



Riasol advertisement.

[s.l.]: [s.n.], 1957

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Control PSORIASIS with **RIASOL**

Clinical research proved that RIASOL controlled the skin lesions of psoriasis in 76% of the cases in a stubborn group. Since psoriasis constitutes 6% of all skin disorders, these results are significant.

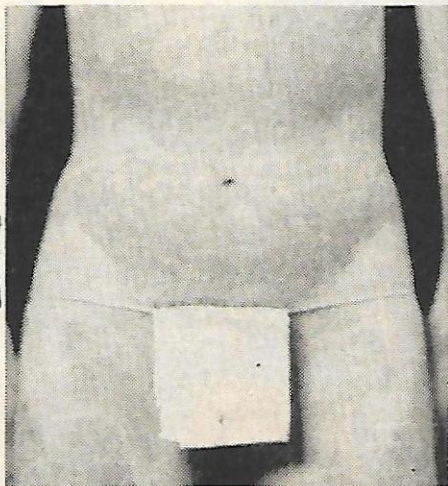
In a series of 21 resistant cases of psoriasis, which had failed to respond to ordinary treatment, all local symptoms were cleared or improved in the majority of cases. The average time before the skin patches disappeared was 7½ weeks.

The stages of improvement were as follows:
(1) clearing up of the patches in the center,
(2) spread of healing toward the periphery of the patches, (3) disappearance of scales and
(4) fading of the residual discoloration.

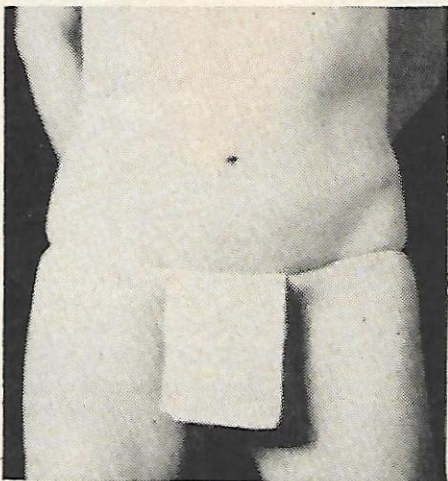
RIASOL contains 0.45% mercury chemically combined with soaps, 0.5% phenol and 0.75% cresol in a washable, non-staining, odorless vehicle.

Apply daily after a mild soap bath and thorough drying. A thin, invisible, economical film suffices. No bandages required. After one week, adjust to patient's progress.

Ethically promoted RIASOL is supplied in 4 and 8 fld. oz. bottles, at pharmacies or direct.



BEFORE USE OF RIASOL



AFTER USE OF RIASOL

MAIL COUPON TODAY FOR CLINICAL PACKAGE

SHIELD LABORATORIES
12850 Mansfield Ave., Detroit 27, Mich

Please print name
and address plainly
Not sent without
Reg. No.

AJN-457

Please send me professional literature and generous clinical package of RIASOL.

..... R.N. Reg. No.

Street

City Zone State



RIASOL FOR PSORIASIS