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JUNE 9th dawned a beautiful day, and by 9:30, before about 15,000 spectators, the largest graduation class in the history of this great University was about to start a new and exciting phase in their lives. Seated on the speakers' platform, looking into the faces of these young people, I couldn't help but observe that their four years here may have been some of our most significant ones.

Certainly they have been years which brought a great deal of public attention to this University. It



ON WISCONSIN

Arlie M. Mucks, Jr. / Executive Director

has not always been the kind of attention we want or need. These young people were here at the scene during that time, as were the Administration, the faculty, and we of your Alumni Association staff. None of us could experience what we have this closely without maturing.

I think that these years have taught many of us a greater respect for a fine University administration which refused to panic under pressure from dissident students on one hand, irate alumni and legislators on the other. I think that most of us, as alumni, have achieved a greater respect for today's students: the intensity of their feelings, their determination to get an education even if it meant getting a punch in the nose from some meatball who wanted to close the building; their determination to have a greater role in bringing about the most relevant curriculum possible. Throughout all these years this class of 1969 has shown again and again that they want to solve some of the problems we have helped bring about, whether it is poverty or social ills or the war. And while they will fight to save this world they never made, they have shown an equally intelligent grasp of the fact that in our midst there *are* anarchists; there *are* subversives who seek not to build but to destroy. The majority of students know who these phonies are, and I feel satisfied that their education and maturing included learning how to prevent them from harming this democratic nation of ours.

Here, in our Alumni Association, there has been wonderful growth and maturing, too. Of course there were those who left us; they thought the University was weak in dealing with dissenters (despite the fact that Wisconsin has been firmer and more successful in this matter than have most colleges and universities across the nation), and so, in a sense, they "disowned" us. But thousands more stayed; thousands more joined us. (At this writing we have received more than \$180,000 in *new* Life Memberships during this past year!) This, to me, is maturity. It's an appreciation of the greatness that has traditionally marked the University of Wisconsin—a greatness that hasn't been diminished, but rather strengthened and toughened, by the battles it has seen. To me it's a sign of the greatness of its Alumni, too, on which so much of the University's past and future rest—and of the Wisconsin citizens who support the University even though they may have no children here, and of those out-of-state families who send their young people to contribute to and gain from this, one of the finest teaching institutions in the world. ■

Letters

Out-of-Statement

During the years 1962 through 1965 I was an "out-of-state" UW student. At that time I did not fully appreciate the significance of my origin. I lived in Madison, not in New York. I attended class in person, not by mail. After graduating, I taught for a while at the University and married a Wisconsin out-of-state alumna in Madison. Since then I have been a member of the Alumni Association. I have enthusiastically recommended the University to my students, without reference to their state of origin, as a place to study and teach.

After benefiting from Wisconsin's "120 Years of Greatness" I was discouraged to read that the University will soon enter an indefinite period of smallness, submission to non-academic standards, and xenophobia. My "out-of-state" wife, my eight-months-old "out-of-state" son and I are eagerly hoping for a reversal of the recent vote of the Board of Regents.

George Glauberman
Chicago

Hark, The Herald

A major complaint of campus protestors is biased news coverage. *The Wisconsin Alumnus* provides a case in point in its May issue. (**The Cardinal: Down. And Out?**)

In what purports to be a news item, you announce that *The Daily Cardinal* "may be on its way out" because a new campus paper will appear in the fall . . . Although you attack *The Cardinal's* editorial slant you accept (*The Herald's* founders' statement that they will "avoid the propaganda style of writing.") UPI, however, has reported that Patrick Korten, editor-designate of the new paper, "and others on *The Herald's* nine man board are Young Americans For Freedom members."

Rather than blandly state that "the paper will seek subsidy" I wonder that your on-the-scene reporter wouldn't investigate where and how.

I long ago ceased to expect *The Wisconsin Alumnus* to serve as that vital communication bridge between students and alumni; too often your mission has been to reinforce the comfortable stereotypes of old grads. . . .

Audrey Heimbach Brodhag '43
Westport, Conn.

• *Our only contact with the founders of The Herald was through their prospectus. Since it said nothing about the political leanings of any of its board we did not think to ask; nor do we believe that mem-*
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WHEN YOU COME BACK YOU'VE NEVER BEEN AWAY

By Thursday afternoon they start arriving in Madison—the old grads—for their big reunion on Friday and Saturday. The telephones in Alumni House ring steadily: do we know where so-and-so is staying? there was this wonderful Dean Somebody—is *he* still around? where *is* Nakoma Country Club again? (the town has grown so!)

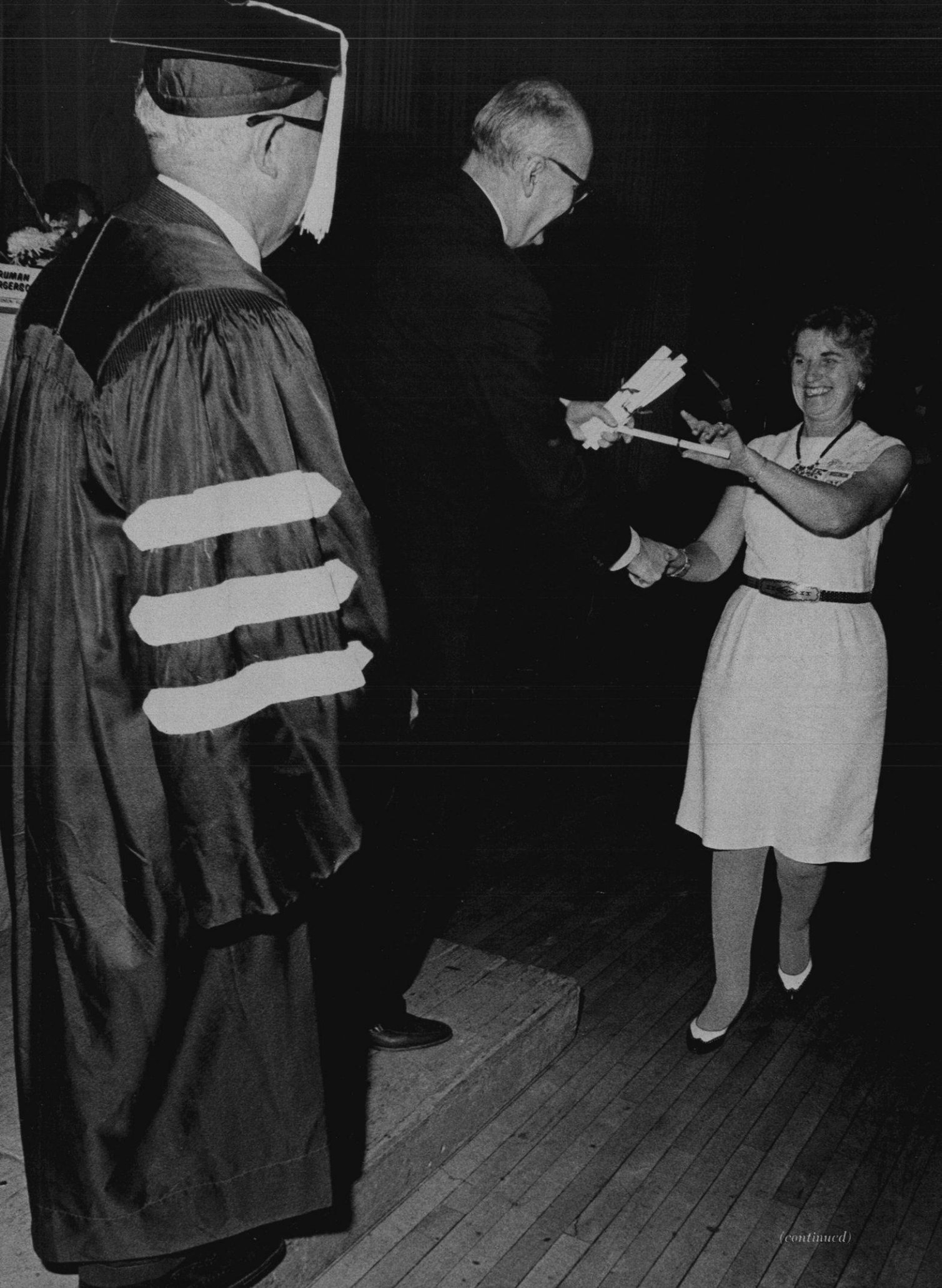
On Friday morning, some of them arrive at the registration desks even before the staff does: older men, usually, traveling alone or unable to wait in that hotel room any longer for her to put her face on. They stand, friendly and a little awkward, with a shine about them and a tentative smile, like boys at the Prom. They keep one eye on the door, ready to recognize the first familiar face.

Within an hour the lobby is crowded, and there is a wait at the registration desks. Everyone gets a name tag, and almost everyone checks the lists to see who's here. From the Blue Room come the sounds of a special levity, for this is reserved for the Class of 1919, which becomes the Half Century Club at luncheon. It appears that the older they are the more exciting is this reunion, the more thrilling the sound of a voice unheard for years, the tighter the ties to their University.

After the Half Century luncheon it's visiting or roaming before cocktail parties and class dinners in clubs around Madison. Saturday morning there are bus rides, with everyone to meet at the Center, and it is raining. A phone call from a motel says there are a lot of people stranded there, and would the nice Greyhound people send the tour bus up there? They would, and do. This morning the Blue Room is the realm of the Class of 1944, this noon's Quarter Century Club inductees. They sip dry sherry at 10 in the morning, swingers that they are, and the *girl* Class members keen a little at the memory of the wartime man shortage, and the *men* in the Class smile in titillated reverie. After the Quarter Century club lunch, another afternoon of private visiting before small, special parties and the Alumni Dinner that night.

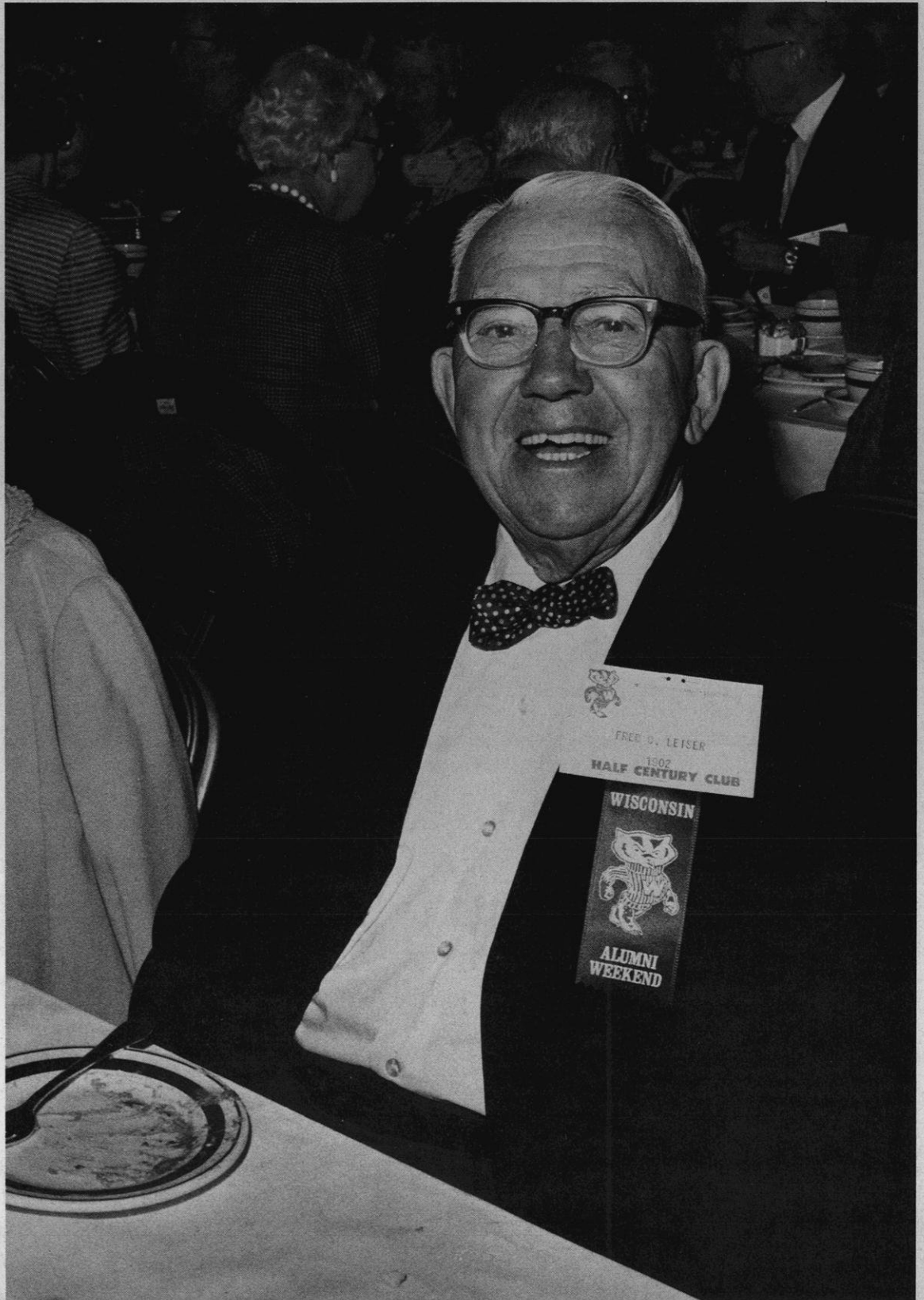
Then, at the dinner they are all together: all the classes, all the familiar faces, all the returning moments that must have been only yesterday, and that remind you that you never *really* left Wisconsin.

