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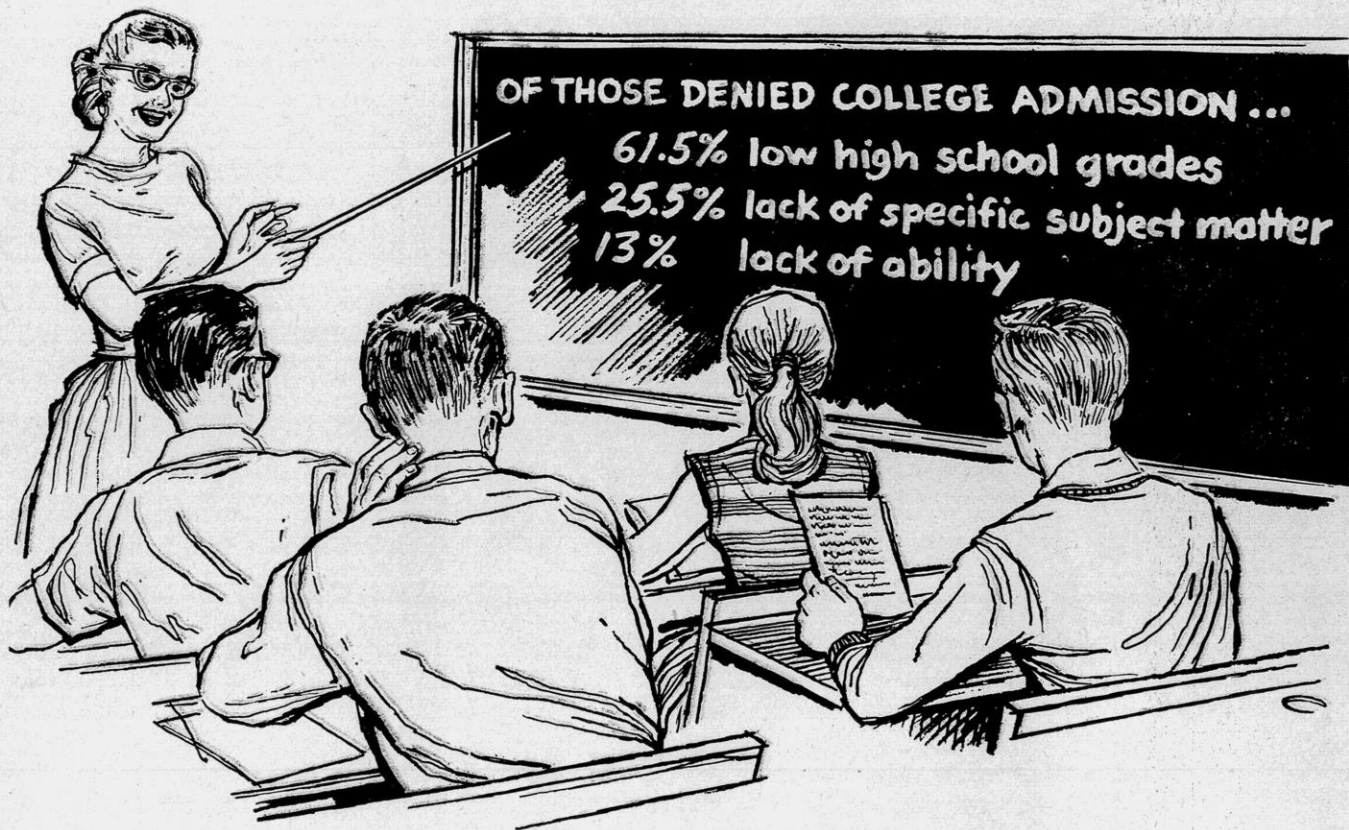


Legislative
Preview
(see page 8)

GREETINGS from

Aaron Bohrod and the
WISCONSIN
Alumnus

Can your child go to your college?



Every one of us has the hope that his son or daughter may be so well prepared that the admissions officer will say: "Your application is accepted. We will look forward to seeing you in the fall." But sometimes plans go amiss.

We at General Electric have for years been urging youth to aim high, work hard, master the basic subjects, and go on to college.

Recently, we sent a questionnaire to 100 college-admissions officers. We asked: "What are the reasons some high-school students are admitted and others rejected?" The 78 replies we received contained a great unanimity of opinion.

We have summarized those replies in a booklet, *Start Planning Now for Your Career*; the illustration on this page, taken from the booklet, gives a clue as to its content.

We believe that the alumnus can work for the best interests of his college by sending to that college young people prepared to receive a higher education.

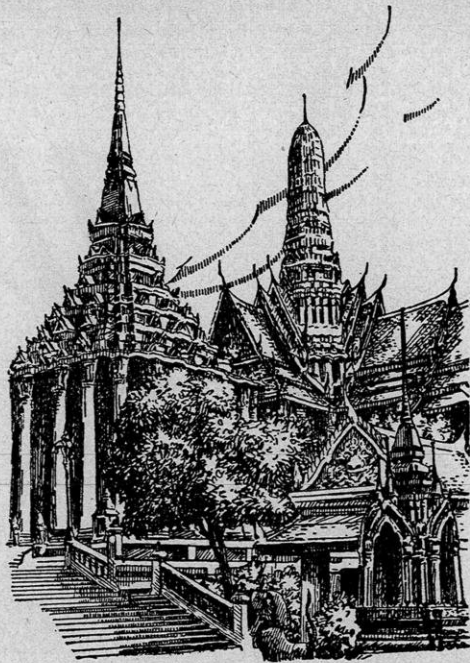
We further believe that our summary of opinions of admissions officers is so persuasively compelling that the boy or girl who reads it must ask himself whether he is choosing his courses wisely and getting high enough marks.

Perhaps with this booklet in hand and supporting its thesis with your own experience, you can help persuade your child, or another child in whom you have an interest, to prepare against the day when an admissions officer will review his record. We invite you to write for a copy (or copies) to Dept. 2-119, General Electric Company, Schenectady, New York.

GENERAL  **ELECTRIC**

A Christmas Card

From Bangkok



October 30, 1956

Dear Editor:

How can one write an appropriate Christmas greeting two months before December 25th and near the end of a very heavy and hot rainy season? But it is a good year for rice. More people will have more to eat but many will starve in Asia—especially in India and China.

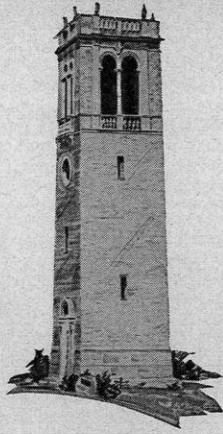
Even on Christmas day we have a hard time to get into the Christmas spirit as we knew it on the University of Wisconsin campus back in 1930–1932. The heat and dust are poor substitutes for the cold and the snow. True there are sleds here but they are pulled by water buffaloes not by reindeer. The sleds are not loaded with toys or laughing and singing college girls and boys but they are stacked high with bundles of rice—the primary food of the country. The sleds take the rice to the compound where it is stacked by the earthen floor so typical of Biblical lands. The sleds are not pulled over glistening white snow but over the barren earth since it never snows in Thailand, not even in the mountains. On Christmas day Thais will be threshing by hand or by driving buffaloes over the rice stalks.

If Santa Claus managed to get so far away from the North Pole by PAA or some other way, he would need to shed his snow suit for a sports shirt and slacks. He would need to take a samlor through the narrow winding alleys; a sanpan down the klongs; and buffaloes out across the paddy fields.

But peace is peace everywhere in the world—in all countries and in all religions. And if Christmas symbolizes peace, may the gods and their peoples collaborate to keep an honorable peace and strive to improve the well-being both spiritually and materially for all the peoples of the world.

Thomas Frank Barton, '31





WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

Volume 58

DECEMBER 15, 1956

Number 8

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Staff

John Berge, '22	Managing Editor
George Richard, '47	Editor
Edward H. Gibson, '23	Field Secretary
Grace Chatterton, '25	Alumnae Editor
Joan Ackley, '57	Student Editor

★Sidelines

COVER. We could think of no nicer way to wish you all the best during this holiday season than with this Christmas cover. Aaron Bohrod is one of a very few artists-in-residence at universities and colleges in the United States. His studio is a small frame house next door to the State Hygiene Laboratory on the Wisconsin campus. This is not the first magazine cover he has designed: he has done a number of *Time* covers in the past few years, using his *trompe d'oeil*, fool-the-eye technique . . . of which *this* is, of course, not an example.

MISCELLANEOUS. The floral version of Wisconsin's official seal which is seen in front of Lathrop Hall each summer is produced by some 12,000 *Alternanthera*. Two varieties of this small, leafy South American plant are used: one for the background green and a second, which turns red under continued sunning, for the design itself.

PRICE TAG. Total bill for a year of study by all of the nation's two and a half million undergraduate students runs at a rate of three and three-quarters billion dollars, according to Devereaux C. Josephs, New York Life Insurance Co. board chairman. The average winner of a bachelor of arts degree bears a \$7,500 price tag. And the tab would be higher, he added, if teachers were paid adequate salaries.

SPACE SAVER. We were impressed with the practical suggestion sent out by the College of Agriculture which described a neat trick to increase the storage capacity of a closet: a double rod to store twice as many short garments. Set the first rod 40 inches above the floor and the top rod 33 inches above that.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. (These extra issues are Football Bulletins.) Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

keeping in touch with WISCONSIN

JOHN BERGE, *Executive Director*

Lt. Hengel Was "Missing in Action" . . .

LIKE MOST JOBS, mine is a mixture of headaches and heart-warming experiences. Fortunately, the heart-warming episodes outnumber and outweigh the headaches, as shown by the following set of events.

Last month Jose Gaston and his wife dropped in at the office to see me. Mr. Gaston, Class of 1910, owns and operates a sugar plantation in the Philippines. He wondered if I could help him find the parents of an American pilot shot down over his plantation in World War II so that he could turn over to the parents the personal items found in the pilot's uniform.

Mr. Gaston had very little information to give me except that the pilot's name was Lt. Robert Hengel and that he may have been a student at Notre Dame. With these slim leads to work on, I contacted Jim Armstrong, executive secretary of the Notre Dame Alumni Association in South Bend, to see what information he could dig up for me.

In short order, Jim phoned me to report that Lt. Hengel's parents, Mr. and Mrs. Albert Hengel, lived at 110 Wynoka Street, in Pierre, South Dakota. Also, that a brother, Mark Hengel, lives at 127 Oregon Street, Danville, Illinois. Jim also told me that the Hengels had never been able to get the complete story of their son's death. They had received word that he was "missing in action". For years they had worried, as other parents have done in similar circumstances. In the files of the Notre Dame Alumni Association, Lt. Hengel was listed as "missing in action".

When I relayed this information to Mr. Gaston, he promptly called the Hengels in Pierre, offering to send them the personal effects of their son which he had been keeping. Instead, Mrs. Hengel came to Madison to get them and also to get from Mr. Gaston the information about her son which she had sought for twelve long years.

Later Mrs. Hengel came to our office to express her sincere thanks to me and the Wisconsin Alumni Association. I wish every Wisconsin alumnus could have seen the deep gratitude in her eyes as she told me what it meant to her to know exactly what had happened to her son—to know that he had not suffered the hunger and tortures of a prisoner-of-war camp—that his body had been given a Christian burial by a sugar planter in the Philippines. Only mothers, of course, will understand what I am trying to say in my feeble way.

As I worked with Jose Gaston in finding Lt. Hengel's parents, I realized anew the importance of alumni records. Jose came to the Wisconsin Alumni Association because he knows that alumni organizations have a wealth of information in their files—because he had a feeling that we could help him. I'm glad we could and hope our Association will always be an effective service organization for the University of Wisconsin and its alumni.



Mrs. Albert Hengel had waited 12 years to hear the word she received from Jose Gaston, '10, by telephone.

When Jose Gaston of Negros Occidental, Philippines, called, with his wife, on the executive director of the Wisconsin Alumni Association, John Berge, it was with an interesting narrative to tell.



Battling Mediocrity

I noted in the *Alumnus* a letter to the editor entitled "Mediocrity Encouraged?", written by a former student and teacher in the English department of the University. The letter incited my curiosity.

As a result of this letter, I sent a short questionnaire to five of my friends. We represent graduates of two of Madison's high schools, graduates of two high schools in the state from cities of more than 20,000 people and the final two of us are from small town or community high schools. Now, I make no attempt to believe that such a limited survey represents necessarily the situation on English instruction throughout the state, but nevertheless, we do represent diverse backgrounds at the time of our entrance into college.

It was brought out in this letter to the editor that the University has recently lowered its standards, requiring now only three years of high school English for entrance. The writer is of the opinion that this will cause further decrease in standards in Freshman English at the University, already believed to be low. She further noted the poor English as used in freshman themes at the University and appeared to assume a relationship existed.

In regards to the limited facts at my disposal, let me point out that all six of us made the same observation—not one of us had any instruction in grammar during the senior year of high school English but rather the time was spent on English and American Literature. Now, it thus appears to me that this senior year fails to meet one of the writers requirements and that is of improving grammar. I agree that grammar is important, particularly when I realize that I could use improvement myself, but I doubt if literature is so required at the high school level that it should be forced into the student. Moreover, it might be a lot more tasty if it weren't crammed down our throats via poor teaching, the teacher being able to hide behind the statement that "the University requires it". Instead, maybe now students will take it because they want to, or because the teachers make it appear important or attractive to them by improved teaching methods.

In the University you have a limited number of courses which are required. Following these, you are on your own to choose your profession and courses. As a result, professors find they have either full class rooms or empty for they are dependent on two things: (1) The interest of the student and (2) Their ability to make it even more interesting once they capture the student. As such, they have to compete with other fields, other professors, etc. This keeps them on the ball for if their fields are not demanding of student time, then their numbers in the department are likewise limited. You might call this a form of the law of supply and demand. At any rate, it prevents our schools from getting overly crowded with students who have spent their time in studying "whatsits" when the jobs, interests, and futures are in "whoseits".

Now, let us assume that in other high schools, grammar is taught in the senior year. Why? It appears to me that up-and-coming English teachers, if they try, should be able to teach all the grammar required for modern day living in the other 11 years they have the student as a captive audience. And it further appears to me that learning the grammar of a language at an earlier age might be advantageous. I know for a fact the American children living here in Mexico City, as well as those of Bogota, Colombia (where we used to live), pick up their Spanish much faster than do their parents, speak it generally better (grammatically), and rarely mix up words in their languages. We as adults, however, do not.

I believe the University of Wisconsin has a one year curriculum in English required of all students, further courses being optional. Maybe the high school English teachers are looking to the University to teach grammar for them. I know that when my oldest brother was in school, there was a fad amongst the English teaching profession not to teach grammar at all. The theory was that they will hear it correctly at home, etc., and can get it that way. It didn't work and it hurt my brother's career very much. Is the University to blame for this, too? Four years of high school English were required then. Maybe the schools should look to themselves.

The writer further went on to say: "Science students are usually the worst offenders. They believe a scientist has no need for English, completely missing the point that accurate scientific communication is impossible without a full command of one's native tongue." She may be correct. I note she used the word accurate. I don't recall any training in either high school or college English slanted to scientific writing. On the contrary, themes were required to be so many words long, thus encouraging wordiness, and not ideas and thought patterns. The more adjectives and the more description the better, even though accuracy may have been left out. This isn't scientific writing. When writing for a scientific journal, even the "the" may have to come out! Its a little different. And one of the most difficult tasks, in learning it, is to remember to use one word that will say the same as three after having had English training where the opposite had been practiced.

Maybe what we need is for citizens, as patriots, to sit down together in their community with respected educators and work out the curriculum needed by the students of today. I feel this is better than letting the University set the standards and then the high school teachers hiding behind it. Moreover, a pride in a curriculum well thought out and planned is a positive action, one that the members of the community should be able to put across themselves to their students by making it seem much more important than a dictate from Madison. I, myself, can't see how the University can dictate the needs for students other than its basic requirements for entrance nor why a high

school can't set its standards higher than the University feels is the minimum.

I am a plant pathologist. Most of the courses I took in college were not on a required list yet I felt they were important so I took them. I might say that generally I got more out of them as a result because I had been shown their importance and not told that I needed them in the "to get into the University" type of thinking. Rather, I knew the importance of these courses if I were to be successful in my profession.

The modern world is increasingly complex. All fields are going to have to teach more in less time so that students can cover more and even begin new fields. It has been traditional for four years of English in high school, maybe, but new traditions are being developed each day. Maybe English Departments should now get their material across in three years so that more geography can be taught for life in this fast shrinking world. History of some of the other parts of the world are also a possibility. After all, I recall having very little instruction on the geography of South America or the South Pacific region, or the history of Japan, yet these items are more important to me than Charlemagne or Frederic the Great.

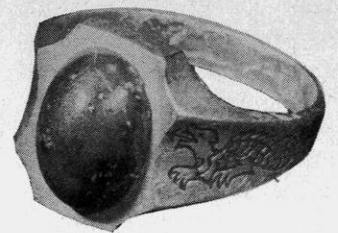
To the writer of the letter in the *Alumnus* I say this; yes, something needs to be done, but I disagree with you as to where.

James E. Halpin, '50
Mexican Agricultural Program
Calles Londres 45
Mexico, 6, D. F.

The Dragon Ring

I noticed your request for information about the Blue Dragon ring. . . .

Years ago there were organizations for all the girls in each year. The freshmen had for their name, "The Green Button" society—sophomores, "Red Gauntlet"—juniors, "Yellow Tassel" and seniors, "Blue Dragon". The Blue Dragon Society of Class of '16 had a ring designed with a lapis lazuli stone and a blue dragon on each side. It



This is the Blue Dragon ring belonging to Mrs. Eleanor Ramsay Conlin, '17.

was expected that this ring would be available always and that whenever we saw one we knew that girl had been a senior at the University of Wisconsin. I have one and am proud of it. Am sorry it has been discontinued.

Mrs. Harold Ward, 17
(Esther Hazelberg)
Springfield, Mo.

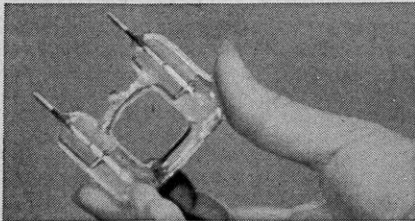
(Many thanks to Mrs. Ward for refreshing our memories on the origins of the Blue Dragon rings.—Editor.)

Wisconsin Alumnus, December, 1956

NORTHROP DUPLICATES HUMAN EAR

For use in its
Guided Missile Programs

(HAWTHORNE, CALIF.) Scientists at Northrop Aircraft have duplicated the balance mechanism of the human ear in perfecting a highly effective "brain" unit for use in Northrop's advanced guided missile programs. Weighing little more

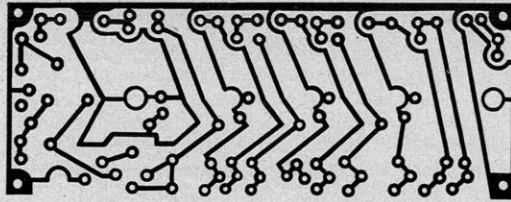


than an ounce, it resembles the convolutions of the inner ear in shape. Northrop engineers say the new instrument is so sensitive that if installed at the top of the Washington Monument it could detect the vibrations created by the footsteps of a small child entering the door at the base of the edifice.

The instrument consists of twin tubes of glass joined at the bottom by two smaller glass tubes. An electrolytic solution, precisely injected by a hypodermic needle, covers tungsten electrodes after they are fused into the glass. These are connected to an AC Wheatstone bridge circuit.

Scientists describe this sensitive device as a manometer accelerometer. In lay terms it is known as a "flying plumb bob," because it can continuously report to the complex automatic guidance "brain" of a missile even the slightest course deviation. It can also be used as an accurate vertical-sensing device in military weapons and for automatic precision leveling in survey operations. It also has potential use in preparing seismographs of earth movements.

At Northrop Aircraft, advanced projects such as this are a constant challenge to the electrical engineer's ingenuity and skill. Here, far-seeing planning has won for Northrop the distinction of being a pioneer in many fields of advanced engineering that relate to the development of supersonic aircraft and missiles.



ELECTRICAL ENGINEERS

If you have had engineering experience in any of the categories shown below, Northrop Aircraft has an attractive position for you, with many benefits. Important among them are high compensation, challenging assignments, steady advancement; recognition of initiative and ability, and continued interest in your progress. Many outstanding engineering positions are offered, as follows:

ELECTRICAL GROUP, which is responsible for the design of such things as power generation and distribution systems, rectifiers and power converters, and auxiliary systems as applied to manned aircraft, guided missiles and ground support equipment.

COMMUNICATIONS AND NAVIGATION GROUP, which is responsible for the design of C/N systems in manned aircraft and installation of guidance systems in missiles.

FIRE CONTROL RADAR GROUP, which is responsible for the installation and application of the most advanced type of fire control systems in fighter-interceptor aircraft. The work covers the installation of the equipment and associated wiring; continuing liaison with equipment manufacturers; preparation of system analysis and reports; and follow-up of system performance in the field as aircraft become operational.

INSTRUMENT GROUP, which is responsible for the design of instrument systems for manned aircraft and the installation of flight test instrumentation for guided missiles.

There are also opportunities for draftsmen with either electrical or mechanical experience.

At Northrop Aircraft you will be with a company that has pioneered for seventeen years in missile research and development. Here you can apply your skill and ability on top level projects such as Northrop's new supersonic trainer airplane, Snark SM-62 intercontinental missile, and constantly new projects. And you'll be located in Northrop's soon to be completed multi-million-dollar engineering and science building, today's finest in comfortable surroundings and newest scientific equipment.

