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# Wisconsin Alumnus

Volume 84, Number 3  
March/April 1983



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*The exceeding beauty  
of the University  
arrests the eye . . .  
and helps to weave  
the web of attachment  
in which every student  
must feel bound  
to this institution.*

*Henry Barnard—  
Chancellor, 1859–1860*

# Alumni Weekend '83

## May 13-15



### Alumni House • Wisconsin Center • Wisconsin Union

A great weekend for all alumni, with special reunions for the classes of 1923, 1928, 1933, 1938, 1943, 1948, 1958.

#### Fri., May 13

- Registration, open house for all classes: Wisconsin Center.
- Half-Century club luncheon.
- Alumni seminar: Business Prof. Jon G. Udell will speak on "Our Economic Future."
- Class receptions and dinners.

#### Sat., May 14

- Open house for all classes: Alumni Lounge.
- Alumni Dinner in Great Hall, Memorial Union, highlighted by presentation of our Distinguished Service Awards and our Excellence in Teaching Award, recognition of outstanding students, and a concert by the Wisconsin Singers. Dinner preceded by a no-host cocktail party in Tripp Commons.

#### Sun., May 15

- Morning open-house for all returning alumni at the Chancellor's residence, 130 N. Prospect Avenue.

\*Reunion committees from each class send out notices to those members for whom they have current addresses. Please keep our office advised of address change and contact us if you have not received your notice by March 1.

**Wisconsin Alumni Association**  
650 N. Lake St., Madison 53706

Send me \_\_\_\_\_ tickets for 1983 Alumni Dinner, May 14 at 6:30 p.m., \$15 per person.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Class \_\_\_\_\_

# Wisconsin Alumnus

Volume 84, Number 3  
March/April 1983

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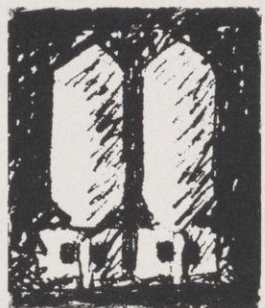
Artha Petrie Towell '53 (Mrs. Thomas),  
5502 W. South Hill Dr., Madison



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He's traveled from the Daily Cardinal office to the Washington headquarters of National Public Radio. Steven Reiner gives us an inside look at the day-to-day challenge of producing "All Things Considered."

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## 30 Distinguished Service Award Winners

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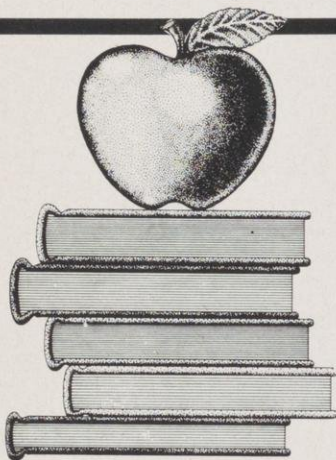
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## Cover photo/Norman F. Lenburg

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# The News



## Graduate Program Retains High National Ranking

According to a recent study by the Conference Board of Associated Research Councils, campus graduate programs have remained leaders among the nation's universities. Approximately 5,000 faculty at 228 colleges around the country rated institutional success at producing scholars and researchers in thirty-two fields. Schools were evaluated on the reputation of their faculty and its publication record, size of programs and library, research findings, and the employment of graduates.

The UW-Madison placed sixteen disciplines in the top ten on both the reputation and publication scales. They include, ranked by reputation: German language and literature, 1st (tied with Princeton and Yale); chemical engineering, 2nd; sociology, 2nd; botany, 3rd (tied with Berkeley); biochemistry, 4th (tied with Berkeley and Rockefeller University); statistics and biostatistics, 4th; cellular and molecular biology, 5th; geography, 5th; Spanish language and literature, 7th (tied with Stanford); zoology, 7th (tied with UCLA); political science, 8th; computer sciences, 10th; economics, 10th (tied with Berkeley, UCLA and Northwestern); history, 10th; and mathematics, 10th.

Ranked by publication are: cellular and molecular biology, 1st; sociology, 1st; history, 2nd (tied with Michigan); political science, 2nd; chemistry, 3rd; statistics and biostatistics, 4th; botany, 5th; economics, 5th; microbiology, 5th; biochemistry, 8th (tied with Stanford); mechanical engineering, 8th; zoology, 9th (tied with Arizona); computer sciences, 10th; chemical engineering, 10th; geoscience, 10th.

At our deadline, Vice Chancellor Bryant Kearl MS '42 said the high standings are even more impressive, in most cases, when we know the number of schools with "significant programs" to which the UW's were compared (for example, the eighth-place tie in chemistry is from a field of something like 145). Kearl and several computers are in the process of measuring that field. We'll have the figures for you in our May issue.



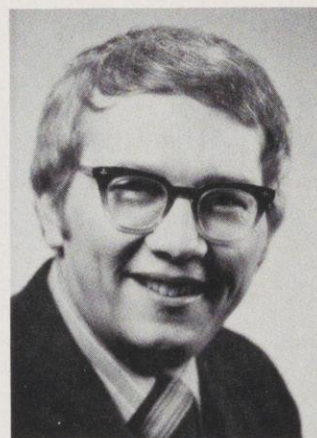
Gayle Williams Langer

## Associate Director Wins DSA From CASE

WAA's associate director, Gayle Williams Langer, has won the Distinguished Service Award for District 5 (six states and two Canadian provinces) of the Council for the Advancement and Support of Education (CASE). It recognizes professional competence and significant contributions to district affairs. Ms. Langer has been a member of the Conference Planning Committee for eight years, was treasurer for two years, and chaired the district in 1980.

She has also been active in CASE on the national level. She served as a member of its Governmental Relations Committee from 1975 to 1977 and joined its Board of Trustees in 1979. She has contributed articles to the magazine, *CASE Currents*, and has made numerous presentations at Assembly and District conferences.

Ms. Langer joined WAA's staff in 1959 as assistant to the executive director and was named associate director in 1966. She is listed in *Who's Who of American Women* and *Who's Who in the Midwest*.



Bernard C. Easterday

## Vet School Moves In, Department Heads Chosen

Faculty and staff of the School of Veterinary Medicine moved into their new \$15.5-million facility on the campus in February—five months ahead of schedule—and will begin offering primary health-care services. Construction of the 235,000-square-foot teaching, research and clinical facility progressed smoothly, Dean Bernard C. Easterday MS '58, Ph.D.'61 said.

Faculty members now number more than forty, and selection of the first-year class of eighty students from almost 200 applicants, an average of about 2.5 applicants per opening, is underway. Course work for the seventy Wisconsin residents and ten out-of-staters will begin in September. By 1986, when four classes of eighty students each will be enrolled, the school is expected to have seventy-eight faculty members.

Easterday said that funding for equipment is the biggest hurdle facing the new school. "It's comparable to equipping a medical hospital; X-ray and other radiological equipment alone will cost more than \$1 million, almost a third of our \$3.5-million budget for movable equipment. We face some very difficult decisions about what we can get along without on an interim basis." However, he said, some state veterinary organizations, kennel clubs and individuals have donated money for buying equipment and for start-up research funds.

The school's four department heads are Daniel G. Butler, chairman of the medical

sciences department, from Ontario Veterinary College; Ronald D. Schultz, chairman of pathological sciences, from Auburn University; R. Tass Dueland, chairman of surgical sciences, from Cornell University; and Gerald E. Bisgard Ph.D.'71, a professor of veterinary science at UW-Madison, chairman of structural and functional sciences.

Faculty members have been chosen on the basis of their expertise in a particular discipline, such as cardiology or neurology, rather than on their experience with certain animal species, Easterday said. However, he expects the school to have a strong program in dairy medicine.

### Suggested "Competency Standards" Given Future UW Students

At its February meeting, the Board of Regents unanimously backed a state educational council's recommendation for tighter competency standards for incoming freshmen.

The recommendations spell-out what should be "expected" of state high school graduates, and do not change current ad-

missions requirements throughout the UW-System.

Nevertheless, System President Robert O'Neil called them a "significant milestone," and Regent Herbert Grover Ph.D.'74, the state superintendent of schools, pledged to make it a "living document."

The recommendation suggests that eighth graders who plan to enter the UW and "succeed," would do well to take, in high school, four years of English, three of math (current UW admission requirements call for two years of each), three years of science, three of social studies and two of the same foreign language (our present requirements call for two years each from two of those three disciplines.)

It also describes additional skills which will help in college, including the fundamentals of computers, typing and any logical specialized studies in preparation for college majors.

The regents' endorsement specifies how the document should be publicized to state educators, with special efforts "to reach minority and disadvantaged students." (See related story on new NCAA athletic eligibility rules, page 7.)

### Campus Physician Slain By Psychiatric Patient

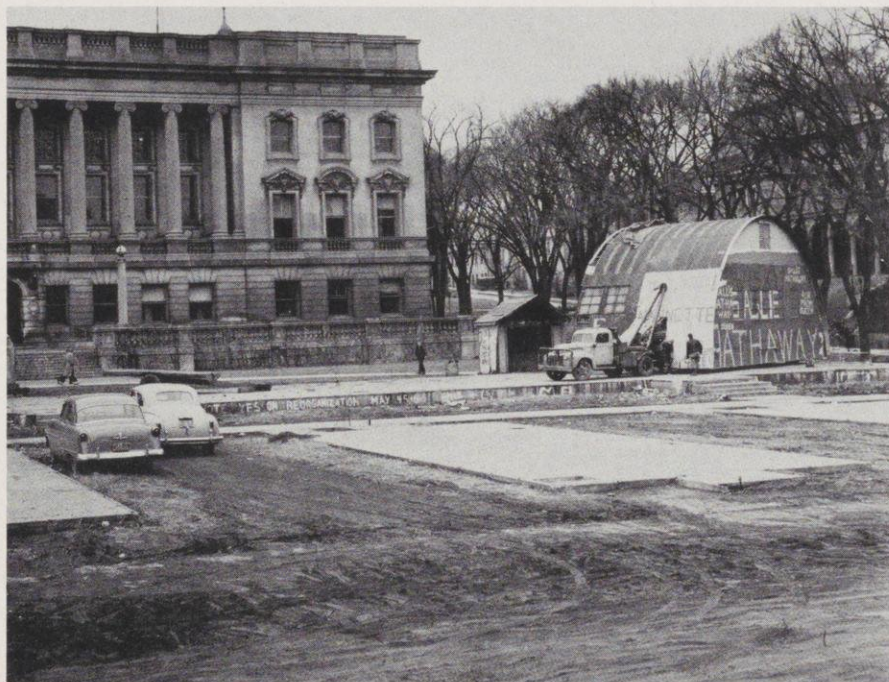
Mary Ann Jerse MD, 28, a third-year resident in psychiatry at University Hospitals, was shot fatally on February 1 by a patient who then killed himself. Dr. Jerse, who was shot in the chest, survived until that evening.

She was the wife of Joseph M. O'Connor who is a research assistant in chemistry. Both are from the St. Louis area and have no degrees from the UW. They had been on campus since 1979.

According to police reports, Dr. Jerse's assailant was an unemployed Madison resident who had been undergoing psychiatric treatment for about a year. He entered the hospital's outpatient Psychiatric Clinic about 7:30 in the morning, talked briefly to her, then accompanied her to her office. Employees said they then heard "two pops," and Dr. Jerse staggered to the reception area saying she had been shot.

Memorials may be sent in her name to Physicians for Social Responsibility, c/o Robert Factor MD, Rm. B-6210, University Hospitals, 600 Highland Ave., Madison 53792.

*continued*



## The Way We Were—11

February, 1954. In her reminiscence on page 10, Marie Hefferan Walling mentions threading her postwar-student way between the quonsets on the lower campus. There was a litter of them there from about 1946. The smaller ones were classrooms, a big one caught the reading-room spillover from what was then the main library in the State Historical Society. They were also the campus billboards, (particularly after the Kiekhofner Wall left the 600 block of Langdon in 1947): this one announces the availability for prom queen of Sallie Hathaway and someone whose rallying cry was "Yes, Yes, Nannette." The new library had opened in the fall of '53, so on this esthetically historic occasion the last quonset gets hauled away. Come spring, there would be crosswalks and landscaping.

## Tell Them About It

The writings of Thwaites and the two-volume history of Curti and Carstensen are the definitive sources on the early years of the University, but these bring us only to 1925. There's never been a concentrated effort to cover the years since. Now there is, and it needs your help.

Two specialists in Education, John Jenkins MS '73, Ph.D.'78, and Barry Teicher MS '74, Ph.D.'77, are well into the Wisconsin History Project. And along with their studies of all the written records at hand, as good historians they need a human dimension to add to the facts and dates. They want to hear from you.

Right now they're concentrating on the years 1925 to 1950. If you were here during those years and have some reminiscences to share (and you do!), jot down a brief outline only and mail it to them. Maybe you recall in particular a teacher or administrator. Or tell them how you earned your money, or what your room was like. Or talk about outstanding student stars of classroom, sports, theater, salon. What about

your social life; student-conduct rules; veterans' housing or veterans' anything; unusual class locations and hours. Don't go into detail yet. Just give them enough to show you have specific recollections with reasonable accuracy.

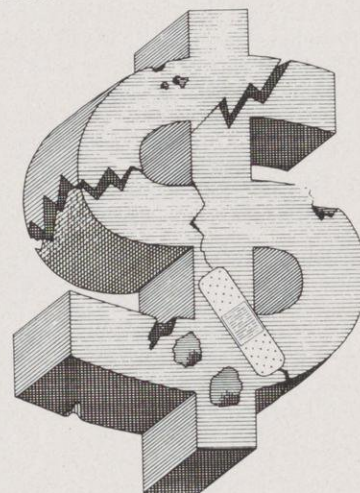
About the only thing the historians can't use is the nebulous or the philosophical—an impression of sunset over Lake Mendota, for example, or a theory on why this generation of students isn't what yours was.

From what they hope will be a long-ton of short outlines from you (all of which will be acknowledged), Jenkins and Teicher will proceed with their work. There may be some subjects which have already been thoroughly covered; they'll need nothing more on them (but don't let that scare you off since you may suggest an aspect unknown till now). All who offer something on which they want to know more will be asked to develop it further. This might be in writing, or via a telephone interview or, if the budget doesn't collapse, on a cassette tape they'll provide you.

Write, soon, to the Wisconsin History Project, 445 Education Building, UW-Madison 53706. □

This is almost twice that of second-ranked California, where twenty-three percent passed. In the exam given in May 1982, forty-eight percent of the UW-Madison graduates who took the exam passed on their first try, according to the chairman of the accounting department, Larry Rittenberg. He says the national average passing rate is twelve percent.

In Wisconsin, CPAs are required to pass the national examination and complete an on-the-job experience before they are licensed.



## This Semester, A Squeeze For Space And Money

Record enrollment (40,412) and tight budgets continue to put the squeeze on some popular courses this spring. But in at least a few areas, their availability seems to have improved.

