



## **Bay Leaves & Lake Geneva Observer. Volume 8, No. 16 April 18, 1940**

Williams Bay, Wisconsin: Frank M. Van Epps, April 18, 1940

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P.L.&R. 562  
Permit No. 1  
Williams Bay, Wis.

# BAY LEADES

& LAKE GENEVA OBSERVER

VOL. VIII

NO. 16

APR. 18, 1940

## LAKE GENEVA - ONE OF AMERICA'S BEST KNOWN PLAYGROUNDS.

Just now efforts are being made in many parts of these United States to attract those who "like to go places" in the Summer. The City of Lake Geneva is making an unusual bid this year for conventions and summer resort business. To help in this promotion the city has appropriated a percentage of tax money which amounts to \$2479.93 for advertising.

The Chamber of Commerce and the Lions Club have had booths at The Boat Show and also at the Wisconsin Exhibition in Chicago. All of these help in telling about the beauties and attractions at Lake Geneva.

We, here in Williams Bay, have a different attitude toward the Summer Resort business. The emphasis since the laying out of the lake shore subdivisions is for home builders, more permanent residents. In the ten years from 1920 to 1930 the population increased from 430 to 635 according to census. It will probably show a similar increase in the last ten years.

Yes, Williams Bay, is growing. There are more new homes in the process of erection in Williams Bay, than all around the lake.

Most of us believe that the emphasis in Williams Bay should be kept on home building. We like to have our hotels filled with folks who come for a day, week or month for recreation. Our job is to make their stay so pleasant that they will wish to buy a lot and build a cottage or mansion.

The members of the Men's Community Club, 116 strong, wishes to specialize on making the local resident and the summer guest have such a good, wholesome time while here, that he will go away "telling the world" what a wonderful place Williams Bay is for "living".

It is interesting that a minister who recently decided to accept a pulpit in Williams Bay, making the choice from several calls, chose Williams Bay after careful study, because "it had such a fine reputation for being an aggressive community, and a growing village". Let's not let him down in his choice.

We haven't much money to spend, but we can spend time in being good hosts to those "who come among us." Take the initiative and speak to the strangers.

## CASUAL COMMENT

## CASUAL COMMENT

Hitler has started his spring clean up a little early, but some- what in earnest. He gets an idea as to about when and where he wants to "clean up" then moves an army in and starts pillaging and murder- ing. If he isn't crazy they ought to open the doors of all the insane asylums in the country and let the inmates loose. The people would be just as safe. He invaded Norway thru the work of traitors but it won't be so easy for a Nazi army to invade Sweden. It has more population (6,350,000) Norway a little over 3,000,000 people. Sweden has a military manpower of between 600,000 and 900,000. Has the best anti-air craft guns in the world. Sells them to 23 different countries. Sweden has the fourth largest merchant marine in the world (4000 ships.) Germany wants Trondheim and Bergen in Norway as air bases from which to bomb England. So the fight is on. Let us hope it will be a victory for the Allies.

## HOW MUCH DO WARS COST?

Here are a few figures. The war cost Finland when she lost to Russia in the new world war. An official estimate places the cost at \$600,000,000. The government spent \$200,000,000 on armed forces; Russian air-raids destroyed \$40,000,000 worth of non-military property; and the territory ceded to Russia by the peace terms was valued at more than \$300,000,000.

The World War fought in 1914-1918, all told, cost, apart from 30 million lives, 400 billion dollars. With that money we could have built a \$2,500 house, furnished it with \$1,000 worth of furnishings, placed it on five acres of land worth \$100 an acre, and given it to each family in the United States, Canada, Australia, England, Wales, Ireland, Scotland, France, Belgium, Germany and Russia.

We could have given to each city of 20,000 inhabitants and over, a five million dollar library and a

of what was left we could have set aside a sum at 5 per cent that would provide a \$5,000 yearly salary for an army of 25,000 clergymen, and a like salary for 25,000 teachers. Who wants war! Wars never settle any disputes or problems. These figures show what the war to end wars cost, and the present war will cost even greater before it is ended. It will cost all the democracies in the world as well.

## FALSE FIRE ALARMS

There were 12,344 false fire alarms in New York city alone in 1939, which cost the tax payers thousand of dollars. Every citizen pays for false alarms finally. Do not call a fire department unless you see that the fire is uncontrollable, then do not hesitate.

In rural places it is just as important as in the city, as volunteer firemen who make up the fire department are often called out of their beds or from their meals on an errand of waste to answer a call that turns out to be a false alarm, and what for. Of course firemen want to be called to prevent the spread of fire, and are ready and alert in response to their duty, but a false alarm means waste and many times can be prevented.

## THOUGHT MONEY WAS NEEDED IN CHINA

Harold S. Vanderbilt, New York and Palm Beach, Fla. has sold his Lockheed airplane recently to Chiang Kai-Shek for a reported price of more than \$100,000. The Chinese ruler will receive a very fancy job, as this plane is equipped as luxuriously as a club ship, with radio, telephones, lounges, desks and the such. It is capable of high speed and long range.

## FROZEN FOOD WAS HAD LONG AGO

A hundred pies were baked at a time by American colonists, who froze and stored them in large jars. When wanted, a pie was thawed out in a pie cupboard in the chimney.

