

Bay Leaves. Volume 5, No. 23 June 17, 1937

Williams Bay, Wisconsin: Frank M. Van Epps, June 17, 1937

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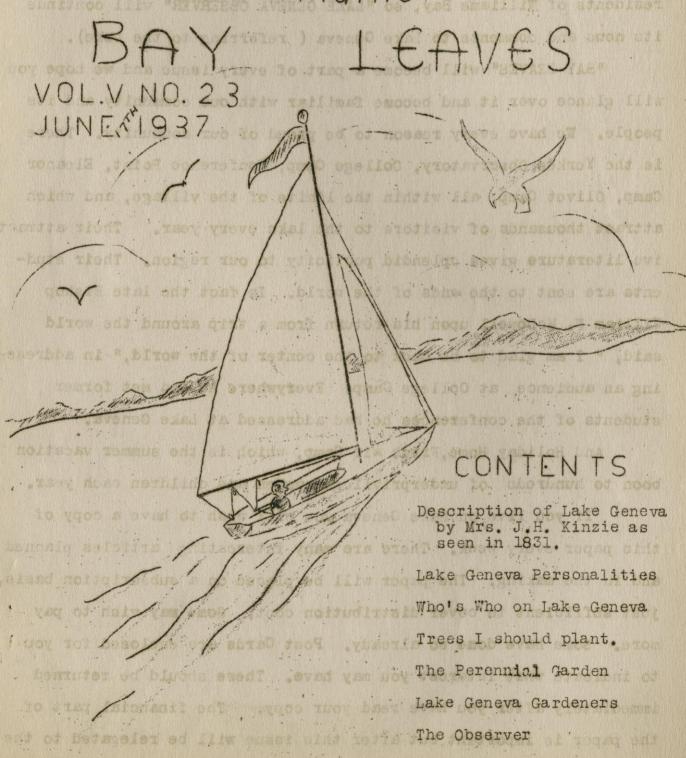
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LAKE GENEVA OBSERVER CONTINUING



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"BAY LEAVES and "LAKE GENEVA OBSERVER "

The "Lake Geneva Observer" continuing the "Bay Leaves" reaches you this week. You are asked to give it more than passing attention. It is really gotten out for you and the other persons who have their homes on Lake Geneva or in those subdivisions with lake shore rights. Just as "BAY LEAVES" which has won a warm spot in the hearts of the residents of Williams Bay, so "LAKE GENEVA OBSERVER" will continue its news and comments to Lake Geneva (referring to the Lake).

"BAY LEAVES" will become a part of every issue and we hope you will glance over it and become familiar with our community and its people. We have every reason to be proud of our community. There is the Yerkes Observatory, College Camp, Conference Point, Eleanor Camp, Olivet Camp, all within the limits of the village, and which attract thousands of visitors to the lake every year. Their attractive literature gives applended publicity to our region. Their students are sent to the ends of the world. In fact the late Bishop William F. McDowell upon his return from a trip around the world said, "I am glad to be back to the center of the world," in addressing an audience at College Camp. Everywhere he had met former students of the conferences he had addressed at Lake Geneva.

And Holiday Home, Fresh Air Camp, which is the summer vacation boon to hundreds of underprivileged women and children each year.

If you live on Lake Geneva you will wish to have a copy of this paper every week. There are many interesting articles planned and in the making. The paper will be placed on a subscription basis, just sufficient to cover distribution cost. Some may wish to pay more. Some have dome so already. Post Cards are enclosed for you to indicate what interest you may have. These should be returned immediately after you have read your copy. The financial part of the paper is important but after this issue will be relegated to the background. Will you help in carrying out this policy?

FIRST DESCRIPTION OF LAKE GENEVA

The striking description given by Mrs. John H. Kinzie in her book "Waubun Tales" of her first view of Lake Geneva In 1831, is worthy of quoting. The party consisted of John H. Kinzie and his wife, his mother, Mrs. John Kinzie, a sister, Mrs. L.F. Helm and her small son, Edwin; two French employees, Petaille Grengoron and Simon Lecuyer; a young half-breed "bound girl" Josette Ouilmette, and a negro boy, Harry. The party were on the fourth day out from Chicago on their way to Fort Winnebago (Portage) when Lake Geneva came into view. Mrs. Kinzie writes:

"We now found ourselves in a more diversified country than any we had hitherto traveled. Gently swelling hills, and lovely valleys, and bright sparkling streams were a feature of the landscape. Now and then a shout from the leader of our party for according to custon, we traveled Indian file) would call our attention to a herd of deer loping" as the westerners say, through the forest. But the game invariably contrived to disappear before we could reach it, and it was out of the question to leave the beaten track for a regular hunt."

"Soon after mid-day, we descended a long, sloping knoll, and by a sudden turn came in full view of the beautiful sheet of water denominated "Gros-pied" by the French, "Maunk-sauk" by the natives, and by ourselves, "Big-Foot", from the chief, whose village overlooked its waters. Bold, swelling hills jutted forward into the clear blue expanse, or retreated slightly to afford a green, level nook, as a resting place for the foot of man. On the nearer shore stretched a bright, gravelly beach, through which coursed here and there a pure, sparking rivuletto join the larger sheet of water.

On the rising ground, at the foot of one of the bold bluffs in in the middle distance, a collection of neat wigwams formed, with their sorrounding gardens, no unpleasant feature in the picture.

A shout of delight burst involuntarily from the whole party, as this charming landscape met our view. It was like the Hudson, only less bold-, no, it was like the lake of the Forest Cantons, in the picture of the Chapel of William Tell! What could be imagined more enchanting! Oh, if our friends at the east could but enjoy it with us!

We paused long to admire, then spurred on, skirting the head of the lake, and were soon ascending the broad platform, on which stood the village of Maunk-saik, or Big Foot.

Rev. Charles A. McAlpine, pastor of the Lafferts lark Japtist church, Brooklyn, New York, was a redent visitor in the home of Mrs. F. Hoppough, Lake Geneva, and also visited with other friends. He is the author of Readers Bible and "Life and Teachings of Jesus", two well known books.

Boats are beginning to arrive at the Lake Geneva Yacht Club in preparation for the regatta in August. The local club will have

the largest fleet this year that they have ever had.

In Wisconsin the annual tourist business has been variously estimated at from \$250,000,000 to \$350,000,000.

