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In this Issue

Now You
See 'em,
Now You Don't

November, 1953



Homecoming and Halloween



WISCONSIN Alumnus



This is just one of the many fields in which Union Carbide offers CAREERS WITH OPPORTUNITY

Adding youth to steel...for you

Just a "pinch" of vanadium helps steel to serve you better

STEEL IS LIKE PEOPLE. It, too, can become tired with too much shock and strain, or too much exertion. Fortunately for all of us, scientists have learned the secret of imparting the stamina of youth to steel.

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WHAT IS VANADIUM? This special tonic for steel is one of the earth's rarer metals. Most of America's vanadium ore comes from the Colorado Plateau. After being concentrated and smelted, the refined metal is shipped to the steel-makers.


Vanadium is but one of many alloying metals that are used to improve today's steel. Just as vanadium makes steel shock-resistant and enduring, chromium makes it rust-

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UCC AND ALLOYS—The people of Union Carbide produce more than fifty different kinds of alloying metals, in hundreds of varying compositions and sizes. They also work closely with steelmakers in developing and improving the alloy steels that go into nearly everything that serves us today.

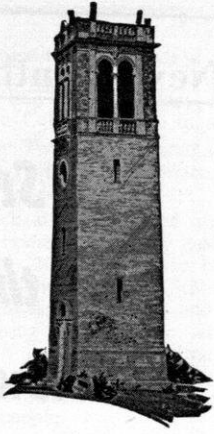
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WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

NOVEMBER, 1953

VOL. 55, NO. 76

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★ Sidelines

COVER: Few events bring out student spirit as does Homecoming. No more riots, but fancier decorations every year. The girls of Alpha Chi Omega were in a Halloween mood as they erected their display on Oct. 29. You saw other Homecoming pictures in the Football Bulletin. (Photo by Milt Leidner.)

*

HEAR YE, HEAR YE. A Madison building contractor has offered to build, free, a wall or large bulletin board to perform the function most recently performed by the late lower campus quonsets, and, before it was torn down, by the old "Kiekhofers Wall" in the 600 block of Langdon Street. The offer came amidst speculation as to what structure would be absorbing student paint advertising with the demise of the quonsets.

*

TIME MARCHES ON. The average man of 70 years, according to computations by a UW psychology class, has spent 20 years just sleeping. He has also spent 20 years working, five years shaving and dressing, three years merely waiting for someone to arrive. He's spent two and a half years smoking and chewing gum, the same time eating. He's used the telephone for a solid year, has spent two years playing cards and other games. He has engaged in walking and outdoor sports for seven years, the same time he has spent taking in movies and other amusements.

*

FASHION NOTE. When Madison's almost unbearably pleasant autumn weather inspired a Men's Halls resident to appear for Sunday dinner with coat, tie, and dark plaid Bermuda shorts, the MHA cabinet just couldn't see it. They quickly amended the Sunday dinner garb regulation by stipulating coat, tie—and long pants.

THE WISCONSIN ALUMNUS, published once monthly in December, January, February, March, April, May, June, July and September, and three times monthly in October and November. Entered as second class matter at the post office at Madison, Wis., under the act of March 3, 1879. Subscription price (included in membership dues of the Wisconsin Alumni Association) \$2.50 a year; subscription to non-members, \$5.00 a year. Editorial and business offices at 770 Langdon St., Madison 6, Wis. If any subscriber wishes his magazine discontinued at the expiration of his subscription, notice to that effect should be sent with the subscription, or at its expiration. Otherwise it is understood that a continuance is desired.

★ What They Say:

Alfalfa and Research

The new alfalfa variety called Vernal is the work of scientists at the University of Wisconsin.

Although the seed will not become generally available until 1955 or 1956, farmers who attended the Farm Field Day near Madison (on June 12) had an opportunity to examine the new variety of alfalfa. They inspected a test plot at the University's Hill farm. Each member of a group of graduate students asked to pick the best quality alfalfa variety in a group of unidentified plots selected the Vernal plot.

The Vernal alfalfa was developed by Dr. R. A. Brink of the University's genetics department. . . . It was explained that previous varieties have been beset by bacterial wilt. Frost cracks open the crown and upper roots of the plant, allowing the disease to get started. . . . Vernal is expected to help boost Wisconsin's alfalfa acreage from the present two million to three million acres.

Here is just one example of how research at the University of Wisconsin helps the people of the state. . . . It is the responsibility of the people of Wisconsin to see to it that sufficient funds are provided so that research at the University can continue on a large scale. It is an investment that can pay off in better crops, better health, better business, and better living conditions.

—Sheboygan Press

Y.M.C.A. Praised

Dedication ceremonies marking the laying of the new \$800,000 University YMCA will be held this afternoon on the campus.

When the new building is completed it will mark the beginning of a new era of YMCA service to the students of the University—service which has been carried on so well for almost a half a century by the structure that stands on Langdon St. next to the Memorial Union.

We are pleased, of course, that among the articles to be placed in the cornerstone will be a copy of *The Capital Times*. We have always wished to be identified with the kind of Christian spirit the YMCA has symbolized on the campus. Here one can find the true spirit of brotherhood. A student need never fear that the color of his skin nor the manner in which he worships his God would bar him from finding a place to live as long as the YMCA's doors are open.

Here students from nations all over the world have lived in tolerance and understanding, helping to create the spirit of brotherhood so urgently needed in the world.

We are glad to note that the new YMCA will reserve 20 per cent of its housing facilities for foreign students. It is encouraging, too, to note that \$530,000 of the building's fund has already been subscribed.

We know that the new YMCA will continue to be a warm, friendly home for students, as was the old building on Lake Mendota.

—Madison Capital Times

Next Month:

The Story of the New Memorial Library

—in a special issue

of the

Wisconsin Alumnus

WHAT HAPPENED?

A True and Moral Tale

Although reduced to a tri-weekly frequency, the Daily Cardinal struggles on. Just how heroic and hectic the struggle is was revealed in its first issue of the fall. Frankly, some of the mistakes were pretty bad—and funny. It's all right for us to say that, because the Cardinal editors themselves acknowledged the fact. And what's more, one of them—Executive Editor Richard Schickel—bad nerve enough to do what most editors wouldn't do with a ten foot pole: he admitted it in public. Here's his article, which appeared a few days after his ill-starred adventure:

Shake hands with the man who's responsible for most of the mistakes in Tuesday's *Cardinal*. From the standpoint of typography it was quite possible the worst *Cardinal* ever put out. And, ironically, it took me until 5 a.m. Tuesday to finish the debacle.

You see, it was like this. Mahlon "lightning" Hinkson, who runs our backshop, didn't get the ads set in time so at about two in the morning he was still running around, a harried look in his eyes, a snarl on his lips, fitting little pieces of type with other little pieces making up ads. The linotypes chattered and gossiped together. All the sensible people were home in bed.

And on the hook, waiting patiently, hung all the news copy for Tuesday's paper. As in life, Commerce before art. O tempore, O mores.

Then, all of a sudden about four, the linotypes fell silent—all talked out I guess. Four extremely tired printers descended on the composing stones, each carrying about 117 galleys of type. They took one look at the layout someone had patiently and naively prepared very early in the evening. With hysterical laughs they tossed it aside and began pouring type into the forms.

"Ten paragraphs of this story don't fit," someone said.

"Cut 'em off," someone with a voice suspiciously like mine said.

"Wanna see a page proof on this," said another voice.

"Who can read," said I. (Which explains how Tuesday's editorial somehow acquired Thursday's headline.)

At this point I happened to glance at Hinkson. He was standing at a distance of ten paces tossing the type, line by line, into the sports page. He had all the concentration, along with the expert wrist flip of one of those parlor sports who toss playing cards into the wastebaskets.

"What's the matter," he responded to my query. "All the news that fits, we print." He had me there.

And lo and behold everything did finally fit. It wasn't precisely in the right order, but it fit, it fit, it fit!

Looking like an ink-stained Santa Claus, Hinkson presented me with the proof of page one. A smile that would have done credit to "The Laughing Cavalier" wreathed his face. "Here, take it," he said, simply, but movingly.

I did. I almost collapsed under the weight of the paper, as well as the emotion of the moment, which happened to be 4:57:31 Tuesday morning Sept. 22, 1953.

I managed to clutch a copy pencil in my hand and mark "O.K." and my initials on the proof. At the moment I couldn't decide whether or not it was my eyes or the page which was bleary. (It turned out later that it was the page.)

But in the newspaper business there is only one thing deader than yesterday's paper. That is yesterday's mistakes. So today we'll try again, as we will tomorrow—and next week.

★ Dear Editor:

Sometimes it's nice to get correction of an error in the *Alumnus*, and the following letter from Alma PETT Baxter (Mrs. R. A. Baxter) of Golden Colo., is a case in point:

"Quoting Mark Twain, 'The account of my death has been grossly exaggerated,' in October issue just received.

"I am very much alive, interested in community work and home making. My husband, Robert A. Baxter, '20, is professor of organic chemistry at the Colorado School of Mines and a consulting engineer, and also sponsors a winning soccer team at the school, where we have many foreign students. We have a son and a daughter, both married, and three grandchildren. Altogether we are very busy people.

"We enjoyed some of the alumni activities at Madison last June. I have three nephews in the University now, Ned, Robert and Tom Consigny."

Mule Power

It was only 63 years ago that I first met the University of Wisconsin. Rode up State Street to the U. on a street car—drawn by a mule. Can't remember his name. But he had power, and it was well directed. Here's for "more of the same at our U. . . ."

Spencer D. Beebe, '93
Sparta, Wis.

Ticket Preference

You will perhaps remember that on one or two occasions I have raised the question as to whether or not season ticket buyers should be given practically all of the best seats for Wisconsin football games.

I have felt, and still feel, that there are many persons who do not have the time or the funds so that they can attend all of the home games, but who would like to see one or perhaps two games.

Wouldn't it be much better if a few good seats were saved for those persons?

I am enclosing a clipping indicating that the Milwaukee Braves appreciate the value of those who do not see all of the games (the Braves are limiting the season ticket sale of 12,000 because "if we sold more we'd be depriving many people of a chance to see some games, people who can't afford to buy tickets for the entire season.")

Perhaps the time has now come for the Alumni Association to take this matter up with the athletic department.

Bailey Ramsdell, '12
Eau Claire, Wis.

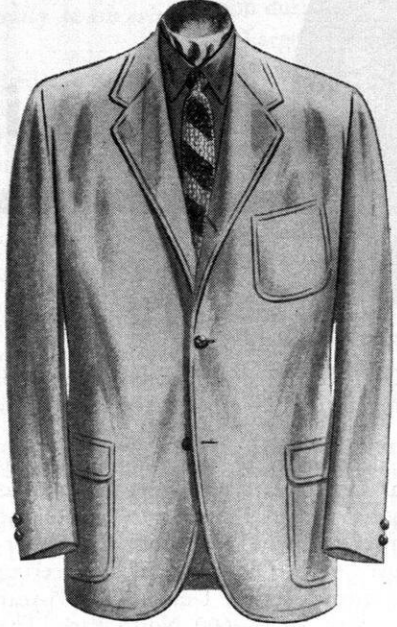
Kind Words

You are to be complimented on the fine work you are doing in publishing the Wisconsin Alumnus. Each issue receives a hearty welcome at our house—even though my husband is from Montana. He enjoys reading the "Alumnus" too.

Mrs. Lois Glock Torgerson, '50
Moscow, Idaho

... Naturally I do want to continue as a member of the Wisconsin Alumni Association. I fully appreciate the great effort that you have put forth to make the Association the powerful force that it is in University affairs. More power to you. You are doing a GREAT JOB.

Newell E. Qualle, '25
Thorpe, Wis.



DISTINCTIVE SPORTWEAR with Brooks Brothers outstanding individuality and good taste

In addition to traditional favorites such as our tweed sport jackets, Tattersall vests, and pure cashmere sweaters we have many interesting new items for active or casual sport wear, including:

- (shown) *Suede jacket, made on our own model, in a fine camel shade. Welt edges, full lining, \$80*
- Red or green flannel vest, Tattersall lapels, \$25*
- Tan whipcord trousers with backstrap, \$27.50*
- Patterned English cotton twill sport shirts, \$12.50*
- P. & C. Habig Austrian sport hats, \$18 and \$20*
- And attractive new short coats for blustery weather*

ESTABLISHED 1818

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CLOTHING
Mens Furnishings, Hats & Shoes

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111 BROADWAY, NEW YORK 6, N. Y.
BOSTON • CHICAGO • LOS ANGELES • SAN FRANCISCO



... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

THE MIGRATING ALUMNI described on page 24 of this issue have a migrating counterpart right here on the campus.

The Addressograph department of the Alumni Records Office has moved again. Two years ago this department was moved from the Memorial Union Building to one of the quonset huts on the lower campus. Last month this important department was moved to the Old Chemical Engineering Building just across the street from the Union. This 65-year old structure now has a new name—600 North Park. The chemical engineers are now comfortably housed in their new home on Randall Avenue on the New Engineering Campus near the stadium—one of the finest of the new University buildings.

Even though 600 North Park is 65-years old, it's a better location for the Addressograph department than the quonset hut which housed this department for the past two years. This hut and the others on the lower campus are now being removed. By the time this issue reaches you, all these lower campus huts will be gone except the big quonset hut facing the Historical Library. So far, the University has not found a buyer for this structure. If you know of some one who would like to buy a quonset hut 40 feet wide and 240 feet long, artistically decorated with the kind of signs and slogans that used to appear on the old Kiekhofler wall, please drop a note to President Fred. He'll appreciate it and the lower campus certainly will look better when these huts are gone.

This Addressograph department is highly important to you and all your fellow alumni. Last year this department addressed and sent out more than three-quarters of a million pieces of mail to Wisconsin alumni—a lot of mail in any man's language. Except for personally dictated letters, all the

Association and University mail you received this past year was addressed and mailed by this Addressograph department. *The Badger Report, The Wisconsin Alumnus, WAA Football Bulletins, Cardinal Communique*, Newsletters, reunion letters—all were mailed out by this Addressograph department.

This department maintains a geographical file of more than 98,000 Badgers listed on Addressograph plates. Thousands of address changes are made monthly. Two electrically operated Graphotypes are in almost constant use in cutting new plates for these new addresses.

These geographical files are especially helpful to alumni club officers and the University of Wisconsin Foundation. Club officers rely on these files for lists of alumni in their area. Similar lists are frequently requested by the University of Wisconsin Foundation.

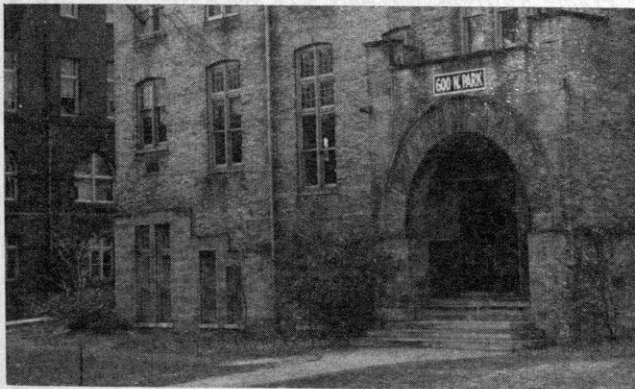
This department also offers an addressing service for alumni clubs. The Wisconsin Alumni Club of Milwaukee, for example, uses this service each September in mailing its annual newsletter to the 10,000 Badgers in Milwaukee county. These newsletters are printed, folded, sealed and made ready for mailing in Milwaukee. They are then shipped to Madison, addressed for mailing by this Addressograph department, and delivered to the Madison post office. This method simplifies the job of addressing and mailing this annual newsletter.

This thumb-nail description of the Addressograph department of the alumni records office should help to make one fact crystal clear: *Your address is important.*

A correct address for you is important to you—to your University—and to your Alumni Association. Magazines, football bulletins, and similar publications are not forwarded by the postal department, so an incorrect address means that you will not get mail you are entitled to get.

Furthermore, every incorrect address means extra work and expense for the alumni records office and the Wisconsin Alumni Association. The post office charges us two cents postage for every returned copy of the *WISCONSIN ALUMNUS*. This is almost three times as much as it costs to send the magazine out under our second class mailing permit. In addition, we have to send out a tracer for a new address which adds another five cents postage, plus the cost of clerical labor involved. With hundreds of address changes monthly, this runs into a lot of extra expense and work.

This expense is eliminated, of course, when alumni report address changes promptly. Staff members of the Records Office are genuinely grateful to all you thoughtful Badgers who report your address changes in time to make new Addressograph plates for you.



New home of the Alumni Records Office Addressing section.

Rebirth of 'Liberal Education'?

Improvement in the quality of university teaching is a major goal of grants totaling \$5,021,005 announced recently by the Carnegie Corporation of New York.

Capital assets of the philanthropic foundation, established in 1911 by Andrew Carnegie for the "advancement and diffusion of knowledge and understanding," are listed at \$177,192,204.

Since its founding in 1911 the Carnegie Corporation has made a total of \$231,922,934 in grants from its income. The major portion of these grants has gone to American colleges and universities to support a wide variety of educational and research activities.

Surveying the field of higher education today, the Carnegie report found a significant ferment at work in "the widespread movement to reinvigorate the ideals embodied in the term 'liberal education.' The goal is rather widely accepted, but there is substantial difference of opinion as to how to achieve it.

... Our colleges are literally awash with formulae for salvation."

The new report decried the conflicting claims of partisans who say that "the golden key to enlightenment" may be found in a particular group of studies, such as the natural sciences, the humanities or the social sciences. The report suggests that there is room for all of these, when properly presented, within the concept of a liberal education; and it warns that all these fields of knowledge on occasion have "turned out soulless technicians when they could have been turning out educated men."

The Carnegie report states: "The teacher, it should go without saying, is the central ingredient in any kind of education, and above all in liberal education. The world of higher education has sometimes forgotten that it is subject to the same absurdly simple but inflexible rule which governs all pedagogy: good teaching requires good teachers. A conviction that the teacher

is a more important factor in education than the curriculum is reflected in a series of grants made by the corporation during the past year."

Largest single grant voted by the trustees was \$700,000 for a five-year program aimed at raising the levels of both teaching and scholarship in graduate study at leading universities in the South.

In recording a grant of \$150,000 to the Institute of International Education, the annual report noted the large sums of money, from both private and governmental sources, going to support programs to bring foreign students and visitors to this country and to enable American scholars and investigators to travel abroad.

Despite these large-scale programs, says the Carnegie report, "astonishingly little is known about the effects of such international exchanges on the individuals involved. Do such visits actually contribute to international understanding? Do our visitors from abroad return to their own countries with a clearer comprehension of American life?"

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that 97 per cent of University jobs are basic.

At that, the study conceded, employment data is not adequate in measuring University contributions to the Madison economy. Not included in the study were the effect of:

1. Student expenditures in Madison, estimated to be \$10 million annually, which represents income earned elsewhere, or

2. The thousands of visitors brought to Madison to attend athletic events, institutes, and other UW activities.

Converting these student and visitor expenditures to equivalent basic employment would raise the University figure by 2,750 jobs—and provide 18 per cent of the adjusted community total.

But even the foregoing doesn't measure the full impact of the University on the community, Alexander's report indicates.

Another 850 basic jobs are present at Wisconsin General Hospital, which

was established concurrently with the UW four-year medical curriculum.

The U.S. Armed Forces Institute, with its basic staff of 350 people, was largely influenced to locate in Madison because of the University of Wisconsin. So it was, too, with the new Veterans Hospital, which will have a full time staff of 525. The U.S. Forest Products Laboratory, with 400 jobs, was lured to Madison in 1910 in large part by UW President Charles Van Hise, one of America's great conservationists. Several other UW-related research projects, such as the US Dept. of Agriculture's Malt and Barley Laboratory, bring federal money to Madison.

