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IF STEAK
Frying interests
you, turn to the
editorial page.

The Daily Cardinal

VOL. XXXVI. NO. 38

UNIVERSITY OF WISCONSIN, MADISON, WEDNESDAY, NOVEMBER 3, 1926

WEATHER
Snow today.
Thursday generally
fair with no decided
change in temperature.

PRICE 5 CENTS

BLAINE AND ZIMMERMAN LEAD ELECTION RACE

UNION BOARD WILL SEND THE BAND TO MICHIGAN, CHICAGO

Board Assumes Responsibility Following Athletic Dept. Action

As a result of Union board accepting the permanent responsibility, which the athletics department tendered it, of sending the band to foreign football games, the band will travel with the team to Ann Arbor and Chicago this year.

At the meeting of Union board yesterday noon the university athletic department suggested that the board, aided by two faculty members, take over the raising of funds for sending the band to major football games in order that the matter should receive regular and uniform attention.

Committee Chosen

Having accepted the offer, Union board secured the services of Prof. Ray Owen and A. W. Peterson of the faculty and business staff respectively as co-members of the committee. Plans were laid to pass the buckets at the Homecoming game this year as has been the custom in the past and the members of the committee are certain that enough money will be realized to send the band to both Chicago and Ann Arbor.

"Since our Homecoming games come after the first trip of the band this year, we must collect both Chicago and Michigan expenses at this one time. In the meanwhile Union board will endeavor to procure the \$1,400 necessary to send the band to Ann Arbor," Lowell Frautschi, president of Union board remarked. Frautschi announced that the committee would meet sometime this week to complete further plans.

Insures Standard System

"The idea of the athletic department in turning the matter over to this committee," Frautschi said, "is to insure some standard system of caring for the trips of the band from year to year. The faculty members will help lend permanence to the committee."

Union board also elected Christopher Zillman '29, to assisting staff at its meeting. Zillman has worked on Union drives since his freshman year and has been active in class affairs. At present Zillman is the only regularly constituted member of the assisting staff, except for Richard Ela '28, office secretary. Other elections to assisting staff will be made in the course of the next few weeks, Frautschi said.

Student Life is Nothing to Worry Over, Dads Aver

If Fathers' Day accomplished nothing else, it did go a long way to convince old grads and dads that the life of the modern university student is not as bad as it has been painted. In fact, the opinion of many of the visitors was that conditions were distinctly improved over the "good old days."

Dr. K. F. Meade, Hays, Kas., who traveled all the way from the wheat fields to spend the weekend with his son, Donald Meade '29, enthusiastically approved the modern university and the student of the present day.

"This talk about bootlegging in the halls of learning is tommy-rot," Dr. Meade declared. "Why, I went to college 24 years ago, and I know that in those days about 80 per cent of the men were drinkers."

Many other grads and fathers expressed a similar opinion. George Nelson, Stevens Point attorney, was another who expressed himself in favor of the modern age, and was no more alarmed over today's college student than was Dr. Meade.

JOHN DOLLARD RESIGNS, ACCEPTS CHICAGO UNIVERSITY POSITION

Mason's Statement

John Dollard will come to the University of Chicago as assistant to the president with duties of interpreting to the community the scientific and educational work of the university.

I regret greatly taking him from Wisconsin, but I am happy that Chicago is to have his splendid enthusiasm and ability.

As a member of the Memorial Union building committee myself, I am glad that Dollard can leave knowing that building is assured and a fine chapter in the progress of the Union is completed.

MAX MASON,
President, University of Chicago.

HOMECOMING CUPS BETTER THIS YEAR

Generosity of Madison Merchants Enables Attractive Awards

The generosity of Madison merchants has enabled the Homecoming committees to award better loving cups than ever before, according to an announcement made by Enoch Judkins '27, chairman of the cup committee.

That the competition in house decorating will be keen this year is assured by the award of three loving cups for winning fraternities, and two cups for the best decorated sororities.

The annual struggle between Chadbourne and Barnard halls will be keener than ever this year with Chadbourne holding three victories since 1921, and Barnard two. Undoubtedly Barnard will strive to even the score, and win the cup.

The hobo parade, which has been the most picturesque Homecoming feature for years, will be judged according to the merit and uniqueness of entries, with two silver trophies awarded. Another cup is offered to the best hobo float represented from Adams or Tripp hall.

The merchants who donated cups are Brown Book store, the Co-op, Gelvin's of Madison, Pete F. Burns, and the University pharmacy. The L. G. Balfour company has also donated a trophy.

The committeemen who are assisting Judkins are Florence Pollock '28, Katherine Hartman '27, John Burnham '29, Winifred Graebner '29, and Charles D. Meissner '27.

"FIRST YEAR" TRYOUTS WILL BE HELD TONIGHT

Tryouts for the Wisconsin University players' second production, "The First Year," were held last night in Bascom hall. "The First Year" is a comedy of married life written by Frank Craven.

Prof. Hohlfeld is to Give Reading at Lathrop Today

Prof. A. R. Hohlfeld will give a reading in English from the German translation of Goethe's "Faust" at 4:30 o'clock today in Lathrop parlors.

Prof. Hohlfeld's reading is the first of a series of Wednesday afternoon programs to be given by faculty members for students in hopes of giving the students an opportunity of hearing professors other than those in whose classes they are registered.

Other faculty members who will give programs in this series are Profs. G. Showerman, C. Burleigh, and L. L. Iltis, W. E. Leonard, M. C. Otto, and S. A. Rogers.

Former Union Secretary Takes Post Offered by Max Mason

John Dollard, secretary of the Memorial Union Building committee has resigned his position to become personal assistant to Pres. Max Mason of the University of Chicago, it was announced yesterday.

Dollard will leave Nov. 15 to take up his new duties at the University of Chicago. His work there will be closely concerned with the major problems of the university as administered by President Mason.

A special committee to choose a successor to Dollard has been appointed by F. H. Clausen, chairman of the Union executive committee, and will meet for the first time tomorrow. Members of the committee are Carl A. Johnson, Prof. Edward H. Gardner, J. D. Phillips, Prof. H. C. Bradley, Lowell Frautschi '27, and John Dollard, chairman.

Regrets Leaving

"I regret leaving Wisconsin" Dollard said in a statement yesterday, "but I leave secure in the thought that the Memorial Union will go in the hands of a capable successor and with the support of that great body of people in the students body, alumni, and faculty to whom all credit is due for bringing about the measure of success which we have had."

"Union contracts are now in the hands of the governor and should come signed from his office in a few days. This terminates one great period in the project and in a sense liberates me. I expect to see the workmen on the site before I leave."

Confident of Completion

"I feel certain that strong hands can be found to take over the direction of the project and to push it through to completion with the help of the subscribers and friends of the university."

Dollard, a member of Phi Beta Kappa and other honorary fraternities as an undergraduate, received his degree at the University of Wisconsin in 1922. In January, 1923, he first began his work for the Memorial Union project as assistant to the former campaign director, Prof. E. H. Gardner. He was appointed general secretary, succeeding Gardner, in the fall of 1923.

At that time pledges to the Union fund amounted to \$803,000 and (Continued on Page Twelve)

To Michigan Bound Speeders—Beware

All ye who would go to Michigan wend, beware! Blue-clad dragons guard the way, mounted on motorcycle-steeds, and armed with the emblem of the law!

This warning was issued this morning by a well-wishing friend who has just returned from Michigan.

The Michigan motorcycle police are lying in wait just over the state line, and are rendering immediate justice, extracting seven dollars and up from every speeder.

The friend cautioned that there is no notice of the state line, and the boundary is not near a town. The only way to tell that you have left Indiana is that the concrete road stops and the macadam begins, or to be observant enough to see that the Indiana road "42" has changed to "M-11."

The speed limit in Michigan is 35 miles an hour, so be ye warned!

ON TODAY'S EDITORIAL PAGE

1. Smothering Literary Taste.
2. The Omnipotent Steak.
3. Dr. Peltzer is Different.
4. Paris Decrees.

Resigns Post



JOHN DOLLARD

BEER REFERENDUM IS HUGE FAVORITE IN 164 PRECINCTS

Liquor and Recall Are Shown to be Popular in Early Reports

At a late hour last night, the election returns from 170 precincts from various parts of the state showed Gov. John J. Blaine, republican, to be leading the race for the United States senatorship by a vote of 9,800 votes. Judge Charles B. Rosa, independent, was second to the governor with 3,113 votes.

In the race for the governorship of Wisconsin, a canvass of 204 precincts showed that Zimmerman led the other two candidates by a vote of 10,928 votes, this being the report from 204 precincts throughout the state.

Beer in Favor

Reports from 164 precincts provided the Recall referendum to be in a slight favor with 4,363 affirmative votes as against 3,948 negative votes.

The beer referendum, however, showed a much more decided popularity with a vote of 7,456 votes in favor as against 4,468 in opposition.

On the basis of returns from one fourth of the districts of the state of New York, Alfred E. Smith, waging his fifth contest for the governorship of New York, held a lead of 31,230 over his republican opponent.

Vote Starts Light

The expected rush of Madison voters to the polls proved to be rather light from early reports. The Dane County league of Women Voters had vehicles placed at the disposal of electors who were unable to cast their vote at the polls due to disability.

The eve of the election was marked by last minute propaganda put forth by the supporters and opponents of the beer referendum. Full page newspaper advertisements circulated throughout Wisconsin urging that "Beer be brought back that made Milwaukee famous."

Dry and Wet Propaganda
And in the counter-propaganda advertisements, the Citizens Committee of 100 charged that interests seeking the return of legalized beer aimed at complete overthrow of the eighteenth amendment.

"The Volstead act as it stands means that continued use of hard liquor," stated the brewers' advertisement. "But the workingmen must go without his glass of beer," the advertisement went on to explain.

Spirit of Indian Life Dominates Badger Art Theme

"We are going to build a book around Wisconsin's past. Indian history has been chosen for the art theme of the Badger because Wisconsin is rich in Indian traditions and the Indian race was colorful in its every day life," declared H. A. Brockhausen, Badger engraver at a meeting of the staff of the Badger yesterday afternoon in Bascom hall.

The Badger is criticized each year because, altho its purpose is to be representative of all campus life it does not make use of student talent for the art work," he continued. "Experience has proved that it is much more expensive and less satisfactory to utilize student talent. For the past three years the Badger has been designed by the finest art talent available.

