



# **The daily cardinal. Vol. XXXVIII, No. 10**

## **October 5, 1928**

Madison, Wisconsin: University of Wisconsin, October 5, 1928

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

## Stage Set for Dedication of Union

### Wisconsin Joins New Conference Debating League

Tryouts for Fall Teams Take  
Place October 15  
and 16

The plan of the newly organized Western Conference Debating league, of which Wisconsin is a member, whereby each university in the league holds four contests every year, two in the fall and two in the spring, was explained Thursday by Prof. A. T. Weaver, chairman of the department of speech.

The new organization was formed last spring to supersede all former men's Western Conference debating leagues, and includes every Big Ten school with the exception of Chicago.

The rotating schedule adopted by the league whereby in two years each university in the group meets every other university, calls for four debates every year with four different schools. Each team will debate the same question in the fall contests, but in the spring a new question will be chosen.

Wisconsin's fall schedule includes two debates on Dec. 13, one at Minnesota and the other with Iowa here. The spring schedule brings Michigan here and takes the fourth Wisconsin team to Northwestern.

The question chosen by the nine teams in the league for the fall debates will be: "Resolved, that the senate of the United States should ratify the pact of Paris without reservations."

Preliminary tryouts for Wisconsin's two fall teams will be held at 4 p. m. Monday and Tuesday, Oct. 15 and 16, in 165 Bascom hall. All men stu-

(Continued on Page 2)

### 800 Seats Await Frank's Auditors

Complete Plans for Large  
Crowd at First Religious  
Convocation

Eight hundred seats in Music hall, the entire capacity of the auditorium, will be open to the public at 7:30 p. m. Sunday night when Pres. Glenn Frank speaks at the first monthly university religious convocation of 1928-29, according to an announcement Thursday by Ted Thelander '29, chairman of the service committee sponsoring the meeting.

President Frank will speak on "Religion and Civilization" and will follow the same line of thought that has made his opening addresses during the past three years popular with both students and townspeople.

The complete program for the service, in addition to President Frank's address, includes the prelude, the Lord's prayer, a hymn by a group selected by the Uni-service committee, offertory, and postlude.

The speech by President Frank Sunday night will be his second on religion during the past week. Wednesday night he spoke at the Christ Presbyterian church at the annual Presbyterian convention, when he addressed his audience as president of one of the "godless universities" attacked by the Rev. M. G. Allison.

Following the first monthly service, new junior and sophomore members of the Uni-service committee will be installed to assist the present senior group in planning further convocations during the year.

#### DESK MEN

All members of the desk staff are required to attend the weekly meeting to be held this (Friday) afternoon at 4:30 in the editorial rooms of The Cardinal. Freshmen and other new men who have applied for positions are also asked to be present. No excuses will be accepted for non-attendance.

#### NIGHT MANAGER

#### Sterilization of Feeble-minded Is Crime Cure Plea

The most effective combative force against crime is the rigorous segregation and sterilization of feeble-minded persons, Dr. F. C. Richmond, psychiatrist of the state board of control, declared before the Wisconsin conference of social workers at Milwaukee Thursday, according to a United Press dispatch received here.

Records show that 21 per cent of the inmates of the Wisconsin state industrial school for girls; 32 per cent of those confined in the state reformatory; 40 per cent of those in the industrial home for women; 60 per cent of the women and 34 per cent of the men in the state prison are feeble minded," Dr. Richmond said.

He added that if these persons were not allowed to reproduce the criminal element soon would become negligible.

### Hesperia Calls Speech Offices Too Indifferent

Charges of indifference in the speech department towards the forensic societies of the university, a spirited discussion over the candidacy of Walter J. Kohler for governor of the state, and an address of encouragement by Prof. H. M. Graves of the economics department were features of the semester's first meeting of the Hesperia Literary society held last night in Bascom hall.

Otto Zerwick '29, president of the society, in a speech on the history and traditions of Hesperia, deplored the lack of support accorded the organization in recent years by the speech department of the university, intimating that whatever progress the society had made had been accomplished entirely without the efforts of the school.

Professor Graves' speech, the principal address of the evening, included a declaration that participation in the activities of a debating society offers a type of self-training that cannot be acquired in convention-bound speech classes.

The discussion over Kohler's candidacy began with a motion to support the would-be governor because of the "business administration" it was alleged he would give the state.

This contention was bitterly contested by Milton Meinenberg '32, who asserted that "business administrations" in Michigan and Illinois had only served to increase the cost of government. The motion was finally laid on the table, to be voted on at the next meeting.

Orrin Evans '31, gave a resume of plays and musical shows now being shown in New York and Chicago.

Nearly 40 men were present at the meeting, about half of them freshmen and prospective members. Those wishing to join the society are invited to try out with informal talks next Wednesday evening at 7:30.

#### William Witt, Former

#### Varsity Star, Killed

William Witt, a former University of Wisconsin football and basketball star, was killed Wednesday morning in a railway wreck near Seattle, Wash. Details of the wreck have not been made public.

### Here's an Easy \$5 for Somebody

When you go to the Union Board dance on October 17, include dinner at the Lorraine and rent-a-car fees at the expense of the Daily Cardinal. All you have to do to make this dream come true is write a prize-winning slogan.

Eight dollars in cash prizes are being offered in the contest, five dollars going to the best slogan submitted, and \$3 and \$1 going

### Regent Move to Expand Campus Near Possibility

#### Proposed Enlargement of Grounds Up for Action This Month

Definite steps toward completion of a plan which was first created 20 years ago for lower campus development are anticipated after the first meeting of the Board of Regents in the fall semester, next Tuesday and Wednesday, Oct. 9 and 10.

Although university expansion in recent years has inevitably followed the "Go west" demand of high real estate values along State and Lake streets, the regents at their last summer meeting instructed Secretary R. E. McCaffrey and State Architect Arthur Peabody to secure plans and prices for three specific projects for lower campus developments, and a fourth "blanketing" project.

#### Follow-1908 Plan

All the projects to which Mr. McCaffrey and Mr. Peabody have devoted their time are variations of the Cret-Peabody plan, developed first in 1908, when President Charles Van Hise was making his memorable study of means and methods for future university development.

The projects, specifically, on which the regents have requested financial estimates and architectural designs are:

1. All land bounded by Lake Mendota, to the extended center line of Murray street, to University Ave., to Park st.

Includes Other Alternatives  
2. Lake Mendota to Lake St., to center line of Irving Place extended, to Park St.

3. Lake Mendota to center line of Fitch Court (east of Catholic church) to University, to Park St.

4. Any other alternative uses of the land as may seem desirable.

The regents will also consider the biennial estimates which are being formulated by heads of departments, and checked by President Glenn Frank and Business Manager J. D. Phillips. The estimates form the budget requests of the university for the

### Claims Alabama Pi K. A.'s Drugged and Pledged Him

Birmingham, Ala. — Claiming that he was drugged so that he might be pledged while in a semi-conscious state, A. B. Jeffrey, a freshman at Howard college, Birmingham, Ala., has precipitated an official investigation into the methods of pledging used by Pi Kappa Alpha and other organizations on the Howard campus.

Two men, whom he was later unable to identify, approached Jeffrey on a downtown corner last Monday evening in Birmingham, he told Pres. John C. Dawson. They discussed fraternities with him, he said, and later invited him to have a soft drink.

Jeffrey charges that the drink was drugged as he became dizzy immediately after, and the men told him to sit in an automobile parked on the street. When he partially regained his senses, he was confined in a strange house, where he was held captive. Later he was greeted by two students who took him to a Pi Kappa Alpha banquet at a local hotel, where he was pledged while in a semi-conscious state.

to the two next best entries.

If you are a regular subscriber to the Daily Cardinal you are eligible for entrance in the contest, and your returns will be clear profit. If you have a prize-winning slogan and are not a regular subscriber, subscribe now and take the cost out of the prize you win, and still leave enough to pay you at the rate of twelve dollars an hour! Spend ten minutes thinking up the slogan and

### Informal Dinner at 5:45 Today Begins Three Day Program

Several decades of the hopes and aspirations of Wisconsin men and women will become an actuality this afternoon when the newly completed Memorial Union will be officially dedicated.

Colorful ceremony, marked by the presence and participation of every branch of university life, will mark the events of the dedication period, which will extend over a period of three days.

#### Dinner First Event

The opening of the celebration will take place this afternoon at 5:45 p. m., when an informal dinner will be given in Tripp commons. The guests will be addressed by prominent speakers representing every phase of interest in the Union. Pres. Glenn Frank, F. H. Clausen '97, Alvin P. Reis '13, Dr. H. C. Bradley '11, are listed to talk for the various official and alumni bodies that took part in projecting the great memorial. The present day chapter of Wisconsin history will be represented by Lauriston Sharp '29, Sallie Davis '29, and Ted Thelander '29.

#### Ceremony Begins at 8

At 8 p. m. the dedication ceremony proper will commence on Lakeshore terrace when pretentious plans are scheduled to mark one of the greatest occasions in the recent history of the University of Wisconsin.

After "America" has been sung by the assemblage, accompanied by the university band under the baton of Prof. E. W. Murphy, Lauriston Sharp will again speak in his capacity as president of The Wisconsin Union.

#### Bickersteth Principal Speaker

Following him will be Mr. J. Burgoon Bickersteth, warden of Hart house, University of Toronto, who will address the people of Wisconsin, of

(Continued on Page 5)

### Darkness Hides Ominous Plans of Political Men

BY R. F. G.

Worser and worser.

That describes the muddle which makes up the junior class political situation. It seems that the tentative ticket announced in Thursday's Daily Cardinal is not a ticket since many of the nuts and bolts of that or any machine are not in place.

Things are very dark and mysterious. The juniors are conferring, mumbling and plotting among themselves and nothing seems to be happening.

Quieter and quieter.

That describes the condition of freshman class politics, such as they are.

The sophomores are doing a lot of talking, and for all we know, they may have something cooked up. A movement of some sort seems to be starting at the Experimental college. A man prominent in sophomore politics last fall, and out of school last semester has returned and may show startling strength.

The seniors are marking time. All signs point toward another of those "harmony" tickets.

This is the richest horah of all. The possible candidates for the senior presidency are all suspected of vile deeds and they are watching each

(Continued on Page 2)

### Women Voter's League to Hold Reception Today

The University League of Women Voters will give a reception for women students in the Windsor room of Lathrop hall today at 7:15 p. m. Mrs. W. G. Bleyer, chairman of the state legislative committee, will be the principal speaker. Dean F. Louise Nardin, Mrs. M. C. Otto, and Margaret Alsop '29 will be in the receiving line.

Dope by prominent writers on what will happen when Wisconsin meets Notre Dame at Camp Randall Saturday is included in the first issue of the Athletic Review which will make its appearance on the campus this morning.

The issue is somewhat of a departure from those of last year in that it has articles written by men who have no connection whatever with the university, but who are well qualified to write sport dope. Among these extra-university writers is Roundy Coughlin of the Wisconsin State Journal staff who has a full page of comment on the Notre Dame-Wisconsin clash Saturday afternoon.

Another writer well known throughout Wisconsin who has contributed to the October Review is Oliver E. Kuehle of the Milwaukee Journal who has given his ideas on the possibilities of Big Ten schools in the race for the conference championship.

Other out of school writers in this issue are John Rickord who has charge of athletic publicity for Notre Dame university. He gives a resume of

(Continued on Page 2)

#### SIGN YOUR NAME

A number of unsigned contributions to the "Readers-Say-So" columns have been received by The Daily Cardinal. No anonymous letters can be considered, and the editor demands that each writer sign his name as expression of good faith. At the request of writers, we can withhold names from publication, but all unsigned letters will only find prompt and immediate disposal in the waste paper basket.

CHIEF EDITORIAL WRITER.

## Wisconsin Enters New Debate League

(Continued from Page 1)

dents of the rank of sophomore or above, including graduates, are eligible.

**Final Tryouts Oct. 23**

Candidates' trial speeches should be five minutes in length, and may be given on either the affirmative or negative side of the Paris treaty question. Final tryouts will be held Tuesday, Oct. 23.

First elimination tryouts in the annual David B. Frankenburger oratorical contest were also announced yesterday to be held Nov. 26, with the final contest Feb. 14, 1929. The winner in this contest receives a cash award of \$100, and the right to represent Wisconsin in the Northern Oratorical league. Orations of candidates must be original and should not be more than 2000 words in length.

## Athletic Review Comes Out Today

(Continued from Page 1)

the material with which Knute Rockne is working this year and stresses the fact that both the coach and the Notre Dame team regard the Wisconsin game as one of the most important the Irish play this year. He says that on the outcome of this game depends largely the success or failure of Notre Dame's 1928 football team.

There are also articles on cross country, homecoming, what the daily papers are saying about Wisconsin teams and their opponents, girls' sports, and the intramural outlook for the year.

## Regents May Act on New Campus

(Continued from Page 1) years 1929-30 and 1930-31, which are presented at the legislative session next January.

## Darkness Hides Political Plots

(Continued from Page 1) other with wary eyes. Harmony . . . yeah.

Things are quiet right now on the surface. To-morrow ought to bring out a few startling disclosures. The main problem in all classes is in coaxing the coy candidates to run or the brazen aspirants to withdraw.

## Special Summer Course Offered to Shop Girls

Forty-four students were enrolled in the summer session course at the University of Wisconsin provided for working girls who wish to continue their education.

This course was inaugurated in 1924 when a movement was begun by the university to give the working girls a chance to improve their education. The group that year consisted of eight Madison girls with no more than a grammar school education. They took courses in English, Economics, and Physical education. By the next summer, 41 girls were enrolled.

### Courses in 3 Subjects

The university is offering special courses in these 3 subjects during the summer session to working girls. The only requirements for the applicants are that they be at least 18 years of age. Those who are under 20 must have had 2 years experience in some

industry.

The courses are under the direction of Prof. D. D. Lescohier of the Economics department. He is assisted by an advisory committee of representatives of organizations interested in extending the educational opportunities of women in industry.

Expenses of those students who are not financially independent are paid by scholarships from such organizations as the Y. W. C. A., The League of Women Voters, the Trade Union league, and similar groups.

In the last summer session, that of 1928, the following states were represented: Wisconsin, Illinois, Minnesota, Michigan, Indiana, Missouri, and Ohio.

### Special Faculty

A special faculty for this work is headed by Prof. Lescohier. Under him are J. A. Commons, University of Wisconsin, Russel Bauder, University of Missouri, Pearl S. Kingsley, Den-

ver university, Lillian Herstein, Crane Junior college, Chicago, Louisa C. Lippit, Children's hospital, Washington, D. C.

Under the direction of this staff, the students produced the "Script," a mimeographed magazine record of their attendance at the University of Wisconsin.

## Leaves Tobacco Tin as All-time Calling Card

Calgary, Alta., March 4, 1928

Larus & Bro. Co., Richmond, Va.

U. S. A.

Gentlemen:

While in Banff, Alberta, in 1909, I climbed Tunnell Mountain. On top of this mountain there is a cairn of stones where tourists leave their cards with remarks about the scenery, etc. Not having a card with me, I left a tin of Edgeworth Sliced, scribbled my name and address on a piece of paper, and said, "Have a fill on me."

I have kept up a haphazard correspondence with one of three who wrote me thanking me for the Pipeful of Edgeworth. What makes me write you is that today from Australia I received two slices of Edgeworth with the words, "Have a fill on me," so you see Edgeworth keeps friends friendly.

Yours sincerely,

P. B. Johnstone

## Edgeworth Extra High Grade Smoking Tobacco



Just style  
isn't enough!

Q  
style in 1909  
of keep smoking, you  
want to be a  
you don't want to have  
sick. Now the  
smoker — as  
today's  
you doing — now your feet  
will stay on the job.



## Schumacher Shoe Co.

21 So. Pinckney St.  
On the Capitol Square

## Martin's

*Madison's Newest Restaurant*

107 State St.

*"Come in and Browse"*

## BROWN'S RENT LIBRARY

2c  
Per Day

8 Cents Minimum.

No Deposit.

Over 1500 Titles.

All the Best Fiction Since 1925.

New Books Added Day of Publication.

## BROWN BOOK SHOP

621-623 STATE STREET



... with their feet on the ground

Men of vision, yes. But don't overlook the fact that those old Roman road builders and empire builders kept their feet firmly fixed on the ground. They faced the facts squarely. They were demons for detail. They were the world's first great organizers.

Pioneering in the telephone industry is like that. It is a work of vision and of

leadership into new fields. But back of it all must be the ability to organize men, money, material and machines.

The telephone executive must coordinate his machine before he can run it. He must understand the possibilities in his organization before he can lead it. That done, his opportunity is empire-wide, vision-broad and ambition-deep.

## BELL SYSTEM

*A nation-wide system of 18,500,000 inter-connecting telephones*



"OUR PIONEERING WORK HAS JUST BEGUN"

Daily Reports  
of all  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## Badger Gridmen Mystified; Await Irish Cripples

### Harriers Finished with Preparation for Irish Clash

#### New Rule May Be Aid to Team Strength of Cardinals

Preparations for the Notre Dame-Wisconsin cross country race to be held Saturday morning at 11:00 o'clock have been practically completed and both teams are in readiness for the opening of Wisconsin's drive toward a fifth conference title.

The referee and starter will be Arlie Mucks, former Wisconsin track star and former holder of the world's record for the discus throw. The clerk will be A. A. Livwright. Judges are Prof. Nord, Prof. Masley, Robert Duncan, and Lawrence Gumbrecht. Timers are Prof. Warner Taylor, Prof. R. E. Davis, and Ralph Pahlmeyer.

#### Irish Send Seven Men

Notre Dame will send a squad of seven men for the race. Members of the team are: Captain William Brown, John Brown, John Vaichulis, Ray Connors, John Quigley, Robert Brennan, and John Bizzans. Eight of Wisconsin's ten starters who have already been chosen by Coach Tom Jones are: Captain Bill Burgess, W. D. Wixom, Bob Ocock, Bill Schroeder, Howard Fulsom, Chester Dilley, Vernon Goldsworthy and Harold Moe. The other two entrants will be picked from Glenn Eggers, Howard Hoffman, Phil Icke, Delmar Fink, Carroll Blair, and John Dorsch.

The scoring of the race, always a bit difficult to the average fan, will be made harder yet by the following rule: "After a team has finished five of its runners, remaining contestants of such teams, who finish, shall also be tallied in order to determine the score of the other teams who finish thereafter."

#### New Rule May Help

In other words, if Wisconsin should finish all ten men before a single Irish runner crosses the line, the Notre Dame runners would receive scores of 10, 11, 12, 13, 14, respectively. Then the total Wisconsin score would be 1, 2, 3, 4, 5, or the minimum total of 15. The loser's score would be 60. The race is expected to be very close, with Wisconsin's second five men having an important part in scoring ahead of the weaker members of the Irish team.

Coach Jones hopes to win by this rule which will counteract the strength of Notre Dame's three excellent runners with the team

(Continued on Page 10)

### Gymnastic Team Loses Veterans; Needs New Men

Although Badger gymnasts face the serious problem of the loss of several veterans, Coach Masley aspires to turn out a team during the coming season, which will setback the men from the Midway, who have held conference honors for the last seven years, and to whom the Cardinals have been second for the past several seasons.

"All freshmen interested in trying out for either the gymnastic or fencing teams, are asked to report to Coach Arthur Masley in his office at the gymnasium in the trophy room at any time in the afternoon and sign up for these sports."

That, in brief, was the statement made by Coach Masley yesterday, in hopes of replacing the lost veterans.

Wisconsin has been noted in the past few years for the high class gymnastic teams it has turned out, and as it is always from the freshman squad that the varsity material comes, Coach Masley is anxious to develop a strong yearling group.

The members of last season's varsity gymnastic team held a meeting yesterday afternoon and made plans for their preparations for the coming winter work. Charles Brill of Milwaukee, one of the best workers upon the side horse in the conference will captain the 1929 team.

Several of the big cogs in last year's excellent squad are missing. Don Hinderliter and Richard Neller, two of the finest gymnasts turned out of Wisconsin in the past few years are lost to the team, and another veteran, Bartlett, may not be in school next semester.

### Irish Game Sets New Sales Record

Wisconsin's game with Notre Dame, the biggest game in the country this Saturday, will draw the largest crowd ever assembled here, according to "Les" Gage of the ticket office. Thirty-five thousand tickets have been sold, and the attendance will be somewhere between 35,000 and 37,000, depending on the weather, according to Mr. Gage. Former opening games here have not exceeded 12,000 to 15,000 in attendance. Mail order sales for this game have been exceeded only by those for the Chicago game here November 10.

**BEARS SPEND \$60,000 FOR CREW**  
Berkley, Calif.—University of California spent \$60,000 on its varsity eight-oared crew this year. The crew ranked as one of the greatest ever developed in the history of rowing.

