



# **The daily cardinal. Vol. LXXXIII, No. 19**

## **September 21, 1972**

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Everything you wanted to know...

## V.D.--- it's here today, gonorrhea

This is the first part of a two-part series on the venereal disease epidemic and local VD treatment facilities.

By TOM McNULTY  
of the Cardinal Staff

Oh — oh. You're feeling bum, and it transcends a cold or anything as insignificant as that.

It could be just a fever and fatigue if you happen to be male, but those painful urinations and urinary discharges are becoming ominous. A female? Pain, vaginal discharge, swollen glands, or a little sore that disappears in a few weeks. What's wrong?

YOU'RE NO PHYSICIAN, but from some of the things you've heard and read

lately, you suspect that you might have a form of venereal disease. The seed of apprehension is planted inside you, and suddenly you feel cornered. Where do you go for diagnosis? Treatment? You wonder what'll happen if you let it ride, and grisly photos and descriptions of venereal disease victims are conjured up in your memory.

It's safest to assume that you have contracted syphilis or gonorrhea, the two most common of the venereal diseases. Going to the family doctor is probably out for you, because it would surely get back to your parents, right? You want to avoid the tiresome moralizing that will come at you, even if

your suspicion proves to be wrong. And another private physician would be too expensive. The University Health Service? Nah — too institutionalized. They'd let it slip out for sure. And the Blue Bus Clinic is mostly for drug cases, isn't it? What to do?

Simply see a doctor as quickly as possible. The biggest single enemy of venereal diseases control is widespread misinformation and lack of education concerning it. The University Health Service (UHS) and the Blue Bus have made tests easily available to anyone as part of a concentrated effort against VD in Madison in the past two years.

(continued on page 3)



Cardinal photo by Tom Jones

Students join striking Wisconsin Supply Co. workers on the picket line, Wednesday. Story on page 3.

U's hike 'unsatisfactory'

## Beck hits salary proposal

By STEVE BREITMAN  
of the Cardinal Staff

Unless the regents agree to the faculty's salary hike proposals, Prof. Anatole Beck vows strong "alternative action" including possible collective bargaining by the United Faculty for a union contract.

Beck is fighting mad at the "totally inadequate," six per cent faculty salary increase per year which was proposed by the central administration at a regent committee meeting on Monday. The raise would effect the 1973-75 biennium. He stated that the University's proposal would give each faculty member \$2,250 less for the biennium than the United Faculty Council's four-point plan, which was presented to the Faculty Senate on Sept. 11.

BECK SAID that the University can give a lot more under Federal Wage guidelines. He stated that the proposed salary increase is negligible, since the price of living has gone up 4.5 per cent in the last year.

Beck lauded the advantages of a union contract, citing as an example the faculty of Madison Area Technical College (MATC) who have a collectively

bargained American Federation of Teachers contract.

MATC faculty members receive salary increases under a step formula. Each year the faculty advances to a higher paying level, gaining an average of \$5 to \$600 per step, plus an additional five per cent cost of living increase base.

Prof. Beck is an executive member of both University faculty unions, the 150-member United Faculty and the 55 member University branch of the American Association of University Professors. He is also a member of the University Committee, a faculty government organization.

Beck says that "only through membership organizations can the faculty speak for themselves."

THE USE OF COLLECTIVE BARGAINING has been discussed at both of the faculty unions' opening meetings this year. Beck says the machinery exists for an open faculty referendum by the United Faculty to decide on collective bargaining.

Beck will be discussing his proposals and faculty alternatives at today's meeting of the business and finance committee of the regents. All regents are expected to attend, and a vote on the Administration salary proposal expected.

## Budget won't prevent boost in tuition, fees

By JIM PODGERS  
of the Cardinal Staff

Resident undergraduate students at the Madison and Milwaukee campuses of the University face a possible fee increase of about \$28 per academic year as a result of increases in the proposed 1973-75 biennium budget, according to a report published yesterday in the Wisconsin State Journal.

However, Donald Percy, UW vice-president for budget planning and analysis, told the Cardinal that this was "not a definite figure, but it was close." Final figures will be released at today's special Board of Regents meeting.

THE MEETING, scheduled for 9 a.m. in 1820 Van Hise, is to discuss the administration's recommended \$1.2-billion budget, released Monday. If necessary, further meetings will be held this evening or Friday. After approval, the budget will be sent to Gov. Patrick Lucey and the state legislature for consideration.

The budget asks for a total increase of \$151.7 million, about 15 per cent over last year. The administration promises its budget will not necessitate any increased in the existing state tax base, but will request about \$66.2 million from additional state tax appropriations. Some \$48.5 million must be raised from other sources, including fees, tuition, and federal funds.

Total income for the next biennium from fees and tuition is expected to total \$152.7 million, an increase of 14 per cent, or \$19.2 million over the 1971-73 level. Since administration officials do not expect enrollment to change drastically in the next few years, this indicates a fee increase can be expected in the near future.

AT THEIR July meeting the regents devised a new tuition plan which would base fee levels on the total direct or indirect costs of instruction at each system campus. Because of higher costs and the specialized programs and facilities at Madison and Milwaukee, fees at those campuses would be higher. The new plan sets undergraduate resident tuition at 25 per cent of undergraduate costs at a given campus. Out-of-state tuition would remain at 100 per cent of cost.

Accordingly, tuition and fee increases caused by budget increases will be greater at Madison and Milwaukee than at other campuses. Whether it will be as high as the \$28 per year the State Journal predicted remains to be seen.

Most of the added revenue will be used for five purposes: 1) merit increases and other fringe benefits for classified and teaching personnel; 2) revitalization of the "Wisconsin Idea;" 3) increased hospital and health programs; 4) minority and disadvantaged programs; and 5) the federally supported sea grant and research program.

LITTLE HAS been allocated for new undergraduate programs at either Madison or Milwaukee.

Faculty compensation is taking the largest single chunk out of the budget's new funds. Faculty groups, including the Association of UW Faculty and the University Faculty Council, maintain that merit increases in the first year of the biennium should amount to from 9.5 to 11.9 per cent, to meet the inflationary spiral and raise the University's pay average nearer to those of nearby state institutions.

However, the administration argues that it can only afford increases of 6 per cent annually, a rate which would still account for \$41.2 million of the budget. It is feared even these increases may be cut further by the governor and legislature.

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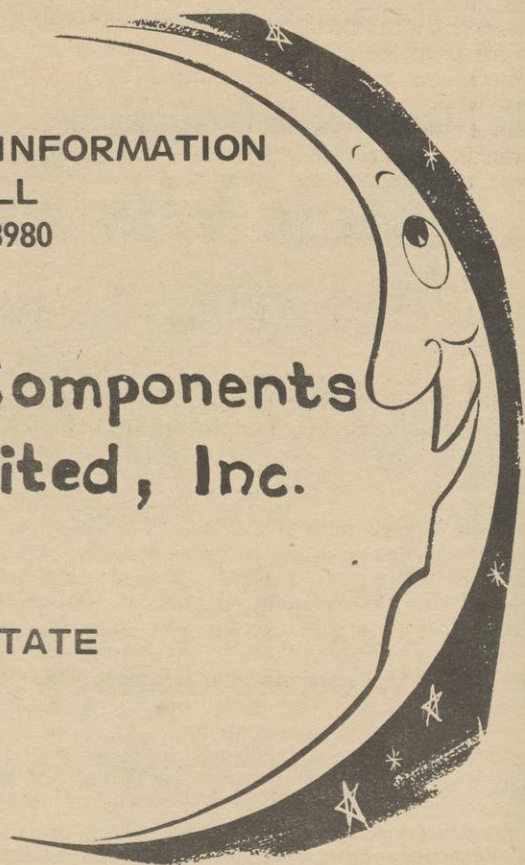
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On Wis. Supply Co. lines

## Strikers in good supply

By DAVE KIMBALL  
of the Cardinal Staff

It rained on their lemonade party, but striking Wisconsin Supply Co. workers and friends Wednesday stayed triumphantly on the picket line.

"Hell, exclaimed one worker, 'we've got management so scared they call the cops if we sneeze.'"

THE EIGHT ASSORTED policemen watching the strikers indicated that someone is scared. Two Wisconsin Supply security men spent the afternoon busily filming everyone, and four Madison police, including Inspector George Schiro, observed from the sidelines. Two undercover policemen drove off at the approach of the Cardinal photographer.

"When the strike began in August," one worker said, "100 per cent of the men eligible were in the union. All 13 of us walked out. Since then two have gone back to work, the two part-time workers who were students are back in school, and five workers have had to get other jobs."

THAT LEAVES four of us picketing full time. Management put 10 scabs inside the building — they thought we were finished, but they're not so sure now."

In the past week, the Labor Committee of Movement for Political and Economic Democracy (MPED), and the Wisconsin Alliance

have thrown their support behind the Wisconsin Supply strikers. An MPED spokesman says, "both groups will back the strike until it is won. Management seems to think, from the example of the Gardner's strike, that if they hold out against the strikers for 16 or 17 weeks, they can break the union."

"BY THEN, all the workers would have to get other jobs. But with the full-time help of our two groups, the company can't smash the union."

Teamsters Local 695 was recognized by the Wisconsin Supply Co. on June 8, after a five-day recognition strike. The current strike began on August 2 when workers accused the company of refusing to bargain in good faith.

THE DIFFERENCE between what the workers are asking in a contract and what the company will give amounts to about \$2,400 a year. The union claims that the company is "spending thousands of dollars more to avoid a settlement" because it is "determined to keep its employees from having a union."

Although about 60 per cent of the customers of Wisconsin Supply Co. are now being turned back, the strikers request that students join the picket lines at Wisconsin Supply Co., 630 W. Mifflin. With student help "we can maintain a strong picket line and win this one" argue the strikers, and everyone is invited to another lemonade party at 4:00 pm Friday.



WEATHER: probably good, unless it isn't. Widely scattered light in the morning, continuing all day. Mediocre tomorrow. For more info, why not call 249-6645, like we do, heh-heh.

### Stans to take stand in suit?

WASHINGTON—A federal judge Wednesday ruled that the Democrats could name Maurice Stans, chief political fund-raiser for President Nixon, as a defendant in their \$3-million civil suit against the Republicans.

Judge Charles R. Richey of U.S. District Court, in refusing to dismiss the suit, said four others not previously named could also be named defendants. But he ruled that the five men captured inside the Democratic national headquarters could not be defendants.

