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WISCONSIN  
*Alumnus*

JULY, 1960



Wisconsin's first Navy Nurse graduate, see page 9.

This issue is dedicated to the Class of 1960

# Association Report



NEW WAA OFFICERS, from left: Walter A. Frautschi, treasurer; Norman O. Becker, first vice president; Maxine Plate, secretary; Don Anderson, president; Martin P. Below, chairman of the board; and Lloyd Larson, second vice president.

At the regular meeting of the board of directors, the Wisconsin Alumni Association reviewed the past year and looked forward to next year's Centennial activities.

The meeting opened as the directors observed a moment of silence in memory of Thomas E. Brittingham and Charles Rogers, past presidents of WAA who passed away recently.

## letters

### They Say it's Cardinal

I note the letters in the March issue regarding the color or colors of the University.

I was perusing some of the *Aegis* magazines published at the University from 1886 to 1889. My father John S. Roeseler ('88) was one of the general editors. In the *Aegis*, dated January 27, 1888, on page 5, appears a paragraph giving the colors of about 27 schools from Amherst, white and purple, through the alphabet to University of Wisconsin, *cardinal*.

Another item that may be of interest to the present generation is found in the *Aegis* of June 14, 1889, on page 8.

"One-third fare will be granted from all points in Wisconsin by the following railroads to those who wish to attend the commencement exercises at the State University:

C. & N-W.; C. M. & St. P.; C. St. P. Minneapolis & Omaha; Green Bay, Winona & St. Paul; Illinois Central; Milwaukee and Northern; Milwaukee, Lake Shore and Western; and the Wisconsin Central Lines."

Following this tribute, John Berge, executive director of WAA, revealed a significant jump in new memberships since May 31, 1959 when there were 861 new members. At the same date in 1960, 1,491 new members had joined the Association. Berge also made mention of the fine work done by the law firm of Alvord and Alvord in obtaining a tax-exempt status for the Association,

There is also a reference in the *Aegis*, dated June 14, 1889, to the famous Pepper Brigade which disrupted a University Prom: "A dark lantern that is supposed to be used by the Red Pepper Brigade is on exhibition in the basement of Library Hall. The owner may have the same on applying to the President or Professor Birge, upon proving his property, and paying the necessary charges."

To the uninformed, the owner of lantern undoubtedly was one of the most wanted men by the authorities of that day.

Oscar E. Roeseler '15  
Superior, Wisconsin

Where do they get all this about cardinal or cardinal-and-something? It was cardinal and no mistake way back in my day. Yes, Class of 1910.

Cardinal on cardinal would not make a very effective pennant; you could scarcely read the "W". But in the football song which preceded ON, WISCONSIN, the words ran, "—until the emblem of the cardinal above all is found." The artificial chrysanthemums which we wore to football games were cardinal. So were our satin rosettes and streamers.

Elizabeth F. Corbett '10  
New York City

and announced the new directors elected by Association members (see p. 7).

Charles L. Byron, chairman of the Nominating Committee, then announced the committee's recommendations for 1960-61. The new slate of officers, who were unanimously approved by the directors, are pictured on the left. In addition, the appointment of Francis O. Woolard to the Athletic Board was confirmed (see below), and Mrs. David Jones, Mineral Point, and Russell Teckmeyer, Madison, were named alumni members of the Board of Visitors.

University Pres. Conrad A. Elvehjem reported that negotiations were going ahead for the acquisition of the Sigma Chi property north of the Wisconsin Center building to make way for the new Alumni House.

In conclusion, John Berge announced the Association's plans to make the Centennial Year the greatest in WAA history. Plans are being finalized for two big dinners, a Kick-Off dinner on October 7 and a Centennial dinner on Alumni Day, in June, 1961. In addition, alumni club Founders Day meetings for the coming year will be organized around the Centennial theme, and the *Wisconsin Alumnus* will contain various Centennial features. For more on this, see page 7.

## Named to Athletic Board

Appointments of a new chairman and two new members of the Athletic Board for 1960-61 were confirmed in June by the Board of Regents.

Prof. V. W. Meloche, chemistry, will serve as chairman, succeeding Prof. Marvin A. Schaars, agricultural economics. Prof. Arthur H. Robinson, geography and ILS, is the new faculty member of the board—holdover faculty members include Prof. George W. Washa, mechanics, and Dr. Frank L. Weston, medicine. Prof. Frank Remington, law, continues as faculty representative to the Big Ten.

The other new member of the Board is Henry M. Derleth, Beaver Dam, who, as co-captain of the 1960 Badger football team, will serve as student representative.

Alumni members reappointed are Howard Weiss, Milwaukee, and Francis O. Woolard, Chicago.

*Wisconsin Alumnus*, July, 1960

# SIGN OF THE GOOD LIFE IN WISCONSIN



one of a series

Come summer in Wisconsin, and the sounds of the good life find their focus on a fair grounds. From Mineral Point and Beaver Dam to Milwaukee there arises a happy symphony — the marvelous melody of the merry-go-round, the proud bellows of prize bulls, the practiced chants of midway barkers, the pounding hoofs of swift trotters, and the shouts of delighted kids as they take a ride on "the satellite."

Like the men who run our wonderful Wisconsin fairs, Wisconsin's doctors know how to contribute to the good life in Wisconsin. They have designed a special Wisconsin Surgical-Medical-Hospital insurance program that offers sound one-package coverage at reasonable cost for individuals of all ages and groups of all sizes. Ask your own physician, or write to the WPS offices in Madison, or contact one of our district offices in Kenosha, Eau Claire or Green Bay.

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Chicago alumni kept the wires hot in May calling hundreds of other former students of the University. The prime purpose of the telephone campaign was to interest more alumni in the Annual Alumni Fund conducted each year by the University of Wisconsin Foundation. A part of the group is shown here (left to right): Bob Curry, D'Arcy Advertising Co.; Frank Carney, Lissone-Lindeman travel agency; and Bill Sficos, C.&N.W.R.R.

## Alumni Fund Report

Alumni support of the University is off to a good start in 1960 according to a report recently given by Joseph A. Cutler of Milwaukee, honorary chairman of the 1960 Alumni Fund.

The 1959 Honor Roll of contributors was mailed in April to about 117,000 former students. Information about the 1960 appeal brought an early response of \$34,500. Alumni from throughout the country sent gifts ranging from 50¢ to \$4,000. During a comparable period last year, contributions to the alumni fund amounted to \$21,500.

Cutler said, "Last year 4,702 Badgers gave \$281,250.36 to the alumni fund. Our goal this year is 6,000 men and women participating in this worthy cause."

Two recent activities that are helping inform more alumni of the needs of the University should be of interest to all former students. In May a group of Chicago alumni participated in a

"Badger Phonorama." They called hundreds of other alumni in the Chicago area for a person-to-person discussion of the University's achievements and needs. Everyone called was urged to join in the support of University projects by contributing to the 1960 Alumni Fund.

In a follow-up to the spring mailing, Mr. Cutler recently sent a letter to all alumni to tell them about an editorial that had appeared in the *Milwaukee Journal*. On March 14 the *Journal* pointed out that regular annual giving by alumni to all universities in the nation exceeded \$42,000,000. Individual gifts averaged \$33 and about 20% of alumni solicited contributed. At public institutions, however, only 14% of the alumni responded and the average gift was \$19.26.

The editorial went on to explain, "It is still true that practically all students in private or public institutions are having their education subsidized by others,

including persons never able to afford higher education for themselves or their children.

"There are few college graduates who cannot, in later years, spare something in repayment of that debt, something that will bring greater opportunities to other young men and women who may be struggling for an education and who may perform great services to our society. There is no generosity that is in all ways more rewarding."

Most alumni know that the University of Wisconsin Foundation is the fund-raising branch of the University. The Foundation is a private corporation set up by alumni 15 years ago to solicit and receive contributions from alumni, friends, and business firms.

Robert B. Rennebohm, executive director of the Foundation, said, "Money, property, and other gifts of value which are given to the Foundation are used for purposes which are necessary but which cannot expect early support from tax funds. Every alumnus can, if he wishes, designate exactly how he wants his gift to be used.

"Last year, for instance," Rennebohm said, "79% of the money received was restricted by the donors for some specific purpose. Special purpose buildings reaped the largest share—37.5%. That included 25% for the Alumni House, 10% for the Middleton Medical Library, 2% for additions to the Wisconsin Center, and .5% for expansion of the Carillon."

Other restrictions were: 13% for scholarships and loans, 1.5% for fellowships, 10% for special professorships, 7% for the marching band fund, and 10% for miscellaneous uses.

Mr. Rennebohm added that the 21% of the contributions which are not restricted by the donors will be used to support emergency projects or those deemed most necessary and timely by the University and the Foundation. Such projects in the past included the President's special fund, the Frederick Jackson Turner history professorship, the Wisconsin Center, and other uses. Money which is unrestricted is invested until it is needed. The income from the investments is used to offset overhead expenses involved in soliciting over 100,000 alumni and more than 1,000 business firms and foundations each year.

# WISCONSIN ALUMNI ASSOCIATION OFFICERS AND DIRECTORS

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*First Vice-President:* Dr. Norman Becker '40, 104 S. Main St., Fond du Lac  
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*Class of 1959:* J. Phil Elliott, 1539 S. 76th St., West Allis 14  
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*Wisconsin Alumnus, July, 1960*



## Wisconsin Alumni Association

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John Berge '22 Executive Director  
Edward H. Gibson '23 Field Secretary  
Arthur Hove '56 Editor  
Edith Knowles Office Manager

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## Over 62 million for UW operations

# Regents Approve Budget

AT THEIR JUNE meeting, the Board of Regents approved a \$62,972,478 budget for University operations during the 1960-61 academic year. Pres. Conrad A. Elvehjem warned that the budget "does not provide the sort of progress we should be making to maintain the quality of the University."

Although the budget is \$6,857,204 above the current year's, only \$1,559,042 of the increase is from state appropriations—mostly for salary increases and to pay for the higher enrollments expected. The state appropriation for the year is \$2,889,298 below the figure requested from the state by the University. Major addition in the budget recommended by the president is an estimated \$4-million increase in gifts and grants.

A separate budget for operating University Hospitals, totaling \$6,145,762 was also approved by the regents. This is \$259,048 over the current budget and the increased expenditures are expected to be met by increased receipts. Hospital revenue for the year is budgeted to include \$1,324,198 in payments from the state and \$883,750 from the counties for the care of state patients, \$137,099 from student infirmary fees, and \$3,800,715 in revenue from private patients.

Included in the University budget is a 4 per cent average increase for faculty, awarded on an individual merit basis. Salary increases for civil service employes are awarded in accordance with the state-wide formula which provides the equivalent of one-step salary advances for 80 per cent of the employes.

Only 2 per cent of the faculty received annual raises of more than \$1,000, 26 per cent received raises ranging from \$501 to \$1,000 and 50 per

cent got increases of from \$200 to \$500.

Average salaries on the academic year basis under next year's budget will be professors, \$11,069; associate professors, \$8,288; assistant professors \$6,827; and instructors \$5,614. Teaching assistant salaries, on a half-time basis will range from \$1,950 to \$2,050; research assistant half-time rate on an academic year basis will be \$1,790.

The budget is based on an expected enrollment increase from the current 25,606 to 26,950, and to teach the additional students the budget provides 86 new faculty positions and 12 civil service, plus additional assistants. Salary raises and other cost rises will increase the cost per student from \$966 to \$973.

Of the \$62,972,478 budgeted for the year, \$25,875,073 is expected from state appropriations, \$2,259,395 from federal land grant, \$12,089,501 from operational receipts and balances, including student fees, \$14,350,000 from gifts and grants, and \$8,398,509 from dormitory rentals, student union receipts and similar auxiliaries.

Of the total expenditures budgeted, \$20,236,502 is for instruction and student services, \$5,389,695 for organized research, \$6,979,581 for adult education and public services, \$1,245,703 for libraries, \$5,592,224 for administration and plant operation, \$1,158,832 for educational enterprises, \$14,350,000 for projects supported by gifts and grants, and \$8,398,509 for operation of the self-supporting auxiliaries such as the dormitories and union. The budget anticipates savings from leaves, staff turnover, and similar causes of \$508,000, and provides \$129,432 in unassigned fund for meeting unanticipated needs during the year.

## Huge WARF Grant

The Regents accepted an annual research grant of \$1,637,418 from the Wisconsin Alumni Research Foundation.

The fifth WARF grant to exceed \$1-million, it is just \$52,934 under the largest WARF grant, given last year. The money includes grants-in-aid of \$1,419,078 to be apportioned by the Research Committee of the Graduate School, and \$105,000 to support WARF predoctoral fellowships in basic research.

Other allocations included in the grant are: Haight Fellowships, \$18,000; symposia and lectures, \$15,000; Slichter Professorship, \$12,000; University of Wisconsin Press, \$15,000; and amortization of three research buildings constructed with WARF aid—\$3,817 for chemistry, \$20,608 for the Enzyme Institute, \$28,915 for Chemical Engineering.

The sum of WARF's annual grants since the foundation was established in 1928 reached \$16,254,967 with the addition of next year's total.

## Regent Elections Held

The Regents demonstrated their confidence in the leadership of Carl E. Steiger, Oshkosh, by unanimously re-electing him president of the Board. Steiger, who has just completed his first year of service as Regent president, expressed his thanks for the support of his fellow Regents and promised to redouble his efforts to make the University of Wisconsin great. In addition to serving as head of the Regents, he is chairman of the state Coordinating Committee for Higher Education.

A. Matt Werner, Sheboygan, was unanimously re-elected vice-president, and Clarke Smith was re-appointed Secretary of the Regents. Those Regents named members of the Coordinating Committee for Higher Education were Robert C. Bassett, Milwaukee; Arthur DeBardeleben, Park Falls; Ellis Jensen, Janesville; and Harold Konnak, Racine.

The Regents regretfully accepted the resignation of Mrs. Emery Owens, Dousman, as a member of the Board of Visitors. Catherine Cleary, Milwaukee, who was recently elected a director of the Wisconsin Alumni Association, was appointed to serve out Mrs. Owen's unexpired term.

# Keeping in Touch with Wisconsin

## Kick-Off Dinner---October 7

Centennial activities to commemorate the 100th anniversary of the Wisconsin Alumni Association will get under way with a Kick-Off Dinner in the Memorial Union on Friday evening, October 7. This is the evening before the Wisconsin-Purdue game—the first conference game in the 1960 schedule. These activities will continue throughout the year and wind up with our Centennial Dinner on Alumni Day, June 3, 1961.

A block of side-line tickets has been reserved by the Athletic Department for alumni attending this Kick-Off Dinner. So—if you need tickets for this Wisconsin-Purdue game please send your order promptly to Oscar Damman, Ticket Sales Manager. Checks should be made payable to U. W. Athletic Department and sent to 1440 Monroe Street, Madison 6. Tickets are \$4.00 apiece, plus 25 cents for postage and handling. Hotel or motel reservations also should be made as early as possible.

Your officers and directors believe that the best way to commemorate this Centennial is to make the Wisconsin Alumni Association increasingly effective as the strong right arm of the University of Wisconsin. Consequently, our activities for the fiscal year starting September first will be geared to this objective.

Plans already are under way to make our WISCONSIN ALUMNUS a still better magazine—still more effective in making the University's aims, achievements, and needs crystal clear to alumni and citizens of Wisconsin. Two special issues of the ALUMNUS are scheduled: (1) A Founders Day issue which will deal with our University's needs, especially the need for new buildings to take care of rapidly rising enrollments; (2) A Centennial issue in June, 1961. During the year we expect to run special articles suggesting ways by which loyal Badgers can help to keep Wisconsin in the top ten among American

universities. Your active support as a WAA member will help to make this Centennial year the finest in Association history.

WAA officers for the coming year were elected on Alumni Day:

Chairman of the Board—Martin Below, Chicago

President—Don Anderson, Madison

First Vice President—Dr. Norman Becker, Fond du Lac

Second Vice President—Lloyd Larson, Milwaukee

Treasurer—Walter Frautschi, Madison

Secretary—Miss Maxine Plate, Milwaukee

Ten directors-at-large were elected for three year terms: Homer Bendinger, Milwaukee; Catherine Cleary, Milwaukee; Pres. C. A. Elvehjem, Madison; Mrs. Robert Johns, La Crosse; George Robbins, Marinette; William Sachse, Sheboygan; Dr. Robert Spitzer, Burlington; Russell Teckemeyer, Madison; Mrs. Richard Tinkham, Wausau; Frederick Trowbridge, Green Bay.

A complete list of the Association's officers and directors appears on page 5. This roster is included in all issues.

As usual, this issue of the WISCONSIN ALUMNUS comes off the press later in the month than other issues in order to give you commencement and reunion news. The ALUMNUS is published monthly except in August and September, so this July issue is the last for the current fiscal year. Your next publication as a WAA member will be the September issue of the 1960 FOOTBALL BULLETIN, which will go in the mail on September 12.

Thanks for your cooperation and support in making this year a good year for WAA. Let's make our Centennial year the finest in Association history—John Berge, Executive Director.



Schuyler Kleinhans and Charles Glasgow, Chief Engineer and Deputy Chief Engineer of the Santa Monica Division, go over air transport needs relating to advanced cargo loading techniques with Donald W. Douglas, Jr., President of Douglas.

## How to put wings on a warehouse

Giving overseas air bases what amounts to local warehouse service on important parts is an Air Force objective. Its present system has slashed delivery schedules up to 20 times... saved taxpayers several billion dollars over the past decade. To improve it further, Douglas has been selected to develop specifications for a comprehensive Material Handling Support System involving better communications, data control, cargo handling and loading, packaging and air terminal design. This is another illustration of the variety of opportunities and assignments open to Douglas engineers and scientists.

Douglas is now seeking qualified engineers, physicists, chemists and mathematicians for programs like the above and other exciting new transport, missile and space projects far into the future. Write to Mr. C. C. LaVene, Douglas Aircraft Company, Inc., Santa Monica, California, 1 Section.



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# A Welcome to the Class of 1960



Martin Below addresses the graduates at Madison.

*from Martin P. Below, Chairman of the Board,  
Wisconsin Alumni Association*

**A**S MEMBERS of the class of 1960 I welcome you to Wisconsin's distinguished Alumni family. Your diploma signifies that you are a graduate of one of the top ten universities in America. While we will humbly admit that there are other great schools of higher education in this country, we nevertheless feel that it is a mark of real achievement and distinction to be an Alumnus of this esteemed University of ours, a heritage that you should always remember with pride and honor.

It is often said, and we believe rightly so, that an educational institution is only as strong as it's Alumni. Therefore we sincerely hope that you—the newest and youngest members of our Alumni Association will really become active working members. We all owe a debt of gratitude to our University for what it has done for us and there is no better time than the present to start repaying that debt—and let us repay it with interest if we expect to maintain Wisconsin's leadership in the tremendous field of higher education.

One hundred years ago this fall the Founders of your Alumni Association expressed it's primary objective in these simple but portentous words: "To promote, by organized effort, the best interests of the University of Wisconsin".

Now you may ask what you as an Alumni can do to promote and better serve your Alma Mater. Here are a few suggestions.

*Number one*—Join your local Alumni Club and become an active member. Be on the lookout constantly for top grade students.

