



## **The daily cardinal. Vol. XXXI, No. 116 March 12, 1921**

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# The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

VOL. XXXI. NO. 116

MADISON, WIS., SATURDAY, MARCH 11, 1921

5 CENTS

## HIGH SCHOOL SENIORS ASKED TO EXPOSITION

### Special Train Service and Guides to Be Provided for Guests

Invitations to graduating classes of high schools throughout the state to attend the University Exposition, April 21, 22, and 23 were sent out Friday afternoon.

These invitations were not only sent to high schools but to the eight normal schools, and to the grade and rural schools within a hundred miles of Madison. Officials of the Northwestern, St. Paul, and Illinois Central railroads have signified their desire to cooperate in the transportation at reduced rates to those accepting the invitation. In many cases special trains will be arranged that will pick up the classes along the route on Friday and Saturday and return late in the evening.

**Special Guides for Students**  
The students from the state will have special guides assigned them and will have an opportunity to see the legislature at work in the morning and the Exposition and university grounds that afternoon and evening. It is expected that over 4,000 high school and grade students alone will take advantage of the reduced rates to visit Madison at that time as a part of their senior class activities.

**Special information booths** will be erected at the three stations and at the four hotels to direct the visitors to the Exposition and Madison attractions during Exposition week-end.

"Unlike information booths used in the past by various university societies these booths will be manned from six in the morning to ten in the evening," declared General Manager William Florea Friday afternoon. "We will spare no effort to arrange for the comfort of the visitors and a special committee is already at work making a list of the rooming accommodations."

## MAGDALEN COLLEGE FELLOW TO SPEAK ON ARAB QUESTION

### D. G. Hogarth to Talk This Afternoon in Bascom Hall

He has slept in mummy cases beneath Egypt's mystic skies. He has wrested the secrets of ages from the hidden recesses of the land of the Sphinx. He has roamed the desert with the Arab.

At the same time he is a fellow of Magdalen college, Oxford university. His name is Mr. D. G. Hogarth, and he is characterized by Prof. M. S. Slaughter as "one of the most charming and delightful men living today."

Mr. Hogarth will speak this afternoon at 4:30 o'clock in room 165 Bascom hall. He has taken for his subject "The Arabs in the Present Political Situation." The lecture will be illustrated.

The speaker comes here from a series of lectures which he has just delivered at the University of Chicago. He also filled a number of engagements in eastern colleges.

For many years Mr. Hogarth has devoted himself to exploration and travel in the Near East and he is thoroughly familiar with conditions there. He will deal in his lecture this afternoon with the question of Zionism.

The lecture will be free.

## High Class Stock To Be Exhibited At Little International Show Today

### AUTA LYMAN '22 IS NEW Y. W. PRESIDENT

Auta Lyman '22 was elected president of Y. W. C. A. yesterday in the election which polled the largest number of votes in an association election in several years. Ima Winchell, with the second highest vote, became Undergraduate Field representative.

The other officers elected were: Helen Kasbeer '23, vice-president; Catherine O'Shea '24, secretary; and Cleo Parsley '23, treasurer.

Auta Lyman has done efficient work throughout this year as financial chairman for Y. W. C. A., and has also taken an active part in athletics, and in general campus activities, such as Homecoming and Prom. She has for two years been chosen a forward on Varsity basketball teams, and this year was awarded sophomore honors.

Ima Winchell is a "W" wearer, and also won sophomore scholastic honors. She has been active in Y. W. C. A. work since her freshman year, has served on S. G. A. executive council, and has taken part in forensics and Badger work. She is a member of Kappa Alpha Theta sorority.

## MILITARY BALL USES CAPITOL

### Joint Legislative Resolution Grants State Building for Annual Affair

The ninth annual Military ball will be held in the State Capitol building, April 8, instead of in the university armory, as has previously been announced.

The change in places was made possible only by a personal invitation from the governor and a resolution passed by both the senate and the assembly granting the use of the building to the cadet corps for their 1921 function.

Urgent requests for tickets for the affair had exceeded all expectations and early indicated that the university armory would be packed beyond its capacity, which is at best not over 350 couples.

**Armory Thought Too Small**  
To limit the number to 350 would necessitate such a restriction of tickets as would cause not only many of the cadets to be turned away but also practically all of the ex-service men desiring to attend.

In view of the fact that the ball was to be a formal reunion of all the former service men attending the university, the cadet officers in charge felt that it would be a decided injustice to exclude these men, the majority of whom had been unable to attend Prom and were looking forward to the Military ball as their biggest social event of the year.

Being acquainted with the situa-

(Continued on Page 9)

## FROSH WILL DANCE AT FROLIC TONIGHT

Arrangements for the biggest freshman frolic in years are practically completed, and all will be in readiness by 9 o'clock for the annual Frosh dance in Lathrop gymnasium.

Luther Holman, with one of Thompson's orchestras, will provide the music for the dance. Tickets are \$1.50 and may be purchased today at Morgan's and the University pharmacy.

## Wild West Performance in Evening Will Complete Annual Fair

Exhibition of high class cattle and the staging of a big show are the major events in the Little International exhibition, the annual event of the College of Agriculture, which will be officially opened at 2:30 today. Judging of the live stock entered by university students for the \$100 prize awards will begin at that time.

Following the afternoon's judging of the livestock, will be the "Wild West" show at the pavilion. The event this year will be more varied and unique than ever, the management claims, and will combine both education and entertainment in a lively manner. Music will be furnished by the Wisconsin Second Regimental band.

The program for the evening show will take the following order: Parade of university draft teams in harness, parade of university dairy cattle, "Ham and Bacon" act by the Ag Triangle, parade of university beef cattle and sheep, cockerel race by the Badger Poultry club, steer roping and bull riding, riding of saddle horses in five gaited class, Madison "light deliveries," tug of war between short course students, belt contest by Agricultural engi-

(Continued on Page 3)

## SWIMMING TEAM TO MEET CHICAGO IN LAST CONTEST

### Coach Steinauer's Men Will Compete in Final Scrap Today

Depleted of many veteran members, the Wisconsin swimming team of 11 men will leave this morning to meet the Maroon tankers in the last dual meet of the season. Ineligibilities have wrecked Coach Steinauer's squad, which began the season with many old members.

**Team Weakened**  
J. J. Lamboley '22, who with Capt. John Koch '21 made the Wisconsin squad one of the strongest in the Big Ten, has been disqualified. Lamboley, whose eligibility was to have been settled by a special examination this week, has been prevented by a faculty ruling from taking the exam.

Chicago possesses a team which defeated Iowa and Illinois, and lost only to Northwestern by one point. The Maroons are especially fast in the dashes, where Blinks, a sophomore, has set two tank records. Against Illinois, Blinks broke the records for the 50 and 100-yard swims.

**Maroons Are Strong**  
Captain Yegge of the Maroons smashed the 150 yard swim in the meet with Illinois. Gordon, Allison, Schuh, and Jenkins are other Maroons who have brought the Chicago swimming team to one of the leading positions on the conference ladder. Gordon plunged 68 1/4 feet in the Illinois meet. In the 1920 struggle against Wisconsin at Madison he broke the conference record with a 60-foot plunge in 17 seconds.

The Wisconsin lineup will be as follows: relay: Bach, Davies, Halderman, Sollitt; dives: Koch, Collins; 40-yard dash: Davies, Sollitt, Bach; 200-yard breast stroke: Koch, Petersen, Collins; 20-yard swim: Logie, Baker, Halderman; plunge: Rabel, McMurray; back stroke: Baker, Koch, Bach, and the 100-yard swim: Davis, Bach, and Sollitt.

## TRACK TEAM MEETS NOTRE DAME TODAY

### Excellent Condition of Squad Promises Hot Contest for Honors

Represented by one of the strongest track teams in years, Wisconsin will meet the Notre Dame track squad in the gymnasium annex at 2:30 this afternoon. Every Badger track and field man is in excellent condition after the hard workouts of the past week, and if Wisconsin runners maintain the form they have previously displayed, several annex records may be shattered.

Three inter-college relays, one-third mile, one mile, and two mile events, and two high school relays between Madison high school and University high to settle the disputed supremacy between these teams will be held.

In the dual meet, Coach Knute Rockne, Notre Dame, will enter 15 men, two of whom represented America at the Olympic games in Antwerp, Belgium. Johnny Murphy, one of the best high jumpers in the country, and August Desch, holder of world's record in the 40-yard low hurdles are two men sure to count points for Notre Dame.

Murphy injured his knee at the American Legion meet held in Boston recently, and although he has been kept from competition since that time, the Notre Dame jumper will leap against Armstrong, Mobley, Platten, and Gaget of Wisconsin. Wynne, a hurdler who tied the national record in the 40-yard low hurdles at the First Regimental games, Chicago, is slated to enter this event against Knollin, Armstrong, Stolley, and Newell of Wisconsin.

**40-yard dash**—Wisconsin: A. J. Knollin '22, G. B. Stolley '22, W. A. Field '23, J. P. Woods '22, R. C. Mattox '21; Notre Dame: Ficks, Desch.

**Hurdles**—Wisconsin: A. J. Knollin '22, H. W. Armstrong '23, G. B. Stolley '22, F. S. Newell '23; Notre Dame: Desch, Wynne.

**440-yard dash**—Wisconsin: P. A. Kayser '21, E. W. Johnson '23, H. C. Holbrook '22, L. P. Klug '21; Notre Dame: Desch, Ficks, Montague.

