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## **Children's Book Council Calendar. Vol. 22, no. 4 1966 (October-December)**

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# The Calendar

Vol. XXII, No. 4 • October • November • December 1966



J. Lencina

*Scene from film, THE PLEASURE IS MUTUAL: How to Conduct Effective Picture Book Programs*

*The Calendar*, a quarterly publication, is available free upon request from The Children's Book Council, Inc., 175 Fifth Avenue, New York, N.Y. 10010 (telephone: 212-AL 4-2666). The Council is headquarters for National Children's Book Week and a year-round promotion and information center. Its library is open, except for holidays, Mon.-Fri. 9-5; Saturdays, by appointment. Executive Secretary: Mrs. Mary C. Childs.

# Interesting Dates In The Next Three Months

## OCTOBER

- National Science Youth Month (Science Service, E. G. Sherburne, Jr., Dir., 1719 N St., N.W., Washington, D.C. 20036)
- 1—BOOK WEEK materials ordered after this date may not reach you in time. Order now, avoid disappointment.
  - 3—Child Health Day
  - 9—Fire Prevention Week (through 17th—National Fire Protection Assn., D. Richardson, P.R. Mgr., 60 Batterymarch St., Boston, Mass. 02110)
  - 12—Columbus Day
  - 15—World Poetry Day (World Poetry Day Assn., E. Wood, Dir., 27 W. Mount Pleasant Ave., Philadelphia, Pa. 19119)
  - 17-23—National Bible Week (Laymen's Nat'l Committee, D. Merrick, Dir. of Information, 156 Fifth Ave., New York, N.Y. 10010)
  - 21—International Whale Watching Week (through 27th—First Society of Whale Watchers, G. Burtnett, 4705-A Kahala Ave., Honolulu, Hawaii 96815)
  - 24—United Nations Day
  - 30—NATIONAL CHILDREN'S BOOK WEEK (THROUGH NOVEMBER 5)
  - 31—Halloween

## NOVEMBER

Jewish Book Month (Nov. 4-Dec. 4—Jewish Book Council of America, P. Goodman, Exec. Secy., 145 E. 32nd St., New York, N.Y. 10016)

2—Daniel Boone born, 1734

6—American Education Week (through 13th—N.E.A., Publications Div., 1201 Sixteenth St., N.W., Washington, D.C. 20036)

6—Cat Week International (through 12th—American Feline Society, R. Kendall, Pres., 41 Union Sq. West, New York, N.Y. 10003)

11—Armistice Day

14—National Science Fiction Week (through 20th—KHJ-TV, F. Barron, 5515 Melrose Ave., Los Angeles, Calif. 90038)

20—Latin America Week (through 26th—Richard R. Falk Associates, 220 W. 42nd St., New York, N.Y. 10036)

24—Thanksgiving

## DECEMBER

7—*Hanukkah*, Jewish Festival of Lights begins at sunset (through 15th)

10—Emily Dickinson born, 1830

15—Bill of Rights Day

18—Grimaldi (famous English clown) born, 1779

18—Su-Lin, first giant Panda brought to U.S., 1936

21—First day of winter

25—Christmas

31—Official End of World War II

NOTE: See titles listed in "IN THIS SEASON" to display on these dates.

## ON THE COVER . . .

One highlight of the ALA Convention in New York last July was the preview of an exciting new film, *THE PLEASURE IS MUTUAL: How to Conduct Effective Picture Book Programs*. This 25-minute, 16mm color film was produced by The Westchester Library System, New York, by means of a grant under the federal Library Services and Construction Act.

On the cover is one of many enchanting scenes from the film. The storyteller is Anne Izard, Children's Services Consultant in the Westchester libraries, and her captivated audience is composed of children at the Crestwood Branch of the Yonkers Public Library. Miss Izard developed the idea for the film and was involved in its production, which is under the aegis of Joanna Foster and William D. Stoneback.

Plans for the Children's Book Council to distribute *THE PLEASURE IS MUTUAL* are under discussion as of this writing, and those *Calendar* readers interested in details should write to the CBC at 175 Fifth Ave., New York, N.Y. 10010.

