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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

January 30, 1935

MADISON, WISCONSIN

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Vol. 30, No. 31

Short Course for Coal Users And Tradesmen Open

Conference on Solid Fuels Be-
gins Thursday at The
State University

What users of coal, coke, and other fuels should know about the characteristics and uses of these fuels will be imparted this week at a conference on solid fuels at the University of Wisconsin. The sessions and an extensive line of exhibits of equipment will be open to the public without charge, beginning Thursday morning and continuing until Saturday afternoon, at the Mechanical Engineering building.

The program of most practical value to consumers comes on the first day, when the topic will be fuels and combustion. Speakers will include Dean F. E. Turneaure and Prof. Ben G. Elliott, of the college of engineering; Parker A. Moe, Milwaukee; Carlyle M. Terry, Chicago, of the Delaware, Lackawanna and Western Co.; W. E. E. Koepfer, secretary of the Pocahontas Operators' Association, Bluefield, W. Va.; J. G. Bently, Sahara Coal Co., Chicago; E. H. Kelling, A. P. King, and R. P. Botsch, Milwaukee.

Fuel treatment will be discussed at the evening session by J. A. Gitzten, Milwaukee, and L. P. Crecelius, Cleveland, Ohio.

Purchasing and merchandising, Friday's theme, will be discussed by Joseph Harrington, Chicago; Norman H. Vaughan, Chicago; and K. C. Richmond, managing editor of "Coal Heat," Chicago. A program on domestic stokers will include talks by T. A. Marsh, Chicago; H. E. Winkler, and Indianapolis, and B. M. Guthrie, Chicago. A dinner meeting in the evening will have as speakers Marc G. Bluth, of the committee of ten, Coal and Heating Industries, Chicago, and D. W. Howe, of the coal bureau, Norfolk and Western railway, Chicago.

The stoker program will be continued Saturday, the speakers including J. A. Hoffman, Detroit; P. L. Tolerton, Des Moines; Prof. G. L. Larson, college of engineering; Prof. Frank B. Rowley, University of Minnesota; John J. Novotny, power plant engineer, University of Wisconsin.

The committee in charge consists of Profs. L. A. Wilson, chairman, Ben G. Elliott, G. L. Larson, and D. W. Newton, and Elmer R. Kaiser.

School Broadcasts Start New Semester

Long List of Programs on Air
From Station at U. W.

The Wisconsin School of the Air, and broadcast from the campus of the University of Wisconsin and offering ten programs for school-room use each week, will open its eighth term on Monday (February 4) with a schedule offering a wide variety of inspirational supplementary children's programs.

"Young Aviators, Exploring Distant Lands" is an addition to the old favorites of last semester. Human stories of other lands are dramatized in sparkling fashion. The programs are written by Helen Maurine Cotts, teacher in the West Bend schools. Miss Marjorie Muehl succeeds Miss Dorothy Gray on the "Nature Tales" program for small children.

The broadcasts will be heard over the state-owned stations at the usual times, 9:35 A. M. and 2:05 P. M. each school day. They are listed in the WHA weekly schedule given below:

Week of February 4-10	
8:00	Band Wagon
8:15	Morning Musicale
9:15	News Features
9:35	Wisconsin School of the Air: M—Afield With Ranger Land T—Story Time for Little Folks W—Book Trials T—Nature Tales F—Rhythm & Dramatic Games
9:55	World Book Man
10:00	Homemakers
10:45	Your Health
11:00	Farm & Home Week Speakers
12:00	Noon Musicale
12:30	Farm Program
1:00	Wisconsin College of the Air: M—From Life and Living T—Everyday Economics W—The Girl of Today T—Science at Work F—Social Problems of Today
1:30	Organ Melodies
2:05	Wisconsin School of the Air: M—Captain Sult and Jim T—Wisconsin Pioneer Days W—Journeys in Music Land T—Young Aviators F—The Dial News
2:30	Music of the Masters
3:00	Wisconsin College of the Air: M—Rediscovering Wisconsin T—American Life and Books W—Better Speech T—Literature of Other Lands F—The World of Music
3:30	Mon.—P. T. A. Forum Tue—Spanish Music Wed—On Wisconsin Thur—Campus Players Fri—Kolins
4:00	M-W-F—Economic Problems Tue—Teachers Roundtable Thur—Extension Forum
4:30	Cathedral Echoes

Listeners will welcome the return of Frederick Fuller's "Cathedral Echoes," a full hour program of fine music played on the Radio Hall organ, WHA broadcasts on 940, Kilocycles with 2500 watts power.

