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The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIX, NO. 136

UNIVERSITY OF WISCONSIN, MADISON, SUNDAY, MARCH 30, 1930

PRICE 5 CENTS

Bedlam Raised as Dorm Dens Are Padlocked

Forcing Payment of Late Dues Meets Wild Disapproval at Tripp, Adams Halls

Rabid invectives swelling into a crescendo of proposed court injunctions filled dormitory row Saturday night as hundreds of residents scored the padlocking of house dens as punishment for the non-payment of semester dues.

The action of the executive council in padlocking the dens of houses in which delinquent members resided followed close upon the heels of a meeting of that council at which delinquent members expressed their disapproval of existing conditions.

Excitement Rife

Donald Melklejohn '30, president of the executive council, stated that more drastic measures would be taken if the den-padlocking caused no effect and suggested that delinquents would be denied admittance into the refectory. D. L. Halvorsen, head of the department of dormitories and commons, agreed late Saturday night that this action would be entirely in their power and that he had nothing to say further.

Unbounded excitement was rife in dormitory sections Saturday night as students attempted to force open den doors and shouted "Open the dens." Others prepared plans for a giant massmeeting in the quadrangle this afternoon. Still others stood pat and were formulating definite platforms of objections, appealing for a refund out of the remaining surplus of dues paid thus far this semester, abolishment of the executive council, separate ruling organization in Adams and Tripp halls, and a clear definition of power of the executive council and the other ruling bodies. There was also feeling against the manner in which the executive council spent time at their meetings, which according to critics resolved themselves in an effort to discover ways and means of spending the surplus money, which, it was stated, was flooding the association treasury.

Politicians Stand Pat

The powers on the throne in dormitory politics stood by their guns and refused to heed the pronouncements emanating from the radical camp. "We will keep the doors closed until

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Farms Need Aid of Campus--Kolb

Rural Life Changing, Professor Tells Country Life Association

Recognition on the campus of the need for leadership in rural communities was asked by Prof. J. H. Kolb, sociology department, in an address at the banquet of the preliminary conference of the American Country Life association, held at 6 p. m. Saturday in the Old Madison room of the Memorial Union.

Following Dean F. Louise Nardin's welcome to the delegates from 16 colleges who are attending the conference, Frank Clements '32, Blue Shield Country Life club member, introduced the speaker.

"After all, the campus is a part of society," said Prof. Kolb. "The hinterland of the campus is the town from which we hail. The modes of thinking which students have are carried from those communities."

"Rural life is a living, changing thing and is in need of leadership," Prof. Kolb continued. "The compelling values in the lives of farm people are no longer those which have been associated with the ideas of clearing land. The emphasis is now being placed on modes and standards of living."

FASHION SECTION TODAY

The special Spring Fashion Number of The Daily Cardinal accompanies the regular news edition this morning. Because of the special section, there is no regular Sunday magazine section. The magazine will be back next Sunday as usual.

Behr's Long Heave Captures Shot Put in Texas Carnival

Dallas, Texas, March 29—Unleashing a prodigious heave of 46 feet 7 inches, Behr of Wisconsin, won the shot put event in the annual Southern Methodist track and field carnival here today.

Shaw, the only other Badger entered in the meet, took third place in the high jump. The winning height in this event was 6 feet 5 inches.

Yesterday Behr won third place in the Texas Relays while Shaw tied for fourth in the high jump. Practically the same field competed today, but Behr's winning mark in the shot put was nearly two feet short of the record set yesterday by Bausch, of the University of Kansas.

Monday Set for Richards Funeral Rites

Funeral services for the late Griffith Richards, associate professor of soils, who ended his life Friday morning, will be held Monday at 1:15 p. m. at the Masonic temple, 301 Wisconsin avenue.

Dr. G. E. Hunt of the Christ Presbyterian church will officiate, with C. E. Shaffer giving the Masonic services. Edward Swain will sing, accompanied by his sister, Anna Swain.

Late Saturday no arrangements had been made for the faculty of the college of agriculture to attend the funeral in a body, or for the dismissal of any classes, according to J. K. James, assistant dean of the college.

Contrary to statements made yesterday morning, the committee to submit resolutions for the April 7 university faculty meeting will make no investigation into the suicide.

Cannon, Becker, Chi Psi Partners, Take Bridge Play

The Chi Psi bridge team composed of Gerhard Becker '32 and Alex Cannon '32 defeated the Sigma Chi team composed of James E. Castle '31 and George E. Bills '32 to win the first all-university bridge tournament that was held in the Paul Bunyan room of the Memorial Union Saturday night.

The game was decided in favor of the Chi Psi gamesters at the end of the 11th of the scheduled 12 rounds to be played, so the game was given to the champions. They led by a score of about 450 points when the game was finished.

Cannon and Becker each received a combination cigarette lighter and package set as the prize given to the winners, while Castle and Bills, from the Sigma Chi house, each received a leather case containing two decks of cards and a bridge score pad.

Company B Qualifies 41 Men as Marksmen; Adelman High

For the first time in the history of the Wisconsin R. O. T. C. unit, all the members of one company have qualified for marksmen's medals. Forty-one men of company B were presented with medals by Captain Miller Friday morning.

David Adelman '32, using a .22 caliber rifle, made the highest score with a 96 out of a possible 100.

The approximate average of all the R. O. T. C. men is 72 out of a possible 100. Adelman's score sets a high mark for first-year men.

Prof. Kahlenberg Will Talk to Baptist Students Today

Prof. Louis A. Kahlenberg of the Chemistry department will speak tonight at 6:30 p. m. before the Wayland club, Baptist student organization, at the First Baptist church. "Our Spare Time as an Important Factor in Developing Character," will be the subject which Prof. Kahlenberg describes as "more inclusive than one might expect."

Alumni Seek Union, Cardinal Policy Changes

Graduate Officials Refuse to Comment on Rumors; Steven Issues Statement

Attempts to change the policies of both The Daily Cardinal and the Memorial Union were rumored to have been made by the Alumni board in its meeting at the University club Saturday afternoon.

Bert E. McCormack '04, a member of the board, was reached but refused to comment or to release any definite information. Conversation confirmed the fact that both the Union Council and The Daily Cardinal policies were bitterly criticized. Prof. Leslie F. Van Hagen, college of engineering, another alumni director was out for the evening when called.

The first tip of the impending discussion was received by The Daily Cardinal from confidential sources last Sunday.

Egstad Confers

It is definitely known that Herman Egstad, secretary, had conferences with at least one student during the week at which he attempted to glean facts which would support action for increased alumni power in the Union council. The council which governs the Memorial Union is now dominated by a student majority of both men and women.

W. P. Steven '30, executive editor of The Daily Cardinal, last night declined definite comment, awaiting the release of the facts of the meeting.

"Secrecy Pernicious"

"Any such rumored intervention by the Alumni Association seems pernicious unless it is carried on completely devoid of secrecy," said Steven Saturday.

Steven was not informed of the discussion concerning The Daily Cardinal except through private channels, he said. He received no invitation to appear on behalf of the paper or the present policy.

PAD's Celebrate, Toss Furniture Through Windows

Goodbyeee forever!

The Pi Alpha Deltas got all hot and bothered Saturday night, their last party in the old manse, and proceeded to toss the glass out of the windows, whenever said glass interfered with the tossing of furniture through the holes.

During the first 10 minutes every pane of glass in the building was broken, and all the furniture was wrapped around the various lamposts in the place.

The PAD's are moving out Monday and the new dormitory scheduled for Langdon row will be started soon.

At 1:30 this morning — "All quiet on the western front," save several fraters caressing lamposts and surveying the wreckage with tearful eye. When approached for a statement they merely gibbered in baby talk . . .

Week's Run of 'Cyrano' Gains Approval of 3,500 Spectators

By JOSEPH EDELSTEIN

The Wisconsin Players' production, "Cyrano de Bergerac," played its final performance on the Bascom theater stage Saturday night, and closed as the greatest success ever produced by a university company.

The run of one week which played before four sell-out audiences and a total of more than 3,500 persons, was the first to be attempted in a series of theatrical experiments conducted by the University theater.

Troutman's "Best Work"

Reports of its success preceded the performances when reviewers recognized the qualities underlying the production. Theater-goers from all over the state attended the shows with many coming from Illinois, Iowa, and Minnesota.

"It is the best show I've ever done," Prof. William C. Troutman, of the department of speech and director of the

Neenah Routs Racine 28-5 to Win State Title; Central Garners Third

Madison Quintet Upsets Beloit; Richland Wins Consolation From Tomah

Neenah's high school basketball five concluded a brilliant four-day period in Madison last night by capturing the Wisconsin state high school basketball title, the first in the history of that city, when they put to rout the Racine Horlick quintet by a 28-5 score.

Madison Central pulled an upset in the preliminary to the championship game by defeating the favorites, Beloit, with an 18-16 score, to take the third place title for Wisconsin high schools. Richland Center won first place in the consolation series in the finals of that series when they defeated Tomah, 28-18, Saturday afternoon.

Neenah Defense Brilliant

Applying an offense that trickled through the Racine defense at will, the Neenah five kept a steady stream of shots playing at their basket that netted 10 field goals while their firmly knit defense allowed the Horlick team but one two-count shot during the entire contest.

The newly crowned state champions started off the game at a furious pace and by half time rang up the count to 15, while their opponents had to be content with a lone free throw and a basket. Keeping constant control of the ball on rebound shots as well as tip-offs, Neenah played the losers off their feet the second half as well, to finally send the 2,500 fans home convinced that the new state champions represented a five that equalled the best high school team seen in Madison in years.

Schmidt, Bell Star

Schmidt, Neenah's all-state forward, took the scoring honors of the tilt when he topped in four difficult counters, two coming via the rebound route and two by almost impossible one-hand overarm heaves from the side of the floor.

Bell, also an all-state man, a center, proved the class of the evening when he took complete charge of rebound shots under both hoops besides sinking two field goals, these from under the net, and three gift throws. Time after time, the Neenah pivot man broke up whatever offense the Racine team could try, and then pro-

(Continued on Page 2)

Kommers Wins Union Position

Walter Graebner and William Young Lose as Committee Breaks Tie

Out of a tall peculiarly-shaped wastebasket, Robert Kommers was elected as the fifth sophomore to Union board at a meeting of the student elections committee Saturday afternoon.

Lot and luck broke the three-way tie between Walter Graebner, Alpha

Delta Phi, William Young, Phi Kappa Sigma, and his fraternity brother Kommers. Each polled 71 votes, tying for fifth and last elective post on the board.

Following a consultation Friday night between Van J. Johnson, '30, chairman of the student elections committee and Ted Otjen '30, president of the Men's Union board, the committee convened Saturday afternoon with Graebner and Kommers. Young, who was notified by Johnson yesterday morning, did not attend the meeting.

The group discarded the resigning of the Union board because of internal politics in that board, and because they considered the matter rightly under the jurisdiction of the

(Continued on Page 2)



Robert Kommers

Kittleson Case Held for Briefs

Bentley Will Pass on Student Accused of Making, Selling Liquor

A final decision in the case of James L. Kittleson, student in the university last semester, held on a charge of manufacture, sale, and possession of intoxicating liquor will be made by Frank R. Bentley, federal court commissioner, as soon as he receives orders of the case from the counsel for the defense and from the district attorney's office.

The final hearing of the case was concluded Saturday morning, when George H. Gilbertson, federal prohibition agent who alleges he bought liquor from the defendant, presented his testimony.

The briefs will probably be presented to Bentley by Wednesday. Gilbertson claims that he bought a pint of alcohol from Kittleson, and that later he returned it at Kittleson's request. Kittleson denied having anything to do with the sale or manufacture of liquor, and his testimony that Miss Vi Butler, now a fugitive from justice, was in charge of the operations, was corroborated by three witnesses.

Kittleson was arrested when prohibition agents under the direction of C. E. Etta raided the premises at 19 N. Henry street March 7.

Doors Smashed as Adams Men Object to Den Padlocking

(Continued from page 1) all members are paid up," said Meiklejohn and Bubbert.

Reynolds Prepares Appeal
While Robert E. Reynolds '31, president of Ochsner house of Adams hall was preparing a court appeal, Walter Bubbert '31 was attending a revival meeting on King street, according to reports.

Radical and conservative partisans, after staging skirmish battles under cover for the past four months, blazed forth in full force Saturday when the executive council composed of Donald Meiklejohn '30, Walter Bubbert '31, John Ermene '32, Frank Capalat '32, Howard Walden '31 and Richard Hyer '30, called to task 62 delinquents from both Adams and Tripp halls.

Reynolds, carrying the banner of the balkers, denounced the despotic action of the executive council, which he stated was "taking power away from the more representative student senate." Reynolds, political Lieutenant of Bubbert, severed allegiance with him and accused him of using doubtful methods in passing bills through the Tripp hall governing body. Other balkers stated that their fees were being put to ill-use, that the fees used for the maintenance of pianos, etc., were "shamefully wasted."

And while the politicians were waging their many battles on as many fronts, plans proceeded for a breakaway from all authority with the dofing of the required coats and ties for today's luncheon. Protesters were also laying plans for the meeting of disapproval.

Kommers Wins in Union Board Tie

(Continued from page 1) elections committee.

Forms Precedent
Van Johnson interviewed Miss G. M. Martin, assistant registrar, who had checked the ballots, and was assured that they had been counted four times with the 71-71-71 tie unbroken. Neither she, Prof. C. A. Smith, secretary of the faculty, or Dean S. H. Goodnight had ever heard of a tie in student elections, much less of a triple dead heat. From the archives of the defunct student senate, rules were exhumed which provided for every exigency except deciding ties.

The committee was thus left to form a precedent of their own. At the meeting Saturday afternoon were Van Johnson, Hunter Sheldon Med 1, William Steven '30, John Conway '31, and Ruth Dyrud '30, all members of the elections committee; Ted Otjen representing the Union board.

Van Johnson divided several ballots into quarters, wrote the names of the three candidates on three of the slips and mixed them in a waste basket. The first seven drawn by Otjen were blanks. The eighth bore the name of Kommers.

The United States has no president from midnight on March 3, when the president's term expires, to the hour on March 4, generally at noon, when the president-elect takes the oath of office.

Mary Parkhurst Leads Production of 'Pleasure Island'

Mary Parkhurst '30, general chairman, will supervise the production of "Pleasure Island" the water pageant to be presented by the Dolphin club April 25 and 26.

For this exhibit the club has been divided into teams, the Reds and Whites. Dorothy Wellington '32 and Constance Wollaeger '33 are leaders of the Whites, and Karin Ostman '31 and Mary Brightman '33 are leaders of the Red team.

The pool will be decorated as a pirate ship. The successful attacking team will make its prisoners walk the plank and will enforce other penalties. The good sportsmanship shown by the captives will be the basis for attaining freedom.

The committees appointed by Lois Stocking '30 are: programs and tickets, Anne Woldenburg, Janet Cohn '32, and Dorothy Lambeck '31; costumes, Marilla Egger '33 and Mary Esther Brooks '33; stage properties, Eleanor Viner '32, Anne Powers '31, and Margaret Herl '33; lighting, Merle Owen '32.

Dr. Mills, Prof. Morton Back From Supervisors' Meeting

Dr. Charles H. Mills of the school of music and Prof. E. B. Gordon of the public school music department returned from Chicago Saturday after attending the convention of the National Music Supervisors during the past week. Dr. Mills addressed the convention on the subject of "College Curricula and their Appropriate Degrees." Prof. Gordon, in his speech, summarized a group of addresses and presented a program with resolutions for the development of amateur music.

More Men Than Women Go to Union Free Dance, Tea

Gentlemen were decidedly in the majority at the Union matinee dance held in the Great hall Saturday afternoon.

Approximately 100 men and 75 women attended the first of the series of dances to be advertised. Admission was free and tea was served.

According to David McNary and Sally Owen, who chaperoned, a similar dance will be held next Saturday at the same time.

OFFICIAL NOTICE

Late registration for all women taking required work in physical education will be held in fourth floor office, Lathrop hall from 12-12:30 p.m. Monday and Tuesday, March 31 and April 1.

All women "W" wearers report at Lathrop hall Monday at 11:55 for Badger picture.

The coal reserves of the world at the beginning of 1929 were officially estimated at 7,863,566,000,000 metric tons, enough to last for about 5,000 years at the present rate of production.

Beryllium is the world's lightest inert metal, being only two-thirds as heavy as aluminum, or about twice as heavy as water.

The total gold holdings of the world in 1928 amounted to \$9,980,646, of which the United States had \$3,746,111 and France \$1,253,500.

The fastest day's record of a clipper ship was 437 miles. On Monday, March 24, of this year, the new German liner Europa sailed 704 miles.

CLASSIFIED Advertising

FOR RENT

FOR MEN: 1 large double room available for rest of semester or summer school. Spooner Apt., 621 N. Henry. Call F. 5535 for appointment. 3x29

FOR SALE

GOOD, old, violin for sale or trade. Call F. 3330R. 5x26

HOLTON cornet; leather case, stand; just like new. Bargain! Telephone Badger 6569. 2x29

GOOD, old, violin for sale or trade. Call F. 3330 R. 5x26

LOST

THURSDAY night, between Orpheum theater and Randall street—pair of horn rimmed glasses in gray leather case. Call U. 236. 2x29

NECKLACE of gold hearts. Reward. B. 2446. 2x30

A GOLD Wahl pen near Alpha Chi Rho house. Finder please phone F. 1490. 2x30

Must Displace Military Action

Shipman Outlines Needed Changes in Militarism in Radio Speech

"The real aim of the world peace movement is the displacement of military action on the part of the states by voluntary submission to law if possible, and the common military action of the community of states is necessary that the law may be enforced and military strife reduced to a minimum."

Thus Gordon D. Shipman characterized the present movement toward international tranquillity in an address over WHA Friday noon.

"Peace is not an end in itself but merely a means to an end—an opportunity of solving other problems of a world-wide character that are pressing for solution, whether they are economic, legal, social or political in nature. Until there is a reasonable degree of international security, these questions cannot be solved," he pointed out.

"Another development in the evolution of the peace movement is the very wide extent to which it has grown. The first peace society was formed in England in 1816. Today, there are some 40 organizations in Great Britain which are engaged in furthering the cause of world peace. In France, there are 26 such organizations, in Germany, 23, in Japan, 18, and in the United States over 150. Of these organizations in the United States some 40 publish their own

periodicals, which are devoted largely to international affairs.

The first international organization for the promotion of peace was called the International League of Peace and Freedom, and was founded in 1867. By the end of the 19th century there were three international organizations promoting world peace. During the World war four similar associations were formed, and since the war seven more have been organized, making a total of 14 international organizations engaged solely in promoting world peace.

Blanche M. Trilling to Address Convocation of National Group

Miss Blanche M. Trilling, director of physical education for women, Miss Margaret H'Doubler, Miss Cynthia Wesson, and Dr. Helen Dennis will attend the National Physical Education convention in Boston April 1 to April 5, at which directors of physical education for women in colleges and universities will assemble.

Three speeches will be given by Miss Trilling, who is nationally known as a pioneer worker in the women's division of the National Amateur Athletes association. Her subjects will be, "Seven Years of the Women's Division," "Athletics and the Modern Girl," and "The Glorious Past and the Hopeful Future." Moving pictures of the athletic activities of Wisconsin women will be shown.

Miss H'Doubler, international dance authority, will speak on "The Dance and Its Relation to Physical Education."

All these faculty members, with the exception of Miss Wesson, were present on the program of the Mid-West Physical Education conference held in

Milwaukee from Thursday to Saturday of this last week. The nine other faculty members and the 35 students who also attended the conference all returned to Madison Saturday night.

Nurses' School Extension Asked

(Continued from page 1)
Donnelly, president of the Milwaukee Visiting Nurses association.

Cost Lessened

That the cost of staying in a hospital would be materially lessened if the burden of nurse instruction were removed from hospitals was the opinion of Herman Fritchell, chairman of the health division of the social agencies in Milwaukee and superintendent of the Milwaukee hospital.

Conway, Evans to Attend

Scabbard, Blade Meeting

John T. Conway '31, president of the Wisconsin company of Scabbard and Blade, and Richard D. Evans '32 will attend the national convention of Scabbard and Blade in Minneapolis, April 24, 25, and 26. The convention will commemorate the 25th anniversary of the founding of the organization here. Major Tom Fox and Captain Miller have tentatively decided not to attend the convention.

Y.M.C.A. to Hold Election

Monday in Assembly Room

Election of officers of the University Y. M. C. A. will take place at 10:30 p.m. Monday, March 31, at the Y. M. C. A. Assembly room. Nominations made by the cabinet are: president, Franklin T. Matthias '30; vice president, Edwin Lattimer '31; secretary-treasurer, Eugene Peterson '31.

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Perlman Talks on Communism

Immigration, Foreign Relations Discussed on International Week-end

Professors Chester Lloyd Jones, Grayson L. Kirk, and Selig Perlman featured the Saturday's attractions of the International week-end. The Wisconsin educators talked on foreign relations in the Caribbean countries and in China, and on the immigration and racial problems confronting the people of the United States.

"Russian communism will not give out moderation," declared Prof. Selig Perlman, of the economics department, who led a discussion on the phases of the Russian communism in the Graduate room.

Communism Is Religion

"The youth of the country has been so educated in communism that it has become a religion. Communism, and nothing else has been taught them ever since they were old enough to learn it."

Prof. Jones discussed the development of the Caribbean states from the three chief aspects, cultural, economic, and political.

"Friction in the Caribbean is exaggerated," he said. "In reality it is confined to a few areas in which extremely trying conditions exist but these are taken to be representative of the whole."

Prosperous Neighbors Buy More

All the states should prosper together, according to Professor Jones. Prosperous neighbors will buy more. Improvements in the standard of life will result in increases in trade between the countries.

Prof. Philo M. Buck led a group discussion in the Assembly room on problems in India. Chiefly interested in picturing political and economic conditions in India as a background for the present struggle of India for political independence from Great Britain, Professor Buck pointed out the necessity for eradicating party and regional jealousies.

He contended that Great Britain would relinquish her governmental control in India if there were assurance that the Indians could provide an administration which could govern India as effectively as the present British vice-regal rule.

Costume Jewelry in New Creations Wins Enthusiasm

The vogue for costume jewelry has sponsors who move in fashions foreground. So lovely are the new creations in the realm of "paste" or costume jewels that surely none can resist them. Thus we have for sports-wear wooden beads closely following the original creations that graced the neck of some African belle. They're presented in various vivid colors and mixtures—giving just the right note to your tweed or jersey sports frock or suit. Afternoon jewelry is a bit more subdued. Pearls—simulated—are a classic and continue to be smart as they've always been. This season they take on the new apoline hues: pinks, blues, tans, greens—all with that powdery pearl cast.

Necklaces are a bit longer than chokers—they use beads and novelty shapes to make them. Lozenges, cylinders and cubes are some of the fanciful shapes you'll have to choose from. Colors are important—they come in so many nuances you'll be able to in most cases choose exact matches to your frock. Choose in ensemble sets: bracelet, necklace, earrings, brooch—all to match.

Phi Mu Alpha Sinfonia Semi-Monthly Dinner Sunday

Phi Mu Alpha Sinfonia, national honorary music fraternity will hold its semi-monthly dinner at Memorial Union at 6 p. m. Sunday. Following dinner, the members will attend an organ recital at Music hall presented by Paul Jones, grad student. Semi-monthly musical programs are presented by members of Sinfonia, and are open to the public.