### HERE'S EVERYBODY'S 1928 U. W. FOOTBALL 'WHO'S WHO'

Hgt.	Yrs. on Squad	Home	* Indicates "W" men.
10	Backus, August, g	182	5 11 0 Milwaukee
11	Bartholomew, Ken, hb	161	5 10 0 Dayton, Ohio
12	Behr, Sam, qb	172	6 2 0 Rockford, Ill.
13	*Blinish, Stan, t	184	5 11 2 Green Bay
14	Casey, George, e	173	6 1 0 Chicago, Ill.
15	*Connor, Gordon, g	189	5 9 2 Marshfield
16	Conry, Clifford, c	185	6 4 1 Janesville
17	Cooksey, Noble, e	156	5 10 0 Childress, Texas
18	*Cuisnier, Frank, qb	158	5 6 1 Chicago, Ill.
19	Davidson, Homer, hb	159	6 1 0 Detroit, Mich.
20	*Davies, James, e	168	6 1 1 Milwaukee
21	Frisch, Arthur, g	179	5 10 0 Chisholm, Minn.
22	Gantzenbein, Milton, e	183	6 0 0 La Crosse
23	Garrison, Roger, g	173	5 9 0 Wisconsin Rapids
24	*Hayes, Neil, hb	164	5 9 1 Moosheart, Ill.
25	Horwitz, Charles, t	187	6 1 1 Milwaukee
26	*Ketelaar, Wm. B., t	186	6 2 1 Delavan
27	*Kresky, Joseph L., g	172	6 2 2 Marinette
28	Linden, Jack, g	171	6 1 1 Madison
29	Lubratovich, Milo, t	208	6 2 0 Duluth, Minn.
30	Lusby, Wm. E., hb	161	5 11 0 Chicago, Ill.
31	Mansfield, Art, e	180	6 2 0 Cleveland, Ohio
32	*McKaskle, Herman, t	193	6 1 1 Coy, Ark.
33	Miller, Chester, c	182	6 0 0 Antigo
34	Oberndorfer, Bob, qb	148	5 6 0 Milwaukee
35	Oman, Tury, hb	164	6 0 0 Chisholm, Minn.
36	*Parks, John L., g	174	6 1 1 Muskogee, Okla.
37	Price, A. B., hb	171	5 10 0 Prescott
38	*Rehbolz, Harold, fb	166	5 11 1 Portage
39	*Rose, Gene H., hb	152	5 3 2 Racine
40	Rottman, Gilbert, t	184	6 0 0 Milwaukee
41	Sheehan, William, hb	162	5 9 0 Portage
42	Smith, Harold O., fb	176	6 3 1 Herrin, Ill.
43	Smith, J. Kitchell, hb	162	6 0 0 Milwaukee
44	*Smith, Lewis, e	176	5 10 0 Arcanum, Ohio
45	Stevens, Roger, t	186	6 1 1 Prospect, Ohio
46	*Wagner, Rube (Capt.), t	187	6 1 1 Kenosha
47	*Warren, Ebert, e	178	5 11 2 St. Paul, Minn.
48	*Zeise, Edgar A., e	158	6 1 1 Akron, Ohio
49	Zeise, Edgar A., e	158	6 1 1 Milwaukee

### Irish Struggle Remains Puzzle to Contenders

#### Rockne Mystified by Glenn's Challenge; Lineup Still Unknown

By Aaron Gottlieb

The Bald Eagle from Sound Bend, better known as Knute Rockne, and a fighting band of 35 men, will pay a week-end visit to Madison today, arriving about four o'clock, and after settling a much discussed event Saturday, will again depart from the lake city, either wiser or sadder in the ways of Wisconsin football.

There is something rather strange about the whole business, as those in the "know" will tell you confidentially. Last spring, when the Badgers scheduled Notre Dame for their season eye-opener, Knute was heard to utter, "Ugh, um, ah, is diss a business? What has my boy friend Thistleton-waita got up his sleeves?"

Not to be outdone, the bald began circulating "bear" stories about how the poor Irish all had water on the knee or dandruff on the brain, and all in all, such a thing as a football team in the immediate vicinity, might be a doubtful result. Of course everyone believed Rockne, but out of the south came eleven New Orleans gin fizzes and almost put the drunken staggers into the Notre Dame team.

#### Irish Arrive Early

More whispering campaigns, and the day of the nationally-interesting event drew closer. News came that the invaders would drop down Cardinal way after a Friday practice in Beloit, when, to get still more even with Thistleton-waita, the strategy board of South Bend, namely Knute Rockne, got together with himself and decided to arrive in Madison today at four o'clock.

What could this mean? In the past years, all visiting teams came in the morning, tore up the stadium for several hours in the early part of the afternoon and then gave way to the home group. Reports say the visitors will practice immediately upon their arrival here. In that event, the Badgers will be forced to go inside the stadium. Such a predicament is unheard of here, and Coach Thistleton-waita is wondering.

Putting newspaper reports together, one discovers that the Notre Dame squad will arrive with the majority of their men being carried from the station upon stretchers, while the Wisconsin hopes are in well-nigh perfect condition, and with a hospital list so small, that Bill Fallon, trainer, is going stale from lack of work.

#### Workouts Getting Easier

At any rate, the Badgers held another one of their tantalizing workouts last night. Tantalizing in that the men seem all on edge and full of an eagerness that is chafing under restriction. Some of the boys are actually getting excess bay-windows from their apparent lack of exercise, and yet one must be careful in handling a team upon the eve of a big fray.

A little passing, a little line plugging against freshman and All-American elevens, and work upon defensive and kicking, completed an easy night's practice for the varsity. Coach Thistleton-waita seems to be on hand everywhere and almost as excited as his men. Even the sports writers come in for a bit of vocabulary workout at the hands of Glenn, and on the whole, all signs point to the fact that something is going to occur in the vicinity of Camp Randall shortly, or a big blow-out will be heard, as the men burst with anxiety.

#### Starting Line-up Still Puzzle

If Knute Rockne, termed the "sage of Notre Dame" thinks he is going to put over anything on Thistleton-waita, "the great stone face" of Madison, in the matter of a starting lineup and its reserves, he is sadly mistaken. No one outside of the head coach has any idea of the starting lineup for Wisconsin.

Shocker troops of South Bend may find themselves facing shocker troops of Wisconsin. It will be strategy against strategy tomorrow, and perhaps, who knows, even Wisconsin against Notre Dame.

Airplane pilots found operating without a license in New York state are liable to a fine of \$100 or 90 days in jail.

### HERE'S the DOPE

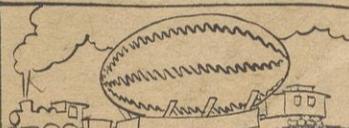
By Harold Dubinsky

It's perplexing, this football situation. The annual amount of publicity meted out to the various football teams, especially during the early pre-season period, almost rivals that awarded to our modest Col Lindberg.

This team looks strong—that team looks weak—this team uncovers a brilliant 220 pound fullback, who it seems was fiddling away his time as an unappreciated guard—and thus the old routine reoccurs, but with ever increasing prominence.

#### Season Opens Saturday

We have practically completed the pre-season dope period. Teams have been boosted to unknown heights, while others have been pitched and depreciated. Saturday will see an official opening of the season. As pictured below the season will be duly carried in Saturday.



Symbolically the picture above has a meaning. You can see that new shiny football being triumphantly carried in on the proud puffing train. The football is new. It is shiny. It is not battered. But it will be. The great old days of football games, fur coats, brisk days is almost here.

#### Notre Dame Wails

Another perplexity is this Notre Dame team. Since the opening of the season a constant wailing has been broadcast from the Irish school. They have wailed and bemoaned everything. Now it is Collins, the fullback, who is the subject of the pathetic situation.

It's just excruciating the way they moan down there. Chances are they will rip through another

(Continued on Page 10)

### Varsity Baseball Team to Clash with Old-Timers

#### Former Diamond Stars Will Oppose Regulars Here Saturday

By Arthur Kuehlthau

In the absence of Coach Lowman next Saturday morning, Harry Ellerman will act as field leader of the varsity in their squabble with the Old-Timers led by Eddie Donagan. The tentative line-up of the varsity includes Winer-cf., Schumacher-ss., Hall-lf., Elluman-2b. or ss., Mittermeyer-rf., Kelly or Streu-3b., Evans-c., Pawlowski-1b., Farber, Poser, Lawson, and Burbank-pitchers, and Werner-2b.

All of these players have been doing fine work in practice, and their showing thus far indicates that they will give the Old-Timers stiff competition. In the advent that Werner plays at second base for the varsity, Ellerman will shift himself to the short-stop position in order that he may be continuously in the fray.

#### Old Timers May Be Strong

The strength of the Old-Timers is not to be taken lightly. Lemboley saw several good seasons behind the log for Wisconsin several years ago. Clausen, a left-hander of wide repute, was looked upon as Wisconsin's mainstay in the last year until he was declared ineligible.

Decker played brilliant ball at short during his career as a varsity man and his presence in the Old-Timer's line-up means that the shortstop position on that team will be well guarded. Massey, at second for the Old-Timers, is a hard slushing hitter whose long drives formerly brought joy to Wisconsin fans. Murphy is a fine first baseman and a hard hitter. Last year he was also counted as one of the Cardinal mainstays until declared ineligible by Major Griffith for his participation in summer baseball.

#### Former Stars To Play

At third for the Old-Timers, Eddie Donagan needs no introduction. One of Wisconsin's hardest hitters, his playing was admired throughout the conference. The fact that Milwaukee has considered him good enough to warrant a tryout with them alone indicates Eddie's playing ability.

In the outfield, Christiansen and Edwards formerly were known as two of Wisconsin's best pitchers. Nevertheless, both men are good fielders and also good hitters. Goff is also known to be a good batter and fielder.

Thursday's practice for the varsity consisted mainly of batting and infield practice in preparation for Saturday's game. The pitchers were given a long workout under the careful guidance of Coach Lowman. Except for the men who will participate in the game with the Old-Timers, the outfielders were given a day of rest.

### BEER AND MUSTACHES RESULT IN FIRST CARDINAL OARSMEN

By Bob DeHaven

Away back in the 1880's when Herbert Hoover was president of his college engineering club the art and practice of crew racing began at Wisconsin. In those days not as much Rah Rah was attracted by the toiling oarsmen because the boys rowed purely for the fun of it. A couple would meet in the saloon and see two others, one or both of whom did not part his mustache to suit, and the race began by one saying, "Bill and me can beat you two guys from one end of the lake to the other at six o'clock to-morrow, and if you don't show up, you're scared." They raced single, double or triple according to the capacity of the boat.

In the spring of 1892 the athletic association purchased two eight oared "gigs" and enthusiasm for the new varsity sport was at great heights. A race was arranged with a picked crew of the Chicago navy and a new shell purchased by the captain, Fred Pabst. Imagine the captain purchasing a football stadium in this day and age. History doesn't explain the outcome of this race, but your correspondent wisely supposes that the Chicago navy must have made the

trip by water and got lost in Milwaukee.

#### Get First Coach

The main

# The Daily Cardinal

Founded April 4, 1892

University of Wisconsin official daily newspaper, owned and controlled by the student body. Published every morning except Monday by the Daily Cardinal company at the Memorial Union building, and at the Cardinal Publishing plant, 740 Langdon street, Madison, Wis. Printed by the Cardinal Publishing company. Member of the Western Conference association.

Entered as second class matter at the postoffice, Madison, Wis.

Subscription rates—\$3 per year and \$1.75 per semester by carrier in Madison; \$3.50 per year and \$2.00 per semester by mail. Single copies 5 cents each.

Editorial offices—Memorial Union building, 3rd floor, telephone B. 250 before 5:30 p. m.; 740 Langdon street, telephone B. 250 after 5:30 p. m.

Business office—Memorial Union building, 3rd floor, telephone B. 6606 before 5:30 p. m.

Publishing plant—740 Langdon street, telephone B. 1137, G. W. Tanner, plant manager.



BOARD OF CONTROL

PRESIDENT, THOMAS KIRMSE; vice-president, Robert B. Murphy; secretary, Sally Owen; treasurer, David McNary; member, Margaret Alsop; ex-officio members, Eugene S. Duffield and Glenn H. Arthur; faculty advisory board, Grant M. Hyde, chairman; Don R. Fellows, J. C. Gibson.

EDITORIAL STAFF

EXECUTIVE EDITOR EUGENE S. DUFFIELD

Managing Editor W. Hampton Randolph

Chief Editorial Writer Warren C. Price

News Editor Roy L. Matson

Woman's Editor Judith Ninman

Night Manager C. Hjalmar Nelson

Sports Editors Harold Dubinsky, Aaron Gottlieb

Assistant News Editors Wilbur M. Davis, William P. Steven

Desk Editors—Marjorie Doppers, William W. Fuller, David S. Morrison, Allen Tenny, Ben E. Salinsky

Skyrockets Editor Ted Holstein

Assistant Woman's Editors—Marjorie Hayden, Jean Polk, Bernice Tweed

Assistant Desk Editors—J. Gunnar Back, Freeman Butts, John Dern, Donald Erickson, Sidney Hertzberg, Robert Heyda, John Hickok, William McIlrath, Lyman Moore, Casimer F. Sheer, Tod Williston

Society Editor Francis Utley

Special Writers—Carl A. Buss, William Fadiman, Marvin Hersh, Carlos Quirino, Jean Sutherland, Herbert Tschudy, Vivian R. Schaeffer

Reporters—Betty Gehrand, J. Parr Godfre, Elizabeth Goudie, William Kestrel, Dorothy Lakin, Ruth Lemmer, Lillian Plotkin, Richard Koss, Angela Rouse, Gordon Sinykin, Harold Williams, Catherine Wood.

BUSINESS STAFF

BUSINESS MANAGER GLENN H. ARTHUR

Associate Business Manager Marvin M. Fein

Local Advertising Manager Orval D. Bost

Editorial Advertising Manager Marquis V. Newell

Circulation Manager Girard Secker

Collection Manager Robert Kaftan

Promotion Manager Sigurd Trannam

Service Manager William Payne

Associate Circulation Manager Ileene Brough

Advertising Assistants—Jerry Bernstein, Martin Spero, Lea Rosenblatt, Stephen Hart, James McMullen

Office Secretary Myrtle Campbell

Office Assistants—Dorothea Zarbell, Betty Babcock, Jean Sontag, Rosalie Wolf.

DESK EDITOR J. GUNNAR BACK

## Our Opinions

The Daily Cardinal has long been advertised and quoted as the official student newspaper of the university. Be it understood that in its editorial comments The Daily Cardinal does not pretend to speak for the student body. The opinion expressed in the editorials are only the opinions of the student Board of Editors and should be quoted as such.

## Raise the Standards

### Both Fraternity Initiation and Probation Minimums Need Changes

A careful survey of the averages made by a university fraternity men during the second semester of 1927-28, as we mentioned in an earlier editorial, reveals a pitifully low level of application to study. That is, the level is low if one takes the standard grade point system as a measure, for the 50 fraternities maintained an average of only 1.272.

The Daily Cardinal has considered the problem of fraternity standing in some detail since the opening of the school year Sept. 26 in an effort to discover the cause. Various reasons, including those of "too much social life," inconsistency of purpose, lack of efficient organization, and the like, were considered, but none of these give satisfaction. The real cause, we think, is neither a paucity of intelligence or interest. Rather, it is the maintenance of too low a requirement for initiation and surprisingly meagre minimum deadline for determining whether a group does or does not go upon probation.

The present requirements for the initiation of freshmen and other students into fraternities is that the initiate shall have carried a full program, shall have kept off probation, and shall have made at least 12 grade points. The probation deadline is that fraternities shall maintain a scholastic average of 1.000 grade points per credit. What has been the result of these requirements? The Daily Cardinal believes, and rightly, we think, that they are too low for the encouragement of high scholastic standards among fraternity men. Numerous instances, at least 33 per cent of the total can be pointed out, where men are initiated who make less grade points than credits. These students, if they are students, are hopeless, and their position in a fraternity always keeps the record of the chapter low.

Secondly, numerous fraternities strive merely to keep off probation. So long as they escape with the bare 1.000, they are satisfied. And again, the 33 per cent who merely escape the deadline, keep down the fraternity standing of the university.

Through the establishment of these conclusions,

The Daily Cardinal presents its third platform for this year: "Raise the standard requirement for initiation of pledges into fraternities, and raise the minimum average that determines eligibility or probation among campus organizations." Stricter standards, we shall maintain in the course of the year, will do much toward improving scholarship among Greek letter societies.

## To Porter Butts

### In Tribute His Work and Devotion to the New Memorial Union

TO Porter Butts, the weary, tired-looking, but jubilant young man whom you will see in the center of the Union ceremonies, this editorial is dedicated. Those who have known Port and have worked with him realize what the formal opening of the Union means to him.

Since he became Memorial Union secretary in 1928, and in fact long before that, he has worked devotedly for a home for Wisconsin men and women, a home where mutually unacquainted elements of the university could meet and be fused.

Port has planned campaigns, worried over financial troubles, devised administrative schemes, checked building plans, and plowed on up hill and down. It is one of his sayings that a man needs "staying ability" as well as initial enthusiasm.

For 14 consecutive nights he and his staff have returned to the Union offices to continue preparations for the ceremonies of the week-end. The drain of night-and-day work has stamped his face with weariness and fatigue, but his dream is coming true. To this man who has been the heart and soul of the Union drive, the Daily Cardinal pays a sincere tribute.

—EUGENE S. DUFFIELD.

## Godless University

### Wisconsin Cannot Be One With a President Like Glenn Frank

PRESIDENT GLENN FRANK, leader of one of the "godless universities" referred to by the Rev. M. G. Allison, student pastor of the Presbyterian church, clearly and decisively explained Wednesday night in his speech at the annual Presbyterian convention that sensitivity to religious faith within a college need not come through the ministry.

In pointing out why the pulpit no longer has the appeal to young men that it had in the past, President Frank showed conclusively that it has not been because of unwillingness to live a self-sacrificing life. His analysis of the change in conditions proved that there are many careers today that 300 years ago were all embodied in the clergy.

Secondly, in denying that the young man has outgrown the need of leadership by prophets and teachers, President Frank wisely explained that we need spiritual leadership fearless of crucifixion instead of the logic chopping theological debate. And finally, he pointed out how we today demand the impossible of the minister, when we ask him to be prophet, pastor, president, et al.

President Frank's speech shows, as usual, his fearlessness, his straightforwardness in meeting unfair criticism, and his remarkable ability to marshal evidence to prove the point he has to make. A marvel in the organization and assimilation of facts, his speech at the Presbyterian church ought to impress every reader with the fact that President Frank does realize the importance of sensitivity to religious thought in the university, and that he also realizes that this religious thought might be stimulated through other means than the pulpit.

The University of Wisconsin, though religion is not taught in its curriculum, cannot help but be impressed by its importance, when men like its president make such speeches as President Frank did Wednesday night.

If the university was ever a "godless university" and we know that this has never been the case, such stimulating men as Glenn Frank would not guide its course.

## Coming to the Point

By W. P. S.

A FRATERNITY man's protest that the singing of the "Sweetheart of Sigma Chi" at a freshman convocation was a violation of rushing rules does not bear much weight, as freshmen, no doubt, will feel that the name shouldn't be held against the song!

American Literature classes laughed, last week, over the story related by William Byrd, an early Virginian gentleman of culture, and ancestor of the prominent Byrds in American life today.

The old gentleman had been into the Carolinas, and had seen a farmer who was letting his hogs shift for themselves. "If you would feed those hogs, they would fatten in half the time," Byrd suggested.

The farmer retorted: "Yes, but what's time to a hog?"

And for nations, who pursue hogwash imperialistic policies (we are not too pure), we might add:

"And what's a hog, to Time?"

A cartoonist who was on the utilities' payroll has emphatically denied that even the money didn't influence his pictures a dam bit.

Our books, to date, have cost \$32.50. They probably will teach us that we shouldn't take those kinds of courses.

## Skyrockets

Aimed at the Higher Things of Life

By PROSPERO

They all laughed when the waiter spoke to me in French. I laughed too, because it was a good joke.

The aid which our department of Journalism gives to undergraduates is not unnoticed in other courses. When, the other day the question was put to a class, "If Commander Byrd reaches the South Pole whom will he notify?" the speedy answer was, logically enough, "The New York Times."

Dear Bob:

Will Carl have to work under pressure when he grows up to be a big city planner?

NEXT GOVERNOR WILL INHERIT COCKROACHES reads a Deet headline. Hahaha, you don't know the half of it dearie. A lot of his administration will probably be off color. Think hard on this one.

Heaven help the frosh president, whoever he is, on Saturday the twenty-seventh at eleven o'clock in the morning. Yes, Thirty-two, that's the morning when the sophomore class gets organized and goes after the freshmen.

By UNCLE WALT

This is an old one, but I feel that it is my duty to help with the orientation and enlighten the lowly Frosh to the following fact: If her leg has a seam in it, then it's her stocking.

We've often wondered who is the sweetheart of Sigma Chi. Two bits Bob Calkins is—not.