A member of the Class of 1944 receives her Quarter Century Club "diploma" from University President Harrington and Alumni Association President Ray Rowland in the academic robes of his office.



(continued)

The senior attendee of the Half Century Club luncheon (once you've made it you can join them every year) was Fred O. Leiser, '02, of Madison. (Right) After Saturday's WAA board meeting, the gavel of the Presidency passed from Ray Rowland, '25, of St. Louis to Truman Torgerson, '39, Manitowoc. Mrs. C. A. Elvehjem, '28, Madison, is the new secretary, and (from left) Bob Draper, '37, Chicago, is first vice president; Bob J. (Red) Wilson, '51, Madison, is second vice president, and Harold E. Scales, '49, Madison, continues as treasurer.





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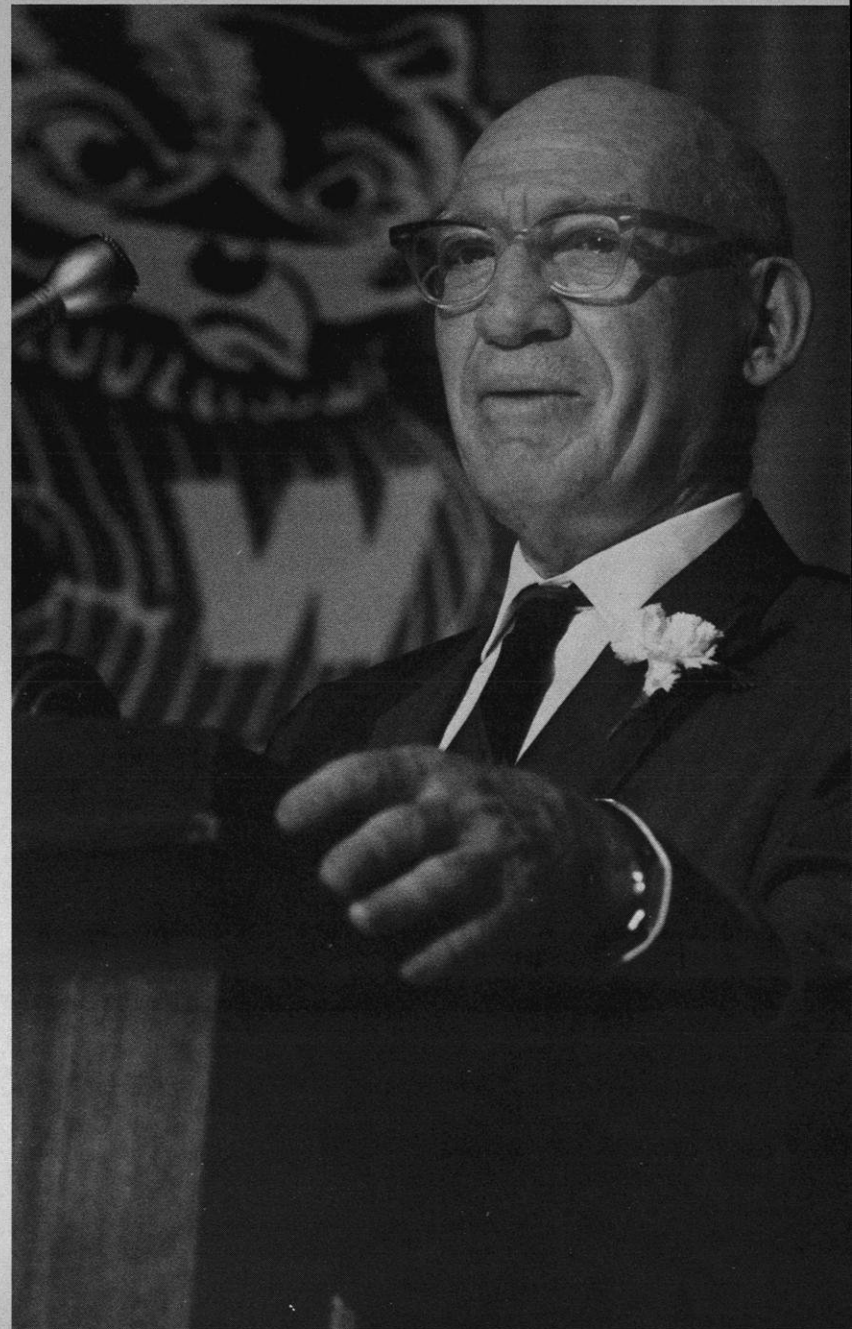
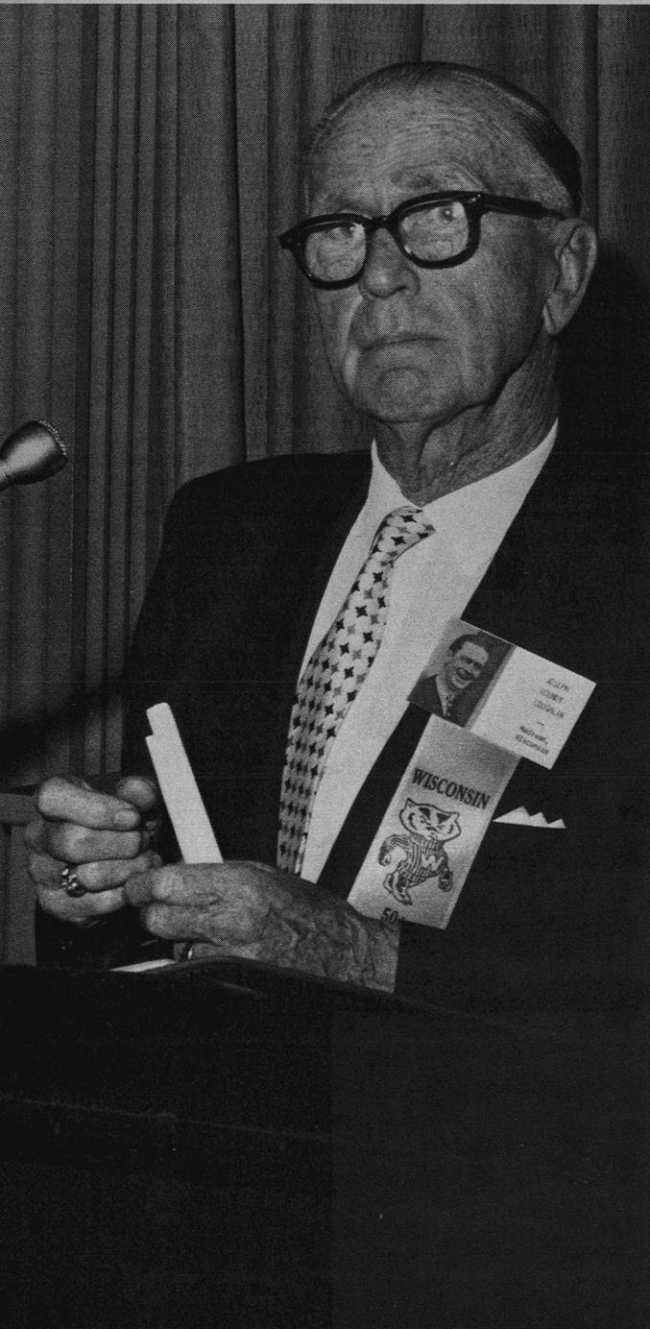
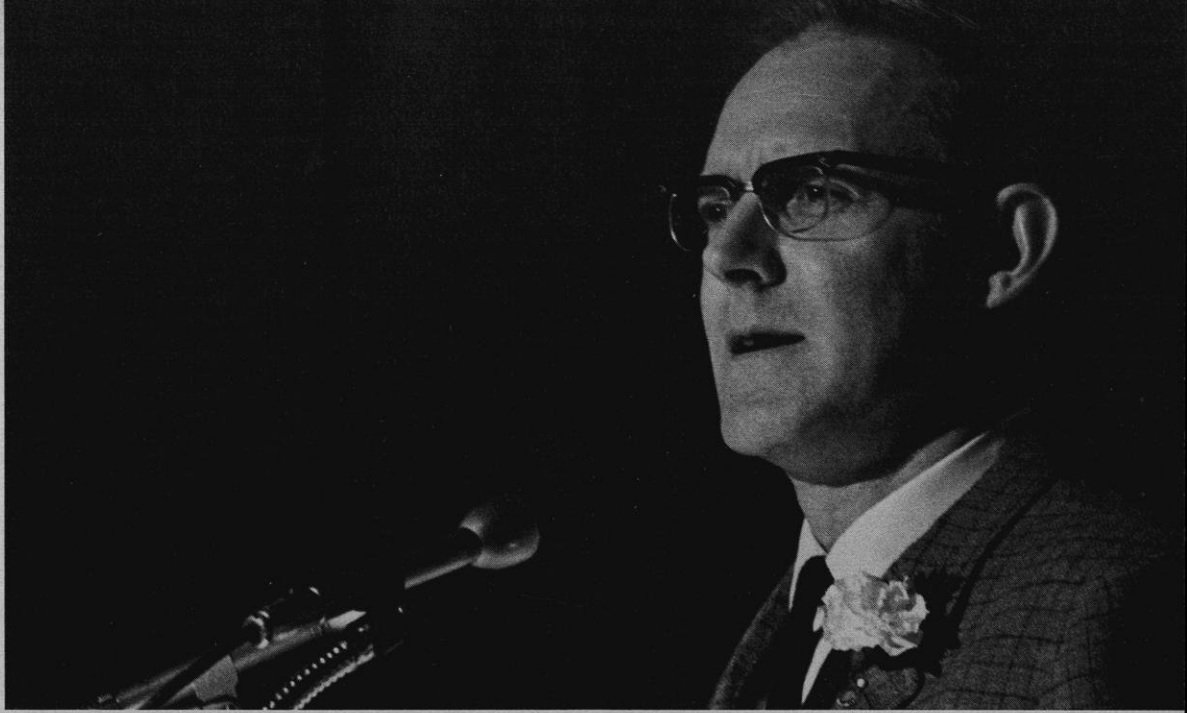


Each year, at the Alumni Dinner, we honor our own for their outstanding loyalty to the University and leadership in their field. This year it was Elroy Hirsch; retired publisher Don Anderson; Milwaukee industrialist Allen M. Slichter; dean of the UW School of Nursing Helen L. Bunge; and former secretary of HEW Wilbur J. Cohen. (Below, left) Early in the morning, coffee in the Alumni House lounge.

