



# LIBRARIES

UNIVERSITY OF WISCONSIN-MADISON

## A.L.A. lists used in camp library work.

[s.l.]: [s.n.], 1917-1919

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A.L.A. lists used in  
camp library work



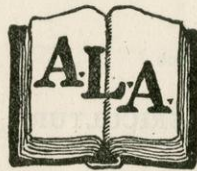
BOOKS  
VOCATIONAL

# LISTS OF BOOKS

APPEARING IN THE BOOK

## “Your Job Back Home”

FOR MEN LEAVING THE SERVICE



Published by  
THE LIBRARY WAR SERVICE  
AMERICAN LIBRARY ASSOCIATION

## VOCATIONAL BOOKS

The following books have been supplied to transports, hospitals, and camp libraries to be used in connection with the volume "Your Job Back Home."

### RAILROAD AND SEA TRADES

Locomotive engine running and management  
Men on deck  
Modern seamanship  
Navigation  
Practical exporting  
Practical wireless telegraphy  
Principles of ocean transportation  
Operation of trains  
Shipbuilding industry  
Telegraphy self-taught

Sinclair  
Riesenburg  
Knight  
Jacoby  
Hough  
Bircher  
Johnson & Huebner  
Prior  
Kelly & Allen  
Edison

### ENGINEERING

Construction of roads and pavements  
Elements of railroad engineering  
Engineering drawing  
Engineering as a career  
Gas engine troubles and installation  
Internal combustion engine manual  
Modern gasoline automobile, its design, construction, maintenance, and operation  
Modern steam engineering  
Practical electricity  
Steel construction

Agg  
Raymond  
French  
Newell  
Rathbun  
Sterling

Page  
Hiscox  
Croft  
Burt

### MINING AND METAL TRADES

Blast furnace construction  
Chats on steel  
Foundry work  
Machine shop practice  
Metallurgy  
New tinsmith's helper and pattern book  
Principles of mining  
Textbook of advanced machine work

Johnson  
Spring  
Gray  
Kaup  
Stoughton  
Williams  
Hoover  
Smith

### AGRICULTURE

Farm management  
Fertilizers and crops  
Garden farming  
Productive dairying  
Productive orcharding  
Productive poultry husbandry  
Productive sheep husbandry  
Traction farming  
Types and breeds of farm animals

Coffey  
Van Slyke  
Corbett  
Washburn  
Sears  
Lewis  
Coffey  
Stephenson  
Plumb

### ARTISAN TRADES

Carpentry  
Cement worker's handbook  
Complete modern carpentry and joinery  
Modern blacksmithing  
Modern plumbing  
Photography  
Printing  
Steam and hot water  
Woodworking for secondary schools

Townsend  
Lewis  
Hodgson  
Holstrom  
Starbuck  
Roebuck  
Henry  
King  
Griffith

### VOCATIONS

Business employments  
Occupations  
Vocational guidance  
Young man and his vocation

Allen  
Gowin & Wheatley  
Brewster  
Harris

### BUSINESS

Advertising and selling  
Bookkeeping complete  
Business letters  
How to deal with human nature in business  
Newspaper writing  
Practical work of a bank  
Retail selling  
Retail selling and store management

Hollingworth  
Miner  
Gardner  
Cody  
Bleyer  
Kniffin  
Fisk  
Nyström

## Every Man's Job Is to Be a Good Citizen

These books on timely topics are selected and supplied by the American Library Association to supplement the lectures given in the camps by the welfare organizations. They are of interest to men who plan to make good at their work and who feel that they wish to take a citizen's part in their own local and national government.

### THE JOB AHEAD

#### Finding the Work

Business employments  
Occupations  
Profitable vocations for boys  
Vocational guidance for the professions  
Young man and his vocation  
Bulletins  
Publications

Allen  
Gowin & Wheatley  
Weaver  
Brewster  
Harris  
U. S. Employment Service  
U. S. Federal Board for  
Vocational Education

#### Working the Find

Making good  
Proverbs  
Succeeding with what you have  
Success in business  
Training for efficiency  
What men live by

Faris  
Modern Reader's Bible  
Schwab  
Rose  
Marden  
Cabot

### A COUNTRY PROSPEROUS

#### National Prosperity

How the world makes its living  
Industry and trade  
Principles of wealth and welfare  
Principles of economics

McPherson  
Bishop & Keller  
Raper  
Seager

#### Individual Prosperity

Money; what it is and how to use it  
How to get ahead  
Work, wages and profits  
Cost of living

Hayward  
Atwood  
Gantt  
Clark

#### Agriculture the Basis

Lure of the land  
New business of farming  
New earth  
Principles of agriculture

Wiley  
Dimock  
Harwood  
Bailey

### A COUNTRY WELL GOVERNED

#### World Issues in Government

Real business of living  
World war issues and ideas  
Democracy vs. autocracy  
Governments of Europe

Tufts  
Speare & Norris  
Geiser  
Ogg

#### American Ideals in Government

American spirit  
North American idea  
My country  
Preparing for citizenship  
Civics for new Americans  
Elementary civics  
Use your government

Monroe & Miller  
Macdonald  
Turkington  
Guitteau  
Hill & Davis  
McCarthy  
Franc

#### Value of an Education

Why go to college  
College and the man  
Money values of education (Bulletin No. 22, 1917)

Cooper  
Jordan  
U. S. Bureau of Education

## Fifty Good Books Which Every One Likes

This list is offered in the belief that every book is a favorite and well worth reading.

### FICTION

Adventures of Sherlock Holmes	Doyle	Light of western stars	Grey
Ben Hur	Wallace	Little Shepherd of Kingdom Come	Fox
Call of the wild	London	Lorna Doone	Blackmore
Caleb West	Smith	Luck of Roaring Camp	Harte
Captains courageous	Kipling	Les Miserables	Hugo
Cloister and the hearth	Reade	Mr. Pratt	Lincoln
Conquest of Canaan	Tarkington	Prisoner of Zenda	Hawkins
Count of Monte Cristo	Dumas	Right of way	Parker
Crisis	Churchill	Shepherd of the hills	Wright
David Copperfield	Dickens	Tale of two cities	Dickens
Fortunate youth	Locke	Three Musketeers	Dumas
Gallagher and other stories	Davis	To have and to hold	Johnston
Honorable Peter Stirling	Ford	Treasure Island	Stevenson
In our town	White	Tom Sawyer	Twain
Ivanhoe	Scott	Virginian	Wister
John Halifax, gentleman	Craik	Westward! Ho!	Kingsley
Last of the Mohicans	Cooper		
Leavenworth case	Green		

### BIOGRAPHY

Autobiography	Theodore Roosevelt
Everyday life of Abraham Lincoln	F. F. Browne
Making of an American	Jacob Riis (an immigrant social worker)
Promised land	Mary Antin (a Jewish immigrant)
Sailor's log	Robley D. Evans (an admiral of the U. S. Navy)
Story of my life	Helen Keller (deaf, dumb, and blind)

### MISCELLANEOUS

Adventures in contentment	Grayson	Oregon trail	Parkman
Essays of Elia	Lamb	Our nation in the making	Nicolay
Fighting fleets	Paine	Vagabond journey around the world	Franck
Golden treasury of verse	Palgrave	What men live by	Cabot
Life on the Mississippi	Twain		
Macbeth	Shakespeare		

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10 rue de l'Elysee, Paris.

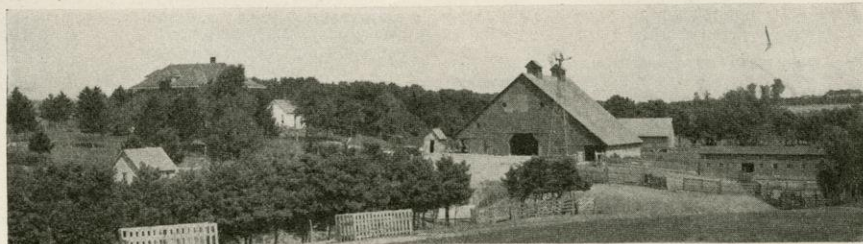




**YOUR JOB  
BACK HOME**

PUBLISHED BY  
AMERICAN LIBRARY ASSOCIATION

**Y**OUR JOB BACK HOME has been published by the Library War Service of the American Library Association for use on transports, in camps and hospital libraries both here and overseas, and a special edition is being prepared for public libraries. The general style and composition of the National Geographic Magazine has been followed, and most of the plates used were loaned the Association by that magazine. The volume is profusely illustrated and is composed of 64 pages, containing the work of well-known artists; also excellent photographs depicting the trades, with forceful titles carrying the book suggestion of the job back home to the returned soldier. The list of books appended is referred to throughout the volume, and publishers are prepared to expedite deliveries. The interesting text has been endorsed by the Labor Department and adds to the value of the volume. The special edition is bound in cloth, gold lettered, to sell at cost price, fifty cents.



Courtesy Agricultural Department.

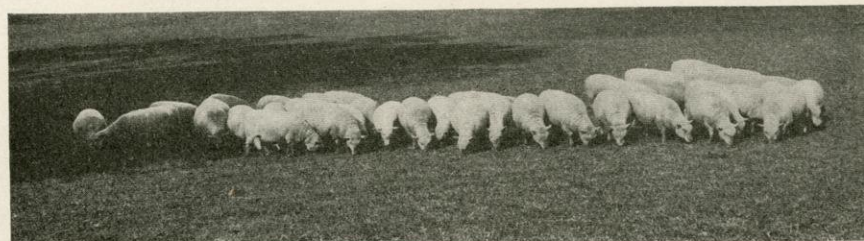
#### THE OLD HOMESTEAD



Courtesy Agricultural Department.

#### ONE OF THE FARMER'S MONEymAKERS

Small herds on eastern farms are increasing in number, because of the nearness of markets and the cheapness of land, especially in New England. Coffey's "Productive Sheep Husbandry," which has taken an expert five years to write, is a complete guide.



Courtesy Agricultural Department.