Best & Son, Lake Geneva, report the sale of the V.L. Alward lake shore near Fontana, to Dr. de Rad. W. White, Chicago, who has spent several summers on Lake Geneva.

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YERKES OBSERVATORY

NOTE-

This is the first of a series of articles on the institutions on Lake Geneva. on the Observatory will be continued another week.

As one approaches Lake Geneva from any direction the dome of Yerkes Observatory becomes visible on the horizon to lend its beautiful architectural beauty with that of the work of the "Great Architect" who made this gem of a lake in such a beautiful setting.

The selection of this site for the location of the Observatory did not just happen, it was the result of careful study of many other sites and the rules guiding the selection. These rules were: - (1) accessibility to Chicago and the University of Chicago; (2) remoteness from the dust, smoke, glare of street lights, and the jar of cities; (3) appreciable distance from trains and their vibration; (4) near but remote enough from a village to avoid smoke and glare.

The Observatory was the development of an idea of Professor George E. Hale, who owned a private observatory in the Kenwood district, Chicago, who upon hearing that a far-western institution of learning had ordered from Mantois of Paris, two 42 inch glass disks to be combined and finished as an object glass by Alvan Clark & Sons of Cambridge, hass, but was unable to go on with the constructing and mounting of a telescope, and thought it would be possible to build such a telescope near Chicago.

Presdient William Rainey Harper of the University of Chicago was interested in the plan and they secured from Charles T. Yerkes, Chicago financier, the funds for the telescope and buildings.

Mr. John Johnson, Jr., who owned a home on the lake shore, gave the original fifty-three acres which has since been increased to eighty acres. The contracts for the disks and the mountings for the telescope were let in 1892 and the Observatory was finished in 1897.

The beautiful building which we behold was conceived by Dr. Hale after he had visited the various observatories in this and other countries and secured useful suggestions. The architect was Henry

Ives Cobb.

The style is Romanesque with rather elaborate details. It is constructed of brown Roman brick, with terra-cotta ornaments to match. The design is that of a latin cross, with three towers and the meridian room at the extremities. The long axis lies east and west, with the great dome at the west. The length of the building in this direction is 326 feet. The original cost(which could almost be trebled now) was as follows-object glass complete, \$66,000; mounting, \$55,000; the dome, with rising floor, \$45,000; the remainder of the Observatory, about \$150,000. The land was originally valued at \$30,000. The instruments and equipment of the Kenwood Observatory given by William E. Hale and son, were valued at \$30,000; the Bruce telescope and building, \$8,000; the Snow telescope and building, \$10,000. About \$15,000 has been spent for landscaping.

The formal inspection by directors and officers was held on May 21,1897, when President Harper and the trustees, C.L. Hutchinson, George C. Walker, A.K. Parker, Thos, W. Goodspeed, Martin A. Ryerson, Cyrus H. McCormick, Ferdinand Peck, H.A. Rust, F.A. Smith, Jesse Baldwin, and members of the faculty came to Williams Bay by special train in Marvin Hughitt's, C & N W president, private car.

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SEEN AROUND LAKE GENEVA.

IN WILLIAMS BAY- the new Texaco Service Station which was formally opened last Saturday, June 12, looms up day and night with the large reflector lights brightening the highway on and around Geneva St. east of the Williams homestead. E.H. Hollister, the proprietor, gave favors of red roses to the ladies and cigars to the men, who thronged to visit the new station for the opening. The new station is modern in every respect, being equipped with all modern devices for superservice.

One block north the jumber yard office has been remodeled and made in keeping with the growing business under the mamagement of Mr. Lawrence Hollister, who is conducting the business under the name of Hollister Lumber Co. Lawrence and Ed were in business over twenty-five years with their father, the late Albert Hollister

of Delavan.

The carpenters are at work remodeling into an old English type of business building, the Southwick store which Hotton & Sons recently purchased. Modern store rooms, one of which they are now occupying for their Real Estate and Insurance Service are being placed down stairs and the second story will have modern apartments.

The old Williams homestead on Geneva Street has been remodeled by E.H. Hollister into three modern apartments. Portions of the house were erected back in 1839 by Royal J. Williams, the first settler in Williams Bay. It is interesting to note the hand hewn black walnut beams and split wood shingles and the solid walnut stair-case leading to the second floor.

William Stein's store was recently opened on Geneva Street, in the P.O. Peterson bld'g. He sells homemade ice cream and sundries.

Phil Fogle has made improvements in his Hamburger stand and is trying out something different in his line quite out of the ordinary.

A new beauty shop sign greets you on Walworth Avenue, "Bay Beauty Shop". Margaret Jensen Fogle is the proprietor. It is located above the Bjorge Gift Shop in the Bjorge Block.

The Laur'Elle Beauty Shop has an attractive Neon sign which helps also to add color to the business section.

The Lake View Nursery, Frank Johnson, Prop., keeps a fresh display of flowers in Elbert's Barber Shop window adds to the surroundings on the main corner of Geneva St. and Walworth Avenue.

Aron Granberg has takem over the service garage part in Clayton's Garage and is kept very busy.

Now that the village parks are looking so well kept as well as the lawns and yards of the home owners in the village and adjoining subdivisions, should not every owner of a vacant lot in the village want to cut the weeds or grass, where it is not mowed! This would then help to lend beauty all about us.

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SEEN AROUND LAKE GENEVA (continued)

AT FONTANA-

The Shore Drive to Fontana has been improved in the Fontana limits and is a beautiful place for a leisurely ride. Chairman of the town of Walworth, Quaas assured the Observer that the road leading to it past College Camp will be put in good shape this week.

Going by either road you will notice a sign "Butternut Inn", which is a new place to dine and be refreshed, located at their home under a spreading butternut tree, recently opened by the imes Nellie Groesbeck and Carrie Northrup.

Mr. Adam Schiller has built a new Service Station next door to the Village Hall.

The village of Fontana recently purchased a new type fire engine of which the Volunteer Firemen are very proud.

A steady stream of trucks was hauling away gravel and sand from the Lake Geneva Sand & Gravel Co's pit which is running to capacity. In the office of the company the Observer met Mr. L.C. Douglass, who just recently completed a bus tour covering 13,000 miles in 40 states. He owns the pit which he leases. He told some interesting stories of the old mill which his father, C.L. Douglass had. (this will make a future story.)

