



## The Sphinx. Vol. 3, No. 13 April 17, 1902

Madison, Wisconsin: University of Wisconsin, April 17, 1902

<https://digital.library.wisc.edu/1711.dl/VLDRVFM TZUMQR8S>

Based on date of publication, this material is presumed to be in the public domain.

For information on re-use, see

<http://digital.library.wisc.edu/1711.dl/Copyright>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

**WHO'S  
WHAT**  
—  
**AT**  
**WISCONSIN**

PUBLISHED BY  
**The SPHINX**  
Madison, Wis., April 17, 1902  
Volume III      Number 13

Entered at the Postoffice at Madison, Wis., as Second Class Matter,  
September 23, 1901.

**A UNANIMOUS DECISION**

For the affirmative is sure to be given on  
**THE QUESTION**

RESOLVED, That the best place to get  
your clothing made is at

**Vincent Zach's**

404 State Street

**THE STUDENTS' TAILOR**

**Suits to Order**

Pressing, Repairing and Cleaning done  
neatly and quickly. Workmanship guar-  
anteed.

**The CO-OP**

**Is the Students' Busi-  
ness Headquarters....**

**All Students' Supplies.**

**Join the Co-Op and  
save to yourself the  
book-dealers' profits.**

**ASK FOR PRICES**

...AT...

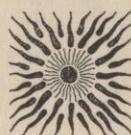
**F. F. F.**

**LAUNDRY**

7 and 9 East Main Street.

**Phone 65**

**Dress Suit  
Cases  
and  
Nothing More**



**Brown's  
Trnuk Factory**  
118 E. Main St.

**TELEPHONE 53**

**Brown & Nevin**

**LIVERY**

Corner State and Gilman Streets

Party Carriages a Specialty

Madison, Wis.

**From Soup  
to Candles**

We can supply you with every-  
thing needful for a swell spread  
—whether served informally,  
in your private parlor, or lux-  
uriously, with all appointments  
of service and setting .....

**Findlay & Co.**  
Madison's Finest Grocers

NOTE—The new flavors in NA-  
BISCO SUGAR WAFERS are  
delicately delicious. We have  
them all. Try them.....

**The HAHNEMANN  
Medical  
College  
and Hospital  
of Chicago**

Continuous course. Terms begin in  
September, January and April. Stu-  
dents may enter at the beginning of any  
term. The largest clinics in Chicago,  
with a large hospital under direct con-  
trol. Excellent laboratories. Gradu-  
ates of colleges may be admitted to ad-  
vanced standing. Descriptive cata-  
logues sent on application. Persons in-  
terested in medical education should  
address

**HENRY S. WILSON, M. D.,**  
Registrar,  
2811 Cottage Grove Avenue.

**SIDNEY P. RUNDELL**

High Class

**HATTER**

...and...

**Men's Furnisher**

7 East Main Street.

**F. W. Curtiss**

**108**

State Street

Wisconsin Block

**Photographer**

# ..Jewelry..

Sterling Silver Novelties

## Diamonds

Fine Watches, largest assortment in the State. Prices most reasonable. Fraternity and Class Pins. Finest line of Society Stationery. Goods sent on Approval.

**Bunde & Upmeyer**  
Pabst Blg. Milwaukee, Wis.

**HURLEY & REILLY**

## Men's Furnishers

396 E. Water St., Milwaukee

Agents for  
E. & W. DRESS SHIRTS



*The Connecting Link  
between the  
East & West*

Buffalo	Fast	Chicago
Detroit	Thro'	St. Louis
Toledo	Trains	Kansas City

Free Reclining Chair Cars  
on all  
**Wabash Trains**

Write for information about any trip you may have in contemplation. It is our business to assist those who travel.

F. A. PALMER, Asst. Gen. Pass. Agt.  
97 Adams St., Chicago, Ill.

C. S. CRANE, Gen. Pass. and Tkt. Agt.  
St. Louis, Mo.

## DIRECTORY.

### DENTISTS.

DR. S. H. CHASE, 302 State St.  
DR. GEO. T. RICHARDS, Over Palace of Sweets.  
DR. EDWARD A. SMITH, Wisconsin Building.

### LAWYERS.

JONES & STEVENS, Badger Block.  
BASHFORD, AYLWARD & SPENSLEY, Pioneer Block.  
F. K. SHUTTLEWORTH, Pioneer Block.  
ERDALL & SWANSEN, 17-19 Marston Block.  
RUFUS B. SMITH, 7-8-9 Marston Block.



Who is it that's so glum and gloomy  
When I'm glad?  
Who is so full of fun and frolic  
When I'm sad?  
Who is it preaches pious prayers  
When I'm bad?  
Who is it keeps his temper cool  
When I'm mad?  
My room-mate.  
—*Lampoon.*

THE pangs of hunger falling fast  
As through a restaurant he passed—  
A youth, beholding food to eat,  
Exclaimed, while munching shredded  
wheat,  
Excelsior! *Punch Bowl.*

DR. GEO. T. RICHARDS  
DENTIST

Room 308 Over Palace of Sweets  
HOURS:  
9 to 12 and 2 to 5  
Residence Phone 359

DR. C. H. SLIGHTAM  
OCULIST AND AURIST  
WISCONSIN BUILDING  
(Over Palace of Sweets)

### ...PURCELL...

Dentist

Dr. Meng with Dr. Purcell  
Kroncke Building  
West corner Capitol Park

## The Milwaukee Sentinel

Leading Paper of  
the Northwest

## GEM UNION INSTRUMENTS

Superior to all others in  
Construction, Material and Finish.



"UNION" PIVOT JOINT.

Strongest and most Durable Joint made.  
Warranted to last a Lifetime.

Most Complete Assortment of  
**Drawing & Materials**  
In the West.

**EUGENE DIETZEN CO.**

181 Monroe St., Chicago, Ill.

## Cudahy Bros. Co.

## PACKERS

And Dealers in Provisions  
**MILWAUKEE, WIS.**

**F. A. AVERBECK, LEADING JEWELER AND OPTICIAN.**



**Did You**  
examine our assortment of suitings, etc.,  
for Spring wear

**Better Do So**

*E. J. Southwick, Mgr.*

*W. H. McCarthy, Merchant Tailor*  
4 S. Carroll St. 115 Monroe St.  
Madison Chicago



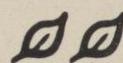
**UP TO SNUFF!**



IT'S THE  
*Mayer* Shoes  
That show the art of  
**Good Shoemaking**  
"There are none better made."

Ask your dealer for them.  
**F. Mayer Boot & Shoe Co.**  
Manufacturers,  
MILWAUKEE.

**HOLLISTER'S PHARMACY**



First National Bank Block  
Madison, Wis.

Drugs. Biological and Surgical Instruments, Microscopic Supplies, Toilet Necessaries, Perfumery and Sundries. Standard High Grade Goods at Correct Low Prices. Every Student has a Want. We aim to Supply it. Take Rocky Mountain Tea. It Moves the World, Makes You Well--Keeps You Well. Try it.

**Olson & Veerhusen** Cater to the U. W. Patronage

We do Fine Merchant Tailoring and Carry the Highest Grade of Clothing, Furnishings and Hats.