On the manufacturing front more than three-quarters of basic employment was provided by four manufacturers (Oscar Mayer, the Gisholt Machine Co., Ray-O-Vac Co. and Ohio Chemical and Surgical Equipment Co.)

As an interesting sidelight of the study, a number of manufacturers de-

clared that, while Madison was convenient neither to market nor raw materials, they considered it a "good place to live." Another possible contributing factor, the study suggested, is the fact that wage rates in Madison are slightly lower on the average than in many competing cities to the east.

So far as basic services and basic trade was concerned, the study's figures generally served to point up the interdependence of various segments of the economy.

The study went on further to analyze the "whys" of the economic pattern. (One interviewed manufacturer claimed: "It's the lakes which made Madison." Alexander's "whys" include these cogent factors, but there are others as well.)

Alexander was not hesitant, either, in predicting Madison's future. It looks good, he said, under either prosperous or adverse economic conditions . . . "even with a statewide integrated higher education system."

The day isn't far away, he predicted, "when every student in a classroom can see, from his seat, what the eyepiece of a microscope reveals; when the class in teaching can observe an undisturbed classroom situation; when the medical students can watch, as if at the surgeon's shoulder, a delicate operation."

Pres. Fred closed with a plea for closer teacher-student relationships.

"Only if the teacher centers his basic attention on his subject and its relation to his students, will the full strength of education be realized," he said. "Building, equipment, techniques, and curricula all have important bearings on educational quality. But the fundamental ingredient is the teacher himself."

The University

President Pledges Better Teaching

COMPARATIVELY SPEAKING, the University of Wisconsin stands high in the quality of its teaching.

But the road ahead is open for further change and improvements, President E. B. Fred said in his annual message to the Wisconsin faculty in early October. And he pledged full administrative support to a fresh approach toward better teaching—particularly at the undergraduate level.

The UW president reviewed the recommendations of a number of faculty committees on improving teaching, and specifically suggested these resources for implementing them:

1. The new Memorial Library—"I believe that if we make the fullest use of the new Memorial Library, marked improvement in our instruction is inevitable."

2. Use of the University's own educational experts in its School of Education by other departments in studies designed "to pull ourselves up by our own bootstraps."

Pres. Fred suggested work toward improving the UW's relations with secondary schools and with other insti-

tutions of higher education, as well as in departmental relations within the University, with a view toward easing the problems of transfer students in these areas.

The president pointed to television as the newest tool of education, and declared "our closed-circuit laboratory has made notable strides since its founding last year."

A Cheese for Everything

Like cheese? Then how does this sound?

A cheese of light cream color, soft buttery texture at room temperature but crumbly when cool, a flavor neither sharp nor mild, and an ability to blend with other foods smoothly and quickly.

That's Nuworld, the result of joint development by the University of Wisconsin and the University of Minnesota and so compellingly named because of its strictly American origins.

The Wisconsin Alumni Research

Foundation has announced the new cheese has undergone successful market tests in Toledo, Ohio, and will be available in other areas of the United States. The cheese was developed in 1949 by UW Prof. S. G. Knight and tested in Minnesota laboratories

Other varieties of cheese developed in America, e.g., Liederkrantz and brick, are unlike Nuworld in that they were developed by cheese-makers rather than university researchers working in the laboratory.

New Athletic Practice Building May Be Built Near Stadium

THE LONG-DELAYED indoor athletic practice field house has received new attention with the disclosure of plans for locating the building just east of Camp Randall Stadium.

After successful conferences between University officials and two interested parties—the City of Madison and Madison members of patriotic groups concerned with preservation of the famous Camp Randall memorial—it appeared that only action by the State Building Commission and the Governor was needed to get the new building actually started.

The proposed structure will be used for UW athletic practice and military drill. In civil defense emergency, UW officials point out, the building would also be invaluable.

Pres. E. B. Fred, in explaining the University's reasons for preferring the Camp Randall location, said: "If the structure is located so that existing Stadium facilities can be used, the saving would approximate \$400,000."

It was once proposed that the building be located in the marsh area west of the campus, where a new "head house," containing showers and toilet facilities would be required.

The proposed structure, which would have inside dimensions of 400 by 200 feet, would be financed by the Intercollegiate Athletics Fund, without state appropriation.

Pres. Fred proposed that the building be designated as a memorial to the Union veterans of the Civil War, and

that a plaque be prepared giving some of the history of the park.

Several times in recent years, the proposed new building has been turned down by gubernatorial action. However, the 1953 legislature, in a joint resolution, urged the Building Commission to see the project through.

At present, the only practical indoor practice space is in the Old Armory Annex, which is unsatisfactory at best. The Annex, too, must come down before construction of the Wisconsin Center building can get under way at the corner of Langdon and Lake Streets.

A Traffic Tunnel Through Bascom Hill?

A plan to help solve the city of Madison's traffic problem by tunneling an extension of State Street under Bascom Hill has been given a cold reception by University officials.

It was the plan of Irving C. Lopour, UW accounting employee, that would have made the "new" State Street an arterial for outbound traffic right through the heart of the campus.

Said UW director of physical plant planning Albert F. Gallistel: "The big objection to the plan is the traffic hazard it would create for thousands of students." Said an assistant: "Every university in the country is trying to get traffic off the campus and this plan would be a reverse of that policy."

Six Band Films Available

SIX SOUND-and-color copies of the movie that documents last winter's Rose Bowl excursion by the Wisconsin Marching Band are now available through the UW Bureau of Audio-Visual Instruction.

The title of the movie is "On Wisconsin" and it has been extremely popular wherever it has been shown. Much of the interest in the film is of course derived from the fact that so many individuals and groups were responsible for the band's West Coast trip, through their contributions to the Alumni Association-sponsored "Bucks for the

Band" campaign. The film, in fact, is dedicated to these contributors.

The 30-minute film is available to alumni groups in Wisconsin at sixty cents per showing, plus a few cents postage each way. For out-of-state groups the charge is \$3.50 per use.

Produced by the UW Photographic Laboratory, the movie was paid for with surplus funds from the "Bucks for the Band" drive. That surplus, too, was responsible for the new Badger band uniforms (see last month's *Alumnus*), first seen by the football crowd on Homecoming.

One Way UW Agriculture Keeps Up-to-Date

MODERN AMERICAN farming has developed the use of mechanical equipment to a degree undreamed of by the pioneers who first broke land in the expanding frontiers of the new world. Still new research and manufacturing efficiency continues to come up with new machines designed for more productive soil preparation, sowing, cultivation, and harvesting.

The University of Wisconsin, in keeping pace with—or possibly more often in advance of—the latest agricultural developments, finds it advisable

to make maximum use of these newly-developed mechanical aids in its experimental farming operations.

But it would be prohibitively expensive for the University to purchase every new piece of farm machinery. So the problem is neatly surmounted in a way that is apparently advantageous to all parties concerned—particularly the taxpayers.

Nearly every month, the Board of Regents is called upon to approve lease agreements between farm implement manufacturers and the University—

leases which provide for one-year rentals of the latest in equipment.

As a result, the UW's cost for keeping equipment in repair at such experimental farms as those at Marshfield, Spooner, Madison or Hancock, is kept to a bare minimum.

As a further result, when farmers from all over the state flock onto these farm showplaces during field days and other demonstrations, they get a first hand look at the newest mechanical marvels in operation—as well as an objective evaluation of their worth.

Compendium

The Regents have reaffirmed their preference for the Lake and Langdon Street location for the Wisconsin Center Building. There had been some discussion in various quarters of constructing the adult education building further west on the campus.

* * *

Students who drive cars in Madison are now required to register their vehicles with the UW Department of Protection and Security.

* * *

When a \$251,000 remodeling job is completed, laboratory space in McArdle Memorial Laboratory, famed UW cancer research center, will be more than doubled.

* * *

One of the finest kinds of "living memorials" has been offered by the Credit Union National Mutual Insurance society—a fellowship in the

School of Commerce for \$1,500 annually in memory of Robert E. Cotterman.

* * *

The University of Wisconsin is ranked higher than any other state university in the United States and Canada in the field of medieval and renaissance studies, according to a compilation of opinions of the leading scholars in the field.

* * *

Third grand prizewinner of \$500, which also brought a \$250 cash scholarship to the UW, in the Lincoln Arc Welding Foundation's competition, was student engineer William J. Chancellor, Mt. Horeb. Seven other UW students won cash awards.

* * *

Nutritional tests at the UW have indicated that the standard army field ration called "five-in-one" is completely adequate for its purpose. The five-in-one is an improved type of K ration, familiar to GI's in the last war.

UW scientists have discovered what they think is an explanation for the workings of antibiotics in stimulating growth of animals. Animals who get the drugs, they say, no longer have to compete with organisms that normally live in the intestines of the animals and "steal" some of the nutrients from their food.

* * *

University enrolment in Madison for the first semester has reached a total of 13,346—a decrease of 225 students from last fall. But only the huge freshman classes of the postwar 1946-48 period had more yearlings than the 3,222 students making up the Class of 1957. All told, men again out-number women by better than two to one—9,192 men to 4,154 women.

* * *

The UW Pro Arte Quartet set out Oct. 12 on its annual fall tour—this time music lovers in the northeast and northwest portions of Wisconsin were able to enjoy the very best in chamber music. On the itinerary were Menomonie, Chetek, Spooner, Phillips, Port Edwards, Marinette, Sturgeon Bay, Oconto, Green Bay, and Appleton.

Medical, Biology Buildings Okayed

A COMPROMISE solution to some pressing University building problems was found in late October by the State Building Commission, when that group okayed:

1. Expenditure of \$1,400,000 for a Medical School addition; and
2. Spending another \$1,400,000 for a new wing on Birge Hall, the biology building.

The Birge Hall addition has had top priority in UW Regents' planning, and the Legislature last spring voted a \$2,800,000 appropriation for the medical addition. The governor vetoed that appropriation in hope that the medical school expansion could be managed for less money.

The situation was complicated by the stand of the Board of Regents on the Medical School appropriation. The Regents declared their displeasure in the by-passing of the Board in getting the Medical School bill before the Legislature, noting that the expansion, while desirable, was not the most important of UW building needs.

The \$2,800,000 involved will come from State Building Funds, and together with other items—including \$1,600,000 for State College construction—will earmark virtually all the \$6,400,000 in building funds on hand.

According to Medical School Dean William S. Middleton, the addition should enable the UW to graduate a minimum of 90 physicians a year. There will be 79 graduated next year. The new building will take the form of a complete west wing and part of a north wing on the Service Memorial Institutes building.

Dean Mark Ingraham of the College of Letters and Science said the new wing for Birge hall would "improve substantially" the facilities there.

UW TV Laboratory To Do Double Duty

The Regents have approved use of the University's television laboratory equipment by the state radio council for a test transmitting station.

A license for the new station has been granted by the Federal Communications Commission, and broadcasting operations are expected to get under way shortly after the first of next year.

Under the agreement between University and state radio council, the studios, equipment and other facilities of the laboratories will be used for actual broadcasting as well as for performing the closed circuit research and training program now in progress.

Campus May Be Atom Smasher Site

The UW campus may be the location of the world's largest atom smasher within a few years.

A midwest committee, including Profs. Ragnar Rollefson and J. L. Powell, UW physicists, has been studying the possibility of constructing a "cosmotron," which can drive electrically charged particles at a speed near that of light. Only one known cosmotron exists—at Brookhaven (New York).

The UW instrument, if constructed, would be perhaps 600 feet in diameter, and up to 10 times more powerful than the Brookhaven cosmotron. It might be housed in a laboratory near Picnic Point, and would certainly be heavily shielded because of radioactivity hazards. It is a basic research tool—not an atomic energy production facility.

There are still many "ifs" involved. First it must be decided whether to build one or not; then where the money will come from; and then where it will be built. After all this, it would probably take years to build.

Donald W. Kerst, physics professor at Illinois and inventor of the betatron—one of the first atom-smashing machines—has been leader of a summer study group on the project.

Faculty Will Study Integration, Too

Appointment of a UW faculty Committee on Integration of Higher Education in Wisconsin, a move urged by the UW's University Committee, brought to five the number of committees now studying integration and the University.

The higher education integration bill which was defeated in the Legislature last spring, it may be recalled, was unanimously opposed by the faculty at that time on various grounds. An earlier study by a UW committee headed by Dean Mark Ingraham had recommended an integrated system, but its form was considerably different than that proposed by the governor's office last winter.

Other groups studying the problems of higher education are a special Wisconsin Alumni Association committee headed by Howard T. Greene, Genesee Depot, two separate legislative committees (one studying "long-range" UW planning and functioning, the other integration, specifically); and an inter-institutional board composed of representatives from the various schools involved.

Library Teletype Speeds Book Service

The Midwest Inter-Library Center ordered a teletype installed in Wisconsin's Main Library last fall. Midwest is the organization of some 15 cooperating institutions, Wisconsin among them, which houses in a central repository at Chicago the lesser used books taken from shelves of the member libraries by all of the members.

With the teletype in operation on the lower campus, the UW Library can communicate rapidly with the Center or with other libraries on the circuit for the loan of items from their storehouses of books. The time between the request and the delivery of that book into the hands of an anxious scholar is reduced to a minimum. Often a message relaying to the Center in the early afternoon of one day results in the book requested arriving in Madison the following morning.

The messages are often an indication of the strength of an individual library's holdings, as for example, an incoming one requesting the use of a volume in Wisconsin's notable collection of works on labor.

"The teletype has the added advantage of providing us with written record of all communications," Gilbert F. Doane, director of the UW Libraries, points out.

Teletype as a means of speedy communication has been used by newspapers, business organizations, and public and government offices for some years, but its adaptation to library educational purposes is only recent, Doane said. He indicated also that although

the Wisconsin instrument was placed on the campus to speed library service, it may be used by other campus departments for communication with the many teletype subscribers outside the library field.

The hookup for the library machine is through the American Telephone and Telegraph Co., and rates for messages are charged on a time rather than a word basis, just as for long-distance telephone.

Gifts, Grants Welcomed

Research in science and the humanities, scholarships, and improved educational aids were the beneficiaries of \$70,338.42 in gifts and \$445,927 in grants accepted by UW Regents in September. This brought to \$134,725.79 the amount of gifts and to \$632,940.50 the grants during this fiscal year. Included was a \$3,600 gift from the Wisconsin Eastern Alumni Scholarship Fund.

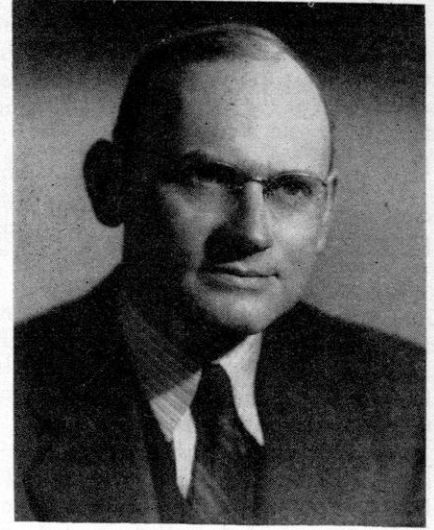
Gifts			
Dr. Fred Hammersly -----	\$ 100.00	University of Wisconsin Trust	\$2,750.00
Dr. L. M. Simonson -----	50.00	Contribution in memory of Mrs. J. F. A. Pyre -----	15.00
The Kroger Co. -----	800.00	Trustees of Uhrig Foundation -----	500.00
Dr. Merritt L. Jones -----	50.00	Contribution to Edward Bennett Fund -----	10.00
Sears-Roebuck Foundation -----	3,975.00	John A. Johnson Foundation -----	250.00
State Bank of Elkhorn, Wisconsin -----	400.00	R. O. Roeseler Festgabe Committee -----	600.06
Dr. Donald R. Kindschi -----	100.00	Mrs. E. L. Luther -----	1,000.00
Mr. O. E. Burns -----	10.00	First Wisconsin Trust Co. -----	2,500.00
Nat'l Section of Jewish Women -----	50.00	1953 Class of School of Banking -----	750.00
Mr. Oscar U. Zerk -----		University Wisconsin School of Banking -----	1,750.00
-----Two Swedish candelabra		Madison Chamber of Commerce and Foundation -----	150.00
Celanese Corp of America -----	2,500.00	UW Student Air Fund, Chicago, Illinois -----	3,865.00
Ethyl Corp. -----	1,500.00		
Wis.-Upper Mich. Florist Assoc. -----	550.00	Grants	
Friends of the late E. L. Luther -----	10.00	National Institute of Health, U. S. Public Health Service -----	227,225.00
Dr. George New, Milwaukee, Wis., An eight volume set of "Heculanum et Pompei Recueil General des Peintures, Bronzes, Misaiques, etc." -----		National Science Foundation -----	15,000.00
Wis. Student Assoc. -----	2,259.36	Ozark Fisheries, Inc. -----	500.00
Dr. Frederick G. Joachim -----	35.00	Nelson Muffler Corporation -----	2,800.00
Dr. J. M. Linden -----	200.00	Hoffman-LaRoche, Inc. -----	500.00
Spring City Garden Club, Waukesha -----	100.00	Anheuser-Busch, Inc. -----	2,500.00
Universal Oil Products Co. -----	1,700.00	Refrigeration Research Foundation -----	2,000.00
American Foundation for Pharmaceutical Education -----	400.00	Wis. Alumni Research Foundation -----	6,300.00
CUNA Mutual Ins. Society, Madison, Wis. -----	1,500.00	American Poultry & Hatchery Federation -----	1,800.00
In memory of Stephanie Karstaedt -----	32.00	American Petroleum Institute -----	5,500.00
Magnavox Co. -----		Baxter Laboratories Div., American Cyanamid Co. -----	4,800.00
----- One Magnavox 106 TV chassis		Nat'l Foundation for Infantile Paralysis -----	1,000.00
J. W. Hewitt Machine Co., Inc. -----	1,000.00	Nat'l Institutes of Health, U. S. Public Health Service -----	6,886.00
In memory of Mrs. H. M. Currier -----	12.00	Nat'l Live Stock and Meat Board -----	7,000.00
Mrs. Cecilia N. Barton -----		Wis. Cannery Assoc. -----	7,500.00
Gift of 26 volumes of business books		Marathon Corp. -----	1,500.00
Wis. Eastern Alumni Scholarship Fund -----	3,600.00	Velsicol Corp., Div. of Arvey Corp. -----	3,000.00

Democracy at "Grass Roots"



FREDERICK JACKSON TURNER

*Unique historical
survey casts new
light upon famous
thesis propounded
by UW's Turner*



MERLE CURTI

A major contention of the University's famous historian, Frederick Jackson Turner, was that American democracy was a product of grassroots, frontier experiences.

Preliminary results of a unique survey to test the validity of this interpretation show some qualification—but no refutation of the theory, UW History Prof. Merle Curti reported last month.

The project which Curti described placed an historical microscope over Trempealeau County, Wis., for two years. The object, in Curti's words—"a quantitative approach that would not only test the Turner theory at grassroots, but would provide background for a history of the people which would truly be a history of the people, not of articulate leaders and some of the people."

Curti, Pulitzer Prize winner and holder of the Frederick Jackson Turner chair of history, said the project had examined democracy in a Turner framework including "individualism, widespread participation in the making of decisions affecting the common life, equality of economic and cultural opportunity, and as an agent in the amalgamation of ethnic groups."

Curti and his associates chose an eastern rural community of equivalent area and population consisting of 11 townships in northern Vermont to use as a yardstick of comparison with Trempea-

leau county. Previously, the idea of using a control group has not figured in historical studies.

The actual founding of Trempealeau county was "not the result of any mass movement," but of the efforts of three men, including Judge George Gale, a self-educated Vermonter, Curti pointed out.

"A skilful manipulator, Gale lobbied through the Legislature a bill for establishing Trempealeau county in 1854," he noted. "We find no spontaneous combustion of frontier and democracy, no free association to form a compact of government, no novel innovations. The county government was imported from older settled areas . . . Grassroots democracy was, so to speak, carefully sodded. At the same time, the sod was raised and cut to order. The people governed themselves within a county 'constitution' they did not draft, but they were content to do so."

