



The daily cardinal. Vol. XXXVII, No. 2

September 22, 1927

Madison, Wisconsin: University of Wisconsin, September 22, 1927

<https://digital.library.wisc.edu/1711.dl/YSX6ORO7MD6K38E>

<http://rightsstatements.org/vocab/InC/1.0/>

The libraries provide public access to a wide range of material, including online exhibits, digitized collections, archival finding aids, our catalog, online articles, and a growing range of materials in many media.

When possible, we provide rights information in catalog records, finding aids, and other metadata that accompanies collections or items. However, it is always the user's obligation to evaluate copyright and rights issues in light of their own use.

WEATHER
Partly cloudy
today and tomorrow.
Not much change in temperature.

The Daily Cardinal

STUDENTS
Let's get a good start on 1927-28 this morning.

VOL. XXXVII NO. 2

UNIVERSITY OF WISCONSIN, MADISON THURS. 22, 1927.

PRICE 5 CENTS

Experimental College Now Formally Inaugurated

Prof., Coaches Address Frosh at Y. Banquet

Athletics, Scholarship, Activities, Religion Discussed by speakers

BY W. S.

"One of the greatest handicaps which university students are forced to overcome is fear," declared C. V. Hibbard, secretary of the University Y. M. C. A. to more than 150 men of the class of 1931 who attended the annual freshman banquet at the Y. M. C. A. building last night.

Athletics, scholarship, activities and religion were some of the subjects discussed by prominent professors, students, and citizens on the program which followed the dinner and singing led by Prof. E. B. Gordon.

Students Possess Fears

University students, supposedly courageous, always putting up the bold front, are possessed of secret fears which undermine success in institutions of learning, according to Mr. Hibbard. "The greatest single handicap to abundant living is fear," he declared in discussing the values of personal religion. "You are afraid to live abundantly because you are afraid of what the crowd will say.

"Others are afraid of failure. They fear they won't make good and will be sent home a disgrace to their parents, their homes, their schools and communities. These fears are very real, but the faithful adherence to the religion in which they were raised will eliminate a large part of the difficulty.

No One to Confide In

"Many of you here tonight are lonely. You put up a cheerful false front, but you feel that you have no one in whom to confide, that there is no one who cares for and understands you. You can get some understanding by associating with similarly minded men; men who are striving toward the same goals. But we get the greatest understanding in prayer and worship."

Go and Get It

Go and get what you want" was (Continued on Page Eleven)

Mendota Rules Again Enforced

University, City, Outline Lake Swimming, Canoeing Regulations

University rules and a city ordinance governing activities on Lake Mendota are in force the year around and students disobeying them are reported to the Deans' office and may be fined by the city not less than \$5 and not more than \$50.

The university ruling concerning canoeing is to the effect that all canoes must be off the lake at 10 o'clock every night. According to the city ordinance there must be a life preserver for every person; only two people can use a 16 foot canoe, three a 17 foot canoe and four an 18 foot canoe. Canoes when rented must be signed for and all the names and addresses of people using the canoe listed.

When swimming no one is permitted to go past the buoy line without a boat. No person is allowed to swim across the lake unless accompanied by a boat with a life preserver for each occupant of the boat and one for the swimmer. No one is to swim from a sail boat that has its sails up.

The university has two life saving boats at the university boat house which are used for emergencies on the lake.

The Vail is used for coaching the crew but is always accessible for rescue work. The whistle at the University Pumping Station on the lake is used to designate when and where there are accidents on the water. One long blast calls the life-saving boats back to the boat house.

One long and one short means trouble in the east section south of Maple Bluff; one long and two short blasts, east section north of Maple Bluff; one long and three short, west section near Picnic Point; one long and four short, in University Bay. One blast at 9:30 o'clock is a warning for all canoes to be in by 10 o'clock.

New Faculty Experts



Dr. Benjamin M. Duggar



Frank O. Holt



Dr. Joseph K. Hart



Prof. V. A. C. Henmon

Five new professors and another returning to the university after a year of absence began their work on the hill yesterday with the beginning of classes. The new men are Dr. Benjamin M. Duggar, professor of physiological and applied botany; Frank O. Holt, who will act as registrar and executive director of the bureau of educational records and guidance; H. C. Jackson and Dr. Joseph K. Hart, new heads of the university dairy department; and Dr. Edgar J. Witzemann, assistant professor of physiological chemistry.

Prof. V. A. C. Henmon, who has been

a member of the Yale faculty during the past year, has now resumed his duties as professor of psychology and scientific director of the bureau of educational records and guidance.

Dr. Duggar comes from Washington university and is replacing Dr. E. J. Kraus, who has joined the faculty of the university of Chicago. Holt comes from Janesville where he was formerly superintendent of public schools. Jackson comes from Grove City, Pa.; and Dr. Witzemann from Rochester, Minn. where he was biochemist at the Mayo clinic. Dr. Hart has been an educator of national prominence for many years.

All Records Shattered as 8,702 Commence Classes

Efficient Registration Methods Result in Little Confusion for Students

University registration records were broken yesterday when 8,702 students were enrolled as classes started. Late registrations will probably bring the total to over 9,000 establishing a new record attendance at the university.

The enrollment of 8,702 students is an increase of 652 over the first semester enrollment last year when 8,050 had registered, according to F. O. Holt, registrar. By the fourth week last year, however, there were 8,287 students on the books of the university. year, the next few weeks may see the with the higher rate of enrollment this 9,000 mark passed for the first time in the university's history.

Speculation upon the hectic business of registering 8,702 students reveals the fact that this year there was far less confusion for students. All credit, says Mr. Holt, is due Miss G. M. Martin, assistant registrar, who (Continued on Page Nine)

ON THE EDITORIAL PAGE

1. A Treasure Horde.
2. The Dormant Council.
3. Another Improvement.
4. The Big Hoax

Group of 125 Embarks on New Educational Venture

FIRE IS ALPHA PHI RUSHING FEATURE

A fire at the Alpha Phi house, 23 Langdon, helped to relieve the dullness of the first day of regular classes. The blaze at the new sorority house was extinguished, however, before any considerable damage resulted to the sisters' new playhouse. The fire is said to have started from overheated gas. Now figure that out.

Varsity Welcome Scheduled Friday

Illness May Prevent Prof. Olson's Attendance at Frosh Ceremony

Prof. Julius E. Olson, chairman of public functions, has been ill during the past week with a severe cold and it is doubtful whether he will be able to attend "Varsity Welcome" Friday, a function which he intimated at Wisconsin 15 years ago.

Final plans, however, for the welcome have been made, all the committees are fulfilling their duties, and it now remains with the students to make the welcome the biggest ever. The function is one in which all the university participates, from the greenest freshman to the most dignified senior.

At 11 o'clock all classes will be dismissed, unless the weather proves to be unfavorable; if so bells will be rung in all classes at 9:30 o'clock and the welcome will take place at 11 o'clock on Monday instead.

Direction cards will be handed out in the buildings on the hill between 9 and 10 o'clock Friday morning.

Each student is expected to join his class in the position indicated on the card and to march with it. A special request is made of senior women to join their class in the hallway of the new Bascom addition, as Prof. Olson is planning on at least 200 to fill the senior lines.

Seats are being reserved this year for the faculty and the band and speakers will occupy their usual places. Amplifiers, however, will make it possible for all on the upper campus to hear very easily all that is said.

EXTENSION PROF. ON ENGINEER COMMITTEE

Prof. W. E. Wines, who has been granted his second years leave of absence from the engineering department of the university extension division, is a member of the executive committee, which is arranging the program for the convention of the printing machinery department of the American Association of Mechanical Engineers. The committee is meeting this week at the Commodore hotel, New York city. Prof. Wines is manager of the mechanical department of the American Newspaper association.

"Taxi, Taxi, Do Your Stuff," Cry of Rushees as Rain Falls

BY R. N.

Many a bootlegger wished he were in the cab business last Saturday, when, in the pouring rain, taxis had a monopoly on the assurance that the fall modes shown for the first time on Langdon street could appear at future performances.

To the first rushing function of the year, of course every rushee wore her most stunning outfit. But the sparkling confidence of a good appearance subsided like a bottle of gingerale that has been standing open for an hour when the first roll of thunder threatened to ruin the results of hours of shopping.

One must not be conscious of new clothes; but when cabs are unavailable one can't help feeling anxious at the prospect of appearing at the sorority house in dripping wet attire.

It's much more interesting for an observer to be on the inside instead of the outside of the door of a sorority house. Does the young child who in her bewilderment "flutters" stand more of a chance to receive a bid than the sophisticated person who is trying to insure her success by "ritzing" them? It's safer to say that both may wholeheartedly wish they were in the place of the rushee whose unaffected manner gives her poise.

That the agitation behind a group is harder to see than that within a group is no sign that sororities have not their worries too. Competition makes many groups more uncomfortable than the women they rush during these few days.

And then "when day is done," muscles tired from msimling relax, company manners fall off, and there is a period of waiting.

"Occasion Like Birthday" says Meiklejohn; Greek Civilization First Study

When classes started yesterday morning, a new and untried venture in American education came into being. The Experimental College was formally started by Drs. Glenn Frank, president of the university, and Dr. Alexander Meiklejohn, former president of Amherst college and now Brittingham professor of philosophy here.

About 125 students heard the two distinguished speakers in the lecture room on the second floor of the Soils building.

Like Birthday

"This is an occasion like a birthday," said Dr. Meiklejohn. "Something human is now coming into existence. We are all agreed there shall be no celebration, no affairs, nor shall there be any gifts. We have the gift of existence this morning. A few moments ago we were not—now we are."

The students enrolled in the college received their first assignment which will take them over the next three weeks in their study of ancient Greek civilization. After Dr. Meiklejohn's introduction, he presented Dr. Frank as "the man who first saw the possibility of the Experimental College at the University of Wisconsin."

Frank Speaks

Dr. Frank said that he did not come there to discuss educational theories and especially the theories upon which the college was founded, but that he had come to envy the students present the exceptional and unusual educational opportunities before them.

"This is not a new plan," he said. "It is the natural plan of education. It is as old as the human mind. The method of study and the plan of this Experimental College is at least as old as Socrates. You are going to study situations, rather than subjects. First (Continued on Page Five)

Glee Club Tour is Record Trip

London, Germany, Belgium, Switzerland, Holland Visited by Wisconsin Men

Forty undergraduate and graduate members of the Wisconsin Glee club undertook the longest tour ever attempted by a university organization when they set forth from Madison on a trip to Europe this summer.

After finishing a successful concert season last spring, the Glee club left Madison on June 22, singing a concert at Cleveland on the evening of June 23, reaching Montreal, Canada, on June 24.

During the passage to London on the S. S. Ascania, the club sang a benefit concert for passengers, proceeds of which went to the home for disabled seamen.

While they were in London, members of the club were entertained at a reception given by the American Women's club and also attended Lady Beachamp's ball, at which they sang a few numbers.

From London, the club swung through Holland and Belgium, stopping at Amsterdam and Brussels, Coblenz and Heidelberg, Germany, Lucerne, and Berne, Switzerland, were other cities which the club visited before reaching Paris. After a week's stay in the French capital, most of the members of the club started for home, the projected itinerary having been completed. The returning singers sailed for New York and visited Washington, D. C. and other interesting points in the east before returning to their middle western homes.

Although not enough concerts were sung to make the trip a financial success, the Glee club members enjoyed a well-ordered tour of Europe during the summer months.

Many singers from last year's club have returned to school this fall, and it appears that E. Earle Swinney, director, will have little trouble in bringing this year's glee club up to the high standard of the past. The Wisconsin organization won first place in the (Continued on Page Five)

Purdue Expects Strong Eleven

Wilcox Leads Most Promising Team in Many Years

LAFAYETTE, Ind.—After perspiring their way through the opening three days drill, members of the Purdue football squad welcomed the cooler weather which descended upon Lafayette Sunday and which is promised for a part of this week. Six to twelve pounds loss of weight was reported by various members of the squad, who, however, were watched carefully by Coach Jimmy Phelan and the managers. While the drills last week were hard, topped off by line scrimmage Saturday, ample rest periods were given and wet towels were used up by the dozen.

The first of the practice sessions are bearing out the early season predictions, namely that the backfield of the team would swing into better shape more quickly than the line, and that lots of work will be necessary before Purdue will be in shape to oppose De Pauw here on October 1, and Harvard in the Harvard stadium on October 8. Line Coaches Noble Kizer and Mal Elward are already putting in overtime licks with the forward wall candidates.

Hutton, Mackle, Sindelar and Stillwell form a quartet of veterans who are struggling for the end positions. Mackey, who started out the first day at tackle, has been moved out to one of the ends, where he will be given a thorough tryout. Galletch and Erickman, regular tackles, are coming along, and two sophomores, Sleight and Urevig, are showing possibilities. Hook and Prentice are looking good at guard, while Dreyer and Olson at center, may be pushed by George Stears, a new man.

"Cotton" Wilcox, better shape perhaps than ever before, seems certain to have a great season. The struggle for half back positions is a lively one, with Leichte, Ramby, Guthrie and Miller having a merry scrap. Koransky, Knop, Papp and Caraway are the leading fullback candidates, and Wilson, Harmeson, Speidel, Kreamer and Guigliano, are fighting it out at quarter.

LAFAYETTE, Ind. — The large pile of ticket orders which have come into the Purdue office following the mailing out of application blanks to alum-

ni and others have rapidly diminished under the attack of Ticket Sales Manager Doan's office force, and orders for the Montana State game here October 29, and the Northwestern Homecoming game on November 5 are now being filled in order of receipt.

