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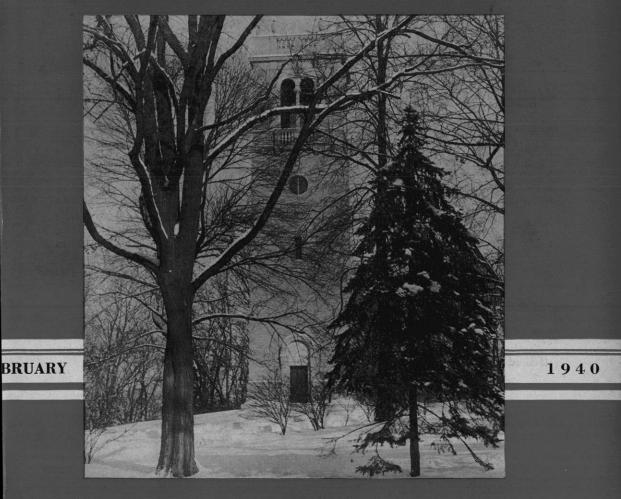
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# WISCONSIN ALUMNUS





### "Silk Stockings in the Morning? Imagine!"

SILK stockings a luxury? Not today, but they were 25 years ago. So was an automobile, and a telephone. An incandescent lamp, not half so good as the one you now get for 15 cents, then cost more than twice as much. And you couldn't buy a radio or an electric refrigerator for love or money.

These are only a few of the things we accept today as commonplace. We expect wide, smooth, well-lighted streets. We want automatic heat in our homes; we clean our rugs with vacuum cleaners. When we go to the dentist we expect him to use an electric drill; we accept without comment an X-ray examination as part of a medical check-up. Luxuries? Not at all; they're part of the American standard of living. How did they become common in so short a time? Not by some sudden change in our wealth and habits. It was through years of steady work by American industry—scientists, engineers, and skilled workmen developing new products, improving them, learning to make them less expensive so that more millions of people could enjoy them. And so, imperceptibly, luxuries have changed to necessities.

More than any other one thing, the increasing use of electricity in industry has helped in this progress. For more than 60 years, General Electric men and women have pioneered in making electricity more useful to the American people—have led in creating More Goods for More People at Less Cost.

G-E research and engineering have saved the public from ten to one hundred dollars for every dollar they have earned for General Electric



The Wisconsin Alumnus is published quarterly by the Wisconsin Alumni Association and is entered as second class matter at the postoffice at Madison, Wis., under the act of March 3, 1879. Subscription to The Alumnus is 1.00 per year. This is included in the regular memberships of The Wisconsin Alumni Association which are 4, 2, and 1 annually. Family memberships, 5. Life memberships, 50. Sustaining memberships, 100



WE PRESENT Dr. Louise Phelps Kellogg, '97, author of the second chapter of the history of the University of Wisconsin which appears on page 115 of this issue of the ALUMNUS.

Miss Kellogg is recognized as one of the outstanding research writers in the field of American history. She served as president of the Mississippi Valley Historical Association at one time and her numerous addresses have done much to create interest in historical matters.

The University granted her the honorary LL. D. degree in 1926 and she was similarly honored by Marquette University several years later. She was named fellow in the Royal Historical Society of England in 1934.

# WISCONSIN ALUMNUS

· Published by -

#### The Wisconsin Alumni Association

A. JOHN BERGE, '22, editor HARRY C. THOMA, '28, managing editor MRS. A. M. KESSENICH, '16, alumnae editor Editorial and Business Offices at 770 Langdon Street, Madison, Wis.

Vol. 41	February, 1940	No. 2
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Page

### In This Issue

	1 age
The Carillon Tower	Cover
Photo by Prof. J. H. Mathews, '03.	
The President's Page	99
Clear the Air Lanes!	100
Orchids for Milady	
The Going's Mighty Tough	104
Rookies and Veterans	107
S O S Hurricane	
A Great Industry	112
C/Henry Barnard	115
/ Be It Styles or Health	122
University Activities	132
In the Alumni World	158
Have You Heard?	170
Badger Author's Bookshelf	182
The Lowly Hen to the Rescue	184
With the Badger Clubs	186
Up and Down the Hill	189

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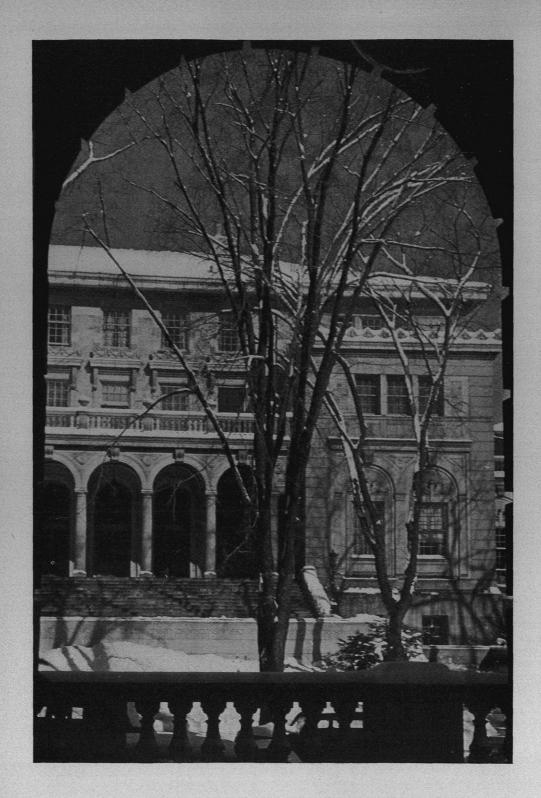
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The Memorial Union

## The President's Page

#### Fellow Alumni:

Two phases of Alumni Association activity are being more fully developed this year. This message to the Alumni members is one asking for individual help in promoting these activities.

1 - <u>Scholarships:</u> Dean Holt has pointed out in unforgettable terms the extreme and dire need for funds for scholarships. I cannot improve on his statement but I do want to emphasize one point: Money is not so much needed for large scholarships but is needed for small scholarships of from \$25.00 to \$100.00. Brilliant young men and women are existing under severe handicaps for the lack of relatively small sums.

Our alumni clubs and individual alumni can do the University, and incidentally themselves, a real service by creating a large number of small scholarships. A \$25.00 or \$100.00 per year scholarship furnished RIGHT NOW will be of tremendous value.

2 - <u>Placement:</u> Unfortunately, we all know jobs are scarce. Youth, in facing the world, faces the intensely difficult problem of getting a job. To meet this, the Alumni Association under the enthusiastic leadership of John S. Lord is doing its share. The Placement Committee needs the help of all to continue an outstanding piece of work.

May I ask the members of the Alumni Association to give a lift to this program? It costs nothing but just keeping the thought in mind -- when a job is open, let's fill it with a Wisconsin graduate. I might add, although you know it, too, no finer men and women have ever come from the Wisconsin campus than those in the recent graduating classes.

These requests are not along the lines of "what does the Association do for me?" -- I don't believe the Alumni Association members want that kind of Association. It's a case today of "what can I do for the University?" and our function as an Association is to provide means so that no matter where we live or how we live, we may be of help to the University.

The officers and directors send all our greetings.

Sincerely,

Augura d Scheene

Howard T. Greene President, Wisconsin Alumni Association

HTG:B

### Clear the Air Lanes!

H EADLINING Joseph E. Davies, '98, speaking from Washington, D. C., the Alumni Association's fifth annual Founders' Day Broadcast will again sweep the air lanes on February 7. The broadcast will emanate from Madison and Washington over the Blue Network of the National Broadcasting company starting at 8:30 P. M.

In addition to former ambassador Davies, highlight speakers of the half hour program will be Alumni Association president Howard T. Greene, '15, President Clarence A. Dykstra, and U. S. District Judge F. Ryan Duffy, '10, former U. S. Senator from Wisconsin. These three will speak from the Great Hall of the Memorial Union in Madison.

In addition to the speakers special musical numbers will be presented by the University concert band under the baton of Prof. Raymond F. Dvorak and by an especially rehearsed choral group of University students.

President Dykstra will speak for the University, Duffy for the state of Wisconsin, Greene for the Alumni Association and Davies for the Wisconsin alumni scattered in every corner of the world.

Davies was recently relieved of his duties as ambassador to Belgium to return to this country to become special assistant to Secretary of State Cordell Hull in matters of international

trade relations and the current European crisis. He served his country as ambassador to Russia for several years and while there collected the valuable collection of Russian art masterpieces and icons which he presented to the University in 1938.

The broadcast will originate in Madison where the Madison Alumni club will sponsor a dinner in the Great Hall and in which the University band and the choral group will also perform. From Madison, the hookup will be transferred to Washington from where Mr. Davies will

### 5th Annual Founders Day Broadcast Set for Feb. 7

speak and will then be returned to Madison for an appropriate close.

Coincident with the Madison dinner will be similar affairs arranged by scores of alumni clubs from Boston to Honolulu. Already more than a dozen Wisconsin cities have announced their plans to hold special meetings and more cities are being added to the list daily. Alumni in cities in which there are no alumni clubs are urged to invite their alumni friends to listen to the broadcast in their homes.

A S THIS is being written, no definite confirmation has been received from the National Broadcasting company indicating the total number of stations which will carry the program. The central mid-west outlet will be WENR. Other Blue Network stations will carry the program if alumni so request. Watch your local papers for announcement of the program.

The Alumni Association and the recently appointed regional governors are cooperating with alumni clubs in making preparations for special Founders' Day meetings. Contact either the Association or your regional governor for further details and meeting aids for this biggest event of 1940.

> Don't forget the date— February 7. The hour— 8:30 to 9 P. M., C. S. T. The network—N.B.C. Blue, from coast to coast. Tune in wherever you are!

DURING December, President Greene announced the selection of ten regional governors for the Association club a ctivities. Those named are Milo B. Hopkins, '23, Abner A. Heald, '25, George B. Sippel, '14, Lynn Tracy, '01, Franklin L. Orth, '28, Robert M. Connelly, '16, Ralph E. Balliette, '23, Oscar Hallam, '87, John R. Richards, '96, and William Burhop, '13.



HOWARD T. GREENE, '15 Speaks for Association

# Orchids for Milady

### by H. L. Russell, '88

Director, Alumni Research Foundation

HERE comes the bride! The strains of Mendelssohn's beautiful tone poem floated out on the air as she came down the broad, winding staircase on the arm of her father. Robed in white with a long, sweeping veil of gauzy tulle, the corsage of exquisite orchids heightened the color of her face as she advanced to the altar to meet her groom. She raised the cluster of Cattleyas to her cheek as she bowed her head to repeat the age-old vows of the marriage ceremony.

For many, many years this has been the picture that never fails to interest. Orchids always, than which there can be no finer embodiment of Nature's blessing on the marriage vows. The plant world yields its most beautiful creation to grace this occasion of all occasions. Like the diamond which is the aristocrat of gems in the mineral world, the orchid has no peer in the plant kingdom.

One can well imagine that

the growing of orchids to meet the commercial demand must be a job of major dimensions, but it may be a matter of surprise to learn that the business of supplying the market with this single type of plant life runs yearly into millions of dollars. When a group of New York bankers bought out Thomas Young of Bound Brook, New Jersey, the largest grower of orchids in this country, several million dollars were paid. With the New York market at the door, it was considered good business for Wall Street financiers to give their close attention to this highly specialized industry.



A 7-YEAR OLD ORCHID IN FULL BLOOM

Probably there are less than fifty large growers of orchids in this country but these fifty grow fully nine-tenths of the crop that runs well over a million blossoms a year. Numerous small growers, amateurs in a business way, use orchid growing as a hobby but what fun they get from their efforts at hybridizing their various stocks!

**O**RCHID culture received its most prominent stimulus less than twenty years ago when a Cornell University botanist, Professor Lewis Knudson discovered that the seeds of some orchids could be artificially germinated on a nutrient agar jelly, such as is customarily employed in bacteriological laboratories. Furnished with sugar as a source of energy, and nutrient salts containing nitrogen, he found these seeds which are scarcely visible to the

naked eve were able to grow. It takes over three million seeds to weigh an ounce. Consequently there is not sufficient reserve food stored up in the seed to enable growth to take place except under the best of conditions. A seed when placed on the surface of this jelly absorbs nutriment from its surroundings thus permitting growth as a saprophyte. This work of Knudson carried out in Cornell's scientific laboratories as a piece of pure research, without thought at first of commercial application, proved of inestimable importance to orchid · cultivation. It made possible the development of a highly specialized horticultural industry. With



IT TAKES AT LEAST 7 YEARS TO GROW ORCHIDS FROM SEED TO BLOSSOM One-Year-Old Plants Grown From Seed in Glass Vessels



ORCHIDS DEVELOPING IN POTS FILLED WITH FERN ROOTS These plants, left to right, are 2, 3, 4 and 5 years old

the discovery that orchids could be grown from seed, rapid expansion in orchid culture has been rendered possible.

The woman of fashion who carries the corsage of these blossoms rarely realizes the years it takes to bring her favorite flower to bloom. After a year's growth in glass flasks, the orchid seedling is not more than a quarter of an inch in height. During the second year these tiny seedlings are transplanted into open pots which are not filled with ordinary soil but with a special compost of chopped roots of the royal fern. This planting process has to be repeated year after year, gradually increasing the size of the container. It takes from six to twelve years from the time the seed is sown before the plant begins to bloom. When the plant reaches maturity, blooms recur readily at annual intervals, providing proper conditions with reference to moisture and food are retained. Once the plant comes to bloom, it might continue indefinitely. Adverse conditions are, however, almost sure to occur, so in actual commercial practice, the blossoming period is generally not more than a decade or two at most.

This type of plant is wholly dependent upon artificial pollination to insure seed production. Under conditions in nature this is brought about through fertilization by insects which carry the viscid pollen masses of one flower to the sensitive stigmatic surface of an adjoining blossom. The intricate devices that Nature has developed in this group of plants to facilitate cross fertilization has, of course,

long been known. This story is the basis of one of Charles Darwin's most interesting books. Because of these provisions inducing cross fertilization. it is possible for the gardener to produce hybrids at will. This factor makes the orchid family of special value to the geneticist who is always trying to unravel the secrets of nature. The fact that ovules (embryonic egg masses) are not developed in orchids until after the stimulus of the reproductive function has occurred through pollination makes it possible to mold their life history artificially as the potter molds his clay. In this respect this order of plants is quite unique, as nearly all of the higher plants have the beginning stages of the seed embryonically developed when the flower opens.

It is this long period of development under artificial conditions, coupled with the fact that losses are inevitably large that makes the rearing of orchids uncertain, and therefore expensive.

THE University of Wisconsin enters the picture of orchid development primarily from the standpoint of pure science. Since 1934, J. T. Curtis of the Botany Department has been trying to unlock some of Nature's secrets involved in the propagation of this most highly specialized group. These investigations which have been supported in large part by funds from the Wisconsin Alumni Research Foundation, have attempted to widen scientific knowledge with reference to methods of propagation of not only the green house varieties but the wild species of the fens and woodlands. In the interest of conservation of native plant life, it would be of utmost importance if it were possible to restore conditions as they were in the days of John Muir where he describes the meadows at his old home farm at Hickory Hill in Columbia County as covered with lady-slippers and other orchids. When Curtis began his orchid studies no one had been able to germinate from seed any of the native Wisconsin species.

In the University Arboretum these studies are quietly going on. It was the writer's privilege last summer to see a new species actually in process of being born. A natural hybrid between the small yellow (Cyp. parviflorum) and the little white lady-slipper (Cyp. candidum) is here being produced. In only one other spot in Wisconsin and in only two other locations in North America has this particular hybrid been found. The purple sepals of the yellow flowered variety are being developed on the moccasin of the white. It has also been observed that this hybrid flowers more profusely than either of the parent species. Another unusual type is an albino variety of the small yellow, the only recorded instance of such plant modification.

WITHIN the last few years vitamins and hormones have come to play a most important role in the animal world as well as in the human family. The general public has become vitamin-conscious in the last half dozen years. These all important growth-accessory substances have now been generally recognized as of fundamental significance in maintaining proper nutrition, thereby preventing the development of numerous deficiency diseases.

The hormones are much less understood. As a secretion of the ductless glands in the body, they control in no small measure the proper functioning of many of the processes that are essential to the well being of man and animal life.

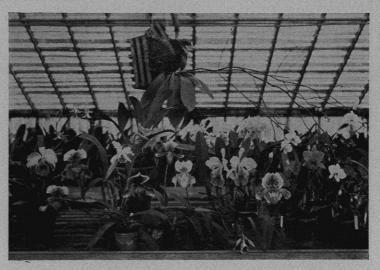
Much less appreciated is the effect of vitamins and hormones on plant life. It is in this field that Dr. Curtis has made some most interesting finds. In a number of cases where artificial germination could not be produced at

all in certain orchid species, he has found that the addition of Vitamin B1 and certain plant hormones exert the necessary stimulus that permits germination to proceed. New culture techniques have been developed that facilitate the growth of these varieties that so far had completely resisted the efforts of the laboratory worker to accomplish what Nature is able unaided to do. In this work, Dr. Curtis has been greatly aided by Dr. C. K. Schubert, of the Schubert Clinic in Madison, who for vears has devoted much of his leisure time to the experimental cultivation of

this group of plants. The University green houses now contain over a hundred varieties of orchids most of which have been reared from seed. Dr. Schubert has one large green house devoted almost entirely to the growth of lady slippers that have been collected from all parts of the world. Another plant house is used for the propagation of other orchid types.

These studies, approaching the problem from the scientific point of view are sure to result in a much better understanding of this mystery of Nature's creation that has so far baffled many efforts to unravel. To recreate and restore the incomparable beauty of our Wisconsin woodlands in this regard is an objective well worth while. Already improvements in orchid culture, as an outcome of this work, are in evidence. The studies in themselves are a striking example of the effect of a cross fertilization of ideas, how pure science enlarges the scope of applied science, makes possible the application of new methods to commercial development, results in a better understanding of the world in which we live.

EUGENE A. GILMORE, a member of the Wisconsin Law School faculty from 1903 until 1922, last month resigned his position as president of the University of Iowa. Prof. Gilmore was governor general of the Philippines in 1927-29.



DR. SCHUBERT'S ORCHID HOUSE Numerous Strains of Orchids and Hybrid Ladyslippers in Full Bloom. By Means of Artificial Pollenation, a Variety of Hybrids Are Being Produced

### New Dormitory Units Hit Fraternities and

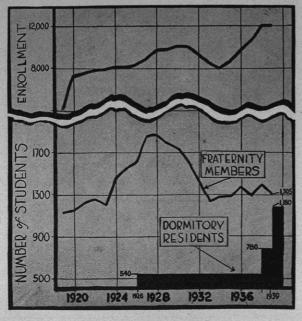
# The Going's Mighty Tough

THE University fraternity row—undisputed power behind much of the activity on the campus for more than a score of years—is casting fearful glances at a fastgrowing dormitory colony on the shore of Lake Mendota.

Shaken in their elaborate quarters when the great depression delivered its knockout blow in 1929, the Langdon St. boys have slowly but surely lost ground and prestige during the ensuing decade.

There was a time in the almost forgotten era before the crash when more than 40 per cent of the University's male student population boasted affiliation with a Greek letter house. Today, the figure is down to about a sixth of the male student number and hardly more than 10 per cent of the entire enrollment.

