



# **Wiscetiquette : a short course in Wisconsin student social conduct and activities.**

## **September, 1945**

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# WISCETIQUETTE

A BRIEF GUIDE TO WISCONSIN  
STUDENT SOCIAL CUSTOMS  
AND ACTIVITIES



1945

B' Lou Becker

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# *Wiscetiquette*

A Short Course In  
Wisconsin Student  
Social Conduct  
And Activities



Sponsored by Women's Affairs Committee of  
Women's Self-Government Association

September, 1945

Published and Presented Through the Courtesy of  
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# FOREWARD

THE ACADEMIC SIDE OF your college career is, of course, all-important but even the very maneuvering from one class to another requires some degree of social finesse. All colleges, and Wisconsin in particular, have certain social axioms that represent both tradition and good taste. So before the six weeks exams come we offer for your consideration this "short course" in social education just to prepare you for things to come.

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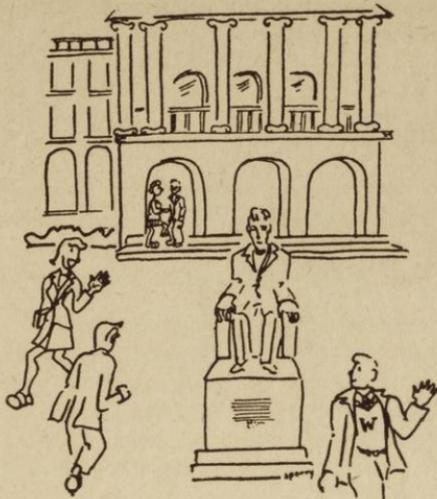
BETTE LOU BECKER



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## ON THE HILL

*Classes won't begin until  
you have tried to climb the hill . . .*

Your college life at Wisconsin begins and ends with the Hill, leading to historic Bascom Hall at a steep enough angle to develop you into a coed commando. If you like to catch a few minutes extra sleep before 8 o'clock classes, don't forget the Hill—it takes more than one trip to put you in condition to make it to the top in three minutes flat.

And while on the Hill take a look at your posture. The Hill has a nasty trick of getting you to lead with your nose and trail along with your you know what. It's not exactly becoming.

CLASSROOM MORALE at Wisconsin includes: attendance, punctuality, doing your own work, and reserving letter writing to an atmosphere less academic. And you won't be a social outcast if you study a little. Even the best people do it, and are much healthier after exams by not cramming before exams.

Apple polishing began with Eve and as far as you are concerned it is still forbidden fruit. Don't be an "apple-polisher," of course, but don't also avoid your professors and instructors as if they were only ice-bergs wired for sound or just necessary evils. Like all of us, they enjoy a friendly word now

and then. You might also carry this friendliness into a cheerful "Hi" to your fellow classmates.



If you progress fairly well into the lecture and suddenly lose interest, please don't turn to your neighbor for a social half hour. He might just possibly prefer the lecture to your chit chat, and incidentally find it a lot more valuable when the six-week exams roll around. For the same reason it is also bad form to talk in the library.

We find that a notebook and a pen inked daily are handy for most lectures, and a couple of quiz sheets and bluebooks tucked into your notebook are the best insurance against wasting ten minutes trying desperately to negotiate a loan. Following the lecturer instead of your neighbor's notes is a good idea and do come to class often enough to keep from becoming a note-borrower. If you become an N.B. you will not have many friends for lecture notes are a delicate possession.

## The Best Policy

TECHNICALLY A MAJOR CRIME . . . you can get flunked in the course, fined grade points, or thrown out of school on the basis of it . . . cribbing is also outside of the social pale. Whatever your fool-proof system may be, just don't use it, or Student Court will get you.

Between your freshman and senior year Bascom Library and reading

room (known also by a great variety of other names—wait and see !) will loom large in your life, curse as you will. Where is it ? In the south sub-cellars.

## So Round and Firm and You Know

SMOKING AT WISCONSIN among coeds is an accepted institution but after all the choice is up to you. Do or don't as it suits your fancy because no one will pay any attention either way . . . only PLEASE practice your first few in the privacy of your own little boudoir.

Shielding our heads before the storm of protest breaks, we say that you smoke anywhere EXCEPT in the campus buildings (Regents' ruling), at large meetings, inside the theatre, or near anyone who indicates that he or she is being annoyed. If you are a lady, you won't smoke on the streets, nor anywhere where you are the only one smoking . . . other smokers are probably refraining through courtesy.

In the interests of progress (from one class to another) you might try waiting to light up after classes until you are outside the building. If you are caught smoking in the buildings you will meet Hammersley, the campus cop, and probably entangle with Student Court, so be a good girl. It pays.



## How to Wear Well

HILL CLOTHES are still the classic sweaters, skirts, and flats. Bizarre casuals mark you as a casualty on this campus. Slacks are worn but not admired, because people see you going as well as coming. Wisconsin women are usually hatless. They wear them only for rushing, for Sundays, or some other unusually extraordinary occasion.

