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Children's Book Council Calendar. Vol. 24, no. 3 1967 (July-September)

New York: Children's Book Council, Inc., 1967 (July-September)

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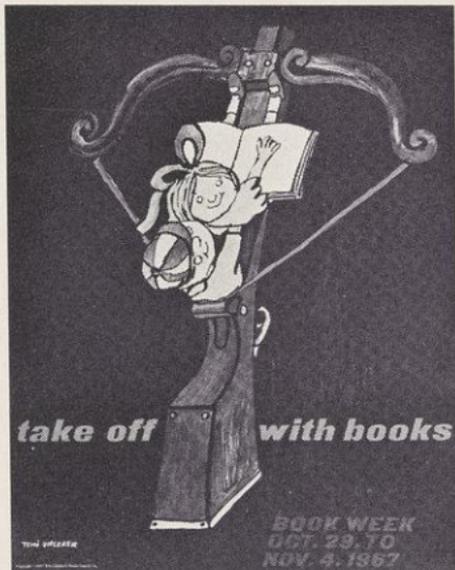
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The Calendar

Vol. XXIV, No. 3 • July • August • September 1967



1967 Book Week Poster

The Calendar, a quarterly publication, is available free upon request from The Children's Book Council, Inc., 175 Fifth Avenue, New York, N.Y. 10010 (telephone: 212 254-2666).

The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5.

Executive Director: John Donovan

EBurns

Interesting Dates In The Next Three Months

JULY

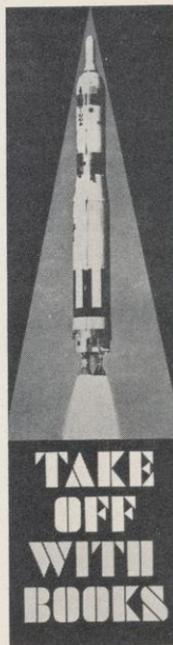
- 1-8—Pennsylvania Dutch Folk Festival (Pennsylvania Folklife Society, 218 W. Main St., Kutztown, Pa.)
- 2-8—National Safe Boating Week (Nat. Safe Boating Week Comm., U.S. Coast Guard, 1300 E St., NW, Wash. D.C. 20226)
- 4—Independence Day
- 4—National Tom Sawyer Fence Painting Contest in Hannibal, Missouri
- 14—Bastille Day
- 15—Rembrandt born, 1606
- 16—First experimental test of an atomic bomb, 1945
- 18—Rome burns, A.D. 64
- 25—Puerto Rico became a free commonwealth, 1952

AUGUST

- 1-7—National Clown Week (Clown Club of America, Box 22, Bernardston, Mass. 01337)
- 1-9—Boy Scouts of America World Jamboree (Boy Scouts of America, New Brunswick, N. J. 08903)
- 1—U.S. Atomic Energy Commission established, 1946
- 5—First trans-Atlantic cable completed, 1858
- 19—National Aviation Day
- 21—Hawaii admitted as 50th State, 1959
- 25—United States troops liberate Paris in W.W. II, 1944
- 27—Lyndon B. Johnson born, 1908
- 28—Civil Rights March on Washington, 1963

SEPTEMBER

- 1—Zebulon Pike begins journey to the West, 1806
- 4—Labor Day
- 4—Henry Hudson discovers Manhattan, 1609
- 6—Mayflower sets sail, 1620
- 6-13—National Child Safety Week (American Safety League, 6 N. Main St., Plaistow, N. H. 03865)
- 10—Elias Howe patented the sewing machine, 1846
- 17—Citizenship Day
- 23—First day of Autumn
- 24-30—National Dog Week (Pet Food Inst., 333 N. Michigan Ave., Chicago, Ill. 60601)
- 25—Congress established Yosemite National Park, 1890
- 30—Deadline for placing orders for BOOK WEEK (Oct. 29-Nov. 4, 1967)



Tere LoPrete

Advance Information on Materials for BOOK WEEK 1967



Marcia Brown

"TAKE OFF WITH BOOKS" and come with us to all the places books can take you during the 48th annual celebration of National Children's Book Week (October 29-November 4, 1967).