A number of deans and department heads reported problems with course overcrowding or closings during registration week. Demand continues to be heavy for such as computer science, business, engineering and journalism.

Richard Hansen Ph.D.'71, an associate dean in the School of Business, said an increasing number of business students are being shut out of required courses, even in their senior year. As a result, the school has offered substitute courses to allow some students to graduate. Students from outside who desire or need business courses, he said, have more severe problems.

Engineering officials said raising entrance requirements last year had not yet

*continued on page 29*

## Regents Oppose New Draft Responsibilities

The Board of Regents has gone on record opposing regulations stemming from the Solomon Amendment, a new federal law which would require universities to withhold financial aid from students who fail to register for the draft. The regulations are scheduled to be issued in May and to go into effect next fall. Before approving federal aid, the UW would be forced to verify that a student had registered.

With three dissenting votes, the regents passed a resolution saying the law places "inappropriate responsibilities and undue burden on universities." They oppose the issuance of regulations unless there are modifications to "reduce or eliminate these improper responsibilities and burdens." Members of the board say they see no logical connection between financial aid and draft registration, believe it to be inappro-

priate for the UW to act as policeman for the Selective Service System, and worry that if the University accepts such a role on this issue, it might be burdened with the enforcement of similar federal policies in the future.

UW Systems President Robert O'Neil has spoken with Education Secretary Terrel Bell and reported that Bell would welcome suggestions on modifying the verification requirements.

## Campus, State Produce Nation's Top CPA Candidates

The National Association of State Boards of Accountancy looked at scores of candidates who took the CPA examination and found Wisconsin leads the nation with a passing rate of forty-four percent (including accounting graduates at other UW System campuses and at Marquette University).



## Sports

### New NCAA Rules Have Flaw, Counselor Says

Some of the athletes who have earned degrees here would have been shut out of intercollegiate play if the new NCAA admissions eligibility rules had been in effect when they started school, says the athletic department. For example, one who wouldn't have met the requirements made the dean's list last semester.

The rule revisions—passed at the January meeting of the NCAA, at which Law Professor Frank J. Remington '47, '49 was our faculty delegate—go into effect four years from now. They require entering freshmen to have behind them an eleven-course high school "core program" which includes two years of math and three of English. Then they'll need to score 700 points on the Scholastic Aptitude Test (SAT) or fifteen on the American College Test (ACT). According to the (National) College Board, eighty-two percent of white students make the points on SAT, but only forty percent of black do.

We dropped the national tests several years ago because, among other reasons, "people felt they were racially biased," said Dr. Diane Johnson, the athletic department's academic counselor. "Besides, neither test measures the most important things—attitude and determination." On the other hand, our admissions standards for everybody are tougher than what the NCAA has come up with, requiring the high school algebra, the geometry, the three years of English, plus two years each in two of three other areas, social and natural science, and foreign language. (See the related story on competency guidelines, page 5.) Those rigorous demands make it a pleasure for Dr. Johnson to remind skeptics that a study made a few years back showed that the graduation rate for athletes throughout the UW System was sixty percent, regardless of race. Non-athletes don't do nearly as well; it's forty-one percent for whites, 15.6 percent for minorities.

So it won't be any harder to get in here than it has been. The problem is what happens to the young athlete once he or she becomes a student.

Occasionally, as was the case with the athlete who made the dean's list last semester, our admissions people and the athletic department are strongly impressed by that

"attitude and determination" in a would-be freshman who has a high school deficiency—not enough math, for example. In that case, the student is admitted and allowed to play while picking up the missing work for no credit, and carrying the required twelve UW credits at the established, constant GPA.

It is that privilege which will end under the new NCAA rules. They forbid any sports until the high school work is completed, and while that is happening, eligibility is reduced. Dr. Johnson doesn't believe our recruiters would offer a scholarship to someone who could use up a year of it without ever suiting up, nor would "the athlete want to sit out a year."

Remington sees a favorable point in the four-year delay before the rules take effect. "That will give high schools a chance to do something about counseling athletes into academic courses. Good athletes are achievers. I believe if we raise expectations for them, they will raise achievement levels to meet them."

Overall, he said, "from an institutional viewpoint, I'm pleased to see the requirements raised. This is a tough university academically, so the higher the standards, the better. Still, these new requirements probably will deprive some athletes, particularly

those in minority groups, of the opportunity to get an education here."

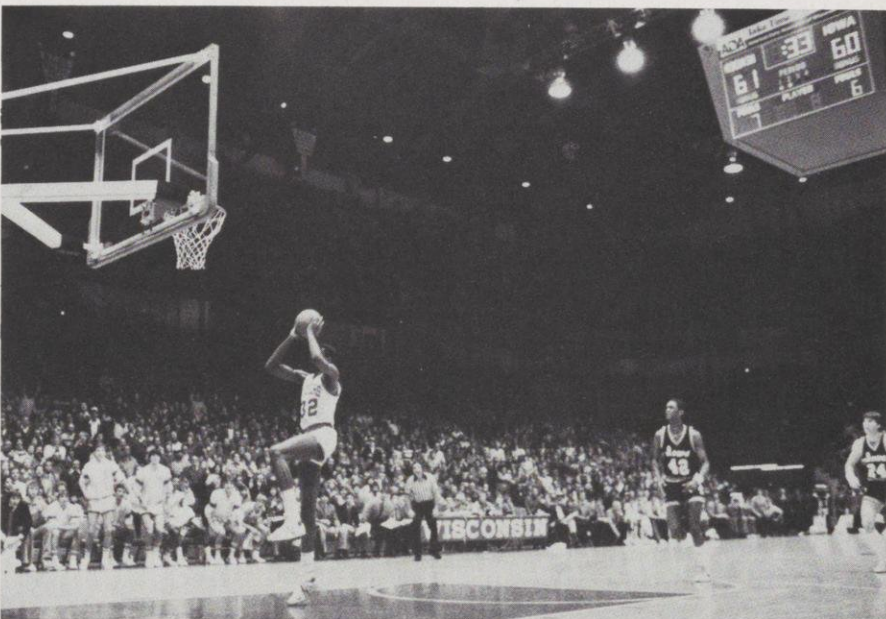
### Scholastic Scoreboard

For the first semester, 297 of the 912 campus athletes had achieved a B-or-better GPA, of which eleven had straight A's and ninety-four made the dean's list.

Eighteen were declared ineligible for second-semester sports (Eligibility is dependent on constant C average) and eight were dropped from school.

### Winter Sports Winding Down

Only the men's swim team had ended its season (10-4 overall, 6-2 in the conference) by our printing deadline on February 15. All the others still had work to do. It looked as though the hockey team would finish third in the WCHA, the basketball team was trying to claw its way out of the Big Ten cellar amid optimistic forecasts of better times for this young team. The women's basketball team, which started the season like the Bucks, continued downhill at 13-6. The wrestlers were back in the nation's top twenty after a brief slump. The women's indoor track team was surprising a lot of people. We'll have the complete stories in our May issue.



Sophomore forward Brad Sellers is one who does nice enough things with the ball to keep fans thinking positive thoughts. Here, with 33 seconds left against Iowa, he is about to make the shot that brought a 63-62 win.

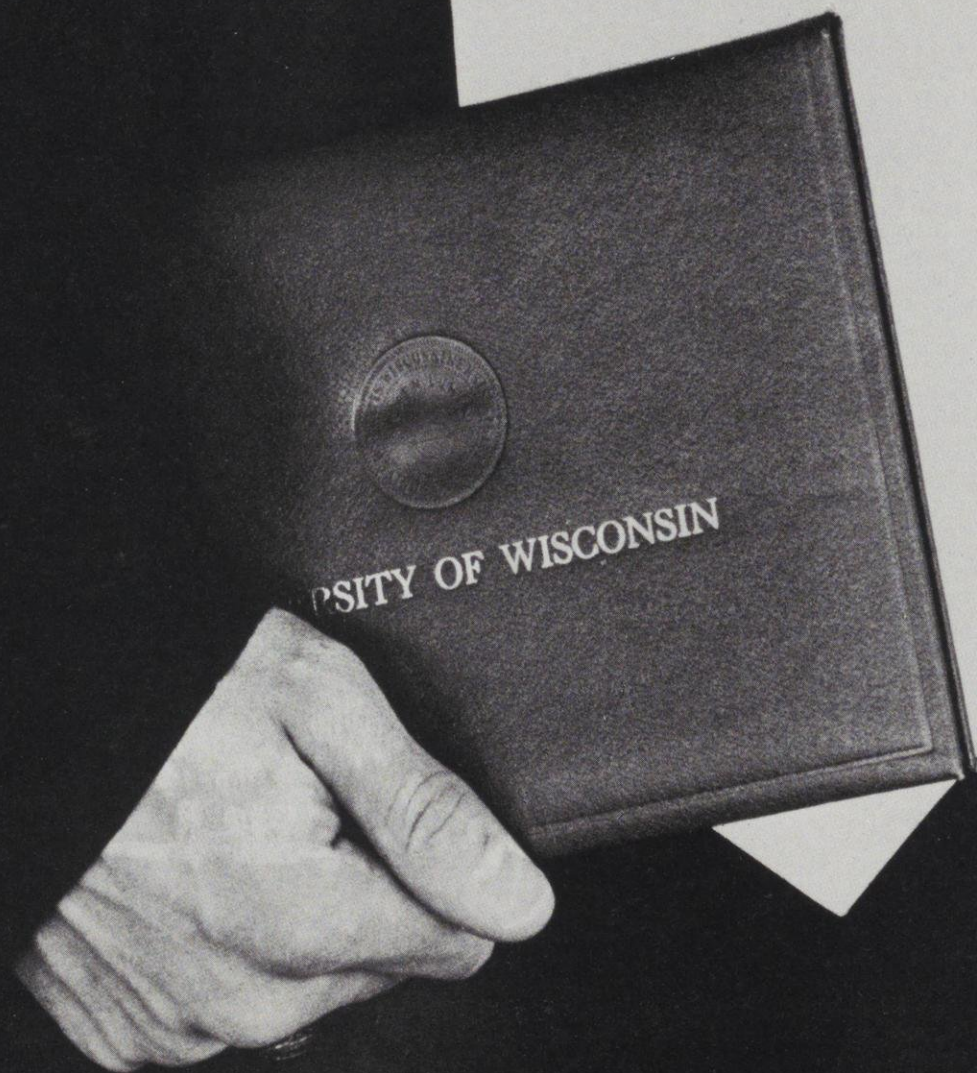
Photo/Del Diesens



# A Look At The Honors Program

It offers the best to the brightest.

By William D. Miller M.A.'66, Ph.D.'72  
Assistant Dean, College of Letters and Science





he L&S Honors Program was established in 1959 for those who have the discipline and talent to tackle independent study and in-depth research.

Students may enter it any time in their undergraduate years. New freshmen are eligible if they ranked in the top ten percent of their high school class; transfers and continuing students if they have a 3.25 or better. About ten percent of our L&S students participate.

Honors courses—the lectures, the labs and discussion sections—pose a tougher challenge than does the standard academic fare, but they give a great deal in return. There is opportunity for research and independent study in the junior/senior years under the personal supervision of a faculty member. One can get approval to take certain studies earlier than usual—a freshman takes a sophomore-standing course, a senior might enroll in something normally available only in grad school. Special grants are available to help pay research expenses for the Senior Honors Thesis or to participate in one of the University's Study-Abroad programs. There's the chance to be eligible for the Honors Semester Off Campus sponsored by the National Collegiate Honors Council; our students have studied in Washington, D.C. and at the United Nations, at the Grand Canyon and in Appalachia.

An honors degree is the University's highest academic award; about 100 earn it each year. To do so, they complete a minimum of forty honors credits (among the 120 required for most L&S degrees), at least ten of which must be outside the major to avoid narrow specialization. But it's within the major that one often finds the greatest challenge and satisfaction, for in writing the Senior Honors Thesis on a topic of his or her choosing, the student synthesizes course work, research, independent thought.

The students I work with say they appreciate most the "small school" aspects the program provides: the opportunity to work closely with faculty members, the uncrowded classes, the special advising, the research opportunities. Mamie Segall is one of those students. She's a senior from Milwaukee, majoring in political science, the University's first Truman scholar.\* Without the program, Mamie said, "I wouldn't have been happy in a school this

size. It really annoys me to come into a class with people who haven't prepared material. But in the honors classes I can have the kind of discussion I like to have." As a sophomore, she spent an honors semester in Washington, D.C. and last summer, under a Knapp grant, wrote her thesis on Wisconsin's new legislative reapportionment plan. "When doing a term paper I often feel frustrated," she said. "I feel that I'm just clipping-and-pasting other people's ideas. But the honors thesis gave me the chance to try to come up with my own conclusions on a political theory I've been studying for four years. No one had researched this 1982 legislative procedure before; I was on my own. Prof. Leon Epstein guided me, and the grant made it possible for me to spend the summer in Madison to work on it. I'm happy with the final results. I'm not sure my theories are correct, but I've had a chance to do something I wouldn't ordinarily be able to do at a university as large as this."

Patrick Hagen is a junior from Stoughton, majoring in political science and German. It was he who spent a semester at the United Nations. "The whole time was a discovery," he said. "I lived in an academic community of thirty-five people, something I'd never experienced. It was tremendously motivating. I came back to campus with a new perspective and more confidence."



t the time of its inception nearly twenty-five years ago, the Honors Program appeared to have a glorious future; in those years, with money abundant there seemed almost no end to the special experiences which could be offered talented students. But no one need tell you that the economy today has cut great chunks from those plans. Some departments cannot afford any honors offerings, some are unable to provide them in the range the students and faculty would like. Yet those blessed with a particularly enthusiastic faculty commit themselves far beyond what might be expected, given the austerity under which they operate. The German department is one, providing a strong honors schedule, particularly at the introductory level. Says the department chairperson Charlotte Brancaforte, "We feel it's terribly important at that point because it attracts bright students to us at the outset. Our faculty vie for the privilege of teaching honors courses." And she delights in taking over personally with fourth-semester students whenever possible.

The mathematics department has felt the squeeze, but Prof. Richard Brualdi, its honors advisor, calls its honors calculus sequence "essential" for those students with unusual ability. "It keeps them interested and pushes them to their fullest capacities. If we couldn't do that we would lose them, and that would be an inexcusable loss to the University." Science departments, strongly research oriented, tend to offer relatively few honors courses, but their faculties encourage those students to assist with individual research. Therein they learn, among other things, the fundamentals of presenting papers, and an impressive number have been invited to do so at professional meetings or to publish in journals. The history department is an example of one which must limit its honors courses to junior-senior seminars, but it encourages lower classmen to make special arrangements with faculty to undertake projects beyond the regular class requirements.

