



# **The University of Wisconsin press bulletin.**

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# THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

February 14, 1934

Vol. 29, No. 32

## Teach Three Rs to Illiterates Is Campaign Motive

### Wisconsin Uses Its Local Rates As Basis for Reading—Writing Drive

Figures based on 1930 census, reviewed at a recent statewide conference on illiteracy at Madison, revealed that among cities of Wisconsin with populations between 2,500 and 8,000, Plymouth, in Sheboygan county, had the fewest illiterates. With only four of its residents unable to read and write, that city of 3,382 population had the extremely low illiteracy rate of one-tenth of one per cent.

In the state at large the illiteracy was lowered in the decade 1920-1930 from 2.4 per cent to 1.9 per cent.

Other cities in Plymouth's population class which offer low illiteracy figures are Jefferson and Ladysmith, both of which have but one-tenth of 1 per cent of illiteracy, and Baraboo, Waupaca, Oconomowoc, and Sheboygan Falls, each having two-tenths of 1 per cent.

#### Rates for Other Cities

The remaining cities in this population class and their percentages are: Columbus, .3 per cent; Reedsburg, .9 per cent; Viroqua, .3 per cent; White-water, .2 per cent; Tomahawk, .4 per cent; Hudson, .4 per cent; Whitefish Bay, .2 per cent; Burlington, .3 per cent; Delavan, .4 per cent; Sparta, .3 per cent; West Milwaukee, .4 per cent; Edgerton, .6 per cent; Stoughton, .4 per cent; Monroe, .3 per cent; Mayville, .9 per cent; Hartford, .6 per cent; Platteville, .6 per cent; Portage, .4 per cent; Ripon, .7 per cent; Park Falls, .9 per cent; Clintonville, .8 per cent; Richland Center, .8 per cent; Fort Atkinson, .5 per cent; Lake Geneva, 1.3 per cent; Port Washington, 1.1 per cent; Rice Lake, 1.1 per cent; New London, 1.2 per cent; Menomonee, 1.2 per cent; Shawano, 1.6 per cent; Chippewa Falls, .7 per cent; Waupun, 1.2 per cent; Kaukauna, 1.1 per cent; Prairie du Chien, two per cent; Sturgeon Bay, 1.6 per cent; Berlin, 2.2 per cent; De Pere, 1.6 per cent; Tomah, 3 per cent; West Bend, 2.2 per cent; Oconto, 3 per cent; and Hurley, 5.8 per cent.

#### Intermediate Cities Listed

In the group between 8,000 and 10,000, Antigo, with a rate of three-tenths of one per cent, showed the fewest illiterates. Runners-up in this group of cities are Neenah, having four-tenths per cent of illiterates; and Menasha, with seven-tenths per cent.

Others in the 8,000 to 10,000 group are: Wisconsin Rapids, .8 per cent; Merrill, .9 per cent; Rhinelander, 1.9 per cent; Beaver Dam, 2.6 per cent; and Marshfield, 2.2 per cent.

Shorewood, Wauwatosa, and Eau Claire lead the large cities of populations from 10,000 upward, in the relative absence of illiteracy. All three have the low figure of three-tenths per cent.

Remaining illiteracy figures in this group are: La Crosse, .5 per cent; Madison, .5 per cent; Appleton, .8 per cent; Janesville, .9 per cent; Two Rivers, 1 per cent; Waukesha, 1 per cent; Cudahy, 1.8 per cent; Beloit, .9 per cent; Watertown, 2.3 per cent; Ashland, 2.4 per cent; South Milwaukee, 2.4 per cent; Manitowoc, 1.2 per cent; Marinette, 2.2 per cent; Fond du Lac, 1.2 per cent; Stevens Point, 2.5 per cent; Wausau, 1.8 per cent; Oshkosh, 1.1 per cent; Green Bay, 1.4 per cent; Sheboygan, 1.4 per cent; Superior, 1.7 per cent; West Allis, 1.8 per cent; Kenosha, 3.2 per cent; and Milwaukee, 1.7 per cent.

