# The daily cardinal. Vol. XXXIX, No. 88 January 17, 1930 

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# ahe <br> Thaily Camomal <br> "Complete Campus Coverage" 

## Dean Insults Human Nature--Leonard

\section*{Officials Greet Berger Motion <br> With Silence

\section*{L

## L <br> Labor Leader Outlines Plan to Aid Students, Denies Discrimination

Nardin Reserves Commen 'None of Regents' Business,' Says Linton


Prom Plans Laid
by Independents
Klein Estimates Total Expense for Unorganized Stu-

Volrath Pays Fine Wtih Blank Check; Then Stops Payment
Robert P, Volrath '31, nephew of
Cov. Walter J. Kohler, will spend sevCov. Walter J. Kohler, will spend sev-
eral days in the calaboose according
to Judge S. B. Schein if he eral days in the calaboose according
to Judge S. B. Schein if he stops pay-
ment of any more checks in payment ment of an
Volrath, a graduate of the Experi-
mental college, was arrested days ago on a charge of riding four
in the front seat of his car. In orcer that he would not have to appear in a blank check. A fine of $\$ 1$ Sefiand But against him.
opped payment on the check. Vexed sued the warrant and Volrath reisfined $\$ 5$ and costs Thursday afternoorn

Regents Vote to Remodel
Lathrop at Cost of $\$ 20,000$
Remodeling of Lathrop hall at a Remodeling of Lathrop hall at a
cost of $\$ 20,000$ was authorized by the univerity board of reemsts, wednesday. Minor alterations
made in Sterling hall.

## Players Save <br> Prom Custom With Comedy <br> ny ronnyy st cuare

 to be to an all-formal audience.
Chosen as the theatrical
douevres of the Junior Prom social
season, the Bascom Players under the direction of Prof. William Troutman are to present the famous stage pla Feb. 5 and 6 .
Prom Play Almost Lost
The Pre-Prom production, an The Pre-Prom production, an in
stitution with Prom-goers, was al most lost in the shuffle of scholastic
preparation, when the university speech department decided not to carry through the tradition, per an an-
nouncement in the earlier part of the
year.
 lacker '31.
husband.
 find it fitting the occasion. Ahereby reservations for both per formances may be secured through
the organized and the independent the organized and the independent
promenade groups. The cast, accord
 ly had Players experience. It includes: Ruth Zenor grad, Gilbert Williams 30, Kenneth Carmichael, grad, Mar-
garet Cushing ' 30 , Janet Tietjens ' 30 garet Cushing '30, Janet Tietjens ' 30
Edward Roemer '30, Martha Goodlett
'30, and Helmut '30, and Helmut Summ '30.
Bryan, Indiana President, Will Come to Inspect Union William Lowe Bryan, president of Indiana university, Bloomington, will several trustees to inspect the with ceived yesterday afternoon

| Roll 'Em Bones! |
| :---: |
| Ann Kendall, Ted Otjen |
| Do I I Before Cheer- |
| ing Squad |

Roll 'em bones!
This was the battle-cry of a small
group of spectators who last night group of spectators who last night watched Ted Otjen, president of the
Wisconsin Men's Union and Anne Kendall, president of the University
Y. W. C. A. roll down the upper
campus. Endways and sideways, right side amid great sprays of snow, they revid McNary '30, Rezin Plotz '30,
Franklin Matthias $\quad 30$, Lauriston Sharp grad, Emmett Solomon '31, and
William Steven '30, the


Church Group, Playmakers Feature Informal Dedication of New Building
The new St. Francis club house
will be opened informally when the Playmakers present "Th
when
Dust of the Road." The chapel, lined with red brick, each side, and with a choir loft on
the second floor, has a peaceful at mosphere. The altar, made of tan
stone, will stand on a low platform constructed of a soft shade of green
tile. The chapel has a seating caThe clubhouse has a large recrea plays will be presented, and supper
and dances given. The building will be formaily dedi-
cated in the second week of Februcated in the second week of Febru-
ary, kut the definite date has not
been agreed upon.
Ermenc '31 Enters Adams Hall Lists
for New President

The political calm of Adams hal
broke Thursday evening when John Ermenc, sophomore in the Experimental college, announced his candidacy
for president of Adams hall.
No changes had taken Tripp hall politics, but a petition has
been issued for Walter Bubbert '30, who announced his candidacy for
president Wednesday. Other contestants in the field are thus far limitec
to Arthur Hellerman '30.
The deadline for petitions nating deadidese for petitions nomi-
two halls is $5: 30$ candidates in the two halls is $5: 30 \mathrm{p}$. m. Saturday

| Eielson Search |
| :---: |
| Still On; Soviet |
| Has New Rumor |
| Hes | Has New Rumor



Smith Rejects Frank's Offer to'Speak Here
his personal friend, inviting him to
deliver a series of four lectures on the
subject of "Practical Politics" next
spring. The letter was sent in Novem- $\begin{aligned} & \text { plete the entry list for the Badger } \\ & \text { personality contest it is planned to } \\ & \text { send pictures of the candidates to } \\ & \text { the judges the early pat }\end{aligned}$

## ber, but the first information concern-

$$
\begin{aligned}
& \text { ing it was released Thursday. } \\
& \text { "In line with the university's policy } \\
& \text { of having men prominent in their re }
\end{aligned}
$$

$$
\begin{aligned}
& \text { of having men prominent in their re } \\
& \text { spective fields lecture here, I invited } \\
& \text { 'Al' Smith," Pres. Frank said. The } 192
\end{aligned}
$$

'Al' Smith," Pres. Frank said. The 1928
democratic presidential candıdate is in
Dr. La Mer Will Discuss
Solutions Before Chemists
Dr. Victor La Mer, professor of
chemistry at Columbia university, will
speak on "solutions" before the Wis-
consin section of the American Chem-
ical society meeting
In honor of Prof. La Mer a dimser din
wil lbe held at $6 \mathrm{p} . \mathrm{m}$. in the Mem-

| No Bugs! <br> Graduate Applies $\$ 600$ Scholarship to Research in Alpatolesius |  |
| :---: | :---: |
|  |  |


| "No! Alpatolesins are not bugs." | Chi Omega, Kathleen Needham '31. Alpha Xi Delta, Nancy Sasser '30; |
| :---: | :---: |
| mhatically denying any connec- | Alpha Gamma Delta, Frances Fos- |
| n with bugs, Miss Josephine Bas- | shage '30; Phi Omega Pi, Josephine |
| sett, grad, Thursday explained with | Hawes '31; Alpha Omicron Pi, Eva |
| great patience, just what she was | Adams '30; Delta Zeta, Dorothea |
| going to do with the $\$ 600$ given her | Schmitt '30; Phi Mu, Helen Berg '30; |
| by the regents Wednesday. | Sigma Kappa, Janet Tietjens; Alpha |
| Alpatolesins are hydro-carbon par- | Delta Pi, Vickery Hubbard '32. |
| es which have never been made, | Kappa Delta, Ruth Greiling '31; |
| e said. "But I'm trying to make | Alpha Epsilon Phi, Rosalyn Silver |
| em. My scholarship is to be used | '31; Beta Sigma Omicron, Helen |
| research, and I hope to be suc | Sharp '30; Beta Phi Alpha, Alice Ub- |
| ssful in this work." | bink '30; Sigma, Mary Kanter '31; |
| The J. Stevens Tripp scholarship, | Theta Phi Alpha, Ursula Gauvin '30; |
| hich the regents awarded this year | Pi Alpha Tau, Ruth Goldman; Co- |
| to Miss Bassett, is given annually to | ranto, Betty Goudie '30; Chadbourne |
|  | hall, Carrie Fitz '31; Villa Maria, |
| who is in position to do the best | Norma Watrous '31; Langdon hall, |
| piece of post-graduate research dur- | Margaret Bereman '32; Barnard hall, |
| the ensuing year. |  |

## Badger Entries

Await Judges
Personality Contest Secks Five
Most Expresive Campus Women

## Scholar Assails Raid on Lovers; Releases Letter

Goodnight Violated Sanctity of Bridal-Chamber, Charge
Prof. W. E. Leonard issued a signed statement to The Daily Cardinal
Thursday night summarizing his letTer to the president of the university in
then
of Dean Scott H. Goodnight, along with the concluding paragraphs of that
1etter. The Daily Cardinal withheld etter. The Daily Cardinal withheld
Prof. Leonard's name Thursday in connection with the protest.
Prof. Leonard's verbatim statement
is as follows: "The letter is made up of a well documented, detailed account of Dr. statement that the author is not approving the students' conduct in con-
demning Dr. Goodnight. "A number of subordinate ethical
questions, and one legal question, are broached; but the emphasis is laid on right on the part of a university offi-
cer, even a Dean of Men, to insult Dr. Goodnight's conduct is then
analyzed from this angle. And the
analysis concerns both what the studanalysis concerns both what the stud-
ents cal 'snooping' and what Dr.
Goodnight calls his 'unequivocal diectness.
letere is a memorandur
(Continuec on on pase 2 ) Colonial Lodge
heir entries.
This contest which is new to the
campus is being staged campus is being staged by the 1931
Badger for the purpose of finding the
five women on the campus whose host personality judges will be announced in the
mediate future.
Full page to Show Pictures
ners will be reproduced in the win- Wom-
rats section of the 1931 Badger. Fred Crawshaw '31, business manager of the Badger has issued a call for pi
tures of all candidates to be turned
in at the Badger picture will be accepted Any type of
be sharp, not diffused.
$\qquad$ Kappa Kappa Gamma, Carolyn Ol-
son '30; Delta Gamma, Dorothy Page
30; Gamma Phi Beta, Peg Newman 31; Gamma Phi Beta, Peg Newman
31; Kappa Alpha Theta, Emily Hurd
30; Pi Beta Phi, Jane Cann Alpha Phi, Ruth Beymer ' 30 ; Delt
Delta Delta, Sally
Omega, Bethana Bucklin ' 32 ; Alpha
Chi Omega, Kathleen