The suit stems from the June 17 break-in of the Democratic headquarters in the Watergate Office Building.

Richey said in his opinion that the order does not resolve the dispute over whether the Democratic National Committee and Committee for the Re-Election of the President should be parties to the suit.

### Murder-by-mail plot deepens

A murder-by-mail plot against Israelis spread to the United States and Canada and across Europe to Israel itself Wednesday.

All of the letters containing compact plastic explosives were intercepted without harm to their Israeli addressees.

Three of the letters mailed to Israeli envoys at the United Nations were removed from the post office in New York City by a police bomb squad. A bomb was taken by Canadian police from the Israeli consulate in Montreal and detonated in a park.

Other mailed devices were uncovered in Paris, Geneva, Brussels, Vienna and Tel Aviv.

### Ali pummels Patterson in seven

NEW YORK—Muhammad Ali battered Floyd Patterson's face into a swollen, bloody mask and stopped him after seven rounds of a scheduled 12-round fight Wednesday night at Madison Square Garden.

The end came when Dr. Harry Kleman signalled referee Arthur Mercante to stop it with Patterson sitting on his stool and blood flowing from his tightly-closed left eye. It counts as a seventh-round knockout.

This battle of former heavy-weight champions had little action in the first five rounds as Ali circled and jabbed. The 37-year-old Patterson held his own by getting in with left hooks and some body shots.



MARINE AND Navy recruiters were at the Engineering building yesterday, signing up people for their cause. A mass picket is scheduled for today at noon to protest the presence of the recruiters on campus.

## Here are V.D.'s symptoms

The two common types of venereal disease, syphilis and gonorrhea, have two things in common — how they are spread and how hard they are to detect.

Syphilis is caused by a germ of the spirochete family, one which can live only within the body. It is usually spread through sexual contact, but can also enter the body through open sores. From nine to 90 days after contact a small painless sore, or "chancre," appears. This can easily go un-

noticed, especially in women.

THIS SORE soon disappears, but the disease continues to spread into the bloodstream and through the body.

Anytime from a few weeks to six months later, secondary symptoms appear. A rash, sores in the mouth, swollen joints, aching bones, or loss of hair may occur. Symptoms vary and are often mild enough to go unnoticed. After three to six months, these symptoms too, disappear.

THE DISEASE then enters the latent stage, and after some time the disease ceases to be infectious.

However, as long as it goes untreated, it continues to spread through the body, sometimes into the heart and brain.

In the early stages, syphilis can be detected by analysis of the chancres. As soon as the spirochete has entered the blood stream, it can be detected in a blood test.

Gonorrhea is less dangerous in that it usually does not spread past the genito-urinary organs. However, it is far more difficult to control.

THE EARLY symptoms of gonorrhea in women are slight pain with urination and vaginal discharge. Often these don't occur, or they go unnoticed. The infection spreads, however, often to the bladder or rectum.

The most serious problem occurs when it spreads to the fallopian tubes. The woman might have severe abdominal cramps, vomiting, and fever. These might be mild, however, or resemble menstrual problems.

For men, the symptoms are much more obvious. Painful urination is the first sign, then a white or yellowish discharge from the penis. This discharge can easily be transferred to the eyes, causing infection there.

IN MEN, gonorrhea is easily detected and diagnosed from the discharge which occurs.

## V.D.: one big pain

(continued from page 1)

Confidentiality? DR. JD Kabler, Health Service Director, is ultra-stringent when it comes to protecting the rights and privacy of patients. And on the main Blue Bus Clinic phone is a bold, handwritten memo saying: "Under no circumstances give out any patient information over the phone!"

YOU DON'T WANT to take any chances with syphilis or gonorrhea. These two diseases that are the most common causes of sterility in women, can lead to stillbirth and abortion, and may be inherited by the child of an infected mother. Reports indicate that where routine cultures have been performed during prenatal examinations, approximately one in 12 expectant mothers is infected with gonorrhea and is unaware of the toms, and the same is true of latent syphilis.

This means that for every 100 women who are diagnosed and treated for VD, there are 400 more who are infected but don't suspect—and these pass the diseases virtually every time they engage in intimate sexual contact.

If the disease is allowed to progress unchecked, a male may also become sterile, develop an infected prostate gland, or simply suffer overall pain and fatigue. As soon as a male is infected (through intercourse, for example) he passes the disease with almost every subsequent sexual contact. The complications for both sexes are serious, not to mention the fact that having VD puts a definite crimp in your sex life.

When and if the diseases are discovered, it becomes a monstrous task to track down, contact and treat all persons infected, and to contact all of their contacts, and all of the contacts of the contacts' contacts. It's easy to see why venereal diseases have snow-balled into the most common group of infectious diseases among young people after the common cold, outranking all cases of hepatitis, measles, mumps, scarlet fever, strep throat, and tuberculosis put together.

(continued on page 5)

## STOP THE BOMBING

it does matter to the people of Indochina  
Canvass for McGOVERN

## TONIGHT

New and old volunteers needed  
at 6:30 p.m. at McGovern office  
317 W. Gorham (above Mother Tucker's)

Any new volunteers should come tonight to  
receive canvassing instructions and assignments

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## Student Court



NOW TAKING APPLICATIONS FOR  
JUSTICES of the COURT

Petitions can be filed in the Student  
Court office. L-200 Law School.

# The Daily Cardinal

Founded April 4, 1892

THE DAILY CARDINAL is owned and controlled by elected representatives of the student body at the University of Wisconsin-Madison. It is published Monday through Friday mornings through the regular academic year. Saturday Sports Issues will be published on Sept. 9 & 23, Oct. 7 & 28 and Nov. 4, 1972. Registration issues are one week prior to each semester.

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## In the house of Glass, nobody can get stoned

"There's a lot of people everywhere who hope we fail."—Bill Glass

By HENRY SCHIPPER  
of the Cardinal Staff

It is somewhat difficult to ignore an agent from Hare Krishna slinking along the street,

beckoning to you with sour music and suffocating you with strawberry incense. One tries hard, but it is difficult.

It is likewise not easy to avoid the oh-so public testimonials and baptisms of young Jesus Freaks flipfopping into Lake Mendota like dying fish seeking new life.

BUT IF LATEST developments are any indication of what is to come, Hare Krishna and Jesus Freaks are part of a dying school quickly being shoved off the spiritual market by the smoother, more traditional approach of men like Bill Glass.

Glass, for those of you who haven't yet heard, is the football All-Pro turned evangelist or, the story of an All-American straight who became even straighter.

His week-long Crusade for Christ running nightly at the Dane County Coliseum is a far cry from the soulsearching testimonials of ex-hippie space trippers, or the obsessed chanting of Hare Krishna. Glass's style is much more low key. But I certainly don't mean to imply that it's less effective. To the contrary, his total lack of color, smell, or taste, makes Big Bill just the right offering for organized religious elements throughout the land. The Bill Dykes of the world are smelling a good dinner, and if this week's events are any indication, they have already begun to eat heartily.

The mad religious machine that Glass set in motion was nothing short of phenomenal. Housed under the umbrella of the Greater Madison Area Christian Churches are over 120 congregations, many of which have been working feverishly towards this week's events for over a year. Their diligent activity has resulted in a virtual tidal wave of publicity, and the creation of a 600 body interdenominational choir. More

importantly, a foundation has been permanently laid through the development of 1500 Christ Counselors, all graduates of a seven week crash course on helping one's neighbor.

From all appearances then, Bill Glass's lifeline lies in America's church-going community, predominantly members of the middle class. The Coliseum on opening night housed about 4500 of these people, all of them wearing their Sunday best.

KIDSWERE THERE but most of them were pre-adolescent and seemed to be simply extensions of Ma and Pa. I asked one particularly glum looking 11 year old, what in the world he was doing there.

"I dunno."

"They ask you to come?" I inquired, indicating a set of intensely serious parents.

"Ask us! They told us to come," he cried. "Yeah, and we gotta come every day this week," his even younger sister added, with more than a trace of distress.

The kids were certainly deserving of pity. The place was so lifeless that I had to fight for a view of the Oscar Mayer Weinermobile, the only place a kid could wander to after being excused by Dad to go to the bathroom. The entire affair was clean-cut and straight-laced to such a degree that formal dress was in no way out of order. My own pair of baggy jeans and a three day old beard stuck out like a luminous Star of David.

But most depressing was the atmosphere, a direct consequence of the attitudes of most of the participants. People were not hostile, rather, they over-compensated for my sloppy appearance with an exaggerated friendliness. But this friendliness

(continued on page 11)

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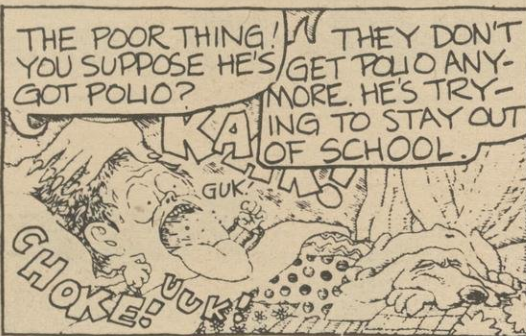
S. Babcock, M.D.  
Assoc. Director, University Health Services

"... the Wisconsin Student Association would develop a comprehensive health insurance program to supplement the out-patient services provided through University Health Services."

Recommendation to the Director  
of University Health Service and  
the Chancellor — Health Care  
Advisory Committee

The Health Care Advisory committee perceives minimum health needs for the student as being met when a sufficient level of medical services are provided to permit the University and its members to function efficiently as an educational institution... The Committee reluctantly accepts the reality that these needs can not now be met without adding significantly to the educational costs now incurred by individual students...

Statement from Health Care Advisory  
Committee  
Feb. 16, 1972



From National Lampoon

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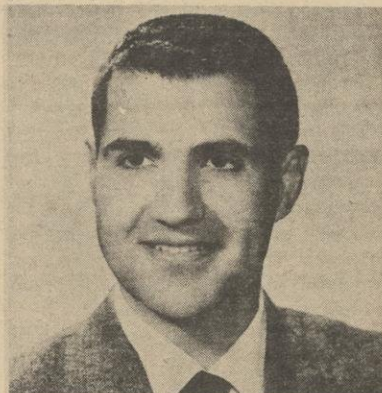
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## Managing the personnel

# Dean Bock takes care of Business

By CLAUDIA RICE  
of the Cardinal Staff

The new dean of the School of Business, Robert H. Bock, finds that despite Madison's "progressive reputation," University business students share the attitudes of business majors in smaller private schools. Bock finds that business students tend toward a "professional" viewpoint and are more "business-like, down-to-earth, and less swayed by causes which they perceive to be extraneous to their career objectives."