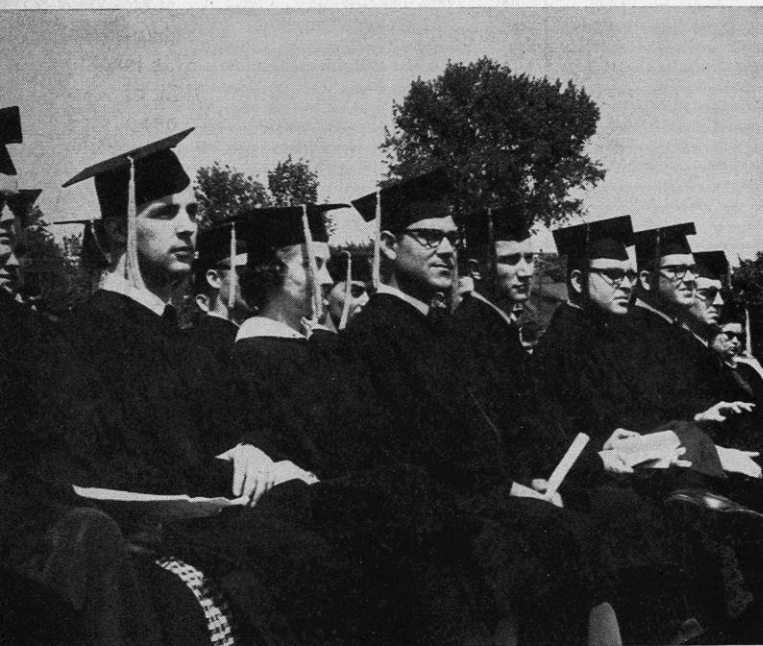
*Number two*—Maintain an active membership in the Wisconsin Alumni Association and keep us informed of any changes in names or addresses.

*Number three*—Include the University of Wisconsin Foundation in your list of annual contributions. They welcome gifts or grants of all sizes. This organization as well as the Wisconsin Alumni Research Foundation are also extremely important areas of your Alma Mater.

We are certain that those original founders of our Alumni Association would be very proud and gratified today if they could see the fruits of their efforts. Therefore, let us all look forward and commemorate this Centennial by expanding our program of activities in order to make it an even stronger and more effective "right arm" of the University. We cordially invite and urge you to be active in this program so that you may do your share in keeping your Alma Mater at the top of the educational ladder.

Again we welcome you as Alumni and say "It's great to have you aboard, and we sincerely hope for a long, long time, and may you always with a loud clear voice, and with pride and loyalty sing the praises of "On Wisconsin".

The Commencement ceremony at the UW—Milwaukee.





"Pop" Gordon leads the alumni in song at the Alumni Day Dinner.

## Commencement-Reunion, 1960

### Commencement

Sixty-two UW students who won medals, prizes, and honors for outstanding work during their University careers were given special recognition at the annual Honors Convocation. A total of 464 students were honored for outstanding work in their studies at the convocation which was one of the major events on the University's 107th Commencement-Reunion weekend calendar. Dean Mark H. Ingraham of the College of Letters and Science welcomed the students and their parents, relatives, and friends at the convocation. Edmund Fitzgerald, Milwaukee, former director and chairman of the board of the Northwestern Mutual Life Insurance Co., gave the main address on the topic, "Honors and Life." Oralee Stiles, a senior in the School of Education from Sheboygan, spoke for the honored graduating seniors.

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The UW band was busy at Commencement time—they played a concert on the Union Terrace on Sunday and then provided the music for the Commencement ceremony on Monday. A feature of the Sunday performance was the appearance of guest conductor Jesse

Saugstad, Washington, D. C., who was conductor of the UW band from 1915 to 1918, and manager of the band which played at the World's Fair in San Francisco in 1915.

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The University of Wisconsin's graduating class of 1960 is largely home-grown, yet it is one of the most worldwide classes ever to graduate from the University. More than 2,500 students received their degrees at the UW's 107th Commencement—of the total, about 1,700 received their first or baccalaureate degrees, about 700 advanced degrees, and some 130 their law or medical degrees. Of the 1,700 receiving their first degrees, 79 per cent hail from Wisconsin and 21 per cent are from outside the state. Of the total 2,500 degree candidates, 66 per cent are from homes in every one of Wisconsin's counties, with the remaining 34 per cent coming from 44 other states in the Union and the

District of Columbia, and from 38 foreign lands. The foreign nations are scattered throughout the world from Africa to Norway and from Australia to Venezuela—an indication of the worldwide reputation of the UW Graduate School.

Only five states—Mississippi, Nevada, New Mexico, South Carolina, and Vermont—are not represented among Wisconsin's graduates of 1960. Of the nation's two newest states, Alaska and Hawaii, the former has two and the latter 12 students receiving UW degrees. A total of 109 of this year's UW grads came from foreign lands.

### Alumni Day

The Commencement-Reunion weekend began officially with the Half Century Club luncheon on Friday as UW graduates who have been alumni for fifty years or more congregated in Tripp Commons of the Memorial Union. Friday evening and Saturday noon, individual classes got together and held informal dinners—for a full report of these activities, see the stories of the classes following.

Saturday was Alumni Day and those

### about the cover

This month's cover is not a scene from commencement exercise at the United States Naval Academy at Annapolis, but a group of newly commissioned Navy and Marine officers who have just graduated from the University of Wisconsin. The young lady being held aloft by her fellow officers is Gay W. Rost, Cedarburg, who is the first UW graduating coed to receive a commission in the Navy Nurse Corps, although several years ago, three women graduates received their commissions as second lieutenants in the Army Nurse Corps at commencement.

returning to the campus took full advantage of their special day and visited with old friends or tried to re-orient themselves with the UW campus which is rapidly and continually changing its face.

While the bulk of the day was devoted to the several classes, the evening was scheduled for a massed gathering of alumni at the Alumni Day Dinner in Great Hall of the Memorial Union. A crowd of 365 alumni filled Great Hall for the dinner, which opened with the invocation by Prof. Ralph D. Hyslop '35, of the Union Theological Seminary.

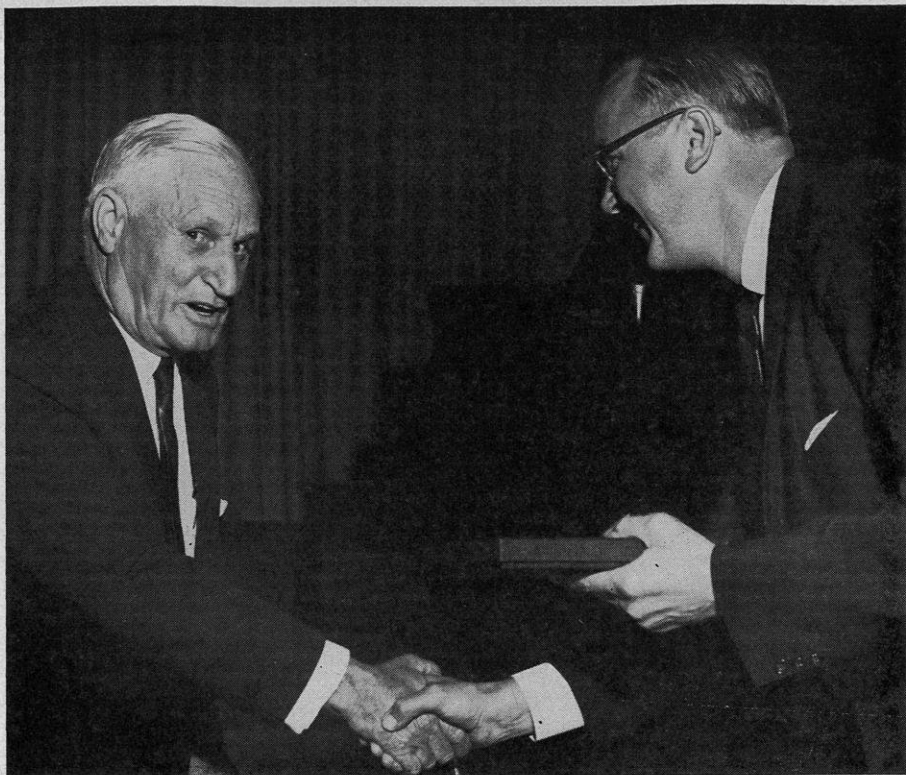
As the Union waiters hustled back and forth with trays of food, hungry alumni savored the meal of roast beef, and chatted with their neighbors.

The official program began with Prof. Emeritus Edgar B. "Pop" Gordon leading the alumni in an after dinner sing. Then came the introduction of Don Anderson, the newly elected president of the Wisconsin Alumni Association, who was presented by out-going President Marty Below. Anderson pledged himself to the important task of being WAA president, and encouraged active alumni participation in the Association's up-coming Centennial Year.

Following the introduction of the president-elect, the "Alumnus of the Year" award was presented to Howard I. Potter, Chicago.

Next, Carl E. Steiger, president of the Board of Regents, saluted the Class of 1910. "The heritage of the Class of 1910 is both a great strength and a great responsibility," he said. "On this the 50th anniversary of the class which preserved for us those classic ideas (inscribed on the "sifting and winnowing" plaque)—we as alumni can be proud of the strength we have infused into our University and equally as proud of the way the University has so ably handled the responsibility of free, untrammelled inquiry."

The principal address at the Alumni Day Dinner was given by University Pres. Conrad A. Elvehjem who spoke to the returning alumni on "what's new" at the University. Pres. Elvehjem discussed the problems facing the University, particularly in the critical faculty salary area. He noted that "In spite of a salary scale which is below that of most institutions of the same quality, we have had little more than our normal



The 1960 "Alumnus of the Year" is Howard I. Potter, Chicago, who was cited by the Wisconsin Alumni Association "for outstanding leadership in the three alumni arms of the University—as a charter member, president, and chairman of the board of the University of Wisconsin Foundation; as a director and president of the Wisconsin Alumni Association; as a member of the Wisconsin Alumni Research Foundation—and for his dedicated service in advancing the best interests of the University of Wisconsin."

Aside from his interest in the University, Howard Potter has demonstrated an active interest in several service and civic organizations. He is a trustee of Northland College in Ashland; a member of the Citizen's Board of Loyola University; a director of the Civic and Arts Foundation of the Union League Club of Chicago; president and director of the Chicago Farmers; president and director of the Greater Chicago Safety Council; a director of the Merchandise National Bank of Chicago; and a director of the World Circus Museum in Baraboo.

Mr. Potter is pictured here on the left as he received his award at the Alumni Day Dinner from Dr. Norman O. Becker, Fond du Lac, chairman of the Alumni Awards Committee.

turnover this year. We were helped considerably by an eight per cent faculty salary increase last year, and the promise of a twelve per cent increase for next year.

"By the time our faculty learned that the promise of twelve per cent was not to be kept—that we must face the year with a four per cent increase—the height of the faculty shopping season was past. Unfortunately in this respect, you can't fool a professor more than once. We have grave apprehension about the future, particularly in view of the tremendous enrollment increases just ahead, increases which will find us recruiting faculty members at a sizeable salary disadvantage.

"The happiness that we, as Wisconsin taxpayers, felt when it was suddenly discovered that the State's budget was not out of balance, was dampened considerably for us, as faculty members, by the fact that some of the 19-million dol-

lars so propitiously found in the treasury was that promised in raises, and that student fee increases last year and this year provided almost a million and a half dollars which the taxpayers thus were not paying towards the costs of education."

To offset this unfortunate situation, Pres. Elvehjem said that, in the future, the University will charge more and more of its staff time to federal grants in an effort to increase the effectiveness of research at the University. "We probably would have resisted the temptation to move in this direction," he said, "if we did not face, in the coming year, a budget which provides no state support for progress, other than a small addition to fluid research funds."

This situation has necessitated the undertaking of new programs without state support. And the "token budget" adopted by the Legislature seriously curtails the possibility of expansion; so the

University's "long-range building program remains little more than a dream—this in spite of the fact that the enrollment increase is already upon us . . ."

After painting this rather dim picture, the president switched to the plus side of the ledger and spoke of some developments at the University that were particularly important during the past year. He spoke about the increasing amount of good students that were coming to Wisconsin, and noted that "We do not now favor admission to the University by entrance test, for, among other things, no test has yet been developed which predicts academic accomplishment with satisfactory accuracy."

Pres. Elvehjem pointed out the progress the University has made in liberalizing social regulations by providing "extra freedom and correspondingly increased responsibility for students 21 years or older." The trend of this forward movement is also evident in the new voluntary ROTC program, and the basic studies program being initiated for students intending to enter the professions.

Speaking of other achievements which came to the fore during the year, the president mentioned Wisconsin's contribution to space science—the weather experiment which is a part of the Explorer VIII satellite, the new program for Urban Studies, the establishment of an Institute for Research in the Humanities, the Wisconsin Medical Center, the Law Library addition, and many other programs which have brought added stature to the University during this very active year.

In closing, Pres. Elvehjem said, "Alumni support has been a proud tradition of Wisconsin. May it always continue to be, for it can guarantee the future progress of your Alma Mater."

## Half Century Club

On Friday, June 3, an overflow crowd of chipper Half Century Club members thronged to Tripp Commons in the Memorial Union to welcome the class of 1910 into the fold. The response for this year's luncheon was overwhelming—280 Half Century clubbers filled Tripp Commons to capacity.

The program began with the invo-



Pres. Elvehjem accepts the Class of 1910's check for \$27,873 from William Klinger, chairman of the Golden Jubilee Fund.

cation given by the Rev. Albert J. McCartney, Washington, D. C., a member of the Class of 1900. Following the luncheon, emcee Marty Below introduced John Berge, executive director of the Wisconsin Alumni Association, and University Pres. Conrad A. Elvehjem—both gentlemen congratulated those assembled for their enthusiasm, and encouraged them to continue their support of the Alumni Association and the University.

Then came the introduction of the Class of 1910 who established two records this year by having the largest representation of any newly initiated Half Century class, and by collecting a class gift of \$27,873. The gift, which will be administered through the University of Wisconsin Foundation, was handed over to Pres. Elvehjem at the luncheon by William Klinger, chairman of the Golden Jubilee Fund. The Nyneteenters surpassed the \$25,000 donated last year by the Class of 1909, and have established a challenging goal for those classes scheduled to join the Half Century Club in coming years.

The featured speaker at the luncheon was Helen C. White, UW professor of English, who spoke on the significance of the "sifting and winnowing" plaque given to the University by the Class of 1910. "Let me remind you," Prof. White said to the Nyneteenters, "that

since you left the University, the University has weathered two world wars, to say nothing of the Korean conflict. It has survived a depression . . . And it is now facing the problems of an absolutely unprecedented expansion. And let me remind you that this expansion is not limited to population, but involves, also, an even more unprecedented expansion of knowledge. In all this we have been helped by two things which our tradition of freedom has given us. The first is that it has made it possible for us to face the facts even when we too have been carried along by enthusiasm for wide-spread and passionately held illusions . . . And the second thing is that it is always helpful to know that any specific, responsible, helpful suggestion will be considered . . . In other words it is worth having ideas on the campus of the University of Wisconsin, and it is worth expressing them."

The senior alumni present included nonagenarians Mrs. F. K. Conover, Madison, who is 96 years old and a member of the Class of 1885, and 95 year old Ralph E. Blount, Wilmette, Ill., who is the last surviving member of the Class of 1887.

Sparked by their own verve, the Half Century members had a rousing time and next year's golden anniversary for the Class of 1911 promises to be just as spirited.



1910



1915



1925



The ubiquitous Class of 1917 was back for its reunion again this year. Those enjoying the fun, from left to right, were: Edwin B. Kurtz; Albert C. Fiedler; John Pederson; Dr. Mead Burke; Beth Gault Brunsell and Stella Andrews Macauley.



## REUNIONS BY CLASSES

### Class of 1909

By Barbara Klinefelter Lange

Members of the Class of 1909 and of the Half Century Club for one year came back again this year. Twenty-one persons attended the Half Century Club Luncheon on Friday, the Club Luncheon on Saturday and the Alumni Banquet on Saturday evening.

Harrison Garner, our president, conducted the meeting at our luncheon. Judge Herman Sachtjen read a very fine resolution which was adopted in memory of Edwin Witte, outstanding member of the Class who had very recently passed away.

We read letters from those from far away who were unable to come. Many had said they would be with us next year, and we hope to see many at our luncheon then even if we do not send letters to all beforehand.

Following the meeting, we enjoyed our usual happy reminiscing with much laughter and fun.

### Class of 1910

By Dr. Henry A. Schuette

It was no "thundering herd" of classmates nor was it a gay band of troupers "with rings on their fingers and bells on their toes" that returned to the campus at reunion time early in June in answer to President Elvehjem's cordial invitation to attend the twentieth annual luncheon of the Half Century Club and—because of a successful conclusion of their fifty-year probationary period—to accept membership in this venerable organization. It was, rather, a proud and reserved group of grads, some one hundred of them not counting wives, husbands and, in a few cases children, that had come back to Alma Mater in order to renew old acquaintances and to express their gratitude in a material way for everything that she had done for them as undergraduates and, in their post-campus days, for the "fringe benefits" that result from a college education.

Reunion activities began with the University's complimentary induction luncheon in Tripp Commons on Friday noon; they were continued that evening with an excellent banquet served to

some one hundred twenty-five guests at the Madison Club and with Class President Duffy as toastmaster, and were resumed on Saturday noon on Maple Bluff with a buffet luncheon as had been done for the two previous reunions. They came to a close that evening in Great Hall of the Memorial Union with an Alumni Association-sponsored dinner replete with group singing and short speeches, a tribute to our class by Board of Regents president, Carl E. Steiger, and the annual Alumni Day address by President Elvehjem.

Saturday's weather did not follow the it-never-rains-on-Olson pattern of our undergraduate days when Commencement came two weeks later than it does now. It was not quite of the summer type and rain clouds became threatening by lunch time. Later when it did rain ever so gently, all one hundred twelve guests picked up their camp chairs and filed down a chow line hastily set up in the Schuette house; and ate from trays as planned.

Space limitations permit only brief mention of the serious side of our Golden Jubilee Reunion. Prof. Helen C. White, chairman of the English Department, speaking on the subject of Wisconsin's famous "sifting and winnowing" plaque and the thoughts and spirit expressed by it said that it was an uncommonly good idea in 1910, even better in 1960, and better not only for Wisconsin, but for all the United States of America. Miss White's stirring and thoughtful speech in which she paid a deserved tribute to our James S. Thompson who originated and steered to fulfillment Project Plaque, our class gift back in 1910, climaxed the luncheon at which gift-committee chairman William A. Klinger presented President Elvehjem with a check for \$27,873 gratefully given by the class to Alma Mater by her children in appreciation of what she had done for them. Yes, 1910 did it again! Prexy's happily worded response showed that a top-flight scientist can, and on occasion does, depart from the jargon of the laboratory and turns to the language of the man on the street. In this case, we got the impression that preparatory research had led him to early files of *The Whamskizzle*, and a report of our first reunion. We loved it!

### Class of 1915

By Capt. Joseph W. Bollenbeck

Thirty-one classmates enjoyed a delightful reunion which included sight-seeing trips around the campus and city, a Friday night dinner, Saturday noon luncheon, a boat ride, the Alumni Day Dinner, Sunday morning breakfast on the Union Terrace, the President's reception, and the band concert.

Movies and three-dimensional pictures of former reunions were shown by Gus Bohstedt at the Friday night dinner. And, as happened five years ago, a lusty "We're alive, we're alive, Varsity, Varsity, One and Five" roared through Great Hall of the Memorial Union at the Alumni Day Dinner and set the pace for the Half Century Class of 1910 to emulate. At the Saturday luncheon, the class stood in silent tribute to those classmates who have passed away in the last five years.

