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The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIX, NO. 88

UNIVERSITY OF WISCONSIN, MADISON, FRIDAY, JANUARY 17, 1930

PRICE 5 CENTS

Dean Insults Human Nature--Leonard

Officials Greet Berger Motion With Silence

Nardin Reserves Comment; 'None of Regents' Business,' Says Linton

Members of the faculty who are in a position to make statements concerning Regent Meta Berger's resolution to officially discredit rooming houses which discriminate against race, creed, or nationality, were quite reticent concerning the resolution when asked for statements Thursday. Mrs. Berger's resolution was submitted to the Board of Regents Wednesday.

The resolution reads:

"Be it resolved that it is the sense of the board of regents that the authority with power to place rooming houses and halls housing girl students of this university on the accredited list, shall not place on the accredited list any rooming house or hall which in any way discriminates against any students on account of race, creed, or nationality."

Although Dean F. Louise Nardin promised to make a statement about the resolution when it would be fully presented to her, she had nothing to say about it when the proposed act was read to her over the telephone. Likewise Miss E. Baker, hostess at Barnard hall, had no statement to make.

"The question of who rooming (Continued on page 2)

Prom Plans Laid by Independents

Klein Estimates Total Expense for Unorganized Students at \$15

"You needn't belong to a fraternity to attend Prom," said Milton Klein '31, chairman of the independent prom committee Thursday afternoon, "and if you do belong, and your fraternity hasn't a box, come with us."

Associated with Klein on the independent committee, which intends to expand its field this year, are Carl Kaplan '32, Neal Kuehn '31, George Berto '31, and Viola Schubert '31.

The total cost of attending Prom with the independent group will be only \$15 this year, less than ever before, according to Klein's statement, and will include more parties than usual.

An informal dance in the Old Madison room opens the Independent program this year. It will be held Wednesday, Feb. 5. Other functions of the group include seeing the Prom play Thursday night, Feb. 6, a formal dinner at the Lorraine hotel the night of Prom, and a post-prom supper.

The committee wishes to emphasize its invitation to members of organized groups whose societies as a unit are not attending Prom.

Volrath Pays Fine With Blank Check; Then Stops Payment

Robert P. Volrath '31, nephew of Gov. Walter J. Kohler, will spend several days in the calaboose according to Judge S. B. Schein if he stops payment of any more checks in payment of fines.

Volrath, a graduate of the Experimental college, was arrested several days ago on a charge of riding four in the front seat of his car. In order that he would not have to appear in court, Volrath gave Lieut. Ole Sefiand a blank check. A fine of \$1 was assessed against him.

But Bob regretted his action and stopped payment on the check. Vexed by such audacity, Judge Schein reissued the warrant and Volrath was fined \$5 and costs Thursday afternoon in superior court. Now, Bob mourns the loss of \$1.40.

Labor Leader Outlines Plan to Aid Students, Denies Discrimination

Regents Vote to Remodel Lathrop at Cost of \$20,000

Remodeling of Lathrop hall at a cost of \$20,000 was authorized by the university board of regents, Wednesday. Minor alterations will also be made in Sterling hall.

Players Save Prom Custom With Comedy

By RODNEY ST. CLAIRE

"Enter Madame" is to be the Pre-Prom play. And its presentation is to be to an all-formal audience.

Chosen as the theatrical hors d'oeuvres of the Junior Prom social season, the Bascom Players under the direction of Prof. William Troutman are to present the famous stage play by Gilda Varesi and Dolly Byrne on Feb. 5 and 6.

Prom Play Almost Lost

The Pre-Prom production, an institution with Prom-goers, was almost lost in the shuffle of scholastic preparation, when the university speech department decided not to carry through the tradition, per an announcement in the earlier part of the year.

Rosalyn Rosenthal '30 is to play the lead in the light comedy, as Madame Lisa Della Robbia, with C. O. Thacker '31 as Gerald Fitzgerald, her husband.

Groups to Make Reservations

The story, with scene laid in New York, concerns an Italian opera singer, who is too engrossed in her work to pay much attention to her family. The complications arising between husband and wife of diametrically opposed temperaments provides an amusing theme. Play-goers will find it fitting the occasion.

Arrangements were announced whereby reservations for both performances may be secured through the organized and the independent promenade groups.

The cast, according to J. Russel Lane, manager of Bascom theater, is made up of people who have previously had Players experience. It includes:

Ruth Zenor grad, Gilbert Williams '30, Kenneth Carmichael, grad, Margaret Cushing '30, Janet Tietjens '30, Edward Roemer '30, Martha Goodlett '30, and Helmut Summ '30.

Bryan, Indiana President, Will Come to Inspect Union

William Lowe Bryan, president of Indiana university, Bloomington, will arrive here Saturday morning with several trustees to inspect the Memorial Union, according to a telegram received yesterday afternoon by Pres. Glenn Frank.

Roll 'Em Bones!

Ann Kendall, Ted Otjen
Do It Before Cheer-
ing Squad

Roll 'em bones! This was the battle-cry of a small group of spectators who last night watched Ted Otjen, president of the Wisconsin Men's Union and Anne Kendall, president of the University Y. W. C. A. roll down the upper campus. Endways and sideways, right side up and upside down, with shrieks amid great sprays of snow, they revolved, while Edward Fronk '30, David McNary '30, Rezin Plotz '30, Franklin Matthias '30, Lauriston Sharp grad, Emmett Solomon '31, and William Steven '30, the selected audience cheered first for one and then the other.

Forrest Hopes to Raise Wage Level of All Workers

Denying that the Madison labor movement intended discrimination against the student worker, L. J. Forrest, secretary of the Madison Trades Assembly, Thursday outlined his plan for the organization of student workers.

"Employers have been using the working student as a weapon to depress wages," asserted Mr. Forrest. "We have no quarrel with the student who, lacking the protection of organized labor, is compelled to accept low wages when offered."

"When the student leaves the university he becomes a wage worker. We're inviting him to join a labor organization and receive its advantages."

In recognition of the special situation, the Madison organization has removed its initiation fee and exempted student members from the payment of dues until the summer months, Mr. Forrest explained.

In conjunction with a student group, several organization meetings will be held this winter. Mr. Forrest, faculty members, and working students will discuss the benefits of joining a labor union.

If student workers cooperate, Mr. Forrest is convinced that the wage level can be raised to at least 60 cents an hour, time and a half overtime, and double time for Saturday afternoon and Sunday work.

"We want the university to recognize that the labor movement is a friend of the student work," urged Mr. Forrest. "One who depends on his summer's earnings to pay his way through school can gain considerably from cooperation with the labor movement."

Church Group Playmakers Feature Informal Dedication of New Building

The new St. Francis club house will be opened informally tonight when the Playmakers present "The Dust of the Road."

The chapel, lined with red brick, lighted by four amber windows on each side, and with a choir loft on the second floor, has a peaceful atmosphere. The altar, made of tan stone, will stand on a low platform constructed of a soft shade of green tile. The chapel has a seating capacity of 90.

The clubhouse has a large recreation room in the basement, where plays will be presented, and suppers and dances given.

The building will be formally dedicated in the second week of February, but the definite date has not been agreed upon.

Ermenc '31 Enters Adams Hall Lists for New President

The political calm of Adams hall broke Thursday evening when John Ermenc, sophomore in the Experimental college, announced his candidacy for president of Adams hall.

No changes had taken place in Tripp hall politics, but a petition has been issued for Walter Bubbert '30, who announced his candidacy for president Wednesday. Other contestants in the field are thus far limited to Arthur Hellerman '30.

The deadline for petitions nominating presidential candidates in the two halls is 5:30 p. m. Saturday. Elections will be held Tuesday, Jan. 21.

Eielson Search Still On; Soviet Has New Rumor

An unconfirmed report that Carl Ben Eielson, Wisconsin graduate, and his mechanic, Earl Borland, who have been missing in the ice fields off the Siberian coast since November, had landed near Anguema river, 120 miles from Cape North, was received by the Soviet government Thursday. A dog sled expedition was ordered from Providence bay by Soviet authorities.

Eielson and Borland were lost while attempting to rescue the crew of the ice-bound schooner, Nanuk, near North cape. Aviators have been attempting to search for the missing men from a base in Alaska, while the Soviet has prepared aerial expeditions to fly from the Siberian side.

Boris Chukovsky, hero of the dirigible Italia rescue, has gone to Siberia to lead the Russian rescue expedition. Chukovsky and his companions were scheduled to start operations near Cape North this week.

R. S. Pollister, Seattle manager of the Swenson Fur Trading company, owner of the ice-bound vessel, Nanuk, said that the report is plausible but only rumor.

Scholar Assails Raid on Lovers; Releases Letter

Goodnight Violated Sanctity of Bridal-Chamber, Charge

Prof. W. E. Leonard issued a signed statement to The Daily Cardinal Thursday night summarizing his letter to the president of the university in regard to recent disciplinary actions of Dean Scott H. Goodnight, along with the concluding paragraphs of that letter. The Daily Cardinal withheld Prof. Leonard's name Thursday in connection with the protest.

Prof. Leonard's verbatim statement is as follows:

"The letter is made up of a well documented, detailed account of Dr. Goodnight's conduct, with an explicit statement that the author is not approving the students' conduct in condemning Dr. Goodnight.

"A number of subordinate ethical questions, and one legal question, are broached; but the emphasis is laid on one point, namely, that the breaking of university rules involves no right on the part of a university officer, even a Dean of Men, to insult human nature.

"Dr. Goodnight's conduct is then analyzed from this angle. And the analysis concerns both what the students call 'snooping' and what Dr. Goodnight calls his 'unequivocal directness.'

"The letter is a memorandum of (Continued on page 2)

Smith Rejects Frank's Offer to Speak Here

Although Alfred E. Smith, New York, was "very much interested," he "didn't see how he could lecture at the University of Wisconsin this year," was the gist of an answer to Pres. Glenn Frank's invitation. This information was released from the president's office Thursday afternoon.

Pres. Frank sent a letter to the former governor of New York, who is his personal friend, inviting him to deliver a series of four lectures on the subject of "Practical Politics" next spring. The letter was sent in November, but the first information concerning it was released Thursday.

"In line with the university's policy of having men prominent in their respective fields lecture here, I invited 'Al' Smith," Pres. Frank said. The 1928 democratic presidential candidate is in Miami, Fla., at present.

With but two names needed to complete the entry list for the Badger personality contest it is planned to send pictures of the candidates to the judges the early part of next week. The nurses dormitories and Colonial Lodge have yet to nominate their entries.

This contest which is new to the campus is being staged by the 1931 Badger for the purpose of finding the five women on the campus whose faces are adjudged to express the most personality. Names of the three judges will be announced in the immediate future.

Badger to Show Pictures

Full page pictures of the five winners will be reproduced in the Women's section of the 1931 Badger. Fred Crawshaw '31, business manager of the Badger has issued a call for pictures of all candidates to be turned in at the Badger office in the Memorial Union at once. Any type of picture will be accepted but it must be sharp, not diffused.

The list of candidates from each organized house follows:

Kappa Kappa Gamma, Carolyn Olson '30; Delta Gamma, Dorothy Page '30; Gamma Phi Beta, Peg Newman '31; Kappa Alpha Theta, Emily Hurd '30; Pi Beta Phi, Jane Cannon '31; Alpha Phi, Ruth Beymer '30; Delta Delta Delta, Sally Owen '30; Chi Omega, Bethana Bucklin '32; Alpha Chi Omega, Kathleen Needham '31.

Alpha Xi Delta, Nancy Sasser '30; Alpha Gamma Delta, Frances Postage '30; Phi Omega Pi, Josephine Hawes '31; Alpha Omicron Pi, Eva Adams '30; Delta Zeta, Dorothy Schmitt '30; Phi Mu, Helen Berg '30; Sigma Kappa, Janet Tietjens; Alpha Delta Pi, Vickery Hubbard '32.

Kappa Delta, Ruth Greiling '31; Alpha Epsilon Phi, Rosalyn Silver '31; Beta Sigma Omicron, Helen Sharp '30; Beta Phi Alpha, Alice Ubink '30; Sigma, Mary Kanter '31; Theta Phi Alpha, Ursula Gauvin '30; Pi Alpha Tau, Ruth Goldman; Coranto, Betty Goudie '31; Chadbourne Hall, Carrie Fitz '31; Villa Maria, Norma Watrous '31; Langdon Hall, Margaret Bereman '32; Barnard Hall, Norma Robinson '32.

No Bugs!

Graduate Applies \$600 Scholarship to Research in Alpatolesius

"No! Alpatolesins are not bugs." Emphatically denying any connection with bugs, Miss Josephine Bassett, grad, Thursday explained with great patience, just what she was going to do with the \$600 given her by the regents Wednesday.

"Alpatolesins are hydro-carbon particles which have never been made," she said. "But I'm trying to make them. My scholarship is to be used for research, and I hope to be successful in this work."