**One-half mile run**—Wisconsin: C. L. Nash '21, R. O. Blodgett '23, H. C. Holbrook '22, W. J. Post '21; Notre Dame: Kasper, Colgan.

**One-mile run**—Wisconsin: M. H. Wall '22, W. Brothers '21, C. W. Wille '22; Notre Dame: M. Barnes, Huether.

**Two-mile run**—Wisconsin: H. C. Dennis '21, G. H. Finkle '23, Nelson, H. H. Noble '22; Notre Dame: Bauger, M. Barnes.

**High jump**—Wisconsin: H. W. Armstrong '23, B. Mobley '21, P. M. Platten '23, W. J. Reget '23; Notre Dame: Murphy, Mulcahy.

**Pole vault**—Wisconsin: L. L. Wilder '21, D. Merrick '23, L. W. McClure '23, R. G. Coxen '22; Notre Dame: Hogan, Falvey.

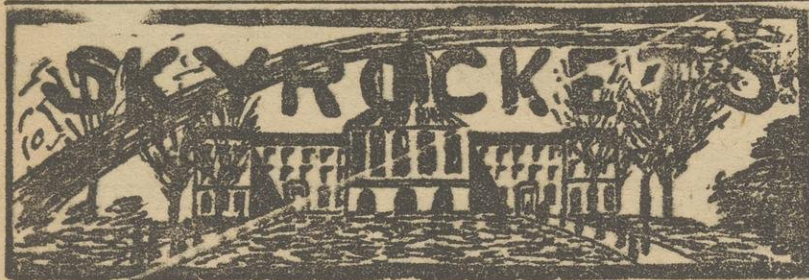
**Shot put**—Wisconsin: G. M. Sundt '22, H. E. Gude '22, J. J. Liskovec '21; Notre Dame: Shaw, Flynn.

## SUNDAY IS LAST DAY FOR OCTOPUS COPY TO COME IN

On Sunday, the last day on which contributions for the next Octopus will be accepted, the editorial office of the Octopus will be open from 4:30 to 6 o'clock.

The particular kind of contributions which is most welcome this month is the short paragraph of satire or any kind of humor. The only limitations are that they are to be original and not on purely local subjects.





THE day the Duke's column was to be that morning dawned auspiciously—a distintegration of syntax in such colossal proportions as to lend considerable merit to the sentence. We hope nobody present happened to read the Post a few years back and is able to identify he steal.

BILLY REEVES who spoke here recently tells how he enjoys looking up and speaking to old acquaintances when he arrives in familiar towns. When he got to Madison he saw a person whom he thought he identified. Says he ambling up to the person, "Are not you Doctor Smith?" The person philosophically replies, "No, but I know where I can get you some."

HAROLD TAYLOR who has written the prize fox-trot may write some more pieces. If he writes enough of them, might we term him the Record Harold? No, you could not and live says the reading populace, so we desist.

JACK HARDING is not only a youthful apolinaris, but Georgiana Kimberly is the "Age of Innocence." It seems as though a good many academicians are likened to the famous statues. We saw several gents in front of Lawrences the other night that thought snakes were making a Lagoon Group out of them. We have not been so fortunate as to see any Venii (plural of Venus). The dying Gaul has no counterparts in this university. Gall will never die out around this place. Many of our neighbors are statuesque in that most statues are made of marble and these neighbors in question have ..... well never mind.

We will borrow the style of the old tobacco wheeze long enough to render the following: Oh red dog is a nufol game; I like it. It makes your senses vurry lame; I like it. It wrecks accounts, It wrecks your purse, It makes simoleons dispurse, You lose your coat, and suit—and worse—I like it.

Been riding in yellow cabs pretty much lately. Shame the way they charge, though. Can remember when the fare used to be only a nickel (now it's 6 cents), and even

## ART IS STUDY FOR MEN AND WOMEN SAYS PROF. BROWN

"American people must be taught that art and poetry are not mere pastimes or recreations of 'sissies,'" said Prof. Frederick Bruns of the German department yesterday in his third lecture on "German Art of the Nineteenth Century."

"It is a man's work, and a woman's too, to understand great literature and art. To hear more, to feel more, and to understand more, are the birthrights and privileges of the poet and artist."

Professor Bruns delivered an illustrated lecture on the paintings of the great artists of the middle of the last century. He included in his discussion three divisions: the Nazariners, copyists of the old school of Raphael; the Historians, depicors of the famous historical sites and incidents; and the modern religious painters.

"Modern Realism" will be the subject of his lecture next Wednesday.

## S. G. A. CANDIDATES CHOSEN YESTERDAY

Primary elections of S. G. A. held yesterday narrowed the contest to

then you sometimes could get by the conductor.

### TODAY'S VILEST

Prof.—Have you written a paper about the cathedrals of Europe? Stude—Yes, Rheims.

THEY say that of all the professors on the hill, Fish gets the best net results.

Do not be alarmed. The people coming out of the Lake street alley the other night were just leaving the basketball game.

SOME inordinate and sinful personage sent us an ad from a Canadian magazine. The poorest quality of goods advertised was ten year old Scotch for \$1.80 per quart. And he had the nerve to suggest that the Imperial quart is greater than that of the U. S. by 20 per cent. And he thought he was being funny.

SUNNY PYRE came frantically to class the other day. He needs must pause to get his breath before he could talk. Have you not noticed, however, that when one gets a breath, one takes too much often, doesn't one?

Henry and Lake streets will soon be suffering the ordinary number of windows broken by baseballs. The open is filled with vigorous young men with more exuberance than control.

IS it not a regrettable fact that charity must embody afternoon dancing? We refer to the relay dance scheduled for this afternoon. One must be either a lizzie or a tightwad, or else so blatantly and ostentatiously generous as to give and not go.

CHUCK CARPENTER heaved into the city yesterday. Madison society will be augmented from now on with his enormous hulk and Carpenteresque smile.

BOSCOE, the Sig Chi Giraffe Hound has been washed. Seven large bars of soap were used in the operation. We don't know at this time just where the Sigs got the soap.

WE must now pull out and return to our case of la grippe which is trying to drown us. Anyone with suggestions and proper medicine for annihilating said grippe will be welcomed with secrecy and open arms.

The Duke Di KAKIAK.

the following candidates for each office: Ellen Correll '22, Caryl Parkinson '22, president; Frances Beecher '22, Zirian Blish '22, vice-president; Dorothy Ware '22, Louise Fritsche '22, secretary; Margaret Duckett '22, Katherine Ely '23, treasurer; Jo Doring '23, Isabelle Capps '23, census chairman.

The regular elections will be held April 1, when the officers will be elected from the candidates chosen yesterday. The voting yesterday was heavier than it has been for several years and the contest for the candidates was very close.

## BADGER CLUB WILL HEAR "CRUCIFIXION"

"The Crucifixion," by Strainer, will be presented at the Badger club Sunday night, March 18, by the following quartet: Mrs. Frederick E. Wolf, soprano; Miss Lee Jutton, contralto; Edward Swain, bass; and Frederick E. Wolf, tenor.

All who know the members of this quartet are looking forward to a splendid interpretation of this sacred oration. The Badger club extends a special invitation to all university students to attend this entertainment.

READ CARDINAL WANT ADS

## AGS MEET SHORT COURSE IN TRACK

The following are the results of the Ag. Short Course track meet held last night in the annex:

40-yard dash—Wagner, first; Krenschner, second; Roebke, third. Time 4:4.

40-yard low hurdles—Spielman, first; Roebke, second; Kilker, third. Time 6:2.

40-yard high hurdles—Kilker, first; Spielman, second; Roebke, third.

Shot put—Krinscher, first; Hanecy, second; Schmidt, third. Record 37 feet 4 inches.

Quarter mile—Mohns, first; Schmidt, second; Havilk, third. Time 1:4:3.

High jump—Mohns, first; Johnson, second; Shennan, third. Record 5 feet 1 inch.

Broad jump—Wagner, first; Constance, second; Hanecy, third. Record 17 feet 11½ inches.

Pole vault—Constance, first; Sherman, second; Kilker and Johnson tied for third. Record 8 feet 6 inches.

Half mile—Carman, first; Schrank, second; Johnson, third. Time 2:29:4.

Relay—First year team. Record 1:14.

## AG TRIANGLE

Meeting of the Ag Triangle, Sunday, March 18, at 9 a. m., in the Y. M. C. A. Lieutenant Governor Comings will speak. A business meeting will also take place.

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## SPECIAL

at  
THE GINGHAM SHOP  
Saturday  
FAMOUS CHOCOLATE  
FUDGE CAKE

Have your luncheon with us today. A large assortment of our usual good sandwiches.

## TAXI, SIR?

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Badger 1366 106 N. Lake St.

## UNION BOARD DANCE

Lathrop Parlors

Saturday, March 12th

Limited Number of tickets left

THOMPSON'S ORCHESTRA

Admission \$1.00

Tickets on Sale at University Pharmacy

## DANCING TONIGHT?

Take Her to the

## FROSH DANCE

TONIGHT

LATHROP GYM

with

THOMPSON'S BEST

GOOD MUSIC

GOOD FLOOR

GOOD BUNCH

Tickets at

Morgan's and University Pharmacy

THE IDEAL FUSSING PARTY



## "Poor Willies" Are No Longer Found On Glee Club Program

By Walter K. Schwinn

"Home concerts" are always more or less an event in the season's program, and the Glee club last night made their first 1920-1921 appearance, a performance that will set a record for many concerts to come.