Such arrangements—which demand faculty/student interaction—could be called the keystone of the Honors Program overall. It would not be honest, however, to say it's always a rousing success. "Honors available" courses can be less than stimulating unless indeed there is that student/teacher pairing, and this doesn't always happen. Quana Jew, a junior from Monroe, has taken a number of them in her pursuit of honors degrees in Chinese and in Communication Arts. She says she has been disappointed from time to time to find an "apathetic view" of the program in some departments. "They acknowledge its existence, but do little with it," she believes. Her personal solution has been to "keep bothering the professors until I get answers or until they help me find an appropriate reference to consult."

A faculty committee, in a recent report to L&S Dean E. David Cronon who had asked it to study the program, recommended increased funding for small honors courses and greater consistency among departments in recognizing its value and in encouraging students and faculty in its courses. Assistant Dean Barbara Wiley sees this "revitalization" as significant in keeping the program exciting. On the other hand, even now students and faculty often do take the initiative to arrange special projects together. The opportunity to teach and learn together is what the Honors Program is all about.

If there are any future Badgers in your house who might be interested in looking further into the program, have him or her contact us for literature and with any questions. It's best to get started by the senior year of high school. Our address is: Honors Program, 409 South Hall, UW-Madison, Madison 53706. Our phone is: (608)262-2984. □

Photo/Gary Smith

\*A \$5000-per-year/four-year grant (junior year through the second year of grad school). Only one is awarded in any state each year.



Gamma Phi Beta 1944

Black Photo  
Madison, Wis.

# I.O.U. Contour Maps, Chaucer And Pride



*You take some  
essentials with you;  
some you have to  
come back to find.*

*By Marie Hefferan Walling '48*

Not to worry, I told my relatives in Milwaukee as I got into the rented Toyota and pointed to my Rand McNally. "I just pick up I-94 and head straight west to Madison. I whip around the Capitol, shoot down State Street, turn right to Langdon, and from there I could find the old sorority house in my sleep." But, they protested, you haven't been back in more than thirty years! The place has changed.

I could have lived without being reminded it had been three decades since graduation, but, yes, it was true. I got my passport to the real world on a windy spring day in 1948. I've married and lived and worked in Chicago, Dayton, Boston and, for the last fifteen years, in Phoenix. Now, at a reunion call of my sisters in Gamma Phi Beta, I was going back.

As I drove amid fresh-tilled fields and neat farm buildings I realized that Wisconsin is still one of the prettiest states I know. There'd been the glistening southern dairylands between O'Hare Airport and Milwaukee (with the tollbooths thoughtfully cancelled at the state line), and I recalled the fabled Northwoods from years of summer vacations, the stunning beauty of the Devil's Lake area over which we had scrambled on geology field trips. With a peaceful heart I rolled into Madison whistling *On Wisconsin*—and met defeat. No one whips around Capitol Square these days; you're too busy trying to figure out what happened to all the off-streets. And no one shoots down State Street except on a bus or a bike now that it's a mall. It took

me three pit-stops to kindly students before I worked my way to Langdon Street.

I registered at the Madison Inn and then, strolling up one side of Langdon and down the other, felt a resurgence of competitive spirit at the sight of other sorority houses, fond memories at some of the fraternity houses, and shock at finding Sigma Chi an "inlander." (Year after postwar year ΣX took pride in being first with its pier in the Lake each spring.) At "my" house I walked through the cool hallway into the vast expanse of living room. Here were the fireplace, the piano, the window-seats, the silver service set for coffee. And here were faces and voices I had known so well. Some of them I couldn't place, others sprang back to memory in an instant. Here was Barbara—The Body—with that same slim figure; and Alice, once our Nordic beauty, now a beautiful brunette, who'd retained her slightly cracked voice and guileless good humor. And here were Betty and Margaret, Ruth, Phyllis, Jane, Joan, Jan.

Today in our old rooms are girls named Crystal and Heather, Dawn and Kandyce, Star and April. And the guys we dated—until 10:30 weeknights, 12:30 weekends—Don and Jim, Dave and Tom, Steve and Paul, have been replaced by Chip and Brock, Biff and Dirk, Skip and Gavin and Kevin and Kirk. Don, Dave et al were never allowed above the first floor; Chip, Brock & Co. have practically the run of the house. So does John Barleycorn; we had to smuggle in White Horse. *However*, we were told by the housemother (who

was charming, all of thirty-three and wearing jeans and a sweatshirt), "men are seldom encouraged to stay beyond 8 p.m., and you don't see liquor around here very often. These girls are too busy with studies and various activities. They don't waste time."

She's not speaking cant (nor "can't"). The realities of today's competitive, demanding academic and personal campus life require self-discipline. Life in this house is freer than ours was, but it's tougher. The challenges are different and—it is devoutly to be hoped—more healthy and rewarding. Our lives were filled with sexual and proprietorial restrictions; my younger sisters live in a world which demands they make their own value judgements and set their own perimeters. I think they're stronger and wiser than we were because of it.

Our *ne plus ultra* chapter room had been down a winding staircase in a basement grotto with a fire door (a few outside keys to which were passed from graduating free-spirit to blessed protégée each spring, permitting years of after-hour sneak re-entries.) We used to meet there in solemn session each Monday night in stupefying ritual. (Also in candlelight, which played hell on our eyesight as we knitted feverishly at argyle socks for our latest steadies.) Today's chapter room is bright with a billiard table and a record player, and nothing secret about that door.

We had a delightful, reminiscing luncheon in the dining room. We made the old jokes. No one would let me forget the day



is  
here  
vividly.  
As a first-  
time returner, I  
wonder if those who  
come back again and  
again find it so. The memories

bring about a sense of continuity; it is still my campus. Yet, as I look at the young people—the girls fresh and unpretentious, the boys wearing their hair the way it comes, both sexes with their ubiquitous backpacks—it is quite obvious that it is theirs, too. Up near the Lincoln statue, where we used to race through a cigarette between classes, or down on the beautiful lower campus mall, where we used to thread our way between parked cars and quonsets, we look at each other in a rather amused, accepting way. This place *is* mine, it's theirs too; it's ours.

A few of the Gamma Phis I was with had stayed in Madison after graduation. We repaired back to the Rat for beer and good gossip. We got around to how amused we've always been that this University has a reputation for being "subversive"—or worse.

"Some of the alumni," one of my friends said, "are really turned off by what happened here in the turbulent '60s."

"That's crazy," I said. "Protests happened on campuses all over the country in those years. What *this* University did that many others didn't do was continue right on through it all—never closed down for a day. Besides, I'm not terribly proud that our generation's social-consciousness seemed to peak in a small crowd gathering because what's-his-name was accused of trying to stuff the ballot boxes for Prom King."

We roared at the recollection. Curious. Our generation may not like everything about the '60s kids' style, but millions of us are proud of the stands they took on social

issues.

"And, you know," Marion said, "some of the same people who came down on the kids in the '60s

had been busy staging protests against ROTC or a faculty change when *they* were students in the '20s and '30s. It's a case of 'Don't do as I do, do as I say'."

I've always thought of my University as an island of freedom in the midst of those who would stifle exposure to other points of view. It has never doubted that its students had the sense to separate fallacy from fact.

And as we sat there, I got a few facts to replace some fallacies of my own. I said something about a "subsidized football team," and they cleared that up in a hurry; not only does it support itself, but it underwrites most of the other campus sports including all the women's teams. I'd laughed at "alumni beer busts" until one of the women told me how clubs across the country knock their lights out putting on functions to raise funds so outstanding kids can come here to school—127 of them this year alone. That's not just whistling *Varsity*.

My last night in Madison I gathered with several other sisters in one of our motel rooms. Many wore robes and still faithfully put their hair up in pincurls or rollers, the very picture of our former incessant late-night bull sessions at the chapter house, except for tonight's buckets of ice and the plethora of booze.

As the evening grew late, I rose to leave. Martha came toward me and pressed my hand into a strange configuration.

"Martha, what are you doing?"

"Giving you the secret *grip*," she whispered, wrenching my knuckles with excruciating sincerity. She murmured something.

"What did you say?"

"That's the *password*. You have to give the *countersign*."

"Martha," I said, "I don't remember we *had* a secret password or secret grip! And I haven't a clue what the countersign is."

Her panhellenic glare could have lit the Olympic torch. "Oh, pardon me," she snapped. "I'd forgotten that *nothing* was ever very sacred to you!" Poor old Martha, I thought, she'll be a "sorority girl" till the

I came out of the showers *au naturel* just as three waiters arrived on the floor with some furniture and we met face-to-face, so to speak.

We sang the old songs. "You know," I said, "the best in the book was the one about the goat." Martha leaned over and hissed, "You shouldn't sing *that* song when outsiders can hear." She nodded toward the waiters. "It's an initiation song. It's *secret*." I noticed Martha had had her pin made into a ring.

After lunch a few of us walked down to the Union. We looked again at the German Murals in the "Rat," visited the theater, so avant-garde in our day with its curvilinear lines and knockout acoustics. We rounded a corner and were in Tripp Commons; panelled walls and mullioned windows, ceiling banners giving the faint presence of medieval pageantry. From nowhere came the memory of one special night there at a candlelit table, he in a tuxedo, I in a formal gown, while we listened to madrigals.

Out on the Terrace, we watched sailboats tacking prissily, and by a seasonal quantum leap I recalled that I'd actually *ice-boated* out there one frigid day.

This is what happens when you come back, I discovered. A sudden turning, a building, a room touches the memory center of the brain and a moment long forgotten

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*“What did you say?”  
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the countersign.”  
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---

day she goes to the Big Chapter Room in the Sky!

But if Martha hasn’t changed, a lot has here in Madison and on the campus. That isn’t news to those of you who live nearby or get back for visits, but it was pretty startling to those of us who hadn’t been around in years. The Cabin is gone, and with it all the initials and dates so painfully carved on its tables and benches. Nothing will ever take its place in the beer-loving heart of a ’40s grad. Keikhofers Wall, with its foot-thick layer of painted messages, is gone of course. Langdon and Anne Emory halls are apartments. Student housing is tough to come by, they tell me, and terribly expensive, which is probably why there are three girls instead of two crammed into the

rooms at my chapter house. Familiar buildings have disappeared; some lovely new ones have taken their places. There’s a pedestrian bridge over Park Street. (Can you imagine: takes all the sport out of the crossing!) And *no one* meets to kiss on Observatory Hill.

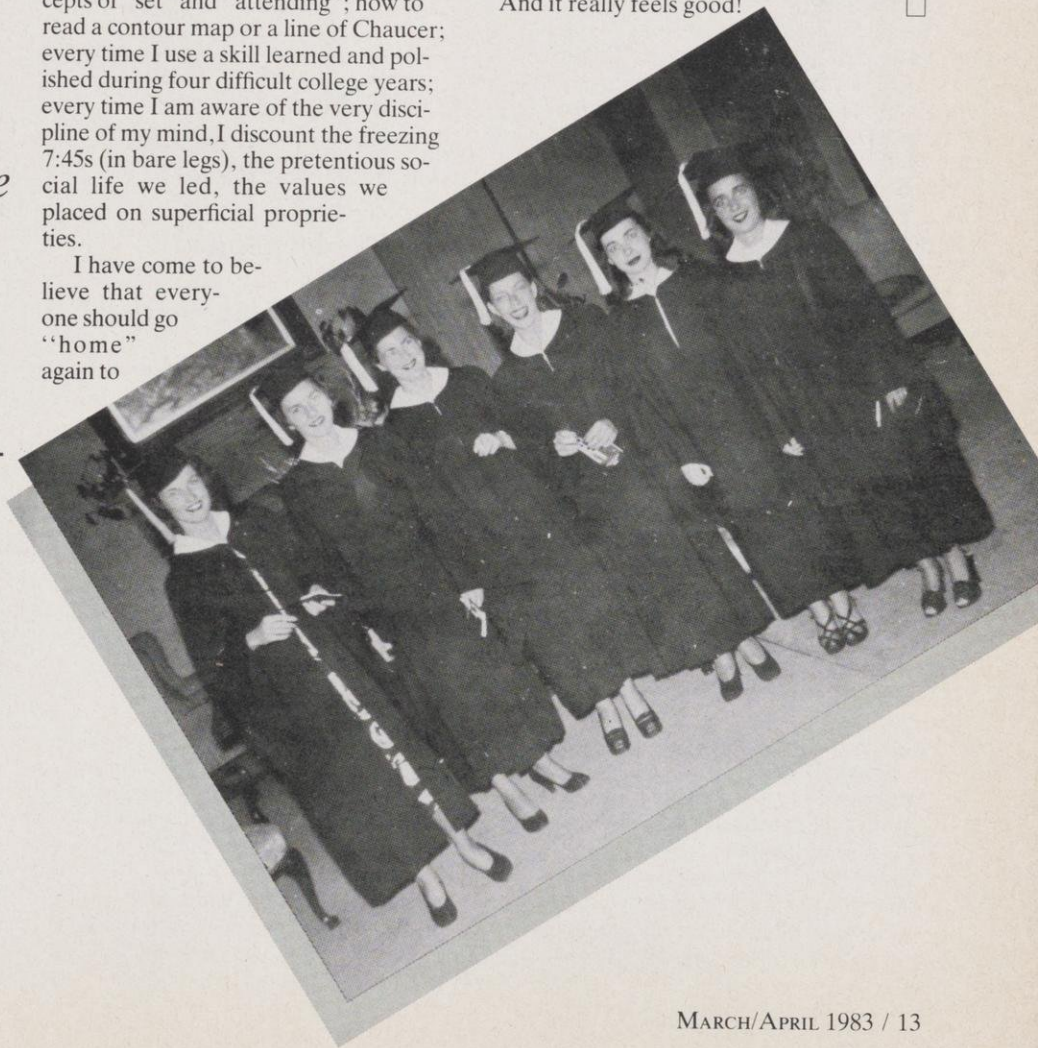
But the UW goes on, as democratic as ever. If my generation was captive to a saddleshoe mentality, there was nothing to stop us from taking advantage of the scholastics available, to learn the respect for freedom that was fostered and protected by this University. Every time I remember a line of Victorian poetry; a scrap of the history of exploration or why all arms races have ended in wars; the way a cell divides; the differences between the philosophies of Anselm, Abelard, and Aquinas or between the psychological concepts of “set” and “attending”; how to read a contour map or a line of Chaucer; every time I use a skill learned and polished during four difficult college years; every time I am aware of the very discipline of my mind, I discount the freezing 7:45s (in bare legs), the pretentious social life we led, the values we placed on superficial proprieties.

I have come to believe that everyone should go “home” again to

the UW, at least once. It’s like continuing education. Without the Blue Books.

No longer will I be silent when my Boston friends proclaim their Harvard or Wellesley credentials, or my Chicago friends brag about Northwestern. Or when my Phoenix neighbors cheer for dear old Arizona State, where books *are* removed from libraries and controversial speakers *have been* prohibited from the Memorial Union, and where there was hardly a breath of protest during the languid years of the ’60s and ’70s, and last January a bunch of rah-rah alums raised \$100,000 to supplement the annual income of the football coach which, at \$210,000 a year, is nearly three times the salary of the university president.

