



# **The daily cardinal. Vol. XXXVII, No. 1**

## **September 20, 1927**

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# WEATHER

Continued fair, slightly cooler Wednesday.

# The Daily Cardinal

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VOL. XXVII NO. 1

UNIVERSITY OF WISCONSIN, MADISON TUESDAY, SEPT. 20, 1927

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## New Library Bill Killed In Senate After Long Fight

### Appropriation Badly Needed; Solons Decided New Building Unnecessary

After a see-saw fight extending into the latter part of July, Sen. John Cashman's measure appropriating \$950,000 for the erection of a new library for the university was finally killed in the state senate.

Together with the regular biennial appropriation bill, this was one of the most important measures considered at the session of the legislature during the summer.

#### Need Facilities

The \$950,000 appropriation was to be added to the \$550,000 granted for the library in the 1925 budget. The total \$1,500,000 was then to go toward the construction of a \$3,000,000 LaFollette Memorial library. It was planned to appropriate the remaining \$1,500,000 the next biennium.

A study of the present library situation revealed a great lack of facilities. It was pointed out by Sen. Cashman in his fight for the measure that there is only one chair available for each 20 students in the university.

The first blow was struck at the appropriation when the legislative finance committee recommended of the proposed library would involve the purchase of the University club, fraternity and sorority houses, and apartment buildings. The finance committee approved the regular university budget.

The senate followed the recommendation of the finance committee and postponed the library bill indefinitely by a vote of 16 to 13. As an argument for postponement, it was pointed out that the requested appropriation had not been included in the regular biennial budget. But Pres. Glenn Frank and Business Manager J. D. Phillips were quoted as considering the library the most pressing need of the university.

#### Reconsidered Measure

The following day, however, the senate voted to reconsider the measure and made it a special order of business. But once more it voted to postpone indefinitely Sen. Cashman's (Continued on page eight)

## Field House Lost; Governor Vetoes

### Special Athletic Provision Lopped From Biennial University Budget

The biennial budget of the university, amounting to \$11,005,001, was recommended for passage by the joint finance committee of the state legislature during the summer session of that body. The budget included building appropriations to the amount of \$1,937,855. Of this, \$300,000 was requested by the athletic department toward a field house.

Although passed by the legislature, the field house provision received a jolt when it fell under the veto ax of Gov. Fred R. Zimmerman. This was the first time in 35 years that the athletic department has asked the state for an appropriation for building purposes.

It was planned to erect a \$600,000 structure. The university was to pay for half of it from athletic gate receipts. The governor's veto has killed the plans of George Little, director of athletics, for the present.

The remainder of the budget met with executive approval. These regular university needs were not considered by the legislature until after the long drawn out battle over Sen. John Cashman's proposed \$3,000,000 LaFollette Memorial library had come to a close.

The library bill was killed after several attempts to reconsider and secure its passage.

#### ON THE EDITORIAL PAGE

1. We Make Our Bow.
2. Next Friday
3. A Courageous Take-Off.
4. War is Hell

## Daily Cardinal Staff Aspirants

Men and women workers are needed in all editorial departments of the Daily Cardinal. Previous experience is not necessary. If you are interested in reporting, proof-reading, copy-editing, society work, or sport writing, see Idabel Sine, woman's editor, or Alexander Gottlieb, managing editor, between 4 and 5:30 o'clock today or tomorrow.

Several positions are open on the business staff, offering excellent opportunities in advertising, promotion, and circulation work. A meeting of those interested will be held at 4:30 o'clock Thursday afternoon in the business office.

## Dean Goodnight Flays Present Rushing System

### Suggests Definite Change From Cut-throat Tactics Now Employed

"Almost anything would be better than the present fraternity rushing system. There are so many evils in it and so many benefits, both to the fraternities and to the freshmen, in deferred rushing that in my mind there is no comparison.

#### Hurts Freshman

These statements were made yesterday by Scott H. Goodnight, dean of men, who sharply criticized the scheme of rushing now in vogue, advocated deferred rushing, and declared that, although the inter-fraternity council had never amounted to a hill of beans, united action on the part of the fraternities themselves is the only means of salvation.

That freshmen actually suffer scholastically and that the fraternities often blunder in judging rushes under the present system is the belief of the dean.

#### Fraternities Harmed Also

"If we can believe the complaints of freshmen who come to us after having flunked out, it is a large factor in their downfall," he said.

"The fraternities, on the other hand, buy many 'gold bricks' and spend much money on men who flunk out and who never do the fraternity any lasting good. Members who are working during the summer, moreover, must give up their jobs early to return for rushing or pay a stiff fine," Dean Goodnight explained.

"A deferred rushing system inherently holds the correction for these shortcomings. A freshman would be left alone during the first semester, and, if he failed, he would have no cause for complaint and neither would his parents."

#### Frank Favors Minnesota Plan

Dean Goodnight favors the plan now in effect at the University of Minnesota, and, although he refuses to enforce any cumbersome set of regulations which the inter-fraternity council may draw up for his administration, he is quite willing to cooperate to the extent required by the Minnesota system.

"At Minnesota," he said in setting forth the plan, "the fraternities watch the men during the first quarter but do not rush them. At the end of the quarter the group send to the dean a list of the men in whom they are interested."

"The dean fills in on the list the grades of each of the rushees and returns it to the fraternities. Working with the grades as a basis, the groups are not obliged to spend time or money on men who have flunked out or who are on the ragged edge."

#### "Such a plan should not be put

(Continued on page eight)

## SHARP ELECTED TO UNION BOARD JOB

At the first meeting of the Union board this year, Lauriston Sharp, '29, was elected to membership to replace John Fairbank ex-'29, who will enter Harvard this fall.

During his first two years at the university, Sharp worked on the Union board assisting staff. He was defeated for a board position in the past spring elections.

Fairbank was elected to the board a year ago, and was made secretary of that body last spring.

## Free Cardinal Issue

This is a free issue of the Daily Cardinal. It is the only one which will be delivered to both subscribers and non-subscribers. In past years circulation of the first issue was insured by distribution at various points on the campus, but improved facilities of the business staff have made it possible to circulate the free issue by carrier this fall. Students who do not subscribe for the Daily Cardinal will receive no further issues.

## FACULTY MEMBERS ON ABSENCE LEAVE

Teaching at other universities, research and study have drawn a number from the university.

Prof. L. F. Graber, of the agronomy department, will leave soon for Chicago, where he will take graduate work at the University of Chicago. He will make special studies in plant physiology.

Prof. J. B. Overton, of the botany department, is doing special research work for the Carnegie foundation at the Coastal laboratories at Carmel, Cal.

C. D. Leake, associate professor of pharmacology in the school of medicine, is in charge of the department of pharmacology at the University of California for the first semester of this year.

Miss Helen Parsons, of the home economics department, is working for her doctor's degree at the University of Chicago. She is studying economics and sociology, with special reference to housing conditions.

## Prominent Speakers Will Speak to Frosh At Banquet Tomorrow

Some of the most prominent and interesting speakers in the university have been secured by Adamson Hoebel '28, president of the University Y. M. C. A., to talk to the freshmen attending the frosh banquet held at 6 o'clock tomorrow evening at the Y. M. C. A.

Among the speakers who will be present are George Little, director of athletics; Glenn Thistlethwaite, head football coach; Scott H. Goodnight, dean of men; C. V. Hibbard, secretary of the University Y. M. C. A.; Prof. E. B. Gordon, and Dr. Frank "Red" Weston, football captain and president of the Y. M. C. A. in 1922.

"This is an annual feature," said Hibbard in announcing the banquet, "and the attendance has been such in past years that we have been forced to turn many away. The function is the first given for the freshmen and a very congenial gathering always congregates every year to meet old friends and make new ones."

Tickets for the banquet may be purchased at the University Y. M. C. A., 740 Langdon st., for fifty cents each.

#### ASSIGNMENT COMMITTEE

The assignment committee will meet at Lathrop hall the rest of the week as follows:

Wednesday, 1:30 to 4:30 p. m.; Friday, 3:30 to 4:30 p. m.; and Saturday, 11 to 12 p. m.

## Alpha Kappa Lambda, Sigma Sorority Winners of Scholarship Honors

### President Frank Has Message for Students And Daily Cardinal

My hearty greeting to the 1927-28 Cardinal and its new staff:

For the student body, my wish is that the Cardinal may report the life of the University accurately in its news column and both reflect and lead the thought of the student body in its editorial columns.

For the staff, my wish is that they may find the editing and management of the Cardinal an engaging and profitable experience, not as a side-show, but as an essential part of their education.

For the Cardinal, from day to day, my wish is that it may display courage without bad taste, sincerity without smart-aleckism, and continuous evidence of a worthy use of the unhampered freedom that is accorded Wisconsin publications.

GLENN FRANK, President.

## Varsity Welcome Planned Friday

### President Frank Will Greet Students on Behalf of University

The program for the Varsity Welcome for this year will be similar to that of previous years, for the Varsity Welcome is a ceremony, and not a function that varies from year to year in order to appeal to the mob.

Governor Fred R. Zimmerman will be present to give an address of welcome on behalf of the state; Dr. Frederic L. Paxson, professor of American History, will speak for the faculty; Miss Dorothy R. Bucklin '28, president of the Women's Self Government association, and Clyde K. Klukhohn '28, president of the Wisconsin Union, will speak on behalf of the upper classmen. President Glenn Frank will give the closing address of welcome on behalf of the University.

A definite movement has this year been made by the Faculty Committee on Public Functions to encourage a larger attendance on the part of the faculty by providing reserve seats.

On either side of the Lincoln Monument will be a number of seats available for older people who come as visitors. Students are requested not to occupy these seats. The drives leading to the Lincoln Monument will be closed during the exercises.

All regular exercises will be dismissed at 11 o'clock Friday, by order of the president.

In case of inclement weather on Friday, the ceremony will be held the following Monday. In case of such postponement a signal will be sounded in all class rooms at 9:30 o'clock Friday.

The Guard in White, composed of twenty-four women of the upper classes will be under the charge of Miss Elise M. Roberts. This body marches from the Lincoln Monument to lead the freshmen up the campus, and returns to seats on the exedra of the monument.

## MILITARY HOP, NEW SOCIAL EVENT, DEC. 9

An event new to almost all students in the university appears on this year's social calendar. The Military Hop which, according to the office of the dean of men, is to the Military Ball what the pre-prom dance is to the prom has been revived and set for Dec. 9. Col. J. F. Barnes, commandant of the local R. O. T. C. unit is responsible for the revival of the affair.

### Triangle and Beta Phi Alpha Take Second in Own Groups

Alpha Kappa Lambda and Sigma, with grade point averages of 1.800 and 2.004 respectively, rank first in scholarship among university fraternities and sororities for the second semester of 1926-27.

The traveling fraternity and sorority scholarship cups, awarded each semester to the social organization having the highest average become the property of these two groups for the coming semester.

#### Triangle Second

Second place among social fraternities and sororities was won by Triangle with an average of 1.711, and Beta Phi Alpha with 1.994. Nu Sigma Nu, professional medical fraternity and Sigma Lambda, professional art sorority, ranked highest among organizations in their classification with averages of 1.931 and 2.095.

Alpha Kappa Psi, professional commerce fraternity, and Kappa Epsilon, professional law sorority, took second place with 1.925 and 2.031.

#### Pledges High

Fraternity pledge standings were also headed by Alpha Kappa Lambda with an average of 2.035, followed by Pi Lambda Phi with 1.651. Sorority pledges were led by Alpha Epsilon Phi and Beta Phi Alpha, with averages of 1.769 and 1.640.

The complete standings for all fraternities and sororities for the past semester were slightly higher than during the first half of 1926-27. This is in accordance with records of previous years which usually show that averages for the second semester are higher than those of the first. The all-university average is also higher for last semester than for the previous one.

Standings for social and professional (Continued on page seven)

## Major Contracts Let for Badger

### Staff Appointments Will be Announced in Two Weeks, Says Editor

With all major contracts let, preparations are well under way for the production of the 1929 Badger, William K. Grube '29, editor-in-chief of the book, said yesterday.

"Blanks for senior summaries have already been distributed to most of the graduating students," Grube explained, "and we expect to have this section of the Badger ready for printing earlier than has ever been done before."

The contracts for photography, engraving, printing, cover, and paper which is expected to be as strikingly original as that which featured the 1928 Badger is now being arranged for. Oil paintings are to be used for the scenic section in the fore part of the book, and for the main division headings throughout.

Only a few of the staff members have yet been selected, but Grube expects to announce the complete list of workers within a week or so. He plans to appoint the most able workers in school so that there will be no weak spots in the book.

"The 1928 Badger, edited by Harry Thoma, set a standard which will be difficult for us to equal unless every member of the staff puts forth his best efforts," Grube said.

#### STAFF MEETING

An important meeting of staff members of The Daily Cardinal editorial department will be held at 3:30 o'clock this afternoon in the offices at the Union building. All members must be present if they wish their names to remain on the masthead this year.

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This Copy of the Daily Cardinal is Given Free to All Students  
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## Alumni Records Office Is Unique

**Keeps Folder Files of All Students Who Ever Attended University**

The alumni records office, created by the regents in July 1924, has for its purpose the continuance of a close and friendly relationship between the university and its students after they leave the family circle. The records office is, in a sense, the keeper of the family album of the university an album which includes more than 60,000 men and women.

Every one of the 60,000, whether a graduate or non-graduate alumnus, is recorded according to three classifications, alphabetically, geographically, and by classes. The geographical file is made up of metal addressograph plates so that letters can be addressed on an electric machine at the rate of 1,500 an hour.

### Keep Folder Files

There is also a folder file with an individual folder for each alumnus which is, perhaps the real university album. The folder of an alumnus contains letters from him, newspaper clippings about him, and his picture—the beginning of a permanent biography. In time the university will have historical records of all its alumni which will be of immense value both to them and to the university.

Each of the filing cards in the alumni records office has already been found to hold many potentialities for the alumnus whose name it records. Within the past three months the cards have yielded information which has, in some typical instances, reunited old friends, "called the bluff" of a man posing in another state as a

former Badger athlete, and located for insurance companies alumni entitled to dividends on life insurance policies.

The ability of a super-sleuth is sometimes required to comply with the requests for information which are received at the records office. One request, for instance, asked the address of an alumnus whose name was given as "Ned" Sale—with the qualification that his name was not "Ned", but that "Ned" was a nickname by which he was called; also the name Sale was not his true surname, which was some "unpronounceable name." The requested information in this instance was traced down and delivered to the inquirer.

### Mail Information

Besides continual correspondence with individual alumni the records office undertakes general mailings to alumni about the new experimental college of the university will be mailed to 1,000 interested alumni.

Upon two occasions during the year the entire alumni body is addressed. These times come in the summer, when the alumni all get football ticket applications, and in the spring, when they are invited by President Frank to return for commencement.

The man who directs the activities of the alumni records office is known as the alumni recorder. He is assisted by clerks and two students addressograph operators.

Qualities that make a man feel superior are usually ones that cause his acquaintances to rate him as inferior.

Few men will admit being wrong as long as there is a chance to make others believe they are right.

A spinster always turns up her nose at a woman who has been divorced.

# It's Good To See You Back--Collegiates

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# The Daily Cardinal

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## We Make Our Bow

Permit us to introduce ourselves.

Those of you who have been here before are well acquainted with the Daily Cardinal, although it may seem a bit strange at first, dressed up in its new clothes. Those of you who are new students will soon be familiar with the official campus daily.

But every year everyone wonders or even asks, "What kind of a paper is the Cardinal going to be this year?"

That's what we want to answer.

In the first place, the Daily Cardinal, in the thirty-fifth year of its existence, is on the threshold of a new era. The dream of years is a reality. It is now published in its own printing plant conveniently located in the University Y. M. C. A. At this time it has reached a high stage in its expansion. But there is still a long way to go.

One of the fundamental policies which has been a part of the Daily Cardinal as long as it has existed is that it is first, last, and always a student paper. Its object is avowedly to record and present all of the campus news every day. If local Madison news, or national news, has from time to time appeared in its columns, it has been merely incidental or of such importance that it deserves attention even by a strictly campus publication.

This policy will continue to form one of the basic principles of this paper. Such national news, features, and photographs which may be used will serve merely to supplement the Daily Cardinal's current history of campus events and to keep pace with the growth of the paper.

The editorial policy will, of course, be in entire accord with the news principles. The editorial page will represent student opinion just as the news pages record student events. The editors pledge themselves to a fair and broad interpretation of daily happenings, to constructive criticism where it seems needed, to destructive criticism where it has been earned, to fulsome praise where it is deserved.

Unlike the professional press which is so largely controlled by its advertisers or politicians, the Daily Cardinal revels in a freedom which seems heaven-sent to those who are unaware that such a blissful state really exists. Unhampered by faculty control, the Daily Cardinal is free to choose its own course under all circumstances.

It is the earnest desire of the editors to choose that course with fairness and intelligence.

## Next Friday

Most freshmen, both men and women, are still in a state of excitement from the rushing and registration activities preceding the opening of the university. It is during this wearing grind that the first week of classes is earnestly looked forward to. In order, however, that the new student may receive a welcome from the uni-

versity in its calmer aspects, an hour each fall is set aside. That hour this year will be next Friday—the Varsity Welcome.

At this time freshmen will not only have the opportunity of being addressed by the president, deans, and campus leaders, but they will, for the first time, be assembled as the class of 1931. It is the starting point of their college life as an organized group.

There is nothing more stimulating to a man's efficiency than his realization that he is an important part of a functioning whole. At the Varsity Welcome each freshman is given his first chance to feel himself a part of a group which is about to enter upon a four year developmental career. The freshman realizes that he will progressively become a sophomore, junior, and senior; but he does not often know that to be a good upper classman, an asset to Wisconsin, he must have been a good freshman.

Most advanced courses of instruction can be profitably taken only after certain preliminary requirements, certain prerequisites, have been met. This is also true of the business of becoming a college upper classman. The freshman who catches the spirit of Wisconsin will be the one who desires the most profit and enjoyment from his education here. You may pooh pooh college and class spirit, you may pass remarks about "rah rah boys," but the fact remains that spirit, the spirit of the group, is a vital force.

This spirit may be manifested in many ways. The very first way, however, that the new student can show an interest in his class and respect for one of the oldest traditions of the university is to wear his green cap at the Varsity Welcome and to continue to wear it, as a symbol of class spirit, until Cap Night later in the fall.

## A Courageous Take-off

Dr. Meiklejohn, piloting the Experimental College, will take off this fall on the first leg of Wisconsin's journey to a truly liberal education. The goal has been set, the machine has been tuned up, the pioneering passengers and pilots have completed final arrangements. And the educational world is waiting for the result.

It is a courageous attempt, this take-off of Dr. Meiklejohn's. It is a deliberate plan to eliminate some of the evils of our present fragmentary system of education. Much has been said and little has been done about these evils. It is a recognized fact that there is a strong tendency for our colleges and universities to become super-business schools and aggrandized high schools. That is easy to say from the security of one's arm chair. But it takes courage to set out with an entirely new plan really based on the idea of college as an institution of learning.

To a certain extent the situation is similar to the status of collegiate athletics. College football has been commercialized to a high degree with the result that it has become the object of severe criticism from arm chair philosophers and "fed up" athletes. But the pioneer step toward reform, provided reform is really necessary, has not yet been taken.

In the field of education, however, Wisconsin's Experimental College is a pioneer step. It is, in fact, almost a crusade. We admire Dr. Meiklejohn's plan, and we shall watch its progress with intense interest. Every Wisconsin student, new or old, will do well to follow the fortunes of the new college. It is the outstanding educational experiment of the day.

## War is Hell

Says Dean Goodnight, "Any system would be better than the present rushing system at the university."

Everyone who has been on the inside looking at the outside realizes that the annual fraternity man hunt is nothing better than a cut throat scramble which is fair neither to the Greek letter organizations nor to the rushees. War is hell, and rushing is war.

There is no argument about the weaknesses and blind foolishness of the current system. It is even a misnomer to call it a system. But where is the genius to work out a better plan? Deferred rushing was much discussed last year, but there are manifest objections to this proposal. The sororities have a completely organized method of sister picking, but it is difficult to imagine the fraternities copying their "Big Parade."

Illinois is attempting a supervised system this year, and one of the first issues of the Illini carries a story announcing that fourteen fraternities were found guilty of violating one of the basic rules. That is the trouble. It is conceivable that several plausible plans could be worked out. But could they be enforced? There is honor among thieves, but fraternities are not thieves; they are hunters—and pickers.

It might interest Wisconsinites to know that one of the first things a Pan-American student has noticed on our campus is that no one wears a hat.

Now that all the brush and aluminum salesmen are back at college for their vacations, we wonder how the housewives of America are going to get along.

We're not superstitious, but the combination of Glenn and Glenn (two fellows who hold jobs at the university) strikes us as a lucky one.



Greetings!