**W. J. GAMM, JEWELER,**  
3 West Main Street.

We carry the largest stock of Diamond, and Fine Gold Jewelry, U. W. Stick and Hat Pins, Silver Novelties, Watches, Jewelry. Repairing and Engraving. All work warranted.

**First National Bank, Madison, Wis.**

United States Designated Depository

Directors: N. B. Van Slyke, President.  
Wm. F. Vilas.

M. E. Fuller, Vice President.  
James E. Moseley.

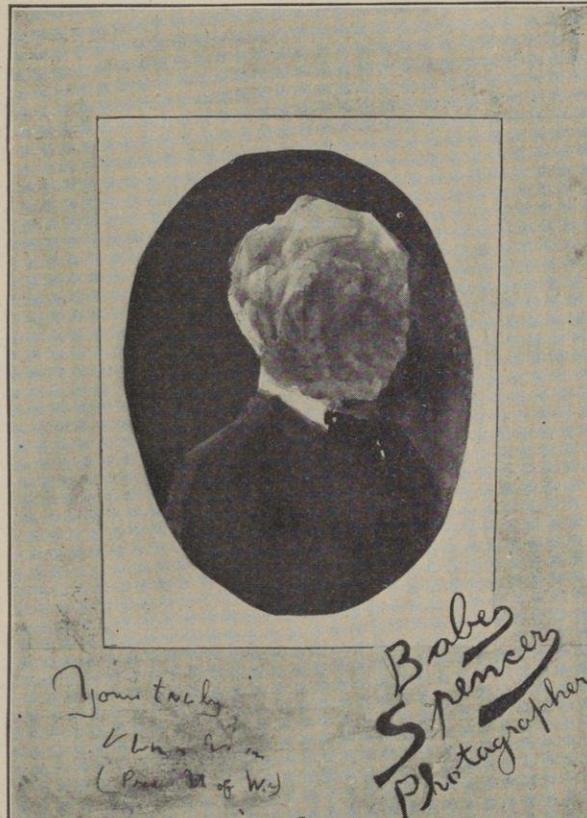
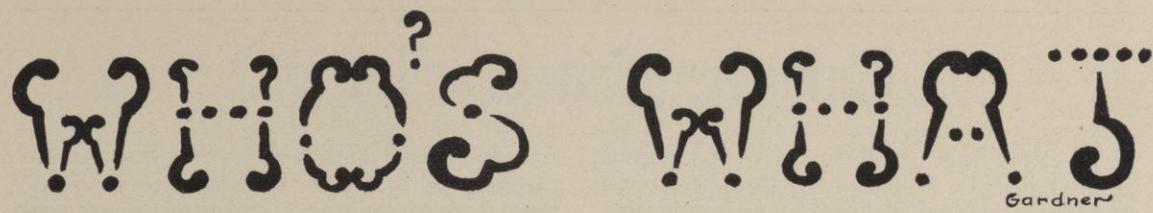
B. J. Stevens.

Wayne Ramsay, Cashier:  
Frank F. Proudfoot.

**HAIR DRESSING AND SHAMPOOING.**

**MRS. L. ESSER**, Hair and Fancy Goods Store, 2 S. Carroll St.

**STAMPING AND DESIGNING.**



OUR PRESIDENT.

THE GERMAN PLAY—"Fleischman yeast arizehr." Not understanding German at all, and never having seen the play, we can only say, Der zwischerawfulsunt wast guden nit. We have asked the opinion of some foreign dramatic critics, however, and append their answers. "Es ist zu schlim. Ich bin tot gewesen sein." "Du bist ein böses Dummkopf. Halt das Maul und moch dich aus dem Weg." "Ich kann dich nicht antworten." "Gaavek med dig! Yeg har slet ikke tid!" Je crois que vous avez raison."

ERNEST MEYER—Famous author, now entering on a political career. He has been long with us, and will be long away from us. We hope he will have attained the height of his ambition before he is much longer.

BILL MOFFATT—Ex-leading light of the Y. M. C. A. Not a member of the U. W. band or a literary society. In all other lines of activity he stands as the most distinguished man uncaptured in the University.

## The Faculty.

M. VINCENT O'SHEA, B. L.—The profundity of this professor in the presence of complexes of data, presents a new modality. Here is his most recent recondite implication:

"Hustle into a static condition oh infant bunting,  
Thy paternal progenitor has agone a hunting.  
Dynamically to seize epidermal appendages  
from *lepus sylvaticus*,  
To enclose thy soma, oh homolculus sapiens,  
up in."

CHARLES AMBROSE VAN VELZER, Ph. D.—The sines all point towards this angular man as the next pitcher on the diamond. Get onto his curves! He's a trig one!

JOSEPH JASTROW, Ph. D.—This artful man though holding a professorship in the U. W. is really the secret agent of some superannuated old painters in Europe, among whom are Tishan, Rembang, Pondike, and several others of about the same age. They can no longer paint, so are trying to get American prices for their second hand back-number work. This man is helping them. He should be found out at once and stopped.

ROBERT ALMER HARPER, Ph. D.—Has done much original investigation in the language of flowers. Lived for several years in the Specific Ocean for the purpose of studying the speech of *Squawya Perfecta Gigantica*, the largest alga in the world. By sticking a scalpel into this plant he has succeeded in making it swear in five different languages. 'Tennyrate his book on the Language of the Lower Plant forms is soon to be published.

HAMILTON GREENWOOD TIMBERLAKE, M. S.—'I would call your attention' to the numerous aliases—otherwise called pet names—under which this professor travels. They range from "Ham" by the respectful co-eds, to "Peg-leg" by the disrespectful eds, through "Nap" and "Poley" by the history people who have discovered his resemblance to a noted Frenchman.

CHARLES ELMER ALLEN, B. S.—Especially skillful in persuading people to look through the microscope at a sell with nothing in it.

WILLIAM STANLEY MARSHALL, Ph. D.—Has done more to bring the frog into fragrant nearness to humanity than any other professor in the country. It is said we grow like what we feed upon and associate with. We might predict his finish but we forbear.

Who is he that discourses let  
Until we almost have a fit,  
Who rakes up people from the grave,  
And makes us o'er their virtues rave.

—Billy.

PROF. SLAUGHTER—One chiefly instrumental in perpetuating Phi Beta Kappa here. He is one himself, but it hasn't spoiled him and he's lived through it. The Prof. was recently elected to a deaconship but our compositor has not the right type to set the words he used when Hubbard informed him.

James Francis Augustine Pyre.

SAMUEL E. SPARLING—Long suit municipal government, theoretical and practical. Speaking of the great struggle just past, we can give but few reasons why Bull was not elected. It was probably because he was too Abel-ly opposed, (Prof. Olson is authority for this,) but we really believe that it was the Grove's-Knox that laid him low. We should suggest that if you contemplate running next year, yourself, that you immediately begin the distribution of Louis' best brand—but a brand of your own is preferable.

STORM BULL—Late shooting star in the political heavens, of Madison, and at odd times Prof. on the hill. Successful in-cumberer of the office of mayor for one term. He liked it well enough to try another whirl.

