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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, January 22, 1936

MADISON, WISCONSIN

Vol. 31, No. 6

Visual Aids In Schools Is State Institute Theme

Educational Uses of Motion Pictures, Slides, Will Be Shown at Madison

A three-day symposium on techniques and possibilities of motion pictures, slides, and other visual aids in enriching the study programs of schools is announced by Dean F. O. Holt, of the University of Wisconsin Extension division. This institute will be held at Madison, Feb. 11-13, under the direction of J. E. Hansen, chief of the extension bureau of visual instruction, and associates, with the offices of the bureau as general headquarters.

The school of education of the State University and the state department of public instruction are joining in the plans. The institute is designed for the benefit of teachers, principals, and others interested in the use of visual aid materials in the teaching process.

Edgar Dale On Program

So significant is the institute regarded in relation to the future of this movement that the American Council of Education, through Dr. George F. Zook, its president, is sending Dr. Edgar Dale to represent its section on visual instruction. Dr. Dale, regularly a member of the staff of the Bureau of Educational Research of Ohio State university, is now on leave of absence in order to direct the visual aid program of the American Council.

Dr. Dale, who is motion picture chairman for the National Congress of Parents and Teachers, will give the opening address on "Present Status of Visual Instruction in the U. S. and Probable Trends." He will also speak concerning motion picture appreciation and on entertainment and recreational films in the educational program.

Technical Problems Listed

Prof. Hansen will address the group on several topics, including the selection of projection equipment; local administration of the visual instruction program; planning the classroom motion picture program; and the projection of opaque pictures and objects and the use of mounted pictures and other illustrative materials in the classroom.

Freeman H. Brown, assistant chief of the bureau, will discuss the motion picture, how it is made, how it works; the mechanics of projection; the care of films and equipment; and how to use the camera in school work. He also will describe how sound is recorded and reproduced for motion pictures.

Dean Frank O. Holt will speak at a luncheon meeting on the motion picture in its significance to adult education.

Teaching Methods Shown

Paul Nelson, who instructs in visual methods at Stout Institute, will describe that teacher-training program, and Dr. Colin G. Welles will outline the visual instruction program which he directs at the Milwaukee vocational school.

Using a Madison classroom as a "clinic," Prof. Hansen and Mrs. Elizabeth C. Osborne, of Madison East junior high school, will offer a demonstration of classroom techniques in the use of motion pictures.

Miss Elda Merton, supervisor of grades for the Waukesha public schools, will talk on the use of the projected still picture in the classroom. Harold Stamm, instructor in West Allis high school, will discuss local production of motion pictures and their use as records of school activities.

Dean C. J. Anderson, of the school of education, will address a luncheon meeting on "The Contributions of Science to the Educational Program."

The motion picture aims of the Congress of Parents and Teachers will be presented by Dr. Dale, for the national field, and by Mrs. Edna Hansen, motion picture chairman for the Wisconsin Congress of Parents and Teachers, in relation to the state objective.

U. W. Men to Take Part in National Group Meets

Two University of Wisconsin faculty members will attend meetings of national organizations during the next month or so and will take active parts in the programs of the groups.

G. L. Larson, professor of steam and gas engineering, will attend meetings of the American Society of Heating and Ventilating Engineers to be held in Chicago Jan. 27-30. Prof. Larson is now first vice-president of the society and will become national president on Jan. 28.

A. H. Edgerton, professor of guidance and director of vocational guidance at the State University, will attend the annual meeting of the National Vocational Guidance association at St. Louis Feb. 19-22.

Prof. Edgerton, who is a past president of the association, will read a paper on "A Decade of Progress—Ten-Year Evaluation of Guidance Practices in American Secondary Schools" at a general session of the association, and will talk on "Present-Day Specifications for Guidance and Personnel Workers" at a sectional meeting of college teachers of guidance.

NAMED TO SPEECH GROUP
Fred Reel, Milwaukee, James Doyle, Oshkosh, and Morton Melnik, Madison, were recently initiated into the

Alumni Foundation Gives \$138,000 to U. W. for Aid to Science Research

A grant of \$138,000 from the Wisconsin Alumni Research Foundation to aid research in the natural sciences throughout the University of Wisconsin was recently accepted by the State University Board of Regents.