If you qualify for any of these representative positions, we invite you to contact the Manager of Engineering Industrial Relations, Northrop Aircraft, Inc., OREGON 8-9111, Extension 1893, or write to: 1015 East Broadway, Department 4600- , Hawthorne, California.



NORTHROP

NORTHROP AIRCRAFT, INC., HAWTHORNE, CALIFORNIA

Producers of Scorpion F-89 Interceptors and Snark SM-62 Intercontinental Missiles

EVEN WITHOUT the prospect of a struggle over integration of higher education in Wisconsin—that contentious issue was resolved by the last Legislature—the impending 1957 session of the state's lawmaking body will be of vast interest to the University and its alumni.

For one thing, and a major subject it is, there's the University budget—the largest state appropriation in history will be necessary to keep Wisconsin in the forefront among institutions of higher learning.

Through the new Coordinating Committee for Higher Education, the University is seeking \$45,887,009 in state funds to finance its diverse functions in the 1957-59 biennium.

(This figure is some \$169,000 less than reported in the November *Alumnus*, largely because of a revised projection

excellent case for its budget request. The Legislature, however, will apparently encounter considerable difficulty in finding sufficient funds, not only for the University's needs, but for other state departments which are pinched for funds.

Various students of the state government agree that the Legislature, with little or no reserve to fall back upon, would have to provide for a surtax of 60 per cent on incomes—as compared with a 20 per cent surtax now in effect—merely to keep the government operating at its present level.

THE AVAILABILITY of funds also will play a major factor in another area in which the University seeks the assistance of the state—capital improvement of buildings and grounds.

The Board of Regents and the Coordinating Committee for Higher Education have approved, for submission to the 1957 Legislature, a two-year \$27,566,000 building program. Priorities for this construction have been integrated with \$17½ million in building requested by the state colleges.

At the top of the list for the University are a Law-Sociology building, a heating station, and an Extension building. (Next month's *Alumnus* will contain a complete listing of these requested buildings, together with a report on long range building needs.)

During the present biennium state building authorizations have lagged because the 1955 Legislature diverted into the general fund most of the \$10½ million that normally would have gone into Wisconsin's State Building Trust Fund—a building depreciation reserve amounting to two per cent of the value of all state buildings. Thus the State Building Commission had at its disposal only about \$2 million for all state building during the past two years.

At the time this diversion was made, Lt. Gov. Warren P. Knowles, former Association president, criticized the move as "penny-wise and pound foolish."

WHILE FINANCES AND BUILDING are almost sure to take the spotlight in the 1957 Legislature, there are apt to be other measures affecting the University to some degree.

Another *Alumnus* article in this issue, on the campus parking problem, describes the desire of the Union Board of Trustees for another Legislative authorization to fill Lake Mendota west of Park Street to provide parking.

In another request related to parking, the Regents have decided to ask that authority of the University of Wisconsin Building Corporation be broadened to permit construction of parking facilities through loans which could be amortized over a period of years.

Earlier this year the state American Legion indicated at its convention that it would seek legislative action barring public buildings to use by speakers representing organizations on the U. S. attorney general's "subversive list." This move was partly aimed at the University, although its pertinence has diminished as the University of Wisconsin chapter of the Labor Youth League—the only such listed organization at Wisconsin last year—has ceased functioning on campus.

It is possible the Legislature will look again at the University's over-all adult education policies. Should these all

Legislative Preview

Operating budget and building requests loom as big university issues

of enrollments at the University of Wisconsin—Milwaukee, which attracted fewer students than expected this fall.)

This state appropriation would be a little more than half of the anticipated total University receipts of \$89,611,055 from self-supporting enterprises, federal funds, gifts and grants, fees, and other sources. This figure does not include University hospitals operation.

The requested state appropriation is \$12,098,903 over the present biennium's operating level. More than half of this increase is earmarked for long-needed faculty salary increases, and most of the rest would go for extra teachers, supplies and equipment—all required by larger enrollments.

The University should have little difficulty in making an

be completely self-supporting, as most business and industrial management institutes currently are? Most agricultural extension work is supported entirely by public money, and other extension services partly pay their own way. (The 1955 report of the Legislative Council's Committee on University of Wisconsin Policies decided that "not all activities can

be made totally self-supporting. Restriction of programs to those which can be self-supporting would largely result in limiting adult education to those with the least need.")

As the legislative session moves along, the *Alumnus* will keep Association members posted on further actions affecting the University.

2nd Annual Drive

Alumni Fund Campaign Gets Underway

A report on Wisconsin's first Annual Alumni Fund drive and announcement of its second has been mailed to all alumni of the University by the University of Wisconsin Foundation.

According to the report, the Foundation received \$70,625 from 1,945 contributors to this particular fund in the 1955-56 year.

The announcement also noted that the annual drive is now being changed from an academic year schedule to a calendar year. Thus the deadline for the 1956 drive is Dec. 31 this year.

The announcement listed the names of all 1,945 donors to the first fund drive and reported that their gifts ranged from 25 cents to \$3,600.

"There were hundreds of \$5, \$10 and \$25 contributions—there were many of \$100 and several of \$1,000," the report said. "These gifts represent the interest, loyalty, and support of Wisconsin's main product—its alumni."

Dean Emeritus Fay H. Elwell of the School of Commerce, now chairman of the annual alumni fund, declared:

"This committee is convinced that many alumni, deeply interested in their University, are still unaware that the University of Wisconsin Foundation last year started a campaign to have alumni make annual contributions to the Foundation . . . We are confident Wisconsin alumni will be happy to include their own University in their annual list of contributions."

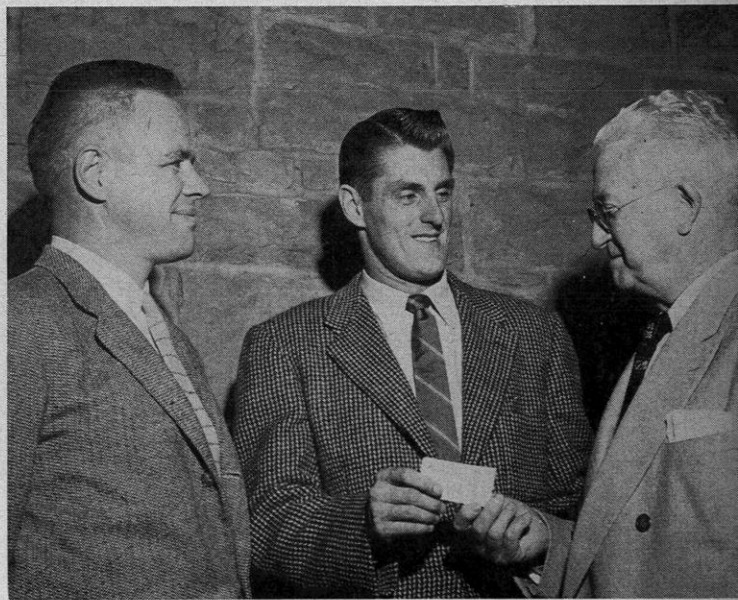
UW Pres. E. B. Fred said in the report:

"The fine beginning made last year in the annual alumni gift program was a heart-warming tribute to the University which all of us deeply appreciated. Our most sincere thanks go to the many who contributed to the support of their alma mater. May I urge those who contributed last year to repeat

or increase their gifts in the current drive, and assure those who this year join the program that the funds are sorely needed and will be put to worthy use."

The list of last year's donors was preceded by this statement from Frank V. Birch, Milwaukee, president of the University of Wisconsin Foundation:

"May I offer the sincere appreciation of the University of Wisconsin Foundation to these alumni who have responded so generously to our call. We wish to extend a cordial invitation to you and our many other alumni to join the Second Annual Alumni Fund. Your interest and support are most gratifying and most necessary."



The second annual alumni fund drive of the University of Wisconsin Foundation is now underway and among the first contributors was former Wisconsin football star Elroy "Crazylegs" Hirsch, now a professional gridder and moviemaker. He received his alumni fund card from Emeritus Dean Fay H. Elwell, chairman of the fund, while Bob Rennebohm, executive director of the Foundation and a teammate of Hirsch during his football days at Wisconsin, looked on.



These one-time housefellows gathered for a reunion: in the first row, Lowell Leake, James Allen, William Cherkasky, Joseph Goodman, Ross Crawford, Larry Roth; row two, Rod Bohn, Howard Christensen, John Batikas, Robert Leslie, Herbert Goetsch, Tell Yelle, Alvie Smith, Ray Tomlinson; row three, Lee Burns, Norris Wentworth, Harry Hinchcliffe,

Glenn Visgar, Larry Halle, Robert Shern, Howard Hill; row four, Paul Ginsberg, Arnold Wiess, Clay Hahn, George Gurda, Ruben Engel, Harry Fischer, William Paleen, Lynn Peters; row five, Newell Smith, Delmar DeLong, Richard Lathrop, Joseph Pernick, David Kuechle, Cliff Maier, Reuben Peterson.

Good Fellows Get Together

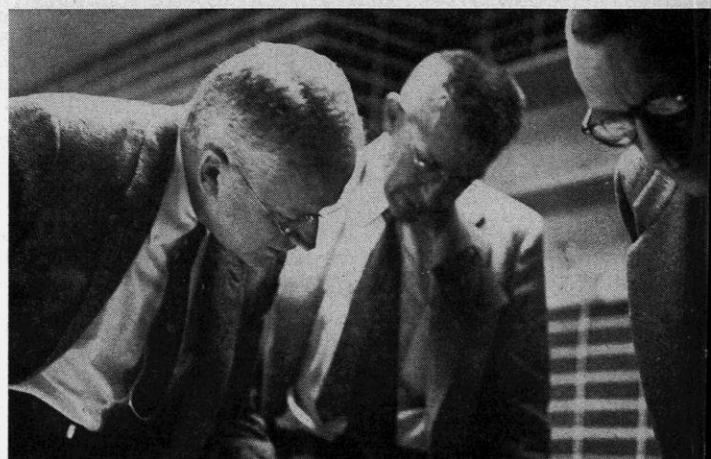
APPROPRIATELY, the weather was fair when former housefellows of the University's residence halls gathered in Madison on the occasion of the 30th anniversary of the housefellow system—a system described by Donald L. Halverson, original UW dormitory director, as one "which stresses the social value of living together, of getting the other fellow's viewpoint, of learning to get along with one another and to respect another's opinions." Some 400 hand-picked "big brothers" have served at the halls since 1926, receiving room and board—as well as deep aesthetic satisfactions—in return for their help. Today's complement of fellows in the men's dorms is 24, and it will soon nearly double in size when new halls will get into operation. Many schools have adopted the house fellow system in recent years, and the program has been expanded at Wisconsin to include feminine "fellows" for the women's dorms.



Gathered for a chat were Lynn Peters, Delmar DeLong, Newell Smith, the present director of residence halls, and William Paleen.



At a social evening at Van Hise were Mrs. Clay Hahn, Joseph Goodman, John Ames, Paul Ginsberg, Clay Hahn and Shirley Smith.



Checking a scrapbook were Norris Wentworth, Reuben Engel and Harry Hinchcliffe, all housefellows of another year.



CHOICE

the limitation and expression of freedom

By Mark A. Ingraham
Dean, College of Letters and Science

(FROM AN HONORS CONVOCATION ADDRESS)

*A distinguished Wisconsin scholar speaks to
"the educated, energetic and intelligent" on
life's choices and responsibilities.*

It's more than worth your reading time.

I wish to speak of the freedom of choice that the educated, energetic and intelligent person has which is not possessed by the ignorant, the apathetic or the dull. Hence I am speaking of certain freedoms which in a peculiar sense you have partly earned and partly inherited as individuals. The illustrations used are important in themselves . . . their meaning exceeds that of mere examples.

AN EDUCATED, ENERGETIC, and intelligent person may choose to be a scholar. I wish all would! President Wilson, when asked the purpose of a university, said: "To produce scholars." This did not mean that he wished all graduates of Princeton, where he then was, to have academic careers or write for the Yale Review instead of the Saturday Evening Post. It is broader than that. The world needs persons who approach their professional work and their civic obligations with analysis based on rigorous thought and accurate information accompanied with an understanding of what others think and of what others feel.

Moreover, there are many who are scholars in limited areas whose reactions are spinal rather than cerebral elsewhere. There are scientists

justly renowned for their accomplishments who are both naive and listless in understanding social phenomena. There are clear-headed economists who are dumb-witted suckers for patent medicines. There are skilled physicians who would not understand a painting if they could be dragged into a gallery or a sonnet if required to read a book. And to complete the circle, there are humanists who try to give expression to the spirit of this century without appreciation of either its science or its technology.

A man must have intelligence and be at least partially educated to succeed in any professional field. It takes vastly more energy, vastly more self discipline but is also vastly more rewarding to bring the intellect to bear on life as a whole.

What are some of the things this approach entails?

First, we must realize that there is no conflict between information and thought. The educational cliché is: "We should teach people how to think rather than make them memorize facts that they will forget right after the last exam." This was more vigorously stated by a young lady I overheard as I entered my office in South Hall: "You can memorize the whole book but it won't mean a damn thing." From this I dissent. I have never known a person whose thinking I trusted who was not well informed. In dealing with a particular problem, the required knowledge is of course both that which one should have available at all times and that special information which is held in mind only during the period of its relevance. A well-stocked memory that also has the ability to cram is a handy gadget. Actually, the well-informed person is far more apt than not to be a reasonably clear thinker, partly because the nature of memory is to retain patterns rather than isolated facts and the forming of constructive patterns of knowledge is of the essence of logic.

Secondly, the man whose approach to life is intellectual must appreciate the records of human thought through many types of expressions including the arts but most of all through books and the reading thereof. I am not a professional bawler but I cringe when I think how many college graduates rarely

read any literature. Perhaps they believe that literature is as dull as textbooks. It seems that men are more willing to lay down their lives for a cause than to read a book. Courage is a bulwark against enemies from without. It would be a disgrace if our country were demeaned by illiteracy from within. A scholar welcomes those clashes of opinion which lead to collective wisdom and that diversity of expression and taste from which spring the arts to enrich life.

Finally, the intellectual life demands that we understand others even when they themselves do not know, or at least cannot state, what they mean. This is an effort of the heart as well as the mind but is one of the basic duties of the scholar.

This does not give a rounded picture of the scholar but suggests the value, no matter what our walk in life, of choosing to be one and of the fact that that choice entails many other choices—as for example, the choice to be humanly sympathetic, the choice to be literately perceptive, and the choice to think clearly based on knowledge.

A SECOND CHOICE that an intelligent, energetic, educated person can make is that of earning one's living in an interesting and satisfying manner. Of course I am not deluded enough to believe that anyone can succeed in any field and still avoid all that is disagreeable and all that is boring. There is drudgery in all jobs: the book dealer will sell texts as well as classics; the investigator will correct proof as well as discover; the teacher will grade papers and may never inspire; and my wife tells me that washing dishes is worse than grading papers. But these drudgeries are illuminated by purpose and relieved by intervals of intense accomplishment. The drudgery that is not so relieved and illuminated can be avoided by those with broad abilities and the willingness to change. I speak from personal experience since the first few months after World War I were spent by me in a business that would clearly have brought me cash and no other satisfaction; and my undergraduate major was not that which I later went into. Stick-to-itiveness is often a virtue but persistence in a mistake is a vice.

One's life work should provide a living but it also should be a calling—not just a business. A call depends on the ear to hear as well as the sound of the clarion. To me mathematics is a calling and bacteriology would only be a chance to peer through a microscope at objects whose images would appear ugly even to a mother and to wash the glass which they contaminate. To Mr. Fred it is a fascinating means of improving public health. To me teaching is a calling while selling would be a boring prelude to starvation. I tried it once—the boring was so prompt that I gave up before the starvation resulted. To you, however, it may be an interesting and a socially useful road to prosperity.

True, much of the human race still must seek a livelihood in uninteresting ways. However, although the intelligent suffer greater agony from boredom than do others, yet when educated, they have greater resources for avoiding it.

ANOTHER CHOICE THAT is open to the strong is whether to express that strength through courtesy or through arrogance. That choice is one for the individual; it is also one for the group, be that group an institution of learning, a congressional committee, or a nation.

In fact, the highly educated, those who have been exposed to learning and have been infected by it, have many important choices to make as a group. As intelligent people they know they are intelligent and that it is their birth-right to excel. That is not snobbery. It is snobbery if they remove themselves from the problems of mankind or, if instead of being expositors of wisdom, they expect to be served because of a potential that does not express itself in service. It is snobbery, if, because they have the insight to better understand the means to an end, they assume they also understand the needs of their fellow man better than he does.

The fate of democracy depends on the attitude of the most gifted and privileged. If it is one of neglect, democracy will fail through ignorance. If it is one of selfish aggrandizement, democracy will fail through betrayal. But if it is one of devoted service, no other form of government will be either as

(Continued on page 38)

Wisconsin Alumnus, December, 1956

Honored and Appointed

The Board of Regents has approved the appointment of *Lloyd L. Hughes* as superintendent of University Hospitals. He comes from a post as assistant director of the Rhode Island hospital in Providence and will assume his duties here January 1, 1957.

Profs. Kenneth B. Raper and *Eugene E. Van Tamelen* have been named recipients of the George I. Haight Traveling Research Fellowships by the Board of Regents. The fellowships, which finance travel by outstanding Wisconsin scientists to foreign laboratories for research and study, are supported by Wisconsin Alumni Research Foundation funds.

Faculty

Former Director of Admissions *Paul L. Trump* has been named the new University registrar.

Prof. Maxwell M. Freeman of the University of Wisconsin-Milwaukee English department has been appointed acting associate dean of Letters and Science at UWM.

Dean Conrad A. Elvehjem of the University Graduate School has been named the 1956 recipient of the Charles F. Spencer Award for meritorious con-

tribution to the field of agricultural and food chemistry by the Kansas City section of the American Chemical Society.

Retired

Prof. Andrew H. Wright, UW agronomist for 41 years. He has gained fame in the seed industry for the program of seed certification he helped develop for the Badger state. *Prof. Wright* has trained many of the state's leading seed producers.

Prof. Reed A. Rose, mechanical engineering, a pioneer in diesel engine research and the use of electronics as a tool in combustion studies. He has also been active in the U. S. Navy and Naval Reserve, and last spring retired as a captain after 39 years of service.

A "Thank You" for Professor Steenbock

Dr. Harry Steenbock, professor of biochemistry, has been lauded by the Board of Regents for his research and discoveries in the field of biochemistry and asked to reconsider his request for retirement. In a statement to the Regents President *Fred* said:

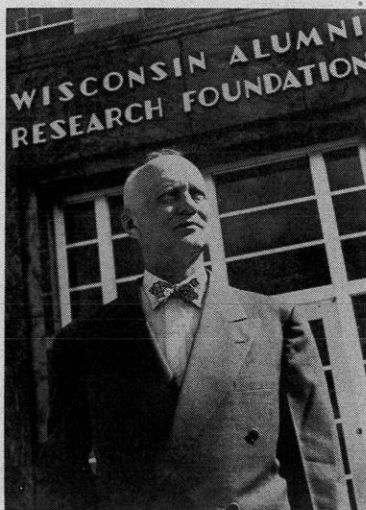
I have received a request from Professor *Harry Steenbock* that his retirement be made effective November 15th.

Dr. Steenbock is now 70 years old. Under our rules he will reach retirement age at the end of this school year. To grant his wish and to vote him emeritus status would be the least we could do in thanks for all he has done for this University and for mankind throughout the world.

But I ask this Board to delay such action. We should try to prevail upon this great teacher and scientist to stay with us—not only until the usual retirement age—but beyond that, on special contract, so long as he desires to continue his work at this institution.

We shall be eternally grateful to Professor *Steenbock* for what he has meant to this institution, and the part he has played in curing one of the most disabling ills of children.

Harry Steenbock "trapped the sun" by discovering and substantiating an inexpensive method for the artificial irra-



PROF. HARRY STEENBOCK

diation of foodstuffs to create Vitamin D—the "sunshine" vitamin. With this discovery he enabled mankind to end the great scourge of rickets and make the arms and legs of children throughout the world straight and strong, keep their backs erect, and their bones and teeth healthy and normal.

But that was not all. He helped create the Wisconsin Alumni Research Foundation which made the fruits of his research, and the discoveries of

others, produce seeds and grow into further studies and developments benefiting mankind.

But let us not allow these great contributions to overshadow *Harry Steenbock* the scholar and professor who, through brilliant teaching, introduced many young men and women to the wonderful world of science and sharpened their intellects and curiosity in preparation for scientific careers.

Back in 1950 a poll was taken in our state to give the people an opportunity to name the ten greatest living Wisconsin residents. *Harry Steenbock* was named by the people to that honored list—the only University of Wisconsin staff member so chosen.

For *Dr. Steenbock* is a symbol of this University, the embodiment of this institution's dedication to productive scholarship, great teaching, and helpful public service.

For these reasons and for many more, the University takes great pride in its long association with *Harry Steenbock* and should, I believe, seek to lengthen that association. Therefore, I ask Board approval of a resolution expressing our heartfelt thanks for Professor *Steenbock's* devoted service, and our deep desire that he withdraw his request for retirement.



This is "Lot Sixty", which has added hundreds of parking spaces for faculty, staff and students.

the
perplexing
problem
of
PARKING

Improvement Seen, But Trouble

Still Persists in Heavy-Traffic Sorespots



IN RELATION to the size of a Big Ten university campus with 16,000 students, an automobile isn't a large object. But when the campus is squeezed lengthwise between a lake and a crowded city, the dimensions of a car can present real problems.

Such is the case at the University of Wisconsin.