Is Engineering a pipe course? Well, yes and no.

A link is as strong as the weakest boloney.

"Oh, see that new car, what kind is it?"

"That's the new Buick, body by Kohler."

Then there's the one about the American who went to Europe for recreation and rest. He got the recreation, and the innkeeper got the rest.

But pick up a copy of the Cardinal, read over a couple of paragraphs then do the same with Octy. See the difference. Sure, but we won't hold anything against the Octy. We'll even pity it for its shortcomings.

First steward: Shay, can you tell me where ish Bashcom Hall?

Second Sop: Sure, what'sh the name of the plashe?

Firsht Souse: What plashe?

A lawyer is a guy that, oh well—you know what Major Morphys boys use in their horns.

You know what the iceman said as he drove his team across the old lady's front yard? "It won't be lawn now."

Yosuph, was that you whispering? Yah? Well you may stay after school and write your name on the blackboard one hundred times.

By MAGPIE

From the Files of Skyrockets, Feb. 30, 1889:

Two fair co-eds were walking down the campus, when one saw a blind man. She pointed toward him and said, "Look, he cannot see!" They both had a hearty laugh and gaily proceeded down the street.

Tom Stalwart: Who was that lady I saw you with last night?

Dick Daring: I wasn't out last night.

Some culprit has combined two well-known campus signs on the Sterling Hall bulletin to read: DELIVERED TO YOUR DOOR EVERY MORNING IT'LL MAKE YOU LAUGH.

We see where the W. C. T. U. has invoked a law that will keep U. of Iowa students under eighteen off the streets after 8 p. m. Now is the time for some heroine to climb the belfry once again and hang unto the clapper of the bell crying, "The curfew shall not ring tonight."

MASHED BUTTERED TURNIPS

Peel and cut turnip into slices about one-half inch thick. Cover with boiling water; cook (with cover off kettle) till tender, 25 or 30 minutes. Drain; mash and season with salt, pepper and butter.

## Song of the Vagabond

There is a road we never took,  
A scarce-trod path beside a brook.

There is a stream we never crossed,  
A shining ribbon, sunbeam glossed.

There is a valley far away,  
That would be clothed in brown today.

There is a hill whose slopes look down  
Upon a dusty frontier town.

There is a sea whose heaving breast  
Has never known a moment's rest.

There are so many things to see . . .  
Come! They are calling you and me.

—James, in The Milwaukee Sentinel.

## Gene Tunney

THE rapid rise of Gene Tunney, who was married Wednesday, to fame and fortune is comparable only to that of our own alumnus, Charles Lindbergh. There is something intensely dramatic about this intellectual pugilist, with his reputation as a Shakespearean scholar, that has captured the world's interest.

Beginning early in life he systematically and determinedly punched his way to the heavyweight championship and the wealth that it brings with it. Tunney, however, is not of the usual run of pugilists, for, having held the highest position in the boxing world long enough to assure the most skeptical persons that he was the undisputed champion, he nonchalantly made his farewell bow and retired to private life.

Simultaneously with his retirement comes the announcement that Gene has wed Miss Josephine Lauder, the heir to the Carnegie millions. This announcement, coupled with Tunney's fame as a boxer, has made him the most press agented man in the country. On his continental tour the social elite of England, France, and Ireland smothered him with attentions; the literary intelligentsia feted and received him as one of their own temperament, and the middle classes worshipped him as one of their number who had reached the heights that they strove to gain. And Benito Mussolini, the premiere of Italy, with his entire retinue attended Gene's wedding, which was one of the most outstanding social events of the continent.

Gene, as much as "Lindy," is a typical American who has taken advantage of the opportunities within his reach; and besides being a real fighter he is a "gentleman and a scholar," which makes us think that he is entitled to all the good fortune that has come to him.

—D. M. G.

## The Political Pot

By BOB

ALTHOUGH we have been kept in the dark as to the details, it seems that a ticket of juniors has been named for the various class offices.

We are all against the old time type of campus politics. We are not against Mr. Husting or the people who are on the ticket with him.

We think that the ticket which came out of the meeting at the Phi Gamma house is a very strong one and that Mr. Husting would make a very

## Badger Judgers Ranked Fourth

Nebraska in Win Over Wisconsin Cattle Team at Waterloo, Iowa

Wisconsin won fourth place among the 11 teams entered in the dairy cattle judging events at the Waterloo, Iowa, Dairy show, according to a telegram received at the Animal Husbandry department Wednesday. Individual ratings, Wisconsin ranked first on Ayrshires and fifth on Holsteins and Guernseys. Harold Wicker was the highest scorer on the team, ranking sixth in the individual scorers column.

The five highest teams were: 1, Nebraska; 2, Illinois; 3, Minnesota; 4, Wisconsin; 5, Kansas.

The members of the Wisconsin team, Ralph E. Hodgson '30; Harold G. Clark '30, Claire E. Stallman '30, and Harold Wicker, together with Coach I. W. Rupel are still at Waterloo training for the judging events to be held Oct. 13 at Memphis, Tennessee.

## Hunman '13 Trails Tunney in Europe

It was discovered recently that the correspondent of The Universal News Service, who has been trailing Gene Tunney across Europe, and reporting the events which culminated in the former champion's marriage to Polly Lauder yesterday, is George Hinman, Jr., '13. Mr. Hinman is a son of the financial editor of the Hearst syndicate. While at the university, he was actively connected with campus publications.

## Crops Are Good But Need Rain

Crops generally are in good condition but rain is needed for winter grains, grasses, and fall plowing which is being delayed because of dry ground, according to the weather bureau of the United States department of agriculture. Plant growth was stopped by the frosts, but the damage was negligible because of the advanced state of vegetation. Fall work is normally advanced, the report says.

### Need Fee Card for Admittance to Union Dance

Here's a chance for the students to cash in on their fee cards, at the Grand Opening Ball of the Memorial Union Building Saturday evening, Oct. 6 at 9 p. m.

No person will be allowed to purchase a ticket unless he presents his fee card at the information desk on the first floor of the Memorial Union where the tickets will be sold.

The admission price is to be \$1.50. A Thompson's orchestra will furnish the music and dancing will be from 9 till 12.

### Test College Politician Receives Dramatic Answer

The Experimental college waxed political Monday and among the orators was one bent on extolling the virtues of Mistah Hoovah. Towards the latter part the embryo politician was summing up the virtues of his candidate.

"And what have you got? he shouted vehemently. There was a dramatic pause. Not a sound. Then from the back of the hall an arid voice spoke.

"Magnolia," it succintly said.

### Prof. Fish Will Address Liberals

Prof. Carl Russell Fish will speak of the presidential campaign at the first meeting of the Wisconsin Liberal club to be held on Tuesday, Oct. 8, in the Memorial Union.

Prof. Fish is not expected to voice his preferences in his talk. The Liberal club will take a stand on the campaign, according to Sidney Hertzberg '31, president, but not until it has heard all viewpoints.

The Liberal club's program until election time will be devoted to national politics. During the course of the meetings planned all political parties will present their claims.

Old members and students who would like to join the club are expected to attend the business meeting at 7:30 p. m. in old Madison rooms on the second floor of Tripp Commons. Prof. Fish will speak at 8 p. m. in the Union.

## Good Inexpensive Stationery

60 Sheets

Plain

35¢

25 Envelopes, boxed - 20c

60 Sheets Seal - 50c

## GATEWOOD'S

*The Students' Book Exchange*

# EATON, CRANE & PIKE STATIONERY

100 BOXES of HIGH QUALITY EATON,  
CRANE & PIKE STATIONERY

Modernistic colors in lined envelope... packed  
in neat box of 24 sheets and 24 envelopes.

A CO-OP SPECIAL

50¢  
a box

OPENING OF SIMPSON'S IN THE CO-OP  
TODAY . . .

*An Apparel Shop for the Co-ed*

## The University Co-Op

CUSTOMIZED

FOR

*Andere & Spoo.*

MADISON.

18 No. Carroll  
Men's Quality Apparel



**Formal Wear**

*For the Coming Social Season*

NOW comes the season when the formal knight has his day! And with it comes our presentation of the newest and smartest models in dinner jackets for Fall and Winter. They are an authoritative showing of the correct style in evening wear... customized for us after our own specifications... with detailed exactness for which this store is fast becoming recognized.

Feature Value Tuxedos - \$40 and up to \$75

## WORLD of SOCIETY

### Open House Formals, Informals Scheduled Friday and Saturday

This week-end marks the opening of the university social season. Organizations holding open house on Friday night include Rho Chi, Pi Beta Phi, Phi Mu, and Chadbourne Hall. Informal parties are being held by Kappa Sigma, Psi Upsilon, Theta Xi, Alpha Sigma Phi and a formal by Theta Chi.

In addition to these events:

#### Sigma

Sigma sorority will hold open house from 7 to 10 o'clock Friday evening. Mrs. Perry and Mrs. Feldman have consented to chaperon.

#### Alpha Gamma Delta

Members of Alpha Gamma Delta will entertain at open house from 7 until 9 o'clock Friday evening. Mr. and Mrs. J. A. Keenan, Jr., will chaperon.

#### Phi Sigma Kappa

Mr and Mrs. H. W. Stewart will chaperon at an informal party to be held by Phi Sigma Kappa on Saturday evening from 9 until 12 o'clock.

#### Alpha Chi Sigma

Alpha Chi Sigma will entertain at an informal party Saturday evening from 9 to 12 o'clock with Mr. and Mrs. Frank Gunderson chaperoning.

#### Theta Phi Alpha

Theta Phi Alpha will hold an informal party from 9 until 12 o'clock Saturday evening. Mrs. Bertha Meloy will chaperon.

#### Experimental College

Dr. Alexander Meiklejohn will chaperon at an informal party to be given by the Experimental College from 8 to 12 o'clock Saturday evening.

#### Sigma Chi

Sigma Chi is entertaining at an informal party from 9 to 12 o'clock.

Saturday evening. Mrs. Grace P. Schempf will chaperon.

#### Sigma Phi Upsilon

An informal party to be given Saturday evening by Sigma Phi Upsilon from 9 to 12 o'clock. Mr. and Mrs. eroned by Mr. and Mrs. Tester Bakken.

#### Delta Sigma Phi

Delta Sigma Phi will hold an informal party from 9 to 12 o'clock Saturday evening. Mr. and Mrs. Alfred Peterson have consented to chaperon.

#### Phi Sigma Kappa

An informal party will be given by Phi Sigma Kappa from 9 to 12 o'clock Saturday evening. Dr. and Mrs. Homer and W. L. Carter will be chaperons.

#### Phi Gamma Delta

Phi Gamma Delta is entertaining at a formal party Saturday evening from 9 to 12 o'clock. Mr. and Mrs. "Dinty" Moore will chaperon.

#### Delta Chi

A formal party is being given by members of Delta Chi Saturday evening from 9 to 12 o'clock. Mr. and Mrs. O. Christenson and E. W. Chapleau are chaperoning.

#### Phi Epsilon Pi

Members of Phi Epsilon Pi are entertaining at a reception Saturday afternoon from 4:30 to 6:30 at which Mrs Louis Cohn will chaperon.

#### Alpha Omicron Pi

Alpha Omicron Pi announces the change of Open House from Friday, Oct. 5, to Saturday, Oct. 6, from 7 to 9 o'clock at the request of Union Board.

#### Phi Mu

Phi Mu sorority will hold an open house on Friday evening from 7 to 9 o'clock. Mrs. Grace Fowler will chaperon.

Dogs are able to digest bones easily because their stomachs secrete more hydrochloric acid than the human stomach.

### Grand Opening Ball Saturday Evening in Memorial Union

Saturday evening from 9 to 12 o'clock is the occasion of the grand opening of the Union board dances in the great hall of the Memorial Union. The party is informal and will be a strictly student affair. To insure that only members of the Union will be present, fee cards must be presented for admittance. A ten piece orchestra will provide the music. Just what orchestra this is to be has not been announced, but numerous rumors are abroad.

The following patrons and patronesses have been announced for the evening. President and Mrs. Glenn Frank, Dean F. Louise Nardin, Dean and Mrs. Scott Goodnight, Mr. and Mrs. Stanley C. Hanks, Mr. and Mrs. Roy Owens, Judge and Mrs. Evan Evans, Mr and Mrs. M. George Haight, Mr F. H. Clausen, Mr. and Mrs. J. D. Phillips, Mr and Mrs. Carl Johnson, Dr. and Mrs. H. C. Bradley Prof and Mrs C. L. Jamison, Prof. and Mrs. F. C. Sharpe, and Mr. and Mrs. R. F. Butts.

#### READ CARDINAL ADS

## Announcing

The Opening of the

## HARRISON FORMAN School of Modern Social Dancing

Are you self-conscious upon the dance floor?

The basic principles of the dance are RHYTHM, GRACE and SELF-CONFIDENCE. Our aim is to teach you these—not a succession of mechanical steps. Classes now forming.

INDIVIDUAL INSTRUCTION BY APPOINTMENT  
Res. Phone 642 STATE ST. Studio Phone F. 5143

STYLE  
as well  
as  
VALUE

**Hughes**  
20 East Mifflin E. B. Engholm Mgr.  
Owned and Operated by Angerman Co., Inc.

## OCTOBER COAT SALE

Tremendously Underpriced at—

**\$59.50**

Youthful Models in sizes 14 to 20 . . . Smart Women's Coats, 36 to 44 in the favored fall shades—tans, browns, blacks and navys.



**FASHION'S  
NEWEST  
DRESSES**

**\$16.00**

Fall Time FROCKS . . . that have that rare degree of style-distinction . . . and fineness . . . much sought for . . . but not often found . . . at \$16.00

### Bacmo Gloves Prevent A Fumble In Chic

Here comes the Pigskin! Men of Wisconsin carrying it forward in the skirmish with Notre Dame . . . Women of Wisconsin wearing it as smart gloves.

And co-eds are certain to win admiration if they complete their sports' costume with Bacmo gloves. Fitting smartly and distinctively styled, washable gloves of capeskin and pigskin add the all important finishing touches.

Many types to suit your own temperaments!

*Starting with \$2.65*

### Imported Sport Hose Win The Kick-Off

Imported lisle sport hosiery in lace, net, or plain design give a jaunty tone to your football costume. Of soft silk and wool sheen, the new knee-clocked sport hose find favor with those who like the latest mode.

Hand-embroidered ankle-clocked hose give a gay note to gray and tan backgrounds.

You'll like the sophisticated appeal of our sport hosiery.

*Starting with \$1*

### Little Touches Which Hold That Line of Costume Perfection



### The State Street Leader

Corner State and Gilman

## Plans for Hunt Club Completed

Initiates Will Be Received at Formal Dinner Nov. 2

Plans for the initiation of new members into the University Hunt Club and the election of one officer to fill a vacancy, constituted the business transacted by the club at its first meeting in Lathrop hall Thursday night. Carson Roberts was chosen to fill the vacancy left by Doris Zemurray, who was vice-president last year. Other officers who will be retained until the quota of the club is filled are Dorothy Potter '29, president, Marjory Kalltenbach '29, secretary, and Eleanor Tallard '29, treasurer. Officers for the coming year will be chosen after fall initiation.

The next regular business meeting of the Hunt club will be held on Thursday, Oct. 18, in Lathrop hall. New members will be selected at this time with initiation and formal dinner to follow on Friday evening, Nov. 2.

A high school Hunt club is being organized under the supervision of the Y. W. C. A. and the following five members of the University Hunt club were selected to assist in the work: Carson Roberts, Eleanor Tallard, Grace Schakenbarg '30, Jean Jardin '29, and Lloyd Plank, med. 2. The business and professional women of the Y. W. C. A. have formed a class in horseback riding at the Blackhawk stables. Members of the Hunt club who will assist are Carson Roberts, Dorothy Potter, Margaret Kuehn, Jean Jardin, and Eleanor Tallard.

The University Hunt club sponsors a number of activities during the school. In addition to conducting week-end rides and special trips, the spring horse show is staged under its supervision. At this event as well as at the International Horse Show a drill team composed of twenty girls give special riding exhibitions. For Hunt club membership, riding honors and W. A. A. are required.

### Announce Engagement of Canta M. Fox '25 to Dan E. Gotham '25

Announcement has been made of the engagement of Miss Careta M. Fox '25, to Dan E. Gotham '25. Miss Fox, since her graduation from the university, has held a position as teacher in the schools of Dodgeville. Mr. Gotham is a member of Triangle fraternity. During the past three years he has been employed as research engineer by the Missouri State Highway Department.

### Senior Lawyers, Canes, Will March to Opening Tilt

In keeping with a tradition that is almost as old as the school itself, the senior law students will march in a body to the Notre Dame game Saturday brandishing the canes which they alone are entitled to carry.

As in the past Prof. W. H. Page of the Law school will head the large procession accompanied by John M. Rooney, L3, who is president of the Law School association. The senior lawyers will gather on the steps of the law building at 1:15 p. m. and will march from there to the stadium.

For years past it has been tradition for seniors of the law school to march to the stadium for the opening football game. It has been difficult to discover when this practice first began but it is believed to have originated in the early days of the law school and it has never been allowed to fall into discard.

### Antiques

ANTIQUES OF EVERY DESCRIPTION—One of Madison's most interesting places. Here you will find Antique Furniture — Jewelry — Bric-a-brac — Plain and Colored Glass of long ago — Mirrors — Brasses and Bronzes — Books — Draperies — Pictures and Frames — Prisms — Godey & Peterson Prints — Paintings — Clocks — Miniatures — Guns — Swords — Arrows — Indian Relics — Pewter — Old Lamps and Bottles — Shawls — Statuary — Candlesticks — Silverware and hundreds of other interesting things. No other store like it anywhere. Come and see. SHARRATT'S, 605 University avenue.

### Collegiate League Holds Reception Thursday Evening

Last evening the members of the Collegiate League of Women Voters were hostesses to freshmen and trans-

ferred women of the university at a reception from 7:15 to 8:30 o'clock in the Windsor room of Lathrop hall. The purpose of the meeting was to acquaint all those interested with the organization and the work it carries on.

Dean E. Louise Nardin, who is a member of the League, received the

guests with Mrs. Max Otto, who is the advisor of the organization. Mrs. Willard G. Bleyer, a member of the city league, talked on the "Relation of the College Woman to her Community." Margaret Alsop '29, president of the Collegiate League, explained and outlined the program which has been planned for the next

few months.

It is a mistake to think of bumper looseness only in terms of loose nuts at the brackets. The modern bumper has several features that are bolted together. Lighter, they are prone to work loose. They should be checked first in case of noise.

State at  
Fairchild

State at  
Fairchild

# Kessenich's

## Presenting The Outstanding Stars On Fashion's Football Eleven



### To Run Up A Big Score

Place your faith in a smart Kessenich frock. Important are the novelty woolens as pictured above—trimmed with little cuts and doo dads. And sure winners are the flat crepes and satins, featuring the fashionable flares, drapes and jabots. \$29.50

Priced at what you want to pay with excellent values at \$25 and . . . . .

First down every time in a Kessenich coat. Pictured above is a black broadcloth with Jap badger trimming large shawl collar and cuffs—an unusual fashion value at \$69.50. For those who want fur in color harmony, black caracul is generously used. Models are priced, \$59.50 to \$175.00. \$110



### Soliels and Clever Felts Are in 'Close Formations'

Chic skull shapes—many brimless—many with ripple and off the face shapes, have positions assured on "fashion's team". Ornaments and unusual cutouts form their main decoration. Colors are black, many brown shades. Monet blue. An outstanding selection at

\$6

Many Others  
\$5 to \$10



### Colors Are Flying

And these hand blocked Taylor scarfs qualify for the All-American color eleven. A fine selection of squares—

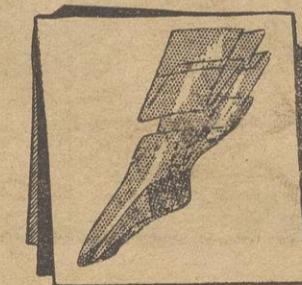
\$3.50



### Off To A Good Start

Shoulder bouquets will grace many a grand stand ensemble this fall. Especially attractive are the velvet and satin clusters at

\$1



### Points But No Runs With Gold Stripes

These famous, Gotham hose are run protected by the gold stripe. New fall shades are in pointed heels. Service weight, all silk, per pair—

\$1.95



### Fashion Calls Signals

2—6—9—5, which, when translated means that Trefousse French kid gloves are a signal of smartness. New importations show small cuffs, decorated and plain. Per pair—

\$3.50

## Colleges Train for Conformity Philosophy Instructor Writes

### Non-Conformist Lost, Visas Declares in New Student Article

That the modern college is no place for the non-conformist is the thesis followed by Eliseo Vivas, instructor in philosophy at the University of Wisconsin, in an article entitled "Culture's Feet of Clay," appearing in the October issue of *The New Student*.

The two main functions of the modern college or university, and the reason that they are generously supported by a system of predominating interests and controlling forces of the world, are set forth at length.