The funds will support both old and new research projects which are carried on under the direction of University faculty members. All of the projects, about 80 in number, are selected and approved by the University Research Committee. The Foundation which provides the funds has no voice in the selection or in the policies to be followed in carrying out the research work.

Pres. Frank Praises Grant

"This grant," President Glenn Frank said, "is another visible evidence of the very great contribution the Alumni Research Foundation is making to the future of the University of Wisconsin. By its accumulation of a permanent endowment for research, the Foundation is providing an element of stability to the scientific future of the University that would otherwise be impossible. And in a dozen other ways its grants are enriching the staff and work of the University. Its stimulation is being felt all the way from promising young scholars to our most distinguished scientists of maturity."

Of the total grant, \$84,000 is allotted to special grants-in-aid to stimulate University research. These special grants-in-aid are used to purchase equipment and supplies with which to carry on research, and to help support more than 100 young men and women graduate research workers thus enabling them to carry on their own graduate studies and do valuable research at the same time.

Includes New Grant

Included in the grant also is a new fund of \$25,000 to permit faculty members to carry on certain lines of research which are already underway. Because of their teaching duties, many

faculty members have little or no time to work on these research projects during the regular school year, so the Foundation granted this fund to the Regents to permit faculty members to work on the unfinished projects during the summer months, thus hastening their completion.

The grant also includes a \$15,000 fund for the continuation of the special fellowships and scholarships which were inaugurated a year ago by the University on funds supplied by the Foundation. These special fellowships, known as the Wisconsin Alumni Foundation fellowships, are granted to the most gifted young scholars and scientists that can be found in the United States.

Increase Fellowship Aids

Because these fellowships were so successful, funds granted for their support this year were increased \$5,000 over the \$10,000 given for them last year. At the present time, 23 young men are doing research work under these fellowships. They were selected from all parts of the country for their outstanding intellectual attainments.

Besides these fellowships, an additional fund of \$5,000 is included in this year's grant from the Alumni Foundation for the establishment of two or more post-doctorate fellowships with which it will be possible to bring to the State University unusually gifted men who have already proved their ability to carry on independent research work in the natural sciences.

The foundation's grant also includes \$8,000 which will provide for the continuation of the work now being done by Professor Aldo Leopold on game management and waste land problems, which is very important to Wisconsin, and \$1,000 for the continuation of the lectureship fund, which each year brings to the University campus an outstanding scientist to lecture on some phase of the natural sciences.

Two memorials will perpetuate the memory of the late Dr. Willard G. Bleyer in the school of journalism at the University of Wisconsin. Dr. Bleyer, who died last Oct. 31, founded the State University's journalism school and was its director from 1927 until his death.

The Bleyer Memorial Library has just been established in the journalism school office which Dr. Bleyer occupied for some 21 years. The library has been established as a result of a gift by Mrs. Bleyer of the journalism library owned by Dr. Bleyer.

According to a wish expressed by Dr. Bleyer during his illness last winter, several hundred books on journalism and related subjects, as well as numerous periodicals, which he had gathered in his private library, are now in the possession of the school. All other books in possession of the school will be added to the library, which will be of great value to graduate and other advanced journalism students.

With simple ceremony, students at the University of Wisconsin school of journalism recently dedicated their memorial to Dr. Bleyer.

Prof. Grant M. Hyde, acting director, received an illuminated parchment from Harry Sheer, general chairman of the student committee which promoted the memorial. Three hundred and ten subscriptions were received from journalism students to complete the necessary costs of the testimonial. Done in egg tempera on old vellum, the memorial will hang permanently in the main office of the school of journalism.

James Watrous, art instructor in the University art department and the creator of the famous Paul Bunyan murals, executed the design and the work in the style which Dr. Bleyer studied for many years—the typography of the early English newspapers and the early American corantos. A chronological depiction of highlights in Dr. Bleyer's career ornaments the parchment. The text of the memorial is as follows:

"Because he, in his indefatigable desire to see the seeds he planted flourish into a full grown profession, gave a lifetime to journalism;

Because his leadership, research, and inspiration provided strength and determination to the youth of the newspaper realm;

And because he projected educational journalism on to the screen of the world;

We, the students of Dr. Willard G. Bleyer of the University of Wisconsin School of Journalism, do hereby render him this memorial.

May his work and memory guide us always.

Classes of 1936, 1937, 1938, 1939."