The Men's Glee club has, since its last appearance here at the 1921 Prom, grown and matured considerably. No more do they gallop on and off the stage, no more do they sing "Poor Willies"; but they have acquired a distinct stage presence, a real refinement of appearance and of singing. Last night the club appeared increased to 24 members, each part well balanced against the other. If the Glee club has improved in appearance, it has doubly improved in tonal quality and technique. Always well-trained, the club this year shows an accuracy of pitch, of tone production, and enunciation that ranks it high among men's choruses.

The program was exceptionally well-balanced and arranged. Opening with a short group of lyrics by DeKoven, Parks, and Berger, the club continued with a group of older pieces: "Hark, Hark, the Lark," "The Rosary," and "Rolling Down to Rio." In "Rosalie," the opening selection, the light tones contrasted well with the rich, sustained passages of "The Rosary," in the next group. Schubert's "Hark, Hark, the Lark" was given with a fine sense of its lyric qualities and its full harmonies.

Mr. Kenneth Damon, singing Handel and a piece by Kramer, showed a high baritone voice of smooth, rich qualities, together with a real interpretive sense. His solo in "Beautiful Ship From Toyland," was well sung, and stood out nicely above the staccato chorus behind.

Max Peterson played a pleasing group of violin solos, doing exceptional work in the well known Kreisler "Caprice Viennois." He gave Kreisler's arrangement of Rimsky-Korsakov's "Hindoo Chant" as an encore.

Paul Sanders furnished brilliant and sympathetic accompaniments, in addition to a solo, "Garden in the Rain," by Debussy, played in sparkling and vivid fashion. A male quartet number and a duet between Earl Brown and Rueben Brown were well sung.

Back of the entire program one felt the influence of the director, Prof. E. Earle Swinney. For three years, when he first took charge of the Glee club, Professor Swinney has worked towards artistic and excellent glee singing. Last night's concert proved that the Glee club has been steadily gaining in maturity and sheer musical ability. Professor Swinney directed each group.

A radio telephone, installed by the physics department, sent the concert all over the country. A report from Independence, Mo., stated that the concert was being greatly enjoyed there.

## JUDGE CATTLE AT STOCK SHOW TODAY

(Continued from page 1)

neers, and exhibition of high-jumping horses.

### Valuable Animals on Exhibit

The stock exhibit will include valuable pure bred animals, many of which have won high prizes and national records. The sheep, holding the world's prize, and the dairy cow having the national record for milk products will be shown. Duroc Jersey, Poland China, and Hampshire hogs, among the best in the state, and Shorthorn Aberdeen Angus cattle, direct from England and Scotland, are to be exhibited. Poultry will be also shown.

The entries of live stock in the exhibition this year have been numerous. Keen rivalry has been evidenced by the students competing in the classes, the winners of which will be determined largely by their ability in preparing their entrants for exhibit.

### Judged Upon Improvement

Judging of animals and awards will be made on the following points:

The amount of improvement shown in the animals between the time students entered them and the time of judging will constitute 75 per cent. The merits of the animal in the show ring will constitute the remaining 25 per cent. Ribbons will be awarded for the first, second, third, and fourth prizes. First prize winners in each class will compete for the championship in each department.

The judges for the different classes are: Dairy cattle, Prof. A. S. Hulce, A. J. Kramer, J. M. Alderson; sheep, Prof. Frank Kleinheinz; beef cattle, J. M. Fargo, J. T. Tormey, field representative of the Wisconsin Shorthorn Breeders' association, E. E. McQuillan; horses, Prof. J. H. Fuller, Joseph Delinche, George Hutton; swine, Prof. G. Bohsted, Burley Dobson, Lancaster, Wis., Ernest Kirst, herdsman.

Prof. J. J. Yoke, University of West Virginia, will judge all horse classes.

The city printing committee Thursday night voted to recommend that the annual reports of the fire, police, water and city engineering departments be published in

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## Rupp's

234 State

## Madison Boy Promoted to Lieut. in Marines

Word has been received here by Capt. and Mrs. Morgan Griffiths of the promotion of their son, Trevor B. Griffiths who is with the U. S. marines, to lieutenant. Lieut. Griffiths is now with the marines in Hatti, West Indies.

## Passion Play May Be Resumed, Report

HOBOKEN, N. J.—Residents of the village of Oberammergau are considering resumption of the "Passion Play," according to letters which said Anton Lang, who took the part of Christ in the spectacle, had not been killed in the war, only wounded.

# Mortar Board Jitney Dance

—this afternoon 2:30 to 6

5 Cents per person per dance

Good Music

Eats at the Chocolate Shop during  
Intermission.

IRVING PLACE—

Kappa Kappa Gamma House  
Gamma Phi Beta House  
Kappa Alpha Theta House  
Alpha Phi House



## ATHENAE PICKS INTER-SOCIETY REPRESENTATIVES

Samuel Sygman '22 and Abraham Sygman '24 were selected at a meeting last night to represent Athenae at the inter-society oratorical meet, to be held March 22-23. Abraham Sygman won the "Frosh Dec," speaking on "The Power of Conviction." Samuel Sygman won the "Junior Ex." The topic of his speech was "What About Russia?" Officers elected for the present semester occupied position for the first time. There will be no meeting next week on account of inter-collegiate debating.

A decision in favor of the negative in a debate on the regulation of the packing industries was rendered by J. H. Kolb, Agricultural Economics department, at a meeting of Agricultural Literary society last night.

F. J. O'Connell '21 gave a five minute speech and W. C. Strauss '21 conducted parliamentary drill.

Hesperia elected Henry Blume '22 and Carlyle Richards '24 as representatives to the inter-society meet. The winner of the final clash will represent Wisconsin at a Northern Oratorical league meet.

Wayne Morse '23 spoke on parliamentary procedure. Attorney Reiser '12 of Superior told of experiences in the society during his active membership.

## MILWAUKEE RABBI TO SPEAK HERE SUNDAY

The Jewish Students' association will hold a meeting at the Woman's building Sunday evening at 7:30 o'clock. The services will be conducted by Rabbi S. Levi of Milwaukee Temple Benai Jehurun, who will give an address on "Priests and Prophets in Israel." Rabbi Levi has conducted services here several times before. These meetings are open to the public as well as to students who are not members. A choir will render traditional melodies of the Hebrew prayers. Many of the members of the organization are sons and daughters of Rabbi Levi's congregation in Milwaukee.

There will be lenten services in Norwegian at Bethel Lutheran church tonight at 7:45.

## ANNUAL LITERARY SOCIETY DEBATE HELD ON APRIL 1

The annual Pythia-Castalia debate will be held Friday evening, April 1, in Music hall. The question will be "Resolved, that the Philippine Islands should be granted an Independence equal to that of Cuba."

Castalia, represented by Gladys Haskins '22, leader, Mildred Throne '23, and Florence Koltes '22, will uphold the affirmative against a Pythia team composed of Eleanor Shearer, leader, Fern Busby '21, and Carroll Conlee '23.

The debate will be open to the public, and the question is of such current interest that a large attendance is expected.

## ADVERTISING BY MAIL THE BEST, REESE DECLARES

"Direct mail advertising is the most effective of all," declared William Reese, advertising manager of the Sterling Motor Truck company, in his address at a banquet of the Advertising club, held at the city Y. M. C. A. Thursday night.

"Advertising is one subject that people seem to know all about," observed Mr. Reese. "They seem to think that business consists merely in spending money. As a matter of fact, the most judicious planning is necessary to make the most of the available space."

In speaking of the necessary qualifications of a good advertising man, Mr. Reese asserted that salesmanship was the one essential.

Mr. Reese was unanimously elected as honorary member of the Advertising club. About 30 members of the club were present, including Professors S. L. Gilman and E. H. Gardner. Irvin Maier, president of the club, acted as toast-master.

Harloff-Loprich Electric Co., 602 State st. have placed on display an electric washing machine in the window of the store formerly occupied by the Fisher Bros. cigar store in the Fuller Opera House Block. The machine is an "Easy" electric washer and is kept in continual action thus showing just how it does its work.

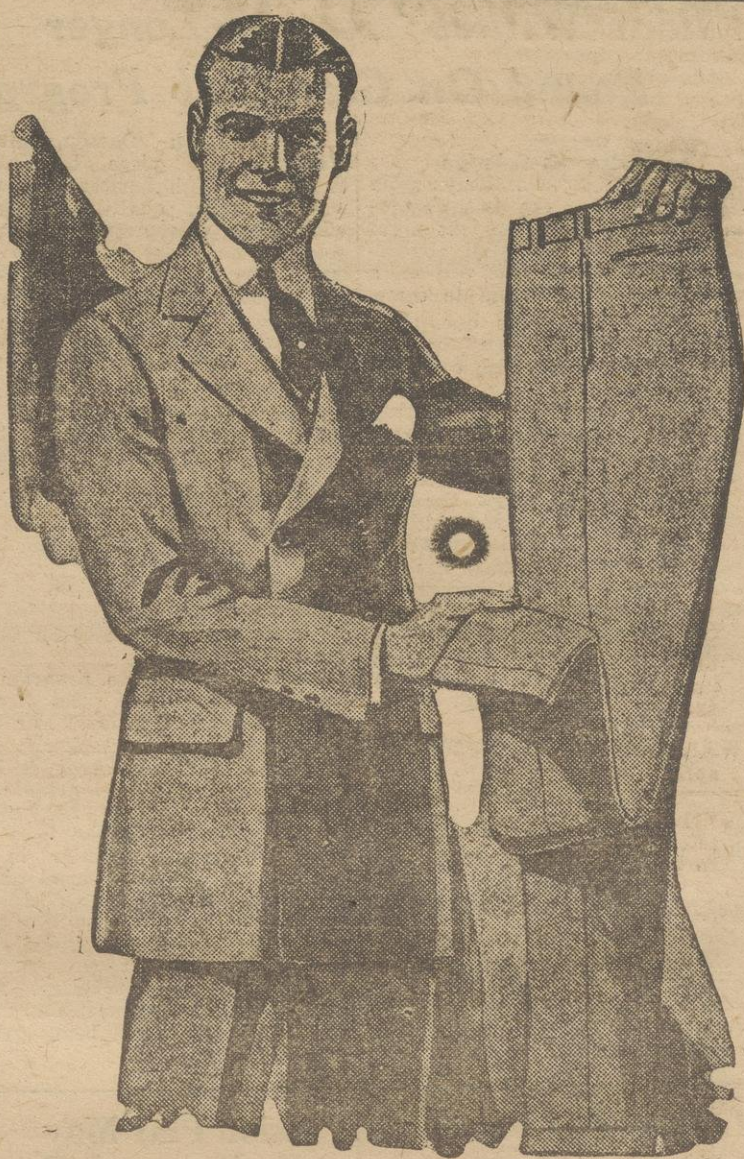
## FATE BROUGHT MRS. HAYS TO CAPITAL AS MEMBER OF THE CABINET CIRCLE



Mrs. Will H. Hays.

