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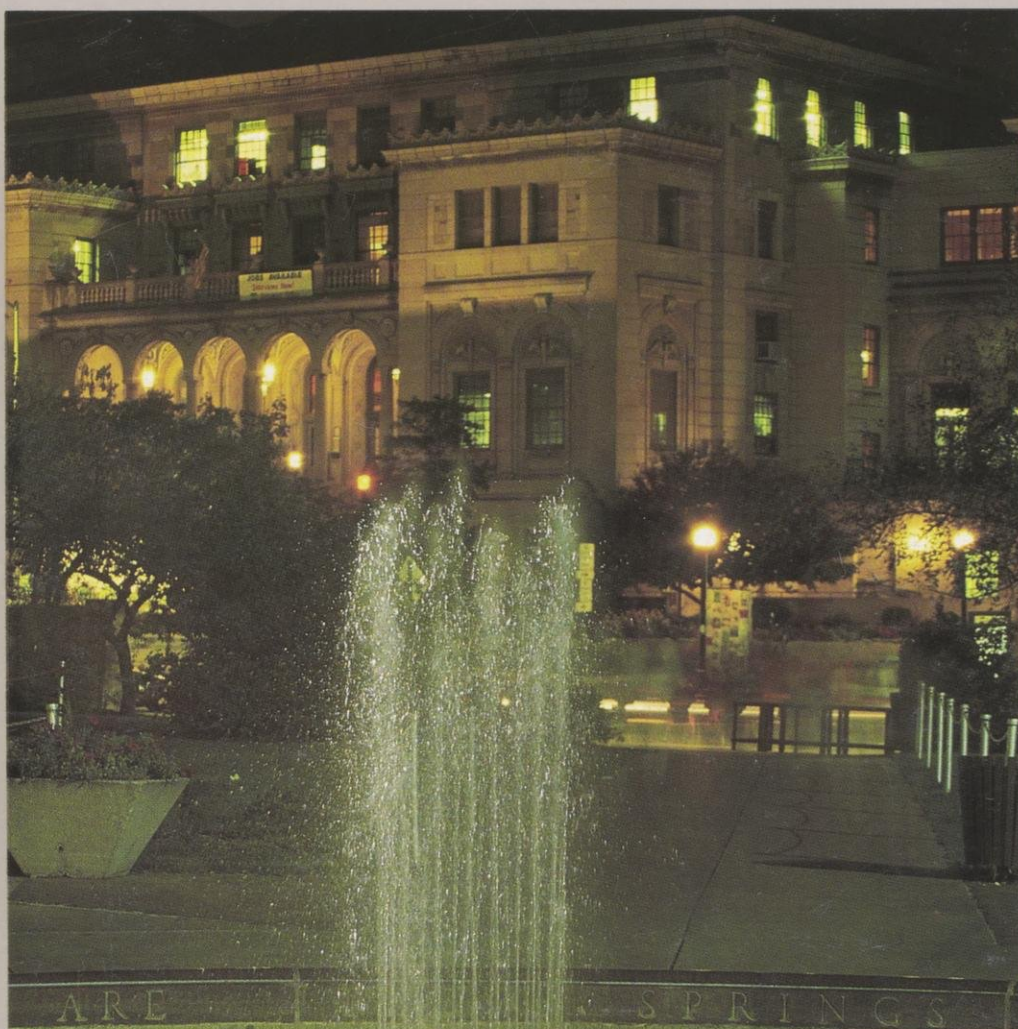
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W I S C O N S I N

# ALUMNI



At the Union  
The Terrace Renovation

JULY 1988 AUGUST



# The Wisconsin Clock

*"Old times, they are not forgotten..."*

With each passing hour, the old times together become more cherished...and what better way to symbolize those days than the University of Wisconsin Clock.

Not only a beautiful tribute, but a useful one, too. For what home or office doesn't need another clock? One designed for wall mount or display on shelf or mantle. *Especially* one that reflects your good taste and your pride in the University of Wisconsin.

Now, at last, the University of Wisconsin has authorized the design and building of such a clock to the American craftsmen of Royal Windyne Limited, experienced makers of fine furnishings for museums, historic properties, private clubs and leading homes—including the palace of a well-known Royal Family.

## A Source Of Pride

The Wisconsin Clock is a personal source of pride, as it represents your insistence on quality and your personal ties to the University of Wisconsin.

Only the finest American components are used, because this special clock is designed to last and to be enjoyed by future generations of your family. In a world of mass production, you will own a legacy of quality.

The traditional walnut frame around the face, with hand-painted gold border, the classic gold and black reverse-glass painting and the solid brass pineapple finials, the symbol of hospitality, make this reminiscent of the handbuilt clocks in the homes, estates and offices of our ancestors.

## Centuries-Old Technique

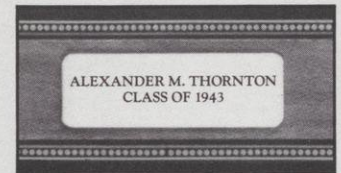
Its classic, traditional design enhances any decor, and compliments your good taste...

- The seal of the University is reverse painted in gold on the double-thickness glass, a centuries-old technique. With a rich black background, the glass is edged with a classic, painted, gold-bead border.
- The size (20" × 10" × 4") is considered to be ideal for home or office. It is easily wall mounted, or its flat base allows great latitude of free-standing use, including on a mantle, table or shelf.
- With its American-made quartz movement, this clock is guaranteed accurate. Battery



*A handsome way to show your pride in Wisconsin—and what room doesn't need another clock? Ideal for use on wall, mantle or shelf. Case: 20" × 10" × 4".*

upon your request, we will engrave a solid brass plaque with your name, and other information you wish, such as degree/year, fraternity/sorority information, etc.



*An engraved brass plaque, optional, adds your "personal touch."*

And, don't forget, the gift of a personalized clock is a thoughtful, timeless tradition. If you wish a card or personal note enclosed, just send it with your order, and it will be carefully packed with your clock and delivered directly to the recipient, if you choose.

## How to Order; Satisfaction Guaranteed

These days most clocks are either inexpensive imports or, when you find a good clock, more expensive than you're looking for. This one is tasteful, and, as you are able to acquire this clock directly from the maker, it represents an especially good value. To receive your clock, simply use the order form below, or with your credit card, call (804) 358-1899 for prompt, personal service. Satisfaction is guaranteed, or you may return it for a refund anytime within one month.

If you are a graduate of the University, or have a family member who is, this is a proud and useful legacy of those fond memories of the good old days at the University of Wisconsin.

© 1988 RWL

operated, it needs no winding, there are no cords to hide, and it is silent and maintenance-free.

- The face molding of select walnut and the case of kiln-dried poplar, stained to match, are



selected for grain pattern and color, and furniture-finished by hand to complement the finest room furnishings.

## Personalized Engraving

An engraved plaque on a family or office clock has always been special; your "personal touch" adds even more classic character to this clock. So,

### Satisfaction Guaranteed or Return in 30 Days for Full Refund

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1142 West Grace Street, Dept. K1  
Richmond, Virginia 23220  
Telephone orders: (804) 358-1899

- ☐ Yes, I wish to reserve \_\_\_\_\_ Wisconsin Clock (s), crafted of solid walnut, poplar, brass, and reverse-painted glass bearing the seal of the University. Satisfaction guaranteed.
- ☐ I enclose \$129, plus \$3 shipping, as payment in full.
- ☐ Please add the optional, personalized brass plaque. Rush the Personalized Engraving Form to me to fill out. I have added \$15 for this.

\_\_\_\_\_ Check or money order enclosed for \$ \_\_\_\_\_  
\_\_\_\_\_ Charge to: VISA ☐ MasterCard ☐ Am. Express ☐  
Account No. \_\_\_\_\_ Ex: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_

Please add \$5.81 tax for Va. deliveries.



# ALUMNI

## COVER

### CHANGES OF PLACE

The citrus-colored, sun-burst-patterned tables and chairs are still there, as are the sailboats tacking freely across the blue expanse of Lake Mendota. But after a

\$300,000 renovation, the Memorial Union Terrace is better than ever. Find out how you can make the most of it—and that includes ordering a beer and/or renting a boat—next time you return to campus.

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This UW alumna may have the most glamorous job in journalism. See "A Taste for France," page 30.

### A TASTE FOR FRANCE

Patricia Wells MA'72 lives between Paris and Provence as the award-winning food critic of the *International Herald Tribune* and regular contributor of the *New York Times*. In this issue, she takes us behind-the-scenes of her latest book, *A Food Lover's Guide to France*.

by Patricia Wells MA'72

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The Class of '38 had a great time at Alumni Weekend '88, as did hundreds of other visiting grads. See story page 11.

### PULLING AHEAD

In the years since our women's athletics program received varsity status in 1974, the budget has grown from \$18,000 to over \$1 million. Women compete on eleven teams, some of which are the best in the country. But with our athletes' successes have come increased levels of stress—so much so that we've adopted a unique philosophy to help them keep sports in perspective.

by Elizabeth McBride MS'77, MA'88

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Since 1928, the Union terrace has undergone several renovations. Back in the 50's, above, live bands performed along the theater's side entrance as dancers whirled beneath the Star Deck's glittering lights.



### ALUMNI & THE OLYMPICS

George Poage '03 was the first black to ever compete in the modern games. And he may have been the first black to ever win an Olym-

pic medal—32 years before Jesse Owens. Here's a historic look at the St. Louis games of 1904 and a current glimpse at the alums and athletes who may compete in Seoul in September.

by Pat Dorn

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Cover Photo  
Glenn Trudel



## ON WISCONSIN



WAA's President ArthaJean Petrie Towell '53 passes the gavel to incoming President Chuck La Bahn '49.

and rewarding one for us, with 937 alumni and 200 students in volunteer leadership positions.

Our association president (the one-year term begins July 1) was ArthaJean Petrie Towell '53. Her pledge to our program included a personal commitment to meet with as many alumni as possible and to share their thoughts and ideas with WAA's staff and university administrators. She did just that. Towell was an attendee at thirty-four meetings of WAA's advisory committees and traveled widely and often to Founders Day events. She brought your comments to important university committees. At the invitation of Bernard Cohen, vice-chancellor for academic affairs, she met with the co-chairs of the campus's Future Directions Committee and testified at its public hearing. As a long-time member of the Athletic Board, she continued to provide it with "alumni insights" as it welcomed its new athletic director, Ade Sponberg, and several incoming board members.

Chuck La Bahn '49 is our new WAA president. He brings to us a great deal of enthusiasm and volunteer experience for Wisconsin; for fourteen years he has been a valued board member and officer of the UW Foundation and of the Wisconsin Alumni Association.

To these outstanding volunteers—ArthaJean and Chuck, and to the many volunteers who served us as officers, directors, members of advisory committees and alumni club leaders—thank you for being on our team and for providing your support and service. Administrators and faculty have the ultimate responsibility for ensuring the future of a great academic institution. But alumni who choose to serve in leadership roles honor their institution in a way that no others can.

The Wisconsin Alumni Association's staff of eighteen welcomed the challenge of many new leaders this year. Our new chancellor, athletic director, and dean of students have brought dynamic ideas and plans for achieving even higher levels of excellence at the University of Wisconsin. And we're pleased to report that the year was a productive

*Archie Mucks* *Gayle M. Langer*

Archie Mucks  
Executive Director

Gayle Langer  
Associate Executive Director

## WISCONSIN ALUMNI

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# *Your gift of real estate... benefiting you and the University of Wisconsin*

**A**lumni and friends frequently express a desire to make a significant gift to the University. It is sometimes difficult, however, to anticipate future needs and to make a contribution of cash or securities now that may be needed in later years.

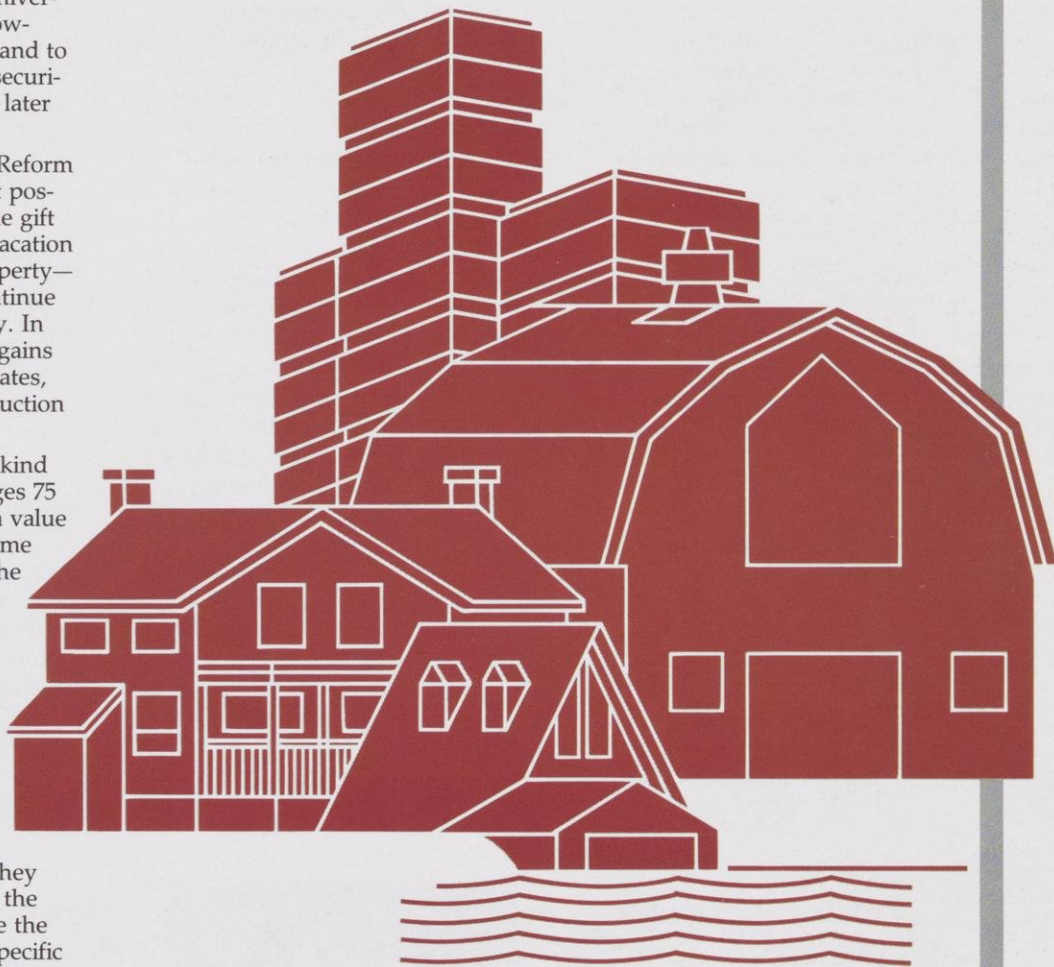
But, did you know that the Tax Reform Act of 1986 continues to make it possible for you to make a charitable gift of real estate—your residence, vacation home, farm or undeveloped property—during your lifetime, and to continue your present use of the property. In addition, you will avoid capital gains taxes, now at ordinary income rates, and obtain a substantial tax deduction for the value of the gift.