# State Builders Hit Drainage 

College of Agriculture Advice Is Criticized by Contractors at Convention

Severe criticism of a policy of the college of agriculture whereby farm drainage is advised for only the wet
portions of fields now cultivated, was portions of fields now cultivated, was
meted out by a handful of Wisconsin contractors present Wednesday afternoon at the final convention session of the Wisconsin State Drainage as sociation at the Park hotel.
The contractors contended that consin farmers, might be successful ly drained and that farmers could
be convinced of this fact were it not for the discouragement of the agricultural college.
Jan. 27 for the hearing Washington Smoot's federal aid bill which asks the appropriation of federal money to refinance some of the drainag
districts organized more than 20 financial distress following the agri cultural depression.
The possibility representative
Frof. $\quad$ was discussed after southern interests are behind the bill north would have to fishtricts in to get thei sure. Individual farm drainase lems for Wisconsin farmers will be considerably lighter following a cision of tile companies to unite in
the hiring of an engineer whose du-
ties will iines of tile and the running levels so that grade lines will be ac ${ }_{\mathrm{ed}}$ E. R. Jones, Madison, was re-elect er: president, Reedsburg, and Ir lected
Bradley Denies
Any Dishonesty in Medical School
from the medical school by public opinion several years ago when honor
in writing examinations was much talked about," said Dr. H. C. Bradley, professor of physiological chemistry, ment assoc
ing the efforts made $t$ cal school, Dr. Bradley recalled that 24 years ago when the class numbered
10 students, no needed. As the school grew, he was definite steps were taken to preserve rrevented dishonesty from creeping in"At one time a group class was small. "At one time a group of senior studDr. Bradley said. "Like most oigan izations it died a natural death after
about two years. Now little is said about honor. Since no written quizzes affect the final grade which is de
termined by an oral examination dis termined by an oral examination, dis
honesty has little chance to thrive

Steaks and Chops at Union Grill Attract Hungry Students More people are eating in the
Gaorgian Grill at each meal than ever ate at the Tea Room during two meais,
since the new Union policy of special Since the new Union policy of special-
zing in steaks and chops was instirector of the Unio Porter Butts, diordering steaks and chops, a servic inaugurated early in the week, when the name of the Tea
changed to Georgian Grill.

READ CARDINAI, WANT ADS READ CARDINAL WANT ADS

## Be Good

to Your Eyes . .
It is our most faithful ser-
vant that we abuse the vant that we abuse
most ... OUR EYES. -Remember an ounce of preve
Perhaps you do not need glasses, ut it is a good idea to have your
yes examined regularly and prestanas.
BUCKMASTERS Unien Trust BIdg. Over Menges

Thoma Catches College Spirit
in January Alumni Magazine
By SAMUEL STEINMAN Few magazines catch the true col-
lege spirit, but the Wisconsin Alumni
magazine under the guidance of Harry magazine under the guidance of Harry
Thoma '28 has done so. The January issue, out today, presents what might ealled the finished product, evolved numbers. The contents of the issue, listed unhdex, aim to offer variety with the dstinct idea of offering somcthing clude the classroom and the athletic field. The authors are faculty mem-
bers and alumni.
To this issue of the alumni maga-
zine goes the credit of printing the
irst article by Prof discoverer of the Vitamin D. Since he
turned over his finding to the Alumn turned over his finding to the Alumni
Research foundation, Dr. Steenbock subject. He tells of the way in which the foundation meets the demands of "Whither Tradition?" Thoma in an article which paints the he most popular campus. He recalls ecent years that have been disconcredits the trend, to a large extent, to

Prof. Leonard Hits Goodnight in Letter
(Continued from. Page 1) apts and of opinion; it is not an er against Dr. Goodnight or on be-
half of the culprits. The President understood it, of course, correctly."
The concluding paragraphs of Prof The concluding paragraphs "And so then the central meaning glare. Mr. President, older than the specific sex-code of Christian civilizaion, and considerably older than any sex-code devised by the University of
Wisconsin, is a sex-code founded the decent instincts of human nature prevailing, as anthropologists tell us,
even among the most primitive peopie, a sex-code of honor as man to man, a sex-code of chivalry, as man to wom-
an: that code forever forbids a man to invade the privacy of another man
with a woman in the relation of lovers - except under one condition, when the woman is the adulterous mate of
the invader . . and in this twentieth the invader . . and in this twentieth a gentleman, waits passively outside,
even if he has in his pocket his own eventerkey.
"How ver
 reactions of persons to whom I have tald the episnde, several of whom are perfectly orthodox in disapproving "When one finds on inquiry that both Mr. and Miss were exceptionally deeply and loyally in love, having exchanged wedding-rings and only havng postponed the legalities of marlage for practical reasons, (they had
expected to be married during the holidays), and when one knows the aiet secret that on that particular
ight the woman was under the law of Diana, and not of Aphrodite, and was there simply to be near the man no beyond the violation of university ules and social customs, all the inner
sanctities, the old old sanctities that this lawless and thoughtless but fine oung pair were beginning to feel and relive for the higher import of the
"COME IN AND BROWSE AROUND" Look Over Our Bargain Tables USED BOOKS OF ALL KINDS $5 \mathrm{c}, 6$ for 25 c ; $10 \mathrm{c}, 3$ for 25 c ; $25 \mathrm{c}, 3$ for 65 c

Complete Stocks of
Modern Library $\quad$ 95c
Burt's Leather-bound
Recent "Best-Sellers," Fiction and Misc. Modern Readers' Series, one-half leather

## BROWN'S

 BOOK SHOP$10 \%$ Rebate Checks-Good Any Time

No Comment Made on Berger Motion Continued from Page 1) houses shall take in should be lef entirely up to the house," maintaine Fror. Ralph Linton of the sociology
department. "It is none of the regents' business."

It is my impression that the board regents has the power to bring about the refusal of a place on the accredited list to those rooming houses said Prof Edwin $G$ Hastings, chair man of the housing committee, "but there is a question in my mind as to
whether the board should use such whether th
authority. authority. I shall

Representing himself as
the University of Wisconsin, ake salesman has victimized many northern poultrymen in recent weeks, the college of agriculture here. The "salesman" of agriculture here. The $\$ 8.50$ per 15 pounds and tonic for $t$ each flock needs at least that much. In warning the farmers against this
man, James G. Halpin the university, pointed out that repre ${ }^{*}$ entatives of the college do
round selling merchandise.

## 150 <br> Neru

Dance Orchestrations

## JUST RECEIVED

Come in now and select your tunes Your orchestra will enjoy new music

## Also on Records and Sheet Music

WARD-BRODT MUSIC CO. 208 State


When the "honey" gets pouty and you see you're not getting to first base with davenport calisthenics . . . be nonchalant and call Badger 1200 for a new, heated Koch Rent-A-Car.

Then drive the "babe" out for some dancing or a movie. You'll raise your batting average . . . and do it at a remarkably low cost.
B. 1200

We deliver
arrange for your prom car now

New Fords Chevrolets Oaklands

## rient car <br> DPRME IT YOURESEIE

## Dr. Sheldon Glueck Lays Charge Against Nation's Prison System



## FRIDAY, JANUARY 17

 Homemakers' Hour ( $10: 15-10: 45$ )Music of the Home: Removing Music of the Home; Removing
Stains from Winter Garments, Miss Stains from Winter Garments, Miss
Cecelia Abry, instructor in clothing and textiles, home economics department; A Book Worth Reading, Miss Charlotte Wood, English faculty, University of Wisconsin-
On Wisconsin Program On Wisconsin Program (12-12:30-)
Music, announcements, weat her. Music, announcements, weather;
What's Back of the News: The London Naval Conference,
Pitman Potter Pitman Potter, university political scientist and foreign relations expert; Wisconsin Museums, Charles torical museum; Recordings. Farmers' Noonday Program (12:30-1:00)-Music; What About Contagious Abortion and Its Relation to
Human Health, E. G. Hastings Human Health, E. G. Hastings,
agricultural bacteriologist; Tomoragricutural bacteriologist; Tomor-
row's Weather; What Wisconsin Poultrymen Are Asking, James G. Halpin, professor of poultry husbandry.
Daily Cardinal All-student Program (3:30-4:15) - An all-student pro-

Alpha Delta Sigma Hears Advertising Men in Speeches

Students interested in advertising heard four talks by city advertising men this week at a meeting of Alpha Delta Sigma, professional advertising Arthur
Arthur Towell, president of the Towel Advertising agency, George
Vaughan, publicity director of the Wisconsin Power and Light company, Joe Starr, local representative of the
Rocky Mountain Tea company, and Fierb Brockhausen, owner of the Brock Engraving company, gave the speeches and led discussions.
Officers of Alpha Delta Sigma include Philip P. Streich, president;
William E. Payne, vice president; and Robert M. Ruddick, secretary. Others present at the meeting cluded George Goehrig, Helmut Summ,

Dick Abert, Roy Avery, Roy Eisfeldt, made to hold six persons. Toboggans Ormond Meslow, Louis Ruskin, Ted may be rented for 50 cents an hour Mandelstam, James Johnston, Joe after paying a $\$ 5$ deposit while the Sourwine, Fred Wagner, Ralph Parkin, ${ }_{\text {a }} \$ 2$ deposit. and William Fuller.

