The Blue Streak Linotypes: model fourteen.

Brooklyn, New York: Mergenthaler Linotype Company, [s.d.]

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When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.
For general run of text matter composition, supplemented by display from auxiliary magazines... and with still greater display range possibilities through the Two-in-One feature.
THE BLUE STREAK
MODEL 14 LINOTYPE

THREE MAIN MAGAZINES · THREE AUXILIARY MAGAZINES · ALL OPERATED FROM A SINGLE KEYBOARD
From the single power-driven keyboard of a Blue Streak Model 14 Linotype, the operator commands a range of sizes and faces ample to meet the ordinary composition requirements of almost any printing plant.

He has immediately available the three main magazines carrying three full fonts, and the three wide 34-channel auxiliaries. A single easy turn of the handle shifts either main or auxiliary magazines. Shifting is almost effortless, due to the spring counterbalances and liberal use of ball- and roller-bearings.

If additional sizes or faces are wanted, it takes only a few seconds to change magazines . . . as all Linotype magazines are quickly and easily changed from the front.
The adaptability of this machine . . . its ability to supplement text matter with display . . . has made it one of the most popular of Linotype models. With its display range still further increased by the Two-in-One feature, the Blue Streak Model 14 becomes a Linotype-of-all-work. In the small office, it is a complete composing-room in itself . . . setting practically the whole paper and the run of commercial composition.

In the larger office, its flexibility effects economies in many ways. Often it can be equipped to set an advertising style, a head dress, a publication dress, in its entirety . . . thus saving copy-cutting and make-up time. In other cases, the Two-in-One Model 14 gives greater plant capacity by its ability to shift from the text to the display range; that is, it may be regarded as a display machine, doing anything a full display machine can do, which will change at a moment’s notice to a text machine, setting text matter as fast as an exclusively text model.

The ability of the Blue Streak Model 14 to adapt itself to the needs of varying shop conditions can only be suggested by the matrix equipments shown on the following pages. These will serve, however, to illustrate the variety of equipments that can be arranged to fit the needs of the newspaper or commercial office. Notice particularly the display range of the Two-in-One Model 14, as shown in these suggested machine equipments.
ORIENTAL RUG HOUSE
WHOLESALE

BROADWAY AND SIXTH AVENUE
NEW YORK CITY

Apointments Only

EDWARD MANTE
Concert Organist
456 EAST 79TH STREET
Chicago

of the
GOLDEN
ANNIVERSARY
of the

Smith Mansion
SMITHTOWN, GEORGIA

Built 1885, rebuilt 1931. Smithtown’s largest hotel. Half a century in tradition, in hospitality, under one continued management. Ensures the nicety of living to be found only in a truly great hotel—delightful suites available also in Princess Cottage Colony.

For full details, booklets, rates, consult your local Travel Agent. Or our New York office: Georgia Hotels Inc., 100 Fifth Place, New York City. Or Smithtown’s Hotel, Smithtown, Georgia.

MONTHLY STATEMENT

To FLOWER SHOPS Dr.
Wholesale and Retail
FLORIST AND NURSERYMAN

890 Maple Street

Chicago, Ill. _

To: FLOWER SHOPS Dr.
Wholesale and Retail
FLORIST AND NURSERYMAN

890 Maple Street

Chicago, Ill.

To FLOWER SHOPS Dr.
Wholesale and Retail
FLORIST AND NURSERYMAN

890 Maple Street

Chicago, Ill.

Return in Five Days to
Continental Jewelers
456 BROAD STREET, NORTH
BOSTON, MASS.

First main magazine
16 point Garamond
HOW is one to assess and 123

Second main magazine
12 point Garamond with italic and small caps
HOW is one to assess and evalua 123
HOW is one to assess and evalua 123

Third main magazine
10 point Garamond with italic and small caps
HOW is one to assess and evaluate a type 123
HOW is one to assess and evaluate a type 123

SUGGESTED MODEL 14 EQUIPMENT FOR COMMERCIAL PRINTING
how is on 123
NEW FACES DON'T SCARE MODEL 14

Only Few Seconds Required for Change of Magazine
When New Faces or Extra Sizes Are Wanted.