U. W. Freshmen Don't Believe in Staying Out of School Year

Freshmen students who entered the University of Wisconsin last year evidently didn't believe in the advice given by some that they should stay out of school a year or so before going on to college to get some experience.

For figures released by the State

Students Fit Animals for Livestock Classic At State U. Feb. 5

Horses, cattle, sheep, and swine, selected from the University of Wisconsin livestock barns and all sleeked by their student trainers who have been fitting them for days, will step proudly in parade before Wisconsin farmers and homemakers at the "Little International" livestock exposition to be held in the State University livestock pavilion during the coming annual State Farm and Home Week Feb. 3-7. The exposition will take place on Feb. 5.

This is the annual student livestock classic when students of both long and short courses in agriculture vie for showmanship honors. Following the contest, a night show will be given featuring a parade of blue ribbon winners.

Inter-sorority riding events, riding classes for three- and five-gaited horses, an exhibit of six-horse team driving, and other entertainment features are a part of the exposition program. The queen of the show with her court of attendants, chosen by popular student vote from among girls in the home economics course, will be presented with appropriate ceremony.

Dave Nusbaum, Park Falls, is general chairman for the exposition, and other students who are serving as heads of the various committees in charge of the show are:

Jack Schingl, Chicago; Forrest Fountaine, Walworth county; Donald Morrissey, Iowa county; John Thomas, Iowa county; Robert Galligan, Ashland county; Donald Walters, Marinette county; Franklin Bradley, Racine county; Ransom Shestok, Keweenaw county; Richard Lucey, Rock county; Arnold Blumke, Marquette county; Willard Reese, Iowa county; Henry Haferbecker, Outagamie county; Edward Mathwig, Waushara county; Olaf Anderson, Chippewa county; and Gilbert Ahlgren, Polk county.

U. W. Orators to Match Words in Prize Contests

Announcement of the dates for the preliminary and final trials of the Frankenburger Oratorical and the Peace Oratorical Contests and the men's varsity debate squad at the University of Wisconsin was made recently by Professors Andrew T. Weaver and Henry L. Ewbank of the speech department.

Preliminaries and finals for the traditional Frankenburger Oratorical contest, which offers a \$100 prize to the winner, are set for February 25 and March 6, respectively. Varsity debate aspirants will have their first trials February 11 and the finals on February 16, while the Peace Oratorical final contest is scheduled for March 12.

All undergraduates with the exception of freshmen are eligible to compete in the Frankenburger Oratorical contest, which requires original orations of 2,000 words on any subject. The Peace Oratorical event is open to all graduate and undergraduate students excepting freshmen, while only undergraduate men are eligible to try out for varsity debate.

Among the contestants aiming at the Frankenburger prizes are James Doyle, Oshkosh, and Fred Reel, Milwaukee, who as sophomores last year finished in second and third places, respectively.

The winner of the Peace Oratorical event will represent the State University in the state peace contest, where cash awards of \$50, \$30, and \$20 will be made.

Varsity debaters for the coming semester will argue the question, "Resolved: that Congress should have power to override by a two-thirds majority vote decisions of the Supreme Court declaring laws passed by Congress unconstitutional." This issue will be used both in the Delta Sigma Rho tournament at Madison and in the Western Conference debate tourney.

To Hold Institute For Rural Workers at U.W. During Summer School

A three weeks institute for county agents, high school agricultural teachers, boys and girls leaders, and home demonstration agents will be held at the University of Wisconsin during the 1936 summer session as a result of action taken recently by the University Board of Regents.

The Regents approved a recommendation of the University faculty providing for the institute. The courses of study given in the institute will carry undergraduate credit, but not graduate credit, and enrollment will be open only to county agricultural agents, Smith-Hughes agricultural teachers, boys and girls club leaders, and home demonstration agents.

University statistician recently revealed that 66.4 per cent of the first year students last fall had finished high school careers in the preceding June. Another 17.8 per cent had finished in June of 1933, staying out only one year before continuing their education.

The figures reveal that members of last year's freshman class had graduated from high school during every year since 1924, and that two freshmen had graduated from high school as far back as 1920. The figures show that 97.9 per cent of the freshmen finished high school during the depression years since 1930.

Regents Approve 6 Day Coop School to Be Held at U. W.