Here is an example of how this kind of gift might work. A couple, ages 75 and 73, owns a residence with a value of \$200,000. If they make a lifetime gift of this property, reserving the right to continued occupancy, they would be entitled to a charitable deduction of approximately \$54,000. The exact figures must be based upon a qualified appraisal.

This couple will succeed in reducing their tax bill for the year of the gift and beyond, and their current lifestyle will remain unchanged. Ultimately they will provide a substantial gift to the University, which they will have the opportunity to designate for a specific discipline, department or college within the University.

Can you think of an easier or more affordable way to gain a present benefit from your property and, at the same time, provide a future benefit for the University of Wisconsin-Madison?

**For further information, please contact:**  
**Fred Winding, Vice President**  
**University of Wisconsin Foundation**  
**702 Langdon Street**  
**Madison, Wisconsin 53706**  
**608/263-5554.**



*University of Wisconsin Foundation*



I'd like to make a few remarks for myself, for my fellow recipient of a WAA teaching award, Professor Susan Friedman, and for the many faculty members at this university who are dedicated to the teaching process. For all such, I want to thank you for your program of annually recognizing the importance of teaching at this university through your "Excellence in Teaching" awards program.

It is a privilege to be part of the teaching profession. It is a special privilege to have fine students. And it is even a greater privilege to have many of Wisconsin's finest students which I, as a native Badger, particularly enjoy. Thank you for your support.

Lloyd C. Pray  
Professor of Geology

It was pleasing to read your short but very positive article on depression (WA Jan./Feb.) which I received only recently, since I live overseas. In these days of the fast, mobile, highly pressurized society in which the American population lives, we see mostly articles on stress, mid-life crises, and hypertension. It was refreshing to read that someone has looked on the brighter side of things.

Linda Konditi '66  
Nairobi, Kenya

I believe our class of 1928 was the first class to graduate with a degree in modern dance. We were very proud to be the first in the country to receive such a degree and delighted to know that dance was dignified in being recognized in this way. And now I read the sorry news that this degree program has been eliminated (WA May/June), and that the cause is due in part to squabbling among the faculty. I have wonderful memories of my days as a dance major under Margaret H'Doubler, of my years of teaching at Illinois State Normal University, and of all my other dance activities.

Emma Lakin Wain '28  
Los Angeles, CA

I have just received another wonderful note on your article about non-traditional students (WA March/April), and now have Florida, Texas, and California represented in my growing collection of postmarks. I deeply appreciate the attention you paid to older students. It is obvious that you are aware of the substantial change that is taking place in our student body. Your article is a great "package" of information and inspiration that is now a notebook in our reception area, ready to encourage prospective non-traditionals.

Carla Heimerl, BS'71, MS'76  
Continuing Education Services

As self-appointed press agent for the Honorable Nathan Dane, may I come to his defense in view of Professor Gordon B. Baldwin's article on the Northwest Ordinance (WA March/April). As Dane admitted to Daniel Webster in a letter March 26, 1830, the Ordinance of 1787 was lacking in style but not clarity. He indicates the civil and property law language—phrasing which Professor Baldwin says reflects the worst of the legal profession—came from the Commonwealth of Massachusetts Constitution and Laws. The provisions for encouragement of morality and education and the preservation of good faith in dealing with the Indians were in Dane's own words and reflected his personal values, hardly a "pious platitude."

John Short '41  
Madison, WI


The May/June issue of the magazine is fantastic in layout and color. It is equal to the *National Geographic*!

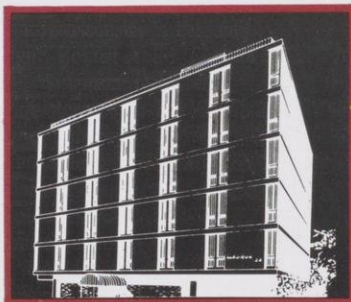
Ole Teisberg '39  
Stuart, FL

*The WISCONSIN ALUMNI welcomes letters from readers. Comments and suggestions may be edited for clarity and space considerations. Please include your name, address, and daytime telephone number. Send letters to: Editor, Wisconsin ALUMNI, 650 N. Lake Street, Madison, WI 53706.*

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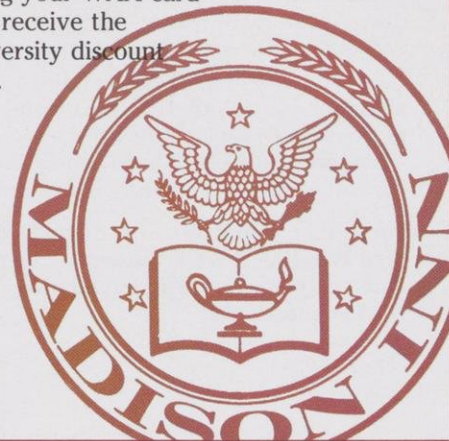


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DON'T MISS

FALL  
DAY ON  
CAMPUS  
TUESDAY • OCT. 4  
1988

#### MORNING PROGRAM

**Paula Bonner**

Assistant Director  
Athletic Department

**Professor Virginia T. Boyd**

Family Resources & Consumer Sciences

**Terrence Dolan**

Director  
Waisman Center

**Professor Emeritus**

**Menahem Mansoor**

Hebrew & Semitic Studies

**Professor Harold Scheub**

African Languages & Literature

**Professor Stephen Vaughn**

**& Beverly Vaughn**

Journalism & Mass Communication



#### AFTERNOON PROGRAM

**"Baden-Baden 1927:**

**Re-creation of an Evening"**

Karlos Moser



#### TOURS

**Arboretum**

**Elvehjem Museum of Art**

Special Exhibit

Frank Lloyd Wright

**Waisman Center**

Previous attendees will receive a mailing in early September with full details and reservation information. Others may call or write the Wisconsin Alumni Association, 650 N. Lake St., Madison 53706. **Phone: (608) 262-2551**



# Catch the Spirit!

## 100 YEARS OF WISCONSIN FOOTBALL

Special reunion for all who played the game.

Friday, Sept. 30 & Saturday, Oct. 1

(CONTACT: Bob Leu, Sports Information, 608-262-1811)

## BADGER BLAST IX

Celebrate before the Badger-Wolverine game.

Brats & beer, Bucky & the band, & much, much more!

Saturday, Oct. 1 10 a.m.-12:30 p.m.

UW Fieldhouse

(CONTACT: National W Club, 608-262-7717)

## 1988 BADGER FOOTBALL SCHEDULE

### HOME GAMES

Sept. 3	Western Michigan	Corporate Wisconsin Day	1:05 PM
Sept. 17	Northern Illinois	Band Day	1:05 PM
Oct. 1	Michigan	100th Year; Badger Blast IX	1:05 PM
Oct. 15	Illinois	Parents Day	11:05 AM
Oct. 29	Purdue	Homecoming	1:05 PM
Nov. 12	Minnesota	"W" Club Day	1:05 PM

### AWAY GAMES

Sept. 24	Miami (Florida)
Oct. 8	Iowa
Oct. 22	Northwestern
Nov. 5	Ohio State
Nov. 19	Michigan State

(CONTACT: UW Ticket Office, 608-262-1440)



FOR MORE INFORMATION: Write contacts above at 1440 Monroe St., Madison, WI 53706



## Matters of Race

At the end of a school year that has wrenched campus citizens into greater sensitivity to racial affronts, there is good news. The UW System as a whole has outdone itself this year in hiring an unprecedented number of minority faculty; the Faculty Senate has approved a program of stiff penalties for those found guilty of discrimination, a program tied-in with an ambitious systemwide plan to attract and hold minority students and faculty; and minority student admissions applications for fall are running 30 percent ahead of this time last year.

But there was bad news, too. Early in April a black female student, walking in the 1400 block of University Avenue in mid-morning, was attacked from behind by a white male, who allegedly made racist statements. The assailant, who later turned himself in, had been receiving treatment for mental problems but had stopped taking his medication. Mental health professionals, quoted on TV and in the paper, seemed to feel that the woman's color was incidental to the attacker's urge for violence. But the incident, combined with the horrors brought about by sometimes-UW student Lorrie Dann in the Winnetka, Illinois, schoolroom in May has Madisonians justifiably wondering whether the authorities are permitting the violent-prone to wander among us.

Also in April, a group of nineteen members of Acacia fraternity from the University of Illinois-Urbana-Champaign—with one from the Madison chapter—disrupted five classes here. It's a tradition, the fraternity later explained, a custom of initiation. One of the classes was a mid-semester math test

being given to 500 students in three separate rooms. Two others were in the department of African languages and literature. That African connection fueled racial tensions.

Irate administrations at both schools came down swiftly and hard on all involved. The UW Acacia chapter was suspended for a year because its officers denied at first that any of its members were involved. The Dane County District Attorney has filed charges against the worst offenders for misdemeanors ranging from trespassing to removing a fire extinguisher. The FBI was said to be looking into it. At Champagne-Urbana, U of I officials saw to it that some were expelled from the fraternity, that the entire chapter—when it is permitted to function as such again—will be run by an academic and alumni committee. The national Acacia headquarters

has put an end to this "tradition." But the Illinois investigators were reported to have found no evidence that the Acacia members engaged in any racist actions or made any racist comments in the classrooms.

When the fall semester arrives, the UW will set about to make further inroads against prejudices of all kinds. There will be seminars, indoctrination classes, calls for unity, and strict enforcement of what rules and laws are now on the books.

## Moscow Spring in Madison

*Glasnost*—education-style—spread to the campus early in May, well before the Reagans had their bags packed for Moscow. The vice rector of Moscow State University signed an agreement here

with Chancellor Shalala providing for a mutual exchange program for scholars and for a joint journal on Soviet history and literature. Next year there will be an agreement signed for the exchange of students "for brief periods," officials say.

The UW already has an on-going relationship with Moscow State University, which is considered the Harvard of the Soviet Union with an enrollment of about 25,000. Three of our faculty members have taught American history courses there as part of a Fulbright academic exchange program, including: John M. Cooper Jr. of our history department, who returned just a year ago; Dean of L & S David Cronon, who was the first participant in 1974; and Eugene Trani, UW system vice-president-Academic Affairs (then with the University of Missouri-Kansas City).

MICHAEL KIENTZ, UW NEWS SERVICE



Archbishop Desmond Tutu inspired the university community in May when he addressed a crowd of more than 11,000 in the UW fieldhouse. The 1984 Nobel Peace Prize winner discussed the ramifications of apartheid in South Africa and was accompanied on stage by UW Chancellor Shalala.



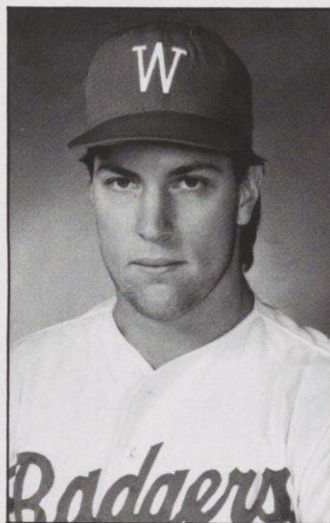
## Bucky Playing Harder to Get

Bucky Badger is everybody's buddy, but he'll be a little more exclusive for the next five years. That's the duration of the test of a new contract for commercial licensing of Bucky and other UW-Madison symbols. The move, according to the university's legal counsel, Michael Leithen, will allow for "control of the use of its recognized symbols and for assurance of the quality of the products on which they appear, and will help raise funds for academic and athletic programs."

One goal that can now be achieved is the elimination of obscene and offensive T-shirts and sweatshirts incorporating the Bucky symbol, long an embarrassment to the university, Leithen said.

The licensing firm is International Collegiate Enterprises, whose permission will be needed for use of UW symbols on any commercial product. A royalty fee will be charged, based on the sale price. That fee is typically 6 percent among the ninety-two other universities in the nation that have similar arrangements.

For the first year of the five-year test, says the chancellor's office, the athletic department will receive any resulting revenue to help offset its serious deficit. After that a "significant portion" will go to student financial aid.



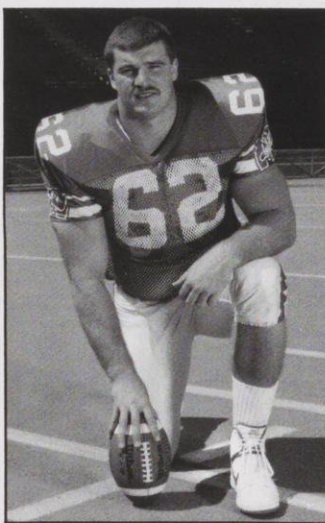
Scott Cepicky

## Turning Pro

Up until the late-April NFL draft, pointed out sports editor Bill Brophy in the *Wisconsin State Journal*, the UW had placed thirty-four on pro rosters in the 1980s. Quite a feat for a team that hasn't seen a Rose Bowl in twenty-five years.

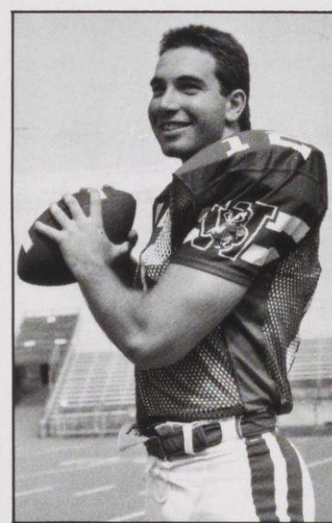
## NSF Grant Could Be Great For Geographers

The campus is a finalist for a \$10-million research grant that would create the world's first national center for geographic information and analysis. It's a National Science Foundation project. The original field of fourteen contestants—including powers such as Massachusetts Institute of Technology—has been narrowed down until, in mid-May, "we are one of two finalists," said Professor Thomas M. Lillesand, who has headed the university's efforts. Lillesand, who works in environmental studies, civil and environmental engineering, and forestry, said forty-two faculty members from twenty-four depart-



Paul Gruber

The count went up with the draft. On the fourth pick in the first round, the Tampa Bay Buccaneers took 290-pound offensive tackle **Paul Gruber**. Drop-back passer **Bud Keyes** went home to Green Bay and the Packers. Offensive guard **Glen Derby** reports to the New Orleans Saints, who picked him in the



Bud Keyes

eighth round. And in May, long after the draft was over, punter **Scott Cepicky** took time from earning MVP honors in Big Ten baseball to sign a free-agent contract with the Cincinnati Bengals.