The RAMBLER

"Complete Campus Coverage"

Only a co-ed could have done this. Chester Eugene Jorgenson '30 was browsing around the book counters of a Latin quarter emporium when he noticed a young lady saunter over to a nearby clerk. She threw a copy of "The Case of Sergeant Grischa" on the counter and asked for her money back. The clerk politely asked why she had chosen to return the book. She told the clerk—and this is what she said: "I've just seen the movie and I know I won't like the book."

The recent snowfall gave the Phi Psi's another opportunity to exhibit their skill at throwing snowballs. Friday afternoon a group of boys of high school age took possession of the Phi Psi porch for use as a fort while they peppered passers-by with snowballs. The fraters discovered the urchins and chased them from their stronghold by hurling a barrage of effective snowballs at them.

On one of those Council room lobbies which accommodate three, only after a struggle, we saw from left to right: Merle Owen '32, a male "visitor from out of town," Betsy Owen '32, Ed Fronk '30, and Sally Owen '30.

Oscar, a bashful pup, is the newest mascot of the Sig Phi Eps.

About the basketball championships. Evidently the high school boys think it is quite collegiate to run up and down State and Langdon streets after a victory and make a lot of noise; at least, that is what has been happening for a whole week. . . . The crowd waiting outside of the gym during the Racine-Beloit game groaned when they heard of the overtime period and the free-throwing contest; the groans were not because of the turn of the game but because the doors of the gym were locked and it was snowing outside . . . The biggest prep school varsity letter we ever saw is the major letter ("S") of Superior Central High school—they certainly cover their athletes with glory up north.

A number of people remarked on the fact that, though the Alpha Chi Rho's were having a party Friday night, the second and third floors were all lit up and the first floor seemed perfectly dark.

We failed to learn the name of the lovesick young man who sat in the main library over an hour gazing at two particular ladies. He would seem absorbed in one until she would chance to look up; then he would shift his stare to the other until a similar situation occurred. He kept this up for over an hour. We know, because we ruined a perfectly good hour ourselves checking up on him.

What is going to become of the PAD bar when the house is gone? We are pretty sure it won't be saved for Emery hall.

Defeated candidate pun. Lyman Moore '31 was seen drowning his sorrows in a game of pool Friday night.

A university girl who was victimized by the "blonde con woman" last weekend has been the victim of many pranks ever since the news was revealed. . . . One phone call told her that a photographer from a big Chicago paper was awaiting her at a local sweet shop; she hurried over to find herself the victim of a hoax. . . . Another phone call told her that she was wanted at police headquarters to identify the "blonde con woman," who had been caught; had not the joker repented and called back immediately to reveal the hoax she would have gone over there too.

Prof. Grant M. Hyde is reported to have avoided an automobile crash on University avenue early this week by quickly steering his car into a parking space as the automobile in front of him stopped short.

Despite all the numbered ballots, it would have been impossible for anyone to have found out how one per-

son or the other voted, we have learned. The elections committee has no keys to the ballot boxes and the counting is done entirely by the registrar's office. We retrieve our statements.

It has always been the ambition of Robert S. Stewart '33 to snap the wires of a telephone instrument in the same careless manner in which it is done in all of the better motion pictures.

George Maaske of the Mayville high school debating team, which won the state championship Friday, is a brother of Clarence Maaske '30, who was a member of another state championship team representing the same school four years ago.

An old Octopus tradition will be broken when the next issue is put on sale. It will be the first number of the magazine to be issued on a Thursday, or on any day other than Wednesday, in the memory of the present staff.

Kimball Talks on World Wide Topic at St. Francis House

Christian contributions to internationalism will be discussed by Rev. N. C. Kimball, student chaplain of St. Francis house, Sunday morning when he talks upon the subject, "Go Ye In to All The World." The service will summarize the spirit of International week-end.

Two Music School Teachers Present Piano Duet Today

The "Andante and Variations" of Schumann, and the "Petite Suite" of Debussy will feature the two-piano recital of Miss Kathleen McKittrick and Mrs. Louise Lockwood Carpenter, when they play in the Great hall of the Memorial Union this afternoon at 4:15 p. m.

Miss McKittrick and Mrs. Carpenter are teachers in the school of music, the former having taught here for three years, and the latter having been a member of the faculty since 1923. The two artists have studied under the internationally famous pianist, Isidore Philipp, of Fontainbleau, France, and under many other European masters of the piano.

Mrs. Carpenter is a graduate of the Yale school of music '18, and she received her master of music degree from that school. She has spent five years on the Continent, studying under Vincent d'Indy in Paris, and Leo-nid Kreutzer of Berlin. In 1920 she was reported Saturday.

received a Sanford fellowship from Yale university.

Forensic Board Fetes Prep Debaters; Conducts Tour

Following their contest Friday night for the state high school debate championship, in which Viroqua was victor, debaters of New Richmond, Mayville and Viroqua high schools were entertained Saturday by the university Forensic board and the department of physical education. After a breakfast conference in the Memorial Union, visits to various fraternities and sororities were made under the sponsorship of the Forensic board. In the afternoon the debaters were the guests of the department of physical education at the state high school basketball tournament.

Prof. Alvin Meyer, of the electrical engineering department, who was admitted to the Methodist hospital Monday is resting comfortably and his condition is considerably improved, it was reported Saturday.

A REMINDER

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UNACCUSTOMED as we are to public rhyming, we'll leave that branch of spring to the poets and the Octy staff and proceed to the description of the fine clothing to which a gentleman's fancy must certainly turn in these spring days.

... what we mean is

that we are proud to offer our spring clothing display . . . the greatest achievement of our style-minded tailors and designers. Suits, for example, which combine a spring feeling with styling and fabrics of distinguished character. Topcoats of Harris Tweed . . . genuinely Scotch . . . even to the scent of the heather. An assemblage of clothing importations and domestic tailoring which is sure to strike the style eye of even a casual visitor. We invite your call and your judgment of these characteristic Pete E. F. Burns spring presentations.

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Accessories, too, take on the spring urge. Shirts, ties, sweaters, sport attire, spring color and exclusive designs. And, best of all, the exclusiveness of Pete E. F. Burns spring clothing is combined with a singularly pleasing price range.

... important footnote

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The Daily Cardinal

"Complete Campus Coverage"

Founded April 4, 1892, as official daily newspaper of the University of Wisconsin, owned and controlled by the student body. Published every morning except Monday by The Daily Cardinal company. Printed by Cardinal Publishing company.

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WILLIAM BRADFORD

SUNDAY, MARCH 30, 1930.

Griffith Richards

Death is always sombre and austere, but death rising from a momentary carelessness with life itself is even more profoundly depressing. There is epitomized in such a dramatic minute a climatic clash between unanswered and unyielding hope lashed by its own insistence into devastating futility.

The university will remember this as it formally pays last tribute to Griffith Richards on Monday as it has paid informal and personal tribute during the two days since his untimely death.

And with the tribute goes our earnest prayer that his hope is no longer futile.

Sabbath Meditations

IT HAS ever been difficult for man to see beyond the limits of his own narrow and immediate existence. For this reason, we suspect, there can never be any widespread popularity for Catholic viewpoints in matters of politics, economics, social organization, or religion. A few men here and there formulate certain standards in these things and the rest of us must be content, even though grudgingly, to follow where the wake leads. If it happens that the course leads us out of soundings, we turn our attentions to keeping our own insignificant craft afloat, and drift.

Herein lies, it may be supposed, the true barrier between the student and the broad problems of education. He is chained to a designated thwart and must, if he is to make any progress at all, pull only the oar to which he is shackled. By the nature of things he faces astern; it would be folly for him to attempt to give the coxswain the course or the drift or to make any attempt to solve problems of navigation.

If this can be accepted as a partial statement of the student's predicament, then his criticism of education is valid only insofar as it derives from experience. This morning, since it is the Sabbath, we shall accept that dictum and beat out our own little weed patch of knowledge, the school of journalism, to discover what ideas can be flushed. Our experience even in this restricted lot, has been confined, let it be said now, to only the well-beaten "requirement" trails. But, as every journalism student well knows, that is enough. (Did we hear someone say "Too much"?)* * *

THE SCHOOL OF JOURNALISM by some little imaginative power and shrewd padding has stretched its undergraduate work to a full two-year's stature, with a single course for freshmen and sophomores, and a year or so of graduate work. In June this year the journalists will celebrate a 25th anniversary, which probably means that the first course in a journalism subject was

given in 1905. In this quarter century the South hall department has become fairly well coated with the dry dust of sterile theories. With surprising regularity a certain number of neophyte newsmen are choked out each year until it has become something of a tradition up there that the worst thing for a journalism student is to do too much work on real newspapers. The more the student experiences actual journalistic labor the more stifling the South hall atmosphere becomes. Most of the men on Madison papers, for instance, who have had journalism work in the university, have left the school before doing the sheepskin slide across Camp Randall, or wherever that little affair is held.

The reason for this mortality, and for all those crippled souls who manage to hang on until the end without giving up in disgust, is, we believe, a false concept of the training most vitally necessary to the making of a good journalist. The emphasis is placed upon the mechanics of the job for the most part, and where it attempts broader approach it becomes completely lost. For graduation from the school the student must take the following courses: reporting, one year; copy-reading and typography, one year; editorial writing, one semester; special articles, one semester; history of journalism, one semester; principles of journalism, one semester; retail advertising, one semester.

Of this work almost 100 per cent of it is largely a waste of time and effort. The teaching of reporting and copy-reading is good within the limits of such teaching. One month's work on a newspaper would duplicate it, and in a much more thorough fashion. The semester course in the writing of special articles is one of the worst. Luring this period the student is supposed to write four "feature" articles; if he ever writes another one after the course is completed it is because he is hungry. The history of journalism might be worthwhile, but Prof. Bleyer, who reads it, has been over the same ground for so long that he expects his listeners to follow him with the emotionless accuracy of an adding machine.

OUR CHIEF COMPLAINT just now, however, is with the so-called principles of journalism course, also read by Prof. Bleyer. We have just come from five hours of labor on what he jokingly calls a "note-book." This little piece of work, due next week, consists of some 190 questions; the job is to copy off the questions and formulate some answer to them. A few samples will suffice to suggest the nature of the document:

What are the three aims that may be accomplished by newspaper editorials?

What are the essential characteristics of a good newspaper cartoon?

What justification is there for a newspaper's printing cartoons as a means of influencing readers?

Can you find any material in such columns as "A Line o' Type or Two," "Making Light of the Times," etc. . . . that is likely to influence the opinion of readers?

Do most of the short stories and serials published in newspapers seem likely to create higher ideals of character and conduct in those who read them?

Let us submit that this is a stupid task; that it will result in much fervid copying of last year's "note-books," or of the room-mates'; that only an optimist would predict 30 per cent originality in the "note-books" turned in; that no intelligent student will ever become imbued with any idea of what the principles of journalism might be by such academic, and pedantic method. There are no blacks and whites in journalism; and any student who has such artificial blather pumped into him will lose his idealism within his first week of newspaper work. The true principles of journalism, if there are any, emerge from journalistic work and cannot be taught in a class room. The only preventative for the student's falling into the shallow cynicism of the city room is a broad, substantial background. No course in the school of journalism gives this. And if it did, it would be out of place.

STUDENTS WHO COME to the university with the hope of some day becoming slingers of ink should scrupulously avoid the school of journalism as a major. Their course of study should lie in the fields of history, literature, and the social sciences. Along with this they should investigate, if only superficially, the fields of the exact sciences. If they acquire anything like a thorough knowledge along this line, they will have no need for a course in the writing of special articles, for a course in the principles of journalism, or for any of the rest of the theory side of the journalism curriculum. For the student who comes to the university without any newspaper training, the courses in reporting and copy-reading, along with the course in the reporting of public affairs, are a fair introduction to current newspaper methods, and may thus be of some value. But to build around this slender core of valuable subject matter an entire school is to build a straw house without bricks.

The school of journalism, we must admit, does have one reason for existence in its present form—it teaches teachers of journalism. Without some training ground for teachers of journalism, there would be a great dearth of them in the hundreds of journalism schools which have in the last decade sprung up like mushrooms. Journalists are of no merit for this work. In their realism they lack that prime essential to the teaching of their craft—the academic attitude.

—E. F. A.

OVERWHELMING RESPONSE

I am persuaded that there is a real and widespread readiness to respond to a courageous pre-

The World's Window

By Grayson Kirk

THE LONG-ANTICIPATED DOWNFALL of the German cabinet has occurred. As is usually the case, the actual issue which brought about the resignation of the ministers was in itself the occasion rather than the cause of the change. Although the out-going ministry of Herr Mueller had been in office for something over 21 months, its tenure had never been secure enough to make possible a positive program. For months it has labored on the verge of defeat, only to rally enough votes at the last moment to enable it to carry on. Possibly the necessity of dealing with the Young plan was the one band which held the supporters to the coalition together. Now that it is out of the way, the crash has come speedily.

It is interesting to compare the situation with that of France in 1926. In that year French finances were at their lowest ebb. Credit was almost exhausted, the mark had tumbled to a dismally low level, and there were few public men who could view the situation with optimism. In desperation opinion generally turned to Poincaré as the one man who might be able to bring a measure of order and stability out of the threatening chaos. He assumed the task and immediately set about the formation of a cabinet of Union nationale which included representatives of every parliamentary group of importance, excluding only the Communists and the extreme Right.

The notable success which this government gained has probably served to develop the conviction in the mind of President Hindenburg that only a similar policy in Germany can solve the difficult financial problems which the German treasury continues to face. At any rate his first step was to ask Dr. Bruening, the leader of the Catholic Center party, to form just such a cabinet. Latest reports indicate that the new cabinet will, thus, represent most, if not all, of the chief groups.

** *

THE CHINESE SITUATION continues to be a puzzling one. Despite the bold manifesto of the Nationalist government that it would not continue to recognize, after Jan. 1, 1930, the continued existence of extraterritorial rights, the consular courts have continued to function as before. Last summer when the Chinese government approached the 16 treaty powers holding extraterritorial rights, its demands for freedom was flatly refused. Its further gesture of denunciation has gained little more. Great Britain, alone of the treaty powers, has suggested that the present be regarded as a period of transition during which the courts shall continue their normal work.

To date, no clear-cut test cases have received final action. In February an English officer while driving his car struck and killed a Chinese subject. He was arrested and held by the Chinese authorities, being released only when the local British consul agreed to submit the matter to negotiation. Later there arose a possible case when an American missionary was arrested for a similar offense. The missionary, much against the wishes of the American government, voluntarily appeared before a Chinese court, accepted jurisdiction and paid his fine.

Many observers insist that the manifesto of the government was meant primarily as a bid for popularity in China, a popularity somewhat diminished by the lack of success in the row with Russia over the Chinese Eastern railway. Others seem to feel that the government was most sincere in its point of view and that it intends to adhere to its declaration.

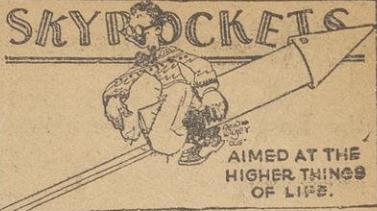
Meanwhile, one possible way out seems to lie in the suggestion made at the Kyoto conference last summer by Prof. Shotwell. According to his plan the transition period could be bridged by the complete abolition of the present consular court system, replacing it with a tribunal or a series of tribunals appointed by the Chinese government from a panel of names submitted either by the World Court or the Hague Court.

** *

REAT BRITAIN AND EGYPT have at last resumed negotiations over the projected "treaty of independence" which, it is hoped, will solve definitely the future status of relations between the countries. The Egyptian Prime Minister is now in London conferring with Arthur Henderson, but no results of the meeting have as yet trickled through to the press.

English opinion on the Egyptian question continues to be more than hesitant. The treaty will be compelled to deal with a number of points which are controversial in nature and which seem to the English public to admit of no easy solution. It is obvious that the treaty must deal with the future status of the condominium in the Sudan, with the defense of the Suez canal, the protection, if any, of Egypt against foreign aggression, and the protection of foreign residents in Egypt. On these topics there is much press comment that is distinctly reminiscent of American comment concerning the Philippines. A chorus of publicists are insisting that Britain must not be left in a position of responsibility without authority. In any case it seems clear that the Labor government will be called upon to steer its course carefully.

sensation of simple faith in the person and way of Jesus. If only the Christian church can break through its traditional forms, stiff with age, forget its pride in the past and meet the need of the present with a vital faith in the simplicity that is in Christ, there will come such a response as will overwhelm us.—Rev. Dr. William P. Merrill.



READER'S BRAY SO!

Dear Mr. Skyrocket's Editor:

I would like very much to enter this contest your paper is sponsoring to see who can write the most impolite words and show the best signs of ill breeding and still have the letter printed.

Now, my opinion on th's Girth Control question (the boom to tired editorial writers and neurotic co-eds) can be stated in a very few words. You will pardon me if my language becomes a little technical and I use a few words which are not gentlemanly, but I do go to the University and should be excused on those grounds.

What I wanted to say was, I can not stomach this Girth Control discussion. It seems to me that it is a rather personal and ridiculous part of life to be discussing, especially at College. And, after all, the whole thing is a matter of personal opinion. In other words, simply because American blues and long noses have managed to pry into all phases of the average citizen's private life, they think they can become quite personal.

I have a logical solution, Mr. editor. I would suggest that the curriculum changes which have not been acted upon as yet would be a hell of a good subject for an editorial for a change.

The most of us are not married, you know, and any use of the Girth Control question that we may make at the present time had best be made the individual's own private business.

Sincerely yours,

SANITY CLAUS.

Dear Mr. Skyrocket's Editor:

May I express my appreciation of the Cardinal's policy in running those delightful letters on Girth Control? All the girls down here have stopped buying True Stories and have subscribed to the Cardinal.

JUSTA PARLOR MAID.

And now that we have let the great American public write the most of our column as usual today, we might make a remark or two about things on the campus. (The pros make the marks, we make the remarks.)

The Rambler had a heck of a time Friday. Something happened to his notes. And there sat that great sink of gossip, the wisest (he'll tell you so) gent on University Scandal, tearing his hair and groaning because he'd lost a few paltry notes and couldn't think of anything to write!

ANNOUNCEMENT

This is officially to announce that LITTLE BOY BLUE (who took his place two weeks ago) will on Monday become the official guiding light of this here column until after spring recess. Little Boy Blue, you know, is the guy who is always writing Scotch jokes. In fact, he's so Scotch that he has puns for breakfast. However, he is to be looked to (this goes for Rockets' writers in particular) for anything concerning this Editorial Page Orphan in the immediate future.

Ah! Ha! Ladies and Gentlemen, Little Boy Blue says the column will be funny from now on. Just see how nice that will be!

And our personal opinion is that any guy who can produce a show like Cyrano

Skirts Drove Him Dizzy!

Scribe Lost Imagination; Now He Can't Appreciate 'Circus Tent' Dresses

By NATE MAYER

"Hey!" bawled the news editor. "Yeah," grunted the Bard in response.

"Go on out and describe what the women are wearing—get a feature story of coming fashions."

"What!"

"Come on—get going—you're a son of a reporter if you can't do a measly thing like that . . ."

So the Bard wandered up the hill. The first girl he met wore a red dress, a hat, a coat, and, if he recalled correctly, some stockings and shoes. He duly reported said occurrence and description to the news editor.

Consults Thesaurus

(Next few lines censored.)

The reporter was properly humbled. Miserably he toiled through a dictionary for voile, crepe de chine, cerise, and the like, and committed them to memory. Once more he fared forth, morbidly expecting the unheard of, and thinking of modern feasible means of refined torture.

The Bard's first victim was garbed in a hunk of voile, allegedly cerise, with sandals (no longer shoes) of a golden brown, with the buckles bearing a few brilliants. Form perfect. Hat blue. He offered the above to the news editor.

Reporter in Revolt

His superior reached for a monkey wrench, proposing audibly an operation. He finally found his voice. "Who in hell ever heard of such a gawdawful combination?" he mouthed. "What do you think I gave you, anyway? A fire to cover?"

"What do you think I am, anyway, that you should paste such a lousy assignment on me? Do I look like a society editor? Or don't you think I would do wonderfully running a children's page?" he raged.

"Pipe down," yelled the news ed, as he removed the few remaining locks of hair. "Chase out and get at least one description, or else—"

Sounds Familiar

Probing the depths of remorse and self-pity, the Bard meandered out. He strolled, deep in thought, past a dozen beautifully gowned women, when he happened to run into—

"The lady was dressed in a flowing black robe, of hard-finished woolen, completing the ensemble of the pure-white gown. A square cut neckline, with long sleeves were outstanding in their appearance. Her chapeau, from which lazily drifted the waves of black cotton, matched her stockings, also of cotton, and high black shoes completed the costume. She was evidently of the Holy Service. . . ."

A bolt of lightning rent asunder the news office—and empyrean illuminations swung dizzily around the room. From last reports, the Bard was heading north, followed closely by a bald headed man with a deadly gleam in the right eye—an axe in the left hand, and a rifle in the right.

Roebuck Named Physics Research Professor Friday

Prof J. R. Roebuck of the department of physics was named research professor in physics for the second semester at the monthly meeting of the executive committee of the Board of Regents, Friday afternoon. Roebuck will carry on his work with the aid of the Alumni Research Foundation fund.

The committee granted the degrees of bachelor of law to John M. Rooney, Phillip Owens, and Clarence A. Westring. Honorary fellowships were awarded to Iver Johansson, animal husbandry, and W. V. Ludbrook, plant pathology.

Luis Ortegon '33 was awarded the Latin American scholarship and Rus-

TODAY On the Campus

4:15 p. m. Carpenter-McKittrick concert in Great hall.
5:30 p. m. Supper in honor of all-university basketball champions, Calvary Lutheran church.
6:00 p. m. Phi Mu Alpha Sinfonia meeting in Union, organ concert in Music hall to follow.
6:00 p. m. Recital, A. G. Gillette, baritone, St. Francis house.
6:30 p. m. Song fest, Presbyterian student church.
6:30 p. m. Student league meeting, Wesley Foundation. Dr. H. W. Blashfield, speaker.
8:45 p. m. Luther league, Luther Memorial church. George Fleming '32, winner of the Frankenburger oratorical contest will speak on the "Virgin Islands."

MONDAY On the Campus

11:55 p. m. Women "W" wearers picture, Lathrop hall.
12:00 p. m. Late registration for women in physical education, Lathrop hall, fourth floor office.
6:00 p. m. Dinner, Sociology group, Round Table dining room.
6:00 p. m. Dinner, Kappa Psi, Beef-eaters' room.
7:30 p. m. Meeting, curriculum committee B, Writing room.
8:00 p. m. Meeting, Mortar board, Graduate room.

University Teaching Defended by Morton in Reply to Attack

"There may be some poor teaching in the university, but as far as I can understand, pedagogues around the state aren't doing any better," said Prof. Walter A. Morton, of the economics department, in response to the attack on the university curriculum made by C. E. Patzer of the Milwaukee State Teachers' college at the Friday meeting of the legislative interim committee on education.

"The university needs and improvement in the teaching personnel. Some of the poorest teachers I've ever seen are working in the first two years at the University of Wisconsin," Patzer declared. He advocated abolishment of the office of state superintendent of schools, and the establishment of a centralized board and college of education.

Professor Morton expressed doubt that the continual attacks on the teaching and various departments of the university were justified.

"I believe, however, that the teaching in the college of letters and science is superior to that of the school of education, from reports I have had from students here," he added.

sell Waitt, grad, was appointed as scholar in sociology.

R. H. Rasmussen was transferred from county agricultural agent of Washburn county to instructor in agricultural journalism, beginning May 1. R. G. Shands was appointed assistant professor of agronomy in the college of agriculture.