Union Increases Toboggan Supply for Student Use The Union has purchased 12 new toboggans and 12 new pairs of skis Which may now be rented in the bil-
liard room. The toboggan slide is in liard room. The toboggan side is in
excellent conditon. Each toboggan is

## THE DAILY CARDINAL

## Popular

## RADIO PROGRAM

## ALL-STUDENT

 FRIDAY - WHA$$
3: 30-4: 30
$$

-JESS COHEN'S RADIO DANCE BANDA six piece outfit that will fill the air with harmony and rhythm. Through courtesy of the National Booking association.
-LOIS MILLS, POPULAR ENTERTAINERShe will interpret some of the most popular songs of the day.
-BILL McILRATH, SPORTS EDITOR, will tell of Wisconsin's chance with Illinois tomorrow night.
-JACK and TOMMY-that ultra-sophisticated pair in a shocking dialog.

## The Eyes of Lovely Women

## Rest on Well-groomed Men

HisLUE EYES-brown eycsgrey eyes_bright eyes-are all on men, smartly dressed - and know when they are correctly attired. At the opera - the ball - the banquet; at all formal functions, beautiful women cast appraising glances on the sterner sex, and, appreciating the significance of correct apparel, admire those men who sense the advantages of following the fashion dictates of LORD ROCHESTER STYLING.

Evening Clothes
'35
and more -
Correctly tailored by Michaels-Stern


Next to BELMONT HOTEL

The Daily Cardinal
"Complete Campus Coverage"

Entered as seond class matter at the
post-orfice, Madison,



 EXecutive edithonial stafr










## DESK EDITOR

## In Defense of <br> Anti - Semitism

I AST SUNDAY in these columns we published Tews in the Hillel Review. The writer, a grad-
pate student, feels that aggressiveness, Liberalism. hid dominance of Jews in the Union, all men
ioned by Mr. Tax in attempting to explain antiSemitic feeling on the campus, are not the true
aruses of student intolerance; he believes rather causes of student intolerance; he believes rather
Hat these are only symptoms, results rather than duses, conditions resulting from the
rward nature of Jews in general.
He gos on to say that Communists in Russia, iky and other Jews from leadership in their ountry; there is something about them, the riter says, which the Russians do not quite trust;
1 Europe, in fact, is filled with anti-Jewish ograms.
We ean only say of this last that we wish the
riter had tried to define the unpleasantness in ews which makes these programs possible. It eristics exist in Jews it is safe to say that if they lad been treated with common decency during
he last two centuries they would not be so. The iggressiveness of Jews, and of course it is not a haracteristic of all of them, seems to us the in-
scapable result of these long years of persecution, a sort of defense mechanism built up in the peoples.
The anti-Semitic feeling, like anti-Negro feelang, seems to us almost purely a heritage, passed
n from parents to children in childhood; suportmg this prejudice is the aggressiveness which oth Mr. Tax and the writer in The Cardinar s
orum column recognize, an aggressiveness which admittedly distasteful to Anglo-Saxans at least, illed in childhood more concrete and specific. If this view of the matter is the true one, we see that anti-Jewish feeling in Russia, and rejudice and the ancient defense against it Vith this in mind it seems to us only too clear
hat to end racial prejudice we must first remove ti-Jewish prejudices and then permit the Jev disceard his more objectionable qualities. This hasing its tail from prejudice to defense forever ose, remove their prejudice until Jews remove heir aggressiveness, and Jews will continue to be ans of all sorts, lose their prejudice
There are a few things which can be done, hower, and these we heartily commend. First, disve residence places; this has been recently heat dly sponsored by Mrs. Berger of the University
soard of Regents. Second, cessation of univeroard of Regents. Second, cessation of univer tainment, as Pot-Pourri and the Apex club. Third

## Fact and Fancy

## By E. F. A.

OER in the department of economics is a advertising. Since my introduction to this study last fall I have wondered by what caprice of the imagination the subject in included in the most assuredly belongs, granting that it belongs anywhere, in the school of journalism, It is an
attempt to teach the technique of facile hokum. Its primary concern is ink-pot brow-beating.. Of economic theory or principle there is not a whis-
per. Although there is a great deal of hokum in economic theory, the problem of bunk disseminaIt is not that I journainstic one cal nature of this advertising course. Such skilled deceit as is found in contemporary advertising
comes not without schooling Somewhere pose, in this day of ours there must be training ing to find such camps sheltered in a department Which for the most part aspires to honesty and
disinterestedness implications of advertising are great-and profound This prostitution of the noble art of printing touches the life of every one of us, and as stu-
dents we have a right to demand inspiration and suidance in our thinking about it. It seems to
me that this obligation rests upon the department of economics. If there is to be no sharp
demarcation demareation between commerce, greedy journal-
ism, and economics, the latter stands to lose some of its good name by the company it keeps.
I have here before me two articles dealing advertising which illustrate the distinotion $I$ Invish to make between journalistic commerce and hu-
manistic economics. The first article is an editorial from the Antigo. Daily Journal of our own other is headed, The Dentrifice Racket, and ap-
pears in the current issue of the New Republic. I quote from the Journal editorial:
"Halitosis,' Until about three
"'Halitosis', Until about three years ago few
people in this country had ever heard the word Today, however, there are few people that haven't heard about it, know its meaning, and tribute
to it.
"And back of the story of how the word came
into general use is one of the most successulu advertising campaigns in history. It is one of
the busines romances.
The proprietors of the prevaration which is supposed to remove thalitosis' inaugurated their
unique advertising campaign in 1921. In 1922 the net profits of the company were $\$ 724,000$. In
1923 they had grown to $11,074,000$ In 1924 they
were $\$ 1,500,000$, and in 1925 had 19ssed the were $\$ 1,500,000$, and in 1925 had passed the
$\$ 2,000,000$ mark, or about equal to the advertis-
ing approprriation for that year. In fact, each ing appropriation for that year. In fact, each
year the net profits were just about equal to the advertising appropriation
"And this growt
"And this growth was all directly traceable to
the advertising campaign of the 'often-a-brides-maid-but-never-a-bride type. She was beautiful,
and gifted, and acomplished, and was often chosen as a bridesmaid. But one thing kept h
from being a bride. The dread affliction
halitosis'.
gencral program among teachers everywhere
Jews are objectionable only beca
been forced to be so, that they are not cgres but
acceptable than many Anglo-Saxons, that inter mingling with them socially will tend
our prejudice and their distastefuiness.
All of this will have no effect in a day; we can only say that attitudes such as those of the con-
tributor to cially negative, and that the sooner we cease to calster our prejudices with logic based upon false
assumptions the better will be our own position from every ethical point of view
From Milwaukee we have received a perfect example of ordinary crooked thinking on the prob-
lem of anti-Semitism. It is signed, courageously enough, by a succinct "Ex '27." Hiding his her muddled identity behind a blind signature,
this writer observes: "We wish to suggest that this is probably an appropriate time for the student body to consider
the problem of the ever-increasing number Jews in the university each year. If they were rone to be as inconspicuous and malleable as ut with the domineering characteristics of the group when given any power and their tendencies they are apt to be exceedingly distasteful as rep resentatives of the student body.
"If the Jewish women were allowed in Langdon hall at all, they would soon make of it a strictly
Jewish women's dormitory, because, in the first place, relatively more have sumficent
diwell there well there and, in the second place, due lannishness and comparatively blatant manne non-Jewish women. for their women students, let them do so, but et's not make out of our one independent womJewish money-makers, in which they may usurp privileges for themselves alone as their entire history in all felds shows they have done through-
out America."
This is one gentile, at least, who is "inconspic-

The American public never knew it had tha itosis until 1921, but these alert manufacture
discovered the fact, convinced the public it ha halitosis on a shockingly wholesale scale and the proceeded to sell the remedy for it.
"These advertisements have piled up a vas Shall not attempt to summarize the den suffice to make my point.
"Ora-Noid is a typical example of the hundred of similar products so successfully advertised scientific jargon during recent years that the public spends annually over $\$ 60,000,000$ for dent fices. The advertisements have made the Ame ican publie teeth-conscious and the manufacturer
rich. Probably 999 out of every 1,000 people hav been persuaded that tooth pastes and mout washes are as much a necessity as soap
rificeys the American Medical sociation, de trifice has in itself no magical or chemical pow
to clean, and the best mouth washes are war water or a solution of common table salt:' I American Dental association states that the chi
value of a dentrifice is to establish a healthy hab by making tooth brushing a more pleasant pro cess, and that 'no dentrifice can be used for so
called mouth correction.' Government chemist called mouth correction. Government chemist
in the Food, Drug and Insecticide Administra tion of the Food and Drugs Act, declare that an tooth paste should be considered as much a lux wiyy as cold cream or perfume, and that no so into their laboratory has the power to kill germ in the conditions under which it is nermally used statement of scientific fact in dentrifice adve tising is the contention that acid mouth, the new ly discovered national menace, is an abnorm several tooth pastes specifically designed to cu
it. . . The American Dental association state propaganda of certain dentrifice manufacture that the ph level of the saliva (a symbol used to
express degree of alkalinity or acidity) is main tained regardless of the material introduced int
it. The saliva is normally slightly acid. Mout acidity or alkalinity cannot be controlled by an So it goes throughout the long list of "menaces"
that clever advertising men have discovered-film-on-teeth, mucin plaques, decay, pyorrhea, yellow
teeth-all rooted in misstatement, deception, and knavery.
Needless to say, the viewpoint expressed in the Journal's fairy story is surprisingly parallel to the
one developed in our course on retail advertising The student is taught how to "visualize the idea bend his talent and genius to the "art" of frigh ening or luring someone into buying somethin trained in these matters in order to be a journa? ist, my eagerness for that vocation ebbs. Thi uous," - anonymous, in fact. The courage of the writer, however, is equalled by his stupid logic
and display of reasoning powers. He is not deal ing in ideas but in stereotypes. If gentiles ca bring no more acceptable rationalizations of their anti-Semitic feeiing than the ones so far receive
silence is to be preferred. The anti-Semitic p