## Music Suffrage

### Gained by Women Students at U. W. as All-Women's Band is Launched

Women students at the University of Wisconsin have at last gained "equal music suffrage".

Formed late last fall under the direction of Orien Dalley, professor of music, the University of Wisconsin All-Women's band is the first to be formed among the coeds of any Big Ten university, and one of only a few of its kind throughout the entire country.

The All-Women's band was conceived by Prof. Dalley as a means of giving Wisconsin high school girls who enter their State university an opportunity to continue their band music work in college. Since the regular student band at the University is composed of men students only, the young women formerly had no chance to continue the band work which they started in high school.

The band is already rehearsing, under Prof. Dalley's direction, for the All-Women's spring concert to be given on the Badger campus early this spring. The band made its first appearance several weeks ago when it played high school contest music before a group of 110 music directors from high schools throughout the State.

## Milwaukee Man to Aid Government in Dairy Adjustments

Herbert H. Erdmann, former Milwaukee county man, has been secured by the Agricultural Adjustment Administration of the federal government to assist in the dairy adjustment branch of that work. He began his duties February 1, and is located at Washington, D. C. Erdmann is a graduate of the University of Wisconsin college of agriculture.

### Pres. Frank Awarded Honorary Degree by Temple University

Dr. Glenn Frank, president of the University of Wisconsin, will receive the honorary degree of doctor of laws from Temple University of Philadelphia on Thursday Feb. 15, when that institution honors six national figures during the founder's day exercises marking its 50th anniversary celebration.

Besides receiving the honorary degree as one of six outstanding men chosen for academic honors by the Philadelphia institution, Pres. Frank will participate in the university's anniversary celebration by acting as founder's day orator.

## Waterworks Men to Meet at U. W.

### State Water Plant Chiefs to Study at U. Feb. 20-23

Methods of operating a municipal water works plant in such a manner as to insure economical and efficient operation and at the same time furnish the public with an adequate and safe supply of water at all times will be considered by water works men from all parts of Wisconsin who attend the annual four-day short course for superintendents and senior employees of water departments at the University of Wisconsin Feb. 20-23 inclusive.

The state's water department men will consider problems of various kinds of pipe and type of connections for water mains, and will study interpretations of bacterial and chemical analysis of water, in addition to investigating the fallacy of believing that all wells give pure water when distributed to the consumer, during their four days of study at the State University.

They will listen to 15 lectures, given by staff members of the department of hydraulic and sanitary engineering at the University and state health officials, and will participate in eight laboratory demonstrations, all of which are designed to give the superintendents and operators of state water works plants basic and detailed information regarding the satisfactory operation of a water works, according to Prof. F. M. Dawson, who is in charge of the course.

"The citizens of any community are depending upon the water department for an adequate and safe water supply at all times," Prof. Dawson maintains. "This is a very important responsibility and to properly fulfill it the man in charge of the water plant should be well acquainted with all the fundamental principles of sanitation and water distribution."

The four-day short course was arranged to aid water works men in obtaining the best information along these lines, he explained.

Cooperating with the members of the University department of hydraulics and sanitary engineering in sponsoring and arranging for the course are the Wisconsin section of the American Waterworks association, the bureau of sanitary engineering and the hygienic laboratory of the state board of health, and the Wisconsin League of Municipalities.

More than 25,000 school children each week hear the broadcasts of the Wisconsin School of the Air through WHA, state radio station at the University of Wisconsin.

## Hectic Events of Last Few Years Will Be Untangled in Special Summer School Studies

The hectic affairs of the present-day world, in which at least during the last few years events have come so swiftly as to make the average human being almost dizzy in contemplation of them, will be threshed out in 24 especially planned or modified courses of study which are being offered to students who attend the 1934 University of Wisconsin summer school.

The courses are listed in the preliminary bulletin announcement of the summer session, now available at the office of Dean Scott H. Goodnight, director. Planned or modified to meet the unusual political, economic, and social conditions of the present time, the courses will tend to throw light on the trend of national and international events during the past few years.