"This year is no exception. Holling C. Holling a staff connection of the Brock Engraving company, and one of the outstanding commercial artists of the nation, has been engaged to do the work. Last year he completed a travel book for the Canadian National Railroads (Continued on Page Two)

SOPRANO WILL SING OPERAS AND SONGS

Former Wisconsin Student Will Appear Here After Foreign Tour

Margaret Taylor, formerly a student at this university, is present with the aid of Vincent St. John, tenor, selections from Spanish and Italian operas and folk songs at 8 o'clock Monday, Nov. 6, Music hall. The presentation under the auspices of the Spanish and Italian clubs and the university School of Music.

During the past few years Margaret Taylor has sung in Italy, where she made her operatic debut, South America, and the United States. At present she is engaged in 12 of the western states. The operas presented are condensations by Mrs. Taylor of Cavalleria Rusticana and La Dolores.

Paul Jones, of the School of Music, will play the prelude and intermission on the organ, and Miss Norris, chaperon of Channing hall, will accompany the songs on the piano. Mrs. Taylor will be the guest of Miss Norris, whom she met while singing in South America, while she is in Madison.

Tickets for the performance can be obtained today in Music hall or the music convocation and in the hall tomorrow.

GRESSIVES TO HOLD TAXATION DISCUSSION

The Young Men's Progressive association will hold a regular meeting Wednesday night, Nov. 3. H. G. Gove, of the economics department, will address the meeting on the use of the taxation system in Wisconsin. The meeting, which is scheduled to start at 7:30 o'clock, will be held in the Railroad hearing room at the state capitol.

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Key 16

Mu Phi Epsilon Initiates Florence Lampert Parker

The Wisconsin chapter of Mu Phi Epsilon, honorary musical sorority, initiated Mrs. Florence Lampert Parker '22, Sunday morning at the Mu Phi Epsilon apartment, 415 N. Murray Street.

Mrs. Parker was graduated from the public school music department of the university school of music in 1922 and is a member of Phi Beta Kappa.

During the war Mrs. Parker was assistant director of music in the Student Training Corps camps under the direction of Prof. P. W. Dykema. Dr. Harry Lee Parker, her husband, is now physician on the Mayo Clinic staff in Rochester, Minn.

Mrs. Parker remained as a week-end guest at the Mu Phi Epsilon apartment.

The cattle plague in Palestine and Transjordan has caused a quarantine, and owing to the prohibition against cattle slaughter, prices of most foodstuffs are mounting.

Election Mistakes Are Corrected in Recount of Votes

A mistake in apportioning votes for the freshman class presidency which was discovered yesterday changes the result of the election for that office. Joremoe Sperling was elected over Alan Edgerton. The latter was reported elected Saturday morning, but a check up on votes revealed that the totals had been switched by accident. Sperling received 355 votes to Edgerton's 174.

A check-up on the election figures for the vice presidency of the junior class was made when it was reported that Gordon Dawson had been elected to fill that position. Dorothy Bucklin was elected with 357 votes over Charlotte Wollaeger with 356 and Elise Roberts with 229.

All other offices remain as reported, according to Daniel Kerth '27, chairman of the election committee.

The frock with the jabot in front from waistline to belt, and with another extending from belt to hemline is a very popular style for day wear.

CO-EDS FORM CHEERING SECTION AT TEXAS U.

Between 600 and 800 co-eds of the University of Texas will make up the "white section," which will present one field stunt and sing several songs at the Texas A & M football game in the Memorial Stadium on Thanksgiving Day. For many years now it has been part of the program for that game for the women students, all dressed in white, to have a separate section.

READ CARDINAL ADS

BADGER ART THEME IS INDIAN TRADITION

(Continued from Page One)
way, adjudged as a splendid example of his work. He recently finished three years research at the Field museum of Chicago on the American Indian. His designs for this year's Badger, will be authentic work by a creative artist of real merit.

Apples grown in Canada this year would fill nearly 3,000,000 barrels.

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of
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CARDINAL SPORTS

Athletics in
the
Collegiate World

BADGERS, WITH NEW SPIRIT, GET READY FOR MICHIGAN

Little Shifts Lineup as Badgers
Prepare for Michigan
Battle

A spirit of determination not unmixed with desperation settled over the practice of Wisconsin's football team last night at Camp Randall. While those men silently, grimly went about preparing for their meeting with the acknowledged dictator of Western conference football, Michigan, one could almost visualize the smoldering fires that lay within them, ready to break forth at any moment.

It is this spirit, beyond all understanding of the dopest or the sporting prophet, that will make Wisconsin a dangerous opponent for Michigan when the two teams clash at Ann Arbor next Saturday. True enough, the Wolverines hold the odds on paper, but they will be clashing with an eleven which has little knowledge of paper values and no regard for reputations.

Work Hard

Practically enough, the Badgers realize that they cannot hope to beat Michigan on the mere strength of a desire to do so; hence they were exceptionally active last night in a long defensive dummy scrimmage against the freshmen who were using Michigan passes. The frosh were none too successful, either, against the alert defense which the varsity men set up. Even after Head Coach George Little sent them over to put on Michigan jerseys with the names of Molenda, Friedman, Rich, and Gilbert across the chest, the yearlings made little progress.

Most of the men who played against Minnesota were still taking the rest cure last night and the varsity was composed largely of youngsters. Though some of the regulars may get very little exercise this week, the lay-off will probably do them more good than harm.

Need Defense

If Coach Little thinks as many sport writers do, he will pay little attention to the Wisconsin offense during the next few days and will attempt especially to throw up a bulwark against the Michigan running and passing game.

That was the plan which the Navy used so successfully last week. Once the middies had stepped between Friedman and Oosterbaan, they stopped the Wolverine attack at it has seldom been stopped during the past two years. And when they got the ball, they found it was no trick at all to spread the relatively weak Michigan line and cut thru it at almost any point.

Line Improved

While the Michigan forward wall is not helpless by any means, it is much more nearly on a par with Wisconsin's than Minnesota's was. The discovery of those two phenomenal fighters, Cole and Schuette, at guards has lightened the Badger line problem considerably. If Leit and Straubel, tackles, can get into tip-top condition, and if Von Bremmer, Wagner, and Kasiska come around, Coach Little will have six or seven capable forwards to shoot in against Michigan.

Wilke made himself a fixture at center by his steady playing against the Gophers. His passes, many times in the shadow of the Wisconsin goal posts, were perfect, and his defensive work while not exactly excellent, was still good.

Maybe Two New Ends

Two sophomores may perform on the ends for Wisconsin Saturday. One, Mike Welch, is well-known, the other Harold Stupeeckie is somewhat of a stranger. Stupeeckie has come in for both good and bad criticism numerous times since the season started and though he has had almost no actual experience, Coach Little appears to consider him a possibility at end. He was formerly a star on the same Racine high school team which Gene Rose played on.

Jeff Burrus was hobbling about on crutches yesterday and the possibility that he will be able to play at Ann Arbor is almost negligible.

Badger Grid Star in Hospital With Crushed Chest Bone

It is fairly certain that "Austie" Straubel will not participate in the Wolverine game next Saturday. He is now confined to the hospital with a badly crushed chest. His trustworthy work on the varsity this year will make his position an exceptionally difficult one to fill.

Though his condition is not extremely serious, it will undoubtedly prevent his participation in the fray with Michigan. With several other regulars on the sick list Little faces a difficult task in strengthening the line sufficient to withstand the dreaded Wolverine attack.

Kresky, Leitl, and Burrus were injured in the scramble with Minnesota, but the chances are even that they will be able to play when Wisconsin takes the field Saturday. It will be a far wiser and far better team that will face the Wolverines when the starting whistle blows down in the Michigan stadium.

Training Table

Two teams that were once considered permanent tail-enders in Western conference football, will be gunning for a crack at first place when they meet each other this Saturday. The two are Northwestern and Purdue. Time was when, if you mentioned Northwestern in the same breath with the word championship, you would have sent half your listeners into hysterics.

The Maroon workout was light, too, because a snowstorm swept Stagg field but there will be no let-up this week in practices. Chicago has still to win a conference game. Like Purdue and Ohio State, Illinois will come to Stagg field with a conceded edge in talent and power, but Stagg, pleased with the showing against Ohio State despite Chicago's loss, will concede no edge to the foe in valor.

Michigan, stunned by its loss to Navy, practiced without Friedman, for the Wisconsin game at Ann Arbor Saturday. Friedman's leg was wrenched in the Middy game, but he expects to be back in a few days.

Wisconsin relies on the same stubborn pursuit of the ball which frightened Minnesota, but entertained none too jubilant hopes of overcoming Michigan's drive toward a Big Ten title.

BIG TEN ELEVENS KNUCKLE DOWN TO REMAINING GAMES

Question of Final Conference Standings Remains of Interest to Members

CHICAGO—Last week's games ended the interest of Big Ten teams in intersectional contests and today sees a renewed interest taken in the remaining conference engagements that will go far toward deciding the final standings in the circuit.

Every Big Ten team has played its last distant foe of 1926, and next Saturday's efforts will be given to conference engagements with two exceptions, Indiana plays Notre Dame and Ohio State is idle.

Illinois, which showed with its victory over Pennsylvania a team developing fast into a major threat at conference leaders, readied itself for Chicago. The Illini probably can not put themselves in title position now, but they can make the going rough for some surviving aspirants. Zuppke found his squad in fairly good shape and prescribed an easy workout.

Maroon Drill Short

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Purple in King Row

Northwestern, after its romp over Indiana, Saturday, found itself at the stage where it must prove its ability to win from somebody beside the Hoosiers if it is to be crowned conference champion. Northwestern now has two victories over Indiana. The Wildcats foresee a clear title for themselves if Ohio State takes Michigan's measure and then falls before the improving Illini, but this demands victories of Northwestern over Purdue, Chicago and Iowa on successive weekends. Both Northwestern and Purdue are in good shape, and victory of attack is the week's principal task.

Minnesota, both heartened and sobered by its conquering of the Badgers, worked for the homecoming game with Iowa, at Iowa City. The Gophers were frightened by the showing Wisconsin made in spite of a weak attack, and Spears dosed his squad with defensive medicine. Iowa, which had an easy game Saturday, has been preparing for Minnesota for a week already, and thus holds an advantage which almost counterbalances the edge which the Gophers claim of the basis of previous showings.