ROBERT H. BOCK

Bock was formerly the dean of the School of Business at the University of Miami. A native of Chicago, he has been a faculty member of Northwestern University and a vice-president of the University of Puget Sound. He is 40, making him the youngest dean on campus.

BOCK COMMENDS the University for its progressive tradition. "I'm more impressed with Wisconsin than any of the private schools I've been at, because Wisconsin is a land grant school and therefore draws a wider cross section of Americans as students," he said. "The Midwest is a fine cross section of the entire U.S." He considers the land grant college concept "the most exciting educational idea yet."

Bock noted that many business majors are of the first generation in their families to go to college, and they feel the need to be

"practical" in their career choices. Business is a curriculum that trains them for a profession, he said.

Dean Bock would like to see the state's major governmental and industrial employers have more to do with the operation of the School of Business. He views Wisconsin employers as the school's "main consumers," and plans on actively seeking advice from these sources and offering more programs of immediate social usefulness. New emphasis will be put on the field of public management, for example, with training which will focus on developing skills relevant to the public sector of the economy, i.e., government, health services, and the like.

In regard to the current economic situation, Bock feels profit margin restrictions should be seriously considered. He could favor large businesses, the government, and the public working together to establish economic guidelines over actual intervention.

"I HOPE THAT GOVERNMENT won't have to intervene," Bock said. "If the need is felt, legislation and temporary executive orders should be used. The public's opinion does have a place in the American economic system. Business must voluntarily become sensitive to the public. Where profits are excessive, the public will hopefully express interest."

"The term intervention implies active involvement," Bock elaborated. "I'd rather prefer terms that are considered fairly quaint, such as 'partnership' or 'tripartite relationship' between business, the public, and government. I don't think anyone likes the term intervention."

Commenting on the presidential campaign, Bock said, "I really don't know who I'll vote for. I share the objectives of McGovern, but I disagree with his means of achieving them. McGovern tends toward overmanagement of the economy. His interest is to use the tax structure to re-distribute

wealth. The tax structure wasn't meant to re-allocate wealth, but rather to raise money to achieve results that private individuals can't achieve for themselves."

"The results Nixon wishes to bring about, except in defense spending, are basically agreeable to me. But his lack of certain social concerns bothers me," Bock said.

BOCK DISAGREES with Nixon the most in the area of defense expenditure and any other ex-

cessive federal expenditure: "Instead of wage and price controls, it would have been better to reduce the federal deficit by reducing federal spending," he offered.

Bock also advocates a greater concern for reduction of unemployment. "The burden of unemployment falls disproportionately on certain races and classes, so fairly 'active in-

tervention' there would be appropriate," he concluded.

There will be an informal (free coffee and donuts) reception for Dean Bock today between 11 a.m. and 1 p.m. outside the Business library in the basement of Commerce. Pre-Business and Business majors are urged to attend to meet Dean Bock and other faculty members, and to find out about extracurricular business organizations for students.

## Pills plus thrills=rash of VD

(continued from page 1)

WHY? VARIOUS THEORIES have developed in attempts to explain the epidemic. Consensus seems to be that it is greatly related to changing social conditions. The "new sexual freedom" among the young, and widespread use of birth control techniques, coupled with the unprecedented mobility of the general population, are important factors. In the past, a VD outbreak was usually confined to one community and was therefore easily traced and contained.

Prior to World War II, one-fourth of all those in mental institutions were there as a result of complications to the nervous system directly stemming from a syphilitic condition. During the war, penicillin came into widespread use against the diseases, and the problem decreased because of the concentrated effort against it. When the incidence of VD decreased, so did the defenses—people thought that the problem was licked and became less aware of it.

Both gonorrhea and syphilis can still be effectively treated at any stage with penicillin. But, where a dosage of 2.4 Mu (million units) used to be adequate treatment, there are new strains of gonococci more resistant to that drug. Some cases in males now call for as much as 4.8 Mu—double the former dosage—to kill the strain entirely. Alternative drug treatments are also being initiated in some large cities.

But these drugs are used after the diseases are contracted and have probably spread from one person to many more. Obviously, the objective is to prevent people from contracting venereal diseases in the first place. One hope is for future development of vaccines against syphilis and gonorrhea which would stimulate long-term immunity, but ongoing experiments are still in the rabbit-testing stage. So education remains a major preventive weapon, and lack of it remains a major problem.

**TOMORROW:** Treatment Facilities in Madison.

As usual, virtually any Cardinal photograph is available for sale as an 8 X 10 glossy photograph for \$1.50. Call the photography editor for details, 262-5854.



—National Lampoon

## Screen Gems

King of Hearts, with Alan Bates, directed by Philippe de Broca, 1968. 6210 Social Science, 8 and 10 p.m.

The Wild One, with Marlon Brando, directed by Laslo Benedek, 1954. B130 Van Vleck, 8 and 10 p.m.

The Testament of Dr. Mabuse (1931) with Rudolph Klein Rogge, and Woman in the Window (1944), with Edward G. Robinson and Joan Bennett, both films directed by Fritz Lang. 19 Commerce, 8 p.m.

Diary of a Shinjuku Thief, directed by Nagisa Oshima. Play Circle, 2, 4, 7, and 9 p.m. Madison premiere.

Foolish Wives, directed by Erich von Stroheim. Green Lantern Co-op, 604 University Ave., 8 and 10 p.m.

Putney Swope, Women's Building, 240 W. Gilman St., 8 and 10 p.m. Also Friday.

The Pumpkin Eater, starring Anne Bancroft and Peter Finch, directed by Jack Clayton, 1964. Hillel, 611 Langdon St., 7 and 9 p.m. Benefit for the Memorial Union Labor Organization (MULO).

## Secure your deposit

By BETSY MATSON  
of the Cardinal Staff

Every September, the Madison Tenant Union (MTU) gets a rash of frantic phone calls, as people move out of their apartments and discover that they aren't getting their security deposits back.

Security deposits, which usually constitute one month's rent and are required in almost all student-area apartments, should ideally be kept by landlords only if tenants damage their apartments. But certain Madison slumlords, playing on the naivete of tenants who sign leases without taking precautions, profit from the security deposit racket.

"SOME LEASE clauses are in direct opposition to state statutes, but people sign them anyway, and then they are probably binding," Michael Gelfan of the MTU says.

Tenants who assume security deposits will be withheld only for

damage done to their apartments are understandably angered when a landlord claims, for example, that the tenant broke furniture which was already broken when the tenant moved in.

"It comes down to your word against his," Gelfan said, "and usually the landlord wins."

Even landlords who return security deposits can make a sizeable profit by keeping the deposits in a private bank and gaining interest.

"I'VE HEARD that it is standard ethics to keep the deposits in interest-free accounts, and to only keep the deposits for damage done, but not all landlords are ethical," Gelfan said.

For the "unethical" landlord, avenues of profit are unlimited. First, he may try not mentioning the security deposit when the tenant's lease is up. "I've had

(continued on page 9)

**YOU**

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# Cardinal :

## opinion & comment

Eighty nations of the world have gone down the tubes because they wanted sexual freedom.

bill glass

### Ecocide Brought Closer to Home

The defoliation of 1,000 acres of Grant Co., Wis. last month with the use of the dangerous herbicide 2,4,5-T raises the geographical query: Where is Vietnam?

No one, of course, expresses concern when there is evidence of the use of a herbicide which causes birth deformities in Vietnam. But in Wisconsin? Sen. Gaylord Nelson, instrumental in exposing the Pentagon's defoliation program in Vietnam, has now caused a slight furor with the revelation of the herbicides use not only in Wisconsin but throughout the country.

Gov. Patrick Lucey has now ordered an investigation. But why now? How is it that, according to Nelson, we are using a herbicide that contains dioxin, which is "the most deadly substance known to man."

The media cover some aspects of Vietnam extensively. But do they cover the "other Vietnam" to paraphrase Michael Harrington—the one that begins at home. The media often maintains its image as a neutral informative source. But the question becomes "information about what?" About Agnew's foibles on the tennis court?

The media cover some aspects of Vietnam

extensively. But do they cover the "other Vietnam" to paraphrase Michael Harrington—the one that begins at home. The media often maintains its image as a neutral informative source. But the question becomes "information about what?" About Agnew's foibles on the tennis court?

Or about deadly herbicides used in our backyard? The point is not only that we are using deadly herbicides but that we are using herbicides and chemicals whose effects we don't even understand. And that government which is supposed to protect us from the corporations which produce them is too interlocked with the system of production to stop it.

Nelson has stated that "the use of 2,4,5-T should be suspended until scientific studies establish whether there is a "no-effect" level of 2,4,5-T and until studies have been conducted on the presence or absence of this substance in human tissues."

It's just one speck in a cloud of pollution that covers this country. And it's part of a problem that shocks us at home when our own lives are threatened but it rationalized in Vietnam when the skin color stops being white.

### Introducing the Nixon-burger



We were recently amused, if not frightened, to learn that Ray A. Kroc, the chairman of the McDonald's hamburger chain has donated enough money to the re-election campaign of President Nixon to rank second on the auspicious list of financial backers.

After four years of Nixon, it has become readily apparent that a new form of culture has been coerced on the American consciousness. Starting from the top of Pat's neatly coiffured hair-do to the depths of David and Dick's baseball all-time great list, a new era of

mediocrity has been hoisted on the American psyche. And now, as a kind of cultural apocalypse the 400 time millionaire from Illinois has thrown his beef into the Presidential burger.

"I guess it's McGovern's over-all philosophy I am against," Kroc belched after swallowing his non-union lettuce stuffed burger, "I am really no expert but I believe this generation could be moving towards socialism and to me the only difference between socialism and communism is that Communists don't believe in God."

Kroc readily denied rumors of an impending Saigon franchise for his ever-growing fast food chain. "Hell-no," he told the Chicago Today, "What could the government or his administration possibly give? Would they place a contract for hamburgers?"

Frankly, Mr. Kroc, like your anemic meat, we find that reasoning hard to swallow. We understand what's going down here. Whatever way you slice it—it's a crock of shit.

### Madison, Wis. The Zone Offense



Keith Davis

its economic and investment potential increases.

