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# Wisconsin Alumnus

Volume 81, Number 3  
March/April 1980

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## A Closer Look at the University

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## The Mastodon Mystery

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## Favorite Faculty

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## The Golden Badgers

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# On Wisconsin

Our alumni everywhere have been touched by the great leadership and loyalty of our friend, Ed Young, who recently retired as president of the UW-System.\* He and his wife, Phyllis, have been familiar figures to thousands of alumni as they led the University—during his years as chancellor as well as during his presidency—through some of its most turbulent and important periods.

As we say good-bye to the Youngs, we welcome the O'Neils, whom we are sure will lend a dynamic presence to the UW-System.

Late in January, an editorial in the *Wisconsin State Journal* expressed the feelings of the people of the state, and we pass it along to you herewith:

## Hail, farewell at UW

### Thanks, Ed Young

The arrival of Robert O'Neil as the new president of the University of Wisconsin System means we are saying a good-bye—of sorts—to UW President Edwing Young.

Young will be returning to the place where he started: teaching in the economics department.

Wisconsin owes a big debt to Ed Young's ten years at UW-Madison and with the UW system. Young returned to the Madison campus in 1968 in a time of great turmoil. It was the time of the anti-war student riots. Probably his major accomplishment as chancellor was holding the institution together.

Harvey Breuscher, UW statewide communications director, has a vivid anecdote that describes Young's state of mind then: Shortly after arriving as chancellor, Young told Breuscher he would do all the driving of Young's car.

"The last thing I want to do is run over one of my own students," Breuscher recalls Young saying. The story illustrates Young's determination to avoid confrontations and his efforts to quiet the divisive campus situation. Surely that effort would have been severely harmed had some student jumped in front of Young's car and then accused Young of running him down.

Ed Young no doubt is best known as UW-Madison chancellor, capping his career the past three years as UW-System president. However, he also contributed considerably as chairman of the economics department and later as dean of the College of Letters and Science. Young left the latter post to become president of the University of Maine, returning to Madison from Maine.

The ensuing decade has been a good one for the University of Wisconsin and the Madison campus despite the problems at the beginning. Much of the progress and many of the accomplishments are thanks to Ed Young's thoughtful and sober stewardship as an educational leader.

### Welcome to O'Neil

Robert O'Neil, the newly designated president of the University of Wisconsin System, comes with sound credentials and imposing testimony from those who have worked with him and for him.

Obviously the regents are high on him, as are his colleagues at Indiana University in Bloomington, Ind., where he has been vice-president in charge of that campus.

O'Neil seems to bring to Madison a philosophy almost identical to the progressive tradition in Wisconsin.

He strongly favors affirmative action and efforts to increase the number of minority students in the UW system. However, he also says he wants to lure more poor whites into the higher-education system, too.

O'Neil says he favors strong faculty governance at universities. That will be music to the ears of many Madison faculty members, who fear the loss of that faculty governance if faculty collective bargaining is approved.

At the same time, O'Neil says he sees a role for collective bargaining at campuses where faculty governance has not taken root.



Arlie M. Mucks, Jr.  
*Executive Director*

That will be news to campuses that have favored faculty unions.

At age forty-five, O'Neil also will bring vigor and the promise of stability to the UW presidency, which has seen two retirements in three years. UW Regents President Herbert Grover noted O'Neil's age by saying he hopes the new president will stick around for a while.

From all evidence, O'Neil sounds like a real "find" for the University of Wisconsin System. We welcome him.

*\*Since those friends will want to drop Ed a line as he rejoins our faculty, we're happy to pass along his new mailing address: His office is in 4123 Helen C. White Hall, Madison 53706; their home, 830 Cabot Lane, Madison, 53711.*



# Club Programs

*Here is a reminder list of what are primarily Founders Day events and club-sponsored concerts by the Wisconsin Singers. Individuals named are the guest speakers at Founders Day dinners. Clubs send detailed information to alumni in their area.*

*Akron/Cleveland:* Apr. 16—Prof. Robt. Samp MD  
*Atlanta:* Apr. 23—Head Basketball Coach William Cofield  
*Beaver Dam:* Apr. 17—Leo Walsh, dean, Agriculture & Life Sciences  
*Beloit:* Apr. 17—Prof. Max Carbone, nuclear engineering  
*Boston:* Apr. 13—Prof. Hector DeLuca, chairman biochemistry  
*Buffalo:* May 7—Robt. Ragotzkie, dir., Sea Grant Institute  
*Columbus, Ohio:* May 2—Chancellor Irving Shain  
*Detroit:* Apr. 27—Assoc. Vice Chancellor William P. Davis, Center for Health Sciences  
*Fond du Lac:* Apr. 28—Prof. John A. Duffie, dir., Solar Energy Lab  
*Green Bay:* May 8—Hockey Coach Bob Johnson  
*Green County:* Apr. 23—Chancellor Irving Shain  
*Ironwood:* May 1—Arnold Brown MD, dean, Med School  
*Janesville:* Apr. 18—Wisconsin Singers  
*La Crosse:* Apr. 16—Dean of Students Paul Ginsberg  
*Louisville:* Apr. 24—Prof. Robt. Samp MD  
*Madison:* Apr. 22—Randall Duk Kim, dir., American Players Theater, Spring Green  
*Merrill:* Apr. 9—Prof. Gerald Kulcinski, nuclear engineering  
*Milwaukee:* Apr. 18—Prof. Robt. Samp MD  
*Minneapolis:* Apr. 18—Assoc. Vice Chancellor William P. Davis, Center for Health Sciences  
*New York:* Apr. 11—Engineering Dean Robert Marshall  
*Platteville:* Apr. 13—Prof. David Tarr, political science  
*Racine:* May 2—Dean of Students Paul Ginsberg  
*Rhineland:* Apr. 24—Kit Saunders, dir., Women's Athletics  
*Rochester, N. Y.:* May 8—Robt. Ragotzkie, dir., Sea Grant Institute  
*Sheboygan:* Apr. 22—Otto Breitenbach, assoc. dir., Athletics  
*Sturgeon Bay:* Apr. 22—Dean of Students Paul Ginsberg  
*West Bend:* Apr. 21—Prof. Robt. Samp MD  
*Wilmington, Del.:* Apr. 14—Prof. Hector DeLuca, chairman, biochemistry

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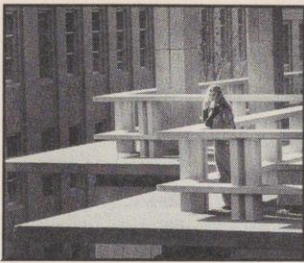
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# A Closer Look

*Some of the happenings  
you don't hear about  
when the kids write home*

*By David Pritchard '72*  
Capital Times Staff Writer

Last fall, The Capital Times ran "A Closer Look," a series of features looking into the operation of the University and the facts of student and faculty life. Here are excerpts from that series, a few of the subjects we haven't written about in earlier issues.

## Something More

The mythology of higher education teaches that small schools offer more contact with faculty members and fellow students than large schools do. So when Jeff Rubnitz was a senior at Nicolet High School in suburban Milwaukee, he decided to go to college at Washington University, a private school near St. Louis with fewer than 5,000 undergraduates.

But something was missing at Washington. The school is isolated from the city of St. Louis, and a bit of stir-craziness afflicted Rubnitz. More serious, though, was the fact that the small school didn't offer undergraduates the chance to be involved in significant research.

So Rubnitz transferred to the University of Wisconsin, and as he approaches graduation, he thinks it was a good move. The level of education the UW offers its top undergraduates is second to none, he believes. "I think Wisconsin offered me just as much as Harvard or Stanford could have. There are good research opportunities here, the professors are easy to talk to and I had no trouble finding a lab to work in. And the top students here are as good as the top students at highly ranked private schools."

Rubnitz is one of the 1,300 or so students in the (L & S) honors program, which was established almost twenty years ago "to encourage and recognize work of greater depth, scope and originality by undergraduates whose abilities and interests make them eligible."

The program—and similar, smaller programs in the College of Agriculture and Life Sciences, the School of Business and the School of Family Resources and Consumer Sciences—are the supplemental programs the UW offers to its more able students.

Maintaining good standing in an honors program calls for a lot of hard work (demanding a B average and enrollment in at least one honors course a semester), but there are benefits, according to Barbara Wiley, assistant dean. Among them are: special courses and sections; usually smaller than normal classes, often led by a professor instead of a teaching assistant; the chance to do a senior honors thesis, which reports on two semesters of original research; the availability of limited money to aid in thesis research.

Wiley says alumni of the UW honors

program are the intellectual equals of graduates of any university in the country.

. . . . Last summer, Rubnitz got one of the dozen or so Knapp summer honors-research scholarships the honors program passes out. (They pay an \$800 stipend plus up to \$300 in expenses for ten weeks of research.) He used his scholarship to spend much of the summer working in a laboratory at the Harvard Medical School with his adviser, UW bacteriology professor Thomas J. Leonard. . . .

Knapp research scholarships go to non-science students, too. Paula Jayne Winnig, a twenty-year-old political science major from Milwaukee, used one to go to Washington, D. C. last summer to examine the workings of the Arab lobby. . . .

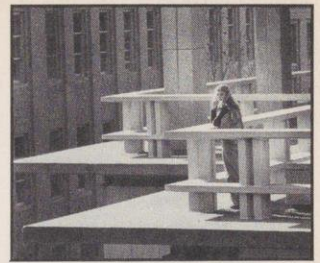
Like Rubnitz, Winnig originally thought she wanted to go to a small private school. She feared the supposed impersonality of a big school—massive classes, few friends. But during spring vacation of her last year in high school she came to Madison to visit her two brothers, and she changed her mind. She went to classes with them and other friends, and many of the classes were small. And her brothers seemed to know a lot of people on campus.

"All of a sudden, the UW started getting smaller," she remembers. The relative cost of the UW in terms of tuition and travel compared to an East Coast school also had an effect. The clincher was the UW campus. "I came up here during the first nice days of spring. Nobody should ever come up here during the first nice days of spring unless they want to be seduced by the school," she says. . . .

Winnig is also thrilled by the opportunity to do an honors thesis. Choosing your own topic and doing your own research is "a wonderful thing to do," she adds.

Just about everyone thinks the honors program is wonderful, in fact. Giving students a chance to excel is the apple pie/flag/motherhood of academia; it rarely ever comes under attack.





There is a possible cloud on the honors program's horizon, according to Wiley. Because the small honors sections cost more per student to teach than big lecture courses, budget cutters lick their chops when they contemplate the program. "Our biggest problem is that we've lost some honors courses because of budget-cutting," Wiley says. "But if we don't continue to lose them, we'll be OK."

## The Faculty: In the Middle

So you think *you've* got problems?

Consider the plight of the poor professor, who faces (in no particular order):

- Undergraduates whose basic skills—reading, writing, and arithmetic—are so bad that they can't really learn much on the college level.
- Faculty buying power that continues to decline year after year, with no real hope of relief in sight.
- Students who are increasingly obnoxious in their quest for the high grades they hope will get them into law school, or medical school, or whatever else they're after in today's super-competitive job market.
- Ever-increasing paperwork and red tape that erode the amount of time professors can spend on their cherished research.

There are other complaints, to be sure, but these are the ones you hear again and again as you make the rounds of senior faculty members at the University. We'll take them in the above order.

**Basic Skills**—Today's students "can't read and write," says Herbert Howe, chairman of the Integrated Liberal Studies program. "That's just plain fact; they haven't been taught how."

Eugene Cameron of the geology and geophysics department agrees, blaming the public schools for failing to teach the basics. "I think the permissive attitude that held for a while in our grade schools and high schools had an effect. That sort of philosophy was very damaging. Education is a discipline; you can't be permissive."

Whatever the causes of the basic skills gap, it is real. Last May a UW-System committee reported that a "conservative interpretation" of available information indi-

cated that "20 percent of entering freshmen in the UW System lack the skill to write in a manner acceptable to college faculty and that 50 percent are not ready to succeed in college algebra."

Walter Plaut of the zoology department was harsher. "Ninety percent of today's college students have no real feeling for the English language," he said.

There's more evidence if you need it: the steadily declining scores on the standardized college-board tests over the past several years, for example. Or look at economics professor W. Lee Hansen's survey last year of faculty and student attitudes about writing skills. Hansen asked UW faculty to assess changes in the quality of undergraduate writing over the past ten years. Although 33 percent of the faculty who answered said they couldn't judge, the responses of those who did have an opinion were disturbing.

"Only 4 percent believed an improvement had occurred, 21 percent thought there had been 'no change,' and 42 percent thought student writing was now 'somewhat' or 'much' worse," Hansen reported.

No solution to the basic skills problem is in sight, however. Although Hansen's survey showed that most students and faculty would favor reinstating the required freshman composition course, no formal action toward that end has been taken.

So professors are left with students whose basic-skills deficiencies render them incapable of fully participating in the learning process. This frustrates many faculty members.

**Faculty Salaries**—Few people are keeping up with inflation these days, but professors have fared worse than most over the past several years. The average 9-percent raise this year lags behind the increase in the cost of living by about 4 percent. That didn't surprise any Madison professors; even before the raise, they watched the buying power of their paychecks slip by 11.6 percent in the previous six years.

The continued erosion of their buying power has supplanted academic issues as

the most important matter in the faculty's collective mind. Chancellor Irving Shain acknowledged that academic excellence traditionally has been more important to the faculty than money. However, "that attitude, of course, is changing because of the way inflation is killing us all," he added.

Inflation has been hitting UW professors harder than many of their colleagues at other schools of comparable quality and prestige. Faculty raises elsewhere in recent years have often kept a closer pace with inflation than have the UW's.

The UW Commission on Faculty Compensation and Economic Benefits took note of that fact when it reported that "this institution has to become more competitive with its peers, especially in compensation for senior faculty, if it is to retain its high academic status within the peer group."

**Grade Mania**—In the mid-Seventies after the Vietnam War and the related protest faded away, a new mood hit campus—vocationalism. More and more people were graduating from college, and the relative value of a degree was dropping. The competition of well-paying jobs and post-graduate schooling increased.

As a result, competition within the undergraduate ranks accelerated, and students began pushing for grades as they never had before, according to political science professor David Fellman. "What's curious about teaching these days is the students' obsession with grades," Fellman said shortly before he retired last year. "This is my forty-fifth year as a university professor and I've never had such pressure put on me for grades. This has become a very unpleasant aspect of my life."

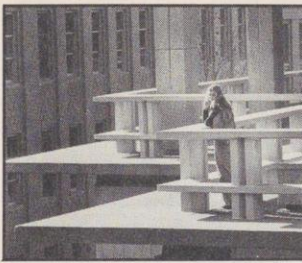
Dean of Students Paul Ginsberg has noticed this increased stress on grades, too. "Perhaps they are important now because there are fewer and fewer criteria in our society by which we can measure our worth. All of us need something to measure ourselves by and say, 'we did well.'"

That realization doesn't help professors cope with the unpleasant task of having to work with students who are begging, cajoling, hustling—virtually everything but studying, it seems at times—for top grades. **Red Tape**—The increasing layers of state, federal and university bureaucracy doubtless do some good, but faculty members grumble constantly about the amount of paperwork they're burdened with.

"One of the traumatic things that old

*continued*





and young faculty alike face today—and probably it's more traumatic to old faculty because they remember what it used to be like—is the enormous paperwork that we have to go through now," said Graduate School dean Robert M. Bock. Botany professor Wayne Becker sees things the same way. "A good portion of our week is chewed up, quite literally, by things that are neither teaching nor research," he said, estimating that he spends more than half his time "just keeping everything shuffling and moving."

And "when paperwork all gets done, I don't think it makes much difference," Becker added.

The millions of federal research and student-aid dollars that pour into the UW don't come cheaply. The government requires that faculty members and the administration certify compliance with guidelines in the areas of affirmative action, safety, accountability, and other matters of importance to Washington. In fact, much of the UW's own bureaucracy was set up to deal with the federal bureaucracy. Becker and others wish they could have the federal money without all the paperwork, though, because it means that "a frightening amount of resources does nothing productive."

The heavy federal involvement in the UW's research program has other implications that disturb some professors.

Although the federal dollars enabled the University to expand its research program greatly, the flow of federal money—about \$100 million a year for the Madison campus—tends to reflect political fads, according to Professor Cameron. "Inevitably there's a pressure brought to bear on faculty members to push their research into those areas," he said. "It's a simple rule—I was in government for five years before I came to the UW. Inevitably, those who dispense large amounts of money are going to demand a role in policy, and I don't think this is good."

Universities must safeguard their freedom of independent inquiry, and "any-

thing that endangers that independence is not good," Cameron believes.

The UW administration is very aware of the paperwork burden, and Shain has been railing against it for the two years he's been chancellor. So far, his efforts to reform the federal government have been for naught.