## Two Students Murdered

Two students in our School of Veterinary Medicine were shot to death on May 16 in nearby Blooming Grove, and a friend of one of them has been charged with the murders.

The dead are Cathie Lynn Rauwald, 26, and Timothy Charles Regan, 24. Michael J. Person, 26, was arrested for the killings after he attempted to commit suicide. "He fell in love with Cathie and she didn't reciprocate," said a courthouse employee at the time of the arrest.

Rauwald, from Menomonee Falls, earned a bachelor's degree here in 1983. She was the daughter of Edwin F. Rauwald, a member of the class of '49. Regan, a third-year student, was from Fredonia, Wisconsin. Person, a native of Alma, Nebraska, has no UW ties. He has been in private veterinary practice here.



## Four Science Faculty To National Academy

Four more of our faculty have been elected to membership in the National Academy of Sciences, the nation's leading honor society for scientists. Their elections bring to forty-four the number of current faculty who are members of the academy, a private organization that confers a prestige considered to be second only to the Nobel Prize.

**Stanley D. Beck MS'47, PhD'50**, holds a named professorship in entomology, on our faculty since 1948. He is a widely reported authority

on insect physiology, plant resistance, and nutritional requirements.

**Lawrence F. Dahl**, with a named professorship in chemistry, has an international reputation in the field of transition metal clusters. He joined the faculty in 1957.

**T. Kent Kirk** is director of the Institute of Microbial and Biochemical Technology at the U.S. Forest Products Laboratory, on which staff he's been since 1970. He joined the bacteriology faculty in 1980. His specialty is the study of the enzymes that break down lignin, the biological glue that holds wood together.

**Eldon H. Newcomb PhD'49** holds a named professorship in botany and chairs the department. A pioneer in plant cell biology, he joined the faculty in 1949.

## Now Funds for Some of State's Brightest

The Board of Regents has approved a new measure to entice the state's sharpest high school students to stick around for higher education in the UW System. It accepted the recommendation of its education committee to provide systemwide merit scholarships from private support. Then the board got the approval of the UW Foundation to use a \$1.5-million gift to fund just such a project, money endowed by the late Edward P. and Nell M. McFetridge of Baraboo. Following their wishes, the foundation stipulates that the awards be made to the highest ranking students in the state "regardless of need, campus designation or other circumstances."

The first to benefit from the earned interest of the McFetridge fund will be 106 All-State Scholars. Each has earned a \$1500 federal scholarship for their freshman year in college. The McFetridge funds will provide the same amount for their next three years as long as they stay in the UW System as full-time students and maintain a B average.

Another \$15,000 in earned income will be used to establish scholarships for medical students.

## Digest

In the *Journal of the National Cancer Institute*, **Professor Paul Sondel**, an oncologist

here, reported heartening results with a drug he's been testing. Interleukin-2, under study by his team for the past two years, had good results in reducing the size of kidney tumors. It isn't magic and at other test centers it proved to be tricky to administer, but Sondel sees it as an additional tool against cancer.

Memorial Library now holds rare copies of reports detailing the torture of political prisoners in Brazil from 1964-79. **History Professor Thomas Skidmore** obtained it for us. It runs to about 10,000 pages and, says Skidmore, is "one of perhaps a half-dozen of the most important sources of information about the military government period in Brazil."

In a study of the eating habits of more than 1,000 individuals, **Theresa B. Young**, an assistant professor of preventive medicine here, found that a childhood diet low in vegetables and high in fatty, fried foods—including processed lunch meats—seems to be tied-in with colon cancer later in life. On the other hand, diets rich in peanut butter, milk, cheese, broiled foods, and vegetables such as broccoli and cauliflower "seem to have a protective effect," she reported. And the protective effect of salads—even with reasonable amounts of dressing—was so high it was "almost shocking."

Three fraternities here—**Delta Tau Delta**, **Sigma Nu**, and **Theta Chi**—have passed bylaws controlling or eliminating the purchase of alcohol with chapter money and its use in their houses.

News items edited by Tom Murphy from the UW News Service and campus sources.

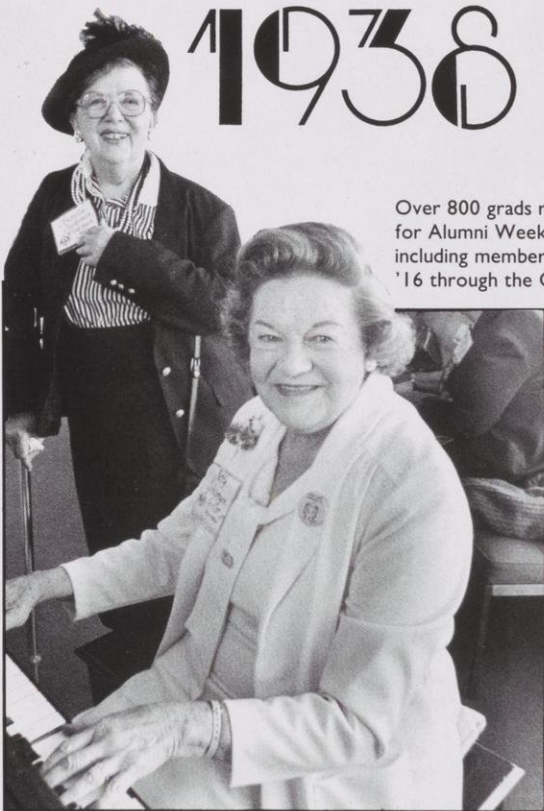
GLENN TRUDEL



The Wisconsin Alumni Association Student Board packed 2,100 Finals Week Survival Kits last spring. The bags of goodies—ordered for \$8 each—are delivered to students the Sunday before exams and help fund Student Board activities. This year \$1,000 of the profits were also donated to the Dean of Students Crisis Fund.



1938



Over 800 grads returned to campus for Alumni Weekend May 6-8, including members of the Class of '16 through the Class of '88.

## THE CLASS OF '38 IN '88

### *What a Difference 50 Years Make*

"We were before TV, penicillin, polio shots, antibiotics and Frisbees, before frozen food, nylon, Dacron, and Xerox. We were before radar, fluorescent lights, credit cards and ballpoint pens. For us, time-sharing meant togetherness, not computers; a chip meant a piece of wood; hardware meant hardware; software wasn't even a word.

In our time, closets were for clothes, not for coming out of, and being gay meant you were happy and care-free. In those days bunnies were small rabbits and rabbits were not Volkswagens.

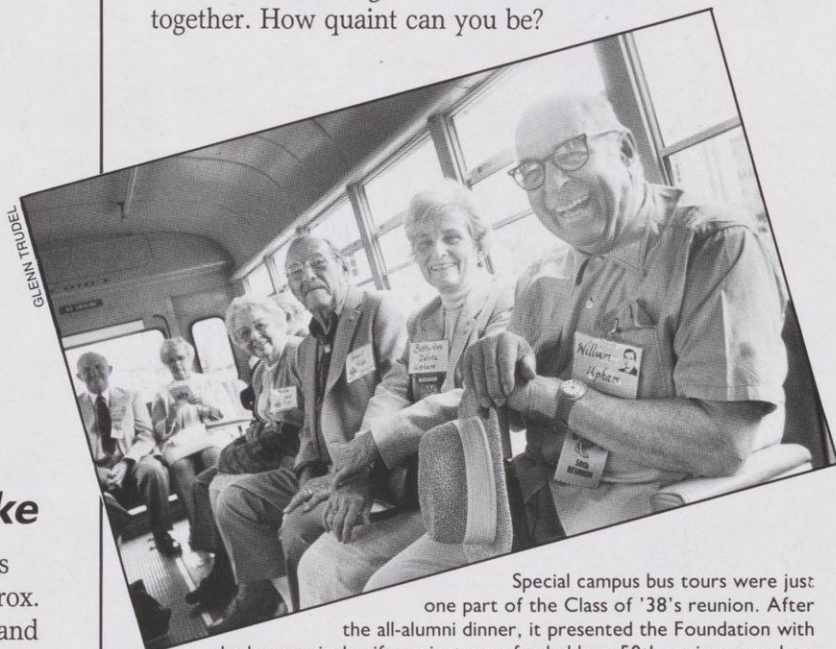


The Class of 1928 celebrated its 60th reunion, and President Mary-Lou Campbell Butts (right) presented a gift of \$2,250,000 in cash and pledges to support endowment funds for scholarships and unrestricted needs. The Class of 1933 raised over \$1,000,000.

1988

Almost no one flew across the country and trans-Atlantic flight belonged to Lindbergh and Amelia Earhart. We were before Israel and the United Nations; before India, Pakistan, Indonesia, Iceland, and the Philippines were independent countries.

We were before Alaska and Hawaii became states. Before men wore long hair and earrings and women wore tuxedos. We got married first and then lived together. How quaint can you be?

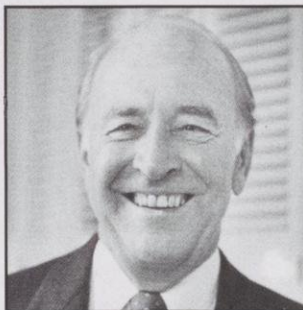


Special campus bus tours were just one part of the Class of '38's reunion. After the all-alumni dinner, it presented the Foundation with the largest single gift project ever funded by a 50th anniversary class: \$76,000 for a scholarship fund, with total cash and pledges of \$2,571,761.

In our day cigarette smoking was fashionable, grass was mowed, Coke was something you drank and 'pot' was something you cooked in.

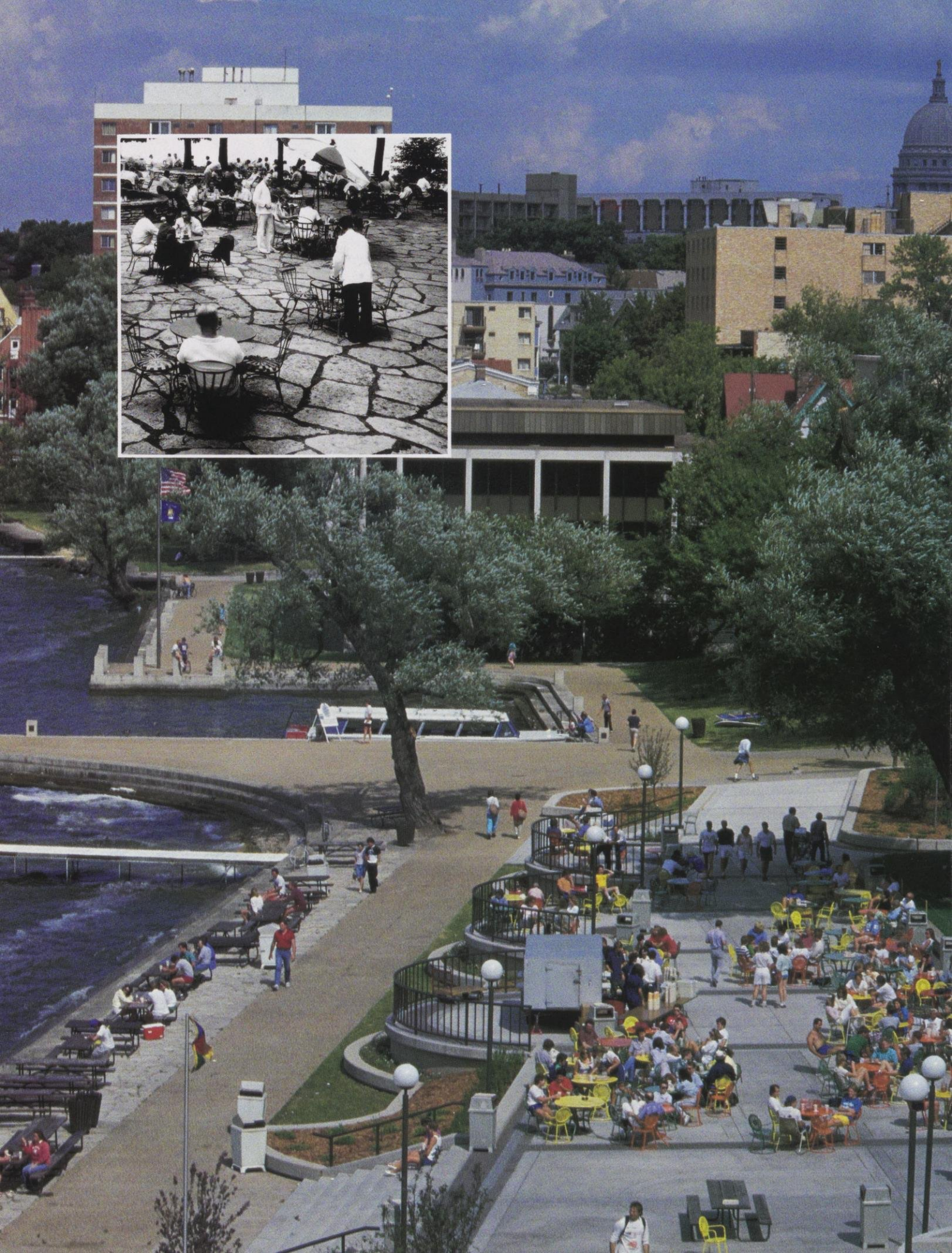
In our time, there were 5-and-10 cent-stores where you could buy things for 5 and 10 cents. For just one nickel you could make a phone call, or buy a Coke or buy enough stamps to mail one letter and two

postcards. You could buy a Chevy coupe for \$659, but who could afford it? Nobody. A pity too, because gas was 11 cents a gallon. Yes, lots of things have happened since we graduated in 1938."