Given that absentee landlords are not the most solicitous people in the world when it comes to the quality of housing since they don't have to live in it, the neighborhoods, in which this occurs are subject not only to rising property values (and taxes) but also to declining quality. The property tax is based on the market value of property, and it puts pressure on the home owner who doesn't want to sell but whose land value is rising daily. Thus the pattern which has been repeated in central Madison so many times in recent years begins again.

The attempts to re-zone have, however, been uniformly defeated in recent years. People in Madison are, by and large, a lot more tolerant than some give them credit for. But if they are put into a controlled bind, their desire to co-operate with their renting neighbors is put to a severe test, and they are ripe for the political hucksters who come along and tell them that zoning is the answer to their problems. In the past, the attempts to zone to low-density categories (such as R3) from the moderate density R4 have been defeated because people were so obviously unhappy at having to line up on one side of the issue of the other that it was hard to make a case for doing it at all.

Since the last such wave of attempts, however, nothing has been done about the basic problem—speculative control of an absolute human necessity: shelter. The pressures on both sides are more intense than ever; more people are moving out of the decimated hard core ghettos downtown, and more of them are moving into areas which were formerly single family.

Thus, when someone a little more clever than Ald. Landgraf, the author of those last attempts, comes along with a new wrinkle which appears to be equitable, the balance of power shifts and people have a compelling reason to sell out the decent impulse of co-operation for self-preservation.

In his reply to the charge that the new category, R4A, is discriminatory, Ald. Lehmann (ward 6) has said correctly that all zoning is discriminatory one way or another, but this begs the larger issue. Zoning has been created as an issue by people unwilling to deal with the basic problem: a severe shortage in low and middle income housing which zoning was never meant to solve.

You can't blame the home owners. Any cat who ties himself to a 20 or 30 year mortgage and slaves at some job to meet his payments has a right to be afraid for his investment.

You can blame the people who manipulate them and control their options, though, and feed them the same old baloney in new packages. It is not coincidental that Lehmann has some close professional ties to some of the biggest developers in Wisconsin, like David Carley and their friends.

And this is the tragedy. No matter how the issue comes out these people will walk off with the marbles. Limiting the market through zoning is only a superimposition on top of an already limited market. The political situation is no freer than the "free market": the real choice would rest on direct popular control of housing. The actual choices divide and antagonize people against each other. And that is what allows Carley and company to continue to reap the benefits.

The murders at Munich will go

down as the most hideous atrocity of the 70's.

mmm...er, that is, after the bombing of Hanoi.

and of course the mining of Haiphong harbor.

bombing of the dikes, and the invasion of Cambodia and Laos, and

Kent State, and... the renomination of Nixon.

C. Bybee

# Bike Paths in the Arboretum

## Yellow Jersey Bicycle Co-op

In the interest of preserving the ecological integrity of the Arboretum and the unique educational and aesthetic opportunity its biotic communities provide, I strongly urge consideration of the possibility of Arboretum Drive being made One Way for at least that portion of the drive between Seminole Highway and Arboretum Lane. One-way traffic for this stretch of road, with passing prohibited, would allow a free lane for bicycles and pedestrians and would remedy many of the problems with which the Arboretum is now contending and those which may face the Arboretum in the future.

For the immediate problems: The physical separation of pedestrians, joggers and bicyclists from the automobile would ensure their safety on the numerous blind curves and help alleviate tension at the intersections into the Arboretum. The one way road would also solve the immediate problem of automobile speed and the future problem of too many cars for the carrying capacity of the drive. Statistics taken in 1972 indicate that 88% of the people driving in the Arboretum were driving faster than the lawful 25 mph.

Other figures which indicate peak traffic volumes at work rush

hour times as well as leisure times indicate that the excessive speed is not due to people sightseeing but rather to people taking a short cut across town, through the Arboretum. This cannot be tolerated in light of the tremendous increase of automobile traffic between 1965 and 1970. In this time period the average week day volume of automobile traffic increased from 571 to 1105 cars at comparable times of the year—more than doubling in the five year period.

I think the one way drive would eliminate those motorists just using the drive as a means to get across town and would leave it open to those wishing to sightsee. If a one way policy were implemented it would establish immediately the precedent of discouraging the automobile and encouraging the cyclist and hiker, reinforcing the idea that the Arboretum is a unique study area which should not be sacrificed to facilitate human convenience.

Presently (as you undoubtedly know) a hike through the Arboretum can be a hazardous venture.

A feasible (and legal) solution to automobile congestion and speeding on Arboretum Drive is to make the University owned section a One Way street with the

unused lane exclusively for pedestrians and bicyclists.

If you agree with the attached letter, please pick one up at Yellow Jersey Bicycle Co-op and send it to any or all of the following people:

Mr. Edward Hopkins  
University of Wisconsin  
WARF Office Building - 8th Floor  
Madison, Wisconsin 53706

Chancellor Edwin Young  
University of Wisconsin  
161 Bascom Hall  
Madison, Wisconsin 53706

Mr. W. Roy Kopp  
President, Board of Regents  
University of Wisconsin  
1866 Van Hise Hall  
Madison, Wisconsin 53706

Professor Robert J. Dicke  
Chairman, Arboretum Committee  
University of Wisconsin  
536 Russell Labs  
Madison, Wisconsin 53706

Mr. Erving Shain  
Vice-Chairman, City-University  
Coordinating Council  
c/o Mr. Walter Hunter  
404 City County Building  
Madison, Wisconsin 53709

If you have personal grievances of wrongs done to bicyclists or pedestrians in the Arboretum, please include a note of your own.

## Open Forum

### Where can Herb's head be at?

Craig J. Mills

I was most interested in the Herb Gould article that appeared on September 14 entitled "Where Can Their Heads Be At?"

I repeat the title not to call attention to the patness of such a question but the attitude it reflects. I've been a Frat Rat for a year and a half and, in fact, live in the house with the "neo-Greek front porch." I don't know where Gould's head is at, but I've always tried to judge people as they appeared and only after having some occasion to exchange a few thoughts.

It may interest Gould to know that our house has not had occasion to become involved in the panty-raid type activities that are purported to so frequently occur. None of the people in the house can remember one. Maybe if one is planned Herb and I can both go and see what they're all about. The classic beer guzzling observation coupled with the sorority bitch routine only further indicate Gould's mastery of the cliché and his very obvious "contact with reality."

Intellectual pursuits are individual efforts—so are the attempts at the solutions to the problems of coming to grips with reality and the concept of self.

If Gould actually believes that he can evaluate responses to life

and humanity by walking down Langdon Street, then his best option might be to join his friend in the Phillies infield. At least he'd get to know the whole team.

There are people who read the Cardinal and the Herald among other materials, and from these draw their own conclusions and decide to become Greeks, freaks, students, prudents, Boy Scouts, Girl Scouts, firemen, etc. The categories are convenient handles. Some people use these classifications as cover, others as advertising, others are covered and still others are advertised. But whatever happens, the person either makes it or he doesn't, on his own, and for himself.

Whether you drink your brains out, smoke your brains out, blow the top off your head with pills, or run or bike yourself into oblivion—we all have devices—each in its individual manifestation, each in its singular effect.

I'm interested, Herb, in whether you really want to answer your own question. Stop up and talk, look me up, or talk to anyone in our house. Then judge us—on the sum total of the people you meet. Maybe we'll even have Schlitz on tap!

Craig J. Mills  
Theta Chi '72

## Letters to the Editor

### In Praise of God and Bill Glass

I am thanking you for the article Wednesday on Bill Glass. I am thanking you because you did put Bill's words in and I thought he handled your questions with wisdom and love.

It is pleasing to note the frustration of the writer of the article because he couldn't shake Bill up and make him political. Bill's answer was that politics are divisive and he, by preaching Jesus Christ, is attempting to bring people into unity. Very admirable it is that a man can speak out such on his faith.

The preconceived notions of the writer of the article, as well as other Cardinal writers at one time or another, about the evangelistic scene were also amusing. It seems the Cardinal is always trying to put the campus community against Christianity because Christians are pro-Nixon. Well, you are far from the truth—politics for a Christian is an individual matter. What Bill Glass and many other campus "preachers," and I am one, are here to do it to present the good news of Christ—which is not Communistic, capitalistic, or socialistic, but Jesus Christ, who died and arose again from the dead that all who believe might have a life in Him, and eternal life in God.

The Cardinal policy tends to be "let's put this guy down, and these people down, and up with the..." Isn't it just like the rest of America anyway?

#### VIDEO COLLECTIVE NEEDS AMRC FILM

A video collective in Madison is presently making an anti-war documentary tape centering around university complicity with the armed forces i.e. AMRC.

Since local t.v. stations are committed to hoarding information, we are desperate for any film footage or photography which local film makers might either possess or have access to.

If you desire any further information or have something which would be useful, we'd appreciate your contacting either Bob at 257-4986 or Andy at 251-2935.

During the article, the writer called Bill Glass a big, dumb fool. Does the writer have to go that far to make himself better than Bill? Why not some straight journalism once in a while, then people may have an opportunity to decide for themselves the truth, instead of hearing the ego assumptions and brainwashing propaganda that all of us are sick of.

May God open your eyes to truth and that new life.

Peter Olson

#### MCGOVERN'S TOP PRIORITY

Dear Editors:

Thursday's Cardinal editorial criticizing Senator McGovern is disgustingly inconsistent with the numerous editorials vehemently condemning the war. For eight years we have marched against

the war with the Cardinal's enthusiastic support and what are the fruits of our efforts? In September of 1972 the war is rolling at full steam. For the first time we have an anti-war candidate running on the national ticket and what does the Cardinal do? It engages in generalized nitpicking criticisms.

George McGovern's top priority is to end the war. To do that he must get elected. Some people say his top priority is the same as all politicians and that is to get elected. These cynics are merely wallowing in their ignorant pool of banal (and false) generalities.

Some people, namely purists, don't realize that in a society of 200 million people, compromise is a necessity, not a vice. If ending the war required that Senator McGovern abandon the burdens of campaigning on grass, abortion, psychiatric care, and a host of other minor issues, then he will do that. The purist refuses to support anyone who doesn't meet every

detail of perfection and in effect opts for the continuation of the war.

If the Cardinal is wondering why George doesn't come to campus and speak against the war its because suffrage has been extended to people over 21 (and beyond central Madison). Senator McGovern is courting the workers, some of whom are more concerned with economics. And McGovern has a lot to offer in that department. If the Cardinal is seriously questioning McGovern's intentions for Vietnam then the Cardinal has acute myopia—nay, blindness!