"The cost of management of this place has been enormous in the sense that the people who are now in these administrative positions are just totally consumed with pushing paper around, and have much less time to spend, really, on interaction with faculty colleagues and interaction with students," Shain said recently.

## Blending In

Tony Powell is a freshman from Ashtabula, Ohio. "One thing that almost turned me off," he recalls of his first days in town, "was that Madison is too liberal. But then I thought that it might do me some good because I was kind of conservative." Exposure to Madison's political zaniness hasn't changed Tony's political inclinations, however. He's a member of the campus Young Republicans.

Powell is black, and like many of the minority undergraduates here, he's more conservative than were the minorities of the Sixties and early Seventies.

To a great extent, of course, the minority students' conservative swing parallels a similar trend among white students. But the shift is more noticeable among minorities, if only because the stereotype of the angry young black became so deeply ingrained in the consciousness of white America during the decade of protest.

Racial discrimination? It's still there, but in smaller doses than it was ten or twenty years ago. The big civil-rights battles have been won, and today's minority students are beginning to move to the logical next step—seeking their long-overdue fair share of society's economic fruits.

Steven Weddle, for example, is a senior from Milwaukee who's been active in promoting affirmative action in the School of Business. A decade ago, an activist student like Weddle probably would have adopted the then-prevailing view that banks and business schools were capitalist oppressors. However, when he gets his degree next

year, he hopes to go to work for one of Milwaukee's biggest banks. He realizes the irony of the situation. "We're the generation that is reaping the benefits" of the past struggles, he explained.

The main benefit to be reaped is a more-than-taken place in the professional world. The dream which more and more minority students are pursuing these days has two cars in the garage and a lawn to mow. To reach that goal, they need a degree that will translate into a well-paying job. . . .

Joan Shaw, an engineering student from Racine, admitted that one of the attractions of engineering for her was "big money" after graduation. The job market for humanities and social science graduates is generally bleak, minority students realize. Those who graduate with degrees in those fields face an uncertain future, and many end up working as cab drivers, waitresses or similarly low-paying jobs. . . .

This turn toward job-oriented courses has even hurt the Afro-American studies department, set up in the wake of the black students' strike in 1969. Enrollments were remarkably steady from 1971 to 1977, but the mood of the student body can change quickly, and in the past two years they have plunged almost 30 percent as vocationalism became more entrenched.

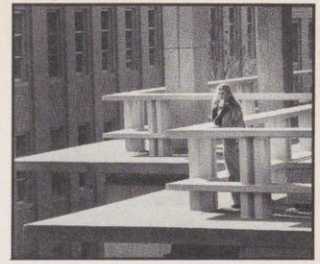
"There's a new feeling among minority students," agreed Genece Wade, a student-affairs coordinator in Sellery Hall. "I see more—especially blacks—who are blending right in with the community."

Barbara Shade, an Afro-American studies professor who's been observing minority freshmen to see how well they're making the transition from their home environments to this predominantly white University, said, "I'm not sure it is as difficult as we thought it was."

For all the talk about "blending in," however, there's no denying the differences and tensions that exist on campus. The differences become apparent when students from all sorts of backgrounds are tossed together in the whirlpool of freshman life.

For example, Ramona Schultz, an accounting student from Milwaukee, tells of a black friend who spent her freshman year





rooming with a white woman "from some hick town." The white, who had never met any blacks, actually believed they had animal-like tails, according to Schultz. That's an extreme case, of course, but some cultural tensions are fairly common.

Schultz' husband, Tyrone, an engineering major, says the freshman year is a scary time for minority students. The myth that whites are superior intimidates them. "We often get preoccupied with what white people are doing in a class, when we should be worrying about ourselves. Until you really get to know some of these people who look like junior Einsteins, you don't know what to think," he says. And almost every black student can recount at least one example of a racist professor.

Beyond the hassles of the freshman year and academics, however, student social life remains largely segregated. The black social scene in the campus area is dominated by the eight black fraternities and sororities; few blacks are found in the Langdon Street fraternities and sororities or in other predominantly white hangouts.

"A person could almost lose his identity here, if he didn't know where he came from," said Denise Bonds, a nursing student from Milwaukee. "There's no social life for blacks in Madison. I go home every chance I get."

If there were more minority students at the UW, of course, social life would improve for people like Bonds. But the University has failed to increase minority enrollments as fast as it says it would like to. (See page 14.)

## The Strong Right Arm

Some teaching assistants say they get nervous every time they stand before a class, "even if the first joke goes over well." Others are jumpy only at the start of each semester, until the staring faces become familiar.

Nervous or calm, however, the 1,600 TAs at the University play a key role in its academic operations.

They have a direct effect on the quality of the education which freshmen and sophomores receive because they handle the bulk of the teaching duties at these levels.

And their influence is felt in the professional ranks, because without top-notch graduate students, top-notch research doesn't get done. In fact, the UW's track record for getting good grad students to come to school is touted when the University is trying to lure a budding academic superstar onto the faculty....

The TAs are concentrated in high-enrollment areas such as math, chemistry, economics and languages. As far as Prof. Becker is concerned, they're the "lifeblood" of the system.

In 1968, a faculty committee estimated that TAs put in 68 percent of all hours devoted to undergraduate teaching at the University. Current estimates of the TAs share of the undergraduate teaching load range from 50 percent to the 68-percent figure.

Chancellor Shain points out that TAs, though lacking the weighty qualifications of faculty members, are nonetheless as well "credentialed" as are faculty at high schools and small colleges. "Many people assume that because we use graduate students as part of our teaching cadre, that they are less qualified than are teachers elsewhere. This is really not true," he says.

Although there are good TAs and bad TAs—just as there are good professors and bad ones—faculty members seem generally satisfied with their assistants.

"Frequently, those graduate students are better trained, with all due respect to my colleagues and myself, than a random selection of staff members," said Becker.

In addition, because of their relative youth and because they're students too, TAs often have better rapport with undergraduates than do professors.

....All TAs must interact with faculty members as well as students, of course, but faculty don't pose a large problem, a TA said. "Oh, maybe the first year is hard on a grad student, but once you get to know the faculty, it's okay. I can ask any one of them anything and they're always willing to help."

Some long-time faculty who remember dealing with TAs before the graduate students became unionized, however, bemoan the distance they encounter in dealing with some.

"Informal student-faculty interaction has decreased, in my opinion," said Dean Bock. "I think partly with (increasing enrollments) and certainly with organized labor in the Teaching Assistant Association, there has been a number of interactions that no longer are comfortable or permissible, even." Some faculty worry that TAs are beginning to see their jobs in terms of minimum requirements.

Of the UW's 1,600 teaching assistants, about 500 belong to the TAA, although all are covered by the agreements the union negotiates with the administration. The TAA is given credit for making UW teaching assistants among the highest paid in the nation. The hourly pay for inexperienced Madison-campus TAs this year is \$8.86; for experienced TAs, \$9.33. The average TA works seventeen or eighteen hours a week.

—D. P. and Crista Zivanovic

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*The TAA has been working without a contract since last August, but got a 9-percent raise beginning with the fall semester. At this early-March writing, TAA members were scheduled to vote on whether to accept the latest University offer, another 9-percent increase for 1980-81. The TAA has asked a 20-percent raise. The two sides have also been far apart on a right-to-strike provision and on the scope of a TAA bargaining unit.—Ed.*

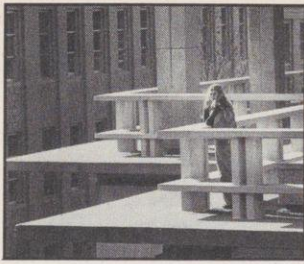
## Passages

... Professor Cameron arrived on campus in 1947. The GIs were dedicated students, he remembers. "Most of them came back absolutely determined to make the most of their education," he remembers.

For different reasons, today's crop of undergraduates is also stressing grades and jobs. But in the Fifties and Sixties, students were less obsessed with grades and more concerned about learning and debating, according to some professors.

Even during the turbulent late-Sixties,





for example, Cameron remembers having fun in the classroom. "You had students who were stimulated and excited, and they would argue like heck with you," he said.

Then came the deadly Sterling Hall bombing in the summer of 1970, and when the students returned in September, they no longer argued in class. They just sat there, as if stunned by the shock waves from the fatal bomb.

"The ensuing year was the worst I had ever known," Cameron said. "I came close to quitting teaching."

He recalled the "utter apathy" of the students, who he thinks were "trying to find a way back to a more rational approach."

"I learned that the worst thing in the world is apathy," he added. Standing in front of a class was no longer a joy, "it was like trying to push a millstone up a hill."

After a year, however, the students apparently came to grips with the bombing. They were back to normal, as excited and stimulated as ever, according to Cameron.

But, "normal" was much bigger than it used to be. After a slump in the Fifties, enrollments climbed steadily, passing 20,000 in 1961; 30,000 in 1966; and finally 40,000 this year.

## A Little TLC

Those of you whose freshman days are distant memories sometimes forget the rockiness of the passage from the security of home and high school into the cold, cruel world of a big university.

You miss friends you may have known since kindergarten, and you probably miss your family, too. When something goes wrong in your first weeks at the University, there are few comforting shoulders to cry on.

And the academic rigor surprises you. Not only is there more work to be done, but

it's a lot harder than the classes you took in your senior year in high school. One of the first things you learn is that if you fall a week behind in your reading, you'll have a hard time catching up.

You also have additional chores, ranging from taking the garbage out to buying your own shampoo to doing your own laundry.

Such are the traditional trials and tribulations of freshman life, and they haven't changed much in the past two or three decades.

What has changed, and changed for the worse, are the basic skills of first-year students, as reported above. To help new freshmen cope with these shortcomings, the UW has developed an extensive network of support services. Here's how a hypothetical freshman—call her Jane College for lack of a better name—might come into contact with some of them.

Before Jane actually starts classes, she'll be required to take English and math placement tests. These will determine whether she needs remedial work in either of those two crucial areas.

She'll get an invitation to SOAR, the Summer Orientation and Advising for Registration program. At SOAR Jane gets some general advice in a large group session, and then advice more suited to her specific interests in a smaller group.

Assuming she doesn't need any remedial work, Jane begins classes in September with a schedule that perhaps includes English 207 (Introduction to Modern Literature), Math 112 (College Algebra), Chemistry 103 (Freshman Chemistry) and Spanish 101 (Beginning Spanish).

Although Jane finished in the top half of her high-school graduating class—meeting the Madison campus' minimum admission standards—she quickly finds that her B and C work in high school didn't prepare her for the fast-paced academics at the University.

She botches her first paper in English 207, and her instructor suggests that she go to the Writing Lab for help (WA, May '79). Jane figures she has nothing to lose, so she takes the botched paper to the lab, on the sixth floor of Helen C. White Hall, where a teaching assistant diagnoses her problem. The TA says that Jane, as do many other students, has trouble organizing her thoughts and using supporting detail to ar-

rive at conclusions when she's writing. He suggests that she sign up for one of the lab's modular courses in "thesis and organization."

...If Jane has trouble with her math or chemistry courses, there are tutorial programs in those departments where she can sit down one-to-one with an instructor. "These two programs were developed for students with minority backgrounds, but the general student is also finding them very helpful," says Blair Mathews, assistant dean of students.

The chemistry program, for example, was set up a few years ago after UW officials learned that 80 percent of the minority nursing students in a required chemistry course consistently failed to get through it. Today, with the tutorial program, more than 80 percent of such students pass the course, Mathews says.

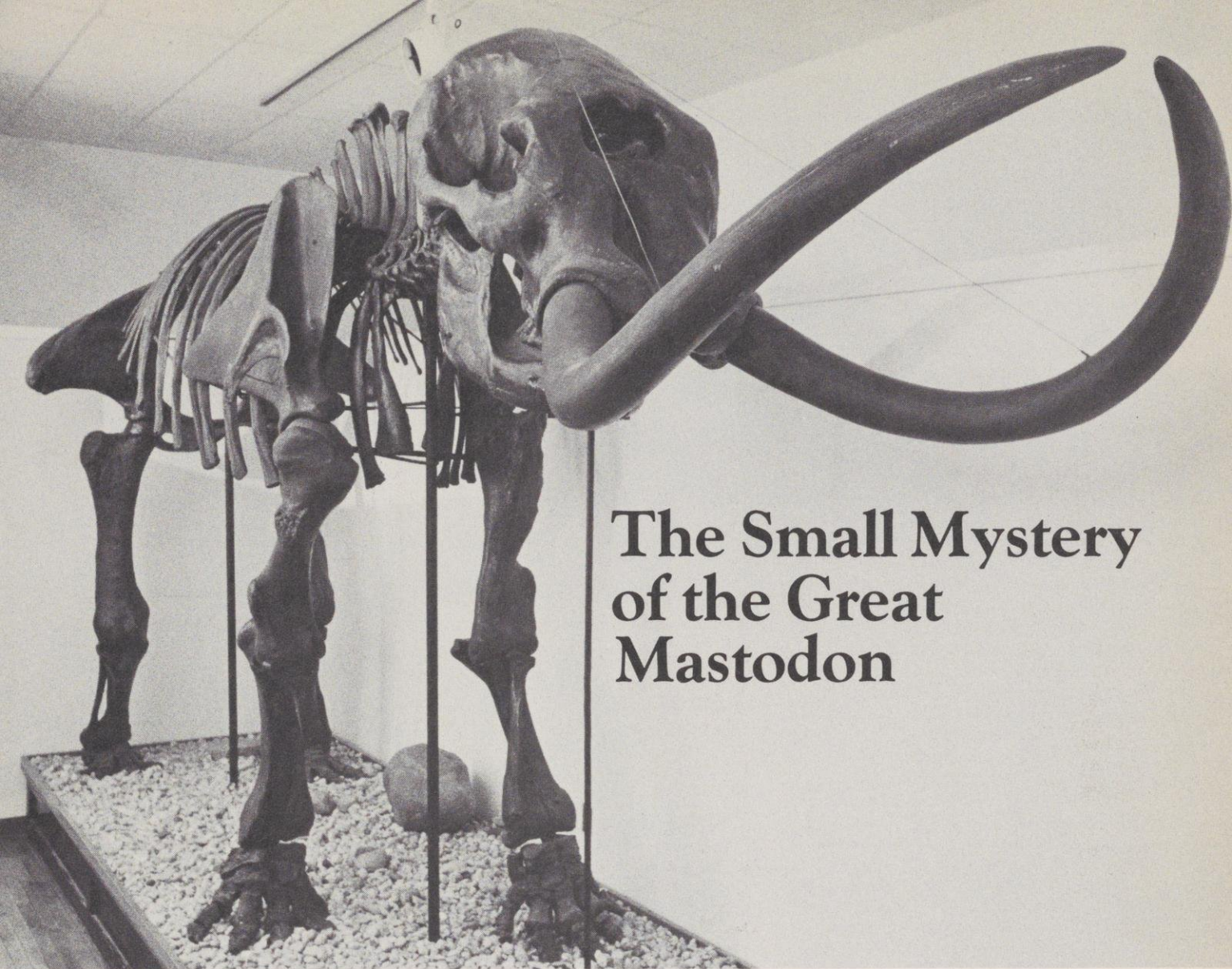
If Jane finds herself falling behind her classmates in Spanish 101, she might be put into a special group that's trying to overcome "language anxiety." The Counseling Service also offers groups to deal with math anxiety, test anxiety and a host of other topics, according to Mathews.

The Dean of Students' office can give Jane some help with personal or social problems. So can her housefellow, if she lives in a dorm.

An often-overlooked source of aid is the faculty. Professors usually enjoy having students come to their offices for a chat, and often they can give good advice, especially on academic matters. And the Dean of Students' office can refer students to several other tutoring and counseling services, both on and off campus.

All in all, the general feeling is that the so-called "student support" services does a pretty good job. □





## The Small Mystery of the Great Mastodon

By Barbara J. Wolff '78

**W**e are facing Science Hall, resplendent and a little spooky with its turrets and arched doorways and hidden windows. (I'm told that for years the top floor was a morgue for anatomy studies. Where could they have possibly found a more appropriate spot!) This is a building dedicated to Truth, but its demeanor is more in keeping with mystery. So let's have a small one.

Follow the signs to the Geology Museum on the second floor where there is a generous supply of fossils, mineralogical displays, plaster replicas of prehistoric creatures. In recent years, members of the museum staff have made regular visits to the Dakota Badlands; the bounty of those excursions includes the delicate skull of an ancient squirrel and one of a grass-eating, giant rhino. These are priceless in their own right and they represent long, exacting hours of research and restoration. But they

can't touch the drama that awaits us around the final corner.