This decline is the result of a complication of diseases, many of them probably self-inflicted, but the fraternity man who looks at the plight carefully can't escape the fact there are at the present time nearly 1,200



THE CURRENT PICTURE

### by Harold Roach

of the Madison Capital Times Staff

men students living happily and comfortably in the recently expanded colony of modern dormitory units, nestled down on the most beautiful section of the campus

Tripp and Adams halls with a capacity of 540 students were ready for use in 1926 and have never been wanting for occupants, according to Don Halverson, of the Department of Dormitories and Commons In answer to the requests and petitions by hundreds of students, three economy-streamlined units were opened for 240 more students last year. The dormitory population continued its sensational climb with the opening of school last semester as five new units, accommodating 400 more students, were filled.

The dormitory "threat" to the fraternity's existence was recognized by Charles V. Dollard, '28, former assistant dean of men, in a summary of the fraternity problem printed in

a 1937 WISCONSIN ALUMNUS.

"During the past decade the fraternities have had to adjust themselves to the competition of the University dormitories," he wrote. "This adjustment has not, however, created a major problem, since only about 7 per cent of the undergraduate men are lodged in the dormitories."

**D**OLLARD apparently did not anticipate the tremendous dormitory building program to be undertaken by the University, but he did admit "expansion of the dormitory facilities would create a real problem."

While the dean of men's office reports fraternity membership, including actives and pledges, is over 1,300 this year, an actual survey of the respective Greek houses reveals that only slightly more than 700 of these actually reside in their houses. The Langdon street houses did their best business in 1925, 1926, and 1927 when a total of 51 were open for business. It was during these years of the raccoon coats and "speakeasies" that more than 40 per cent of the student male population pledged allegiance

The fact that 37 chapters still maintain charters is a misleading figure. While far below its peak, the fraternity should have grown with the enrollment. Instead many proud fraternity groups have been forced from "pillar to post" in their flight to more humble quarters away from the high rent district.

MANY fraternity men candidly admit they haven't much chance of existing without an impressive house. Salesmanship takes a good front, no matter what the product, and a freshman from a small town is often impressed by a lavish and luxurious house.

A common characteristic in the fall of a fraternity group has been the jump of the chapter from one house to another, getting into progressively more humble quarters, until the chapter has folded completely in little more than a rooming house. No new pledge material could be enticed to pay house bills.

Dollard, in his review of the fraternity situation, hit the institution's financial problem on the head. He wrote:

"The fraternity by the very nature of its organization is not a highly efficient business unit. Its changing personnel makes it difficult to insure continuity and responsibility in management. Its system of allocating operatance. This practice was so general that a survey made last year (1936) showed that of 29 fraternities which held nominal title to property, 27 had encumbrances ranging from 30 to 100 per cent of the assessed valuation of property and only two were entirely free from debt."

The new fraternity man literally pledges himself into partnership when he affiliates with most of the University's fraternity houses today. Small wonder then why the modern dormitories, streamlined "depression babies" suited to the pocketbook of expense-conscious students, are appealing to a larger number of students.

From information on fraternity expenses compiled this year for prospective freshman pledges by the office of the dean of men, it is apparent that the average monthly expense even today for board and room is about \$40, to which must be added monthly dues ranging from \$3 to \$9. The highly advertised party and social features, downfall of many an unadjusted frosh, comes as a special assessment in a majority of houses.

W HILE the average for living expenses is about \$40, it by no means represents the maximum, and most of the better known houses have assessments considerably larger. Put these rates alongside the \$275 to \$305 for which a student can get board and room and use of all the facilities at the dormitories for

ing costs is often such as to make it difficult to analyze accounts; and the fraternity spirit seems to militate against forceful collection methods.

"Many fraternities, encouraged by the prosperity of the middle '20s, had purchased or built new houses at extravagant figures, paying down a relatively small sum and securing a mortgage or floating a bond issue for the bal-

Expensive houses mean large chapters and these are rare today



an entire year and the reason for the popularity of the latter is obvious.

"We went into the dormitory business because the students requested such action," Mr. Halverson said. "Our recent building program was in response to a demand which was made by various student committees.

**C**HE dormitories as we are conducting them are an essential part of the educational plant of a university, and we could have filled another one if we had built it," he said pointing out there were 117 applications for dormitory residence on file.

Halverson, in a report to the University's voluntary personnel group, predicted "we shall have almost 2,000 students in dormitories by the end of next year." This figure, of course, includes women as well as men students, but is emphasizes the growing demand for dormitory life on the campus.

Fraternity heads may protest they have brothers living in the dormitories, but the fact remains that the fraternity house is not the self-sufficient fortress of former days when a large percentage of its following seeks board and room in dormitories.

There was no question about the superiority of the palatial living quarters of the fraternity man in the golden era, when compared to the average rooming house facilities, but anyone familiar with the new dormitories would be willing to stack them up against the most impressive of the Greek houses. The dormitories are located far enough away from the immediate temptations, and adjacent to the intramural fields where a comprehensive athletic program has been worked out. It would take pages to describe the adequate and comfortable living and study facilities.

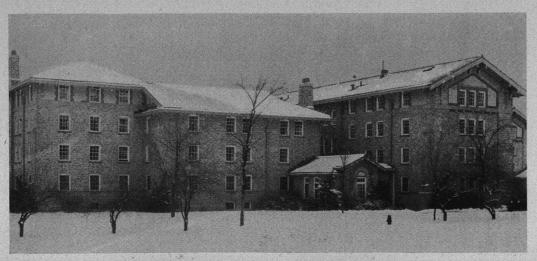
A freshman student, who in the past often found comfort in the solicitous attitude of actives who wanted to make him a fraternity brother, gets more careful attention from the fellow or student advisor of the house in which he is living. That is one of the duties of the latter and it is his responsibility—not his choice—to see that his charges become adapted to scholastic and social life.

HALVERSON describes dormitory life completely in his report:

"There are dozens of boys who prefer to enjoy their own buildings rather than having to seek entertainment in town and tavern. The men have a rifle range, ping-pong room, dark room, amateur radio broadcasting room, gymnasium, store, library and the Pine Room, which they manage."

The fraternity has always helped a number of impecunious brethren with jobs for board and room, and credit can be given the institution in this regard. The dormitories, however, do the same good deed on a large scale with 75 to 80 students employed each year in dining rooms, serveries, kitchen and dish room, and gate houses.

(Continued on page 188)



THE FIRST MEN'S DORMITORIES BUILT IN 1926 The fraternity problem started when these opened

# **Rookies and Veterans**

### by A. John Berge, '22

Executive Secretary, Wisconsin Alumni Association

THREE years ago, none of the recent classes were represented on the Board of Directors of the Wisconsin Alumni Association. This year, all of the recent classes except 1939 have representation on the Board: Caryl Morse Kline, '36; Richard S. Brazeau, '37; and George Rooney, '38. The candidate from the class of 1939, unfortunately, lost out in last year's election.

This influx of young blood into our Association's governing body is both interesting and encouraging. It is one of the most significant changes that has taken place in the Wisconsin Alumni Association during recent years.

The same increase of young blood has taken place in our membership. Three years ago the Association was rapidly becoming topheavy with older members. Alumni from the younger classes were not affiliating with the Association. Percentage figures at the beginning of the Diamond Jubilee membership campaign in 1936 show this clearly. In many of the older classes, for example, one alumnus out of every four was a member of the Association.

Class	Percentage
1888	28 %
1891	25 %
1897	25.1%
1898	
1900	25.3%

Percentages in the younger classes, however,

were discouragingly low. In the last ten classes, including 1936, only one class reached the 6% mark. The others varied from 3.5% to 5.5%. The Association got most of its support and membership from the older classes—the war-horses that had always backed the Association.

This condition was not conducive to a healthy, g r o wing organization. Every organization needs young blood to maintain its vitality. To insure this MOST every one we meet asks, "How's the Association coming along?" It would be fine if we could meet each of our members, personally, and tell them just how the Association is coming along, something of its accomplishments and its problems. Since that is obviously impossible, the next best thing is to write about what we've been doing. So here's a short article about some of our many projects.

vitality, the Directors established two new membership elassifications: intermediate memberships at two dollars a year for the first five years after graduation and sustaining members at ten dollars a year for loyal alumni who want to take an active part in making our Association more helpful to the University and more valuable to its alumni.

Results prove the soundness of this action. Today one-eighth of all the members of the Association come from these last three classes: '37, '38, and '39. Twenty-two percent of all members are in the intermediate group. Membership in the intermediate group has grown faster than any other.

Cutting the dues for intermediate members in half, however, would not have been possible without the support of the sustaining members. The Association loses money on every intermediate member because the average cost per member of carrying on the work of the Association during the last ten years is \$3.96. By paying ten dollars a year, the sustaining members enable the Association to absorb the loss on intermediate members, thus making it possible for the Association to continue its services without interruption.

Sustaining members also play an important part in the rebuilding and expansion program of the Association. Like similar organizations, the Wisconsin Alumni Association was badly hit by the depression. Membership hit

> a dangerous low in 1936 with only 2,491 members. Today's membership is approximately two and a half times as large. Consistent growth has been registered each year for the last three years.

> Hand in hand with this membership growth has come an increase in Association services. New activities have been developed to make the Association increasingly valuable to the University; to develop eloser partnership between the Univer

sity and its vast alumni body.

Typical of these new activities is the work of the placement committee. Recognizing the possibilities for productive service in this field. the Association started to map a program that would help members of the senior class to find jobs and also help alumni who had been away from the University for some time to get new jobs or better ones. At first this looked simple enough. All that was necessary, it was believed, was to find out what methods were being used effectively by other alumni organizations and then adapt them to our needs. It soon developed, however, that this process would not help because placement activities at that time in alumni organizations was practically nonexistent. So-the Wisconsin Alumni Association had to pioneer, just as the University of Wisconsin has pioneered in many fields. Today, alumni clubs in all sections of the country are planning placement activities, recognizing its need and importance. Still in its infancy, the placement work of our Association has already proved its effectiveness. It can and should become an effective clearing house for jobs for both seniors and alumni.

#### **Booklet For Seniors**

Faculty, students and alumni are working hand in hand on this placement problem. Each year the Association sends every member of the senior class a copy of the booklet "The College Senior Seeks a Job," written especially for the Association by Glenn L. Gardiner, '18—one of America's recognized authorities on job finding. This 28-page booklet is packed with tested, practical suggestions for finding a job. Scores of colleges and Uniconjunction with campus endeavors to find just the right job opportunity for our graduates. . . This Alumni Association enterprise is a significant contribution to a challenging problem."

From the very beginning, we have received splendid cooperation from placement officials in the University Soon after this placement work started, President Dykstra appointed a special committee to suggest ways in which the Alumni Association can be helpful to the University placement departments. This committee suggested three methods of cooperation on the part of alumni:

a. Digging up specific job opportunities.

b. Supplying information about employment conditions in various sections of the country.

c. Helping recent graduates and newcomers to get the right start in their new jobs and to get acquainted with alumni in the community.

Two alumni groups are tackling this placement problem. First, there is the Association's placement Committee consisting of sixty outstanding alumni in cities from New York to Los Angeles. Under the leadership of its chairman, John Lord, this committee is responsible for the methods used in carrying on this work. Second, there are local placement committees in most of the alumni clubs.

#### **Rookies and Veterans Cooperate**

Few alumni activities offer such fine opportunities for rookies and veterans to work together. The old war-horses who have done so much to make the Wisconsin Alumni Association an effective organization find in this

versities have asked for sample copies. Several schools and business organizations have bought copies to distribute to their students or employees.

In writing the foreword to this booklet, President Dykstra said: "We welcome this organized effort of the Wisconsin Alumni Association to work out in the field in



George Rooney, '38 Caryl Morse Kline, '36 Richard Brazeau, '37 THREE OF THE "ROOKIES" ON THE BOARD OF DIRECTORS

placement work a new outlet for their activities. There is a real satisfaction in helping a fellow alumnus find a job which suits his abilities and training. Leaders in the business and professional world recognize the constructive character of this new program of activities. There is an appeal to work of this character that is stronger and far more permanent than the typical activities of a decade ago.

Another activity that appeals to rookies and veterans alike is the campaign for cash scholarships. Young alumni who have attended the University during recent years know, from firsthand experience, the need for cash scholarships. They know that very often a check for

\$100 is the determining factor in deciding whether or not a student can continue his education at Wisconsin.

Last year this important work was started in several Alumni Clubs. This year it should be a definite project in EVERY Alumni Club because no Club is too small to provide at least one of these scholarships.

THE scholarship program of the West Bend (Wis.) Alumni Club indicates the possibilities of this work. Although the alumni population in West Bend is smaller than that of most Alumni Clubs, yet this Club has pledged \$1,000 in cash scholarships for the next five year period; \$200 a year for five years.

Other Association activities indicate that we have passed the stage when alumni activities consisted primarily of social meetings and banquets. For example, every club should have an annual Founders' Day dinner. These still have their place, it is true. But a study of the activities now carried on by the Alumni Association and its alumni clubs shows that they are growing increasingly helpful and productive.

We now have a program that appeals to all alumni-rookies and veterans alike. Our primary job now is to develop these activities so that they function with increasing effectiveness. This means more man power; more fulltime Badgers who take an active part in carrying on the work of the Association. If we had ten thousand members we could do much more work and do it better.

When this Founders' Day Edition reaches you, your University will be celebrating its 91st birthday. Only nine more years and our University will have completed its first century of service to the people of Wisconsin.

One of the finest ways to commemorate this 91st birthday is to help your Association get another full-time Badger like yourself to cooperate in carrying out the primary objective of your Association, as expressed by its founders in June, 1861:

"To promote, by organized effort, the best interests of the University of Wisconsin."

This organized effort is best accomplished through membership in the Association. The influence of each member is then combined with that of thousands of fellow alumni-all interested in maintaining Wisconsin's leadership among American Universities. Scattered alumni working alone can do but little; thousands working together can do much for our Alma Mater.

Our goal for this year is one thousand more full-time Badgers. This will enable your Association to develop additional new services and expand its present activities. Membership is open to anyone who has attended the University one semester or more.

Ass't dean I. L. Baldwin was elected secretary-treasurer of the Society of American Bacteriologists recently.

JUST BEFORE THE 1939 BROADCAST The 1940 Program Goes on the Air February 7



# SOS Hurricane

S ATURDAY morning, October 7th, with my wife and son, I boarded the S. S. PRESIDENT HARDING, first dropping my gas mask with the others in a large basket at the gangway. Our stay in England which we had expected would last a number of years had been cut short by the war and we were returning after but a few months' stay. We had motored to Southampton from our English home in Weybridge, one of London's suburbs, and were leaving behind England and our English friends with very real regret. However, we did not regret leaving the "blackout", the petrol rationing and the air raid warnings which had made England a much less pleasant and comfortable place since the first of September.

As we went aboard, we anticipated an uneventful voyage which would see us in New York in about eight days. Floating mines seemed to be the only cause for concern and they were not then the hazard they have since become. However, the PRESIDENT HARD-ING had several surprises in store for us.

All the passengers were aboard with their baggage duly examined by Saturday afternoon but the loading of freight continued until it was too dark to sail so we spent that night on board, completely blacked out. The boat left the next morning passing by the submarine nets guarding the harbor and

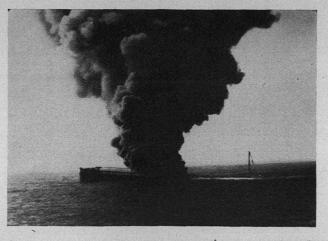
bound, as we learned for the first time, not for New. York but for LeVerdun, a port near Bordeaux. At LeVerdun we took on more cargo and passengers. The latter were much in excess of the boat's normal capacity and many had to be satisfied with cots in dormitories made from two of the public rooms on board. Tuesday night the moorings were again cast off and the PRESI-DENT HARDING pointed her nose toward New York.

Wednesday evening the course appeared to have been changed and rumors began to circulate to the effect that we were off on a rescue expedition. The next morning, shortly before dawn, we were

### by Charles W. Green, '07

awakened by much noise overhead—our cabin was on the boat deck—and on looking out of our windows we could see faint flashing lights out at sea. These proved to be from two life boats of the torpedoed steamer HERRON-SPOOL and some of our passengers reported seeing with them the German submarine, which left as we approached. The HERRON-SPOOL was an armed merchantman and had fought off the submarine for several hours before being torpedoed. We watched the English crew, awkward in their life belts, climb aboard and the two life boats drift off after being scuttled.

AFTER this rescue the PRESIDENT HARDING still continued off her course and more rumors spread. It was shortly after breakfast when the lookout sighted a smudge of smoke in the horizon on the port bow and our course was altered to head for it. Approaching, we encountered two destroyers very evidently on a submarine hunt. The smoke proved to be from a large French oil tanker which had been set afire by a submarine. No crew of this boat was visible, however, and, after circling around the burning tanker with its huge column of black smoke, we again headed for New York. We learned later that the French crew had been picked up by another steamer.



A FRENCH OIL TANKER, FIRED BY A SUBMARINE

By now the weather was somewhat rough, but the boat rode nicely and, except for a slight water shortage and minor inconveniences because of the crowd aboard, the time passed comfortably until Tuesday. That afternoon the wind began to rise and with it, the sea. Huge waves broke over the lower decks and some portions were roped off as a safeguard. In the smoking room, where we gathered for cocktails before dinner, all the light chairs were put away. Now the boat began to roll heavily and numerous drinks were spilled. Later at dinner the rolls became still worse-the chairs were roped together and rails put on the tables.

After dinner our boy went to bed and my wife and I, from the inside, watched the great waves breaking and sending the water swirling along the promenade deck. After a while we went up to a cross corridor on the boat deck to chat with some friends. While we were sitting here the boat gave several very severe rolls and we thought it best to step into our cabin and see how our son was faring. When we entered, he said water was coming in around our cabin window. No wonder for we learned later the waves were breaking over the entire boat. We were here but a short time when the largest wave hit and we rolled over farther than at any preceding time. We heard crashes and screams outside. Our trunk broke loose, threatening to wreck our cabin. The job of making it secure kept us busy for the next few minutes. The boat slowly righted and while she continued to roll she never went over quite so far again.

WE SOON learned that the passengers in the corridor where we had been sitting had been hurled, chairs and all, through the leeward door and out on the boat deck. Fortunately none was lost overboard, although many were painfully and seriously injured. More were also injured in the smoking room. Here, when the bad roll came, all furniture, chairs, sofas, piano, radio, etc., broke loose and crashed to the lower side, carrying the passengers along. Water came in through broken windows. Men, women and furniture erashed back and forth on the slippery floor with each succeeding roll. Finally the crew



DEBRIS PILED HIGH ON THE DECKS All that was left of the smoking room furniture

strung ropes across the room and disentangled the injured. Over one hundred casualties resulted from the storm with one life lost—a dining room steward who was swept overboard when the big wave hit.

No ONE slept much that night and the next morning the sight of a United States coast guard cutter alongside was very pleasant. She was sending aboard medical supplies for our injured. After the experience in the hurricane the remainder of the trip by contrast was tame indeed. Nevertheless New York looked good to all of us as we docked Saturday morning just two weeks after going aboard in Southampton.

#### Errata

**T**HERE were several typographical errors which appeared in the initial chapter of the University history published in the November issue of the ALUMNUS. These errors, as given to us by the author, Dr. Joseph Schafer, are as follows:

Page 11, column 2, line 4—change "a" to "as".

Page 15, column 1, second paragraph, line 8—change "prerequisite" to "perquisite".

Page 19, column 1, line 7-change "who" to "whose".

Page 24; column 1, line 4—change "by" to "in".

and so began

# A Great Industry

T WAS in 1892 that two young men happened to meet in the registration office at the University of Wisconsin. They were Charles W. Hart and Charles H. Parr. While they stood in line and went through the tedious process of enrolling in the University, their conversation touched on things they were planning to study during the next four years. Both found they were interested in the same thing—mechanical devices and engines in particular.