# GRANZOW & PETERSON

April 19

## SPECIALS

April 20

BIRD'S EYE  
FROSTED FOODS

### SPECIALS

BROCCOLI 13 OZ. 23¢  
STRAWBERRIES 16 OZ. 23¢

### CEREALS · FLOUR

24½ lb. sack PURE SNOW FLOUR 83¢  
10 oz. pkg PEP 2 for 21¢  
13 oz. Pkg. POST TOASTIES 2- 19¢  
5 lb. sk GRAHAM FLOUR 25¢

### SUGAR · COFFEE

10 lb. PURE CANE SUGAR 57¢  
3 lb. BROWN SUGAR 19¢  
3 lb. POWDERED SUGAR 22¢  
2 lb. can HILL'S COFFEE 51¢  
1 lb. can " " 27¢  
2 lbs CHASE & SANBORN COFFEE 49¢

### BUTTER · CHEESE

2 lbs. La GRANGE BUTTER 65¢  
2 lb. BOX KRAFT CHEESE 52¢  
3 oz. PHILA. CR. CHEESE 2 for 19¢

### CANNED VEGETABLES

LAUTERDALE PEAS 20 oz. 2 cans 23¢  
TOMATOES 20 oz. can 3 for 25¢  
SWEET POTATOES 18 oz. can 2- 37¢  
KIDNEY BEANS 20 oz. 2 for 19¢

### CANNED FRUIT

PLUMS 30 oz. can 19¢  
PEARS 29 oz. can 27¢  
APPLE SAUCE 20 oz. can 2 for 23¢  
RED PITTED CHERRIES 20 oz. 2- 29¢

### MISCELLANEOUS ITEMS

8 oz. CAN MUSHROOM CHIP 23¢  
2 lb. BLUE ROSE RICE 13¢  
3 LBS NAVY BEANS 17¢  
3 lb. CAN SPRY 53¢  
1 lb. KRAFT MALTED MILK 31¢  
1 lb. JAR CHICKEN & EGG NOODLES for 29¢  
2 lb. PKG MACARONI 15¢

### FRESH MEAT

LEG O' LAMB	per lb.	30¢
LAMB SHOULDER	per lb.	25¢
POT ROAST	per lb.	25¢
PORK LOIN	per lb.	22¢
PORK BUTTS	per lb.	20¢
HOME MADE SAUSAGE ( PORK )	lb.	15¢
GENEROUS BACON	per lb.	19¢
HAMBURGER	per lb.	22¢
LARD ( WILSON'S )	2 lbs. for	17¢

### FRESH FRUIT, ETC.

ORANGES		
GRAPE FRUIT	6 for	25¢
GRAPE FRUIT	4 for	25¢
RADISHES	3 bunch	10¢
ASPARAGUS	½ lb. 2 bunch for	15¢

### ASS'T JUICES

ROUNDY TOMATO JUICE	24 oz. 2-	25¢
GRAPE FRUIT JUICE	46 oz. 2-	33¢
ORANGE JUICE	46 oz. can	29¢
GRAPE JUICE	12 oz. can 2-	21¢

### C RACKERS · COOKIES

2 lbs. COOKIES	-----	25¢
2 lb. BX SODA CRACKERS		17¢
2 lbs. GRAHAM CRACKERS		19¢

### JAMS · PICKLES

1 lb. JAR PEACH OR PINEAPPLE JAM	.....	23¢
26 oz. JAR PICKLED CRABAPPLES		29¢
1 QT DILL PICKLES .....		18¢

### CANNED FISH · MEAT

1 Lb. TALL CAN ROUNDY SALMON	30¢
1 lb. CAN DERBY HASH	19¢
15 oz. OVAL CAN SARDINES IN T.S.	2 for 23¢
1 lb. CAN BEEF LOAF	17¢

### MISCELLANEOUS ITEMS

10½ oz Can CAMPBELL TOMATO SOUP		
3 for	25¢	
6 ROLLS TOILET TISSUE		25¢
3 - 100 Count NAPKINS		25¢
12 oz. JAR ROUNDY CANDIED PICKLES		23¢
SPINACH 2 lbs. for	19¢	

## NEWS ITEMS

Mr. H.T. Peterson whose vocation is a grocer and whose avocation is preaching, is much in demand as a speaker throughout all parts of the country. Hardly a week passes during the year that he does not have from two to three speaking engagements, and everyone enjoys hearing his Scandinavian stories. Last Sunday, April 14, he was guest preacher for both morning and evening services at the Free Church, Detroit, Mich., and was also the guest speaker on Monday evening for the banquet and Young Peoples Rally held in Detroit.

## FORMER RESIDENT OF WMS BAY DIES

Mrs. Alan Bugg, the former Mrs. Harley Williams, Williams Bay, died at her home in Jackson, Mich. on April 5. She was the daughter-in-law of the late Israel Williams, who built the Williams homestead on Geneva street, now belonging to E.H. Hollister. She and her husband built the house on Elm street which is also owned by Mr. Hollister, where the family lived before moving from Wms Bay a number of years ago. She leaves two daughters and a son, Harley Williams, and several grandchildren.

Mmes L.A. Hollister, Arvid Thompson, D.J. Octjen, Eric Werner, Floyd Blakeley, and Frank Fridlund attended the Spring tea and program at Mrs. Wells Church home in Walworth on Wednesday afternoon.