That the Cardinal stated in bold-faced type that last Spring's endorsement of McGovern was qualified suggests to me that the Cardinal's first priority is to remain pure. Such things as ending the daily carnage in Vietnam takes a back seat to puritanism. Nixon has successfully continued his support of General Thieu from 1968 to 1972 when the anti-war

movement was at its peak. He'll have no trouble what so ever from 1972 to 1976 if re-elected.

The Cardinal has damaged McGovern's efforts here on campus by demoralizing workers and dampening enthusiasm at a time when McGovern needs all the enthusiastic support he can muster, not "qualified support." So I am asking for the Cardinal to put aside trivial differences and lend its whole hearted support to George McGovern who will end the endless war. But hurry! We have only 8 weeks to end the war and there is a lot of work that needs to be done. If your first rousing endorsement comes on November 3rd, then you can forget it, because it'll be too late.

And don't forget, George McGovern is running against Richard Nixon, not Jesus Christ!

Perry S. Lorenz

PATRONIZE CARDINAL ADVERTISERS

## Weapons That Changed the Face of Vietnam

### Fire Bombing

PROJECTS "SHERWOOD FOREST" AND "PINK ROSE"

Using World War II magnesium incendiary bombs, the U.S. has tried to burn large sections of damp rain forests—unsuccessfully



### Land Clearing

"DAISY CUTTER" AND "CHEESEBURGER"

A 15,000-pound concussion bomb creates helicopter landing zones by scything everything that grows in a 3-acre area

### Ground Stripping

ROME PLOWS

Bulldozers with 11-foot blades have scalped 800,000 acres of forests to deny coverage to North Vietnamese and Viet Cong troops

### Rain Making

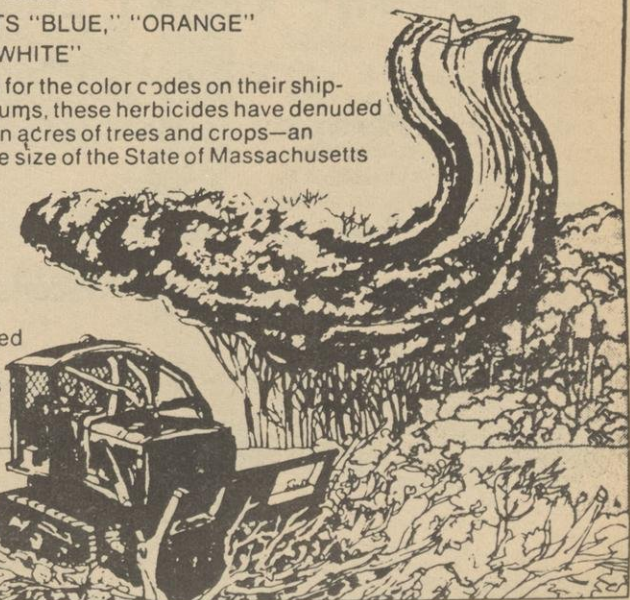
PROJECTS "POPEYE" AND "INTERMEDIARY COMPATRIOT"

By dropping silver iodide crystals above Vietnam, the U.S. has attempted to make it rain on the flow of troops and matériel from North Vietnam into the south

### Defoliation

AGENTS "BLUE," "ORANGE" AND "WHITE"

Named for the color codes on their shipping drums, these herbicides have denuded 6 million acres of trees and crops—an area the size of the State of Massachusetts





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Saturday, Sept. 23 7:45 and 10:00 B-130 Van Vleck

Gene Wilder — Margot Kidder

"Quackster Fortune Has a Cousin  
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Wednesday, Sept 20 and Thurs., Sept 21  
8:00 and 10:00 p.m. B102 VanVleck

# the wild one

with MARLON BRANDO  
and LEE MARVIN

Thursday, Sept. 21 8:00 & 10:00 B-130 Van Vleck

## Clean Water Campaign

### Downs urges Lever Bros. buys

By JAN LANN  
of the Cardinal Staff

Hugh Downs, former network television commentator and presently a resident of Carefree, Ariz., was in town Tuesday night selling soap....and ecology.

The occasion was a gathering of the American Association of University Women at the Wisconsin Center. Downs is a spokesman for the Lever Brothers Clean Water Campaign. The campaign, he told the Cardinal after the speech, must induce customers to buy more Lever Brothers products, or face discontinuation after its scheduled six months.

The Clean Water Campaign has pledged to turn two cents over to University Extension for every Lever Bros. product sold in the state for six months. The project began last May. The University may use the money any way it sees fit to help improve the quality of water or public awareness and knowledge of



Cardinal photo by Mike Wirtz

HUGH DOWNS

water pollution problems.

Lever Bros. was the first detergent producer to reduce the

phosphate content of its powder laundry detergents to the "basic efficiency level" of 8.7%, as a public relations guardian which Mr. Downs carefully pointed out.

"There is no desire on the part of soap industries to defend phosphates, because they are costly," Downs stated. The substitutes are less costly, but not yet proven safe (many are known to be toxic).

The Clean Water campaign "is not only responsible on the part of Lever Bros., but also courageous," Downs said. In a candid appraisal of such corporation-sponsored pollution control campaigns, he stated that it "doesn't matter" whether the industry's motive is expediency or altruism.

The former chief commentator for the NBC Today Show, Downs, spent considerable time elaborating on his view that the media should be more responsible, more competent, and more creative in its reporting of environmental affairs. "It is up to the communication channels to educate and not induce apathy and despair," he said. Downs felt that formal research is needed on how to get unpalatable facts to people without turning them off.

Downs' own efforts in the media on environmental matters include films with an ecological slant. He was asked by the UN to serve as an observer at the recent Stockholm conference on the environment, and participated in an ecological film presented at the conference.

## Craftsmen form co-op

By DONNA STAMM  
of the Cardinal Staff

Nose rings. Metal fish. Violet bugs. Even those see-them-everywhere-you-go guerrilla cookies.

It's all at the Community Crafts and Arts Co-op, which can easily be walked into at 118 N. Carroll Street. Yes, right here in Madison discriminating art buffs can satisfy their aesthetic appetites with original art by local craftsmen.

The co-op, established in February 1971, is a "craftsman-selling co-op allowing the person who wants to live by the labor of his hands to do so," says Karen Michelson, Acting Coordinator for the co-op. "We express the genuine co-op idea," Michelson adds, "for there is a distribution of the work directly allowing a person to live according to his needs. There is not a vocalized ideology...people don't stand up and make a lot of rhetoric."

MICHELSON DISTURBINGLY remarks that other co-ops do not recognize her group as a co-op since it was not started by University students. Presently, 15-20% of the members are students; other members range from retired workers to young children and housewives.

Active membership is the key to the Community Art Co-op. To become active in the co-op one must (1) pay ten dollars for lifetime membership; (2) submit his product to the Quality Control Committee who look at originality and workmanship; (3) take turns working in the store; and (4) be charged a maximum commission of 25%. Presently there are 60 members, who, remarks Michelson, "offer a tremendous variety of people...people I nor-

mally wouldn't be friendly with. They're not the kind I would walk up to and say, 'Hey, wow, I really want to be your friend.' There are no crises over policy...everyone is united in that they want to be paid for what they do. There is also an appreciation of others' work—in fact, I just traded 2 pair of

(continued on page 11)



Cardinal photo by Jim Eng

The O.S.A. Concert Committee of U.W.—Oshkosh

Presents

THE KENNY LOGGINS BAND

with JIM MESSINA

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Special Guest Star—Casey Kelly

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Saturday, September 23 8:00 p.m.

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Coming Oct. 20 — Johnny Cash Show



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BEFORE and AFTER  
THE GAME AT ...

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2438 University Ave.

"Home of the Real Steak Sandwich"

NOW FEATURING TAP BEER  
PARKING FRONT AND REAR

# MTU warns students of landlord loopholes

(continued from page 5)

tenants say to me that they just assumed that they didn't get their deposit back," Gelfan said.

If the tenant asks for his deposit, the landlord may try stalling. "The average landlord is counting on people not being persistent," David Heller of MTU said. "For every tenant that doesn't persist, he's made a profit. A lot of people move out of town or they graduate and it's too much trouble."

"Landlords can stall if they know you're leaving," Heller continued. "If you can't wait for a court date, you'll probably drop it. Never tell a landlord you're leaving town."

A TYPICAL LEASE will state that tenants must keep glass in windows clean, not drive nails into the wall, obey all governmental laws, affix no signs to walls and keep no animals on the premises. A lease may also state that violation of any of its clauses is grounds for forfeiture of the security deposit.

With such terms, a landlord could keep the security deposit if he found a McGovern poster on the wall; or if you had a dog (even if the landlord knows of the dog during the year and seems to approve, and if the dog does no damage); or if there are nail holes in the wall (even if they were put there in 1950); or if he knows that "co-habitation" has taken place

between unmarried persons.

All of the above have been used by Madison landlords as reasons for keeping security deposits.

What should a tenant do to protect himself? MTU offers these suggestions:

\***READ THE LEASE** over 15 times. If you don't understand anything, call MTU.

\***When you move in**, go over the apartment and make a list of the things that are wrong—nail holes, broken furniture, etc. and take two copies to the landlord to sign. Keep one.

\***During the year** report things that go wrong. Don't hide them. When you leave ask the landlord to look things over and ask if you should fix anything. Then fix it and have him come back and check again. It might help to get some impartial witnesses to look at the place too.

\***Tenants may not use a security deposit** to pay all or part of the last month's rent unless the landlord agrees to this.

\***MTU encourages people** to take landlords to small claims court if they feel they should get their deposits back. Tenants file a claim at the City-County building. Eight to 17 days later, the two parties meet. If no immediate settlement is reached, a judge resolves the dispute.

## News Briefs

### MULO BENEFIT

The Pumpkin Eater starring Anne Bancroft and Peter Finch in the story of the struggles of a woman in a middle-class marriage, will be shown Thursday at 7 and 9 p.m. at Hillel, 611 Langdon St. Proceeds will benefit the Memorial Union Labor Organization.

\*\*\*\*

### McGOVERN CANVASSERS

Eighth ward canvassers for McGovern are to meet tonight at 6:30 p.m. at McGovern-Shriver headquarters, 317 W. Gorham St.