## SPECIAL EVENTS — BOOK WEEK 1966 BOOK REVIEWS AND BOOK FAIRS

Each year a string of newspapers and magazines across the country highlight Book Week by publishing extensive children's book review sections. The papers listed below are among those whose special sections are available separately.

- **Book Week** (*World Journal Tribune, The Washington Post, Chicago Sun-Times*) The Fall Children's Issue of October 30 (15¢; 10 or more copies, 5¢ each; Business Office, *Book Week*, 230 W. 41st St., New York, N.Y. 10036)
- **Boston Herald Children's Book Fair Supplement** of October 30 (25¢; Subscription Dept., *Boston Herald*, 300 Harrison Ave., Boston, Mass. 02106)
- **Chicago Tribune "Books for Children" Supplement** of November 6 (10¢; Tom Tincher, Rm. 1212, *Chicago Tribune*, Chicago, Ill. 60611)
- **Christian Science Monitor Children's Book Week Feature** of November 3 (10¢; Circulation Dept., *Christian Science Monitor*, 1 Norway St., Boston, Mass. 02115)
- **Cleveland Press Book Fair Supplement** of November 1 (15¢; Public Service Counter, First Floor, *Cleveland Press*, 901 Lakeside Ave., Cleveland, Ohio 44114)
- **The Columbus Dispatch Special Children's Book Section** of November 6 (8¢, while the supply lasts; Circulation Dept., *Columbus Dispatch*, Columbus, Ohio 43216)
- **Denver Post Children's Book Section** of October 30 (15¢; 25¢ after Nov. 30; Mail Subscription Dept., *Denver Post*, Denver, Colorado)
- **Detroit Free Press Children's Book Section** of October 30 (free; William Benson, Advertising Dept., *Detroit Free Press*, Detroit, Mich. 48231)
- **Louisville Courier-Journal Children's Book Section** of October 30 (25¢; Dispatch Room, *Courier-Journal*, Louisville, Ky. 40202)
- **The New York Times Children's Book Section** of November 5 (15¢; Frank Innelli, Subscription Mgr., *The New York Times*, 229 W. 43rd St., New York, N.Y. 10036)
- **San Francisco Chronicle Children's Book Section** of November 6 (20¢; Mrs. J. H. Jackson, Book Dept., *San Francisco Chronicle*, 860 Howard St., San Francisco, Calif. 94103)

Another signature of Book Week is a happy explosion of book fairs. In 1966 the CBC is co-sponsoring, with local newspapers, and civic and professional groups, city-wide fairs in Boston (Oct. 30-Nov. 5), Cleveland (Nov. 6-13), Columbus (Nov. 6-10), New Haven (Oct. 30-Nov. 5) and Richmond (Oct. 30-Nov. 5). And, of course, there are numerous other large and small fairs throughout the nation which help to bring children together with good books.

## TELEVISION, RADIO, AND BOOKS

The National Broadcasting Company was awarded a 1966 *Prix Jeunesse* for its production of "The World of Stuart Little" on "NBC Children's Theatre." NBC was the sole American winner in this international competition sponsored by the Free State of Bavaria, the City of Munich and the Bavarian Broadcasting Corporation.

Two new TV series pivoted around children's books have youngsters participating in story-telling or discussions on the air. One is "Read Me A Story" Chicago station WMAQ-TV's Sunday morning show (8:30-9:00 CDT). Raymond A. Lubway, teacher, actor and director, is host . . . In New York, WNBC-TV, Channel 4 will have a Saturday afternoon program (commencing Oct. 15, 1:30-2:00 P.M. NYT) called "Children Ex-

plore Books," that might be called a juvenile "Open End." John Langstaff, author and teacher, is the resident David Susskind. Mrs. Lavinia Russ, *Publishers' Weekly's* Children's Book Editor, is the show's consultant and book selector, and also appears on the program.