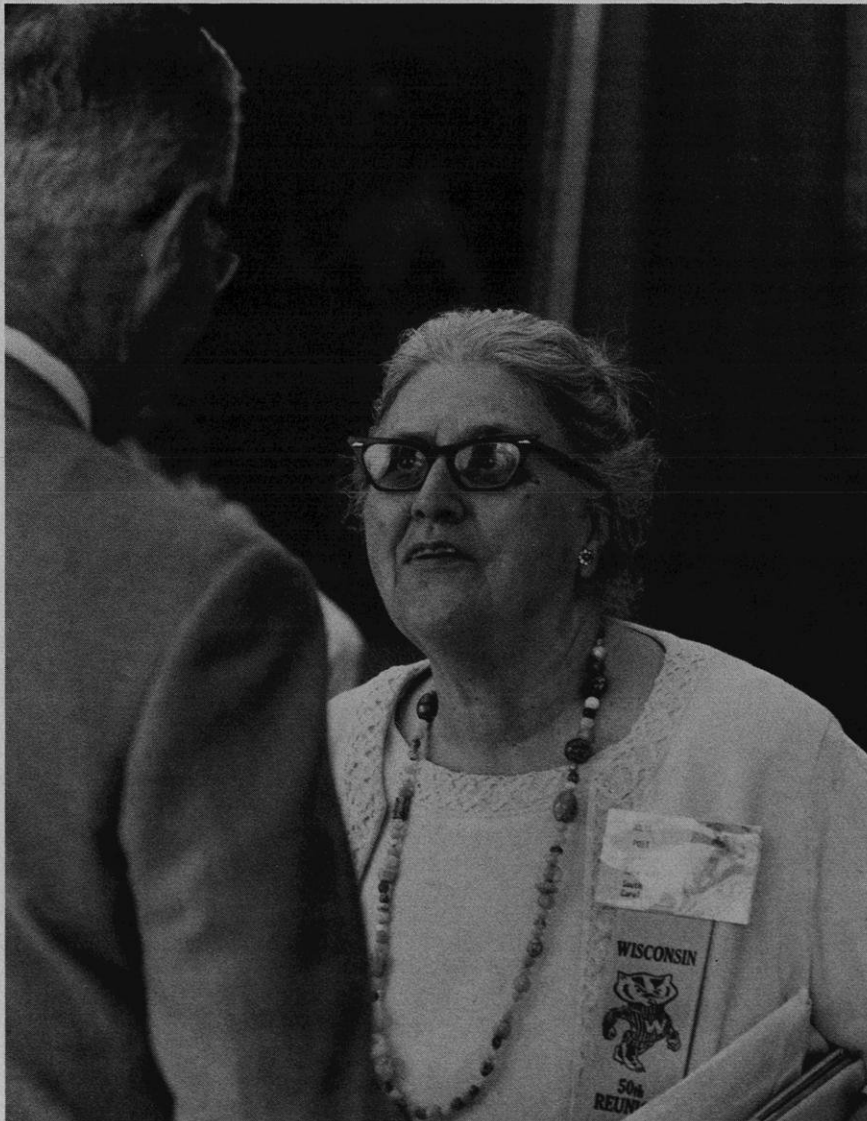


With the lights down and the spot on him, it could have been Ted Lewis. Harry Scott, '19, of Manitowoc wrote *Alma Mater, Dear*, a good song, really, and played and sang it for his classmates at their Half Century Club luncheon on Saturday.

(continued)



(Top left) Karl Sonnemann was president of the Class of 1944. Now a Lake Mills dentist, he welcomed them back. (Lower left) Madison columnist Joseph (Roundy) Coughlin never made it through grade school, but he would have been a member of the Class of 1919, and a beloved one at that, so they took care of it at their luncheon, officiated over by their class president Harold M. Groves (right), now emeritus professor of economics. (Below) "Yes, I do remember you. Just give me a minute to think—."



(continued)

Reunion Reports

1914

The unforgettable and unique 55th reunion Grand Champagne Cocktail Party of the Class of 1914 with the Classes of 1913 and 1915 as guests is now history.

For over a year **Russell Carpenter**, president of the class, had planned and dreamed of a final reunion with his beloved classmates, with no charge for champagne, food or entertainment. Moreover, his love for the University prompted him to extend to the classes of '13 and '15 a most cordial invitation to join us for this gala occasion. This is the first time in the history of the Alumni Association that a class has entertained so lavishly another class in its reunion activities.

Then illness struck and Russ himself has had to spend the past weeks in a hospital bed.* His interest and excitement never dimmed, however, and have animated his lovely wife, **Louise**, who carried on with joy and efficiency.

She enlisted **Kay Parkinson** of Madison and **Mary Marks** of Wheat Ridge, Colorado, to be her lieutenants, and they telephoned, sorted letters, made posters, drew pictures, collected memorabilia from hither and yon to fill a big bulletin board, and finally distributed badges and registered guests for the Blue Room party.

Hi Priester of Davenport, Iowa, became a jovial master of ceremo-

nies and gave tremendous lift to the whole affair.

Charlie Walker of Madison, our treasurer and financial wizard, paid for the entire party by means of his judicious handling of the final remnants of 1914's bank account.

The champagne flowed like water, the hors d'oeuvres were beautiful and filling, the conversation pulsated with nostalgic enthusiasm, and laughter rose and fell in never-ending waves.

The climax came at the end when the incomparable University Singers, directed by **Donald Neuen** of the School of Music, electrified us with a program of such beauty, such fast change of pace, and such power that we all were carried with them to a high pitch of joy and excitement. The wholesomeness, beauty, talent, versatility, and love of life shown by the boys and girls in the group renewed our faith in the youth of our University and made us proud that we, too, are a part of this great institution.

—**Mary Leary Marks**

* Mr. Carpenter died on May 19. (Ed)

1917

The Class of 1917 has just chalked up the current episode in its long series of reunions—again successfully and enthusiastically attended. This year 36 were at the luncheon and business meeting in the Madison Club: more than in 1968, so we seem to be on our way to gaining momentum for the second fifty.

We were very pleased to have with us our honorary class member, **Dr. Middleton**, and hope he will make this an annual habit. Additionally there were three '18ers—bolstering the modest consensus that there really must be something to 1917.

News that at long last the Plaza is getting underway, which we hope will soon beautify the area surrounding wonderful new Alumni House. As to the Class Scholarship, largest of any to date, the treasurer reported that since it went into operation in 1952, twenty-five scholarships have been awarded; of this we are very proud.

President **Harrington** visited us briefly—his 10th similar call in a very busy Reunion Day. His greeting preceded an address by our guest speaker, **W. Eugene Clingan**, assistant vice-chancellor for student affairs. He spoke of recent campus situations of unrest, and particularly pointed out the undue emphases by mass media on disturbances by an extremely small proportion of students—yet failing completely, or burying remotely, recognition of the many vast praise-worthy performances and accomplishments of students and faculty alike. We trust the prolonged lively discussion and question period indicated to him our appreciation of his excellent presentation of so much informative material in an area of vital interest to us all. SO—on to an even better get-together in 1970!

—**Myra E. Burke**

Half Century Club—Class of 1919



1919

“We never had so delightful a party” agreed the some one hundred members of the Class of 1919 who returned to the campus for their Golden Jubilee reunion and induction into the Half Century Club.

The reunion attracted a wide representation from 18 states and one foreign country from a class whose membership had been depleted by about one-third during World War I. All the class officers were there: **Harold Groves**, president, who welcomed the class at the induction ceremony and served as MC at the class dinner; **Velma Reid Connors**, secretary, from Hurley; and **Herbert Baker**, treasurer, from Zanesville, Ohio with a winter residence at San Miguel Allende in Mexico.

Herbert and Louise Ludlum Baker, both members of the class, drove 3,500 miles from mid-Mexico for the occasion, bringing with them their Great Dane dog.

Frank Ross, reunion chairman, regaled the assembly at the class luncheon with some reminiscences of his father, the famous **Edward Allsworth Ross**.

Frank received a skyrocket of approbation for his yeoman service in planning and executing the reunion events. (Incidentally it was noted that the class was one of the few remaining that knew how to execute a good “skyrocket.”)

Frank was aided by an able and faithful committee: **Viola Pleuss Chandler**, **Annetta Donkle Cornish**, **Andrew O. Dahlen**, **Katherine Nienaber Gibson**, **Maurice M. Hanson**, **Helen Browne Hobart**, **Sohnia Sinaiko Keidan**, **Walter A. Koehler**, **Violet Timlin Schneiders**, **Harry H. Scott**, **Frederica Atwood Sisk**, **Emil F. Stern** and **William H. Stevenson**.

A new “office” had been created for the occasion: “The Sweetheart of the Class of 1919.” The mantle fell to **Viola Pleuss Chandler** who filled the role graciously. Her qualifications were long-continued association with the University and “abiding charm, vitality, and popu-

larity.” Her two grandsons, now at the University, could cite parents both of whom had been UW graduates for four generations back.

Among the others in the reuning party was **Glenn Warren**, Schenectady, former vice-president of the General Electric Company. **Silas and Margaret (Melaas) Spengler** were there from Menasha. The **Whelan** sisters, both formerly from Mondovi, now **Dr. Ann Arnold** of Minneapolis and **Julia Silverness** from Mondovi, were present. (Their father graduated from the University in 1871 and each of his nine children obtained degrees from Wisconsin.) One would like to mention many more names, each of the hundred, all important and interesting.

The class gift to the University was presented by **Dr. Karver Puestow**, fund-raising chairman, to President **Harrington** at the induction ceremony. On vote of the reunion committee, it took the form of a check, the fund to be used for the expansion of the University carillon.

There were tangible as well as intangible mementos which the returning classmates took home from the reunion. On the initiation of **Harry Scott**, Manitowoc, graduation pictures of each member were reproduced on identification badges and on the rear of attractive desk mirrors which were presented as a keepsake for each attending member. In addition to this there were the prized certificates of membership in the Half Century Club.

It would be difficult indeed to choose the top number in the rich calendar of events at the reunion. For many, no doubt, it was the induction luncheon on Friday. **Truman Torgerson**, president-elect of the Wisconsin Alumni Association, presided. In addition to the presentation of the class gift, the welcome by the class president, and the induction, **Harry Scott** presented a salute to the class, including a new University song that he had composed for the occasion and which he rendered vocally, accompanying himself on the piano.

The class dinner at the Madison Club, overlooking Lake Monona,

was dedicated to “re-acquaintance, reminiscence, and rejuvenation.” The University Singers under the direction of Professor **Don Neuen** provided the initial entertainment. These attractive and vivacious youth in comely attire and with fine voices impressed the alumni profoundly and completely dispelled the stereotype image of modern youth as rioters. Next entertainment was a do-it-yourself song-fest led by guests **Norm Clayton** with **Al Chatman** at the piano. This was followed by introductions and autobiographical comments by the members—“participatory democracy” the chairman called it. There was no adjournment: members drifted away chatting of campus days and subsequent adventures, to the refrain of sweet music at the piano.

The following morning there was a bus trip and campus tour ending at **Nakoma Clubhouse** for lunch. The tour evoked a constant expression of astonishment at the spectacular changes in campus physiognomy and members admired (albeit through a drizzle) the dramatic view of campus, city, and lake from the top of **Van Hise Hall**.

Many members were awed by campus changes during the last fifty years including, of course, the informality of student attire and the long hair and beards considerably in evidence. Not everyone thought this unmitigated retrogression: **Greta Schultz Krantz**, former president of **Chadbourne Hall** and now retired in Florida, noted that she had written a physical-education bachelor’s thesis on “Skirts as a Factor in Fatigue” and thought her efforts among others had been beneficial. Some caustic alumnus observed that maybe she had overdone it.

Nevertheless there was a high consensus that the University in its more essential aspects and objectives is continuing on course “the great institution it has been these many years.” And above all else this reunion had topped off their University experience and left them with a deep sense of nostalgia that will endure for a long time.