You rare male civilians can get by with wearing suits or slacks and sweaters. In the case of the latter, don't absentmindedly neglect to don a shirt. This may not be news but men don't wear suspenders without a jacket. Take a tip from the military . . . and keep a clean shave.

## Fee Card, Please!

HERE'S what you are asked as often as your name is called in a Friday quiz section. Since it's an old custom around here to have to whip out your fee card at the Library, while cashing a check, and practically everywhere but at church, it's a good plan to protect it in a celluloid folder to keep your best means of identification from becoming frazzled and a victim of nervousness at your chewing worst.



# DATING

*College life is fascinating  
if you're smart about your dating . . .*

ALTHOUGH life on the Wisconsin campus is not all funtime, our social climate will agree with the most allergic of you. We offer everything from casual coking and the Danskeller, to Prom.

This fall you will become acquainted, in all its many forms, with the Great Gamble, that is, the blind date. It is probably the greatest weapon of social life in which you can Meet People. You take a chance, remember, so don't be discouraged if you don't always strike gold. Nothing offers more exercise for the imagination and the nerves than the thought of spending an evening with a perfect (we hope) stranger, who will, you are convinced, be either too short or dance like a Jeep in a corn field. It may be a stepping stone to better things, however. He may have friends. Pick-ups are definitely out. But remember—

The "Date Bureau" will arrange dates for you, or you can try free lancing at an open house. But don't think you must depend on blind dates to get acquainted. There is such a thing as initiative, and fellows, all you need to do is use it. If for example there is a little blonde number in your French class who smiled at you on the hill, by all means ask her for a date. You may begin by studying French together and who knows, it may lead to bigger and better things.

## Pocket Your Pride

AS YOU MAY HAVE HEARD before, this is war, and the fact that a date isn't busy at the last minute isn't necessarily a bad omen. And you girls who had those beautiful pre-war standards about last minute dates may have to swallow your pride just a little. If the match isn't a perfect one in your estimation, do make

the best of it for you may be no Badger beauty yourself in the eyes of your date. We know you're disappointed, but don't be a pooh-out. Make the best of the situation. On the other hand, don't assume the responsibility of amusing the entire party or you will be considered either a slight pain in the neck or a rather frustrated wolf.

## Building Morale

RIGHT ABOUT HERE we'd like to remind you that the soldiers and sailors and the gals in G. I's who dot the hill, are just boys and girls from home, so it's up to you to be sociable. You've heard a lot about morale these days but, no kidding, a friendly "Hi" to a soldier you've been seeing around, or a coke with a sailor, may mean an awful lot to him. There is quite a bit of difference between a frank, friendly smile and a coy glint which means you're hinting for a military escort so don't be afraid to give on the friendly side. These people are stationed on campus and are going to school just like the rest of you. They are carrying a heavy schedule, and they live under rigid rules about leaves and getting in on time, but most of them can cram a pretty swell date into a short period.

Just for a P. S.—try not to give the service men the idea that we're wolves in coeds clothing. Running after men may be an art, but as far as applying it here is concerned—don't. It may be an art but it becomes somewhat obvious. Wolfing too, is a pretty nasty trick to play on your date. And be your diplomatic best when the question of severing relations between that Marine and his girl at home comes up. Do unto others as you know what.

## At Your Service Dance

THE UNION CAMPA CABANA on Saturday nights and the At Ease hours on Sunday afternoons are the best get-acquainted opportunities on the hill. Service students and civilians meet at these dances for evenings and afternoons of fun. Both affairs are date or dateless with the At Ease emphasizing the dateless angle. A smart girl, you will give the boys a break from the monotony of sweaters, skirts and suits, and wear heels and dresses.

University student hosts and hostesses are on hand to introduce you. If you want to help as host or hostess register with the Union hostess.

Look fellows. If you want to dance with that red head just go up to her and say "May I cut in please?" Your opponent will retire graciously to the sideline, if he is a gentleman, (of course he will be, hmmm) and the girl will smile and introduce herself to you.

Be smooth girls, and don't ask the boys to dance (that's their privilege) but feel free to talk to them and be liberal with introductions. Don't feel you have a monopoly on a man because he dances with you twice and don't

feel that you're "stuck" for it's simple really—just excuse yourself. Chances are he's been feeling stuck, too.

It's perfectly permissible to allow a new acquaintance to escort you home. It's just as customary to be independent, and to come and go "unattached".

## Formal and Informal

THIS YEAR, with the war, and everybody's interest in spending his time to the best advantage for the war effort, the big parties will be few and far between. Picnics, radio parties, sleigh rides, hay-rack escapades, the ever-popular Dans-keller, Work Days, At Ease, Campa Cabana, and other inexpensive get-togethers will be the big social news this season.



If the campus is lucky enough to hold several formals, tails prevail generally at Wisconsin, but tuxes are strictly okay, while the boys in blue and khaki know what's expected of them.

Although formal gowns come in all shapes, sizes and styles, let us please, not flaunt sex. A somewhat moderate conservatism is in good taste and is what a well-bred girl will wear. Even if you're all whipped up about going somewhere, don't act starry-eyed and all that, as if it were the biggest event in your life. Be nonchalant and at ease rather than stiff and scared or you will detract from your own fun as well as from that of your date.