Traveling the greatest distance to be with us was E. S. Herried, Verona, N. J. Roy Kile came from Langhorne, Pa.; Oma Cunningham from Germantown, O.; Frances Smith Loebe, Des Moines, Ia.; Bob Buerki, Detroit; Verle Williams, Hibbing, Minn.; John Young, Rochester, Minn.; and Mary King Cloon, Ironwood, Mich. From Illinois came Marjorie Jacques Connolly, Ethel Garbutt Dodge, Bert Hocking, and Carrington Stone. Wisconsin returnees included Bill Dustrude, Hartland; Marie LaFevre Feind and Mary Boorse Kiehefer, Milwaukee; Ed Kramer, Wauwatosa; Henrietta Achtenberg Ryall, Kenosha; Clarence Whiffen, Sheboygan; and Roland Risdon, Green Bay. Madisonians included Nat Biart; Gus Bohstedt; Joe Bollenbeck; Ben Bull; Reynale and Mrs. Crosby; Orrin Fried; Elsie Estelle Halls; Clarence Hicks; Ed Holden; Russ Lewis; Mary Sayle Tegge; and Jennie Wilson Whipple.

Officers for the next five years are: Judge Clarence Whiffen, president; Eugene D. Holden and Marjorie Jacques Connolly, vice presidents; Beulah Dahle, secretary; Charles Shimmel, treasurer; and Mary King Cloon, historian.

A Half Century Club gift fund committee was named and includes: Lester C. Rogers, chairman; and Capt. Joseph W. Bollenbeck, Noble Clark, Elsa Fauerbach, Charles Shimmel, Reynale

Crosby, Bob Buerki, Ethel Garbut Dodge, and Al Dexter, co-chairmen.

### Class of 1917

By Carol McMillan Reid

Amidst the registration desks of classes ending in "0" or "5" was the unique but familiar placard "1917" to mark the gathering point for the 43rd Annual Reunion of this World War I group. Among the classmates who reunited this year were Caroline Gurney who for many years has been in educational work in Turkey and in Greece; Edwin B. Kurtz, head of the electrical engineering department at the University of Iowa; and John "Pete" Pederson, manufacturer, of Buffalo, N. Y. Catherine Conlin was the special guest of the class at this reunion.

At the business meeting which followed the luncheon for 25 at the Union Myra Emery Burke read greetings from many classmates. Treasurer Mary McNulty reported that more than \$2,300 had been contributed in memory of Eleanor Ramsay Conlin to establish a student loan fund and to build a memorial fireplace in the new Alumni House.

In view of the shortage of convenient housing at commencement time the class advocated that arrangements be made by the University to provide space in dormitories to accommodate returning alumni.

### Class of 1920

By Laurence W. Hall

Maple Bluff Country Club was the site of the reunion dinner of the Class of 1920. The 88 who turned out for the dinner party and cocktails were treated

to the return to Madison of Fredric March, 1920 class president and internationally known stage and film star. March, who has just returned from a junket around the world, had some absorbing stories to tell on that account. He also read from letters and telegrams from former classmates and members of the faculty, several of which had been dreamed up by reunion chairman, Laurence W. Hall, to recall amusing incidents of undergraduate days. The 1920 Badger, which Hall consulted as his classmates made reservations for the reunion, was the basis for comparison between what students had indicated they hoped to do and what they had actually done in the forty years following their graduation.

A surprise for March was the presence of his first University roommate, James Lindsey, Chicago, who was attending his first reunion of the class. On the day following the festive reunion, March received an honorary degree from Ripon College.

As part of the program, the class made good use of the "roaring twenties" theme and sang the songs of their college days to the piano and banjo accompaniment of Mrs. W. W. Weigle and Josh Salter. Those on hand for the celebration had a splendid time and consider this reunion of the Class of 1920 the "best ever."

Chief planners and organizers of the reunion were Dr. C. K. Schubert, Dr. Sverre Quisling, H. Kenneth Harley, and Laurence W. Hall.

### Class of 1925

By Glen H. Bell

There were about 55 present at the

luncheon in the Memorial Union, which marked the 35th reunion of the Class of 1925.

We are proud of the fact that our class member, Don Anderon, was elected president of the Alumni Association.

At its reunion, the class decided to turn over all of its remaining funds to the Alumni Association for the new Alumni House. The amount involved will be approximately \$525.

The members of the reunion committee were chairman, Glen H. Bell; entertainment, Rosanna Ragatz; publicity, George Schlotthauer; registration, Helen Bruce; decorations, George Rentschler.

### Class of 1930

By Glenn F. Olwell

Stories gleaned from issues of the 1930 Daily Cardinal introduced a stimulating and challenging address by Prof. Harold B. McCarty and served to recall many vivid memories for seventy-two reuniting members of the 1930 class at a noon luncheon at the Edgewater on Saturday.

"Mac", who has been cited as "the dean of noncommercial educational broadcasting," outlined areas of growth at Wisconsin and pointed out achievements of the University abroad in many fields—geography, geology, meteorology, space, etc.—to emphasize that as a university continues to learn its influence reaches "beyond the borders of the state to the frontiers of the universe."

A thinking, alert and interested alumni group asked questions and came away with an understanding and new appreciation of the expanding work and leadership of our Alma Mater. Our sincere thanks to you, Mac!

At the request of Ed Konkol, class president, each member gave a brief personal sketch; we sang songs popular in 1930, and heard a financial report by Bill Goetz. Dr. Tony Curreri presented a resolution: "To provide a 1930 class memorial fund to furnish, equip and decorate a room in the proposed Alumni Building." The resolution carried.

On Sunday morning we met for breakfast on the Union Terrace. We will reunite again in 1965.

Regrets were sent by Ardyth Conohan, Miami, Florida; Mrs. David B. Eisendrath (Eleanore Parkinson), Milwaukee; Dr. Louis Belinson, Jefferson



Fredric March with Mr. and Mrs. Laurence Hall at the Class of 1920 reunion.



## 1930

City, Mo.; James V. Van Vleet, Milwaukee; A. J. Looze, South Milwaukee; A. Reid Winsey and Harold Cummings, Green Castle, Indiana.

Our thanks to the committee and especially to Janet Ela, Margaret Rupp Cooper, Marion Crownhart and Sally Marshall for the lovely flowers, table decorations, and music.

### Class of 1935

By Jo Pearson Radder

A gala silver anniversary reunion for the Class of 1935 was observed June 3-4.

The Chanticleer was the scene of a dinner-dance for about 50 on Friday night. George Comte, of WTMJ and the Milwaukee Journal Co., was the master of ceremonies. Tony Canepa, Baraboo, his wife, and five of his 11 children danced several numbers to the delight of class members, as well as other dancers. (Nor did the gray hairs deter any class members from dancing.)

On Saturday noon a reception preceded a luncheon for about 75 reminiscing classmates at the Memorial Union. Frank Klode, class president, greeted

classmates and again George Comte emceed. Friendly arguments about class elections, and reports on class members, their families, and employment provided the entertainment.

The class has collected over \$1000 to purchase a sun dial to be placed on Observatory Hill as a gift to the University. The report said that cement benches would surround the sun dial, but why cement on the famous Observatory Hill?

Those attending had a very gay time. A most memorable occasion, and we all hope to see many more at the 50th reunion. From Seoul, Korea, came Reginald Price on his way to Washington; and many other states and cities were represented.

### Class of 1940

By Jack DeWitt

The Class of 1940 held an informal reunion and dinner at the Cuba Club on the Saturday of Commencement-Reunion weekend. At the meeting, plans for a silver anniversary reunion in 1965 were started by 45 members of the class. Class President, George Robbins,

Marinette, announced that a committee would be named soon to begin detailed planning for the event.

Committee members who helped arrange the 1960 reunion included eight Madison residents: Jack R. DeWitt, chairman; Mary MacLennan; Mrs. J. Riley Best; Donald D. Dega; Frederick J. Griffith William Bradford Smith; William Stern; and John Zidmars.

### Class of 1945

By Jeanette Thomas

For its fifteenth reunion, the Class of 1945 gathered at the Cuba Club for a social hour and dinner. The predominantly female class members and their spouses were welcomed by the reunion chairman, Jeanette Kepke Thomas. Letters from those who were not able to attend were read.

At a short business meeting it was decided that the Class of 1945 would have its next reunion in five years with Elizabeth Roberts Northrop acting as chairman. At that time a committee is to be appointed to decide upon a class gift.

A toy airplane was presented to Martha Woodling Bergan, class president,





from Omaha, Neb., as the one who traveled the greatest distance to come to the reunion. Mary Jane Case Worpel was given a box of hair tint for having the most attractive gray hair. Hazel Stauffacher Holden and Polly Grimes Zimmerman divided a package of ear plugs—the prize for having the largest families. Nelda Hendersen Pierce, as the newest mother received a baby rattle. The citation awarded to the most recent winner of a University degree went to Omar Kussow who received his Masters in 1953.

### Class of 1950

By James E. Bie

Probably the biggest class that ever graduated from the University was the Class of 1950. Continuing their tradition of "Not only the biggest, but the BEST", a huge 10-year reunion took place on June 4.

The main event of the reunion weekend was a luncheon meeting in Tripp Commons on Saturday. About 110 members of the class and their respective spouses were on hand for the occasion. Jim Bie, reunion chairman, was toastmaster at the meeting.

Kurt Wendt, dean of the School of Engineering and chairman of the campus planning committee, spoke and showed slides of the long-range development of the lower campus area. Alumni who were surprised at the many changes on campus during the past ten years were even more impressed with the growth proposed in the decade ahead. Dean Wendt pointed out that as spectacular as the plans appear, they actually represent the minimum of building needed to keep up with the demands of a fast-growing student body.

Miss Emily Chervenik, coordinator of the University Placement Service, also

addressed the group. She thanked the Class of 1950 for a gift of \$1,000 which had been given to the placement bureau for furniture and equipment.

During the business meeting conducted by class president, Tony Brewster, it was decided that the next reunion should be held in Madison in 1965. Jean Reinhardt Bell was named chairman of the 15-year reunion and a group of Madison area alumni agreed to serve on the committee.

Bill Sachse summarized the class discussion about gifts to the University and proposed that an investment committee be formed to start now soliciting for a Silver or Golden Jubilee reunion gift. Each member of the class will be asked to send in at least \$1 each year. The money will be received by the UW Foundation but invested by a committee of members of the Class of 1950 and allowed to accumulate for the next couple of decades. Jim Breenan seconded the motion which was approved unanimously. Bill Johnson and Wally Cox were among the men who volunteered to work on the committee.

A few awards for outstanding accomplishments were presented at the end of the meeting. Bill Kohrs (and wife) won the prize for the couple who had done the most to create the pressing problems discussed by Dean Wendt. (They now have seven children.)

Caroline Hinchman Evans of Denver, Colo. waited until Mary Alfery Kohler of Sierra Madre, Calif. was out of the room to claim the prize for coming the furthest distance for the reunion.

The committee which planned the reunion included James E. Bie, Jean Reinhardt Bell, Mary Snee Cefalu, Robert G. Craig, Allen H. Haas and Delores Kessenich Haas, Dale A. Nordeen and Nora Haley Nordeen, Theodore W.

Tibbitts, and Richard E. Tipple and Joan C. Baer Tipple.

### Class of 1955

By Mitizi Arnold McCrory

Never let it be said that the Class of '55 lacks spirit! Our reunion may not have been the largest on the night of June 3, 1960, but every one of us—two dozen strong—ate, drank, and were merry enough for our 2,000-or-so missing classmates!

Among those in attendance were the Lee Feldmans and Rita Ansell, who motored in from Chicago; Mr. & Mrs. Bill (Willie) Walker, from Racine; the Don Piepenburgs; Bob Brogans; Bill Jachthubers; Charles Baumbachs and Dave Fosshage from the Milwaukee area—and Bob Ozburn, Messrs. & Mmes. Mike Torphy, Bill Motz and Jack McCrory, representing the Madison group.

Lawyers, engineers, salesmen, executives, maturing students, career women, wives and parents, we gathered at the Manor for a healthy cocktail hour. Actually, there were 25 of us present in spirit—Class President Lenni Kengas, now Assistant Dean of Men at Berkeley, phoned in from California to wish us well and to announce his July 2 wedding plans.

Cocktails were followed by a sumptuous buffet a la Manor—followed in turn by a report from our host and Class Treasurer Bob Ozburn. We were pleased to learn that "The Titan", the first film in our class gift series, had netted \$330, and that the university will purchase another film for the series this summer.

Pleasantly refreshed and refueled, we adjourned to the Edgewater's lakeside Cabana for more of the same, actively planning our next reunion. By the way—you're all invited. See you in '65.



On this and the following three pages  
are pictured some of the people who  
received special honors during the  
1960 Commencement season

## *Honorary Degree Winners*

Four men and one woman, outstanding in education, music, business, industry, and foreign affairs were presented with honorary degrees at the 1960 Commencement. The Board of Regents voted the degrees to the following who are connected by firm ties of birth or education to the state of Wisconsin.

**Mrs. Golda Meir**, Jerusalem—Israel's first Minister of Labor and Social Security, first Minister to the Soviet Union, and, since June, 1956, Minister for Foreign Affairs; a Milwaukee resident from early youth to 1921 when she emigrated to Palestine—the Doctor of Laws degree.

**John Bardeen**, Urbana, Ill.—Nobel Prize-winning professor of electrical engineering and physics at the University of Illinois; member of the President's Science Advisory Committee; Madison-born and University of Wisconsin-educated son of the late Dean Charles R. Bardeen of the UW School of Medicine—the Doctor of Science degree.

**Edmund Fitzgerald**, Milwaukee—director and former chairman of the board of the Northwestern Mutual Life Insurance Co.; member of the Industrial Conference Board, the National Advisory Health Council of the U. S. Department of Health, Education, and Welfare—the Doctor of Laws degree.

**Thor Johnson**, Evanston, Ill.—director of orchestral activities at Northwestern University; founder and director since 1954 of the Door County, Wis., Peninsula Music Festival; conductor of the Chicago Little Symphony; member of the advisory committee on the arts to the President and the Congress—the Doctor of Music degree.

**Haakon I. Romnes**, Chatam, N. J.—president and director of the Western Electric Co.; Stoughton-born and University of Wisconsin-educated electrical engineer who entered the Bell system with the Wisconsin Telephone Co., in 1927; is now a director of Bell Telephone Laboratories, the Teletype Corp., and many others—the Doctor of Laws degree.

*(For further information on the Wisconsin alumni in this group, see the class listings in the alumni news section of this issue.)*



John Bardeen



Edmund Fitzgerald



Thor Johnson



Golda Maier



Haakon Romnes



Journalists Nafziger, Quirino, McCall, and Duffield.

## Outstanding Journalists

A magazine publisher, a press association executive, and a veteran newsman from the Philippines were honored with citations for distinguished service in journalism at the Journalism Institutes banquet in May.

**Eugene S. Duffield '29**, publisher and president of Popular Science Publishing Co., was cited for "your notable

accomplishments at every rung of the ladder from reporter to publisher, and for your deep insight into the complex communications process in our modern society." A former Washington correspondent, he served as special assistant to Secretary of the Navy Forrestal, and as assistant publisher of the *Cincinnati Enquirer*.

**William H. McCall, Jr. '32**, vice president of United Press International, and general manager for Latin America with headquarters in Buenos Aires, was honored for "your skilled direction in the reporting of news from our neighboring nations of Latin America, and for your high standards in representing American journalism in this highly volatile area of the world." He joined UPI in 1934 after editorial work on the Bozeman, Mont., *Chronicle* and the *Wisconsin State Journal*. He was Milwaukee bureau manager from 1936-37 and has been with UPI in Latin America since 1943.

**Carlos F. Quirino '31**, president of the Pan-Asia Newspaper Alliance, was cited for having "transplanted the Wisconsin journalistic tradition to access to free information and of unfettered discussion to a rising young nation in a distant area of the globe." He is considered to be the outstanding biographer of his country and has held governmental positions, including chief of the Cultural Affairs Division in the Department of Foreign Affairs, in the Philippines.

Wilbur N. Renk, past president of the University Board of Regents, presented the citations at the 1960 Journalism Institutes banquet at the Loraine Hotel. Prof. Ralph O. Nafziger, director of the UW School of Journalism, presided, and Quirino delivered the main address.

## Engineers Cited

Six men widely known in engineering and industry, three of them leaders in Wisconsin industry and four of them graduates of the University of Wisconsin, were cited for outstanding accomplishments in their fields at the 12th annual Wisconsin Engineers' Day celebration.

The six leaders who were recommended for distinguished service citations by the UW College of Engineering faculty and Pres. Conrad A. Elvehjem, and approved by the Board of Regents, include:

**Robert C. Allen**, director of engineering, industries group, Allis-Chalmers Manufacturing Co., Milwaukee;

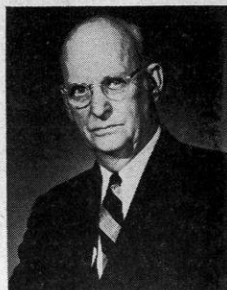
**Alexander G. Christie**, emeritus professor of mechanical engineering, John Hopkins University, Baltimore, Md.;

**Ronald E. Copeland '28**, director of engineering, National Concrete Masonry Assn., Chicago, Ill.;

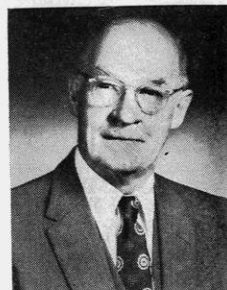
**Clifford C. Gladson '24**, executive vice president and member of the board of directors of the Ladish Co., Milwaukee;

**William A. Klinger '10**, president of the W. A. Klinger, Inc., construction firm, Sioux City, Ia.; and

**Lynn H. Matthias '27**, vice president in charge of research, the Allen-Bradley Co., Milwaukee.



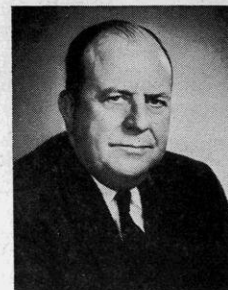
Allen



Christie



Copeland



Gladson



Klinger



Matthias

# Alumni Award Winners

Scholarships and awards totalling \$775 were awarded in May to nine outstanding University of Wisconsin students by the Wisconsin Alumni Association. The students were recognized for their records in scholarship, extra-curricular activities, and degree of self-support. A special Alumni Association committee, headed by Prof. William B. Sarles, chairman of the UW bacteriology department, selected the winners from among 20 junior and senior candidates.

Kathryn J. Schneider, Milwaukee, was named outstanding junior woman by the committee and received a \$100 scholarship. She has been president of the Panhellenic Association at the University and is a member of Crucible, junior women's honorary society. Runner-up winners and recipients of \$75 scholarships were Anne C. Forrester, Walworth, president of Alpha Gamma Delta social sorority, and Carol Hoppenfeld, New York, N. Y., a member of Crucible and chairman of the Intercollegiate Associated Women Students Convention Speakers Committee.

The outstanding junior man award of a \$100 scholarship went to David A. Sheridan, Milwaukee, who is president of the Young Democrats and a member of the Union Forum Committee. Three runner-up awards of \$75 each were given to Gerald L. Kulcinski, La Crosse, a member of the varsity football team and MACE, junior men's honorary society; Daniel Webster, Milwaukee, president of the Memorial Union and MACE; and Edward A. Wiegner, Pewaukee, finance chairman of the Lakeshore Halls Association and treasurer of MACE.



OUTSTANDING STUDENTS—from left to right, seated: Hoppenfeld, Forrester, Stiles, Schneider; standing: Webster, Kulcinski, Iverson, Sheridan, Wiegner.