#### WOOL RAISING AS AN INDUSTRY



## LIST OF BOOKS

### AGRICULTURE

Coffey	Productive Sheep Husbandry	Lippincott	\$1.50
Corbett	Garden Farming	Ginn	2.60
Lewis	Productive Poultry Husbandry	Lippincott	2.00
Plumb	Types and Breeds of Farm Animals	Ginn	2.60
Sears	Productive Orcharding	Lippincott	1.75
Van Slyke	Fertilizers and Crops	Orange-Judd Co.	2.50
Warren	Farm Management	Macmillan	1.75
Washburn	Productive Dairying	Lippincott	1.75
Stephenson	Traction Farming	Drake	1.50

### ARTISAN TRADES

Hodgson	Complete Modern Carpentry and Joinery	Drake	2.50
Starbuck	Modern Plumbing	Henley	3.00
Townsend	Carpentry	American Tech. Soc.	1.50
King	Practical Steam and Hot Water Heating and Ventilation	Henley	3.00
Lewis	Cement and Concrete Users' Handbook	Henley	2.50
Griffith	Woodworking, secondary schools	Manual Arts Press	1.75
Roebuck	Photography	Appleton	1.50
Henry	Printing	Wiley	1.25
Holstrom, J. G.	Modern Blacksmithing	Drake	1.00

### VOCATIONS

Allen	Business Employments	Ginn	1.25
Gowin & Wheatley	Occupations	Ginn	1.36
Harris	The Young Man and His Vocation	Badger	1.25
Brewster	Vocational Guidance	Rand	1.00

### BUSINESS

Cody, Sherwin	How to Deal with Human Nature in Business	Funk	2.00
Hollingworth	Advertising and Selling	Appleton	2.25
Kniffin	The Practical Work of a Bank	Bankers Pub. Co.	5.00
Nystrom	Retail Selling and Store Management	Appleton	1.50
Bleyer	Newspaper Writing	Houghton	1.65
Fisk	Retail Selling	Harper	1.00
Gardner	Effective Business Letters	Ronald	2.00
Miner	Bookkeeping, Complete Course	Ginn	1.60
Barrett	Modern Methods in the Office	Harper	2.00

### RAILROAD AND SEA TRADES

Edison	Telegraphy Self-Taught. A Complete Manual of Instruction	Drake	1.00
Hough	Practical Exporting	American Exporter	4.00
Jacoby	Navigation	Macmillan	2.25
Johnson & Huebner	Principles of Ocean Transportation	Appleton	2.50
Kelly & Allen	The Shipbuilding Industry	Houghton	3.00
Knight	Modern Seamanship	Van Nostrand	3.00
Prior	Operation of Trains	Drake	2.00
Riesenburg	The Man on Deck	Van Nostrand	3.00
Sinclair	Locomotive Engine Running and Management	Wiley	2.00
Bischer	Practical Wireless Telegraphy	Wireless	1.75

### ENGINEERING

Agg	Construction of Roads and Pavements	McGraw-Hill	3.00
French	Engineering Drawing	McGraw-Hill	2.00
Hiscox	Modern Steam Engineering	Henley	3.00
Page	The Modern Gasoline Automobile. Its Design, Construction, Maintenance, and Operation	Henley	2.50
Rathbun	Gas Engine Troubles and Installation	Stanton	1.00
Raymond	Elements of Railroad Engineering	Wiley	4.00
Newell	Engineering as a Career	Van Nostrand	1.00
Croft	Practical Electricity	McGraw-Hill	2.50
Sterling	Internal Combustion Engine Manual	Naval Academy	1.75
Belden	Building Superintendence for Steel Structures	American Tech. Soc.	1.00

### MINING AND METAL TRADES

Kaup	Machine Shop Practice	Wiley	1.25
Smith	Text-book of Advanced Machine Work	Induc. Educ. Book Co.	3.00
Williams	The New Tinsmith's Helper and Pattern Book	U. P. C. Book Co.	2.00
Gray	Foundry Work	American Tech. Soc.	1.00
Spring	Non-technical Chats on Steel	Stokes	1.50
Stoughton	The Metallurgy of Iron and Steel	McGraw-Hill	3.00
Johnson	Blast Furnace Construction	McGraw-Hill	4.00
Hoover	Principles of Mining	McGraw-Hill	2.50

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Sent to all librarians

AMERICAN LIBRARY ASSOCIATION

LIBRARY WAR SERVICE

Headquarters  
The Library of Congress  
Washington, D. C.

January 7 1919

To the Librarian:

Enclosed are samples of fourteen vocational book lists out of a series of twenty-four issued by the A.L.A. War Service to stimulate interest in vocational study in the camp and hospital libraries during the period of demobilization and reconstruction.

To enable public libraries to carry on this work among the men after their return to civil life, we are prepared to supply these book lists to you in any quantity at cost---\$1.50 per thousand, which will include the expense of mailing.

You will note that the reverse side of each list advises the man who reads it to "ask for these books and for others on any line of work that interests you, at the camp or hospital library, or at your public library when you get back home."

In camps and hospitals these lists are displayed in racks, placed in recreational buildings and in various centers where men congregate. The aim is to reach every man in camp, no matter how short his stay, with the vocational list in which he would be interested. Even if he finds no book list on his especial subject, he still has caught the idea that the library is the place to get posted on the home job. Posters and placards, lantern slides in moving picture shows, brief talks by the camp librarian or some other A.L.A. representative before lecture audiences and in camp theaters, and various other advertising mediums are employed to back up the idea.

The man who has begun vocational study while in military service must be able to keep on with it after his discharge. The books he has begun to use must be waiting for him in the public libraries.

And the public libraries must reach those men whom the Library War Service has missed.

Cooperation with the U.S. Employment Service:

The Employment Service wants to establish immediate, active cooperation between the various bureaus of the service and the public libraries.

They want the man who is looking for work to use the public library to determine what his work should be. They suggest that the

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branches of the Service in the various cities might effectively distribute these vocational lists to the discharged soldiers and sailors and former war workers who apply there for help. In this way, the lists would reach people who do not come to the library.

The library can be a big factor in making connections between the man and the right job.

In addition to the lists here enclosed, there are ten other lists, dealing with the following vocational subjects: Merchant Marine; Shipbuilding; Foreign Trade; Machine Shop Work; Gas Engines; Toolmaking; Rapid Communication; Applied Drawing; Banking; The Choice of a Profession. We will send you samples of these ten in a few days. On each list an average of six titles is given.

If you wish these lists please specify the quantity wanted of each list by number. Your request must reach us by January 20th, as reprinting is to begin on that day.

Very truly yours,

GEORGE B. UTLEY

Executive Secretary

## Foreign Trade

The American flag is waiting to carry our products to foreign lands—flying over a new and growing **AMERICAN MERCHANT MARINE**. Our goods must restock war-ravaged Europe. South America will offer a greater market than ever. With German trade, so strong before the war, now under an overwhelming moral disadvantage, American products will win out—if we know the ground.

The man who knows will succeed. American trade in South America needs the student. Certain hard lessons must be learned, ignorance of which caused failure before the war. We must learn the physical and economic facts of South America; we must know Spanish; we must learn to understand the Spanish-American temperament with its remarkable business aptitude.

The man who would know South America must visit it. But as a preliminary, he can study books on the geography and economics of the "Ten Republics." **Understanding South America**, by Cooper, describes the national background, the natural resources, and the methods of doing business.

(OVER)



Reid's **The Young Man's Chances in South and Central America** tells the young American farmer, teacher, dentist, surgeon, banker, journalist, what awaits him there.

**Caribbean Interests of the United States**, by Jones, deals with Central America and the West Indies—the crossroads of the western world.

Filsinger's **Exporting to Latin America** gives straight facts. The author was formerly president of the Latin-American Trade Association.

For the larger field of foreign trade, Hough's **Practical Exporting** deals with sales organization, shipping and packing, marine insurance, credits, and the like.

**Principles of Ocean Transportation**, by Johnson and Huebner, is an authority on the various lines, rates, and conditions of ocean traffic, explaining also the present merchant marine policy of the United States.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.

American Library Association  
Library War Service  
Vocation List No. 17-L

## Rapid Communication

Telegraphy, telephony and wireless have been rapidly developed during the war. Communication between air and land stations, between ship and shore stations, and perfection of land communication offer opportunities for study and further development.



Edison's **Telegraphy Self-Taught** is a manual of instruction for beginners. Dodge's **Telegraph Instructor** is especially intended for operators going into railroad work.

For telegraph engineering and construction work, Jones' **Diagrams and Complete Information for Telegraph Engineers and Students** is useful, including chapters and drawings from official specification papers and blueprints of the Western Union Telegraph Company and the Postal Telegraph-Cable Company.

**Modern American Telephony**, by Smith, is a complete manual. **Subscribers' Apparatus**, by Jansky and Faber, treats of principles and construction of receivers, transmitters and connecting circuits.

(OVER)

For students of wireless, Bucher's **Practical Wireless Telegraphy** is serviceable, having many diagrams and illustrations.

Other practical books are Hayward's **How to Become a Wireless Operator** and Robison's **Manual of Radio Telegraphy and Telephony**, the latter prepared for naval electricians and published by the U.S. Naval Institute.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 21-L

## **Ships— And Yet More Ships**

In war and in peace, the United States needs ships. Food, clothing, coal, and other supplies are needed in Europe. There is an increasing market in foreign countries for many products of American manufacture as fast as we can build ships and send the products across. The MERCHANT MARINE is recruiting men for its service; American labor must keep up the supply of ships.

Shipyards call for strong men experienced in a variety of trades. Here are a few of them: architect, boiler maker, carpenter, engineer, fireman, machine shop worker, riveter, sheet metal worker—and many others.

Your skill and knowledge in special trades insure you a job. Read books on your trade, and books about shipbuilding, too. Here are titles of some of them.

**The Shipbuilding Industry**, by Kelly and Allen, has been written with the assistance of the U.S. Shipping Board. The achievements of our shipyards are thrillingly described.

**Shipyards Employment**, prepared for the Shipping Board, gives an idea of



the multitude of trades necessary to shipbuilding. Maybe yours is one of them.

**MacBride's Handbook of Practical Shipbuilding** is an authority on the division of work, the tools, the successive operations in the construction of a typical cargo vessel.

**How Wooden Ships Are Built**, by Estep, and **Van Gaasbeek's Wooden Boat and Shipbuilding** tell of construction work—the former a popular account illustrated by many photographs, the latter an instruction book for carpenters.

**Naval Architecture Simplified**, by Desmond, is adapted to the beginner and is practical and full enough for use of the commercial designer.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



*American Library Association  
Library War Service  
Vocation List No. 16-L*

(OVER)

## American Merchant Marine Needs Men

Tens of thousands of men are needed now for the American Merchant Marine Service. Our overseas commerce has its greatest years before it. American products will find markets all over the globe, and not only ships but thousands of men must carry them. The romance of the sea pictured many years ago in Dana's **Two Years Before the Mast** still exists, and its hardships are lessened.

Riesenberg's **Under Sail** is a thrilling account of one of the last voyages around Cape Horn in a wooden ship propelled by sail alone—a ship in the American Merchant Service.

Conditions have changed since the times pictured in those books. The MERCHANT MARINE has grown and declined and is rising again. **Principles of Ocean Transportation**, by Johnson and Huebner, explains the present merchant marine policy of the United States, giving general statistical information.

Naval and merchant service are both described in Knight's **Seamanship**—



(OVER)

the standard American book on that subject.

A handy little volume on what a modern American seaman should know is Riesenberg's **The Man on Deck**.

Manuals on navigation are numerous and useful. The **American Practical Navigator**, by Bowditch, is so indispensable that it is called "the navigator's Bible."

Jacoby's **Navigation** is written especially for men studying without a teacher. **The Whys and Wherefores of Navigation**, by Bradford, is for marines who wish to know more about the guiding principles of navigation.

Books on weather signs, on marine engineering, on ocean transportation and foreign trade are also useful to men in the service and to those about to enlist.

Ask for these books and for others on any line of work that interests you at YOUR PUBLIC LIBRARY. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 15-L

## The Choice of a Profession

If you are headed toward a professional career, you must be sure your choice is right. The professions are overcrowded. Years of training, at heavy expense, are required. Sometimes earning power does not begin for several years after college. It grows slowly, and is not reached in full until middle life.

But if you succeed in your profession you will live a full life, rich in human values. You will be a recognized servant of the community.