And now for a little information. The column of former years which occupied this position in this paper, has, we are grieved to inform you, been discontinued for the year. A column chock full of scintillating humor, wise cracks, and puns, will be run in its place. After carefully considering the 606 entries submitted in our recent contest for a name for this innovation, and discarding all that smacked of profanity or that were apparently not meant to be taken seriously, we picked the best suggestion of the remaining three.

The name picked for this column is SKYROCKETS!

In order to make all this more or less an over the breakfast table affair, we thought we'd publish our rules and regulations. Here they are.

1—Only one column will be run each day. Length will be limited.

2—Days will be apportioned to writers. Get to know your favorites.

3—Puns will not be barred. Neither will poetry. (Sorry.)

4—"Are you from Milwaukee" jokes, and "Are you a college man" jokes will be barred.

Contributions will be cheerfully read and just as cheerfully discarded or accepted. Nothing clever ever used.

6—There will be no col. on Monday.

7—Zopelka will not have a column this year (Thank goodness!)

8—You don't have to read this column if you don't want to. It isn't required in any course.

Now, hail to the gent who spent his summer just as he planned to last winter.

She: I'll have you know I'm a self-respecting woman.

He: Yaaa, but who else respects you?

Today's infliction:

Just give me an hour,  
An hour alone  
In a rose covered bower  
Where memories moan.

Give me just memories,  
Memories of you  
Just let me think  
And mourn a bit too.

For I am so sad  
O Pal o' my heart  
The summer has gone—  
Now we must part.

## TO BE TAKEN SERIOUSLY

Excuse us please, for mixing business with Life, Liberty, and the pursuit of happiness, but this is a call to all the old Rocketeers to rally around this aft in the Cardinal office at 4 sharp. Any one interested in Rockets or any new men who would like a column are cordially invited. Incidentally, the idea is being hashed about concerning the possibility of a co-ed Rocketeer, Rocketeeress, or whatever you like. Any girls who are interested or interesting—well, come on over.

How did you spend the summer?  
Just like I handle money—tight.

Just look at this. A contrib in the first col! And by a frosh named Lorry. Darn glad to hear from him but it does sound a little like he was trying to rub it in. Such a spirit for a frosh! But listen:

## LET HIM LIVE?

I'm a freshman—damn fresh—you know that I wouldn't be buttin' in on this column. But—if I do say it myself, I know my college.

Here's the low down. I'm entering with—no regular classes, no eight o'clocks, no afternoon classes, nothing on Saturday, no regular gym, no worryin' about cuttin', just run down and

see your prof whenever you feel the overpowerin' desire (if ever), pat him on the back, offer him a cig, and get the low down on what the Greeks used to do before they cornered the shoe-shining business. Pipe dream or hang over? Yeh, like Hell! I'm in the experimental college!

It takes an artist to draw a pay check without working.

Sweet thing: Don't you just love to live?

Poor man: I don't know. I never have.

It wasn't what he said half so much as the way in which he said it. And the look that gleamed out of his eyes. I know he expected me to laugh. Perhaps I should have, but . . . .  
"I am in a hurry, waiter," I said.

"Well," he replied, "Wai-er not, I don't care."

At Illinois, where buggy riding is the thing, one might overhear a remarkable thing or two in the English language.

"Well?"

"Maybe."

"Whoah!"

The past vacation was taken care of by a job running a pleasure boat on Lake Geneva. That is, speaking personally.

And it was "water, water, everywhere, but not a drop to drink" for us all summer.

We ARE glad to get back to college.

Incidentally, we are glad to see the new Memorial Union progressing as well as it is. Guess they didn't really need our contribution after all.

"Do you pledge—never to come back to college during rushing season again."

N O !

And women can change their clothes almost as easy as their minds nowadays.

"Then what did Laughing Water say?"  
"Minnehaha."

"I suppose you had a good time this summer."

"Yeh."

"Guess you're glad to get back, eh?"

"Yeh."

"Feels great, doesn't it?"

"Yeh."

"Seen her yet?"

"Gosh, have I? And say, you know she hasn't changed a bit. Nicer than ever in fact. Oh boy . . . ."

"Doc Jones ought to be a good man."

"Howzatt?"

"Got his office in a liver-ry stable."

Hear the one about the Scotch boy who never made a fraternity because he couldn't bear to give an answer when he was bid?  
More business. Seems like this col. is chock full of it this time. In a round about way, the thing we are trying to get at is simply this: Having been socked by old man eligibility, and having a newspaper in Keno so dependent on us that it can't run without our help, we regret very much to inform you that we won't be able to conduct Rockets this semester as had been planned by the powers that be.

Having thus made our bow and sung our tale of woe, we turn Skyrockets over to—who will probably have something to say about it all tomorrow or the next day.

'Bye. Hope you don't feel hurt.

—GORDY

at the Congregational Parish house, 422 N. Murray st.

## DRUM MAJOR

Tryouts for position of drum major for the bands will be held by appointment. Room 3 Music Hall.

## BUILDING PROJECTS IMPROVING CAMPUS

The freshmen are asking what the new buildings on the campus are going to be. The new addition to the chemistry building on university avenue was started early this spring and will be completed in about a year. It

will be used for chemistry class rooms and laboratories.

The building under construction on Charter street across from Sterling Hall is the new Medical building. It was started last December and they are now forming the sixth floor. It will be occupied in a year from now by Medical Science laboratories.

The Memorial Union building is being erected on Langdon street across from the library. It was begun November, 1926 and is contracted to be finished April, 1928. The first unit, however, will be finished in the late fall, November or December of this year.

## ORCHESTRA POSITIONS

Tryouts for positions in the University orchestra will continue during the week. Appointments, Room 3, Music hall.

## USHERS WANTED

Make your application for usher at 711 Langdon. Last year's usher captains are requested to get in touch with Head Usher Wm. H. Aspinwall at 117 Langdon, or call Fair-

child 1725.

## BRADFORD CLUB

An important business meeting of the Bradford club will be held on Thursday, September 22, at 8 p. m.,



APPAREL :: FOR :: EVERY :: OCCASION

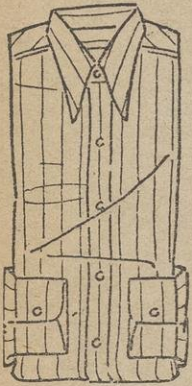
Headwear



The small bowl shape hat in soft shades of tan and grey or rich browns. Raw edge or welt.

\*\*\*

Shirts



Stripes in a variety of combinations on white grounds or white stripes on colored background.

\*\*\*

Hosiery



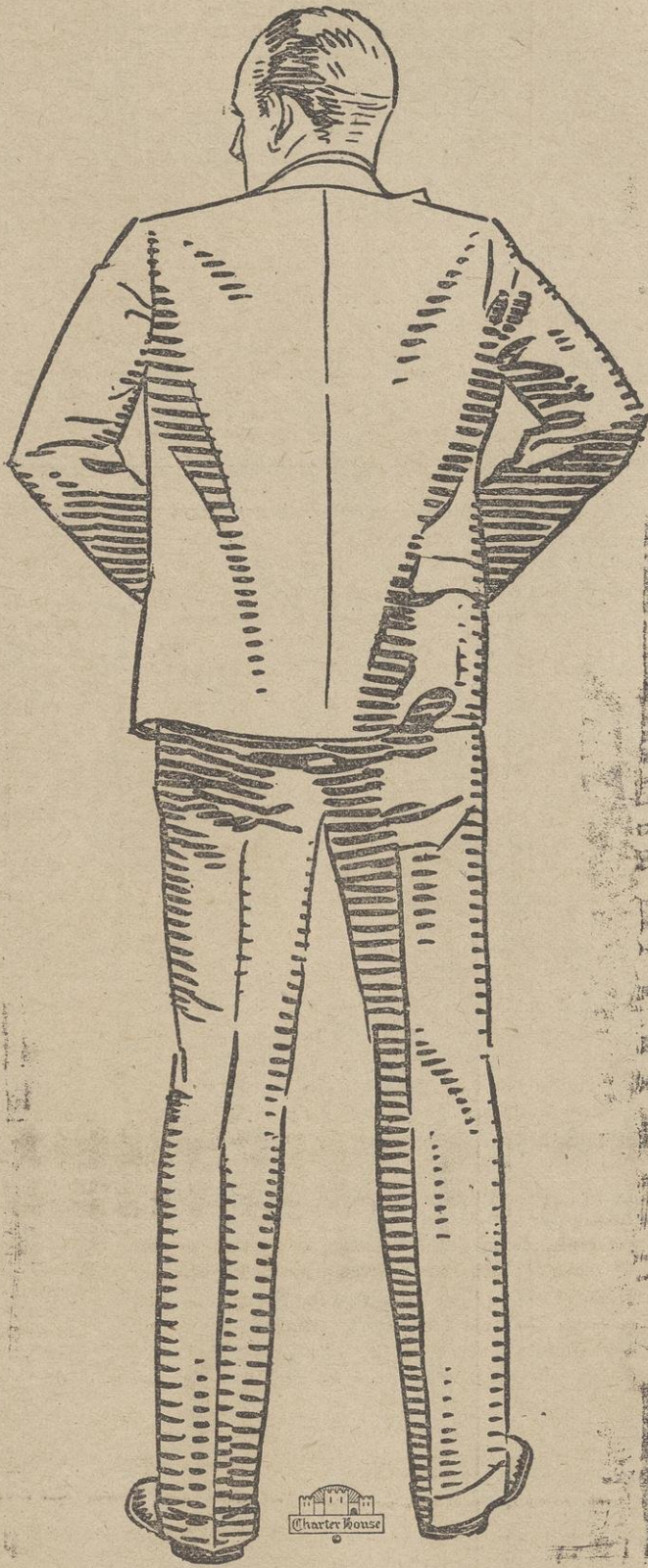
New patterns in plain golf hose, heavy ribbed or small patterns, pastel shades.

\*\*\*

Underwear



Two piece athletic suits, plain white or striped trunks.



Charter House extends a cordial invitation to view garments which have been modeled to reconcile with the traditions which govern the execution of Wisconsin University styles.

**SUITS and TOPCOATS**  
**\$40 \$45 \$50**



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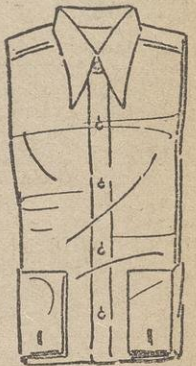
Headwear



The "Coach," a small shape cap with a short peak, in tweeds and homespun, tans and greys with plaid of bright wool yarn.

\*\*\*

Shirts



White with long collars in oxford or heavy basket weaves. Also the low round collar.

\*\*\*

Hosiery



A variety of imported English and German wool hosiery. Argyle and diamond patterns in light and heavy weight.

\*\*\*

Neckwear



New stripings in bright combinations silks and mogadores.



## WORLD of SOCIETY

### First Function Held For Freshmen Women; W. S. G. A. Gives Tea

The first function in honor of the freshmen women was the Women's Self Government association tea which was held last Sunday afternoon in Lathrop Parlors, from 3 to 6 o'clock.

Those in the receiving line were Dean F. Louise Nardin, Miss Susan Davis, Mrs. Clara Flett, Miss Mary Anderson, Blythe Anderson '27, and Laura Barrett '27.

This was the first of the series of functions for new students which W. S. G. A. sponsors each year. Each freshman was accompanied by her Junior advisor.

#### Carol J. Rayome Marries

Carol J. Rayome '26, of West Bend, was married during the summer to George E. Steckmesser, of Manitowoc. The bride was graduated from the course in journalism and the groom from Ripon college. The couple left immediately for a trip abroad.

#### Harold Murphy Marries

Harold E. Murphy '24, was married to Ruth E. Webb, of Stockton, Ill. The groom is a member of Tau Kappa Epsilon. They will live in Dickinson, North Dakota, where Mr. Murphy has accepted a teaching position at the State Normal School.

#### Allyn-Jones Nuptials Held

During the summer the wedding of Louise Allyn '27 to Dr. J. E. Gonce was announced. The ceremony took place in Madison.

Mrs. Gonce is affiliated with Kappa Kappa Gamma, and the groom is a member of the staff of the Wisconsin General Hospital and the faculty of the medical school.

The couple will live in Madison.

#### Ralph D. Stiles Wed

The marriage of Ann Clifford, Minneapolis, Minnesota, to Ralph D. Stiles '21, Lake Mills, was solemnized in Minneapolis on August 27. Mr. Stiles is in the employ of the Washburn-Crosby Co., at Minneapolis, and the couple will live there.

#### Grads Wed

Josephine Ferris Snow '24, and Melvin D. Ebert '24, were married August 30, in Ottawa, Illinois. Immediately after the wedding Mr. and Mrs. Ebert left on a wedding trip to points of interest in the east. Upon their return they will live in Ft. Lauderdale, Fla. Mr. Ebert was a member of Phi Sigma Kappa.

#### Yapp-Pollock Nuptials

The marriage of Leone Yapp and Reuben Pollock '27 which took place in Rockford, Illinois, was announced recently. Both Mr. and Mrs. Pollock attended the university. Mr. Pollock graduating from the engineering school in June. He is a member of Alpha Chi Rho. The couple will be at home in Milwaukee.

#### Dorothy Kropf

Dorothy Ann Kropf, daughter of

Mrs. Alma Kropf, Madison, and J. Harwood Evans, Bloomington, Illinois, were married recently in Madison. The couple left on a motor trip through Wisconsin, after which they will be at home in Janesville.

The marriage has been announced of Gilbert Ross '13, son of Prof. and Mrs. E. A. Ross, and Miss Gertrude Tuthill of Chicago. The ceremony took place Sept. 21.

Helen Marsh '25 also chose Sept. 21 as the day for her wedding. She was married to Charley W. Riley of Madison, at her home in Elroy.

Virginia J. Hibbard, '27, daughter of Prof. and Mrs. B. H. Hibbard was married Sept. 6 to Anson Day Marston son of Dean and Mrs. Marston of Iowa City, Iowa.

Gertrude Haas, '24, daughter of Mr. Ewald Haas was married Sept. 6 to Arthur E. Timm '25. The wedding took place in Milwaukee, the home of the bride and groom. The bride is a member of Sigma Kappa sorority, and the groom was affiliated with Theta Chi.

Helen Skinner '19 was married on Sept. 10, to Thomas Mackenzie, of Gary, Ind. Mrs. Mackenzie is the daughter of Prof. and Mrs. E. B. Skinner, and she was a member of Kappa Alpha Theta.

Florence Elliott, a graduate of Ripon college, was married August 18 in Tomahawk, Wis., to Robert A. Parker '27, also of Tomahawk. Mr. Parker is now engaged as an instructor in the Phillips, Wis., high school, and is in charge of club work in Price county.

The marriage of Lillian Jones, daughter of Mr. and Mrs. W. V. Jones of Oshkosh, took place Sept. 1, to Robert Zellmer '21.

Announcement has been made of the engagement of June Coddington '23, Milwaukee, to Victor D. Werner '24, Shawano. Miss Coddington is a member of Delta Delta Delta Phi and Sigma Phi Epsilon fraternities.

The wedding will take place late in October.

The weddings of several alumni and members of the university have been announced as taking place in the past few weeks.

#### Morgan-Powell

The recent marriage of Harriet Morgan '28, and John W. Powell '26, has been announced. The bride is a senior in the university and has been active in musical circles here. She was president of Castalia last year and also served on the staff of the Daily Cardinal. She is a member of Kappa Delta sorority.

Mr. Powell was formerly editor of the Octopus, and during the past year instructed in the philosophy department. He is a member of the faculty of the experimental college at present. Mr. Powell is affiliated with Phi Beta Kappa, Phi Kappa Phi, and Delta Upsilon fraternities.

#### Linden-Hollister

The wedding of Wendelyn May Linden, Berwyn, Ill., and Donald Hol-

lister '25, was solemnized on August 20, at the Berwyn Baptist church.

The bride attended Beloit college where she is affiliated with Delta Delta Delta sorority. Mr. Hollister is a member of Pi Kappa Alpha. They will be at home in Madison after October 1.

#### Hitchcock-Smith

Announcement was made recently of the marriage of Irene Hitchcock, Madison, to James G. Smith '27. Mr. Smith is a member of Delta Sigma Pi. They are living in Milwaukee where Mr. Smith has a position in the accounting department of the Wisconsin Telephone company.

#### Haase-Timm

The wedding of Gertrude Haase '24, and Arthur E. Timm '25, took place on September 6, in St. Paul's Episcopal church, Milwaukee. They were attended by Lisette Haase '27, and Henry C. Boesch, Chicago.

The bride is a member of Sigma Kappa. Mr. Timm is affiliated with Theta Chi fraternity.

#### Prisk-Schaller

The marriage of Genevieve Prisk, Mineral Point, and Andrew R. Schaller, Janesville, took place recently. The bride received her degree at the university this summer. Mr. Schaller is

manager of the Janesville Steam Laundry.

York-Shepherd  
The wedding of Dorothy A. York

'27, and Russell F. Shepherd, Superior, was recently announced. The bride

It is easier to make a new quarrel than to patch up an old one.

## Welcome, Co-eds

The Cardinal Beauty Shoppe will give you high class service in any kind of Style and Beauty work.

We have nine separate booths and three extra chairs for ladies' hair cutting under the French system.

Permanent wave, finger wave, water wave, soft water shampoo, marcel, manicure, facial, scalp treatment, hair dyeing and bleaching.

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Proprietor—Leonard Eberhardt

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CHICAGO

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Watch for Kuppenheimer's first Fall double-spread in this week's Post

## Fraternity Stationery Dance Programs

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ORDERS ACCEPTED FOR CUSTOM-TAILORED CLOTHES



Rankings Named  
For Scholarship  
Of Last Semester

Professional Fraternities and  
Sororities Make High  
Point Averages

(Continued from page one)  
al fraternities and sororities and  
pledges follow:

SOCIAL FRATERNITIES	
Active Members	
1. Alpha Kappa Lambda	1.800
2. Triangle	1.711
3. Phi Epsilon Pi	1.675
4. Delta Upsilon	1.668
5. Sigma Pi	1.599
6. Delta Sigma Phi	1.579
7. Chi Phi	1.577
8. Alpha Gamma Rho	1.575
9. Sigma Phi	1.563
10. Delta Chi	1.557
11. Alpha Epsilon Pi	1.552
12. Zeta Beta Tau	1.548
13. Pi Kappa Alpha	1.497
14. Phi Beta Delta	1.480
15. Zeta Psi	1.447
16. Phi Kappa Sigma	1.443
17. Sigma Phi Epsilon	1.442
18. Beta Phi Theta	1.440
19. Phi Gamma Delta	1.409
20. Phi Kappa Tau	1.409
21. Theta Chi	1.390
22. Kappa Sigma	1.387
23. Acacia	1.376
24. Beta Theta Pi	1.370
25. Alpha Delta Phi	1.366
26. Phi Kappa Psi	1.360
27. Sigma Phi Sigma	1.359
28. Delta Kappa Epsilon	1.357
29. Phi Delta Theta	1.355
30. Pi Lambda Phi	1.352
31. Sigma Nu	1.344
32. Alpha Chi Rho	1.338
33. Tau Kappa Epsilon	1.306
34. Theta Delta Chi	1.302
35. Beta Kappa	1.287
36. Lambda Chi Alpha	1.279
37. Delta Sigma Tau	1.266
38. Sigma Alpha Epsilon	1.219
39. Psi Upsilon	1.205
40. Alpha Sigma Phi	1.201
41. Alpha Tau Omega	1.195
42. Delta Pi Epsilon	1.187
43. Phi Pi Phi	1.168
44. Chi Psi	1.157
45. Delta Tau Delta	1.156
46. Phi Mu Delta	1.151
47. Phi Sigma Delta	1.149
48. Phi Sigma Kappa	1.138
49. Sigma Chi	1.045
50. Phi Kappa	1.034
51. Theta Xi	1.005
Pledges	
1. Alpha Kappa Lambda	2.035
2. Pi Lambda Phi	1.651
3. Phi Beta Delta	1.619
4. Sigma Pi	1.435
5. Chi Phi	1.333
6. Sigma Phi	1.333
7. Beta Kappa	1.299
8. Alpha Chi Rho	1.292
9. Beta Phi Theta	1.260
10. Delta Sigma Tau	1.247
11. Phi Epsilon Pi	1.213
12. Delta Pi Epsilon	1.183
13. Acacia	1.154
14. Phi Sigma Delta	1.142
15. Delta Sigma Phi	1.080
16. Tau Kappa Epsilon	1.074
17. Sigma Phi Sigma	1.072
18. Delta Upsilon	1.061
19. Phi Gamma Delta	1.019
20. Phi Kappa Sigma	1.000
21. Sigma Alpha Epsilon	.995
22. Sigma Phi Epsilon	.978
23. Theta Chi	.975
24. Lambda Chi Alpha	.965
25. Sigma Nu	.961
26. Theta Xi	.941
27. Beta Theta Pi	.897
28. Kappa Sigma	.875
29. Phi Kappa Tau	.874
30. Phi Mu Delta	.859
31. Phi Pi Phi	.854
32. Sigma Chi	.848
33. Alpha Tau Omega	.826
34. Triangle	.822
35. Delta Kappa Epsilon	.801
36. Phi Kappa Psi	.800
37. Pi Kappa Alpha	.769
38. Phi Sigma Kappa	.758
39. Phi Kappa	.646
40. Alpha Gamma Rho	.605
41. Zeta Beta Tau	.587
42. Alpha Delta Phi	.563
43. Zeta Psi	.562
44. Chi Psi	.516
45. Alpha Sigma Phi	.391
46. Psi Upsilon	.375
47. Alpha Epsilon Pi	.367
48. Delta Chi	.365
49. Theta Delta Chi	.052
50. Delta Tau Delta	.016
SOCIAL SORORITIES	
Active Members	
1. Sigma	2.004
2. Beta Phi Alpha	1.994
3. Beta Sigma Omicron	1.886
4. Alpha Omicron Pi	1.823
5. Kappa Alpha Theta	1.807
6. Pi Beta Phi	1.806
7. Phi Omega Pi	1.779
8. Delta Zeta	1.747
9. Alpha Phi	1.731
10. Kappa Delta	1.731
11. Delta Gamma	1.730
12. Alpha Gamma Delta	1.707
13. Phi Mu	1.706
14. Alpha Delta Pi	1.705
15. Alpha Xi Delta	1.705
16. Sigma Kappa	1.701
17. Alpha Chi Omega	1.694
18. Alpha Epsilon Phi	1.686
19. Kappa Kappa Gamma	1.642

