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BACKGROUND STORY ON THE TV BAN

Why Badger Football
Isn't Being Televised

State FM Network: Education by Radio

The Campus Reaches
Citizens of Wisconsin

MAY, 1951



WHA: The Hub of Wisconsin's FM Radio Network



WISCONSIN Alumnus

The Official Monthly Publication of the Wisconsin Alumni Association for May, 1951

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WISCONSIN ALUMNI *Research* FOUNDATION
MADISON, WISCONSIN

★What They Say:

LAKE SHORE COLLEGE

ONE OF the most important of the decisions to be made by the present Legislature sitting at the Capitol involves the idea of a branch University of Wisconsin for the special service of the young people of Milwaukee and environs. The proposition is not only significant because it is a tremendous departure in Wisconsin higher educational policy, but because it poses an added tax liability of unknown millions for the taxpayers of the whole state.

The proposition that makes sense, alone of those that have been bruited around in the discussions of the school politicians and the elected politicians at the State Capitol, is the plan of Governor Kohler.

The governor believes that the two present facilities should be combined into a better and larger institution, as a part of the University of Wisconsin. It will probably take considerable additional persuasion to gather support for such an expensive enterprise from the legislators of those many counties out-state that cannot benefit from it, but this is the only logical ground upon which this idea can be seriously considered. Any other course would be extravagant and whimsical.

—the Appleton Post-Crescent

UW BUDGET

"WE MADE a mistake in raising tuition in 1949 . . . and we feel that it's sound and appropriate for tuition to remain the same at this time."

With these words Regent John D. Jones, Jr., politely told a joint finance committee hearing the University was against the proposed tuition hike presented in the governor's voluminous budget.

For tucked away in the governor's huge budget was one item that received no publicity or announcement in the press. It was the governor's recommendation that resident tuition be increased \$15 per semester to a total of \$150 per year; that non-resident tuition be increased by the same amount to a total of \$450 per year.

We heartily agree with Pres. Fred, who told the finance committee that it will be more expensive for students to attend the University during the coming biennium. Said the University chief executive:

"Rising costs of rooms and board and all the things they (the students) buy will make higher education more expensive. We had recommended holding the Wisconsin resident fee at \$60 per semester, but this budget (the governor's) will require the Regents to set the fee at \$75.

We hope that the legislators take the hint dropped by Dr. Fred and restore lower tuition rates the Regents and the administration recommended.

A look at the comparative tuition figures of 14 other colleges and universities clearly indicates that Wisconsin is "departing from its once proud boast that the facilities for higher education in this state are free," as a Madison newspaper reported at the time of raises two years ago.

We hope the lawmakers on the other end of State St. do all in their power to rejuvenate—not shatter—the Badger idea of

WISCONSIN ALUMNUS

striving to avoid the financial barriers that impair students' opportunity for higher education at Wisconsin.

—the *Daily Cardinal*

SALARIES

THE LEGISLATURE'S joint finance committee is finding itself on the spot with Governor Kohler's bill to raise state employes' pay—and all because the administration decided to play it straight with no margin for bargaining purposes.

The bill represented the top figure which the governor thought it was possible for the state to go. It called for boosts ranging from \$10 to \$25 a month for workers in the classified civil service plus recalculations of the cost of living bonus that will be worth about \$8 a month.

But at the bill's public hearing, Assemblyman Ray Bice (R-La Crosse) offered an amendment that would raise the ante for some 8,800 of the state's 11,000 classified employes by another \$5 a month.

As this is written, the finance committee is holding onto the bill—which it fully intends to recommend for passage—until there is assurance that it isn't going to be boosted some more.

—the *Wisconsin State Journal*

UNIVERSITY TEACHING

WE NOTE that the master of arts degree in Russian is being offered at the University of Wisconsin. Candidates for admission to studies for this degree are expected to have preparation equivalent to an undergraduate major in Russian at the University. In a final oral examination candidates for the M.A. degree will have to show a general familiarity with the periods of Russian literature and a first hand knowledge of the most significant works of the great writers. Part of the examination will be conducted in Russian.

This emphasis upon the Russian language apparently is based upon present world conditions. The University evidently has concluded we are going to have much to do with the Russians for years to come. A somewhat similar situation concerned the Spanish language not so long ago when this country enlarged its contacts with the Spanish speaking countries of South America, although in this instance there were no war clouds hovering overhead.

It always pays to know the other fellow's language, whether he's friend or foe.

—the *Superior Telegram*

RESEARCH

DO YOU notice how frequently announcement is made of benefits to mankind that have been made by research men at the University of Wisconsin? Every such announcement is a matter of pride to all Badger residents. The returns to the public from the successful efforts of these gifted specialists repay the cost to Wisconsin taxpayers a hundred fold.

Dr. Link's warfarin, for instance, is the safest and most effective rodent eliminator ever put on the market and will eventually save the hundreds of millions of dollars lost annually through the destructive rat. No part of your tax money pays bigger divi-

UNIVERSITY OF WISCONSIN

Calendar

MAY

- 5 Sat. Junior Prom in Union
- 6 Sun. Pro Arte Quartet at Music Hall
Hooper Horse Show
- 8-12 Tues.— Wisconsin Players' *Goodbye, My Fancy* at Union
- 13 Sun. University Men's Chorus at Music Hall
Tudor Singers supper musicale at Union
- 19 Sat. Parents Weekend
ROTC Armed Forces Parade
Senior Swingout on Bascom Hill
UW Tournament of Song Finals at Union
- 20 Sun. Music Hour with Music School organizations at Union
- 22 Tues. "W" Club Day with banquet in Union
- 23 Wed. Cardinal Regimental Band Outdoor Twilight Concert

JUNE

- 2—Sat. Final Exams begin
- 12—Tues. Senior Ball at Union
- 14—Thurs. UW Band Concert
President's Reception in Union
Honors Convocation at Union
- 15—Fri. Commencement at Field House
Half-Century Club Luncheon and Class Dinners
- 16—Sat. ALUMNI DAY— Class Luncheons and Alumni Day Dinner
- 17—Sun. Reunion Breakfast on Union Terrace
- 25—Mon. Summer Sessions begin

dends than the medium which filters through the University and its outstanding work in research.

—the *Whitewater Register*

RADIO

A STATE service that many residents of this area are becoming acquainted with is the state FM radio network which has as its station in this area WHWC in Colfax.

Unlike commercial stations, the state network does not sell time. Instead it sends out over the airways something a little more worthwhile than the daytime sob serials or the evening quiz show.

In providing such a radio network for the residents of Wisconsin, the Legislature gave this state a valuable service at a nominal cost. The per capita cost of programming and operating the statewide network for a full year is estimated at about 10 cents—one dime for more than 5,000 hours of good quality radio service.

Not only has Wisconsin provided a radio network, but it has provided it on the best system of broadcasting available, frequency modulation. Thus the broadcasting hours are

not limited to between sunrise and sunset and programs come in clear as a bell. The number of FM sets is increasing every day. And television sets are fast becoming as common as the standard radio.

For taking the lead in providing radio service for the transmission of the benefits of its service agencies directly to the people, the state is to be congratulated. We're proud to live in a state that is keeping up with the times.

—the *New Richmond Leader*

UW TRIBUTE

THE STATE University over the years has done a magnificent job of co-operating with the rural people. Much of the advance in the science of Wisconsin farming has been developed and spread by the school, and such meetings as Farm and Home week have perpetuated and expanded the progress of rural areas.

The county is always well repaid for any time and any expense when rural representatives attend farm sessions at Madison.

—the *Neenah News-Times*

★ Dear Editor:

PARDON OUR BLUSH

Let me hasten to assure you that Charlotte Bachmann, '41, still is happily married to fellow-attorney George Higbee, '43, and practicing with him in Spring Valley. However, my professional activities are somewhat limited by Jeanne Louise Higbee, who is just one year old.

We all were startled to read the note on page 37 of the March *Alumnus* that I was Mrs. George Grim, wife of the Minneapolis Tribune columnist and overseas reporter. Mr. Grim, a confirmed bachelor, spoke in Spring Valley in December, under the sponsorship of the PTA. George and I became acquainted with him at that time, and Mr. Grim did a column about us in the Tribune.

This will account for the garbled version of the story that reached you.

CHARLOTTE M. HIGBEE, '41
Spring Valley, Wis.

(Ed. note: It's our mistake; but we hope your letter will set the readers straight on the facts.)

IN THE PHILIPPINES

The University of Wisconsin was represented by three alumni at the inauguration of the University of the East and the installation of Dr. Francisco Dalupan as its first president, held here Jan. 26, 27 and 28.

The alumni were Dr. Patrocinio Valezuela, dean, College of Pharmacy, University of the Philippines; Vicente Albano Pacis, public relations officer and professor of journalism, University of the East; Dr. Francisco G. Tonogbanua, secretary, Institute of Arts and Sciences, and chairman, department of English, Far Eastern University; Gabriel A. Bernardo, chief librarian and professor of library science, University of the Philippines.

The first three are president, vice-president and secretary-treasurer of the Wisconsin Alumni association, Philippine chapter. All were designated delegates to the event by Pres. E. B. Fred.

FRANCISCO G. TONOGBANUA, '30
Manila, Philippines

ALUMNUS GOES GOLFING

I expect to be kept busy the next few weeks cleaning up the odds and ends before leaving for England on May 1. I have reservations at the Savoy hotel in London.

Francis Gallett, pro at the Bluemound Country club in Milwaukee, has made arrangements with the pro at the Carnoustie Country club there to send the golf clubs I will use during my stay in the British Isles to London. He also has made arrangements for my golf games at Carnoustie and St. Andrews.

Now if I can make the same arrangements on the west side, I will be all taken care of for golf in Scotland.

CARL E. DIETZE, '13
Milwaukee, Wis.

(Ed. note: Carl Dietze is as enthusiastic for golf as any Badger you could find. He has played in every state in the union. Now, starting with England and Scotland, he's tackling foreign links. That's variety plus.)

ABOUT WORLD AFFAIRS

The two letters in the April issue which suggested that articles on world events should appear in the *Alumnus* interested me a great deal.

I have had the same notion for a long time. The *Alumnus* gives us University news, and that is good. But we are interested in other things connected with a University atmosphere: politics, war, taxes, etc. As a magazine for college graduates, it seems to me that the *Alumnus* should mirror information and ideas on these subjects. Aside from mere news, we want to read something stimulating in our magazine. We'd like to say, "Here, that's what they're saying at Wisconsin."

Professors could write their opinions. Alumni could do it. It wouldn't make a marked difference. The important thing is that it would be something controversial, something to make us think about the subject in question.

These days everybody is interested in too many things to be satisfied with news stories alone. The coverage is fine, but let's have some of the other to go with it.

Perhaps a page of opinion each month would fill the bill. A subject could be chosen and a number of faculty members asked to write brief analyses of it.

BURT STERN, '49
Milwaukee, Wis.

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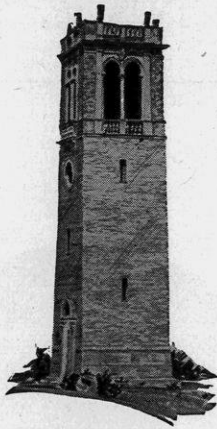
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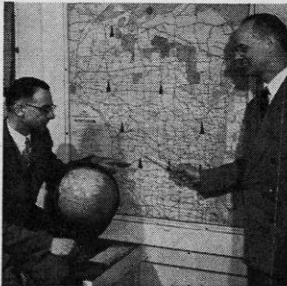
WISCONSIN Alumnus

Official Publication of the Wisconsin Alumni Association

★ Sidelines

Today, radio is enabling the University to draw more and more of Wisconsin's residents into its educational orb.

With radio station WHA as its hub, a state network of FM stations daily carries a series of educational programs to the people of the state. These programs include University lectures and in-school broadcasts for children.



The network now includes six stations, and two more have been recommended for construction by Gov. Walter Kohler. The eight-station setup will allow complete coverage of the state, bringing people close to the University who previously had only infrequent contact with it because of their comparative remoteness from the campus.

The cover picture shows Harold McCarty, right, and Harold Engel, director and assistant director of WHA, discussing plans for the seventh station in the chain, which will be located in southwestern Wisconsin.

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They asked me . . .

“Can you make the grade?”



Because I wanted a business of my own with no lid on earnings, I left a sales manager's job at the age of 40 to go into life insurance. But like anyone entering a new field, I wondered whether I could make the grade.

There are some who think I *did* make it*. In any event, many have asked me how best to get a good start in life insurance selling.

Most important, I'd say, is to choose a company that wants to be sure you *will* make the grade—that (1) screens applicants carefully, and (2) thoroughly fits a new man for a successful career.

These two factors (plus a plan that supports you while you are just learning) are leading many ambitious younger men to New England Mutual today. The company gives each man three separate screening tests before taking him on. Just being able to pass those tests gives you confidence.

My own education began immediately and continued for several years while I was working. It goes about like this. First comes basic training in your agency, combining theory and field work. After selling insurance for a few months, you qualify for the comprehensive Home Office course given in Boston, with all expenses paid by your general agent and the company.

Next you'll take up Coordinated Estates—the professional approach to selling and servicing life insurance. Then, as you are ready for it, comes Advanced Underwriting, which covers business uses of life insurance, and relates insurance to wills, trusts, and estate planning, and to taxation problems—income, estate and inherit-

ance. I jumped into this as soon as I could, and found it of tremendous help in dealing with business and personal cases involving substantial amounts of insurance.

Your final step, although I happened to take mine pretty early in the game, will be to study for your CLU designation, which is comparable to the CPA in accounting. You will profit from this study, as I have, and from the company's regular bulletins on new tax and estate laws suggesting valuable sales applications.

From experience I know a man can get ahead faster in a company with a sound training program. A thousand New England Mutual fieldmen from here to Honolulu will testify to this.

Finally, I know I've done better in life insurance than I might have in my former work. There are a great many other New England Mutual representatives who have done at least as well or a lot better than I've done. I'm glad to have the opportunity to tell the story for them.



C.L.U.

* Life and Qualifying member—*Million Dollar Round Table*
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... keeping in touch with **WISCONSIN**

JOHN BERGE, Executive Secretary

ALUMNI Club meetings during the last three months have shown definite improvement in attendance, interest and quality. This has been particularly true of the 1951 Founders' Day meetings.

Such improvement, of course, is the direct result of several factors—all important in producing successful alumni club meetings. Accordingly, here are four features that have helped to bring about this improvement:

1. Faculty Cooperation:

Faculty members have cooperated splendidly in traveling over the state and the Middle West to speak at alumni meetings. Most faculty members these days are carrying heavy teaching and administrative loads. In spite of this, these men rarely turn down invitations to speak at alumni gatherings, especially Founders' Day meetings.

President Fred gave Founders' Day speeches in Racine, Sheboygan and Appleton, in addition to his talk at the dinner here in Madison on February 6th. He also spoke at informal luncheon meetings in Kenosha, Fond du Lac and Green Bay.

His cooperation, and the cooperation of the other faculty members listed on this page, have been important factors in making this year's meetings highly successful. Orchids to you, President Fred, and to your faculty associates for this fine team work. Wisconsin alumni appreciate your cooperation.

2. Timely Speech Topics:

Alumni club officers and faculty members have used good judgment in selecting topics to be discussed at these meetings. University news, of course, is always important.

Many other topics, however, are very much in the news these days—the Korean situation, the atomic bomb, the Russian problem, the dangers of Communism, our relations with Europe, price control and the hazards of inflation. Alumni welcome the opportunity to hear these timely topics discussed by faculty experts. The significance of these discussions was indicated clearly in a phone call received recently from Professor L. F. Graber, long-time member of the agronomy department. Said Larry Graber:

"Last night, I attended one of the most inspiring meetings of my University career. I heard Farrington Daniels discuss atomic and solar energy at the Founders' Day Dinner in Darlington (population—2,100). His excellent speech on this highly technical subject and the searching questions asked by his audience were extremely stimulating. As long as we have meetings and discus-

sions like this, we don't have to worry about the future of our American way of life."

3. Sound Planning:

Good planning pays dividends in alumni meetings, just as it does in other projects. When you see a "dead" meeting—a meeting that is dull and monotonous—it's usually a sign of poor or inadequate planning. The fine meetings held so far this year show definite signs of sound planning by club officers and committee chairmen. Good planning puts sparkle into your meetings.

Planning indicates many factors: a good place for holding your meetings, adequate publicity, an attractive program, a chairman or toastmaster who keeps things moving, group singing, suitable table decorations, etc.

4. Special Features:

A testimonial dinner for Pat O'Dea produced an outstanding meeting for the Wisconsin Alumni club of Northern California. President Skogstrom and his associates gave Pat a MEMORY BOOK, made up of letters from his friends and classmates from coast to coast.

New York and Wausau added new interest by honoring two distinguished Badgers. New York honored Keith S. McHugh, '17, as "Wisconsin's Man of the Year". Wausau honored Dr. Merritt L. Jones, '12, as the "Alumnus of the Year". Such awards and testimonials are logical features for alumni club meetings and more clubs might well adopt this idea.

FACULTY FOUNDERS' DAY SPEAKERS—1951

WALTER B. AGARD	RICHARD HARTSHORNE
I. L. BALDWIN	JOHN C. HICKMAN
H. M. COON	HENRY B. HILL
FARRINGTON DANIELS	RALPH K. HUITT
C. A. ELVEHJEM	VINCENT E. KIVLIN
FAYETTE H. ELWELL	KENNETH LITTLE
LEON D. EPSTEIN	ARTHUR W. MANSFIELD
GLEN G. EYE	LLOYD M. PARKS
N. P. FEINSINGER	BEN F. RUSY
DAVID FELLMAN	WILLIAM B. SARLES
H. E. FOSTER	HARVEY C. SORUM
E. B. FRED	GUY M. SUNDT
ERWIN A. GAUMNITZ	GLEN T. TREWARTHA

Orchids to all these faculty members for helping to make this year's Founders' Day meetings the best in University history. Some made two Founders' Day speeches and President Fred made four.

UW to Expand Program For Training Teachers

Home Economics Changed from a Department to a School

THE UNIVERSITY will begin training general elementary school teachers for the first time in its history as a result of action at the April meeting of the Regents.

The Regents approved the faculty-sponsored entry into this field, which formerly was covered only by the state teachers colleges, after the program was backed by the state superintendent of schools and the executive committee of the Wisconsin Association of School Administrators.

'Not Duplicated'

The University has been training special elementary school teachers in art, music and physical education for 40 years, Dean Guy Fowlkes of the School of Education pointed out.

"The change will merely be an expansion of this program to include a basic program for preparing general elementary school teachers," he added.

He said that the University program will provide unique opportunities for selecting and training superior elementary school teachers—opportunities, he said, "which are not duplicated in the state."

Home Ec School

Home economics at the University was changed from a department to a school by Regent action.

Formerly a single unit of the College of Agriculture, the new school will be headed by Miss Frances Zuill, since 1939 director of the department. Miss Zuill will be associate dean in the college under the new set-up. The new school will have its own committees on courses and advanced standing.

The plan calls for separate home economics departments in clothing and textiles, related arts, foods and nutrition, and home management and family living. The four departments will

bring together people working in teaching, research and extension subjects.