Fully 22,000 applications were made out in August, but anyone desiring blanks for these two games may address the Purdue ticket office and blanks will be mailed to them. The price of reserved seats for the Montana game will be two dollars and for the Northwestern game two dollars and fifty cents.

Inquiries regarding Purdue's out of town games may be made direct to Dean's office. For the Harvard game on October 8 at Harvard, a special section has been set aside in the stadium, part of which will be handled out of the Purdue ticket office and part out of the Harvard office. Tickets for the Harvard game are two dollars.

Applications for the Chicago, Wisconsin and Indiana games, tickets can be made direct to the Purdue ticket office. The Chicago game will be \$2.50, Wisconsin, \$3.00 and the Indiana game \$2.50 for reserved seats.

There will be no reserved seats for Purdue's home games with DePauw on October 1 or Franklin on November 12. General admission to each will be one dollar.

And now nothing remains of the football season except trying to get the other fellow's coach.

You can recognize the typical American anywhere. He is asking somebody for a match.

So few attain that nice balance midway between inferiority complex and swell-head.

What this country needs, along with a good five-cent cigar, is a five-cent appetite.

Though the world may owe every man a living, only the persistent collector gets it.

READ CARDINAL ADS

Seat Sale Now On
ALBERT SPALDING
Oct. 18 at Christ Church. To avoid disappointment, make your reservations now at
Ward Brodt Music Co.
328 State Street

Now Playing at the Strand



Claire McDowell and John Gilbert in "The Big Parade"

Hill's Store

Natural Waves
By this Method

A EUGENE WAVE



Steam ON The Hair

Eugene waves are lovely, soft, marcel waves that mark the distinctive coiffeur. Expert workmanship only.

Specialists in Finger Waving

Marcelling
Facials
Manicuring
Shampooing

Phone for Appointment
Formerly the U. W. Beauty Shop, now second floor—Hill's
Beauty Parlor

BUY EVERYTHING POSSIBLE ON YOUR CO-OP NUMBER

There Is A Difference In Note Books

Don't Judge the Quality on First Glance

The Co-op has made it a practice to sell only note-books that will give long and satisfactory service. They must wear well as well as look well. That's why we do not sell cheap, split leather covers. You are assured of real quality if it comes from the Co-op.

Real Leather

Real top-grain books, made by the best note-book manufacturers in the country. These note-books will give a life-time of service.

Imitation Leather

A fabrioid composition that gives better wear than second grades of leather, and is less costly. See the Co-op showing.

The UNIVERSITY CO-OP

E. J. GRADY, Manager
STATE at LAKE

ELECTRICAL

EVERYTHING THAT YOU NEED IS AT YOUR COMMAND IN OUR

New Location

at
506 STATE ST.

Study Lamps, \$2.00 and up

Mazda Lamps, 23c and up

Repairing a Specialty

"We Make Keys"



The best in things electrical
506 STATE STREET MADISON-WISCONSIN

Daily Reports of Badger Teams

CARDINAL SPORTS Athletics in the Collegiate World

Gene Favored By Coaches to Retain Crown

Wisconsin Mentors Vote For Champion; Some Not so Sure

BY HAROLD DUBINSKY
Gene Tunney, heavyweight boxing champion of the world, will be the victor in his fight tonight with ex-champion Jack Dempsey, if the opinions of some of the Wisconsin coaches are correct.

Of the 11 coaches and assistant coaches questioned five were positive that Tunney, the pride of the navy, would successfully withstand the onslaught of his challenger and emerge the victor in the world's greatest boxing bout.

Two Are Sure

Two coaches were quite positive that Jack would knock his opponent to an ex-championship. Two of the men interviewed, absolutely refused to be quoted, because of the uncertainty of the outcome. The remaining two, who were interviewed decided that the bout would end in a draw.

Coach T. E. Jones, track and cross country coach, admires Mr. Tunney as a specimen of manhood, but he has a premonition that Mr. Dempsey (as he is now called) will be the victor. Mr. Jones, however, is not wagering on the Manassa mauler.

Dad Vall, Wisconsin's veteran crew coach, is quite sure that Jack will win the scrap, but he is equally positive that the battle will last the full ten rounds.

George Berg, Director of intramural athletics, was quite explicit about his opinion of the outcome of the battle. In Mr. Berg's words "Tunney will kill him."

Mr. Irwin Uteritz, Mr. Guy Lowman, and Mrs. A. L. Masley have all decided that Mr. Tunney will undoubtedly be the champion after tonight's fight. Mr. Evans also agrees that Gene looks like the probable winner.

Tom Lieb, assistant football coach, feels so uncertain as to the outcome of the fight that he hesitates to name a favorite.

W. E. "Doc" Meanwell, Badger basketball coach likewise feels that the results is uncertain and for that reason refused to commit himself as to the result.

Mr. Holmes, freshman football coach, feels quite positive that Mr. Dempsey and Mr. Tunney will battle the ten rounds to a commonplace draw. Mr. Nickerson is of the same opinion as Mr. Holmes.

But opinions mean naught, and despite the decisions of Wisconsin's athletic coaches, the result remains to be seen (or heard).

Training Table Tips

Question—Which is the biggest sporting event to take place this evening in Chicago?
Answer—Where is Chicago?

Having now watched the football team in action, we should be able to give both our readers the latest dope on what is what at Camp Randall these breezy evenings.

Judging from the amount of time being given to the purely technical side of the game, there will be no down-at-the-heel blocking and tackling when Wisconsin goes into action this fall. And any coach in the country will tell you a team that can block and tackle is a hard outfit to knock over.

Apparently, George Little can't stay away from some sort of contact with the gridiron when fall comes around. He has been helping out with the freshman squad the past two nights and will also have active charge of intramural touch and tackle football games when they get under way.

When all of Wisconsin's football fields are in shape, there will be twelve gridirons, complete with goal posts, side-lines and other minor necessities, ready for use in the playing of inter-fraternity and inter-group games. Twelve of 'em.

Wisconsin's football team will not be a consistent scorer by the goal-kick method this season unless some of the boys develop more accuracy than they were showing last night. Coach Thistlethwaite favors the place-kick in this

1927 "Comeback" Year For Iowa Grid Team; Few Veterans Return

IOWA CITY, Ia.—This is "come-back" year in football at the University of Iowa, if a determined squad and coaching staff will influence the situation.

With a group of some 55 spirited players, of whom 13 are letter men, Coach Burton A. Ingwersen and his five assistants are launching into three weeks of intensive drills. For the showing of the team in the Ohio State game here October 8 will determine whether bitter memories of 1926 are to be wiped out.

While the Hawkeyes cannot be rated as potential Big Ten champions, enough talented material is available for a good team—if the sophomores will respond to coaching.

Twenty-four linemen, many of them line, but Crofoot and other aspiring booters were attempting to drop-kick most of the time.

The most promising freshman squad in years has checked out just about every spare uniform in the university store room. Weight and speed and an uncommon degree of intelligence are said to be the outstanding characteristics of the frosh who have reported thus far.

—C. D. A.

There is always room at the top; the elevator doesn't run that high.

The collector of the wages of sin is never turned away empty handed.

A grafter by any other name would still be a thief.

big, powerful athletes, eighteen backs, and thirteen ends are on the roster. So determined are the sophomores, that some of the letter men fail to rate as first-team certainties.

Nelson Sure of Position

No one can equal Captain Nelson at right tackle but the other job is an open fight with Jensen, "I" man, and Schleusner, a 215-pounder, having the edge. Roberts and Westra, 200-pound men, are troubling Chatterton, the 240-pound letter winner. Brown, a junior, is one of the best centers with Mason, sophomore, and Lashbrook, 220-pound giant, as his rivals.

At one end, Grimm, junior letter man, is taking hold well after playing halfback all last season. Young, another letter man, is striving to earn his place over Cooley, the punting sophomore, and Kinnan, another clever recruit.

Backs Fight for Jobs

A fine array of backs complicate the selection problem of Coach Ingwersen. In the ball-carrying department, Smith, Cuhel, Schmidt, and Skelley are the letter men but in the first scrimmage last Saturday only Cuhel was an initial selection. Hagerty and Sadler are waging strong fights. Myers, 190-pound sophomore, may land a regular place. Others include Pignatelli, Porter, Lauer, Maloney and Glasgow. The latter is a stocky athlete with some talent as a field goal kicker.

Monmouth college's team, including several members of the elevens which won the Illinois conference title in 1925 and 1926, tests the Hawkeyes October 1. The collegians have lost only one game during the two seasons of coaching by H. L. Hart, former Purdue athlete.

With an experienced team, Ohio State opens the Big Ten schedule a week later. It marks the second Buckeye invasion of Iowa Field in history.

Football Squad Looks Good in Two-Hour Drill

Promising Candidates Discovered for Backfield; Line is Hard Problem

Wisconsin's 1927 gridiron challenge underwent the addition of a few invisible refinements last evening at Camp Randall as the cardinal-jerseyed football squad bounced through its first two-hour workout.

Fully half of the practice was devoted to separate drilling of ends, backs and linemen in the various offensive and defensive tricks they are expected to know by the time of Oct. 1, date of the first game. And through the rest of the evening, in scrimmage and out, most of the men looked better than they have at any time this fall.

Uneven New Backs

By a system of continuous trial, numerous ball-carrying possibilities have been brought to light during the past few days, and the backfield, which appeared to be hitting on two cylinders in early practice, is beginning to chug a bit more encouragingly.

"Bo" Cuisiner, a varsity-bumper from last year's all-American squad, appears to be sitting pretty for a chance at one halfback job. At fullback, Harold Rebholz, winner of the all-around medal in spring practice last year, seems to be the most efficient performer. Cuisiner and Rebholz have been chumming around with Captain Toad Crofoot and Gene Rose in backfield formation pretty regularly.

Lewis Smith, fullback, Pat Mohardt, Harry Kyr, and "Babe" Weigant, halfbacks, are other lads who may come in for a bit of ground-gaining exercise before the season gets too far gone.

Need Line

Much emphasis is still being placed on the necessity of developing a powerful line this year. With a veteran trio around center, Dutch Von Bremer, Paul Schuette, and Jack Wilson, and a pair of experienced ends, Mike Welch and Don Cameron, the main holes now appear at the tackles.

Bill Ketalaar, a lanky blonde youth, has been doing well in one of the tackle positions, and "Rube" Wagner, erstwhile center, appears to have the edge in the other. Binisch, Parks, Spaeni and Ritter are also high bidders for the job.

Although many of the men appear to have settled into permanent jobs on either the first, second, third or fourth cleven, no final decisions have yet been made by the coaches and it is certain that each player will receive some sort of trial under fire before final judgment is passed.

A woman doesn't really begin to have faith in a man until other people lose it.

It costs a man a lot to live up to his ideals. That's the reason many a man can't afford to get married.

A resolute man is often found to be remarkably shy on resolutions.

The man who is always hunting trouble never has need to borrow any.

READ CARDINAL ADS

Red and Black Color Comb. Reg. Trade Mark U. S. Pat. Off.



"Sure-fire" every time you call on it to write—that's why the Parker Duofold—already a 2 to 1 favorite among students—is constantly increasing its lead.

*If any Duofold Pen should ever fail to perform to perfection, send it to Parker with 10c for return postage and insurance and we'll make it good free.

Mandarin Yellow with smart black tips is the latest effect that this style starter introduces. Duofold in Black-tipped Lacquer-red, Jade, Lapis Lazuli Blue, or Flashing Black and Gold—is the same pen in a different dress.

Give your eyes a feast—give your hand a treat, at the nearest Parker Duofold pen counter.

THE PARKER PEN COMPANY JAMESVILLE, WIS.

Parker Duofold Jr. \$5
Lady Duofold \$5
Over-size \$7

*No Expense After Purchase
To prove Parker Duofold Pens will stay in perfect order, Parker agrees to make good free, if one should fail, provided complete pen is sent by the owner direct to Parker with 10c for return postage and insurance.

Know us as the home of
HART SCHAFFNER & MARX CLOTHES
MANHATTAN SHIRTS
STETSON HATS
RESILIO NECKWEAR
JOHNSTON & MURPHY SHOES
Smart Style and Good Values



Johnston & Murphy Oxfords

They look expensive but they're economical—nothing but the finest leathers and bench workmanship go into them. They give you long mileage for—

\$12.50

Olsen & Veerhusen Co.

7-9 North Pinckney St.

The Daily Cardinal

FOUNDED APRIL 4, 1892

University of Wisconsin official daily newspaper owned and controlled by the student body.

Entered as second class matter at the postoffice at Madison, Wis.

Subscription rates—\$3 a year by carrier; \$3.50 a year by mail; \$1.75 a semester by carrier; \$2 a semester by mail.

Editorial office—Union Building, phone B. 250 before 5:30 p. m.; Y. M. C. A., phone ... after 5:30 p. m.