George Rooney '38  
Class President










# CHANGES

## OF PLACE

If you heard of the Union terrace renovation, you might have wondered whether the romantic oasis of your college days had been changed beyond recognition. You relished your memories of languid Lake Mendota, conjured up like mirages in the thick of the most harried workdays: the calming symmetry of white jibs and mainsails tacking freely across a clean expanse of blue, the citrus-colored tables and the sunburst-patterned chairs and the great thoughts you once thought in them. You might have worried, too, that the terrace would no longer be a place you could come back to, alone or with someone special, or maybe even with an off-spring who would help you see it all again as if for the first time. ►



Not only UW alumni feel special about the Union terrace. Almost half of the \$300,000 project was donated by the estate of Russell Rieser, a man who never attended the university. The only thing anyone seems to know about him is that he liked to fish off the Union pier. Other funds were donated by the Class of 1936 Golden Anniversary Project and generated by Union operating funds and the Memorial Union Building Association.

*(Inset)* Soon after the terrace opened in 1938, there were so few tables—and students—that you could actually see the flagstones.





In the '50s there were live bands outside the Rathskeller as well as jukebox tunes and dancing under the Star Deck's twinkling lights.

GLENN TRUDEL



Pretzel sticks are still a nickel a pair (although beer is no longer 10 cents a tap), and the terrace continues to be the best place to go for collegial conversation.

Now you can join 217,000 other alumni in celebrating the truth—there are some places, including the Union terrace, that *do* change for the better.

The grassy area close to the lake, which by the turn of seasons was either a lush hill or a muddy eyesore, has been replaced

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*After a \$300,000 renovation, a memorable campus landmark is even better than it used to be.*

---

by wide concrete tiers with room for seventy additional tables. And there you'll see three hundred new chairs, all fashioned after the originals, thanks to WISCO Manufacturing of Oregon, Wisconsin, which recreated the lost tool-and-dies first designed





The Union's best trademark may be its unique sunburst-patterned chairs. The original tool and die was lost, but a Wisconsin company was able to re-create it last year, producing 300 new chairs for the "new" terrace.

for the Union in the 1930s. Finding a place to sit is therefore not the challenge that it used to be; nor is it as difficult to get something to eat. An outdoor grill has been installed between the new tiers, infusing the terrace with the smells of that infamous brat and beer combination. This year, there's even a local brew on tap—Garten Brau, a heady, European-style treat made at Madison's new Capital Brewery. And there are high-tech, low-intensity lights that make even more out of hot, starry nights.

So, the precious oasis that once extended your living quarters beyond the confines of student housing remains as you remember it, a large, comfortable, open place with flagstones, lush shade trees, sunbathers and readers, sailors and (these days) windsurfers. It has the same cinematic charm that brought Rodney Dangerfield and Sally Kellerman's *Back to School* to Madison, and that will bring you back, too. □



### Boat Tours

What better way to see the terrace than from a boat? The *Spirit of Madison* offers regular tours of Lake Mendota through September, with optional "cuisine" cruises for breakfast, lunch, brunch, or dinner. Call (608) 244-0050 for reservations, or write: Madison Boat Tours, 1800 E. Washington Avenue, Yahara River Parkway, Madison, WI 53704.

### YES, You Can Come Back Again . . .

. . . But, if you want to buy a beer or rent a boat, you'll have to identify yourself as a UW alum. A name badge or ticket from a campus conference, performance, or athletic event serves as a guest membership for the day. On other occasions, the supervisor of the Rathskeller or outdoor rentals will issue you a guest pass on the spot. (Passes and full membership information are available in the Membership Office, Room 410 of the Union.) The pass procedures are not meant to turn away those who know and love the terrace—but to reserve it for today's students who have memories yet in the making.



# PULL

MICHAEL KIENITZ / UW NEWS SERVICE





# IG AHEAD



***The UW's 11 varsity women's teams are now some of the best in the country. But the rough times aren't over yet—especially for our female athletes.***

by Elizabeth McBride MS'77 MA'88

**UW** track star Stephanie Herbst didn't look back when she sprinted to win the 10,000-meter final of the NCAA outdoor track championships in June, 1986. So she didn't realize that her rival and the race favorite, Kathy Ormsby of North Carolina State, had run off the track, out of the Indianapolis stadium, and off of a nearby bridge. Ormsby survived, but her suicidal anguish left her paralyzed from the waist down—and left athletes like Stephanie Herbst wondering about the stress levels of their own careers. ►

The women's crew team has earned a national reputation for excellence. Nine members, both past and present, may comprise the UW's strongest presence in the '88 Olympic games in Seoul.



Last fall, after she reached the top echelon of her sport as a two-time Big Ten cross-country champion, the NCAA outdoor champion in the 5,000- and 10,000-meters, NCAA indoor champion in the 3,000-meters, and as the 1986 Big Ten Athlete of the Year, Stephanie Herbst walked off the team. With one more year of eligibility left and a bright future as a runner before her, she decided to give up the medals and the recognition for a normal college life.

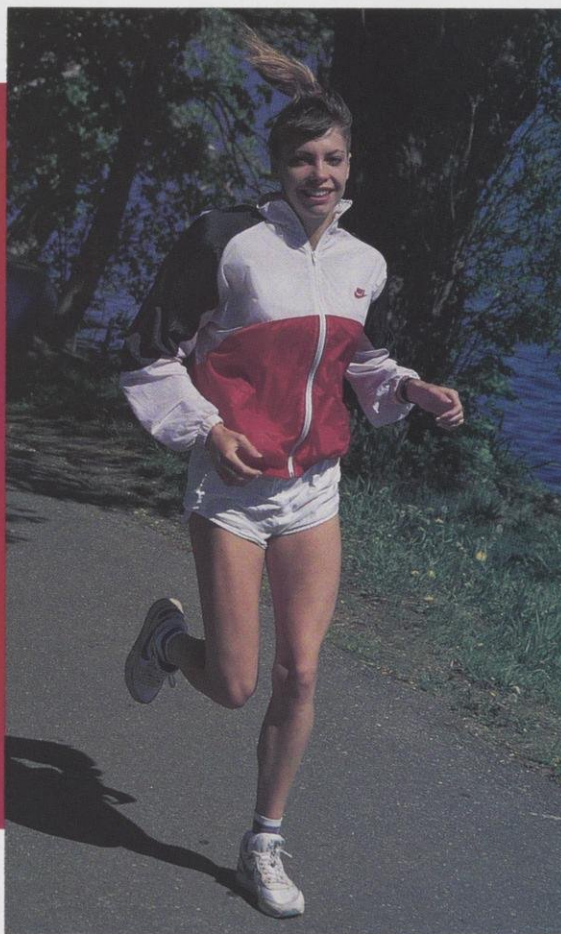
"When I found out what Ormsby had done, it didn't shock me at all," Herbst said in a *Chicago Tribune* interview. In 1982, Georgetown freshman Mary Wazeter also jumped off a bridge and became paralyzed from the chest down. "I was not in the dramatic state she was, but I was thinking the same things. 'Why are we doing this? It's not worth the pain, not worth the agony, not worth giving up your life for a complete focus on this.' My parents and my friends thought I did well because I was talented, but I worked very hard. I put everything I had into running."

Herbst is not the only UW female athlete who has felt the need to take a break from her sport. Earlier this year, Karen O'Malley, junior point guard for the basketball team, decided not to return for her senior season. An aggressive player, O'Malley topped the record books as the best scorer in Madison prep girls' basketball and ranks third in assists and sixth in steals in UW history. But the pressure was often too much, O'Malley said, and with one more year of college before her, she wanted to devote more time to her studies and to being a regular student.

These young women have reacted publicly to a level of stress that many feel has become pervasive among female athletes. As part of the generation that has benefited most from new programs designed to equalize opportunities for men and women in sports, they are the vanguards of a new breed of well-trained and highly competitive female athlete. But with these increased opportunities have come greater pressures. Women athletes are expected to succeed, they want to succeed, and they need to succeed in order to garner support for themselves and their sport. Says Greg Landry, a team physician for the athletic department, "Women athletes are trying to be 'Superwoman.' They're trying to do it all." And the culminating effect of this self-imposed struggle can prove to be disastrous.

To keep sports in perspective, our women's athletic department has adopted a unique philosophy.

MICHAEL KIENTZ / UW NEWS SERVICE



## Stephanie Herbst '88 Olympic Contender

*"Why are we doing this? It's not worth the pain, not worth the agony, not worth giving up your life."*

"We want our team members to achieve at higher levels," says Assistant Athletic Director Paula Bonner, "but we don't want them to become obsessed." Being an athlete is only one part of a woman's educational experience here, she adds, noting that her department's goal is to provide a place where "the athlete can discover things about herself." And since there are few professional sports opportunities outside of college, the department also encourages academic excellence. Women athletes are not likely "to make a million dollars a year by being athletes," Bonner says, and her pragmatic attitude has helped make our women's athletic program one of the strongest in the country.

### The Big Break

The breakthrough for women's sports was Title IX, passed by Congress in 1972 in the Education Amendments Act: it prohibited sex discrimination by educational institutions receiving federal aid. More than 1.8 million high school girls now participate in interscholastic athletics compared to 300,000 in 1970. Before Title IX, colleges spent less than 2 percent of their athletic budgets on women's sports.

Today, expenditures are estimated at 16 percent, and last year, about 10,000 athletic scholarships were offered to women, a practice almost nonexistent before Title IX. When athletes reach the collegiate level, many now have six years of training and competition behind them.

"I'm not sure I could make it on the team today," says Sue Ela '75, current coach of women's crew. (As a member of the original team, Ela had Olympic aspirations before back problems forced her out of training.) "My team has to endure the impossible schedules, chronic exhaustion, and pressures to win that the men's team has had to endure all along. But for women I think there is an added tension."

"Women, in a sense, are under more stress because society in general is still struggling to accept women as athletes," sums up team physician Landry.

Basketball star Lisa Bonnell, who graduated in May, is a classic example of an athlete who has felt both society's support and its disapproval. She began playing team basketball as a fifth-grader in a Catholic school in Merrill, Wisconsin. By the time she was a sophomore in high school, she was starting on a top-notch



varsity team. "We had more publicity and support than the boy's team," Bonnell recalls. "There was a tremendous turnout at the games."

It wasn't until her senior year that she thought seriously about college, and then "I probably wouldn't have come here if I hadn't gotten a scholarship," she says. "I hadn't prepared myself academically, and at that time I wasn't interested in pursuing my studies. But once you get a scholarship, something goes off in your head that says, 'If they think I can play basketball and that I'm capable of going to school here, then maybe I am.'"

Typically, Bonnell put in long days of study and training throughout the September to mid-March season. Social life was minimal. "The times I had fun were when my family would come down from Merrill and we'd go out after the game," she says. Although the team's performance over the last four years was inconsistent, Bonnell shone. She is one of Wisconsin's all-time bests and holds the school record for the most points in a season (521) and most points in a game (35). Yet she is aware of more subtle messages that indicate many still cannot accept her as both a woman and as a powerful, successful athlete.

Her team is constantly referred to as "the girls' team" rather than "the women's team" or even just "the team," the five-foot, eleven-inch player says. On the other hand, when she goes home to Merrill, people often "joke around" by pleading with her not to hit them if they say something they think will make her angry. "They assume because I play basketball that I'm this big, tough brute," she

says. "Just because I'm on the basketball team, I wonder, 'What are they thinking? Do I fit in?' What I'd like to say to them is, 'Don't treat me like a brute, treat me like a lady.'"

Lisa Garrett of the Women's Sports Foundation, a non-profit organization that promotes women in sports, is not surprised

by the attitudes Bonnell has encountered. They account for a large part of the pressure women athletes experience.

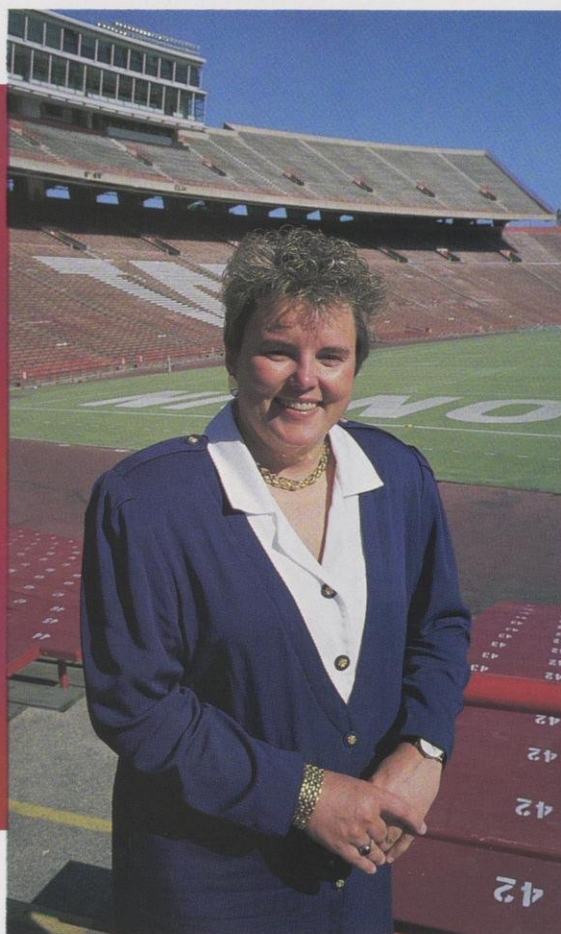
"The athlete wants to prove her femininity to compensate for her athleticism," Garrett says.

Paula Bonner, assistant athletic director, agrees. "Society is much more comfortable seeing women in a traditional feminine light," she says—that's why people are more accepting of women gymnasts and figure skaters, who appear lithe and graceful, than of rowers and basketball players. "In the eyes of many, a woman begins to look too male if she's too strong, too competitive, or in it for too long."

For these reasons, most young women drop out of organized sports by the time they get to college. "Some may work even harder on their appearance so they will still come across as the good-looking co-ed," Bonner says. A surprising percent fall prey to eating disorders, especially those athletes in sports that regard leanness as a competitive edge.