Readers' Say-So

## Prom Again

Editor, The Daily Cardinal
$\int$ DON'T OFTEN WRITE in to the newspaper help saying something. In case you don't kno I mean that letter about Prom. I don't thin the person that wrote that letter has ever bee ny outlook at it for a personal attack. In the college newns is any place is no kind of an orgy. If it was there wouldn't be any Prom. The authorities would see to tha Why shouldn't the committee import an orches tra to play? Naturally, though there are som good orchestras in Madison, nobody thinks that we have the best orchestras in the country righ
here in Madison. The better orchestra the bet here in Madison. The better orchestra the be body needs an orchestra. In fact what the would do if they wanted it to be an orgy is
save their orchestra money and invest it in gin save their orchestra money and invest it in gin
In fact if "Disgusted ' 30 " would look back at th "flood of stories" that followed last year's Pro he would find out that there was no drinking I can guess he meant by using the word orgy guess this is the end of Solomon Grundy, him go to Prom sometime and see what it's reall
like, then he'll be able to let the facts speak themselves instead of using so much hot air

We greet you today with one weak rejoice, and a half-hearted till after exams and our beeps until Prom.

If you haven't made out your second practical suggestions: 1. They say that the course in school, is a pipe. It may also en
a while.
2. Then the Engineering School riving a course in plumbing which must be a pipe. In this course you will
learn the meaning of the terms, "lead oipe cinch," and, "Pipe down!"
3. The School of Music pre pare organ course which is quite noted.

And here is the OFFICIAL PUN for the week:
Bacchus went to see the Dean
We also have a touching ballad en Daughter, But She Knew The Best Besides that, there is the Wait
ers' song, "When ,The Roll I
Called Up Yonder." It is now the high ficod season
iroughout the state. But the W1sAfter almost freezing to death the ether night, we have decid
that this game of Hockey is a frost.
And we have also discovered th
 Chi Psi: "When I first saw
car, my heart stood still",
Delta Gam: "You dead-beat!" pledges, "No girls, the Mississipp And a religious sorority on this here Bless You, Sister!

Judge: "Sambo, you have been ac-
quitted of bigamy, and now you may Sambo: "Pahdon, judge, but ah jus' It a due on the safe side. May ah Judge: "Yes, Sambo." Sambo: "Judge, which home should Now that that's over, we'll tell you
couple of jokes. In order that you a couple of jokes. In order that
may Rejoice and go Beep Beep. Now just let me demonstrate this "Fine! Great stuff! $y$-riding?"
Yes indee "Yes indeed!"
"Will it last "Yes, yes yes!" at least 15 ce?"

The next shall be entitled "I hear Jones is bedridden." Three days, two hours, and ten min
es ago, a so-called friend told hat all punsters had puny inteller: We're still wondering whether he was
"That fellow Smith is a blockhead."
"How's that?"
Now I'm going back and kick him yatll be ribbing, old chap, abso-

We wood board you free if we could, but we have neither home
nor paddle. MORPHEUS AND BACCHUS

# Plans Are Laid for Farm Week 

Agriculture Department In cludes Special Features for Women

During the week beginning February 3 , the college of agriculture will well as the farmers of the state. The ruary 3-7, includes features of interAlt to farm women every day. ers will ke interested in hearing parts
of the regular program planned of the regular program planned fo
all those who are guests of the col lege, the afternoons are being utilize
by members of the home economic staff to give Badger women an op-
portunity to hear talks and see demonstrations on timely household sub a talk by Nellie Kedzie Jones, well
known home economics extension speknown home economics extension spe-
cialist, on "Prosperity Depends Upon the Consumer," the program will
continue on the first day with "Ready to Eats' from Infancy to
Old Age," Abby L. Marlatt; "Exhibitions of Present Day Fashions in
Clothing," Marian Juaire, Sadie McNulty and Mary Purcell; and "The Chicago.
"Newly Discovered Food Facts," will ternoon's program. This will be dis
cussed by E. B. Hart. He will be folcussed by "How to Reduce the be fo lowed by "How to Reduce the Cost o
Cooking with Electricity," Ruth
Chambers; "Buying Advantageously, Flint Grinnel, Chicago; and "Colc
nd Design in Dress." Ruth Randolph nd Design in Dress," Ruth Randolph.
Features of interest to women Folks' week include "A Meat Cutting
Demonstration," Inez Wiison, Chi cago; "Helping Children to Form
Good Food Habits," Amy L. Daniels Good Food Habits," Amy L. Daniels Dorothy Mendenhall, and finally a rewhere Mrs. Kohler will welcome BadThe schedule of talks for the week subjects to be covered are "Food cago; "The Family Food Budget," Bernice Dodge? "Color in the Home Laura Holmes; and "Child
the Home," Amy L. Daniels.

Special features have been planne
will be demonstrations on rug making
short cuts in using home sewing
equipment, short cuts for three square
meals, labor saving un
ning of meats and non-acid vege-
Mr. Do you shave yourself?

## CLASSIFIED <br> Advertising

FOR RENT

## ROOMS for girls, singles, doubles and suite with fireplace at 430 Sterling Court. Call B. 3169 . $6 \times 15$

 HEATED front apartment, one room but linen. 2 blocks from university No. Murray streetROOMS for girls. Single and double One block
er 7024.
APARTMENT for rent. $11 / 2$ blork
from campus. Attractively furnished Suitable for married couple or wom
en. Call F. 7952 after 5 o'clock
THREE room furnished heated apart ment for married c
dota court. F. 6029 .
SUITE of rooms for men. 625 MendoFOR SALE


BLACK and white Schaefer fountain pen Tuesday between Chemistry
building and Vilas avenue. Telephone
3x16

## TYPING

THEMES, Theses, Topics. Guarantee work. Wery reasonable. F. $1861{ }^{7 \times 1}$
share graduate student wishes to share apartment with
graduate students next
Peggy Baum. B. 2869 .

## 

Brown, Martin J. You know him. It was the best one you've written me Every student and faculty member of for some time
the University of Wisconsin knows "Gee, dear I'm real angry about the
him. Yet he has never been enrolled. roses. I gave that bird to understand him. Yet he has never been enrolled. roses. I gave that bird to understand is not in the files of the bureau of that I wanted them delivered the is not in the files of the bureau of morning of the 25 th and here you up
sraduate records. The Martin J. and tell me you got them two or three
Brown to whom we have reference, Brown to whom we have reference, days later. I gave him the order the in case your memory fails you, is the 21 st so I know it wasn't because I
gentleman who knows how to fill out didn't allow enough time-also, I paid his election card so perfectly. Every didn't allow enough time-also, I paid
cash. January, when the registrar sends out "Honey, I would like to see my little
the election blanks, Mr. Brown comes the election blanks, Mr. Brown comes "Hcney, I would like to see my little
into the public eye. We the public eye. $\quad$ my dear, you're always adurable re-
We tried to find We tried to find out about Mr. gardless of the manner in which you
Brown, but we found that there is no are gowned. (You owe me a quarter Brown, but we found that there is no are gowned.
1131 East Johnston street. We endeav- for that one,
ored to get in touch with him by tele- "Sweetness, I am going to try real Fairchild 8891. His that there is no John Doe, hard not to get any wild ideas in my ould not be found even in the law your benefit and also mine. I can't chool. All we know is that he is a tell you what my wonderful idea is teacher's certificate, and will be tak- until June even if you should happen ng English 30b, Economics 1b, Zoology "to guess it. , Italian 10 b , and Physical Educaon next semester.
Nevertheless, we are not envious, for "Honey, there's never anything in-
"eresting to write you so you'll have Ithough Martin fills out his card like, to be content with my 'hello and good-
model student, he will never get any- bye, where, for he will always be here when
Quite surprised were we to see Rob-
ert Franklin Godley '30, East Cleveland, Ohio, wearing a gold Cardinal and business managers, and board of control members are known to rate hem. But here was Robert, retiring he has received a silver key and a onze key, but never a gold key. Fur-
thermore, we find that bronze keys silver keys look very much like gold
keys when they are subjected to a chemical treatment known as gold plating. (Philo Vance taug.2t us to
scientific in our sleuthing. testi scientific

That recent love letter in this
column was quite popular. Some have asked for another example (to be as for follow purposes?) This one fter a Wedn seat 24 in 301 Biology composed an epic poem of its perOwner may have the original by call- sonnel and their labors. It
ing for it. We quote: "Honey, I want to thank you for
"IF I WERE PROM QUEEN"
Our First January

## Clearance Sale

means substantial savings on first quality merchandise

Closing Out $\$ 1.95$ Service Silk Hole Proof Hose, pair.