In the first place, he declares, it is in the college that the theories which justify the system and defend it from the attacks of the radical are elaborated; and in the second place the college also feigns support from the system because it trains the hands that will later direct the system or help its maintenance.

#### Systems Elaborated

Speaking of the college as the place where theories which justify the system are elaborated, Mr. Vivas pictures the professors as those whose business it is to defend the competitive system, showing how it is the only possible system and how it is the only one under which humanity can progress. It is they, he continues, whose business it is to defend the system from the intellectual outlaw.

In connection with the theory, that the college is supported because it trains the hands that will later direct the system, Mr. Vivas says that the ruling class is of course made in heaven, not on earth; but here on earth it must be trained. The college is the place to which the engineers, the economists, the professional men go for their technique of management and their knowledge of the art of exploitation."

The article begins by the statement that whatever ideal or theoretical reasons may be found for human institutions, they exist and endure for purely practical, material ends. A successful institution, he holds, is one which meets practical, material ends. The current ideas as to the ends and objects of the state are in reality incompatible with the functions which

the state is found to be fulfilling today.

#### Ideal Theory

The ideal theory governing modern education today, he continues, may be summarized by the statement that education is an end in itself, or that culture is an ultimate good, and it is to that end, apparently, that the modern state and modern society maintain a costly and elaborate equipment and an organized personnel chosen from the best trained minds of the community. Culture today, however, he insists, finds support, not for the ideal ends which it is supposed to achieve, but for the actual, the practical, the material ends which it effectively achieves.

He draws the analogy that the ancient Greek culture achieved the glorious flowering that it did because it was directed towards solving practical problems, and continues with illustrations down through the Middle Ages and to present day times.

He comes to the conclusion, then, that culture is not culture for its own sake and that wisdom is not considered as an ultimate good from the modern college.

After explaining the functions of the modern college, Mr. Vivas closes his article with the information that only do these institutions furnish a place of refuge for the scholar of antiquities, the comma counter, or the pure scientist. But note, he says, that if they do, it is only to those who can conform to the system or give it their implicit assent. Economic heretics, he closes, have no place in it.

### Lindbergh Votes Hoover's Ticket

Col. Charles A. Lindbergh wired Herbert Hoover Wednesday that he would support the Republican presidential ticket in the November elections. Lindbergh's telegram read, in part: "Your qualities as a man and what you stand for regardless of party make me feel that the problems which will come before our country during the next four years will be best solved under your leadership."

READ CARDINAL ADS

## Guess the Score OF THE Wisconsin Notre Dame Game

and receive

1st prize \$5.00 in trade  
2nd prize \$3.00 in trade  
3rd prize \$1.00 in trade  
4th prize \$1.00 in trade

Score pads are in the  
CO-OP GIFT SHOP  
on the counter

Try It—YOU MAY WIN  
—It's FREE

## The University Co-Op

### CLASSIFIED ADVERTISING

In The Cardinal  
Reaches Every Student  
All Ads Must Be Paid for  
in Advance.

#### FOR RENT

PLEASANT apt; housekeeping rooms, reasonable. B.6196. 4x4

#### FOR SALE

DODGE touring \$25.00. Call university 285. 2x5

SADDLE HORSE, gentle three-gaited sorrel mare, six years, lady broken; rare bargain. Write X112. 6x28

#### WANTED

RESPONSIBLE persons to sell Christmas cards. Excellent remuneration. Apply at Kamera Kraft Shop. 608 State St. 5x2.

COMPETENT girl for part time house work. Suitable hours. F. 7062. 2x4

## Rosemary Beauty Shop

521 State St.

The Old Reliable  
Beauty Headquarters  
for Students for Years!

Expert Operators in  
Every Branch of Beauty  
Culture

Four of the Best Processes of  
Permanent Waving

Registered Chiropractist  
PHONE B-6211  
Phone for Appointment

#### LOST

GREEN Wahl fountain pen—also dark rimmed glasses in leather case. Call B.4802 after 8:00. 2x4

RED Parker Fountain Pen lost Tuesday around campus. Name and address on pen. Call F1004. Reward. 2x5

W. C. T. U. CRUSHES BUTTS  
Oakland, Cal.—To keep young people from smoking them, members of the local W. C. T. U. have crushed with their heels more than 2,000 cigarette butts in recent weeks. Mrs. Margaret Campbell reported to the convention of the organization here. The result was hailed with cheers by members.

## Three Steps to Beauty from

# Helena Rubinstein

This home beauty-treatment for the average skin is the most remarkable value in the world: a two-months supply for

3.25

### Valaze Skin-Toning Lotion

Fatigued tissues respond instantly to the bracing effects of this elixir of beauty which firms the contours and imparts exquisite smoothness.

1.25

### Valaze Beautifying Skinfood

Animate with this skin-clearing masterpiece which purifies, refines, bleaches and animates. Replaces sallowness by radiant clearness.

1.00

## Lewis PRESCRIPTION Pharmacy

STATE AT GILMAN

# MEN!

## We Are Out to Win

# Badger Haberdashery

510 State Street

A special selling of SHOES, SHIRTS and HOSIERY  
is arranged for FRIDAY and SATURDAY  
Come in and get acquainted with the values we are  
offering.

### SHOES

Made of fine calfskins and Scotch grains in  
the latest cuts. Values that sell ordinarily  
for seven and eight dollars. OUR PRICE

\$5.84 and \$6.85

### HOSIERY

Try our HOSIERY. They are of the best  
makes. All new patterns and are specially  
priced for FRIDAY and SATURDAY.

55c values, 2 pr. 85c  
75c values, 2 pr. \$1.25

### SHIRTS

\$2.00 Genuine English Broadcloth Shirts in white  
and assorted patterns, 2 for \$3.55

Trench Coats—Slickers—Sport Coats—Corduroy Coats  
and a full line of Gloves. Come in and look them over!

## Memorial Union Dedicated Today

### Informal Dinner Tonight Is First Event on Three-Day Program

(Continued from Page 1) offering the felicitations and good wishes of the Canadian college on the erection of the new Memorial Union. Hart house is the outstanding union built at any college on the American continent.

One of the most active members of the building board since the idea for the structure was first offered, George I. Haight '99, former president of the Alumni association, will take the rostrum following the rendition of the University hymn and will dedicate the great club room to the 10,000 service men and women of Wisconsin.

**Franklin Gives Dedication Prayer**  
Before an elaborate display of fireworks, which is to be set off at Picnic Point across Lake Mendota, Pres. Glenn Frank will offer the prayer of dedication.

Interspersed in the succession of gala events will be the rendition of various university songs by the students and alumni in the audience. Taps will conclude the day's happenings at that point.

**General Inspection**  
There will be a general inspection for all who care to see the building, beginning at 9 p. m., with President and Mrs. Frank receiving in Great hall on the second floor. During the period of open house for inspection

#### IN CASE OF RAIN

In case of inclement weather which would prohibit the dedication ceremonies planned for the Lakeshore terrace tonight, the program will be held in Great hall with amplification apparatus which will carry the voices of the speakers to the corridors and all large rooms of the building. If the main entrance to the building is dark at 7 p. m. the program will be outside on the lake terrace. If the main entrance is lighted up as usual, the program will be held inside, and if chairs are set up at the Main entrance, the ceremony will be held on the Langdon street side of the building.

There will be a chamber music recital by a group from the Music school. An exhibit of the work of Wisconsin artists, arranged in co-operation with the Madison Art association, will be on view simultaneously in the Assembly room and library on the first floor.

The newly prepared motion picture, showing wartime scenes and personalities, and tracing the Memorial Union from its very inception until the most recent phase in its history, will be shown in Tripp commons from 9:30 until 11 p. m.

**Long Athletic Program**  
Tomorrow morning will see the doings of the weekend at their height. Numerous activities, mostly athletic, will mark what will in all probability be one of the busiest Saturdays of the semester. Cross-country, crew, football, and baseball teams are all scheduled to appear on the day's program.

Cross-country will shoot its bolt first when the Badger hill and dale artists match strides with those of Notre Dame. The start and finish of the race will be in front of the armory on Langdon street.

**Crew to Race**  
One-half hour later the varsity crew will line up with the Lincoln Park Boat club of Chicago. The two eights will match oars for a distance of two miles across the waters of Lake Mendota, finishing at Lakeshore terrace at the rear of the Memorial Union. This race is an unusual attraction in itself, coming as it does in the fall season. It has been arranged by the athletic department, complimentary to the Union on its opening.

In the afternoon at 2 p. m. Glenn Thistleton's 1928 edition of the Wisconsin varsity football team will swing into action for the first time this year against Notre Dame. This game, which is of sufficient calibre to be a mid-season attraction, will

alone be responsible for the arrival of thousands of alumni and football fans in Madison.

#### Baseball on Lower Campus

Some time Saturday morning the local nine will cross bats with a representative alumni baseball team. This fray will be contested on the lower campus.

Open house will be continued at the Union all through the day until 6 p. m. Meals will be served at various hours in the Rathskeller, the tea room, the refectory, and Tripp commons. The Rathskeller will remain open throughout the day, while the hours for the other dining rooms will be posted on the bulletins in the Union.

#### Dance in Great Hall

In the evening the official grand opening dance will be celebrated in Great hall. Because of space limitations, tickets will be sold only to life members and annual members on presentation of their membership or fee cards. All students are members. The dance is informal.

The exercises will be brought to a close Sunday with the general inspection of the building, the art exhibit, and a complimentary recital by Profs. C. F. Gillen and A. A. Vassilev in Great hall at 3 p. m. The recital will be repeated at 4 p. m. and will include two original numbers, "Leaves from the Diary of a Dead Artist," and "The Lady of Shalot."

### Doctors Announce Athletics Do Not Affect the Heart

Bad tonsils and infected teeth are among the real causes of heart trouble and not indulgence in athletic sports. The bugaboo that indulgence in athletics — football, basketball and rowing — are the causes of heart disease was exploded by the educational committee of the Wisconsin State Medical society in a bulletin issued here today.

For generations it has been common supposition that strenuous exercise was "hard on the heart," says the bulletin. "Athletes in general — particularly competition in sports — has been taken for granted as the underlying cause of many of the heart conditions which are noticed about middle life. If a former athlete develops heart disease, there is usually no question in the mind of his friends but that indulgence in his preferred sport has weakened his heart muscle.

Modern scientific medicine has proved that the most common cause of diseased heart conditions is infection somewhere in the body. Some infections, notably acute rheumatic fever known as inflammatory rheumatism, attack the valves of the heart and often the covering called the pericardium and inflict permanent damage in the majority of cases. Ordinary cases of tonsils, abscessed teeth and infected respiratory sinuses are also not uncommon causes of this type of heart disease. Certain other infections such as diphtheria and influenza may leave a greatly weakened heart muscle due to the poison or toxin formed in the body by the bacteria causing the disease.

"Unless great care is taken during convalescence, the weakened muscle is unable to perform its ordinary work and often a definitely impaired heart is the result. It seems probable that the principal factors in the increased number of cases of heart disease seen toward middle age are: — the fact that a greater number of people live to that age; also, that a growing appreciation of the likelihood of the condition arising during and following many acute or chronic infections has led to more careful diagnosis.

#### WOMEN DO LEARN

A "motor institute" recently conducted in Seattle, Wash., brought an attendance of more than 1,000. Ten

#### A CLASS IN

#### Speedwriting

The Natural Shorthand

#### Will begin this month

Write 90 words per minute in less than 3 months. Wonderful for lectures.

Mr. M. J. Siegel, 1501 Vilas Ave.  
Badger 6096

### Faculty Members Organize Winter Bowling League

Forty faculty members comprising the Faculty Bowling league organized their teams and bowled for a while Thursday evening at the Fairchild alleys as a preliminary to the official opening next week of the series of games in which they will engage during the fall and winter.

The faculty members who will play this year are:

G. J. Barker, H. B. Doke, R. J. Burke, Frank L. Clapp, W. B. Ogden, Arthur Beatty, H. A. Bork, John Dudley, C. L. Fluke, W. D. Frost, S. H. Goodnight, F. B. Hadley, B. M. Druger, M. G. Glaeser, Ray Hilsenhoff, J. A. James, J. Johnson, E. R. Jones, G. L. Larson, D. D. Lescouer, J. R. Lewis, G. E. Marvin.

A. L. Masley, R. B. Michell, T. B. Mallory, L. W. McNaull, A. V. Millar, J. G. Moore, Kenneth Shields, A. L. Stone, W. A. Sumner, Warner Taylor, R. A. Rtotter, E. Truogg, R. R. Worscroft, W. H. Varnum, Bert Bridge, E. F. Burke, J. G. Mueller, and W. H. Willing.

### Antiques

**ANTIQUES OF EVERY DESCRIPTION** — One of Madison's most interesting places. Here you will find Antique Furniture — Jewelry — Etric-a-brac — Plain and Colored Glass of long ago — Mirrors — Brasses and Bronzes — Books — Draperies — Pictures and Frames — Prisms — Godey & Peterson Prints — Paintings — Clocks — Miniatures — Guns — Swords — Arrows — Indian Relics — Pewter — Old Lamps and Bottles — Shawls — Statuary — Candlesticks — Silverware and hundreds of other interesting things. No other store like it anywhere. Come and see. SHARRATT'S, 605 University avenue.

## LEO KEHL

WILL GIVE LESSONS IN  
ALL THE LATEST STEPS  
IN

### Modern BALLROOM DANCES

CLASSES EVERY MONDAY, 8-10 P. M.

PHONE FAIRCHILD 561

PRIVATE LESSONS BY APPOINTMENT

STUDIO IN CAMEO ROOM,  
BEAVER BUILDING  
119 MONONA AVENUE



Butterfly  
Candy  
Shoppe

PHONE B-1091

We specialize in HOME MADE CANDIES and handle the largest variety in the city.

We take orders for  
CANDIES for PARTIES, SOCIALS and SPECIAL OCCASIONS

Box Candies Our Specialty . . . STUDENTS !

Place your order NOW to be sure to have some fresh candy tomorrow when father and mother come.



SPECIAL  
SALE

1 LOT OF  
TOPCOATS

For quick clearance, we are offering these topcoats at a very low price. We suggest you come in and look them over, your topcoat might be there.

Values to \$40.00

\$24.50  
NOW

The University Co-op

### Rent A TYPEWRITER

By the week—month or school semester. We deliver—keep in repair and furnish ribbons at no extra cost. Come in or 'phone for late models of any standard make of large machine or portable. Special Student Rates.

BREWINGTON TYPEWRITER CO.  
533 State St.

Badger 222

## Beer, Mustache Started Rowing

(Continued from Page 3) boxes and such witticisms as "they'll need a few more cough drops before they are through" were heard.

### Surprise Eastern Crews

True to all predictions our first crew got a poor start, but a slow, even, powerful stroke brought their shell into the lead before the first mile was reached. In perfect form the oarsmen pulled their craft for three miles. There was nothing ahead of them except the finish tape some 5,280 feet on down the river. The astonished spectators were beginning to think that possibly there was something more than Indians out in Wisconsin. All our crew had to do was to keep up their fine stroke and the feature of the regatta would be theirs.

Some Italian fruit vender also went big that day. He sold out and threw a particularly prosaic berry crate into the waters of Hudson river. That piece of furniture had to float right into the path of the leading shell which was at once the Wisconsin shell. The coxswain pulled his tiller tapes and swung the shell sharply to avoid the obstacle. Then because he feared that to turn back would again throw his men off their cadence the coxswain finished the race in the diagonal course he had set by his sudden move.

Wisconsin finished on the far side of the course just five feet and a second and a half behind the Pennsylvania boys. Cornell and Columbia without the aid of a berry crate, managed to finish behind the big Badgers. So in honor of the crew of '99 lets all make faces at the next fruit dealer we see. Someone of his brotherhood did us an awful dirty trick.

### Dad Vail Revives Sport

Wisconsin's trips to Poughkeepsie were discontinued in 1914. Interest in the sport dropped to the bottom, and rowing was but glorified gym credit. But Dad Vail in 1923 asked the Athletic council for permission to buy a new shell. Technically and historically as revealed by this exposition the first step, or the first stroke in crew racing rather, is securing something to row in. Dad bought the new shell and proceeded to shiver in the chilly weather that kept his men indoors working on the man-killing machines. Then spring was so late its identity was doubted by the best authorities. Dad took his men East with little conceded opportunity of leading any crew to the tape.

Again the Badgers were tall but this time slender and their practice sessions on the Hudson didn't impress anyone. But this time the Badgers broke the news more easily and refused to take the lead. In fact, they were so considerate of the faint hearted critics that they did not show any win at all until three miles had been chopped off. At that moment Howie Johnson, the intrepid stroke of Wisconsin's eight, decided that as long as he couldn't turn around the only other way he could see the race was to get his little boat up ahead of the others. He set a killing pace for his seven mates and it killed off all but one of the outfit between Howie's tub and the finish. The distance was too short; Washington could not be overhauled, and the Badgers slanted themselves for second place in the next day's papers.

Freshmen crews of Wisconsin have an enviable record on the Hudson. In 1900, 1907, 1908, 1909, 1910 they have copped the first apples. Three second places also grace the record of that eight from 1898-1927. The varsity has four other seconds and one little one are going to knock those Easterners off their stilts by winning that Poughkeepsie regatta, and maybe the Indian sign is hung on the boys who face the Lincoln Park Boat club on Mendota Saturday.

University of Wisconsin will be host to the youth of the state on Nov. 3 at the intersectional football game between the Badgers and Alabama which has been designated as "Boy Scout's Day." Invitations are being mailed to officers of the Boy Scout troops throughout Wisconsin requesting their presence at Camp Randall stadium.

### Sell Christmas Cards

Here is your chance to earn big money in spare time. No experience necessary selling newest thing in personalized Christmas cards. Available for the first time. Assortment of 20 different designed cards all steel die engraved with choice of greeting and name plateless engraved to match. Box of 20 cards retails for \$2.25 of which 75c is yours. Easy to sell from our beautiful selling display furnished free. Write today.

PERSONAL STATIONERY CORP.  
OF N. Y.

Dept. C 108, 503 Fifth Avenue,  
New York City

## Here's the Dope

(Continued from Page 3) successful season if the Badgers don't stop them. Niemiec, it seems, will play in the Badger game despite his sensitive knee. He will do some passing. (We say that in a rather cryptic way.)

### Harriers Are Ready

We haven't any final dope on the personnel of the Badger cross country team for the Notre Dame meet Saturday, but the men are certainly picked. Burgess, Ocock, Folsom, Wixom, Dilley, Schroeder, Moe, Hoffman, and Blair will probably bring Wisconsin to the front.

Ocock, Folsom and Wixom promise to be the strongest of the Badgers, but none of the team will finish far from each other. The team is perhaps the best balanced we have ever had. Not a single defeat has been chalked up against the Badgers in cross country in the last four years.



Poor Mr. Tunney

Yesterday we wrote what we thought was a rather humorous remark about the pugilist, Mr. Tunney. He got married you know. It seems he was booed and hissed by the gracious Italians. Above you see a first hand presentation of Mr. Tunney taken while he was in training for one of his scientific fights.

Well, the Italians were somewhat nonplussed by his refusal to be photographed. The result—they didn't get a photograph of the giant killer and his mate. They got irate and nothing more. The point is that in America the wide awake reporters would have procured a picture if they had to maul and batter Mr. Tunney punch drunk.

Yanks Win; Cardinals Plan

New York won. They managed

to keep their cripes conscious and beat the Cardinals in the initial game. Today they will make another attempt to win. St. Louis has Haines, Mitchell, Alexander, Rhem and a few others to use. New York is openly puzzled as to whom to use besides Hoyt.

lished."

He related that an English minister was howled down by a group of 600 farmers when he stated that the hope of farming lies in research and education.

No deterioration in the ability of the people on English farms has been shown by research, asserted Professor Ashby.

"I do not believe there is any deterioration in the stock of people on American farms," he stated. "At least, the published results of research which purports to show a folk depletion on American farms does not convince me."

Professor Ashby, considered a lead-

ing British agricultural economist, was a graduate of Wisconsin in 1914 and 1915.

### READ CARDINAL ADS

## HILL'S Beauty Parlor

Finger Waving  
a Specialty

Try our  
Hair-Again Treatments  
202 State St. - F. 2607

## Harriers Ready for Notre Dame

(Continued from Page 3) strength of the Badgers. Although the race will probably not be decided until the last few stragglers finish, and although the score will be close Coach Jones has confidence in the ability of his men and hopes to start the 1928 season with a victory, as Wisconsin is accustomed to see it start.

## Claims Science Ruins Farmers

Welsh Professor Flays Agriculture Research in Address Here Tuesday

Science and invention, along with agricultural research and education, as responsible for the recurring depressions in agriculture, was explained by Prof. A. W. Ashby, of Wales College of Agriculture, in an address before 50 faculty members and graduate students at a dinner in the Memorial Union Tuesday night.