On individualism, which Turner emphasized as an ingredient of frontier democracy, Curti commented: "The county government probably did more to subdue the land to human use than any other person, because it could act as a person. With an income varying from \$2,000 to \$8,000 a year, the county government was the wealthiest person . . . the courthouse was the focus for community life."

He said there was little difference between the property structure of the Vermont and Trempealeau areas, "a surprising finding in view of the Turner thesis."

On the subject of schooling, he noted that while the community's leaders "expressed great faith in the potentialities of the common schools to work wonders for individuals and for society, practice proved more difficult. . . . Each county superintendent of schools manifested concern at the lack of public interest in the schools."

Describing the extent of social equality that existed, Curti said: "It is fair to say that while immigrants were welcomed as a valuable addition to manpower and as future homestead owners, the Norwegians, Germans, and Polish people for some time remained quite isolated from the old American and British settlers." But he noted there was increasing participation of the foreign born in the general social as well as political life of the community by 1870.

The study, Curti emphasized, was indicating that some qualification might have been made to a remark by a community leader in 1861:

"We have left our homes and friends in the East and come here to better our conditions. We come here strangers from almost every land; we meet as friends and equals, our interests are one and the same!"

California Club Honors Team

On October 9, the Wisconsin Alumni Club of Southern California, together with the Big Ten Club, gave a luncheon at the Biltmore in honor of the Wisconsin football team which played U.C.L.A. that night.

As usual, there was an over-capacity crowd of Wisconsin alumni present, reported club secretary Marion Ruth Anderson.

Melvin Hass, President of the Wisconsin Alumni Club of Southern California greeted the guests, then introduced Jimmy Brader, chairman of the luncheon program. Athletic Directors Guy Sundt of Wisconsin and Wilbur Johns of U.C.L.A. were introduced and asked to speak. Paul Verwey, cheer leader for Wisconsin, led the group in Badger songs and sky-rockets.

Pat O'Dea and other famous athletes who at one time played for Wisconsin attended the luncheon. Dick Hyland, sports writer for the Los Angeles Times, interviewed Wisconsin's coach Ivy Williamson and U.C.L.A.'s coach Red Sanders. Everyone enjoyed their joking remarks.

All the officials of the Tournament of Roses were present at the luncheon. They still remember the fine sportsmanship that the Wisconsin Team displayed at the Rose Bowl game in 1953.

Through the Wisconsin Athletic Department and the Wisconsin Alumni Club of Southern California, the people were able to get tickets for the U.C.L.A. game, so there was a big turnout of loyal Wisconsin rooters to support their team. It was an interesting hard-fought game. The alumni appreciated the difficulties the team was up against.

"Ideal Home" Is Memphis Picnic Site

Hamburgers and the "fixins" were served on the terrace of the Burt Johnson home at the first Fall meeting of the Memphis Chapter of Wisconsin Alumni. It was held September 26.

The Johnson home on Colonial Road was featured recently in *Parents Magazine* as an ideal home for family living. It has also become the unofficial meeting place for the Wisconsin "family."

Burt Johnson gave a resume of his trip to Europe in June as a member of

a Mission sponsored by the National Cotton Council for the exchange of technical information between the various countries. He visited in Holland, Germany, Switzerland, Sweden, France, and England.

Present officers of the group are Wheelan D. Sutliff '21, President; John J. Schuele '38, Vice President; Sec-Treas., Mrs. George C. Elliott, Jr., '38; Directors are Gerald Slavney, '43; Robert P. (Butts) Butler, '14; and Miss Irene Jones, '25.

Fond du Lac Badgers Enjoy Fall Outing

Wisconsin alumni of Fond du Lac Sept. 16 were repaid for their donations to the Badgers band's Rose bowl fund when they saw the California trip movies at their second annual fall outing at the Town and Country club.

"The university owes a great debt to its alumni chapters for raising \$50,000 to send the marching band to Pasadena," Edward Gibson, W. A. A. field man, told local members before the sound movies were shown.

Fond du Lac Alumni association president, Nathan Manis, introduced Gibson as "the most-traveled man representing the University of Wisconsin. He is working 24 hours a day for the university."

Manis announced that plans are being made for the traditional spring Founders' day banquet which will feature a talk by a university alumnus successful in the business world. Recent speakers here have been Dr. E. B. Fred and Coach Ivy Williamson.

Golf play preceded a bonfire at which Badger songs were sung. The program followed a buffet dinner. Assisting with arrangements were Dr. Norman O. Becker, John J. Soffa, Jr., George Becker, Keith Bucher and William Sorenson.

Rochester Picnic Outstanding Success

The home of Mr. and Mrs. Fordyce Tuttle in Rochester was the site of a very successful picnic for members of the Wisconsin Alumni Club of that city.

The date was August 26—a two-week delay kept the assemblage from viewing the Rose Bowl movie scheduled for Aug. 14—and more than sixty people were in attendance, reported Secretary Mrs. Mary E. Ackerman.

The evening was a full one, consisting of swimming, eating, and visiting over glasses of Wisconsin beer. A short business meeting was also held and plans were discussed for fall and winter meetings.

Kewaunee Club Committees Named

All set to operate under a full head of steam this year is the new Kewaunee County club, the president of which, Gordon Mercer, recently sent out a letter and "form sheet" delegating numerous responsibilities.

Committees named were those for membership, Wisconsin Pre-View meeting, Madison trips, and social events.

Appointments, noted the president, represent "steering members" for each respective phase, and these members are expected to "appoint" others to help them with the details. "It is expected that each committee will go ahead on its own," Mercer optimistically advised.

Janesville Has Busy Season Ahead

First meeting of the fall season for the Janesville Alumni Club was held Sept. 29 at the home of the president, William Lathrop Jr.

It was pretty much a planning meeting, reported Mrs. W. T. Kumlien, the club secretary. Here's what came up for discussion:

- A fall membership drive. First chore: bringing the files up to date.
- A Wisconsin Pre-View meeting, which will be held earlier this year.
- General activities of the club. "We read the outline sent out from the WAA office on what an alumni club should do," said Mrs. Kumlien, "and decided that our club does quite well. We have a scholarship student at the University now, Loren Clark, who was the recipient of our first scholarship given through results of our football movies and formal."
- The annual Christmas formal, set for Dec. 28.
- Football movies: the club has received much favorable publicity for sponsoring them.
- Founders Day: first chore—get an outstanding speaker.

Membership Tea Opens Chicago Season

Opening the 1953-54 season of the University of Wisconsin Alumnae Club of Chicago was a membership tea at the Blackstone Hotel's Ivy Room on Oct. 11.

The Windy City's distaff Badgers followed up with an evening card party at Lewis Towers on Nov. 9—but will not have a December meeting. In January the club will have a special dinner meeting at the Cordon Club on the 14th.

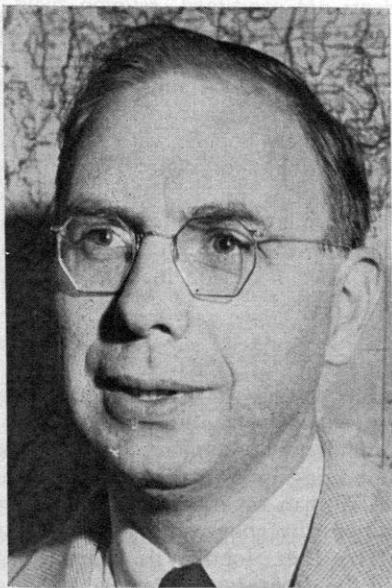
Door County Plans Extensive Program

"Wisconsin Football Highlights of 1952" was a main feature Sept. 29 when the Door County UW Alumni association held its first meeting of the season.

Officers were also elected and plans for the coming year discussed. The club is looking forward to a Founders Day banquet in February at which another \$100 scholarship will be awarded a freshman at the UW, a couples bridge tournament, a Christmas holiday dance, and a spring get-together for high school students. The club recently sponsored a Pro Arte quartet benefit concert.

New president of this very active alumni club is Carl Zahn of Sturgeon Bay.

The Faculty



EINAR HAUGEN

"World Wide Campus"

THE BOUNDARIES of the Wisconsin campus are the boundaries of the state, true enough, but the influences of the University are felt in a great many far-flung areas of the world as well.

One manifestation of this influence is in the number of UW professors who are on leave for overseas assignments on teaching and research projects. The campus, as a result, may be said to cover the entire globe.

There are now 41 faculty people on leave, and a good share of them are

abroad. The UW has granted leaves to about the same number of teachers since 1949, the year the number of traveling professors jumped considerably. More fellowships, scholarships and foreign teaching posts are now open than in prewar and immediate postwar years.

Two professors have assignments in India: Henry C. Hart, political science, traveling on a Ford Foundation Grant, and philosopher William F. Goodwin, with a Fulbright scholarship.

Zoologist John T. Emlen is studying in Southern Rhodesia. Prof. Richard Abbott, and agricultural engineer, is also in Africa as a Point Four adviser in Libya.

To Brazil and a teaching job at Sao Paulo university is Harold F. Deutsch, physiological chemistry. Botanist Norman C. Fassett is also heading south to study Central American vegetation for the army.

The Mediterranean area is seeing things of Graham Hovey, journalism professor doing broadcasting research in Italy; historian Michael B. Petrovich and education Prof. Ruth A. Henderson both in Greece; and Spanish Prof. E. R. Mulvihill, who is studying in Spain.

The British Isles claim several Badgers. Geographer Glenn Trewartha will teach at both Oxford and London universities. Wisconsin Idea Theater director Robert Gard is studying on a Rockefeller Foundation grant in England, as is rural sociologist James A. Schwalbach. Botanist Paul J. Allen is at the University of Sheffield.

English Profs. H. H. Clark and Frederick J. Hoffman will teach in Sweden and Rennes, France, respectively. Agronomist R. H. Andrew will teach in the Netherlands.

Historian Oskar Hagen's travels in Europe will enable him to check material for a new book. Other Continental travelers are chemist S. M. McElvain, history Prof. Paul Farmer and mathematics Prof. Elizabeth Hirschfelder.

Nine professors plan to do their studying or teaching in this country, most of them far away from the Madison campus. Economics Prof. E. E. Witte, for example, is teaching at Cornell. But some faculty members, like Howard K. Beale of the history department, are on leave and doing their writing or research right in Madison.

Necrology

Hugo H. Sommer, professor of dairy and food industries.

Charles Leonard Huskin, professor of botany.

Gustus L. Larson, emeritus professor of mechanical engineering.

Ludvig Larson, professor of electrical engine ring.

Charlotte Wood, emeritus professor of English.

Clarence Ragsdale, professor of education.

W. S. Steve, emeritus professor of physics.

E. B. McGilvary, emeritus professor of philosophy.

Men of Letters

Prof. *Einar Haugen*, Scandinavian Languages chairman who has authored most of the textbooks on the Norwegian language in U.S. college use today, considers his new, two-volume, 700-page book titled "The Norwegian Language in America—A Study in Bilingual Behavior" his top accomplishment. It was printed, by the way in Norway, then bound and published in Philadelphia by the University of Pennsylvania Press.

Joseph Palmeri, associate professor of French and Italian, is author of a new French textbook for use at the college level, published by the American Book Company, New York City.

Prof. *Merritt Y. Hughes*, English chairman, is a major contributor among scholars chosen from around the world to collaborate in a new edition of "The Complete Prose Works of John Milton" (Yale University Press.) It's in three volumes and he is editor of the third volume, still in the making.

Campus Chronicle

By Leon Hamilton, '54

CAMPUS POLITICS are again in the state of confusion that has characterized this form of student activity in recent years. Last year's Pacemaker Party has all but dissolved. Still another political group, this one in the formative stage for next semester's election, broke apart when its leader unhappily discovered a few of his "loyal supporters" wanted to form an alliance of their own. Some of the difficulty stemmed from a conflict over the now famous Document 1041. This University measure holds fraternal groups responsible for ridding themselves of discrimination or modifying their stand by 1960, or being forced off campus.

All things considered, it is of little wonder that most students take scant interest in the goings on. One disgruntled student summed up the situation: "No one knows what is going on. There is no such thing as coming together with ideas—people just walk out." It could be, of course, that all this uncertainty is but mirroring the turmoil of politics at higher levels.

RADIO AND TV—FAR AND NEAR

The Madison air this fall has been filled not only with more sunshine and ideal weather than southern Wisconsin has seen for a long time. The atmosphere seems also to be fairly brimming over with messages, to, from, and about Badgers students . . . messages sped along their way by those two electronic contraptions, radio and television.

The University is making plans to "go on TV" itself just after the first of the year. There is much activity in the experimental TV labs at 600 North Park St. as technicians and production men get ready.

Union viewers are becoming sophisticated TV fans.



Meanwhile, some segments of the University are already taking advantage of the advent of local Madison television. The Union's TV system got into operation in time for the World Series, and presently three sets in as many rooms (Trophy Room, Memorial Lounge, and Paul Bunyan Room) allow the viewer his choice of as many programs each evening. It's already evident that the UW Class of 1928, which donated much of the funds for the set-up, made a welcome gift.

The *Daily Cardinal* (which now is published only three days a week) is expending its excess energy and news in other directions. "Campus News Room" is the title given a ten-minute, once-weekly video program presented over WMTV by the *Cardinal* staff. Another new *Cardinal* effort is a statewide radio show on Saturday morning at 11:45. The title here is a somewhat more concise "Campus News" and the 15-minute show is a verbal newspaper report presented by Editor Roger Thurrell and associates Richard Schickel, Stan Zuckerman, George Armour, Tom Nammacher and John Israel. The program is geared to parents, friends, and home-town folks of Wisconsin students. Also continuing over Madison's radio station WKOW is the popular "Radio Cardinal," weekly program of recordings, news and sports.

Everybody seems to be getting in on the radio and TV act. After nearly two years of planning, the UW dormitory area will have a radio station of its own. The Men's Halls Association Radio Club is getting the station ready for its debut early next semester. It will be heard, they say, through standard radio sets among the halls' 1700 residents on a five-hour-a-day schedule.

AND HERE WE HAVE A "CHESTATHON"

The "Radio Cardinal" by the way, was quite a help in insuring the success of Campus Chest, UW counterpart of the Red Feather drive. Dick Blattner and James Nerad, the program's stars, staged a four-hour "Chestathon," the purpose of which was to gather that popular commodity known as the dollar bill by playing records—for a price. The girls of Victoria House topped the givers, with \$55 for one recording. The Chestathon took in \$300, all told.

RELIGION AND THE COLLEGE MIND

As far as most students are concerned, religion plays a vital and stimulating role at their University. Religious Emphasis Week of Oct. 4-11 was staged with the cooperation of the University Religious Council and the University YMCA to point up this fact. After-dinner speakers of many races and faiths proved extremely popular with all campus organizations. The week's activities of coffee hours, radio broadcasts, and discussion groups proved stimulating and rewarding for student and adult alike. Religious Emphasis was a needed shot in the arm to remind American parents that all is not as black as two books on male and female inhibitions perhaps have suggested.

BRIEFLY NOTED

The International Club is entering its second half century with 40 countries represented—an all-time record . . . Campus Blood Drive got underway once more, this time with the avowed intention of beating its own previous record of more pints given at the UW than any other university in the U. S. . . . "We are supposedly above such things, being university students," MHA Pres. John Wiley commented when his cabinet ordered the dorm store to remove all lurid magazines from its racks.

Biological Warfare

It's a threat not only in the city—

—but also on the farm

*A researcher at the UW notes
that germs have been "third-army"
protagonists in many past wars*

THE UNITED STATES faces a potential serious threat from enemy attack with biological warfare weapons, but this type of warfare is not one that could wipe out the whole nation overnight, according to a scientist now working at Wisconsin.

Fear is one of the great dangers we face in fighting biological warfare, says T. M. Griffin, U. S. Air Force biological warfare scientist now engaged in research at the UW agricultural experiment station.

Griffin feels that defense planning and ready co-operation are the best safeguards against BW attack.

He points out that germs have played an important part in many military campaigns throughout history. Plague cut down the Crusaders at the gates of Jerusalem. Typhus riddled the Moors in Spain, and dysentery thinned the ranks of Napoleon's grand army as it moved on Moscow. Typhoid fever accounted for greater losses than bullets did in the Boer War. And in the early days of World War II, malaria attacked our American forces in the South Pacific.

More than once, diseases—not generals—have decided the outcome of a conflict. But these were natural diseases, naturally spread.

Although nature wages a continual war against man, animals, and plants,

the possibility of deliberate introduction and spread of diseases in the United States is a serious matter which demands immediate planning and defensive action, Griffin feels.

"Biological attacks could be made by enemy forces or enemy agents," Griffin says, "and the attacks could be aimed at people, animals, or food crops. But biological warfare is no secret super-weapon—it could not wipe out the whole nation, or even a city. There are defenses against it, and an alert public health service—with the full backing of every citizen—is the keystone of the defense system."

There is little to fear in the way of new kinds of diseases. The big danger to people and animals is in new ways of spreading diseases we already know about, Griffin points out. Germ-filled mists, toxins and germs spread by exploding bombs, or fifth columnists polluting food and water supplies could be used to spread diseases.

The kind of germs used would depend on the enemy's purpose. If he wanted to kill large numbers of people he might use plague, typhus, cholera, smallpox, or similar diseases. Anthrax, glanders, Asiatic cattle plague, or foot-and-mouth disease might be aimed at livestock. Fowl pest or Newcastle disease might be used against poultry.



"No single type of disease agent will make everyone sick," Griffin says. "We have many kinds of protective vaccines and toxoids which provide immunity against various diseases. And of course, we have the many antibiotics and other medicinal agents to use in combatting many kinds of illnesses."

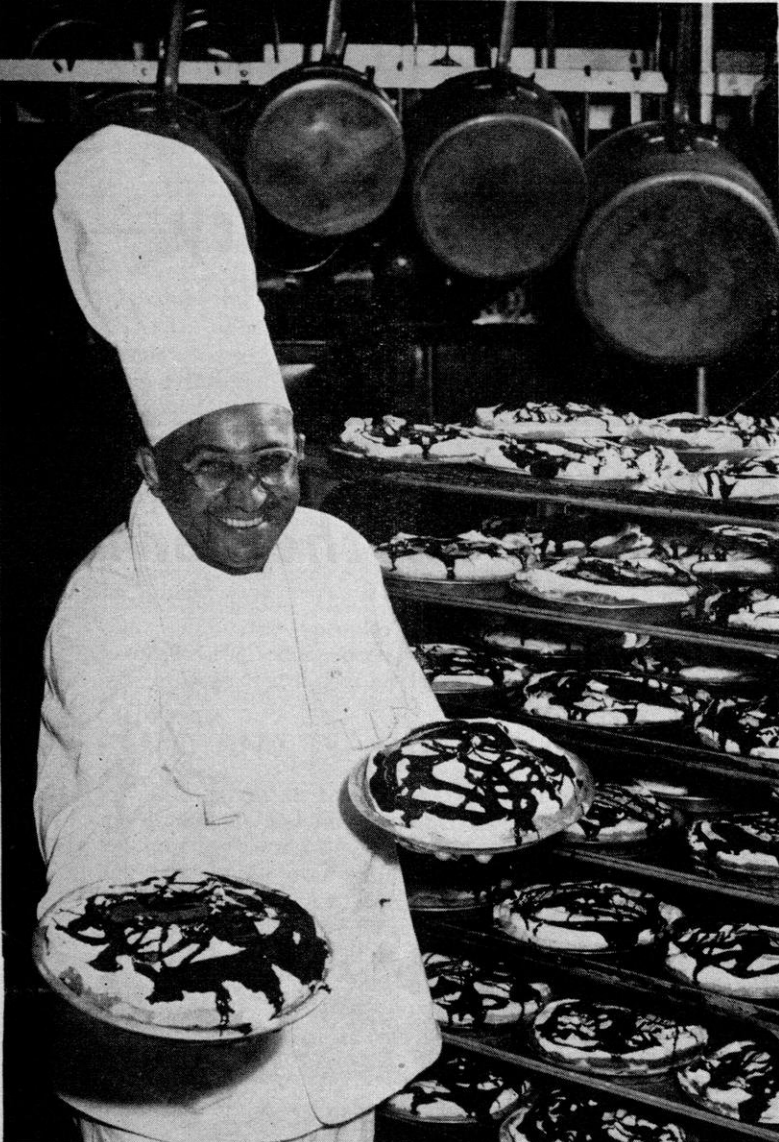
Griffin warns that people should be careful about what they eat or drink after a war attack. Biological attack is merely another weapon to use in a war. In an air attack there could be atom bombs and high explosives. And along with them, there could be some "germ bombs." If a biological attack is quickly spotted and if the proper control measures are started right away, little harm would be caused by biological warfare.

