

# Appleton review. Vol. 1, no. 10 March 21, 1930

# Appleton, Wisconsin: Midwest Publishing Co., March 21, 1930

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# Here Are Some Speed Kings of the Vintage of 1911

Thirty miles an hour! A rather "break neck," reckless, and alarming speed for anyone, but the gentlemen seated in the "open job" pictured here declared that was their average speed between Marshfield and Appleton, and that they made the perilous journey in a little more than three hours. The story of this rather unusual ride and the almost unheard of speed average probably was what drew the large gathering of spectators into this picture. Thirty miles an hour was something that "just wasn't being done" by men who cared anything about the future welfare of their wives and children. That was back in 1911, almost twenty years ago. Now we average forty-five and fifty and think nothing of it.

The men in this old Peerless 1911 war horse were officers of the Wiscon-

How many of the folks in this group do you know? Up in the foreground and a little to left stands Dr. A. E. Rector, minus his coat and vest. The gentleman under the awning looks very much like F. E. Saecker. How many more do you know?

It is too bad the officer of the law at the extreme left did not stand still while the picture was being taken. His tall, gray helmet would have shown off to a much better advantage had he done so.

Now look over to the extreme right of the picture and you will see that of those women are right in style with modern fashions-skirts are ankle length-more than ankle length. Remember way back when you used to carry a white parasol on a bright, warm, summer day? And take a look at that hat. It really wouldn't be

sportsmen it is truly surprising to find how few people go afield. In all the time we were hunting we did not encounter another party, while fishermen were by Wisconsin's standards few and far between.

The hotels are largely responsible for this. They have few or no facilities for sportsmen and give little aid in securing guides.

The resort people in Florida have not yet found out that all visitors are not millionaires, and prices in most places are high. However, accommodations at reasonable rates can be secured if one is willing to spend a little time looking about. The hotels are located almost without exception in the cities and except in such places as Miami and Palm Beach cater almost exclusively to elderly people.

Nearly all of my time in Florida was spent on the west coast. I stayed at three hotels there where one could obtain room with bath, and meals for from \$5.00 to \$5.50 a day. They were

Can you find any of your acquaintances on this picture?

sin State Motorists association two called a hat today if such an object the Hotel Bonita at Bonita Springs, the decades ago. They were among the pioneers in motoring activities, and they were on a demonstration trip when they stopped off in Appleton after a record run from Marshfield, and had this picture taken. Most of their admirers grouped about in front of the Sherman House (now Conway hotel) probably didn't believe the wild tale about the 30 mile speed average.

On further consideration this was a remarkable speed for 1911. There were no highways then-just roads-and most of them were in a deplorable condition all year round. Old Dobbin didn't care anything about mud and ruts and only a one way trail, so why bother to make the roads any better? The few venturesome souls who owned automobiles had to take their own chances and travel at their own risk. Scant consideration was given to them by governmental agencies, either in state or county. A state trunk highway system was undreamed of until several years later on, and there was was no such a thing as a concrete road. And a puncture in 1911, while not at

was to appear on the street.

Yet all this was only nineteen years ago-the car, the whiskers on many of the men, the parasol, the hat, the thirty miles an hour, and all the rest that goes to make up this weird scene. If you know any of the people on this picture send their names to the Review. We would like to identify more of them. There must be others who are still residents of the city. Pick them out if you can.

### VACATIONING IN FLORIDA HAS ITS DRAWBACKS

### By ALFRED S. BRADFORD

The greater part of Florida is uninhabited wilderness. A flat, sandy land of pine and palm, shallow lakes and sluggish rivers. There is far more fish and game than we have in Wisconsin. Ducks, quail, deer, shore birds, doves, and wild turkeys are very numerous, while in the Everglades one can also find black bear and cougar. In the fresh water are the large mouth black bass and the varieties of fish all unusual, was a very, very serious found along the coasts are beyond counting.

Photo by Harwood

Hotel Villa Nakomis, at Nakomis, and the Hotel De Soto, at De Soto. The last is in the interior and to me the least attractive of the three.

Guide rates vary. To obtain a Ford. bird dog, and man for quail hunting costs from \$7.00 to \$10.00 a day. To get a guide for turkey or deer hunting costs from \$8.00 to \$15.00 a day, for fresh water fishing \$7.00 to \$10.00 a day, and for salt water \$8.00 to \$40.00 depending on the class of boat, or perhaps on the class of resort at which you are staying. As a matter of fact a row boat with an outboard motor attached will do for nearly all kinds of fishing. And if you take your motor with you and hire a guide simply to show you the water for a day or two you can do the rest of your fishing by yourself very economically.

I think the average northern hunter will be very much disappointed in Florida in spite of the prevalence of game. After being used to hunting in the cold, bracing air of the north he will find Florida too hot, the sun hard on his eyes, mosquitoes and sand flies a plague. Neither will he like the monotony of the scenery or the ever get their prize money.

With such opportunities for the present danger of snakes. However, one thing he can be sure of, and that is he will have an opportunity to fire his gun until the barrel is red hot.

### Interest Increasing in Home Trade Contest

Why trade with your home merchants? Yes, you know of several good reasons why you should, but at the close of the essay and question contest for school children being sponsored by the Appleton Home Merchants association you will know of many more such reasons, things which are good sound arguments for trading at home, but which never occurred to you before. The boys and girls of Appleton and vicinity are show. ing a great deal of interest in this new kind of a contest judging from reports from the association.

Every boy and girl in Appleton and those in the rural districts in the vicinity of the city should be in on this contest. Many cash prizes are offered so everyone who enters will stand a pretty good chance of winning something. A series of advertisements in the form of questions and statements are being run in the local papers by the home merchants. The children entering the contest are to save these ads-there will be twenty in all-and either write answers to the questions or elaborate on the statements made. Each of the twenty ads will be in the form of a question or a statement of fact. When the contest is over in May each ad with the answer must be sent to the merchants association. All the ads and their answers are to sent in together, in a package or bundle.

Not more than 25 words are to be used in answering the first nineteen ads, and not more than 100 words for the twentieth ad which will be a summary of the other nineteen. Each entry will be judged first for logic; second for neatness; and third for clearness. Another very important thing to remember is that all answers must be in within two weeks after the last ad has been run.

Get busy boys and girls. Ads number 5 and 6 are to be found in this issue of the Review. Did you answer the two questions in last week's issue? Write down the very best answers you can and be sure to limit what you write to 25 words.

The contest is divided into two sections, the one for Appleton school children, and the other for pupils of the rural schools. In the city division the first prize will be \$15, the second prize \$10, and the third prize \$5. In addition to this fifty prizes of \$1 each will be given to Appleton boys and girls. In the rural division the first prize is \$10, the second prize \$5, and there will be eighty-five prizes of \$1 each. A grand prize will be given to the rural school which sends in the largest number of entries in proportion to its enrollment.

This contest is one of the best ever offered to school children of Outagamie county. It is an interesting competition to work on, it will produce splendid results for the home merchants who have done so much in building up our community, and it will make a great many kiddies mighty happy when they

### APPLETON REVIEW

### A Real Home-Not Just a "Poorhouse"

An interesting report covering her work at the city home during the past nine months has been filed with City Clerk Becher by Myra I. Klapstein, matron. The report is very complete and deals with a great many phases of the work there which are doubtless little known to the general public.

trying to make the institution a real home instead of merely a "poor house" for the housing of the needy aged. Not only the aged, but a number of babies, mothers, whole families and girl mothers have been cared for and helped. In this work she has had the earnest and friendly support of churches, courts, doctors, public health units and others.

everything on the place so as to be

Mrs. Klapstein says that she has been

One of her first projects when she took over her new duties nine months ago was to make an exact inventory of

Round Oak MOISTAIR

A Finer Heater at the lowest price in Round Oak history.

BLENDED-IRON

FURNACE

Fox River Hdwe.Co. 403 W. College Ave. Tel. 208

able to decide what new equipment was necessary. This called for close cooperation with the poor committee which was willingly rendered. After nine months' work the inventory has been increased by \$942.57, thanks to careful management and an earnest desire to give the taxpayers full value for their money. The sale of calves, produce, hay and milk netted \$109.31. Milk was sent to the factory, the proceeds more than paying for the butter and cheese needed by the inmates.

A sum of \$915.92 was expended for permanent improvements which were shown to have been necessary. These included repairs on plumbing, cement floors, furniture, doors, windows, screens, eaves troughs, electric wiring, painting, and the installation of gas. This latter was one of the greatest improvements, as it permitted the installation of a large heavy duty gas range. The change in the morale of the inmates was noticeable immediately, because or the new range the food could be cooked in a much more appetizing manner than was possible on the old inadequate wood burning range. And it is no light task to prepare meals for 25 to 30 people, even with the proper equipment. A clothes mangle to reduce the cost of ironing and sending the bed linen to the laundry instead of attempting to wash it at irregular intervals in inadequate wash machines, has also added greatly to the comfort of the inmates and reduced the housekeeping work for the 45 rooms of the institution.

The total costs of operation for the nine months were \$439.17 per month and the cost per individual inmate was



\$24.39 per month. Produce raised in Long Beach, which is about twelve the garden was either sold or credited miles east of Santa Ana where his to the home for a total of \$999.87, which means that if the gardens and stock were discontinued the cost of maintaining the home would be increased \$6.17 per individual per month.

There are ten city inmates and eight from the county. For the latter the city receives \$30 each per month, adding \$240 monthly to the receipts. During the nine months a total of 21,097 meals were served, including 79 served to traveling beggars commonly called tramps.

The financial report	for the nine
months period reads as	follows:
Inventory May 1, 1929.	\$3,036.76
Cash expenditures	6,632.56
Depreciation	
The second second second	
sider we chieve a	\$9,956.97

1	Sale of produce	\$ 109.31
1	Permanent improvements	915.92
	Inventory Jan. 31, 1929	3,979.33
3	Cost of operation	4,952.41

\$9,956.97

Cash balance.... ...3,952.54 In her report Mrs. Klapstein also expresses her surprise at the fact that the existence of the home does not seem to be known to the citizens of Appleton in general. She extends a cordial invitation to the public to visit the home, which is located near the city limits on W. Spencer St., and inspect it and she will be pleased to show people exactly what has been accomplished and what she has planned to do.

### **Outagamie** County People In California

Friends and relatives of Mr. and Mrs. James Prunty, who are spending the winter in California, have received interesting accounts of their travels in the Sunshine state.

Speaking of the oilfields Mr. Prunty says: "Oil is not found in the level, productive country, but in the broken and elevated tracts, resembling the country east of New London at North Mosquito hill. At a distance the oilfields resemble a dead tamarack swamp because of the numerous derricks. California is producing enough oil, which, if made to flow in a single stream, would make a river as large as the Wolf. One can scarcely imagine the oil industry of California until he sees the thousands of derricks and oil tanks. The tanks measure 100 ft. in diameter and 50 ft. high. A burning oil well is spectacular sight, especially at night."

Mr. Prunty says there is much progress in building and other improvements, especially along the coast at



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party is staying. There is also a great deal of unemployment and considerable unrest and criticism of the present administration.

In one of his letters he says, "We visited the lion farm near Los An. geles on January 16, a warm day just like any day in summer back there. It was a lovely drive, mostly through orange and walnut groves. The walnut, you know, is a deciduous tree and is bare at this season, but the orange is always green.

"Well, the lions, 170 of them in a strong enclosure, were a wonderful sight-all sizes and ages from two-day old kittens to seven years. The keeper said the most dangerous age was from two to six years, but they are never to be trusted. We saw the big star of the movies in all his splendor and glory; we were told he was the only docile one raised in 200. This lion brings the firm \$10,000 a year as a movie star.

"The concrete drives through the residence districts in and about Santa Ana, Long Beach and Los Angeles are one continuous, delightful spin through picturesque scenery, the runs or canyons are connected by wonderful, elaborate bridges of concrete built like steel-unique and interesting to a stranger.''

Speaking of the Wisconsin picnic at Sycamore park the letter continues: We left Santa Ana at about 8 A.M. drove west 12 miles to Long Beach thence north through a number of small towns for a distance of about 25 miles to Los Angeles, up the "main drag" and out on Pasadena Blvd. to Sycamore park. The whole route seemed to be in and out of towns or through oilfields all the way.

"We (the party includes Mrs. Frank Sheelaran and Mrs. Croal, sisters of Mr. Prunty) arived early and were the first to register on the Outagamie county sheet. You know each county has its register sheet and these were tacked up in various places about the park for the visitors' convenience.

"The first person we met from Wisconsin was Charles Pooler, of Shiocton. Then we came across Monroe Durkey, George Lonkey and wife, Ed. Achtner, all of Shiocton. After a short time we met Mrs. Ed. Otto (formerly Minnie Achtner, of Stephensville) and Mr. and Mrs. August Apel, who some years back ran a general store in Stephensville, now owned by Donald Breitrick. We also met the Weissenberg girls, Oscar Schultz and wife, of Hortonville; the Pews who used to live in Stephensville, John Tiessenhausen, the Geenens and many more.

"There were about 150 from Outagamie county alone and once I almost forgot I was in California, I surely thought I was at the Hortonville Fair, I met so many old friends and acquaintances. Seems queer, doesn't it, how friendly people are when they meet in a strange land?"

Mr. Prunty says California is all right if you have a good bank account and don't mind spending it. The climate is delightful, the people friendly and hospitable, and plenty of the choicest air and heavenly sunshine for nothing.

-A. C.