—**Harold M. Groves**

(continued)



Class of 1929

1924

“**W**atch '24,” the theme of many reunions of the class of 1924, was printed on the badge worn by over 60 members of the class who attended their 45th reunion. Walter A. Frautschi, class president, and his committee arranged a full day's events, beginning with 9:00 registration at Wisconsin Center, and a two-hour bus trip of the campus area, guided by Prof. Marvin Schaars. The rain didn't dampen the gala day, with visits to the top floor of Van Hise (view from the top floors gave an aerial picture of campus changes) and a tour of the Nielsen tennis stadium. Highlighting the luncheon at the Blackhawk country club was the talk by Chancellor H. Edwin Young on “Campus Plans, Problems and Progress.” Chancellor and Mrs. Young were introduced by Walter Renk, a member of the class who is a University Regent.

Pres. and Mrs. Fred Harvey Harrington arrived in time to view the nostalgic sound film, *Sights and Sounds of the '20's* and give a gracious welcome to the Class of 1924. Walter Frautschi introduced the committee members from Madison, and gave special thanks to Mrs. Glen Bell and her committee for the arrangements and decorations—cardinal birds in nests of white petunias. With reuners coming from as far as Burlingame, California; Deerfield Beach, Florida; Ft. Thomas, Kentucky; Indianapolis; and Reeds Springs, Missouri, a look ahead to the 50th reunion in five years was suggested by Mr. Frautschi. He expressed the hope that local committees be formed in all sections of the United States. Watch '24 in '74 at the Half Century reunion!

CLASS OF 1924—REGISTRATION

(From Madison unless otherwise noted): Mr. & Mrs. Raymond Wm. Baxandall, Oshkosh; Glen & Frances (Lewis) Bell; Harold & Eleanora (Hermsmeier) Brown, Neenah; Mr. & Mrs. Porter Butts; Mr. & Mrs. Lester Caldwell, Arlington, Wis.; Margaret (Pergande) Cole; Janet Cumming, Iowa City; Edith (Sinaiko) Frank; Walter & Dorothy (Jones) Frautschi; Russell & Genevieve (Hicks) Frost, Downers Grove, Ill.; Dr. Rod Gray, Evansville, Wis.; Janet (Marshall) Huiskamp; Mr. & Mrs. Henry Ingebritsen, Reeds Spring, Mo.; R. H. B. & Maurine (Hall) Jones, Burlingame, Calif.; Mr. and Mrs. George M. Keith; Mr. & Mrs. Harold Maier, Sheboygan; Josephine (Hirsig) Martin; Mr. & Mrs. Eugene Meyer, Milwaukee; Mr. & Mrs. Harold H. Persons; Horace & Lila May (Ekern) Ratcliff, Deerfield Beach, Fla.; Walter Renk, Sun Prairie; Dr. Gorton & Georgia (Stanchfield) Ritchie, Milwaukee; Margaret (Callsen) Russell; Margaret (Murray) Russell; Prof. & Mrs. Marvin Schaars; Mr. & Mrs. Harold Schee, Blue Island, Ill.; Bertha (Puff) Schwertman, Ft. Thomas, Ky.; Bernice Scott, Sheboygan; Stanley Slagg, Edgerton; Mr. & Mrs. Herbert Smith; Myron & Marquerite (Baines) Stevens; Celia (Harriman) Tatum; Paul Thatcher, Red Granite, Wis.; Mr. & Mrs. Gerald Wade; LeRoy L. Wahle, Indianapolis; Carol A. Walker, Menasha; George Finkle, Oak Park, Ill.; Harry & Lucile (Larson) Thoma; Bess (Morey) Millott, Decatur, Ill.; Herbert A. Ganser, West Allis; Marguerite (Brigham) Baker; Doris (Baldwin) Mohs; Ruth (Eken) Towell.

—Edith Sinaiko Frank

1929

The Class of '29 held its 40th reunion. In the course of doing so, it did some preliminary planning for its 50th anniversary. It is hopeful of developing a fund, tentatively expected to be used primarily for scholarships and loans, with preference to be given descendants of members of the class.

The main event of the reunion was the dinner held at the Nakoma Country Club. It was attended by

somewhat over 90 class members and their spouses. Everyone seemed to enjoy himself and said he wanted an occasion like it in 1979.

The reunion was informally dedicated to the theme “The Last of the Big Spenders.” The more formal theme was the position of the University and some of its problems.

The class was honored by the unexpected appearance of President and Mrs. Fred Harvey Harrington. The President made a few remarks and everyone was pleased that in the midst of his many other commitments, he and his lady had travelled several miles from the Wisconsin Union to spend a little time with us.

The heavy rains the following morning apparently dampened the spirits of a number of those who would otherwise have made the bus tour of the campus. We had the good fortune to have an excellent young lady as a guide and an equally excellent and spirited driver. Both showed an intense and commendable loyalty to the University. Those who made the trip seemed to think it was highly rewarding and informative.

—Robert B. Murphy

1934

University of Wisconsin Class of 1934 alumni from eight states and the District of Columbia, and from 19 different cities, gathered for their 35th reunion dinner Friday night, May 16, in the Wisconsin Center building.

Including class members and, in many cases, their spouses, 61 were in attendance, enjoying the renewal of old friendships and the beginning of new ones—along with rampant recollection and nostalgia blended with fresh sights, sounds, and im-

pressions. Champion traveler of the group was **John D. McConahay**, who came 990 miles from Ft. Collins, Colo.

A Madison-and-vicinity reunion committee, with **Florence (Hunt) Dvorak** as chairman, handled arrangements, reservations, program, and publicity for the dinner and other class events.

Highlights of the dinner were a visit by Pres. and Mrs. Harrington; a talk by Prof. Raymond F. Dvorak, longtime former director of U. W. Bands, on the origin of Wisconsin songs and traditions; the playing of a tape *You Were There, '34*; and a personal report by each attending class member.

Delmar Karlen, class president, now associated with the Institute of Judicial Administration in New York City, had extended greetings to the membership in a letter to the committee—along with his regrets that he was to be in Australia at reunion time.

Wilbur J. Cohen, Ann Arbor, Mich., a class member and former U. S. secretary of Health, Education, and Welfare and now dean of the University of Michigan School of Education, was one of five prominent alumni to receive the Wisconsin Alumni Association's "Distinguished Service Award" at the Alumni Dinner in the Memorial Union's Great Hall on Saturday night. And, of course, he was "with his class" Friday night as well.

Robert H. Fleming, '33, a former press secretary to President Lyndon Johnson, and his wife, the former **Jean Heitkamp, '34**, came from the nation's capital for the 1934 Class Dinner, as did **Elmer R. Kolb** from Libertyville, Ill.; **George Kowalczyk**

from Ft. Wayne, Ind.; **Mrs. Albert G. Johnson (Marion Bleuel)** from Excelsior, Minn.; **Edward G. Bahr** Akron, Ohio, and **William W. Klemme** from Dallas.

Pres. Harrington, welcoming the 1934 graduates, recalled the depression era, in which 1934 with its scarcity of jobs was a typical year, and said there was "all the difference in the world" between students of that day and those of the present, who feel relatively secure.

The tape *You Were There, '34*, created and first presented at our 25th reunion by **Bill Harley**, former WHA program director, was played again at the Friday night dinner. It is a rare compilation of the campus sights and sounds of 1934, and includes short takes of the speaking voices of many famous former U. W. faculty members (**Philo Buck**, **Max Otto**, **William Kiekhofer**, Pres. **Glenn Frank**, **Julius Olson**, **Paul Fulcher**, **Carl Russell Fish**, and others) and such other "celebrities" as Gov. **Phil LaFollette** and "Roundy" **Coughlin**.

CLASS OF 1934—REGISTRATION:
(From Madison unless otherwise noted.)
Edward G. Bahr, Akron, Ohio; **Harold & Winifred (McCarty) Balsley**, Waunakee; **Mrs. Pearl (Quam) Becker**; Mr. and Mrs. **Milton Begel**, Milwaukee; **S. Lee Burns**; **Margaret (Condon) Christopherson**; **Wilbur J. Cohen**, Ann Arbor, Mich.; **Dr. Helen Dickie**; **Prof. Ruth Dickie**; **Dr. John W. Doolittle**; **Prof. Raymond & Florence (Hunt) Dvorak**; **Victor & Helen (Bickett) Fiegel**, Elkhorn; **Robert & Jean (Heitkamp) Fleming**, Washington, D. C.; Mr. & Mrs. **Edward Griebisch**, Milwaukee; Mr. and Mrs. **Robert Halverson**, Wauwatosa; Mr. & Mrs. **Fred Holt**, Janesville; Mr. & Mrs. **George Howland**; **Mrs. Marion (Bleuel) Johnson**, Excelsior, Minn.; **Willard & Florence (Hanold) Johnson**, Lodi, Wis.; Mr. & Mrs. **Franklin Kellogg**; **William Klemme**, Dallas; **El-**

mer Kolb, Libertyville, Ill.; **George Kowalczyk**, Ft. Wayne, Ind.; **Mrs. Harriet (Matthew) Kubista**, Middleton; Mr. & Mrs. **Harold Lutz**; **John McConahay**, Ft. Collins, Colo.; **Stanton & Elvira (Jens) Mead**, Wisconsin Rapids; **Stella (Whitefield) Revell**; **Thor & Alice (Dousman) Rogeberg**; **John & Cleo (Dunn) Sammis**; **Ethel Schenck**; **Wilbur Schmidt**; Mr. & Mrs. **George F. Sieker**; **Austin Smith**, Manitowoc; **Christian & Dorothy (Bratt) Steinmetz**, Milwaukee; **Odell & Hazel (Shivers) Taliaferro**; **Reynold & Margaret (Miller) Tjensvold**, Mequon, Wis.; **Wayne & Dorcas (Rewey) Volk**; **Dorothy Woodward**; Mr. & Mrs. **Fred Zimmerman**.

—John Sammis

1939

Bucky Badgers, large and thin, tall and small, set the scene for over eighty members of the Class of 1939 who gathered in the ballroom of Maple Bluff Country Club for their 30th reunion dinner party Friday, May 16. The evening of happy hijinks and yarn-swapping began with a warm welcome by Class President **Howie Weiss** and his charming wife, **Gerry**, as well as reception committee members **Joe and Myrna (Metcalf) Buchberger**, **Robert and Winnie Parent**, **Jack and Jane (Stark) Savidusky**, **Robert and Dodie Mortenson**, and **Gordon and Dolly (Walker) Harman**.

The Dutch treat "personality adjustment" hour (laced with such remarks as "I'd know you anywhere," "You haven't changed one bit," and "Do you remember when . . .") was followed by wine (for toasting purposes, of course) and a delicious dinner from shrimp cocktail to lemon chiffon pie (weight-watchers delight with all calories left behind in the kitchen). Programs, favors, and a profusion of vivid red

Class of 1934



geraniums carried out the cardinal and white theme.

Roger LeGrand, former *Daily Cardinal* executive editor and in rare form, served as Master of Ceremonies.

Among the numerous nonsense prizes awarded, it was conceded that the **John Sohrweides** from Dallas, and the **Julian Bornsteins** of Fairlawn, New Jersey, probably had come the greatest distance. There were several contenders for the bald-est pates, and prominent among those with the longest sideburns was **Truman Torgerson**, newly elected president of the UW Alumni Association. And **Bowden Curtiss** won the door prize with lucky number 13!

Following further "Campus Memories on Tape" (with due thanks to the Chi Phis), Pres. and Mrs. Fred Harvey Harrington joined us for a brief visit and conveyed official University greetings. The festivities concluded with professional musical entertainment, informal group singing and dancing.

Despite a pouring rain Saturday morning, thirty classmates met at Wisconsin Center for a conducted bus tour and progress report of new sights and sounds on campus. With **Ralph** and **Ginny Culbertson** as tour leaders, the 39'ers timed their travels to include a picnic basket luncheon atop Van Hise Hall in the 19th floor penthouse room with a magnificent view. Joy and happiness reigned supreme, and preliminary plans are already underway for the next reunion five years hence.