The J. Stevens Tripp scholarship, which the regents awarded this year to Miss Bassett, is given annually to the student from Sauk county, Wis., who is in position to do the best piece of post-graduate research during the ensuing year.

State Builders Hit Drainage

College of Agriculture Advice Is Criticized by Contractors at Convention

Severe criticism of a policy of the college of agriculture whereby farm drainage is advised for only the wet portions of fields now cultivated, was meted out by a handful of Wisconsin contractors present Wednesday afternoon at the final convention session of the Wisconsin State Drainage association at the Park hotel.

The contractors contended that much larger areas owned by Wisconsin farmers, might be successfully drained and that farmers could be convinced of this fact were it not for the discouragement of the agricultural college.

A representative of the state association may be sent to Washington Jan. 27 for the hearing on Sen. Reed Smoot's federal aid bill which asks the appropriation of federal money to refinance some of the drainage districts organized more than 20 years ago, and which are now in financial distress following the agricultural depression.

The possibility of sending such a representative was discussed after Prof. E. R. Jones declared that southern interests are behind the bill and that drainage districts in the north would have to fight to get their share of the benefit from the measure.

Individual farm drainage problems for Wisconsin farmers will be considerably lighter following a decision of tile companies to unite in the hiring of an engineer whose duties will include the laying out of lines of tile and the running of levels so that grade lines will be accurate.

E. R. Jones, Madison, was re-elected secretary-treasurer of the association. Other officers, R. E. Palmer, president, Reedsburg, and Ira Haeverberg, vice president, Finely, were also re-elected.

Bradley Denies Any Dishonesty in Medical School

"Dishonest students were driven from the medical school by public opinion several years ago when honor in writing examinations was much talked about," said Dr. H. C. Bradley, professor of physiological chemistry, who spoke before 150 house representatives of the Women's Self Government association in Great hall Thursday night.

In describing the efforts made to establish an honor system in the medical school, Dr. Bradley recalled that 24 years ago when the class numbered 10 students, no honor system was needed. As the school grew, he said, definite steps were taken to preserve the moral fundamentals which had prevented dishonesty from creeping into the school when the class was small.

"At one time a group of senior students organized an honor committee," Dr. Bradley said. "Like most organizations it died a natural death after about two years. Now little is said about honor. Since no written quizzes affect the final grade which is determined by an oral examination, dishonesty has little chance to thrive."

Steaks and Chops at Union Grill Attract Hungry Students

More people are eating in the Georgian Grill at each meal than ever ate at the Tea Room during two meals, since the new Union policy of specializing in steaks and chops was instituted, according to Porter Butts, director of the Union. Most of them are ordering steaks and chops, a service inaugurated early in the week, when the name of the Tea Room was changed to Georgian Grill.

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Thoma Catches College Spirit in January Alumni Magazine

By SAMUEL STEINMAN

Few magazines catch the true college spirit, but the Wisconsin Alumni magazine under the guidance of Harry Thoma '28 has done so. The January issue, out today, presents what might be called the finished product, evolved after a series of steadily improving numbers.

The contents of the issue, listed under 21 different classifications in the index, aim to offer variety with the distinct idea of offering something for the satisfaction of every alumnus of the university. The topics covered include the classroom and the athletic field. The authors are faculty members and alumnae.

To this issue of the alumni magazine goes the credit of printing the first article by Prof. Harry Steenbock, discoverer of the Vitamin D. Since he turned over his finding to the Alumni Research foundation, Dr. Steenbock has not written for publication on the subject. He tells of the way in which the foundation meets the demands of and for research at Wisconsin.

"Whither Tradition?" asks Mr. Thoma in an article which paints the picture of the new campus. He recalls the most popular campus customs of recent years that have been discontinued in the changing times. He accredits the trend, to a large extent, to

the greater sophistication of the present day undergraduate and the increased enrollment.

Prof. Paul Fulcher reopens his series of differences with the editorial page of The Daily Cardinal on the lecture system. He submits a questionnaire with the intent of determining what the paper's disagreement with the lecture method is. He attributes the present disrepute of the system to "yawning students and dry professors." He asks, however, "Who is to judge good from bad?"

The job of disseminating university news through an institution like the press bureau is explained by Ralph O. Nafziger '20, director of the bureau in "Shall It Be News or Scandal?" A series of reminiscences under the title of "Do You Remember When?" by Rev. Alvinus N. Hitchcock '80 tell about the pranks that brightened college life half a century ago. Alice V. King '18, director of the student employment office tells about the working students who "fill every type of job from janitor to minister."

Basketball, hockey, and winter sports are each treated in individual articles. The new Kappa Kappa Gamma house is described in detail. Campus news developments of importance and 10 departments of varying interests round out the magazine.

Prof. Leonard Hits Goodnight in Letter

(Continued from Page 1)

facts and of opinion; it is not an appeal for administrative action either against Dr. Goodnight or on behalf of the culprits. The President understood it, of course, correctly."

The concluding paragraphs of Prof. Leonard's letter are as follows:

"And so then the central meaning of his action stands out in a steady glare. Mr. President, older than the specific sex-code of Christian civilization, and considerably older than any sex-code devised by the University of Wisconsin, is a sex-code founded on the decent instincts of human nature, prevailing, as anthropologists tell us, even among the most primitive people, a sex-code of honor as man to man, a sex-code of chivalry, as man to woman: that code forever forbids a man to invade the privacy of another man with a woman in the relation of lovers—except under one condition, when the woman is the adulterous mate of the invader... and in this twentieth century even the wronged husband, as a gentleman, waits passively outside, even if he has in his pocket his own masterkey."

"How very deep this feeling goes in persons whose humanity has not been distorted, I realize indeed from the reactions of persons to whom I have told the episode, several of whom are perfectly orthodox in disapproving of irregularities between the sexes.

"When one finds on inquiry that both Mr. and Miss were exceptionally good and well-conducted students, both deeply and loyally in love, having exchanged wedding-rings and only having postponed the legalities of marriage for practical reasons, (they had expected to be married during the holidays), and when one knows the quiet secret that on that particular night the woman was under the law of Diana, and not of Aphrodite, and was there simply to be near the man she loved... when one knows, over and beyond the violation of university rules and social customs, all the inner sanctities, the old old sanctities that this lawless and thoughtless but fine young pair were beginning to feel and to relieve for the higher import of the race... why then, this invasion ke-

comes in its spiritual monstrosity, the invasion of a bridal-chamber.

"Dr. Goodnight, however, will never be able to understand any of this. To him the incident will bring only the satisfaction of having 'got the goods on' one more pair of 'vicious youth' guilty of 'lewdness'... He will brush me aside, as he did Mr.—and Mrs.—, quite naively convinced that the fact that it is 'this fellow Leonard' who records and glosses the tale, is itself a sufficient vindication for himself among 'right-thinking people'...

"He will remind others, particularly at Gridiron Banquet, that his function is 'the protection of the womanhood of our fair state' from 'the toils of the seducer'... and the protection of the fair name of the University of Wisconsin from the procures and the harlot'... And there will be some among us so untutored in the analysis of character and conduct as to believe such stale and irrelevant patter.

"Why do I write? Do I expect to bring any influence to bear for the removal of Dr. Goodnight from the office of Dean of Men on a charge of malfeasance? No. Am I urging the authorities to rebuke him for malfeasance? No. But Dr. Goodnight is a representative officer in the university where I myself have served for 23 years. I wish, as a gentleman, to work beside gentlemen: I am compelled to work beside Dr. Goodnight. Hence the only procedure open to my self-respect is to present this memorandum as a straightforward record of my findings and my convictions.

"I look for no answer. The only answer that could help me would be some proof that the story I have told is not true... is not for the broad daylight... is nothing more to worry over than the fade-out of a grotesque and painful dream... forgotten by the time one has laced his shoes. That proof will not be forth-coming.

"Sincerely yours,

W. E. Leonard."

A three-reel film depicting the "Welding of the Upper Carnegie Building" will be shown tonight at 7:15 p.m. at the meeting of the Wisconsin branch of the American Society of Mechanical Engineers in the auditorium of the Engineering building.

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No Comment Made on Berger Motion

(Continued from Page 1)

houses shall take in should be left entirely up to the house," maintained Prof. Ralph Linton of the sociology department. "It is none of the regents' business."

"It is my impression that the board of regents has the power to bring about the refusal of a place on the accredited list to those rooming houses which discriminate between races," said Prof. Edwin G. Hastings, chairman of the housing committee, "but there is a question in my mind as to whether the board should use such authority. I shall have to have more time to think the matter over before making statements for publication."

"I see no reason for discriminating against any student on account of religious beliefs," affirmed Miss Ruth Campbell, hostess at Chadbourne hall. She had as yet nothing to say about the validity, efficiency, or effectiveness of the resolution.

Representing himself as an agent of the University of Wisconsin, a fake salesman has victimized many northern poultrymen in recent weeks, according to information received at the college of agriculture here. The "salesman" offers a poultry tonic for \$8.50 per 15 pounds and insists that each flock needs at least that much. In warning the farmers against this man, James G. Halpin, poultryman at the university, pointed out that representatives of the college do not go around selling merchandise.

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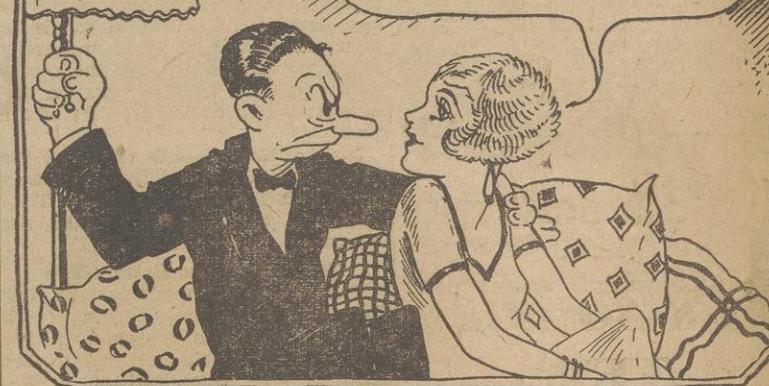
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Dr. Sheldon Glueck Lays Charge Against Nation's Prison System

Noted Harvard Criminologist Alleges Inefficient, Waste-
ful Administration

"American prisons, now the scenes of open revolt in many states, are administered uneconomically and inefficiently, with systems of discipline which are illogical," Dr. Sheldon Glueck, prison expert and assistant professor of criminology at Harvard University, declares in his first authorized interview on this subject.

Dr. Glueck, engaged in research for the Harvard crime survey, charges American reformatories with using methods in treating criminals which are based on fear and superstition, rather than scientific therapy. He points to the suppression of the Mutual Welfare League at Auburn, New York, as one sign of the breakdown of old methods and also as a sign of admitted incompetence.

"The chief fault, actually, of our prison system," Dr. Glueck says, "is the failure of our administrators to realize that most criminals are coming back to society when they leave the reformatory and that we do not want them to return with a grudge against society. Yet they are treated in such a manner as to instill intense hatred in them."

In his book "Five Hundred Criminal Careers," which contains the results of his investigations for the Harvard Crime Survey, and which is being published by Alfred A. Knopf, Dr. Glueck shows that only from three to five per cent of our criminals are recalcitrant. Ninety-five to 97 per cent, he claims, are perfectly amenable to intelligent reform methods. "Under these circumstances," Dr. Glueck says, "it is obvious that our prisons are uneconomically and illogically administered. They are built and run for the five per cent instead of for the 95 per cent, although containing both groups."

"To be efficient and economical," Dr. Glueck says, "our prisons should be built and run for the 95 per cent who can be reformed. If that were done, prison riots would become things of the past."

Welfare Leagues should be maintained in all prisons, he says. If

Linton Stresses Importance of New Chinese Fossils

The recent discovery of the fossilized bones of a pre-human type of man, believed to have lived 1,000,000 years ago is declared by Prof. Ralph Linton, of the sociology department to be one of the most important contributions to the story of human development.

The bones of about 10 men, scattered and mixed with the bones of hyenas and other animals in an early stage of development, were found in a hyena cave about 30 miles from Peiping, China. One perfect skull, with facial bones and cranium intact, was found, and fragments of another were discovered.

The discovery was made by scientists working under the direction of the Rockefeller foundation and the Geological Survey of China.

"This discovery adds a fourth to the pre-human forms that have been discovered," said Professor Linton.

"Probably the bones were preserved by the sealing of the cave by a stalagmite," said Professor Linton.

"The findings," he added, "indicate that these men, though they probably had some form of speech or means of communication, were still decidedly in the animal stage of development, for indications are that they had knowledge of neither fire nor tools, two of the first steps in the climb toward civilization."

they do not work it is usually the fault of the prison officials who do not use discrimination in admitting members to the League. Most prisoners benefit from the League, Dr. Glueck claims, and should be given this opportunity to be trained in social co-operation and responsibility.