To encourage children to read during Book Week and the rest of the year, too, the Children's Book Council, which is headquarters for Book Week, has prepared display and promotion materials created by prominent people in the children's book field.

Two grinning tots astride a crossbow were created by Tomi Ungerer for his bright four-color 1967 Book Week poster. (75¢ each)

Ogden Nash has written the 1967 Book Week poem, which appears on the bookmark decorated with a miniature of Mr. Ungerer's poster. (500 for \$5.00) Ornamental seals also carry a full-color replica of the poster. (Sheet of 50, 50¢)

Marcia Brown's literates aloft, Irene Haas' high-flying youngsters, and Tere LoPrete's soaring rocket all illustrate the pleasures children will have when they Take Off With Books, on separate streamers. The streamers are printed in three different colors (blue, magenta, or gold—each with black and white), and each set contains one streamer in each color. (Set of three, \$1.00)

Miss Haas' moppets also Take Off With Books in French (*Envolez-vous avec les livres*) and in Spanish (*Volar con los libros*). Printed in bright green and black on white. (40¢ each)

Seven figures—from a literal minded ecdysiast tot to an airborne missile—share with books the spotlight of the brilliant gold sun from which they are suspended. This colorful mobile was created by Aliko. (\$2.50 each)

For those who wish a basic selection of materials, the Book Week Kit is available for \$2.75. Included in the kit are a 1967 poster, set of three streamers, fifty bookmarks, fifty seals, *Ways to Celebrate Book Week*, *Aids to Choosing Books for Children*, *A Brief History of National Children's Book Week*, and decorative material from another year.

There are, of course, other display and promotion materials for Book Week and all year-round listed in the order form, which *Calendar* subscribers will receive during the summer. Additional copies will be mailed on request.

IN AND AROUND THE CHILDREN'S BOOK WORLD

The August issue of *The Horn Book Magazine* will feature the Newbery and Caldecott acceptance speeches of Irene Hunt and Evaline Ness with a short profile of each. \$1.25 for a single copy.

In commemoration of the centennial of Laura Ingalls Wilder's birth, the February issue of *The National Elementary Principal* features "A Teacher's Tribune to Laura Ingalls Wilder" by Doris K. Eddins. Reprints are available from the Dept. of Elementary School Principals, National Education Assn., 1201 16th St., N.W., Wash., D.C. 20036. Also, the April, 1967, issue of *Top of the News* featured: "Laura Ingalls Wilder, 1867-1967".

An article by Charlotte Zolotow on choosing illustrators for children's books appeared in the spring issue of the *Authors Guild Bulletin* and her article on writing for children, in the spring issue of *The Writer*.

THE RISE OF CHILDREN'S BOOK REVIEWING IN AMERICA, 1865-1881 by Dr. Richard L. Darling will be published in July. For additional information and a descriptive flier, write to: R. R. Bowker Co., 1180 Ave. of the Americas, N.Y. 10036.

Camp Fire Girls Annual Project for 1966-67, *Spotlight the Creative Arts*, an exhibit of girls' creative arts, will be presented at the national organization's Quadrennial Conference, Nov. 5-9, 1967, in Kansas City.

The Writers' Workshop in Children's Literature will meet July 31-Aug. 11 at Temple Buell College in Denver. For brochure: Robert N. Rothstein, Writers' Workshop, Temple Buell College, 1800 Pontiac St., Denver, Colo. 80220.

The Reading Reform Foundation's Sixth Annual Conference will be held in the Grand Ballroom of the Waldorf-Astoria, N.Y.C., Thurs., Aug. 3, 1967, from 1:30 P.M. to 5:30 P.M. Admission is free.

The Child Study Association of America (9 E. 89 St., N.Y. 10028) has announced that its bibliography, *Children's Books of the Year 1966*, is available for 75¢.

