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The Daily Cardinal

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VOL. XXXII. NO 19

MADISON, WIS., TUESDAY, OCTOBER 11, 1921

PRICE 5 CENTS

WORK HERE IS PRAISED BY WALLACE

Importance of Education in Agriculture is Stressed

The importance of education in the solution of our agricultural economic problems was the subject of the address by Henry C. Wallace, United States Secretary of Agriculture, to more than 700 students and towns-people in the agricultural auditorium yesterday afternoon.

"The time has come when we must give more attention to the economics of agriculture," declared Mr. Wallace. "We have got to bring about a condition whereby the opportunities in the country are as good as those in the city or our agriculture will break down."

Explains Depression

Mr. Wallace explained that the present economic depression was due to a sweep of the economic forces that we have not as yet learned to understand. Some of these forces are the increased agricultural production during the war; the sudden drop in demand when peace was declared; the deflation of prices of farm products as compared with other commodities; and the lack of adequate credit for the farmer.

"In planning the agricultural policy of the future, other factors must be considered," continued the Secretary. "The development of the agricultural resources of the nations to the south will open new fields for cultivation. Brazil, Argentina, and other South American republics are as yet comparatively undeveloped."

Work of Department

Mr. Wallace outlined the work of the United States Department of Agriculture. Its scope was three-fold; he maintained, consisting in research work, extension work by disseminating agricultural information to the people, and regulatory powers such as meat inspection, grain standardization and other regulatory functions.

The speaker was introduced by H. L. Russell, Dean of the college of agriculture. Heads of the various agricultural departments sat on the platform.

Inspected Forest Lab

Mr. Wallace spent most of the morning inspecting the forest products laboratory. He praised the work of the institution very highly. In the afternoon, he visited various agricultural buildings.

"I look upon Wisconsin almost as my Alma Mater," declared the Secretary, "and it was only by the persuasion of James Wilson, who later became Secretary of Agriculture, that I chose to attend Ames."

Secretary Wallace spoke before a representative audience of 250 Madison business and professional men at a luncheon given in his honor by the Kiwanis club and the Association of Commerce yesterday noon.

MARY DEVINE IS PRESIDENT OF GREEN BUTTON

Mary Devine was elected president of Green Button, the class organization of Freshmen women, in the election held yesterday.

Other officers of the society will be: Genevieve Hardy, vice president; Ruth Donovan, secretary; and Elizabeth Mahoney was selected treasurer.

OFFER FIVE CUPS FOR HOMECOMING HOUSE DISPLAYS

Representing something new in the trophy maker's art, the prize cups to be awarded to the best decorated fraternity, sorority, and rooming houses during the 1921 Homecoming are now on display at the Kamera Kraft shop.

Included in the list of cups are first and second prizes for fraternity houses, similar awards to sorority houses, and a fifth prize for the best decorated rooming house.

Since the committee on house decorations is desirous that all of the larger rooming houses decorate this year for Homecoming, they are offering this additional cup. All houses wishing to enter the contest should notify George Parker at Fairchild 136.

TEN AWARDED VILAS MEDAL

Varsity Debaters Win Highest Forensic Honor

Members of the 1920-21 Varsity debating team were awarded Vilas medals today by Prof. James M. O'Neill of the speech department. The winners are Bushrod Allin, graduate, Charles Assovsky '21, Thomas Aimie '22, Ralph Axley '23, Lawrence W. Hall '20, Arthur Inman '23, Halsey Kraege '22, Martin Kriewald '22, Wayne L. Morse '23, Sterling Tracy '22.

The awarding of the Vilas medal is the highest recognition given by the university for excellency in debate and oratory. A candidate must participate in at least one intercollegiate debate or university oratorical contest and be recommended by the head of the speech department.

The medal is provided for in the will of Mrs. William F. Vilas, in honor of William F. Vilas. Last year no medals were awarded so that the number this year is exceptionally large.

The medal is of solid gold about one inch and a half in diameter. On the upper surface around the edge of the medal are stamped the words, "William F. Vilas." A wreath of gold is also stamped on this surface with a gold "W" placed in the center. The name of the winner and the contest engaged in are engraved on the back of the medal which is made so that it can be worn as a watch fob.

MRS. BLEYER TO ADDRESS WOMEN VOTERS' LEAGUE

Mrs. Willard G. Bleyer will be the chief speaker at a meeting of the Collegiate League of Women Voters to be held this evening at 8 o'clock in Lathrop parlors. "Woman and Disarmament" will be the subject of Mrs. Bleyer's speech.

Several phases of the disarmament conference, which will be held in Washington, D. C., at the request of President Warren G. Harding, will be discussed by Mrs. Bleyer.

The reasons for the calling of the conference, its purpose, and the meaning of the term, "disarmament," will all be touched upon. Mrs. Bleyer will emphasize the importance of the woman's influence in strengthening and crystallizing sentiment for disarmament.

Mrs. Bleyer, who is the wife of Prof. Willard G. Bleyer of the journalism department, is chairman of the Dane county league of women voters.

TO SECURE NEW DATE SOON FOR MABEL GARRISON

Illness Causes Postponement
of First of Union
Concerts

The new date for the Mabel Garrison concert which was to have been held last night and was postponed on account of the illness of the artist, has, as yet, not been set.

Postponement of the first of the Union board series of musical programs became necessary yesterday when a telegram, received in the morning, stated that the well known opera singer would be unable to fulfill her engagement on the evening of Octobtr 10. It is expected that arrangements will be made for some evening next week.

This is the first time in 14 years that a program under the auspices of the board has had to be postponed, according to a statement made by Union board last night. As soon as possible notices were posted announcing that the program would not be held, and many persons from out of town, who had purchased tickets, were notified.