### 300 on Faculty

Approximately 300 members of the State University faculty and several visiting educators of national reputation in their fields will teach during the 36th annual summer school of the University, which opens on June 25. The general summer session lasts six weeks, closing on Aug. 3, while special nine-week courses, offered again this year to enable graduate students to make more rapid progress toward their degrees, will end on Aug. 24. The 10-week session of the Law school will open on June 18 and close on Aug. 24 also.

The special courses to be offered this year will touch on practically every present-day problem in the fields of economics, politics, and sociology, from an international as well as national point of view.

#### Study Present Problems

One of the special courses, covering the whole scope of current economic problems, will be taught by the entire economics staff. Another special course on "Recent Financial History",

MADISON, WISCONSIN

## Pennies of State School Children Aid Babcock Fund

### Many Contribute to Fund to Build Memorial to Famous U. W. Scientist

Contributions ranging all the way from a few pennies donated by school children in several rural and city graded schools of the state, to those of several hundred dollars given by large dairy firms both within and outside Wisconsin have been received by the Babcock Statue Fund, it was learned today.

The fund is to be used to build a fitting memorial to the late Dr. Stephen Moulton Babcock, University of Wisconsin scientist who gave to the world his famous discovery, the Babcock milk test, which has saved for farmers and dairymen throughout the world uncounted millions by providing an accurate method of measuring the butterfat content of milk.

More than 200 contributions from individuals and firms in Wisconsin and throughout the nation have been made to the fund during the past two years, according to E. H. Farrington, emeritus professor of dairy husbandry at the State University, who is acting as secretary-treasurer of the fund.

In order to bring the erection of the Babcock memorial nearer to realization, Prof. Farrington today issued a final appeal to those who desire to contribute to the fund, to send in their donations immediately.

"I wish to afford a final opportunity to the people of the University community and of the state to aid this project," Prof. Farrington said. The campaign will come to a close within the next few months, and those who want to aid should send in their contributions now. Donations must be entirely voluntary, and those people who really want to contribute to this memorial will have to send it to me, since no high-pressure campaigning of the personal solicitation sort will be used."

Individuals in all walks of life have contributed to the fund thus far, Prof. Farrington said. School children and their teachers in all parts of the state, farmers and dairymen and large dairy firms throughout the nation, 4H club boys and girls, former students of Dr. Babcock and University faculty members are among those who have contributed.

### Revised Vacation Calendar Approved

Revision of both the Christmas and spring vacation schedules, so as to give students an additional week-end during both vacation periods at home with their folks, was voted by the University of Wisconsin faculty recently.

The faculty adopted the report of its special committee on the revision of the University calendar, as presented by C. A. Smith, faculty secretary, who acted as chairman of the committee. Under the revision, both annual vacation periods will begin at noon on Saturday, thus giving the students an additional week-end at home. The changes are to become effective with the school year 1934-1935.

Besides approving the permanent revision of the vacation calendar, the faculty adopted a motion offered by Prof. C. H. Sorum, member of the committee, which changed the dates of the spring recess for this year so that the vacation will begin three days earlier and end two days earlier, giving the students an additional day at home.

### Wisconsin Farmers Use More Farm Grown Foods Recent Survey Reveals

Wisconsin farmers, during the past three years, have met well their food requirements by turning to those products which come direct from the farm.

This was revealed in a recent study made in different localities of the state. There were increases in the quantities of home produced milk and cream used, as well as in the amount of meat (pork, beef, veal and poultry) and certain kinds of fruits and vegetables consumed in a year. There were indications of economy with respect to purchased foods; less bread (more flour which means more home baking) and a little less sugar.

Clothing and certain other goods were cut severely as was the telephone, transportation, postage, radio, reading matter, and recreation. There seemed to be partial compensation for some of these latter cuts, however, for people were taking a more active part in local organization activities.

The survey was conducted by E. L. Kirkpatrick, of the Wisconsin college of agriculture, now serving as rural relief advisor, of the Federal Emergency Relief Administration.

### Set 4H Tournament for Playground Ball at 1934 State Fair

A state 4H playground baseball tournament, in which 16 teams will compete for state championship honors, will be held at the Wisconsin State Fair next August. V. V. Varney, assistant state club leader, will be the manager of the contest.