Parents and their children may register for a five-session course "Classics for All Ages" to be given this summer at the New School for Social Research (66 W. 12 St., N.Y.C. 10011). Write for information.

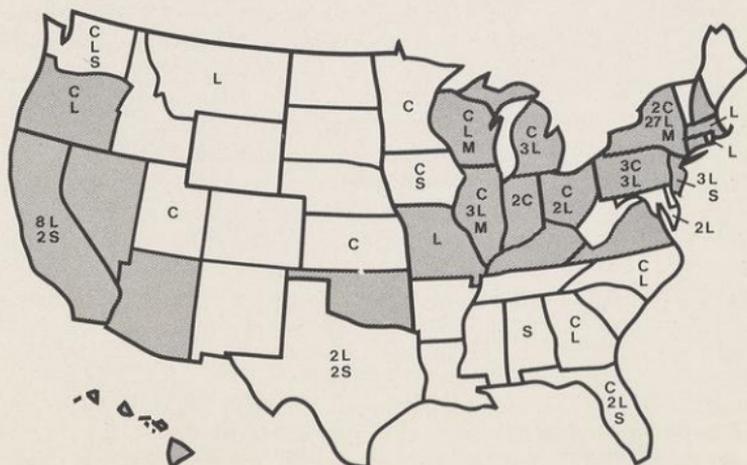
OLDIES BUT GOODIES

We thought it would be interesting for you to know our members' oldest juvenile title still in print. The following is a list from those members who replied to our questionnaire.

<i>Title/Author</i>	<i>Publisher</i>	<i>Year Published</i>
JOEL GETS A HAIRCUT, Corcos	Abelard-Schuman	1952
CAP'N DOW AND THE HOLE IN THE DOUGHNUT, LeGrand	Abingdon	1946
THE STORY OF YANKEE WHALING	American Heritage	1959
THE WIZARD OF OZ, Baum	Bobbs-Merrill	1899
CHICKEN LITTLE COUNTS TO TEN, Friskey	Children's Press	1946
THE FUNNY THING, Gag	Coward-McCann	1920
LIVES OF POOR BOYS WHO BECAME FAMOUS, Bolton	Crowell	1884
SINGING TIME, Coleman & Thorne	John Day	1929
SARAH AND SIMON AND NO RED PAINT, Ardizzone	Delacorte	1966
STORIES OF THE GODS AND HEROES, Benson	Dial	1940
THE JESSIE WILLCOX SMITH LITTLE MOTHER GOOSE, Smith	Dodd, Mead	1914
JUST SO STORIES, Kipling	Doubleday	1906
KATRINKA, Haskell	Dutton	1915
THE BOLD HEROES OF HUNGRY HILL, MacManus	Farrar, Strauss	1951
THE FUR BRIGADE, Reynolds	Funk & Wagnalls	1953
THREE LITTLE KITTENS, Masha	Golden Books	1942
THE BLACK BUCCANEER, Meader	Harcourt	1920
TWO YEARS BEFORE THE MAST, Dana	Harper & Row	1840
THE STORY OF ROCKS AND MINERALS, Seaman	Harvey House	1956
OL' PAUL, THE MIGHTY LOGGER, Rounds	Holiday House	1936
FREDDY GOES TO FLORIDA, Brooks	Knopf	1927
GOOPS AND HOW TO BE THEM, Burgess	Lippincott	1900
THE LANCE OF KANANA, French	Lothrop	1892
ALICE'S ADVENTURES IN WONDERLAND and THROUGH THE LOOKING GLASS, Carroll	Macmillan	1865
UNCLE REMUS: HIS SONGS AND HIS SAYINGS, Harris	Meredith	1880
THE TREASURE HUNTER, Proudft	Messner	1939
DOWN, DOWN THE MOUNTAIN, Credle	Nelson	1934
THE WONDERFUL ADVENTURES OF NILS, Lagerlöf	Pantheon	1957
NOBODY'S BOY, NOBODY'S GIRL, Malot	Platt & Munk	1916
BOWLEG BILL: SEAGOING COW PUNCHER, Felton	Prentice-Hall	1957
ENGLISH FOLK AND FAIRY TALES, Jacobs	Putnam's	1904
THE REAL MOTHER GOOSE, Wright	Rand McNally	1916
THE BLACK STALLION, Farley	Random	1941
BACK TO TREASURE ISLAND, Calahan	Vanguard	1935
THE STORY ABOUT PING, Flack	Viking	1933
RINGTAIL, Gall and Fleming	Walck	1933
UNDER THE WINDOW, Greenaway	Warne	1879
THE BLACK SPANIEL MYSTERY, Cavanna	Westminster	1945