Christmas or spring formals, sorority, fraternity or otherwise "big" parties, usually mean a corsage. Some beautiful friendships have been spoiled because the date forgot to find out what color dress she was wearing and whether she

wanted a top-knot or shoulder corsage. The idea is, to find out first, then take your information to the nearest florist and follow his advice.

At Wisconsin we dress for the occasion. If he says picnic, put on a pair of slacks, that is, if you're the type. If it's a toboggan party, get out the snowsuit; if it's formal, go formal.

In dating, the actual cash disbursements have no correlation with the total amount of fun derived. You must expect to take it easy for awhile both before and after a big affair, but you'll find it worth the price. Perhaps it is too bad that finance must rear its ugly head to determine whether a date is enjoyable or not. Union facilities offer inexpensive entertainment for happy dating with such events as bridge in the Reception room; table tennis and bowling; the art galleries; the music rooms; movies in the Play Circle; matinee dances; and dozens of concerts and plays in the Union Theatre. Bicycling, skating, skiing, or hiking around the lake offer opportunities for a full afternoon. Skis and bikes may be obtained at Hoofers' Headquarters.

## I'll Be Seeing You

THERE'S NOTHING quite so friendly as a coke (or a beer) and a cigarette (or not) and a quiet talk over the table in a local refreshery. The Union Rathskeller and the Paul Bunyan room around the corner are open from breakfast to night for mixed company, with the Bunyan Room becoming a "Canteen" at night, as is the Union Terrace in the warmer months.

Stopping in for a bite after a movie or a play usually means a malted or a beer and sandwich or perhaps just a coke. Those Sunday night supper dates are supposed to follow a full course dinner at noon. So go a little easy—he'll appreciate it. Never, never, be known as The Date Who Likes to Eat.

## Outcast

ABOUT BREAKING DATES—don't. The most hated individual on campus is the D. B. (date breaker) and with good reason, too. If you don't want the date you shouldn't have made it in the first place. But if a situation arises so that you simply can't make it, try like all get-out to break the date a couple of days ahead of time so that the party of the second part gets another crack. It would redeem your sin somewhat.

Try to fix it so that the excuse will reach said party by a round-about route, so that that will help to convince him, her or it.

And in this day and age, it's a mighty brave girl who breaks dates anyway.

## Hand Me Down My Walking Cane

IF YOU HAVE never walked much before, baby, be prepared to walk now. Even if you could find a man with a car he probably wouldn't have gas so you'll have plenty of chances to get acquainted with your feet. Anyway, in these days none of us wants to use needlessly tires that just can't be replaced. So you'll be walking, biking and bussing.

We might add that if you've been hit awfully hard by shoe rationing, now and then one can hail a zone cab (10 cents in the first zone, 15 cents in the second and so on) to help relieve the situation. For going dancing outside of town, there'll undoubtedly be some sort of conveyance in the offing, but be prepared to do much double dating or tripling on these occasions. Share-the-ride (and be thankful you can!).

## Get the Hang of This

FRATERNITY PINS at Wisconsin don't usually mean engagements, national Greek laws to the contrary notwithstanding. But a pin shows more than a passing interest and although there are a few scattered cases of girls with pins who will date, it's safe to figure that they are going steady.

Each pin, though, has it's own individual interpretations so don't be surprised at anything!



## Lady in the Dark

NECKING. No doubt this is what you've been waiting for. It has its place but not when the date is a first one, not when the place is public, and often not at all.

The first-nighter situation is often amusing, for in some cases if you do, he has no respect for you, and if you don't he becomes angry. You'll have to work that out for yourself with your conscience as your guide.

It requires a sort of mutual agreement that usually comes out of several dates. It can be done nicely, and is, but should not be done under the old adage that "practice makes perfect."

Remember just because he is in uniform don't feel bound to give your all to your country. Here's one case where you're not expected to back the attack.

## Heavy, Heavy Hangs Over My Head

IF YOU DON'T LIKE BEER, and are ashamed to ask for a coke, don't be. He will probably like you for being easy on his pocketbook—and a reputation as a hard liquor woman isn't so good. As with smoking, the choice of drinking is up to you (provided you are twenty-one, and you HAVE to be in Madison).

And if you do like beer, moderation in all things is a wise motto and there is not one redeeming quality in being looped, plowed, high or what have you. As a matter of fact it is almost regarded as disgusting.



## Phone Phonies

THE ETIQUETTE OF THE TELEPHONE—to be horribly formal about it—is divided into two parts: one is calling to call and the other is calling for a purpose. Being greeted with a "Guess who this is?" is hopelessly disgusting, unappealing and will get you nowhere.

If you're calling for a quiz assignment, make it brief. If the other end wants to talk some more, it'll find subjects, but don't make your casual request the excuse for a half-hour conversation. Other people might like to use the phone and anyway, telephone wires have gone to war, and you're definitely

the clog in the machine if your conversation oversteps the time limit. That goes double for long distance calls, too.