READ CARDINAL WANT ADS

WEATHER FORECAST

Partly cloudy today. Continued cold. Moderate northwest winds.

WHA Program

FRIDAY, JANUARY 17

Homemakers' Hour (10:15-10:45) — Music of the Home; Removing Stains from Winter Garments, Miss Cecilia Abry, instructor in clothing and textiles, home economics department; A Book Worth Reading, Miss Charlotte Wood, English faculty, University of Wisconsin.

On Wisconsin Program (12-12:30)

Music, announcements, weather; What's Back of the News: The London Naval Conference, Prof. Pitman Potter, university political scientist and foreign relations expert; Wisconsin Museums, Charles E. Brown, director, Wisconsin historical museum; Recordings.

Farmers' Noonday Program (12:30-1:00)

Music; What About Contagious Abortion and Its Relation to Human Health, E. G. Hastings, agricultural bacteriologist; Tomorrow's Weather; What Wisconsin Poultrymen Are Asking, James G. Halpin, professor of poultry husbandry.

Daily Cardinal All-student Program (3:30-4:15) — An all-student program.

Alpha Delta Sigma Hears Advertising Men in Speeches

Students interested in advertising heard four talks by city advertising men this week at a meeting of Alpha Delta Sigma, professional advertising fraternity.

Arthur Towell, president of the Towell Advertising agency, George Vaughan, publicity director of the Wisconsin Power and Light company, Joe Starr, local representative of the Rocky Mountain Tea company, and Herb Brockhausen, owner of the Brock Engraving company, gave the speeches and led discussions.

Officers of Alpha Delta Sigma include Philip P. Streich, president; William E. Payne, vice president; and Robert M. Ruddick, secretary.

Others present at the meeting included George Goehrig, Helmut Summ,

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Hear it today, and these running-mates, too . . .

Record No. 2063-D, 10-inch, 75c

A LITTLE KISS EACH MORNING (A Little Kiss At Night) (from Motion Picture "The Vagabond Lover") Vocals
I LOVE YOU, BELIEVE ME, I LOVE YOU (The Dream of My Heart) (from Motion Picture "The Vagabond Lover") Lee Morse and Her Blue Grass Boys

Record No. 2062-D, 10-inch, 75c

HAVE A LITTLE FAITH IN ME (from Motion Picture "Spring Is Here") Fox Trots
CRYING FOR THE CAROLINES (from Motion Picture "Spring Is Here") Guy Lombardo and His Royal Canadians

Record No. 2064-D, 10-inch, 75c

(With You) WHERE YOU ARE, JUST THINK OF ME SOMETIME Fox Trots Will Osborne and His Orchestra



Columbia "NEW PROCESS" **Records**
Viva-tonal Recording - The Records without Scratch

Ward-Brodt Music Co.
208 State Street

Evening Clothes \$35 and more ~

Correctly tailored by Michaels-Stern

The Crescent
CLOTHING CO.

Specialists in Apparel for Men & Boys

Next to BELMONT HOTEL

THE DAILY CARDINAL

Popular
RADIO PROGRAM
ALL-STUDENT
FRIDAY — WHA
3:30 - 4:30

—JESS COHEN'S RADIO DANCE BAND—

A six piece outfit that will fill the air with harmony and rhythm. Through courtesy of the National Booking association.

—LOIS MILLS, POPULAR ENTERTAINER—

She will interpret some of the most popular songs of the day.

—BILL McILRATH, SPORTS EDITOR, will tell of Wisconsin's chance with Illinois tomorrow night.

—JACK and TOMMY—that ultra-sophisticated pair in a shocking dialog.

The Eyes of Lovely Women

Rest on Well-groomed Men

BLU E EYES—brown eyes—

grey eyes—bright eyes—are all on men, smartly dressed — and know when they are correctly attired. At the opera — the ball — the banquet; at all formal functions, beautiful women cast appraising glances on the sterner sex, and, appreciating the significance of correct apparel, admire those men who sense the advantages of following the fashion dictates of **LORD ROCHESTER STYLING**.



The Daily Cardinal

"Complete Campus Coverage"

Founded April 4, 1892, as official daily newspaper of the University of Wisconsin, owned and controlled by the student body. Published every morning except Monday by The Daily Cardinal company. Printed by Cardinal Publishing company.

Entered as second class matter at the post-office, Madison, Wis.

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FRIDAY, JANUARY 17, 1930.

In Defense of Anti-Semitism

LAST SUNDAY in these columns we published a reply from a reader to Sol Tax's defense of Jews in the Hillel Review. The writer, a graduate student, feels that aggressiveness, Liberalism, and dominance of Jews in the Union, all mentioned by Mr. Tax in attempting to explain anti-Semitic feeling on the campus, are not the true causes of student intolerance; he believes rather that these are only symptoms, results rather than causes, conditions resulting from the egotistic and forward nature of Jews in general.

He goes on to say that Communists in Russia, themselves the real radicals, have expelled Trotsky and other Jews from leadership in their country; there is something about them, the writer says, which the Russians do not quite trust; all Europe, in fact, is filled with anti-Jewish programs.

We can only say of this last that we wish the writer had tried to define the unpleasantness in Jews which makes these programs possible. It seems to us that where such distasteful characteristics exist in Jews it is safe to say that if they had been treated with common decency during the last two centuries they would not be so. The aggressiveness of Jews, and of course it is not a characteristic of all of them, seems to us the inescapable result of these long years of persecution, a sort of defense mechanism built up in the race against the combined animosity of European peoples.

The anti-Semitic feeling, like anti-Negro feeling, seems to us almost purely a heritage, passed on from parents to children in childhood; supporting this prejudice is the aggressiveness which both Mr. Tax and the writer in The Cardinal's forum column recognize, an aggressiveness which is admittedly distasteful to Anglo-Saxons at least, and which serves to make the generalization instilled in childhood more concrete and specific.

If this view of the matter is the true one, we can see that anti-Jewish feeling in Russia and all of Europe is only an expression of the ancient prejudice and the ancient defense against it. With this in mind it seems to us only too clear that to end racial prejudice we must first remove anti-Jewish prejudices and then permit the Jew to discard his more objectionable qualities. This program, of course, runs in an eternal circle, chasing its tail from prejudice to defense forever and ever; Anglo-Saxons will never, we may suppose, remove their prejudice until Jews remove their aggressiveness, and Jews will continue to be aggressive until Anglo-Saxons, and of course Europeans of all sorts, lose their prejudice.

There are a few things which can be done, however, and these we heartily commend. First, discontinuance of formal anti-Judaism, as in exclusive residence places; this has been recently heartily sponsored by Mrs. Berger of the University Board of Regents. Second, cessation of university recognition of anti-Jewish places of entertainment, as Pot-Pourri and the Apex club. Third,

Fact and Fancy

By E. F. A.

OVER in the department of economics is a course, required of journalism students, called retail advertising. Since my introduction to this study last fall I have wondered by what caprice of the imagination the subject is included in the economics wing. For if I am any judge at all, it most assuredly belongs, granting that it belongs anywhere, in the school of journalism. It is an attempt to teach the technique of facile hokum. Its primary concern is ink-pot brow-beating. Of economic theory or principle there is not a whisper. Although there is a great deal of hokum in economic theory, the problem of bunk dissemination is first of all a journalistic one.

It is not that I am complaining of the practical nature of this advertising course. Such skilled deceit as is found in contemporary advertising comes not without schooling. Somewhere, I suppose, in this day of ours there must be training grounds for graceful liars. But it is disappointing to find such camps sheltered in a department which for the most part aspires to honesty and disinterestedness. The philosophic and economic implications of advertising are great and profound. This prostitution of the noble art of printing touches the life of every one of us, and as students we have a right to demand inspiration and guidance in our thinking about it. It seems to me that this obligation rests upon the department of economics. If there is to be no sharp demarcation between commerce, greedy journalism, and economics, the latter stands to lose some of its good name by the company it keeps.

I have here before me two articles dealing with advertising which illustrate the distinction I wish to make between journalistic commerce and humanistic economics. The first article is an editorial from the Antigo Daily Journal of our own state. It is titled, A Business Romance. The other is headed, The Dentifrice Racket, and appears in the current issue of the New Republic. I quote from the Journal editorial:

"Halitosis." Until about three years ago few people in this country had ever heard the word. Today, however, there are few people that haven't heard about it, know its meaning, and tribute to it.

"And back of the story of how the word came into general use is one of the most successful advertising campaigns in history. It is one of the business romances.

"The proprietors of the preparation which is supposed to remove 'halitosis' inaugurated their unique advertising campaign in 1921. In 1922 the net profits of the company were \$724,000. In 1923 they had grown to \$1,074,000. In 1924 they were \$1,500,000, and in 1925 had passed the \$2,000,000 mark, or about equal to the advertising appropriation for that year. In fact, each year the net profits were just about equal to the advertising appropriation.

"And this growth was all directly traceable to the advertising campaign of the 'often-a-bridesmaid-but-never-a-bride' type. She was beautiful, and gifted, and accomplished, and was often chosen as a bridesmaid. But one thing kept her from being a bride. The dread affliction of 'halitosis.'

a general program among teachers everywhere to breed into college students the conviction that Jews are objectionable only because they have been forced to be so, that they are not ogres but people, that many of them, even now, are more acceptable than many Anglo-Saxons, that intermingling with them socially will tend to decrease our prejudice and their distastefulness.

All of this will have no effect in a day; we can only say that attitudes such as those of the contributor to The Cardinal are dangerous and socially negative, and that the sooner we cease to bolster our prejudices with logic based upon false assumptions the better will be our own position from every ethical point of view.

From Milwaukee we have received a perfect example of ordinary crooked thinking on the problem of anti-Semitism. It is signed, courageously enough, by a succinct "Ex '27." Hiding his or her muddled identity behind a blind signature, this writer observes:

"We wish to suggest that this is probably an appropriate time for the student body to consider the problem of the ever-increasing number of Jews in the university each year. If they were prone to be as inconspicuous and malleable as the average gentile, there would be no problem, but with the domineering characteristics of the group when given any power and their tendencies to overrule and outshout anybody and everybody, they are apt to be exceedingly distasteful as representatives of the student body.

"If the Jewish women were allowed in Langdon hall at all, they would soon make of it a strictly Jewish women's dormitory, because, in the first place, relatively more have sufficient means to dwell there and, in the second place, due to their clannishness and comparatively blatant manners in groups, they would make it most unpleasant for non-Jewish women.

"If Jewish interests wish to build a dormitory for their women students, let them do so, but let's not make out of our one independent women's dormitory, a haven for the daughters of Jewish money-makers, in which they may usurp privileges for themselves alone as their entire history in all fields shows they have done throughout America."

This is one gentile, at least, who is "inconspic-

"The American public never knew it had Halitosis" until 1921, but these alert manufacturers discovered the fact, convinced the public it had halitosis on a shockingly wholesale scale and then proceeded to sell the remedy for it. * * *

"These advertisements have piled up a vast fortune for the manufacturers of this remedy..." * * *

I SHALL NOT attempt to summarize the dentifrice racket article. A few quotations will suffice to make my point:

"Ora-Noid is a typical example of the hundreds of similar products so successfully advertised in scientific jargon during recent years that the public spends annually over \$60,000,000 for dentifrices. The advertisements have made the American public teeth-conscious and the manufacturers rich. Probably 999 out of every 1,000 people have been persuaded that tooth pastes and mouth washes are as much a necessity as soap..."

"Says the American Medical Association, 'dentifrice has in itself no magical or chemical power to clean, and the best mouth washes are warm water or a solution of common table salt.' The American Dental Association states that the chief value of a dentifrice is to establish a healthy habit by making tooth brushing a more pleasant process, and that 'no dentifrice can be used for so-called mouth correction.' Government chemists in the Food, Drug and Insecticide Administration of the Food and Drugs Act, declare that any tooth paste should be considered as much a luxury as cold cream or perfume, and that no so-called 'antiseptic' dentifrice which has yet come into their laboratory has the power to kill germs in the conditions under which it is normally used.

"Probably the best example of an absolute misstatement of scientific fact in dentifrice advertising is the contention that acid mouth, the newly discovered national menace, is an abnormal condition and can be prevented by the use of several tooth pastes specifically designed to cure it. . . . The American Dental Association states: 'It is well known but not often admitted in the propaganda of certain dentifrice manufacturers that the pH level of the saliva (a symbol used to express degree of alkalinity or acidity) is maintained regardless of the material introduced into it. The saliva is normally slightly acid. Mouth acidity or alkalinity cannot be controlled by any induced substances.'

So it goes throughout the long list of "menaces" that clever advertising men have discovered—film-on-teeth, mucin plaques, decay, pyorrhea, yellow teeth—all rooted in misstatement, deception, and knavery.