ACTION

At their April meeting, the University Board of Regents:

1. Approved a faculty-sponsored program for training elementary school teachers.

2. Changed home economics from a department to a school, and made Miss Frances Zuill, present director of the department, dean.

3. Approved expenditure of \$172,000 to remodel portions of the Art Education-Electrical Engineering building for use by the School of Journalism, the meteorology department and the Extension division duplicating department.

4. Voted citations for five engineers and industrialists for presentation at the University's annual Engineers' Day dinner.

5. Increased rates for patients at Wisconsin General hospital and the Wisconsin Orthopedic Hospital for Children.

6. Suggested a plan that would mean state payment of school tuition for Madison elementary and high school pupils who live on tax-exempt property owned by the University of Wisconsin Building Corp.

7. Granted leaves of absence to three faculty members.

8. Made two appointments to the University faculty.

9. Set up a new \$10,000 President Adams fellowship in Greek language.

10. Accepted \$127,963.88 in gifts and grants.

The change will give students and staff members a better chance to develop strong fields of specialization, according to Agriculture Dean R. K. Froker.

A new wing of the present Home Economics building is now under construction to provide enlarged facilities.

\$172,000 Face Lifting

Expenditure of \$172,000 to revamp portions of the Art Education-Electrical Engineering building for use by the School of Journalism, the meteorology department, and the Extension division duplicating department was approved by the Regents.

Engineers Honored

Five nationally-known engineers and industrialists, three of them graduates of the University and the other two long-time leaders in state engineering and industrial circles, were voted citations for outstanding accomplishments in their fields. Presentation was at the third annual Engineers' Day dinner held at the University, May 4.

Honored were:

Reuben N. Trane, founder with his father of the Trane Co. of La Crosse;

Oliver W. Storey, Chicago, director and secretary of the Burgess Cellulose Co. and consultant for the Burgess Battery Co.;

Clarence H. Lorig, Columbus, Ohio, assistant director of Battelle Memorial institute, world's largest independent industrial research foundation;

Grover C. Neff, Madison, president of the Wisconsin Power and Light Co.;

Edwin W. Seeger, vice president in charge of development at Cutler-Hammer, Inc., Milwaukee.

The five received the distinguished service citation at a dinner in the Memorial Union, which climaxed the annual Wisconsin Engineers' Day celebration. They were chosen by the College of Engineering faculty.

Of the five, Trane, Storey and Lorig are graduates of the Wisconsin College of Engineering, while Neff is a graduate of Purdue and Seeger of Ohio State.

Neff has been associated with Wisconsin engineering and industry since 1910, and Seeger since 1913.

Hospital Rates Raised

Rates for patients at the State of Wisconsin General hospital and the Wisconsin Orthopedic Hospital for Children were increased by the Regents in accordance with a recommendation of the State Emergency board.

UW Vice Pres. A. W. Peterson said that the increased per diem rates, which became effective May 1, will be necessary to meet rising costs.

Public patient rates at Wisconsin General increased from \$11.55 to \$14; clinic and private rates from \$13.60 to \$16. Orthopedic rates for public patients increased from \$9 to \$11; and for clinic and private patients from \$12.50 to \$13.50.

The Regents also suggested a plan that would mean state payment of school tuition for Madison elementary and high school pupils who live on tax-exempt property owned by the University of Wisconsin Building Corp.

A motion stating that the board would favor legislation to provide such state payment was passed unanimously on recommendation of the business and finance committee.

Such legislation, the Regents pointed out, would not apply to University Houses, Inc., which is property over which they have no control.

The move was made as an alternative proposal to two bills in the State Legislature relating to payments in lieu of school taxes on residential property owned by a tax exempt agency and taxation of real estate held by a non-profit corporation for benefit or use by the University. Both are opposed by the Regents.

The board directed University administrative officials to appear in opposition to the bills when they were heard before a committee.

Admit Press

It was decided that informal sessions of the board now will be open to the press. The Regents unanimously backed a motion by George E. Watson, state superintendent of schools and an ex-officio member of the board, to permit press attendance at the informal meetings which precede the public meetings.

The board members also agreed with Watson, however, that committee meetings should not be open to the press, a move which had been requested by the Daily Cardinal, student newspaper. The

Regents further indicated that the informal meetings would not be open to the press if executive sessions were called.

Leaves of absence were granted to two psychologists and a physicist.

Prof. Harry F. Harlow, psychology, now on leave for work with the research and development division of the Army, was granted a leave extension for the first semester of the 1951-52 academic year.

Prof. Gretchen Ann Magaret, psychology, was granted leave for the 1951-51 academic year for work on a temporary research appointment in clinical psychiatry with the University of



FRANCES ZUILL
New Dean

Chicago, Northwestern university and cooperating agencies.

Prof. H. H. Barschall, present chairman of the department of physics, was granted leave for the academic year 1951-52 for research at Los Alamos for the Atomic Energy commission.

Two appointments were made to the University faculty.

Arlie C. Todd, veterinary scientist from the Kentucky Agricultural Experiment station, was appointed associate professor of veterinary science to fill the position held by the late Banner Bill Morgan, who died last September, and Burton R. Fisher, present program director of the Survey Research center at the University of Michigan, was made a full professor on the sociology faculty. Todd will join the staff July 1 and Fisher will begin his duties next fall.

In other actions relating to the faculty, the Regents accepted the resigna-

tion of Milton E. Bliss, former farm program director at WHA, renewed service contracts of Emeritus Profs. L. R. Ingersoll and J. R. Roebuck, both of the physics department, for work with the Office of Naval Research and approved salary increases for three members of the School of Commerce faculty, Prof. H. G. Fraine, Asst. Prof. Frank Graner and Assoc. Prof. W. D. Knight. The increases will cover additional teaching duties connected with a new curriculum in commerce for graduate students at the Milwaukee Extension division.

\$10,000 Fellowship

A new \$10,000 President Adams fellowship in Greek language was set up from funds left the University by C. K. and Mary M. Adams, the University's seventh president and his wife.

It was the eighth such fellowship set up under the provisions of the will of President Adams, who headed the UW from 1892 to 1901. Adams funds previously established three fellowships in English, two in Greek, and two in history.

The Regents officially welcomed Mrs. Helen C. Laird, newly appointed to the board, and saluted Regent Daniel H. Grady, Portage, who retired May 1 after 21 years of service, and Walter J. Hodgkins, who was replaced by Mrs. Laird when he resigned because of ill health.

As one of his last actions, Grady offered a resolution, unanimously passed, which put on record a 42-year-old debt of gratitude owed by the University to Richard Lloyd Jones, former editor of the Wisconsin State Journal, the state of Kentucky, sculptor Adolph A. Weinman and the late Thomas E. Brittingham for the Lincoln statue atop Bascom hill.

Tablet Suggested

The Board agreed to Grady's suggestion that a tablet be affixed to the base of the statue expressing appreciation of the courtesy and cordiality of Kentucky in consenting to have the original statue duplicated, the efforts of Jones in securing Kentucky's consent, the concessions of sculptor Weinman in releasing his royalties and the generosity of Brittingham in paying for the casting and transportation of the statue.

In other action the Regents accepted \$127,963.88 in gifts and grants, including \$48,112 for cancer research, and granted degrees to 18 students.

FACULTY

Feinsinger Gets \$45,000 For Accident Injuries

PROF. NATHAN P. Feinsinger, University labor relations expert and a member of the Law school faculty, recently was awarded \$45,000 by a Madison jury for injuries he received in an automobile accident near DePere in February, 1950.

Feinsinger had brought suit for \$75,000 against the estate of Stanley Bard, New York, his employers, Irving W. Rice, Inc., and the Century Indemnity Co.

Bard and Prof. Carl H. Wedell, who was driving the car in which Feinsinger was riding, were killed in the accident.

Professor Feinsinger told the federal court jury that he still suffers daily pain from the injuries he received. He said he lost considerable income from work scheduled at the time of the accident and that hospital expenses were \$3,430.

A damaged nerve makes it necessary for him to wear a brace on his left leg, he pointed out, preventing him from participating in normal recreation.

The \$45,000 sum was described as the largest ever awarded by a Madison jury in a single accident case.

Nafziger Helps Draft Protest Letter to Peron

PROF. RALPH O. Nafziger, director of the School of Journalism, recently helped draw up a letter to Juan Peron, dictator of Argentina, concerning closing down of the newspaper La Prensa.

The letter was from the Association for Education in Journalism, of which Professor Nafziger is president.

"Suppression of La Prensa is a very sad thing," said Nafziger. "It was about as high-class a paper as there was in all Latin America."

Removal of Frosh Ban Has Varied Effect at UW

THE RECENT decision of Big Ten athletic directors and faculty representatives to drop the conference ban on freshman participation in intercollegiate athletics produced varying reactions among University coaches.

Said Crew Coach Norm Sonju: "I don't think the lifting of the ban will affect us much. Crewman usually need a year of seasoning anyhow."

Said Fritz Wegner, assistant basketball and baseball coach: "It may be

a good thing if we're actually faced with a shortage of athletes, but it will be rough on the freshmen to make the jump from high school competition to that of intercollegiate athletics."

Swimming Coach John Hickman commented smilingly that the change probably would help his team out.

Football teams benefitted most when the ban last was lifted during World War II, but Badger Coach Ivy Williamson is not planning on too much help from freshmen next season. He said there are a few who might make the grade.

Professor Laird, Emeritus Classics Chairman, Dies

PROF. ARTHUR G. Laird, 82, chairman emeritus of the University classics department, died late in February following a long illness.

A native of Canada, Dr. Laird joined the University staff in 1894 and retired in 1938.

In a tribute to Laird, Pres. E. B. Fred said that "the University of Wisconsin owes to scholars of Prof. Laird's caliber a debt that will never be paid."

54 Top Educators To Join Summer Staff

FIFTY-FOUR outstanding educators will join the summer session staff of the University from June 25-Aug. 17.

Among them will be such personalities as Mrs. Anne Foley Anastasi, John Bardeen, Mari Sandoz and Eugene P. Wigner.

Professor Anastasi will leave Fordham university, New York, to conduct a summer course in the psychology of individual differences and the measurement of intelligence, and a seminar in learning and behavior problems. She is a member of the Psychology association, the Psychometric society, of which she is a council director, and the New York academy, of which she was chairman in 1939.

Associated with the Bell Telephone laboratories at Murray Hill, N. J., Professor Bardeen is scheduled to instruct courses in theoretical physics and electrical properties of solids. Born in Madison, the educator and research physicist received his B. S. and M. S. degrees from Wisconsin.

He was a geophysicist with the Gulf Research and Development corp. from 1930-33, a staff member of the Naval Ordnance laboratory, a junior fellow at Harvard from 1935-38 and an assistant professor of physics at the University of Minnesota before joining the Bell laboratory staff.

Author Mari Sandoz will return to the University to conduct classes in the short story and advanced novel writing for the four-week Writers' institute. She was awarded the Atlantic Monthly's prize in 1935 for "Old Jules," the "most interesting and distinctive book of non-fiction." Her other books are "Slogum House," "Capital City" and "Crazy Horse."

A native of Hungary, Professor Wigner is with the physics department of Princeton university. He taught at Wisconsin from 1937-38. A member of the American Physics society, the American Mathematics society and the National Academy of Science, he was director of research and development for Clinton laboratories and received the medal of merit in 1946. This summer he is scheduled to teach special topics in theoretical physics.

Henry C. Ahrensbrak, director of the University Extension center at Wausau, will instruct two sections in general administrative problems of the modern school.

Milwaukee State Teachers college is sending Alice Streng to teach hearing rehabilitation and modern acoustic instrumentation courses.

Library science, specializing in reference work, will be the subject of



NATHAN FEINSINGER
Favorable Verdict

WISCONSIN ALUMNUS

courses taught by Mrs. Ethel M. Brann, Lake Geneva.

Josephine Hintgen, director of guidance and curriculum in the La Crosse public schools, is scheduled for a course in techniques of guidance and personnel services, and a seminar in educational, social and vocational guidance.

Speech clinics will be conducted by Elizabeth Musick, Janesville public schools; Elizabeth L. Mourning and Mrs. Helen Blake Bruce, Madison public schools; Mrs. Gretchen Phair, state department of public instruction, Madison, and Mrs. Barbara Nienhaus, Dane county public schools.

Madison public schools also will be represented by Virginia D. Johnson, teaching art and dance to children, and Carl Waller, clinical testing and performance testing. Richard W. Bardwell, director of vocational and adult education in Madison, is scheduled for part-time education.

Former Engineering Dean Dies at Age of 84

FREDERICK E. Turneure, 84, emeritus dean of the University College of Engineering and internationally known for his work in engineering research, died late in March at a Madison hospital following a long illness.

Turneure directed the College of Engineering for 33 years, retiring in 1937, and the curriculum was greatly expanded under his leadership.

He joined the University staff in 1892.

Faculty Notes

JOHN J. WALSH, University boxing coach, has been named to a part-time post with the University of Wisconsin foundation and has assumed some duties of LeRoy Luberg, assistant vice-president of academic affairs, who now is on leave of absence.

* * *

PRES. E. B. FRED observed his 64th birthday in March. He has been at the University since 1913 and is in his sixth year as president.

*Wisconsin Helped You
On Your Way
Wisconsin Needs Your
Help Today*

CURRICULUM

Military Law Course Newcomer at University

PROF. DELMAR Karlen of the University Law school offered this semester for the first time at Wisconsin a course on military law for senior law students.

Aided by Teaching Assistants Clifford Thomas, Madison, and Louis Pepper, Elkhorn, who was graduated in law the first semester, Karlen is comparing military justice with civilian court procedure.

"We are taking cases like the railway switchmen's strike and contrasting the treatment under military law, where the men would be guilty of a criminal offense and clapped in jail, and under civilian law," Karlen explains.

Karlen, who has been on the Law school staff since 1946, served in the U.S. Army from 1942 to 1946. After attending Judge Advocate candidate school at Ann Arbor, Mich., he served in the Pacific on the staff of the Judge Advocate General. He is now a lieutenant colonel in the 84th Airborne division (reserve).

Commerce School Begins Curriculum in Purchasing

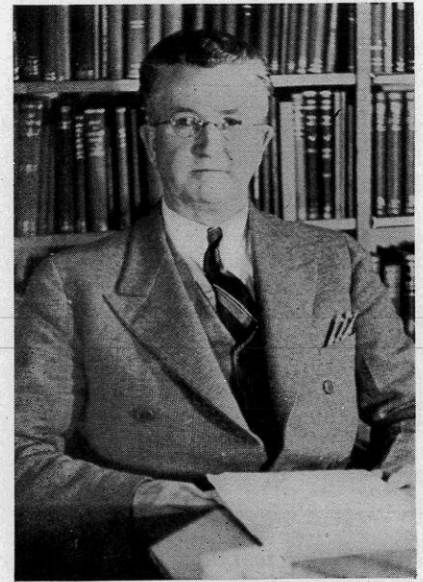
TO TRAIN men for industry's biggest job in the years ahead—which will be a production and buying job rather than a selling one—the University School of Commerce has begun a new sequence of courses for students who plan to make industrial purchasing a career.

"The purchasing profession holds a critical spot in today's business world, and its importance is likely to increase as the number of supplying companies increases and new substitute products are developed," Fay H. Elwell, dean of the school, said when the new curriculum was announced.

Stuart F. Heinritz, editor of Purchasing magazine, has pointed out that the UW School of Commerce leads the nation in organizing a curriculum in purchasing leading to a bachelor of business administration degree.

To give the new course of study a good send-off, the Milwaukee Association of Purchasing Agents provided a \$250 scholarship for a qualified and deserving student.

"Purchasing today offers a challenge and a promise to capable and well-



DEAN F. H. ELWELL
"Purchasing—Critical"

trained young men," Dean Elwell said. "A purchasing agent must know his company's complete operation and be familiar with many sources of supply for all the items his company uses.

A unique feature of the new curriculum, Elwell explained, is the large number of elective courses students will take for background for the purchasing profession.

UW Course Attacks Crime Control Problem

THE UNIVERSITY Law school and department of sociology and anthropology launched a new seminar this semester with a social science approach to the problem of crime control.

Lecturer Howard Gill of sociology and Asst. Prof. Frank Remington and Lecturer George H. Young of the Law school are conducting the course, which was limited to students from law, sociology, social work, psychology and education.

The seminar, called administration of the criminal law, is working from the general consideration of theories of punishment and the sociological concepts basic to the administration of the criminal law, to specific problems of criminal law and administration.

Topics covered include legal origins of crime and criminals; purposes of punishment; legal assumptions underlying these purposes; comparative util-

ity of criminal sanction as against other sanctions; sociological origins of crime and criminals; detection and arrests; role of judge, jury and states attorney; rules of evidence, procedure and due process.

The seminar also studied the work of juvenile, youth, domestic relations and traffic courts; administration of institutions, including jails, detention homes, reform schools and prisons; probation, parole and pardon; and the role of the police, the courts, the home, school, church and social agencies in crime prevention.

Students are concluding the study with a review of the social and legal implications of pleas of insanity, intoxication and passion in special defense.

A-Bomb Not Invincible, Expert Tells Students

AMERICAN LEADERS have been hypnotized into thinking the atomic bomb is an all-powerful weapon that will be effective enough to stem the westward push of the Soviets, Dr. Ralph E. Lapp, atomic scientist and specialist in atomic warfare, told a session of the University course on contemporary trends recently.

Dr. Lapp was formerly executive director of the committee on atomic energy for the research and development board, and was assistant director of the Metallurgical laboratory, Manhattan project, Chicago.

Referring to a statement by Dr. Vannevar Bush that "the tactical use of the A-bomb will help to make the defense of Europe with reasonable numbers of men a practicable matter," Dr. Lapp said:

"I am sure that A-bombs will be used tactically against troop concentrations and against supply centers. I am also sure that if we apply the A-bomb to static conditions of World War II, it will be an effective weapon. But it is by no means sure that A-bombs will be effective in stemming the westward push of the Soviets.

"It is all too clear," Dr. Lapp added, "that our leaders are likewise hypnotized by the atom into thinking it is an all-powerful weapon."

"The A-bomb is not a good tactical weapon. Wishful thinking and failure to anticipate changes in enemy tactics have blindfolded some of our military to the limitations of the A-bomb when used in the field," Dr. Lapp pointed out.

Wide Educational Service On College of Air

CLASSES AT the University again have been in session this semester for those "going to college at home" via the Wisconsin College of the Air.

The College of the Air has included courses in government, psychology, recreation and the arts.

The courses are being broadcast regularly from the University campus by WHA Madison, WLBL Auburndale, and the FM stations of the State Radio council: WHA-FM Madison, WHAD Delafield, WHKW Chilton, WHRM Rib Mountain State Park, WHWC Colfax and WHLA West Salem.

In a study of "Governments of Continental Europe," Prof. Leon Epstein of the department of political science has reviewed the current governmental problems of such continental European countries as France, Italy, Scandinavia, Germany, Austria, Switzerland and Russia.

Prof. Ann Magaret of the department of psychology has examined problems of personality adjustment and maladjustment; need, frustration and conflict; anxiety, fear and compulsions; analysis and rehabilitation.

"Introduction to Recreation" with Prof. Marvin Rife of the School of Education has taken up recreation's role in family living, school curriculum, community, camping, church, delinquency, mental illness, rural areas, state and federal governments.

