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Proclamation of William J. Niederkorn Day, Sunday June 1, 1969.

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P R O C L A M A T I O N

WHEREAS, 47 years ago an imaginative, inspired and courageous native of Port Washington, confident that the industry he conceived and was about to establish in his home town would succeed, and

WHEREAS, though confronted with discouragement and adversity during the early years of development of what was then a struggling enterprise, his farsighted leadership, his perseverance and dedication to the eventual success of that industry, Simplicity Manufacturing Company, has resulted in an increase in good jobs from a beginning work force of ten to a total of six hundred with an annual payroll of \$5,500,000; that Simplicity has become one of this country's leaders in production of lawn and garden equipment, that its name and its products are known throughout America and in foreign lands, and

WHEREAS, 27 years ago, with a deep appreciation of the contributions made to Simplicity by the men and women who constituted its work force, without whose skill, efficiency and ceaseless toil its great accomplishments could not have been realized, he determined to share his and Simplicity's good fortune with them; that he established Simplicity Trust Fund for the benefit of those employees and their successors, into which during ensuing years \$7,000,000 has been paid from company profits; that employees thereby benefit substantially from the success of Simplicity and on retirement are assured greater security in a community made a better place in which to live by his vision, and

WHEREAS, continuously over the years this generous, public-spirited man, WILLIAM J. NIEDERKORN, devoted to the home town in which he was reared in humble surroundings by a widowed mother, has contributed substantially to all of its churches, to its library, to its hospital, to its college bound students, to its youth, to its schools, to its civic projects, and to many of its organizations; that he has left his mark for good indelibly on Port Washington and continues to do so as no man has done before; and

WHEREAS, with deep loyalty to Simplicity employees and to Port Washington and at personal financial sacrifice, WILLIAM J. NEIDERKORN, demanded and received a commitment from the new owners guaranteeing future operations of Simplicity in this community; and

THEREFORE, I, FRANK D. MEYER, Mayor of the City of Port Washington, in recognition of the community's debt to him and to demonstrate its appreciation, do hereby proclaim and set aside,

SUNDAY, JUNE 1, 1969, as
WILLIAM J. NIEDERKORN DAY

to be observed in public recognition of and tribute to its most outstanding and distinguished leading citizen; and I call upon the citizens of Port Washington to join in suitable observance of that day.

Dated at Port Washington, Wisconsin, this 8th day of April, 1969.



Frank D. Meyer

Frank D. Meyer
Mayor of Port Washington