The new street signs are unique as they are white with black letters and not only tell the names of the streets, such as Kinzie, Douglass St., Main St., North Shore Drive, South Shore Drive, Ist Avenue, etc., but give directions to the Catholic Church, Lake, Library, etc.

Joe Capponi whose new place of business occupies a prominent corner, has installed Sodium lights for outside illumination. The lights are a very new disign as this is the second installation in Wisconsin and the sixth in the United States. They light up as bright as day without any glare. They are the same as are used on the new San Francisco Bridge.

Emory Jaeger and his men at the Palmer Boat Co. were very busy launching a new sail boat as the observer rode by. A new covered pier was being painted and made-ready for use.

Fontana is to be congratulated on the attractive yet usable lake front. The facilities for swimmers and picnic crowds is second to none. The idea of keeping the view of the lake open and parking across the street in adequate space provided by the village is a fine one.

Lew Buckles, the contractor has built seven new homes on the lake shore or in subdivisions on the shore during the winter and spring season. One for W.J. Brace of Kansas City, Mo., in Spring Haven. A log cabin for A.B. Jensen who has since sold it to Geo. F. Wolf of Chicago. (The American Builder will publish a picture of it soon) Another home thru Mr. Jensen for Mr. Wolf's brother, Ray. Others are Thor Chellberg and Howard Rischer in Country Club Estates. Two have been built or are under construction in Wooddale for Frank Ptaka and Walter Jepsen of Chicago.



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WHO'S WHO of LAKE GENEVA

This is the beginning of a series which will appear each week telling of men and women who are living on the shores of Lake Geneva today. These articles are to written by the editor.

GEORGE FREDERICK MORSE, JR.

In recent issues of BAY LEAVES several Williams Bay residents whose names appeared in "WHO'S WHO" in America in 1937" were given recognition and the material regarding them in "WHO'S WHO" given verbatum. Those appearing were Dr. Otto Struve, Dr. F.E. Ross, Dr. G. Van Biesbroeck, Dr. Elliott R. Downing. While gathering material for the above it was found that three from Lake Geneva were named. George F. Morse, Jr., Rev. E.R. Killam and Mrs. Frances K. Hutchinson. The latter has passed away during the year as did Dr. Paul B. Jenkins who also appeared in the 1937 "WHO'S WHO".

Last week the editor has the pleasure of being in a party which made a tour of Wychwood under the guidance of Mr. Morse and was so impressed with the interesting work that he he is doing, that right away the subject for this article was suggested.

"Wychwood", named from clumps of witch hazels, was the home of Mr. and Mrs. Charles L. Hutchinson who developed it from a wilderness to one of the most attractive estates on the Lake Geneva. There are 72 acres of wild beauty, with of course, the improved gardens. At the very beginning the owners made it a haven for wild bird life and plants.

The editor had a very pleasant conference with Mrs. Hutchinson

just before her last illness.

Now, Wychwood is the property of the University of Chicago and is part of the Botanical Department for Research. Through the courtesy of the University groups of persons really interested in plant and bird life are welcome, provided permission is secured in advance and they can be fitted into the schedule of the personally conducted tours by Mr. Morse. It is a school for advanced research students. Keep this in mind and do not go there without previous permission or you will find the gates barred to you.

Now for the account of the delightful guide of our trip thru part of the ten miles of paths, with peeps at birds nests and millions of flowers.

George Frederick Morse Jr., zoologist, lecturer; born in Philadelphia, Pa., May 16,1885; son of George F. and Mary E.(Harmas) Morse; graduate Phillips Exeter (N.H.) Academy, 1904. Married Elizabeth W. Taylor of Exeter, October 3, 1906. Children, George F. 111, Charles T. (deceased), John C. Engaged in nature study and fur farming, 1906-14. Member Mass. House of Rep., 1913-1914., Secretary Mass. Fish and Game Protective Association, 1915-16., President Mass. Sportemen's League 1916; curator Boston Zoological Park and Boston Aquarium 1918-22; director Chicago Zoological Society, 1922-24; Director Shedd Aquarium, Chicago, 1925-29; member staff, University of Chicago; Associate Director Wychwood Bird and Wild Flower Sanctuary. Lecturer on "Wild Animals in Captivity". Author of childrens animal books. Home-bake Geneva, Wis.

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To have flowers in your garden all season requires planting a variety of plants, both perennials and

and annuals should be used.

In planning a garden you should divide it into sections, planting each about alike, using some plants of each variety in each section. In this way you will have flowers in all of your garden and not have one side in full bloom and the other already out of bloom. It is also well to keep in mind the color and height of each flower so that you get the best arrangement and color harmony.

For early spring flowers the Narcissus and Tulips give a wide range of color and are very beautiful. The narcissus will be in bloom before the Tulip are through blooming and a few groups of them are very helpful to any garden at this time. A very nice combination for the last part of June and the first part of July is Delphiniums and Madonna Lilies planted together. Also for June is the lovely Columbine with all the colors of the rain-

bow.

A good collection of other perennials is Phlox, in all colors from white to dark red, Butterfly Bush in purple. Shasta Daisy for early white; Artemesia for late white; Veronica in blue; Bleeding Heart in pink, and the Painted Daisy in pink, white and red.

They have a much longer blooming period than the perennials. For annuals some of the most satisfactory are; Zinnias, Marigold, Aster, Snapdragons, Salvia, Scabiosa, Ageratum and Petunias. These annuals may be secured in all colors and sizes, therefor, they will fit into every vacant spot in your garden making it a complete and beautiful picture all summer.

Frank Johnson

Proprietor of Lake View Gardens

Summer begins at 3:12 p.m. on Monday, June 21. The predictions are for a warm season.

Thursday-June 17 Katherine Hepburn- Franchot Tone in "QUALITY STREET" -Friday-June 18-Double Feature WILL ROGERS in "DR. BULL" and

JEAN MUIR in "OUTCASTS OF POKER FLATS" ____

Saturday-June 19-Double Feature (Saturday Matinee 2:30-regular Mat. will be run at 2:30 for the entire summer) Laurel and Hardy in "WAY OUT WEST"

and LEE TRACY in "CRIMINAL LAWYER" Sun-Mon-Tues-June 20-21-22- Mat Sunday-2:30

GINGER ROGERS- FRED ASTAIRE "SHALL WE DANCE"

Wed-Thurs- June 23-24-MARLENE DIETRICH- CHARLES BOYER in "THE GARDEN OF ALLAH" THE MARCH OF TIME

DELAVAN THEATRE- DELAVAN, WIS.