"Creative Wisconsin," a new studio series on the arts, has been directed by Robert E. Gard, director of the Wisconsin Idea theater who was identified several years ago with the state station dramatic series, "Our Wisconsin." The program has included editorials, ballads, news, and a special weekly feature on the theater, rural writers, Wisconsin playwrights, Wisconsin music, arts and crafts, rural artists and other phases of the creative arts.

Authorities on various national and international problems have been called in to lecture on "Contemporary Trends." The problems have been considering through the natural and social sciences. Chairman of the committee conducting the course is Dr. Farrington Daniels of the UW chemistry department.

"Following Congress," a feature of the College of the Air for the past 10 years, has reenacted congressional debates with the Radio Hall Players. Scripts based on the Congressional Record are written by Jennie M. Turner, formerly with the department of vocational and adult education.

Other courses have been "Introduction to English Literature," with Prof. Ricardo Quintana; "Quartets of Mozart and Beethoven," with descriptive lectures by Prof. Gunnar Johansen and music by the Pro Arte quartet; "Beginning Spanish," with Herbert Weinberg; "Books of Today" with Prof. Paul Wiley; "Freshman Forum," a series on "Modern Science and Human Needs."

Med School in Program To Aid State's Doctors

WISCONSIN'S MEDICAL school is taking its knowledge to the doctors.

In a new program started recently, small town doctors in six areas of the state are having a series of courses and clinics brought to them by faculty members of the Wisconsin and Marquette Medical schools.

This service will enable state doctors to learn about latest medical advances without having to leave their patients.

The doctors will be instructed in a wide range of subjects, and the courses will give them credit in graduate education needed to maintain membership in the Wisconsin Academy of General Practice.



RADIO HALL PLAYERS
Following Congress

RESEARCH

First "Egg Transfer" Birth In Cattle Announced

DETAILS OF what is believed to be the first birth of a calf through the transfer of a fertilized "egg" from one cow to another were announced by the University recently.

The "egg transfer" birth, which involves the transplanting of the calf from one animal to another while it is still microscopic in size, was done cooperatively by the American Foundation for the Study of Genetics, the University and the U. S. department of agriculture's bureau of dairy industry.

Such transfers were made successfully with rabbits 60 years ago and have since been done with mice, rats and sheep. This is the first time that success has been reported with cattle.

The transfer of the egg, or ovum, was done in this way:

The cow that was the natural mother was injected with a hormone, an extract from the sheep pituitary gland (this is not an essential part of the process, but was done to make her release from her ovary a large number of eggs instead of the usual one).

Then the cow was artificially bred. Five days later the cow was slaughtered and a single fertilized ovum was carefully removed. At that stage in its development it was almost invisible to the naked eye.

Meanwhile, through the use of other hormones, a second cow was brought to exactly the same stage in the reproductive cycle and the egg was transplanted surgically to this "substitute mother." In about 35 days an examination of her indicated that the calf was developing.

The egg transfer was made in March, 1950, and a heifer calf was born 278 days later, on Dec. 19. It weighed 84 pounds at birth.

The cow to which the egg was transferred was kept isolated both before and during her "pregnancy." Color markings and analysis of the calf's blood gave further evidence that the calf developed from the transplanted ovum. The calf's blood contained factors not present in that of the sire or the substitute mother.

The egg transfer technique, like other significant research developments, opens new possibilities for scientific study.



H. B. McCARTY
No TV

Not all these possibilities can be predicted immediately, but egg transfer birth promises to be a valuable tool in the study of fertility in animals.

TELEVISION

University Has No Plans For TV, McCarty Says

THE UNIVERSITY does not plan to enter the television field at the present time, according to Harold B. McCarty, director of station WHA.

"We have made no application for a frequency channel," McCarty said, "since we are not yet ready to enter the field."

McCarty's announcement followed the recent proposal by the Federal Communications Commission (FCC) that would assign 44 television channels to 27 Wisconsin communities, including an ultra high frequency channel to the University. (Action of the FCC proposal will be taken up in hearings beginning May 23.)

McCarty said that the channel tentatively allotted to the University for educational broadcasts would cover from three to eight miles only.

"Our concern is for the entire state," he said. The University, he added, first plans to complete its present educational radio setup. "We have confidence in sound broadcasting," he said, "and in developing radio for its own merits."

There has been no estimate of the cost of entering the television field here, McCarty said.

WAR

UW May Be Evacuee Center in A-Bomb Raid

DETAILED PLANS for possible operation of the campus as an evacuee reception center for several thousand or more evacuees from an atom-bombed or other war disaster area are being set up by the University's Civil Defense committee.

Plans for operation of the campus community as a war-time emergency evacuee reception center have been presented to the committee by Prof. S. Lee Burns, director of residence halls.

His plans would:

1. Establish a central registration center on the campus at which all evacuees from a war disaster area coming to the University for housing and care would be registered;

2. Provide added hospital space on the campus by turning one or more dormitories into emergency hospitals;

3. In the event of all-out need, turn all University residence halls into housing for evacuees by removing all students from the halls and assigning them to other living quarters in the University area, to provide at least 2,500 beds for evacuees;

4. Turn a dozen University buildings and rooms into mess halls for the war disaster evacuees;

5. Set up a food and equipment procurement organization, headed by members of the University purchasing department staff, which would secure any needed equipment and requisition the large quantities of food needed to feed huge numbers of evacuees.

These plans are preliminary. The committee aims to work out a final plan which can be put into effect on a few hours notice.

The campus building which has been suggested as registration center is the Stock pavilion, because of its location next to a large area that could be converted readily into space for parking evacuees' cars, and because of its nearness to many of the University's residence halls.

A suggested registration form for evacuees would contain information on each evacuee's civilian occupation so that each able-bodied evacuee could be quickly assigned to work for which he was best fitted in the community to help out during the emergency.

Evacuees would be assigned to various halls and buildings on the campus for their living quarters, with

families being kept together as far as possible, the preliminary plans provide. All evacuees requiring medical aid would be directed to the Wisconsin General hospital on the campus, where they would be registered.

The University Housing bureau would work with the residence halls officials in the housing of students removed from the halls during the emergency. A dozen buildings and dining halls are under consideration in the plans for use as evacuee mess centers, including the Memorial Union dining rooms, the Armory building, the University club, Barnard and Chadbourne (if not used as emergency hospitals), the Fieldhouse, Breese Terrace cafeteria, Elizabeth Waters hall, the Van Hise dining rooms, the Ag Short Course dining room, the home economics kitchens and the Stock pavilion.

A food and equipment procurement organization would be selected from the University's dairy department, and it is planned that some campus buildings would be earmarked for storage of food, since it could be necessary for large quantities of food to be requisitioned and stored until needed in case of a drastic emergency.

Members of the University's Civil Defense committee who are now considering the evacuee reception center plans are, besides Professor Burns: Prof. Lloyd F. Rader, civil engineering, committee chairman; A. F. Ahearn, superintendent of buildings and grounds; Prof. A. J. Ihde, chemistry; Mrs. Ineva R. Meyer, assistant dean of the College of Letters and Science, and Dr. Robert C. Parkin, professor of clinical medicine and coordinator of graduate medical education.

BADGER ARTS

Theater-Goers Treated By Fonda, Rubinstein

A MEMORABLE treat was provided University and Madison play-goers early in March when actor Henry Fonda and his supporting cast came to the Union theater to give five performances of Thomas Heggen's drama comedy, "Mister Roberts."

Sell-out crowds saw all of the performances, though Fonda missed a matinee because of an attack of laryngitis.

A standout in the cast was Badger Don Fellows, a former member of

Wisconsin Players, who had the role of Ensign Pulver, a part he played in the Broadway production.

Another top event followed a few days later when pianist Artur Rubinstein stopped for a concert.

A Madison reviewer wrote that "Madison waited 45 years to hear Artur Rubinstein, but an audience which was virtually ecstatic in its applause apparently agreed that he was worth waiting for.

"Rubinstein was delighted with the theater's piano, gift of a University graduating class (1925) and chosen by Gunnar Johansen. Usually he takes his own piano to a city. Once, dissatisfied with one offered him, he had his own flown from New York to a South American city.

"His management assured him that the Madison instrument would be satisfactory, and he found it more than that, leaving the stage to exclaim, 'such tone.'"

High School Groups Hear UW Men's Halls Chorus

DURING MARCH and April, the men's halls chorus of the University appeared before several high school groups in the state, including in its tour Wauwatosa and Shorewood in Milwaukee, Waukesha, Dousman and Prairie du Sac.

Performances such as these have made the chorus the only recreational residence halls singing group in the country that is going out to represent its university and its residence halls.

Through the years, the chorus has grown into a solid organization, and it is one of the University's most popular representatives with concert-goers around the state.

Originally, the chorus was organized to gather together the shower room singing that is always popular around a men's dormitory. But now all residents of the dorms consider it a privilege to be a member of the chorus. Tryouts are held each fall and 50 men are chosen from the large number which always apply.

Practice sessions are held for an hour after dinner on Tuesday nights. Tables are pushed back in one of the dining rooms and the rehearsal setup arranged. It's an hour of recreation for the members, providing a break from study schedules, but they work hard at it to polish their entire season's repertoire in only one hour a week.

Their selection of music ranges all the way from choral works of Bach to spirituals, barbershop harmony and popular show tunes.

When the chorus is appearing at residence halls or University functions, or out in the state, the men wear dark blue jackets, gray flannel trousers, white shirts and red bow ties.

SCHOLARSHIPS

Students Vie for New Freshman Scholarships

APPLICATION FORMS for Wisconsin's new freshman scholarships again have been going out to high school students all over the state in recent weeks.

The scholarships, authorized by the Board of Regents last June, were granted for the first time during the last two semesters. They were initiated to supplement the University financial aid program provided by the high school honor scholarships, the Kemper K. Knapp scholarships, the music clinic scholarships, certain scholarships of the college of agriculture and other special scholarships, including those of the Wisconsin foundation.

A total of 250 of the scholarships are granted each year, and the value of each is \$103—\$51.50 of the general student fee of \$60 per semester. (These figures are based on the fee schedule in effect this year and are subject to change.)

To be eligible for the scholarships, students must be residents of the state, have good academic records, possess qualities of leadership and be in need of financial help.



PAUL TRUMP
Financial Aid

WISCONSIN ALUMNUS

Paul L. Trump, chairman of the committee on loans and undergraduate scholarships, has announced that the deadline on applications for the fall semester is May 15.

ADMINISTRATION

Farmer Wilbur Renk Named University Regent

A SUN PRAIRIE farmer, Wilbur Renk, in March was named to the University Board of Regents by Gov. Walter Kohler. He replaced Daniel H. Grady, a member of the board for almost 22 years.

Renk, 42, who graduated from the College of Agriculture in 1932, began his nine-year term on the board May 1.

Kohler praised Grady for his long service to the University but said he thought the board should have a member "in daily contact with the problems of agriculture." (Both farm and labor groups have for years been trying to get laws passed which would give them representation on the Board.)

Renk specializes in sheep breeding and the production of hybrid seed corn on his Sun Prairie farm. He is president of the Wisconsin Sheep Breeders association, a director of the University of Wisconsin foundation and president of the Wisconsin Experiment association.

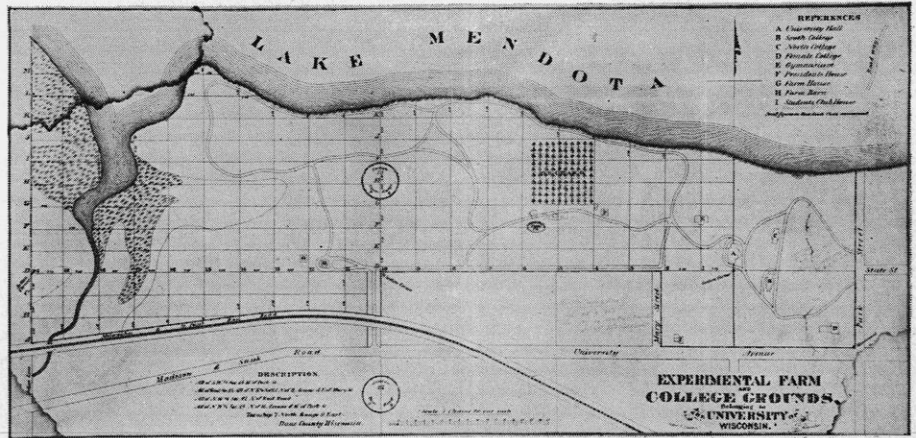
Grady, 78, first was named to the board by Gov. John J. Blaine in 1924. He was reappointed in 1931 by Gov. Philip La Follette and by the late Gov. Walter Goodland in 1943. He was president of the board from 1927 to 1930 and shares honors for length of service on the board with the late John McMynn of Racine.

Commerce Conference Aims Defense Economy Outlook

BUSINESSMEN, industrialists and bankers from all over the state will meet on the campus May 18 and 19 to review the problems they are facing in the current world crisis.

The occasion will be the second annual conference of the School of Commerce, combined this year with the annual spring conference of the Wisconsin Bankers' association. Theme of the two-day meeting will be "American Business, Industry and Banking in a Defense Economy."

Speakers include Roy A. Foulke, vice-president of Dun & Bradstreet, New York; Claude Putnam, president of the



Old Map Adds Facts About University History

THIS old map of the University campus, buried for years in the attic of Washburn observatory, has just been discovered and deposited in University archives. The map dates back to the 1871-1874 era when John Twombly was president. This is the first time that University historians have had an accurate picture of University grounds at that time.

According to the map, University students in the 1870's had a union, or clubhouse, located at what is now the corner of University Ave. and Charter St., the present site of the Chemistry building. The map also shows a flourishing orchard on the

hillside between what are now Van Hise and Elizabeth Waters halls, and a marshy area where Willow Drive now runs.

A on the map is now Bascom hall. B is South hall. C is North hall. D is Chadbourne hall. E, a gymnasium, has long since burned. F is now the Observatory Hill office building. G, H, and I are no longer standing.

The map was drawn before the observatory was built and it appears as a sketch on the map. The observatory was completed in 1878.

The section corner shown on the map, exactly one mile from the State Capitol, is now under the floor of President E. B. Fred's office in Bascom hall. Mary St. has become Charter St.

Markem Machinery Co., Keen, N. H., and chairman of the board, National Association of Manufacturers, New York; John K. Langum, professor of finance, Indiana university;

P. N. Hauser, vice-president and chief of personnel, First Wisconsin National bank, Milwaukee; Bentley Courtenay, state director of selective service, Milwaukee; John A. Zvetina, professor of business law, Loyola university, Chicago; E. A. Gaumnitz, assistant dean of the University School of Commerce; John G. Adams, assistant general counsel, department of defense, Washington; W. B. Garver, U. S. Chamber of Commerce, New York, and F. A. Amundson, executive vice-president, Midway National bank, St. Paul.

ALUMNI

Badger Alumnus Provides Answer Worth \$4,101

HOW DOES it feel to win a radio jackpot? Or how would it seem to suddenly pocket over \$4,000 and

calmly throw your book of debts out the window?

Most of us can only wonder, even after seeing the recent movie on the subject.

But one former Badger, 42-year-old Robert Wayne Wilson, a New Jersey ferry boat captain, has the answers. He did it recently, winning a \$4,010 jackpot on NBC's "Break the Bank."

Wilson, who was a literature major at the University before he left the campus back in '41, tells about it this way:

"For the first time in my life I'm completely out of debt. And let me tell you, it's a swell feeling not to owe anybody any money."

The smiling captain has a hunch that winning the jackpot was providential. The boat he is piloting is going to be removed from service because a bridge recently built will take care of the traffic.

Wilson split half of his winnings with his parents. "When the missus and I left for New York," he says, "the folks promised to take care of

our children, and I said, 'if I win a radio jackpot you'll get half of my winnings.' My mother had always been after me to get on one of those radio quiz shows."

Income tax? "That's something to worry about next year," Wilson says.

The question asked Wilson was for the name of the author of the poem 'Kubla Khan.' He quickly replied, 'Samuel Taylor Coleridge.' He could have recited most of the poem, but they didn't ask him.

Frederick March Honored By Collegiate Players

FREDERICK MARCH, '20, well-known Hollywood and Broadway performer, was given a citation on March 30 by the National Collegiate Players, honorary dramatic fraternity, for being the actor making the greatest contribution to the American theater in 1950.

The organization, composed of 52 active chapters in colleges and universities from coast to coast, awarded the citation to March for his work in "An Enemy of the People."

March, who was a member of Wisconsin Players while on the campus, has won two academy awards for his work in motion pictures. Of his performance in "An Enemy of the People," Brooks Atkinson of the New York Times said: "An enormously rousing performance—breadth and volume that are overwhelming."

BUILDINGS

University to Get New \$500,000 Swimming Pool

PLANS WHICH will give the campus new half-million dollar swimming facilities were announced in March by Paul J. Fisher, '22, president of the Rockford, Ill., alumni club.

Fisher, who has been instrumental in developing the project, said approval on a scheme to raise money for two pools 50 by 75 feet and a building to house them has come from Pres. E. B. Fred and the Wisconsin foundation.

Sufficient room will be provided for spectators, thereby giving the University adequate facilities for holding intercollegiate meets, or being host for the NCAA and Western conference meets. (The present Armory pool has no place for spectators and has for several years been one of the worst in the Big 10.)

Fisher said the plans also will meet requirements of the armed forces or any other program which might be set up at the University.

A natatorium foundation has been set up by Fisher to receive contributions from Wisconsin alumni and friends, and expectations are to have the building and pools completed by the spring of 1953.

Fisher, who was a member of the Badger track team during his student days, said he developed an interest in the project because "we have eight swimming pools in Rockford and the worst of them is better than what you have here."

Library Girders Fall; Construction Delayed

CONSTRUCTION WORK on the new Memorial library was going along smoothly. Framework of the structure was rapidly climbing skyward.

Then, on a sunny afternoon in March, students walking on the lower campus heard a loud roar, like a thunderclap. A part of the library framework, some 30 tons of steel girders, lay in a twisted pile on the building's concrete foundation.

Hundreds of persons hurried to the scene. A few moments before workmen had been maneuvering girders at the top of the steel tower.

But no one was injured. The workmen had been on the ground when the girders fell.

Arnold Anderson, construction superintendent, said he thought the collapse was caused when the boom of

a crane hit one of the girders. The section that fell had been only temporarily bolted together.

Officials of the American Bridge Co., which is putting up the framework, estimated that the incident would mean a time loss of from two to three weeks. Some of the girders were twisted and others snapped in half. The steel was sent back for re-milling.

Bankers' Group Gives \$5,000 for Center Building

THE WISCONSIN Bankers' association recently made a \$5,000 gift to the University of Wisconsin Foundation. It will become a part of the foundation's drive for a Wisconsin Center building in which to house adult meetings and clinics on the campus.

"We were delighted to receive this check from W. A. Canary, Footville, Wis., president of the Wisconsin Bankers' association," said Herbert V. Kohler, chairman of the foundation's centennial committee.

"The foundation has received gifts from each of the graduating classes, and this gift from the Bankers' association indicates a growing appreciation of the University and an endorsement of the foundation's objectives that is most encouraging."