Mr. and Mrs. D.J. Octjen, Mrs. F.M. Van Epps with Mrs. Ernest Röcker, Lake Geneva, attended the organ recital played by Harvey Hillar, of Fon du Lac, for the dedication of the new two manual pipe organ recently installed in the newly remodeled Cross Evangelical Lutheran church in Burlington, Wis. The program was held on Monday evening.

Mrs. Charles Hansen, who has spent the winter in Chicago with her son Earl Hansen and wife, returned to her home on Constance Blv'd for the spring and summer months.

## NEWS ITEMS

Mr. and Mrs. Henry Granzow who have been on a vacation trip for the past eleven days had to return to their home here last weekend as Mrs. Granzow was taken suddenly ill in Dayton, Ohio. They left again on Tuesday to continue their trip.

Eric Werner has the contract for a new home to be built in Sun-set Hills for a Mr. Yirek of Chicago.

The twin sons born last week to Mr. and Mrs. James Vavra have been named Gerald and Jimmie. They weighed five and one-half and six pounds respectively and are doing nicely.

Mrs. Carrie Davis of Elkhorn is spending several days visiting friends and relatives in this vicinity. Last week at the W.G. Davis home west of the village, and is this week visiting Mrs. Hattie Waterbury. She was a resident for 23 years in the Bay and has been away now for 20 years.

Mr. and Mrs. Harvey S. Brackett, Cedar Point Park, returned last weekend from Florida where they spent the winter.

Mr. Swan M. Swanson, Chicago, and daughter, spent Sunday a week ago at the Swanson summer home on Cedar Point Drive, Cedar Point. Mr. Swanson holds a responsible position with the Chicago City Railways.

Children in the kindergarten of the Congregational Sunday School will be pleased and happy when they meet next Sunday for their Sabbath School. The furniture has all been treated to two coats of varnish harmonizing with the wood-work in the room and light colored walls; new linoleum has been put on the work tables. Miss Mary Calvert was busy on the job when we visited the room last evening.

Mrs. Gina Jensen who has been quite ill at her home on Clover st. the past two weeks is much improved and able to be about her home.

## New Bus Service

MILWAUKEE

WEST MILWAUKEE

WEST ALLIS

HALES CORNERS

ST. MARTIN'S CORNER

DURHAM

WIND LAKE

WATERFORD

ROCHESTER

BURLINTON

LYONS

SPRINGFIELD

LAKE GENEVA

WILLIAMS BAY

DELAVAN

JANESVILLE

FONTANA

WALWORTH

HARVARD

ROCKFORD

LA SALLE

PEORIA

SPRINGFIELD

ST. LOUIS

### BUS SERVICE

WILLIAMS BAY

FOR MILWAUKEE

LEAVE

8:17 A.M.

2:42 P.M. 7:12 P.M.

WILLIAMS BAY

FOR ROCKFORD

LEAVE

11:50 A.M.

3:35 P.M. 7:00 P.M.

NOTE THE NEW CHANGE  
OF ROUTE. which  
provides service to  
St. Martin's Corner  
Hales Corners, West  
Allis and West Mil-  
waukee, also new  
service to Delavan,  
Emerald Grove and  
Janesville.

RIDE THE NEW  
CREAM  
AND CRIMSON  
HIGHWAY LINERS  
The safe, fast Motor  
Coaches Daily to all  
Points.

In Lake Geneva  
City call  
Hill's Cafe  
Phone 50

# CENTRAL TRAILWAYS

For Complete Information Call

TEXACO SERVICE STATION

WILLIAMS BAY, WIS.

TEL. 818 J 1

# CHURCHES

## CONGREGATIONAL

## GOSPEL

## TABERNACLE

Rev. Eric H. Arendt, Minister

Morning Worship 10:30

Mrs. Naomi Rocker, Choir Director

Bible School 11:30

Church School

9:30 AM Junior and Senior Young  
Peoples Meetings

7:00

Morning Worship Service 10: 45

Evening Service 8:00

The sermon topic for next Sunday, April 21, "The Salesman and The Minister."

Wednesday Evening Prayer  
and Bible Study

8:00

The choir will sing the anthem-  
"Open Our Eyes" by Macfarlane.

Choir rehearsals Thursday evening  
at 7:30.

Dr. Edwards, professor in  
the Free Church Bible School, Chicago,  
will preach next Sunday, April 21.

### SOUTHEASTERN WISCONSIN DISTRICT MUSIC FESTIVAL

will be held at Delavan Friday and Saturday, April 26 and 27. Twenty-five schools have entered band and vocal groups.

Supt. T.J. Jensen is chairman of the festival.

The parade route for the bands which will be on Friday, will start on Main street and will continue to Walworth avenue, going from there to Seventh street and disbanding at Wisconsin. The Band Mothers will have charge of all concessions.

The Ladies Aid Society will meet at the home of Mrs. Axel Johnson, Elkhorn Road, next Thursday afternoon, April 25, at 2:30.

### ST. BENEDICT CATHOLIC CHURCH Fontana

The Rev. Stephen Feil,

Priest in charge

MASS - Sunday at 9 A.M.

played the music and sounded very well, playing all the popular dance music.