Nation to Hear "Voice of Wisconsin" Radio Program on Saturday, Feb. 9

When the University of Wisconsin goes on the air over a coast to coast hook-up Saturday, Feb. 9, at 7:30 p. m. (Central Standard Time), a new idea in the presentation of science and education on the radio will be inaugurated.

The new idea itself is simple enough, yet it is very difficult to achieve successfully, but once achieved, may be the answer to the argument between educational and commercial radio.

The new idea consists of presenting science in an entertaining yet educational manner. Heretofore, science has been given to radio listeners almost wholly as an entertaining feature, with the idea of educating the listener to the problems and implications involved lost somewhere in the writing of the script.

Present New Idea

The new kind of science program to be presented now by the University of Wisconsin over the National Broadcasting company's network is not only designed to be highly entertaining, but also to teach the listener something about the problems of science and how the scientist works in his laboratory to solve those problems.

Based on this idea, the Wisconsin program Feb. 9 will present dramati-

zations of two world-famous scientific discoveries. One will tell the story of the discovery of the world-famous Babcock milk test, made by Dr. Stephen Moulton Babcock. The other will reveal the discovery of the irradiation of foods, such as milk, by Dr. Harry Steenbock, and the implications of the discovery for human health.

Reveal Science Mysteries

Both dramatizations will take listeners behind the scenes in the University's scientific laboratories, and in popular style reveal the mysteries of science. Dr. Glenn Frank, president of the University of Wisconsin, will introduce the dramatizations with brief remarks at the beginning of the program, with Frank Klode, author and producer of the program, doing the announcing.

The program will be broadcast direct from the campus of the University, and will begin a series of several such broadcasts to be put on the air by the NBC system. Some of the University of Wisconsin's best student actors will take part in the dramatizations. All of these actors have obtained plenty of experience in productions staged in the University theater during the last few years.

1935 Corn-Hog Program to Be Revealed in Farm, Home Week Broadcasts

Claude Wickard, AAA representative, will announce the 1935 Corn-Hog Program at the Farm and Home Week meeting held in Madison on Monday, February 4th.

His talk will be broadcast beginning at 2:30 that afternoon over the state-owned stations.

Other nationally known agricultural leaders whose addresses will be broadcast include Dean Chris L. Christensen, at 11:00 A. M. on Monday on "Strengthening the Farmers Position"; Gov. W. I. Myers, 11:00 Tuesday, "Relieving the Burden of Debt"; Ralph Immell, 11:00 Wednesday, "The Farmers Heritage"; Dr. Edmund Brunner, 11:00 Thursday, "Rural Life and Education"; and John Brandt, 11:00 Friday, speaking on "The Farmers' Dairy Market."

These addresses directly from the University of Wisconsin college of agriculture campus will be heard over the state-owned stations WHA (940 Kc.) at the State University and WLBI (900 Kc.) in Stevens Point.

Badger Bulletins Win High Praise

Wisconsin bulletins and circulars are sought in other states and nations as well as by the farmers and home-makers of the Badger state. From far-off Holy Land, Palestine, came a recent request for a particular bulletin giving the results of research on plant diseases at the Wisconsin agricultural experiment station. Another

U. Library School Students Trade Services for Experiences in 25 Wisconsin Libraries

Assignments for field practice will take 37 students of the University of Wisconsin Library school into the libraries of the state Feb. 6 where they will spend the next two months getting practical experience, and giving in return valued help and assistance in the busiest time of the library year.

The 32 cooperating institutions located in 25 cities comprise 24 public libraries; four college libraries; one high school library; two state departments and the American Library Association. The libraries in which the students will work and those assigned to them follow:

American Library Association, Mrs. Louise Butler Walker of Chicago, February; Mary A. Kneeland of Jamestown, N. Dak., March; Appleton, Lawrence College Library, Alice L. Hoskinson of Rockford, Ill., February; Janet E. Dancey of Waukesha and Mrs. Florence R. Trost of Manitowoc, March; Appleton High School Library, Ina E. Cavener of De Forest, February; Clintonville Public Library, Charlotte Churchill of Monroe, February; Dodgeville Public Library, Edith H. Knilans of Whitewater, March; Eau Claire Public Library, Eleanore V. Laurent of Thorp, February, Mary J. Baughman of Anderson, Ind., March; Edgerton Public Library, Lucile Fritz of Columbus, Nebr., and Elizabeth R. Bovee of Ladysmith, March; Fond du Lac Public Library, Elizabeth R. Bovee of Ladysmith, February; Jane Chandler of Glen Ellyn, Ill., March; Jefferson Public Library, Aileen E. Quinlan of Dubuque, Ia., February; Stevens Point Public Library, Aileen E. Quinlan of Dubuque, Ia., March; Stevens Point State Teachers College Library, Edith H. Knilans of Whitewater, February; Waterloo Public Library, Vira E. Morgan of Davenport, Ia., February; Watertown Public Library, Elizabeth Hodson of Sheridan, Ind., February; Kate M. Youngs of Iron River, Mich., March; Wauwatosa Public Library, Janet E. Dancey of Waukesha, February; Florence E. Jenson of Edgerton, March; West Allis Public Library, Mary A. Kneeland of Jamestown, N. Dak., and Virginia MacDonald of Mansfield, Pa., March.

Public Libraries Aided

Stoughton Public Library, Mrs. Nettie S. Walsh of Waterloo, February; Superior Public Library, Eleanor Stockwell of Pontiac, Mich., February; Clara Schroeder of Reynolds, N. Dak., March; Waterloo Public Library, Mary J. Baughman of Anderson, Ind., and Elsie M. Cooper of Goodland, Ind., February; Watertown Public Library, Elizabeth Hodson of Sheridan, Ind., February; Kate M. Youngs of Iron River, Mich., March; Wauwatosa Public Library, Janet E. Dancey of Waukesha, February; Florence E. Jenson of Edgerton, March; West Allis Public Library, Mary A. Kneeland of Jamestown, N. Dak., and Virginia MacDonald of Mansfield, Pa., February; Roemel Henry of Lexington, Ky., and LeRoy C. Merritt of Milwaukee, March.

Leave Kenosha Library

Gilbert M. Simmons Library, Kenosha, Mrs. Florence R. Trost of Manitowoc, February; Vira E. Morgan of Davenport, Ia., and Jean Gray of Muscatine, Ia., March; La Crosse Public Library, Ina E. Cavener of De Forest and Mrs. Nettie S. Walsh of Waterloo, March; Lodi Public Library, Martha L. Klein of Elizabethtown, Minn., Jane Chandler of Glen Ellyn, Ill., February; Kathryn R. Nelson of Mentone, Ind., March; Stephenson Public Library, Marquette, Merle K. Wise of Milwaukee, February; Miriam S. Snyder of Chippewa Lake, Ohio, March; Menomonie Falls Public Library, Miriam M. Snyder of Chippewa Lake, Ohio, and Florence E. Jenson of Edgerton, February; Milwaukee-Downer College Library, Roemel Henry of Lexington, Ky., February; Milwaukee Public Library, Kathryn R. Nelson of Mentone, Ind., Kenneth S. Tisdell of St. Louis, March.

State Offices Served

The state departments receiving students are the Legislative Reference Library, Mildred A. Cline of Portland, Ore., LeRoy C. Merritt of Milwaukee, and Vera Lowitsch of Berlin, Germany, February; Mrs. Louise Butler Walker of Chicago, Kenneth S. Tisdell of St. Louis, Mo., Eleanor V. Laurent of Thorp, and Vera Lowitsch of Berlin, Germany, March; The Traveling Library Department of the Library Commission, Kate M. Youngs of Iron River, Mich., Jean Gray of Muscatine, Ia., Rose Lipman of Antigo, February; Elizabeth Hodson of Sheridan, Ind., Gerald P. Caffrey of Milwaukee, and Merle K. Wise of Milwaukee, March.

U. W. Man Returns from Work on Isles of Shoals

Lowell E. Noland, professor of zoology at the University of Wisconsin, recently returned from the marine zoological laboratory on the Isles of Shoals, off the northeastern coast of the United States, where he has been on research leave during this semester. Prof. Noland taught invertebrate zoology to the students at the marine station, which is conducted by New Hampshire university. During part of his leave, Prof. Noland studied marine microscopic animals at the U. S. Bureau of Fisheries station at Beaufort, North Carolina, and later he went to the Bass Biological laboratory at Englewood, Fla., which is about 90 miles below Tampa on the west coast, where he continued his research on one-celled animals.

While in Florida, Dr. Noland served on a committee which was sent by the state to investigate an epidemic that was killing off sponges in the vicinity of Tarpon Springs, which is the main center of sponge fisheries in Florida.