Calling for dates is a technique and a rather delicate one at that so brother, learn how. It's not necessary, for instance, to talk five minutes before asking for a date, and if the girl turns you down, don't say "Well, all RIGHT" and bang up.

Starting out with the question "What are you doing Saturday night?" is pretty awful. What is the poor girl supposed to say . . . "nothing?" Why not come straight to the point and ask her if she would like to go dancing with you Saturday night. She ought to have a fighting chance, you know. Be suave, people, be suave.

Please take messages. Many a misfortune has occurred just because someone didn't get a phone call. Take a few minutes to jot down a message for a friend. Some day it will happen to you.

## Your Cue

IF YOU EVER SAT beside the fellow who explains the play's every line to his admiring date, or behind a large befeathered hat, you'll know what we mean when we remind you that the assembled gathering is on hand to enjoy the performance on the stage, and on the stage only.

The Golden Rule of theatre etiquette includes, first, getting there on time. All evening events in the Union Theatre start at eight o'clock. And if you can't make it, wait until the usher comes to your aid. Rule No. 2 is to refrain from flopping your feet on the railing or over the seat in front. Goodness, we shouldn't have to remind you of THAT!!

## The Ruling Class

YOU'LL ALL READ THE W. S. G. A. rule that says that no woman is allowed to go to a man's apartment. Don't say pooh, but take our word for it that nice girls just don't do it. And the university penalty, by the way, is expulsion.

While we're dropping hints about rules, we'll insert a reminder about closing hours. The times are set to maintain uniformity, and to aid in the successful operation of our university. So get in before the door closes.

And don't forget that soldiers and sailors have hours, too. Don't keep them a few minutes longer than you know you should or their only memory of YOU man consist of the guard duty they served.



## PERSONAL

*If you are wise, we're assuming  
you'll be smooth about your grooming . . .*

### Overtime

BY DOING YOUR PART, we don't mean just buying War Stamps or writing to that friend in the Service. We mean taking a part time job in your spare hours. We mean doing Red Cross work and other Civilian Defense jobs cheerfully and willingly. We mean practicing conservation in your home by turning off lights when they're unnecessary, by not wasting food, by watching your health, by planning your dry cleaning ahead. We mean hostessing at the Union Service functions. AND especially we mean getting along with people. Realize that strained nerves cause a lot of uneasiness. Ease the tension by smiling and by doing what's expected of you when it's expected of you.

### It's All Greek to You

IF YOU GO THROUGH RUSHING make it a point to enjoy it. A frozen pan may be glamour to some girls, but to most, it means a reserve that fits in badly with the community give and take of a sorority or fraternity. On the other hand,

of course, the dithering female is equally shunned—a judicious mixture of the two, as far as possible, while juggling a tea cup, paper napkin (which will slide unless clutched firmly), purse and gloves, is ideal, but difficult. Don't try to



impress—they are interested in you as a person—and why not admit that you're a pretty nice person as yourself! It's always wise to prepare a few stock

answers—you'll be surprised how often the main topic of conversation is "And how do you like Wisconsin?" The fact that it's a wonderful school is the most approved answer.

Above all, remember that the girls you'll meet want to like you and know you—or you wouldn't be there. So do be receptive and act as if you are having a good time while you take stock of everything (pricing furniture and mortgages, however, is taboo). Don't let a fine-looking house, campus gossip, or the opinions of friends and relatives (most of whom probably graduated when bustles were just going out) sway you. Your choice of a sorority or fraternity is a purely personal one and congeniality is the approved and tested basis of selection. Remember that a choice entails 4 years of close companionship. Luckily you'll find that most groups are a composite of different personalities and a perfect roommate lurks there for the finding.

If you do not join a sorority or fraternity, you will discover all is not lost! There are plenty of other interesting people, and plenty to do.

## Room-Mates

ROOM-MATES can be the joy or bane of your existance depending at least fifty per cent on your sense of consideration. If you've got a nicely developed one, congratulations—if not you need some "homework" immediately. Brothers and sisters seem to become practically inured to our more quaint habits, but the stranger with whom you will live for the next eight months may not approve of the fact that you concentrate best with the radio on full blast; or of frequent chattering visitors; or of the dawn breaking over the lake. A practical agreement reached from neutral corners over hours for study, hours for gab fests, the relative tidiness or untidiness necessary for survival, and most particularly the rights of personal property, will avoid grudge fights that have been known to make the campus too small for two roommates! Incidentally, choose a roommate for congeniality—not size!

The most amazing thing about roommates is that they are apt to be pretty swell people, who will rally round when the going is tough and listen to those thoughts and dreams you usually mumble into your pillow. Especially valuable is a friendly roommate in the present manpower shortage.

Roommateship can be very durable but remember that close quarters make for minor irritations. So before you climb on that high horse consider those little things you do that cause your roommate to consider breaking the bric-a-brac and reconsider. And as an unbreakable rule, never, never poach on the roommate's preserves. An introduction is not a hunting license and even in times of national emergency flirting with your roommate's man or girl friend is social suicide.



## On Your Toes

CONSIDERATION is such a pleasant virtue that is should not be limited to your roommate. How is your consideration rating with the opposite sex?