"Animal Secrets" is a new NBC education children's series produced with the cooperation of the National Education Association, the National Science Teachers Association and the ALA, by the Graphic Curriculum, Inc., in association with NBC news. The premiere will be Saturday, October 15, 1:00-1:30 P.M. NYT. And there's a new twist: the program films will be available for purchase by schools and libraries as soon as they have been aired. For more information, write to The Graphic Curriculum, Inc., 41 E. 42nd St., New York, N.Y. 10017.

Films of the NBC-TV program "Exploring," which was produced in cooperation with the National Council for the Social Studies and the ALA, are available for classroom use, either for purchase or preview. A brochure listing the films can be obtained from The Graphic Curriculum, Inc., 41 E. 42nd St., New York, N.Y. 10017.

The Children's Book Council reports, with regret, that the radio program "Carnival of Books," produced by WMAQ-NBC in Chicago, in cooperation with ALA, has gone off the air. For twenty years Ruth Harshaw wrote and conducted this excellent children's book and author series which received a George Foster Peabody Award.

The Council salutes Mrs. Harshaw for her valuable contribution in bringing good children's books to the attention of young people and stimulating their interest in reading.

## IN AND AROUND THE CHILDREN'S BOOK WORLD

Mrs. Augusta Baker, Coordinator of Children's Services at the New York Public Library, and Dr. Julius B. Richmond, National Director of Project Head Start will share the 1966 Parents' Magazine Medal for Outstanding Service to Children. The award will be made at the beginning of Book Week on October 31, and a special announcement will appear in the December issue of Parents' Magazine.

BOOKS FOR CHILDREN: 1960-1965, containing 3,068 titles endorsed in the Children's Book section of *The Booklist and Subscription Books Bulletin* from Sept. 1960-July 1965 and including the original annotation, buying and cataloging information for each title, is available for \$10 from the Publishing Dept. of ALA, 50 East Huron St., Chicago, Ill. 60611.

Currently in the offing are some new books on children's book illustration. *THE ART OF ART FOR CHILDREN'S BOOKS* by Diana Klemin, an art director at Doubleday, discusses the work of 63 artists, with illustrations and commentary. Published by Clarkson N. Potter, Inc.; the cost is \$6.95. You may order directly from Potter, 419 Park Ave. South, New York, N.Y. 10016. . . . *WRITING, ILLUSTRATING AND EDITING CHILDREN'S BOOKS* by Jean Poindexter Colby, Editor of Hastings House, is as comprehensive as the title indicates. The book costs \$6.95 and can be ordered from the publisher, Hastings House, 151 E. 50th St., New York, N.Y. 10022.

The Grolier Award for stimulating the reading of children and young people was given to Mildred L. Batchelder, the former Executive Secretary of the Children's Services and Young Adult Services Divisions of ALA. At the ALA Conference in July, the Children's Book Council also honored Miss Batchelder with a citation "in grateful recognition of her untiring efforts toward better and wider service to children through their books. . . ."

1967 marks the 100th anniversary of Laura Ingalls Wilder, and there are several ways *Calendar* readers can take part in the celebration. You can aid the drive to interest the Post Office Department in issuing a commemorative stamp by writing a letter of support to the Postmaster General, Post Office Dept., Washington, D.C. Secondly, contributions sent to Mr. Edward Parker, Treasurer, Laura Ingalls Wilder Home Association, Mansfield, Missouri, will go toward the construction of a small museum at the Wilder home. Founder Memberships of \$100 or more are limited to 100. A gift of \$5.00 or more from children's groups entitles the donors to a plaque for their school room or library.

## AWARDS AND PRIZES

The 1966 winner of the Dorothy Canfield Fisher Memorial Children's Book Award was *RIBSY* by Beverly Cleary (Morrow).

*RASCAL: A Memoir of a Better Era* by Sterling North (Dutton '63) has been awarded the 1966 Pacific Northwest Young Readers' Award.

The second annual Dutton Junior Animal Book Award has been given to *WILD GEESE CALLING* by Robert Murphy (August, 1966).

From Duell, Sloan and Pearce comes news of two plaudits: *LAND RUSH*

by Carl G. Hodges has won the **Western Heritage Cowboy Hall of Fame Award** as the best Western juvenile book of 1965; and **THE STUBBORN ONE** by Rutherford Montgomery has been tapped with the **Western Writers of America Spur Award** for the best Western juvenile book of 1965.