Thurs-Fri-June 17-18 KAY FRANCES -CLAUDE RAINS in "STOLEN HOLIDAY"

Saturday-June 19 DON AMECHI- ANN SOTHERN "50-ROADS TO TOWN" Sun-Mon-June 20-21-Mat. 2:30-Sun.

FRED ASTAIRE- GINGER ROGERS

"SHALL WE DANCE" Tues-Wed- June 22-23

"SWING HIGH SWING LOW" Then we must have the annuals. with Carole Lombard-Fred MacMurra Charles Butterworth, Jean Dixon Thurs-Fri-June 24-25

JEAN HARLOW-ROBERT TAYLOR "PERSONAL PROPERTY"

SPRAGUE THEATRE- ELKHORN, WIS.

Thurs- June 17-"A DOCTOR'S DIARY

Friday-June 18 "ESPIONAGE" Saturday-June 19-

"BLAZING SIXES" Sun-Mon-June 20-21

"TURN OFF THE MOON" Tues-Ted- June 22-23

"THE GARDEN OF ALLAH"

Thurs-June 24-"INTERNES CAN'T TAKE MONEY"

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Give him something he will appreciate - something he can wear.

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MANHATTAN SHIRTS - THE RECOGNIZED ARISTOCRATS of shirts are here in variety.

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Mallory Hats carry the Guarantee of Service and Satisfaction.

Jantzen Swim Suits are here in all the late weaves and styles.

DRESS GLOVES are shown in the new shades and leathers. Also Hosiery and SWEATERS.



BUCKNALL'S STORE FOR MEN

LAKEGENEVA PERSONALITIES

The story of the transition of Lake Geneva territory when it was passing from the hands of settlers and squatters to the hands of men and women who ultimately transformed it into such a playground as cannot be found anywhere else, is, to say the least, unique. Lake Geneva is so unusual in many of its features that it may well be said that it stands alone.

The names of these men and women are so intimately woven into the history and development of this middle west territory and the city of Chicago that they form the very background of the story. They are the characters who have played a drama which is filled with romance, beauty and achievement. Not elsewhere in this nation is found a lake whose forest-clad hills and curving shores lends itself so aptly to the artistic taste of the people of wealth and leisure who employed professional landscape gardeners to make the entire surr oundings of the lake one continuous panorama of the beauties of nature enhanced by the art of man.

More than sixty years ago General Phil Sheridan named Sheridan Springs when the water was just bubbling from the ground and wantonly flowing away.

It was in the early seventies that the Chicago people first began the development of homes here at the lake. Among the very first to come were, Levi Z. Leiter, the three Sturgeses; Buckingham, Shelton and George. N.K. Fairbank, whose "Gold Dust Twins" have cleaned the world; Julian Rumsey; Messrs S.H. Wheeler and J.P. Wilson, whose sewing machines have lightened the labors of thousands of housewives. Professor David Swing; H. Gordon Selfridge, manager for Marshall Fields, Chicago, until ha went to London and introduced .. American shopping in England. John J. Mitchell, the international banker, and his father, Wm H. Mitchell; James Hobart Moore of the Rock Island Railway; Tracy Drake of the hotel fame; Conrad Seip, the brewer; R.T. Crane the iron monget; Samuel Allerton who delighted to be called "Farmer Allerton"; Hubbard Carptenter; C.K.G.Billings of race horse fame; J.B. Grommes, the distiller; George D. Barnard, the St. Louis publisher; Otto Young of The Fair, Chicago; Martin A. Ryerson, steel manufacturer; A.C. Bartlett of Hibbard. Spencer & Bartlett, wholesale hardware dealer; Henry C. Lytton, of the "Hub"; N.W. Harris and A.W. Harris of Harris Trust Co.; L.W. Meyers, Rockford manufacturer; Mr. S.B. Chapin, New York broker, whose "Flowerside Farms" is one of the most beautiful estates on the lake and one in which no speck of decay shows after forty years. Each of the farms and the beautiful home on the shore are in the very pink of perfection year after year. Wm Wrigley Jr., who made the world gum conscious.; and now Philip K. Wrigley, his son; Edward F. Swift; Mr. Charles Hutchinson, whose estate is now turned into a haven for birds and wild plants; J.C. Fleming; Henry Bartholomay; A.F. Madlener; E.E. Ayers; Mason B. Starring; General Henry Strong; O.W. Potter; F.L. Chapman; Judge N.C. Sears; Albert Keep; H.M. Byllesby of General Motors; John M. Smyth furniture dealer; Daniel Peterkin, who makes a specialty of raising pheasants and wild water fowl: Sidney Smith, whose "Andy Gump" provoked Dr. O.F. Schmidt; many a laugh; H.H. Porter .

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LAKE GENEVA PERSONALITIES (Con't)

On one section of the South Shore of the lake the earlier comers built the Lake Geneva Country Club and golf links upon which the most noted of golf players have competed in the invitation tournaments.

The Northwestern Military and Naval Academy under the efficient direction of Colonel R.P. Davidson and his capable wife, occupies the site of the old Kaye's Park resort, which for many years catered to noted guests.

Yerkes Observatory; Y.M.C.A. Camp; Holiday Home all add their bit of beauty.

Now, while the names I have registered here are synonomous of the big things that Chicago and the country at large has done, I believe a more intriguing angle of these people would be the manner in which they played.

The first Chicago business men and captains of industry who came to Lake Geneva to play and rest secured large tracts of land and proceeded to develop landed estates, employing great numbers of gardeners, farmers, horsemen and stockmen, and took their entertainment in a leasurely way with large stately yachts on the lake and beautiful horses and equipages on the highways. They seemed always to have time to enjoy their surroundings and visit with their neighbors. Their memories will long be held sacred by surviving friends and their achievements will go on and on, far into the future.

Many interesting ancodotes of individuals are told by their friends. It is related of S.W. "Farmer" Alterton that at one time when a number of weekend guests were present at a formal dinner, Mr. Allerton quite ostentaciously picked up his napkin and draped it across his bosom tucking one corner into his collar then glanced across at Mr. George Dunlap who, by the way was quite a stickler for form, and said "George, didn't they give you any napkin?" Mr. Dunlap, coloring somewhat said, "O! yes, Mr. Allerton, I have a napkin,"

and Allerton with a sly twinkle in his eye responded, "Humph, you don't seem to be using it."