—Dolly Walker Harman

1944

Members of the Class of 1944 are in the 'prime of life' and have much to offer their alma mater and their own communities. This challenge was spoken to them and their guests by University of Wisconsin President Fred H. Harrington at the Quarter Century Club luncheon at Memorial Union Great Hall on May 17. He also presented them with "diplomas" noting their induction into the club.

President Harrington reminded the class that it had problems indicative of its era as do the classes of today. It was denounced nationally for voting 75 percent in favor of optional R.O.T.C. The University one-man police force, Joseph Hammersley, (as compared with a 35-man squad today) arrested students for walking on the grass.

President Harrington was presented with the class gift—a check for \$4,300 and several pledges—by **Atty. Warren H. Stolper**, Madison, chairman of the jubilee gift committee. **Frederick C. Winding, Jr.**, of the University of Wisconsin Foundation, told this reporter later that continuing contributions toward the "rather high" goal of \$15,000 for the new library plaza may be sent to **U.W. Foundation, Class of 1944, P. O. Box 5025, Madison 53705**. He mentioned that a few more donations will bring the sum to the \$5,000 mark reached only once before by a quarter century class.

Important to the successful luncheon program was **Dr. Karl H. Sonnemann**, Lake Mills, class president.

This was the sixth class welcomed into the Quarter Century Club. About 125 members from the wartime low of some 650 graduates attended Alumni Weekend activities with guests.

Reminiscences of the 25 years were begun the preceding evening at a social hour and dinner at the Edgewater Hotel. Class talent presented the program of "Period Pieces of the Forties" and mood music from the forties was played during the meal by **Myrna (Meyer) Kurth**, Chippewa Falls, at the piano, and her daughter **Leslie**, violinist, and student at the U. W.

"Radio" was portrayed by **Adele (Stephens) Henricksen**, Park Ridge, Ill., who gave a dramatic presentation of campus life in the forties in the way she played *WHA's Story Lady* as a student. She contrasted radio with the showing of a psychedelic film of today.

Lois (Spies) Dick, Madison soprano, assisted by Mrs. Kurth, portrayed "Musical Theatre" selections from popular shows of the forties. "Legitimate Stage" was enacted by **Barnett Franks**, Milwaukee attorney who was graduated with the class in speech and was active with Wisconsin Players. He presented dialect anecdotes from his travels.

Les J. Meinhardt, Madison, was toastmaster, and **Dean of Public Services** and Mrs. **LeRoy E. Luber** brought University greetings. **Sonnemann** also spoke and recognized members of the planning committee headed by **Emily (Graham) Kiehofer** and **Dale Jennerjohn** ●

—Dorothy Betlach Link

Quarter Century Club—Class of 1944



by Jeanne Rudolf Weber

**-AND
NOW THE
BIG
CALENDAR
ON THE
WALL SAYS
IT'S BEEN**



PROF. LIGHTY GOT REGULAR BROADCASTING STARTED IN 1919.

50 YEARS THAT WHA'S BEEN TALKING

**TO ALL
YOU NICE
FOLKS
OUT THERE
IN
RADIOLAND**

University of Wisconsin broadcasting and its well-known radio station, WHA, turned a swinging 50 this year.

A long-time star in the University's galaxy, the station continues to earn awards for the innovative programming that has been a trademark since infancy.

The most recent were a first-place Armstrong award (named for the inventor of FM radio) for a broadcast on consumer affairs; a \$50,000 grant from the Corporation for Public Broadcasting for the establishment of a National Center for Audio Experimentation, and three awards—including the coveted *Emmy*—for the radio-TV series on Milwaukee called "The Inner Core: City Within a City". (See *Wisconsin Alumnus*, May.)

As another indication of the quality of the extension station's offerings, 81% of the state schools are taking advantage of its curriculum enrichment programs.

The golden anniversary of this Grande Dame of educational radio is reckoned from the year 1919 when regular broadcasts were initiated from 9XM (as the station was then identified).

"But the struggle for creation began two years earlier", says H. B. McCarty, retired director of WHA.

Physics professor Earle M. Terry began experimenting with wireless telephony—the early term for voice transmission—in 1917.

With two of his students, Malcolm Hanson and C. M. Jansky, Jr., Terry designed and built 9XM's equipment, used at first to send

ALAN SCHNEIDER, '39, HAS LONG LIST OF BROADWAY AND OFF-BROADWAY DIRECTING CREDITS.



weather, market and road reports by Morse code to ham operators out in the state. The operators decoded the messages and relayed them to the public.

But all that changed when Terry and Jansky heard of the invention of a "voice tube". Unable to buy one, they created their own, putting together the insides, while glass blower Jim Davis made the outside.

It worked—briefly, at first, for longer intervals later as techniques became more sophisticated. By 1918 clear voice receptions were reported from Chicago and Beloit.

Prof. Terry's absorption in his work grew, but so did criticism. He was "wasting time". Radio was a "passing fancy".

Yet Terry believed it was more than a piece of electronic gadgetry. It would be valuable, he said, if people could be encouraged to "say something worthwhile into the microphone".

Prof. William H. Lighty agreed. The independent director of University Extension teaching, who rode horseback to and from his home and office every day, backed up his convictions by fighting for UW President Birge's consent to begin regular broadcasting in 1919.

Once it was granted, he brought professors from various disciplines

to the microphone. If they came down with mike fright, he stood in for them, reading the script himself.

In a way Lighty had never thought possible a few years previously, he was able to realize the Wisconsin Idea of making the boundaries of the campus the boundaries of the state.

A few other voice stations were scattered throughout the country by that time, but it was the early years of experimentation from 1917-19 on which WHA bases the motto, "The oldest station in the nation."

The station has become something of a tradition in Wisconsin. It added FM on McCarty's birthday in 1947 and its FM network, which feeds programs to 96% of the state, is unique in the U. S.

McCarty came to the station in 1928 while doing graduate work on the campus. He remained 40 years. In 1931 he was named program director, later station manager and then director of radio and television education at the University.

He viewed the station, not as a training ground for professional actors in broadcasting or the theatre, but as a place to find cultural enrichment and to polish other professional broadcasting skills.

First-hand experience had taught him the tribulations of trying to break into big-time theatre. Bitten



by the acting bug, he dropped out of college to pursue a career in dramatics. He toured the country in a vaudeville sketch called "Moonlight Madness", ending up on the Orpheum circuit on a bill with the Marx brothers.

"We played the Colonial Theatre on 63rd and Broadway", he said. "That's my sole basis for saying I performed on Broadway."

He learned that it took more than talent to get a start. "Luck, chance, the whims of producers—and tremendous push—enter into success on the stage" he says.

So McCarty encouraged his students to work themselves up the ladder at a radio or TV station, planning to buy into it— or to work for an advanced degree preparatory to entering the academic world.

Some ignored his advice and became successful theatre personalities, enduring the tribulations he predicted before "arriving".

Willard Watermann, '37, became "The Great Gildersleeve" and later had the Rudy Vallee role in the road company of "How to Succeed In Business . . ."; Cy Howard, (Seymour Horowitz) '39, originated the "My Friend Irma" radio series; Vic Perrin, '40, became a character actor and is seen today in episodes



AFTER 30 YEARS, FANNIE STEVE DID HER LAST RHYTHM & GAMES SHOW IN 1966 AT THE AGE OF 90.



A FUNNY THING HAPPENED

Memories of behind-the-scenes humor through the years at WHA were renewed recently when former staff members Vic Perrin, Bill Harley, Jerry Bartell, and Harold "Mac" McCarty began reminiscing during a meeting of alumni on campus.

Jerry Bartell: "One of the most horrible episodes that ever occurred here was the time that Carl Brose (who was a student announcer) was interviewing Sinclair Lewis. I think his opening routine was something like, 'Well now, Mr. Lewis, why is it that your books are so full of cynicism and irony?' And Lewis said, 'Where? What book? What page?', and Brose mumbled, 'Well uh—what is it? uh, *Main Street?*', and it went on from there and just got worse."

Bill Harley: "The engineers objected to the kind of comments we were making about their proficiency. They started cutting off the announcers' mikes and putting on records. They got their own mike and put it in the control room so they could talk back to us. So I brought down a couple of henchmen and hid them in the closet and the first time 'Gunboat' Larson turned on his mike, they came out, grabbed him, and pinned his arms. We got to screaming and we weren't able to turn off the mike. He yelled so loud he blew the transmitter off the air!"

Vic Perrin: "Our 'On Wisconsin' fanfare is the thing I remember best. We used to drive everybody crazy with it."

Harold McCarty: "Mrs. E. B. Fred, wife of President Emeritus Fred, was a faithful listener to *Dear Sirs*. I saw her one day at the market and she was so distressed because she had missed the opening of the program. She said, 'Oh, what did Mr. Harley do this morning? The door bell rang, the telephone rang—I was so exasperated I just picked up my little radio, went into the bathroom and locked the door to listen to the remainder of the program in peace.'"

Jerry Bartell remembered one laugh when somebody said "One moment, please," and then Wally Krulevitch said "two moments please." "His timing was perfect."

Bill Harley: "Bill Kaiser and I were doing a Saturday afternoon show in the Union Theatre. We had Bill way up in the balcony and we led a station break. He called down, 'Well, it's all over, let's go.' We said 'No, it's only half way through, and he said—'Only half way through—My God!' And this all hit the air waves!"

Vic Perrin: "My biggest flop on *Play Circle* came about when I thought it was going to be so funny but nobody else knew it was supposed to be. I used to do a song every once in a while, and I was doing an Irish tenor bit. Now, the joke was that I would start in *one* key and half way through a phrase I would switch into another. At this point the accompanist was to get a little befuddled until he found the key, and as soon as he did I was to go into still *another* key.

"Well, the audience was so kind that they sat through this thing and I got tremendous applause! So I couldn't say, 'This was supposed to be a joke!' A couple of weeks later someone said to me, 'You know, you do comedy very well but you should never sing!'"

of "Mission Impossible" or "Dragnet" and in films, in addition to doing radio and television commercials. Vivian Fridell '34, was "Backstage Wife" on NBC radio for years. Alan Schneider, '39, went on to stage directing in New York, winning the Tony award for direction of "Who's Afraid of Virginia Wolff"; Loring Mandel, '49, continues to write award-winning TV drama; Ben Park, '46, teacher and TV pioneer, has won Peabody and DuPont awards; Gerry Bartell, '37, brought entrepreneurial abilities to both radio and publishing; George Comte, '35, has been general manager of Milwaukee's WTMJ radio-TV for many years.

Among those who have chosen the academic life are Walter Kingson (Krulevitch), '39, a professor in the department of radio and television at UCLA; Bill Siemering, '56, director of the radio station at the University of Buffalo, New York; Lester Hale, '34, dean of student affairs at the University of Florida, Gainesville, and Jim Robertson, '40, former executive with National Educational Television, now director of radio, television, film at University Extension.

McCarty is especially proud of those who "sampled the glamour and still retained a sense of balance".

(continued)



TOP: TV DRAMATIST LORING MANDEL, '49, WON EMMY LAST YEAR FOR *DO NOT GO GENTLE INTO THAT GOOD NIGHT*. CENTER: RECENTLY RETIRED WHA DIRECTOR H. B. McCARTY, LEFT, AND KARL SCHMIDT, THE MELLI-FLOUS VOICE OF *CHAPTER A DAY*. BOTTOM: YOU VIEW THE NEWS WITH ROY VOGELMAN.

The governmental strings that control the life or death of WHA frequently twang with warnings as tension on them increases.

In the years past, UW president Glenn Frank cut the budget and Gov. Walter Kohler restored it.

Legislators frequently question its worth, or its stand on issues.

But McCarty faced the winds of change and chance with equanimity, believing that education, which by its nature must question the status quo, will always invite buffeting by state legislators.

When WHA television was proposed in 1954, Wisconsin rejected it, with only one county voting in favor. However, station backers around the state caused a reversal and this year WHA-TV celebrated its 15th birthday.