The engineering world at this time was beginning to talk about a brand new idea, the internal combustion engine. As Hart and Parr became fast friends and fellow workers they were both fascinated by the gas engine and its possibilities. Being farm boys they looked at it from the point of its usefulness to farmers. The two boys dreamed of a gasoline engine pulling plows or other farm machinery up and down farm fields throughout the great western states.

WHILE studying engineering on the campus they realized, as did many others, the shortcomings of the steam engine when called upon to pull farm machinery. They knew of the difficulties which steam engine operators were having with bad water in the Dakotas and on the prairies of Western Canada. Un-

der the hard pull of a full load of plows in tough prairie sod, steam boiler flues, surrounded by alkali water would burn out in a few days. Moreover, water in many localities was obtainable only from dirty sloughs which often took it upon themselves to dry up just when water was most needed.

Steam boilers were not suited to the task of being drawn over the rolling prairies for the twists and strains soon loosened the stay bolts and rendered them useless. Hart and Parr saw all these things and had visions of building a machine that would burn gasoline or kerosene and would use oil for cooling the motor. Their engine would be of less weight than a steam engine of the same horsepower and it would be able to stand the strain of the uneven ground.

SO THEY set to work in earnest to study the gas engine. As there were few engines available, Mr. Parr tells of the thrill they had when they learned that three business men of Madison had each purchased a launch with power furnished by number "60" gasoline engines.

As luck would have it these engines seemed to have more ornery streaks in them than any others of the species. The boys were notified every day or so that one or the other of the engines refused to run and any help toward making them behave would be much appreciated. Very cheerfully Hart and Parr would trot down to Lake Mendota to work over the engines.

As a reward for their efforts, Mr. Parr tells of being allowed occasionally to take the boats across the lake for picnics. One evening when they were returning with a party of ten fellows and girls, a squall came up and the engine stalled. As the wind drove them toward

> a long point of land surrounded with rocks and submerged boulders they thought all was lost. But by that time, fortunately, he and Hart had had enough experience with the engines to know exactly where to look for the trouble. They located it immediately and with just seconds and inches to spare they had the engine running again in time to clear the point.

> Mr. Parr is the surviving partner of the Hart-Parr combination. He has a rich fund of personal ex-



by Peg Tyndal, '39

periences to relate of the events leading up to the making of the first tractor. It was during their senior year at Wisconsin, says Mr. Parr, that they built a larger oil engine than the small experimental ones they had been using in their earlier work. Students and professors in departments other than engineering became interested.

The boys had no special equipment for the larger job and had to get along with what they could find. They needed some large bearings for their double crank shaft and arranged to cast them of babbit metal. This they did by pouring the molten metal around a shaft mounted in the cast iron frame in which the shaft was to run.

While they were thus busily engaged, one of the professors, a popular lecturer in the physics department, came out with a visitor to show what the young men were doing. The professor, so it happened, was a handsome man, proud of his full black beard. He brought his visitor up close to Hart and Parr, explaining to him what they were going to do, and telling him to watch closely. When the boys poured the molten metal there was evidently a little moisture around the shaft which caused the metal to sputter out in small, heavy drops.

The startled visitors jumped back but not so fast but what several drops of melted metal were lodged in the professor's beautiful beard.

A FTER graduating from the University, Hart and Parr settled in Madison and established a small factory for the manufacture of gas engines. This factory is still standbringing with them their idea for putting gasoline power to work on the farm.

The first Hart-Parr tractor, known then not as a tractor but a gasoline traction engine, was completed in 1902. After it had been tested and the news got around that it might really work, Messrs. Hart and Parr received a visit from a farmer who lived some thirty miles away. The farmer was so pleased with the machine he gave them an order for it on the spot, and asked that he might have it in time for threshing.

WHEN the time for delivery came both men suddenly realized that neither they nor the railroad had facilities for loading and transporting the machine and so they decided to deliver it overland on its own power.

Paved highways were of course unheard of then and the dirt roads were none too good. The two inventors delegated an employee to drive the machine, and with their sales manager they followed a hundred yards in the rear. ("Not because we were afraid it might explode," Mr. Parr hastens to add). The first fifteen miles of travel proved uneventful. Then a shallow stream had to be crossed. The bridge looked a little shaky to Mr. Hart, but the sales manager declared it would hold the tractor and offered to drive it over himself.

All of a sudden, part of the bridge, tractor and driver began to disappear from view. As Hart and Parr rushed forward they saw their tractor on its side, half submerged in the soft oozing mud. The sales manager was standing on top with his cigar still between his teeth.

"Are you hurt?" they shouted.

"No, but I lost my hat," was the reply.

ing on the west side of Murray street, just south of the Milwaukee railroad yards.

In 1900 they pulled up stakes and moved their little plant to Charles City, Iowa,



On the left is the site of the first Hart-Parr tractor factory in Madison. Above is the tractor division of the Oliver Farm Equipment Company With plenty of help and tools they resurrected the machine within two days. Before it was even dried off, the tractor was lumbering on down the road to its destination where it gave satisfactory service for over ten years.

The builders of steam traction engines laughed at the rather crude machines that Hart and Parr first turned out, as well they might. When the huge machines went rumbling down the road the noise they made said some, facetiously, was "I can, I can't, I can't, I can't, I can, I can't, I can't, I can't."

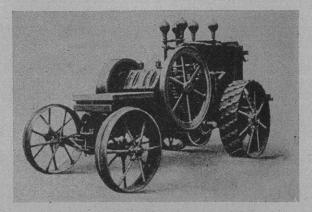
Ridicule was heaped freely upon the work of the men but despite that and no little antagonism, they kept steadily on. In the winter of 1904-05 Hart-

Parr perfected the first known method of burning kerosene for fuel. At one stroke fuel costs were cut in half and because of it the savings of farmers in the last quarter of a century run into millions. Today all kerosene burning engines use an adaptation of the original Hart-Parr method which was never patented. Seventy-five per cent of all tractors built operate on kerosene—"a gift to the farm world by Hart-Parr."

In 1905, it was evident that a new industry had been born in the Hart-Parr company. Thus, at least three to five years before any other company turned to tractor manufacturing as a permanent business, Hart-Parr became an exclusive manufacturer of tractors.

ONE day as Sales Manager W. H. Williams sat puzzling over an advertisement he was writing, the words "gasoline traction engine" seemed altogether too big a mouthful. Into his mind popped a new word . . . "tractor". He acted on impulse and wrote the word into the ad. The word was copied by other manufacturers who were following Hart-Parr into the field, and today "tractor" labels an industry which has grown to giant proportions in one short generation.

The small engine shop in Madison where the two young engineers began working out their dream has grown into a huge modern factory in Charles City, Iowa. Since 1928 it has been a part of the Oliver Farm Equipment Company. Hart-Parr tractors have gone all over the world carrying power farming to all parts of the globe where earth is turned and crops are harvested.



THE FIRST HART-PARR TRACTOR Even the river couldn't stop it

Many improvements have been made upon the tractor, yet it is possible that some of those first models, already more than mere ideas at the time when the physics professor was combing molten metal from his beard, are still giving service today. These longlived tractors are a just tribute to the brains, vision and pluck of two University of Wisconsin students back in 1895.

#### **Browder Talks in Union**

THE University League for Liberal Action pulled a fast one during the Christmas recess. Early in the year the group asked permission to meet in the Union building during the recess for what was supposed to be a meeting of the ULLA. When the time for the meeting approached, it was discovered that not ony was the ULLA to meet, but the national convention of the American Student Union was to be a companion feature.

The ASU, slightly pinkish organization, proceeded to run the entire show and had as its feature attraction, recently convicted Communist Earl Browder. The latter spoke in the Union theater only after a \$2,000 peace bond had been furnished.

In stating the University's position on the event, President Dykstra emphasized that the meeting was in no way sponsored by the University, that the group came here in convention as the guest of the smaller ULLA group and therefore the University had no control over the program, and that the University disclaimed any connection with the meetings or groups.

# The University of Wisconsin

Its history and its presidents Prof. Arthur Beatty, Editor-in chief Dr. E. A. Birge, Associate Editor

### Chapter II HENRY BARNARD by Louise Phelps Kellogg, '97

Research Associate, Wisconsin Historical Society

THE University of Wisconsin had been in operation as a small classical college for nine years, when it was reorganized in 1858, at the demand of its enemies in the legislature, and its friends on the Board of One feature of the reorganiza-Regents. tion involved the entire faculty who were all dismissed at a meeting of the Board of Regents, on July 27, 1858, when Chancellor Lathrop's resignation was accepted. Nearly all the professors were at once re-elected, and the Chancellor was appointed professor of moral philosophy, ethics, and political science. On the same fateful day a new chancellor was chosen, /Regent Levi Vilas nominating Henry Barnard of Connecticut, and N. W. Dean sponsoring Horace Mann. The votes were taken: eight for Barnard and one for Mann. Barnard was declared elected, and Lathrop was directed to correspond with Barnard, inform him of his election, and request his acceptance. Thus Barnard entered office in a storm which never subsided into calm during his brief term of service, and lasted long after his departure from the state.

What lay behind this effort to secure one of the chief educators of the nation for the University of Wisconsin, for it was well known that next to Horace Mann, Henry Barnard stood as the foremost advocate of improvement in educational forces? First, the dissatisfaction with the University itself, as evidenced by the continued attacks upon it by the legislature and many of the people of the state; secondly, dissatisfaction with the entire school system, especially with the preparation of teachers. During the discussion in the legislature and its culmination in the reorganization by the Board of Regents, so well described by Dr. Joseph Schafer in the preceding chapter, considerable emphasis was placed on the necessity for Normal training; and finally the regents appointed a committee of three to cooperate with the Board of Normal Regents with regard to securing a professor for that department in the University. The three men appointed were Lyman C. Draper, superintendent of public instruction, Josiah L. Pickard, president of Platteville Academy, and Chauncey Abbott, a well-known lawyer of Madison. At the fateful meeting of July 27, 1858, these men reported in favor of the reorganization, criticizing the University for its low standard of scholarship, and its lack of practical training.

T WAS evident that these "school" men favored a reorganization of the entire educational system of the young state and were determined to obtain competent ability to accomplish it. The older group, headed by Professor O. M. Conover, were in opposition, but Conover was displaced at this meeting of the regents, and the friends of Normal training carried the day.

Draper can hardly be classed with the professional educators, since his position as superintendent was somewhat of an anomaly. He was a scholar of wide acquaintance, who had come to Wisconsin five years earlier to reorganize and build the State Historical Society; this he was accomplishing well and his two years of superintendency were but an episode in his true ca-

He advocated strongly the state's reer. purchase of school libraries, and perhaps it was his research in that field that brought him into contact with the "great Henry Barnard," as his Philadelphia friend George W. Childs called him. Benson J. Lossing of New York offered Draper just after his election an introduction to Hon. Henry Barnard. Draper and the other members of the committee became obsessed by the hope that they might interest him in the educational needs of Wisconsin. They approached the Normal regents with a proposition to share his time and to offer him an adequate salary of \$3,000, of which the University would pay \$1,750 a year and the Normal regents the remainder. This latter board had been created in 1857, when the legislature voted to devote a fourth of the profit of swamp lands sale to Normal instruction.

Who was the man whose services were so hopefully sought by Wisconsin educators? Henry Barnard was at this time in the prime of life, forty-seven years of age, with unusual experience in educational matters. His birthplace was Hartford, Connecticut, where he lived in an ancestral home throughout his entire life. His earli-

est school was a local district school which he so loathed that he planned to run away His father, to sea. overhearing the plot, offered him a choice between the sea and a Massachusetts academy. Young Henry accepted the latter and was as happy therein as he had been miserable before. After the academy came Yale College, where he graduated at nineteen with high honors. After teaching one year, a profession which he did not like, he studied law as did most young New England-But again he ers. found his tastes unsatisfied and his

father offered him a Wanderjahr, a trip abroad of indefinite length.

During this period of travel young Barnard first became interested in education. He not only met such literary lights as Wordsworth and Carlyle, but he visited Pestalozzi in Switzerland and came in contact with some of Froebel's disciples. Upon his return to Connecticut, he was elected without his knowledge to the legislature. Once there he introduced a model school bill, and when it became a law he was pressed into service to put it into execution.

Thereafter for five years he devoted his great ability to up-building and improving the school system of Connecticut. Then came a change of party politics, his school law was repealed and Barnard thought his work was ruined. He himself accepted a call to Rhode Island, and during the seven vears following revolutionized the entire school system of that state. While in Providence he made a trip West in 1846, visiting the principal cities. At Detroit a Yale classmate insisted on taking Barnard to a wedding, saying he would see the prettiest bridesmaid in the state. This was Josephine Desnoyers, of Detroit, the youngest daughter of Pierre Desnoyers, an emigre of

HENRY BARNARD Chancellor, 1858-60 the French Revolution. Barnard at once fell victim to her charms, and returned in a few months to marry the beautiful bridesmaid. It speaks much for the broadminded nature of both that this was an exceptionally happy marriage. She was a Roman Catholic and he a Puritan, but in their home for fifty years there was harmony. They had five children, to whom Dr. Barnard was devoted. It is much to be regretted that Mrs. Barnard never came to live in Madison to exercise her charm in the social life of the young University.



In 1849 Barnard's health failed and he left Rhode Island for his native Hartford, where he found his earlier work had not been in vain, and that a Normal school was being built at New Britain. He accepted the principalship for a year or two, and then resigned to write on his favorite subject, education. Both his alma mater and Harvard recognized his achievements by conferring the honorary degree of LL.D. In 1854 he founded the American Journal of Education, called Barnard's for many years because of his able editing.

MEANWHILE Chancellor Lathrop, carrying out his instructions, had sought Barnard at Detroit where he was visiting, while Draper had started East to find him at Hartford. Barnard wrote to Draper, "I am quite inclined to see what I can do in helping on the good work in Wisconsin." The Board of Normal Regents wrote also asking him to meet with them in October, and to deliver an address at the State fair, which was to be held in Madison that autumn. Draper was on one of his investigating tours to find historical material and lingered so long that he nearly missed Barnard, who left Hartford, on October 4, for his western trip. His address at the city hall of Madison, October 6, was intitled "Culture of the Soul and the Soil." His audience was prepared to be pleased with the eminent educator and the local paper said (Oct. 12, 1858) that while he had not yet accepted the Wisconsin position "there are strong hopes that he will."

At this time he met with the Normal regents and explained his plan of Teachers' Institutes. They were to appoint him agent of their board, and he was to have assistants to conduct the institutes under his direction. From St. Paul October 12 he wrote Draper of his approval of his plan of scholarships by which to tie the University with the common schools.<sup>1</sup> On November 24 Julius T. Clark, local member of the Board of Normal Regents, announced that Barnard had accepted the position as their agent. His letter accepting the chancellorship of the University was read at the regents' meeting, January 19, 1859.

So far all seemed fair, and while the Uni-

<sup>1</sup>See Schafer, Wisconsin Alumnus, Nov. 1939, p. 23.



LYMAN C. DRAPER Supt. of Public Instruction, 1858-60

versity was to share his services with teacher-training activities it was expected that Barnard's fame and scholarship would have great effect on the growth of the University. "I love to work, and am disposed to work for the cause in Wisconsin." And again. "My head is full of schemes for Wisconsin." The regents set February 1, 1859, as inaugural day and plans were on foot to make it a notable occasion. But before the day came a telegram, followed by letters from Mrs. Barnard. Her busband was very ill with pneumonia, and he would not be able to keep his engagement. Fortunately he recovered, but very slowly. He was obliged to take a Southern trip to recuperate, and could give no promises of when he would arrive in Madison. The regents requested Lathrop, who was teaching as formerly, to act as chancellor in the interval. He was generous enough to do so, and although elected in May to the presidency of Indiana University, he remained in Madison until the close of the academic year. He was supported by his staff of professors: John W. Sterling, who is to have a chapter to himself, Daniel Read, Ezra S. Carr, and James Davie Butler.

Read and Carr were both appointees of Lathrop in 1856. Carr was an unusual scientist, of excellent training and much ability. He remained with the University



PROF. JAMES DAVIE BUTLER 1858-1868

until 1868 and did much to develop the scientific spirit at Wisconsin, and to encourage such students as John Muir, whom he and Mrs. Carr started on his career as a naturalist. The Carrs removed to California where he was professor and state superintendent of schools. Daniel Read was professor of mental philosophy, logic, rhetoric and English literature. He thought the faculty should live on the campus and built for himself the house now the astronomer's on Observatory Hill. When he left in 1866 to become president of the University of Missouri his house served as the president's residence for several years.

Butler was brought in from Indiana in 1858 to supplant O. M. Conover as professor of Ancient Languages. Conover, at Barnard's advice, undertook the principalship of Madison High School for a year, but ultimately studied law and became supreme court reporter through a long and honored life. He was continued as regent until 1867. Butler was in demand for addresses and occasions. He was an ordained minister and served in several of the churches. He retired from teaching in 1868, and devoted himself to travel and literary pursuits, living to a great age, an honored and loved citizen of Madison. Whatever bitterness was caused by his election very soon evaporated.

This was not true of the choice, at that fateful meeting, July 27, 1858, of Joseph C. Pickard to become professor of Modern Languages. His tenure did not last, the Germans of the state agitating for one of their own scholars, who was elected in 1860. Carl Schurz had carefully testified to the competence of Professor Pickard, but it was understood that he spoke neither French nor German with any fluency; and in 1860 Dr. J. T. Fuchs replaced him. Fuchs was a competent scholar, and had formerly taught in the University for one year. He remained until 1868 when he removed to Chicago, where he practiced medicine until his death in 1876. The University's estimate of the subject of modern languages is indicated by the lesser salary attached to this chair.

Barnard, when his illness made him unable to meet his engagement, asked his friend George Emerson of Boston to visit Madison and explain his views. He appeared before the regents and also the legislature, aiding in pushing the educational bills. He wrote Draper that on his return he stopped at Hartford, found Barnard better and that his representing him had taken a load of anxiety from his mind. Finally the new chancellor recovered sufficiently to take the trip to Madison, where he arrived June 2, 1859, was met by Julius T. Clark and taken to his home—the fine, old

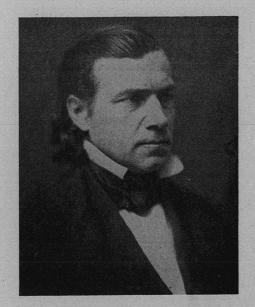


PROF. 0. W. CONOVER, 1852-58 Regent, 1859-67

brick house now the club house of the Association of University Women. The next morning he met the students, introduced by Lathrop. His address to the regents was critical. He deplored the use of South Hall for a boarding department; he strongly objected to the preparatory department and thought Madison High School should take its place. He remarked on the beauty of the campus and asked for steps to be taken to preserve the lake shore. Finally he asked that the income of the University should not be used for buildings, but should be devoted entirely to the regular expenses.

His vigor and forthrightness pleased the regents. They set the inaugural for Commencement Day, July 27. Meanwhile Barnard was much occupied with the Normal regents, and with his plan for Teachers' Institutes, fourteen of which were arranged for the latter part of the year. The inauguration day dawned fair. A procession headed by the Governor's Guard passed around the square. The exercises were opened with prayer by Barnard's Yale classmate, President Chapin of Beloit. Carl Schurz gave an address on behalf of the regents, Julius T. Clark represented the Normal regents. Barnard did not give a finished inaugural. He spoke briefly saying he was startled by the expectations he had excited. Commencement occurred in the afternoon when Barnard delivered the baccalaureate. There were eight graduates, Samuel Fallows being valedictorian.