$$
\$ 1.48
$$

An excellent all silk service-weight hose with pointed heel in popular shades. Sizes $81 / 2$ to 10
s.1.5 ondificn Hase in a limited cuantity $\$ 1.25$ pair

One Lot of Jewelry 1-3 off
nemememe 1
All Lingerie Discounted 15\%
Negligees 25\% Off

| SPORT | $10.75 \& 14.75$ |  |
| :---: | :---: | :---: |
| Suits | $\$ 6.75$ | $\$ 16.75$ |

## Wagner's

528 State St.
F. 5623

## icks'"-Notakappa

## -AD.

"Trd make my expenses by endor
Since Fred Wittner ' 31 sold a sports
rticle to College Humor for $\$ 125,14$
are
Tadison sports-writers (there are only
4) have announced their intention writing articles on everything from curling
maggy.
We do not want anymore of the
perennial cracks about . . . the university moron ... smuggling food insororities after the zero hour. the too-embarrassing-for-print situations of some students. (Hank Behnk 31 for instance.) ... the Zona Gale

We rather like the idea of changing
he name of the Tea room to the Georgian grill, but we wonder why it
ook Porter Butts '24, house director, two years to discover that the decora-
ions were Georgian
White Spades * *hich usually has
named its new list by this date, must have been scared by our list. There

## Ledrick Addresses Nurses

Bi-Monthly Meeting Tuesday
$\qquad$
nomics and sociology at thi universi-
ery hospital in Madison at the bimonthly meeting of the third district
nurses at the Methodist hospital Tuesnurses at the Methodist hospital Tues
day afternoon. About 70 nurses heard him discuss the relationship between sociology and nursing. A business
meeting was held following the ad-

Iowan to Tame
Wild Horse Here for Farm Week
Roping, halter-breaking, harness g, and kreaking an untamed west range-raised colt in less than ry Linn, extension man for the Iowa
Horse coming and Mule association, at the at the Wisconsin College of be held ture, Feb. 3 to 7 , announces J. G secretary of the wisconsin "Linn was here last year and at tracted a lot of interest. Wisconsin farmers who buy the most of the ticularly enthusiastic west were par clever method of making a useful work animal out of a wild colt with puller:
Wisconsin's horse raisers will hold meeting in conjunction with Fardition to president, Harvey Nelson Union Grove, and W. A. Lay, Livings ton, the American Horse Breeders there to help out in solving Badge horse production problems of 1930.
Rapidy increasing prices rapidy diminishing horse population throughout the nation is awakening
Horses are decreasing at the rate half a million a year in the Unite States. There is but one colt to 35
mature horses. The average horse is "In 1915 Wisconsin had 752 horses are still there we 61,000 , now the only shown itself capable of replac-
ing 1.8 horses," says I. F. Hall, farm management specialist at the stato

St. Francis Playmakers Present

## "Dust of the Road"

Tonight at Eight O'clock
ST. FRANCIS HOUSE (New Building)
Dancing

## Styles for Now

 ... and for Spring

## ALE of <br> FLORSHEIM SHOES

THIs is the time to select your shoo needs for months ahead, at a worth while saving . . . all our best styles included $\$ 8.85$

## TMR

TRJSCHMIZESONS CO.

## Meanwell Drives Charges For Illini

## Basford Halts <br> Botkin's Title <br> March, 26-14

Unexpected Win Thro
Dorm Cage League Into
Confusion

## Bashford house of Tripp hall flashed brilliantly in the dormitory basketball brilliantly in the dormitory basketball games Wednesday night and came through with a decisive $24-16$ victory over Botkin house. This is the first time Botkin has been defeated this year, and while they still lead the big guns of the Botkin attack can all be silenced at the same time. PatterBotkin's victories was the only man to play up to form, and he has often made larger totals than his six points of this week. High house defeated

## Farquhar Plans to Attract Students to Winter Sports

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## Matmen Gird Loins for Tilt With Chicago

Phi Delta Theta Takes Opening Hockey Tilt, 8-0 The firt rouna in the inter-rasday atteroon when phi Dotath Thetan Omega, scoring eight goals while their
opponents were unable to get the puck
in the net. Lambda Chi Alpha adin the net. Lambda Chi Alpha ad
vanced another step with little dif-
ficulty as Zeta Psi forfeited.
Phi. Delta Theta led by the Shel don brothers had little difficulty in
doing away with the weak Alpha Tau
Omega's. The two Sheldon boys had Omega's. The two Sheldon boys had
things very much their own wayd,
scoring seven goals between them. The carrying down the puck and shoot
che was the feature of the game.
The second round continues Thurs The second round continues Thurs-
day, Friday, and Saturday with the
Delta Upsilon's meeting Phi Epsilon Alpha Kappa Kappa's meet the Phi
Kappa Psi team Saturday at $1: 30$ Kap
while
meet last game of the afternoon will ke
the match between the Delta Sigma
Pi's and the Phi Delta Theta's at
3:30.
Delta Theta (8) Tau Omega (0)


Wolve, Badger Game to Draw Heavy Crowd

## Suckers Rest

 $\underset{\text { Michigan Five }}{\text { After Downing }}$ Michigan Five

##  <br> seems to be the main amoled to prove the Suckers, and is expected key to the Orange and Blue attack. <br> 

Trumpet Tells SadTale-of Big Ten Title Dropped




and
to
stra
hockey history, and will put up
desperate drive against Michigan to
maintain this winning pace.
against the Gophers, with Co-Cap-
tains Don Meiklejohn and Gil Krugerand Howie Segal in the forward line,
Bill Metcalfe and Art Thomsen, de-
goal. Mickey Bach and Ed Swiderski



# Phi Kaps, A.T. O.'s Win Cage Tilts 

## Close Games

Feature Play in Cage Circuit
Griswald Pulls 'Riegels' in Sig. ma Phi-Chi Phi Tilt

Plenty of action and hairline mar-
gins were on tap at the gym Thurs-
day night when Alpha Tau Omega day night when Alpha Tau Omega
took Sigma Chi into camp, 19-18,
and Phi Kappa Sigma cam and Phi Kappa Sigma came from quintet, $17-15$. The other two games
were not so close in the actual scores, but they were well contested. Sigma
Phi defeated Chi Phi, 16-10, and Phi Kappa Psi
combination,
A regular "movie play" was enacted
in the closing minutes of the Chi PhiSigma Phi tilt when Griswald, a Sig
Phi sub, dashed heroically into the fray and sank a neat goal for the
Chi Phi's. The battle was getting so hot at that point
understandable.
In spite of Gantenbein's sterling contribution of nine points, with four
baskets and a free toss, sigma Chi was unable to ward off the second
half attack of the A. T. O.'s. Trailing at the end of the first half $10-9$,
the Alpha Tau's reversed procedster and Cormany tossing in two goals

Alpha
Scantlii
Cormany,
Forster, Zabel, lg

## .



Medics Defeat
All-Americans
Take Exciting Game 21-16; Bears Also Win, 17-10

The All American club team by the close score of $21-16$, in the third round of the women's 'ntramural day afternoon at Lathrop hall. The game was the most exciting of any
played so far this year, since both teams were evenly matched in forwards and guards, and both looked
good for the finals. The play was evenly distributed between teams, the Medics scoring only one more point the game
the game.
The lineups were: Medics: Jackson
F, Eising F, Rice G, Hellebrandt G,
Mahoney SO and Boyer C. Cubs
Schneider F, Tepper F, Behrmand
Schneider F, Tepper F, Behrman G
Daniels G, Bryce SC, and Hogan C Substitutes: Kellopher for Bryce,
Meade for Kellopher. Field goals: Eising 8, Jackson 2, Schneider 5, Tepper

## Barnard suffered their fiist defea of the season when they lost to the

 All American Bears Tuesday afternoon in one of the preliminary games ofthe finals. The Barnard guards worked the finals. The Barnard guards worked
hard, but were unable to hold back the fast forwards of the All American
team. The Bears were rewarded for their conscientious practice throughout the season by the success of their
passes from the guard section down to passes from the guard section down to
the forwards. The Bears were leading at the half by the score of $6-2$, and
won the game by the score of $17-10$. Lineups were: Bears: Brophy F, De
Jonghe F, Dahl G, Beemiss G, South Jonghe F, Dahl G, Beemiss G, South-
ern SC, and Hamer C. Substitutes: Southern for Brophy, Popp for Dahl
Meinzer for Beemiss, Livermare Mouter for Barnard: Kiruger Fore Krar
Southern.
F, Moses G, Hoopes G, Killem SC, and Bickle C. Substitutes: Pevear for
Hopes, Walleger for Killem. Field
goals: DeJonghe 6 . goals: DeJonghe 6, Brophy 1, Southern
1, Kruger 3, Krau 1. Free throws:
Kruger 2, Brophy 1. The next games to be played in the
tournament are scheduled for Saturtournament are scheduled for Satur-
day at 1 p. m. when the Sigma Kappas