The true "slick chick" should be able to truthfully say that she is never more than the psychologically correct five minutes late for a date and arrives so firmly moored and groomed that hair patting, skirt twisting, and stocking straightening are unnecessary; she makes an effort to be interested in her date and does what he wants to do even if he spells fun with Chinese checkers; she can suggest interesting and inexpensive diversions when her date admits he is stumped about entertainment; she knows Army and Navy ratings and the rules that govern her date. (A pfc. is apt to be proud of his rank, and the Navy wants it's men home on time).

The requirements for the perfect date for formal dances or the boxing matches are based on the same consideration. He caters to every girl's innate desire to be treated like fragile china. Helping her with her coat, opening car doors, respecting her opinions, going where she wants to go once in awhile, seem like little gestures but remember that the possibility is that if you rise for her, she will fall for you! It is not necessary, however, to insist on these gestures. Rather it is better to relinquish the door quietly if the girl gets there first—and some of them do!

## Thank You Mams!

BREAD AND BUTTER LETTERS are extremely difficult to write since the English language is limited in ways to say thank you. If you tackle them soon after the grand weekend at your friends house or after Uncle Henry forwarded that extra-fun money you'll find that they are easier to write and the donor will feel that you are deserving of bigger and better things. Be sincere in your thanks and try to inject a little personality into your letter.

## Terminal Facilities

WE MEAN THE ABILITY to know when to go home. In these parts people are nearly always busy and a long call will cause a serious deficit in their time

budget. Unfortunately, social custom makes it impossible for the host to gently but firmly push his guests out the door saying, "It was good of you to stop in, but come again when you can't stay so long." Leaving is always at the discretion of the guest and the good guest is quick to interpret the signs of interrupted work and the stirrings of a host who is planning just what he will do after he has gotten rid of his guest. Twenty minutes is a good length for a rushee to stay at a formal rushing tea or smoker. Other calls and also faculty conferences come under this rule too.

Under this category is not included those visits to friends who know you well enough to say "Scat" when they're busy. But even there, time your visits, for you may be an excuse not to do necessary work.

## **Fishbowl Facilities**

SINCE A LARGE PART of your time is necessarily spent in the company of a good many other students (friends or otherwise) it would be well to review your conduct in the fishbowl of college life.

Although you don't have to look constantly perfect, it is a good policy to get up five minutes early and put some makeup on before you set out for classes on the double. Combing hair, including crew cuts, is also recommended. Remember that, although you often can't see yourself in the mirror mornings, other people are more awake.

Frowns and more frowns for those who hoist their feet, keep on their hats and coats, light a cigarette with ashes falling on the rug, and take naps on public sofas. Frowns also for those who slump and sag in lecture seats giving the lecturer the impression that his course has lost its zip.

## **In A Bovine Mood**

GUM CHEWING depends "on the time and the place." And recently on the availability of the gum which is practically nil. If you feel it does things for concentration, or as the ads say, improves your chin line, why chew away, but please not double tempo with a southern exposure. If you indulge, the parking problem is up to you, and a piece of paper is usually the handiest answer. People who park gum under tables and chairs are considered to be in the same group as those who tell naughty stories—in mixed company.

## **Hangout Hang Arounding**

HANGOUTS MAY BE DEFINED as the places that spring to mind when suggestions are offered as to where to meet at any and all times. Since college students like each other very much you'll discover that the hangouts are definite and popular. You can always be sure of meeting the same groups though not always in the same company, and learning the latest developments and gossip.

Concerning campus-frequented ale-houses, a date is still the best kind of pass word. But with the current man-power situation, girls do go in unescorted—in two's or three's. It's always a good idea, however, to pick your hangout carefully and mingle only with people you know. Certainly everybody can't date all the time, and the old feeling that somebody'll see you and feel sorry for poor, lonely, unpopular you, went out with a full tank of gas and two extra tires.

## Ease Not Elegance

IT'S NOT THE CROOKED LITTLE FINGER on the spoon that counts, but the ability to eat watercress bathed in French dressing without getting spots on the table-cloth or looking like a blissful goat in an uncut hayfield.

Ease in performance is the result of constant practice, so if you want real finesse in table manners, you must practice them at every meal. You'll never be an artist if you have one set for company and another for the family.

Abstractions don't help much. Here are a few musts :

1. Do as the hostess does. Glance at her to see how and when to use silver.



2. Generally progress from the outside toward the plate when selecting implements.
3. Eat and drink noiselessly. Also, let's be a little more quiet in our conversation and laughter for there is no need for rowdyism and loud banging at the table. Some people have touchy nerves and elusive appetites.
4. Playing with things on the table, or tallow from the candles is out . . . whish !

5. When finished, lay the knife and fork parallel and resting completely on the plate.
6. Talk about subjects which the whole table can share and enjoy.
7. Complaining about the food is bad "taste." And be conservative when asking for seconds. There's a high priority.
8. Don't say "I'm sorry" or the equivalent if someone asks for the bread that's near you; after all, you're not supposed to be psychic.
9. Only unfold your napkin half way.
10. At luncheons and dinners, dress to hour and functions; a simple date dress is in order for Sunday, informal rush luncheons, and informal radio parties. Floor length skirts and all the trimmings are required only for scheduled formal dinners or dances.
11. With heavy weather and/or a heavy date, the turban effect may be necessary, but let's keep it one of those emergency measures.