N AUGUST first Barnard with Carr, Sterling and Butler left to attend the meetings of the Association for the Promotion of Science, to be held at Springfield, Massachusetts. In the early autumn Barnard returned to Madison, but without bringing his family. He secured the services of Charles H. Allen as his assistant in the Teachers' Institutes, and employed one or two other agents at his own expense. He also prepared material for teachers' reading, mostly from his Journal of Education, which he had printed and distributed at his own expense, ultimately in four volumes. He took part in the dedication of the new Madison High School, and visited and lectured at ten of the institutes. The constant traveling told on his health; and he was obliged to leave Kenosha before the institute there closed for that year. He had



PROF. EZRA S. CARR 1856-68

promised to give an address at a Schiller celebration in Madison, but was too unwell to speak. He did, however, give the address on Thanksgiving evening at the University. He also took part in the term examinations of the students, and then left for the holidays in his home at Hartford.

There he found an unfortunate condition of affairs, an epidemic had broken out. On February 7 his youngest child Mary Grace, four years old, died. Barnard's own health was much affected. He loved children, and his home was his delight. He struggled to do his duty by both his family and his work. On February 23, 1860, he appeared at a postponed meeting of the Board of Regents and made a verbal report. Meanwhile a serious financial difficulty had arisen; not only was there the usual dissatisfaction in the legislature and one resolution was offered "to ascertain whether it (the University) has ever been of any benefit to the people of the state outside of Madison." An investigating committee was appointed concerning the finances, which brought in a report that there had been an alarming decrease in the income. At the regents meeting of February the professors' salaries were reduced sharply and that of the librarian abolished.

Even at this point efficient leadership might have saved the day; the state's finances were in excellent condition; and an



HOME OF JULIUS T. CLARK Where Barnard was entertained

appropriation could have been obtained. But Barnard's physical condition did not admit mixing with legislators. He remained in Madison about six weeks arranging more institutes and publishing more duplicates of his educational journal and early in May left for Hartford never to return. He was advertised to deliver the paccalaureate in June, but when the time came it was Professor Sterling who fulfilled the duty. Barnard sent his resignation to the regents at their June meeting. They did not accept it, and early in July Carl Schurz, who was campaigning for Lincoln in the East, visited Barnard at his Hartford home. He reported that the chancellor was better and would doubtless return for the opening of the University in the fall. He did not come, however, and on January 16, 1861, the regents drew out his former resignation from the files and accepted it, passing appropriate resolutions of regret. Thus Henry Barnard passed out of the orbit of Wisconsin's university life.

HIS brief incumbency, technically two years, from January, 1859, to January, 1861, was in reality not more than six months of actual residence. His coming gave the University fame in the educational world, and to that extent increased its reputation in the state. In Madison it was understood that his first interest was in the agency of the Normal regents, and that the chancellorship was but a means to that end. His contact with student life was but casual.

While it is not quite true that he never gave a lecture or heard a recitation. we must remember that he was to be excused from the class room by the terms of his contract. The students knew him not at all. and while they may have stood in awe of his scholarship and his wide reputation, their allegiance was atways for Lath-After Lathrop's derop. parture in 1859 the students on assembling for the fall term passed resolutions of regret at his absence, even while Barnard was in active charge.

After the latter's final departure the institution re-

verted to its former condition under the veteran Sterling, and the reforms suggested by Barnard were never carried out. The boarding department was resumed, and the preparatory department continued. The Madison High School rejected the students of the department, and itself suspended in 1861 for lack of funds. The Civil War coming on and so many of the students enlisting, the Normal department was opened to the young women of the state, one of the reforms Barnard had strongly advocated.

Some improvements were made in the appearance of the campus and a breakwater was built to protect the Mendota shore. Just as Barnard left a new chapel was fitted up in the Main Hall, so that the University was no longer a suppliant for the use of the capitol and eity hall.

In person Barnard was tall and well-built, with an aristocratic bearing; his later distinction of a great white beard and flowing locks did not belong to his Wisconsin period. Some have expressed the idea that Barnard considered himself too great a man for this pioneer University and state and was supercilious and reserved in his manner; but we have found no evidence of it. He met the regents and faculty as man to man, and publicly praised Lathrop's administration. He himself realized that too much was expected of him. His administration was a period of great expectations, unhapping unfulfilled.

After leaving Wisconsin he continued his educational editing and lecturing. In 1865

#### for February, 1940

he accepted the presidency of St. John's College at Annapolis, Maryland, probably with an idea of improving the Maryland schools. His experience there was as brief and not more satisfactory than at Wisconsin. Neither was his position as first United States Commissioner of Education, 1867 to 1870, a pleasant one. He was not adapted to political life and retired in thankfulness to Hartford. There in his happy home surrounded by his children, occupied with his garden, writing and still publishing educational articles, he passed the remainder of his life loved by his fellow townsmen, honored by



UNIVERSITY HALL, LATER NAMED BASCOM Completed in 1860

educators everywhere. Some years before his death in 1900 at the age of eighty-nine he was visited by a recently elected president of the University of Wisconsin, Charles Kendall Adams. The University was then one which a scholar might be proud to head. Adams and Barnard discussed its beginnings. "He talked somewhat at length," wrote Adams, "of what he attempted in this state. He said he found the common schools in so wretched a condition that it seemed absolutely necessary in order to accomplish anything to improve the methods of teaching. He said he deliberately set himself to elevating that grade of schools and to that end purposely limited his work to the outlying districts, trusting to the future to do needed work at the University. He said there was no use trying to have a university until we could have students with a more thorough preparation.

"I am inclined to think," continued Adams, "that if his health had permitted him to continue his work and if he had been able to put the preparatory schools on a really good foundation the University might have had a more rapid and healthful growth in the years immediately succeeding."

Thus passed into history the chancellorship of the Honorable Henry Barnard, laden with unfulfilled hopes, affecting the growth of the University very little. The small institution held its own with difficulty during the years of the Civil War, finally to emerge with a new reorganization into a true University.

One important event during Barnard's incumbency was the completion of Bascom Hall, or University Hall, as it was at first denominated. In 1855 the regents considered that the erection of the third building planned for the University was a necessity. In 1857 they secured permission from the legislature to appropriate \$40,000 of the University fund to the building of the central building on the "natural site". The contracts were let that year, but the building was continued with much difficulty due to the financial stringency of 1857. At one time the citizens of Madison raised \$10,000 to continue the work, at a good rate of interest of course. The physical difficulties equalled the financial, the grading of the site, the transport of the materials, etc. Finally in May, 1859, the announcement was made that the walls were completed and men were at work on the cupola.

The front of the building contained a semicircular portico with Doric pillars supporting an entablature. This was replaced, when the building was renovated in 1898. Otherwise the new hall corresponded to the former North and South halls of the original plan. It was to have been opened in the autumn of 1859, the year of Barnard's chancellorship. Due to practical difficulties of heating, etc., it was not in use until 1860. The regents in their report for that year, congratulated themselves that "it was the best building for educational purposes yet erected in the West." Be It Styles or Health

D<sup>0</sup> YOU ever wonder what has become of the women who were the campus queens when you were in school? Isn't it interesting to discover one of them, especially if you find her as beautiful as ever, still with the same vibrant These ace alumnae play an important role in your life

by Henrietta Wood Kessenich, '16

Alumnae Editor

personality, and with the same ability to do things that rated her in college days as of Mortar Board capacity!

We remember Bessie Rood of 1915 for her Red Domino achievements, as the leading lady in "The Girl with the Green Eyes", as the Badger selection of 1914 as one of Wisconsin's most beautiful women. Until we ran into her two or three years ago—or she ran into us, for she travels extensively—we had rather forgotten that she ever was in school for a regular course of study as well as for extracurricular activities. Sociology was her major and we do not see that it ties up particularly with her present job of Fashion Counselor to the Holeproof Hosiery Company except that sociology gives an excellent background for anyone in work dealing with people.

**B**ETTY ROOD married William Lambert immediately upon graduation, and lived in St. Louis for many years. Eight years after her marriage, she entered the business world and began the step by step advance to her present position with the Holeproof Hosiery Company. For six years she sold life insurance and acquired the most valuable experience she ever had. The following three years she did personnel work for a large St. Louis department store, and with this retail background she went on to the next logical step manufacturing. She became a hosiery fashion counselor.

Now, just why a hosiery company should need a fashion counselor seems to us the natural question for you to ask. "Aren't stockings just stockings?" And Betty Lambert has the answer.

"No, indeed, stockings are not just stockings! But they used to be! Remember those we wore when we were in school? Our silk ones were only for best, they were heavy as a carpet, they cost three dollars a pair and they came in three colors—black, white and cordovan. Now they are cob-webs, and we have twenty-five colors, all keyed in advance to next season's fashion field, and it is among the four top profit-making departments of all department stores, according to comptrollers' figures."

HOLEPROOF'S fashion counselor does the color planning and interprets fashion information to the hosiery company's and retail store's salesmen. She spends about four months of the year in New York City where she looks over leathers before they are made up into accessories of shoes, gloves, and bagsand fabrics, both imported and domestic, before they are made up into coats, suits, and dresses. She can't sit behind a desk and know what the women of forty-eight states need, so she visits the company's accounts from coast to coast. She sells nothing except ideas for better retail selling and operation of hosiery departments, she makes department analyses, and she speaks both to consumer groups and to retail employees in meetings. She spends five months of the year in Milwaukee, which is Holeproof headquarters. She sees many old Wisconsin friends in New York City.

Betty loves her work, but she is emphatic in saying that she is no "careering feminist" with hue and cry about man's injustice to women in industry She works because she needs to and enjoys it. She says that she finds most women in business generally too subjective, and many of them take themselves too seriously. She feels that they have not quite learned the give and take that men have. She finds, too, no discrimination whatever in business because of her sex. She meets many successful women in the fashion field as well as many young people beginning work. She is convinced that colleges need better vocational counselling to students in the planning of their courses. She, herself, would not care to go back twenty-five years for she finds maturity an asset, especially so in the fashion field if one keeps her interests and point of view up-to-date.

All in all, she finds life full and busy, and to it she aptly applies the three ring circus analogy. The center ring and main show is her family. The other two rings are her job and her own life. She keeps house in Shorewood, a suburb of Milwaukee. She is essentially domestic and manages to do a fair share of housekeeping, preserving and jellving in between her meanderings. Her daughter Virginia, a Delta Gamma, was graduated cum laude from the Home Economics department in June 1939, and the following month married C. Morse Puls, a D. U. and Wisconsin Law 1937. He practices law in Milwaukee where they reside. The accompanying picture was taken at her wedding in July. Betty is an Alpha Chi Omega.

**B**ETTY'S son, Bill, is a freshman pre-medic at Wisconsin and is a Chi Psi pledge. Her father, Dr. Charles Austin Rood, deceased, attended Wisconsin in 1871-72 and 1872-73, later graduating from Rush Medical College in Chicago. At that time there were only three buildings on the campus, Main Hall (now called Bascom) and North and South Halls. Her brother, Mackey Rood, deceased, graduated in 1905, and her nephew, Robert

Rood (both Sigma Nus) graduated in 1934 and is now doing graduate work in Metallurgy at Carnegie Tech. His mother, Alice Ekern Rood, also a Wisconsin graduate, is Principal of the Randall School in Madison.

So, with these many family affiliations with the campus, Wisconsin is dear to Betty's With such personal heart. present interests at Wisconsin, she sees more of the campus than do some of the rest of us. "I've almost gone collegiate again," she writes. "It's fun to know the picnic spots and the piers. It's difficult to convince my children I walked around Lake Mendota, that only one girl on the campus had a fur coat, and that Prom was more fun than now! It's still a fine and splendid school," she says, "and the students of today have it all over those of our period.

They have good sense, are earnest, they have ability and a keen sense of responsibility, and I find most of them knowing what they want to do with their lives."

W HEN Thelma Gobar Hartmann, '27, studied Home Economics at Wisconsin fourteen years ago, she was busy with research in dietetics and dietotherapy courses, and under the inspired direction of Dr. Abby Marlatt and Dr. Helen T. Parsons, she was planning her life work.

She had wanted to be a doctor, like her father, but he had always been opposed to the idea. When he lost his life, due to an ulcer he contracted from over-work and improper diet during the influenza epidemic of 1918, and she felt later that he might still be living if he had known as much about diet as she learned while she was studying in Madison, she decided she was going to carry on in some way in his place.

**T**HELMA GOBAR was so busy with her work in school that she had little time for a social life. She managed to spend four years on the Girl's Glee Club, three years in Blue Shield, one year on the cabinet at Wesley Foundation, and four years in the student choir





FOR BETTER HEALTH The Hartmanns and their guinea pigs

at Wesley Foundation. After her graduation, she taught one year in Milwaukee, and then married a man, who though a builder, was as interested in the medical research problem as she was.

Mrs. Hartmann's ambition was to aid serum work and medical and nutritional research work, and it was her theory that someone, somewhere—perhaps she and her husband—could greatly improve the quality of guinea pigs, upon which so much research depended, for the betterment of medical science. One year after the Hartmanns were married, they sent to the Eugenics department at Madison for some guinea pigs and they began raising them for the Home Economics department, purely as a hobby. When the depression of 1929 set in, however, and there was little work for a builder, the hobby became a real business for both of them.

**M**RS. HARTMANN had found when she was in school that the animals used by the University Home Economics department in seurvy research varied greatly in their reactions because they lacked uniformity. It was necessary to have guinea pigs that would be as much alike as possible, so that scientific work would be better controlled, and that would be more standard in general health.

Mr. and Mrs. Hartmann began working with the idea of improving the quality of the animals and also to develop a new strain. This meant detailed records of breeding and feeding. They found the grain diet had to be changed according to weather conditions. They had trouble with the produce fly which they eradicated entirely with a spray they developed. There were short cuts in work by means of organization and equipment that Mr. Hartmann experimented with successfully so that a great deal of work could be accomplished with a minimum of effort and time.

Now, in the remodeled two-story garage in the rear of their house at 5367 N. 35th St., Milwaukee, there are between 1,500 and 2,000 guinea pigs. Hartmann guinea pigs have gone to the laboratories of many midwest universities, to federal government researchers at Washington, to the Gulf of Mexico, to New York State, to help fight a spotted fever epidemic at Hamilton,

Montana, to Seattle and many other places. Guinea pigs are among the cleanest of animals and sanitation is essential to their welfare. They are sensitive to many diseases, and as people can be carriers, no visitors can be shown through the animal house. It is under strict quarantine at all times.

The Hartmanns say that they have developed by cross-breeding, original dietetic research and this strict sanitation, animals that are in great demand for both biological and nutritional work. In years when a great deal of research and biological work was done, they have shipped over 8000 guinea pigs and 5000 white mice in a year.

#### Let's Sing of Wisconsin!

ON THE opposite page you will find the first of seven typical Wisconsin songs published in this Founders' Day edition of the Alumnus. Most of them are familiar to you, some you may not know.

Here's a suggestion: Take these with you when you attend the Founders' Day dinner in your community on February 7. Knowing these Wisconsin favorites will help you enjoy your meeting much more. Take the entire magazine, too, and show it to your neighbor at the meeting; he or she may not be a member and will appreciate the opportunity of seeing one of our many fine jobs.

If there is sufficient interest shown, the Alumni Association will prepare some reprints of these seven pages and distribute them to interested individuals.

### **On**, Wisconsin!

Words by CARL BECK, '10

Music by W. T. PURDY











<sup>\*</sup> Substitute proper team.

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If You Want to be a Badger

Arr. by HAROLD DREW, '09



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Songs to Thee, Wisconsin

Words by E. A. BREDIN

Music by SPOHR



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We'll Cheer for Old Wisconsin

Arr. by H. W. MARSH, '10



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Hot Time

PHIL ALLEN, '99



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## Wisconsin Hymn

Words by MARY M. ADAMS



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Varsity Toast



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U-rah-rah-Wis-con-sin U-rah-rah-Wis-con-sin U-rah-rah-Wis-con-sin Yeah!

niversi

University Receives Another Cut Priation for the fiscal year ending June 30, 1940, during December. In announcing the specific cuts the board revealed that the University had received a slash second only to the state charitable and penal system, which was cut some \$200 more than the University.

The board's announcement came after a two-day hearing at which the various state departments had tried to have their cuts restored. Governor Heil declared that in 99 per cent of the cases the pleas were turned down.

University Comptroller Alfred W. Peterson said that the cut would be absorbed by reducing hours of employment of part-time workers and by putting off purchases of equipment. He added that even the purchase of necessary materials would have to be deferred.

Peterson declared, however, that it would not be necessary to reduce salaries of regular University employes to meet the board's slash.

**Regents Change Gift Policy** vember meeting that it would administer scholarship funds regardless of whether the donors restricted bestowal of the gifts to persons of specified religious beliefs. The board instructed Pres. Clarence A. Dykstra to prepare a statement of policy on the matter which a former board had found troublesome.

Dykstra also was instructed to notify the Continental Illinois National Bank of Chicago that the board would accept a Chicago woman's offer to set up in her will a university scholarship trust fund for a Catholic descendant of her grandparents, or for an orphan of full Irish lineage if no descendant applied for it.

The old regent board considered the same problem several months ago. It accepted an offer of Clara Opper, Washington, D. C., to establish a scholarship for a "Protestant, Christian, white" girl. Members of the state legislature, then in session, attacked the gift on the ground that it made the University a party to racial and religious discrimination. Miss Opper withdrew her offer as the regents considered rescinding their acceptance.

The present board informally directed Glover to report to Gov. Heil that it felt an "efficiency" investigation of the University should be postponed for at least a year and that the inquiry then should include state teachers' colleges and other institutions of higher learning in the state. Glover said the governor had asked such an investigation soon.

Get \$130,000 for Operation leased \$130,000 to the University for general operation purposes. The money released is part of \$150,000 which the legislature gave to the board and earmarked for University purposes. The other \$20,000 was released to the University several months ago.

Appropriation of the money by the legislature was made after Pres. Dykstra had complained that the sum provided in the University budget was insufficient for meeting expenses.

Takes New J. R. WHITAKER, associate School Post professor of geography at the University nearly ten years, will transfer to Peabody college, Nashville, Tenn. He and his family will leave Madison at the end of the second semester in June. At that time he will have completed ten years here. He came to the University directly after finishing graduate work at the University of Chicago.

Press Publishes Blood Symposium thors of A Symposium on the Blood and Blood-Forming Organs, published in December by the University of Wisconsin Press.

The papers printed in the book were presented at the Institute on the Blood and Blood-Forming Organs held in Madison Sept. 4-6 under the auspices of the University med-

#### ical school.

Dr. Edward A Birge, president emeritus of the University, is the author of "A Greeting to the Institute." The introduction signed O. O. M., is by Dr. Ovid O. Meyer, chairman of the program committee for the institute.

Three New<br/>Geography<br/>Books ReadyNEARING completion now<br/>are manuscripts by four<br/>University of Wisconsin<br/>geographers.

There's a book on the optical properties of organic compounds by Dr. A. N. Winchell, department chairman, whose aim is to bring to the chemist information making possible the quick identification of organic substances by sight instead of chemical analysis

Another is being written by Prof. R. C. Emmons on the study of minerals by the immersion method. It is the outgrowth of his research with the universal stage, an instrument he has improved to bring its work down from eight hours to a 10 minute period.

Also being prepared is a textbook on the technical study of sediments, by Prof. W. H. Twenhofel, who is collaborating with Stanley Tyler, assistant professor.

**Regents Approve \$100,000 Loan** Poration loan of \$100,000 from the state annuity and investment board for completion of the construction on the east side of Camp Randall stadium was approved by the board of regents in December.

The board authorized a corporation debt limit of \$432,000 with the state board and approved a refunding plan whereby the corporation may borrow the additional \$100,000 at 4% interest to be amortized in the next 30 years. Alfred W. Peterson, University comptroller, explained that the debt with the annuity board will be refunded so that the \$100,000 additional may be obtained without increase in the \$25,000 annual amortization payment now being paid by the University from athletic revenues. The building corporation is a private agency through which the University finances construction.