Canary said the association through its executive committee and education foundation committee recognizes the value of the services rendered by the University to the people of Wisconsin over and above its academic functions. "We are happy to show our appreciation in a substantial form and we hope the Wisconsin Center building can be built in the near future," he said.

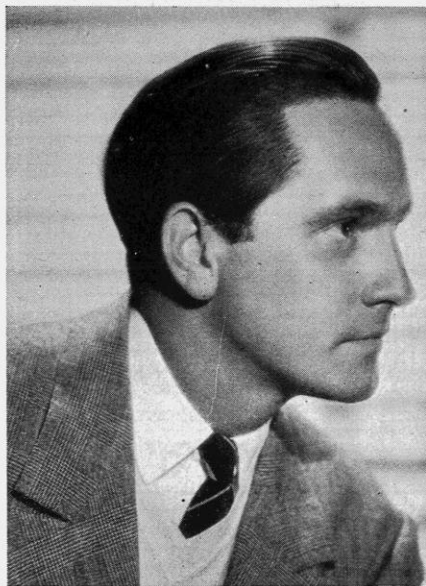
BIG TEN

UW Officials Opposed To Rose Bowl Pact

WISCONSIN ATHLETIC officials are against the Rose Bowl pact with the Pacific Coast conference.

"The general feeling here," said Registrar Kenneth Little, "is that the conference prohibition of post-season games is a good one, and we want to return to that rule."

"The Rose Bowl pact is an exception. We feel that the conference campaign is sufficient and that the Rose Bowl tends to pull away from the original purpose of the conference."



FREDERICK MARCH
Drama Award

STUDENT LIFE

Little Response to "Red" Ad Run in Daily Cardinal

FOR ONE week (five issues), the *Daily Cardinal*, campus newspaper, ran the following classified ad:

"Wanted: Communist literature or information leading to literature or persons interested in Communism. Write Box 187."

There were only three responses. Two were from irate students who came to the offices of the *Cardinal* and demanded to know who had placed the ad. One said he would write a letter to a friend connected with the FBI.

The third was an unsigned letter containing eight sources of Communist literature, including the addresses of the Communist party of Illinois and the Soviet embassy in Washington.

Operate to Save Student's Sight After Lab Injury

FOLLOWING a delicate operation at the student infirmary, it appeared that John Slaughter, a graduate student in chemistry, would still have sight in both eyes.

A particle of brass lodged in Slaughter's right eye while he was working in the chemistry department's machine shop and it was not known for a time if the eye could be saved.

Radio Station Cancels Forum on Athletics

A CAMPUS discussion program, which had been broadcast each week over Madison station WKOW, ran into a snag recently. It looked as though the program might have reached the end of the trail.

Called "Students Speak," it presented each week the pros and cons of current University problems from the student's standpoint. It appeared to be a popular feature.

Then a program on "Is There Too Much Emphasis on Intercollegiate Athletics" was recorded. It was cancelled, according to the station, because of mechanical difficulties.

Then it was recorded again, featuring two different speakers, Karl Meyer, editor of the *Athenaeum* magazine, and John Simcic, a guard on the varsity football team.

Again the broadcast was cancelled. This time the station gave no immedi-

ate reason. Ed Levine, a University law student, resigned as moderator of the program. He said, "I can no longer retain my self respect and run the program."

Both Meyer and Simcic questioned the station's motives. Michael Henry, station manager, replied. He said the program had "deviated from the approved subject." He added that he hoped to continue the broadcasts.

UW BUDGET

THE STATE Legislature in April approved a record \$30,290,000 budget for the University's 1951-53 biennium. Governor Walter Kohler had recommended \$29,972,861 in his budget message to the Legislature.

Currently the University is operating on a \$24,000,000 budget, appropriated in 1949.

Although the move was opposed by the University, student tuition will be raised to \$75 per semester for residents and \$165 for out-of-state students under the new budget.

The budget was figured on the basis of an enrollment of 10,000 next fall. Should the enrollment rise to 12,000, another \$108,000 plus income from tuition will be made available to run the University, according to the plan. If the fall enrollment goes above 12,000, an emergency board will make the needed appropriations.

The budget calls for a salary increase of \$400,000 to be paid to professors and instructors during 1951-52 and \$800,000 during 1952-53. The increases will average about 5%.

Student Injured in Freak Accident on Bascom Hill

EARLY IN March, William Knop, sophomore in economics, was climbing the north side of Bascom hill with a group of Badger students. They were on their way to 1:20 classes.

The group was passing the Education-Engineering building when there was a loud snap. They stopped, looked around. Then they saw it. A large branch had broken off of one of the trees lining the walk and was crash-

ing down on them. The students scattered.

Knop moved too late. The branch, which was 12 inches in diameter and weighed over 100 pounds, grazed his head.

Knocked unconscious, he was taken to the student infirmary where three stitches were taken in his scalp. After two hours he reported only a slight headache.

Old Story: Plumbers Beat Shysters at Basketball

NO ONE on the campus ever has actually decided what St. Pat was, but if the art of basketball is any indication, he was an engineer.

Last St. Patrick's Day, the men from the Engineering school beat the lawyers on the court again. This time the score was 63-56, much closer than last year's 42-16 rout.

In fact, the engineers trailed at half-time, 28-24, and had to stage a last-half rally.

Mil Ball Provides Winter Social Highlight

THE MILITARY Ball, a colorful mixture of pageantry and uniforms, again came off as the social highlight of the campus winter season.

Decorations for the affair, held early in March, followed the theme of the chocolate soldier. Three orchestras provided soft music to go with low lights, a change from past procedure when one name band was used.

Royalty for the affair were Cadet Dave Hansen and his queen, Diane Derus.

Summer Session Program Includes Varied Topics

ACADEMIC AND aquatic facilities this year again will attract thousands of students to the eight-week summer session at the University.

During the session, from June 25 to Aug. 17, students will have a choice, not only of a wide variety of academic courses but also of opportunities within a diversified recreation program, including Lake Mendota fishing, bathing, excursions and the like.

Fifty-four visiting faculty members from all parts of the country will supply instruction in such courses as education of the mentally handicapped, geography of the Soviet Union and education of the partially-seeing child.

Registration for the eight-week session is scheduled for June 22-23, with instruction beginning June 25.

A June 16 registration date has been set for the Law school's 10-week session from June 18 to Aug. 25.

Veterans are reminded that, in order to take advantage of GI educational opportunities, they must enter training by July 25, 1951, and remain in continuous training following that date. Summer school enrollment will be accepted.

Regular courses will be supplemented with a variety of institutes and clinics including: June 11-29, agricultural extension personnel; June 18-Aug. 17, School for Workers; June 22-Aug. 17, Writers' institute; June 25-27, Mid-West Junior High School conference.

June 25-July 21, four-week session for teachers of agriculture; June 25-29, institute for county superintendents; June 27-29, conference on guidance, health and personnel; July 1-21, all-state high school band; July 2-6, conference on teaching of mathematics.

July 9-12, Audio-Visual institute; July 9-13, institute in social welfare, conference on communication, and band directors' conference; July 14, institute for language teachers; July 16-20, institute for superintendents and principals; July 23-25, Business Education institute.

July 23-Aug. 11, all-state high school chorus clinic and all-state high school orchestra clinic; July 23-25, institute in reading; July 30-Aug. 1, institute on geographic understandings and orchestra and choral directors' conference; July 31-Aug. 2, conference of speech teachers and coaches and workshop in composing and arranging.

Aug. 6-10, institute for principals of reorganized rural school districts and driver education institute; Aug. 14-15, elementary school music institute; Aug. 20-22, accountants' graduate study conference; Aug. 19-Sept. 1, School for Banking.

French School Girl, 9, Adopted by UW Fraternity

FOLLOWING IN the footsteps of fellow Badger students in the men's dorms, the Kappa Delta fraternity at Wisconsin recently "adopted" a nine-year-old French school girl whose father was killed by the Germans during the war.

The "adoption" was arranged through Plan, an American relief agency, and provides for a contribution

of \$15 a month toward support of the child. (Dorm students had made a similar arrangement to help care for a young French boy.)

Telephone Call Produces "Biggest Man on Campus"

THE DAILY Cardinal recently assigned one of its reporters the job of finding the most important man on the campus.

The youthful journalist was stumped, but then hit upon a plan. He picked up a phone and asked the University operator to connect him with the most important man on campus.

A voice answered. President Fred? No. It was the man in charge of University telephone maintenance.

University Opens Doors For High School Rooters

WHEN THE avalanche of teen-age basketball fans hits Madison recently for the state high school tournament, the University was ready to greet the visitors with a warm welcome.

It provided housing accommodations for some hundreds of the young people, a social "mixer" at the Memorial Union, and tours of the campus and Union.

A UW Student board committee, which made plans for the tourney week-end, found housing in women's dormitories and rooming houses for the high school girls attending the meet.

The social get-together started at 2:30 p.m. on Saturday in Great hall of the Union. Dancing, refreshments, and

hosts and hostesses from Madison high schools were on the afternoon's program.

Financial aid for the hospitality program was provided by the National "W" club, an organization of former UW athletes.

"Humorology '51" Plays To Sell-Out Crowds

A BARRELFUL of collegiate monkeyshines, punctuated with vaudeville-type skits, were let loose on the stage of the Memorial Union theater recently.

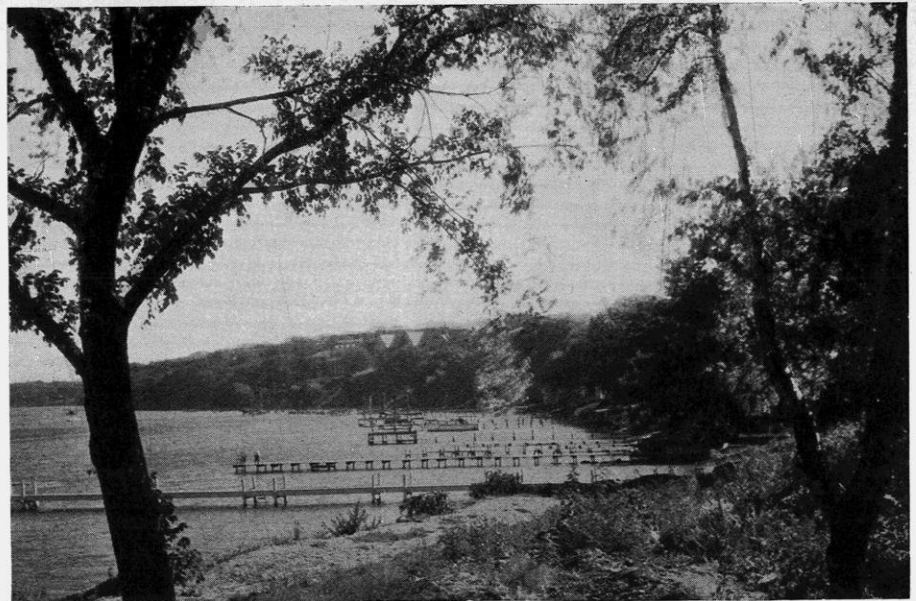
"Humorology '51" was the title of the mad-cap student revue, and all the profits from the "standing room only" two-night run went to a rehabilitation center near Madison for children recovering from rheumatic fever.

This year's show was the fifth annual production Wisconsin students have put on to benefit the fund supporting the convalescent home.

The nine skits on this year's playbill were selected from offerings of 29 student organizations. At tryouts, judges saw approximately 450 students strut their stuff in a variety of skits that poked fun at campus life and activities, campus personalities and the national scene.

The show is the only vaudeville-style production given on the campus.

Some of this year's skits took a swipe at the Washington political scene, the draft and American tourists in the South Pacific. One was based on the fictional "Harvey" of Broadway stage and movie-screen fame.



**SUMMER SCHOOL—1951
Lake Mendota—Recreation Hub**

An Invitation

FELLOW BADGERS:

Madison in June. Here is a picture that immediately should spring clearly into the minds of all alumni. You remember it: the lake, the warm, cool quality of the air, the campus in all its natural beauty, State Street with the Capitol in the background. All this is part of the indelible picture that is part of your heritage as graduates of the University.

I wrote last fall that all omens seemed favorable for the University in 1950-51, and that has proved true. It has been a wonderful year for the University, and there are many things you will want to see upon your return.

Last year's banquet had a capacity crowd. But this year's representation should be even larger. Fellow Badgers, let's make this year the best ever. Back to Madison in June!

TOM BRITTINGHAM, '21
WAA President



TOM BRITTINGHAM

Reunion Weekend: June 15, 16, 17

SEVERAL SPECIAL features will highlight festivities when Badger alumni return to the campus for the annual Reunion weekend June 15, 16 and 17.

Added to the usual dinners, meetings and gatherings for reminiscing will be an alumni golf tournament and a day-long get-together for all former Badger band members.

The golf tournament, which is being sponsored by the Madison Alumni club, is scheduled for June 15. John Jamieson, chairman of the event, has announced that it will be open to all alumni. The site will be Madison's challenging Nakoma Country club, and prizes will be awarded.

Reservations should reach the WAA office in Madison by June 5. The registration fee is \$4, and checks should be made payable to the Wisconsin Alumni association.

June 14, the day preceding the official opening of Reunion weekend, will be the music and memory-filled one for Badger bandmen.

The following schedule has been tentatively setup by Prof. Ray Dvorak, UW bandmaster, and Doug Osterheld, Madison, band reunion chairman: registration, 9 a.m.; lunch, noon; rehearsal and business meeting during the afternoon; banquet, 4:30 p.m.; concert, 7 p.m.

The concert will combine all returning bandmen who still play and the University concert band. Prof. Dvorak estimates that the number of musicians in the group will top 200. The alumni and current band members will perform in the annual twilight concert on the Union terrace.

Opening Event

Opening event on the regular Reunion weekend schedule will be the commencement exercises in the Field House on the morning of June 15. The Half Century club luncheon will be held at 1 p.m. and class dinners in the evening.

Special guests will be members of the class of 1901, who will be inducted into the club. President of this golden anniversary class is Lynn Tracy, Chicago, Ill.

The class of 1926, observing its silver jubilee, is headed by Harry McAndrews, Kaukauna, Wis. General reunion chairman is Prof. William Sarles.

Reuning class this year are those of 1901, 1906, 1911, 1916, 1921, 1926, 1931, 1936, 1941 and 1946.

Two directories were prepared by the Wisconsin Alumni association in connection with the reunions. One is the Half Century club directory which includes all alumni who have been graduates for 50 years or more. The second is a Silver Jubilee directory for the class of '26.

Ten directors-at-large will be elected to the Wisconsin Alumni association at

the annual meeting on June 16. The 10 nominees of the nominating committee were named in the April issue of the *Alumnus*.

Other nominations may be made by petition, signed by 25 or more association members. They must be filed at the WAA offices in Madison at least 30 days before alumni day.

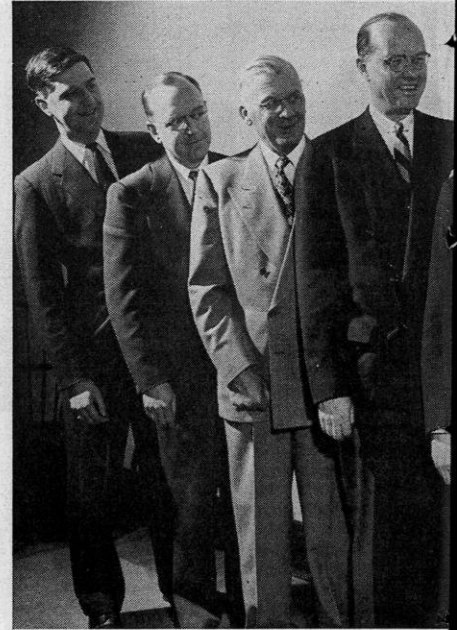
REUNION WEEKEND

- ★ Band reunion, Thursday, June 14; registration, 9 a.m.
- ★ Honors convocation, 4 p.m., Thursday, June 14.
- ★ President's reception, 8 p.m., Thursday, June 14.
- ★ Commencement, 8:30 a.m., Friday, June 15.
- ★ Alumni golf tournament, Friday, June 15.
- ★ Half Century club luncheon, 1 p.m., Friday, June 15.
- ★ Class dinners, 6:30 p.m., Friday, June 15.
- ★ Annual meeting of the Wisconsin Alumni association, 10 a.m., Saturday, June 16.
- ★ Class luncheons, 12:30 p.m., Saturday, June 16.
- ★ Annual alumni dinner, 6:00 p.m., Saturday, June 16.
- ★ Reunion breakfast, 8 a.m. to 10 a.m., Sunday, June 17.

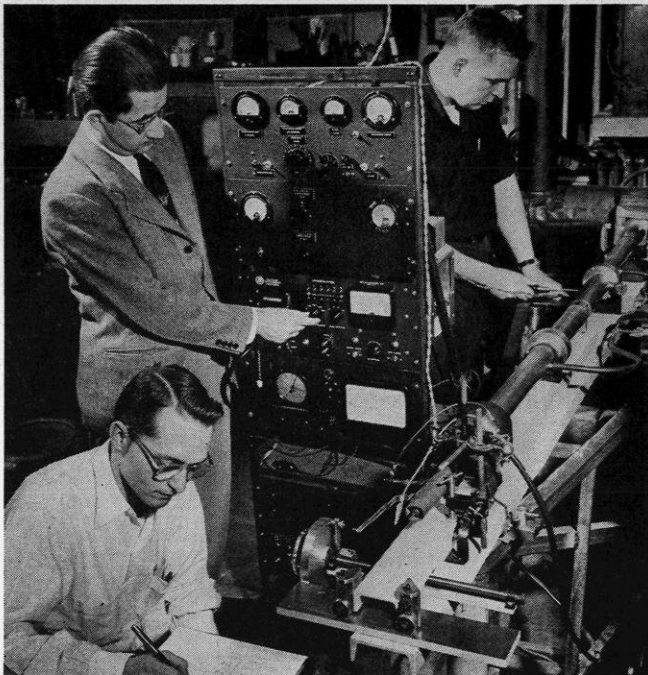
The Campus This



ORCHESIS, THE University's well-known dance group, recently presented its annual show in the Union theater. Called "An Evening of Dance," it included a wide variety of dramatic interpretations and was well liked by the audience. This shot was taken during one of the final rehearsals for the show.



JOHN S. RAWSKI, Milwaukee, president of the Phi Kappa Psi fraternity, is shown above congratulating the chapter. The initiates are (left to right) John S. Rawski, president of journalism at the University; Ellsworth Register; T. C. Radde, publisher of the Journal; and Leo Gannon, managing editor of the Journal.



THE PICTURE above, taken in the laboratory of UW physicist W. W. Beeman, shows the apparatus currently being used at the University to measure virus size. Prof. Beeman, adjusting the instrument, says that the new technique involves bouncing X-rays off virus molecules, making possible an examination of the "bug" in its natural environment. With Prof. Beeman are graduate students Bowen Leonard, foreground, and John Andberg.



THIS SPRING courses in home nursing are being given under direction of the University's civil engineering department by the 45 coeds and house wives who are enrolled. They are being given special instruction by Mrs. Meyer, center.

WISCONSIN ALUMNUS



Sigma Delta Chi, professional journalism working journalists recently initiated (left): Charles Higbie, assistant professor and associate publisher of the Whitewater Herald; William Beard, president of Sigma Delta Chi; and L. L. Larrabee, publisher of Printers' Ink, Green Bay Press Gazette.