## Bashford Halts

Botkin in Dorm
League Battle
iko
Plonsky
Hanks

```
M\mathrm{ Lafoulette}
M\mathrm{ Lafoulette}
Goldlus
Brautigan

READ CARDINAL WANT ADS

\section*{Donor of Specs to Mentor Joey Come and Get 'Em}
\begin{tabular}{|l|l|} 
Mr. Joseph "Brute" Steinauer, Badg- \\
er swimming mentor, still maintains \\
that a rolling stone gathers no moss. \\
And a few days ago the aforesaid \\
Steinauer was made the reripient of \\
a very scrumptious set of spectacles \\
which were left by some unknown as- \\
sailant on the running board of his \\
galloping ghost automobile which daily \\
stands outside of the Gym bringing \\
back gentie thoughts of days that \\
used to be, It is understood that Mr. \\
steinauer, motivated by public service \\
sotives, is seeking the donor of the \\
kin \\
kind gift in order that the spectacles \\
might be returned to the original \\
wearer.
\end{tabular}

Hoosier Cagers, Matmen Have Busy Weekend

Wolverine Swimmers, Purple Five Invades Blooming. ton for Tilts

Bloomington, Ind.-After only a fair season thus far, the Indiana Univer-
ity swimming team was to open its Western Conference schedule here this fternoon with Michigan. Michigan, winner of the coveted title eam back for competition this year. The swimmers also won the confer-
ence title for two years previous to last, Besides Capt. Ault, who is present holder of the Big Nine title in the arbor institution boasts a bevy of other stars. Walaitas, two-year veteran, an-
nexed individual scoring honors in the nexed individual scoring honors in the capturing first places in the diving
Hoosier Defense Good
is Crimson basketball squad to send light wout this afternoon through vestern University which for Northtomorrow night. The Indiana coach
has built up a good believes will stop Capt. "Rut" Walter, the floor this season.
He has also built a defense to sto he long range scoring of Bob Lockpositions. Lockhart anes at the guar and McCarnes, of Logansport, are con sidered by Coach Dean to be the best offensive guards in the Big Nine con-

Indiana Fears Walter
Walter tied with Capt. Branch Mc123 points two years ago but due to injuries was unable to participate in
many games last season. McCracken opened his conference scoring with 16 points against Chicago last week. ccunted only four points but against
Minnesota was able to check points. In his third Big Nine tilt this week against Purdue he was held to
only five points. In its second match on the annual trip east, the Crimson wrestling team
will meet the Army team at West Point tomorrow night. On Thursday
night the team stopped off at Ohio

Badgers to Meet Wolves on Ice

\section*{Thentinued riom page}

For Michigan, the veterans Langen line with the sensational the forward Joseph at the other offensive post. bryan and Hart, another veteran will
look after the defense, with loin after the defense, with Tomp-
kins tending goal. Tompkins is considered the find of the season and
has, thus far, been of tremendous value through his stubborn, clever deFriday's the Maize and Blue net. Friday's game will be played at \(8: 30\)
m ., following the varsity dual in and Minnesota slas Wiscon Thomsen, Milwaukee all around athlete, will stage an iron man stunt
Friday in swimming in two or three jumping out of the tank, onto the sition with the Badger hockey team Saturday's game will be played at

\section*{Matmen Prepare}
for Chicago Team

lege. Swensen, who weighed kut 173
pounds when entered in the heavyweight scramble at this meet last sea-
son, has added on 18 pounds since and now looms as a threat to the na,

\section*{Lighty, Former Student}
to Operate Beloit Air Station Russel D. Lighty, son of Prof. W. cudent at the university, has been ap pointed full-time operator of WEBW Beloit college radio station. Mr. Lighty license from the government.

\section*{University Society}

Chapman-Pfeifer

\section*{Engagement Has} Been Announced

Entertains Pi Lambda
at Tea on January 19
A tea will be given on Sunday, Jan
 100 members of Pi Simba, profess-
sionat educational sorority, at the sion al educational sorority, at the the
Conative residence, 1110 Edgewood aveCrowley residence,
nus.
Miss Crowley is a graduate of th University of Wisconsin, having re civet her B.A. in 227 , and her M.A
Faculty Members Address Madison Clubs This Week
Members of the faculty have ad dressed several Madison club groups a their meetings during the past week
Miss Abby L. Marlatt, director of Miss Abby L. Marat, director of
the home economics department, spoke before the members of the Marquette P. T. A. on Wednesday afternoon, dis-
cussing the subject, "Putting Joy and cussing the subject, "P
Fiumor in the Home."
Humor in the Home."
Dean F. Louise Nardin gave a tray-
e: talk before members of the Uni-
versify League Junior division at
luncheon meeting on Wednesday at
the Memorial Union. She discussed inthe Memorial Union. She discussed in cidents from her trip in the Mediter-
ranean countries. This summer she is planning to take another trip to Europe, and devote much of the time abroad at cathedrals and churches. A dinner dance for both divisions January 25 at Trip Commors.

Benedict Talks on Dielectrics at A.I.E.E. Meet
"The Behavior and Structure of Dielectrics," was the subject of a talk electrical engineering, at a meeting of American Institute of Electrical Engineering at the Memorial Union Wednesday night. MI. Benedict
showed slides and charts and exshowed slides and charts and ex-
plained the results of research that he has conducted during the past four years.
After the showing of a film of the largest automatically controlled gen Crating plant in the world, George
Steinmetz of the Wisconsin railroad commission told of the size and hum Kor of generating stations in Wisconsin. The 4.67 generating power plants
of the state generate only three or of the state generate only three or
four times as much power as th four times as much power as th
plant shown in the film, according to Mr. Steinmetz.
A change in the by-laws of the as sociation now makes its possible fo anyone to become a local member a
a small cost the secretary informed a small cost,

Prof. Kowalke Appointed Member of Y.M.C.A. Board O. L. Kowalke, professor of chemi-
cal engineering is a member of the cal engineering is a member of the 1930 board of directors of the Madison meeting Wednesday,

Pres. Southwick
Stresses Action in Drama Reading

Employing a wealth of gesture and bodily action, Henry L. Southwick, Oratory in Boston, peopled the stage of Bascom theater Wednesday evening
with the characters of Richard Sheridan's play "The Rivals." Mr. South wick's reading was presented under speech.
Mr. Southwick contorted himself successfully into the lineaments of his in the personality af the ce lost sigh entered completely withe reader and play. He squared his shoulders to Capdrew himself up into "that weatherbeaten she-dragon" Mrs Malaprop and drew himself down to mischieyous and giggling little Lucy, the maid As Lydia he heaved romantically terous and cowardly, but in the testy and eccentric tyranny
Absolute he excelled.

HESPERIA POSTPONES MEETING The meeting of Hesperia scheduled th l after examinations. -

\section*{Andrews Shoes}

For Women
130 State Street

\section*{NOW:}

\section*{Clean -up Sale}
of Women's Shoes
287 Pairs in all, plenty of good sizes, at this inviting price
Regular \$6.50 Shoes


Black and Brown
PATENTS
SUEDE
BROWN KIDS


Ogg, Potter, Ross \(\quad\)\begin{tabular}{l} 
the University of Chicago. Prof. Ed- \\
mend R. A. seligman and Prof. James \\
\hline
\end{tabular} Named on League \(p\). Shotwell of Columbia university; Advisory Board \(\begin{gathered}\text { and former President Charles FF } \\ \text { Thwinge of Western Reserve universi- }\end{gathered}\)

Naming of three University of Wisconsin professors to the American ad-
visory board of the International visory board of the International
League for Organization of Progress League for Organization of Progress,
an organization formed to promote international good will and create public opinion for the League of Nations, gives the university the distinction of being the only one with more than
two representatives.
Prof. Pittman B. Potter and Prof. Proof. Pittman B. Potter and Prof.
Frederick A. Dg of the political science departs \({ }^{+1}\), and Prof. E. A. Ross of the sociology department were
the three selected. The three selected.
That has branches in several The league has branches in several
countries. Its American headquarters pare at Antioch college. The American organization, while interested in American membership in the league, is making no active campaign for it. Included among the prominent ecu-
cators who are on the American caters who are on the American com-
mittee are Irving Fisher, Yale university economist; Arthur Holcombe, head of the Harvard university de partment of government; Prof. Robert
M. Lovett and William F. Obburn of

Among the well-known men on the international committer men on the MacDonald, British Prime minister: gourde Herriot, former premier of rok of th d President Thomas Mas-

Perreten Will Conclude
Lecture Series Today
Paul H. Perreten, representative of
he West Publishing company, of St.
cries of five lectures to law last of a
\(3: 30 \mathrm{p} . \mathrm{m}\). today in room students 2 of the
be on the
tutes.
The use of digests and the encyclupedia has been explained in the lecPerreten gave the series at the Universify of Illinois. He will go to the university of Chicago next week.
This is the third year the This is the third year that Mr. Per This is the third year that Mr. Per-
reten has lectured before Wisconsin
law students.

\section*{Hibbard Ignores Religious Finding of Statistician}

That students may have a definite religion and yet not have indicated religious affiliation, as shown by the
results of the church census compiled by the university statistician, is the opinion of C. V. Hibbard, secretary of the Y. M. C. A.