BLUE RIBBON FOR THE PLEASURE IS MUTUAL

The map below shows national distribution, as of March 31st, 1967, of the 16 mm color film, "The Pleasure is Mutual: How to Conduct Effective Picture Book Programs". This exciting film, which won a Blue Ribbon at the 1967 American Film Festival sponsored by the Educational Film Library Assn., is available from the Council for \$225.



"C"—College or University
"S"—Public School

"L"—Public Library
"M"—Miscellaneous

At The Top Of The Flatiron Building



For many people who have worked with the Children's Book Council, and for those who use the materials we produce, the sole contact with the Council has been one of the mainstays of our organization for the last 18 years, our energetic Business Manager, William Babb.

On August 1, 1967, Mr. Babb will retire from the Council. It is impossible to offer full appreciation for his efficiency and dedication. All we can say is that he will be very much missed by the many friends he has made for the Council.

We are sure you join us in wishing him a pleasant (and, knowing his marvelous energy, a happily active) retirement.

IN THIS SEASON

Only books published since 1965, which may not have yet been extensively reviewed and circulated, are highlighted in this column. There are, of course, many older titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: P—Pre-reader; LE—Lower Elementary; UE—Upper Elementary; and J—Jr. & Sr. High School.

July • Pennsylvania Dutch Folk Festival is celebrated. Read about **THE ENCHANTMENT OF AMERICA "PENNSYLVANIA"** by Carpenter (Children's Press) UE.

Young readers will be encouraged to learn about boating during **National Safe Boating Week** with **SAILING FOR BEGINNERS** by Farnham (Macmillan) J; and **ROUGH PASSAGE** by Bateman (Meredith) J.

On **Independence Day**, of interest is **THE FOURTH OF JULY** by Phelan (Crowell) LE; and **GEORGE WASHINGTON AND THE MAKING OF A NATION** by Cunliffe and Morris (Harper & Row) UE & J.

Celebrate the **National Tom Sawyer Fence Painting Contest** in Hannibal, Missouri with **MARK TWAIN** by Gordon (Crowell-Collier) J.

On **Bastille Day**, youngsters may want to read **THE FRENCH REVOLUTION** by the Editors of Horizon Magazine with Dowd (Harper) UE & J; **REVOLUTION! FRANCE 1789-1794** by Eimerl (Little-Brown) J; and **LIBERTY, EQUALITY, FRATERNITY** by Alderman (Messner) J.

To commemorate **Rembrandt's birthday**, young readers interested in art may enjoy **DRAWINGS TO LIVE WITH** by Holme (Viking) J.

On the anniversary of the first experimental test of an atom bomb, Coward suggests **DISARMAMENT: THE CHALLENGE OF CIVILIZATION** by Green, J. Also see **THE USEFUL ATOM** by Anderson and Pizer (World) UE & J; **ATOMIC ENERGY FOR YOUNG PEOPLE** by Potter and Potter (Dodd, Mead) J; **THE WORLD OF POWER AND ENERGY** by Ross (Lothrop) UE & J; and **ENRICO FERMI: ATOMIC PIONEER** by Faber (Prentice Hall) UE.

Nero fiddled and Rome burned, A.D. 64. Today young readers may enjoy **ROMAN ROADS** by Von Hagen (World) UE & J; and **A PICTURE HISTORY OF ANCIENT ROME** by Erdoes (Macmillan) LE up.