THE PAINTING reproduced above, called "Sea Inlet," won the top prize, a \$75 purchase for the Union loan collection, in the recent 23rd annual Student Art show sponsored by the Union gallery committee. It was painted by Jean Keck, Belleville, Ill. The class of 1930 sponsors the purchase prize.



First aid were begun on the campus by the committee. Shown above are several students for the first sessions in home nursing. Bed care by graduate nurse Lorraine.



IN CASE a wartime emergency comes to the campus, Badger coeds will be available to help where they can. The civilian defense skills of 3,500 of them recently were tabulated and put on file in the office of Dean of Women Louise Troxell. Shown here at the files are (left to right): Lurette Freeman, WSGA assistant; Patricia Smith, WSGA; Mrs. Neva Fahning, secretary to the dean, and Mrs. Troxell.

TV and Wisconsin Football

★ Wisconsin and other Big 10 universities won't televise their football games next season. But bills introduced this year in the Legislatures of Wisconsin and several neighboring states have shown that the fans want television. Big 10 athletic directors would like to give it to them. What's the story behind this paradox?

By Kenneth J. Little

TELEVISION is posing a special problem for intercollegiate football. Curiously, the sport is now so popular that the very demand to see the games threatens to choke the entire athletic program.

Just when "sell-out" crowds in ever expanding stadiums have become the rule, modern science has conceived and brought forth a device which brings athletic contests right into living-rooms, taverns and theaters. The sports fan no longer needs to brave the cold, fight the traffic, or pay the \$3.60—if the athletic contests he wants to see are telecast, and he wants them telecast.

Where's Problem?

Now, the directors of athletic programs in the Big 10 want to televise intercollegiate football. They appreciate the fact that countless more people would like to see college athletic contests; the enjoyment should not be restricted to those who can get seats in the stadium or field house. Television jumps the number of people who can see a collegiate contest from thousands to millions; and that is good!

What, then, is the problem, and why have athletic departments and representatives of Big 10 universities voted a "moratorium" on "live" television? Here is the background of this paradox.

No Tax Support

(1) For the most part, Big 10 athletics are financed from gate receipts. The construction of stadia, field houses, indoor and outdoor playing courts and fields, uniforms and equipment, medical care and treatment, team travel, staff salaries and all other expenses of the program are paid for from funds collected from the people who attend the games. Except for providing the land upon which the athletic facilities are placed, the taxpayer, as such, has not been asked to contribute.

(2) Football provides the lion's share of athletic funds. At Wisconsin, football in 1949-1950 provided 78% of the funds collected from all intercollegiate contests in the 13 sports which the University offers. Some of the sports, such as cross-country, crew,

The author, Ken Little, is professor of education and registrar at the University. He was a faculty representative from Wisconsin at the recent meetings of Big 10 officials and athletic directors in which the conference voted its "moratorium" on live television of football games.

tennis, swimming and golf, could not be offered if they had to be self-supporting. So football makes possible a well-rounded program of intercollegiate sports.

(3) In all Big 10 agreements, the competing schools share equally in the gross receipts of football games. Since athletic budgets are based upon gate receipts, any action by a single school which would reduce attendance at home football games would affect not only its own athletic program, but the programs of every other school on its schedule.

(4) Definite facts about the effect of live television upon attendance at intercollegiate sports events have now been collected. These facts show:

(A) That there is a definite "drop-off" in attendance at football games in

those areas in which "live" television is permitted;

(B) That the "drop-off" in attendance is greatest in the areas in which the percentage of families owning television sets is the greatest;

(C) That the "drop-off" at a given school is smallest when the team is very successful; but the drop-off is severe when the team has a poor season;

(D) That either "live" or "after game" television of athletic contests by major schools seriously affects attendance at games sponsored by smaller colleges or high schools which are scheduled at the same time as the telecast.

No Good Solution

The essential fact is that, at this point, the "live" telecast of football games is certain to reduce the revenue upon which the entire Big 10 intercollegiate sports program must depend; and that, to date, no satisfactory solution to this financial problem has been found.

So we have this resolution of the National Collegiate Athletic association, to which the Big 10 has agreed:

"That members of the NCAA agree to declare a moratorium on live telecasting of college football for 1951," and "that members will cooperate with the NCAA and the television industry to experiment with all types of television broadcasting to include such methods as delayed showing of films, use of 'highlights' and special features, phonevision, skiatron, theater television, special controlled live broadcasts and many other methods which may be developed."

Financial Protection

By this action, Big 10 universities mean to protect the financial structure of their intercollegiate sports programs until they can learn whether and how



KENNETH J. LITTLE

television can be used. The hard fact seems to be that if unrestricted "live" television of football games were permitted, the scope of the intercollegiate sports program would be greatly reduced, and probably some sports eliminated, if no way were found to make up the financial loss.

Can the television industry make up the loss?

This argument disregards the issue of whether Wisconsin and other state-supported schools should sell their sports programs. Even if the risk against financial loss could be so insured, it is questioned whether a state university's functions should reach the public under commercial sponsorship.

But aside from this, present evidence suggests that the industry cannot make up the loss. Television is a costly operation. If national advertisers are to be interested, a national network must be used. Even when Big 10 universities furnish a "ready-made" program, as in intercollegiate sports, the cost to the advertiser is high, and the return to the institutions is small.

\$750,000 Cost

It is estimated that to televise nationally a full schedule of the football games at Wisconsin would cost \$750,000. Of this amount, \$120,000 would be paid to the school. If Wisconsin shared this amount equally with its opponents, it would have \$60,000 in return for any loss in attendance it suffered.

If television is only local, the cost is smaller, but advertisers rightly do not pay as much. In 1949, when "live" television of Big 10 football games was permitted, the largest amount received by any school for television rights was \$5,000 per game (at Wisconsin it was \$2,000). This amount (\$5,000) would make up for an attendance loss of 3.3% in a stadium seating 50,000 people.

The loss in attendance already experienced in areas where television has been highly developed reaches as high as 28.7%.

Will television set owners pay directly for sports telecasts?

Persons who buy record players know that they must also buy records. Television set owners may be required to pay individually for certain types of programs. The problems of television production are different from radio production, and new methods of finance may have to be developed.

Experiments are now being conducted to test the feasibility of making special programs available by purchase. One experiment makes the program available through the telephone system; another requires the purchase of a card which when inserted into a television set "unscrambles" a scrambled telecast of the event.

If such experiments prove successful, the number of paying customers

of Big 10 intercollegiate sports programs could be greatly multiplied, and the cost to any one person, even those attending the games in person, could be less.

Experiments in theater television have also been tried. The idea of theater television is that those who cannot afford either to buy a ticket or to buy a television set should have a chance to "see the game". The experiments show that thousands of people will pay the price of a movie ticket to see a theater telecast of a football game which is being played in their city or community. Many of these people would not or could not attend the game in person even if the gate price were as low as a ticket to the movies.

Somebody Must Pay

Should intercollegiate athletics at a state-supported school be financed from state appropriations?

Clearly, if Wisconsin sports were financed in whole, or even in part, by state appropriations, the problem would be different. Taxpayers, as such, could ask for sports telecasts as a service for which they were willing to pay.

But Wisconsin sports are financed like other student activities—from receipts. This is true of musical, drama-



THE ONLY sport now being televised at Wisconsin is basketball. The television cameras have become a familiar sight for Field House cage fans. Sometime in the future, says author Ken Little, TV will again carry Wisconsin and Big 10 football games. But no solution to the problems preventing it is in sight at present.

tic, literary and other student ventures as well as athletics.

At some schools every student is required to contribute toward intercollegiate athletics and other student activities through the payment of an "activities fee". In return, the student receives a ticket to intercollegiate sports events at a special student price. At Wisconsin, however, there is no such requirement. Wisconsin students may choose whether or not to buy tickets to sports events at a special student price which averages about 30¢ an event.

There is logic in the idea that sports activities should be supported by those who are interested enough to pay the price. If this principle of support is correct, the television set owner has no "right", as such, to see an event for which he does not pay. At least, he has no more "right" than the person who cannot afford to buy a television set.

It would be great if all intercollegiate sports events could be made free to spectators, both those in the stadium and those watching television. But so long as sports programs cost money, somebody must pay; and there is the rub.

Effect Negligible?

Is the probable effect of television being exaggerated?

Television set manufacturers and television station representatives believe that the case against televising Big 10 sports events is not wholly proven. These people argue in two



BIG 10 athletics are financed from gate receipts, and football provides the greatest share of these funds at Wisconsin. Reduction of football crowds would mean less support for the other sports Wisconsin offers. Tests have shown that television cuts attendance at football games.

ways. First, they state that the novelty of television may be producing loss in attendance now, but just as with radio, the long time effect will be negligible. Second, they state that loss in attendance may be caused simply by the fact that there are television programs, not necessarily because the television program is a football game.

Big 10 athletic departments are convinced by the experience of some schools that good business sense requires that their schools be reasonably insured against the risk involved.

Why have Big 10 schools acted as a conference, rather than singly?

Wisconsin might risk televising its football games if it were the only school in its area to televise. It could figure to count any loss as an investment in public relations. But if all major schools in its area televise, each school can expect to receive less for its television rights, and to suffer a greater possible loss in attendance at its games.

Only Effective Control

Because televising agreements must involve every school with whom Wisconsin schedules a game, and because the televising of a major game anywhere can affect attendance at sports events of any school within the area to which the game is telecast, the only effective control can come through concerted action by all schools.

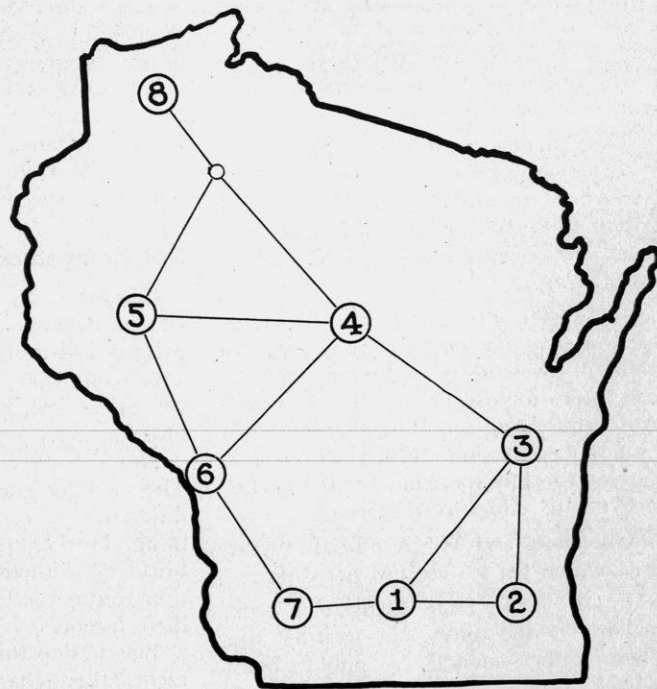
Is television a blessing in disguise?

Some people who are friends of college sports believe that intercollegiate football has gotten "too big for its britches". If television were to reduce the size of modern college football, they believe it might be a good thing. Not all of these people understand the threat which is posed for the less popular sports. It is doubtful that a de-emphasis caused by declining revenues would be as serious to football at Wisconsin as to the minor sports which financially depend upon receipts from football.

EXCEPT FOR providing the land, Wisconsin taxpayers did not contribute to the construction of the University Field House. It was paid for through funds collected from fans attending Badger sports events.



State FM Network



THE STATE FM network, including two proposed stations. The locations of the six present stations are (1) WHA-FM, Madison, Dane county; (2) WHAD, Delafield, Waukesha county; (3) WHKW, Chilton, Calumet county; (4) WHRM, Rib Mountain State park, Marathon county; (5) WHWC, Colfax, Dunn county; (6) WHLA, Holmen, La Crosse county.

THROUGH THE medium of radio, Wisconsin's citizens now are being drawn into an ever more intimate relationship with their State and University.

Every day radio waves flash out from WHA, the state radio station located on the University campus. The programs are heard by a housewife on a farm in northwestern Wisconsin, remote in miles from the campus, who listens to a morning program which concentrates on the latest aids to homemakers. In the southeastern part of the state a salesman turns on his car radio and listens to a political science lecture, beamed directly from a University classroom.

Long-Time Goal

In another corner of the state a group of pupils in a small rural school listens quietly to the voice of WHA's Ranger Mac and his stories about wildlife and the out of doors. Or in northern Wisconsin a family at dinner listens to the noon musicale, a program of classical and semiclassical music.

This wide coverage for programs originating on the campus, which still must be expanded to provide effective listening for all parts of the state, is a

new reality, though it has been a goal in the minds of WHA personnel for many years.

For 28 years, from 1917, when the University first began operating it regularly, until 1945, WHA was the University's only broadcasting voice. The number of persons in the state who could share in its services was limited by its effective range, which constituted only a relatively small portion of the state.

A network was the answer to wider coverage, but that presented a knotty problem. Many of the state's independent stations liked the idea of using University programs, but few of them could find time in their schedules.

WHA officials didn't abandon the idea. Radio, they were sure, was a real and effective way to add vitality to the University's slogan that "the boundaries of the campus are the boundaries of the state."

Further, radio would draw Wisconsin citizens close to the University who were being drawn away from it by lack of contact. Persons along the Mississippi river, for example, found Minnesota and its University a strong attraction. Most of their radio listening originated with Minneapolis stations.

In southeastern Wisconsin, the situation was the same with Illinois and Chicago stations. In the southwest it was Iowa and the Dubuque stations.

And WHA officials were certain, too, that there was a need and a demand in Wisconsin for the type of programs they were broadcasting. The aim of their service was primarily to educate, rather than to entertain, and this was something new as far as Wisconsin listeners were concerned.

FM Solved Problem

The schedule included in-school programs for children, called "The School of the Air," which began in 1931; lectures from University classrooms, included in a series called "The College of the Air" which started in 1933; farm programs, weather reports, news and the like.

Educational radio, WHA officials knew, wouldn't appeal to all of the people, but they felt it would satisfy a need for a large segment of Wisconsin's citizens.

They pointed to the School of the Air to illustrate their point. It had drawn unanimous praise from school officials in the Madison area as an excellent supplement to the courses offered elementary school children. Further, the

youngsters were enthusiastic about the programs. That was apparent from the way they looked forward to the daily broadcasts, and from the favorable effect it had on their progress.

Then the answer to the problem of a state network of stations came. It was frequency modulation (FM), a new system of broadcasting which was free from static, inter-channel interference and fading.

The appearance of FM on the radio scene meant that new stations could be built in Wisconsin, something which had been impossible on the crowded AM bands. And the Federal Communications Commission (FCC) set aside a part of the FM spectrum for the exclusive use of educational stations.

University and WHA officials began a campaign for a state FM network.

In 1945 the State Legislature took action on the proposal, creating the State Radio council, a public body whose purpose was to "plan, construct and develop a state system of radio broadcasting for the presentation of educational, informational and public service programs," and appropriating funds for two FM stations.

Wide Membership

Members of the new State Radio council included the governor and representatives of the University, the state board of normal school regents, the board of vocational and adult education, the department of agriculture and the department of public instruction.

This council, representing a wide range of interests and public services, immediately set out to formulate policies to regulate the operation of an FM network. It authorized the construction of the first two stations—WHA-FM in Madison and WHAD in Delafield (Waukesha county) near Milwaukee.

In the six years since 1945 the network has grown steadily. It now includes six stations, and two more were recommended by Gov. Walter Kohler in his budget message to the Legislature this year. The four additional stations, located at Chilton (Calumet county), Rib Mountain State park (Marathon county), Colfax (Dunn county) and Holmen (La Crosse county), provide service over a wide area of the state. Only the northwest and southwest corners cannot effectively be reached, and the two proposed stations would serve those areas.

The state FM network is on the air from 7:00 a.m. to 11 p.m. daily. Most of the programs originate on the University campus and, in general, the entire network broadcasts the same program simultaneously. Provision is made for special features of strictly regional interest at specified times.

Not Competitor

Controlled by the State Radio council, the network does not compete with private FM stations. It does not sell advertising time, and it uses frequencies set aside specifically for educational broadcasting.

Nor is there a conflict as to listeners. The network and private stations offer different types of programs, for one thing. Further, private stations may rebroadcast without charge such state-station features as they feel may appeal to their listeners.

But despite this harmonious arrangement, there has been opposition to further expansion of the state network during almost every legislative session. The principal charge always has been that the network costs too much for the strictly educational service that it renders, which does not have a wide enough appeal.

When in 1950 state officials questioned the wisdom of extending the network, the State Radio council decided to test listener interest.

A brief message was broadcast over the network at intervals asking for lis-

tener reactions on the discontinuation of the educational broadcasts. The response was tremendous. Letters came from all parts of the state and from people in all walks of life—clergymen, teachers, bankers, business executives, housewives. All wanted the broadcasts continued. Most said that if the network needed help, they would be glad to do what they could.

That was the answer for the critics who said educational broadcasts had no appeal. And with such apparently wide interest, the cost of the state radio service is startlingly low.

20-Cent Investment

After construction of the final two-stations is completed, the total capital investment for each Wisconsin resident will be about 20 cents. The yearly operational costs will amount to approximately 10 cents per person.

That would seem a small amount to pay merely for the educational benefits to the thousands of school children who registered for the School of the Air broadcasts during 1949-50.

A comparison is effective. The cost of constructing the state radio network is the same as the current cost of constructing a school to house 500 students, a small fraction of the number served by radio.

It would be difficult to buy education at a lower cost.



ONE OF THE most popular features in the state radio network's schedule of educational programs is the "School of the Air," which provides in-school listening for children. It includes programs on drawing, conservation and wild life, music, etc. Thousands of Wisconsin school children register for the various courses each year. The above picture is a classroom scene duplicated daily in all parts of the state.

Why Does the University Use Animals for Research?

★ State humane societies have challenged the University's right to use animals for research in its Medical school. The *Alumnus* presents here the Medical school's stand on this important issue.

THE UNIVERSITY of Wisconsin has in recent weeks been fighting for its right to use animals for teaching and research in its Medical school.

Opposition to this fundamental aspect in the training of doctors and the curing of human ills was voiced again by the state's anti-vivisectionists, spear-headed by the Dane County Humane society and the Animal Protection League of Milwaukee.

These groups refused to comply with a state law, passed two years ago, which requires all municipal pounds and humane societies to turn over unclaimed dogs to the Marquette and Wisconsin Medical schools after they have been held for a reasonable time and requisitioned by the schools.

The University Regents brought court action to compel compliance with the law. The Dane County Humane society replied by challenging the law, and a decision is pending at this writing. And a number of the state's humane societies framed a bill for the Legislature which would repeal the law.

Vigorous Opposition

At the same time another bill was being discussed in the Legislature which would withhold municipal and county aids from humane societies refusing to obey the present law. This bill was vigorously opposed by the humane societies at a legislative hearing.

Ernst Deppe, representing the Dane county society, said that "we feel certain things now contained in the law need clarification." Mrs. Grace Livesey of Madison went further. She charged that the state had absolutely no right to

requisition animals belonging to a state group. "If these doctors knew the political ramifications of this type of legislation," she said, "they wouldn't touch it with a 10-foot pole."