Having gotten through Mid-Life Crisis, I’ve at last come into Alumni Pride. And it really feels good! □



# Our Gang:

## Steven Reiner '70

By Christine HacsKaylo

When Steven Reiner graduated from the University in 1970 he knew he was headed for a career in journalism. He had hoped to nail down a job with the *Capital Times*; they didn't want him. But he did go on to write for *The Boston Globe*, *The Atlantic*, *The Chicago Sun-Times*, ABC-TV News, *Time* and *Newsweek*—among others. In the mid-'70s he moved into public television, researching, writing, editing and producing for WGBH-TV in Boston. His credits there include the docudrama "Tales of Medical Life" and "The Advocates." In 1978 he joined National Public Radio's "All Things Considered" in Washington as senior editor of its weekend segment. Today he is executive producer of the show's weekday programming which claims the highest ratings of any NPR offering, more than two million listeners a night.

Monday through Friday, 4 to 5:30 p.m. CST, Reiner and his staff turn out a lively mix of interviews, feature stories, and hard news. "We try to present a full range of topics, moods and interests," Reiner says. "We take our title seriously. Of course, when Anwar Sadat is assassinated, when the Pope is shot, when Brezhnev dies, when you have a major election, you're going to devote a lot of your program to a single story. But we don't want to simply bombard people with information, we want to provoke their imaginations, invite them to think, not just to listen. We do pieces about music and art and family problems and individuals.

"Our hosts and reporters strive for directness and intimacy. We have time to do substantial newsworthy pieces and we treat lighter subjects more vividly than is normally the custom. We have the opportunity to use sound as a visual medium uses pictures, to create a mood, to put the listener in a place. We recently did a long—twenty-two minute—profile of one of the still undeveloped Georgia Sea Islands off

the coast of South Carolina. It has only a hundred residents and they are richly steeped in African culture, they speak their own dialect and they play an extraordinary kind of music. Half the island has been bought by a developer and is going to be changing rapidly. We sent a reporter and a producer down and the end result really took you there. You *heard* the voices of the people on the island, you *heard* the waves lapping the shore, you *heard* the

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**"You heard the voices  
of the people on the island,  
you heard the waves  
lapping the shore,  
you heard the sound  
of the gulls  
and the horse-drawn wagons."**

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sound of the gulls and horse-drawn wagons. It was a kind of film without film.

"The show is intensely collaborative. It involves the Washington production staff of about twenty-one people, and the editors, reporters, and producers in NPR's news department. Public radio stations around the country and overseas contribute. Sometimes I ask editors to tackle a specific piece, sometimes assignments reflect a general editorial consensus. I sit down with the show's producer and decide what material we're going to cover. Susan Stamberg and Noah Adams do four to eight interviews a night. About thirty people have something to do directly with what goes on the air and, indirectly, more than a hundred."

Reiner's day begins with a 9:30 news department meeting at which story ideas are discussed and coverage is coordinated.

At 10:15 he meets with staff who assign pieces and set up interviews, and by 2:00 p.m. he knows what will go on the air that night. "We work just ahead of deadline more than we'd like but it's unavoidable; seventy-five percent of each show is built in that day's news. It's high-pressured. Ninety minutes five times a week is a hungry animal. There's no such thing as reading a newspaper or magazine for enjoyment anymore. There's no such thing as being smart enough or well-informed enough.

"'All Things Considered' has gone through a lot of producers in its twelve years. It hasn't always had someone in a position like mine, however. Since I've been here, about a year and a half now, we've had the most stable staff situation in our history, so I think we're learning to handle things without burning out.

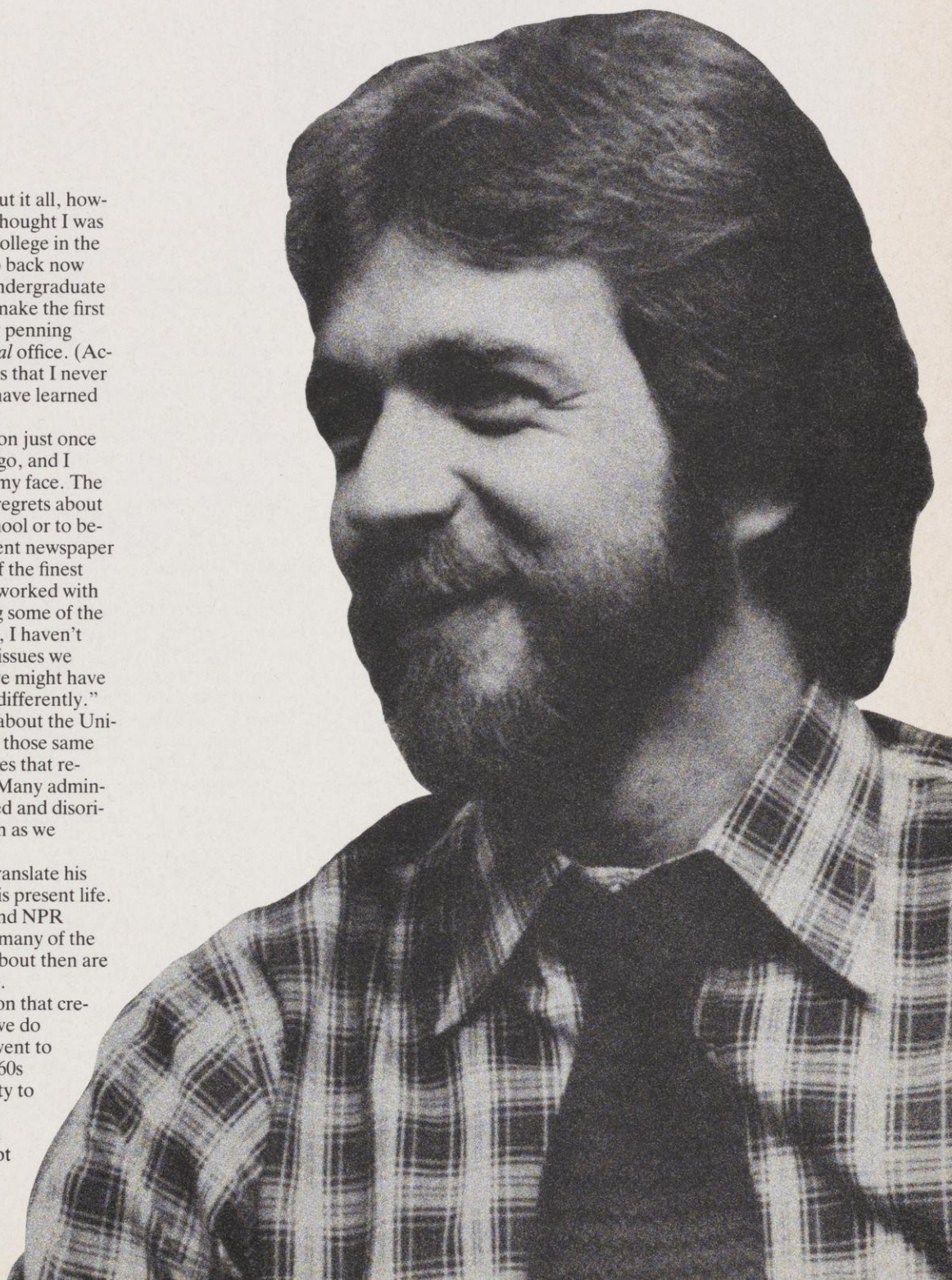
"I deal with a large number of very talented people who really care. When the scripts have to be written, the tapes cut, the decisions made about what to keep in and what to take out, that's exciting. I have the chance to mold the program, to put stories together so they make sense, so they augment one another, so they make interesting connections for the listener. On the good days, what I do can be highly creative."

Reiner is a New York native. He was a history major and editor of the *Daily Cardinal* in his student days and described himself, tongue in cheek, as an out-of-state agitator. "I went to Wisconsin at a remarkable time. There was such heightened awareness and sensitivity about social and political issues. So many students and faculty were struggling to redefine who they were and what they were doing. Madison wasn't unique, but it was one of the places where you saw quite starkly anti-war sentiment, student radicalism, the drug culture and the changes the '60s brought. It was a time when you could grow up very quickly.

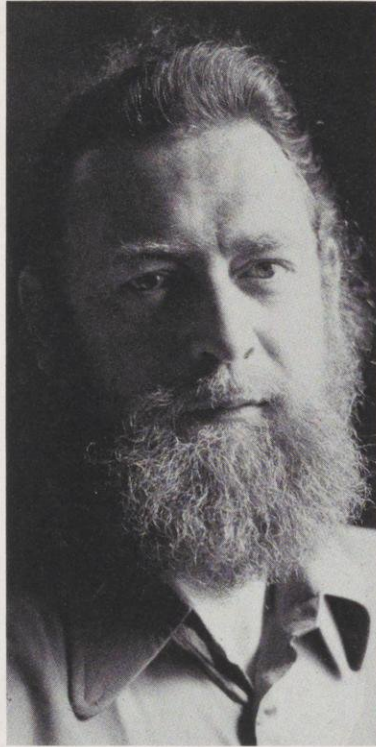
"I think what I regret about it all, however, is that I missed what I thought I was going to get when I went to college in the first place. I would love to go back now and take a whole bunch of undergraduate courses I never managed to make the first time around—I was too busy penning fiery editorials in the *Cardinal* office. (Actually the thing I mind most is that I never joined the Hoofers. I could have learned how to be a great sailor!)

"I've been back to Madison just once for only a day about a year ago, and I could not wipe the smile off my face. The place is beautiful. I have no regrets about my decision to attend the school or to become involved with the student newspaper and campus politics. Some of the finest people I ever worked with I worked with at the UW. Notwithstanding some of the intemperate things we wrote, I haven't changed my mind about the issues we raised, although I do think we might have gone about them somewhat differently." He hasn't changed his mind about the University's response to some of those same issues either, but today he sees that response as understandable; "Many administrators were just as unsettled and disorientated by what was going on as we students."

He says he continues to translate his University experience into his present life. "I'm not a cause journalist and NPR doesn't espouse causes. But many of the things I became concerned about then are matters of our attention now. My generation, the generation that created the kind of journalism we do here, is the generation that went to schools like Madison in the '60s and early '70s. That sensitivity to issues and that concern for what is going on in the world around us is something we got in our systems back there and still haven't lost." □







## Dr. Gartlan's Damp Crusade

Where the rainfall is  
thirty feet a year,  
it's man against nature.  
A campus primatologist  
is on nature's side.

By Karen Suomi MS

A world away from the Wisconsin winter in a tropical rain forest of Cameroon, West Africa, a UW researcher is involved in exciting and important conservation work. Stephen Gartlan Ph.D., an associate scientist at our Regional Primate Research Center, is a world-class expert on the feeding ecology of monkeys. But a spin-off of primatology may bring him wider public recognition, at least in the immediate future. He was the scientific advisor on a fifty-five-minute film, *Korup—An African Rain Forest*. After a "sneak preview" at our Elvehjem Museum of Art, it won for Gartlan and its British producer the first prize from 150 scientific films in the nature lovers' equivalent of the Cannes Festival, the Wildscreen Film Festival in Bristol, England. The BBC ran it in November, and it will be seen on PBS in this country in 1984 after the customary release-time lag.

Korup, a planned National Forest Park, is 400 square miles of 500 tree species and indigenous animal life. Its very re-

moteness has preserved it, inaccessible as it is even to the nearby tribes. It is also one of the wettest places on earth, drenched in thirty feet of rain a year!

That fact made the film's production, which took five years, nearly rival the hazards of *Trader Horn*. Besides stinging ants and fifty-five-mph winds from the Sahara, there was, *always*, the humidity. "It fogged the camera lenses and ruined film stock," Gartlan told me in December as he readied for another visit. "Fungus grew inside the cameras! Batteries and electronic gear literally drowned. We carried equipment in airtight aluminum boxes which we packed with drying crystals, but still we found the only solution was to heat them over a fire to salvage enough to finish filming."

Gartlan is a native of Liverpool who studied psychology at the University of Bristol. Throughout his university years he wanted to specialize in animal behavior but the school's interest went no further than providing a few white rats and a maze. Then, as he was winding up his studies, he found a professor who shared his enthusiasm to the rather startling degree of shipping him, at age twenty-one, to Uganda to study

Vervet monkeys. "The island I was put on was eleven miles square, in the middle of Lake Victoria, and uninhabited. They'd put me there for a month, then bring me back for a couple weeks. Really, after a month on your own in the middle of nowhere you're slightly nuts. It took me a long time to get into the habit of speaking to people again."

After nearly two years of trips to the island, Gartlan began investigative travels on the African continent. Again, his intended goal was sidetracked. He had set out to study primates' social behavior under "pristine" conditions. Now he was finding there was precious

little environment left. Human disruption, in the form of logging and cattle farming, had disastrous effects on tree-dwelling life in the jungles. A rain forest floor is composed of about three inches of soil and a lot of horizontal root growth. Areas cleared for grazing usually produce pasturage for three years before converting to rock and sand. Then, a new site must be cut out of the existing forest. As he observed these deforestation practices, his cause shifted to that of a jungle conservationist. Gartlan found Cameroon to be flourishing unharmed. "It is crucial to preserve these forests. Over half of them have already been

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Camera lenses fogged  
and film stock was ruined.  
Fungus grew inside cameras.  
Batteries and electronic gear  
literally drowned.

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*Karen Suomi is a member of the WAA staff and a former scientific researcher in the psychology department.*



*The film blind.*

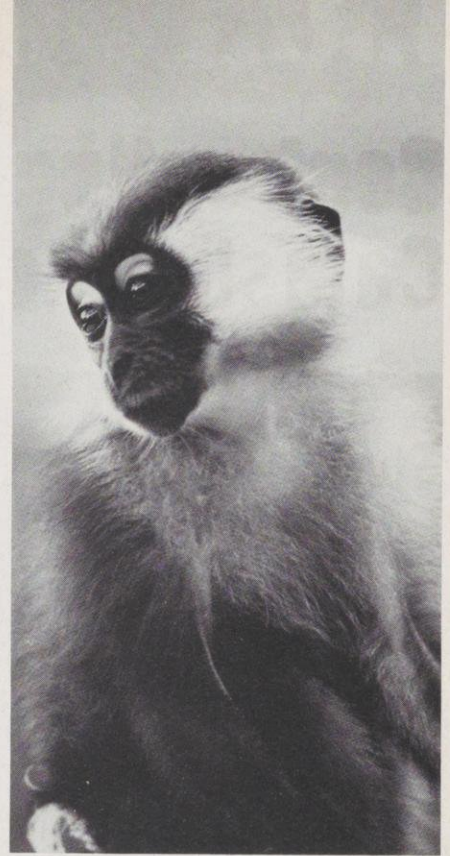
destroyed, and unless we do something, they will be extinct within twenty-five or thirty years. Yet, they're the habitat of forty to fifty per cent of all the world's species of life!"