TIGER, BULLDOG GIRD FOR FIGHT

Tradition Color Evinced for Big Three Encounter Saturday at Cambridge

NEW YORK—Harvard and Princeton are girding themselves this week for the opening engagement of as wide open battle as has ever been promised for the championship of the "Big Three."

There will be no lack of traditional color and interest in the 1926 round robin of the ancient eastern triumvirate that starts Saturday at Cambridge, but it is noteworthy that all three enter their climax

Army and Syracuse Suspend Athletic Relations for Time

WEST POINT—Authorities at the military academy here issued a statement last night confirming the announcement in New York of a temporary break in athletics relations between the Army and Syracuse. The announcement, similar to that given out at Syracuse, declared that while the "situation involved NO difficulties which could NOT be satisfactorily adjusted in time, it was deemed advisable to temporarily suspend athletic contacts."

The statement disclosed that NO judgement had been passed on the "recent developments in the athletic relations of their institutions" at a conference in New York between Chancellor Charles W. Flint, of Syracuse, and Brig. Gen. Merle B. Stewart, superintendent of the military academy.

Five Players Hurt

Chancellor Flint invited Gen. Stewart to discuss the situation with him after the Army-Syracuse football game on October 16 in which five players were hurt, and another, Quarterback Baysinger, who later resigned from the Syracuse squad, was banished from the game for slugging Referee Schwartz.

The players most seriously injured, "Whippet" Carr, Syracuse flash and high point scorer of the East up to last Saturday, and Trapnell, star of the Army backfield, have been unable to play since

Carr, who suffered torn ligaments in his knee, probably is out for the remainder of the season. Trapnell was carried from the game with severe head injuries, but is expected to return in the regular lineup next week.

Society women of Germany are taking to patent leather Russian boots.

games undefeated and shunted aside in the main fight for sectional honors for the second straight year.

Yale and Harvard each has tasted defeat twice, while Princeton has been beaten and tied—a record of disaster that probably has had few if any parallels in "Big Three" history.

Harvard's hopes are perhaps the brightest of the three now, for the Crimson, after a ragged start, has come forward at an astonishing pace while the Tigers and the Elis have put erratic exhibitions.

It has been eleven years since Harvard carried off the "Big Three" crown. Eddie Mahan's 1915 Crimson team was the last to reach the peak and it made a good job of it by smothering Yale 41-0. Twice since then—in 1919 and 1920—ties with Princeton have kept Harvard from regaining the title.

Harvard has the memory of two successive debacles against Princeton to avenge. In their last two games the Tigers rolled up seven points against the Crimson. Not even a triumph over Yale could be any sweeter than a decisive victory this Saturday over Princeton for Harvard men and their new head coach, Arnold Horween.

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NOTRE DAME MAY BE ADMITTED TO BIG TEN, REPORT

Likely Admission of Michigan State Would Swell Roll to Twelve

CHICAGO—With Notre Dame again appearing in the role of chief national grid title contender the old question of their admittance into select circle of Big Ten competition has been revived with a new emphasis.

Today it was reported that five of the six votes necessary for the action were assured when the faculty representatives of the western conference met here in executive Oct. 26 and 27. For many seasons Rockne has observed all the conference rules for his teams which usually can find mid-western competition of interesting calibre only in the Big Ten.

The admission of Notre Dame is taken to carry with it the enlargement of the conference to the Big Twelve, the desirable even number of members being achieved by voting in of Michigan State which has been campaigning in the east this fall. The re-admission of Michigan in 1917 after an 11 years' absence was the last change in the historic athletic circle.

The campaign for admission seemed to have been ruined by the vehement criticism made by Rockne of the officials of the Notre Dame-Northwestern game two weeks ago. He maintained that his team was being unjustly penalized on its shift play, and that flagrant rough play by Northwestern was going unnoticed.

Condemned Officials

He publicly condemned the officials out on the field between the halves. Northwestern's authorities were so aroused that for a time it seemed that Northwestern and Notre Dame would not continue to schedule games, and that the Evanston school, one of those in favor of the admission of Notre Dame, would withdraw its support. However, amicable relations have been established.

Those schools, in addition to Northwestern, which are regarded as Notre Dame supporters, are: Chicago, Indiana, Purdue, and Iowa. Michigan, long the "king pin" of the conference, is strongly opposed, and Illinois is also against the propositon. Minnesota and Ohio and Wisconsin so far have not committed themselves, it is said. The vote is not made by the athletic directors, but by the faculty representatives.

Notre Dame has been unable to find opposition of its own class in this section, except for conference teams, and though Rockne has always arranged Big Ten games, having three of them this season, he is never sure of his schedule. The basketball, track, baseball and the minor sports is another reason why Notre Dame wants to become a member.

The Daily Cardinal

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DESK EDITOR—GEORGE C. GALLATI

Smothering Literary Taste

An instructor on the Hill recently commented to his class upon the general literary ignorance of the present generation of students. Only in one of a hundred class papers he reads does this instructor find any quotations or allusions to works of literature which should be at the finger tips of an intelligent liberal arts senior. There is no wonder.

Two student book stores at the university maintain rental libraries. Their circulation is presumably an index of current university taste. In neither collection can anything but the most ephemeral of recent fiction be found.

University students of fifty or seventy-five years ago didn't drug themselves with cheap fiction, not because they were a race of intellectual giants and despised such things, but because, aside from the paper backs designed for the consumption of hired girls and grocery clerks, there was no cheap fiction being published.

Last year the bookman published lists taken from the library records of Brown University of the books read by the students of two generations ago. The lists read like a syllabus of a course in English and American literature, not to speak of the works of philosophy, political science and economics included.

In days gone by, children with any bookish predilections at all cut their teeth on Pilgrim's Progress, and got into Milton and Johnson at the age when the modern youngster is making the transition from bedtime stories to the Rover Boys. If modern youth ever makes the acquaintance of great literature, it must be at a later date.

But at every stage in his development he is confronted with a deluge of minor contemporary literature that comes from publishers' presses in the United States alone at the rate of 2,000 titles a year. Among these are some valuable and worthwhile books—probably more than were being published at any time in the past. But these are hopelessly buried by the garbage. People can, and do, become so mentally drugged on the latter that they never make the acquaintance of the best of today, much less the classics. So much more entertaining, you know, and easy to read.

Once the best is known, the inferior is no longer entertaining. But how mightily the odds have increased against youth's ever finding its way into those exclusive inner circles of literature.

The Omnipotent Steak

Wherever hungry souls congregate and discuss the ideal comestible, the beefsteak in all its ramifications still comes trailing clouds of glory. Porterhouse, tenderloin, sirloin, T-bone—they march temptingly by the starved man's vision. They are the royalty in the kingdom of pabulum. And how is it possible to prepare the raw steak that it may be most delectable? There is only one right method.

After the cut of steak has been well pounded and rolled in flour, it should be thrown in a pan which is scorching hot, the bottom of which is well covered with grease of some kind—rich butter preferably. For a fraction of a minute only it should lie on one side; then it should be turned over for the same length of time. This done, the fire should be turned down so that the steak fries slowly.

The secret of frying steak lies in having the meat well-done yet tender and juicy. The tenderness is partly accomplished by pounding, and partly by the slow fire, which broils rather than fries; the juiciness is achieved by scorching the two sides when the pan is still searing hot. The flour, filling in the porous surface of the meat, takes on moisture, and when coming into contact with the hot pan forms a semi-impermeable film which effectively keeps the juice in the meat from steaming through. Were the fire not turned down after both sides of the steak had been seared, the result would be an almost burnt outside, and an under-done center.

It is the steak prepared after this method which has raised the tenderloin and its sister cuts to the gastronomic eminence it has long held undisputed. And so long as it is prepared after this method, it will continue unrivaled, be it fried over the humblest of camp fires, or in the most pretentious of cuisines.

Dr. Peltzer is Different

Dr. Otto Peltzer, German middle distance runner who recently defeated Paavo Nurmi for the world's record in the half mile, has declined an offer of \$50,000 to turn professional and tour America. He refused the contract to stay an amateur in Germany, and he will continue his school teaching in Thuringia at a salary of \$75 per month.

Practically everyone who reads of this stops to wonder. It is difficult to understand why a \$75 a month teacher will turn down \$50,000 as well as a trip to America. But it is refreshing to many regardless of his reasons—refreshing because one finds few persons these days who will not bow at the sight of the dollar. Dr. Peltzer stands out as one in a million who feels that money is not everything. He is one of the few who remain sober in a money-drunk age.

George Jean Nathan has stated that everyone is a hedonist. Every person who is free lives for his own happiness. A philanthropist gives because he attains happiness in doing so, while a miser hoards because that is his way of enjoying life. Evidently Dr. Peltzer has picked the alternative which he feels will make him the happiest. We wonder at his choice because so many of us would have chosen the other.

Paris Decrees

Our masters, the Parisian despots of fashion, are, after all, benevolent despots. So long as their power is in no way called into question, they are not adverse to the relief of human suffering.

The most recent pronunciamento from the seats of the mighty to the effect that the male collar is to be abated as an article of fashion will be hailed with grateful joy by meek multitudes of downtrodden manhood in this great free nation. However hard it may be on the Arrow company, the laundries of Chicago, and other protagonists of tourniquets worn about the neck, the adam's apple is scheduled to come out of seclusion, naked and unashamed, in true Byronic fashion.

The earliest known form of the collar was a plain practical affair of iron or brass, and studded with spikes pointed inward. It was widely worn during the middle ages by captured warriors, debtors, heretics, and other permanent guests in the underground apartments of feudal castles. As a symbol of servitude, it has persisted in modified form to this day.

Until recently the prescribed model was a monumetal work of glossy starch with razor edges to macerate the ears. Humanitarian ideals continued, with progressive reduction in height and the elimination of starch, down to the achievement of the present triumph of comfort, a shapeless rag necktie-holder sewed to the shirt. Harmless enough, but still serving no worthwhile purpose.

The so-called sport shirt for daily wear is superior on all counts—comfort, health, aesthetics, and utility. And might we suggest that while the self-constituted authorities of the French capital are tinkering with that portion of the male wardrobe, they do a good job of it and abolish the necktie also?