Paul A. Thatcher was appointed county agent for Trempealeau county to succeed W. S. Connings. County club workers named for the summer months are Marie Ehmann, Ozaukee county, Mrs. A. E. Schnase, Pierce county, and Irene Boese, Waukesha county.

Coon Sanders Records

"Harlem Madness"
"We Love Us"
"Moanin' for You"
"Alone in the Rain"
"What a Girl; What a Night!"
"My Suppressed Desire"

You will hear the inimitable Joe Sanders sing these numbers at Military Ball, of course, but why not get his records and hear them again on your own phonograph?

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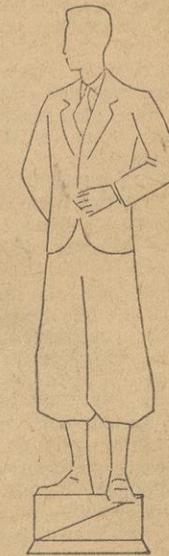
You like it for the fine variety of apparel expressed in "the university manner." You've learned to know the new colors and latest developments await your scrutiny and pleasure here first.

You like it for its good taste in neckwear, pajamas, clothing; its fitting service; its standards of quality and fairness of price.

Sports Wear



Knickers
Sweaters
Golf hose
Riding breeches
Riding boots
Polo shirts
Sport oxfords
Golf clubs
Tennis rackets



O & V COLLEGE SHOP
720 STATE STREET
"Next to the Lower Campus"

Madison Central Wins Third Place

Neenah Attack Repulses Racine for Prep Crown

Horlick Fails to Score in Second Half, Final Count Is 28-5

(Continued from page 1) needed to either feed the ball to his mates or take shots himself.

Racine Fights Size

Aiding these two flashes was Hahl, forward, who sank two field shots and the same number of free throws. Neubauer and Ehlers put up one of the classiest guarding games seen here this week, when they held the Racine scorers far back of the free throw zone.

The Racine five, after playing a close hard-fought battle throughout the week which culminated in their great overtime win Friday night in the semi-finals over Beloit, found themselves completely overwhelmed at every stage of the game, and their superiors, who had a distinct edge over them in size, allowed them no chance whatever to stage any kind of comeback.

Neenah Guards Perfectly

The lone basket made by the losers came early in the second quarter when W. Jorgenson, forward, completed a long attempted at the hoop. Several times in this period, luck seemed to be against the plucky Racine fighters, as at least four attempts at the hoop rolled around the rim only to fall the other way.

DeMark, mate to Jorgenson at the forward post, and usually a flash on offense play, was held completely in check throughout the contest until immediately preceding the end of the fray, when he was taken from the game on four personal fouls. Sowicky, and Fucilla, guards for the losers, played a close guarding style of play against their opposers without avail, for the brilliant sharp-shooting on the part of Neenah's ace could not be denied.

Last Game in Gym

The last half saw Neenah step out to increase her already comfortable lead by sinking three baskets before the end of the third period and then in the finale, the last quarter of interscholastic basketball ever to be played in the old red Badger gym, they added to this amount by sinking three free shots and another two-pointer to end the tilt as new bearers of Wisconsin interscholastic laurels and successors to Wausau, 1929 title bearers.

Center Takes Consolation

Tomah Unable to Halt Richland Center Contingent

Flashing the best brand of basketball they have displayed in the tournament, Richland Center copped the consolation championship when they downed Tomah 28 to 18 in one of the last games that will ever be played in the little red armory on Langdon street.

The victors' defense was clicking during the initial half and since their offensive aces were also mashing up the meshes with regularity Richland Center found themselves in possession of a comfortable 13-6 lead at the conclusion of the first two periods.

Kennedy Leads Scoring

Kennedy, who was the high scorer of the fray, accounted for eight points during the initial half, the result of several nice follow shots and a scintillating effort from mid-court.

At the opening of the second half, Kennedy and Smith each caged one to give the victors a 17 to 6 lead before the bewildered Tomah outfit realized that the fray had recommenced. Knoblauch and Henry each counted from the court, and then the big blond center of the Tomah contingent counted again to reduce Richland Center's advantage to 17 to 12 before Smith quelled the uprising with a nice follow shot.

Victors Stave Off Rally

During the final period the victors maintained their margin and when Tomah threatened late in the encounter they met the challenge with an offensive spurt that gave them a 28 to 18 margin at the conclusion of the game. Simultaneously as Kennedy missed an

Cardinal All-State Five

Four Schools Represented on First Team; Millheim, Beloit Guard, Chosen to Head Five; All-Tournament Selection Hampered by Great Number of Stars

— FIRST TEAM —

Player	Position	Team
Schmidt	forward	Neenah
DeMark	forward	Racine
Bell	center	Neenah
Millheim (C)	guard	Beloit
Carsten	guard	Madison C.

— SECOND TEAM —

Abate	forward	Beloit
Kundert	forward	Monroe
Knoblauch	center	Tomah
Ehlers	guard	Neenah
Swinbank (C)	guard	Wausau

Honorable Mention: Pellegrino, forward, Beloit; B. Jorgenson, center, Beloit; Hoesley, guard, Monroe; Fucilla, Sowicky, guards, Racine; A. Winter, W. Winter, guards, Oconto; Christenson, forward, Oconto; Radke, Center, Wausau; Omholt, guard, Wisconsin Rapids; Plenke, forward, Wisconsin Rapids; Garber, guard, Altoona; McDougall, forward, Superior Central; W. Jorgenson, forward, Racine Horlick; Kennedy, forward, and Johnson, guard, Richland Center; Anderson, guard, Superior Central; Ferris, forward, Madison; Central; Hyland, forward, Monroe; Rieker, center, Oconto; Kaeser, forward, Madison Central; Ditch, guard, Beloit.

By MORRY ZENOFF

Probably never before in state high school tournament play have the pairings from the outset through to the finish been as important as those in this year's meet, especially in the championship and third place series.

Few of the contests resulted in routs over opponents, and few of the teams were able to count on sure finalist positions. The most perfect example of this was the play-off in the semi-final championship round between Racine Horlick and Beloit where the latter team was picked by dopesters for a certain win.

The Racine five, however, staged a thrilling comeback in the final half to knot the score at the end of the tilt to win it on a free throw after the regular period of overtime play. Box scores in the other games of the final rounds of the meet depicted the same course of events.

Numerous Stars

The numerous extra fine athletes all played on a par, making selections of some positions exceedingly difficult. This year's meet brought to the fore a host of excellent cage stars, representing nearly every team entered.

However, for the first all-state of Wisconsin five, the Daily Cardinal selects Neenah's outstanding forward, Schmidt, as one of the front floor

posts. Schmidt besides showing an excellent shooting eye is a bearcat in the offensive floor work of his mates. Up to the final contest, Saturday night, the Neenah flash ranked third in the tournament scoring column with nine field goals and four gift shots to his credit.

DeMark Forward

DeMark, Racine Horlick forward, was awarded the other forward position entirely through his excellent ability in the floor play. At times he showed remarkable basket eye but was outstanding in feeding the ball to Jorgenson and Weber, his mates on the offense.

The center post was a toss-up between Bell, of Neenah, and Knoblauch, of Tomah, as both played outstanding ball in their many games here, but Bell, having an edge on the tip-off jump in the majority of the encounters gets the first team nod. Although built along lean, lanky lines, Bell knows how to handle a basketball to perfection.

Millheim Again Stars

Needless to say, Millheim of Beloit, last season's all-tournament guard, was the class of the meet again this year. His dribbling, passing, and shooting, all mark him as first class varsity material for any college team.

Millheim also is awarded the lead-

(Continued on Page 7)

Beloit Loses to Local Five in 18-16 Tilt

By ART ZITRON

Madison Central high school took a part in the championship honors of the 15th annual Wisconsin high school tournament Saturday night when they defeated the strong Beloit five, 18-16, to give them third place honors.

Starting off at a rapid clip, the local team started what appeared to be a runaway contest over the Beloit team, by holding a healthy 10-1 lead at the end of the initial quarter. But Beloit, who earlier in the day was forced to the limit in the third place quarter-finals when they beat Monroe, started a steady comeback that brought the score to 12-9, but still on the losing side.

Beloit Ties Score

Exceedingly clever guarding put up by the local five against what was considered the best guarding team in the tournament kept the winners in the lead for the majority of the game, until late in the third quarter when Pellegrino, scoring ace for Beloit, sunk the necessary points to tie the Central five.

But Coach Johnson's five put up that same last period fight that won them the championship in the Beaver Dam district tournament three weeks ago and succeeded in holding Millheim, Abate and Pellegrino without score while Ferris, high scorer for his Madison mates, sunk the winning basket on a long side try.

Central Stalls

A stalling game in their own territory for two full minutes by Carsten, Kaeser and Beaudette enabled the winners to keep possession of the ball and with it the margin of victory. Fouls, which had reached a new high mark in this year's meet, were comparatively few in the third place playoff, Central committing but four while Beloit totaled three.

Carsten, playing at center but picked as guard on the all-tournament team led his mates in the win by steady defense work as well as offense play. He netted two excellent close shots. Kaeser and Ferris each totaled six points in the scoring when they sunk three long shots.

Beloit Out-Played

Beloit, favored to win at least a third place found matters again against them when they were forced to buck against a closer guarding five in Central. Pellegrino, black-haired forward, tossed in three baskets from his customary side floor position, while D. Jorgenson, lanky center made two baskets and a gift throw.

Millheim, last year's all-state guard and a choice at the same post this year, was held in check as far as scoring honors were concerned but he proved outstanding in the floor play.

Madison Central 28, Superior Central 18

Madison Central earned the right to play Beloit for the third place championship by trouncing Superior Central 28 to 18 in the first game played Saturday morning. The strong offense presented by the local five was too much for Superior and early in the contest, the result was all in favor of Madison.

Carsten, giant center and guard, again led the scoring amongst his mates when he topped in three baskets and the same amount of free throws. McDougall, lanky Superior forward, tied the total made by the Madison leader with four field buckets and a free throw.

Madden, Kaeser, and Younger aided Carsten in running up the large count when they acted as chief feeders to him. Kaeser was unusually adept in the ball handling and showed a flashy form in his dribbling. Ferris, as well, played a hard defensive game for Madison Central.

Beloit 35,

Monroe 14

Beloit won its way into the finals in the third place series by easily defeating Monroe with a score of 35 to 14. The Monroe five put up a good fight but could not cope with the fine offense and clever defense work of the Beloit quintet.

Pellegrino's side shots featured the tilt. He sank four, to keep his team in the lead. Stankewitz, who was inserted in the lineup in the last half, took second in the scoring honors by sinking three two-pointers for a total of six points.

Kundert was high scorer for the losers, sinking four close-in shots after dribbling through the strong Beloit quintet.

Vicious Frosh Matmen Throw Five in Finals

Seven Bouts Bring Excellent Material to Fore for Future Teams

FINAL RESULTS

125 pound—De Vos threw Miller, 6:10.

135 pounds—Kraftmeyer won decision from Staneck, 7:30.

145 pound—Carlson threw Ferguson, 8 minutes.

155 pound—Steinbach won decision from Finsky in overtime period, 1:36.

165 pound—Lee threw Rothman, 5:53.

175 pound—Feld threw Trimberger, 7:32.

Heavyweight—Eimerman threw Louis, 55 seconds.

Champions were crowned in seven divisions yesterday afternoon when the finals of the frosh wrestling tournament were run off in the gym before an audience of close to 500.

Five of the seven bouts ended in falls for the victors while only two of the matches went the full distance of 10 minutes. One of these two, the Finsky-Steinbach battle, went into an overtime period before Steinbach was declared the victor.

The winners in all the classes will receive their much desire '33 numeral and a sweater. The awards will be made at a banquet which will be held in the near future.

155 Pounders Go Overtime

By far the best scrap of the afternoon was in the 155 pound class when Steinbach took a close decision from Finsky by a time advantage of a minute and a half after an overtime period of four minutes had been wrestled. The bout was close throughout and Finsky showed his aggressiveness by taking the offensive at all times.

Steinbach fought a wary, waiting battle against the furious onslaughts of his opponent who continually rushed him through the ropes. By this method he protected his slim time advantage in the latter stages of the fight and managed to stay on his feet while Finsky tried hard to get him on the mat.

Steinbach's victory put him into a tie with Finsky, who held two wins over him in the preliminary bouts. Both men have two losses to their credit and another match will be held to determine the 155-pound titlist.

DeVos in Surprise Win

In the 125 pound class, De Vos pinned Miller after being on the defensive through the major part of the match. Miller had his opponent on the verge of being pinned three times but in all three cases De Vos broke loose and before the crowd knew what had happened, Miller was pinned to the mat and De Vos had won the division title.

Kraftmeyer defeated Staneck in the 135 pound class by a large time advantage of seven and a half minutes. The winner gained the decision mainly through an effective use of the body scissors that gradually wore out his opponent. Staneck put up a game fight against a shrewd wrestler.

Carlson Gains Fall

Two 145 pounders, Carlson and Ferguson, put up a merry struggle until Carlson was awarded the match when he pinned Ferguson in eight minutes. Both grapplers lost no time and began with a rush. The bout contained probably the best exhibition of wrestling on the program and Carlson won a hard fought victory. Ferguson fought gamely throughout against a more experienced battler in Carlson who won only after being forced to the limit. Carlson was runner-up in the all-university tournament.

The 165 pound battle between Lee and Rothman started off slow but wound up with a rush. Both men were wary and waited for the other to take up the offensive. When Rothman took up the aggressiveness, he ran into serious trouble and was pinned by Lee in six minutes.

Heavyves Go Forty-Five Seconds

Feld threw Trimberger in the 175 pound class after a bloody battle that was hard fought all the way. Trimberger, the bigger of the two, fought a trying match against his opponent who finally pinned his shoulders to the mat in seven and a half minutes.

The shortest bout of the afternoon took place in the heavyweight class when Eimerman threw Louis in 45 seconds. Louis, runner-up in the all-university tournament, was no match for his opponent who ended the battle before the crowd had a chance to realize what was happening.

Final Cage Scores

MADISON CENTRAL (28)		Fg	Ft	Pf	Henry, f	1	0	0
Younger		0	4	2	Becker, c	1	1	1
Ferris		0	2	3	Knoblauch, c	4	1	0
Carsten		3	3	4	Spangenberg, g	1	1	1

Cage Tournament Deemed Success

Meet Changed to Madison 15 Years Ago

Steady and Healthy Growth of Scholastic Basketball Revealed by '30 Tourney

Fifteen years ago, the Wisconsin Interscholastic Athletic association held its first state high school championship basketball tournament under University of Wisconsin auspices. Previous state tournaments had been conducted under the patronage of the Wisconsin normal schools.

In the decade and a half since the state tournament was transferred to Madison, there has been an astonishing growth of interest in basketball and an equal expansion of every other high school athletic activity until, today, the W. I. A. A. is sponsoring a wider and more varied program of interscholastic athletics than any other high school sports governing body in America.

Promote Eleven Sports

No less than 11 sports are promoted under W. I. A. A. auspices. They are basketball, football, baseball, track athletics, cross country running, golf, tennis, swimming, wrestling, ice hockey and speed skating. Wisconsin high schools in large and ever increasing numbers, are competing in all these sports, under W. I. A. A. and local school supervision.

The 1930 state high school basketball tournament which ended Saturday night was the climax of a season in which 246 teams competed in various sectional and supplementary tournaments, while some 50 others participated in tournaments sanctioned by the W. I. A. A. but which were not a part of the championship series.

This total of 296 teams in Wisconsin interscholastic basketball during the season just closed gains significance when compared with figures of other recent years. In 1924 only 128 teams played in Wisconsin high school basketball tournaments.

Include Correct Rules

All this growth has been healthy and consistent. The W. I. A. A. has pursued a rational policy in pushing sports, never losing sight of their relation to the educational function of the schools.

When the W. I. A. A., a few years ago, set a limit of 12 basketball games a season, exclusive of tournament play, many coaches—and principals, even—thought the policy too restrictive and urged a higher number. Experience has proven the wisdom of the rule until today, Indiana is about the only state which has not imposed the same 12-game limit.

Along with the growth of interest and participation in basketball there has been a corresponding growth and flowering of athletic ideals. The sportsmanship displayed by the average high school team in the state today is one of the finest products of the system. In all of the 27 games played in this year's state basketball tournament there was not a single occurrence which could be cited as an exception to this statement. The play of the boys was always clean. There were no alterations between players and decisions of the officials were accepted without question.

Credit Due Coaches

Most of the credit for this pleasing situation must be given to the high school coaches. Many tournament spectators remarked on an incident which occurred Wednesday. Wausau sent a fine team to the tournament to defend its championship but it was a green squad, four of the five regulars who won the title a year ago having graduated.

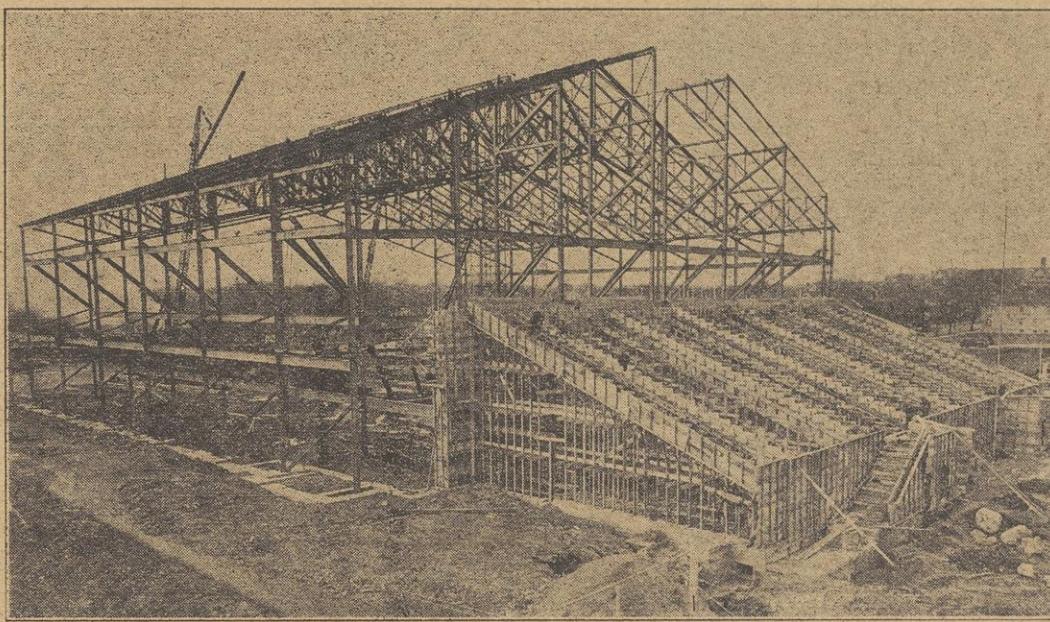
When Neenah defeated Wausau Wednesday night "Cabby" Ewers, Wausau coach, was on his feet, as the horn announced the end of the battle, striding over to congratulate the Neenah coach on his victory. It was a sincere, sportsmanlike act—no mere idle gesture—and hundreds of spectators applauded Ewers for his fine, generous, sporting attitude.

The W. I. A. A. is constantly expanding its sports program. Within the last six years, skating, golf, hockey, and wrestling have been added to the list of recognized sports, in which contests are promoted and in all but one of which championships are awarded. Before June 1, the W. I. A. A. board of control will spend \$2,500, in the promotion of various spring sports.

N.C.A. Authorities in Turmoil

Just now the North Central Association of Schools and Colleges is creating quite a stir through its efforts to improve and regulate school and

FIELD HOUSE AS IT APPEARS TODAY



—Courtesy University of Wisconsin Athletic Dept.

The new field house which is now three-fourths completed will be paid for to the extent of \$101,000 when it is finished next December, according to a recent announcement contradicting the common opinion that the price is to be paid over a period of 30 years from the profits of football. The total cost will be \$453,000, to which will be added the cost of the basketball playing floor, special bleachers, and the outside approaches to the building.

Junior Women Cop W.A.A. Kegler Title in Thrilling Playoff

The junior bowling team won the women's kegler crown by defeating the sophomores in two matches Friday and Saturday. Their victory in the first match put the two teams into a tie for first place and the junior quartet came out ahead as a result of the play-off Saturday.

The victors had two of the highest team totals of the season in the Friday game, winning the first and third frames by scores of 526-443 and 583-424. The sophs took the middle game with a 518 total to the juniors' 464. Dorothy Staus '31 contributed to her team's high mark in the final game with an individual high mark of 194.

The championship bowlers were victorious in the final match because of the consistently high scores of the whole team. The totals for the two decisive games were 552-449 and 490-455. Edith Jenccke '31 had the high individual score, 163.

Evelyn Hull '32 garnered the biggest total ever made on the Lathrop alleys during the frosh-soph contest Thursday night when she bowled 205 in her second game. The sophs won the contest, 513-409 and 442-434, only to see their championship hopes fade in the two remaining matches with the juniors.

The seniors had to bow to the champs-to-be Thursday night in two straight games. The latter thus kept their chances for ultimate victory although both games were won by comparatively low scores, 486-440 and 493-453.

The varsity team chosen from all four squads will be announced at the W. A. A. banquet on April 3 according to Gladys Wiig '30, student manager.

The temple of Diana at Ephesus in Asia Minor, one of the seven wonders of the ancient world, was burned in 356 B. C. by Herostratus, a crank who wanted notoriety.

college athletic competition. One of the chief proposals of these reforming gentlemen is that all state tournaments shall be conducted under the exclusive authority of the various state high school athletic governing bodies.

What they are trying to do now in other states, Wisconsin has been doing for 10 years. The University of Wisconsin has nothing to do with the state tournament except to furnish the place in which to play it and one man—Guy Sundt—as local manager. Sundt acts under the direct authority of the W. I. A. A. board. The university does not receive one cent out of the tournament—nor has it, for 10 years.

All these activities of the W. I. A. A. are under the direct management of its executive secretary, Paul F. Neverman, and they are carried through to success under the smallest budget financed by any state association of like size—about \$6,000. The W. I. A. A. is unique, also, in that it charges member schools the smallest annual dues collected by any similar association—from \$3 to \$10 a year, varying with the school's enrollment. Only schools with 750 or more students pay the larger sum. Those enrolling from 141 to 750 pay \$5 a year.

Golf Recruits Join Varsity

Fraternity and Frosh Aces Augment First String Squad

With the entire varsity squad back and augmented by a galaxy of last year's fraternity and frosh golfing aces, the prospects are that Golf Coach Levis will mold his men into a much more formidable aggregation than they were in 1929. The first string men returning are Stewart, Sheldon, Furst and Hagan. All these men have garnered additional tournament experience during the summer months and should be ready to click with the advent of warmer weather.

Stewart was the most consistent golfer on the Badger outfit last season and he should develop into one of the most consistent point gatherers in the conference this season.

The four frosh, who won their numerals in golf last season, have not yet reported to Coach Levis, but with the exception of Nowack, who has left school, they will doubtless appear and provide stiff competition for varsity berths. The remaining three who won the freshman awards are M. Rerierson, Bruce Miller, and Bill Schuman. Jim Reid, who was the main cog in both the Chi Phi and Richardson golf machines last year will also make a bid for a varsity position this season as will Henry Page of the Phi Gamms and William Husting of the championship Psi Upsilon quartet. Certainly the squad will not be wanting in reserve material as they were in 1929.