Dr. Gartlan has been on our faculty since 1974. He has "commuted" to Korup for six months each year since then, accompanied by his wife Sue, a researcher in the same department, and now with their eighteen-month-old son Sean, already a veteran of two trips. Gartlan has had several bouts of malaria but Sue and Sean remain defiantly healthy.

His project involves the establishment of three National Forest Parks in different sectors of Cameroon. In addition to Korup in the southwest there are Dja in the south central, and Pangar-Djerm in the north. They shelter elephants, leopards, buffalos, eagles, and other species, including twenty-six kinds of tree-dwelling monkeys, in fairly intact ecosystems.

The Cameroon government has budgeted \$1.7 million towards the preservation of Korup and is willing to match whatever funds Gartlan can raise. The Cleveland Museum of Natural History has already volunteered to accept donations for the Rain Forest Project.

"I am going to be spending a lot of my time over the next five years establishing the infrastructure of these parks," Gartlan said. "There are fewer than 2,000 scientists in the whole world working on the dynamics of the ecology rate for us. If one did research without working on conservation there would be no hope for the rain forests and the lives they support." □



*Base camp.*

# Confronting Catastrophe:

Students and faculty take a hard look at a dark future.

By Ann Boyer

Art/Thomasin Ringer

**A**n interdisciplinary three-credit course, "Perspectives on Nuclear War" was taught here last fall. Three evenings a week, 250 people (Most were students, but others were admitted on an SRO basis) crowded a lecture hall in the Humanities Building to hear a series of experts speak on aspects of the arms race. Credit-enrollees ranged from freshmen to graduate students, majors encompassed fifty fields. Along with the usual reading assignments and examinations, each student had to write a paper or develop a course-related project. A popular form of the latter carried the impact of the course into nearby communities: some traveled to their former high schools to show a film and lead a discussion; others gave instruction in elementary schools or to scout troops.

Prof. Dick Ringler, the originator of the course, is something of a Renaissance man. Technically he's a member of the English department, but half of him has been on loan for the past fifteen years to the department of Scandinavian studies. He has large features and abundant ruddy hair—a look that suggests his own north-European ancestry. I interviewed him in his office in Van Hise Hall. His vigor fills the room. He hunched forward in the chair, his elbows resting on his knees: "My professional concern has been with the languages, literatures and cultures of northwestern Europe: England, Ireland, Scandinavia—during the Dark Ages," he says. "I've done a lot of traveling these areas, looking at manuscripts and photographing ruins of monasteries. For the past twenty years I've been, in effect, living amid the ruins of the Roman Empire. This has made me conscious of the real fragility of civilization though it looks so solid. People say glibly 'If we had a nuclear war we'd be back in the Dark Ages.' I know what the Dark Ages were like! People were trying to pick up the few pieces of civilization that were left, and do something with them." It was partly this knowledge that set him thinking about the possibility of a new Dark Ages.

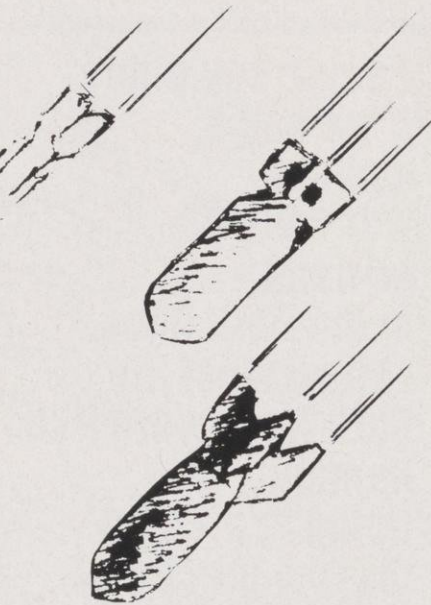
Related to this was his growing concern about America's role in the nuclear buildup. "About a year ago I asked myself what one can do. The answer seemed to be to work within my own profession." (This effort was not occurring in a vacuum. Partly as the outgrowth of a national symposium, "The Role of the Academy in Addressing the Issues of Nuclear War" a year ago in Washington, there has been a swelling of activity at universities and colleges nationwide, with a spate of new courses.) "But, to give a course on nuclear war, one needs to be an expert in practically everything."

*Ann Boyer is a Madison freelance writer.*

Ringler had already gained considerable experience in coordinating team-taught interdisciplinary courses, including Scandinavian Studies 276 and a survey of Western monasticism offered by the Medieval Studies Program. Using a number of experts seemed to him a workable solution.

Late last winter he began drawing up an outline. "I did the conceptualizing out of my own concern. I wanted to make people look at the problem—there are increasing numbers of nuclear weapons and nobody seems to be able to do something about it. Governments can't seem to do much, they're frozen into adversarial positions. If something *can't* be done, eventually there's the possibility of disaster. People should know this, then they should decide for themselves whether anything can be done, *what* can be done, and whether they will do it.

"I wanted the students to be able to develop a new and sounder basis for judging what they read in the papers. And I hoped they'd gain new kinds of realizations about politics."



**S**o, Ringler planned for a wide sweep of disciplines to be represented. The base core would come from history, political science and the hard sciences, but he felt there should be, as well, the outlook of poets, novelists, politicians, psychologists and religious figures.

He also wanted the course to be by and for the citizens of Wisconsin: almost all speakers were residents, and he hoped course materials might ultimately be disseminated statewide. ("Perspectives on Nuclear War" is, in fact, running currently over Wisconsin Public Radio on Mondays, Wednesdays and Fridays at 2 p.m. During the summer it will be repeated evenings on WHA and probably on the state FM network.)

The search for speakers led Ringler to, among other places, the Madison chapter of Physicians for Social Responsibility, an organization of which he is a lay member. Faculty acquaintances added suggestions for speakers in other fields. "I was open to new titles. I made an honest effort to have diverse points of view represented, including some I don't share.

"The thrust of the course is that nuclear war is a bad idea—if you want to call that position a political one," Ringler told the Capital Times, "but it does not advocate the nuclear weapons freeze or any other single solution." He allows that he may have achieved even better balance if he had included speakers from the military and/or the State Department, but, "I didn't really want students to leave this course thinking you could flip a coin about which of the viewpoints is better."

The thirty-nine-lecture series was eventually organized into six sections: Introduction, Nuclear Science and Nuclear Weapons, Consequences of the Use of Nuclear Weapons, Visions and Nightmares, Paths Towards War, and Paths Toward Peace.

The roster lived up to the prospectus: "... more than thirty UW faculty members and political and religious figures from Wisconsin approach the subject from a number of different points of view—scientific, medical and religious." Said James P. Gustafson MD, associate professor of psychiatry, in his "Psychological Resistances to Confronting Nuclear War":

*Since no one can tolerate a feeling of helplessness for very long, many of us react to the catastrophic danger of nuclear war by looking away from the threat. We create feelings of security within ourselves through various mechanisms. By this "selective inattention" we can at least temporarily reduce the scope of the threat. Others of us learn all we can, in an effort to reduce our anxiety. But the more one knows about nuclear war and yet does nothing, the more helpless one feels. The way to break this cycle is to take some action with the support of others.*

Professor John Dower of the history department gave two consecutive lectures. In the first, "I tried to look through American eyes at the World War II decision process to drop the A-bomb: why we built it and what our options were. There was very little debate at the top level on whether it should be used." Dower's second lecture looked at Hiroshima from the perspective of the Japanese victims. He examined portrayals of the bombing in drawings made by survivors many years later, illustrations in children's books and the Masuki Panels, the famous murals.

*continued*



Fannie J. LeMoine, professor of classics and comparative literature, spoke on "Apocalyptic Fiction," Professor Stanley A. Temple of the department of wildlife ecology addressed the "Ecological Effects of Nuclear War," and Niels Ingwersen, professor of Scandinavian studies, spoke on "How Poets Imagine Nuclear War." George A. Wirz, auxiliary bishop of Madison, took "A Catholic Perspective" and Joseph Lehman, public affairs director of the U.S. Arms Control and Disarmament Agency, spoke on "An Administration Perspective."

**Y**uri Kapralov, from the Soviet Embassy, may have generated the most electricity. "Everybody was agog at the notion of having a real live Russian, especially one talking about this topic," said Ringler. "It's easy to think of Russians as 'the enemy'. We tend to depersonalize them."

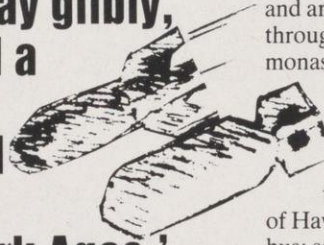
To my husband, a history professor who attended his lecture, Kapralov's remarks were reasonable. He emphasized that the suffering the Russians had endured during World War II motivated them against another military involvement with the West. The audience listened carefully. Students' questions were tough and sometimes skeptical, but they showed little hostility. Kapralov fielded them, and judged them "more thoughtful and informed" than those from any other American audience he had met.

In retrospect, Ringler sees a high level of commitment in all of the speakers. "People invited to talk took the invitation

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**"People say glibly,  
'If we had a  
nuclear  
war we'd  
be back  
in the Dark Ages.'  
I know what the  
Dark Ages were like.  
Humanity was  
trying to pick up  
the few pieces  
of civilization  
it had left."**

---



seriously. They made an unusually strong effort to say something sound and coherent—even eloquent. There wasn't a sloppy, off-the-cuff presentation in the lot. (Now, as I listen to the lectures on radio, I'm more than ever convinced of their collective excellence.)"

The semester's final meeting was somewhat poignant. In order to suggest what mankind is capable of achieving, Ringler arranged a program at the Elvejem Museum of Art. Slides shown by Professor

Frank Horlbeck of the art history department suggested the range of western art and architecture, from Viking ships through master painting to the Greek cliff monasteries. The Pro Arte Quartet played Mozart and Schubert.

The course has had a ripple effect. "I get letters once or twice a week from people at other universities," Ringler said. "The University of Hawaii asked us for a copy of the syllabus; so did the University of Maine at Augusta. That's quite a geographic spread! And we've had influence on courses being given elsewhere in the state. I've been in touch with people at the UWs in Eau Claire, Milwaukee, and Whitewater, and Carroll College in Waukesha. Courses like this should be introduced everywhere, and the sooner the better."

Students had varied reactions. Some said they found the course depressing or disturbing, but often simultaneously mentioned that it had increased their sense of urgency. For many it seemed to trigger a desire to learn more, to educate their friends. Some felt the urge to take up various forms of political activity. There were those who said their new concern with this issue would become the motivating force in their lives.

After the trauma of the Vietnam years on campus, the University administration might have been expected to treat such an "activist" new course with kid gloves. But such was not the case. Reaction to the topical and indeed somber curriculum by deans and University committees who reviewed it was wholly supportive. The only negative response Ringler encountered was "a sense of resistance I get from people who don't want to think about this issue." □

# Day on Campus



Speakers LeMoine, Ringler, Anderson, Schoville and Kline.

## Tuesday, April 19

### Alumni House Wisconsin Center Memorial Union

Registration and coffee: 8:15-9:15 A.M.  
Sessions at 9:30 and 10:40  
You may attend two sessions

General Chairman:  
Emily Swan DeLuca MS '54  
Program Chairman:  
Heidi Ladwig Bollinger MA '78

### Morning Program

#### (A) Put It In Writing

Fire, the wheel, and eventually a way of visual communication. Did you know that the earliest 'written' interchanges were the traders' symbols used in Mesopotamia in the fourth millennium B.C.? Of course you did. But did you remember there were only cuneiforms and syllabic groups—no individual alphabets—until nearly 1500 B.C.? The history of written communication is an intriguing one, and Prof. Keith N. Schoville (*Hebrew and Semitic Studies*) will guide us through it. He's concluding preparations for a major exhibit on the subject: *Sign, Symbol, Script* opens in August in the museum of the State Historical Society.

#### (B) Primeval Wisconsin

What was it like, the land we call Wisconsin, in pre-settlement ages? There were the silent woods of massive pines, waters in a thousand lakes and streams. Hills here, marshes there, savannas and prairies; the pattern carved by climate, glacier and Indian fire. Ecologists know what it was like, where the thickest greens grew and what might have been had the glaciers changed course. Taking us back to see it all is Dr. Virginia Kline, a lecturer in *Botany* and acting director of the Arboretum.

#### (C) Guess Who's Dropping In!

In this century we've become fascinated at the thought of beings "out there" watching us. Areas of science seriously probe the possibility of extra-terrestrials, a growing throng of fiction sources uses the idea to horrify or delight us, from Wells's "War of the Worlds," to "Star Wars" and "E.T." Prof. Fannie J. LeMoine (*Classics and Comparative Literature*) combines her authority in mythology and science fiction to help us discover why we're so interested, whether we're the first generations who are, and how contemporary writers use alien encounters to tell us something about ourselves.

#### (D) Speaking of Nuclear Weapons

When governments *do* speak of them, they use a carefully planned vocabulary which just might match the hard-sell of a soap commercial. Different nations favor different nuances, of course, and it's more than fun—it's important—to be able to read the meaning behind

the words. Two experienced faculty members will tell us about it: Prof. Raymond H. Anderson (*Journalism*), formerly of *The New York Times* as a foreign correspondent in Moscow, Europe and the Middle East; and Prof. Dick Ringler of the *English* faculty and chairman of *Scandinavian Studies*, who last semester organized and directed the University's interdisciplinary course, "Perspectives on Nuclear War." They'll speak primarily on the "nuclear language" of the U.S. and of Russia.

### Luncheon—Noon Great Hall

### Afternoon Program Union Theater—1:05 p.m.

Greetings: Chanc. Irving Shain

Then! A Concert in a Roman Palace. In conjunction with an international conference and exhibit here on campus in observance of the quadricentennial of Girolamo Frescobaldi—one of the most influential composers of the 17th century—here is music of that milieu. Magen Solomon, a teaching as-

sistant in the School of Music, will conduct faculty and students in vocal and instrumental performance.

Optional Tours: Stay in the grandeur of 17th-century Rome with a visit to the Elvehjem Museum of Art, for its exhibit—in conjunction with the Frescobaldi celebration—of the Marcus Sopher Collection. It's a brilliant assemblage of engravings, etchings, and woodcuts by such as Maratta, Lorrain, Gughet and Calot. (Also on view are drawings and woodcuts by Hans Hoffman and his students. Hoffman was one of the forerunners of abstract expressionism, one of the most influential teachers in America.) Or . . . tour the UW Cartography Lab (Science Hall), rated one of the best in the nation, certainly one of the busiest, with commissions from state and federal government, municipalities, businesses and organizations. See a map develop, from first sketch to final product in color. You'll see, too, how computers are being introduced to map-making. Note: This tour is limited to the first forty reservations!

**\$15** includes coffee, luncheon

Day on Campus, Wisconsin Center, 702 Langdon St., Madison 53706

Here is my check payable to the Wisconsin Alumni Association, in the amount of \$\_\_\_\_\_ for \_\_\_\_\_ reservations at \$15 each.