20. Delta Delta Delta	1.638	7. Alpha Phi	1.375	18. Phi Omega Pi	1.131	4. Coranto	1.916
21. Gamma Phi Beta	1.631	8. Sigma	1.307	19. Delta Zeta	1.113	5. Alpha Epsilon Iota	1.834
22. Theta Phi Alpha	1.566	9. Phi Mu	1.290	20. Pi Beta Phi	1.073	6. Phi Upsilon Omicron	1.792
23. Chi Omega	1.548	10. Kappa Delta	1.257	21. Delta Delta Delta	.965	7. Phi Chi Theta	1.692
Pledges		11. Alpha Omicron Pi	1.250	22. Alpha Chi Omega	.591	Pledges	
1. Alpha Epsilon Phi	1.769	12. Kappa Kappa Gamma	1.234	23. Alpha Xi Delta	.575	1. Sigma Lambda	1.770
2. Beta Phi Alpha	1.640	13. Gamma Phi Beta	1.199	PROFESSIONAL SORORITIES		2. Sigma Alpha Iota	1.573
3. Sigma Kappa	1.574	14. Delta Gamma	1.174	Active Members		3. Phi Chi Theta	1.264
4. Alpha Delta Pi	1.519	15. Theta Phi Alpha	1.174	1. Sigma Lambda	2.095	4. Kappa Epsilon	1.205
5. Beta Sigma Omicron	1.509	16. Alpha Gamma Delta	1.167	2. Kappa Epsilon	2.031	5. Coranto	1.165
6. Chi Omega	1.489	17. Kappa Alpha Theta	1.149	3. Sigma Alpha Iota	2.020	(Continued on page eight)	

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sheer Fantasy hosiery  
that is of clearest chif-  
fon and guaranteed to  
wear!

Fine Kid Gloves  
\$2.85

A necessary accessory  
in the smart wardrobe  
are fine French kid  
gloves, set off by a  
fancy cuff. New fall  
shades.

A Gay Scarf  
\$2.95 up

Gay scarfs that har-  
monize with the cos-  
tume are colorful bits  
of chic for fall.

The First Assignment—  
Analyze the Sports Mode

Very youthful—very smart are  
smart little sports frocks which  
come in jersey, kasha, wool crepe,  
and wool chiffon. While they con-  
form to style tendencies, each frock  
has an individuality that marks it  
as Simpson's. In plain tones and  
blended shades.

\$16.50 up

New Afternoon Frocks  
That Require Study

The versatility and individuality of  
the new afternoon frocks require  
study. Satin, velvet, and combina-  
tions of velvet and satin or metal  
cloth are smartest. They come in  
stunning russet shades and popu-  
lar black.

\$16.50 up

Exams on Gowns for  
Formal Wear are Ahead

Stunning evening gowns express  
youthful gayety and charm. They  
may be period frocks of bouffant  
taffeta of the ingenue type of  
heavily beaded gowns that are  
subtly sophisticated.

\$29.50 up

Outside Reading on  
the New  
Hats

Unusual Felts  
\$5 and up

Felts are smarter than  
ever for both campus  
and dress wear. Tiny  
felts that mold to the  
head come in shades to  
match one's frock.

Petite Satins  
\$7.50 and up

Very Parisian are these  
petite satins trimmed  
by a tiny nose veil or  
an unusual ornament.

Velvet Combinations  
\$10 and up

Velvet hats and com-  
binations of velvet and  
fabric are very new for  
fall. Their smart shapes  
refuse to be uniform.



## New Library Bill Killed In Senate After Long Fight

Appropriation Badly Needed; Solons Decided New Building Unnecessary

(Continued from page one)

bill. This second postponement was carried by a vote of 11 to 10.

Immediately following this action, another motion to reconsider was made time it was predicted that a fight for the bill would be begun in the assembly. This fight never materialized.

### Others Bills Held Up

New hope for the measure sprang up when word was received from Sen. Ben Gettleman, then in a Milwaukee hospital, that he favored the bill. It was believed that his vote would swing its passage. Sen. Gettleman stated that his pair against the bill had been signed by mistake due to confusion with another measure.

Throughout the deliberations on the library appropriation, the biennial budget and the university field house were held up.

Final unfavorable action came July 26 when two senators switched who had previously voted for the appropriation. Their votes against a third reconsideration killed the measure. In explanation they said they were not in favor of staying in Madison all summer and the library would be an empty honor to Sen. La Follette after the long controversy over it.

During the senate squabble, proponents of the bill expressed willingness to eliminate the name La Follette if

this would appease the conservatives who opposed the memorial library. The suggestion was fruitless. As a result of the failure of the measure, the university will have to use the \$550,000 appropriation from 1925 to build an addition to the present library if greater facilities are to be made available.

## Goodnight Flays Rushing System

(Continued from page one)

into effect too suddenly," he said, "It should be announced a year before it is put into practice so that fraternities could get a large number of pledges and have a considerable group of sophomores returning the following year. If it were done that way, I do not believe any fraternity would suffer financially."

### No Committee

A shift to deferred rushing must originate and be maintained by the fraternities according to Dean Goodnight. No committee or official can keep watch on 65 fraternities, he said.

"At Minnesota there are still rumors of infractions of their deferred rushing rules but on the whole, I hear, the fraternities have seen the light and now perceive that they derive real benefits from the system," he added.

Such a conviction on the part of the Greek letter societies is the only workable sort of enforcement that Dean Goodnight maintains. The interfraternity council is weak and unable to impose rules on the groups he stated.

### Council a Joke

"That is a parody on fraternity life," he said, referring to the council.

cil. "If the fraternities have the strongest men, and they always claim they have, and if they select their best men for the council, it is strange that it has never amounted to a hill of shrivelled beans. It never does anything, it will never consider anything, it will never act."

Believing that reforms should come from within, Dean Goodnight is not inclined to use his office as a means of establishing deferred rushing.

### Dorms a Solution

"We have decided that the best way to bring the fraternities around is to let them cut each others' throats until they get tired of it," he declared.

He intimated, however, that if the men's dormitories could house all the freshmen, the university would require first year men to live in them throughout the first two semesters and thereby delay a man's actual entrance into fraternity atmosphere.

## NO CHANGES MADE IN PARKING RULES

There will be no changes this year in the rules for automobiles driving and parking on the campus, according to A. F. Gallistel, superintendent of buildings and grounds.

As was the custom last year and throughout the summer session, no student will be allowed to park his car on the campus, and cars owned by members of the faculty and university employees must be parked in spaces assigned to them.

The use of cutouts, riding on running boards and driving over fifteen miles per hour will be barred as before. Exceptions to these rules will be granted by Superintendent Gallistel only.

READ CARDINAL ADS

## PROFESSIONAL FRATERNITIES Active Members

1. Nu Sigma Nu	1,931
2. Alpha Kappa Psi	1,925
3. Farmhouse	1,848
4. Alpha Chi Sigma	1,821
5. Phi Delta Epsilon	1,724
6. Phi Beta Pi	1,682
7. Phi Chi	1,538
8. Delta Sigma Pi	1,574
9. Theta Tau	1,570
10. Phi Epsilon Kappa	1,543
11. Square and Compass	1,532
12. Alpha Kappa Kappa	1,542
13. Kappa Eta Kappa	1,403
14. Kappa Psi	1,312
15. Gamma Eta Gamma	1,193
16. Phi Delta Phi	909
17. Phi Alpha Delta	814

### Pledges

1. Phi Delta Epsilon	2,234
2. Alpha Chi Sigma	2,059
3. Phi Beta Pi	1,750
4. Kappa Eta Kappa	1,747

5. Phi Chi	1,571
6. Alpha Kappa Kappa	1,230
7. Nu Sigma Nu	1,219
8. Phi Epsilon Kappa	1,183
9. Delta Sigma Pi	1,109
10. Kappa Psi	1,094
11. Phi Alpha Delta	1,038
12. Farmhouse	869
13. Square and Compass	679
14. Alpha Kappa Psi	625
15. Gamma Eta Gamma	519
16. Phi Delta Phi	204

## WOMEN MAY SWIM NOW IN LATHROP HALL POOL

Open swimming in Lathrop hall for women will be held at 4:30 every afternoon from now and until the beginning of the physical education classes. The showing of fee cards is required for admittance. A record of the medical examination of each freshman is also required.

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# The Chocolate Shop

.... for dates. ... at luncheon time. ...  
for mid-afternoon refreshments, you'll  
like the Chocolate Shop.

TO THOUSANDS of upper-classmen and alumni, the Chocolate Shop is known as the ideal place to stop in for a luncheon or soda after a movie or Orph date. To them, it is the shop which serves the most delicious lunches.

And they know it as a rendezvous—the smart place to come. They like the beauty of its fittings, the pleasant service which a courteous staff offers.

These thousands have come to know and like the Chocolate Shop candies—like them so well that every day we receive orders from alumni in all parts of the land, asking for their favorite sweets.

You, newcomers to Wisconsin, will learn to know and like the Chocolate Shop, in the same way, and for the same reasons. But there is no sense in delaying the pleasure—come into the Chocolate Shop soon.

During these warm days  
The Chocolate Shop is  
offering very tempting  
luncheon specialties—  
and delicious, ice cool  
drinks.

# The Chocolate Shop

On State—Between Frances and Gilman



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Since the Piano*

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PANATROPE  
MODEL  
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The Panatrope is the latest musical instrument embodying the new discovery of musical reproduction by electricity. Operated entirely by light socket connection.

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And the exquisite walnut cabinet parallels the instrument's peerless performance. Here are thousands of hours of matchless entertainment for your home. Ask for demonstration.

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RECORDS  
EVERY  
DAY

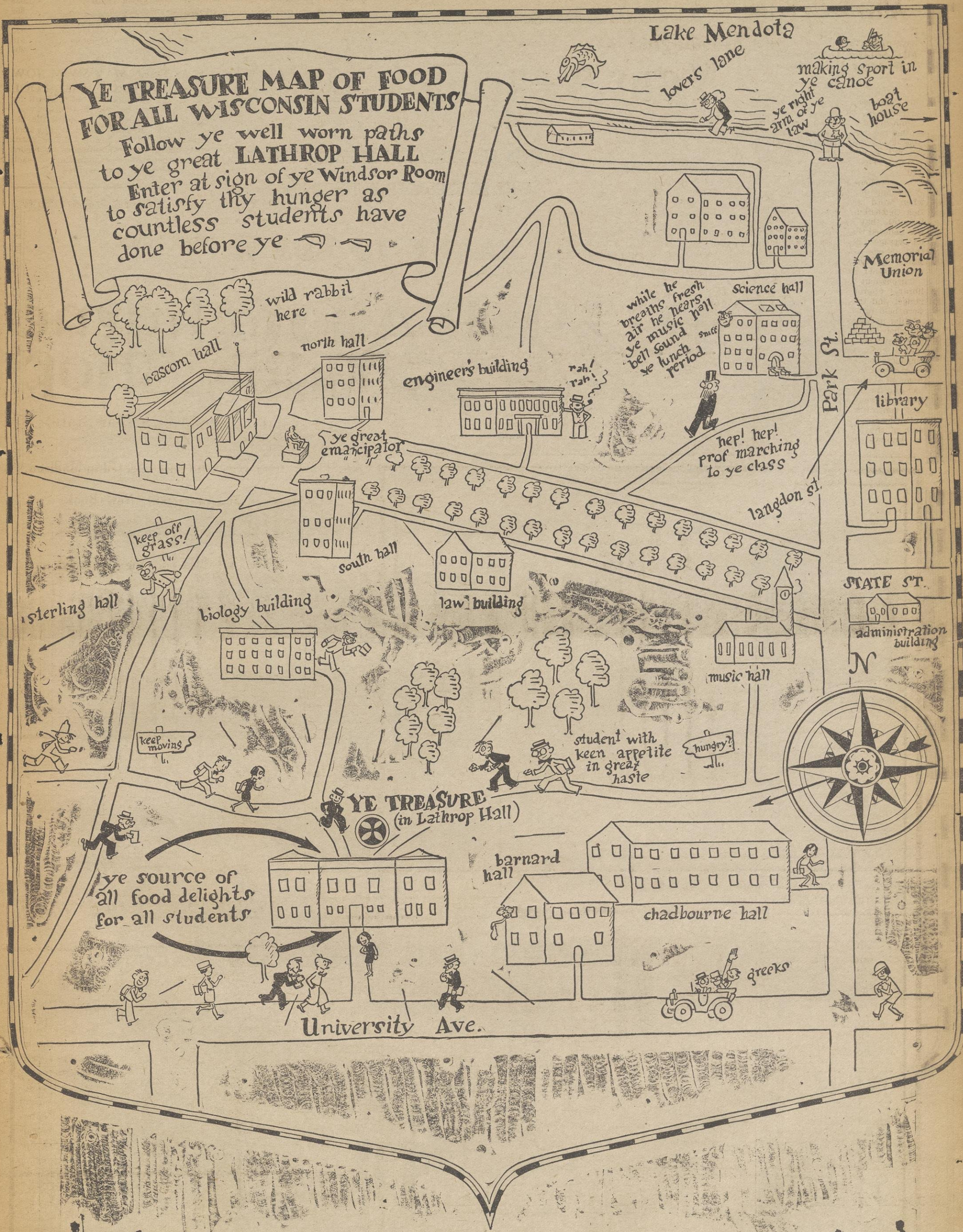
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The UNIVERSITY CAFETERIA  
AT LATHROP HALL





## Prize For Play Against Suicides

Repertory Theater of Boston  
Offers Prizes for Three-  
Act Plays

BOSTON, Mass.—The startling number of suicides among college students during the past year has led a patron of the Repertory theatre of Boston to offer \$1,000 for the best American play which shall hold up faith in life to the youth of America. The announcement of this prize has been made by the trustees of the Repertory theatre through whom the award will be made. The competition is open to any person who shall have been a student in any college, university, or dramatic school in the United States at any time during the calendar year of 1927.

The committee of final award will consist of Winthrop Ames and David Belasco, theatrical producers, Dr. S. Parkes Cadman, president of the Federal Council of Churches of Christ in America and head of the newly organized society, The Church and Stage, Dr. John H. Finley, former commissioner of education of New York State and editor of the New York Times, and Mrs. Frances Jewett, representing the trustees of the Repertory Theatre of Boston.

All plays to be considered in this competition must be of sufficient length to provide a full evening's program. They must be in the hands of the trustees of the Repertory Theatre by midnight of December 31, 1927, or have been placed in the mails by that time. The rules of the competition further provide that each play must be typewritten on one side of the paper only, that each play must be submitted anonymously with the name and address of the author in a sealed envelope attached to the manuscript, and that the play should be addressed to the Prize Play Committee, the Repertory theatre of Boston, 264 Huntington avenue, Boston, Mass. Manuscripts will be returned, after announcement of the play award, if return postage is enclosed. A person may submit more than one play, but each play must be submitted under separate cover.

The donor of the prize has imposed the condition that the award shall be given for a play, the purpose of which shall be to inspire faith in life in the youth of America. The writer may employ comedy to teach the joy of living, or tragedy to reveal the value of a human life. Emphasis will be put upon the spiritual in distinction from the material values of life.

In addition to the prize of \$1,000 a scholarship in the Repertory theatre workshop will also be awarded to the successful contestant. The prize play will be produced in the Repertory theatre of Boston during the season of

1927-1928, and will become the property of the Jewett Repertory theatre fund, Inc. Any income derived from this play will be used to promote the drama in accordance with the purposes of this fund. If two plays shall

be judged of equal merit, the trustees will award two scholarships and will divide the prize of \$1,000, or if in their judgment the plays are of exceptional merit, two prizes of \$1,000 each will be awarded.

The Repertory theatre of Boston, which this fall celebrates its 400th week of repertory, was founded by Mr. and Mrs. Henry Jewett and their associates, is owned by an incorporated fund, the Jewett Repertory the-

atre fund, and is conducted by a board of trustees as a civic theatre without private profit. It is the only civic repertory theatre in America, exempt from city, state, and federal taxation as an educational institution.

# Your Yearbook Has Started!

EVENTS ARE ALREADY HAPPENING WHICH

WILL BE RECORDED IN THIS BOOK

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# 1929 BADGER

AT OUR COMING CAMPAIGN

## Bart Murray Clothes-Tailored by Adler-Rochester



## Academic - But Not Collegiate

The Shelley—a three button, soft front suit with an unmistakable air of University smartness. Designed by Bart Murray, national authority on styles preferred by the better dressed undergraduates. It is tailored in the darker gray, unfinished worsteds (by Adler Rochester). Beautifully styled and worked. It carries all of the distinction of the finest custom make.

\$50

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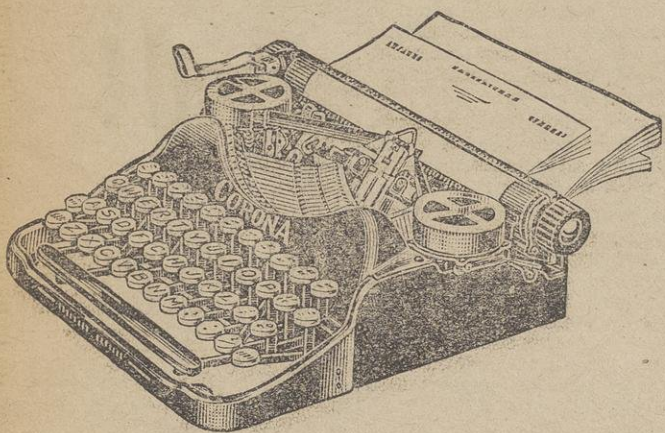
An advertising offer to introduce this new and better ink—come in and get the bottle we have for you. This week only.

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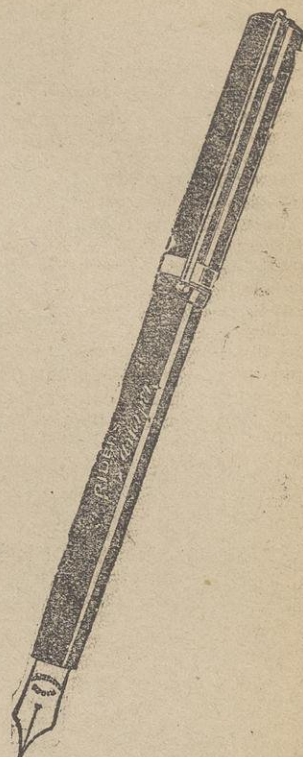
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Ask to see the famous Rider Masterpen. It holds eight or ten times as much ink as the ordinary pen and has a Removable Feed for easy cleaning. Nothing else like it.

We also carry Wahl, Conklin, Waterman, Parker, Sheaffer, Moore, and several other makes.

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All work brought in our office and called for is at a 10 per cent discount.

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*Pantorium Co.*  
CLEANERS AND DYERS



## Concerts Series Tickets On Sale

Many Excellent Seats Remain for Season Concerts, Declares Manager

The booth for concert tickets run by the Wisconsin Union at the foot of the upper campus during the days of registration proved quite popular but there still are a great many excellent unsold seats for the series of concerts which Union officials claim is the most important they have ever arranged.

The tickets are now on sale at Hook Brothers music store, corner of State street and the Capitol park, according to Edwin Fronk '29, manager of the concerts for the Union. They will be on sale there this week and next for the benefit of Madison citizens and students who have not yet secured tickets.