Less than a dozen people appeared at the gymnasium last night, ignorant that the concert had been postponed. Of these nearly half were from out of town.

CORPS OF 500 TO BACK UNION

Gardner Will Train Can- vassers in Sales- manship

A corps of 500 canvassers headed by 50 captains will open a campaign among students Nov. 5 to complete the Memorial Union fund. The site of the Union building, which is to be located on Langdon street from Park street to the Y. M. C. A. and will provide a center for all university activities, will be dedicated on Nov. 5, the day the canvassing begins.

A training course for canvassers will be conducted under the direction of Prof. E. H. Gardner, head of the department of market methods and advertising in the commerce school. This course comprises a series of six lectures on salesmanship, the first to be given Oct. 18. Prof. Gardner has spent three weeks in preparing the material he will present to the classes and is devoting nearly all his time to this work.

The lectures will be illustrated by stereopticon views of the union buildings of other universities and explained by specially prepared charts. Each meeting will be addressed by a prominent Wisconsin alumni from this and other states. Booklets of instruction in the methods to be used in the campaign and in general salesmanship will be distributed to the workers.

The opportunity of working for the Memorial fund is open to all students. It presents a chance for doing Wisconsin a real service while learning the principles of salesmanship as taught by Prof. Gardner, one of the best authorities on market methods. Men who wish to take part in the campaign should call Loyal Baker '22, who is general chairman, at B. 171, or Reuben Chadbourne, assistant chairman, at B. 3813. Lee McCandless '23, who has charge of the course for the canvassers, will also interview workers.

BADGER GOES ON SALE AT NOON TODAY

Price of Year Book is Less This Year Than Last

The 1923 Badger goes on sale at noon today. At that time representatives of all the various sorority and rooming houses on the campus will begin their campaign among the fraternities and at the numerous eating places which cater to university people. Others will greet the crowds on their way down hill.

According to Roger B. Russell '22, circulation manager, a great effort will be made to reach everybody possible during the first noon of the drive. Each group has been assigned to three fraternities or eating places which they are to canvass at noon today and until after 1:30 p. m. no group may solicit at any place other than the three assigned to it.

Five Prizes Offered

Five pieces of sterling silver, now on display in the windows of the Chocolate shop, have been put up by the management of the Badger as prizes for those who sell the most subscriptions. Four of them are group prizes, to be awarded to the four groups which sell the largest total number of subscriptions, and the fifth piece is an individual prize for one who personally sells the greatest number regardless of her group affiliation. The five pieces have a total value of \$400.

The greeting of the collectors will be "Have you subscribed for the 1923 Badger?" If the victim has he will be wearing a little red button bearing the two words "I Have" in white letters.

"The 1923 Badger is not an annual of any one class or of any particular group at the university," said Horace B. Powell '23, editor-in-chief, when interviewed last night. "We are trying to make a book such as will appeal to everybody who is interested in Wisconsin. It is to be 'Everybody's Badger,' and I hope that everybody will subscribe to it."

Captains Meet Today

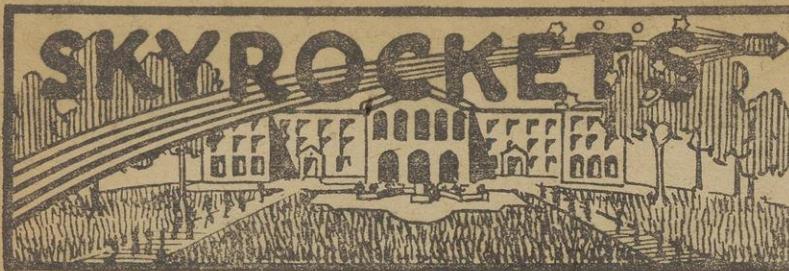
The captains of the group teams will meet at the Badger office at 11:30 this morning for their buttons, blank checks, and subscription books. Then after a few final words of instruction they will be turned loose on the campus.

The campaign is scheduled to continue for seven days, during which time it is hoped to reach everybody registered at the university and many of the alumni. Each day during the contest the results of the drive will be published in The Daily Cardinal and at its close the group and individual prize winners will be announced.

The 1923 Badger sells for less than did any of the past three Wisconsin annuals. The price, cash with subscription, is \$4, or \$2.00 with subscription and \$2.25 on delivery of the book. This price is one dollar cheaper than the price paid by the majority of subscribers to last year's annual.

MEN SCRIBES ARE GUESTS OF WOMEN

The women of Theta Sigma Phi, honorary journalistic fraternity, entertain tonight. The members of Sigma Delta Chi, the corresponding men's organization, will be their guests at a picnic at 5:30, to be held—well, perhaps that depends on the weather.



ALONG with the rest of the inquisitive gang, we took in the open houses on Sunday, but our efforts were little rewarded. You see, we are in the habit of going to the open house to look at the new girls, which, we are told, is the chief reason for having open house. But either because the sororities were afraid that the freshmen might shy at the lights or because they were afraid to expose them to the close scrutiny that brilliant illumination affords, in each and every house that we visited we discovered that someone had slipped down and turned out all the lights. Such cowardly actions call for a rebuke from these conservative columns, we believe, for it showed up a lack of courage on the older girls part, and was nothing short of a slam at the new ones.

ONE of our mercenary contributors, APIS by name, says that clothes may make the tea-hound, and rouge may make the girl (and we are forced to add here that it may also break her), but that nothing can make a pair of pants wear as long as a knit tie. When you come right down to it, you can make a knit tie stretch quite a ways.