A. C. S. BROWN—  
Girls all love their Anglo-Saxon,  
With such ease they cram it down!  
Don't you know what makes them love it?  
Why, there is no Mrs. Brown.



DR. ELSOM—Dr. Elsom was born in Iceland, Dec. 4, 1640. He emigrated to this country in 1424, and changed his name, which had been Hrudchint Emcltxon, to the one he now bears. Dr. Elsom, occupying as he does the chair of Prof. of the Poetry of Motion, has written several beautiful works from one of which (*Eternal Recompense*) we quote the lines:

“Yea, where the glimmering stars are gleaming.  
It makes a fellow feel like sitting around and talking and dreaming.”

Dr. Elsom's Child Study classes, on Monday and Friday at five, are of great interest and value. His next work, *A Short Volume of Soul Poems*, (10,000 pages, 16 Mo., 15c. net,) will be issued soon. The whole first edition, 25 copies, is subscribed for.

PROF. PARKER—As a devotee to and furnisher of Popular Music of the Masses, Prof. Parker is well known. It has at last been proven that Prof. Parker composed that famous classic “Ta-ra-ra-ra, Boom-de-aye,” and the sweet ballad, “Don't Forget Your Chewing Gum.” Born in Germany, Prof. Parker has a great admiration for “Dot Little German Band,” and has a standing request to have them all serenade him whenever they can. Prof. Parker said, on being interviewed, “Ach! Donnerwetter! Das Chopin, and Liszt (op.), day ain'd id. Gif me die schone “After the Ball,” “Only a Bird,” dose bin good songs. Ah, yes, dese Classics is crazy. What's yours? Here's luck!” Prof. Parker is a very pleasant man. He holds the professorship of the Tams and Bones. Having served his apprenticeship in Black Face Comedy, he is the greatest living master on these instruments.

W. W. CAIRNS—Prof. of Am. Lit., one who religiously fears some one will accuse him of being “a snap.” Thesis students who seek a real “course of sprouts” are advised to elect in Am. Lit.

PROF. VOSS, of the German department, is short and round and jolly as his name.

DEAN HENRY—Dean Henry of the Agricultural School, is probably less known to the freshman or sophomore than are many

others less important, his retiring and modest manner and hatred of publicity keeps him out of the public eye, save when he is aroused by some new demand of the University upon the impoverished state. Under such provocation he becomes a veritable Cicero, and by his sturdy adherence to the Policy of Retrenchment in the U. W. he has saved the people of Wisconsin millions of dollars which might have gone to build costly edifices in his own department. As a consistent opponent of “Scholastic lobbying” he has won himself a place in every thrifty man's heart.

PROFESSOR A. A. BRUCE—Known as the Father of Football in the University. Favorite joke “There are no Seekers after God in Chicago.” Favorite expressions “Blithering Idiots,” and “That's practically it.”

DEAN BRYANT—The Grand Old Man of the Law School. Hobby, telling stories. Most striking characteristics, never telling the same story twice, or giving more than nine on a perfect recitation. Has no love for back-row students and prefers smooth-faced students.

PROF. JOHN OLIN—Much feared and much respected. Favorite expression, “I don't care what you think, what do you know?” Hobby, orating on the beauty of the University drives. Most striking characteristic, giving short and easy lessons.

Who is the man with heart of flint,  
Two eyes of steel and an iron jaw,  
Who drives men through the rocky paths,  
That show them geologie law?

—Clements.

PROF. SLICHTER—It does your heart good to meet this man, his greeting is so warm and pleasant; students have been known to walk blocks just to receive his cordial greeting. In his class room however he is not so warm, for should some daring freshman place a little snow on the thermometer, the professor will at once become cold and crawl in under the radical and the class will have to go home, until he extracts himself again. He also is quite an acrobat, for he is able while sitting in his chair to write on the black board four feet away. This really is quite a performances as he is not a member of the Faculty Gym. Class.

## The Greeks.

The fraternities must certainly not be forgotten. Although we do not all believe with Dooley that "a frat is an organization of young men banded together for the purpose of spending their papa's money," still our chief objection to this definition is that all of us don't have the money to spend. But what would happen to the varsity if there were no frats? Where would the officious social committee get its glory then? How would "John's" and "Johnny's" and "Charley's" and "Tommy's" exist if not by their conscientious support? And as for Phi Beta Kappa and Phi Delta Phi they would be forced to go out of business if not for the grinds and heavy students in the fraternities. The Y. M. C. A. could never build their \$00,000 and their yearly subscription list would be a rank failure were it not for *their* spiritual and financial support.

λ λ λ

All Greek letter societies are about alike. Still each has some characteristics of which they are justly or otherwise proud of. Chi Psi with its Teutonic traits and its experiments in hot and liquid air by Artie and Trilby, Phi Delt with the past glories of Wilcox and Leahy, and its social ambitions, Beta for her athletes and the two Murphies, D. U. with Eddie and then actorine Beule, forever on the boards, and Psi U. with its "sounds of revelry by night." Sigma Chi still has its "Happy," and Phi Gam its Bigelow, but alas, Delta Tau has lost its Cody. Phi Psi will be remembered for its class president and Prom chairman when all rest will be forgotten, while Theta Delt still holds the lead with the vocabulary of a —. The conspicuositieis of the rest may best be remembered by their absence.

Δ Δ Δ

FOR SALE cheap, one dog known as "Patsy." Most gentle cur, will eat off your hand. Pedigree so long it drags; guaranteed to destroy furniture and quiet. Register all kicks with Hank E. Murphy, 614 Langdon.

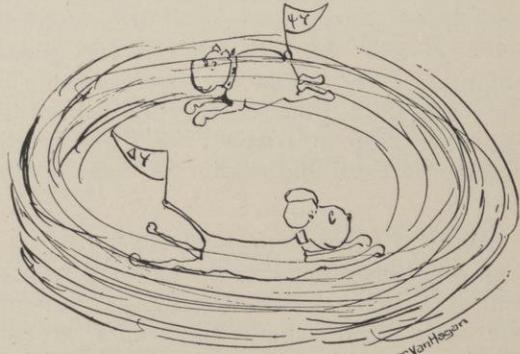
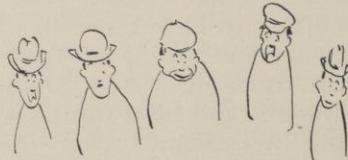
Sororities are small knots of girls brought together by similarity of tastes, strength of pull, or soreness at not getting the bids they wanted. Their members are solemnly sworn to tell others all the things they can find out about other crowds, to have or keep no secrets of their own, and to make special offers to capture all the male scalps in sight.

π π π

Oh, pshaw, Willie, if you want a grander and huskier case than you can get any where else, a place where the chaperone is bright enough so she will etter stay out late, where there will be no babbling, where charlotte rosse will be served daily, and where you may expect a sally to be sprung any moment, go to the Gamma Phi house.

ψ ψ ψ

Society circles are all agog over the new fad of late introduced. The Chicago glide is no more, the Kangaroo walk is de trop and in their places reigns the Delta Gamma stride.