A recent faculty report pointed out that demands for parking facilities on or near the campus come from many sources:

- A faculty and staff of around 4,000 (most of whom own cars and would like to drive to work;)
- A student body which has registered 5,405 automobiles (though some of these are family cars only infrequently on campus;)
- Participants in adult education programs—about 14,000 special permits to these persons were issued last year;
- Audiences and spectators at athletic and other events, numbered in the hundreds of thousands;
- Vendors and service personnel doing business with the University—dozens each day, and
- Other visitors, including alumni, prospective students, parents, educators from other schools, and citizens who seek counsel of University experts or who are called to the campus to assist with some University problem.

Many of you who are reading this article probably have fallen into one of these categories in the recent past. And most of you who have, just as likely, have had few kind words for the availability of Wisconsin campus parking.

The parking problem did not sneak up on the University, catching it unaware. The number of parking spaces on University land has been quadrupled since 1945, even in the face of difficult topography, limited space and meager development funds. There are 4,049 spaces at present. But supply has not kept up with demand.

Until this fall, daytime parking problems were terrible and apparently getting worse. The number of permits for faculty and staff—which for several years had cost \$12 annually—exceeded space reserved for permit holders. A

parking permit was known as a "hunting license," since it was far from a guarantee of finding a parking space. The inevitable inconvenience was felt just as strongly by occasional visitors to the campus, including those attending institutes.

WITHIN THE PAST few months, however, this picture has changed to a great degree, following several Regent actions that have influenced both supply and demand.

The supply of parking spaces has been increased by expanding certain existing lots and by developing a few new lots. For example, 13 additional spaces were squeezed behind Bascom Hall, and 67 new spaces occupy the area behind Babcock Hall where the old King house stood. Altogether there was an approximate gain this fall of 400 spaces on or near the campus.

The biggest addition to campus parking, though, has been development of a large lot west of the main campus on filled marshland near the intersection of Walnut Street and Willow Road. Here, in "Lot Sixty", there will eventually be upwards of 800 spaces.

Lot Sixty is more than a mile from the center of the campus. In spite of this, it has been growing in popularity for two reasons:

First, it is served every ten-minutes by three buses that ply between it and the Union; and

Second, the parking fee is only \$12 annually, and parking is free for those attending conferences and institutes on campus.

This fee of \$12 now stands as the lowest of three different types, since the Regents decided last summer that the on-campus parking fee would henceforth be \$36 annually for everyone, and that the fee for several near-campus lots would be \$24. This action has evidently affected the demand rather sharply; up until mid-November, at least, there was guaranteed space available in all types of lots.

Purchase of any of the three types of parking permits entitles the permit holder to free bus service. For visitors and other occasional bus users a ride costs just ten cents. Many visitors now are finding it convenient to use Lot Sixty and ride on the bus to their final destination.

The bus service was arranged through contract with the Madison Bus Company and is costing about \$32,000 this first year. Anticipated parking revenue this year, from all lots and from cash bus fares, ranges up to over \$80,000.

While development of Lot Sixty, the bus service, and the steep increase in parking fees has somewhat eased the over-all traffic problem on campus, at least temporarily, there remains one area where the situation is extremely acute. This is the Lower Campus.

As a social center, with the Union; as a study and tourist center, with the Memorial Library and the Historical Society library and museum; and, soon, as an adult education center, with the Wisconsin Center building going up—the Lower Campus is the target of more car-driving people than any other campus location.

In this area, moreover, parking space is being reduced rather than increased, although the City of Madison has developed some municipal two-hour-metered parking lots within a few blocks of this area.

The effect has been, as the trustees of the Memorial Union Building Association have pointed out, that "the alumni of the University, parents of students, and the people of the State are now in effect denied access to their University."

Until recently there were just 175 parking spaces in the block on which the Union is located. Full-scale construction of the Center Building will eliminate 92 of these spaces, and even the 83 spaces remaining are scheduled to be eliminated when construction work on the Union and the Center Building is completed. The University of Wisconsin Foundation, in presenting the old YMCA site to the University last year, specified that there should be no parking in that area.

An added complication is this: when the Center is in use, as many as 200 persons a day will be using the building . . . and most will be driving cars.

WHAT IS TO BE DONE in the lower campus area?

The Union trustees have proposed that a large parking lot be developed near the lower campus; the Regents

(Continued on page 34)

Joan Ackley, '57 writes:

Campus Chronicle

Where Is the Bascom Hall Plaque?

One thing students are hoping will appear under the University's Christmas tree is the "sifting and winnowing" plaque which has been missing from its place on Bascom Hall since October 30. The famed plaque, gift of the Class of 1910, bears the declaration made by the Board of Regents in 1894 that the University "should ever encourage that fearless sifting and winnowing by which alone the truth can be found." President Fred has issued a plea that the plaque be returned as soon as possible. Campus police have been investigating the case but little or no evidence has been disclosed.

Students, faculty and alumni are joining forces to raise funds to replace the plaque. If the original is found, the extra plaque will be enshrined in the Library. Contributions may be mailed to the Freedom Plaque Fund, Bascom Hall.

Good Will Tours

The 1956 Wisconsin Pre-Views Committee composed of 80 top University students has been touring the state in order to interest outstanding high school students in continuing their education at UW. Teams of four students and one faculty member have visited groups of 20-25 interested high schoolers in Neenah, Eau Claire, Waukesha, Sheboygan, Fond du Lac, Janesville, and Kewaunee. Pictured on

The 1956-57 Wisconsin Pre-Views Central Committee.



this page is the central committee (left to right) Peter Husting, Jo Moerschel, Roy Paul, Joan Van Buskirk, Vern Howard, Gregory Brennan, Paul Kovenock and Laurie Pike.

"To Your Health"

The newly enacted student health insurance program, providing complete sickness and accident coverage for approximately \$18 per year, drew response from only 15 per cent of the student body. The plan is expected to increase in popularity as it becomes better known and understood; however, it is being re-studied and changes have been proposed in methods of student contact.

The Christmas Spirit

Christmas came to "the living room of the campus" on December 1 when Union committeemen joined forces literally to deck the halls with bright decorations. Anne Gromme served as general chairman with Crafts Committee working out the decorative theme. Kitty Murray and House Committee held a coffee hour for ladder-climbing, tinsel-hanging workers. The Union, beautiful in itself, was never more magnificent.

In keeping with the spirit of giving, students contributed \$2,500 to the 1956 Campus Chest drive in October. Although the figure was \$200 less than last year's total, chairman Robin Smith explained that more effort than usual was directed toward making the fund's purposes understood.

Trimmings for Badger Block

Badger Block may seem to be in perpetual action next season with the addition of capes that will make the card cheering section appear white with a red "W" during the games. Student Senate voted to appropriate \$500 toward the purchase of capes, contingent upon the remainder of the cost being provided by other sources. Block ticket-holders will pay a \$2 deposit on the capes, of which 50 cents will be retained, if the plan sees completion.

"Gift of the Class of '57"

A group of University students, evidently tired of waiting for a fountain to be erected on the mall between Memorial Library and the State Historical Society, decided to take action last month. Passers-by found elegantly placed on the fountain site the business part of a white porcelain "throne" inscribed with the words, "Gift of the class of '57", around the base and elsewhere, "Dear John." The gift was promptly removed . . . for safe keeping, no doubt.

Cheers

The Wisconsin Engineer copped three prizes in competition against other engineering school magazines at the Engineering College Magazine Association convention. The technical journal, published by students in the School of Engineering, won first prize in the "best written magazine" division; second in the "best written article" category; and honorable mention in the "best written non-technical article" competition. Hat's off to Ron Schroeder and his staff!

Wisconsin Women

... with Grace Chatterton

THIRTY-ONE years ago this Christmas Carl E. Mohs, '24, gave his young wife Doris Baldwin Mohs, also '24, a drawing board with the suggestion that she use it to design the kind of house in which she would like to live. Carl, just beginning his own career as a construction engineer, promised to build the house as soon as the plans were completed.

Doris had been an outstanding student in art education while on campus although she was always torn between interest in this field and in mathematics. Compromising, she took as many courses as possible in each, including mechanical drawing and lettering courses in the College of Engineering. All this background was extremely helpful as she planned her dream house on the new drawing board. The result of her efforts was a French Tudor style house, big, and also expensive, but, she reasoned, suitable for two adults and perhaps several children.

Doris laughingly says that their parents were astounded and somewhat disturbed when they found out about the house plans. Now, with 3 grown children of her own just getting started she can understand why. But Carl and Doris were not stopped by their questioning parents. They went ahead with the construction of their house and have lived happily in it ever since. In fact, this was the beginning of an outstanding career in building for the Mohs team. Doris became a popular designer of homes for other women. After all, who would have a better knowledge of what women want to live in and with than another woman? At least 150 houses ranging in price from \$5,000 (in the 1930's) to \$75,000 (today) have been created on her drawing board. Among them is the stunning Shorewood house which belongs to Larry Fitzpatrick, president of the Wisconsin Alumni Association.

One of the happiest experiences Doris has had was in designing a house for her daughter, Lucia Mohs Menn, '50. She chose a steep wooded hillside as the site and then created a three level house with large areas of glass framed with redwood panels. The result is a dramatic combination of Swiss Chalet and modern snuggling close to the hill. Daughter Lucia has artistic ability, too, as well as a degree in landscape architecture from the University. She's having great fun developing terraces and plantings to further enhance the beauty of the place.

Not all of the buildings designed by Doris Mohs have been built by her husband. Other builders in Madison, Milwaukee, Medford, Merrill, Baraboo and Chicago have used her plans.

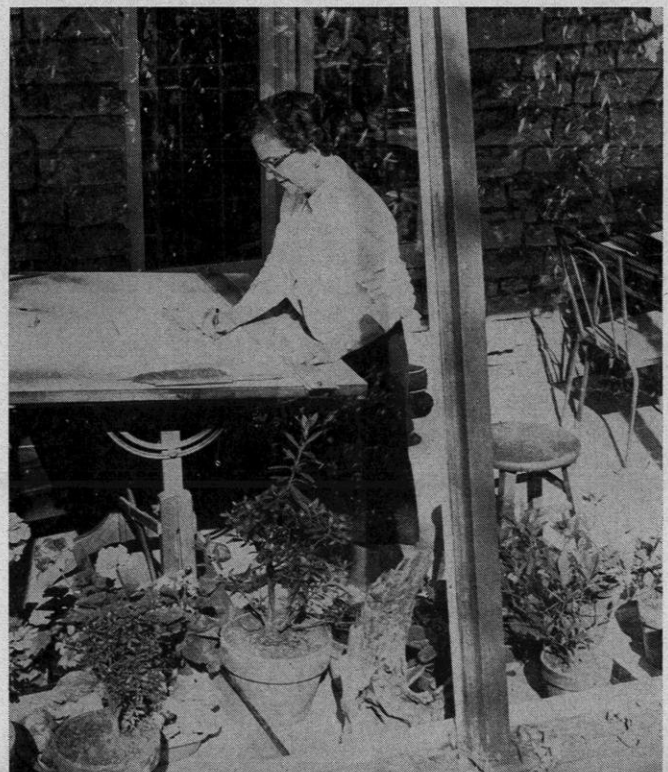
Nor are all of her designs for houses. A church, garages, bowling alleys, remodeled factories, apartment houses, stores,

supermarkets, even barns are products of her talent. Not long ago the International Harvester Company decided to build 14 new buildings for dealers in Wisconsin and she was chosen to adapt their distinctive plans to the locations and needs of each of these people.

Every few months an exciting new project calls for all of her skill. The architectural rendering of a 59 room motor hotel now being built on University Avenue in Madison was on her drawing board the day we took our picture of Doris. Her enthusiasm for her work was evident as she told us about this new development and her heavy responsibilities in connection with it. After the rooms and baths and lounges and dining rooms were planned and the Georgian-Colonial exterior style determined it was she who estimated the *exact* amounts of furnishings needed. Then there was the coordinating of all the colors used in the carpets, drapes, bedding and furniture, which of course necessitated many trips to out of town markets. "What a remarkable woman!" I kept saying to myself as we talked together.

Doris Mohs is, according to a survey made by *Architectural Forum*, one of only 500 women home designers in the United States, and one of a very few actually practicing in Wisconsin. This new field opening up to women should be a happy choice for others whose talents lie in this area. Doris Mohs has demonstrated that it is a profession which a woman can combine with a successful marriage, competent motherhood, and proud grand-motherhood. One enticing advantage is that much of the creative work can be carried on in a woman's own home during hours convenient for her. Another is that it is a profession one can practice as long and as steadily as one wishes. But women attempting this type of career should also remember that Doris Mohs attributes much of her success to her capable engineer husband who in addition to supplying drawing boards has, as she puts it, "been her best promoter".

Mrs. Mohs: a "designing woman".



Compendium

The University of Wisconsin received a special citation—the first ever offered—for its many contributions to the training program of the armed forces. It was presented during Homecoming football game ceremonies at Camp Randall Stadium to President Fred by Brig. Gen. Gilbert Embury of the Army Reserve; Maj. Gen. Ralph Olson, 32nd Division and Air National Guard, and Rear Adm. Robert Blue of the Navy. About 3,500 student officers are enrolled in the Army, Air Force and Navy and Marines ROTC units on the campus.

*

The University was awarded the 1956 Distinguished Service Citation of the Wisconsin Council on Alcoholism, particularly for the Summer Session school of Alcohol Studies, directed by Prof. John L. Miller of the Extension Division. Some 500 Wisconsin residents have attended the session since its establishment in 1946.

Coordinating Committee Staff Enlarged

Two educators have been added to the staff of the Coordinating Committee for Higher Education. They are Clifford Liddle, former associate dean of the UW School of Education before he took a two-year assignment in India, and a former State College staff member, Donald Hill. They are working full-time with Drs. Ira Baldwin and Eugene H. Kleinpell, with headquarters in the State Office Building.

The Coordinating Committee itself has formed two committees out of its own membership. The subcommittee on finance includes Lee C. Rasey, chairman; A. E. Wegner, co-chairman; H. G. Andersen, Eugene W. Murphy, Wilbur N. Renk and A. Matt. Werner. The subcommittee on educational policy includes N. E. Masterson and Robert E. Tracy, co-chairmen; Barney B. Barstow, Ellis E. Jensen, Lewis C. Magnusen, Carl E. Steiger and George E. Watson. Ex-officio members of both subcommittees are CCHE chairman and vice-chairman Charles Gelatt and W. D. McIntyre.

*

There is also a so-called "Joint Staff Committee of 12" attached to the Coordinating Committee. It is composed of administrators and faculty members of state colleges and the University, with Pres. Fred as chairman. In turn this committee has broken down into three subcommittees on education, buildings and finance. And—because of the complexities of these problems—further subcommittees of these subcommittees have been gathering material and opinions which will eventually work their way to the coordinating committee.

As the deadly Dutch elm disease marches northward after its trespass over the Wisconsin-Illinois border this year, the University is taking steps to control any attack by the fatal fungus on the campus' stately elms. Buildings and grounds workers are destroying all dead elm wood and scientists are continuing research aimed at halting the disease.

*

A sculptured head of a great American bacteriologist, Theobald Smith, was presented to the UW Medical School by the artist, Howard Weinman of Long Island.

*

Walter S. Dunn, former curator of industrial history at the Detroit Historical Museum, is chief curator of the State Historical Society museum.

*

Wisconsin researchers Ralph O. Nafziger, journalism director, and W. Donald Knight, Bureau of Business Research director, reported a study which concluded that newspaper supply and demand in the Midwest will probably be equal by the end of this year, and there may be an excess of supply for the next several years.

*

The University of Wisconsin Foundation has announced acceptance of a gift of \$10,000 from the Friday Foundation, New Richmond, for scholarships to students in the department of dairy and food industries. The Wisconsin Canners Association is cooperating.

*

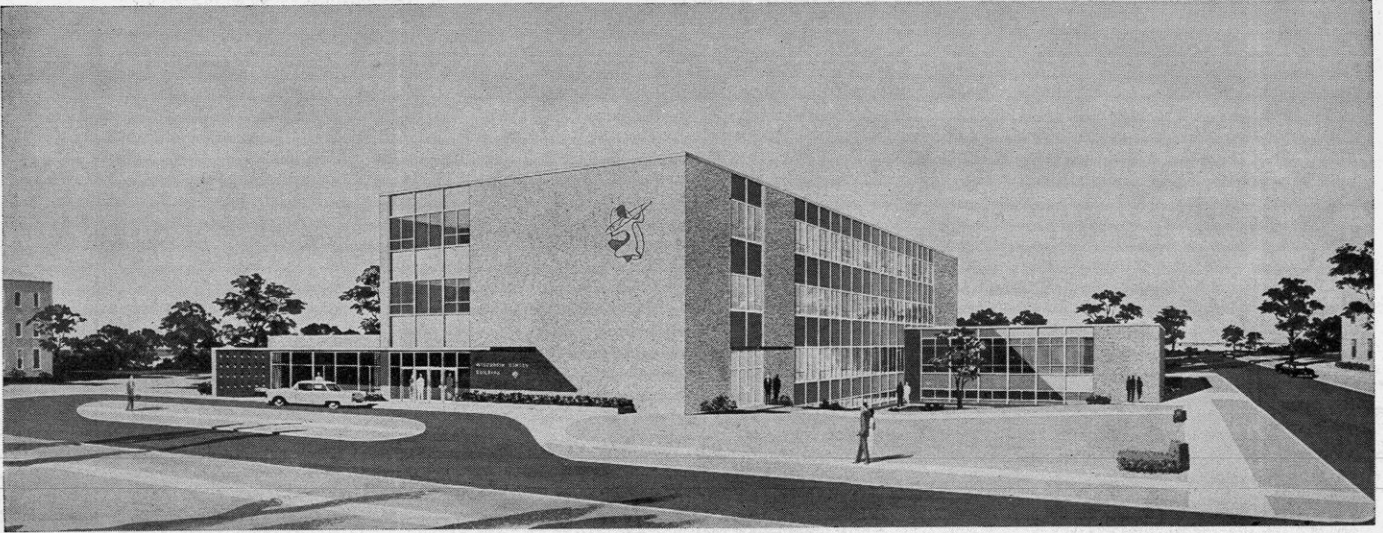
The State Historical Society's 1957 Wisconsin Picture Calendar—a worthwhile addition to the desk of any Badger—is out and selling for \$1 a copy. It has 120 pages in desk memo format, six full color and 53 outstanding black-and-white photographs. It's available at 816 State Street, Madison 6.

*

The U.S. Civil Service Commission announces its general Federal Service Entrance Examination schedule, which covers a wide variety of occupational fields: January 12, February 9, April 13, May 11, July 13, and August 10, 1957.

Honorary Degrees Will Stay

The faculty has reaffirmed the University's policy of recommending candidates for honorary degrees and has reconstituted the committee following the suggestion of the Honorary Degrees Committee which has been studying the tradition since last December. The new committee will consist of the president and vice-president of academic affairs, 10 members appointed by the president from the academic or administrative staff, and 16 elected by the four faculty divisions of the University. The action continued the policy of giving preference in nominations to persons connected "in some vital way with the state or the University of Wisconsin".



WISCONSIN CENTER \$2,500,000

Construction is getting underway on this adult education building at Lake and Langdon streets, financed by gifts from friends and alumni.

The Changing Campus: II

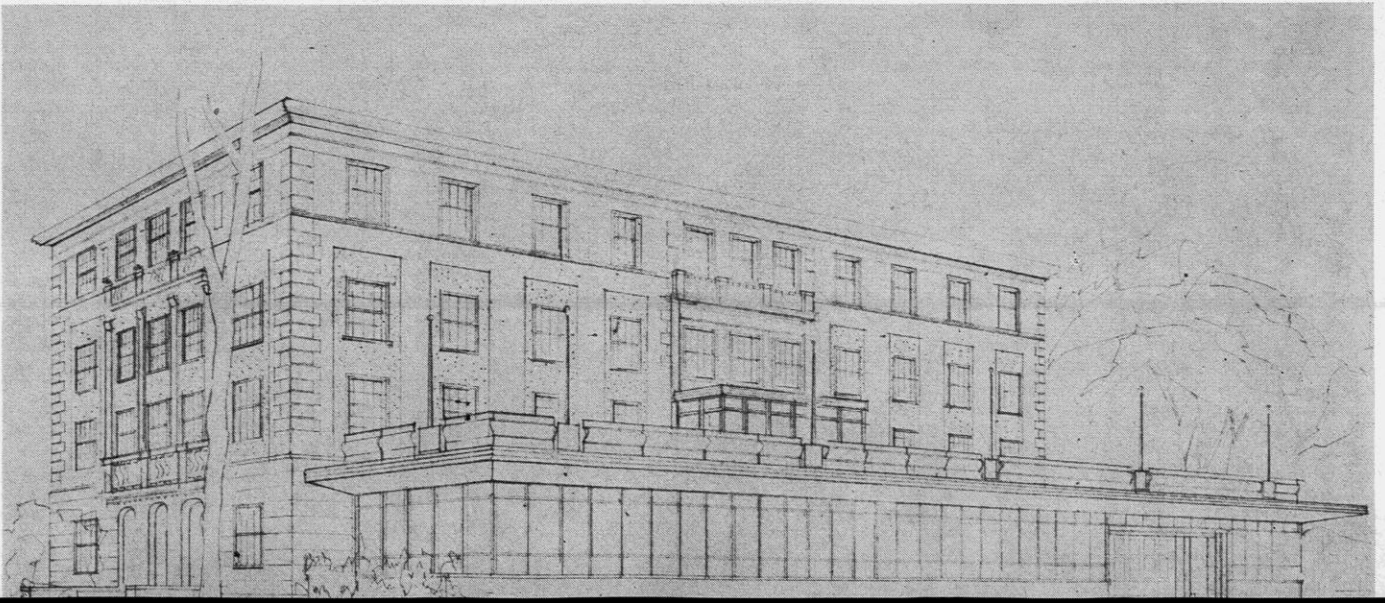
MORE THAN \$70,000,000 from a variety of sources, public and private, has been invested in the University of Wisconsin physical plant in more than a century—roughly half that sum since World War II in a period of high building costs. On this and the following pages are buildings in various

stages of construction and planning; funds are available for all these buildings. Few of these buildings, it will be noted, are strictly classroom structures—the medical school addition being a notable example of the latter, however.