Nat Hentoff's **JAZZ COUNTRY** (Harper) has won the **Nancy Bloch Award** of the Downtown Community School "for the book judged to be the best children's book in the field of inter-group relations."

This year's winner of the **Edith Busby Award**—*Dodd, Mead Librarian and Teacher Prize Competition*, is **MEAGHER OF THE SWORD** by Christian D. Stevens.

John and Patricia Beatty have received the **Commonwealth Club of California's** silver medal for the best children's book written by California authors for **CAMPION TOWERS**.

The following books were designated medal winners by the 1966 **Junior Book Awards** Committee of the **Boys' Clubs of America**: **NORTH TO FREEDOM** by Anne Holm, trans. by L. W. Kingsland (Harcourt); **RAMAL** by A. T. W. Simeons (Atheneum); **JACK HOLBURN** by Leon Garfield (Pantheon); **I HAD TROUBLE GETTING TO SOLLA SOLLEW** by Dr. Seuss (Random); and **THE QUEST: A REPORT ON EXTRATERRESTRIAL LIFE** by Tom Allen (Chilton).

## IN THIS SEASON

Only recently published books are highlighted in this column, as we wish to bring new titles, which have not yet been extensively reviewed and circulated, to the attention of *Calendar* readers. There are, of course, many older titles available for each occasion.

The following symbols have been used to indicate approximate grade levels: P—Pre-reader; LE—Lower Elementary; UE—Upper Elementary; and J—Jr. & Sr. High School.

**October • During National Science Youth Month**, young readers can choose from scores of books that explore worlds beneath the sea, beyond the ionosphere, through the microscope—and those plainly visible. Some good titles are **FIRST EXPERIMENTS WITH GRAVITY** by Milgrom (Dutton), **THE RIDDLE OF SEEDS** by Hammond (Coward), and **WHAT DOES THE TIDE DO** by Kinney (William R. Scott), all LE; **SMALL MAMMALS ARE WHERE YOU FIND THEM** by Tee-Van (Knopf) and **THE CHEMISTRY OF A LEMON** by Stone (Prentice-Hall), both UE; **THE ROMANCE OF PHYSICS** by Irwin (Scribner), **HYDROSPACE, *Frontier Beneath the Sea*** by Coggins (Dodd, Mead), **SEARCH AMONG THE STARS** by Heintze (Van Nostrand), and **WINGING INTO SPACE** by Hendrickson, Jr. (Bobbs-Merrill), all UE & J; **HOW ANIMALS COMMUNICATE** by Gilbert (Pantheon), **BIONICS: *The Science of Living Machines*** by Halacy, Jr. (Holiday), **CHALLENGERS OF THE UNKNOWN** by Brewer (Four Winds), **THE LASER** by Patrusky and **THE FRIGID WORLD OF CRYOGENICS** by Woodbury (both Dodd, Mead), all J.

On **Child Health Day**, very young readers will want to be around when **CURIOUS GEORGE GOES TO THE HOSPITAL** by M. & H. A. Rey (Houghton), LE. Titles for older readers might include **BUILT TO SURVIVE** and **SECRETS OF THE HEART AND BLOOD**, both books by White and Lietz (Garrard), and both UE; **THE STORY OF MEDICINE** by Sylvester (St Martin's), UE & J; and **YOUR CAREER IN MEDICINE** by Bleich (Messner), J.

During **Fire Prevention Week**, young citizens can discover why Smokey the Bear is serious business in **FIRE SNORKEL NO. 7** by Barr (Albert Whitman), LE; **SKY ON FIRE** by Halacy (Macmillan), and **ALL ABOUT FIRE** by Holden (Random), both J.

A completely contemporary way to celebrate **Columbus Day** is to follow **THE VOYAGE OF THE NINA II** by Marx (World), UE, a recount of the adventures of a 9-man crew that set sail from Spain in 1962 on an authentic replica of Columbus's ship, and retraced the great explorer's journey. Two new titles, also fitting, are **LET'S FIND OUT ABOUT CHRISTOPHER COLUMBUS** by M. & C. Shapp (Watts), LE, and **THE QUEST OF COLUMBUS** by Meredith & Smith (Little, Brown), J.

