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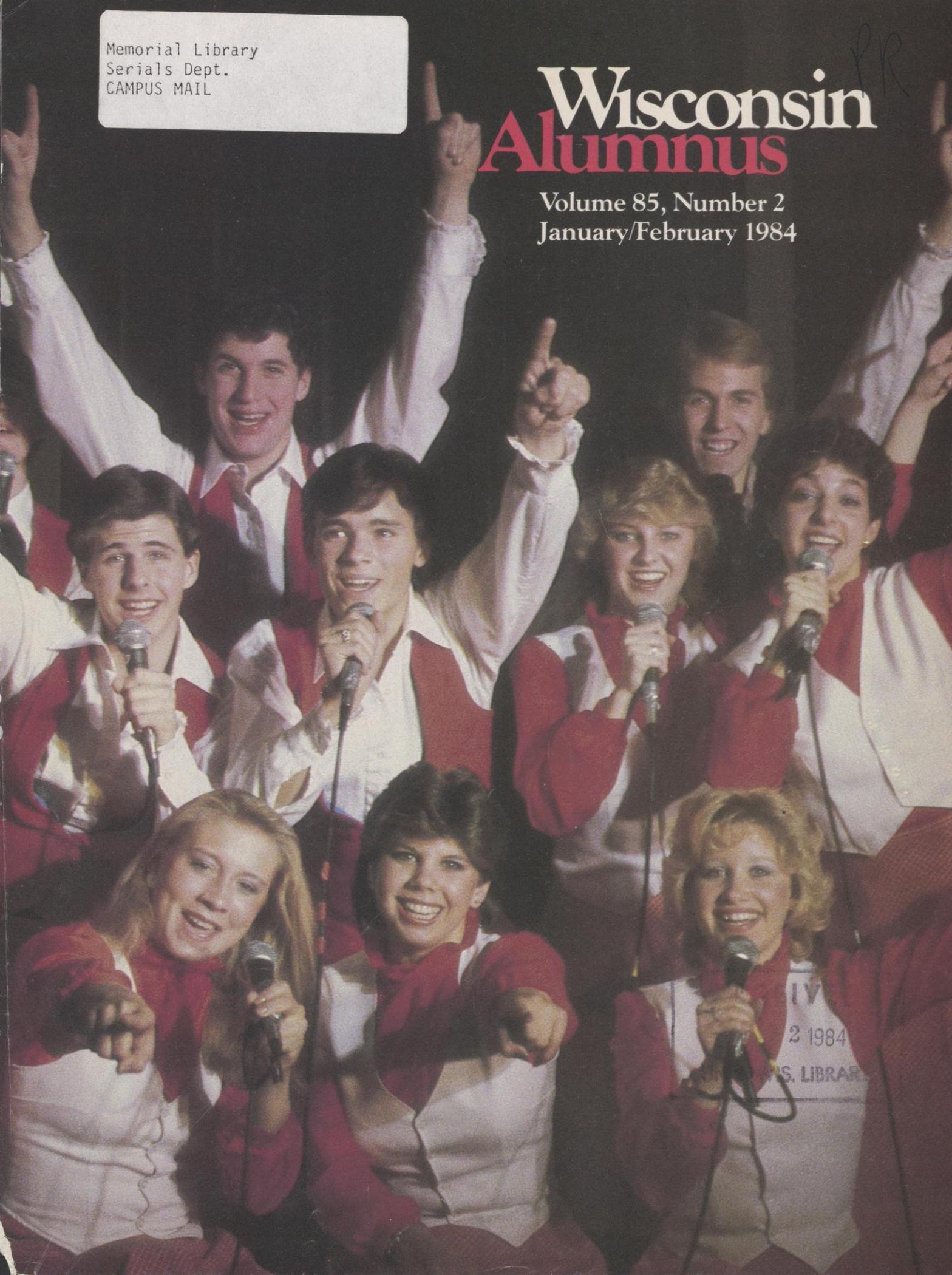
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# Wisconsin Alumnus

Volume 85, Number 2  
January/February 1984



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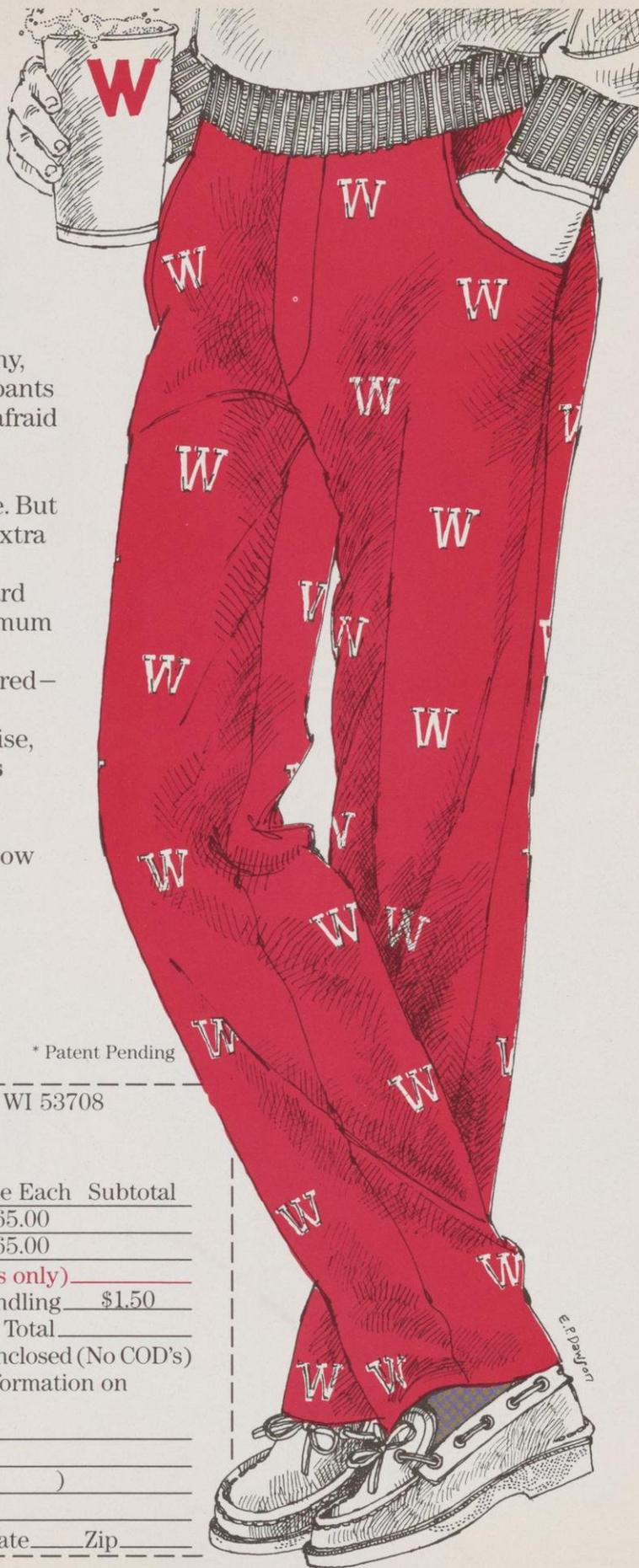
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E.P. Dwyer

# Wisconsin Alumnus

Volume 85, Number 2  
January/February 1984

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page 11



page 14



page 16

## 8 Keeping Them Inbounds

Alumni brothers Don and Ron Heitzinger have pioneered an innovative athlete assistance program that helps Badger teams cope with drugs, alcohol and stress.

## 11 Funding Dreams

From Stevens Point to Seattle, our alumni clubs around the nation are raising money to send a new generation of students up on the Hill.

## 14 The Max Kade Institute Opens

West German President Karl Carstens attended the dedication of the Max Kade Institute last semester and helped open a new era in German/American studies at the U.

## 16 Two For The Show

This year the Wisconsin Singers sports two casts, thirty-four student performers, five costume changes, sixteen hand-held mikes and a wide range of musical styles.

## 24 Winding Up A Winning Season

The Badger football team celebrated its third consecutive winning season (a 7-4 record) and its highest scoring one in UW history.

## Departments

### 4 Letters

### 6 University News

### 18 Member News

### 28 Job Mart

### 29 Deaths

### 31 Club Programs

## Cover:

The Wisconsin Singers open their show with a rousing version of *Every Time the Music Starts*. Photo/Glenn Trudel.

THE WISCONSIN ALUMNUS is published six times a year: January, March, May, July, September and November. Subscription price (included in membership dues of the Wisconsin Alumni Association) is \$25 a year.

# Letters



## Alumni Alarm

Alumni who enjoyed Ann Boyer's recent article on the tent colony (Sept/Oct) may be alarmed to learn that the integrity of the wooded shoreline on which the colony was situated is threatened by a proposal to build a pier and a duplex in the lower Eagle Heights Woods. These woods are located across Lake Mendota Drive from the upper Eagle Heights Woods, perhaps best known to students for their Indian mound. The University owns the upper Eagle Heights Woods and the shoreline from the east side of lower Eagle Heights Woods through the tent colony site and Picnic Point to Memorial Union. The lower woods is privately owned and a construction permit from the City Planning Commission has been requested.

The lower Eagle Heights Woods is the only essentially undisturbed lakefront in Madison now accessible to the public. Richer from a biological standpoint than the more heavily used land to the east, it is a mature red oak and basswood forest with an estimated two hundred species of vascular plants. Because the land is steep, development will cause substantial damage to the site and its surroundings. The death of trees on the site is likely to lead to wind damage and to disease in adjacent woods, and erosion will harm the quality of the water in Lake Mendota. The upper woods will be cut off from the woods to the east. Thus wildlife will lose not only part of their varied habitat but also their passageway from one section of the woods to another.

Each former student will have his or her own memories of the Lake Mendota shore-

line. My recollections go back to family activities during our years in the Eagle Heights apartments, when our children were young: discovering bloodroot and dutchman's-breeches in the upper woods, watching swallows around the sandstone cliffs from our rowboat, scuffling through dry leaves on the tent colony path. Through our surroundings we were able to pass on to our children the love of the natural world we inherited from our parents. Since we left Madison, I have had the good fortune of being able to return to the University occasionally. Being able to walk along a lake-shore basically unaltered since our student days always refreshes me.

Only public ownership will give lasting protection to the woods. The nonprofit Dane County Natural Heritage Foundation, formed this summer, is negotiating an option to purchase. The price will be high, since the acres have been valued by the city assessor at \$425,900. Alumni can help by donating to a fund for the woods (Alumni Fund, Dane County Natural Heritage Foundation, Suite 521, Tenney Building, 110 East Main St., Madison 53703).

MARY DYMOND BYRD DAVIS  
MA'68, PhD'73  
Georgetown, Ky.

## Looking for Comets

I enjoy the magazine. Your latest issue (Nov/Dec) regarding the Washburn Observatory doesn't mention the professor who was in charge during the 1950s.

I used to go there at all hours to look for comets and other celestial entities. Very thrilling.

ADELINE MCKIBBEN '53  
Altamonte Springs, Fla.

*During the fifties, the man responsible for the observatory's public night viewings was the late Prof. Charles Morse Huffer PhD'26. A member of the faculty for thirty-four years, he taught the department's introductory astronomy courses until retirement in 1961.—Ed.*

Somehow, word had gotten to me that the old observatory and the 15-inch telescope had been completely retired, and so it was a great pleasure for me to read that Washburn had not lived in vain. The article was a nicely sensitive study and recognition

of the Washburn Observatory that is long overdue.

Recognition of Joel Stebbins, director of Washburn Observatory from 1922 to 1948 is also much overdue. His was by far the best pre-World War II administration, and his influence reached to the Mt. Wilson Observatory, and to a much greater extent, to the Lick Observatory. After his retirement, he continued to work as a research associate of the Lick Observatory until 1958.

There is one small error. Joel Stebbins was just that, not Joel H. Stebbins. He had no middle name. I know, because he told me so. I was his student from 1934 until his death in 1966.

GERALD E. KRON '33, '34  
Flagstaff

## Legislator's Reply to Barker

As one of the many individuals stereotyped by Prof. Barker's letter (Nov/Dec) as "unable to present to the public the real scope, complexity, and reality" of the problem of faculty compensation, I feel compelled to respond. I do so reluctantly because my response may prolong a discussion that has taken on pronounced masochistic and paranoiac qualities. Just as journalists, politicians, and administrators may not fully comprehend the nature of an institution like the University, many individuals within the University do not understand state government and imperatives that operate beyond their narrow scope of view.

I am struck by three of the hallmarks of the current discussion taking place at many campuses: (1) a tendency to attribute vindictive motives to all involved in determining the state compensation plan; (2) a lack of understanding of the severity of the real and present fiscal crisis the state faced for the 1983-85 biennium; and, (3) an unfortunate tendency to make invidious comparisons with other state employees who are paid significantly less than faculty and accordingly are much more severely affected by inflation.

In regard to the first point, it is inaccurate and unfair to assert that this year's pay-plan was intended to uniquely disadvantage or to gratuitously insult faculty. Considered in isolation, the decision to only provide for a small increase in fringe benefits must appear unfair. However, the only reason for

*continued on page 30*

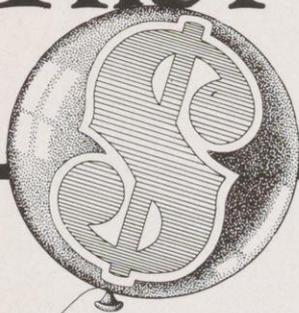
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\* Past president of WAA  
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• Director of certified club

# The News



## University Research Impacts Positively on State Economy

A faculty committee has spent three months documenting the benefits to the state from campus research and outreach activities and has found that research at the University has meant over \$1.7 billion to the Wisconsin economy during the past decade. Genetics Prof. Millard Susman, the group's chair, recently presented the findings to the Board of Regents.

In the last ten years the University has won more than \$850 million in federal grants. The economic multiplier effect resulting from respending this money within the state has totaled the \$1.7 billion figure. In addition campus research programs have had an enormous impact on Wisconsin farmers, businessmen, health professionals, and on tourism. The study cites seventy-five specific benefits. In dairying, for example, UW research on semen preservation led to the development of the state's artificial insemination industry and to the selective breeding of cows and bulls, responsible for about half the increased milk production of dairy cows. One year's milk production in Wisconsin is now worth almost \$2 billion.

In vitamin research, a team led by biochemistry Prof. Hector DeLuca has found a "super" vitamin D for the treatment of bone disease in humans and milk fever in dairy cows. Faculty researchers are active in the field of superconducting magnets and robotics, both major high-tech businesses. This past year a General Electric medical equipment factory and a Swedish industrial group (ASEA, Inc.) decided to locate in Wisconsin, influenced in part by the research capabilities of our College of Engineering. More than 1200 jobs are expected to be created as a result.

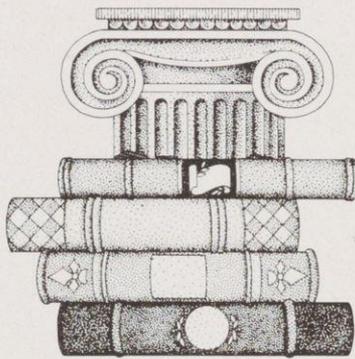
Susman's report also notes another economic benefit, faculty expertise in more than sixty foreign languages. (The campus offers more such language study than almost any other US university.) State businesses and government regularly consult experts who translate, interpret and provide cultural information. Faculty members advise on the labeling and advertising of

Wisconsin export products, ranging from hot dogs and beer to manhole covers.

The report goes on to cite many other projects, from the recent development of disease-resistant elms to medical research that has saved lives and lowered state medical costs. It was UW researchers, for example, who discovered organisms that allowed penicillin to be mass-produced, dropping the price of a standard dose of the drug from \$60 to about 12¢.

The list of such benefits is thirty pages long. Susman's group concluded that the quality of the University has a very real and demonstrable impact on the economy of the state and region.

*Steve Schumacher  
UW News Service*



## Undergraduate Programs In The Top Ten

The University's undergraduate programs have ranked high in two recent studies. They were rated fourth among public schools (and eleventh in public and private institutions combined) by 662 college and university presidents in a *US News and World Report* survey. Peter McGrath, University of Minnesota president, is quoted as saying the UW is "dramatically large, yet qualitatively excellent." The report said relatively few state-supported schools rated among the top institutions because of large class size, more graduate students serving as instructors for undergraduates, and less selective admissions standards.