THE other morning it was too cold to get up for breakfast, so we had to eat the frostin' off the window. Isn't that enough to give you a pain?

IT is not necessary to explain that one, as you can probably see through it. Ouch! Stop!!

WHAT has become of the old-

CAMPUS SCENES IN 1923 BADGER TO BE IN COLORS

Photoart Will Display Views
Taken This Summer
in Windows

Run in duotone process work, the campus scene section as planned for the 1923 Badger gives promise of being better than any similar section previously tried in Wisconsin. This process allows the scenes to be shown in their true colors, the lawns and foliage in green, the walks, paths, and buildings in tones of black and white. Besides this the increased page size, which has been decided upon for 1923 Badger, will permit the scenes to be more effectively presented.

The scenes themselves will be the most beautiful the campus affords. All during the summer months, the Photoart house, official photographers for the 1923 Badger, was at work taking hundreds of new views of the campus. At that time the foliage was at its best and some wonderful scenic effects were obtained.

Feeling that the students would appreciate an opportunity to see some of these views, the management of the Badger has arranged to have the Photoart company display some of them in their State street windows during this week. All of the photographs have been enlarged and some of them are colored. The pictures, however, are not for sale and will be obtainable for the first and only time when published in the 1923 Badger.

As a special feature for the scene section of the Badger, an attempt will be made to emphasize the theme of the book, "Spirit of Wisconsin," in an interesting way. Alongside and flanking each panel scene will be a gray wash drawing depicting one phase of the Wisconsin spirit from its inception among the Indians and first settlers up to the way it manifests itself today. There will be 16 different wash drawings of this sort, one for each part of the campus scene section.

fashioned people who used to say, "Do tell!" and "Can you tie that?"

THAT is too hard to answer, but we still have a goodly number of the "Oh, my dears" in our midst.

Freshman: "Did you read in the paper about the full moon we are going to have on the eighteenth?" Sub-Frosh: "No, what did it say about the full moon that we are going to have on the eighteenth?"

The one who started it all: "It said that we were going to have a full moon on the eighteenth."

THAT'S right, Oswald, all cuckoos are not blessed with wings.

FAMOUS SKINS
Pig
A you love to touch.
Red
Horse hide.
Getting ned.
Mole.....
.... Game.
Sheep (appropriately placed at the end).

SOMEBODY aptly remarked that the only thing that women think of is clothes. As we recall, it was some married man. But to go on, if that statement is correct, the opportune reply would be to say that they are practically thoughtless.

Judge: "You are accused of hitting your best friend."

Prisoner: "But he hit me first."

Judge: "I should think that that would be the last thing he would do?"

Prisoner: "It was."

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appreciate the pre-war prices. Jess Cohan's Or-
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play the Candy Shop dances, including our Homecoming
dances, which will be relay dances to the Woman's build-
ing.

Cohan, Hubbel, Fosgate, Taggart, Barlo
Hinden

NEWS OF CONFERENCE SPORTS

MAT MEN LOOK FOR BIG YEAR IN CONFERENCE

All of Last Year's Varsity is Back This Season

With almost 100 men signed up or intending to come out for wrestling this year, Coach George Hitchcock is expecting one of the most promising seasons that the mat sport has seen at Wisconsin. Every man of last year's varsity is back in excellent condition. In addition two star members who became ineligible are expecting to be ready for the timekeeper's bell when the big matches start in the second semester.

PETERMAN BACK

I. H. Peterman, captain last year and re-elected to lead the team this season, is back in school and already working out. The coach is depending heavily on the speedy welter to knock out five points towards a championship for the Badgers in the annual conference meet which will be held at Madison some time in March. Pete wrestles in the welter division and was one of the best in the western conference last year, losing only one match and winning third place out of a field of 12 entered in the conference. He won all his dual matches.

Other varsity men to return to the squad when practice begins in about a week are E. A. Templin husky 158 pounder, who gave a good account of himself last season and won his "W"; G. F. Prideaux, midget 115 pound varsity man who was a close contender for honors and won a "W"; I. R. Haddorff, lightweight, who is in fine shape and looks like a sure bet in the 125 class; Griffith Barry, heavyweight, and Ora McMurray, also a heavyweight who won his letter. Sammy Hess is in line for a feather class job.

HOLMES READY

In addition to this, Harold Holmes, crack light-heavy who became ineligible last February, is expected to be ready for work this season. Holmes is a very fast man in his weight and no doubt could have won the championship last year had he escaped the faculty ban. W. H. "Shorty" Klass is another flash who will perhaps be ready for work in the 135 pound class this year. Klass was in one match with Ames last season, wrestled in the welter division and won his match before he was lost to the squad through ineligibility.

From the ranks of the freshman team come such stars as Farran, fast lightweight, Gregor, middle, Heuer, middle, Doehler, bantam, Smelling, lightweight, Tolliver, Stockstedt, Schenk, Cattau, Jacobson and many others.

Assisting Coach Hitchcock with the little fellows will be Harry Metropolis, one of the greatest little wrestlers produced in the country, holder of the A. A. U. championship of America in the 115 and 125 pound classes from 1913 to 1915.

NEW EQUIPMENT

A half dozen punching bags, six new mats, and much other paraphernalia is about to arrive for the men to work with when practice begins in a couple of weeks. Director T. E. Jones has expressed the intention of helping to put the sport among the leaders at Wisconsin.

The members of the team and coach will make a determined effort to get the wrestling through as a major before the season opens. Indiana, Illinois, Iowa, Ames, Nebraska, Oklahoma, and Purdue class wrestling as major sport and there is no reason why the same should not be done here, they feel.