The series for this year which is acclaimed as being the most expensive and unusual year presented in Madison, is composed of the following artists of the first rank: The English Singers, November 3; Luella Melius, December 1; Feodor Chaliapin, March 1; Ignace Paderewski, March 8. The season tickets for these four outstanding attractions are priced at \$6.50, \$8.00, and \$9.00. All the concerts will be held in the University Stock pavilion and the dates are arranged so that the extremely cold weather is avoided.

Every year the Wisconsin Union contracts for a series of concert artists to appear at the University for the benefit and enjoyment of students and others. The Wisconsin Union is an organization composed of every male member of the university, and the affairs of the organization are run by a Board which is elected by the students. Any profit which accrues from the Union activities is turned over to the Memorial Union building fund.

"Music is one of the greatest things in the world and students in particular who come here to Madison to learn and taste of the better things in this life should have an opportunity to hear at least a few of the greatest of the world's artists. We have, therefore, engaged as fine and as varied a selection as possible this year, and we feel sure that most students will bear our wisdom of our choice by patronizing these concerts and thereby making their continuance possible," declared Fronk yesterday.

The two artists Chaliapin, basso, and Paderewski, pianist, are both well known luminaries in the musical firmament, so much so that their names are synonyms for what is good in music. They are both eagerly awaited by Madison people, and students.

Luella Melius, soprano, has risen to great fame comparatively recently but is credited with having made the most important and successful debut since Galli-Curci. Her fame is already world

wide and she has sung in all the capitals of the music world. It is especially interesting to know that she was born in Appleton, Wisconsin.

To complete the varied character of the concerts a chorus of group singers has been added. The English Singers who are the first to appear on the series have the reputation of being the finest part singers in the world.

"For a student group to undertake the management of a concert series costing approximately \$15,000 the closest cooperation of the student body is needed. The Union Board sincerely hopes that the student body will avail itself of these season tickets that are now on sale and make possible the continued presentation at Wisconsin of world-known artists," declared Clyde Kluckhohn '28, president of the Union.

## Ushers Needed For Football Games; No Experience required

Those men wishing to act in the capacity of ushers during the present football season are requested to put in their applications at the ticket office, 711 Langdon street, as early as possible. Blanks are provided and should be filled out completely. Men may usher for one or more games as they choose.

The duties of an usher are very simple and require no previous experience. They work under a trained corps of usher captains and supervisors who give them the necessary instructions. They are admitted to the games and are expected to take the positions assigned to them in their respective sections.

Three hundred men are needed for the Michigan game, which will be the first at which seats are reserved. Get your application in early, so that you may be assured of a position. The usher captains of last year are requested to get in touch with the head usher, Wm. H. Aspinwall, 711 Langdon, or call F. 1725.

## KLUCKHOHN WRITES NEW TRAVEL BOOK

his university training in writing to practice without waiting to acquire a diploma signifying that he has completed the university's discipline in observing and writing.

Kluckhohn is the author of a travel book, "To the Foot of the Rainbow," just off the presses of the Century company. It describes a little-known corner of the southwest—the northern parts of New Mexico and Arizona, and the southern sections of Utah and Colorado, which Kluckhohn and a companion toured on horseback in a journey of 3,000 miles, some five years ago.

The volume derives its name from the fact that one section describes a trip, unguided, to one of the most inaccessible beauty spots of the southwest—the Rainbow natural

## Coupon Books on Sale; Are Higher

Coupon books are now on sale for students and faculty. These books sell for \$7.50 and entitle the owner of admission to all athletic contests of the year with the exception of basketball. Due to the crowded situation of the gymnasium, a student may see but three of the nine games. Coupon holders will be cared for first in this allotment.

A new feature to the coupon book is the assurance it gives the holder that his order for a Chicago game ticket will be filled. Coupon No. 6, if returned with \$3.20 before Oct. 15, will give the holder a Chicago ticket. Inasmuch as there are around 10,000 applications for the 5,000 Chicago tickets reserved for students and faculty, this feature of the coupon book makes it an attractive proposition.

Coupon books are now on sale at the ticket office and at the ticket booth in front of the Bursar's office. Fee cards or faculty identification cards must be presented when making the purchase of this season book. Groups may sit together by buying books together. An individual may purchase for a group by simply presenting the fee cards for those desiring to make this purchase.

A brisk sale marked the first day and it is advisable for students and faculty to make their purchase before the allotment of 5,000 books is exhausted.

A man may not be too old to learn but too old to realize it.

bridge in southern Utah, which since Kluckhohn's visit has been made into a national monument.

## Octopus Will Welcome Campus Tomorrow; Ask For New Staff Aspirants

Octopus, official humor magazine of the University of Wisconsin, will make its initial appearance of the year tomorrow morning with a 64 page Freshman Number. Work on the book was started late last spring before the close of school and has been going on steadily during the summer. Several professors have contributed special articles as some of the features of the first number.

The editors and business managers of Octopus have announced a special registration for all persons interested in doing work as follows:

Editorial staff, copy writing and special feature work; art work, drawing, lettering, and layouts; publicity, campaign executives, ad writing; business staff, office work, typing.

Any persons wishing to register for any of the above work should drop in the Octopus office on the third floor of the Union building between 2:30 and 5:30 o'clock Tuesday and Wednesday afternoons.

Plans for the coming year have been formulated and include a variety of issues, articles, and contests. Chief among these are contributions from well-known faculty members and humorists from all over the country, an art contest to be announced in the October issue, special features, and a short story contest. The book will be considerably larger this year with four-color covers used on each number and nine issues instead of eight.

Sometimes after a girl has fished for a man and landed him she doesn't know how to get him off the hook.

Even hotheaded men occasionally get cold feet.

READ CARDINAL ADS

### MADISON

**NOW PLAYING**



**SHE WAS A  
GORGEOUS  
PASSION  
FLOWER**

**IBANEZ'  
GREATEST  
NOVEL NOW  
A SCREEN  
SENSATION**

## The Temptress

HERE is an Ibanez story of love and passion ranking with his greatest tales, "The Four Horsemen," "The Torrent" and "Blood and Sand." An epic of woman's power, a flaming picture of a modern siren. With Greta Garbo, who has set all filmdom aflame with her beauty.

**COMEDY—NEWS  
SCENIC CARTOONS**

Shows Start  
12-5-7-9 P. M. Daily  
Avoid the Crowds  
Attend the Matinee

# STRAND

Continuous Daily 1 to 11

Prices—Matinees

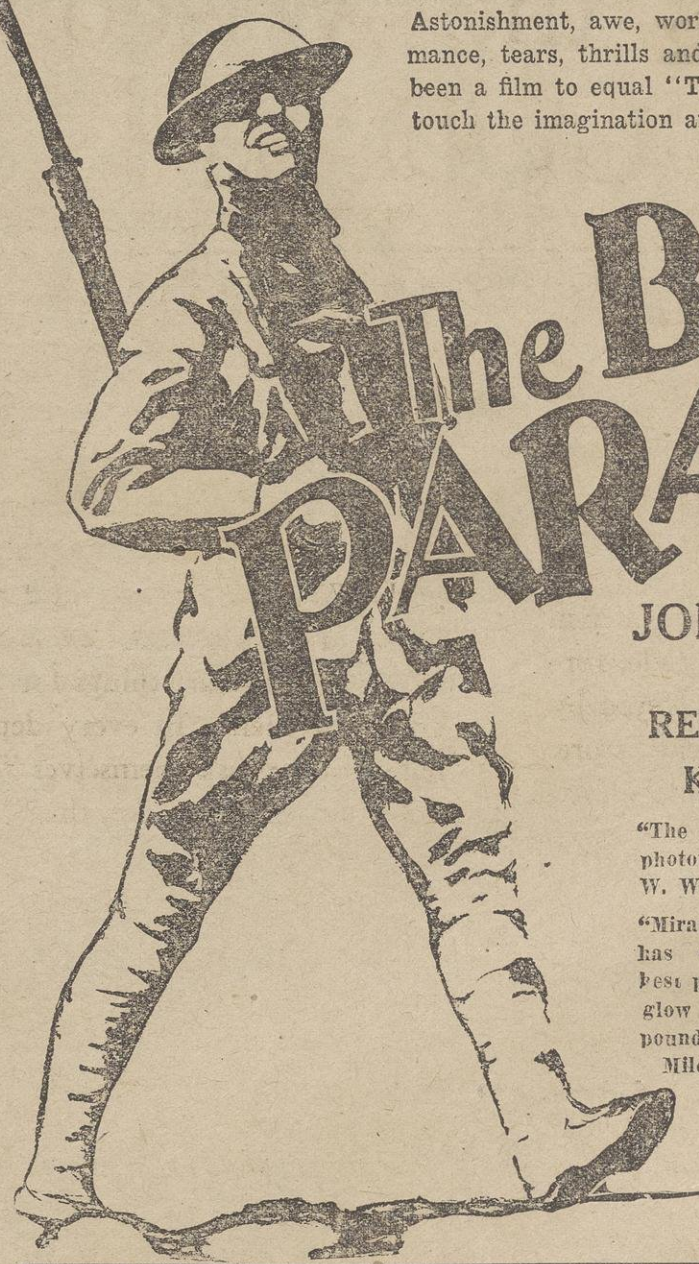
40c; Nights—50c.

NOW SHOWING

## The World's Greatest Picture!

Now Shown for the First Time at Reduced Prices!

Astonishment, awe, worldshaking laughter, sweetest romance, tears, thrills and throbs—truly there has never been a film to equal "The Big Parade" in its power to touch the imagination and move the heart.



**JOHN GILBERT  
WITH  
RENEE ADOREE  
KARL DANE**

"The greatest picture in the history of photoplay . . .  
W. Ward Marsh in Cleveland Plain Dealer  
"Miracle of miracles! The perfect picture has arrived. 'The Big Parade' is the best picture that has ever been made. The glow of this tremendous drama is still pounding through my veins . . ."  
Mildred Spain, in New York Daily News

**Carl Lagerquist  
AT THE  
MIGHTY WURLITZER**

**ON THE  
STAGE**

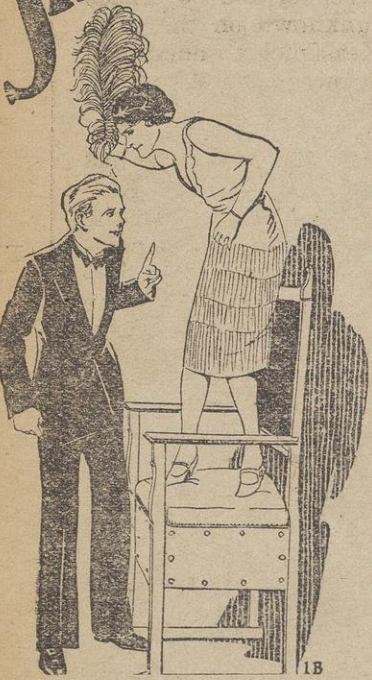
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The Jazziest, Peppiest Entertaining Orchestra That Ever  
Hit the Town

Madison's Greatest Stage and Screen Shows

**PARKWAY**  
ON THE SCREEN

# Cradle Snatchers



COMEDY—NEWS

NO ADVANCE IN PRICES

NOW  
PLAYING

ON THE STAGE  
**JOE SHOER &  
HIS BAND**

In a new spectacular  
creation that's "A Little  
Bit of Heaven"

## 'In Ireland'

Syncopation Melody In  
The Land O' The Sham-  
rock, with A Company of  
Entertainers Including

THE WEL-  
LINGTON SISTERS  
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ADELAIDE KIRKOFF  
A Fair Gem  
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EDDIE GALBRETH  
The Dublin Dandy

Special Engagement of  
**COSTER AND RICH**  
Sensational Dancers

NEW SPECIAL  
SCENIC PRODUCTION  
**MAC BRIDWELL AT  
THE ORGAN**



THE - KESSENICH - CORNER - FIVE - BLOCKS - FROM - THE - CAMPUS



## This is the Wisconsin Woman's Own Department Store

The preferences, the style inclinations and demands of university women differ vastly from those of other women.

In their clothing must be a dash of smartness, a touch of style, foreign to that of apparel offered by the ordinary department store. And, as her frock must be the proverbial "last word," so too must the accessories which accompany it.

She insists that her sports clothes be as new as any seen at the most exclusive Eastern clubs. Her party frocks must not be excelled by any

worn in the most exclusive of metropolitan night clubs.

Kessenich's, long acquainted with Wisconsin co-eds and their likes and dislikes, take especial care to secure the smart things for Wisconsin women. In every department, buyers ask themselves "Will university women like this?" before signing an order.

That is the reason that Kessenich's is known as the "co-ed's own department store." Make it your store during your years in Madison.

### Kessenich's ....since 1890

Thirty-seven years ago . . . and that's countless college generations . . . Kessenich's first served Wisconsin co-eds.

And in those days . . . when there were but a few hundred women in school and sororities virtually unknown on the campus . . . Kessenich's understood the preferences of university women.

Since 1890 the university has grown immensely . . . and Kessenich's has kept apace with the school. Today this fine department store, operated by university people, offers you the same understanding service that won co-eds to Kessenich's thirty-seven years ago.

The Kessenich  
Corner

# Kessenich's

At Kessenich's Corner

State at  
Fairchild



## "On Wisconsin" Not By Badger

Fambus Song By Man Who  
Never Lived or Went  
to School Here

"On Wisconsin," the song that has thrilled thousands of Wisconsin people on hundreds of occasions, was written by a man who never lived in Wisconsin. But it was through his loyalty of a former student of the university that it became an integral part of the life of the university and of the state.

Within the last week, Charles E. Brown, chief of the State Historical museum, has received the favorite music book of William Thomas Purdy, composer of "On Wisconsin," from his widow, Mrs. Mary Purdy Carrigan, Ithaca, New York. It is a small bright blue book whose inside pages are quite yellow. On the flyleaf is the title, "A Treatise on Modern Instrumentation and Orchestration (Dedicated to Frederick William IV, King of Prussia)." It is by Hector Berlioz. The book, together with a picture of Mr. Purdy, taken about the time he composed "On Wisconsin," is in the exhibition room, 401 of the University library.

Mr. Purdy originally intended to submit his famous march in a Minnesota football song contest, conducted by a Minneapolis newspaper. However, he was persuaded by Carl Beck, a former Wisconsin student with whom he lived at that time in Chicago, to dedicate the song to Wisconsin. Beck wrote the first words to the stirring melody and designed a football picture cover for the sheet music. The new song was introduced at a mass meeting of the students

of the university in 1909 and was enthusiastically received. Sousa has called it the best college melody he has ever heard.

"On Wisconsin," is more than a college song, however. With changed words, it has inspired many other groups of Wisconsin citizens, who have used it as a rally song. Several phonograph and player piano companies have recorded it, and it has proved a very popular song with the general public. Other colleges and universities have borrowed the melody and used it to glorify their own names.

There are many stories of how "On Wisconsin" went to war in 1917 and 1918 with the men from Wisconsin, but the latest story of its varied experience concerns a Harvard man and a University of Wisconsin man who were in Alaska in a little gold-rush settlement. On alternate nights, they sang their college songs for the entertainment of the entire little community. "On Wisconsin" was easily the most popular song of all.

William Thomas Purdy died late in 1918 or early in 1919. He is buried in St. Patrick's Cemetery, Aurora, New York. While he never was an actual citizen of Wisconsin, he is one of the most famous of her adopted sons.

### WOMEN'S PHYSICAL ED REGISTER THURSDAY

Registration for physical education for University women who have not completed their physical education requirements will take place Thursday and Friday of next week in the Women's gymnasium at Lathrop hall. The hours will be from 10 o'clock to 12 o'clock in the morning, and from 2 o'clock to 5 in the afternoon. All athletic fees must be paid at the time of registration.

READ CARDINAL ADS

## Summer Session Attendance Large

### Mark of 5165 Greatest in History of the University

With an enrollment of 5165, the 1927 summer session was the largest in the university's history.

Teachers from schools and colleges in all parts of the country furnished the bulk of the summer enrollment, but many regular Wisconsin students and students from other institutions were in attendance. The majority came from Wisconsin and neighboring states.

Practically all of the work offered in the regular session, with the exception of courses having long laboratory schedules, is included in the summer school curriculum.

The nine weeks summer session of the Graduate School was attended by over 200, and will be repeated again next year. The athletic department's coaching school, which ran the two weeks between commencement and the opening of the regular session, had an enrollment of 75.

One all-university convocation, at which time President Frank spoke on the new Experimental College, and four plays presented by the university theater were held in addition to the regular summer session features, the water carnival, tennis and golf tournaments and beach parties.

### AND ONCE AGAIN WE'RE REGISTERED

Spicy—the air, handshakes, preparations, plans, hugs, houses, all toned

to high pitch as new friends and old friends return to Wisconsin. Everything is fresh and high-spirited and gay and hopeful with plans for the year untouched by any doubt.

Registration with its tedious, yet necessary details is in full swing, rushing is agog, and everything and everybody is busy, busy. The vast nervous system of the university tingles with the rush and verve of activity. The very atmosphere reverberates with the hopes and thoughts of new students who are receiving new and exciting impressions minute by minute as they start their four years of college. Returning students have not the thrill of newness, but even the greater joy of returning to old and familiar and dear things.

There is vivacity in the eyes and voices and walks of those busying themselves with registrations and re-

newing acquaintances, and for all there is the joy of being here at Wisconsin.

### WOMEN'S HOCKEY TEAM ORGANIZED THURSDAY

Voluntary hockey for women, regardless of experience, will be open to anyone desiring to play, beginning next Thursday. Further announcement will be posted on the W. A. A. bulletin board in Lathrop.

Announcements concerning the approaching intramural hockey and horseshoe pitching will soon be posted on the bulletin board in Lathrop hall.

Considering what most people are willing to do for money it's a wonder there are not more millionaires.

READ CARDINAL ADS

## Announcement!

Mrs. Seymour

433 N. Park St.

B. 3822

Luncheon and Dinner

for

A Small Group of Women

Quality

Nominal Expense

Service

Inquiry Solicited

Fair Prices—Friendly Service

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Loose-Leaf Books  
to fit every purse and every need.

A REAL BARGAIN

8x10 1-2 Book 25c  
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COMPLETE 50c

Save our sales checks—They are worth 10% in  
trade on anything at any time.

### Genuine Trussell Books

Made of solid, one-piece cow-hide, with a double stitched, large pocket. A notebook you'll be proud to own. A filler free with each book.

### Famous I-P Books

Fabrikoid loose-leaf books, nationally known and used. A filler free with each book.

### Handy Moveable-Ring Books

Limp or stiff-covered, loose-leaf books, with moveable rings. Will hold odd-punched paper.

### Loose-Leaf Fillers

All Sizes—10c to 50c.

# BROWN BOOK SHOP

621-623 STATE STREET

Uptown Store—116 King Street

# Wehrmann's

University Store—State Near Gilman

## The University Leather Goods Store Features Two First Week Specials

Wehrmann's store, on State near Gilman, is truly the university's leather goods store. Here is luggage especially selected for students, and so priced as to come within a student's budget. Here, too, are innumerable articles fashioned of leather. . . purses, wallets, gift pieces. And to introduce newcomers to the store, we are offering two specials which are most certainly timely.

Student  
Brief Cases  
\$5

Strong, sturdy brief cases, built to stand the wear and tear that you will give them during years of college. They're wonderfully roomy—and will accommodate all the books, papers, and notebooks that you will want to carry.

Student  
Laundry Cases  
\$2

"Give us a laundry case built to stand all the abuse that the parcel post system can give it. Make it roomy enough to carry a large package of laundry. And manufacture it to sell at a moderate price." That's what we told our manufacturers. And they followed orders—as you'll agree when you see these specially priced cases.

Buy Real Leather Goods at a Leather Goods Store



## Cardinal Plant Operates Under Special System

New Publishing Organization Officially in Charge of Issuing Paper

(Editor's note—This article is an explanation of the organization of the Daily Cardinal, its new printing plant, the Board of Control, and the Cardinal Publishing company.)

In its thirty-fifth year of existence the Daily Cardinal today greets the campus in a brand new suit of clothes, tailor made at its own printing plant located in the basement of the University Y. M. C. A. The body type used is the latest development in the newspaper field—Ionic. It has rapidly been adopted by leading journals throughout the country because of its extreme legibility.

The "home owned" printing plant represents the culmination of years of planning and saving coupled with a summer of concentrated effort on the part of the newly organized Cardinal Publishing company.

The Cardinal Publishing company is a holding company organized to arrange for the purchase, installation, and operation of the press, linotype machines, and other equipment used in the publication of the paper. It consists of a board of directors appointed by the president of the university and ex-officio members.

### Appoint Alumni

The directors include the president and treasurer of the Daily Cardinal Board of Control, the faculty adviser of this board, a legal adviser appointed from the Law School faculty, Dean of Men S. H. Goodnight, the executive editor and business manager of the Daily Cardinal, and two Wisconsin alumni appointed by the president of the university—Porter F. Butts '24, and John Bergstresser '25.