All those who don't go to Chicago can meet in the ticket booth for returns on the game.

The six of them will have room to do the Virginia reel in Lathrop parlors on the Friday night preceding the game.

Half a dozen students will get caught up on sleep at weekend.



EXTRA! EXTRA!

Lochinvar, called Calmer Browy for short, has resigned. No longer will the readers brush a tear away as they read his column, no longer will they wait expectantly for the Tuesday line, no longer will the campus restaurants serve mash potatoes with lumps—for Lochinvar has gone!

Browy's life has been eventful. He was born in the foreign principality of Marinette. Being banished for spreading rumors among his boyhood friends that there was no Santa Claus, he came to the university and set up a branch office of the Haldeman-Julius company, still holding to his original statement—and adding that there is no Easter Bunny, either.

LOCHINVAR

Late in his sophomore year, Browy became Lochinvar to hide his shame of disbelief—and wrote rockets. In his junior year he founded the Danceshop-Labortempel club composed of all students frequenting these Apache houses. He was unanimously elected president at the first meeting and now gets in the halls for half price.

Lochinvar will now devote his time to the club. A monument in his honor stands in the corner of the Libe grounds at Park and State. This little stone piece represents him in the act of recovering from a nervous breakdown.

The Ed is sorry to announce that not a single answer has been turned in for the contest announced last week. This means that we must keep on suffering whenever someone says, "Well, whadaya say today?"

Won't someone help us?

In summer time, mosquitoes make us act that way; it's heavy undies.

TRA-LA-LA

Helen told us in French class the other day "there aren't any more faires."

We ask her about the Sigma Kappas?

Friday and Saturday of Homecoming week-end there will be a fashion show with a burlesque atmosphere put on by Pan-Hellenic. The audience will do the panning.

DON'T RUSH OR PUSH

Happy writes in to ask if we can locate the little Theta he met in Florence and dated in Rome. Will the Thetas please gather all the sister who were in Rome this summer?

Everyone seems to say "Heaven, what foolishness!" without even giving the proposition a chance. Thus women wear nice, modest, full heavy bloomers and big sedate middies and go politely to gym class and gently raise their arms and legs with a one, two, three, four precision. Then they play basketball with neat little white lines separating the various players so that they can't touch each other and get rough.

The coaches themselves may be classed among the worst factors in women's athletics. Some woman forty or fifty years old who once won a badge for some activity in high school, is usually rewarded with the position of athletic coach. She knows all about the various games, for hasn't she read all about them? She thinks Mary would be good for this position, for a blonde always looks well playing a forward position. Ruth would be excellent for guard, for didn't she herself go to school with Ruth's aunt?

(Continued on Page Eight)

mer and let Acon look them over? * * *

We suggest that the people who want to kill Mussolini send him over here and let him take some of the final exams.

The class in editorial writing yesterday spoke for beer in a straw vote. If things go well, a bar will soon be set up in the journalism laboratory.

PUN

Zopelka would suggest that we have a straw vote for cigarettes.

A Statejourn "As You Were" column last week told how Johnny Krings was the sweetest baby in Madison. . . . You had the cutest little chubby cheeks, didn't you, Johnny? (Hold those girls back a minute, Zopelka.)

POLLYANNA

We have at last found something good about the Union Bldg. hole. . . . The studies can look across it and see the cross country men come in from the drive.

We are wondering whether nurse maids in Fort Worth, Texas, tell the children about goblins or ministers.

* * *

MAC says that the Gophers certainly found their holes last Saturday.

* * *

AND MOVIES IN MADISON Cedric Adams, the humor editor at Minnesota, says that "Bandits" run wild in Chicago and bookstores in Minneapolis.

* * *

"Are you from Milwaukee?" "No, I got my neck dirty in Chicago, my laundry hasn't come this week, that was a blind date, it was two other guys, I fell out of bed, the freshmen got me, I sat in the wrong seat at the game, and I shaved this morning with a dull razor."

We hope that settles the matter.

* * *

We saw the well-known "For God, For Country, And For Yale," changed to "For God, For Country, And For Sale," on a Ford last Saturday.

* * *

A French woman was arrested yesterday for attempting to embrace the Prince of Wales as he boarded a train. She was taken to the jail where she admitting having fallen in love with him; the Prince continued on his journey in perfect calm.

* * *

Well, what of it?

* * *

Trib Headline says, COACHES FIGHTING OVERCONFIDENCE. . . . They're always fighting over something.

* * *

Yeah, we went in Mendota—but it's the typewriter you hear, not our teeth.

ACON.

Women are indeed misjudged. Have they not known their equality in business, politics, endurance, intellect—yes even in the present favorite sport of channel swimming. If they were only given half a chance wouldn't they be able to achieve man's present high state of perfection in athletic requirements?

Everyone seems to say "Heaven, what foolishness!" without even giving the proposition a chance. Thus women wear nice, modest, full heavy bloomers and big sedate middies and go politely to gym class and gently raise their arms and legs with a one, two, three, four precision. Then they play basketball with neat little white lines separating the various players so that they can't touch each other and get rough.

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Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office at 772 Langdon street, or phoned to Badger 250, before 5 o'clock of the day preceding publication.

SPANISH CLUB

There will be a meeting of the Spanish club at the Casa Cervant at 7:30 o'clock Thursday, Nov. 4. A program will be given by the students and there will be an election of officers.

DOLPHIN CLUB

Dolphin club picture will be taken at 12:30 o'clock Thursday at De Longe's studio. Both old and new members should be present.

BLUE SHIELD

David Linton will speak on "The Place of Dramatics in Rural Social Work at 6 o'clock Wednesday evening following the supper at the Wesley foundation.

CLEF CLUB

The Clef club picture will be taken at 12:15 Wednesday noon at De Longe's studio.

JUNIOR MATH CLUB

The junior mathematics club will meet at 7:00 o'clock Thursday, Nov. 4 in room 101 North hall. There will be a business meeting and a social hour.

ARTS CLUB

The organization meeting of the Arts club will be held at 5 o'clock Thursday at the office of the Wisconsin Literary magazine, in the basement of the Memorial building. Membership is unrestricted; faculty and students are invited.

DR. MENDENHALL

Dr. Dorothy Redd Bendenhall will address the parents of the nursery play school group on the health of the pre-school child in the parlors of the Luther Memorial church at 7:15 p. m., Wednesday, Nov. 3. All parents of pre-school children and others interested are invited.

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All Different**

All Rider Masterpens have the same Removable Feed for easy cleaning, the same incredibly large ink capacity, the same smooth, friendly feel in the fingers.

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from Paris****Beveled Bronze
Mirrors, \$8.50**

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The most popular varieties of the season—abroad and in America—are these bejeweled cases, set with multi-colored jewels and fitted with mirror and cosmetics.

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A smart jeweled box with bronze finish, to perch above a dressing table. Cleverly arranged.

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Now here is a gift suggestion—your own photograph encased in one of these imported frames.

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A cut, fuzzy headed doll face tops a convenient powder box.

**From All Corners
of the Globe Come
Gifts for your
Selection**

Far lands and quaint peoples are visited by the buyers from whom we stock the gift shop. After a year of travel, hundreds of novelties, out-of-the-ordinary gifts, are displayed for our selection, and we then choose the best of them for your gifts. Small wonder that this shop solves every gift problem.

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Despite the variety and the differentness of Co-op gifts, they are not high-priced. In fact, the moderateness of the price tickets brings them within the allowance of any university student.

Whoever it May Be

Each individual for whom you may wish to choose a gift during the year presents an entirely different problem—each has different tastes, likes and dislikes. But here we promise you a gift for every one of them.

The next time a birthday, an anniversary or other occasion requires a gift from you, come to the Co-op gift shop first. It will mean the saving of much time and certainty of pleasing.

Buy on your Number

Like any other purchase, the money you spend in the Gift Shop is credited to your Co-op rebate account, and upon it you receive your rebate ticket in the Spring. Another saving argument!

Come in and See!

You can spend an interesting half hour inspecting the gift shop displays, examining the novelties, listening to the stories of many of the gifts from foreign lands. Drop in today.

The UNIVERSITY CO-OP

E. J. GRADY, Manager
STATE at LAKE

WORLD OF SOCIETY

Karl Rang '23 Weds Lillian Johnson; to Live in Canada

The marriage of Lillian Johnson, Madison and Dr. Karl Rang '23, Oshkosh, took place Saturday afternoon at Saskatoon, province of Saskatchewan, Canada.

The bride has been a member of the statistical staff of the state board of health. The bridegroom received his Ph. D. degree in chemistry here last June. He is a member of Tau Kappa Epsilon and Sigma Xi, honorary scientific fraternities.

Dr. and Mrs. Rang will make their home in Saskatoon, where Dr. Rang is professor of pharmacy and chemistry in the University of Saskatoon.

Personal

Besides the fathers who were in the city for Fathers' Weekend the members of Phi Mu sorority entertained the following guests: Mesdames O. H. Meves, Fred D. Keister Sr., E. A. Schweiger, W. F. Sigler, W. H. Watterson, G. E. Bilstad, Misses Anne Smith, Lucile Meredith, Fern Schoenfeld, and Messers Oscar Nelson, Wallace Maves, and Louis Schweiger.

Erwin Gerber '25 who is athletic coach at Eau Claire Normal school has been a recent guest of fraternity brothers at the Alpha Kappa Lambda house.

Virginia Frank '30, entertained her parents, Mr. and Mrs. O. Frank, Milwaukee, over the weekend.

Alpha Tau Omega fraternity entertained Fred Winding '26, Robert Ely '26, Elly Saner '09, Marshall Meyer '25, Quin Sampson '26, Carl Hausman '24, Harold Maner '24, Robert Nourse ex'27, George Householder '20, and Jeff Littlefield '12, June.

Max Ninman '26, Reedsburg, was in Madison last Saturday for the football game.

Milwaukeeans who attended the football game Saturday included Messers, and Mmes. Edwin L. Smith, Wesley Little, J. Parish, Lewis, Charles B. Quarles, Harold Story, and Edward Hoffman.