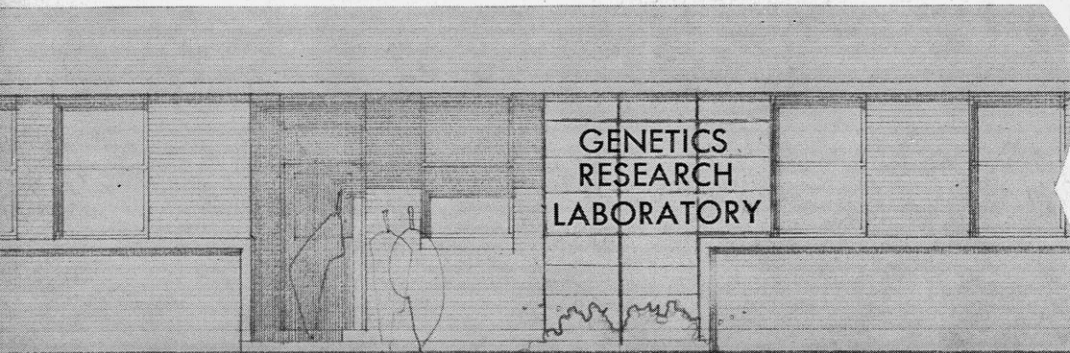
Next month: needs of the future

UNION CAFETERIA \$700,000

This addition to the east wing of the Wisconsin Union, doubling the cafeteria's size, should be ready in June. It'll be self-supporting.

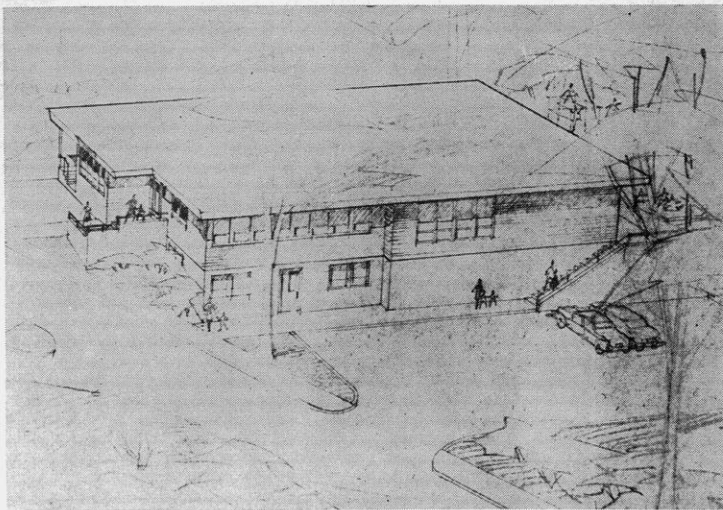


funds are available now for these buildings



**GENETICS AND POULTRY
BUILDINGS** \$392,000

Located west of the livestock barns, these adjacent laboratories will have similar masonry exteriors and house experimental animals.



PRE-SCHOOL LABORATORY \$125,000

Just east of Agriculture Hall, this new building will replace a temporary structure now serving as an experimental nursery school.

*these are
state-financed*

BARDEEN MEMORIAL \$1,609,000

Modern medical school laboratories will be a far cry from cramped quarters in upper Science Hall. This view is from Home Economics building.



these are

self-supporting

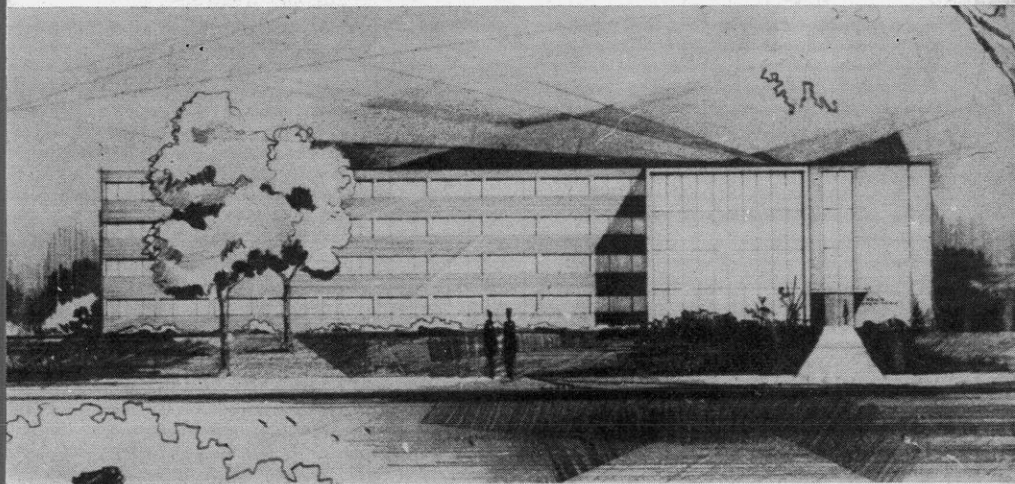


CHADBOURNE HALL \$2,415,000

A federal loan permits construction of this 11-story women's dorm on the old Chadbourne site. Equipment cost: \$300,000 from hall funds.

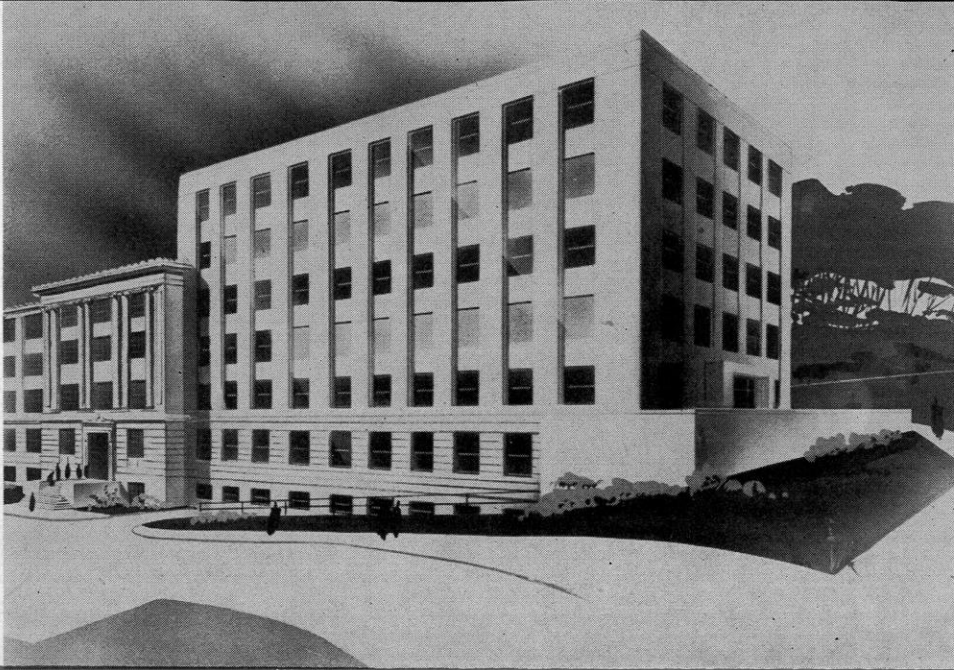
NEW MEN'S DORM \$2,500,000

To be built soon, this dormitory for 500 men will be immediately south of Kronshage hall. It will raise men's halls capacity to 2,000.



MARRIED STUDENT APARTMENTS \$892,000

Nine contemporary units housing 100 student families are now going up on the site of the Pharmaceutical Gardens, west of the campus.



**STERLING HALL
ADDITION**

\$1,200,000

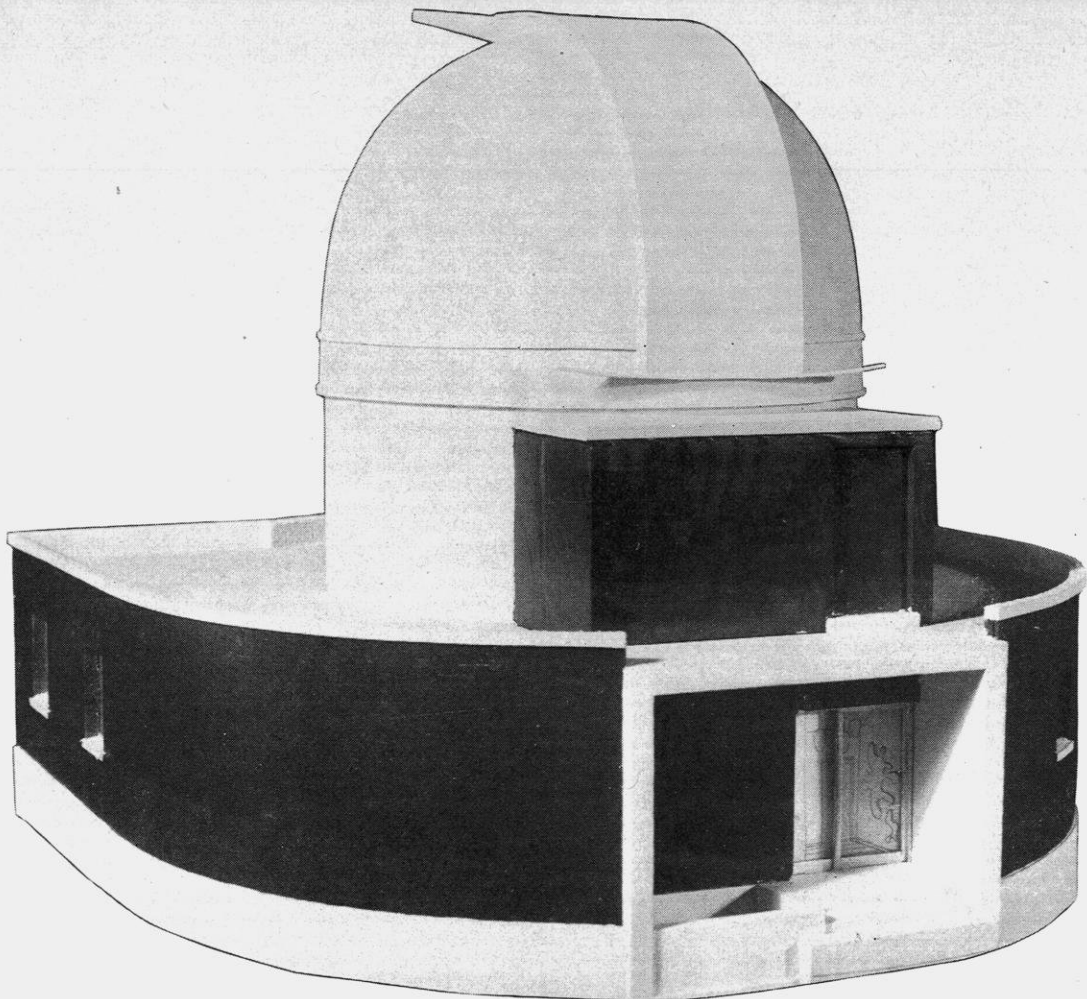
This building will house underground physics laboratories, the Army Mathematics Center, as well as several other University departments.

*these are
WARF-financed*

**PINE BLUFF OBSERVA-
TORY**

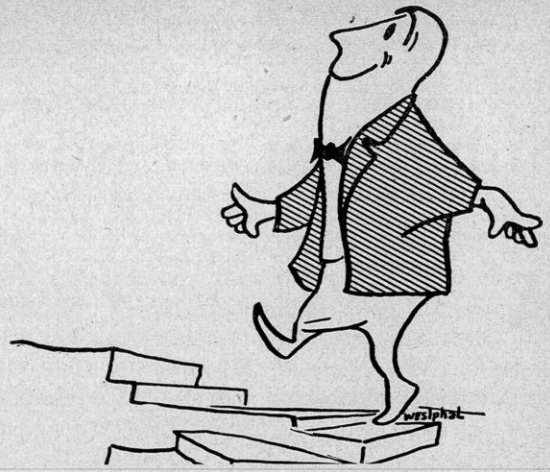
\$200,000

Away from city lights and dust, this new observatory, about nine miles from Madison, will house a new, 36-inch research telescope.



By Hazel McGrath

*a sociologist looks into
attitudes and ambitions*



When You Climb the Social Ladder

A BUICK Roadmaster and perhaps a maid—rather than a Cadillac and a country estate—seem to represent the highest social ambition of most American families.

In his research at the University of Wisconsin to find out how a climb up the social ladder to these heights affects family relationships, Sociologist E. E. LeMasters intensively studied 78 families from across the country through their sons and daughters enrolled at the University. The students represented white and Negro families from communities of all types and sizes, and all major religious groups.

The subjects were drawn for the most part from what the social scientists have labeled the upper lower, lower middle, and upper middle class groups. However, there was an occasional lower lower, middle middle, and lower upper.

LeMasters divided his families into three groups: those with social class continuity (where the family has established its position at a level which the children hope to occupy eventually); those where the families are moving upward together (unit mobility); and those where one or more children are moving up alone, leaving parents and brothers and sisters behind (differential mobility).

Students from families in the first group are more likely to feel they can

talk things over with their parents because their parents understand them, LeMasters reports. They are also more likely to admire their parents, to strive to be like them, and to approve of the way their families live.

In these families aged parents can live with their grown children with some measure of mutual regard and enjoyment, he continues. "We have a hunch that this is one of the major problems when elderly citizens try to live with children who have migrated to another social class."

Very few of these young people from the upper middle class wish to climb above their parents in the social class system, he points out. "The literature often gives one the impression that Americans are on an endless escalator of social class ambition, whereas in our sample the terminal striving point seems to be membership in the upper middle class.

"Could it be that in the United States the upper middle class has come to be the symbol of all that most of us could reasonably hope for? Could it also be that the concept of the 'upper class' produces a negative image in democratic America and that perhaps most persons do not idealize this socio-economic position? Perhaps the Tommy Manvilles and a few others of that sort have been well enough publicized so that most Amer-

icans have no desire to climb to such heights," he says.

In the second type of family the father moves up in the social and economic structure while the children are still dependent minors, and all adjust to the new position together.

"In this type of case one does not sense any obvious evidence of family disorganization," LeMasters says. "It seems to be a sort of 'exciting' family experience shared by all members of the group.

"However, three kinds of strain could be identified: between the parents when one is more adaptable than the other; between the parents and children where the children adapt more readily; and between the family group and uncles, aunts, and cousins who stay on lower social and economic levels."

In the third type, where the parents are fixed at a given social class level while one or more of the children migrate to a higher level, the strains are greatest of all. LeMasters cites the example of a family whose father is a house painter in a small eastern city. The parents had only elementary school education, two daughters were graduated from high school and married skilled workmen, a son became a welder.

The other son enlisted in the Air

(Continued on page 33)

Simonson's Swordsmen



ATTACK . . . parry and repouse counter party and repouse! Perhaps this lingo is unfamiliar to most of us sports fans in the midwest, but in France people would immediately know we refer to the fascinating, fast-moving sport of fencing. An outgrowth of the old sword-play and duels of an older world, fencing today requires as much skill, quick movements, and clear, quick thinking as the sword play of old . . . although, granted, the stakes are not as high.

The sport is not new in amateur or collegiate ranks in this country; it has been at the University of Wisconsin, for example, since before 1900 and on a conference level since 1911-1912. For many years schools in the Ivy League have had large crowds for the fencing matches.

It is no easy sport by any means.

Unlike football or basketball where a player begins in grade school and usually ends his career after college, a fencer requires many more years of training and competition before he reaches his peak. In fact, most of the Olympic fencers are in their forties. It is a sport, like few others, which utilizes not only the large muscles but the small ones (in the hands, wrists, and ankles). And it uses not just a few but nearly every muscle in the body.

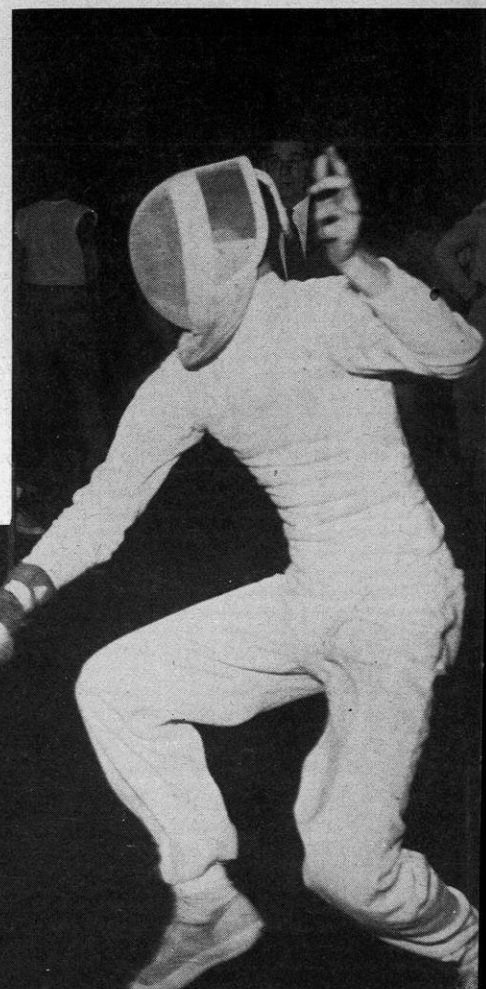
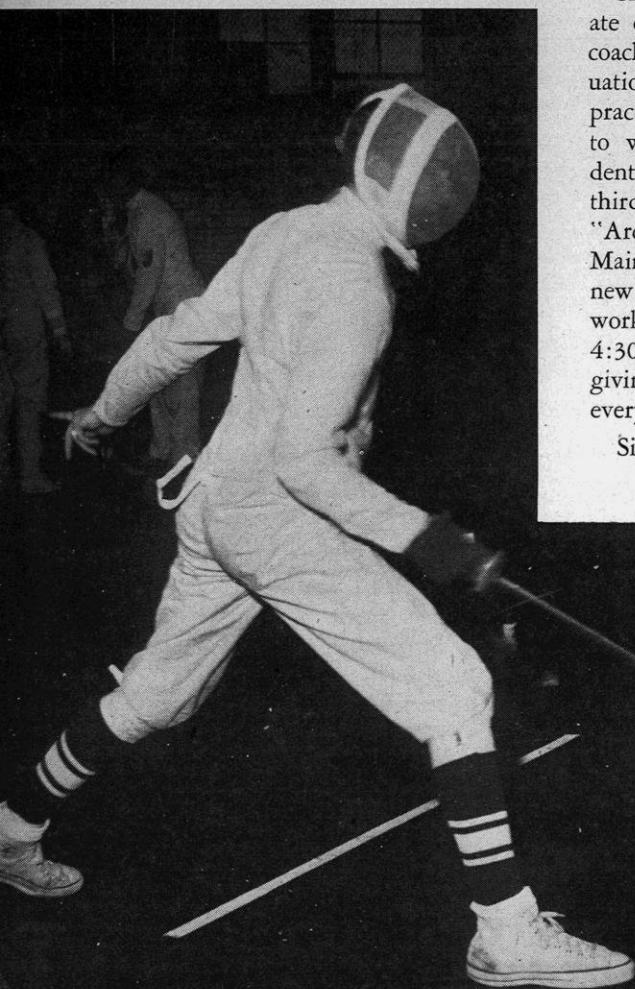
Wisconsin's fencing coach, Archie Simonson, says he usually has about forty to fifty boys out for the Badger squad each year. Many of these boys have never held a "blade" in their hand, but before the season is over they are fencing with confidence and form and enjoying it more each day. This, says Simonson, is his main reward for coaching the sport.

Simonson, himself, is a recent graduate of the University's law school. He coached the fencing teams before graduation, and after graduating, he kept his practice in Madison so he could continue to work with his teams, which, incidentally, have never finished worse than third in Big-10 competition. Each day "Archie" leaves his law office at 1 West Main about 3 p.m. and goes over to the new Randall Memorial for practice. He works with the freshmen from 3:30 to 4:30 and the varsity from 4:30 to 6:00, giving individual attention to nearly every one on the team each day.

Simonson gives several reasons why

fencing is popular with many people. Many boys can participate; they don't have to have previous experience. Thus boys who have never been out for a competitive sport find a way to express themselves athletically. Moreover, many boys who were athletes in high school but who do not have the ability for a major college team find a way they can continue to express themselves, while keeping themselves in excellent shape at the same time.

Fencing, like tennis and golf, is a



carry-over sport that can be enjoyed beyond the collegiate ranks.

Fencing finds favor with the University because it is a very economical sport. Simonson estimates that a man's full equipment, all his travel, and everything he will need for a full season from about October 15 to June can be paid for with about \$80.00.

The mechanics of the sport are not complicated. There are three types of weapons used, each with a different objective, and there are three fencers for each weapon—making a nine man team.

The foil, a thin, flexible, rectangular-shaped weapon, makes use of the techniques of sword fighting. In foil fencing the target is the torso of the body; the attacker has the right of way, meaning that the defender must first parry the attacker's thrust before he can repouse. When a touch is made the director of the match calls a halt, reconstructs the sequence of the play before the touch and asks the two judges for each man (a hold-over from "seconds" in dueling) if each motion, such as his attack, was good. On the basis of this information, the director awards the touch.