Name \_\_\_\_\_

Soc. Sec. No.\* \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Circle your choice of two sessions: A B C D

Guest's Name \_\_\_\_\_ Address \_\_\_\_\_

Guest's choice of two: A B C D Guest's Social Security No.\* \_\_\_\_\_

No. taking Elvehjem Museum tour \_\_\_\_\_

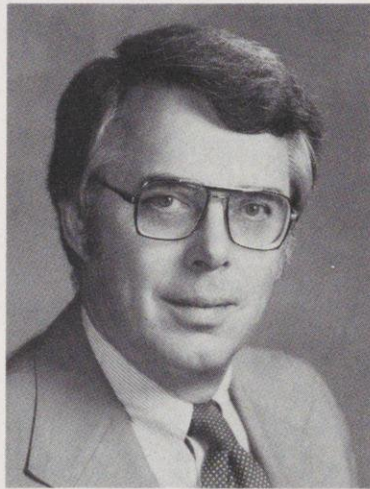
No. taking Cartography Lab tour \_\_\_\_\_ (which is limited to forty.)

\*"Why do they need my Social Security Number??" Your ticket confirmation is addressed by a data processing system, and this requires numerical identification for accuracy.

# Member News



Schroeder '50, MD'53



Jacobs '54



Ellig '59, '60

**20s & 30s** From his winter home in California comes a letter from **FREDERICK J. MOREAU '22, '24**. He will be ninety years old on March 10, and says he hopes to get back to Madison this summer. He was dean of the law faculty at the University of Kansas (Lawrence is still his home) until retirement in 1957, and after that he taught another fifteen years at universities in Oregon and California. Along in there somewhere, "I taught law in French in Iran; lectured in their seven largest cities in French." There was teaching time in Puerto Rico, too, but "Wisconsin is still *my* school!"

**ELMER A. WOELFFER '22**, a DVM in Oconomowoc, was presented the Award for Excellence a short time ago by the American Association of Bovine Practitioners, "in recognition of his herd-health-management program for dairy producers."

**STEFAN H. ROBOCK '38**, on the faculty of the Graduate School of Business at Columbia University, spent last spring as a Fulbright lecturer in Brazil. He adds that his book, *International Business and Multinational Enterprises*, is in its third edition.

**40s & 50s** **JEANNE HELENA SMITH '40, MD**, a New York pediatrician, writes that she has received a second degree in psychoanalysis and is adding that specialty to her practice. She is on the faculty of the American Institute for Psychoanalysis, teaches at the New School for Social Research, and is director of pediatrics for the Salvation Army foster care and adoption service.

The proceedings of a symposium honoring emeritus law Prof. **CARLISLE P. RUNGE '42, '48**

have been put into booklet form. The program was held in 1981, and honors Runge as "the key in maintaining the tradition of the Wisconsin Idea," for his efforts at broadening and upgrading ROTC on campus, and as president of the Wisconsin Citizens' Committee on McCarthy's Record, the group that exposed the senator's shortcomings. The booklet is called, *The Wisconsin Idea: A Tribute to Carlisle Runge*, and is available free from Harold Jordahl, 520 Lowell Hall, 610 Langdon St., Madison 53706.

**NANCY OESTREICH Lurie '45**, curator of anthropology and head of that section at the Milwaukee Public Museum, is president-elect of the American Anthropological Association.

**SEYMOUR I. SCHWARTZ '47, MD**, professor of surgery at the University of Rochester (N.Y.) Medical Center, takes office next year as president of the Society of Clinical Surgery. The university's news release mentions several medical texts written by Dr. Schwartz, then adds one which shows he has other interests as well. He is co-author of *The Mapping of America*, which, the release says, "traces the history of the charting of the continent from the sixteenth century to the present."

**CARLYLE W. FAY '48**, Cedarburg, was promoted to vice-president for nuclear power by the Wisconsin Electric Power Company.

At the end of the summer, **THEODORE SANDS MA '48, PH.D. '50** will retire as director of international studies at Illinois State University, Normal. His wife Dorothy leaves the accounting faculty there after this semester.

**WALT SCHROEDER '50, MD '53** is director of clinical services at the Navy's new submarine base at Bangor/Bremerton, Wash., and is group medical officer for Trident subs on the West

Coast. He graduated recently from the tropical medicine course at Gorgas Institute in Panama.

**JUANITA SUMPTER SORENSON '50, PH.D. '71**, on the faculty at UW-Eau Claire, has been appointed to a three-year term on the state's Supreme Court Board of Attorneys Professional Competence.

**DELORES SIMMS GREENE '51** received the Governor's Affirmative Action Decade Award for "distinguished service to equal employment opportunity and the people of Wisconsin." She writes that she has been a pioneer in the EO/AA field in state government since 1967. Mrs. Greene is assistant to the chancellor of the Extension.

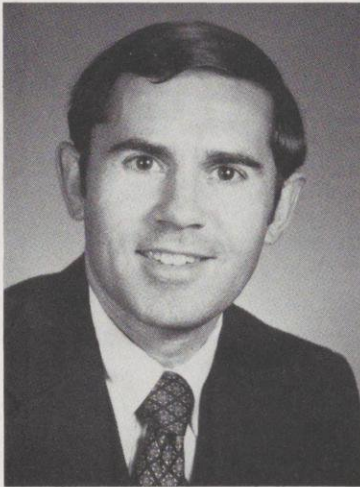
**RICHARD O. JACOBS '54**, senior partner in a St. Petersburg law firm, is now also the new president of the Park Bank of Florida there.

**ROBERT T. LORENZEN '54** has retired from Cornell University's agricultural engineering faculty after twenty-three years. Before earning his degree here at Wisconsin he had a staff appointment and designed and supervised construction of our agricultural research facilities at Hancock, Marshfield, Spooner, Ashland and Sturgeon Bay.

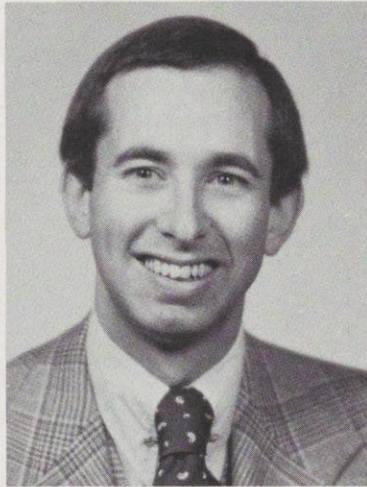
The Denver chapter of the International Television Association named its new, annual achievement award after **HENRY F. BOHNE '58**, then presented the first one to him. Also named for him is the management consultant firm he heads in Parker, and he is chief of training resources services for the Federal Prison System.

**RONALD A. SCHMAEDICK '58** of Eugene, Oregon was named that state's Realtor of the Year by his colleagues. He is president of RAMS Realty.

**BRUCE R. ELLIG '59, '60**, Norwalk, Conn.,



Jacobs '65



Gingras '68



Rose '70

has been added to the Wall of Fame of the American Management Association, and received the publications award of the American Compensation Association. His book, *Executive Compensation: A Total Pay Perspective*, is in its second printing.

**60s+** RICHARD P. ELANDER PH.D.'60 of Syracuse has been appointed vice-president of biotechnology in Bristol-Meyers' industrial division and research professor at Syracuse University in the department of biological sciences.

The new national president of the Speech Communication Association is KENNETH E. ANDERSEN PH.D.'61. He is associate dean of L&S and professor of speech communication at the University of Illinois, Urbana.

THOMAS A. HIMES '61, '67 of Mountain Lakes, N.J. has been named assistant treasurer and director of taxation of BASF Wyandotte Corp.

From WHA-Radio comes the announcement that LINDA MARTIN Clauder '63, '64, manager of projects and production for Wisconsin Public Radio, was awarded the first Distinguished Service Award of the Association of Music Personnel in Public Radio. Mrs. Clauder, who is also an associate professor in the Extension's department of communication, has served AMPPR as its national president and on its board of directors.

RICHARD S. JENSEN '66 has left a Cedar Rapids ad agency for Brookfield, Wis. and a post as vice-president and creative director with Bader Rutter & Associates.

Madison's United Bank & Trust announced that MICHAEL D. GINGRAS '68 has joined its staff

as an assistant vice-president in its commercial loan department.

LOUIS J. JACOBS '65 is now with the A.E. Staley Mfg. Co. in Decatur as director of its corporate process engineering group. Since graduation he'd been with Monsanto in St. Louis.

The president of the Wisconsin Alumni Club of Chicago, ANDREW G. WOJDULA '65, an executive recruiter, has changed firms. He's now a vice-president with Billington, Fox & Ellis.

JANET MORTON '70, '76, until recently a teaching assistant at the University of Washington, has been appointed a nursing instructor at Georgia Southwestern College, Americus.

JACQUELINE D. ROSE MS'70, for several years a medical writer in the pharmaceutical industry, has joined Healthmark Communications, New York, as director of education and public relations.

Mechanical engineer WARREN R. DEVRIES '71, '72, '75 has left the University of Michigan faculty to join that of Rensselaer Polytechnic Institute, Troy, N.Y. He's an associate professor there.

FENTON (TERRY) TURCK '72 of Ft. Lee, N.J., writes that he is a director and vice-president of finance for Worldwide Protein Inc., of which he is a co-founder. The New York firm grows shrimp commercially in the Caribbean. Terry is also a director of Automatic Vision Corporation, a robot vision industry.

RUFUS FERGUSON '73 is in training again, but this time around there are no windsprints. Formerly with the Miami *Herald*, he has been accepted in Ford Motor Co.'s minority dealer program, and is in sales training in preparation for opening a dealership in the Miami area.

TIMOTHY W. GROTHMAN '75 has set up a chi-

ropractic practice in Concord, California since getting his degree in September from the National College of Chiropractic.

HILLEL I. RASKAS MS'75, PH.D.'79 has been appointed a legislative assistant in the Washington office of Congressman Gerry Sikorski (D-Minn.)

SCOTT E. WILLIAMS '76 writes that he founded, in 1978, Syracuse (N.Y.) Cemetery Memorials, and that he has recently expanded, opening branches in Oneida and Rome.

Navy Lt.(jg) MARY R. HARTMAN '80 was named Chanute AFB's Woman of the Year for 1982. She is an assistant officer in charge of training at one of the schools at that Rantoul, Illinois base. In presenting the citation, her supervisor said her "contributions in developing a dynamic, highly respected Navy unit cannot be overstated. She has excelled in all areas."

LORI Rosso '80 has moved from Lexington, Kentucky to Beaver Dam, where she is now a county public health nurse.

### Class Act

The University of Maryland tells us that its Division of Human and Community Resources is headed this year by a trio of our alumni. MURIEL SLOAN PH.D.'58 is the acting provost, JOHN MAYOR PH.D.'33 is assistant provost for research, and THOMAS COLEY MA'75, PH.D.'80 is acting provost for programs and minority affairs.



## *If your will includes a gift of real estate to the UW Foundation . . .*

**T**hat's wonderful, but why not consider making the gift during your lifetime and obtaining the substantial tax benefits provided by IRS?

Of course, you can make such a gift by will and it will be gratefully received. However, if you make the gift now, it can still be designated for the University purpose of your choice and you and your spouse can continue to live in the home as before. The major advantage in doing it this way is that you will receive an immediate tax deduction based on the value of the property and your ages at the time of the gift.

Another thought to consider . . . a gift of your residence, vacation home, farm or undeveloped land can be used as the funding asset for a charitable trust that will pay you and your spouse income for life. This avoids capital gains taxes and also provides a valuable deduction for income tax purposes.

These and other gift options may well fit into your financial and estate plans. We would appreciate an opportunity to explore the possibilities with you at any time. For further information and complimentary copies of related literature, contact:

Fred Winding, Vice President  
University of Wisconsin Foundation  
702 Langdon Street  
Madison, Wisconsin 53706  
608/263-5554



*University of Wisconsin Foundation*

# Deaths

## The Early Years

MAMIE AMELIA SANDERS '11, Crystal Lake, Ill., in November.  
CHAUNCEY L. SMITH '12, Huntington Beach, Calif., in November.  
WM. WALTER WUESTHOFF '12, Milwaukee, in December.  
OLGA C. PRESENTIN Crosby '14, '16, Reading, Pa., in January '82.  
MARGARET ARMSTRONG Heise '14, Bloomington, Ind., in December.  
OLENE LAPHAM '14, East Troy, in December.  
ARTHUR W. ZINKE '14, Brookfield, Wis., in December.  
MARY BROWN Shiverick '15, Madison/Woods Hole, Mass., in November.  
HELEN PENCE Wace '15, '20, Athens, Greece, in March '82.  
A. OWEN AYERS '16, Eau Claire, in December.  
HENRY F. GROVE '16, Milwaukee, in November.  
ALBERT MARINUS NELSON MA'16, Louisville, in 1980.  
STANLEY EMERSON BEERS '17, Milwaukee, in November.  
JOHN L. FARLEY '17, Oakland, Calif., in January.  
CARL W. YALEY '17, Riverside, Ill., in September.  
HENRY HUSON BUSH '18, Madison, in December.  
MARGARET JANE LEWIS Ball '20, Wilmette, in 1980.  
HELMER CORNELIUS CASPERSON '20, '22, Sun City, in December.  
HAROLD LAWRENCE HOLTZ '20, Sun City, in August.  
LUCILE M. DREWRY Mahlkuch '20, Mayfield Hts., Ohio, in December.  
LETHE VIOLA METCALF '20, Dodgeville, in November.  
HELEN U. BURCH Miller '20, Oshkosh, in December.  
HARLOW HEATH PEASE '20, Wauwatosa, in January '82.  
MYRTLE M. EICKELBERG Knight MA'21, Cresskill, N.J., in August.  
EDWARD DAVID MISHELOW '21, Milwaukee, in February '82.  
WILLIAM KENNETH SCHAAB '21, Auburn, Ind., in 1981.  
ROBERT CHARLES SIEGEL '21, Milwaukee, in November.  
JOHN N. THOMSON '21, Centerville, S.D., in December.  
ESTHER MARY BURKE '22, Algona, Iowa, in 1981.  
JAMES HARGAN '22, Los Altos, Calif., in February '82.  
REINHOLD D. MOLZOW '22, '23, Neenah, in December.  
HERTHA A. GEBHARDT Rohloff '22, Madison/Juneau, in December.  
GERTRUDE W. WICKENDEN '22, St. Louis, in January.  
PAUL JOHN (BARENSCHER) BARDEEN '23, '25, Racine, in January.  
ELLINOR M. KOEHLER Carter '23, Phoenix, in October.  
MORTON CHARLES FROST '23, Kenosha, in November.

THEODORE R. HANNON '23, '24, MD, Houston, in October.

CLARA TIGAY Harris '23, Ft. Lauderdale.\*

[\*]Informant did not give date of death.