Display Prices Easy

Model 14 Strides Through
Price Figures and Text Matter Without a Stop.

One of the great advantages of the Blue Streak Model 14 is its unusual ability to give increased plant capacity by setting straight text matter supplemented by display from the auxiliary magazines. That versatility along with the economy thus made possible, has made Model 14 a popular machine.

Another valuable feature of this machine is that it is not limited to the faces that will actually run in the magazines. By hand setting an occasional display line, or inserting a few characters, it is possible to arrange matrix layouts that will materially extend its usefulness.

Model 14 can be adapted to fit the varying needs of the newspaper or commercial office, and will prove most economical for all manner of shop conditions. This versatility is all the more valuable as the single power-driven keyboard gives the operator command of a range of sizes and faces ample to meet most any ordinary composition requirement.

Every Model 14 is built with that exclusive swinging keyboard which gives instant accessibility to every character of the range matrix layouts that will materially extend its usefulness.

Wrong Headline Tops Store Ad

Ad Manager Put on Spot Leaves Town Blaming Compositor.

When officials, department heads and clerks, as well as prospective customers opened their morning papers at breakfast yesterday, the five-column advertisement of the Main Street Store started a roar that reminded listeners of a circus menagerie.

But the prospective customers howled with rage as the headline on the ad described the store's best fur coat as imitation fur. The headline belonged on another advertisement.

Customers raced to store for the supposed bargains and a general melee resulted.

Old Selam Hard, president and general manager of the store, tried to get J. Sitten Takeit, advertising manager of the News on the telephone— but the dapper ad peddler had left town on the first train.

Before departing, he declared that the composing-room had balled up the Main Street Store's advertisement and was en-

(Continued on Page 7)
IMPORTANT FEATURES OF THE
BLUE STREAK MODEL 14 LINOTYPE

- **OPTIC-AID FRONT**
  Reduces fatigue, improves efficiency, and facilitates machine maintenance.

- **ONE-TURN SHIFT**
  A single easy turn shifts magazines.

- **SWINGING KEYBOARD**
  Gives the same accessibility as though the keyboard were entirely removed from the machine.

- **UNIT CONTROL**
  of main and auxiliary magazines with a convenient shift indicator lever.

- **CHANNEL ENTRANCE REVOLVING MECHANISM**
  on Two-in-One Model 14, actuated from the operator’s chair.

- **UNIVERSAL KNIFE BLOCK**
  Three bearings give rigid support to the right-hand knife and assure parallel movement. Each point size (5 to 45) can be independently adjusted. Operated by knurled knob.

- **REVOLVING FRONT MECHANISM**
  on the Two-in-One Model 14, turned with the touch of the hand.

- **UNIVERSAL EJECTOR**
  with blades rigidly supported between heavy guides and set for any measure by a single movement of a handle.

- **LOCK FOR AUXILIARY MAGAZINES**
  preventing accidental dislodging of adjacent magazines when changing magazines.

- **CONTROL OF AUXILIARIES**
  from operator’s seat without break of operating tempo.

- **AUTOMATIC MATRIX GUARD ON AUXILIARY SIDE**
  to facilitate shifting magazines.

- **DIRECT-LINE ASSEMBLER SLIDE RETURN**
  actuating the return with direct horizontal spring tension.

- **FRONT REMOVAL OF ALL MAGAZINES**
  full-length, three-quarter, split or auxiliary. Unnecessary to elevate auxiliaries in rear of machine to remove lower magazine.

- **SIX-MOLD DISK**
  (optional equipment), for heads and other varied requirements. Typical equipment: three single-column and three double-column molds. Automatic ejector set further facilitates use of this new feature.