Books can start you along the right road. **Vocational Guidance for the Professions**, by Brewster, is a straight talk on how to judge yourself and your ability, and how to make your choice.

**Engineering as a Career**, consisting of papers on the subject by prominent engineers, enables the reader to see that profession through the eyes of some of its biggest men.

The opportunities and perils awaiting the minister in his chosen profession, and the relation of his work to church, home, and the world of affairs, are set forth by Jowett in **The Preacher, His Life and Work**.



(OVER)

**Medicine as a Profession**, by Weaver, answers every question about the profession which might occur to the man who wishes to enter it.

Allen's **The Law as a Vocation** takes up the various branches of the profession, its opportunities, the necessary preparation, and the period of entering into practice.

**The Field of Social Service**, by Davis, presents the appeal of various lines of social service. Professions of public service, helping to fight disease, crime and poverty, are presented in **The Youth and the Nation**, by Moore.

**The Profession of Teaching**, by Woodley, discusses the demands made upon a teacher, his opportunity for useful service, and some of his methods.

Ask for these books and for others on any line of work that interests you at YOUR PUBLIC LIBRARY. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 24-L



## Journalism

Without the newspapers, the war could not have been won. It was the press which built up public opinion into the common will to victory that made possible the welding of manpower, ships, food, money, and armament into the great fighting strength of a nation.



For the journalist, there is inspiration in the knowledge that his work reaches and influences thousands. It holds for him the charm of the unexpected. Each day brings a new experience. Each day he can make a fresh start, forgetting the mistakes of yesterday. A newspaper lives but a day; today it is on the press, tomorrow on the pantry shelves.

There is no school like experience for the newspaper man, but much that the "cub" reporter ought to know has been put into books. **News Writing**, by Spencer, gives an insight into the work which will help carry a reporter through his first week, the most nerve-racking of his journalistic career. It explains the nature of news, how to get it, and how to prepare it for the copy desk.

Hyde, in **Newspaper Editing**, deals with the work of the copy readers and re-write men of the editorial staff, who

(OVER)

turn the reporter's raw material, "news," into the finished product. This book tells about headline writing.

**Newspaper Building**, by Rogers, is an application of efficiency to editing, mechanical production, circulation and advertising.

**The Country Weekly**, by Bing, covers thoroughly the field of country journalism.

**Essentials in Journalism**, by Harrington and Frankenberg, is a systematic treatment of newsgathering, editing, and newspaper management.

**Bleyer's Newspaper Writing and Editing** is an explanation of the work of the editorial staff.

These books are practical, illustrating points by actual newspaper stories.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 12-L

YOUR  
JOB  
AT  
HOME



Now that the war is over, and you are back home, the next thing to tackle is your job. Books will help you get that job, or brush up on the one that's been waiting for you.

THERE are books on every trade and profession at which men have worked. Some of them tell of successes, some of failures. Read and learn how to succeed in your work.

(OVER)

These are a few of the lines in which competent men are needed:

Accounting	Foreign Trade
Advertising	Journalism
Automobile Work	Machine Shop Work
Banking	Railroading
Building	Salesmanship
Business	Seamanship
Drafting	Sheet Metal Work
Electrical Work	Shipbuilding
Engineering	Telegraphy
Farming	Telephony
	Toolmaking

Ask for books on these subjects and on other lines of work at YOUR PUBLIC LIBRARY. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 1-L

## Picking the Job That Fits

Maybe you have a job waiting for you. If you have, you'll find that books will help you brush up on details you may have forgotten while learning to win the war.



If you're undecided as to what to do, the books on opportunities in different kinds of work will help you choose. Practical advice about the choice of work, and on making good, is given in **The Young Man and His Vocation**, by Harris.

A study of the openings in agriculture, commercial occupations, transportation, civil service, manufacturing, building and machine trades, engineering, medicine, teaching and other professions will be found in **Gowin and Wheatley's Occupations**.

In **Business Employments**, by Allen, is treated the business side of manufacturing, of modern retail trade and of finance, with concrete illustrations drawn from shoe manufacture, a department store, and a study of banking institutions.

**Weaver's Profitable Vocations for**

(OVER)

**Boys** suggests many possibilities of worth-while work for men.

If professional work appeals to you more than business or industrial work, you will find suggestions about training for law, the ministry, teaching, medicine, scientific work, engineering, agriculture, journalism and other fields, and the openings in them, in **Brewster's Vocational Guidance for the Professions**.

Work in the public service, helping to fight disease, crime, and poverty, is stirringly presented in **The Youth and the Nation**, by Moore.

And there are other books, not only on general occupations, but also on special kinds of work. Some of them are sure to fit your interests and ability, and start you in the right direction.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 2-L

## Salesmanship

Knowledge of human nature learned by personal observation and experience helps to make a good salesman. Books are also guides to character and enable us to observe more keenly. In books successful business men have pointed the road to greater efficiency.



One practical guide is Taylor's **What a Salesman Should Know**, which deals with traveling salesmanship.

**Salesmanship**, by Maxwell, treats of sales in department stores as well as on the road. **Advertising and Selling**, by Hollingworth, and Mahin's **Advertising, Selling the Consumer** are everyday, practical books. Hollingworth tells how to size up customers, and Mahin is an authority on developing a market through intelligently planned advertising campaigns.

Marketing methods, personal salesmanship, training people to sell more goods, and supervision of the selling force are described in **Retail Selling**, by Fisk, an experienced manager in various types of stores. The chapters on training employees to sell more goods are especially thorough.

(OVER)

**Moody's Men Who Sell Things** is a popular book of personal observations and experiences written by a man who for twenty years was a traveling salesman, European buyer, sales manager and employer. He says, "What the world of salesmanship wants is educated enthusiasm." His book and others on the subject contribute toward the education advocated.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No 9-L



## Steam Engineering

Steam power is so important in modern industry, and used in so many different applications, that all engineering men should have some knowledge of it.



The operating engineer who wants to understand the underlying principles of the machinery in his charge will find a clear explanation in Hirshfeld and Ulbricht's **Steam Power**.

**Modern Steam Engineering**, by Hiscox, is a popular description of standard apparatus and practice.

Crane's **American Stationary Engineering** is a manual of practical comment and advice for operating engineers.

Boiler-room equipment and the principles of economic combustion are explained in Shealy's **Steam Boilers**.

Valves and governing devices are fully treated in **Mechanism of the Steam Engine**, by James and Dole.

(OVER)

There are other books that relate to special applications of steam power—to such subjects as marine and naval engineering, the layout and equipment of power plants, and boiler management and inspection.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



*American Library Association  
Library War Service  
Vocation List No. 10-L*

## Applied Drawing

"One of the most interesting and important by-products of the war is seen in the changed attitude of our nation to art," says the president of the New York School of Fine and Applied Art. He attributes our greater interest in applied art to its commercial development in goods we have been obliged to produce, to the establishment of the poster as an advertising necessity, and to the suitability of this work for disabled soldiers.



There are certainly more fields open to the man with talent for drawing and design than ever before. Books on various kinds of applied drawing are suggestive of many possibilities for work.

Barritt's **How to Draw** is a good introductory book. General drawing and sketching, with special reference to illustration, are included.

A special book on illustration, decorative design, and lettering, is a volume in the **International Library of Technology**—No. 150. Caricaturing and cartooning are included.

(OVER)

Book covers, advertisements, posters, and photo-engraving are among the subjects treated in Chase's **Decorative Design**, which gives briefly a knowledge of elementary principles.

Mechanical drafting is a working tool necessary to all engineers. Svensen's **Essentials of Drafting** is a good elementary textbook. **Engineering Drawing**, by French, is more advanced.

**Architectural Drawing**, by Edminster, is one of the best for students of this work, based on a course given at Pratt Institute.

A knowledge of lettering is necessary in technical drawing and also in art design. The architect, engineer, and poster designer will find **Essentials of Lettering**, by French and Meiklejohn, useful.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



*American Library Association  
Library War Service  
Vocation List No. 22-L*

## Carpenters and Builders Needed!

During the war, practically all private building ceased. As fast as men return from camps and from overseas, building and other normal activities will be resumed, and carpenters and builders will be needed.



There are many books useful to men who are going into this work. Griffith's **Carpentry** and Townsend's **Carpentry and Joinery** are handy volumes, practical and well illustrated. The former contains a useful chapter on estimating.

**Modern Carpentry**, in two volumes, by Hodgson, includes brief courses in plane and solid geometry that help in attaining speed in work. Joiner's work, case making, practical construction problems and the mechanics of carpentry are included.

The steel square is so important a tool that it is the subject of several special books. Two volumes by Hodg-

(OVER)

son on **The Steel Square**, give full information about the use of the tool.

**Jobbing Work for the Carpenter**, by Crussell, gives useful points on odd jobs and repair work.

There are special books on building, on plumbing, architecture, decorating, concrete construction, painting and other building trades.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



*American Library Association  
Library War Service  
Vocation List No. 4-L*



## Toolmaking

The modern machine shop depends on skilful toolmakers and their product. Unique opportunities await men in the designing and making of tools and devices for special operations. Print does not keep up with this subject, but there are a few important books.



Markham's **Toolmaking** is practical and instructive, written by an experienced engineer and teacher.

**Modern Toolmaking Methods**, by Jones, contains material from articles by expert workers which have appeared in *Machinery*, some of them being included in *Machinery's* well known *Reference Series*.

**Toolmakers' Kinks**, by Colvin and Stanley, is a handy little volume of practical hints originally scattered through issues of the *American Machinist*.

(OVER)

Many tools are made in whole or in part by the skilled blacksmith. Forgecraft, tempering, annealing, etc., as applied to toolmaking, are included in Holford's **Twentieth Century Toolsmith and Steelworker**.

Special books on designing and on machine shop work are also available.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 20-L

## Machine Shop Work

Many men have taken emergency courses in machine shop work to meet the demands of war conditions. Men who remain in the trade will wish not only to develop more skill in operation but also to have more knowledge of the work in order to fit themselves for better positions.



**Machine Shop Practice**, by Hartman, is a handy, introductory guide for men with little or no experience.

Kaup's **Machine Shop Practice** is a more thorough textbook.

A book written for men who have had one or two years' experience in a modern machine shop is Halsey's **Methods of Machine Shop Work**. It lays special emphasis on the development of various machines and processes and has excellent illustrations.

Smith's **Textbook of Advanced Machine Work** is the most useful book on the subject, suitable for students, instructors, and machinists. Details of operations are fully described and illustrated by many cuts.

(OVER)

**Jigs and Fixtures**, by Colvin and Haas, describes and illustrates a variety of special devices necessary for reduced costs and interchangeable manufacturing.

**Machine Shop Calculations**, by Colvin, will help the machinist solve everyday problems. Rarely used calculations are omitted.

Ask for these books and for others on any line of work that interests you at YOUR PUBLIC LIBRARY. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 18-L

## Sheet Metal Work

The movies of Ford Eagle construction have made popular a knowledge of some recent remarkable achievements in one field of sheet metal work. The pictures show the laying out of patterns and the cutting, handling and assembling of the metal parts necessary in this work.



A man studying books on sheet metal work might begin with **The New Tinsmith's Helper and Pattern Book**, by Williams, which includes tables of gauges, weights and dimensions.