Norris Armstrong, halfback, is captain of the Centre college eleven; "Uncle" Charlie Moran, baseball umpire, is coach of the Colonels, and Thad McDonald manages the outfit.

Two Conference Teams Already Eliminated; Iowa Spills Dope

Although the Big Ten conference football season is scarcely underway, two of the teams are already eliminated from championship consideration. Northwestern and Purdue have suffered one and two defeats, respectively, and, from now on, can do little more than worry other pennant aspirants.

The dope was spilled on Saturday when Iowa beat the famed Notre Dame eleven. The Catholics are a powerful aggregation, and any team which beats them is to be feared by other conference elevens that hope to go through the season without a defeat. Furthermore, the Hawkeyes do not meet Wisconsin, Michigan, nor Chicago this year; both of whom are rated among the strongest teams in the conference. Coach Howard Jones has a veteran eleven piloted by Devine, perhaps the strongest quarterback in the conference, and, with any kind of luck at all, Iowa will be better represented on the gridiron than for several years.

OHIO DEFEATED

Coach Wilce's ex-champion Ohio eleven were defeated by Oberlin on Saturday; indicating that they probably will not be able to repeat last year's success. It is entirely possible, however, that they will profit by the experience of a few games, and will furnish stubborn opposition against Chicago and the other teams who are on their schedule next month.

PURDUE UPSET DOPE

There are a number of reasons

that may be offered as to why Chicago triumphed over Purdue by so small a score in Saturday's game. It is an acknowledged fact that the Maroons have been planning for some time on the battle with Princeton which is to be played on October 22. Thus Stagg may not have wanted to take any chances on straining his men with so vital a struggle only two weeks away. On the other hand, Purdue may have undergone a vast amount of improvement, since the defeat at the hands of Wabash, that the Maroons were completely bewildered.

WOLVERINES SHOW SPEED

The Wolverines lived up to advance notices by defeating Case 64 to 0. A powerful offense is necessary to pile up so large a score, no matter how weak the opposing team may be. Yost has a somewhat light eleven, but it is composed of veteran stars who are not to be outclassed in the middle west. Michigan plays Ohio at Ann Arbor Saturday, and little difficulty should be encountered in successfully disposing of Wilce's once-powerful eleven.

OSS OUT OF GAME

The Gophers made a fairly good showing against Northwestern in their first real game of the season, and they may prove to be the dark horse of the conference. A great deal of their success, however, is dependent upon how soon Arnold Oss, star halfback, gets back into the game. He was injured in Saturday's game, and it is possible he will be out of the game for some time.

PISTOL TEAM TO START RANGE WORK

R. O. T. C. CORPS OPEN TO ALL MEMBERS—FIRST SHOT

TUESDAY

R. O. T. C. men interested in sharp-shooting will be glad to know that the pistol team will be reorganized and will start training immediately. All men on the team last year are asked to report for training Tuesday afternoon at 3:30 o'clock on the range behind the hydraulic laboratory. A date will be announced later in the week for men who have never had any experience on the pistol team, but who wish to try out.

The team was organized last year for the first time by the artillery men. It was later open to all R. O. T. C. men. The enviable record piled up in the contests last year is expected to be surpassed this year since the men will have had more experience. Last year the team won five out of the eight meets in which it competed.

NEW ZEALAND TEAM DEFEATED AT RUGBY

South African students in Madisonson have just received news that the "Springboks," the All-South African Rugby team, now touring Australia and New Zealand, have defeated the All-New Zealand team by 9 points to 5. The South African team has had a very successful tour, having defeated most of the states in Australia and New Zealand by large margins in some cases as much as 50 points to 0.

By this tour the "Springboks" have established their world's championship in the Rugby football game, having also previously defeated England, Scotland, Ireland, Wales, and France which completes the list of nations competing in the world's series in this sport.

The South Africans here and at the University of Michigan, many of whom are Varsity players, are anxious to give American exhibition of the Rugby game, if the necessary support can be assured.

BADGERS NOW WORK BEHIND CLOSED DOORS

PURPLE NOT FEARED THOUGH DOPE MAY BE UPSET

The "Secret practice" sign was hung out at Camp Randall yesterday afternoon and the Wisconsin grid athletes, practicing after a 24 to 3 victory over South Dakota state ran through their pace secure from the scrutiny of scribes and other spectators. Coach John R. Richards announced that secret practice would be in order during the remainder of the week.

With spectators barred from the Camp Randall gridiron, the Wisconsin squad will be put through a week's session of stiff workouts. Scrimmages with "Wally" Barr's All-American eleven, using Northwestern plays, and with the first freshman eleven are scheduled for the Varsity men. Wisconsin realizes that although the Northwestern eleven has been badly defeated in two engagements, the Purple is liable to spring an upset on any team in the Big Ten conference. Last year Northwestern surprised the west by walloping Minnesota. The result was reversed last Saturday with the Gophers on the long end of a 28 to 0 score, but the Methodists displayed considerable improvement over their showing against Chicago.

HAS GOOD MATERIAL

Coach Elmer McDavitt has the material at Evanston, but his men lack the aggressiveness and fight that goes with a winning team. With Palmer, McElwain, and Patterson in the backfield, Northwestern has a trio of individual stars which does not co-ordinate on the attack. H. Penfield, big tackle, was a choice for all-conference lineman last year. He should be greatly improved after two years under the tutelage of McDevitt, an old Yale star. "Fighting Jack" Hathaway, Ewing, and Putnam are strong linemen, who would fit in well on any forward wall.

Against Minnesota, the Purple squad permitted one touchdown each period. Brown, quarterback, carried the ball over for three of Minnesota's touchdowns, and Myrum, sub-pilot, completed the scoring when he plunged through from the three-yard line.