# Thism by Arthur Brisbane

Don't Sell Wheat Short Federal Control of Power Memories Fade Smallpox Also Marches

Uncle Sam buying wheat at a price above world market and storing it helps wheat growers of other countries, although that is not his intention.

What the wheat situation will be next July, nobody can guess. Wise gamblers will refrain from selling short. Uncle Sam's pocketbook is back of wheat prices in the United States, a new kind of "corner."

Flour has just reached its low price since the World War, \$6.60 a barrel, compared with \$7.30 a year ago, and \$18 a barrel, the peak price in war time. Good news for housewives. Bad news for farmers.

Senator Couzens introduces a bill to regulate production, transmission and distribution of all classes of power in interstate commerce.

He would let government supervise rates, and securities issued by holding companies.

Some say the people should have no control of power and its distribution, although power in national life comes next to food, water and air.

The people at least might supervise sales of securities. One company issued more than 60,000,000 shares of stock based on odds and ends of power companies. Foolish investors bought the pieces of paper, at a price exceeding fifteen hundred million dollars for the whole collection.

William Howard Taft, chief justice of the Supreme court, President of the United States, secretary of war, rode to his grave in Arlington cemetery on a gun carriage, the first United States President to be buried there.

A military funeral was, perhaps, not what he would have suggested, but he was entitled to it as former secretary of war and commander in chief of the army and navy.

Before burial the body of the late chief justice lay in state for three hours in the Capitol, on a catafalque upon which had lain the coffins of Presi-



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dents Lincoln, Garfield, McKinley and TWO KILLED AND NINE Harding. Now Lincoln stands out in that, or any list. How soon men become unimportant and are forgotten!

Lincoln never. \* \* \*

Ominous and threatening for India is the beginning of Mahatma Gandhi's campaign of "no violence, but refusal to obey," against the British. \* \* \*

Gandhi and his followers march in protest to make salt tax-free, and smallpox marches with them.

Three are dead, 22 prostrated by disease. The British have made a desperate fight against the various plagues in India, small pox included, with the natives fighting against them.

It has never been possible to prevent natives bathing in the filthy Ganges, occasionally swallowing water upon which corpses are set adrift.

Under British rule the population of India has increased by 100,000,000. It would soon diminish under native rule, with the aid of smallpox and other plagues.

\* \*

There is plenty of money in this country, the difficulty is to get it. Secretary Mellon needs \$450,000,000

for Uncle Sam. The public offers to buy twelve hundred and ninety-one million dollars worth of treasury certificates. There is plenty of water in the oceans, lakes and rivers. The trouble is to get it on dry soil that needs it.

\* \* \* All doctors and parents will be interested in news of a "meningitis carrier," a nineteen-year-old youth, William Fehiker, in the reformatory for boys at Booneville, Mo.

Five superintendents and inmates with whom he came in contact died of meningitis, showing how easily the deadly disease may be contracted. \*

From Devil's Lake, N. D., comes the sad story of Sioux Indians that drank anti-freeze mixture for the sake of its alcohol.

It was the wrong kind.

This small item of news interests managers and stockholders of railroad and steamship lines.

\*

An airplane driven by a Diesel engine flew from Detroit to Miami in ten hours fifteen minutes without stopping, with Chief Engineer Woolson of the Packard company and Walter Lees, pilot.

And the trip cost for fuel \$8.50. \* \* \*

"Every sweet has its sour; every evil its good."

Emerson said it, British Tories believe it. The attack on religion in Russia has created intense feeling in Britain. If Premier MacDonald's labor government refuses to break off relations with Russia, it will probably be driven from power.

Men and nations, with their radios, movies and other interesting things may seem to lose interest in religion.

But such an attack as Russia makes on established beliefs shows that religion retains its hold on the human race.

### INJURED IN WEEK END AUTO CRASHES

The beautiful weather last Sunday tempted motorists in thousands to get out their cars for the first enjoyable drive of the season, but the day was marred by a great number of accidents and the total toll for this vicinity was two dead and nine injured.

Peter Maloney, 21, of Green Bay, was so badly injured that he died in St. Elizabeth hospital after the car in which he was riding with George Kamps, George Merts and Orville Vanness of Green Bay went into the ditch at McCarthy's crossing on highway 41. They tried to pass a machine driven by Edward McAllister of Oconto and turned back into the road too soon, with the result that both machines went into the ditch.

Martin Huls, 40, of Brillion was instantly killed when he lost control of his car near Askeaton and went into the ditch. His neck was broken. Paul Engels and Oscar Bielke, both of Brillion, who were with him, escaped with bruises.

Anna Strusser of Stevens Point suffered minor injuries when the car in which she was riding with Nels Venner, Highland Park, Mich., was struck by a macihne driven by Floyd Popple of Stevens Point. Venner had had engine trouble and had stopped at the roadside to make an adjustment when the accident occurred.

August Junke, 16, and Phillip Reuss, 18, were injured when their motorcycle collided with an auto driven by Paul Timm of Waukegan, Ill.

The 4 year old son of Charles Caplan, Sr., 1208 W. Spencer St., was struck by a car and suffered a broken leg.

Gregory VanErem and Melvin Wolfgram, students at St. Therese school, were injured on the way to school when their bicycles were struck by a car driven by Ralph Coo, R. R. 6, at the corner of Oneida St. and Wisconsin Ave.

Tell the Advertiser you saw it in the Review.

### J. R. ZICKLER QUALITY SHOE STORE Also Electric Shoe Repairing Tel. 343 126 S. Walnut St.

Appleton, Wis.

**Bleick Electrical Shop Electrical Contracting** Fixtures - Appliances 104 S. Walnut St. Phone 276

215 N. Morrison St. AUTO BODY, FENDER AND RADIATOR SHOP APPLETON AUTO RADIATOR AND METAL WORKS Telephone 2498

Visit Our **Used Car Lot** Just West of Aug. Brandt

Company

Easy terms may be arranged as follows:

Ford Trucks with closed cabs and stake bodies. \$65.00 down.

1927 Essex Coach. \$95.00 down.

1929 Light panel delivery job. \$175.00 down.

1928 Ford Roadster. \$150.00 down.

1929 Model A Ford Tudor. \$150.00 down.

1926 Ford Tudors. \$50.00 down.

Many other bargains. Come and look them over!



### **CAHAIL the TAILOR** Will Make You a

BETTER SUIT FOR LESS MONEY 104 E. College Ave., Upstairs

**MY! WHAT A DANDY LAWN!** 

Wouldn't you like to hear that said about your lawn. **Darling's "Special Lawn Grower" Fertilizer** will help you make your lawn the talk of the town.





A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

EDITORIAL STAFF-Erik L. Madisen, Paul V. Cary, Jr., and R. J. Meyer SOCIETY EDITOR-Mrs. L. A. Boettiger, Phone 4495-J ADVERTISING MANAGER-Ray B. Conlogue

Midwest Publishing Co., Publishers 300 E. College Ave. Appleton, Wis Telephone 338

> Subscription Price-\$2.00 a Year **Payable** in Advance

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### MAY THIS DREAM COME TRUE!

What is the biggest asset of our town?

Isn't it her men of vision, dreams? But men of vision who are men of action; men of faith who are men of works; dreamers who are doers. Men who, in building for themselves, build for their neighbors, for their town.

Older residents will remember one such man, Judge Joseph E. Harriman, who, a half century ago, had a dream for developing Lawesburg, the easternmost of the three settlements that merged into Appleton-a dream that his initiative and energy would have realized had his life been spared.

An interesting half-century old map shows a few of the details of this "choicest tract of land in the city of Appleton reserved for homes," and describes it thus: "The property is magnificently situated on a high plateau, fifty feet above the level of Fox River and commanding a fine outlook ..... The property includes the large picturesque ravine now named Bellaire Park, which is located in nearly the center of this property. A high bridge spans this ravine from which a finer outlook is not seen this side of Fairmount Park, Philadelphia."

The facilities for drainage, forest trees. planted shade trees and improvements, such as sidewalks (wooden), streets, sewer, etc., are mentioned. Advantages of location and the fact that the Appleton Electric Street Railway (the first in the world) "runs the entire length of the plat."

Certain restrictions were kept in mind-"each lot has the Park or River outlook and no sheds, shanties or any objectionable structure can be placed in view. Bellaire Park shall be adorned and shall be free from any nuisance whatever; a playground for children, a nice place to take a walk or ride, and pass fountains, artificial lake, flower mounds, and native as well as cultivated shrubbery. The north branch of the park is a native forest of grand old oak, bass and maple, which shall be kept in as near its native state as possible."

"The names of the principal streets signify much, such as Pacific, quiet; Tonka, grand; Opechee, the robin; Owaissa, the bluebird; Jardin, a garden; Joli, pretty; Plateau, tableland; Labyrinth, winding; Leminwah, the slopes and in September saw them draped in deer's run; Nawada, the sweet singer; Kishe- purple and gold; can only close their eyes to qua Creek, the winding stream; Bellaire Park, the ugly sewer that was Kishequa, the de- to a new form of city government.

Reprinted from the Post-Crescent. APPLETON'S ADMINISTRATION IS PROGRESSIVE

"Factories, agriculture, labor conditions may win a city or a district a certain distinction in particular lines, but to make a city a power as a city among other communities depends much on its government. Whole-hearted co-operation and earnest endeavor on that part of the city administration to make Appleton THE city in which to live, do business, work and play has won it general fame.

"Authorities have said that Appleton has one of the best aldermanic forms of government in the state. It centers around the mayor and a common council of twelve members. The council in turn has under its jurisdiction eighteen committees: Finance, Streets and Bridges, Fire and Water, Street Lighting, Poor, Public Grounds and Buildings, Ordinance, Judiciary, Library Board, Police and Fire Commission, City Plan Commission, Water Works Commission, Health Board, Police Pension Board, Firemen's Pension Board, Board of Public Works, Board of Appeals, and Park Board.

"These committees investigate and discuss matters that come under their jurisdiction and make necessary recommendations to the council. In this manner work is promptly and effectively done. However, before a committee can act on a major program the approval of the entire council must be obtained.

"Each administration has characteristically consisted of progressive, far-sighted men. The city is run as efficiently as any big industrial organization. A standard, modern, uniform system of accounting is used. A well trained, experienced man is at the head of each major department.

"The Soldier's Memorial Bridge on Cherry Street, the Lawe Street bridge and the John Street bridge will stand for many years as monuments to the administrations which built them. They are three of the most modern structures in the state and were financed in a manner so that the citizens were not too heavily taxed as a result. 'Appleton has built two new junior high schools that rank second to none, and also maintains nine graded schools, and a vocational school. It has built 69 miles of water mains and one of the most efficient up-to-date pumping and filtration plants in the country with a daily capacity of 10,000,000 gallons. It maintains fine Police and Fire departments. It has created over 150 acres of public parks.

"Appleton's city administration has gone a long way in making this a delightful community in which to live.'

the place of the beautiful birds."

Judge Harriman built his own home (the present Stimson residence) on the bluff overlooking the river and started the work of beautifying the great ravine. A tiny lake and fountain were put in south of the bridge. Joli and Labyrinth drives partly built-the former from the west end of the bridge to the foot of Leminwah St.; the latter following, from that point, the course of lovely Kishequa to Opechee where it skirted the eastern bank of the ravine at its northern limit.

Those residents of Appleton who can recall "going mayflowering" in this section and finding there most of the wildflowers (including the now almost extinct fringed gentian) native to our state and the northwest, and many of the flowering shrubs and forest trees; who in June picked wild strawberries on the

nuded, littered and neglected hillsides, and conjure up a vision of the bird and flower sanctuary that might have been.

Let us hope that those who have made their homes in this beautiful section of our city will hold fast to what is left, realize what it still may be, and make Bellaire Park the last stand in the fight to preserve for posterity what is left of Appleton's magnificent ravines.

### TRUTH, WHEN IT IS TRUTH

In the light of its past accomplishments Appleton's aldermanic government needs no defense.

Only a few months ago the most ardent leaders of the present campaign to oust the common council, handled and directed the preparation of advertising copy for a great Community Builders' " program. Our readers will recall that a very considerable part of this program consisted of the publication in the local daily of a series of full page advertisements designed to better acquaint our own citizens with the wonderful city in which they live. At that time there was no occasion to tell anything but the truth, and the truth was good enough for them.

Now, a political campaign is on and manipulation of facts must be resorted to in order to bolster up a movement which cannot stand on its own merits.

The reading matter of one of these advertisements is reproduced in the adjoining column. We regret that space does not permit us to reprint more of them.

If we recall the figures correctly, it cost the business men and the city government more than five thousand dollars to tell this story about Appleton to its own inhabitants. Enthusiasm ran high, because many had not realized what splendid progress our city was making. Now, in hopes of winning a political campaign, the benefits derived from the publication of that story are to be nullified. The people are told that the same administration which was praised so highly in those advertisements, is backward, inefficient, unprogressive and has loaded the city down with a burden of debt due to mismanagement by incapable politicians. And for both versions the erstwhile leader of the "Community Builders" must accept the responsibility. We have sufficient faith in the common sense of the citizens of Appleton to know that they will believe the first version, given them at a time when the author had no axe to grind.

Those who defend representative government under the aldermanic system have been accused of resorting to a smoke screen, to insidious propaganda that fears the light of day. Such accusations can only have been made in hopes of diverting attention from the real issues; they are their own smoke screen.