- **AUTOMATIC FONT DISTINGUISHER**
  adjusts itself automatically to the required point size when magazines are shifted, preventing wrong fonts from entering magazine.

- **IMPROVED SPACEBAND**
  16% stronger. Made in five thicknesses, of special steel, with wider ribs; less likely to buckle or break.

- **UNIVERSAL SELF-QUADDER**
  applicable to all new machines; provides low-slug quadding, centering or automatic indentation. Low-slug feature is optional, supplied as a separate device, and requires only the simple change of a slide in the vise jaws of the self-quadder for changes in body size.

- **DOWN-STROKE KNIFE WIPER**
  Cleans on the downward stroke, effectively freeing knives of chips.

- **SECTIONAL DISTRIBUTOR BARS**
  provide for future maintenance by permitting ultimate replacement of short section instead of complete bar.

- **LINOLITE MAGAZINES**
  made in all sizes, saving operating fatigue with frequent changes. 22 pounds lighter than brass, Linolite is more durable and easier to clean.

- **WIDE AUXILIARY MAGAZINES**
  interchangeable with those of single distributor, mixer, and super-display machines, accommodate any size from 4 point up to condensed 60 point.

- **UNIVERSAL ADJUSTABLE COPY HOLDER**
  handles large and small sheets of copy as they come.
FOUR COMBINATIONS OF MAIN MAGAZINES

For All Straight Matter
Three 90-channel magazines

For Display and Text
One 72- and two 90-channel magazines

For More Display Variety
Two 72- and one 90-channel magazines

For All Display
Three 72-channel magazines

THE BLUE STREAK 2 IN 1
MODEL 14 LINOTYPE

- The Two-in-One Blue Streak Linotype is a combination text and display machine, carrying both 90-channel text and 72-channel display magazines. On the Two-in-One Model 14, the three main magazines can be any combination of 72 and 90 as shown in adjoining column.

Even one 72-channel magazine, together with the wide auxiliary magazines, gives a wide range of display. For example, two complete fonts of caps, lower case, figures and points can be carried in one 72-channel and two auxiliary magazines. With the Linotype’s single keyboard, a layout of this sort is handled without confusion. The advantages and possibilities of such arrangements will be seen in studying the suggested equipments shown on the following pages.
In the Chinese province of Kansu was found the oldest known printed book, Wang Chieh was the printer's name. His book dated May 14, 868, purportedly was dedicated to the memory of his parents. A worthy son, Wang Chieh.

Wang Chieh and his beloved parents never dreamed of the day when printing would become a common-place. Wang Chieh's book was printed from blocks. Another Chinese, Pi Shang, printed from movable types in 1841. But the Chinese language had so many characters that Pi Shang's idea was discarded. Printing was too much trouble.

Johann Gutenberg in 1454 printed from types and as a result, the Gutenberg of Mainz, which is a city in Germany, gave the name for the invention of printing.

Wang Chieh, Pi Shang, and Gutenberg were pioneers who blazed the trail that Mergenthaler widened out to a broad highway.

Mergenthaler put printing on a production basis. He increased the need for mechanical typesetting. Today, Mergenthaler's typesetting machine is the standard. Other men added improvements to the Otto Mergenthaler's machine. That's what makes progress.

It would be a sad prediction that the mechanical typesetting machine of tomorrow will also be a Mergenthaler. Great names have come from printing—Wang Chieh, Pi Shang, Gutenberg, Jouon, Caxton, Cuyler, Franklin, Hoe, Mergenthaler.

This is a mechanical age. Without Mergenthaler, it might have been different.

The Weather

A new high in efficiency is moving down on the composing-room with the Blue Streak Linotype. An extended period of calm is predicted at Optic-Aid Front reduces nervous tension.

This newspaper sent entirely by Linotype.