PURPLES NOT FEARED

It is doubtful if Northwestern will be able to stop the powerful attack of the Wisconsin aggregation. Captain Sundt, Elliott, Williams, and Gibson form a quartet of backs who should gain against any eleven in the west. Wisconsin has two good wingmen in "T" Gould and the reliable Tebelle. The line is rounding into form. With a little bolstering up and correction of mistakes made in Saturday's game, it should hold its own with Big Ten forward walls.

The backs continued to fumble, but this is not due to any innate weakness. The wet sphere can be responsible for many of the miscues which occurred when Badger ball-carriers dropped the ball on being tackled. "Rollie" Williams vied with Elliott for ground gaining honors. The diminutive left half gained the most territory Saturday afternoon, while "Rowdy" advanced the ball for the greater number of yards against Lawrence. Gibson is developing marked ability as a field general.

The greatest number of field goals in one game last year was made by Ralph Fletcher, Illinois, who in the Homecoming game booted three goals for the Suckers against Wisconsin. The Badgers won 14 to 9.

TICKETS FOR NORTHWESTERN GAME ON SALE

Tickets for the Northwestern game at Evanston next Saturday can be procured at the gymnasium from "Bob" Quick, manager of ticket sales.

Exactly 500 pasteboards have been sent to Wisconsin from the Illinois institution. More than 50 of them had been disposed of at a late hour yesterday afternoon. They are for seats on the 35 and 50 yard lines.

"We expect a large crowd of Badger rooters to follow the team to Evanston," said Manager Quick yesterday afternoon. "The athletic department has received a block of choice seats which will be sold to Wisconsin partisans. Prices are \$2 and \$2.50."

26 NET MEN TO PLAY IN TOURNEY

Exactly 26 candidates for tennis honors will battle in the second round of the al-university tennis tournament which is being held this fall. These men have survived the first round matches and are scheduled to go into the second round series as soon as weather conditions permit play.

Stebbins, Stehr, and Johnson were victors in the second round of matches. They will be eligible for the third schedule. Stebbins defeated Watson, and Stehr walloped Hentzen to go into the third round.

Of the 29 men who remain to fight it out for the gold medal and the honor which goes with the university championship, "Slew" Fanning, Varsity expert, "Tom" Treadwell, and Moulding appear to have the best chances for victory.

The schedule of matches which has been posted in the gymnasium follows:

Fitzgerald vs. Dunby
Barwig vs. Arey
Erdman vs. Fanning
Bennett vs. Ennor
Franklin vs. Deutsch
Rector vs. Pamperin
Kockling vs. Hedley
Robison vs. Meyer
Treadwell vs. Gusse
Murphy vs. Battles
Henika vs. Suhm
Hassa vs. Hamlin
Wright vs. Moulding

The Daily Cardinal

Member Wisconsin Intercollegiate Press Association
Member Western Conference Editorial Association

10

Student owned and controlled university daily, established 1892, and combined with the Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., postoffice.

Subscription rates \$3.50 a year; \$2.00 a semester in advance.

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Business Offices—Union Building, Phone Badger 6606.

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NIGHT EDITOR—MARION STRASSBURGER

The Council of Forty will meet Wednesday night at 7:15 in the Green room, Y. M. C. A.

NO COMPETITION

COMPETITION is said to be the life of trade. Perhaps it is. But competition in certain fields means certain death. A case in point is the Homecoming ball.

Often in past years some groups and organizations have been peculiarly inspired to dun a dance in competition to the Homecoming ball. This is bad spirit. Everything should make way for this event. The financial success of Homecoming depends in part on the success of the ball.

The date is October 29 and the place is Lathrop. Everybody save the date.

* * *

SECRETARY WALLACE'S VISIT

HENRY C. WALLACE, United States Secretary of Agriculture, is the second secretary of agriculture to visit the university within the past year.

His visit is of great importance to industrial as well as agricultural circles. Secretary Wallace has heard of the Forest Products Laboratory, the only one of its kind in the United States. He is interested in the success of the experiments now being conducted there to provide more economical production of paper from products of the forest. It is an experiment which, if successful, will save millions of dollars to the American public.

Secretary Wallace has other interests in Madison, however, for he is intimately connected with the work done here by the College of Agriculture. Born in the neighboring state of Iowa, educated in the Iowa State agricultural schools, and editor of the "Wallace Farmer" of Des Moines, he has first hand knowledge of the practical problems of the farmer of the middle west. He knows in what a large way the Wisconsin

College of Agriculture is striving to meet these problems and to solve them.

Madison and the university can feel highly honored by the visit of such a nationally prominent official as Secretary Wallace. To the hundreds of students and faculty members who packed Agricultural hall yesterday, he imparted a sincere message of confidence that the agricultural problems will be surmounted in good time.

* * *

QUALITY NOT QUANTITY

THE University Y. W. C. A. is now engaged in its yearly effort to enroll in its membership all women interested in its work.

The Y. W. C. A. is the connecting link between a Wisconsin woman's scholastic activities and her social welfare work. It opens for her the opportunities to help people who have been less fortunate than she in receiving educational and social advantages.

The Y. W. C. A. "big sister" movement has awakened new vision, new ideals, new ambitions in the hearts of many industrial girls. A "big sister" adopts some girl who needs her help. This little adopted sister may need encouragement in her work, a word of counsel, a friend to cheer her. Whatever it is she needs, the "big sister" advises and aids her.

There are many other kinds of social service work that the Y. W. C. A. women do. Some of them take story telling hours at the Neighborhood house; others conduct gymnasium classes; others teach games to the children in the Italian districts.