Needless to say, the viewpoint expressed in the Journal's fairy story is surprisingly parallel to the one developed in our course on retail advertising. The student is taught how to "visualize the idea," how to spill his fabrications into copy, how to bend his talent and genius to the "art" of frightening or luring someone into buying something he does not want or need. If it is necessary to be trained in these matters in order to be a journalist, my eagerness for that vocation ebbs. This is not education—it is a school of crime.

uous,"—anonymous, in fact. The courage of the writer, however, is equalled by his stupid logic and display of reasoning powers. He is not dealing in ideas but in stereotypes. If gentiles can bring no more acceptable rationalizations of their anti-Semitic feeling than the ones so far received, silence is to be preferred. The anti-Semitic position will be less endangered.

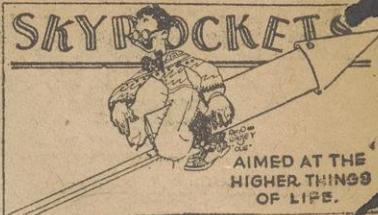
Readers' Say-So

Prom Again

Editor, The Daily Cardinal:

I DON'T OFTEN WRITE in to the newspapers but after taking a look at that letter I couldn't help saying something. In case you don't know I mean that letter about Prom. I don't think the person that wrote that letter has ever been to Prom or else he could never have such a funny outlook at it. In the first place, I don't think the columns of a college newspaper is any place for a personal attack. In the second place Prom is no kind of an orgy. If it was there wouldn't be any Prom. The authorities would see to that. What the Prom is is that it is just a good dance. Why shouldn't the committee import an orchestra to play? Naturally, though there are some good orchestras in Madison, nobody thinks that we have the best orchestras in the country right here in Madison. The better orchestra the better dance we can have. To have an orgy nobody needs an orchestra. In fact what they would do if they wanted it to be an orgy is to save their orchestra money and invest it in gin. In fact if "Disgusted '30" would look back at Prom he would find out that there was no drinking at Prom last year at all. And that's the only thing I can guess he meant by using the word orgy. I guess this is the end of Solomon Grundy, let him go to Prom sometime and see what it's really like, then he'll be able to let the facts speak for themselves instead of using so much hot air.

—READER.



We greet you today with one weak rejoice, and a half-hearted beep. We are saving our rejoices till after exams and our beeps until Prom.

If you haven't made out your second semester program yet, here are a few practical suggestions:

1. They say that the course in Tobacco-Growing, offered by the Ag School, is a pipe. It may also enable you to turn over a new leaf once in a while.

2. Then the Engineering School is giving a course in plumbing which must be a pipe. In this course you will learn the meaning of the terms, "lead pipe cinch," and, "Pipe down!"

3. The School of Music presents a pipe organ course which is quite noted. Take your choice.

And here is the OFFICIAL PUN for the week:

Bacchus went to see the Dean of Women, but she was Nard-in.

We also have a touching ballad entitled, "She Was Only A Chiropractor's Daughter, But She Knew The Best Joints In Town."

Besides that, there is the Waiters' song, "When The Roll Is Called Up Yonder."

It is now the high flood season throughout the state. But the Wisconsin river doesn't give a dam.

After almost freezing to death the other night, we have decided that this game of Hockey is a big frost.

And we have also discovered that the Beauty Parlor business is a skin game.

Here is the authentic revision of a famous verse, all for our

FROM KING

"Nardin calls me 'William,'
Goodnight calls me 'Will,'
Hortense calls me 'Willy,'
But the fellas call me—'Ernie.'"

Chi Psi: "When I first saw you dear, my heart stood still."
Delta Gam: "You dead-beat!"

About this time of year the Tri-Deltas have to explain to their pledges, "No girls, the Mississippi Delta is NOT one of our chapters."

And a religious sorority on this here campus has adopted as its official song, "Bless You, Sister!"

Judge: "Sambo, you have been acquitted of bigamy, and now you may go home to your wife."

Sambo: "Pahdon, judge, but ah jus' wants to be on the safe side. May ah ask a question?"

Judge: "Yes, Sambo."

Sambo: "Judge, which home should ah go to?"

Now that that's over, we'll tell you a couple of jokes. In order that you may Rejoice and go Beep Beep.

Now just let me demonstrate this really superb automobile—

Fine! Great stuff! Is it extremely easy-riding?"

"Yes indeed!"

"Will it last for at least 15 years?"

"Yes, yes yes!"

"Does it sell for a reasonably price?"

"And yes!"

"I won't buy it."

The next shall be entitled:

"Horse on ya."

"I hear Jones is bedridden."

"Yeah, he had a nightmare."

Three days, two hours, and ten minutes ago, a so-called friend told us that all the punsters had puny intellects. We're still wondering whether he was trying to be mean or be funny. Anyway, we now dedicate the following to him.

"That fellow Smith is a blockhead."

"How's that?"

"I just boxed his ears."

"That's crate."

"Now I'm going back and kick him in the slats."

"That'll be ribbing, old chap, absolutely ribbing."

—*

We wood beard you free if we could, but we have neither home nor paddle.

—*

MORPHEUS AND BACCHUS

Plans Are Laid for Farm Week

Agriculture Department Includes Special Features for Women

During the week beginning February 3, the college of agriculture will open its doors to the farm women as well as the farmers of the state. The program for Farm Folks' week, February 3-7, includes features of interest to farm women every day.

Although many of the home makers will be interested in hearing parts of the regular program planned for all those who are guests of the college, the afternoons are being utilized by members of the home economics staff to give Badger women an opportunity to hear talks and see demonstrations on timely household subjects.

Beginning Monday afternoon with a talk by Nellie Kedzie Jones, well-known home economics extension specialist, on "Prosperity Depends Upon the Consumer," the program will continue on the first day with "Ready to Eat" from Infancy to Old Age," Abby L. Marlatt; "Exhibitions of Present Day Fashions in Clothing," Marian Juaire, Sadie McNulty and Mary Purcell; and "The Newer Kitchen," Jessie M. Hoover, Chicago.

"Newly Discovered Food Facts," will be the first subject for Tuesday afternoon's program. This will be discussed by E. B. Hart. He will be followed by "How to Reduce the Cost of Cooking with Electricity," Ruth Chambers; "Buying Advantageously," Flint Grinnell, Chicago; and "Color and Design in Dress," Ruth Randolph.

Features of interest to women planned for Wednesday of Farm Folks' week include "A Meat Cutting Demonstration," Inez Wilson, Chicago; "Helping Children to Form Good Food Habits," Amy L. Daniels; "Food for the Pre-School Child," Dorothy Mendenhall, and finally a reception at the governor's mansion where Mrs. Kohler will welcome Badger farm women.

The schedule of talks for the week will be completed on Thursday when subjects to be covered are "Food Demonstration," George Rector, Chicago; "The Family Food Budget," Bernice Dodge; "Color in the Home," Laura Holmes; and "Child Care in the Home," Amy L. Daniels.

Special features have been planned for four mornings in addition to the regular afternoon program. There will be demonstrations on rug making, short cuts in using home sewing equipment, short cuts for three square meals, labor saving utensils, tin canning of meats and non-acid vegetables, and testing textiles for content, color, and durability.

Mr. Do you shave yourself?

CLASSIFIED Advertising

FOR RENT

ROOMS for girls, singles, doubles, and suite with fireplace at 430 Sterling Court. Call B. 3169. 6x15

HEATED front apartment, one room and kitchen, completely furnished but linen, 2 blocks from university. 215 No. Murray street. 2x16

ROOMS for girls. Single and double. One block from campus. Call Badger 7024. 3x17

APARTMENT for rent 1 1/2 blocks from campus. Attractively furnished. Suitable for married couple or women. Call F. 7952 after 5 o'clock. 4x16

THREE room furnished heated apartment for married couple, \$30. Mendota court. F. 6029. 6x17

SUITE of rooms for men. 625 Mendota ct. 3rd floor apt. 6x12

FOR SALE

SILVER plated tenor sax with case. \$35.00. C. Hardell. F. 2300. 2x16

LOST

BLACK and white Schaefer fountain pen Tuesday between Chemistry building and Vilas avenue. Telephone B. 1990. Reward. 3x16

TYPING

THEMES, Theses, Topics. Guaranteed work. Very reasonable. F. 1861. 7x11

WANTED

WOMAN graduate student wishes to share apartment with one or two graduate students next semester. Peggy Baum. B. 2869. 3x17

The RAMBLER

"Complete Campus Coverage"

Brown, Martin J. You know him. Every student and faculty member of the University of Wisconsin knows him. Yet he has never been enrolled. He is not in the student directory. He is not in the files of the bureau of graduate records. The Martin J. Brown to whom we have reference, in case your memory fails you, is the gentleman who knows how to fill out his election card so perfectly. Every January, when the registrar sends out the election blanks, Mr. Brown comes into the public eye.

We tried to find out about Mr. Brown, but we found that there is no 1131 East Johnston street. We endeavored to get in touch with him by telephone, but found that there is no Fairchild 8891. His adviser, John Doe, could not be found even in the law school. All we know is that he is a sophomore, is not registered for a teacher's certificate, and will be taking English 30b, Economics 1b, Zoology 2, Italian 10b, and Physical Education 2.

Nevertheless, we are not envious, for although Martin fills out his card like a model student, he will never get anywhere, for he will always be here when you come back as an old grad.

Quite surprised were we to see Robert Franklin Godley '30, East Cleveland, Ohio, wearing a gold Cardinal key t'other day for only retiring editors and business managers, and board of control members are known to rate them. But here was Robert, retiring theater editor, with one. We find that he has received a silver key and a bronze key, but never a gold key. Furthermore, we find that bronze keys or silver keys look very much like gold keys when they are subjected to a chemical treatment known as gold plating. (Philo Vance taught us to be scientific in our sleuthing . . . testimonial.)

That recent love letter in this column was quite popular. Some have asked for another example (to be used for follow purposes?) This one was found on seat 24 in 301 Biology after a Wednesday 11 o'clock class. Owner may have the original by calling for it. We quote:

"Honey, I want to thank you for the nice letter I received last night.

"IF I WERE PROM QUEEN" "It would be pronounced the 'Big

Revolutionary'."

The sports staff of the deet has composed an epic poem of its personnel and their labors. It is going the office rounds at present.

May we were wrong on the revolving fund, because we have found that applies to the University theater. But we still maintain that the Wisconsin Players have ducked last year's obligations.

We said "ducked obligations," Gilbert.

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Meanwell Drives Charges For Illini

Basford Halts
Botkin's Title
March, 26-14

Unexpected Win Throws
Dorm Cage League Into
Confusion

Bashford house of Tripp hall flashed brilliantly in the dormitory basketball games Wednesday night and came through with a decisive 24-16 victory over Botkin house. This is the first time Botkin has been defeated this year; and while they still lead the race for supremacy, three other teams are now within striking distance. This is the first evidence afforded that the big guns of the Botkin attack can all be silenced at the same time. Patterson, who has been instrumental in all Botkin's victories was the only man to play up to form, and he has often made larger totals than his six points of this week. High house defeated Spooner in a slow game by a 25-15 count later on in the evening.

Tarrant and Van Hise rolled up large scores on their opponents in the Adams hall bracket, the former trouncing LaFollette 43-4, while Faville was bowing to the latter by a 38-12 score.

BOTKIN 16

LASHFORD 24

Martin and Alden led the Bashford quintet in scoring by accounting for eight and seven points respectively. Patterson, who has pulled several games out of the fire by last minute baskets for Botkin, sank three baskets to lead his team. Wednesday's game marks the first time that Botkin has been held to less than 20 points.

The lineups:

	FG	FT	TP
Stephen, rf	0	1	1
Martin, lf	3	2	8
Leise, c	1	0	2
Horner, rg	2	0	4
Shellwau, lf	1	0	7
Alden, lg	3	1	7
Totals	10	4	24
BOTKIN (16)	FG	FT	TP
Patterson, rf	3	0	6
Palmer, lf	0	1	1
Holmquist, c	2	0	4
Rieck, rg	2	0	4
Babington, lg	0	1	1
Totals	7	2	16
Referee: Ritter.			

HIGH 25

SPOONER 15

The High-Spooner fray was a listless encounter with no one showing any distinctive basketball. Ross scored 12 of High's 25 points. Sporer had trouble in getting control of the ball, and High was having trouble locating the baskets, in spite of their large margin. Brindley carried most of Sporer's burden, and given a little support might have made the game more interesting. Score:

	FG	FT	TP
Ross, rf	4	4	12
Place, lf	2	1	5
Rohde, c	3	0	6
Skinner, rg	1	0	2
Albrecht, lg	0	0	0
Totals	10	5	25

	FG	FT	TP
Spooner (15)	0	0	0
Shawalter, rf	1	1	3
Williams, lf	1	0	2
Smergalski, c	3	0	6
Brindley, c	1	0	2
Schloemer, rg	1	0	2
Godfrey, lf	1	0	2
Totals	7	1	15

Referee: Ritter.