"Above all," Griffin warns, "don't listen to propaganda or scare talk. If you will co-operate with the defense authorities, America will be able to keep up a strong defense against biological warfare."

BY LOU FREIZER, '53

*Insect exterminator, artist,
statistician—each finds plenty
to do as part of the UW's*

3,000 Hired Hands



Thousands of University dormitory residents have raved about the cuisine served in Van Hise hall by Carson Gulley, one of the outstanding chefs in the United States. (Photo by Edwin Stein.)

IN THE MINDS of some, a university is primarily a collection of ivy-entwined buildings. To others it is but a collection of students quenching a thirst for knowledge of one sort or another . . . or perhaps a citadel inhabited by a collection of intellectual professors reverently referred to as *the faculty*.

Almost nobody considers specifically a fourth party in the disbursement of higher education—even though it contributes mightily to welding the other three into a smooth-functioning unit.

This fourth party I'm talking about is quite a group. Its 3000 members find diversity in over 400 occupations and professions within the confines of

the campus. It maintains its own publication, has a credit union, social activities and health insurance plans. Nearly every day it welcomes new people to its folds.

What is it? It is the organization of non-academic employes—the civil service personnel whose jobs extend from preparing food for the Memorial Union's dining rooms to drawing complicated charts for the department of zoology.

Not long ago I had occasion to conduct a group of visitors on a tour of the Wisconsin campus. At the end, one lady remarked, "I can't understand how you keep it so clean."

"That's how," I replied, pointing up Bascom Hill to where a man with a canvas container was picking up stray waste paper. "He's one of about 500 building maintenance men who keep the grounds and the physical plant in tip-top shape."

But civil service on the campus isn't only manual labor. The non-academic ranks also include 298 stenographers, 238 typists, 130 skilled tradesmen, and one exterminator. This fellow is kept busy during *his* 40 hour week chasing insects, bugs, and rodents who have no respect for the dark and musty corners of the academic spires.

To get an idea of the employment conditions for most civil service per-

sonnel at the University, I interviewed a young secretary who had just received her appointment to a student activity office a few weeks before.

"At first," she said, "I found it a bit hard to get adjusted to hundreds of students dashing in and out of the office every day. Naturally they all thought theirs was the most important business and everything else should wait. But I soon figured out a system. I got a chair and set it in one corner of the office. Whenever some extra-curricular 'executive' with a determined look in his eye would appear, I would motion him to sit down saying that I would be with him in a minute. Sometimes that moment would be enough for him to remember something and run out of the office. If he stayed for the full count, I knew he was serious and gave him my attention. That way I did away with a lot of 'wheels' who just wanted to sit and chat while I tried to do a day's work."

Discounting these minor disturbances, this young lady finds many employe benefits in University civil service. I asked her what she thought of her working conditions.

"I'm new here and don't know too much yet," she replied, and drew a small green leaflet out of a desk drawer. "But according to this booklet, we receive three weeks paid vacation annually, get ten paid holidays per year, have sick leave of a day per month, and can work on a retirement plan. It sounds good to me."

Aside from these benefits, the civil service employe has the assurance that his job is relatively secure, and not subject to political pressures or favoritism. The pay may not be high, but the evident theory is that you can't have everything.

The history of the civil servant in the state is as old as the state, but the red-letter year was 1905, when, under the governorship of Robert LaFollette, Sr., Wisconsin was the third state in the nation to adopt the civil service system. The state employe system is divided into two civil service categories; the unclassified and the classified. Members of the unclassified section include: elected officials, the governor of the state, legislators, the University and college presidents, the deans and faculty members. The classified service is again separated into two groups; the competitive, for which examinations are given, and the non-competitive for which there are no written tests of talent or ability. The latter includes laborers, kitchen help, groundsmen, etc.

NOVEMBER, 1953



A multitude of trades are represented in the UW's non-academic ranks. Above, an artisan makes a fitting in the far-overcrowded machine shop of the service building. Below, artist William Schafer designs and executes a cover for an Extension Division course announcement.

Most of the University's competitive personnel is secured from the Wisconsin State Bureau of Personnel. Whenever a vacancy opens up, the UW personnel office notifies the state bureau, which immediately refers the names of three applicants for consideration. The University makes its choice. (The applicants had already taken examinations from the state bureau and were on a waiting list for future openings.) In the case of non-competitive employes, the University hires through interviews—sometimes by the department concerned and sometimes by the personnel office.



All work and no play is no description of the civil service employe's campus existence. Below, it's service buffet style at an all-employe party planned and put on by the employes themselves.





To deal with University-employee relations is a 20-member Labor-Management Board, which has been very successful in ironing out differences in point of view and keeping labor-management problems at a minimum.

The University personnel office is located in a small building just off the campus proper. A few days ago I talked to a personnel official about the activities of his department and the University civil service in general.

"What about employer-employee problems," I asked. "What happens if a dispute arises?"

"Well," he said, "we've got a system to deal with it. A. W. Peterson, vice president for business and finance, is our chief appointing officer. Under him are N. G. Cafferty, the controller and the personnel consultant, Emroy Bretzman. I suppose you might say that they represent management, together with a 10-man panel appointed by Peterson. The employees select 10 representatives. These 20 form what we call the labor-management board."

"This UW labor-management board," he pointed out, "is a group which discusses civil service matters and makes recommendations to the University. For instance, recently considered were hospitalization insurance, retirement problems, workmen's compensation, parking areas for employees. A short time ago the board recommended a low-cost life insurance plan. Now employees can purchase \$2,000 of life insurance at minimum terms and without physical examination. A good deal of the credit for the absence of labor-management problems can go to this board, which for many years has been able to, in many cases,

anticipate the wishes of labor and secure additional benefits for it.

"And don't think the employees don't know what the board's doing. We have an eight-to-twelve page bi-monthly publication that goes to all non-academic personnel as sort of a house organ of the employees."

He then showed me several issues of this magazine-size newspaper called the "U.W. Staff News." Its pages were full of current news of staff members, engagements, weddings, deaths. It printed the minutes of the last meeting of the labor-management board, and devoted a couple of features to different personalities and their jobs at the University.

Some of these occupations are unusual, even for an institution the size of Wisconsin. There's the glass technician who designs glassware for classrooms and laboratories. Twelve salad makers spend their working hours just making thousands of salads (delicious ones, too) for the Union's kitchen. And a first-rate illustrator is employed for the art work on the University of Wisconsin Press publications.

With an employe group as large as the University's there is great interest in promotion and advancement. The Personnel office maintains a policy of promotion from within the ranks whenever possible. The official I questioned declared that by far the best positions for advancement are in, of all places, the heating plant. He's fond of telling

the story of one of the plant's leading engineers who started his career shoveling coal in the midst of the depression.

As an aid and an incentive for advancement, the personnel department makes available in-service training institutes. These sessions afford employees the opportunity to gain knowledge necessary to pass tests for higher positions, and to improve service on the job.

Regardless of income bracket, civil service staff people—like a lot of other people—have their financial problems. So, they have their own credit union, which encourages them to manage their money wisely and then makes it available when the occasional rainy day appears.

The UW staff also has a 26-year-old male service club, the function of which is largely social, but which awards lapel pins in recognition of length of service to the University. Annual Christmas parties and other social functions are frequently planned by the employees themselves.

All things considered, the University of Wisconsin campus is almost a small city unto itself. Or one might make an analogy between it and the backstage crew of a large theatrical production. When they are on hand, doing the little known and little appreciated jobs, everything goes along fine, but Heaven help the actors if the crew doesn't show up!



On-the-job training is provided in classes such as this one, which informed office workers of latest developments in duplicating.

The Pre-Views Are Paying Off

Prospective students enjoy getting "lowdown" on UW.

The program is starting earlier this year.

WISCONSIN PRE-VIEW meetings, which have developed into one of the most productive activities of the Wisconsin Alumni Association, are really doing the job they're meant to do—setting high school students "straight" on the hows and whys of an education on the University campus.

"A fellow in my German class told me that six undecided students from Milwaukee definitely decided to enter Wisconsin this fall after the Pre-View meeting at Rufus King High School last winter!" That comment by Anne Mathews, UW junior who's co-chairman of the Student Central Planning Committee for the Pre-Views, is just one indication of how successful the project has been.

What is more heartening, it looks as if 1953-54 will see even more and better attempts to acquaint prospective students with their state university.

The Pre-View program, of course, was not designed as a recruiting device for the University. Rather, it was hoped that Wisconsin alumni might help to encourage gifted young people to continue their educations by a presentation of University educational offerings, together with information on scholarships, job opportunities on campus, and the hundred and one questions they want answered. In a real sense, the Pre-View meetings have become "guidance sessions."

Requests from Wisconsin Alumni Clubs and members for meetings in their areas are keeping our Alumnae Secretary, Grace Chatterton, WAA coordinator of the Pre-View project, in a constantly busy state. Well before all returns were in there had been more meetings scheduled than were held all of last year. More than twenty counties were represented by mid-October, plus some out-of-state communities.

One of the first meetings, in fact, was held in Woodstock, Illinois, from where a group of Panhellenic women issued a call for help in their efforts to encourage high school students to go on to a higher education. A UW team went down to Woodstock on October 22 and painted its word picture of the Madison campus.

The first meeting of the season in Wisconsin was at the Monroe home of Mr. and Mrs. R. L. Rote. To follow were dozens of others, most of them also in the homes of loyal Badger alumni throughout the state.

Each of the meetings will represent hours of preparation—fortunately not too much of it on the local front, since the main ingredients necessary for sponsorship of a Pre-View meeting are interest and courage. But in Madison, the Student Planning Committee, with the aid of LeRoy Luberg,



LOOKING AHEAD—That's the way the Marshfield News Herald described this Wisconsin Pre-View meeting at the home of Dr. and Mrs. G. L. McCormick in Marshfield. High school students Lyman Boson and Emeron Christensen, far right, are talking with high school teacher Emilie Verch and UW student Jim Leinwander, while Mrs. McCormick looks on. It was Marshfield which arranged one of the first Pre-View meetings, under the leadership of Mrs. Catherine Southworth and Mrs. A. A. Vorba. Several other high school students and UW student Margaret Hokestra were also present.

assistant to Pres. Fred, has been very busy choosing and briefing the teams of students going out in the state this fall and winter.

Several changes in the program have been made this year. For one thing, members of some campus honor societies are being asked to work along with the fine young "home-towners" who carried the ball so splendidly last year. Among this year's teams will be representatives of such groups as Mortar Board, Iron Cross, Crucible and Mace—literally the cream of the crop of outstanding students.

Then, instead of scheduling the meetings during vacation, as has been done in the past, Pre-View sponsors have a wider range of dates to choose from. The student teams will make a number of "one-shot" trips on week-days and nights. If an infrequent class is missed, it will be with the approval of the faculty—which wholeheartedly is supporting the Pre-View program. In most cases, in fact, a faculty member will accompany the student teams.

Since it is expected that there will be at least one meeting in each of Wisconsin's 71 counties, each member of the Student Planning Committee will have Pre-View meetings in six counties to supervise—a real job for these ambitious student executives.



These UW leaders helped develop the Wisconsin Idea—Charles Van Hise, Thomas C. Chamberlin, Harry Russell, W. A. Henry, and Stephen Babcock.

How the Wisconsin Idea Was Born

“Service to the State” principle had rough going at first

MADISON, Wis.—The 50th anniversary of the assumption of the University of Wisconsin presidency by Charles R. Van Hise—eighth UW president and formulator of the world-famed “Wisconsin Idea”—will be observed Sept. 28 with the delivery at Madison of the initial Fund for Adult Education Lectureship by Dr. Lyman Bryson, professor emeritus at Columbia University Teachers College.

The UW was selected as the first host institution for the annual lectureship in recognition of the pioneering role, fostered by Van Hise, of the University of Wisconsin in furthering the concept of adult education as a function and responsibility of the state university for all the people of the state.

—Recent News Report

THAT A STATE-SUPPORTED university should contribute directly to better government, improved farming, and more efficient industry was by no means a new idea in the United States even when the University of Wisconsin was founded in 1848. But it was one thing to propose that the University devote itself to these ends and it was quite another to carry them out. Indeed, it was precisely at this point that general failure had occurred.

"THE YEAR OF JUBILEE"

JUST 50 years ago, one of the University of Wisconsin's most celebrated administrators ascended to the presidency. He was Charles Richard Van Hise, the first and only president to have been graduated from the University.

Van Hise has been identified with many of the things and ideas that have given Wisconsin worldwide recognition. His biographer, M. M. Vance, declares: "Specific index to the importance of Van Hise's administrative work may be found in the degree to which the University of Wisconsin is still Van Hise's university." The vigor

with which he supported adult education, research, a streamlined curriculum, alumni participation in University affairs and a sensible building program is evident to this day.

Perhaps the most spectacular event in Van Hise's first presidential year was the University Jubilee, celebrated during Commencement Week in 1904. Combined were the fiftieth anniversary of the University's first commencement, the 25th anniversary of the graduation of the class of both Van Hise and Governor Robert

LaFollette Sr., and the inauguration of the first alumnus president.

From time to time during this academic year, the anniversary of that Jubilee period, Wisconsin Alumnus articles will have special relation to Van Hise and his administration of the presidency. Such an article is the accompanying—made timely by the strengthening interest in adult education as evidenced by statewide support of the Wisconsin Center Building, and by greater enrolments in campus institutes and short courses than ever before.



The College of Agriculture, attached to the University in 1866, had not attracted students in the early years. This failure was justified by University administrators in various ways, often by suggesting that farmers did not want to learn the lessons of science to their profit. To win the farmer the College had to find other than the bookish devices used for the instruction of lawyers, ministers, and doctors. The agricultural societies and other farmer's organizations throughout the early ineffective years of the agricultural college lambasted the University annually or oftener.

A strong movement to separate the College of Agriculture from the University and move it to another locality developed in the 1880's. The Regents sought to mollify the farmers by devising a short course. At the same time the Legislature, unasked by the Regents, appropriated money to launch farmers' institutes to be run by the University throughout the state. These institutes, held during the winter months, gave the professors a chance to talk to the farmers face to face, and, what was perhaps more important, gave the farmers a chance to talk back.

The institutes were an immediate success. During the first winter, 50,000 farmers attended them, and the Legislature in 1887 provided a larger appropriation for their continuance. That year Thomas C. Chamberlin came to the University as president. A geologist by training, he was a man of originality and boldness. His mind was unfettered by commitment to any one type of

learning or to any one discipline as the single road to educational salvation. It seemed to matter little to him whether an educational program conformed to traditional usage. He was concerned primarily with whether it promised useful results and how it could be carried out. He sought almost immediately to extend the institutes and short courses and urged that what was being done for the farmers be done as well for the mechanics in the rising industrial cities of the state. Moreover what was being done in the field of practical education he felt could be done in the field of liberal education.

Mechanics institutes were organized in a number of towns, but they met with little success. In 1891 a program of general university extension was launched. During the first year it was estimated that some 8,500 people attended the lectures. Interest in this program continued during the next few years and President Charles Kendall Adams, who had succeeded Chamberlin in 1892, re-

ported that various local reform movements had been launched as a result of these lectures. But general support of the extension lectures was already beginning to dissolve. By the end of the decade this experiment in adult education, like the mechanics institutes, had virtually disappeared. Nevertheless the farmers' institutes and the agricultural short courses were flourishing; a summer school for science teachers, begun largely as an extension project, became so successful that it was incorporated into the regular university program. At this juncture Van Hise came to the presidency.

The first and the only Wisconsin born man to fill this office, Van Hise was also the only graduate of the University to be so honored during the first century of the institution. The last of the bearded presidents—perhaps this is a sign that the day of the prophets and the patriarchs passed with him—he left the clear marks of his great spirit on all parts of the institution over which he presided for fifteen years.

Born in Fulton, Rock County, Van Hise entered the University in 1874 and was graduated with the degree of bachelor of metallurgical engineering in 1879. Subsequently he received the B.S., the M.S., and, in 1892, the Ph.D. degrees. In 1879 he was appointed instructor at the University and rose to a professorship in 1886. From 1880 until he became president he was professor of pre-Cambrian and applied geology. He also served as non-resident professor of geology at the University of Chicago,

(continued on page 35)

BY

VERNON CARSTENSEN

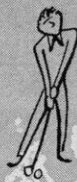
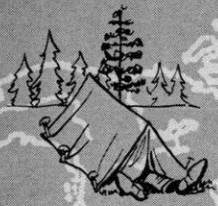
Co-author

(with Merle Curti)

of

UNIVERSITY OF WISCONSIN:

A HISTORY



These Wisconsin Alumni—



now you see 'em, now you don't!

TO SAY THAT when an alumnus of the University of Wisconsin shifts households, his address also changes, may seem a superfluous comment. That cause and effect, of course, is natural among species of the genus *Homo* other than the Badger. But in the alumni records office here in Madison, the folks charged with keeping addresses up-to-date often conjecture that former Wisconsin students are particularly nomadic.

No one will contend (not even an alumni records office clerk) that the job of keeping an accurate address on your file card is a task comparable to that you yourself undertake in actually packing up and moving only once. But if you consider that there were *more than 151,000 cards* in UW alumni files at the end of 1953, you will understand why it requires the full-time efforts of at least four people just to keep open the lines of communication between the University and her alumni.

Well, one may ask, why go to the bother of doing it at all?

Actually, there are many reasons. Most evident is the need of maintaining correct addresses for mailing out various publications of the University. From these the alumni body learns of UW accomplishments, needs, and news—things sure to be of interest to every alumnus. The *Badger Report*, for example, has been going to virtually every alumnus in the files. So have Commencement-Reunion invitations in June; and this magazine you're reading reaches you promptly only if your address is up-to-date.

Football fans among alumni are glad, too, that their addresses are current when autumn approaches and ticket applications are sent out. Other announcements have similar appeal to various parts of the Badger alumni body.

Several classes maintain regular or irregular newsletters that pass on per-

sonal information of special interest to class members. And UW fraternities, sororities and societies are constantly checking on new addresses for their mailing lists.

Alumni clubs throughout the United States frequently call for up-to-date lists of alumni in their areas. In many cases the letters they mail are actually addressed in Madison from UW addressograph plates.

Occasionally the address files are used to advantage when a particularly worthwhile project is underway. The recent "Bucks for the Band" campaign is a case in point. It's hard to say how many times the files have repaid the cost of their upkeep in this way.

As this is written, Della Wilson, emeritus professor of art education, is making another interesting use of the files. She is tracking down all women graduates in art education and will find out just what they are doing with their college training. Similarly, there is constant interchange of address information between the alumni records office and various departments of the University.