L. V. Van Hoosen

THE MURPHEYS—H. E. and F. X. (X is for Xenophonines.) They are the only two of their kind left after the great flood. They are gentle, kind, and captured, after a great struggle, by seven of his majesty's marines, off Dublin, South Carolina, Ireland. The latter is the more gentle, you can even stroke his fur.

## Organizations In and About Which Have Not Been Generally Unearthed as Yet.

SOMNAMBULIST CLUB—An association of wits, scholars and cranks who meet semi-periodically to peruse the higher literature which each is particularly fond of perpetrating on friends. It is organized on the principle that life is too short to sleep, and they had best air themselves after dark instead of before.

THE "A" CLUB—Members identified by gold "A's" pinned on them. A girl's club of domestic trend, which aims at emphasizing the everyday practical side of student foolishness.

THE GIESE CLUB—Literary. Miscellaneous membership. Object—a critical study of the "Pun" in classic literature.



THE FACULTY GYM CLUB—A club for the mitigation of physical ungainliness. Among its enthusiasts are Profs. Owen, Meyer, Sharp, Laird, Jastrow, etc. Prof. Coffin was originally a member but bolted after the tennis season began.

U. W. INTELLIGENCE OFFICE—An institution of long standing, founded when Wisconsin became a state. Present status shows 2700 applicants for places. Office has strong state backing, is run by a corporation. At present the office lacks an official head but this deficiency will soon be supplied.

GOLF CLUB—For the promotion of that foolish game of golf, which will no doubt soon be replaced in popularity by the noble game of Ping Pong. The club has one good feature. Its stamping ground is removed far enough from civilization to allow the better nineteen-twentieths of humanity to rest in peace. Dues levied whenever Esterly thinks proper.

Co-Op.—An institution in which stock holders co-operate to support the managers as best they can. Rebates not the largest commodities dealt in.

DELTA JAY EPSILON—A relic of last year's Badger Board. Amalgamated on the principle that a good thing ought to be crowded along. D. J. E. aims to make people ask what it means. It also aims to have good times occasionally. Good fellowship, common interests, and many associations, help to make it a very popular and exclusive organization.



J. HAMMACHER'S SATURDAY NIGHT CLUB—Object to punish as many of John's "long darks" as can be conveniently concealed by the personnel of the club. Club not limited to membership. Has faculty and town membership.

THE Y. M. C. A. is an association of young men banded together to see how much money they can raise each year among the students, to defray running expenses, and to hire gifted orators from abroad to come to Madison and enlighten its wayward student body. Incidentally a large banquet is given yearly to help in the enlightenment (of our pocket-book).

Y. W. C. A.—Built something on the lines of the foregoing. Very useful in helping out at joint socials and such things.



THE C. H. POKER CLUB—An organization existing for a brief space at Chadboume Hall last semester. It disbanded suddenly owing to faculty warfare against poker playing in the University.

THE ORDER OF THE HAMMER—A flourishing club of active knockers, whose favorite haunt is Mrs. Ogilvie's boarding house. Among its higher offices are "chief lady knocker," numerous wielders of the hatchet and "prince consort" to the "queen of knockers." Object to knock everything and all the time.

U. W. MATRIMONIAL AGENCY—A flourishing institution of unchronicled origin, under the directions of Profs. Libby, Dowling and Meyer. The work started with faculty members only, but its vast success has led the agency to seek other fields. Since the work has been extended to include students, enthusiastic testimonials have been received from Mr. Bode, Mr. Denniston, Charles E. Allen, Mabbett and others, known to be hovering near the edge. This agency works quietly, but effectively. It is understood that it had Prof. Haskins in charge up to a short time ago, but he has escaped for the time being. Unsought testimonials rain in daily from such well-known men about college as Timberlake, Beye, Hunter, Cole, Sargeant and Byrne. Some of these latter cases are considered too violent to be assumed by the agency. They are not to be thwarted, however.

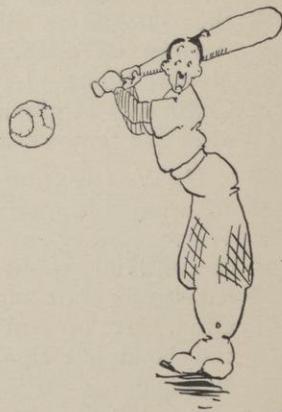
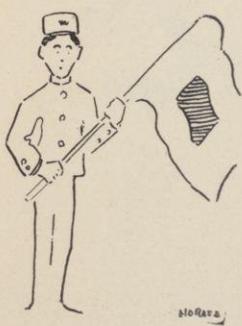
THE HARESFOOT is an obscure young club of demented persons, banded together to perpetrate once a year what is known as the Haresfoot play. The public has been at their mercy so far, but the time is coming when these dramatic geniuses will go so far that the public will arise and sit on them. Such things can't be endured forever.

RED DOMINO is a thing something similar to the Haresfoot and often confounded with it; at present it is Miss Shepherd almost entirely. Some people think the club is a game, but we're here to state that it is no such thing, but "straight goods, a yard wide."

THE BADGER will be published as usual this year, although for a long time its appearance was doubtful. The illustrious board of last year set such a pace that they have hardly been able to keep it up. But notwithstanding Dick says it will be ready for the fall rush, and Harry Johnson thinks he'll have time to win the Northern Oratorical before it comes out. Miss Cunningham is understood to have contributed a two-volume novel, which will appear for the first time in the annual this year. The title will be "Walks to Middleton," with variations. We expect great things.

THE UNIVERSITY INDOOR BASE BALL TEAM has a career which is hard to find with a microscope. One game at Oshkosh was plenty. The only incident worth special notice was the fact that Bandeline and Cochems got to discussing politics so hard, they forgot to get into the right coach, and spent the night at Minnesota Junction, where the argument was finished satisfactorily, and Cochem's aldermanic policy was laid out.

THE BASEBALL TEAM—The record of the baseball team last year was a phenomenal one. Twenty games were won out of twenty-three played, the team defeating Yale, Havard, Michigan and Georgetown on the Eastern trip, and losing one game to the Pittsburg national League team by the close score of 3 to 2 in a twelve inning game. Coach Bandeline expects to maintain this record this year, but the rooters are not as optimistic. The reduction in the price of admission to the games this year was a good move on the part of the management, as fifty cents for an ordinary game was altogether too much. The candidates for the various positions are showing up well; secret practice has to be indulged in every night, for Coach Bandeline is afraid that some of the National League or American League teams will attempt to lift some of the candidates.



OLYMPIA—This new society is progressing very well. It has already debated the simple questions and is now struggling with weightier problems, as for instance the questions last Friday; "Resolved that the pen is muddier than the Sword" and Resolved "that the Son can make more Hay while the Father Shines, than the Father can while the Son Shines." Its annual joint debate with itself is the event of the year in literary circles. Her teams are at present preparing for next year's contest, when it will be expected the yell will be heard sounding throughout the hall.

"O Limp,  
O Limp,  
O Limp,  
He ha."

#### THE HYGIENIC RESTAURANT—

Is doing flourishing business and feeding hundreds of students daily. "Fatty" Heisinger gained twenty pounds in two weeks,

while Steve Stuntz lost the same amount. But as it was discovered that the head-waiter got the respective dishes mixed a decided change in the avoidupois of the gentlemen named is expected. "Shorty" Meyers gained three inches since last fall, while Putney's parents had to use stilts to embrace the apple of their eye

when he returned home at Easter time. The varsity crew will have its training table at the Hygienic this year and consequently Wisconsin is picked as the winner of the big race, by those who ought to know.