EDITORIAL STAFF

EXECUTIVE EDITOR MARVIN A. LEHMKUHL

MANAGING EDITOR ALEXANDER GOTTLIEB

EDITOR-IN-CHIEF WESLEY F. PETERSON

Senior Editors—Hamilton Beatty, Joseph F. Hobbins

Woman's Editor Idabel Sipe

Sports Editor Dan Albrect

Feature Editor Beatrice Aronson

Night Manager Richard F. Clement

Assignment Editor Dorothy Potter

Society Editor Elinor Prideaux

Desk Editors—Eugene S. Duffield, Edward H. Jenison, Warren C. Price, Hampton Randolph, Lester Velie

Theatre Editor Herbert Borre

Junior Editors—Catherine Colburn, Marie Heuer, Renee Newman, Judith Ninman

Literary Editor Bayrd Still

Assistant Desk Editors—Bruce Dennis, Genaro Florez, William Fuller, Leo Gehrke, Donald Harter, David Morrison, Ben Salinsky, Allen Tenny

Exchange Editor Bessie Sullivan

Assistant Society Editor Marjorie Droppers

Assistant Sports Editor Aaron Gottlieb

Librarian Elizabeth Lyman

Special Writers—Margaret Alsop, Kirk Bates, Sylvia Dermansly, Alfred Eichler, Frances Holman, Bernice Izaakawitch, Mary Lloyd, Helena Weil

Reporters—Ileene Brough, Arthur Hoiles, Esther Kissinger, Seymour Korman, Margaret Ludden, Elizabeth Maier, Maxine Stiles, Jean Polk, Sam Sherman, George Schmid, William Steven, Bernice Tweed, Doris Zemurray, Edward Crouse

BUSINESS STAFF

BUSINESS MANAGER EDWIN H. FERREE

Associate Business Manager Clayton O. Braatz

Local Advertising Manager Marvin Fein

Assistant Advertising Managers—Melvin Swanson, Erwin Hintz

Foreign Advertising Manager Glenn Arthur

Circulation Manager Walter Eckers

Advertising Assistants—John Noyes, Gerald Rice, Jean Santag, William Traudorf, Keith Baker, Lloyd Schuetz, William Payne; Ellison Murdock, Marjorie Roy, Margaret Casterline, Marc McKinley

Assistant Circulation Managers—Elizabeth Ashcraft, Erma Kleinpell, Newell Munson

Assistant Foreign Advertising Manager Robert Corcoran

Promotion Manager Pearl Malsin

Office Assistant Alice Purcell

Associate Collection Managers—Robert Conger, Robert Kafton

DESK EDITOR—LESTER VELIE

The Dormant Council

There formerly existed at Wisconsin a student court. This, like much of the machinery of student government, proved to be a wholly inefficient and unsatisfactory body.

At present, another organization is making something of an effort to avoid a similar fate. For a long time the Student Senate was mercilessly flayed for its inactivity.

It is widely agreed that the plan to be in vogue this year is a vast improvement over the old system under which the green cap tradition was rapidly becoming a thing of the past.

And there is yet another organization on the campus. It, however, has given no indication of frankly admitting failure or conscientiously striving to amount to anything.

The meetings of the council are uninteresting, even unnecessary. There are many problems confronting the Greek letter organizations, but they have not been intelligently discussed by the body which, on the face of it, should be most fitted to discuss them.

Here is what Dean Goodnight says: "If the fraternities have the strongest men, and they always claim they have, and if they select their best men for the council, it is strange that it has never amounted to a hill of shrivelled beans.

It is true that theoretically the council should be made up of the best men of each fraternity. But this is not the case. The council meetings have come to be considered an uninteresting chronic nuisance, and it is common practice to delegate anyone to attend them who has nothing else to do, and can be induced to be bored for an evening.

Let every fraternity, therefore, approach this year's meetings with a full realization that the council is a "flop" and it is up to its members to put it on its feet.

Another Improvement

One of the most progressive steps toward a comprehensive intramural program is the recently announced plan of granting credit for participation in interfraternity, inter-group, and inter-house athletics.

After all, the greatest benefits are derived from doing the things which one enjoys. How much more appeal an exciting touch football game has for the underclassman than a half hour of cut and dried "gym" work!

And the recognized aim of the athletic department is to further the physical well being of the student body. To do this, it requires two years of active work, but much of this work has been a farce.

This was recognized, and improvements were made. A man may select the sport in which he is interested, and by participating in it, he not only enjoys himself but derives much physical benefit.

Wisconsin has a right to be proud of its "Athletics for all" program, and the way in which it is being carried out. The annual statistics showing how many men participate in the various sports should provide interesting reading.

The Big Hoax

Tonight is the night of the well advertised "civic uplift pageant" in the city of Chicago. Tonight thousands of people will jam Soldiers field to watch Messrs. Tunney and Dempsey mix and maul.

Besides, there will be special editions of the newspapers, special radio broadcasts, special whatnot in order to acquaint the eager millions of followers of the manly art of self defense with the gory details of the evening's entertainment.

Then there will doubtless be rumors of fixing, fouls, and other shady dealings. These things can be predicted with such uncanny assurance because they are obvious. And the poor public will feel itself cheated if the fight with all its rumors is not carried through to a successful finish.

But the biggest hoax of all is the very blare and blatancy of the battle itself. What difference does it make whether Dempsey or Tunney is so-called champion? Just how much of the fame, popularity and wealth, which accompanies the winner's ability to sock the other fellow, does the lucky "pug" deserve?

Now that the weather has become cool enough for the full regalia of vest, coat, and topcoat, we can see what the well dressed college man is wearing.

It won't be long before the annual inspection of sorority pledges takes place. Watch for Wisconsin's own "Big Parade."



Not a soul met us at the train; heh, heh; this is our home town.

But it certainly is a relief to get back to college and rest up from our vacation.

Last week we were in Chi; that's a nice little town too.

We told how we rode around on one of those street cars on stilts and the roommate comes back with, "The 'ell you say."

Be it here highly resolved that we will print no more Chicago and Milwaukee jokes. In other words you can't railroad anything through our col.

Where did we spend the summer? Wedidn't spend it; we wanted to come back to school this fall.

Above is some blank verse which we composed ourself.

Our poetry is like perfume. It smells nice but is not to be swallowed.

WHAT SYSTEM? Headline says, "Goodnight Flays Present Rushing System."

Really the Dean does the frats an injustice. Anyone after one invitation to a house will readily agree that fraternities are the bulwarks of the American college.

And now we come to a tender subject, the newcores in our midst.

What to do? In the parade following the oncoming tug of war, the frosh will yell, "31!" and the SOPHS will holler, "30 won!"

DONT'S FOR FROSH Don't: Pet—Much. Drink—everything. Let your books interfere with your education—Aesop. Overwork. Overstudy.

And let us be the first to have the privilege of telling you what you will hear in convocations, speeches, talks, etc. Since you have enrolled in this great university of ours, just by the simple process of paying \$15.50, each and every one of you have become Men or Women as the case or ex may be.

Furthermore, members of '31, don't ever make the grievous error of confusing the column on the left hand side of this page with the column on the right hand side of the page. Mean sophomores will tell you, and it is easy to make the mistake, (others have done it), that to the left we have the humor column. However, we have compassion on you, poor bewildered little ones, so take our word for it, this is the official humor column of the

MASONIC SMOKER There will be a smoker for all college Masons at the Square and Compass fraternity house on Friday evening, at 7:30 o'clock.

CALVARY LUTHERAN A reception and mixer will be held tomorrow night at Calvary Lutheran church, 713 State street, to which all students and their friends are invited.

HILLEL Candidates for the Hillel choir and Choral club, under the direction of Leon L. Iltis, associate Prof. of Music, appear at Hillel Foundation, 508 State street, Thursday, Sept. 22, at promptly 7 o'clock.

FOOTBALL USHERS All men interested in ushering at football games this fall are urged to put in their application at 711 Langdon immediately. Three hundred will be used at the Michigan and Iowa games while only a limited number will be used at the other home games on the schedule.

USHER CAPTAINS Usher captains of last year are urged to get in touch with head usher Wm. H. Aspinwall at 711 Langdon or call Fairchild 1725. Do this immediately

Deet; yes, even on the day when we, ourself write it.

It's encouraging to note the high percentage of blondes among the present enrollment. One deduces that there must be a proportionate number of gentlemen in this neck of the woods. Yes, indeed she's a conductor girl; she tells 'em where to get off.

We call our girl "Sunkist" and she isn't a lemon and she doesn't come from California. She just strayed on the beach too long.

Speaking of the land of grape fruit and movie stars reminds us of this one. A native of that far western state was deathly ill in a New York hospital. His family rushed to his bedside via fast motor car. Still doctors held no hope for the patient. Suddenly inspired, the man's son rushed to the garage where the car was stored, removed the spare tire, took it to the hospital, deflated it in the sick man's room, and the man was completely revived by the California air. (Pd. Odv.)

The State Journal recounted as how Mr. Charles E. Brown was conducting tours of the campus for the frosh women. We hereby volunteer our services as guide on such tours, but due to a heavy schedule, must conduct our tours in the evening. Applicants call B. 12.

May we offer a suggestion to Editors Allcott and Abert? For a theme with great humorous potentialities why not follow the lead of Life and put a "feminine number" of Octy.

When Prexy Frank threw the switch, declares yesterday's Deet, the presses in the new plant roared. Probably the liontype did too.

BOOK REVIEW "The Grey Book"—Goodnight, UP. This little volum hot off and on the press is a colorful satire concerned with the idiosyncracies of the male of the species of the tribe ignorantly called college students. (Who ever heard of or saw them study?) The book contains a list of what not to do and how to do it. An interesting sidelight on the history of the story is revealed by the publishers who explain that originally it was to be published under the title of "Wild Animals I Have Known," but another author with a brain storm, pardon, I mean a brain child of the same name, claimed his copyright had been violated because the title of the new volum had been copied right from his book.

Hear, ye! The one and only Stew Palmer will concoct Rockets for tomorrow. 'Nough said to the upper classmen. Frosh, you'll miss half your higher education if you fail to read Stew's stuff.

Editor Argon the Lethargic makes an earnest appeal for contribs. Contribs written in Arabic and Sanscrit will not be accepted, but others will be heartily appreciated.

And now with this question for meditation we leave you to dash to your eight o'clock: who are the three best Rocketeers, and why am I?

LITTLE BOY BLUE.

as captains for the coming season will be appointed next week.

FORMER STUDENT BECOMES AUTHOR

Werth Shoultz, ex '23, is the author of the article which appeared in the June issue of the National Geographic magazine entitled "Travel and Home life in Czech-Slavakia." The article is written in his original manner and is illustrated with pictures which are actual photographs. Mr. Shoultz, while at Wisconsin University, was a student in International Relations. After graduating from the university, he spent some time studying in Washington, D. C. He is at present working on the editorial staff of the National Geographic magazine.

Moorhouse '29 Dies Harry Moorhouse died in Chicago from spinal meningitis, the later part of last month. Moorhouse was a student here last year and was expecting to resume his studies in February. His home is at Elkhorn, Wis.

When a woman goes visiting nothing hurts her so much as her inability to impress upon her hostess the idea that she is used to something better at home.

Meiklejohn, Frank, Formally Inaugurate Experimental College

(Continued from Page One)

of all you will put the great period of Athenian civilization on the table, then, like the boy who takes apart an Ingersoll watch to see what makes it go, you will probe into and dissect this episode until you understand it as an extremely important human situation."

Study of Situations

"At times, this is going to seem very easy to you," he went on. "You will not be harassed about details as you expect teachers to harass you. In a way it will be easier because you will be enthralled and interested in these human situations you will unravel. At times you are going to find it very hard for these teachers who are working with Dr. Meiklejohn are not going to do your thinking for you—they will not be crutches upon which you can lean."

Dr. Frank contrasted the method of instruction in the new college with that when he went to school, in the following words:

Piecing Together

"At 9 o'clock in the morning, I studied fourth century history; at 10 o'clock, 19th century economy; at 11 o'clock, 14th century literature. Hour by hour. I emigrated from one to another of three perfectly air-tight worlds. I never did quite piece them together."

"I majored in history, but in four weeks of independent burrowing among books and atlases to understand the World War news, back in 1914, I learned more about Europe than in four years of majoring in history. In other words: a coherent, dramatic situation captured my interest."

Dr. Meiklejohn in his address also emphasized the fact that there will be nothing revolutionary in the college's methods. The students will acquire a liberal education. The liberally educated man, he continued, is the sort of individual told about by Epictetus, the Stoic, who stood aside and observed at the fair instead of mixing immediately in the buying and selling.

"The distinction," Dr. Meiklejohn said, "is between doing things and understanding what you are doing. A man is liberally educated when he is trying with some success to understand what is going on in the civilization of which he is a part."

The study of Greek civilization, he said would give training in the technique of studying contemporary civilization which is still alive and moving in contradiction to Greek civilization which is "in a sense finished, episodes of which will stay there while we look at them."

"In our American education, we have gotten into quite a tangle because of the pressure brought to bear," Dr. Meiklejohn explained. "Numbers and lack of space have brought us into this rut. We are going to take what we can of the best of human experience and try it on you again."

"It is an evidence of the gallantry of young America that you are here. We are glad you are here, because we of this new faculty were afraid you would not be. We announced with

fear and trembling that we would take 120 young men, if they came.

"We were afraid they would not come because this was an experimental college. I could see youth throughout Wisconsin asking 'Do I want to be experimented upon?'"

Dr. Meiklejohn said he wanted the students to learn to do the thing they were trying to do, to read and study the books they were reading and studying. "There are to be no text-books," the head of the Experimental college staff stated. "We want you to learn to read the books we read. What the American college usually succeeds in doing is getting the student to read the books the professors write—a terrible comedown."

The note of the pioneer, all the enthusiasm of a man who has started a big thing and who has wonderful visions of its success and growth was in Dr. Meiklejohn's voice when he said, "We will turn you loose, we will set you free, we will see what you will do."

"I would like to moralize on the results of today's work, but I won't. Those results rest with you."

This nation does not realize what it means now to have young America trying to understand, on the road of liberal education. They, more than any, are going to bear the burden of the world's responsibility, in the future that is not far away."