Appleton has made remarkable progress under its aldermanic government. The people have a voice in its deliberations through their aldermen who can be removed within a short time, if they do not satisfy their constituents. Look the facts in the face and every voter must see plainly the inconsistency of the leaders of the campaign for a change

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### News Review T.OCAT.

At a regular meeting of the directors of the Vocational school held last week the following officers were elected: president, Carlton Saecker; vice president, Ben J. Rohan; second vice president, John Watson; secretary, C. D. Thompson; treasurer, Fred Bachmann. \* \*

Levi Bloom, N. Superior St., who planted his lettuce on the twenty-first of February, reports that it is coming up nicely and he hopes soon to be able to pass it out to his friends, especially those who laughed at him when he did the planting. \* \* \*

George Retson, of the firm of Retson & Jimos, sailed from New York today for a visit at his old home in Greece. He expects to be gone about four months.

\* \*

The season of grass fires is at hand and the fire department has been called out several times during the past week. A little care will prevent such a fire getting out of control. A little carelessness in watching such a fire and letting it get out of control may cause untold damage. \* \* \*

Joy riders who borrow cars left parked by the owners, drive them until the gasoline has been burned up and then abandon the machines wherever they happen to be, have been particularly active the past few weeks. This particular type of miscreant is especially hard to catch, but some day some of them will take a chance at the wrong time and find themselves on the receiving end of a stiff sentence from the court.

John Schneider of Hortonville was sentenced to 15 days in the county jail when he pleaded guilty of breaking quarantine. His home was quarantined for scarlet fever and he was picked up by the village marshall when he went down town.

Henry Burmeister, 737 W. Commercial St., crushed his hand while at work in the plant of the Thilmany Pulp & Paper company and it was necessary to amputate two fingers.

\* \* \*

The police continue to pick up drunken drivers at regular intervals and had Nels Mortensen, 319 W. Franklin St., in court last week. He pleaded guilty, was fined \$50 and costs and had his driver's license revoked for six months.

\*

An old time campaign is being waged in Town Grand Chute where A. W. Laabs and C. B. Ballard are fighting it out for the town chairmanship. Candidates for the other offices are: treasurer, George Krickeberg and Mrs. Anna Cummings; supervisors, Henry Glasnap, Emmett O'Connor, John B. Guelf and G. Gressler; assessor, Fred Diehl and Carl Plamann; constable, Herman Abitz and Martin Verhagen.

Julius Spletter of Appleton was found guilty in circuit court of assault and

\*

APPLETON REVIEW

The case which grew out of a fight in Bremerhaven Wednesday, and is exa roadhouse between Spletter and E. G. Grebe of Kaukauna, had been appealed from municipal court where Spletter had been fined \$25 and costs.

Navigation on the Fox river was declared open yesterday, March 20. This is the first time in a good many years that navigation has opened before April

\* \* \* Fire at the Apple Creek creamery of the Potts-Wood company last Friday caused damage amounting to about \$50.

The fire department was called to the home of Mrs. Anna Kubitz on N. Richmond St. last week when sparks from the chimney set fire to the roof. The damage amounted to about \$100.

Charles Hopfensperger was elected vice president of Wisconsin Laboratories at a monthly meeting held last week. \* \* \*

George McGillan, chief of the fire department, is spending his annual vacation at Minden, La. During his absence Nick Reider is acting chief.

STATE

June Huebsch, Milwaukee high school girl, won the \$5,000 prize in the Chicago Tribune personality contest. \* \*

Milwaukee county board of supervisors has authorized a road improvement program to cost \$650,000 and give employment to 500 men.

#### NATION

Special services of intercession for Christians in Russia were held in New York and throughout England on Sunday while in Russia the "League of the Godless" prepared for a more intentive assault upon the churches during the Easter period. \* \* \*

Seven navy men were injured in two serious race riots between Filipino gangsters and American sailors last Sunday. Some believe the influence behind the attacks on the Americans is due to communists.

\* \* \* On account of the rapidly increasing

density of motor traffic in the United States uniform traffic laws are recommended for all American cities. \* \* \*

A refund of taxes amounting to about \$33,000,000 has been made to the U. S. Steel corporation according to a statement by Secretary of the Treasury Mellon.

A new two-cent stamp to commemorate the founding of Massachusetts Bay colony will be put on sale April 8, at Salem and Boston, according to announcement from the postoffice department.

Wisconsin is beginning to feel serious-Carl Stark; clerk, Fred Hartsworm and ly disturbed by the fact that Chicago racketeers are making some of its summer resorts their homes. Legislators and police officials are considering what to do about it.

The longest ship in the world, Eurobattery and fined \$100 and \$65 costs. pa, of the North German Lloyd, left

pected to dock in Brooklyn early Monday morning, in an effort to break the trans-Atlantic record now held by her sister ship, Bremen. According to description the Europa has an overall length of 936 feet and a breadth of 101 feet. She will carry 2200 passengers and a crew of over 900. The two boiler rooms are widely separated and in separate watertight compartments. Fourteen-ton bronze propellers drive the huge craft, which is said to resemble a "fat duck sitting on the water."

Dr. Lee De Forest, radio pioneer visiting in Chicago this week, predicts "talkies" in the home by 1931, and that television will come into universal use during 1930. Two stations in the east are already in a position to broadcast sound and pictures for those who have apparatus.

### Matt Schmidt is Dean of Local Business Men

The dean of the local business men is undoubtedly Matt. Schmidt, the wellknown head of Matt. Schmidt & Son, who celebrated the sixty-first anniversarv of his entry into business life in Appleton only a few weeks ago. It was on March 8, 1869, that a young lad named Matt. Schmidt first entered the employ of H. A. Phinney in the same block on College Ave. He worked in that same store twenty-nine years;



Photo by Harwood Matt. Schmidt.

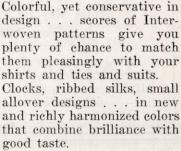
eighteen with Mr. Phinney and then eleven with Jos. Spitz who bought the store in 1887. In 1898 with his son, Geo. A. Schmidt, he organized the firm of Matt. Schmidt & Son and on November 10 of that year opened a store where the present business stands.

Almost thirty-two years active work in one store, his own, preceded by twenty-nine years in another store in the same block, even though under two managements, is a record that few

men in this district can better. Sixtyone consecutive years of business activity are bound to take their toll of any man's strength and during the past few years Mr. Schmidt has not been so active as formerly. But his mind is as keen and quick as ever, and each day sees him at the store, keeping a watchful eye on events and ready with the advice rendered valuable by his vears of experience. He has the added satisfaction of knowing that the work he started is being well carried on by his son George, who is ably assisted by Alex. F. Sauter, the two now being the active managers of Matt Schmidt & Son.

But undoubtedly a good many more years will pass before "Matt," as he is affectionately known by his many friends, will lay down the reins entirely and give up his interest in work.





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- 35

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### APPLETON REVIEW

# Social Doings of Interest to All

## A Review of the Week's Parties

Dr. and Mrs. John Griffiths chaperoned a party at the Phi Kappa Tau fraternity house Saturday evening. Basketball letter men were entertained by Theta Phi fraternity at a dancing party when Dr. and Mrs. J. B. McHarg chaperoned. Mr. and Mrs. Fred Trezise chaperoned a Sigma Phi Epsilon house party.

Many Appleton people entertained at St. Patrick day parties during the week. Two public card parties were given with the "wearing of the green" as the decorating motif. Catholic Daugh-

# **Upstairs Gift Shop Sale** Still a wide selection of beau-tiful and useful articles to be sold out this coming week at even greater sacrifice prices: Pictures, Radio Benches, Lamps, Book Ends, Pot-tery, Smoking Stands, Plaques, Novelties, and home decorations of all kinds. Ideal Photo & Gift Shop 208 E. College Ave. Tel. 277

ters of America entertained at the Elk club with Mrs. S. A. Konz as chairman of the event. The Appleton Woman's club held a party and style show at the Conway hotel. Mrs. Roy Marston was chairman of the party and Mrs. George Wood was in charge of the style display.

Among the private parties were dinners, luncheons, and bridges. Mrs. Al Wentzlaff gave a party in honor of her sister, Miss Dorothy Schroeder, Chicago. A party at the home of Mr. and Mrs. George Wingrove, E. McKinley St., was given by Mr. and Mrs. Herb Getschow. Friends and relatives staged a surprise birthday in honor of Andrew Dorn, N. Durkee St. A St. Patrick dinner was given by Miss Mildred Kolpack in honor of the birthday anniversary of Norman Hopfensperger. George Patrick Henry's birthday anniversary was celebrated by Mr. and Mrs. Charles Glander. A bridge party was held at the home of Dr. and Mrs. C. L. Kolb, S. Mueller St. Mrs. Ernest Turton, W. Washington St., was hostess at a dinner party at the Conway hotel.

Mrs. O. R. Kloehn, Mrs. Perry Brown and Mrs. George Limpert entertained at a bridge tea at the Conway hotel for 65 guests. Prizes were won by Mrs. Fred Heinritz, Mrs. Margaret De Long, Mrs. Fred Kronser, and Mrs. Fred Bendt. Miss Margaret Deltgen was hostess at a party. Mrs. John Pansky, E. Washington St., entertained in honor of her husband's birthday anniversary.



Miss Adele Steinhauer, N. Bateman St., gave a bridge and dancing party. Ladies' Auxiliary of Eagles held a card party at Eagle hall with Mrs. May Schroeder, chairman. Eighty-five tables of cards were in play at the party of Holy Name society of St. Therese church at the parish hall. Mrs. J. Hebeler, E. Atlantic St., entertained in honor of her husband's birthday anniversarv.

A costume party will be given by the campus club of Lawrence college at Russell Sage hall tomorrow evening. Prizes for the best and funniest costume will be awarded.

Miss Esther Harm was surprised this week by the Line o' Nine club members in honor of her birthday anniversarv.

Miss Lois Kloehn, E. Hancock St., entertained pledges of Alpha Delta Pi sorority at a bridge luncheon Saturday afternoon.

The Wi Mi girls' club of the Wisconsin Michigan Power company held a dinner at the Candle Glow tea room Thursday evening.

The Geenen Dry Goods company entertained employes, their husbands and wives at a banquet at Hotel Appleton Monday evening in celebration of the thirty-fourth anniversary of the founding of the store. J. E. Murphy was toastmaster of the occasion. Others who appeared on the after dinner program were Miss Anna Geenen, Miss Myrtle Rogers, Miss Emma Barclay, Chris Mullen, John Mullen, Miss Marie Hobbins, Mrs. William Wolf, Miss Dena Zussman, M. Boehler, Miss Anna Keller, Miss Alvira Bartman, Miss Marie Haag, Edward A. Welch, Miss Eleanor Steenis, Miss Helen McIver, Miss Helen Briese, Miss Molly Boehler, Harold McGinnis, Thomas Bodner, and Arthur Wolfgram.

# Weddings

Mrs. Susan Jenss, daughter of Mrs. Susan Glasbrenner was married to John Sterr, Green Bay, at the parsonage of First Reformed church Saturday afternoon by the Rev. E. F. Franz. Mr. and Mrs. Fred Glasbrenner, Chicago, were attendants. A reception for members of the families was held at the home of the bride's mother, N. Clark St.

### Here and There With the Clubs

Members of the nominating committee for officers of the Appleton Woman's club have been announced by the president, Mrs. W. L. Crow. Those to name the roster to be voted upon by the club in April are Mrs. Frank Wright, Mrs. Charles Green, Mrs. J. E. Thomas, Miss Helen Schmidt, and Mrs. W. F. McGowan.

The club voted to cut down on expenses of the organization next year at a general meeting last week. The clubhouse will be retained but the recreational director will be dispensed. with and it is possible no full time office secretary will be employed. An effort will be made to have expenses be effort will be made to have expenses be no more and if possible less than money

received through memberships and financial campaigns.

Mrs. J. L. Johns will resume last fall's financial drive within a few days. The campaign was interrupted by the illness of the chairman, Mrs. Johns, and those who were not solicited at that time will be seen by her comat that this spring.

Miss Amy Howser, S. Memorial Dr., entertained Phi Mu Alumnae club Monday evening.

The Shuffle club will meet next Friday evening with Mrs. Herbert Nielsen, N. Drew St.

Mr. and Mrs. Chris Fahley, N. Morrison St., entertained the Tuesday Evening Schafskopf club this week.

Mrs. Seymour Gmeiner, E. Pacific St., will be hostess to her bridge club next Wednesday afternoon.

The Marathon Bridge club met Tuesday night with Mr. and Mrs. Thomas Keating, N. Appleton St.

The Five Hundred club met Tuesday with Mrs. Jake Moder, W. Commercial St.

Miss Alma Albrecht, 120 E. Commercial St., left Wednesday morning for Rochester, Minn., where she will go through the Mayo clinic.

## Lodge Lore

Scenes from life during the war were presented at a stag party of the Masonic lodge Friday night at Masonic temple. H. C. Hussner, R. F. Grundeman, Frank Schwandt, and Henry Behnke were in charge of the affair and F. Theodore Cloak, dramatics teacher at Lawrence college, directed the skit which featured the opening of the war period in army camp.

W. H. Babb was chairman of the final booster meeting of United Commercial Travelers at Odd Fellow hall Saturday



afternoon and evening. Following initiation of candidates a dinner was served, and cards and dancing were enjoyed. Other members of the committee were C. E. Murdock, L. H. Everlein, T. S. Davis, E. M. Laitlaw, and W. E. Lohr. \* \* \*

A social meeting of the Employes Mutual Benefit association will be held next Thursday at Odd Fellow hall. The committee in charge will include Mrs. H. M. Brehm, chairman, Mrs. M. Asmus, Mrs. Harry Ames, Mrs. Lydia Bauer, Mrs. Amelia Bomier, Mrs. John Badenock, Mrs. Ruth Broun, Mrs. Eleanor Brown, Mrs. Blanche Brinkman, Mrs. Dorothy Burmeister, Mrs. Ervin Bogan, and Mrs. Lettie Austin.