### WILLIAMS BAY SCHOOL NOTES

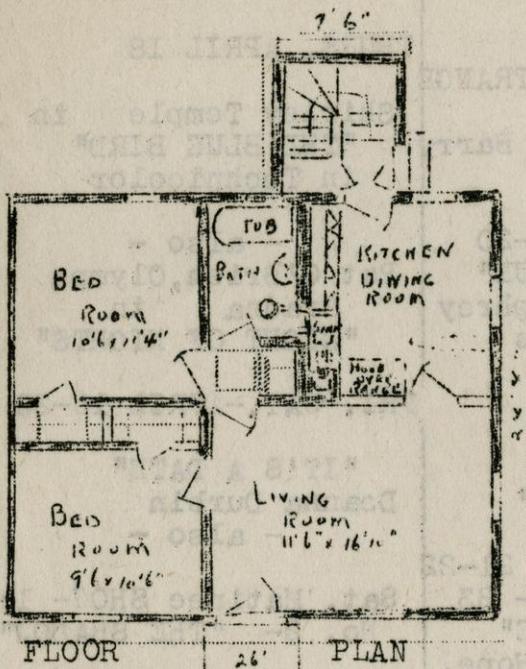
The Williams Bay high school baseball team played a non-conference game with Elkhorn high at Elkhorn on Tuesday, being defeated by a score of 16 to 1. The local team will play Walworth high school team at Walworth on Friday, April 19, in a conference schedule.

The Sophomore class of the high school held a dance on Wednesday afternoon in the gym. A Nickelodeon

On Saturday night this week the high school will hold their annual Spring dance. The high school faculty members are invited guests.

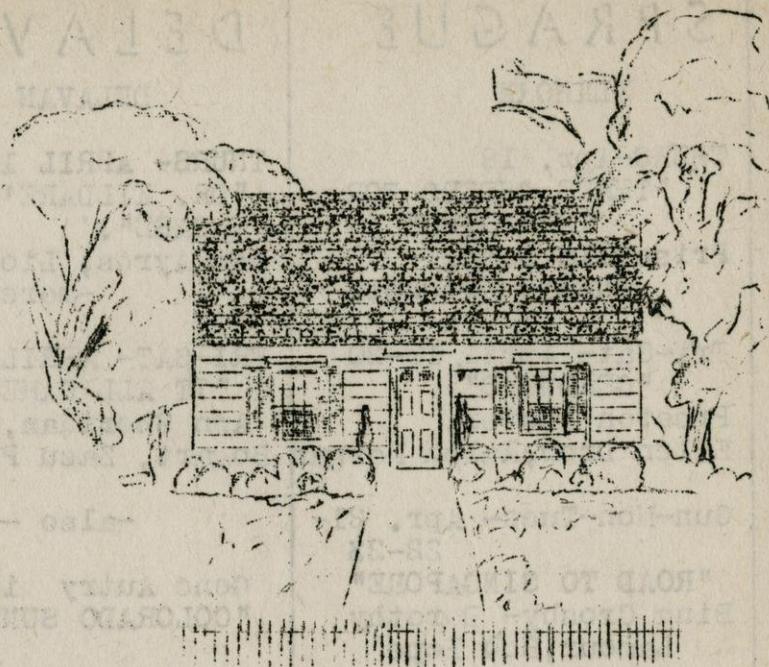
Mr. and Mrs. Thomas Busher, Delavan, announce the engagement of their daughter, Ruth, to Robert E. Birdsall, son of Mr. and Mrs. E.J. Birdsall, Fontana. The wedding will take place May 16. They will live in Chicago.

## THE CEDAR LAKE



### OUTLINE SPECIFICATIONS

BASEMENT WALLS: 10" approved cement blocks; CEMENT FLOOR; CHIMNEY: with fire clay lining; FRAMING LUMBER: No. 1 Amer. Lumber standards. BLIND FLOOR, SHEATHING and ROOF Boards No. 2. SHINGLES: 5/8 No. 1 Red Cedar; SIDING: 3/4x8 clear Red Cedar; OUTSIDE FINISH: Select Pine; FINISH FLOORING: clear Oak or clear Maple; DOOR and WINDOW FRAMES and WINDOWS: Clear Pine; INTERIOR DOORS: clear Pine Stiles and Rails, Fir Panels; INTERIOR TRIM: clear Yellow Pine; Stairs: clear Yellow Pine; CABINET WORK: manufactured by Wilbur; BUILDING PAPER: 50 lb. saturated and coated; ALLOWANCES FOR FINISH HARDWARE LIGHTING FIXTURES AND WINDOW SHADES PLASTER BASE: ROCK LATH, plastered with 3 coats GYPSUM, PLASTER; PAINTING 2 coats outside, 3 inside; PLUMBING: first quality fixtures and fittings throughout; WARM AIR HEATING



### A WILBUR LOW COST HOME

A complete small home, Cape Cod design; planned for convenience with space saving features. Living room, two bedrooms, combination kitchen-dining room, bath; all good sized rooms. Cross ventilation for bedrooms; large clothes closets and broom closet; vent hood over range; medicine case and soap cabinet with mirror doors; kitchen cupboards, linen cabinet, built-in ironing board and clothes chute. Exterior of wide colonial siding either wood or asbestos; extra wide windows and rolling slat blinds.

New and original plan of proven construction in beautiful and permanent design of first quality materials; equipment manufactured by nationally known concerns of established responsibility; contractor and sub-contractors, your local townsmen perhaps your neighbors or friends.