Helen Louise Thomas (now Mrs. Will H. Hays) nearly missed being in the cabinet circle. The year young Hays entered college at Crawfordsville, Ind., on the banks of the Wabash, Helen Louise Thomas, daughter of Judge A. D. Thomas, of that city, was sent to school in New York, where she remained three years. Fate, however, brought her back to the shade of the soft maples which surround Wabash college, and there Will Hays met her and put a sudden end to her New York school plans by marrying her.

Mrs. Hays is a vivacious young woman of striking personality. She has an unusually good voice and is artistically inclined, both in drawing and painting. With all this, however, Mrs. Hays, the wife of the new postmaster general, is very domestic in her tastes and finds much time for the reading of good books. She carries herself well in society and promises to hold her own in Washington's official life.



not "scenery"

College men who spend carefully, buy here and save \$10 to \$15.

They're not attracted by the rich mahogany and walnut in high rent stores. They are buying clothes, you know, not "scenery" and when they buy here they get all wool clothes direct from the makers.

These new spring suits with

**Two Pair of Trousers**

**\$23.50 \$30 \$35 \$40**

Bring \$10 to \$15 more in some stores, same quality

If you really want out of the ordinary values "shop around" then come here

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219 State Street



## Classified Ads

10c per 8 point line (average six words). Minimum charge 25c. Minimum space two lines.

Ads ordered by telephone are accepted only from persons listed in the telephone or student directory. In return for this courtesy the advertiser is expected to remit promptly.

Classified ads will be accepted at the Cardinal office until 5:30 p. m. for the following morning.

**WE BUY** second hand clothes and shoes. Call B. 2742. 31x30

**WANTED**—To buy canoe, in good condition. Address Cardinal office, Box G. tf.

**WE ARE OFFERING** ten university girls summer vacation work which is interesting, educational, and exceptionally profitable. Upperclassmen preferred. Write J. B. Davis, 609 N. Lake. tf.

**PLEASANT ROOM** for one or two men students; two and one-half blocks south of Chemistry building; single \$3.50; double \$2.50 each. 118 N. Charter. tf.

**WANTED TO BUY CANOE**—Telephone B. 4828. 4x8

**LOST**—Friday, Mar. 4, Kappa Alpha Theta sorority pin; name on back. Reward. Call B. 314.

**LOST**—Three attached keys, one bearing No. 394. Finder please call B. 5208.

**LOST**—Leather Notebook, in room 205 Bascom hall, after 8 o'clock Tuesday. Finder call B. 6179. Reward. 8x11

**FOR RENT**—Large nicely furnished front room; also single room. Rent very reasonable. Call F. 1016, 308 N. Orchard. 3x11

**LOST**—Brown and Angora scarf, in Bascom hall, or Physics building. Finder please call B. 544. Reward. 2x11

**LOST**—Bunch of keys on small chain ring. Call B. 1235. 3x11

**WANTED**—Young girl to do light upstairs work and help school children. Good wages, pleasant room for self, 339 Linden street, Winnetka, Ill. 3x11

**FOR SALE**—Dress suit used once. Bargain. Call 924 Clymar place, between hours 6 and 7. 3x11

**LOST**—Slide rule with initials A. C. B. on case. Call B. 3247. tf.

**FOR SALE**—Nestle's Home Outfit for permanent wearing. Phone B. 5808. 3x12

**WANTED** — Undergraduates who have had higher mathematics through at least trigonometry and preferably some engineering courses for computation and tabulation of research data, and

### HAVE YOU WRITTEN POEMS?

Do you care to have them revised or constructively criticized by successful authors? If you do, then send us your manuscript (stories, articles or poems). We will criticize and place them should they prove to be acceptable for publication.

There is no actual charge for our services. If, however, you have not previously enrolled with the advisory department of this association, we request that you enclose the initial fee of two dollars, which we must ask of each new contributor. There is no additional expense, no future obligation.

It must be realized that we can only be of aid to those of serious intent. If you do mean to strive for literary success, we can help you in many ways. Our services are yours until we have actually succeeded in marketing at least one of your manuscripts. Send something today!

Please enclose return postage with your communications.

**NATIONAL LITERARY ASSOCIATION**  
131 W. 39th St.  
New York City

Advisory Department

the plotting of mathematical curves. Full or half time. Apply in person, Forest Products Laboratory. 3x12

**FOUND**—Gold fountain pen. Inquire room 461 Biology building. 2x12

**LOST**—One brass W fob, with Swiss watch attached. Finder Call Tesch, B. 5555. tf.

**LOST**—Slide rule with initials A. C. B. on case. Call B. 3747. tf.

**TALK ON ANIMALS IN WAR AND IN PEACE**  
R. C. Craven, organizer of the American Humane association of Albany, N. Y., will deliver an illustrated lecture on Animals in War and in Peace in the assembly chamber of the capitol next Wednesday night at 8 under the auspices of the state department of humane work. The public is invited.

D'j Eat? No!

Come to

**FRANK'S RESTAURANT**

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Picture Frame Framing

**Dr. J. A. Bancroft**  
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## Are You a Go Getter?

Are you anxious to earn \$1,000 or more during vacation?

IF SO

Call evenings between 7 and 9 at  
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Regular sales classes Thursday evenings 7:15

Association of Commerce

Fourth Floor Cantwell Building

Bureau Industrial Education Inc.

Washington, D. C.

**Keeley-Neckerman Co**  
MADISON'S BIGGEST AND BUSIEST STORE

### Of Special Interest



Satin and Georgette Vestings with fancy lace ruffles, \$6.00 to \$12.00 values, special

**33 1-3% Discount**  
Collars, Collar and Cuff Sets in white die, in lace and fancy nets, \$1.25 to \$2.00 values, special \$1.00  
Lace Coat Collars in white and ecru, \$1.00 values, special 69c

Collars and Collar and Cuff Sets, Vests in white and colored organdie, net and lace, \$1.25 to \$9.50.

Veiling in colored Chenille Dots with light and dark backgrounds.

### In Our Glove Department

Women's 16 button French Kid Gloves, embroidered in self and contrasting shades. Colors brown, beaver, champagne, white and black.

Women's 12 button French Kid Gloves in white, black, champagne and brown.

Women's 8 button Mosquetaire French Suede and Glace, black, white, brown, beaver and gray.

Women's French Suede and Glace Gauntlets. Very smart looking, black, contrast, white contrast or brown contrast.

Short French Kid Gloves in brown, champagne, grey, tan, beaver, black and white, one and two-clasps, embroidered in self and contrasting shades.

### New Hosiery for Easter

Ladies' Silk Hose with embroidered clocks in colors—black, white, cordovan, grey and navy, special \$2.50  
La France Silk Hose, in black and white as well as the new spring shades. Now selling at \$2.50  
Ladies' fine Lisle Hose in black, white, grey, beaver, cordovan and African Brown, \$1.00 quality, special 75c  
Ladies' La France Silk Hose, slightly irregulars, beaver, grey black and white, sizes 8 1-2, 9, 9 1-2. Regulars are \$3.65 values, special \$1.29



### Ribbons

New ribbons for all purposes. Plaids and stripes for hair bows.

48c, 59c 85c, 90c per yard

Pretty Sash Ribbons in stripes and novelties.

New Bag Frames 59c up

Corsage Bouquets and Novelties

### Toilet Articles Specials for Today

EXTRA SPECIAL COMBINATION



Large size Colgate's Ribbon Dental Cream and a 3 or 4 row Bristle Tooth Brush, for 39c  
Lov'me Face Powder, regular 75c, special 69c  
Jergen's Hand Lotion, regular 35c, special 30c  
Daggetts and Ramsdell's Cream, regular 60c, special 55c  
Rouge, regular 50c, special 45c  
Odorono, large size, regular 60c, special 55c  
Soap, 3 for 25c  
Kotex, Sanitary Napkins, regular 60c, special 48c  
Dermi Viva Liquid Whitener, regular 50c, special 45c  
Brilliantine, regular 50c, special 45c  
Djer-Kiss Talcum, regular 30c, special 25c  
Cutex Sets, regular 60c, special 50c



# The Daily Cardinal

Member Wisconsin Intercollegiate Press Association

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.  
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10

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## ATTEND THE TRACK MEET

**COACH T. E. JONES'** track men are scheduled to meet one of the strongest cinder squads in the history of the country when Coach Rockne sends his 15 Notre Dame men against the Badgers in the only intercollegiate indoor meet at home this season.