NATIONAL NEWSPAPER

OLD RIVALS PACIFIED ASSERTS THE WASHINGTON LEADER

A NEW DEAL FOR MODERN COMPOSING-ROOMS

RETAIL ADS A CINCH TO SET

Eyes Revel in Comforts of New Front

2-IN-1 SETS COMPLETE PAPER

by Lind

One of the nerve-racking nuisances in the composing-room has been eliminated by the Model 14 Linotype which can set text size display lines and big display copy without a screech. Copy cutting and setting of type is a thing of the past when Model 14 goes into action. The 2-in-1 machine wades through the diversified lines in those big faced sets like a machine gun.

As the tendency toward featuring large price displays and headline size type grows, the Blue Streak Linotype with the 72-channel display magazine is a Two-in-One Blue Streak Model. Ample display capacity is found in the wide similarities of the type in the 123 Newspaper Heads and Text.

Press Break Will End in Peace

Press Break to Consider Conditions of the Washington Leader

Atlantic City, N.J.—Judges in the annual composing-room beauty contest of the Blue Streak Linotype and business offices of the Washington Leader have decided that the Linotype is the one solution of this vital problem.

Vendor's Typography: Linotype Captures Composing-Room Love Nest as Business Office Also Concedes Beauty of Attractive Model

A WELCOME for MODERN COMPOSING-ROOMS

HOW IS ONE TO ASSESS...
| **Apples** | Cooking 4 lbs. 19¢ |
| **Grapes** | Malaga 2 lbs. 15¢ |
| **Celery** | Large Bunch 10¢ |
| **Beans** | Lima 2 lbs. 15¢ |
| **Corn** | Gold Bantam Dozen 40¢ |
| **Peas** | Fresh Picked 2 lbs. 21¢ |
| **Lettuce** | Head Bunch 8¢ |
| **Lemons** | Juicy 3 for 10¢ |
| **BUTTER** | FIRST GRADE CREAMERY MADE FROM SWEET CREAM lb. 31¢ |
| **POTATOES** | NEW CROP IDAHO 15 lbs. 21¢ |
| **BANANAS** | EXTRA LARGE FULLY RIPE 4 lbs. 19¢ |
| **SUGAR** | CONFECTIONERS BROWN OR GRANULATED lb. 5 bag 27¢ |
| **BREAD** | MOTHER HUBBARD BRAND White or Whole Wheat 20 oz. 7¢ |
| **Cigarettess** | Carton of 10 Packages $1.20 |
| **Ginger Ale** | Bottles 3 No Deposit 29¢ |
| **Club Soda** | Bottles 3 No Deposit 23¢ |
| **LIMES** | Very Juicy 20 for 19¢ |
| **Maraschino Cherries** | 10¢ and 20¢ |
| **Chuck Roast** | Extra Prime Beef lb. 23¢ |
| **Rib Roast** | Fresh Killed Milk-Fed lb. 25¢ |
| **Broilers** | 3 to 4 lbs. average young, tender lb. 29¢ |
| **Fowl** | All Ham lb. 19¢ |
| **Bologna** | Corned Beef lb. 23¢ |
| **Ham** | Mild Sugar Cured Whole or half lb. 25¢ |

First main magazine (172-channel split)
24 point Pabst Extra Bold Condensed lower case in lower case side

SUGGESTED TWO-IN-ONE
MODEL 14 EQUIPMENT
FOR RETAIL PRICE DISPLAY

Second main magazine (90-channel)
14 point Pabst Extra Bold Condensed with Italic

HOW is one to assess and eva 123
HOW is one to assess and 123

Third main magazine (90-channel)
10 point Pabst Extra Bold with Italic

HOW is one to assess and eva 123
HOW is one to assess and eva 123

HOW IS ONE T 123

HOW IS 123

HOW 123
SALE OF COFFEES!

GRAND BLEND COFFEE is an exceptionally lb. flavored, very aromatic coffee... a special blend design please the most fastidious coffee-lover. Rich, winey an
hilarating. Try a pound today.