THE BLACK AND GOLD SERIES. Boni and Liverwright, \$3.50.

By F. L. U.

A fortunate excursion in the reprint field has been made by this company, with the production of several books which had been hitherto unavailable for general reading. Four of the series are duplicated in other editions, the only advantage in the late one being convenience and format: Sterne's works in two volumes, an edited "Dialogues of Plato," and the reprint of Marco Polo's "Travels."

The real gain is in the remaining four. A long-sought translation of Brillat-Savarin has been included, which is particularly opportune in the present status of the American gastronomy, and which upon first reading almost forces one to obtain his passport and tear off to the country where he may obtain bouillabaisse, pressed duck, and a decent white sauce. Another treat as delicious in the farcical manner is "Il Pentameron," by Basile, a Neapolitan collection of the same type as Marguerite de Navarre's "Heptameron" and our beloved Boccaccio.

Kin ka jou
Dixie Stamp
Lindbergh Glide
Fox Trot
and
Waltz
taught by
Eva Marie Kehl
Dancing Instructor
Studio Hours—9 a. m.-10 p. m.
33 W. Johnson F4368

But the prizes which the company has produced are the unexpurgated Villon and the Firebaugh "Satyricon" of Petronious Arbiter. The former is a godsend, including as it does both the John Heron Lepper and the Payne translations, and augmented as it is by several scattering pieces by Rosetti, Pound, Swinburne, and others. The edition does not contain the questionable "Jargon," which is hardly worth the trouble, but the excellent pieces so atrociously omitted in the Modern Library edition are all there. The Payne translation is more robust than the Lepper, although the latter is perhaps more true to the original. But it is a delight to be able to read over the "Ballade of Slanderous Tongues," "The Fair Helm-Maker's Complaint" without persecution.

The "Satyricon" is not yet on sale, unfortunately, but will be shortly. This famous picaresque novel of the time of Nero and the colorful details of that corrupt age which it contains have been rather confined to the wealthy, as none but expurgated or subscription editions have yet been published. It is only comparable to the anonymous "La Zarillo de Tormes" of the Renaissance in its complete disregard of the accepted tradition and its paradoxical interest in religion prima facie. Readers have

been constantly annoyed up to this time by the recurring omissions, some of them absolutely reasonless and abortive in their attempts on the story.

The work in cheap editions has been marvelous in the past few years, and despite the much touted activities of the Boston Watch and Ward society and the Post Office Comstockery, inane prudery seems to be slowly disappearing. More work can be done, however, notably in such cases as the "Arabian Nights," "The Decameron," and Rousseau's "Confessions." All of these are now available in Great Britain, and it only testifies to criminal apathy when publishers in the United States refuse to take the possible risk in bringing them forth.

GLEE CLUB GIVES EUROPEAN CONCERTS

(Continued from Page One)

middle west competition during the years 1925 and '26, but did not enter the contest last year.

Members of the club who made the trip to Europe this summer included: Harold Randenburg '27, Ralph Kamm '29, Richard Fischer '28, Edward Oberland '28, Walter Engelke '28, Elmar Daniels '27, David MacPherson '28, Clarence Nyhus L3, Homer Klein grad, Malcolm Beardmore L1, John Mur-

phy L3, Edgar Gordon '27, Henry Stevens '28, Leonard Waehler grad, Norman Sorenson L2, Harry Schuck L1, Earl Brown grad, Ted Gray '28, Lawrence Fitchet '29, Langdon Divers '28, Alphonse McGrath '29, Hans Haney '26, J. H. Nelson '28, Rufus Dimmick '28, Henry MacCumber '28, David Roberts '28, William Schnathorst '28, Warmeli Benjamin '29, C. H. Martinbee '27, Whit Huff grad, Frederick Jachem '29, Daniel Vornholt '27, Cyril Howard '27, Carlton Johns '27, business manager, Hobart Kelly '28, assistant business manager, Paul Jones '27, accompanist, and E. Earle Swinney director.

Award Swiss-American Scholarship

Guy Suits '27 was awarded the Swiss-American scholarship after his graduation this June and will enter the Zurich university in October to take up advanced chemistry.

Ruth Page

Premiere Danseuse Metropolitan and Ravinia Opera. To be sure of seats, get yours today at Ward Brodt Music Co., 328 State St. Sell out prices: \$1, \$1.50 and \$2.00



Mr. R. L. LIVINGSTON

representing

The HOUSE of KUPPENHEIMER

CHICAGO

Will be in Madison Thursday and Friday, Sept. 22 and 23, for the purpose of showing the new models and weaves of the authoritatively correct styles in Kuppenheimer Good Clothes for Fall and Winter

Watch for Kuppenheimers' first Fall double-spread in this week's Post

SPETH'S
222 STATE ST.

the house of
Kuppenheimer Good Clothes

ORDERS ACCEPTED FOR CUSTOM-TAILORED CLOTHES

COMPLETE BEAUTY SHOP SERVICE

Skilled—Courteous

No matter what your need or desire in Beauty Culture, you'll find quick, skillful understanding of your particular style and taste. Let us help you too to look your best.

Gem Beauty Shop

"Distinctly Different"

903 University Ave.

Badger 7986

Menges Pharmacy Bldg.

VISIT

Dettloffs

Pharmacy

University Avenue at Park Street.

Student Supplies—Drugs—Toiletries—Soda Grill—

Luncheonette

Everything New—Clean—Fresh

WORLD of SOCIETY

ANNOUNCE HENCHALL-PLAENERT BETROTHAL

Announcement has been made at the Beta Kappa house of the engagement of Ellen Henshall '26, to Alfred B. Plaenert '25. Miss Henshall is teaching this year in Evanston, Ill. Mr. Plaenert has an engineering position in Madison.

The wedding of Helen Callsen '25, and H. Bowen Stair '25, both of Chicago, took place in that city on September 17. The bride was attended by Mrs. Eldon Russell, Madison, as matron of honor, Marian Warren, and Georgia Stompe, of Chicago.

William Maas '25, was best man for the groom, and Earl Wheeler '25, of Madison, and Robert Callsen '30, brother of the bride, were the ushers. The bride is affiliated with Chi Omega and Omicron Nu sororities. Mr. Stair is a member of Theta Xi and Alpha Kappa Psi.

Among the guests at the wedding were: Dean H. L. Russell, Mr. and Mrs. Eldon Russell, Mr. and Mrs. Earl Wheeler, and Jean Howie, all of Madison.

Mitchell-Maier

Announcement is made of the marriage of Merrie Boyd Mitchell, Oak Park, Ill., and Walter L. Maier '20, which took place on June 29. The bride is a graduate of the American Conservatory of music and is a member of Mu Phi Epsilon.

Mr. Maier is a member of White

Spades and Beta Gamma Sigma. He is at present sales manager of the Feltus Lumber company of Chicago.

Rodham-Blawusch

Edna Rodham, Shullsburg, became the bride of Robert W. Blawusch '27, September 17, at Louisville, Ky. Mrs. Blawusch formerly attended the Madison college.

The groom is affiliated with Phi Mu Delta. He is with the State Highway commission of Kentucky. They will reside in Cynthia, Ky.

Kunze-Van der Merwe

Announcement has been received of the marriage of Marie-Louise Kunze, Los Angeles, to W. H. Van der Merwe, grad, Stellensbosch, South Africa. Mr. Van der Merwe did graduate work at the university last year and will continue his studies at other universities in the United States.

SORORITY CHAPERONS CHOSEN FOR YEAR

A number of sororities have new chaperons this year according to the list as announced by the office of the Dean of Women recently. The complete list of house mothers for sororities, women's dormitories and "special interest" houses is:

Mrs. Julia Ormsby, Alpha Chi Omega; Mrs. Ella B. Ward, Alpha Delta Pi; Mrs. Mary F. Lyon, Alpha Epsilon Phi; Mrs. B. W. Davis, Alpha Gamma Delta; and Mrs. Mabel Fishburn, Al-

pha Omicron Pi;

Mrs. Nell Parham will continue as house mother for Alpha Phi; Mrs. F. D. Clifford, Alpha Xi Delta; Mrs. Rose Marsden, Beta Phi Alpha; Mrs. H. A. Halbert, Beta Sigma Omicron; Mrs. C. E. Jones, Chi Omega; Miss Flora Waldo, Coranto; and Mrs. William Rogers, Delta Delta Delta.

Mrs. Katherine Dietrich, Delta Gamma; Mrs. Alma Hawkes, Delta Zeta; Mrs. Tella Torrison, Gamma Phi Beta; Mrs. Nellie Remley, Kappa Alpha Theta; Mrs. L. P. Munroe, Kappa Kappa Gamma; Mrs. Winifred Adams, Kappa Delta; Mrs. Grace Fowler, Phi Mu; and Mrs. Julia Trezona, Phi Omega Pi.

Miss Edith Barber, Pi Beta Phi; Miss Florence Bergendahl, Sigma Alpha Iota; Mrs. Frank Read, Sigma Kappa; Mrs. Helen C. Perry, Sigma; Mrs. H. D. Melloy, Theta Phi Alpha; and Miss Mary Lee Gunter, Phi Upsilon Omicron.

Miss Sara Norris is chaperon for Chadbourne hall, and Miss Grace Matern, for Barnard.

House mothers for the special interest houses are: Miss Vivian Monk, Anderson house; Miss Charlotte Wood, Arden house; Mrs. C. E. Roach, Charter; Miss Gertrude O'Brien, Fallows; Mme. Fayard, French house; Miss Landwehr, German house; Mamela de Mora Jeffrey, Spanish house; and Miss Nina Frederickson, Tabard Inn.

Chaperons are usually honored at teas given for them by the various groups later on in the season.

Prof. Ralph, Principal in Doboque

Prof. Osborne Ralph, who graduated from the University of Wisconsin, in 1923, has been engaged as principal of the Livingston high school in Dubuque, Iowa. He will succeed Prof. E. E. Skaliskey, who resigned last June and who is now superintendent

of schools of Marshall Wis.

Eugene Kilmore, Phillippines Governor-General

Eugene A. Kilmore, formerly of the University of Wisconsin, was requested by Americans in Manila to be named governor-general of the Philippines.

Marguerite Kittridge Instructs in Junior College

Miss Marguerite E. Kittridge, who attended the University of Wisconsin in 1907 to do biology and field work is one of the nine instructors appointed to compromise the faculty of the Duluth Junior college.

Helen Barton Teaches in Maryville

Miss Helen M. Barton of Ypsilanti, Mich., who took graduate work at the University of Wisconsin, has been appointed to teach at the State Teacher's College in Maryville, Mo., in the women's physical education department.

Arthur Ericson '30

Arthur Ericson '30, was killed Sept. 1 when the car he was driving jumped from the highway near Kilbourn.

Alumnus Announces New Publication

Karl M. Mann '11 has just announced the addition of a monthly periodical, "Electricity on the Farm" to the list of publications of his company, the Farm Light and Power Publishing company of New York.

The dinner gong and the dinner ring are not always synonymous.

You have learned everything essential about the youth if you know whether he calls himself a college student or a college man.

Anyway the pessimist doesn't enrage you by looking on the bright side when you are having a good time being a martyr.

A Philadelphia store has a bell which can be heard 30 miles. This beats Mr. Coolidge's record by 30 miles.

The happiest land is one in which the people aren't sore enough to justify the existence of "great leaders."

SUBSCRIBE FOR THE CARDINAL

For Those "Rushing" Parties

A rain-water shampoo, marcel, manicure and facial will make you look your "best." We also specialize in water waves, bob curls and permanents.

College Beauty Shop

MAKE YOUR APPOINTMENTS EARLY

414 W. Gilman

Phone 5306

Mangel's

NEW YORK WAIST HOUSE

Co-ed Headquarters

Dresses—Coats—Underwear—Hosiery



Mangel's again welcome their many student friends and newcomers to inspect our Parisian styled adaptations in smart apparel.

We are offering as a special—

500 All Wool Jersey Frocks at

\$8.75

One or two-piece Styles

Regular Values \$15.00

Fan Fair guaranteed silk hosiery. Prices \$1.00 to \$2.00. All new fall shades. All weights

Our line of silk Underthings will delight the Co-ed. Our prices from \$1.00 up.

Simpson's

When Chill Winter Winds Sweep Over Old Lake Mendota You'll Want a Simpson Fur Coat for Cozy Warmth and Smartness

Chill winter winds that sweep over Lake Mendota—they penetrate through one's very skin! That's why a cozy fur coat is a necessity in the Wisconsin girl's wardrobe. A Simpson fur coat has something besides luxurious warmth and superior quality. It has a unique style that makes it outstanding anywhere!

Special!

A Group of

Wool Seal Sport Coats

\$160

A reddish, wood brown and a clear lustre mark these smart wool seal coats which are lined in warm plaids. In sports styles they are suitable for campus wear.

Select Your Fur Coat Now
Pay for it Monthly

Select Your Fur Coat Now—
Pay for it Monthly

The Simpson plan enables you to select your fur coat now while there is a wide variety from which to choose—pay a deposit down—have it stored free—and pay for it monthly. Any fur coat may be removed when half the value is paid.



This Ad is an Adaptation

Of a practice advertisement made by a student taking retail advertising in summer session. If you like to make ads, watch for Kessenich's student advertisement contest.



**"Underneath" Apparel
"Makes" the Costume**

Undies must be just right. Tailored lingerie, and close-fitting but very supple girdles receive greatest feminine favor. Treo girdles are designed for all sorts of figures and activities—for wear from 7:30 a. m. Friday to 1:30 a. m. Saturday, if you will. Luxite lingerie, designed by Drecol for wear under his among-the-smartest-in-Paris creations, expresses itself in all manner of clinging, slenderizing glove-silk under garments. And one needn't pay import prices.