The Gorman Report, just published by the National Education Standards of California, ranked forty-nine of Madison's undergraduate programs in the top ten nationwide. The dairy science program was

called number one in the country, earning 4.89 points on a five-point scale. Other UW programs ranked in the top ten were:

second: education, bacteriology, microbiology, physical education and zoology;

third: chemical engineering, engineering mechanics, nuclear engineering, Spanish, biochemistry, molecular biology;

fourth: botany, geography;

fifth: farm management, computer science, agricultural engineering, environmental engineering, mining engineering, forestry, astronomy, biology, entomology, genetics, astrophysics, sociology;

sixth: physical therapy, comparative literature, French, German, speech, statistics;

seventh: horticulture, journalism, philosophy, chemistry, political science;

eighth: agriculture, agronomy/soil and crop sciences, landscape architecture, Chinese, mathematics, history;

ninth: speech pathology/audiology, Japanese, Slavic languages;

tenth: accounting, business administration, civil engineering, geophysics

## Foreign Language Study on the Rise

Foreign languages are taking their place beside computer science and business as some of the most popular courses at the University this year. Enrollments are up in nearly every language department, from French and Italian to Japanese and Hindi. "The numbers have been rising steadily for the last six or seven years," said Charlotte Brancaforte, who heads the German department. The reasons range from recognition that a foreign language can enhance job opportunities to a greater interest in foreign culture and politics.

A total of 1383 students are studying German this fall, Brancaforte said. The number would have been even greater if more sections had been available. Most come from the humanities, but the department also draws those from other disciplines. "One-tenth of our students last year were engineers. They studied German because it is a major scientific language."

Enrollments in Japanese jumped 30 percent this fall, according to James O'Brien, who heads East Asian studies. Interest in the language began growing nationwide about five years ago, in large part because of Japan's economic success, O'Brien

said. "There is an awareness that the Japanese have something that's worth looking at."

Enrollment in French and Italian rose 19.5 percent last year and another 17 percent this year, according to William Berg, who heads that department. With 3183 students, it is the largest language department at the University, followed closely by Spanish and Portuguese.

Enrollments are up not only among freshmen, but also among juniors, seniors and graduate students. "A tenth of our French 101 students are seniors," Berg said. "That means they're taking it for some reason other than to fulfill a language requirement necessary for their degree."

Many students cite relevance as an important impetus for studying language. Several other factors also have contributed to the increase in enrollment. They include the fact that many foreign businesses, such as Renault, are setting up shop in Wisconsin and other states. Knowledge of a foreign language can be an edge in almost any field, Berg said. Students also are more aware of their "cultural roots" and many enjoy greater opportunities to travel.

The University also draws students be-

cause of the quality of its language programs. It is ranked fourth nationwide for the overall study of foreign language. "The best professors are here, course offerings are numerous and varied, and teaching assistants are well trained," said Berg.

*Barbara Kucera  
UW News Service*

### Engineering Recruitment Turns Upward

American firms are looking for engineers again, according to recruitment figures here. James A. Marks, head of the College of Engineering placement office, reports that as of early November, 18 percent more companies have come to campus than came last year in that same time. The number that have canceled visits—because they have no job openings—was down 31 percent.

The turnaround comes after a disastrous year that saw seniors waiting in line overnight for interviews with companies that had few if any openings. The lines are shorter now, an hour at most, Marks said, and he is convinced through experience

that the increase in recruiter activity will turn into jobs.

The engineering placement office runs a ten-week period of organized recruiting for the college's 400 December graduates.

One company recruiter seemed typical: he said he's looking for engineers again because his company is convinced the recovery will persist at least into 1985.

Prof. Marks remembers 1982-83 with a shudder. It was a year when only top students got several job offers and when graduates in chemical engineering—normally a hot field—were stung by slowdowns in the chemical and petroleum industries.

About 40 percent of the college's 1000 seniors graduate in December, another 50 percent in May and the other 10 percent in August. About two-thirds are hunting for jobs and almost all of those use the college's placement service.

### Women, Minority Faculty Gains Undercut by Departures

Recent gains in the hiring of women and minority faculty have been undercut by departures, according to the 1982-83 annual

*continued on page 28*

### The Way We Were —15

Since we had no bowl trip to enjoy this year, come with us now to the close of the 1952 season and the first of three bids to the Rose Bowl. The Capital Times put out an extra when the news came over the wire, and everybody headed down to the Square to celebrate. Here Governor Walter Kohler leads the singing of *Varsity* from his window.



Our Gang

# Keeping Them Inbounds

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*The Heitzingers started our Student Assistance Program, which helps athletes cope with alcohol, drugs, and other exigencies of life.*

By Tom Murphy



**T**he Heitzinger twins are tall and rangy, and at age thirty-five they probably don't weigh much more than when they played freshman basketball here in 1967.

There's no doubt they're twins; even their speech patterns and beards match, although Ron is taller by a couple of inches and he's the one with the glasses. It is he who started their operation which, three years ago, pioneered in the Big Ten a service that just might mean more to a young athlete than any scholarship, any trophy.

It was in 1980, after he had spent six years on the staff of Madison General Hospital's alcoholism education program, that Ron was invited by our athletic department to run a workshop on the subject for coaches and administrators. What signs should a coach look for, they wanted to know, and *then* what? What kind of case requires what kind of attention? Do you punish or support, hand-hold or kick a keister? And some would ask why they couldn't continue to pretend everything was dry, drug-free and dandy. Ron called Don to come up from Janesville where he'd been a social worker for six years with the school system. Together they put on what their literature calls the First National Training Institute on Sports, Alcohol and Drugs in the summer of 1981. Together they formed Heitzinger & Associates.

(It's H&A's work with college athletes that we're reporting on here, but the firm is equally involved with the pros. Right now the emphasis seems to be on baseball; the Brewers are under contract, as are the Cubs, the Mariners, the Braves, the Mets and the Tigers. Negotiations were under way with the NFL a year ago when the player's strike intervened. Ron has put on two three-day workshops for the Hartford Whalers of the NHL.) Following the UW's lead, other Big Ten schools now on the program are Iowa, Indiana and Ohio State. The firm has done workshops at several high schools throughout Wisconsin.

The National Intercollegiate Athletic Association, among several other concerned groups, announced a few years back its findings that the career choice most likely to lead to abuse of alcohol and/or drugs is that of the athlete. "Most people don't understand this," Ron said. "They see them as the epitome of health and wellness. But consider the travel with its separation from normal social and sexual relationships, the lack of supervision, the available money, at least in the pros. And think of the emotional impact of a win or a loss—that's something you have to undergo to appreciate."

**Ron (left) was joined by Don to pioneer a program at the UW's invitation.**

Well, alright, so you go out and tilt a few after the game; maybe you even tie one on. God knows we all put away enough of the stuff around the ol' fraternity house. And other times since. And let's see; where'd we go New Year's Eve? But *drugs!* What's gotten into these kids?? "Drugs started on a national scale in the late '60s, and probably out of rebellion," Ron said. "But for whatever reason, society didn't know how to handle it. We used the old scare tactics that simply had no basis in fact. We created the domino principle that if you start on marijuana, one day you'll be hooked on heroin. Or if you smoke a joint, you'll go crazy, rape a woman and jump off a building. But the kids tested, and it felt *good*. And they weren't acting like a scene from *Reefer Madness*. So their immediate reaction was, 'We've been lied to. We can use mescaline or LSD or PCP or whatever, they'll *all* be good.' That was their big mistake, of course, that's what backfired on so many of them. But if their parents had looked on liquor as being as dangerous as it really can be for some, and if they'd put marijuana and a couple of the other substances on a less dangerous level than liquor, which is correct, maybe it all wouldn't have had such a fascination."

The Heitzingers speak with the voice of experience. "When I came to college, I was deadly afraid of all of it, including drinking alcohol," Ron said. "And Wisconsin was still a 'twenty-one-year-old state.' So it wasn't until my senior year that I tried much of anything." They discovered that they couldn't handle liquor. "Our metabolisms are such that two or three beers was our limit, we were zonked," Don said. They didn't like being zonked, and they didn't like hangovers. But, absorbed in the culture around them, they also discovered that a few puffs of marijuana gave them the high without the aftershock. Don graduated in 1971, Ron in '72, and both entered grad school. (Ron would pick up a master's in continuing vocational education in 1974; Don would get one in therapeutic recreation in '73, one in social work in '76, and, in '78, one in educational administration.) And they signed up to play semi-pro basketball.

"Starting with that first weekend on the road, we were getting high for all the games," Ron said. "There were amphetamines in every locker room. I'd try anything unless it involved a needle; I'd been afraid of needles since I was a kid. So I lucked out there—we both did; neither of us ever tried anything that meant needles."

Don adds, "In many cases it took only one experience for us to know we didn't want to try a particular substance a second time. But a lot of them *did* keep us going all weekend. They made you think you could do just about anything. We'd leave Madison on Friday afternoon and go to

# “As far as student athlete assistance programs go, we’re viewed as the experts in the country, the innovators.”

Dubuque or Minneapolis or Chicago for a tournament. We’d maybe play three or four games over the weekend, and we’d party in between times. We’d get home about 2 o’clock Monday morning, feeling great.

“But you go to bed, and when you get up the knees and ankles are all swollen out of shape; you’ve driven your body far beyond its limits. It hurts to walk, hurts to move. In fact, most of the data we’ve collected on things like cocaine and amphetamines show the really serious injuries that they’ve caused by convincing an athlete he or she has virtually no limitations.”

The combination of their experimentation plus what they saw around them—teammates who would put away a bottle of Rokitussin for the codeine to come down from a high; the patients drying-out at Madison General (Don also worked there on a work-study basis)—showed them where they had to draw the line and gave them invaluable information to pass along to those with whom they meet.

“Whether it’s liquor or drugs, there are four categories of how people ‘use,’” Ron said. “Some choose not to use at all. Some do so only experimentally or in a purely social way. Some follow a rather structured pattern, but usage is not yet a problem for them. Then, there is the fourth group, those for whom use is a real habit, real trouble. We explain the difference. It’s as important for someone to realize, ‘Hey, I’ve got no problem’ as it is for him or her to be warned of trouble.”

For the past three years, every athlete here has been exposed to the program, encouraged to talk openly—confidentiality is guaranteed—and the good news is that only about 6 percent were found to have any trouble with drugs or alcohol. But nearly 30 percent needed help in coping in another area: “After the first year,” Ron said, “we started having them come in, not for their own problems, but because of usage by a family member at home. They come to college and they stay here during vacations. They’re stuck here dealing with feelings of hurt and resentment and worry.

“Also, in the past year we’ve started

seeing a lot of women athletes with symptoms of anorexia and bulimia. They’re trying to get down to a specified weight. (At one of the other schools we did a survey and found that out of forty-two women on teams, twenty-one had been on diet pills in the previous three months.) And, for both men and women, we’re dealing with stress management, interpersonal relationships and money management.” H&A has the use of an office in the athletic department; the sign outside has been changed from Alcohol and Drug Education to Athlete Assistance Program.

It should be understood that the Heitzingers and their staff are not playing guru; they are not the counselors in most cases, they’re the steerers. “The first thing we do at a school is put on educational sections for coaches and athletic administrators,” Don said. “Then we do workshops for the trainers. These meetings set up a core group, people who will be alert that a young person might be in some kind of trouble. Then we start the two-hour awareness sessions for all the athletes, and these are compulsory; the coaches say, ‘Be there!’ And the coaches can’t set foot in that door, everything is confidential. Kids stand up and point fingers at one another, they complain about certain coaches. This is *their* program, they can trust it. Nothing goes beyond that room. This, then, gives them permission to come and talk about whatever their problem might be.

“We use a thing called the Totality of Living Circle. It’s broken into your eight major areas of life: social, sexual, play, intellectual, work, spiritual—. How has your alcohol or drug use affected these different areas? We hear an athlete walk up to (Assistant Athletic Director) Diane Johnson and say, ‘Mrs. Johnson, I’m working my circle.’ We have them do what we call a Leisure Clarification Exercise; we say, ‘What gives you highs in your life?’ It could be everything from going to movies to dancing to going to an art museum, playing checkers or watching TV, or sex or whatever. Then the last question is, ‘In which of these activities do you use alcohol or drugs before, during or after?’ And very

quickly we find out that, for people who are having problems, maybe in eight, nine or ten of the activities they need to smoke a joint before.

“Alcohol is far and away the most-abused drug on college campuses, of course. It always has been. Pot is next, which creates no physical dependence, but there is a psychological dependence. The problem pattern we see with chronic users is that they can’t perform for a day without smoking marijuana.

“You might be surprised to know that most college athletes can get any substance they might want free. During the eight years that Ron and I played semi-pro ball, I don’t think I ever paid for any of the drugs we experimented with. Right here in Madison or in any sports-minded community, if you’re a varsity athlete, you could be invited to peoples’ homes and offered free cocaine. A lot of people want to live vicariously through athletes. And a lot of people lay bets. If an athlete happens to mention that so-and-so has a bad ankle this week, that can be profitable information. Half the time the athlete is a dupe and doesn’t realize why he or she is invited.”

The firm’s staff is small. In the past it has included Ryne Duren, once of the N.Y. Yankees, who knows and tells what it is to have a promising sports career ended by the bottle, and Marybeth Spencer, a UW cross-country All-American, who’s had alcoholism in the family. Right now the brothers have four assistants: Roberta Shocket ’79, ’78; Maria Doyle ’74, ’78; Paula Crandall MSSW’83; and Carla Hill-Danisch with her master’s from the U of Minnesota. That means there can be two or three on the traveling squad at any given time, at a rate of \$250 a day, setting up a program or coming back to offer a refresher course for administrators. “There are other employee assistance programs around the country and two here in Wisconsin,” Don said. “There are a few places in the US where they are doing general student assistant programs.\* But as far as student *athlete* assistance programs go, we’re viewed as the experts in the country, the innovators.

“When we talk to students—especially to high school kids—we have to be careful what we say. If we give them too much about our own experiences, someone is liable to think ‘Well, he did it and got by with it, so I can too.’ We have to explain that this isn’t necessarily true. A lot of things influence any one case. We have to make that clear. We want them all to see what for them is the difference between use and abuse.”

\* The University offers an extensive program of alcohol/drug education for students in general, chiefly through the office of the Dean of Students and/or Student Housing. These have been described in past issues of Wisconsin Alumnus.

# Funding Dreams

*“Alumni Scholarships give a little something back.”*



Photos/Glenn Trudell

## Kimm Hudley

**T**his fall 147 students enrolled here thanks to \$107,946 in scholarship funds raised by thirty-eight alumni clubs across the country. Since 1967, more than a million dollars has sent over 1640 students to the UW.

Clubs raise the money through auctions, theater soirées, Wisconsin Singers concerts, candlelight dinners, beer and brat bashes, sporting events and benefit dances. San Diego holds a Badger Football Listening Party; Washington hosts a Capital Hill reception. West Bend puts on an art show that draws over 700 entries from artists around the nation.

The University Foundation matches up to \$2000 raised from organized activities by 100%; from direct contributions by 50%. Many companies match employees' gifts as well.

The number of scholarships offered and their amounts vary. Chicago awards twenty each year. New York supports two, paying all loans and a percentage of work study. "The aim is to have our students graduate debt-free," says scholarship chairman Thomas Detienne '52. The Brown County (Wis.) Club awards seven a year, one to each of its high schools, but club president Mark Pennow '77, '80 says size doesn't matter. "Even if you send only one student, you've made a difference."

Each club establishes its own selection criteria. The Gogebic-Iron Range County scholarships go to students in health-related fields since seed money came from the Iron County Physicians Recruitment Committee. Most awards, however, are available to fulltime beginning-or-continuing students in any major, based on academic achievement. In addition, David Zoerb '68 says the West Bend Club looks for those who have the psychological make-up to succeed at Wisconsin. "We feel they must have confidence and a strong sense of values." James Goetz '64 says the Big Apple Badgers (the Alumni Club of New York) place top priority on need. "We're interested in sending someone who simply couldn't afford to go without us."