#### A Practical Application of Child Study.

Professor Vincent O'Shea was recently entertaining a guest at dinner one evening. During the gastronomical operations, one of the minor O'Shea's, as yet unknown to fame, shied a hot buttered biscuit at the guest. This personage was naturally surprised, and still more so when no rebuke was administered. His face expressing mild reproach, Mrs. O'Shea leaned confidentially over towards the guest and whispered, "Sh., the Professor is observing him."

WANTED—A good scrapative Bull pup. One that will guarantee to uphold his own in this Fraternity world. Call and see Henesy, E. M., 614 Langdon. (This is not doggerel, but is generally considered a dog-gone good offer.)



The intercollegiate gymnastic association was recently organized with the following personnel of officers:

President—Dr. J. C. Elsom.

Vice-president—James C. Elsom.

Secretary and treasurer—J. Claude Elsom.

General What Not—Doctor James Claude Elsom.

A subscription paper will soon be passed around and a series of indoor entertainments held, the proceeds of which will be held in trust to send a gymnastic team east sometime.

MICHAEL OLBRICH—A man of many and great parts. We do not advise him to go after the presidency of our little institution, greater things await him. The highest debating, oratorical, and scholarship honors *ought* to hold him for awhile.

FRANCIS X.—Meant for a man, by destiny a lady. Daily application of the Rejuvenating Lotion will make the face as sweet as of yore, and the skin as soft and dainty as a babe's. Yes, a white vest is perfectly proper at the library evenings, but it is highly unladylike to change your seat more than nine times during the evening.

EDDIE COCHENS—A political star of lesser magnitude. He sought fame in the race for alderman of the "bloody fifth," but some one cut his kite string, and his balloon went up at the caucus. Eddie is one of our football players, and devoted to the game of Ping Pong.

ELIZABETH SHEPHERD, leading lady in Haresfoot—The Wisconsin stock company. Remarkable for being the only actress in the country who is never off the stage. No pictures of her which are good likenesses can be obtained as she has never been quiet long enough for any artist to secure a likeness.

GEORGE W. PECK—Sometime governor of Wisconsin, also late regent of the University. He is father to "Peck's Bad Boy," and "Peck's Son." Like a father to all boys, good, bad or indifferent. Now escaped on a fishing trip in North Wisconsin, because he hates to act as judge on joint debates and such things.



## An Incident.

Time—Day after Phi Beta Kap election. Scene—Am. Hist. Class Room. Characters: Dr. Carl Russell Fish, Ph. D., Phi Beta Kapp, and Willis Edge Brindley, Jd. K., S. S. M. (commonly known as "Jedge.")

Carl was somewhat late to class. Jedge waited patiently at the desk to confer with the Dr. before the class convened. As the last two-minute-allowance moment expired, the Ph. D. entered the room at a Benny Snow clip, his brows knit and his mind heavy with the knowledge soon to be imparted to the ignorant. Upon beholding our Willis his demeanor changed and his boyish face was wreathed in an adorable smile. Quickly advancing and with friendly hand extended, he cried, "Cown-gwatulations, cown-gwatulations" meanwhile pressing the hand of the amazed Jedge with a hearty fraternal grip. Consternation covered the features of the youth, those uncouth commercial students roared, and tumbling, Willis bravely said, "Dr., it was my cousin, John." Sorrowfully and with some hesitation, Carl breathed, "Aw-pawdon," as Willis nobly stalked to his seat, forgetting his mission of excuse. Conclusion—Whereupon Dr. Fish proceeded to flunk Phi Beta Kapp Brindley most ignominiously.

Moral—if the other man has the brains—profit by the name and carry out the bluff.

(Never mind, Jedge, you have another chance.)

**BATALLION OFFICERS**—Among the special features of the University course, is the exhibit of Battalion Officers. It is wonderfully complete and the figures are in excellent condition. Their lifelikeness is marvelous. They walk, give unintelligible commands, swing their swords realistically and present a striking resemblance to captains of the Home Guards in a volunteer company. They are wound up once a week by the commandant and are rarely known to run down. When one considers that they are lay figures controlled by clock work, the stiffness of their gait is easily forgiven.

The exhibit of these figures is on Tuesday and Thursday of every week. Admission free. Children 5c.



## Questions and Answers.

Who were working at the laboratory table? Two young men named Mitchell and Darling.

Who sat between them?

A girl they did not know.

What did Mitchell say to his companion? "Darling lend me your eraser."

What did the girl do?

She promptly handed him what he asked for.

Who keep a pace with the time? The people who take geology.

What is the Badger, Badger Board? An organ for fibs.

What do they make them of?

Out of date squibs.

What does the Badger Board?

Gets into debt.

What does the Badger cost?

All they can get.

What isn't the SPHINX?

All that it should be.

What doesn't it publish?

O Shea's jokes, explained at the door.

All of Slaughter's class room funny remarks,

(To be gotten out in a separate volume with foot notes.)

Just a very little of Beule's Slang.

Anything at all by the managing editor.

Prof. Monaghan's poems.

What kind of art doesn't take?

Girls face, unless concealed by hair.

Any kind of drawing that will be recognized if used three times!

What isn't it for?

Anything, but to be roasted.

## STEVIE STUNTZ—

Stevie, Stevie, I've been thinking,  
Wondering what the Libe would do,  
If for once you shouldnt be there  
Running things for a day or two.

"HAPPY" WERDER—Commodore's first prop., main works in the navy department. Always known as Happy. Other name not known. "Werder sets the pace and now Zach works overtime." Result: a new checker board set of jeans and jumper for spring display.

## THE SPHINX

# KEELEY'S PALACE of SWEETS

The largest and grandest

## CANDY STORE

in the northwest.

### JUST WHAT YOU WANT.

Where can we have our Select Dances this winter? AT KEELEY'S  
Where can we have our Parties? AT KEELEY'S  
Where can we get our Lunches? AT KEELEY'S  
Where can we get the Best Candies? AT KEELEY'S  
Where can we get Delicious Ice Cream Soda? AT KEELEY'S  
Who can furnish the Hall, the Supper, the Punch, and everything for a Select Party? KEELEY  
Who has the Palace of Sweets? KEELEY

112 STATE STREET.

# Quality

is our first aim—after that we strive for quantity. The fact that our business is increasing week after week is mighty good proof that our goods are exactly as represented. We want you to be entirely satisfied with your purchase. If you are not, we are not, and will esteem it a favor if you will allow us to rectify any error that may have occurred.

College  
Book Store  
412 State Street

TELEPHONE  
**RILEY & SON**  
—FOR—  
Fine Livery

Either Phone No. 54  
COR. PINCKNEY & DOTY STS.

What's home without a SPHINX?

### QUIRIES.

Are all the germs from Germany?  
And tell me, mother, dear,  
Are all the its from Italy,  
And none from over here?

Do mantles keep the wells' backs warm?  
And tell me, mother, dear,  
Are you not shocked at burials  
When men put down the bier?