May I Present Helena Rubenstein?

This artist who enhances feminine beauty in her Salons Valaz de Beaute in New York City really needs no introduction. Her clever compacts enameled Cardinal red—either midget or regular size—and all her own rare beauty preparations can now be bought at Kessenich's.

For 8 O'clock A. M., or P. M.

Frocks must be smart, becoming, appropriate. Clever campus clothes—dresses and sweater costumes—come in simple but chic, school-girl styles with a distinctly "sportsy" air, many of them in the gayest colors.

Fussy frocks for teas and informal dances feature transparent velvet in



combination with georgette or one of the new silk crepes.

Evening gowns are lovelier and more distinctive than ever. Even the most youthful models are pleasingly sophisticated.



**College Modes
Cast Their Shadow**

DEAR CO-EDS: It seems great to have you back rambling all through the store. The season opens with topcoats, Del Monte-Hickey models—with style, dash, and youthful spirit, Shagmoores noted for smart simplicity and graceful silhouette of masculine persuasion, and dozens of other chic sports or dress coats of great beauty and becomingness.

There are fur coats—the sort you dream about—but come in and see for yourself.



Accessories that Individualize

Silken knees must always be neat to a nicety—if one is to rate by the standards of critical fellow co-eds. Gotham Gold Stripe hose insure unfailing neatness because no run can pass the gold stripe.

Price \$1.75 and up

Hats—French felts, either trimly close-fitting, or larger models lead the early Fall vogue. The so-popular black vies with the new Autumn shades—browns, especially—for greatest popularity.

Prices \$5 to \$18



**Well Groomed Hands Open
Doors**

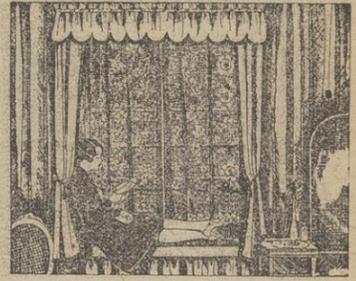
To desirable things, no end. They're all going brown this season—every shade one could want to match shoes, hose, dress, coat or sports costume. Lovely grays or black-and-white combinations are also new in Tre-fousse gloves imported from France, for which Kessenich's has the exclusive agency in Madison.

From the Shoe Tree

Kessenich's shoe department has plucked numerous and varied models—many of them Peacock creations—in anticipation of your coming. Campus footgear may adhere to sports styles; but Latin Quarter footgear includes ALL SORTS which you will find here.

If You Love Nice Things

In our Art Needlework Department you can buy them below cost; because we are clearing it out to make room for another department.



**A Livable Room Banishes
Blues**

At 10:30 p. m. when one comes in or in the morning when one must get up for an 8 o'clock, an attractively furnished room "helps a lot".

Curtains and draperies of all sorts can be got in our Draperies Department, as well as blankets and linens in the Linen Alcove. An excellent curtain set for the college room is ecru voile with colorful trimmings. It includes a pair of long curtains, valance, and tie-backs—all for \$2.45.

Rugs form the groundwork of one's decoration plan. Gay or softly harmonious rugs of all sorts, shapes, and sizes are to be found in Petterson's Rug Department.

**A Substitute for Clever Con-
versation**

A good book is jolly company which inspires you with a spirited indifference to rain, snow, and discouraging professors. Miss Maude Hiestand's Lending Library on the second floor will provide you with all such mental stimulants—fiction, poetry, philosophy, science, sociology and allied subjects, biography, and every sort of book that you may want to read.



**Clever Lamp Shades Trans-
form One's Room**

Pleated lampshades from Germany come in all colors and sizes and three sorts of attachment, and they are remarkably durable. Only \$1 to \$3 with the frame.

Encore Velvet Ribbons

Velvet ribbons are making their return bow and in all the new colors. Lindy blue, maroon brown, wine, almond green, bois de rose, and scarlet, are only a few of the new shades.

Kessenich's

At Kessenich's Corner

Delivering Parcels By Parachute

The WORLD'S FIRST "AIR TRUCK" WHICH WILL CARRY MERCHANDISE TO 500 CITIES

QUICK LANDING OF CARGO BY PARACHUTE

INTERIOR VIEW OF THE "AIR TRUCK" SHOWING RACKS FOR CARRYING TYPEWRITERS

Patronize Cardinal Advertisers

Writes in any position

You don't have to get set like a disciple of Spencer to write with a Waterman's. Sit as you will, hold your pen as you like, it will write the instant the pen point touches the paper. For instant and unequalled service, Waterman's has no peer.

We recommend for college work Waterman's 01854 R. R. The holder is made of stainless ripple rubber. A metal lip-guard protects the cap from breaking; a pocket clip insures against loss, and a solid 14-carat gold nib will give service for years. It has a big ink capacity.

The dealer from whom you buy your supplies sells

Waterman's

No. 01854 R. R. \$5.00

Students Return, Find Places 'Ain't What They Used To Be'

Coming back to old places does not mean finding the same old things in the same old way.

Trays of food in place of golf balls are being carried around the store the Vitense indoor golf course used to occupy. Miss Brown opened a large coffee shop with cafeteria service there. Whether the shop will be more popular now is hard to prophesize, but it is known that we eat three times a day and seldom play golf more than once a day.

The style of slenderness is going to fade rapidly with the new temptations to get food if existing conditions

establish fashion as custom controls law. Witworth's have moved from University ave. to the store of the former Honey Tea shop on State street. About five blocks down, immense "rainbow ice cream cones," holding Gridley ice cream, are sold. But getting back towards the campus, there stands out the enlarged Campus Soda Grill. The inside is improved as the shiny new outside would indicate.

The Carolyn shop probably expects to put out more live wire models since it is located in the old store of the Harloff-Lobrick Electrical company on State street and North Frances.

Madison Orchestra to Play Prof. Burleigh's Tone Poem "Evangeline"

The Madison Civic Symphony orchestra, at its first concert of the year, Nov. 15, will present "Evangeline," a tone poem by Cecil Burleigh. The piece was attempted about 12 years ago in Denver, Colo., as a tone poem for piano and violin.

At first presentation, the idea of the author was to give a somewhat pictorial impression of the poem by Longfellow, going into elaborate detail as regarding various incidents, not excluding the village dance episode.

In later years, Mr. Burleigh realized that by his obsorption in the general he had overlooked the keynote of the poem, Evangeline's constancy.

The new thematic material to be used by the orchestra approaches the fundamental meaning with changed views, using the devotion and constancy of Evangeline as its vital, underlying theme and restoring only those

accompanying incidents which will assist in making the more vivid.

Chapels Supplied for Almost Every Religion Represented on "Hill"

Students of almost every religion represented at Wisconsin have provided chapels or meeting places where they may hold religious services and social gatherings. The names of student religious foundations are: Baptist Young People's association, Park street; B'nai Brith Hillel foundation; Calvary Lutheran University church, State street; Christian Science society, Second Church of Christ, Scientist, Langdon street; Congregational Student's association, University avenue; Presbyterian Student alliance, 431 State street; St. Francis house, Episcopal, University avenue; St. Paul's University chapel, Catholic, State st.; Wesley Foundation of Wisconsin, Methodist Episcopal, University avenue.

Fair Prices—Friendly Service

Brown Book Shop

621-623 STATE STREET

Loose-Leaf Books

to fit every purse and every need

A REAL BARGAIN

8x10 1-2 Book	25c
3 Ruled Fillers	25c
COMPLETE	50c

Save our sales checks—They are worth 10% in trade on anything at any time.

Genuine Trussell Books

Made of solid, one-piece cow-hide, with a double stitched, large pocket. A notebook you'll be proud to own. A filler free with each book.

Famous I-P Books

Fabrikoid loose-leaf books, nationally known and used. A filler free with each book.

Handy Moveable-Ring Books

Limp or stiff-covered, loose-leaf books, with moveable rings. Will hold odd-punched paper.

Loose-Leaf Fillers

All Sizes—10c to 50c

Brown Book Shop

621-623 STATE STREET

PRES. FRANK OPTIMISTIC IN RESULT OF EXPERIMENTAL COLLEGE VENTURE

Speaking as executive head of the university, Pres. Glenn Frank recently set forth what he personally expects of the new experimental college and what defects in the present system he hopes it will remedy. His statement is as follows:

By **GLENN FRANK.**

I stress the personal character of this statement because I do not want to commit the teachers of the experimental college or teachers elsewhere in the university to all of the implications respecting educational aims and methods that might be read into it.

The major riddle of liberal education, as I see it, grows out of the two main developments that have marked American education during the last fifty years, viz:

First, intensive specialization.
Second, extensive freedom of choice under the elective system.

Both of these developments have been highly useful. Both were inevitable. The rising tide of new knowledge, flowing into our universities faster than educators could possibly turn it into the well-cut channels of any coherent educational intensive specialization and extensive freedom of election not only inevitable but the easiest way of handling the inrush of new knowledge.

In these first fifty years of the era of specialization and freedom, however, we have lost or have had to struggle to keep from losing coherence and perspective out of our educational results. We have seen these two highly important principles of specialization and freedom resulting in two bad by-products, viz:

First, suicidal specialization.
Second, suicidal smattering.

Suicidal specialization has given us the graduate who knows everything about some one thing, but who knows so little about other things and about the social order in which he must practice his specialism that he is unable to keep his specialism in perspective.

Suicidal smattering has given us the graduate who has picked and chosen here and there and yonder, under the license of the elective system, until he knows a little about a great many things, but who does not know enough about any one thing to bring himself and his knowledge to effective focus.

It is generally agreed that a man can be neither a good citizen nor a great specialist if he mulls victim either to suicidal specialization or to suicidal smattering.

I have confidence that the experience of the experimental college will shed needed light on the problem of avoiding both the perversion of specialization that makes us narrow-minded and the perversion of freedom that makes us scatter-brained. The time is probably past for the organization of all knowledge into any single curriculum. Our universities cannot produce human encyclopedias. But I suspect that it is possible to bring into liberal education that breadth of knowledge and sense of the relation of things we are in definite danger of losing. And I suspect that we can do this, not by making artificial synopses of all knowledge, but by setting students at the task of trying to unravel and to understand typical human situations by searching out and bringing to bear upon such situations whatever knowledge may be needed for their under-

standing. The education possibility of this method is one of the things we shall discover as the experimental college proceeds.

But all this has to do with the end results of the work of the experimental college. And these end results will depend, not so much upon the mechanical readjustments of subject matter as upon the kind of activity that gets under way in the minds of the students.

I have confidence that the methods of study and teaching to be employed in the experimental college will awaken in its students that rarest of rare things in colleges—a genuinely critical spirit, a real sense of evidence, and a sustained suspicion of false deductions.

I have confidence that the methods of study and teaching to be employed in the experimental college will work against the passive acceptance of information and ideas by students from teachers, and will make for independence, initiative, and originality, and that with the development of perspective, the critical spirit, and initiative will come a genuine zest for thinking, a lively curiosity about human affairs that will remain with students throughout their lives, giving them a living elasticity and effectiveness that will keep them eager learners after their college days are over. I envy both the teachers and the students who are to have the privilege of this adventure in education.

Since it was announced that the university would establish an experimental college, that the college's chief aim would be the advancement and improvement of liberal education, and that at the end of the two-year course in the college students would be granted full junior standing in the university, there has been much discussion in the undergraduate group concerning the probability of linking two years in the experimental college with the advanced studies of the more technical courses.

How the student from the experimental college may fit into specialized courses of study has been explained by two professors, Dean C. R. Bardeen of the medical school and Prof. E. E. Bennett of the college of engineering. Their explanations follow:

By **Prof. E. E. Bennett.**

Administrators and teachers of the college of engineering are going to watch the Experimental college as closely as any faculty group in the university, because it promises to effect changes in engineering education for which we recognize a need.

The Society for the Promotion of Engineering Education, through its board of co-ordination and investigation, has recently centered its attention on needed revisions in curricula of engineering schools. The board's preliminary report, issued last November, placed emphasis upon the necessity of making more "liberal" the course of study in engineering colleges—including more study of the social sciences.

Approximately 40 per cent of the studies now taken by engineering students can be classed as part of any program of general, or liberal education. In the college of engineering we have been recommending to students who have the interest and can afford the time, that they take a five-year course in which they may elect more non-professional studies in order to gain the considerable educa-

tional values of the humanistic studies.

Our thought is that if the advance of civilization is to be continued, or if the present stage is to be maintained, it is imperative that the engineering course of study (as well as all others) shall not only provide the foundation for the technical work of specialists, but shall also impart the beginning of an appreciation of and respect for the contributions and aims of other groups of workers. Accordingly, the engineering courses of study should afford a training for the prospective engineer and citizen along the following lines:

1. For the highly specialized duties of the engineer in directing the forces of nature to the service of mankind.

2. For the duties of citizenship; that is, for the duties arising from the co-operative relations of citizenship.

3. For the recreational privileges of citizenship.

It appears to us that a combination of two years of study in the experimental college, followed by three years of professional work in the college of engineering, holds the possibility of a much stronger program of education than the five-year program we have been recommending.

For one thing, there will be great unity in the humanistic studies in such a course than is characteristic of the program usually selected by a student. In the second place, we shall be able, in three years of engineering work, to reduce the heavy study load now required, bringing it down from 19 or 20 credit hours per semester to 17.