At Wisconsin, by the way, the term alumni generally means all former students who have attended the University a semester or more. Alumni files on

By **GEORGE RICHARD, '47**

the first of this year contained the names of 52,705 men graduates, 28,308 graduate women, and 70,293 non-graduates. The records office tries to keep track of all of these. The difficulty of the job was indicated some time back in a survey by one Big Ten university. It found only 60 per cent of its addresses were correct. Wisconsin's alumni are considerably better-located than that—despite the fact that when the records office was set up in 1926, there already were about 60,000 former UW students. Most of these were already "missing in action." Some could never be found, probably because they are dead. However, the cards remain in the files as originally listed, because no changes are made in the cards until they have been well-verified.

Most of the missing who are still alive have simply failed to keep the University apprised of their whereabouts. Chances are, too, that these left little trace when they pulled their disappearing act, for the experienced staff of the records office is ferret-like in locating lost alumni. The Wisconsin set-up recently received high praise from a professional genealogist who was checking up on a turn-of-the-century grad. UW records, he claimed, were about as complete as any in the country and "a pleasure to work in."

There are many "tricks of the trade" employed by the records office.

Returned mail sometimes provides complete new addresses, sometimes only clues that must be further investigated through form "tracers," city and telephone directories, or possibly through telephone calls to local leads. Tracers sent out to known friends, relatives, or former employers have frequently turned up some long-missing graduate who has achieved considerable fame in

his field. The same is true of the regular perusal of Wisconsin newspapers and of clipping service reports by records office personnel.

News of residence changes also comes in via post office notices, lists from other universities, fraternity and sorority publications, publicity releases, hearsay (which often must be further authenticated), and by personal letters or cards, from friends, relatives, or from the individual concerned himself.

The latter, of course, is the preferred means of getting information. Not only are first-person reports most accurate; they indicate the alumnus is conscious of the bond between himself and the University.

Let's glance through a stack of material one of the records office staff is working on. Choosing at random, we note that:

Paul Arthur Smith, '52, is moving from Reedsburg to Baraboo, according to a postal form 22-S received from his wife.

Sara Katheryn Smerud, '48, moved from Puento to Clovis, Calif., and probably won't be needing the returned football ticket application this information came back on.

A form 22-S from Bennett LeLand Skatrud, '49, indicates he wants the Rt. 2 designation removed from his Sheboygan address.

The last communication to Mrs. Hazel Van Wagenen, '29, was unclaimed at her Madison address. This will require further checking.

Col. John Slezak, '23, is now getting his mail at the Pentagon, Washington, a postal card informs us.

A torn-off magazine cover received from the post office reveals that Robert Eugene Shafer, '50, has moved from Arlington, Va., to Beloit, Wis.—with-

out letting *all* of his publishers know in advance.

A personal letter from Dr. Eugene Paul Schuk, '48, says he has moved from Milwaukee to Tulare, Calif.

Another letter from Alton A. Schroeder, '50, notes that he is not only changing his address in La Crosse but is also getting married.

As might be suspected, Alumni Association members are most likely to have up-to-date addresses in the records file. Their contact with the University is more frequent than most non-members. But even within WAA ranks there are those who neglect to inform the Association of their address changes promptly. Result is that one or several of their magazines, football bulletins, or other correspondence will likely be delayed or missed entirely. That's one reason why the *Alumnus*—like other magazines—continually exhorts its readers to report their movements. Another reason: so that your doings can be reported in *With the Classes*.

Want to know where most Wisconsin alumni move to? Well, if you suspect it's California, you're almost right. Actually most Badgers outside Wisconsin (where there are more than 40,000) are living in Illinois. Ten thousand live in that state, many in Chicago. California comes next, with 4,600. New York State claims 3,900.

If you want to stand on a street corner and yell at random for another UW alumnus, your chances of rousing one quickly would be best in Madison (with 9,560 alumni) or Milwaukee (9,243). You'd have to yell pretty loud to find a Badger in Nevada (with 47) or Rhode Island (72).

Oh, yes, before you leave, we'd like to ask you just one question. Have you changed *your* address lately?



Through these files pass the names of some of the world's leading citizens—Badgers all.

On **Wisconsin**
IN SPORTS By Art Lentz



Basketball Prospects: Good

A FIRST division berth is a good possibility for Wisconsin's 1953-54 varsity basketball squad.

Coach Bud Foster's Badger squad is more heavily stocked with experienced material than any recent Wisconsin quintet and even the veteran Badger mentor feels optimistic over his team's chances for a winning record.

Only losses from the club which last year won 13 and lost 9 in overall season play and which finished 5th in the tough Big Ten race, were the two starting guards, Charles Siefert, and Tom Ward.

On the other hand, nine major "W" men are available for this season's campaign including Jim Clinton, letterman two seasons ago, who has returned to bolster the talent nucleus. Clinton, as sophomore in the 1950-51 season, was second highest scorer on the team with 263 points and, in Big Ten play, was high among the leaders with 177 points, or an average of 12.6 points per game. In addition, he was a great rebounder and if he can regain his previous form after the two-year layoff because of ineligibility and illness, his presence can do a great deal for the Badgers.

Two other boys, although not lettermen, also are back after a season of inaction due to ineligibility. They are Bob Badura, Kohler sophomore, and John Kardach, Stevens Point junior.

Three of last year's starters, Forwards Dick Cable of Stevens Point and Tony Stracka of Hartford, and Center Paul Morrow of St. Croix Falls, are back to form the nucleus of the team. Other letter winners on hand are Forward Mike Daly, Wisconsin Rapids; Center Dan Folz, Milwaukee; Guards Ronnie Weisner, Elgin, Ill.; Bob Weber, Lodi, and Roger Godfrey, Wauwatosa.

With Clinton available and in form, Coach Foster may shift Cable from forward to guard but currently, the shift still is a matter for the future.

Sophomore talent also is of good grade. Most outstanding of the new-

comers is Dick Miller from Wheeling, W. Va., who performs at guard, is a hard driver, and a good set shot from outside.

Foster rates his prospects as considerably improved over last year, figures his general team speed is good enough for the rough campaign, and that the Badgers could easily produce a team worthy of contention in the title fight.

The season opens with eight straight non-loop tests with Butler at Madison on Dec. 1. Marquette, Loyola of Chicago, Missouri, Oklahoma, Louisiana State, Tulane, and Denver follow before the 14-game slate against Big Ten opponents begins with Purdue at Madison, Jan. 2.

Meanwhile a 27-man freshman squad has been established by Coaches Fritz

Wegner and Art Rizzi. The yearlings who survived initial squad cuts include:

Adrian Askeland, Rockford, Ill.; Mike Belkin, Cleveland Heights, Ohio; Norm Epstein, Madison; Larry Erickson, Eau Claire; Ken Frank, West Bend; Bob Goemans, Appleton; Bob Halloran, New Bedford, Mass.; Gil Homstead, Black River Falls; Dick Koch, Duluth.

Bob Krainer, Berkeley, Mich.; Bill Mallatt, Madison; Tom Miller, Niagara; Dick McVey, Superior; Tom Miller, Madison; Pete Olson, Middleton; Leo Pecore, Colfax; Charles Perry, Wauwatosa; Dick Reque, Oshkosh.

Dick Rice, Pewaukee; Dick Schneider, Sheldon, Iowa; Jerry Schwartz, Hartford; Wayne Stoltz, Tomah; Alan Tetzlaff, Wauwatosa; Bob Torresani, Wisconsin Rapids; Paul Wroblewski, Rocky River, Ohio; Jack Zielke, Cudahy; and Dick Zeiger, Milwaukee.

Fulbright Award to Mehl

Walter Mehl, '40, dean of students at Harpur College, Endicott, N. Y., and former field secretary of the Wisconsin Alumni Association, has been appointed to a Fulbright lectureship for this year at the University of Baghdad in Iraq. One of the century's great distance runners during his undergraduate years at UW, he still holds, along with Charles Fenske, the Wisconsin record for the mile run of 4:07.8. He gained his Ph.D. from the University in 1951.

Sports Schedules

Fencing

Jan. 9	Shorewood F.C. (trophy meet) at Madison.
16	Ohio State & Iowa at Iowa City.
30	Northwestern & Indiana at Evanston, Ill.
Feb. 6	Notre Dame at Madison.
13	Chicago & Detroit Univ. at Madison.
20	Michigan State, Iowa (possibly Lawrence Tech) at East Lansing.
27	Illinois & Wayne at Champaign.
Mar. 6	Big Ten meet at Iowa City.
13	Open date to be filled.
20	Open date to be filled.
27	NCAA meet at Chicago.

Gymnastics

Jan. 9	Indiana at Madison.
16	Michigan at Ann Arbor.
Feb. 1	Illinois at Madison (tentative).
6	Northwestern at Evanston, Ill.
13	Open date to be filled.
20	Iowa & Chicago at Madison.

27 Michigan State at Madison.

Mar. 6 Minnesota at Minneapolis.
12-13 Big Ten meet at Columbus, O.

Apr. 2-3 NCAA meet at Champaign.

Wrestling

Dec. 5	Marquette at Milwaukee.
12	Wheaton College at Madison.
Jan. 9	Iowa at Iowa City.
16	Illinois at Madison.
Feb. 4	Iowa State College at Ames.
5	Nebraska at Lincoln.
6	Kansas State at Manhattan.
12	Indiana at Madison.
13	Northwestern at Madison.
20	Ohio State at Columbus.
27	Wyoming at Madison (tentative).
Mar. 5-6	Big Ten meet at East Lansing.
26-27	NCAA meet at Norman, Okla.

(Baseball, crew, golf, tennis and track schedules will not be drafted until the conference meetings in December.)

Wisconsin Women

NEWSWOMAN CHARLOTTE EBENER WELLER, '42, and her husband George, both writers for the Chicago Daily News foreign service, have had a busy year. A brief stop in Milwaukee recently to visit Charlotte's mother followed a trip through the regions where Russia and Red China border on the free world. This journey of 17,000 miles by plane and pony started in Turkey and led them through Iraq, Iran, Afghanistan, Pakistan, Kashmir, Nepal, India, Burma, Siam, Indo-China, and Malaya. From Milwaukee the couple went on to New York to cover some United Nations meetings before leaving for their home in Rome by way of Africa. In commenting on her recent trip Mrs. Weller mentioned that the role of the women in Pakistan has changed mightily since her stop there five years before. The women then were hiding in "veils like pup tents". Now they are forming nurses' corps and "terribly eager, as in other new nations to learn the techniques of political power."

* * *

ON THE PROGRAM COMMITTEE? Wisconsin women need never be worried about providing good club programs when accepting one of the chairmanships which we all inevitably find ourselves assuming sooner or later. For the University of Wisconsin Extension Division has a free service designed to help in such matters. Program suggestions, study materials on almost any subject, neatly packed in kits, rental films, traveling art exhibits, a large play library ready for you to select from, are all available upon request. Why not receive the "Monthly Newsletter for Program Planners"? Merely send your name and address to the Bureau of Information and Program services, University of Wisconsin Extension Division, Madison, and request it.

* * *

MILADY'S MEMO. A graduate of Wisconsin who says she had her first radio experience at University station WHA in Professor Gordon's marvelous radio series, Journeys in Music Land, is now a figure of importance in the commercial radio-TV world. Helen Welch Parris, '44, formerly of Janesville, creates and presents two shows daily over WAGA, a large station in Atlanta, Georgia. One, "It's a Woman's World," is an informal radio program which gives homemakers information about useful new household gadgets, and in fact, just about anything designed to make the life of a woman easier. Her TV program "Memo for Milady" features interviews with world famous personalities visiting Atlanta. News of music, the theater, the social set and community events are also reported.

How does it happen that a public school music major is now in this profession? We wondered, too—so we asked her. She answered like this: "After Wisconsin I went to Juilliard in New York—studied voice and, like thousands of young aspirants, wanted a concert career. I worked very hard but it didn't come and after seeing so many broken hearts among the 'would-be's' I took a job as National Representative of a concert company. In this capacity I traveled for two years going into almost every state. Here I learned to write my own promotion articles for local papers and make radio appearances.

"While on the road I met my future husband who was a local radio station manager. . . . He taught me how to sell radio time and when we moved to South Carolina I became merchandising manager of sales women at WECC in Greenville, South Carolina. Meanwhile my husband took advantage of the GI Bill to study law at Emory university. One day I decided to try my luck at one of the big Atlanta stations as a saleswoman. My first call was WACA-TV. They had just lost their very fine woman commentator and asked if I could do air work. I said yes, had an audition that afternoon and was on television two weeks later. Those first few months were rugged beyond description because I was so inexperienced, but I just gritted my teeth and kept going. That was three years ago. My advice to girls trying to break in radio is to take any job you can find in a radio or TV station. Do your best, learn the business and when the break comes, get in there and pitch. It's bound to come if you want it badly enough, providing you are prepared for it as best you can be. Dependability is just as important in this business as ability, and also an eye for the commercial is necessary if you are to please sponsors and stay on the air."

With her husband, who is now practicing law in Atlanta, Helen operates a farm in addition to her radio work. "I



HELEN WELCH PARRIS

"Get in there and pitch!"

raise my own produce, drive the stuff to town in my truck each day and set up my business right in the TV station. My fellow workers buy my produce at a slightly reduced rate and we all have fun over it. (Besides, my vegetables are good)."

* * *

HURRAY FOR McHUGH. Who but a Wisconsin man would recognize the valued services of the women in his business to the extent that an entire issue of his company magazine would be devoted to the feminine employees?

The New York Telephone Company's 48,266 career women, their lives, jobs, and history were saluted in a clever and attractive manner recently. The President of the New York Telephone Company is none other than distinguished Wisconsin alumnus Keith S. McHugh, '17.

Grace Chatterton

UW Grad Gets Top Venezuelan Post



ARMANDO TAMAYO

In 1945 a young Venezuelan named Tamayo came to Wisconsin to study agricultural economics. In so doing he was following in the footsteps of a great number of specialists in his field: the UW agricultural economics department is one of the strongest in the world.

Tamayo had a law degree from the University of Venezuela. For three years he studied at Wisconsin under a fellowship provided by the Venezuelan government. He had almost earned his M.A. (he was awarded this degree early in 1953 by the UW). Then the government of Venezuela changed hands.

A short time later, Tamayo was asked by the new government to drop his studies and return to take over a governmental post. He went back to South America in November, 1948, and be-

came director of the Venezuela Institute of Immigration and Colonization.

Under his influence, Venezuela passed an agrarian reform law the next summer. The new "National Agrarian Institute" took over the duties of the Institute of Immigration and Colonization—and Tamayo stayed as director. The new institute handled not only immigration but land development and agricultural production programs.

Three years later Tamayo became president of the Venezuelan Development Corporation, an agency charged with planning and developing industrial and agricultural programs.

Then in July, 1953, Armando Tamayo reached the agricultural zenith of his country. He was appointed to the cabinet as Venezuela's Minister of Agriculture.

For William Troutman, '28

A Scrapbook Full of Stars

THE LIGHT from Broadway's latest star, Tom Ewell, '33, has cast a bright reflection into one of the classrooms in the University of Baltimore. By Mr. Ewell's own public admission, William C. Troutman, '27, professor

Prof. Troutman with Tom Ewell of "Seven Year Itch."



of speech in that school, is the man who set the actor on his course, 23 years ago.

At the time, Professor Troutman was head of the drama department of the University of Wisconsin and director of the University Theater, which he had founded in 1928. Fellow students were Don Ameche, '31, Eric Brotherson, '33, who opened on Broadway early this month in a revival of "Room Service," and many others who have made names for themselves in the theater, films, radio, television and teaching.

Except for time out for four years in the Navy, Ewell worked steadily to establish himself in the theater, had one fair success in "John Loves Mary" (1947) and was doing pretty well in pictures as a character comedian, when his big chance came in "The Seven Year Itch."

That comedy was last season's No. 1 non-musical hit on Broadway, and was sold to the movies for the record-breaking sum of \$255,000. On the stage nearly the whole time, Mr. Ewell sparked the New York success, and was promoted to stardom after the one hundred and fiftieth performance, on March 31. After this, he won the Antoinette Perry award for the best actor of the year.

In a recent magazine interview, Ewell said that Professor Troutman "had a real love for the theater, and inspired the same feeling in a lot of us. Under his direction, we did a number of interesting plays, things that were really out of the ordinary for college dramatic groups."

"The greatest kick I've had since the play opened came when he came to see it and stopped around afterward."

One outcome of the meeting was a letter to Professor Troutman, which now has a prize place in a scrapbook that contains many celebrated names. The letter says, in part:

★ With the Classes

1901 W

After 26½ years as minister of Pittsburgh's First Presbyterian Church, Dr. Clarence E. MACARTNEY preached his last sermon September 20. He will retire to his boyhood home at Beaver Falls, Penn.

Mr. and Mrs. Fred C. McGOWAN celebrated their golden anniversary September 13 with an informal reception in their Portland, Ore., home. He was a "W" man while at Wisconsin.

1902 W

September 23 marked a half century of married life for Mr. and Mrs. Walter F. MABBETT (Marie HINKLEY) of Madison. They were honored with a family dinner in Milwaukee.

1905 W

A retired Milwaukee Journal editorial writer, Fred W. LUENING, was awarded the Aldo Leopold silver acorn medal by the

Here's a new picture of Frank Lloyd Wright, '89. The famed architect, rarely out of the news spotlight, is there on many counts again. In Madison, he has been central figure in a city-wide controversy over design and location of a new city-county office building. In Philadelphia on Oct. 21, Wright was awarded the Frank P. Brown Medal of the Franklin Institute "in consideration of his very extensive contributions to the entire field of architecture over a period of more than half a century, by means of countless and varied buildings, by reason of his many writings and lectures and through his Fellowship at Taliesin."

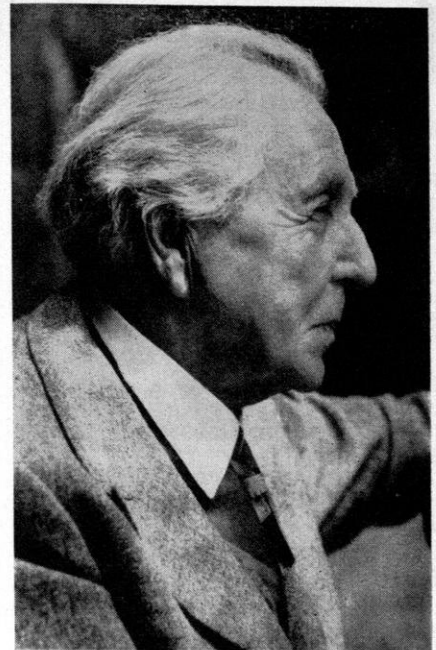
Citizens Natural Resources Association. He was named as "one of the top editorial writers of our times."

1906 W

Louis W. BRIDGMAN, Madison, was nominated to receive the honorary 33rd degree of Masonry, the order's highest citation.

1911 W

Recently appointed as chairman of the 1954 Brotherhood Week in Wisconsin was Justice Timothy BROWN of the Wisconsin supreme court.



"You were 'Mr. Theater' to me years ago—and you're still 'Mr. Theater' to me. What I owe you and what I learned from you can never be repaid."

The prominence and nation-wide publicity given Ewell has resulted in a resurgence of interest in Professor Troutman among his former students and the extension of his scrapbook by several pages. When he visited New York during the Easter holiday to catch up on his playgoing, he was guest at the Lambs Club on the invitation of Samuel Steinman, '32, who headed a publicity bureau and had for a client the Paper Mill Playhouse. He visited with John K. M. McCaffrey, '36, CBS-TV news commentator and former moderator of the "Author Meets Critic" show; and with Victor Wolfson, the playwright.

He has heard from Gunnar Back, '31, of Washington, who has been a radio commentator in that city for sixteen years, and who has long presided over the "Town Meeting of the Air"; and from Bernadine Flynn, '29, radio and television star, in the "Vic and Sade" and "Hawkins Falls" productions in Chicago.

It has been seventeen years since Professor Troutman has combined dramatics with teaching—a practice which resulted in overwork and a physical breakdown from which recovery was slow. But his strenuous pioneering in several institutions of higher learning still is gathering dividends, as those who studied with him carry on in schools and theater from New York to Hawaii.