—*Yale Record.*

Violet's Ambre Royale, worth trying.  
SEXTON & O'NEILL'S.

### An Emendation.

"The die is cast!" blurted the Baritone Brigand.  
"Not so," remonstrated the Bewitching Blonde, "You mean the cast is dyed." (Enter chorus.)—*Exchange.*

Low shoes in "Stacy-Adams" and "Bostonian" makes at THE HUB.

The friend—So old Avy du Poy wouldn't accept your portrait of him?

The Genius (*sadly*)—No; he claimnd I was getting too much of a bulge on him.—*Lampoon.*

A full line of spring goods have been received at THE HUB. Come one, come all to inspect.

Billy B. Dam—Wonder what makes this girl always write so closely?

Jim Jam—Maybe she's afraid you'll read between the lines.—*Lampoon.*

We will have a special sale on all foot wear from Feb. 17th to Feb. 23d; all up-to-date shoes sold at 25 per cent. discount, for one week only. U. W. Shoe Store, 708 University Ave.

"Rolling dice gather much dough".—*Yale Record.*

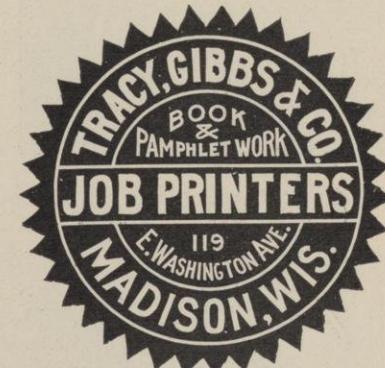
**TRADE**  
**E. C. W. MARK**  
**EARL & WILSON'S.**  
**MEN'S LINEN COLLARS AND CUFFS**  
"ARE THE BEST"  
FOR SALE EVERYWHERE.



To keep the clothes and closets neat  
The Goodform Sets cannot be excelled.

### CALL AT CO-OP

or address Chicago Form Co., Dept. U,  
124 La Salle St., Chicago.



## Fraternity Pins AND NOVELTIES

Send for Illustrations

**Diamonds**  
**Watches and**  
**...Jewelry**

## Charles I. Clegg

Successor to Simon Bro. & Co.

616 Chestnut Street  
PHILADELPHIA

Silverware, Cut Glass, Art Objects, College  
Pins, Rings, Prizes and Trophies  
and Canes.



This is Ford, the Photographer. It will be to your interest to see him face to face.



**The Most Carping of Critics**  
cannot find any fault with our laundry work, as we aim to please the most fastidious—and what's more, we do it. No one finds fault with our up-to-date laundry work in shirts, collars and cuffs. The best work is what we strive for and attain.

**ALFORD BROS.**  
PHONE 172.

"Talk about cheap postal rates. I've seen 200 pounds go for a penny stamp," remarked Mr. Kerflent.

"When was that?" said Mrs. K., laying down her paper.

"This morning, my dear, when you went to the postoffice."—*Tit-Bits.*

Violet's Violet. The true flower odor. *SEXTON & O'NIELL'S.*

"When did you get those socks?"

"Oh, I've had them off and on."—*Lampoon.*

**Our Aim Is**

to handle the best furniture made. Unique styles, comfortable and honest goods. A. HASWELL & Co.

"The candid friend usually remains candid longer than he remains a friend."—*Exchange.*

The pretty and the witty girls all go to Ford for their photographs.

**W. W. Kuhlman**

The FACTORY EXPERT

**Watchmaker  
and Jeweler**

PRICES CONSISTENT WITH GOOD WORK

GROUND FLOOR  
...Photograph Studio...

IN CONNECTION

Developing and Finishing for Amateurs

H. W. KUHLMAN, Artist  
425 STATE STREET

**There is no  
Mystery**

about our running a successful and ever-increasing business. Good, clean, fresh goods, competent service, courteous clerks, with reasonable prices account for our success. ☠ ☠ ☠ ☠ ☠

**The Menges  
Pharmacies**

28 West Mifflin St.  
829 University Ave.

**Students are  
invited to call  
and inspect our  
new line of  
Spring Goods**



**Gay & Andersen**

27 N. Pinckney St

## THE SPHINX

### New York Store

DRY GOODS  
and....  
CARPETS

Student Trade Solicited

5 and 7  
West Main Street

### College Students!

...BUY YOUR...

# SHOES

...AT...

**Jos. Dunkel's**  
604 University Ave.

Men's Fine Shoes and Patent Leathers a Specialty. Prices lowest consistent with good quality. Repairing done neatly and quickly.

### In Our New Store

**TAYLOR BROS.**  
402 STATE ST.

# Madison Steam Laundry

111 King Street  
Telephone 815

### Goods Called for and Delivered

Soft and Stiff Hats Cleaned, Blocked and Re-trimmed. Ladies' and Gentlemen's Garments Cleaned, Pressed and Dyed

MADISON STEAM DYE WORKS, 112 South Pinckney Street, Madison Wis. Telephone 192.

Jim—Guess what the inventor of the wheat biscuit said when he made his discovery.

Jack—Eureka?

Jim—No. Excelsior. — *Yale Record.*

STEIN-BLOCH Top Coats for spring at THE HUB.

#### Is this an Advertisement?

“Who is the fellow with the long hair?”

“He's a Yale college boy.”

“Well, I've often heard of those Yale locks.” — *Yonkers Statesman.*

The girl smiled and laughed.  
“Oh how Natural,” she said. “It's Ford's.”

Cutter—What are you going to this lecture for?

Nutter—As a matter of course, my dear fellow. — *Lampoon.*

#### Do You Know

that an odd piece of furniture placed in your room will add very much to its attractiveness. Allow us to supply you. A. HASWELL & Co.

Sillicus (*craftily*)—I never see a grain elevator without thinking of a ten-cent magazine.

Dopicus (*unguardedly*)—Where's the resemblance?

Sillicus—(*gloatingly*)—It contains so many cereal stories. — *Lampoon.*

THOSE swell “Stein-Bloch” spring suits—“black and white,” are now on display at THE HUB.

#### At Memorial.

Arthur (*a guest*)—How often do you have this fish chowder.

John (*an inmate*)—Whenever they find minnows in the milk-cans. — *Lampoon.*

Vaccination is the thief of time; but an itch in time saves nine weeks. — *Yale Record.*

### E. R. Curtiss Photographer

Vilas Block

Madison, Wis.

### HENRY PECHER BARBER SHOP

AND BATH ROOMS

414 State Street

### Buckmaster's New Jewelry Store

Nice New Goods

Up-to-Date

Mendota Blk. 12 W. Mifflin St.

### Bon Ton Store,

WALTZINGER, Prop.

Confectionery, Bakery, Ice Cream,  
Toys, Fancy Goods, Notions, Etc.  
19 N. PINCKNEY.

### Madison BOOK BINDERY

G. Grimm & Son

Book Binders, Rulers and Blank  
Book Manufacturers

Telephone 469, Third Floor, 119 and 121 East  
Washington Ave., Madison, Wis.

### Dane County Telephone Co.

(INDEPENDENT.)