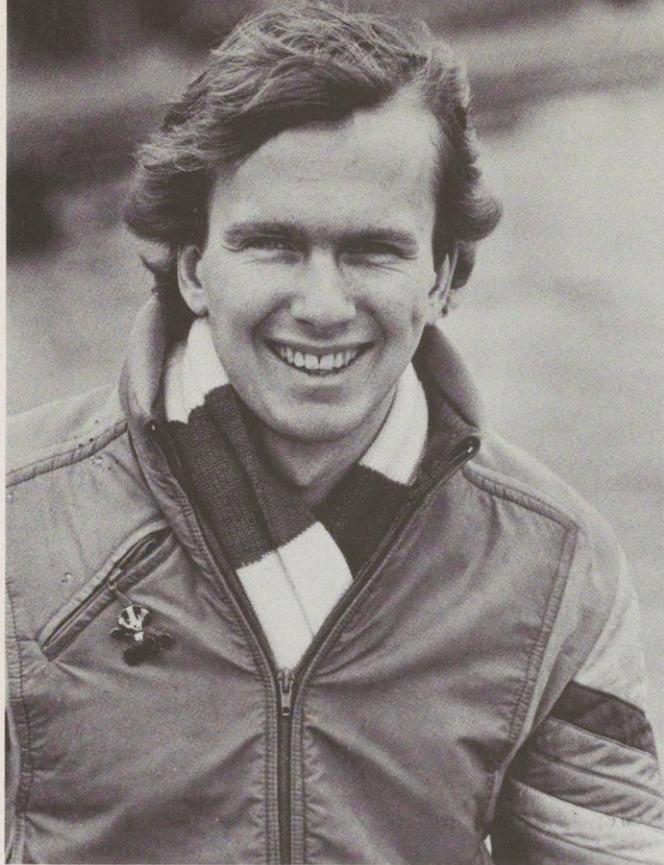
"Right now it's pretty tough for anybody to hack it through school financially," says Richard Winch '49, president of the Washington, D.C. Club. "We offer a chance to get an education from one of the best universities in the nation." Goetz says, "It's hard to turn someone down. If we had the money, we'd like to send them all."

**W**hen junior Kimm Hudley and her father first drove into Madison three years ago, she was amazed and relieved to see large stores and tall buildings. "I had thought Wisconsin was going to be real country." She is twenty and grew up in Washington, D.C. Her father cautioned her that she would need to be mentally tough to move from the protected environment of an all-black neighborhood and high school to a predominately white campus. "Prejudice isn't a major problem but it's here," she says. "Many of my friends went to black colleges but I'm glad I came to the UW. It's a white world in some respects and Madison has been a good experience."

Kimm, far from being overwhelmed by the University's size, enjoys it. "A large lecture class can be impersonal but it's also impartial and that takes some of the pressure off. You can come in five minutes late or miss a day and you don't stand out. What matters is, can you do the work."

Kimm describes herself as intelligent, hard-working, independent and ambitious. She is an only child and credits her determination to her grandmother and her parents. "They drummed into my head that you can do anything you want to. You can say, 'I don't know how to do it' or 'I don't want to do it' but never, 'I can't do it.'" She is president of her sorority, Delta Sigma Theta, and a founding member of EICON (Early Identification and Counseling of New Students), an L&S advisory committee that works to recruit and retain minority students on campus. Kimm says she is a somewhat shy person who likes to sit back and observe people. She enjoys music and dancing. Her GPA is high and her academic goals are clear-cut. She plans to work toward a PhD in psychology and wants eventually to start her own clinical practice.

The Washington D.C. Alumni Club has awarded Kimm a scholarship three years in a row, and she says it is one of the reasons she chose Wisconsin. "It's been a big financial help, of course, but it's meant more than that. There are scholarships you can take anywhere. The alumni funds had to be used here and that made me feel wanted."



**Tim Horkan**

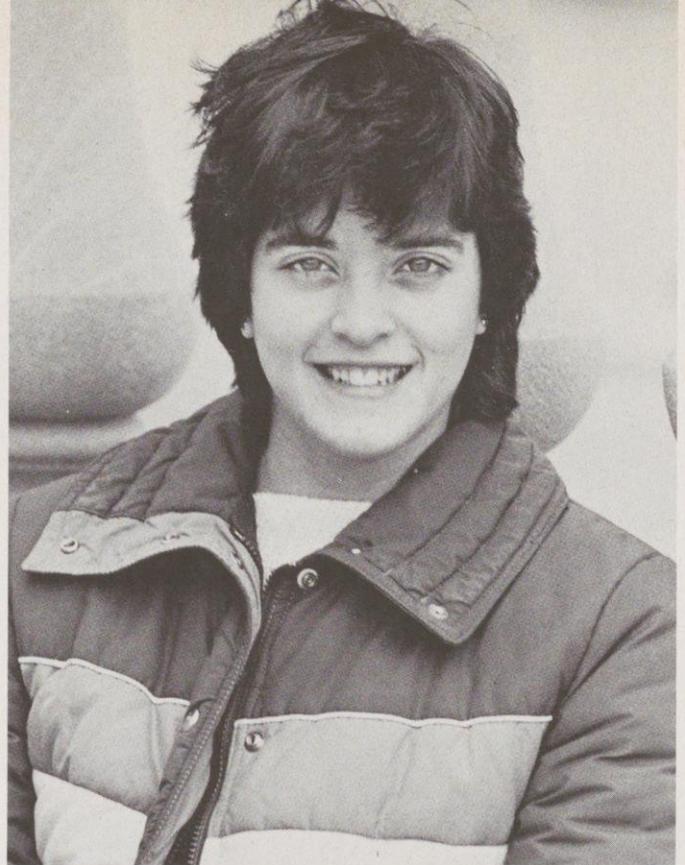
**S**ophomore Tim Horkan is nineteen. He was raised on a farm in Reedsburg, the seventh of eight sisters and brothers. "We managed a dairy herd and then converted the operation to beef. My sister owns the farm now, and I go back to work there during the summers."

He is the first in his family to attend the University and says he never seriously considered going anywhere else. "I guess if you grow up in this state, Madison is the place to come. It has the most prestigious reputation academically and it's close to home. I expect my degree to mean a lot. People have heard of the UW."

As a freshman Tim tried out for the Wisconsin Singers and was accepted. "I was immediately incorporated into a small group that included upperclassmen. They knew their way around the school and were very helpful." This year he not only performs with the Singers but has taken over the role of company manager. Among other things, he figures out where the troupe will sleep when on the road and checks out concert sites for light and sound hook-ups. He drives the Bucky fire engine on football Saturdays, too.

He is majoring in pre-business and taking general core requirements. He is fascinated with economics but says his future plans change every semester. He has an urge to travel and knows he doesn't want to farm. When there's time, "I goof around with basketball, volleyball or tennis." Last year he was involved in the intramural sports program. He says he's seen a few things in Madison that he never encountered in Reedsburg. "I was startled by the—to me—radical religious and political views expressed on the mall when I first came to campus, but I know I've grown more accepting of others' opinions."

Tim's scholarship was awarded by the Vacationland (Baraboo/Reedsburg) Alumni Club and the Alumni Club of Seattle. "The support relieves a lot of financial pressures. I would have come to the University anyway, but on borrowed money. I won't be so deeply in debt now when I graduate."



**Jeanne Lepore**

**J**eanne Lepore can't find a single thing to be unhappy about in Madison. She is twenty and grew up in Hurley, where she graduated from J.E. Murphy High School, then attended St. Scholastica College in Duluth. As a sophomore there she decided on a major in pharmacy, a field that combines family tradition with her love of science and her interest in people. "My father is an optometrist, my mother a nurse, my older sister a physical therapist and my younger sister is going into medical records. I sort of knew I'd end up doing something related to medicine."

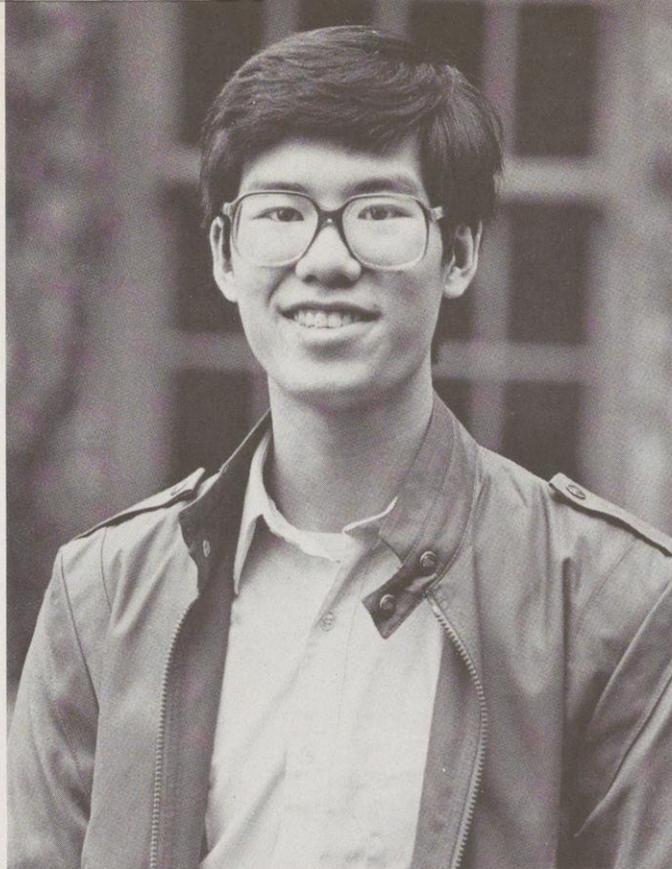
She applied here where the quality of the faculty and the pioneering nature of the research attracted her. She says her scholarship, given by the Gogebic-Iron Range Alumni Club, helps tremendously since her heavy course load precludes outside work. She is carrying pharmaceutical analysis, physical chemistry, biochemistry, history of pharmacy, introduction to dosage forms, and bacteriology. "Sometimes it feels that I do nothing but study and sleep, but I try to find time to play the piano and swim and I run a mile every day." She also squeezes in an occasional movie or a walk through the Arboretum.

"I'm ambitious, spontaneous, down-to-earth and sometimes a procrastinator. I want to succeed but I'm not a dreamer. I know what I can and can't do. I guess I'm a realist with tinges of idealism."

"I've thought about a career with a big hospital or in the pharmaceutical industry, but five years down the road I'd really like to be working in a community pharmacy in a town where I know my customers by name and have the chance to get out from behind the counter and interact with people."

"I'm very proud to be at Wisconsin. In the beginning I was nervous, didn't know anyone, worried about the academic challenge which has been tougher than I expected, and about getting around in the city. But it's something I wanted and told myself I could do if I tried hard enough. And I did. Sometimes when I'm walking down State Street or on my way to class I feel a kind of electricity. If I hadn't come I'd have missed finding out what a competent person I am."

"Hi Mom."



**Steve Ko**

**S**teve Ko was eight years old when his family left Hong Kong to come to the United States. They settled briefly in Michigan then moved to New York City where he's lived ever since. "I consider myself a New Yorker."

He was drawn to the UW by the excellence of our engineering program. "My advisor told me it was one of the top schools in the nation—the entrance GPA is 3.5." But Steve says the most important factor in his decision was that his older brother, Mike, his sister, Margaret and his cousin are also in school here.

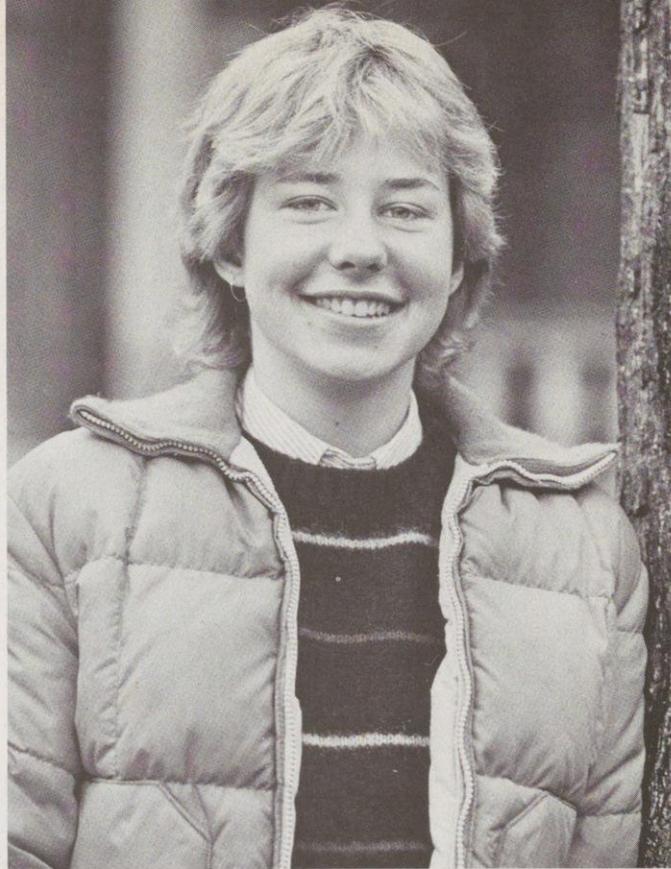
He says he finds the University tough but doesn't worry about his grades. He does a lot of studying. Although he shares an apartment with his brother, there has been some homesickness. "I'm getting used to it now. Madison and New York are such different cities it's hard to compare them. I miss the mix of nationalities but find the people here friendly and like the surroundings better than Brooklyn."

By the time Steve was contacted, interviewed and nominated for a scholarship by the Big Apple Badgers, he had already made up his mind to come to Madison. "My parents encouraged me to go out-of-state. They said, 'You probably can't study at home. It's better to be in a college environment and work there.' I didn't find out whether or not I'd received the scholarship until the night before I left. It's a generous amount so I was pretty thrilled."

Steve is majoring in electrical/computer engineering. "It's a popular field and it helps to have a brother in the same area. I might go on to graduate school but haven't made up my mind. It's difficult to find jobs in engineering right now but things may be easier in five years. I'd like to work for an aircraft company. Making parts for the space shuttle sounds really interesting to me."

Steve is avid about sports. "I play a lot of basketball, almost every weekend. I participate for the fun of it, not the competition. I bowl too, and have joined a Union South league. And I shoot a little pool and have been in a tournament."

He enjoys movies, especially science fiction and adventure films. Although he was too busy last semester to attend any of the Badger football games, he watched them on TV. "I haven't missed one."



**Jennifer Zeigler**

**F**or eighteen-year-old Jennifer Zeigler, a freshman from Green Bay, being at Wisconsin is another bond with her family. Her sister, Susan, is a senior here and her parents are alumni. "When Sue and I were kids, we'd visit Madison and in subtle ways my parents would plug the school. Now all four of us have shared this place at a really important time in our lives."

Jenny says the diversity of the University is challenging. "There are so many interesting people here from different backgrounds. I'm from a very conservative family, and it's been good for me to meet and like those I would never have imagined getting along with."

Jenny is in the honors program. "We sit around a table in a small class with only twelve students and it's wonderful. Our professor is very patient and open."

She says classes are demanding, especially, for her, German. "I'm surrounded by students who rattle off impressive vocabularies. It's frustrating but I push myself. It's like delving into the deep. I'm an idealistic person, almost to a fault. I have strong ideas about things and when I don't live up to my potential, I'm bothered."

Jenny gave the graduation address at her high school. "I talked about Thoreau: He said if you build castles in the air, your work won't be lost because that's where they should be. 'Now put the foundation under them.' I see my time here as a start at solidifying that foundation. I'm beginning to realize, though, that it's not as cut-and-dried as I'd thought. I love journalism and literature, and writing is my all-time favorite thing to do. I'm also interested in business and international relations, and my special dream is law school."

"When I got the Brown County Alumni Club scholarship it gave me confidence. It confirmed for me that if you want something badly enough, there is almost always a way to get it. There are options if you look for them." □

—CH

# The Max Kade Institute Opens

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West German President Karl Carstens  
helps inaugurate a new era in  
German-American studies.

by James L. Rhem MA '71, PhD '79

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**O**n October 12, which began as a rainy day, Karl Carstens, the president of the Federal Republic of Germany came to the campus to help dedicate the Max Kade Institute. Those involved with the day and with the Institute heralded the latter as opening a new era in the study of the history of German-American relations.