"The alumni in show business are more spectacular," Professor Troutman says, "But there is more solid satisfaction, actually, in those who are now directing university playshops of their own, teaching speech and dramatics, passing on my own love of the living theater to a generation of future stars."

Since he was forced to limit his own activity to straight teaching, he has been working his way East, from Kansas State College to Baltimore U., which he joined six years ago.

Born in a small town in Illinois, in 1895, Professor Troutman contracted stage fever at an early age.

He worked his way through Eastern Illinois Teachers College and the University of Illinois, and his first teaching job was at Lake Forest College. It was here that his flair for organization was first manifest. He set up the college theater, which was directed at a later date by Richard Widmark, before the latter made himself a name as an actor.

He went on to teach at the University of Illinois in 1920, where he established the college playhouse which still flourishes; and from there he went to Madison, founding the University Theater and guiding it through its first five years. . .

Among the show folk who studied with Professor Troutman were Rusty Lane, a member of the cast of "Mr. Roberts" during its New York run and tour; Kendall Clark, '33, who came to Ford's in "The Shrike" this season, and Norris Houghton, designer, producer, author of a recent book about the University Players and director of the forthcoming summer festival in St. Louis.

Less known, but persons of great importance in the flourishing collegiate theater are Mary Latimer, '31, chairman of the speech department, Madison College; Prof. Lowell Lees, head of the speech department, University of Hawaii; Prof. Kenneth Carmichael, '31, head of the drama department, University of Southern California (Los Angeles); Prof. Claude Shaver, '37, director of the University of Louisiana Theater; Prof. John Conway, technical director of the arena and showboat theaters of the University of Washington; Prof. Gilbert Williams, '31, head of the drama department, University of Miami; Prof. Carl Cass, '30, director of the University of Oklahoma Theater; Prof. Lester Hale, '34, of the University of Florida, and Prof. Fred Buerki, '27, technical director of the University of Wisconsin Theater.

From a story in the Baltimore Sun by Donald Kirkley.

NECROLOGY

Recently reported deaths:

Robert C. SPENCER, '86, Tucson, Ariz., architect-artist.
 Melissa BROWN, '86, of Madison and Baraboo.
 Herman K. CURTIS, '89, Milwaukee attorney.
 Morton C. TRAYSER, '94, retired New London druggist.
 William S. FRAME, '96, of Norfolk, Va. Prof. Edwin G. HASTINGS, '99, UW agricultural bacteriologist.
 Luther E. BROWN, '00, in Rhinelander.
 Edward J. HARVEY, '01, of Deerfield.
 Thomas P. THOMPSON, '01, of Barrington, Ill.
 Arthur INBUSCH, '02, of Milwaukee.
 Lehman P. ROSENHEIMER, '02, of Kewaskum.
 William C. FARMER, '02, of Bowman, N. D.
 W. S. GUILFORD, '02, in Butte City.
 William L. McCORMICK, '03, of Tacoma, Wash.
 Petra E. KASBERG, '04, of San Francisco.
 William A. ANDERSON, '04, of Madison.
 Anna BERNARD Fish, '05, of Madison.
 Lina TRUCKENBRODT, '05, of Sauk City.
 John T. HEFFRON, '05, of Deadwood, S. D.
 Joseph A. KEMP, '06, of Kempton, Ind.
 William F. STEVE, '07, UW emeritus professor of physics.
 Georgia CHAVE Meritt, '07, of Pasco, Wash.
 Conrad P. OLSON, '09, of Algoma, Wis.
 Edward H. OLSON, '09, also of Algoma and a brother of Conrad.
 Alice E. WILCOX, '10, of Gouverneur, N. Y.
 William E. WEBBE, '11, of Chicago.
 Herbert L. WOOLHISER, '12, of Winnetka, Ill.
 Harry E. MERENESS, '13, of Racine.
 Victor F. CHRISTENSEN, '13, of Melton, Wis.

George J. EBERLE, '14, of Los Angeles.
 Davis W. KUMM, '15, of Milwaukee.
 P. Howard DIGGLE, '16.
 Flora G. ORR, '17, of Washington, D. C.
 Joseph A. MILLS, Jr., '17, of Chicago.
 Albert A. TROJAHN, '17, of Detroit.
 William H. MARSHALL, '18, of Madison and Milwaukee.
 Leland S. JOHNSON, '18, in California.
 Charles R. WHITE, '21, of Milwaukee.
 Archie A. WOLF, '21, of Bangor, Wis.
 Lester MATHEW, Jr., '22, of Milwaukee and Chicago.
 Irwin J. RIECK, '22, of Weyauwega, Wis.
 Seth Charles YOUNGUIST, '23, in San Francisco.
 Walter A. KUENZLI, '24, of Cincinnati.
 Clifford J. GLEASON, '24, of Arcadia.
 William A. COLLINS, '24, Beloit city engineer.
 Alfred G. BARRY, '25, of Dousman.
 Evelyn AUSTIN Truesdell, '25, of Wayne, Mich.
 John DIXON, '26, of Madison.
 Morton A. LEE, '27, New York attorney.
 Gretchen HABERMEHL, '29, of Madison.
 Sanford T. BARRON, '29, of Cottage Grove, Wis.
 Hannie BEYER, '29, of Milwaukee.
 Howard O. BUTLER, '29, of Ionia, Mich.
 Adele WALLIN, '29, of La Crosse.
 Rev. Dudley F. UPHOFF, '30, of Madison and Cleveland, Ohio.
 Hope GARDNER, '34, of Waukesha.
 Homer BAKER, '35, an economist with the U.S. Department of the Interior, in Honolulu.
 Earl O. VOGEL, '35, of Manitowoc and Tampa, Fla.
 The Most Rev. Francis J. HAAS, '36, bishop of the Grand Rapids, Mich., Catholic Diocese.
 Arnold M. ELSINGER, '36, of Eden, Wis.
 Benjamin A. PERKINS, '37, of Waseca, Minn.
 Ralph D. WILSON, '37, a plant pathologist with the Australian Department of Agriculture in Sydney.
 Mrs. Charles S. Levings Jr. (Catherine J. WHITESIDE, '37), in Paris, Ill.
 Mary SNODDY Beers, '39, of Evanston, Ill.

With the Classes

(continued from page 29)

Otto WIESE is a real estate appraiser and member of the tax appraisal board in Omaha, Neb.

1912 **W**
 Lorna HOOPER Warfield, program director for the Holiday Folk Fair in Milwaukee, recently returned to this country after traveling and studying the customs of Norway, Sweden, and Denmark.

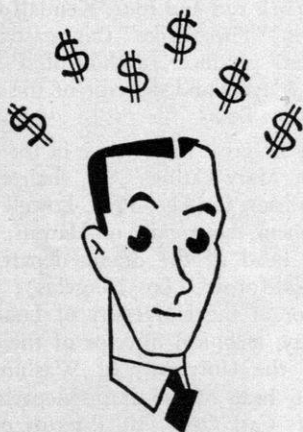
1915 **W**
 Lester Cushing ROGERS, of Bates & Rogers Construction Corp. of Chicago, Illinois, was one of two employer delegates from the United States to the International Labor Organization in Geneva, Switzerland on October 26. Mrs. Rogers (Lucile Pritchard, '16) flew to Paris with him and later they planned to visit the Moroccan Air bases and stay in Casablanca, and return by Italian liner from Gibraltar.

1919 **W**
 Breta LUTHER Griem, the cooking expert at the Milwaukee Journal TV station, recently returned from a two week trip through Europe. She and her show were honored with the annual agricultural extension recognition award of Epsilon Sigma Phi, national extension fraternity, after her return.

1920 **W**
 The resignation of Craig R. SHAEFFER as assistant secretary of commerce was recently announced. Shaeffer is a former president of the Shaeffer Pen Co., Fort Madison, Iowa.

1921 **W**
 Two 1921 graduates, Eleanor RILEY Grant and Dorothea RAINEY, both of Madison, have achieved a lifelong ambition. They have opened a unique Madison restaurant called "Soupcon."

1922 **W**
 Mrs. Marie MEID McNett reports five productions of her play, CRADLE OF



How Much Do You Want To Earn?

Opportunities for an outstanding and successful career as a representative of the Sun Life Assurance Company of Canada, one of the ten top-ranking life insurance companies in North America, are now open to alert, ambitious men of personality and character, ages 25 to 40. The Sun Life, established in 1865, invites you to give serious consideration to the excellent prospects offered by this professional career of public service.

- Expert training • Immediate income with commission and bonuses •
- Generous hospitalization and retirement plans •

The Branch Manager of the Sun Life office serving your territory will gladly discuss with you the advantages of a Sun Life sales career. For a complete list of the Company's 100 branches in the United States and Canada, write the Head Office, 218 Sun Life Building, Montreal.

GLORY, last season as follows: at Silverdale, Washington; Woodbury, Connecticut; Wilmore, Kentucky; Chesterland, Ohio (as their International Theater Month play); and at the Bill Chickering Theatre, Camp Yokohama, Japan. This play is the first one ever produced dramatizing Abraham Lincoln's formative years in Indiana.

... from the second annual Institute of Business Economics at the University of Southern California.

The million dollar success story of Fred WITTNER and his wife, May HALPERN Wittner, and their unusual Albany, N. Y., advertising agency was told in the Feb. 8 issue of the New York Times. We hope to tell more about this in the *Alumnus* soon.

Two UW scientists, Dr. Harold P. RUSCH and Dr. R. K. BOUTWELL, '42, report that cortisone has some influence on certain types of nonmalignant tumors.

1924 W

The Very Rev. E. Addis DRAKE has been named dean and general missionary of the San Bernardino Convocation of the Episcopal Church of California.

Gordon MacQUARRIE and Ellen GIBSON, '41, both members of the Milwaukee Journal staff, were recently wed.

1928 W

Recently appointed branch manager of the Oklahoma City Allis-Chalmers Manufacturing Co. branch was Richard N. SORENSON.

Horace A. GLADDEN, since 1951 manager of the Du Pont Photo Products Philadelphia district office, is moving to Chicago to assume managership of the office there.

The nation's first plant doctor, E. M. HILDEBRAND, Houston, Texas, was visiting relatives in Oshkosh recently. He is setting up a practice to treat plants as physicians do humans, with emphasis on home gardens.

Dr. E. Adamson HOEBEL, University of Utah letters and science dean and professor of anthropology, served as special consultant to the National Association of Educational Broadcasters when it prepared its series of radio programs, "Ways of Mankind."

Willis JONES has been relieved of his athletic directorship and football coaching duties at Madison West High School. He will remain as track coach.

New York University's School of Retailing has appointed Dr. E. O. SCHALLER, professor of retailing and an authority on retail buying and merchandising, as the school's new assistant dean.

1929 W

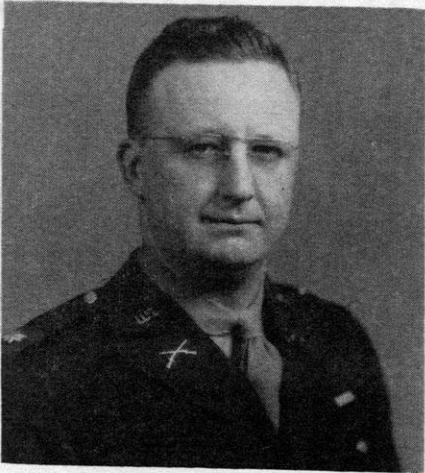
The New Orleans hospital where the first successful operation to separate Siamese twins was performed is headed by a former Madison physician, Dr. Lester L. WEISS-MILLER. The hospital is the Ochsner Foundation Hospital.

Spending the next two years in Paraguay as a member of a U.S. team of experts helping Paraguayans improve their teacher training program is Dr. Lester M. EMANS of Eau Claire.

The newly appointed Director of Wage and Salary Services of the Detroit Edison Company is Robert L. BETTS.

New head of the department of modern languages at Carnegie Tech is Dr. Fred GENSCHEMER.

Orth Named Army Aide



FRANKLIN L. ORTH

Another Badger has joined the top U.S. army echelon. Franklin L. Orth, '30, has been appointed special assistant for reserve forces to the Secretary of the Army.

The Milwaukee attorney, who has been actively associated with the Army Reserve program for 20 years as an infantry officer, will coordinate and review the programs for all army civilian components. During World War II, Col. Orth commanded an infantry combat team in Burma under General Stilwell, and also held important staff positions with the War Department Manpower Board and the Army Service Forces. Later he has acted as legal consultant to several government departments.

Mr. and Mrs. Orth and their five children are residing at their farm, "Oakmount," located at North Fork, Loudoun County, Virginia.

David H. HOLT has been named Ashland county agent.

Mrs. Jeanette SMITH Jeffries died some time ago, according to the word recently received from her husband in Kankakee, Ill.

John M. KELLEY Jr., Ft. Wayne, Ind., attorney, recently underwent surgery in Chicago.

Dr. Julius Anton MILLER, chairman of the art department at Allegheny college who was credited with producing "one of the finest art programs to be found in a small college anywhere," died May 17. He is survived by his widow, the former Rose Mary CHRISTOPHER, '46.

Dr. John A. SCHINDLER of Monroe has been appointed to the Wisconsin State Board of Medical Examiners.

Randall T. SCHOFIELD is school principal at Kimberly, Wis.

Assistant Chief R. E. HODGSON of the U. S. Department of Agriculture Bureau of Dairy Industry was appointed as a U. S. delegate to the 13th International Dairy Congress at The Hague, Netherlands.

Kathleen KEYSER and John L. Kunzelmann, Milwaukee, were married July 18.

Harold M. WILLIAMS, a director and vice-president of Fox DeLuxe Foods in Chicago, is the author of an article on management problems in the July issue of *Dun's Review*.

John R. DEHAVEN was written up by the Spooner *Advocate* when he appeared on the program of the Clover Farm Picnic there in July.

Promotion of Dr. Edward N. KRAMER to be technical superintendent of the plants technical section of the DuPont Co.'s Pigments department has been announced. He lives in Wilmington, Delaware.

1930 W

After 25 years with the Lake Mills school system and 16 years as superintendent, Melvin C. FUSZARD resigned last month.

An assignment under the Point Four Program took Dr. Quincy DOUDNA to Cairo, Egypt.

John R. CASHMAN announced his association with John C. SAVAGE, '53, in his law firm in Manitowoc.

UW bacteriologist Oscar N. ALLEN was a member of the U. S. delegation to the Sixth International Congress for Microbiology in Rome this month.

Recently elected governor of the Wisconsin-Upper Michigan district of Kiwanis International was Superior attorney, Barney BARSTOW.

Paul M. HERZOG, former chairman of the National Labor Relations Board, has been appointed to the newly created post of associate dean of Harvard University's Littauer School of Public Administration.

Assistant to the Wisconsin State Highway Engineer William F. STEUBER, Jr., was recently named winner of a \$3,000 award, one of the top prizes, in the General Motors Better Highways Awards contest.

Army Col. Bradford T. SCHANTZ of Gettysburg, Pa., now deputy adjutant general in Far East Army Forces Headquarters in Yokohama, Japan, recently was awarded the Legion of Merit for exceptional meritorious service in Korea.

Neele E. STEARNS has been elected a vice-president of the Inland Steel Co. in Chicago.

J. Deane GANNON, formerly of Madison, has been named director of Federal Credit Unions in Washington, and has supervision of 612 credit unions with assets of more than \$70,000,000. He had been supervisor of the credit union division in the Wisconsin State Banking Dept. since 1941.

Col. Maynard N. LEVENICK recently was graduated from the Army War College and assigned to the Pentagon.

C. Eleanor LUNDE, of the federal Dept. of Agriculture's branch library at Madison, has been honored for outstanding service.

Word has come of the death of Grover F. ROST of Axtell, Neb., in 1950.

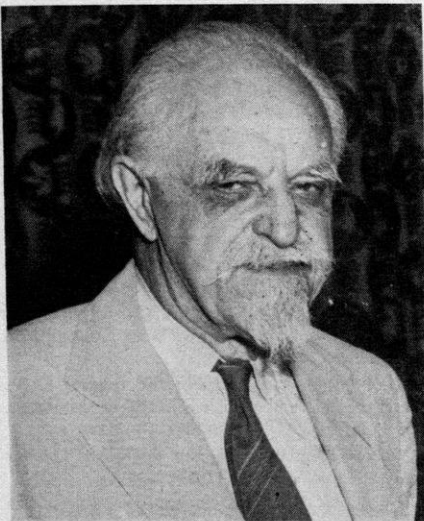
Laura HORSFALL, Avon Lake, Ohio, has been awarded a masters degree in education at Western Reserve University in Cleveland.

The Colorful Case Of Prof. Wrench

When the imminent retirement of University of Missouri Professor Jesse E. Wrench last summer prompted a noisy student demonstration, the 70-year-old history teacher said: "My gosh, I don't know why you're honoring me. All I've done is to have fun all my life."

Time magazine noted that the professor "was only telling the truth. Loping over the campus, his cape flapping in the wind, he always seemed to be having fun—of his own special kind. . . . At football games, dressed in the loud jacket of the Tigers, the professor was usually on hand to lead the cheering. At dances he acted as "bouncer," at elections as "policeman." Sometimes he could be seen mowing his lawn in his underwear, sometimes taking a constitutional at 3 a.m., and sometimes wandering through the Southern Missouri hills, cape and all, looking for Indian mounds. . . .

"A Phi Beta Kappa from Cornell, 'Monkey' Wrench never bothered to pick up an advanced degree; campus legend has it that he was outraged when the University of Wisconsin told him that he would have to type his thesis (he had written it out in long-hand on scraps of brown paper). The lack of a master's and a doctorate, however, was never a handicap. Students flocked to his classes, crowded into his office in the afternoon, swarmed into his cluttered living room at night. . . . "Treat 'em like grownups," he would say of his students. 'But remember, they're nothing but kids. You've got to be as young as they are.'"



PROF. WRENCH

FOR **Christmas**

Handsome Gifts with the **CARDINAL & WHITE**

Shield of the University of Wisconsin

Permanently Applied

Lorna HOOPER Warfield, program director for the Holiday Folk Fair in Milwaukee, recently returned to this country after traveling and studying the customs of Norway, Sweden, and Denmark.

1915 W

Lester Cushing ROGERS, of Bates & Rogers Construction Corp. of Chicago, Illinois, was one of two employer delegates from the United States to the International Labor Organization in Geneva, Switzerland



College Specialties

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• **WEIGHTED BOTTOM GLASSWARE. Dozen lots only, postpaid.**

- A () Hi-Ball @ \$6.00. B () Regular Old Fashioned @ \$6.00.
- C () HE-MAN Old Fashioned (15 oz. capacity) @ \$7.50.
- D () Set of 4 shot glasses @ \$2.00.
- () Weighted bottom cocktail (not shown) @ \$6.00.
- () Mint Julep (14 oz. capacity—not shown) @ \$7.50.

• **STEM GLASSWARE. Dozen lots only, postpaid.**

- E () Pilsner @ \$9.00. F () Stem Cocktail @ \$9.00.
- G () Goblets @ \$11.00. H () Wine @ \$11.00.
- I () Sherbet or Champagne @ \$11.00.
- J () Cocktail Shaker (single, 40 oz., chrome top) @ \$6.00.
- () Martini Pitcher (not shown) @ \$6.00.
- K () HE-MAN Ash Tray, 9" diameter, @ \$5.50, postpaid.
- L () Set of 4 Coaster Ash Trays @ \$1.75, postpaid.

NAME _____ Total amount enclosed _____

ADDRESS _____

Yes, we can fill orders for virtually all schools and fraternities—

What's New With You?

The ALUMNUS wants to get first-hand reports on new and interesting activities of yourself and other Badgers. Our address? Memorial Union, Madison 6.