Short Course Alumni to Hold State Reunion

Alumni and former students of the agricultural short course at the University of Wisconsin will hold a reunion while at Farm and Home Week, Madison, February 4 to 8. George M. Briggs, in charge of reunion arrangements, announces that the reunion will be held at noon, Thursday, February 7. Harvey Burr, secretary of the Wisconsin Canners association, is the president of the short course alumni association. While in session the short course men will receive first-hand reports on farm legislation in progress from their former fellow students now serving as members of the present state legislature.

12 U. Students Granted Graduate Scholarships

Twelve students were recently granted Wisconsin graduate scholarships for the second semester of this year by the board of regents of the University of Wisconsin.

The scholarships amount to \$150 each for the semester. The fund from which the scholarships are paid is supported by the \$10 fee which the University charges for the examination for the master's degree.

Among those who were granted the scholarships are Myron Krueger, Neenah; Robert Beyer, Anna Yaffe, James Silberman, and James W. Porth, all of Milwaukee; Herman A. Teufel, Chicago; Robert B. Holtman, Charles LeClair, Wilson D. Michell, Mary M. Taylor, and Mary C. Trackett, all of Madison; and Mary F. MacKenzie, of Hillsboro.

from the state of Maine asked to purchase copies of a large number of the recent circular "Cook with Milk," a publication which has proved especially popular with Wisconsin housewives.

U. Students Exceed Nation's Average on Dairy Products

U. W. Students Consume 270,000
Lbs. Butter, 2,030,000 Qts.
Milk in School Term

University of Wisconsin students may not be buttering their bread on both sides of the slices but if their present appetites hold out, they will have consumed 270,000 pounds of butter in addition to 2,030,000 quarts of milk and 108,000 quarts of cream before the present school year expires.

Every day for 290 days of the year, the milkman leaves an average of 6,880 quarts of milk and 360 quarts of cream at the men and women's dormitories, Memorial Union, fraternity and sorority houses, cooperative eating houses and public restaurants to satisfy Badger student demands, a recent check-up shows.

Use 930 Lbs. Butter Daily

The milkman, however, isn't the only one who has a busy job, supplying dairy products to those young folks, for every day 930 pounds of butter must also be delivered to the 8,000 students who annually consume an average of 34 pounds per person. Demand for butter this year has increased some 20 per cent over 1932-34 due to the increased enrollment, and figures show that one pound of butter lasts one person about eight or nine days. The entire university campus uses between 270,000 and 300,000 pounds a year.

Plus his yearly consumption of 34 pounds of butter, each student uses on the average 250 quarts of milk, and 26 pints of cream.

Eat More Cheese

Ice cream and cheese also have an important place in the student diet with about 36,000 gallons of ice cream and 37,700 pounds of cheese being used every year.

Statistics for different consuming groups show that 320 women living at Barnard and Chabourne dormitories use each day 45 gallons of milk, 24 quarts of cream, 25 pounds of butter, six gallons of ice cream and six pounds of cheese. Tripp and Adams dormitories serving 540 men use more than three times as much milk, twice as much cream, three times as much butter, one-third more ice cream, and two-thirds more cheese than the women on Barnard and Chabourne.

Men Consume Most Milk

The 320 men in the short course dormitories are the heaviest users of milk, consuming 90 gallons a day. Short Course students like butter and consume 50 pounds daily which is exactly twice that used by the 320 women at Barnard and Chabourne.

The 54 fraternities and sororities serving meals to some 1,000 students do their share in creating a market for dairy products, by consuming 108 gallons of milk daily, 67 quarts of cream, 162 pounds of butter and 12 gallons of ice cream.

Floyd "Buck" Jones Will Drive 6-Horse Team at Exhibition

From the stables of E. A. Jones, veteran La Crosse county Clydesdale breeder, has been selected the six-horse draft exhibition team to be featured at the "Little International" livestock show to be held before Wisconsin Farm and Homemakers on Wednesday, February 7, during Farm and Home Week at Madison.

They will be driven by Floyd "Buck" Jones, Bangor, son of E. A. Jones, well known to many Wisconsin farmers. While attending the University of Wisconsin college of agriculture, Jones took special training in animal husbandry.

The animals to be driven, represent more than 40 years of careful, selective breeding. Mr. Jones, to whom goes the credit for outstanding horse improvement work in Wisconsin, was honored by members of the Wisconsin Livestock Breeders association at the Wisconsin livestock field day held at his farm in 1932. His horses have won many honors at the International Livestock Exposition.

Badger Cities