Kathy Rigby, who at four-feet-eleven and ninety-three pounds was the first of a series of pixie gymnasts to become U.S. media darlings, has said that her bulimia was a response to the pressures of suc-

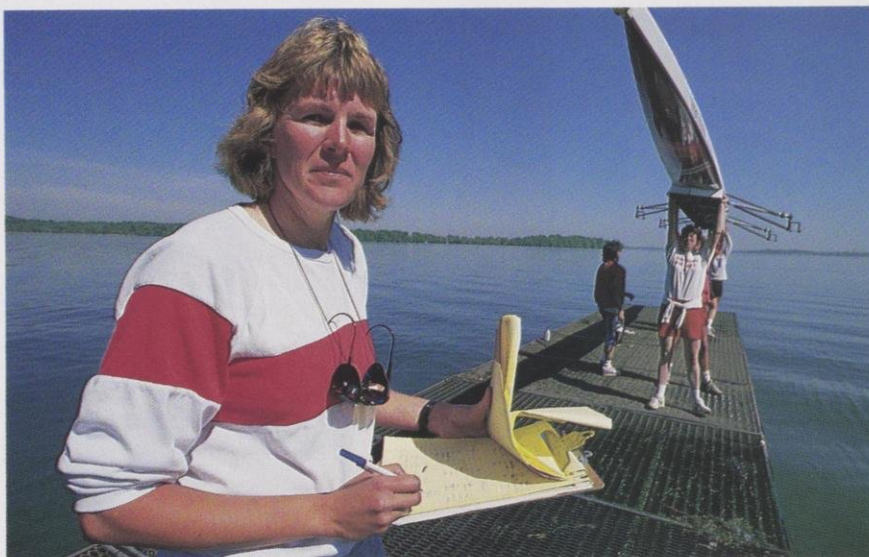
BRENT NICAstro



**Paula Bonner**  
Assistant  
Athletic Director

*"We want to provide a place where the athlete can discover things about herself."*

MICHAEL KIENITZ / UW NEWS SERVICE



**Sue Ela Crew Coach:** "I'm not sure if I could make it in the program today. Women athletes are training really, really hard."



cess. Forcing herself to throw up as often as six times a day was at first a mechanism to meet the weight requirements of her coach; later on, she said, her weight became the only area of her life over which she had some control. Although there is no reliable data on how many women athletes are afflicted with eating disorders at the UW, Landry says "it's a significant problem."

## After the Gold Rush

Female athletes face not only the stresses of competition and the inconsistencies of societal values—they have to face the future. When the medals have been won at the Big Ten championships and at the nationals and when the next Olympic competition is years out of sight, graduating seniors have to get serious about finding a job. And since the United States has pro competition only in golf, tennis, and bowling, the prospects are slim. Even coaching has become a tough field. According to a

Brooklyn College study, the percentage of intercollegiate women's teams coached by women has dropped from 90 percent to 50 percent over the last fifteen years; men also dominate sports administration. A 1985 study found that 86 percent of women's intercollegiate athletic programs were under the supervision of a head male athletic director.

Ironically, it may be the increased prestige of women's sports that has made the field more attractive to men, says basketball coach Mary Murphy. She feels that the confines of traditional roles may also be keeping women out. "Coaching today takes a tremendous amount of time and energy," she says. "Guys are more used to making those kinds of sacrifices. I don't know how many men would sit home and cook dinner and do the laundry while their wife coached basketball."

For D'Lynn Damron-Prins '73 '77, the barrier to a coaching career was the field's extremely low pay. A three-time national diving champion, she was still in high

school when UW-Madison swim coach Jerry Darda took her under his wing. Because there was no women's diving team at the time, she trained for six years with the men's. "The natatorium was off-limits to women," she recalls. "The coach used to sneak me in."

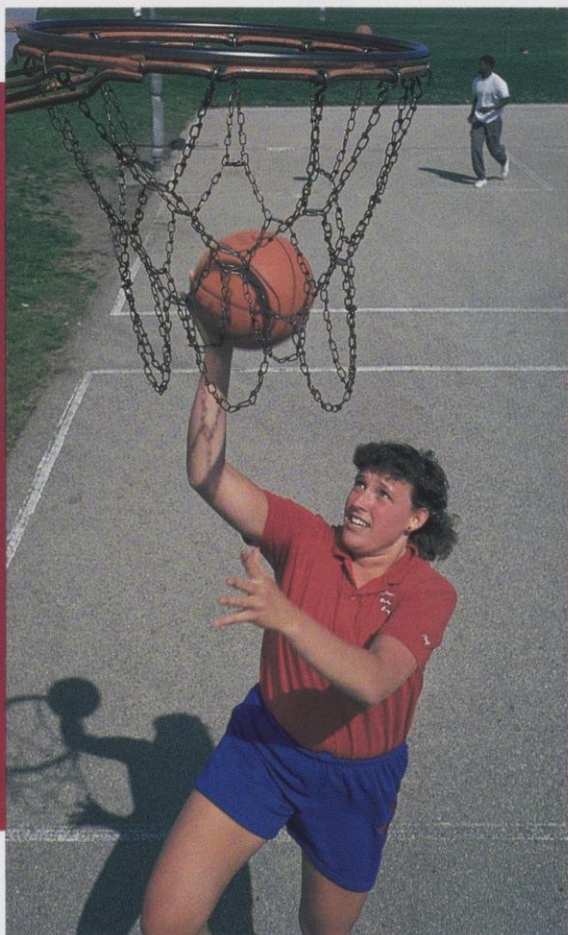
After graduation, Damron-Prins moved to Dallas to train with the top women divers in the U.S. but found she couldn't support herself and train at the same time. After working a few years for Nautilus, she returned to the UW and obtained a master's degree in higher education with an emphasis in sports.

"I wanted to be an athletic director and to coach diving on the side," she says. "But when I left the university nothing was out there. This was to be a career for me and they wanted to pay teaching assistant wages. I dropped the idea in two months." Now a dealer account manager for IBM out of Atlanta, Damron-Prins says she still feels sad that she was not able to coach for a living. "I would have liked to have given more back to my sport," she says.

Still, the benefits of her participation have persisted long beyond graduation. In the highly competitive atmosphere of IBM, her athletic abilities garner respect from fellow employees. She participates in about three triathlons a year, and says, "I know when I run across that finish line—or walk across it or crawl across it—that it's my thing. It's something I've done for myself and not because I have to do it for work or because somebody else has control of my life."

Former rower Carolyn Hegge '78 LLB '82, an attorney with a Madison law firm, says that out of her years of training she gained the confidence and discipline to "at least try to do anything."

"There were times when I was in the boat on the starting line, looking from side to side and wondering, 'What in the world am I doing here?'" she recalls. "But I'd put my head down and do just what I had to do." While on the UW team, and later as a member of the U.S. team in the 1977 world championships, Hegge learned to juggle commitments and set priorities. These skills, acquired out of necessity as a student athlete, got her through law school's heavy workload while she also carried a half-time job. Now, she says, many of the social skills learned as part of the crew team—how to



**Lisa Bonnell**  
Basketball Star

*"What I'd like to say  
is don't treat me like  
a brute, treat me  
like a lady."*



## Still a Long Way to Go

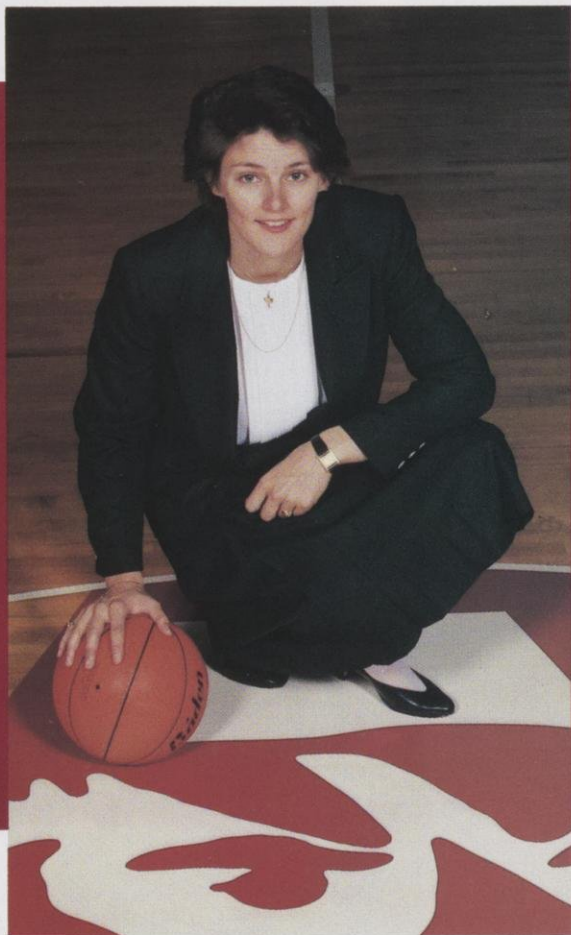
The UW women's athletic program has come a long way since 1979, when its women rowers shed their sweats in the athletic director's office to protest the lack of adequate facilities. In the years since the program first achieved varsity status in 1974, the budget for women's sports has grown from \$18,000 to over \$1 million. Women compete on eleven varsity teams, including basketball, cross country, track and field, crew, fencing, golf, gymnastics, soccer, swimming and diving, and volleyball.

Wisconsin has earned a national reputation for having one of the strongest overall women's sports programs. Six former rowers have been named to Olympic teams. The cross country and track teams together have won twenty-five Big Ten championships, and 67 individuals on these teams alone have received 158 All-American distinctions. The tennis team finished second in the Big Ten in 1988 and the soccer team has accumulated a 108-27-5 record since it achieved varsity status in 1981.

But a new financial crisis may undermine the still-fledgling women's program. The decline in attendance during the 1987

football season produced a \$700,000 income shortfall, and non-income sports have come under the budget-cutting knife. The athletic department has said it won't eliminate any non-income sports for at least another year. But there will be no budget increases for any department except marketing and possibly football.

Crew coach Sue Ela '75 maintains that even though the restrictions have been across the board, women's programs will suffer more than men's. "Financially, we're still struggling to provide first-class training opportunities," says Ela. "When you've been riding the line closely all along, there is no fat to pinch." Ela points out that while the men's crew team has two or three assistant coaches year round, plus an additional two or three coaches during the fall training period, the women's team must get by with two or three assistant coaches for only a few months of the year. And nine years after the crew team staged its dramatic protest, it still does not have a locker room in the boathouse.



**Mary Murphy**  
Basketball Coach

*"I don't know how many men would sit home and cook dinner and do the laundry while their wife coached basketball."*

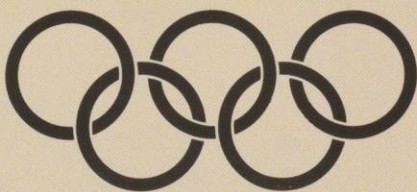
motivate and work with others—come heavily into play. "These talents are especially important to a lawyer who has to deal with warring parties," she says.

Stephanie Herbst, who graduated in May in business, will be taking her competitive experience not only to the summer Olympic trials in Indianapolis July 15-23 but also to a marketing job with IBM in Los Angeles. Although she feels that it's time to get on with her life, and that her chances of winning a medal in the 10,000 meters are diminished by the fact that world class marathon and 5,000-meter distance runners will also be competing in her event, she thinks the rewards of athletic participation are great.

"I get such a high when I come off a really good hard run," she says. "You can't experience that anywhere else." By leaving her sport and choosing to return to it, she has found herself in a unique situation: "I know that every day when I step on that track it's because I want to be there."

That is what athletics is all about, says Bonner. "Sport and competition are very empowering to women," she says. "It gives them a sense of themselves and the chance to own their own bodies. Through sports, we help give permission to women to be who they are." □





# ALUMNI AND THE OLYMPICS

## LOOKING BACK

George Poage '03 was the first black to compete in the modern Olympic games. He's also believed to be the first black to ever win an Olympic medal.



by Pat Dorn

When you think of black athletes and the Olympics, the achievements of Jesse Owens at the 1936 games in Berlin tower above all others.

However, the stage for Owens' extraordinary performance—four gold medals to shatter Adolf Hitler's propagandized myth of Aryan supremacy—was set thirty-two years earlier by an equally courageous black man from Wisconsin. It was at the Third Olympiad in St. Louis in 1904 that twenty-three-year-old George Poage '03, fresh off a successful career here at the University, became the first black to compete in the modern games and to earn not one but two medals.

He ventured to Madison in 1899 from La Crosse, where he had been a standout high school athlete in football and track. After he received his bachelor's degree in 1903, the *La Crosse Morning Chronicle* noted how the "athletic management" here had cleverly found a way to employ Poage in the football training room, thus allowing him to stay in Madison beyond graduation and to complete a year of remaining track eligibility. All told, Poage established several Big Ten records while at the UW—in the 440- and 220-yard dashes, and he set a school record for the 100-yard



MISSOURI HISTORICAL SOCIETY

In the Third Olympiad in St. Louis in 1904, Poage '03 trailed Harry Hillman in the 200-meter hurdles. He won a bronze medal in the event as well as a bronze in the 400-meter hurdles, and he represented the Milwaukee Athletic Club as its first black member.

dash.

Poage represented the Milwaukee Athletic Club as its first black member in the St. Louis games of 1904. He earned his place in world history on Monday, August 29, the first day of competition. Although he failed to win his favored event, the 60-meter dash, he later won bronze medals in the 200- and 400-meter hurdles, making him what many consider to be the first black award-winner in Olympic history.

However, another black athlete, Cleve-

land's Joseph Stadler, also received two medals in the 1904 games: a silver for the standing high jump, the same day Poage received his bronze for the 400-meter hurdles, and a bronze in the standing hop, step, and jump. June Wuest Becht, a freelance writer and Olympic historian from St. Louis, reported in a recent edition of the *Olympian* that the record is unclear as to which event was actually run first.

It was unusual that both Stadler and Poage should earn medals in the first place



since very few blacks competed in St. Louis. Those that did so were in defiance of a boycott called for by the black community, which was protesting the separation of black and white exhibits at the concurrently run World's Fair, and the situation laid a blanket of dissension over both international events.

"St. Louis will always remember George as an extremely outstanding athlete, but he was also a very bright scholar," Becht writes, noting that he read five languages. His official UW transcript shows a heavy concentration in Latin, as well as some French and German, and courses in history and political science and some graduate work during the 1903-04 school year. His thesis (a graduation requirement in those days) was titled, "An Investigation Into the Economic Condition of the Negro in the State of Georgia During the Period of 1860-1900."

After the games, Poage stayed in St. Louis and taught at East St. Louis high school for a year. Then, in 1905, he accepted a teaching position at the city's new Sumner High School, the first all-black school west of the Mississippi.

The record after 1915 is sketchy. Historians are fairly certain Poage returned to Wisconsin or Michigan to farm and that he may have been a postal worker for awhile. There is no consensus on his whereabouts until he was listed as a teacher in the Chicago public schools in 1935 and 1941, and that he died there in 1962 at the age of eighty-two.

Poage was born in Hannibal, Missouri, in 1880, the second of three children for James and Annie Poage. The family moved in 1884 to La Crosse, where James worked as a tanner at one of the city's largest employers, A.W. Pettibone. When he died in 1888, Poage's mother was forced to seek work. City records show that by 1890 she listed 1317 Cass Street as her address, the home of Lucian and Mary Easton, where she held the "stewardess" position in charge of servants. Her employers were members of a wealthy family that had made its fortune in lumbering and railroad investments.