You may have this home erected complete on your lot or purchase the materials only.

WALWORTH LUMBER CO., WALWORTH, WIS.  
ZENDA LUMBER CO., ZENDA, WIS.

# SPRAGUE

ELKHORN

THURS-Apr. 18  
"THREE CHEERS FOR  
THE IRISH"  
Priscilla Lane,  
Thomas Hitchclif

Fri-Sat- April 19-20  
"GERONIMO"  
Preston Foster,  
Ellen Drew, Ralph Morgan

Sun-Mon-Tues- Apr. 21-  
22-23  
"ROAD TO SINGAPORE"  
Bing Crosby- Dorothy  
Lamour, Bob Hope

Wed- Thurs-Apr- 24-25  
"GRAPES OF WRATH"  
Henry Fonda, Jane Dar-  
well, John Carradine.

COMING: GONE WITH  
THE WIND-MAY 22, 23

LAKE GENEVA ITEMS

Mr. A.F. Gartz has bought the  
W.N. Pelouze "A" boat "Challenge"  
for his own use, and has presented  
his son, Frederick Jr. with his "A"  
boat "Big Foot Two". They will sail  
against each other in the seasons'  
races.

Mr. and Mrs. Woodard are busy  
getting ready to open their gift  
and summer furniture shop in Lake  
Geneva, which will have many new  
and very attractive items, reason-  
ably priced. The Shop is being re-  
decorated.

Mrs. Ann Travis mentioned recent-  
ly in the will contest case of her  
uncle, Wesley Wiley, Shullsburg, Wis.,  
who left a million dollars, is Mrs.  
Robert Travis, who with her husband,  
lives on the former Fox farm, just  
out of Lake Geneva on Route 50.

SEND NEWS ITEMS FOR NEXT  
ISSUE "BAY LEAVES"

# DELA VAN

DELA VAN

THURS- APRIL 18  
"DR. KILDARE'S STRANGE  
CASE".  
Lew Ayres, Lionel Barry  
-more

FRI-SAT- APRIL 19-20  
"IT ALL CAME TRUE"  
Ann Sheridan, Humphrey  
Bogart, Zasu Pitts

-also -

Gene Autry in  
"COLORADO SUNSET"

SUN-MON-TUES-APR. 21-22  
- 23  
"ROAD TO SINGAPORE"  
Bing Crosby, Bob Hope,  
Dorothy Lamour

WED-THURS. APRIL 24-25  
"TILL WE MEET AGAIN"  
Merle Oberon, George  
Brent, Binnie Barnes

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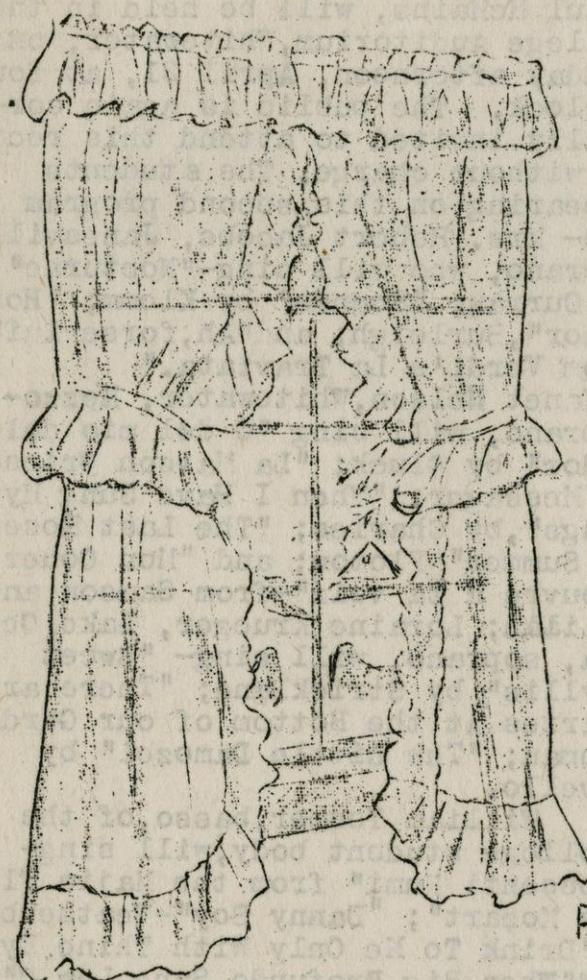
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# COTTAGE CURTAINS



NEW SPRING STYLES

made of

Fine Quality

Grenadine and Swiss

## COLORS

RED

GREEN

BLUE

GOLD

AND

IVORY

THESE ARE SPLENDID  
VALUES

PER PAIR 85¢, \$1.00,  
\$1.15, \$1.95, \$2.00

## SLIP COVER Materials of Style

Quality and Service

We show a complete assortment of  
beautiful new Sail Cloth for Slip Covers.

In ~~stylish~~ stripes and attractive floral designs  
at per yard

\$1.00

WE INVITE YOU TO CALL AND SEE OUR COMPLETE LINE  
OF NEW SPRING DRAPERY MATERIALS, CURTAINS, AND FLOOR  
COVERINGS. WE MAKE WINDOW SHADES TO FIT ALL WINDOWS.