A list of the squad follows: R. A. Balou; V. Brindley; J. A. Callenbach; H. Crowe; Dickerson; S. Febach; C. Furst; N. Gessert; J. Hibbard; J. Muster; E. Nicgonki; H. Page; J. Reid; C. H. Sheldon; C. Stringfellow; R. Stewart; and R. G. Tulane.

The 1929 edition of the Badger Golf squad which compiled a season's record of two defeats and a tie in dual meets, together with a fifth place in the Western conference tourney, will be revised and re-edited by Coach Levis before he sends the 1930 edition to press.

The 1930 squad will make its debut on May 3 when they meet the formidable Chicago contingent on the picturesque Monona course. The following Monday the Badgers tussle with the Indiana golfers and that Saturday they match strokes with the pick of the galaxy of Northwestern golf aces.

On May 12 they begin a series of jaunts which take them to Illinois and the Conference meet before they encounter Minnesota at Minneapolis on May 26 to complete the most pretentious schedule ever framed for a Wisconsin golf team.

Schedule follows:

- May 3—Chicago at Madison.
- May 5—Indiana at Madison.
- May 10—Northwestern at Madison.
- May 12—Illinois at Urbana.
- May 17—Michigan at Madison.
- May 19—Conference meet at Evanston.
- May 26—Minnesota at Minneapolis

Collegiate Grid Rules Changed

Numerous and Complete Alterations Made by Football Rules Committee

A reduction in the number of football rules governing the national intercollegiate circle from 28 to 13 was made by the committee on national football rules in a meeting at New York.

The alterations, though numerous and complete, were not drastic, and served mainly the purpose of deciding definitely several matters which remained in controversy previously.

Shift Rule Changes

One of the main changes was concerning the shift. The wording of the old rule on time designated the period between the shift and the pass as "approximately one second." This was changed to read "at least one second." The referee was authorized to carry a split-second watch, and to count six, in timing the pause, instead of four, as previously.

As an aid to sportsmanship, the committee ruled that no players were to use headgears of a color identical with that of the ball. It was suggested that the solid color of headgears be broken by two cross strips, of a markedly contrasting color at least two inches in width, and that the solid color of jerseys be definitely broken by stripes of numerals of a contrasting color.

Foul Rule Cleared

Another minor change authorized any one of four officials to report any foul, and the referee was instructed to adjudicate any disagreement concerning the foul.

The first official definition of off-side was formulated as follows: "A player is off-side, when any part of his person is ahead of his scrimmage or restraining line when the ball is put in play."

All backward passes and fumbles which go out of bounds between the goal lines will hereafter be treated alike, and the ball will belong to the player who last touched it in the field of play or end zone.

Beloit Recovers to Swamp Monroe

(Continued from Page 6) beloit defense. Hoesly's close guarding held Millheim, Beloit's all-tournament guard, completely in check. The Husky guard failed to make a field goal.

Beloit started the game off by running up a lead of 18 to 7 at half time. In the second half they came back and continued their scoring tactics, adding 17 more points to their score, while the losing team only made 7.

Choosing Handbag Requires Knowledge of Color Ensemble

Choosing a handbag is a thriving business this spring. In the first place you must consider the costume with which you are to wear your new handbag. You must remember what type of shoes—hat and gloves you'll wear with it.

Clasps form the most outstanding features of the more tailored bags. They are enameled or of marcasite—or set with vari-colored stones—in tones to harmonize with the leather of which the bag is fashioned.

Appliques and insets of contrasting leathers make another group of new models. They use smooth calfskin or pineal—elaborated with stripes of lizard or watersnake. These of course may be worn with shoes of reptilian or plain leather.

The frameless bags are exceptionally popular in Paris. Their softness of outline makes them particularly smart for wear with the dressmaker type of suit. Many of them close with the patent hookless fastening.

Color is important in the selection of your handbag. Many leading Parisian couturiers sponsored the use of brightly colored accessories with dark suits and coats. For wear with a black costume you may choose a bag of bright green, blue, red or beige. The under-arm, envelope, and strap shape are all in excellent taste.

Eggs pickled by immersion for three months or longer in a thick mixture of lime, salt, lye and tea leaves are considered a delicacy in China. As a rule the eggs are eaten when they are two or three years old.

UNIVERSITY SOCIETY

Phi Omega Pi President, Agnes E. Gates '30 Is Interested in Forensics

Pleasant, energetic, and always ready for a good, wholesome, rollicking time Agnes Gates '30 is a fit person to be the leader of a group of women. In such capacity she is president of Phi Omega Pi sorority.

Miss Gates recognizes the responsibilities present in assuming leadership in a group but she takes them upon herself wholeheartedly and diligently, and she has been spending the past year in the interests of her sorority with such an attitude.

A major in speech, in which vitality, quickness, and ability are essential, has been chosen by Miss Gates. Her four years at the university have been centered about work in this department. She has participated chiefly in forensics, which she prefers to dramatics.

"I like forensics much better," she commented. "Probably its because we all like to do what we can do best. I never cared to act. I would rather tell others how to do it."

Miss Gates has been a member of the varsity debating team during the past two years. Last year she was on the team which debated at the University of Iowa, at Iowa City, and this year she was in the group which met the same university here at Wisconsin.

Honors have been accorded Miss Gates in the form of her election to Delta Sigma Rho, honorary forensic fraternity.

The choice of speech as a major at the university was natural, following a similar career in high school. Declamatory and extemporaneous contests, and dramatics, were of great interest to her at that time, and honors received at that time induced her to continue in such work. Her course here will prepare her for teaching forensics.

Questioned on her reason for choosing Wisconsin as her alma mater, Miss Gates replied:

"I was determined to go to a smaller college until my senior year in high school, when, influenced by my parents and the principal of the school in my home, Rio, I decided to come here. If I had it to do over again I'd come back."

"There is something in college that you do not find at a university—but that is offset by the great number of advantages a large school offers you."

Y. W. C. A.

Miss Mary Hazeltine, principal of the library school, is speaking this afternoon at the city Y. W. C. A. at the vespers services at 5 o'clock.

"Poetry of Emily Dickinson" will be Miss Hazeltine's talk. Mrs. H. H. Wood will be the soloist on the program. Tea will be served at 6 o'clock.

PI BETA PHI

Virginia Claypoole x'33, Lima, Ohio, now attending Ferry Hall, Lake Forest, Ill., is spending the week-end at the Pi Beta Phi house.

Mrs. Frederic A. Ogg Seeks Position on Madison Board of Education



MRS. FREDERIC A. OGG

"The wife of a university professor has a wide recourse to the newest and best educational facilities," said Mrs. Emma Ogg, wife of Prof. F. A. Ogg, of the political science department, Friday, in commenting on her campaign for election to the board of education.

"This contact is, of course, of great advantage to anyone interested in education," she continued. Mrs. Ogg advocates an economical and efficient administration of school affairs.

As a candidate to the board of education, Mrs. Ogg is running against John F. Butler, president of the board of education, who has been a member since February, 1924, and Mrs. J. W. Madden, who is completing her first term on the board. The two candidates receiving the highest number of votes at the election Tuesday will be elected to the board, which will be reorganized July 1.

Having been a teacher before her marriage, Mrs. Ogg feels that she has an understanding of the needs of the schools from that angle. After graduating from the University of Indiana she taught mathematics there for eight years. In 1914 Prof. and Mrs. Ogg moved here from Boston.

"I have no proposals to make for the present educational system," Mrs. Ogg maintained. She asserted that she is no under no obligations or pledges, and intends to keep clear of any such in order that, if elected, she may be in a position to deal with every question that arises strictly on its merits.

Since coming to Madison, Mrs. Ogg has been active in civic affairs. In 1927, the Permanent Registration law for all cities over 5,000 in population was passed by the legislature under her leadership as state chairman of the League of Women Voters, and in 1929 she was successful in having the law passed changing the date of the state primary in the fall from the first to the third Tuesday in September.

"There is no doubt that women

take an honest interest in politics," Mrs. Ogg commented. "Over 50 per cent of the voters registered in the city of Madison are women."

"After the passage of the Permanent Registration bill, the League of Women Voters volunteered their services, and acting as deputies, the women changed the number of voters from 49 to 84 per cent. So many eligible voters had not been registered and could not be bothered to be sworn in at the polls. The women were active in this because the bill had been passed through another woman."

Besides being state chairman, Mrs. Ogg has been president of the Madison League of Women Voters, a nonpartisan organization, for the past three years. She is also a member of the A. A. U. W., the Civics club, and the Y. W. C. A.

Music is her hobby. She is a graduate of the New England Conservatory of Music in Boston, and later continued her training in voice in Florence, Italy, under Luigi Vannucini, who also taught Caruso. She specialized in opera singing, and later (Continued on Page 9)

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WHO IS SHE?

Freshmen and seniors alike dated her. A Sigma Nu party was the scene for much of her popularity and gaiety. All the campus gasped at her beauty. Who was this charming miss that attracted so much attention and won favor in the hearts of men to the envy of her schoolmates? Now you may know. The Milwaukee Journal Green sheet brings you the story of this favored young lady in detail.

See Monday's Green Sheet of

THE MILWAUKEE JOURNAL

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WALK-OVER

8 South Carroll
On Campus Square



Feminine Lines Grace Haresfoot

Ostrich Feathers, Rainbow
Colors Flash in 'Button,
Button' Costumes

By HOLLEY J. SMITH

Silk and satins, graceful ostrich feathers, colors of the rainbow—a kaleidoscope of flashing materials lay piled in room 300 of the Memorial Union dormitory wing Friday as costumes for "Button, Button!" this Haresfoot vehicle were fitted and altered to suit the variously shaped masculine figures which they will adorn.

Lester, of Chicago has again brought a profusion of delicate dresses for members of the pony and show girl choruses, to aid in the creation of "All Our Girls Are Men, Yet Every One's a Lady."

Plan 14 Changes

Fourteen costume changes will enhance the beauty of the dancers, as they whirl in the intricacies of routines supplied by Ed Schooley.

In the opening chorus, the show girls will appear in sports costumes of flat crepe dresses with braided satin ribbon blouses in a checkered effect of pale blue, yellow, lavender or pink with white, each girl to wear one combination of the colors.

Formals Are Graceful

Tangerine velvet and chartreuse satin crepe combine to produce the outfit for the second number, simple dresses with adagio sleeves.

Graceful gowns of formal type, of pink silk net, with hip festoons of ostrich feathers, and short jackets of the same material are worn for the fourth number.

Feature Indian Dance

A costume adopted from the primitive Indian dance regalia is a feature of the second act. Trouserettes of white net, trimmed with silver spangles and red and white organdy pom-poms, combine with a bodice of silver and rhinestones and a stiff flair coat effect of silver and red to imitate the aboriginal dress.

Vern Hamel, L 1, who plays the feminine lead as Patsy Pratt, will wear a white silk net Princess model evening gown, with an imported iridescent overslip as the first of his costumes.

Full Dress and Icemen

A red flat crepe afternoon dress, trimmed with ermine and white lace, and a silk net costume of chartreuse and yellow, with a bodice sewn with gold sequins add to his wardrobe.

Jim Porter '31, as Gloria Greene, will wear a white and silver lace evening dress, a black crepe satin afternoon dress and a black chiffon sewn with deaded designs.

The men will show resplendent in full dress, in blue and white flannel sports costumes, in dark blue suits, in tan lounging suits, and in the rough garb of icemen.

Congregational Church Group Will Hear Webster Sunday

Mr. Donald E. Webster, Congregational student director, will lead the discussion at the regular weekly meeting of the Bradford club Sunday night. The topic which is the fourth of a Lenten series will be "Christianity—Dynamic or Static." The social

SOCIETY

Banquet Honors Kraus
at U. Club Wednesday;
Other Events Scheduled

Arrangements have been made for luncheons and dinners during the coming week at the University club. Among them are the regular meetings of faculty groups, and affairs planned for special occasions.

H. R. Dittmar, instructor in chemistry, is planning a banquet for Wednesday night at the club, at 6:15 o'clock. The banquet is in honor of Prof. C. A. Kraus, of Brown university, who is speaking that evening before the Wisconsin section of the American Chemical society.

The American Association of University Professors will hold a dinner and meeting on the following Thursday evening at 6:30 o'clock at the University club. This organization meets twice a year, once during the first semester and again in the second semester.

Dr. W. G. Bleyer, director of the school of journalism, is president of the association.

Discussion on two topics of interest will follow the dinner. "Academic Freedom" is the first subject, and the report of the board of visitors of the university will be reviewed.

Prof. Mark Ingraham, mathematics department, is in charge of the banquet arrangements. Seventy-five members are expected to be present.

The Language and Literature group held a dinner meeting Friday evening at the club, at which time Prof. Arthur Beatty, of the English department, read a paper on "Wordsworth and Science." W. Freeman Twaddell, instructor in German, read a paper on "Schiller and the Fate of the Beautiful." This group meets once a month. Arrangements were made by Prof. Paul Fulcher, of the English department.

Mrs. F. A. Ogg Seeks Position on School Board

(Continued from Page 8)
took part in quartet work in New York and Boston.

She was elected to membership in the Handel and Haydn society in Boston, an honor in the field of music, and she also sang in the double quartet there, being chosen from a large group of singers. Mrs. Ogg sings in three languages, French, German, and Italian. She has frequently sung before Madison audiences.

PHI SIGMA DELTA INITIATION

Phi Sigma Delta fraternity initiated six men last Sunday. A banquet was held at noon at the Loraine hotel, within initiation ceremonies following. Maurice Pasch '30, president, presided at the banquet.

The new members are: Charles Komaiko '33, Stanley Benjamin '33, Bernard Pollack '33, Eugene Cohen '33, Lawrence Mason '33, Sidney Schoenberger '32.

hour which begins at 5:30 p. m. in the Student lounge of the First church is followed by a cost supper at 6 p. m. and the discussion period at 6:30 p. m. All university students are welcome.

Authentic Styles For Wisconsin Men

THE NEW SUITS . . . TOPCOATS AND
HABERDASHERY FOR SPRING . . .
STYLING THAT IS EXACTLY COR-
RECT.

SUITS
Two Trousers
\$35 \$50

TOPCOATS
\$23.50 \$40

BAILLIE
O'CONNELL AND MEYER
MADISON
109 State Street

Landscape Group Plans Convention; Choose Officers

The convention of "The Friends of the Native Landscape," which attracted 32 organizations from seven different states to Madison Thursday and Friday, was concluded with a resolution to hold similar conventions in 1931 and 1932.

Other important resolutions adopted dealt with a committee to study and report on regulations in regard to advertising, and a bill for the legislature to that effect; a suggestion to the state highway commission that in purchasing future rights of ways, suitable provision be made for trees, a provision be made for trees, paths, shrub plantings, and development of public utilities; and a greater number of state forests.

The officers elected for the coming years are: President, John S. Donald; vice-president, E. P. Whitnell; second vice-president, Mrs. G. V. B. Nixon; secretary, Franz A. Aust; treasurer, J. G. Marshall; and assistant secretary, R. Ellis Brown.

Heroine Faints; Stage Spirit Says 'Show Must Go On'

Sometimes there is more drama in a stage production than the audience senses. It is rare to be sure but it happened Wednesday night at Bascom theater.

On the stage a moving drama of 17th century France was being enacted before a capacity house. The curtain had just arisen on the fourth act of "Cyrano de Bergerac" and hundreds of white faces were upturned toward the players. Mediaeval soldiery was swashbuckling about with chips on their shoulders at their sides. A man with a long nose was getting himself into all sorts of trouble. And a girl was kneeling at an altar.

If Roxane, Kathleen Fitz in real life, hadn't bent down more than was called for by the script, there would have been no story. When the time came for her to speak she spoke in a clear voice without any hesitations. Her walk was firm and her acting was flawless. Yet as soon as the curtain was lowered she promptly faint-

Laborers Injured in New Field House Accident Recover

Oscar Palmer and Leonard Sharkey, the two steel workers who fell 40 feet from a broken scaffold on the structure of the new field house Friday, are recuperating, although their condition is still serious, according to Dr. William J. Ganser, who treated the men immediately after their accident.

Palmer struck in his fall some obtruding edge of the steel framework, severely tearing his scalp. He also suffered severe lacerations on one leg, and broke the other. Sharkey had several ribs broken.

The Madison General hospital, where the men were taken, declared on Saturday that both of the workers were in good condition and had passed the danger point.

The United States' exports of gold have been consistently greater than its imports since 1900.

ed. She appeared, her sickness all unbeknown to the audience, in the fifth act. On with the show!



Delicate SPRING Fabrics Need Special Care

TO INSURE your spring ensembles of long life and enduring freshness it is essential that they should be cleaned often. When you have your cleaning done, bear in mind that delicate fabrics need careful handling. Send them to a reliable and established cleaner.

Savidusky's
INCORPORATED

PLANT
829 E. Washington Ave.
Badger 6088

STUDENT BRANCH
301 State Street
Fairchild 4998

'Street Scene' Gains Applause

Enthusiastic Audience Greets
Rice Epic at Pre-
miere

by tommy

"Street Scene," Elmer Rice's Pulitzer prize play premiered Friday night at the Parkway theater before a receptive and enthusiastic audience.

For stark realism this epic has no equal . . . in fact, it is probably the greatest bit of drama ever produced. People from every walk of life appear on the stage and act out a series of commonplace but absorbing incidents that culminate in a double murder.

Erin O'Brien Moore as Rose Maurant turned in a convincing and forceful characterization. She completely captivated Friday night's audience. Especially commendable is her handling of emotions after the murder of her father. She might easily have overacted her part at this point.

Sam Kaplan played by Horace Braman was cleverly handled and the same may be said of the entire cast . . . even to the dog "Queenie."

'Cyrano' Finishes Successful Show

(Continued from page 1)
Pabst theater in Milwaukee, and director of the Concert bureau attended Friday night's performance, coming to Madison with a party of Milwaukee theater folk which included Mrs. Laura Sherry, president of the Wisconsin players.

Miss Rice, it is understood according to a report is endeavoring to bring the Wisconsin players to Milwaukee early in May. Prof. Troutman indicated that the offer might be accepted with the production of the senior class play.

The next production to be attempted by the Players is to be the Shakespearean "Othello." With all the success of "Cyrano de Bergerac" behind them, the indication has been that this production is to compare favorably. Tryouts have been announced for the production, Tuesday afternoon, at 4:30 p. m., and Wednesday night at 7:30 p. m., in Bascom theater.

Simplicity Is Keynote in Men's Shoes, Though Two-tone Styles Will Be Worn

With the general over-emphasis upon the cut of the man's suit, or the brim of his hat, there has been more or less, a disregard for the shoes he wears, and the part they play in adding to a smart appearance.

The shoe problem, perhaps is not as important to the man as it is to the women, and one of the most important reasons for this might be found in the answer that all the man ever looks to in his shoes are comfort and wear.

The college man, however, if he has taken any recognition of his clothes at all, will acknowledge the importance of shoes that are in style and in keeping with the clothes he is wearing at the time and place.

Bizarre? Fantastic? No—

This does not mean that in his eagerness to maintain a pleasing or distinguished appearance does he go in for the bizarre or the fantastic as women mayhap do. On the contrary, the fad for colored shoes for men has

WOMAN, MAN, SNAKE!

History repeats itself, and once more we have the woman, man, snake triangle.

Women were the first to adopt reptilian leather for footwear, and now the latest advice is that men's shoes will also include the innovation.

It is highly probable that the rough grainings of the various types of lizard and snake will prove adaptable to men's shoes and make up very well. It will be recalled that when alligator, dyed brown, was first introduced, it received but little attention. Now it stands as one of the most desirable leathers for semi-sport shoes.

been very uncertain, and certainly shortlived. He has gone no farther than the brighter shades of brown and russet.

With the coming of spring a little novelty may be added to one's dress, when with sports clothes, black, brown and white combinations can be worn to advantage. They are generally made with colored wing tips front and sides, with white, tan or buck forming the body of the shoes.

Box Tees Out
Browns and blacks are still the best

for school wear, with the severity of line may be improved somewhat with a small perforated design. The accented square front is out of date with the well-dressed; the point to be remembered when making the purchase, is simplicity.

Women having been carrying out the ensemble idea with no little success, and now stylists are endeavoring to bring the men around to a similar acceptance. It is not new in having the shirt and the tie go together, but why not include the shoes so that they harmonize with the suit, socks, kerchief, and tie?

Pointed Toes For Formal

You can wear brown with any shade of tan, from the light speckled tweeds of spring to the deep browns with the reddish cast. Black kid, still hold first place with the smart new grays, and the various blues.

The new thing in formal evening wear is a more pointed toe in patent leather. The models are cut low, and the line of the shoe is accented by a horizontal line, placed either near the tip or near the lacing, according to the individual's taste.

The new thing in formal wear is the very pointed toe, and in patent leather. At Wisconsin, however, while according to most stores, patents are still regarded as correct, the popular sentiment is thrown toward the feather-weight dull calf with a plain toe. The models are cut low and the line of the shoe is accented by a horizontal line placed either near the tip or the lacing, according to the individual taste.

READ CARDINAL WANT ADS

Country Life Delegates Meet

Blue Shield Club Plays Host to 40 Delegates at Convention

The Blue Shield Country Life club is host this week-end to 40 delegates from 16 educational institutions throughout the United States who are attending the preliminary student conference of the American Country Life association.

Miss Helen Melton of Iowa State college and student representative on the directing board of the A. C. L. A. is chairman of the convention.

The first meeting was held at Wesley foundation Friday at 6 p. m. at a dinner prepared and served by Blue Shield members. A short program typical of the kind put on in extensions trips to rural communities was presented by the local club.

Kirkpatrick Defines Purpose

Prof. E. L. Kirkpatrick, of the rural sociology department, stated that the preliminary conference is being held to formulate plans for the national convention to be held in Madison next October. Plans to affiliate local clubs with the A. C. L. A., to establish a trade center for exchange of ideas, were also discussed.

At the Saturday morning session, W. H. Stacey, field secretary, presented the plans for the 1930 A. C. L. A. conference which will develop "Standards of Living" as a central theme. Robert Roasche of the Chicago Theological seminary related the part stu-

dents have played in past national conferences of the association.

Robert Polson advised as to the consideration given student interests at past meetings of the A. C. L. A., and described the present system by which local and national groups are connected Saturday.

Affiliation Discussed

A program of affiliating the locals with the national was presented by Prof. Kirkpatrick and adopted. It permits the locals to retain their identity as student groups but they must submit a yearly report to the national secretary of the year's activities.

Delegates and schools represented are: Lewis Hager and Arthur Hueber, Carroll college; Bob Roasche, Chicago Theological seminary; Helen Melton, Iowa State; Francis Zarlanc, Michigan State Teachers' college; Reva Gooch, Kalamazoo, Michigan; W. H. McMahon, University of Tennessee; Bruce Orton, South Dakota State college; Natalie Fairbanks, Cornell university; Alice Kessel, West Virginia university; Marie Bleck, Oshkosh State Teachers' college; Eva Mae Sands, Northern Illinois State Teachers' college; Doris Hopkins, Cornell; Elna Kelley, Morris Harvey college, West Virginia; Richard Powell, Platteville Normal; Theodore Paige, Iowa State Teachers' college; and Milton college, Wisconsin.

W.A.A. Banquet Date

Is Changed to April 2

The annual W. A. A. banquet that was scheduled to be held in Tripp commons Thursday, April 3, is to be held the preceding day, April 2, it was announced Saturday by Dorothy Lambeck '31, chairman of the committee in charge of arrangements. After the banquet women's athletic awards, class championships, and varsity teams will be named.