Puerto Rico became a commonwealth in July, 1952. Some fiction about Puerto Rico and her people: **EMILIO'S SUMMER DAY** by Bourne (Harper) P & LE; **TOMÁS TAKES CHARGE** by Talbot (Lothrop) LE; and **THE SPIDER PLANT** by Speevack (Atheneum) UE. Also of interest, **GETTING TO KNOW PUERTO RICO** by Rollins (John Day) UE.

August • Celebrate National Clown Week at the **CIRCUS** by de Regniers and Giese (Viking) UE. Also of interest: **PARADES: Celebrations and Circuses on the March** (Lippincott) UE.

To commemorate the establishment of the **Atomic Energy Commission**, Lothrop suggests **SEESAWS TO COSMIC RAYS: A first view of physics** by Wilson, UE & J. From Putnam's, **LET'S GO ABOARD AN ATOMIC SUBMARINE** by Hamilton, UE.

Harcourt recommends **OCEAN PATHFINDER: A Biography of Matthew Fontaine Maury**, who played an important role in the development of the first trans-Atlantic cable, by Williams, J.

Into the air for **National Aviation Day** with **SPACECRAFT AT WORK** by Elting (Harvey House) LE; and **AMERICANS IN SPACE** by Olney (Nelson) J. Young pilots may enjoy **THE COMPLETE BOOK OF HELICOPTERS** by Ahnstrom (World) UE & J; **THE MAKING OF A PILOT** by Richter (Westminster); and **I, THE AIRPLANE PILOT** by Lodeesen (Dodd, Mead) both J. Some great aviators of our time are discussed in **THE BRAVE MEN** by Sufrin (Platt & Munk) J; **PHILIP VAMPATELLA: *Fighter Pilot*** by Sullivan (Nelson) J; and **THEY FLEW TO GLORY** by Bowen (Lothrop) UE and J.

To honor our **fiftieth state**, there are several new books: **ENCHANTMENT OF AMERICA "HAWAII"** by Carpenter (Children's Press); **A HAWAIIAN ANTHOLOGY** by Judd (Macmillan) J; **HAWAIIAN MYTHS OF EARTH, SEA, AND SKY** by Thompson (Holiday House) UE; **DANNY AND THE POI PUP** by Carroll (Walck) UE; **MOLLY'S DOUBLE RAINBOW** by Friermood (Doubleday) J; and **EXPLORERS OF THE PACIFIC** by Day (Meredith) J.

Young readers will appreciate the significance of the **liberation of Paris** after reading **MEN OF VALOR: *The Story of W.W. II*** by Miers (Rand McNally) J.

On his **birthday**, read **LYNDON BAINES JOHNSON** by Olds (Putnam's) LE; **L.B.J., THE MAN FROM JOHNSON CITY** by Newton (Dodd, Mead) J; and **WHEN I WAS SIXTEEN** by Brannum (Platt & Munk) J, a candid interview with Lady Bird.

Commemorating the **Civil Rights March on Washington**, there are many interesting titles: from Doubleday, **TIME OF TRIAL, TIME OF HOPE: *the Negro in America***, by Meltzer and Meier; and **THE UNFINISHED MARCH: *The Negro in the U.S.*** by Drisko and Toppin; both UE & J; **OUR COUNTRY'S FREEDOM** by Cavanah (Rand McNally) UE; **CANALBOAT TO FREEDOM** by Fall (Dial) J; and **CIVIL RIGHTS: *The Challenge of the 14th Amendment*** by Goldman (Coward) J.

September • Zebulon Pike goes West; read about **THE LAST WILDERNESS: *The Saga of America's Mountain Men*** by Gerson (Messner) J; and **ZEBULON PIKE** by Keating (Putnam's) UE & J.

On **Labor Day** young readers may enjoy **LABOR DAY** by Marnell (Crowell) LE; and **EUGENE DEBS: *Rebel, Labor Leader, Prophet*** by Selvin (Lothrop) J.

Manhattan is discovered by Henry Hudson; rediscover it in **NEW AMSTERDAM: *Old Holland in the New World*** by Emerson (Garrard) UE.