That study is appropriate to both the University and the State of Wisconsin. To the University, because our graduate department of German is rated first in quality by the National Academy of Science (in a three-way tie with Princeton and Yale)

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*James Rhem is a freelance writer and an assoc. editor with Magna Publications, Inc.*

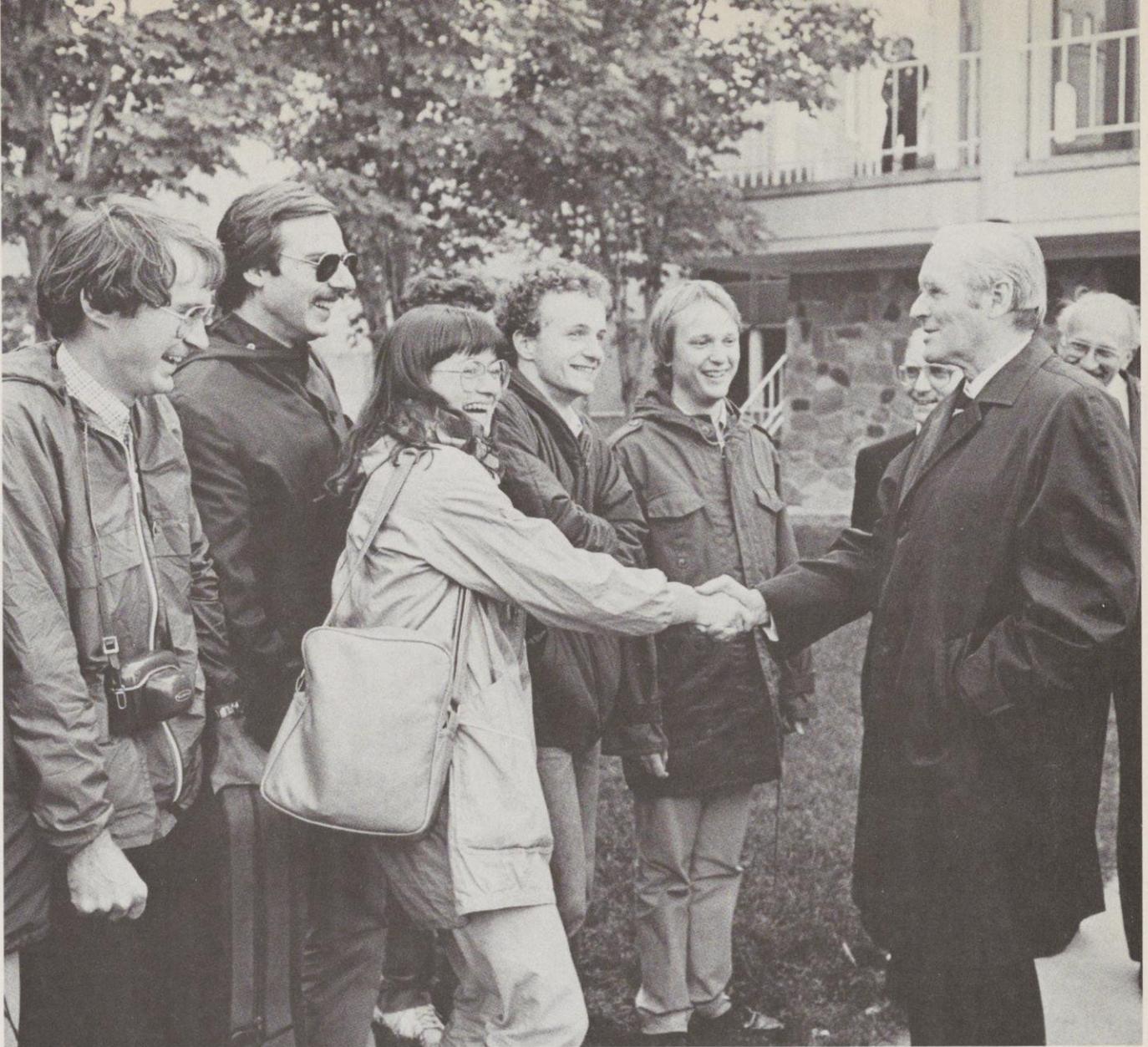
and because it is one of the oldest and largest in the nation. To the state, because German immigrants have filled it, shaped it. At the turn of the century, Wisconsin was the new home of more German immigrants than any other state. And in this century the German influence has been pervasive. The German-Americans who exerted that influence have not always been able to rest comfortably in their ethnic heritage: two World Wars abraded relations, wounds were deep and lasting. But on this day there was no trace of old animosities. With new threats to world peace felt keenly, that earlier chapter of immigration and settlement seemed especially important and friendship was mentioned often. No one could forget that these are unstable times, the kind of times when

friends and understanding are most needed.

Even in Madison, there were ample signs of how delicate, how fragile, peace and safety are in modern politics. Hours before President Carstens was due to arrive at Truax Field, police had taken positions along the motorcade route, watching, waiting, a buffer against the untoward.

Days before the dedication, the Secret Service had checked each member of the press to be admitted to the ceremony. For security reasons, attendance was by invitation only.

The ceremony was scheduled for 3 o'clock in the Wisconsin Union Theater. Outside, before President Carstens arrived, there was a demonstration against



Photos/UW News Service

**German exchange students studying at the UW meet with President Karl Carstens after a reception at the Alumni House.**

the deployment of US missiles in Germany. It was a quiet demonstration, only a faint echo of those for which the UW became famous in the 1960s and 1970s. People gathered on the steps to hear statements read from sheets of notebook paper that bent and twisted awkwardly in the wind as speakers fumbled with a microphone they weren't used to handling. A young woman read Emer. Prof. Felix Pollak's poem about the conscientious objector which Pollak had himself read at the Moratorium Day rally in the '70s. Most of the speakers came from a group called the "New Jewish Agenda," but there were others. A feminist saw war as a model for the repression of women, and she linked raises in the defense budget to exact numbers of jobs lost for women. There were

**"Language assimilation studies, personal histories, and other sorts of inquiries will be the basic material the institute will assemble."**

yellow leaflets and there were signs. Both demanded peace and lauded the German peace movement. The "People Against Silence" displayed a different sort of sign. It read "Don't bring a Nazi here," referring to Carstens' having joined the Nazi Party in 1940 when he was a university student. An organizer from the New Jewish Agenda told me the sign embarrassed her. Everything else had been a piggy-backing of causes; this was different. Everyone else seemed willing to forget the recent past, remember the distant past, and look to a common future.

In the crowd stood several German couples waiting to go inside to the ceremony. They spoke to each other in German and seemed detached, at times be-

*continued on page 20*

*Two For The Show*



**Y**ou'll only see one company at a time in concert, but this season the WAA-sponsored Wisconsin Singers boasts two troupes of seventeen performers each. All are UW-Madison students chosen last spring after highly competitive auditions—some 150 hopefuls tried out. Most brought backgrounds in high school swing choirs, and most come from small Wisconsin towns like Osseo and New London, Ixonia and Reedsburg.

Before the fall semester began, they endured an exhausting vocal and dance camp: two weeks of twelve-to-fifteen-hour days under the demanding leadership of

director Scott Foss and Hollywood choreographer Jim Bates. He's earned a national reputation in television and theater and is currently choreographing MGM's "Thicke of the Night."

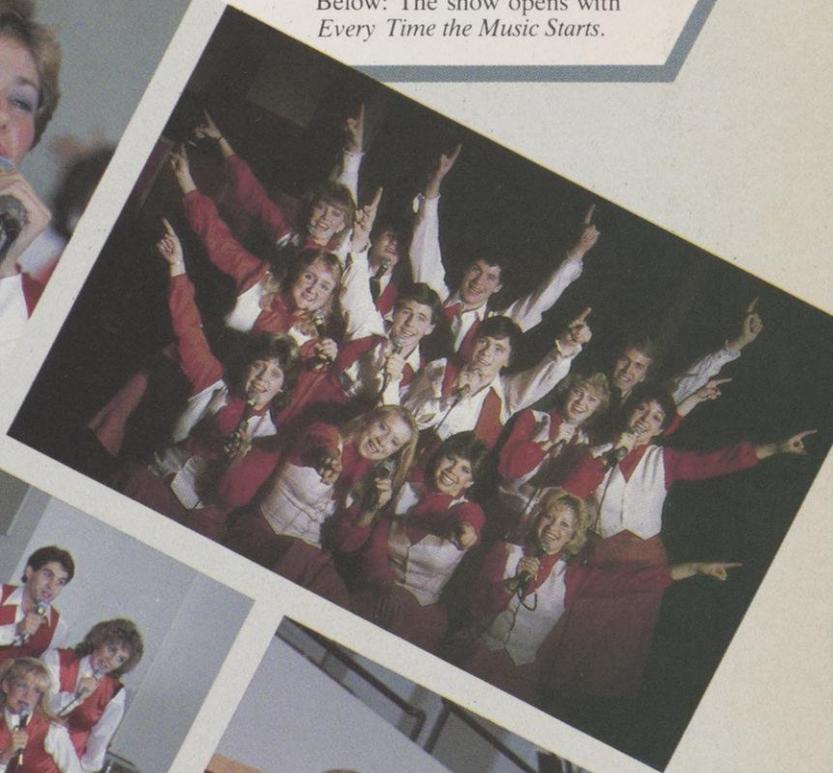
This year the group will give over fifty concerts, averaging two or more shows a week and putting in some 600 hours in travel and performing time. They receive no academic credit, and while some are majoring in applied jazz or music education, most are earning degrees in business or occupational therapy, journalism or pre-med.

Their show lasts from thirty to ninety minutes (depending on the audience requirements), incorporates sixteen hand-held mikes and five costume changes, and covers a wide range of musical styles. They sing ballads, jazz, Top-40 medleys, country classics, Broadway hits, and show tunes of the '20s. They've played some very big cities and some very small towns, but wherever they go, assistant director William Busch says, "We never forget we represent the University." —CH

Below: Linda Flatt solos on *Varsity*.

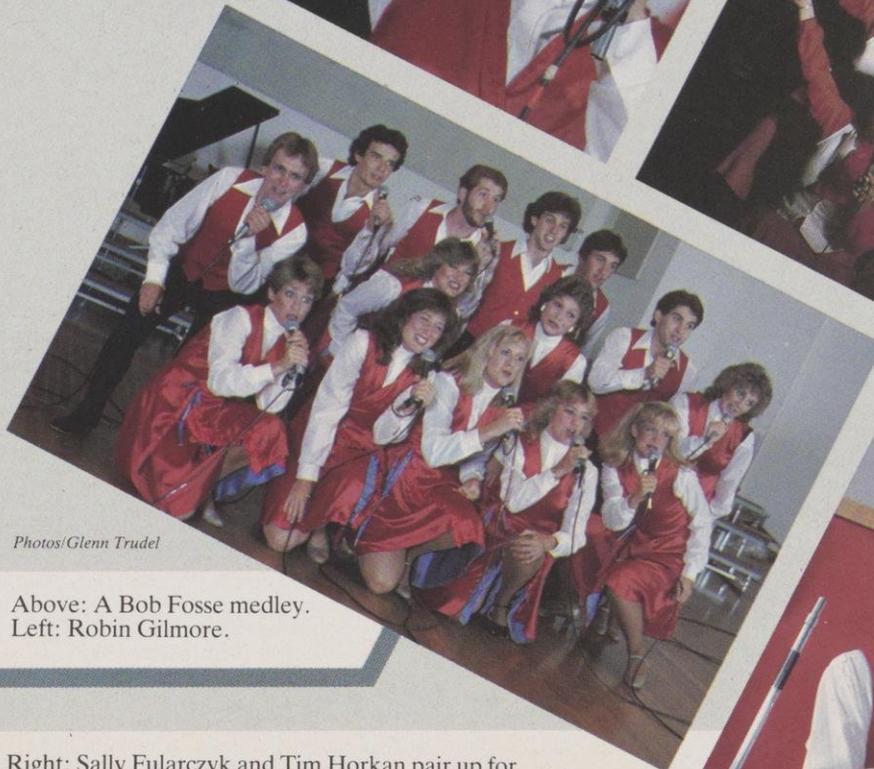


Below: The show opens with *Every Time the Music Starts*.



Photos/Glenn Trudel

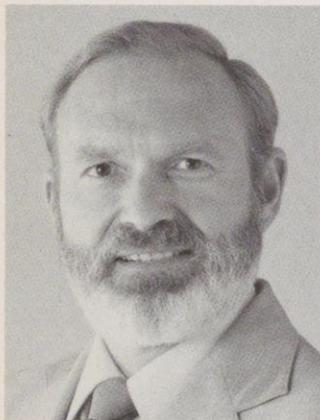
Above: A Bob Fosse medley.  
Left: Robin Gilmore.



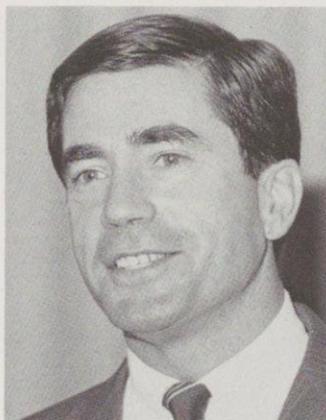
Right: Sally Fularczyk and Tim Horkan pair up for *One Note Samba*.



# Member News



Howard '59, MD '62



Robb '61



Hauswirth '65

**Pre-40s** A graduate of our School of Engineering, ERIC W. AUSTIN '09, celebrated his 100 birthday in November. He is retired from the New York Telephone Company and lives in Orlando, Fla.

FREDERICK W. NIMMER '25, a consulting engineer in Akron, has been named a fellow of the American Society of Mechanical Engineers. He was with the Ohio Edison Company for forty years until 1967.

The Institute of Electrical and Electronics Engineers, Inc. has presented its 1984 Cleo Brunetti Award to HARRY W. RUBINSTEIN '27 for early key contributions to miniaturization in the field of electronics. He is retired from Sprague Electric Company and lives in Milwaukee. He is the holder of eighteen US patents.

Madison attorney GORDON SINYKIN '31, '33 is this year's president of the National Conference of Bar Foundations.

JOHN B. WHITE '33, '49, a Madison CPA, was named a distinguished alumnus of our School of Business at summer ceremonies. He has taught business-oriented courses at the school and for the Extension.

Songleader WALLY LAWFORD MEYER '35, who has performed in eighty countries, recently entertained 8000 Boy Scouts and Explorers at the largest campfire program ever held in Wisconsin. He is a columnist for the *News-Graphic Pilot* in Cedarburg and the Wisconsin correspondent for *Boxoffice* magazine.

At the annual meeting of the National Association of Bond Lawyers in September, HAROLD B. JUDELL '36, '38 was named president elect. He is a partner in the firm of Foley Judell Beck Bewley Martin and Hicks in New Orleans and Baton Rouge.

At the Wausau regional meeting of the Wisconsin Business Alumni, JOHN ULLRICH PhD '37 received the organization's distinguished alumnus award for his leadership in the account-

ing profession, his service in government and his advocacy of the area's natural resources. He is the founder and senior consultant of Wipfli, Ulrich and Co. in Wausau.

The American Society of Mechanical Engineers gave its 1983 award for machine design to EDWARD J. WELLAUER MS'38, Naples, Florida. It cited his "outstanding engineering contributions to the gearing and power transmission industry, particularly in the fields of gear strength and durability ratings."

ROBERT C. MIERENDORF '39 has received the James H. McGraw Award from the National Electrical Manufacturers Association. He holds twenty-eight US patents and was honored for his contributions to the development of domestic and international electrical standards. He is senior engineer and director of international standards at the Square D Company's Milwaukee plant.

**40s-50s** WILLIAM A. DRAVES '40, Fond du Lac, has been appointed a member of the Board of Visitors of the UW Center System.

After forty years with the Wisconsin Department of Revenue, JOHN C. OLKOWSKI '42 has retired. He is a CPA in Three Lakes.

WILBERT E. SCHAUER '49, '50, the EVP of Rexnord in Milwaukee and a member of the firm since 1952, has been elected to its Board of Directors.

When WALLY E. BAUER '50 of Riverside, Calif. retired this summer, the Navy gave him its Meritorious Civilian Service Award. For nineteen years he's been head of the Air and Ocean Systems Department in the Navy's Fleet Analysis Center at Corona.