Two outstanding seniors each received life memberships in the Wisconsin Alumni Association valued at \$100. They were Oralee Stiles, Sheboygan, a member of Mortar Board, senior women's honorary society, and president of Associated Women Students; and Matthew J. Iverson, Racine, vice president of the Wisconsin Students Association.

In addition to Prof. Sarles, the members of the selection committee, who participated in the four hours of interviewing, included: Philip Falk, Madison superintendent of schools; Mrs. John J. Walsh; and James E. Bie, administrative secretary of the University of Wisconsin Foundation.

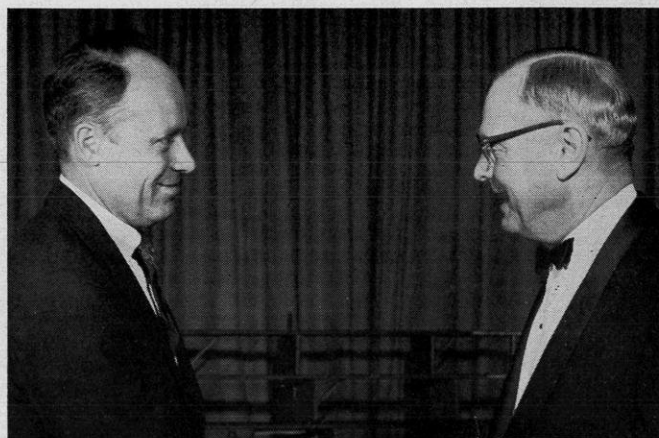
# Receive Teaching Awards

Four \$1,000 awards for teaching excellence were given to University of Wisconsin teachers in May.

Dr. James W. Cleary, assistant professor of speech, and Dr. Lucius J. Barker, assistant professor of political science at the UW-Milwaukee, were named winners of the annual William H. Kiekhofer Memorial Teaching Award. The award, which has gone to 12 other young faculty members, was established in 1953 as a memorial to the late Prof. William H. "Wild Bill" Kiekhofer whose talents for teaching freshman economics have become a campus legend.

Dr. Edward R. Fadell, associate professor of mathematics, was given the second Emil H. Steiger Memorial Teaching Award. This award was established by Regent Pres. Carl E. Steiger, Oshkosh, and his sister, Mrs. Sophia S. Roth, in memory of their late father.

Prof. Vincent C. Rideout, of the electrical engineering department, was named winner of the Benjamin Smith Reynolds Award which is given annually for excellence in the teaching of future engineers. Regent Pres. Steiger presented the award to Prof. Rideout at the 12th annual Engineers' Day dinner.



Teacher Rideout and Regent Steiger.



Pres. Elvehjem with teachers Fadell and Cleary.



With a growing understanding of the benefits they have received from the generosity of others, the University students are assuming an important role in future University support. Members of the Class of 1960 have appointed "class agents" who will be responsible for maintaining contact with fellow classmates in the years ahead. In addition to keeping members of the class informed about affairs of the University, the class agents will encourage attendance at reunions, and stimulate personal and financial support of University needs.

The class agents met before graduation with representatives of the University of Wisconsin Foundation and the Wisconsin Alumni Association to lay plans for fund raising activities.

Seated left to right are: Ned Lindemann, Janesville; Robert B. Rennebohm, executive director, University of Wisconsin Foundation; John Mullen, Appleton, senior class president; Fayette Elwell, chairman, Annual Alumni Fund Committee; Anne Gilbertson, Fort Atkinson; and Susan Hazekamp, Chicago.

Standing left to right are: Judith Polisky, Appleton; Ted Martens, Darlington; Mary Doering, Milwaukee; Jeffrey Mandel, Union, New Jersey; Robert Morrison, Boscobel; Ellen Kayser, Madison; Noel Iverson, Racine; John Berge, executive director, Wisconsin Alumni Association; Judy Cooper, Schenectady, New York; William Thomas, Madison; Virginia Richards, Rhinelander; and Neil Burmeister, Madison.

## Schreiner Award Winners

The winners of this year's David N. Schreiner Memorial Scholarships are Gerald L. Kulcinski, La Crosse, and Terrence W. Huxhold, Milwaukee, both members of the UW football team.

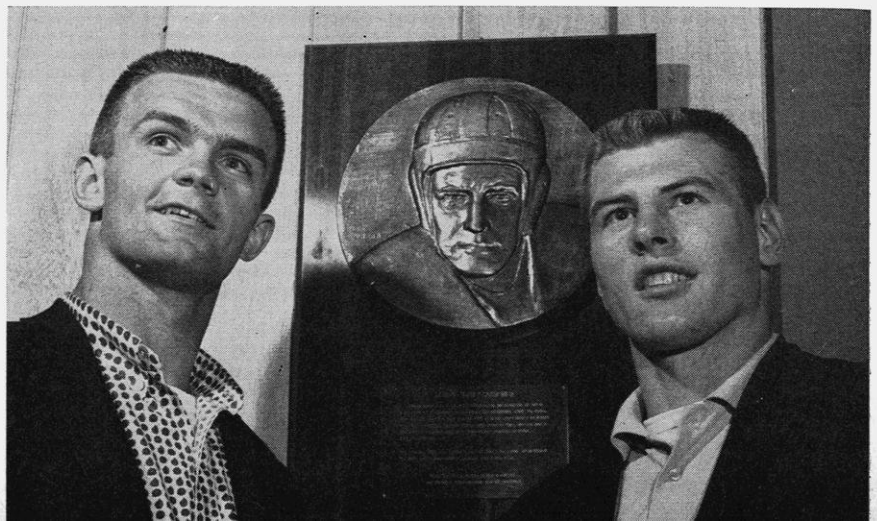
The awards, given for demonstrated qualities of leadership, scholarship, citizenship, and athletic participation, are made possible by a gift to the University of Wisconsin Foundation from Mr. and Mrs. Herbert E. Schreiner of Lancaster. They are given annually in memory of their son, David, an All-American football player at Wisconsin who was killed in action on Okinawa in June of 1945.

Kulcinski is an excellent example of the combination of brains and brawn—he has won two major "W"'s playing

Scholar-athletes Huxhold and Kulcinski.

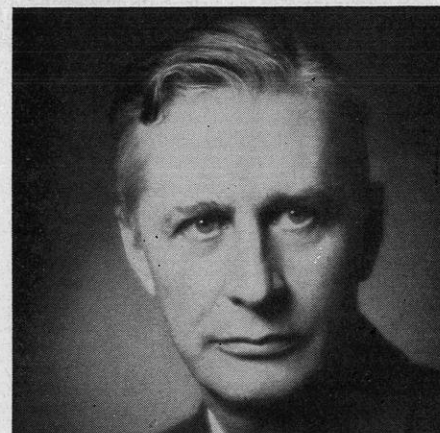
guard for the Badger football team, and has earned freshman, sophomore, and junior honors in scholarship. His field is chemical engineering and he plans to continue at the UW for his master's degree and then hopes to complete his doctorate in nuclear engineering at Cal-

ifornia Polytechnic. Huxhold has won major "W"'s in both football and wrestling. He is a student of mechanical engineering and hopes to gain practical experience in the field by working in a missile plant in Washington, D. C. this summer.

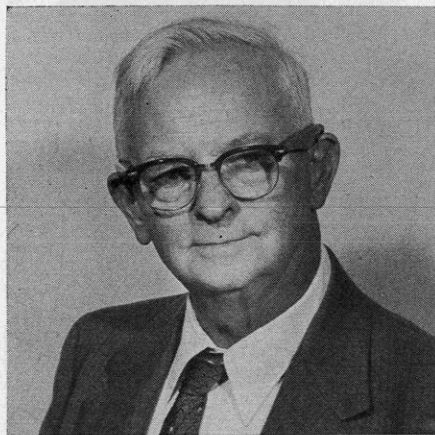


Alumnus pays tribute to

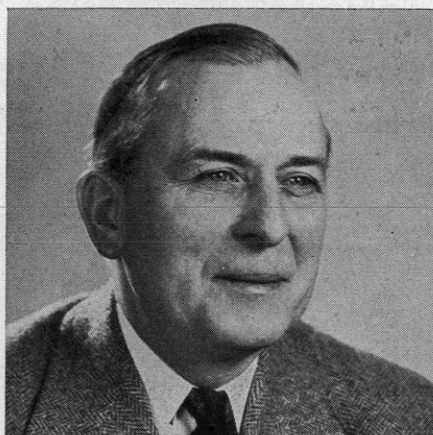
# Retiring Faculty



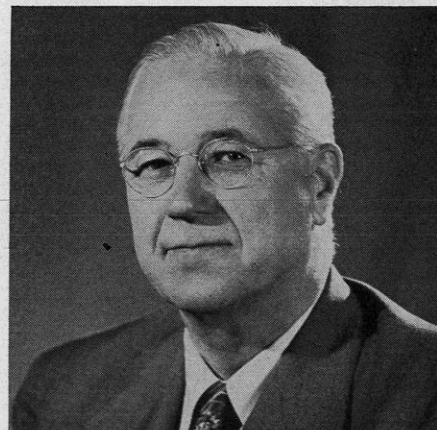
Samuel G. A. Rogers, *Professor of French*. Prof. Rogers first came to the University as an English instructor in 1919, but a year later moved over to the French department. He was decorated with the Croix de Guerre by France in 1918 while serving as an AEF ambulance driver. Prof. Rogers is the author of several psychological and mystery novels including the 1934 Atlantic Novel Prize winner, *Dusk at the Grove*. In 1950, he received the Chevalier de la Legion d'Honneur medal for his contributions to knowledge and understanding of Balzac, and for his general service to the cause of French culture.



Michael W. Klein, *Associate Professor of Chemistry*. Prof. Klein has inspired students of organic chemistry for four decades with his warm personal interest in their welfare and his ability to impart the skills and art of laboratory technique along with the science of chemistry. His main field of interest has been dye chemistry, but his basic liking for teaching has cut down on the opportunity to do the kind of research that builds a famous name in chemistry. Nevertheless, he has had the time to collaborate on two books, *Practice of Organic Chemistry*, and *Experiments in Organic Chemistry*.



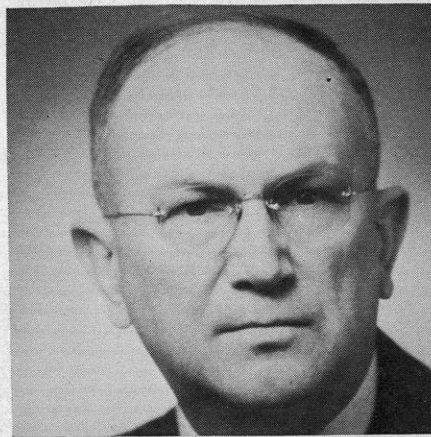
Arpad L. Masley, *Professor of Physical Education*. Prof. Masley has been the director of the required course in physical education for men at the University, taught gymnastics for many years, was fencing coach for nearly 30 years, and has coached tennis several times during his UW career. Masley is a pioneer in the community recreation idea which has swept across the nation during the past quarter century; and he is the author of five books on this subject. During his active career, he has found time for such outdoor hobbies as walking miles to study birds, and to find succulent mushrooms.



J. E. Stallard, *Dairy Herd Improvement Association (DHIA)*. Prof. Stallard has promoted the use of records in dairy farming since he took over DHIA reins in 1944. He has worked closely with the Herd Improvement Registry and the Advanced Registry record programs for purebred cattle. Travelling throughout the state and working with county groups, he was instrumental in developing test labs and helped double the number of cows in the DHIA program—there were over 390,000 last year. Stallard is a member of Epsilon Sigma Phi, Alpha Zeta, and the American Dairy Science Association.



**Jean Hoard**, *English Teacher, Wisconsin High School*. Miss Hoard has brought Shakespeare into vivid focus for thousands of young students, and has been revered for her modern methods of teaching the old masters of literature. She plans to write a book about the teaching of Shakespearean drama to high school students. Her theories of teaching have been published in the *Tri-State English Notes*, *Clearing House*, *English Journal*, *Wisconsin Journal of Education*, and other magazines. As a Wisconsin High teacher, she has been an integral part of the University of Wisconsin's teacher-training program.



**Burr W. Phillips**, *Professor of Education and History*. Since 1924, Prof. Phillips has had a threefold responsibility: teaching education courses to UW graduates and undergraduates; teaching UW history graduate assistants how to present their materials in quiz sections; and teaching history at Wisconsin High School. After World War II he was in Germany to help reconstruct the German education program. While in Germany, he co-authored a history textbook for German elementary schools, and later collaborated with Dr. Alina Lindgren of the U. S. Office of Education on a book on German schools.



**Rita Springhorn**, *English Teacher, Wisconsin High School*. Miss Springhorn has taught English in grades seven, eight, nine, and eleven at Wisconsin High School since 1924. Her classes in composition and creative writing have served as an inspiration for many would-be writers and journalists, and she has instilled in her students a respect for the fundamentals of spelling and grammar as well as a healthy appreciation of the democratic system. In Miss Springhorn's words, "Democracy is very important in the classroom. Democracy works when the people who decide on the issue are capable."



**Mariele Schirmer**, *Associate Professor of German, UW-M*. Miss Schirmer's 42 years of outstanding teaching at the UW-M began in 1918 when the institution was involved in an experimental Normal School liberal arts program. A graduate of West Division High School, Milwaukee-Downer College, the Wisconsin College of Music, and the University of Wisconsin, she is recognized as an expert in her field of modern language interpretation. Before coming to the UW-M, she taught language in Ironwood, Mich., High School, Milwaukee-Downer Seminary, and the University of Wisconsin in Madison.



**Elizabeth Anhalt**, *Assistant Professor of Speech, UW-M*. Mrs. Anhalt is retiring with over 40 years of teaching experience to her credit. Before coming to the UW-M in 1920, she taught high school students in Oshkosh for several years. Born in Richland Center, she received her training in speech at Northwestern University, the UW-M, and Marquette University. After her retirement, she will continue her work with the Theosophical Society, in which she is a Fellow, and the Federation of Human Rights. In recent years, one of her activities has been recording books and articles for use by the blind.



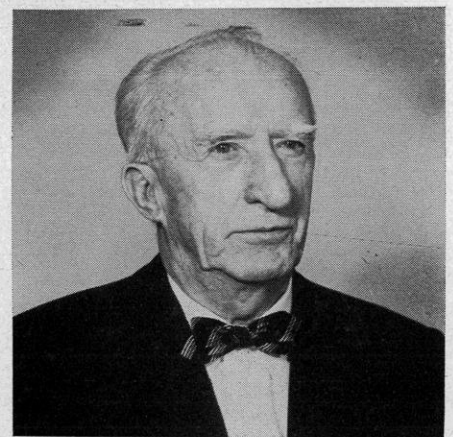
**Ruth Mary Fox**, *Professor of English, UW-M*. A recognized poet, scholar and lecturer, Miss Fox joined the faculty of the Milwaukee State Teachers College, one of the UW-M's predecessor institutions, in 1922. Her poems have been published in *America*, the *New York Times*, *Commonweal*, *English Journal*, and have appeared in many anthologies. Her book, *Dante Lights the Way*, was published last year. At the UW-M, she developed one of the first humanities courses in the Midwest which has been used as a pilot plan for many other similar programs developed throughout the United States.



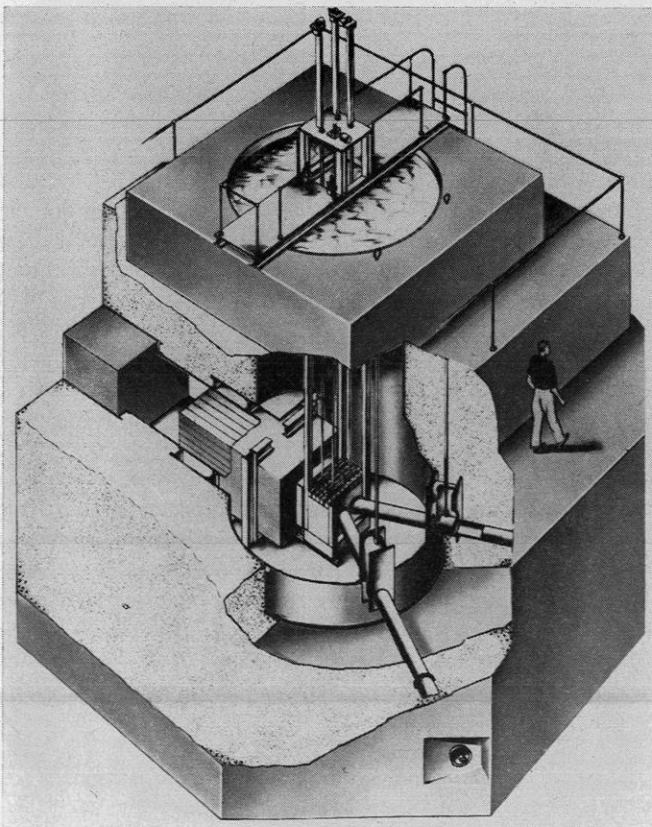
**Lois Griggs**, *Professor of Elementary Education, UW-M.* Mrs. Griggs has been on the UW-M faculty since 1941, and a professor of elementary education since 1954. She is a native of Osborn, Mo., and received her B.S. in education from Northeastern Missouri State College. In 1928, she was awarded an MA degree from Columbia University Teacher's College. Mrs. Griggs came to Milwaukee as director of the UW-M campus nursery school after 19 years of teaching and administrative experience in nursery schools and kindergartens.



**Cora Scanlon**, *Assistant Professor of Spanish and Portuguese, UW-M.* Mrs. Scanlon, who speaks six languages, hopes to live in Europe after her retirement. "There," she says, "I can make use of the languages I have learned." Before coming to the UW-M in 1928, she taught languages at eastern high schools, and at Simmons College in Boston. Her published books include, *Spanish Review Grammar; Spanish Conversation and Composition; Spanish Basic Grammar*, revised edition; *Spanish Reader; Latin Grammar*, and *Second Latin*.



**Hans Nestlbichler**, *Instructor in German and Russian, UW-M.* A native of Vienna, Austria, Nestlbichler is a graduate of the Vienna Teachers College. He taught in public schools there from 1909 until 1946 except for military service in World War I and six years as a Russian prisoner in Siberia following the war. While in Vienna, he was twice cited by the Vienna Board of Education for service of distinction. He came to the UW-M in 1946. Since that time, he has advanced the study of Russian and German at the UW-M.



## Nuclear Reactor to Begin Operation Soon

**W**ISCONSIN'S FIRST large nuclear reactor, this 10-thermal-kilowatt pool training reactor to be constructed by the General Electric Atomic Power Equipment Department (APED), for the University of Wisconsin is expected to be in operation on the UW campus late this summer. Designed expressly for education and research, the reactor will permit students in the University's Nuclear Engineering program to become familiar with a wide variety of problems such as core loading, reactor control, and fuel handling and storage. It will also be used for advanced research in engineering, chemistry, and other fields. The drawing shows control rods leading from above the pool surface to the reactor core, identified by its honeycomb arrangement of fuel cells. Also shown are the beam ports and a thermal column leading horizontally out of the core. The beam ports are in "v" configuration in front, and the thermal column leads out of the rear of the core.



*New WAA President---*

**Don Anderson**  
Publisher of the State Journal

*heads the Wisconsin Alumni Association during its Centennial Year which will mark one hundred years of service to the University by loyal alumni*



**D**ONALD W. ANDERSON got his first membership in the Wisconsin Alumni Association in a horse trade.

Twenty-five years ago he was getting nicely started on a career of newspapering, and community service. At the same time, John Berge had come to Madison to assume the post of executive director of the Association. In this position, it was Berge's task to build up membership. Anderson was then president of the Madison and Wisconsin Foundation, an organization that also needed members.