One of the characteristics of C.K.G. Billings was that while he owned many of the most famous race horses in the world, he never raced them.

James Hobart Moore had at one time in his stables at "Lora-moor", his summer home on the south shore, more than fifty head of show horses, and his coach and four was a spectacle worth seeing.

Mr. John J. Mitchell was a great lover of horses and always used a carriage and pair for his trips to and from the railway station. Altho the automobile was in use for longer drives.

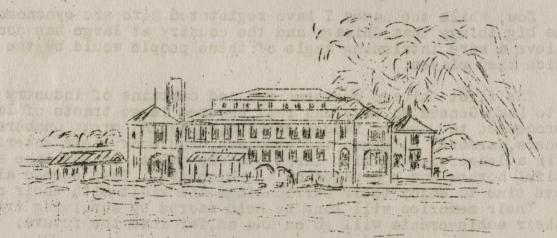
This article is the preliminary one of a series which Mr. F.M. Higgins, formerly editor of the Lake Geneva News from 1903-1917, and now a Justice of the Peace in Lake Geneva, will write for the "Lake Geneva Observer, telling the more intimate life of those who lived on the shores of the Lake in years gone by, or have been here for many years. Many have passed on to the other world but their memories still cling to the estates which they beautified.

EDITOR

RIVIERA

'ON THE LAKE'

LAKE GENEVA, WIS.



GALA SEASON'S OPENING SATURDAY NIGHT JUNE 19TH

LOUIS PANICO

AND HIS BRILLIANT

BAND

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Orchestra

NOW - Dancing Every Evening --- Except Monday

Coming, Saturday June 26th - Glen Brandy and his Orchestra, with Dick Hendericks "Carl"-and all the favorites.

You are always assured a splendid evening entertainment at the Riviera, with beautiful surroundings and refinement.

BAY LEAVES

NEWS ITEMS

Dr. C.Y. Wiswell has purchased the property in Oakwoods Estates where he lives, from the E.G. Riffel estate.

A son, Ude Jenssen Imega, was born to Mr. and Mrs. Ude Imega, at the Walworth County Hospital On Monday, June 14.

Mr. Imega is foreman on the E.N.McDonnell estate on the north shore of the lake.

Mr. and Mrs. Russell Zabler of Chicago were weekend visitors at Mrs. Dorothy' Fridell's home in Cedar Point Park.

Mr. and Mrs. Martin I. Foss of Chicago spent a few days in the J.S. Hotton home on Parkhurst Place, last week. Thursday they motored to Madison with Mr. and Mrs. Hotton.

Mr. Foss was formerly Director of Physical Education of George Williams College, Chicago, and is now assistant director of the Hyde Park United Church.

Prof. O.D. Frank of the University of Chicago and director of the Lake Geneva Summer School of Natural Science, spent the week - end in the E.R. Downing home for conference with Dr. E.R. Downing.

Mr. H.B. Dash, brother to Mrs. C.T. Larson, and who is the manager of one of Minneaplois leading Realty firms and his wife, secretary to Kraft Cheese Corporation, together with their son, Richard, are having a weeks vacation at Dr. and Mrs. C.T. Larson, 49 Geneva Street.

Mr. and Mrs. J. Myers, and daughter, Mrs. E.N. Hendricks and son, John, of Beverly Hills, Chicago, are at their summer home on Elm St. Mr. Hendricks spends the weekends here.

OCCASIONS

AT THE BJORGE'S HOME DECORATING & CRAFT SHOP Ringless, Runstop Rollins HOSIERY 79ϕ - \$1.00

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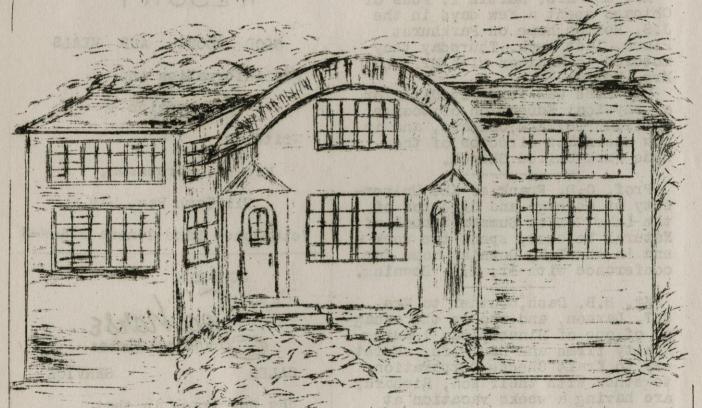
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SUNDAY, JUNE 20th at TWILEGHT 7.00 p.m.

No admission -- Voluntary offering



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AT THE END OF STAM STREET

Williams Bay

(In case of rain watch for postponed date)

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At the morning service in the Wms Bay Congregational Church, Sunday, June 20, the soloists will be Micheline Van Biesbreeck, violin- worth. Program starts at twilight, ist, Mr. Charles Giauque, baritone. Miss M. Van Biesbroeck, accompanist. South Stamm St. on Eleanor Camp

HAMBURGERS THEIR BEST

MADE ORDERS

TO

WMS. BAY

Mrs. Edwin Brant Frost will be hostess at a luncheon for the benefit of the Ladies Aid Society of Congregational Church, at her home, Tuesday, June 22, at one o'clock. A charge of 35¢ will be asked. Reservations will be for 32. Call Mrs. Frost or Mrs. L.A. Hollister. Novel entertainment will be in the afternoon. The ladies are asked to bring their sewing.

Granzow and Peterson have installed an electric coffee grinder in their store which assures just the right type of coffee for the customers coffee pot.

At the Gene Eichar School of Music and Dance Recital next Sunday, June 20, there will be beautiful costumes, special musical settings and scenery. Pupils are from Elkhorn, Delavan, Williams Bay, Lake Geneva, Beloit and Janesville, Wal-7 o'clock at the Eichar Studio on road. A free will offering will be asked. The public is invited.

Spence's on Geneva Street is a popular place for parties. The Superintendents Club of the Milwaukee Schools met ther last Saturday. The teachers from the Fernwood School, Milwaukee, dined there on Thursday. Mr. B.E. Sellgren of Fontana, entertained a party of friends on Tuesday, in honor of hi mother's birthday.