On the day the **Mayflower hoisted her sails**, read **I SAILED ON THE MAYFLOWER** by Pilkington (St. Martin's) UE & LE; **SQUANTO: *Indian Adventurer*** by Graff (Garrard) LE; **THANKSGIVING—FEAST AND FESTIVAL** by Luckhardt (Abingdon) UE & J.

You can celebrate **Citizenship Day** with the following pertinent titles: **THIS NATION: *The Spirit of America in Poems, Speeches, Songs and Documents*** by Wood (World) UE & LE; **GIVE ME LIBERTY** by Miller (Meredith) LE; **I DO SOLEMNLY SWEAR** by Lomask (Farrar, Strauss) J; and **HUMAN RIGHTS DAY** (Crowell) LE.

Elias Howe patented the sewing machine. Young seamstresses may enjoy **THE STITCHERY BOOK** by Miller and Lubell (Doubleday) all ages.

Pay tribute to man's best friend during **National Dog Week** with **DOG NAMED DUKE** by Handel (Lippincott) J; **WILD DOGS** by Colby (Meredith) UE; **MAN AND MASTIFF** by Kay (Macmillan) UE & J; **A DOG'S BOOK OF BUGS** by Griffen (Atheneum) LE; **DOGS AT WORK** by Carter (Abelard-Schuman) UE. Of the many fiction titles about dogs, try **DAVE AND HIS DOG, MULLIGAN** by Kjelgaard (Dodd, Mead) J; **LITTLE DOG, DREAMING** by Hurd (Harper) P & LE; and **AVALANCHE DOG** by Bartos-Hoppner (Walck) J.

Yosemite National Park is the subject of **RANGER IN SKIRTS** by Sargent (Abingdon) UE. Also of interest is **NATIONAL PARK GUIDE** by Frome (Rand McNally) J.

AWARDS AND PRIZES

The Children's Services Division of the American Library Assn. (50 E. Huron St., Chicago, Ill. 60611) has announced its list of **Notable Children's Books of 1966**. Reprints are available: single copies, free; quantity rates upon request.

Book Week has selected the following books as Prize and Honor Winners in its 1967 **Children's Spring Book Festival**: **Picture Books**—Prize Book: **MOON MAN** by Ungerer (Harper); Honor Books: **THE WEDDING PROCESSION OF THE RAG DOLL AND THE BROOM HANDLE AND WHO WAS IN IT** by Sandburg, ill. by Pincus (Harcourt); **THE DRAGON** by Marshall, ill. by Ardizzone (Dutton); **PALMIERO AND THE OGRE** written and ill. by Domanska (Macmillan); **TOO MUCH NOSE** by H. Zemach, ill. by M. Zemach (Holt).

8-12 Years—Prize Book: **THE EGYPT GAME** by Snyder (Atheneum). Honor Books: **JENNIFER, HECATE, MACBETH, WILLIAM MCKINLEY AND ME, ELIZABETH** by Konigsburg (Atheneum); **THE SEA EGG** by Boston (Harcourt); **DON'T TAKE TEDDY** by Friis-Baastad (Scribners); **THE SPIDER OF BROOKLYN HEIGHTS** by Beglahn (Scribners).

12-16 Years—Prize Book: **THE LITTLE FISHES** by Haugaard (Houghton Mifflin). Honor Books: **THE OUTSIDERS** by Hinton (Viking); **THE AUK, THE DODO AND THE ORYX** by Silverberg (Crowell); **FIERCE AND GENTLE WARRIORS** by Sholokhov (Doubleday); **RED LION AND GOLD DRAGON** by Sprague (Chilton).

THE LIVING COMMUNITY by Hirsch (Viking) is the winner of the 1967 **Clara Ingram Judson Memorial Award**, presented by the Society of Midland Authors.

The 1967 Sequoyah Children's Book Award, went to HARRIET THE SPY by Fitzhugh (Harper).