## **Lost, Strayed or Stolen**

IT'S AMAZING how many articles can be salvaged at the Union checkroom (left of the main entrance) or at the information window at 170 Bascom Hall. And of course if you can't remember just where you borrowed or otherwise obtained this or that you can turn it in here with a clear conscience—but should this happen often friends will hide their things when they see you approach. Library books incidentally are also meant to be turned in—wherever you took them out, and preferably before or on the due date. The library is very thorough in hounding wrongdoers—now don't say you weren't warned!

## **Line Play**

RECEPTION LINES have virtually disappeared from the campus scene—without being missed to dreadfully. If, however, one should creep from hiding and confront you suddenly—be brave! It is definitely cheating to skip one, besides being cowardly, and especially with long lines it becomes quite a game to see how mangled your name may become—and if at the end you can remember it correctly yourself!



## Union Coffee Hours

UNION COFFEE HOURS, occasionally on Friday afternoons, offer the opportunity to meet your professors informally—and what a change—no fooling, they're human. Just walk right up and say "Hello". There are student hosts and hostesses for the more timid, but that wouldn't be you—would it?

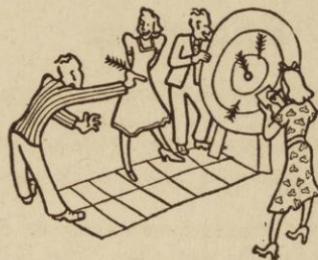
## TRADITIONS

*Traditions of a compus are  
ones you will remember for . . . .*

TWENTY YEARS from now you may not remember Weber's Law or the English line of royal succession, but we'll bet our bottom dollar you'll remember painting Kiekhofer's Wall or planting trees on Work Day. Traditions make college life, you know.

## Lady Be Good

THERE ARE A FEW LANDMARKS that greet your eyes as soon as you become Joe College or Betty Coed. The Lincoln Statue has guarded Bascom Hill for many years, but please girls . . . . DON'T walk in front of ol dAbe; after all, Lincoln would stand up for a LADY.



## Wall, Hill and Tower

KIEKHOFER'S WALL? Why, you'll find it on Langdon street. Many are the theories on how thick the paint is on ye olde wall. You'll see it gaily bedecked in a new front for every occasion and for every holiday. One of Madison's best advertising schemes, you haven't LIVED until you have ruined even your oldest jeans painting "the wall."

To be kissed on Observatory Hill or Picnic Point is supposed to auto-

matically make you a coed proper. However, may we suggest that you choose the time and the hero with care?

The Carillon Tower behind Bascom Hall, was the gift of several graduating classes and you will hear its chimes daily. In your spare time, climb to the top . . . . it's a long way up, don't say we didn't warn you . . . . and see what makes it tick.

## On the Social Side

GIRLS, ARE YOU PLANNING on spending much time in the Rathskeller? Be thankful this is 1945 instead of way back when in '40. The "cellar" then was a haven for MEN ONLY. "Ladies' Day", once a week.

One of the first traditional events of the year is W.A.A.'s brain child "Wiskits". Presented by sororities, women's lodging houses, and dorms it is composed of ten finalist groups giving skits, or pantomimes. Competition is keen, and so is enthusiasm.

Through the year there are the big dances which, war or no war, seem to go on forever. Homecoming, pre-prom, prom, and others are annual events. Speaking of pre-prom, it is at this affair that the prom chairman announces the names of his queen and the six Badger Beauties. The Beauties, selected from the various houses, are ultimately chosen by some leading figure . . . . Powers and Petty have done the job in the past. They, also rate space in the *Badger*.

## Snow Use

WINTER CARNIVAL IS HELD whenever we have the most snow. even if you don't like ski meets, ice boating, and skating be sure to take a peek at the ice carvings on Langdon. They're worth it. If you have a camera handy, try to get a snap of the Hoofers opt praying for snow and plenty of it.