Welfare work is always ready for everyone and every woman at Wisconsin owes it to herself to give some of her playtime to other people. The Y. W. C. A. is the organization that will help her to put that work where it is most needed.

The membership campaign which is now under way on the campus deserves success, not only in quantity, but in quality of new workers enlisted.

TODAY IS THE DAY

THE army of Badger solicitors will be out in force at noon today. The Badger is one of the institutions on the campus that commands itself without hectic appeals and fervent campaigning. Everybody wants a Badger. This year the subscription campaign should be rounded up with snap and dispatch. Pay cash if possible. It will help things to move smoothly next spring. When presented with the red button, wear it so as to save the time and energy of the workers who have only a short time to cover the entire university.

* * *

DO WE LIKE HER?

THE new era for woman brings with it many disquieting changes. There are few indeed who find it entirely pleasing in all its aspects. However, in every evolutionary progression there are compensating and balancing factors.

The new woman is not of the clinging vine type. She is essentially mediaval, and, therefore, modern. Especially is this true of the college woman of the present day. She has elected to discard many of the feminine wiles and tricks which were formerly supposed to be her chief stock in trade.

There are, however, still many—shall we call them idealists?—who grumble at the change the new era has brought. And their argument sounds, in a sense, convincing.

But after all what has the present age lost? If man has lost his ideal, he has gained a pal; if woman no longer exists on a pedestal where man may kneel in worship, she at least meets him on a common level and in fair comradeship offers her counsel and her aid.

BULLETIN BOARD

Editor's Note:

All bulletin board notices must be phoned, or brought to the editorial office of The Daily Cardinal, second floor, Union building, before 5:30 on the day immediately preceding publication.

The following sequence must be preserved in writing these notices: name of organization, place of meeting, hour of meeting, date of meeting, subject of lecture or business to be considered. This service is rendered free to all university organizations, but will only be done in cases where the above regulations are complied with.

MASONIC STUDENTS

The Square club will give a dancing party in the Elizabethan room of Park hotel, Friday evening, Oct. 14. Secure tickets from E. J. Kaderabew, 321 Wisconsin avenue. Price \$1.25. Members include membership card or dues and also stamped envelope. A short business meeting will be held at Y. M. C. A. parlors Wednesday evening, Oct. 12, at 7 o'clock. Tickets may be secured here, dances exchanged, and Masonic students given an opportunity to join the club.

PISTOL TEAM

All the men who worked with the Pistol team last year will please report on the range back of Hydraulics lab at 3:30 Tuesday, ready to shoot. We want the men who are really interested and who want to make the Pistol team a success this year. A day later in the week will be set aside for frosh tryouts.

LUTHERAN BROTHERHOOD

MEETING

The Lutheran Brotherhood council will have a regular business meeting at 705 W. Johnson street at 6:45 p. m. Tuesday, Oct. 11.

SQUARE CLUB

A business meeting of the Square club will be held in the parlors of the university Y. M. C. A. at 7 o'clock Wednesday evening, Oct. 12. Members will be received, and an opportunity will be given to secure dance tickets and exchange dances.

W. A. A. MEETING

There will be an important business meeting of W. A. A., Tuesday, Oct. 11 at 7:15, S. G. A. room. All members should come and bring fee cards and 50 cents for the Homecoming game.

GRAND RAPIDS CLUB

There will be a meeting of the Grand Rapids club Wednesday evening, Oct. 12 at 7:15 at the Beta Theta Pi house, Mendota court. All Grand Rapids students are urged to attend.

ARTS AND CRAFTS

There will be a meeting of Arts and Crafts club, Wednesday evening at 7 o'clock in the machine shop. All people taking work in Industrial Education and Applied Arts are urged to attend.

INTER-FRATERNITY COUNCIL

Meeting of inter-fraternity council at the Kappa Sigma house at 7:15 Wednesday.

COUNCIL OF 40

There will be a Council of 40 meeting Wednesday evening at 7:15 in the Green room of the Y. Important business.

FRENCH CLUB

The French club will meet at the new French house, 939 University avenue, Wednesday at 7:30.

CAMPUS RELIGIOUS COUNCIL

The Campus Religious council will meet at the Y. M. C. A. private dining room. Luncheon will be served.

A. S. C. E. MEETING

The student chapter of the American Society of Civil Engineers will hold their first meeting Wednesday, Oct. 12, at 7:15 p. m., in the auditorium of the Engineering building.

Cornerstone of Lutheran Church Laid

Gov. Blaine and Mayor Kit-
tleson Among Speakers
Sunday

Sunday afternoon at 2:30 o'clock the cornerstone of the new Luther Memorial church was laid. The early history and development of the Lutheran Church in America was told by Gov. John J. Blaine, the first speaker of the afternoon. Gov. Blaine also emphasized the influence of the church and the relation of the church to the state.

Mayor Milo Kittleson said "I stand before you in a dual capacity—as mayor of the city and as a member of the Lutheran church. God speed the time when all the various branches of the Lutheran church in the United States will unite and be under one banner."

The Lutheran Synod of the Northwest was represented by its president, Dr. G. Keller Rubrecht, who brought the congratulations from the United Lutheran church. Many interesting facts about the early history of the Luther Memorial congregation were given by Rev. Howard R. Gold of New York, former pastor of this congregation. His reminiscences went back to the days when a small group of 20 people enjoyed the privileges of the first English Lutheran church in Madison above Keeley's Sweet Shop. He especially stressed the importance of student church work at the University Lutheran church, and brought the greetings from the Lutheran Board of Education, who have employed Miss Marion Neprud as student secretary to assist Rev. A. J. Soldan in the work among the students.