In spite of the fact that Notre Dame squad boasts of two Olympic stars and many other high class track performers, there is no reason why the Badgers should lose if they are given the proper support from the student body. Coach Jones has many athletes of unusual ability, yet there is less incentive for them to perform their best when they feel that few students are interested in their efforts than when they are assured of whole-hearted support.

A track meet is one of the best sports to watch, yet Wisconsin crowds at the indoor contests have not in past years been as large as they should be. The meet will be close, with the outcome depending almost as much upon which team exhibits the most fight as upon the individual ability of the men.

Let's support the track team in its only indoor meet at home.

## ON BEING LATE

**ONE** of the besetting sins of the race is the sin of being late. It would be interesting to compute even a small part of the mischief that is wrought every day by the straggler, the man who brings up the rear.

Napoleon thought Waterloo was lost because one of his chieftains came up late. Certainly, if Blucher had been a straggler the whole course of history might have been changed.

There seems to be no vice which society condones so much as the vice of tardiness. The theaters have largely surrendered to the tail-enders. If by chance a performance starts on time the first half-hour is made miserable by the shuffling and rubbing and sliding of those who regard promptness as the virtue of small minds. It is common for church services to be spoiled by the belated entry of the faithful. It is rare that such services start on time. Thus a vicious circle is established. "They never start on time" is the commonplace comment in regard to all public meetings.

Occasionally, as in the case of some concerts, the doors are shut when the performance finally starts. Then the stragglers rush in with an air of injured innocence.

There is no excuse for condoning this practice in the university. The few instructors who fight the evil are to be com-

mended, the others deserve censure. Every student owes it to himself and to society to get the habit of promptness and keep it for the rest of his life.

\* \* \*

## THE FIVE HUNDRED

**R**EPORTS show that the work on the exposition is now coming into full swing. The ready response of the 500 men and women who have assumed duty on the various committees has been gratifying.

Half the fight to make this exposition a success consists in the right kind of a start. The enthusiasm and spirit now evident show that the venture is starting strong.

The other half of the fight consists in keeping up the pace. There are elements of weakness as well as strength in the composition of the committee as a whole, not in personnel but by reason of size. There is the natural tendency to unwieldiness present in all large bodies. Then there is the tendency to weaken personal responsibility. The individual may suppose that after all his efforts will not count for much since there are 499 others on the job.

These dangers can easily be avoided by a realization of the nature of the situation in hand. The committee must be large because the task is large. The personal responsibility is present in a marked degree because the success of the exposition will depend on the excellency of details and every man and woman in the work is responsible for one or more important link in this chain of details.

The committeemen may well feel that theirs is the most important piece of work which the students have tackled this year and they are entitled to the sense of pride which comes with the knowledge of a worthy task well accomplished.

## BULLETIN BOARD

### EX-MARINES

The dance to be held at Lathrop hall Saturday, Mar. 5, has been postponed to March 12, on account of the religious conference.

### GUN AND BLADE REHEARSAL

Members of the cast, "A Maid and a Middy" report to 35 Music hall for rehearsal 2 p. m., Saturday, Mar. 12.

### PYTHIA TRYOUTS

Pythia tryouts have been changed from March 11 to March 18. Applications should be put in Pythia Box in Lathrop hall.

### CREW CANDIDATES

All men who are going out for intra-mural crews must report to Coach Vail at the gymnasium between 2 and 5 p. m. some afternoon this week.

### PROM USHERS

Phon ushers who are entitled to compensation are urged to see Alfred D. Hotton, 200 Langdon street, from 7 to 7:30 any evening this week. Last opportunity.

### MORTAR BOARD DANCE

As planned there will be accommodations provided for wraps in each house but it will facilitate matters if wraps are left where the first dance is danced, and parties return to the same house for their wraps after the last dance.

### FIRELIGHT

Firelight will be held this evening from 7:30 to 8:15 in Lathrop drawing room under the auspices of Crucible. The Men's Glee club quartet will sing, followed by dramatic presentations by members of Red Domino. All university men and women are invited.

### THETA SIGMA PHI DINNER

An important meeting of Theta Sigma Phi will be held tonight at 5 o'clock at the city Y. M. C. A. Dinner will be served promptly at 6 o'clock. Any members who will be unable to go should call K. Beebe before noon today.

### HARESFOOT CAST AND CHORUS

The entire cast and chorus for the Haresfoot show will report at 9 o'clock this morning at the Haresfoot office, third floor, Union building in order to have pictures taken in costume. All must be present. The cast will rehearse this afternoon at 1:30 in the Green room of

the Y. M. C. A. The chorus will meet in the Engineering auditorium at the same hour.

### SIGNAL CORPS INSTRUCTION

Members of last semester's Voluntary Signal Corps class or any freshman who contemplates attending Camp Vail next summer may take (without credit) the course in Military Radio, Telephony and Telegraphy as given to E. E. sophomores. Classes are held Wednesday at 3:30 and Saturday from 10 to 12. The work taken up at these hours is repeated for another company at 4:30 on Wednesday and 3:30 to 5:30 on Friday. A special class in buzzer practice is held at 11:00 Thursday. See the Signal Corps bulletin board in the armory for designation of class assembly points. Voluntary members may attend at the hours most convenient for them.

## APPLICATIONS FOR SCHOLARSHIPS CAN SOON BE SECURED

Application blanks for the 1920 Legislative Scholarships, exempting the holder from the non-resident tuition, may be obtained at the Registrar's office after March 25. These holders must be filled out and returned to the Registrar before May 1.

In the case of applicants who have not made a record at the University of Wisconsin, academic standing must be shown by testimonials and records from institutions of at least college rank. The legislative enactment authorizing these exemptions provides that they may be made to "a number of needy and worthy non-resident students upon the basis of merit to be shown by suitable tests, examinations, or scholastic records, and continued high standards of scholastic attainment."

These scholarships are not awarded to incoming freshmen.

Members on the Committee of Loans and Scholarships are: Prof. J. E. Olson, chairman, Prof. L. W. Dowling, Letters and Science; Prof. E. B. Fred, Agriculture; Dean S. H. Goodnight; Prof. A. V. Millar, Engineering; Prof. Susan A. Sterling, Letters and Science; Prof. Jean Krueger, Home Economics; and Mrs. C. B. Flett.

### U. M. ENGINEERS BRIGHT

Twenty engineers at the University of Michigan received all A grades in their semester marks. There were six seniors, three juniors, seven sophomores and four freshmen.



## University Churches

### SECOND CHURCH OF CHRIST, SCIENTIST

263 Langdon street near Frances street.

9:45 a. m. Sunday school.  
11 a. m. Morning service. Subject, "Substance."  
Wednesday evening meeting at 8 o'clock.

Reading room 6 A. Kresge building, Main and Pinckney streets, open daily except Sundays and holidays from 10 a. m. to 5 p. m.

### MEMORIAL REFORMED.

14 West Johnson street, W. C. Lehmann, pastor.  
9:30 Church school Bible class.  
10:45 Service conducted in German by pastor.  
7 p. m. Y. P. S. C. E. meeting. Leader: Wallman. Topic: Real Religion.

### CALVARY LUTHERAN

(Wisconsin and Missouri Synods)  
Wheeler hall, over the Co-Op.  
Rev. Ad Haentzschel, pastor.  
9:45 Bible class.  
10:45 Morning service. Subject, "The Figure of Barabbas in the Passion Story."  
5:00 Social hour with cost lunch.

### FIRST UNITARIAN

Corner Wisconsin avenue and Dayton street.  
Mrs. Edward J. Law, organist.  
Miss M. E. Moutray, soloist.  
9:30 a. m. Church school in parish house, with classes for all ages.  
10:30 Regular service, sermon by Dr. A. E. Haydon. Topic, "A Cure for Hatred."  
6:30 Young People's Religious Union in parish house. Dr. A. E. Haydon will speak.  
8:00 Regular meeting of Discussion group in parish house. All are welcome.

### FIRST CONGREGATIONAL

202 West Washington avenue.  
9:30 a. m. Bible school.  
10:30 a. m. Morning worship. Sermon, "The Urgency of the Gospel," by the pastor, Rev. Edward S. Worcester. Music by vested choir under the direction of Prof. Edgar B. Gordon.  
5:00 p. m. Young People's Social hour.  
6:30 p. m. Christian Endeavor meeting. Subject: "Success and Service." Leader: Ernest Longenecker.  
University students are cordially invited to all services.

### LUTHER MEMORIAL

University avenue.  
A. J. Soldan, pastor.  
8 a. m. First morning service.  
9:30 a. m. Student Bible class under leadership of Atty. Carl Hill. Subject: "The Life of Christ, according to the Book of Mark."  
10:45 a. m. Second morning service.  
5:30 p. m. Social hour and cost supper.  
6:30 p. m. Luther League. Ernest Pett. Subject: "What is Your Ideal Church," or "How Far do you want your Church to Go?"

### ST. ANDREW'S EPISCOPAL

Stockton Court—Wingra Park (near Garfield street)  
Rev. N. C. Kimball, M. A., rector.  
Fifth (Passion) Sunday in Lent.  
7:30 a. m. Holy Communion (Corporate Communion of all Episcopal students. Breakfast served immediately after).  
9:15 a. m. Church school.  
10:30 Morning prayer and sermon.  
4:30 p. m. Evening prayer, followed by Young People's club. All students welcome.  
Tuesday.  
7:30 a. m. Holy Communion.  
Wednesday.  
7:30 p. m. Evening prayer and address.  
Thursday  
4:30 p. m. Evening prayer and brief devotional reading.

