



LIBRARIES
UNIVERSITY OF WISCONSIN - MADISON

WelchAllyn advertisement.

[s.l.]: [s.n.], 1972

<https://digital.library.wisc.edu/1711.dl/H65G7PYT6E4GI8U>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

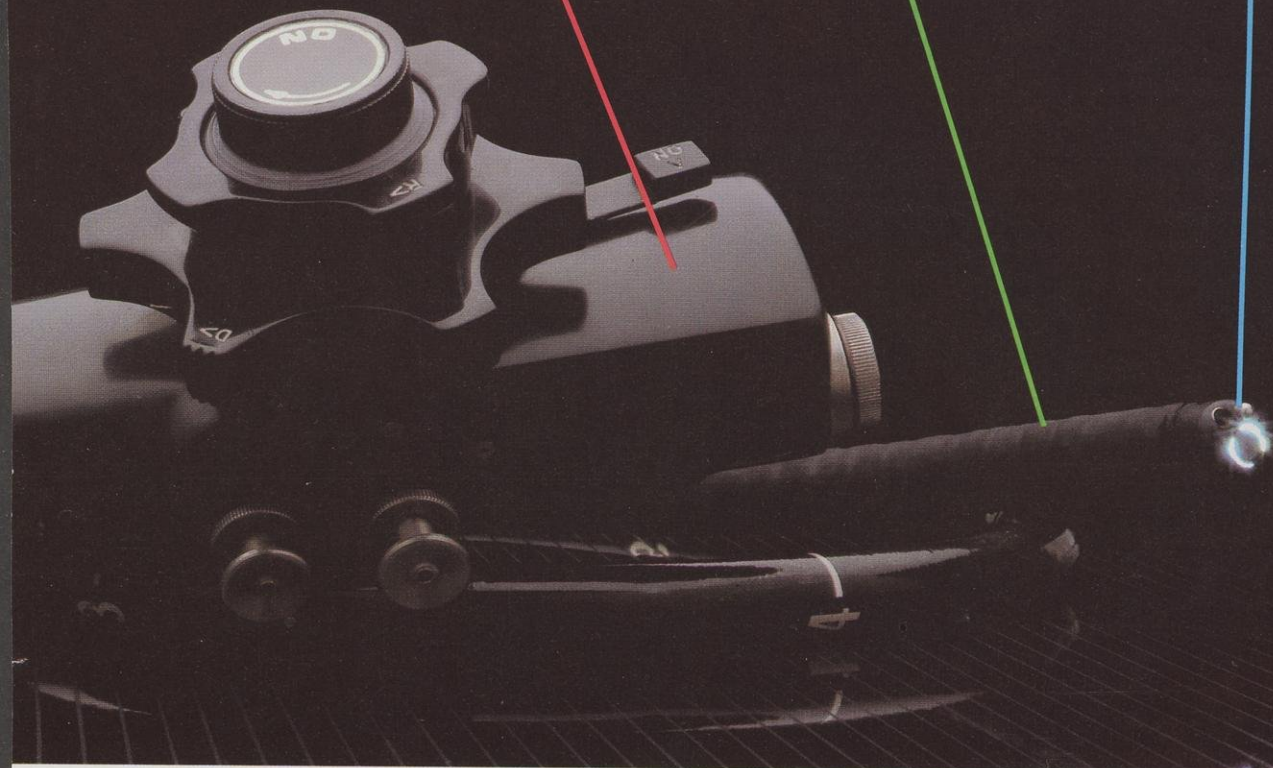
When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

MADE THIS WAY. TODAY ONLY ONE IS.

No eyepiece

No imaging bundle

High-resolution microelectronic imaging



The ideal system for consultation, teaching and documentation.

Any number of observers can watch endoscopic procedures on the large, high-resolution monitor, making teaching and consultation easier and more rewarding than ever. Your assistant becomes more involved. Even the patient can watch. The endoscopic image can be transmitted to remote locations.

You can freeze the image on the screen for instant or 35mm photography. A minicomputer allows you to add patient information and observations to the display for comprehensive record keeping. Everything you see can be recorded on videocassettes for a full review at any time.