Prof. ELMER H. MARTH '50, '52, '54 of our food science and bacteriology faculty has been elected a fellow of the 20,000-member Institute of Food Technologists. He was cited for "his re-

search efforts which have significantly contributed to the advancement of food microbiology and toxicology" including his writings: he's the author or co-author of some 400 articles and edits the *Journal of Food Protection*.

JOHN L. MURRAY '50, president and chief executive officer of Universal Foods Corp., Milwaukee, has been honored with our School of Business national distinguished alumnus of the year award for 1983. He was cited for his professional leadership and civic commitment and his dedication to the University.

RUSSELL ROBINSON '50, '61, '63 has been named to the chair of the National Adult Education Conference to be held in Milwaukee in 1985. He is a professor in the department of administrative leadership at UW-Milwaukee.

Cleveland's Rotary Club is not only the fourth largest among more than 20,000 around the world, but it's pleasantly heavy on Badger leadership. Coming up as president for 1984-85 is Rev. Dr. J. ELLSWORTH KALAS '51, of the Church of the Savior, following the current president, GARY OLIN '62.

JAMES F. KRESS '51 has been named to the examining committee of policyowners of the Northwestern Mutual Life Insurance Co. of Milwaukee. He is president of Green Bay Packaging, Inc.

JAMES F. MATHIS MS'51, PhD'53, vice president of science and technology at Exxon Corporation in Summit, N.J., is the 1984 winner of a \$5000 award from the American Chemical Society. It will be presented to him in April for "the development of an effective chemical research organization within Exxon."

RUEBEN LORENZ '52 of Madison will be retiring in the spring. He is currently vice president of financial administration for the UW System.

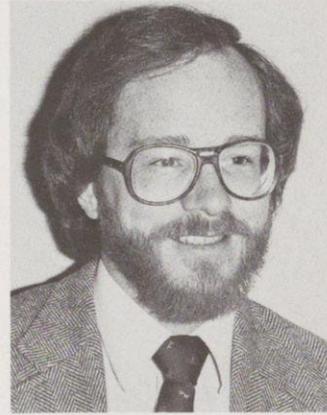
The University of Colorado-Denver has announced that its graduate school dean JOHN G. WEIHAUPT '52, '53 has been appointed vice



Fisher '67



Langwith '74



Hughes '74, '75

chancellor for academic affairs. He is a geologist and climatologist who lives in Golden, Colo.

CHARLES E. KOEBLE '53 is now the circulation manager for Newspapers, Inc. a division of The Milwaukee Journal Company.

HECTOR F. DELUCA MS'53, PhD'55 is the recipient of the Roger J. Williams Award in Preventive Nutrition at Texas College of Osteopathic Medicine. He is Steenbock professor and chairman of our biochemistry department and a distinguished researcher in the field of vitamin D metabolism and function. He joined the faculty in 1957 and has authored or co-authored close to 700 publications.

The American Institute of CPAs elected ROBERT ALBRECHT '54 to its governing council. He's a partner in the Milwaukee office of Ernst & Whinney.

GENE E. LYNN '54, of Bellevue, Washington, has been elected to honorary membership in Sigma Theta Tau, the national honor society of nursing. He is chairman and owner of Careage Corporation, which develops and builds medical facilities.

CARL O. DEGNER '54, Albany, N.Y., has been appointed to the newly created position of account manager for information systems by the Square D Company.

Burroughs Wellcome Co. created a new position to recognize "outstanding performance and leadership among sales representatives," called it Senior Executive Representative, and awarded it to RICHARD A. HALL '55 of Seattle. He's been with the firm since 1960.

DEL E. LINS '56 leaves the Whiting Corporation and Flossmoor, Ill. to join Madison's DEC International as EVP. The firm manufactures dairy equipment.

In Columbus, Ohio, LEON J. WEINBERGER '57 moves up to a vice presidency with Nationwide Insurance Companies. He'll oversee property and casualty subsidiaries.

The regents have appointed WAA's board chairman ERIC HAGERUP '58, '62, Milwaukee, to the Council of Trustees of University Hospitals.

BRUCE R. ELLIG '59, '60 has been promoted to vice president of employee relations in the corporate personnel division of Pfizer Inc., in New York City.

DENNIS R. HOWARD '59, MD'62 has moved (recently, if we're reading the news release correctly) from Chicago to Macon, Ga. to the chairmanship of the department of family and community medicine at the Mercer University School of Medicine.

In September the Society of Automotive Engineers gave a merit award to JOHN H. JOHNSON '59, '60, '64 as author of a "paper of outstanding technical or professional merit." He is on the mechanical engineering faculty of Michigan Technical University, Houghton.

## 60s-80s

When the Medical Alumni Association gave out teaching awards in late summer, one of its citations for outstanding work on clinical campuses outside Madison went to ASAPH ELSTON '60, MD'64 of the pediatrics staff at UW-La Crosse.

GEORGE H. KERCKHOVE '61, '62, '72 is now EVP of the commercial systems group with the Trane Company, La Crosse.

Virginia Governor CHARLES S. ROBB '61 was the recipient of a distinguished alumnus award from our School of Business this fall. He was recognized for "leadership in public affairs" and for his "efforts toward improvements in public education, cultural enrichment and economic development."

DENNIS MAKI '62, '64, MD'67, the Ovid Meyer professor of medicine on our faculty, won a \$1000 award from the Medical Alumni Associ-

ation for distinguished teaching of students in their clinical years.

See above for an item on GARY OLIN '62.

The Louisville Courier Journal did a feature on local inventors and the management firms which market their products, with frequent mention of ROBERT W. FLETCHER '63, '67 who heads Hilliard-Lyons Patent Management. Last year the 390 inventions it works with earned about \$8 million in royalties.

ROBERT PALM '63, MD'69, president of the Racine Alumni Club, in late September received the Distinguished Service Award of the Medical Alumni Association. It goes annually for, among other things, community service and support of the University.

DONALD R. PAUL MS'63, PhD'65, chairman of the chemistry department at the University of Texas in Austin, will be honored this spring by the American Chemical Society. At its national meeting in St. Louis, Paul will be given a \$3000 award for his work with mixed polymers.

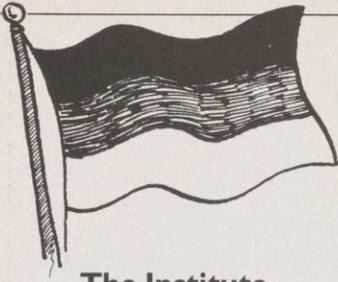
General Motors Corporation has appointed NORBERT L. KELLER '64 director of reliability and materials engineering in its Cadillac motor division. He was formerly plant engineer for the division's three manufacturing complexes and resides in West Bloomfield, Mich.

JOHN and PENELOPE (PUTNAM '67) RICHERT '64, '67, '70 have moved from Omaha to Northbrook, Illinois. He leaves the presidency of the College of St. Mary for the presidency of Mundelein College.

ROY L. HAUSWIRTH '65 has been named market manager, Midwest, for AHI, Inc., a travel incentive company based in Des Plaines, Ill. He lives in Glendale, Wis.

CBS Records has appointed ROBERT S. PERLSTEIN '66 vice president of business affairs for CBS Masterworks, its classical music la-

*continued on page 22*



## The Institute

The Institute for German-American Studies will serve as a base for those studying the background and history of German-speaking immigration and how it has influenced and enriched American culture. It is located on the western edge of the campus at 901 University Bay Drive. Funding has come primarily through a grant from the Max Kade Foundation of New York and German-American scholars across the country. Its director is Prof. Juergen Eichhoff of our German department.

Among the activities the Institute is planning: establishing a reference and research library; collecting, restoring, and displaying artifacts and material pertaining to German-American culture; preparing pamphlets and audio-visual resources for schools and other audiences; arranging conferences and workshops; and assisting scholars with projects. It will be closely associated with the State Historical Society, whose German-American archives bulge with papers and records.

Although it is designed primarily as a resource center for scholars, its library and collections, conferences, and displays are open to all "with serious research interests." It can help communities investigating and preserving their German-American heritage.

The Institute welcomes donations of newspapers, letters, photographs, books, society records or any other material relating to German immigration and ethnic culture in America. A group of Friends of the Max Kade Institute for German-American Studies is being organized. Anyone interested should write directly to the Institute.

The Institute has established a research support fund and one to endow professorships in German-American studies. Contributions to these are tax deductible and can be sent to: University Foundation/German-American Fund, 702 Langdon St., Madison 53706.

—Julie Jacob

**"Difficulties can be overcome if we always remain conscious that what links us together is incomparably stronger than what divides us."**

*continued from page 15*

mused, by the outdoor rhetoric. Through it all, in the background, moving among the crowd was Chief Ralph Hanson of UW Security, a fixture of past campus demonstrations, but this time not in riot gear, just in a trench coat with a bullhorn slung over his shoulder.

**T**o most of the audience inside the Union Theater the dedication was more than a ceremony: it represented a reunion of important elements in their lives. Many were German; many more were scholars. And they were seeing their German heritage and their scholarly dedication forging something new and positive when something new and positive seemed very much needed. The UW Chamber Orchestra played Bach. The Secret Service stood at all the exits with little earplug wires dangling down their necks. Beside me sat a visiting professor of political science from Hamburg. It was a "heisse Herbst" in Germany, he said, a "hot autumn" politically, and a good time for the president to take a trip. Missiles were on the professor's mind.

It took a few false starts to get the principles onto the stage, what with roping off the press, with Secret Service people getting into position. The ceremonies began with formal greetings from UW-Madison Chancellor Irving Shain, Wisconsin Governor Anthony Earl, and UW-System President Robert O'Neil. Then there were remarks from Dr. Erich Markel, president of the Max Kade Foundation, which has given \$600,000 to make the new institute possible. "The time for mistrust has past," he said.

Near Dr. Markel on the dais sat a number of people who did not speak—Prof. Juergen Eichhoff, head of the institute, and Prof. Charlotte Brancaforte, chairman of the German department. And there was Prof. Lester Seifert, whom grad students affectionately call "Smokey." The institute had been a dream of his for many years. "I tried to start it back in the 1950s," he told me later, "but the times weren't right. I couldn't get support within the

University then, and I couldn't get much support from the money people in Milwaukee, the Pabsts and so on. But things are different now.

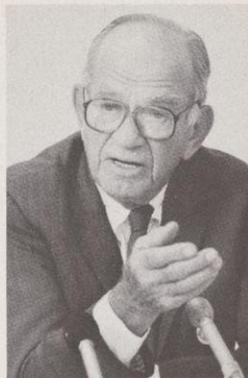
"Before World War I, Germanness mattered a great deal in Wisconsin, especially in Milwaukee, where it mattered perhaps too much. Cultured Germans were quite arrogant at that time. They had their own German-language theater, excellent singing societies, and a symphony orchestra that was frequently conducted by the director of the Chicago Symphony."

The wars wore off the arrogance, Professor Seifert said, but in the rural areas where German was still spoken in the households and in church, ethnic culture hung on. Now, most of that has vanished. A few places such as Watertown offer church services once a month in German, but the sense of ethnic culture has faded. He said this is a good time to begin collecting data. Language assimilation studies, personal histories, and other sorts of inquiries will be the basic material the institute will assemble.

For many in the audience, the most revered figure on the Union Theater stage was former US Senator J. William Fulbright. It was in 1946, right after World War II, that he began sponsorship of the International Scholar Exchange Program. When he was introduced, the applause was long and warm. "Such a sign of approval makes me long to be back in politics," he said. He praised President Carstens—once a professor of constitutional and international law—for his learning. "It is very rare that we find people of such distinguished academic and intellectual achievements in a position of high political power," he said. Everyone laughed; Governor Earl, the loudest.

Fulbright's intelligent humor and folksy ways softened the formal mood and let the audience feel something about the occasion. We could trust the Senator. He cared about international relations, and he understood something about them. "It strikes me if we look back a few years," he said, "just thirty or forty years, that those who are inclined to be pessimistic about

**Right: Sen. Fulbright on the panel at the dedication ceremonies.**



the possibility of progress in the world should compare the attitude and relations between these two great countries—the United States and Germany.” The morning headlines—the Soviets were threatening to pull out of the disarmament talks—were clearly on his mind as he cited Germany’s independent efforts at forging peace in Europe. “I personally look to the Germans to give us real leadership in this most dangerous adversarial relationship that has taken place between East and West.”

As President Carstens took the podium, one wondered what he could say that would not seem an anti-climax after Fulbright. But good politicians know how to share an important moment. He was not folksy, but he was personable. He listed the many contributions Germans had made to American life, and added that his wife’s great-grand parents had been immigrants to the US. He was happy, he said, that her father had returned to Germany, otherwise the couple might not have met.

Carstens was aware of the morning headlines too. And he brought them and the occasion convincingly together. “I respect the motives of the peace movement,” he said, “and I do see the dangers intrinsic to a world at arms. Yet, we only need to look around us to see how a country fares if it cannot defend itself. The example of Afghanistan should make us think twice. The principle of equilibrium still retains, in my view, its validity. Our own good will is not sufficient for preserving peace.

“The difficulties can be overcome if we speak to each other as one friend to another,” the president said, “and if we always remain conscious that what links us together is incomparably stronger than what divides us. To address itself to this task in German-American relations is, in my view, the most important purpose of the Max Kade Institute.”

The orchestra played Bach again, and the afternoon was over. Outside, the demonstrators were gone. The rain had stopped, the air was fresh, and it felt like a good autumn in Wisconsin. □

## The Fulbright Connection

J. William Fulbright’s presence at the Max Kade Institute’s opening festivities was exceptionally appropriate. In 1946, the then Arkansas senator introduced legislation to establish the now well-known Fulbright grants for study abroad. For thirty-five years, fellowships have been awarded to citizens of the US and other nations to pursue graduate study, advanced research, and teaching at universities, elementary, and secondary schools. Some 150,000 persons have received the grants, at least 100 UW-Madison students just since 1972.

Fulbright, seventy-eight, continues to live in Washington, D.C., writing and practicing law. His distinguished legislative career spanned three decades, half of which he served as chairman of the Senate Foreign Relations Committee. Speaking on a panel at the dedication, he said people who’ve participated “tend to become great forces in their countries.” President Carstens is a former Fulbright scholar.

The German association with these awards is particularly strong; it was Fulbright who saw them as a partial measure of German reparation after WWII. Today, the American share of the program is financed by annual appropriations from Congress. Some seventy countries participate. The number of grants offered varies, ranging from one by several nations to 185 by Germany. Each country establishes its own eligibility requirements.

Applicants fall into two categories. Faculty members apply to the Fulbright Senior Scholars Program. Fulbright Grants for Graduate Studies, the best known, are offered to graduate students, graduating seniors, and young professionals with experience in their field but no degree.

“The UW-Madison does very well

in the proportion of its applicants who get selected,” says Frances Rothstein, our program advisor. It hovers between 25 and 33 percent. (There are always several who get the grants, but decide not to use them.) Since the early ’70s, the total number of applicants has dwindled. Ms. Rothstein attributes this to anxiety over the job market and the lack of funds available to dependents. In the past two years, however, interest has begun to rise again. In 1983 we had fifty-seven applicants, twenty more than in ’82.

The Fulbright program provides one of the few opportunities for study in non-scientific fields. For some it is the *only* foreign study grant available. Research proposed by UW candidates varies. Topics include research on social and cultural changes in Vietnam between 1940 and 1948; bilingual education of Quechua language maintenance in southern highland Peru, and a lectureship at Hebrew University, Israel, on the history of American drama and theater.

One recent UW returnee wrote about his experience in Spain: “My language ability improved by leaps and bounds, forged by necessity and the pure pleasure of communication. I learned to do research in the archives patiently, allowing the moments of discovery to bridge the long hours of searching. The pleasure I derived sometimes hid the fact that I was learning rapidly and accustoming myself to ideas, attitudes, and lifestyles to which I had never been exposed. Set in a small provincial town most of the time, where the majority of people had never known an American, we shared impressions, discussed politics and religion, and enhanced our mutual understanding.”

—Ann Boyer

# Member News

continued from page 19

bel. He had been director of business affairs for CBS Masterworks since 1981.