"When we shift new units of production on the market, we break the market," said Professor Ashby. "Increased consumption of food must await the increase in population, and research and invention have made possible an increase in the production of food at a much greater rate than the increase in population.

"It would have been much better for the farmer if the scientific knowledge brought to light 25 years ago had remained locked in the scientific journals where it was first published. Agriculture was recently

## New Arrival

Brown Suede Buckle Pump

\$6.50

## PARIS BOOTERY, Inc.

520 State

## Dinner Clothes

The formal black of evening wear is wonderfully effective—but nowhere else do imperfections or extremities of styles show up more strikingly.

LEARBURY and MURRAY—ADLER ROCHESTER tuxedos, as shown here, are tailored in accordance with the conservative tastes of better dressed University men, and may be accepted as perfectly correct.

In materials of fine unfinished worsted with silk linings, and satin facings and side stripes, these dinner clothes fulfill every demand of the most fastidious gentleman. We advocate the notched lapel coat, with trousers full cut and straight hanging.

\$40      \$50

KARSTENS  
ON CAPITOL SQUARE — CARROLL NEAR STATE ST.

### O. C. STENDAL

Special College Representative of the  
Florsheim Shoe Company

A special exhibit where  
you can make your individual selection from the  
season's finest showing of  
young men's shoe styles.

THE HUB



## News of Six Pop Arts, Au Gratin

Dope on Shows, Coming and Going, Mixed With Literary Comments

By BOB GODLEY

ROUNDY COUGHLIN, who is so good at writing columns that he actually gets paid for it, has contributed a story for the first Athletic Review. Editor Bill Fuller says it is a wow . . . Al Jolson will be at Parkway in newest picture "The Singing Fool" tomorrow . . . R. H. Macy, New York department store prop, sells popular novels to hungry public at wholesale price . . . Mrs. Perry Thomas, who says she reads this column, almost went to sleep in comp novel yesterday . . . She says her husband won't let her cut classes to sleep . . .

Paul Fulcher calls Behaviorism the "caboose on the train of psychology" . . . It is hooked on after the observation car "psychoanalysis" . . . New York theatres are giving midnight flicker shows . . . probably to catch the pre-night club crowd . . .

### Caruso

Enrico Caruso Jr. is reported to be a flop in vodvil. Young Caruso is a baritone.

### Grange

Red Grange's act is considered a good drawing card in N. Y. He wears a number 77 jersey and makes love to a stage co-ed. Pictures of his four touchdowns against Michigan are shown with the act.

### Don't Miss

Vasilev and Gillin, local pros, concert room of the New Union, Sun-who will present a new poem in the day at 4 p. m., aren't amateurs any more. They wowed 'em in Milwaukee.

### Concert Series

Part of higher education is Union concert series. The first concert brings Tito Schipa, superlative lyric tenor, here Nov. 6. Tickets on sale in foyer of Union.

### Others

Paul Kochanski, violinist, Sigrid Onegin, soprano, and the Chicago Little Symphony, will appear in other concerts.

### Price

Concerts can be seen for \$4. A dollar a throw is the last word in bargains.

### And

It costs \$3 to hear Al Jolson's vita-phone movie in N. Y.

### Babe Ruth

The home run king is writing his autobiography again. The first appeared as a fiction story under the name "The Home Run King."

## PARKWAY

THE HOME OF TALKING PICTURES

Coming  
TOMORROW

SEE and HEAR  
**AL JOLSON**  
in  
"The Singing Fool"

with BETTY BRONSON and JOSEPHINE DUNN  
SCENARIO BY C. GRAHAM BAKER  
DIRECTED BY LLOYD BACON

Incomparably the finest voice picture to date. It is the JOLSON songs, plus the singer's remarkable personality that make the picture a sensation.

There will be a  
**Midnight Show**

Tomorrow night at 11:15

All Seats Reserved

— Order your tickets —

— NOW —

Tickets - 50c

SPECIAL  
on the  
VITAPHONE

"NOTRE DAME  
GLEE CLUB"

## Here's Babe



Flicker is not much like stage play of that name but shows Miss Davies at her best.

Picture contains laughable adventures of Miss Davies on Riviera.

### Notre Dame

We have reasons for wanting to see the Wisconsin-Notre Dame game Saturday. Too proud to wear a Red Hat and too persnickety to sit on the 5 yard line, we are o. 1.

Mr. Gage has been interviewed without success.

Make covers for your porch swing and chairs of attractive oil-cloth. It is easily cleaned, it is cool, and rain will not hurt it.

## .. SHORTY'S . . . .. DUGOUT . . .

WE NEVER CLOSE

Everything in Eats

613 State Street

M. H. Levenick

## CAPITOL

MADISON'S TEMPLE OF HAPPINESS

### Starting Saturday

The Screen's Greatest Lovers in an Even Greater Sensation than  
"THE NIGHT OF LOVE"

Samuel Goldwyn presents

## Ronald and Vilma COLMAN BANKY in "TWO LOVERS"

A FRED NIBLO PRODUCTION



From the novel "Leatherface"  
by Baroness Orczy

A UNITED ARTISTS PICTURE

Even as two lovers achieve the heights of passion at parting, VILMA BANKY and RONALD COLMAN rise to their greatest climax in "TWO LOVERS." It is the heavenly thrill you have awaited!

Fred Niblo, master director, has fashioned "TWO LOVERS" out of the torrid love and cruel hate of medieval Spain and the fierce patriotism of persecuted Ghent into the biggest popular hit of his career.

"TWO LOVERS" will elate! Fascinate! Intoxicate!!! Its glamour, intrigue, passion, magnificent splendor and breath-taking pace have drawn thousands to see "TWO LOVERS" at \$2.00 prices in New York.

LAST Times  
TODAY

"Street Angel"

HADJI ALI  
"THE HUMAN VOLCANO"

MOODY & DUNCAN

Al. K. Hall & Co.  
Vaudeville's Clown Comedian

CLAUDE DE CAR & CO.

Harry JOLSON  
Operatic Blackface Comedian  
(Brother of Al Jolson)

# SIMPSON'S

A DISTINCTIVE SPECIALTY SHOP FOR WOMEN

FOUNDED 1909

*Lucky In Clothes, Lucky In Love! Lucky Girls!*

For Madison's Leading Speciality Shop  
Arrives On The Campus

**TODAY!**  
**AT THE CO-OP**



And The Snappy Co-ed  
Who Is Up On Her Toes

at the mere mention of good-looking clothes  
should lose no time in walking to the CO-OP  
—and SIMPSON'S! And—she'll love it!  
The gay, modern furniture . . . soft lights . . .  
and stunning things to wear! Every bit  
SIMPSON'S and ever so collegiate!

Simpson's Hasn't Come to  
College To Take Courses --

Simpson's gives them . . . courses in  
clever campus clothes and these  
are some of the "requireds" and  
"electives":

**Required**

Fur coats  
Cloth coats  
Trench coats  
Frocks for every  
occasion  
Sport Jackets  
Lingerie  
Hose  
Accessories

**Elective**

Kinds of fur  
Materials  
Colors  
Styles  
Prices

And Tomorrow-- You Must  
Wear A Cardinal Rose To  
The Game! Yours For The  
Asking!



## Thousands to Inspect New Union

### Bradley Sounds Purpose of New Union Building

University Chairman Was First to Outline Council's Duties

Editor's Note:

The following is a detailed report of Dr. H. C. Bradley's address to the newly organized Union council, made May 16, 1928, when Dr. Bradley, as chairman of the university committee on the Union, introduced the council members to their opportunities and responsibilities as the active directors of the Union project. The address is of particular interest because it gives much of the history and purpose that lies behind the Union idea and sounds the keynote for the beginning of a new era in the social and cultural life of our own university community.

By DR. H. C. BRADLEY

This is the first sitting of the Union council, the active governing board of a great university project—the greatest social project by far which has ever been undertaken on this campus.

It is really a historic moment in which we meet now for the first time and assume the load and proceed to the direction and the responsibility of carrying out the hopes of many college generations and many fine leaders for a "union" of Wisconsin students, alumni, and faculty members.

It is an occasion which is worthy of genuine oratory, in which the vision of the Union would be so vividly presented—its opportunities, its possible lines of growth in the future, its inspiring history—that we would all thrill to it, catch the vision of our responsibility and our opportunity, and respond with a fervor that would carry us far toward the realization of the vision.

I am sorry that I cannot open this historic meeting with such oratory. After all, perhaps the Union job itself, as we take it up and as we carry it along next year will produce the same effect, will disclose its opportunities, will suggest its own responsibilities, and as we do the job we shall understand it better and find more in it week by week.

To relate ourselves to the idea of Unions in educational institutions, I might mention that so far as we know the first organization called by this name in a university community developed at Cambridge, England, in 1815. Three debating societies joined to form "Union," in which debate might go on uninterrupted by other students, and unhampered in the scope and extent of the discussions.

Distinguished men in England's history were among the members of this original Union. Their meetings were first held in a dingy back room of the Red Lion Inn. Perhaps that was the origin of the Tap Room motif.

(Continued on Page 9)

### The Opening of a New Era in Wisconsin Life

-- An Editorial --

By WARREN C. PRICE

TONIGHT, men and women of the University of Wisconsin, the faculty, alumni, and citizens of this state will gather at the opening ceremonies marking the dedication of the Memorial Union. After 24 years of dreaming, hoping, raising money, planning, and building, the Union stands completed today, to open a new chapter in the life of this university. October 5, 1928, the occasion of this dedication, will be remembered as a red letter date, setting off the period of construction, that has been nobly finished, from the period of actual government, social welfare, revival in the personality of the university, and permanent remembrance of Wisconsin service men and women of three wars.

The work of building has ended, but maintenance of the ideals for which the edifice was constructed now lies with the students of the university. In the Union council of eight students, two alumni members, two faculty members, and two staff officers, rests the future of the memorial. What does this future hold?

We will find, with the operation of the Union, a possibility of social experience which was formerly limited only to those students who maintained actual organized affiliations on the campus. Men and women now have facing them a new era of joint co-operation and friendship among each other.

The Memorial Union affords a definite opening for a workable system of student government. Student Court and Student Senate have failed in the past, mainly because they had no purpose, because they had nothing to

govern. But today students have a chance to succeed in handling their own affairs; with the common interests and duties that the Union affords, men and women have a task to master. Only with responsibility can success come, and the Union with its multifold obligations, presents to the students this responsibility to rule themselves.

The Memorial Union opens a pathway whereby faculty and student may meet outside the classroom. It will unite instructor and scholar and it will eliminate present tendencies of mass instruction that bring professors into contact with their students only for an hour, three days a week. In short, the Union will stimulate personality and morale within the university; it will do this through added association and increased confidence between faculty and students.

For the alumni, the Union will become a new home within an old home. Formerly unable to renew the contacts of his undergraduate days, the alumnus will now find an imposing structure awaiting him to revive his interests in the policies and customs of the university.

And finally, the building, in steel and stone, will serve as a lasting memorial for those 10,000 and more Wisconsin service men of 1861-65, 1898, and 1917-18. That memorial should always recall to the University of Wisconsin the supreme sacrifice that these men have made for their institution and for their state. The fact that they are permanently remembered in so beautiful a building should always be an inspiration to motivate students

(Continued on Page 2)

### Folder Explains Union Privileges

#### Memorial Pamphlet Outlines Rights of Life, Annual Members

The conditions of membership in the Memorial Union, the privileges accorded the members, and the use of the building for meeting and social purposes are explained fully in a small folder which is being distributed at the information desk in the building. It is published under the auspices of the Union.

Life membership or annual membership in the Wisconsin Union is open to all regularly enrolled students, current members of the university staff, and alumni—that is, former students who have been in attendance at the university for one semester or more. Membership is open to patrons upon election by the Union council, the governing board.

For an enrolled student, the life membership fee is \$50; and for all others \$100. Life membership exempts the member from all further fees or dues. It entitles the member to preference in the reservations of rooms and to preferential football ticket application blanks for the home games.

Faculty, alumni, and patrons within a radius of 25 miles of Madison may become annual members on the resident basis. The fee for one year's membership is \$10.

Alumni and patrons outside the 25 mile radius may become annual members on the non-resident basis. This

(Continued on Page 2)

### Madison Officials Invited to Attend Union Dedication

Lauriston Sharp, president of the Wisconsin Union, has personally invited all Madison city officials to the entire week-end program which begins today dedicating the Memorial Union building.

Others invited personally include prominent alumni, regents of the university, members of the faculty, members of Madison civic organizations, and 250 relatives of the Wisconsin gold star men and women.

A general invitation was also extended to the public which read as follows:

To visitors, citizens of Madison, and members of the University community the Wisconsin Memorial Union building, throughout this present week-end, opens its doors. The Wisconsin Union wishes cordially to invite you to participate in the dedication ceremonies and opening activities of a structure and organization which, through the years to come, may aid in bringing to successive generations of Wisconsin life a greater sense of fellowship, a larger cultural interest, the comforts of a pleasant home.

You are urged to an inspection of the entire building, to the use of all the facilities of house, and to suggestive criticism of its features, to the end that in these festive times, this period of first beginning, all may share together in the inception of a new phase of Wisconsin spirit, a new element of Wisconsin life, an element which shall include the student with the faculty, the stranger as well as the close friend. You are invited.

THE WISCONSIN UNION,  
Lauriston Sharp, President.

### Union Committee Chairmen Listed

Eleven students and alumni have acted as chairmen of special committees.

### Building Now Ready for Eyes of Its Guests

#### Memorial Secretary Explains Points of Interest in Various Rooms

By PORTER BUTTS  
Memorial Union Secretary

Thousands of visitors to Madison this weekend will form endless tours of inspection through the new Memorial Union.

A guide for their benefit, together with a detailed description of the various rooms, their decorations and fixtures, follows:

### The Main Entrance

The ramp between the two flights of stairs leading to the main entrance of the building bears the dedication inscription "Erected and dedicated to the memory of the men and women of the University of Wisconsin who served in our country's wars."

The steps, which are of Winona travertine resembling very closely the old Italian travertine used in Renaissance buildings, lead up to the classic northern Italian Renaissance loggia, brilliantly illuminated by huge lanterns in statuary bronze. The ceiling of the loggia is an adapted form of sgraffito designed in several tones of green—the creation of Leon R. Pescheret, the decorator and interior designer for the building.

The suggestion of the military memorial character of the building, conveyed by the carved eagle's wing ornaments in the stone above the main windows, is repeated in the vestibule just inside the loggia, where the field of blue on the ceiling is dotted with gold stars.

### Memorial Hall

Here is perpetuated the memory of the Gold Star men and women of the university and the service record of the 10,000 others who were in the army during the Civil, Spanish, and World Wars. Two hundred nineteen names of Gold Star men and women are carved in walnut panels located at either end of the hall. A great record book containing the service records of the 10,000 alumni is to be on display in the future at the entry to the Council Room on one side. The second book, listing the roll of donors to the Union will be placed on the other side of the entry.

The memorial motif is again suggested in the Gold Star ornament on the soffit of the ceiling beams and in the figures of the Indians in the ceiling decoration—the first warriors of Wisconsin.

The ceiling is a richly colored and ornamented design of the Florentine character, a localizing touch being given in the introduction of Indian figures rather than the usual classic ones. This hall carries out the monumental and memorial character of the Italian Renaissance exterior. The

(Continued on Page 5)

### Many Plan First Visit to Union

#### Architectural Treat in Store for Memorial's New Guests

In spite of the fact that the new Union has been open for unofficial inspection and for general use for several weeks, it is probable that there will be many people who will not have paid much attention to it until the formal opening tonight.

For those people there is a treat in store, both because they will be gratified to find the numerous conveniences that are fast making the building the center of university activity, and because they cannot help being impressed by the results in the way of fine architecture that have come from more than two years of effort on the part of Union board and others who have been closely connected with the project.

You cannot enter the main wing of the building without wondering just what it is that produces the effect the entrance has of spaciousness and perfection. Italian Renaissance style has been used to harmonize Madison stone and Phoenix marble; the green tile roof and the light green tiling in the vaulted ceiling are colorful and dignified at the same time.

The foyer that runs the length of the main wing is done in colored marble, with Florentine decorations on the ceiling. From this, arches decorated with murals descriptive of the purpose of the building lead into the central lounge where comfort and luxury are combined.

### New Union is Monument to Wisconsin's 218 War Dead

"Erected and Dedicated to the Memory of the Men and Women of the University of Wisconsin Who Served in Our Country's Wars."

You have doubtless seen this inscription every time you have gone into the new Memorial Union, and you have probably wondered just who those men and women are, especially those who made the supreme sacrifice.

The names of those who died for their country will appear deeply carved on two large, heavy tablets which are placed in Memorial Hall, and which are to be unveiled tonight.

The decorator, Leon Pescheret, has carried out the gold star plan in the decorations of Memorial hall, and the vestibule leading from the outside into the hall. The ceilings of the vestibules are blue, and gold stars are painted on this background.

The chandeliers in Memorial hall

come from a petal-like design which carries out the plan of the points of the stars. There are also variations of the star design in the arched beams of the ceiling in the same hall.

Some time this year a large book will be placed at the entrance of the lounge. It will contain the names and service records of 10,000 Wisconsin people who have served, not only in the World war, but also in the Spanish-American and Civil wars.

Exactly 218 men and one woman made the supreme sacrifice of service. Of this number 179 died during the World war, and 30 lost their lives in the Civil war. Ninety-two, or more than half of the 179 gold star men, were commissioned officers, and another 33 of them were non-commissioned officers. More than one in four of these men was decorated for bravery in action. Following is the

(Continued on Page 9)

# The Makers of the Memorial Union



WALTER J. KOHLER M. A. '24,  
Kohler

Vice-Chairman of the Memorial  
Union Building Committee

The specific Memorial Union project which has now matured in the form of the present building was conceived by Mr. Kohler, former president of the Board of Regents; H. J. Torkelson, former business manager of the university; J. D. Phillips, present business manager; and S. H. Goodnight, dean of men, in a conference held shortly after the World war armistice. Mr. Kohler, from his experience with the American club, the community house for employees of the Kohler company, caught the vision of what a similar community house, or Union, could mean in providing a wholesome social situation and the magic force of morale among students. He contributed executive force and influence in the difficult early stages of organizing the project, gave greatly of his time and money—determined that the Union should succeed—and served continuously from the first as the vice-chairman of the Memorial Union Building, or Fund-raising, committee.



F. H. CLAUSEN '97, Horicon  
Chairman of the Memorial Union  
Building Committee

Mr. Clausen has served continuously as chairman of the Memorial Union Building committee since its organization in 1919, contributing broad financial judgment and influence to the affairs of the committee, and bringing emphasis to the possibilities of service to the state through the medium of the Union. Mr. Johnson gave counsel in the plans for the operation of the house and is now the alumni representative on the Union council, the active governing body.



GEORGE I. HAIGHT '99, Chicago  
Mr. Haight, a prominent attorney and always a benefactor of the University, since becoming a member of the Memorial Union Building committee in 1924, has given tremendous energy to the prosecution of the campaign for funds, and has made a lasting appeal for an equality of social opportunity among students through the instrumentality of the Union.



J. D. PHILLIPS, Madison  
Business Manager of the  
University

Mr. Phillips was one of the first to participate in the formulation of the Union project; he has assisted actively and regularly in all of the aspects of the fund-raising, architectural planning, financing, and construction, and he is now the important guiding hand in the creation of a sound financially and socially productive plan of operation.



FRANK MOULTON '17, Madison  
Mr. Moulton was the chief designer of the Memorial Union, laying out its general form, and executing in blueprints and specifications the minutiae of the building's plans, assisted by the state architect's staff.

lated into stone and steel the plans and the hopes of the Memorial Union Building Committee.

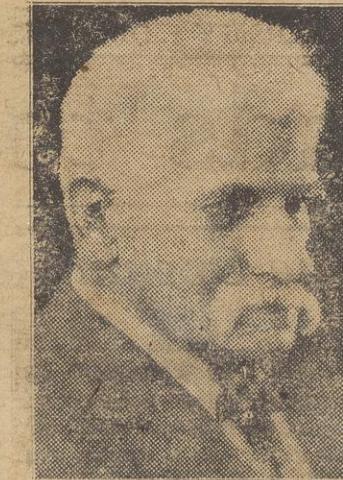
## Folder Explains Union Privileges

(Continued from Page 1)  
fee for one year's membership is \$5. Fourteen guest rooms and a dormitory are available to transient members and their guests at rates from \$1 to \$6. Rooms may be had single or double, with or without bath.

Cafeteria service is offered to members in the Union refectory throughout the year. Table d'hote service is given at noons and evenings in Tripp commons. Dancing for members, with refreshment service and special entertainment, are held regularly every Saturday night in Great hall under



CARL A. JOHNSON '91, Madison



DR. E. A. BIRGE L.L.D. '15,  
Madison

President Birge gave official direction, a voice of confidence, and keen judgment to the conception of Wisconsin's "Memorial Union" and to the early campaign for funds when the project first was born.