The first time these two met, they both started a sales pitch. Berge emerged with Anderson's check for the Alumni Association, and Anderson had Berge's for the Foundation. They have been working together on a variety of projects ever since.

Don Anderson, who has been publisher of the *Wisconsin State Journal* since 1942, got his first smell of printer's ink as editor of his high school newspaper in Bozeman, Montana. Following World War I, he got a job on the *St. Petersburg (Fla.) Times* and worked for nearly a year in the circulation department, and as a cub reporter. In 1919 he returned to Montana, spent three years at Montana State College, and worked on weekly and daily newspapers there.

Anderson came to the University of Wisconsin to enter the School of Journalism in February 1922. He had to earn his college expenses by working at a variety of jobs. One year he waited table at the University Club, and he claims

he learned more about the faculty from watching its members eat than he did from watching them teach.

The next year he got a part-time job on the *State Journal* news staff and has been on the payroll of that paper ever since. He became city editor in 1925, then Sunday editor, and in 1926 he was named managing editor.

In November, 1933, the late E. P. Adler, then president of his company, told Anderson he was the business manager of the *State Journal*. "Go downstairs and take charge," said Adler. Anderson protested that he knew nothing about the business end of a newspaper and would make lots of mistakes. "Well," said Adler, "I hope you're smart enough not to make the same one twice." Anderson served as business manager until 1942 when, on the retirement of the late A. M. Brayton, he became the publisher of the *State Journal*.

Don has been active in trade association work, and served as president of the Inland Daily Press Association, an organization of nearly 500 Midwest daily newspapers. In 1959 his newspaper group bought the daily papers in six Montana cities, and he was named president of the company that operates them.

In 1948 he made his first trip abroad as a representative of the Inland Daily Press to a United Nations Freedom of Information Conference at Geneva. He wrote a series of newspaper articles on that venture and his visit to European capitals for the Lee Group of newspapers. Anderson returned to Europe in 1951, and again wrote a series for the *State Journal*.

Don and Mrs. Anderson took a three-month trip around the world in 1955. Again, he described this for his newspaper, and his articles, plus a number of pictures, have been reprinted in a book called "*It's Really Round.*" The series won a first place award in the 18th annual aviation writing and picture competition sponsored by Trans World Airlines.

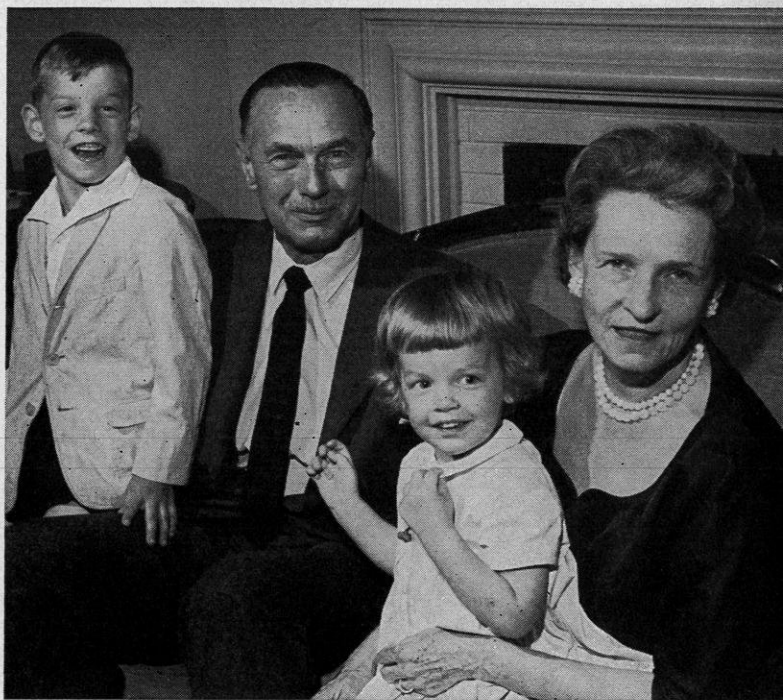
Although he has accepted leadership in many community projects, Don Anderson takes the greatest pride in his ventures affecting the University of Wisconsin. He was chairman of the campaign that raised a quarter of a million dollars in Madison and Dane County for the University of Wisconsin Foundation's Center Building. And he has given a helping hand to three University presidents in interpreting the University's needs to a variety of Wisconsin governors and legislative committees.

Anderson's major contribution to alumni affairs has been work with foreign alumni. He has visited with Wisconsin alumni in such far-flung spots as Istanbul and Hong Kong. In 1954 the alumni club of Manila held a special meeting to hear him speak on the University.

"That meeting was one of the most heart-warming and nostalgic I have ever attended," he said. "There were graduates from the classes of 1912 to 1954, and we talked about Wisconsin, sang Wisconsin songs, and even shed a few homesick Wisconsin tears far into the night."

Don feels that the thousands of foreign students who have attended Wisconsin offer a tremendous reservoir of world good will, not only for Wisconsin, but for the entire United States.

"Modern America can interpret itself better to the rest of the world through men and women who have studied here



Mr. and Mrs. Don Anderson are pictured here with their grandchildren, Peter and Deborah Talbot. The Talbot youngsters are the children of the Anderson's only daughter, Susan, Mrs. John Talbot. Their father is also a newspaper man, and on the staff of the *Wisconsin State Journal*. Peter, who was born in Paris when his father was in service there, is a true Wisconsin fan—his first item of "grown-up" clothing was a new Bucky Badger T-shirt.

than by any other means," he contends. "And Americans can learn more from them about the attitudes and aspirations of their countries than we can anywhere else."

Don has a multitude of interests outside of his newspaper job, but complains that he doesn't have much time to work at hobbies. He is in frequent contact with members of the University community through his membership in the Madison Literary Society, the Professional Men's Club, and Town and Gown, all organizations with city and University members. Occasionally, he eats a meal at the University Club where he once waited table and considers himself a bit more tolerant of the food and service than some of the other members. He describes himself as a fair amateur with a camera, a fly rod, or in his basement workshop.

Don Anderson will be president of the Wisconsin Alumni Association as it celebrates its Centennial Year. Alumni-University relations have attained a new high this year as President Elvehjem pointed out in the April issue of the *Alumnus*. Anderson hopes to further strengthen this relationship during the Association's 100th year.

"The primary objective of WAA is to serve as the strong right arm of the University. To do that more effectively requires a larger membership, and a better informed membership," he says.

"Since an informed support is the best support a University can have, we must expand our information program so alumni will have a clear picture of the University's aims, problems, and needs."

# The Importance of *Higher* *Education*

by Gaylord Nelson '42

*Governor, State of Wisconsin*

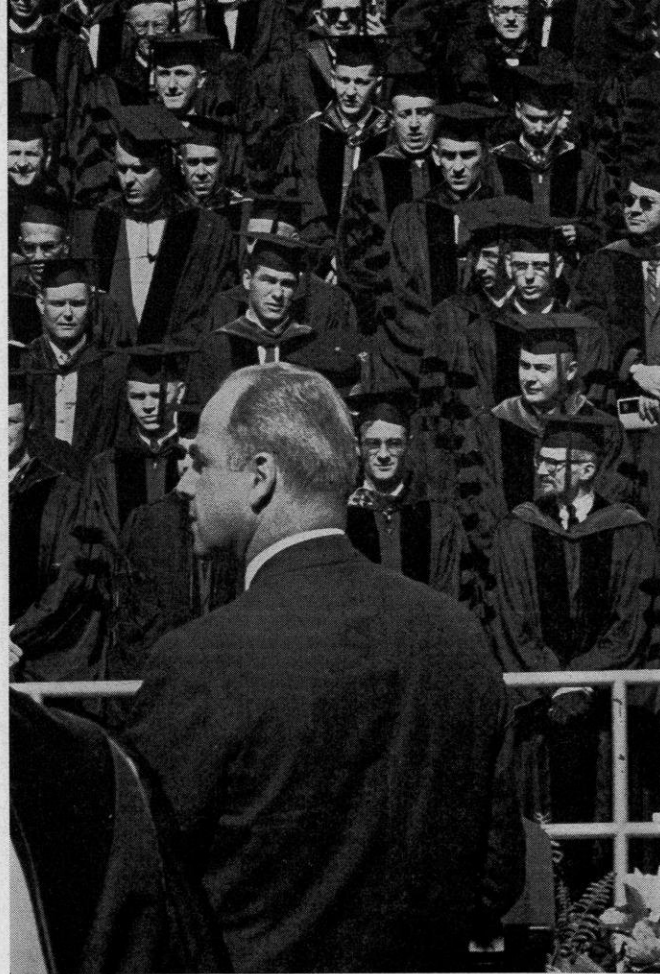
**W**E MUST STRIVE continuously to understand our place in the contemporary world. If our country is to remain a first-class power, and the head of the free world, it must give increasing support to those factors which lead to national strength. Of all these factors, none counts for more than higher education.

Our colleges and universities perform indispensable services. They preserve and transmit, and above all, enlarge the nation's stock of knowledge. They carry on much of the nation's scientific research. They conserve and transmit to up-coming generations our cultural heritage; without the humanities our lives would be poor indeed. The burgeoning social sciences offer increasingly promising solutions to the problems of social organization.

Our institutions of higher learning supply a large proportion of our most skilled personnel: our teachers, our doctors in the various medical sciences, our engineers, economists, agricultural specialist, accountants, and many other trained people who are essential for our sort of civilization. They train a large proportion of our political leadership and most of our private group leadership. The business community and the labor movement absorb vast numbers of educated men and women. In fact, educated people have always been in short supply, and this is as true today as ever in the past. For while we have more college graduates today than ever before, we also have greater need for them than ever before.

## Public Support of Higher Education

I think that our citizens and taxpayers recognize this need



Gov. Nelson speaks to the 1960 graduates.

for more higher education. Like any other governor, I hear a great deal from those who want their taxes reduced. But when people understand the relation between taxes and education, it has been my experience that they recognize the value of education and are willing to pay for it.

Higher education is going to continue to cost more and more. Projections of future college enrollments are as frightening as they are encouraging. Enrollments in degree-granting colleges in Wisconsin now are larger than the total high school enrollments here 40 years ago. More than 75% of the parents of present Wisconsin college students did not, themselves, graduate from college, and a third did not even graduate from high school.

This higher proportion of college attendance is compounded by the so-called population explosion, and I will not presume to belabor this point, it is problem enough.

Some people argue persuasively that the answer to expanding enrollments is to keep more students out of colleges and universities, to require more exacting entrance examinations and higher high school scholastic records. This has not been the tradition in Wisconsin, and I think it would be an unfortunate departure from American concepts of equality of opportunity to deny students at least a chance at higher education. In my opinion, it is doubtful whether our testing methods are reliable enough to predict the success of high school students in their college years. Students who do badly in high school often acquit themselves well in college, and vice versa. I do not think keeping students out is the answer.

The next financial question is whether additional money should come from higher tuition fees. I believe that any appreciable increase in fees would have the effect of keeping qualified and promising students out of our institutions for economic reasons, a shameful waste of one of our most precious national resources. I am afraid that the burden of higher education must remain with the general taxpayer.

### Quality in Education

I have talked so far about needs, but it is not enough that we should expand our institutions of higher learning and the educational opportunities we offer our young people. We must do something about the quality as well as the quantity of education. Robert Frost said recently that "A lot of people are being scared by the Russians into hardening up our education or speeding it up. I am interested in *toning* it up." So am I.

There are many things that affect the question of quality in education—the attitudes of students toward learning and study, the devotion of teachers, the interest of parents, the availability of books, and of course, money. But the very first requirement, if America is to enjoy the best fruits of higher education is that our colleges and universities must be absolutely free to seek the truth without hindrance. Our professors and our students must be guaranteed a full measure of academic freedom.

Our teachers must be free to pursue the truth, and to enjoy security of tenure while so engaged, because it is only through free inquiry and the competition of ideas that we can have any confidence in the results of the quest. We have no reason to fear the results of free inquiry. Freedom of the mind is a counsel of strength, not of weakness. It is an indispensable element of our national greatness. Freedom of research has prolonged life and eased some of its pain; it has given us valuable insights into human nature and into the character of our social institutions and problems; it has brought technology to its present peak of productiveness and inventiveness; it has vastly improved our governmental processes. More than any other single thing, the free, inquiring mind is our best hope for a better future, not only for us, but for all mankind.

Students are equally committed to the educational enterprise, and they, too are entitled to full academic freedom. We serve our youth, and our country, badly, if we demand that students conform to some pattern of orthodox belief. The college years are above all else the time for the student to question, to probe, to investigate, to speculate, to weigh and compare competing values and institutions. He is not and should not be expected to be a mindless robot. And if he is not to be short-changed, the college student is entitled to counsel with professors who are free to speak their minds about the truth as they see it.

### Students and Federal Aid

It is deplorable that Congress attached to the student loan section of the Defense Education Act of 1958 a requirement that the student must execute an affidavit disclaiming certain beliefs, activities and memberships. I do not believe that students should be forced to sign a declaration of loyalty in order to obtain aid: vast numbers of people, in many walks

of life, receive assistance from the federal government without oath requirements of any sort. Students justifiably resent being singled out for invidious treatment, as if they were special objects of suspicion. It is bad enough for students to be required to plead "not guilty" before any evidence of guilt has been produced. But it is wholly indefensible that students should be required not only to proclaim their loyalty, but also to assert in the next breath that they are not disloyal, and in addition, to be required to commit themselves regarding beliefs, associations and supports which are couched in such vague and imprecise terms that no one can quite be sure what he has sworn to. This requirement subjects needy students to imputations of distrust and suspicion. It runs contrary to the normal presumption of innocence which is deeply rooted in American jurisprudence. It also runs against the American grain. Furthermore, the disclaimer affidavit serves no useful purpose, since it would not deter the disloyal from taking benefits under the statute by signing. Only an occasional high-minded student will decline to sign on grounds of principle, thus defeating the basic purpose of the statute, which is to extend the benefits of education.

A bill is now pending before Congress which would repeal the disclaimer affidavit section of the National Defense Education Act. I hope it will pass. It casts an invidious slur upon our educational community. It bespeaks a lack of confidence in our young people. It has stirred up enormous resentments in the educational world. I repeat that the single most important element of American strength, including strength in defense, is freedom, freedom for the human mind, freedom for students, freedom for those who investigate the nature of man, his institutions and his beliefs. The disclaimer affidavit is not consistent with the requirements of this freedom. In the words of the Board of Regents of the University of Wisconsin: this provision is "suggestive of a trammeling of inquiry by subjecting thoughts, research, and learning to political restrictions, . . . contrary to the sound principles of academic freedom upon which the leadership of the University of Wisconsin, in independent research and in scholarly learning, has been grounded."

### Education of the "Whole Man"

We should never forget the ancient maxim that true education is concerned with the whole man. We must beware, especially in these days of increasing specialization, of an over-emphasis in our colleges and universities upon a vocational approach to education. Of course our society needs doctors, engineers, pharmacists, architects, accountants and kindergarten teachers. Nevertheless, we must never lose sight of the fact that all of these specialists are also citizens, neighbors, husbands, fathers—fully functioning human beings. Our specialists, like the rest of us, need education in the fine arts and social sciences, in those disciplines which are concerned with the good, the true and the beautiful. A high culture cannot rest upon the foundation of widespread cultural ignorance. Our students must be more than vocational specialists: they must be encouraged to study history and philosophy, the fine arts and creative literature in order to understand those distinctive qualities of our culture which make life interesting and meaningful.

# Low Tuition for Higher Education

*A forthright discussion of the relation of  
the cost of higher education in America  
and its effect on the quality of our  
national educational standards*

by Conrad A. Elvehjem

*President, University of Wisconsin*

*There is a growing controversy in this country over financial aid to higher education. One camp of educators holds that it should be paid for by the user (i. e., the student) and advocates high tuition fees as a method of obtaining adequate financial support. Their argument hinges on the premise that low tuition is employed as a means of creating "power and prestige" for the various institutions that can offer it, and that this "price mechanism" results in an ultimate lapse into mediocrity. To keep standards high, they contend that education paid for by the user can provide the best in necessary facilities and instruction, and attract better students through the use of such incentives as scholarships.*

*Opposed to this faction is a second group of educators who maintain that a withdrawal of public support from our educational system would be a national disaster. They believe that it is our democratic obligation to insure that all who are qualified—regardless of their financial situation—may avail themselves of the possibilities for higher education in our nation. Conrad A. Elvehjem, president of the University of Wisconsin, numbers himself among this second group. Printed below are some of his arguments for the existence of an institution devoted to the principles of low-tuition and adequate public support.*

I HAVE BEEN connected with a public institution for more than 40 years and have become quite familiar with the goals and ideals of many leading public educators over these years. I can say emphatically that there is not now and has never been—within the span of my years at the University of Wisconsin—an attempt to increase the power and prestige of this institution through the price mechanism. And I can assure you that I know no single leader in public education who holds such a view. The University of Wisconsin seeks to do its part to meet the educational needs of students who merit higher education, and always has striven to offer highest quality education. It is this stress on quality which attracts top students—low fees are not the attraction. The high fee system counterbalanced with scholarships has long been the traditional "price mechanism" for recruiting students of highest potentials and is used effectively by the Ivy League institutions today to attract some of the better students from the Midwest. Recruiters from the East invade this state annually with offers of scholarships far beyond the cost of education at the University or the colleges in the state.

The question of low tuition increasing the power and prestige of an institution is fundamentally a philosophical one. But we should also add that the development of our nation has resulted, in great measure, from the philosophy of broadly available, low cost, education for our young people. It is my conclusion that low-cost public education has been more important to the development of our nation than any other factor.

### *Expenditures: Social Needs vs. Private Consumption*

Certainly expenditures for higher education, whether by individuals, corporations, or governments, compete with expenditures to meet other social needs. But, as Walter Lippmann has pointed out recently, the major competition is between the share of the national income which is spent to meet social needs and the share spent for private consumption. I am inclined to agree with him that the decline in the portion of the national income spent for social needs is "why the national power of the Soviet Union is forging ahead of the national power of the United States," and with Allen Dulles who has warned that "The uses to which economic resources are directed largely determine the measure of national power."

### *Further Support for Higher Education*

Funds invested in higher education have been repaid many times over, in social, political, economic, military, scientific, and cultural advancement of our nation. How we can gain increasing support for higher education and obtain an increasingly larger share of the national income is one of the crucial problems facing us today. I submit that one sure way not to do this is to dry up present sources of support, and that continual campaigning for higher fees will do just that. It is important to note here that when the Wisconsin Legislature mandates a fee increase for public institutions, it merely subtracts from its tax appropriation the estimated amount the fee increase will provide.

Many of us concerned with higher education have been poor salesmen. And one of the poorest things some of the "salesmen" for higher education do is to knock the competitor's product. If I were to criticize the financial support at the other colleges and universities in our state and nation, I would weaken not only those institutions, but ultimately my own.

It does not seem to me that the most efficient method of paying for education or for any other social service, is direct payment by the user. Welfare is the biggest competitor for the state appropriation dollar in Wisconsin. Like much of education, the user is in the poorest position of any of us to pay the bill. And in both cases, the public is asked to pay since the public is the ultimate beneficiary.

### *Enrollment Increases and Cost Factors*

Relative increases in public institution enrollments stem both from the refusal of private institutions to admit larger numbers of students and the great flurry of public statements made by private institutions about how many students they refuse admission, as well as the inability of the high fee-scholarship system to meet the needs of our young people who want and merit higher education. In the discussion of fees, many people forget to consider other costs to the stu-

dents, some of which appear to be greater at public institutions than at private.