Beta Phi Alpha sorority entertained the following guests this weekend: Mabel Bond '26, Belmont; Elizabeth Ritzman '25, Waupun; Dagmar Carlson, Superior; Melva Jewell, Freeport; Helen Alpert, Evanston; and Mr. and Mrs. F. O. Town, Dr. and Mrs. W. H. Town, Robert Fisher, and Clara Fisher, Shiocton.

Delta Tau Delta fraternity had as weekend guests: Fred Weems, '09, Platform, N. D.; Charles Gantle '16, Oseo, Minn.; and C. Hende '22, Marvomrock, N. D.

Members of Kappa Alpha Theta sorority entertained Evelyn Smith, '24, Merrill, and Mesdames Miller '20 and Sophia Steiger Roth '20, during the past weekend.

William Antes '27, Phi Mu Delta house, spent Sunday in Waukesha, and Milwaukee.

Ingeborg Severson '26, Stoughton, visited recently at the Alpha Chi Omega house.

Among the weekend guests at the Phi Gamma Delta house were Don Newcomb '24, and Edward Sanborn '25, Waupun.

Mesdames Gunderson (Mary Baldwin) '24, and Goss (Grace Martin) ex-'28, Chicago, have been recent guests at the Alpha Phi house.

Alpha Gamma Rho fraternity entertained the following weekend visitors: Marty Schmurr '24, Ralph Bouthton '26, Elmer Bouthton '25, and Harry Edwards '24.

house, went to her home in Sparta, last Friday.

Mrs. Robert Bruce (Helen Blake) Bloomington, Ind., is visiting her parents, Mr. and Mrs. John T. Blake of this city, and will remain until after Homecoming. Mr. Bruce will also be in Madison for Homecoming. Their marriage was an event of last June.

Max Ninman '26, Reedsburg, was in Madison last Saturday for the football game.

Milwaukeeans who attended the football game Saturday included Messers, and Mmes. Edwin L. Smith, Wesley Little, J. Parish, Lewis, Charles B. Quarles, Harold Story, and Edward Hoffman.

Beta Phi Alpha sorority entertained the following graduates recently: Frank Groene '25, Oscar Thoeney '24, Dr. M. A. Exley '21, Dr. Glenn Culver '21, Dr. Mark Wall '21, Dr. Harold Pinkerton '22, and Dr. Lyndale Peterson '21.

Dorothy Goff '26, Waukesha, was a weekend guest of Kappa Kappa Gamma sorority.

Among the recent guests at the Delta Kappa Epsilon house have been Robert and Frank Borwell, and H. S. Baldwin.

Mr. and Mrs. Groves (Marjorie Capron '23) Chicago, were in Madison Saturday. They stopped at the Phi Omega Pi house.

Arthur Berner '28, Phi Mu Delta house, visited at his home in Antigo recently.

Kenneth Maxham, Phi Pi Phi house, entertained his parents, Mr. and Mrs. H. L. Maxham, Reedsburg, on Sunday.

E. n-TSA, \$BoGW-*swweaPM SHRD

Rev. and Mrs. Plappert, New Holstein, were weekend guests of their daughters, Emma Plappert '27, Toronto house, and Gertrude Plappert '28, Chadbourne hall.

Delta Upsilon fraternity entertained the following guests during the past weekend: William McCorkle '25, Richland Center; John Fladoes '29, Milwaukee; Harry Marks '13, Martin G. Smith '26, and James Cherry '23, Chicago; Carl and Tom Reynolds '20, Sturgeon Bay; and Kenneth Kahl '26, Leland Karas '23, Harry Barnes '23, and Howard Combacher '23, of Minneapolis.

Recent guests of Alpha Chi Rho fraternity have been Robert Murray '26, Oshkosh; Russell Putnam

'25, Harvard, Ill.; and Walter Bieger ex-'28, Lake Bluff, Ill.

Among the recent visitors at the Gamma Phi Beta house have been Mrs. Helen Brannon Treadwell, Mrs. Sweeney, and Mary Burchard '25.

Alpha Omicron Pi sorority entertained the following graduates during the past weekend: Edith Hastings, Mrs. Margaret Spangler, Dorothy Wiesler, Marion Habbagar, and Katherine Cavanaugh '25.

William Shairtt '25, Ferdinand Price '23, and Gordon Closay '24, were entertained last weekend at the Phi Kappa Tau house.

Bernice Klug '26, Milwaukee; Beulah Henry '26, Neillsville; and Anna Katherine Page '26, Oconomowoc, were among the weekend guests at the Delta Delta Delta house.

Delta Chi fraternity entertained the following men recently: Verne McLaughlin '26, and LeRoy Whale '24, Chicago; Paul Padson '23, Milwaukee; and Elinar Tangen '26, Waupun.

The members of Delta Pi Epsilon fraternity had as weekend guests: Herbert Bunde '25, Hugh Shervert '26, Robert Peterson '25, Russell Hanson '26, Harry Sharke '22, Richard Koch '26, and Norman Mueller '26.

HAREFOOT SHOP WORKERS

Men who signed up for Haresfoot shop work are requested to report ready for work at the Haresfoot warehouse at rear of 821 W. Dayton street at 3:30 o'clock Wednesday afternoon. R. C. McCoy, '27, will be in charge.

The name Sing Sing comes from the Sin-Sinck Indians, original inhabitants of the region in which the prison now stands.

Permanent Rewave

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Oldest and Best in the Middlewest

15 Operators—no long waiting

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It sounds like a dream, but it is true—it will actually happen.

Wednesday's papers tell the story.

WATCH—WAIT—PREPARE!

See How We Do It

DRAMA :: MUSIC :: BOOKS

Fact and Fiction

A Column About Things in General—Supposedly More Fact Than Fiction

By YELSEW

WHAT PRICE GLORY

"What Price Glory," "that Marine swearing show," has recently been published by Harcourt, Brace, and company, along with two other popular plays by Maxwell Anderson and Laurence Stallings under the title of 3 AMERICAN PLAYS.

Vivid, profane, even sordid in spots, and permeated with a grim comedy, the authors have succeeded in presenting a picture of the war which should do more for world peace than would a million flatulent pacifists. No illusions here about "making the world safe for Democracy"; no intense hatred of the boche; no superficial "call-me-buddy" spirit; no shield before the physical and mental uncleanliness of and file—nothing but filth, profanity, obscenity . . . and Charmaine.

There is only one woman in the play, but that woman is Charmaine. Had the authors placed another character like her in the cast the Kaiser would doubtless be ruling the universe from Paris by this time. But this is the Daily Cardinal, so back to your place, "la petit qui est defleuree."

Description of the horrors of war are too intense for quiet reading. The authors call a spade a spade, and do not strive for politeness by mincing words:

Spike—Wheres' Harry?

Gowdy—Harry's through.

Spike—Bumped off?

Gowdy—Worse—in the belly crossing the square.

Kiper—Where is he?

Gowd—The skipper rushed him back an hour ago. No use, though; Harry was unconscious—halfway—holding half his guts in his bare hands and hollering for someone to turn him loose so he could shoot himself.

Some of the play's profanity is doubtless inserted to satisfy the morbid, sensation-seeking public; Charmaine is in part a woman designed to meet New York's desires; but these mercenary stocks cannot deprive WHAT PRICE GLORY of its gripping and realistic portrayal of the great conflict. Ye are now waiting for some road company to produce it on the Parkway's inadequate stage.

* * *

YES, YES, YVETTE

H. H. Frazee, rightly not unwilling to profit anew by the success of "No, no, Nanette," has named his forthcoming musical comedy, "Yes, Yes, Yvette." It is a musicalization of "Nothing but the Truth," with Lynne Overman playing the part of the harassed hero. It will open soon in Detroit on its first road engagement.

* * *

AND LAST BUT NOT LEAST

The Arden club will present a lecture by Lorado Taft, America's foremost living sculptor, on Dec. 9, in the first of a series of three lectures the group provides this year. The Arden club is to be complimented on securing such prominent men to speak to the student body.

KIPLING'S SLUR AT U. S. UNHEEDED BY ENGLISH

Cablegrams reporting the protests raised in the United States against "The Vineyard," were the first intimation to most newspaper readers that any such attack of America was contained in Rudyard Kipling's new book.

As a rule, the reviews in the English press had omitted to make any mention of the poem. It is fair to remember that it is not vituperative of Americans than some of its author's previous writings have been of his own countrymen. Several English critics have even found in DEBITS AND CREDITS evidence that Kipling is mellowing.

"The book," says a typical review, "is a milder and gentler Kipling altogether. The harsh, rasping note, the arrogant cocksureness, the surliness of the old Kipling have disappeared." The corollary is that, inasmuch as those qualities gave the characteristic edge to Kipling literature, the loss of them has mean some loss also in power and grip."

Wisconsin Union Concerts Offer Foremost Musical Attractions



WISCONSIN UNION ARTISTS THIS SEASON

Top row: Sergei Rachmaninoff, Fritz Kreisler, Pablo Casals. Center: The Ukrainian National Chorus. Bottom: Louis Graveure, Sigrid Onegrin, Harold Bauer.

Season tickets for the Wisconsin Union concert series this winter will be on sale for one more week, Clyde Kluckhohn '28, manager of the series, announced last night. Immediately after Nov. 6 the season ticket sale will be closed and individual tickets for the Ukrainian chorus will be placed on sale. Many good seats still remain.

Six of the world's foremost mu-

sical attractions are listed on the series for this year. Members of the university music faculty have been unanimous in praising the series as an amazingly complete and varied selection of the best in the music realm.

The Ukrainian Chorus under the direction of Prof. Alexander Koschetz will be the first concert of the series on Nov. 16. Louis Grav-

eure, noted baritone, will appear Dec. 1, and Harold Bauer and Pablo Casals will present a joint recital on Jan. 11.

Sergei Rachmaninoff will play Feb. 14, Fritz Kreisler on Mar. 4, and Sigrid Onegrin on Mar. 31.

Season tickets are being sold for \$7.00, \$8.75, and \$9.75 at Hook Brothers' Music store. Many fraternities and organized groups are buying blocks of seats.

"Her Son's Wife," a Modern Story of Domestic Troubles

"Her Son's Wife," by Dorothy Canfield. Harcourt, Brace and Co. Price \$2. Courtesy Brown's Book Shop.

By V. W.

Mary Bascomb hated Lottie, the vulgar, shallow-minded wife her son Ralph had brought home, with a hate which grew more intense when Lottie bore a daughter who had the deep brow and clear eyes of Mary's dead husband.