\*\*\*\*

### GRE Deadline

Career Advising and Placement Services, 117 Bascom Hall, announced that the times of the Graduate Record Exam have been changed. The deadline to apply for the Oct. 28 testing date is Oct. 3. Applications are available in B-50 Bascom Hall.

\*\*\*\*

### UNION COMMITTEE

Anyone interested in joining the Union Theatre and Music Committee can obtain forms at the Union main desk or the program offices. Deadline for completing the forms is Sept. 25. Anyone with special knowledge in theatre and/or music is especially encouraged to try.

### BAG LUNCHES

This week's topic for the Thursday Bag Lunch Program, sponsored by the Counseling Center, will be on "Improving Your Study Skills," conducted by Judy Blackstone of the Center. Noon today at 415 W. Gilman St.

\*\*\*\*

### ASTRONOMY LECTURES

"The Birth of Stars" will be the topic of the first of 12 free lecture-demonstrations to be given by the University astronomy department. The first lecture will be presented at 7:30 p.m. Friday at the planetarium on top of Sterling from N. Charter St. and follow the hall to the right to the elevator. They will take the elevator to the sixth floor and go up the nearby stairs. Those attending the lecture-demonstrations are asked to be prompt.

The 15-inch telescope on Observatory Hill will be open to the public on the first and third Wednesday evenings of each month, providing the sky is clear. Informal explanations will be given for sighted objects.

\*\*\*\*

### WOMEN'S DANCE

There will be a women's dance on Friday night at Crossroads, 301 1/2 N. Hamilton. All women are urged to come. A donation of \$1 is requested.

DAVID O. SELZNICK'S  
PRODUCTION OF  
MARGARET MITCHELL'S  
STORY OF THE OLD SOUTH

## GONE WITH THE WIND

CLARK GABLE  
VIVIEN LEIGH  
OLIVIA DEHAVILLAND

Mon. thru Fri. at—  
8 PM  
Sat. - Sun. at—  
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121 W. JOHNSON ST.

How did  
**WOODY ALLEN**  
make a movie  
out of...

"Everything  
you always  
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to know  
about  
**SEX**  
\* BUT WERE AFRAID  
TO ASK"

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SHOW at 7:30

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Fairy Tales  
For Adults**  
DEFINITELY NOT FOR KIDDIES

**Big Sky**  
255-5330

THE 'HOT PANTS'  
GENERATION  
IS LOOSE!

the Young  
Graduates

COLOR by Technicolor

**Badger**  
255-5330

OPEN 7:00  
SHOW AT DUSK

She forced  
her  
husband's son  
to commit  
the  
ultimate  
sin!!

the STEPMOTHER  
...it's a family affair

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PRESENTS  
A CARLO PONTI PRODUCTION  
DAVID LEAN'S FILM  
OF BORIS PASTERNAK'S  
**DOCTOR  
ZHIVAGO**  
DAILY AT—  
1-4:30-8 PM

**Orpheum**  
255-6005

ENDING SOON!

**Fiddler  
on the Roof**  
(G)

NIGHTLY AT 8:15  
SAT. & SUN AT—  
1-4:30-8:15

**Hilldale**  
238-0206

**PUBLIC  
NOTICE**  
CONDITIONS OF  
ADMISSION

DIRTIEST GIRL I EVER MET will be shown complete and uncut. But due to the censorable nature of the film, the age of the girl and the people involved, the producers have agreed to the following: No one under 18 will be admitted. Fictitious names will be used. This notice will be displayed at theatre so patrons will be aware of the films shocking nature.

**Cinema**  
2090 ATWOOD AVE.  
244-5833

Mon. thru Fri. at—  
6:15-8:00-9:45  
Sat. & Sun. at—  
1-2:45-4:30-6:15-8-9:45

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RING**

317 STATE ST.

For an intimate lunch, cocktails,  
or an after-the-show snack, enter the  
Bull Ring. Menu includes sandwiches of steak,  
ham, bratwurst, cheeseburgers, and  
hamburgers. Parking at Johnson  
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# The Daily Cardinal Action Ads

## PAD ADS

**FREE COLOR TV**  
furnished townhouses, disposal, dishwasher, heated, carpeting, parking, near bus  
2 bedroom \$240  
3 bedroom \$275  
Duane Henrickson Realtor  
255-4221 257-5565

**CAMPUS FOR FALL** - 1 bedroom for 3, 2 bedrooms for 4, or 3 bedrooms for 5. 231-1466. — xxx

**GREENBUSH APTS.**  
104 S. Brooks  
256-5010

## SCHOOL YR. LEASES

2 bedrooms for 4, \$663 each  
1 bedroom for 2 or 3, \$650 to \$850 each  
or one year lease \$170 per month.  
Furnished, air conditioned, carpeted, pool

5 blocks to Chem bldg.  
Showing daily 1 to 4

Reduced Rates for the  
Summer

—2xxx

**FALL** large four bedroom apt. 35 N. Mills St. 222-2724. —

**TIRED OF SHARING? WANT SOME PRIVACY?** How about a room at Kent Hall on the Lake at 616 North Carroll. We have nicely furnished single and double rooms with private bath and a refrigerator for your convenience. Now accepting applications for fall. Stop by between the hours of 1-8 Mon.-Thurs. or 1-5 Fri.-Sun. or call 255-6344 or 257-5174. — xxx

**UNIVERSITY COURTS**, 2302 University Ave. Looking for a "SUPER" apartment for fall? We have beautifully furnished 1 & 2 bedroom apartments with air conditioning, an indoor pool and convenient to campus. We pay all utilities. "Try us, you'll like us!" Office Hours: 1-8 Mon.-Fri.; 9-5 Sat.; 1-5 Sun. 238-8966; 257-5174. — xxx

**FURNISHED & unfurnished apt.** Campus Central & East. 1 bedroom-2 bedroom, efficiencies available for fall—257-4535. — xxx

**FURNISHED** efficiencies 2 blocks from campus; carpeted, air cond, off street parking, small pets welcome 222-2621, 238-5146, 256-4654. Only 5 left for fall. — xxx

**WOMEN:** Why not Conklin House? Kitchen privileges. Clean, reasonable, convenient. 505 Conklin Pl. 255-8216 or 222-2724. — 20x25

**LARGE** 1 bdrm pad for 2 people. Full bath, eating area in kitchen. Large carpeted livingroom, air/cond. 6 min from Bascom. 1309 Spring St. \$170 per mo or school yr leases. 271-9516, 256-2226 Mgr. Apt. 106. — xxx

**WANTED TWO** females or couple to share house with 1 female. Call Ellie at 251-2086. — xxx

**LARGE apt.** like singles & doubles for women. 225-8216 or 222-2724. — 4x22

**LARGE BEDROOM** in 3 bedroom suite. Law students 251-4597. (Jennifer St.) — xxx

**ANN EMERY** - 265 Langdon St. 1, 2, 3 bedroom apts. from \$160. 257-2127, or see resident manager.

**THE FRANCES** - 215 N. Frances Across from Witte Hall  
Singles \$87 1 & 2 bedroom  
257-2127

**The IRISH MIST** - 222 Lake Lawn on Lake Mendota. 1 & 3 bedroom apartments. 257-2127

**CAMPUS** 1-2-3 bdrm. apts. Variety of good locations. Well furnished. 257-2127

**GRAD STUDENT** for own room in three bedroom apt. on E. Johnson. Lake view. Lease expires in May. 255-6284. — xxx

**MAN TO SHARE** large apt. close to campus. 255-8216, 222-2724. — 15x28

**FREE RENT** for Sept. Furnished efficiencies 2 blks from campus. Air/cond. carpeted, laundry, parking. Call 222-2621 — xxx

**HUGE, SUNNY** unfurnished quiet 1 bedroom; 1-2 people; good kitchen. \$135/mo. 255-0503. — 5x21

**SUBLET** fantastic single apt. One blk. from campus 256-8835. — 4x23

**THE COURTYARD**, furnished studio apts. featuring intercom security, carpeting, air/cond. private courtyard, richly landscaped Bar-B-Que area, downtown living. 102 N. Franklin. Open daily 12-8; Call 257-5062, 257-0744 836-6771 x 27

## PAD ADS

**ROOMATE WANTED.** \$76/mo. Own room - near University Call 256-3714. — 3x23

**PERSON** wanted to share 2 bdrm apt. \$75/ utilities included. 256-1582. — 3x23

**SAXONY APTS.** West Johnson at Frances. Nice singles for men & women. Also 1 brm. apt. available now. Call 255-9353, 251-6139. — 10x3

**NEED**—1 girl to share apt. with another. Fitch Ct. 3 seconds from Bascom - 251-0149. — 5x26

**SHARE APT.** with one guy, fairly straight. \$67.50 - own room. 1313 W. Dayton #1 2 x 21

**FARM** needs roommate, must have car, share w/2 others, 255-1075 marcia, 251-9566 mary

**CAMPUS APT.** to share (female) own room. \$65. 255-6192 3 x 22

**MALE NEEDED** for 3 bdrm. apt. \$52/mo. 251-7217 128 E. Johnson 5 x 25

## SERVICES

**SO YOU PLAY LOUSY POOL?** Free instruction from 10-1 Mon., Thurs nite guar results. Action Billiards. — xxx

**THESIS** typing and papers typed in my home. Experienced. 244-1049. — xxx

**WOMEN'S COUNSELING** Services. Counseling & referral for birth control, abortion & voluntary sterilization. 255-9149. 10 a.m.-10 p.m. — xxx

**RUSH PASSPORT** Photos. Taken by noon, ready at 3 p.m. four for \$5.00. Studio quality not a mug shot. Great for publicity. I.D. application, swaps, 9 to 5 Monday through Saturday. No appointment needed. 1517 Monroe St. (opposite Fieldhouse) Free Parking. — xxx

**EXPERT** typing will correct spelling, fast service. 244-3831. — xxx

**ABORTION** Contraception, Sterilization, VD treatment referral. ZPG 233-8689, 233-4562. — xxx

**FAST XEROX** copies \$.05 544 State Street. — xxx

**100 LARGEST** corporations surveyed for effective job and resume hints, \$4 to Market R & D, Drawer 1227, Eau Claire, Wisconsin 54701. — 10x23

**NEED MONEY** Go into business for yourself. Small capital outlay. Couples only - average pay \$7.20/hr. if interested in hearing sales plan, call 835-7345. — 5x21