"Students may have left their religious preference blank for various reasons," Mr. Hibbard said.
"1. Many of them who nected with some orthodox church at home no longer wish to be affiliated regarded that. " 2 . Others thought they would be wise and avoid receiving literature and pamphlets. indifferent and did the men, were thing unless absolutely fill in anyThis partly accounts for the fact that only 59 per cent of the men and 75 er cent of the women signified their 4. Some have no. "4. Some have no religion in terms
of the orthodox church."

\section*{If You Can't Be} A Prom Queen Be a Knockout!

DO PROM THE SIMPSON WAY which simply means that you'll wear the most alluring of gowns . . . to show off your personality in a dazzling manner
Wear one of the new gowns which give such supple grace

Formals ---\$35 and up

Bascom Theater Offers First Children's Program Saturday

Ruby LaMore Presents Dramas as Research Work for Thesis

The first children's dramatic pro
gram to be held here will be pre gram to be held here will be pre-
sented Saturday at 3 p. \(m\). in Bascom sented Saturday at 3 p. m. in Bascom
theater; when Ruby LaMore ' 30 offers an entertainment intended for children's audiences. Children of fac-
ulty members have been especially ulty me
invited.
The work is a piece of research forming a part of Miss LaMore's the
sis: "Problems of Production in Children's Theater." Miss LaMore is a speech major and is completing
her work under Prof. William Trout man. She had the feminine lead in cently produced by the Fool, rePlayers of the First Baptist church. The program Saturday will illustrate the type- of plays to choose for children, problems of production, and
scenic and lighting effects. No ad mission will be charged.
A play, "Grandmother Dozes," includes Francess Burgess, "Granny;" Lola Grace Hardy, "Jane;" Donald McIntyre, "Tom;", June Ryser, "Ja
net:" Jeannette Jacobson, "Thomas; and the following dancers: Billy Usher, Ruth Mary Flizabeth Ann Corry, Judith Ayer, Jean Bliss, Margaret Karnes, Mary
Katherine Evans, Ruth Katherine Evans, Ruth Evans, Marjorie Nichels, Elizabeth Evans, Mary
Elizabeth Rundell, and Jessie Curkeet.
During
Bewick the intermission, Thomas "Parade of the Wrooden Soldiers" by "Wihen Jimmy Minded the Bill reab Anon, and Naomi Schowalter will sing Gaynor's "Miy Sugar Dolly." Another play, MacKay's "The Enas the final number of the program.
The cast include The cast includes:
Pansy Will 0 , the Wisp....... Marion Singer
\begin{tabular}{|c|}
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Laura Baernstein Opens New Child Lecture Course
Ars. Laura Nelson Baernstein, M A. in psychology, instructor in physiclogical chernistry, has been engaged
by the Madison Vocational school to conduct a series of 11 lectures on child guidance and psychology. T
lectures, to ke began Wednesday, Jan once a week s. mool at the Madison Vocational Mrs. Baernstein will devote part o lems, but the major part of the course will be given to mental hygiene prob cipline and the developments of dissuccessful personality.
The last few marked advance years have seen Studies made by experts in behavio clinics, in nursery schools, and in ex cut new methods in are bringing which are rapidly being made avail able for parents. The findings of Blanton, Burnham, Thom, Arlitt, Ge-
sell, Baldwin and Stecher Mris. Gilbreath, Mrs, Maler, Cameron others will be presented.
Mrs. Baernstein has studied child psychology with Prof. M. V. O'Shea tured in the vocational scho and lecwaukee. She has conducool in Milsery play school for pre-school chil dren in Madison

READ CARDINAL WANT ADS READ CARDINAL WANT ADS

\section*{SLEIGH-RIDE PARTIES}

\section*{Cass Looks on Talkies as Death Blow to Stage}

That the talking picture has felle the legitimate stage with a death blow is the pessimistic opinion of Carl Cass, LS Grad, who was assoChicago last year and who is now studying speech at the university. "The theater cannot attempt to put on a stupendous, spectacular production with its elaborate scenery, it world-famous orchestra, and its hunThat is what the public wants and
Thatreds of beatiful girls, hat is what the public wants and
demands. Therefore the stage with ts hopeless physical handicap is "oomed," said Mr. Cass.
"Although I shall always prefer the legitimate stage, I think that the
'talkies' are not entirely inartistic and impossible. In fact, I quite enjoy them, and I think that George Arliss in the movie version of 'Diswould rather have seen him course I stage in person," said Mr. Cass. Aside from his regular work in the speech department, Mr. Cass, who played the leading part in "Six Charwriting a book on "The Art of Make-

TODAY On the Campus
\({ }^{12}:\) Rouncheon, Forensic board, Memorial Union
12:10 p. m. Luncheon, Good Will Fund committee, Round Table lounge, Memorial Union
2:30 p. m. Philosophy group, Graduate room, Memorial Union.
4:30 p. m. Lecture, Dr. C. Sanford Terry, on "Bach, the Historical Approach," under auspices school of music, Music Hall. Lecture, "The Outlook for Agriculture in the Next Quar-ter-Century," Dr. O. E. Baker. Auditorium of Agricultural Engineering building.
6:00 p. m. Dinner, American Chemi-
cal society. Beefeaters' Memorial Union room, Memorial Union.
6:15 p. m. Dinner, Phi Delta Kappa, Old Madison room west, Memorial Union.
Dinner, Phi Lambda Upsilon \begin{tabular}{l} 
orial Union. \\
or Madison \\
\hline
\end{tabular}
8:00 p. m. Play, "Dust of the Road " new St. Francis house, Brooks and University avenue. Lecture, Prof. Victor LaMer,
of Columbia university, on "Soof Columbia university, on "SoLecture, Dr. William Osborme, of the University of Australia, on "Physiology of Surgery,"
203 Service Memorial building.

\section*{Harpy.S.Fanchester-Inc.}
"Oh, what I'd give for a new hat."


\section*{Our New} Spring Models Will Charm You.

IF YOU have that in-between season feeling, when everything seems drab, and what will you . . . it's a New Bonnet that will give the world a new face. Come in and see our Spring Models. They're utterly charming . . . unobtrusively smart and quite reasonable, too.

Dean Russell Speaks at Dinner club have been held since its organof Taylor - Hibbard Group ization here seven years ago. It was Dean Harry L. Russell of the college fessor of agricultural economics, and f agriculture spoke on "Oriental Ag- Henry Taylor, formerly a professor riculture" Thursday night at a din- here The the i-wloekly The semi-weekly meetings of tha graduate students.

Now.--About the Prom or Pre-Prom Party! \$8.50 FORMALS During our semi annual
clearance . . . . . . \(\$ 5000\) Silver kid-pumps and straps. Gold kid-
pumps-Silver and Satin brocades-white
satin and white crepe-All sizes-Shoes tint-
ed to harmonize with gown! Substantial savings on many other items

\section*{PARIS Bootery}

\section*{BARON BROTHERS INC.}

"Twelve Inches From the Ground For General Afternoon Wear", Says Vogue!
\({ }^{16} 16\)

And what a comfortable, sensible length that is! And what a becoming length, so much more becoming than the ungraceful skirts "above the knees" of several seasons past. BABRO FROCKS . . . the new ones are coming in with their skirts at this chic length . . frocks of dull crepe, prints, and wools.

Agricultural Library Adds Many New Reference Books

Utility Increased by Additional Volumes in Score of Fields
(Continued from Yesterday) Heinrich, F. P.-Die beeinflussung der hygroskopizitat und der wasser-
stoffionenkonzentration des bodens durch kunstliche dungung. Konigsberg Pr. 1926.
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Biogy \& Genetics}

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JANUARY
SAIE
of finne oxfords by Eloyd \& Haig

Calf and Scotch grain leathers built in custom-last styles sturdinert by "Pece" with patented Sta-smooth inner sole construction
\(\$ 7.35 \$ 8.85\)
\$9.85
Others at \(\$ 7.85\) and \(\$ 9.55\)
O \& V COLLEGE SHOP
720 STATE STREET
Next to the Lower Campus"
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in the So th
bibliography.

\section*{DARKTMY STARTING TODAY}

The Outstanding Triumph in the History of Showdom . . . Introducing Broadway's Brightest Star-Incomparable, Glorious MARILYN MILLER

here we are--the morning mahoola

\author{
and why should we have a subhead when
} there is nothing to say in it?
\(\mathrm{H}^{\text {ITHEER AND YoN, or Dushnang Dechutter }}\) tion .
 apparaus, well, weil. they have actually scraped the snow orf three feet
of side walk at each conner and made a nice clean place in the street so now if you get to the corner theress no doubt at all about getting into
the gutter . Let us all sive lusty cheers for civic Upilitt and the streetloent ing laddies ... One thing the old skipper forgot to mention in his plea for the abolion of winter is that it would be busch a boon to education.. we wouldne waste most of our time in lectures thinking about ways and means of spendins the winter in Flirida . The proletariat is beyond all attempts at upthing, and he mieht. as well have staved to a show to laugh about someamount of coal he was burning this sivedter an to ge and see Desire Under
the EIms" so the Ziegreld show Morgan . \(\because\) if she doesnst sit on the piano ond sing we are going to sob right out loud, that's all we've ever heard about that woman and if she doesn Irv Tressler actually did the use of just long flannels, and the its, wasn't going to be established for outgoing and incoming Octy editors . . . Look his Gordy tomorrow, and if he wears it is the open season tore say that no type of weapon is barred... And have you written your X:mas thank you letters? Just a pleasant thot for Friday
dance.

\section*{local nuisances}

Talking pictures of the mayor, chief 0. police, and other city noises will be Chi and nearby spots.

\section*{london notes}