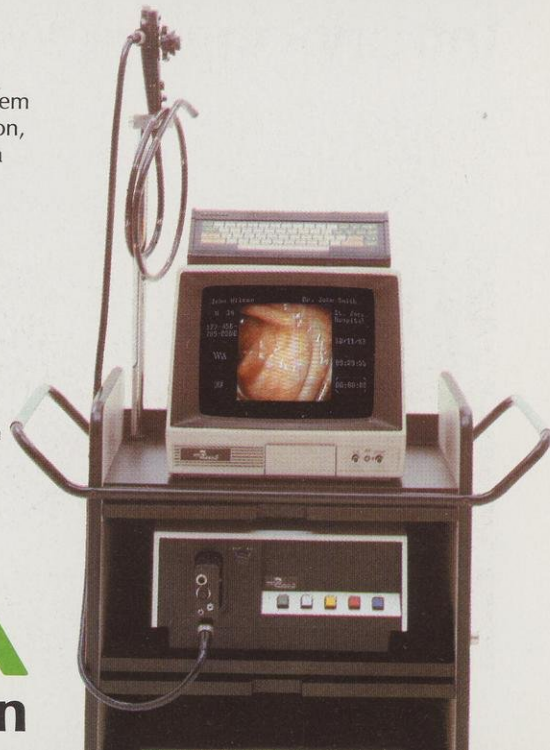
Backed by the Welch Allyn commitment.

The Welch Allyn VideoEndoscope is initially available in gastroscope, sigmoidoscope and two colonoscope

configurations. These are the first of a complete range of flexible VideoEndoscopes to be offered for a variety of medical procedures. All of them are backed by our tradition of innovation, quality and service, and supported by a unique warranty and service program.

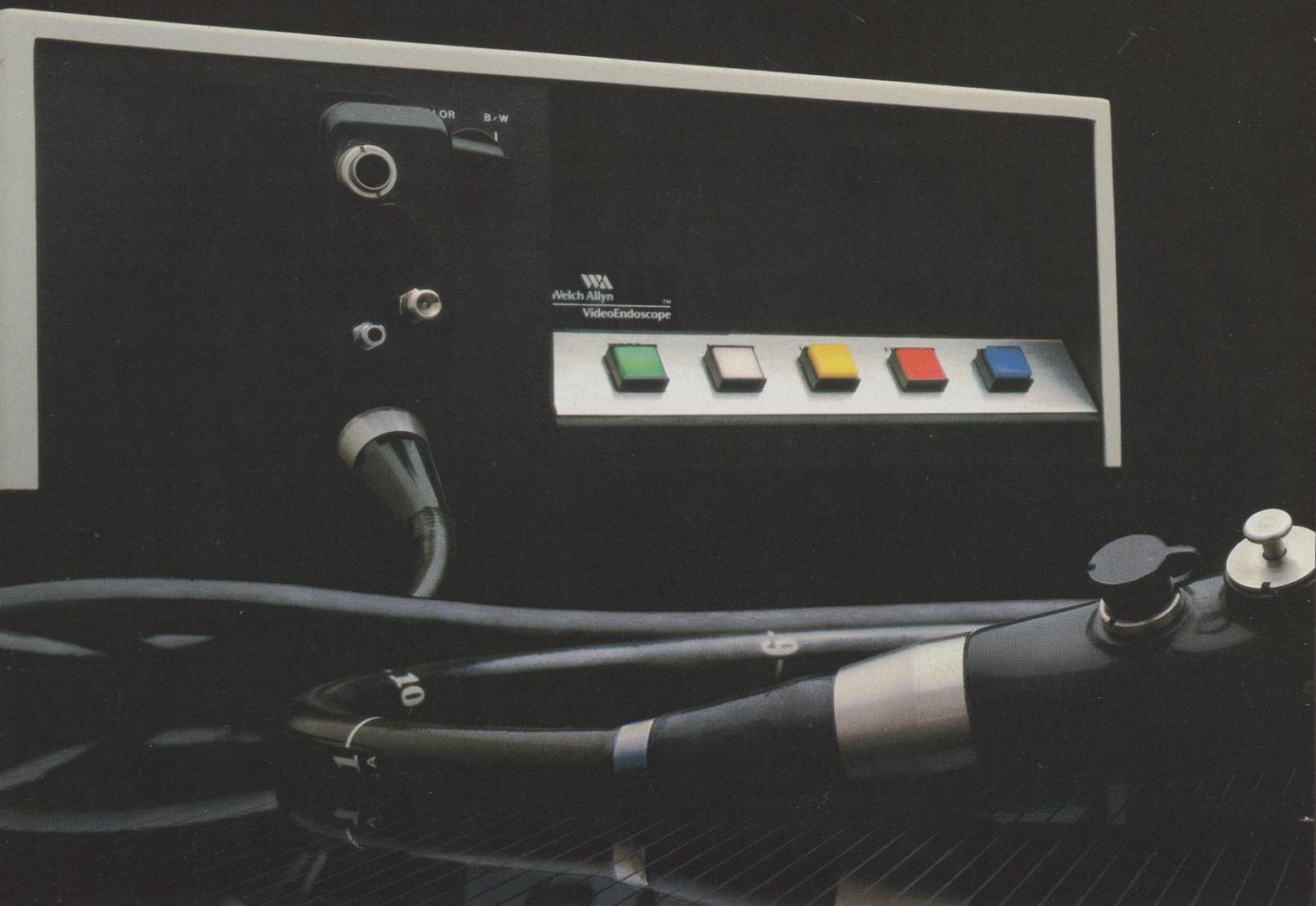
Send for our free literature.

