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Seventh annual Wisconsin salon of art announcement. November/December 1940

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THE SEVENTH ANNUAL WISCONSIN SALON OF ART

November 20th to December 13th, 1940

MEMORIAL UNION BUILDING, UNIVERSITY OF
WISCONSIN, MADISON, WISCONSIN

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Madison, Wis.

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THE SEVENTH ANNUAL SALON

The Wisconsin Union, the Division of Social Education of the University of Wisconsin, announces the Seventh Wisconsin Salon of Art in the Memorial Union Building at Madison beginning November twentieth and ending December twelfth, 1940.

The Salon was established six years ago to bring the University into a more vital relationship with the art life of the state, to afford artists an opportunity to exhibit their work in the fall season, and to foster the growth of Wisconsin art and public appreciation of our own artists.

With the completion of the theater and arts wing of the Union a new gallery now virtually doubles the space available for the Salon and other art exhibitions.

CALENDAR OF THE EXHIBITION

<i>October 23- November 9</i>	Entry blanks may be secured by sending self-addressed, stamped envelope to the Gallery Committee, The Wisconsin Union, 770 Langdon Street, Madison, Wisconsin, or by calling at the Information Desk at the Union. Artists living in Milwaukee and vicinity may secure entry blanks at the Wisconsin Art Project, 1209 N. Broadway, Milwaukee, or by writing to the Gallery Committee.
<i>November 9- November 12</i>	Entries will be received from 1-6 P. M. on November 9, 10 and 12 in Madison at the Union Gallery. Milwaukee entries will be received between 8 A. M. and 8 P. M. on November 8, 9, or 12 at the Wisconsin Art Project, 1209 N. Broadway.
	All work and entry blanks must be received by 6 P. M. Tuesday, November 12.
<i>November 16</i>	Jury Meeting
<i>November 20</i>	Opening reception at the Memorial Union at 8 P. M.
<i>November 21</i>	Exhibition open to the public.
<i>November 24</i>	Round Table discussion on Wisconsin Art, Wisconsin Union Theater. Open to the public.
<i>December 12</i>	Close of exhibition.
<i>December 14- December 17 (inclusive)</i>	All work, both accepted and rejected must be called for between 1 and 6 P. M. on December 14, 16, 17 at the Union or at the Wisconsin Art Project. Work not called for on these dates will be stored at 25c per day until January 1 and will then be boxed and expressed to the artist C.O.D.

ELIGIBLE WORK

Original works done in the following five fields may be entered for Jury consideration:

<i>Oil and Tempera Painting</i>	<i>Graphics</i>
<i>Watercolors and Pastels</i>	<i>Sculpture</i>
<i>Designs for Murals and Architectural Sculpture</i>	

All work entered must have been executed within the past two years, and be the work of an artist who qualifies under *one* of the following three residence requirements:

1. Three years of residence in Wisconsin, including the past year.
2. Ten years of residence in Wisconsin, if now living outside the state.
3. Three years of art training in Wisconsin.

Works which have been entered at other times in competitive exhibitions other than the Salon may be offered. The artist is urged, however, to send his newest work, preferably that which has not been shown elsewhere.

AWARDS

Awards offered by The Wisconsin Union and the Madison Art Association amounting to \$300 will be made by the Jury as follows:

1. The Wisconsin Union Purchase Prize of \$100 for the most meritorious work in oil or tempera painting.
2. The Wisconsin Union Purchase Prize of \$50 for the most meritorious work in watercolor painting.
3. The Wisconsin Union Purchase Prize of \$25 for the most meritorious work in graphic arts.
4. The Wisconsin Union award of \$25 for the most meritorious work in sculpture.
5. The Madison Art Association Purchase Fund of \$100 for a work or works in any medium selected by the Board of Directors of the Association for presentation to an educational institution in Madison.
6. The Milwaukee Journal Purchase Award of \$200. The winner to be selected by the Milwaukee Journal from among the nominees of the Salon Jury and the Wisconsin Painters and Sculptors exhibition jury.
7. The Joseph E. Davies Purchase Prize of \$25 for the most meritorious work in any medium submitted by a student of a Wisconsin art school.
8. An award of merit for designs for murals or architectural sculpture.
9. An award of merit for the work in any medium adjudged by the jury the most outstanding of the exhibition.

JURY

Selection of work for exhibition will be the decision of the Jury. The judgment of the Jury and the arrangement of the public exhibition will be accepted as final. Announcements of work accepted and rejected will be sent by mail. No work may be withdrawn during the period of exhibition.

SALES

Works may be offered for sale. Exhibitors are urged to place upon their work a low, but fixed price. All works sold during the course of the exhibition, whether by the artist or the gallery, are subject to a ten percent commission, this sum to go toward The Wisconsin Union Gallery fund.