CHARLES LOUIS HUGHES '23, St. Thomas, N.D., in July.  
HARRY DEAN KITCHEN '23, Grand Rapids, in July.  
RAYMOND JOHN KOLTES '23, Madison, in January. Memorials to the UW Foundation, 702 Langdon St., Madison 53706.  
WALTER ANDREW MULVANEY '23, Eau Claire, in July.  
WALTER RICHARD PALECHEK '23, Farmington, Mich., in 1981.  
HARRY CARL ALBERTS '24, '35, Miami Beach.\*  
MELVIN D. EBERT '24, Ft. Lauderdale, in September.  
VESTA VIOLA RITTER Frain '24, Oakland, Calif., in December.  
EDWARD WIGHT HOOKER '24, Waupun, in November.  
MARSHALL WM. MOESER '24, Port Washington.\*  
HARRIS, LORRAINE (Moody '24) and RICHARD A. '28, Tucson; she in 1981, he in January.  
CORNELIUS AUSTIN ROSS '24, Evanston, in January '82.  
DOROTHY MATHIS Scheman '24, Lakewood, Calif., in November.  
JOSEPH ZAPATA '24, Madison, in January.  
DOROTHY DAY MS '25, Ph.D.'27, Salt Lake City, in October.  
EDWARD C. JONES x'25, Ft. Atkinson, for fifty-eight years an officer of the family-owned Jones Dairy Farm started by his grandfather in 1899; in January.  
CORA CLEMENTINE VALINSKE '25, '40, Fox Lake/Juneau, in December.  
LILLIAN DAVIS MA'26, Waukesha, in 1981.  
RALPH AUSTIN JACOBS '26, Verona, in December.  
RUTH ELIZABETH JENKS '27, Jefferson, in December.  
MARY ELIZABETH MILNE Neighbors '27, Anaheim, Calif., in October.  
GEORGE LAMONT BARTON '28, Ukiah, Calif., in December.  
DONALD HAYWORTH Ph.D.'29, Washington, D.C., in February '82.

**30s** ESTHER SHARPE Leary '30, Tupper Lake, N.Y., last April.  
THEODORA JAX Richter '30, La Crosse, in December.  
GRACE IRENE WITTENBERG Zielsky '30, Milwaukee, in 1981.  
DOROTHY MARIE LAMBECK Brant '31, '32, Raleigh, N.C.\*  
THELMA BELLE CLARK Gruber '31, Beloit, in November.  
DEAN DARWIN HEDRICK '31, Madison, in December.  
CHARLES F. STROEBEL '31, MD, Rochester, Minn., in December.  
HANS G. AHLSTROM '32, Hamden, Conn., in January.  
LOUIS G. NAGLER '32, Amery, in November.  
MARY ELIZABETH WRIGHT '32, Marblehead, Ohio, last April.  
MILTON FROMER '33, Richmond Heights, Ohio, in October.  
ELEANOR RICHMOND MA'33, Memphis, in December.  
MILDRED ETHEL ALLEN Cann '35, Englewood, Colo., in June.

ELIZABETH C. OSBORNE Nee '35, Rye, N.Y., in 1979.

JUNE CAROL SHAFER '35, MD'37, North Springfield, Va., in January.

CHARLES FRANCIS MCGRAW MS'36, Richmond, Ind., in July.

JOSEPH GEORGE MILOS '36, Biwabik, Minn., in November.

MARY LOU COCKEFAIR Holt '37, Austin, Texas, in January.

MORTON EUGENE DAVIS '37, '39, Green Bay, in December.

CYRIL KAY JOHNS Ph.D.'37, Ottawa, Ontario, in December.

ZOE LYON MA'37, Oxford, Miss.\*

EDWIN HERMAN KLASSY '38, '61, New Glarus, in November.

GORDON BENNETT PENNEBAKER Ph.D.'38, Cookeville, Tenn., in August.

MARY JANE BUCKLIN Van Vleet '38, Wauwatosa, in November.

ELEANORE V. LAURENT MA'39, Eugene, Ore., in November.

JOHN JAMES McVAY '39, Muscoda, in February '82.

**40s** JEAN DOAK CAMPBELL '40, Madison, in December.

VICTOR EDWARD GIMMESTAD MA'40, Ph.D.'50, Normal, Ill., in December.

JAMES HARRY MCNEELY '40, Chicago, in May.

JOSEPH SCHULEIN '40, Granada Hills, Calif., in 1978.

TERESIA ANNE ABSHAGEN MA'41, Brookhaven, Mass., in October '81.

KATHERINE LOUISE LEY '41, Granville, Ohio, in December.

MILES JAMES McMILLIN '41, former staffer and eventual publisher of the Capital Times, prominent in the Democratic party, nationally so for his anti-McCarthy crusade in the early '50s; in an apparent suicide pact with his wife, the former Elsie Rockefeller Proxmire, in their Lake Placid, N.Y. home in December.

EDWARD PAS '41, Watertown, in November.

MARY ELIZABETH RYAN Teeter '41, Colorado Springs, in November.

GEORGE GRINDE THOMPSON '41, '47, Springfield, Mass., in November.

ARTHUR LEE LUEBKE '42, Beloit, in December.

GERALD LOEHNING '43, Ph.D.'52, Menasha, in December.

OWEN ALLEN KAMPEN '44, Madison, in December.

THOMAS MARSHALL HAUG '45, MD'47, Rhineland, in December.

ROLLAND C. NOCK MPH'45, Appleton, in December.

CLIFTON GILBERT FONSTAD MPH'46, Ph.D.'73, Waunakee, in November.

ROBERT EUGENE SEATER '47, Racine, last May.

WILBUR CAMP BLOTT MS'48, Peru, Ill., in March '82.

HERVEY JACOB HAUSER '48, Sturgeon Bay, in November.

DONALD JAMES HUDDLESTON MS'48, Waukesha, in December.

THOMAS DANA MERRILL '48, '49, Madison, in December.

ROBERT JACOB EIFLER '49, Racine, in 1980.

WARREN LEE KUETTEL '49, Redondo Beach, Calif., in 1977.

JOHN MARTIN JR. '49, Chicago, in 1981.

*continued*

## For 1983 Football Tickets

To simplify the handling of orders, the Athletic Ticket Office has suggested that this year we offer our members this ticket request form. Fill it in and mail it now with no money. The appropriate order form(s) will be sent to you.

Please send order forms for season tickets (7 @ \$10. ea.)

Please send order forms for individual games: home @ \$12 each;  "away" as soon as those schools announce prices.

I am an Annual Member;

Life Member of the Wis. Alumni Assn.

### Home

Sept. 10—Northern Ill. (Band Day)  
 Sept. 17—Missouri (Young Alumni Bash)\*  
 Sept. 24—Michigan  
 Oct. 8—Illinois (Parents' Day; Bascom Hill Soc.)  
 Oct. 22—Indiana (Homecoming)  
 Nov. 5—Iowa (WAA Club Leadership Conf.)\*  
 Nov. 19—Mich. State (W Club Day)

### Away

Oct. 1—Northwestern  
 Oct. 15—Minnesota  
 Oct. 29—Ohio State  
 Nov. 12—Purdue



Mail to:  
**UW Athletic Ticket Office**  
**1440 Monroe Street**  
**Madison 53706**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*Participants in these WAA functions will be offered opportunity to buy tickets in our special seating block.

# Deaths

*continued*

**50s+** S. ROBERT ANDERSON '50, Delavan/Racine, in November.  
 LAWRENCE T. CARLYON '50, Hayward, in December.  
 NORMAN W. MARTY '50, '54, Coconut Grove, Fla., in November.  
 M. ARLIN MORLEY '50, Eau Claire, in December.  
 JEAN R. HERBER Bodley '51, Madison, in December '81.  
 JOANN CRAMTON Downing '51, Winnetka, in January.  
 WALLACE REIDAR MOILLEN '52, Peoria, in December.  
 LAWRENCE S. SANTULLI JR. '52, McFarland/Honolulu, in November.  
 MALINDA HELEN HILBERT MS'53, Delmar, Iowa, in 1980.  
 DUANE GILBERT MONSON '53, MD'62, San Diego, in 1980.  
 LEE ODIN BAKER MS'54, Kalamazoo, in December.  
 VIRGINIA MAY HAMEL MS'59, Milwaukee.\*  
 JOHN STEPHEN RAY '59, Greendale, in December '81.  
 EUGENE DARWIN PRINE '60, Madison, in December.  
 BERNARD REED BARTHOLOMEW MS'63, Gaghersburg, Md., in November.  
 EDWARD SETH FISH MS'63, Eau Claire, in November.  
 CHARLES LARRY KEYES '64, '68, Menomonie, in November '81.  
 ELAINE VETTER BARTEL PH.D.'65, Milwaukee/New Ulm, Minn., in December.  
 ALTA G. MARTIN HERTZLER MS'65, Goshen, Ind., in December.  
 WILLIAM STEINBERG MS'65, PH.D.'67, Brooklyn, N.Y.\*  
 PATRICIA ANN SCHERWITZ Draeger '69, Ft. Atkinson/Watertown, in December.  
 PATRICK THOMAS BRENNAN '70, Englewood, Ohio, in December.  
 SONJA V. FARLEY '70, Madison, in November.  
 MARY KATHERINE LINNEY MA'70, Tequesta, Fla., last March.  
 NEAL GARY JACOBSON MBA'70, Oshkosh, in November.  
 ELIZABETH L. HEIMDAL Buzzell '76, Delavan, in November.

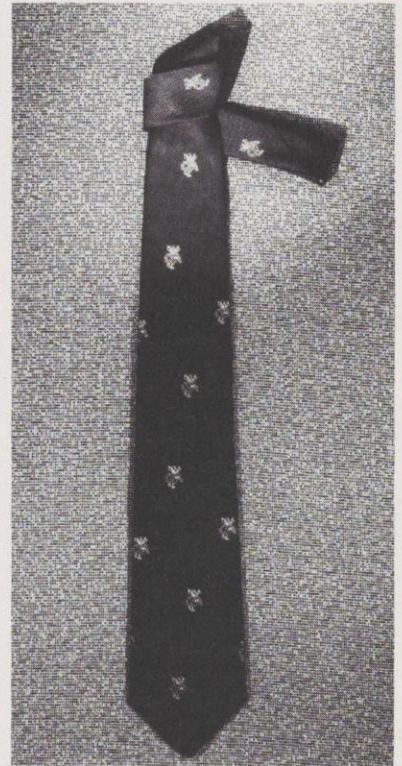
## Faculty and Staff

WILLIAM ASPINWALL '29, Madison, in January. For forty-six years he was on the staff of the athletic department, first as business manager, later as ticket manager. In 1970, two years before retiring, he was named the NCAA's business manager of the year. Memorials to the department, through the UW Foundation, 702 Langdon Street, Madison 53706.

Emer. Prof. ALFRED M. GALPIN '23, PH.D.'40, in January in Montecatini, Italy, where he has lived since 1971 after thirty-three years on the faculty of our French and Italian department.

CHARLES HEIDELBERGER, Pasadena, renowned cancer researchers, on our faculty from 1948 to 1976.

## Give Him Bucky



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# Club Programs

(As listed with our office by Feb. 1).

Here is a reminder list of what are primarily Founders Days events and club-sponsored concerts by the Wisconsin Singers. Clubs send complete announcements to their mailing lists. Individuals named here are speakers at these events.

**AKRON/CLEVELAND:** *March 21.* Head Coach Dave McClain. Info.: Mark Fresh, 293-6406....*March 31.* Wisconsin Singers concert.

**ANTIGO:** *March 15.* Paul Ginsberg, dean of students. Info.: Pete Preboske, 623-3077.

**ASHLAND:** *March 31.* Prof. Brent McCown (Horticulture). Info.: Ellen Anne Tidstrom, 682-2811.

**AURORA:** *April 16.* Katherine Mead, dir., Elvehjem Museum of Art. Info.: Betty Mabbs, 879-2029.

**BEAVER DAM:** *April 24.* Wisconsin Singers concert at Wayland Academy. Info.: John Hofmann, 885-6003.

**BOSTON:** *March 24.* Engineering Dean John G. Bollinger. Info.: Donald Blade, 465-7859.

**BUFFALO:** *March 23.* Engineering Dean John G. Bollinger. Info.: Wm. C. Schultz, 652-5203.

**BURLINGTON, Wis.:** *April 7.* Meteorology Prof. Reid Bryson. Info.: Kenneth Knuteson, 534-3796.

**CEDAR RAPIDS:** *April 8.* Basketball Coach Steve Yoder. Info.: Joe Trecek, 395-4696.

**CHICAGO:** *April 17.* Dean of Students Paul Ginsberg. Info.: Andrew Wojdula, 394-3199.

**COLUMBUS, Ohio:** *March 26.* Wisconsin Singers concert. Info.: Don Houser, 891-2368.

**DETROIT:** *April 17.* Otto Breitenbach, associate director of athletics. Info.: Bill Rauwerdink, 851-2094.

**DODGEVILLE:** *March 24.* Wisconsin Singers concert, Dodgeville H.S. Info.: Phil Dekok, 935-3307.

**FOND DU LAC:** *April 19.* Head Coach Dave McClain. Info.: Jim Hovland, 923-3481.

**FT. ATKINSON:** *April 24.* Robert O'Neil, president, UW System. Info.: Jeanne Bell, 563-2735.

**GOGEBIC RANGE/HURLEY:** *March 28.* Prof. Gordon Baldwin (Law). Info.: David Morzenti, 561-5254.

**GREEN BAY:** *March 24.* Bascom Hill Trio. Info.: Dr. Christopher Laws, 336-5386.

**INDIANAPOLIS:** *April 28.* Brad McNulty, assistant basketball coach. Info.: Dan O'Neil, 846-8023.

**JANESVILLE:** *March 29.* Wrestling Coach Russ Hellickson. Info.: Dean Peterson, 868-4822....*April 22.* Wisconsin Singers concert at Janesville H.S. Info.: John Wickhem, 752-5124.

**JEFFERSON:** *April 13.* Prof. Tad Pinkerton (Computer Science). Info.: James Follensbee, 674-2497.

**KANSAS CITY:** *April 14.* Robert H. Bock, dean, School of Business. Info.: Mike Smith, 932-7080.

**KENOSHA:** *March 20.* Prof. Mike Leckrone, dir., UW Bands. Info.: Jan Sinclair, 652-3698.

**KOKOMO:** *April 29.* Brad McNulty, assistant basketball coach. Info.: Herb Perry, 453-1874.

**LA CROSSE:** *April 20.* Kit Saunders, associate director of athletics. Info.: Sharon Imes, 784-8071.

**LOS ANGELES:** *March 23.* Elroy Hirsch, athletic director. Info.: Brian Shapiro, 783-0919.

**LOUISVILLE:** *March 25.* Wisconsin Singers concert. Info.: Don Frank, 425-2521....*April 19.* Robert M. Bock, dean, Graduate School. Info.: John C. Beyer, 245-9789.