Col. J. B. Sanborn, of the Law School, is the legal adviser of the publishing company. Prof. Grant M. Hyde of the School of Journalism, acts as faculty adviser to the Board of Control and is an ex officio member of the publishing company.

The executive editor, Marvin A. Lehmkuhl '23, and the business manager, Edwin H. Feree '23, are ex officio members of the Board of Control under a new by-law provision adopted last spring when the organization of this body was under fire. By virtue of their positions on the paper they are also directors of the publishing company.

The Daily Cardinal itself is also organized as a corporation of which the every student is a member. The Board of Control, elected by the student body, is the board of directors or this non-stock, non-profit corporation whose Cardinal.

purpose is the direction of the Daily Board Selects Staff

The chief task of this board is the annual, or more frequent, appointment of staff members for the business and editorial branches of the paper. With their staffs appointed from students who have gained experience on the Daily Cardinal, the executive editor and business manager direct the policies of the paper throughout the year.

A former associate editor of the Daily Cardinal, Max Ninman, '26, has been selected by the board of directors of the Cardinal Publishing company to act as plant foreman. During the purchase and initial operation of the new plant equipment, the publishing company has been guided by the advice of Marshall Browne, of the East Side Print Shop, who graduated from the Course in Journalism in 1918.

Leslie Fink and Carl Cottingham are the Linotype operators, Chester Dilley '31, assists with ad composition, while George Timmerick, former Cardinal make-up man, is working part time on the early issues of the paper.

### Cardinal Founded 1892

The Daily Cardinal was founded in 1892 as a four column paper. It has since expanded to five columns with its daily issues ranging from eight to 32 pages with special editions including rotogravure on special occasions such as Homecoming. It is published every morning of the school year except Mondays.

Tentative plans are under consideration for a regular augmented Sunday edition of the Cardinal. It is probable, though not definitely decided, that a page of current photographs of campus activities will be made an important part of these issues. It the plan is successfully worked out and the many obstacles surmounted, these editions will be known as the Sunday Cardinal.

Cheltenham type has been selected to replace the headline type used last year.

Many a man who declares his opinion has none.

READ CARDINAL ADS

## Freshmen Women Make Tour of Campus Today Leave Library at 9:15

Freshmen women will be introduced to their campus at 9:15 o'clock this morning when the tour of the grounds will be conducted and led by Gaylord Carroll '29, assisted by C. E. Brown, director of the state historical museum. Mr. Brown has been in the services of the university for the past fifteen years and will present some very interesting history of the buildings and the campus to the newcomers. Campus literature will be distributed by Mr. Brown, also.

According to Anita Kiernan '28, who is chairman of the committee in charge of the tour, it is expected that many of the new women will take advantage of this opportunity to become acquainted with their new surroundings. The group will meet on the library steps at the State street entrance.

More than 300 girls are acting as counselors to the freshmen women and counselors are asked to urge their advisees to be prompt in taking the tour that is being given for them.

## OVERPOPULATION IS NEAR, SAYS SAVANT

GENEVA, Switzerland — (IP) — That the world will be saturated with people in another century is the belief of Prof. E. M. East, of Harvard university, who spoke here recently before the world population conference.

The Harvard professor warned the delegates that the available food supply of the world sustains only five billions of people, unless scientific discoveries bring about radical change in food production.

The population of the world increased during the past hundred years, according to Professor East, from 90,000,000 to 1,850,000,000, and at this rate of increase, he said, the saturation point will be reached in about one hundred years.

The American delegates to the conference included Dr. James Glover and Dr. C. C. Little, of the University of Michigan, Prof. William Welch, of John Hopkins university, and Mrs. Margaret Sanger, of New York, who is interested in the movement for birth control.

SUBSCRIBE FOR THE CARDINAL

## Announce Policy Athletic Review

Leslie R. Gage Will Act as Faculty Editor for Magazine

Leslie R. Gage, director of athletic publicity and faculty editor of the New Wisconsin Athletic Review, announced the policy of the magazine yesterday in an interview.

"I'm not exaggerating a bit when I say that the Review is Wisconsin spirit incarnate. Any red-blooded loyal Wisconsinite cannot afford to pass up this book. Up to date we have over 1000 alumni subscriptions alone as the result of a recent mail campaign and they are coming in at the rate of 25 or 30 a day. Of course, we expect the student subscription to exceed that figure."

The Athletic Review heretofore has appeared at football and basketball games, track meets, and other athletic contests and was always more of a program than a magazine. From now

on, Mr. Gage stated, the Review is on a subscription basis and will be a monthly magazine published in the interest of Badger athletics the first week of every school month.

The first issue of the Review which will be out early in October will contain stories by George Little, director of athletics; "Doc" Meanwell, basketball coach; and "Jo" Steinauer, swimming coach, besides containing comprehensive dope on the football and cross country seasons and many features.

"The new magazine will be just as interesting and chuck full of athletic information and school spirit as our student writers and artists, our athletes, both past and present, and our coaches can make it," said Mr. Gage.

The Review staff for the ensuing year is composed of Leslie R. Gage, faculty editor; Hampton Randolph '29, student editor; George W. Levis, faculty business manager; Roy W. Thiel '29, student business manager; Frank J. Nickerson, faculty circulation manager and purchasing agent; Harry A. Konnaw '27, student circulation manager, and John V. Alcott '28, art editor.

A year's subscription to the new Badger athletic magazine may be obtained at the ticket office, 711 Langdon st.

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**M**ANCHESTER'S sings its version of Varsity with a chorus of smart frocks and coats, especially selected for Wisconsin co-eds. Correct accessories, too, from modishly petite hats to shoes.

*Marjorie*



For Mornings  
On the Campus

**T**HE major theme is velveteen, and soft wool jerseys with fetching "crew" necks. Rippling pleats afford a smart obligato, while gold leather belts, buckles and exotic buttons strike notably interesting cords. Swagger models every one—especially selected for university women. \$17.50 to \$39.50.

Frocks for  
"Rushing" Teas

**S**YMPHONIES in transparent velvet, or satin with rippling pleats, tiers and drapes for staccato notes, and a flashing rhinestone buckle, bowknots or buttons to add a smashing crescendo! Frock ready to go more than half way in making that all-important first impression! \$25 to \$79.50.

Gordon Hose  
For all times

**T**HE perfect obligato—Gordon Hose! Makes no difference what the occasion for there's a type for all the hours of a perfect collegiate day. Wool and lises for sports costumes, the impeccable Gordon V-lines in sheer chiffon for informal and formal. \$2.50.

Top-clocks or shadow clocks for smart sports frocks, \$2.95, \$3. Narrow heel chiffon, \$2. Square heels, \$1.65.



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**P**ERFECT rhapsodies in rich metallic brocades; nocturnes in transparent velvet accented with starry rhinestones. And robes-de style, demure as a minuet, with fluttering scarfs for grace notes. Evening wraps give flattering overtones, for they are of velvet soft-as-thistle down, brocades, and metal cloth. Evening frocks, \$29.50 to \$115.

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Bobby Shoppe  
—Third Floor



## Daily Reports of Badger Teams

# CARDINAL SPORTS

## Athletics in the Collegiate World

### Students to Get Physical Credit For Intramurals

#### New System Requires Registration for Inter-Group Competition

What university officials believe to be one of the most advanced steps yet taken by any school in the development of intramural sports is that recently announced by the department of physical education whereby participation requirement.

The time of George Berg, director of intramurals, has been devoted almost completely this summer to the work out of a program which will make it possible for every male student in the university to take part in some form of athletic competition.

#### Registration Necessary

Under university requirements, each student must complete two years work in either physical education or military drill. By taking advantage of the new intramural plan, students will be able to work off part of this requirement merely by competing regularly in the contests which are played every season between fraternity, dormitory, and independent group teams.

Registration for intramural sports must be made the same time as registration for any regular kind of physical education. This is the only step necessary in order to secure credit.

To insure that every man who desires to do so may be able to play, class B competition will be organized. Thus various competing groups can enter more than one team in various sports and everyone will have a fair chance.

#### Compete for Bowl

Two years ago, blanket competition for one beautiful intramural trophy, symbolic of supremacy in all sports, was inaugurated. This trophy, known as the Badger Bowl, is awarded to the group which wins the greatest number of points in athletic competition known in America today. Touch football, tackle football, basketball, baseball, indoor and outdoor track, tennis, golf, bowling, swimming, horse shoe pitching, diamond ball, wrestling, and water polo are some of the sports offered during the year.

#### BASEBALL PRACTICE

All candidates for the varsity baseball team are asked to report at the baseball room in the Gym at 4:30 o'clock Wednesday afternoon. Suits will be issued.

### Tom Lieb Writes Book On Line Play; Gives Position Information

MADISON, Wis., Sept. 19 — "Line Coaching" is the title of a book of detailed football instruction recently published by Thomas J. Lieb, head line coach at the University of Wisconsin. In his advice to coaches of line-play, Lieb has explained in a very effective manner the Notre Dame principles taught him by Knute Rockne.

Playing as a tackle under Rockne for several years, Lieb was recognized as one of the greatest forwards in the country. After graduation, Tom was signed to assist his former teacher as coach of the linemen. Lieb served on Rockne's staff during 1923-24 and 25, and the following fall came to Wisconsin in the same capacity.

Lieb's new book contains twenty-seven action and posed photographs, showing members of the Badger coaching staff executing many of the principles of blocking, tackling, charging, etc. The author has dealt fully with the technique required in playing center, guard, tackle and end position. Other chapters explain training and conditioning, equipment, fundamentals, offense and defense.

### HARVARD UNIVERSITY HAS SAD PROBLEM

It is certainly true that ten thousand dollars is not much to the trustees of a university, the total endowment of which is some seventy millions. But the financial administrators of Harvard university, nevertheless, are losing sleep over a mere ten thousand.

When the late Professor Charles

All men interested in gymnastics and fencing work are asked to report to Coach Masley Monday at 4:30, on the third floor of the gym.

Training in this branch of sports will begin at once and candidates are needed.

### Training Table Tips

(Editor's Note—The editors of the Daily Cardinal conducted an intensive search throughout the summer in the hope of finding someone who could run this column right. The search was unsuccessful.)

Returning from a gay resort season in the uncivilized regions of Indiana, your average sports writer should plough into town leading cheers with on hand and distributing news-print championships with the other. Any-

College football practices are becoming more and more exclusive as the years go by. Of course, the presence to be worth slightly less than nothing at all in the development of one football team from 70 or so odd and even-sized candidates. And still, your incoming freshman gets a huge kick out of seeing his college team go through its antics without paying for the privilege. There's words to be wasted on both sides of the matter. Coming here for the first time, and knowing as he does that the material is not exactly championship stuff, Coach Glenn Thistlethwaite can hardly be blamed for holding secret practice right from the first. But we hope that in future years he will see fit to hold at least four or five open practices before pulling down the curtains.

With the coming of real football weather, Wisconsin's gridiron aspirants should be able to act a great deal more life-like. Hot weather is all right in its place, but September doesn't happen to be its place.

Having watched the forthcoming Wisconsin team in action, we are able to predict with certainty that eight games will be played this season. How they will be played is another matter.

Wisconsin, this year, is at least not burdened with the necessity of upholding an advance dope reputation. Sports writers, usually prone to rush in where angels fear to tread, are marking time and passing off a feverish inquiry with a "wait and see." And when a sports writer says that, you can take it for granted that there is a bit of uncertainty somewhere.

The grand days of heavyweight football seem to have passed, at least for the time being, from Camp Randall. Such boys as Toad Crofoot, Gene Rose and Frank Shaw in the backfield add dash and pep and all that, but no air-dupois to speak of.

Practice at Randall has been conducted along a business basis every minute since Sept. 15. And one of the reasons is the following line quoted from the official schedule:

Oct. 15—Michigan at Madison Minnesota, Purdue, Iowa, and Chicago are other Western Conference teams which will be entertained in more or less strenuous affairs during the forthcoming season.

While the football team goes merrily along, other coaches are also issuing calls for candidates. Walter E. Meawell, basketball coach, has set the first freshman basketball practice for Friday, Guy S. Lowman, baseball coach, will soon have the baseball men at work, and Tom E. Jones, cross-country coach, is getting his fall harrier campaign ready for the road.

And from the intramural department comes the glad news that we can get physical education credit for competing in intramural sports. Recognition for us unknown athletes at last!

—C. D. A.

Sargent left \$10,000 to Harvard, he provided that it should be allowed to accumulate for one hundred years. It is then to be divided, the income from one-half to be used for the care of Arnold Arboretum, the other half to be allowed to accumulate for another 100 years.

What worries the trustees is that if the ten thousand is invested at 4 per cent. interest, the principle in 200 years will be but \$13,000,000, while, if it can be invested at 6½ per cent., the principle two centuries hence will amount to some six hundred million dollars.

Since it is not easy, according to New York financiers, to invest a mere ten thousand at profitable interest, the Harvard trustees are becoming nervous over their charge.

### Cross Country Runners Ready to Start Season

With the opening of the competitive cross country season but three weeks away, Coach Tom Jones finds on his hands the task of replacing six veterans who have been lost from last year's championship team.

In the first meeting of the returned veterans, held last week, little Johnny Zola was elected to lead the harriers for the coming year. In addition to Zola, the only letter man back is Johnny Petaja, but Charlie Bullimore, Lawrence Gumbreck, Bob Schenker and Johnny Bergstresser of last year's squad will be back again to fight for regular positions on the team.

#### Ineligibility Back

Ineligibility has hit the prospects of another championship team rather hard. Johnny Payne finds himself unable to enter for qualification, as well as several stars of last year's freshman team.

Another team to Coach Jones was the confirmed announcement that Victor Chapman, former cross country captain, and one of the best harriers turned out of Wisconsin will not be back this year.

A few of the promising men now out for the squad include Schrader, a freshman star, Burgess and Fink, sophomore squad men last year, and Phil Icke, a newcomer from last year's freshman ranks, Goldworthy, a junior, is also expected to furnish some stiff opposition to aspirants for the team.

In order to round up his men for the coming meets, Coach Jones has had most of them at work since the 15th of Sept. and is rushing them along with daily workouts to have them in condition for the long grind.

#### To Include 10 Men

The team this year, as it has been in the past, will consist of 10 men, with some 30 others divided into squads. Three squads will be carried; a sophomore, a second varsity, and a varsity squad.

In the first meet of the year, the Kansas where they will meet the University of Kansas team. Coach Jones, formerly a Missouri Valley coach, has had experience with the calibre of

teams produced there and is expecting more than stiff competition from the Kansas runners.

The K. U. men have been engaged in active practice since August 15th, and will undoubtedly be in fine condition by the time the Badgers arrive. They have a strong team with many veterans left from last year's squad.

On the trip to Kansas, Coach Jones expects to take only six men because that is the number usually run in Valley competition. Although the outlook is not particularly bright at the present time, Coach Jones has high hopes, and is looking forward to another good season.

George Schutt, last years cross country captain will have charge of the freshman squad this year and will also help with work on the varsity men.

Wisconsin has a fine record in this sport, having won 10 out of 19 conference championships, and in the last three years has held the championship without the loss of a single meet.

A squad of 60 men will be carried for the first few weeks, and Coach Jones would like to have any men eligible for freshman and varsity competition report to himself or George Schutt at the gym and immediately begin training to get into running condition.

"The cross country race," said Coach Jones, "is a grind of 5 miles, and is one of the hardest sports in Big Ten circles. It is a matter of strict training with an effort to bring the body into as perfect condition as possible. The men on the team stand as symbols of hard work and fine training, and only men such as this are wanted for the squad."

The schedule for this season is as follows:

- Oct. 8—Kansas at Lawrence.
- Oct. 15—Open
- Oct. 2—Quadrangular at Chicago.
- Oct. 29—Minnesota at Minneapolis.
- Nov. 5—Open
- Nov. 12—Iowa at Madison.
- Nov. 19—Conference meet at Ann Arbor.

### Rules Committee Adds New Rules

#### Coaches Divided on Probable Effects of Lateral Pass and Shift Rulings

The football rule-book goes into its annual printing this year some sixteen rules heavier, as the result of unusual activity on the part of the rules committee in its meeting last spring.

Two or three of the new rules, especially those concerned with changing the status of the lateral pass and regulating the shift play, have been under almost constant discussion this summer. Coaches have aligned themselves about equally on both sides of the question, while fans show similarly divided opinions.

By placing the lateral and backward pass in the same classification as the forward pass, the rules committee is thought to have put an even greater emphasis upon the "open" game. Teams were formerly extremely cautious in using the lateral pass because the ball remained in play if the pass was incomplete. Under the new ruling, the ball will be dead if it is not caught, and will revert to the point at which the play started. Many coaches are planning to exploit the lateral pass privilege as much as possible, and spectators at Camp Randall will probably witness numerous attempts to gain ground by this method.

With the idea of eliminating much of the uncertainty in connection with shift plays, the rules committee has enforced a stop of one full second between the termination of the shifting movement and the snapping of the ball. The University of Minnesota team is expected to be especially hard hit by this change, as the Gophers used the shift a great deal last year. Notre Dame university, another advanced exponent of the shift, may also be somewhat handicapped.

Whether or not the introduction of the full-second stop means complete abolition of shift formation plays can

All men eligible for freshman and varsity cross country work are asked to report immediately to either Coach Tom Jones or Freshman Coach George Schutt in the gym.

### Plan Male Cheering Section at Camp Randall

In an effort to improve Wisconsin cheering at home football games this season, a section of seats in the front rank of the student section at Camp Randall has been reserved for what is to be known as the male cheering section. The first sixteen rows of seats in divisions G, H, and I have been set aside for this purpose. Wesley Bliffert, varsity cheer-leader is working on the project and expects to introduce some of the cheers which were submitted in the contest which he conducted last year. Coupon books for seats in the cheering section are now on sale.

be told only after the rule has been tried out. To determine legality of the shift, spectators and officials can count 1-2-3-4, rapidly; if the backfield men move before the count of 4, the shift is illegal and will draw a penalty of 15 yards. The former penalty for backfield off-side was 5 yards.

The only other change of any great importance is that which places the goal posts ten-yards behind the goal line. Coaches see in this a direct challenge to the development of goal-kickers who can really kick. The point after touchdown, which decided several highly important games last year, will be a bit more difficult to make with the posts ten yards farther away.

1. There shall be a fifteen yard penalty for illegal shifting. A full second must elapse between the shift and the snap of the ball. The second can be determined by counting 1, 2, 3, 4, rapidly.

2. The goal posts will be moved back to the end lines. In the try for point after touchdown, the ball will be put in play on the three yard line and the same rules will govern as before in that one play will be allowed. This may be a rush, run, pass, or kick.

3. Three times out will be permitted in each half instead of four. Time will not count against a team if the player for whose benefit time was called is removed from the contest. The referee may suspend time at any time.

#### Cannot Remain in Huddle

4. Players cannot remain in a huddle longer than fifteen seconds. If a longer time is taken a penalty of five yards will be inflicted for unnecessary delay of the game.

5. Teams in possession of the ball will be allowed thirty seconds to put the ball in play after it has been placed in position by the referee; that is, (Continued on Page Thirty-One)

### Captain Crofoot Leads Squad in Early Workouts

#### Few Veterans Return; Weight Lacking in Line and Backfield

Enlivened by their first taste of cool weather, the 70 candidates for Wisconsin's 1927 football team galloped through their fourth practice session yesterday with added enthusiasm.

Led by Captain Edwin J. "Toad" Crofoot, quarterback, the men have been devoting most of their time since Sept. 15 to the main business in hand, development of a football team that will carry on the Wisconsin tradition.

#### Many Possibilities

When the squad first came together last week, it appeared that Coach Glenn Thistlethwaite and his staff of assistants were to have a man-size job finding enough men to fill in eleven positions. But new possibilities have been bobbing up with almost every practice and the outlook now appears to be considerably more encouraging.

Among veteran backfield men who have returned are Capt. Crofoot, Gene Rose, and Frank Shaw. Lewis Smith, a back who did well on the all-Americans last year, and Harold Rehholz, star of the 1926 freshman squad, are making strong bids for regular positions behind the line.

Arthur "Dynamite" Mansfield, originally a candidate for fullback, has been added to the list of end prospects, along with Don Cameron and Mike Welch, veterans from last season. Mansfield, an experienced player but a bit slender about the legs to play fullback, may develop into a strong

#### Watch Line

Fans who have seen the Wisconsin line crumble before enemy assaults in the past are watching this year's crop of forwards especially. Jack Wilson, center, Dutch Von Bremer, guard or tackle, and Paul Schuette, guard, furnish the nucleus for the line.

Tomorrow, the squad will go on its regular season practice schedule of a two-hour work-out every evening. Up to this time, practices have been held twice daily but this will be impossible under the Western conference ruling which limits the daily practice to two hours after the start of school.