TARRANT 43

LAFOLETTE 4

Tarrant house continued its unbroken winning streak at the expense of the weak LaFollette team, 43-4. The game was one-sided throughout. LaFollette never even threatening. LaFollette failed to flash its expected strength, and Tarrant held the game well in hand and had matters their own way.

The victory kept the Tarranters in a tie for first place in the race for the Adams hall gonfalon. Tarrant, Ochsner, and Noyes have now each won five games and lost none.

Quinn and Garman were the high scorers for the winners, with Garman playing an excellent floor game. Mortonson also played well. Marks was outstanding for the losers.

The lineups:

	FG	FT	TP
Tarrant (43)	2	0	4
Stevens	0	0	0
Waldman	1	0	2
Kiessling	6	3	15
Quinn	5	0	10
Mortonson	0	0	0
Dietrich	6	0	12

(Continued on Page 7)

Farquhar Plans to Attract Students to Winter Sports

"Athletics for all," the slogan that George Little has shouted from the housetops for many a day, will pass from the realm of the imaginative to an immediate reality, according to plans formulated by Johnny Farquhar and the winter sports committee yesterday for the luring of the student population from hibernation out to the wide, open spaces on weekly ski and snowshoe hikes and the general promotion of winter sports activity.

These weekly jaunts over the trail will culminate on Feb. 22, Washington's birthday, in the annual Winter Sports carnival, a week-end when numerous skating and ski stars from this region display their ability and when the university toboggan, ski, and snowshoe championships are held.

First Hike Sunday

The first of these "socialized hikes," which will be formed in a great part by mixed couples, will be held this Sunday at 2:30 p. m. from the Union. Skis and snowshoes will be the implements of war-fare and will be discarded for coffee and doughnuts when the weary hikers trek into the warm room in the Union Annex which has been reserved specially for them. Farquhar feels that around a roaring fire a sense of real comradeship may be developed.

These outings will be held every week-end and in addition it is planned to hold contests in skiing and skating between fraternities and sororities. Plans are being made for the purchase of at least one toboggan by each campus fraternity and sorority. In addition skis are also on the purchase list so that the Wisconsin student body might take fullest advantage of the winter sports advantages offered upon the now-calm Mendota and over the numerous hills, that dot Madison.

Jump and Slide Ready

Daily winter sports activity will also be in progress upon the ski jump and the toboggan slide, which are now ready for action. Skis may be rented at the Union for a sum of 25 cents, while toboggans may be had for 50 cents an hour.

Ice-boating will also form an important cog in the winter sports program and Farquhar also intends to establish curling, or the gentle art of bowling on ice, as soon as popular interest warrants the time.

A few days ago George Little, director of athletics, and Farquhar, winter sports expert, surveyed the possibilities of establishing a few more skating rinks around the town. Projects under consideration are a site for the faculty, intramural hockey field, and a few more rinks for general skating.

They say Julius Caesar was able to dictate, simultaneously, to eight private secretaries but Johnny Farquhar, University of Wisconsin hockey coach, would have had J. Caesar hanging on the ropes. The Roman commander's secretaries were males—and it is not of record that they were distinguished by exceptional personal pulchritude. Talking to six of them was not at all disturbing.

Johnny Farquhar, the sage of Winnipeg and czar of Wisconsin winter sports, is dictating to several times that number of dazzling Wisconsin co-eds, who are candidates for the women's varsity hockey teams. Johnny assumed this additional coaching assignment Monday. But it is all in the day's work with Johnny. He once coached a girls' hockey team in Winnipeg which won the championship of Canada.

When not tutoring the varsity and women's hockey squads, Farquhar is training the Badger speed skaters, giving pointers to ski jumpers and fancy skaters, running a skating class for beginners and supervising work on the Wisconsin rinks, toboggan and ski slides. Outside of that he hasn't a thing to do.

top shape for this encounter.

Coach Hitchcock also announced that in the event his matmen place high up in the conference column, he will again travel over to the national interscholastic meet in March, this

(Continued on Page 7)

Trumpet Tells Sad Tale-- of Big Ten Title Dropped

It fog horns could add boasts to their customary raucous blare, the over-grown, red, tin trumpet that graces the balcony on the second floor of the Armory would probably claim the olive branch as the most refined of its species.

Whereas most of its brethrens are coerced into doing their best at singing in the rain, this noise provoker is used principally to signal cagers when to run, jump, bounce, and throw in the prescribed basketball manner, to announce the entry of those martyrs known as substitutes, to snap spectators out of between-the-halves lethargies, and to tell the audience to vacate the hardwood planks and go home 'cause the boys won't play any more tonight.

Gun Loses Title

And if precedence of position commands no respect among the fog horn 400, the Badger representative of the race can boast of price—one Big Ten basketball championship.

And the story that the fog horn might tell, were it endowed with the proper manipulation of its vocal abilities, draws tears to the eyes of reminiscing Wisconsin basketball fans.

The dear reader has struggled til

Phi Delta Theta Takes Opening Hockey Tilt, 8-0

The first round in the inter-fraternity hockey league closed Wednesday afternoon when Phi Delta Theta rode rough-shod over Alpha Tau Omega, scoring eight goals while their opponents were unable to get the puck in the net. Lambda Chi Alpha advanced another step with little difficulty as Zeta Psi forfeited.

Phi Delta Theta led by the Sheldon brothers had little difficulty in doing away with the weak Alpha Tau Omega's. The two Sheldon boys had things very much their own way, scoring seven goals between them. The ability of the two Minnesota lads in carrying down the puck and shooting was the feature of the game.

The second round continues Thursday, Friday, and Saturday with the Delta Upsilon's meeting Phi Epsilon Kappa on Friday at 4:30 p. m. The Alpha Kappa Kappa's meet the Phi Kappa Psi team Saturday at 1:30 while at 2:30 the Alpha Chi Sig's meet the Lambda Chi Alpha's. The last game of the afternoon will be the match between the Delta Sigma Pi's and the Phi Delta Theta's at 3:30.

Delta Theta (8) Tau Omega (0)
Airis G. Eales
Joachim C. Scoutlin
Sheldon, J. W. Foster
Sheldon, H. W. Tanner
Catlen D. Jennings
Roemer D.

(Continued on Page 7)

Suckers Rest After Downing Michigan Five

Rudy's Men Confident of Continuing Successful Title Campaign

By BILL McILRATH

Their victory over the Michigan co-champion five seems to have been just another incident of the day to Coach Ruby's Illinois basketeers, as they go about preparing for an attempt to add the scalp of Capt. "Bud" Foster and his Card cagers to their small but nevertheless impressive string of conference battle relics in a tilt Saturday night here.

The Orange and Blue basketeers, after suddenly and unexpectedly smashing their way into the class of Big Nine title aspirants, are sitting back on their records and taking practice sessions with supreme nonchalance.

In the Badger camp the opposite prevails, as Coach Meanwell drives his reviving sharpshooters through daily periods of strenuous drill.

Coach Ruby has allowed the seven men who unexpectedly accounted for the defeat of the Michigan co-champion five, to rest since their return to Champaign, but has kept his reserves busy in stiff scrummage with the frosh.

Bob Kamp and Red Bartholomew are the two outstanding reserves being groomed for the Wisconsin clash. This pair, with Tarwain, Bowron, and Fencel has been doing most of the heavy work in the gym.

Bowron was the outstanding man among the seconds, handling the ball and executing the pivot-and-dribble with considerable finesse. Fencel's speed was also in evidence.

Thursday the Illini began to work harder, however, and the last workout this afternoon is expected to be a strenuous drill, as Coach Ruby intends to have his men in excellent shape for the match with the Badgers, which is rapidly assuming critical importance.

Reports that the Illinois five is a green and inexperienced team have been received by "Doc" Meanwell and his staff with a smile of skepticism and sage recognition of diplomatic methods, and the result is that there is no feeling of over-confidence in the Wisconsin camp.

To stop Capt. Harold "Bud" Foster seems to be the main ambition of the Suckers, and is expected to prove the key to the Orange and Blue attack. The Card leader has played sensational games so far this season and was the only man who did not lose his eye for the basket in the Northwestern match.

However, Foster is not expected to be the only Cardinal-clad cager with a shooting eye this Saturday night. Much of practice this week has been in shooting, and the "Little Giant's" report is that the men are steadily improving.

Saturday night's game here will be between two teams having points in similarity in their play. Both Wisconsin and Illinois use a complex of defense, featuring the short pass, criss-cross pass, pivot and block, and both have the same type of defense.

All signs point to a great defensive battle, and small scores by both teams. Illinois, like all of Wisconsin's opponents, will enjoy a great advantage in height and weight.

Prof. Kiekhofer to Study Reserve Bank Referendum

Prof. William H. Kiekhofer is a member of a committee appointed by Pres. E. J. Frautschi of the Madison Association of Commerce to study the United States Chamber of Commerce referendum on federal reserve banks. Others on the committee are Milo C. Hagen, Hugh Jamieson, A. O. Paunack, and L. D. Atkinson.



CHUCK HARPER

There is magic in the word "Michigan" when it comes to "packing them in" in this town. When the Wolverine hockey team steps out on the ice against the University of Wisconsin sextet Friday night in the first of a two-game series it will be to the accompaniment of concerted cheering by a capacity crowd.

University of Michigan teams always draw here and the splendid record of the Maize and Blue and the recent winning pace of the Badgers guarantee a thrilling battle in their first meeting of the current season.

Wolves Hold Yale

Michigan has won its minor games and recently held the great Yale team to a 1-0 score. Wisconsin took two straight from Minnesota last weekend, for the first time in Badger history, and will put up a desperate drive against Michigan to maintain this winning pace.

Coach Johnny Farquhar will stick to the first string line-up he used against the Gophers, with Co-Captains Don Meiklejohn and Gil Kruger and Howie Segal in the forward line, Bill Metcalfe and Art Thomsen, defense, and the reliable Art Frisch in goal. Mickey Bach and Ed

Phi Kaps, A.T.O.'s Win Cage Tilts

Close Games Feature Play in Cage Circuit

Griswold Pulls 'Riegels' in Sigma Phi-Chi Phi Tilt

Plenty of action and hairline margins were on tap at the gym Thursday night when Alpha Tau Omega took Sigma Chi into camp, 19-18, and Phi Kappa Sigma came from behind to outpoint the Zeta Beta Tau quintet, 17-15. The other two games were not so close in the actual scores, but they were well contested. Sigma Phi defeated Chi Phi, 16-10, and Phi Kappa Psi overcame the Triangle combination, 12-5.

A regular "movie play" was enacted in the closing minutes of the Chi Phi-Sigma Phi tilt when Griswold, a Sigma Phi sub, dashed heroically into the fray and sank a neat goal for the Chi Phi's. The battle was getting so hot at that point that the error is understandable.

In spite of Gantzenbein's sterling contribution of nine points, with four baskets and a free toss, Sigma Chi was unable to ward off the second half attack of the A.T.O.'s. Trailing at the end of the first half 10-9, the Alpha Tau's reversed proceedings in the final periods, with Forster and Cormany tossing in two goals apiece. The score:

	FG	F	TP
Scantlin, rf	2	1	5
Canfield, lf	0	0	0
Cormany, c	2	0	4
Forster, rg	3	2	8
McCleary, rg	1	0	2
Zabel, lg	0	0	0
Totals	8	3	19

	FG	F	TP
Dreisan, lg	0	0	0
Vilas, rg	0	0	0
Gantzenbein, c	4	1	9
McCormack, rf	1	2	4
Lynbaugh, lf	2	1	5
Totals	7	4	18

Fugina, right forward on the Phi Kappa Sigma team, calmly sank a beautiful side-court shot just a few moments before the closing whistle, and insured his quint's victory over the Z. B. T.'s. The Zeta Beta's led at the half 6-4, and were ahead 14-11 with about two minutes to play. Then Collopy made it 14-13 with a rebound shot, and baskets by Rummele and Fugina provided the winning margin.