Over 1300 Telephones in city of Madison.  
Reaches 100 Toll Stations in Wisconsin,  
including Janesville, Beloit, Elkhorn,  
Delavan, Monroe, Brodhead, Dodgeville  
and Lancaster.

### Brenk Brothers,

Importing Tailors,

Next to Hotel Pfister, 136 Wisconsin Street, Milwaukee.

### THE FASHION STABLES

### Livery and Boarding

Everything Rubber and Up-to-Style.  
The Most Complete Stable in the City.

Telephone 892. ☗ ☗ ☗ ☗ ☗

Cor. E. Washington Ave. and Butler Street  
Leslie & Burwell

For Fit, Style and Cut  
Go to the Finest  
**Custom  
Tailoring  
Establishm't**  
in the city.

**M. J. Gay**

302 State Street

Prices are Right.

**University  
School of Music**

All Branches Taught  
By Eleven Competent Teachers

Students received at any time.  
Courses suited for students of any grade.  
Open alike to those who desire to take  
musical studies only, and to those who  
wish to take other studies in the University.  
No fee except for musical tuition.  
For extract from the catalogue, or any  
information, apply to

F. A. PARKER, Director, or  
W. M. FOWLER, Secretary,  
Madison, Wis.

**COKE** is an ideal  
substitute  
for coal

Goes as far as Hard Coal  
and costs 25 per cent less

Uniform price \$6.50 per ton or \$3.25  
for a half ton delivered within city  
limits, but smaller orders will not be  
delivered.

**Gas Ranges**

instantaneous Water Heaters,  
Gas Grates and other Fuel ap-  
pliances at cost.

**Madison  
Gas & Electric Co.,**

124-126  
East Main Street

PHONE 23

Office Open Evenings

**A Spring Song.**

Ah! Spring at last I feel, I see  
(Sing merrily, sing merrily,  
The tom-cat flies from tree to tree  
(Sing merrily, sing merrily),  
The polliwog seems free from care,  
The savage thrush forsakes its lair,  
The pug-dog's carol fills the air  
(Sing merrily, sing merrily).

The jackass trills, on every side  
(Sing merrily, sing merrily),  
The frogs look quite beatified  
(Sing merrily, sing merrily),  
The rooster buzzes loud becuz  
He likes to do it and he does,  
And bliss supreme fills every buzz  
(Sing merrily, sing merrily).

The cabbage-buds perfume the lane  
(Sing merrily, sing merrily)  
The geese seem happy, in the main  
(Sing merrily, sing merrily),  
Enthralled, I stand upon my crown  
While from my eyes (one green, one  
brown)

The tears come trickling, upside down  
(Sing merrily, sing merrily)

What's college life without humor?

Goodiboy—What do you suppose  
will become of you when you  
die?

Nautiboy—That's a burning  
question.—*Lampoon.*

Violet's—Farnese. One drop enough;  
\$1.50 an ounce at SEXTON & O'NEILL'S.

Bill—Do you know why the  
hen crossed the street?

Jill—Perhaps she wanted to  
lay for some one on the other  
side.—*Yonkers Statesman.*

**The Regal Shoe**

One Price One Quality All Styles

**\$3.50**

A stock of our Shoes on sale at the CO-OP

...SEE THE LATEST...

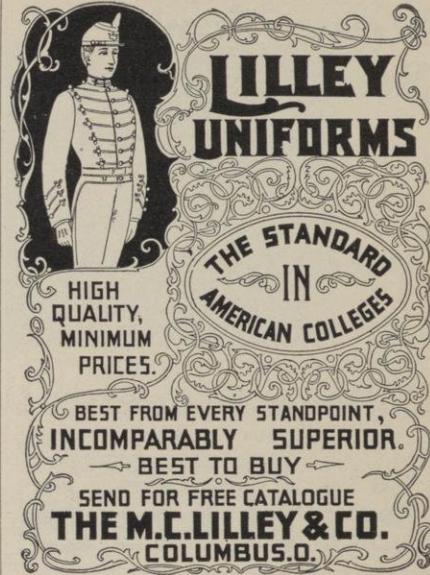
**The Henley Button Shoe**

**Lewis' Family Cough Syrup**

Is just the thing for you. Keeps cold from  
the lungs, stops hacking cough.

Try It. 50c per Bottle

AT LEWIS' DRUG STORE.



**....Morgan's Marble Front....**

**RESTAURANT**

FOR LADIES AND GENTLEMEN

Billiard and Pool Parlor. Pool and Billiard  
tables for sale; repairs made and all  
kinds of supplies furnished.

Main & Pinckney Sts. Matt R. Cronin, Prop

**TELEPHONE**

**1 2 3**

**Loehrer & Anderson**

**LIVERY**

**EAT MADISON'S  
BEST BREAD**

**THE PURE...  
HOME ARTICLE.**

**GEO. W. SPENCER,**

457 W. GILMAN ST.

**DR. LINDSEY S. BROWN**

**EYE AND EAR**

Spectacles Fitted

Room 2, Brown Block

Office Hours: 9 to 12, 2 to 6.

Sundays. 12 to 1,

**MADISON, WIS.**

He—This new table tennis fad gives me a pain.

She—Sort of ping-pong pang, eh?—Exchange.

THE "Chicago" stiff hat and "Panama" and Pan-Tourist soft hat at THE HUB

"If your tooth hurts you, why don't you have it pulled out?"

"I haven't got the nerve."

"Don't worry. The dentist will find it for you."—*Yale Record*.

You Can Always Find something new and attractive in *Furniture* or *Moldings* for *Picture Frames*, at A. HASWELL & CO'S.

"That's waiter's a bird."

"Well, that may be, but he'll measure a long way from tip to tip as far as I am concerned."—*Yale Record*.

WHITE vests, washable stock ties and nobby negligé shirts at THE HUB.

George: "What is an heirloom?"

Jack: "A windmill, I suppose."—*Tiger*.

"I wonder how she ever got old Tightwad to propose."

"Why she said at a woman's club meeting that she didn't see why a woman couldn't get along on one dress a year."—*Tiger*.

### The Combination

of essentials to the successful prosecution of our business. Forty-five years experience. A reputation for reliability,—every deal a square deal. Sufficient capital to derive the benefit of all cash discounts. Established trade, enabling us to handle large quantities successfully. Note: We buy Curtice Blue Label Brand of canned goods, Catsup, Soups and other products, and Alexis Godillot's Imported Fancy Groceries, besides many special items as cheaply as Jobbers buy them. You can get lower prices only, at the sacrifice of quality.

*Oppel's Fancy Grocery,  
Factory Agents.*

*Everts, Krause and Ruege Co.*  
**Carpets, Rugs, Draperies and Oriental Novelties**  
137-139 Wisconsin Street  
Milwaukee

## PLANKINTON HOUSE

The Leading and Best Hotel in the Northwest

American and European Plans

American Rate \$2.50 to \$5.00 per day.

European Rate \$1.00 to \$3.50 per day.

**Cafe, Lunch Room, Billiard Room, Bowling Alleys, Etc**

Wm. P. Comee, Manager.