#### Fresh to Report

More than 100 freshmen are expected to answer the first call for practice at Camp Randall this afternoon. Since many up and coming stars from Wisconsin and out-of-state high schools have registered here this year, coaches except the freshman squad to be one of the strongest ever developed.

No exceptionally heavy workouts have been handed to the varsity squad et partly because of the warm weather which slowed up opening practices and partly because some of the men are not yet well acquainted with the system of play to be used by the Badgers this year.

Foundations were laid in spring practice last year, but many of the men were unable to take advantage of this because of participation in other sports. Consequently, much of the time is still being devoted to the running through of signals and perfection of general offensive and defensive play.

#### Coach Says Little

Coach Thistlethwaite, who has acquired somewhat of a reputation for the almost magical development of strong football teams, still makes no boasts concerning this year's Wisconsin product. The general feeling, both among coaches and newspapermen, seems to be that a fighting team will be good enough for Thistlethwaite's first season here.

A slight cut of the squad is expected sometime during this week, and a further one will take place shortly after the first game.

NEW HAVEN, Conn. — (IP) — Gone is another sacred university tradition!

The campus fence at Yale, famous ever since there has been a Yale, is no longer the exclusive institution it once was. Time was when only a male upperclassman could sit on the rail of this fence, but with the turning over of the Yale dormitories to summer school women, each warm summer's evening this year has found bobbed hair and skirts adorning the holy of holies.

#### FRESHMAN BASKETBALL

All candidates for freshmen basketball will meet at 7:15 o'clock Monday evening on the main gym floor. Basketball managers are asked to see Les Gage between 1:30 and 4 o'clock Friday afternoon in his office.



## Marching Orders Given University Says Pres. Frank

### Board of Regents Approves Budget for Fiscal Year of 1927-28

Detailed "marching orders"—in the phrase of President Frank—for the state university were issued by the Board of Regents at the August meeting when the budget for the fiscal year 1927-28 was approved.

At the time of the signing of the university appropriation bill by Governor Fred R. Zimmerman, Dr. Frank declared that the signature and the vote of the legislature for the appropriations "means that 'marching orders,' held in abeyance for the last 10 years, can now be issued. The state has done its part in a magnanimous and statesmanlike manner. It now remains for the university to prove itself worthy of this new vote of confidence. There can be no alibi for any failure to move forward."

Dr. Frank and J. D. Phillips, business manager, at the meeting of the Regents analyzed the budget into three main divisions—for the running of the university at Madison, \$4,059,041, of which \$577,500 will come from revolving funds, student fees, etc.; for the rendering of various public services, \$727,233; and for land and new construction, subject to the approval and release of the governor, \$1,312,200.

The statement of the purposes to which funds in the first two categories will be put follows:

**Operation at Madison**  
"For the running of the university at Madison during the fiscal year 1927-28, the state is providing \$3,481,541. This does not include revolving funds, student fees, non-resident tuition, and other incidental receipts, such as interest received, income from the sale of scrap iron, waste paper, cinders, and the like.

"The revolving funds consist of receipts from dormitories, cafeterias, athletic games, laboratory fees, agricultural sales, federal grants, gifts, and various other self-supporting enterprises. These receipts become automatically available for the continuance and development of the activities that have produced them.

"The purposes for which the amount

appropriated by the state is to be used are shown by the following analysis:

General University Operation,	
at Madison	\$3,684,041
Maintenance, Buildings,	
Grounds	175,000
Books, Apparatus, Furniture, etc.	200,000
	\$4,059,041
Deduct Student Fees, tuition, etc.	577,500
Actual Amt. from State	\$3,481,541
Various Public Services	
"For the rendering of various public services during 1927-28 demanded by the state and developed by the university, the state has provided \$727,233. The appropriations are for the following purposes:	
Research or Special Investigations	\$ 50,000

University Extension, Operation and Capital	341,220
Other Public Services	336,013

Total \$727,233"  
Under other public services are included the following items:  
Farmers' institutes, \$30,000; agricultural extension, \$60,000; branch experiment stations, \$30,000; corn borer, \$5,000; county agricultural representatives, \$63,000; state soils laboratory, \$5,000; hog colera serum, \$2,500; Wau-shara county, \$7,500; pharmaceutical experiment station, \$5,000; state toxicologist, \$4,500; memorial park, \$800; hospital operation, \$15,000; hospital capital, \$12,500; psychiatric institute, \$39,000; hygiene laboratory, \$34,163.

Keep your eyes on the humble man. Perhaps he is lying low for the purpose of humbling you.

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Rockers in oak and mahogany finish priced from \$1.95 to \$15.00

Wool tap Coxwell chair. Arms, trim, and outside back of genuine mohair. Sold new at \$98.50, now \$49.50

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Library tables in walnut and mahogany veneers priced from \$13.50 up.

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## "Wisconsin Men" Inspiring Book Made For Frosh

Published and Distributed  
by Y. M. C. A.; Frank  
Writes Article

"Wisconsin Men" is the title of the booklet published and distributed by the University Y. M. C. A. this year to help the much-talked-about freshman make a sane start in college life.

This admirable little magazine, edited by William P. Steven '30 and Clarke A. Silcott '30, is chock full of advice from Wisconsin men to Wisconsin men.

President Glenn Frank's First Varsity Welcome address given in September, 1925, heads an imposing array of advisory epistles written by faculty and student members of the university. In this, his first address to the student body as president of that student body, President Frank spoke as a freshman to a freshman and no speech he has given since would have been more appropriate for "Wisconsin Men."

The following is one of the outstanding paragraphs which caused a thunderous volume of applause at the time it was spoken and which was read in admiration when the address was printed in the daily newspapers:

"You cannot be long on this campus without discovering the kind of teacher who represents the authentic Wisconsin tradition. The University of Wisconsin is not interested in teachers who are mere merchants of dead yesterday; it covets and captures men who are guides into unborn tomorrows, men who have objects as well as subjects, men who refuse to put conformity to old customs above curiosity about new ideas, men who are not content to be peddlers of petty accuracies when they are called to be priests and prophets of abundant living. You will find among the scholars of these faculties, men who know how to be great specialists without becoming specialized men, men who have reverence for their materials, men who have mastered the facts in their respective fields but men who see that all the facts are dead until they are related to the rest of knowledge and to the rest of life. In short you are to have the high privilege of associating with distinguished scholars who know how to relate the coal scuttle to the universe, men who are shepherds of the spirit as well as masters of the mind."

Coach Glenn F. Thistlethwaite, head football coach and a member of Phi Beta Kappa, who is also beginning his first year here has written an article on "The Permanent Values of Athletics" in which he stresses the fact that the athlete and the scholar are not at opposite poles.

"Athletes are taught to think for themselves under stress," Coach Thistlethwaite says, "to make decisions vital to their team's success in a second's time. The idea of team play teaches them a spirit of cooperation as subordinates, looking always to the best interests of the group of which they are parts. Above all, college athletics develops in its participants a spirit of striving and fighting for success, regardless of personal sacrifice."

Wisconsin's Rhodes Scholar, Jefferson D. Burrus, jr. '27, one of the university's most prominent undergraduates, has written some splendid advice for the magazine. Coming from Burrus, the advice is particularly pertinent for at various times during the course of his brilliant collegiate career he was crew captain, all-western football end, prom chairman, a member of Phi Beta Kappa, Phi Kappa Phi, and other honorary fraternities, winner of the Conference Medal as the best all-around athlete, and winner of the Cecil Rhodes Scholarship which gives him three years at Oxford.

"Explanatory Education" is a story of the Experimental college by Prof. Alexander Meiklejohn and is a very interesting and timely explanation of the new method of education which will have its inauguration this fall.

A discussion of Phi Eta Sigma, the only scholastic honor society open to freshmen is given by Dean Scott H. Goodnight.

"In institutions where Phi Eta Sigma has been in existence for several years," says Dean Goodnight, it has been conclusively proven that the men who make Phi Eta Sigma in their freshman year are the leaders in campus activities later on. They are the men who have mastered the secret much work in little time, and who, of concentration, of accomplishing much work in little time, and who, therefore, have time to devote to other things as well as their studies. I know of no more worthy ambition for an entering freshman than to concentrate his entire power on his program of studies during the first semester with the hope of earning membership in Phi Eta Sigma. He will be thereby laying a firm foundation for his entire scholastic work, and he will be making a mark for himself that will earn him the respect of the

entire campus."

Articles by Harold A. Konnak '27 and Lowell E. Frautschi '27 complete the booklet. "Let's consider the Fraternity," is the title of the article by Konnak. Frautschi's story, in which he denies the value of planning an extra-curricular career before stepping on the campus, is called "Drink Deeply, but Balance the Dose."

Instead of making a fool of a man, a woman furnishes the opportunity—and lets him do the rest.

## EXTENSION COURSE FEES NOW HIGHER

The fee for non-resident correspondence students of the Extension division was placed at \$1 a lesson, or \$8 a credit by vote of the Board of Regents at their August meeting. The fee for residents of Wisconsin remains at \$5 a credit. The new arrangement becomes effective Sept. 1.

The new fee represents a slight increase in non-resident charges. Previously non-residents have been charged

ed a \$2 enrollment fee for each course in addition to the \$5 per credit taxed both resident and non-residents. Thus, a two-credit course carried a fee of \$12, as against the \$16 to be charged under the new regulations.

The man who lives by his wits is not always a high liver.

Misery loves company, but not any more than happiness does.

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K. & E. slide-rules—the only slide-rule on the market that is used by every engineer. We have the model to fit your requirements.

\$1.00 to \$10.85

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### WAHL PENS AND EVERSHARPS

Pens in red, mottled, black, and green \$3.00 to \$7.00.

See the new Eversharp with the Cardinal red barrel and White "W"—only 50c.

Eversharps from 50c to \$2.50.

Black and colored leads, and erasers

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"Atlantic Bond"—A fine, heavy weight 8 1/2 x 11 watermarked bond. Good enough for any use. 500 sheets for \$1.00; 125 sheets for 29c.

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NOTE—We don't carry the so-called "low-priced" seal stationery. Reliable, satisfactory brands at fair prices are easier for us to sell and more profitable for you to buy.

#### University Seal Paper

Pound boxes—95c and \$1.25

Envelopes—30c pack

Papeteries—75c to \$1.25

#### Plain Paper

Pound boxes—35c to \$1.00

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Papeteries—30c to 60c

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## Freshman Caps Mark New Men

Hope Tradition Will Be Upheld Again by the Class of '31

With the entrance of the class of 1931, the green cap tradition, for many years the symbol of freshman servitude to sophomores, and more recently the badge of class pride and loyalty, will enter upon a new era.

Since the abandonment of enforced wearing of the green cap several years ago, the task of upholding this old freshman tradition has become more difficult with each succeeding class. Not being compelled to don their green headgear.

Spirit among freshmen has usually been at a high pitch in the fall, and little difficulty has been experienced in having them wear the caps at that time. Toward the end of the football season and in the spring, however, interest dwindled and the tradition, climaxed by Cap Night in May, became little more than a farce.

In order to bring the system back to its former position of prominence, as far as possible, the Student Senate last by spring inaugurated a new ruling whereby freshmen will only be asked to wear the caps early in fall. They will don them at Varsity Welcome on Friday, Sept. 23, and continue to wear them regularly until the eve of the homecoming game in November, when the Customary Cap Night bonfire will be held.

In this way The Student Senate hopes to revive the tradition and bring it out of the rut into which it has fallen in the past few years. By holding Cap Night in the fall, the student government body believes that the event will come at a time when class spirit is at its height instead of at a time when it has been allowed to dwindle because of a winter of inactivity.

Freshman classes each year have expressed their desire to revive the wearing of the cap, but few have succeeded beyond the first weeks of the semester. The new system will now make it necessary for first year men to wear their caps only so long as interest and spirit remains high.

The Senate this fall has endeavored to make its campaign successful by having all incoming freshmen sign a coupon registration which, when presented at the University Co-op, with a dollar fee will entitle the student to his cap.

The body has also appealed to all men of the class of 1931 to prove themselves loyal freshmen and loyal Wisconsin men by wearing the green headgear. Freshmen are likewise requested to wear their caps for the first time at Varsity Welcome, when all the upper classes of the university officially welcome the new class. Lastly the Senate requests of Freshmen that they wear the cap regularly from that time until Homecoming, when they will finally doff them for the year.

## Collier's Magazine Has Editorial on Lindbergh and All Fraternities

The fact that Col. Charles A. Lindbergh received no fraternity bids while enrolled in the university has been a much-discussed question since that young man took an over-night trip to Paris. Collier's magazine, in a recent issue, comments as follows: "It looks as if it would be a hard winter for a lot of college students; ad if it is harder than usual, put the blame on Col. Charles Lindbergh."

"When Lindbergh was a student at the University of Wisconsin, thirty-odd fraternities had a chance to invite him in; but none saw anything worth going after in this silent freshman."

"The fraternity is an excellent thing (when properly managed, as most of them now are) for the average or just-above-average student. They grind off his rough edges, reduce his swelling head, and in general lick him into shape."

"But licking the Lindberghs into shape—grinding them until they all fit the mould of the average student—would be disaster. Lindbergh might have joined a fraternity if he had been asked; he seemed to be a solitary, sufficient unto himself. A fraternity would have done him no good."

"But of course any chapter that would have a wonderful talking point in the annual competition for freshmen."

conne, you can be pretty sure that every chapter at Wisconsin, and at most other universities too, will be scrutinizing every freshman with a microscope to make sure that no Lindbergh is being overlooked. And harm than good.

"Every chapter is going to take in two or three solitary eccentrics, on

the suspicion that they may be geniuses. Whether they are or not, they are going to fit badly in the group."

"The fraternity system does much good in the ordinary man. But it is hard to build a system elastic enough to fit the ordinary man and the extraordinary man as well."

## Honors Galore are in Store for Student Who Will Really Study

Many rewards are in store for the Wisconsin student who does consistent good work through his college career. Besides scholarships which are awarded on a dual basis of need and merit, there are various prizes and honors to be won by the good student at different times during his four years.

One of the first recognitions of high scholarship is election to Phi Eta Sigma, honorary freshman fraternity. At the end of the first semester every freshman with an average of "A" and half "B's" or better is eligible to membership in this group. Fifty-nine first year men were honored in this way last spring.

Then at the close of the sophomore year comes the selection of students who have earned sophomore honors and high honors. The basis for this selection is the number of grade points earned, as explained in the university catalogue.

Election to Phi Beta Kappa, or sim-

ilar honorary groups in special schools, is the highest scholastic attainment at the university. Members are chosen both in the junior and senior year.

Phi Kappa Phi, another honorary fraternity, bases its election on scholarship plus outstanding service in some extra-curricular activity. For the athlete who is also a noteworthy student there is the Conference medal. A prize for efficiency of \$100 is given at Commencement time for the senior who is outstanding in scholarship,

character, leadership, and other qualities. It is offered by a Madison business man.

Next year Wisconsin again elects a Rhodes scholar who will then study at Oxford. The selection is made from applicants who combine high scholarship with qualities of leadership and character.

Few women are interested in the study of prehistoric man. Their specialty is for the man of today.

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### Specialists in Student's Financial Problems

The problems of student finances are as varied and as specialized as the problems in finance of **any other class of people.** Away from home, intent on studies and a whirl of activities. A different situation and one that calls for special care. That care is given by the Branch Bank where a staff of specialists has planned and studied a student banking system.

### The University Bank for Twenty-two Years

Since 1905 the Branch Bank has been the University Bank. Fraternities, sororities, the Union, student Clubs and all University projects requiring financial guidance were quick to realize the advantages of banking at the Branch. Students since the class of 1905 have found the same advantages for their personal accounts until today 95 per cent of the student body bank at the Branch.

### *There are many advantages in a Branch Bank account*

It's a sure check on the money you are spending.

It's easy to cash checks when you bank at the Branch.

It's convenient to the student section.

It's a training in business habits that is a valuable part of an education.

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It's a system tried and tested for twenty-two years.

It's a student banking plan operated by specialists in student finance.

## Open Your Account Today

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State Street at Gilman



## Farmer Sends Many To School

### Ohio Survey Shows That Country Boys and Girls Get Education

The farmer, for all his troubles, continues to be Ohio's greatest believer in higher education. Occupation statistics on the parents of more than 10,000 students who attended Ohio State university last year, made public recently, show that more than twice as many students listed their parents as farmers or ranchers as any other

group.

Sons and daughters of the butcher, the baker and the candlestick maker, too, rather than those of the banker and the well-to-do, fill the modern college halls, the census emphasizes. The so-called humble occupations far outnumber those of supposed wealth.

#### 15 Per Cent Farmers

The parents of 1,244 students or nearly 15 per cent of the total for whom an occupation was given, were recorded as farmers or ranchers. Merchants were the next most numerous group with 603.

Unusual occupations listed included one aviator, three authors, a professional baseball player, three professional golfers, two importers, an inventor, a riding master, and a silver fox breeder. One hundred and eleven oc-

cupations were listed in all.

Evidence that this is a gasoline age is also reflected in the statistics. Children of automobile dealers numbered 44. Filling station operators were represented with four, while grouped under garage, repairing and supplies were 35 others.

The so-called humble occupations were represented as follows—carpenters and cabinet makers, 118; butchers and meat dealers, 31; janitors, 22; laborers 123; iron and steel workers and molders 109; chefs, caterers and cooks 7; and watchmen 5.

"Attorneys, judges, and statesmen," numbered among the parents of students numbered 167. On the other hand there were only four politicians.

Children of business executives,

managers, superintendents and secretaries numbered 423; those of federal, state and local employees, 315; those of manufacturers 177; railway employees, 217; of salesmen, 384; and of real estate dealers, 222. Sons and

daughters of bankers, on the other hand, numbered only 80, while but 36 others gave their parents occupation as brokers.

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Less burning of the midnight oil!

HERE'S a good business proposition! Invest in a Remington Portable and reap dividends in the form of bigger and better rest at night.

Much faster than writing by hand, this little Remington enables you to finish your long reports or theses—not fall asleep trying to finish them. Not only that, but think how

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Examine the Remington Portable. It is the smallest, lightest, most compact and most dependable portable with standard keyboard. (Carrying case only 4 inches high. Weighs 8½ pounds, net.)

Monthly payments.

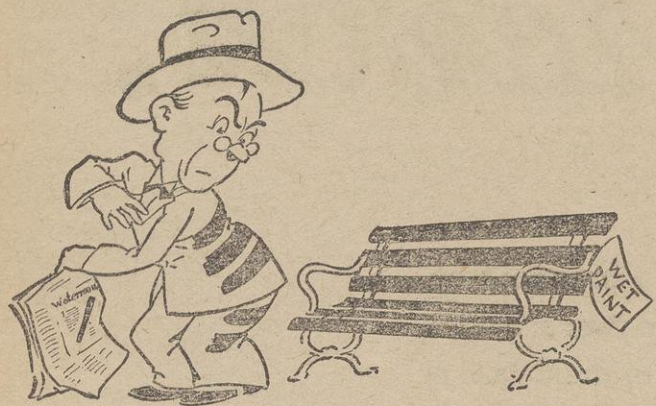
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The color band on the holder of a Waterman's No. 7 indicates at a glance the character of the pen point.

**Red—STANDARD—**  
Suits most writers. A splendid correspondence point. Medium flexibility. For home and general use.

**Green—RIGID—**  
Tempered to armor-plate hardness. Will not shade even under heavy pressure. Unequaled for manifolding. The salesman's friend.

**Purple—STIFF, FINE—**  
Writes without pressure. Makes a thin, clear line and small figures with unerring accuracy. Popular with accountants.

**Pink—FLEXIBLE, FINE—**  
As resilient as a watch-spring. Fine, tapered point; ground fine to shade at any angle. Loved by stenographers.

**Blue—BLUNT—**  
An improved stub point. This point makes a broad line. May be held in any position. Liked by rapid writers.

**Yellow—ROUNDED—**  
A different pen point. The tip is ball shape. Makes a heavy, characteristic line without pressure. Suits left-handed writers.

When you buy your supplies, ask your dealer to show you Waterman's No. 7.

Try all six pen points and select the one that perfectly suits your style of writing.



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MADISON-WISCONSIN



## Prof. G. S. Bryan Back With Many African Trophies

**Trekking Through Wilds  
With Professor Rook for  
Almost 500 Miles**

Hundreds of botanical and zoological specimens, garnered on a three months trip through the wilds of Africa, have been brought back to the university by Prof. G. S. Bryan of the botany department who recently granted an interview to the local press.

With Prof. R. J. Roark, of the mechanics department, Prof. Bryan trekked almost 500 miles from the coast of Africa by rail, motor, and on foot to the gigantic crater of the extinct volcano, Ngorongoro.

There the two white men, with their safari of 55 negroes, encamped, hunted wild beasts, and collected specimens for the university.

### Kill Giant Lion

Chief among their trophies is the head of a great lion, in whose pursuit they found the greatest thrill of the trip. The beast measured 10 feet, six inches from the tip of his nose to the tip of his tail.