President Birge of the university spoke briefly offering the congratulations of the university and commanding the work of the congregation in working with the student body.

AGRIC TRIANGLE
The Agric Triangle will meet at 7:30 Tuesday evening, Oct. 11, in Agricultural hall. Talks by members, and business meeting will occupy the evening.

MEN ONLY
There will be a meeting of the Philosophical discussion group Tuesday evening at 7 o'clock, in the Episcopal church club house on University avenue.

BADGER SENIOR SECTION
The staff of the senior section of the Badger will meet at 12:45 today in the Badger office.

OUTING CLUB
Outing club hobo picnic, Thursday, 5:30 p. m. Sign up at Lathrop.

HOMECOMING ALUMNI COMMITTEE

Important meeting of Homecoming Alumni committee in 109 Bascom hall today 1:30-5.

ATHLETIC BOARD MEETING
The Athletic board will meet in the gymnasium Wednesday noon at 12:45 o'clock. Important.

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on Broadway. She visits New
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Ida M. Milverstedt
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Embroidering
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Make your appointment now for your
Badger sitting at

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This is one of the finest Langdon street homes and has unexpectedly come upon the market. One of the few remaining homes in this section adaptable to fraternity purposes—the ONLY one now for sale. This property will be sold quickly and we suggest prompt action.

We will be glad to give you more complete details.

Stanley C. Hanks Co.

REAL ESTATE

410 Bank of Wis. Bldg.

B. 6920

Society News

Sigma Kappas Will Entertain for Pledges

Sigma Kappa will give a dance Friday evening for their pledges at the chapter house, 430 Sterling court. Mrs. N. Simonson and Mr. and Mrs. O. F. De Longe will chaperon.

Theta Delta Chi Informal

Theta Delta Chi will give an informal dancing party on Friday evening at the chapter lodge, 22 Langdon. The out-of-town guests will be A. Stearn, Milwaukee; Jack Guerquierre, Milwaukee, and Dr. Stan O'Malley, Milwaukee. Mr. and Mrs. Frank Kessenich will chaperon.

Dinner Guests

Miss Sarah Stinchfield, assistant to Dr. Blanton in the speech department, and Miss M. Kelsey, Extension division, will be guests at a formal dinner on Wednesday evening at the Home Economics practice cottage. Miss Lillia Frazee is hostess at the cottage this week.

Personal

Mrs. B. W. Davis was a luncheon guest yesterday at the Gamma Phi Beta house.

Miss Crystal Vander Horst spent the week end in Chicago.

Mr. and Mrs. Fred Orr visited Miss Catherine Kennedy yesterday at the Sigma Kappa house.

Albert Hollister, Chicago, spent the week end at the Theta Delta Chi lodge.

Henry Hoehn, Munroe, visited at the Alpha Tau Omega house this week end.

Mr. and Mrs. W. C. Cooper, Oak Park, motored to Madison to visit with their daughter, Miss Wilma Cooper on Saturday.

Eldred Ellington motored from Milan, Wis., to visit this week at the Lambda Chi Alpha house.

Alpha Chi at Home

Alpha Chi Omega sorority entertained at open house on Sunday afternoon from 3 to 6, at their chapter house, 146 Langdon street.

Stationery Sale



All this week we are offering splendid values in social stationery at greatly reduced prices.

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Wheeler School of Music
510 State B. 843

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REGULAR DINNER DAILY—40c

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Roast Beef and Brown Gravy	25c
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Braised Beef Stew	25c
Hamburger Steak a la Creole	25c
Hot Chili and Bread and Butter	20c
Hot Beef Sandwich and Mashed Potatoes	15c

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**Y. W. C. A. SEEKS
QUALITY RATHER
THAN QUANTITY**

The Y. W. C. A. membership drive started yesterday morning under committees of ten girls who are personally visiting every freshman and new girl in the university to solicit her membership.

All girls are invited to come into the Y. W. C. A. office in Lathrop hall at any time to make out the pledge. The personal pledge is the only status on which membership is based, and those who signed the pledge last year are still members. Old members are urged to bring at least one freshman into the office to sign her pledge.

The slogan for this year's drive is "quality not quantity." It is the desire to enroll girls who are really interested in Y. W. C. A. and who will take part in its activities during the year.

When new girls join they will fill out cards which indicate the type of work in which they are interested. The social service field includes the heads of industrial, girl reserve, big sister work, and neighborhood house. This system of indicating interests helps Y. W. C. A. to increase its efficiency and effectiveness.

**W. A. A. PLANS
PROGRAM AND
BUTTON SALE**

Homecoming Button sale will be under the direction of W. A. A. working in cooperation with the Men's Athletic association. At the W. A. A. business meeting to be held Tuesday evening at 7:30 in Lathrop hall, plans will be made for the campaign.

Miss Dorothy Ware, who has charge of button sale arrangements urged the necessity of every member being present. The girls will be divided into teams, sixteen in all, with a W. A. A. board member as captain of each. Schedules will be arranged and hours for selling announced. Tables are to be provided in the lobbies of the various university buildings and the sale will start Wednesday morning, October 26.

The sale of programs is also in charge of W. A. A. and will take place at Massmeeting the Friday night before the game and at the field on Saturday.

READ CARDINAL ADS

Classified Ads

Rates 1½¢ per word. Ads accepted over phone only from parties listed in the phone directory.

LOST—Silver fountain pen, initials A. V. W., between Science and Bascom halls, Wednesday morning. Reward. B. 3084. tf.

FOR SALE—Silver Bertling flute, excellent condition. Call Fischer, at B. 2480.