Mrs. August Arens, Mrs. Charles Green, and Mrs. H. L. Playman were in charge of the social meeting following a business session of the American Legion auxiliary at Odd Fellow hall Monday evening.

Installation of new officers of Women's Catholic Order of Foresters will be held April 9 at Catholic home. Mrs. Florence Jones will be installed as chief ranger; Mrs. Agnes Schreiter, vice chief ranger; Mrs. Mary Butler, recording secretary; Mrs. Mary Stier, financial secretary; Miss Mary Schreiter, treasurer; Mrs. Frances O'Keefe, Mrs. Hannah Green, Mrs. Nellie Verbrick, trustees; Msgr. W. J. Fitzmaurice, chaplain; Dr. C. E. Ryan, physician. Conductors and sentinels will be announced by Mrs. Jones at the installation.

Mrs. Anna Young was chairman of the luncheon held Thursday afternoon at Castle hall for members of Pythian Sisters.

Miss Hilda Rohloff, N. Superior St., will entertain the Duna club Monday evening.

\* \*

\* \* \*

Miss Dorothy De Jong, South St., will be hostess to her bridge club next Monday evening.

### GERMANIA SPORT CLUB ORGANIZED

Boxing, wrestling and primarily soccer football will be the activities of the Germania Sports club, organized last Monday by a number of young men, most of whom have been affiliated with the Appleton Maennerchor. The first regular monthly meeting will be held Monday evening, March 24, at Eagles' hall, at which time officers will be elected and a program for the summer worked out. It is planned to arrange a series of soccer games with the teams of similar clubs at Oshkosh, Milwaukee, Racine and other places. Athletically inclined youths, interested in good fellowship and healthy sport, are cordially invited to join the club. Application may be made to Ewald Still, 823 W. Spring St.

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# APPLETON REVIEW

### PAUL V. MCNUTT GIVES TWO INTERESTING ADDRESSES

Two Appleton audiences heard addresses over the week-end by Paul  $\nabla$ . McNutt, dean of the law school of the University of Indiana, and past national commander of the American Legion. He also was the guest of Marshal C. Graff, state commander of the American Legion, who gave an informal reception



Paul V. McNutt

for him following his talk Saturday evening, and a dinner in his honor Sunday noon.

Speaking at the annual varsity banquet of Lawrence college at the First Methodist church Saturday evening, he told students to prepare themselves for usefulness as citizens. He spoke of a proper attitude towards payment of taxes, responsibility of the ballot, and the matters of police and welfare, and military loyalty as requisites of good citizenship.

His last appearance was as speaker at the vesper service at the Methodist church Sunday afternoon. Using the Biblical advice of Jesus to Mary, he emphasized the joy of service in contrast to the pessimism constituting the philosophy of some of the outstanding men of the past. Referring to the question of permanent peace, he said there could be no higher ideal towards which a nation should work. Until a better method than war is assured, however, it is necessary that the nation maintain work, and your friend."

**Election-Tues.**, April 1

adequate defense so America will not repeat the sad spectacle of the rows of white crosses in the war cemeteries of France, he said.

### Our Local Theatre SPECIAL KIDDIES TREAT

AT APPLETON THEATRE As a special treat for Appleton kiddies the Appleton theatre will present a Bunny Matinee on Saturday of this week. At this performance, which starts at 1 P.M., the management will give away free, dozens of cute little live rabbits. This special inducement will be in addition to the big double feature picture program which appears at all performances on Saturday, including the Midnight show. The rabbits will be given away at 3:30 P.M. The program includes Rin Tin Tin and Davey Lee (Sonny Boy) in "Frozen River" and a snappy musical comedy entitled "Red Hot Rhythm."

### WHOSE FACE IS THIS?

Huge settings and spectacular photography in natural colors-beautiful music, excellent singing and gripping dialogue-gorgeous fetes and the great Paris Opera House in its glittering glory-dim tortuous cellars in which weird ghostly faces stare from the shadows-eerie happenings-shrieksthrills-these are the impressions made by "The Phantom of the Opera," Universal's super talking and music pic-

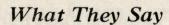


ture, which starts on Sunday at the Appleton theatre. Lon Chaney is the star and portrays the part of the "Phantom." He effects the weirdest makeup of his career which can be judged by the above picture. The cast runs into thousands.

"Be true to your word, and your







Communications for publication from readers of the Review are welcomed. They must be concise, of interest to a sufficient number to justify their appearance, and **must** be signed by the author as evidence of good faith, though the name need not neces-sarily be published along with the com-munication. Because our space is limited and because of the great number of such communica-tions reaching us, we must request our cor-

of the great number of such communica-tions reaching us, we must request our cor-respondents in the future to limit them-selves to 200 or 300 words. Only in cases where the subject is of unusual importance and interest, will we be able to grant

Publication of any such communication is in no sense to be regarded as expressing sentiment of the Review.

We have received several interesting communications for this column which cannot be published because the writers omitted signing their names. If they will call at our office and identify their letters, we will be glad to publish them. Anonymous contributions cannot be published, no matter how interesting the contents .- The Editor.

He Wants Fair Play

Editor Appleton Review: I have followed your "What They Say" column



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with great interest. In the few short weeks since you started your publication, this column has again brought out the age old human trait which, to put it in a nutshell, is this: Only then are we mortals credited with average intelligence when we unconditionally surrender our opinions and, without question, accept the opinions and dictates of others. If we dare to gainsay, or offer an argument that does not fit in with the reasoning of another group, then we are nothing but plain crazy.

In a fair way you announced that your columns would be open to a fair and frank discussion, pro and con, of the city manager form movement. Hardly, however, had one or two articles appeared, cautioning the voters to ponder both sides carefully before finally making their decision at the polls, when some individual thought they recognized in your publication an enemy to the GOOD cause. One after another, flaring up like sore boils, articles apeared asking you for Fair Play. In code message they meant: "Shut down on your nuisance; promote our cause."

Your local contemporary indulges in such FAIR PLAY to its heart's desire. No matter how grievously and outrageously misleading and defaming its published "facts about city manager form'' may be, they are called FAIR PLAY. Evidently your contemporary believes in and practices the old saying: "All's fair in love and war!"

In the four consecutive issues of March 1, 3, 4 and 5 your contemporary conducts a comparison contest between Appleton, under the aldermanic form, and Janesville, under the city manager form, as to costs in various city departments. I have neither the space nor the desire to expose these "comparative facts", as they should be exposed, but do wish to call your attention to one.

Under the item of Bridge Repair the Post-Crescent states that the council of Appleton in 1929 spent \$23,210.49 (which is true) and the manager of Janesville did the same work for only \$20.04. Your contemporary is well acquainted with the fact that the piers on S. Oneida street bridge had to be underpinned by building a coffer dam

around each pier, digging out the loose gravel (on which the old piers rested) down to rock bottom, build forms inside the coffer dams for concrete footing from rock bottom up so the bridge would stand on safe, current resisting and permanent footings. Your contemporary also knows that the wooden deck at the southern end of the same bridge repeatedly crumbled under the present day heavy traffic and for true economy's sake had to be replaced by a permanent steel and concrete deck. All this heavy and unavoidable, but permanent, repair work necessitated a lot of skilled labor and a lot of costly but durable material. Now, cunningly, your contemporary does not say any thing at all about the nature of the different bridge repairs in Appleton and Janesville, but bluntly states that the same service that cost \$23,210.49 here was rendered for \$20.04 in Janesville. Ridiculous, preposterous, campaign apple sauce! The idea being to inject into the mind of the ordinary reader the suspicion that there is a nigger in the woodpile; that somewhere must be gross neglect and incompetence, if not graft and corruption.

But I wonder if the Post-Crescent, by its very zeal, has not overplayed its hand. It does not seem possible that the people of Appleton should be so gullible as to swallow such a campaign varn. Once their suspicions are aroused, they will look upon all statements emanating from such a source with suspicion and distrust.

Enthusiast for Real Fair Play.

### An Open Letter to Open-Minded People

The rejection, by the city clerk, of the original petitions for an election directed to the adoption of the city managerial form of municipal government in Appleton has provoked considerable criticism of Alfred C. Bosser, city attorney, upon whose legal opinion the action of the city clerk in rejecting the petitions was based. It is said, principally by those opposing his candidacy for re-election to his present office, that his opinions were technical, influenced by partisan motives and directed to the defeat of the campaign for the adoption of the city manager plan.

In November, 1929, the city manager campaign committee filed with the city clerk a group of petitions requesting the submission to the electorate, at a special election, of the adoption of the city manager plan. The duty of determining the sufficiency or insufficiency of the petitions so filed devolved upon the city clerk. The city clerk, quite properly, elected to request an opinion from the city attorney before discharging this duty. It thereupon became the duty of the city attorney to respond to the clerk's request with a written opinion. The limitations of this duty did not permit of oversight, lenience, laxity or personal prerogative. An approval of legally defective petitions would have constituted a violation of his public duty and opened the door to litigation and instability in municipal affairs.

On November 23, 1929, after a careful study of the questions presented, Mr. Bosser handed the city clerk a written opinion of which the following is a verbatim copy:

"November 23, 1929.

March 21, 1930

"Mr. Carl Becher, "City Clerk,

"Appleton, Wisconsin. "Dear Sir:

"You have asked me for an opinion as to the sufficiency of the petitions that have been handed to you for the adoption of the City Manager plan of government and I find them insufficien for the following reasons:

"First, That they do not comply with Section 10.43 (2) and Section 5.2 (5) of the Statutes of Wisconsin ; that each elector signing said petition has not added thereto his residence postoffice address and the date of sign ing, and

'Second, Because the affidavits a tached thereto do not comply with Sec tion 5.26 (3) of the Statutes of Wis consin in that the affiants do not stat that the elector's residence, post office address and date of signing are trub stated therein.

"In compliance with your further re quest in this matter I have drafted certificate which you may use in con pliance with Section 10.43 (3) of th Statutes of Wisconsin by signing an attaching the same to the petitions:

"' 'I hereby certify that I have care fully examined the sufficiency or insufficiency of the petitions for the adop tion of the City Manager Plan of Gov ernment for the City of Appleton, Wis consin, and find them insufficient in the particulars as follows:

"' 'First: That they do not comply with Section 10.43 (2) and Section 5.26 (5) of the Statutes of Wisconsin i that each elector signing said petition has not added thereto his residence, post office address and the date of sign ing, and

" 'Second, Because the affidavits at tached thereto do not comply with See tion 5.26 (3) of the Statutes of Wis consin in that the affiants do not state that the electors residence, post office address and date of signing are truly stated therein.

" 'Carl J. Becher,

" 'Clerk, City of Appleton, Wis." "In reaching this conclusion I appreciate that there has been much work lone in securing the many signatures to the petitions presented and that coniderable hardship will ensue in making orrections or securing new petitions for he submission of the question, but the lefects in the petitions will leave m



with no choice in view of the following decisions: "State ex rel. Baxter v. Beckley, 192

Wis. 367. "Harris v. King, 109 N. W. 644. "Opinions of the Attorney General

Volume I page 275. "Opinions of the Attorney General

Volume III page 373. "Yours very truly,

"Alfred C. Bosser,

"City Attorney."

ACB-EM At the same time the city attorney called personally upon the attorney for the campaign committee, submitting a copy of his written opinion and a thorough oral explanation thereof.

Much has been made of the fact that no previous petition filed under the referendum law had ever been rejected by the present city attorney. The fact is that the city manager petitions were the first popular petitions submitted to the present city attorney for opinion. The preceding city clerk, fortified by many years of experience, invariably passed upon the sufficiency of all petitions without consulting the city attorney. The present city clerk, a relatively new incumbent, confronted for the first time with a petition under the municipal referendum law and aware of its far reaching significance, elected to request and act upon the opinion of the city's legal advisor. Thus Mr. Bosser did not violate precedent in ruling adversely upon the petitions.

Much of the misunderstanding of the city attorney's position relative to the first petition is attributed to a "news" story appearing on the front page of the Appleton Post-Crescent for Monday, November 25, 1929. The opinion was predicated upon decisions of the Supreme Courts of Wisconsin and South Dakota, the plain letter of the statutes, and the opinions of the Attorney-General of this State. The most cursory examination of Mr. Bosser's opinion, as hereinbefore set forth, reveals that the Post-Crescent account of it stressed a small portion of it, misconstrued some of it and ignored the balance.

New petitions were drafted and a suggestion on the part of certain committee members that the new form be submitted to the city attorney for informal opinion and suggestions prior to printing and circulation was summarily rejected. The new petitions were printed, circulated and filed with the city clerk. Mr. Bosser had his first contact with the second petitions when they were again referred to him by the city clerk. The new petitions conformed to the first opinion of the city attorney in part and disregarded the balance. Thereupon Mr. Bosser rendered his second opinion to the city clerk on December 23, 1929, as follows:

"December 23, 1929.

"Mr. Carl J. Becher, "City Clerk,

"Appleton, Wisconsin.

"Dear Sir:

"I have checked the new petitions which have been handed to you for the adoption of the City Manager Plan of Government and I find them insufficient because they do not comply with Section 10.43 (2) and 5.26 (5) of the Statutes of Wisconsin in that each elector did not add thereto his residence and post office address.