As for specific studies indicating why students do not go to college, Dr. J. Kenneth Little has made several for our state and concludes that while socio-cultural background of the families is perhaps the most striking finding about factors which influence college attendance, lack of finances is "the major deterrent expressed by from one-third to one-half of the high ability graduates who were not going to college." Recent studies by the Michigan Survey Research Center which showed that "most people (72 per cent) regard cost as the most important barrier to college education." The Second Report of the President's Committee on Education Beyond the High School estimates that "200,000 of our ablest high school graduates never reach college, for many, the cost is too high." In this same light, it is interesting to note that only about 20% of our families have incomes above \$6,000 and that Richard C. King, Harvard's assistant director of admissions, reports that "below \$6,000 or \$7,000 it is impossible for the boy to attend Harvard, even if he borrows to the limit."

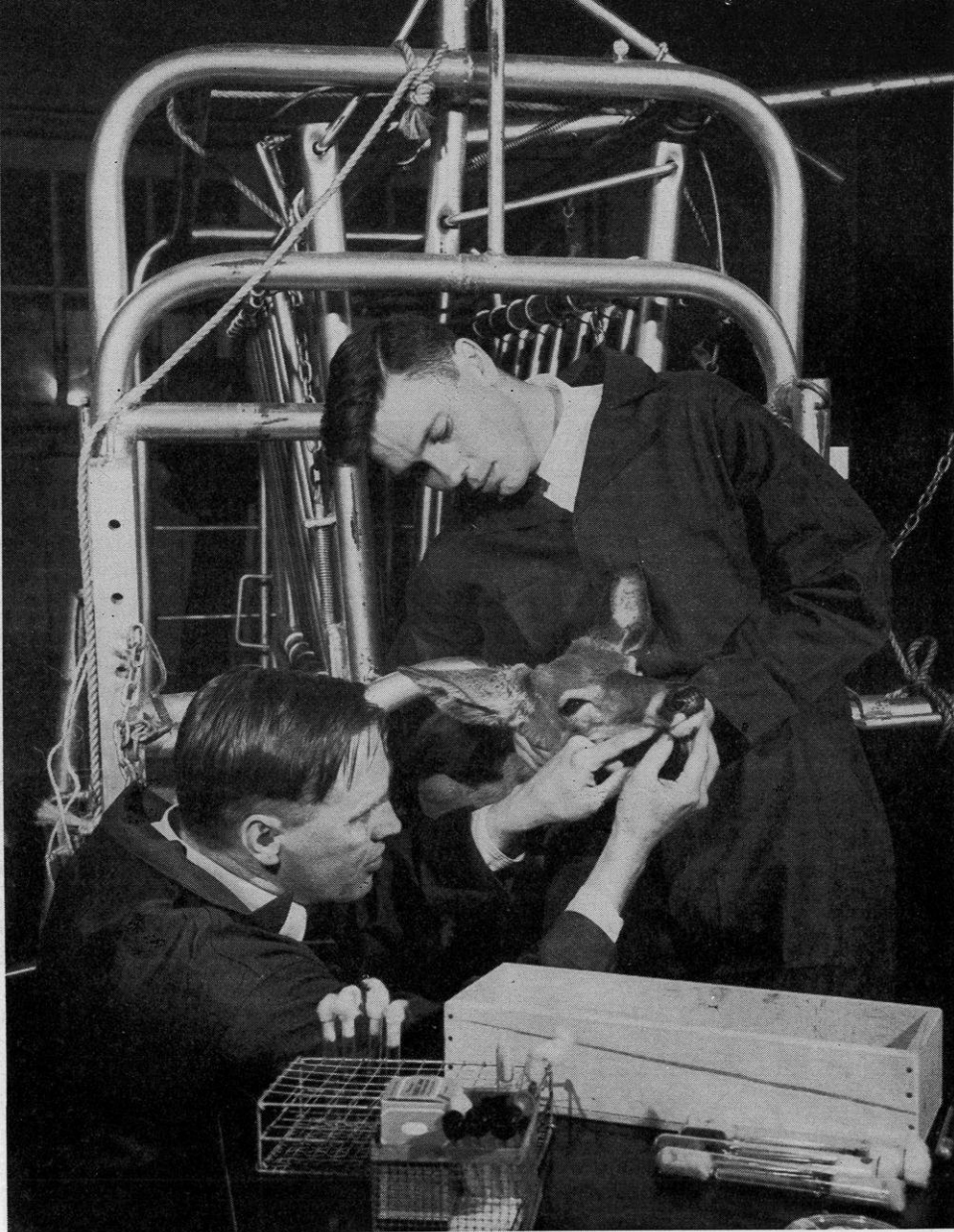
That individual cases of financial incapacity can be efficiently dealt with by individual financial assistance is a fallacious argument for higher fees. National Merit Scholarship Corporation reports indicate that it cost that Corporation approximately \$107 to administer each of the scholarships it distributed in 1959. And as one who has been involved in the award of fellowships and scholarships in national programs, I am convinced that the Corporation's cost is low, that in many instances the cost of making an award equals the size of the award, and that low tuitions probably are a more efficient and less costly way of supporting students.

### *The Proportionate Cost of Education*

Parents with high incomes pay, through graduated income taxes, a greater proportion of the cost of public education, and those graduates who make heavy incomes after graduation pay a greater proportion of the educational costs of others and are in a position to add private support to institutions.

In this connection, I think it should be pointed out that the percentage of non-tax support of this institution is constantly increasing, and that the portion of educational cost paid by the student here is not decreasing. While per capita incomes in Wisconsin have increased about 50 per cent in the past ten years, fees for University students have increased 100 per cent.

In an era of international competition—when Russia is offering free education not only to her own young people but to those from other nations—I think we should heed the fact that in no major country in the world does the college student pay as much of the cost of his education as in present day America.



Fundamental and applied research findings are the major product of the University's department of Veterinary Science. The list of programs of the department include the development of the first center in the United States for epizootiology, pharmacology of animal food additives, characterization of Newcastle disease virus vaccines, development of new anthelmintics and parasite control programs, and a re-evaluation of tuberculosis and brucellosis control.

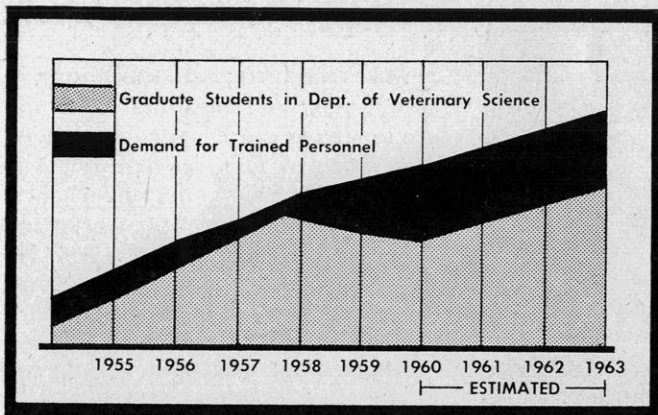
## *Veterinary Science Research Center*

Dr. Philip G. White, vice president of American Scientific Laboratories in Madison, announced last month the start of a \$500,000 campaign to build and equip a Veterinary Science Research Center at the University. Dr. White is chairman of a campaign committee composed of leaders in the animal health and research industries which benefit from this field of work of the University.

The campaign is an official project of the University of Wisconsin Foundation. Solicitation will be directed primarily at firms and individuals in the chemical-pharmaceutical industry, the feed, dairy, livestock, and meat packing industries, and veterinarians.

Dr. White said, "The work of the Department of Veterinary Science is now done in three separate buildings and other facilities scattered about the campus. This separation and crowding limits the training of graduate students and hampers the research which contributes so importantly to maintaining a healthy and reliable food supply for our nation.

"Actually, nearly \$1,500,000 will be required to construct the building and provide the equipment necessary for the University's Veterinary Science program," Dr. White said. "A grant of \$694,000 has been recommended by the National Institutes of Health of the United States Depart-



The supply of trained personnel in the field of veterinary science falls far short of the demands by industry, government, and educational institutions. During the past ten years the department at Madison has awarded 56 Master of Science degrees and 44 PhD degrees. Of the 44 doctors, 22 are now teaching or doing further research at universities, 13 are in research and development positions in industry, and nine are employed by governmental agencies on projects of importance to national interest.

ment of Health, Education and Welfare. This grant must be matched by non-federal funds, however, before it can be claimed."

Dr. White added, "The recommendation of the National Health Institutes, which will be the largest ever given any veterinary research group in the country, is a tribute to the reputation achieved by our state, the staff, and graduates at the University."

Dr. Carl Olson, chairman of the Veterinary Science Department, said, "Inadequate laboratory and teaching space restricts the study of vital problems and limits the expansion of graduate and specialized training of veterinarians." Current state building support at the University is directed mostly to classrooms to accommodate the increase of students expected on campus.

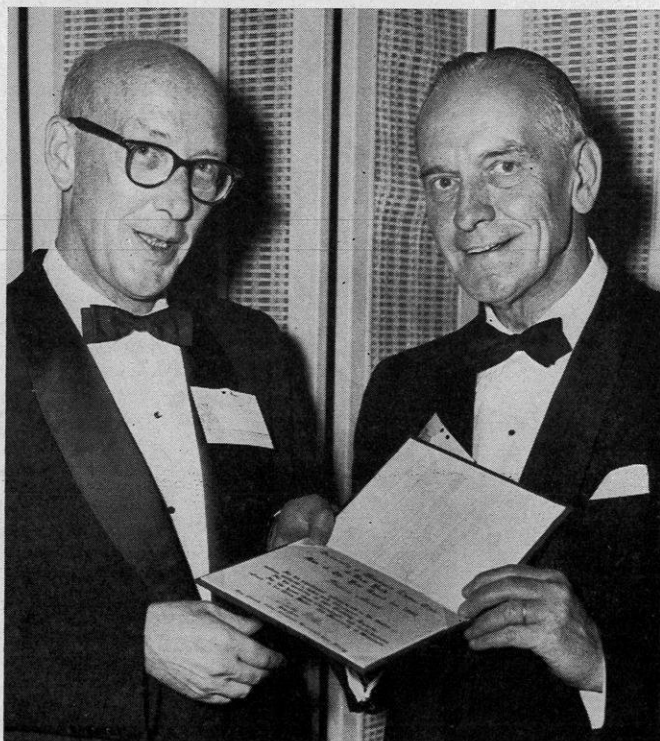
Dr. Olson noted, "Twenty-four specific projects are now under study by the staff and trainees of the department. While they concern varied problems in the field of animal health, each is directly related to human health. Many diseases are similar in man and animals, and we all rely heavily on dairy products, beef, pork, poultry, and other animals for our food supply," he said.

Some of the projects of the department concern mastitis and brucellosis in cattle, respiratory diseases, infections leading to infertility in turkeys, parasites in pigs, cause and control of bloat in cattle, precise evaluation of antibiotic residue in milk, tumors in animals and chickens, and other studies of disease in food-producing and fur-bearing animals.

Dr. White said he expected the \$500,000 goal to be reached by the end of June 1961. The building will be constructed on the Madison campus on Linden Drive opposite the east end of the Livestock Pavilion. It will be the first unit of an Animal Science Center which will eventually contain all of the University's research and training in this field.

*Wisconsin Alumnus, July, 1960*

## with alumni clubs



At its annual banquet in May, the Wisconsin Alumni Club of New York presented Fredric March with its "Man of the Year" award. Dr. Edward L. Tatum is shown on the left as he made the presentation to the distinguished Wisconsin alumnus whose name has become a byword of excellence in acting in contemporary stage and screen. The main address at the New York meeting was given by Dr. J. Martin Klotsche, provost, UW-Milwaukee.

\* \* \*

The Wisconsin Alumnae Club of Chicago recently concluded an active season of monthly meetings which featured a host of Wisconsin alumnae speakers discussing a wide variety of topics. The Wisconsin women of Chicago heard talks on "How to Cultivate Your Money Tree" (a discussion of insurance, banking, and investments and wills); "My Day at School" (education from the local angle with Chicago area high school teachers as guest panelists); "My Most Interesting Art Experience"; and "Community Service." A highlight of the January to June meetings was a Founders Day talk by Mrs. Conrad A. Elvehjem who spoke on "Life as the President's Wife." In addition to Mrs. Elvehjem, the list of speakers included: Helen Zepp, Gladys Frazer Brewer, Lois Getz, Bertha M. Weeks, Chris Zillman, Lucy Hawkins, Virginia Donham, Thelma F. Jones, Florence Davies, Lucile Hatch MacNeish, Mary Ausman, and Clara Gregson.

Marion Hanna is president of the Chicago club and Lucy Rogers Hawkins is program chairman.





# Pulitzer Prize Reporter

Miriam Ottenberg, a 1935 graduate of the University of Wisconsin's School of Journalism, has become the fifth woman to win the Pulitzer Prize for reporting since the prizes were established in 1917. Miss Ottenberg, who writes for *The Washington* (D. C.) *Star*, received the 1960 award for a series of seven stories exposing the unscrupulous business practices of a group of used car dealers in the Washington area and for follow-up stories that led to the enactment of remedial laws.

To compile facts for her stories which appeared under the title "Buyer Beware," Miss Ottenberg spent six weeks in preliminary investigation. The impact of the series was so timely that even before the publication of the first week's stories had been completed, reprint requests began pouring into *The Star*. Since that time, 120,000 reprints in pamphlet form have been circulated—30,000 of these have gone to the armed forces who are particularly concerned with the problem of service men who have been swindled by the unethical used car dealers.

One of the reprints was responsible for the dropping of court martial charges against a service man on Guam. The individual concerned was facing

charges resulting from non-payment of a debt on a used car. When an official request for information on the subject was sent to Washington, one of Miss Ottenberg's pamphlets was forwarded to the far Pacific outpost and the charges against the serviceman were subsequently dropped when it was discovered that he had been the victim of the unscrupulous practices which were uncovered by Miss Ottenberg's articles.

Congress, alerted by the information appearing in Miss Ottenberg's series, was quick to take action on the situation. The House and Senate passed an auto finance bill which fixes maximum charges that can be imposed on cars bought on the installment plan, requires bonds of both dealers and finance companies, and outlaws the unethical practices uncovered by the articles.

When the bill passed the Senate, Senator Hartke (D., Ind.) told his colleagues, Miss Ottenberg deserved "the plaudits of this city and Congress." The bill was signed into law on April 22 by President Eisenhower.

In addition, the government of the District of Columbia has issued new and stiffer regulations controlling the auto sales industry. Under these new rules, dealers can lose their licenses for unscrupulous practices and salesmen are

licensed and controlled for the first time.

Miss Ottenberg began specializing in investigating and reporting crime and the conditions that foster crime in 1947. Her stories in *The Star* have led to at least five new laws on the statute books: (1) a law allowing police to arrest and search persons they have reason to believe are carrying concealed weapons; (2) a law providing stiffer penalties for sex crimes against children, and hospitalization for sexual psychopaths not considered legally insane; (3) an omnibus law giving law enforcement officers various weapons to combat crime; (4) a law to hospitalize dope addicts; and (5) a law providing mandatory commitment for persons found not guilty of crime by reason of insanity.

The busy Miss Ottenberg has probed phony marriage counselors, a multi-state abortion ring, high food prices, juvenile crime, sex psychopaths, and dope addicts. Besides almost every type of local and national story, she has written numerous articles on her world-wide travels, from Africa to Samoa.

Miss Ottenberg's journalistic campaign to clean up the used car racket in Washington has brought her, in addition to the Pulitzer Prize, honors which include: the 1960 grand award of the Washington Newspaper Guild; a certificate of appreciation from the Automotive Trade Association, National Capital Area; a plaque of commendation from the D. C. Division of the American Automobile Association; a citation from the Better Business Bureau of Metropolitan Washington; a citation for "distinguished reporting and outstanding community service" from the District Department, Reserve Officers Association; and a citation for "distinguished service performed in the public interest" from the Altrusa Club of Washington.

She was educated in the District of Columbia public schools and, after attending Goucher College, was graduated from the University of Wisconsin. Her first newspaper job was with the *Arkon* (Ohio) *Times Press*. Almost immediately after joining the staff of *The Star* in 1937, she showed the talents, energy, and persistence of an investigator. Since that time, her journalistic efforts have continually sought to make her native city a better place to live.

*Wisconsin Alumnus*, July, 1960

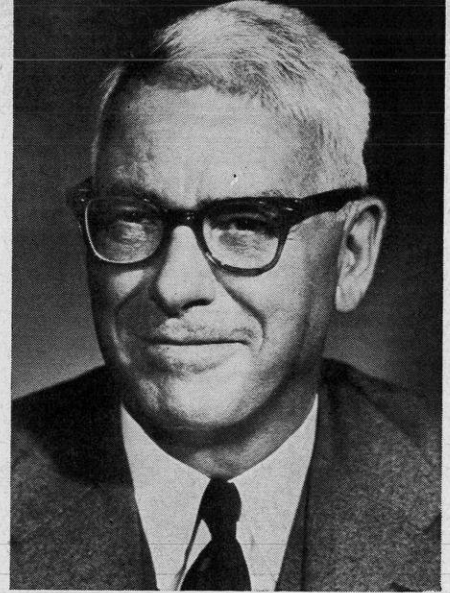
# Donald Slichter is New Head of WARF

Milwaukee life insurance executive Donald C. Slichter has been elected president of the Board of Trustees of the Wisconsin Alumni Research Foundation. The Foundation he heads, though not a part of the University, supports research at the University of Wisconsin through income earned from its diversified patent licensing and investment program.

A 1922 graduate of the University of Wisconsin College of Engineering, he has been president of the Northwestern Mutual Life Insurance Company in Milwaukee since 1958. He has been highly active in community affairs, serving as director of the Milwaukee Community Welfare Council, associate campaign chairman for special commit-

tees in the Milwaukee Community Chest Drive, and member of the finance committee of the Milwaukee Children's Hospital.

Mr. Slichter is also a trustee and member of the investment committees of Lawrence College, Appleton, Wis., and Milwaukee-Downer College. He is a director of Chain Belt Company and Pelton Steel Casting Company of Milwaukee, and of Kimberly-Clark Corporation, Neenah, Wis. In 1957 he was awarded a distinguished service citation by the University of Wisconsin College of Engineering. Formerly a resident of Madison, he is a son of the late Charles Sumner Slichter who was dean of the University of Wisconsin's Graduate School.



Other officers elected by the WARF board of trustees include Walter A. Frautschi of Madison as secretary and treasurer, Bernard Mautz of Madison as vice president and assistant secretary, and William R. Kellett, Neenah, as vice president and assistant treasurer.

## Badgers on Broadway make news in

# Fiorello!



Musicians Bock and Wagner

**T**WO FORMER BADGERS, Jerrold L. Bock '48 and Arthur Wagner '41 have played important roles in the shaping of the Broadway smash, *Fiorello!* The new musical has scored a solid success with audiences and critics alike—it won the Pulitzer Prize, the New York Drama Critics' Award, and the Antoinette Perry Award for the 1959-60 season. The musical is based on the life and times of the colorful mayor of New York City, Fiorello H. LaGuardia.

The composer of the music for *Fiorello!* is Jerry Bock who got his start when he wrote the 1948, 50th Anniversary, Haresfoot show along with Jack Royce and Dave Pollard. While at the University, Jerry met his wife, the former Patricia Faggen, and they now have two children, George, 8, and Portia, 3.