**World Poetry Day** is a good time to curl up with **I'M WAITING** by Livingston and Blegvad (Harcourt), and **OH, WHAT NONSENSE!** by Cole (Viking), both LE; **HAND IN HAND WE'LL GO**, selected poetry by Burns, woodcuts by Hogrogian (Crowell), **THE GOLDEN HIVE** by Behn (Harcourt), and **ANN AT HIGHWOOD HALL** by Graves (Doubleday), all UE; **THE CHARGE OF THE LIGHT BRIGADE** by Tennyson, ill. by the Provensons (Golden), UE & J; and **IN A SPRING GARDEN** ed. by Lewis (Dial), a collection of Haiku for all ages.

Attention all whale watchers! During **International Whale Watching Week** you can brush up on facts about the largest mammal with **WHALE'S WAY** by Johnston (Doubleday), P & LE; **THE PROFESSOR AND THE VANISHING FLAGS** by Van Gelder (Harvey), and **WHALES** by Gendron and McGill (Follett), both LE; **WARRIOR WHALE** by Cook and Wisner (Dodd, Mead), UE; and **HOME IS THE SEA: FOR WHALES** by Riedman and Gustafson (Rand McNally), J. For the excitement of whaling ex-

peditions, a selection might include *THE SECRET SEA* by Armstrong (McKay), and *THE WRECK OF THE WHALESHIP ESSEX* ed. by Haverstick and Shepard (Harcourt), both J.

Witches, ghosts, goblins and other fly-by-night creatures have their hey-day (or night) on **Halloween**. For those who prefer to meet them in books, a bibliography of spooks might include *THE WITCH NEXT DOOR* by Bridwell (Four Winds), P; *THE WITCH OF HISSING HILL* by Calhoun (Morrow), *THE SO-SO CAT* by Hurd (Harper), *THE FARMER AND THE WITCH* by DeLage (Garrard), and *DORRIE AND THE WEATHER BOX* by Coombs (Lothrop), all LE; *THE MAGIC FINGER* by Dahl (Harper), *SPOOK* by Little and *GHOSTS WHO WENT TO SCHOOL* by Spearing (both Atheneum), all LE & UE; *EBA THE ABSENT-MINDED WITCH* by Froman (World), UE; and *THE AMERICAN WITCH* by MacNess (McGraw-Hill), UE & J.

**November** • Appropriate titles for celebrating **Jewish Book Month** include *THE STORY OF ISRAEL* by Levin (Putnam), UE & J; *ZLATEH THE GOAT and Other Stories* by Singer (Harper), LE, UE & J; and *A GOLDEN TREASURY OF JEWISH TALES* retold by Barash (Dodd, Mead), J.

On Daniel Boone's birthday, his name is the title of two new biographies, one by Martin (Putnam), LE, one by Garst (Follett), UE. For girls who wonder about the woman behind the frontiersman, McKay suggests *WILDERNESS WIFE: The Story of Rebecca Bryan Boone* by DeGering, UE.

Cat lovers know that all cats and kittens have unique personalities—they can be independent, cuddly, frivolous, home-loving. During **Cat Week International**, a motley assortment can be found in the following: *ISABELLE AND THE LIBRARY CAT* by Bason (Lothrop), P; *SAM, BANGS AND MOONSHINE* by Ness (Holt), P & LE; *RAMA THE GYPSY CAT* by Byars (Viking), LE *VILAIN CHAT (The Mysterious Cat)* by D. & A. Trez (World), *A CAT CALLED ROOM 8* by Finley and Mason (Putnam), *ETTI-CAT*, *THE COURTESY CAT* by McCormick (Hastings), and *ALICE, THE CAT WHO WAS HOUNDED* by Rosenthal (Albert Whitman), all LE; *THE HOUSE OF THIRTY CATS* by Calhoun (Harper), and *LITTLE CAT LOST* by Mackenzie (Macmillan), both LE & UE.