WAUSAU, Wis.—Seven cases of sleeping sickness in or near this city and one death from the disease in the village of Birnamwood have been reported to the health authorities here during the past week.

### MICHIGAN CO-EDS

#### ARE GOOD STUDENTS

Of 151 students sent home on account of bad marks, at the University of Michigan, two-thirds were from the freshman class, and only four were women.

Three women were among the 29 students also summoned before the dean but managed to convince the authorities that they should remain in college. There was a remarkable agreement between the grades received and the results of the mental tests taken in January.

### WEATHER

High barometer with temperatures as low as 24 below zero prevails in western Canada. The barometer is low in the Rocky mountain regions and in a trough that extends across the plains to the Great Lakes. It is raining and snowing between these two disturbances in the northwest. Fair and warmer weather prevails in the east.

Welcome to your old haunts

### Wisconsin Barber Shop

7 Chairs at Your Service  
R. F. BATTY, Prop.  
827 University Ave.

## Gifts That Last

### J. A. Buckmaster

Jeweler & Optometrist  
Cor. State and Carroll

READ CARDINAL WANT ADS

READ CARDINAL WANT ADS

## MORGAN'S MALTED MILK

**HINKSON'S**  
644 STATE ST.  
Recreation & Refreshments

MADISON

JANESVILLE

## Andelson Bros

17-19 W. Main St.

"The House of Courtesy"



The Monogram Hat

## Wonderful New Easter Hats

Inexpensive—yet smart and beautifully trimmed in the most becoming fashion with flowers—the craze of the hour.

Tailored models too, may be found in abundance, large ribbon bow trims or the more severe sorts in plain banded effects.

HUNDREDS TO CHOOSE FROM AT

\$3.95 · \$4.95 to \$6.95

## Easter March 27th

This week is the time we should receive your order for your suit if you want it for Easter.

MATERIAL      STYLE      FIT  
WORKMANSHIP

will be found in our high grade clothing at a reasonable price---you had better see our line today.

## The CO-OP

E. J. GRADY, Mgr.



## SOCIETY NEWS

### Alpha Sig Pledge

Kappa chapter of Alpha Sigma Phi fraternity announces the pledging of Eugene Meng '24, Madison.

### Firelight

Members of Crucible, honorary junior women's organization, will act as hostesses at a firelight program this evening at 7:30 in Lathrop hall parlors. A quartet of the Men's Glee club will give several musical numbers.

### Tonight's Dances

Alpha Tau Omega fraternity will entertain with an informal house dance at the lodge, 225 Lakelawn place. Dr. and Mrs. Graham H. Stuart will chaperon.

At an Alpha Chi Sigma fraternity informal dance at the chapter house, Mr. and Mrs. P. J. Hickey will be chaperons.

An informal party to be given by Delta Sigma Phi fraternity will be held at the Park hotel and will be chaperoned by Dr. and Mrs. V. L. Bohannon.

Prof. and Mrs. M. O. Withey will chaperon an informal dancing party to be given by the Chi Phi fraternity at the chapter house, 200 Langdon street.

The only sorority parties of the evening will be given by Alpha Omicron Pi and Pi Beta Phi. Both dances will be informal and will be at the respective lodges, the A. O. Pis having as their chaperon, Mrs. Lillie Langley, and Mrs. Minnie Lyman chaperoning for Pi Phi.

Chi Psis are giving an informal dance at the lodge, 150 Iota court. Mr. and Mrs. Thomas Coleman will chaperon.

### Theta Sigs Entertain for Writer

Theta Sigma Phi, honorary women's journalistic fraternity, will entertain in honor of Miss Marion Tuttf at a dinner at the city Y. M. C. A. this evening at 6 o'clock. Miss Tuttf graduated from the Univer-

sity of Wisconsin, was a member of the staff of the Chicago Daily News, and has done free lance writing in various parts of the country. Her home is in Sioux Falls, South Dakota.

### Chi Omega Dinner

Members of Chi Omega sorority will entertain at dinner, Sunday, March 13, at the chapter house, 615 North Henry street. Miss Bertha Hamilton will chaperon.

### Pledges

Alpha Delta Pi sorority announces the pledging of Marion Juneau, a freshman in the College of Letters and Science. Her home is in Milwaukee.

Pi Kappa Alpha fraternity announces the pledging of George T. Green, a freshman in the journalism course, from Crystal Falls, Mich.

### Theta Xi Smoker

Thursday evening, Mar. 10, Theta Xi fraternity entertained Alpha Gamma Rho chapter with a buffet luncheon and smoker at their lodge, Prospect place.

### Alpha Xi Delta Initiates

Alpha Xi Delta sorority announces the initiation of Gertrude Stevens, Helen Hunt Jackson, Hazel Goddard, Alethea Smith, Ruth Ekern, and Lila Ekern.

### DR. SCHEURELL DENTIST

Offices above University  
Pharmacy  
B. 5819 672 State St.

## TYPEWRITERS KELLEY

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SEAPLANES RETURN.  
SAN DIEGO—The F-5-L sea-  
planes returned from their round  
trip flight to the Panama canal.

If you walk I'll teach you  
to dance. Results absolutely  
guaranteed.

Theatrical coaching  
**SARI FIELDS**  
B. 1806

CARDINAL ADS PAY

## WANTED

### Co-ed Riders for the Coming Horse Show

to give thought to their riding clothes

We make a specialty of riding togs for ladies. Choice of over 300 samples to choose from.

Side or front buttoned opening, any style desired.

This is headquarters for tailored riding and hike clothes at almost pre-war prices.

Our prices range from \$11.50 up, with a large choice at \$11.50.

Having had eight years experience as rider and instructor in the U. S. Cavalry and Artillery, we feel qualified in advising as to the clothes best adapted for fancy and plain equestrianism.

Drop in, select your cloth and in four days your togs will be here, small deposit with order and balance on delivery, whenever you say.

### Block System Society Cleaners & Dyers

Stores open from 7:45 A. M. to 7:30 P. M.

509 State St.

410 Gilman St.

## Simpson's

"IT PAYS TO BUY IN MADISON"

### Exclusive and Distinctive Apparel at Reasonable Prices



The acknowledged success of Simpson Modes is attributed to the studious analysis with which our buyers study the showings of the leading manufacturing establishments of high grade apparel. Only individualistic Frocks, Tailleurs, Wraps and Coats of quality are ever permitted to enter our shop. True Style is always to be expected at Simpson's and the cost is no more than for commonplace modes shown elsewhere.

### SMART SUITS \$35 to \$95

AND UP

Of fine Tricotine, Twill  
Cord and English Wor-  
steds.

### SMART WRAPS \$35 to \$95

AND UP

Quilted Satins, Evora,  
Fortuna Chamoistyne  
and other dependable  
fabrics.

### SMART FROCKS \$30 to \$75

AND UP

Of Canton Crepe, Taffeta,  
Crepe de Chine, Tricotine  
and Twill Cord at reliable  
prices.

### ONLY 3 PERCENT OF U. W. CO-EDS WEAR "BAD" SHOES

But 70.7 Percent of Girls Have  
Trouble With Their  
Feet

Only 3 per cent of Wisconsin's co-eds wear "bad" shoes according to a survey made by the physical education department on the hill, University avenue, and State street, but 70.7 per cent of all freshmen and sophomore women taking corrective gymnasium work have trouble with their feet.

"We don't have to worry about the heels our girls wear," says Miss Louise Lippitt who has charge of the corrective work. "The hill soon convinces them that high heels are impossible. But we do have to fight for sensible toes. Hundreds of girls are suffering as the result of pointed shoes, shoes that were made for some one else's foot, or no foot at all."

Each year the department conducts a shoe drive for the purpose of helping girls combine comfort and style in choice of shoes. Local dealers cooperate by loaning displays of various makes, and report that as a result of the drive they find a greatly increased demand for sensible lasts.

### EUTHENICS CLUB MEMBERS SEW FOR BRADLEY HOSPITAL

The program of the Euthenics club last night in the S. G. A. room of Lathrop hall was given by the new members. Elsie Hess '22 was in charge. Needed material for use in the Bradley Memorial hospital was sewed by members during the program, according to the club custom.



## WILL USE CAUTOL FOR ANNUAL BALL

(Continued from Page 1)

tion by his secretary, Gov. John J. Blaine invited Cadet Col. J. Calvin Wolfe '21, general chairman of the ball, and Cadet Maj. Evrard C. Caluwaert '22, assistant general chairman as representatives of the cadet corps, to confer with him. At this time the difficulties facing the ball committee were set forth in detail.

### Gov. Blaine Favors Plan

After the situation had been fully explained, Governor Blaine expressed himself as being heartily in sympathy with the plan of making the ball a real "Buddies' Get-together", an all-university function given in honor of the ex-service men. He promised to give the matter his most prompt and careful consideration.

In a letter received Wednesday by the general chairman of the ball, the governor, through his secretary, Harry Sauthoff, extended a cordial invitation to the university cadet corps to make full use of the State Capitol building for the 1921 Military ball.

### Legislature Passes Resolution

Following the governor's invitation, a joint resolution was passed by the legislature, "granting the use of the assembly and senate chambers and parlors on Friday evening, April 8, 1921, to the cadet corps of the university for its ninth annual ball."