After leaving the UW, Jerry served his song-writing apprenticeship with Max Liebman. He spent some time at Camp Taminent, working under the supervision of Liebman, where he found himself writing the score for a new one-act revue every week. Later, he was with "Broadway Review" and then with the tremendously popular "Show of Shows" television series which starred Sid Caesar and Imogene Coca.

In 1955, Jerry first cracked the Broadway stage when three of his songs

appeared in the production of *Catch a Star*. After doing the score for the prize-winning movie short, *Wonders of Manhattan*, and having three more songs used in *The Ziegfeld Follies*, Jerry made his first substantial contribution to Broadway with *Mr. Wonderful* which starred Sammy Davis, Jr., and ran for a year. The next time out, Jerry teamed with Sheldon Harnick (his lyricist for *Fiorello!*); the resultant production was the show *The Body Beautiful* which featured Mindy Carson.

The success of *Fiorello!* was the result of the combined talents of Bock and Harnick, and the veteran showman, George Abbott, and novelist and short-story writer Jerome Weidman.

Art Wagner is assistant to Hal Hastings, the musical director of *Fiorello!* In this capacity, he has handled many of the try-outs for the leads in the show, and he plays the piano with the orchestra. Previous to coming to *Fiorello!*, he was the orchestra conductor for the musical *Once Upon a Mattress*. It was George Abbott who coaxed Art away from his former position to join *Fiorello!* with the argument that such a solid smash offers a promise of greater longevity in an area where long-run productions are scarce. Currently, Art is studying offers for other shows which will give him the opportunity to practice his first love—conducting.

## Spring Sports Roundup

by Jim Mott

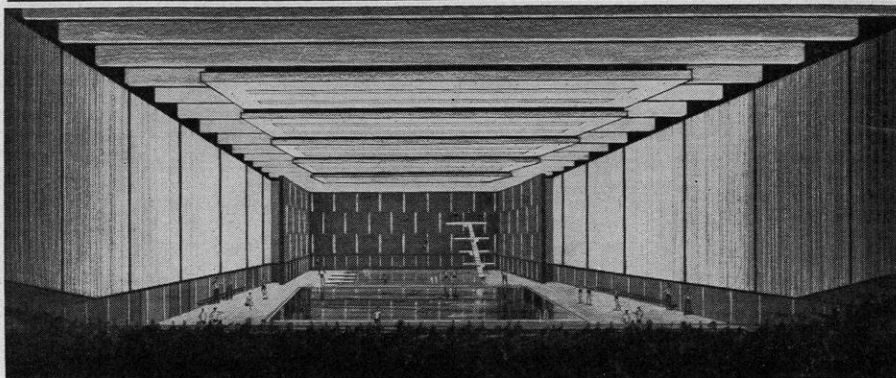
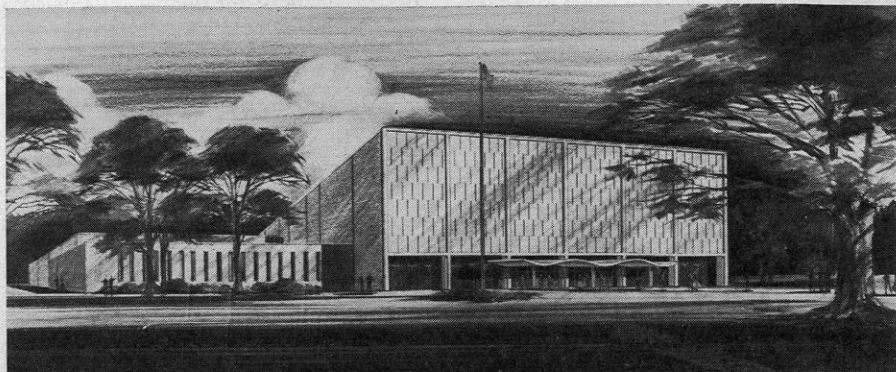
Wisconsin's 1960 baseball team paced the way among Badger spring sports teams, gaining a third place finish in the final Big Ten standings with a 5-4 record, accomplished during a season in which rain and cold hampered the performances of all athletes.

The diamond men compiled a 14-6 overall record, and played one tie game during the season. The spring training trip through Illinois netted the Badgers a fine 6-2-1 record, and all phases of the game seemed well coordinated—pitching, fielding, hitting. Then came the rains, the cold, the wet grounds, and the Badgers slumped, mainly due to inactivity for the pitchers, and rustiness for the batting eyes of the team's stars. The team's leading hitters, Russ Mueller and Dale Hackbart both signed with the Pittsburgh Pirates following the conclusion of the season. Mueller batted .317, and Hackbart .313 for the 21 game schedule.

The golfers managed a fine 10-2 won-lost record for dual meet play, but slumped to 6th place in the Big Ten meet at East Lansing, Mich. Marty Gharrity paced the Badgers in the conference meet with a 308 total for the 72 hole test.

In tennis, the Badgers finished in 7th place, getting nine points, as the doubles team of Alan Fraser and Jerry Rotter, both Milwaukee seniors, battled to the finals of the No. 1 doubles before losing out in their bid for conference honors. The Badgers moved up two notches in the final standings from their 9th place finish a year ago. Coach Carl Sanger's team lost their No. 1 singles player, Marty Rubinowitz, the day before the meet when he was stricken with appendicitis.

Outdoor track had the same result as the indoor track season—no points scored in the conference meet, and thus, a tenth place finish. Highlight of the season was the initial use of the new "all-weather" track across from Guy



The Regents have approved final plans and specifications and granted authority to advertise for bids on the construction of the initial unit of the new multiple purpose University Gymnasium. The new structure will be located on Observatory Drive near the Elm Drive dormitories, and on land currently being utilized for intramural activities. The multi-purpose unit, one of the three planned, will cost in the neighborhood of \$2-million, and will be financed from athletic gate receipts. The unit (top picture above), will include a gymnasium, 100 by 110 feet, two indoor rowing tanks, and a natatorium (bottom picture above), which will consist of a racing pool, a diving plunge, and will have seats for approximately 2,000 spectators. The building will be used by the men's and women's physical education departments, intramural activities, will provide recreational facilities for students and faculty members, and will be used by intercollegiate varsity and freshman swimming, gymnastics, and crew teams.

Lowman Baseball Field. In quadrangular meet with Minnesota, Iowa, and Northwestern, everyone was pleased with the outstanding performances turned in by the runners and field men. Such a track should be a real boon to track and field in the coming years.

Wisconsin's defending Intercollegiate Rowing Association championship crew, hampered again by a late opening of the lakes and an early start to their competitive season, found the going rugged. The Badgers placed third in a pentangular meet on the Charles River, with Harvard winning, and Rutgers second over a 1¾ mile course. In the Eastern sprints, the short 2,000 meter course at Princeton, New Jersey, again was not suited to the Badgers, and they were eliminated in the qualifying trials.

On May 21, at Hanover, New Hampshire, the Badgers met Dartmouth for the first time in history, and on a beau-

tiful day on the Connecticut River, out-rowed the Indians for their first win of the year. A lull in the season to allow for final examinations, and then the Badgers met California and Navy in a Triangular meet at Madison on June 11. The day was cloudy, threatening rain, and a strong north wind moved the race to Lake Monona from the original plan of Lake Mendota. The Badgers were outrowed by both crews, with California just nipping Navy by a matter of a foot or so, to win the day's honors. The Badgers finished third over the 1¾ mile course 3½ lengths behind.

At the I. R. A. Regatta in Syracuse, N. Y., the Badgers dropped even further back. They finished 11th in a field of twelve as a strong California swept to victory over the three-mile course. The poor showing wiped out any hopes the Badgers might have entertained of representing the United States at the 1960 Olympic Games in Rome.

## alumni news

### 1900-1910

Helen M. HOWE '07 and Arthur M. VINJE '20 were married recently in Madison. She is president of the Howe Co., former publisher of the *Ripon Press*, and he is a staff photographer with the *Wisconsin State Journal*.

Emeritus Prof. Henry A. SCHUETTE '10 was one of 71 members of the American Chemical Society, holding 50 years of membership, honored at a ceremony during the recent 137th ACS General Meeting in Cleveland, O.

William A. KLINGER '10 received a citation at the 12th annual Wisconsin Engineers' Day celebration. He served in both World Wars; in the first as a lieutenant of engineers and in the second as brigadier general in the Pacific theater. He has served as president of the Associated General Contractors of America and is a past director of the U. S. Chamber of Commerce. He has been a member of numerous advisory or executive national committees of these organizations and, in recent years, has been very active in promoting courses in construction engineering in the engineering colleges of the nation.

### 1911-1920

Stanley C. ALLYN '13, chairman of the board of The National Cash Register Co., and past president of the Wisconsin Alumni Association, has been elected chairman of the Ohio State University Board of Trustees for the coming year. In 1957-58, he was a member of the special Ohio Commission on Education Beyond the High School.

Dr. Richard W. TeLINDE '17 received the Medical Alumni Citation presented by the Wisconsin Medical Alumni Association. The citation, established last year by the alumni group, honors an alumnus of the University of Wisconsin Medical School who has achieved distinction in medicine. Dr. TeLinde, gynecologist-in-chief at Johns Hopkins Hospital, has written many articles on gynecology and female urology. He is also the author of a textbook, *Operative Gynecology*. Included among his professional and honorary memberships are the following: president, American Gynecological Society; president, American Gynecological Club; charter member, Society of Pelvic Surgeons; member of the American Academy of Obstetrics and Gynecology, and member of the International College of Surgeons.

Glenn GARDINER '18, after serving as a vice president and director of the Forstmann Woolen Co., is now devoting himself entirely to the editing of *Management Information*, a weekly bulletin syndicated throughout the United States and Canada to more than four thousand companies for distribution to their supervisors. He has continued to write books on human relations

in industry, the latest of which, *Managerial Skills for Supervisors*, has just been published.

### 1921-1930

Mr. and Mrs. Wayne MORSE (Mildred DOWNIE) '23 are busy with his campaign for the Democratic presidential nomination. He is the Democratic senator from Oregon.

Victor D. WERNER '24 attended the recent dedication of the Edgar Victor Werner conference room at the Queens Bar Association's new building in Jamaica, N. Y. The room was presented to the association by Mr. Werner in honor of his father who served as a judge of the 10th Judicial Circuit Court of Wisconsin from 1916 to 1940.

Clifford C. GLADSON '24 received a citation for outstanding accomplishments in engineering at the 12th annual Wisconsin Engineer's Day celebration. He has been with the Ladish Co., in Milwaukee since 1925, serving the company in various technical and executive positions.

Edwin H. ROHRBECK '24, extension editor in the College of Agriculture at the Pennsylvania State University, recently retired after nearly thirty-six years of service. He has been granted the title of emeritus professor of agricultural extension by the university board of trustees.

Ignace J. KRCHMA '27 has been appointed director of research for Du Pont's pigments department in Wilmington, Del.

John BARDEEN '28 has been awarded a 1960 honorary degree by the University of Wisconsin.

Beginning as a geophysicist for the Gulf Research and Development Corp., 1930-33, he has held the following positions: junior fellow, Society of Fellows, Harvard University, 1935-38; assistant professor of physics, University of Minnesota, 1938-41; physicist, Naval Ordnance laboratory, 1941-45; research physicist, Bell Telephone Laboratories, 1945-51; professor of electrical engineering and physics, University of Illinois, since 1951; and member of the Center for Advanced Study at Illinois since 1959.

He is a fellow of the American Physical Society, and former member of the Council (1954-57) and associate editor (1949-51 and 1956-58); a member of the National Academy of Sciences; the President's Advisory Committee; and the American Association for the Advancement of Science.

In 1952 he received, with W. H. Brattain, the Stuart Ballentine Medal from the Franklin Institute; in 1954 he was given the Buckley Prize by the American Physical Society; in 1955 he was awarded, with Brattain, the John Scott Medal of the city of Philadelphia and an honorary degree by Union College; and in 1956, he won the Nobel prize in physics, with Brattain and W. Shockley, for research leading to the discovery of the transistor effect.

His main fields of research are physics of the solid state, including electrical conduction in semiconductors and metals, and theory of superconductivity.

Haakon I. ROMNES '28 is the recipient



of a 1960 honorary degree from the University of Wisconsin.

He began his career in communications even before his graduation from the University as an electrical engineer. He worked during the summer of 1927 as a station installer and on construction crews for the Wisconsin Telephone Co. In 1928 he joined the technical staff of the Bell Telephone Laboratories, and thereafter was affiliated in turn with the American Telephone and Telegraph Co., the Illinois Bell Telephone Co., and Western Electric. He became the 11th president of Western Electric in March of 1959.

A trustee of Westminster Choir College, Princeton, N. J., he is a fellow of the American Institute of Electrical Engineers, a senior member of the Institute of Radio Engineers, and a frequent contributor to engineering journals. He is a member of Tau Beta Pi and Eta Kappa Nu, honorary engineering fraternities, the Economic and University Clubs of New York, the New York State and the U. S. Chambers of Commerce, the Commerce and Industry Association of New York, the Armed Forces Communications and Electronics Association, and the American Ordnance Association.

In addition, he holds membership in the Association of the U. S. Army, the National Electrical Manufacturers Association, the Air Force Association, the Navy League of the United States, the American Management Association, and the Harry B. Thayer chapter of the Telephone Pioneers of America.

### 1931-1940

Fred WITTNER '31 and Robert C. HEYDA '31 are president and vice president, respectively, of the Fred Wittner Co., New York City. The Wittner Co., an advertising agency specializing in industrial accounts, recently sponsored an *avant garde* exhibition of its work in New York's Hotel Lexington. The exhibit was entitled "Off-Madison Avenue" to indicate its similarity to the experimental Off-Broadway theater.

Mr. Wittner regards the show as a new form of communications for advertising agencies. "We hope that advertisers and other agencies are getting ideas from it," Mr. Wittner explained. "Perhaps some college students will become more interested in advertising as a career."

It is a strong possibility that the show will be appearing in other cities.

LaVern A. GILBERTSON '32, senior process engineer in research and development (pulp and paper section), Marathon Division, American Can Co., Menasha, was chairman of the first technical session of the 11th Annual Coating Conference in Chicago. The conference was sponsored by the Technical Association of the Pulp and Paper Industry (TAPPI).

Ralph D. HYSLOP '35 director of the Program of Advanced Religious Studies at the Union Theological Seminary in New York City, has received a Fulbright appointment to be visiting professor at the University of Utrecht in The Netherlands.

Carstens SLACK '36 recently became man-

ager of Phillips Petroleum Co.'s office in Washington, D.C. He was formerly manager of the company's public relations division at Bartlesville, Okla.

Harold THORPE '39 was honored at a special dinner given by his fellow teachers at the Algoma Public School. He is retiring from teaching after 38 years in the profession.

#### 1941-1945

Melvin W. ECKE '42 is an associate professor of history at Georgia State College in Atlanta. His family includes four daughters: Carol, Elizabeth, Susan, and Melanie.

William A. SOLIEN '45 has joined the Bank of Watertown as vice president and

has become a member of the board of directors.

#### 1946-1950

Mr. and Mrs. Raymond HELMINIAK '49 (Marilyn MOERS '47) announce the birth of a daughter, Lynn. They have a son, Jon, who is 3 years old.

Edward J. BRENNER '47 has been named an assistant director of the patent division of Esso Research and Engineering Co., in Linden, N. J.

*Pacific Architect & Builder*, a Seattle, Wash. based monthly publication edited by Robert E. KOEHLER '48, has been named the "outstanding publication for best artwork, layout and makeup" in the 1959 Awards of Merit competition sponsored by the Western Society of Business Publications.

David A. WAITE '49 is vice president of the Waukesha Cement Tile Co., and a member of the board of directors of the former company and the related Waukesha Culvert Co.

Mr. and Mrs. Morton J. WAGNER '49 (Bernice MALETZ '47) and their children (Claudia, 12; Wendy, 9; and Bruce, 6) are moving from San Francisco to New York City. He will be the general manager of the Bartell Radio and Television Group-domestic and international operations, and also of the New York station, WADO/RADIO.

Mr. and Mrs. J. Wade JACOBSON '55 (Edith McNeil '50) are the parents of a son, Jerrold Wade, Jr.; they also have two daughters, Martha and Lynne. Mr. Jacobson is sales manager for U.S.A.C. Transport, Inc., in Detroit, Mich.

Glenn R. PETERSON '50 has been named manager of marketing for the General Electric Co.'s multi-million dollar communication business in Lynchburg, Va.

Paul W. ZAHN '50, former secretary-treasurer of Beaver Transport, Inc., Beaver Dam, has been named comptroller of the American National Bank.

Roland W. VIETH '50, Juneau County district attorney, has announced that he will be Republican candidate for assemblyman, representing the district comprised of Juneau, Adams, and Marquette counties, in the fall primary election.

Dr. John T. DOBY '50, assistant professor of sociology and anthropology, is acting chairman of the department of sociology at Emory University in Atlanta, Ga.

#### 1951

Dr. James A. WILL has joined the staff at the Columbus Veterinary Hospital after having graduated from the School of Veterinary Medicine, Kansas State University.

Atty. Norman C. ANDERSON has announced that he will seek the Democratic nomination for assemblyman from the East Madison District.

#### 1953

The family of Thomas HUTSHINSON '53 was the subject of a feature article in a recent issue of the *Ladies' Home Journal*. The article, "Six Under Six" tells what happens to a family, already with three children, when it is blessed with triplets.

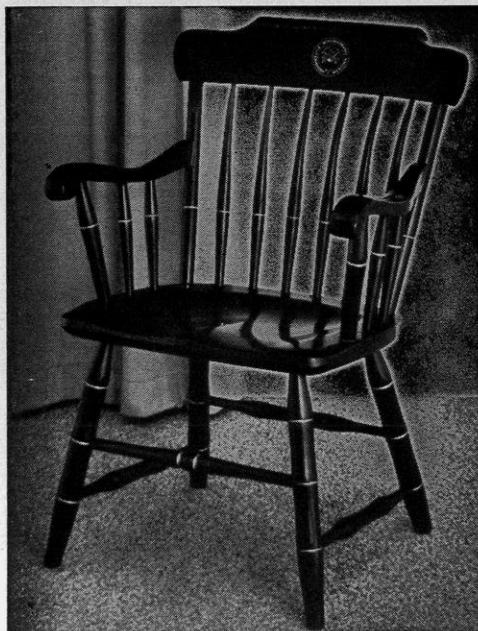
## GRADUATION GIFT SUPREME!

# a distinctive Wisconsin Chair

In the home  
In the office  
In the studio

The beautiful lines of this black chair, with gold trim, will blend perfectly with either modern or conventional surroundings.

And that added touch—the University of Wisconsin seal—makes it a piece of furniture of which you'll be especially proud.



**STURDY! ATTRACTIVE!  
PRACTICAL!**

**Price: \$30<sup>50</sup>**

Shipped from Gardner, Mass., Express Collect

### MAIL THIS COUPON NOW!

Wisconsin Alumni Association  
Memorial Union  
Madison 10, Wisconsin

Enclosed is my check for ----- Wisconsin Chairs at \$30.50 each.

Name -----

Address -----

City ----- Zone ----- State -----

MAKE CHECK PAYABLE TO WISCONSIN ALUMNI ASSOCIATION

Merlin W. J. GERRETSON is attending a summer institute for science teachers at Western Michigan University which is co-sponsored by the National Science Institute.

#### 1954

Dr. Byron BARRINGTON will be the clinical psychologist for the Marathon County Child Guidance Clinic beginning in September. He will also teach psychology at the Wausau Extension Center.