Move on to clean the cabarets. debating whether talking pictures ard here stcard mailed in 1908 delivered in Liverpool... we understood that the English were slow in comprehending a
joke but we had no suspicion that it Student Group Will Reinstate Campus Progressive Club

Noww "lying dormant" becass of im-
penifgs examinations, a a group of stu-
dents dents are planning to organize a stuon the opening of the seconiately up according to Floyd Atherton, L2. gressives. The progran, as briefly sketched out, will include discussion o
the progressive party and principle ter will be carried on as far as possiThe old members of a former wis form a nucleus for next semester, ganization. Some of the former lead ke, L3, varsity debater, will graduat The former club was active during 1927, but no need for the club was fe Hillel Students Decide on Regular Church Service Seeking to determine the form o
services desired by the Jewish stu dent university group, the Hille Foundation Studen Congregation regular religious service.

\section*{GARETCK}

Call BADGER 4900 Eugene O'Neill's
REAT AMERICAN DRAM
"DESIRE UNDER THE ELMS"

\author{
The Best Play Ever Written
} EVERY NITE AT 8 P. M. SATURDAY at \(2: 30\) - SUN. at 3 50c No Higher 50c

\section*{here 'n there}

Capitol-"Glorifying the Amercan Girl,", with Mary Eaton, Ed-
die Cantor, and others ing today. Feature at

Parkway-"Show of gllows with all star cast \(\ldots\). Ihst times
today. Feature at \(1: 30,3: 30,5 \cdot 3\), 7:30, \(9: 30\).
Victor ei . . Molagmor plus in the Mc Laglen style. Feature at \(1,2: 56\),
\(4: 32,6: 08,8: 04,10\) Orpheum-Richa. "Seven Keys to Baldpate" a good mixture of comedy and myst rry. Vaudeville at 3, \(7,9: 15\).
Garrick-"Desire Under the Garrick- "Desire
Elas," with the A1 Jackson \begin{tabular}{l} 
Elms, \\
Players . . . life an surns \\
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\end{tabular} Players.....ife as
Performance at \(8: 00\).
combining the best features of ortho
dox and reform programs was intro dox and reform programs was intro
duced to augment the regular Sunday morning reform services. A opposition group was unsuccessful in
establishing the conservative service tended exclusion of others. It is in in the establishment of the official
service. service,
Sa committee under the direction of
Samuel Rabinovitz 31, and consisting
of Lou Piser
Henry Youngerman Paul Stein
H2

Crimson Spats
Firmly Enthroned as Octy Emblem

Cord keys were awarded to Holley Smith ' 31 and Homer Stevenson the Wisconsin Octopus Thursday er '32 annual meeting by Irv Tressman 32 , was naimed exchange editor staff announcement
Red spats were established Octy tradition when Tressler dofied 2. pair which he was wearing and
passed them on to Gordon Swarthout 31, the them on to Gordon Swarthou that the spats be worn by each edit tor on the first and last day of his
tenure of office. In the interim they are to be hung in a suitable niche in will writepus office. Each executive his retirement. hame on the spats upon The first issue of the Octopus un-
der the new resime will be isult der the new regime will be issued
on Feb. 12. It has been designated as a winter Sports issue, but it will contain a number of features on varied subjects. The cover has been
drawn by James watrous, and there drawn by James Watrous, and there
will be further contributions from a number of alumni.

Fefferman '32, were named to draw gious organization
Club Cervantes Elects Ruth Ewing Head at Meeting

\section*{RKO D 1 1}

DON'T MISS THIS
QUIVERING, SHIVERING MYSTERY THRILLER


Miss M. H'Doubler Returns
From Eastern Dance Classi Miss Margaret N. H'Doubier, asso ciate professor of physical education returned Tuesday morning trom New
York city where she attended the York city where she attended the
Dance Repertory theater held at the Maxine Elliott theater. During the
by Doris Humphrey and Charles Weizman and group, Martha Graham and group and Pamiris. A simiiar dance read cardinal want ads read cardinal want ads read cardinal want ads


\section*{\(\cos\)}

THE GREATEST "BIG NAME" SHOW EVER CREATED!


Drama Contest Winners Meet

Home Talent Victors Scheduled to Appear in Madison March 4

Preliminary home-talent dramatic fournaments throughout Wisconsin will be held during February to sift out groups which will be represented Dramatic tournannual Festival and ginning March 4, a statewide project sponsored by the Wisconsin Dramatic guild.
This a
This announcement is made by Miss guild and chief of the bureau of dramatic activities in the University of Winners Compete Here Winners Compete Here The preliminary contests will be visions: colleges, high schools with an enrollment exceeding 400, high schools under 400, rural community groups and junior rural groups, urban community or little theater groups, church three winners in each division will compete in the final tournament in Madison.
Schools, communities, churches, and industrial plants are invited to take
part in Festival week and to enter plays in the tournament. Tuesday, March 4, will be Industrial day; March 5 , church drama day; March 6, community or Little Theater day; March day.

Several thays Available Several thousand plays in a library are available to persons or groups whion want to borrow them. They may be btained by addressing Miss Rockwell
Success of the first festival held a year ago has resulted in stimulating ore interest throughout the state in me tournament for this year, comlions are presented to winning groups in each division, and individual prizes are awarded to the players.
Sociology Group to Initiate 18 New
Members Tonight
Eighteen new members of Alpha Kappa Delta, honorary sociology fra-
ternity, will be initiated tonight at the Memorial Union.
Prof. Kimball Young, national president of the society, and Arthur Dahlberg, grad, will address the initiates. Mr. C. L. Dedrick of the extension d
vision has charge of the initiation.
Miss Margaret Ellingson, assista
to the dean of men, is secretary of
the society. Meetings are held twice a
month.
Candidates for initiation consist of Ruth E. Rubinstein '31, Milton H Charles F. Stroebel ' 31 , Edward B Olds '31, Helen D. Barnard '30, Virginia Bookman '30, Grace I. Witten berg ' 30 , Florence I. Coe ' 30 , Ethel F George A. Chandler, grad, Tom Y Stine, grad, George Gerling, grad Ralph O. Nafziger, grad, Mary S Nichols, grad, Orson C. Lloyd, gia and J. Howard Maughan, grad. and J. P. McKinsey, grad, are members of Alpha Kappa Delta from othe schools who will become affiliated with the Alpha chapter at Wisconsin at this time.

Moore Will Speak to Student Meeting at Wesley Foundation The Philosophy of the Wheelbar row Man will be presented conight by the Rev. W. W. Moore at Wesley foimdation. The lecture will form a part of a program sponsored by the figh
School league to which iniversity students are invited.
Miss Elaine Paul will play two musical selections, "Love's Dream" b Brown, and The Alpine Maid's Sun day" by John Svendson. Mrs. Joh
Fargo will sing a group of Tickets are on sale through a mittee or at the door for 35 sents.

SPECIAL Until Feb. 1st TEACHERS' APPLICATION PICTURES, 2 dozen, \(\$ 5.00\) If you are looking for a good position it will pay you to send out ood pictures. We make them good
The Badger Studio :609 State Tel B-7904 for App't

\section*{Beginning Today} Karsten's Annual JaNUARY CLEARANCE

\author{
Drastic Reductions on Clothing, Furnishings, Footwear
}

TWICE A YEAR we clear our stocks . . . at drastic price reductions. Today our 1930 clearance gets under way . . . offering remarkable opportunities to buy fine quality clothing .. furnishings . . footwear at exceptionally low prices. Because of our very large business with University of Wisconsin men, you will find unusually good selections in styles which are right.

\section*{Overcoats and Suits}

Hundreds of suits and overcoats . . . correctly styled for young men; in overcoats the long Single Breasted or the Full Belt Polo coat in warranted Fleeces or durable Meltons; in suits - the two or three button sacks, with one or two trousers, in worsteds or cheviots, mostly Learbury and Adler Rochester tailored.

\section*{\(\$ 28.50 \quad \$ 33.50 \quad \$ 38.50 \quad \$ 43.50\)}

\section*{Sale of Men's Oxfords}

A clearance of Bostonian and other oxfords in blacks or browns . . . calf skins or Scotch grains . . . formerly from \(\$ 6\) to \(\$ 12\).

\author{
\(\begin{array}{lll}\$ 4.85 & \$ 6.85 & \$ 8.85\end{array}\)
}

Collar Attached Shirts
Collar attached shirts in whites and colors, formerly \(\$ 1.85\)
Fine white Broadcloth shirts-and in colored woven
\$2.15
Bath Robes . . Lounging Robes
An excellen variety of Bath Robes-Flannel or Silk
Lounging Robes-offered at the exceptional discount of \(3 \frac{1}{3} \%\)
Patterned Wool Hose
Smartly styled and patterned wool hose-regular values \(39^{\circ}\) 50 - now 3 for \(\$ 1.15\) or each pair

39
75 c value-wool hose in good looking colors-neat pat- \(\quad \mathbf{5 9}^{\text {c }}\)
\(\begin{array}{ll}\text { Wool hose-in plain colors or in patterns-regular } & 79^{\circ} \\ \\ \end{array}\)
values \(\$ 1\)
20\% Off on Corduroy Coats, Leather Coats, Sheep Lined Coats

22 and 24 North Carroll Street

\section*{Sale of Fur Coats}

Coon Skin- \(\$ 500\) value . . . . \(\$ 375\)
Cub Seal- \(\$ 250\) value . . . . . \(\$ 177\)
Nutvia Lamb-\$135 value . . . \$90

Four-in-Hand Neckwear
A special purchase of handsome 81 neckties-beautiful \(65^{\circ}\)
Regular \(\$ 1.50\) and \(\$ 2\) quality neckties-an unusual variety 95 and choice of small patterns and stripes- 2 for \(\$ 1.85\) or each

Pajamas
Plain colored or patterned pajamas in coat or middie \(\$ 1.65\)
Universal pajamas-values to \(\$ 3.50\)-in patterns or \(\quad \$ 1.95\)
plain colors-coat or slip-on style
Handkerchiefs
25c values-handikerchiefs wtih colored borders-full
sized -7 for \(\$ 1\) or each \(15^{\circ}\)
Pure linen handkerchiefs with patterned borders-
25

> KARSTEN'S```