Neubecker's **Sheet Metal Work** is a manual of pattern drafting and construction work for self-instruction. Kidder's **Triangulation Applied to Sheet Metal Pattern Cutting** is a book of instruction for cutters, draftsmen, foremen and students.

Recent books giving especial attention to tools and machinery are Daugherty's

(OVER)

**Sheet Metal Work** and Broemel's **Sheet Metal Worker's Manual**. In the latter book are chapters on oxy-acetylene welding and cutting, electric welding, and hand forging and welding.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 11-L

## Banking

The passage of the Federal Reserve Act, which made the American financial system "as safe as the Bank of England", was declared by an English financial expert to be a greater thing for the world's trade than the Panama Canal. It was a greater discovery, he said, than half a dozen African gold fields. Recent books on banking and finance give much attention to the Federal Reserve Act, enabling the reader to realize its far-reaching effect upon the American financial system.



To the man who senses the stimulation and the fascination of banking as his own profession, **Elementary Banking**, by Ebersole, will give the knowledge of commercial documents and banking practice and the standards of personal conduct with which he should begin his work. **Practical Banking**, by Harris, presents in simple language the organization of the modern American bank. A more advanced work is **The Practical Work of a Bank**, by Kniffin, describing in great detail all the functions of a bank.

**Organized Banking**, by Agger, takes account of the financial problems raised

(OVER)

by the war. It deals with the bank as a part of the financial system of the nation and of the world. Clearing houses and international credits and reserves are explained.

**Funds and Their Uses**, by Cleveland, explains the nature of funds and the methods of obtaining them. It deals also with the institutions and agencies employed in funding operations.

**American Banking**, by Willis, sets forth in a well organized manner the banking system of America, and its relation to the financial systems of other countries. The Federal Reserve System is treated in detail.

The origin and development of American banking methods are given in **Money and Banking**, by White.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 23-L

## Bookkeeping and Accounting

"How do I stand?" is the daily question of the business man. He must have exact and up-to-date statistics for comparisons with last week or last year. Scientific bookkeeping and accounting are necessary foundations of successful business.



For first study, Klein's **Bookkeeping and Accounting**, and Miner's **Complete Bookkeeping** are useful.

Belding's **Accounts and Accounting** is also valuable for beginners because of the forms and problems included.

**C.P.A. Problems and Solutions** is indispensable to a student of accountancy.

**Modern Accounting**, by Hatfield, is the best single book on the subject. In it are given lists for further reading and study.

(OVER)

Many business men want to present their statistical reports in chart or diagram form, in printed reports or advertisements, or for their own study. For this purpose, Brinton's **Graphic Methods of Presenting Facts** is a practical guide.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 13-L

## Electrical Work

Many men reading biographies like Leupp's recent life of **George Westinghouse** become more interested in electrical or engineering problems because of the inventor's achievements. Biographies are often as effective as personal experience in attracting men to certain kinds of work.



Practical books are needed by the electrician. **Elements of Electricity for Technical Students**, by Timbie, is one of the best introductory books. Swoope's **Lessons in Practical Electricity** is a textbook of principles without advanced theory.

The general electrician wants a book on electrical machinery describing construction, operation and repair, such as Croft's **Electrical Machinery**.

Two handy manuals are **Wiring for Light and Power**, by Croft, and

(OVER)

**Modern Electrical Construction**, by Horstmann and Tousley, the latter containing the rules of the "National Electrical Code" of the National Board of Fire Underwriters.

And there are also books on all branches of applied electricity and electrical communication.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 14-L

## Gas Engines

In automobile and aviation engineering the gas engine is a necessity. It is part of the modern equipment that makes farming more profitable and farm life more comfortable each year. Marine and stationary engineering more and more are depending on gas engines. The man who wishes to succeed in any of these lines must study their operation and application.



**Gas, Gasoline and Oil Engines**, by Hiscox and Pagé, is a book of instructions for owners, engineers, designers, mechanics, draftsmen, and others working with this power.

**Gas and Oil Engines and Gas-Producers**, by Marks and McDewell, is a concise and reliable systematic text.

The U.S. Coast Guard has issued a useful **Handbook on Care and Operation of Gasoline Engines**.

**The Internal Combustion Engine Manual**, by Sterling, includes a good section on the Diesel engine.

(OVER)

For the farmer, Stephenson's **Traction Farming and Traction Engineering**, gives information on tractors and light and water systems operated by gasoline engines.

Hirshfeld and Ulbricht's **Farm Gas Engines** will help the farmer choose the gas engine especially suited to his need. Tractors are not included.

Rathbun's **Gas Engine Troubles and Installation** is a useful aid.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 19-L

## Business Books

During war-time, business has been speeded up and made to accomplish results never before imagined. Reconstruction demands will necessitate the same speeding up—the same systematic organization and economical administration. Business books will help men increase their individual efficiency and the output of their business.



Marden's **Training for Efficiency** tells about some of the characteristics necessary for success in business.

A book that lives up to its promise is **Getting the Most Out of Business**, by Lewis.

**How to Deal with Human Nature in Business**, by Cody, is practical, and has chapters on correspondence, salesmanship, merchandising, and advertising.

Allen's **Business Employments** illustrates business practice by examples from shoe manufacture, a department store, and banking institutions.

Nystrom's **Retail Selling and Store Management** combines business principles with practical details.

(OVER)

And for the man studying office routine, there are such books as Barrett's **Modern Methods in the Office**. In correspondence and business English, Gardner's **Effective Business Letters** is the best guide.

Business men who want statistics of their work presented in charts and diagrams will find Brinton's **Graphic Methods for Presenting Facts** a useful book.

Advertising, salesmanship, accounting, banking, store management, commerce, foreign trade, and other allied subjects are treated in many special books.

Ask for these books and for others on any line of work that interests you at YOUR PUBLIC LIBRARY. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 5-L



## Advertising

Not long ago a well known writer made the statement that the war could be won by advertising. It is certainly true that convincing appeals to the people on the Liberty Loan, Red Cross, United War Work, War Savings Stamps and other national campaigns have been made through advertising, including the art of the poster.



Business so greatly depends on advertising that a whole literature has been written on the subject. The best books on advertising are naturally the ones that help a man get results. Such a book is **Productive Advertising**, by Hess.

**How to Advertise**, by French, and **Making Type Work**, by Sherbow, give definite instructions and illustrations for design and layout of advertisements.

A book that is practical because in its original form it consisted of lectures given under the auspices of the Advertising Men's League of New York City, is Hollingworth's **Advertising and Selling**, a study of the "principles of appeal and response."

(OVER)

Advertising mediums—including street-car advertising, bill-posting, form letters, window displays, moving-picture slides—mail-order advertising, trade-marks, advertising agencies are included in Mahin's **Advertising, Selling the Consumer**.

**Advertising**, published by the Shaw Company, also includes a practical study of advertising mediums including the house organ, and advertising plans, campaigns, records and files. This is a compilation of articles by successful business men.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 8-L

## Automobiles

The splendid support of the A.E.F. by the Motor Transport Corps with its swift delivery of food and other supplies not only made possible the rapid advance of the Americans in France, but also insured that "no American soldier ever missed a meal." The men of that Corps and of the Ambulance Corps have succeeded in running and repairing automobiles in the most pressing emergencies and amid great danger.



Automobile drivers and repairmen who have not had so much experience will find the practical handbooks useful. A book for the private car owner is **Putnam's Automobile Handbook** by Brokaw and Starr, based on experience in teaching in an automobile school.

Pagé's **How to Run an Automobile** is a well illustrated manual. His **Modern Gasoline Automobile** is a detailed description of all parts of the mechanism, with many cuts. A still more comprehensive work, for general use as well as reference, is **Dyke's Automobile and Gasoline Engine Encyclopedia**.

**Brookes' Automobile Handbook** is

(OVER)

technical, written for owners and repairmen.

The electrical equipment of a car is fully treated in Hayward's **Automobile Ignition, Starting and Lighting**.

General instructions for repair and special chapters on well known makes of cars are given in Williams' **Automobile Repairman's Helper**.

For owners of Ford cars, Pagé's **Model T Ford Car** is useful.

Truck operation is described in Russell's **Motor Truck and Automobile Motors and Mechanism**.

There are many books on automobiles, some of them treating special parts of the car, others on special cars and attachments.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 6-L

## Railroad Engineering

Transportation problems are perhaps the most vital in the whole engineering profession. The romance in the discovery of one railroad device—the air brake—is vividly described in Leupp's recent life of **George Westinghouse**. "The battle of the brakes" is a chapter as thrilling as fiction.



**The Modern Railroad**, by Hungerford, tells in detail about the problems of railroad operation. It is well illustrated and very readable.

The whole subject of railroading—company formation, valuation, construction, bridges, sidings, yards, locomotives, betterment surveys—is considered in Raymond's **Elements of Railroad Engineering**. The upkeep of a railroad's physical equipment is described with many illustrations and charts in Sellev's **Railway Maintenance**, written especially for students.

(OVER)

Specialized books of value are Sinclair's **Locomotive Engine Running and Management**; Prior's **Operation of Trains, Station Work and Telegraphy**; and **The Trackman's Helper**, by Dana and Trimble.

The United States railway system is the most extensive and highly organized in the world. Competent men will always be needed in its engineering and administrative branches.

Ask for these books and for others on any line of work that interests you at **YOUR PUBLIC LIBRARY**. Library service is free everywhere.



American Library Association  
Library War Service  
Vocation List No. 7-L

AMERICAN LIBRARY ASSOCIATION  
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VOCATIONAL BOOKS

Alphabetical list of the Books on Vocational lists #3 - 24

February, 1919.