A thicker, stiffer blade is called the epee. This fighting blade was intro-

duced by a French fencemaster as a result of a nationally famous trial in France about 1890 that caused much controversy and in which many people took sides. There were duels at the drop of a hat, and many inexperienced people were matched against some of the country's best swordsmen. So, in order to save a lot of bloodshed inflicted by the old type of dueling, which caused mortal wounds to the torso, the fencemaster developed epee dueling. Object: to impail the wrist of the opponent. Today in epee fencing the whole body is the target. The play is rather deliberate, but very accurate. The epee is electrified and registers on an electric relay any touch made by either man. The judges watch this relay and can thus determine without doubt the man who makes each touch first. The match is awarded to the man making three touches first.

The final type of weapon is the sabre, a three-sided blade with one cutting edge. The target now is from the waist up—primarily the head. An attacker again has the right of way and he tries to deliver a slashing blow to the mask of the opponent to score a touch. This weapon is a descendant of the old broad sword or cutlass.

Alumni

Before 1900

Renowned architect Frank Lloyd WRIGHT, '89, was acclaimed the world's architectural hero at a banquet in Chicago in October. The banquet which drew more than 1,000 persons was connected with the creation of a perpetual endowment of his architectural school at Taliesin. It was then that Wright proposed the much-talked-of mile-high building for Chicago.

William B. RUBIN, '95, one of Wisconsin's most widely known attorneys, made formal announcement of his "semiretirement" after 60 years practice. Rubin was senior partner in the law firm of Rubin, Rupp and Wegner, Milwaukee.

1900-1910

C. D. TEARSE, '00, informs us that his friend and classmate Walter J. PARSONS, '00, and Mrs. Helen M. Cornell were married October 11 in Cromwell, Conn. They expect to winter in Melbourne, Fla.

Harry J. MORTENSEN, '02, organizer of the New Lisbon State bank of which he is now president, is the donor of the New Lisbon Memorial library.

Richard E. GRUENHAGEN, '07, Oshkosh, and Mrs. Frances J. NICHOL, Ripon, were married September 11 in Midland, Mich.

After retiring two years ago from his position in the commerce department of Minnesota State University, E. A. HEILMAN, '08,

Wisconsin Alumni Club

BULLETIN BOARD

ATTENTION CLUB OFFICERS

Please advise the Wisconsin Alumni Association of your upcoming meetings as soon as they are set. Closing date for the Bulletin Board is four weeks prior to the date of issue of the Alumnus . . . usually the 14th of each month. Meetings which have already occurred are usually mentioned in this section, however, even though notices arrived too late for advance use. Advance notices get top priority, of course, since many alumni report that they have made excellent use of the information on coming meetings, particularly alumni who are newcomers to their communities.

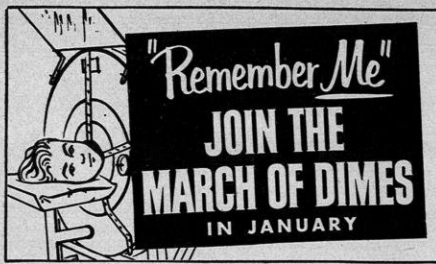
Wisconsin Alumnus, December, 1956

FOUNDERS DAY MEETINGS

(tentative)

EAU CLAIRE	February 6
Leroy Luberg, Assistant to the President of the UW	
NORTHWEST WISCONSIN	February 6
Ray Dvorak, University Director of Bands	
KENOSHA	February 6
RACINE	February 23
SHEBOYGAN	February 7 or 14
CLEVELAND	Feb 5
John Z. Bowers, UW Medical School Dean	
MILWAUKEE	Feb 7
	*

The New York Alumni Club's first golf outing (at Winged Foot Golf Club, Mamaroneck) was a rousing success. Ralph B. (Pete) Johnson, past N.Y. prexy, was top par paster, and handicap winner was John S. Linen. Winner of the "kickers handicap"—whatever that is—was Tom Tredwell, another past president. Could it be they elect N.Y. presidents on the basis of their golfing prowess?



left recently for Ankara, Republic of Turkey, where he is employed in "post-retirement work" in accounting at the new University of Ankara.

Herman BLUM, '08, textile manufacturer, water color artist, and author of "Letters of Our Presidents", has been elected vice-president of the Lincoln-Civil War society of Philadelphia, of which he was a founder. His home, "Blumhaven", houses the "Blumhaven Library and Galleries" which contains valuable original manuscripts, letters and documents in the field of Lincolniana.

Harlow L. WALSTER, '08, suffered a broken right femur which hospitalized him for 30 days. Having retired in 1953, Walster is working on an agricultural history of North Dakota and expects to spend some time in Madison after he recuperates completely to do some research.

Raymond E. DIXON, '09, writes: "I retired as head of the English department of the Virginia Military Institute in June 1955, a position which I had filled for thirty-four years. However, for all of this calendar year I have been engaged in editing a new edition of the alumni register."

"The Head of Apollo", a new novel by Elizabeth CORBETT, '10, was published last month by Lippincott.

Bartol H. ROLLIS, '11, former mayor of Milan, Ill., retired last year as chief of the production section of the Rock Island district of the U.S. Corps of Engineers. He had served with the corps for 30 years.

Julia R. GRADY, '11, has retired as supervisor of the art department of Madison's vocational and adult education program. She had been a member of the school staff for 30 years.

1910-1920

Herman L. WITTWER, '11, and Mrs. Dorothy Stearns Mayer were married in Miami, Fla. Wittwer is secretary of the Farmers Mutual Automobile Insurance Co., Madison.

After 43 years of teaching, Arno A. C. FROEHLICH, '12, has retired and is living in Sheboygan. He retired from the faculty of Washington high school in Milwaukee in June after 36 years there. Previous to his work at Milwaukee, Froehlich taught in Wonewoc high school and Sheboygan Central.



Stockholders of the Rocky Mountain Fuel Co., Denver, Colo., elected Charles H. BUTZ, '14, to the board of directors.

Harold L. OLSEN, '15, is with the American consulate in Guadalejara, Mexico.

R. Gilman SMITH, '15, who is a partner in the consulting firm of W. C. Gilman and Co. of New York, is directing a transit and traffic survey of St. Louis and vicinity. Lawrence H. DOOLITTLE, '15, who recently retired from his position in the research department of St. Louis Public Service Co., is assisting Smith in this survey.

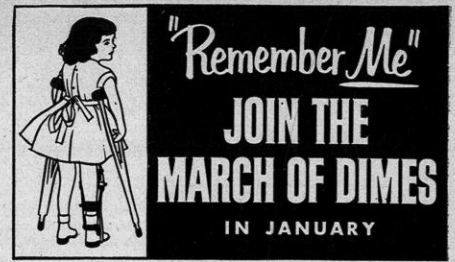
Dr. Arnold S. JACKSON, '16, head of Madison's Jackson clinic, was awarded honorary membership in the Golden Key society of the University of Vienna at a College of Surgeons congress in Chicago.

Harry A. BULLIS, '17, chairman of the board, General Mills, Inc., received an award from the United States National Student Association "In recognition and appreciation of his Outstanding Leadership in The Service of American higher education" at the association's ninth national congress held at the University of Chicago.

C. M. JANSKY, Jr., '17, chairman of the board, Jansky and Bailey Inc., Washington, D. C., spoke on the beginning of radio astronomy, a science founded by his famous brother, the late Dr. Karl G. JANSKY, BA '27, at the 94th meeting of the American Astronomical Society, Ohio State University, Columbus, Ohio.

Midwestern livestock authority Arlie MUCKS, '17, retired director of the UW agriculture extension service, joined Oscar Mayer and Co., Madison, as director of livestock promotion. He will assist in the firm's livestock procurement program.

Cyril W. NAVE, '18, has retired from his position with the Atlantic Refining Co. of



Brazil. After a trip to the Orient, he and his wife (Imogene KAUFMAN, '17), plan to establish residence in the United States.

Mr. and Mrs. Roland SCHAEFER, '20, (Ruth L. BEYER, '39) have moved from Abilene, Tex. to Chula Vista, Calif. "We may continue to do some teaching out here," Mrs. Schaefer writes.

Donald A. CALDWELL, '18, is adjutant-treasurer of the South Dakota department, Disabled American Veterans in additions to being in his sixth year as secretary-manager of the South Dakota Retailers' association. Since it was organized in 1954, he has been a director of the South Dakota Beef council and continues as director of the state Highway-users conference.

Walter MENGELBERG, '19, who in April marked his 35th anniversary with Lumbermens Mutual Casualty Co. became the father of a baby daughter, Susan, in June. Following a heart attack several years ago, Mr. Mengelberg moved to the West Coast and now conducts his activities from Santa Barbara, where he lives with his wife and two other children.

Fredric MARCH, '20, and his wife, Florence Eldridge are co-starring in Eugene O'Neill's play, "Long Day's Journey Into

Winter Driving

A UNIVERSITY OF WISCONSIN expert who has been driving dangerously on ice for a decade to discover how to make winter driving safer, has some tips for Americans who will try to stay alive in December, which is "Safe Driving Month."

Prof. Archie H. Easton, UW mechanical engineer who heads motor vehicle research in the University Engineering Experiment Station, says these two rules are most important:

1. Whenever you take your car out on the road in winter, "get the feel" of the road before you get going too far and too fast; and
2. Once you "get the feel" of the road, accept completely the responsibilities of winter driving which that "feel" has given to you.

Easton also lists five items which any well-equipped car driver should have in his car for winter driving: a plastic windshield scraper, a shovel, a pail of sand, a tow chain, and reinforced tire chains.

Night", which opened on Broadway November 7.

The new Jefferson city clerk is John COPELAND, '20.

1920-1930

Ralph M. IMMELL, '21, former state adjutant general, and Jack R. DEWITT, '40, former Dane county district attorney, have joined the Madison law firm of Herro and Buehner in the Tenney building, Madison.

Herbert V. PROCHNOW, '21, resigned his position as deputy under secretary of state, effective November 15. "Although I appreciate that personal reasons cause you to leave the Federal service, it is with reluctance that I accept your resignation. . . ." President Eisenhower said in a letter to Prochnow. The President expressed appreciation for the contribution Prochnow has made in the economic field of foreign affairs.

Gov. Kohler named Herbert J. SCHMIEGE, '21, to the post of director of state purchases.

George R. SCHNEIDER, chief of the engineering division, Little Rock district, Corps of Engineers, retired in September after nearly 25 years in government service. He is now associate professor of engineering at the State University of Iowa.

Betty HEINDEL Dougherty, '22, is assistant secretary of the Women's University club, New York City.

Col. John SLEZAK, '23, prominent American industrialist and former undersecretary of the army, was appointed co-chairman of the nationalities division of the peoples-to-peoples program launched by President Eisenhower.

We have learned that Elmer O. J. KNUTSON, '23, is living in Park Forest, Ill.

General counsel of the Kohler Co., Lucius P. CHASE, has been reappointed as Wisconsin's civilian aide to the secretary of the army.

Florence KING, '23, has been appointed acting assistant professor of home economics at the University of California, Santa Barbara college.

New York artists Sam BERMAN, '49, and Kenneth FAGG, '23, have conceived and designed a new six-foot rubber relief globe for their enterprise, Geo-Physical Maps, Inc., White Plains, N.Y.

Walter H. PORTH, '23, former director of A. O. Smith Corp., international division, has been appointed assistant to the president for international development. The Porths are living in Milwaukee.

The new president of the Wisconsin Alumni club of Kewaunee county is George V. GREGOR, '24, Luxemburg superintendent of schools.

Maj. and Mrs. Harry THOMA, '28, (Lucile LARSON, '24) returned to Madison from Heidelberg, Germany, for their daughter's wedding in October.

The UW Board of Regents accepted the retirement of associate professor of mechanical engineering Reed ROSE, '25.

Dr. Chester M. KURTZ, '21, retired Aug. 1 from private practice to join the medical staff of the Veterans Administration hospital,

Madison. He will continue as staff cardiologist for the Kiddie Camp.

Emeritus professor of economics Don D. LESCOHIER, '21, who retired in 1953 is now teaching courses in economics at Centre college, Danville, Ky.

Alexander F. MORSTAD, '23, former teacher and head of the history department at South Division, Milwaukee, returned this September as principal of the school.

Managing director of the Wisconsin Alumni Research Foundation, Ward ROSS, '25, bought the Charles S. Harding home in The Highlands on Madison's far West Side and moved from Chicago in mid-September.

Arthur B. SOLON, '26, has been transferred to the position of administrative officer, U.S. Public Health Service hospital in Memphis, Tenn. Dr. Solon was formerly administrative officer of the outpatient clinic in Washington, D. C.

Hans G. HORNE, '23, county agent of Chippewa County since 1934, was recently cited by the Chippewa Falls *Herald-Telegram* as "real friend of the farmer."

C. J. SCHMIDT, '23, is executive vice president of the J. O. Ross Engineering Corporation of New York. He has been with the organization for 26 years.

J. J. CHYLE, '24, Milwaukee, has been elected president of the American Welding Society. He is director of welding research of the A. O. Smith Corp.

Dr. Ralph I. CANUTESON, '24, is the recipient for 1956 of the Kansas Public Health Association's Samuel J. Crumline Medal voted him for his "outstanding contributions to public health." He was once on the staff of the UW Student Health department.

Maj. and Mrs. Walter BAKKEN, '24, have returned from Germany where he was stationed at the Landstuhl Army Medical Center for three years. He has been assigned to Ft. Benjamin Harrison at Indianapolis.

Dr. James K. HUNT, M. S. '24, has retired after 30 years of service as technical and educational adviser of the Du Pont Company's public relations department.

UW Prof. A. F. WILEDEN, '24, was recently elected president of the American Country Life Association.

Mrs. Emilie Russert, '25 (nee Emilie LEROY) is the new city editor of the *Berlin, (Wis.) Journal*.

Michael GRIFFIN, '25, has resigned as newscaster for Madison television station WMTV. He has been succeeded by Raymond STANLEY, '39, professor of radio and television education at the University.

John L. BERGSTRESSER, '25, is new dean of students at Chico State college, Calif. His new address is 1166 Hillview Way, Chico.

Dr. Andrew E. MURNEEK, Ph.D. '25, professor of horticulture at the University of Missouri, was granted emeritus status on his retirement in June.

William S. HOBBS, '25, president of Madison's American Exchange Bank, was elected president of the Wisconsin Bankers Assn. at the recent annual convention.

Raymond E. ROWLAND, '25, has been elected president of the Ralston Purina Company, St. Louis, one of the 100 largest corporations in the U. S.

Mona L. THOMAS, '25, is home economics teacher at Mary Holmes Junior College, West Point, Miss., one of the projects operated by the Board of National Missions of the Presbyterian Church.

R. T. JOHNSTONE, '26, former Alumni Association president and insurance company executive in Detroit, has been cited by the *Detroit News* as an outstanding civic leader.

U. W. Prof. Ragnar ROLLEFSON, '26, was sworn in as chief scientist of the U. S.

DECEMBER HOLIDAY MAGAZINE

*-the biggest
CHRISTMAS
issue ever!*

NAPLES, FLORIDA

It's as far south as you can go without running out of civilization, but this tiny paradise is Florida's boomingest city! Millionaires average four per square mile, and residential lots sell for up to \$30,000! This amusing Holiday features tells you why!

* * *

SOUTH CAROLINA

Everyone in South Carolina is kin to just about everyone else—and to hear tell, they're all descendants of ante-bellum aristocracy. But rich or poor, they're a gracious people, and their state is the proudest in the Union!

* * *

THE MIDDLE EAST

Here's the feature that gives you all the little pieces in today's big picture! What oil has done to the old theme of conquerors and chaos . . . why cynical politics make the Arab world go round . . . what the Arabs dislike most about Israel . . . and more!

* * *

PEARL HARBOR. Here's Dec. 7, 1941! You'll learn about the intricate plans and the sheer luck, the heroism and the terror, the bombs and the bungles that made Pearl Harbor a name to remember!

PLUS: the world's most famous cathedral, NOTRE DAME; MELBOURNE, AUSTRALIA, the Olympic City; New York's regal ST. REGIS; and a special shopping section packed with gifts and gadgets so perfect, you'll want to give 'em to yourself.

NOW AT YOUR NEWSSTAND!

DECEMBER
HOLIDAY
—the magazine of leisure
for richer living

A CURTIS MAGAZINE

*Let's
Finish
the Job!*

Join MARCH OF DIMES
IN JANUARY

Army in Washington, D. C. ceremonies this summer.

Francis W. SWANTZ, '26, was recently elected chairman of the St. Louis section of the Institute of Radio Engineers.

The University of Arkansas has conferred an honorary Doctor of Laws on T. Roy REID, M.S. '26. He is director of the U. S. Department of Agriculture Graduate School.

Russell E. HANSEN, '26, recently celebrated his 30th anniversary with Leeds & Northrup, Philadelphia electrical manufacturing firm.

Robert M. BEATTY, '26, has been appointed to the newly created post of manager of utility sales of the Westinghouse Major Appliance Division.

When William R. MITCHELL, Ph.M. '26, retired recently as professor of education at Olivet College, he was given a citation in memory of services rendered.

Lt. Col. Harry BARSANTEE, '26, manager of the public information and advertising department of the Travelers Insurance Companies, Hartford, Conn., has been awarded a Commendation Ribbon by the U. S. Air Force for bravery in rescuing six people from drowning during the severe floods.

William GLICK, '27, is plant manager for the Northridge Electronics Co., Van Nuys, Calif. His wife is the former Bernice B. HOFFMAN, '29.

Former Racine resident Clarence W. JOHNSON, '27, has been named president of American Standard Products, Ltd., Windsor, Ont.

C. Guy SUITS, '27, vice president of the General Electric Co., has been elected to a

four-year term on the Board of Trustees of Union College, Schenectady, N. Y.

Alice M. PICKARD, '28, who is case supervisor for the Family Service of Westchester, N.Y., has a new address: 459 W. 57th St., New York City.

Dr. L. T. HALLETT, Ph.D. '28, Bangor Pa., has assumed the editorship of *Analytical Chemistry*.

Dr. Adamson HOEBEL, '28, chairman of the department of anthropology at the University of Minnesota, served as the chairman of the Governor's Conference on Human Rights at Bemidji, Minn., before going to Cambridge to teach in the Harvard Summer Session. On leave, he is slated to teach at Oxford University during the 1956-57 academic year.

Richard W. LEACH, '28, Racine, is the new president of the Wisconsin Utilities Association. He is vice president and general manager of the Wisconsin Natural Gas Co., and vice president of the Wisconsin Electric Power Co. extension system.

We welcome another alumna, lost to us for 20 years, back to our fold: Mrs. W. C. WESTBY (nee Florence G. BECKER, '28), now living in Jackson, Minn.

Frank Werner BECK, '27, is employed as a buyer, institutional foods, for the George Miesel and Son Co., Detroit. He is residing in Dearborn, Mich.

Union Free High School, Hollandale, has added Elma T. OREN, '27, to its faculty.

Mrs. Robert A. Murray, nee Ruth Filyes, '28, of Oshkosh, president of the State Federation of Republican Women, was featured in the *Milwaukee Sentinel's* series, "The Lady Likes Politics."

Attorney Anna BLUM, '29, of Monroe was installed as corresponding secretary of the National Association of Women Lawyers.

A former chief justice of the Wisconsin Supreme Court, Marvin B. ROSENBERRY, '30, began his sixty-fourth year of active law work this summer. He is a resident of Madison.

Dr. William A. CALDER, '28, professor of physics and astronomy at Agnes Scott College, Decatur, Ga., directed the summer astronomy institute at Wisconsin State College, Eau Claire.

The Rev. Frederick W. HYSLOP, '28, pastor of the First Congregational Church, Greeley, Colo., has a new home address: 1720 13th Ave., Greeley.

Dr. George J. MUELLER, '28, top authority on guided missiles, has accepted the position of chief engineer for the technical products division of the Packard-Bell Co.

Julius A. KRUG, '29, U. S. Secretary of the Interior in the Truman cabinet, has given his official papers, including 20,000 items, to the Library of Congress.

New vice president of the American Educational Research Association: Prof. Virgil HERRICK, '29, UW School of Education.

New address for Foster Y. ST. CLAIR, '29: Box M, University Station, Grand Forks, N. Dak.

Henry V. VIETMEYER, '29, has been appointed assistant counsel of Northwestern Mutual Life Insurance Co., Milwaukee.

1931-1935

Arnold W. HARTIG, '31, a native of Reedsburg, has been appointed to the staff

A-A-A-A-CH-O-O-O!

WITH THAT explosive expletive — and many unprintable companions — millions of Americans, on any given day, are paying homage to the season of snuffles, sniffles, and sneezes — the season of the common cold.

And Dr. Archer P. Crosley, Jr., director of the University of Wisconsin student health department, has a word of advice for the millions. It adds up to this: aspirin, rest, nose drops, fluids, and food.

For the rest of the population — potential victims of the vigorous virus — he also has advice: care, caution, and a cheery choice of companions.

These two parcels of wisdom for the "haves" and the "probably-will-haves" represent the soundest advice doctors can give us on this matter of the common cold. It seems we don't know much more about the ailment today than was known in the days of George Washington.

However, Dr. Crosley adds, we do know this much: it's probably caused by a virus. And millions of dollars are being poured into the battle against this microscopic mother of misery in an attempt to recoup the two to five billion dollars the common cold costs the nation annually. And in the next seven

days alone there'll be something like 18 million persons in a third of the country's homes rooting for a cold cure right away.

But to get back to Dr. Crosley's advice:

"Prevention boils down to maintenance of the best possible health, to taking ordinary preventive measures, and to staying away from people who have colds."

This business of maintaining the best possible health involves avoiding physical alterations in the day-to-day routine. It means avoiding exposure to cold, wind, and dampness.

"These in themselves don't cause colds," Dr. Crosley says, "but they are very probably predisposing factors."

Occasionally someone will suggest a "hot toddy" as a relatively painless treatment for colds. But most medical men claim this approach has no particular medicinal value. It will probably just make you feel a little better for a while.