"You may use the following certificate to comply with Section 10.43 (2) of the Statutes, should you so desire: "' 'I hereby certify that I have carefully examined the sufficiency or insufficiency of the petitions now filed with me for the adoption of the City Manager Plan of Government for the City of Appleton, Wisconsin, and find them insufficient in that they do not comply with Section 10.43 (2) and Section 5.26 (5) of the Statutes of Wisconsin, in that each elector signing the said petition has not added thereto his residence and post office address.'

"I am sorry to have to give you this opinion after so much work has been done in securing new petitions but if the Council desires it may submit to the people the question raised by the petitions although the vote on the question will be merely advisory to the Council. On the other hand, the Council may pass the charter ordinance that was presented with the petitions without any further action being taken by the petitioners or the sponsors of the movement for the City Manager Plan of Government for the City of Appleton, Wisconsin.

"Yours very truly, "Alfred C. Bosser, ACB-EM "City Attorney."

Appleton residents who wish to be fair and to know the facts will bear in mind that the city attorney does not make the laws nor establish the requirements for petitions. His sole duty is to furnish, upon request of city officers, his written opinion as what the law, as enacted by the Legislature, is. As Franz Eschweiler, late justice of the Wisconsin Supreme Court and member of the faculty of Marquette Law School, had occasion to say in a recent opinion of the Supreme Court dealing with a petition for a special election:

"While, as appellant stresses, by sub. (6), sec. 5.01, Stats., the legislative purpose is declared to be that the provisions of the election laws shall be construed so as to give effect to the will of the electors if that can be ascertained from the proceedings notwithstanding informality or failure to comply with some of its provisions, yet we are dealing here with a special election matter in which the rights of one theretofore duly elected to public office as well as the rights of the general public are concerned. Nor are we at liberty to disregard positive language of the statute as to what shall appear on the face of such a retition before the machinery to provide for a special recall election shall be set in motion.

"From the provisions of the statute above cited it is evident that the date of signing as well as the place of his residence and post office address is to be added by the voter. The law makes no distinction as to the relative importance of or necessity for these three specific requirements and we cannot. Harris v. King, 21 S. Dak. 47, 109 N. W. 644. If the omission of the date can

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be overlooked, equally well could be either the provision as to the residence or as to the post office address. It is also evident that each signature is to be regarded as a separate and independent unit and by itself and cannot be added to or have necessary elements supplied from or by that which may be done in the same petition by others, intending by this, of course, to in no wise question the validity of such signer making as his own, by appropriate ditto marks or common abbreviation, that which may appear above his signature and as a part of the same paper. State ex rel. Dithmar v. Bunnell, 131 Wis. 198, 202, 110 N. W. 177.'

A singular aspect of the situation is that much of the criticism of Mr. Bosser's opinion that the law should be complied with originates with persons who are dedicated to a strict and respectful observance and enforcement of other laws. This anomalous situa tion warrants the inference that popular respect for law is largely dependent upon the degree to which the law to be respected affects the individual in his personal sympathies and aspirations.

By way of conclusion, I wish to enumerate and emphasize the following facts:

1. The city clerk, not the city attorney, passes on and certifies nomination papers and petitions for special elections and referendum.

2. The duty of the city attorney with respect to such documents is to submit a written opinion when requested by a city officer to do so.

3. Prior to the submission of the present petitions, Mr. Bosser never considered, approved or certified any form of municipal nomination paper or petition because he was never called upon to do so.

4. Mr. Bosser's opinions as to the sufficiency of the petitions represent his own studied judgment, uninfluenced by partisan motives.

5. An exact copy of the first opinion, containing an enumeration of

Phone 4060

the defects and a citation of the controlling authorities, was furnished the campaign committee at the same time it was handed the city clerk.

6. If the authors of the second petition had followed Mr. Bosser's first opinion, it would not have been subject to rejection.

7. If the suggestion of members of the campaign committee that the second petition be submitted to the city attorney informally before printing and circulation, had been followed, the defect would have been pointed out and the expense of printing and work of circulating a third petition would have been avoided.

-Roger R. Tuttrup.

# **Business** Industrial <sup>A</sup> Personal Printing

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GEO. A. GRIESBACH 1114 N. Richmond St.

Appleton, Wis.

Paid Advertisement—Written, authorized and paid \$10.00 for by Albert C. Rule, 231 E. South River St., Appleton, Wis.

# To the Citizens of Appleton:

In serving you as Mayor of the City of Appleton, I have gladly given practically my entire time to the office for the last several years even though the salary was then only \$1,800 a year.

If reelected, I will continue to work for the progress of Appleton and the best interests of the taxpayers. With the salary of the Mayor now increased to the point of more equitable compensation, I will be situated so I can render even greater service in the future. I am anxious to prove this by my future work.

Thanking the citizens for the confidence placed in me in the past, and assuring them I will make every effort to warrant a continuance of this confidence, I solicit your endorsement at the election April 1, 1930.

APPLETON REVIEW

bers at Easter time. Dr. G. C. Cast is chairman of the committee in charge and other members are C. O. Davis, Dr. L. A. Youtz, Mrs. Margaret De Long and Miss Anna M. Tarr.

Members of the Christian Endeavor society of Kimberly will be entertained by the local First Reformed church society at the church March 30. \* \* \*

The Lawrence Conservatory junior orchestra directed by Prof. Percy Fullinwider will play at the vesper services of First Methodist church Sunday. \* \*

The first of a series of four lenten services based on the Principles of Christian Living, was held under the leadership of Dr. J. A. Holmes at First Methodist church last evening.

Mrs. Margaret De Long and Mrs. O. R. Klochn will be in charge of the annual Lenten dinner of First Methodist church this evening.

The Friendship class of First Baptist church was entertained by Mrs. L. B. Powers, Bellaire Ct., Wednesday night.

Three circles of the First Methodist church held meetings Wednesday at the homes of Mrs. H. F. Heckert, N. Union St., Mrs. L. A. Youtz, E. South St., and Mrs. E. A. Schueler's group at the church where Mrs. George Nolting and Miss Ida Hopkins were hostesses.

#### ORGAN RECITAL

On Monday next, March 24, an organ ecital will be given in the First Methodist Episcopal church by Barbara Simmons from the studio of Prof. Wm. C. Webb, F.R.C.O., Lawrence Conservatory of Music. The program will include the great Toccata and Fugue in C by Bach; Pietro Yon's fine Sonata Romantica and a group of smaller numbers. Variety will be obtained by a piano and organ duet by the well-known American composer, Clokey, the piano part being played by Luella Erbe, a student of Prof. Gladys Brainard. Vocal selections will be rendered by Elinor Hrabik, a student of Prof. Gertrude Farrell. The recital will commence at 8:15

precisely.

### LOCAL PEOPLE TO ATTEND NATIONAL CONFERENCE OF MUSIC SUPERVISORS

Seven thousand instructors and students of music from all parts of the country will assemble in Chicago, Saturday, March 22, to attend the National Conference of Public School Music Supervisors which will be in session there the entire following week. Dr. James Mursell, professor of education at Lawrence Conservatory of Music, is scheduled to give an address on "Some Fundamental Principles of Musical Instruction'' next Wednesday. Earl L. Baker, doctor of music, LaVahn Maesch, professor of theory and organ, Miss Marion Miller, instructor in violin, Dr. O. Irving Jacobsen, professor of music research, and a number of students of the conservatory are planning to attend the meetings in which they are most interested.

### Sportsmen Hold Meeting

A large number of dyed in the wool sportsmen from Appleton and all parts of the county gathered at the Hotel Northern Monday evening to attend the annual meeting of the Outagamie Fish and Game Protective association. The program was such that every one present felt that the evening had been enjoyably and profitably spent. The first speaker was D. H. Kipp, superintendent of publicity and education for the state conservation commission. His subject was "Fish Culture in Wisconsin." He stated that Wisconsin is a pioneer in the propagation of fish and game, and has done more for the former than any other state. His discussion of the plans and methods was extreme ly fascinating.

William Mauthe, chairman of the commission, gave an interesting talk on the future of hunting and fishing and made an eloquent plea for a state fishing license to furnish funds to carry on the work of the commission. It is not fair to the other people of the state to expect the funds for that purpose to be raised by general taxation; nor is it fair to expect the hunters, who have paid for a hunting license for many years, to furnish the money necessary to propagate the fish to keep our lakes and streams stocked for the fishermen He believes that large tracts of land should be purchased and set aside as public hunting grounds to insure hunting for the average citizen who can not afford to belong to an expensive and exclusive gun club. But these things depend upon the sentiment of the public and the public must be willing to pay for them.

Perhaps the most interesting talk of the evening was that by Harold Wilson of Lawrence college and the United States Biological Survey who told about bird banding and the many things learned about our feathered friends through a careful study of the reports received from these banded birds. He also told many interesting stories about the habits of birds, many of which were at decided variance with the commonly accepted beliefs. Mr. Wilson, whose home is in Door county, near the state game farm, has banded thousands of birds since his connection with the biological survey and has received reports that birds bearing his bands have been found in practically every part of the country.

The banding work to be carried on this spring on the Rat river waters by the Fish and Game Protective association, cooperating with Lawrence college and the state conservation commission, will be under the direction of Mr. Wilson. Water fowl do not usual ly stop long in this neighborhood during the spring flight, but it is hoped that a goodly number of various kinds of ducks can be banded and that by the time of the next annual meeting an interesting report on the wanderings of those birds will be available.

The reports of the president and sec retary were given. The annual grat bag lead to much hilarity, especially when the grand prize was awarded. Alfred S. Bradford was re-elected presi dent, Homer Bowlby secretary, and Jos. J. Jensen of Kaukauna vice president for the ensuing year.

Two circles of Memorial Presbyterian | at the church Sunday evening. Memchurch held meetings Tuesday afterbers of the cast were Jack Pennings, noon. Mrs. B. J. Rohan, 311 W. Spring St., was hostess at a luncheon and was assisted by Mrs. Ralph Beals and Mrs. Edward Abel. A social and business meeting was held at the home of Mrs. berg. A. W. Miller, North St.

Church school workers of protestant churches met for a supper meeting at Memorial Presbyterian church Tuesday evening. The Rev. Ernest Hasselblad of the first Baptist church made an address, "The King's Sculptor."

Mrs. R. E. Burmeister was general chairman of the annual week of prayer observed for the third consecutive year by the young Women's Missionary society of Trinity English Lutheran church. The final service will be held this evening by Mrs. Arthur Wendt. Others who were in charge of services were Mrs. Burmeister, president of the society, Mrs. Harry Cameron, Mrs. D. E. Bosserman, Mrs. Ed Kuether.

Mrs. C. Brayton and Mrs. L. A. Youtz were hostesses at the meeting of the John McNaughton class of First Metho-

dist church Tuesday afternoon. "Go Slow, Mary" was the comedy

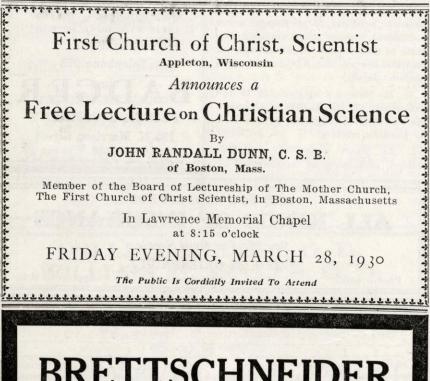
Mildred Alferi, Agnes Thiesen, Mildred Uitenbroek, Gay Langenberg, Gay Marx, Robert Kessler, Violet St. Louis, Julia Paltzer, Clarence and Tony Wickes-\* \* \*

Mrs. Frank Wilson, Mrs. A. C. Denny, and Mrs. Howard Nussbicker were in charge of the luncheon of St. Martha guild, All Saints church, Tuesday.

Three circles of First Congregational church met Tuesday at the homes of Mrs. Elmer Johnston, N. State St.; Mrs. E. J. Small, Prospect Ave; and Mrs. L. F. Bushey, E. Pacific St. Mrs. Henry Gribbler's circle met at the church.

Mrs. J. F. Niensted is director of the play "Sewing for the Heathen" to be presented this spring by the Young Women's Missionary society of Emmanuel Evangelical church. Members of the cast are the Misses Gladys Schmidt, Linda and Esther Schneider, Genevieve Flotow, Lillian Witthuhn, Verona Thiel, and Mildred Lembeke.

About 50 men and women of the First Methodist church will meet for supper next Thursday evening to discuss plans for the visitation work of the church in present by St. Therese congregation preparation for reception of new mem-



# BRETTSCHNEIDER FUNERAL HOME

112 So. Appleton St.

### \*\* \*\*

**Telephone 308R1** 

Appleton, Wis.

INSTALLMENT V

was over.

across the lake unloading goods for the villagers and habitants at its dilapidat-ed wharf. On the opposite shore, close to the wayside, was a shrine. They could see its cross from where they stood, with the sun shining on it. When they were ready to go Paul

When they were ready to go Paul felt as if he were leaving something in Peribonka, just as the warmth of Car-la's hand had left something in his

heart. Carla, Peribonka, the little plot of ground—they would be as unfor-gettable as Mrs. Haldan's memories.

had turned into a dream, a thing of a

SCOUTING A HABIT

Two men fished from the same boat

all day long. One was continually

grumbling. The bait was no good. The

tide was wrong. They weren't biting

to suit him. Half the time his line was

out of water while he smoked in bored

disgust or changed hooks and rigging.

be worth while taking home, while his

companion had a fine looking string to

"It beats me," he exploded, "Got

'em trained, Bill, or is it just plain

show for the day's sport.

luck ?'

whiler."

the time.