<u>List</u>	<u>Author</u>	<u>Title</u>	<u>Publisher</u>	<u>Price</u>
23.	Agger, E.E.	Organized banking	Holt	\$3.00
2 & 5	Allen, F.S.	Business employments	Ginn	1.25
24	Allen, F.J.	The law as a vocation	Harvard University	.75
3	Bailey, L.H.	Principles of agriculture	Macmillan	1.25
5	Barrett, H.J.	Modern methods in the office	Harper	2.00
22	Barritt, L.	How to draw	Harper	2.00
13	Belding, A.G.	Accounts and accounting	Amer.Book Co.	.90
12	Bing, P.C.	Country weekly	Appleton	2.00
12	Eleyer, W.G.	Newspaper writing and editing	Houghton	1.65
15	Burditch, N.	American practical navigator	U.S. Hydrographic Office	2.25
15	Bradford, G.	Why's and wherefore's of navigation,	Van Nost.	2.00
2	Brewster, E.T.	Vocational guidance for the professions,	Rand	1.00
5 & 13	Brinton, W.C.	Graphic methods for presenting	Eng.Mag.	1.00
11	Broemel, L.	Sheet metal workers' manual	Drake	2.00
6	Brokaw & Starr	Putnam's automobile handbook	Putnam	1.90
6	Brooks, L.E.	Automobile handbook	Drake	2.00
21	Bucher, E.E.	Practical wireless telegraphy	Wireless	1.75
13	C. P. A.	Problems and solutions (classified)	Ronald	3.00
22	Chase, J.C.	Decorative design	Wiley	1.50
23	Cleveland, F.A.	Funds and their uses	Appleton	1.50
5	Cody, S.	How to deal with human nature in business	Funk	2.00
18	Colvin, F.H.	Machine shop calculations	McGraw	1.00
20	Colvin, F.H.	Toolmaker's kinks	McGraw	.50
18	Colvin & Haas	Jigs and fixtures	McGraw	2.00
3	Corbett, L.C.	Garden farming	Ginn	2.69
10	Crane, W.E.	American stationery engineering	Henley	2.00
17	Cooper, C.S.	Understanding South America	Doran	2.00

<u>List</u>	<u>Author</u>	<u>Title</u>	<u>Publisher</u>	<u>Price</u>
14	Croft, T.W.	Electrical machinery	McGraw	\$2.00
14	Croft, T.W.	Wiring for light and power	McGraw	2.00
4	Crussell, E.H.	Jobbing work for the carpenter	U.P.C.Bk.Co.	2.00
15	Dana, R.H.	Two years before the mast,	Crowell	1.50
7	Dana, R.T.	Trackman's helper	McGraw	2.00
11	Daugherty, J.S.	Essentials of sheet metal work	Drake	1.50
24	Davis, P.	Field of social service	Small	1.50
16	Desmond, C.	Naval architecture simplified	Rudder	5.00
21	Dodge, G.M.	Telegraph instructor	Dodge	1.25
6	Dyke, A.L.	Automobile & gasoline engine encyclopedia	Dyke	4.00
23	Ebersole, J.F.	Elementary banking	Am. Inst. Bkg.	1.10
3	Eckles, C.H.	Dairy cattle & milk production	Macmillan	1.60
21	Edison, T.A.	Telegraphy self taught	Drake	1.00
22	Edminster, C.F.	Architectural drawing	U.P.C. Bk. Co.	2.50
16	Estep, H.C.	How wooden ships are built	Penton	2.00
17	Filsinger, E.B.	Exporting to Latin America	Appleton	2.00
9	Fisk, J.W.	Retail selling	Harper	1.00
8	French, G.	How to advertise	Doubleday	2.00
22	French, T.E.	Engineering drawing	McGraw	2.00
82	French, T.E.	Essentials of lettering	McGraw	1.00
5	Gardner, E.H.	Effective business letters	Ronald	2.00
2	Gowin & Wheatley	Occupations	Ginn	1.36
4	Griffith, I.S.	Carpentry	Manual Arts	1.00
18	Halsey, F.A.	Methods of machine shop work	McGraw	2.50
12	Harrington & Frankenburg	Essentials in journalism	Ginn	1.75
2	Harris, F.S.	Young man and his vocation	Badger	1.25
23	Harris, R.S.	Practical banking	Houghton	1.75
18	Hartman, W.B.	Machine shop practice	Appleton	1.10
13	Hatfield, H.R.	Modern accounting	Appleton	1.75
6	Hayward, C.B.	Auto ignition, starting and lighting	Amer. Tech. Soc.	2.50
21	Hayward, C.B.	How to become a wireless operator	Amer. Tech. Soc.	1.50
3	Henry & Morrison	Feeds and feeding, abridged	Henry & M.	2.25
8	Hess, H.W.	Productive advertising	Lippincott	2.00
19	Hirshfeld, C.F.	Farm gas engines	Wiley	1.50
10	Hirshfeld, C.F.	Steam power	Wiley	2.00
19	Hiscox, G.D.	Gas, gasoline & oil engines	Henley	2.50
10	Hiscox, G.D.	Modern steam engineering	Henley	3.00
4	Hodgson, F.T.	Modern carpentry	Drake	2.00
4	Hodgson, F.T.	Steel square	Drake	2.00
20	Holford, H.	20th Century toolsmith and steel worker	Drake	1.50
8 &	9 Hollingworth, H.L.	Advertising and selling	Appleton	2.25
14	Horstmann, H.C.	Modern electrical construction	Drake	1.00
17	Hough, B.O.	Practical exporting	Amer. Exp.	4.00
7	Hungerford, E.	The modern railroad	McClurg	1.75
12	Hyde, G.M.	Newspaper editing	Appleton	1.75

<u>List</u>	<u>Author</u>	<u>Title</u>	<u>Publisher</u>	<u>Price</u>
17	Reid, W.A.	Young man's chances in South and Central America	Washington South- ern Commercial Congress	\$1.25
15	Riesenberg, F.	The man on deck	Van Nost.	3.00
15	Riesenberg, F.	Under sail	Macmillan	2.50
31	Robinson, S.S.	Manual of Radio telegraphy and telephony	Nav. Inst.	1.50
12	Rogers, J.	Newspaper building	Harper	5.00
6	Russell, T.H.	Motor truck & auto motors and mechanism	Stanton	1.00
3	Sears, F.C.	Productive orcharding	Lippincott	1.75
7	Sellew, W.H.	Railway maintenance	Van Nost.	3.00
8	Shaw, A.M.	Advertising	Shaw	1.20
10	Shealy, E.M.	Steam boilers	McGraw	2.50
8	Sherbow, B.	Making type work	Century	1.25
7	Sinclair, A.	Locomotive engineering and management	Wiley	2.00
21	Smith, A.W.	Modern American telephony in all its branches	Drake	2.00
18	Smith, R.H.	Advanced machine work	Indus.Educ.Bk.Co.	3.00
12	Spencer, M.L.	News writing	Heath	1.25
19	Stephenson, J.N.	Traction farming & traction eng.	Drake	1.50
19	Sterling, F.W.	Internal combustion engine manual	Nav. Acad.	1.75
22	Svenson, C.L.	Essentials of drafting	Van Nost.	1.50
14	Swoope, C.W.	Lessons in practical electricity	Van Nost.	2.00
9	Taylor, H.C.	What a salesman should know	Howell Pub.Co.	.75
14	Timbie, W.H.	Elements of electricity	Wiley	2.00
4	Townsend, G.	Carpentry and joinery	Amer. Tech. Soc.	1.50
19	U.S. Coast Guard	Handbook on cars and operation of gasoline engines	Supt. of Doc.	.10
16	U.S.Shipping Bd.	Ship yard employment	Author	Free
16	Van Gaasbeck, R.M.	Wooden boat and ship building	Drake	1.50
3	Van Slyke, L.L.	Fertilizers and crops	Judd	2.50
17	Verrill, A.H.	South and Central American trade conditions today	Dodd	1.25
3	Warren, G.F.	Farm management	Macmillan	1.75
3	Washburn, R.M.	Productive dairying	Lippincott	1.75
24	Weaver, D.W.	Medicine as a profession	Barnes	1.50
2	Weaver, E.W.	Profitable vocations for boys	Barnes	1.00
23	White, Horace	Money and banking	Ginn	2.00
3	Wiley, Harvey	Lure of the land	Century	1.40
11	Williams, H.V.	New tinsmith's helper and pattern book	U.P.C.Bk.Co.	2.00
6	Williams, S.T.	Auto repairman's helper	U.P.C.Bk.Co.	2.50
23	Willis, H.P.	American banking	LaSalle	3.00
24	Woodley, O.I.	Profession of teaching	Houghton	1.00

<u>List</u>	<u>Author</u>	<u>Title</u>	<u>Publisher</u>	<u>Price</u>
22	Int. Lib. of Tech.	Vol. 150, Decorative lettering	Inter.TextBk.Co.	\$5.00
15	Jacoby, H.S.	Navigation	Macmillan	2.25
10	James, W.H.	Mechanism of steam engines	Wiley	2.00
21	Jansky, C.M.	Principles of the telephone	McGraw	1.50
15 & 17	Johnson & Huebner	Principles of ocean transportation	Appleton	2.50
17	Jones, C.L.	Caribbean interests of the United States	Appleton	2.50
20	Jones, F.D.	Modern toolmaking methods	Indus. Press	2.50
21	Jones, W.H.	Pocket edition of diagrams for telegraph engineers	Tel. & Tel. Age	2.00
24	Jewett, J.H.	Preacher, his life and work	Doran	1.25
18	Kaup, W.J.	Machine shop practice	Wiley	1.25
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## "Carry on!"

*Most of these books are written by men from the trenches—  
who have felt the realities of war; its ruthless cruelty as well as  
the spirit of individual sacrifice and bravery.*

- |                         |                     |              |
|-------------------------|---------------------|--------------|
| Bullets and billets     | Bruce Bairnsfather  | 940.928 B16  |
| Carry on                | Coningsby Dawson    | 940.928 D32  |
| Over the top            | A. G. Empey         | 940.928 E55  |
| A student in arms       | D. W. A. Hankey     | 940.92 H17   |
| Obstacles to peace      | S. S. McClure       | 920.9214 M13 |
| A nurse at the war      | Grace McDougall     | 940.927 M14  |
| Open boats              | Alfred Noyes        | 940.925 N87  |
| The altar of freedom    | Mrs. M. R. Rinehart | 355.9 R47    |
| American world policies | W. E. Weyl          | 327.73 W54   |

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JULY, 1917

## Children of War

*By Louis Untermeyer*

Not for a transient victory, or some  
Stubborn belief that we alone are right;  
Not for a code or conquest do we fight,  
But for the crowded millions still to come.

This, unborn generations, is your war,  
Although it is our blood that pays the price.  
Be worthy, children, of our sacrifice,  
And dare to make your lives worth fighting for.

We give up all we love that you may loathe  
Intrigue and darkness; that you may disperse  
The ranks of ugly tyrannies and, worse,  
The sodden languor and complacent sloth.

Do not betray us, then, but come to be  
Creation's crowning splendor, not its slave;  
Knowing our lives were spent to make you brave,  
And that our deaths were meant to set you free.

*(Collier's Weekly, June 16, 1917)*





# "TALES from the TRENCHES"

*Personal Narratives and  
Thrilling Stories of  
Actual Life at the Front*

**The First Hundred Thousand, by Ian Hay**

Story of the training and first action of a Scotch regiment, told with humor.

**The Red Horizon - by Patrick MacGill**

**The Great Push - by Patrick MacGill**

These two books, by a stretcher bearer, written mainly in the trenches, are among the most graphic accounts of war. Horror, humor, pathos and courage are strangely mingled.

**Over the Top - by Arthur G. Empey**

Wounded after eighteen months of trench fighting, this American soldier tells his grim experiences. Thrilling but with a touch of humor.

**A Soldier of France to His Mother**

Letters from a young French artist, suddenly projected from an atmosphere of beauty and idealism into the violence of war.

**Between the Lines - by Boyd Cable**

"Shows the men as they really are in their trenches, in attack, under fire, grumbling, cheerful, patient, and roused."

**Action Front - by Boyd Cable**

Intimate pictures of Tommy Atkins at war; his relaxations as well as his grim business.

**Grapes of Wrath - by Boyd Cable**

Twenty-four hours in the life of a soldier.

**Kitchener's Mob - by J. N. Hall**

The training of English soldiers as seen by a young American who joined them.

**A Soldier of the Legion, by Edward Morlae**

A tragic but stirring story of peril and bravery. The section of the French Foreign Legion commanded by the author, had twelve of its sixty men killed.

**Flying for France - by J. R. McConnell**

Shows the spirit of devotion among the American Escadrille, whose skill has astonished the Allied airmen.