Dean W. S. Middleton defended the Medical school's position. "Without positive action," he said, "a very small minority of the population can deny to the majority the benefits that can be, and will be, denied through lack of experimental animals."

This, briefly, is the background for this latest outburst in an emotional storm which has increased in both scope and intensity since World War II and which has become a source of continuous harassment and a potentially dangerous stumbling block to medical research.

The people of Wisconsin deserve to know the hazards of this situation. They should know the facts.



DEAN MIDDLETON
Small Minority

The anti-vivisectionists have raised these issues: animals are cruelly treated by the Medical school; the use of animals is an unnecessary part of medical research and teaching; family pets are often taken; if animals must be used, why doesn't the University raise its own?

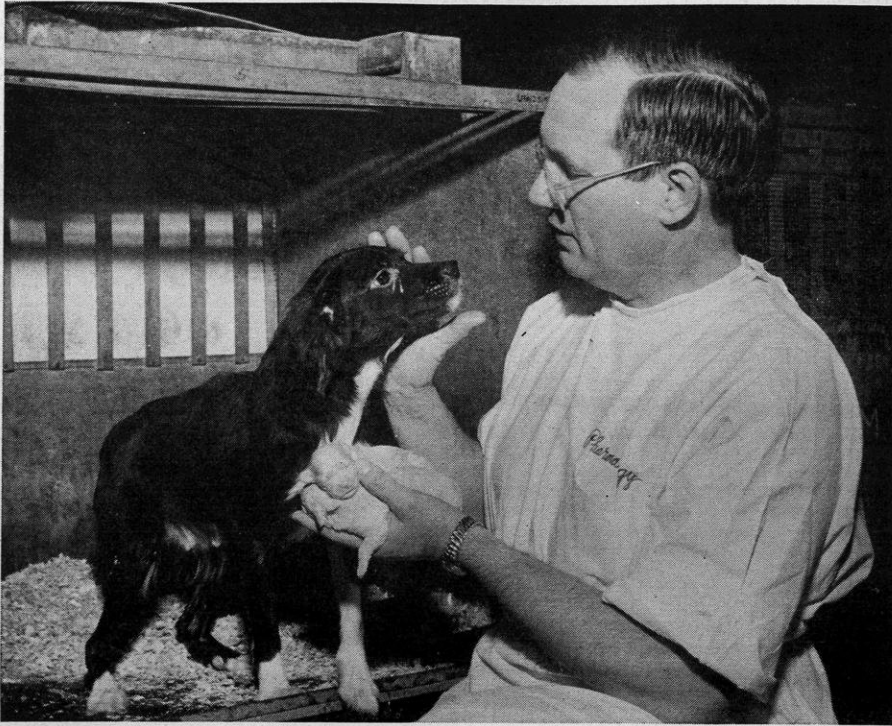
Outstanding Developments

What is the Medical school's position?

Let's look first at a few of the outstanding medical developments which have occurred during the last 30 years and which have been closely associated with research on animals.

- (1) Insulin to treat diabetes mellitus.
- (2) Liver therapy and other drugs (Vitamin B-12 within the last three years) for pernicious anemia.
- (3) Sulfa drugs, penicillin, aureomycin, chloromycetin, terramycin and other potent antibiotics for generalized systemic infections.
- (4) Operations for removing all or parts of a lung for tuberculosis or tumors.
- (5) Improved operative techniques for tumors and cancers of almost every other region of the body.
- (6) Blue baby operations—several types for various congenital cardiac lesions.
- (7) Anesthetics—the development of several intravenous agents for psychic relief in induction of anesthesia to avoid the "smothering sensation" of putting a mask over the face of the conscious patient.

To these may be added such public health advances as the great reduction



THE KENNELS in the University Medical school are kept clean and the animals are well fed. This picture shows a member of the Medical school staff with one of the dogs housed in the kennels and her recent family. As this picture illustrates, the animals have no fear of staff members.

in maternal deaths (reduced by four-fifths since 1920); the practical elimination of diphtheria, typhoid fever and tetanus (lock jaw); the reduction of deaths from battle casualties from 8.5% to less than 2.8% between World Wars I and II, and to less than two per 1,000 in Korea.

These few examples indicate that the use of animals has played a vital part in the advance of medical science—an advance that has resulted in an 18-year increase in the life-span since 1910.

It must continue to do so. If the right to experiment on animals were denied the University Medical school and the nation's other medical schools, important research in the treatment of infantile paralysis, high blood pressure, heart disease, arthritis and so forth would be seriously hampered.

Animals also are a vital factor in the training of doctors. In the Medical school's classrooms they are used to provide actual practice for students in situations they will later face in the treatment of human beings. Such first hand knowledge provides better doctors. It also saves lives.

Because operations are performed on the animals by University medical students, the opposition makes much of the term "vivisection," which has acquired a somewhat ugly meaning akin

to torture in the minds of many persons.

Actually, when operations are performed, the animals are anesthetized and more care given them (because of their small size) than is required for human beings.

'Pets' Not Taken

Indeed, the animals used in the Medical school are never mistreated, as is claimed by the anti-vivisectionists. A visit to the laboratories of the Medical school provides proof that the animals are well cared for and handled much as the pets in any home.

The Dane County Humane society and other like organizations in the state often have raised the cry that "pets" are being taken and used in the Medical school. This overlooks the facts that the 1949 law specifically prevents this possibility by providing strict penalties for the attempted removal of pets from the state.

Further, there is no need to use pets, even if one could assume that such action would be taken by Medical school authorities. For if all the needs of both Marquette and Wisconsin for teaching and research were supplied by the humane societies, less than 5 to 10% of

the animals these groups must destroy would be required.

Then also, all types of animals which are available, suitable and procurable are used in Medical school research. Many of these are not common family pets.

These include embryo chicks, tadpoles, common green bullfrogs, turtles, earthworms, white and wild mice, white rats, cats, rabbits, dogs, goats, sheep, guinea pigs, hamsters, pigs and monkeys (African and Asiatic).

Certain Types Required

Thus the frequent suggestion that "other animals be used" has been followed for decades. By state and federal law certain animals must be used to make certain biological standardizations, since in some instances one species is slightly or not at all affected while another species will respond quite decidedly (the same situation sometimes prevails in the human when a drug does not exhibit its characteristic actions).

For example, to show the specific tests for morphine or other opium alkaloids, the white mouse is most valuable; for strychnine the common green bullfrog; for infantile paralysis virus the mouse or monkey; for insulin assay the rabbit; for teaching the administration of anesthetics the rabbit and dog are most useful.

Maintenance Costs

For assay of parathyroid deficiency, determination of blood pressure, and research on high blood pressure the dog is most useful, although much preliminary work on hypertension can and has been done with white rats. The cat is most useful in studies of anticonvulsant drugs (those used to treat epilepsy) and analeptic drugs (those used to treat barbiturate overdoses).

Why doesn't the University raise its own animals? The answer is one of cost and space. The humane societies estimate that 75¢ a day is required for the maintenance of a dog. For the 500 presently needed per year by the University, a figure well in excess of \$100,000 is involved, to say nothing of the cost of keeping the many other types of animals.

To request this sum from the people of Wisconsin is unnecessary in view of the fact that literally thousands of unclaimed dogs are killed each year by the state's humane societies. These animals do not benefit the human race.

On Wisconsin

IN SPORTS • By Art Lentz



OF THE five sports now holding the spotlight at the University as the spring portion of intercollegiate competition progresses, baseball and crew are the most promising of success. Lack of top-notch manpower will hurt track and tennis prospects while golf should improve on its last year's showing.

Here's the spring sports outlook:

BASEBALL—If the host of promising sophomores currently battling for varsity positions live up to expectations, Coach Art (Dynie) Mansfield will experience little trouble in developing a team which will do well in defending its share of the Big Ten title.

Graduation losses and the decision of the leading pitcher (Thornton Kipper) to sign a professional baseball contract last July, cut heavily into the ranks of the Badgers, who won 19 out of 28 games in 1950, tied with Michigan for the conference crown and finished fourth in the NCAA title playoffs.

So "Dynie" is rebuilding from a handful of veterans and hopes to develop some fine sophomores in his 12th season as Badger baseball bossman.

Six lettermen are available—Ernie Bauer and Mel Gaestel, who alternated at third base last year; Captain Sheldon Fink, who shifts to second base after a season at short; Paul Furseth, heavy hitting left fielder; Gene Radke, No. 3

pitcher last year; and Sam Schuppe, winner of a major letter as a catcher in 1949.

Mansfield, however, has a number of junior "W" winners available from last year's jayvee nine. These are Ted Baumgarten, Don Schelfhout, James Van Dien, Bob Van Eerden and Bob Wolff, outfielders; Lyle Borcharding and Ken Slotten, pitchers; Don Kenefick, first base; John Schnurr, reserve catcher. Van Dien, Kenefick, Schnurr and Borcharding have the best chances for varsity berths.

But the biggest help will come from the sophomores, particularly in pitching. Right now, the top four pitchers are first-year men, Ron Unke, LaVern Andrews, Allan Suter, and Ronald Moore—although Andrews actually had two years of competition at Southern Illinois. Tom Cooper, another sophomore, is the best of the catchers, while three more, Harvey Kuenn, shortstop, Ron Barbian, first baseman, and John Jahnke, utility infielder, are considered regulars.

Defensively, the Badgers should be better than last year, but the batting power won't be there in quantity as was the case in 1950. The pitching, however, is good and this probably will be the vital factor.

The Badgers opened a 30-game schedule on April 6-7 at Peoria, Ill., against the strong Bradley team. Rain washed out two of the three games carded but Wisconsin managed to get a 7-4 decision in a seven-inning fray.

April 12, the Badgers left on a 10-day road trip, playing at Indiana that weekend, then spending six days at Memphis, Tenn., playing college and service nines in that vicinity, before heading back to Madison.

CREW—Barring accidents, Wisconsin's varsity crew should pick up where it left off last season. Although graduation stripped the squad of five major

lettermen and four junior "W" men either ineligible or in the service, Coach Norm Sonju believes the varsity will make a good showing.

For the first time since he took over in 1947, he has fine reserve material and competition for varsity berths is quite keen.

Off to a bad start in its first three races last year, the Badger varsity finished fast by pressing California to the limit in a 2,000 meter race, then wound up by being a close third to Washington and California in the Marietta regatta.

The season opened May 5 when Yale invaded Lake Mendota waters and Sonju figured on the following lineup (first name given as probable starter):

Stroke—Robert Nelson*, James Langdon**; No. 7—James Healy***, John Schlick**; No. 6—Victor Steuck***, Peter Wackman*; No. 5—Carl Soloman***, James Moran***; No. 4—Bob Espeseth*, Rollin Cooper*; No. 3—Robert Roehrs***, John Schlick**; No. 2—Robert Hood***, Don Heyden**; Bow—James Schmidt*, Delos Barrett*; Coxswain—Captain Duane Daentl*. *major letterman, **junior "W" winner, ***sophomore.

GOLF—This is Coach Joe Steinauer's last year since he is to be automatically retired in June, having reached his 70th birthday. He has five major lettermen—



BEST

Little Promise



BENNETT



MANSFIELD

Baseball



STEINAUER

Golf



RANCK
Co-Captains
MURPHY

Harry Dean, Curt Jacobs, William Engel, Bill Hilsenhoff and Tom Mould, and a sophomore of exceptional promise—Doug Koepcke—as the nucleus for his team.

Steinauer and these six golfers journeyed with the baseball squad on the "southern" trip, playing college and service teams at Memphis Naval Air Station training quarters.

* * *

TENNIS—No one should envy Coach Al Hildebrandt's rebuilding job as Wisconsin tennis coach this season. Now in his 5th season, Al lost his No. 1 singles player, Warren Mueller, and his No. 6 player, John Schmitt, to the air force, while graduation took two other mainstays, Don Page and George Peterson. Mueller was runnerup in the Conference meet last year and was the captain.

Three lettermen, James Deloye, Kenneth Ohm and Don Negendanck, form the squad's nucleus. Others are Robert Reagan, John Endres, upperclassmen; Robert Skeels, Carl Rudelius and Bill Grunow, three highly regarded sophomores.

The team opened its 11-match schedule against Indiana at Bloomington April 13 in the first of three road matches that weekend.

* * *

TRACK—Coach Riley Best faces his first outdoor season as head man with no real promise of success, although the team has a bit more balance than last year's (even minus Don Gehrmann). The outdoor season begins with a dual meet at Iowa City on April 21 and the Drake Relays the following week. The schedule doesn't conclude until the Big Ten-Pacific Coast meet at Eugene, Ore., June 19. Best's assistant is former Badger pole vaulter Tom Bennett.

Best bets for Wisconsin are LeRoy Collins, defending Big Ten quarter mile champion; Captain Ted Bleckwenn, shot put; James Englander, low hurdler; Half milers Sam Greenlee, Don Soe, Walt

Mars, Dick Lione; Two milers James Urquhart (still handicapped by a foot injury) and Walt Deike; and Roy Burks (football right halfback), sprinter.

BADGER BREVITIES

Catching up on some of the winter sports.

BOXING—Wisconsin finished its dual meet season with 4 wins, one defeat and two ties; won second place in the NCAA tournament, scoring one less point than team champion Michigan State, while Capt. Dick Murphy and Bob Ranck won NCAA titles at 155 lbs. and heavyweight, respectively. Murphy and Ranck were elected co-captains and Pat Sreenan won the George Downer award.

* * *

WRESTLING—Don Ryan, Wisconsin 155 pounder, repeated as Big Ten champion but lost out in preliminary rounds of both the NCAA and NAAU meets. Since he started his Badger mat career, Ryan has won 19 straight matches without a loss in dual meet competition and won all 7 matches in Big Ten meets; but he has won only one of four in the NCAA and NAAU meets.



SONJU
Crew



HILDEBRANDT
Tennis

At Milwaukee the junior varsity team, undefeated in dual matches, won the state AAU crown, while the frosh were runners up.

* * *

SWIMMING—The varsity, which failed to score in the Big Ten meet, won the state AAU championship at Milwaukee.

* * *

FENCING—Coach A. L. Masley's fencers were second place winners in the Western Conference meet and a week later ranked eighth in the NCAA meet, best showing in recent years.

* * *

FOOTBALL—Spring football began officially on April 3. The annual spring game is set for Saturday, May 19.



TAKEN EARLY this spring this shot shows members of Wisconsin's 1951 crew unloading the new shell they are using during the current campaign. Although five major lettermen were lost from last year's crew, Coach Norm Sonju has predicted a good showing for his aggregation.



WITH the CLUBS

More Clubs Report Founders' Day Meetings

LAST MONTH reports still were trickling in about Founders' Day meetings. Nine more were reported, raising the total number of meetings to 53, one more than last year's record 52.

The latest news concerned meetings within the state, including clubs at Eau Claire, Fond du Lac, Lincoln county, Manitowoc, Marshfield, Dunn county, Berlin, Waupaca and Rhinelander.

University faculty members spoke at two of the meetings. Prof. Richard Hartshorne of the geography department was the speaker at Marshfield and Prof. Henry Hill of the extension division addressed the Berlin group.

Hartshorne, nationally known political geographer, told 75 Marshfield alumni about the importance of Red China to the Soviet Union. He said that perhaps the most important consequence of the Communist domination of China is the base it gives Russia to operate in that section of the world, helping her to spread to adjacent countries, and the psychological effect it may have on nearby countries.

Prof. Hartshorne was introduced by Dr. Stanley Custer, president of the group, who paid a special tribute to Mrs. Helen C. Laird, newly appointed University Regent.

"A great deal of pride and pleasure is felt by all of us in your appointment to the Board of Regents by Gov. Kohler," Custer told Mrs. Laird.

Two new directors were elected by the group to serve for two years, succeeding Howard Woodside, who recently re-entered the army, and Mrs. George Manthei, who resigned. The new directors are William Dehn and Mrs. Catherine Southworth.

There also are further details on the Vernon county meeting, mention of which was made previously in the *Alumnus*.

Held in Viroqua on March 30, it was a twin treat for Vernon county Badgers. It was the group's first official meeting, as well as being the one which marked the University's 102nd birthday.

This double drawing card, plus the prospect of a ham dinner, brought in 72 enthusiastic Badgers, despite hazardous driving conditions. A heavy snowfall caused slippery roads, and one carload of alumni from Reedstown, 11 miles from Viroqua, was enroute for over an hour.

But they came from all over the county and staged a rousing first meet-

ing. The program included an address by Prof. V. E. Kivlin of the College of Agriculture, group singing and the appearance of a University men's quartet. The latter group, a part of the men's chorus octet, was making its first Founders' Day trip. They sang and sang, including many campus favorites, and the alumni roared for more.

Marinette Alumni Hear About Atomic Theory

ATOMIC THEORY and its implications for the modern world were illustrated by Prof. C. Harvey Sorum of the chemistry department before a meeting of 70 UW alumni at Marinette recently.

With the aid of an atomic model, Prof. Sorum led the group through the fascinating intricacies of the theories underlying the construction of the atom bomb.

Walter Kimse was elected president of the club in a business session following Prof. Sorum's talk. County Judge William F. Hasse was elected vice-president and Ray Wagner, director of the Marinette extension center, was named secretary-treasurer.

Miss Christine Christenson and Wagner were elected to three-year terms on the board of directors. Judge Haase and Brad Sebstad were named to serve two years.

A favorite Badger pastime, group singing, closed the meeting.



THIS PICTURE was taken at the recent Founders' Day meeting in Seattle, Wash., which attracted about 60 West Coast Badgers. Shown at the speaker's table at the left are (left to right): Mrs. Clifford Davis, secretary; Tom Holgate; Prof. Hugh Bone, principal speaker; Jerry Baer, president; Al Scheweppe, toastmaster; Mrs. Scheweppe, and John Trowbridge, treasurer.



KEITH McHUGH, chosen as the "Wisconsin Man of the Year" in the eastern area by New York alumni, is shown above following announcement of the award at the New York club's Founders' Day banquet. McHugh, who graduated in '17, was selected on the basis of his numerous civic activities. He is president of the New York Telephone Co. Mrs. H. E. Broadfoot is seated next to McHugh. The New York group hopes to make the award an annual affair.

★ *With the Classes*

1884 W

Madison businessman Marshall M. PARKINSON, 88, died March 8. He had been associated with the Parkinson-Marling Lumber Co. and the Wisconsin Sporting Goods Co. of Madison. Mr. Parkinson was the oldest living member of the W club.

1889 W

Katherine A. HOUGHTON, 84, died March 12 at her home in Madison. She was a former school teacher and served as secretary to the late Henry Casson, former Wisconsin secretary of state.

1893 W

Mrs. Alson I. SMITH (Carlotta M. Millard) died Sept. 13, 1949, in Milwaukee.

1894 W

Pioneer attorney Willard B. OVERSON, 78, died March 18 in Williston, N. D. He had practiced law there for 40 years.

1895 W

Mrs. W. F. MACGREGOR (Jessie L. Hand) died in September at Racine.

1896 W

Carl H. RAMIEN died Oct. 20 at Milwaukee.

1899 W

An interesting letter from Charles A. MCGEE tells that he is still actively practicing law in Santa Barbara, Calif., at 310 Granada Bldg., under the firm name of McGee and De Loreto.

1900 W

New York manufacturer Albert RADTKE, 76, died Feb. 20. He was a consulting engineer and inventor.