The project includes construction of 7,000 additional seats to the stadium, which has been completed, and enclosure of the back of the stadium to house quarters for the wrestling and boxing teams. The project also calls for construction of dormitory facilities for about 150 students under the stadium. The dormitory units cannot be finished at this time under the new \$100,000 loan.

The regents also adopted a recodification of the board's by-laws. The old by-laws, included in an 80-page book, have been boiled down to about 20 pages. The new by-laws make no change in powers of the board or the president of the University. The recodification eliminates much of the surplussage in the old laws, which accumulated from 35 years of bylaw amendments.

New Library Still Afar Dool structure to be built from funds paid directly by students, still needs "a lot of planning," Pres. C. A. Dykstra, of the University, said recently.

"My guess is we'll be lucky to have it started within a year," the president added. "We're waiting now for plans from the state architect's office."

Funds for the library will come from a \$1.50 amount paid each semester by each University student. Those fees totaled more than \$16,000 for the first semester.

Financing of the library will be done on the same basis as many other recently-built campus buildings, including the law library addition. Money will be borrowed for immediate costs, Dykstra said, to be repaid with an amortization plan based on student fee payments.

Sites suggested for the new building have been the lower campus or directly behind Bascom hall.

The library facilities at the University long have been labeled by administrative officials as "one of the least adequate" campus services. Foundation Gives Fund for Scholars and women continue their professional training, a total of \$25,000 has been granted to the University by the Wisconsin Alumni Research Foundation to provide for approximately 50 fellowships and scholarships in the natural sciences.

The funds were granted to the University to provide the fellowships and scholarships during the 1940-41 school year. A similar amount was provided for the same purpose by the Foundation for the current 1939-40 school year. Recipients of the awards this year were selected from among applicants from 153 different undergraduate schools throughout the United States.

Among the fields in which the fellowships and scholarships will be granted are the following: agronomy, genetics, animal husbandry, biochemistry, chemistry, agricultural bacteriology, soils, zoology, medical bacteriology, mathematics, physiological chemistry, chemical engineering, botany, home economics, and mining and metallurgy.

All candidates for these fellowships and scholarships must be young men and women of "exceptional talent and originality," and each candidate must be nominated by a professor well acquainted with the candidate's qualifications. Recipients devote their time to both research and course work.

Study Life USING fos-200,000,000 sils for Years Old clues on a trail that is from 175,000,-000 to 285,000,000 years cold, the Geology department has been tracing down the life of the sea which existed at one time in Idaho and Wyoming during the Permian age.

Under the supervision of Prof. N. D. Newell, University paleontologist, Benjamin Burma, research assistant in geology, is doing scientific research work on the 1,500 pounds of fossils —30 nail kegs full—that were collected by Prof. Newell last summer in eastern Idaho and Wyoming. Through clues present in the fossils the origin of the rock formation can be determined and hence can be associated with equivalent rock formations in other parts of the world.

"The exact dating of these fossils is of interest to the geologic fraternity," explained Burma, "because it throws light on the geography of the world and the sort of life that existed during that time."

A party of three, Newell, Benjamin Burma, and Albert Fischer, will leave next summer to make a study of the rocks and fossils of the same Permian age in the Big Horn mountains of northern Wyoming.

Standing Cheaper than Sitting he is lying down, according to results of an experiment conducted by Frances A. Hellebrandt, of the University medical school.

"To stand correctly is extraordinarily cheap from the viewpoint of its energy needs," she said. "If the posture is relaxed, standing is practically indefatigable. It costs little more energy units to stand properly than to beat an egg, although nearly three-fourths of the muscles in the body are being used."

No person can stand without swaying, she found. "A person's center of weight falls remarkably close to the center of the base of support between the two feet," she said. "Al-



SKIING IS BACK AGAIN Looking down the Hill slide

though nature is a good engineer, the center of weight dances to and fro as we stand, producing gravitational stresses which must be met by the muscles of the legs to keep us from tottering."

Experiments with high heels showed that the higher the heels the more pronounced was the oscillation of the body. Although not apparent to the naked eye, the swaying was detected by instruments constructed for the experiment by Prof. L. E. A. Kelso of the University engineering department.

Students Run A TOTAL Big Business of 103 student organizations on the campus do a total annual business of about \$400,000, it was revealed recently in the report of Ray L. Hilsenhoff, '24, student financial adviser, for the 1938-39 school year.

Hilsenhoff's report showed that the organizations transacted business totaling \$485,038 for the last school year, an increase of 24 per cent over the 1937-38 school year. Hilsenhoff explained his report did not include business transacted by fraternities and sororities.

The organization whose finances are handled through the student financial adviser's office include publications and special events conducted on the campus.

Ok . . to . . "Ок...то Ji? Okale? ... JI? ... Zv . . . wa? okale? . . zv . . . wa? . . . yagwayelu." These words probably don't mean much to you, but to approximately 3,000 OneidaIndians in Wisconsin, and to Morris Swadesh, assistant professor of anthro-" pology and linguistics at the University, and Floyd Lounsbury, graduate student, they are readily intelligible.

The words appear in a letter in the Oneida alphabet sent to Pres. C. A. Dykstra, expressing gratitude for the results of a study of the language by the University in colaboration with the WPA.

Swadesh conducted research at the University in devising an alphabet which then was taught to a group of 12 natives from the Oneida area north of Green Bay. The group thus instructed conversed with the older Indains of their tribe, recording the legends, tales, and folklore they related.

The study was made just in time to preserve many of the stories, Lounsbury reported. Several of the best of the story tellers had died within the past few months, the native interviewers were told. Only those Indians over 60 were versed in the tribe's legends, and they were dying rapidly.

Faculty<br/>AttendsNEARLY 30 members of the<br/>faculty attended the an-<br/>nual conferences of morethan a dozen national scientific and profess-

ional education organizations in the week from Dec. 26 to 30.

Wisconsin faculty members acted as chairmen or persidents, directed committee work, reported on the activities of special groups, or read research papers. All attended the meetings at their own expense during the University Christmas vacation period.

Organizations whose annual meetings the

Wisconsin faculty members attended included the American Association for the Advancement of Science, Modern Language Association of America, National Association of Teachers of Speech, American Economics assn., American Philological assn., Archaeological Institute of America, American Philosophical assn., American Astronomical society, American Sociological society, American Political Science assn., Geology Society of America, Association of American Law Schools, Association of American Geographers, American Historical assn., American Busi-Writing assn., and ness

-National Association of Schools of Music.

**Press Publishes** "WARS of the Iroquois" **New Volume** by George T. Hunt has just been published by the University of Wisconsin Press as one of a series of historical books to be issued this fall and winter. In the Acknowledgements for the volume the author expresses his thanks to two faculty members at the University and to two members of the staff of the State Historical Society for their help and encouragement. They are Professors John D. Hicks and Chester V. Easum of the history department, and Dr. Louise Phelps Kellogg and Miss Genevieve Winchester of the State Historical Society of Wisconsin.

Other books in the field of history published by the University of Wisconsin Press this fall and winter are "The German-Americans in Politics, 1914-1917" by Clifton James Child; "Calabria the First Italy" by Gertrude Slaughter; and "Church and State in the Later Roman Empire" by Peter Charanis.

Mr. Hunt, who is now assistant professor



RAY HILSENHOFF, '24 Student financial boss

of history in Western Reserve University, received his doctor's degree from the University of Wisconsin in the spring of 1936.

Stechow DR. WOLFGANG STECHOW, associate professor of art history, has been appointed professor of fine arts at Oberlin college, Oberlin, O., effective in September, 1940. Prof. Stechow came here from Germany, where he at one time studied at the Universities of Goettingen and Berlin under Prof. Oskar F. L. Hagen, chairman of the Wisconsin

art history department. Prof. Stechow first came to Wisconsin to teach for one semester in 1936. He again

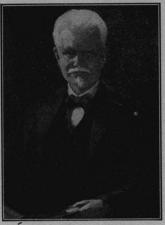
semester in 1936. He again joined the Wisconsin faculty in September, 1937, and has been here since.

# Medical School

THE Medical School suffered an irreparable loss in the death of Dr. William Snow Miller, Emeritus Professor of Anatomy, on December 26, 1939. Dr. Miller's

courses in the anatomical sciences anticipated the establishment of the Medical School by many years, and his class rolls included most of Wisconsin's illustrious sons in the field of medicine. His intimate interest in the growth and development of these students was reflected in their devotion to him. Furthermore, his name and position in the scientific world helped materially to place the hallmark of approval upon the Medical School and its products from its inception.

Dr. Miller's numerous contributions to the knowledge of the minute anatomy of the lung culminated in the publication of a magnificent monograph "The Lung" which was published in 1937 and received immediate acclaim in the world-wide reviews of leaders in the study of the anatomy and of the diseases of the lung. His investigative zeal continued to the end, and his devotion and indefatigable energy were sources of inspiration to his associates in the medical faculty and to the medical students. Two attributes characterized Dr. Miller's approach to research, accuracy and per-



PROF. W. S. MILLER

tinacity. Viewed in this light, the respect of his former students and associates is readily explained.

Dr. Miller's library is one of the finest private collections of anatomy and medical history in the country. Since he personally detested the term "collector", it may be said that he was a most discriminating bibliophile. In his library, regularly through the academic months for over thirty years, he entertained the Medical History Seminar of the University. Some 217 papers have been bound in

twenty-four volumes as 8 mute tribute to the driving force of his leadership in this seminar. Garrison termed him the pioneer in the seminar method of graduate instruction in medical history in the United States. From the stimulus of these gatherings, former members have initiated similar seminars in the University of Oregon Medical School and in the University of California Medical School. The perpetuation of Dr. Miller's admirable plan has been assured by the organization of The William Snow Miller Medical History Seminar in the Medical School.

With the passing of Dr. William Snow Miller it might be thought that a medical school tradition had been lost, but his surpassing academic and scientific contributions insure the survival of his spirit in our midst.

**McArdle Memorial** THE McArdle Me-**Nearly Complete** morial laboratory is nearing completion and will be ready for occupancy within the next month. President Dykstra has appointed Doctors M. F. Guyer, W. S. Middleton, A. J. Riker, and W. D. Stovall as The University Cancer Committee, and this group in turn has designated Doctors C. A. Baumann, F. E. Mohs, and H. P. Rusch as an Advisory Committee. Dr. Van R. Potter, now a National Research Council Fellow in Chemistry in The University of Chicago, has been recalled as a Research Fellow in Cancer.

The Proceedings of The Institute for the Consideration of the Blood and Blood-forming Organs was published by the University Press in a most attractive form.

## Engineering

THE results of tests on methods used to introduce air into rooms through side wall outlets were reported in a paper entitled. "Performance of Stack Heads", by Professor D. W. Nelson, D. H. Krans and A. F. Tuthill of the Mechanical Engineering Department at a recent annual meeting of the American Society of Heating and Ventilating Engineers. Various turns and elbows were used to direct the air into the room and it was found that in general it left the pipe at angles of 20 to 35 degrees with the horizontal. The use of "splitters" in round turns and turning vanes in square turns greatly improved the performance in every way.

Faculty PROF. KURT F. WENT, '27, of the Doings Mechanics Department, in cooperation with Mr. P. M. Woodworth, of the Portland Cement Association, has published the results of extensive tests on strength and durability of concrete masonry units in the November issue of the journal of the A.C.I. These data will be of much value to users and producers of concrete blocks and to engineers in charge of formulating specifications.

Mr. G. W. Washa, Ph. D., '30, was em-

ployed during the summer at the plant of the Cinder Block, Inc., Roanoke, Virginia, in developing better methods of manufacture of cinder concrete blocks. While there he was called upon to make a speech concerning this material before the National Cinder Concrete Products Association at its Atlantic City Meeting.

Another revision of Johnson's Materials of Construction has been completed by Professor M. O. Withey, the eighth edition of which was published in September.

E. R. Maurer, '90, Emeritus Professor of Mechanics, is making an air tour in which he will be privileged to visit the principal cities of Mexico, and Central and South America. He expects to return to Madison about the middle of March.

Professor Edward Bennett of the Department of Electrical Engineering, while on leave this semester, is making a study of the educational programs in several leading colleges of engineering. He has just returned recently from the West Coast and is now in the East.

Foundry ON FEBRUARY 15 and 16 the Conference Department of Mining and Metallurgy of the College of Engineering and the Wisconsin Chapter of the American Foundrymen's Association are sponsoring jointly a two-day Foundry Conference at which in round table discussions, and formal presenta-



IN THE LATHROP HALL BOWLING ALLEYS One of the most popular of the winter sports

tions, the problems of the foundrymen will be considered. This is the third annual meeting of the current series of these conferences which were inaugurated a good many years ago and for five years were held on the campus. After a lapse of some years, at the request of the industries that were interested and because of the concentration in the Milwaukee district of foundry activity and the greater ease with which larger numbers of men interested could attend the meetings, the meetings were transferred to Milwaukee.

In these meetings, outstanding engineers in the foundry industries meet with foremen, superintendents and engineers in the area and discuss with them technological developments. Among these leaders this year will be a number from the various engineering colleges of the neighborhood—our own, the University of Michigan and the University of Illinois.

Interest in these meetings has grown continuously; last year's paid enrollment exceeded 500 men.

The University is represented by Dean F. Ellis Johnson of the College of Engineering who will open the session on Friday, February 15; President C. A. Dykstra, who is the principal speaker at the Friday noon meeting; Professor E. R. Shorey, who is co-chairman of the conference committee representing the University; Professor Joseph F. Oesterle, who is chairman of the malleable iron section; and Mr. Philip C. Rosenthal, who will deliver a paper in the gray iron section.

Exposition IN PLACE of the engi-Replaces neers' historic St. Pat's St. Pat Parade Parade and inevitable fight with the lawyers, plans are being made for an engineering exposition to be held the early part of April. During this three-day exposition there will be housed in the Mechanical Engineering Building a number of interesting and spectacular exhibits which will be of interest not only to engineers, but to the general public as well. There will be student exhibits, an open-house of the engineering school, and a selected group of dynamic industrial exhibits. Other plans for this threeday period call for an engineering dance at which there will be a symbolic crowning of St. Pat.

The exposition is the outgrowth of dissatisfaction with the St. Pat's parade. A large number of student leaders felt that another quiet and calm parade like last year's was out of the question. They also knew that it was impossible to hold the traditional St. Pat's "riot". So looking around for something to replace the parade, they decided it would be a fine idea to establish a new Wisconsin tradition. An engineering exposition was the obvious answer to their quest. According to present plans this will be one of the biggest events ever held on the engineering campus — a good excuse for alumni to plan

a visit to the University at this time.

School of Commerce

FOOTBALL weeks brought back many old Commerce grads and two of them deserve special mention — A. D. ("Chick") Chickering, '16, of Buenos Aires, Argentine, who is now General Sales Manager of the N ation al Cash Register Company for South America, and

LANGDON STREET AFTER THE FIRST HEAVY SNOW



#### for February, 1940

Frederic March (Bickel), '22, of stage, radio, and movie fame.

Why Not A NUMBER of busi-Wisconsin ness and profes-**Employers**? sional firms throughout the country have already indicated they would send their recruiting officers to Madison in February, March and April to interview Commerce seniors. Strangely enough, there have been more Commerce graduates taken by concerns outside Wisconsin than have been placed within the State. Why is it? Our graduates apparently satisfy their employers, as is evidenced by the fact that they return for new recruits, and we are confident Wisconsin business men would be just as

well pleased. Alumni residing within the state can render a distinct service to the seniors, to the industry, and, in fact, to the state by having their business friends come down to Madison when they need a new person for their business. Just have them write Prof. H. R. Trumbower, Sterling Hall, Madison, Wisconsin, telling him about the position you have open and he will arrange for the interviews for you on the day of your selection. Last spring the representatives of over seventy business concerns came to Madison to look over Commerce seniors! There has been no slackening whatsoever in the placing of qualified graduates. Several of the students graduating in February are already placed.

Faculty PROFESSORS Jones, Fox, Taylor, Gaumnitz, Fellows and Elwell attended the conventions of the American Economic Association, American Statistical Association and Ameriean Accounting Association held in Philadelphia during the holidays. Professor Aurner as President of the American Business Writing Association, presided over the sessions at the holiday meeting in New Orlcans.

CLASSROOMS continue to be overcrowded in Sterling Hall due to a record enrollment. Commerce alumni are still in hopes that a new building can be provided for the School in the not too-distant future. Additional space is vital to the continued growth of the School, which has had remarkable increases during the past few years.

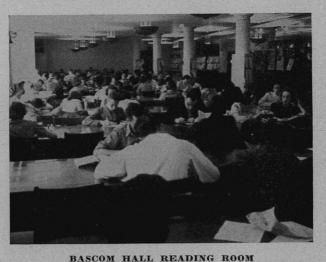
### Agriculture

**T**HERE are 350 young men enrolled in the Farm Short Course during the second fiveweek period. Included in the enrollment are students from 66 of the 71 Wisconsin counties, and Iowa, Illinois, New York and Ohio.

The evening forums held thus far have been very successful. Dr. E. L. Sevringhaus of the Wisconsin General Hospital staff has completed his series of lectures on health. Among others who have appeared on the forum programs are C. A. Dykstra, president of the University; C. L. Christensen, dean of the College; Carl F. Taeusch, of the Program Planning division of the United States Department of Agriculture; John Steuart Curry, University's artist-in-residence; Dr. Raphael Zon, director of the Lake States Forestry Experiment Station; and the University student pastors of Madison.

During the first week in December, *Life* magazine photographers spent four days on the Agricultural College campus taking pictures of the Farm Short Course "in action".

A new addition to the Short Course faculty during the second five-weeks period will be August Derleth, prolific Wisconsin writer from Sauk City. Author of *Wind Over Wisconsin, Restless is the River*, and other books, Derleth will teach a course in Rural Regional Literature.



Every library is overcrowded these days



THE SHORT COURSE IS GOING FULL SWING Prof. "Vinc" Kivlin helps out one of the 300

L. J. Cole Twice Honored Saddle and Sirloin portrait gallery in Chicago. The painting of Dr. Cole, who was recognized for his outstanding work in educational research in animal production, was placed in the "Wisconsin corner" where hang the pictures of other Wisconsin men who have been similarly honored.

Since April, 1910, when he was called to Wisconsin by Dean Harry L. Russell to head a new department of so-called "animal breeding", (which in 1918 was changed to "genetics"), until this year, Dr. Cole has been chairman of the department. Due to poor health Dr. Cole has found it advisable to relinquish his duties as chairman of the department. He was succeeded during the past summer by R. A. Brink, professor of genetics.

On December 30, Dr. Cole was named vicepresident in charge of zoological sciences of the American Association for the Advancement of Science.

Named FFA President IVAN H. KINDSCHI, Prairie du Sac, a sophomore in the College, has been elected president of the national organization of the Future Farmers of America. The convention was held in Kansas City, Missouri, at the time of the American Royal Livestock Show in October.

When a senior in high school at Prairie du Sac, Kindschi won the state and national championships in baton twirling, contests in which many high school drum majors participated. In 1938 he won a College of Agriculture freshman scholarship for \$135 and he enrolled at the University in September. At the end of his first semester, Kindschi was elected to Phi Eta Sigma, all-University honorary fraternity for men. In addition to being largely selfsupporting, he has found time to take an active part in the U. W. FFA, 4-H, Saddle and Sirloin clubs and has been singing in the Agric Men's Glee Club.

Mr. Kindschi has withdrawn from school to devote full time to the duties relating to his office as National FFA president.