Mr. Edward Zabler is employed at Camp Aurora, formerly Hotel Minier on the south shore of the lake. The buildings are being remodeled for a boy's camp.

The Village Board will meet next Monday night to act upon: the applications filed for Liquor Licenses in Williams Bay. Those who have applied are: Mrs/ M.C. Spence, Mrs. Clara Ridell for Clarendell, R. Stein, B.H. Vandercook for Bay Shore Hotel. Meeting in Fire Station, 7.30 p.m.

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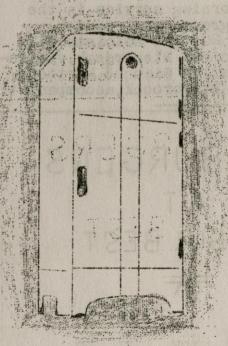
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And with its patented air conditioning chamber, COOLERATOR will keep your foods fresher by preventing the rapid drying

out of air. It uses ice in a totally different way to was humidify, circulate and coll the air that touches your food. One filling of ice lasts ordinarily from four to seven days — gives you plenty of crystal clear, taste free ice cubes in 5 minutes.



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With our young people out Sailing, Boating, Bathing, and Fishing, they are going to be plenty hungry, so a good supply of food on hand would nt be a bad idea. So we also say -- HOY-- HOY.



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ROUNDY'S SALMON 1-1b.flat,28g

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SLICED PINEAPPLE 30-oz.tins,23¢

CORN or PEAS ... 2-20-oz.tins.23¢

MIXED PICKLES
Qt.jars,28g

KRAFTONE ½-1b.tins,35¢

G.and P.COFFEE per 1b.24¢

PINEAPPLE JUICE 46oz.tins,36g

MILD WIS. CHEESE per 1b.26¢

CANNED TOMATOES 2-20-oz.tins,19g

ROYAL GELATINE 3-3102.pkgs, 17¢ LEG of LAMB, per 1b.36g 11 11.28% LAMB SHOULDER. ii ".15¢ " BREAST, POT ROASTS, 11.27¢ 11.20¢ VEAL SHOULDER, PORK BUTTS, ".32¢ " SAUSAGE, ".28¢ ".30¢ PICNICS, HAMBURGER. ".24¢

STEWING HENS &SPRINGERS Fresh Fish on Friday

CAMPBELL'S BAKED BEANS 3-1-1b.tins,25g

SHREDDED WHOLE WHEAT 2-12oz.pkgs.25¢

HARDING'S CORN BEEF HASH 1-1b.tins.18g

RICHELIEU QUICK OATS 3-1b.pkgs.18¢

BRE.D and BUTTER PICKLES 150z.jars,18

Dr. PRICES BAKING POWDER 120z. tins, 21g

BABY STUART GOLDEN BANTAM. CORN 2-20-oz.tins,29¢

CHASE & SANBORN COFFEE . 2-1bs: 57g

MIRACLE WHIP
Qt.jars, 39¢

GRAPE FRUIT JUICE 460z.tins,27¢

BROWN SUGAR 4-1bs.22¢

POWDERED SUGAR 3-1bs.23¢

SLICED PEACHES
30-oz.tins,22¢

DILL PICKLES Qt.jars,20¢

PUFFED WHEAT 3.oz.pkgs.09¢

FRUIT for SALAD 1-1b.tins,21¢

TUNA FISH 2-70z.tins,33¢

PRUNE JUICE Qt, jars, 23

GRAPE FRUIT JUIJE 3-1320z.tins29

GREEN BEANS(cut) 2-20-oz.tins,27¢

VALENCIA ORANGES 35 and 42¢ Doz.

RITZ CRACKERS ORANGE and GRAPE FRUIT SEG- STRAWBERRIES, 1-1b.pkgs.23¢ MENTS, 20-oz.tins,18¢ PINEAPPLES, Special Coffee Cakes Sat. Complete line of Fruits and Vegetables.

CONGREGATIONAL CHURCH

Rev. Victor Keiser, pastor Morning Worship

COMMUNITY CHURCH Fontana, Wis.

10:45

Morning worship, 10:45. Sermon topic FIRST EV. LUTHERAN for Sunday, June 20; "Splinters and Planks". Sunday School at 9:30 a.m. Morning Worship
Sunday School

GOSPEL TABERNACLE Rev. R.K. Kinney, pastor

10:30 Morning worship "Thou art worthy, 0, our God and Lord, to receive glory and honor and power: for thou hast created all things, and for thy pleasure they are and were created."

11:30 Sunday School Classes for all ages and a warm welcome. Junior Young Peoples 7:00 Mary Southwick in charge Senior Young Peoples
Mary Vavra, Leader 7:00

Evening Service 8:00 A dostrinal message concerning the Third Person of the Trinity.

TONIGHT at 8 o'clock

Dr. H.A. Ironside, pastor of the Moody Memorial Church, Chicago, will speak on the subject "Full Assurance". Dr. Ironside is known from coast to coast and in many places abroad. He is one of the best Bible teachers of our day and well worth driving many miles to hear. We are indeed fortunate and grateful to be able to secure this potent man of God and trust that many in this locality will take advantage of this opportunity to see and hear him.

Wednesday evening Prayer and Bible Study at 8 P.M. We are considering the Book of Romans.

ST. BENEDICT CATHOLIC CHURCH Fontana, Wis.

MASSES at 7:30-9 and 10:30 A.M.

COLLEGE CAMP Rev. John B. Hannah, pastor of the First Congregational Church, . .Appleton, Wis, will be the speaker Sunday morning, June 20 at 10:45.

Lake Geneva

10:30 9:15

Rev. H.J. Diehl, pastor

METHODIST EPISCOPAL CHURCH

John L. Walker, pastor Morning Worship 11 A.M.
Sunday school 9:45 A M
Epworth League 6:30 p m

EPISCOPAL CHURCH Rev. D.A. Schaefer, pastor Communion services will be held Sunday morning at 9 o'clock.

ENGLISH EV. LUTHERAN CHURCH Arthur M. Neumann, Pastor Bible School 9:15 a m Morning Worship 10:30 a m

FIRST CONGREGATIONAL CHURCH Rev. Thomas Alva Stubbins, Past

Morning Worship 11 a m Sunday School 9:45 a m

ST. FRANCIS de SALES CATHOLIC CHURCH

Rev. J.G. Smith Sunday Masses 8 and 10:30 a m Weekday Masses 7:30 a m

GOSPEL HALL 10 a m Sunday School Sunday morning worship ll a m Sunday evening Gospel meet-7:30 p m Thursday ovening Meeting 7:30 p m .