Course to Aid Cooperative Leaders To Be Held March 16-21

A six-day practical training school in cooperative management to be held at the State University's college of agriculture from March 16 to 21, was approved by the University of Wisconsin Board of Regents recently.

In establishing the school, the regents accepted suggestions made by state cooperative leaders and the college of agriculture faculty, and approved recommendations made by Dean Chris L. Christensen of the college, and Pres. Glenn Frank.

The course, one of the first of its kind, is intended to assist leaders of farm cooperatives and managers, directors and employees in meeting the every-day problems which arise in the management of farm cooperatives.

Features of this new course include discussions of the philosophy of cooperation, cooperative business records and their use, the financing of cooperatives, sales and merchandising policies, and the study of human relationships.

Regular lectures are scheduled for the morning sessions, round-table discussion of special problems for the afternoon, and forums in the evenings. In the afternoon round-table discussions on the question of membership and public relationship problems, sales and merchandising methods, cooperative purchasing, and legal questions, which may arise, together with training for cooperative management, will be considered.

Dean Christensen reports that more than 1,500 active cooperative marketing and purchasing associations with some 180,000 patrons, are now operating in Wisconsin.

In commenting upon the proposed school, Dean Christensen expressed the belief that one way to promote the welfare of farmers in the state is by helping prospective cooperative directors and managers.

Young Men Enrolled For Second Term in U. W. Short Course

As many as 47 additional young men from 24 Wisconsin counties enrolled at the opening of the second term of the Short Course in Agriculture at the University of Wisconsin following the holiday recess.

Young men from 59 Wisconsin counties are now preparing themselves for agricultural pursuits in this short course. The third term opens Feb. 10.

Those registering from Wisconsin counties in the second term are: Baron, Edwin Ackerson, Harold Amundson, John Alexander, William Knutson, and Glen Poulter; Brown, Jerome S. Pamperin and John Schmidt; Columbia, Bert Halverson and Harold Hasey; Dane, Clifford Hopkins, Floyd Peck, and Joseph Stockstad; Douglas, Donald Aro; Dunn, Kenneth Benson, LeRoy Hansen, Irving Mork, and LaVerne Valaske; Iron, Harold Evenstad; Jackson, Bernard Feyen and Spencer Ball; LaCrosse, Earl Briggs, Conrad Hanson, and Wilmer Hesselberg; Marathon, Norbert Schneider; Monroe, Kenneth Flume; Oconto, James Schaub; Ozaukee, Erwin Pipkorn; Portage, Elmer Wenzel; Racine, Sherman Kramer; Rock, Leo Badertscher, William McNally, Harold Robinson, Ole Staff; Rusk, Robert Norberg; Shawano, Ismar Jacobson; Vernon, Orville Traastad; Walworth, Irvin Ames and Ardath Wutke; Washburn, Louis Furchenich and Francis Jones; Washington, Delno Sorkness; Sheboygan, Edgar Koepke and Glen Steuerwald; Wood, Lester DeBoer, Lyle P. Matson, and Elmer Schmidt.

Rural Drama Groups Prepare For Festival

Rural drama groups in 15 Wisconsin counties will hold county play festivals between now and Feb. 1 in preparation for the State Drama Festival to be held at the University of Wisconsin college of agriculture Friday, Feb. 7.

From these county festivals will be chosen outstanding groups presenting plays in tragedy, comedy, folk and fantasy to present demonstrations at the State Drama Festival held in connection with the annual State Farm and Home Week program, according to Miss Amy Gessner, in charge of the event.

Miss Gladys Borchers and Lowell Lees of the State University speech department, will attend these festivals and select the groups for demonstration.

County drama festivals will be held in the following counties: Bayfield, Tuesday, January 28; Calumet at Chilton, Wednesday, January 22; Green Lake at Berlin-Brooklyn Grange Hall, Thursday, January 30; Jackson at Taylor, Saturday, January 25; Kenosha, Friday, January 31; Marathon, Thursday, January 23; Marinette, Saturday, January 26; Monroe at Sparta, Monday, January 27; Oconto, Friday, January 24; Oneida at Rhinelander, Monday, January 27; Outagamie at Appleton, Thursday, January 23; Sheboygan at Oostburg town hall, Thursday, January 30; Trempealeau at Whitehall, Tuesday, January 28; Vernon at Viroqua, Wednesday, January 29; and Wood at Vesper, Friday, January 31.