The Million Dollar Round Table has as its new divisional vice president **DANNY A. TZAKIS '66** of Madison.

**SUSAN GROSSMAN FISHER '67** has joined Marine Midland Bank as a senior vice president. She is a past president of the Financial Women's Association of New York and lives in New York City.

**M. PETER PEVONKA '67** has received the Florida Society of Hospital Pharmacists President's Award for outstanding contributions to the profession, its only member to have been so honored twice. He is assistant dean of clinical affairs at the University of Florida's College of Pharmacy.

In Minneapolis, Sharecom, Inc., a telecommunications firm, has acquired **JAMES J. WEINERT '67, '69** as vice president of marketing.

**GEORGE A. ANTONELLI MA'68**, on the faculty of the University of Arkansas at Pine Bluff for a year, has been appointed its dean of teacher education. A feature in the Pine Bluff Commercial describes him as "an innovator," who "has come to the conclusion that more work must be required of students (who want to go into education), standards must be raised and programs designed to fit today's needs."

**TERRY L. YONKER '68** of Eagle, Michigan, who heads Solar Options, Ltd., a consulting firm, is the newly elected president of the National Association of Environmental Professionals.

**DAVID MILOFSKY '69, '71**, in the English department of the University of Denver, writes to tell us that his novel, *Playing From Memory*, published by Simon & Schuster in 1981, has now been issued in paperback by Avon. He adds that the story "takes place in Madison, in part on the UW campus, and has as its protagonist a University professor."

**DARREL G. MORRISON MS'69** has received a merit award from the American Society of Landscape Architects for his role in founding the *Landscape Journal*. He is on our faculty in the department of landscape architecture.

**JAMES A. RUTLEDGE '69, '75** has accepted a position on the State 4-H faculty at Oklahoma State University in Stillwater. He will be an assistant professor for staff development across the state.

Commander **DENNIS J. VAN BUSKIRK '69** has left his job in the Pentagon and is now executive officer of the *USS Dewey*, a guided missile destroyer and the flagship for NATO's permanent naval squadron in the Atlantic.

The public relations firm of Hill and Knowlton, Inc. has announced that **JACQUELINE D. ROSE MS'70** is rejoining its staff, this time at national headquarters in Chicago. At one time she had been with its New York office.

The Trane Company of La Crosse has promoted **WESLEY J. PANZER '71** to manager of purchasing services for its commercial systems

group. Panzer lives in Onalaska and has been with the firm since 1975.

**BRUCE TALBOT '71** of Barre, Vt., has won the Green Eyeshade Award in the special publications division from the Yankee International Association of Business Communicators. He was honored for his excellence in communications as editor of *Contact*, an employees publication of National Life of Vermont.

**TIM TYSVER '71, '73** has recently accepted the presidency of Highland Memory Gardens in Madison. For the past nine years he served as a compliance specialist with the US Department of Labor Wage and Hour Division in Rockford, Ill.

**GEORGE F.W. HAENLEIN PhD'72**, on the faculty of the department of ag sciences at the University of Delaware, Newark, spoke last year in Amsterdam at the World Conference on Diseases of Cattle, and this year was named a distinguished fellow of the American Association for the Advancement of Science.

From the Trane Company in La Crosse come announcements of two promotions. **WADE SMITH '72** of suburban Stoddard moves up to manager of market development for the commercial systems group, and **PATRICK G. SPENCER MB'72** of La Crescent, Minn. becomes a vice president of the same division.

Cornell University has awarded assoc. prof. **JON MARTIN CONRAD PhD '73** tenure in its New York State College of Agriculture and Life Sciences. He is a specialist in natural resource economics.

And we have **DAVID R. PANNIER '73**, also of La Crescent, whom Trane promotes to a marketing manager in its refrigeration systems division.

**FRED G. FREITAG '74** and his wife **LYNN STEGNER '77** have left Cleveland to live in the



Block '75

Chicago area. Lynn is with Morton-Thiokol as a data processing auditor, and Fred, and osteopath, is on the staff of the Diamond Headache Clinic.

**W. S. Fleming & Assoc. of Syracuse, NY**, has named **PATRICK J. HUGHES '74, '75** vice president in engineering analysis and computer services. Before joining the company in 1982, he was a senior research engineer with Science Applications, Inc. in McLean, Va.

At Mankato State University, the students chose as the outstanding faculty member in the College of Arts and Humanities **JOHN JANCMAN '74, PhD'81**; he's been promoted to an associate professor of French, and the University Press of America has published his book, *Victor Hugo. Les Deux Trouvailles de Gallus. Edition critique*.

**NANCY L. LANGWITH '74**, with a veterinary medicine degree from Purdue ('78), has been named a marketing advisor with Elanco Products, a division of Eli Lilly and Company. Apparently she does not move from Indianapolis.

**ROBIN MITCHELL PhD'74** is the new headmaster at Brookfield Academy in Elm Grove, Wis. He's been on the faculty since 1979.

**DEBRA BLOCK '75** has been promoted to manager of product development in home appliances for Toshiba America, Inc. in Wayne, NJ. She was formerly the Midwest regional sales training manager with the company in Northbrook, Ill.

**BRIAN SHAPIRO '75**, of Los Angeles, has left Arthur Young & Company to form his own financial consulting groups.

**DIANNE M. ORBISON '75, '77**, of Arden Hills, Minn., is an investment officer with MSI Insurance.

**CURTIS J. FUSZARD '76** has joined Milwaukee's Security Savings and Loan in its investment department.

Evangelical Services Corporation, Oak Brook, Ill. has promoted **GARY L. GEPHART MS'76** to controller. He's been with the organization since 1979.

**MARGARET S. LEWIS '76** and her husband **TODD BERRY '73**, have moved from Madison to Jefferson, where she has joined Morgan & Myers, a PR firm. She has held various position in Wisconsin government since graduation.

**JOHN LAMOTTE MS'80**, who has been program director for the City of Chicago, has joined the architectural/design firm Perkins & Will as its director of urban and regional planning. □

## Outstanding Engineers Honored

Among the alumni honored recently with distinguished service citations by the UW College of Engineering were the following WAA members: **EARL J. BECK '44, '46** of Wilmette, Ill., executive vice president of Harza Engineering Co., Chicago; **RUSSELL J. CHRISTENSEN '46** of Livingston, NJ, president and chief operating officer of Ebasco Services, Inc., New York; **GLENN R. PETERSEN '50** of Acton, Mass., president and chief operating officer of Simplex Time Recorder Co., Gardner, Mass.; **CLAUDE R. WHITNEY '50** of Mequon, chairman and chief executive officer of the Allen-Bradley Co., Milwaukee; **WILLIAM R. SCHOWALTER '51**, professor of chemical engineering at Princeton University in Princeton, NJ; **JOHN H. JOHNSON '59, '60, '64**, presidential professor of mechanical engineering and engineering mechanics at Michigan Technological University in Houghton; and **DONALD A. GYOROG PhD '63** of Andover, NJ, assoc. technical director for systems concept and technology at the US Army Armament Research and Development Command in Dover, NJ.



# SEEMS LIKES OLD TIMES

## ALUMNI WEEKEND '84

MAY 10-13

ALUMNI HOUSE  
WISCONSIN CENTER  
WISCONSIN UNION

A great weekend for all alumni,  
with special reunions for the classes of  
**1900-1933, 1934, 1939, 1944, 1949 & 1954.**

#### Thursday, May 10

- Registration for class of 1934.
- Seminars (2:30-3:30 PM).
- Class of 1934 reception and dinner.

#### Friday, May 11

- Registration & open house for all classes.
- Seminars (10:00-12:00 NOON).
- Half Century Club Luncheon.
- Seminar (2:30 PM): "The Social Security System—Is it Secure?" by Wilbur Cohen, '34, former Secretary of Health, Education and Welfare.
- Class receptions and dinners.

#### Saturday, May 12

- Open house for all classes.
- Class luncheons.
- Alumni Dinner in Great Hall, Memorial Union, highlighted by presentation of our Distinguished Service Awards and our Excellence in Teaching Award, recognition of outstanding students, and a concert by the Wisconsin Singers. Dinner preceded by a no-host cocktail party in Tripp Commons.

#### Sunday, May 13

- Morning open-house for all returning alumni at the Chancellor's residence, 130 N. Prospect Avenue.

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--Detach and mail--

Wisconsin Alumni Association  
650 N. Lake St., Madison 53706

Send me \_\_\_\_\_ tickets for 1984 Alumni Dinner, May 12 at 6:30 PM, \$15 per person.

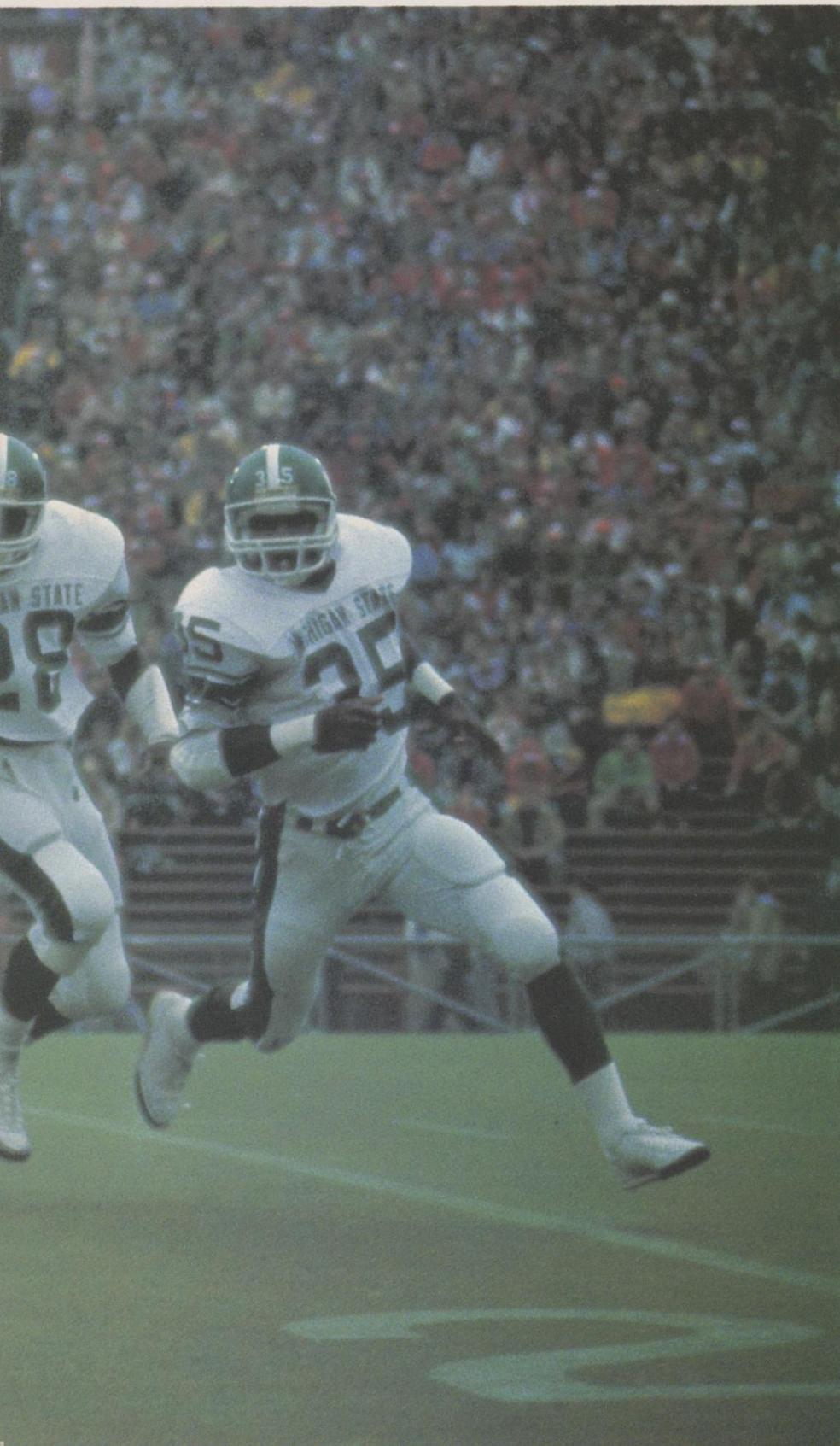
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# Sports





## Winding Up A Winning Season

In our Nov/Dec issue we wrapped the first half of the football season as follows:

Wis. 37—N. Ill. 9

Wis. 21—Mo. 20

Wis. 21—Mich. 38

Wis. 49—Nwstrn. 0

Wis. 15—Ill. 27

Wis. 56—Minn. 17

The second half led to a 7-4 record (5-4 in the conference for fifth place), the Badgers' third consecutive winning season and their highest scoring one in UW history; 359 in eleven games.

### **Wis. 45—Indiana 14**

*October 22, Camp Randall*

It was a wet, grey Homecoming day, but the Badgers made this win look easy. Wright completed twelve of nineteen passes for 199 yards (we totaled 572) and a UW record-tying four touchdowns. Tailbacks Gary Ellerson and Larry Emery and fullback Joe Armentrout picked up 136 and 66 and 57 yards respectively, and the defense held the Hoosiers to 244 yards. The low-point came in the second quarter, when Indiana earned two touchdowns in a little more than two minutes (the second on an Ellerson fumble), but that was the only time the Badgers were in much trouble. The spread of the score surprised Coach Dave McClain, who'd looked for a tougher offense out of Indiana.

### **Wis. 27—Ohio State 45**

*October 29, Columbus*

The sun shone on Ohio State's Homecoming, at least for the Buckeyes. We had beaten them the last two years, but today they rolled up 525 yards, let the Badgers come close now and then, but pulled away with power plays when they needed to. Just before halftime, we'd pulled up to 28-21, then added another six right after the break, but Kevin Rhode's conversion try missed. Ohio State took the 28-27 status to

*continued on page 27*

**Fullback Marck Harrison, just 5' 8", makes a big move against Michigan State.**

*The Creative Approach to Charitable Giving*

## *If your will includes a gift of real estate to the UW Foundation . . .*

**T**hat's wonderful, but why not consider making the gift during your lifetime and obtaining the substantial tax benefits provided by IRS?

Of course, you can make such a gift by will and it will be gratefully received. However, if you make the gift now, it can still be designated for the University purpose of your choice and you and your spouse can continue to live in the home as before. The major advantage in doing it this way is that you will receive an immediate tax deduction based on the value of the property and your ages at the time of the gift.

Another thought to consider . . . a gift of your residence, vacation home, farm or undeveloped land can be used as the funding asset for a charitable trust that will pay you and your spouse income for life. This avoids capital gains taxes and also provides a valuable deduction for income tax purposes.

These and other gift options may well fit into your financial and estate plans. We would appreciate an opportunity to explore the possibilities with you at any time. For further information and complimentary copies of related literature, contact:

Fred Winding, Vice President  
University of Wisconsin Foundation  
702 Langdon Street  
Madison, Wisconsin 53706  
608/263-5554



*University of Wisconsin Foundation*



continued from page 25

31-27 on a field goal, with Badger defense beginning to tire, and piled on two more TDs. Wright threw 23 for 39 attempts and 319 yards and three touchdowns, but was intercepted four times.

#### **Wis. 14—Iowa 34** *November 5, Camp Randall*

The Hawkeyes scored on four of their first five possessions; the Badgers couldn't manage a point until the fourth quarter. Iowa was in complete control all afternoon. Their QB Chuck Long threw four scoring passes while toying with the Badger defense. Randy Wright had his worst day of the season, throwing poorly or, when he put it where he intended, hitting receivers who bobbed it, although our first TD came on a Wright-to-Toon beauty of forty-four yards. McClain described the Badger game as "the worst combination of everything."

#### **Wis. 42—Purdue 38** *November 12, West Lafayette*

This was the kind they used to make Jack Oakie movies of. With thirty-two seconds to go, Wright fired thirteen yards to tight end Bret Pearson to clinch an afternoon of offensive power on both sides. Al Toon came off crutches (for bruised thighs) to make eight receptions for 252 yards for a Big Ten record. The Badgers, ahead 28-23 in the fourth quarter, missed a two-point try and, on the next possession, were intercepted, setting up a Boilermaker TD for what looked like a here-we-go-again sad finale. The score seesawed, until those final seconds, when Wright faked to Ellerson and passed over the middle to Pearson. Kevin Rhode kicked all six extra points, breaking a record with 35 of 37 tries in conference play this season.