You round that corner expecting more showcases, more small riches, but instead you come upon—the thing! It's the skeleton of the Boaz mastodon, big as a Greyhound bus and—the structure of the room being what it is—totally hidden from view until you nearly bump into it. It faces full front, forever locked in a stance easy to construe as a charge, staring down challengers with empty—but nevertheless expressive—eye sockets.

Mastodons lived in the Pleistocene age, from a million years ago to ten thousand years ago. They're a distant relative of the elephant. They were slightly smaller than were their first cousins, the woolly mammoths, and both were vegetarian and tusked. Mastodons favored boggy land, leaving the sand country to the mammoths.

It is 1897, summer, in the small town of Boaz, over near Richland Center. It has been raining hard for days, and John Dosch begins to worry about the creek that edges his farm. If the rising water takes out the floodgate, he could lose his cattle. So he

sends his four sons—Harry, Chris, Verne and Clyde—to check things. When they get there Chris, the eldest, notices a small waterfall which seems to have developed around something sticking out of the creek bank. The four boys pry the thing out of its clay shroud. When they pull it free, they gasp in amazement. It is a gigantic bone.

The brothers tear home, get shovels, and come back to start digging. They work the afternoon away and come up with a fair stock of bones they *know* are too big to come from anything that ever moseyed around the farm since they'd come there. They lug their collection back to the farmyard and line it up so carriages passing on the road can see it. It creates a sensation. For the next several days, neighbors and strangers head for the site to see what they can dig up. They find a number of vertebrae, a few ribs and two "shiny blue teeth," says a 1976 summary by Harris Palmer and our anthropology professor James Stoltman which appeared in the *Mid-Continental Journal of Archaeology*.

*continued*

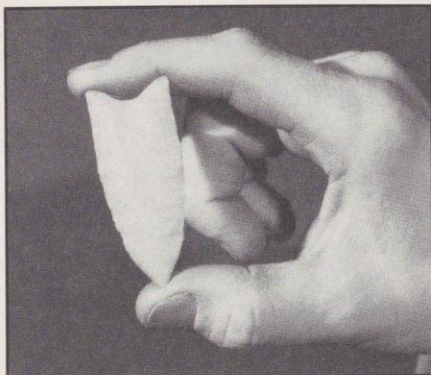


**N**ow we get to the mystery. Before the excavation was completed, a single, fluted, leaf-shaped spear point, about 3½ inches long, had also been rescued. This led to the significant conjecture that the mastodon came in contact with humans. This would prove that human beings lived in southwestern Wisconsin some 10,000 years ago. The trouble is that this will never be much more than conjecture—more than an intriguing mystery—if it depends for support on that spear head, because the spear head is a mystery in itself. It disappeared shortly after its discovery, not to turn up again until the late 1940s. And that absence breaks the credibility chain in the exacting eye of the scientist.

The mastodon was purchased by the state for the University for \$50 shortly after the Dosch boys made their find. In 1915 the geology department restored it, adding a plaster skull, tusks, feet and the two legs on the right side. No one here seems to have been aware of the existence of the spear head in 1915.

Sheldon Judson, now chairman of the department of geological and geophysical sciences at Princeton, was on our geology faculty from 1948 to 1955. He recalls that the mystery spear head came into his hands from the late Professor Freddie Thwaites, then curator of our Geological Museum with a fondness for historical lore that would come naturally to the son of Reuben Gold Thwaites, who chronicled so superbly the early days of the University. Since all proof of authenticity was lacking, Judson paid little attention to it, but passed it along to our anthropology department as a minor artifact.

Now we move up to 1963. Harris Palmer, then a geology professor at Wisconsin State University at Platteville, heard of the spear tip during a chat with his former major professor. The old man apparently wondered out loud what became of it, and Palmer got curious. He tracked it to Judson, then to anthropology Professor David Baerreis, who knew just which file drawer it was in.



The mystery spear head.

It and another spear head were in a yellowed 6" x 3" envelope that apparently was a sort of glasses case. On it was printed the name of an optical company in Kansas City. Someone had written across it, "D.C.L. Dosch," and, at the bottom, "apparently found with the U. W. elephant."

**H**arry Dosch was still alive in 1963—Palmer was delighted to discover—and living near Boss-town, not far from the old farm. Palmer met with him. Dosch had no idea what had become of the spear tip, but when Palmer brought the two out of the envelope, Dosch unhesitatingly recognized one of them. People have been known to plan scientific fraud, of course, but Palmer and Stoltman agree, as does Klaus Westphal, director of our museum and on our faculty since 1969, that if Harry had any such devious ideas he'd have done something about them long before. Besides, Palmer discovered, Chris Dosch was also still alive, in Kansas City. Without further involving Harry, Palmer sent to Chris a collection of different materials used by ancient toolmakers in this area, asking him to choose the type "most similar" to that of the spear head. Chris did so, exactly. Palmer then sent him the spear heads, and he identified the "correct" one.

The "D.C.L. Dosch" whose name was written on the envelope was, according to the brothers, a late nephew who ran a jewelry store in a small Missouri town after living on the Dosch farm as a boy. It is not illogical that he began his career by taking the spear head as the beginning of a life-long hobby of collecting; not even illogical that he used one of his own buffing wheels to polish that head, which would explain the one discrepancy that Harry and Chris both noticed, that it seemed a little shorter when

they saw it in 1963 than they had remembered it.

So there's our small mystery. We laity might be content to believe the spear head was the same one found with the mastodon in 1897, kept by the nephew until some time in the forties, then contributed to Freddie Thwaites to be put in its proper home. This might be enough for us, but you know scientists! They'll continue to argue the pros and cons, some to be convinced, others to doubt. As Judson said, "It's intriguing, but I'd never want to defend that theory to a professional meeting." If he could, it would establish our Boaz mastodon as the only one among hundreds found in this part of the country for which a serious claim can be made that it died at human hands. (The fluting on the spear head, incidentally, says much about the peoples who would have lived here, but we won't go into that now.) By the way, if you're adding to the mystery by wondering how a 3½-inch spear could kill this elephant, don't give it a second thought. It would have had to be one of a rain of spears from a tribe of hunters. Or it may have been on the ground, to be pinned there by the dying animal.

The mastodon and everything else in the Science Hall Museum collection will be moving in September. The new location will be the Museum Annex in Weeks Hall, over on the corner of Dayton and Charter streets. It's a handsome structure, clean-cornered and crisp-outlined. Westphal is happy about the move. "The museum will have nearly three times the space it's had here. And we'll be reunited with the geology department. We'll have all the modern facilities, things like temperature control and security."

We are standing in the museum's Science Hall workroom. Its floors are wooden, the walls unadorned except for a stray poster and, of course, cabinets filled with fossils. Somewhere in the building a steam-heat unit hisses loudly, emitting what might be vapors from another eon. "Still," Westphal says, sighing, "I'll miss Science Hall. I can look out the windows and see the seasons change. I can see time pass."



# Favorite Faculty

*The Wheat and Chaff* is the campus guidebook published each fall for registration by the Campus Assistance Center. It gives our students everything they could possibly need to know about surviving, from how to find appropriate academic counselors to a listing of Madison's most convivial saloons. This year's edition repeated a helpful item, the results of voting for the most-appreciated teachers. Here is *The Wheat and Chaff's* report on eight of the top ten vote-getters. (Of the other two, Dario Cortes has left the campus; Harvey Goldberg did not reply to our attempts to get his permission to reprint the material on him.)

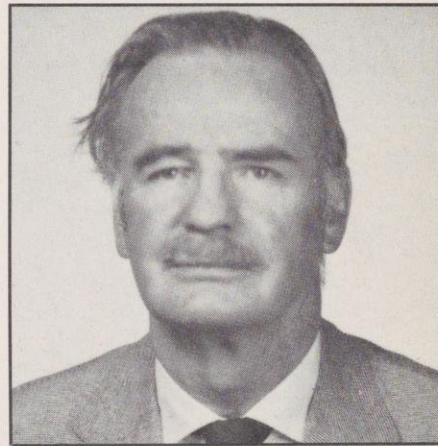


**Richard Davis**

Veteran musician Richard Davis joined the faculty in the School of Music two years ago. Although "always basically a performer," Davis enjoys his new role as a professor. "I like the idea of imparting what I know to other people, having them learn from my own experience, my own knowledge. It's fun to see the results of having input into somebody's development."

Teaching Applied Bass, Jazz Ensemble, Black Music Ensemble, and Jazz History, he empathizes with the student dilemma. "What I like about all this activity is that I'm a student myself (I train horses) so I know what they're going through. It keeps me in balance with their thoughts."

Known to teach and respond to students on the human experience level, Davis comments, "If I can spend two or three hours with a student in trouble, I feel I've really accomplished something. I'm there to help students ease into development. It's almost like saying you teach life through your classroom. Then the classroom material becomes very simple because it's the life, first, that gets the work done."



**Wilmot Ragsdale**

Beginning his globe-trotting out of high school, Wilmot Ragsdale sought work as a seaman on ships leaving his hometown of Tacoma, Washington. Visiting such places as China, Alaska and South America, he found Europe to his special liking and stayed for two years. As a result of traveling and working as a correspondent for *Transradio Press*, *The Wall Street Journal*, and *Time*, Inc., Ragsdale put off graduation from college until age thirty-nine.

Coming to Wisconsin in 1960 from the Bangkok bureau of *Newsweek* to join the faculty in the School of Journalism and Mass Communications, he now teaches Critical Writing, Literary Aspects of Journalism, and a graduate seminar in Specialized Reporting. After many years as a distinguished foreign correspondent (during which he brushed shoulders with Ernest Hemingway) he says of teaching, "I like it . . . and the vacations are great!"

Students seem eternally enamored with his "eccentric genius" and claim to be constantly caught off-guard by his casual and unconventional style. As one student said, "He's a wizard—he remembers everything, pretends to know nothing, and stimulates your creativity and growth without you even knowing it." After a five-year education in Madison, a weary coed said, "His classes were the only classes I really learned anything in."

Besides having been chosen by students as a favorite professor, by which he is delighted, his colleagues have bestowed upon him an award for Excellence in Teaching. However, his honors don't stop there. He has often been distinguished as the "lowest grader in his school."

*continued*





### Barry Powell

One student said of Barry Powell, the chairman of the classics department\*, "He's vibrant in his lectures. He can get anyone excited about Greek and Roman literature no matter how boring it originally seemed." Among other courses, the native Californian has been teaching Greek, Latin and Egyptian languages, as well as lecturing on mythology and Egyptian civilization for six years.

"Teaching mythology is a good chance for me to communicate my version of the history of culture. Students probably like the course because it's a chance to get a picture of the origins of things and to acquire a lot of information that's not readily available except through a whole conspiracy of other courses."

Regarding techniques he says, "Teaching requires a communication between the teacher and students. I don't read them my lecture notes—that slows information delivery down because you can't respond to the mood of the audience. You might just as well assign a reading selection."

\*(1978-79)



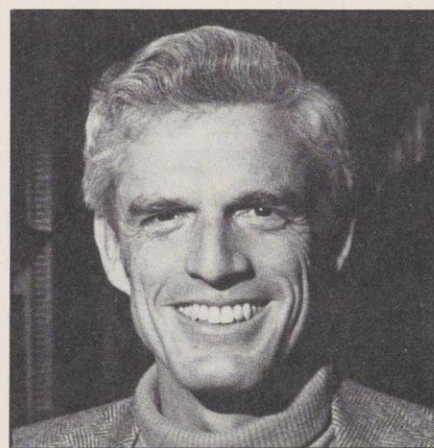
### Jane Schulenburg

Jane Tibbets Schulenburg, a native Wisconsinite and an alumna (MA '66, Ph.D. '69) combines her teaching skills as a faculty member in the history and women's studies departments as well as at the Extension.

Always trying to bring a bit of humor to her lectures, Schulenburg lectures on the History of Women from the Greeks to the Renaissance, Medieval Europe, and Medieval France. One student comments: "Jane Schulenburg's scholarship is serious, but her dissemination of it is infectious: racy, irreverent, emphatic, and full of relish. She makes participants out of her listeners, and sometimes practically conspirators. Besides, how can you resist someone who finds pertinent examples to illustrate medieval history in Saturday Night Live and Monty Python?"

Schulenburg feels one of the goals of Women's History is to provide women with a legacy, a positive historical past. This is very important for one's self-perception and it has been denied women in traditional courses, she feels.

"What I like about teaching the Women's History course," she says, "is having students coming out and asking new questions, re-evaluating the canons of traditional historiography: i.e. discarding the myopic male condensing lens. To get at what was really happening in the past, one needs to look at the total picture, total history. For example, we study the serfs as well as the nobility, women as well as men."



### Joe Elder

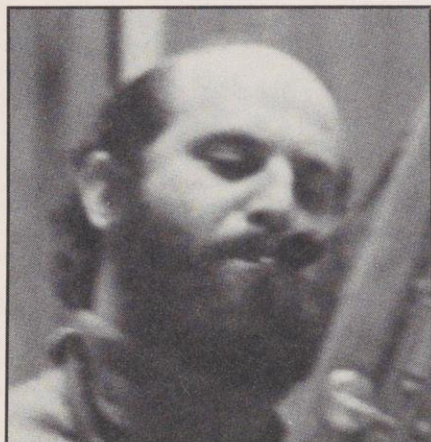
Born in Tehran, the son of Presbyterian missionaries, Joe Elder went on to receive a Ph.D. from Harvard and joined the UW faculty in 1961. He now teaches such courses as Social Structure of India, Conflict in U.S. Society and The Thoughts of Gandhi.

One junior who selected Elder says, "I've had a good number of professors, and he is, without a doubt, my favorite. The course he taught was required for my major, and the subject matter was not particularly interesting to me, but he made it interesting. He was so very eager to teach, and was very responsive—he encouraged questions and even criticism. He didn't teach because he was a professor, he taught for the students."

Elder continues to do his share to promote world unity. He has been a lecturer and consultant for the Peace Corps Training Staff, a member of a three-man Quaker mission to India and Pakistan and, in 1969, a special representative in Vietnam and Southeast Asia of the American Friends Service Committee.

He has earned a reputation as an educator, humanitarian and conscientious objector to war.





### Daniel Harris

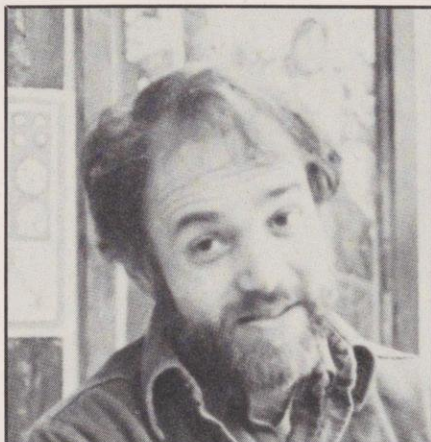
Known by his "lifer" students as "Deputy Dan," School of Music composer / performer, Daniel Harris, can best be described by some of his devoted followers. With eight years of admiration by UW students behind him, such adjectives as "knowledgeable," "charismatic," "electric," "accessible," "tough and hard-working" continuously crop up. Students write: "The man is a human dynamo—he radiates electricity. This quality is derived from his own mind-energy and curiosity, and he inspires these qualities in his own students."

"My friends and I find him the wittiest, funniest and most articulate person we've ever had in a classroom. He throws himself into his teaching full force and his classes are known to go on after hours—amid much enjoyment—on his porch at home or on the steps of the Humanities Building."

"He made me break my ass on a project last fall but I never learned more."

Surprisingly enough, most of his students aren't music majors, nor, to his disappointment, have there been many women in the course. "A lot of the people have never had to write music," he says, "and you actually are composing. You can become a competent engineer and you can learn something of how a piece of music is put together. It's not like taking a drawing or sculpture class where you're actually building something you can hang onto. You're dealing with *sound in time* and you gain a real respect for how fragile that is."

Harris teaches Elements and Intermediate Electronic Music Composition, and Forum in Electronic Music in the 1979-80 year.



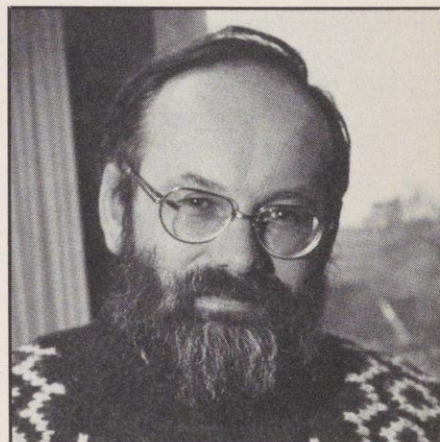
### Ray Olderman

Born in New York City and raised in Bridgeport, Connecticut, Ray Olderman began his working career at age eleven. Considering himself a jack-of-all-trades, Olderman's job experience includes work as a furniture mover, factory worker, professional actor, homemaker, and Arthur Murray dance instructor.