W. W. BRADLEY & CO.,  
DEPARTMENT STORE, DELAVAN, WIS.

RECEPTION FOR PASTOR AND BRIDE AT  
CONGREGATIONAL CHURCH

This evening at 8 o'clock in Congregational church a reception will be held for the new pastor of the church, Rev. Eric H. Arendt and his bride. There will be a program, and refreshments will be served. All friends in the community are invited.

HARPIST TO PLAY AT DELAVAN CHURCH

Marta Ibsen, harpist, of Williams Bay, and Elizabeth Webb, Cellist, of the Webb Music School, Elkhorn, will take part in the program at the Vesper service next Sunday, April 21, at the Delavan Baptist church, 4 o'clock. The public is invited.

ANNUAL WOMAN'S BANQUET TO BE MAY 7

Mrs. Arvid Thompson, chairman of the Annual Williams Bay Woman's Banquet, to be held on Tuesday, May 7, at Rose Lane, announces the members of the committee for selling tickets, as follows: Mrs. Jess Greenstein, Harry Landon, E.M. Iverson, L.A. Hollister, Alfred Pederson, Mike Peterson, Arvid Thompson.

WIS BAY WOMAN'S CLUB TO PLANT TREE  
ON ARBOR DAY

Arbor Day this year in Wisconsin is to be on Friday, May 3, according to a proclamation issued by Governor Julius P. Heil.

For their program on that day the Woman's Club will plant an elm tree on the school grounds with appropriate exercises, following this a musical program will be given at the home of Mrs. L.A. Hollister, member of the committee and her assistants, Mrs. Wm Phipps, F. Fridlund, Wm Elbert.

The Men's Community Club meeting will be held at Rose Lane Hotel on Tuesday, May 14. It is a week late on account of the Women's Banquet coming on its regular date.

SECOND VOCAL RECITAL TO BE GIVEN  
BY VOICE PUPILS OF PAUL MCMAINS

Another recital by pupils of voice from the vocal studios of Paul McMains, will be held in the College Auditorium, Whitewater, on Sunday afternoon, April 21, at four o'clock. The public is again cordially invited to attend this recital without charge. The students appearing on this second program are- Mrs. Robert Jacobs, Janesville, soprano, who will sing "Nocturne" by Curran; "Sounds" by Klemm; "Honor Honor", Burleigh; and "Ah, forse lui" from Verdi's *La Traviata*. soprano, will sing "O del mio dolce ardor" by Gluck; "La Maison Crieuse" by Messager; "When I Have Sung My Songs", by Charles; "The Last Rose of Summer" - Flotow; and "Non Couer s'ouvre a ta voix" - from Samson and Delilah; Loraine Krueger, Lake Geneva, soprano, will sing "Sweet Phyllis" by Strickland; "There are Fairies At the Bottom of our Garden" by Lehman; "The Little Damozel" by Novello.

William Tesmer, basso, of the college student body, will sing "Possenti Numi" from the Majic Flute; by Mozart; "Danny Boy" - Weatherby; "Drink To Me Only With Thine Eyes" and "When Big Profundo Sang Low O"; and "O du meine holder Abenstern" from "Tannhauser."

WALWORTH COUNTY REPUBLICANS MEET

One hundred Walworth County Republicans met at Elkhorn Monday night last and elected officers and also adopted the constitution which was adopted at the State meeting held at LaCrosse.

Officers are - J. Arthur Moran, Delavan, chairman; Neil Henderson, Whitewater, and Mrs. Rob't Lacey, East Troy, vice-chairman; Lyman Arnold, Elkhorn, secretary; Leonard Church, Walworth, treasurer; and Mrs. Norma Robinson and Wm Trinke, both of Lake Geneva, executive committee. The nominating committee is - R.F. Lacey, East Troy; Wm Sheldon, Elkhorn; Charles French, Lake Geneva; Gerald Coxe, Whitewater; O.R. Rice, Delavan; Mrs. Norma Robinson, Miss Lovinia Barnes, named two women advisors.

# CONTEST WINNER



*"Work and Sigh!  
No, I'll Electrify!"*

Congratulations ! Mrs. William Bussey, 809 W. Rollin St., Edgerton, Wisconsin, winner of \$50.00 prize award in January Contest ! In six words, Mrs. Bussey tells the marvelous advantages of Electric service. Out with hard work and worry - it's so easy to let dependable electric service and modern electric appliances do household tasks faster, quicker, safer, better, for only a few cents a day.

THINK OF IT - electric service for the average family costs less per day than a half gallon of gasoline for the family car !

BE SURE TO TUNE IN THURSDAY NIGHTS !

"Musical Americana" Westinghouse Radio Orchestra  
WLS - Chicago 100 Men of Melody-Swing Choir 7 P.M. C.T.E.

WISCONSIN ELECTRICAL APPLIANCE  
DEALERS

## CLEAN UP DAYS, APRIL 25, 26

On Thursday and Friday, April 25th and 26th the Village Truck will pick up rubbish which has accumulated over the winter if it is placed at the CURB in front of your house.

This does not include garbage or ashes.

JOHN E ATKINS,  
Village President.

## PEDERSON "5" WINNERS IN BOWLING TOURNAMENT AT DARIEN

Williams Bay came off again with top honors in the minor league at Wheeler's Alleys at Darien when Stein's and the Pederson "5" tied for first place at the end of the second-half season this week.