Always ready
Always stylish
Always comfortable

\$29.50

The Ideal Frock For College Wear

Miriam Gross
\$29.50

Miriam Gross dresses fit them all,

The thin, the fat, the short, the tall.

They will not cup or sag or wrinkle

And you can don them in a twinkle.

And put the waist where it looks best

Or dress it up with lacey vest.

You wear it driving in the car,—

To school, at work or where you are.

In summertime it's cool and light;

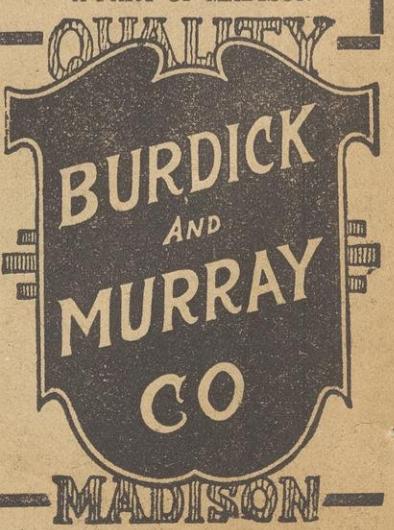
In winter it feels snugly right.

A year-round dress both smart and thrifty,

Exclusive here at \$29.50.

On the Capitol Square . . . Phone F-6400

A PART OF MADISON



A NEW WEAVE —
the diamond design set in cross-bars, sketched at left along with the favored pinetree and rosetree patterns.

A NEW COAT — with the same intriguing diamond design as the frock.

And such delightful colors as Lanyin

green, sweetheart blue, heart's-ease

(purple), light beige, as well as blue,

navy, black, white.

1. No hooks, eyes.
3. Patented weave.
2. Cleanse repeatedly.
4. Finest Australian zephyr yarn.

CAPITOL MADISON'S FINEST THEATRE

A Mightier Thrill Than Wings

Same Star — Same Director



CHARLES (Buddy) ROGERS in "Young Eagles"

WITH
JEAN ARTHUR,
PAUL LUKAS
A Paramount Picture

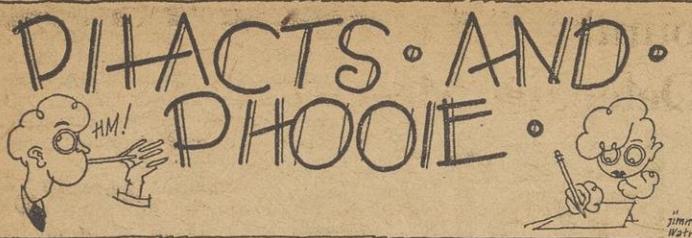
The Season's
Supreme
Thriller!!

Swift! Soaring! Spectacular! A woman matches wits with a dare-devil air fighter—and wins love! William ("Wings") Wellman's new air thriller, like an all-talking "Wings," Buddy will thrill you with his daring, his loving!

Octavus Roy Cohen's
Dark Town Comedy
"BROWN GRAVY"

OSWALD
COMEDY
CARTOON

Paramount
Sound News
Pathé Review



dishing up a collection of observations and throwing in a review for good measure

by nancy schutter

ROUND THE TOWN: The pictures of the Military Ball leaders artistically mounted against machine guns and cartridge belts . . . the very striped shirts that some gents are affecting lately, and the lemon yellow golf socks . . . The expensive looking co-ed who was carrying a copy of "True Romances" with the title carefully, but not carefully enough, turned in . . . Pigskin gloves that are gray instead of the normal shade . . . The picture of Greta Garbo on the May Motion Picture, said arrangement making her rather resemble a lady of the '80s, due to the coy bangs.

Guileless freshman pledges who, when compelled to drink a mixture of juniper extract and water from an impressive looking bottle, were seriously worried about the possible effects . . . The knowing clerk who sold the juniper and wanted to know how much you were making . . . The Octy staff eating Hershey bars and getting the final crumbs out of the tinfoil by a very juvenile method . . . Girls who forgot that the new stiff straw hats aren't felt and demolish them by carelessly pulling them off and throwing them around . . . The pens arranged in beds in the windows of a pen hospital, the names of their diseases neatly tacked to the foot . . . Modernistic cigarette lighters which cannot be distinguished from vanity cases . . . probably not much difference in operation either . . . All the new cleaning establishments, where do they get the business? Collie people must be getting a wave of neatness from the personality ads.

* * *

capitol
Buddy Rogers is at the Capitol now in "Young Eagles," in which he has

where to see 'em

Parkway—"Isle of Escape" with Monte Blue, Myrna Loy and Betty Compson. Starts today. Schedule unannounced. At 1, 3, 5, 7, and 9, approximately. Orpheum—"Troopers Three" with Rex Lee, Dorothy Gulliver, and Glenn Summerville. Also three acts of RKO vaudeville. Starts today. Vaud at 2:30, 4:45, 7, and 9:15. Feature at 1:05, 3:15, 5:20, 7:45, and 9:50.

Strand—Greta Garbo in "Anna Christie." Starts today. At about 1, 3, 5, 7, and 9.

Capitol—"Young Eagles" with Buddy Rogers and Jean Arthur. At 12:57, 2:39, 4:29, 6:11, 8:04, and 9:57.

Eastwood—Joan Crawford in "The Untamed."

much the same sort of part as that he played in "Wings," which was directed by the same man who made G's picture, namely William Wellman.

They've done a good job of this. It has some thrilling air sequences, some mystery to keep the customers chewing their nails, and Jean Arthur, the little girl whose popularity has grown so in the last year, to provide the love interest.

There's really more of a story to "Young Eagles" than there has been to most of these pictures which have depended upon the roar of a few airplane motors to provide the suspense. Of course parts of the plot are pretty much hokum, but it's done so well that no one minds.

Paul Lukas contributes a good bit as the villain, and Rogers is his usual handsome, rather ingenuous self.

* * *

accomplishments

Being able to tell whether a story is or isn't continued by looking at the illustrations.

Drinking a milkshake without acquiring a pale and foamy mustache.

Remembering all the names, which resemble an address book, and thereby being able to sing the chorus of "My Love Parade" correctly.

Keeping your feet still when a good orchestra renders "Happy Days," regardless of how much you may hate the tune.

* * *

more suggestions

Carl Russell Fish would make an excellent satiric comedian.

Prof. Sheldon could do the soulful and self-conscious heroes so beloved by the public.

Prof. Bruns would make an excellent irritable grandfather of the rather cheerful type.

* * *

too bad

In taking a battle scene for "All Quiet on the Western Front," the shots began to rumble and the extras began

the finish there wasn't a soul left standing.

They had to re-take the scene after Director Milestone explained in no uncertain terms that somebody had to survive this affair.

* * *

crack

Moran asks why dachshunds look like that.

To which Mack replies that they raise them under dressers.

* * *

offer

An assistant director casting for "All Quiet on the Western Front" happened to see Paul Whiteman crossing a lot and, not knowing the rotund musician, offered him the part of a camp cook.

Paul replied that he'd be glad to take it if they could wait for him to finish "The King of Jazz."

* * *

jessel

George Jessel was offered the part that Al Jolson finally got in "The Jazz Singer."

to bite the dust, after a few realistic staggerings and clutchings.

When the smoke cleared away at

FOX STRAND

NOW Thru SATURDAY

GRETA GARBO

TALKS in

'Anna Christie'

Mae Tinee of the Chicago Tribune awarded Greta the Supreme Honors

—4— STARS —4—

It's Superb . . . See It NOW!!!

* * *

The BEAUTIFUL Eastwood

"THE PRIDE OF THE EAST SIDE"

FAIR OAKS CARS PASS THE DOOR

Continuous SUNDAY 1 to 11 P. M.

SUNDAY ONLY

EXTRA SPECIAL!

DOUBLE FEATURE BILL

On the Stage

HORICON LEGION GERMAN BAND

CELEBRATED RADIO ENTERTAINERS
12 Talented Musicians in a Combined Comedy and Classy, Peppy Stage Program

On the Screen

The Famous Beauty of the Screen in Her First All-Talking Picture



COMING MONDAY NIGHT ONLY

EAST SIDE CIVIC CHORUS

45 — Picked Voices — 45

In . . . Addition . . . to . . . Regular . . . Program

arbuckle

Roscoe "Fatty" Arbuckle is sched-

uled to make a reappearance in the squawkies. He's going to make a vaud tour first.

RKO ORPHEUM

— STARTING TODAY —

Join the Cock-Eyed Cavalry Rookies in

ALL TALKING SHRIEK RIOT!

Filled with Love and Thrills!

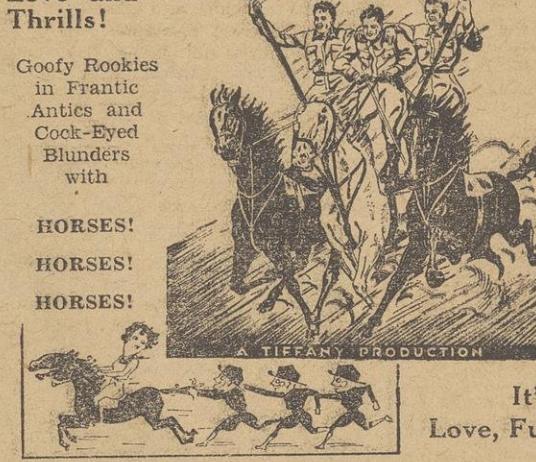
Goofy Rookies in Frantic Antics and Cock-Eyed Blunders with

HORSES!
HORSES!
HORSES!

It's All Love, Fun . . . Youth

TROOPERS THREE

by Arthur Guy Emery



HORSES!
HORSES!
HORSES!
Rookies
On Again,
Off Again



— ON THE STAGE —
The Renowned Composer and Song Artist
JOSEPH E. HOWARD

— in —
"Songs of His Own"
The Pert Personality of the Dance
IRENE VERMILLION & CO.

in "Variety"
America's Foremost Ventriloquist
MARSHALL MONTGOMERY
In a Nautical Oddity
COME AND HELP US CELEBRATE OUR THIRD ANNIVERSARY

PARKWAY

IT STARTS TODAY
And What a Picture!

Myrna Loy, Noah Beery, Betty Compson and

MONTE BLUE



Here is Drama in the Raw . . . Stark, Gripping . . . Breath-Taking.

A thrilling melodrama that works up to a climax that is positively hair-raising!

— Also Showing —

WORLD NEWS — COMEDY

VITAPHONE VODVIL

A WARNE BROS. & VITAPHONE TALKING PICTURE

Blue fashion's choice for Easter



the **frock** Gay frocks . . demure frocks . . frocks that will go places and do things . . frocks that will elect their wearer to the ranks of lovely ladies that one sees at Campus affairs these days . . and evenings . . \$15 to \$39.50

the Smarter than ever and newer than that, even . . .
suit are Little Jacket Suits in 3-Piece effects . . . with blouse in dainty pastel shades to contrast, \$27.50 to \$37.50

PARIS cables Blue . . . New York Shops present Blue in all its variations of tones and blend . . . Smart Madison Co-eds, if they would follow the newer edicts of Gashion, will choose Blue for Easter . . . Suits, Coats, Frocks . . . Ensembles, Blouses . . . Footwear, and other accessories, may be selected here in all their new Blue distinction and priced moderately.



her hat . . . will be charming and delightfully feminine, whether of Panamalaque, Lacy Straw, Pearl Visca or Braid . . . \$7.50 . . \$10

her corselette . . . made entirely boneless
will be of swami or crepe de chine . . \$3.95 . . \$5



her lingerie . . . will be dainty as can be . . .
of pastel crepe de chine, tailored or lace trimmed
\$1.95 to \$5.95

her footwear . . . will match her costume or accessories . . . and mayhap will be trimmed with snakeskin \$7.50 to \$12.50



her blouse . . . in either gay washable batiste, handkerchief linen or broadcloth or silk may choose to be sleeveless . . . \$1.95 to \$10.95

her gloves . . . will be longer, of course . . . either black or one of the newer pastel shades in washable kid \$5.50 to \$7.50



her hose . . . will be the new 48-gauge 3-thread chiffon with flextoe, the new Van Raalte mode with narrow heel . . . \$1.95

her jewelry . . . bracelets, earrings, necklaces, jeweled clips in lovely colors to blend with Easter costumes \$1 up



Harry S. Manchester, Inc.

Olive-Drab, Silks, Satins Grace Ball

Victorian Ruffles, Furbelows
See Revival at Military Hop

A charming Honorary Colonel in flesh-colored satin, attended by a Lieutenant-Colonel in severe olive-drab with gold accoutrements, will greet entering couples on the evening of April 4, at the Military ball.

The ball will present a picture of delicately toned and shaded gowns of the new mode, characterized by the captivating ruffles and furbelows of a Victorian age, against a martial background of khaki uniforms and black tuxedos.

Honorary-Colonel Nancy Coleman '32, Kappa Alpha Theta, escorted by Cadet Lieutenant-Colonel Ralph J. Kraut '30, Theta Chi, will appear in a Patou model of flesh-colored satin, with the long fitted princess lines relieved by a circular flare from the knee to the floor. The dignity of the gown is emphasized by a long satin train falling to the floor. Miss Coleman will also wear long kid gloves of a matching shade, pink satin slippers and pearl drop-earrings. A short white ermine coat with a shawl collar will complete her apparel.

Adjutant's Lady in Red

Violet Ravenscroft '30, Kappa Gamma, accompanying Cadet Captain Paul O. Palm '30, Sigma Phi Sigma, adjutant, will wear a very long flame-colored gown, tight-fitting to the thigh, with a flared skirt. A flower of the same tint is worn waist-high at the back with a train dropping to the floor. Miss Ravenscroft will set off her gown with pearl-drop-earrings and silver slippers. A blue chiffon velvet cape with a corded collar and a lining of pink silk, will complete her vesture.

Verone Peterson of Granton, Wis., will accompany Cadet Captain Donald F. Davlin '30, finance officer, a member of Delta Sigma Phi.

Cadet First Lieutenant Edward P. Roemer '30, Phi Delta Theta, mess officer, will not attend the ball, but Arthur Treleven '33, Theta Chi, will substitute for him in the receiving line. Dorthe Wright of Fond du Lac, will accompany him.

Marian Givens in Lace

Marian Givens '31, Alpha Chi Omega, escorted by Cadet Major Vail A. Van Natta '30, Theta Delta Chi, personnel, will appear in a King model of Alice blue lace, with a deep decolletage and a full ankle-length skirt. A high-waist belt with a rhinestone buckle completes the gown. She will wear peach satin slippers, and a black transparent velvet wrap of the new silhouette, full length, with a beige fox shawl collar, and an ecru satin lining.

Louise Kintzel '32, Rockford college, Rockford, Ill., accompanied by Cadet First Sergeant Richard W. Evans (Continued on page 2)

Kerchiefs for Prom Royalty

Prom Queens From 1895 On, Plumb Memory Nooks

Sheer linen and lace were fashioned into the handkerchiefs of the first and also the most recent Wisconsin prom queens. Hortense Darby, queen of the 1930 Prom carried a handkerchief of sheer eggshell linen with a wide border of Brussels lace. It was a gift from her mother.

Mrs. C. A. Harper, who, as Elisabeth Bowman, reigned as queen over the first Wisconsin prom in 1895 does not recall the exact handkerchief that she carried that night, but she said "Wedding handkerchiefs were trimmed with Brussels lace with a small three inch square of linen in the center. They were about 12 inches square. Mine was like that."

Made Their Own

"It was quite fashionable in those days to make our own handkerchiefs when we wanted an especially dainty

(Continued on page 2)

Fashionable Co-eds' Gossip



The LADIES' RAMBLER

"Complete Clothes Coverage"

Flexible Straw Regains Favor, Say Hat Stylists

"Back to the feminine!" cries Fashion, and milliners respond with a bewildering array of new fabrics and shapes, all designed to make the college girl more and more alluring.

The brim, long absent from smart hats, now makes its reappearance, while fabrics and straws are in high favor. Straw has completely subdued the long victorious felts, except where a bit of felt adds dignity to the tailored effect of straw.

Sold Without Crushing Baku, a lovely, flexible straw, is most popular, and is closely followed by lacy straws, crin, ramie, and cellophane mixtures. Paya, which is a glorified paper panama, fine and supple, is dyed in the strand before weaving.

The fact that most of the new straws may be folded and packed without danger of crushing should appeal to the girl whose hats must frequently travel with her.

Trim Straws Popular Lightness and adaptability are features of the new straws which cannot be overlooked. Trim bakkus and close-fitting soft straws with a narrow brim are being worn for the street, while the larger, lacy affairs properly complete the late afternoon costume.

"Lovely shapes make for lovely faces," appears to be the motto of the designers, for the new shapes are made to flatter and enhance the (Continued on Page 11)

It is never too early in the season for Wisconsin co-eds to start laying in their new spring wardrobes. Already the campus is alive with new bright colors and gay sprigged dresses and straw hats. In the evening, popular dance places and grills are filled with girls in new chiffon dresses, fluttering about their ankles, and designed in the becoming princess style, often with Eton jackets to match.

Saw Betty Thomas of Tri Delt fame dancing last week in the best looking ensemble—a printed crepe—cream colored background with brown dots. It has one of the terribly new accordian plaited collars, and a stitched belt. The coat to match has a chocolate-colored border, and she completed her effect with python and brown kid pumps and a cream-colored bakkus and felt hat.

The Matrix banquet two weeks ago was the scene of hundreds of lovely new evening gowns in the latest spring modes. Kay Patterson, one of the A. O. Pi's present, wore the loveliest white gown, long and fitted. She had long white gloves to match and wore crystal jewelry. White, by the way, is the very best color for evening dresses this spring.

Saw Sue Marting, Delta Zeta, recently, stunning in a chiffon dress of the very latest shade—Easter Egg purple. Her dress has a long flounced skirt in three tiers and cunning short puffed sleeves that are so popular everywhere you go. A rhinestone buckle and crystal jewelry to match, with a (Continued on Page 10)

Get on Black Hat Bandwagon; Be in Style, Wail Gordy, E. F. A.

By GORDY (The Old Man)

These black hats which are becoming the rage of the campus, in fact it's getting so bad all one has to do is mention a black hat to make a Wisconsinite fly into a rage, are much more deserving than one might think.

Before this fad came sweeping over the country, there was really so much dust that black hats couldn't be justified. But now . . . now it is a different century! (We had to cash the last one to pay the rent.) But in this day and age black hats are the thing.

(Continued on Page 5)

By E. F. (BLACK HAT) ALLEN

It must be spring somewhere. There seems to be a great deal of talk about it anyway. So I'll take off my snowshoes and go out to look through the whirling flakes at Lake Mendota. Dane county has peculiar ideas about the seasons, but open water in late March always has some connection with the Campus Urge for a change of feathers and paint.

At least I know this much—it may not look like spring, but I AM married. So that part of the title of this article is accurate. And I learned to (Continued on Page 4)

Fascinating Fabrics, Bursts of Color, Mark Spring Style Deluge

Pastel Tints Predominate in Men's Ensembles for Collegiate Wear

By JOSEPH EDELSTEIN

This is going to be one spring at Wisconsin when the masculine animal is destined to throw aside the drabness of style bondage in which he has become enmeshed, and burst forth from his chrysalis in all the pastel glory that has been monopolized by the speaker sex.

It's going to be color, color, and color!

Also it's going to be ensemble. And it's not the kind of ensemble in which things match, but just the opposite. An ensemble, the interpretation of which is, that haberdashery should be in direct contrast.

Sports Promote Color

In the atmosphere of "sports dress" which Badger college men create, the idea will be probably best carried out than at most other institutions, with the indication by university clothiers that it is already being favorably received.

For instance, we have the debonair male using brown and yellow. Here he has a loose-fitting, single breasted brown suit with perhaps a small cross weave. With it he wears a light tan shirt in madras, and a tie of dark background, preferably a harmonious brown with small yellow figures superimposed on the popular foulard. Socks of similar colored (clockings are great!), and narrow toed, scotch grain shoes with perhaps a simple perforation.

Continued on Page 4)

Peaks 'n Points Spring Fashions 'Round Campus

By SAMUEL STEINMAN

Peaks are going to be the big points of men's clothing and points are going to be the peak of what the well-dressed woman will wear, they say, the they being a convenient subterfuge for anybody you choose. The idea is that men are going in for the big peaks on their coat lapels and the women are going to sport those backless things that taper down to a point in triangle fashion.

Style is an odd thing. You always give it the berries in your childhood and then you enter high school. In high school, the boys and girls always wear college-cut clothes, usually spelled with three K's. And along about this time, we all cultivate the desire for an evening gown and a tuxedo. But that doesn't come until you begin the merry chase for a degree and various sets of Greek letters.

Women Cry For Formals

Of course, a man never rates until he has worn out his first tuxedo. When this period arrives, however, you feel nervy enough to go to formal parties with soft shirts and ordinary collars and calfskin shoes. But the ladies—ah! the ladies! — they insist that the men come that way. And that is why they make full dress suits to be worn very reluctantly by the boys who always envied hard-boiled shirts.

The sole consoling factor in fashions is the fact that one does not (Continued on Page 5)

Summer Styles Approve Women's Tennis Trousers

Paris, March 29—Wimbledon's tennis rules committee, which insisted on women wearing stockings in last year's tournament, may have to deal with the trouser problem this season.

European women, judging from the summer sport styles shown in the exclusive houses, definitely approve of tennis trousers.

The common version is ankle length cotton pique trousers worn with a sleeveless and sometimes backless jersey or vest.

Pleasing Silhouette Given as Reason for Nipped-in Waistline

By her fabrics shall you know the woman who dresses in style; they're to be so different. Also by their silhouette will women's dress be measured, and all because some individual discovered that the belted features and the nipped-in waists reveal that covetous femininity.

"Why," you ask, "did the silhouette ever go feminine? How could many women ever have been persuaded to admit their normal waistlines?"

Art Is Reason

There are dozens of theories why this fitted fashion trend has come back with force . . . and many innocent persons have been blamed; but whether it was French dressmakers, reformists, designers, or storekeepers—the trend was inevitable.

Beauty alone, or at least the love of it, is probably as good a reason as any. The curve of the normal waist is one of the most charming line curves in art.

Length Gives Charm

Jaque Worth, famous French artist, on his trip to America recently, stated flatly that he thought the waist was a demarcation line for a man's arm, and Patou insists that its popularity should never have waned. Rex Beach in a magazine article lamented the fact that American women have accepted the style . . . and thus relinquished their freedom.

Looking at it dispassionately as women wearers—the good points are obvious. There is charm to a longer skirt of clinging, graceful line . . . just as there is elegance to intricate manipulation of skirt cut.

New Quirks Appear

With waists higher, skirts are more important, and interesting detail is essential. Thus it is that soft tiers and lovely circulars, ample pleats, and tiny ruffles are justified.

Gores too, and princess themes, the most flattering quirks since the days of leg 'o mutton sleeves, make their spectacular appearance.

Sharkskin Introduced

As for the fabrics, there certainly was never such a deluge of fascinating new weaves. The pageant of "The Golden Fleece" launched some months ago a new fabric which became a favorite almost overnight.

Sharkskin is the name of this new intriguing weave, a light mixture that (Continued on page 2)

Plumbers' Cry 'We've Style'

Dey Debunked de Doiby Toity Years Ago for Dress, Duress

By FRANKLIN T. MATTHIAS

Ye Gods of Sartorial Perfection! Do you frown upon engineers? Do you recoil from your contemplation of their distinctive habiliments in deep disgust? Campus contemporaries say yes. They say no. They demand rightful recognition as the best dressed group on the campus. Is a Phy Ed smiling? Did that horrible guffaw come from a lawyer? Allow me to present unassailable evidence to support their contention.