Fearing he could get stuck living out his working career on an assembly line he went to the University of Connecticut on a bet and worked his way through by betting odds on making a 4.0 average. After graduating in 1962 and being offered a position as a teaching assistant he "wandered into his next decision" and in accepting the offer, found his great facility for teaching.

Students wrote that he is "radical," "energetic," "stimulating," "brilliant" and "a helluva lot of fun."

Olderman has taught Intro to Modern Literature at UW since 1972, has published a book, *Beyond the Wasteland*, and is currently writing a second, *Alien Information*, which he describes as "a study of how to understand the Sixties and Seventies by understanding the way people experience insight and respond to it."



### Alger Doane

Alger "Nick" Doane was pleasantly surprised about his popularity with Madison students. After teaching for six years at Victoria University of Wellington, New Zealand, he joined the UW staff in 1971 and now teaches courses in Monasticism, the Bible in the Middle Ages, and Tolkien and Medieval Literature.

A native of San Francisco, he received his M.A. at the University of California and his Ph.D. at the University of Toronto. Students described him as "sincere and diligent," "open and interesting" and someone who seems to take his role as an educator "very seriously."

He is currently involved in developing the new freshman composition program.



# University News

## State Senate Kills Faculty-Bargaining Bill

On March 11 the State Senate killed the controversial bill which would have given collective bargaining rights to faculty in the UW System. The vote was eighteen-to-fourteen.

The bill had undergone changes from its original form, which would have required faculty unions to negotiate "wages, fringe benefits, and hours and conditions of employment" with the State Department of Employee Relations. The most recent version, by the Senate Education Committee, would have made the Board of Regents the management collective bargaining agent. It also would have created thirty bargaining units, and removed tenure as a bargaining item.

The bill had the support of the 1800-member Association of University of Wisconsin Faculties, an affiliate of the AFL-CIO. While various collective bargaining bills for faculty have appeared since 1973, this was the first in which organized labor became strongly involved.

## Keeping Minority Students Will Get More Effort

At its early-March meeting the Faculty Senate voted almost unanimously to increase efforts to hold minority students, although it isn't known how the expected \$1.5-million tab will be paid.

The faculty's Committee on the Academic Affairs of Minority and Disadvantaged Students made recommendations for steps which would help the University meet the minority enrollment goals it had set but had not met.

Prof. Richard Ralston, of Afro-American Studies, pointed out a fact which various concerned faculty and staff have made before, that the problem is not so much attracting minority students, but keeping them here once they are enrolled.

Some of the committee's recommendations included expanded services in counseling; enlarged basic-skills programs; more waivers of out-of-state tuition; and the addition of more minority faculty members.

In December, the cost of the program

had stalled debate; this time the decision was to go ahead. Chancellor Irving Shain said that some of the money might have to come from other areas of the instructional budget, but that the state will also be asked to work on the financial problem.

The College of Engineering has the highest minority enrollment of any undergraduate college or school on the campus, said Al Hampton, director of its minority program. He praised engineering dean William R. Marshall for his strong support.

## Nearly Even Male-Female Enrollment in UW System

There are nearly as many female students as males in the UW System, with women outnumbering men on some of the campuses.

Only nineteen more men than women are among the 156,000 total. Men would find the Eau Claire campus the happiest hunting ground; there are 1,615 more women there. The others, and the figure by which women outnumber men are: La Crosse 1,164; Milwaukee 792; the Center System 635; Oshkosh 598; Whitewater 347; Green Bay 322; Stevens Point 139; and Stout 81.

Here at Madison, figures for last fall's enrollment show 21,944 men and 18,185 women.

## Lemberger Is New Pharmacy Dean

August P. Lemberger, '48, Ph.D. '52, head of the College of Pharmacy at the University of Illinois-Chicago Medical Center, will return to the UW to become the sixth dean of the School of Pharmacy.

He was appointed in March by UW System regents at an annual salary of \$57,500, effective July 1. He will succeed George D. Zografi, dean since 1975, who is returning to teaching and research.

A native of Milwaukee, Lemberger was a UW faculty member for sixteen years before accepting the Illinois position in 1969. The new dean is credited with a national leadership role as pharmaceutical education has addressed manpower needs, curriculum change, and clinical training requirements.

Lemberger is a member of the American Council on Pharmaceutical Education as well as a fellow of the Academy of Pharmaceutical Sciences and the American Association for the Advancement of Science.



**Lutherans and Christian Scientists Share New Building**—What looks like one new building at University Avenue and North Mills Street is actually two, designed to fill the needs of two student church groups. About two-thirds of the building belongs to the Lutheran Campus Ministry and Luther Memorial Church. The remainder is owned by the Christian Science Student Center. The two parts are separate but share a common wall and an underground garage.



He holds the University of Wisconsin Citation of Merit, 1977, and the distinguished service award of the Wisconsin Pharmaceutical Association, 1969. While serving on the UW faculty, Lemberger received the Kiekhofer Memorial Teaching Award, 1957.

Lemberger's wife is the former Charlyn Young '47.

### New York MD To Head Health Sciences Here

The director of Montefiore Hospital in New York City has accepted the post of vice-chancellor for health sciences here at the University. Dr. David Kindig, 39, will take over the spot that has been vacant since Dr. Robert Cooke left in 1977.

The vice-chancellor for health sciences has responsibility for the schools of medicine, nursing, pharmacy, and allied health professions; the UW Hospitals and clinics; the psychiatric institute and the State Laboratory of Hygiene.

Kindig is a graduate of Carleton College, with MD and Ph.D. degrees from the University of Chicago in 1968.

### Chaffee Succeeds Hachten As J-School Director

Prof. Steven H. Chaffee will become director of the School of Journalism and Mass Communication on July 1. He will succeed William A. Hachten, director since 1975, who resigned to return to teaching and research.

Chaffee, forty-four, joined the faculty in 1965 and was named a Vilas Research Professor in 1974. He has co-authored books on the mass media and serves on the editorial board of six communication publications. He has been a member of our Faculty Senate and served a year as chairman of the University Committee.

### Med School Argues Early Admissions Policy

Medical School administrators and faculty are considering a suggestion made by its admissions committee which would give qualified high school seniors conditional admission. This would cut off two of the usual four-year pre-med college work.

It is not a revolutionary idea—the Medical College of Wisconsin (formerly Mar-

quette University Medical School) is among many in the nation to use the plan. But here the tradition has been to permit only college seniors to make application.

The medical faculty was expected to argue pros and cons of the proposal at its mid-March meeting. The minutes of its February meeting report that "there are more medical school positions available nationally while the number of applicants is declining," and that many of the state's brightest high school students have recently opted to attend schools which showed interest in them before they entered college.

Some opponents of the plan say they fear that many Wisconsin high schools may not provide the exacting curriculum necessary for admission. Others fear that students who spend only two years as undergraduates might not get a broad pre-med education.

### Need Info on Equipment Adapted for Handicapped

The University is cooperating in preparation of a catalog of tools, equipment and machinery modified or adapted for use in vocational training and employment of handicapped people, including work in the arts. It is to contain detailed description and photographs, cost of modification and the feasibility of such changes.

Our alumni who are involved in the manufacture or distribution of such equipment are asked to contribute information on it, including, of course, names and addresses of the source. Please send it to: Arona Faye Roshal, Wisconsin Vocational Studies Center, 1263E Educational Sciences Building, 1025 West Johnson Street, Madison 53706. Her phone number is (608)263-1741. She will appreciate your contact as soon as possible.

### Timetable Tight for Vet School Construction

A timetable for completing the School of Veterinary Medicine leaves just one month to spare before classes are scheduled to begin in August of 1983.

The UW System Board of Regents has begun the contract, bidding and building process for the school, which will have a classroom-laboratory building on the main campus, animal facilities at Charmany Farms in Madison, and a satellite animal care clinic at UW-River Falls.

The timetable calls for construction bids

to be opened in January and February of 1981. Contracts would be awarded in March, the River Falls clinic would be open a year later and the Charmany Farms facility would be ready in October 1982. Construction of the \$17.3-million classroom building is scheduled for completion in July 1983—just a month before registration of the first eighty-student class.

Costs break down to \$17.4 million for the classroom building, \$2.6 million at Charmany Farms and just under \$1 million at River Falls, plus \$1.8 million in design and supervision, \$3.5 million for special equipment and \$150,000 for parking. There's also \$1.6 million contingency fund.

## Fall Activities 1980

*In addition to our open houses at Union South before each home football game, remember these special events.*

**September 13**—(Purdue game) Young Alumni Day, 10 a.m., Union South\*

**September 20**—(Brigham Young Univ. game.)

Big Red Brunch, 11 a.m., Field House, featuring the Marching Band, the Wisconsin Singers, the cheerleaders.

**October 3-4**—(San Diego State) Homecoming

Friday night Homecoming show, 8 p.m., Field House, featuring the Marching Band, the Wisconsin Singers, the Homecoming royalty. Saturday, post-game open house, Union South, for all returning alumni.

**October 7**—

Day With the Arts, Wisconsin Center and Memorial Union, all day.

**October 25**—(Ohio State game)

Alumni Club Leadership Conference, 9:30 a.m., Ed Sci building\*

**November 16**—

Wisconsin Singers fall On-Campus Concert, 8 p.m., Union Theater.

\*Participants in Young Alumni Day and/or the Club Leadership Conference may purchase game tickets in our special seating bloc. Order blanks will be provided later this year. Do *not* specify these seats when ordering your regular tickets with the order blank on page 18.



# Two Golden Badgers

*Reprinted from the Wisconsin State Journal, Tuesday, February 26.*

**By Bill Brophy '72**  
*State Journal Sports Writer*

Madison's two golden boys on America's team, Mark Johnson and Bobby Suter, came home Monday night. It was supposed to be a quiet homecoming. Neither of the United States Olympic hockey team's players wanted a big celebration. They were tired after a thirty-six-hour period that started Sunday morning with the 4-2 victory over Finland to clinch the Gold Medal, a night of partying and a mid-morning visit to the White House and a chat with President Jimmy Carter.

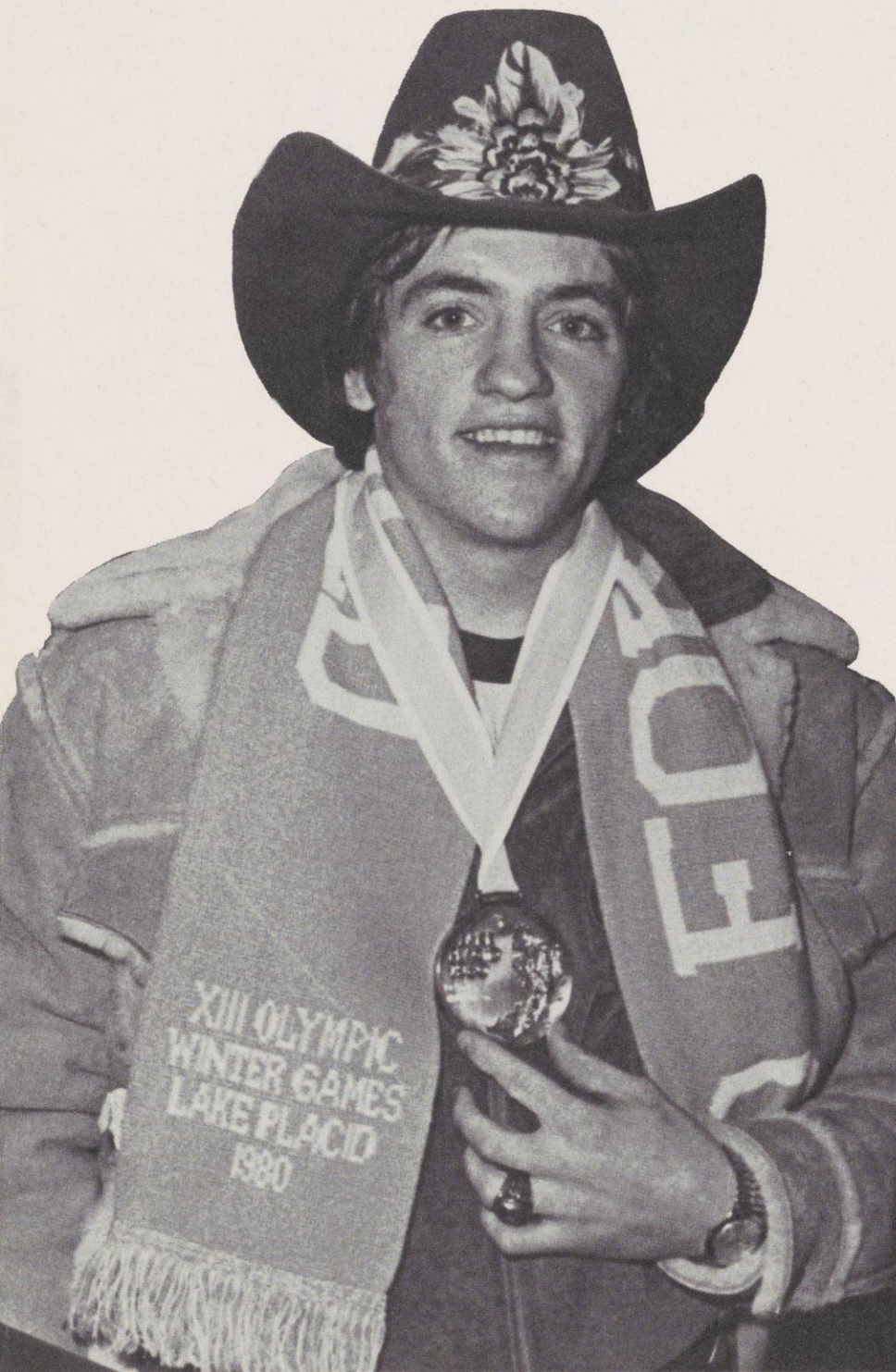
But when Madison's newest heroes arrived at the Dane County Regional Airport around 9 p.m., they were greeted by news media and by airport visitors who were attracted by the cameras and bright lights. When Johnson and Suter appeared, fans broke into spontaneous applause.

"The whole thing has been like a day off of Fantasy Island," said Johnson, who scored two goals in the Americans' stunning upset of the Soviet Union Friday and who

*continued on page 18*







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## Olympic Badgers

If you were in the world at any time during the Winter Olympics, you know that eight of the twelve Gold Medals won by U. S. participants came back to Wisconsin. Winners or not, the Madison community and the University were large at Lake Placid.

*Suter* is still officially a senior (although out of hockey eligibility) and *Johnson* opted to forego his senior year to sign with the Penguins. The *Heidens* are UW students when they can be. Five-Gold winner *Eric* is enrolled in L & S and planning to go into medicine to follow his dad, *Jack '55 MD '58*. *Beth*, who earned a Bronze, is in the School of Engineering. Their coach, whom you heard them quote and saw interviewed by Jim McKay, is *Diane Holum '76*, who won a Gold in 1972 at Sapporo. Speed-skater *Dan Immerfall* is a senior in the School of Music. And *Alison Carlson*, a senior in law, *did* get out there to carry the torch for part of the 1000-mile run to open the games despite the economic hardships therein (WA, Nov./Dec.).

Behind the scenes, *Jim Mott*, our Sports Information Director, was press liaison officer for the Olympic Committee, chiefly on hockey, and the hockey press chief was *Tom Osenton*, one of our assistant coaches.

*Bill Clancey MD*, medical director for the Athletic Department, was team physician for the U. S. ski-jumping team, and had at his right side *Janet Tappon '73*, a trainer for the Women's Athletic Department. *David Bradley MD '44*, now of Dartmouth, headed the medical care program for skiers of all countries, aided by *Phillips T. Bland MD '47*, of Westby.

So far, Madison's speed-skating Docter sisters don't belong to the University, but maybe we can get an option on them. They are the daughters of *Tom ('57 JD '73)* and *Elizabeth (Brenzel '57) Docter*. Sarah is a sophomore at Memorial High School, and nineteen-year-old Mary is so anxious to get going with college that she just might head for the U of Minnesota to catch the third quarter. A transfer can be arranged later, Mary. —T. H. M.

---

**Suter and Johnson and their Gold.**

*Photo*J. D. Patrick for the Wisconsin State Journal.



# 1980 UW FOOTBALL TICKET APPLICATION

Please use this order blank. It identifies you as a member of the Wisconsin Alumni Association.