WISCONSIN ALUMNUS

Wilbur F. ZENTNER of Des Plaines, Ill., is a claim adjuster with the Railroad Retirement Board in Chicago.

Thomas J. BARNETT, general attorney in Chicago of the Sante Fe Railroad, was graduated from the second annual Institute of Business Economics at the University of Southern California.

The million dollar success story of Fred WITTNER and his wife, May HALPERN Wittner, and their unusual Albany, N. Y., advertising agency was told in the Feb. 8 issue of the New York Times. We hope to tell more about this in the *Alumnus* soon.

Two UW scientists, Dr. Harold P. RUSCH and Dr. R. K. BOUTWELL, '42, report that cortisone has some influence on certain types of nonmalignant tumors.

John E. CONWAY, Wisconsin state revisor of statutes, has resigned his position to teach at the UW Law School.

The newly elected executive director of the Iowa Daily Press Assn. in Des Moines is Herbert O. TSCHUDY.

Newest member of the Ripon college board of trustees is Mrs. Grace V. REED.

Capt. Moses MAX of Sheboygan has returned after army service in Germany with the Quartermaster Corps.

Claude S. HOLLOWAY has moved to Austin, Texas, where he has accepted a position on the staff of the Texas Research League. Formerly a Madison CPA, he was accompanied by his wife, Kathryn HENSEY Holloway, and their four children.

The Rev. Dr. Richard P. GRAEBEL is pastor of the First Presbyterian Church in Springfield, Ill.

Erna DASSOW has resigned from the faculty of the Sheboygan Falls High School to accept a position as mathematics instructor at Racine Junior High School.

Col. Carl A. FLOM and Lt. Col. R. H. FORSYTHE, Jr., '40, both of Madison, attended the Fifth Army judge advocate school at Northwestern University Law School this summer.

A description of a wedding in Thailand was sent to his family by Prof. L. M. HANKS, Jr., who is on leave from Bennington College in Vermont to do research in Thailand.

Howard R. SCOTT, Madison, was married to Marguerite Ostrander.

Prof. Olaf F. LARSON, UW rural sociology department, conducted a short course this summer at Queens University, Kingston, Ontario.

Duncan B. TINGLE has been elected vice-president and named general sales manager of Armstrong Cork Canada Limited in Montreal.

George ROWE, Menomonie, was one of the candidates in the special election to fill a vacancy created by the death of his former employer, Congressman Merlin Hull.

Working in Iraq as an irrigation specialist with the Point Four Program is Fred LOCHER of Wisconsin Rapids. He is chief engineer of the \$7 million Massayib project south of Baghdad.

Pauline MALCOLM Batterton has been married since 1935 and is now living in Rocky River, Ohio, the *Alumnus* just learned.

The story of a husband and wife who are in the chips—potato chips, that is—was told in the July 19 issue of the Milwaukee Jour-

an Extra safeguard

For more than a quarter of a century, the Wisconsin Alumni Research Foundation has helped to safeguard the health and welfare of yourself and your family through the practical application of principles discovered by research. The Foundation is a non-profit organization which receives and administers patentable inventions voluntarily assigned. All income from invested funds derived through licensing arrangements goes to the University of Wisconsin and is allocated to further research by the University Research Committee.



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- INSECTICIDE TESTING

WISCONSIN ALUMNI RESEARCH FOUNDATION
MADISON 1, WISCONSIN



Ivy Williamson, Rollie Williams, Guy, and Lloyd Larson.

“Great Guy” Sundt

STOUGHTON honored one of its famous sons in late June when a banquet was held for Guy Sundt.

You can't blame Stoughton for being proud of Guy Sundt. Madison feels the same way about Guy, so does the entire state, and so do Wisconsin alumni everywhere.

Sundt came to Wisconsin in 1918 and was eligible as a freshman. He was a regular for four years. He was a tremendous punter, a 170-pounder who hit harder than most 200-pounders. He was elected captain after the 1918 season. However, Chuck Carpenter had been elected captain for 1918 but had gone off to World War I and had been unable to serve in that capacity; he returned to school in 1919, and Sundt unhesitatingly resigned the captaincy so that Carpenter could receive the honor.

That's typical of Sundt. And it's typical of the esteem in which he was held that his teammates elected him to the captaincy after the 1920 season. By that time, Rollie Williams had joined Sundt on the Badger varsity, and they were a fearsome pair in 1920 and 1921. Following Sundt's last season, the 1922 captaincy was voted to Williams.

Sundt has spent most of his life in Madison connected with the University of Wisconsin. He coached at Ripon for two years after his graduation in the spring of 1922, then returned to the University of Wisconsin to stay.

He has worked for and with a variety of people at Wisconsin, and he has earned the respect of them all. He didn't do that by being a "yes man," either. While he never has been a man to offer his opinions unsolicited, he never has hesitated to give an honest answer to an honest question.

Sundt had a knack in handling boys. There was the time, for instance, that his great miler, Don Gehrmann, showed up eating peanuts just before he was to dress for a time trial. It should be mentioned that Gehrmann was one of those rare athletes who seemed to thrive on unorthodox eating habits.

"Go right ahead and eat those peanuts," said Sundt, "You're the one who has to run the time trial."

Gehrmann ran it, and he ran a good one.

"He's a pip," said Sundt admiringly. "Who can say it's wrong for him to eat like that when he goes out and runs exactly as you've planned?"

Sundt won eight letters at Wisconsin, four in football, three in track and one in basketball. Football undeniably was his first love.

It was in that Chicago game that Sundt suffered an injury in the second half that he said "didn't amount to much." He played out the rest of the game, and it later was discovered that he had suffered a broken collarbone.

From an article in the Wisconsin State Journal, by Henry McCormick, '26.

nal. The husband and wife are Frederick J. MEYER and the former Kathryn ROSS-MAN. He is president of the Red Dot Potato Chip Co., Madison.

The Robinson-Humphrey Co., Inc., Atlanta investment banking firm, has announced the election of Richards C. LEWIS as resident manager of the Charleston, S. C., office.

Helen Pearson HERZBERG spent the month of May in an air-sea trip around the continent of South America.

Facts about processing of blood at the Badger Regional Blood Center in Madison and the Center's director, Dr. Merle OWEN Hamel, were given in an article in the July 20 issue of the Capital Times Green.

1933 W

A new competitive world record for F-hydroplane boats was set last month by veteran speedboat racer Harry VOGTS.

Arne E. STENSBY is the new director of professional relations for the Borden Co. prescription products division in New York. His wife is the former Eleanor HOFFMANN, '35.

E. W. ZIEBARTH, head of the speech department at the University of Minnesota, will become dean of that university's summer session in June, 1954.

Recently appointed manager of the Allied Chemical & Dye Corp., the nylon fiber division of the National Aniline Corp., was John J. RIECK.

Dr. David M. McQUEEN was named director of research in the chemical department of the Du Pont Experimental Station in Wilmington, Del. Dr. Gerald M. WHITMAN, '40, was promoted to a laboratory directory at the station.

Lt. Col. Guy M. BLENCOE and his wife, the former Marianne SMITH, '32, have returned from Germany, where the Colonel was head of a special advisory staff group.

A daughter, Nancy Louise, was born to Mr. and Mrs. Frederick W. PEDERSON, La Crosse, on July 14.

At the altar:

George B. SHAPIRO and Madeline T. Widmann, both of Madison, on July 30.

Elizabeth Jean GOULD and Arthur J. Westenberg, both of Madison, on July 4.

Russell M. GILBERTSON, Rio, and Mary R. HAYDEN, '43, Madison, on July 4.

John U. DITHMAR, Madison, and Mrs. Lorna Hill, Portage, on July 25.

1934 W

Prof. Sanford S. ATWOOD was appointed dean of the Cornell University graduate school.

Newell A. LAMB was installed recently as the Grand Master of Masons in Indiana.

Newly elected vice-president and general manager of the Dicalite and Perlite Divisions of the Great Lakes Carbon Corp. in Los Angeles is DeOtis L. MARLETT.

Dr. E. W. REID has been named director of product development for the Corn Product Refining Co. in New York.

Madison physician David T. SCHUELE heads a new corporation which has purchased a 51 bed hospital two miles out of Oconomowoc. He will direct hospital activities and continue his Madison practice.

1935 W

The newly created post of manager of the sales division of Du Pont's Textile

How the Wisconsin Idea Was Born

(continued from page 23)

1892 to 1903, and from 1883 on was a member of the United States Geological Survey. A distinguished and productive geologist, his most important work in this field, *Treatise on Metamorphism*, appeared in 1904.

In a very real sense Van Hise was the heir of the three great presidents who preceded him: John Bascom, who had given the University a sense of high purpose; Chamberlin, who had wrought so earnestly and so effectively in opening new and wider vistas; and Adams, who had taught the Regents, the Legislature, and the state a larger understanding and a deeper appreciation for the University.

In his inaugural address Van Hise charted many of the lines he would pursue during his administration. He looked with favor upon having members of the faculty serve the state as experts, but he felt that the greatest service a professor could perform was "his own creative work and the production of new scholars in the laboratory and seminary." Nothing, he said, was more important than the search for new knowledge: "The practical man of all practical men is he who, with his face toward truth, follows wherever it may lead, with no thought but to get a deeper insight into the order of the universe in which he lives." The final test of the University, he thought, was the output of its creative men; the state university must support scholarship and research of all kinds: "A university supported by the state for all the people, for all its sons and daughters, with their tastes and aptitudes as varied as mankind, can place no bounds upon the lines of its endeavor, else the state is the irreparable loser; . . . each has an equal right to find at the state university the advanced intellectual life adapted to his need."

Except for a few general passages, Van Hise said nothing in his inaugural address about those various off-campus activities of the University which are encompassed in the term university extension; yet solid achievements in this area were to loom prominently among the major accomplishments of his brilliant administration.

The extension work already instituted suggested that further steps be taken. The specific stimulus came from men associated with the Free Library Commission: Frank Hutchins, Charles Mc-

Carthy, and Henry Legler. These men urged Van Hise to re-establish the general university extension work on a broad and secure basis. In the summer of 1906 McCarthy, then Legislative Reference Librarian, surveyed the activities of the private correspondence schools in the state. He found that 35,000 persons were enrolled in such schools and that approximately \$800,000 was paid annually for this instruction. Legler and McCarthy solicited comment from Wisconsin business men and politicians on the worth of university extension work. Almost unanimously they approved it.

Meanwhile Van Hise had persuaded himself of the importance of this work. In 1905 he told a Washington audience that "a state university should not be about meeting the needs of the people, however elementary the instruction necessary to accomplish this." The words echoed those of his old teacher and colleague, Chamberlin. Before another year had passed university extension work

correspondence study, instruction and lecture, debating and public discussion, and general information and welfare. The state was divided into districts and a field organization was created. Text books were especially prepared for many of the courses.

Reber was restrained by no rigid notions that certain activities were beneath the dignity of the University Extension Division. If the citizens of the state wanted to know about Plato or how to construct a sanitary sewage system, about astronomy or tuberculosis, he proposed that the Division should help them. Courses were even organized for the inmates of the state prison. The scope, the vigor, and the success of the extension work of the University attracted a procession of visitors from other states and from distant lands. They came, they observed, they investigated, and returned home often to imitate the work of the Division. In 1910 E. E. Slosson visited Wisconsin and reported that it was impossible to determine the size

Next Month

How YOU Can Help on Scholarships

was begun on a small scale, and in 1907 the Legislature appropriated \$20,000 for this purpose. With the assurance of substantial support, Van Hise persuaded Louis E. Reber, dean of the College of Engineering of Pennsylvania State College, to come to Wisconsin as director of the new venture. The position, Van Hise assured him, would be one of "developing a new line of education in state universities which I believe in the future is likely to become one of very great importance."

It was Reber, an engineer, who implemented and expanded Van Hise's ideas. He sought to make the Extension Division into an agency by means of which all and any knowledge not only could be but would be transmitted to those who sought it and to those who ought to have it. The Division thus created consisted of four departments:

and location of the University: "The most that one can say is that the headquarters of the institution is at the City of Madison and that the campus has an area of about 56,000 square miles." He found its influence almost universal in the state and he pronounced it good.

Van Hise's vigor, his spirit, his capacity for growth beyond the limits of his scientific training contributed measurably to the high purpose he had set for the University in his inaugural address. "My faith is such," he had declared, "that I look forward with confidence to the future, with profound conviction that the breadth of vision, which has enabled this institution to develop from small beginnings to its present magnitude, will continue to guide the state, until a university is built as broad as human endeavor, as high as human aspiration." ■ ■

FOR 6485 MINUTES of the Wisconsin State Radio Network's 6600 minutes per week on the air, its bill of fare is geared to the serious and educational. In the remaining quarter-hour the sublime steps aside to make way for the WHA Band Wagon Correspondence School, the network's only concession to the ridiculous.

Even those 15 minutes are too much for some listeners. Despite the fact that the adroit humor of Bob Homme, '47, is punctuated every minute or so by three minutes of march music, an occasional letter writer demands: "Do you suppose you could persuade the announcer to dispense with his silly chatter?" Yet when the Friday morning

day before the Friday morning broadcast, and tries them out on his wife (nee Esther Eleanor Anderson, '44.)

"I try to write for smiles, not for laughs," says Homme, who does not abhor a pun if it puts across a point.

Nearly all of Homme's scripts are centered on the make-believe campus of the Band Wagon Correspondence School, or BWCS. He would have you believe it is a typical college, but a bit of listening reveals that the institution has some highly peculiar, if not hilarious, aspects. One rather popular offering is a fellowship in Followship, set up to provide followers for the leaders developed in other colleges' leadership courses.

He'll do or die for

DEAR OLD BWCS

*Bob Homme, '47
has only "comedy"
show on WHA*



Band Wagon show has "cut the comedy," the station is showered with appeals that start like this: "In my judgment Mr. Homme easily ranks with the first five radio humorists of the entire country. . ."

What is this minor phenomenon that causes such varied listener response? The program traces its lineage back to the late thirties, when such as Bill Harley, Roy Vogelmann, Allen Beaumont, and Willard Waterman were among the top humorists on campus. (The two former, by the way, are still with WHA, while Beaumont and Waterman are also on the airlines. The latter is heard currently as the "Great Gilder-sleeve," and Beaumont is with NBC-TV in Chicago.) During the mid-forties, the Band Wagon played marches unembellished by humor. Then a few years ago Homme, a staff announcer, began the current series. He's been on and off ever since. He usually does the script at home in longhand on Thurs-

day. Extracurricular activities at BWCS rather closely parallel doings on the UW campus. The success of the BWCS grid team last fall posed quite a ticket problem and provoked one suggestion that an octagonal stadium with four separate, overlapping fields be built at BWCS. The teams could then change directions every quarter and nearly everybody would have 50-yard line seats sometime during the game. This design had more appeal than one from a listener who suggested using a round gridiron, with concentric circles and the goal posts in the center.

BWCS also has a public service program. Here its chief activity is telling listeners the correct time after every march record. This is accomplished with a special electronic sun dial, which boasts fluorescent lighting for 24 hour service, chimes, and a sign in six-inch neon letters that can flash on and say TILT. ■ ■

Fibers Department has been filled by Dr. Lester S. SINNESS, a Du Pont employee since 1935.

Earl C. STOLPER was appointed personnel director of the Wisconsin Power and Light Co.

A new law firm specializing in patents, trade marks, and copyright has been formed in Chicago by I. Irving Silverman and Eli MULLIN.

Mr. and Mrs. Conrad King, Jr., announce the birth of their daughter, Peggy Jean, on April 23. Mrs. King is the former Margaret COTTER.

Mrs. Elise BERGET Ziehlsdorff of Argyle, and Frederick J. Ross, Mineral Point, were wed August 8.

1936 W

The new prexy of the UW Alumni Club in Milwaukee is Harvey E. LEISER.

Lloyd J. SEVERSON has been promoted to vice-president in charge of mineral development for U. S. Steel's Oliver Iron Mining Division in Minnesota.

Earl TANNENBAUM has been appointed assistant librarian at Whitewater State College.

Laurence O. GARDNER is business manager of the Pacific Telephone and Telegraph Co.

Alfred R. CHRISTENSON is budget controller with Spiegel, Inc., Chicago. Mrs. Christenson is the former Camilla A. JOHNSON, '40.

Elma CHRISTIANSON is now city welfare director of Madison.

Dr. Douglas Southall FREEMAN, Pulitzer prize-winning historian who received an honorary UW degree in 1936, died in Richmond, Va., on June 13.

W. D. ROGAN has started his duties as Jefferson county agent.

1937 W

The American Association of University Women in Janesville recently heard Dr. Mildred F. BERRY tell about her experiences as a Fulbright student in Norway last year.

Nick S. DEANOVICH is Texas representative of the Gisholt Machine Co. with headquarters in Houston.

James E. DOYLE, chairman of the Wisconsin Democratic Organizing Committee, has been elected national co-chairman of Americans for Democratic Action, the non-partisan political organization of American liberals. Harvard historian Arthur Schlesinger, Jr. was elected to serve with Doyle.

Dr. William L. HENNING has been named head of the department of animal husbandry at the Pennsylvania State college.

Robert THOM will again be teaching at Neenah High school.

Dr. Peter TOPPING, former assistant professor of history at Santa Barbara (Calif.) college, is the new librarian at the Gennadius library at the American School of Classical Studies in Athens, Greece.

William M. RILEY is manager of the Pan American Airways office in Barcelona, Spain.

Novia PETERSON Frey was married to Wiley Vivian Boone in Virginia, Minn., July 17.

The life story of John E. DIETRICH, UW speech professor and theater business manager, was told in the August 23 issue of the Wisconsin State Journal.

1938 W

Robert W. **QUAST** has accepted a position as business manager of Wisconsin State College in Oshkosh.

Richard H. **PFEIL**, Elkhorn, and Patricia **ROCHE**, '51, Milwaukee, were wed June 18.

Eunice **BONOW** is editor of "Women in Pharmacy," a publication aimed at interesting young women in pharmacy and published by Kappa Epsilon. She's an instructor at the UW in Milwaukee.

Albert **KERSTEN** is a recent graduate of the Chicago College of Optometry.

Mrs. Jacqueline Calhoun and Charles R. **CARTER** were married in May and are residing in Fort Lauderdale.

Lee **ZAWASKY**, Pt. Washington, has been advanced to the rank of colonel in the air force reserve.

1939 W

Otto **MUELLER** will be director of housing at Penn State after Sept. 16.

Gordon **SABINE**, dean of the school of journalism at Oregon U., recently spoke before Oregon Assn. of Newspaper Publishers, declaring the freedom of the press is being endangered by certain Senatorial attacks.

Dr. John R. **DURLAND** is now manager of the Queeny plant of the Monsanto Chemical Co. in St. Louis.

Several UW graduates are in the engineering department of Hamilton Standard Division of United Aircraft Corp. in Windsor Locks, Conn. They are Raymond P. **LAMBECK**, chief product engineer; Edward W. **RADTKE**, chief design engineer; Richard C. **Meyer**, '52, test engineer; and Donald G. **PAQUETTE**, '43, senior metallurgist.

Mr. and Mrs. Leslie Ackerman (Caroline **IVERSON**), Lakewood, R. I., announce the birth of a son, Terrell Iver, on July 24.

A report on the Philadelphia Municipal Pension Fund by Edwin **ROTHMAN**, a staff member of that city's Bureau of Municipal Research, was awarded the 1953 certificate of distinction by the Governmental Research Association.

Bertil W. **JOHNSON** has been named the first city manager of Evanston, Ill.

Recently named Wisconsin Revisor of Statutes was Marshfield mayor James J. **BURKE**.

Gordon **CULVER** has sold his interests in the Wausara *Argus*, a weekly newspaper, in hopes of buying a larger paper.

Dr. Harry P. **SCHULTZ**, '42, and his wife, the former Pearle Henriksen, South Miami, Fla., announce the birth of twins—a son, Tor Pershing, and a daughter Alison Pershing.