It has not, as many feared, "consumed" its predecessor: housewives still rely on WHA radio for a three-credit college seminar on civil rights, and 310,000 school children plan schedules around its lively classes in music, science and other subjects. Pre-schoolers give never-failing attention to "The Prairie Life" and opera buffs hear discussions between Metropolitan opera stars.

The station gives "how to" advice in response to requests from listeners and discusses national and international problems, as well.

McCarty sees the educational radio network as doing a day-to-day job that can't be done any other way. He feels that with dynamic programming, it can help counteract the passivity generated by "so many diversions, distractions and false values."

Controversy, fearless discussions that are "informative . . . enough to stir listeners to intelligent action" are among the essentials he considers necessary to do the job.

The past 50 years indicate that as WHA grows from matron to dowager, the ability to cope will grow accordingly. ●

SPORTS

Track

It was pure coincidence, the natural fold of the sports page in the *Wisconsin State Journal*, that Sunday in mid May, but it put the name "Majestic Prince" directly under a photo of UW track team co-captain Ray Arrington breaking the tape and helping Wisconsin take its first indoor-outdoor title in history and its first outdoor title since 1964. The thoroughbred connotation was not inappropriate: Arrington was turning in what retiring Coach Rut Walter called "the greatest double in the (Big Ten outdoor) meet history" by winning the mile in 4:04.1 and forty minutes later winning the half-mile in 1:48.1. The graduating senior rounded out a career that assures him of a permanent place in UW track history, with eight Big Ten titles and three NCAA 1,000-yard championships. He holds the Big Ten indoor record for the mile run at 4:02.2 and the half-mile at 1:49.9 and he set the NCAA 1,000-yard standard at 2:07.8 as a sophomore.

And he brings back home to Clairton, Pa. his second selection as the W Club's 'Athlete of the Year'—an award he was not present to receive, being otherwise occupied that day with running the third leg on the University's victorious two-mile relay team at the California relays—and a share in the track team's choice as most valuable performer for the year.

This latter honor Arrington split with Mike Butler—who co-captained the team with him and earned a similar eight-victory record for Big Ten meets in his career, winning the 70-yard high hurdles indoors, a second in the 70-yard low hurdles; a first in the 120-yard high hurdles outdoors, taking a third in the 100-yard dash, and running the

opening leg on the third-place 440-yard relay team.

In earning the Big Ten outdoor victory in LaFayette, the Badgers set all-time highs by taking 10 of the 18 events and scoring 80 points to second-place Indiana's 64.

It was Rut Walter's final coaching effort before retirement.

Football

At about the same time, but over on Camp Randall's plastic broadloom, the Spring Football game was held under a rain storm heavy enough to call for water polo rules. What the small crowd saw, when it could see at all, was some running the like of which has not been performed by a Badger team in several seasons. The only hitch was that quite often the runner was found not to be carrying the ball after all, having set it down somewhere along the route. Coach John Coatta put it aptly when he said that the frequency of fumbles "got to be ridiculous". But it would be hard to disagree with his opinion that the ball club does look better, all-in-all. There is an "up" attitude that has impressed coaches and scrimmage watchers alike, a backfield that appears to mesh, and that aforementioned ground speed.

Greg (Grape Juice) Johnson, the East St. Louis (Ill.) fast halfback took the kick-off 88 yards for a touchdown, and went on from there to score again on a 24-yard run and totaled 78 yards in seven carries before an ankle injury.

Freshman fullback Alan Thompson, from Dallas, comes on very fast and very hard; rookie quarterbacks Neil Graff, of Sioux Falls, S. D., and Rudy Steiner of Iron Mountain, Mich. are fighting hard for the No. 1 spot.

Defense is still the weakest item, but the offensive line, with Elbert Walker, Mike McLish, Mike Musha, Don Murphy and Jim Nowak has "come along well," Coatta feels. He also cited 6-6, 235# Mike Propson, a defensive end from Sturgeon Bay, as a game standout, and had good words for tackles Bill Greory and Jim DeLisle, linebacker Ed

Albright and defensive end Pete Higgins.

Baseball

The baseball Badgers named sophomore southpaw Lon Galli, Manitowoc, as the most valuable player in closing the season with a 7-7 Big Ten fifth-place spot and an overall mark of 14-18. Galli posted a 5-4 record with a 1.79 ERA and paced his mates with 67 strikeouts.

The team elected junior second baseman R. D. Boschulte, Madison, as captain-elect for 1970.

Crew

At the IRA in Syracuse the crew might have thought some wag had put Lake Onondaga on rollers, what with crab-catching, swell rolling and a comedy routine by which the number 3 varsity crewman got hit in the chest when an oarlock came un-snapped, fell into the water and caught an oar on the right cheek. The result was that the favored Badgers varsity finished fourth in the finals; the JV second; the varsity 4-oared crew fourth out of 18 entries. But Coach Randy Jablonic, in his first season, took the disappointment as one of the breaks in a "warm and wonderful" season. Before that, there had been an easy win over Purdue in the season opener; another win over Dartmouth and MIT at Dartmouth (in which the 4-oared shell also took first in its initial use since 1960); a fourth place spot in the Eastern Sprints, behind Harvard, Pennsylvania and Princeton; a tough loss to Harvard at Cincinnati, in which the speed reached 43 strokes per minute; and a win over Navy and Georgetown at the Naval Academy.

Crewmen have named junior Phillip Resch, Crandon, as recipient of the second annual Norman R. Sonju award.

Resch has been the regular No. 5 oarsman in the Badger varsity boat this season after rowing at No. 7 oar as a sophomore in 1968.

The Sonju award was established last year in honor of Wisconsin's former crew coach by oarsmen who

had rowed under him here. It is given annually to the crewman selected by his teammates for outstanding contributions to the success of the crew through leadership, dedication, and sportsmanlike attitude typifying the spirit of Coach Norman R. Sonju.

Tennis

Chris Burr, a member of Canada's Davis Cup team and Wisconsin's No. 1 singles player the past season, has been elected captain of the 1970 tennis team.

Burr, from London, Ontario, posted a 9-7 record in singles play during 1969 which saw the Badgers win 13 of 20 dual meet contests. In Big Ten Tournament play he lost to Ed Thompson of Illinois in the opening round of No. 1 singles.

He teamed with sophomore Ken Bartz, Rhinelander in No. 1 doubles play this past season and posted a 5-10 record.

Golf

Mike Plautz, junior from Madison where he was a prep star at West High school, has been elected captain of the 1970 golf team.

He was the most consistent scorer during the past season with an average of 77.4 strokes per round as the team compiled a 3-4 dual meet record and placed ninth in the Big Ten meet at East Lansing in mid-May.

He placed 26th in conference individual play with a 72-hole score of 314 to lead the Wisconsin team effort.

Swimming

Two swimming team members have been named to the collegiate All-American team for the past season picked by the nation's swimming coaches.

They are Fred Hogan, Chicago, Ill., senior in the 100-yard freestyle ace, and Don Dunfield, Cupertino, Calif., in the one- and three-meter diving events.

Hogan holds Wisconsin's all-time records in the 50-yard freestyle (21.28 secs.), 100-yard freestyle (46.67 secs.), and the 200-yard freestyle (1:47.28).

Dunfield placed second in one-meter and sixth in three-meter diving in the Big Ten meet, and in NCAA competition was fifth in one-meter and sixth in the three-meter diving—highest finishes ever achieved by a Badger diver.

Briefly . . .

Athletic Director Elroy Hirsch is moving the athletic ticket office from the second floor to ground level in Camp Randall Stadium, near Gate 21.

A total of 145 athletes achieved a B or better (3.00) grade point average for the second semester of work during the 1968-69 academic year.

Order Tickets for Six Home Games

Season tickets to Wisconsin's attractive six-game home schedule that features *Oklahoma* (Sept. 20), *UCLA* (Sept. 27), *Syracuse* (Oct. 4), *Iowa* (Oct. 11), *Indiana* (Oct. 25), and *Illinois* (Nov. 15) are priced at \$30.00. The season ticket book represents a six dollar saving for purchasers. (Single game tickets for the six game home schedule are priced at \$6.00 each.)

Special events planned for the 1969 season include Band Day on September 27 (UCLA); Parents' Day on October 11 (Iowa); Homecoming on October 25 (Indiana); and "W" Club Day on November 15 (Illinois).

Season ticket purchasers who have not yet placed their orders have missed the deadline to retain their seating preference.

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WHAT?!
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YOU'RE STILL
.....
NOT A
.....
LIFE MEMBER?
.....
.....

Letters (continued from page 3)

bership in YAF, SDS, or the local garden club need affect the ability to put out a good, objective newspaper. If The Herald gets started, we will report its degree of faithfulness to standards of good journalism. This degree is measurable, which is why what we said about The Cardinal is fact, not bias.—Ed.

. . . Your coverage of the problems of *The Cardinal* and the potential emerging of *The Badger Herald* is a fine example of excellent writing. Keep it up. You are in danger of having a reasonably 'swingin' Alumni magazine. I like it.

Richard J. Lewis, Jr. '50
Eau Claire, Wis.

The *Daily Cardinal* is perhaps the only underground newspaper in the United States to be published with university sanction.

It is not even a newspaper, in the eyes of some Madison newsmen. A newspaper, they argue, must contain at least some news.

The *Badger Herald* will try to fill that need. It will be a weekly, 16-20 pages in length, to be distributed free to all UW students every Thursday during the academic year.

The *Badger Herald* will be a student NEWSPAPER. News events will be covered on the basis of significance and reader interest rather than on the biases of the editor. News stories will be written fairly and objectively. The only place for opinion will be on the editorial page.

The *Herald* has high hopes, a talented staff, and strong support from the responsible liberal, moderate and conservative elements of the campus community.

But the new paper also has problems its radical rival does not have to face.

The *Badger Herald* will have to be published off campus at a higher cost.

As a fledgling, it has to build up the sources of advertising revenue now being handed to *The Cardinal*. The *Herald* will have to depend almost entirely on local display advertising, since the *Cardinal* has the lucrative national advertising contracts all locked up.

Finally, the *Badger Herald* will be distributed free so that all students may read it, so the amount of advertising the paper must attract to stay in the black will be proportionately greater.

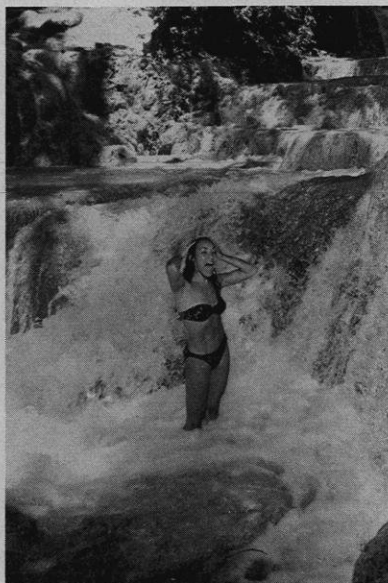
Many alumni have already expressed interest in the honorary memberships being sold in the *Badger Herald* corporation. Others who would like more information about *The Herald*, the honorary memberships, or a copy of the advertising rate schedule, please write Badger Herald, Inc., P. O. Box 1765, Madison, Wis. 53701.

James C. Rowe
The Badger Herald

Wisconsin Alumnus

Expansively we announce

1970's FOUR-PACK OF PURE PLEASURE!



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an expansive Badger, then
come along with us
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(July-August)
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BADGER BOOKSHELF

Recent books of general interest by UW alumni and former students.

Despite a second try at the UW School of Journalism twenty-five years after she became a dropout to marry, **Irene Trepel Kampen**, '43, is still one credit short of her degree. She'll do very nicely without it. Her tale of last year's return to Bascom Hill as a student, **DUE TO LACK OF INTEREST TOMORROW HAS BEEN CANCELLED**, is professional, funny and non cutsey. (168 pp.; Doubleday; \$3.96)

Herbert Kubly, '37, who won the National Book Award in 1956 for *American In Italy*, tells of Greece in the precoup days in **GODS AND HEROS** (426 pps.; Doubleday; \$7.95) Kubly writes with polish. He can be vibrant in descriptions of the land and gossipy in detail of backstreet activities, but he does it all with the mildly disturbing detachment of a Baedeker.