Disorderly, incompetent Lottie, "very small, very pretty, smelling abominably of perfume," had thrown into chaos the orderly peace to which Mary Bascomb, in her early forties, had looked eagerly forward. Mary was sick with anger that her sacrifices were to Ralph and Lottie only the meddling of a hateful mother-in-law.

She left them alone for several years, but the brow and the smile of her husband on the child "Dids," who was growing up as Lottie guided her, brought her back. Her life now was the salvation of that child from the awful fate which lay before her! To save this child and to thwart the sensual love of the son whom she has always adored, for his crude wife, when the occasion came, she helped an unscrupulous quack doctor to condemn Lottie, sick only in mind, to life-long invalidism. So the deep-browed Dids is released from her mother's control to grow into the fine womanhood toward which Mary directs her.

HERGESHEIMER'S NEW NOVEL NOT UP TO USUAL STANDARD

"Tampico" by Joseph Hergesheimer. Alfred A. Knopf, publisher. Courtesy of Brown's Book Store.

You will, I suppose, like "Tampico," the latest book from the prolific typewriter of Joseph Hergesheimer. For, flust as sure as God made green apples and plenty of people eat them, the book is pointed full speed ahead for the Valhalla of best sellers. Mr. Hergesheimer has style, an exotic style that lends itself well to a telling of the charm and death to be found in Tampico, a somnolent, dreamy town looking east to the Gulf of Mexico, a city where strong and not altogether good men struggle, and overthrow governments, if necessary in order to get oil out of the earth and back to these United States.

The book has a plot, a plot that, although it is not new, is at least intricate and delicately woven in its many bifurcations and counterplots. There is the inevitable love interest: not a story of young love, but love that certainly has its warmer moments, a tale of men who, having reached the age of discretion, decide that discretion is not the attractive little lady she might be and that they, personally, would much prefer staging a first-class imitation of a faun out on a big hooray over the week-end.

Yet how many authors, after they have reached the pinnacle of success and popularity and have gained a hearing for what they have to

say, believe that their style, and observations, and facility in weaving a story are enough, and that it is really not necessary to keep pace with the high batting average of their previous books? Such, it seems, is the case with Mr. Hergesheimer who, with "The Lay Anthony," "The Tubal," "Wild Oranges," and "The Three Black Pennies," tucked carefully away under his expansive belt, has not deemed it necessary to equal in "Tampico" the fine writing and craftsmanship found in these four, earlier novels.

Briefly, the book tells of Govett Bradier, a middle-aged, Nordic blond superman, one who did not hesitate to hire gangsters, and, if necessary, do the killing himself, in order to attain his ends and his women, truly a person who would have farmed the cockles of Nietzsche's humanitarian heart. Certainly Mr. Bradier knows his oil, both in the sense that would have brought joy to the eyes of any Geology Major and in the sense of the best contemporary collegiate slang. He comes back to Tampico, after a protracted absence and a session with Malaria, to take away with him another man's wife, who is only too willing. But for a long time things have not been hunky-dory with the properties of the Alianza Oil Corporation, and he finds it necessary to postpone his departure for a few days until matters have been cleared up.

Madison Music

Vote Taken at Social Progress Club Shows Spalding Popular Here

By A. C. H.

Since music may be said to be one of the blessings of the world, Madison is twice blessed for in this city there are two impresarios, the Union Board and the Social Progress club, who enable music-lovers to satisfy their desires.

The Madison Orchestral Society which is also an active organization in the matter of bringing orchestra music here has not yet made an announcement of their concerts for this season. It will be remembered that last year two of their offerings were the concerts given by the Chicago Civic orchestra and the Minneapolis Symphony.

Which brings to mind the recent announcement issued in Minneapolis by the managers of the symphony that unless more patrons can be found for the symphony and unless their concerts are better attended, the Minneapolis symphony will go out of existence. We are praying that the Minneapolis citizens will have civic pride if not the proper appreciation of music, for certainly the Minneapolis symphony under the able direction of Henri Verbruggen has done far more than its share in making Minneapolis known throughout the country.

Much more tangible, however, is the concert which is scheduled for tomorrow night—Mischa Elman's string quartette—his name alone is a guarantee of the quality of the quartette. The other members of the quartette are Edward Bachman, Nicolas Moldavan and Horace Britt.

This is the second year that the string quartette has been in existence and everywhere, judging by the reviews, it has been popular. Although it is two years since Elman first organized the string quartette, this is the first season it has gone on tour. Heretofore their concerts were always given in New York city.

A week from Tuesday Reinhard Werrenrath will appear here in concert. This is Mr. Werrenrath's third appearance here in four years. Mr. Werrenrath always gives the impression of living the songs, he sings—a gift which is difficult and assuredly pleasing when exercised by a singer with as excellent a baritone voice as has Mr. Werrenrath.

Janelli's Work Still Interests With Art Unity

By D. E. G.

Upon a second gallery tour of this month's exhibit at the Historical library—one of sculpture—by Alfonso Lanelli, I have decided why his work maintains so profoundly the interest of those who behold it. It embraces every field beloved by spectators, and if the exhibit is a truly representative one, the artist's ideal has been for an expression of the unity of the arts.

From the study of form, which has mastered the rhythm of line to perfection in the Love Group, a symbolic silhouette, depicting the two forces of nature rising from the earth to come together in embrace, we pass almost immediately to the plan for a frieze, entitled, "Disorder." Again the artist's sense of line and form is evident, although in these three panels it is predominated by his sensitivity to pattern—to design. The first panel presents the Tree of Life and the serpents which persuaded our ancestors to evil. The second shows the simple causes of disorder and the confusion and conflict of the family by illustrating the two commandments, "Thou shalt not steal," and "Thou shalt not commit adultery." The last panel, a great design, of the result of disorder, depicts the figure of a man in great exaggeration, and tactfully utilizes the flow of curves and muscle in the anatomy to produce an effect of loneliness and despair.

RATES
1 1/2 cents per word, 35c column inch.
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DISSECTING set with five laboratory keys. Perhaps near Ag campus. B. 6797. 2x2

LOST: Black leather notebook. Please return the notes to 423 Sterling place. B. 5167. 2x3

LOST: A watch, Saturday p. m. between Camp Randall and University. Reward. Finder call B. 3146. 1x2

LOST—Pair of brown leather fur-lined gloves. Call Vivian E. Morgan, B. 1574. 2x2

LOST—Black leather notebook. Return to Betty Thompson, B. 5460. 2x2

LOST: Brown leather coin purse containing fee card, key, stamps, and small coin. Finder please call B. 2019. Reward. 4x30

LOST: One billfold containing checks. Finder please call F. 1725.

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FOR RENT

FOR RENT—Pleasant room in private home, west side, for man student. Garage if desired. B. 6923. 6x2

WANTED

JOIN banjo club—play for dances in 3 months. \$5 starts you. Instrument included. Fairchild 2708 W. t-t2w

WANTED—Tickets wanted for the Wisconsin-Michigan game, Rowlings, 345 Washington Bldg. B. 1601. 2x2

WANTED—Boy's washings. Two-day service. We call for and deliver. B. 5054. 25x2

SERVICE

SERVICE — Expert Typing, 915 Univ. avenue. F. 4282. 2wk.x2

FOR SALE

OAKLAND ROADSTER: Good running condition, starter, speedometer, spare tire. \$35.00. F. 4199.

Ask for Smith. 1x2

FOR SALE—Ford touring, excellent condition. New top, new tires, spare, and starter. B. 6423. James. 3x2

So successful has been a firm organized in Helsingfors to repair burnt-out electric incandescent lamps that it is beginning the manufacture of an incandescent lamp which it has invented.

Readers' Say-So

(Continued from Page Four)

Women's athletics need push. They need to have real men athletes drill women aspirants good and steady every day, and not just on "Tuesday, Thursday at 4:40 and on Friday, 5:10," as is common now. A few less heavy clothes to carry around would make women athletes

far more efficient. A little push and backing by the whole school with competitive games with outside universities would make women athletics into truly excellent institutions, not mere bores and necessities for graduation.

GEORGIA '27.

IN BOUDOIR

Negligees made of pastel colored laces mounted over satin or cloth of gold make a woman look very seductive in her hours of ease.

Largest Rent-A-Car in Madison!!

Why!!

Licensed to Use



1. Prompt delivery service. 'Phone B. 1200 for a car.'
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Koch Rent-A-Car Co.

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MANENT LUSTER AND
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Cardinal Advertising

No matter what kind of a classified ad it is, it will bring you a quick response if you use the Daily Cardinal. If you have lost anything, have any thing to rent or sell, stop in at the business office, 772 Langdon, leave your ad, and the next day get your results. And the rate is very low, 2c per word for each insertion, minimum charge of 25c.

These Ads Brought Results

WILL PERSON who took sand colored "Portis" hat from 4th floor Sterling hall Wednesday, Oct. 13, kindly return same.

This hat was recovered the day that the ad appeared.

WANTED—Two double and two single rooms to rent Nov. 13. Phone B. 6606.

Before 10 o'clock in the morning that the ad appeared, three phone calls brought the desired result.

Use Cardinal Advertising

The Daily Cardinal

Youth Will Be Served

And Life, Liberty and the Pursuit of Thirst just naturally lead to a call for Coca-Cola's happy, healthy refreshment.

Something New on the Campus!

Do You Know That The

WEEKLY CARDINAL?

Put out once a week by the Daily Cardinal staff. Contains items of especial interest to parents of Wisconsin students and alumni. Fathers, learn of your son's or daughter's activities on the campus, read the true accounts of conditions here and not the garbled reports found in metropolitan newspapers. Keep in touch with what President Frank, Dr. Meiklejohn, and other noted professors are doing.

The Weekly Cardinal will be issued once a week for about 30 weeks. The subscription price is only \$1.50. Subscribe at the Business Office, 772 Langdon, in the Union Building.

**Send The Weekly Cardinal to Your Parents
They Will be interested**

The Daily Cardinal

URGE CAUTION IN USE OF IODINE

Doctors Recommend Careful Treatment for Preventing Goiter

The use of iodine to prevent goiter is of great benefit to grade school children, but women of university age should be careful in its use, according to Dr. Mowry, director of student health. If women have goiters, they may be greatly injured by the indiscriminate use of iodine. In this connection, Dr. H. C. Bradley of the Medical school recommended that university girls consult the doctors at the clinic before they tried any such treatment.