SPECIAL BLEND COFFEE is preferred by many
sands of customers who like its fine-flavored body, and prefer a mild coffee with a delicate aroma. A satisfying
economical.

EAT SPECIALS
[Table with prices and items]

WHITE BREAD
Best's oven-fresh
Bread is actually made hourly from
the very best of white flours and other premium
quality ingredients... baked under the careful
supervision of our own master bakers, and then
rushed fresh from the oven to your Food
Store. Why pay more when bread of this
fine quality can always be had for only
8c

Best Tomatoes
No. 2 can
11c

Tomato-Juice
Tall
7c

Grapefruit Juice
No. 2 can
11c

PRUNES
40 to 50
to the lb.
2 lbs.
10c

Sliced Pineapple
Best
14c

Sauerkraut
Grade 2
19c

Best Soups
No. 2
20c

CHRISTMAS DINNER!

select best's Popular irkey. Look for the Popular
your only guarantee of a
ILED, plump, tender bird.

Flour Now!
[Table with prices and items]

CHRISTMAS DINNER!

select best's Popular irkey. Look for the Popular
your only guarantee of a
ILED, plump, tender bird.

Flour Now!
[Table with prices and items]
Final Clearance Sale

An event that should not be overlooked... tomorrow morning at 9:30... includes Summer apparel for men, women and children and some house furnishings... means big savings... in time for August vacations.

<table>
<thead>
<tr>
<th>THIRD FLOOR FASHIONS</th>
<th>SIXTH FLOOR SHOPS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>118 Sports Suits</strong></td>
<td><strong>57 Linen Suits</strong></td>
</tr>
<tr>
<td>WERE $15.00</td>
<td>WERE $7.95</td>
</tr>
<tr>
<td>$7.00</td>
<td>$5.00</td>
</tr>
<tr>
<td><strong>300 Blouses</strong></td>
<td><strong>83 Boucle Suits</strong></td>
</tr>
<tr>
<td>WERE $7.50</td>
<td>WERE $12.95</td>
</tr>
<tr>
<td>$2.50</td>
<td>$6.00</td>
</tr>
<tr>
<td><strong>90 Tweed Coats</strong></td>
<td><strong>64 White Skirts</strong></td>
</tr>
<tr>
<td>WERE $20.00</td>
<td>WERE $4.95</td>
</tr>
<tr>
<td>$9.75</td>
<td>$2.25</td>
</tr>
</tbody>
</table>

**EVENING GOWNS**—Fifth Floor

| Velvet Dinner         | **19 Knit Dresses** |
| WERE $21.75           | WERE $2.50         |
| $10.00                | **$2.00**          |
| Crepe Frocks          | **$18.00**         |
| WERE $49.50           | **$2.25**          |
| Satin Evening         | **$65.00**         |
| WERE $65.00           | **$27.00**         |

**FRENCH STOCKINGS**

REGULAR VALUE $2.00

3 PAIRS FOR $3.45

Fine, flawless quality, silk from top to toe. Full length with clear even weave, fine seams, silk heel within a heel, and good reinforcements.

**SIXTH FLOOR SHOPS**

Shoes

Still a good selection in your size, if you’re here early. Sports and country shoes... in white, dark colors, and combinations... all with leather heels... $3.95 in white buck or linen.

**SPORTING GOODS**—Second Floor

<table>
<thead>
<tr>
<th>18 Golf Sets—Spalding</th>
<th>25 Tennis Racquets</th>
</tr>
</thead>
<tbody>
<tr>
<td>WERE $3.95</td>
<td>WERE $1.75</td>
</tr>
</tbody>
</table>

First main magazine (120-channel split)
16 point Memphis Bold lower case in lower case side
how is one to assess an
24 point Memphis Bold lower case in cap side
how is one to eva

Second main magazine (90-channel)
14 point Memphis Light with Bold
HOW is one to assess a 123 HOW is one to assess a 123