**Gallipoli - by John Masefield**

A wonderful word-picture of the ill-fated Dardanelles expedition.

**Letters and Diary of Alan Seeger**

The heart of a young American poet, killed July 4, 1916, is unfolded in this unusual book.

**A Student in Arms - by Donald Hankey**

A soldier's book about his comrades, especially their views and philosophy.

**Italy at War - by Alexander Powell**

Reveals the tremendous efforts made in Italy and France.



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## *Why We Are at War*

"Peace cannot come so long as the destinies of men are determined by small groups of men who make selfish choices of their own."

—President Wilson

### **Road Toward Peace . . . by Eliot**

A collection of addresses on the war and the international questions involved.

### **Obstacles to Peace . . . by McClure**

The material obstacles, such as the division of territory and the spiritual obstacle of the enormous hatreds engendered are for the first time analyzed in the light of first-hand information.

### **The Forks of the Road . . . by Gladden**

An inquiry into the reasons why war persists in a civilization founded upon Christianity.

### **The War and Humanity . . . by Beck**

The ethics of the world war and the duty of the United States.

### **Origins of the War . . . by Rose**

A study of Anglo-German relations, 1871-1914.

### **Germany and the Next War, by Bernhardt**

Candid expression of German purpose to predominate.

### **Pan-German Plot Unmasked, by Cheradame**

### **Our Part in the Great War . . . by Gleason**

### **Why We are at War, by President Wilson**

The four memorable messages to the Congress together with the President's Proclamation of War, and his Message to the American People, April 15, 1917.

### **Germany, the Next Republic? by Ackerman**

Why autocratic Germany hates and fears democratic America.

### **The War of Democracy, by Bryce and others**

Chapters in the fundamental significance of the struggle for a new Europe.



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## Red Cross Work

*Hospital and Ambulance  
Service at Home and at  
the Front*

**Ambulance No. 10 . . . by Leslie Busnell**

With the American ambulance service  
in France.

**American Red Cross Text Book  
in Dietetics . . . by Fish**

**American Red Cross Text Book  
on First Aid and Relief  
Columns . . . by Lynch**

**First Aid in Emergencies . . . by Eliason**

A clear, well arranged and fully illus-  
trated manual.

**Friends of France; the Field Service of the  
American Ambulance.**

How they worked, lived and day by  
day went at the risk of their lives to  
rescue the French wounded from Ypres  
to the Alsace front.

(over)

Emergency War List No. 2, 1917



## Uncle Sam's Navy

**Some Recent Non-Technical  
Books**



**American Navy . . . by Chadwick**  
Short history up to the war with Spain

**Bluejackets Manual . . . by MacLean**

**Fundamentals of Naval Service, by Sterling**

**Life at the U. S. Naval Academy, by Earle**  
The making of the American naval officer

**The Navy as a Fighting Machine, by Fiske**

**Our Many-Sided Navy . . . by Neeser**

**Our Navy and the Next War . . . by Neeser**  
Written before the present war

**Story of Our Navy . . . by Abbot**  
Interesting history for young Americans

**Story of Our Navy . . . by Stevens**  
Our navy's history from a modern viewpoint



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**Handy Book for the Hospital Corps,  
by United States Navy Department**

**"Mademoiselle Miss" . . . . .**

The Grim Drama of an Army Hospital  
in letters from an American nurse.

**Under the Red Flag at  
Home and Abroad . . . by Boardman**

The story of this great organization and  
its work in war and peace.

**War Bread . . . . . by Hunt**

Personal account of the work of the  
Belgian Relief Commission.

**With Serbia into Exile, by Fortier Jones**

An American's adventure with the army  
that cannot die.



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## *Uncle Sam's Navy*

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**American Navy . . . . . by Chadwick**  
Short history up to the war with Spain

**Bluejackets Manual . . . . . by MacLean**

**Fundamentals of Naval Service, by Sterling**

**Life at the U. S. Naval Academy, by Earle**  
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Interesting history for young Americans

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Our navy's history from a modern viewpoint



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# EXPLOSIVES, GUNS & SHELLS

*Practical Books for Engineers, Chemists  
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**Manufacture of Artillery Ammunition**  
- - - by Alford and others  
For machine shops.

**Notes on Military Explosives**  
- - - by Weaver, 4th. edition

**Explosives, their Manufacture,  
Properties, Tests and His-  
tory** . . . .  
by Marshall, 2d. edition, two volumes

The most comprehensive book on the  
subject. Volume II will be published  
about August 20.

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# War Manuals



*Drill Regulations and  
Fundamentals of Mili-  
tary and Naval Service.*

**The Plattsburg Manual,** by Ellis & Garey  
The first steps in soldiering, for men  
without previous military training.

**An Officer's Notes** - - - by Parker  
Especially designed for aspirants for the  
Officers' Reserve Corps.

**Self-Helps for the Citizen Soldier**  
- - - by Moss and Stewart  
A popular explanation of things military.

**Manual of Military Training** - - by Moss  
"Intended, primarily, for use in the instruc-  
tion and training of Cadets in our military  
schools."

**Infantry Drill Regulations**  
- United States War Department

**Field Service Regulations**  
- United States War Department

**Workshop Hints for Munition  
Workers . . . by Jones**

A small hand book for the men in the shop.

**High Explosive Shell Manufacture  
. . . by Hamilton**

**Shrapnel and other War Material  
. . . by the American Machinist**

**Shrapnel Shell Manufacture, by Hamilton**

**Modern High Explosives,  
. . . by Eissler, 3rd. edition**

"For the engineer, contractor and chemist."

**Ordnance and Gunnery, . . . by Lissak**

Theoretical rather than practical.

**United States Artillery Ammunition  
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Making 3-6 inch shrapnel and high explosive shells and cases.



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**Cavalry Drill Regulations  
. . . United States War Department**

**Fundamentals of Military Service  
. . . by Andrews**

A survey of the whole service; a book of instruction prepared under the supervision of Major-General Leonard Wood.

**Drill Regulations for Field Artillery  
. . . United States War Department**

**Officers' Manual . . . by Moss**

A compilation in convenient, handy form of "Customs of the Service," and other matters of a practical nature.

**Field Quartermaster's Handbook  
. . . by Lawton and others**

**Trench Warfare . . . by Moss**

Based on the latest information from the battle fronts of Europe.

**Fundamentals of Naval Service  
. . . by Stirling**

For the civilian who considers entering the service and for the non-commissioned officer who desires advancement.

**Deck and Boat Book  
. . . United States Navy Department**

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Books on  
*War-Time Thrift*

"Save, young man, and become respectable and respected. It is the surest way. If you would be wealthy, think of saving as well as getting."  
—Benjamin Franklin

**Adventures in Thrift** . . . **Richardson**

Stories, full of fun and good sense, of a woman who succeeded in saving by making a little effort.

**How to Save Money** . . . **Fowler**

Contains good advice and practical suggestions.

**Keeping Up With Lizzie**, **Irving Bacheller**

An exciting story of a small town in which one person's extravagance set a score of others to spending.

**How to Live on Twenty-four Hours a Day**  
. . . . . **Arnold Bennett**

The noted English author uses his own experience as the basis for these witty but helpful chapters on planning and saving time.

**Stories of Thrift for Young Americans**  
. . . . . **Pritchard & Turkington**

These interesting incidents, with conversations, are more forceful than advice. Among chapter headings are "Wise Spending"; "Being Poor"; "Wasted Old People"; "Right Giving"; "The Cost of Carelessness"; "Owning a Home."



*Foreign Trade Expansion*

**Practical Exporting** . . . **by Hough**

Logical and complete explanation of every step necessary in selling and handling goods for export, from the solicitation of orders to the preparation of shipments.

**Economics of World Trade** . . . **by Austin**

This little volume outlining the underlying principles of commerce is the first in an educational course in foreign trade.

**Exporting to Latin America**, **by Filsinger**

A handbook for merchants, manufacturers and exporters.

**The Trade of the World** - **by Whelpley**

A first hand readable study showing keen insight into the commercial policies and possibilities of the great nations.

**South and Central American Trade Conditions of Today**  
. . . . . **by Verrill**

A popularly written handbook for those interested in Latin-American trade conditions.

(over)

"Thrift comes too late when you  
find it at the bottom of your purse."  
—Seneca

**The Book of Thrift . . . MacGregor**

One of the fullest and most useful books. Gives many actual instances of thrift and extravagance among children, housewives, business and working men, with specific suggestions for wise saving.

**Thrift . . . A Compendium**

This booklet was published by the National Education Association, and comprises articles written by and for teachers and pupils. It reflects actual experience in thousands of homes.

**Thrift . . . Samuel Smiles**

Although this book was written a century ago, it still enjoys a popularity that proves its measure of inspiration and helpfulness.

**The Use of Money . . . Kirkpatrick**

Written to guide parents in teaching children the earning, handling and saving of money. Based on the principle that if children know the value and meaning of money they will save it.

"Time is gold; throw not one minute away, but place each one in account."

Spend some of the spare minutes in reading books that will give you war-time efficiency in your day's work.

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**The War After the War . . . by Marcossou**

Essays on the need of Preparedness for the inevitable universal trade conflict.

**Kelly's Directory of Merchants, Manufacturers and Shippers of the World.**

A guide to the export and import, shipping and manufacturing industries.

**Ocean Trade and Shipping . . . by Owen**

The five chapter headings are: International Trade; Ships, Ownership and Registration; Lloyd's; The Export of Merchandise; Merchandise and Ships' Papers in War.

**Proceedings of the Pan-American  
Financial Conference  
Government Printing Office**

A conference of American financiers for the purpose of developing trade between the Latin American nations and the United States.

**Selling Latin America, . . . by Aughinbaugh**

A problem in international salesmanship; what to sell and how to sell it.

**Commerce Reports, Bulletins and  
Daily Consular and Trade  
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**United States Bureau of Foreign  
and Domestic Commerce**

Valuable and accurate reports of foreign trade conditions, markets and demands.

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Books for  
**War  
Gardeners**



"Everyone who creates or cultivates a garden helps, and helps greatly, to solve the problem of the feeding of the nations"  
—The President

The following are only a part of the Library's selection of Garden Literature. State and Government bulletins, too numerous to list, are especially valuable. The four books starred (\*) are for gardeners on a large scale.

- How to Make the Garden Pay** . . . . . Morrison and Brues
- The Principles of Vegetable Gardening** . . . . . Bailey
- The Home Vegetable Garden** . . . . . Beattie  
(Farmers Bulletin 255)
- The Vegetable Garden** . . . . . Bennett
- The Biggle Garden Book** . . . . . Jacob Biggle
- The Back Yard Farmer** . . . . . Bolte
- \***Garden Farming** . . . . . Corbett
- How to Grow Vegetables and Garden Herbs** . . . . . French
- How to Make a Vegetable Garden**, Fullerton
- \***Vegetable Gardening** . . . . . Green

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**Canning and Storage of  
Food Stuffs**



"This is the time for America to correct her unpardonable fault of wastefulness and extravagance."  
—President Wilson

- Canning of Fruits and Vegetables**  
 . . . . . U. S. Farmers' Bulletin 853
- Canning, Preserving and Jelly Making**  
 . . . . . by Hill
- A reliable and trustworthy guide to successful methods of using fruits and vegetables that will otherwise go to waste.
- Food Conservation and the Art of Canning** . . . . . by Snyder
- Describes very plainly the various methods for canning vegetables, fruits, meats and other foods.
- Preserving and Canning,** . . . . . by Riesenberg
- War Food** . . . . . by Handy
- Practical and economical methods in keeping vegetables, fruits and meats.