**Improve** A RAPID test for determining **Milk Test** the efficiency of milk and cream pasteurization, suitable for routine control work in public health and dairy laboratories, has been developed by H. Tranmal and H. H. Sommer in the dairy laboratories.

Essentially the new method is a further improvement of the Scharer improved field test or the New York field test. By making a few alterations in procedure, taking greater care and using standards of heated milk and cream with known percentages of raw milk contamination, the Wisconsin men have found this test fully as accurate as other more expensive and time-consuming methods.

Low Cost IT's an ace performer for economy.

That's the latest word on a low cost feed grinder for farm use, recently perfected by F. W. Duffee of the agricultural engineering staff. He explains that it is a buhr mill, designed to sell for less than \$30.

It will operate with a one-half to three horse power electric motor or gasoline engine. Duffee reports that with electricity available at the common rate of three cents a kilowatt hour, the power cost per hundred pounds for grinding oats finely with the mill runs under two cents. For corn, the power cost of grinding is less than one cent.

Installed with a small overhead bin to feed it grain, the mill can operate for hours without any attention, its designer claims. The buhrs are rigidly and accurately mounted, with a spring holding them apart when no grain is passing through the mill.

Duffee emphasizes that the grinder can run empty indefinitely with no injury to the parts. In case small nails, stones, or other foreign materials enter, a safety spring release protects the buhrs.

Win Essay IN THE annual essay contest Trophy sponsored by the Saddle and Sirloin Club of Chicago, the College won the traveling silver trophy for the third consecutive year. This will entitle Wisconsin to permanent possession of the cup.

Having a greater number of placings in the highest twenty than any other single institution represented in the competition, Wisconsin was awarded the highest recognition.

Elected in Seed Council cil of North America, E. D. Holden, assistant professor of agronomy, was elected secretarytreasurer. Holden is also secretary-treasurer of the Wisconsin Experiment Association and of the Wisconsin Seed Council.

The Seed Council of North America is a national organization of seedsmen interested in crop improvement through the use of better seeds. Its program, for the coming year, will be devoted to a study of uniform state seed legislation. The program of the Council will also deal with the question of noxious weeds and weed seeds in various states.

Namd to Important AT THE annual meeting of Positions Agronomy held at New Orleans, La., Nov. 22-24, L. F. Graber professor of agronomy, was elected chairman of the In-

ternational alfalfa improvement conference. This is an organization of plant scientists who are interested in developing and distributing superior varieties of alfalfa.

Emil Truog, professor of soils and chairman of the same department, was elected to be the new editor of the soils section of the Journal of Agronomy, official publication of the American Society of Agronomy.

IN THE CARILLON LOFT Norris Wentworth pounds the keys twice daily for regular recitals

#### Judging Team Wins High Honors

IN THE dairy cattle judging contest at the Dairy Cattle Congress held in

Waterloo, Iowa, on Monday, September 25, the Wisconsin team walked off with top honers. Twelve teams competed.

Coached by I. W. Rupel, assistant professor of dairy husbandry, the team scored first on all breeds, first on Holsteins, Jerseys, and Guernseys; second on Ayrshires, and fourth on Brown Swiss. Eugene J. Halbach, '42, was the highest ranking individual judge in the entire contest, ranking first on Holsteins, Guernseys, and Ayrshires; third on Jerseys, and fourth on Brown Swiss. Quinten J. Syse, '41, was second high man.

The Wisconsin Livestock Judging team placed sixth in judging Belgian horses.

The Inter-Collegiate Judging contest held at the American Royal Livestock Show, Kansas City, Missouri, on October 14, was participated in by 17 teams. The Wisconsin livestock judging team ranked fifth in the judging of all animals. The team placed third on sheep, seventh on cattle, eighth on horses, and 13th on hogs.

Accompanied by I. W. Rupel, coach, the dairy cattle judging team journeyed to San Francisco to participate in the contest sponsored by the National Dairy Show on October 21, at Treasure Island. Again the team made an excellent showing, winning fourth place on all breeds.

Of the 17 teams entered in the contest, Wisconsin placed first on Jerseys, seventh on Ayr-



shires, eighth on Brown Swiss, ninth on Holsteins, and eleventh on Guernseys.

On October 23 and 24 the Wisconsin dairy products judging team competed in the National Dairy Products Judging contest held in San Francisco. Placing second in the entire contest, the team, coached by L. C. Thomsen, associate professor of dairy industry, placed first in cheese, third in ice cream, and fourth

in butter and milk. Inasmuch as the team was among the three highest in the entire contest, one of the team members will receive a \$600 scholarship entitling him to do graduate work in dairy industry at one of several institutions for a period of one year.

Fifteen teams were entered in the Collegiate Meats Judging contest held on Thursday, December 5, at the Chicago International Livestock Show. Wisconsin placed first in the judging of all meats. In the judging of pork the team placed first; lamb, sixth; and beef, seventh. Francis A. Spurrell, '41, was high man in the contest.

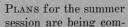
In the Collegiate Livestock Judging contest held at Chicago the livestock judging team ranked 10th of the 29 teams participating. High individual on Wisconsin's team was Russell

Cook, '40, who placed second on horses, tied for fourth on eattle, and tied for sixth in all classes. The entire team was fourth on eattle and eighth on horses. The team had been coached by A. E. Darlow, associate professor of animal husbandry, assisted by O. Burr Ross, assistant in animal husbandry.

# **Home Economics**

ON MONDAY, December 11, the home economics students and faculty opened the holiday season with a Christmas Fair. From 1:30 to 9 P. M. visitors were welcomed by the students. Everything from handmade Christmas eards, tally cards, Miss Marlatt's choice of Christmas recipes and candied fruits to roasted soybeans were sold. The ingenuity exhibited by the students in Christmas wrappings, wreaths, and handkerchief dolls made the occasion interesting and colorful The Madison Home Economics Club entered into the spirit of the occasion enthusiastically and sponsored a table of goodies. The highlights of the affair were the suggestions of our students for Christmas decorations.

### Summer Session Plans Completed



pleted. Our alumnae will be interested in the "Workshop" to be offered for secondary school teachers representing the various subject matter interests. Those who have followed the program of the Progressive Education Association are familiar with the workshop idea. It is planned to offer advanced courses in related art, textiles and clothing, nutrition, experimental food studies, advanced home economics education, housing, consumer problems, nursery school and child development

Faculty MRS. RUTH Happenings MRS. RUTH RANDOLPH has been granted a leave of absence for the second semester to study and to travel. Mrs. Agnes Olson Leindorff, M. S. '39, has been appointed as instructor in Related Art for the second semester

during Mrs. Randoph's absence.

Miss Stella Patton was one of the speakers at the annual convention of the National School Cafeteria Association which was held in Louisville, Kentucky, this year.

Miss Hazel Manning in her capacity as District Councillor and National Vice President for Phi Upsilon Omicron has visited University of Ill. and Nebraska University this fall.

On January 6 Miss Frances Zuill spoke at a luncheon meeting of the La Crosse Community Council in La Crosse, Wisconsin.

Foreign DR. ELIZABETH GREGORY from Visitor New Zealand was a recent visitor on the campus here. Dr. Gregory, who is on leave of absence from her position in the University of New Zealand in Dunedin, is visiting home economics departments in various colleges in the United States, and expects to take advanced work in some of the institutions in the States.



PROF. L. J. COLE

Twice honored

142

Honor Society Elections Agatha Wright, seniors, and Elizabeth Peterson, graduate student, were elected to Omieron Nu, honor society in home economics, while the following students were initiated into Phi Upsilon Omicron: Betty Adler, Ellen Benson, Pearl Hanson, Jean Keefe, Wynnogene Lycan, Laura Marie Meyer, Doris Miller, Dorothy Roth, Marjorie Stephenson, and Edith Torkelson. On December 7 the Euthenics Club initiated 105 members.

**Farm and** JANUARY 29 to February 2 **Home Week** will be Farm and Home Week at the University of Wisconsin. During that week visitors to the Home Economics Building will have an opportunity to see exhibits pertaining to some of the problems on consumer education, recent information on cookery methods and problems of the family diet, and toys and books for children as well as some of the latest equipment for the home. Each afternoon programs of interest to rural and urban homemakers will be held in various buildings on the campus.

Home Economics BEGINNING with the On the Air new year the Home Economics Department is sponsoring over WHA a series of broadcasts as a part of the Homemakers' Hour. Every Wednesday morning at 10:30 members of the staff will broadcast in the series entitled "Short Course of the Air". It is hoped that these special broadcasts will be of interest and help to the homemakers throughout the state and that they School of Education

THE Department of Education is resuming its "Roundtable of the Air". Beginning on Tuesday, January 9, a series of radio forums, discussions and interviews will be broadcast over state station WHA. So that school staffs over the state may gather for listening, the broadcasts will be heard each Tuesday from 4 to 4:30 o'clock. The series of programs is designed to include, as participants, representatives from the public schools, the state department of public instruction, the Wisconsin Education Association, the Wisconsin Congress of Parents and Teachers, taxpayer alliances, the university high school, and school patrons. These representatives will discuss with members of the department of education such topics as the purpose of education in a democracy, financing education, providing for outof-school youth, discussing controversial issues in classrooms, providing suitable learning experience, the teacher's relation to the community, evaluating the school product, and many other professional problems facing schools and classroom teachers.

The "Roundtable of the Air" was initiated in 1934-1935 and was repeated in the second semester of 1936-1937. Both series were found to have popular response among school people.

Get New LABORATORY facilities are being Lab Space provided in the Education building which will enable the department to

will, during the year, acquaint them with the various phases of home economics. The first talks will pertain to art in the home and these will be followed by a series of talks on problems relating to consumer buying.

Tune in on these interesting broadcasts. WHA is at 940 Kilocycles on your dial.



render greater service in the areas of child study and guidance. The facilities include space for individual testing, conferences, and interviews, observation of testing and child behavior, housing of research instruments and equipment, and will be adaptable for many phases of child study. The laboratory provisions will facilitate research, and will enable the department to be of greater service to its students, and to public schools, and parents.

**Two Meets** THE School of Education will Planned be host to Conference of Secondary School Principals to be held on the campus March 29 and 30. This conference is the third annual meeting of this group of schoolmen, and the meetings will follow the pattern of small discussion groups upon specific school problems which has been so popular in the past. Mr. Walter Mever, of the National Association of Secondary School Principals, will headline the conference's general session.

On April 27, the Wisconsin Association of Elementary School Principals will hold its annual meeting on the campus under the sponsorship of the School of Education. Dr. Bernice E. Leary, Specialist in Reading, and a member of the summer session staff of the Dcpartment of Education for several summers, will speak to this group in its general session.

# School of Journalism

THE annual managing editors' conference under the joint auspices of the School of Journalism and the Wisconsin Daily Newspaper League is scheduled for Saturday and Sunday, Jan. 20 and 21. Round-table discussions will be on the handling of war news, the sports page, photographs, and the financial page. On Saturday evening a banquet will be held at the Marine club. On March 30 and April 1, a special conference will be held for the business executives of Wisconsin dailies under the auspices of the league and the School of Journalism.

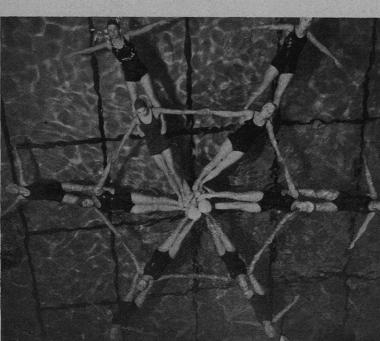
Weekly Editors' WEEKLY newspaper edi-Conference tors and publishers will gather in Madison Feb. 23 and 24 for their annual conference sponsored by the Wisconsin Press association and the School of Journalism. On Saturday evening the editors will be guests of the University Athletic department

FUN IN THE LATHROP HALL POOL Members of Dolphin Club in one of their stunts

game. To Survey PLANS Journalism for a Education comprehensive survey of education for journalism in colleges

at the Purdue-Wisconsin basketball

and universities were initiated recently at the first meeting of the newly established National Council on Professional Education for Journalism, of which Prof. Grant M. Hyde is one of six representatives of the American Association of Schools and Departments of Journalism on the Council. The Council represents the press through the Ameri-



can Newspaper Publishers association, the American Society of Newspaper Editors, the Southern Newspaper Publishers association, the Inland Daily Press Association, and the National Editorial Association.

School Chosen THE University has been for Research selected by the Associated Business Papers, Inc., for a prize research project. Last year the association tried out the plan here, but this year a number of other institutions will be included, tentatively the University of Pennsylvania, Massachusetts Institute of Technology, and Northwestern University, in addition to Wisconsin. Prof. Frank Thayer is the faculty representative on the educational committee of the ABP, made up of executives on business and technical magazines.

**Roast-fest** THE annual Sigma Delta Chi **Planned** Gridiron banquet will be held on April 1, according to George Robbins, president of the local chapter. Plans are being formulated to bring a foreign war correspondent or a Washington columnist to Madison as the principal speaker. Admission is by invitation. James Young, Tokio correspondent for the I. N. S. was the featured speaker last year.

TWENTY-ONE freshmen in Journalism 1 are following out their early ambitions in learning the newspaper from the ground up. Their first newspaper experience was as newspaper carriers.

# Women's Phy Ed

IN MISS TRILLING'S talk before 60 members of the Alumnae Association of the Department of Physical Education for Women, she made the following interesting announcements . . . "The course has increased from 16 major students in 1911 to 164 in 1939-40. The 677 alumnae are located in 39 states, Africa,





THE BOOK CLUB OF THE AIR Miss Charlotte Wood reviews the best

Canada, China, England, Hawaii, Mexico, Bolivia, Argentina, and the Philippine Islands. Forty-seven per cent (47%) of the present group of majors are from Wisconsin and 53%are out-of-state students. Graduate students of last year were placed in 13 states and 16 alumnae secured new positions through the department. The summer school enrollment of graduate students is increasing each year and by rotation of courses it is possible to obtain degrees through summer work alone. A Bachelor's Degree was conferred this summer upon a student who had spent 13 summer sessions at Wisconsin."

Faculty MISS RUTH GLASSOW gave two ad-News dresses during the month of November to Physical Education groups in Ohio. The first, entitled a "University Experience in Improving Posture of High School Graduates", was presented to Physical Education Teachers of Cleveland and vicinity, and the second to Ohio Directors of Physical Education was a discussion of "Tests and Measurements in Physical Education".

Miss Margaret Meyer and Miss Helen Russell were selected members of the Mid-west Hockey team which played in the National Tournament in Cleveland during Thanksgiving week.

A new book Dance, A Creative Art Experience by Miss Margaret H'Doubler, will be off the press in February. Miss H'Doubler is recognized as the outstanding leader in the field of the Dance in education and her book will be another major contribution to that subject.

Dance classes remain extremely popular and Orchesis is already planning its spring Dance Drama to be staged in May.

# Radio . . . WHA

"I'VE come a long distance to enter the Library School at Wisconsin because it's the only school of its kind which has such close affiliation with radio," remarked one of the girls in the school.

The Wisconsin Library School does have close contact with State Stations, WHA and WLBL in ways that are highly appreciated by students and listeners alike.

The Homemakers Hour, on the air daily from 10:00 to 10:45 o'clock in the morning, includes a Friday series called "The Book Club of the Air." Outstanding reviewers include authors, writers, professors and those associated with library work. The library students listen, as a group, to the reviews which include such series as "From To-day's Books"; "Books You'll Like to Remember", and "Old Books and New."

Miss Charlotte Wood, Professor of English, reviews the newest and best of recent works; Miss Mary K. Reely, author and worker for the State Library Commission, presents older books which have been revived in movies or stage. Mrs. W. E. Sullivan, writer and former instructor at Mount Holyoke, continues with the best loved and best remembered books.

During the second semester, students from the Library School, who are trained in their work for radio, will contribute their reviews on alternate weeks.

On the Wisconsin College of the Air the Library School has its own series of programs, "America Through Books." This deals with reading on a geographical basis, making a complete swing around the nation. Miss Mary C. Devereaux of the Library School is in charge of the course and is assisted in the writing by students. The broadcasts are on the air at 3:00 P. M. on Wednesdays over WHA.

The radio training the students receive is valuable to them in their later work for in many cases they will have the opportunity to extend the services of the libraries they may be associated with by having the ability to produce effective broadcasts.

Thus, WHA again pioneers in the field of educational broadcasting.

#### Twenty Years of Broadcasting Weather Reports

ON JANUARY 3 the United States Weather Bureau on the Univer-

sity of Wisconsin campus hung up a broadcasting record unique in radio history. It celebrated the twentieth anniversary of the date when it began supplying regular telephonic weather broadcasts to the people of the state.

Eric K. Miller, veteran meteorologist who has been in charge of the Madison bureau since 1908, was featured in a commemorative broadcast from the weather bureau office in North Hall. He was interviewed by Carl Brose, WHA announcer, and told of telephonic broadcasting from 1917 to 1919 over the experimental station 9XM, which was the forerunner of WHA. These reports preceded the establishment of regular continous service on January 3, 1920.

Three official broadcasts are now heard daily from the weather office. They are at 8:15 A. M., 10:50 A. M. and at 3:58 P. M. Reports from the bureau are read at other times from the studio. "The use of the radio", says Mr. Miller, "has made it possible for us to serve many more people much more quickly than was formerly possible."

The commemoration of this anniversary and the verification of the record by the Weather Bureau of the January 3, 1920 date further supports the WHA claim of being the oldest station in the country. The two commercial stations which claim to be "pioneers" did not start until later in 1920, or some three years after the University station was doing telephonic broadcasting.

Listeners report that Mr. Miller's weathercasting is one of the station's most interesting features. High Schools Get Radio Literary Help

A NEW series of broadcasts for class-room use has been added to the

Wisconsin School of the Air for the second semester of the current year, starting Tuesday, January 30. It is called "Literary Favorites" and was arranged by Prof. R. C. Pooley of the University of Wisconsin English department.

Reading and dramatization by the WHA Players will give high school students examples of some of the standard works with which they should be familiar. English teachers use the programs to supplement their regular work. The broadcasts are heard over WHA (940 Kc) at 1:30 on Tuesdays.

Orchids Go On the Air ORCHIDS on the air—that's actually what happened in a broadcast from the University biology greenhouse when the "garden club of the air", staged a broadcast from there. With a microphone in hand Aline W. Hazard and Henry J. Rahmlow, secretary of the state garden clubs, invaded the green-house to interview John. T Curtis of the biology department on the matter of growing orchids.

Orchid growing, they decided, is a task requiring exacting conditions, much care, and abundant patience to wait the years required for their growth. Mr. Curtis successfully grows several varieties at the University.

Each Tuesday morning a meeting of the garden club is held on the air as a part of the Homemakers Hour. Many of the meetings take the form of visits to gardens around the campus and in the city. The winter months are devoted to garden activities of the armchair variety—planning, talking, and consult-



WHA'S VARIETY HOUR The three stages of the Play Circle in the new Union offer an ideal set up for the variety type of programs



ERIC MILLER AND ANNOUNCER 20 years of weather broadcasting

ing seed catalogs. Occasionally offers of free seeds are made to members who ask for them.

The program is originated on the University campus by WHA and broadcast also by WLBL at Stevens Point. It is on the air at 10:00 A. M. each Tuesday.

**Students Present** "AN HOUR in Play Variety Hour "An HOUR in Play Circle"—and the show is on! The stage lights brighten and the orchestra takes its cue to strike up a tune. The weekly all-student variety broadcast is on the air.

Each Saturday afternoon in a full hour broadcast from the Memorial Union's new laboratory theatre students have their day on the air. Music, comedy, interviews, and drama they all combine to air a cross-section of the lighter side of student life.