All home games, \$9  
Home games begin at 1:30 p.m. through October; at 1 p.m. in November

OPPONENT			TICKETS	
Date	Home	Away	No.	Amount
Sept. 13	Purdue, (Parents' Day)			
Sept. 20	Brigham Young (Band Day)			
Sept. 27		U.C.L.A.-\$9		
Oct. 4	San Diego State (Homecoming)			
Oct. 11		Indiana-\$9		
Oct. 18		Mich. State-\$10		
Oct. 25	Ohio State			
Nov. 1		Iowa-\$10		
Nov. 8	Michigan			
Nov. 15		N'western-\$8.50		
Nov. 22	Minnesota ("W" Club Day)			
			Subtotal	
			Handling & mailing	\$1.00
			<b>Total</b>	

Make checks payable to UW Athletic Dept.  
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State \_\_\_\_\_ Zip \_\_\_\_\_  
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# Sports

*continued from page 16*

had the game-clinching goal in the victory over Finland.

"The whole last few days have been like Fantasy Island, but today we got flown down on the President's plane. We got escorts around town and then we got flown into Minneapolis on the President's plane. It was unbelievable," he said.

Both players proudly displayed their gold medals, but both ex-Wisconsin hockey players agreed the impact of the Olympic triumph probably hasn't sunk in yet.

"No, it's not even near to sinking in," said Johnson, the ex-Madison Memorial High School star. "We've been doing all these interviews so much, we never really had time to ourselves except for a little while last night. And we really weren't in shape to think about it then. So it might take a while."

"It's great, but it hasn't sunk in yet," said Suter, the tough kid from the East Side who played in the Olympics less than three months after breaking his ankle. "I don't think it really will until I get back with the people I've been around all my life."

They talked about the day at the White House as excitedly as the game. "The President was very happy," said Johnson. "He hugged Eric Heiden. He didn't say anything to us personally; we're a team where Heiden is an individual. He just shook our hands and congratulated us. It was an unbelievable experience."

Suter said, "We each got an individual picture taken with the President. It was a big thing for me. It was my first time there and probably my last."

Although Suter didn't get a chance to play against either the Finns or the Soviets, he was as proud of his medal as Mark. "Herb (Coach Brooks) had to go with the four defensemen whom he thought were the best," said Suter, "so I did my job on the bench, keeping everybody up." One of those he kept up was Mark, who said, "I was drained emotionally, physically and mentally after the second period of the game against Finland. The Russian game was the most emotional game I've ever



been around. To come back with a day's rest and play for the Gold Medal . . . I was just completely drained. The games against the Soviets and the Finns both were different. The Russian win was something that just doesn't happen, but it did happen. We were totally underdogs. I don't know if the Las Vegas oddsmakers had it or not, but it was something you see on Sunday afternoon in basketball—the underdog beats the No. 1 team.

"The Finland game was one we wanted so badly. We knew we could because we knew we were the better team. The atmospheres were different, but the outcomes and the meaning were the same" . . .

Johnson has one more year of eligibility at Wisconsin, but could sign with the Pittsburgh Penguins, the National Hockey League team that owns his rights. (*He did, on February 28.—Ed.*) Suter's rights are owned by the Los Angeles Kings.

"Now all I want to do," said Suter, "is have (his wife) Diane have the baby and we'll wait and see a couple weeks. I haven't talked to the Kings, and they were only out in Lake Placid once. I have a chance to go to West Germany. I'll have to go where the money is now." . . .

Nearby, Mark's father, Wisconsin hockey Coach Bob Johnson, waited patiently. "To know what it meant to Mark and how much hockey means to our family was a great thrill, since hockey was the dominant thing in our lives." The proud father smiled as Mark and Bobby signed autographs and were surrounded by their new fans. It was the same smile that America's team has given everyone.

## Hockey

The trouble is that those researchers up on The Hill haven't done what they should to push cloning. It was great to see Bobby and Mark bring the Olympic hockey medals home, but they had to leave the team to do it, and the loss was expensive. This year, for

the first time in the thirteen years that Mark's dad, Bob, has coached here, the team finished in ninth place and below a .500. They didn't make the WCHA playoffs; only two of the ten teams don't. Their league record was 12-18. And the reason was, said dad, the manpower shortage.

"You keep trying to put it together," he told the press when it was over. "You keep working and working and you finally have to say you're missing about three pieces of the puzzle. That's about it."

The Badgers lost seven of their last eight games, four of them on the home ice, and eleven of their last fourteen. The close games did it; they lost eleven of thirteen by a single goal.

Sophomore goalie Roy Schultz felt that "we were not a good team, talent-wise. Each of us had to have a good night every night, and none of us did. There weren't that many players who could put together fourteen games that well."

Late in the season, Johnson moved Theran Welsh from defense to center. Welsh saw the season as "frustrating" for the same reason Schultz did. "Things always seemed to fall apart. We lost too many games by one goal. If we'd won half of them, we'd have had a good year." Welsh, a junior, led the team with fifty-eight points but had only seven goals. Right wing sophomore Ron Vincent scored twenty-four goals, only one of six players who made ten or more. Forward Chuck Durocher earned twenty-one goals, but for both it was lonely out there in the corners most of the time. Schultz played a better defense than the statistics show, with a 4.3 goals-against average, and Johnson considered his work as one of the season's high points. But the defense permitted forty-seven goals in its last eight games.

Johnson praised Vincent as one of the best right wings in the league, and called the Badgers' power play, *the best*.

But, "I think somewhere in January it would have been nice to win those Friday night games. We were usually reaching down to get something extra. After awhile we reached down and there was nothing left."

The pieces never quite came together.

Earlier than he ever had, Johnson was free to start recruiting, working trips

around preparations for the hockey banquet April 11. He had counted on Schultz coming back, but Roy has announced it won't happen; he's signed with the Boston Bruins. Still, Johnson hopes to come up with the missing pieces.

## Basketball: 15-14; Chernelich is MVP

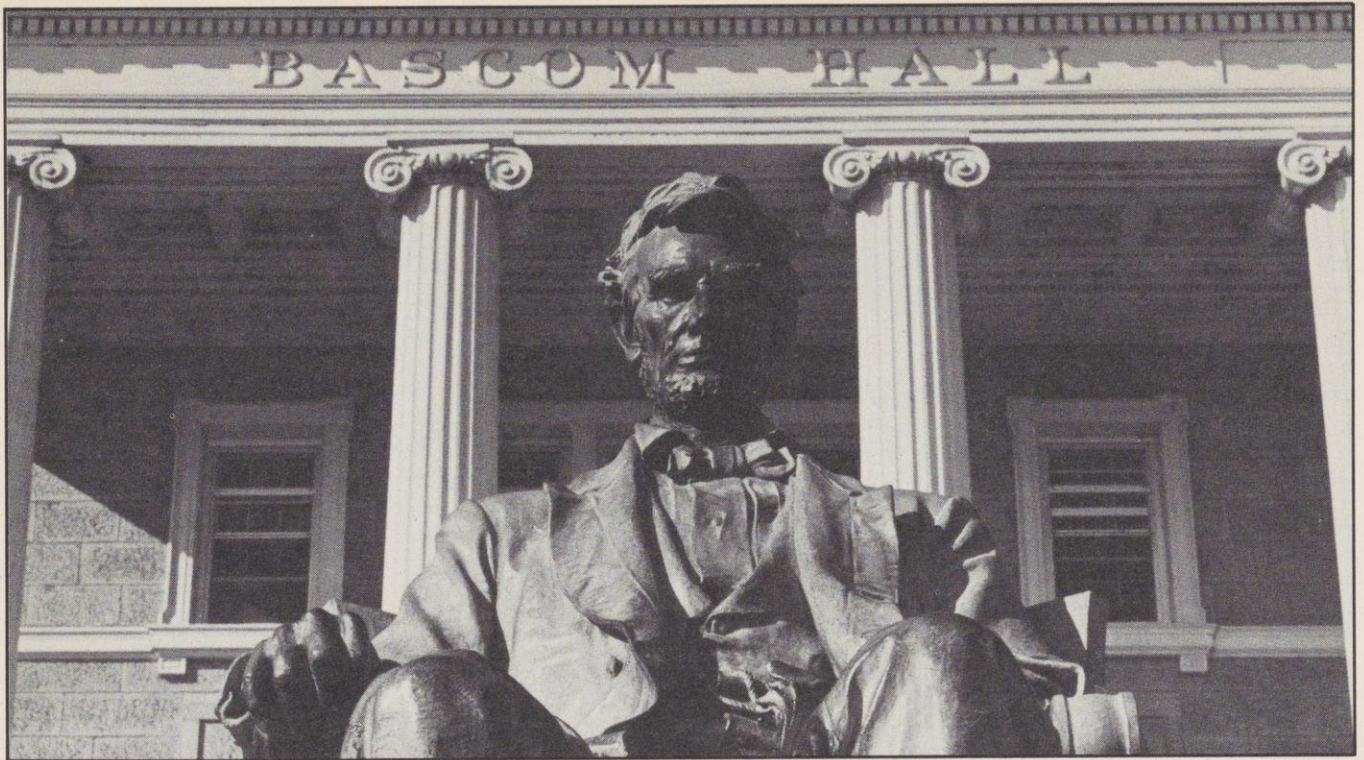
The Badger cagers ran up their first winning season since 1974 with a 15-14 record which, according to Coach Bill Cofield, "means we were three victories away from an NCAA bid and six victories from the title." Cofield, the first black coach in the Big Ten, is 44-66 since arriving here with a five-year contract in 1976. The pact was extended by another three years by the Athletic Board on March 7.

Senior forward Joe Chernelich of Milwaukee was voted Most Valuable Player by his teammates. He finished third in team scoring with a 10.3 average, second in rebounding (209) and third in assists (58) during the season. He set a school record by playing in 109 games during his four years, missing only one game in that time.

Junior center Larry Petty was named the most-improved player for the second straight year, and guard Greg Dandridge earned the Freshman Achievement Award. Wesley Matthews, junior guard, got the Jimmy Demetral free-throw-shooting trophy for his .888 average, with 127 in 143 attempts from the foul line.

Junior forward Claude Gregory, with 254 rebound grabs for the season, got that award as well as a clock from *Sports Illustrated* after it named him "player of the week" following the Badgers' second win over Ohio State. □





# Alumni Weekend '80

## May 9-11

Alumni House • Wisconsin Center • Wisconsin Union

A great weekend for all alumni, with special reunions\* for the classes of 1916, 1917, 1918, 1919, 1920, 1925, 1930, 1935, 1940, 1945, 1950, 1955.

### CALENDAR

#### Fri., May 9

- Registration, open house for all classes: Wisconsin Center
- Half-Century Club luncheon
- Alumni seminar: Biochem Prof. Hector DeLuca, a member of the National Academy of Sciences
- Class receptions and dinners
- School of Journalism 75th Anniversary: all-day open house; evening banquet†

#### Sat., May 10

- Registration, open house for all classes: Wisconsin Center
- 25-Year Club luncheon
- Campus bus tours
- Home Ec Alumni breakfast†
- Library School Alumni open house†
- The traditional Alumni Dinner in Great Hall, Wisconsin Union. The highlight is, as always, the presentation of our Distinguished Service Awards, the recognition of outstanding students, and a concert by the renowned Wisconsin Singers, all in a *fast-paced* program. The dinner is preceded by a no-host cocktail party in Tripp Commons.

#### Sun., May 11

- Morning open-house for all returning alumni at the Chancellor's Residence, 130 N. Prospect Avenue

\* Reunion committees from each class send out notices to those members for whom they have current addresses. These should be received about mid-February. Please keep our office advised of address change, and contact us if you have not received your notice by March 1

† These disciplines usually mail complete information on their Alumni Weekend events to their alumni, or otherwise publicize them. If you have questions please contact the appropriate office.

Clip and return

**Wisconsin Alumni Association**  
650 N. Lake St., Madison, 53706

Send me \_\_\_\_\_ tickets for 1980 Alumni Dinner, May 10 at 6:30 p.m., \$10 per person.

Name \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Class \_\_\_\_\_



# Getting Together

## J-School '40

By William A. Draves '40

*Mr. Draves is managing editor of the Fond du Lac Reporter. He sent us this reminiscence recently, one he ran in his paper not long ago.*

Despite the lingering Depression and war in Europe, expectations were high on that steaming morning forty years ago when we graduates filed into the Field House for Commencement.

Among the 1,800 men and women who received degrees were fifty-eight graduates of the School of Journalism. The day was Monday, June 17, 1940, and Paris had just fallen to the Nazis. Dunkirk was just two weeks past. Roosevelt was planning to run for his third term. Jobs were scarce. There were few openings on daily or weekly papers. Many who took their degrees that day failed to find employment for months.

Those 1940 grads heard Gov. Julius Heil and UW prexy Clarence Dykstra in Commencement addresses.

The journalism class was a good Depres-

sion-era melting pot of names: Alvo Edo Albini, Stanley Joseph Ehlenbeck, Jay Myron Goldberg, Jeanne Lamoreaux, Florence Victoria Smuckler and a newsman-to-be with as fine an Irish name as any, Daniel Tierney Sullivan. There were others, too—DeBolt, Hill, Feybusch, Guiterman, Carlson, and Wendroff.

Among the graduates was George Robbins, president of the senior class and today secretary of the Chamber of Commerce at Marinette; Robert L. Tottingham, a Badger bandsman and now professor with UW-Extension Journalism in Madison;

*continued*

## See You There

By Bob DeHaven '29

*Format is the magazine of the Minneapolis Ad Club. Last spring it ran this entertaining piece by Mr. DeHaven as he anticipated Alumni Weekend and his class's entry into our Half-Century Club.*

Shall I attend my class reunion? The usual answer is "Of course not. I wouldn't be caught dead at a class reunion" or some such original and vapid expression. In this usual answer, flippancy only partially covers fear. Fear of revealing to friends of fifty years one's failures in business, love or real estate. Fear of putting on a straw hat (which we don't do) and prancing into a second childhood. Fear of seeming older, physically and mentally, than on graduation day.

And love is a motive. Love of appearing above and beyond such palpably youthful activities as going back and displaying sentiment. Love of the outside chance that you will be thought of, if you are at all thought of, as too busy or too sophisticated to clink glasses with old friends. Love of sitting on your kiester and complaining.

Whilst you are still thinking about your reunion, I intend to attend mine in May by joining a few of "The Last of the Big Spenders," the Class of 1929,

University of Wisconsin, Madison. We were some five hundred who dreamed the impossible dream by chasing enough grade points and credits to fashion a Bachelor of Arts degree.

We were more moved by the hit song "I Can't Give You Anything But Love" and its meaningful lyrics than we were by student rights. Uncle Sam, in his stoneage ignorance, was not yet loaning us money for expenses. As J. B. Priestley observed, we were merely young; we weren't Youth. On June sixteenth that year, stars fell on Camp Randall as we paraded past Glenn Frank, the University president, to receive our diplomas.

A short time later, in October, *Variety* reported "Wall St. Lays An Egg." Send not to know for whom the egg is laid; it is laid for you, we found out. New and different talent was needed in America but not the talent of the class of 1929. Now we are being called back after fifty years for two dinners, a luncheon at the Maple Bluff Country Club, a bus tour of the campus and a special opportunity to arrange a bequest of money to the University.

Admittedly I am more cautious than I seem. Four years ago I tested reunion waters with my high school class of 1925; a one-night gala that was a grand success. No planned program. People introduced themselves, shook

hands, exchanged stories, posed for pictures. My first-ever date was there, still a fetching brunette. If any one of the gathering was nervous, embarrassed or unhappy I did not observe him.

The span of fifty years sees a dying of some of the foolish assumptions we enjoyed concerning ourselves. Fame and fortune succeeded in their usual dodging. The only girl in the world, lost to a fraternity man with a roadster with a rumble seat, hasn't been heard of since her last divorce. A person is more precious than an institution, and we claim we knew it all these years.

Mrs. Franklin D. Roosevelt uttered a memorable answer to a British newsman who questioned her ability to travel so tirelessly and engage life so vigorously: "Young man, I am old and tough!"

So the old ones and the tough ones will gather on the shores of Lake Mendota, thanks to penicillin, modern surgery and a fast infield.

Certainly, this time, I'll not permit any dread of the coming October. Ha, ha, Mr. Wall Street, you crashed and I'm still here. And you can tell that life insurance company that I won our bet—my few bucks against your billions.

As the invitation to the reunion concluded: "See you there!"



Ruth Krug of Madison and that noted political family; Chavala Sukumalanandana, who was to return to his native Thailand in a government public relations post; Jack Newman, editor of University News Service with offices in Bascom Hall, and others destined to develop careers on big-city tab-

loids, and some who made names for themselves on weekly papers.

Such is Robert Wright, editor and publisher of the Montello *Tribune*, a freelance writer of note, humorist, speaker, and former president of the Wisconsin Press Association.

Also in that class was Francis "Bud" Bellon of Horicon, a member of the track team and now service publications coordinator for Mercury Marine and candidate for mayor of his community.