—By Larry Holmes, '54
Now Public Relations Director,
Canadian Medical Association

of R. S. Bright, Chrysler Corp. group vice-president of basic manufacturing.

Lt. Col. and Mrs. Guy M. BLENCOE, '33, viewed the Wisconsin campus in August with their 11-year-old son and six-year-old adopted daughter. Col. Blencoe has completed two years on the department of army general staff and has seen Gordon FORTNEY, '33, and Orville ANDERSON, '33. "Badgers are everywhere," he writes.

Teaching seventh grade English in Fort Atkinson junior high school is Mrs. Eloise WILKINS, '33, Palmyra. She also has charge of the junior high library.

All research activities in the industrial chemicals division of Olin Mathieson Chemical Corp. have been combined under the direction of Dr. Bruno H. WOJCIK, '34, who has been named manager of research and development for the division. Dr. Wojcik joined the company in 1950 and is known for his work in the polymerization and high pressure hydrogenation fields. He holds a number of patents on the preparation of organic sulfides.

Ralph E. GINTZ, '35, has been named director of the workman's compensation division of the State Industrial Commission. A native Milwaukeean, Gintz will remain in Madison.

This year is Jerry HIGGINS, '38, tenth anniversary at the State Capitol building. He has been operating a cigar and news stand in the lobby since 1946. Higgins has been blind since college days but has no trouble helping his customers or visitors in the Capitol. He works twelve hours a day from 6 a.m. until 6 p.m.

Col. Aldro LINARD, '38, has left his position as chief of the Wright Air Development center aeronautical research laboratory to attend the Air War college at Maxwell Air Force Base, Ala.

Arthur R. SWEENEY, '38, Longview, Tex., has been appointed district manager for the Massachusetts Mutual Life Insurance Co. in Longview.

Former Madison alderman and attorney, James J. FEENEY, '38, has been appointed

system director of industrial relations for Trans World Airlines at Kansas City, Mo.

Ellis P. HANSEN, '33, has been named engineer-in-charge of mechanical design in the Allis-Chalmers steam turbine department. Clifford HOLMES, '41, is the new engineer-in-charge of steam design, same department.

Lt. Col. Fred F. SEIFERT, '34, has moved from Redlands, Calif., to Arlington, Virginia.

John E. BRENNAN, '34, has been appointed a vice president and group executive of Chrysler Corp. to take charge of the 19-plant stamping and general manufacturing group.

Dr. Ernest KRAUSE, '34, president of the Systems Research Corporation, Van Nuys, Calif., has been awarded the Navy's highest civilian award, the Distinguished Civilian Service Award, for his "pioneering efforts in the field of rockets and upper atmosphere research, achievements in the nuclear weapons program, and administrative and organizational capabilities." He is former associate director of research for nucleonics at the Naval Research Laboratory, Washington, District of Columbia.

Dr. Walter F. GREYER, '34, has been named chief of operations at the Wright Air Development Center's Aero Medical Laboratory, Wright-Patterson Air Force Base, Ohio.

William S. KINNE Jr., '34, professor of architecture at the University of Illinois since 1949, has been appointed director of architecture planning of the Kawneer Co., Niles Mich., a major fabricator of aluminum for the architectural, aircraft, and appliance industries.

New general manager of General Electric's low voltage switchgear department in Philadelphia, Frank E. STEHLIK, '34.

Arthur J. LOOSE, '34, has been elected vice president of Vapor Heating Corp., Chicago. He will continue his duties as vice president of Texsteam Corp., a Vapor subsidiary.

F. J. BOLENDER, '34, has resigned as

public relations director for the Wisconsin State Chamber of Commerce to become manager of the Chamber of Commerce at Chandler, Ariz. His new address: 601 Sunland Drive E, Chandler.

Married: Mildred BIBA, '34, and Sam P. Jones, in Washington, D. C.

Myron W. KRUEGER, '35, executive vice president, treasurer, and director of Raymond Concrete Pile Co., New York, has been appointed director of the Commercial Union Fire Insurance Co. of New York and the Columbia Casualty Co.

Florence M. HENDERSON, '35, last heard of in Honolulu, is now living at 553 20th Ave., San Francisco 21, where she is a clinical psychologist in speech pathology for the Veterans Administration.

New president of the Wisconsin Alumni Club in Fond du Lac is G. B. HANSON, '33, 280 E. Johnson St.

1935-1940

Maj. Eugene A. GRAUER, '39, has been named commander of the Headquarters Squadron Section, 3960th Air Base Wing, Andersen Air Force Base, Guam.

Listed in the new Who's Who in American Education are Thomas JAMES, Ph.M. '39, professor in administration at the University of Chicago, and Everett LEE, Ph.M. '50, superintendent of Viroqua Public Schools.

Jesse BURKHEAD, M.A. '39, professor of economics in the Maxwell Graduate School of Citizenship and Public Affairs at Syracuse University, has written "Government Budgeting," recently published by John Wiley & Sons.

The opening of Princeton's 211th academic year this fall will find Alfred G. FISCHER, '39, an assistant professor in the department of geology. He goes to Princeton from a position as supervisor of the geological section of the International Petroleum Company in Peru.

Married: Robert E. FISH, '39, and Harriet SISK, '47, in St. Bernard's Catholic Church, Middleton, Wis.; T. F. GUSTAF-

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LIFE INSURANCE TO 65 PREMIUMS RETURNED IF YOU LIVE TO 65

A BRAND NEW SUN LIFE PLAN WHICH:

- 1 Provides life insurance protection to age 65.
- 2 Returns all basic annual premiums paid, plus dividends, if you live to 65.
- 3 Is available for male and female lives ages 15 to 50.

At 65, the funds can be (a) taken in cash; (b) used to provide an annuity; (c) left on deposit at a guaranteed rate of interest; (d) used to purchase a paid-up policy for the original sum insured (without evidence of insurability on advance election) and the balance taken in cash or as a guaranteed income.

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SUN LIFE OF CANADA

Necrology

A. George BENNETT, '96, retired railway chief engineer, in Madison.

Adolph G. SCHWEFEL, '96, Milwaukee attorney and politician.

George H. TRAUTMAN, '96, of Claremont, Calif.

Dr. Charles K. LEITH, '97, distinguished economic geologist and emeritus UW professor, in Madison.

Prof. Harry SPENCE, '98, retired La Crosse educator.

Paul C. THORNE, '99, former Arizona supreme court judge, California lawyer and entrepreneur, and Appleton attorney, at Marin, Calif.

James Henry KNOWLES, '99, retired engineering executive of Southern Pacific railway, in San Antonio, Texas.

Edward M. MORRISSEY, '00, of Delavan, Wis.

Mrs. Henry W. Stuart, (Terese WATERS, '00), of Carmel, Calif.

J. J. McMANAMY, '01, federal court commissioner and Madison lawyer, in Milwaukee.

Hylon T. PLUMB, '01, General Electric company engineer and lecturer, in Salt Lake City.

Joseph BREDSTEEN, '01, former Wisconsin track man and record-setter for mile walk in 1900.

Mrs. May L. Luchsinger (May LUDLOW, '02), Monroe civic and financial leader.

Herman SMIEDING, '02, some years ago in Racine.

Robert Hill TITUS, '03, of Burbank, Calif.

Mrs. Willis W. Summers (Edith RUMSEY, '03), of Indianapolis, Ind.

Edward C. DEVLIN, '03, retired Milwaukee businessman and engineer.

William F. LUSK, '03, Deer River, Minn.

Mrs. S. Phelps Hull (Gertrude S. MATTESON, '03), of Fort Lauderdale, Fla.

George M. REED, '04, of Pittsburgh, Pa. Herbert R. BIRD, '04, Ridgeway druggist. Nicholas John CONRAD, '05, utility engineer and inventor, in Wilmette, Ill.

Lewis H. MOULTON, '05, former Kewaunee and Chicago high school teacher, in Kewaunee.

W. Riley HARVEY, '05, of Evanston, Ill., and Anchorage, Alaska.

Benjamin M. RASTALL, '06, of Belvedere, Calif.

George C. NEWTON, '07, Iron Mountain, Mich., consulting engineer.

Mrs. John R. Richards (Geneva F. SHEETS, '08), Los Angeles.

Mrs. C. A. Porter (Nanna HOEGH, '09), of Fairmont, Minn.

John M. NAPIER, '09, of Darlington, S. C.

Robert IAKISCH, '10, formerly of Keokuk, Ia.

Eldin V. LYNN, '10, of Boston, Mass. Spencer A. PEASE, '10, Milwaukee executive.

Louise PERKINS, '11, Sioux City, Ia.

Carl C. JOYS, '11, assistant to president of A. O. Smith Corp., Milwaukee.

Hyrum SCHNEIDER, '11, of Salt Lake City, retired geology professor.

John A. SOMDAL, '11, according to a letter from Norway.

Mrs. Florence Bean (Florence HUGILL, '11), of Pacific Palisades, Calif.

Prof. Otto Henry BOSTROM, '12, of Flushing, Long Island.

Dr. A. J. WILLIAMS, '12, long-time Waukesha physician.

Ella Diana KRUEGER, '12, of Westfield.

Henry Earl PARSONS, '12, former Milwaukee landscape gardener, at Amherst, Wis.

James S. COMPTON, '12, of Carson City, Nev.

Henry LUNZ, '13, former head of seed and weed section of the Wisconsin department of agriculture.

Harry C. MARKS, '13, Chicago insurance broker and former member of the UW athletic board.

Jesse E. MILLER, '13, former utility company superintendent in Wauwatosa.

Ralph H. CAHILL, '13, of Milwaukee.

MacLean HOUSTON, '14, of Warren, Pa. Orrin PETERSON, '14, mining engineer and geologist, at his Auburn, Calif., home.

Edward E. SMITH, '14, director of Lima, Ohio, department of utilities.

F. J. DAVY, '14, La Crosse consulting engineer.

George W. SERVAIS, '14, in Sun Valley, Calif.

Alma BOHLMAN, '15, former Madison and Appleton teacher, in New London.

Dr. Giles T. HAVEN, '15, Stoughton dentist.

Howard E. PULLING, '15, of Kennebunk, Me.

Fred W. BRODDA, '16, Chicago attorney.

Erna SCHLEGEL, '16, former Green Lake hotel operator, at Endeavor.

Omar T. SADLER, '16, of Alhambra, Calif.

Louis S. RITTER, '16, of Racine.

Harold L. RAU, '16, according to a letter from Shawnee, Okla.

Norman MELAND, '16. George SAYLE, '17, veteran's administration officer in Milwaukee.

SON, '39, and Margaret DIEHL, M.S. '53, at the First Evangelical Lutheran Church, Lake Geneva, Wis.; and Jackson T. MAIN, '39, and Gloria J. Lund, in Menlo Park, Calif. Main is professor of American history at San Jose State College.

Uta HAGEN, '40, starred in a revival of Turgenev's "A Month in the Country," at the Phoenix theater in New York.

Alfred O. GRAY, '39, has been promoted to full professor of journalism and advertising at Whitworth College, Spokane, Wash. He has been a faculty member and department head since 1946.

1940

Donald P. DIETRICH, has been appointed to the faculty of Cornell University. He is a placement counselor in the school of industrial and labor relations. Don and his wife (Mary Jane PARKER, '39) are living in Ithaca, N. Y., with their three children.

Merle D. JOHNSON is employed as an insurance underwriter for Employers Mutual of Wausau. He and his wife, the former Florence YONKER, are living in Albany, N. Y.

WAC Capt. Marion TROW helped her team place second in the Fourth Army women's softball tournament at Ft. Chaffee, Ark. Capt. Trow is commander of the 4050th

area service unit's WAC battery and is stationed at Ft. Sill, Okla.

Joann MARKWARD became the bride of Kenneth ALSTAD, '49, in September. The Alstads are employed at Klau, Van Pieter-son, Dunlap, Milwaukee, and are making their home in Glen Cove, Pewaukee.

The new director of the engineering section of Food Machinery and Chemical Corporation's Westvaco Chlor-Alkali research and development department is Al G. DRAEGER, who has been with the company since 1946.

1941

Dr. Marvin H. OLSON, Wittenberg, has been named chairman for Wisconsin of the World Medical Association. In October, Dr. Olson went to Cuba to attend the 10th general assembly of the WMA.

The new Green County supervising teacher in rural and state graded schools is Louis BOSMAN, Princeton.

George A. HACKETT has been appointed head of the biology department of the local high schools in Tampa, Fla.

After joining the staff of Campbell Soup Co., Camden, N. J., in April, Dr. Elroy C. HAGBERG was appointed research chemist, general offices.

Dr. Harold N. LUBING has returned

from service with the U. S. Navy Medical corps to resume practice with the Madison Neuropsychiatric Association.

One of six Shell Development Co. engineers to be appointed as supervisors in the company's development division in Emeryville, Calif., is E. Gordon FOSTER. Foster has been with the company since 1952 and was previously assistant professor of chemical engineering at the University of Louisville.

Professor Clay A. SCHOENFELD was the principal speaker at the annual banquet of the Burlington Chamber of Commerce. Prof. Schoenfeld holds four positions at the University; assistant to the director of the University Extension division, chairman of the Extension's department of journalism, assistant in the School of Journalism, and assistant to the director of the University summer sessions. He is also the outdoor editor of the *Wisconsin State Journal* in Madison.

Barbara BARTLEY is a member of the faculty of Columbus High School teaching freshman English and advising the Dramatics club. She is also school librarian.

Robert STAFFORD has been appointed head of the department of endocrinology of the Upjohn Co.

The University of Pittsburgh has named Donald V. STOPHLET director of business and industrial relations. Stophlet was

John S. BAUMAN, '17, in the investment business in New York.

William R. CLEVELAND, '17, Whittier, Calif.

Joseph G. SKIRM, '17, of Princeton, N. J. Mrs. A. Carl Marth (Florence DAY, '17), of West Bend.

Dr. Bernard V. CHRISTENSEN, '17, dean of Ohio State U. college of pharmacy, in Columbus, Ohio.

Aaron M. HAGEMAN, '18, of Verona, New Jersey.

Victor C. MOSES, '18, of Winchester, Mass.

Mary Lydia WAKEMAN, '19, known for her research in geology in Madison.

Victor J. OBENAUER, '19, of Jacksonville, Florida newspaper advertising executive.

Milton P. GRISWOLD, '19, petroleum engineer, of Santa Monica, according to word received from Mrs. Lucile YATES Griswold, '19.

John P. MERTES, '19, of Manitowoc.

William G. MANTONYA, '19, of Chicago.

Gertrude J. OPPELT, '20, Fort Wayne South Side High school teacher.

Herbert SPONHOLZ, '20, of San Diego.

Thomas M. GALPHIN, Jr., '20, Louisville, Ky.

Adele FALK, '21, Milwaukee high school teacher, in Lake Mills.

Albert J. HENKEL, '21, Wauzeka, Wis.

Albert DINS, '22, Marshfield businessman.

Jerry H. QUAM, '22, Bendix Products company executive, in South Bend, Ind.

David W. BLOODGOOD, '22, former Milwaukee attorney and California teacher, at San Diego.

Raymond PAULUS, '22, Lafayette, Ind., engineer.

Lester L. KAEMS, '22, of San Pedro, Calif.

Charles P. COATES, '22, of Glendale, Calif.

David C. WELLS, '23, Walworth rural mail carrier.

Prof. Frederick C. STEWART, '23, of Pennsylvania State college, some years ago.

Maynard M. SCHOLL, '23, of Fond du Lac.

Kenneth E. LAMB, '23, of Beloit.

Samuel P. UNZICKER, '24, of Pater-son, N. J.

Mrs. Robert R. Logan (Bess HODGES, '24), of Fayetteville, Ark.

Mrs. Norman Ellestad (Capitola STEEN-LAND, '25), of San Diego.

Curtis BILLINGS, '25, of Libertyville, Ill.

Ray C. McDOWELL, '25, Wales, Wis., businessman.

Mrs. Samuel V. Dragoo (Maude KUMP, '25), Santa Rosa, Calif.

Warren J. SUMMERVILLE, '26, Brook-ville, Pa.

Bertram W. DOLAN, '27, Milwaukee newspaper advertising man.

Victor LARSON, '28, Stoughton.

John R. GOODLAD, '28, Madison, Dane County Red Cross disaster and safety ser-vice director.

David P. COLE, '29, Milwaukee realtor.

Frank A. MAAS, '29, of Milwaukee.

Sara SPERLE, '30, former Council Bluffs, Ia., educator, in Madison.

Charles BARNARD, '31, Oshkosh estate attorney.

Charles L. JOHNSON, '31, of Dunkirk, Ind.

Clark ELLIS, '32, of Berlin, Wis.

Mrs. Brayton W. Hogan (Irene OTTER-SON, '33), Beloit church and civic leader.

Francis GROGRAN, '33, former attorney in the U. S. Army judge advocate corps, in Kaukauna.

Arthur H. STERNITZKY, '34, of Wau-sau, some years ago.

Reed B. WILKINS, '34, of DeKalb, Ill.

Karl T. COMPTON, '34, of Cambridge, Mass.

Mrs. Robert B. Woolsey (Helen GIL-BERT, '35), Watertown, Conn.

Kenneth E. ANDERSON, '36, Stevens Point attorney.

M. Esther ROW, '37, of Dallas Center, Ia.

J. E. JONES, '38, Cudahy school super-intendent.

Max GEIMER, '38, former Manitowoc teacher.

Fred L. SCHAUM, '38, Milwaukee.

Donald J. LaROSE, '38, Milwaukee engineer

Janet M. BISSELL, '42, of Evanston, Ill.

Mrs. LaVere Gilman (Jean FORNE-FELT, '43) of Olympia, Wash.

Albert B. BOSTWICK, '43, Janesville businessman.

Mrs. William H. Bleecker, (Joan VEA, '44), Huntington Woods, Mich.

Capt. Carl W. KRECKLOW, '45, of Milwaukee.

Kenneth A. EICHEL, '47, of Ft. Atkinson.

Wilbur J. HOXIE, '47, of Minneapolis.

Robert H. HELGELAND, '49, of Earl-ville, Ill.

Wynard DAWSON, '50, of Washing-ton, D. C.

Omar CROCKER, '51, outstanding Uni-versity boxing star in the late thirties and a Verona, Wis., mink ranch operator, in Madison.

Raymond G. PITZ, '52, of Oshkosh.

Carol Lee KRUSCHKE, '56, of Milwaukee.

Bernard F. GALLE, '52, of Jewett City, Conn.

James W. FLANAGAN, '53, of Bear Creek, Wis.

formerly secretary of Rockford College in Rockford, Ill.

Teaching English to adults in Mexico City is Barbara J. OCHELTREE who recently spent five months touring Europe.

Robert J. SHAW has created many tele-vision plays for the Robert Montgomery show and other dramatic programs. He is also the writer of "Valiant Lady", a serial program broadcast daily.

Two Madison army reserve officers were promoted from captain to major on the headquarters staff of the 84th Infantry di- vision, Madison. They are Maj. Clay A. SCHOENFELD and Maj. Thomas R. MOYLE, '46. Their promotions were an- nounced by Lt. Col. Gregory ENDRES, '50.

An article by Lyman J. NOORDHOFF appeared in a recent edition of *Hoard's Dairyman*.

1942

Barron county district attorney Robert J. VERGERONT was named assistant attorney general under Atty. Gen. Vernon Thom-son in August.

Scott BARTLETT became managing editor of E. P. Dutton and Co., publishers, New York City. He was formerly with McGraw-Hill Book Co., in the advertising department.

Research chemist James E. CARNAHAN was recently advanced to the position of re-

search supervisor in the DuPont Company's chemical department, Wilmington, Del.

Fond du Lac attorney Thomas C. ROSEN-THAL, Jr. accepted a position with the Wis-consin Realtors board and is now working in the agency's Milwaukee office.

Edwin STAUFFACHER is the new vet-eran-on-the-farm trainer at Darlington high school.

Dorothy PAGEL Lowrie writes: "My hus-band and I transferred from Morocco to Iran in March, 1956. It's quite a fascinating country unlike any European country and unlike Morocco, too." Robert Lowrie is with the army corps of engineers.

A son, Richard Lee, was born to Mr. and Mrs. Richard E. Ray in May at Miami, Fla. Mrs. Ray is the former Eda BROAS.

Wayne JOHNSON, owner of the West-field Nursery and Florist, has been appointed to the board of Westfield Union Free high school.

Earl E. McMAHON has established his law offices at Durand after separation from two years duty with the U. S. Navy.

1943

Neil C. TOWNER writes: "I have been taking summer school work at UW and have just finished sufficient credits to secure my degree. I'm leaving soon for New York and expect to take a six-months internship at

Bellevue hospital in speech therapy and later work in speech clinics."

Dr. Donald L. BENEDICT, director of physical sciences research at Stanford Re-search Institute, has announced the forma-tion of a department of metallurgy under the division he heads.

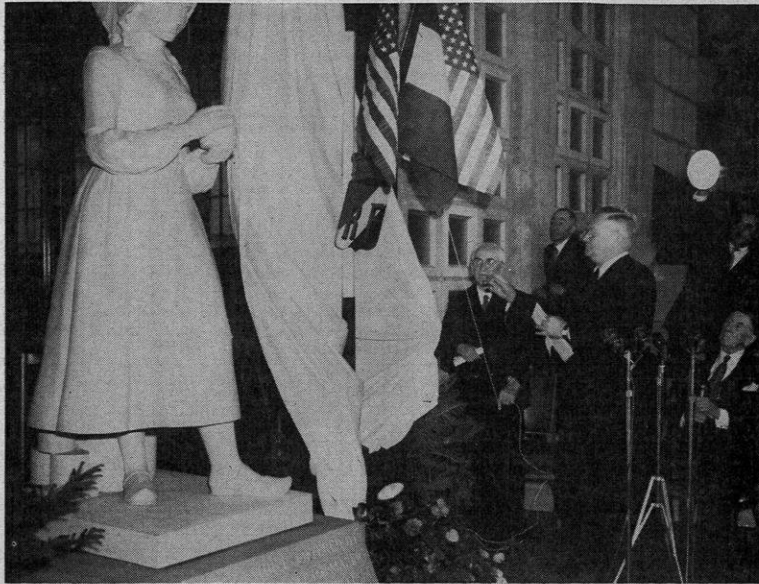
The Northwestern Mutual Life Insurance Co., Milwaukee, announced that assistant di-rector of agencies O. Alfred GRANUM com-pleted all examinations for the designation of chartered life underwriter.