**TYPING DONE.** Reasonable rates. Call 221-3153. — 10x21

**MOVERS** quick-cheap. 251-2004. — 16x10/7

**GUITAR**, banjo, autoharp, concertina. Private lessons-reasonable. Call 257-0268 nites. — 4x22

**DRIVING** instruction. 244-5455. — 136xMay 7th

**\$100 WEEKLY** possible addressing mail for firms. Begin immed. Details-send stamped, addressed envelope. Fortune Enterprises, Box 607, Canutillo, Texas, 79835. — 4x22

**EXC. TYPING** 231-2027 (40¢ a page) — xxx

**NEW YORK TIMES**, Sunday home delivery \$.75. Call eves. 764-5023. 14 x 10/6

## FOR SALE

**STEREO: CONCEPT SOUND** offers name brand, factory sealed, fully warranted audio components and accessories at discount prices. 251-9683. Concept Sound. A sensible alternative. — xxx

**STUDENT & used** furniture, antiques, reasonable. Sally 249-0556 or 849-4774. — xxx

**SALE, SALE, SALE, SALE, SALE.** The New Scandinavian Furniture Store-Necessity, 1333 Gilson St. 257-0138. — 12x23

**TROMBONE** Farfisa, organ. 255-3555. — 5x21

**JUKE BOX** Seeburg select-o-matic 100, plays 100 - 45 rpm selections. Best offer. 238-7384. — xxx

**STEREO** for sale. Ampex Micro 87R Cassette, radio, speakers, plus Garrard SLX-2 turntable, tapes. \$240 Call after 10:00 p.m. 257-7151 Dave. 3 x 22

## FOR SALE

**TOSHIBA** stereo, excellent condition \$125. Also Panasonic tape deck. 251-7094. — 4x22

**COMIC BOOKS** now selling back issues of your favorite comic heroes. Buffalo Shoppe, 1348 Williamson St. — 5x23

**FOR SALE:** VW Van, runs great, \$600 Call 271-6150

**GARAGE SALE:** Sept. 20-22nd, 11am - 7pm. 3210 Lake Mendota Dr. 3 x 22

**HELP!** Desperate! Good homes for pups. 849-5869 eves. 6 x 26

**SNAKE SKIN** 12 1/2 ft. W. African python. Call Jim 255-4029 or 262-9704 4 x 23

**SONY HP** stereo system AM/FM, Cassette deck, BSR turntable, SS-210 speakers. Excellent condition. Originally \$320—now only \$200; 255-2020 5 x 25

**DRUMS**, 6-pieces, zildjian cymbals, trap case, covers, excellent condition, 251-7413. 3 x 22

**MEN'S** 110 speed \$90; 90W receiver with turntable \$150. 257-6870. 3 x 22

**STEREO COMPONENTS:** Nikko ST 501.5 receiver, Garrard SL 55b changer, QUAD-5 speakers. Complete \$175 or individually. 255-9187. — 4x23

**DON'T MISS SUNDAY SEPT. 24th** last day of the season. Bargains in antiques, household goods, vegetables & collectibles. LAKE MILLS 1-94 FLEA MARKET. — 3x23

## WANTED

**RELAX** try Action Billiards.

## LOST

**LOST: PRESCRIPTION** sunglasses in case, in Russell Laboratories. Call 233-4167. — 4x22

**REWARD FOR:** Melon-colored raincoat, belt with gold buckle and stitching, in vicinity of Breese Terrace and 1815 University Ave. Call 249-9921. — 4x22

**LOST:** Small brown purse—near Birge—Please call Judy—256-0151. — 2x22

## RIDE NEEDED

**WSA CARD** holders get 50% off for their ride needed ads. — xxx

## FOUND

**TO THE** hitchhiker picked up on Johnson St. - Monday. your glasses are at Wis. Union-lost & found desk.

**MALE GERMAN** Shepard (large pup) gold & black face. 238-8847 after 4 p.m. — 3x21

**FOUND BLUE** contact lenses near Science Hall. 838-3292. — 3x21

## TRAVEL

**YOUTHFARE** cards, International Student ID cards, Eurail passes, Hostel information. Travel Center, 544 State St. 256-6000 afternoons. — xxx

## ETC. & ETC.

**THE COMMUNITY RAP CENTER, INC.** If you have a problem and want to talk about it you can call 257-3522 or come to 923 Spring St. 8 p.m. to midnight. — xxx

**THINK POOL** is for men only? Women free, couples 1/2 price Mon. & Thurs. Action Billiards. — xxx

**A.F.S. RETURNEES**, Brothers, Sisters meet John Schuey N.Y. Rep. 621 N. Henry Apt. D Thursday Sept. 21st. 7:30 p.m. 257-2518. 2 x 21

## WHEELS FOR SALE

**VAN '65 GMC.** Excellent condition; '66 GMC pickup 3/4 ton, best offer. 233-3881. — xxx

**'66 FORD** Ranch Wagon. Very good condition \$325 251-8434 3 x 22

**TRIP BUGGY.** '56 Ford bus. Must sell, half price 251-8434. 3 x 22

**HONDA** 350CL Scrambler (1968) must sell, just tuned. 255-8909 3 x 22

**1964** Four-dr. Chevy Impala, V-8, snowtires, automatic transmission, GOOD CONDITION \$400 or best offer; Call 238-5985 weekdays 8-9 p.m. — 4x25

**VOLKSWAGON** Bus. 1966—Valve job, carburetor overhaul, new fuel pump, radio GAS HEATER 262-9597 255-7650. — 3x23

**'66 FORD** Fairlane, automatic transmission, power steering, best offer - leaving country 262-0016 weekdays 9-5. — 5x26

## WHEELS FOR SALE

**YAMAHA** Twin-100 perfect; only 700 mi. extras. \$175/best offer. 233-0716. — 3x21

**CAMPER:** homemade, insulated, paneled. 1949 GMC rustless body. Rebuilt 1955 Chevy engine. 20,000 on rebuilt. 251-2817 or 125 N. Blair. — 3x21

**1972 HONDA** \*CM-70/less than 1000 miles, excellent condition plus luggage rack with straps, helmet with bubble, chain-lock, and cover. If interested call 238-8000. — 3x21

**'66 OPEN KADETT** 2 dr. coupe. Everything works. Only \$349. 238-8734. — 7x21

**'63 VW BUS** with '66 engine. Recent overhaul. New voltage reg. Trans. needs work. Make offer. 257-1735 after 1 p.m. — xxx

**1961 FORD** Econoline pickup truck, good condition. Call Gary 257-0564 — 6 x 21

## PARKING

**CLOSE** to Ogg & Witte Dorms. Phone evenings 255-9357, 233-9268. — xxx

**CORNER OF** Johnson and Bassett, 256-5871. — xxx

**CAMPUS PARKING.** Call 257-0111. — 5x23

## PERSONALS

**WSA CARD** holders get 50% off for their personal ads. — xxx

**MOONDOG:** I need your present. Call Dan Peterson, WHA-TV 263-2121. — 3x21

**WAR TAX** Resistance, telephone tax redirection: for info—Wisconsin Peace Fund, Box 2683, Madison, Wis. 53701. — 15x10/5

## HELP WANTED

**TYPIST WANTED:** Part time, must be UW student. Work will be from 11 p.m. to 3 a.m., Monday night thru Friday night working on the production of the Daily Cardinal. Job requires at least 65 words per minute. Apply by phone, 262-0896, Mr. Hinkson. \$2.25 per hour. — xxx

**MODELS WANTED** by professional photographer. No porn corn or experience required. Release necessary. Call 312/882-3633 or write: V.I.P. Photography, Box 558 Hoffman Ests. Illinois 60172. Good \$\$\$ — 15 x 10/3

**PART-TIME** help needed \$2.10 per hr. & bonus. Apply Fuller Brush, 2611 Monroe St. 10 x 10/2

**SECRETARY** to 3 lawyers on square. Fast accurate typist, shorthand useful. Mature judgment, able to organize work and assume responsibility. Hours 8:30 - 5:00. 255-5111. 3 x 22.

## PARAPHERNALIA

**FREE** kittens seven weeks. Cute—need home. Call Chris. 257-6632. — 3x23

**GIVE AWAY:** Dog: Half huskie, half shepard. Call 255-2565 after 4:30 p.m. daily. — 3x23

## DAILY CONTEST

### New Winners Daily

If your ID number is listed below, you're a winner. Stop in at the Daily Cardinal office, 821 University Ave. between 8 and 4 p.m. and draw a prize. Or call 262-5877 (Contest Calls Only).

### TODAY'S WINNERS ARE:

5544253320  
9000039272  
0744609140  
5645801340  
1953429543  
4826400790  
1194410872  
5025072797  
5113630544  
1353865155

You have 3 days to claim a prize (not counting weekends) and will be eligible for the end-of-the-Semester Contest Grand Prize drawing.

## So says the VA...

BE SHORE AN' NOTIFY TH' VA OF YORE NEW ADDRESS - WHEN YO' LANDS.



For information, contact the nearest VA office (check your phone book) or write: Veterans Administration, 232X, 810 Vermont Ave., NW, Washington, D.C. 20420



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# Glass, former Lion, Christians in Coliseum

(continued from page 4)

had only the slightest traces of humor. All around I saw faces etched in concentration, compressed all the more in an effort to resist an almost visible wave of boredom. For the most part people tried to save jokes for their "other lives," thereby infusing an element of dignified respect into the Crusade.

In order to understand how totally ridiculous this was you need to remember that the rallies were taking place in the Dane County Coliseum. Advertisements for Wayne Newton, Stephen Stills, and the Harlem Globetrotters served as decorations. The aforementioned Weinermobile served as a center of attraction. The whole electronic stable context made the participants' dignified posture absurd, the atmosphere unreal.

AT THE VERY BEGINNING of the program each night the crowd is told, "You are about to have the privilege of sharing in a Great Spiritual Offering. Just put your money in the white envelope." The words coo out ever so gently. "Mr. Glass will receive none of this money. His personal needs have been provided for by a group of business men months ago in far away cities across the land."

Taking money out of the pockets

## Crafts coop

(continued from page 8)

earrings for that brown picture on the wall."

The co-op employs an open market-type arrangement. It's an art gallery for the person who wants something different. Remarked Michelson, "We have very strange things in this store." Taking her up on this statement, one finds 3-D weaving, a female dress-form chest with an old U.S. post box entitled, "The Heart is an empty post box," a board of arranged hardware nails, and lumpy-shaped pottery animals that seem to crawl...all of this amid fantastic paintings with colors that jump off canvas covered walls.