ISRAEL SHRIMSKI '88  
(Deceased)

Mr. Shrimski, many times referred to as the University's "best" alumnus, brought to his work with the Memorial Union Building committee his fine intellect and sustained good taste, and through his conception of a men's commons and gathering place, laid the groundwork for a new era of undergraduate life at Wisconsin.



S. H. GOODNIGHT '05, Madison  
Dean of Men

Dean Goodnight in 1919 was one of the founders of the Memorial Union project, and as the first general campaign director was one of its chief instigators in the state at large. His interest since campaign days has turned to the social importance of the building. Whatever the plan or problem in ten years, his support has been energetic.



G. L. GILBERT, Madison  
Bursar of the University

Mr. Gilbert, assistant treasurer of the Memorial Union Building committee since 1921, has received the funds of the Union, keeping a careful account of them and



EDWARD H. GARDNER, Chicago

Mr. Gardner was the first to develop the inspirational values of the Union. He envisioned the many social and cultural possibilities, and, as campaign director from 1921 to 1923, travelling the country over, impressed his thoughts vividly in the minds of alumni, faculty, students, and citizens, awakening them with his message to a new sense of responsibility to their university and to a lasting interest in the Memorial Union.



JOHN LORD '04, Chicago

Mr. Lord has served continuously as a member of the original Memorial Union Building committee since its organization in 1919.



CHARLES BYRON '08, Chicago

Coming into the presidency of the Alumni association in 1926 to 1928 Mr. Byron, prominent Chicago attorney, gave freely his serv-

# Key Workers in the New Development



**JOHN DILLARD** '22, Chicago  
The organization of the student body to secure the Union, and the preparation of the student body to receive the Union was the work of Mr. Dillard, campaign director and secretary from 1923 to 1926. With unusual judgment and through a fine conception of student self-leadership, he helped the Union through the difficult years when funds were not yet sufficient to start building and the first general enthusiasm had lapsed.



**LOWELL FRAUTSCHI**, '27,  
Madison

As president of the student Union, 1926-27, Mr. Frautschi gave intelligent direction to undergraduate affairs and largely constructed the foundations upon which rests the present student leadership of the Union. A member of Phi Beta Kappa himself, he gave particular emphasis also to the cultural opportunities of a Union.



**CLYDE KLUCKHOHN**, 28,  
Le Mars, Ia.

Succeeding Lowell Frautschi as president of the student Union in 1927-28, Mr. Kluckhohn, Rhodes scholar and member of Phi Beta Kappa, maintained with brilliancy and tremendous energy the ideals of student self-government and self-control through the medium of the Union, and assisted invaluable both in fund raising for the house and in the formulation of the new "Wisconsin Union" of students, faculty, and alumni which 1927-28, Mr. Kluckhohn, Rhodes



**DR. MAX MASON** '98, New York

Mr. Mason, as a leading member of a little known but important "Program Committee," gave definiteness and reality to the picture of the proposed Union, delineating its functions and helping select from many schemes the exact departments to be included in the building plan—to the end that it might serve the most useful and important purposes possible.



**M. E. McCAFFREY**, Madison  
Secretary of the Board of Regents

The thousands of dollars received by the Union were held in trust by the university and administered carefully by Mr. McCaffrey to earn the greatest possible return for the Union. Countless matters of financial policy and of state and regent legislation with reference to the Union received his wise guidance and assistance.



**MISS F. L. NARDIN**, Madison  
Dean of Women

As a member of the University Committee on the Union, Miss Nardin gave leadership to the conception of the service which the Union might render to the women of the university. Her interest in the social objectives and financial necessities of the Union has been active and sustained.



**LOUIS M. HANKS** '89, Madison

As president of the First National bank, Mr. Hanks, always an energetic friend of the university, gave financial counsel and aid to the Memorial Union committee, and devoted much of his personal time to the collection of funds.



**MRS. ALETHEA MINER**, Madison

Since 1921 Mrs. Miner has been the assistant secretary of the Memorial Union Building committee, attending diligently the records and correspondence of 18,000 subscribers, and establishing continuity of policy in the campaign office.



**MAGNUS SWENSON** '80, Madison

Mr. Swenson is one of the valuable friends of the university who, through financial aid and guidance at critical times, has made the building of the Memorial Union possible.



**MRS. T. LANE WARD**, Madison

Hundreds of dollars received daily from Union subscribers and all financial records have been handled by Mrs. Ward in the secretary's office.



**GEORGE VITS**, Manitowoc

Not an alumnus, but nevertheless keenly interested in the university and the possibilities offered by the Union for better student citizenship, Mr. Vits has proved of funds and has endorsed the one of the largest contributors of funds and has endorsed the financial plans and loans of the Building committee in times of crisis.



**HOBART JOHNSON** '94, Madison

Mr. Johnson is one of the valuable friends of the university who, through financial aid and guidance at critical times, has made the building of the Memorial Union possible.



**PORTER BUTTS** '24, Madison

**House Director of the Union**  
From 1926 to 1928, Mr. Butts served as secretary of the Memorial Union Building committee, raising funds, developing the building and decoration plan, and devising methods of house operation and administration.



**KEMPER K. KNAPP** '79, Chicago

Mr. Knapp is one of the valuable friends of the university who, through financial aid and guidance at critical times, has made the building of the Memorial Union possible.



**DR. H. C. BRADLEY** '10, Madison

Dr. Bradley led President Frank's Committee of 50 in the 18 months of careful planning for the present government and policies of the house, the scheme of decoration, and the functioning of each department. His thorough knowledge of the Union's recent development, his understanding of the extra-class room problems of education, and his natural qualities of leadership make him an indispensable member of the Union council, the governing board for the home.

## Museum Gets New Additions

**Gold Rush Relics, LaFollette's Baby Dress Go on Display**

By K. M.

A telephone rang in the office of the Wisconsin State Historical Museum, and a woman made an urgent request:

"I have a hearse I want put in the museum."

The answer was given that there was no pressing need for hearses in the museum, and after a promise that

the offer would be considered and the hearse examined the attendant turned and smiled.

"Only one of the requests we get to accept unusual things for display," she commented. "Someone, for instance, called up and was determined that a dead two-headed cat he had should be used. We have many offers of surreys and buggies. This hearse idea reminds me of the time we were urged to place a coffin in the museum."

"All sorts of things are offered which seem valuable to the owner but are of negligible interest to the average person. We learn to refuse many requests," and she smiled reminiscently.

Pirates and portraits, bugles and buggies, flint stones and furniture, any hobby hunter can spend hours browsing around the historical muse-

um, on the fourth floor of the library building. The rooms are crowded with thousands of specimens, and many more are held in reserve. The museum is the oldest in the state, and one of the oldest in the northwest, having been organized in the early days of the university.

Chiefly anthropological and historical in character, only ten percent of the exhibits are not voluntary donations.

The recent gifts to the museum include a baby dress knitted about 1855, and used by Robert M. La Follette. A miscellaneous collection of small articles have been received this fall. Rusty and battered tools used by a man who dug gold in California, including a powder flask and massive key, weighing 9 ounces, are awaiting display.

Hans Christian Heg, stalwart pion-

er from Norway, whose colorful career ended at Chickamauga, in 1863, has left souvenirs. His shoulder straps, hat insignia, gold watch, a photograph of the sketch of a camp of the 15th, Wisconsin, and a printed Confederate poem, were given by the daughter of the colonel. Another Civil war momento, is a mallet made from the floor of Libby prison.

A tattered music book with "Glory Hallelujah—as a Quick Step", the "Maiden's Prayer", "Yankee Doodle" and even "Oh Say, Can You See"—a fife—a drum—other Civil War regimental reminders—all have been received.

From a 1000 pound Indian ceremonial bowl, to a doll exhibit—what will turn up next makes one guess as good as another. But there is serious doubt that the hearse will rest in the museum.

## PYTHIA

Pythia tryouts will continue this afternoon in Lathrop parlors in music, literature, or any of the arts, for all women except first semester freshmen.

The first meeting of Pythia will be held Oct. 12.

## Iowa Boasts Indian Giant

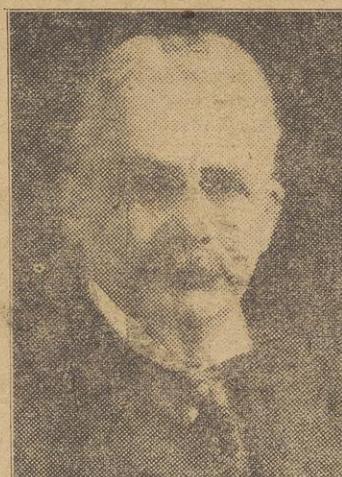
Iowa has unearthed a new football star in the person of Mayes W. McLain, who hails from Oklahoma and boasts of having amassed 253 points in 13 games while on the Haskell Institute team. McLain, who is a candidate for the fullback position, is exactly 6 feet, 2 inches tall, and tips the scale at 210. He distinguished himself on the freshman squad last year by his extraordinary speed and field-running.

# Founders of Wisconsin's Memorial



**A. F. GALLISTEL**, Madison  
Superintendent of University  
Buildings and Grounds

Directing the service staffs of the university, Mr. Gallistel brought relief in many emergencies during the construction and completion of the building. He has been a constant and valuable advisor in all phases of the development of the building, grounds, and equipment plans.



**CHARLES HARDING** '75, Chicago

Mr. Harding is one of the valuable friends of the university who, through financial aid and guidance at critical times, has made the building of the Memorial Union possible.



**MRS. H. C. BRADLEY** '07,  
Madison

Among alumnae, Mrs. Bradley has quickly caught the tenor of the Union's ultimate aspirations as a cultural and social center in the university community, and, through suggestions and personal attention to the problem, has made possible the first affairs in the Union's program of a cultivated social life for students and faculty.



**JUDGE FRANKLIN E. BUMP**  
Assistant Attorney General

Problems of legal import confronting the Union were referred to Judge Bump for opinion. His greatest single service has been the comprehensive brief arguing the validity of the law and plan for financing Union equipment, which argument was upheld by the state Supreme Court in June, 1928.



**PRESIDENT GLENN FRANK**

The confidence of the president in the Union and its leaders has sped the completion of the building and liberalized the plans for the experiment of student direction of the project. The President has enriched the conception of the scheme of the university, and given Union's place in the general inspiration to the planners and student operators.



**A. E. GAREY**, Madison  
Secretary of the Civil Service  
Commission

Conseil in organizing the large staff of the Union and personal attention to the examination and selection of the candidates, many of them filling positions newly created in the state service to suit the Union's needs, was the contribution of Mr. Garey.



**F. X. RITGER**, Madison  
Purchasing Agent of the University

The great task of purchasing the extensive and varied equipment of the Union received the counsel and supervision of Mr. Ritger. Through his trained efforts, the Union saved much time and money.



**WILLIAM REDMOND**, Madison  
Architect's Superintendent

Mr. Redmond's personal interest in the Union, supported by good judgment and construction skill, elicited the best of craftsmanship from the workers who built the Union, and, in the difficult days of preparing the structure for operation, made him one of the key people upon whom the Union staff greatly depended.



**LAURISTON SHARP** '29, Madison  
President of The Wisconsin Union

With Mr. Sharp is entrusted the guidance of Wisconsin's new social experiment for the first critical year. He has a background of experience in the Men's Union, of travel, and of intellectual interests, which makes him a fortunate choice for the first student leader.

## Honor War Dead with New Union

### Building Is Memorial to Wisconsin's 218 Gold Star Men

(Continued from Page 1)  
complete list of the gold star men  
and women of Wisconsin:

#### WORLD WAR

Charles Henry Abercrombie '03, captain; Morgan McDonald Anderson '17, second lieutenant; Herbert Lafflin Avery '18, lieutenant; Charles W. Baldwin '20, candidate; Eden John Baldwin '18, second lieutenant; Maurice Edward Barnett, Jr., '20, first lieutenant (decorated).

William Guy Bartlett '16, private; Frank L. Bean '99; Augustus Foss Bell '18, first lieutenant (decorated); William L. Bennett '07, sergeant; Merrill Manning Benson '19, sergeant; Carl Herman Berger '17, second lieutenant.

Herbert F. Biersach '21; Guy Black '17, first lieutenant; Raymond Francis Bloecker '16, second lieutenant; Arthur Lee Boorse '16, ensign; George Earl Brainard '15, sergeant; Stephen Orson Brigham '15, first lieutenant.

Fern Watson Bristol '19, private; Stacy L. Brown '21, first lieutenant; John William Buckley '20, first lieutenant; Alexander B. Burns '20, corporal (decorated); Charles Butler '15, sergeant; Frank E. Caesar, employee, private.

William Bateman Cairns '17, sergeant; John Gerald Caradine '20, corporal; Alfred Blake Carey '07, lieutenant-colonel (decorated); George Albert Cary '15, second lieutenant; Marcus Thomas Casey '19, second lieutenant; Bruce Walrath Clarke '14, first lieutenant.

Edwin L. Clousing '17, private; John William Clerklin, employee, private; Edmund Richard Collins '12, first lieutenant; John Mark Connolly '18, warrant machinist; Charles Freder-

ick Cooley, Jr., '18, corporal; Alphonse Frank Coutre '18, corporal. Harry Worthington Craig '19, first lieutenant (decorated); Marion Charles Cranefield '18, second lieutenant; George Daniel Crowe '08, hospital sergeant; Paul Monser Currie '18, cadet pilot, aviation; Frederick John Curtin '11; Frank Aloysius Daley '12, sergeant.

Henry Jennings Dean '10, first lieutenant; Henry Dillon '13, second lieutenant (decorated); Donald Pendleton Dixon '17, private (decorated); Clarence Oliver Docken '17, sergeant; Joseph Conway Dodd, Jr., '18, corporal; John A. Doherty '17, first lieutenant.

Lloyd Thomas Dolan '21, sergeant; Truworthy Orin David Durgen '18, ensign; Leland Raymond Duxbury '14; Kenneth Soverhill Earle '22; Starr Sedgewick Eaton '15, captain (decorated); Emery Eatough '17, sergeant.

Wilmer Hughes Eicke '17, private (decorated); Clarence Ferdinand Elleson '07, first lieutenant; James N. Elliott '17, corporal; Frank Joseph Entrop '18, ensign; Norman Conrad Falconer '12, captain; John Farnsworth '18, second lieutenant.

Harry William Fenol '18, first lieutenant; Leonard Valentine Feuling '17, corporal; James Morgan Frothingham '13, corporal; John Lyman Galvin '20, corporal; Charles Campbell Gard '17, second lieutenant; Edward Grant Garnsey, Jr., '19, first lieutenant.

Cyrus John Gatton '18, first lieutenant (decorated); Charles Paul Giessing '17; Albert Frank Gilmore '19, second lieutenant; (decorated); Ralph W. Gorham '19; Kurt G. Graf '17, sergeant; Harold Moor Graham '12, first lieutenant.

James Blain Graham '01, first lieutenant; William Henry Graham '15, corporal; Clyde Irving Griffith '17, second lieutenant; Arthur Bates Grinnell '02, captain; A. G. L. Grover '08, private; Lyman Hamilton Grover '14, captain.

Henry John Phear '13, lieutenant; Wellborn Saxon Priddy '17, first lieutenant (decorated); Floyd Allen Ramsey '20, sergeant; Walter Otto Reinhard '15, first lieutenant; Burton Ralph Reynolds '18, second lieutenant.

Harold Herman Holling '18, flying cadet.

Harmon Porter Hook '19, flying cadet; Leon Beck Hook '16, flying cadet; Arthur Brandon Howell '15, flying cadet; Theodore Robert Hoyer '12, second lieutenant; James Albert Jensen '15; Eugene Blanchard Jones '15, first lieutenant (decorated).

Asher Esaias Kelty '17, first lieutenant (decorated); Henry Halleck Kerr '11; Harold Everett Kinne '19, second lieutenant; Lynn Elmer Knorr '12, candidate; Clarence Andrew Knudtson '12, first lieutenant.

Alfred Charles Koss '16, private; Alfred Kristoferson, Jr., '15, sergeant (decorated); Frederick Joseph Kueffner '13, corporal; James Gillespie Blain Lampert '09, lieutenant-colonel (decorated); Lester Roy Lewis '19, hospital apprentice; Stevenson Paul Lewis '17, first lieutenant (decorated).

Edward Mach '14, private; George Gaylord Macnich '15, second lieutenant; Ernest Luther Magoon '17, private; Ronald Henry Mahre '16, hospital apprentice; John William Martini '19; Guy William McClelland '08, major.

Malcolm Clark McCoy '20, second lieutenant; Francis E. McDermott '19, private; Kenneth La Valle McHugh '19, corporal; George Clark Merrill '10, sapper; John Franklin Merrill '17, first lieutenant; Roger Emmett Moore '15, private.

Benjamin Harrison Mueller '11, first lieutenant; Henry Richard Murphy '15; Walter Henry Murphy '14, second lieutenant; Howard George Nelson '19, sapper; John Bastian Nelson '14, second lieutenant; Arthur O. Ness '15, private.

George Bernard Noble '17, first lieutenant (decorated); Samuel Kornelius Nord '20, first lieutenant; Albert H. L. Ostrander '21, private (decorated); Frank L. Palmer '15, major engineer; Helene Parkinson Peck '13, captain; Ralph Hanley Perry '16, yoeman; Ralph Hanley Perry '16, captain.

Henry John Phear '13, lieutenant; Wellborn Saxon Priddy '17, first lieutenant (decorated); Floyd Allen Ramsey '20, sergeant; Walter Otto Reinhard '15, first lieutenant; Burton Ralph Reynolds '18, second lieutenant.

Harold Rudolph Wieben '18, first lieutenant; Franklin Charles Williams '17, sergeant; Otto L. Winter '11, first lieutenant; Elmer William Witthuhn '17, private; Gustave De Neven Wright

ant; Edward Rand Richter '07, captain.

Eugene Washburn Roark '15, flying cadet; John Basil Roberts '18, first lieutenant (decorated); Elmer Ernest Rule '17, second lieutenant; Wyat Rushton '16, corporal; Donald McCormack Sage '19, second lieutenant; Leon Waldo Sanford '18, private.

Harold James Sargent '17, second lieutenant (decorated); Howard Charles Saeyer '13, second lieutenant; George Burrell Sellars '18, private; William Hugh Shearman '18, first lieutenant; Glenn Stanley Simonson '14, private; Earle Eugene Smith '17, sergeant.

Walton Kimball Smith '17, cadet; Charles Judson Snyder '18, ensign (decorated); Roy B. Staver '04, major; Frederick S. Stear '12, private; William Hugh Steckelberg, employee, corporal; Stanley Story Stevens '14, sergeant.

Gerald Ducat Stivers '18, lieutenant (decorated); Hugh Louis Stock '11, second lieutenant; Willis Daniel Storer '16, lieutenant; Frank Austin Sturtevant '13, second lieutenant; Erwin Clifford Swenson '16; Harold M. Swift '18, private.

Earl Allison Thomas '15, private; Walter E. Thomas '15, private; Carl Thompson '13, first lieutenant; John B. Thompson '13, second lieutenant; Hyman Tishler '20, private; Morris Oliver Togstad, second lieutenant, (decorated); John Edward Treleven '10, major.

Charles Henry Ulmer '20, second lieutenant (decorated); John Vance Van Laanen '18, corporal; John Crowell Van Riper, Jr. '13, second lieutenant; Leo Vaughn, employee, sergeant; Karl Wagner '21, private; Hilbert Charles Waller '08, first lieutenant.

William Wallrich '17, first lieutenant; Lyman Case Ward '16, major (decorated); Carl Wehner, employee, lieutenant; Myron Chester West '13, captain; Lucian Porter Wetherby '12, private (decorated); Donald William White '19, second lieutenant.

Harold Rudolph Wieben '18, first lieutenant; Franklin Charles Williams '17, sergeant; Otto L. Winter '11, first lieutenant; Elmer William Witthuhn '17, private; Gustave De Neven Wright

### Former Wisconsin Fellow Describes Advising System

The plan of freshman advising by graduate students to break down the barrier between freshman and faculty member which was devised by Prof. F. W. Roe and put into operation last year in the College of Letters and Sciences by Dean Harry S. Glicksman, is the subject of an article in the New York Times for Sunday, Sept. 30.

J. Alden Behnke, last year one of the five graduate advisors, is the author of the article, which first analyzes the situation facing the freshman, and then develops the methods which Wisconsin used in meeting it.

Behnke graduated from the University of Wisconsin in 1927, doing his junior and senior work here after two years at Lawrence college, Appleton, Wis. He was a fellow in the men's dormitories for two years. He is studying at Harvard this year, completing his graduate work.

### Young Graduate Invents Novel Television Set

Philo T. Farnsworth, former student of physics at Brigham Young university, is the inventor of a television set which is designed to be used in connection with the radio. Mr. Farnsworth is now in San Francisco, where his invention is being furthered by two financiers, W. W. Croker and Roy N. Bishop of San Francisco.