The first half bowling was won by Pederson "5" and they trounced Stein's in a post season game to see who was really king pin of the alleys. The season for the minor league is now closed.

Pederson's Championship Five is Captained by Al Pederson, with Harry Melgas, Eric Werner, Harry Breen, Sam Johnson and Charles H. Sawyer on the team.

## OVER AT FONTANA BEACH

Howard Wyse of Harvard is manager of the Lake Shore Grocery. He and his brother, Obed Wyse have rented the store built by Tom Benner for a market and store. A complete line of meats and groceries are now installed.

Palmer Boat Co. is a busy place getting the sail and motor boats ready for summer use. Many new sail boats are being built for new and old sail boat enthusiasts.

Mr. Harlow who rented the Confectionery store last Fall has been there all winter getting acquainted with the trade.

## THE STUDY CLUB

will hold their fort-nightly meeting on Tuesday evening, April 23, with Mrs. Amy Jorgenson at Rose Lane. Mrs. Gerard P. Kuiper will show moving pictures of the Rhine River in Germany, which were taken when she visited Europe last year.

Mrs. John R. Wilson, whose summer home is on the East shore of Lake Geneva where she has spent the summers for nearly sixty years, has been living at the Hotel Plaza the past winter. She is leaving this week to visit in the East until June 1 when she will come to her home on Lake Geneva.

## ARE PARENTS OF A SON

A son, James Earl Downey, weighing nine pounds, four ounces, was born to Mr. and Mrs. Glynn Melville Downey, on Sunday, April 14, in the West Suburban hospital, Oak Park. Mrs. Downey was Marion McKenzie, Chicago and Cedar Point Park.

Mr. Oscar Mayer, president of the Chamber of Commerce, Chicago, has purchased thru W.F. Best & Son, 240 feet lake shore of the late Otto Young estate on Lake Geneva.

Mr. Harry Munroe, Chicago, former director of summer conferences at Conference Point, Wms Bay, is now Field Secretary of the International Council of Religious Education. He will be the speaker on the Midday Service, Station WGN, Friday at 12:35 A.M.

## WISCONSIN OUTDOOR LIFE EXPOSITION BEGINS FRIDAY

Wisconsin will move into Chicago Friday this week, when an outdoor life exposition, sponsored by the Wisconsin Greater Recreational association, opens at the Hotel Sherman. Most of the state's leading resort areas will be represented with exhibits of live animals, birds and fish, and displays of trees and flowers, many of them in their natural settings.

ERIC J. WERNER  
GENERAL CONTRACTOR  
&  
HOME BUILDER  
WILLIAMS BAY, WISCONSIN

WILLIAMS BAY  
LAUNDRY

EDWIN HOLM  
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FONTANA, WIS.

TELEPHONES  
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Gravel for Concrete Purposes..  
Roofing Gravel... Road Gravel  
or Pea Gravel ... Road Gravel  
and Crusher Chips.

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We deliver large or small orders  
at Reasonable prices. Call or  
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WITH IT

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IN ORDER TO MAKE ROOM  
FOR NEW STOCK WE ARE SELL-  
ING PAINT AT 20% DISCOUNT

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DECORATING & CRAFT SHOP

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HAVE YOUR CAR  
"SPRING CLEANED!"

COME IN AND LET US  
GIVE YOUR CAR A  
TREATMENT WITH THE  
"MOTOR VITALIZER".  
WITH OUR CHART SYSTEM  
WE LUBRICATE EVERY  
PART.

TIME TO CHANGE OIL.

TEXACO SERVICE  
PIERCE & AMMON  
WILLIAMS BAY

TEL. 818-91

## IT'S GARDEN TIME!

You will be interested in the many tools which we have which make gardening easier.

We carry a large line of seeds for the Garden - Vegetable or Flower.

Now is the time to get the grass seed sowed. We have a complete line, seed for all kinds of lawns, shady or sunshine kinds.

We also have many kinds of Fertilizer.

Garden Hose - Lawn Mowers.

Ask us. We have what you want.

R. E. BURTON  
GENERAL MERCHANDISE  
WILLIAMS BAY

## MOTHER'S DAY MAY 12 TH

We already have our large supply of Whitman's Box Candy for you to make a selection from.

Our selection of Mother's Day Greeting Cards is the largest ever.

Why not try a "Fresh Strawberry Torte" fro Sunday Dessert? A Fresh Strawberry Ice Cream covered with Vanilla Ice Cream. It will serve 4 to 6 persons.

We also recommend our Delicious Peppermint Candy Ice cream either as a treat for your friend at the fountain or for the Sunday Dinner.

A GLASBAKE PIE DISH FREE WITH  
THE TORTE  
BURTON & BURTON

Call 818-J-3 we will deliver it.

## ANOTHER CLASSIFIED ADVERTISEMENT

POSITION WANTED AFTER JUNE 1st. College Student 20 years old wants work for summer months. Experienced in horsemanship and outdoor sports. Would prefer outdoor work. Can go home nights. Address: F.M.Ely, 111 W.Washington St., Chicago, Ill. Tel.Franklin 1067.

GOOD TIME HAD BY ALL  
The Men's Brotherhood Box Social held at the Congregational Church was a very fine affair. The men furnished the lunch boxes and the ladies bought them. Ed.Zabler was the auctioneer. A 50 ¢ limit was placed on the bidding.