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The Garden Yard . . . Bolton Hall  
 Practical School and Home Gardens, Hood  
 The Home Vegetable Garden . . . Kruhm  
 \*Productive Vegetable Growing . . . Lloyd  
 Making a Garden with Hotbed and  
 Coldframe . . . Miller  
 The Home Garden . . . Eben E. Rexford  
 Home Vegetable Gardening . . . Rockwell  
 Everyman's Garden, Every Week, Selden  
 ( Republished as "Everyman's Garden in War Time" )  
 \*Vegetable Gardening . . . Watts  
 Putnam's Vegetable Book

*The following will be useful to those who wish to  
 raise special crops :*

Bean Culture . . . Sevey  
 Celery Culture . . . Beattie  
 Cabbage and Cauliflower . . . Allen  
 New Onion Culture . . . Greiner  
 Tomato Culture . . . Tracy  
 The Potato . . . Gilbert

*Do not overlook the Farmers' Bulletins, which  
 contain much information in small space.*

*Among them are :*

289, Beans; 433, Cabbage; 354, Onions;  
 537, Corn; 254, Cucumbers; 282, Celery;  
 220, Tomatoes; 647, Home Gardening in  
 the South; 818, The Small Vegetable Garden.

**GET GARDEN RESULTS**

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*"Every housewife who practices strict  
 economy puts herself in the ranks  
 of those who serve the nation."*

*President Wilson*

**Canning and Preserving - by Powell**

A new comprehensive work on the  
 preservation of food in the home; well  
 illustrated.

**Drying Fruits and Vegetables in the  
 Home with Receipts for Cooking  
 U. S. Farmers' Bulletin 841**

**Canning Vegetables in the Home  
 - U. S. Farmers' Bulletin 359**

Enough vegetables go to waste from the  
 average garden to supply the table during  
 the entire winter.

**Canning, Preserving and Pickling, by Neil**

It is just as easy to keep corn and string  
 beans as it is to keep tomatoes if you  
 know how.

**Fruit Recipes - by Berry**

A manual of the food values of fruits and  
 nine hundred different ways of using them.

**Home Canning by the One-period  
 Cold-pack Method  
 - U. S. Farmers' Bulletin 839**

**Canning and How to Use Canned Foods  
 - by Bitting**

How canned foods may be used to lighten  
 work and especially how they may be  
 used in more appetizing ways than the  
 ordinary reheating.

**Home Canning by the Cold-pack Method  
 - International Harvester Co.**

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## *POULTRY RAISING*

### **Productive Poultry Husbandry, by Lewis**

A thoroughly scientific yet practical work, giving the results of research at the various experiment stations and the methods that are most successful in practice.

### **Poultry Management**

• • U. S. Farmers' Bulletin, 287

### **Beginner in Poultry • by Valentine**

Discusses different breeds, housing, feeding, diseases and cures.

### **Duck Raising, U. S. Farmers' Bulletin, 697**

### **Poultry Breeding and Management**

• • • • • by Dryden

A practical manual of poultry farming, housing, feeding and incubation.

### **Standard Varieties of Chickens**

• • U. S. Farmers' Bulletin, 806

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**Diseases of Poultry** - **by Pearl**

A clear, concise exposition of poultry hygiene and sanitation together with a simple and practical account of materia medica for the poultryman.

**Natural and Artificial Brooding of Chickens**

- **U. S. Farmers' Bulletin, 624**

**Home Poultry Book** - **by Farrington**

For the person who wants to keep a few hens to supply fresh eggs.

**Goose Raising, U. S. Farmers' Bulletin, 767**

**Making Poultry Pay** - **by Powell**

Tells what to do, why to do it and how to do it.

**Squab Raising, U.S. Farmers' Bulletin, 684**

**American Poultry Culture** - **by Sando**

A complete handbook for beginners and small breeders.

**Turkey Raising**

U. S. Farmers' Bulletin, 791

**Poultry House Construction**

U. S. Farmers' Bulletin, 574

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## Keeping Fit in War Time

*Hygiene and Sanitation—the Promotion of Health  
and the Prevention of Disease.*

**Manual of Personal Hygiene** . . . .  
. . . . . Edited by Pyle

An authoritative work.

**Keeping Physically Fit** . . . by Cromie

Common-sense exercises for the whole  
family

**The Elements of Military Hygiene** . . .  
. . . . . by Ashburn

Especially arranged for officers and men  
of the line.

**American Red Cross Text-book on Ele-  
mentary Hygiene, by Delano and McIsaac**

The means and methods of preventing  
disease, and simple lessons from which  
one may learn how to care for the sick.

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Emergency War List, No. 7, 1917

## WAR POEMS

“He's gone.  
I do not understand.  
I only know  
That as he turned to go  
And waved his hand  
In his young eyes a sudden glory shone:  
And I was dazzled by a sunset glow,  
And he was gone.”  
—W. W. Gibson



**Poems of the Great War** . . . .  
. . . . . Selected by J. W. Cunliffe  
The most complete anthology.

**Rhymes of a Red Cross Man** . . . .  
. . . . . by Robert W. Service  
Songs from out the slaughter mill, giving  
wonderful pictures of battle fields and  
trenches and of the inside of men's souls.

**Poems** . . . . . by Alan Seeger  
“I have a rendezvous with death,  
At some disputed barricade.”

**War Poems** . . . . . by “X”  
The author, T. W. H. Crosland, has  
given two sons to the war.

**The Care of the Skin . . . by White**

Some common diseases of the skin and the simplest measures by which to avoid them.

**Care of the Mouth and Teeth, by Kauffman**

**Consumption . . . by Hawes**

What it is and does; sensible directions, much needed information and suggestions all frankly and convincingly given.

**Hygiene for the Worker . . .**

. . . by Tolman and Guthrie  
A sensible and simply written little work, easy to read and well illustrated.

**The New Public Health . . . by Hill**

Discusses the chief public health problems and their solutions.

**What Men Live By . . . by Cabot**

Four aids to right and sane living : work, play, love and worship.



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**Battle . . . by W. W. Gibson**

Short glowing verses, elaborate bits of word painting.

**The Lord of Misrule . . . by Alfred Noyes**

"Forward," a battle song of peace, and fifty other war poems.

**War Flames . . . by John C. Underwood**

A thrill with the spirit that the cause of humanity and the divine principle of democracy are at stake.

**Song of the Guns . . . by Gilbert Frankau**

The whole horror of artillery warfare described in eight poems.

**The Collected Poems of Rupert Brooke.**

Contains the prophetic sonnet, "The Soldier"

"If I should die, think only this of me:  
That there's some corner of a foreign field  
That is forever England."



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# Emergency Co-operative War Lists

**War Year** The year 1917 is pregnant with opportunities for libraries. Opportunities to give the people information that will at once be vitally useful and will prove the practical worth of the library as has never yet been done.

**A. L. A.** To continue the work started by the A. L. A. War Committee at Louisville, every library should take immediate steps to get its literature on war time subjects into use by the public. The imperative need is for short book lists which can be widely distributed to readers.

**Expert List** Following a suggestion made by a group of librarians, we have published several lists on timely subjects made prominent by the war. Each list has been carefully compiled and revised by librarians and by experts on that particular subject. For instance, the lists on poultry, gardening, canning and foods are approved by the A. L. A. Food Committee. The libraries are planning to distribute these lists through pay envelopes, store bundles, by Boy Scouts, and in many other ways.

**Your Town** Each list can be used in any town large or small, north, south, east or west. No library imprint is used because none is needed.

**Additional Lists** Other lists will be prepared as soon as possible. All of them are brief. It is not the intention to show the complete resources of the library on the subjects covered, but to create a wide interest on the part of the public, by distributing short lists among non-users and stimulate the demand for library books on these important subjects, thus increasing the library's service to the Nation.

**Live Books Only** Before a list is issued, inquiries are made of the publishers to ascertain whether any titles are out of print. All books or pamphlets found to be out of print or of which there are only a few in stock have been omitted. This is a most important feature.

All of the lists are compiled under the supervision of the A. L. A. War Committee and are published by us with the co-operation and approval of this committee.

**GAYLORD BROS.,**

**Syracuse, N. Y.**



# Emergency War Lists

- \*No. 1. Tales From the Trenches.
- \*No. 2. Uncle Sam's Navy.
- \*No. 3. Books on War Time Thrift.
- \*No. 4. Books for War Gardeners.
- \*No. 5. Red Cross Work.
- \*No. 6. Why We Are at War.
- \*No. 7. War Poems.
- \*No. 8. Keeping Fit in War Time.
- \*No. 9. Explosives, Guns and Shells.
- \*No. 10. War Manuals.
- No. 11. Conservation of Business Effort.
  - (a) In production.
  - (b) In marketing.
- No. 12. Food Values.
- No. 13. War-time Transportation.
- No. 14. War-time Economy in the Home.
- No. 15. Women and the War.
- †No. 16. Ship-building.
- †No. 17. Aviation and Submarines.
- †No. 18. Beekeeping.
- \*No. 19. Canning and Storage of Food Stuffs.
- \*No. 20. Poultry Raising.
- †No. 21. Social Service in War Times.
- \*No. 22. Foreign Trade Expansion.
- †No. 23. Courage.
- No. 24. War and the School.
- No. 25. Russia—Our Ally Republic.
- †No. 26. War-time Morality.

\*Can make immediate shipment of the lists preceded by the asterisk.  
 †These lists will be ready for shipment not later than September 1st.  
 The other lists will be printed as soon as copy is received from the A. L. A. War Committee.

### Prices of Emergency War Book Lists:

Less than 1000	-----	\$ .30 per 100	Express paid
1000 to 3000	-----	2.60 per 1000	" "
3000 to 6000	-----	2.50 per 1000	" "
6000 to 10000	-----	2.40 per 1000	" "
10000 and over	-----	2.30 per 1000	" "

Prices are based upon the total quantity sent at one time, assorted as desired. Not less than 100 of a number sold.

Order by Number

**GAYLORD BROS., - - Syracuse, N. Y.**

# Publicity Posters for Emergency War List Books



The Posters listed below are intended for use in the library.

A Poster should be placed in front of a group of books relating to that particular subject.

Several special collections of these timely books, scattered about the library where they can be easily seen, will do wonders in stimulating the reading of important and worth-while books.

**Posters are 3 x 11 inches in size.**

Furnished in Sunburst Bristol only.