Third main magazine (90-channel)
10 point Memphis Light with Bold in lower case and center channels
HOW is one to assess and evaluate a type
18 point Memphis Light caps in cap channels
HOW IS ONE TO EVAL

SUGGESTED TWO-IN-ONE
MODEL 14 EQUIPMENT FOR DEPARTMENT STORE ADVERTISING

First auxiliary magazine
16 point Memphis Bold caps and figures
HOW IS ONE TO A 123

Second auxiliary magazine
24 point Memphis Bold caps and figures
HOW IS ON 123

Third auxiliary magazine
36 point Memphis Bold lower case and figures (caps in cabinet)

how is o 123
Railroad Bonds

YIELD TO MATURITY

<table>
<thead>
<tr>
<th>Bond Details</th>
<th>Year</th>
<th>Yield</th>
</tr>
</thead>
<tbody>
<tr>
<td>100M Atch. Top. &amp; S.F., Cpn. 4</td>
<td>1995</td>
<td>3.69%</td>
</tr>
<tr>
<td>100M Atch. Top. &amp; S.F., Reg. 4</td>
<td>1995</td>
<td>3.74%</td>
</tr>
<tr>
<td>100M Atch. Top. &amp; S.F., Reg. 4</td>
<td>1996</td>
<td>3.84%</td>
</tr>
<tr>
<td>100M Canadian Pacific</td>
<td>4</td>
<td>4.65%</td>
</tr>
<tr>
<td>100M Central Pacific</td>
<td>4</td>
<td>4.34%</td>
</tr>
<tr>
<td>100M Hocking Valley</td>
<td>4</td>
<td>3.93%</td>
</tr>
<tr>
<td>100M Hocking Valley</td>
<td>4</td>
<td>3.75%</td>
</tr>
<tr>
<td>100M Long Island, Ref. 4</td>
<td>1949</td>
<td>3.70%</td>
</tr>
<tr>
<td>100M Pennsylvania</td>
<td>4</td>
<td>3.92%</td>
</tr>
</tbody>
</table>

Read Bros.

SPECIALISTS IN RAILS

100 BROADWAY · NEW YORK

OW TO BE LEGIBLE THOUGH MODERN

Do you know how to make a look modern, and still be readable? Not always easy, there's a good rule! When in doubt, try Bodoni. Bodoni's lived through several cycles of modernism... in fact, it started one. Old Johnthebaptist Bodoni, who designed the, was quite a modernizer in his day. Can't you just picture all the printers of the time shaking their heads and shaking their tongues over his sharp serifs and wide leading, smooth paper and spacious margins? Can't you just hear them telling each other that such stuff couldn't last... and then trying to copy it?

There are four weights of Bodoni available on the Linotype, ranging from the pale Bodoni Book to the Stygian darkness of Poster Bodoni. If you want to make it unmistakably clear that you are using Bodoni in the modern rather junk in a line of Poster service will make it very, Bodoni's inherent legibility to read except setting and think of doing that.

K. DAWSON, President

P. SMITH, Treasurer

"NONE BUT THE BEST"

Consumers' Coal Company

DEALERS IN FUEL OF ALL KINDS

1234 Thirty-Fourth Street

New York City

RETURN IN FIVE DAYS TO

O'BRIEN & GOLDFARB

FIFTH AVENUE · BROOKLYN, N. Y.

Davison Printers

Catalog Printing

San Francisco, California

First main magazine (72-channel split)
21 point Bodoni lower case in lower case channels

how is one to assess and how is one to assess and eval 123

Second main magazine (60-channel)
14 point Bodoni with Italic and small caps

HOW is one to assess and eval 123

howisonetoa

Third main magazine (60-channel)
10 point Bodoni with Italic and small caps

HOW is one to assess and eval a 123

SUGGESTED TWO-IN-ONE MODEL 14 EQUIPMENT FOR COMMERCIAL PRINTING

how is one to assess and eval a 123

how is one to assess and eval a 123

how is one to assess and eval a 123
SOME OF THE MANY DISPLAY FACES YOU CAN USE IN THE
BLUE STREAK 2 IN 1 MODEL 14

Faces that will run in the 72-channel main magazines.