Drink  
**Schlitz**

The Beer that Made  
Milwaukee Famous



The main difference between good beer and bad beer is in the after-effect. You notice that pure beer, Schlitz beer, does not make you bilious. Pure beer is good for you; bad beer is unhealthful. You may be absolutely certain of its healthfulness WHEN YOU DRINK SCHLITZ BEER.

### Ye Old King Rameses III Illustrious Pharaoh of Egypt

WOULD HAVE GLADLY EXCHANGED HIS ROYAL THRONE  
FOR ONE OF OUR ELEGANT

**MORRIS CHAIRS**

"A seat fit for a King."

SOLD AT POPULAR PRICES BY THE

**Buntman Furniture Co.**  
201, 203, 205, 207 King St. (Findlay's old stand)

LEADERS IN HIGH QUALITY AND LOW PRICES

What matters it that I'm in debt  
 Sing merrily, sing merrily),  
 I live, I laugh, and I forget  
 (Sing merrily, sing merrily),  
 As, singing, through the fields I go  
 I never think of paying, No!  
 For spring was made for those who owe  
 (Sing merrily, sing merrily).  
 —*Lampoon.*

•••  
 No Criterion.

Manager—"Is he intelligent enough to take the part?"

Assistant—"Why, he is intelligent enough to have written the play."

Manager—"That's no sign."  
 —*Life.*

Once a lazy student said  
 He would sooner far be dead  
 Than exhaust his precious head  
 On exams or such dry stuff.  
 So he never, never ground,  
 Till (alas too late!) he found  
 That, though dry exams abound,  
 He'd been soaked and quite enough.  
 —*Lampoon.*

•••  
 Violet's, pronounced (Vee-o-lay),  
 latest and best French perfumes. *SEXTON & O'NIELL'S.*

#### A. G. SPAULDING & BROS.

(INCORPORATED)



OFFICIAL OUT-FITTERS TO  
 THE LEADING  
 COLLEGES,  
 SCHOOLS AND  
 ATHLETIC  
 CLUBS OF THE  
 COUNTRY.



Spaulding's Official Athletic Goods are standard of quality and are recognized as such by all the leading organizations controlling sports, which invariably adopt Spaulding's Goods as the best.

#### THE SPAULDING

Official League Base Ball  
 Official Intercollegiate Foot Ball  
 Official Gaelic and Ass'n Foot Balls  
 Official Basket Ball

Official Indoor Base Ball  
 Official Polo Ball  
 Official Athletic Implements  
 Official Boxing Gloves

Insist upon getting Spaulding's goods and refuse to accept anything that is offered as "Just as good as Spaulding's."

*Handsomely illustrated catalogue of athletic goods mailed free to any address*

**A. G. SPAULDING & BROS.**  
 New York      Chicago      Denver

**E. E. EVERETT, M.D.**  
**EYE, EAR, NOSE, THROAT.**

GLASSÉS FITTED.

Pioneer Block, 1-5 E. Main. Telephone 782-4 rings.  
 9-12 A. M., 2-5 P. M.

Residence: 515 University Ave. Telephone 782-2 rings.

## The New Short Line of the Chicago, Milwaukee & St. Paul Railway

Between *✓* Madison, *✓* Janesville *✓* and *✓* Chicago

**The best of equipment** Buffet Parlor Cars  
on All Trains *✓✓✓*  
 Don't Fail to Try the New Short Line

F. A. MILLER, Gen'l Pass. Agt.  
 Chicago

J. M. DUNN, Fr't and Pass. Agt.  
 Madison

## EVERYTHING in the Musical Line

## Groves-Barnes Music Company



## Pickles and Milk

STOP THE FLOW  
 OF THOUGHT;

so does an old steel pen or muddy ink-well. A WATERMAN IDEAL FOUNTAIN PEN wouldn't stop a street-car; it flows with perfect freedom and regularity.

*Gold Medal and Highest Award at the International  
 Exposition Universelle, Paris, 1900.*

## L. E. Waterman Co.

LARGEST FOUNTAIN PEN  
 MANUFACTURERS in the WORLD

155 and 157 Broadway, New York, N. Y.

## WISCONSIN CENTRAL R'Y

BETWEEN  
CHICAGO  
MILWAUKEE  
ST. PAUL  
MINNEAPOLIS  
ASHLAND  
DULUTH  
AND THE NORTHWEST

JAS. C. POND, G. P. A. Milwaukee

## BARBER SHOP

Turkish and Russian

## BATHS

CONNECTED WITH

## HOTELPFISTER

The Finest in the Country

MILWAUKEE, WIS.

## HORLICK'S Malted Milk Lunch Tablets

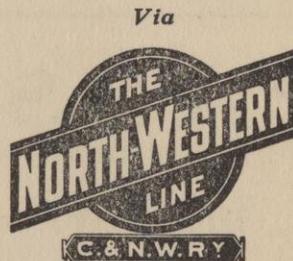
Plain or with Chocolate Flavor

Form a convenient, nourishing lunch for Students, Athletes, Public Speakers, Professional Men, etc. These tablets are composed of pure, rich milk, and an extract of choice, malted grains. They are highly concentrated, very nourishing, and easily digested. Their recuperative, nourishing and sustaining qualities are much appreciated by brain workers. X X X X

*Horlick's Food Company*  
Racine, Wis., U. S. A.

Foreign Depot,  
34 Farringdon Road,  
London

## Daily Excursions to CALIFORNIA



Through First-class and Tourist Sleeping Cars to points in California and Oregon every day in the year from Chicago.....

### PERSONALLY CONDUCTED EXCURSIONS

every Tuesday and Thursday from Chicago. Lowest Rates, Finest Scenery, Shortest Time on the Road. A most comfortable and inexpensive means of making the trip overland.

The only route by which you can leave home any day in the week and travel in Tourist Cars on fast trains all the way. For descriptive pamphlets and full information inquire of nearest ticket agent, or address W. B. KNISKERN, General Passenger & Ticket Agent, Chicago & North-Western Ry., Chicago.

Send 2-cent stamp to W. B. Kniskern, 22 Fifth Avenue, Chicago, for booklet "California Illustrated."

### PRINCIPAL AGENCIES:

461 Broadway	New York	435 Vine St.	Cincinnati
601 Chestnut St.	Philadelphia	507 Smithfield St.	Pittsburg
368 Washington St.	Boston	234 Superior St.	Cleveland
301 Main St.	Buffalo	17 Campus-Marius	Detroit
212 Clark St.	Chicago	2 East King St.	Toronto, Ont.
		99 Wisconsin St.	Milwaukee

THE THREE LARGEST PLANTS OF THEIR KIND IN THE WORLD.

**The Allis-Chalmers Co.,**

Capital \$26,000,000

The Largest Machine Shop in the World

Milwaukee, Wis.

**PABST**

Blue Ribbon  
the Popular  $\diamond$   
Table  $\diamond$  Beer

Ask for Pabst

Pfister & Vogel  
Leather Co.

**TANNERS**

and Curriers

Milwaukee, Wisconsin

Boston: 161-165 Summer Street  
New York: 87 Spruce Street

The  $\diamond$  Largest  $\diamond$  Tannery  
in the World

THE THREE LARGEST PLANTS OF THEIR KIND IN THE WORLD.