The engineering faculty does not, of course, recommend that all men coming into the college enroll first in the experimental college. Not all of them have the bend of mind toward both humanistic subjects and technical study that would bring them satisfaction from the combination course. It is highly desirable that all technical men do have such a turn of mind, and we hope that the experimental college will aid in developing more such engineers.

By **DEAN C. R. BARDEEN.**

There is no direct connection between the new experimental college and the medical school. Some members of the faculties of some of the older colleges and schools are also members of the faculty of the experimental college, but no member of the medical faculty is represented on the faculty of this new college.

The work of the experimental college is designed to extend through the freshman and sophomore years. The

medical school requires the completion of at least two years of college work for admission, but completion of the two years of work in the experimental college will not admit students to the medical school.

More college work in the basal sciences of physics, chemistry, and biology is required by the state laws for admission to the medical school than is now open to students in the experimental college. A student who completes the two-year course in the experimental college will as a rule need another year of college work, largely science, before he can be admitted to the medical school.

This is a less serious requirement than it might at first appear. A large proportion of the students entering the medical school now take three or more years of pre-medical college work. Many medical schools make this a requirement for admission. In three years of pre-medical work a student has opportunity to obtain the required training in science and also some experience in the study of social relations.

Medicine is essentially a social art based on physical science. A physician needs an understanding of modern physical knowledge to be scientific but he also needs a sympathetic understanding of human nature to be an artist in dealing with disease. A student who bases his technical work upon a study of social relations as well as upon a study of physical science will have a broader foundation than one who has merely a training in the latter.

In the medical school this has been recognized by having each student prepare a thesis on a scientific subject relating to medicine at the end of the pre-clinical part of the medical course and a thesis upon a social subject relating to medicine toward the end of the medical course.

The faculty of the medical school regards with sympathetic interest the work of the experimental college. The great advances in medical knowledge made during the past century, advances which have played a main part in adding some twenty or more years to the length of life of the average individual have been due in the main to the use of experimental methods.

The great advances in medical education which have been made in this country during the present century, and in this field advance has been more rapid than in any other, have been due to trying out new methods. The leading medical schools are all essentially experimental colleges. The endeavor to make interest in accomplishment take the place

of perfunctory completion of set tasks is a leading motive in modern medical education. We are glad to see a real attempt to make humanistic studies human.

Vacancy Filled in Music School

Miss Kathleen McKittrick Named New Instructor in Piano and Theory

Appointment of Miss Kathleen McKittrick to the university School of Music faculty as instructor in piano and theory was announced by Prof. Chas. H. Mills, director of the School of Music, today. Miss McKittrick succeeds Miss Mylene Johnson, who has resigned.

Miss McKittrick comes to Wisconsin from Kansas State Agricultural college at Manhattan, Kansas, where for the past two years she has held an instructorship in music. She holds a Bachelor of Music degree from Northwestern university where she spent three years in academic work, and five in musical studies.

She has had wide experience both as soloist and accompanist, appearing with many well-known musicians, and holding the position of accompanist at the famous North Shore Music Festival. Miss McKittrick is a member of Phi Kappa Lambda, honorary musical society.

ENROLLMENT RECORD FALLS WITH 8'70Z

(Continued from Page One)
arranged for the accommodation of students at both Bascom hall and the library, and who instituted efficiency methods in registering.

A day by day tabulation of the registration figures shows that 2,969 students registered the first day this year as compared with 2,740 last year; that 2,244 registered the second day last year, as compared with 1,806 this year; that 648 registered the third day this year as compared with 694 last year; that 2,109 registered the fourth day (Monday), as compared with 2,038 last year; that 732 registered the last day as compared with 772 last year.

Nothing is calculated to jar an eligible girl like a young man who talks about his money but says nothing about matrimony.

Our Sales Checks are worth 10 per cent in trade—NOW

Buy Brown's Used Texts--

A Big Stock of Good Clean Used Text Books for Every Course--Priced to save from 25 to 50 Percent

You'll find Fair Prices and Friendly service at Brown's. You will find our clerks quick courteous, and eager to please you.

With every purchase, large or small, we give you a sales check, which is worth 10% in trade now—or any time. Save them and use them.

Brown Book Shop

Established 1911 623 State Street
"COME IN AND BROWSE"

Fraternity Stationery
Dance Programs

Engravers
Printers

Lettercraft, Inc.
725 University Ave.

Museum Exhibits Old Newspapers

London Atlas, 1843, Tells of Aviation Wonder, Aerial Carriage

Lucky Lindbergh, late hero de-luxe, and his Spirit of St. Louis wouldn't have caused the slightest sensation in London 100 years ago. A copy of the London Atlas of 1843, included in the exhibition of old newspapers now on display at the Wisconsin State Historical Museum, carries a picture on the front page of an aerial steam carriage which evidently was quite a thing then.

The air carriage, patterned on the lines of an old-fashioned "buggy" appears to have had wings similar to those of bat and when seen by the artist for the Atlas was sailing over a body of water at a rapid rate of speed. Whether or not the aviation wonder ever actually lifted its wings over water is left unsaid in the accompanying story.

Of historical interest are copies of the Virginia Gazette and the Essex Gazette. The Virginia paper, with a date line of July 26, 1776, carries the Declaration of Independence, reprinted in full, and an account of the signing. The Boston Tea party is reported in the Essex Gazette of 1773.

Benjamin Franklin's paper, the Franklin Gazette, which made its initial appearance at Philadelphia in 1819 has a startling picture on its first sheet of an early velocipede invented by Swift-Walker. This seems to have been the popular means of conveyance in Philadelphia a century ago. Advertisements weren't wanting in Franklin's paper either. Among those of unique interests were offers to sell and buy slaves, rewards for negroes who had run away, reward for information concerning a robbery on board a ship, and the fact that a river boat was for sale to the highest bidder. The Charleston Theater ran a column-long ad announcing the plays for the week. A comic opera titled "No Song—No Supper" was scheduled for a long run of two days. The theater ads were set up in regular news type and carried no art.

Wisconsin's earliest newspapers are also being shown at the State Historical museum. First in Wisconsin, the Green Bay Intelligencer and its in-

augural in 1833, and was followed in 1835 by the Wisconsin Free Press, a Green Bay rival. The Belmont Gazette, published in 1836 in Belmont, Iowa County was the official organ of the state. Belmont was at that time the capitol, and Wisconsin had not yet been admitted to the Union. Two publications of 1873 were the Wisconsin Territorial Gazette at Burlington and the Milwaukee Sentinel, still one of Milwaukee's leading dailies.

Farmers will be particularly interested in the exhibit of old farm papers. Among these are the Wisconsin and Iowa Farmer, Hoard's Dairyman, The Wisconsin Agriculturalist and the Western Farmer and Prairie Farmer.

The greatest labor library in the country, in possession of the Wisconsin State Historical library, includes labor papers in German and English, printed in all parts of the United States. Labor papers in the exhibition are The Free Enquirer, published in 1824, Die Republik die Arbeiter in 1830. The Workingmen's Advocate with an 1833 date line. In 1834 The Man, a popular labor sheet, appeared for the first time, and the American Laborer came fresh from the press in 1842. Finche's Trades Review is notable among the early trade newspapers and journals in the exhibit.

TWO IN SPANISH DEPT. GET OTHER POSITIONS

Miss Alga Rios, an instructor in the Spanish department last year is teaching in the high school at Normal, Illinois. Mr. Emilio Lefort, also a former instructor in the department, has accepted a junior professorship at the Pullman university, Pullman, Washington, in the romance language department.

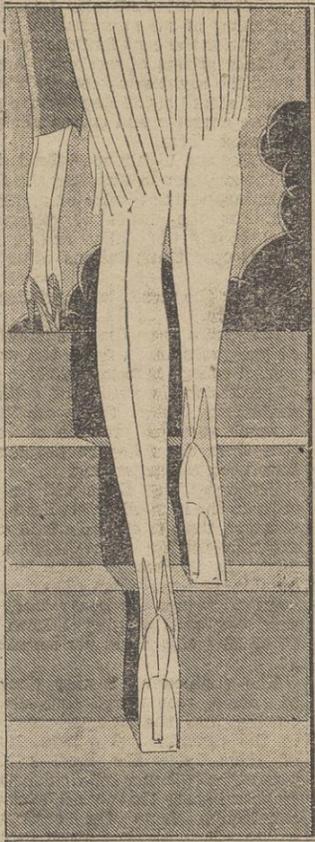
CON EXAMS SATURDAY

Examinations for the removal of conditions and incompletes will be given Saturday afternoon at 1:30 o'clock in 165 Bascom hall. Students of whom the examinations are required were to have signed for them by Wednesday afternoon.

Most of the big jobs are held by men who couldn't even name three naughty magazines.

The small boy makes a home run when he hears his mother calling him.

Harry S. Manchester, Inc.



Up the Hill Again --Wearing Gordon V-Lines

That exhilarating climb up the Hill! Ahead of you, hundreds of ankles, bound toward 8 o'clocks again. On the Hill you'll discover distinction in dress begins with—ankles!

Notice the trim, slim ankles shadowed by wing-like V-lines. They take the steps lightly, confidently. For wearers of Gordon V-lines, whatever their year, have advance credits on style knowledge.

In all the Newest Shades
\$2.50

CHICAGO

Wisconsin

ILLINOIS

What Constitutes a College Girls Shoe Wardrobe

Anticipating the college girl's needs, Manchester's Boot Shoppe has selected a perfectly enchanting collection of new shoes! Co-eds of last year know that to choose footwear here means smartness and chic for every occasion of college life.



2 pairs for Campus

2pairs Semi-Dress

1 pair for Evening

1 pair for Boudoir



"The Campus"

"Up the Hill" a-mornings, this autumn-brown stroller makes the grade with honors. Clever star-covered inlay and buckle, \$7.50



"The Co-Ed"

As smart as the co-ed who wears it, is this in-step strap slipper in patent. Walking heel for class wear \$7.50



"The Pledge"

For the many informal occasions of college life, this exquisitely fashioned strap slipper. Patent or serge blue kid, \$7.50

"The Dancette"

Dancing is all the more joyous in such superbly graceful pumps. In shimmering steel, \$7.50. Silver or gold \$8.50



BOOT SHOPPE
Main Floor

FOUNTAIN PENS RIDER'S PEN SHOP TYPEWRITERS 650 STATE ST.

Official Notice!

THE UNIVERSITY OF WISCONSIN TRAFFIC AND PARKING RULES

1. Motor-driven vehicles either owned or driven by students, are prohibited from parking on the University Campus.
2. Motor-driven vehicles either owned or driven by members of the Faculty or employees of the University shall be parked only in the parking sections assigned to them.
3. Unoccupied places in Parking Areas Nos. 1 and 11 are reserved for visitors.
4. The University of Wisconsin assumes no responsibility for the care or protection of any motor car or its contents while on the University grounds.
5. The University Campus, for the purposes of these regulations, does not include the farm lands west of the Stock Pavilion.
6. Should extraordinary circumstances make an exception to the above regulations desirable, the Superintendent of Buildings and Grounds has authority to deal with such instances.
7. Do not drive on grass or walks under any circumstances.
8. Give the pedestrian some show—he has equal rights on the road.
9. Speed limit 15 miles per hour at all times. Being within the speed limit does not excuse accidents.
10. Use of cut-outs forbidden.
11. Persons must not ride on running boards of cars.
- 12.—In case of fire do not drive on campus.

A. F. GALLISTEL,
Supt. Buildings and Grounds.

Frosh Hear Little, Thistlethwaite, Hibbard at Y. M. C. A. Banquet

(Continued from Page One)
the advice of Prof. John Guy Fowlkes, the first speaker on the program after Adamson Hoebel, '28, had introduced Scott H. Goodnight, dean of men, who acted as toastmaster.

"It is the purpose of the Y. M. C. A. here at Wisconsin to help you as far as we are able in the somewhat difficult task of holding on," Hoebel told the freshmen. "But we are even more interested in aiding and abetting the process of personal development in a way that will give to you a fuller and more appreciative life.

"Disregarding religious differences, our policies are dictated by the belief that the principles of life as set forth by Jesus Christ are those principles which will give men the greatest life here on earth. If by mutual contact, we are able to determine those standards and to help others to attain them, then the Y. M. C. A. has accomplished its purpose as an existing student organization, where freedom and will of conscience prevail and men are more important than things."

George Little, director of athletics, said that scholastically many athletes would like "a course in 'Creative Listening' that they would only have to attend about two-thirds of the time." He deplored the fact that some schools cater to this type of athlete. "Sister institutions may bribe athletes and country if they wish," Little said, telling of famed Wisconsin athletes who were handed diplomas and scholastic honors as they left school.

The same idea of scholastic work first was prominent in the advice which Dr. Frank 'Red' Weston, one-time football captain and Y. M. C. A. president gave the freshman. Dr. Weston called scholarship "the one main purpose" and then advocated a program of accompanying activities to

train one and to aid one "in equipping yourself to aid the fellow next door with some of the things that can't be gained in earning your board and keep."

Football at Wisconsin this fall may not be as bad as the pessimistic press writers have pictured it, head coach Gleen F. Thistlethwaite declared. "We have a large group who are showing the finest spirit of any group that I've ever had the pleasure to be associated with," the coach declared.

Thistlethwaite pictured the agony of a coach with a losing team and a critical crowd. The coach often mutters at times like this, "Does the school deserve any more?" Thistlethwaite said. "I am still an old fashioned believer in college spirit and the new athletic morale at Wisconsin is being built around this as a core. As a member of the class of '31, for I hope to stay here four years, we must work together to produce some rattling good football teams," the coach concluded.