If memory serves, three of us became sports writers on daily papers some months after graduation: Clell Buzzell at the Eau Claire *Leader-Telegram*; William Delorme at the Waukesha *Freeman*; and I at the Wisconsin Rapids *Daily Tribune*. All hoped to be the new Grantland Rice and all immediately started writing sports columns. All, oddly enough, picked the very same name for their columns, "As Seen from the Sidelines."

It was a good group (four were on the senior council) with real talent in many areas and taught by some of the titans of journalism education—Grant Hyde, Robert Neal, Helen Patterson and Frank Thayer.

Some of that class are gone now. Some have disappeared from view, even from the School of Journalism alumni roster. Many were successful in other fields.

But, many of us—bitten badly by the newspaper bug and with varying amounts of printer's ink in our blood—are still around, hacking out words and phrases on typewriters and video display terminals for today's and tomorrow's editions. □



**"And Don't You Forget It."**

Guess when William A. Draves graduated, and from where! Bill is trying to arrange a get-together with his J-School classmates on Alumni Weekend when the Class of 1940 is one of the official reunion classes and when the School of Journalism commemorates its 75th anniversary. He's open to suggestion.

# Inn on the Park

CAPITOL SQUARE

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The Inn on the Park invites you to stay at this fabulous hotel on the Capitol Square only a few blocks from the campus. Accommodations include beautiful guest rooms, ample parking and, come summer, our heated rooftop pool.

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# Letters

## U. Club Memories

Blinking back my tears of nostalgia, I read the lovely piece by Barbara J. Wolff, in the January issue, on the University Club. It was a work of art, a butterfly net of "forgotten" memories! I lived there several years in the thirties. I loved its seedy gentility, its complete magazine-rack, the *quietness* of pure academia, and Milly, the beautiful manager.

HENRY LADD SMITH MA '37, PH.D. '46  
Seattle

(Former Prof. "Hank" Smith is, himself, one of the all-time favorite memories of J-School alumni of the thirties and forties.—Ed.)

... From 1919 to 1921 I "waited table" at the University Club, in fact was promoted to head waiter with the big salary of \$2.50 per month in addition to my meals. Your article brought back many happy memories of the very fine old professors I waited on, including Benny Snow (physics) to whom I served breakfast every morning and who specified only three prunes, one piece of toast and one egg and coffee. At lunch when I waited on him he would always leave a piece of meat, push it aside on his plate and say, "You can have this for yourself."

And I recall men like Tom Jones, the track coach; and "Red" Millar, who taught descriptive geometry, and so many other wonderful old professors. I attribute a great deal of my success to the very excellent teachers I had in my courses at Wisconsin.

Thank you for reviving those happy memories. They mean a great deal to a man when he reaches eighty years of age.

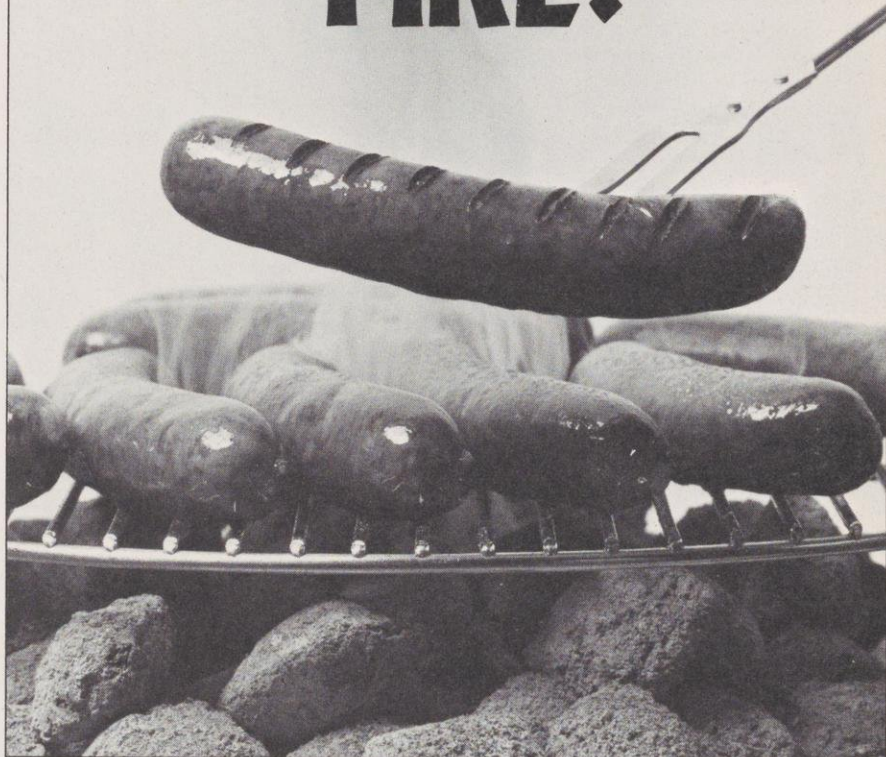
EUGENE F. BESPALOW '21  
Memphis

Each time I receive the *Wisconsin Alumnus*, I remember vividly the years, 1915-19, I spent on the campus. In the last issue "Small Island in Time" recalled the many times I passed the University Club during the flu epidemic, depressed to realize the suffering going on inside.

Going to the University under the regimes of Dr. Van Hise and Dean Birge gave me values which I've held to. The discipline of research scholarship when, as a senior working on my thesis, I was first allowed in the library stacks and was amazed at the im-

*continued*

# LIGHT YOUR FIRE!



There's just one taste that compares with the flavor of sizzling and juicy brats hot off the iron bars of the Brathaus restaurant's grill—real Brathaus brats at home. On your grill.

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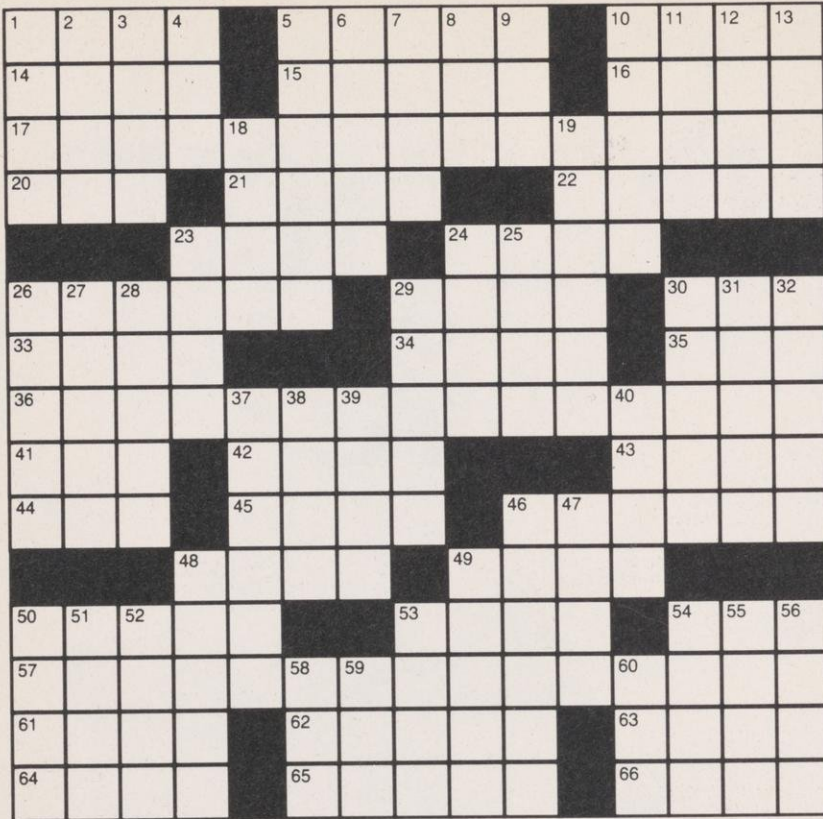
box(es) at \$22 each. Here's my check  
Makes a nice gift, too.

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## Wisconsin Crossword

by Herb L. Risteen, Ex '21

### ACROSS

- 1 Vessel
- 5 Onetime U of W president
- 10 Is off guard
- 14 Heating vessel
- 15 Campus building
- 16 Animal life: suffix
- 17 Renowned U of W professor
- 20 What tugs do
- 21 Wallet items
- 22 Range crest
- 23 Wasteland tract
- 24 Freshwater fish
- 26 Electrical units
- 29 Theda \_\_\_\_\_
- 30 Theater sign
- 33 East Indian vine
- 34 Of grandparents
- 35 Campus problem
- 36 Renowned U of W professor
- 41 Period
- 42 Great Lakes port
- 43 Nastase
- 44 Gaelic sea-god
- 45 Football time
- 46 Camp Randall performer
- 48 Big, clumsy chap
- 49 Show fear
- 50 \_\_\_\_\_ heat
- 53 Foolish

- 54 Haberdashery item
- 57 Onetime U of W president
- 61 Grammatical goof
- 62 Campus celebrity
- 63 Cordoba cheers
- 64 Swelling
- 65 Fountain items
- 66 Municipal map

### DOWN

- 1 U of W is the \_\_\_\_\_
- 2 Renowned professor
- 3 Again
- 4 \_\_\_\_\_ dancers
- 5 \_\_\_\_\_ Aires
- 6 Secret
- 7 Borders
- 8 Nautical man
- 9 Last queen of Spain
- 10 Mother-of-pearl
- 11 Century plant
- 12 Early Scotsman
- 13 Interest
- 18 Western peak
- 19 Hollywood actress
- 23 Campus feature
- 24 Coach McClain
- 25 Soviet sea
- 26 \_\_\_\_\_ point
- 27 Proverb
- 28 Thinner
- 29 Swiss city

- 30 \_\_\_\_\_ the beans
- 31 Girl of song
- 32 Additional
- 37 Wrap over
- 38 Red range
- 39 Fine fabric
- 40 Describing U of W
- 46 Heathens
- 47 \_\_\_\_\_ Bator
- 48 Western writer
- 49 Lombardy locale
- 50 Look at closely
- 51 Badgers rival
- 52 \_\_\_\_\_ grant school
- 53 Homecoming visitor
- 54 U of W area
- 55 Confused
- 56 Campus ordeal
- 58 Letter
- 59 Sure in Savannah
- 60 U of W dance of 1905



mensity of collected *Knowledge*, has made me a good teacher of research methods in the English department of Oklahoma State University.

I recall the pain of my first week of climbing The Hill, when I strained an Achilles tendon, and my trip to the infirmary when I lost the skin on my face by being dragged over rough ice by a runaway ice boat. One time after canoeing between dances at the Phi Delt house, I lost my footing getting on the dock and fell in Lake Mendota. My tulle dress dissolved, and my partner hurried me back to the Pi Beta Phi house to change.

Not all Wisconsin memories are filled with stress. Weekends were occupied with dances at the College Shop or fraternity houses. The climax of the social season was the Prom, between semesters; nearly a week of parties was offered by the fraternity to which one's partner belonged, and the capitol opened its doors for the main ball. The souvenirs which dates gave us were silver objects from Balfour.

I remember the vaudeville dates when I enjoyed Sophie Tucker and other performers. Students went to the theatre and bought bargain seats in the second balcony at 6:00 p.m. We studied as we waited for the curtain to rise on the theatre greats.

It took discipline to belong to Pi Beta Phi. Scholarship was required as well as sociability. We were encouraged to have high grade averages and were offered coaching help when we needed it. Rules of the house were strict. One member had her pin taken because she kissed a boy on the porch. Boys were allowed in the house only as far as the reception room, except at dances.

Being rush chairman one year caused me to spend the summer writing to rushees, but that year we didn't lose a single bid.

Going back to the *Wisconsin Alumnus*, I particularly enjoyed "Toward Reconciling Religion and Psychiatry." I'm still teaching, at eighty-three, in continuing education and Sunday School. My trips around the world and to Europe as tour director for OSU student tours have enlarged my humanities education at Wisconsin. The work I took with Grant Showerman has been invaluable on such tours.

So—thank you, University of Wisconsin.

RUTH SUNDELL ORR '19  
Stillwater, Okla.



## China Greetings

Greetings from Shandong University in the People's Republic of China, where I am teaching and doing research this year as one of the 200 Americans invited here by the Chinese government. I was pleased to learn that the University of Wisconsin has an exchange program with Chinese universities (WA, Sept/Oct.), just as my current affiliate, the University of Michigan, has one between its engineering college and another in Shanghai.

I think that such exchanges will be rewarding for both sides, and certainly useful to China in the immediate present. China is determined to modernize and to improve the quality of life for all her people. She has a lot of catching-up to do. I am proud that my alma mater is assisting in that effort, and I can assure that such gestures have done much to increase the feeling of friendship that the Chinese people hold toward America.

PROF. NORMA DIAMOND '54  
*Dept. of Anthropology  
University of Michigan*

## Reflected Ideal

For reasons I can't label, I read and reread your interesting article on student government leadership, "Two for the Show" (Nov./Dec.). To most of us oldsters what you described must seem like ridiculous nonsense, but since I can't understand it I am not going to condemn it.

Also enjoyed the article on and the excellent cover picture of the Wisconsin Singers. What a beautiful group they appear to be! I certainly hope they come this way some time.

The two articles seemed to reflect my ideal of Wisconsin; a place where there is freedom of expression, and where there is the opportunity to make something of one's self.

ROBERT H. ROSE '41  
*Fremont, Calif.*

# LOOKING FOR A WISE INVESTMENT?

## Consider A Life Income Arrangement With The University of Wisconsin Foundation

Each year for the past six years, friends and alumni of the University of Wisconsin have been making life income arrangements with the University of Wisconsin Foundation by joining the Foundation's pooled income fund. They often achieve two purposes by this arrangement: make a donation to a most worthy cause—the University of Wisconsin—and save taxes and increase their spendable income.

To learn how the pooled income fund works, consider the true facts of the case of Bill and Betty Smith (their names have been changed to respect the confidentiality of their gift).

Years ago, Bill and Betty Smith invested in 100 shares of Lakeside Laboratories, Inc. common stock. It cost them \$6.87 per share then. Through merger, Lakeside converted to Colgate-Palmolive, and the 100 shares of Lakeside by means of bonus payments and stock splits eventually became 696 shares of Colgate-Palmolive stock.

Recently, Bill and Betty made a wise investment that **increased** their income from this stock by joining the UW Foundation's pooled income fund. The fund will pay them an annual income as long as either of them lives.

On July 30, 1976, they donated 488 shares of Colgate-Palmolive stock to the fund. On that day the stock's mean value was \$27.63. The gift at fair market value amounted to \$13,481, with a total appreciation of \$12,794. The stock had a dividend rate of 3.2 percent, compared with the pooled income fund earnings of 7.23 percent in 1976.

By donating the stock instead of selling it, the Smiths saved over \$3000 in capital gains taxes, received an immediate tax deduction of \$6,730.52 based on Treasury Tables and the fair market value of the gift on the day it was donated, and **increased** their income by approximately 4 percent over their previous income from the stock.

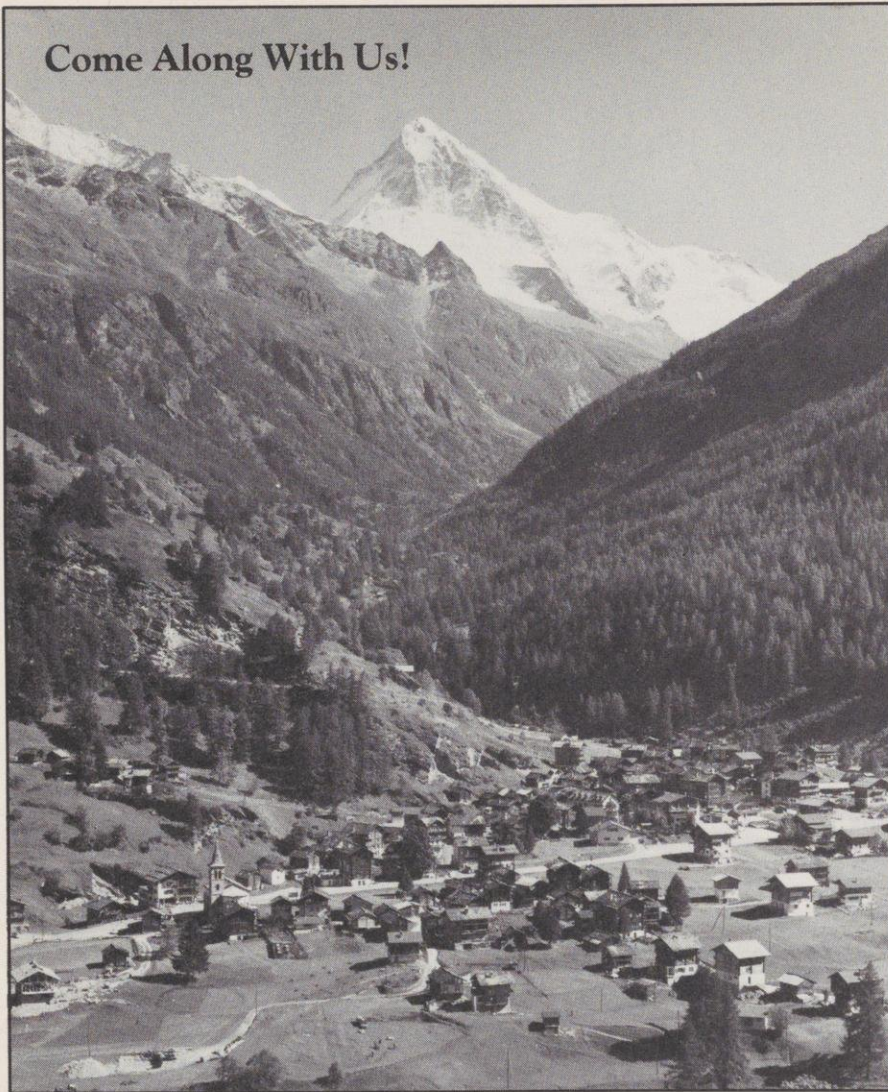
The Smiths did something else by this gift. They began the "Bill and Betty Smith Fund" for the UW-Madison College of Engineering. When both Bill and Betty die, the assets in the pooled fund are turned over to the College and will provide the University with much needed financial support and assist it in its constant mission of creating a better world.