Tom (Red) **HEARDEN** has been named to the Badger coaching staff as freshman coach assisting George Lamphear.

Manager of the Harvestore Division of Milwaukee's A. O. Smith Corporation is James E. **BORCHERT**.

Fond du Lac attorney and former Wisconsin state senator Louis J. **FELLENZ**, Jr., has been named to head the Federal Housing Administration.

Edward **THORNTON** has been elected chairman of the Madison chapter of the Wisconsin Society of Certified Public Accountants.

1940 W

Dr. James C. **McCULLOUGH** and Mary-jean Erickson were married August 29. They will live in Fond du Lac.

A Distinguished Service Award, the U. S. Dept. of Labor's highest honor award, is now in possession of Maurice M. Hanson, '19, chief of field operations for the Bureau of Apprenticeship. He has been with that agency since it was started in 1936, and has been largely responsible for the Bureau's national promotional efforts in the construction industry. He holds degrees in civil engineering and vocational education from Wisconsin.

Now stationed with the Navy in Washington is Lt. Cmdr. Lloyd C. **EMERSON**.

Dorothy A. **LARSON**, Madison, married Bruce W. Hotchkiss, Vineland, N. J., on June 28.

The moderator on a recent nation-wide broadcast of a panel discussion at Jackson College for Negroes in Jackson, Miss., was Gloria **BUCHANAN** Evans, Menasha.

Col. Richard A. **KNOBLOCH** and his wife, Rosemary **RICE** Knobloch, have moved to South Carolina where the colonel is base executive officer at Shaw Air Force Base.

Daniel Walter **RAAF** has received his PhD from Brown university.

Mr. and Mrs. William **SWENSEN** (Mary Jane **THOMAS**, '41) and their two children are living in Toronto, Canada, where he is a geologist with the Anaconda Copper Mining Co.

1941 W

The new coach of the Wausau Muskies football team is former UW grid star George **PASKVAN**.

Major Charles K. **ANDERSON** is now serving with the Air Force in Japan as chief of the Reconnaissance Operation and Training section of his unit.

"Troubled Africa: Spotlight on the Dark Continent" was the commencement address delivered at Southeast Missouri State college by Dr. Garland G. **PARKER**, University of Cincinnati assistant professor of history.



Edmund J. Frazer's appointment as president of National Transitads Inc., largest transportation advertising company puts him high on the list of outstanding young corporation presidents. He is 36, was graduated from the UW in 1937, and joined the company in 1945. He has been active in GOP politics, and has served on the advertising committee of the U. S. Chamber of Commerce. Headquartered in New York City, he resides with his family, which includes one child, at Roslyn Estates.



George L. **RAGAN** is a staff member of the Los Alamos scientific laboratory of the University of California.

1942 W

Charles F. DuBOIS, Madison, formerly secretary-treasurer of Olson Veerhusen, has joined the Straus Printing Co.

The Standard Oil Development Co. announced the appointment of William N. **WRIGHT** of Cranford, N.J., as head of its Patent Division, General Refining and Production Group.

Recently married were:

Dorothy Witte and H. Russell **AUSTIN**, Jr., Milwaukee.

Virginia **LOOFBORO** and Arthur W. Anderson, Milton, Wis.

Carol Kloe and Wayne G. **MORRISON**, Monona Hills.

Lois C. Swanson and Hugh C. **FAVILLE**, Manitowoc.

1943 W

The new manager of aviation sales for the Bendix Corp. Radio Communications Division is Clarence I. **RICE** of Baltimore.

Durwood **McVEY** is now superintendent of schools in Lake Mills, Wis.

The promotion of Wayne W. **BINGER** to assistant chief of the chemical metallurgy section has been announced by the American Aluminum Co. of New Kensington, Pa.

1944 W

Dr. William **MERKOW**, '41, and his wife, the former Rosalind **DAITCH**, announce the birth of their third son, Steven Jon, on August 18.

The advertising manager for Charles of the Ritz in New York is Natalie D. **BRUERE**.

Wedding congratulations go to Miriam J. Hutchins and Tony **PANGANIBAN**, Madison.

1945 W

Recently elected chairman of the Board of Directors of the American Institute of Cooperation is Burton **WOOD**, Oregon State College chairman of agricultural economics.

Now a New York free lance artist, Patricia **MEAGHER** recently vacationed in Madison.

Available for the first time to WISCONSIN MEN and their families



*Musical
Cigarette Box...*

A fascinatingly different musical cigarette box that will evoke admiration and comment. When you raise the lid you will be thrilled with the clear and splendid rendition on a genuine imported Swiss movement of

ON WISCONSIN

The cigarette box itself is of pure, rich, solid mahogany in either light or dark finish. Holds a full pack of regular or king size cigarettes. Cover is decorated with tarnish-proof, gold-plated, cloisonnee Wisconsin Seal.

A POSSESSION THAT WILL BE LONG CHERISHED

ORDER BLANK

Please send me ----- Wisconsin Musical Cigarette Boxes at \$9.95 each.
(That is all you pay. We will pay all shipping charges.)

Please the color you prefer: Light Mahogany or Dark Mahogany .

Enclosed find Check or Money Order in amount of \$-----

NAME -----

ADDRESS -----

CITY & ZONE -----

Exclusive with **MUSICAL CREATIONS, INC., 18 Exchange St., Pawtucket, R. I.**

Wayland Academy in Beaver Dam will be headed, starting January 1, by Raymond A. PATTERSON, Jr., former UW basketball star and Wayland faculty member for the past five years.

Mr. and Mrs. F. Harwood Orbison (Lucile ROGERS) are living in Appleton, Wisconsin now, and have a son John who is 18 months old and a baby girl, Nancy Pritchard, born September 22, 1953.

1946 W

Two members of the class of '46 were elected to offices of the Wisconsin Daily Newspapers Advertising Managers Assn. They are Hans HAMM, Waukesha Daily Freeman, president, and Karl EISELE, Jr., Madison Newspapers, vice-president.

Recently appointed assistant dean of the UW Law School is Prof. Carlisle P. RUNGE, a Law School faculty member since 1951.

Dr. and Mrs. H. Wade STINSON left San Antonio, Texas, last June when Dr. Stinson was released from the Air Corps Medical group, and returned to Washington, D. C. where he is continuing his residency in Radiology. They live at Silver Spring, Md.

Kenneth R. DAVIS has been appointed an assistant professor of marketing at the Amos Tuck School of Business Administration at Dartmouth College.

1947 W

A new member of the engineering department of the Phosphate Division of the Monsanto Chemical Co. in Anniston, Ala., is Lynn P. BARNES.

Two newlyweds are Charlotte Neetzow and James N. McGRUER, Pittsburgh.

1948 W

Rev. Wilbur LEATHERMAN is the new pastor of the Brodhead Methodist Church.

A new gift shop in Madison has been opened by Roy HAASE. It is called Haase's Gift Box.

Dr. John E. MARTIN is practicing medicine at the Lakeland Clinic, Delavan, Wis.

A Madison realtor, Phillip C. STARK, has been appointed a member of the Madison Housing Authority.

Married from the Class of '48 were:

Patricia POWELL and Robert Sheen, Milwaukee.

Ruth Barthel and Robert G. BRAZNER, Milwaukee.

1949 W

Dr. John H. COPENHAVER has been named assistant professor of zoology at Dartmouth.

Jay M. WEXLER, a Madison jeweler, has been admitted to the Wisconsin bar.

Newly named biology instructor at Akron University is Dr. Gilbert CHANG of Tientsin, China.

Recent marriages:

Rita K. KING and Lt. Henry G. SCHUETTE, '50, Laguna Beach, Calif.

Helen Monticello and Edward RUFFOLO, Milwaukee.

N. Joanne OUWENEEL and Wills Passmore, Wilmington, Del.

Mary E. Larson and Ernest A. MOSHER, Madison.

Mary Irene LAWRENCE and William G. GANSER, Madison.

Mary Ellen Gmeiner and Conrad G. HUTTERLI, Milwaukee.

Mary R. SCHAUB and Eugene DEVITT, '52, Madison.

Doris CHOTT, '53, and Joseph MILLER, Milwaukee.

Nancy CHRISTIE, '51, and William W. GOESSEL, Rockford, Ill.

Anita Jean Cavagnaro and Paul G. BEEN, Milwaukee.

Ann MOORE and Capt. Arthur Flowers. Dr. Lucille Eris MECCA and Daniel Sayre Andes, Los Angeles.

Martina V. MARTINEAU and John R. KAUCK, Milwaukee.

Marlene Stolper and Walter W. FRIEDMANN, Random Lake.

Minnie Houterman and James W. AUSTIN, Neenah.

1950 W

Marriages in the Class of '50:
Miriam D. JERABEK and Richard J. SHELSTAD, Milwaukee.

Sheila M. KIVLIN and Henry J. REUL, '54, Madison.

Rosalie BERNSTEIN and Edward L. LEVINE, Washington, D. C.

Mary YOUNG, '51, and William R. SACHSE, Sheboygan.

Ellen Mark and Melvin KOCH, Elmhurst, Ill.

Donna Sisthelmer and James R. LEIPZIG, Milwaukee.

Ethel Jorgensen and Robert FREEMAN, Baraboo.

Shirley Ann Davis and Raymond S. BEAVER, Jr., Madison.

Joan Willis Lins and Lee W. BANNERMAN, New Brunswick, N. J.

Eleanor IDTSE, '53, and Herbert W. HAWKINS, Berkeley, Calif.

Sally Ann Weber and James E. GROOTE-MAAT, Milwaukee.

Bertha J. HUNTINGTON and Merlin KOENECKE, '51, Baton Rouge, La.

Mr. and Mrs. William GOETZ announce the birth of a son James Jonathan on September 12.

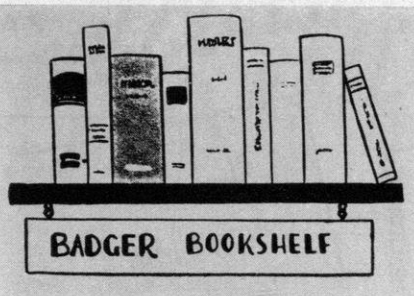
Brodhead's new coach, Bob BUEL, rescued a man in ten feet of water last August when he and his family went to the Bloomer pool for a swim.

Lucille M. ALMON was admitted as an affiliate member of the Aviation Writers Association after working as an assistant public information officer with the Air Force.

Two Madison policewomen have resigned. They are Thais SCHOTT, for health reasons, and Millicent ALLARD, '51, to join the State Department of Public Welfare staff.

Robert SCHWEIGER and Jerry HARGROVE have been named manager and assistant manager of a new Rennebohm drug store in Madison.

The new manager of the Rockford branch office of Trailmobile, Inc., is Richard P. JUNGHANS, Edgerton.



ROUND RIVER: FROM THE JOURNALS OF ALDO LEOPOLD. Edited by Luna B. Leopold. Oxford University Press. (Price: \$3.00.)

In "Round River" the reader is taken on fascinating trips to the delta of the Colorado River, to the Gila River of Arizona, and into northern Minnesota and Ontario on canoe trips with the UW's late Prof. Leopold, who has become one of the greatest patron saints of wildlife management. The book "Round River" again makes it clear why such is the case. This final work from his unpublished journals and essays is rightfully receiving unusual commendation from all sources.

THE ENCHANTED CUP. By Dorothy James Roberts, '35. Appleton-Century-Crofts, N. Y. (Price: \$3.75.)

Miss Roberts studied the Tristram legend under Prof. Julian Harris while at the UW from 1933-35. Now she puts the great love story into an historical novel that makes the world of King Arthur a real one. The Enchanted Cup has already won a measure of success as a Book of the Month Club selection.

EXPERIMENTS, THEORY & PROBLEMS IN GENERAL CHEMISTRY. By Homer W. Stone, and James D. McCullough. McGraw-Hill, N. Y. (Price: \$6.00.)

A new workbook in chemistry by two University of California faculty-men.

THE GOLDEN BOOK OF TRAINS. By Jane Werner, '36. Simon and Schuster, N. Y. (Price: \$.50.)

Miss Werner, a regular author in the Golden Book series, which continues to amaze with the fine color illustrations and interesting reading material that our small fry eat up with relish. The

train book contains what seems to be just about everything about trains and includes puzzles, model railway layouts, and other railroad features in remarkable variety.

BIOGRAPHY OF GERMAN CULTURE IN AMERICA, TO 1940. Compiled by Henry A. Pochmann and Arthur R. Schultz, '35. University of Wisconsin Press. (Price: \$6.50.)

A virtually complete bibliography covering every aspect of German-American exchange in every cultural field by Prof. Pochman, UW American literature specialist, and Arthur R. Schultz, former UW teacher who now is professor of German at Wesleyan University.

ADVENTURES OF AUGIE MARCH. By Saul Bellow, '38. Viking Press, N. Y. (Price: \$4.50.)

A former graduate student in anthropology at the UW, Bellow has produced an original and stimulating novel about a slum-bred Chicago "intellectual," a book that isn't namby-pamby about facing the facts of life.

"One Star Final"

Wherein a textile industrialist, once a reporter, succumbs to the urge to write a book

UPON LEAVING the University of Wisconsin in 1905, Herman Blum began what was to be a short-lived career as a cub reporter. Had he persisted in the journalistic life, it is possible that his unusual biography, *One Star Final*, might have been, technically, a more polished piece of rhetoric. But certainly it could not have been more interesting.

You wouldn't have to be an alumnus of Wisconsin to thoroughly enjoy *One Star Final*. Badgers, however, and particularly those of the 1900-1910 era, will find Blum's book especially delightful reading. His amusing and informative anecdotes about UW affairs in the early years of the century by themselves make the narrative worthwhile. Yet, of as much interest is Blum's account of his transition from newspaper boy in his home-town to Eau Claire, to student, to reporter, to leather worker, to pioneer in rayon manufacture, and finally to his dual role as chairman of the board of the Craftex Textile Mills, Inc. and one of Philadelphia's leading patron of the arts.

This patronage is considerably more than passive. One of Blum's most prideful projects is his Blumhaven Library and



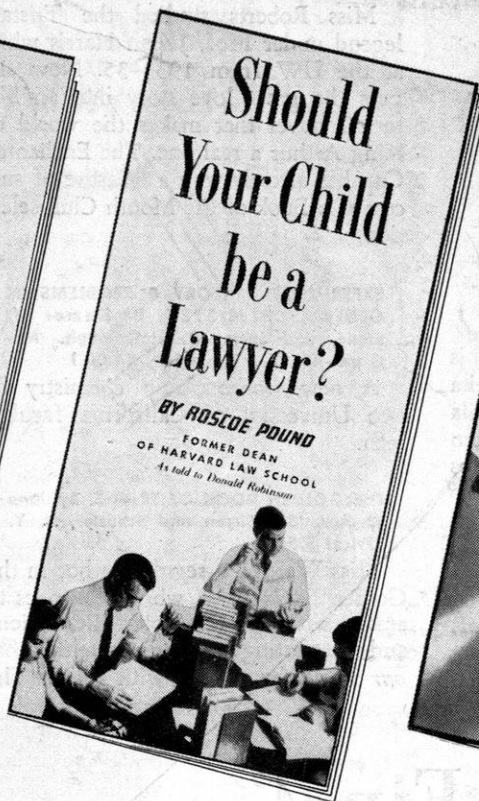
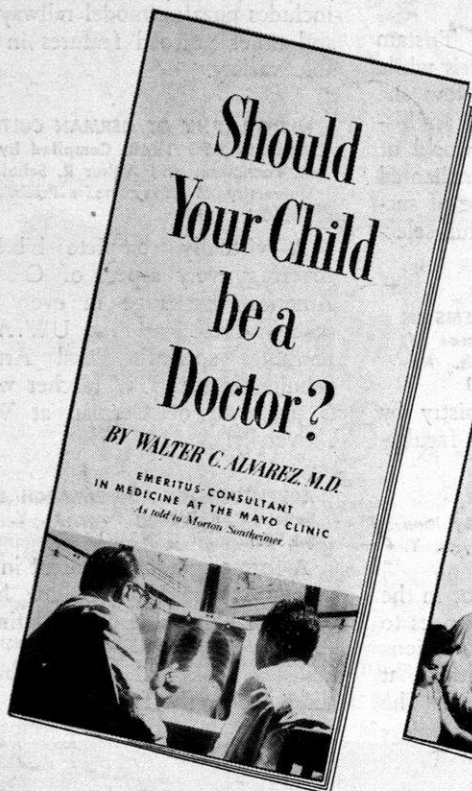
Blum in the Lincoln section of Blumhaven Library.

Gallery—a unique cultural center in which several specialized subjects receive generous attention. His paramount interest is Americana, but his collection of sacred literature, early books and manuscripts, and autographed personal letters of the famous is also extraordinary.

One Star Final speaks for Blum's writing proclivity. (By the way, he was an active journalist while on campus, serving as Madison correspondent for several newspaper, and was once a staff member of the *Wisconsin Alumni Magazine*.) He is perhaps even more prolific in his production of water color sketches, done mostly in the White Mountains of New Hampshire, where he spends his summers.

In the preface to his *One Star Final*, Blum declares "the book is not intended to turn the tide of history, nor to upset the opinions already formed as to the great and near great of the period covered." Maybe not, but it does have its full share of information that is bound to be new to many people, e.g., the chronicling of the rise of the rayon industry.

The book, published by the Blumhaven Library and Gallery, Philadelphia, has a \$2.50 price tag.



What is your son planning to be?

RECENTLY, in advertisements in national magazines, the New York Life Insurance Company began publishing a series of articles on the opportunities offered young men in various careers. So far, four of these articles have been published—both in the magazines and in booklet form as shown above. All are written by men of high standing in their respective fields and are highly informative.

If your son is contemplating a career in any of these fields, we shall be happy to mail you a free copy of whichever booklet you think might be of help to him in evaluating his future profession.

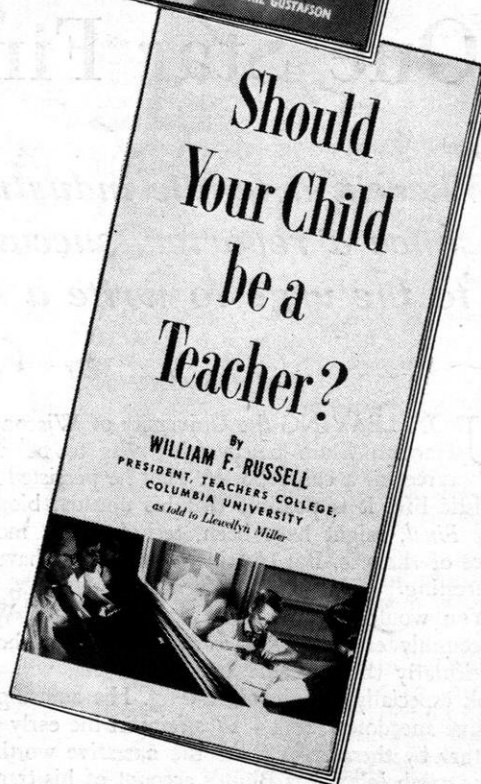
If your son is undecided as to the career he hopes to follow after leaving college, here is a possibility which you

might want to discuss with him:

There are excellent opportunities for young men in the field of life underwriting, and few occupations offer a man so much in the way of personal satisfaction. Many New York Life agents are building very substantial futures for themselves by helping others plan ahead for theirs. Last year, for example, the Company's top 100 agents averaged over \$25,000 in earnings, and all enjoy positions of respect in their communities.

★ ★ ★

Our new booklet, "A Good Man to Be," gives detailed information on the opportunities New York Life offers young men. If you'd like to have a copy, we'll be glad to mail one to you. Just write to the address below.



THE NEW YORK LIFE AGENT
 IN YOUR COMMUNITY **BE**
 IS A GOOD MAN TO **KNOW**

NEW YORK LIFE INSURANCE COMPANY