The jacket of **PAPA GORSKI**, by C. B. Osborn and **Margaret Waterman**, '33, promises that "readers who know Balzac will find double pleasure, for the writers have taken Père Goriot and transplanted him to Chicago during the 1960's." Um-hm. Loved they not Honoré more?? (273 pps; Harcourt, Brace & World; \$5.95.)

SELECTED READINGS IN AMERICAN HISTORY, in two paperback volumes, is edited by UW history professor **John A. DeNovo**. Volume one begins with the Americanization of Western European society in 1607 and covers the period to 1887. Volume two highlights the 100 years from 1865. Three contributing editors help DeNovo present a ranging and well-detailed survey. (543 pps. ea.; Scribner's; \$4.50 ea.)

English country gentleman Arthur Young (1741-1820) wrote extensively to his peers, chiefly about farming despite the fact that he had failed miserably at it himself. Naive, opinionated and human, he then proclaimed his observations on the politics of France, as seen from muleback and through his prejudices. **TRAVELS IN FRANCE, 1787-**

1789 has been edited more than a dozen times over the years, but never better than in this paperback by **Jeffrey Kaplow**, '56. (480 pps.; Doubleday Anchor Books; \$1.95)

A slightly revised and updated version of his sociological study, **HUSTLERS, BEATS, AND OTHERS** (200 pps.; Doubleday Anchor Books; \$1.45) has been produced by **Ned Polsky**, '48. Of it, Dwight Macdonald says "there must be some sociological work in the last ten years I've enjoyed reading as much . . . but I can't offhand think of any." (200 pps.; Doubleday Anchor Book; \$1.45)

A recent \$600,000 pledge to his church was withdrawn by one layman because of his opposition to the clergy's involvement in civil rights. His attitude reflects that of a large proportion of the laity who seek to find "comfort", not "challenge" from their church. **Jeffery K. Hadden, Ph.D.**'63, analyzes the situation in **THE GATHERING STORM IN THE CHURCHES**. (250 pps.; Doubleday; \$5.95).

A new college guide for students who seek specialized training in non-academic fields or who cannot or do not want to pursue a standard, four-year college curriculum, has been prepared by James Cass and **Max Birnbaum**, '38. It is their **COMPARATIVE GUIDE TO TWO-YEAR COLLEGES AND FOUR-YEAR SPECIALIZED SCHOOLS AND PROGRAMS**. (Harper & Row; \$7.95 cloth; \$3.50 paper.) They did the same study last year on four-year-colleges; both guides are thorough and factual.

HOW TO DO YOUR OWN PAINTING AND WALLPAPERING, by **Jackson Hand**, '37, could turn a neophyte into a pro in one reading, even if you've never slopped brush to paper. It includes clear talk about kinds of paint and when and where to use them, and offers the golfer's escape hatch—a method of painting the outside of the house on a one-side-a-summer basis. There are plenty of helpful how to pictures. (166 pps.; Harper & Row; \$3.95)

Alumni News

1901-10

Harold C. Bradley '10 has been elected to the national ski hall of fame in Ishpeming, Mich. He is now living in Berkeley, Calif.

1911-20

Genevieve Hendricks '15 was featured in a Milwaukee newspaper for her work in interior design. She lives in Washington D. C.

George J. Ritter '16 has received the half-century award of the American Chemical Society. Madison is his home.

Mrs. Joseph Farrington (Elizabeth Pruett) '18 has been sworn in as director of the U. S. interior department's office of territories.

Henry J. Duwe '19 has retired as a fiscal officer with the University of Wisconsin after 34 years. He lives in Madison.

1921-30

Frank L. Weston M.D. '21 of Madison has received the 10th annual emeritus professor citation from the Wisconsin Medical Alumni Association.

Everett W. Jones '23 of Ft. Myers Beach, Fla. is a partner in the firm of
(continued)

RESOLUTION

The Board of Directors of the University of Wisconsin Alumni Association has concerned itself with the impact on the University of the action of the Joint Finance Committee in cutting the Governor's 1969-71 budget recommended for the University. The Board has concluded that an immediate result of the cut would be to eliminate such items as teachers for additional students. It would prevent an adequate "start-up" cost for new campuses. It would also result in larger classes, heavier teaching loads and fewer supporting services.

Of greater importance is the threat to the University's standing, its standards and its reputation, which have taken a century to build.

As alumni of the University we are convinced that the quality of life in Wisconsin is influenced, to a major degree, by the teaching, research and public services of its University. In our community and family responsibilities we have found that all aspects of life, agriculture, business, industry, the professions, health and education are strengthened by the resources of the University. We are convinced that the University is, indeed, one of the state's most valuable resources and that its vitality and excellence must be maintained. The Board therefore strongly recommends that the University of Wisconsin budget for the 1969-71 biennium presented by the Governor be approved in its entirety and that the Joint Finance Committee's suggested \$39 million cut be completely restored.

*The Board of Directors
Wisconsin Alumni Association
May 17, 1969*

They know how to class up a Commencement program down there at Blackburn college, in Carlinville, Illinois! This year's featured **John C. Weaver, UW '36**, now president of the University of Missouri, as speaker, with an honorary Doctor of Science degree going to **Clifford Ellsworth Conry, UW '29**, and an honorary Doctor of Divinity degree presented to Rev. **Richard P. Graebel, UW '31**, pastor of the First Presbyterian Church, Springfield, Illinois. They had trouble getting on with the program, what with all that singing of *Varsity!*

Babcock, Hatfield, Hillman, Jones & Associates.

Wayne Morse '23 was presented the 1969 recognition award of the UW Alumni Club of Washington D. C.

Porter Butts '24 of Madison has authored two chapters on the college union for two books which will be published this year.

Samuel Lenher '24 has been elected president of the United Fund and council of Delaware for 1969-70.

Everett C. Shuman '24 has been elected to honorary membership in the American Society of Testing and Materials.

Ralph M. Rosenheimer '26 is chairman of the board of the North Shore State Bank, Shorewood, Wis.

Mr. and Mrs. Donald Newton '28 (Helen Hiltt McMurphy '27) were featured in a Madison newspaper. Former Madisonians, they now live in Allenspark, Colo. where they operate the Ferncliff guest ranch.

R. Worth Vaughan '27 of Tenafly, N. J. has retired as vice president and general counsel of American Smelting and Refining company.

Ray V. Sennett '39 has been elected to the Madison sports hall of fame. His home is in Madison.

1931-40

Stuart C. Cullen M.D. '31 is the 12th recipient of the UW Medical Alumni citation. He is dean of the University of California medical school at San Francisco.

Louis L. Meldman '32 has been elected to the board of governors of the state bar of Wisconsin. Milwaukee is his home.

Abraham M. Max '34 has been named to direct all Purdue engineering programs for the Indianapolis branch of Indiana-Purdue universities.

Lt. Gen. William J. Van Ryzin '35, chief of staff of the U. S. Marine Corps, visited the campus recently while in Madison on a speaking engagement, his first trip back in 34 years.

Martin F. Bretl '36 has been named manager of the plastics department of Rohm and Hass company of Philadelphia. He resides in Wyncote, Pa.

Gerald A. Rohlich '36 was honored as "water utility man of the year" for Wisconsin at the annual conference of the American Water Works association.

Mrs. Gerald Bartell (Joyce Jaeger '38) was recently featured in a Madison newspaper for her civic work.

Russell Peterson '38 was honored by his home town of Portage, Wis. recently for his outstanding citizenship. He is governor of Delaware.

Michael G. Eberlein '39 has been appointed judge of the Shawano-Menominee county court.

Joseph W. Windhauser '39 has been promoted to manager of lake tanker and barge operations for American Oil company.

John M. Davenport '40 has been elected vice president of Electric Storage Battery Inc. and general manager of its international group. He makes his home in Rosemont, Pa.

Edwin M. Foster '40 received a bronze medal and \$1,000 award recently at the world-wide Institute of Food Technologists' annual meeting. He is director of the University's Food Research Institute.

Malcolm A. Grueschow '40 has been promoted to controller and vice president of Gimbel's in Milwaukee.

As a biographer I am seeking correspondence, reminiscences, classroom notes, anecdotes—even gossip—on the late
WILLIAM ELLERY LEONARD
a member of the UW
English faculty
from 1907 to 1944.
Nothing about him is unimportant to this work.
CLARA LEISER
16 Saint Luke's Place
New York, N. Y. 10014

1941-45

Max M. Smith M.D. '44 has been elected president of the medical staff of St. Mary's hospital in Madison.

Former Madison Mayor **Otto Festge '42** has joined Sentry Insurance company. He lives in Madison.

William N. Wright '42 has been appointed general patent counsel of Esso Research and Engineering company in New Jersey.

Clifton R. Brooks M.D. '44 recently attended the 40th annual aerospace medical association meeting and participated in a symposium.

1946-50

Gerald A. Gruen '47 was elected mayor of Glendale, a Milwaukee suburb, recently. The second mayor in the city's 18 year history, he is married to (**Shirley Schonen '45**).

Rodney A. Briggs '48 is deputy director of the new international institute of tropical agriculture in Ibadan, Nigeria. Married to (**Helen K. Ryall '46**), he has been an administrator with the University of Minnesota Morris campus since 1959.

Leonard V. Kosinski '48 is the editor of a collection of readings on creativity and imagination in literature and language which was published by the national council of teachers of English.

Robert C. O'Malley '48 has been elected executive vice-president of Madison Bank and Trust company.

Thomas W. Rutter '48 has been elected a vice president of Dain, Kalman and Quail, Inc. of Minneapolis.

Donald V. Conway '49 has been promoted to vice president of dry battery operations of Electric Storage Battery Inc.'s international group. He lives in Wayne, Pa.

Don Huiibregtse '49, who sold the *Blair (Wis.) Press* in 1966 after publishing it for 13 years, to edit trade publications in Minneapolis, has returned to newspapering with the purchase of *The Community Herald*, a weekly published in Monona (suburban Madison). With his wife (**Laurel Karau '49**) and four children, he lives in Monona.

Robert M. Jones '49, administrator of Waukesha Memorial hospital since 1954, was elected president-elect of the Tri-State hospital assembly.

Robert T. Kreiman '49 has joined Suburban Gas as vice president and general manager. He and his family live in Tustin, Calif.

Irvin G. Wyllie '49 has been elected to the commission on colleges and universities of the North Central Association of colleges and secondary schools.

R. Byron Bird '50, of the UW chemical engineering faculty, has been elected to the national academy of engineering.

Gordon T. Grimstad '50 has become president of Highway Trailer Industries, Inc.

James P. Newland '50 has been named vice president, marketing services, for Rowe Industrial, Inc. of Whippany, N. J. He lives in Chester, N. J.

1951-55

Henry J. Schneider '51 has been named manager of the industrial chemicals department at Rohm and Haas company, Philadelphia.

Robert J. Wilson '51 is president of Westgate Bank in Madison.



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Lester J. Dequaine '52 has been promoted to vice president of employee relations for Stauffer Chemical company of New York.

Joseph A. Feldman '52 has been appointed to the Danforth associate program. He is a chemistry professor at Duquesne university in Pittsburgh.

Joseph H. Flad '52 has been elected to the college of fellows of the American institute of architects.

Thomas Laudon '55 has been honored by having a mountain range in Palmerland, Antarctica named "Mount Laudon" by the U. S. board of geographic names. He is a faculty member in the geology department at Wisconsin State university at Oshkosh.

1956-60

Raymond Howard '56 has been named to the board of directors of Gateway National Bank in St. Louis.

Major David L. Herfel '57 received the air medal at Korat Royal Thai AFB, Thailand.

Carleton A. Holstrom '57 has been elected to the board of directors of Continental Computer Associates, Inc. of Wyncote, Pa.

Mr. and Mrs. **Alfred W. Hubbell '57** announce the birth of Nancy Evelyn. They live in Janesville, where he is employed by General Motors.