'Tis true that engineers have worn boots and breeches. And thusly garbed, they looked so neat, so manly and so full of vitality and the joy of living, that equestriennes, movie directors, the Northwest Mounted Police and even majors and colonels in the ROTC have adopted their styles in a somewhat modified form.

Consider the fashionable derby. Why is it fashionable? The engineers introduced the derby in Wisconsin back in the 19th century. They proved that the derby was unexcelled for everyday wear. It deflects hailstones effectively, it is an admirable snowball target.

(Continued on Page 11)

Olive-Drab, Silks,
Satins Grace Ball

(Continued from page 1) ans, jr. '31, Sigma Phi Sigma, provost marshall, will be garbed in a Vionnet model of pale orchid satin, having a princess bodice with a pointed decolletage falling into a full skirt of uneven length. She will wear long white glace kid gloves, Chanel earrings, and orchid satin slippers. A transparent velvet cape of deep orchid in the silhouette, offset with a gray squirrel collar and lined with pale orchid satin will complete her garb.

Have Orange Blossoms

Cadet First Sergeant Henry J. Fulmer '31, Kappa Sigma, recruiting officer, will escort Elizabeth Weinhausen '33 of Milwaukee, who will wear a gown of pale green taffeta and tulle. The model has a fitted bodice of green taffeta with chiffon shoulder straps and a low-cut back, which is joined to a bouffant skirt of green tulle. She will wear two pale orange drooping flowers at the bosom, rhinestone earrings, green satin slippers, and a transparent velvet wrap of salmon shade.

Cadet Platoon Sergeant John E. Conway '31, Phi Kappa, billeting officer, will not attend the ball but will be substituted for by Whedon Slater '32, Phi Gamma Delta.

Virginia Allen '32, Kappa Alpha Theta, escorted by Cadet Major John W. Proudfoot '30, Sigma Alpha Epsilon, intelligence officer, will appear in a flowered chiffon gown, having a white background and blue flowers, molded princess bodice joined to a full skirt of even length, and a bertha neckline running to a v-cut back. A rhinestone necklace, long white kid gloves and blue crepe slippers will compliment the gown. To complete the chic simplicity of the whole effect, she will wear a blue chiffon velvet cape, short, with a bow at the back of the neck falling into two streamers down the back, and having a lining of blue silk.

Panels Decorate This Gown

Cadet Frederick J. Wagner '32, Sigma Alpha Epsilon, publicity officer, will escort Merle Nickles '33, Alpha Phi, who will be garbed in a Chanel creation of pink silk moire with two long trailing panels on either side, and three large tiers of uneven length, graduating to a waist-high bow at the back. She will use Chanel brilliants, white glace kid gloves, pink moire slippers, and a brocaded satin wrap of various colors, silver and gold predominating, trimmed with a gray fox collar and lined with rose chiffon velvet.

Alice Stubbe of Wausau, Wis., will be attended by Cadet Captain William W. Krause '30, Alpha Kappa Psi and Scabbard and Blade, who is the survey officer.

Cadet Sergeant Robert C. Born '31, Phi Kappa Tau, communication officer, will escort Myrtle Henshue '31, Corante, who will appear in an eggshell satin model of Callot sisters, having a cerise bow at the V of the low back with two streamers forming a train to the floor. She will wear a pearl necklace, pearl drop-earrings, cerise slippers with rhinestone heels, and a short cape of flame-colored chiffon velvet, offset by a bow at the nape of the neck with drooping streamers, and lined with egg-shell satin.

Guest From Whitewater

Ruth Haden '30 of Whitewater State Teachers' college, Whitewater, Wis., who will accompany Cadet First Lieutenant John A. Callenbach '30, Alpha Gamma Rho, operations committee, is wearing a King model of flowered taffeta, having a pale pink background of rose, green, and yellow flowers, a full skirt of even length, tight bodice with net trimming about the neck. Crystal drop-earrings and a necklace, long white gloves, old rose

Color Chart for Men's Wear

SUIT	Blue	Gray	Tan	Brown
SHOES	Black Dark Brown	Black	Tan	Dark Tan
TIE	Red Blue (lighter or darker than suit) Dark Green	Red Blue Green Black and White	Dark Green and Red Blue, White and Red Black and White	Blue Purple Brown (lighter or darker than suit)
SHIRT	White Tan White (with blue figure)	White Champagne	White Champagne	White Cream White with Brown or Cream Pigeon
HAT	Gray Felt	Gray Felt	Tan Felt	Light Brown Felt Dark Green Felt

There are many other good color combinations besides those given here. This chart, however, guarantees pleasing color, and is offered as a basis for general experiment.

satin slippers, and a cape of black transparent velvet with pale pink silk lining, complete the effect.

Verna Ravenscraft '31, Kappa Kappa Gamma, who will be escorted by Cadet First Lieutenant Arno R. Meyers '31, Delta Sigma Phi, drum major, is wearing a gown of soft lavender grecette, straight-bodice, tight-fitting around the hips, with flared skirt of uneven length, also having a cape effect from the shoulders at the back. She will use crystal drop-earrings, silver kid slippers and a green chiffon velvet wrap trimmed with white fox.

Wears Patou Creation

Cadet Second Lieutenant Frederick S. Harbridge '30, Delta Tau Delta, reception officer, will escort Margaret Tonei '30, Kappa Alpha Theta, who is to appear in a Patou creation of egg-shell satin, molded bodice, and long, flowing skirt of even length. She will use pearl earrings, matching satin slippers and a three-quarter length cape of egg-shell panne velvet, having a lining of creamy white satin. Jeanne Erlands '33, Delta Delta Delta, who will be accompanied by Cadet Norman H. Withey '32, Chi Phi, service officer, will wear a flowered taffeta with a cream background, rose and gold flowers. A tight-fitting bodice adorned with a shaded bow of pink and rose taffeta at the back, joins a full, long skirt of even length. She will wear gold earrings, a gold bracelet with inset topaz jewels, and a transparent velvet silhouette of rose hanging in points, also having a white fox shawl collar, and a pale pink satin lining.

Satin Aquamarine

Cadet Captain Rezin S. Plotz '30, Sigma Phi Epsilon, supply officer, will escort Helene Kauwertz '31, Sigma Kappa, who will appear in a gown of aquamarine satin, princess mode with the full skirt, having three large satin flowers at the point of the low back. She will wear a crystal necklace and drop-earrings, silver brocade slippers, and a short coat of rose chiffon velvet, lined with aquamarine satin.

Beatrice Warren '31, Chi Omega, who will be escorted by Cadet First Lieutenant Franklin T. Mathias '30, Sigma Phi Epsilon, decoration officer,

will be garbed in blue tulle, with a brocaded bodice of silver and peach shades, having a bow at the V of the back, and joined to a bouffant skirt of even length. Miss Warren will wear a rhinestone necklace and earrings, long white kid gloves, peach-colored satin slippers, and a blue chiffon velvet wrap trimmed with white fox.

Chic Simplicity

Coreen Peterson '32, who will be attended by Cadet Platoon Sergeant Norman E. Conrad '31, Pi Kappa Alpha, program officer, will wear a Molyneux model of white taffeta, with the corresponding knee-flare and high waist effect. A crystal choker, white brocade slippers, and a short wrap of green taffeta will compliment the chic simplicity of her apparel.

Cadet Captain G. Stanley Watson '30, Beta Kappa, signal officer, will escort Dorothy Krueger '31, Alpha Delta Pi, who will appear in a long gown of crimson canton crepe, having a high waist and belt, and a circular flounce falling from the waist. Rhinestone trimming about the neck and belt completes the model. She will wear a rhinestone necklace, drop-earrings, long white glace kid gloves, silver slippers, and a crimson transparent velvet coat with raglan sleeves, a crushed collar, and a lining of eggshell satin.

China has ministers of foreign affairs, finance, agriculture, industry, education, railways, interior, communications, and health.

Women's Styles
Fatigue Reporter

(Continued from page 1) achieves a delightfully pebbly surface. Lacey-tweed appeared from somewhere and was adopted immediately by such leading lights of the tailored mode as Cheruit, Patou, and Jane Regny. Cheviots, time honored and faithful, are re-instated at the top of the scale. Then there are the nubbed tweeds, rich in texture and richer in colorings—glorious reds and greens and browns, all blended in one breath taking mixture.

Diagonal tweeds almost deserve a story by themselves. They are used in suits, ensembles, coats . . . with the weave used to accent the clever flaring and the subtle moulding. Patou used this fabric in a daring black and white color combination for a two-piece tailored suit.

Artificial Gardenias Popular
Ornament on Tailored Frock

The flowers that bloom in the

1895 Prom Queens
Recall 'Kerchiefs

(Continued from page 1) one," continued Mrs. Harper. "They were made of sheerest linen with hem-stitching and lace inclusions. We sometimes put footing, a very fine net, around the edge. We used real lace a great deal then for trimming."

"Sometimes the hems were an inch and a half wide," she said. "There were hemstitched and made of very fine linen. We thought those were very fashionable."

Colors Were Unknown

Mrs. Harper recalls the "glove handkerchief." These were about 6 inches square. "We tucked them in our buttoned glove or in a corner of our card case, just to have a hankie," she explained.

"The handkerchiefs were always white. There were none of crepe de chine. Colored handkerchiefs did not come into use until we began to put cross stitching in the corner or whip the edges as is done with many handkerchiefs now," she stated.

Flirtatious Hankies

The day when the handkerchief was the badge of serfdom is far away. It originally was a headcovering worn by those who were not sufficiently distinguished to wear a hat. The handkerchief was glorified by Empress Josephine who used it as a charming artifice to cover an imperfect mouth. Then the handkerchief became one of the weapons of flirtation, but the sprightly hankie of the present day is too much to drop at the feet of a man.

They are bright hand-blocked linen, with tiny hand-rolled hems. Some have modernistic designs, many with interesting borders. Embroidered polka dots or tiny flowers trim others.

Bright Party Colors

The party hankies are truly enchanting. In pastel chiffon, trimmed with sheer lace and tiny embroidered rose buds, they are delightful. Some are in bright colors; others in black.

Many large silk handkerchiefs are used for sport wear or toiven a tailored costume. Ensembles of scarfs and handkerchiefs are shown in the shops. In others the borders are similar in design to those of the printed silk dresses.

Modern handkerchief fulfill a triple role, the utilitarian, the flirtatious, and the artistic.

spring find their counter-parts neatly pinned to the lapels of smart spring suits and coats. Artificial blooms—in white or natural—are used with great success on the man-tailored costumes. Some afternoon frocks accent their bodice lines by a corsage of two or three flat flowers of self-material. Artificial gardenies are popular, in white or tinted to match the frock with which they are worn.

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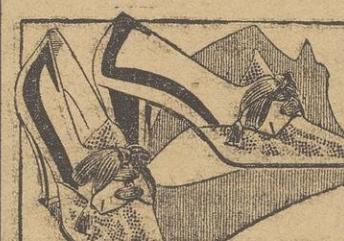
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Reptiles . . .
With no lessening of popularity, reptile leathers are very much in evidence in this season's shoe showings. There is irresistible charm to the sparkling iridescence of these models. You will need at least one pair of reptiles in your spring footwear wardrobe.

WALKOVER
8 So. Carroll
On Capitol Square

• KARSTENS •

Correct Style is Necessary to Clothes Satisfaction

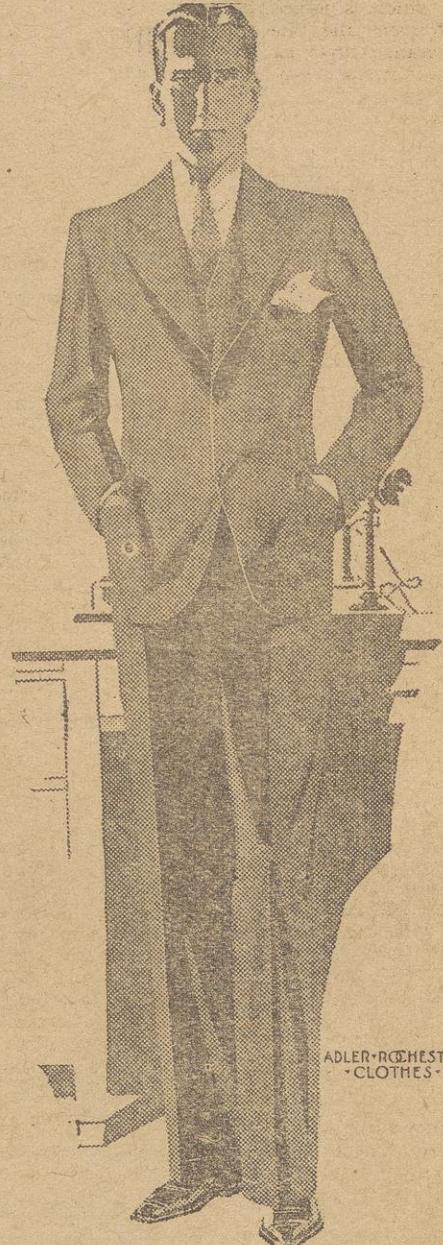


And our observers are constantly looking for the newest and smartest. You'll find here exactly the vogues which you favor. But you'll find more . . . large selections . . . excellent qualities . . . prices which are within reason.

Top Coats

Connemara . . . Kerry . . . Harris Tweeds and Homespuns are featured as correct in the single breasted top coats in lengths varying from 48 inches to 52 inches. Coats are from Learbury and Adler Rochester.

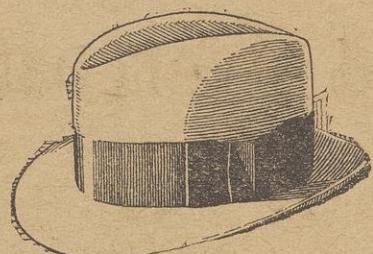
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Two Trouser Suits

Tweeds and Flannels in lighter grey and tan tones, modelled in the two and three button Sacks . . . styled and tailored by Learbury and Adler Rochester. Mostly with two trousers or with additional knickers.

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A variety of attractive shapes . . . varying from the extremely small brim and high crown to styles of more conservative proportions . . . Felts and Knapp F

\$5.00 \$6.50

On Capi

E.F.A. Vaporizes on Spring Styles, Hats, and Wedlock

(Continued from page 1)
be accurate in Grant Hyde's course. Accuracy, however, doesn't indicate why the inmates of the institution of marriage are especially qualified to speak on spring styles.

Migosh! 'Nother Marriage Yarn

It might be well to clear up this point. I am reminded of a certain John, very much married, who asked his old bachelor friend, "Tom, aren't you ever going to get married?"

Replied Tom: "Not on your life."

Asked John: "Why not? Don't you know that marriage is one of the greatest institutions in the world?"

Replied Tom: "Maybe so—but who t'hell wants to live in an institution?"

The application, it seems to me, is obvious, so we shall proceed to the next lesson.

Allen's Symposium

After a large measure of diligent investigation I am pleased to announce the Spring Style prophecies of some of the more notorious personages on the campus. These forecasts are thrown out merely as suggestions, and I present them here as a means of escaping the narrowness of my own views in such matters.

Bill Mueller: "I've worn this spring suit for the last four seasons. I bought it immediately after I had reached my growth. I see no reason for changing horses in the middle of the stream; time and tide will tell. What was good enough for grandfather is good enough for me."

(Attention College Shop, Co-Op, Speth's, Simpson's, etc. His phone number is F-3448. His frater brothers will probably give you a bonus if you change his ideas.)

Where's Carl Russell?

Prof. F. L. Paxson: "The frontier has disappeared—but after the west has gone, what on earth can I do with my dark coat and light trousers?"

Bob (I'll-cover-that-story) Godley: "I may not be a Prexy—but spats are going to be good this spring."

Prof. Sam Rogers: "I find that tennis shoes are just the thing for classroom wear."

Bill (Word-Slinger) Fadiman: "I care not what others may wear, but as for me, give me a cane every time."

Prof. W. G. Bleyer: "Brown is here to stay."

This is enough to indicate that there will be, both among single and among married men, a definite swing toward the black hat. Frayed shirt cuffs, dull drab ties, and ragged trouser bottoms are doomed. The semi-long skirt is here for a long sojourn.

More Marriage Dope

Being married is funny. Nobody really appreciates this fact until af-

ter they are That Way. It also has other compensations. One learns a great deal about life.

One learns, for instance, the true importance of being well dressed. Callow youths, both boys and girls, are quite likely to think that after the Fair One is captured and altered (or is it haltered) that the need for swell rags is past. But this is utterly fallacious.

Clothes feed the ego, and if ever a man's ego needs nourishment it is after he has embarked on that well-known sea. All of which merely emphasizes the truth of the old adage that clothes make the man.

He's Committed Himself Now!

I have never been very strong on prophecy, but since it seems to be expected of me I predict the new spring styles will favor:

- 1.) Light-colored suitings, with both rough and smooth finishes experiencing wide popularity.
- 2.) Buttons on all men's suit coats.
- 3.) There will be no return to the buttoned shoe.
- 4.) Ties will be in all colors.
- 5.) The heel-less sock will have no great vogue.
- 6.) Sweat-bands in hats will make a definite come-back.
- 7.) The front collar button will retain its popularity of last season.
- 8.) Hoover aprons will lose favor as proper evening garb.
- 9.) The black hat will continue to be the mark of men of distinction (ask Gordy, Vic, Wolfson, Grayson Kirk, et al.).

Fascinating Fabrics Mark Style Deluge

(Continued from page 1)
ed design. That's Wisconsin; that's college; that's the spring idea!

Athletic Suit Styles

The suit styles all show a tendency to give man an athletic figure, and especially noticeable in the edicts of Monsieur College are the broad, square appearance of the shoulders and the slimness of the waist and hips. A shortening of the coat promotes an appearance of breadth for the slim person. Another device to insure that robust appearance will be the maintenance of the peaked lapel.

In sweaters, which may be either sleeveless or with sleeves, the crew neck style still predominates. They are to be found in the plain pastel shades of blue and tan to very bright all-over figured patterns. These last, however, must be in neat design.

The short are in stripes and bright or plain colors. Elastic waistbands are popular in these styles. The shirts are most often plain white. Besides silk, lisle ribbed and rayon silks are being shown.

The track pants and shirts are in white. They are made like their prototypes worn in the gymnasium.

Cambridge Send Sweaters

From Cambridge comes a new pull-over sweater in shepard plaid which has been inexpensively but effectively copied by American mills. With the forecast of brown as the favorite in

the knee than the cuff to create a straight-line effect.

Colored Shirts Coming

There was a time when a man wouldn't look at a colored shirt, demanding white, because he wasn't "going to look like a farmer." Yet while the choice still goes most often for white, color is coming into its own.

It has been a long time since so much color has been admitted into the American man's wardrobe. Yet it is meeting with surprisingly little resistance. Wisconsin men are now wearing hose of a new wool fabric in popular colors of dusted brown, brown, grey, blue, and tan.

Ties More Colorful

But these shirts! There is one especially attractive model that has gone collegiate. It is of corded white with a starched collar attached. Its fairly long points button down, and this strictly "university" model is to be found in several plain shades.

Men who have set the fashion pace have very definitely gone in for patterned shirts. Miracles of beauty have been wrought by the weavers in the matter of woven madras and patterned broadcloths. Monotones with the most interesting motifs woven in—almost presenting the appearance of damask.

It must be remembered to wear these shirts and ties of unobtrusive patterns. Duotone stripes are effective or mottled effects in bustled tones; small patterns and neat stripes are much in evidence for the particular man. Four-in-hand neckties will be preferred to bow ties this season.

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suit colors, brown shoes are newly important. Many times a man's appearance has been totally spoiled by the bad selection of shoes. This spring the English type of slightly more pointed toe has come to the fore. These, if styled correctly, are more comfortable and have always been so much more dressy.

Shoes Important in Wardrobes

Shoes play an important part in every woman's wardrobe this spring, since especial emphasis is put on the importance of matching accessories. The time is good when one pair of shoes was suitable for all occasions and could be worn from morning until night.

Simplicity is the keynote of all footwear with the classic opera pump in the popularity lead. Low-heeled oxfords are necessary for sport wear, but are not as good for street as slippers with Cuban heels.

Shoes Match Bag

The smartest shoes are in black or black-and-white although the brown-and-white shoe is sometimes seen. Unusual sport shoes, often matching the bag in color and material, are seen in kid, calf, linen, straw, tweed, and shantung.

Cut steel buckles are especially smart for formal afternoon wear. Kid, moire, and suede are the most important materials. For evening wear the material of the gown is frequently used in pumps. No buckles are worn on evening slippers.

Long Skirts Emphasize Shoes

Navy blue, black, light green, beige with a rosy tinge, and gray are popular colors in shoes this spring. All white, it is predicted, will be good this summer. Dark blue, black, brown, and pastel trims will be used on white also.

It might be predicted that long

skirts would detract from interest in shoes, but as a matter of fact the new styles attract attention to the feet and make smart footwear even more important than before. Of course there are only a few shoe styles that are really good taste, and since the dresses are more elaborate than ever before simplicity in footwear is doubly appropriate.

Striking Colors for Pajamas

"The pajama's the thing" in which the up-to-date co-ed lounges about in her room and no self-respecting wardrobe is without a pajama ensemble of modern cut and striking color combination. Slim, straight trousers and flaring coats are of black satin, the predominating color of the lounging costume. The tuck-in blouse and the coat lining are of bright hues of red, green, or yellow.

To adopt antiquity is not the aim of the modern co-ed in her choice of night wear, though she may display a taste for old and antique jewelry. No pajama, whether it be of silk, rayon, or print, is complete without a tiny pocket.

Bulldogs outlined in black floss upon background of blue silk or chorus girls painted in brilliant colors on white rayon present a novel effect in the modern pajama.

Colors 'n Colors

Gay touches of color are achieved by the combination of all shades of pink, green, lavender, yellow, red, or orange.

Very, very new and perfectly delightful are the pajama trousers which are fastened by means of varied colored suspenders which cross in front and in the back of the tuck-in blouse.

Flowered pajamas in the exquisite pastel shades and tints of peach, nile green, pink, or lido blue are chosen by

(Continued on Page 5)

SPEAKING of FASHION

There is an old Chinese proverb which says:

"One look is worth a thousand words"

This is our reason for inviting you to come in at your earliest convenience and look over our extensive selection of spring fashions and haberdashery.

DUNN

Stores Display Odd Innovations

Lacy Hats, Checked Umbrellas, Jewelry, Furs Are Featured

Did you notice those new black silk umbrellas the stores are featuring—those with bone handles crooked into circular shapes? Another style is of navy blue silk checker with heavy grey threads and decorated with a mother of pearl handle.

Lacy egg shell hats are matched in shade by kid gauntlets, strapped slippers, and neat, attractive purses. Small tapestry bags in lighter shades lend a springtime atmosphere, beaded bags strike a note of gaiety, and black leather purses are rich and conservative. With white or tan bands of leather, they might be called "snappy." But the heavily tooled leather purses, with their richly colored conventional flowers or modernistic patterns on black or chocolate brown backgrounds are most fascinating.

Did you notice those scarfs with large chiffon handkerchiefs to match? Some of the season's scarfs are long, others are square. Side by side with these are triangular flat crepe scarfs gaily bordered with multi-colored stripes.

Furs seem to have followed the return of suits to favor. Many stores are showing red fox and silver fox, and a few stores are stocked with smaller furs.

New chains for old! The slave bracelets of a season or two ago are now being replaced by log chains of silver or other white metals. Ear rings are longer; some have solid gold drops, some have white gold chains which join metal or stone balls to the main part of the ear rings.