Researchers at UW-La Crosse believe the last known correspondence from Poage was a letter to the alumni office at UW-Madison dated April 11, 1962. The office of the registrar has no solid evidence of that correspondence, however, and lists

Poage's last correspondence with the school as June 17, 1913, when he joined seventy-nine other athletes in a ceremony to receive belated "W" letters. According to officials of the day, Poage earned the honor because

the school had "benefitted by the points he won for it in track and field meets in the West." There was no mention of the Third Olympiad in St. Louis, where Poage made history. □



At the UW, Poage (second row, left) held several records in track and field. He was also a scholar, with proficiency in five languages, history, and economics.

## A LOOK AHEAD The '88 Contenders

Dozens of current and former UW athletes are vying to compete in Seoul in September.

Their chances look good, but they'll still have to earn the right to compete in the upcoming Olympics. And many are in a position similar to shotputter and 1979 graduate JEFF BRAUN. Now an assistant women's track coach here, Braun summed up his chances of making the trip to Seoul in September this way: "I'm going to have to have a real good day at the trials and some other guys are going to have to have a bad day." Nevertheless, he said the chance to compete against America's best is reason enough to go to the track and field trials July 15-23 in Indianapolis.

That same spirit for competition will be the driving force for most of Braun's UW colleagues in the trials. Leading the list with better-than-average chances is distance runner CINDY BREMSER '75, a member of the 1984 Olympic track team who finished fourth in the 3,000-meter run. She plans on running the 3,000 again, with an

outside chance of trying to double at 10,000 meters.

TIM HACKER '86, who finished fifth in the 1,500-meter time trials in 1984, is figured as a strong contender this time also.

Perhaps the most forceful Badger presence will be felt in women's rowing competition, where a handful have a good chance to make the Olympic crew. Heading the pack is KRIS THORSNESS '82, a member of America's 1984 gold-medal, eight-women team. Joining her are two- and three-time national crew members KIM SANTIAGO, CINDY ECKERT, and SARAH GENGLER. MARTHA KEGGI, a member of the 1985 and '86 national crews, will also make her presence known at the tryouts in late August. CAROL FEENEY, whose last year of collegiate competition was 1986, might be joined by SIGNE HARTMAN (last college competition '86), senior coxswain YASMIN FAROOQ, and MANDI KOWAL '88.



## SIDELINES



**Walt Bogdanich '75**, a staff reporter for the *Wall Street Journal*, became the UW's fourteenth alumnus to win the nation's top prize in journalism, the **Pulitzer**. He was among the 1988 winners for his series on faulty medical laboratory testing.



**Patti McGill Peterson MA'68, PhD'74**, was inaugurated president of St. Lawrence University in Canton, New York. It's a 130-year-old school with an enrollment of about 2,400.

TWENTIES  
THIRTIES

Spurred on by the lack of news items submitted by his age group, **Burton E. Ashley '30** writes to assure us "there is still life before the '40s." He lives in Washington, D.C., retired from a career with the federal government, and now a volunteer at the National Museum of Natural History.

**Dan Henry Pletta MS'31**, an emeritus engineering professor at Virginia Tech in Blacksburg, got that university's highest award for his many teaching and administrative contributions.

A long letter from **Ronald H. Ostrander '35** brings us up to date on his activities since graduation. He joined Procter & Gamble, developing the "continuous Ivory bar process," and later Tide, one of the first detergents. Ostrander now lives in Franklin, Wisconsin.

**Helaine Kaufman Rotgin '36** of Charleston, West Virginia, flew to Israel in February as a delegate at the World Union of Progressive Judaism. She is a former member of the West Virginia House of Delegates, too.

Pictorially speaking, the west met the east recently when the Vermont tourist bureau illustrated one of its brochures with color photos taken by a visitor from California. He is the UW's president emeritus, **John Weaver '36, '37, '42**. The Weavers live in Rancho Palos Verdes.

When **Doris Mitchell Arnold '38** came to campus for her fiftieth class reunion on Alumni Weekend, she proudly reported that she has written and published a book of reminiscences, *Remembering Eau Claire*, where she grew up and still lives.

## FORTIES-FIFTIES

**Robert H. Owen '43** and his son **Thomas '77** shot a few rounds of golf in Scotland in May, Bob writes. The two are in insurance, Bob in Milwaukee, Tom in Minneapolis.

When the Society of Mechanical Engineers installed its Fellows for 1988, among them was **George J. Hess '46**. He is a vice-president of Ingersoll Milling Machine Com-

pany in Rockford, Illinois, and was honored "for more than forty years of achievement."

**William V. Schuster '48**, a professor of business and computer law at California State University, Sacramento, received its Meritorious Performance Award for excellence in research and teaching. He is a past president of the UW Alumni Club of the Sacramento Valley.

**Philip P. Haag '49** retired as assistant corporate controller of Bell & Howell after twenty-seven years with the firm. He and his wife **Mary Reinhard '49** live in Arlington Heights, Illinois.

**Richard E. Paynter '49**, director of national sales for Sentry Insurance in Stevens Point, retired in May after thirty-nine years.

**Arnold E. Denton MS'50, PhD'53** heads a new quality assurance department at Campbell Soup Company, Camden, New Jersey. In addition he is a senior vice-president and presides over the firm's Institute for Research and Technology.

Prof. **James W. Crowley PhD'51** retired as our Extension dairyman, figuring he's logged some 750,000 miles in statewide travel since joining the staff with his doctorate. He is the first extension specialist anywhere to receive the American Dairy Science Association's distinguished service award, among the many honors he's been given.

**Robert L. Curry '53** plans to retire this fall as CEO of CUNA Mutual Insurance Group here in Madison. Curry, an attorney, was a member of its legal counsel before joining CUNA Mutual as president in 1973.

Last spring, **Robert G. Lindsay '53, '54**, professor emeritus of mass communications at the University of Minnesota, travelled to Taipei, Republic of China, to address its Academy of TV Arts and Sciences.

The Badger State Mutual Casualty Company of Brookfield elected **Richard C. LeBarron '54** secretary. He lives in Menomonee Falls.

SIXTIES  
SEVENTIES

The American Society of Mechanical Engineers has made a Fellow of **Ronald L. Pantom MS'62**. He's a professor at the University of Texas, Austin.

**Joseph A. Mollica MS'65, PhD'66** is the new vice-president of pharmaceuticals and biotechnology R&D for the Du Pont Company in Wilmington, Delaware. He joined the firm a year ago.

**Kathleen Patt Boebel '68** is the first alumni coordinator for our School of Business. Her primary duty will be to facilitate communication between the school and the graduates of its nine departments.

**Susan G. Fleming '70**, with a law degree from Chicago's John Marshall Law School, has joined St. Francis Hospital in Evanston as vice-president of legal affairs.

Art theaters around the country are showing a much-heralded documentary film, *Lord of the Dance/Destructor of the Illusion*. Its writer-director is **Richard J. Kohn '71, '78**, who travels out of Albany, California. Kohn, who majored in South Asian studies here and then earned a Fulbright scholarship, spent five years visiting Buddhist monasteries in Tibet. His friendship with the monks earned him permission to return as the first to film the month-long ceremony in which a monk becomes Lord of the Dance, imbued with the Buddha's compassion and powers. The film has now been scheduled for showing in Paris and on European television.

**Susie Wilson Isaksen '72** was the only Wisconsin recipient of the Chevron conservation awards in Washington, D.C. in May. A resident of Poynette, she is publisher and editor of *North-country Journal* which, says Chevron, "provides non-political information on Wisconsin's environment, encourages public awareness and involvement, and facilitates informed decision-making."

**Linda Weimer MS'72**, director of the campus's News and Information Service, received this year's Writer's Cup Award in April from the Madison chapter of Women in Communications, Inc.

**Jeffery R. Olson MS'73**, with his new wife and new PhD degree, lives in Waco, Texas, but don't look for him there. He writes that they'll be sailing the waters of the Bahamas for a year.

**David J. Rizzo '74**, with Oscar Mayer in its Madison offices since 1985, has been promoted to consumer promotion manager.

**Steven A. Adatto '79** has opened a law office in Chicago.



In Boston, Cone Communications has promoted **Kristy Aserlind '79** to account supervisor of its sports group. Kristy joined the firm in 1984 after serving on ABC's production team for the 1984 Summer Olympics. She was a member of the 1980 women's Olympic rowing team camp.

**Walter J. Ullrich '79, '80, '86**, an assistant professor of education at Mt. Union College in Alliance, Ohio, will be back on our campus from time to time. He's been awarded a grant to conduct research on small-group instruction here.

**Julia (Becker) '74, '77, '84, '87** and **Michael F. Richards MA'77, PhD'87** and their three children live in Guatemala where, since 1986, they've worked for the Agency for International Development. They're consultants in anthropology and linguistics to the Guatemalan Ministry of Education, and work with a team of Mayan Indians to compile the country's first school dictionaries and grammars for four native languages.

**John Dower**, a former history professor here, and **John Junkerman MA'81** had a documentary film up for an Oscar at this year's ceremonies. It was their *Hellfire: A Journey from Hiroshima*, which they premiered at the Madison Art Center in 1986. The film was shot in Japan on a budget of \$150,000, with a great deal of help from the Wisconsin Humanities Committee, said Dower. He is now on the faculty of the University of California-San Diego; Junkerman lives in Somerville, Massachusetts.

## EIGHTIES

**Suzanne M. Huebner '81** has been promoted to senior marketing specialist in commercial insurance marketing at Wausau Insurance Companies. She joined the firm right after graduation.

**Michael Liebow '82** has left Lorillard Tobacco Company for A&W Brands, Inc., in White Plains, New York, as a product manager.

**Miriam F. Simmons MS'82** is now in Ames, Iowa as the new manager of conference services for Iowa State University's extension.

**Betty Jean Jones PhD'83** spent the late-spring months traveling to three international conferences on playwright Eugene O'Neill. She got to Belgium, Sweden, and the People's

Republic of China before heading back to her faculty post in the theater department of the University of North Carolina-Greensboro.

**Richard G. Fox '85**, a grad student in oceanography at Texas A&M, College Station, was a long way from campus this winter. He took part in two months of drilling on a giant underwater plateau in a bay of Antarctica. He was part of a team of scientists seeking information on the origin and evolution of the plateau, believed to be 75,000,000 years old.

## FACULTY & FRIENDS

**Bonnie J. Bielawski**, a choral director near Waukesha, Wisconsin, has been appointed the new director of the Wisconsin Singers. She is a magna cum laude graduate of Carroll College in 1981, and for the past year has been choral director at Kettle Moraine High School, the Rankin Theatre Guild, and the First Methodist Church of Waukesha.

As a college student she was a member of the Brothers and Sisters professional touring ensemble. As she begins her assignment with the Wisconsin Singers, she will also start on her master's degree here in the School of Music.

Bielawski succeeds Scott Foss of Madison, the Singers' director for the past nine years.

**John Jacobson**, a member of the Singers from 1975-79 and now a choreographer in Washington, D.C., will choreograph this year's Singers' show. Their season begins with two weeks of intensive rehearsals before fall registration week in August.

The forty-member **Wisconsin Alumni Student Board** has elected its new officers for the coming school year. Betsy Grutzner, a senior from Madison, is president; Leah Natale, a junior from Tempe, Arizona, is vice-president; and Diane Treis of Sussex, Wisconsin, also a junior is secretary-treasurer.

The board has an annual calendar of activities that includes production and delivery of exam-time Survival Kits. Profits go to scholarship funds, a reception, cosponsored with the chancellor, honoring outstanding student leaders; a welcoming reception for freshmen; and cosponsorship of

the Alumni Student Career Counseling program, which brings together students with alumni working in the students' chosen fields.

Spring is a season of **awards and honors**. The university heralds its own and others, and others honor ours. Here are a few from the wide-ranging list.

At commencement in May, honorary degrees went to environmental researchers **Charles ('35, '47, '50) and Nina Leopold Bradley '41**; emeritus physics professor **Raymond G. Herb '31, PhD'35**; and British historian **Sir Ronald Syme**.

Law School alumni named former Wisconsin governor **John W. Reynolds '47, '49** and attorney **Irvin B. Charne '46, '49** as their Distinguished Service awardees and **Professor Larry Church** as the school's teacher of the year.

Two of our biology faculty have been named by the Milwaukee Foundation to receive \$35,000 annually for five years in unrestricted grants. They are **Allen S. Laughon** of genetics and medical genetics, and **Bradley B. Olwin** of biochemistry.

History professor **George Mosse** was the only American invited to Munich this year to receive the Goethe Medal for his efforts on the continuation of German-Jewish dialogue.

**Theodore Herfurth Awards**, which go to a senior woman and senior man student for outstanding effort and accomplishment, went to **Amy E. Linsky**, daughter of Mrs. **Jane Linsky '57**, Green Bay, Wisconsin, and to **Michael J. Chapman**, son of **Marvin BS'55, PhD'59 MS'85** and **Marie Chapman**, Monona, Wisconsin.

Voted 1988's Distinguished Teachers by their colleagues and students were: **William L. Andrews**, English; **Susan Stanford Friedman**, English and women's studies; **Joel Grossman**, political science; **Robert B. Howell**, German; **Thomas J. Leonard**, genetics and botany; **Stephen Lucas**, communication arts; **Yvonne Ozello**, French and Italian; and **Lloyd C. Pray**, geology and geophysics.

The School of Business gave its Distinguished Business Award to former Colorado governor **Richard D. Lamm '57**.

Emeritus meteorology professor **Verner E. Suomi** is now one of only forty-four who've been invited to honorary membership in the American Meteorological Society.

## SIDELINES



**Marylou Raushenbush MFA'86** is in Russia this summer at the invitation of the Soviet Women's Committee. She is taking photos for an exhibit to be titled "Soviet Women of Distinction."



When the Madison Urban League celebrated its twentieth anniversary in April, it honored the man who founded it after a three-year struggle, **Hilton E. Hanna MA'49**.