William V. March '57 has been promoted to controller of Rossmoor corp. of Laguana Hills, Calif.

Ned J. Whitcomb M.D. '57 has been graduated from the U. S. air force school of aerospace medicine at Brooks AFB, Texas.

Richard P. Urfer '58 has been appointed director of the office of foreign direct investments by U. S. commerce secretary Maurice H. Stans.

1961

Charles H. Murrish '61 recently received two awards in the field of aerospace from the Martin-Marietta company in Denver. One was an author award; the other an ONTAP award, the first of its kind to be given for NASA technology utilization. He and his wife (**Lois Geiger**) live in Littleton, Colo.

Joel Smith '61 has been named president of Denison university in Granville, Ohio.

1962

Mrs. Alan L. Gordon (Lois Goldfein) recently had her book, *Stratagems to Uncover Nakedness: The Dramas of Harold Pinter*, published. She is on the English faculty of Fairleigh Dickinson university at Teaneck, N. J.

1963

Mr. and Mrs. **David A. Knopf** announce the birth of Marcy Lynn. The family lives in Los Angeles.

Joyce Kulas has been named associate director of nursing services at Rochester (Minn.) Methodist hospital.

Thomas George Wegmann has been appointed assistant professor of biology at Harvard university.

1964

Richard L. Blamey has been elected a member of the American institute of certified public accountants. He is with Ronald Mattox and Associates of Madison.

Karen B. Tancill won the first place award in the feature story-daily newspaper category of the 1968 writing contest sponsored by the Wisconsin Press Women. She is a reporter for the *Racine Journal-Times*.

1965

Mr. and Mrs. **George Glauberman (Joan Koehler '63)** announce the birth of Daniel Aaron. They live in Chicago.

Lance B. Jones has been appointed district attorney of Sheboygan county, Wisconsin.

Mark L. Sumner has accepted a job as clerk to a judge on the Federal Tax Court. He and his wife (**Bonnie Wars-hauer**) are moving to Washington D. C.

1966

Lance Corporal Paul Banesi is recovering at the VA hospital in Boston from wounds received in the DMZ zone of Vietnam. He received two purple hearts and the bronze star.

Carl H. Gabbert is an engineer/scientist in the advance aero/thermodynamics department of McDonnell Douglas Astronautics company, Santa Monica, Calif.

Lt. Charles W. Lutter Jr. is on temporary duty with the 4133rd Bomb Wing at a forward base in the western Pacific.

Bruce L. Mandell and Marg Jean Crouse of New York City were married recently. He is coordinator of data processing for a subsidiary of Time, Inc.

1967

David G. Rattray has been named director of public relations for Madison's United Community Chest.

Robert Ruess has been commissioned a 2nd Lt. in the U. S. Marine Corps and is stationed in Pensacola, Fla. for flight training to become a jet navigator.

David B. Schultz has completed military police training at Ft. Gordon, Ga.

Mr. and Mrs. **David J. Strom** announce the birth of Jane Melissa. They live in Chicago.

1968

Doyle M. Hahn has been promoted to departmental chairman of the humani-

ties division of the university library of Kansas State university.

Ronald Hall is employed at the Guthrie Theater in Minneapolis.

Thomas L. Knutson is a Peace Corps volunteer stationed in Kangar, Perlis, Malarpia supervising the teaching of English.

Roger W. Plate received his silver wings upon graduation at Hunter army airfield, Ga.

Paul W. Quade has arrived for duty at Ramstein AB, Germany.

Harold R. Rambow is with McDonnell-Douglas at Long Beach, Calif. where he is doing design work for the new DC-10.

Paul J. Sprangers has been promoted to airman first class in the U. S. Air Force.

Bruce L. Wald has been graduated from the training course for U. S. air force medical specialists.

1969

Steven M. Frank has been graduated from the training course for U.S. air force medical helpers.

Newly Married

1962

Carole Ann Fishelson and Steven B. STONE, Chicago

1963

Catherine Elizabeth Price and E. V. LAUBE, Jr., Glen Ridge, N. J.

1965

Barbara Ann LOWELL '68 and John Edward GRIBBLE

Gale Aronson and Allen D. LENARD, Los Angeles

Marilyn Ruth SMEDSTAD and James A. Anderson, Beloit

Virginia Ann Hartill and James Truax SWARTOUT, Madison

1966

Margaret Frances Gough and Robert F. CLARKE, Ashland, Pa.

Marilyn M. DOLL and Bruce L. Rayner, Madison

Mary Jean Crouse and Bruce L. MANDELL

Meredith Lyle MUTH and Brett David Hellman, Milwaukee

Evelyn A. Ruegsegger and Martin A. PALUS, Madison

Bonnie Lee Fehrenbach and Lawrence W. VASATKO, Milwaukee

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professional group.

1967

Patricia Elaine Shearer and Robert Gene BERLIN, Sanborn, Iowa
Anita BUNCIS and David T. Quanbeck, Madison

Lucy Parker CRICHTON and Fred Blaine, Whitefish Bay, Wis.

Kathleen Jacobchick and Richard W. KNITTER, Milwaukee

Susan Jean Simon and Richard Glenn KOSMO, West Allis

Linda Ann SEESSEL and Donald Stewart

Sherry Lee SIMMONS and John Richard Arlandson, Sheboygan

Lucy E. Quinn and John P. WAGNER
Margo Kervin and Mark Thomas WIRIG, Honolulu

Sherry Lamb and Paul Bernard ZELINSKI, Madison

1968

Mary Frances ANTISDEL and Mark Edward Lemmer, Mequon, Wis.

Stephanie Mae Stillman and Bret Steven BABCOCK, Milwaukee

Kristine Marie NELSON '67 and Gerald A. GIESE, Milwaukee

Cynthia Jeanne Marie Mueller and Patrick Joseph GRADY, Madison

Mary Jane GILLELAND and James Paul HALVORSEN, Madison

Diane M. JADIN '69 and Dale I. SABO

Christine Soltis and Richard Stephen TERRILL, Milwaukee

Charmaine Michelle Heise and Jerry WHITBURN

1969

Lennis Jean BRANDT '68 and Jay Randolph BECKER, Thiensville, Wis.

Ann Geier and Larry CHAMBERS, Madison

Deaths

Dana Irving GROVER '02, Davis, Calif.

Mrs. Walter Franklin Mabbett (Marie G. HINCKLEY) '02, Madison, in White-water, Wis.

Henry Charles TAYLOR '02, Naples, Fla., in Washington, D.C.

Mrs. George D. Swan (Helga Maria EKERN) '05, Seal Beach, Calif.

Roscoe George WALTER '05, Madison, in St. Petersburg, Fla.

Arnold MARSHALL '06, Los Angeles
Edwin OTT '06, Hinsdale, Ill.

Alfred Samuel DIEHL '07, Hibbing, Minn.

Vivian Rowley WHEELWRIGHT '09, Marshall, Wis.

Alfred Gary WHITE '09, Washington, D.C.

Kenneth G. OLSEN '10, Gorham, Maine

Mrs. Clinton G. Clark (Everetta E. BASS) '11, Hobart, Ind.

Lillian M. FROGGATT '11, Menomoneie, Wis.

Mrs. Earle B. Williams (Ella Mabel SMITH) '11, Jackson, Mo.

Mrs. Edna S. Williams (Edna SWENHOLT) '11, Missoula, Mont.

George Edward BENNETT '12, Fayetteville, N.Y.

Ottmar John FALGE '12, Ladysmith, Wis.

Mrs. E. M. Conley (Katherine LEADER) '13, Superior, Wis., in Wheaton, Ill.

Francis Edward HUSER '13, New Richmond, Wis.

Milton Edward ROSE '13, Barrington, Ill.

Edmund Burke SHEA '13, Milwaukee, in New York City

Samuel SPERO '13, Milwaukee

James William Lee BENSON '14, Elkin, N.C.

Russell Hand CARPENTER '14, Madison

Nicholas Michael ISABELLA '14, Madison

De Witt Clinton WEST '14, So. Laguna, Calif.

V. Weldon LACKEY '15, San Antonio

Mrs. Curtis Burr Livingston (Corinne E. GEBHART) '15, Kenosha, in White-water, Wis.

Robert Sylvester MAGATAGEN '16, Dinuba, Calif.

Mrs. Thurlow C. Nelson (Dorothy LEWIS) '16, Hightstown, N.J., in Mandan, N.D.

Roy Harold DAVIS '17, Chicago

George Arthur GARRIGAN '17, Beloit

Louis Thieleman KNOCKE '17, Birmingham, Mich.

Gabriel LUNDY '17, Brookings, S.D.

Mrs. E. Lawrie Mifflin (Edna Amelia PARKER) '18, Swarthmore, Pa.

Richard A. GRAY '19, Akron, Ohio

Eric ENGLUND '20, Washington, D.C.

Clifford Shattuck LEONARD '20, Guilford, Conn.

John Alvan QUIMBY '20, Boca Raton, Fla.

Mrs. Lester T. Sherman (Hannah Elson CUMMINGS) '20, McHenry, Ill.

Francis Thomas SULLIVAN '20, Dodgeville, Wis.

Lloyd Milton SCOFIELD '21, Duluth
Herbert Faulkner COPELAND '22, Sacramento

William Douglas HEINTZ '23, Rancho Santa Fe, Calif.

Alfred Nicholas HOELZ '23, Milwaukee

Robert Louis KREUZ, '23, Birmingham, Mich.

John Nathan BRUCE '24, Baltimore
Mrs. Earl Harmon Rinear (Susan Lois TAYLOR) '24, Highland Park, N.J.

Frank Douglas CRUTCHER '25, Lexington, Ky.

Arni HELGASON '25, Wilmette, Ill.

William Roy MITCHELL '26, Olivet, Mich.

William Edward OGILVIE '26, Chicago, in Madison

Melissa Annis CILLEY '27, Decatur, Ga.

Harvey Bernard GILBOE '27, Albany, Minn., in Dublin, Ireland

John Charles GOHL '28, Oceanside, Calif.

Chester John HELD '30, Portland, Ore.

James Garfield RICHTER '30, Los Angeles

Bessie Lucile HAYNER '31, Oxford, Ohio

Robert Frederick DAVIES '32, Milwaukee

George William FIERO '32, Houston, in Atlanta

Lloyd Stanley SADLER '33, Madison

Mrs. Olav Flyen Anderson (Elsie Ruth DeNOYER) '36, Falls Church, Va.

Walter Fred Kammer, M.D. '36, Muncie, Ind.

Mrs. John D. Wemstrom (Jessie Jackman WALDO) '36, Janesville

Herbert Herman WITTLIFF '36, Green Bay

Harold Cornelius BRADLEY, Jr. '37, Berkeley, Calif.

Mrs. Mary Belle Myers (Mary Belle MAPPS) '37, Green Lake, Wis.

Morton Pat STRAIN '38, Seattle

Floyd Albert LaFAYETTE '39, Millbrae, Calif.

Mrs. Elmer Patrick Borsuk (Wilma Cleora BARTZ) '40, New York City

Kenneth Paul BUCHHOLTZ '40, Madison, in Denver

Colin Rhys LOVELL '41, Los Angeles

Marvin Harry BUHNER '42, Appleton

Roy William McINTOSH '42, Racine

Mrs. John Karella (Dorothy Carrie ERICKSON) '43, Elmwood Park, Ill.

Ted John NOWAK '44, Orange, Calif.

Joseph Gerard GRASSER '45, Eau Claire

Maurice A. ROWDEN '45, Amite, La.

Robert Earl JOHNSON '46, Wind Lake, Wis., in Madison

Jennie Louise WEBSTER '47, Eau Claire

William Paul KOTH '49, Milwaukee

Arne Anselm NEVALA '49, Prescott, Wis.

Lawrence Charles JANSSEN '50, Wausau

Elmer Albert BACH, Sr. '53, Milwaukee

Mary Annette ELLIS '56, Madison

Mrs. William Robert STRASSER (Patricia Anne REILLY) '65, Madison, in Miami

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