Victor Perrin and Bill Harley of the WHA staff build the broadcasts around a thirty piece orchestra under the direction of Hal Klatz, of the School of Music. In addition soloists, choral groups, readers, campus personalities, and distinguished guest are featured from week to week.

The Play Circle broadcasts are open to visitors, as far as the seating capacity of the house will permit. Each week an overflow crowd has sought the coveted free tickets granting admission. The program serves to bring student talent to the air, provide wholesome entertainment for a studio audience as well as to hearers, and to give listeners a picture of the lighter side of student life. "An Hour in Play Circle" is on the air each Saturday afternoon at 3:30 o'clock over State Station WHA (940 Kc.).

# **Extension** Division

**E** VERY county in Wisconsin was represented last year by students of Wisconsin correspondence courses, and 18 eounties furnished more than 40 registrations each. There were 3,028 new enrollments from the state and 712 from other states and countries. With carryovers from the previous year, total enrollments were 10,117, and the number of students represented by them was 9,124. English studies, with 712 registrations, led all subjects taken, followed by mathematics, mechanical

engineering, business, history, economics, and civil engineering. Every state, except Nevada, and 13 territorial possessions and foreign countries were represented by students of Wisconsin's home-study courses.

New Courses For Home Study Extension Division's new course in Air Conditioning, designed to teach the fundamentals and their practical application in this growing industry. With a companion course on the elementary level, this study now makes available adequate home-study instruction from the University in a field characterized by much exploitation of trustful students by commercial institutions of deficient standards. The Extension list also includes courses in heating and ventilation, refrigeration, and plumbing.

A new course, "Retail Advertising and Sales Promotion," and a revised course in "Principles of Advertising," an introductory study, have been added to the correspondencestudy list. The economics department has announced a revised course, "Advanced Practical Economics," designed especially for accounting students wishing to prepare for the state CPA examinations.

Flight Training Courses Extended tion for university students, begun in the fall at Madison and Milwaukee, was broadened in December to bring pilot training opportunities to students of Oshkosh, Stevens Point and Whitewater state teacher colleges. The program at all five educational centers is subsidized by the Civil Aeronautics Authority and administered by the University Extension division.

Fall Classes CLASS subjects ap-For Many Tastes pealing to practical interests of diverse groups were among many provided for cities during the fall months. They included Book Reviews, by Mary C. Devereaux; Wisconsin History, for Dane county teachers, by Edgar G. Doudna; and Heating, Ventilating and Air Conditioning, by C. L. Dean, all at Madison; Flight Training at Madison, Milwaukee, Oshkosh, Stevens Point, and Whitewater: Problems of the Neutral, by J. L. Miller, at Stevens Point and Marshfield; Public Speaking, by H. L. Ewbank, at Madison: Education, by C. E. Ragsdale and A. H. Edgerton, at Beloit, and by J. M. Lee. at Madison.

**Training for Citizenship** carried out for the first time at Manitowoe last spring, has been adopted by many Wisconsin counties. Under Extension division direction and with the cooperation of the U. S. Office of Education, the program is now being conducted in 11 counties, with approximately 8 more to be added to the list next semester.

Educational materials used in connection with the program are being prepared

under the direction of Prof. R. J. Colbert, chief of the social science department, Extension division, assisted by Prof. Paul H. Sheats of the School of Education and by Richard C. Wilson, '34, state forum counselor for the U. S. Office of Education. WPA and NYA assistance is being used.

The plan calls for volunteer leaders from each community in the counties to participate in a series of discussionleader institutes, and then to meet with the 21-year-old new voters in their home communities and assit them in conducting a forum program. The topics discussed are the organization and operation of government, problems relating to public affairs, and the duties and responsibilities of voters.

These counties are conducting the program: Dane, Dodge, Green, Walworth, Jefferson, Fond du Lac, Winnebago, Sheboygan, Manitowoc, Washington, and Waukesha.

Adult Forum Groups Expand MORE than 50 Wisconsin cities are being visited this year by University men especially qualified to serve as local interpreters in group discussions on controversial and other issues. These faculty representatives respond to call for leaders to conduct local forums and other discussions; they are chosen strictly on their record as authorities in their fields who are capable of helping people decide important questions upon the basis of facts rather than of feelings.

The organization of forum groups is one of the expanding functions of the Extension division. The U. S. Office of Education, as indicated above, is cooperating, through personnel assigned to the Extension division, in Wisconsin's public forum program, and it plans to apply the results of the experiment in forum procedures for other states.

Speech Training And Study Aids HIGH school forensie training, one of many activities directed by the Extension department of debating and public discussion, is having expression through statewide tournaments. Drama competitions, conducted through several elimination contests in the fall, culminated in the state finals at Madison in December. Shawano high school players directed by Robert S. Lewis, '34, were de-



ORCHIDS ON THE AIR Dr. Curtis explains the growing of orchids for his radio listeners

clared title winners. Their competitors in the finals were Eau Claire and Horicon. Next contests scheduled are high school debates.

The department sponsored two speech institutes for high school students and coaches. To the institute at Ladysmith, 38 northern communities sent 491 persons, and Madison drew 541 registrants from towns in southern and central counties. These conferences afford

means for personalized instruction in debate and other forms of platform work in the state's high schools, amplifying training given through local speech staffs.

Several new study aids were added to the department's extensive list for use by groups and individuals. These include "Banking," "Better Speech," "The Wisconsin State Government-In-service Training Apprenticeship Program," and Part III of "Public Problems in Landscape Design," relating to government forests, nature sanctuaries, wild life areas, small grounds of civic importance, school grounds, and cemeteries. Two other outlines in this series have been revised.

Study aids in preparations are: "The Merit System" and "From Village to City," designed to fill demands for well documented information on these governmental problems.

Drama Lore is THE story of the theater **Gale Memorial** in Wisconsin is to be preserved in permanent files of historical data, memorabilia, museum items, and other material covering every phase of dramatic development. This is a project of the Wisconsin Dramatic guild, affiliated with the Extension. bureau of dramatic activities, and is named the "Zona Gale Memorial Dramatic Collection," after Wisconsin's gifted authoress of the class of 1895. Contributions of pertinent materials are sought from the general public. It is also planned to publish a background history of the amateur theater in Wisconsin.

The movement will receive impetus during the guild's annual dramatic festival at the

University in March. The festival gives opportunity for amateur theater groups and writers of original dramas to offer their plays for recognition. Community theater organizations will have the use of the new Wisconsin Union theater for the first time.

Camera's Eye is THE Extension Bureau Aid to Learning of Visual Instruction

issued a new catalogue of educational films now numbering about 1,000 subjects, including 150 newly acquired. It now owns 2,800 reels of silent and sound films for use by schools, clubs, and other These comprise groups. the Extension division's film library, one of the largest of educational nature in the United States and numbering in its sources almost every country in the world. This represents an investment of about \$75,000. More 20,000 films than are circulated yearly. They go to nearly 1,000 institutions, mostly Wisconsin schools.

The visual education staff lost through death one of its experts in pho-

tography, Justin Rau, of the University Photographic Laboratory. Mr. Rau, who was 27, devoted his high technical skill unstintedly toward the success of many important motion picture projects of the Bureau. Earlier he was a student in the University's famous Experimental College. He was graduated in 1934 with the bachelor's degree and later received the master's degree here.

# The Milwaukee Center

**T**HE Milwaukee Center evening school is cooperating with the Milwaukee Art Institute in offering a series of courses in art this year. During the second semester, the following courses will be offered:

"Renaissance Art and Architecture" by Dr.



Comes to Union, Feb. 14

#### for February, 1940

Ruth G. Reinert, '38, of the Department of History. "Figure Drawing and Sketching" which has been taught by Dr. Robert Von Neumann will be continued. "Sculpturing and Modeling" by Dick Wiken, one of Milwaukee's most promising young sculptors. "Silk Screen Printing" by Raymond E. Cote of Milwaukee.

Interest in the art courses has increased continuously since they were started two years ago.

Milwaukee IN ADDI-Students TION to Take the the avi-Air ation program sponsored by the University at Madison, the Extension Division is also conducting a ground school for civilian aviators in Milwaukee. The approved quota for the Milwaukee Center is ten students.

The aviation classes are taught by Earl D. Johnson, '28, and

Frederick L. Caudle, graduate of the U. S. Naval Academy in 1923. Students are obtaining their flight training instruction from Midwest Airways, Inc.

It is expected to start an additional group of twenty students at the beginning of the second semester in February.

**New Courses** Some of the new courses Offered to to be offered in the eve-**Evening School** nings school during the second semester are:

"Advanced Business Correspondence" by Prof. John J. Creamer of the English Department of the Milwaukee Center.

"Management Finance" by Prof. H. R. Doering of the Department of Business Administration.

"Problems in Credit Management" by Leo Sorenson, '24, Credit Manager for the George Ziegler Company.

"Variable Budgeting" by Benedict M. Savre, General Manager of F. V. Gardner and Associates, management consultants.

"Business Mathematics" by M. J. Turner of the Dept. of Mathematics, Milwaukee Center. "United States Patent System" by Miles

Henninger, Patent Attorney for the Allis-Chalmers Company of Milwaukee.

**Grad Courses** DURING the second semester, Prof. Matthew in Education H. Willing of the School of Education, will offer a course on "History of American Education" to teachers in the Milwaukee area. The class will meet each Thursday afternoon from 4:30 to 6:15.

Prof. Kai Jensen will give a course on

"Psychology of Adolescence" on Tuesday afternoon from 4:30 to 6:15.

A course on "Principles of Public Health Nursing" will be offered by Prof. Judith A. Davies of the School of Nursing at Madison, to the public health group and members of the Visiting Nurses Association in Milwaukee. Considerable interest in this course has also been evidenced by the

supervising nurses in Milwaukee this fall.

Dr. Henry S. Sterling of the Geography Department, Madison, will give a course on "Geography of South America." Dr. Sterling has travelled extensively in South America. He is an unusually able lecturer and has firsthand knowledge of the regions to be discussed in the course.

Clinton P. Flick. '33, is offering a course in "Examination of Titles to Real Property" during the second semester. The course is being recommended to lawyers in the Milwaukee metropolitan area by Dean Garrison who suggested the course. It is felt that this course will fill a real need among practicing lawyers in Milwaukee.

# The Wisconsin Union

C ONCERTS, dance groups, and student plays will keep the Wisconsin Union theater stage in continual use for the next few months, Prof. J. R. Lane, director of the theater, said recently.

THE STUDENT INFIRMARY OFFICE

Cold weather ups the "business"

The Wisconsin Union concert committee sponsored Joseph Szigeti, violinist, in a concert, Jan. 16, and the Minneapolis symphony under the baton of Dmitri Mitropoulus, in two programs Feb. 6. This is the first time in many years that students have had an opportunity to hear a symphony orchestra on one of the Union concerts, Ed Koblitz, student concerts chairman, points out.

The Jooss ballet, famous the world over for its brilliant studies of present day life, will make a St. Valentine's day appearance in Madison at the Union theater. The Dutch group is touring the country.

Student actors are already at work on Thornton Wilder's "Our Town," which will be played in the theater in March.

This is a former Broadway production by the author of "The Bridge of San Luis Rey," one of the finest novels of the last 20 years.

#### **New Theater Boosts Use** of Building

WISCONSIN'S new theater auditorium has been used an average of more than once a day since it opened on October 8 and all dates are reserved for weeks ahead. More than 30,000 visitors have been guided by students on conducted tours through the new building thus far. The presence of the theater wing has more than doubled the numbers attending organized group functions in the Union, 50,699 coming in October, 1939, as compared to 24,976 for October, 1938.

**Dance** Classes BL'ND students may for Blind Students now increase their social activities by learning how to dance at a newly inaugurated class begun last month as a part of the Union's program of social instruction.

A group of women students, volunteers from the women's physical education department and the Union assisting staff, act as partners for the class members, and Miss Hazel Conlon, who teaches the Union's classes in social dancing, directs the group.

Six men were enrolled in the class at its first meeting. The one hour lessons in ballroom dancing will be held weekly in a



HANDS UP, CHIN DOWN Between rounds advice

private room at the Union. In charge of the arrangements for the class is Miss Flora Dexter, chairman of the Union women's affairs committee.

THE Union Camera Club is now laying plans for its seventh National Intercollegiate Photography Salon to be held February 17. All student and faculty amateur photographers at any college are welcome to enter prints. Three hundred to 400 prints are usually entered and judged by a photographer of national reputation.

THE eight new bowling alleys at Wisconsin, duplicating the experience at other unions,

have had almost capacity use since they opened in October, an average of 750 to 800 lines being rolled each day.

THERE were ninety-one students from outside of the United States attending the University last semester, according to a release by the Dean of Men's office. Thirty-one of this group attended the University for the first time.

MORE than, one hundred faculty members and friends attended a Christmas tea in honor of Mrs. Gertrude Slaughter given by the committee and staff of the University of Wisconsin Press Saturday afternoon, December 16, in the Reception room of the Memorial Union, where copies of Mrs. Slaughter's recent book, "CALABRIA THE FIRST ITALY," and other publications of the Press were displayed. Mrs. Slaughter is the widow of the late Moses Stephen Slaughter, professor of Latin at the University for twenty-eight years.

Members of the committee in charge of the tea were Mrs. John D. Hicks, Mrs. Grayson L. Kirk, Mrs. Gilbert Doane, Mrs. Edwin B. Fred, Mrs. Charles E. Allen, Mrs. Paul Clark, and Miss Ruth Wallerstein.

Winter Carnival "PAUL BUNYAN'S Back Dates Feb. 5-11 ... In Wisconsin's Winter Wonderland." That's the theme of the 1940 Winter Carnival at the University, set for Monday, Feb. 5, through Sunday, Feb. 11.

The mythical lumberjack of monstrous proportions sets the pace for the giant-sized carnival. With plaid shirts the official garb, Paul Bunyan week will reach a climax Friday, with a sleighride and flapjack supper out in the snowy countryside, an ice cabaret on the glass-smooth Memorial Union terrace, and a stocking feet dance in the Hoofer lounge. Then comes Saturday night, and the annual Snow Ball, and Sunday, with the Wisconsin Hoofers' eighth annual ski meet.

# Law School

A NEW wing has been added to the old law building on the east side. It houses principally the law library but it also contains several offices and a seminar room. The new reading room is unusually spacious and beautiful, and has a seating capacity of one hundred forty-six. Beneath the reading room there are four stack levels for books allowing ample room for the present library and permitting expansion for years to come. The library was opened for use at the end of Christmas vacation, January 2, 1940. A dedication ceremony is being planned for the new building; it will take place in late spring, probably in May.

A considerable amount of remodeling is being done in the old building. The space formerly occupied by the library is being made over into additional class-room and office will provide space for a number of student activities which have previously been hindered by lack of space, such as the Law Review, Legal Aid, Moot Court, etc.

Faculty PROFESSOR Alfred L. Gausewitz News is on leave of absence this year as visiting professor at the University of Arizona Law School. Professor William Gorham Rice, Jr., has been on leave during the first semester, which he spent doing research and special work for the Wages and Hours Division of the Department of Labor. Assistant Professor John C. Stedman is at Columbia University Law School this year on a research fellowship, and will be back next fall.

Curriculum A NEW course, Law in So-Changes ciety, was offered this year both to first year law students and to juniors in the college of Letters and Science; the course is the result of the combined work of Dean Lloyd K. Garrison and Professors Charles Bunn, Jacob H. Beuscher, and Willard Hurst. The purpose of the course is to give beginners some idea of what law is, where it comes from, how it functions and develops, and its place in the scheme of things; the course might be called elementary jurisprudence. The hope is that in time to come most pre-law students will take this course so that when they enter Law School they will be able to approach the study of law more intelligently and with less waste time. In this, as in many of the other law school courses, the faculty members have assembled their own materials for the course and have had them planographed in book form. Many other

over into additional space. The old offices are being remodelled to some extent to keep pace with those in the new building. The added space which will become available will provide the Law School with a much more adequate plant than heretofore, and

I GOT IT Smith goes up after a rebound against Purdue



changes in law school courses have been made, and the faculty is continually striving to improve the curriculum.

Enrollment THE enrollment of the **Remains Good** school stands at about 400, where it has been for several years. The increased entrance requirements which went into effect a year ago last fall have apparently had little effect on the number of students entering the School. The present entrance requirement is either a bachelor's degree or three years of college with a 1.3 grade-point average (roughly a C plus). Studies made by the School of Education indicated that students who had not met those requirements had little chance of successfully completing the law school course. It is contemplated that the 1.3 requirement may be raised somewhat higher, since the studies indicated that students with less than a 1.5 average also have relatively little chance of getting through the Law School.

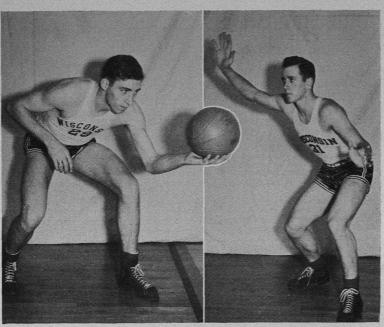
The students are taking a very active interest in the work of the Law School through their Association; they have organized smokers and symposia; they have a committee on curriculum which cooperates with the faculty, and this year they have organized moot court clubs among the first year class along the lines of a similar undertaking at Harvard. On the whole the morale of the school seems to be high, and with the added space and facilities provided by the new building the outlook for the future seems very bright.

# Intercollegiate Athletics by Fred Baxter, '39

A S the latest link in the long line of successful cross country teams developed by Coach Tom Jones, dean of the Badger athletic mentors, the 1939 harrier squad romped through its duel meet season undefeated, easily won the Midwestern invitational, copped the Big Ten blue ribbon, and finished second in the National Intercollegiate race at East Lansing, Michigan.

This year's squad was led by Captain Walter Mehl who had the remarkable distinction this season of never being beaten. The slim Wauwatosa lad showed great endurance and speed in every race and turned many of the contests into a rout. In winning the individual title in the National Intercollegiates, Mehl defeated the best runners that American cross country has to offer.

Although Mehl was easily the star of the Cardinal squad, the secret of the team's great



TWO OF BUD FOSTER'S REGULARS Center Gene Englund Guard John Rundell

success was the fact that it had extreme balance. In none of the dual meets were any of the Badgers far from the win, place, or show positions while their new all time low mark of 27 points in the Midwestern meet further testifies to their all around ability. The most consistent placers wearing Cardinal colors were Ed Buxton, Bill Farin, Howard Knox, Jerry Bauer, and Bob Meek.

His days of collegiate competition over due to the fact that he graduates at the mid term, Mehl will continue to run unattached in some of the outstanding races that the winter track season has to offer along with Chuck Fenske, the greatest miler ever developed at Wisconsin.

As the first part of their winter's competition both Mehl and Fenske competed in the Sugar Bowl Games in New Orleans over New Year's. Mehl defeated the cream of the country's long distance runners by taking the blue ribbon in 3,000 meters race. While Fenske did not fare as well, he is slowly rounding into shape and is expected to furnish more than enough competition for Cunningham, San Romani, *et al*, on the Eastern board tracks in the coming two months.

# Poor MaterialFAISpells Defeatantfor Cage Squadrepl

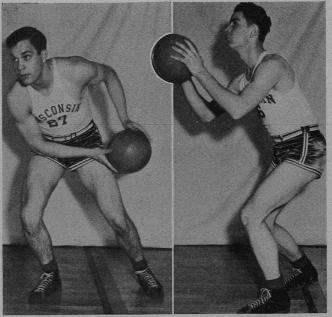
FAILURE of anticipated replacements

to come through, the injury to "Handy Andy" Smith, second high scorer on the squad last season, and lack of guards of Big Ten calibre have combined themselves to somewhat dim the hopes that Coach Harold E. "Bud" Foster held for the 1940 edition of his Badger basketball team before the season started and to give Wisconsin only three wins in ten games as their record for the first semester.