#### **Wis. 32—Mich. St. 0** *November 19, Camp Randall*

Rohde kept right on kicking—three field goals, including a forty-seven-yarder, the longest in his career—and all the conversions. Wright was twenty-one for thirty-five passes for 249 yards, and Toon caught ten of them for 149. Freshman Larry Emery

was the leading rusher with 87 yards in eleven carries. Total Badger yardage was 490, "particularly satisfying," said Coach McClain, against a Spartan defense that came to the stadium ranked second in the Big Ten. And, "defensively, we were just outstanding," the coach beamed, and who could quarrel with that after a shutout.

### **Graduating**

Thirteen Badgers played their last game, including Randy Wright, who finished as the tenth Big Ten player ever to achieve over 5000 yards total offense, at 5106. With him go: Bret Armstrong (WSC), Russ Belford (S), Steve Fritz (SE), Wendell Gladem (KS), Mike Herrington (SOB), Joe Kelich (SOB), Jim Lick (C), Brian Marrow (CSC), Marvin Neal (SE), Bret Pearson (TE), Brad Pierce (N), and Kevin Rohde (KS).

### **Toon is MVP**

Split end Al Toon was named the most valuable player for the season. He caught forty-five passes, and set a Big Ten record against Purdue (See game report). His forty-five receptions produced 881 yards, which broke the school record of 817 set by Pat Richter in 1961. His nine touchdown catches also broke Richter's mark of eight. He caught touchdown passes in each of his last five games, setting another UW record.

QB Randy Wright was chosen offensive player of the year, and inside linebacker Jim Melka was the defensive standout. Wright set a number of UW records for passing and total offense, including nineteen touchdown passes for the season. He led the Big Ten with seventeen of those in conference play, for 2199 total offense yards and 244.3 yards per game.

Melka, despite missing two full games and part of another with a broken arm, led the defense with 111 tackles, sixty-four of them solos.

Other award winners: linebacker Craig Raddatz, the Jay Seiler Award as the most improved defensive player; split end Michael Jones and guard Chris Osswald sharing the Wayne Souza Award as most improved, offense. For scholarship and sportsmanship, split end Steve Fritz got the Ivan Williamson Award and free safety Russ Belford, the Russ Winnie Award. Cornerback Brett Armstrong was named

"Mr. Hustle". Named to the Victors Club for consistent performance were Belford, outside linebackers Mike Herrington and Rick Graf, cornerback Brian Marrow, full-back Joe Armentrout, tackles Kevin Belcher and Jeff Dellenbach, wide receivers Toon, Jones and Marvin Neal, tight end Bret Pearson and guards Osswald and Dave Mielke.

### **NCAA Administrators One-Year TV Ban on Football**

On November 22, the day of the Badger football banquet, the NCAA announced that the football team cannot appear on live TV "during the 1984 regular football season." What the NCAA calls this "public reprimand and censure" had been outlined in a letter it sent the University fifteen days earlier. During that time the administration was "requested" not to divulge its contents, a stipulation the administration respected, leading to a certain amount of controversy with the local press.

The incident dates back to late July, when associate athletic director Otto Breitenbach was asked by the NCAA "to reply to a series of questions regarding recruiting during the 1982-83 years."

The allegation was that last January, "while recruiting prospective student-athletes Tyler Carbone (Fullerton, Calif.) and Ken Stills (Los Angeles), recruiting coordinator Jerome Fishbain assisted in arrangements for the young men to receive one-way commercial airline transportation" from Los Angeles to Madison. The plane tickets were purchased by an alumnus, in his own name and using his own credit card, for which he was reimbursed within days by the father of one of the two players.

Added to this, the NCAA said, were two additional violations: "On or about October 19, 1981, while recruiting a prospective student-athlete, a representative of the University's athletic interests was involved in arranging employment for a prospect's sister," on a job she held until the following May; and that in March of 1983, "the men's head tennis coach, Pat Klingelhoets, participated in a tennis workout with a prospective student-athlete at Nielsen Tennis Stadium" (on campus).

The University is not appealing the NCAA ban.

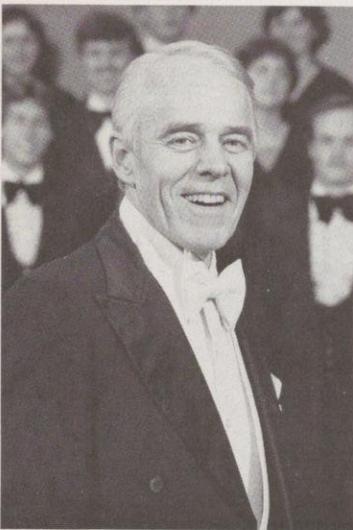
Mark  
your  
Calendar

## Day On Campus

April 3, 1984

### Program includes:

- Morning sessions with prominent UW-Madison faculty
- Lunch in Great Hall, Memorial Union
- Afternoon tours



The University Concert Choir, under the direction of Prof. Robert Fountain, will perform contemporary and classic choral works at an afternoon program in the Union Theater.

For information contact:  
Wisconsin Alumni Association  
650 North Lake Street  
Madison 53706  
Phone: (608) 262-2551

## The News

continued from page 7

report of the University's Committee on Nondiscrimination and Affirmative Action in Faculty Employment. Twenty-four women and eight minority faculty members were hired in 1981-82, the report said, representing a higher rate of growth than that for new male and non-minority members. But because of the departure of established women and minority faculty, there were only six more women and four more minorities on the faculty than in 1980-81.

The report said the University must consider ways to increase the hiring of women and minority faculty relative to departures, a task it called "a significant problem in these austere times." "To move up just one percent in our total, we need to hire twenty people," said Marjorie Klein, a professor of psychiatry and head of the committee. "With fiscal constraints the way they are, it's a slow process."

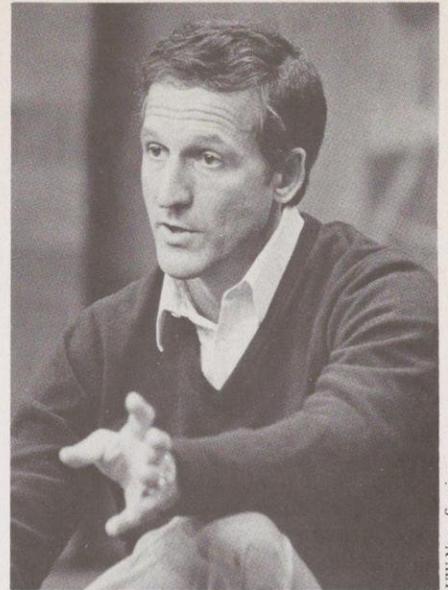
The report also noted that the distribution of women and minorities across departments on campus had not improved. There were twenty-nine departments in 1981-82 with no women faculty, the same as 1980-81; and eighty-four with no affected-class minority faculty, compared with eighty-one in 1980-81. "In all fairness, the departments with the lowest numbers are those with the lowest availability of qualified women and minorities," Klein said. "Agriculture and engineering are two examples. But more women and minorities are in graduate school in those areas now than in the past, so the situation should improve in the next few years."

Klein's committee also conducted a survey of probationary faculty members who left UW-Madison from 1978-81, in an effort to ascertain if "overt or subtle" discrimination had been involved in the departures. It wasn't. "The majority were voluntary separations, and the biggest reason was to take advantage of a better job opportunity somewhere else," Klein said. "That's a cause for great concern, because of the lack of success the University had in getting pay increases this year. That hurts us in the competition of the marketplace. And that's especially true when it comes to women and minorities, who are in great demand. It's very important that we find ways to support all our valued faculty."

Steve Schumacher  
UW News Service

### Travanti Scholarships Awarded

Actor Daniel J. Travanti '61, star of the acclaimed TV series "Hill Street Blues," re-



UW News Service

### Travanti '61

visited campus recently. He spoke to a crowd of drama students during a ninety minute question-and-answer session in the Ronald E. Mitchell Theater, named for the former head of the speech department in the '50s. He said it was a pleasure to be in a theater honoring Mitchell, his first mentor, and recalled appearing in several student production.

Travanti, who earned a degree in speech before a separate department of theater had been created, offered encouragement and advice to the roomful of aspiring actors. He presented two scholarships awarded in his name to the departments of theater and music by Gimbel's.

## Job Mart

BA '68. Experienced federal official and recent law school honors graduate seeks attorney position in Wisconsin. Have thirteen years experience implementing environmental protection and land use laws in the construction of large public works, industrial development, and housing projects across the country. Member Wisconsin and District of Columbia Bars. Member #8153

Wisconsin Alumni Association members are invited to submit, for a one-time publication at no charge, their availability notices in fifty words or less. PROSPECTIVE EMPLOYERS are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Mart, Wisconsin Alumnus Magazine, 650 North Lake Street, Madison 53706.

# Deaths

*Names in capital letters are of the individuals as students. Women's married names appear in parentheses.*

## The Early Years

MELOCHE, CLIFFORD C. '10, '11, '14, Whitewater, in September.  
SPRECHER, ALICE ADELLE (Harker) '10, Whitewater/Green Bay, in October.  
TEMPLETON, KENNETH S. '11, Cincinnati, president of the Chicago Board of Trade in the 1930s; in October.  
JESSUP, Walter Edgar '12, Palm Springs, in September.  
SASMAN, LOUIS MILTON '16, '26, supervisor of the state's vocational agricultural education program, one of the nation's best, from 1924 to 1960, and honored frequently for his work with the FFA; in Madison in October.  
BIRD, GEORGE EATON '17, Western Springs\*

\* Informant did not give date of death.

FISHER, GRACE GENEVIEVE (Albert) '17, Baraboo\*  
KUENTZ, HERBERT DANIEL '17, Palm Harbor, Fla., in November.  
MCNULTY, MARY AGATHA '17, MADISON, in October.  
NOLL, INEZ MARGARET (Kraus) '17, Marshfield, in November.  
KEYES, FRANCIS ORTON '18, Ft. Wayne.\*  
ROBINSON, MARGARET ANN (Deane) '18, Grand Rapids, in September.  
ATWOOD, FREDERICA (Sisk) '19, Madison, in October.  
FITCH, ELIOT GRANT '21, Milwaukee, in November.  
STEUER, ESTHER LILLIAN (Seikel) '21, Reedsburg, in October.  
BALDWIN, ELIZABETH CHURCHILL, '22, Portland, Ore.\*  
KEELEY, HELEN MARIE (Gahagan) '22, Elm Grove, last January.  
PEEBLES, Wm. SMITH '22, Lawrenceville, Va.\*  
BURKEY, LLOYD ALLEN '23, Silver Spring, Md., in October.  
HOLFORD, FRANCES ELIZABETH '23, '24, '29, Cassville, in November.  
SILVER, C. EUGENE '23, '29, Houston, in July.  
GLENNON, BERTHA EDITH '24, '39, Stevens Point.\*  
HANSON, LEE DELBERT '24, Birmingham, Mich., in September.  
KEITH, GEORGE MASON '24, '31, '48, who helped pioneer the state's public assistance programs, in Madison; in October.  
PRICE, FREDERICK PRESCOTT '24, '26, '27, Oconomowoc.\*  
GERHARDT, Wm ARTHUR '25, Laguna Hills, Cal., in September.  
HYER, HAZEL HELEN (Schneider) '25, Lake Mills/Janesville, in October.  
PETERSEN, EDWIN SCOTT '25, Fairfield, Conn., in September.

AXTELL, MARIAN CHASE (Hanna) '26, Newton, Kan., last January.  
CHURCH, GILBERT BENJAMIN '26, Elkhorn.\*  
ROBY, WINIFRED ELEANOR (Abbott) '26, Dallas.\*  
FERRY, DARWIN JOHN '27, Prairie Du Sac, in September.  
GLASS, CHARLES ROBERT '27, '28, '31, Minneapolis\*  
MUELLER, RUDOLF BENJAMIN '27, Franktown, Colo. last February.  
OSGOOD, ERNEST STAPLES PhD '27, Wooster, Ohio, nationally recognized authority on the Old West, teacher, author; in June.  
SHALLER, FRANK JAMISON '27, Canadian, Texas, last May.  
DE HAVEN, JAMES W. '28, Marcell, Minn., in November.  
GUSTAFSON, LOIS MARIE (Foster) '28, No. Hollywood, Cal., in September.  
RINGE, (Rev.) FREDRIC WM. '28, Mukwonago, in October.  
MORRISSEY, ELMA IRENE (Wake) '29, Milwaukee, in October.

**30s** CALDWELL, Mable Alice (Miller) '30, Portage, in 1981.  
GARY, KATHERINE WELLS '30, Madison, in 1982.  
HAIG, JOHN NELSON MA '30, Eau Claire.\*  
HOFER, ALVIN WILLIAM MS'30, Worthington, Ohio, in May.  
LLOYD, MERTON MOORE '30, McCall, Idaho.\*  
MANDT, PAUL HAROLD '30, Wauwatosa, in September.  
QUALE, IRVING SAMUEL '30, Stoughton, in October.  
CONNELL, ALICE (Evans) '31, Waukesha, in October.  
DUNHAM, DAVID HANON PhD'31, West Lafayette, in June.  
EVERMAN, DONALD H. '31, Beaver Dam, in October.  
HOWE, WILBUR ADELBERT '31, Greenfield, Wis.\*  
JOHNS, MELVA DAVIDSON (Ramlow) '31, Sun Prairie, in October.  
NORTMAN, WALTER T. '32, West Bend, in September.  
ROSSMAN, KATHRYNE JAY (Meyer), (Donkle) '32, Hot Springs, in October.  
WALSDORF, LEO JOHN '32, Kiel, in November.  
BECKER, GERHARD '33, Arlington, Va.\*  
FELLNER, JOSEPH GEORGE '33, '35, Milwaukee, in 1982.  
HERSHON, MARY KATHERINE (Hensley) '33, Akron, last February.  
MCQUEEN, DAVID MALCOM PhD'33, Wilmington, Del., retired director of central research for DuPont's experimental stations; in November.  
PALMER, LEWIS CHARLES '33, '35, Madison, in 1982.  
CATE, CLINTON ALAN '34, Ashland, last February.  
GRUBERT, CARL ALFRED '34, Des Plaines.\*  
UNDERWOOD, FRANCIS ALBIN '34, Milwaukee, in October.  
FROST, JOHN BERT '35, MD'37, Edina, Minn., in November.  
SNYDER, ARTHUR CLARK '35, '37, Hartford, Wis., in August.  
GERHARDT, JANET SYLVIA (Pasch) x'36, Madison, in October.

Make your nominations now for the

## 1984 WAA Board of Directors

and its representatives to the UW Athletic Board and the Memorial Union Council.

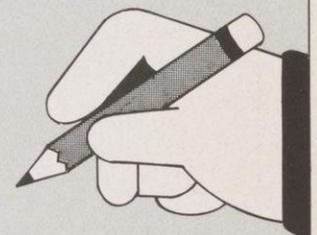
Open positions are: on the WAA board, one-year terms as third vice-president, secretary, assistant secretary, treasurer, assistant treasurer, and (ten) three-year terms as directors-at-large; on the Athletic Board, one four-year term; on the Memorial Union Council, one two-year term.

### Each nominee must be:

- An alumna/us of the UW-Madison.
- A member of the Wisconsin Alumni Association.
- Interested in participating in activities of the University and of the Wisconsin Alumni Association.

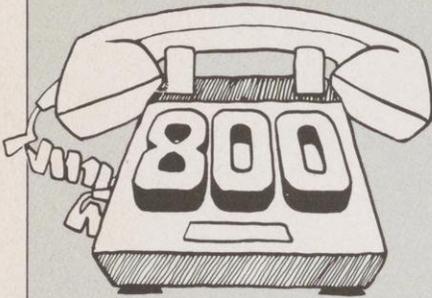
Be sure your nominating letter includes the *full* name and address of the nominee, the position for which he or she is nominated and pertinent background on the individual, and your name and address.

Nominations must be received by February 15, 1984.