The winners of the Twelfth Annual National Mass Media Awards, presented by the Thomas Alva Edison Foundation for distinguished contributions in the field of children's books, are, for special excellence in portraying America's past: INTRODUCTION TO TOMORROW by Abernethy (Harcourt); for special excellence in contributing to the character development of children: BOY ALONE by Ottley (Harcourt); best children's science book: THE LIVING COMMUNITY by Hirsch (Viking); and best science book for youth: LANGUAGE OF LIFE by Beadle (Doubleday).

Holly Wilson, author of a number of teen-age novels for Julian Messner, received the Univ. of Michigan Sesquicentennial Award for her contribution to children's literature.

MEAGHER OF THE SWORD by Stevens (Dodd, Mead) is the winner of the Edith Busby Award.

The Dorothy Canfield Fisher Children's Book Award for 1966-67 was awarded to STEEL MAGIC by Norton (World).

The Mystery Writers of America have chosen SINBAD AND ME by Platt (Chilton) as recipient of the Edgar Allen Poe for the best juvenile mystery.

MUSTANG: *Wild Spirit of the West* by Henry (Rand McNally) was cited as the Outstanding Western Juvenile of the Year 1966 by the Board of Trustees of the National Cowboy Hall of Fame and the Western Heritage Center in Oklahoma City.

The Jewish Book Council of America has awarded its Isaac Siegel Memorial Award for 1967 to THE STORY OF ISRAEL by Levin (Putnam).

William Stevenson has received The Woodward School 10th Annual Book Award for BUSHBABIES (Houghton Mifflin).

Three school systems have been selected to share the Encyclopaedia Britannica 1967 School Library Award. First place went to the Cleveland, Ohio, Public Schools. East Baton Rouge Parish Schools, Baton Rouge, La., was second place winner and Cherry Creek School District No. 5, Englewood, Colo., won third place.

The Claremont Children's Book Center has presented the Third Recognition of Merit to Frank Bonham for DURANGO STREET (Dutton), with this inscription, "A book and a teacher can lead children to awareness of the beauty and complexity of life in their expanding universe."

MATERIALS AND PUBLICATIONS AVAILABLE

(*Stamped, self-addressed #10 envelope requested)

Pamphlets, Brochures, Articles

A booklet about Irving Werstein, author of books about World War II, is being offered by the Thomas Y. Crowell Co. (201 Park Ave. S., N.Y. 10003, Att: Children's Book Dept.). Crowell also has available a booklet on Maud Hart Lovelace, the author of the Betsy-Tacy stories and a brochure on poetry for teachers.

*Macmillan (866 3rd Ave., N.Y. 10022, Att: Suzanne Kimmel, Publicity) offers *Behind the Book*, a new newsletter about Macmillan authors by the authors; first issue in May features Virginia Hamilton.

A research study comparing the results of 6th grade children using only textbooks vs. texts plus YOUNG PEOPLES STORY OF OUR HERITAGE in studying Ancient Greece is available free from Children's Press (1224 W. Van Buren St., Chicago, Ill. 60607).

*Some 50 Mother Goose books are available today—34 of which are evaluated in "Matriarch in the Nursery," an article which appeared in the March issue of *School Library Journal*. Reprints are 15¢ each; 25 copies, \$1; 50 copies, \$2; 100 copies, \$3.50; 500 copies, \$16 from R.R. Bowker (1180 Ave. of the Americas, N.Y. 10036, Att: Myrna Viverito).

Teaching guides on a variety of subjects, from primary through senior high school, are available at 25¢ per copy from Field Enterprises Educational Corp. (Educ. Services, Sta. 8, Merchandise Mart Plaza, Chicago, Ill. 60654). Write for list.

From the National Council of Teachers of English (508 S. 6th St., Champaign, Ill. 61820), available now for \$1.50: *Literature in Humanities Programs*, papers from NCTE Humanities Conference about literature and the humanities in elementary and secondary schools. Available in September: *Creative Experience in Oral Language* by Mabel Wright Henry and *The Adventures of Brown Sugar: Adventures in Creative Writing* by Carrie Stegall.