This television invention is said to eliminate all moving parts, and the sending tube, about the size of an ordinary quart jar, is said to be simple and usable. The receiving tube is even smaller, according to reports.

The invention was first brought to the attention of the California Institute of Technology, alma mater of Dr. Carl F. Eyring, by Messrs. George Iversen and Leslie Gorrell.

## Thousands Will See New Union

### Memorial Secretary Explains Points of Interest in Various Rooms

(Continued from Page 1)  
walls and columns are of perfectly matched silver Sienna marble from Sienna, Italy. The matching of the marble has been called one of the most perfect jobs in the middle west by many visiting architects.

To the right of the memorial hall is the main desk where phone and telegraph service, information, ticket selling service, room reservations, and newspapers are available to visitors.

On the left is the check room where an attendant is continuously at the service of Union members.

### Reception Room

Headquarters for the Graduate club of Wisconsin's 1,000 graduate students are in this room. It is a room of special refinement, with a parquetry floor of black and white oak and maple and delicately ornamented plaster tinted with soft shades of green and ornamented by Japanese prints, the gift of Mrs. H. C. Bradley, Madison.

The draperies, with their ships, suggest a cosmopolitan character of the room that is used for lounging, reading, writing, and discussion by students from all parts of the world.

### Writing Room

The blue stippled walls of this room and the sunlight through the tall French doors make it ideal for writing or studying between classes for students. It is also a general utility room for hurry-up committee meetings, for ticket selling, for registration of candidates for various organizations, for special train reservation service, and a hundred other utilities.

The French doors open out onto the two terrace balconies to be equipped with old hickory furniture.

### The Union Library

Heavy green rugs, and a green and gold glazed ceiling of strap work plaster, set off by cove lighting and unusual dull red tapestries, give this

room the quiet atmosphere of a library in a private home. The lounging furniture has been designed by Mr. Pescheret with particular attention to reading comfort. Magazines from all over the world are provided by the library committee of the house. Books are to be partially supplied by the \$1,000 trust fund given for the purpose by the class of 1927 and by future gifts. Eventually there are to be antique maps on the wall panels. The room is for men.

### Council Room

This room is a gathering place, a conference room, a lounge and reading room for men. The coat of arms of the Wisconsin Union—the Indian pipe of peace displayed against an arrow head shield, which is in turn imposed upon the mariner's compass card—is made prominent in the room in the leaded glass doors and the bronze scutcheons on them. It is the symbol of the fellowship which used to prevail about the council fire where Wisconsin tribes gathered for pipe of peace ceremonies. The room is equipped with two huge fireplaces and a radio for evening concerts or the reports of games. It opens out onto the balcony overlooking the lake terrace.

The frieze decorations in the room are a combination of the five typical Wisconsin flowers worked into a pattern by Mr. Pescheret. The columns are of silver Sienna marble imported from Italy.

### Assembly Room

Here is a common meeting ground for the men and women of the University. It has the charming simplicity of a classic salon and is to be used largely for music hours and art exhibitions.

The walls are constructed of pine and covered with a neutral gold fabric so that prints and pictures may be easily hung up. They are illuminated by special reflectors concealed in the ceiling beams. It is planned to have informal music in the room after each meal hour. The room is suitable for small music recitals, lectures, or club meetings.

### The Great Hall

This is the living room of the university. It is completely equipped as a lounging and reading room with settees, upholstered chairs, screens,

(Continued on Page 6)

### Northwestern University Has Six Pairs of Twins

EVANSTON, Ill.—An entire football team, with one left over as a substitute, could be made up of the pairs of twins included in this year's freshman class of the Liberal Arts college of Northwestern university, except that one of the pairs is composed of

girls. The girl twins are Goldye and Sylvia Miller of Chicago.

### Michigan Harriers Start Work; Three Vets Back

Ann Arbor, Mich.—Fifteen men, three of them letter men from last year, have reported to Coach Stephen J. Farrell for the University of Michigan cross-country team. Daily practice with timed runs over the five-mile course toward the end of each week is the method the coach is using to condition his men for the first meet on Oct. 27. The three lettermen from last year are Captain Wuerfel, Ann Arbor; Monroe, South Haven; and Jessen, Richmond.

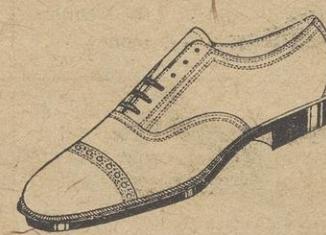
READ CARDINAL ADS

# The flavor wins!

It has won more people to Kellogg's Corn Flakes than to any other ready-to-eat cereal. Just because they taste so good—that's why 12,000,000 people enjoy them every day. On the campus and off—from coast to coast—Kellogg's get first call for breakfast.

**Kellogg's**  
CORN FLAKES

The most popular cereals served in the dining-rooms of American colleges, eating clubs and fraternities are made by Kellogg in Battle Creek. They include Corn Flakes, ALL-BRAN, Pep Bran Flakes, Rice Krispies, Krumbles and Kellogg's Shredded Whole Wheat Biscuit. Also Kaffee Hag Coffee—the coffee that lets you sleep.



Imported from Scotland  
a perfect campus shoe

\$10

Sturdy, full leather lined, oxfords that are hand lasted by Scotland's best bootmaker—from their own finest Scotch grain and calf leathers—a lot of extra style and long wear for the money.

JOHNSTON & MURPHY \$13.50

O. & V. SPECIALS \$7.50

Olson & Veerhusen Co.

7 and 9 N. Pinckney St.

### Your BATTERY or TIRES

Should be in good shape before cold weather  
We Give Efficient Service on Both

Try Us

MADISON BATTERY & SERVICE CO.  
State Street Corner Henry and Johnson  
or phone Badger 6714

## STRAND

Management A. P. Desormeaux

LAST TIMES TODAY

AN UNUSUAL UNDERWORLD ROMANCE!

## JOHN GILBERT “4 WALLS”

With  
JOAN CRAWFORD  
(A METRO-GOLDWYN-MAYER PICTURE)

What happens to the gangster who wants to go straight? John Gilbert is one, and this gripping film tells the story in a way you'll never forget!

Oddity

“Sacred

Baboon”

ADDED FEATURES

Our Gang Comedy

“Barnum & Ringling, Inc.”

STARTING SATURDAY

Marion Davis

“THE CARDBOARD LOVER”

with NILS ASTHER — JETTA GOUDAL

### POPULAR PRICES

Mats. .... 25c

Night .... 35c

Latest

News

Events

## Thousands to See Memorial Union

(Continued from Page 5)  
heavy rugs 20x50 feet, long, table lamps, and bridge lamps.

The room is predominantly for women but men may come here on the invitation of women.

The general decorative aspect of the room is that of a huge cameo. The delicate plaster ornament has a rich silver and cream tone and is illuminated at night by concealed lighting which gives it all the color values of the rainbow. A golden light gleams through the huge oval skylight in the dome of the room. The sky lighting of the room is controlled from a central switch room containing an elaborate dimmer equipment which makes it possible to secure any light effects desired.

The tapestries in the room are the gift of the class of 1928, as are also the tapestries in the Council room and the library.

Newspapers, magazines, and a phonograph are available for the use of students. There is also a radio connection in the room for concerts or game reports. A Steinway grand piano is part of the permanent equipment of the room for use in concerts and recitals. A portable piano is brought to the room for dances.

The room may be cleared for dancing, for lectures, for concerts, and for banquets. It is estimated that 450 couples can dance comfortably on this floor when both the upper and lower levels are in use. This is as many as dance at any given time at the largest university functions such as the Junior prom. The floor area is greater than that of the rotunda of the capitol. However, on the occasion of a dance like the Junior prom, the guests would not be confined to this one floor. Probably the whole building would be thrown open to them, with dancing on other floors and lounging in the many guest rooms and parlors, and refreshments in the Rathskeller and Tea room.

The floor is of hard maple, constructed especially for dancing purposes.

The hall will accommodate approximately 1,000 people when set up for a lecture or concert. Special blue folding chairs with leather seats and rubber shoes have been secured for this purpose.

More than 450 people can be accommodated at banquet tables in the room. The service is given from the service kitchen at the east and where

the food is brought by subversors from the central kitchen.

When light refreshments are desired, specially designed coffee tables can be brought into the room and set up for the convenience of guests.

The Great Hall opens out onto three terraces which are to be equipped with old hickory furniture.

The Alumni association has its offices on the southwest corner of the floor. The university records office is directly above the Alumni association.

### Drawing Room

This is a restful room with autumn landscape wallpaper, green woodwork, a mantel piece, dressing tables and lounging chairs with a feminine note. It is a parlor and reading room for girls, used by them throughout the day and also in conjunction with the large functions held in the great hall.

A public telephone is located just outside the room.

Five other parlors, reading rooms, and lobbies are available for women's social purposes in Lathrop hall, four of which are being re-decorated and re-furnished by the Union. A tea room serving kitchen has also been provided in Lathrop hall and the dining room remodeled and re-decorated for the use of women privately. These social rooms are also under the direction of the Union council through its women representatives and staff members and in co-operation with the Women's Self Government association. Many women's meetings, teas, and other gatherings are held in these social rooms.

### Student Offices

The offices grouped here are the Haresfoot club, the Women's Self Government association, the Men's Union, an office for seasonal activities, the Bureau of Graduate Records and Reference, the Daily Cardinal editorial and business offices, the Octopus editorial and business offices, and the Badger editorial and business offices. Other student organizations such as the Literary magazine, the Wisconsin Players, the Forensic board, the Men's Glee club, the Beaux Arts club and the Student Employment office have quarters in the old Union building which is serving as the third unit of the Memorial Union temporarily and is under the direction of the Union council.

All student organizations have access to the common workroom in the new building where mailing tables, office equipment, typewriters, and mime-

ograph and mailing service are available to all who need it.

### The Union Rathskeller

On the ground floor of the Union section is perhaps the most unique room in the building and one which is bound to attract attention all over the country. It is reminiscent of the old cellars of the German village halls, or "raths," which were known everywhere on the continent and many places in America as "rathskellers." It is reminiscent also of the lasting German traditions in Wisconsin of good fellowship and good cheer.

The room has the low arched ceiling and heavy columns of the rath-

skeller. It will soon be completed with a significant Alt Deutsch type of decoration. The walls at present are glazed to produce a musty and cellar-like appearance. The light fixtures are copper and scrap iron much in the manner of the old candle shades. The floor is of vari-colored slate flags, and the tables and chairs are of heavy weathered oak which will stand the hardest usage for decades.

Logs in the two huge fireplaces are

to be lighted up on brisk evenings. Men can lounge in the heavy leather davenport before this fire and talk or listen to the radio, the piano, or phonograph.

When refreshments are needed a long bar with a complete lunch service is handy.

This bar is also of weathered oak designed in the old German baroque manner. The famous Hausmann bar

(Continued on Page 7)

10% REBATE CHECKS—Good NOW

**BROWN**  
Book Shop

## Stationery Specials

EATON, CRANE & PIKE Brands

One pound paper

Fifty envelopes

With University Seal

Linen twill or vellum finish

Large or folded sheets

198<sup>c</sup>

**VARSITY**  
DELICATESSEN  
819 University Avenue

**BROWN**  
BOOK SHOP

We congratulate Wisconsin students, Faculty and Alumni on the formal opening of their new Memorial Union Building . . . . .

**Mangel's**  
NEW YORK WAFFLE HOUSE

27 South Pinckney

## GILLER'S DELICATESSEN AND SANDWICH SHOP

We are now in our new home at  
540 STATE STREET

Try our afternoon tea and pastries

.. Our specialty ..

Salads and Sandwiches

Hot Lunches

Fountain Service

F-5662

We Deliver

Mild enough  
for anybody... and  
yet **THEY SATISFY\***

\*THINK what that means: "Mild enough for anybody . . . and yet they satisfy!" Mild—yes. But something more—a quality of leaf, a skill of blending, that brings out the natural taste and goodness of the tobacco themselves.

Tobacco goodness, and without over-sweetening; mildness with character—that's the Chesterfield difference.

And it's the most important difference any cigarette could offer!

Lippett & Myers Tobacco Co.

## Thousands to See Memorial Union

(Continued from Page 6)

which students patronized until the brewery was torn down in 1924 has been preserved and given to the Union and now stands opposite the main bar as an auxiliary to it.

When recreation is in demand, five pocket billiard tables and three billiard tables are available at the left of the Rathskeller. This is known as the Ole Bull room because it contains the famous Ole Bull billiard table which has been used by all the governors of the state since 1860 except Robert M. LaFollette, who stacked his law books upon it, and was at one time in the possession of Ole Bull, the famous Norwegian violinist. The table was given to the Union by Governor Zimmerman and has been re-habilitated.

Bridge, checkers, and chess are the order of the day in the Game room, or the Paul Bunyan Bunk house as it is called. The room is timbered in weathered oak timbers, pegged together in the crude style of early lumber days. It has a rough flagstone floor made of stone secured in the vicinity of Paul Bunyan's old Wisconsin lumber camps. The benches in the room have symbols of Paul's great adventures carved in them—the bean pot, the cook shanty, the reversible dog, etc.

This room typifies the lumber traditions of the state as the Rathskeller incorporates the German tradition. It is hoped eventually to have caricatures of Paul's exploits done by an expert in the panels of the wall.

Game reports will be brought to the Rathskeller by radio or by Western Union wire which leads into the room, and occasionally moving pictures will be shown with the amateur movie equipment of the house.

## The Union Trophy

This room will eventually contain many of the university's historic trophies, such as the pipe of peace used at the commencement ceremony, athletic shields, and hunting trophies. Eventually there may be mural paintings in the arched spaces.

The Trophy room and the areas adjoining it are for men because of their character as billiard, barber shop, and rest rooms.

## Barber Shop

A modernly equipped and bright barber shop with four chairs is also located on the ground floor. A porter to give shoe shining service is in constant attendance.

## Refectory Room

The Indian symbols and motifs which are characteristic of the tribes originally inhabiting the four lakes region about Madison have been ingeniously incorporated into the decoration for this room. The lighting fixtures are parchment stretched by leather thongs upon arrows in such a way as to form an inverted teepee.

Characteristic Winnebago decorations of belts and clothing are used on the patterns on the ceiling and the beams, making a harmonious effect with the dull red brick columns and the language symbols on the wall panels. The cafeteria counter is the most complete in the middle west, entirely made of monel metal, and is capable of serving 750 people during the meal hour.

Exactly 254 people can be seated at a single time.

The rubber tile flooring and the Windsor arm chairs give the room an atmosphere of quiet and restfulness. The tables are specially designed so that several can be placed together for groups without inconvenience.

Subveyors, or endless moving belts, bring the food from the central kitchen up to the cafeteria and carry back the soiled dishes to the dish room.

## The Union Popover

This room takes its name from the fact that when the Refectory is full to overflowing the extra patrons can come over to this smaller quieter room, bringing their trays and food with them, which in most cases will include a popover or roll made by the pastry cake.

The room is developed with booths

in order that patrons may have the quiet of a private room combined with the convenience of cafeteria service.

The wall paper is of a colorful striped pattern—a special paper imported from France which is washable with soap and water or any cleaning powder. The lighting fixtures are of modern etched glass.

## Tripp Commons

This dining room will accommodate 275 persons. It is being operated as a dining room for men's table groups in order to carry out the wishes of the founders of the Union project and of many who subscribed in the early years in order that the university should have a general men's commons. Table groups of from four to 20 are being organized and regular board is being served. Individuals may also board by the week or the month. The room will be used occasionally for large banquets.

The two-story height of the room, the golden and fumed oak paneling, and the dark upholstered chairs and the window over draperies give it a certain dignity which in the ceiling is enlivened by a colorful decorative scheme of university coats of arms and departmental shields.

In the center of the ceiling the shields of the Big Ten universities are executed in gold leaf and official colors. In the corners of the panels are placed coats of arms of the universities which have some special relation to Wisconsin or which are typical of their part of the country.

At the eastern end of the ceiling are the crests of Oxford and Cambridge where the Union first originated in 1815; in the center panels are the shields of Williams which gave to the university President Bascom, President Birge and others, and the University of Toronto at which is located

(Continued on Page 8)

### BULLETIN BOARD

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial offices in the Memorial Union, or phoned to B. 250, before 5 p. m. of the day preceding publication.

Late registration in women's physical education will be held Thursday and Friday, Oct. 4 and 5, from 12 to 1:30. This will be the last opportunity to register for fall work.

### BEAUX ARTS

All officers of the Beaux Arts club are urged to attend the meeting at 3:30 p. m. Friday afternoon at the Industrial Arts lab.

### OFFICIAL NOTICE

By authorization of the Regents and the Faculty the regulations regarding social life (see Timetable, page 59) are in force from the opening of the fall semester to the end of the succeeding summer session, including all vacation periods.

The final week-ends for social functions during the first semester are January 11, 12, and for the second semester May 24 and 25.

The periods from January 13 to the end of the final examination period, February 6, and from May 27 to the end of the final examination period, June 18, are closed periods during which student activities are not authorized.

S. H. GOODNIGHT,  
Dean of Men.

### OFFICIAL NOTICE

The commercial dances held exclusively for students which have the approval of the Committee on Student

Life and Interests are as follows:

Union Board dances held in the Memorial Union.

Cameo Room dances, in the Beaver Building.

Dances at Esther Beach.

These dances are held on each Friday and Saturday night and on nights before legal holidays. No roadhouse dances and no other commercial dances than the above mentioned are approved.

S. H. GOODNIGHT,  
Chairman.

## University of New York

### Offers Aviation Course

New York—A three year course in practical aviation will be offered by the evening engineering division of the extension service at New York university this year.

### PATRONIZE OUR ADVERTISERS

### NEEDLE PIERCES HEART

A month ago today Mrs. John Ellington, Boscobel, was rushed to the Madison General hospital with a needle piercing her heart. Drs. Thomas W. and Albert R. Torney operated on her, extracting the needle just as the heart contracted, since that was the only time at which an end was visible. Friday Mrs. Ellington returned home, completely recovered.

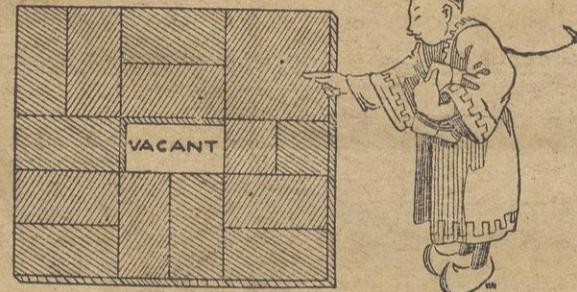
### Star Kicker at Michigan

Michigan is just at the present time boasting of a kicker who promises to make a name for himself in the very near future, at the rate at which he is going now. He is George Squier, varsity guard, and he has actually succeeded in planting the pigskin between the posts in 26 out of 27 attempts. Also he place-kicked 8 in a row, and then missing the next one, proceeded to kick 8 before he missed again.

## VISIT . OUR . NEW . SHOP



## CHING-FOO



## A NEW PUZZLE

Ching-Foo is a great entertainer and mind relaxer. You may think it easy... but not as easy as you think.

### ... DIRECTIONS ...

Place the blocks in the box as per diagram. The puzzle is to move the big square block to the opposite corner without jumping or raising any block or turning any piece.

## On Sale Today

## WIN A PRIZE

1st man to solve it \$5.00 in trade

2nd man to solve it \$2.00 in trade

1st woman to solve it \$5.00 in trade

2nd woman to solve it \$2.00 in trade

## THE University Co-op

## CLOTHES In The University Manner

FOR fall and winter wear here's a selection of suits that surpasses anything we've ever shown. Just one glance—and that will tell you the whole story—of quality, style and value.

**\$45.00**

Furnishings - - Shoes

**Brown & Bareis**

234 State Street

## BUSY BEE

401 State Street

Save 15% by Cash and Carry  
Men's Suits, Pressed..... .35  
Men's Suits, Cleaned..... \$1.25  
Ladies' Garments, Cleaned and  
Pressed  
Dresses..... \$1.45 and up  
Shoe Repairing—While you wait  
24-Hour Service—give us a trial

## THE DAILY CARDINAL

## Thousands to See Memorial Union

(Continued from Page 7) located Hart house, the Canadian Union which has given great inspiration for the development of the Union at Wisconsin. Altogether there are thirty of these university coats of arms.

Subordinate shields show the symbols of departments at the University of Wisconsin. Intermingled among them is the Union's own coat of arms symbol, the pipe of peace, representing, perhaps, the hope that peace and fellowship will reign among university departments and among Wisconsin's neighboring universities. All shields are woven together in a dominant oak vine ornament, designed by Mr. Pescheret.