Bill and Betty Smith have made a wise investment in every way.

For further information, contact:  
Timothy A. Reilly  
Associate Director  
University of Wisconsin Foundation  
702 Langdon Street  
Madison, Wisconsin 53706  
Phone: 608/263-4545



Come Along With Us!



## Europe's Cultural Triangle

June 16-28, 1980

See the triune of Old World-Europe—Munich, Prague and Vienna! An exciting feature of this tour is a chance to see the Oberammergau Passion Play which is performed one season every ten years.

First, we'll have five fabulous nights of *gemütlichkeit* at the München (Munich) Hilton, located on the River Isar, with a panoramic view of the city. Munich has much more to offer including the Alte Pinakothek Museum's art collection, its famous university, diverse architecture, tree-lined streets and fountains. There is also an excursion of the charming Bavarian countryside.

Next we stay at the Intercontinental Praha (Prague) Hotel for three nights where we will feast on Czech delicacies and French cuisine and enjoy the view from the "Golden Prague" rooftop restaurant. This Bohemian capital has a storybook charm and historical blend of European architecture. While we are in Europe's geographical center we can sample the world-famous Czech Pilsner.

Then on to Vienna, where we spend three nights at the elegant Wien Hilton. Vienna offers more beauty than ever imagined—The Blue Danube, formal gardens, cobbled streets, palaces and the Vienna Boys Choir.

We will fly SWISSAIR and enjoy luxurious accommodations and service. First-class European train service Munich to Prague and deluxe motorcoach Prague to Vienna. Optional sightseeing excursions are offered in each city.

**\$2069** per person based on two-per-room occupancy, from Chicago

## Swiss Alps

June 16-24

Join us on this deluxe charter tour at an economical price while we spend eight days and seven nights at Anzere, a splendid mountain resort in the heart of the Swiss Alps. We will enjoy deluxe accommodations (some with kitchenettes), daily continental breakfasts, welcome and farewell parties. The panoramic view of the Valaisian Alps from private terraces provides an unforgettable experience.

Design your own itinerary! Choose from Anzere's wide variety of activities: marked mountain footpaths, heated open-air and indoor swimming pools, sauna, tennis, children's playground, horseback riding, mountaineering school, mini golf, fitness courses, trout fishing, folklore events and open-air chess and morris games. Or explore the timbered Guild houses, castles, churches and artisan shops in beautiful Sion, only minutes away by bus. Low-cost optional tours to nearby countries are also available.

Anzere has a vehicle-free village square surrounded by shops and restaurants.

An experienced tour director will be on hand, and the hotel hospitality desk is staffed by professionals to help us get the most enjoyment out of our trip. Other features include hotel pre-registration, gratuities, U. S. departure tax, personal Swiss Alps travel guidebook, and an orientation meeting in Geneva.

We fly to Geneva via Transamerica Airlines wide-bodied DC-10 and travel from Geneva to Anzere by deluxe motorcoach.

**\$599** per person, double occupancy. (A fuel surcharge of approximately 12-14% is anticipated from Milwaukee.)

Wisconsin Alumni Association 650 N. Lake St., Madison 53706

Please rush brochures on:

Swiss Alps

Cultural Triangle Tour

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



# Member News

*Robert P. Gerholz '22*, Flint, Mich., is now chairman emeritus of the board of Ferris State College, Big Rapids. He was its chairman for eight years.

*George W. Derby '33* wants very much to buy a 1933 Badger Yearbook. His address is 810 Lathrop Ave., Racine 53405.

*John J. Robinson '33, '34, MD '36* of Lake City, Florida, has written a novel "of Eastern compassion, wisdom and enlightenment" called *Of Suchness*, which he has published through Exposition Press, Inc.

Former HEW secretary *Wilbur Cohen '34*, recently of Ann Arbor, moves to Austin, Texas to join the faculty of the LBJ School of Public Affairs.

*Charles C. Bradley '35, '47, '50* has been elected a councilor-at-large with the Wisconsin Academy of Science. He is director of research for the Leopold Memorial Reserve in Baraboo.

*Burnell F. Eckardt '37, MD '40* is the new president of the medical staff at St. Nicholas Hospital, Sheboygan.

Prof. *Frederick O. Leidel '40*, an associate dean of our College of Engineering, won the 1979 Benjamin Smith Reynolds Award for excellence in teaching. He has taught engineering drawing and graphics for thirty-six years.

*Robert F. Schilling '40, MD '43*, Washburn Professor of Medicine here, recently earned the Distinguished Service Award from the Milwaukee Academy of Medicine.

*Edward Schmook '42* has been named a vice-president for machine development with Oscar Mayer here at the home plant.

*Robert P. Lee '46* retired at the end of January after twenty-two years as director of Extension Conference Centers here, primarily the Wisconsin Center at the corner of Lake and Langdon streets. He helped design the center which opened in 1958 as a facility for adult education.

*Walter E. Gray '47*, Goleta, California, formerly a vice-president with Oceaneering International, has formed a consulting firm called GME, Incorporated in Santa Barbara.

*Alice R. McPherson '48, MD '51* of Houston was elected second vice-president of the American Academy of Ophthalmology at its recent national meeting.

*Robert K. Ace '49*, St. Petersburg, Fla., who retired as a colonel from the Air Force, has joined a firm called E-Systems.

*Betty Leeg Hilbert '49* of Sturgeon Bay has begun a three-year term as president of the 27,000-member UW Extension Homemakers Association.

On a unanimous nomination, Madison's Sales Marketing Executives association has given its annual Distinguished Salesperson Award to

*Harold E. Scales '49*, president and board chairman of Anchor Savings & Loan Association. A past president of WAA, Scales headed the 1979 Dane County United Way drive, and is active in Rotary and the Central Madison Council.

The Hickory Association, a group of travel agencies, elected as its president *James D. Scheinfeld '49*. He heads Travway International in Milwaukee.

*John A. Bolz '50*, with Oscar Mayer for twenty-five years, was recently promoted to manager of corporate relations.

Campus food science Prof. *Elmer Marth '50, '52, '54* has received the Nordica Award from the American Cultured Dairy Products Institute for his research. One of his important recent findings was that disease-causing bacteria which may be found in some foods don't normally survive in such cultured products as yogurt and buttermilk.

*Alan Ameche '56*, now secretary of Gino's restaurant chain out of Baltimore, was one of five former collegiate athletes to receive the NCAA's Silver Anniversary award this past January in New Orleans. It's given on the basis of career success twenty-five years after outstanding college sports performance.

*Jerome A. Scheibl '56, '57*, a vice-president of Wausau Insurance Companies, is president-elect of the Casualty Actuarial Society.

*Joan K. Arteberry '61*, RN, Ph.D. and her husband, Phil Zavitz, live in St. Charles, Ill., with their daughter Christina, born this January. Joan is chairman of the division of nursing at Aurora College.

*Ulrich Becker '61*, who earned an MBA from the University of Miami last May, has been elected senior vice-president for administration of the Wackenhut Corporation, Coral Gables. He's been a senior vice-president for finance, and the firm's treasurer.

*Selden D. Wasson '66*, chief of the physical therapy clinic at the Indian Health Service Hospital on the Papago reservation in Sells, Arizona, has been promoted to the rank of commander in the Public Health Service.

The recently married *David Alexander '70* has moved from DeKalb, Ill. to Denver and an assistant professorship at the University of Colorado as curator/archivist.

*Barbara A. Lonnborg '70, '74*, whose features and news stories have often appeared in *Wisconsin Alumnus*, has left the staff of the UW News Service to join an affiliate of Boys Town, Omaha, Neb., as a science writer.

*David Keene JD '71*, whom the CAP TIMES called "a top-drawer Washington political consultant," is national campaign director for George Bush. The president of Young Americans for Freedom while on campus, David later served on the staffs of Spiro Agnew and James

Buckley, and in the 1976 presidential race was campaign coordinator for Ronald Reagan.

Navy Lt. *Robert D. Dietz '74*, electrical officer on the USS ROANOKE, a replenishment oiler, expects to be out of his home port, Alameda, Calif. until around July. The ship is deployed around the Philippines with the 7th Fleet.

*Elly Pick Jacobs '72*, in PR work in Chicago since graduation, has joined Hill and Knowlton there as an account executive.

Navy Ensign *Joseph D. Becker '79* is stationed at the public works department of the Naval Air Station, South Weymouth, Mass.

Marine 2nd Lt. *David J. Lueder '79* is assigned to the Marine Corps Development and Education Command, Quantico, Va.

## Deaths

Mrs. Harry C. Daniels (*Aleta Robison*) '09, Sebastopol, Cal. (10/79)

Mrs. Edna G. Roberts (*Edna Grace Johnson*) '11, Sioux Falls (12/79)

*Michael F. Timbers '11*, Madison (12/79)

(\* ) Informants did not give date of death.

Mrs. Heiskell B. Whaling (*Olive Mary Simpson*) '12, Cincinnati (10/79)

*William Daniel Byrns '13*, Madison (12/79)

*Eubanks Casner '14*, Honolulu (12/79)

*Max William Gardner '15*, Berkeley (10/79)

*Emil John Kautsky '15*, Waupaca (1/79)

*Eric William Passmore '15*, Milwaukee (11/79)

Mrs. Harold F. Thayer (*Emma Jane Dobeas*) '15, Lancaster, Ohio (11/79)

*Clarence Fred Whiffen '15*, Sheboygan (11/79)

Mrs. Alma M. Beyer (*Alma Helen Meuer*) '16, Waupun (7/79)

*Vivian Trow Thayer '16*, Winter Haven, Fla. (7/79)

*Ralph Burbank Johnson '17*, Delray Beach, Fla., longtime WARF trustee and holder of our Distinguished Service Award. (12/79)

Mrs. Ernest M. Kersten (*Anne B. Hinzie*) '17, Fort Dodge, Iowa (10/79)

*William J. Carey Babcock '18*, Rensselaer, Ind. (4/78)

Mrs. Charles B. Baker (*Florence Marie Graper*) '19, Mt. Tremblant, Quebec (11/79)

Mrs. Ralph S. Grundman (*Katherine E. Burtness*) '19, Pella, Iowa (11/79)

*Alfred Frederick Haubrich '19*, Hollywood, Cal. (11/79)

*William John McCoy '19*, Lancaster (12/79)



# 1980 Distinguished Service Award Recipients

*for outstanding professional achievement and continuing dedication and service to the University of Wisconsin through alumni citizenship.*



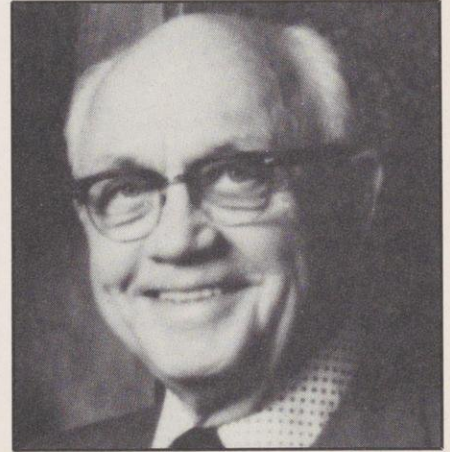
**George Affeldt**

After graduating with the class of 1943, Mr. Affeldt returned to the University following Navy service to take an LLB (now JD) in 1948.

With a major "W" in basketball as a forward on the Big Ten and NCAA championship team of 1940-41, he has continued active in the "W" Club, serving as a director and president on both the Milwaukee and national levels. His interest in UW athletics extends to serving on the Athletic Board from 1977 to the present.

Mr. Affeldt has often said that his continuing involvement with the University has heightened his appreciation for his alma mater. From 1971-77 he was a member of the Board of Visitors; he is a director of the UW Foundation and its Bascom Hill Society. His service to the Wisconsin Alumni Association has included positions of director and president of both the Milwaukee Club and the national association. The Wisconsin Alumni Club of Milwaukee recognized him with its DSA in 1978.

Mr. Affeldt has lent support to his profession as treasurer, president and member of the Executive Committee of the Milwaukee Bar Association and as president of its Foundation. His community and church have also been recipients of his devoted hard work.



**Willard Aschenbrener**

Retired as president of the American Bank & Trust Company of Racine, Mr. Aschenbrener is a graduate of the class of 1921. He has served as a member of the Executive Council and the Small Business Credit Committee of the American Bankers Association, as president of the Racine County Bankers Association and as a member of the Executive Council, as treasurer, vice-president and president of the Wisconsin Bankers Association.

It was Willard Aschenbrener who initiated the idea of a summer graduate school of banking here at the University. In 1945 it began with forty-five Wisconsin and Illinois bankers in the first class, and now registers hundreds from sixteen states. The program requires attendance at a three-week course each summer for three years.

He founded the Aschenbrener Scholarships to the University. Each year two high school seniors, one from Park Falls (his home town) and one from Racine, are its recipients.

The Wisconsin Alumni Association has been the beneficiary of Mr. Aschenbrener's assistance in a number of ways. He served as our president in 1951-52, and has been a director since 1945. He is also a member of the UW Foundation's Bascom Hill Society. The Wisconsin Alumni Club of Racine honored him with a special recognition award in 1968 for his years of service to its programs.





**Earl Jordan**

Mr. Jordan is a member of the class of 1939. For thirty years he has been the general agent for Massachusetts Mutual Life Insurance Company in Chicago; his agency is one of the city's largest. He is a member of the Five-Million Dollar Forum, the Million-Dollar Round Table and its advisory committee, the Chicago Association of Life Underwriters and the organization's national committee of Planning and Development. He is past president of the Massachusetts Mutual General Agents Association, the Chicago Life Insurance and Trust Council and both the Chicago and national General Agents and Managers' Conferences.

Mr. Jordan's service to the University of Wisconsin has included positions as president and chairman of the board of the Wisconsin Alumni Association, director and president of the Chicago Alumni Club, and numerous committee posts for WAA. He is chairman of our Insurance Advisory Committee and a member of our Long-Range Planning Committee. He is a member of the Board of Directors of the UW Foundation and of the Elvehjem Museum of Art Council.

His avocations include membership on the boards of industrial companies and benevolent organizations. The Fellowship of Christian Athletes, and the Illinois Child Home & Aid Society are among those which benefit from his enthusiastic assistance.



**Oscar G. Mayer**

In 1977 the University awarded Oscar G. Mayer an honorary Doctor of Laws degree in recognition of his generous contributions. That year he retired as chairman of the board of Oscar Mayer & Co. after forty-one years. He is a graduate of Cornell University and attended Harvard Business School.

Mr. Mayer opened the Oscar Mayer & Co. facilities to UW research and livestock judging and donated biological supplies. He endowed the Steenbock Library's multimedia laboratory, and played an active role in the fund raising for the Irwin Maier Professorship of Business. He has extended his personal generosity to the Elvehjem Museum of Art. He is a director of the UW Foundation and assists its student scholarship program.

Mr. Mayer has been a director of the Federal Reserve Bank of Chicago and chairman of the Madison chapter of the National Alliance of Businessmen. He was a director of the Madison YMCA, the Chamber of Commerce, the Wisconsin Taxpayers Alliance and Madison General Hospital. He was chairman of Madison's first United Givers campaign. He is a trustee of the Northwestern Mutual Life Insurance Company, and is a director of the Wisconsin Telephone Company. Mr. Mayer is also on the University of Chicago's Business School Council and is a director of the Lyric Opera of Chicago.