## EARLY YEARS

*Names are those on student records. Women's married names appear in parentheses. This list is limited to those whose death has been confirmed as occurring no more than two years ago.*

Armour, Myron Laverne '14, Rochester, Minnesota, in 1986.  
 Davis, Marjory A. (Livingston) '14, Santa Barbara, California, in 1987.  
 Barneby, Ethel E. '17, Grove City, Ohio, in March.  
 Good, Samuel P. '17, Warren, Indiana, last July.  
 Schrader, Herbert E. '18, Eugene, Oregon, in April.  
 Shields, Kenneth Grinnell '18, '22, Madison, in February.  
 Kuenzli, David B. x'19, Milwaukee, in 1986.  
 Tenney, Katherine (Boydston) '20, Sedona, Arizona, in February.  
 Grotophorst, Agnes E. (Bodenstein) x'21, Madison, last November.  
 Durch, Rose M. '21, Chippewa Falls, Wisconsin, in April.  
 Helgren, Fred Joseph '21, '25, Waukegan, Illinois, in March.  
 Goodwin, Marion (White) '21, Milwaukee, in December.  
 Keenan, Matilda E. (Lunn) '22, Alexandria, Virginia, in March.  
 Seymour, Helen Louise '22, Duluth, Minnesota, in March.  
 Coerper, Henry John '23, San Diego, California, in December.  
 Geller, Helen Henrietta '23, Muscoda, Wisconsin, in April.  
 Gimmler, Elsa H. (Lauter) '23, Dover, Delaware, in March.  
 Killam, Maude M. (Becker) '23, Saint Petersburg, Florida, in September.  
 Laun, Arthur H. x'23, West Bend, Wisconsin, in 1987.  
 Maier, Karl '23, Milwaukee, last July.  
 Maltress, Seymour L. '23, Madison, in March.  
 Rodner, Alfred '23, Kirkland, Washington/Maywood, Illinois, in April.  
 Drake, Rev. Emmet A. '24, Banning, California, in February.  
 Kletzien, Seymour W. '24, '26, '29, Newton Square, Pennsylvania, in March.  
 Platten, Peter M. x'24, Green Bay, Wisconsin, reportedly the developer

of the band-tuning radio and the PA system, the latter introduced at a Packer football game in the 1920s; in March.

Riising, Blanche Marye (Platz) '24, '32, Farmington, Michigan, in March.  
 White, Carmen A. (Quast) '24, Madison, in February.  
 Schadde, Esther H. '24, Madison, in April.  
 Smongeski, Paul Peter '24, Cedar Rapids, Iowa, in March.  
 Strom, George Arthur '24, Aiken, South Carolina, in March.  
 Byrne, Robert Michael '25, Kenosha, Wisconsin, in April.  
 Egan, Veronica '25, Wausau, Wisconsin, in November.  
 McGreane, Eunice K. (Mulrooney) '25, St. Paul, Minnesota, in March.  
 Morrow, Cecil A. '25, MD, Kenosha, Wisconsin, in March.  
 Soucie, Ethel M. (Baresh) '25, Racine, Wisconsin, in February.  
 Snyder, Katherine Uhl '25, Somerset, Pennsylvania, last August.  
 Garstman, Mary S. (Conzelman) '26, Sarasota, Florida, in 1987.  
 Powers, Ruth E. (Smalley) '26, Evanston, Illinois, last July.  
 Emanuel, Karl William '27, MD'29, Duluth, Minnesota, in February.  
 Ennor, Tirza B. '27, Tampa, Florida, in February.

## Correction

We are happy to correct the erroneous information given us that Catherine Carns Wheeler '84 had died, as reported in our May issue. She is alive and well in Oshkosh.

Hastings, W. Harold '27, Madison, in April.  
 Robertson, Marion Louise '27, East Aurora, New York, in February.  
 Thomsen, Vernon W. '27, '32, McClean, Virginia, in April. After serving in the State Assembly from 1934, the conservative Republican was elected as Wisconsin's attorney general from 1951 to 1957, when he won a single term as governor. In 1960 he was elected to Congress, where he served for fourteen years.  
 Hirsig, Elizabeth O. (Doyle) '28, Vallejo, California, in April.  
 Dubielzig, Richard C. '28, Madison, in December.  
 Glossinger, Gertrude (Wager) '28, Marietta, Georgia, in March.

Hettrick, Corinne F. (Scott) '28, San Diego, California, in March.  
 Hingess, Alfred F. x'28, New Holstein, Wisconsin, in March.  
 Matthews, Charles William '28, Cincinnati, Ohio, in 1988.  
 McCormick, Ethel H. '28, Milwaukee, in March.  
 Noyes, Marian M. (Torphy) '28, Milwaukee, in April.  
 Sorenson, Richard N. '28, Oklahoma City, in March.  
 White, Don O. '28, Chicago, in February.  
 Caldwell, Tirzah Ann (McClean) '29, Wauwatosa, Wisconsin, in February.  
 Costello, Carl Bossard '29, Duluth, Minnesota, in March.  
 Leonard, Thomas A. '29, MD'31, Middleton, Wisconsin, in March.  
 Mathison, Chester V. '29, Milwaukee, in 1987.  
 Nelson, Marian J. (Olwell) '29, Madison, in April.

## THIRTIES

Bade, Elmer W. '30, Alma, Wisconsin, in April.  
 Lynn, Donald Claire '30, Madison, in April.  
 Marshall, Charles A. '30, Janesville, Wisconsin, in February.  
 Schlotthauer, Patricia C. (Dorsch) x'30, Antigo, Wisconsin, in March.  
 Walper, Eileen H. (Myers) '30, Toledo, Ohio, in December.  
 Chipman, Mabel W. '31, '32, Eau Claire/Redgranite, Wisconsin, in March.  
 Klein, Margaret Ruth '31, '43, Madison, in April.  
 Nottleman, Carlton F. '31, Oshkosh, Wisconsin, in 1987.  
 Rhodes, Jack W. x'31, Beaver Dam, Wisconsin, in February.  
 Smith, Leslie J. '31, DePere, Wisconsin, in April.  
 Spencer, James L. '33, Princeton, New Jersey, in April.  
 Stecher, August H. '33, West Allis, Wisconsin, in January.  
 Bernstein, Dorothy L. '34, Pawcatuck, Connecticut/Providence, Rhode Island, in February.  
 Clifford, William B. '34, '36, Watertown, Wisconsin, in April.  
 Littleford, Roger S. x'34, Naples, Florida, in 1987.  
 Stevenson, George W. x'34, Darlington, Wisconsin, in March.

Hellfritzsch, Alvin G. MPH'35, PhD'47, Silver Spring, Maryland, in January.  
 Hood (p/k/a Kastein), Wayne Joris '35, '37, Key Largo, Florida, in January.  
 Grindell, John E. '36, Colorado Springs, Colorado, in March.  
 Holasek, Stephen Ralph '36, Menomonee Falls, Wisconsin, in September.  
 Mullen, Charles W. '36, Madison, in March.  
 Fazen, Ruth E. (Munch) '36, Racine, Wisconsin, in January.  
 Janke, Arthur Theodore '37, Black River Falls, Wisconsin, in March.  
 Kallal, Evelyn Florence (Palmer) '37, Friday Harbor, Washington, in February.  
 Master, Gail C. (Gallagher) MPH'37, Enumclaw, Washington, in 1986.  
 Milhaupt, Howard A. '37, Lake Geneva, Wisconsin, in March.  
 Witt, Everett J. '37, MD, La Canada Flint, California, in 1986.  
 Baumann, Ruth '38, '52, Tempe, Arizona, in 1987.  
 Granof, Harriet Mae (Baumann) '38, Glencoe, Illinois, in 1986.  
 Kline, Hibberd V. MA'38, PhD'41, Pittsburgh, Pennsylvania, in March.  
 Lesch, F. Robert '38, El Paso, Texas, in November.  
 Oetting, George E. x'38, Green Valley, Arizona, last July.  
 Pitzner, Robert J. '38, Sun Prairie, Wisconsin, in April.  
 Fox, Helen (Krull) '39, Tampa, Florida, in March.  
 Magnusson, Sven J. '39, Sussex, Wisconsin, in March.  
 Martin, George J. '39, MD'41, Milwaukee, in March.  
 Menard, John Robert MPH'39, Eau Claire, Wisconsin, former Eau Claire State College math teacher who gave it up for dairy farming and built one of the largest herds in the state; in April.  
 Ramirez, Adolf MA'39, PhD'56, Gainesville, Florida, in 1987.

## FORTIES

Biwer, Kathleen R. (Bluhm) '40, Waukesha, Wisconsin, in April.  
 Sutton, George Mills '40, Colorado Springs, Colorado, last July.  
 Zillmer, Edna (Clarke) '40, Deerpark, Illinois, in March.



Anderson, Wallace J. '41, Parsippany, New Jersey, in 1987.  
 Shipley, Elva G. (Meyer) MPh'41, PhD'45, Scottsdale, Arizona, in March.  
 Woolen, Robert L. '41, '48, Madison, in March.  
 Zeratsky, Jane C. (Taylor) '41, Milwaukee, in March.  
 Carmen, Robert D. x'42, longtime radio/TV writer-producer for such as Arthur Godfrey and Dave Garroway, Emmy Award nominee, developer of TV's current "Hour Magazine"; San Bernardino, California, in February.  
 King, Dorothy Ann (Kopp) '42, Palm Springs, California, in February.  
 Campbell, Richard O. '43, Madison, in March.  
 Livermore, Donald F. '43, '50, Madison, in February.  
 Mattison, Eleanor Alma (Henrich) MA'43, Buffalo, New York, in December.  
 McCarthy, Mary Ann (Day) '43, Fort Atkinson, Wisconsin, in March.  
 Smith, Mary Stuart (Herro) '45, Madison, in April.  
 Bensman, Joseph '46, '47, New York City, in 1986.  
 Davis, Kenneth Rexton '46, '47, Chapel Hill, North Carolina, in November.  
 Kress, John W. '46, Sparta, Wisconsin, in April.  
 Brouillard, Clair L. '47, Stevens Point, Wisconsin, in March.  
 Kelley, Wesley Victor '47, Madison, in March.  
 Nelson, Robert Ray '47, Madison, in April.  
 Oakley, John Thomas '47, Beaver Dam, Wisconsin, in March.  
 Phillips, Warren Dale '47, '50, Milwaukee, in April. In 1951 he and his wife Vel, Wisconsin's former secretary of state, were the country's first husband-wife attorneys admitted to practice before a federal court.  
 Plier, William P. '47, Harlingen, Texas, in February.  
 Randle, Robert B. '47, Vienna, Virginia, in March.  
 Sedgwick, Phillip L. '47, Venice, Florida, in September.  
 Weiland (Mrs. Chas.), Loretta Larson MS'47, Pewaukee, Wisconsin, in April.  
 Wheeler, Edward C. '47, Tacoma, Washington, in February.  
 Fischer, Alfred Louis MS'48, Belen, New Mexico, in February.

Laabs, Henry A. '48, Wauwatosa, Wisconsin, in November.  
 McGraw, Arthur G. MS'48, PhD'58, Whitewater, Wisconsin, in March.  
 Van Dyke, Walter C. '48, Greendale, Wisconsin, in March.  
 Zipser, Albert '48, MD'50, San Mateo, California, in December.  
 Apple, Darlene (Rudolph) '49, St. Paul, Minnesota, in March.  
 Burdick, John B. '49, Decatur, Illinois, in December.  
 Zolecki, Arthur A. '49, '54, Franklin, Wisconsin, in February.

## FIFTIES

Baugh, Edwin D. '50, Sequim, Washington, in March.  
 Gibson, Ralph M. '50, Middleton, Wisconsin, in November.  
 Ireland (p/k/a Iribas), Robert James '50, Madison, in March.  
 Evans, William H. '52, Seminole, Florida, last August.  
 Locy, Donald A. '52, Kaukauna, Wisconsin, in February.  
 Welch, Robert M. MS'52, Madison, in April.  
 Busch, Theodora F. (Morton) '53, Milwaukee, in March.  
 Sweet, Ellen J. '53, Janesville, Wisconsin, in November.  
 Bainter, Monica A. PhD'55, Sun City, Arizona, in March. She reportedly became Wisconsin's first female principal of a high school, in New Richmond in 1938.  
 Nicolet, Nancy (McManus) '55, Westport, Connecticut, in March.  
 Munson, Vivian Lorraine MA'55, PhD'68, La Crosse, Wisconsin, in March.  
 Anderson, Allan A. '57, '61, Hartland, Wisconsin, in February.  
 Mansfield, Robert A. '57, Sun Prairie, Wisconsin, in March.  
 Mateicka, Bernice A. '57, '68, Madison, in March.  
 Murphy, James L. '57, Burlington, Wisconsin, in February.  
 Noll, Louis R. x'59, Waterford, Wisconsin, in April.  
 Linsky, David J. '58, Green Bay, Wisconsin, in 1987.

## SIXTIES SEVENTIES

Wadzinski, David L. '60, '61, La Crosse, Wisconsin, in April.

Duzy, Judith E. (Nichols) '61, Jasper, Georgia, in December.  
 Kramer, Joseph N. '61, MD'64, Oklahoma City, in February.  
 Kapelka, Kenneth W. MS'62, Largo, Florida, in March.  
 Simonds, Alice '62, Madison, in December.  
 Vanden Boom, James R. MBA'62, Appleton, Wisconsin, in 1987.  
 Nordlie, Keith A. '63, Schenectady, New York, in 1986.  
 Clifford, (Ms.) Terrence J. '67, New York City, last August.  
 Canepa, Mary Anne (Gallagher) '67, Lakewood, Ohio, in February.  
 Beyer, Stephen A. '69, Austin, Texas, in March.  
 Black, Bruce A. PhD'69, Grand Junction, Colorado, in 1987.  
 Fuchs, Carol Marie '69, Madison, in April.  
 Young (Mrs. John), Mary E. Potter MS'71, Madison, in April.  
 Dernbach, Anne C. (Brousseau) '73, Eau Claire, Wisconsin, in March.  
 Kubly, Gerald L. MS'73, past president of the Wisconsin Alumni Club of Indianapolis, in Indianapolis in March.  
 Patterson (Mrs. Roy), Jeanne Salov x'74, Rockdale, Wisconsin, in February.  
 LeGrand, David John '77, Brooklyn, New York, in February.  
 Hebl, Patrick R. '78, Waunakee, Wisconsin, in March.

## EIGHTIES

Robinson, Carol A. '87, Urbana, Illinois, in November.