While hunting on the great Serengeti plain, in the center of the magnificent crater which, perhaps 5,000 years ago, spit flame and lava, the men heard the roar of a lion, close by. Resolved to get the greatest thrill of the hunt, they set out in pursuit of him, rather than wait in a "boomer" for his arrival at a waterhole after night had fallen.

Hot on his trail, both hunters spied him and shot, both their bullets entering his body and wounding the monarch. Despite his severe hurt, however, the beast kept on his way, running from the men instead of attacking, as they had expected.

Stalking the lion by the traces of blood on the ground, and finding spots where the maimed beast had rested, they continue after him.

Suddenly, without warning, the lion reared himself from the bushes only 10 feet away, and, before he could spring, Mr. Roark shot, the bullet piercing the breast's throat, and he fell dead in his tracks.

### Bring Strange Trophies

Heads of strange animals, some of them never seen alive in the United States, were brought back by the pair, and among them is a magnificent specimen of a bull buffalo. An eland, a kongoni or hartbeeste, a wildebeest, or gnu, two species of Grant Gazelle, Thompson gazelle, bush buck, which is similar to a large deer but has graceful spiral horns, and a dikdik, resembling the jack-rabbit, were killed and their heads brought back to Madison.

Professor Bryan and Professor Roark left Madison last February, embarking for London, and sailing aboard a Dutch line vessel from Antwerp for the African coast. Sailing through the Mediterranean, Red, and Indian seas, they landed at Tanga, in Tanganyika, formerly German East Africa, early in April.

### Safari Organized

At Tanga, they boarded a train and travelled 250 miles toward the interior. The end of the line reached, they took motor cars over a 55-mile trail—rough as a cow-path—to the village of Arusha, where they met the

safari which had been organized for them.

With black guides leading the way, and with 55 porters carrying their supplies, or prepared to return with trophies of the journey, the two white men set out for the crater of Ngorongoro.

On the trip, they met many tribes of natives, and found them friendly, but carrying out peculiar customs of Said Mr. Bryan, were the Massis, a copper-headed race of whom they found many clans scattered through the wilderness.

They are a pastoral people, but have not learned to develop agricultural resources. They live on meat and milk, and move about, remaining encamped in one place only as long as the game may last.

### Study Primitive Tribes

Other tribes of a primitive nature, were encountered, and their modes of living were studied by the Madison men.

After nine days of travel, in which safari covered 190 miles, the party stood on the edge of the great crater, and looked out over a magnificent expanse of plain, rolling ground, forest, and water.

Here they made their base camp, on the famous Serengeti plain.

The crater is 12 miles in diameter, and 1,800 feet deep. The walls are covered, for the most part, with a dense forest, while the center is a rolling plain, covered with a peculiar grass which grows about a foot high. Scattered over it are scrubs and full-grown trees, a species of acacia. When fully developed, the tree is shaped like a huge vase, gracefully spreading upward, with a top that is almost flat. Other growths of it are mere bushes.

### Many Beasts in Crater

Hippopotami abound in a great lake at the bottom of the crater, and it is estimated that from 25,000 to 30,000 head of wild beast inhabit the area.

Here the two men collected their trophies and samples of African flora for which they had made their long journey from Madison. Hundreds of species were found, and an exhibit of each was brought back.

The plant life will be studied by Prof. Bryan and his graduate students

## Dr. Jastrow Retires After 39 Years Here; Wrote Several Books

Dr. Joseph Jastrow, since 1888 professor of psychology was made emeritus professor of psychology at the July meeting of the executive committee of the Board of Regents. Dr. Jastrow's retirement from active work at the university was made effective July 1 of this year.

During his 39 years of teaching at the state university Dr. Jastrow assisted in the development of the modern science of psychology not only by his lecture work, but by research and publications developing the psychological point of view.

His first book, "Time Relations of Mental Phenomena," published in 1890, was followed by a number of books, and many articles contributing to the building up of the science. Among the books are "Fact and Fable in Psychology," "The Subconscious," "The Qualities of Men," "Character and Temperament" and "The Psychology of Conviction."

In 1900 Dr. Jastrow was president of the American Psychological association.

Dr. Jastrow has been on leave from the university during the past year. He is now in Boston, doing occasional lecture work, and continuing his psychological writing.

### NO SCOUTING AT PENN

STATE COLLEGE, Pa. — (IP) — Penn State has abandoned scouting at football games.

In a formal statement the newly organized board of control of athletics

in botany at the university this year.

Leaving Tanga at the end of July following the tortuous trip from the crater, the Madison men arrived home with their collection late last week.

has gone on record as definitely opposed to all forms of financial aid to students based primarily on athletic ability, and has decided that the college will do neither football nor other scouting, regardless of the policy of opponents in this regard.

**MORE TENNIS AT PRINCETON**  
PRINCETON, N. J. — (IP) — Tennis is increasing in popularity so rapidly at Princeton that work is being rushed on eleven new courts for use with the opening of the fall term.

## Welcome Co-eds!



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Why not stop in today, try one on in your size, in a color or pattern you like and see whether it suits you better than some of the many other styles in our Fall display.

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Parlor

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## New System of Advisors Tested

### Graduate Students Used to Determine Value of Younger Assistants

During the coming academic year a new plan will be tried in the College of Letters and Science for the advising of freshmen boys in the general courses leading to the B. A. and Ph. B. degrees.

Under this plan five graduate students, doing half time work and devoting the other half of their time to their administrative duties, will have charge of between seven and eight hundred of these freshmen boys, each taking charge of between 125 and 150, helping them in September to select their programs of study, advising them from time to time in regard to adjustment to university conditions, warning them in regard to poor work and encouraging them according as they show progress, and in general giving them the benefit of their knowledge and experience.

The plan is at least in its experimental stage, the outgrowth of considerable reflection and observation on the part of Dean F. W. Roe who has been serving as Junior Dean of the College for many years. Dean Roe is now returning to full time teaching, and the project will be under the general supervision of H. Glicksman who has for several years been assistant dean.

The new administrative assistants will be given office accommodations in South hall near the office of the junior dean, and it is planned that frequent conferences will be held between Dean Glicksman and the five advisors for the purpose of exchanging impressions and experiences, both as to general conditions and to individual students.

It is expected that the project will, when it is in full operation, throw new light on the problems connected with the transition from school to college, and it is hoped that if it is successful during its first year it may later be extended to include the advising of even a larger number of freshmen.

Three of the more conspicuous points in favor of the plan are the following:

First, the advisors will be definitely compensated for their duties; second, they will be assigned to definite office space, and third, they will be young men, very recently out of college themselves and inclined and able to get into sympathetic and understanding touch with their advisees.

#### RACE GETTING TALLER

**LEEDS, England (IP)**—The English race is growing taller and lighter in complexion each year, according to F. G. Parsons, professor of anatomy in the University of London, who spoke here recently.

No man is entitled to credit for being good if he isn't tempted.

## OFFICIAL SCHEDULE MADE FOR SEMESTER

The complete official schedule for the first semester has been announced, with registration the first scheduled event and final exams the final flourish. The program is as follows:

- September**  
19-20—Registration days  
21—Instruction begins  
23—Varsity welcome  
24—Special examinations for removal conditions.
- October**  
1—Football, Cornell at Madison  
8—Football, Kansas at Lawrence  
15—Football, Michigan at Madison  
18-28—Monthly exams for freshmen  
22—Football, Purdue at Madison  
28-29—Wisconsin Players  
29—Football, Minnesota at Minneapolis
- November**  
3—Union Board concert, English Singers  
5—Football, Grinnell at Madison, Fathers Day  
10-23—Mid-semester exams  
12—Football, Iowa at Madison, Homecoming  
19—Football, Wisconsin at Chicago  
24—Thanksgiving day, legal holiday
- December**  
9—Military Hop  
9-10—Wisconsin Players  
16—Union Board series, New York Theatre Guild  
18—University orchestra concert  
21 to Jan. 5—Christmas recess.
- January**  
5—Classes resumed  
6-7—Last weekend for social functions  
9—Basketball, Michigan at Madison  
14—Exams for removal of conditions  
16—Basketball, Illinois at Madison  
23 to Feb. 1—Final exams.

### 12, 779 STUDENTS ENROLLED IN 1926-27

A grand total of 12,779 different students enrolled for resident study in the university during the year 1926-27, according to the tables just prepared for the new catalog. This is an increase of 503 over 1925-26. The total includes 7,009 men and 5,771 women.

Included in the 12,770 are 8,837 in one or both of the two full-length semesters, 3,746 of the 5,032 summer session students of 1926 who were not in the regular sessions, 6 disabled soldiers in vocational training, and 195 in the short course and winter dairy course in the College of Agriculture.

In addition to these students, 17,648 non-resident students were enrolled in the correspondence-study courses of the Extension division. Of these last, 11,118 were men and 6,530 women.

The resident and non-resident students give a grand total of 30,427 persons who received instruction from the university.

# Music is the Food--

Of everything that's best in a man or woman. It is the fountain of inspiration, as well as the well spring of enjoyment. When presented by the world's greatest artists it is a vital part of an education.

## That Is Why

YOUR WISCONSIN UNION has contracted again this year for a remarkable series of great concert attractions. At a great risk these artists have been engaged for your enjoyment—

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FEODOR CHALIAPIN  
IGNACE PADEREWSKI

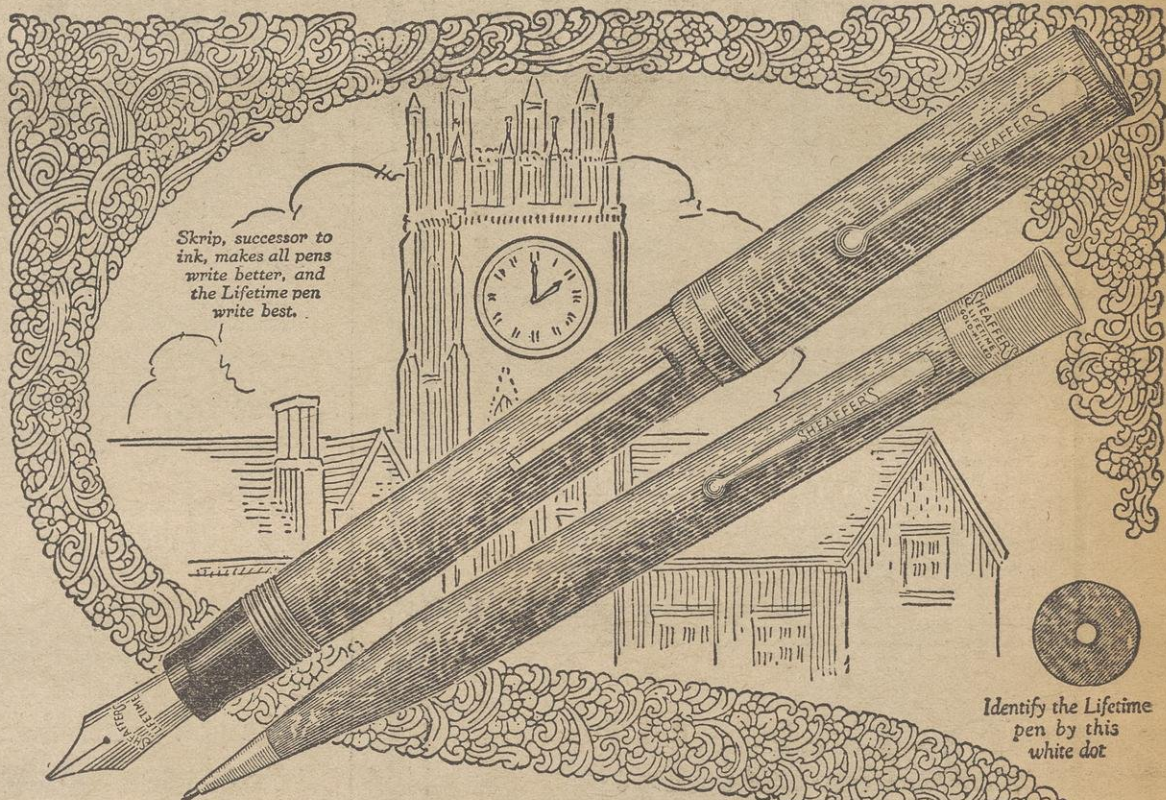
You Will Want to Get Your Tickets Today

SEASON  
TICKETS  
\$6.50, \$8.00  
\$9.00

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Well ordered indeed will be the life of the man who is as dependable as his Sheaffer's Lifetime pen. Ever ready when needed, giving the best at every call, doing flawless work without complaint for a long lifetime. And the Lifetime pen is *unconditionally guaranteed*—for just that brand of service. A dependable performer! It is the pen that spends the most days in the writing hand and the least in repair shops. It costs more because it is worth more.

"Lifetime" pen, \$8.75 Lady "Lifetime", \$7.50 Others lower  
"Lifetime" Titan oversize pencil to match, \$4.25

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STYLES, TAILORED OVER YOUTHFUL  
CHARTS SOLELY FOR DISTINGUISHED  
SERVICE IN THE UNITED STATES.

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Suits \$40, \$45, \$50 Overcoats

Bearly  
Camels Hair  
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Bearly  
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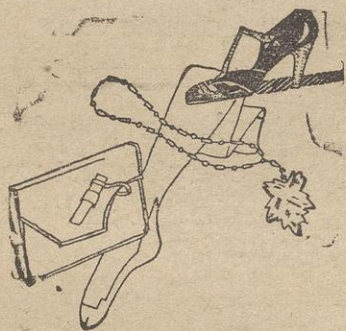
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## Back to School Means Back to Baron's

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Section---  
2nd Floor



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Baron Brothers student clothes offer a curriculum of smartness that covers every need of college life. . . . Clothes that will wear and wear through the busiest term. . . . and easily take the highest degrees in chic.

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The sort of simple clothes that one can "live" in. . . . Frocks of tweed; of jersey, frisco, or in knitted two piece fashions. And the swagger untrimmed or fur-trimmed coats that literally breeze across the campus.

Sport Frocks	\$16.75 to \$29.75
Sport Coats	\$29.75 to \$69.75

#### FOR SORORITY "RUSHES", TEAS, AND FORMALS

Lighter moments in academic careers call for frocks in lustrous satin crepe, sheer crepe, georgette, or velvet. Coats are luxuriously trimmed with lovely furs and may be had in all of the new tones for fall. Georgette and taffeta still hold first place in gowns for formal occasions.

Afternoon Dresses	\$16.75 to \$69.75
Afternoon Coats	\$49.75 to \$119.75
Formal Gowns	\$19.75 to \$69.75

#### REGISTERING THE SMART HAT IN SCHOOL CIRCLES

About the campus. . . in the gay whirl of rushes and teas. . . such youthfully arresting hats as these will go. There are little velvet skull caps. . . velours and felts. . . soles and adjustable felts, velvet trimmed. The colors are as variegated as the autumn leaves.

\$5.00	\$7.50
\$10.00	\$12.50

#### FOOTWEAR FOR THE SMART CO-ED

To rate an "X" your wardrobe must include a pair of smart oxfords as they will be much in evidence on the "Hill" this fall. For school, street, and campus wear. In the new shades including nut brown and whippet.

\$4.85

For afternoon wear, pumps and strap slippers will predominate. In high and military heels.

\$5.85

For evening and formal wear black satin and silver slippers are favored.

\$6.85

#### SWEATERS ARE SMART AND PRACTICAL

A wide variety of novelty silk and wool sweaters with collars will be worn this fall. You will be smartly attired in a brushed wool sweater too. These come in coat style, some buttoning to the top. Green, red, tan, and blue in horizontal stripes, mixtures and plain colors.

\$3.50 to \$7.85

#### BABRO HOSIERY ASK FOR THEM BY NAME

No. 10 Full fashioned pure silk chiffon.	
Silk from top to toe.	\$1.85
No. 30 Medium weight full fashioned.	
Pure silk to the hem	\$1.65
No. 40 Service weight. Full fashioned	
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#### Have your runners repaired by the new "WEAVE-A- RUN" method

A great saving is achieved by this new but absolutely satisfactory method of repairing runners in silk hose. Durably, perfectly, and permanently done. The charge is small—according to the extent of the injury.

#### OTHER NOT-TO-BE-FOR- GOTTENS

CHEMISE, glove silk with brassiere	
top	\$3.75
FANCY BRASSIERES, crepe de chine,	
satin, and lace	\$1.25 to \$1.69
"GLACE" IMPORTED GID GLOVES,	
Heavy quality	\$3.50
BUTTERFLY HANDKERCHIEF AND	
GARTER SETS	\$1.25
"ANTOINETTE" BAGS. Pin seal, goat	
skin, or calfskin	\$6.50
MUMS—the accepted ornamental flow-	
er	\$1.50
NOVELTY JEWELRY. A wide var-	
ietty of all that is new	75c to \$3.50



## Faculty Changes Announced; Many Promotions Made

### List Does Not Include Reap- pointments or Resignations of Minor Members

New appointments, promotions, and other changes in the faculty for the year 1927-28, as provided for in the new budget, were announced today by the University of Wisconsin. The list does not include reappointments of persons now on the staff, or appointments and resignations of instructors and assistant instructors.

#### In the College of Letters and Science:

New appointments — B. M. Dugger, professor of botany; W. R. Agard, professor of Greek; J. K. Hart, professor of education; Max Griebisch, professor of German; C. P. Higby, professor of history; M. H. Ingram and R. E. Langer, professors of mathematics; J. M. Gaus, professor of political science; W. A. C. Hemmon, professor of psychology; L. J. Saunders, associate professor of history;

Paul F. Raushenbush, assistant professor of economics; M. L. Hanley and E. B. Quintana, assistant professors of English; W. H. Sheldon, assistant professor of psychology; Gladys L. Borchers, assistant professor of speech; W. T. Dickinson, acting assistant professor of applied arts; H. L. Ewbank, acting assistant professor of speech; A. D. Winspear, lecturer in classics; B. S. Beecher and E. E. Witte, lecturers in economics; Elizabeth Yerxa, lecturer in sociology; T. L. Torgerson, lecturer in education; Bessie E. Edsall, lecturer in history; H. W. Prescott, professorial lecturer in classics.

#### Are Promoted

Promotions — Associate professor to professors: G. S. Bryan, botany; Selig Perlman, economics; J. G. Fowkes and H. L. Miller, education; Arthur Beatty, F. W. Roe, and Warner Taylor, English; V. C. Finch, geography; Paul Knaplund, history; L. W. Dowling, mathematics; Assistant dean to junior dean; Harry Glicksman, Assistant professor to associate professor; J. P. Harris and W. R. Sharp, political science; C. F. Gillen and S. G. A. Rogers, Romance languages (French); R. W. West, speech; F. L. Hisaw, zoology, Instructor to assistant professor;

J. W. Williams, chemistry; J. J. Schlichter, Latin; W. A. Morton, economics; Clarence Ragsdale, education; Julia Grace Wales, English; Nellie A. Wakeman, pharmacy; Edward Baumgarten, philosophy; A. F. Saunders, political science; Norman Cameron, psychology; Irene B. Eastman, music.

Changes of title—W. A. Scott, from professor of economics and director of the course in commerce to professor of economics; Kimball Young from acting associate professor to associate professor of sociology; C. H. Otis from acting assistant professor to assistant professor of botany; K. E. Olson from acting assistant professor to assistant professor of journalism; W. C. Troutman from acting assistant professor to assistant professor of speech.

#### To Leave School

Resignations — Arnold Dresden, associate professor of mathematics; E. O. Kraemer, assistant professor of colloid chemistry; G. B. Cox, assistant professor of industrial education; E. G. Atkin, assistant professor of Romance languages.

Leaves of absence—First semester: J. B. Overton, botany; Warren Weaver, mathematics; F. O. Krauskopf, chemistry; M. G. Glaeser, economics; R. H. Whitbeck, geography; E. C. Roeder, German; C. R. Fish, history; J. L. Russo, Italian. Year: J. W. Williams, chemistry; E. H. Gardner, commerce; Norman Cameron, psychology; Joaquin Ortega, Spanish; R. S. Stebbins, applied art; J. L. Gillin, sociology. Second semester: J. R. Commons, economics; W. G. Bleyer, journalism; H. A. Smith, French.

#### In the College of Agriculture

New appointments—W. Noble Clark, assistant to director; Karl Link, assistant professor of agricultural chemistry.

Promotions: assistant professor to associate professor; R. A. Brink, genetics; Bertha Dodge, home economics; R. M. Tiffany, agricultural education. Instructor to assistant professor: E. D. Holden, agronomy.

#### Leaves of Absence

Leaves of absence—Year: M. Cowles, and Helen Parsons, home economics; L. F. Graeber, agronomy.

#### In the College of Engineering:

Promotions—Assistant professor to associate professor: E. R. Shorey, mining and metallurgy; F. E. Volk, engineering library; C. A. Hougen, chemical engineering. Instructor to assistant professor: J. D. Livermore, drawing and descriptive geometry; L. H. Kessler, hydraulic engineering; D. W. Nelson, steam and gas engineering.