Mail to:  
Nominating Committee  
Wisconsin Alumni Association  
650 North Lake Street  
Madison 53706

## Don't Make a Move Till You Make a Call



The University keeps track of you through its Alumni Records Office\*, which is plugged-in to a campus toll-free number. If you want to report an address change, one call does it. That's for all the mail you expect from the campus: this magazine, reunion notices, "On Wisconsin," Foundation mailings, the works.

In Wisconsin, except Madison:  
800-362-3020  
(In Madison: 263-2355)  
elsewhere,  
except Alaska and Hawaii:  
800-262-6243

Call between 7:45 and 11:45 in the morning or 12:30 and 4:30 in the afternoon, Madison time. Be sure to ask for the Alumni Records Office.

You're seeing this because you read *Wisconsin Alumnus Magazine*, but there are other alumni less classy than you. Open your heart to these unfortunates. Tell them about the 800 number. Or use it on their behalf.

\*The Alumni Records Office is not a part of WAA. The good people there can't answer a question about your membership or a tour or a reunion date. We'll be glad to do that. Our phone numbers are on the index page.

## Letters

continued from page 4

the virtual "freeze" in pay was the fact that there simply was not enough money available to do better. It might have been possible to have provided for some modest increase in pay at the expense of the University's operating budget. However, at no time during budget deliberations was this ever suggested by University officials who had reason to believe that the 1983-84 payplan would range from negligible to modest.

In regard to the state's fiscal crisis, there was an anticipated deficit for July 1, 1983 of \$304.2 million. Under the state constitution, this deficit had to be eliminated. In the absence of tax increases, there would have been approximately \$8.2 billion available to meet the state commitments. The cost of paying off the deficit and merely continuing expenditures at their 1982-83 level would have been \$8.6 billion. In effect, with no increase in expenditures for debt service, employee compensation, welfare, or anything else, there would still have been a deficit. In order to meet the state's commitment, provide for operating budget increases for the University, and a modest payplan, the Governor and the Legislature had the courage to increase taxes by \$750 million. Even with this sizable tax increase, the state is borrowing \$700 million this year to meet current expenses. Given the dimensions of the state's crisis it was simply not possible to provide for a sizable pay increase. Many of us were frustrated by this fact of life, but were forced to acknowledge its reality.

In regard to comparisons with other employees, I am of the opinion that at best they are irrelevant and at worst cast the faculty in a bad light. Carried to an obvious extreme, these comparisons would appear to make the faculty resentful of increases in the minimum wage if the increases represented a higher percentage increase than received by faculty.

In conclusion, I would only note that, however inadequate, this year's payplan resulted from fiscal imperatives that could not be ignored. To portray it as the result of malice is harmful to the University, its students, and the state.

A genuine effort is being made by the Governor's faculty salary study committee to fully address faculty concerns. Hopefully, the committee's report will provide a basis for rational discussion of faculty compensation needs.

MARLIN D. SCHNEIDER MS'79  
State Representative  
*Wisconsin Rapids*

## Deaths

continued from page 29

KESTER, WILLIAM H. '36, Edgeworth, Pa./Hendersonville, N.C., in November.  
McCAFFERY, JOHN K. M. '36, Torrington, Conn., radio newscaster, critic and game-show host whose popularity carried into the TV era; in November.  
STACKER, HOWARD AUGUSTUS '36, Neenah, in September.  
HUTTNER, ROBERT BAYARD X'37, Ft. Lauderdale, in October.  
OLSON, NEAL DEMPSTER '37, Pilot Knob, N.Y., in October.  
CORSAW, LYLE HOWARD '38, Scottsdale, last May.  
CUMMINGS, FLOYD CHARLES MPH '38, Normal, Ill., in September.  
DAVIES, MARJORIE MARTHA '38, '41, Wisconsin Dells.\*  
HINTZ, FERD PAUL '38, Madison, last July.  
KELSEY, RICHARD SMITH '38, Madison, last January.  
OLSON, J. ALFRED '38, Shell Lake, in September.  
BEHLING, WILMER FRED '39, MILWAUKEE.\*  
SHACKTON, ROBERT WILLIAM '39, Clearwater, Fla., in August.  
SOLIE, EDWARD A. '39, '46, Madison, in October.

**40s** JOHNSON, AUGUST WILLIAM '41, '46, Baraboo, in September.  
KEESEY, ORVILLE CARL MPH'41, Pomona, Cal., in June.  
MANTHEI, ELNORA MARIE (Porteus) '41, Kent, Ohio, in November.  
CARROLL, JOSEPH GEORGE '42, Green Bay, in 1980.  
MALONE, THOMAS CHARLES '42, Mequon, in October.  
MONLUX, ZELMA CHARLOTTE MPH'44, Wauwatosa, in July.  
PETRUS, JOHN ROBERT '45, '46, Highland, Wis., in October.  
BARTELS, KENNETH FREDRICK MPH'46, Greenwood, Wis.\*  
KOLONKO, LOUIS JOHN MS'46, Ashland, in September.  
POTTER, LOUISE F. PhD'47, Sayre, Pa., in October.  
ANDERSON, MARGARET ASTRID (Ippel), Wausau, in 1980.  
HARDRATH, ALBERT ORIN '48, '49, Carmichael, Cal., in September.  
NYMAN, EVERETT DONALD '48, Minneapolis, in July.  
STALDER, DARREL W. '48, Laguna Hills, Cal., last April.  
BARKLEY, BERLE EDWIN '49, Milwaukee.\*  
BUCKLAND, STANLEY FREDERICK '49, Burnsville, Minn., in 1980.  
COTTON, MERLIN LEE '49, Kenosha, in October.  
DOHERTY, KATHLEEN ISABELLE MA'49, New Haven, Conn., in September.  
ERDMANN, GLENN CLARENCE '49, Menomonee Falls, in September.

HINES, BRUCE BOYD '49, La Crosse, in October.

KLAUS, DOROTHY MARTHA (Mayer) '49, Delavan, in November.

KRUEGER, RAMONA KAY (Jaeger) '49, Milwaukee.\*

TERRY, JUANITA B. (Bell) MS'49, Milwaukee, in October.

**50s** CRISTY, JAMES JOSEPH '50, New London, Wis.\*

GAGO, RUDOLPH GEORGE '50, in October.

HANSON, EDWARD O. '50, Eau Claire/Madison, in October.

KARNER, ERWIN FRANK MA'50, Milwaukee.\*

COFTA, LOREN JAMES '51, Grafton.\*

GABEL, RONALD LYLE '52, Rockford/Dubuque, in October.

HECIMOVIICH, LOUIS MARTIN '52, Madison, in October.

KENNON, WILLIAM LLOYD '52, '53, '56, Ocean City, N.J., in October.

BELKNAP, ANNE CLARK (Anderson) '53, Madison, in October.

BELL, ROBERT ALAN PhD'53, Tucson, in July.

CHRISTENSEN, EDWARD EARL '53, MD'56, Dallas.\*

FISCHER, CHARLES RICHARD '54, Fontana, Wis.\*

SCHWADERER, CARL ALBERT '54, Fontana, Wis., last February.

HEMP, WALTER JOHN MS'56, Wisconsin Rapids.\*

HAMILTON, WILLIS PATRICK MS'57, Fennimore, Wis., in September.

WILLIAMS, MACK EVINS '57, Somerset, N.J., in July.

APTER, RICHARD GERSHWIN '58, Milwaukee.\*

ERICKSON, ROBERT HURBY MA'58, Oconomowoc, in October.

MILLS, BONNIE LEE (Flynn) '59, Kenosha, in October.

SCHANTZ, MARCELLA LIBBIE, MS'59, Rothschild, Wis., in September.

**60s-80s** CEAGLSKE, DAVID PAUL '60, Green Bay, in September.

DAVIS, JAMES HARLEY '64, '65, '70, Las Cruces, N.M.\*

WILLIAMS, WARREN A. '64, Sheboygan Falls, in September.

LORENZ, JEROME ROBERT '66, '68, '73, Carbondale, Ill., in a plane crash in August.

BREDESEN, PHILIP GUNERIUS '67, Palo Alto, Cal.\*

RULOFF, ROBERT E. MS'67, Cedar Grove, Wis., in September.

ALLEN, REX WAYNE PhD'70, Las Cruces, N.M., in August.

KNUTSEN, MARLENE RUTH (Gauthier) '70, Waterloo, Wis., in November.

ARNOLD, SUSAN JANE MA'71, MFA'72, Yarker, Ont., in November.

BINGHAM, MICHAEL JAN '71, Portage.\*

OWEN, STEPHEN PROCTOR MS'72, PhD'77, Madison, in October.

BUSSEY, GEORGE '73, '78, Stamford, Conn., last June.

POPPER, PHYLLIS T. "HOLLY" '73, Great Neck, L.I., in a traffic accident.\*

DURNFORD, DOUGLAS G. '74, Beloit, in November.

ANDERSON, JUDITH LEE MA'77, Deerfield, Wis.\*

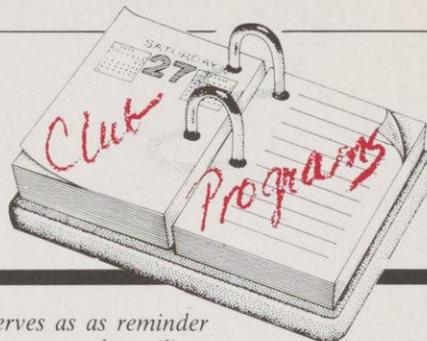
GILBERT, RORY DAVID '77, Chicago, in a traffic accident in October. □

## Faculty

Law Emer. Prof. NATHAN P. FEINSINGER, 81, in Glenwood Springs, Colo. in November after a long illness. He was a nationally known authority on labor law and mediation and a pioneer in the field. Among major national labor disputes he was called on to mediate were the 1959 Allis Chalmers strike and the fourteen-year-long negotiation between General Motors and the UAW. Feinsinger spent his entire professional life on our law faculty, beginning as an assistant professor in 1929 and retiring in 1973. Memorials in his name to a fund established to promote con-

tinuation of labor studies, to UW Foundation, 702 Langdon Street, Madison 53706.

Emer. Dean THEODORE ZILLMAN '26, after a brief illness, in Madison in November. As Dean of Men from 1950 to 1964, Zillman was liked and respected for his views that "the University is by no means a soulless and heartless, tough kind of place." He took emeritus status in 1965, then in 1969 joined the UW Foundation as director of deferred giving, and was a popular speaker for that cause with alumni groups across the country. He retired from the Foundation in 1975. Memorials to the Foundation. □



*This column serves as a reminder only. Clubs have sent early mailings to their members with complete information.*

APPLETON: *January 22*, Wisconsin Singers Show. Info: Bob Torgerson, 725-8421 or 725-8987.

BURLINGTON: *March 15*, Prof. John Ross (Ag. Journalism). Info: Greg Nelson, 763-8236.

CHICAGO: *February 10*, Young Alumni Party. Info: Bob Johnson, 346-6153 or Debbie Bremer, 269-0700.

FOND DU LAC: *February 1*, Wisconsin Singers Show. Info: Mike Mentzer, 923-1273 or 922-4600

GREEN BAY: *February 12*, Wisconsin Singers Show; *March 1*, Prof. Henry Pitot MD (Oncology). Info: Mark Pennow, 866-9624 or 435-4391.

LOS ANGELES: *February 16*, Arlie Mucks, Jr. (Exec Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: Brian Shapiro, 277-4878.

MADISON: *February 9*, State Supreme Court Justice Shirley Abrahamson. Info: John Peter, 845-6173

MARINETTE: *February 10*, Wisconsin Singers Show. Info: Sarah Thomas, 735-3371 or 732-4857.

MERRILL: *February 4*, Wisconsin Singers Show. Info: Ron Henrichs, 536-7070.

PHOENIX/SUN CITY: *February 19*, Arlie M. Mucks, Jr. (Exec. Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: Fred Bauch, 952-2243.

REEDSBURG: *January 29*, Prof. Robert Samp MD (Human Oncology); *February 26*, Wisconsin Singers Show. Info: Stephanie Gavin, 524-3977.

RHINELANDER: *February 5*, Wisconsin Singers Show. Info: Karl Runge, 369-2892 or 362-3490.

ROCKFORD: *February 23*, Prof. Robert Samp MD (Human Oncology). Info: Judy Danca, 398-3620.

SACRAMENTO: *February 18*, Arlie M. Mucks, Jr. (Exec. Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: George Wischmann, 962-1754.

SAN DIEGO: *February 15*, Arlie M. Mucks, Jr. (Exec. Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: Joe Gasperetti, 578-6512.

SAN FRANCISCO: *February 17*, Arlie M. Mucks Jr. (Exec. Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: Dan Cloutier, 778-0277.

SUPERIOR/DULUTH: *January 14*, Breakfast with Hockey Coach Sauer. Info: Dave Wiltrout, 392-4895.

Tucson: *February 20*, Arlie M. Mucks, Jr. (Exec. Dir., WAA) and Jonathan Pellegrin (President, WAA). Info: Harwood Hinton, 327-2489.

WAUKESHA: *February 18*, Wisconsin Singers Show. Info: Ken Oaks, 542-6161.

# Come Along

## With Us In 1984!



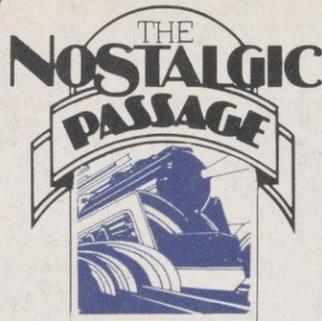
### Rhine/Moselle Cruise Amsterdam-Interlaken

June 17-29  
\$2195 from Chicago

- ◆ 3 nights *Interlaken*—Grand Hotel Victoria Jungfrau
- ◆ 5 day-5 night cruise on *M.S. Kroes* from Strasbourg to Cologne including visits to Speyer, Heidelberg, Worms, Assmannshausen, Cochem and Bonn
- ◆ 3 nights *Amsterdam*—Hilton Hotel

Among the included features:

- American breakfasts in Interlaken and Amsterdam
- Welcome party and "Swiss Farmer's Buffet Dinner" in Interlaken
- Gala Dutch farewell party and dinner in Amsterdam
- Wine-tasting and lunch enroute from Interlaken to Strasbourg
- All meals, plus wines with dinner, aboard ship



### London • Venice • Munich • Oberammergau Passion Play

August 1-13  
\$3295 from Chicago

- ◆ 3 nights *London*—Churchill Hotel
- ◆ 24-hour trip on the *Orient Express* from London to Venice through the Kent countryside, Boulogne, Paris, Lausanne, the Rhone Valley, the shores of Lake Maggiore, Milan, Verona and Padua (90-minute ferry crossing of the English Channel from Folkstone to Boulogne, France)
- ◆ 3 nights *Venice*—Royal Danieli Hotel
- ◆ 4 nights *Munich*—Hotel Vier Jahreszeiten

Among the included features:

- English/American breakfasts in London, Venice, Munich
- Welcome party and dinner in London
- Lunch, dinner and brunch aboard the *Orient Express*
- Reserved seats, luncheon and round-trip transportation for the *Passion Play*
- "Auf Wiedersehen" party and dinner in Munich

BRIGHT  
NIGHTS



ON ★ THE  
BALTIC

August 17-30  
From \$2795 from Chicago

- ◆ 3 nights *Stockholm*—Sheraton Hotel
- ◆ 9 day-9 night cruise on *M.S. North Star* from Stockholm to Helsinki, Finland; Leningrad, U.S.S.R.; Gdynia, Poland; Visby, Gotland, Sweden; Copenhagen, Denmark; Gothenburg, Sweden

Among the included features:

- American breakfasts and welcome party and dinner in Stockholm
- All meals aboard ship



### Kyoto • China • Hong Kong

August 30-September 15  
\$3695 from Seattle  
(Chicago add-on \$300 per person round trip)

- ◆ 3 nights *Kyoto*—Miyako Hotel
- ◆ 8 nights *People's Republic of China* (Beijing, Xi'an, Guangzhou)
- ◆ 4 nights *Hong Kong*—Mandarin Hotel

Among the included features:

- American breakfasts and half-day sightseeing in Kyoto and Hong Kong
- All meals and all sightseeing in China, under the direction of China International Travel Service

Air fares subject to change.  
Arrangements supervised by  
Alumni Holidays, Inc.

Write for the brochures:  
WAA Travel Department  
650 N. Lake St.  
Madison 53706

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