Stein played a fine offensive game for the losers, accounting for 11 of his team's 15-point total. Rummele of the winners had an accurate eye from the foul line, caging five one-pointers. The score:

	FG	F	TP
Fugina, rf	2	2	6
Hoagan, lf	0	0	0
Rummele, c	1	5	7
Grossenback, rg	1	0	2
Collopy, lg	1	0	2
Totals	5	7	17

	FG	F	TP
Waldman, rg	0	0	0
Sobel, lg	1	2	4
Stein, c	5	1	11
Friedman, rf	0	0	0
Alshuler, lf	0	0	0
Totals	6	3	15

Although Chi Phi held the Sig Phi's to a 9-9 tie at the third quarter, the latter outfit stepped out in a big way in the final period, led by King and Hickock, who rang up six markers in rapid succession. E. Hustling held up the Sig Phi shooters with two goals in the first half. Reid and Thomson played bang-up games for the losers. The score:

	FG	F	TP
Hickock, lf	2	1	5
E. Hustling, rg	2	0	4
Jandrey, c	0	0	0
J. Hustling, rf	1	0	2
King, lf	2	1	5
Totals	7	2	16

	FG	F	TP
Thomson, rf	1	1	3
Rieck, rf	1	0	2
Withey, lf	1	0	2
Reid, c	1	1	3
Cowan, rg	0	0	0
Simpson, lg	0	0	0
Totals	4	2	10

INTRAMURAL BASKETBALL

Thursday's Results

DORMITORIES
Noyes 14, Ochsner 25.
Siebecker 11, Tarrant 10.
Vilas 8, Gregory 26.
Fallows 14, Bashford 27.

FRATERNITIES

Phi Kappa Psi 12, Triangle 5.
Alpha Tau Omega 19, Sigma Chi 18.
Alpha Kappa Lambda 6, Phi Gamma Delta 23.
Delta Sigma Pi vs. Theta Chi (forfeited).
Chi Phi 10, Sigma Phi 16.
Phi Kappa Sigma 17, Zeta Tau 15.

SCHEDULE FOR TODAY

Dormitories

No games scheduled.

Fraternities

Chi Psi vs. Sigma Phi Epsilon, 12:15.
Phi Kappa Tau vs. Zeta Psi, 6:30.
Delta Pi Epsilon vs. Sigma Pi, 6:30.

Delta Kappa Epsilon vs. Sigma Phi Sigma, 5:45.

Phi Sigma Delta vs. Phi Epsilon Kappa, 5:45.

INTRAMURAL HOCKEY

Wednesday's Results

Phi Delta Theta 8, Alpha Tau Omega 0.
Hockey Schedule for Today
Delta Upsilon vs. Phi Epsilon Kappa, 4:30.

MINNESOTA INVADES WISCONSIN

Gym Friday Evening

Weakened by Illness

The lineups were: Medics: Jackson F, Eising F, Rice G, Hellebrandt G, Mahoney SC and Boyer C. Cubs: Schneider F, Tepper F, Behrman G, Daniels G, Bryce SC, and Hogan C. Substitutes: Kelopher for Bryce, Meade for Kelopher. Field goals: Eising 8, Jackson 2, Schneider 5, Tepper 3. Free throws: Eising 1.

Bears Win 17-10

Barnard suffered their first defeat of the season when they lost to the All American Bears Tuesday afternoon in one of the preliminary games of the finals. The Barnard guards worked hard, but were unable to hold back the fast forwards of the All American team. The Bears were rewarded for their conscientious practice throughout the season by the success of their passes from the guard section down to the forwards. The Bears were leading at the half by the score of 6-2, and won the game by the score of 17-10.

Lineups were: Bears: Brophy F, De Jonghe F, Dahl G, Beemiss G, Southern SC, and Hamer C. Substitutes: Southern for Brophy, Popp for Dahl, Meinzer for Beemiss, Livermore for Southern. Barnard: Kruger F, Kreus F, Moses G, Hoopes G, Killem SC, and Bickle C. Substitutes: Pevear for Hopes, Wallegger for Killem. Field goals: DeJonghe 6, Brophy 1. Southern 1, Kruger 3, Kraus 1. Free throws: Kruger 2, Brophy 1.

The next games to be played in the tournament are scheduled for Saturday at 1 p. m. when the Sigma Kappas play the Evergreens.

ALPHA KAPPA LAMBDA 6

PHI GAMMA DELTA 23

Alpha Kappa Lambda proved no match for the smooth passing Phi Gamma aggregation, the latter winning 23-6 despite a tendency on the part of the forwards to miss sucker shots. The Alpha Kappa Lambda quintet defense was unable to halt the devastating attack of the Phi Gamms led by Little who personally accounted for double the Alpha Kappa Lambda score. His 12 points were the result of five field goals and a pair of charity tosses.

The Phi Gamms had obtained a 12 to 2 advantage which they increased to 23 to 6 at the end of the game. So well did the victor's defense function that the losers did not garner a field goal until late in the final period when Roberts connected from midcourt.

PHI GAMMA DELTA

FRIDAY'S RESULTS

Alpha Kappa Lambda 6
Phi Gamma Delta 23
Alpha Kappa Lambda 6
Phi Gamma Delta 23

FAVILLE 12

Van Hise again broke into the winning column when they trounced the Faville five, 38-12. The first half was very closely contested, and found Van Hise on the long end of a 7-6 score. However, in the second half Van Hise ran away from the floundering Favilles.

The second half was all Van Hise, with Scanlon and Lerner leading the attack. Scanlon was the high scorer, and his floorwork was the feature of the game. Merishon's showy but ridiculous dribbling and footwork injected some humor into the game. Randolph played best for the losers.

THE LINEUPS:

Van Hise (38) FG F TP
D'Orazio 3 0 6
Vicar 2 0 4
Scanlon 8 2 18
Lerner 4 0 8
Kasper 1 0 2

Totals 18 2 38

Faville (12) FG F TP
Doepke 0 0 0
Riddle 0 0 0
Mershon 2 0 4
Brower 0 0 0
Hibbard 4 0 8
Holbrook 0 0 0
Hill 0 0 0
Randolph 0 0 0
Gregory 0 0 0

Totals 6 0 12

PAUL DOUGLAS, CHICAGO

PROFESSOR, TO SPEAK HERE

Paul Douglas, prominent economist, will speak on "Is America Prosperous" next Sunday morning at the First Unitarian church, Wisconsin avenue and Dayton street.

Dr. Douglas is professor of industrial relations at the University of Chicago and visiting professor of economics at Amherst college. His book, "Wages and the Family" is a study of the wage system in France, Germany, and America.

Some of his writings have appeared in The Nation, New Republic, and leading economic journals.

READ CARDINAL WANT ADS

READ CARDINAL WANT ADS

Medics Defeat All-Americans

TAKE EXCITING GAME 21-16; BEARS ALSO WIN, 17-10

The Medics managed to win from the All American club team by the close score of 21-16, in the third round of the women's intramural basketball tournament, played Tuesday afternoon at Lathrop hall. The game was the most exciting of any played so far this year, since both teams were evenly matched in forwards and guards, and both looked good for the finals. The play was evenly distributed between teams, the Medics scoring only one more point than the Cubs in the second half of the game.

The lineups were: Medics: Jackson F, Eising F, Rice G, Hellebrandt G, Mahoney SC and Boyer C. Cubs: Schneider F, Tepper F, Behrman G, Daniels G, Bryce SC, and Hogan C. Substitutes: Kelopher for Bryce, Meade for Kelopher. Field goals: Eising 8, Jackson 2, Schneider 5, Tepper 3. Free throws: Eising 1.

Badgers Tackle Gopher Mermen

MINNESOTA INVADES WISCONSIN

GYM FRIDAY EVENING

WEAKENED BY ILLNESS

The lineups were: Bears: Jackson F, Eising F, Rice G, Hellebrandt G, Mahoney SC and Boyer C. Cubs: Schneider F, Tepper F, Behrman G, Daniels G, Bryce SC, and Hogan C. Substitutes: Kelopher for Bryce, Meade for Kelopher. Field goals: Eising 8, Jackson 2, Schneider 5, Tepper 3. Free throws: Eising 1.

Badgers to Meet Wolves on Ice

(Continued from Page 6)

Abiko 0 0 0

Totals 20 3 43

LaFollette (4) FG F TP

Plomsky 0 0 0

Hanks 1 0 2

M

University Society

Chapman-Pfeifer Engagement Has Been Announced

The announcement of the engagement of Miss Dorothy Chapman, to C. Lowell Pfeifer, Jr., son of Mr. and Mrs. Carl L. Pfeifer, Milwaukee, has recently been made by her parents, Dr. and Mrs. Vernon A. Chapman, also of Milwaukee.

Mr. Pfeifer enrolled in the University of Wisconsin with the class of '30, to work for his Ph.B., but recently left school. He is a member of the Sigma Alpha Epsilon fraternity.

West End Club Plans Annual Dinner Tuesday

Prof. B. Q. Morgan, president of the West End club, has planned an informal program for the annual dinner of the club on Tuesday, January 21, at 6:30 in the Woman's building.

This event, which is held each January, is one of the year's important club events. Once a month the club holds meetings at the homes of members. The group was organized more than 30 years ago, and now has about 100 members, most of whom are residents of the University Heights or Wingra Park sections of Madison.

UNIVERSITY CLUB

Further reservations for the formal dinner-dance at the University club this evening include Prof. Raymond Roark, John Cook, R. Quintana, James Sterrett, Edward Morgan, Joseph Barron, Ralph Cradwell, H. H. Cook, Ralph Naiziger, Dr. G. A. Canning, W. M. Banfield, Paul Jones, Dan Pletta, Dr. W. R. Young, and Howard M. Johnson.

Pres. Southwick Stresses Action in Drama Reading

Employing a wealth of gesture and bodily action, Henry L. Southwick, president of the Emerson College of Oratory in Boston, peopled the stage of Bascom theater Wednesday evening with the characters of Richard Sheridan's play "The Rivals." Mr. Southwick's reading was presented under the auspices of the department of speech.

Mr. Southwick contorted himself so successfully into the lineaments of his characters that the audience lost sight of the personality of the reader and entered completely with him into the play. He squared his shoulders to Captain Jack Absolute's military bearing, drew himself up into "that weather-beaten she-dragon" Mrs. Malaprop, and drew himself down to mischievous and giggling little Lucy, the maid.

As Lydia he heaved romantically, in the part of Bob Acres he was boisterous and cowardly, but in the testy and eccentric tyranny of Sir Anthony Absolute he excelled.

HESPERIA POSTPONES MEETING

The meeting of Hesperia scheduled for Thursday night was postponed until after examinations.

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Ogg, Potter, Ross Named on League Advisory Board

Naming of three University of Wisconsin professors to the American advisory board of the International League for Organization of Progress, an organization formed to promote international good will and create public opinion for the League of Nations, gives the university the distinction of being the only one with more than two representatives.

Prof. Pittman B. Potter and Prof. Frederick A. Ogg of the political science department, and Prof. E. A. Ross of the sociology department were the three selected.

The league has branches in several countries. Its American headquarters are at Antioch college. The American organization, while interested in American membership in the league, is making no active campaign for it.

Included among the prominent educators who are on the American committee are Irving Fisher, Yale university economist; Arthur Holcombe, head of the Harvard university department of government; Prof. Robert M. Lovett and William F. Obbourn of

the University of Chicago; Prof. Edmund R. A. Seligman and Prof. James P. Shotwell of Columbia university; and former President Charles F. Thwinge of Western Reserve university.

Among the well-known men on the international committee are Ramsay MacDonald, British Prime minister; Edouard Herriot, former premier of France; and President Thomas Masaryk of the republic of Czechoslovakia.

Perreten Will Conclude Lecture Series Today

Paul H. Perreten, representative of the West Publishing company, of St. Paul, Minn., will deliver the last of a series of five lectures to law students at 3:30 p. m. today in room 2 of the Law building. His lecture today will be on the use of federal and state statutes.

The use of digests and the encyclopedia has been explained in the lectures. Before coming to Madison, Mr. Perreten gave the series at the University of Illinois. He will go to the University of Chicago next week.

This is the third year that Mr. Perreten has lectured before Wisconsin law students.

Hibbard Ignores Religious Finding of Statistician

That students may have a definite religion and yet not have indicated religious affiliation, as shown by the results of the church census compiled by the university statistician, is the opinion of C. V. Hibbard, secretary of the Y. M. C. A.

"Students may have left their religious preference blank for various reasons," Mr. Hibbard said.

"1. Many of them who were connected with some orthodox church at home no longer wish to be affiliated with that faith and consequently disregard that.

"2. Others thought they would be wise and avoid receiving literature and pamphlets.

"3. A few, especially the men, were indifferent and did not fill in anything unless absolutely necessary. This partly accounts for the fact that only 59 per cent of the men and 75 per cent of the women signified their religious preference.

"4. Some have no religion in terms of the orthodox church."

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SIMPSON'S AT THE CO-OP
"SMART, COLLEGIATE APPAREL"

Bascom Theater Offers First Children's Program Saturday

Ruby LaMore Presents Dramas as Research Work for Thesis

The first children's dramatic program to be held here will be presented Saturday at 3 p. m. in Bascom theater, when Ruby LaMore '30 offers an entertainment intended for children's audiences. Children of faculty members have been especially invited.

The work is a piece of research forming a part of Miss LaMore's thesis: "Problems of Production in a Children's Theater." Miss LaMore is a speech major and is completing her work under Prof. William Troutman. She had the feminine lead in Channing Pollock's "The Fool," recently produced by the Wayland Players of the First Baptist church.