And those odd necklaces that combine a row of dark beads on one side with a row of light ones on the other! They are even more unusual than those in which light and dark beads are alternated.

Formal wear demands daintier jewelery than other costumes. Long ropes of pearls, or shorter necklaces of crystals and hematite set in silver or white gold will be conservatively correct.

Many other combinations are available—rhinestones and crystal; marquise, alone, and used with real stones in various colors; and all manner of sparkling jewelery.

Fascinating Fabrics Mark Style Deluge

(Continued from Page 4) the more demure college maidens who prefer delicate shades to the raffish bizarre costumes.

Pajamas in the Kitchen

The latest and the niftiest in pajamas are the kitchenette suits which have applique on a white background—a kitchen apron with bib, tie strings 'n everything.

Flannel nightgowns with long sleeves and flowing skirts passed out of the picture with the horse and buggy. No longer does the college girl swathe her feet in yards of downy cloth to protect them from the chill of a cool bed as did the co-ed of 1887.

Goodbye to all that is uncomfortable or cumbersome for bed-time wear" might well be the slogan of the modern co-ed.

Nine rivers in the United States exceed 1,000 miles. They are: the Arkansas, the Colorado, the Columbia, the Mississippi, the Missouri, the Platte, the Red River, the Rio Grande, and the Yukon.

Peaks, Points in Styles for Spring

(Continued from page 1)

have to wear formal clothes every night unless one becomes a movie star, mayor of New York city, or president of a university. Sport suits are the ones that promote that spring fever feeling. Winter clothes are the things that make you grumble. At any rate, the clothing manufacturers seem to be headed in the general direction of a pair of pants to fit your every mood.

Nighties On The Street

With the advent of another spring and new styles, we are beginning to wonder whether anything will come of the attempt to popularize pajamas for street wear. The whole movement is an ancient matter so far as collegians are concerned, for pajama parades and midnight strolls have been the very essence of the life of the rah-rah boys these last four or five decades. But who will be the first brave boy to walk up to Bascom in a pair of flaming red pajamas with blue silk lapels and a cream-colored cord?

The campaign orators and all the other patent medicine sppliers are telling the public all about this great day and age in which we are living. Even in the world of fashion, there have been some great innovations, like the introduction of \$22.50 suits, two-pants suits, the disappearance of the iron-ribbed corset, and the evolution of the strapless shoe (pump). But the big invention of all time is still awaiting the development of a master brain in the mind of some cloak-and-suit man.

Will It Shed Gin?

This great work will be a stainless ever-pressed material which will be entirely unsusceptible to the ills of the present generation's clothes. When a plate of soup is spilled by the waiter on a lady's best frock, she will smile for the soup will be able to roll off like water from a duck's back. When the boy friends finish a hectic session in a parked roadster, the crease will still be in the same place on the male friend's trousers. And there should be gradual improvements added. Special dyes will be manufactured and adapted so that the material will take them but no other matter. When this is perfected it will be possible to take old suits and dresses apart, make use of the dyes, and then have a new one made with the same materials. For instance, the ambitious home ec student will be able to make a new dress for herself every day out of the same old stuff.

Clothes like business trends change in cycles. In 1919 when we had our last business crisis dresses were long. And in 1930 with a new period of depression, Mr. Hoover and company to the contrary, the dresses are long too. Evidently female legs go into mourning at the same time as money goes into hiding, all of which leads one to believe that the women cease to trust the savings banks during hard times and stow away the old bank-rolls in their stockings. Then they adopt long skirts to hide the resultant bulges.

Changes—Changes!

Fashion changes are often quite radical. For instance, in 1929 women favored black dresses with white polka dots. In 1930, they wear white dresses with black all over except for certain rounded spots. Other changes will be from black shoes to ebony slippers, from gray leather gloves to dusky kid-skin gauntlets, and from pink stockings to flesh-colored stockings. In the men's field there will also be some radical changes. The stripe on the neckties will be reversed. The buttonholes on sports jackets will be wider, and the tips on the laces of their oxford shoes will be made of zinc instead of tin.

The question before the house is how to be well-dressed. One good idea

is to wear a bathing suit all day. They don't cost much and they are usually a pretty safe bet. Another idea is not to rely on fashion magazines. The best idea is to wear something new and the only way to really get something new and exclusive is to go up into the attic and dig out something that you wore two or three years ago. It will be so old that no one will recognize it and it will be so different that no one will dare to criticize it for fear of not being up with the styles.

that soots you.

2. Pound until it turns black (the blue tinge is nice if you are a melancholy sort of person).

3. Wear hat on date with Delta Gamma (will successfully blacken hat's reputation).

4. Choke until it turns black (heh! heh! If this doesn't work you can always give it to your best girl for a choker).

5. Kill hat in black mood (the hat will become tense from mood and turn black).

Patience, we have just about come to our conclusion. If you are one of those misguided collegians who, in spite of the foregoing reasons, think that black hats should not be worn, you might as well give up right here or you will be worn out by the Black

Don't Overlook Scarf When Seeking Neat Color Scheme

The matter of scarfs is an important one. Your tailored redingote top coat will be a total loss if you don't wear with it a brightly colored Ascot scarf. It may be of flat crepe, crepe de Chine, chiffon or georgette—but it must be of ample size and neatly tied in the regulation Ascot fashion. Be sure all your accessories harmonize—they need not be the self same hue—but they should be of related tones. Whether for evening, afternoon or street wear.

Hat campaign now being carried on by Skyrockets under the personal direction of Gordy (the old man).

Oh, yeah? The same to you!

Gordy Elucidates Origin, Popularity of 'Black Bonnet'

(Continued from page 1)

We'll tell you why.

New "Scoop" The Sieuth

It seems there were two newspapermen who were crossing the desert to get a "scoop." When a sandstorm came up they would have been glad to have the scoop to dig the trail clear, but as they didn't have it, the best they could do was to dip silk handkerchiefs in gin and tie them over their faces. They were lucky boys, however, for the gin was strong and made them a little rickety. It was a simple matter to take the gin rickety and with a few Chinese swearwords like "shaw," change it into a rickshaw. Then they had something to ride on.

But to get back to hats, and black hats in particular. Incidentally we may as well say here that while black hats are very nice for mourning wear they can also be worn in the afternoon. Anyway, after the sandstorm was over and the two journalists drank a gallon of alcohol to get the sand out of their system, one took off his hat. And low and behold! It was black with dust!

Birth Of An Idea

Then and there the idea which has been sweeping the country was born.

Our journalism teachers have always told us that in order to be a good feature story writer, we should give something worthwhile to the public in every piece we write. So, knowing that the stock market has been none too kind this year and that comps are scarce for Military ball, we will here advance a few pet formulas for making black hats out of any old hats you may have around. We don't claim to be a magician, and if we were, we wouldn't use hats in our tricks anyway, we'd use rabbits. They're so aerie. (If you get that one, you're good.)

This Man's a Genius!

However, to get back to our public, our first advice is to take an old hat, preferably a green felt, because it won't feel so bad about what's going to happen to it, being green, and make it into a stylish hat by any one of the following methods:

1. Throw it in coal bin (see if

L. G. BALFOUR CO.

announces the establishment of a permanent representative in

Pete E. J. Burns.

COMPLETE LINE OF
Fraternity Pins . . . Novelties . . . Dance Programs
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Also Fraternity (Crested) Chinaware

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(Back of the Park Hotel)

STEAKS . . . CHOPS

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Booths for parties of 3 or more

Phone Your Order

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SPECIAL

MONDAY TUESDAY WEDNESDAY

Suits and Extra Trousers
Topcoats and Trousers
Overcoats and Trousers

Cleaned and Pressed

75c

Ladies' Fancy or Pleated Dresses

Regardless of Number of Pleats

CLEANED, PRESSING AND REPLEATED

\$1.00

FORMALS

Those attending the Military Ball or House formals this week-end will be especially interested in our extraordinary offer to clean and press every formal brought in on Monday, Tuesday and Wednesday for

1.00

"IT'S NEW WHEN WE'RE THRU"

College Cleaners

CASH AND CARRY ONLY

Open 7:30 A. M. to 6:30 P. M.

526 STATE STREET

Take Movies

We rent Movie
Cameras and
Projectors—

A reel of school friends
and buildings, etc., would
be invaluable in later
years

THE PHOTOART HOUSE

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University Society

List Patrons and Guests of Honor for Military Ball

Announcement has been made of the guests of honor and patrons for the annual Military ball, which will be held in the Memorial Union April 4, and will be lead by Cadet Lieutenant-Colonel Ralph J. Kraut and Nancy Coleman '32.

Guests of Honor

President and Mrs. Herbert Hoover, Secretary of War and Mrs. Patrick J. Hurley, General John J. Pershing, Governor and Mrs. Walter J. Kohler, President and Mrs. Glenn Frank, General and Mrs. Charles P. Summerall, Major General and Mrs. Frank Parker, and Mr. and Mrs. Wheeler P. Bloodgood.

Patrons and Patronesses

Colonel and Mrs. A. V. P. Anderson, Mr. and Mrs. A. C. Backus, Dean and Mrs. C. R. Bardeen, Mrs. Meta Berger, President Emeritus E. A. Birge, Miss Nan Birge, Senator and Mrs. John J. Blaine, Mr. and Mrs. James B. Borden, Mr. and Mrs. O. E. Born, Captain and Mrs. D. C. Burnett, Colonel and Mrs. F. H. Burr, Mr. and Mrs. Harry L. Butler, and Porter Butts.

Mr. and Mrs. John Callahan, Captain and Mrs. Glen E. Carothers, Captain George A. Chandler, Mr. and Mrs. Fred Clausen, Brig. General and Mrs. Paul Clemens, Mr. and Mrs. Louis G. Coleman, Mr. and Mrs. Edward Conrad, Mr. and Mrs. J. G. Conaway, G. Kenneth Crowell, Justice and Mrs. C. H. Crownhart, Secretary of State and Mrs. Theodore Damann, Mr. and Mrs. T. F. Davlin, Mr. and Mrs. Carl Drexler, Mr. and Mrs. Peter Eimon.

Judge Evan A. Evans, Mr. and Mrs. R. W. C. Evans, Mr. and Mrs. Ben F. Faast, Colonel and Mrs. Roy F. Farrand, Captain and Mrs. George Fingarson, Justice and Mrs. Oscar Fritz, Major and Mrs. Tom Fox, Justice and Mrs. C. A. Fowler, Mr. and Mrs. H. C. Fuldner, Major General and Mrs. Steven O. Fuqua, Major General and Mrs. George S. Gibbs, Mr. and Mrs. Glenn L. Gilbert, Dean Harry Glicksman;

Dean and Mrs. Scott H. Goodnight, Mr. and Mrs. Adolf Gunderson, Don Halverson;

Mr. and Mrs. R. M. Harbridge, R. L. Hilsenhoff, Mr. and Mrs. Frank O. Holt, Lieutenant Governor and Mrs. Henry A. Huber, Adjutant General and Mrs. R. M. Immel, Colonel and Mrs. Joseph W. Jackson, Mr. and Mrs. T. E. Jones, Dean and Mrs. J. A. James, Colonel Monroe C. Kerth, Major General Charles King, Mr. and Mrs. Calvin A. Koehring, Mr. and Mrs. W. F. Krause, Mr. and Mrs. H. B. Kraut;

Senator Robert M. La Follette, Jr., Mrs. Robert M. La Follette, State Treasurer and Mrs. Sol Levitan, Mr. and Mrs. George Little, Mr. and Mrs. Guy S. Lowman, Mr. and Mrs. A. L. Masley, Lieutenant Colonel and Mrs. J. H. Mathews, Mr. and Mrs. F. T. Matthias, Mr. and Mrs. M. E. McCaffrey, Lieutenant and Mrs. F. C. Meade, Mr. and Mrs. George W. Mead, Dr. and Mrs. Walter E. Meanwell, Dean and Mrs. W. J. Meek, Mr. and Mrs. D. F. Menter;

Dean and Mrs. A. V. Millar, Captain and Mrs. George A. Miller, Major and Mrs. William T. Morrisey, Major and Mrs. E. W. Murphy, Dr. and Mrs. W. A. Mowry, George W. Murphy, Mr. and Mrs. O. A. Myers, Dean Louise Nardin, Justice and Mrs. W. C. Owen, Lieutenant Colonel and Mrs. Ray S. Owen, Mr. and Mrs. O. Palm, Colonel and Mrs. Steven A. Parke, Arthur Peabody;

Mr. and Mrs. James D. Phillips; Robert Pike, Mr. and Mrs. E. W. Plotz, Mr. and Mrs. C. A. Proudfit, Attorney General and Mrs. John W. Reynolds, Mr. and Mrs. Victor Richardson, Colonel and Mrs. F. X. Rit-

Sororities Announce Formal Initiations Held During Past Few Weeks

Ten of the 24 social sororities on the campus have had initiation of their new members during the past few weeks. Formal banquets and dinners culminating the informal initiation were given by many of the groups. Those initiated by the various organizations include the following students:

ALPHA DELTA PI

Lillian Blumenthal '32, Mary Martha Gleason '32, Kathleen Livingston '33, Sarah Ellen Merritt '33, Mary Margaret Woelfel '32. The initiation ceremonies were held March 20 at Alpha Delta Pi.

ALPHA GAMMA DELTA

Alpha Gamma Delta initiated 16 women on March 21. They are Jane Ann Bartlett '33, Helen M. Dyckhoff '33, Fleta Grossenbacher '33, Gerda Meier '33, Margaret Pennington '33, Helen M. Rockman '33, Barbara Jane Southworth '32, Halberta Steensland '33, Dorothy J. Thompson '31, and Leone M. Wemmert '33.

ALPHA PHI

On March 22 Alpha Phi initiated the following: Marian Brandt '33, Ruth V. Davis '32, Elizabeth Easterly '32, Paula Hoffman '31, Janice Pheatt '33, Charlotte Ann Randall '33, and Jean Randall '32.

ALPHA XI DELTA

Elizabeth Austin '31, Camille Blott '33, Carol Langlois '31, Marjory Liedel '31, and Dorothy Weller '32 were initiated into Alpha Xi Delta March 23.

BETA PHI ALPHA

New members of Beta Phi Alpha, who were initiated March 23, include Dorothy Balentyne '32, Maxine Kessler '33, and Gertrude Pankow '33.

KAPPA ALPHA THETA

Kappa Alpha Theta initiated the following on March 22 and 23: Elizabeth Carter '32, Nancy Coleman '32, Dorothy C. Grant '32, Margaret Greathouse '33, Rosalind M. Harbeck '31, Mary Elizabeth Henrici '32, Janette B. Killam '33, Mary Elizabeth Lewis '31.

Letitia Mayer '32, Charlotte A. Ray '33, Helen M. Safford '31, Elizabeth Sherrill '33, Dorothy L. Stokburger '33, Gail Wilson '32, Mary Alice Van Nys '32, Martha Jane Van Zant '33, and Elizabeth Schmidtbaumer '31.

KAPPA KAPPA GAMMA

Those who were initiated into Kappa Kappa Gamma on March 22, include Betty Brown '33, Mary Conety '32, Marion Emery '32, Agnes Keeley '31, Emily Lillie '33, Alice Merrill '32, Mary Neff '33, Jane Pierce '33, Lorna Quarler '33, and Frances Wright '32.

PHI MU

Phi Mu initiated on March 15 Ellen (Continued on Page 7)

Your Formal Attractiveness Reflected in Your Gown



Spring Parties Require Many Costumes

Military Ball, fraternity and sorority formals, Haresfoot . . . what a galaxy of smart events on your horizon! Are you supplied with engaging gowns of the proper type for each event? If not, you'll adore the chic models that are here for you.

\$35

\$39.50

\$45

Evening Accessories

Gloves..

To be worn with the evening ensemble on all occasions. Of sixteen-button length to the elbow. They are here in handsome kid, eggshell and white.



Undies..

A brassiere-top teddy of dainty crepe, two garments in one, eliminating the double shoulder-strap annoyance. Fashioned low in the back for the deep decollete gown.

\$6.50-\$7.95

\$2.75-\$3.45

SIMPSON'S AT THE CO-OP
"SMART, COLLEGIATE APPAREL"

For that well-groomed
Spring
Appearance



That Is So Essential

Cardinal Beauty Shop

625 State Street

Fairchild 3966

Styles Thru the Looking Glass

With Alice and the White King—Talks on Fashions, Serious and Frivolous, in the Socratic Method

By ROGER J. SHELLES

"No, I don't know why they do it," acknowledged the White King, flicking the ash from his cigarette.

"Perhaps men's throats are more tender than women's?" suggested Alice.

"Humph," grunted the White King. "They wear collars and ties—well, I don't know why they wear them. It's just the custom of the land."

"Something like the law of the land?"

"Yes, only more binding."

"Another thing I wanted to ask," Alice began again, "was why all the girls wear hats that look like aviators' helmets. Is that a custom of the land, too?"

"No, that's just style," the White King answered. "You'd do it to if you were a college girl. And if you didn't—well, you wouldn't be a college girl if you didn't."

An icy March breeze, coming from Lake Mendota drove past the couple. In front of them a professor snatched unsuccessfully for his hat, and then chased it down the street.

"I notice," Alice remarked, "that some of the men don't wear hats? Is that a punishment?"

"From it," the White King said heartily. "That's self-expression."

"But the men that do wear hats, do they have better health?"

"Well, the fact is," the White King analyzed, "that there are two styles. One is to wear hats, and the other is not to. Whichever you do, you're sure to be in style. It used to be a universal custom to wear hats, then the college boys started going without them, then some of them swung back again, and now nobody knows what the style is."

"I wonder who'll win?" Alice pondered.

"The boys that wear the hats, of course," snorted the White King. "They've got the hat manufacturers on their side."

"I see," said Alice. A willowy co-ed with skirt protruding some eight inches below her short raccoon coat passed them, and Alice turned to look after her.

"So she's a slave. She looks quite well dressed."

"What do you mean, a slave?" gasped the White King. "She's one of the social leaders on the campus."

"Didn't you tell me when we were at Wisconsin two years ago that short skirts were a symbol of emancipation?"

"Oh, that was two years ago. The girls have discovered now that long skirts are more graceful, and so they're letting them out as quickly as they can. Of course I could hardly say that their discovery was original, because they're doing it all over, but the girls think so, anyway."

"And they're still as emancipated as they used to be?" Alice pursued.

"Are they only?" boasted the White King. "You should see a co-ed in a formal hurdle into a rumble seat. I never get tired of watching them."

"I suppose it's the same way with bobbed and long hair," said Alice. "The girls bobbed their hair to be emancipated, and now that they're emancipated, they can let it grow again. The short skirts and bobbed hair were like what you call inoculation."

"I never thought of it that way," said the White King thoughtfully. "Maybe you're right, at that."

Alice and the White King scaled the Memorial Union steps and approached the Assembly room.

"I'm fearfully interested in this dress question," Alice said rapturously. "I think it's too fascinating for words. Now tell me the significance of the higher waist lines on the women's dresses."

"That's the very latest thing," the White King said conclusively. "Skirts are full and waists are narrow. Skirts are lower and so are neck lines. Hair will be worn longer by milady, and chiffon is very chic for evening wear."

"How perfectly gorgeous. You sound just like a fashion column."

"Well, I learned it out of a fashion column, it should."

"And what are men wearing this spring?" queried Alice.

"High crown hats will be seen on State street and the square. Tans and grays in the newer shades are the very latest for top-coats. The loose-fitting sack suit will be worn by well-dressed men everywhere," rattled off the White King.

A tall, well-built middle-aged man with slightly protruberant ears and a distinguished bearing sauntered past.

"He must be an old fogey," Alice giggled. "He's wearing a slouch hat, his top-coat is brown, and his suit is anything but loose-fitting."

"That's different," the White King said shortly. "He's a member of the faculty, and has his name in 'Who's Who'."

"Then the styles are just for students?" Alice questioned. "Are they a

university rule, like 10:30 nights?"

"By and large, yes and no," the White King said, striking a pose. "This is not the time or place to consider that question. I will refer it to the committee on Student Life and Interests. You may expect to have an answer any time within the next three years. The committee is unusually free from work just now."

"You sound just like someone else I know," Alice said quizzically.

"Thank you, thank you," the White King said effusively. "I am sure that our universities are turning out a much higher grade of citizen than 10 years ago. Why, last year alone the statistician found that, I've forgotten what per cent it was, of the senior class owned their own dinner suits. Anyway, it was a big improvement over the preceding year."

"What I'd like to have seen while I was at the university," Alice said regretfully, "was the W. A. A. style show. It must have been very original. I never heard of an Athletic association giving a style show before. Did the girls wear shorts, and jerseys, and sweat shirts?"

"No, no, no," broke in the White King. "To the strains of the orchestra, there strutted forth 15 of our campus beauties in a colorful array of exclusive new spring attire."

"Why was it exclusive?"

"Don't interrupt, that's the way the gowns were made I suppose. The mannequins displayed attire ranging from comfort-assuring pajama ensembles of the mode from the House of Flobert, to the fascinating interpretation of the Grecian influence for evening wear."

"I'd like to interpret the Bolshevik influence in house-gowns," said Alice dreamily.

"You'd what," said the White King. "Are you trying to crab my act? The Prom Queen created a stunning picture in a red afternoon dress, featuring the moulded hipline achieved with tucks. An imported hat of baku and felt completed the ensemble."

"Tsk, tsk, have you a lucky?" asked Alice. "I'm certainly glad I had a chance to investigate university dress. I'd always heard that university folk dressed so radically. 'Trousers bagg, clothes all rough and raggy,' and that sort of thing."

"If you're looking for that, you're in the wrong place," said the White King, snapping his lighter under Alice's nose. "You'll have to go out to Hollywood. We of Wisconsin pride ourselves on dressing correctly. Of

course there are no degrees given for it, but after all much of one's university education comes outside of the classroom."

"Yeah?" said Alice flippantly.

"Oh, YEAH!" smirked the White King. "In the latest custom of the country."

SOCIETY

Pease-Cook Engagement Announced in Chicago

The engagement of Robert Holcomb Pease '30, son of Mr. and Mrs. Verne S. Pease, Baraboo, to Miss Esther Elizabeth Cook, 999 Lake Shore drive, Chicago, daughter of Mr. and Mrs. William Champion Cook, has been announced.

Mr. Pease is a member of Sigma Phi fraternity, and while a student here did work on the Daily Cardinal, was a first lieutenant in R.O.T.C., and engaged in various activities. He also attended Kemper Military school. He is now assistant purchasing agent of Bear Brand Hosiery company, Chicago.

Miss Cook was graduated from the University of Chicago in 1928, and is a member of Sigma, a local sorority there.

JOHNSON-MARQUARDT

Miss Constance Johnson, daughter of Mrs. Homer Johnson, Sioux City, Iowa, and Richard Marquardt '25, son of Mr. and Mrs. W. Marquardt, Manitowoc, were married Thursday afternoon at the home of the bride's uncle and aunt, Dr. and Mrs. Prince E. Sawyer, Sioux City. The Rev. J. H. Andress of the First Congregational church read the marriage service in

the presence of 50 relatives and friends.

The bride was attired in a navy blue faille crepe suit, and carried an arm bouquet of tea roses and lilies of the valley.

Following a honeymoon trip to Chicago, Mr. Marquardt and his bride will live in Akron, Ohio. He is a member of Zeta Psi fraternity, and the bride attended Morningside college.

Sororities Announce Formal Initiations Held During Past Few Weeks

(Continued from Page 6)
Ahern '32, Hillma Berg '31, Margaret Johnson '31, Mary Roden '31, and Winifred Rollin '33.

