



Riasol advertisement.

[s.l.]: [s.n.], 1957

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Rx Riasol

THE PRESCRIPTION FOR PSORIASIS

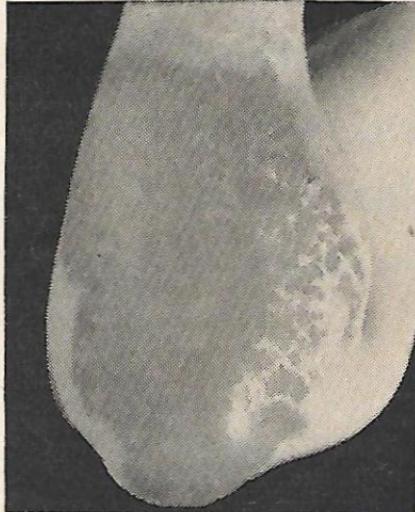
Thousands of physicians all over the U.S.A. are prescribing RIASOL for psoriasis. Their own clinical experience has convinced them that RIASOL offers great promise of therapeutic success in a very stubborn disease.

Clinical observations have shown that in most cases of psoriasis RIASOL brings about rapid fading of the scaly patches with eventual clearing of the skin. The incidence of recurrence has also been reduced by continuing local treatment after the lesions have disappeared.

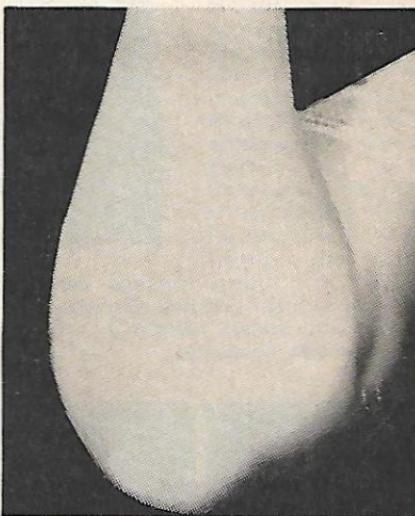
RIASOL* contains 0.45% mercury chemically combined with soaps, 0.5% phenol and 0.75% cresol in a washable, non-staining, odorless vehicle.

Apply daily after a mild soap bath and thorough drying. A thin, invisible, economical film suffices. No bandages necessary. After one week, adjust to patient's progress.

RIASOL is ethically promoted. Supplied in 4 and 8 fl. oz. bottles, at pharmacies or direct.



Before use of Riasol



After use of Riasol

*T. M. Reg. U. S. Pat. Off.

MAIL COUPON TODAY FOR CLINICAL PACKAGE

SHIELD LABORATORIES
12850 Mansfield Ave., Detroit 27, Mich.

Please print name
and address plainly.
Not sent without
Reg. No.

AJN-857

Please send me professional literature and generous clinical package of RIASOL.

..... R.N. Reg. No.

Street

City Zone State



RIASOL FOR PSORIASIS