Norma DIAMOND is on a fellowship to study the Chinese language and is doing anthropological research at Taipei, Taiwan.

Mrs. G. L. RITTER has retired as president of the Dodge County Teachers College at Mayville.

#### 1955

Robert A. FLEISCHER is sports editor of the *Clinton (Ia.) Herald*.

Mr. and Mrs. Bruce A. MANN (Miriam SHLIMOVITZ) have moved from New Jersey to California where he is associated with the law firm of Pillsbury, Madison & Sutro in San Francisco. He was formerly associated with the law firm of Davis, Polk, Wardwell, Sunderland & Kiendl in New York City.

#### 1957

Ned P. CONSIGNY is working for the Carnation Fresh Milk and Ice Cream Plant in Portland, Ore.

Bernadine PETERSON has been named to receive the second half of a continuing scholarship awarded by the General Foods Fund. The grant is awarded to home economics students who are studying for their doctor's degree.

Allen R. KORBEL, C. L. U., representative for the Central Life Assurance Co., in Milwaukee, has qualified for the 1960 Million Dollar Round Table of the National Association of Life Underwriters by selling a million dollars or more of life insurance in 1959 under the Round Table's strict qualification rules.

#### 1959

Army 2d Lt. James H. ROGNEBY recently completed the officer basic course at The Engineer School, Fort Belvoir, Va.

Gregory James DeLUCCA recently joined the staff of the Tonawanda (N. Y.) Laboratories of the Linde Co., a division of Union Carbide Corp., and is presently working as a member of the process design section in the engineering laboratory.

Army 2d Lt. Nathan L. HARTWIG recently completed the officer basic course at the Infantry School, Fort Benning, Ga.

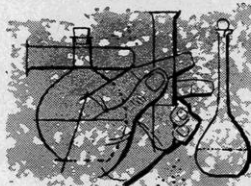
Army 2d Lt. Robert I. DRAKE, Jr., recently participated with other personnel from the 1st Armored Division in Exercise Big Thrust, a two-week field maneuver held at Fort Hood, Tex.

Army 2d Lt. Donald J. IVEY recently participated with other personnel from the 4th Armored Division in a special "Power for Peace" demonstration in Grafenwohr, Germany.

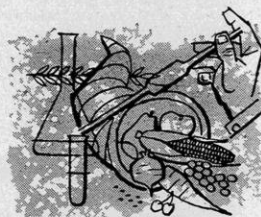


## Laboratory Services for Industry

The Wisconsin Alumni Research Foundation has a large laboratory division devoted to consulting and testing services for the food, feed, drug and chemical industries. These services are divided into the following major categories:



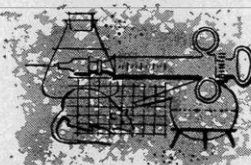
CHEMISTRY



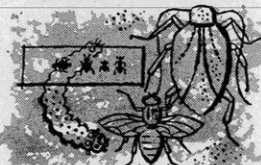
NUTRITION



ANIMAL STUDIES



TOXICITY TESTS



INSECTICIDE TESTS



MICROBIOLOGY



FOOD TECHNOLOGY

Work is performed on a fee basis; results are confidential and are the property of the client. Income derived from the laboratory operation is added to the general fund from which grants are made to the University of Wisconsin.

With over 30 years of experience and with highly qualified technical personnel, the laboratory division has become the leader in many areas of consulting research. Inquiries are welcomed—projects of all sizes and costs are considered.

Laboratories of

**WISCONSIN ALUMNI  
RESEARCH FOUNDATION**

P. O. Box 2217 • Madison 1, Wisconsin



**University of Wisconsin Calendar  
July, 1960**

- 2 *Foreign Language Conference*, Wisconsin Center, attendance 100.
- 3 *Faculty Recital (Music Clinic)*, Memorial Union Theater, 7:30 p.m.
- 4-15 *Second Annual Summer Program of Liberal Studies for Alumni*, Wisconsin Center, attendance 30, fee \$150.
- 5 *Faculty Recital (Music Clinic)*, Memorial Union Theater, 7:30 p.m.
- 5-8 *Special Lectures on Dance*, by Marian Chase, Lathrop Hall.
- 6 *Lecture*, Richard C. Hottelet, Wisconsin Union Theater, 8 p.m.
- 6 *Faculty Recital (Music Clinic)*, Wisconsin Union Theater, 7:30 p.m.
- 6-7 *4th Annual Institute for School Psychologists*, Wisconsin Center, attendance 200-300.
- 6-8 *1960 Summer Sessions Conference on Adult Education*, Wisconsin Center, attendance 80-100.
- 6-9 *School for Workers Summer Institute*, Wisconsin Council of County and Municipal Employees, Wisconsin Center, attendance 35.
- 7 *Lecture*, "Malignant Disease in Africa," Dr. Charles Marks, Consulting Surgeon, Salisbury, South Rhodesia, Bardeen auditorium, 4 p.m.
- 7-8 *Summer Session Seminar for University Administrators*, Wisconsin Center, attendance 30.
- 8 *Klinik Kapers (Music Clinic)*, Wisconsin Union Theater, 7:30 p.m.
- 8-10 *North American Lily Society Annual Meeting*, Wisconsin Center, attendance 150-200.
- 9-10 *Music Clinic Concert*, Field House, 3 p.m.
- 10-15 *School for Workers Summer Institute*, International Ladies' Garment Workers' Union, Midwest Department, Wisconsin Center.
- 10-15 *School for Workers Summer Institute*, International Association of Machinists, Wisconsin Center.
- 10-15 *School for Workers Summer Institute*, American Federation of Teachers, Wisconsin Center.
- 10-23 *School for Credit Union Personnel*.
- 11-13 *Conference on Teaching of English*.
- 11-15 *Judges' Indoctrination Clinic*.
- 11-Aug. 5 *Wisconsin School Improvement Program*, Wisconsin Center and 1120 West Johnson Street, attendance 200.
- 11-12 *Annual Meeting of the National Advisory Board to the National Agricultural Extension Center for Advanced Study*, Wisconsin Center, attendance 15.
- 11-15 *Annual Conference of Instructors in Vocational Agriculture*, Agriculture Hall auditorium, attendance 300-320.
- 12-16 *Festival Concerts (Music Clinic)*, Field House, 7:30 p.m., admission 75¢: 12th, Wisconsin Band; 13th, Badger Band; 14th, Clinic Orchestra; 15th, Cardinal Band; 16th, Grand Finale Concert of all organizations. 3 p.m.
- 14-16 *Conference for Band, Orchestra and Choral Directors*, Great Hall, attendance 100-125.
- 14-16 *Wisconsin Players*, The House of Bernarda Alba, Wisconsin Union Theater, 8 p.m., admission \$1.50.
- 14-15 *Business Education Institute*, Wisconsin Center, attendance 150.
- 17-22 *School for Workers Summer Institute*, Communications Workers of America.
- 17-22 *School for Workers Summer Institute*, United Papermakers and Paperworkers.
- 18-17 *Inservice Training for Town and Country Pastors*.
- 18-29 *CUNA School for Credit Union Personnel*.
- 17-23 *Second Annual Public Relations Institute*, Wisconsin Center, attendance 75.
- 18-29 *Second Annual Summer Program of Liberal Studies for Alumni*, Wisconsin Center, attendance 30.
- 19 *UW Band Concert*, Wisconsin Union Terrace, 7:30 p.m.
- 19-22 *Conference of School Administrators*, Wisconsin Center.
- 20-22 *Summer Conference on Safety Education*, Wisconsin Union, attendance 100-150.
- 21-23 *Wisconsin Players*, "Picnic," Wisconsin Union Theater, 8 p.m., admission \$1.50.
- 22 *Summer Prom*, Great Hall and Tripp Commons, Wisconsin Union, 9 p.m.
- 24-29 *School for Workers Summer Institute*, United Steelworkers of America.
- 26 *UW Band Concert*, Wisconsin Union Terrace, 7:30 p.m.
- 27 *Travel-Adventure Film*, Northward to Adventure, John Ebert, Wisconsin Union Theater, 8 p.m.
- 27-29 *Church Music Conference*, Wisconsin Center and Music Hall, fee \$7.50, attendance 100.
- 28-30 *Consumer Credit Institute*, Wisconsin Center.
- 30-Aug. 6 *17th Annual Chartered Life Underwriters' Institute*.
- 31-Aug. 5 *School for Workers Summer Institute*, International Association of Machinists.
- 31-Aug. 13 *School for Bank Auditors and Comptrollers*.

**newly married**

**1948**

Rita S. Carr and Kenneth J. SILVER, Milwaukee.

**1950**

Nancy Rongland and Dean C. WAHL, Madison.

**1951**

Eleanor R. Grotkin and Robert A. QUANDT, Minneapolis, Minn.  
Irmie WOLFF and John J. Curry, Brooklyn, N. Y.

**1952**

Fonda J. Zimmerman and Dr. Richard E. BERGE, Lansing, Mich.  
Harriet M. Kortbein and Rodney P. EBEL, Madison.  
Joanne SAXE and Irving Abeson, Los Angeles, Calif.

**1953**

Kathryn A. Healy and Norbert W. AMEND, Burlington.  
DaNeil C. Huhner and Donald A. ASCHENBRENNER, Milwaukee.  
Kathleen J. RUSSELL and Joseph M. Rubesch, Dodgeville.

**1954**

Doris Eckstein and Donald E. CALDART, Evanston, Ill.  
Elenore M. Gunem and Duane H. CONGER, Madison.  
Nancy Myszka and William R. JOHNSON, Wausau.  
Gloria A. Mayer and Donald W. MEYER, Milwaukee.

**1955**

Norita A. Forst and John B. HOLLAR, Milladore.  
Colette A. Collins and Joseph H. KOLTES, Madison.  
Darlene Gappa and Richard J. MATZINGER, Sparta.  
Judith S. Zelus and Robert W. MULROONEY, Fair Lawn, N. J.  
Elaine J. Hovde and Donald R. PIEPENBURG, Madison.  
Elizabeth WEBER '57 and Herman W. WIRKA, Jr., Madison.

**1956**

Jo Ann C. Vitek and Leonard J. SALEK, Phillips.  
Carol H. HELM and George W. Brown, Madison.

**1957**

Mary L. Willmoth and Wayne G. KELLIHER, Madison.

Barbara I. ROHRER '59 and Richard W. BAXTER, Berkeley, Calif.  
Janet A. WALDVOGEL '58 and Harvey L. RAIMAN, Madison.  
Edda S. Marx and Geoffrey E. BLUME, Oppenheim-am-Rhein, Germany.  
Mrs. John K. Churchill and Richard L. GRANT, Fox Point.  
Janet M. Burton and William A. LOWE, Thorp.

## 1958

June D. PANDOLFI and James W. RECTOR, Jr. '59, Madison.  
Janice A. DEALEY '59 and Douglas J. FENSKE, Madison.  
Lynne M. Ganske and William F. RUBIN, Milwaukee.  
De Ann McCormick and Thomas P. MOORE, Madison.  
Nancy A. BLUME and Jerry E. Holmes, Denver, Colo.  
Lawaine M. Foley and Eugene H. RUDNICKI, Madison.  
Barbara A. Guelig and Larry D. WATTS, Janesville.

## 1959

Leah R. HAXTON and James E. JACOBSEN, Williamsburg, Va.  
Ronalee RISSER and Brain D. DeNOBLE, Fort Benning, Ga.  
Barbara M. MUTH and George A. Arvan, Highland Park, Mich.  
Kathryn E. Lear and David G. HARPER, Madison.  
Karen L. SWAN '60 and John F. MIESS, Dodgeville.  
Rita G. RACE '61 and Walter A. ROJAHN, Jr., Shorewood.

## neerology

Mrs. H. B. Newson '89, (Mary F. WINSTON), Poolesville, Md.  
Rudolph J. OCHSNER '94, San Jose, Calif.  
John S. McWHORTER '95, Rupert, W. Va.  
Mrs. August F. John '98, (May E. CHURCH), Neenah.  
Clark B. DEVINE '00, Northridge, Calif.  
John L. HARVEY '00, Milwaukee.  
Arba B. MARVIN '00, New Canaan, Conn.  
Arthur C. RUSSELL '00, Augusta.  
Thomas F. DAVLIN '02, Madison.  
Francis E. BOLAND '03, San Francisco, Calif.  
Edward J. FILBEY '03, Urbana, Ill.  
Herman LEIGHT '03, Medford.  
James V. NICHOLS '03, Walworth.  
William B. MALLORY '04, Canton, S. Dak.  
Mrs. J. E. Olivenbaum '04, (Martha T. WHITTIER), Anna Maria, Fla.  
Alonzo C. BOYLE '05, Yakima, Wash.  
Mrs. Earle W. Johnson '05, (Anne A. KRAUSE), Berlin.

Edward S. MOLES '05, Berkeley, Calif.  
Celine A. BALLU '06, Winnipeg, Manitoba, Canada.  
Louis W. BRIDGMAN '06, Madison.  
Mrs. L. F. Guldner '06, (Bertha H. ROGERS), Davenport, Iowa.  
Kenneth L. PREMIO '06, North Freedom.  
Mrs. James A. Robertson '06, (Cora M. HALSEY), Takoma Park, Md.  
Mrs. Carl M. Schwendener '06, (Elizabeth HARVEY), Brookfield.  
Walter H. COOPER '07, Whitewater.  
Ellis P. ABBOTT '08, New York City.  
Carleton B. JOECKEL '08, Oakland, Calif.  
George W. WEHAUSEN '08, Oak Park, Ill.  
Harold E. WHITNALL '08, Bradenton, Fla.  
William T. CRANDALL '09, Ithaca, N.Y.  
Frederick F. FARNHAM '09, Ambridge, Pa.  
Dr. William L. RICHARDS '09, Columbus.  
Prof. Edwin E. WITTE '09, Madison.  
Henry H. ASCHBRENNER '10, Stratford.  
Charles E. JONES '10, San Diego, Calif.  
Herbert J. LEHMANN '10, Madison.  
Robert E. ROBERTSON '10, Mason City, Iowa.  
Katherine S. ALVORD '11, Gaylordville, Conn.  
Oliver E. STROTHMAN '12, St. Augustine, Fla.  
Howard A. EDSON '13, Washington, D. C.  
Charles C. REES '13, Gladwyne, Pa.  
John H. ALBRECHT '14, Watertown.  
Erbie L. HARRISON '14, Lexington, Ky.  
Dan T. SULLIVAN '14, Ladysmith.  
George J. DIETZ '15, Appleton.  
Jeanette A. REED '15, Columbus, Ohio.  
Ozro B. BADGER '16, Tulsa, Okla.  
Foster G. BEAMSLEY '16, Evanston, Ill.  
Henry C. HOWARD '16, Pittsburgh, Pa.  
Melvin L. OLESON '16, Wausau.  
Charles M. SLAGG '16, Manhattan, Kan.  
Thomas R. FOULKES '17, Three Rivers, Mich.  
Edward L. MONSER '17, Wenona, Ill.  
Mrs. Bernice D. KUNEY '17, Eau Claire.  
Edmund MILLER '17, West Newton, Mass.  
Mrs. William R. Wadewitz '17, (Eleanor M. SHEAKLEY), Racine.  
Stanley A. WILLIAMS '17, Clintonville.  
Oscar L. BLOECHER '18, Merrill.  
Kenneth CURTIS '19, Lake Wales, Fla.  
Morris L. HITCHCOCK '19, Vienna, Va.  
Norman A. KUCHEMAN '21, Moline, Ill.  
Vernon J. McHALE '21, Antigo.  
A. Patrick FLOOD '22, Waco, Texas.  
Jacob P. LEE '23, Madison.  
Mrs. George K. Reagles '25, (Elizabeth I. WILSON), Milwaukee.  
E. Osborne HAND '26, New York City.  
Kathryn E. RICHARDSON '27, New York City.  
Fred H. STEMM, Jr., '27, Western Springs, Ill.  
Angela B. MATTESON '28, Janesville.  
A. Dwight RICHARDSON '29, Los Alamos, N. M.

Aimie E. LYFORD '31, Chevy Chase, Md.  
Mrs. Richard K. Russell '31, (Katherine A. FLEISCH), Syracuse, N. Y.  
George H. LORENZ '32, Madison.  
Belle A. DAWE '33, Janesville.  
Frank C. ROSSOW '33, Glendale, Calif.  
Mrs. Bruce F. Beilfuss '37, (Helen B. HENDRICKSON), Neillsville.  
Mrs. George W. Yeoman '40, (Marion E. HART), Wilmette, Ill.  
Kenneth A. BUSS '42, Merrill.  
Rev. Wilbur C. LINDSLEY '44, Oconto Falls.  
Monroe HATCH '49, Sumter, S. C.  
Dr. William J. CAIN '50, Madison.  
Capt. Paul JONES '50, Topeka, Kans.  
Norvin G. KOOP '50, Peotone, Ill.  
David F. MEACHER '50, Milwaukee.  
Norman L. ANDERSON '51, Madison.  
Richard J. AYLWARD '52, Fond du Lac.  
Patricia M. LAUER '55, Milwaukee.  
Peter K. MURPHY '55, Janesville.  
John C. BUENDING '59, Madison.  
Walter A. ZIEGLER '59, Cudahy.



With sincere regret, we mark the passing of Charles Britton Rogers, Class of 1893, on May 19, 1960 at Fort Atkinson, Wisconsin.

Early in his University career, Charles Rogers distinguished himself by being elected to Phi Beta Kappa and serving as president of his senior class. These early ties instilled in him a loyalty for the University of Wisconsin that was unwavering for more than seventy years.

His zest for living, his constant effervescence, and his vigorous spirit influenced everything he did, and characterized his dealings with his fellow men. It is with these qualifications that he ardently served the Wisconsin Alumni Association as its president and a member of its Board of Directors for over 45 years. His contributions to alumni activity during this span of time never diminished even though he became physically handicapped in the rich afternoon of his life.

His service as judge and district attorney of Jefferson County advanced the legal reputation of Wisconsin. His "Reminiscences of a Country Lawyer" which were serialized in the *Daily Jefferson County Union* served as a valuable record of this aspect of American life. And his authoritative interpretation of regional history will be of lasting value.

He was a man who was passionately aware of the needs of those about him, and he took an active part in the community activities. His vital concern for the welfare and betterment of his fellows made him a leader in all that he undertook.

We will miss Charles Rogers. But we will not forget his determination, his continued fight for what he thought was right, his spritely manner. We will not forget the light of life that always flickered in his eyes.

—from a memorial resolution



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Madison 6, Wis.



## *Join the Wisconsin Alumni Family —Take Out a Centennial Life Membership!*

**THIS LOYAL ALUMNI FAMILY** obviously knows about the Wisconsin Alumni Association's up-coming one hundredth anniversary. Why not join them and help celebrate WAA's historic first one hundred years of service to the University by taking out a Centennial Life Membership.

For \$100 you can become a Life Member of the Association—a substantial saving in the long run! And for this single fee, your spouse (if he or she

is a Wisconsin graduate) also becomes a Life Member, entitled to all the benefits and privileges of WAA membership. And a Life Membership makes an ideal gift for that recent graduate!

Use the handy blank below and plan now to add your name to the exclusive list of WAA Life Members. Your membership dues help make the Wisconsin Alumni Association increasingly effective as the strong right arm of the University.

Wisconsin Alumni Association  
770 Langdon Street, Madison 10, Wisconsin

Here is my \$100 check for a Centennial Life Membership in the Wisconsin Alumni Association.

Name \_\_\_\_\_ Class \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

- Individual membership  
 Family membership (husband and wife)