The program Saturday will illustrate the type of plays to choose for children, problems of production, and scenic and lighting effects. No admission will be charged.

A play, "Grandmother Dozes," opens the entertainment. The cast includes Frances Burgess, "Granny," Lola Grace Hardy, "Jane;" Donald McIntyre, "Tom;" June Ryser, "Janet;" Jeannette Jacobson, "Thomas," and the following dancers:

Billy Usher, Ruth Mary Mahoney, Elizabeth Ann Corry, Judith Ayer, Jean Bliss, Margaret Karnes, Mary Katherine Evans, Ruth Evans, Marjorie Nichols, Elizabeth Evans, Mary Elizabeth Rundell, and Jessie Curkeet.

During the intermission, Thomas Bewick will present a piano solo, "Parade of the Wooden Soldiers" by Jessel; Maybelle Abraham will read "When Jimmy Minded the Baby" by Anon, and Naomi Schowalter will sing Gaynor's "My Sugar Dolly."

Another play, MacKay's "The Enchanted Garden" will be presented as the final number of the program. The cast includes:

Pansy Marion Singer
Will o' the Wisp Jane Buellesbach
Mignonne Dorothy Gietti
Poppy Marjorie Nichols
Sweet Pea Marlyn Fisher
Iris Jean Bliss
Lily Margaret Karnes
Prince Butterfly Jeannette Jacobson
Wild Rose Virginia Johnson
Bumblebee Betty Lou Becker
Queen Jean Gorman
Other Flowers—Judith Ayer, June Ryser, Elizabeth Ann Corry, Billy Usher, Ruth Mary Mahoney, Mary Katherine Evans, Ruth Evans, Elizabeth Evans, Mary Elizabeth Rundell, Jessie Curkeet.

Laura Baernstein Opens New Child Lecture Course

Mrs. Laura Nelson Baernstein, M. A. in psychology, instructor in psychological chemistry, has been engaged by the Madison Vocational school to conduct a series of 11 lectures on child guidance and psychology. The lectures, to be given once a week, began Wednesday, Jan. 15, at 7:15 p. m. at the Madison Vocational school.

Mrs. Baernstein will devote part of the course to physical hygiene problems, but the major part of the course will be given to mental hygiene problems such as modern methods of discipline and the development of the successful personality.

The last few years have seen a marked advance in child psychology. Studies made by experts in behavior clinics, in nursery schools, and in experimental laboratories are bringing out new methods in child guidance which are rapidly being made available for parents. The findings of Blanton, Burnham, Thom, Arlitt, Gesell, Baldwin and Stecher, Cameron, Mrs. Gilbreath, Mrs. Mateer, and others will be presented.

Mrs. Baernstein has studied child psychology with Prof. M. V. O'Shea. She has taught in Oshkosh and lectured in the vocational school in Milwaukee. She has conducted a nursery play school for pre-school children in Madison.

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Cass Looks on Talkies as Death Blow to Stage

That the talking picture has felled the legitimate stage with a death blow is the pessimistic opinion of Carl Cass, LS Grad, who was associated with the Goodman theater in Chicago last year and who is now studying speech at the university.

"The theater cannot attempt to put on a stupendous, spectacular production with its elaborate scenery, its world-famous orchestra, and its hundreds and hundreds of beautiful girls. That is what the public wants and demands. Therefore the stage with its hopeless physical handicap is doomed," said Mr. Cass.

"Although I shall always prefer the legitimate stage, I think that the 'talkies' are not entirely inartistic and impossible. In fact, I quite enjoy them, and I think that George Arliss in the movie version of 'Disraeli' was superb—but of course I would rather have seen him on the stage in person," said Mr. Cass.

Aside from his regular work in the speech department, Mr. Cass, who played the leading part in "Six Characters in Search of an Author," is writing a book on "The Art of Make-Up."

TODAY On the Campus

12:00 m. Luncheon, Forensic board, Round Table dining room, Memorial Union.
12:10 p. m. Luncheon, Good Will Fund committee, Round Table lounge, Memorial Union.
2:30 p. m. Philosophy discussion group, Graduate room, Memorial Union.
4:30 p. m. Lecture, Dr. C. Sanford Terry, on "Bach, the Historical Approach," under auspices of school of music, Music Hall.

Lecture, "The Outlook for Agriculture in the Next Quarter-Century," Dr. O. E. Baker, Auditorium of Agricultural Engineering building.

6:00 p. m. Dinner, American Chemical society, Beefsteakers' room, Memorial Union.

6:15 p. m. Dinner, Phi Delta Kappa, Old Madison room west, Memorial Union.

Dinner, Phi Lambda Upsilon, Old Madison room east, Memorial Union.

8:00 p. m. Play, "Dust of the Road," new St. Francis house, Brooks and University avenue.

Lecture, Prof. Victor LaMer, of Columbia university, on "Solutions," Chemistry auditorium.

Lecture, Dr. William Osborne, of the University of Australia, on "Physiology of Surgery," 203 Service Memorial building.

Dean Russell Speaks at Dinner of Taylor-Hibbard Group

Dean Harry L. Russell of the college of agriculture spoke on "Oriental Agriculture" Thursday night at a dinner of the Taylor-Hibbard club.

The semi-weekly meetings of the

club have been held since its organization here seven years ago. It was named for Prof. B. H. Hibbard, professor of agricultural economics, and Henry Taylor, formerly a professor here.

The club is composed chiefly of graduate students.

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Utility Increased by Additional Volumes in Score of Fields

(Continued from Yesterday)

Heinrich, F. P.—Die beeinflussung der hygroskopizität und der wasserstoffkonzentration des bodens durch künstliche dungung. Konigsberg Pr. 1926.

Krische, P.—Bodenkarten und andere karteographische darstellungen der faktoren der landwirtschaftlichen produktion verschiedener lander. Ber. 1928.

Heuser, O.—Grundriss der moorkultur. Ber. 1927.

International Institute of Agriculture—Le controle des engrais dans le monde. Rome 1928.

Laurie, A. & Edmond, J. B.—Fertilizers for greenhouse and garden crops. N. Y. 1929.

Biology & Genetics

Blaringham, L.—Principes et formules de l'heredite mendelienne. Paris. 1928.

Roberts, H. F.—Plant-hybridization before mendel. Princeton. 1929.

Weber, J.—Lasst sich das geschlecht des embryos von saugern wirklich willkürlich beeinflussen? Sacken am Rhein. 1927.

Conn, H. J.—Biological stains. 2d ed. rev. Geneva. 1929.

Botany & Plant Pathology

Collins, F. S.—Green algae of North America. N. Y. 1928.

Kolisko, L.—Physiologischer nachweis der wirksamkeit kleinster entitäten bei 7 metallen. Dornach. 1926.

Rawitscher, F.—Die heimische pflanzwelt in ihren beziehungen zu landschaft, klima und boden. Freiburg in Breisgau. 1927.

Arthur, J. C.—The plant rusts (Uredinales). N. Y. 1929.

Plant Industry

Becker, J.—Handbuch des hulsenbruchterbaus und futter baues. Ber. 1929.

Becker, J.—Handbuch des gesamten gemusebaues. Ber. 1929.

Oldershaw, A. W. & Porter, J.—British farm crops. Lond. 1929.

International Conference of Wheat Experts—Actes, 1st, Rome. 1927. Rome. 1927.

Bledisloe, C. B.—The intensive treatment of grassland, a revolution in British husbandry. Lond. 1928.

Mazversits, J.—Der kleebau in Alt-Lettland. Riga. 1928.

Mendiola, N. B.—A manual of plant

breeding for the tropics. Manila. 1926.

Monographien zum pflanzenschutz; hrsg. H. Morstatt. heft 1-3. Ber. 1929.

Thompson, H. C.—Sweet potato production and handling. N. Y. 1929.

Hoare, A. H.—The English grass orchard and the principles of fruit growing. Lond. 1928.

Appel, O.—Taschenatlas der krankheiten des beeren- und schalenobstes. Ber. 1929.

Rives, L.—Recherches sur quelques formes de deperissements de la vigne. Toulouse. 1926.

Landscape

Rohde, E. S.—Garden-craft in the Bible. Lond. 1927.

Forestry

Bailey, I. W.—The role of research in the development of forestry in North America. N. Y. 1929.

Forestlexikon Ifg. 1-6. Ber. 1929.

Lindner, K. F.—Die privatforstwirtschaft. Hannover. 1928.

Rosendahl, C. O. & Burters, F. K.—Trees and shrubs of Minnesota. Mpls. 1928.

St. Clair-Thompson, G. W.—The protection of woodlands, by natural as opposed to artificial methods. London. 1928.

Bacteriology, Physiology, etc.

Zinsser, H.—A textbook of bacteriology. 6th ed. N. Y. 1929.

Lutman, B. F.—Microbiology. N. Y. 1929.

Kroger, H.—Ueber das vorkommen saurefester stabshen im kot und darm gesunder sowie tuberkuloser rinder. Alfeld. 1927.

Ruxton, J. B. & MacNulty, A. S.—The intradermal tuberculin test in cattle. Lond. 1928.

Macleod, J. J. R.—Physiology and biochemistry in modern medicine. 5th ed. St. Louis. 1927.

Eddy, W. H.—Nutrition. Balt. 1923.

Fishbein, M.—Your weight and how to control it, a scientific guide. Garden City. 1928.

Macleod, J. J. R.—The fuel of life; experimental studies in normal and diabetic animals. Princeton. 1928.

Stiles, P. G.—Nutritional physiology. 6th ed. Phil. 1928.

Hegner, R. W. & Root, F. M. & Augustine, D. L.—Animal parasitology. N. Y. 1929.

Veterinary Science

Harms, C.—Lehrbuch der tierärztlichen geburtshilfe. Ber. 1924.

Stoss, A. O.—Tierärztliche geburtshilfe und gynakologie. Stut. 1928.

Dryerre, H. & Greig, R.—Further

studies in the etiology of milk fever. Edin.

Animal Industry

Keilmer, O. H.—Grundzüge der futtermittelwissenschaft. 8. Aufl. Ber. 1929.

Futterkonservierung. heft 1-5. Ber. 1927-28.

Kronacher, C.—Zuchungslehre. Ber. 1929.

Faudel-Phillips, H.—Horse knowledge, practiced and proved. Lond. 1927.

Osgood, E. S.—The day of the cattleman. Minneapolis. 1929.

The dairy Shorthorn. Lond. 1929.

Mason, W. E.—Dogs of all nations. San Francisco. 1915.

Steup, H. H.—Breeding and culling by head points. Mount Morris, Ill. 1928.

Waite, R. H.—Poultry science and practice. N. Y. 1929.

Johnson, A. W.—Successful turkey raising. Scandia, Minn. 1928.

Entomology

Provasi, T.—Elementi di parassitologia e terapia agraria. pt. 1. Livorno. 1928.

Wardle, R. A.—The problem of applied entomology. N. Y. 1929.

Ross, H. & Eedieke, H.—Die pflanzengallen (cecidién) Mittel- und Nord-europas. 2d ed. Jena. 1927.

Bugnion, E.—Les glandes salivaires de l'abeille et des apiaires en general. Montfavet. 1928.

Rosch, G. A. & Bamberger, G.—Bienenforschung und bienenforschung in Bayern. Neumunster. 1927.

Zaiss, W.—Der wert des honigs. Heiligkreuzsteinach. 1929.

Conference on Electricity Supply in Rural Areas—Report of proceedings. Lond. 1928.

Dairying

Gay, W. S.—Dairying in the South since 1920; a selected bibliography.

Madison. 1929.

Alvarado y Albo, V.—Industrias de la leche. Madrid. 1928.

Coche, P.—La production laitière en Danemark. Paris. 1928.

Eckles, C. H.—Milk and milk products. N. Y. 1929.

Bilby's book on milk: section II. The law relating to the sale of milk, its history, criticism of its administration and suggestions for its amendment. Liverpool. 1928.

Brandt, K. A. H.—Der heutige stand der Berliner Milchversorgung. Ber. 1929.

U. S. Public Health Service—Die normal milchverordnung der Vereinigten Staaten von Nordamerika. Ber. 1929.

Motohashi, H.—Mongolian cheese and the utilization of milk in Mongolia. Totori, Japan. 1928.

Engineering, Houses, etc.

Federated Council on Art Education—Committee on Terminology. Report Baltimore 1929.

Keeley, C. J. H.—A book of bungalows and modern homes. N. Y.

Mixer, K.—Old houses of New England. N. Y. 1927.

Bennett, J. M.—Roadside development. N. Y. 1929.

Smith, H. P.—Farm machinery and equipment. N. Y. 1929.

Conference on Electricity Supply in Rural Areas—Report of proceedings. Lond. 1928.