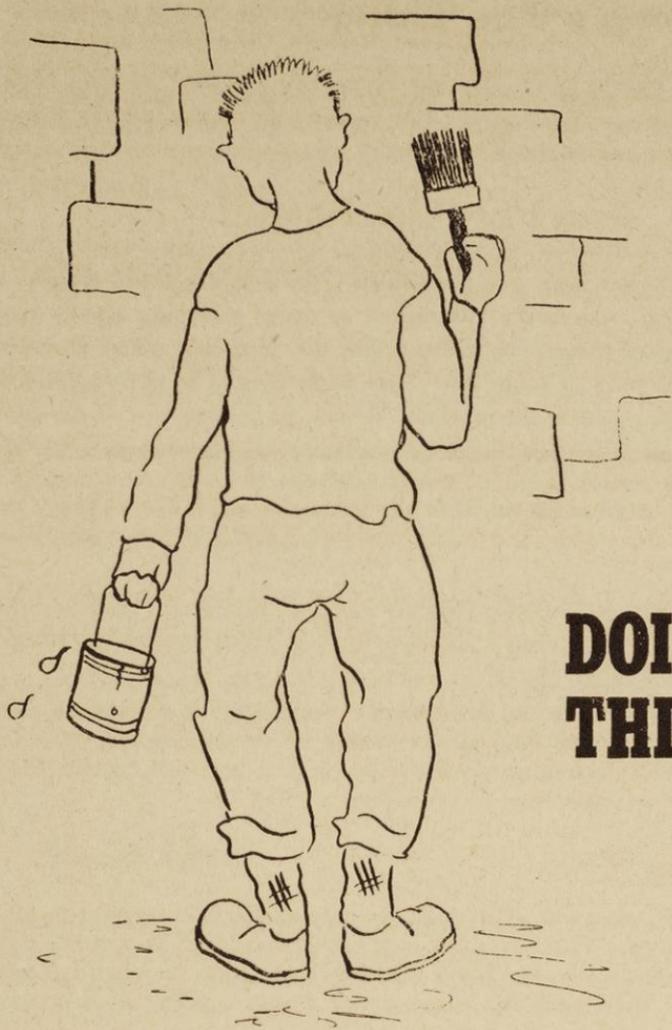
"St. Pat was an engineer!" Come March 17 you'll see that painted on sidewalks and trees. The beard-growing contest, St. Pat's dance, and the stealing of the engineers' "Oscar" make March an exciting month on campus.

To be or not to be? No, not Shakespeare, but the matter of the Torchlight Parade. This year's parade was a new trick to foster enthusiasm about the campus elections. We're hoping it will become a real tradition, and the turnout at the first aprade indicates that the Torchlight Parade may be here to stay.

## The Sing's The Thing

LIKE MUSIC? Hurry, hurry, get your tickets now for the University Sing. Organized similar to "Wiskets" the best choruses on campus get the chance to do their stuff, and if you like serenades here is your chance to hear the boys really give out.

Work Day and Senior Swingout wind up the year. Get out your jeans, plaid shirts, and beer mugs for the former. You'll find yourself digging a roadbed, planting trees in the Arboretum, or doing something equally constructive for Alma Mater. If you're a girl don your best pastel dress for Swingout on the hill. If you're one of the lucky ones to be receiving honors you'll have quite a part in the program. If not, go anyway . . . . the sight of the arbors and daisy chain on the hill will make you glad you go to U. W.



## DOING THINGS

*If a campus star you want to be  
Get into some activity . . . .*

STUDYIN IS WHAT YOU'RE HERE FOR, but why not supplement some of that deep concentration you do with a little extra-curricular activity? Wisconsin offers loads and loads of opportunities and the thing to do is spot the place which suits your interests. Room 305 in the Union is the headquarters for all would-be politicos, so if your inclinations lead you to student government

activities, head for this room. If you want other activities, take a glimpse at the things-to-do we've gathered information about. One more thing before you take the cold leap; these activities give you a chance to meet all sorts of people, alums, and other students. Be nice to them, for acquaintances such as these help you more than you'd ever suspect. Not that we'd want you to have an ulterior motive, Oh no !

## Of, By, And For The Peepul

PEANUTS, POPCORN, POLITICIANS, and BWOC's and BMOC's— all these are found in the Union office of the WISCONSIN STUDENT ASSOCIATION which is directed by the STUDENT BOARD. You too have a place in these activities, for when you pay your fees at the bursar's office, that ext two-bits you've been wondering about goes to maintain this unit of student government.

Student Board consists of eighteen members elected in the annual spring and fall campus elections. The members serve a two year term, and the positions are given proportionately to the various classes. The president of WSGA and, the president of House President's Council (for men only) sit on the board.

Through this administrative body are handled many of the campus problems: housing, student games and hours, student public relations, academic problems and war chest.

Exercising their right and privilege to vote, students trot poll-ward each fall and spring to elect their representatives on Student Board, WSGA, Badger Board, Cardinal Board, and the senior class president. Prom King is elected at the fall elections.

## Citizen You

JUST LIKE THAT, when you walk out of the bursar's office on registration day, you are a tax-payer, a voter and a citizen of the University of Wisconsin. You are a member of the Union. Don't lose those two cards, the white fee card and the yellow WSA card, for these are your "open sesame" to all campus activities.

Where can you find out what activities are going on? Don't rely on your next door neighbor or the fellow who walks up the Hill ahead of you, or even your roommate. Look at the calendar in your Daily Cardinal, read the House president's mailbag, and look on the bulletin board in the lobby of the Union.

Statistically speaking, about ten to twenty-five events are being held each day. It's up to you to find the thing that suits you best, and then to go in and work. Work is the thing. Taking jobs on a campus suffering from

the man-power shortage, doing your part in magazine, clothing and scrap drives, contributing to War Chest, War Memorial Fund, and Red Cross, providing entertainment for men in the armed forces—all these are your contributions. Student Board calls for help on committees, War Council seeks workers, WSGA needs YOU.