The first 16 counties to meet the entry requirements of the tournament will be permitted to enter the state contest, which will be held the last few days of fair week.

Counties which have already registered for the contest are Dane, Dodge, Manitowoc, Marinette, Pierce, Racine, Walworth, Waukesha and Waushara.

Championship honors last year were won by Rock county.

## Will Rogers Says U. W. Is Great Institution, Students Fine People

Will Rogers, famous American humorist, thinks University of Wisconsin students are "a fine bunch of young people" and that the State University is a great educational institution.

That's what the famous humorist told Alvin C. Reis, Madison, counsel for the state public service commission, when the two met recently for a visit in Washington, D. C. Rogers led the grand march at the Washington Roosevelt ball, dressed in street clothes, while capital elite followed him in full evening attire.

## Steenbock Family Gives Fellowship

### Regents Establish Fellowship for Home Ec. Students

The Christine Margaretha Steenbock fellowship for students in home economics has been established by the Regents of the University of Wisconsin.

The sum of \$7,250 for the establishment of the fellowship has been given by Professor Harry Steenbock and his sister, Mrs. Robert Bruce Brinsmade. The fellowship will be named in honor of their mother, Christine Margaretha Steenbock.

The fellowship will be awarded annually to a student who "by curricular and extra-curricular activities and interest in the work of the American home gives greatest promise of acquiring those attainments which it is the object of the department of home economics at the University of Wisconsin to cultivate and affect."

The donors suggest that the financial need of the student be given consideration but without prejudice to the primary object of the fellowship, and that the recipient of the fellowship be selected from a list of candidates nominated by and appropriately recommended by the department of home economics.

## State Home Leader Asked to Find New Ways to Use Cheese

### Revised Vacation Calendar Approved

Mrs. Luella Mortenson, state home demonstration leader, will spend a short time the last of this month with staff editors of a large national woman's magazine in developing and presenting practical ways of using cheese.

Working in the experimental kitchen in New York, Mrs. Mortenson will try out various cheese recipes preparatory to the publication of material dealing with practical ways of using cheese in cooked dishes as well as in its natural manufactured state. Her findings will appear in both magazine form for American housewives as well as in booklets.

In her extension work, Mrs. Mortenson has worked closely with the Wisconsin dairy products committee and has had close personal contact with the cheese consumption studies recently conducted in the state.

## Badger 4H Drama Groups Will Hold County Contests Soon

Four-H clubs in 14 Wisconsin counties will hold county drama tournaments in preparation for the 1934 Wisconsin 4H home talent tournament.

The state contest will be held at the University of Wisconsin college of agriculture, Madison, during the state 4H club week next June. Contests which will hold contests preparatory to competition in the final state event are Columbia, Dane, Dodge, Douglas, Dunn, Langlade, Lincoln, Marinette, Ozaukee, Pierce, Rock, Shawano, Sheboygan, and Winnebago. These contests will be held about the middle of April.

From among 16 county plays presented at the 1933 contest, three were selected for presentation before the final state event. They were "The Valiant", Dodge county; "Sod", Marion county; and "His First Dress Suit", presented by Pierce County players.

## Oconto County Man Will do Research in Central America

Gaylord Volk, former Oconto county boy, and graduate of the University of Wisconsin college of agriculture, left recently for Tela, Honduras, Central America, where he will do research work in soils for one of the fruit companies.

Volk has been pursuing graduate work in soils during the past two years at the Badger institution.

## Extension Worker Joins Iowa Staff

Norman A. Morris, who for the past four years has been a member of the department of horticulture at the University of Wisconsin, has left that position to become a member of the horticultural staff at the Iowa State College, Ames, Iowa. He will have charge of all extension work in horticulture at that institution.

While at Wisconsin, Morris had charge of contests in farm home grounds, rural school grounds, and cheese factory grounds improvement work.

WHA at the University of Wisconsin is the world's oldest educational radio station. Its first telephonic broadcast was on the air in 1917, years before there were any commercial broadcasters, and regular broadcasts were scheduled by 1919.