Reading Aloud to Children, a 6 page ill. folder describing an effective reading aloud program for children, available from the Children's Services Div. of the American Library Assn. (50 E. Huron St., Chicago, Ill. 60611). Single copy free; 20 copies, \$1; 125 copies, \$5; 500 copies, \$15.

Birk & Co. (3 W. 57th St., N.Y. 10019) offers the booklet: *How to Give Your Child a Love of Books*. Single copy, 25¢; 10-249 copies, 12¢ ea.; 250-999 copies, 9¢ ea. Rates for larger quantities upon request.

Hints and information on manuscript preparation, etc., especially for authors of children's books, has



Irene Haas

been prepared by the Children's Dept. of G.P. Putnam's Sons (200 Madison Ave., N.Y. 10016). Limited supply.

*The Children's and Young Adult Services Divisions of the ALA (50 E. Huron St., Chicago, Ill. 60611) has available, for free, lists of names of the coordinators of children's and young adult services in public library systems serving a population of 100,000 or more.

Bibliographies

**Growing Up With Paperbacks*, which lists 200 paperbacks for children, pre-school age through 15 years, is available from R.R. Bowker (1180 Ave. of the Americas, N.Y. 10036). Single copies, 10¢; 100 copies, \$6.20; 250 copies, \$14.50; 500 copies, \$26.50; all plus postage. Two companion booklets, *Growing Up With Books* and *Growing Up With Science Books* will be available in September at the same rates.

*A checklist of pamphlets dealing with books and audio-visual materials for children is available free from the Children's Services Div. of the ALA (50 E. Huron St., Chicago, Ill. 60611).

A list of recommended *Books for Children*, prepared by its Book Selection Committee, is available from the American Humane Assn. (P.O. Box 1266, Denver, Colo. 80201).

The Assn. for Childhood Education International (3615 Wisconsin Ave., N.W., Wash. D.C. 20016) offers *Children's Books for \$1.50 or Less* at 75¢ a copy.

Bookmarks, Display Materials

Children's Book Council (175 Fifth Ave., N.Y. 10010) has 1967 Newbery Medal and Caldecott Medal bookmarks listing all previous medal winners, this year's winners and runners-up, and a brief history of each award. 100 for \$1.50. Please specify which bookmark.

Four Winds Press (50 W. 44th St., N.Y. 10036) has a 23"x36" four-color poster entitled "How To Make a Book." This is an actual photograph, and description, of the processes followed from inception to binding of *THE SILVER WOOD* by Kirby, ill. by Williams, to be published in August by Four Winds. \$1.00 each.

A four-color illustration, suitable for framing, from *THE MOTHER GOOSE TREASURY* by Briggs, is available from Coward-McCann (200 Madison Ave., N.Y. 10016). Limited supply.

Farrar, Strauss & Giroux (19 Union Sq. W., N.Y. 10003) is offering endpapers with a map of Vatican City from *THE POPE'S BACK YARD* by Pepper. (Send stamped, self-addressed, 9x12 manila envelope).

The Viking Press (625 Madison Ave., N.Y. 10022, Att: Jr. Publicity Dept.) has a limited supply of posters of the endpaper map of *RABBIT HILL*, suitable for bulletin board or framing. (Send self-addressed label.)

*Atheneum (122 E. 42nd St., N.Y. 10017, Att: Charles Dorsey) offers an assortment of bookmarks. Specify quantity.

A limited supply of bookmarks regarding new picture books and middle-grade fiction is available from Lothrop, Lee & Shepard (School & Library Services, 381 Park Ave. S., N.Y. 10016). Specify quantity.



Alike

IMPORTANT NOTICE

In its twenty years of publication the circulation of the **CALENDAR** has increased to some seventy thousand interested readers.

The economics of mailing a publication to this large an audience, makes it necessary for us now to request a small handling charge effective with our January 1968 issue.

The September **CALENDAR** will carry complete information and an easy clip-out coupon for your convenience.

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