## Faculty

Emerita Professor Gladys L. Cavanah '25, '51, library science, on our faculty for twenty years until retirement in 1967, specializing in children's books and founder-publisher of "Subject Index to Children's Magazines"; San Diego, California, in April. Memorials to Children's Co-operative Book Center of Helen White Hall, c/o UW Foundation.  
 Emeritus Professor W. Noble Clark '15, '30, Seattle, in May. He directed the research activities of the College of Agriculture for nearly a quarter of a century after joining the staff in 1927 as an

## BOOKMARKS



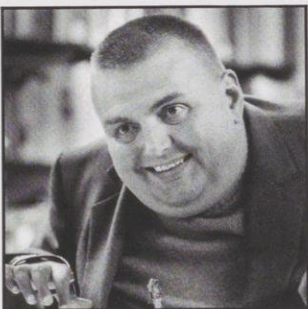
### University Women, A Series of Essays UW System Board of Regents

There are fifty-four essays in this three-volume paperback set.

The scope is the University System even before it was a system, which allows for attention to the old Teachers Colleges throughout the state. One volume centers admiringly on individual teachers and administrators; another on women—or lack of them—past and present in various academic disciplines; the third on the results of the "women's movement" of the Seventies. The set is \$9, available from the Office of Women, 1802 Van Hise Hall, UW Madison, Wisconsin 53706.



assistant to the dean. He had a lifelong concern with the world's food supply; chaired the Committee on Postwar Agricultural Policy for the Association of Land Grant Colleges from 1943-48, served as deputy director of the UN's Food and Agriculture Organization immediately after World War II, and in 1950 was named to President Truman's Commission on Migratory Labor.



BRENT NICASTRO

School of Business Professor **James A. Graaskamp** PhD'65, Madison, in April. He was a nationally known expert in real estate development, credited by colleagues and former students as instrumental in the reputation of our program in real estate and urban land economics, which was the first in the nation to specialize in development analysis. A paraplegic since being stricken with polio at age 17, Graaskamp was one of the forces behind establishment of the campus's McBurney Resource Center for Disabled Students. Memorials to that center or to the Real Estate Alumni Fund, both through the UW Foundation.

Emeritus Professor of Finance **William (Don) Knight**, age 72, on our faculty from 1945 to 1986; Madison, in April. A specialist in industrial development, taxation and budgeting for profit and non-profit organizations, he also taught summers in the School for Credit Unions and the Graduate School of Banking.

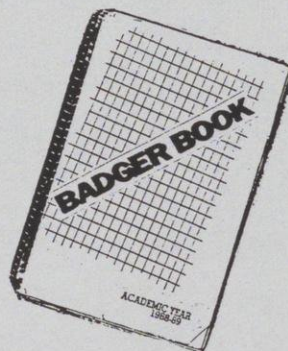
"The father of cancer research at the UW," Emeritus Professor **Harold P. Rusch** '31, MD'33, Madison, in May. He was credited with recruiting and keeping some of the major names in cancer research over the years, supporting their successful efforts to bring our cancer center to international prominence. He chaired the oncology department from

1940-72; founded our McArdle Laboratory for Cancer Research in 1946—one of the first of its kind in the nation—and directed it until 1972; and directed our Clinical Cancer Center from 1972 to retirement in 1979. Dr. Rusch died of cancer. Send memorials to the McArdle Laboratory of the Clinical Cancer Center, through the UW Foundation.

Emeritus Food Science Professor **Louis C. Thomsen**, age 93, Madison, in March. He was honored by both the American Dairy Science Association and the Wisconsin Council of Agriculture for his teaching and service to the industry. His specialties were butter manufacturing, and dairy engineering and management.

### Memorial Gifts

We encourage memorial gifts to the university in honor of deceased alumni, faculty and friends. They should be sent to the UW Foundation at 150 E. Gilman Street, Madison 53708, and may be designated for any area or activity of the university. Donors are asked to give the name and address of the deceased's next of kin, if available, so that the Foundation can advise him or her of your thoughtfulness. Alumni who wish to be so honored after death should be sure to inform their family in advance for obituary purposes. Information on permanent, endowed memorials is available from the Foundation, 608-263-4545.



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## CLUB EVENTS

**Akron/Cleveland September 10.** Annual brat-and-beer picnic.

Contact: Howard Hohl, (h) 666-0934.

**Brown County (Green Bay)**

**October 1.** Football outing—UW vs.

Michigan. Contact: Tom Gavic

(o) 433-2612, or (h) 491-1061.

**Boston October 16.** Annual bratfest. Contact: Joen Greenwood, (h) 547-7624.

**Mid-Indiana (Kokomo) September 10.** Annual fall picnic. Contact:

Gary Denton (o) 451-9606.

**September 17.** Scholarship golf

outing. Contact: Herb Perry (h) 453-1874.

**November 5.** Bus trip to Wisconsin-Ohio State game. Contact: Ron Fenske (h) 453-2226.

**Miami September 24.** Badger pre-game huddle. Contact: Sheri Hicks (WAA office): (608) 262-9521.

**Portland, Oregon August 14.** Annual bratfest. Contact: Paul Extrom (h) 646-7912.

**Pittsburgh July 16.** Annual Big 10 family picnic. Contact: Emmy Lou Anderson (h) 781-8988.

**Sacramento August 28.** Picnic. Contact: Mike Willihnganz (h) 922-8596.

**Washington DC September 18.** Annual picnic. Contact: Roland Finken (o) 724-7492.

**Badger Huddles.** Before home games, come to The Copper Hearth in Union South for some Wisconsin cheer. There'll be complimentary cheeses, coffee and a cash bar, and Bucky and the cheerleaders, too.



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## France

Continued from page 30

lenge it—Italy notably has a joyous gastronomic tradition and there are remarkable tables in that sensuous country. And elements of American cooking are emerging in many noteworthy ways. But France's cuisine remains the standard by which all others are measured, to which all others are compared.

The second question is, can all this continue? Already, in my travels I have encountered a variety of deceptions. It may be something as small as the fact that the majority of the truffles preserved in the Perigord actually come from the other side of France, in northern Provence. These "cans of worms"—the label on the file I put them into as I worked on sorting them out—add up to a basic, disappointing discovery: many of the products that have made French cuisine famous no longer come from France. That *foie gras* you rave about in Michelin-starred restaurants? There's a 75 percent chance it came from Hungary, or Poland, or Israel. Those luscious *escargots*? Probably from Hungary. The frog's legs? From Yugoslavia. The *brochet* in your *quenelles*? Canada. The mustard grain in your Dijon mustard? From Kansas.

Authenticity of origin is a hard question to deal with. Were the products better when they were French? No doubt they were. Food is invariably better the closer it's prepared to its source. But how much better? My decade here isn't enough for me to answer that.

Scallops from Ireland, mussels from Holland, and olives from Spain may not destroy French cuisine or end its traditions. But the effects of the contemporary economic order are shattering some aspects of regional gastronomy. Sheep farmers in the Pyrenees can't compete with British lamb and are abandoning the land. Olive growers in the Drome can't survive both the hard freezes that end production for years and less expensive imports from Spain. The economic cooperation brought about through the Common Market has indisputably raised living standards throughout Western Europe. But the EC's agricultural policy is leading to a steady, irreversible industrialization of farm practices. Inevitably this will mean that the price difference between a farm-raised chicken from Bresse and a factory-produced one will drive all but the most committed Bresse poultry farmers out of business. That a *poulet de Bresse* will become as



IAN COOK

In Provence, Wells enjoys her favorite French cuisine: lamb, melons, olives, and grapes from her own vineyard.

rare as caviar and just as unaffordable is truly lamentable.

Yet basically I came away from my research with my optimism intact. In another generation, I doubt there will still be farmers in the mountains of Cantal, milking their cows by hand, living in stone shacks that lack electricity and running water. Old Tante Paulette and Tante Yvonne won't be feeding us their *poulet au vinaigre* or *daube provencale*, but someone will come along to fill their shoes.

Certainly frozen-food sections will grow in supermarkets, that drive-in *baguette* shop I saw in Avignon will no doubt breed offspring, and there's no question that McDonald's and Love Burger are here to stay.

But a good percentage of the authentic, dedicated food people I've met over the past two years will be around to see the new century in, and I'm convinced that the passions of men like Paris bread baker Lionel Poilane and Lyon chocolate maker Maurice Bernachon will not only get us through just a little bit longer, but will inspire successors who are determined not to let their teachers down. □

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# A TASTE FOR FRANCE

by Patricia Wells MA'72

Over the past two years, I have journeyed 50,000 kilometers throughout France, some 30,000 miles on high-speed trains and slow mountainous roads, interviewing hundreds of men and women, discussing the elements that are basic to France's tradition of gastronomy. I have talked with Loire Valley goat farmers and Roquefort cheesemakers, Breton crepe makers and France's best chefs, scallop and lobster fishermen, certifiably insane bakers, *escargot* processors, sea salt rakers, walnut oil pressers, winemakers, cheese agers, pig wholesalers, and two brothers who make a living growing zucchini blossoms. Along the way I've worked beside many of them—curing a 300-pound pig, conserving *foie gras*, digging in icy soil to unearth black truffles, learning to distinguish edible wild mushrooms from the deadly ones. And in towns all along France's two coasts, I have gotten up in the middle of the night to greet fishermen as the sun came up, arriving with their catch of anchovies, sardines, or fresh white tuna.

Wherever I went, I searched out the most authentic and the best, and this invariably brought me to the "little guys," the artisans, farmers, and producers who work independently. As a consequence, I spent a lot of time in villages too small to rate their own postal code and talked with Frenchmen far removed from the excitement of Paris and the glamour of the country's famous kitchens.

Throughout my journeys, I searched for answers to two basic questions.

The first was how, in this homogenized world, has France managed to retain its undisputed role as the maker, the shaper, the ruler of Western cuisine? Others chal-



IAN COOK

The author and her husband, Walter, like to dine on their secluded terrace. On Patricia's 40th birthday, they also invited guests—Julia Child and the director of the famed La Varenne cooking school, and several other chefs who would paralyze the most confident of cooks.

When Patricia K. Wells MA'72 received our School of Journalism's Distinguished Service Award this spring, its director said she had one of the most glamorous jobs in journalism.

"She divides her time between a beautiful Right Bank apartment in Paris and a country home in Provence and is the restaurant critic for the *International Herald Tribune*," Professor James Hoyt explained. "She not only lives and eats well but more importantly, she writes elegantly and knowledgeably about what she eats."

Formerly with the *New York Times* and the *Washington Post*, Wells moved to Paris in 1980 with her husband, Walter, who is

news editor for the *International Herald Tribune*. Her first book, *A Food Lover's Guide to Paris*, has sold 70,000 copies and is now in its second edition. "No serious hedonist should go to Paris without it," critic Gael Green said. We don't know what she'd say about Wells' latest effort, the all-the-more-decadent *Food Lover's Guide to France*, but we'd venture to guess that it would be something like, "Don't leave home without it."

To order Patricia Wells' books, send \$12.95 plus \$2 shipping for *The Food Lover's Guide to Paris—Second Edition*, or \$14.95 plus \$2 shipping for *The Food Lover's Guide to France*, to: Workman Publishing, 708 Broadway, New York, NY 10003.

*Continued on page 29*



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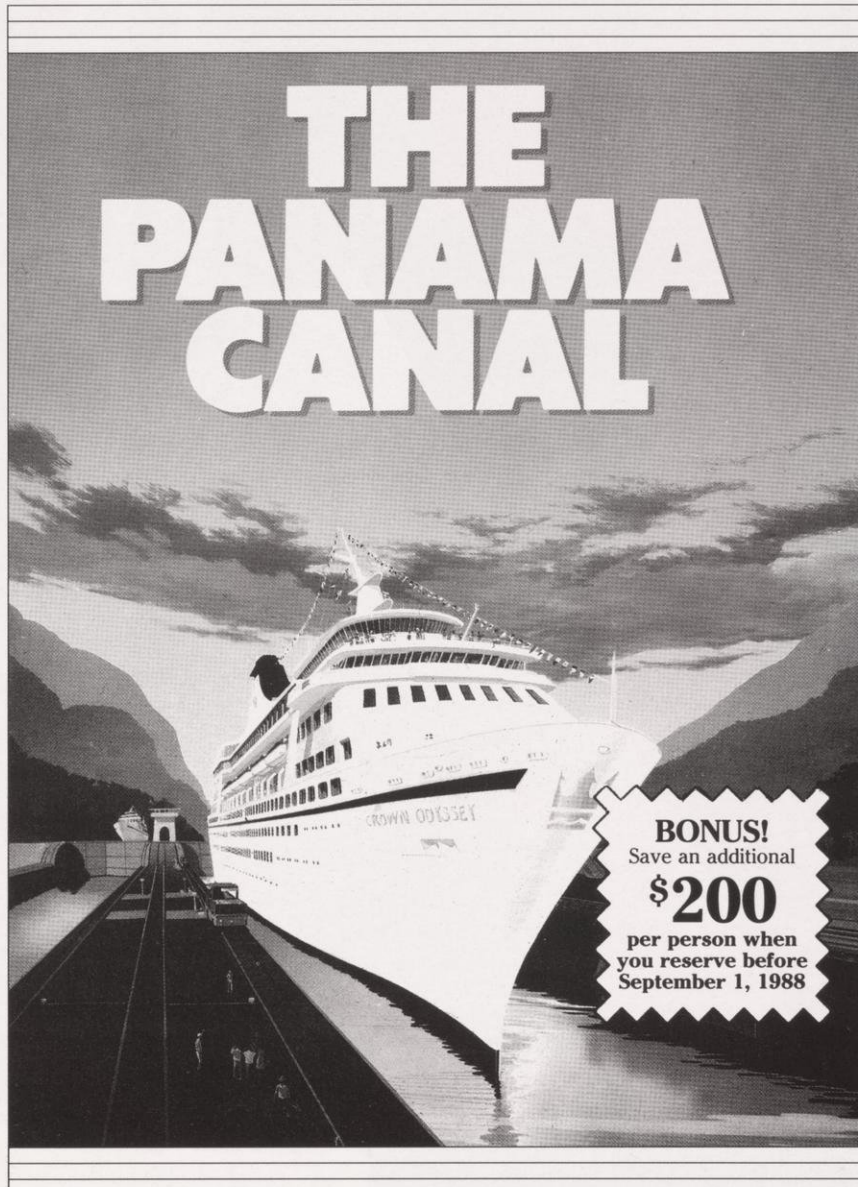
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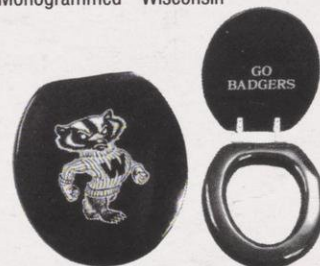
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