Maj. Frank J. GABRHEL, Jr. was pre-sented a certificate of achievement in recog-nition of outstanding performance of duty as executive officer, Third battalion, fifth infantry regiment at Ft. Lewis, Wash., during the period October 1954 to July 1956.

An article in *The Milwaukee Sentinel's Telescope* magazine pays tribute to Milton GELMAN, an ex-Milwaukeean who has marked his first anniversary as a writer of full-length television dramas. The story men-tions Mert KOPLIN who is associate pro-ducer of "The \$64,000 Question." Mrs. Gel-man, the former Gloria GOULD, is acting in New York plays.

1944

The leading feminine role in "Androcles and the Lion" which opened in Chicago's



Will A. Foster, '15, vice-president in charge of advertising for the Borden Co. cheese division in New York, unveils a statue to Marie Harel, originator of Camembert cheese, in Vimoutiers, France. The original statue to the French dairy industry heroine, erected in 1928, was demolished during World War II. The new statue is the gift of 400 American Camembert cheesemakers employed in the Borden Co.'s Van Wert, Ohio plant.

Studebaker theater in October was played by Jean MOWRY.

Earl (Brub) JEFFERSON purchased a pharmacy in Sparta and assumed management in October.

After two years active service in the navy, Dr. Frederick J. DAVIS has returned to Madison to resume his practice of ophthalmology. Dr. Davis, in addition to private service at the Davis and Duehr eye clinic, returned to duties as assistant professor of ophthalmology in the UW medical school and as attending ophthalmologist to the eye department of University hospitals.

James R. FELIX, Westfield, N. J., has been named an assistant section head of the correlation section in the process research division of the Esso Research and Engineering Co., Linden, N. J.

1945

William McKERROW, Pewaukee, a member of the Wisconsin Farm Bureau livestock committee, has been appointed to the national advisory livestock committee of the AMBF.

A Michigan State university staff member for 12 years, Dena C. CEDERQUIST was named head of the department of foods and nutrition.

Geraldine Dolores LIESCH and Joseph Thomas Herberger were married in Madison in August. They are living in Milwaukee.

Dr. John H. BECKER, specialist in internal medicine and non-surgical illnesses, began practice in Watertown in September. He is the son of Dr. W. C. Becker who practiced medicine in Watertown for over 30 years.

Mrs. James M. Sears, nee Helen LEHMAN, writes: "Our second daughter, Barbara Sue, was born December 8, 1955.

Living in Madison after a September wedding in Nashua, Iowa, are Kenneth L. STREBE and his bride, Christina Christensen,

Former research engineer with the Sinclair Research Laboratories, Harvey, Ill., Warren E. STEWART, returned to the campus in September to teach chemical engineering. Also new on the College of Engineering faculty is Jean VAN BLADEL, '49, who instructs courses in electrical engineering. An engineer with the Gisholt Machine Co., Madison, Robert R. ZENK, '47, is teaching part-time in machine design in mechanical engineering.

1946

Richard G. LAWRENCE, executive secretary of La Crosse Family Service Association, resigned his position to become assistant professor in the school of social work at the University of Washington, Seattle.

Assistant treasurer of the Iowa Power and Light Co., Des Moines, Ralph L. MEYER, recently had a technical accounting manuscript published by the National Association of Cost Accountants. The text was distributed to over 35,000 members.

Carol Ruth BEYER and Alan Colen are now living in Philadelphia after their marriage in Milwaukee in September.

Mrs. John P. Kaltenbach, the former Jane COUFFER, is assistant professor in the department of biological sciences at Northwestern University. Her story was featured in Ruth MacKay's "White Collar Girl" column in the *Chicago Tribune*.

A Madison engineer, Robert William FLEMING, has joined the Bettis Plant, atomic power research laboratory which Westinghouse Electric Corp. operates in Pittsburgh for the Atomic Energy commission. He and his family are living in Pleasant Hills, Pa.

Edward J. SCHEIWE has joined Mutual of New York in Atlanta, Ga., and has been appointed to the newly-created position of southern region specialist in accident and sickness insurance.

1947

Dr. Otto J. SHIPLA has been named assistant professor of education and supervisor of teaching on the elementary level at Indiana State Teachers college, Terre Haute.

Former staff member of the U. S. Department of Agriculture Maryland experiment station, Dr. T. S. RONNINGEN has begun his new duties as forage crops specialist in the state experiment stations division.

Serving as Elementary supervisor and principal of Lake Mills school is William E. HESSELTINE of Madison.

Philip M. WEBSTER has accepted a position with the Federal Reserve Bank of Atlanta, Ga., and is serving in the research department as an industrial economist.

Attorney Gerald P. HALPERN writes: "I have been practicing law in New York City for the past six years and am now assistant counsel to the Waterfront Commission of New York Harbor, an agency set up jointly by the states of New York and New Jersey to eliminate racketeer influence and other unhealthy conditions on the piers of New York Harbor. Last year I married Carol Dakelman of Highland Park, N. J. We are now living in New York City. . . Regardless of whatever else I have to do, when the *Alumnus* comes with news of Wisconsin I find—or make—time to read it cover-to-cover."

Donald L. STEHR has joined the Fish and Schulkamp Insurance agency as sales executive.

Professor James SILVERBERG has returned to Madison as an instructor in sociology and anthropology at the University after teaching three years in Venezuela. He was on the faculty of the Universidad Central de Venezuela where Dr. George W. HILL, '40, helped organize one department in the revitalization of the ancient university. Dr. Hill was formerly of the rural sociology department at UW.

John W. FETZNER is now associated in partnership with Hugh G. Gwin in the law firm of Gwin and Fetzner at Hudson.

Attorney Joseph J. SHUTKIN has moved his law offices to the Madison Building in Milwaukee.

After two years service with the air force, Dr. Frank N. SUKERSCHIN has resumed his former association with Dr. L. S. Kellogg at the Oregon clinic. He and his family are living in Madison.

Frank A. DEPATIE, former sales engineer in Detroit for the rubber products division of Parker Appliance Co. has announced the formation of Depatie Fluid Power Co., manufacturers representatives for hydraulic and pneumatic components. The new industry, operating from Kalamazoo, will service industry throughout western Michigan.

Cornell university, Ithaca, N. Y., has announced the appointment of Joan CARLSON as counselor of student activities.

Ralph B. VON GUERARD, associate professor of education at New York university, has been named assistant dean of admissions. Prof. von Guerard, his wife and three children are living in Bethpage, N. Y.

William JOHNSON has been appointed as account executive for the Campbell-Ewald Advertising Co., Detroit.

Monsanto Chemical Company's inorganic chemicals division has added to its sales department John C. DOCTER, Lebanon, Ind.

An alumni member writes: "Dr. David E. HOLTMAN, Two Rivers, was listed in

Who's Who in the Mid-west, fifth edition. He is a dental surgeon here, has done much work on his own without financial help and has published some material on dental work that is also of interest to the medical field."

Virgil M. BETT was appointed assistant professor of finance for a three-year period by the School of Business administration of the University of Michigan.

Elaine M. STANELLE is now teaching home economics in the Eau Claire public schools.

1948

Roma BORST, Brooklyn, a Spanish instructor at the University, has been conducting European and African tours for the University of California for the past five summers. About \$1,000 worth of souvenirs she purchased for Madison area residents who have her shop for them on the continent were lost in the sinking of the Italian liner, Andrea Doria.

The dean of Milwaukee Downer college is Margaret KNUEPPPEL, Brown Deer. Prior to her appointment as dean of Milwaukee Downer, Miss Knuempel was associate dean at the State University of New York College for Teachers at Buffalo.

Allen R. STERN has moved to New Orleans, La., where he is a geologist with the Texas Crude Oil Co.

Wade R. CRANE, Jr. has been promoted to head of the audit board of Bendix Aviation Corp., South Bend, Ind.

Former director of the evening college of Washburn university, Topeka, Kan., Willis ESTLOW has joined the staff of Kansas

State college as an assistant professor in the department of general studies.

James A. GAGE has been appointed associate professor of industrial engineering for the 1956-57 year. He has been on the UW faculty since 1947.

Patricia EWEN has left her home in Neenah for a trip to the Middle East for the purpose of writing several children's books.

Viroqua public schools have added to the staff Raymond ANDERSON who serves as curriculum coordinator to the staff and faculty and teaches social studies in the junior high school.

Ivan A. KNUITSEN has been named a partner in the firm of Ronald Mattox and Associates, certified public accountants.

O. Clifford KUBLY, principal of the Kiel high school, resigned his position in August to become professor of mathematics and physics at *Stout State College*, Menomonie.

A former employe of Carnation Co., James D. HENRY is now working for Mohawk Milk Products Co., South Dayton, N. Y.

Robert E. KOEHLER has been named editor of *Pacific Architect and Builder*, a monthly magazine which covers five western states, Alaska, and Hawaii, with headquarters in Seattle. "In my spare time," Bob writes, "I am editing the 50th anniversary issue of *The Mountaineer*, a yearbook of more than 3,000 outdoor enthusiasts in the Northwest."

Mr. and Mrs. Walter SCHILLING (Joan McLATCHIE) have moved to Toledo, Ohio, where Walter is on the staff of the Toledo-Lucas Co. planning commission. They have two children Wally, 5, and Suzi, 1½.

When You Climb the Social Ladder

(Continued from page 23)

Force after high school, became a bomber pilot and a captain. He was awarded a commission in the regular Air Force and sent to study aeronautical engineering at the University. An unusually handsome, polished, and urbane young man, he is engaged to the daughter of a prominent businessman. He expects to be appointed a major in the Air Force upon graduation. Although he spoke kindly of his parents and his sister and brother, he confessed that he did not see them often.

"Interviewing students from such backgrounds, one has the impression that they often feel a vague sort of guilt—they feel they should have more in common with their families; they feel they should want to go home more often than they do; sometimes they seem to feel they have deserted their families," LeMasters says.

"Since the state universities presumably have a rather large number of students from fairly modest backgrounds, one would like to know what the 'family' course could do toward helping

the student understand what was happening to him and his brothers and sisters, and to him and his parents, as the student moves up to a social class subculture not shared by his family," observes LeMasters.

Of his own experiments in teaching and counseling directed at this problem he says:

"Students react in some extreme cases as if psychotherapy had been given—that is, a student feeling guilty because he could not longer 'stand' his family, or feeling uneasy about increased social distance between himself and his siblings, would suddenly see the impersonal sociological process in which he was involved and would feel relieved by the discovery.

"In many cases the relationship between parent and child seemed to be improved by the deeper insight received. It may be that this type of 'sociological therapy' is one of the very real contributions which sociology can make to young persons living in such a rapidly changing social system."



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Campus Parking

(Continued from page 15)

have requested the Madison city parking authority to consider erecting a multi-story parking garage near the campus, with the understanding that the University will guarantee use of some of the space. (The UW presently can't itself build such a structure, even through its building corporation, because of restrictive legislation—and the Regents want to change the statutes so that such a building will be allowed.)

Another Union proposal deals with a highly-controversial project involving filling and landscaping on the Lake Mendota shoreline west of Park Street. The 1953 Legislature authorized such a project, which would provide extra parking very close to the Union, but conservation and other groups succeeded in getting the 1955 Legislature to repeal this authorization. The Union trustees have asked the Regents to press for another authorizing bill.

Various other proposals aimed at

alleviating different phases of the campus traffic problem have come up, but most are presently considered too expensive, or otherwise too impractical. Here are a few of them:

- Complete prohibition of motor vehicles on campus, other than service cars.
- Rules against certain groups of students, such as freshmen, having automobiles in their possession.
- Stricter enforcement of the rule against student cars on campus between 7 a.m. and 5 p.m.
- Establishment of control stations at entrances to the campus, thus keeping unauthorized vehicles out.
- Building parking areas in every available location, disregarding beauty of the campus (as many as 12,000 spaces *could be* provided).
- Tunnelling under the lower campus, or under Bascom Hill, to allow underground parking (more than twice as expensive as multi-level surface parking).
- Further increasing parking fees on campus.

None of these proposals can be counted completely out—except perhaps the further building of lots on the campus—since the growing pressure for more parking is almost a certainty as University population grows and services increase.

Another certainty is this: any method of providing new parking space will require spending large sums of money, either for capital improvements or policing. (If near-campus parking lots were to be made self-supporting, annual parking revenues from each space would have to be from \$75 to \$135 or more, depending on land costs.)

Almost surely "in view of the urgent needs of the University for both capital and operating funds for other purposes," the campus planning commission pointed out, "there is little likelihood of obtaining state appropriations for the development of additional parking facilities."

And these final facts pretty well sum up the parking dilemma. There's nothing wrong that a lot of dollars wouldn't fix up.

But who is going to pay?

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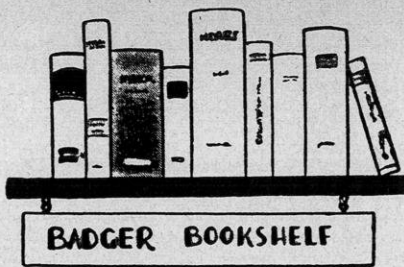
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FRANKLIN D. ROOSEVELT: THE TRIUMPH.
By Frank Freidel, '42. Little Brown and
Company (Price \$6.00)

The third volume of Prof. Freidel's definitive biography of Franklin D. Roosevelt, *The Triumph*, tells of Roosevelt from the time of his inauguration as governor of New York in 1929 to his election in 1932 as President of the United States. Two previous volume, *The Apprenticeship* and *The Ordeal*, treated earlier phases of Roosevelt's career. The biography is expected to run to five or six volumes.

Prof. Freidel has treated his subject with such objectivity that, according to Raymond Moley, "nobody but the most insensate Roosevelt lover or hater could object to the way he has handled the situation. *The Triumph* is an outstanding job that will no doubt anchor down this very important phase of American history".

FREEDOMISM: GOALS OF A FREE WORLD.
By Professor Paul A. Eke, '23. Vantage
Press (Price \$3.75)

Dissatisfied with the narrow scope of popularly accepted definitions of freedom expounded long ago by John Stuart Mill and more recently by Franklin Delano Roosevelt, Prof. Eke considers freedom in *all* its aspects in his timely volume.

He is concerned mainly with freedom of mind, liberty of choice, and equality of opportunity, delving into the applications of freedom in government, religion, economics, education, society in general, the family and the individual.

In his work, Prof. Eke deals with topics of eminent concern to citizens of the present and future presenting his ideas with humility and objectivity.

THE FAR WESTERN FRONTIER 1830-1860.
By Prof. Ray Allen Billington. Harper &
Brothers (Price \$5.00)

One of a number of books to appear under the general title "New American Nation Series," Prof. Billington's

volume recounts the drama of western exploration, military conquest, commercial penetration, exploitation, and settlement.

Prof. Billington considers with objectivity the various cultures that went into western development and discusses the process of transplanting them to a new environment.

THIS HIGH NAME. By Robert Lindsay.
The University of Wisconsin Press. (Price

Published in conjunction with the 181st birthday of the U.S. Marine Corps, *This High Name*, is a history of the part public relations has played in making "Leatherneck" synonymous for fierce, effective fighter, for unexcelled loyalty to group.

Based in large measure on official records and statements, the book is mainly concerned with public relations of the 20th century and shows that the Marines and their commandants have been pioneers in a program specifically designed to encourage enlistments and to further public understanding and acceptance.

Author of the book, Reserve Capt. Robert G. Lindsay, is a lecturer for both the UW School of Journalism and the Extension Division journalism department. He served in the Marines during World War II and the Korean conflict.

YOUTH: THE YEARS FROM TEN TO SIXTEEN. By Arnold Gesell, M. D.; Frances L. Ilg., M. D.; and Louise Bates Ames, Ph. D. Harper Brothers. (Price \$5.95)

Dr. Gesell, founder of the Clinic of Child Development at Yale University, and his collaborators have completed the last book in a trilogy on the subject of child guidance. Previous volumes *Infant and Child in the Culture Today* and *The Child From Five to Ten* have laid the groundwork for this most recent study, adolescence. The book is based upon firsthand studies of a selected group of normal adolescents, tracing the development of behavior in the home, school, and community. Drs. Gesell, Ilg, and Bates regard adolescence as a consistently patterned segment of the total cycle of development and not as a unique time of stress and strife. Their views make many problems faced by parents, teachers, and society look different and less insoluble.

LA FOLLETTE AND THE RISE OF THE PROGRESSIVES IN WISCONSIN. By Robert S. Maxwell. State Historical Society of Wisconsin. (Price \$4.50)

A concise, objective account of the forces which 50 years ago molded agrarian and labor groups into a dynamic reform movement, Mr. Maxwell's book is a new addition to the Wisconsin Biographical Series. The saga of "Fighting Bob" La Follette and Progressivism continues to arouse interest whether viewed as a far-reaching political movement or the story of a brilliant leader.

*

Several outstanding textbooks by University of Wisconsin alumni and faculty members have been published.

An analysis of how six European nations attacked their monetary problems after World War II is embodied in the book *Monetary Policy in Continental Western Europe, 1944-1952* by Stephen F. Sherwin, '56. Sherwin's study, based on seven months detailed investigation in Europe, was awarded the Genevieve Gorst Herfurth award for the outstanding research project in social studies at Wisconsin this year. The Wisconsin Bureau of Business Research is the publisher. (Price \$1.15).

Five members of the University chemistry department have collaborated on a revision of *Experimental Physical Chemistry* a well-known and widely used work which for nearly 30 years has been a recognized standard laboratory text. Farrington Daniels, Joseph Howard Mathews, John Warren Williams, Paul Bender and Robert A. Alberty have in this fifth edition reviewed all earlier experiments and made changes in the light of continuing class experience. (McGraw-Hill Book Co.—\$6.50).

Professor Julian Harris, chairman of the French department, and Mrs. Helene Monod-Cassidy, who directs children's French classes for the UW Extension division, have compiled a French text for children 10 to 12 years of age. *Petites Conversations* consists of songs, games, and stories to make the language come alive to youngsters. Published by the University of Wisconsin Press, the book sells at \$1.50 for the student copy and \$2.50 for the teachers' edition. Twelve inch 33-RPM records of the lessons, songs and stories are also available for \$4.50.

Newly Married

1948

Kalen KELLETT, '53, and Eugene G. KOCH, Waukesha, Wis.

Bette L. Witty and Dr. C. Scott MOSS, Fulton, Mo.

Natalie M. Aggers and Donald R. KRAMER, Neenah, Wis.

1949

Anne Sofi Sundin and Henry M. TRUBY, Stockholm, Sweden.

Helma Bacher and 1st Lt. Conrad PANFILL, Jr., Monterey, Calif.

Susan Marcia COLBERG, '57, and James Bradley MACDONALD, Austin, Texas.

Patricia BARTH and Robert H. DAVIS, '50, Houston, Texas.

Patricia Ann MARTIN and Paul H. Graven, Madison.

Alice Volkman and Howard H. TRAXEL, Milwaukee.

1950

Margaret May Hoyer and James Morgan DAVIES, Janesville, Wis.

Joyce Martha Rupp and William Wesley DOUDNA, Madison.

Eldre Antoinette Beuthin and Hugh L. COOK, Madison.

Mary Ann BUSCH and James M. Lockhart, Madison.

Allison L. MAHAN, '56, and Theodore W. TIBBITTS, Madison.

1951

Barbara Dean GEER, '54, and John Loren KASPAR, Madison.

Dorothy Jean Kimball and Lt. Carl P. WITTENBERG, Germany.

Mrs. Eunice M. Howard and Norman J. WEDEKIND, Madison.

Harriet Louise HAWKINS and Robert M. INGOLD, Kansas City, Mo.

Harriet Wood and James M. JOHNSON, Chicago.

Alice HANSON, '52, and David KRAUSE, Racine, Wis.

Marjorie E. Hacker, '57, and Royal C. SLOTTEN, Superior, Wis.

Susan Ameringer and Robert Myron BROWN, Oklahoma City, Okla.

Darlene M. WEYERS, '56, and Robert O. ZINNEN, Chicago.

Marilyn Joyce Munn and Darrell David VINCENT, Chicago.

Catherine Hennen and Merton E. HILL-YER, Crystal Lake, Ill.

Lucia Relf DURAND, '56, and Robert Charles BARD, Madison.

Mary Jane Mosteller and Dr. George M. KRONCKE, Madison.

Adelaide Marie RYERSON and Robert Glenn Smith, Tucson, Ariz.

Shirley Lee HUDSON, '55, and Thomas Curtis PEARSON, Madison.

Margene DeSMIDT and William Stebbin Tooker, New York City.

Mary Sterling DANIELS, '56, and George Emerson BECKER, Denver, Colo.

Ann Louise RESH, '52, and Donald Joseph SIEHR, Madison.

Janice Gehrig and Herbert G. RHODES,

Mary Esther, Fla.

Patricia Ann Hettig and James E. SPEERSCHNEIDER, Monroe.

Beverly Mae Olmstead and John Lewis ANDERSON, Oxford, Wis.