J readers can return to the source of science fiction writing in a book by the father of the form, *JULES VERNE: 20,000 Leagues Under the Sea and Around the Moon* (Platt & Munk), UE & J, during **National Science Fiction Week**. Other titles which probe the known and unknown are *THE INFINITE WORLDS OF MAYBE* by Del Rey (Holt), UE; *ORBIT I* ed. by Knight (Putnam), UE & J; *QUEST CROSSTIME* and *MOON OF THREE RINGS*, both by Norton (Viking), *S IS FOR SPACE* by Bradbury (Doubleday), *GIANTS UNLEASHED* by Conklin (Grosset), and *EARTHMEN AND STRANGERS* by Silverberg (Duell), all J.

Usher in **Thanksgiving Day** by reading *SQUANTO: Indian Adventurer* by Graff (Garrard), LE, the story of the first Indian to befriend the Pilgrims. Abingdon suggests *THANKSGIVING—FEAST AND FESTIVAL* by Luckhardt, UE & J, a collection of stories, poems, essays and factual accounts of Thanksgiving traditions around the globe.

**December** • Crowell suggests reading *HANUKKAH* by Simon, LE, during the **Jewish Festival of Lights**.

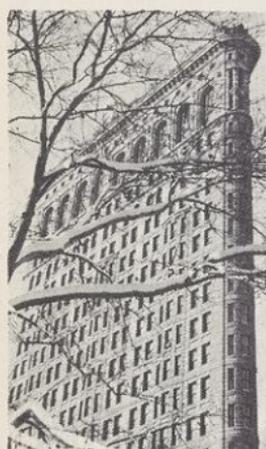
One of the great performers in theatre annals is the clown, **Grimaldi**, and on his birthday some fascinating reading is to be found in *CLOWNS THROUGH THE AGES* by Hornby (Walck), UE, which traces the history of clowns from early man through the sophisticated Marcel Marceau, and *PANTOMIME: The Silent Theater* by D. & K. Hunt (Atheneum), J.

In 1936, the first giant Panda, Su-Lin, was brought to the U.S. Harcourt suggests *ANNA AND DULA* by Vavra, UE, the story of a girl's life—with an orphaned baby gorilla as a pet—in central Africa where her father captures birds and animals for zoos and circuses. Other suitable titles for this day might include *ADVENTURE AT RIVERTON ZOO* by Francis (Abingdon), UE; *TO THE ZOO IN A PLASTIC BOX* by J. & G. Newmark (Random), *SAFARI ADVENTURE* by Price (John Day), and *NO ROOM IN THE ARK* by Moorehead (Harper), all J.

Among the host of new **Christmas** stories, some poignant, some filled with good cheer, are *HARK, THE LITTLE ANGEL* by Vasiliu (John Day), P & LE; *CHRISTMAS TREE ON THE MOUNTAIN* by Fenner (Harcourt), *JOY TO THE WORLD* by Sawyer and *STARLIGHT IN TOURRONE* by Butler (both Little, Brown), all LE; *THE CHRISTMAS SKY* by Branley (Crowell), *O CHILDREN OF THE WIND AND PINES* by Baker (Lippincott), and *A DONKEY FOR THE KING* by J. & P. Beatty (Macmillan), all UE; *TAKE JOY! The Tasha Tudor Christmas Book* (World), UE & J; *A CHRISTMAS CAROL* by Dickens, with wood engravings by Reed (Atheneum), J, and *A CHRISTMAS PANORAMA* by Parsons (Doubleday), all ages.

And on the anniversary of the official ending of the **Second World War**, young Americans can trace some events of the war years in *TARAWA: A Battle Report* by Werstein (Crowell), *CARRIER WAR IN THE PACIFIC* by Sears and the Editors of American Heritage (American Heritage Junior Library), and *BATTLEGROUND—The United States Army in World War II* by Collier (Norton), all UE & J; *MEN OF VALOR: The Story of World War II* by Miers (Rand McNally), *DUEL IN THE SHADOWS* by Orbaan (Doubleday), and *A MATTER OF LIFE AND DEATH* by Carr (Viking), all J.