ENTRIES

A total of not more than five pieces, with no more than three in any one of the five fields may be submitted by each artist. There is no entry fee. An official registration card and identification label, however, must be secured for each work submitted. Cards and labels will be issued by the Union and by the Wisconsin Artists Federation at the Wisconsin Art Project, 1209 N. Broadway, Milwaukee, upon request. *If the request is made by mail, a self-addressed stamped envelope should be enclosed.* Registration cards for each work delivered to the Union must be received with the work at the Union between 4 and 6 P. M. on November 9, 10, or 12. Works may be sent to the Union by express with all charges prepaid, to reach the Union not later than Tuesday, November 12.

ARTISTS LIVING IN MILWAUKEE AND VICINITY

Through cooperative arrangements made by the Wisconsin Artists Federation, Milwaukee artists may leave their entry cards and work at Wisconsin Art Project, 1209 N. Broadway, November 8, 9, or 12. For a transportation fee of 50c (35c for members of the Wisconsin Artists Federation) for each painting, piece of sculpture or bundle of graphics such work will be

delivered by truck to Madison and returned at the close of the exhibition. Work so handled must not be boxed or packed, except sculpture. Sculpture must be properly boxed as if it were to be shipped by freight or express. This precaution must be taken for safeguarding the work in transportation. Each piece of work left at the Wisconsin Art Project must bear an identification label and be properly entered. Cards for the work submitted and transportation fees must be left at the Wisconsin Art Project and not sent separately to the Union. Work will be returned by truck to the Wisconsin Art Project December 14 and must be called for not later than December 17.

FRAMES AND MOUNTINGS

Oil paintings, tempera paintings, and sketches for murals and architectural sculpture must be adequately framed. Mural and architectural sculpture designs should not exceed 48 inches in their longest dimensions. All sculpture must be in proper condition for exhibition, that is, securely mounted on a base and strengthened to withstand handling. Watercolors and pastels must be framed and glassed. Graphic prints should not be framed or glassed, but should be matted to insure a size of at least 14 x 18 inches.

LIABILITY

Transportation of work to and from the Union Gallery will be entirely at the risk of the artist. Full care will be given to all entries while they are in possession of the Union, but all responsibility for damage or loss from any cause must be assumed by the exhibitor. Work selected for public exhibition will be insured by the gallery for the length of the exhibition period. It is understood that an artist in signing an entry card and leaving his work at the Wisconsin Art Project, 1209 N. Broadway, Milwaukee, undertakes all risks incident to its storage in Milwaukee and transportation by truck to and from Madison. This arrangement has been made by the Union and the Wisconsin Artists Federation solely as a convenience for those artists who would find it inconvenient otherwise to send their work to Madison.

RETURN OF WORK

The cost of unpacking the works and repacking them will be borne by the Union.

Both works accepted and not accepted by the Jury will be held until the close of the exhibition and can be called for from 1 to 6 P. M., December 14, 16 and 17 at the Union or at the Wisconsin Art Project. *The final date for calling for work at the Union is December 17.* Only work left at the Wisconsin Art Project will be returned to Milwaukee by truck. It may be called for at 1209 N. Broadway not later than December 17.

Works brought to the Union unboxed must be called for, or if it is necessary for the Union to box them for return, the expense of boxing will be charged to the exhibitors.

If work is marked "to be returned by express" it will be shipped "collect" to the exhibitor.

Last date for calling for work: Tuesday, December 17. Works not called for by that date will be subject to a charge of 25c per day until January 1, on which day they will be boxed and expressed to the artist C.O.D.

Registration cards, identification labels, and further information may be secured by addressing the Gallery Committee, The Wisconsin Union, Madison, Wisconsin, and enclosing a self-addressed, stamped envelope.

GALLERY COMMITTEE OF THE WISCONSIN UNION

MISS HELEN ASHMAN

MISS PATRICIA BENNETT

MISS MARY E. BROOKS

MR. ARNOLD DADIAN

MISS HELEN HALL

MR. GEORGE HOEVELLER

MR. ROBERT KING

MR. FLOYD LAFAYETTE

MR. RUSSELL MOHR

MR. RALPH ROSENBLUM

MISS BARBARA SCHWENKER

MISS JEANNE SPERRY

MISS ROSEMARY TINDALL

MR. JOHN WILDE

MR. JOSEPH BRADLEY, *Chairman*

MR. PORTER BUTTS

Union Advisors

MR. JOHN JENKINS

MR. JOHN VAN KOERT, *Faculty Advisor*

JURY OF SELECTION AND AWARDS

MR. JOHN S. DE MARTELLY, *Painter, Instructor in Graphic Arts and Illustration, Kansas City Art Institute*

MR. AARON BOHRD, *Painter, Chicago, Illinois*

MR. C. J. BULLIET, *Art Critic, Chicago Daily News*