Elizabeth Jane Humphrey and Lt. Leroy Edward HEGGE, Madison.

Eileen Rose ELLIOTT, '55, and Albert F. SCHUCHARDT, Coleman, Wis.

Geraldine Becque and James A. FERRIS, Jr., Fond du Lac.

Lorraine Gustowski and Robert W. GERMER, Jr., Rhinelander.

1952

Rose Ann HANSEN, '53, and Richard D. PARR, Madison.

Elean F. KERLEY and John D. MITCHELL, Rochester, N. Y.

Judith Anne THOMAS, '59, and Lawrence E. LIMPEL, Madison.

Rose Marie BLIEMEISTER, '58, and Edward William ARNOLD, Madison.

Joanne SCHNUR, '55, and Dr. Richard L. HOLDER, Black River Falls, Wis.

1953

Betty OBERLING and David B. LUND, Madison.

Jane BANDY and Burr M. McWILLIAMS, '58, Madison.

Sally Jane SIBBALD and Austin James Cappon, Elm Grove, Wis.

Susan Jane McCarter and Forest Jerome CLARK, Milwaukee.

Barbara Ann Balis and John W. RENK, Sun Prairie, Wis.

Ruth Miriam FRIEDLANDER and Richard Selig Rosenbloom, New York City.

Jennette Elizabeth CRANE, '55, and John F. ONCKEN, Belleville, Wis.

Mary Elizabeth Braig and Paul David LIDRAL, Milwaukee.

Marcia Lee MICHEL, '56, and David Page BLOWNEY, Great Neck, N. Y.

Margaret Niven SHIPMAN and Robert S. Cooper, Eglin Air Force Base, Fla.

Kathleen Ann Daley and Kenneth Bennett ROBINSON, Madison.

Norma Marie Barrett and Keith Gilbert JOHNSON, Peoria, Ill.

Martine Lucille GULBRANDSEN, '57, and Dr. Charles Roger STARR, Madison.

Virginia Smith and Rudolph Karl SCHARSCHMIDT, Battle Creek, Mich.

Betty Louise Bennett and Richard Louis NEWCOMER, Brodhead, Wis.

Evelyn Lydia Schurman and Raymond Matthew VOLP, Waukesha.

Eileen GIBBONS and Dr. Kenneth A. Forbes, Irvington, N. J.

1954

Helen Perry BRYAN and Ronald Morton Smith, Toronto, Canada.

Joan POMPROWITZ and Robert James SCHAUPP, '56, Wausau, Wis.

Mildred H. KRAUSS and Jerry K. MEYTHALER, '55, Mondovi, Wis.

Shirley Yvonne Barany and 1st Lt. Donald O. RUMPEL, Fort Polk, La.

Lois GARVAGLIA, '55, and 1st Lt. Raymond Joseph SIELAFF, Junction City, Kans.

Olive Kleman and Earl F. RIEDERER, Madison.

Janet Helen Hamrick and Lt. Robert Neville POOLEY, Madison.

Irene Jimos and Neal R. GAMSKY, Middleton, Wis.

Margaret Sylvia ANGLIKER and Robert Wayne SMITH, '55, Shepherdstown, W. Va.

Donna Marie SHEARIER, '56, and Richard A. OTTO, Madison.

Edith Marie BORCHARDT and Henry E. Scott, Jr., Chicago.

Willia M. WIDERBORG and Lt. Werner H. Menck, Fort Riley, Kans.

Diane GLENN, '55, and Donald C. BRUCH, Manitowoc, Wis.

1955

Ruth Fasking and Charles A. SHAD-BOLT, Riverside, Calif.

Susan Metcalf and Paul Elmer LANCASTER, Pittsburgh, Pa.

Mary Faith HAMERLA and Thomas C. SKINNER, '58, Madison.

Suzanne Mitzi ARNOLD and 2nd Lt. John P. McCrory, Germany.

Karen Peppler and Melvin GAESTEL, Shullsburg, Wis.

Barbara Ann PROCKNOW and John Bryant WYMAN, Madison.

Miriom SHLIMOVITZ and Bruce A. MANN, Madison.

Ruth Jeanne DETTMANN and Paul Bartling, St. Louis, Mo.

Mazenda STILES, '57, and Gordon L. McCOMB, Madison.

Sylvia Hasler and Dr. Lionel Gilbert THATCHER, Salt Lake City, Utah.

Nancy BRUSHERT and Ronald Charles BANKER, Madison.

Jo-Ann DRAGER and Theodore Wells OPPEL, Madison.

Evelyn Adele SMITH and Clarence Victor EGGERT, '56, Madison.

Kathleen Ann DRAPER and Ralph Elmes McCullough, Isle of Palms, S. C.

Dorothy V. KUHNKE and Carl H. KAACK, '56, Madison.

Audrey Joy MILLER, '56, and Howard W. STAIMAN, Madison.

Helen M. Grijak and Jerome G. RIVARD, Warren, Mich.

Emily Marie ROBINSON and Roger Dana BROOKS, '56, Newton Center, Mass.

Betsy A. BARLAND, '56, and Calvin Alfred PARKER, Madison.

Maret Gloria SMALL and G. Wallace MEYER, '57, Madison.

Janet Kathleen BEELEN and Cameron James Wiley, Portland, Ore.

Carolyn KEITH, '56, and Donald J. MUELLER, Ft. Monroe, Va.

Priscilla May DEAN, '59, and Gary J. ZENZ, West Bend.

Mary Alice QUALE and David O. EHLERS, '57, Madison.

Deborah Ann PATTY and Mark Edwin NESBIT, Jr., Washington, D. C.

Nina H. MEICHER and William E. KLEIN, '59, Madison.

Jacqueline Lee ZIMMERMAN and Henry Robert Bowers, Marion, Wis.

Carl E. WINTER and Kenneth FOWLER, '56, Milwaukee.

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Janet Barr and Albert Delaney KAISER, Jr., Houston, Tex.

Constance Jean CARNS and Norman Muehl, Galena, Ill.

1956

Sharon GRIEPENTROG and Delbert Krueger, Mayville, Wis.

Kathleen Marie Lies and Richard Robert ROHRER, Appleton.

Constance M. Riess and Robert W. VOLTZ, Toledo, Ohio.

Barbara Joan GOLDMAN, '58, and Jerald Marvin ZITZER, Madison.

Judith POSNER, '58, and Marc BARON, Milwaukee.

Marigen BRAUN and Russell CARPENTER, Neenah.

Polly PYRE and James Douglas Noltner, Madison.

Sally Ann LUCAS, '57, and John B. OMERNIK, Madison.

Petra Ruth RESSLER and Donald Gene JONES, '57, Madison.

Suzanne Rogers WHITE and Gerald Ira BOYCE, Madison.

Lois Sophia Leuck and Lt. James Pascoe McNAUL, Eatontown, N. J.

Barbara Jean Huffman and John Rayne TRUOG, Madison.

Kathleen Theresa Ptacek and James Peter MURPHY, Kenosha, Wis.

Linda Louise Gough and Theodore Frederick GUNKEL, Madison.

Marilyn M. Koch and Truman L. STURDEVANT, Wauconda, Ill.

Charlotte Rae BALLSRUD, '57, and James Lowell SNEYD, Madison.

Romell BOEKER, '57, and Elwood John NOWKA, Jr., Dearborn, Mich.

Lois Joanne HALVORSEN and John F. VITCENDA, Madison.

Rose Weber and Charles LEONARD, Fond du Lac, Wis.

Roberta J. KAILIN and Marvin GISH, Madison.

Judith HOFFMANN and Richard Michael GREGORY, Madison.

Helen Gladys ALTERGOTT and William Earl MUELLER, Alexandria, Va.

Susan IHRIG and Robert Adams, Marion, Ohio.

Marilyn Ann Reineking and Earl Roger KRUSCHKE, Laramie, Wyo.

Elizabeth LUCAS and Roy L. McCandless, Detroit, Mich.

Geraldine Pautz and Bennett SEVERSON, Milwaukee.

Diane Lee GEHL and Robert William STRACKA, Columbus, Wis.

Eleanor Ann EVENSON and David Hugh MINSHALL, Madison.

Barbara Dorothy EDWARDS and Raymond A. Kelbe, Milwaukee.

1956

Two University graduates have joined the Ft. Atkinson public school system. They are Shirley WARZINIK, South Milwaukee, teaching art in the grade school, and Susanne BENNETT, Sycamore, Ill., conducting kindergarten classes.

Teaching mathematics and science in a boy's high school in Taurus, Turkey, is John B. WOOD.

Richard G. HANSON is working in the engineering department of Convair Corp., and living in San Diego.

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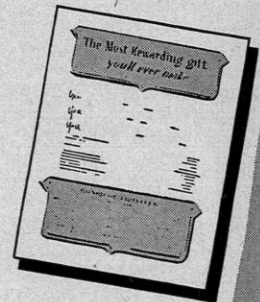
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Employed as a soil scientist with Standard Fruit Co., Retalhuleu, Guatemala, is Richard N. QUAST, Sheboygan.

A newcomer to the faculty of Brookfield high school is Patricia KOLL who is teaching social studies.

Richard BUCKMAN enlisted in the U. S. Naval Reserve as an officer candidate. He is enrolled in a four months' indoctrination course at the Naval School's Command in Newport, R. I.

Assistant Wood county agricultural agent is Darold DREW.

Joan BATCHELER is teaching mathematics at Columbus high school.

Drum major for the UW marching band for five years, Stanley F. STITGEN, is now a sales trainee at National Cash Register Company's branch at Evanston, Ill.

Richard T. MEYER is studying for his Ph.D. degree in chemistry on a National Science Foundation scholarship at the University of California's graduate school.

Wah-Yip CHAN is attending Columbia university's College of Physicians and Surgeons in New York City.

Making his mark on Broadway is Tom SANKEY, assistant producer of the Constance Bennett show and assistant to the producer for the Constance Bennett Theater of Film Classics on New York's WOR television. Tom's voice is being trained professionally and he has signed a contract with Rondo records, which released his first sides "The Fox" and "Billy Boy". The singer's voice has been described as a "new sound" and Eddie Dowling, who discovered Kate Smith, Teresa Brewer, and Marguerite Piazza, predicted similar success for Tom Sankey.

Carolyn RENARD, Green Bay, is now teaching school in Portland, Ore.

Teaching history and English in Plymouth is Lois HUETTEN.

Helen P. DEHAVEN is a reporter for the *Minneapolis Star-Tribune*.

Now based in Boston after completion of a Trans World Airlines hostess training program is Patricia LOCK.

Lorenz L. KENEFICK is stationed at Warlinger AFB, Warlinger, Tex.

Roy PEDERSON is teaching art in Middleton high school.

Robert C. HINES has completed a training course for fire protection engineers and is assigned to the Milwaukee district of Factory Mutual Co.

In August, Second Lt. James M. RHEINGANS completed the signal corps officers basic course at the signal school in Ft. Monmouth, N. J.

Polly BROBST Scott is working for the *Newport Daily News*, Newport, R. I.

Stationed in Europe as part of the Army's operation gyroscope is Pvt. Paul A. REINHOLD.

Recent graduates working in the New York City area will be interested in knowing about Intercollegiate Alumni of New York a club for young college graduates. Every month its more than 350 members take part in activities that range from sports to service projects. Among Wisconsin graduates belonging to IA are Joanne McMILLAN, '49, and Teresa SANTANDREU, '48. Information concerning the club may be had by contacting the Intercollegiate Alumni of New York, 215 West 23rd St., New York 11, N. Y.

Choice

the limitation and expression of freedom

(Continued from page 12)

worthy or as strong. And in making that collective choice we also determine whether society will allow its members the freedom of which each is capable.

Of course the fundamental choice of each person is between integrity and laxity of character. A sense of obligation should be our constant companion without our becoming a moral bureau of standards for our neighbors. Perhaps the hardest and most important synthesis which we have to make is that of tolerance and of devotion to duty. We should judge ourselves in the light of our ideals and others in the light of our failures.

SO FAR I HAVE discussed chiefly the choices open to the intelligent, energetic, educated person which are not open to others. There are, too, choices that need not be made.

One dilemma that is often presented is that between being a successful specialist but a boor and being a cultivated human being but a dilettante. That choice need not be made; moreover, it is certainly not determined by one's formal education. Many a specialist grows in breadth of interest as he deepens the knowledge of his own field. Strange as it may seem for one in my official position to admit, I have known cultured engineers (the plural is used correctly); and, on the other hand, a broad education is no guarantee that one has the energy to keep wide interests when faced by the demands of a specialized career. The man who has looked from the mountain top too often is content to dwell in the ravine. However, Newton was master of the mint as well as the greatest of scientists; Leonardo was an engineer, an anatomist, and an artist; and the universities that demand that men be both teachers and investigators seem still to produce more basic science than the directly oriented industrial and government laboratories, and excellent teachers as well. The obligation of being a professional success, an intelligent and active citizen, and a cultivated companion to oneself can still be met by the individual.

Another demand that is made is that one accept a label. One must be a reactionary or a radical, a conformer or a non-conformer, a scholar or a man of the world.

Of course this is not the only age where labels made true self development difficult. I found on a second-hand bookshelf an introduction to the calculus, written in 1777, by the Reverend F. Holliday. In its preface he says that if this subject were studied more carefully, ". . . we might hope to see united in character, what has been sometimes thought incompatible, the Gentleman and the Geometrician."

We need not be classified. Let's not be! Of course we conform: we drive down the right side of the street; we wear a necktie to the President's reception; we believe in free enterprise; and our differences stop at the water's edge. Of course we don't con-

form: we split our tickets; we hate teas; we won't eat spinach; and we cheer the Dodgers. These illustrations are trivial but not nearly as trivial as the reasoning of a man who is afraid to try something new because it is new, or to hold fast to that which is good because it is old, who feels he would lose face if he were not conservative, or who thinks he should maintain a reputation of being progressive. The word "liberal" is the same as the word "free" and the true liberal not only resents outside controls to his thoughts but those prejudices that might keep his own mind from being clear. Labels are very useful. My friend whose five-year-old soaked all the labels off a year's supply of canned goods was in a quandary. I want my canned goods labeled. If the product is standardized a label is appropriate. A person should not be standardized and an individual should not be treated as a hybrid tomato.

Of course I recognize that compromise is essential. Because the appeasement of evil-doers is wrong does not mean that compromise itself is an evil process. Life should be full of both adjustment to others and the expectation that others will adjust to oneself. Moreover, our ideals themselves must be adjusted one to another: for instance, the ideal of democracy, the ideal of freedom, and the ideal of order. Without order disease, poverty, death, and perhaps human extinction follow. Only in a free society will the individual fulfill his own potential; and in a democracy the community itself has the best chance to be an active agent for greater human welfare.

However, in their extreme form order, freedom, and democracy are incompatible. The orderliness of a static society, without provision for orderly change, the anarchy of unrestrained individualism, and the tyranny of the majority are excesses, precursors of misery, that only the compromise of reasonableness can control. We believe in heads in spite of two-headed calves; and without just proportion the body politics as well as the body physical is monstrous.

Democracy, freedom, and order have always been in danger. Today I believe the dangers of international disorder and of internal encroachment on the rights of the individual are even greater than the by no means negligible dangers to our democratic system.

Compromises vary. The compromises of the intelligent and courageous are themselves intelligent and courageous. Our Supreme Court gave us an example of this in stating that racial segregation in public education is in conflict with the Constitution while recognizing the complexity of the problem and the time and patience needed for the required changes. (Of course they had, to help them, the example of the University's handling of a similar problem in our fraternities.)

No freedom is absolute. Compromise is necessary; choice itself restricts freedom; and there is always a limit to capacity. However, compromises may be those of generosity and wisdom, not of weakness; the intelligent,

educated man may make his choices at a high level and, if, in addition, he is blessed with energy, some need not be made at all. One should consume many courses of life's repast, not state oneself on a single item. It is a wonderful thing to love food and have a capacity equal to the menu—be that food bread or be that food those things of the intellect and of the spirit by which men also live.

AS I PREPARED this address I was worried, for I found myself vacillating even in regard to single sentences between feeling I had said what I wished to say as I wanted to say it and fearing that I was writing like a pompous fool. Certainly I have talked in platitudes and yet what we care most for stems from the experiences and emotions we share with mankind; and if what we say is to be valid, it will contain much that is commonplace.

For starting, I considered two other sentences, namely: "There is nothing of which I am so scared as a baby" and "In 1928 President Coolidge said: "I do not choose to run."

The baby has tremendous potentialities but little present power. It has no freedom and hence all your relations with it are ones of responsibility. If it is to sleep you must keep quiet; if it is to grow you must feed it correctly; and its head gives every indication of falling off unless it is held just so. Its growth in strength is also the growth in

making decisions and relieving you of responsibility.

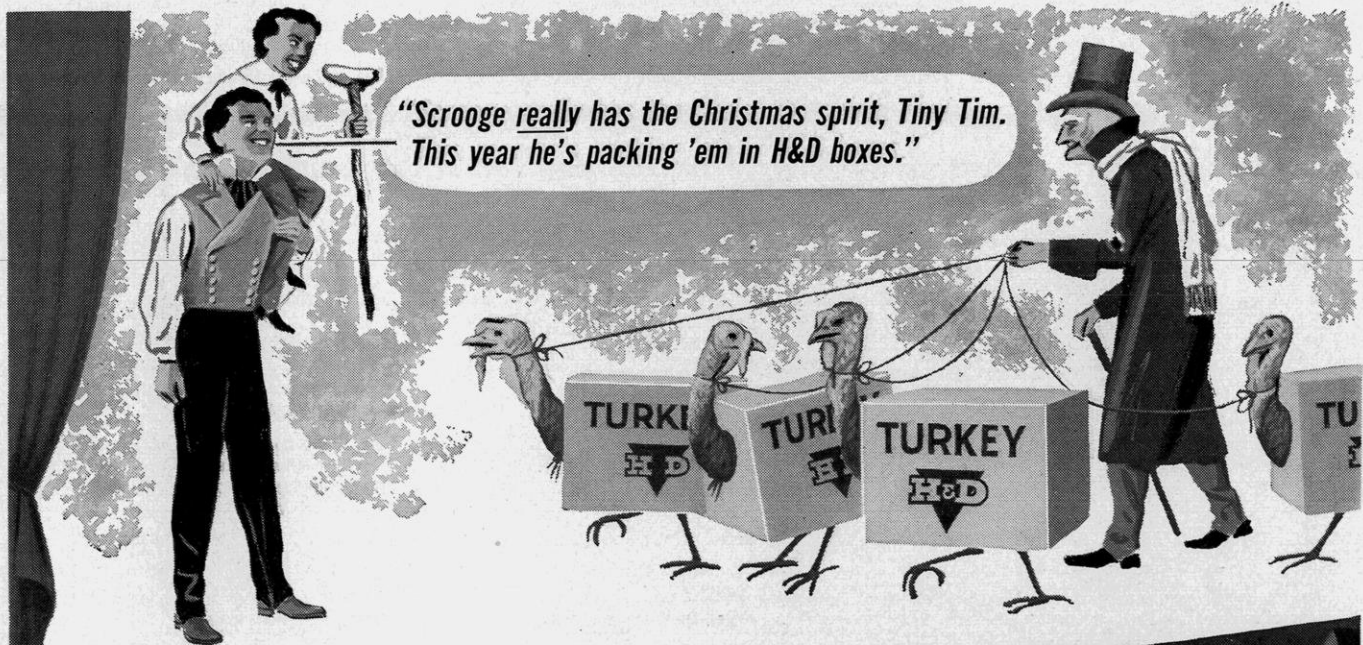
The making of decisions for oneself is not solely a responsibility but is also a privilege; the making of decisions for others is only a responsibility. When President Coolidge stated that he did not choose to run, many Americans failed to understand what he meant and even believed that he was just wishing to be coaxed. Those who had spent any considerable time in northern New England knew that he was not only expressing his determination not to run but also asserting his right to make that choice. The progress from baby to president is a progress in that self determination which gives the meaning to education.

And now, briefly, I turn from the individual to the University of Wisconsin. The University does much to make possible out freedom besides opening its classrooms, its laboratories, and its library to use. It sets us certain fundamental examples. It makes the life of the mind its constant preoccupation. It honors both the professional and specialized training and the liberal humanistic education. It remembers its obligations of research, of teaching, and of public service. And finally, it maintains an atmosphere of freedom as perhaps its most cherished tradition.

Without the freedom to err there is no freedom to discover. Without the freedom to prattle there is no freedom to prophesy. The opener of the gates of opportunity cannot be the prison warden of the mind. The

proud statement on Bascom Hall and the proud statement made by the last legislative committee examining the University's policies are not the empty eloquence of irrelevance but assertions gaining content from controversy. It is a privilege to live where the extent of freedom is so great and the abuse so little.

Four years ago I welcomed many of you as freshmen. I could not have faced that freshman class if you had not been there. I did not know which individuals you were but I did know that in that class there were those of high intelligence and high purpose who would be sitting here now. Moreover, I know and you know that many of your classmates who are not with you today will in the years to come show that they too have made full use of the opportunities of the University and will honor it by service to their fellow man. I hope these years at the University have been pleasant and I know that they have opened choices to you that others cannot have. The University has given you nearly four years of freedom and opportunity of which you have made good use and for which you are grateful. But may I speak personally for a moment. The University has given me more than thirty years of freedom and opportunity. You are its reason for being; I but one of its servants. Yet it has treated me with a bounty and consideration that no loyalty could repay. I wish my farewell word to you, her sons and daughters, to be my thanks to your alma mater.



"Scrooge really has the Christmas spirit, Tiny Tim. This year he's packing 'em in H&D boxes."

Kidding aside... Hinde & Dauch wishes you a Merry, Merry Christmas and a Happy New Year.



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