Fred EMERSON died in April, 1944, at Milwaukee.

1901 W

Carl E. NELSON died Jan. 9 at Park Ridge, Ill.

1902 W

Robert T. SMITH, Jr., died recently at his home in Baltimore, Md.

1905 W

Roy C. MUIR is in Washington where he is serving as adviser to Adm. A. G. Noble, chief of the office of naval material. Muir is a retired General Electric Co. vice-president.

Rev. Don E. GIFFIN, 72, died Mar. 18 at Houston, Tex.

1906 W

Herbert L. ZEIDLER, who is retiring as mayor of Columbus, Wis. was honored recently for a quarter-century of service in public office.

Dr. James A. JACKSON was elected president of the board of directors of the Jackson foundation in Madison.

1909 W

Wausau attorney Arthur PREHN, 66, died Mar. 24. He has practiced since 1909 and had been active in the Wisconsin Republican party.

Alfred J. HERRICK, 75, retired director of the Central State Teachers college training school, died Feb. 23 at Stevens Point.

Mrs. Edith E. HOYT (Edith Evans), 89, died Mar. 18 in Memphis, Tenn. She was a pioneer in the development of the University of Wisconsin extension division.

1910 W

Prof. George PELTIER of the University of Nebraska is working in Wisconsin Rapids as a specialist in plant growth and insect and weed control for Cranberry Growers, Inc.

Elsie KARBERG, 63, died Mar. 12 in Madison.

Atty. J. D. DARROW has completed his 40th year of practicing law in Argyle, Wis.

1912 W

Lee MUCK has been named director of the division of land utilization in the Interior department.

1913 W

Frances C. ELLMAN died Feb. 28 in Los Angeles, Calif. She was a social worker for the Los Angeles county bureau of public assistance.

1914 W

Mrs. Jon NORSTOG is curator of the Norwegian-American historical museum at Luther college, Decorah, Iowa.

Rubens F. CLAS reports a change in the corporate name of his firm to Clas, Reddemann, Inc., Architects. Mr. Clas continues as president of the Milwaukee firm.

John K. LESTER, who is with the Ford Motor Co., has been transferred to Louisville, Ky.

John P. DAVIES, 59, died Mar. 22 in Washington, D. C. It was the day before he was to take office as assistant chief of the aviation procurement division of the National Production authority.

1915 W

William C. HANSEN, president of Central State Teachers college, Stevens Point, recently announced the organization of a college of letters and science.

1916 W

Lilly M. ANDREWS, 59, died Mar. 7 in Madison. She had taught music in the schools of Madison for 30 years.

1918 W

Marquette University basketball coach William S. (Bill) CHANDLER has resigned. He will remain on the staff as professor of physical education. He had been coach at Marquette for 21 years.

Hal W. HIRSHEIMER has been named to the national board of directors of the United Defense fund. Hirsheimer is manager of the Sears Roebuck & Co. retail store in Memphis, Tenn.

1919 W

Jacob PERLMAN has been appointed a member of a technical mission of the United Nations to the Republic of Colombia. For the last 10 years he has been with the Social Security administration in Washington, D. C., and Baltimore.

Dr. Willard M. SONNENBURG, 57, died Mar. 13 at Sheboygan. He was completing his seventh term as mayor of Sheboygan.

Mrs. Milton E. Griem (Breta LUTHER), recognized home economics au-

Song Bird's Manager



JACK RAEL, '42, whose campus dance band was a favorite with students in the days before World War II, now has a job many of his classmates wouldn't mind having. He's the partner and manager of songstress Patti Page, a current favorite with juke box listeners.

thority, has a television program over WTMJ-TV in Milwaukee which is considered "tops" in this field.

1920 W

Laurence E. GOODING has been reappointed as chairman of the Wisconsin Employment Relations board.

1921 W

Leo V. GANNON, managing editor of the *Green Bay Press-Gazette*, was recently initiated by the University of Wisconsin chapter of Sigma Delta Chi, professional journalism fraternity.

1922 W

Mrs. James G. McNett's (Marie A. MEID) play, "Cradle of Glory," is receiving very favorable comment and is being produced by theater groups throughout the nation. The play covers the early years of Lincoln's life in Indiana.

Casper R. BERG, 62, died Mar. 13 in Baltimore, Md. He was a naturalization officer in the department of immigration.

1923 W

Mrs. I. K. Witmer (Helen LELAND) is teaching in the school of social workers at UCLA in Los Angeles.

1924 W

Porter BUTTS, director of the Wisconsin Union, has an article on the "State of the Union" in the "Journal of Higher Education" for March. The editors describe Wisconsin's Union as "one of the oldest and finest."

1925 W

Hilary MARQUAND occupies one of the top positions as minister of health in the British cabinet. This Ministry administers the controversial British national health plan.

Maj. R. Ray FISHER has been called to active duty with the air force. He is director of maintenance at the 862nd air force specialized depot, Dayton, Ohio.

1926 W

Harriet R. RAMSEY died a year ago in Rock Rapids, Iowa.

1927 W

Prof. Paul G. JONES was the organist at the first musicale presented by the Universalist church music committee in Monroe recently.

Col. Dee INGOLD is regional field officer for selective service in Minneapolis.

1928 W

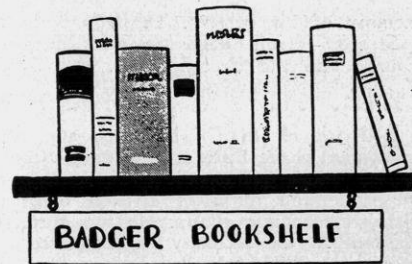
Olava H. GULLORD, 70, died Mar. 8 in Madison. She had been employed at the university for 32 years.

1929 W

Mrs. Philip Falk (Ethel E. MABIE) was the toastmistress at the 21st annual Matrix banquet held in Madison recently. Mr. Falk is national vice-president of Pi Lambda Theta, honorary sorority for women in education.

Dr. Gunnar D. QUISLING, 41, one of the founders of the Quisling clinic, died Mar. 18 in Madison.

Clarence CASE recently made a gift of \$1,030 to the Detroit Historical society in



THE ADMINISTRATION OF AMERICAN FOREIGN AFFAIRS. By James L. McCamy. Alfred A. Knopf, Inc., 1950.

THE UNITED STATES is trying to handle its role as number one world power with cumbersome state department organization and practice.

This is the theme set down by Prof. James L. McCamy, chairman of the University political science department, in his new book, "The Administration of American Foreign Affairs."

Professor McCamy writes with a background of seven years in government work. He served with the department of agriculture, board of economic warfare, foreign economic administration, foreign service auxiliary and department of commerce before joining the University faculty in January, 1947.

Some specific findings Professor McCamy outlines in his book are these:

Many federal agencies outside the department of state are involved continuously in foreign relations: 19 are concerned with all aspects of foreign relations, 20 with administrative management, 23 with regulation and control, 46 with economic affairs, 15 with cultural, scientific and social affairs, plus five standing international military bodies.

"Efforts to coordinate all these units in the conduct of foreign affairs are far short of effective," he points out.

Professor McCamy declares that the state department needs fundamental reorganization to produce informed and coordinated policy within itself. He notes that the Hoover commission report did not solve the basic fault that the department deals with policy in segments and not as a whole.

He also charges that foreign affairs personnel is inexperienced and inexperienced. He points out that 77% of the department officials in 1948 had worked there less than five years. Career officers are moved so frequently that the majority spend less than five years at a station, less time than necessary to become experts in that particular world area, McCamy says.

memory of his parents. The gift is to be used to extend good relations between Canada and the United States.

1930 W

Roderick H. RILEY has been appointed economist in the Bureau of German Affairs, Department of State. He is in charge of the trade and resources division office of German economic affairs. He was formerly assistant to the secretary of commerce.

Fred B. WILCOX has been named supervisor of operations in the University buildings and grounds department. He is deputy chief of the University police department.

Taylor county agent Carl ZOERB is one of a team of American farm specialists who will go to Europe. They will interview farm and skilled workers eligible for admission as displaced persons.

Ted OTJEN is now assistant secretary of the Northwestern Mutual Life Insurance Co., Milwaukee.

Walter A. GRAUNKE and Mrs. Dorothy Pick were married Mar. 19. He is a well-known labor attorney and one of the founders of the Progressive party in Wisconsin.

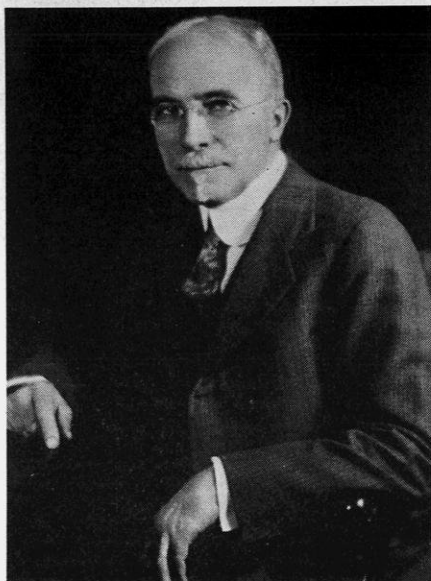
Theodore HERZ is the director of the Fulbright Reconstruction Finance Corp. subcommittee staff which dug up information about the "mink coats" in the recent probe.

1931 W

Louise MARSTON, society editor of the *Wisconsin State Journal*, has been named an associate member of Theta Sigma Phi, national honorary fraternity for women in journalism. She was chosen because of her outstanding contribution to journalism in Madison.

Elmer J. SHABART has been appointed chief of surgical services at the Veterans Administration hospital at Livermore, Calif.

Medical Researcher



DR. GUY L. HUNNER, '83, recently was awarded the "Research Medal" of the Southern Medical association. Dr. Hunner, who is 82, was given the medal for his work in gynecology. He was a member of the first class at the John Hopkins medical school.

Lieut. Col. and Mrs. R. J. FALLIS are living in New York City where he is stationed at the hospital at Governor's Island.

Alicia FRUSHER has been appointed administrative assistant to Mrs. India Edwards, director of the women's division of the Democratic national committee.

Robert C. HEYDA is with the headquarters staff of the Fifth army at Chicago.

1932 W

Dr. Warren G. JENKINS has been appointed dean of Central State Teachers college at Stevens Point.

1933 W

E. W. ZIEBARTH, news commentator for station WCCO, Minneapolis, recently was given a citation for the best news analysis in the state of Minnesota by the Minnesota Radio council. He is chairman of the department of speech at the University of Minnesota.

Dr. Robert WRIGHT has been named head of a new department of social and environmental medicine at the University of Virginia.

Robert E. MOE is division engineer for the General Electric Co. in Owensboro, Ky.

Charles E. MACOMBER has been appointed district attorney of Juneau county. He lives at New Lisbon.

Mr. and Mrs. Guy BLENCOE (Marion SMITH, '32) are living in Chicago where he is a lieutenant colonel in the signal section of the Fifth army.

1934 W

H. Herman RAUCH is an arbitrator in labor disputes and lectures on labor subjects at Marquette university and the University of Wisconsin.

1935 W

Mr. and Mrs. Richard DELWICHE (Sadie STOLEN) announce the birth of twin daughters, Patricia Ann and Barbara Ann, on Feb. 27. They are living in Green Bay.

A recent note from "Wally" MEYER, who has been in Europe contacting ex-Badgers, says he hopes to round them up for a "Sing" in London before returning to New York.

1936 W

Lloyd J. SEVERSON has been named general mining engineer for the Oliver Iron Mining Co. in Duluth.

The Milwaukee Journal recently was presented with a distinguished service award from the American Dairy association for its coverage of agricultural and dairy affairs. Clarice ROWLANDS, staff food writer for the Journal, accepted the award.

Atty. Harold W. MUELLER has been appointed municipal judge of Manitowoc county by Gov. Walter Kohler.

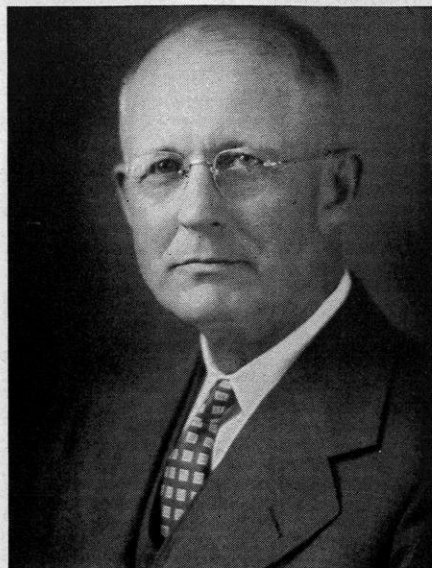
Neil L. LUNENSCHLOSS became principal of the New Glarus schools March 12.

Howard McMURRAY, formerly of the political science department, is chairman of the department of government at the University of New Mexico.

1937 W

Leon EDMAN is field supervisor, medical rehabilitation division, Veterans administration, in the St. Paul, Minn., area.

Retires After 43 Years



J. F. WOLFF, Sr., '08, retired last year as general mining engineer for the Oliver Mining Co., a subsidiary of U. S. Steel. He had been with the firm for 43 years. He was succeeded by another Badger, Lloyd J. Severson, '36.

George M. BORG is vice-president of the George W. Borg Corp., Delavan. The fabrics division of the corporation recently developed a synthetic material similar to fur which is of great interest to military experts for possible use in parkas for U.S. airmen in the Arctic.

Dane county District Atty. Richard W. BARDWELL has been granted a release from active duty with the air force and will return to his office.

1938 W

Dorothy TWICHELL is now Mrs. Reid D. Chappell of Memphis, Tenn.

Howard W. LATON has opened his own law office in Portage.

Edmund T. HARNETT, Racine, is divisional sales manager for Milprint, Inc., of Milwaukee.

Mrs. Robert Homlar (Margaret NORTON) died February 25 in Toledo, Ohio.

Paul EDLUND, senior editor of the safety division of the Wisconsin motor vehicle department, was cited by the National Committee for Traffic Safety for his outstanding contribution in 1950 to public support of the highway safety program.

Wesley HILLERY married Marguerite CAYLL, '43, on March 17 at Pewaukee. They are living in Madison.

1939 W

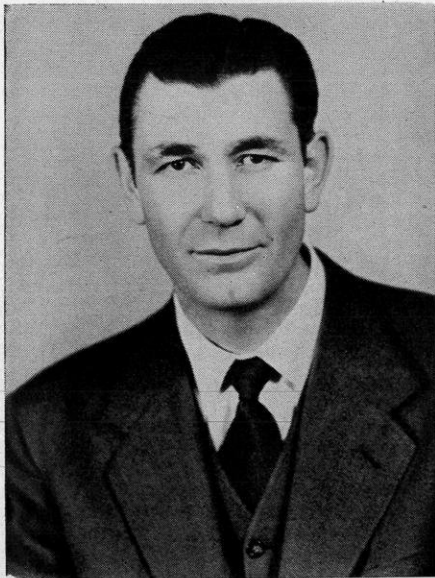
Now living in McNary, Ariz., is Robert W. REHFELD. He is a treasurer and controller for Southwest Lumber Mills, Inc.

Perry J. ARMSTRONG has been named temporary executive counsel to Gov. Walter Kohler.

Word has been received that Rev. Bennie BENSON and his family have left Communist China. He headed an orphanage in Kauhsein.

Mrs. Polly COLES HAIGHT, former *Wisconsin Alumnus* editor, has completed a training course in New York City and

New Executive



LARRY SHOMAKER, '30, recently was elected vice-president in charge of sales of the Northern Natural Gas Co., Omaha, Nebr. Shomaker has been with the company since it was organized in 1930. He is first vice-president of the Midwest Gas association.

will be one of Madison's hostesses for "Welcome Wagon International." Polly will work with "teenagers" and engaged girls.

1940 W

Edwin L. MINAR is associate professor of classics at Connecticut college, New London, Connecticut.

Howard L. KUHN, Sparta, has been appointed Monroe county agent. He has been active in 4-H and FFA activities.

Anthony L. CASCIARE is a chemical engineer for Rainfair, Inc., at Racine.

William P. WARD, 38, secretary of the state highway commission, was killed Mar. 11 in an auto accident.

Cecile FOX is in charge of the homemakers' center opened at the Milwaukee public library recently.

Lt. Cmdr. Lloyd C. EMERSON has been assigned to duty on the staff of the commander of naval forces at Tokyo.

Uta HAGEN has been awarded the Antoinette Perry award for "distinguished performances" in dramatic plays. She won the award for her role in "The Country Girl."

Lieut. Wilbur LORENZ was joined by his wife and family in Hawaii recently. He is on the staff of the commander service force of the Pacific fleet and is stationed at Pearl Harbor.

1941 W

Mr. and Mrs. William A. DRAVES, Jr. (Alice THORKELSON), announce the birth of a son, Robin Louis, on Jan. 4. Draves is sports editor of the *Fond du Lac Commonwealth Reporter*.

Dr. John A. BUESSLER and Sandra Sweet were married Feb. 14 in Daytona Beach, Fla. They are living in Binghamton, N. Y.

Robert W. SMITH has joined the law firm of Wilkie, McCusker and Wilkie in Madison.

Richard SHACKELFORD and Ruth PETERSON Rayner were wed Feb. 21 in Madison. He is assistant professor of genetics at the University.

Dr. Joseph M. HOEFFEL, Jr., is on the medical staff of Pennsylvania hospital, Philadelphia, recently written up in the Saturday Evening Post.

George V. B. SIROTKIN married Harriet Stallman on Feb. 10. They are living in Milwaukee.

University of Minnesota boxing coach Ray CHISHOLM was credited with saving a workman from serious injury when part of the roof of Williams arena, Minneapolis, collapsed recently.

Ardis BANCROFT and John Homac were married February 24 and are living in Milwaukee.

Charles A. HOGBEN has received a Ph.D. degree in medicine from the University of Minnesota.

Clara G. DAWE is an overseas librarian and supervises air force library installations in Wiesbaden, Germany.

1942 W

Ruth HANSEN and Bruce Sanderson were married last October and are now living in Willow Run, Mich.

Now sales representative for the United States Rubber Co. is John M. HARRISON. He is living in Ashland.

Capt. Frank W. DURKEE has been awarded the air force's distinguished flying cross and a fourth oak leaf cluster. He is stationed in Japan.

Clifford BAKKOM has resigned as Oconto county farm planner in the Soil Conservation service.

Roger F. ELLINGSON is the new city editor of the *Monroe Times*.

Irwin H. DREGNE has been promoted to colonel in the air force. He is stationed in Japan.

Alfred A. FRUECHTL has resigned as principal of the Random Lake high school and will enter private business at Edgar, Wis.

Lt. H. Arthur WORMET is now at the Mare Island naval shipyard in Vallejo, Calif.

Dr. Charles C. CLAYTON has been awarded a grant of \$2,000 for cancer research at the University of Virginia's medical college.

H. Russell AUSTIN, book editor of the *Milwaukee Journal*, recently accepted "a certificate of excellence" from the Publishers' Ad club for the Journal's presentation of criticism and news of books.

Dr. A. G. ROSSOW is the general representative of the organic chemical division of the Monsanto Chemical Co. in the New York district.

Maj. Dean BECKER, Jr., has assumed command of the 26th station hospital in Regensburg, Germany, and will be stationed there for two years.