It will explain to you how the Welch Allyn VideoEndoscope can add to your practice. Call (315) 685-8351 or write today to Welch Allyn Corporation, VideoEndoscope Division, State Street Road, Skaneateles Falls, New York 13153, for more information about the latest in endoscope technology.

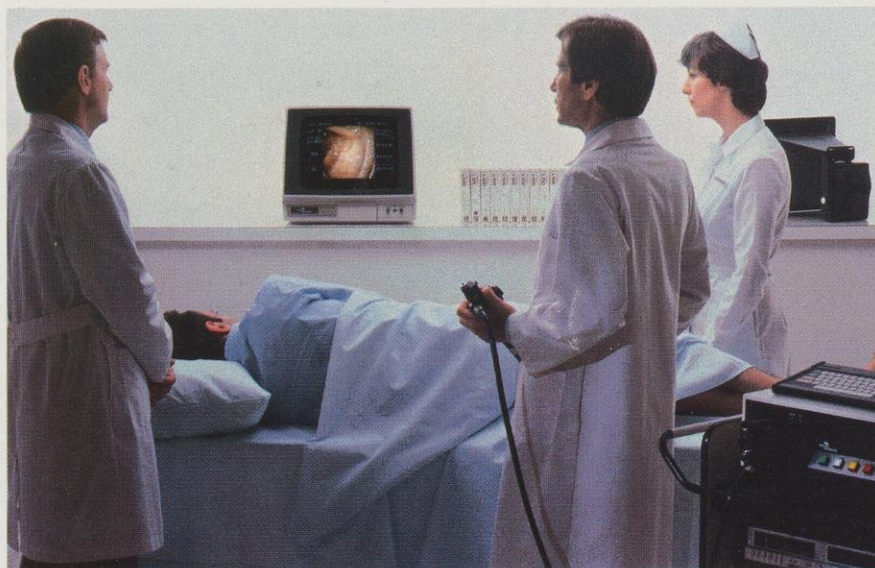


Welch Allyn

SOME DAY ALL ENDOSCOPES WILL BE



Introducing the Welch Allyn VideoEndoscope™



No imaging bundle. No eyepiece. High-resolution microelectronic imaging.

We've completely replaced the imaging systems of conventional flexible endoscopes. Now, a microelectronic sensing device in the distal tip of the instrument transmits truer-color, high-resolution endoscopic images via a unique video processor for display on a television monitor.

Image color is truer to life than that of traditional fiber optic endoscopes. Resolution is superior to that of adapter systems for televising endoscopy, where links between the image bundle and the monitor reduce resolution and compromise image quality.