#### In the School of Medicine

New appointments—P. F. Greene, associate professor of general surgery; F. J. Witzeman, assistant professor of physiological chemistry; J. W. Gale, assistant professor of general surgery.

Promotions—Assistant professor to associate professor: E. E. Neff, ophthalmology; W. Nesbit and R. Bower, otolaryngology. Instructor to assistant professor: H. W. Mossman, anatomy; K. L. Puestow, medicine.

Leaves of absence—First semester: C. D. Leake, pharmacology.

Resignations—E. M. Medler, associate professor of pathology; Alton Ochser, assistant professor of surgery.

#### New Appointments

In the law school:  
New appointments — Malcom P. Sharp, assistant professor.

#### In the extension division:

New appointments—H. S. Grenoble, assistant professor of mechanical engineering; G. A. Parkinson, assistant professor of mathematics; Ethel T. Rockwell, assistant professor of speech.

Promotions—From associate professor to professor: E. B. Schlatter, Romance languages; from assistant professor to associate professor, Leila Bascom, English; H. R. English, business administration; Adolphine Ernst, German; M. R. Schnaitter, economics;

Almere L. Scott, debating and public discussion. Instructor to assistant professor: Frank E. Crane, English; Ida M. Gangstad, library methods.

Leaves of absence — Marshall C. Graff, district representative, Apple-

on district; W. E. Wines, assistant professor of mechanical engineering.

Many a man's reputation for truthfulness goes lame when he begins to say things about himself.

### VISIT Dettloffs

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Our new cabs are all of the handsome limousine type with ample room for five passengers, all facing forward. In comfort, appearance and riding ease our new equipment surpasses any taxicab you have ever ridden in.

Our new equipment will enable us to serve you better—to surround you with greater comfort and convenience when you call or hail a YELLOW CAB. Yet you will pay no more than in the past, no more than you would pay to ride in a less comfortable cab.

Providing modern equipment is only one step in our plan to give Madison better, more modern cab service. In every respect we are making improvements, strengthening our organization and training our drivers to serve you courteously and safely.

We want you to try a ride in one of our new cabs. Test out its riding qualities, note its handsome appearance and the roominess of the passenger compartment. One ride will win you, if you are not already a regular user of YELLOW CABS.

## Yellow Cab Company

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We Haul Trunks

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Pianos—Guitars—Violins—Banjos—Horns,

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Hundreds of them—Many in sets. See our Bargain Table on Sidewalk.

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## First Buildings Two In Number

North and South Halls  
Housed University Way  
Back in '51

Room rent, \$5 per term. Meals served at \$1.75 per week.

Those were the prices paid by the first students of the University of Wisconsin which at that time consisted of only two buildings, North and South halls.

Construction of North hall, then known as North dormitory, was begun in the summer of 1850, and it was opened for classes on Sept. 17, 1851. It was built of Madison sandstone and cost \$19,000. The three lower stories contained 24 studies, bedrooms and closets, and the fourth floor recitation, library and museum rooms. Later a mess hall was put in on the ground floor. At one time the dormitory accommodated 95 students although it was built for only 65. The building was heated by two hot air furnaces which were replaced in 1865 by stoves. Students were required to furnish their own wood.

### Muir Lived There

John Muir, famous naturalist, hiker and writer, came to the university in the fall of 1860. He remained for four years. His room in the northeast room on the lower floor of North hall looked very much like a museum. The walls were lined with shelves filled with laboratory apparatus, books and botanical and geological specimens. About the rooms were some of the remarkable wooden clocks and similar devices which he whittled and sawed out of wood. Parts of some of these are preserved in the State Historical museum.

He boarded himself, being poor. His food consisted of bread and molasses, baked potatoes and graham mush. A bronze statue of him by C. S. Pietro, the gift of Thomas E. Brittingham, now stands on the staircase of the Biology building.

### Housed Faculty

South hall was ready for occupancy in 1855. The north half contained sixteen studies with bedrooms; the south end of the building was occupied by the members of the faculty and families. There were four "public rooms" in this building.

Chadbourne Hall, then known as "Ladies Hall," was built in 1870 and was the headquarters of Female College, comprised of the young women of the normal department of the university. Female College was moved from South Hall to this building in 1871. Miss Anna W. Moody, 1863-64 was the first preceptress of the normal department; Miss Elizabeth Earle was made preceptress of the Female College in 1867. Women were admitted to the university in 1862.

In 1879 Music hall then known because of its various uses as an assembly or Library hall, was built. It was for many years the "rallying place of college life and influence," and originally provided a place where the entire student body could convene. For 25 years the rear wing was occupied by the university library.

### Buy "College Hill"

The upper campus, formerly "College Hill," was purchased by the regents in 1849. There was some 40 acres in the tract. The construction of "Main hall," afterwards "University hall," and now Bascom hall, was begun in 1853 and completed in the summer of 1859. The south wing was built in 1898-99, and the north wing was built in 1905. It has undergone frequent and radical changes since its building.

## SCHOLARSHIP WINS HONORARY AWARDS

Students entering the university this fall have an opportunity to try for three scholarships, all of which are awarded during the second semester of the school year on the basis of grades made during the first semester.

The Wisconsin scholarships consist of 50 awards of \$100 each and are open only to freshmen students who are residents of Wisconsin. The applicants must be in need of financial assistance and show worth and ability during the first semester.

Legislative, or non-residents scholarships provide for the remission, either wholly or in part, of the tuition, but not incidental fees to non-resident students, not exceeding 8 per cent. of the number registered in the preceding year. Ordinarily these scholarships are awarded only to students who have made a record at this university, although they are open to graduates of other institutions.

There are also a few cash scholarships for women students. These scholarships range from about \$50 to \$300, awards, being made on the basis of grades for the preceding semester and upon the need of the student.

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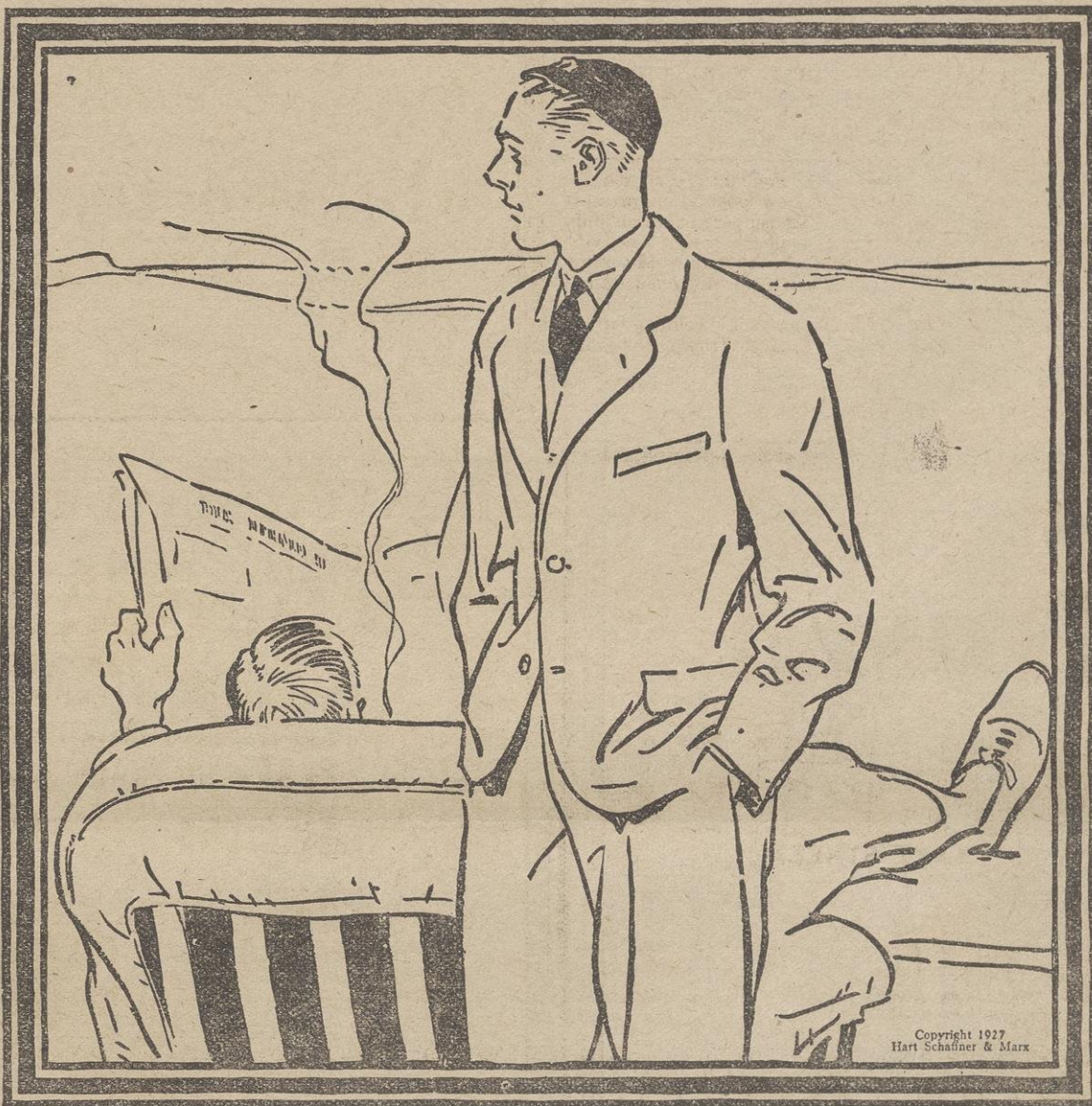
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STETSON HATS

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Smart style and good value



Hart Schaffner & Marx  
style experts have covered every  
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That's why you'll find the new  
suit styles and colors here first.  
The fine tailoring carries out the  
university style to the minutest  
detail.

\$50

With two trousers

OLSON & VEERHUSEN CO  
7 and 9 North Pinckney



## Museum Offers Real Diversion

Nearly 20,000 Specimens of  
All Kinds Grace Wisconsin  
Historical Library

Whether interest lies in portraits or in pirates, in coins or human skulls, the Wisconsin state historical museum is the ace of browsing haunts on the campus. Under the direction of Mr. C. L. Brown, nearly 20,000 specimens are exhibited in its halls, with half again as many more on reserve for special exhibition purposes.

This is the oldest state historical museum, as well as one of the oldest of any kind in the northwest. It was organized in the first days of the university and boasts of visitors totaling 80,000 annually, as well as being the private haunt of scores of students who steal up to the fourth floor for a half hour of respite from the "libe."

Chiefly anthropological and historical in character, about 90 per cent of the specimens are actual gifts, the balance being either purchases or

loans. Most interesting among the large exhibits are the Indian history room, the collection illustrating the military history of Wisconsin, the history of settlement in Wisconsin, and the world war history room.

One of the latest contributions of unusual interest is kiasswa, a huge Indian ceremonial bowl fashioned after the shape of an Indian deity. The vessel weighs 1,000 pounds and is carved out of huge Northwest coast cedar logs; it was used 200 years ago at the Potlatches, or law conventions of the five Indian tribes of southern Alaska and northern British Columbia which looked to this deity for protection and inspiration.

A feature of the historical museum is the art exhibit hung in the main gallery by the Madison art association. It is changed monthly, thus giving students an opportunity to keep up with new ventures in painting and the kindred arts.

Some of the unique exhibits in the museum are a New England colonial kitchen, an old fashioned drug store, a doll exhibit illustrating the evolution of dress, and a very rare collection of Chinese plate ware.

Another attraction is its so-called outdoor museum. This consists of a number of groups of prehistorical

Indian mounds preserved in the Madison public parks, on the university and state hospital grounds, and on some other beautiful points about the Four Lakes. These have been preserved to the public and marked with descriptive metal tablets through the cooperation of the museum, the Wisconsin Archaeological society and other organizations.

Among these are many fine examples of the remarkable animal shaped earthworks, very few of which exist in any other state. One of the largest of these, a bird effigy on the state

hospital lawn at Mendota, has a wing-spread of 623 feet, and is the largest bird mound in the world.

## NEW CLOCK TIMES UNIVERSITY DOINGS

If you're late to your 8 o'clock this year, you'll be late by the most modern time-keeping equipment; for the old electric time-signalling system has been replaced after some 40 years of faithful service.

The new master clock, equipped with

a mercurial pendulum, has been installed in the service building. It operates the system of class bells for the entire campus, and a clock circuit in some of the buildings as well. It may be used also to blow the university whistles automatically, and to govern the time clocks employees punch.

The old master clock, constructed by a university mechanic in the 80's, was in Washburn observatory.

Nine times out of ten a proud spirit in a woman is mistaken for a sour disposition.

WELCOME—TO MADISON

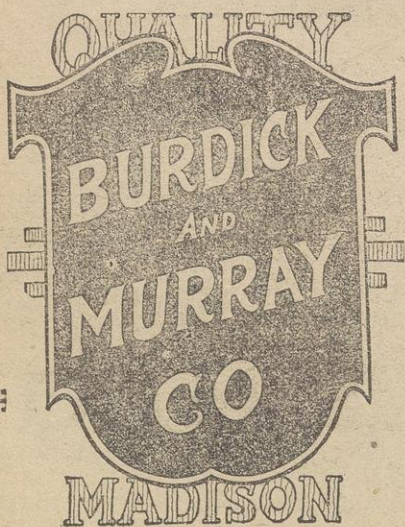


The girl going away to school  
was looking at a

## ROTHMOOR COAT

she told her mother, "the only trouble with the coat is, it's too good looking all the girls in the 'Dorm' will be wearing mine. I'll never get a chance to wear it"

anyway she bought it



ON THE  
CAPITOL SQUARE

PHONE B. 1435  
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FORMERLY AT 727 UNIVERSITY AVE

—HAVE OPENED IN THEIR NEW LOCATION

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DELICIOUS 55c NOON LUNCHEON

TABLE d' HOTE DINNERS 5:30 to 8 P. M.

FAMOUS FOR OUR FUDGE CAKE

Fair Prices and Friendly Service

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Invites You to Come in and  
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New Fiction and Non-Fiction

### New Fall Fiction

Is represented by a fine array  
of authors.

Tarkington, Willa Cather, Virginia Woolfe, Glenway Wescott (the winner of the Harper Prize contest for 1927), Susan Ertz, Ladislav Reymont, E. Barrington, Charles G. Norris, Louis Broomfield, H. G. Wells, John Erskine, and many others too numerous to mention.

### New Non-Fiction

Is chiefly notable because of William Ellery Leonard's "Locomotive God," an imposing psychological document, autobiographical in character. Written in fine, smooth-flowing narrative style, it will command attention of all who love the best in literature.

Clyde Kluckholm, Bruce Barton, Emil Ludwig, and a host of others will add to your choice of fine reading for this fall.

### BROWN'S RENTAL LIBRARY

Now contains over 1,000 titles, all published since 1925. New fiction is added immediately upon publication. Rates only 3c per day; 10c minimum charge. No deposit.

# BROWN BOOK SHOP

621-623 State Street

"COME IN AND BROWSE"



## Undergrad Fees Proposed Higher

### College Educators Believe Movement in East Important

That the undergraduate should pay the greater part of all of the expenses of his college education is the belief of many educators who are leading a movement in the east to bring this about.

Statistics compiled by the United States Bureau of Education shows that in 1924 student fees formed only 31 per cent of the receipts for current expenses in 1913 institutions. This means that for every dollar the student pays, \$2.23 comes from other sources.

The new concept of the student's part in the defraying of college expenses is that fees should be based upon the total cost and should approach that cost as a limit.

Under this plan the college would not have to seek funds for current expenses—the time and money expended by officials through these channels. Philanthropically disposed persons could make their gifts available for scholarships with which to pay these fees instead of donating the money to endowments which would reduce the cost of education for everyone without regard for his ability to pay the full cost.

The plan is very satisfactory from the point of view of the university. How would it affect the student? If

tuition were \$600 a year, many could easily pay the fee. Many would be unable. But there would be numerous scholarships and aid-funds for the very purpose of helping this class of students—money made available for those who need it instead of for cutting the cost of education for all.

The advantages of such a system are easily seen. Universities would have to appeal to the public only for funds for buildings and research work; not for large endowment funds. Colleges would work harder to put their own institutions upon an efficient working basis so that their cost of operation would stand comparison. Students would know exactly what a college education costs, and since the cost is increased their desire to obtain an education would be more serious.

Few if any would be excluded because of the increased cost. Privately endowed and supported institutions have increased their tuition during the past few years and yet their attendance has increased; so that the imposition of higher fees does not seem to cause a change in the student body. The increase in attendance where the tuition is high has been practically as great as at state schools.

In our schools today the majority of students receive some sort of financial aid. Under such a system as described this aid would be given to tions, fraternal organizations, clubs, and individuals all find it easier to raise funds for individual assistance than for college operating expenses.

While this plan has not been tested it is causing much favorable comment from those interested in college finance. Interesting experiments should be forthcoming.

## RULES COMMITTEE ADDS REGULATIONS

(Continued from Page Seventeen)

there can not be more than a half minute delay between plays. Failure to abide by this rule will be considered unnecessary delay of the game and subject to a five yard penalty.

6. No delay of more than two minutes for an injured player even if captain wishes to grant extra time.

7. During the last two minutes of each half the timekeeper will not stop his watch when wholesale substitutions are being made.

8. Backward pass to be treated as a forward pass. If the ball strikes the ground to be ruled same as a forward pass in that a penalty of a down will be inflicted and the ball put in play from the spot where it crossed the sideline not less than five nor more than fifteen yards.

9. No heavy taping of hands with electric or bicycle tape.

### Referee Exacts Penalty

10. Referee is given power to exact penalty when acts are perpetrated by an individual or individuals other than players on the field of play. He may order play to be played over again, award a touchdown or safety or any-

thing else he thinks justifiable.

11. The committee recommended that eight minute periods be enough for junior high or elementary school teams.

12. Incomplete and illegal forward passes are to be treated alike. That is, the second incomplete or illegal pass of any series will take a five yard penalty.

13. The committee has no objection to teams using 160 plays per game, 40 formations each quarter. Teams, however, must agree upon this procedure in advance.

14. The intentional fumble out of bounds shall go to the side whose player fumbled at the point where he lost control of the oval.

15. Use of conical cleats, the points of which are less than three-eighths of an inch in diameter, or of oblong cleats that do not measure at least a fourth of an inch, is not permissible.

16. Officials to have concurrent jurisdiction and to work for the best interests of the game by assisting each other.

Love is responsible for a good many frosts in summer and for a few hot waves in winter.

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## DARWIN WAS RIGHT, SAYS SIR ARTHUR

LEEDS, England —(IP)— Darwin was right, according to Sir Arthur Keith, distinguished English scientist, who spoke here recently before the British association for the Advancement of Science.

When Darwin claimed that man descended from an ape similar to the animal which exists today, he caused the greatest sensation in scientific history. For a time his theory was well regarded by advanced scientists.

Then came those who believed that man did not descend from the ape but rather from some primitive ancestor common to both ape and man.

Now, however, in the same town where Darwin first proclaimed his memorable discovery, science was told that he was right—with one exception. That exception is that the evolution of man has been far more complex than Darwin ever dreamed it to be.

Sir Arthur declared in the course of his address, that the human race must be at least one million years old.

Those who say that life is a burden always make others tired.

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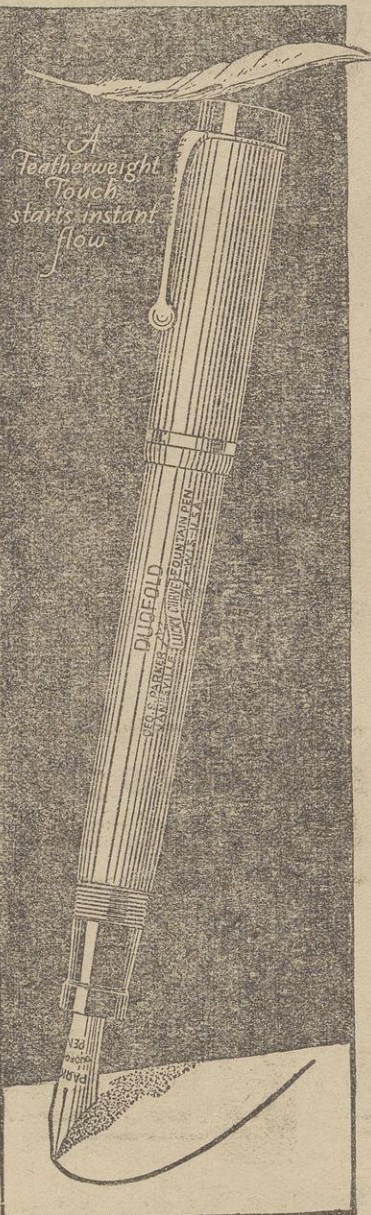
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