All baskets went for the limit. There was some mighty good eats.

Mr. Fensholt was not able to be there as he and Mrs. Fensholt were called away on account of the death of an aunt.

FOR SAND  
GRAVEL  
FILLING  
AND TOP SOIL

PHONE

1202 RI

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MARTIN THORSON  
CARPENTER & BUILDER  
Estimates Cheerfully Given  
NO JOB TOO SMALL OR  
TOO BIG  
WILLIAMS BAY, WIS. TEL. 1232-34

ALSO

Would like additional private  
caretaking jobs in Knollwood  
and vicinity.

NOTICE !

We have received word that paper  
is going up and that as large a  
stock as possible should be on  
hand.

Will you help at this time by  
sending in your subscription for  
1940? It will help a lot to get  
the summer's supply now. We need  
144,000 sheets of mimeograph  
paper for the summer, 288 packages.

CLASSIFIED ADV.

FLAG STONES:

Retaining wall stones \$5.75 per ton  
SINGLE STEP STONES 25¢ each  
W.H. PERKINS, Williams Bay, Wis.

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This page or what is necessary  
will be devoted to Classified  
advertisements. These are 10¢ a  
line. 3 lines for 25¢ payable  
in advance.

Classified ads. in "Bay Leaves"  
always get results. Try it if  
you have anything to sell or to  
exchange. Have you any furniture  
for sale? How about renting your  
cottage? Houses have been sold by  
Classified Advertisements in  
"Bay Leaves".

Professional or specialized  
services can be published on  
this page in a Directory.

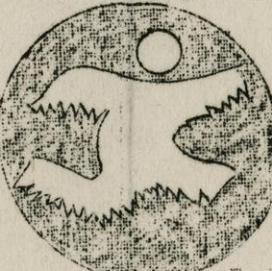
## SPECIALS

## FISH LINE STORE

FRIDAY  
APRIL 19

TEL. 819WI

SATURDAY  
APRIL 20

SWIFT BROOKFIELD BUTTER- 2-1# Pkg's- 61¢	HAVE YOU TRIED HONOR BRAND FRESH FROSTED FOODS?	PURE CANE SUGAR 10# Cloth Bag- 57¢
SWIFT'S SILVERLEAF LARD- 3-1# Pkg's- 25¢		GRANULATED SUGAR 10# Cloth Bag- 54¢
HILLS BROS. COFFEE 2 lb Can- 51¢ 1 lb Can- 26¢ BLISS COFFEE 2- 1# Cans- 45¢	FRESH FROZEN STRAW - BERRIES, 16 oz Pkg- 23¢ (no sugar) equals qt fresh berries. RASPBERRIES 16 oz Pkg (no sugar) 23¢	STRICTLY FRESH EGGS per dozen 17¢ CRISCO or SPRY 3 Can- 50¢
LIBBY WHOLE KERNEL or CREAM STYLE GOLDEN BANTAM CORN 3- 20 oz Cans- 32¢ LIBBY PEACHES-S1 or Hv 2- 30 oz Cans- 35¢	Selected FRESH PEAS 12 oz Pkg- 19¢ ----- Selected FRESH CORN 12 oz Pkg- 19¢	SWANSDOWN CAKE FLOUR 44 oz Pkg- 23¢ CALUMET BAKING POWDER 1 lb Can- 20¢
KELLOGG CORN FLAKES 2 large Pkg's- 19¢ QUAKER OATMEAL-Quick or regular 48 oz Pkg- 19¢	GREEN or WAX BEANS 2- 10 oz Pkg's- 35¢	JOHNSTON COOKIE SPECIAL ALMOND PATTIES CHOCOLATE CREME JOY COOKIES- 15¢ pr lb
LIBBY or ROSEMARY MILK 4- 14 oz Cans- 25¢ Bulk POWDERED SUGAR 3 lbs- 20¢ Blk BROWN SUGAR-3#-19¢	FRESH FROZEN FISH	PEERLESS NAPKINS 3-100 Ct Pkg's- 25¢ FORT HOWARD TISSUE 4 Rolls- 25¢
LIBBY TOMATO JUICE 2- 50 oz Cans- 43¢ 4- 14 oz Cans- 25¢ GRAPEFRUIT & ORANGE JUICE-2-46 oz Cans-45¢	GENEROUS SLICED BACON pr lb- 19¢ HAM SHANKS- pr lb- 13¢ LEG OF LAMB per lb- 29¢	RINSO-Granulated Soap 3 Pkg's- 39¢ SUN BRITE CLEANSER 3- 14 oz Cans- 14¢
IDAHO POTATOES pr Peck 43¢ WISCONSIN POTATOES per Peck 27¢	Small LINK PORK SAUSAGE per lb 23¢ POT ROAST per lb 24¢	AMERICAN FAMILY SOAP 5 Bars- 27¢ P & G SOAP-6 Bars- 25¢
TEXAS ORANGES pr Dozen- 22¢ CALIF. ORANGES 30¢ or 35¢ pr Dozen	CALIFORNIA CARROTS per bunch - 5¢ CELERY- 2 stalks- 13¢ FRESH ASPARAGUS 2- $\frac{1}{2}$ # bunches- 15¢	BANANAS- 3 lbs- 20¢ GRAPEFRUIT-5 or 9- 25¢ PINK GRAPEFRUIT-4 -25¢