Quipped one member unaware of this roving reporter: "It's never the same place—every time you come in, it's different. It's people as much as it is art...that's what's fun about it."

POTTERY IS ONE of the most demanded articles due to its usefulness. There are suspended plant pots, ceramic mugs, vases, dishes, and bowls all designed for regular use. Also of consumer interest are homemade dresses, macrame belts, "natural jewelry" earrings and pins, and of course, those hard-to-find nose rings.

The Community Crafts and Arts Co-op—check it out...Dynamite!!

\*\*\*\*\*

### CORRECTION

Yesterday's page three article on the City Council was inadvertently cut off in the middle of a quotation from Ald. Paul Soglin. The entire paragraph should have read:

"Two years ago, expansion was not on the ballot. I'm willing to face the people in my ward who voted four to one for transferral, because if you put this back on the ballot with the question of expansion and dual runways, it will lose."



Cardinal photo by Bill Rogers

### BILL GLASS

of independently wealthy businessmen implies a definite approach. That approach was all too apparent throughout the week. But to say that the events were low-key, sanitary and much more suitable to the experience of middle-and-upper America than freaked-out Jesus cultists is only half the story. Bill Glass is also off-key in a number of very important ways.

In his speeches in Monday and Tuesday it became immediately clear that the lessons Glass brings are molded in a very old and

politically useful evangelical tradition. God does exist and is taking very good notes on earthly behavior.

"Where there is design there is designer. Where there is building there is builder. Where there is Universe there is God."

Everyone in the audience was asked to raise their hands if they wanted Eternal Life. In response Glass booms out, "Only through Jesus. You can have your sins forgiven, not because you deserve it, but by the grace of God."

BIG BILL THEN GOES on to explain the miracle. "Imagine a dog run over in the street. A putrid sight, stinking in its decay. You can hardly look at it much less pick it up. Well, Jesus, when he drank that cup of compressed eternal sin, actually drank something a billion times as disgusting as rotting flesh. In six miserable hours he suffered for everyone. Praise the Lord! We are saved."

In such a system there is only one escape, absolutes prevail. "If you don't seek Eternal Life, you know, of course, the alternative is Eternal Damnation. The Hammer of Justice will strike you down...and God makes no exceptions."

The resultant theme of the Bill Glass Crusade is that we are all, what else, Children of God. Togetherness. Unity. Bring the world into a harmonious whole. His hands are awfully big. How?

"Through love."

WHAT KIND OF LOVE?

"The love of Jesus."

When I asked Mr. Glass what this all-embracing morality meant for the Vietnamese and other exploited people he told me, "I'm against the war. Everybody is. But I can't and don't take

political stands. That would be divisive. Besides, you shouldn't get hung up on one issue. Sexual morality is just as important."

In the end, it's the same old story. Bill Glass, like his more showy competition on the street, objectively ends up dividing morality from social reality and driving people inward, away from politics and towards a mythical unity.

A SECURITY GUARD at the Coliseum made this clearest of all. When I asked how Glass impressed him he said, "Helluva nice fella. He really comes to ya, you know, brings people

together."

How so, I inquired?

"Last night he's shakin' my hand real friendly. All of a sudden he turns around and smiles at these cruddy lookin' guys in patched-up jeans, hair down to the ass. I mean, there was no difference in the way he treated us. It was really something."

I then asked, "You think he'd be so friendly to long hairs if he was a cop?"

"Aw, no way, man. He'd see they aren't all good if he was a cop. You see a completely different side of people in the real world."

## STEREO

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	size "D"	32¢
8-TRACK STEREO TAPES		\$2.39
SWIVEL ROCKERS		\$29.50
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228 State St.

## Sports Briefs

Athletic Director Elroy Hirsch announced yesterday that Denny Schacter has been appointed head coach of the Badger tennis team in place of John Desmond who resigned last month.

Schacter, an assistant to Desmond for the last four seasons will also become the assistant director of the Nielsen Tennis Stadium.

Schacter is a 1970 graduate of Wisconsin and holds a BA in history and physical education.

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Sat. 'til 5:30  
Sun. 12:00 - 5:00

ALL STORES OPEN  
TONIGHT 'TIL 9 P.M.

## sports analysis

# UW may be back

By BILL KURTZ  
Sports Staff

Just a little thinking out loud.....

Between their showing against Northern Illinois and the performances of the Big Ten's alleged "powerhouses" Saturday, it looks like the Badgers may be a lot better this year than anybody expected. Don't break out the champagne, or reserve a plane ride to Pasadena just yet, but if Wisconsin beats Syracuse convincingly it would provide further evidence that the Badgers just might REALLY be back.

Some of the good omens were visible to anybody out at Camp Randall. Rufus Ferguson, of course, will be as good as ever if not better, and Jeff Mack shows signs of developing into a second breakout threat.

At quarterback, Rudy Steiner can really fire the ball a long way and Jack Novak looked like what John Jardine was calling him, the best sophomore tight end in the country. Putting points on the scoreboard should be no more of a problem this season than last.

BUT TO USE the old cliché, offense may sell tickets, but defense wins games. The high-powered attack will once again lure tens of thousands to Camp Randall, but the defense must keep them from suffering disappointments. And this observer saw many things to like in the defense.

Most of the day the Badgers were charging, hitting hard, and playing aggressive football. They did show vulnerability to short passes, but this hopefully can be remedied. Newcomers like Dan Baron, Randy Safranek, and Angelo Messina showed hustle, spirit, and enthusiasm that are bound to pay dividends.

The most hopeful news on Wisconsin's chances though, came from places far removed from Madison. Under datelines of Columbus, Ann Arbor, and Lafayette, fans could see for themselves the prowess of the conference favorites. From this corner, it looks like maybe Ohio State, Michigan and Purdue were ALL overrated.

At Columbus, the Buckeyes hosted a pathetic Iowa team and couldn't win any bigger than 21-0. Come on, Woody, even in the days of three yards and a cloud of dust your teams scored more points than that.

In the Big Ten "can you top this" session of poor performances, however, Michigan makes the Buckeyes look like pikers. Against a Northwestern team that in one writer's words "lost everybody but the water boy", the Wolverines slipped, slid, and fumbled their way to a 7-0 victory.

NO ONE, HOWEVER, outblundered Purdue. The Boilermakers managed to beat Bowling Green in every statistic except the one all observers expected them to—the score. After that underwhelming performance, by the way, Purdue must face Washington and Notre Dame.

This might be the year of the Jardine Juggernaut after all. Now if we can just beat Northwestern.

I don't imagine the Wall Street Journal is the most widely read paper on campus, so you probably missed an article there last Thursday (September 14) that I'd urge you to read. There, one of the WSJ's famous long front-page pieces is on sports, of all things. Entitled "Not So Big Ten", it documents this conference's athletic decline in recent years and the reasons for it.

The reporter, Frederick C. Klein, points to all the statistics on non-conference games, Rose Bowls, and the likes, and reminds us of the red shirt ban and scholarship limits that have hampered Big Ten recruiters. But he points out that there are other important factors. "Football in the Big Ten hasn't been the abiding passion that it is in some of the western and southern states where it has flourished most in recent years," Klein writes.

"LET'S JUST SAY we have other symbols of achievement," says Max O. Schultze, professor of biochemistry at Minnesota, and that school's representative on the Big Ten faculty council.

The psychological climate on the campuses, though, is at least as important as that on the outside. "Every college, of course," Klein wrote, "will insist that its athletic program is firmly subordinated to its educational goals, but there is fairly wide agreement that this contention is closer to reality in the Big Ten than in most other conferences that go in for big time sports." Faculty supervision, he felt, was stronger in the Big Ten than elsewhere.

Klein traces the decline of the Big Ten to two major factors. One was population shifts south and west, and the other the rise of nationwide recruiting.

This the Big Ten could not help. But redshirting, lower academic standards, and higher scholarship limits elsewhere had increasing effect in the conference's own back yard. Bob Devaney, for one, feels that the Big Ten's 1957-61 experiment with a need basis on scholarships gave other schools solid footholds in Big Ten country.

Klein feels that while the Big Ten will never regain its position of football dominance, no other conference will have it either. The Big Eight will limit members to 120 scholarships over four years starting next year, and the Pacific Eight will have a limit of 110 by 1974. (The Big Ten limit is 120 also.) And the NCAA this year considered going to a need system for scholarships, like the Big Ten tried alone a decade ago.

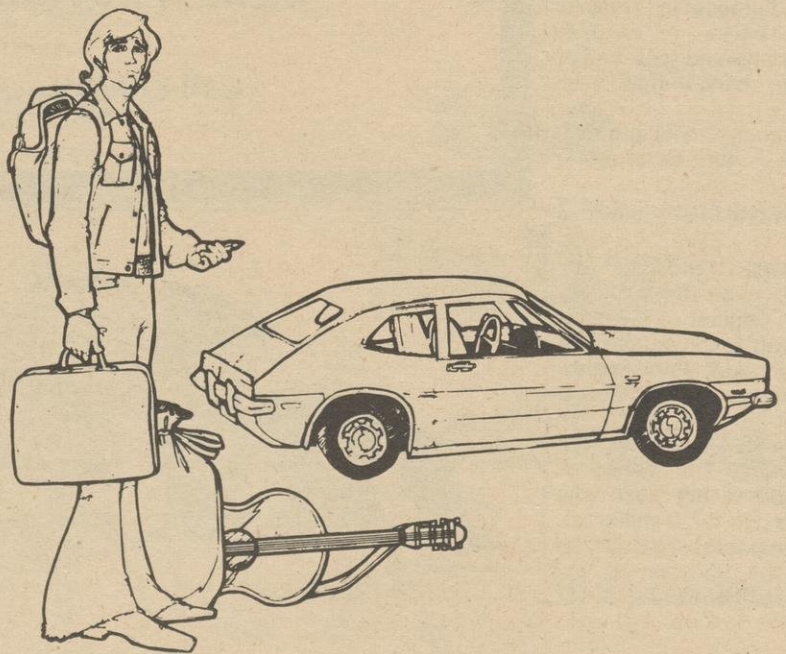
"I think a lot of our positions on the place of sports in the university will be vindicated," Ohio State athletic director J. Edward Weaver told Klein.

"It's just too bad that money and not principle is proving us right," he added.

And isn't there something wrong with college athletics when a conference suffers because it shows even a little bid of leadership and responsibility?

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