At nightfall he hadn't enough fish to

few minutes instead of hours. (To be continued)

It was as if an experience

# manners or the correct pronunciation of

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### It can't be "saved up" for use only upon those people that you would like to make a good impression upon, but must be used in its form of cheerfulness, helpfulness, kindness, and trustworthiness with everyone encountered.

words.

Remember that you will get the most increased good-will of old friends-the most improvement of your own self through continuous practice of the Scout Law.

Let's be "all-the-timers" in good Scouting, and not "once-in-a-whilers." -F. Pomo in "Omaha Scout News."

### Lightning Restores Sight

That his sight was restored by a flash of lightning is the claim of E. J. Cinery of Bury St. Edmunds, England, Cinery had lost the sight of an eye and was partially blinded in the other during an attack of shingles five years Caught in a thunderstorm reago. cently he was totally blinded by the lightning flash. The next morning he was able to read the newspaper without the aid of glasses.



MAYTAG WASHERS

Every one knows that it pays to look around in order to get the best merchandise and a better deal, herefor when you want a new washer or a good used one

Just Call 206 Langstadt Electric Company

# Juestions Of Interest To Everyone---

(5) How much of Appleton's prosperity is due to her progressive Home Merchants? Will that prosperity live without them?

(6) Do not the profits made by Your Home Merchants stay in Appleton? Think these questions over seriously.

# **APPLETON HOME MERCHANTS ASS'N**

\$205 in Prizes. Save this ad.

Mrs. Haldan was the soul of cheer. Twenty-five years in America had taken from her the ruggedness of her native mountains but had left the spirit of their beauty. She looked at Paul with the same eyes that Carla had. Her hair was heavy, like Carla's and almost white. Paul had a vision of her back in her mountains, a quarter of a cen-tury before. How much she must have looked like Carla then! What beauty grew in those out-of-the-way places, like flowers lost in rugged rock crevices, with ages of history and the strug gle of life behind it to give it charac-ter. A beauty with indestructible memories along with other things. Memory of love, most of all. He knew that Carla's father had died twenty stronger. years before, but one could always see him clearly in the eyes of Carla's mother, and when she talked about him it was as though he had gone away on a little visit only yesterday. Carla would be like that. One love,

one man, forever. There was no pretense in her moth-er's gladness that he had come. They visited for an hour, and Carla made tea and served little cakes. Never had Paul seen Carla so beau-

tiful as during this wonderful hour he spent with her mother. When he was about to leave, and stood with her alone few moments, it seemed to him he could feel the throbbing of her body near him. Her fingers pressed his hand and a little convulsively when he said good-bye.

"You have made me happier than I

"You have made me happier than I have been for a long time," she said. The words repeated themselves in his mind after he had gone. No woman had ever told him that he had made her happy, except his mother. Carla— and his mother. He took a long walk in the rain—up thru the jack pines in-to the heavier evergreen timber, where the drizzle penetrated only in a mist the drizzle penetrated only in a mistand the two women walked at his side. Then his wife joined them. Three won-Then his wife joined them. Three won-derful women; his mother, Carl, his wife—with a fourth waiting for death back in her chair. The world must forever continue to be beautiful with such women in it. It was Claire, his wife, who turned him about and took him back to Derwent's home. He talked about her that evening. But he could about her that evening. But he said nothing about the other three. They were locked in his heart, and it seemed

were locked in his heart, and it seemed sacrilege to open the door upon them. The next day was Saturday, and Paul started for Peribonka early in the morning with Carla. Bad weather had given way at last to glorious autumnal sunshine and warmth. He was glad the rain-soaked sand and clay made a horse and buggy necessary. Carla was different, had grown different over-night. The beauty which had come into her face when he was with her mother had not disappeared to leave it so tense and strained again. She seemed nearer to him, infinitely more dependent than yesterday, and happier—if there could be such a thing as that emotion left in her life. They crossed the great blueberry

They crossed the great blueberry "burns," with miles and miles of flat, wild country about them, reaching to-ward the lake on one side and the tim-bered wilderness on the other. Only at wide interpole one there a habitant's wide intervals was there a habitant's wide intervals was there a habitant's home, and they met no one on the sticky road. Even this barrenness Paul loved. He talked to Carla about the country. All nature, no matter how desolate it might appear to others, was beautiful to him, he said. Nature could not make a desolation that was not beautiful, and never was there a jarbeautiful, and never was there a jar-ring note in its handiwork. Because most humans could not see the beauty and pathor of on blockword with or and pathos of a fire-blackened stub or the enchanting mystery of a dormant pond was not proof that Nature had

### made an error. It was merely evidence

The Crippled Lady of Peribonka

by JAMES OLIVER CURWOOD

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that most human eyes were blind. In a sandy place he got out and cut bushes weighted heavily with blueberries, and they plucked the luscious friut from the same stems and ate it as they only the grim thing shadowing them kept it from being that, and even this shadow seemed to fold its wings for desking memory to fold its wings for He thought of this as they rode back through the afternoon. He thought of it later when he stood in his office again, and looked down upon the smash and grind of machinery in the pit. It troubled him and made him restless and uneasy. This day, burned decreas int flashing moments. It grew warm, and, with the habit of her mother's people Carla bared her head to let the air stir in her hair. Paul looked at it, with the restless desire in him growing uneasy. This day, burned deeply into his life, seemed unreal now that it It was always so smooth and soft, with its silky coils so gracefully fitting her head, that it seemed a loss of something precious not to touch its beauty. He thought of what Lucy-Belle had told her husband-of the love story in Carla's life. Some man had loved it. Some man had put his hand upon it. As their road came into green tim-ber and he listened to Carla's voice telling him that in her own heart was a love for Nature so great that she would never live in a city again, he would never live in a city again, he wondered what it was that had spoiled her romance so that she would never

care for any other man or marry. They came to Peribonka, and Maria Chapdelaine set them a luncheon in the Chapteriane set them a function in the old-fashioned little dining room over-looking her garden, with its luxuriant array of vegetables and flowers. She admired Carla, and brought in a little girl she had adopted to show her what loveliness one might come to possess if loveliness one might come to possess in one lived right. Carla was a bit em-barrassed, and Paul delighted, by such ardent and frankly spoken approval. Samuel Chapdelaine, tall, thin, and the main prop of Peribonka's church choir, isolad them at the table for a visit joined them at the table for a visit, Joined them at the table for a visit, and after a time Paul took him aside and explained his mission. They went up the street together, and when they returned the business was over. The small square of ground with its wild honeysuckle vines belonged to Carla.

He took her to see it after they said good-by to the Chapdelaines, and when they stood over it, looking down at the river, he saw tears in Carla's eyes for the first time since he had known her. She made no movement to hide them or wipe them away when she smiled her gratitude at him. He held out his hand, and she gave him her own. He held it for a few moments, and neither broke the silence as they walked down the footworn path and through the

An impulse which neither attempted to voice held them for a time in Peri-bonka. They went down to the river's edge and stood where they could see the birds splashing water over them-selves on the sandbars. They saw the dumpy little twice-a-week boat from

"Neither, Sam; I just keep on fishing all the time. You're a once-in-a-In Scouting, as in fishing, the "oncein-a-whiler'' hasn't a chance compared to the Scout that keeps on Scouting all

Good Scouting isn't like a coat, that can be put on or thrown aside at will. It must be made a habit, like table

### **Our** Gardens

Care of Shrubbery

Since a comparatively large number of shrubs should be used in most landscaping and nearly all home lots in our city have at least a few, it may be well to give some simple directions for the planting and care of our shrubs.

After shrubs are established the most important annual care probably is the pruning; mulching and tilling, of course, should be well done also. While most shrubs may be pruned either in early spring or late summer, after the year's growth is completed, the former is perhaps the safest time for the amateur. In fact, any time during the winter. when weather conditions permit. February is a good month; or March, if February is too cold and stormy. Do not delay too long as pruning when the flowers and fruit.

buds are bursting may cost the life of the shrub.

Hand shears, the larger and more powerful two-hand shears, and a saw are used to advantage. It seems to be generally agreed that if the rule of cutting away at the bottom, not at the top, were followed there would be much improvement in shrub pruning. A vigorous, healthy shrub keeps throwing out new shoots from the base. If these are all left, the whole stool is crowded and choked and shaded and young growth stops.

To keep shrubs young, clean and thrifty, cut out the oldest stems close to the ground, or as nearly so as possible; one-fifth to one-third of the entire bush may usually be taken away. The result will be a more vigorous and more beautiful shrub as well as more

It Pays To Shop At Your-HOME OWNED ERVICE STORE

Better Grocery Values! Better from a standpoint of quality, better from a standpoint of value—and weights of all our packages are specified! If you don't see anything you particularly want, ask for it—we have it—if not, we'll order it specially for you. That's our idea of service to our customers . . . prompt and cour-teous at all times! . . . And we'll deliver your phone, credit and C.O.D. orders to your door free of charge just as cheerfully as your cash orders. cash orders.

White House COFFEE, a lb. 47c	Devils Food COOKIES, a lb. 21c Marshmallow Topped
BANANAS, 3 lbs. 22c	SUPER SUDS, 2 for 17c
Quick Naphtha CHIPS, a pkg. 21c	
	PICKLES, qt. jar
DRY PEAS, 3 lbs25c	Palm Olive <b>91</b>
OLIVES, qt. jar. 39c	SOAP, 3 for <b>C</b>
All 15c Brands CEREALS, 2 for 25c	McLaughlin's 99½ COFFEE, a lb. 39C
Sunbrite CLEANSER, 3 cans. 14c	Big Jo FLOUR, 49 lbs \$2.07
PEAS & CORN, 2 for 25c	TOMATOES, 2 lg. cans. 35c

Weights of all our packages are specified

### FOR ECONOMY, DO YOUR WEEK-END SHOPPING AT THESE HOME OWNED SERVICE STORES

NORTH SIDE	EAST SIDE
GRIESBACH & BOSCH 500 N. Richmond St. Phone 4920 KLUGE GROCERY 614 E. Hancock St. Phone 380	MEYER GROCERY 132 E. Wis. Ave. Phone 477 WICHMAN BROS.
SCHEIL BROS. 514 N. Appleton St. Phone 200	230 E. College Ave. Phone 166
KELLER GROCERY 605 N. Superior St. Phone 734 WM. BUCHHOLZ 608 N. Lawe Phone 288 	JUNCTION STORE 1400 Second St. Phone 680-W SCHAEFER'S GROCERY 602 W. College Ave. Phone 223 CRABB'S GROCERY (Junction Street Car Turn) 1300 W. Prospect Ave. Tel. 182

For the sake of beauty and best results, shrubbery should be planted in masses. "Plant thick, thin quick," is a rule most landscape gardeners like to follow, planting three or four times as many shrubs in each group as will be required when they have reached their normal mature growth. Then, after about two years the extra ones are gradually taken out and planted elsewhere.

Shrubbery beds should be tilled and fertilized. A liberal dressing of manure put on in the fall and spaded in in the spring is fine. Wood ashes and commercial fertilizers may be freely used. "More manure and less watering" is a good rule. Care should be taken not to injure roots in digging about the base of shrubs; but be sure to hoe enough to keep down the weeds, especially when the shrubs are first planted.

Do not put manure in the hole, when planting; put it on top of the ground as a mulch. Plant in masses; avoid straight lines.

These are a few general helps; lists and special helps will come later. \* \*

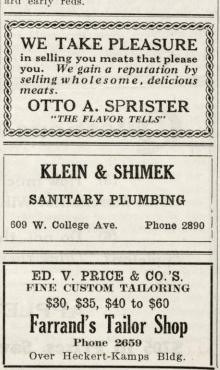
#### Radish Rows

Radishes are good for the home gardener's morale. They come quickly and make him think he is doing something. Their time to usable condition runs from three to six weeks.

Any good garden soil will do, but a fairly light soil is best. Plant them early. Use plenty of well-rotted stable manure but never fresh manure. good garden fertilizer applied at the rate of a pound to thirty square feet will be satisfactory where well rotted manure is not to be had, and it should be used, though in less amount, even where manure is applied. Radishes must have good soil to grow quickly and be crisp and tasty.

Rows should be far enough apart for easy cultivation. Plant seed rather thickly in the row and thin to about an inch apart.

There are many varieties, red, white, and red-and-white. White Icicle is a favorite. Some of the red varieties are earlier, however. Scarlet Globe and French Breakfast are among the standard early reds.



juice IN and OUT own tender =of the= the o bake

### UNCLE JIM CRASHES THE SWINGING DOOR

Hello! Here comes "Jim" with suggestion for Sunday nite supper an we're mighty glad to have him, sine he's wearing the gingham apron an wielding the stirring spoon.

In fact we got up our courage to as several other "lords of the manor" come into the kitchen, as long as the were loafing round the house anyway and here are some "topping" recips we extracted. If there is any othe mere male with a good cooking rule in his possession, let him come forth a surrender it.

Sunday Nite Supper Dish 1½ cups well cooked macaroni

1 lb. pork sausage 1 can (pint) tomatoes

1/2 lb. ground or grated cheese

Put into buttered baking dish i this order: macaroni, cheese, sausage tomatoes. Repeat twice putting grate cheese on top of all. Bake 45 to @ minutes. -JIM.