## At The Top Of The Flatiron Building



During the ALA Conference last July, a distinguished group of ladies journeyed downtown from their Hilton headquarters to the Children's Book Council office. We considered the visit quite an honor, for they are all connected with the top echelon of ALA's Children's Services Division, and despite their hectic schedules, we had them together, informally, in one room.

The ladies are from left to right: Miss Ruth W. Tarbox, Executive Secretary of Children's and Young Adult Services Divisions; Mrs. Augusta Baker, Coordinator of Children's Services at the New York Public Library, and the current Vice President and President-elect of CSD; Mrs. Winnifred M. Crossley, Children's Specialist, Consultant Division, Michigan State Library, and current President of CSD; and Mrs. Sarah H. Wheeler, Coordinator of Children's Services for the Ventura (Calif.) City-County Library, and Past President of CSD. (In the background are photographs of children's book editors who have been presidents of the Council.)

In recent months we've had a host of letters about the success of our Hudson River evening cruise during the ALA Conference. From all indications, librarians had a chance to meet and exchange views with the many authors and illustrators on board. Below, Hardie Gramatky autographs a souvenir program and chats with a small group.



*Incidentally, Mr. Gramatky designed the CBC's "Care for Books" bookmark which has been reissued in its original red and white candy stripe form. It is available in quantities of 200 for \$1.00, and can be ordered by sending a request with check or money order to the CBC, 175 Fifth Avenue, New York, N.Y. 10010.*

## MATERIALS AND PUBLICATIONS AVAILABLE

The 1966 Supplement to *Books for Friendship* is available at 15¢ a copy, or \$1.00 for ten copies, from the American Friends Service Committee, 160 North Fifteenth St., Philadelphia, Pa. 19102.

A new booklet entitled "We Read," a listing of recommended books and recordings on a variety of topics (e.g., books for Spanish-speaking children, books for youngsters in rural America) is available free from the Office of Economic Opportunity. The lists were prepared in cooperation with the Children's Services Division of ALA. Write: OEO, Community Action Program, Washington, D.C. 20506.

Hastings House (27 Chestnut St., Brookline, Mass. 02146) is offering free copies of a full-color print from Wesley Dennis's *TUMBLE, The Story of a Mustang*, and a Christmas card in color (with envelope) from Joan Balfour Payne's *PANGUR BAN*. Requests should be accompanied by a self-addressed, stamped 9 x 12 envelope.

Macmillan has three free brochures for teachers and librarians: a reprint of Eric P. Kelly's Newbery Medal acceptance speech for his book, *THE TRUMPETER OF KRAKOW*; "Around the World with M. Sasek"; and "The Macmillan Battle Books." Send a self-addressed, stamped #10 envelope with request to J. Schulman, The Children's Book Dept., The Macmillan Company, 866 Third Avenue, New York, N.Y. 10022.

"Christmas and After," a booklist compiled by Helen Valentine, the Editor of Good Housekeeping Magazine's "The Young Wife's World" column, is available free after November 25. Send a self-addressed, stamped envelope to Mrs. Valentine at Good Housekeeping, 959 Eighth Avenue, New York, N.Y. 10019.

Free from the Thomas Y. Crowell Company (201 Park Ave. South, New York, N.Y. 10003; Att: Children's Book Dept.) are a new booklet about Maud Hart Lovelace, author of the Betsy-Tacy books; bookmarks about the Betsy-Tacy books and Barbara Cooney's CHANTICLEER AND THE FOX; and a limited supply of Crowell Holiday Books notepads.

Farrar, Straus & Giroux (19 Union Square West, New York, N.Y. 10003) is offering bookmarks listing their Juvenile Award Books, 1963-1966; an illustrated broadside on 1966 Newbery Award winner Elizabeth Borton de Treviño and her books; and an illustrated leaflet for YESHU, CALLED JESUS, by Claire Huchet Bishop. Please send a stamped, self-addressed #10 envelope.