- 36 point Bodoni
- 36 point Bodoni Bold
- 36 point Bodoni Book
- 36 point Caslon
- 36 point Century
- 36 point Caslon Old Face
- 36 point Caslon Bold
- 36 point Caslon Bold Condensed
- 36 point Cheltenham Bold
- 36 point Cheltenham
- 36 point Howison
- 36 point Memphis

Faces that will run caps and figures in auxiliary and lower case in 72-channel main magazines.

- 48 point Bodoni
- 48 point Bodoni Bold
- 48 point Caslon
- 48 point Century
- 48 point Cheltenham
- 48 point Cheltenham Bold
- 48 point Memphis

Faces of which caps and figures will run in the auxiliary magazines.

- 60 point Bodoni
- 60 point Bodoni Bold
- 60 point Bodoni Condensed
- 60 point Caslon
- 60 point Century
- 60 point Cheltenham
- 60 point Howison
- 60 point Memphis

Former page numbers: [14]
FOR STILL GREATER DISPLAY RANGE

- The display possibilities of the Blue Streak Model 14 Linotype are not limited to the faces that will actually run in the magazines; by hand-setting an occasional display line, or even just by inserting a few characters, it is possible to arrange matrix layouts that will materially extend its usefulness in the larger display range.

In some instances, a display lower case may be run to advantage in the auxiliary, with the caps carried in the cabinet. Such a layout permits the setting of, for instance, large bold italic lines with spacebands and regular spaces from the main keyboard. These lines automatically distribute, leaving only the occasional cap matrices to be returned to the cabinet from the pi stacker.

The Linotype Matrix Cabinet makes it very easy to handle large matrices in this way. The cabinet has ten cases, each carrying a font of caps, figures and fractions, or caps, figures and points . . . 58 compartments in all. The cases are set at an angle so the matrices always stand upright for quick composition.

Some faces that can, if desired, be carried with the lower case and figures in auxiliary magazine and caps in the matrix cabinet:

36 point poster Bodoni
Howis|123
36 point Benedictine Bold
How is one 123
36 point Garamond Bold
How is one 123
36 point Memphis Bold
How is one 123
36 point Memphis Light
How is one t 123
36 point Metroblock No. 2
How is on 123
36 point Metroline No. 2
How is one 123
36 point Garamond
How is one to 123
36 point Gothic No. 16
How is on 123
36 point Century Bold Italic
How is one 123
36 point Narciss
How is one t 123
LINOTYPE UNIVERSAL SELF-QUADDER

- Blue Streak Linotypes can be equipped at the factory with the Universal Self-Quadder, for either high- or low-slug quadding. The touch of a finger on a conveniently located lever sets it for right- or left-hand quadding, or centering. The low-slug feature is a separate, optional device which produces low-slug quadding and centering, and also automatically indents as desired. It requires only the simple change of a slide in the vise jaws of the self-quadder for changes in body size.

On any work involving frequent short or centered lines, the Linotype Self-Quadder will soon pay for itself as it relieves the operator of hand-quadding and materially increases production.

WIDE-MEASURE MODEL 14 LINOTYPE

- The Model 14 Blue Streak Linotype can be supplied to cast either 30, 36 or 42 picas maximum measure. When a plant has any volume of composition that runs over 30 picas it is well to consider the advisability of a wide measure machine to eliminate “butting” slugs. The wide-measure machine affords complete flexibility of slug length so that short slugs can be cast just as satisfactorily as on the 30-pica machine, with the extra width in reserve when it is needed.

On 42-pica Linotypes, the entire casting mechanism has been redesigned to give the necessary strength and rigidity. The capacity of the metal pot and pump is doubled and molds built up of a combination of materials which minimizes warping.