FOR RENT—Pleasant large single room—girls only—\$1.00 per week. Call B. 3329. tf.

LOST—Base of gold fountain pen. Finder return to 348 W. Wilson. Call 1607. Reward. 2x9

OUR CAPS became mixed at Lathrop hall Friday night. I have yours. Have you mine? Please call B. 3222.

FOR RENT—A single or double room half block from Barnard hall. Steam heated and convenient. Inquire 315 N. Brooks. 3x9

LOST—Leather loose-leaf note book on grand stand at Camp Randall. Call B. 3694. Reward. 3x9

FOR RENT—Furnished room, strict, private, modern, nice home, heat, bath, suitable for one or two boys or girls; no other roomers. Low prices. Mrs. Spencer, B. 3237.

PHONOGRAHES FOR RENT—Only \$3.00 per month. Call F. 610. tf.

GIRLS—Rent a phonograph for your room. \$3.00 monthly. Call F. 610.

GOOD used Mitchells for Sale. Inquire B. 246, 458 W. Gilman.

LOST—Fraternity pin jeweled, T. K. E. Reward. B. 5177. 2x11

WANTED—4 university girls who wish to use spare time in pleasant and profitable employment—good proposition to qualified persons. Call 407 State, Ap't C., Wednesday afternoon from 3 to 6. 2x11

LOST—Gold Elgin watch and silver link fob. Initials on back of watch and on fob. Reward. H. Hoffman, university Y. M. C. A. LOST—Log. Log. slide rule; name engraved on rule and on case. Call B. 2650. Reward. 3x11

WANTED—Student compositor. 24 N. Carroll. 3x11

FOR SALE—Good dress coat and vest. Size 37. Phone B. 1576.

LOST—Platinum diamond bar pin, Monday evening, between Lathrop hall and 626 North Henry. Reward. Esther Tulley, Alpha Omicron Pi.

FOR RENT—Quiet, homelike rooms, handsomely furnished, for university instructors, graduates, and upperclassmen. Phone B. 3709. tf.



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2 TO 5
EVENING
7 TO 11

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HELEN JEROME EDDY

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A STORY IN NATURAL COLORS
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"Worth While" Is Critic's Comment on Orpheum Bill

By WILLIAM H. PURNELL
The bill at the Orph the first half
of this week is really worth while.

Dezso Retter

A wierd looking wop who tumbles
about the stage in an amusing
manner.

Nippon Duo

Something new. With a pretty
Japanese drop, these almond-eyed
cabarettes have an act that has
novelty written all over it. The
pianist proves that he has been
thoroughly Americanized by flash-
ing a lustrous diamond on his right
hand. He plays the ukulele and
does it well. His partner lies on
the top of the piano and juggles a
barrel with his feet to the accom-
paniment of "Turkey in the Straw."
They modestly bill themselves as
"Versatile Entertainers From the
Land of the Rising Sun," and prove
it. A hit.

Howard and Jean Chase & Co.
The hackneyed, worn-to-a-frazzle
business man sketch. When Mr.
Chase asks Miss Chase (or is it
Mrs.?) "Are you feeling sick?" I
should like to have shouted, "Yes."
Miss or Mrs. Chase takes the prize
for being the most irritating en-
genue in many seasons.

In this position, Pathé's Weekly
was run and the pictures of the
Varsity Welcome showed up nicely.

J. Rosamond Johnson
and His Inimitable Five
The best negro act in vaudeville.
They sing negro spirituals with keen
sense of what they are doing. All
the brothers are accomplished
musicians. The audience was im-

mensely pleased throughout, but
when the negroes started in on
syncopated airs the audience went
wild. The boys certainly know their
stuff, and the act has a real ebony
polish. Too much cannot be said
for them. They are a riot.

Tom Van and Sarah Vernon

Coming on in a difficult position
after the enormous hit made by the
Johnson Five, Tom Van caught the
audience and held them in the palm
of his hand, for fifteen minutes of
uproarious laughter. Van is the
ugliest comedian I have seen in
many a day, but he surely is funny.
It was a pity that he resorted to
some rather vulgar antics, but we
can forgive him because he is a
genuine comedian.

Lorraine Sisters

These girls had to work hard to
hold the audience after the long bill
ahead of them. But they did it,
and scored a hit. The whole act
was jammed full of class. They

danced gracefully and acrobatically.
Costumes, scenery, and the blonde
accompanist succeeded in making a
delightful combination. The Lorraine
girls have few equals, and are
good enough to star on any bill.

The current bill is the best so
far this season. Borrow some mon-
ey from your roommate and take
it in.

UNITED ACTION FOR DISARMAMENT PLAN OF PENN STATE "U"

(By Radio)

STATE COLLEGE, Pa.—Pennsyl-
vania State college suggests a united
student action favoring disarma-
ment, each college to have a mass-
meeting to decide upon the proce-
dure. State suggests that on Decem-
ber 2 massmeetings be held in all
universities and colleges throughout

the nation, at which time certain
resolutions may be passed.

Immediately following these
meetings, the resolutions are to be
wired to the delegates sent from each
college to Washington, D. C., who
will present these resolutions to
the conferees in attendance at the
disarmament conference on Decem-
ber 3. The resultant action of the
conference may possibly be given
publicity through football games
on December 3 between leading
western teams.

Tryouts for girls' swimming
team will be held Friday, Oct. 14,
at 4:30 p. m. and Tuesday, Oct. 18,
at 7:30 p. m.

Dr. V. G. Bancroft

Dr. J. A. Bancroft

DENTISTS

Badger 3682 901 Univ. Ave.



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