FIRST CHURCH OF CHRIST SCIENTIST Morning service Sunday School ll a m 9:45 a m 8 p m Wednesday services

BAPTIST CHURCH Rev. E.L.Killam, pastor Bible School 9:45 a Morning Worship 11 a m 9:45 a m Children's Day service will be

Sunday at 10:30. Combined service.

Written by C.B. Holmes

Printed 1885 - National Music Co.

Lovely Lake Geneva, Over thy waters blue, Gaily the boats go drifting Drifting the long day through.

Rocked on thy silvery bosom,
My head I lay, my head I lay,
While from heart like a burden,
The weary years fall away.

Lovely Lake Geneva
Fair to the Northern sky,
Clear in thy sylvan beauty
Thy sweet waters lie.

Night spreads her glittering mantel, Gem'd with a star, gem'd with a star; Still floats the dreaming boatman, Out on thy waters afar.

S-G-618 Danne Simb

Refrain-

Lovely Lake Geneva,
Over thy waters blue,
Gaily the boats go drifting,
Drifting the long day.
Glad my weary footsteps
Turn with joy to thee,
For by thy gleaming waters,
Loved ones are waiting for me.

COMMENCEMENT AT ACADEMY FRIDAY JUNE 11 to June 14

The forty-ninth annual Commencement exercises of the Northwestern Military and Naval Academy was held at Academy Park on the Lake Beginning on Friday, June 11, and closing on Monday, June 14. There were thirty graduates.

On Friday was held the field day, escort of colors and the

oratorical contest for the Renwick medal.

On Saturday examinations were held; cutter races for the Chapin trophy, naval calesthenics, cutter drill, naval battalion drill, battalion parade and alumni dinner.

Sunday, June 13 was formal guard mount; baccalaureate sermon by the Rev. Clifford H. Newman, Evanston, Ills.; escort of the colors

and vesper song service.

Monday, June 14; was held the graduating exercises. Address was by Col. Philip Fox, director of Rosenwald Museum of Science and Industry. The annual senior formal reception and dance was held on the evening of June 14.

Presentation of medals, honors and diplomas was made by

Colonel R.P. Davidson.

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A 3-layer brick you will not wish to miss. Your guests will appreciate this treat a first Sunday .

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BIG SEASON AHEAD FOR WATER SAFETY PATROL

A big season for the Water Safety Patrol on Lake Geneva is expected this season, according to H.C. Paterson, director of the Fatrol and a faculty member of the University of Illinois. More life guards will be added, probably a signal system for the whole lake and the new speed boat, which is 20 feet, these features will make the fatrol one of the finest in the country.

The new speed boat will be used by Director Paterson to patrol the lake at various intervals and check up on the conditions at all the beaches and be able to reach the scene of an accident very quickly. The boat will be equipped with a resuscitator, stretcher, water scope, drag lines and a complete first aid material.

One of the big features of the Patrol program which has helped to make the organization the splendid one it is, is the life saving instruction work that is being done every year. More of this work will be done this year, in this way the Patrol system has given swimming instructions and life saving work to hundreds of persons of all ages during the seventeen years of the Patrol.

Director Paterson is planning several aquatic events for the season which will include, dual meets between the various beaches, State Gwimming Meet, All Lake Swim, swimming and life saving classes.

MORE AND FASTER TRAINS ON C'& N W

Not for many years has the railroad company operated as many trains between Chicago and the lake region of southern Wisconsin as has been inaugurated this season. Beginning with the Memorial Day weekend the Northwestern RR. put in service three fast trains each way on Sunday and holidays between Chicago, Lake Geneva and Williams Bay. Two fast trains operate each way on weekdays. Service of 90 minutes is provided between Chicago and Lake Geneva.

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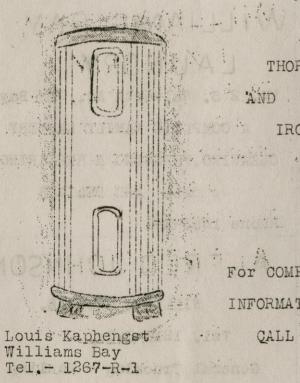
Service anywhere around Lake Geneva and vicinity

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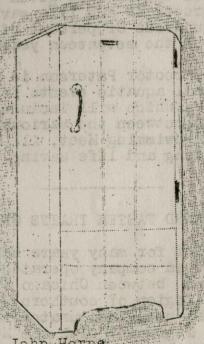
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INFORMATION



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LAKE GENEVA

TEL. 840

SOME LAKE GENEVA FACTS

Length of the Lake -- nine miles

Greatest width across from the Yerkes Observatory, one
and three-eights miles.

Width at the Narrows, one-half mile

Depth at maximum, off Conference Point-south east, one hundred forty-two feet.

Walking distance around by the shore path, twenty-four miles.

Elevation of surface of the lake above sea level, 861 feet.
Above Lake Michigan, 282 feet.

The area of the lake is 8.6 square miles or 5504 acres across.

Williams Bay village limits enclose about 1100 acres. In round numbers, 900 acres land, 200 water.

A topographical survey of the lake bottom was made through the ice in the winter of 1898 by the Wisconsin Geological and Natural History Survey. A map was made giving the depths.

Population of Williams Bay, Census of 1930-630

" Lake Geneva City, " " " - 3073

" Fontana, " " " - 385

" Walworth, " " " - 920

J.S. Hotton

WISCONSIN DELLS ARE AT LEAST FIFTY MILLION YEARS OLD

In this age of billions, a sum of fifty million dollare makes little impression upon the public. Yet the Dells of Wisconsin has survived at least that long. And in some of its canyons one can stand on pre Cambrian granite and see the ripples cut into solid masses of rock by the Cambrian sea, which covered North America during the first period of Paleozoic era, the earliest geologic age.

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CHICAGO & NORTH WESTERN'S

MEN IMPROVED

SUMMER SERVICE

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WILLIAMS BAY - LAKE GENEWA - CHICAGO



FULL PARTICULARS REGARDING TRAIN SERVICE AND LOW FARES WILL BE FOUND ON ANOTHER PAGE

OUR LIBRARY IS GROWING UP

July 1 will mark a new period in the life of our village library, for on that day it will begin a new policy and will be open every afternoon except Sunday and two evenings a week as well.