Parnassus Press offers to libraries and schools a packet of color reprints including THEODORE by Ormondroyd and THE KING WHO RIDES A TIGER by Hitchcock for 10¢ postage. Write to Parnassus at 2422 Ashby Ave., Berkeley, Calif. 94705.

"Book Selection for Children," a compilation of papers by William Jenkins, Nancy Larrick, Anne Izard and Rachael DeAngelo, among other materials, was published in Vol. II, No.1 of the *Drexel Library Quarterly*. Copies of this and any single issue are available at \$3 each from *Drexel Library Quarterly*, Graduate School of Library Science, Drexel Institute of Technology, Philadelphia, Pa. 19104.

Demonstrating that comics are not always at cross purposes with children's literature, *Comics Project*, sponsored by National Periodical Publications and the National Social Welfare Assembly, offers a reprint list of short strips that appear in more than 10,000,000 magazines of the National Comics Group (Superman-DC Publications). Sample titles: "The Magic Card" (about library cards); "The Hip Way to Learn" (about developing good study habits). The reprints are available free in reasonable quantities. Write: National Social Welfare Assembly, Inc., 345 E. 46th St., New York, N.Y. 10017.

Single free copies of a 16-page reprint of "Children's Literature: From the Viewpoint of the Writer" by Irene Hunt, from *Illinois Libraries* (3/66), are available from the Library Service Dept., Follett Publishing Company, 1010 W. Washington Blvd., Chicago, Ill. 60607. Also available are bookmarks, in limited supply, for THE DOLLS' DAY FOR YOSHIKO by Ishii and *Books by Clara Ingram Judson and Reba Paeff Mirsky*.

A limited supply of dinosaur portfolios, containing six portraits by George Solonevich, suitable for framing, is available from Four Winds Press, 50 W. 44th St., New York, N.Y. 10036 (\$1.00 for each portfolio). The portraits are from DINOSAURS AND MORE DINOSAURS by M. Jean Craig.

Teachers and librarians can write to Franklin Watts, Inc., 575 Lexington Avenue, New York, N.Y. 10022, for free single copies of a full-color print, "The Land of Counterpane," from Robert Louis Stevenson's A CHILD'S GARDEN OF VERSES illustrated by Brian Wildsmith. A limited supply only; send name and address.

Librarians and teachers can write to Random House School & Library Service, Inc., 457 Madison Ave., New York, N.Y. 10022, for materials on three forthcoming Pantheon Books: a bookmark on ANANSE THE SPIDER: *Tales From an Ashanti Village*, by Peggy Appiah, ill. by Peggy Wilson; and display circulars for FREDERICK, written and ill. by Leo Lionni and THE CAT AND THE MOUSE AND OTHER SPANISH TALES by Maria Elena de La Iglesia, ill. by Joseph Low. Limited supply only.

Munro Leaf's THE STORY OF FERDINAND is thirty years old and now in its thirty-first printing. A special release is available on request from Viking, Junior Publicity Dept., 625 Madison Ave., New York, N.Y. 10022 (send a self-addressed envelope).

Grolier offers a free pamphlet, in limited supply—"Notes on Activities 1965-1966, State Library Associations and State School Library Associations." Write: Grolier Educational Corporation, 575 Lexington Ave., New York, N.Y. 10022.

Three of the half-dozen books in Macmillan's new "Guidebooks for Parents" series—*The Teaching of Reading in Our Schools* by Ruth Reeves; *The Teaching of Writing in Our Schools* by Richard Corbin; and *The Teaching of Language in Our Schools* by Miriam B. Goldstein—were contributed by the National Council of Teachers of English. Each is \$1.95 a copy, available from NCTE (508 South Sixth Street, Champaign, Ill. 61820) or from Macmillan (866 Third Ave., New York, N.Y. 10022).

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CORRECTION: The Editor's chair was temporarily vacant during production of the last *Calendar* (Vol. XXII, No. 3), and two errors slipped through. The 100th anniversary of Beatrix Potter's birthday was listed as July 6; the date should have read July 28. Also, THE VELVET BUBBLE by Winter, listed as the Friends of American Writers Juvenile Book Award under "AWARDS AND PRIZES" was incorrect information. It is not a juvenile title.

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