- |   |  |
|---|--|
| No. 700. Tales From the Trenches.         | No. 714. Women and the War.                  |
| No. 701. Uncle Sam's Navy.                | No. 715. Ship-building.                      |
| No. 702. Books on War Time Thrift.        | No. 716. Aviation and Submarines.            |
| No. 703. Books for War Gardeners.         | No. 717. Beekeeping.                         |
| No. 704. Red Cross Work.                  | No. 718. Canning and Storage of Food Stuffs. |
| No. 705. Why We Are at War.               | No. 719. Poultry Raising.                    |
| No. 706. War Poems.                       | No. 720. Social Service in War Times.        |
| No. 707. Keeping Fit in War Time.         | No. 721. Foreign Trade Expansion.            |
| No. 708. Explosives, Guns and Shells.     | No. 722. Courage.                            |
| No. 709. War Manuals.                     | No. 723. War and the School.                 |
| No. 710. Conservation of Business Effort. | No. 724. Russia—Our Ally Republic.           |
| No. 711. Food Values.                     | No. 725. War-time Morality.                  |
| No. 712. War-time Transportation.         |  |
| No. 713. War-time Economy in the Home.    |  |

### Prices of Posters:

5 Posters . . . . .	\$ .10 each	25 Posters . . . . .	\$ .07 each
10 Posters . . . . .	.09 each	50 Posters . . . . .	.06 each
15 Posters . . . . .	.08 each	100 Posters . . . . .	.05 each

Postage or Express Paid

Order by Number

**GAYLORD BROS., - - Syracuse, N. Y.**

# Appeal for Books-Slips

Full size is 3 x 5 inches.

## Let Your Idle Books Help Our Soldiers

Our young men are sacrificing their education, business, professional training and home life to serve their country.

They need books and current magazines for study, recreation and diversion in lonely moments. You can help them by donating books and magazines which will be forwarded to army camps, the front, and the hospitals.

Books on the War, Popular Travel, History, and Biography, as well as Short Stories, Detective Stories, Stories of the Sea and Adventure, are desired. Any readable book of general interest, will appeal to the soldiers, as there are men of varying tastes among them.

**"DO YOUR BIT"**

by immediately bringing to

**THE PUBLIC LIBRARY**

such books as you wish to donate.

Can be used in various ways to supplement and explain the large posters, No. 600, described below. Slips can be distributed at the library, also furnished to employers for use in pay envelopes, store and laundry packages and envelope enclosures. Full size of slip is 3 x 5 inches. Printed in black on good quality tinted paper.

500	. \$ .75
1000 to 3000	. 1.25 per 1000
3000 to 6000	. 1.10 per 1000
6000 to 10000	. 1.05 per 1000
10000 and over	. 1.00 per 1000

Express Paid

# Appeal for Books-Posters

These large posters are for use in store windows, banks, club rooms, street cars, elevators and other public places. Size is 11 x 14 inches. In this size two grades of stock are furnished: First quality (No. 600) is Sunburst Bristol in attractive tint, printed in red ink; Second quality (No. 600X) is fair grade white bristol printed in red ink.

## Let Your Idle Books Help Our Soldiers

*"You Can Do Your Bit"*

By immediately bringing Good Books to

**The Public Library**

To be forwarded to Army Camps, the Front, and the Hospitals

Full size is 11 x 14 inches.

### Prices of Posters:

No. 600		No. 600X		No. 600		No. 600X	
First quality		Second quality		First quality		Second quality	
Size 11x14		Size 11x14		Size 11x14		Size 11x14	
5 Posters	. \$ .20 each		\$ .12 each	25 Posters	. \$ .12 each		\$ .07 each
10 Posters	. .15 each		.10 each	50 Posters	. .11 each		.06 each
15 Posters	. .13 each		.08 each	100 Posters	. .09 each		.05 each

Postage or Express Paid

Order by Number

**GAYLORD BROS., - - Syracuse, N. Y.**



WAR STORIES - GENERAL

Chambers	<u>Lorraine</u>
Crane	<u>Red badge of courage</u>
Doyle	<u>Sir Nigel</u>
_____	<u>White company</u>
King	<u>Between the lines</u>
_____	<u>The general's double</u>
_____	<u>To the front</u>
Kipling	<u>Soldiers three</u>

WESTERN STORIES

Adams	<u>Log of a cowboy</u>
_____	<u>Wells Brothers</u>
Bindloss	<u>A prairie courtship</u>
Bower	<u>Chip of the Flying U</u>
Connor	<u>Black Rock</u>
_____	<u>Corporal Cameron of</u> <u>the North West</u> <u>mounted police</u>
_____	<u>The doctor</u>
_____	<u>The foreigner</u>
_____	<u>Man from Glengarry</u>
_____	<u>The prospector</u>
_____	<u>The sky pilot</u>
_____	<u>The major</u>

WESTERN STORIES - CONTINUED

Grey	<u>Desert gold</u>
_____	<u>Heritage of the desert</u>
_____	<u>Light of western stars</u>
_____	<u>Lone star ranger</u>
_____	<u>Rainbow trail</u>
Harte	<u>Luck of Roaring Camp</u>
Knibbs	<u>Overland Red</u>
Lillibridge	<u>Ben Blair</u>
London	<u>Call of the wild</u>
Lynde	<u>Scientific Sprague</u>
_____	<u>Taming of Red Butte Western</u>
Spearman	<u>Nan of Music Mountain</u>
_____	<u>Whispering Smith</u>
White	<u>Blazed trail</u>
_____	<u>Gold</u>
_____	<u>Riverman</u>
_____	<u>Rules of the game</u>
Wilson	<u>Ruggles of Red Gap</u>
Wister	<u>Lin McLean</u>
_____	<u>Members of the family</u>
_____	<u>Red men and white</u>
_____	<u>The Virginian</u>

BOOKS ABOUT THE GREAT WAR (CONT'D)

Empey	<u>Over the top</u>
_____	<u>First call</u>
Hankey	<u>Student in arms, 1st ser.</u>
_____	<u>Student in arms, 2nd ser.</u>
Kellogg	<u>Headquarters nights</u>
Peat	<u>Private Peat</u>
Roemaker	<u>Kultur in Cartoons</u>

and many others.

STORIES OF THE GREAT WAR

Buchan	<u>Greenmantle</u>
Chambers	<u>Dark star</u>
Cholmondeley	<u>Christine</u>
Locke	<u>Red planet</u>
_____	<u>Wonderful year</u>
Oppenheim	<u>Double traitor</u>
_____	<u>Mr. Grex of Monte Carlo</u>

STORIES OF POLITICS

Atherton	<u>The conqueror</u>
_____	<u>Senator North</u>
Churchill	<u>Coniston</u>
_____	<u>Mr. Crewe's career</u>

STORIES OF POLITICS (CONTINUED)

Ford	<u>The Honorable Peter Stirling</u>
Fox	<u>The Kentuckians</u>
Glasgow	<u>The voice of the people</u>
Hough	<u>54-40 or fight</u>
Lynde	<u>Hon. Senator Sagebrush</u>
Tarkington	<u>The gentleman from Indiana</u>
_____	<u>In the arena</u>

RAILROAD STORIES

Beach	<u>Iron trail</u>
Spearman	<u>Whispering Smith</u>

SEA STORIES

Bullen	<u>Cruise of the "Cachalot"</u>
Conrad	<u>Lord Jim</u>
_____	<u>Nigger of the "Narcissus"</u>
_____	<u>Typhoon</u>
Jacobs	<u>Castaways</u>
_____	<u>Many cargoes</u>
Kipling	<u>Captains courageous</u>
London	<u>Sea-wolf</u>
Robertson	<u>Masters of men</u>
_____	<u>Sinful Peck</u>
_____	<u>Wreck of the Titan</u>

DETECTIVE AND MYSTERY STORIES

Buchan	<u>Greenmantle</u>
Chesterton	<u>The innocence of</u> <u>Father Brown</u>
Davis	<u>In the fog</u>
Doyle	<u>Adventures of Sherlock</u> <u>Holmes</u>
_____	<u>His last bow</u>
_____	<u>Hound of the Baskervilles</u>
_____	<u>Memoirs of Sherlock</u> <u>Holmes</u>
_____	<u>My friend the murderer</u>
_____	<u>Return of Sherlock</u> <u>Holmes</u>
_____	<u>Sign of the four</u>
_____	<u>Study in scarlet</u>
Ford	<u>Great K. &amp; A Train</u> <u>Robbery</u>
Gaborian	<u>File No. 113</u>
_____	<u>Monsieur Lecoq</u>
Hornung	Amateur cracksman
_____	Raffles
Luehrmann	<u>Curious case of Marie</u> <u>Dapont</u>
McFarlane	<u>Behind the bolted door</u>
Poe	<u>Murders in the Rue</u> <u>Morgue</u>
_____	<u>Mystery of Marie Roget</u>
_____	<u>Purloined letter (in Tales)</u>



DETECTIVE AND MYSTERY STORIES (CONTINUED)

Rinehart	<u>Circular staircase</u>
_____	<u>Man in lower ten</u>
Green	<u>Leavenworth case</u>
Stevenson	<u>Holloday case</u>
_____	<u>Marathen mystery</u>
Twain	<u>A double barrelled detective story</u>
Wells	<u>Curved blades</u>

DOG STORIES

London	<u>Call of the wild</u>
_____	<u>White fang</u>
Ollivant	<u>Bob son of battle</u>

BOOKS ABOUT THE GREAT WAR

Aldrich	<u>Hilltop on the Marne</u>
_____	<u>On the edge of the war zone</u>
Bairnsfather	<u>Bullets and billets</u>
_____	<u>Fragments from France</u>
Barbusse	<u>Under fire</u>
Benjamin	<u>Private Gaspard</u>
Bott	<u>Cavalry of the clouds</u>
Curtin	<u>Land of the deepening shadow</u>
Dawson	<u>Carry on</u>

## WHY NOT READ THESE BOOKS?

Borrow them at the American Library Association Library at Camp Perry, which is free to every one on the Station, or at one of the branches.

You can also get the latest and best technical books at the Camp Perry Library. Books on Aviation, Electricity, Engineering, Gas engines, Navigation, Seamanship, and all naval topics. Text books on Geography, Mathematics, Physics, and the other subjects which you may wish to review.

These are some of the books of a lighter character:

### ADVENTURE STORIES

Chambers	<u>Cardigan</u>
Comfort	<u>Routledge rides alone</u>
Doyle	<u>Lost world</u>
Hope	<u>Prisoner of Zenda</u>
Mundy	<u>King of the Khyber Rifles</u>
_____	<u>Rung Ho</u>
Stevenson	<u>Kidnapped</u>
_____	<u>Treasure Island</u>
White	<u>The leopard woman</u>

BOOKS ON ATHLETICS

Clarke & Dawson	<u>Baseball</u>
Davis	<u>Football</u>
Doherty	<u>Lawn tennis</u>
Fitch	<u>At good old Siwash</u>
_____	<u>Petey Simmons at Siwash</u>
Johnson	<u>Stover at Yale</u>
Mathewson	<u>Pitching in a pinch</u>
Warner	<u>Football for players and coaches</u>
Yost	<u>Football for player and spectator</u>

BUSINESS STORIES

Ferber	<u>Roast beef medium</u>
_____	<u>Personality plus</u>
_____	<u>Emma McChesney &amp; Co.</u>
Kelland	<u>Sudden Jim</u>
Lynde	<u>Real man</u>
Mackenzie	<u>The man who tried to be it</u>
Mason	<u>Broken road</u>
Merwin & Webster	<u>Calumet K</u>
O'Brien	<u>New men for old</u>
Tarkington	<u>Turmoil</u>
Willsie	<u>Still Jim</u>