Social position is relative. It depends on living in a town where people are less important than yourself.

Ah, well; those who now fear for the young once hid in the barn to smoke and to read Deadwood Dick.

Education must seem less wonderful to a boy whose educated dad can't help him in the eighth grade.

The various sections of America agree on almost everything except the proper thing to be ashamed of.

It is true love if it endures after hearing her describe 82,942 different things as "perfectly precious."

If knighthood were yet in flower, certain young men would check their shoes before dancing.

The wages of sin is death, but there is always a man for the job.

Publish Book of Prof. O'Shea

Results of Foreign Language Reading Investigation Printed

The Department of the Interior at Washington has just published an elaborate investigation of the reading of modern foreign languages by Professor M. V. O'Shea of the Department of Education of the University. The investigation was made in co-operation with the United States Bureau of Education and the Modern Foreign Language Study Committee. The purpose of the investigation was to determine to what extent French, German, and Spanish are read by those who pursue these languages in high school or in college or in both.

In conducting the investigation, there were selected 20,000 persons who had studied French, German, or Spanish for at least two years in high school or in colleges. These persons were graduates of high school and of colleges in all sections of the country.

They were asked to give testimony regarding the amount of study of foreign languages they had had and the reading which they had done since graduation, either in the original languages or in translation. The books or magazines they had read were listed and the purposes for which the reading had been done were indicated, and data regarding various other matters connected with the reading of foreign languages was secured.

The results are presented in a series of sixty tables with extended discussion of each table. The results of a number of other investigations along this line are incorporated in the monograph. Professor O'Shea concludes his study with a discussion of

the significance of his data and recommendations relating to the teaching of modern foreign languages in America.

The United States Commission of Education, in transmitting the material

to the Secretary of the Interior for publication, said that the investigation was of unusual significance.

Many a seemingly successful man owes it all to his wife's father.

Sawyer's
Quality Bakery Goods
Roast Meats—Salads
Wiesel's Milwaukee Sausages
Picnic Supplies—Lunches Put Up
Sandwiches
Phone For Eats—We Deliver
BADGER !267
Six Stores
302 State Street 647 University Ave.
617 State Street 912 E. Johnson St.
2512 East Washington Avenue
1353 Williamson Street

TONIGHT
and
Every Night Thereafter
ROLLER SKATING
at
BERNARD'S PAVILION
Exclusive student nights on Friday and Saturday

Baron Brothers INC.

Felt Leads for Fall \$5.00
Felts and combinations of felts, metal cloth, soleil, and velvet fashioned in jaunty shapes and in the new colors are the big rage now. See this large group in our second floor millinery salon.

"Glace" Kids Lead in Chic \$3.50
A new, imported glove, with wide fisk back stitching. A Van Dyke turned back cuff piped with contrasting colors. With four pearl buttons.

"Antoinette" Bags are the Mode \$6.50
A very roomy bag of genuine pin seal, goat skin, or calf skin with a leather covered frame and back strap handle. Leather lined, and completely equipped. Black, blonde, or tan.

Babro Hose
Ask for them by name. BABRO NO. 10. Full fashioned silk chiffon. Silk from top to toe\$1.85
BABRO NO. 30. Medium weight, full fashioned, pure silk to the hem\$1.65
BABRO NO. 40. Service weight. Full fashioned, pure silk to the hem\$1.85
All sold with the usual guarantee.

New Collegiate Frocks with a Sportive Air
\$16.75
Others \$29.75 And up

Of plain and novelty friscos, crepe exquisites, and flannels. One and two piece frocks, some with hand drawn work, some with smart embroidery,—and all authentically fashioned. These fabrics are ideal for the hard wear that they are expected to get. In all of the new fall colors.

Second Floor

Fashion Demands a Sport Coat for Fall
Of novelty woolen fabrics and tweeds in all of the new colors and combinations for fall. Some have lavish shawl fur collars, some have banded fur collars, and some are merely collared with the coat fabric. We invite comparison of either style or value.
\$29.75 \$39.75 \$49.75
—Second Floor

Fair Prices—Friendly Service

BROWN BOOK SHOP
621-623 STATE STREET

Stationery

Eaton's nationally known, quality stationery to fit every purse and every taste. With the University Seal—

Grey "Plaidette," with a silver seal
Pound box folded sheets95c
Pound box flat sheets\$1.15
Envelopes30c

White "Lyndhurst Club"
24 sheets and 24 envelopes
Gold Seal\$1.00
Cardinal Seal90c
Folded or flat sheets

Save our sales checks—they are worth 10% in trade on anything at any time.

Plain Pound Papers
Both folded and flat sheets, from 50c to 85c box
Envelopes from 30c to 45c

We unqualifiedly guarantee EATON'S papers to be always the same high quality of perfection, priced as low as is consistent with high quality.

BROWN BOOK SHOP
621-623 STATE STREET

Lectures Teach Indian Farmers

Red Men Solicit Help From Agricultural Extension Service

The Indian will turn from hunter to husbandman if the white "wise men" approach him properly and teach him practical methods that produce rapid results, says J. F. Wotja, county agent leader of the Agricultural Extension service of the Wisconsin College of Agriculture, in an article published in the current issue of the Wisconsin Archeologist.

Mr. Wotja, who has given lectures through interpreters to the Indians at fairs, institutes and pow-wows maintains that interest in farming is growing among the Indians. The Menominee tribe in September, 1914, was the first Indian group to solicit help from the Agricultural Extension Service. Two or three years later, every Indian agency in the state had sent in a request for educational work in practical agriculture.

"It is obvious," Mr. Wotja declares, "that the best results in the advancement of the agricultural program can be attained by the employment of a full time Indian agricultural agent, whose duties would correspond to those of the county agent for the white man. Such agricultural agent should be an observer, with ability to analyze conditions and find solution to the problems that may confront him."

This Indian agent should, he thinks, be under the guidance and direction of the Agricultural Extension service in order best to correlate the work with the state agricultural program.

The work of helping the Indian convert himself from a hunter and rover

to a farmer and settler can be accomplished only by following an understanding of how the Indian mind works. His sole occupations of hunting and fishing in the past have given him excitement, pride, action, satisfaction, definite and quick results. If he is to become a farmer and like it enough to continue that calling, he must derive from it the interest and benefits that hunting and fishing gave him.

"The Indian loves pony races, pow-wow dances, baseball, target and trap pigeon shooting, hunting, fishing, and playing his favorite Indian game, la crosse. When selling the game he secures through hunting and fishing, he is in the habit of getting immediate results and returns. The concrete rather than the abstract appeals to him. The message that the white man is to bring to the Indian should therefore relate as nearly as is consistent with the parallel development in the Indian's life. He does not relish restrictions placed upon him, but likes to receive sympathy."

At the various institutes which have been told such things as how to treat potatoes for scab, how to cut the tubers for seed; how to prepare the field and plant the seed; how to select strawberry plants, prepare the beds,

and plant the "sets." Other topics discussed included home gardens, the growing of sweet corn, beets, rutabagas, cucumbers, carrots, beans, onions, poultry and dairy cow management, the construction and value of root cellars and pits.

The Indian language does not contain words and scientific terms which must be used in teaching modern practical methods in farming; so the interpreter is an important medium in conveying the new learning.

That the Indian appreciates what the white men are doing is apparent from the fact that from 75 to 400 attended the recent institutes daily. Usually, at the close, several of the leading Indians voiced appreciation for the advice, information, and suggestions which had been given by the speakers.

Former Instructor Returns

James Cuneo, who was an instructor in the Spanish department two years ago has returned to take up scholastic work this year. Cuneo has been traveling and studying in France and has just returned from visiting his family in Argentina.

Sometimes a wife can read her husband like a blank book

Permanent Waves, Special—

\$8.00

Expert finger and water wavers. Soft rain water shampooing. Expert gentleman barber from Europe, who gives the latest cuts. Every branch of Beauty Culture.

Rosemary Beauty Shop

Open Tuesday, Thursday and Saturday evenings.
B. 6211
521 State St.

Stationery

A Treat in Store for You

Our Old London Crushed Bond, the beautiful Lattice weave, our famous Scotch Grey, and Gatewood's Special pound paper, are all in stock for you. Priced the same as before.

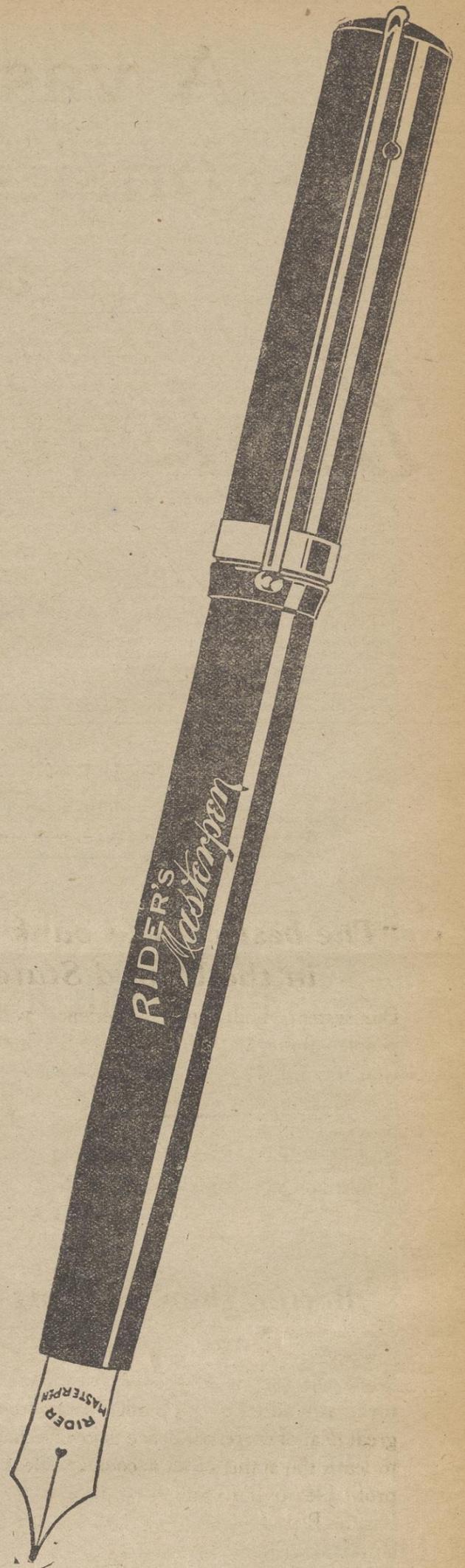
We have ten distinctive papers with Wisconsin Seal. The same that made our stationery department famous.

The Same Favorable Price as Last Year

Gatewood's

THE STUDENT BOOK EXCHANGE

712 State Street



Rider's Masterpen

is the ultimate in writing efficiency! It holds eight times as much ink as the ordinary pen, writes at touch, and has a smooth, friendly feel in the fingers. Compare it with any ordinary pen. Its value is convincing.

RIDER'S PEN SHOP

SALES

650 STATE ST.

REPAIRING

A vast majority of Wisconsin students, faculty and clubs

Bank at the Branch!

Ninety per cent of the Wisconsin student body do business at the Branch Bank of Wisconsin. A vast majority of faculty members transact financial affairs here. Practically every fraternity, sorority and club on the campus maintain Branch Bank checking accounts. They all come here because we have a banking system especially devised for the use of university folks—a system built up during over twenty years of doing business with students and faculty. The fact that the Branch Bank is endorsed by these groups should convince you that a checking account at this bank is the ideal financial arrangement for the Wisconsin student. Open yours today.

"The best college bank system in the United States"

Our system, built upon experience with university people affairs and people dating back to 1905, has won this tribute from national banking authorities. It is a banking plan which takes into consideration and provides for the peculiar requirements of university students. It is a banking system which will allow you to best conduct your financial affairs.

Better than banking at a "home town" bank

When one carries an account in a bank in his home town, a hundred or more miles away from Madison, a great deal of correspondence is involved. It is difficult to learn the status of an account. The account is unprofitable to the banker—a trouble to the student. But the Branch is but a few steps from your room—no letters to write, no unnecessary bother.

Branch Bank of Wisconsin checking accounts advantages

Madison business houses prefer to cash Branch Bank checks. With your account here, you will have no difficulty about the acceptance of your checks by merchants. A Branch account will let you know where your money is being spent; will allow you to keep within your budget or allowance. It is the ideal solution of student banking problems.

Ask any upperclassman about Branch Bank Service

Wisconsin students are enthusiastic in their commendation of the Branch Bank. Perhaps the greatest endorsement they give is the fact that ninety per cent of them do business here. Ask any of your friends about the advantages of an account at the Branch. Invariably you will be advised to open your account immediately. Do it today—we will be glad to see you.