### \* \* \*

#### Sailor's Plum Duff

Make a batter a little softer than dumpling dough, so you can pour from the bowl slow and easy. When cooked it must be melting and feather in the mouth, not as wet as steame pudding. Boil lots of plump mellow raisins and save the liquor. Butter, sugar and flour a deep pan and line with raisins; pour in the batter filled with more raisins. To get the quick bottom heat start it on top of the store and then finish in the oven, covered keeping the oven "as moderate as a June day." Make sauce of the raisin liquor, butter and a tiny pinch of black pepper, thickened just a bit.

### \* \* \*

### Fish Chowder

Cut some fairly lean salt pork into cubes and fry in the bottom of the ket tle. Have ready some pared and sliced potatoes, and several good sized onions Slice a layer of potatoes into the kettle then a layer of onions, than a layer of fish flakes (cod and haddock, or any kind of cooked fish that may be left over); repeat until you have the desired amount. Put broken crackers and dots of butter over all and cover with milk Cook until tender.

### -GEORGE.

Steak for a Stag Party

Four thick sirloin steaks with the bones cut out and tied in a bundle, without seasoning. Put the trimmed of fat and about a pound more of beel fat into a deep skillet. When it begins to smoke put in the bundle of steaks, ladle the scorching fat all over the meat, turn and sear thoroughly. When it has begun to brown take it up.

\* \* \*

Fry about 3 quarts of onions until they are half done, then scald away the grease in a colander with boiling water. This leaves them with all their

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juice inside and they will cook in their own steam and come out clear and tender.

Now bank and bury the steaks with the onions in a huge pan, cover, and bake in an easy oven for an hour or two to finish the cooking.

—BILL.

How to Wash Sweaters Successfully Woolen sweaters and scarfs, knitted play suits for little children, and other knitted woolens that stretch easily when they are wet, may be washed without losing their shape.

The secret of having them come out fuffy, clean, and the same size and form as before they were washed lies in gentle handling, the use of luke warm water, and careful drying. Before the garment is wet, measure and write down the length and width of both the body and the sleeves or legs. Brush and shake the garment to remove loose dust; empty the pockets and brush their linings.

Use tepid water and a mild solution of soap in water added to this to make suds. Squeeze the soapy water through the garment but do not rub it. Spots that do not come out readily may be rubbed gently with a little of the soap solution. Rinse the garment in several waters of the same moderate temperature, still squeezing rather than rubbing or twisting. Squeeze out as much of the water as possible, but never wring. Lay the garment on several layers of bath towels or a folded sheet, arrange it according to its original measurements, and let it dry where there is a good circulation of air. Such treatment will give fresh, clean garments, as soft and shapely as when new.

#### For the Emergency Shelf

Every once in a while it pays to spend an extra hour in the kitchen. Perhaps some afternoon when you are alone in the house and other work does not press. Then you can work "ahead" quite leisurely.

If you have saved some of the big shakers in which you buy celery salt and onion salt, it will be an easy matter to prepare mixtures of brown sugar and cinnamon for cinnamon toast, white sugar and cinnamon, grated cheese and other things handy to have in shakers. Put all dry bread through the food chopper and store in glass jars. Then some desiccated cocoanut, which is really better for topping pies and desserts when it is finer than it comes in the package. Nuts may be ground or shredded and stored; chocolate grated and measured; currants, raisins and other dried fruits, washed and dried; maple sugar grated.

These together with a small wellselected stock of canned things will keep you ready for almost any emergency of company meals as well as save time in the regular course of cooking and baking for the family.

Small grease spots may be removed from any light material by rubbing cornstarch or laundry starch well into the material and then brushing it out.

For people who cannot eat doughnuts fried in deep fat there is a new doughnut form that cooks three at a time over the fire just like waffles.

# APPLETON REVIEW

# Our Friendly Neighbors

That birds appeal strongly to the interests and affections of mankind has been amply demonstrated by the enthusiasm with which contributions to this column have been received and their suggestions acted upon by our readers. Already there are many new allies of these feathered "neighbors"

of ours, and well there might be. Aside from their beauty and charm, birds feed upon practically all insect

pests. They are voracious eaters, able to move freely from place to place, and exert a steady influence in keeping down that swelling tide of insect life we read so much about. So, for economic reasons, as well as their esthetic appeal, we should make a big effort to attract and protect the birds and increase their numbers. Where this has been properly done there has been an increase of several fold in the bird population and consequent decreased losses from insect depredations.

Just a brief resume of the few and simple means of attracting birds about the home—adequate protection, provision of suitable nesting places, food, and water.

Protection is perhaps the prime requisite for increasing the number of birds in any area, and results are apt to be in direct proportion to its thoroughnessprotection from persectuion by humans and the various natural foes: cats, squirrels, hawks, owls, etc. For bird sanctuaries the government suggests vermin proof fences that prevent entrance by digging or climbing, details for the construction of which we shall be glad to furnish to any one interested. For home grounds, sheet metal guards on nesting trees and poles supporting houses, and elimination of such pests as are not kept off by these. These tree guards may be straight or inverted funnel shape and at least six feet from the ground.

Although quite a number of birds nest on the ground and in other places, the majority put their nests in trees or shrubs, either in holes or on the limbs or in the crotches. If you want to make a place attractive to home-seeking birds you must have shrubs and trees, and if these also bear the berries and fruits they like, so much the better. Let the shrubs grow in thickets to give numerous crotches for building and shelter about the nests.

Most of the hole-nesting birds will, however, use artificial nesting cavities, or bird houses. Styles may be varied almost endlessly, but all should be constructed so they may be easily examined and cleaned. Care should be used in selecting the proper location, protecting the entrance a bit by projecting roof and facing away from prevailing winds and storms. Bird houses need only partial shade and martins like colony homes away from trees.

Birds want privacy, especially during the actual incubating and brooding season, so don't provide too many boxes or do too much meddling. If you live on a farm and want to protect the groundnesting birds, bobolinks, meadowlarks, quail, and others, don't cut the grass in the nesting fields during the breeding season.

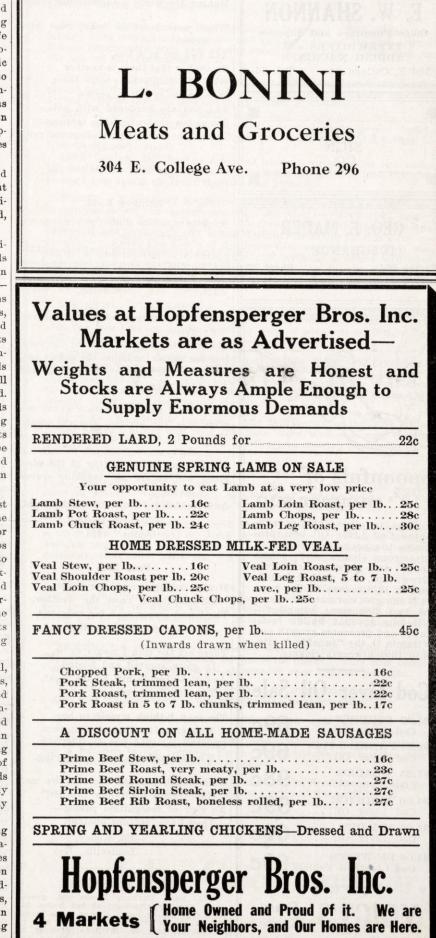
Nothing is more important, in hot

weather particularly, than drinking and bathing places. The little pool should be shallow, slope upward toward the edge, and have bottom and edges roughened for safe footing. The bird bath may be elevated, or on the ground, if a safe place can be found. And don't forget to supply water in winter. We have seen chickadees take an outdoor splashing bath in January and like it.

Of course, food is the most important single thing to attract birds to any location, especially before and during the is scarcest.

nesting season. If you have watched parent birds trying to keep their young well fed you will appreciate the need of a nearby food supply. Good feeding results in more eggs and more strong fledglings, too. You may plant trees, shrubs and herbs that produce seeds and fruits that the birds like, or you may do artificial feeding in various devices.

Late winter and early spring are the critical time for birds, as natural food is scarcest.



March 21, 193



For after the rain comes the sunshine; Yes, after the clouds roll away, After the darkness of night time Comes the light of the beautiful day. If we have cares and troubles Which look as dark as the night, Remember the sun is trying To penetrate with its light. And after the storm comes sunshine; Brighter the world does seem. Its light is as gold a-splashing, Making the world a shimmering sheen. When your heart is heavy and bur-Remember that there is another Who will gladly bear your cross. So when tears fall in sorrow And you are burdened with pain, Remember that after the teardrops There'll be sunshine, as after the rain. -Mrs. O. C. Nelson, 1009 N. Morrison St. \* \* \* Rainbow Road Bright sun, shine down, and warm me.

Caress my cheeks with gentle fingertips. Warm, laughing breezes, lure me down

Wide-eyed and questioning, to where

Ride on the ocean, strong and clean and

The road is long, and difficult the race, But far ahead I glimpse the cobalt sea, And yearning gives me strength to hold

And when I reach the harbor as the sun Slips over the horizon, and the clear Night wind announces that my race is

I'll find my boat awaiting at the pier. Sleep will enfold me, laughing waves

And, unafraid, I'll drift into the night. -Elizabeth Earle,

"Ships" 1928.

### Four Men

It chanced upon a winter night, Safe sheltered from the weather, The board was spread for only one, Yet four men dined together.

There sat the man I meant to be. In glory spurred and booted, And close beside him to the right,

The man I am reputed.

The man I think myself to be,

Who to hold his own was trying.

And though beneath one roof we met, None called his fellow brother,

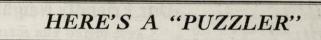
No sign of recognition passed-

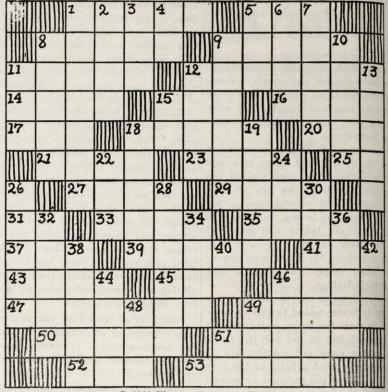
-Ed. Kelley,

Louisville, Ky.

#### RECENT DEATHS

Mrs. Anna Barbara Diener, 93, passed away Tuesday afternoon at her home, 213 N. Meade St., of heart disease. She leaves five daughters, Mrs. O. P. Schlafer, Mrs. H. C. Greeley, Mrs. W. E. Boon, Mrs. G. L. Finkle, and Mrs. B. L. Smolk, all of Ap-pleton; two sons, Charles H. in Rockford, Wash., and Walter H. in Milwaukee. She





(C, 1926, Western Newspaper Union.)

Horizontal. -Counterfeit 5—Kind or variety 8—Scarcer Soothing 11-Doctrine 12—Welds 14—Performs 15—At this time 16—To embark 17—Girl's name 17-Girl's name 18-More certain 20-River in England 21-A support 23-Horse's pace 25-Note of scale 27-To exchange 29-Small boat 31-That thing 22-Italian monetary of -Italian monetary unit -To fly -Two-wheeled vehicle 41-Beverage 43-Flock 45-Juice of a tree 46—Grecian portico 47—One guilty of treason 49—To sanctify 50—Boy's name 51—To woo 52—Born 52—Derision

Solution will appear in next issue.

was laid to rest Thursday afternoon. Rev. J. A. Holmes officiating. Lucille Heidger, 16, died Tuesday after-noon at the home of her parents, Mr. and Mrs. Peter Heidger, on E. Harrison St. She was buried Wednesday at Menasha. John P. Gengler, 79, died last Friday at his home, 727 N. Richmond St. He leaves the widow, three sons and two daughters. The funeral was held Monday morning at St. Joseph's church. George Greb, 75, died last Thursday at his home, 812 N. Durkee St. He was buried Monday morning, Rev. J. F. Nienstedt of-ficiating.

Monday Inormus, John Strand, Schultz, Schultz, Mrs. Anna McCormick, 56, died Sunday in Milwaukee. She was buried from the home of her son, Forest P. McCormick, 51I S. Memorial Dr., Monday afternoon. Adolph Mottard, 69, died Sunday at his home at 725 E. Brewster St. He was home at 725 Her St. Therese

### PROBATE COURT CALENDAR

Hearing or	n proof	of will	in	estate	of
Willey Paddl					
Hearing or	a claim	s in est	ate	of Aar	ron
Goldin.				-	
Hearing on	n final	account	in	estate	of
Patrick McIll					
Hearing on	n final	account	in	estate	of
Gertrude Der	nerath.				
Hearing on	n final	account	in	estate	of
James F. Fit					
Hearing on	n final	account	in	estate	of
Walter Zwick	rer.				

Clover and timothy hay is the most important crop of Outagamie County from the standpoint of acreage, for lowed in order by oats, corn, barley, p tatoes, cabbage and alfalfa. The course ty is first in acreage and production d cabbage having harvested 35,200 tom worth \$554,000 from 3,200 acres i 1928. It is ninth in acreage of corn for silage, tenth in clover and timothy has production and tenth in sugar beets. It ranks seventh in number of tractor with 1,245 according to the lates figures.

Vertical.