Goiter is an enlargement of the thyroid gland caused by a lack of iodine in the system, according to a bulletin on the prevention of goiter published by the state board of health. This gland is the reservoir of iodine for the body, gradually letting out its store as the building of the body tissues demands it.

If the supply of iodine is too small for the needs of the body, as often happens during adolescence, an enlargement of the gland takes place. The prevention of goiter, then, is effected by the introduction of iodine into the system in the form of iodized salt or iodine tablets during this age and earlier. After a goiter has grown, however, the use of iodine may be injurious, Dr. Bradley points out, and should be under the direction of a physician.

Vilas Medals Come for Intercollegiate Debating Winners

The Vilas medals for intercollegiate debating have arrived and are being distributed to the six winners, Prof. J. M. O'Neill, said yesterday.

The six men who won medals, and the inscriptions on each medal,

Notice to Sororities

A splendid Langdon Street Home is for sale. Ideal for a Sorority. Formerly occupied by a good sorority that is now building a new house.

Beautiful, large club rooms. Many fine studies. A large dormitory. Large, well lighted bathrooms. The house is in splendid shape now, but it will be remodeled and a new front built on to make it one of the prettiest and most striking of any sorority home in the Latin Quarter. Sketches are now ready for your inspection. This is not an old, run-down residence, but a fine sorority house.

This house and lot can be bought for only \$32,000. The lot alone is worth close to that. No payment down is required. The monthly payments will be only \$200 a month. Here is a fine chance for some sorority to own a beautiful home. The terms are easier than rent.

Write at once if interested and I will arrange to give you or send you all particulars. For sale direct by owner. No commissions. A wonderful opportunity for your sorority. Don't let this chance slip. This property also would make a good fraternity house. Please give name of sorority when writing.

Write today to C. S. R., Cardinal.

MONEY LOANED OR CASH PAID FOR

diamonds, watches, jewelry, old gold, silver, musical instruments, drawing instruments, leather goods, clothing, and all articles of value. Business confidential. Square Loan Office, 435 State St. Open evenings.

WANTED

200 Students to Sell Bellophone

Wisconsin's Official Megaphone
20% Commission
For Particulars See

JOHN BEST
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At Once

were:
Harry Kovenk '26, Wisconsin vs. Minnesota 1926; Carl Ludwig '28, Wisconsin vs. Illinois 1926; Earl Morse '27, Wisconsin vs. Illinois 1926, Northern Oratorical league contest; Melvin Thompson '26, Wisconsin vs. Michigan 1926, and Wisconsin vs. Illinois 1925; Isadore Alk '28, Wisconsin vs. Minnesota 1925, Wisconsin vs. Michigan 1926; Marvin Peterson '26, Wisconsin vs. Minnesota 1926.

The medals were rumored to have been lost in the mails, but investigation revealed that they were in

the registrar's office since the beginning of school.

An ivory statue of a woman, found recently on the Danube river near Vienna, is said to be 25,000 years old.

The world's largest machine, a turbine generator of 60,000 kilowatt capacity, has just been installed in the New York East River railway station. It generates enough energy to pull 47 trains.

**Special Trains
TO
Ann Arbor
FOR
Wisconsin vs. Michigan**

Football Game—Saturday, November 6th

Leave Madison 5:00 p. m. and 8:00 p. m.—Friday, November 5th

\$13.60 Round Trip Ann Arbor

Side Trip Tickets Ann Arbor to Detroit and Return, \$1.80
These tickets may be purchased from Michigan Central R. R. representative on the special train
Regular trains at convenient hours

For reservations and detailed information apply to
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STARTING TODAY
LEWIS STONE AND SHIRLEY MASON
in

DON JUAN'S THREE NIGHTS

Soul of music—heart of fire. They waited for his kiss—oh me, oh my—oh heavenly bliss. But one little girl—so pretty!—so young!—made him forget the words that rolled so glibly from his tongue.

ALSO SHOWING
COMEDY—NEWS—SCENIC

ON THE STAGE

FLINDT'S ORCHESTRA
WITH ED CROSBY

"Everybody Goes"

There's more in that slogan than mere catchiness—it is founded on fact.

Men and women at Wisconsin do realize the importance to their complete education of attending fine concerts.

Naturally they attend those concerts sponsored by their own organization, the Union.

You have but four more days in which to buy your season tickets. After that individual tickets for the Ukrainian Chorus will be on sale.

Act now!

\$7.00 or \$8.75 or \$9.75

At Hook Brothers' Music Store

Wisconsin Union Concert

CARL FISCHER-NIEMANN

LEADING TENOR, VIENNA STATE OPERA
VIENNA, AUSTRIA

Will Appear in Concert at

Christ Presbyterian Church
Thursday Evening, November 4th, 1926

DR. RICHARD STRAUS, the famous composer and director, says of FISCHER-NIEMANN:

"It gives me pleasure to certify that your position at our State Opera is without question of the highest order and that you possess in me a great admirer of your outstanding artistic and vocal qualifications."

"The Directors of the State Opera, as well as the public, recognize in you an artist of the first order."

\$1.50—Popular Prices—\$1.00

Tickets at Forbes-Meagher Music Co., 27 W. Main St.
Mason and Hamlin Piano Used

SOUSA AND HIS BAND

Lt. Commander JOHN PHILIP SOUSA, Conductor



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OUTSTANDING SOUSA NOVELTIES:
The New Humoresque—The Wets and the Drys
Sousa's Annual Fun Contribution
Three New Sousa Marches
The Sesqui-Centennial Exposition March
The Gridiron Club
The Pride of the Wolverines
The Famous Saxophone Octette
The Triple Octette of Clarinets

Principals of the Sousa Organization:
Miss Marjorie Moody.....Soprano
Miss Winifred Bambrick.....Harp
John DolanCornet
Howard GouldenXylophone || R. E. WilliamsFlute
Edw. HeneySaxophone
Roy SchmidtClarinet
Noble P. HowardEuphonium
J. P. SchuelerTrombone

Hear This Band This Friday Night
in Madison

Get Tickets Today at Hook Bros.
State St. at the Square

Give Your Soul This Treat

Geography Travel Award Offered by Department

Announcement of a travel scholarship, to promote a keener appreciation of the importance of international geography, was made yesterday by the geography department.

It is open to all students, graduates and undergraduates, who are majoring in geography. The scholar will be selected at the end of the first semester, and his selection will depend upon the quality of work performed during the first semester in all courses, as well as upon his general attitude and personal initiative along geographical lines.

The candidates must submit all their lecture notes, laboratory notebooks, examination and quiz books, term papers, and also any other material prepared by them in the prosecution of their studies.

The scholar agrees to travel for at least 10, but preferably for 14 days during the Easter holidays to some point at least 500 miles from Madison, as for example, to Buffalo, Pittsburgh, Boston, Washington, New Orleans, Denver, etc. The selection of the region will be made by the scholar.

The trip will be for the purpose of making an intelligent visit, rather than a research investigation of the place visited. Some geographical features of the region must be studied, a trip through some institution such as a museum, and also a knowledge of some of the details of a manufacturing industry located in the vicinity should be gained from the visit.

On his return he scholar must prepare a written report along the most geographical lines, illustrated if possible, to fill the requirements of Geography 122, which is necessary according to the conditions of the award.

A Persian cat owned by Mrs. Albert Thompson, of Ashford, England, swallowed a darning needle which was to be seen protruding through the roof of its mouth and was removed with the aid of pinchers.



MADISON'S ONLY VAUDEVILLE THEATRE — SEATS RESERVED

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THE BEST IN VAUDEVILLE

EVENINGS & SUN. MAT. 25, 35, & 50¢
MATINEES WEDNESDAY & SAT. 30¢

BARGAIN MATINEE TODAY

Tonight 7:15 and 9 P. M.

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BABE EGAN'S
HOLLYWOOD
REDHEADS
10 Peppy Maidens

Garden of Roses
With 8 Stepping Beauties

4 OTHER FEATURES

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THE ROOKIE
HOOPER & GATCHETT in

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May & Mack & Joe Rarick

GRIFFITH & YOUNG

HART'S
HOLLAN
DERS
"ALL
WRONG"

A Surprise Supreme

RHINEHART & DUFF

Walter Walters
AND COMPANY

"THE BABY'S CRY"

School of Music to Hold Second of Weekly Convos

The second of the student practice recitals held in connection with the weekly convocations of the School of Music, every Wednesday afternoon will be given at 2:30 today in the auditorium of the School of Music.

More elaborate programs are now being offered as music students return to their pre-summer ability. Students who will play on the program are:

Alice Johns '27, Ralph Leonardson '29, George Seefeld '30, Louise Rood '29, Rufin Boyd '27, Marion Pelton '27, Lucille Wienke '27, and Gwethlyn James '28.

It costs the United States approximately \$2000 a year to maintain one of its soldiers; Great Britain \$1572.

MADISON HAS SECURED COMMERCIAL AIRPORT

With the securing of the L. N. Head farm, five miles east of Madison on the Sun Prairie road, and the purchase of an all steel plane, Madison has made a start as a commercial airport. The field is to be known as the Pennco field, according to Edgar Quinn, one of the organizers of the company.

Racine Man Killed Trying To Halt Runaway Team

RACINE, Wis.—(T)—Ora Schenk 40, driver of a coal team, realizing that the runaway animals tearing through Main street traffic at 11 o'clock today were in momentary danger of crashing into motor cars and injuring or killing the occupants managed to turn them from the street into the St. Paul railroad yards.

Music Faculty Will Present Program of Song and Piano

The series of concerts offered by the members of the school of music faculty will be inaugurated at 3:30 Sunday afternoon when Profs. L. A. Coon and E. E. Swinney appear in joint recital at the auditorium in Music hall.