## Lex Vobiscum

Translated, this means "law be with you." It is an admonition to the countless student and university committees who will use this room to weigh the affairs of the university and the universe. The walls of the room are papered with the leaves of one of the first printed English law books, dated 1681. The pages are arranged numerically on the horizontal levels so that the entire collection of chancery cases can be read by any one who has the time. They afford interesting reading matter to committee members who come early for meetings or stay late afterward.

Another sign is to hang at the far end of the room inside with the inscription "Quid nunc infori dura mus?" which has a meaning all its own.

## The Tea Room

Tea is served here after 4:30 in the afternoon. It has also the regular function of a table d'hôte and a à la carte dining room during the noon and evening meal hours.

The refined decorations of the room will appeal to women. The chaste marble pilasters are worked into harmony with a Stree wall and antique woodwork. The heavy plate mirrors are balanced by crystal glass light fixtures. Wing-backed chairs, upholstered in Monterey rose, and four Recamier benches give distinction to the room. The window draperies echo the colors of the wing-backed chairs and the green of the walls.

## Old Madison Room

Sixty to 100 can be accommodated at dinner meetings or banquets here. The room can be divided by folding doors so that two groups may have dinner at the same time. It is useful also as a lecture and club room and as a room for small dances.

The room is particularly interesting for its wall decorations which are exact replicas of old engravings and water colors of Madison and campus scenes in the years 1857 to 1870. The scenes are laid out with reference to their geographical location so that the whole of old Madison can be seen in the room. The north wall toward the east is the scene of Madison from across Lake Monona at the old water cure, or Monona park.

The decorations were executed by a German painter, Mr. Drews, from very small engravings donated by old Madison residents.

The marine light fixture carries out the effect of the water scenes on the walls.

## Beefeaters' Room

This room recalls the story of the Tower of London beefeaters who, since the middle ages, have worn their doublets of orange and red and flat black hats, and carried long spears as a special guard to the king. They still escort him in this costume.

The story goes that in olden days so many prisoners were escaping from the Tower of London that the king fed his guards wine in order to make them braver. This did not succeed entirely, and so he tried raw beef to

make them stronger. The result was a well-ordered guard house because no prisoner dared doubt the authority or strength of the guard.

The unwritten story of the beef eaters of Wisconsin is the story of the students who perform a meritorious service in behalf of the university, receiving a mysterious invitation from the beef eaters to come and receive as a good reward a large beefsteak cooked in this instance.

The room will also be a rendezvous for discussion groups, for committee meetings, suppers, reading, and small moving picture shows.

It is equipped not only with dining tables and chairs, but also with deep red rugs, a Welsh dresser, lounging furniture and a phonograph and fireplace.

It may be secured at any time during the day by a member of the Union making the proper reservation at the main desk.

## Round Table Room

The room takes its name from a large round table which has various size round tops which can be set up for any size dining group. The ceiling of the room and the walls are also rounded through the medium of the painted decoration.

Half the room is devoted to a lounging area where groups can gather and talk while the meal is in preparation or after the meal is over.

## Guest Rooms

There are 14 guest rooms, seven double and seven single. They are designed to be as nearly like private bedrooms as possible. The furniture is of simple American style, with hand quilted bed spreads and hooked rugs, and wool curtains to match. The walls are papered with a special wallpaper imported from France which is washable.

## Handbills Prohibited on Campus, Order Board of Regents

Prohibition of the distribution of handbills and other similar papers in the university buildings and campus has been affirmed by Albert F. Gallistel, superintendent of buildings and grounds of this institution.

"Persons who pass around these papers sometimes do not know that it is prohibited. When told not to do such an action, they have stopped, with the result that no procedures have been brought up against any one so far," said Mr. Gallistel.

In case the offender persists, and if the person be a university student, he is sent to the Dean of Men to be handled with. If the individual be a non-student, he is sent to the care of city officials.

This ordinance has been passed by the executive committee of the board of regents in April 27, 1926. The resolution adopted read as follows: "Resolved, That the distribution of handbills, or other similar papers, in university buildings or on the university campus be prohibited, unless authority for such distribution is granted by the business manager."

The present business manager of the board of regents is James D. Phillips.

The object of this rule is to prevent unsightly pieces of paper lying scattered on the ground, giving an aspect of untidiness. Such a reason has caused Madison officials to consider the same measure for the city itself.

## Parthenon Model Placed on Exhibit

An exact model of the Parthenon reduced to scale will be placed on exhibition in the Trophy room of the Union tonight. The model was constructed in the workshop of the Experimental college by Willis Hubbard, a sophomore in the college. It is made entirely of plaster of paris and is about 4 feet long.

**Velvet**  
IT'S ALL CREAM

ICE CREAM  
Week-end Special

Butterscotch, Vanilla and Raspberry

**Kennedy Dairy Co.**

Phone Badger 2100

## California Student Advises Traveling

When the world gets dull, and books a bore, there is nothing better to revive a student's tired spirit than traveling is the opinion of Waldo Ruess, University of California student, who has 30,500 miles of one year's wandering to his credit. His journeys took him all over Canada, United States, England and the Atlantic ocean; yet he says he expects to see something of the world as soon as he finishes school.

## Athenae Literary Society

### Debates on Smith Tonight

The Athenae Literary society will have a debate for its first meeting of the year tonight on the question, "Resolved that Al Smith's modification program will solve our prohibition problem."

The affirmative will be upheld by Lawrence Willenson '31 and Lloyd Willard '31. The negative will be taken by William Ramis '30, and Harold Pace '29.

The meeting will be held in 112 Bascom hall at 7:45 p. m. All students are invited to come and to join in the open discussion of the question to be held at the close of the debate.

Enter the "turtle neck." Exit the debonair slouch. That does not describe either sweater or a diving suit, but the style in posture now favored by the University girls. According to a member of the health department, co-eds no longer consider the "debonair slouch" the last word in standing styles.

About eighty per cent of the girls now use an exaggerated form of "turtle neck." "Turtle neck" means that the head is held forward and the chin is tilted up until the bump at the base of the neck is brought into undue prominence. "Chins up" is henceforward the watchword for correct posture in the co-eds.

"Despite the lamentable "turtle neck," the physical examinations show a much higher rating than did those of last year.

## Wolverines Pick Eleven

The first scrimmage held by the Michigan team last Saturday, on the whole, was satisfactory to the Wolverine coaches. For ends, the best bets are Ernie McCoy, basketball man, and Leo Draveling, Port Huron sophomore, both of whom however were absent.

from the initial scrimmage because of slight injuries. Absent with these was Pommerening, varsity tackle.

The backfield, will, in all probability, be composed of Captain Rich and Joe Gemis, veterans, with Danny Holmes and Jack Wheeler contesting for the fullback position.

## The Varsity Clothes Shop

809 UNIVERSITY AVE.

New Things for the Game

SATURDAY!

A large selection of  
Sport Coats and Vests

Special  
Gym Towels      Special  
Sweat Shirts

50c      90c

We do shoe repairing

'Way ahead  
in style!



At the big games this year there's one score that's certain. Alligators are always 'way ahead. Whether you select the all-wool lined Aviation model or the Regulation College Slicker, when it bears the Alligator label you can count on correct style, famous Alligator fabrics and absolute waterproof protection. Alligators are sold only at the best stores from \$7.50 to \$25.00. See the new Alligator Aviation model at \$10.00. The Alligator Company, St. Louis, Mo.

**ALLIGATOR**

TRADE-MARK REG. U. S. PAT. OFF.



## Bradley Sounds Union's Purpose

(Continued from Page 9)  
dormant but not dead. Then came in 1919 the first signs of life and development. Walter Kohler, president of the regents, organized a committee whose self-appointed job it was to go out and get funds. Fred Clausen, Walter Kohler, George Haight, Israel Shrimski, Carl Johnson were members of that committee and for seven years were the guiding spirits of the long campaign. Dean Goodnight and Prof. Ned Gardner were successive directors of campaigns. They traveled over the country meeting alumni organizations, individuals; selling the Union idea and getting money for it. Seventeen thousand alumni and students have subscribed. The Wisconsin business men have given to it. Faculty have made their contributions. Legislature and regents have shown their interest in substantial assistance to the project.

John Dollard brought the idea successfully home to the students on the campus. Max Mason, Business Manager Phillips, Dollard, and Architect Peabody developed the building plans after a careful survey of Union buildings throughout the country. Financial arrangements for the completion of the building were managed largely by Mr. Carl Johnson. The plan for equipment financing was worked out by Mr. Phillips and Mr. McCaffrey, secretary of the regents, and the Board of Regents itself.

For the last year and more a university committee, consisting of 40 students, faculty, and regents, have given largely of their time to the problems of equipment and furnishings, and to the problem of organization under which the Union might start work the moment the building was complete. A special regents committee has been appointed to work with this committee and subsequently with the council in handling the affairs of the Union.

Faculty and regents have agreed unanimously on an organization plan which puts the control of the Union very definitely in the hands of the students, with a sufficient number of older members to supply continuity and balanced judgment.

At this time, therefore, we see the dissolution of the University Committee as the responsible group for the conduct of Union affairs, and the assumption of that responsibility by the Union Council. It is a momentous change. Up to now the Union has been nursed and cared for, nurtured, clothed, taken care of in one way or another by a parent or a foster parent. Now it steps out on its own. It has attained its majority, its own individuality.

In token of abdication of University Committee as a guiding force, in token of assumption of its own majority and competence to run itself, I turn the gavel to the first chairman of the Union Council, and to the Council as a group.

With the power always goes responsibility. It is up to this council—especially student members—to make this first year a record of effective organization, of great accomplishment, of fine quality, of fine taste—a record that later councils will strive to live up to.

I think perhaps there is no better guide and inspiration in starting our job here than that which was in the minds of the founders of Hart House, the wonderful Union at the University of Toronto. May I read you their thought:

"The prayer of the Founders is, that Hart House, under the guidance of its Warden, may serve, in the generations to come, the highest interests of this university by drawing into a common fellowship the members of the several Colleges and Faculties, and by gathering into a true society, the teacher and the student, the graduate and the undergraduate; further, that the members of Hart House may discover within its walls the true education that is to be found in good fellowship, in friendly disputation and debate, in the conversation of wise and earnest men, in music, pictures and the play, in the casual book, in sports and games and the mastery of the body; and lastly, that just as in the days of war, this House was devoted to the training in arms of the young soldier, so in the time of peace its halls may be dedicated to the task of arming youth with strength and suppleness of limb, with clarity of mind and depth of understanding, and with a spirit of true religion and high endeavor."

## Badger Studio in New State Street Location

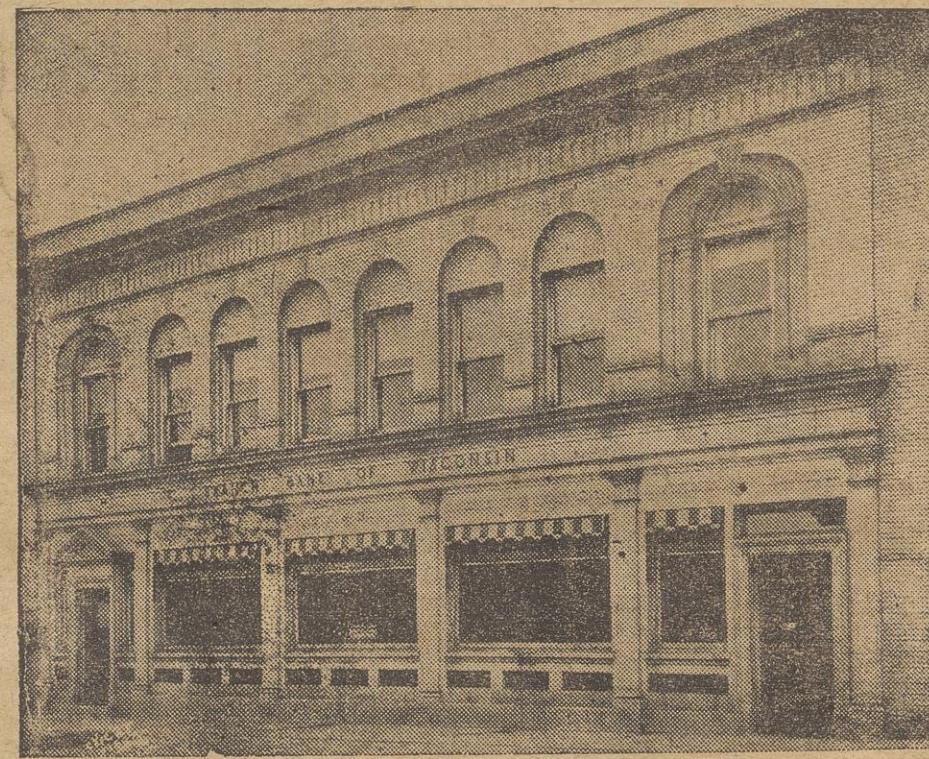
The Badger Studio, which for six

years has been located in the Marston block, West Main street, opened its new studio at 609 State street Wednesday morning. The proprietor, S. J. Leisman, has been engaged in photography here for the past 10 years. The new home has been outfitted

and furnished according to the latest mode. The reception room is done in tiffany and is hung with gold and green damask curtains. An aisle with dressing rooms arranged in the Pullman fashion leads to a waiting room. This room opens into a completely

equipped camera room.

A feature of the window display for the next few weeks will be "Who's Who at the University." Pictures of the leading faculty members and student leaders will occupy the entire window.



## A Service Designed Especially For Student Banking Problems

**[Twenty Years of Experience Made It a Reality]**

The Bank of Wisconsin, State Street Bank was organized more than twenty years ago. Located conveniently to all the student area, it soon became apparent that its specialized service offered a time saving as well as a money saving to students.

The Bank of Wisconsin, State Street Branch has improved its services until today its plan of stu-

dent banking is termed "*the best yet devised for students.*"

It offers 1928 students an even better service than it offered to those of 1908. Each year adds to the experience which makes improvement possible.

Open an account there. Safe, accurate and convenient — you'll find that bothersome financial and budget details vanish. You'll wonder how you did without it!

### We're Proud of The Memorial Union

We're "old timers" at Wisconsin. We remember when the Memorial Union was but an idea. We pay tribute to those whose unselfish giving and indefatigable energy has today found reward in the splendid Memorial Union building. We're prouder than ever to call ourselves part of Wisconsin today.

## Bank of Wisconsin State Street Branch

State at Gilman

### PUBLIC STENOGRAPHIC SERVICE

Zora D. Howard  
Room 221, Washington Building  
Telephone B-774 Home B-3236  
Evenings by Appointment  
Dictaphone Mimeoaph

## Hundreds Play Key Parts in Union Growth

In the 10-year period of the Memorial Union development hundreds of people have contributed greatly of their time and money to make the opening ceremony of this week possible.

Among those playing key parts in the success of the project, but whose pictures could not be secured in time for publication, are the following:

CHARLES R. VAN HISE '79  
(Deceased)

Pres. Van Hise was the first to utter the need for a Union at Wisconsin, and the most persevering in the effort to make the first vague dream come true. In his notable inauguration address in 1904 he said:

"If the University of Wisconsin is to do for the sons of the state what Oxford and Cambridge are doing for the sons of England, if it is to do even what the eastern institutions are accomplishing for their students, not only in producing scholars and investigators, but in making men, it must once more have halls of residence, and to these must be added a community and a Union."

"Nothing that the professor or laboratory can do for the student can take the place of daily close companionship with hundreds of his fellows."

Pres. Van Hise died in 1919, on the eve of the birth of the project he had planned and steadfastly urged for 15 years.

H. O. SEYMOUR '99, (Deceased)

Mr. Seymour, prominent banker of Milwaukee, was a member of the original Memorial Union Building committee and served as its treasurer until his death in 1927.

ROBERT E. McMENN '94 (Deceased)

Mr. McMynn, Milwaukee attorney, was a member of the original Memorial Union Building committee until his death in 1925, and was president of the Alumni association in 1923.

CHARLES A. HALBERT '08, Madison

State Chief Engineer

Under the general direction of Mr. Halbert, the technical problems of the Memorial Union were studied by experts, and the contracts for construction and equipment awarded. Mr. Halbert gave particular attention to the conservation of Union funds in the awarding of contracts.

D. L. HALVERSON '18, Madison

Steward of the Memorial Union

The services of Mr. Halverson in

designing the commons equipment and in planning the operation of the many dining rooms of the Union has been incalculable. He brings to his position in the Union well-known talents as a food caterer, the fruits of rich experience as a business administrator, and a helpful understanding of the social purposes of a Union.

Interior Decorator and Designer

LEON R. PESCHERET, Chicago

A house of cheerful color, of home-like comfort, and of rich tradition is the conception of Mr. Pescheret for the Memorial Union. He has applied the technique and resource of an artist and expert to the suggestions of the Union committee, and has produced a scheme of decoration which is in itself an education in the possibilities of interior art, and which gives the University and Union members the thrill of possessing a fine thing.

JOHN BERGSTRESSER '25, Madison

Director of the Bureau of Graduate Records and Reference

The diligent work of Mr. Bergstresser's department has produced a complete and accurate record of the 10,000 service men and women to whom the Memorial Union is dedicated. Mr. Bergstresser himself has initiated and carried through many fund-raising and social projects on behalf of the Union.

HENRY SCHMELZER, Madison

Chief Clerk of the University

The Union has profited for many years by the watchful attention of Mr. Schmelzer to its affairs. The value of his timely help on the day by day necessities of a project like the Union has proved beyond estimation.

C. K. LEITH '97, Madison

T. E. BRITTINGHAM '21, Madison

Both of these men are among the valuable friends of the university who, through financial aid and guidance at critical times, have made the building of the Memorial Union possible.

### Meiklejohn to Address

#### Educational Conventions

Dr. Alexander Meiklejohn, director of the Experimental college, will address two educational conventions today, one in northern Wisconsin and the other in Minnesota.

He will speak before the Wisconsin Teachers' association in Superior this morning, and before the Northeastern Wisconsin Educational society late this afternoon.

He is expected to return to Madison some time Saturday.

# SUCCESS



You are pointed for success when you equip yourself with the

**Wahl-Eversharp Fountain Pen**

\$3 to \$10

You pick the point that fits your writing stroke. Money cannot buy a better writing pen.

Its team mate is the famous Eversharp pencil priced from \$2 to \$6.

Wahl-Eversharp offers you a complete line of quality writing instruments, all styles, all prices. See your Wahl dealer today.

**WAHL-EVERSHARP**  
PENS AND PENCILS

## Medical Students

We have a full stock of

Slide Boxes (100 capacity)

Ford Stethoscopes

Slides

Mirrors and Head Bands

Hammers

Cover Glasses

Dissecting Sets

**Physicians Supply & Drug Co.**

712 University Avenue

F-6677

# Baron Brothers

INC.

Proudly Showing

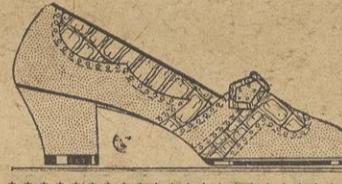
*Jacqueline*  
MÖDES

The Seasons  
Smartest Styles

For the Big Game  
Parties!



—Suedes  
—Satins  
—Patents  
—Velvets



Beautiful Footwear  
For the College Girls  
Moderately priced

\$4.85 - \$7.50

Gorgeous Buckles  
with beautiful sets  
\$1.00 to \$6.00

—Straps  
—Pumps  
—Ties  
—Oxfords



# CAMPUS

CLOTHES SHOP

825 University Ave. At Park St.

## Index To Prices

SUITS, Extra Pants	\$35.00 to \$42.50
TOP COATS	\$25.00 to \$32.50
OVERCOATS	\$22.50 to \$50.00
CORDUROY SPORT COATS	\$7.00
SWEATERS	\$3.75 to \$7.50
SLICKERS	\$5.00 to \$7.00
TRENCH COATS	\$9.00 and \$9.50
HATS—All One Price	\$5.00
CAPS	\$2.00 to \$3.50
LAUNDRY CASES	\$1.85 to \$2.50
FLANNEL SPORT COATS	\$2.00 to \$2.50
SHIRTS—Collar Attached	\$1.45 to \$4.00
NECKWEAR	85c to \$2.50
ODD TROUSERS	\$1.95 to \$8.00
SCARFS	\$2.00 to \$5.00
GLOVES	\$1.65 to \$5.00
MEN'S HOSE	25c to \$2.50
MEN'S OXFORDS	\$5.00 to \$7.75

WE EXTEND  
A WELCOME  
SIMPSON'S  
CO-OP SHOP

IT is indeed a pleasure to the UNIVERSITY CO-OP  
to have such a reputable organization with us . . . WE  
WELCOME YOU . . . and we are sure the women of  
the University also extend a welcome, because

*the convenience of location . . . . .*  
*the quality of merchandise . . . . .*  
*the fair and square business methods . . . . .*  
*and because it is an exclusive Co-ed apparel shop . . .*

THE UNIVERSITY CO-OP

*“The Student's Store”*

E. J. Grady, Mgr.

State and Lake Sts.