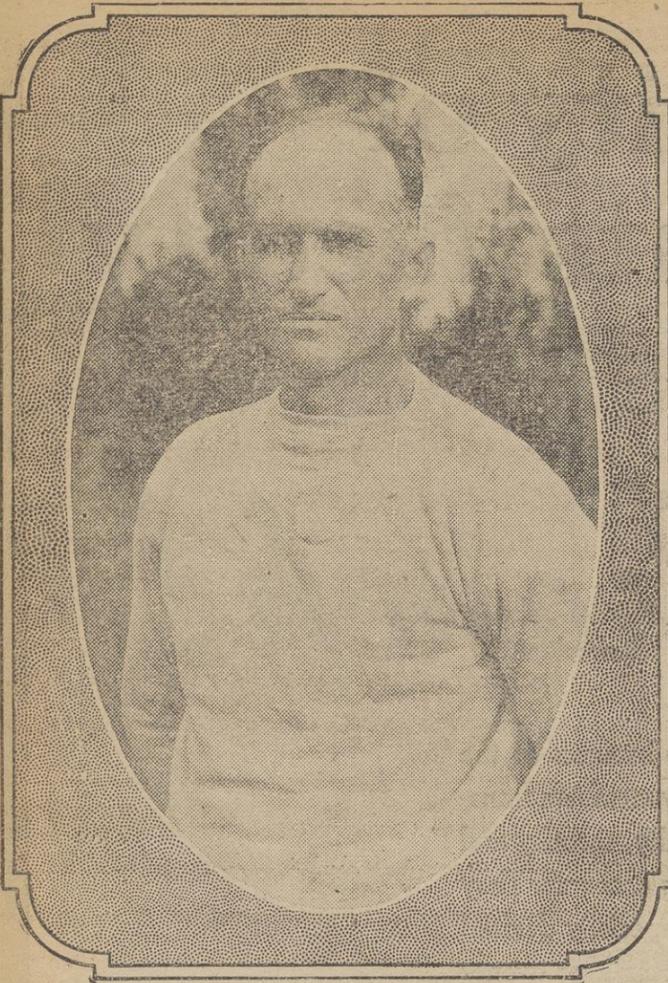
Open Your Account Today!

Branch Bank of Wisconsin

State at Gilman

Student Banking Headquarters

Football Coach Glenn Thistlethwaite



INTRAMURALS

Wisconsin League
Men who are signed up for intramural football in the Wisconsin League on Monday, Wednesday, and Friday will report at the Stock Pavilion at their scheduled time on Monday. The Tuesday, Thursday, and Friday group will report Tuesday at their scheduled time. Full equipment will be issued for the groups who will work out on the new gridirons on Intramural Field under the direction of George Little and George Berg.



SUBSCRIBE FOR THE CARDINAL
SUBSCRIBE FOR THE CARDINAL

CLASSIFIED ADVERTISING

IN THE CARDINAL
Reaches Every Student

LOST: Alpha Xi Delta Sorority pin on Langdon. B. 5410. Henriette Halner. 2x20

WANTED: Student's laundry. Will call and deliver. Silks washed with care; reasonably done. B. 5009. 46x20

SERVICE: Student's laundry. B. 2868. Phone for trial. 3x20.

FOR RENT: Desirable, single rooms for men; oil heat, hot water, private entrance, lake-view. 636 Howard Place. B. 4703. 2x20

FOR SALE: Late model typewriter; first class condition. Real buy. Fairchild 4819 W. 3x21

WANTED — Secretary and Maid to travel with Dr. and Mrs. Baker; home and abroad. For interview, call Dr. Baker, Loraine Hotel. 1x21

LOST—Pair dark shell rimmed glasses. Reward. B. 1099. Ask for Earl Ross. 1x21

FOR RENT—1821 University Ave., rooms for rent for men students with one single and one double and one light housekeeping. Phone B. 2651. 2x21.

than any of the women named here. This column is all against the idea of players becoming ruttid in type characterizations, but here's hoping the moneyed movie magnates never

try to change the ways of Greta Garbo.

BARBER WANTED: Part-time. University Club Barber Shop. B6070. 3x22

FOR SALE: Drawing set, board and 7 square slide rules, Qualitative Analysis, drawing book, chemistry hand-book, Elementary Mathematical Analysis, Outline of Callipers, inside and outside, and triangles; perfect condition; cheap. Phone F4920. 2x21

FOR RENT: Nicely furnished room; University section. Well heated. \$3.25 per week. Phone B6661. 1x22

WANTED: Tending furnaces. Experienced; best references. Call F 3862. 2x22

Lots of men secretly envy the tramp's don't care disposition.



The Finishing Touch--

To any man's wardrobe,—and one every well dressed man should make—is a Top-coat.

Stop in today and see the beautiful coats we have assembled in our Fall Display. Discover, as so many have, the extra value we offer in

Campus Clothes

The Finest of
Clothes Ready to Wear
J, MINTZ

Campus Clothes Shop

University Ave. at Park Street—Madison, Wis.

Special for this week-end—
Imported Broadcloth Shirts
White and Colored

\$1.95

Engineers

There are nine approved drawing sets; you should buy no other. We sell the most popular sets and all the specified supplies. No store handling a rebate has ever sold the same instruments as low as our price.

Gatewood's

Students Book Exchange

712 STATE STREET

Madison to Hear English Singers

Union Board Will Present Distinguished Artists in Concert Series

A unique attraction of the Wisconsin Union Concert series this winter and one which every lover of music is being urged by the Union Board to hear is the English singers, called the finest part singers in the world.

"It has been our effort in arranging concerts each year for the university to secure those attractions which are not only the most famous such as Paderewski and Chaliapin, but also those which really reliable and discriminating critics have declared to be the most valuable and worth while of the more unique musical ventures available today. Thus the English singers have been picked as being most sure to bring enjoyment to three thousand students," Edwin Fronk '29, manager of the concerts, declared yesterday.

Clyde Kluckhohn '28 also pointed out that the Union takes a great deal of pains to investigate all of the attractions which it secures and then tries to introduce new artists to Madison audiences. Thus last year Sigfrid Onegin made her debut at Madison to a comparatively small audience, but her marvelous voice and the consequent friends she made have caused her to be repeatedly sought for a return engagement at Madison. Similarly the English sinngers, although new to Madison, are sure to please.

Distinctly unique and surprisingly charming, the English Singers have everywhere in the world captivated their audiences. A recital of their pro-

cedure and method on the concert stage is the best way to describe the nature of their artistic offering.

As the concert is about to begin these singers from London, walk upon the stage, seat themselves—for most of the concert—informally about a table, spread their part-books before them, and proceed to sing some of the most exacting and subtle contrapuntal music ever written for unaccompanied voices as easily and accurately as if they were delivering the Old Oaken Bucket at a glee club concert of the '90's.

The concert series tickets, of which the English singers concert is one of the evenings, are now on sale at Hook Brothers Music store. The other concerts on the series are Luella Mellus, Feodor Chaliapin, and Ignace Paderewski. All the concerts will be held in the University Stock pavilion.

Y. W. C. A. Plans Fall Functions

Picnic, Convocation, membership, and Financial Drives Scheduled

With Miss Mary Anderson, former Y. W. C. A. secretary, back from a year's tour in Europe, the work of the Young Women's Christian association will begin immediately. The first official meeting of the cabinet will not be held until Tuesday, October 4, but many other affairs of interest to the freshman women and non-members are being planned for the next week and the latter part of this week.

On Friday there will be held a picnic for all new girls who are interested in the organization. It is hoped that as many as possible will take ad-

vantage of this opportunity of getting acquainted with the other workers and of getting in touch with the Y. W. C. A. atmosphere. This picnic is in charge of Sally Ringe '29. Other announcements as to the time and place will be given out later on the campus and in the Cardinal.

The actual work of the Y. W. C. A. will begin, however, with an All-University Women's convocation which will be held in Lathrop hall on Wednesday, Sept. 28. This convocation is held for every woman on the campus. At that time they will be able to become acquainted with the secretary and officers, as well as the advisory board which is made up of some of the most prominent professors and instructors on the campus.

Following the convocation there will take place the membership and financial drives, the Freshman Women's Mass meeting, and later on the annual Y. W. C. A. Friendship banquet. Announcements concerning all these affairs will be made before hand in the Cardinal.

The "sticks" is that region where a thief is just a thief instead of a master criminal.

So very many have been doing five days' work and scattering it over six days.

Seat Sale Now On
ALBERT SPALDING
Oct. 18 at Christ Church. To avoid disappointment, make your reservations now at—
Ward Brodt Music Co.
328 State Street

There's one Progressive Senator not easy to handle. He doesn't eat breakfast.

The meanest trick a woman plays on her husband is to increase his stock of family connections.

It's easy to secure the world's good opinion if you have the price.

READ CARDINAL ADS

Rupp's

Joe. I Geo.

326 State St.

Feature Only

\$35

Two Pants Suits

—And such values—Look around—compare garment for garment—you will then be convinced that Rupp's are giving you value—plus.

Will You Come In?

BUY ON YOUR CO-OP NUMBER

ENGINEERS' SUPPLIES

The University Co-op Sells only the Highest Grade--Approved by the Drawing Dept.

*Dietzgen
Keuffel and Esser
Richter*

Good instruments make good work possible—that's why you can't afford to buy anything but the best.

Only Approved Engineering Supplies are Sold at The Co-op.

Buy on Your Co-op Number

The UNIVERSITY CO-OP
E. I. GRADY Manager
STATE at LAKE

STRAND
CONTINUOUS 1 TO 11

LAST 2 DAYS

MATINEES—40c
NIGHTS—50c

The **BIG PARADE**
starring
JOHN GILBERT
with
Renee Adoree
Carl Lagerquist at the Wurlitzer



DEXTER'S 11 CALIFORNIANS
—ON THE STAGE—
At 3—7—9 P. M. Daily
The Hottest Entertaining Orchestra in Madison

—Starting Saturday—
An All-Collegiate Bill

Richard Barthelmess
IN
The DROP KICK
First National Pictures



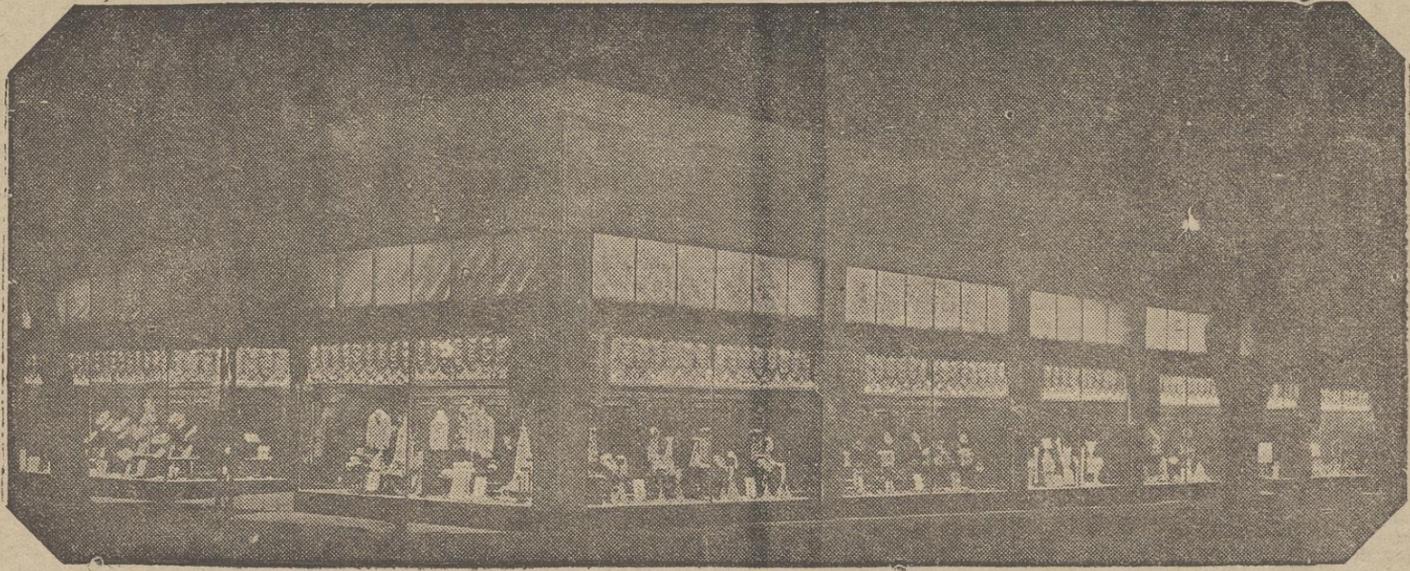
First Showing in Wisconsin

Exclusive Cardinal-Strand Movies of
VARSITY WELCOME

DEXTER'S CALIFORNIANS
In an ALL VARSITY Stage Program

Buy Everything Possible on Your Co-op Number

Dempsey-Tunney Fight Broadcast Tonight. Listen to the Ringside Account at the Co-op.



What the Co-op Is

A history and explanation of the great organization which we ask you to join today

Organized by Students and Faculty Members

In 1893 a group of Wisconsin students and faculty members organized the Co-op so that the campus might have a book shop of its own. President Emeritus Birge, Professor Snow, and Dean Turneure were among its early officers.

All Profits Returned to Members

All profits are returned to members in the form of merchandise rebates, except necessary reserve for working capital.

No Private Capital

There is not, nor has there ever been, a dollar of private capital in the Co-op. The only ones to whom the dividends are paid, or ever have been paid are Co-op members. Dividends are paid to them only in the form of merchandise rebates.

These Men are the Trustees

Management of the Co-op is vested in a board of trustees composed of alumni, faculty members and student members. Wm. J. P. Aberg, H. A. Smythe, and George P. Hambrecht represent the alumni upon the present board. Professor A. V. Millar is the faculty member, and D. A. Keith the student representative.

Membership fee is \$2.50, payment of which entitles you to a \$2.50 Conklin, Waterman, or Parker fountain pen. JOIN TODAY.

Buildings University Owned

The new Co-op building and the real estate upon which it is situated, are owned by the University of Wisconsin. In the event of the Co-op's dissolution, all assets are to go to the University.

The UNIVERSITY CO-OP

E. J. GRADY, Manager
STATE at LAKE