-Boys -To work with the hands, a

dough 8-To cap again 9-District on the East Side ( New York 10-More arid 11-Artist's hat 12-Kind or variety 13-Slumbar

32-Rows or stories 34-Edible made from East Indu

1-Makes light talk

5-Sick

7—To worr dough

13-Slumber

15—Greek letter 18—European country 19—To cook in oven

22—Night bird 24—Number under 3 26—Ability to see 28—Penitentiary 30—A hand lamp

seaweed -Perch

36—Perch 38—A kind of cereal 40—Horse power (abbr.) 42—Aeriform fluid 44—Small silver coin

46—To disparage 48—Pedal digit 49—To hoot 51—Cubic centimeter (abbr.)

2-Native metals 3-To obtain 4-City near Palestine



# Is Stamp Collecting Just a Boy's Hobby? Well-Not in Appleton By H. M. BREHM

### Secretary, Appleton Philatelic Society

Next to measles, probably nothing hibited from time to time, and ways eration or so ago as "stamp collecting." What lad, back in the "gay nineties" didn't experience the thrill of swapping with the neighbor's boy and getting a fine stamp from China, with all its mysterious signs and symbols, in exchange for only two Belgian stamps and maybe three from Germany? And what boy of that time for old and forgotten love letters that bore a fine old "U. S." stamp of the fifties or sixties?

was so prevalent among boys of a gen- and means devised to further the cause of serious stamp collecting in the Fox River valley. Visitors are always welcome, and prospective members from anywhere in the valley who are interested may make application for membership. There are no membership dues-no rules whatever except the Golden Rule.

Last year the society held its hasn't ransacked grandmother's attic first anniversary exhibition and banquet. About 1,500 viewed the splendid exhibit valued at more than \$25,000. The anniversary banquet was attended

Appleton Philatelic Society. Top row, left to right: Peter Vandenbrand, Harvey Younger, George A Schmidt. Middle row: William H. Zuehlke, Wilmer Schlafer, Clarence Loescher, Menasha; E. A. Boetcher, Bottom row: Rev. W. B. Polaczyk, Menasha; H. M. Brehm, secretary; Merrill Hatch, president; W O Thiede, J. R. Frampton.

Out of every thousand such boys not | by many out of town guests from Chicollection through the years of cities. adolescence, and has taken it in hand again in his riper years, and become a serious stamp collector-a philatelist. A little more than a year ago it was discovered that Appleton harbored within its borders quite a number of such serious collectors. So on November 23, 1928, the Appleton Philatelic society was organized during a little impromptu dinner at the Conway hotel. There were eight charter members and to this roll have been added the names of five more members during the first year of the society's existence. Present members are:

M. F. Hatch, secretary Conway Hotel Company, president; H. M. Brehm, Securities Department, Wisconsin Michigan Power Company, secretary; W. O. Thiede, clothing merchant; G. A. Schmidt, clothing merchant; W. H. Zuehlke, treasurer, Aid Association for Lutherans; W. D. Schlafer, hardware merchant; J. Ross Frampton, professor, Lawrence College conservatory; H. O. Younger, merchant; P. J. Vandenbrand, Combined Locks Paper Co.; E. A. Boettcher, Badger Printing Co.; Hillard Weiss, Wisconsin Michigan Power Co.; C. A. Loescher, hardware merchant, Menasha; Rev. W. B. Polaczyk, St. John's Congregation, Menasha.

The society meets every third Thursday for dinner after which matters pertaining to philately are discussed, collections of the various members ex- invited to attend.

more than one has cared for his little cago, Milwaukee, and a dozen other

To gain some idea of what serious philately means and what joy it brings to the mature collector, it may be said there are about twelve collections in the United States valued at \$1,000,000 or more; a hundred valued at from \$100,000 and up, and untold thousands of collections valued from \$5,000 up. Good stamps have an ever ready value and market. There are about a thousand reliable stamp dealers scattered throughout the country, and in the larger cities, one finds reliable stamp auctioneers, who hold their auctions every month or so, with a turn-over of \$50,000 or more for each sale of this kind.

Even Uncle Sam has established a special office in Washington, D. C., which does nothing but sell United States postage stamps to collectors, and whose business in 1929 exceeded \$300,000.

### FREE LECTURE ON CHRISTIAN SCIENCE

There will be a free lecture on Christian Science at Lawrence Memorial chapel Friday evening, March 28, at 8:15 o'clock, by John Randall Dunn, of Boston, Mass., member of the Board of Lectureship of the Mother Church, the First Church of Christ, Scientist, in Boston, Mass. The public is cordially

Paid Advertisement-\$36.00-Written, authorized and paid for by John Goodland, Jr., 705 N. Oneida St., Appleton, Wis.

# To the Citizens of Appleton:

In my announcement to you last week as a candidate for Mayor I made the statement that more permanent improvements were completed during my term as Mayor in 1924-25 than in any like period of time. That is a very broad and comprehensive statement so I shall enumerate some of the more important achievements accomplished during my administration.

FIRST: Three Junior High Schools—Roosevelt, Wilson and Mc-Kinley were completed, equipped and put into use. This was a won-derful progressive step and really one that happens about once in the life of any community.

SECOND: Cherry street viaduct, now Memorial Bridge, was com-pleted and thrown open to traffic. I am sure that this alone has had a very definite bearing and effect on future Appleton.

After a great deal of effort and co-operation with Winnebago county officials the right-of-way was procured through the Lynch farm, making a direct roadway from the south end of the bridge to Neenah-Menasha road.

Both schools and bridge over-ran their appropriation set aside by the former Council by many thousands of dollars, and the dif-ference was made up from the General Fund.

THIRD: A Sanitary Engineer was engaged to make a study and investigation of our sewer system. All the territory that might ever contribute storm water to the area covered by Appleton was surveyed and examined. A sewer design was made that is contem-plated to care for the needs of Appleton fifty years hence. This was really a masterpiece of forethought and without a doubt will save the city the expense thereof many times in the future, and event-nally Appleton will have a dual sewer system that will comply with ually Appleton will have a dual sewer system that will comply with the state law.

FOURTH: The adoption of our Union School System was brought about, which had been agitated and discussed by our citizens for many years, adding another step of progress to future Appleton.

FIFTH: Over three miles of pavements were laid, including Cherry and Richmond streets, at a cost of \$177,327.77, the city's share was \$47,827.82. A direct saving to the taxpayers of \$36,500 was realized by securing state and county aid from our county for paying Chemy and Bidmond streets paving Cherry and Richmond streets.

SIXTH: New brick pavement was laid between the Fox River Mills; Oneida street hill and the flats were widened, and Oneida street bridge was covered with a bitulithic pavement, prolonging the life of the bridge many years.

SEVENTH: Over \$60,000 was spent for new water main exten-sions, hydrants, etc., at that time being paid entirely out of the General Fund. Approximately six miles of cement walks and six miles of sewers were laid at a cost of about \$60,000.

EIGHTH: After being turned down by many previous Councils. a walk was constructed on John street bridge at a cost of \$7,000 making the bridge safer and more usable for pedestrians, a wider roadway, that must have the wholesome appreciation of the public at large.

NINTH: Two bridges were built on South Island street, giving the manufacturing plants there, who employ hundreds of men, the fire protection to which they are entitled, and were paid for en-tirely out of the General Fund. This had also been brought up before many previous Councils.

TENTH: A right-of-way for alley was obtained through Block 28, second ward, from Oneida to Morrison street. This was hanging fire for many years and no agreement ever seemed possible.

ELEVENTH: Selection and erection of our present street name signs, and renumbering of our streets was brought about.

The above accomplishments, which show real progress, were brought about by the good-will, harmony and hearty co-operation existing in the Council during my administration. Upon retiring left a balance in the General Fund of \$58,861.36, with a tax rate of \$29.00 per thousand dollar valuation.

If elected Mayor I will again work for the best interests of the taxpayers in bringing back the city to a normal financial basis.

#### SIGNED:

# John Goodland, Jr.

NOTE:-I am not going to litter up our merchant's valuable window space with large placards.





### **High School Notes**

### By W. MEYER

Lectures telling how to choose the right vocation will be given at Appleton High school by Chester Milton Sanford, widely known authority on vocational training, March 31 to April 4. Mr. Sanford's lectures are based on first hand investigations in many fields of business and professional activity. Former Governor Harding of Iowa says of Mr. Sanford and his lectures: "I see him as a man who knows jobs and folks-and always in love with both." \* \*

The Girl Reserves of A. H. S. will entertain their alumnae at a party to be held Friday, March 28. Dancing and bridge will furnish entertainment, and refreshments will be served. Invitations to this party were also sent to the Neenah Girl Reserves organization.

\* \*

The girls' basketball tournament was completed last week, with Bluebell Ryan's team champions, Arlene Petersen's placing second. The sophomore, junior, and senior teams are now competing in an interclass tournament. \* \*

The school flag, which was recently voted upon by the students, will appear

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on the cover of this year's 1930 Clarion. The cover will be the same as last year, with the exception of this insignia in place of the Silver anniversary.

APPLETON REVIEW

### A. H. S. ATHLETICS

### By J. REEVE

This week saw the start of Appleton High school's 1930 track season. About forty boys reported to Coach Shields the first week and practice began immediately.

The "Fox Terrors" will again bid for the conference win and try to add to their previous record of three consecutive conference championships. \* \*

Although there are but five lettermen returning, these veterans represent nine or ten events and will be helped out by the addition of several cross-country men.

Those events in which the Orange will probably be weak are discus, javelin, and shot-put. Although Reetz is ineligible it is hoped that the weight division will be represented by such beef and bone men as Minlschmidt and Tilly.

It is just six weeks before the conference relays which are to be held at Manitowoc this year, and if this week's weather continues outdoor workouts at Whiting field will start early in April.

\* \* \*

### MCKINLEY SCHOOL NOTES By MAMIE CHALL

A bird calendar has been started by the seventh grade. The names of the birds and the date that they were seen are recorded on the chart. Different pictures of birds have been posted around the social science room; by this method the students are able to recognize the birds when they see them. Some uncommon birds seen thus far are: red winged blackbird, speckled starling, meadowlark, white breasted nuthatch, kingfisher, evening grosbeak, and many others.

A St. Patrick party was held March 13 by the ninth grade. Members of the refreshment committee were Elner Steiner, Gertrude Gelbke, Catherine Becker, and Elizabeth Kaspar; members of the entertainment committee were Mamie Chall, Jeanette Bestler, Marie Kaspar, and Doris Drexler. Members of the clean-up committee were Joe Calmes, Marvin Green, and Kenneth Gough. Faculty advisors were Miss Reta Verhulst and Miss Catherine Ditzler.

"A Perfect Spine-Perfect Health"

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\* \* \*

Volleyball teams have been organized among the girls' gym classes. A round robin tournament is being held, each team playing twice. The winning team is awarded 200 points. The eighth grade team is in the lead. Captains of the various teams are: 9X, Lillian Oertel; 9Z, Bernice Leinwander; eighth grade, Lucille Koehnke; seventh grade, Mariella Schroeder.

### OPPOSITION TO CITY MANAGER PLAN OPENS HEADQUARTERS

Headquarters of the People's Committee Opposed to the City Manager Form have been opened in the store building at 110 N. Oneida St. Dissemination of information relative to the merits of the aldermanic system of government as compared to the proposed city manager plan was immediately begun. Carl Smith is chairman of the committee, and John Roach is secretary.

Posters will be kept in the windows of the store to give the public salient facts for consideration before they vote at the election April 1. Many of the claims of the city manager group will be answered with facts the committee has been gathering.

### A NEW MACHINE SHOP

Among the new business establishments starting the spring season in Appleton is Sutton's Machine Shop, located at 514 N. Appleton St. The concern is conducted by G. W. Sutton, formerly of Menasha, and will be devoted to general repairing and experimental work.

### THE GERMAN PLAY

Mr. Bubolz of Seymour has been chosen business manager for the German play, "Minna von Barnheim," which will be presented in the Zion Lutheran parish school on April 8 by members of the German club of Lawrence college. He will be assisted by Elizabeth Meating and Martha Weigt who have charge of the publicity. Posters are being made by Ethel Radtke, and Harold Wurst is to have charge of the stage property.

The members of the cast are working to make the play the best that has been produced by the club; and they expect to play before a capacity house, since this is a drama of unusual interest. It has been a favorite on the German stage for one hundred seventy-five vears.

The many Germans of this community who in past years have enjoyed the plays staged by the German club are anticipating this production.

"When the final settlement comes will it not be possible to prevail upon our great ally, England, to take back her sparrows?''-Oconto Reporter,

Tell the Advertiser you saw it in the Review.



### March 21, 1930

# **Crepe Hangers** Are Busy

It drew a smile from us and from a great many of our friends last week when the Appleton Post-Crescent, whose slogan is "There is nothing deader than dead news," published a seven weeks old news item to the effect that the Racine Review, a publication similar to ours, had suspended. Of course we knew this was not a news item of general circulation, but was carefully sought out for local use, especially where such pains were taken to point out the amount of money lost. It was another deliberate attempt of our foreign-owned daily newspaper monopoly to hang a crepe as quickly as possible on the advertising competition of the fast growing Appleton Review.

If the Post-Crescent will inquire at Beloit, Kenosha, Rockford, Evanston, Oak Park and other communities, its owners will learn that merchants in many places are awake to the fact that the mass production, unwieldiness, short life and the hurried and superficial reading of daily newspapers are minimizing the value of extensive advertising investments; also that the carefully prepared news magazine printed in its high quality way, has a much more forceful and lasting advertising appeal without buying a vast amount of space. Why not tell the readers about the successful publications also?

#### Well?

Don-Did you marry that girl of yours, or do you still cook your ow breakfast and darn your own socks Steve-Yes.

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