The resolution in full follows:

"Whereas, The cadet corps of the university of Wisconsin desire to hold their annual ball on Friday evening, April 8, 1921; and

"Whereas, This, the ninth annual ball of said cadet corps is to be given in honor of ex-service men attending the university; and

"Whereas, It is fitting and proper that the beautiful and inspiring capitol building be used on an occasion where honor is to be paid to the sons of Wisconsin who served in the world's war and are now attending the university; and

## UNIFORM TEXT BOOKS ASKED

### Bill by Assemblyman Mahon would Create Non-Salaried Text Book Board

Assemblyman B. H. Mahon, Milwaukee, will introduce a bill providing for the use of uniform text books in the common schools of the state.

The bill would create a non-salaried text book commission to be composed of the superintendent of public instruction and four others to be appointed by the governor.

Authority would be given this commission to adopt uniform basal texts for all subjects now taught in the common schools. The commission may adopt supplementary texts in all subjects now taught in the free, independent or other high schools of the state.

### CARDINAL ABS PAY

"Whereas, The governor has expressed his willingness and desire that said ball be held in the capitol building, therefore, be it

"Resolved by the assembly, the senate concurring, that the cadet corps of the university of Wisconsin are invited to hold their annual ball on Friday evening, April 8, 1921, in the state capitol and the use of the assembly and senate chambers and parlors is hereby granted for such purposes; and be it further

"Resolved, That a suitable copy of this resolution, attested by the presiding officers and chief clerks of both houses, be forwarded to the president of the university."

### WIVES OF TWO NEW CABINET MEMBERS



Mrs. Albert B. Fall, left, and her daughter, Mrs. Brant Elliott, and, below, Mrs. Henry Cantwell Wallace.

These new photographs of two of the women who will move in the cabinet circle during the next four years were obtained upon their recent arrival in Washington preceding the inauguration. Mrs. Fall is the wife of the new secretary of the interior in the Harding cabinet, and Mrs. Wallace is the wife of the secretary of agriculture.

### ADVENTISTS TO MEET AT MONONA PARK

Permission was granted Thursday night by the Monona park committee to the Seventh Day Adventists to hold a series of meetings at Monona park June 10-20.

READ CARDINAL WANT ADS

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Rose Leaf Jelly

This preparation is not sticky nor greasy. Will not soil most delicate fabric. Decidedly beneficial after each washing of the hands.

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### Sweet Toothed Dogs Jarred by Order

JERSEY CITY, N. J. — Sweet toothed dogs who have been regular patrons of ice cream emporiums here today barked protest against the latest order of the city commission. The order prohibits the taking of dogs into any confectionery shop. It was issued following a complaint that dogs were served from the same dishes used as humans.

READ CARDINAL WANT ADS

# KK

## Picture Frame Sale

We have put on sale this week 300 carved desk frames. These are splendid values at

\$1.25

Bring your pictures

*The K Shop*

The Kamera Kraft Shop  
State and Frances

### A MESSAGE to YOUNG MEN on Spring Stetsons

HERE is the "Rocket," a top liner among the new Spring Stetsons, just out of boxes and now ready for your inspection in this busy store.



YOU men who think twice about the style of your hats will find solid satisfaction in having this complete line of Spring Stetsons to select from.

Then, too, there's the matter of quality—the sound Stetson value, doubly welcome today when every man is alive to the duty of making every dollar do its best for him.

And you're always welcome at our shop—whether you are ready to buy or just looking around.

**Olson Veerhusen Co.**



## ESCH IS NAMED TO COMMISSION

Former Badger Representative On Commerce Body

WASHINGTON—Former Representative John J. Esch of Wisconsin and Mark W. Potter, of New York, were nominated today by Pres. Harding to be members of the interstate commerce commission.

Fred Morris Dearing of Missouri was nominated to be assistant secretary of state.

Thomas O. Marvin, of Massachusetts, was nominated to be a member of the tariff commission and William S. Culbertson of Kansas was renominated as a member of the commission.

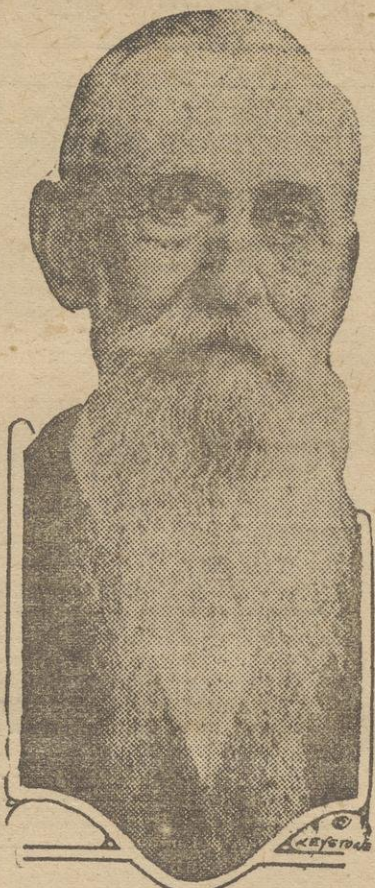
## RAILROADS TO SLASH WAGES

Sweeping Reduction is Contemplated by Officials

CHICAGO—Steps to bring about reductions in the wages of skilled employees probably would be taken by many railroads throughout the country so soon as adjustments can be made in the pay of unskilled workers, according to officials of the association of railway executives. Such reductions if made, will be handled individually by the various roads in the same manner that present announcements of cuts in pay for unskilled men now are being made, it was said, with no attempt at concerted or simultaneous action by the railroads.

NEW YORK—A general move by the nation's railroads to cut war-time wage scales, long forecast by rail officials, appeared to be in full swing today. Following the lead of several lines which earlier had announced cuts, the N. Y. Central and N. Y., New Haven and

## FIRST G. O. P. MAN ELECTED IN THIRTY YEARS TAKES SEAT



William O. Atkeson.

William O. Atkeson of Missouri is the first Republican elected from the sixth Missouri district in over thirty years. He succeeds Clement O. Bickinson in the sixty-seventh congress. He has been a candidate four consecutive times and was elected in the recent Republican landslide.

Hartford railroads in the east and virtually every railroad in the west announced wage reductions. Further statements from lines that have not announced cuts were predicted today.

Officials of various lines today were arranging conferences with employees in an effort to reach agreements on the proposed reductions.

## REPUBLICANS PICK SENATE OFFICIALS; THESE MEN ARE RE-ELECTED TO POSTS



Senator Lodge, left; Senator Curtiss, right, and Senator Cummins, below.

Senator Lodge of Massachusetts, floor leader, and other Republican officers of the senate organization have been re-elected without opposition. Not only was Senator Lodge re-elected as floor leader, but the senate Republicans again chose Senator Cummins of Iowa for president pro-tempore of the senate and Senator Curtiss of Kansas for vice chairman, or assistant leader and party whip. In number and personnel all senate committees are to be reduced under new senate rules ordered for this session.



OSHKOSH—An extensive program of road building is to be carried out in Winnebago county during the coming season, plans for which are now being put forward. One of the chief projects will be the completion of the concrete highway

between Oshkosh and Neenah on what is known as the Jackson street road.

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Saturday's Special 90c per pound  
**CHOCOLATE DIPPED CHERRIES**  
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An Exclusive Line of Decorated

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Packed with the Finest of Chocolates

The up to date Easter gift

**The Candy Shop**

426 State St.



## NORMALS HOLD PRELIMINARY TOURNAMENTS

### 8 High School Basketball Teams Are Competing This Week-end

Eighty high school basketball teams are competing this week-end in elimination tournaments being held at the nine Normal schools and Stout Institute, in order to decide which high school from each of the 10 districts will be represented in the state tournament to be held in the university gymnasium March 25, 26, and 27.

Preliminary and semi-final games were played Thursday and yesterday and the finals will be played today. The high schools which have entered teams in the eight tournaments are as follows:

**Ivankee tournament**—Racine, Burlington, Waukesha, Whitewater, Commercial high, Sheboygan, Beaver Dam, West Bend, Manitowoc.

**River Falls tournament**—Osceola, St. Croix Falls, Cumberland, Prescott, Hudson, Fmwood, Clear Lake, New Richmond.

**Stout Institute tournament**—Baron, Menomonie, Bloomer, Elk Mound, Glenwood City, Colfax, Durand, Spring Valley.

**Eau Claire tournament**—Eau Claire, Chippewa Falls, Fall Creek, Rice Lake, Stanley, Mondovi, Clamanton, Neillsville.

**La Crosse tournament**—La Crosse, Prairie du Chien, Wilton, Hillsboro, Bangor, Tomah, Cochrane, Reedsburg.

**Oshkosh tournament**—Appleton, Fond du Lac, Bayville, Menasha, Neenah, Niagara, Oshkosh, Ripon.

**Stevens Point tournament**—Aitgo, Medford, Portage, Rhinelander, Stevens Point, Wausau, Wautoma, Weyawega.

**Whitewater tournament**—Madison high, Wisconsin high, Union high of Milton, Jefferson, Evansville, Janesville, Waterloo, Watertown.

### KOMMERCE KAPER CONCLUDES EVENTS

Over 100 couples attended the Kommerce Kaper at the Park hotel last evening. The orchestra started the dance in a true Kommerce way, playing "Great Scott, Don't Bank on Us." This very successful selection was followed by "Elwell's Balanced Blues," and "The Statistical Stumble."

"Sunny" Ray and "Doc" Dorward entertained during the intermission. "unny's" negro character songs were well acted and highly applauded. Dorward's songs were highly successful, especially "I Never Knew."