**Edwin and Phyllis Young**

Virtually since 1945 the UW-Madison has been home to the Youngs. In 1947 he joined the faculty, directing the School for Workers and the Industrial Relations Center. During this time he gained a national reputation as an arbitrator in national labor disputes. From 1953-61 he was chairman of the department of economics, and for the following four years was dean of the College of Letters and Science. In 1965 the Youngs returned to their home state of Maine for three years while he served as president of the University of Maine.

Returning to Madison he was made a vice-president, then chancellor of the Madison campus. He was elected president of the system in 1977.

On his appointment as chancellor, the Youngs moved into Brittingham House, in the Highlands, which had been newly refurbished as the "official" residence. Mrs. Young promptly delved into its history and its personality, producing the first chronicle of the gracious old home (which has since been chosen as the home of UW-System presidents.) Despite their complicated schedules as the First Family of the campus and of the entire UW System, the Youngs have gone out of their way to be available to WAA and our members not only in official capacities, but as both guests and hosts at alumni and association functions whenever we have called upon them.



# Deaths

Mrs. Carroll M. Smith (*Olga Charlotte Gibbens*) '19, Hutchinson, Kan. (11/79)  
*Frederick Lincoln Browne* '20, Madison (11/79)  
*Merville Kummer Hobbs* '20, Winter Park, Fla. (10/78)  
*William Martin Metzker* '20, Milwaukee (11/79)  
*Earl Spencer Hirsheimer* '21, Corvallis, Ore. (12/79)  
 Mrs. Kent A. Hemming (*Naomi Emily Waffle*) '22, Barrington, Ill. (8/78)  
*Helen Hooper* '22, Menasha (11/79)  
*Carl L. Neumeister* '22, River Forest (7/79)  
*Elmer Bernard Ott* x'22, Madison (10/79)  
 Mrs. Olaf L. Stokstad (*Edythe Marian Gardiner*) '22, Okemos, Mich. (12/79)

**Correction:** We are happy to retract the erroneous obituary, printed in our most recent issue, of Mrs. Max F. Ninman (*Dorothy Louise Wiesler*) '24. Mrs. Ninman is alive, good-humored and patient with us, living in Madison's Methodist Retirement Home. The incorrect notice was taken from her national sorority publication.

*Thomas Lozier Dartnell* '23, St. Petersburg (5/79)  
*Frank Samuelson Fellows* '23 MD, Sulphur, La. (12/79)  
*Harold Wilhelm Holm* '23, Racine (12/79)  
*Raymond Clarence Klussendorf* '23 DVM, Terre Haute/Stevens Point (1/80)  
*Anthony Joseph Nerad* '23, Alplaus, N.Y. (12/79)  
*Paul A. Raushenbush* '24, Madison, who developed the state's unemployment compensation program which, introduced in 1932, was the first in the nation. He then administered the program until retirement in 1967. Raushenbush also drafted the unemployment tax credit provision of the Social Security Act. (1/80)  
*Walter Webster Palmer* '23, Oakfield, Wis. (6/79)  
*Allen Richard Foley* '24, Norwich, Vt. (2/78)  
*Arno John Haack* '25, Webster Groves, Mo. (11/79)  
*Gilbert Bernhardt Hoffman* x'25, La Fayette, Ind. (1/80)  
*Michael James Pescor* '25 MD '30, Baltimore (12/79)  
*Henry Clement Sherburne* '25, Madison (1/80)  
*Philip N. Snodgrass* '25, Madison (12/79)  
 Mrs. Elden O. Wood (*Agnes Elizabeth McMullan*) '25, Appleton (10/79)  
*Herbert George Koenig* '26, St. Charles, Mo. (10/79)  
 Mrs. Ralph B. Wackman (*Suzanne Madelaine Husting*) '26, Cedarburg (1/77)  
 Mrs. Arthur N. Williams (*Marjorie Rosalind Smith*) '26, Ada, Mich. (11/79)  
*Leslie A. Wetlaufer* '27, Richmond, Va. (11/79)  
*Raymond Harley Allen* '28, Sweetser, Ind. (10/79)  
 Mrs. Martin Ohlsen (*Doris Gladys Scheufler*) '28, Prairie du Sac (12/79)  
*Fred Tschudy Burgy* '29, Monticello, Wis. (10/79)  
*James Donovan Casey* '29 MD '31, San Benito, Texas (12/79)

Mrs. Philip H. Falk (*Ethel Emma Mabie*) '29, Madison (12/79)  
*Royal Elmore Ladd* '29, Edgerton (12/79)  
 Mrs. Charles F. Bailey (*Mary Ellen Carney*) '30, Kalamazoo (10/79)  
*Earl Adrian Helgeson* '30, Tucson (8/79)  
*Burton Rollin Manser* '30, Norfolk, Va. (12/79)  
 Mrs. Frank W. Bowers (*Jane Sterling*) '31, Shaker Heights, Ohio (8/79)  
*Minna Pologe* '32, Malverne, N.Y. (7/77)  
 Mrs. Erwin Sullo (*Barbara Jane Southworth*) '32, Dunedin Beach, Fla. (7/79)  
*Carlton Wirthwein* '32 MD, Milwaukee (12/79)  
*Robert Foster Bradley Jr.* '33, Columbia, S.C. (4/79)  
*Frank Allan Hanna* '34, Durham, N.C. (7/78)  
*William Charles Lookatch* '34, DDS, Wauwatosa (10/79)  
*Eugene Maurice Grosman* '35, Chicago (5/79)  
 Mrs. Theodore G. Schirmeyer (*Althea D. Stupecky*) '35, Houston (7/79)  
 Mrs. John R. Searles (*Dorothy Meredith Riley*) '35, Madison (12/79)  
*John Joseph Hild* '36, Modesto, Ca. (11/79)  
*Julius J. Mintz* '36, Madison (11/79)  
*Hermann Barnstorff* '37, Columbia, Mo. (11/79)  
*Fr. Richard Francis Ryan* '37, Denver/Milwaukee (12/79)  
*Henry Adam Kroner* '38, Homewood, Ill. (4/79)  
*Carl Eugene Johnsen Jr.* '39 MD '43, Honolulu (11/79)  
*William Herman Mohaupt* '39, Milwaukee, and his wife, Edythe, by accidental asphyxiation. (11/79)  
*Clarence Alfred Nelson* '39, Green Bay (12/79)  
*Ralph Semple Parker* '39, Pensacola (9/79)  
*George Stephen Buettner* '40, Cheshire, Conn. (5/79)  
*John Gregory Krembs* '41, Sparta/Sun City (12/79)  
 Mrs. Dorothy T. Post (*Dorothy Elsie Thousand*) '43, Madison (12/79)  
*Arlene Mae Robinson* '44, Columbia, Mo. (1/80)  
*Gilbert John Anderson* '45, Kaukauna (12/79)  
*Ann Adelle Cinelis* '46 MD '48, Sheboygan (11/79)  
 Mrs. Ruth Gaines (*Ruth Runette Rudolph*) x'46, Milwaukee (4/79)  
*Harry Edwin Fryatt* '47, Waukesha (11/79)  
*Robert J. Starobin* '47, Great Neck, N.Y. (11/79)  
*William Latham Abbott* '48, Washington, D.C. (1/80)  
*Garland Wayne Fothergill* '48, Huntsville, Texas (1/78)  
*Donald E. Jones* '48, Wauwatosa (\*)  
*Richmond George Meyer* '48, Schererville, Ind. (8/79)  
*George Sivesind O'Brien* '48, MD '56, Lake Forest (11/79)  
*Glenn Edward Coppens* '49, Anaheim, Cal. (6/79)  
 Mrs. Stuart H. Struck (*Helen Virginia Laux*) '49, Carefree, Ariz. (12/79)  
*Melvin Ludington Kirchmayer* '50, Brookfield, Wis. (11/79)  
 State Rep. *Milton Lorman* '50, Fort Atkinson (11/79)  
*James Willems McHenry* '50, Racine (11/79)  
*Howard Hubert Koppa* '51, Milwaukee (12/79)

*Richard Duane Doubleday* '53, Greendale, Wis. (12/79)  
*Roger Howard McCallum* '53, New Lisbon (1/79)  
*Richard Truman Eastwood* '54, Houston, EVP of the Texas Medical Center, whom we profiled in the Our Gang section of our Sept./Oct. issue. (1/80)  
*Orvin John Schlaefer* '54, Madison (12/79)  
*Carl Traeger* '55, Oshkosh (4/79)  
*Frederick Carter Hauer* '56, Juneau, Wis (10/79)  
 Mrs. Jerry E. Winters (*Marlene Virginia McKim*) '60, San Francisco (10/79)  
 Lt. Col. *Robert John Greenwood* '61, San Antonio (12/79) (Not to be confused with Capt. Robert J. Greenwood '68, El Paso.)  
*Mary Jane Stevenson* '61, Godeffroy, N.Y. (9/79)  
*Virgil F. Licht* '62, (age 68) Oconomowoc (11/79)  
*Robert Claude Mitchell* '69 (age 55), Mauston (12/79)  
*Larry James Jewell* '74, Chicago/Madison (12/79)  
*Robert Paul Dickert* '78, Racine (12/79)  
*R. Bruce Groff* '78, Glen Mills, Pa. (12/79)  
*Kevin Thomas Kelly* '74 MD '78, Brookfield, Wis./Houston (10/79)  
*Brian Ross Throlson* '78, Cedar Rapids (5/79)  
*Janet Marie Meerschaert* '79, Cudahy (11/79)

## Faculty

*Prof. Richard A. Grieger-Block*, age 36, on our Chemical Engineering faculty since 1970. (2/80)  
 History Emer. Prof. *Chester V. Easum Ph.D.* '28, Madison, age 85. He joined the faculty in 1930 and retired in 1964. From 1954-56 he was the U. S. Cultural Attache in the American Embassy in West Germany. (12/79)  
 History Emer. Prof. *Merrill Jensen Ph.D.* '34, Madison, age 75. An authority on the American Revolution, he was on our faculty from 1944 to retirement in 1976, chairing the department for three years in the 1960s. His interest in historical documents led him to edit the "Documentary History of the Ratification of the U. S. Constitution." Publication of the first two volumes, during the Bicentennial, merited ceremonies in the U. S. Supreme Court building. (1/80)  
 Emer. Prof. *Albert E. Lyon*, Madison, age 94. He had been professor of Spanish here from 1913 to 1953. (2/80)  
 Emer. Prof. *Maja L. Schade* '48, Swarthmore, Pa., on our Women's Phy Ed/Dance faculty from 1947 until 1969. Her prominence was gained through her work in relaxation techniques and in movement and dance therapy for the mentally disturbed. She died (10/79) in Amsterdam at age 75.  
**The School of Pharmacy** lost two former deans within a month of each other. *David S. Perlman* '41, '43, '45, age 59, died in Madison on January 29. He was dean from 1968 to 1975, when he returned to teaching. He was the son of the late economics professor, Selig Perlman. *Arthur H. Uhl* '21, '27, '30 died in Tucson on December 29 at age 79. He headed the school from 1935 to 1968.  
 In our November/December issue we noted the death, last September, of *Richard H. Wasserburger* '44, MD '46, but were unaware at the time that he was a member of the faculty from 1952 through last spring. He was a Professor of Medicine from 1965 and, despite almost total paralysis, was cited three times for excellence in teaching in the Independent Study Program, the last time in 1978-79.



# Come Down and See Me Sometime



When Miss Liberty reappeared this winter on the Lake Mendota ice, among those who dropped in on her were these parachutists, participants in the Union's winter carnival. The statue is a project of the Pail & Shovel party which controls the Wisconsin Student Association (WA, Nov.). The first model appeared last winter, was mysteriously burned, and was replaced this year with a fireproof version.

*Photo/Chuck Patch*



# You've worked for it...take care of it!

Even in an inflated, fast moving economy such as ours, money comes hard and assets build slowly. Yet they're there. All of us are accumulating them...many of which we are not aware.

In everyday, run-of-mill living, we lose sight of this buildup or simply don't pay attention to it...many times we just don't care.

Then, all of a sudden death occurs or some other crisis...or maybe we just want to negotiate a loan, set up a partnership, go into business, or any one of a dozen other things.

We find ourselves having to take an inventory of what we've got. But, where is it? Probably all over the house...some things in the bank lock box, some things in the bottom of an old chest, some things all mixed up with papers in an old desk.

**What are you looking for?** Many times you don't know exactly but probably it involves deeds, insurance policies, auto titles and registrations, savings books, insurance policies, birth certificates and the list goes on.

Generally, you've got to put these valuable items together at a time when you've got the least time or when you're anything but in the mood.

Here's where you start to tear your hair, worry, fret, become tense...all things which hamper the happy life.

Why are you in this pickle?

...Because you're not organized. Some of it is caused by the fact that you don't know how and the rest because you've neglected the chore...and it is a real chore unless you have a plan.

**But, don't despair.** There is a way...an easy, straight-forward way...and with very little investment.

We're talking about **Spitzer's Family Organizer**. It's a relatively small package with a big wallop. It's a proved, tested, methodical system to organize your family accounting, your family papers and your family assets.

Not only is there a plan but also the physical tools by which to organize, store and keep track...truly a simple, step-by-step approach to what might otherwise be an overwhelming, tedious task.

It's amazing at how well dad is organized at the office...otherwise, the family wouldn't have the money and resources to worry about...yet, by admission, he feels in a hopeless snarl at home. And, mom probably isn't a graduate accountant either. Along with not having the experience and background, she pure and simply doesn't have the interest...nor should she be expected to have it. Her responsibility is being a good homemaker.

So, put yourself in the good hands of the Robert Spitzer family who have developed a miracle system of family organization and bookkeeping. You won't be alone. In the relatively short time that this efficient home-record system has been on the market, there have been more than 20,000 copies sold—many thru such large and successful firms as American Airlines, TWA, Conoco, Mobil Oil and Citgo.

**Bankers endorse this family system** both in principle and also in design and development and, in many cases, promote it to help their customers. Other great family leaders such as Norman Vincent Peale are using the system in their own households and are encouraging others in their merits.

Like many great developments, **Spitzer's Family Organizer** grew out of need. Because of a death of one of the close family members, the Spitzers found themselves in the predicament of having to organize...and organize fast and efficiently. While, by actual experience, they found the personal need, they also saw how their solution could help others.

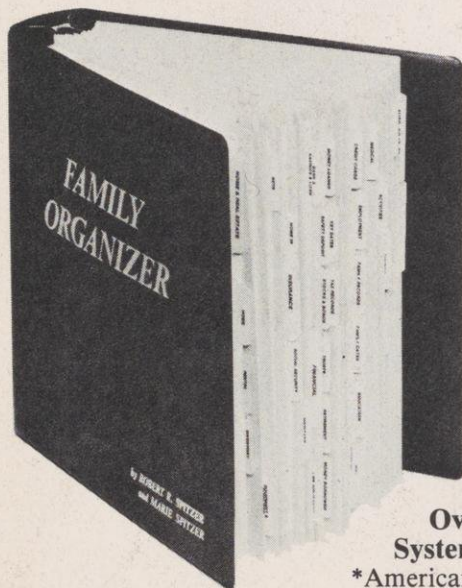
The result: **The Family Organizer.**

After a number of years in the making and in practical home testing, the system has been put on the commercial market and is available to you and your family.

**Who are the Spitzers?** They are family folks...probably just like you. They enjoy family life and want to get the most out of it. Many years a resident of Burlington, WI, Dr. Robert Spitzer was the president of a major agricultural company and subsequently served as U.S. Food for Peace Coordinator in Washington. The past several years, he has been serving as president of the Milwaukee School of Engineering. He and his wife, Marie, have brought up a family of two boys and a girl and are eminently qualified both intellectually and spiritually to develop this family organization system.

**Don't wait any longer.** Relieve the tension and anxiety that results from disorganization. It will prove to be the best investment you can make to protect your assets, enjoy your family and take charge of your life. A handy order coupon is enclosed below. Get your order in today and get started to organize.

**Remember: You've worked for it...so, take care of it!**



**Over 20,000  
Systems sold thru**  
\*American Airlines \*TWA  
\*Conoco \*Mobile Oil \*Citgo

## MAIL THIS ORDER FORM

Please send me \_\_\_\_\_ copy(ies) of FAMILY ORGANIZER by Robert R. and Marie Spitzer at the special price of \$24.95 plus tax, postage and handling within the U.S. (\$3.00).  
(Total price \$27.95 each.)

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