Economic Expert Will Discuss Modern Germany Jan. 20

John George Bucher, Germany expert of the lecture staff bureau of commercial economics, Washington, D. C., will lecture on "Germany of Today," in the Engineering building, Monday, Jan. 20 at 4:30 p. m. He is being brought here under the auspices of the German department.

Mr. Bucher is a newspaper correspondent and a lecturer. He saw overseas service during the World War and did relief work in Central Europe after the armistice. Since 1921 he has been studying and lecturing on the Central European nations.

About a year ago Mr. Bucher was here when he lectured on "Romantic Germany." This summer he made his sixth visit to Germany to obtain new films for his lectures.

His lecture on Monday afternoon will be a discussion of the reconstruction of Germany and the great developments that have taken place in recent years. Unusual glimpses of industrial activities will be presented.

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Late of Ziegfeld's "Rio Rita"

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MARILYN MILLER'S Marvelous Dancing! . . .

36 FINEST ALBERTINO RASCH DANCERS!

What a rare combination! One of the greatest love stories ever filmed, with Marilyn Miller, the star of stars as its heroine. You couldn't ask for more. But there's a hundred novel innovations besides. Five song hits! Six stars! All color! And boy, oh boy, what comedy!

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O & V COLLEGE SHOP
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"Next to the Lower Campus"

here we are--the morning mahoola

and why should we have a subhead when there is nothing to say in it?

by nancy schutter

HITHER AND YON, or Dashing Desmond, His Confession and Reformation: Well, whatever comes after, you can't say we didn't get off to a flying start . . . So the Madison Street Cleaning Dept has some new apparatus, well, well . . . they have actually scraped the snow off three feet of sidewalk at each corner and made a nice clean place in the street . . . so now if you get to the corner there's no doubt at all about getting into the gutter . . . Let us all give lusty cheers for Civic Uplift and the Streetcleaning laddies . . . One thing the old skipper forgot to mention in his plea for the abolition of winter is that it would be such a boon to education . . . we wouldn't waste most of our time in lectures thinking about ways and means of spending the winter in Florida . . . The proletariat is beyond all attempts at uplift . . . A local barber said that he went to a show to laugh about something, and he might as well have stayed at home and thought about the amount of coal he was burning this winter as to go and see "Desire Under the Elms" . . . So the Ziegfeld show coming to the Capitol features Helen Morgan . . . if she doesn't sit on the piano and sing we are going to sob right out loud, that's all we've ever heard about that woman and if she doesn't live up to her rep, what is the use of it all?

Irv Tressler actually did appear on the hill wearing red spats, it wasn't just long flannels, and the tradition is going to be established for outgoing and incoming Octy editors . . . Look for Gordy tomorrow, and if he wears his derby too we are here to say that it is the open season on editors and no type of weapon is barred . . . And have you written your Xmas thank you letters? Just a pleasant thought for Friday before we go into our exit dance.

local nuisances

Talking pictures of the mayor, chief of police, and other city noises will be used as trailer features by R-K-O in Chi and nearby spots.

london notes

Move on to clean the cabarets. Number of saps still running around debating whether talking pictures are here to stay or not.

Postcard mailed in 1908 delivered in Liverpool . . . we understood that the English were slow in comprehending a joke but we had no suspicion that it extended into other lines.

Student Group Will Reinstate Campus Progressive Club

Now "lying dormant" because of impending examinations, a group of students are planning to organize a student progressive club immediately upon the opening of the second semester, according to Floyd Atherton, L2.

The coming campaign is the impetus for the organization of campus progressives. The program, as briefly sketched out, will include discussion of the progressive party and principles and work in home localities. The latter will be carried on as far as possible in addition to campus activities.

The old members of a former Wisconsin Progressive club will probably form a nucleus for next semester's organization. Some of the former leaders, however, such as Walter A. Graunke, L3, varsity debater, will graduate this February.

The former club was active during 1927, but no need for the club was felt last year, according to Atherton.

Hillel Students Decide on Regular Church Service

Seeking to determine the form of services desired by the Jewish student university group, the Hillel Foundation Student Congregation met Thursday afternoon to establish a regular religious service.

A proposed conservative service,

GARRICK THEATRE

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Eugene O'Neill's

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"DESIRE UNDER THE ELMS"

The Best Play Ever Written

EVERY NITE AT 8 P.M.

MATINEE SATURDAY at 2:30 - SUN. at 3

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No One Under 16 Admitted

Crimson Spats Firmly Enthroned as Octy Emblem

Gold keys were awarded to Holley Smith '31 and Homer Stevenson '31 by the Wisconsin Octopus Thursday at the annual meeting by Irv Tressler '32, retiring editor. Samuel Steinman '32, was named exchange editor as an addition to the previous 1930 staff announcement.

Red spats were established as an Octy tradition when Tressler doffed a pair which he was wearing and passed them on to Gordon Swarthout '31, the new editor. It was decreed that the spats be worn by each editor on the first and last day of his tenure of office. In the interim they are to be hung in a suitable niche in the Octopus office. Each executive will write his name on the spats upon his retirement.

The first issue of the Octopus under the new regime will be issued on Feb. 12. It has been designated as a Winter Sports issue, but it will contain a number of features on varied subjects. The cover has been drawn by James Watrous, and there will be further contributions from a number of alumni.

Fefferman '32, were named to draw up a constitution for the new religious organization.

Club Cervantes Elects Ruth Ewing Head at Meeting

At the regular meeting of the Club Cervantes held at the Casa Cervantes, Thursday night, Miss Ruth E. Ewing '33 was chosen president for the new semester. Other officers were chosen as follows: Kathryn McGuire, grad, vice-president; Betty Kendall, grad, secretary; and Lucille Mueller '30, treasurer.

Mr. Edward S. Neale, instructor in the Spanish department, gave a talk on "The Robinson Crusoe Islands." These islands are located about 400 miles off the coast of Chile and were the legendary home of Robinson Crusoe. They have a very interesting history as well as great importance as a naval base.

Alice Palmer '31 and Grace Wolf '31 entertained with a piano duet, Carron's "To the Sun."

The activities of the club will consist of bi-weekly meetings, lectures, and the presentation of plays.

here 'n there

Capitol—"Glorifying the American Girl," with Mary Eaton, Eddie Cantor, and others . . . starting today. Feature at 1, 3, 5, 7, 9.

Parkway—"Show of Shows," with all star cast . . . last times today. Feature at 1:30, 3:30, 5:30, 7:30, 9:30.

Strand—"Hot For Paris," with Victor McLaglen and El Brendel . . . humor plus in the McLaglen style. Feature at 1, 2:56, 4:32, 6:08, 8:04, 10.

Orpheum—Richard Dix in "Seven Keys to Baldpate" . . . a good mixture of comedy and mystery. Vaudeville at 3, 7, 9:15.

Garrison—"Desire Under the Elms," with the Al Jackson Players . . . life as she burns. Performance at 8:00.

combining the best features of orthodox and reform programs was introduced to augment the regular Sunday morning reform services. An opposition group was unsuccessful in establishing the conservative service to the exclusion of others. It is intended to secure a symposium of opinion from various organized groups in the establishment of the official service.

A committee under the direction of Samuel Rabinovitz '31, and consisting of Lou Piser '32, Paul Stein '32, Henry Youngerman '32, and David

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Drama Contest Winners Meet

Home Talent Victors Scheduled to Appear in Madison March 4

Preliminary home-talent dramatic tournaments throughout Wisconsin will be held during February to sift out groups which will be represented at the Second Annual Festival and Dramatic tournament in Madison beginning March 4, a statewide project sponsored by the Wisconsin Dramatic guild.

This announcement is made by Miss Ethel T. Rockwell, secretary of the guild and chief of the bureau of dramatic activities in the University of Wisconsin Extension division.

Winners Compete Here

The preliminary contests will be held among groups of the following divisions: colleges, high schools with an enrollment exceeding 400, high schools under 400, rural community groups and junior rural groups, urban community or little theater groups, church groups, and industrial groups. Two or three winners in each division will compete in the final tournament in Madison.

Schools, communities, churches, and industrial plants are invited to take part in Festival week and to enter plays in the tournament. Tuesday, March 4, will be Industrial day; March 5, church drama day; March 6, community or Little Theater day; March 7, High School day; March 8, College day.

Plays Available

Several thousand plays in a library of the University Extension division are available to persons or groups who want to borrow them. They may be obtained by addressing Miss Rockwell, announcements state.

Success of the first festival held a year ago has resulted in stimulating more interest throughout the state in the tournament for this year, comments Miss Rockwell. Bronze medallions are presented to winning groups in each division, and individual prizes are awarded to the players.

Sociology Group to Initiate 18 New Members Tonight

Eighteen new members of Alpha Kappa Delta, honorary sociology fraternity, will be initiated tonight at the Memorial Union.

Prof. Kimball Young, national president of the society, and Arthur Dahlberg, grad, will address the initiates. Mr. C. L. Dedrick of the extension division has charge of the initiation.

Miss Margaret Ellingson, assistant to the dean of men, is secretary of the society. Meetings are held twice a month.

Candidates for initiation consist of: Ruth E. Rubinstein '31, Milton H. Klein '31, Addison A. Mueller '31, Charles F. Stroebel '31, Edward B. Olds '31, Helen D. Barnard '30, Virginia Bookman '30, Grace I. Wittenberg '30, Florence I. Coe '30, Ethel F. Stokes '30, Clayton P. Lurvey '30, George A. Chandler, grad, Tom Y. Stine, grad, George Gerling, grad, Ralph O. Nafziger, grad, Mary S. Nichols, grad, Orson C. Lloyd, grad, and J. Howard Maughan, grad.

Ruth Gordon, grad, Sol Ozer, grad, and J. P. McKinsey, grad, are members of Alpha Kappa Delta from other schools who will become affiliated with the Alpha chapter at Wisconsin at this time.

Moore Will Speak to Student Meeting at Wesley Foundation

"The Philosophy of the Wheelbarrow Man" will be presented tonight by the Rev. W. W. Moore at Wesley foundation. The lecture will form a part of a program sponsored by the High School league to which university students are invited.

Miss Elaine Paul will play two musical selections, "Love's Dream" by Brown, and "The Alpine Maid's Sunday" by John Svendson. Mrs. John Fargo will sing a group of songs.

Tickets are on sale through a committee or at the door for 35 cents.

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TWICE A YEAR we clear our stocks . . . at drastic price reductions. Today our 1930 clearance gets under way . . . offering remarkable opportunities to buy fine quality clothing . . . furnishings . . . footwear at exceptionally low prices. Because of our very large business with University of Wisconsin men, you will find unusually good selections in styles which are right.

Overcoats and Suits

Hundreds of suits and overcoats . . . correctly styled for young men; in overcoats the long Single Breasted or the Full Belt Polo coat in warranted Fleeces or durable Meltons; in suits—the two or three button sacks, with one or two trousers, in worsteds or cheviots, mostly Learbury and Adler Rochester tailored.

\$28.50 \$33.50 \$38.50 \$43.50

Sale of Men's Oxfords

A clearance of Bostonian and other oxfords . . . in blacks or browns . . . calf skins or Scotch grains . . . formerly from \$6 to \$12.

\$4.85 \$6.85 \$8.85

Sale of Fur Coats

Coon Skin—\$500 value	\$375
Cub Seal—\$250 value	\$177
Nutvia Lamb—\$135 value	\$90

Collar Attached Shirts

Collar attached shirts in whites and colors, formerly priced to \$2.50

\$1.85

Fine white Broadcloth shirts—and in colored woven madras—formerly \$2.50 and \$3

\$2.15

Bath Robes . . . Lounging Robes

An excellent variety of Bath Robes—Flannel or Silk Lounging Robes—offered at the exceptional discount of **33 1/3%**

Patterned Wool Hose

Smartly styled and patterned wool hose—regular values 50c—now 3 for \$1.15 or each pair

39c

75c value—wool hose in good looking colors—neat patterns and stripes—now 3 pairs for \$2.30 or each pair

59c

Wool hose—in plain colors or in patterns—regular values \$1

79c

Four-in-Hand Neckwear

A special purchase of handsome \$1 neckties—beautiful colors—smart designs—now 2 for \$1.25 or each

65c

Regular \$1.50 and \$2 quality neckties—an unusual variety and choice of small patterns and stripes—2 for \$1.85 or each

95c

Pajamas

Plain colored or patterned pajamas in coat or middle style—regularly \$2 and \$2.50

\$1.65

Universal pajamas—values to \$3.50—in patterns or plain colors—coat or slip-on style

\$1.95

Handkerchiefs

25c values—handkerchiefs with colored borders—full sized—7 for \$1 or each

15c

Pure linen handkerchiefs with patterned borders—formerly 35c each—now

25c

20% Off on Corduroy Coats, Leather Coats, Sheep Lined Coats

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