PHI OMEGA PI

Hermine Sauthoff '32 was initiated into Phi Omega Pi on March 21.

SIGMA

New members of Sigma sorority will

be initiated Sunday noon at a formal banquet, at which Pauline Collins '30 will be toastmistress. The initiates include Martha Cohen '32, Beatrice Krieger '31, Miriam Long '32, Vera Racolin '31, and Marty Trope '33.

Helen Barnard '30, H. M. Grueneberg Engaged to Marry

Mr. and Mrs. Ignatius Barnard, 5429 East View park, Chicago, have announced the engagement of their daughter, Helen Dorothy Barnard '30, to Herbert Gruenberg Med 2, son of Dr. and Mrs. Benjamin C. Gruenberg, 418 Central Park west, New York city.

Miss Barnard is a member of Alpha Kappa Delta, honorary sociological society, and was on the Uni-Service committee for two years. Mr. Gruenberg is affiliated with Phi Epsilon Pi. The wedding will take place late this summer.

An excellent place to dine
The best in food . . . delightful
surroundings and prompt service

Special Steak and Chicken DINNERS

Reservation for Parties

Kennedy Manor Tea Room

HARLAN SMITH,
Manager.

A Story of Springtime Told in the Modern Way

Not flowers, romance, and blossoming trees . . . but clothes . . . clothes . . . and clothes! Smart sportswear, choicest accessories will tingle you with pride when chosen from Wagner's.

Knitted Sports Suits

take a prominent place in the street and sports mode

The cut-away coat, high belted waistlines, and straightline jackets characterize these suits \$10.75
at

The flared skirt invades this sportswear in all its grace. Enough fullness for comfort and ease of action, but smoothly fitted to the hip line. Small patterns and plain shades combine in smart effects. Truly, you can't get along without one this spring!

Sizes from 14 to 20.

A Blouse for warm days

Something softly feminine with pleated jabots, collars in the loveliest shades! Sleeveless or long sleeved—

\$1.95

Kid Gloves

blend in soft tans

Smarter than ever in 6 and 8-button lengths, or dainty flared cuffs. Fashioned of kid, capeskin, and doeskin—

\$3.25

with utmost precision do the shades in

Holeproof Hose

lend a final note of harmony to the colorful, spring shades



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in
RAINCOATS
Here!

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Fine Hats
and Dresses

She'll Be a Sensation

At the Military Ball

HER FROCK

Will be of Pastel Chiffon, Pastel Lace or Printed Net

It really won't make much difference which she chooses, just so her frock is long, and fluttering, and feminine. Pastel lace is lovely, and especially if it has a jacket to match . . . then it may be worn as an informal frock, if you wish. Printed net is crisp and youthful looking, and pastel chiffons, plain or printed with their peplums and long trailing skirts are very chic. You'll find a lovely selection of new formal frocks, at Baron's, for only

\$35

—Apparel dept., second floor



16-Button Kid White Gloves

Way up to the shoulder . . . that's where these 16 button white gloves come . . . and they are of the softest French kid, and button with 3 pearl buttons. **\$8.50**

12-Button Kid Gloves

Or you may wear the 12 button white kid gloves that come just above the elbow. **\$6.95**

—Glove dept., main floor

Glistening Rhinestone Jewelry

There is nothing more attractive for formal wear than glistening rhinestone jewelry that reflects every lovely color. Song shower ear-rings set with pearls and rhinestones are **\$3.50**
Rhinestone Necklaces **\$3.50**

Other Rhinestone Jewelry, \$1.50 to \$5.50
Jewelry dept., main floor

Black Lace Mitts

If you are choosing a black lace or chiffon frock for the Military Ball, then certainly you will not miss the opportunity to wear a pair of quaint black lace mitts, just like our grandmothers wore! They are **\$1.50** long, of course, and only

—Glove dept., main floor

Chiffon Dance 'Kerchiefs

Large chiffon 'kerchiefs in pastel tints . . . with hand rolled hem, 59c
Lace trimmed chiffon 'kerchiefs, \$1.50

—Handkerchief dept., main floor

Phoenix Chiffon Hose

Flesh hose of very sheer chiffon go beautifully with all of the pastel tints for Spring . . . and they are lovely, with the narrow **\$1.95** French heel.

—Hosiery dept., main floor

Pastel Tinted Bags

Unusual bags, these . . . in printed patterns, pastel tinted, of enameled mesh or beadalite. Pouch styles . . . lined with silk . . . **\$3.50**

—Handbag dept., main floor

Slippers Tinted To Match Her Frock

Pump or strap models of satin or moire, tinted any shade you wish without extra charge. **\$7.85**

Rhinestone Heels **\$5**
Rhinestone Buckles **\$1 to \$5**
Rhinestone Spans **\$4.50**

—Shoe dept., main floor

BARON BROTHERS INC.

FASHION NOTES

IN

Co-Edna's Spring Song

CHAPEAU BAS!

In other words, take off your hats if they are made of out-of-date felt. The season for straw has dawned, slaughtering the long victory that felt has enjoyed. The day of felt is over and done. And since I get my information from **CHERRY-BETH'S** (538 State street) you may be sure that it is authentic in the Paris manner.

Here one may find lacy straws, delicate and drooping bakou straws, firmly woven for street wear, hair braids and celotex, and even tweedy straws, gay and jaunty sports hats. Hats are decidedly larger this season with brims wide and drooping on the sides and turned off the face in front.

For the highbrow still persists in hat fashions.

Velvet ribbon bands these hats, usually in a darker tone or contrasting shade, and often works itself into a graceful side bow with long streamers. For hat fashion must follow frock fashion and this year frocks as you know have gone decidedly feminine.

Black and pink combinations, brown and tan combinations, blues, greens, dahlias are topping shades, old fruit. And you'll find **CHERRY-BETH'S** a fashionably topping little shop.

FOOTING THE BILL

Won't be so hard even if you do purchase the smartest of all smart spring shoes at **THE COLLEGE SLIP-FEE SHOP** (in the Co-Op) for being wise they put their prices on a level that doesn't require straining of one's arm while reaching for the purse.

But getting down to earth let me

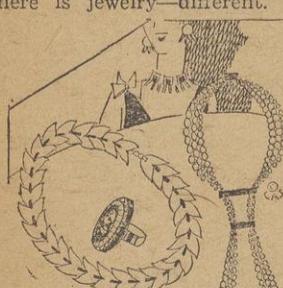


minutely examine their shoes and give you their verdict for foot fashion. If it's for dress, it can be a beige water-snake opera pump with matching beige kid quarter, and tiny bow of snake; or a one-strap slipper of eggshell with tiny narrow strips of dark brown kid set across the vamp, making it a vampy number, actually. For street, a shoe with graceful spool heel (the heavenliest heels; new and different) in field mouse or eggshell kid.

And for Hill wear and general all-around usage, a chic oxford of water-snake vamp and Cuban heel and quarter of neutral kid. The general tone of the shoe is a cross between gray and tan, hence no anxiety as to whether you can wear them with gray or tan, for they blend in perfectly with either.

A SUNSHINE SHOP INDEED
Is Mrs. Warren Scott's Gift Shop (on the corner of Henry and Graham) and wonderful too, for even in your most expansive moments of imagination you couldn't dream that such beauty and charm exists.

There is jewelry—different. Copies



of Marie Antoinette's necklaces, ear-drops and bracelets of crystal and dull gold combinations. One in particular I must describe. Three strands of graduated crystals with dull gold linklets set between each one, a pendant of dull gold leaves and flower petals with one blazing rhinestone set in the center of each flowerlet and from the pendant hang the three crystal strands.

Then royal Russian jewels, of bright gold, worked and set with cornelian and amber. Could such workmanship actually exist? Hankies of purest Irish linen with hand-rolled hems and tiny cross-stitching and petit point em-

broidery. A gorgeous line of \$2.00 hose which is offered to you in every shade for \$1.75! Little silhouetted compacts, slim and dainty. When you enter the shop, please do, you will see I have not exaggerated.

BAL-PRU SHAMPOO

For even shampoos follow the dictates of fashion and since in this fast and furious generation of course we don't seem to have time enough to brush our hair one hundred strokes each night and all, **STATE-AND-LAKE BEAUTY SHOP** (above the Pharm) are going in for Bal-Pru shampoos.

Bal-Pru is an antiseptic shampoo



that reconditions the hair and scalp and restores natural lustre to the hair. If you are planning on a permanent wave this spring, Bal-Pru will get your hair into tip-top condition so that the wave will hold longer.

STATE-AND-LAKE BEAUTY SHOP specialize in keeping up with the times, and when shampoos become better and better you can be sure they'll be giving them.

APRIL FOOL

Heh! Heh! Durty laughs. Reduce some of these pseudo snobs to their real status quo. Get even with man-snatching sorors. Hava laff at your pet prof's expense. Pay back some of these practical joking college playboys in their own coin. Buy some luscious chocolate-covered cotton and caramels made of ingredients whose destiny in life was never to be candy and chocolate ships made of God knows what at **THE CHOCOLATE SHOP**.

For **THE CHOCOLATE SHOP** portrays every season of the year in its candies and why should April Fool's Day be any different? Have some of these dainties put up in a charming little candy box, stamped with the **CHOCOLATE SHOP'S**



famous seal and seal—the fun. We all have our revertings back to childhood and too much dignity weighs down even the best of us. As for me, I'm fairly aching with anticipation.

Did you see their window this week? The best idea for bridge parties—boxes of Grand Slam candy. Hearts, spades, diamonds, and clubs made up of marshmallow and jelly, black and red. A perfect suggestion for bridge prizes or bridge refreshments. Quite tricky.

FORMALLY SPEAKING

Of course you know that the big event of the year is rapidly approaching. Whenever Coon-Sanders comes to town, there's just no keeping me down and even if my military man was a recruit for the disabled war veteran's camp, I'd be there. All of which involves detailing of the new formal accessories for your benefit.

First of all, step into **WAGNER'S** and what you don't find there isn't worth wearing anyhow. Long 16-button kid gloves which are the first symbol of the truly 1930-ish garbed female. These are priced at \$7.50 here and let me say that you could walk over the whole town and not find them so lowly priced.

Next on the program is the combination lace brassiere and garter belt



called **Sunny Girl**. It stays within the limits of what one simply must wear

and no more. Just enough, in simpler terms. Then dance sets of lace and crepe, to make you feel dressed in your best from skin out.

Of course, chiffon and lace dance hankies, stupendous in size and billowy in character; formal hose, sheer and graceful . . . and voila . . . enter Mademoiselle with all the sophistication of the frequenter of a demimonde.

This formalized discourse may be verified at **WAGNER'S**.

SPRING CLEANING

—What a reality! Stark in its fact that spring clothes have a way of soiling—easily. It would be disconcerting if it were not for the fact that getting clothes back from **THE PANTORIUM** is a relief. For the maddening thoughts that spots won't come out, maybe the pleats won't repeat—are gone. Fled. Etc.

For **THE PANTORIUM** wields a wicked spot extinguisher, flourishes a vicious pleat settler, and one's clothes take on spine anew. Even if your dresses resembled the spirit of '76, 'twouldn't matter, for the Pant have a way with even the most billowing of skirts and copest of bows and sashes.

And let me tell you the best of it all is that you can get \$7 worth of cleaning credit for \$5. Two dollars mount up in this age of soaring price levels and who can afford to sniffl at \$2? And who can afford to wear bespotted dresses and rain spattered hats in this age of fashidious females?

Which reminds me that the old formal frock will be doing duty this Friday night and I simply wouldn't have the face to come into the presence of such royalty as Coon-Sanders garbed in a bedroaring gown. Calling Badger 1180.

SPRING MADNESS

Draws out wave upon wave of surplus energy, we feel invigorated, vibrated and extra-verted. And when you feel this mood coming on, lie down to **FORBES-MEAGHER MUSIC SHOP** (on the Square) and listen to Coon-Sanders playing the hottest tune that a spring could call forth. "Harem Madness" is about the snakiest, primitivest, low-downest piece of rhythm I ever hope to hear, and its the most fashionable record right now.

It starts nerve patterns jumping around over synapses and receptors and effectors combining to make you feel rhythmic . . . and how. It's good, what I mean.

And after the madness has passed and you feel calm, cool, and collected, listen to "Hanging on a Garden Gate"; it'll lull you in the most fashion-approved 1930 style.

ON THEM LINES

What spring fashion is doing to Rent-A-Cars! The hack business of a couple of seasons back just aren't in the big parade at all. Frinstance that silverish aluminum Plymouth roadster with black fenders and wire wheels at **KOCH'S**. I just eat my heart out every time I drive it, cus it's not mine. But with rates so low and collision liability guaranteed on it at **KOCH'S**, what's the difference?

I can drive it all the time and don't have the bother of putting it to sleep every night and giving it meals of gass and oil. In other words, I can have my cake and eat it, too, which is one primeval urge of women . . . Watson or no Watson.

Then near and dear to my heart also is a certain cream colored Chevy cabriolet with orange wire wheels and numerous other Plymouth roadsters that could be driven with perfect nonchal-

ance down Fifth Avenue itself.

The joy of stepping on the gas down thru smooth paved streets and tree shaded lake lanes! You don't know how much of life you're missing, you co-eds, if you haven't known the joy of driving a clever little car around and about Madison.

Spring's in the air, rent-a-cars are beginning to pop out on Langdon and you'd better call Badger 1200 early and reserve a shining new boat for spring invigoration.

JEWELS . . . ala 1930

Costume jewelry has one unfailing characteristic, be it spring, fall, winter and summer. And that is this: that it must be in keeping with style of dress, type of dress and color scheme. And so, if a shop would cater to girls like co-eds who are fond of the spice of life, their stock must be varied and large indeed.

Have no qualms when you enter **THE MOUSE AROUND SHOP** (upstairs at 416 State St.). If you've just broken down and purchased a gay new print frock with long lines and all, you'll find a slender little necklace to match. If you're going in full bloom to the Military Ball, your aesthetic souls won't let you drag out the old neck choker. You'll have to have crystal, baguette or Chanel jewelry, necklaces, ear-drops and bracelets to match.

The **MOUSE-AROUND SHOP'S** jewelry is matchless, it has no peer.

ANOTHER SPRING

And **LOHMAIER'S** is still with us. Why not? Fashions may come and fashions may go, but **LOHMAIER'S** goes on forever. Regardless of season, of weather, of capitulating stock markets, **LOHMAIER'S** still stands. But not always the same. For even as dress fashions change, so **LOHMAIER'S** changes its outer appearance, but keeping as always, its fundamental merit.

I think back to last year at this time. It was a smaller soda shop then; but now in the days of soaring attendance statistics and the spreading about of its good name, **LOHMAIER'S** has flourished and expanded.

This spring, it too, wears new garb. New booths, more private and comfy than ever and a new radio, staticless and with wide receiving powers.

But their fundamental merit, as I've said, has not changed. The tost-wiches are as deliciously browned as ever, their cokes as icy and spicy as before, their pies fluffy masterpieces of baking art, their sodas good to the last gurgle. And the crowd that frequents **LOHMAIER'S**, as collegiately gossipy and full of the joy of living as ever.

It is the spirit of the place that makes it such a habit. If Hollywood movie magnates knew of its existence, they'd bring their college stories to Madison for filming. For **LOHMAIER'S** exemplifies our pre-college ideas of what college is like, and if you lose the illusion of life, what is there left?

IN THE WAY OF A PURSE

We have **BURDICK AND MURRAY'S** word that bags will be jauntier and more sophisticated than e'er before. A look-in at their marvelously decorated windows will convince you,



even as it convinced me that **BURDICK & MURRAY'S** are authorities on the question of what turns purses are taking.

One, in particular, was striking. It struck my eye, my thought and finally reached my purse. It was a little pouch, half brown and half tan, an-

swering to the latest descriptions of smartness.

Envelopes, underarm styles, every imaginable type of purse I surveyed in that window. Even if one doesn't have a particularly fat bank-roll, you can at least give the semblance of having by sporting one of these bags.

Of smoothest, softest leathers and lined with most durable, shimmering silk, these bags will make you purse-proud even if you haven't the cash to support such a feeling. But the world is convinced by show, anyhow, and if you can't be Mrs. Astorbilt, at least you can resemble her.

That windows gave me views of other fashionable items: cool white neck-wear, collars and things to freshen up an old-time frock. Touches of linen have been much in demand this season and will continue to be so far into spring.

Two vain Peacocks strutted their georgeous selves around that window full of 1930 Peacock shoes, as if rightly proud of their namesakes. **BURDICK AND MURRAY'S** windows are the symbol of spring fashion—seeing is believing, trot up to the square and see if I'm storying.

LOUNGING ABOUT

Makes up one or every co-ed's main activities in life. Ain't it the truth? And if she's fashionable in everything else, she will resemble herself in this and lounge about in 1930 approved lounging pajama style.

And if **SIMPSON'S AT THE CO-OP** are fashionable as you will all agree they are in every other item of woman's wear, they will resemble themselves in this and they certainly do. Take mental notes of some of the lounging pajama descriptions I'm going to relate to you.

Close your eyes and dream about a Cleopatra blue crepe coat and wide bottomed tuck-in pants, edged in bright cerise. A cerise crepe blouse that peeps out gayly from under the coat which blouses and ties about one's hips. Snakily and snugly.

Or a chateuse green coat and pants edged in capucine orange, the color of the pajama blouse. Or a two-tone orchid set, pale and daintily worked. Or a capucine blouse and pants with gay brown and capucine print coat figuratively about as futuristic as one can imagine.

At \$10.95! Has one ever heard the like? Lounging pajamas for such a little? Usually one grows frightened at the mere sound of "lounging pajamas" for experience has taught us that they soar up in price. But to learn of their existing for \$10.95 at **SIMPSON'S AT THE CO-OP** which is one of fashion's strongholds, is one of the big discoveries of the year.

ISLE OF ESCAPE

Is **THE PARKWAY'S** offering for Sunday, Monday, and Tuesday, and don't escape seeing this picture if you go for South Sea Isle thrills. Our existence seems so tame at times; what would we do without movies that offer us cannibals and drunken mothers and primeval passions? Ye Gods, I shudder to think of our conventional living.

Monte Blue is the man who escapes from cannibal torture, Betty Compson the hotel keeper with an alcoholic mother, Myrna Loy, the native gal who keeps neither law nor order and Noah Beery the guy with the sinister look in his eye and dirty plans in his head.

Put these four on Samora, a South Sea Isle and watch them love, hate, plot, and escape. For even though Betty has married Noah secretly to prevent his foreclosing the mortgage, she loves Monte; Myrna loves Monte and you know these tiger-like native women.

How to get rid of the superfluous husband? A-ha, my little lass, there's the rub. For adventure, romance, and spinal column excitement, see the "Isle of Escape."

Enuff's Enuff, After All.

CO-EDNA.

Ladies' Rambler Brings Campus Clothes Gossip

(Continued from page 1)
smart black hat, completed her costume.

Today as I was driving past the Alpha Phi house, I got a glimpse of Jean Brown coming out of the door, but the glimpse was sufficient for me to be able to rave for hours about the adorable printed suit she was wearing. It is of black silk with little rose flowers all over it, and the white jacket has an accordian plaited jabot. It seems as if everyone on the campus is going to be accordian-plaited before long. A shiny black straw hat completed Jean's outfit.

Last Saturday night Mary Louise Mistele, another of the Alpha Phi's sisterhood, was seen dancing in a lovely flowered chiffon dress with a long floating skirt. A large horse-hair hat in black set off her gown to perfection. By the way, horse-hair hats are going to be THE thing this spring

and summer, and everyone will have to own three or four of them to be smart. They are fashioned in all manner of ways, but an especially clever hat has a brim bent way up in front and falls back over the shoulders in a very flattering way.

Marion Horr of Sigma Kappa was charming in a long green fitted chiffon dress, and the smartest cream-colored Tuscan straw hat, which is the latest word in straw hats. Saw Virginia Snyder, Tri Delt, in one of the new print dresses with a jacket to match. The print was wine-colored with a stunning organdie yoke, and she had on the best looking snake-skin shoes. Eunice Conroy, Delta Gamma, wore an orange outfit with a long skirt and cunning fitted orange jacket. An orange turban matched her dress.

Just before the blizzard that ruined one's illusions about an early summer, it was so warm that Langdon street was the scene of lots of co-eds out for walks with "boy-friends" in new Easter clothes. Marian Moser, another Tri Delt who favors brown, was walking up the street a couple of weeks ago in her new suit of cocoa brown,

made with the fashionable long skirt and short jacket with a cape attached. Her blouse is of the new robin's egg blue with a plaited collar, and a brown felt hat and brown pumps completed the ensemble.

It doesn't take much of an observer to note how terribly popular suits are going to be this spring. Eleanor Parkinson was coming out of the A. O. Pi house the other Sunday in a smart brown chiffon suit with a yellow jacket—another combination that is very "au fait." She was wearing a clever brown felt hat to match the shade of her suit.

When Marian Hurth, Langdon hall, went over to Michigan for a party last week-end, she left in the best looking dark blue fitted suit with a long skirt and a cape-like coat. The white blouse was finished with the popular jabot, and one of the new dark blue shiny straw hats just set off her blonde beauty.

In rivalry with suits are black coats over printed dresses for street wear. Helen Brady was seen recently in a terribly cunning print dress, with a long black coat and hat to match. A

beautiful silver fox fur and black pumps completed the smartness of her outfit.

Light prints for warmer wear as well as the darker printed dresses are already being worn by smart co-eds. Virginia Clement has a good-looking black and white flowered dress made on fitted lines with a black hat to match, and a silver fox fur.

Betty Schmittbauer, Theta, has a stunning long robin's-egg blue chiffon gown with a hat to match for evening wear. The dress is made on long flowing lines, and gold jewelry set off the lovely color to perfect advantage.

Helen Campbell, Delta Zeta, was dancing last week in a smooth blue printed dress, long and fitted, of course, with a light blue straw hat the same shade as the gown.

The deepest place in the ocean yet found is the Mindanao Deep, between the Philippines and Japan, where soundings of 35,410 feet have been reported.

The Rambler is one of the most efficient students on the campus.

New Warm Hues Make Appearance in Hose Fashions

Hosiery has a color spectrum all its own this spring. We note the tendency toward rosier shades. Warm hues—whether in beige, gray, or dust. These have all sorts of fanciful names but you'll choose them by testing the tone over your bare hand and matching or harmonizing the tone with your shoes. Roseblush, desert tan, sun tan, dusk, opaline beige, sainara, copper tone and many others.

A new departure in hose is the type of weave that followed the vogue for wearing stockings inside out last summer. It's a weave that gives the sheer effect of inside out stockings and has a neatly finished seam as well.

There are a number of novelty weaves in silk and lisle stockings: crepe, tweed, and other patterns to be worn with the new woolen costumes. For evening sheer chiffon continues smart.

The population of the American colonies in 1610 was 210; in 1710 it was 357,500.

Help-Help



JOS. A. RUPP

Your alderman of the 5th Ward solicits your vote on Tuesday, April 1st, for re-election on the merits of my past record.

Many times during the year I am called upon to place some worthy student at part time work, and especially many needy students, helping them to complete their education.

Having served ten years in the Council, eight years from the 9th Ward and the past two years from the 5th Ward I am qualified to be your representative on all important questions.

This appeal is being made to the faculty and the student voters of the 5th Ward. If I have met with your approval in the past, I solicit your support.

Jos. A. Rupp

807 W. JOHNSON ST.

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E. J. GRADY, Mgr.

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