### "TALK WISCONSIN" SUGGESTS SPEAKER

"You are lucky to have an opportunity to get instruction at this wonderful institution—I'd rather be flunked at Wisconsin than get a diploma from any other university," said William Reese, advertising manager and director of sales of the Sterling Motor Truck Co., Milwaukee, by way of encouraging the university students and residents of the state to "talk Wisconsin," speaking at a student convocation held as part of the commerce week program, Thursday afternoon.

"We ought to be able to talk Wisconsin fully as well as the other fellows talk California or Texas. Four of the things we're proud of, our hes and our shes and our cheese and our peas," suggested Mr. Reese.

### UNIVERSITY METHODIST

A series of Easter studies led by Attorney Frank W. Hall, upon the following themes, is announced beginning March 13: "The Trial of Jesus, From a Lawyer's Standpoint"; March 20, Palm Sunday, "The Crucifixion, as Literature and as Religion," and Easter "The Resurrection, the Record and Why I Believe." These discussions of the Scripture will be held at Wesley hall, opposite the Chemistry building at 12 M. each Sunday. All students are invited.

## NICOLAI DISCUSSES SERBIAN STRUGGLE

### Bishop Tells of Country's Significant Position in European History

"It is wrong education—hard, materialistic teaching—which has been the cause of all the wars in the nineteenth century," said Bishop Nicolai, head of the Orthodox church of Serbia, in his lecture on "The Problems of Serbia," Thursday afternoon in 165 Bascom hall.

"Europe has always educated her people by theorizing," he said. "I have been glad to see that in America the young people are being taught not by theory, but by practice."

"Throughout the past century Europe has accused Serbia of continually making war. It is true—Serbia has been much at war, but it has been war for the sake of preserving her ideals and securing freedom from the Turkish tyrant. Today it is Europe who is making war, not for ideals, not for freedom, but for selfish commercial and economic interests. All the money America would give to stop the war could not do it, because the very spirit of Europe is wrong."

"To develop symmetrically, man must develop brain, heart, and will—all three. Europe has developed only brain."

**Serbia Position Important**  
Bishop Nicolai gave a brief account of the history of his country during the past century, with its little triumphs, its little defeats, and its long suffering under the oppression of the Turks.

"Before the war there were 4,000,000 free men in Serbia. Today there are 13,000,000," he said. "Serbia's position is significant. She stands between Europe and Asia—between the civilization of the east, and that of the west. She will live or die as the spirit of Europe survives or falls."

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Read Capital Times Want Ads.

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### WOMAN NAMES HER NOVEL INVENTION "SIXTH FINE ART"



Mrs. Mary Hallock Greenwalt.

Mrs. Mary Hallock Greenwalt of Philadelphia is the inventor of "Nourathar," which controls two records, one for the music and one for colored lights. The lights move through a semi-transparent globe in sympathy with the music. The name "Nourathar" is from the Arabic language.

## At The Theaters

### AT THE GRAND

"The Kentucky Colonel," a screen version of Opie Read's "best seller" of the same name is the feature attraction at the Grand today. Joseph H. Dowling, famous for his interpretation of the role of "The Patriarch" in "The Miracle Man" is seen as "the Colonel."

The story tells of two men, chums from boyhood, who are in love with the same girl. The Civil war breaks out, and they answer their country's call. One returns and marries the girl. And then the other, long supposed to be dead, comes back, war-worn and weary. Despite his keen disappointment he swears to devote his life toward making the couple happy. The action pilots the spectators through exciting scenes and climaxes. Mr. Dowling as the disappointed lover contributes a performance marked by dignity and poise.

Constance Talmadge will return to the Grand tomorrow in her new picture "Mamma's Affair."

### AT THE FULLER

All who flocked yesterday, under the spell and magnetism of that master-adventurer of life and literature, Jack London, to the Fuller theater, where his "The Star Rover" is being shown for two more days, came expecting to see a truly sensational picture. They were not disappointed.

The last sentence says everything. The fact that a screen adaptation of this celebrated story was to be shown, acted as a lodestone to all who know or have heard of the vigorous, rich stories Jack London delighted his readers with during his lifetime. They were transported into the same world as the leading character—into the unseen star-world on the wings of the subconscious.

This is a thrilling, not-to-be-forgotten picture telling of young Dr. Hugh Standing, who dazedly picks up a fallen revolver in his theater box, and is promptly accused of the murder of a notorious political boss. To wrest a confession, the police subject him to torture, but instead his soul roves among the stars to the scenes of his past reincarnations. His fiancée is about to have

it stopped, when she decides to have the torture continued so that his mind may evoke the scenes during the fateful night. The murderer—a chorus girl—is discovered as the result of the experiment.

### AT THE STRAND

As "Square" Kelly in "The Cradle of Courage" his newest Paramount picture, which will be seen at the Strand theater for the last times today, Mr. Hart depicts a man whose belief is that all cops are made to be deceived and that the law was made to be broken.

He bears the proud distinction of being the best safe-cracker on the "coast." Through stress of circumstances he is reformed and goes out of the maelstrom as "Square" Kelly, now square in the actual sense of the word. In fact, he becomes one of the much hated fraternity, the police.

How he proves himself a man, despite his early training and past life, and wins the love of a girl who had the same environment and yet has gone through unscathed, forms a story that is extremely powerful as well as appealing.

## FULLER NOW SHOWING Mystery, Romance and Vibrant Dram

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John Emerson-Anita Loos  
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"MAMMA'S AFFAIR"

Showing Today

"The Kentucky Colonel"  
A Southern Drama Adapted  
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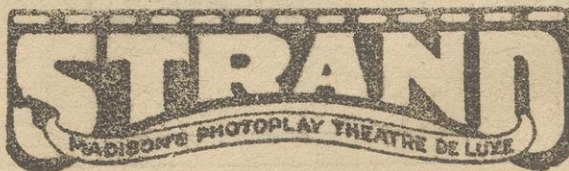
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LAST TIMES TODAY

William S. Hart

And Ann Little in

THE CRADLE OF COURAGE"

STARTING SUNDAY

Dorothy Dalton

—in—

"A ROMANTIC ADVENTURESS"



## CRUCIBLE CONDUCTS FIRST OF FIRELIGHT MEETINGS TONIGHT

Red Domino and Glee Club  
Quartet Will Entertain

Readings by several members of Red Domino and selections of Glee club music by the men's quartet will constitute part of an exceptionally interesting program at firelight meeting tonight in Lathrop parlors, at 7:30.

Gladys Borchers '22, member of Red Domino and Wisconsin's first woman representative in the N. O. L. contest here last spring, will give a short reading from tragedy. The noted quartet of the Men's Glee club will sing several of their most popular songs, appearing for the last time before their annual tour of the state. The program will close in the form of a reading from "Neighbors," by Ruth Koppke '22, also a member of Red Domino.

Firelight meetings, which were instituted as informal get-togethers for faculty and students in the university are being resumed for the first time this year. Crucible, the honorary junior girls organization will conduct a series of these meetings every week for the rest of the year. A special meeting was held yesterday afternoon to complete the arrangements.

## DEPARTMENT FILLS TEACHING POSITIONS

Practically all of the 630 university men and women who have received recommendations from the Department of Education last year are now holding positions as teachers. The department, which receives requests daily for both men and women teachers, is able to recommend persons to fill almost all demands.

It is often difficult to find persons capable of teaching various combinations of subjects. There are always plenty of candidates to supply the many requests received for teachers of mathematics and science because a Science major is almost always capable of teaching mathematics.

During the year 1920-21 there have been many requests for teachers of special subjects. Those most in demand are teachers of Science 275, Mathematics 154, English 184, Domestic Science 180. There have also been calls for 88 superintendents and principals.

"We are planning to make these meetings very informal," said Edith Royse '21, chairman. "Everyone is welcome, and we hope that new students will take advantage of this opportunity to get better acquainted."

The meeting, which starts at 7:30, will be over by 8:30 so that students who have later engagements may leave in plenty of time.

## Ticket Chairman For 1921 Military Ball



LAURENCE P. WARNER

—Courtesy De Longe

Capt. Laurence P. Warner '22, Beloit, Wis., is chairman of the tickets committee of the ninth annual Military ball to be held April 8 in the State Capitol.

Captain Warner is a member of Scabbard and Blade, honorary military fraternity, is secretary of the Badger Ski club, and is a member of the Ex-marines club. He is also a member of Sigma Nu fraternity.

## STUDENT AUTHORS SELL STORIES TO GOOD MAGAZINES

Three articles written by University of Wisconsin students are scheduled for early appearance in national publications. "Iceland the Wonderland," a highly illustrated five thousand word article by Earl Hanson, junior in the College of Engineering, will be published in the National Geographic magazine.

Hanson, accompanied by Bjorne Bjornson of Iceland, also a student in the College of Engineering, shipped to the island as common seaman last summer and spent several months there. He has just returned for the second semester. Many of his narrative stories have appeared in the Wisconsin Literary magazine. He has been commissioned by the National Geographic society to write a second article on the Faroe Islands, which were visited going to and returning from Iceland.

"Ahe You Going Back?—France's Call to her War-time Students," by J. Stuart Hamilton has been accepted by The Collegiate World, an inter-college publication in Chicago. Hamilton, who is a junior in the Course in Journalism, spent from June to November at the universities of Paris and Bordeaux, and tells of the new welcoming spirit toward American which he found there. He has also written an article on "Andy's Honor System," explaining the news-stand system of Madison, for the American Boy.

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