**MANITOWOC:** *March 19.* Pro Arte Quartet. . . *April 12.* Prof. Reid Bryson (Meteorology). Info., both events: John Webster, 794-1900.

**MERRILL:** *April 19.* Prof. Mike Leckrone, dir., UW Bands. Info.: Phillip Russell, 536-8983.

**MINNEAPOLIS:** *April 22.* Robert O'Neil, pres., UW System. Info.: Pierce McNally, 377-7408.

**MONROE:** *April 21.* Elroy Hirsch, athletic director. Info.: Martha Etter, 325-4442.

**NEW YORK:** *April 8.* Prof. Arthur Glenburg (Psychology). Info.: Mark Wolf, 212-734-6974.

**PHILADELPHIA:** *March 27.* Wisconsin Singers concert. Info.: Mrs. Joan Kuhinka, 527-2186.

**PITTSBURG:** *March 22.* Head Coach Dave McClain. Info.: Jitendra Avasthi, 665-2776.

**PLATTEVILLE:** *March 20.* Prof. John Kihlstrom (Psychology). Info.: William Paulson, 723-2570.

**RHINELANDER:** *April 26.* John Kellesvig, dir., New Student Services. Info.: Michael Rowe, 362-5662.

**ROCHESTER, N.Y.:** *March 23.* Engineering Dean John G. Bollinger. Info.: James Shafer, 223-6505.

**SACRAMENTO:** *March 22.* Elroy Hirsch, athletic director. Info.: Virginia Nye, 451-1107.

**ST. LOUIS:** *April 14.* Prof. John Duffie (Chemical, Solar Engineering). Info.: Charles Schraeder, 227-5448.

**SAN DIEGO:** *March 24.* Elroy Hirsch, athletic director. Info.: Joseph Gasperetti, 578-6512.

**SHEBOYGAN:** *March 30.* Prof. Robert Bless (Astronomy). Info.: Dave Rauwerdink, 458-5369.

**STEVENS POINT:** *May 24.* Robert O'Neil, pres., UW System. Info.: Mrs. Molly Ann Diedrich, 344-7129.

**STURGEON BAY:** *April 23.* Jazz Sextet. Info.: Gary Chaudoir, 854-4825.

**TOMAH/SPARTA:** *March 28.* Robert O'Neil, pres., UW System. Info.: Jean Eggleston, 372-5576.

**VIROQUA:** *March 21.* Basketball Coach Steve Yoder. Info.: Alan Sherry, 637-7440.

**WASHINGTON, D.C.** *March 28, 29 or 30.* Wisconsin Singers concert. . . *April 19.* Robert O'Neil, pres., UW System. Info on both events: Richard Winch, 301-299-3530.

**WATERTOWN:** *March 23.* Prof. Tad Pinkerton (Computer Science). Info.: Gary Palmer, 261-6767.

**WEST BEND:** *April 14.* Prof. Mike Leckrone, dir., UW Bands. Info.: Ken DeWeerd, 338-1896. □

## Job Mart

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I'm looking for an advertising/marketing position in the Milwaukee area. BS'80. Double major in Agronomy and Agricultural Journalism. Currently working for a daily newspaper designing spec layouts, writing copy and selling newspaper advertising. I have the knowledge, experience and enthusiasm to give your company that creative edge. Member #8138.

Bring this Badger home. MBA '80-Finance; BBA '79-Accounting. Desire challenging and responsible position in financial planning and analysis in either service or manufacturing environment. Currently internal auditor in Denver bank. Excellent organizational, analytical, and communication skills. Prefer southeast Wisconsin, but flexible. Member #8139.

Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.

# The News

continued from page 6

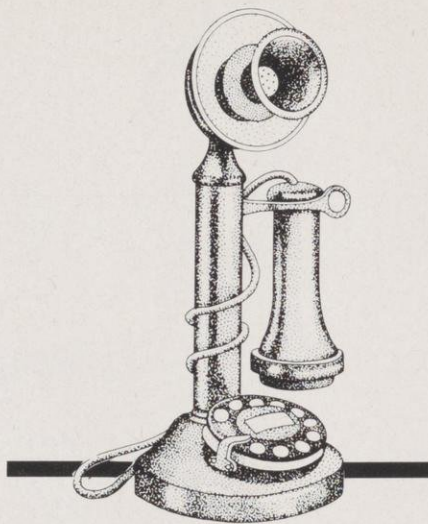
relieved overcrowding there. Students in some classes are sitting on windowsills and radiators, one dean reported.

Computer sciences Chairman Robert Meyer MS '66, Ph.D. '68, said enrollment in department courses was limited to 4,000 this semester, with another 1,000 placed on a waiting list to be given priority next semester.

On the other hand, Judy Craig, an L&S assistant dean, said the situation in that college seemed to improve this semester because budget cuts, which in recent years have occurred close to registration time, didn't happen. "This semester we were able to budget based on department requests, and budget earlier. That took away some of the anxiety," she said.

## DIAL Still Popular As Campus Deconfuser

One thing you can count on with a campus of 40,000-plus students is confusion. It's most obvious at the beginning of each semester, but it's there all year round. Which is the reason for the popularity of DIAL, a library of about 350 tape cassettes, each



providing four minutes of information on topics ranging from assessment of fees to first aid for frostbite. Tapes are available twenty-four hours daily with a phone call, and the service averages about 25,000 calls a year.

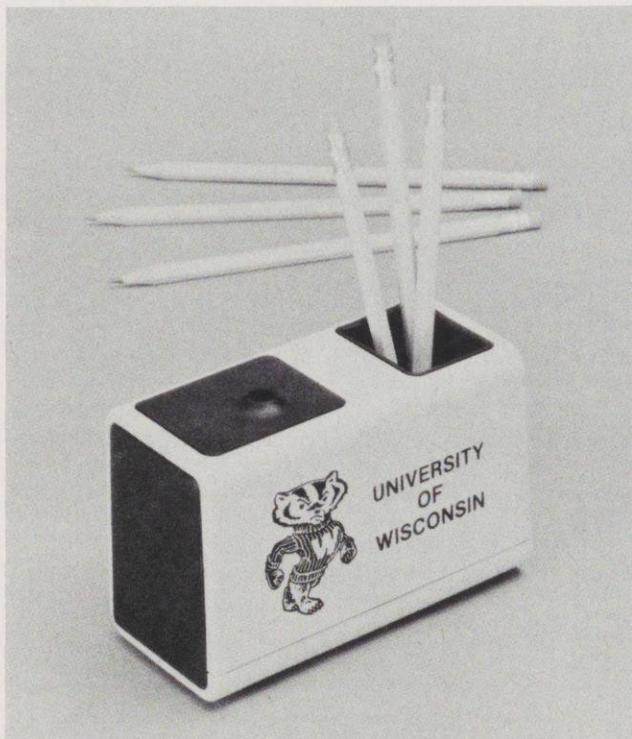
DIAL is the brainchild of Steve Saffian Ph.D. '80, an assistant dean of students and director of the Campus Assistance Center. Saffian began the tape service ten years ago, making this the first university in the country to use what he calls a "remote ac-

cess tape library." "We thought it was a clean, neat way to disseminate information," Saffian said. "The facts are there, provided by experts, and the message never varies, so there is less chance of misinformation."

The DIAL service is more economical than face-to-face counseling and provides the anonymity for those uncomfortable in discussing sensitive subjects. It has the additional advantage of providing information to students with disabilities.

Saffian said the most popular tapes are those under the heading of "Helping Yourself and Others": tapes on how to counsel a friend, improve memory, and prepare for and take exams.

Individual departments and schools also can work with the center staff to produce a tape on a subject they think important. "When the comet Kohoutek was creating so much interest, our astronomy department was getting 200 calls a day from people who wanted to know about it, and professors were constantly being dragged away from their work to answer questions. So we made a tape about it, and it helped everybody." □



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Thomas B. Fitzpatrick, MD



Mr. Bernhard M. Mautz, Sr.

**D**r. Thomas B. Fitzpatrick earned his BA from the University in 1941, his MD from Harvard Medical School in 1945 and his PhD from the University of Minnesota in 1952. He served on the faculty of the University of Michigan, headed the division of dermatology at the University of Oregon Medical School, and was a Commonwealth Fellow at Oxford University in England. Since 1959 he has been Wigglesworth Professor and head of the department of dermatology at the Harvard Medical School, which last year established a professorship in his name.

He is a nationally known dermatologist who has been nominated for the Nobel Prize in medicine. He has authored more than 300 scholarly papers and is the co-author of a major text in his field, as well as three other books used extensively in medical schools across the country. He is noted for his work in the treatment of psoriasis, and his classification and studies of melanomas have resulted in reduced mortality rates in certain kinds of skin cancer.

Dr. Fitzpatrick is affiliated with numerous professional societies and has received a variety of national and international honors. He has served as a consultant for the National Institutes of Health and as president of the International Pigment Cell Society and the Association of Professors of Dermatology. He is a member of the University of Wisconsin Foundation and a life member of the Wisconsin Alumni Association.

**B**ernhard M. Mautz, Sr. is a member of the class of 1922. He majored in business and upon graduation from the University founded Madison's Mautz Paint and Glass Company. He has remained associated with the firm and today is chairman of the board.

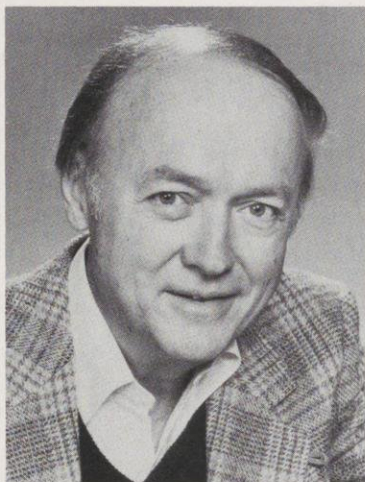
He has been listed in *Who's Who* and *Wisconsin Men of Achievement*. He has served as director of the Madison Chamber of Commerce and the Rotary Club, as president of the Maple Bluff Country Club, and as an organizer and president of Madison's United Way. He is a former director of the Wisconsin Telephone Company and the First Wisconsin National Bank. He was chairman of the executive committee of the National Paint and Coating Association. He saw service in the United States Army during World War I.

Mr. Mautz is a member of the University of Wisconsin Foundation and the Bascom Hill Society and a life member of the Wisconsin Alumni Association. Perhaps his greatest contribution to the University has come through his service to the Wisconsin Alumni Research Foundation. He was elected a member in 1949 and for over thirty years has served as a trustee. For the past fifteen he has been its secretary and treasurer. He is a past president of WARF's University Houses, Primate Laboratories, and Vitamin Concentrates.

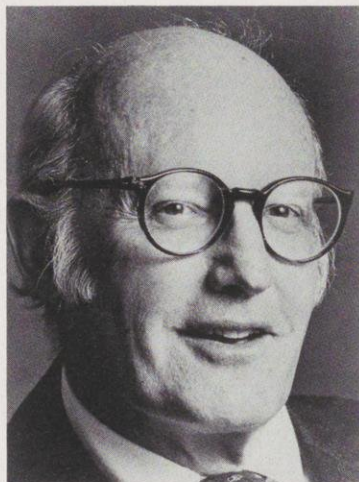
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# DISTINGUISHED SERVICE AWARDS

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Mr. Jerry C. McNeely



Mr. Arthur C. Nielsen, Jr.

An executive producer with 20th Century Fox-TV, Jerry C. McNeely heads Jeremac Productions. His recent credits include last spring's "Tomorrow's Child," the story of the first baby born outside the womb; "Fighting Back," the life of Rocky Bleier; the four-hour miniseries "Critical List"; and "Three For the Road." Mr. McNeely's first script, submitted on a free-lance basis while he was on our faculty, was an award-winner, "The Staring Match," for Studio One. Since that time his work has been nominated for the Emmy, the Humanitas and Golden Globe Awards, and "Something For Joey" won the Christopher Award.

He has written and or/produced for such popular series as "Marcus Welby," "The Twilight Zone," "Owen Marshall," and "Streets of San Francisco." His special "The Boy Who Drank Too Much," which aired last year, was filmed in Madison.

Mr. McNeely earned his MS at the University in 1950 and his PhD in 1956, the year he joined our faculty in the department of communication arts. He was made a full professor in 1964, and remained here—frequently commuting to Hollywood where he continued to write, direct and produce—until 1975 when he moved there permanently. He is active in a variety of professional organizations and serves on numerous committees for the Writers Guild of America, the Screen Actors Guild, the Producers Guild, the Directors Guild, the Composers and Lyricists Guild and the Caucus for Producers, Writers and Directors. He is a member of the University of Wisconsin Foundation and the Wisconsin Alumni Association.

Arthur C. Nielsen, Jr. of Chicago is a 1941 graduate of the School of Business where he won recognition as the most outstanding member of his class. He is chairman of the board and chief executive officer of the A.C. Nielsen Company, an international pioneer in marketing research. In 1977 he received *Financial World's* award as one of the year's three top chief executives in the business service field and in 1980 was named outstanding chief executive in the industry by the *Wall Street Transcript*.

As a marketing consultant to the U.S. Government he has traveled widely in Europe, India, the Middle East and Japan and has served as an adviser to three Presidents. He is a World War II veteran who reached the rank of major and was awarded the Legion of Merit. He holds memberships on the boards of Marsh & McLennan, Motorola, Walgreen Company, The Harris Bank, and International Executive Service Corps.

Other affiliations include directorships on the Board of Illinois Children's Home and Aid Society, Junior Achievement of Chicago, Northwestern Memorial Hospital, the Alliance to Save Energy and the Fair Campaign Practices Committee.

Mr. Nielsen is a member of the Wisconsin Alumni Research Foundation, the School of Business Board of Visitors, the University of Wisconsin Foundation, the Bascom Hill Society and a life member of the Wisconsin Alumni Association.

*These awards will be presented on Saturday, May 14, at the Alumni Dinner on Alumni Weekend.*



## China Explorer Cruise

MS Pearl of Scandinavia  
October 5-24

From \$4115, double occupancy  
From Chicago, return from Osaka

Hong Kong (two nights)  
Shanghai (cruise begins)  
Yantai  
Hsingang  
Tianjin  
Peking (two days)  
Dalien  
Pusan  
Inland Sea of Japan  
Kobe (cruise ends)  
Kyoto (two days)

## Bright Nights on Northern Waters

MTS Argonaut  
July 4-18

From \$3295, double occupancy  
From Chicago, return from Paris

Copenhagen (three nights)  
Kiel Canal (cruise begins)  
Hamburg  
Amsterdam  
Bruges  
Ghent  
Rouen (cruise ends)  
Paris (three nights)

## Passage of the Czars

MS DobroIjubov  
August 3-19

From \$2445, double occupancy  
From Chicago, return from Moscow

Bucharest (two nights)  
Giurgiu, Romania (cruise begins)  
Ruse, Bulgaria  
U.S.S.R.:  
Ismail  
Odessa  
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Kanev  
Kiev (cruise ends)  
Moscow (three nights)



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