1943 W

Malcolm J. JOHNSON was elected director of the La Crosse county pension department recently.

Julian J. SMITH has opened a law practice at Spring Green.

Dr. and Mrs. Frederick P. NAUSE (Rebecca ARNESON Goodale, '46) spent their honeymoon in Florida after their marriage

on Feb. 16. They are now living in Madison.

Kazumi OURA and Mary Matsumura were married February 11. They are living in Milwaukee.

Sam ROBBINS, pastor of the Community Congregational church in Mazomanie, is carrying on an unusual project called the "Lord's Row, Talent and Acres," proceeds from which are turned over to the church.

Head of a new research section for the Standard Oil Co. is Dr. Niilo V. HAKALA. Dr. and Mrs. Hakala are living in Rahway, N. J.

1944 W

Donald A. SCHMIDT has received a master of science degree from the University of Minnesota.

Mrs. W. W. Howey (Pauline MEEKER) is a medical technician at Rose Memorial hospital in Denver, Colo.

John J. MARTIN is a naval architect for the Douglas Aircraft Corp. and is living in Van Nuys, Calif.

Martin JOHNSON, Jr., has been appointed chief engineer of the new Ray-O-Vac chemical plant in Salem, Ore.

1945 W

Captain Gordon J. DUQUEMIN has been awarded the silver star for gallantry in action in Korea.

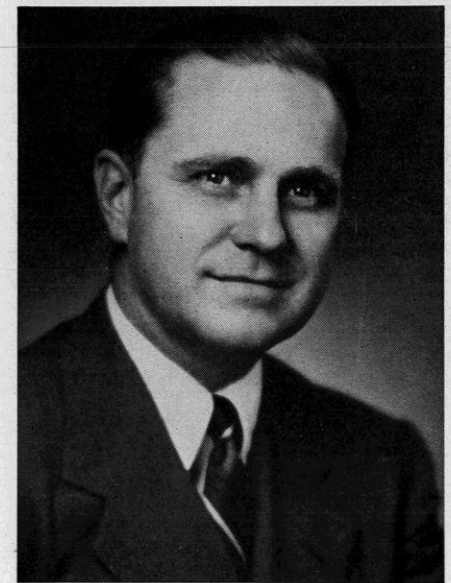
Eugene LANGE and Lois Schoan Salk were married Feb. 3 in Madison.

Edwin L. TREON is a columnist and reporter for the Niles, Ohio, *Daily Times*.

Lucile ROGERS and Frank Ordison were married on February 24. They are living in Cleveland, Ohio.

Mr. and Mrs. Paul KARNSTEDT (Lois KRATZER) are living in Port Washington. He is a field engineer for the Combustion Engineering Corp. in Chicago.

Sales Supervisor



R. H. REITEN, '31, has been appointed sales supervisor in the Minneapolis district for Sharp & Dohme, Inc., manufacturer of pharmaceutical supplies. Reiten, who has been with the firm since 1943, graduated from the Wisconsin School of Pharmacy.

University President



DR. L. O. Brockman, '28, last winter was named president of the University of Montana. He was an assistant in the personnel department of the Wisconsin Telephone Co. before leaving the state, and was head of the education and psychology departments at Montana State college before accepting the University of Montana job.

1946 W

Mr. and Mrs. Harris Wheeler (June HARTNELL) announce the birth of their second son, Harris, on Dec. 26. They are living at Silver Lake.

Lillian MUELLER is now an analyst with the department of state. Her address is OI-HICOG-BONN, APO 757, % PM, New York, N. Y.

Walter NITCHER is now in Columbus, Ga., where he is a major in the army.

Jean BAILEY was married to Charles McFarland in DePere on Feb. 11, 1950. They are living in Marquette, Mich.

Mr. and Mrs. Ted Hagstrom (Virginia CLEE) announce the birth of a son, Dale, on Feb. 10.

Mrs. Harriet MINTON Peterson, '50, and Owen STRAND were married Feb. 10 in Madison.

Mr. and Mrs. Wilmer SCHAUMBERG, '47 (Dorothy MAHLSTEDT), are in Minneapolis where he is a design engineer in the Aero division of the Minneapolis-Honeywell Regulator Co.

Mr. and Mrs. Worthington Mixter (Nancy BOERNER) announce the birth of a son, Richard Worthington, on Jan. 11 in Boston, Mass.

Barbara Ellen ROGERS and Henry STINSON were married in October and are living in Washington, D. C.

Mr. and Mrs. Richard DEWEY are living in Champaign, Ill. He is assistant professor of sociology at the University of Illinois.

Jean GUDER has just completed training with United Air Lines as a stewardess and has been assigned to Mainliner flights.

Dr. Alwin E. SCHULTZ has returned to military service and is now stationed with the medical unit at George air force base near Los Angeles, Calif.

Rev. A. Henry HETLAND, pastor at the Lutheran Student house, has been selected to lead a study-service project to Norway, Sweden and Denmark this summer.

Alfred GREENWALD has received a master of education degree from St. Louis university.

1947 W

Willard S. WILDER has been promoted to general merchandise manager of the Sears Roebuck & Co. store in San Mateo, Calif.

Dr. and Mrs. Harold FISHBAIN (Marjorie DATES) announce the birth of a son, Larry Bruce, on Feb. 10. Dr. Fishbain is resident physician at City hospital in Springfield, Ohio.

Mr. and Mrs. Morton WAGNER (Bernice MALETZ, '49) have moved to Madison. He is assistant commercial manager of radio stations WISC and WISC-FM.

Ben J. MULLEN has been recalled to active naval duty.

Bette PARKER is doing art work in the public relations division of the Milwaukee School of Engineering.

Howard BUCHENBERGER has taken a position with the Marshall & Ilsley bank in Milwaukee.

Frank WOLLAEGER and Janet Rourke were married Feb. 3 in Troy, N. Y. He is practicing law in Chicago.

Now in Santa Monica, Calif., is Lawrence WHITTET. He is a flight test analyst.

Dr. Carl J. BRIDGE and Ann Kilbourn were married Feb. 17 in Ayer, Mass. They are living in Fitchburg, Mass., where he is interning at Burbank hospital.

New principal at Holmen high school is Harold M. ANKERSON.

Dr. and Mrs. Albert J. MOLINARO (Marilyn McCLURE, '47) are living in Wooster, Ohio, after their marriage Jan. 13.

Charles A. NELSON married Margaret PRICE on Jan. 25. They are living in Janesville.

Norman D. SAWYER has been appointed Shawano county agent.

Harold RAFFELSON is with the research department of the Monsanto Chemical company's organic division in St. Louis, Mo.

Mr. and Mrs. Marshall Kline (Flavia DRIVER) and their daughter, Kelsey, are living in Cedar Falls, Iowa.

Former UW basketball star Walter LAUTENBACH, Jr., married Leslie SCHAFER on Mar. 24 at Madison. They are living in Madison where he is associated with the Central Life Assurance Co.

Kenneth THOMPSON and Aiko Sawamura were married Dec. 22 in Yokohama, Japan.

Floyd SPRINGER, Jr., has been named consultant to the Madison Chamber of Commerce.

Robert H. WITT is a research engineer for Dearborn Motors Corp. in Birmingham, Mich.

Elizabeth CLARK is supervisor of the occupational therapy department in the University of Michigan hospital, Ann Arbor.

Warren HILL is editor and publisher of the *Highland (Wis.) Press*.

HUGH GIBSON and Mrs. Eloise Hawley were married Mar. 3 in Madison.

John J. NIKOLAY is now a member of Leight and Curran law firm, Abbottsford.

Howard T. SYVERSON is a chemical engineer in the research engineering division of North American Aviation at Downey, Calif.

In Frederickton, N. B., Canada is Bruce WRIGHT. He is director of a national wild life institute research station there.

Married in Paris, France, on Feb. 10 were Nina KRAGH and David SCHWARTZ. He is assistant professor of economics for the European university extension program administered by the University of Maryland.

Leo KENNEY has resigned as physical education director and head basketball coach at Richland Center high school.

Albert SCHLOUGH married Elizabeth Strech on Jan. 27. They are living in Hartford. He is a fieldman for Libby, McNeill & Libby.

Joseph T. STARR has reported for active duty at the headquarters of the 10th air force, Selfridge air force base, Mich. He is a captain.

Mr. and Mrs. Leslie FRYE are living in Milwaukee where he is a branch accountant for the Frigidaire Sales Corp.

1948 W

Bonnie LERCHER married Harry Bornstein on Jan. 28 in New York, N. Y. They are living in Pontiac, Mich.

Abner J. MIKVA has been appointed law clerk to Justice Sherman Minton of the U. S. Supreme Court.

Mr. and Mrs. Robert Ross (Lenore GREENBURG) have a son, William Nathan, born Jan. 22. They are living in New Hyde Park, N. Y.

Richard FALLS and Della Lu HALL, '50, were married Dec. 28. They are living in Montgomery, Ala.

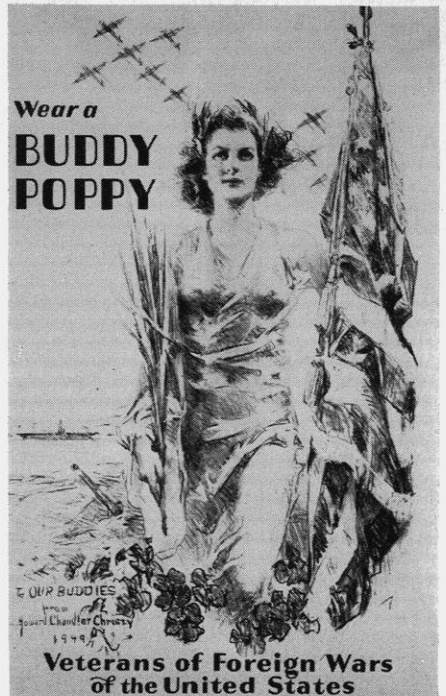
Victor M. MEYER has been admitted to the bar.

William BENNETT has been appointed assistant county agent in Grant county.

Everett HOCH has been appointed assistant to the division manager of the La Crosse Telephone Corp.

Emil BORON is teaching agriculture at Gibraltar high school.

James J. BANNEN has been appointed United States court commissioner in the western district of Wisconsin.



★ Madison Memories

Margaret ANDERSON and Dr. Robert Ippel were married Dec. 27 at Milwaukee. Mr. and Mrs. Victor M. MEYER (Phyllis FRUDDEN, '49) are living in Milwaukee where he is employed in the claim department of the Travelers Insurance Co.

Mr. and Mrs. Stanley Kaplan (Rita GWIRTZMAN) announce the birth of a daughter, Susan Beth, on Feb. 19.

Ina C. HILL and Edmund Long were married Feb. 17. They are living in Luray, Va.

Mr. and Mrs. Walter HOFFMAN have a son, Stanley Brian, born Feb. 15. Hoffman is a radio and television announcer at station WHAM-TV in Rochester, N. Y.

Alton LIDDICOAT and Mary Morgan were married Nov. 4. He is an accountant for the Green Giant Co. at Beaver Dam.

Henry OLSHANSKI married Virginia Hodgson on Mar. 3. He has returned to active service in the marine corps at Camp Pendleton, Calif.

Barbara GILL and Thomas LEE were married Mar. 17.

Caryl ENGE married Capt. Robert GEHRKE, '49, on Mar. 1. They are living in Rapid City, S. D., where he is stationed with the air force.

Marilyn PITTLEMAN, '51, and Sherman SWEET were married Mar. 4 at Milwaukee. They are living in Los Alamos, New Mexico.

Married Feb. 10 at Wesley foundation in Madison were Samuel HUTCHISON and Mary Hatch. They are living in Tulsa, Okla.

Angeline SCHUTZ and Richard SULLIVAN, '47, were married Feb. 24 in Madison.

Mary CHANDLER is now Mrs. Arthur Weber, Jr. She was married Mar. 10.

1949 W

Mr. and Mrs. Douglas KANITZ (Beverly BUBOLZ) have a daughter, Karin Ann, born Feb. 2 at Milwaukee.

Mr. and Mrs. Kenneth NORCROSS (Kathleen MARKWARD, '48) have a daughter, Sandy, born Dec. 27. They are living in Bellaire, Tex.

Former *Alumnus* editor Dwight JOHNSON and Jeanne FRATELLO, '50, were married Mar. 25 at Brooklyn, N. Y. They are living in Alexandria, Va.

Joseph ONOSKO has been recalled to active duty with the air force. He was married on Jan. 20, to Juanita Dames at Kenosha.

Lynn GARTH and Jeanne Cox were married Nov. 10 in Detroit.

Jairus MEILAHN is now stationed at Camp McCoy.

Ray TOMLINSON is now associated with the law firm of Hughes, Anderson and Davis in Superior.

Paul R. PUERNER is an engineer for the Lago Oil and Transport Co. in Aruba, Netherlands West Indies.

Robert FEUER and Dorothy FARNHAM were married Feb. 3 in New Haven, Conn. They are living in St. Petersburg, Fla.

Mr. and Mrs. Eugene DEYOUNG (Julia A. MANN) '50, are living in Milwaukee where he is a salesman and buyer for the L. Teweles Seed Co.

Patricia BRAUN married W. J. WOODMAN, '50, on Oct. 6. They are living in Madison.

Stanley SACHS is in Barranquilla, Columbia, South America, as manager of

. . . from the Alumnus files

ONE YEAR AGO, May, 1950—The annual Parent's weekend was held on the campus and 40 University departments opened their doors to let the visitors have a look around . . . The Regents authorized a survey of campus parking facilities . . . Clarence A. Dykstra, former UW president, died . . . Over 2,000 students submitted a petition to Pres. Harry Truman during his visit to the campus asking him to initiate top-level talks between the U. S. and Russia.

FIVE YEARS AGO, May, 1946—The Regents approved a long-range expansion plan for the campus which would take in all the land between University Ave. and Regent St. and Park St. and Breese Terrace . . . A campaign was underway to raise \$650,000 for a new joint YMCA-YWCA building on the campus . . . A report showed that attendance for events at the Union during 1944-45 was 584,596 . . . Dr. Clifford Lee succeeded Dr. Edward P. Alexander as director of the State Historical society.

TEN YEARS AGO, May, 1941—The state senate put final approval on a bill appropriating \$200,000 for a University short course dormitory . . . The Wisconsin Alumni Research foundation (WARF) reported that it had turned over about \$200,000 to the University during 1940 . . . ROTC students held the first large-scale sham battle ever carried out at a University. It was called the "Battle of Eagle Heights." . . . The University asked the state emergency board for \$179,000, part of which would be used to fireproof Bascom hall.

TWENTY-FIVE YEARS AGO, May, 1926—Prof. Philo Buck, a visiting professor at the University, was named professor of comparative literature . . . The Library school observed its 21st reunion . . . The second annual Mothers' weekend was held and attracted 1,500 mothers . . . It was announced that 12,276 students had been on the campus during the year—8,331 for the regular session and 5,003 for the summer session . . . The University was recognized as the ninth largest in the nation.

FIFTY YEARS AGO, May, 1901—The University was one of 12 American universities to be invited to send representatives to the millennial of the death of King Alfred the Great . . . The junior girls won the University basketball championship by defeating the freshmen, 9-4 . . . With the University band furnishing the music, the annual Naval ball was held in the gymnasium . . . Several girls' crews were formed as a new part of gymnastics work for women. An eight-oar gig was used.

a market milk plant of Co-opertaveria Industrial de Lachira.

Atty. Albert GILL has taken over the law firm of Nitcher and Gill in Evansville.

Robert GRANT and Marianne BEERS were married Feb. 10. They are now living in Milwaukee.

Mr. and Mrs. Don MARCOUILLER have a son, Patrick John, born on St. Patrick's day. Marcouiller is director of the University freshman band and of the Edgewood high school band.

1950 W

Mr. and Mrs. Dan KLEINER (Bea NELSON) are now living in Ottawa, Ill., where he is employed in the grocery products division of Pillsbury Mills, Inc.

Virginia R. FISCHER and Paul HANSEN were married Feb. 18 at Fremont, and are now living in Janesville.

Ellen WATSON is a speech correctionist in the Appleton public schools.

Maryeda SMITH and John L. BOWER, Jr., were wed Feb. 3. They are living in

Madison where he is employed by the transportation department of Oscar Mayer Co.

Darrel KROENLEIN married Alice TRINDLE Feb. 3 in Madison.

Willis ROTH and Shirley FEDDERSEN, '49, were married Sept. 15. They are living in Racine where he is employed by the S. C. Johnson Co.

After attending seminars at Oxford and Innsbruck universities, Victor ULRICH is now studying for his doctorate at the University of Vienna's Faculty of Law.

Joy JOHNSON is now Mrs. Robert NOLTE of Milwaukee.

Mr. and Mrs. Richard MENDELSON (Ruth SCHWARTZ, '49) are living in Woodbury, N. J. They have a son, Jordin Eric, born Nov. 25.

Shirley FOSTER is an instructor in the School of Pharmacy at the College of the Ozarks.

Mr. and Mrs. Erwin ENGERMAN have a daughter, Jamie Lynn, born Feb. 11 at St. Louis, Mo. He is a salesman for the Sunbeam Corp.



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John BECHTEL and Marion Battist were married Mar. 10 at Milwaukee. He is an electrical engineer for the Bucyrus-Erie Co. in South Milwaukee.

Louis CYR is a technical writer with the Stemar Co. in Chicago.

Harold ANDERSON is in Harvey, Ill., where he is a service engineer for the Buda Co.

Patricia PATTERSON and Jack HAUTER were married Feb. 10. They are living in Madison.

Ruth NEFF and Thomas BEHRENS, '49, were married Mar. 17 in Madison.

Second Lt. Richard HILE is assistant personnel public information officer at headquarters of the 24th weather squadron, Kelly air force base, Texas.

Jane LEVIS married Lawrence Brodd on Feb. 10. They are living in Milwaukee.

Pauline KWAPIL and Dr. Juan FIGUEROA were married Mar. 26. They will live in Lima, Peru, where he is chairman of the department of animal husbandry at the University of San Marcos.

**Campus Kinsey Report:
University Students Prudish?**

IT WOULD seem that Wisconsin students, coeds and males, are above the national average in matters of love making as established in the reports of Dr. Alfred C. Kinsey.

A campus counterpart of Dr. Kinsey's survey, tabulated by two sociology graduate students, Robert Crosswhite and John Carey, has shown that more than 93% of 250 coeds and more than 60% of the same number of male students believe in limiting their courting to "petting." These figures far surpass the national average.

Information was gathered through a questionnaire which Crosswhite and Carey mailed out early in January to approximately 500 male and female students as a project for their course in "Statistical Methods of Sociological Inquiry." They asked the recipients to list the limits they set for themselves in love making. The results, according to the young researchers, showed surprising frankness.

In connection with campus romancing, the questionnaire listed four categories and defined them as: (1) good night kissing, (2) necking, (3) heavy petting and (4) full intimate relations.

Other figures which turned up were these: just 2% of the engaged students would limit their courtship to a goodnight kiss; more than 60% of the coeds said they would allow their escort to kiss them goodnight on the first date; less than 2% of the coeds said they would have full intimate relations even before they were engaged but while going steady; less than 1% of the women said they would go the limit while dating regularly.