From Play House to Library

Once upon a time our library was not a library at all but a boat storage place and play house for the Sturges children near Lake General. One of its main features was a bowling alley. About to be removed to improve the view, it was offered to Williams Bay in 1907 by the heirs of Mrs. George Sturges.

The building was cut into sections and brought to Williams Bay by team. All other expense of foundation, re-erection, and stucco finish was borne by the Sturges family. A library association was incorporated, raised money for a lot, and assumed care of the build-

ing.

Until the village was incorporated in 1919, money was raised by moonlight excursions on the lake, by community movies, and voluntary contributions. From the beginning it has served as a gathering place for fraternal societies, school parties, receptions. The property was turned over to the village upon its incorporation.

One end of the bowling alley has been made into the attractive community room, a much needed small meeting place for garden clubs

and the like.

New Step This Summer Toward Growing Up

If you attended open house at the library on Monday of this week, you saw a rejuvenated building. Floors have been refinished, new book shelves made, two tables for children added. With curtains at the windows and the middle room opened as a reading room, the atmosphere has been made most inviting.

New Interest

Of course much remains to be done, especially in the purchase of new books. But the new interest which has developed in the library is the most encouraging and important thing of all. For a good many years the village board has given generous support, not only in its annual appropriation but in taking care of the building and lawn besides. With the major projects the village has had on on hand the last few years, however, it is not possible for that support to be sufficient for the library's fullest usefulness. And so volunteers have stepped in. There is Rudolph Johnson who gave his time for a large part of the recent refurnishing. There is Miss Van Biesbroeck, a trained librarian, who has offered to catologue all books received since the library was catologued a few years ago. And there is the group of people who have made themselves responsible for keeping the library open every weekday this summer by volunteer service.

We invite everyone to join in a new interest in the library and in making full use of its facilities. Remember, beginning July 1, the hours will be from 2 to 5 every afternoon except Sunday. On Friday and Jaturday nights it will be open from 7 to 9.

THE LIBRARY BOARD

Mrs. Robert Anderson Mr. Henry Granzow
Mrs. William Morgan Mrs. Clifford Wiswell
Mr. Volmer Sorensen, Chairman

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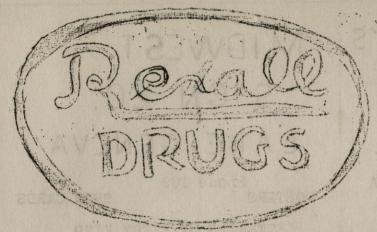
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A complete line of SPORTING GOODS.

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130 LAKEGENEVA

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LAKESHORE GARAGE INC.

LAKE GENEVA

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LIST OF CONFERENCES FOR CONFERENCE POINT CAMP : Williams Bay, Wisconsin - 1937

June 12 to 19, Illinois High School Athletic Girls Camp

June 19 to 26, Geneva Summer School of Missions

June 26 to July 3, Hi-League Institute (Methodist)

July 3 to 17, A Series of Conferences by the International Council of Religious Education Dr. Harry C. Munro, Manager 203 North abash Ave., Chicago

July 18 to 25, Lake Geneva Young Peoples Institute Mr. George Granger, Registrar 4010 North Lawlor Ave., Chicago.

July 25 to August 1- Chicago Baptist Assembly

August 1 to 7, Guest Week (Guests get conference rates) Write W.A. May, Camp Manager Conference Point Camp, Williams Bay, Wisconsin.

August 7 to 14, Lake Geneva Institute

August 14 to 28, Youth Camp (International Council of Religious Education)
Rev. Ivan M. Gould, Director 203 North Wabash Ave., Chicago

Y.M.C.A. NOTES

The Walworth County Y.M.C.A. with a full time executive for the first time in a number of years has made itself felt in every nook and corner of the county the past year. No better evidence of the work carried on this year can be found than the number of Clubs organized and other activities carried on. In all 8 Pioneer clubs for boys between the ages of 12 and 15 were organized . Six new Hi-Y Clubs formed; 5 Pilot clubs organized for boys 8 to 12 years of age; four girl's clubs; and 3 out-of-school age groups meeting in open forum. Besides the club work five all school conferences were held, bringing outstanding adult leaders and guidance men before large groups of high school age pupils. Five father and son Mixers were held at various points in the county; and two Pion-eer rallies held involving a gala day for about 300 boys.

At the present time the secretary is rounding up campers for

Phantom Lake camp and working on the organization of a summer outing and camp for underprivileged boys. The summer camp for the underprivileged will be held at the Boy Scout Camp at Williams Bay. About 80 boys have already been lined up for this outing.

In his spare time the County Secretary may be found counseling with adult leaders of young people's groups, assisting with Sunday School conferences, Conducting open forums, or addressing adult

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TREES WELL ADAPTED FOR LAKE GENEVA REGION

In selecting trees for shade and ornamental purposes, a person should consider these points; the soil conditions and placement.

So often has been the case of planting soft wooded quick growing trees in an attempt to produce a comparatively immediate effect that they over plant with these less permanent trees and leave little or no space for the slower growing more desirable varieties. So in planning your plantings, give a little thought to the future.

Top soil conditions in this review, from gravelly hillsides to lowland muck and peat; the subsoil gravel clay and in the lowland usually blue clay and marl.

For upland planting we find that the maples, elms, oaks, lindens, ash, and poplars all do well except in extreme gravelly soil where they are likely to suffer from lack of moisture and vertility in the soil. But in lower areas where drainage is very poor, we must use care in our selection; using elms, poplars, and willows.

The following varieties of trees have been tried, tested and found most desirable for this region.
(List includes only those easily transplanted)

Maple(sugar) Elms(American)

Linden(America Maple(Norway) "(Moline &Vase) Ash(White)

"(Schwedler) Elms(Chinese)

Ash(Mountain)
O Honeylocust

" (Amur) Gintzo Honeylocust

" (Soft or CHackberry

Silver) Poplar Carolina
Oaks Pin and Lombardy types
"Scarlet."

In more confined spaces the smaller trees of ornamental types can be used such as the lawthorne and ornamental flowering Crabs and Plums. There are other varieties of trees found growing on estates around the lake with varied success, such as magnolia, beech, tulip tree, redbud, etc; but these are not recommended for planting under ordinary conditions.

Walter Hansen.

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