## **E Pluribus Union**

YOU SHOULDN'T BE ALLOWED TO GRADUATE without knowing the Union and its facilities. The Union library—please check your books outside,—contains 1,000 current books, as well as current magazines and a record collection. "The records can be checked out and taken up to the music rooms, where vics are provided to further your musical education.

The Rathskeller is the place to meet your friends for a coke between classes. On Saturday nights you can dance in the Danskeller. Don't forget Campacabana on Saturday nights as a place to take your date for dancing, or the AT Ease on Sunday afternoons. Both these activities go on in Great Hall.

The Workshop provides the place to do your whittling, painting or whatever else suits your fancy. Union galleries bring displays of paintings to Wisconsin's campus.

To keep all these things running smoothly your help is required. Union committees need workers. Interested in music? Try the Union Music Committee. Do you have the gift of gab mingled with a burning intellect? Try the Union Forum Committee. There is a committee to suit the personal tastes of each of you.

In the Activities Bureau on the third floor of the Union, you can find information about all the various campus activities. It takes a semester of passing grades to participate in most of the major activities, so dig in now, and when you've "Made your grades" come down here and find out about the activities.

## **W. S. G. A.**

WSGA! WE KNOW YOU'VE BEEN WONDERING what those four magic letters stand for, so here's your answer. They mean Women's Self-Government Association. Right now it's just a lot of alphabet soup to you, but you'll soon become acquainted with it, because WSGA regulates all women's affairs on campus. It is the group which sets up closing hours, (twelve-thirty Friday and Saturday nights, ten-thirty the rest of the week) and the house rules for the women's houses.

THE WAC (not the Army but women's administrative committee) and the women's house presidents council together are the policy forming body

of WSGA. Each girl is automatically a member, and you should see to it that you know about the organization you're a member of.

WSGA sponsors the freshman scholarship banquet, the KSGA fashion show, and Senior Swingout. (See the traditions section for more about this.)

President, vice-president, and secretary of the WSGA are elected in that great campus institution—Spring Elections. Because it has such a large part in setting campus social standards, WSGA should have your interests.

## **May Justice Prevail**

**EVER HEAR OF JUDGMENT BY YOUR PEERS?** The Student Court provides just that. A group of six students, and student court representative and a court public council make up the campus judicial organization. The court handles traffic violations, cases of classroom discipline, and "Violations of recognized standards of student conduct". Offenders of Student Board rulings are also brought before the bench.

Women's cases in violation of WSGA rules are brought up to WSGA's judicial committee, a group composed of three seniors, two juniors, and one sophomore. Cases which cannot be handled in either of these places are brought up before a faculty committee.

## **Stop The Presses**

**HAVE YOU ALWAYS HAD A "NOSE FOR NEWS"?** Does the smell of printer's ink do something to you? Then the place for you is the office of the Daily Cardinal over on University avenue just off Park street. The Cardinal (now published four times a week because of war-time shortages) is the student newspaper operated by and for the students of the U. They need your help, all you journalists.

The Badger, Wisconsin's yearbook, has offices in the Union. If cameras fascinate you or if you'd rather write copy, or if you have a flair for business administration, go up and introduce yourself. Who knows, you might be the next editor?

## **Lights! Camera**

**HAVE YOU ALWAYS HAD A SECRET YEARNING to be an actor or actress?** The Wisconsin Players, WHA players—for those of you interested in radio provide the way to realize this ambition. Haresfoot has hung up its skirts for the duration, but it will be back in full force when the war is over, so watch for it.

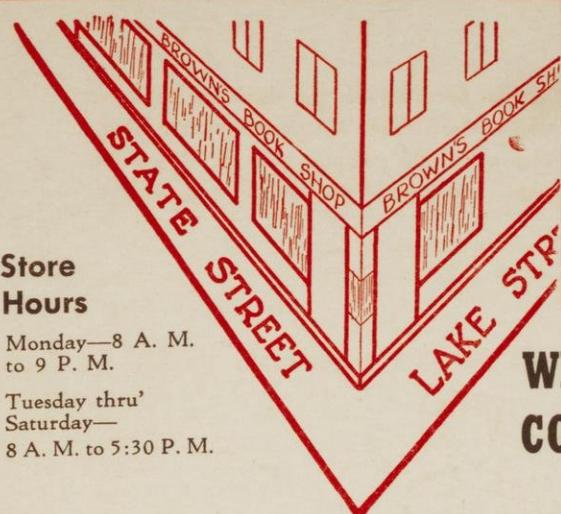
Back on campus this year is Octy as he is familiarly called. This is a

magazine of so-called humor which has been out for the duration, but now returns to enfold you in its tentacles of fun. The Wisconsin Country Mag, for all you people out on the west-end of the campus, and the Wisconsin Engineer also are seeking the would-be members of the fourth estate, as well as all you proletariats.



#### *LAST CLASS*

*This ends our text for Wisconsin's most popular no credit course. If you've found it wasn't quite a pipe, we know you found, and will find that it's well worth taking — and taking again. You can pass this course MAGNA CUM LAUDE without cramming, and without midnight oil, if you'll keep this little book around your desk for periodic check-ups.*



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