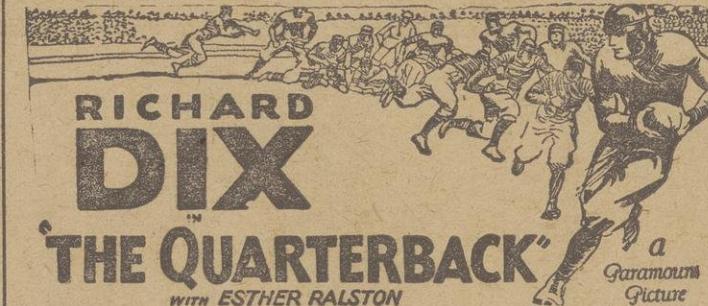
Prof. Swinney who has led Wisconsin glee clubs to three mid-

west championships will sing several groups. Prof. Coon, instructor in piano will play concert numbers and will accompany Prof. Swinney.

Past recitals of Prof. Coon and Prof. Swinney have proved popular with music followers and the concerts have been well attended.

Dogs have a wholesome fear of fire. A delivery man recently saved himself from attack by two vicious dogs by tossing lighted matches at them when they lunged at him.

The Trickiest, Funniest, Fastest Football Game Ever Played. That's What You'll See in



RICHARD DIX
'THE QUARTERBACK'
with ESTHER RALSTON

Picture Dix as the rip-roaring line annihilator of Colton college! The true inside story of American colleges—sports, fun, fraternities, co-eds, revealed!

ON THE STAGE

The Sensation of Madison

JOE SHOER

Of Green Derby Fame and His

'Merry - Mad Band'

OTHER PARKWAY ATTRACTIONS

Comedy—"Open Spaces"

Latest World News Events

Mat. 15c-35c—Eve. 15c-40c-50c

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PARKWAY

TODAY

You Will Hear

The Mammoth Golden Voiced Organ

WITH

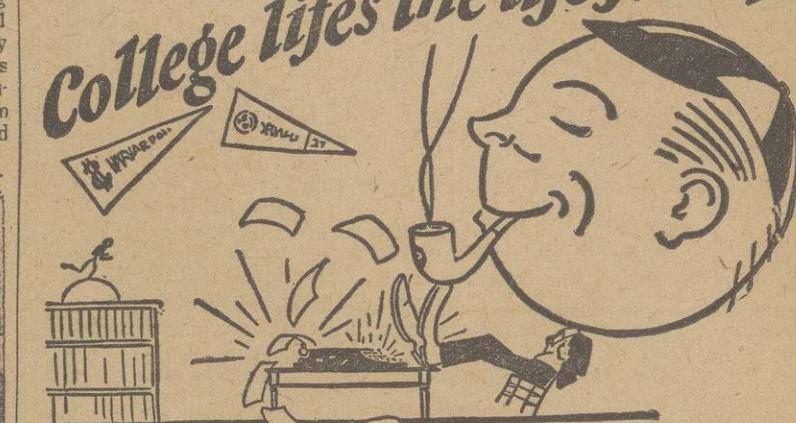
Al Gullickson

At the Silver Console

YOU'LL BE DELIGHTED

Soon—Parkway Valencia Contest

College life's the life for me



My Remington Portable does all the work



THE Remington Portable is almost human in its adaptability to your problems. Maybe you are on the track team—possibly you are out for crew—and you need all the spare time you can get. That's where the Remington Portable shines. It speeds up your work and gives you more time for other activities.

It is the handiest, fastest, most dependable and simplest to operate of all portables. It weighs only 8 1/2 pounds, net, and since the carrying case is only 4 inches high, you can put it away in a drawer when not needed.

Smallest, lightest, and most compact of standard keyboard portables, is it any wonder it is the recognized leader in sales and popularity?

Terms as low as \$10 down and \$5 monthly.

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There is Still Time to See That Delightful

Farce Comedy

FISCHER'S MADISON

15c—Continuous Every Day From 1:00 to 11:00—30c

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Farce Comedy

Footloose Widows

with LOUISE FAZENDA, JACQUELINE LOGAN

WARNER BROS. PRODUCTION

Made for Laughing Purposes Only

LAST TIMES TODAY

Moving in Tomorrow
THE FAMILY UPSTAIRS
Virginia Valli and J. Farrell MacDonald

A Famous Stage Play Now on the Screen

DOLLARD TAKES POST**AT CHICAGO UNIVERSITY**

(Continued from Page One)
cash in hand totalled \$221,100. In the three year term of Dollard's secretaryship the total pledges has been raised to \$1,112,000 and cash to \$774,000, and the project has been brought to the point where actual construction has begun.

Organized Alumni Records

Outstanding achievements of the Memorial Union under Dollard's direction have been the development and completion of a three unit building plan, the raising of \$183,00 in pledges in a campaign strictly among students in the fall of 1925 and the collection of \$113,000, in loans and in payments on subscriptions, in the three week emergency campaign for cash just terminated.

Dollard was the first alumni recorder of the university and was instrumental in organizing the Alumni Records department, holding that position jointly with his Union office in 1924.

He has been during his stay at Wisconsin secretary of the faculty

committee on undergraduate social needs, one of the organizers of the university's seventy-fifth Founders' Day celebration in 1924, one of the organizers and committee members for the first Fathers Day, and personal representative of George I. Haight, former president of the Alumni Association, during the legislative session of 1924-'25.

On Dorm Committee

As secretary of the dormitory committee he made the investigation and report which resulted in the decision to build the entry type of dormitory now represented by Tripp and Adams halls.

As advisory member of Union board he has been close to the student body and its problems, contributing much to the shaping of Union board policies and the direction of student affairs.

It is considered that the opportunity offered Dollard at Chicago is extraordinary. It is comparable in some respects to the assistantship held once by President Frank at Northwestern university. According to President Mason, Dollard

Woodcuts Decorate, Essays Spice Next "Lit" Magazine

That the Wisconsin Literary magazine will make its debut for 1926 on the campus early next week is the announcement from the office of the publication.

will have among his duties the interpretation of the scientific and educational work of the University of Chicago to the Chicago community and the country at large.

The first issue is the definition of the word "different" and fulfills this qualification in many ways. A new make-up, new art features, new stories and essays will feature in the first number which promises to be the best that the Literary magazine has produced for several years.

The Literary magazine will come this year with a new size format, larger than that of last year. The cover, instead of adhering to conventional make-up and use of printers' devices, is a wood-cut done by Ben Langdon jr. in a contrasting

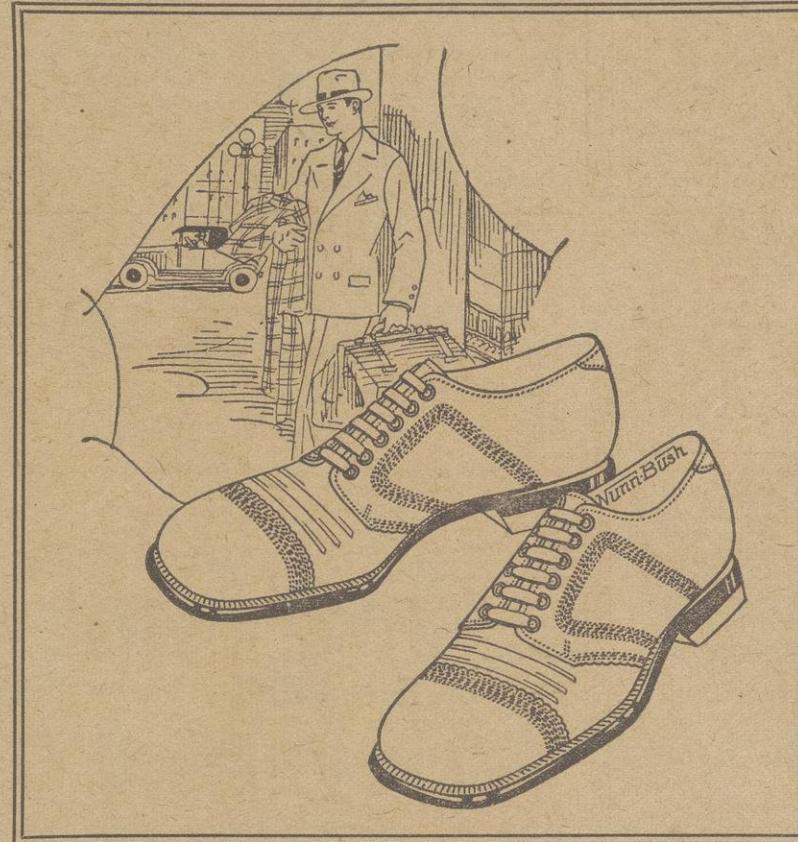
design of black and white. The contents of the magazine are spiced by several short essays as well as reviews of the latest books, and throughout the pages many wood-cuts will set off and decorate the stories, giving to the Literary magazine a greater attractiveness.

Not only in content, but in method of publication has the Literary magazine changed. It is to be a quarterly, issued twice a semester, and will appear about the first of the month on which it is published.

READ CARDINAL ADS

BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER

Here Are The Shoes Wisconsin Men Like to Wear



Nunn Bush Shoes Are Sold Exclusively at The University Co-op

Smartly styled according to the dictates of the men on the University of Wisconsin campus . . . by NUNN-BUSH . . . the best liked manufacturer of young men's footwear. And in addition to the fine styling, their quality gives you long wear and saves you money. The ankle-fashioned feature in the oxford helps to dress up your ankles with a trim, snug fit.

\$7.50 to \$10

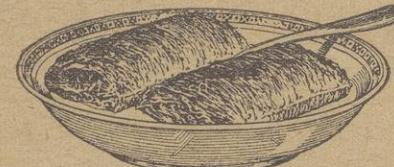
Buy Your Shoes on Your Co-op Number

The UNIVERSITY CO-OP
E. J. GRADY, Manager
STATE at LAKE

SHREDDED WHEAT

MAKE IT A DAILY HABIT

Opportunity and inclination to excel in athletics may have never been yours. Yet every man or woman demands at least self-consideration as first team material—during college and in after years.



Try this system

Make just one whole meal of whole wheat every day. SHREDDED whole WHEAT contains all the PROTEINS, SALTS, CARBOHYDRATES and VITAMINS your body craves, properly balanced for complete digestibility and assimilation. Also BRAN—all that you need to regulate your digestion for the day and to throw off the poison of less healthful foods. Have your Shredded Wheat served with milk or cream and sugar, with fruits and berries or in many other appetizing ways. Start now to get fit and keep fit. If interested, write for our booklet—"Fifty Ways of Serving Shredded Wheat." THE SHREDDED WHEAT COMPANY, Niagara Falls, N. Y.