The Cardinal clad basketeers started off their season in blaze of glory when they twice defeated the freshmen team, which is generally conceded the best to grace the campus in recent years. They passed with sureness, hit the bucket with consistency, and handled themselves like a quintet that might go places in the Western Conference. They looked so well that Badger fans, after four lean years of hoping, began to think that this might be the year to hop out of the doldrums of defeat.

The Badgers' stock took another jump when they easily defeated Carleton College, coached by ex-Badger Marshall Diebold, '25, to the tune of 37 to 19. The following Saturday the Foster coached men played their best game of the season so far to easily take Marquette 46 to 39.

The Badgers then took to the road for the first time of the season and for them "Waterloo" is located in South Bend, Indiana, as the Irish handed Coach Foster's men their first de-



THEY HANDLE THE FORWARD WALL Walt Anderson Bob Schwartz

> feat of the year by simply getting out in front and staying there.

Still confident that the Notre Dame contest was only an off night, the Badgers stormed into Milwaukee Auditorium for a return engagement with Marquette; but the Hilltoppers were hungry for revenge and satisfied their appetites with a 41 to 28 win.

Came Christmas vacation, and Coach Foster thought that a rest would change the tune for his men; but they still couldn't get rolling and lost 53 to 43 to Nebraska after holding a four point lead at the half.

Badger student followers came back to Madison praying that their team could eke out a win over Stanford, but the Badgers put on their worst twenty minutes of basketball of the season in the first half of the contest when they scored only eight points. This handicap proved too big to surmount even when they hit their stride in the second stanza, and the Indians went back to Palo Alto with 39 to 26 Badger scalp hanging in their belts.

With the Big Ten season upon them and only two wins in their six pre-conference games, the Wisconsin quintet journeyed to Chicago to play the Maroons. It was in Bartlett Gym that they were able to gain their only conference win so far by penetrating the famed Chicago zone defense for 20 points while holding Coach Norgren's men to two less. Their optimism increased considerably by the win over Chicago, the Badgers returned to their home stand to greet the Michigan quintet; and they didn't figure on being such gracious hosts as they were for when the final gun sounded, Michigan was on the long end of a 44 to 39 score.

The schedule makers then played a nasty trick on the Badgers. They decreed that Wisconsin should face Purdue and Indiana, tops in Big Ten basketball, in three days. The job was just too much for the Fostermen. They took the train for Lafayette with a gallant smile, but the same train brought them home with their tails between their legs smitten by a 49 to 36 beating by the fastest Purdue team in history.

For a while it looked like the Badgers were going to thumb their noses at the fates and give the Hoosiers a drubbing. Valiant Gene England gave great impetus to the cause by burning up the nets for nineteen points, but his teammates couldn't give him much aid, and Indiana closed the Badger's first semester's play by taking a 40 to 34 win.

**Boxing** Outlook Excellent present they are sitting on the top of the intercollegiate boxing world with two undefeated seasons under their belts and four individual champions as members of the squad.

While playing hosts to the most successful

National Intercollegiate Boxing Tournament ever held last spring, Woody Swancutt, Omar Crocker, Gene Rankin, and Truman Torgerson of the Badgers won the titles in their division to run up a larger total for titles going to one school than had ever been scored in the tourney before. Of this quartet only Torgerson has been lost via graduation, and the remaining trio will form the nucleus around which Coach Walsh will build his 1940 squad.

No coach could ask for any better group of lads around which to build his squad either. Crocker holds the unique distinction of never having lost a bout in his two years of college competition. Rankin proved that he was a great battler by fighting more fights than anyone in last year's tourney and winning them all. Swancutt came along rapidly to become the smoothest boxer on the squad.

To augment this trio into a winning team again the Badger mentor will depend upon lightning fast little Bob Sachtschale in 120 pound class, Harold Liban and Clay Hogan at 127 pounds, the veterans Ray Kramer, Henry Strand, and Bill Roth at 165 pounds, burly Verdayne John in the heavyweight, and Nick Lee, who was national runnerup at heavyweight in 1939, in the light heavy weight.

With this imposing array of veterans, champions, and highly heralded newcomers, followers of the Badger fisticuffs feel that they have little to worry about, but it must be remembered that Wisconsin right now is on the top of the heap in the collegiate boxing



THE 1939 CHAMPION BIG TEN CROSS COUNTRY TEAM Left to right: Schoenfeld, Dick, Senft, Meek, Bauer, Boisclair, Farin, Buxton, Knox. Capt. Mehl, Coach Jones

world, and everyone will have their heavy artillery trained on the Badger camp.

The Contender's Tournament has already been run off for the men who have never competed in college circles before. With the amount of talent exhibited in this meet it looks like Wisconsin has little to worry about personnel in years to come. From the winner of the Best Contender's trophy Art Melhuse of Madison right straight on down the line, all the fighters are chaffing at the bit to get into intercollegiate competition; and some of them look like they have the stuff to cause the veterans no end of worry.

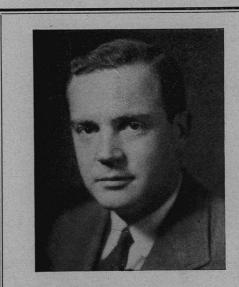
Bietila STARTING out where he left Continues off last season, Walter Bietilia, former Wisconsin and Olympic star, took top honors at the Milwaukee-Oconomowoc ski club's annual meet.

Still wearing the colors of the Wisconsin Hoofers, Bietila set a new hill record of 126 feet to take the Julius P. Heil trophy and the Galland-Henning cup for the most graceful jumping.

Minor Sports Parade are busy days for the members of the Badger swimming, wrestling, and fencing squads. Each has a rigorous schedule, and the men are all attempting to get in most of their conditioning work before the annual mid-year tussle with the books must begin.

Coach Joe Steinauer, along with Tom Jones of track fame, the oldest coach from point of service in the Badger camp, has gathered together a great group of veterans and sophomore tanksters and is looking forward to his most successful season in years. The Badger, for the first time in recent seasons, will have the balance necessary to win dual meets. They also may develop several stars capable of placing in the conference meet.

Coach George Martin of the Cardinal wrestling squad has been engaged in long time period of construction with his wrestlers and the results of his campaign should start to come out this season. Wrestling was at a low ebb when the former national champion came here, but he has slowly brought the sport back; and the Badgers are looking forward to continuing their winning ways which they exhibited in their season's starter with Illinois Normal and Dubuque. The Badger fencing squad was almost annihilated by graduation last spring, and Coach A. L. Masely is not looking forward to too much this season. Captain Ed Hampe is the only veteran with real experience returning for this season; and until some of the second year men get some experience under fire, the Badger mentor fears for the worst.



# New GE Head

LAST November the business and financial world was not unpleasantly surprised to read of the election of Philip D. Reed, '21, as chairman of the board of General Electric company to succeed Owen D. Young. Since then reams of copy have been writ-

Since then reams of copy have been written about this youngest head of the mammoth G. E. concern, elected just prior to his 40th birthday. It was recalled how in 1921 a large New York firm of patent attorneys asked the University for an outstanding engineering graduate. How Reed was given the job. How he received his law degree by studying nights at Fordham university and before he graduated was retained by the Van Heusen collar interests.

He won important patent cases for the firm and was given a \$25,000 a year position while only 25 years old. He left shortly, however, to join the legal staff of General Electric, retaining some connection with the Van Heusen concern.

His abilities both as an engineer and lawyer soon won him a prominent position on the legal staff and called his abilities to the attention of the officers of the company. From then on he was given important assignments which led to his appointment as assistant to the president in 1938. From the latter post he was elevated to his present high position.

# In the Alumni World

### eighteen eighty

MRS. Charles ABBOTT (Stella FORD) was the oldest alumna present at the diamond jubilee of Castalia literary society held in December at the Memorial Union in Madison.

### eighteen eighty-four

JULIUS E. OLSON, Madison, -professoremeritus of Scandinavian languages and literature, an educator and scholar who, throughout 50 years on the university faculty, was a wellknown figure to thousands of students, celebrated his 81st birthday, November 9. On his anniversary Professor Olson expressed grave apprehensions in regard to the Scandinavian countries maintaining their independence. He predicted Russian action againt Finland but doubted that Norway or Sweden would be invaded. . . . Mr. and Mrs. Marshall M. PARK-INSON, 217 Langdon st., Madison, celebrated their golden wedding anniversary on November 26. Mr. Parkinson has the distinction of being the oldest "W" alumnus of the University, and he is also one of the first two graduates who were children of University alumni.

### eighteen ninety-one

J. S. HOTTON is confined to his home in Williams Bay with heart trouble.

#### eighteen ninety-three

HENRY A. LARDNER, Montclair, N. J., has been elected president of the United Engineering Trustees, joint agency of four national societies of civil, mining and metallurgical, mechanical, and electrical engineers. . . . Frederick Cecil FINKLE, 2966 Passmore dr., Hollywood, Calif., his wife and daughter, Miss Yvette Catherine, are back home after an automobile trip to the New York and San Francisco fairs.

### eighteen ninety-four

HORACE P. BOARDMAN has retired as professor-emeritus of civil engineering at the University of Nevada, following 32 years service as head of that department. Professor Boardman, author of many technical articles, is chairman of the forecast committee of the Nevada Cooperative Snow Surveys which has been doing important research in seasonal water supply.

### eighteen ninety-six

JOHN R. RICHARDS, Los Angeles, was chairman of the California Re-employment commission appointed by the governor to report on methods of returning men and women to work.

### nineteen hundred

THOMAS R. COOK is senior engineer with the firm of Coverdale and Colpitts, 120 Wall st., New York City. . . Frances SLATTER has retired from teaching and is living at 6805 Lelita ave., Chicago, Ill. . . . Harvey R. HOLMES, 50 Exchange pl., Salt Lake City, Utah, is selling insurance for the West Coast Life.

#### nineteen one

H. T. PLUMB, engineer at General Electric's Salt Lake City, Utah, office, has retired. Becoming connected with that company as a student engineer on tests in 1903, Mr. Plumb was assistant engineer of the Denver office from 1910 to 1912, and has been local engineer at Salt Lake City since then. From 1903 to 1910, he was an instructor at Pratt Institute, Milton college, and the University. He also served as professor at Purdue university.

#### nineteen two

HENRY A. GUNDERSON, Portage, former lieutenant governor and tax commissioner, has announced his candidacy for governor on the Progressive ticket in 1940. Mr. Gunderson served on the tax commission until several months ago when Governor Heil abolished the positions of three commissioners, substituting one... Mrs. Warren Du Pri SMITH died at her home in Eugene, Ore., in October. Her husband is professor of geography at the University of Oregon.

### nineteen five

ADOLPH F. MEYER, Minneapolis consulting hydraulics engineer, has been appointed chairman of a committee to study the water resources of Minnesota. . . . Harry J. SEYTON, assistant chief engineer with the Great Northern railroad, now lives at 306 King st. station, Seattle, Wash.

#### nineteen six

J. B. KOMMERS, Madison, was registered as a professional engineer, qualified to practice in Wisconsin, by authority of the Wisconsin registration board of architects and professional engineers. Mr. Kommers is/a member of the University college of engineering faculty in the mechanics department.

### nineteen seven

A. J. GOEDJEN, Green Bay, has been appointed vice-chairman in charge of life memberships on the 1939-40 membership committee of the Wisconsin Alumni assn.

#### nineteen nine

LOUIS P. LOCHNER, chief of the Associated Press bureau in Berlin, is one of three former University men who are covering the European war front. Mr. Lochner, recent Pulitzer prize winner and A. P. chief in Berlin for the past eleven years, was the only American correspondent allowed to go to the Polish front after the war had begun. Dean of European correspondents, he has interviewed Hitler, Mussolini, Stalin, and many other European statesmen during his 15 years on the con-tinent.... Elmer BARLOW, Arcadia attorney, was appointed commissioner of taxation for a term ending in May, 1945 by Governor Heil. Mr. Barlow has been acting as executive counsel in the governor's office since January. . . . Henry J. HUNT, Madison, was elected chairman of the zoning board of appeals. . . . Mrs. Robert Pinkerton (Kathrene GEDNEY) is the author of a new book, "Wilderness Wife," which appeared last year.

#### nineteen ten

KENNETH F. BURGESS, president of the Northwestern university board of trustees, performed the investiture of Dr. Franklin Bliss Snyder, recently elected president of Northwestern, at the formal inauguration ceremonies on the Evanston campus in November. . . . Wildon WHITNEY, Madison, was appointed to the Wisconsin public service commission by Governor Heil.

#### nineteen eleven

DR. James P. DEAN, one of the University's greatest ends and present member of the Wisconsin Athletic Board, experienced a new football thrill this fall when he sat on the Badger bench for the first time during the Illinois game. Although he played on the University squad from 1908 to 1911, Dr. Dean was in action 60 minutes of every ball game that he was in. At Coach Harry Stuhldreher's invitation, Dr. Dean witnessed the game this year from the Wisconsin bench. . . . Roger Morrison, son of Mr. and Mrs. Frank B. MORRISON (Elsie BULLARD, '10), was appointed junior geologist in Arizona after receiving his Ph. D. degree from Leland Stanford university. Spencer Morrison, a younger son, was graduated from Cornell university last June. . . . Mrs. Elizabeth QUACKENBUSH NYE is teaching for her 19th

year at Sidwell Friends, private day school. Mrs. Nye ranks third in seniority there.

#### nineteen twelve

VERNE C. BONESTEEL is now chief examiner of the Federal Home Loan Bank system.

#### nineteen thirteen

HENRY TRAXLER, city manager of Janesville since 1923, is the central figure in a booklet, "City Manager Government in Janesville," issued recently by the Public Administration Service of Chicago. Mr. Traxler spoke on "Fundamentals of Good Local Government" at the Unity Forum of the Unitarian church in Madison. . . J. F. OESTERLE, professor in the University mining and metallurgy department, is vicechairman of the Milwaukee chapter of the American Society for Metals. . . Frank H. MADISON and his family motored through the East in August and September, attending the New York world's fair. . . George S. WEHRWEIN, land economist at the University college of agriculture, will teach courses in agricultural economics at Cornell university, New York, during the second semester of the collegiate year, 1939-40. . . . Edmond GILLETTE had particular cause to follow attentively the Navy football team this fall. His son, Ed, a Middie halfback, was a prominent player.

#### nineteen fourteen

JOHN A. THIEL, Mayville, former director of the state tax commission, will be a candidate for governor on the Progressive ticket in 1940. Mr. Thiel was appointed director of the tax commission by former Governor La Follette in 1938, and served in that capacity until the Heil administration reorganized the commission last year. . . Sidney BACHARACH, 1010 Fifth ave., New York City, is a member of the firm, Van Vorst, Siegel and Smith, corporation lawyers. . . Robert G. LESTER, and Robert L. ROTHSCHILD, '32, have become partners in a financial advisory service, the PiVot Service, in Chicago, Ill.

#### nineteen fifteen

KARL E. WHINNERY, Sandusky, Ohio, has been appointed superintendent of schools. Mr. Whinnery served as principal of the high school for eighteen years, previously.

#### nineteen sixteen

JOHN D. WICKHEM, associate justice of the Wisconsin supreme court, was one of the men being considered by President Roosevelt to fill the vacancy on the United States supreme court, caused by the death of Justice Pierce Butler. Justice Wickhem was on the faculty of the University law school from 1919 until 1930, when he was appointed to the Wisconsin court to succeed the late Justice Crownhart... Mr. and Mrs. Lester WHITMORE (Hazel BRA-NINE, '18) are living in Salem, Va., where Mr. Whitmore is general superintendent for Leas and McVitty, Inc.

#### nineteen seventeen

HOWARD "Cub" BUCK, regarded as one of the greatest linemen ever to play with the Green Bay Packers, sat on the bench with his



# Named U. S. Judge

A "RUNNER-UP" for appointment to the U. S. Supreme Court at the time Justice William O. Douglas was appointed, Wiley B. Rutledge, '14, last spring was named an associate justice of the recently organized United States Court of Appeals of the District of Columbia.

Rutledge took the Classics course at Wisconsin and taught school in Indiana, New Mexico, and Colorado for seven years following his graduation. He received his law degree from the University of Colorado in 1922. Because he "liked the fishing in the nearby mountains", he entered the practice of law at Boulder, and later became an associate professor of law at the University of Colorado there.

Between 1926 and 1930 he served as professor of law at Washington University in St. Louis, being named acting dean of the school in 1930. In 1935 he was appointed dean of the law school at the University of Iowa, replacing the former Wisconsin law school faculty member, Eugene A. Gilmore, who had been elevated to the presidency of that institution. He occupied this latter post at the time his selection to the District of Columbia court was announced. old team this fall when they met the Chicago Cardinals. Although a lineman, Mr. Buck ranked 12th on the Packer all-time scoring list. Between the seasons of 1922 and 1925 he kicked 24 points after touchdown and 12 field goals for a total of 60 points. . . . Dr. and Mrs. S. C. KEHL have returned from a three months Atlantic-Pacific cruise; visiting the West Indies, Panama Canal, California, Hawaii, and Alaska. . . . Arlie MUCKS, Madison, was the speaker at the annual Olympics banquet sponsored by the Junior Chamber of Commerce in Oshkosh. Mr. Mucks is an Olympian in his own right, having represented the United States in the discus event at Stockholm, Sweden in 1912. . . . Leslie G. GRAPER is a research metallurgist with the Wisconsin Steel Mills in Chicago.

### nineteen eighteen

E. O. KRAEMER, his wife and two sons, have returned from Uppsala, Sweden, where Mr. Kraemer worked 16 months in the laboratories of the University of Uppsala, as fellow of the labor foundation. Mr. Kraemer said that while he was there scientific research was not greatly affected by the war. . . . Mrs. Andrew HAWKINS (Lucy ROGERS), Chicago, is now a member of the board of directors of the University Alumni assn. and is editor of The Matrix, professional writers' magazine published by Theta Sigma Phi, national honorary journalistic fraternity. During the past six years Mrs. Hawkins has been in business as free lance publicity writer, booking agent for clubs and speakers, and lecturer. Her address is 35 E. Wacker dr.

#### nineteen nineteen

EDWARD L. DEUSS now is free lancing as a correspondent in Europe. Formerly on the staff of International News Service as Moscow correspondent, and later manager of the Berlin bureau of that organization. Mr. Deuss has been writing from London and other European capitals. In a letter from The Hague, written in October to his mother, Mrs. Pauline Deuss, Sheboygan, Mr. Deuss stated, "If Hitler reaches the Atlantic he'll cross to the western hemisphere as sure as fate. When that time comes, America will be fighting Hitler and Japan alone." . . . Pauline R. HOELTZEL is an English and German instructor at Little Rock Junior college, Little Rock, Ark. She has recently served as state president of the Aux-iliary of United Spanish War Veterans and secretary of the Little Rock branch of the American Association of University Women. . . . E. E. BROSSARD, Jr., has been transferred from Eastern Venezuela, where he has been in charge of operations for the Gulf Oil co. since 1928, to Caracas, the capital. Mr. Brossard has been with that firm in Venezuela since 1923. ... Mrs Robert POSGATE (Helen B. SMITH) is living at 6331 Brompton rd., Houston, Tex., where her husband is connected with the Shell Oil co. Mr. and Mrs. Posgate, who have been in Houston for six years, have three children.

#### nineteen twenty

THE Rev. D. S. BULLOCK, on furlough from the directorship of the Agricultural school at El Vergel, Chile, gave several addresses in Kokomo, Ind., this fall. The Rev. Mr. Bullock spoke on the 3,750 acre experimental farm that the school maintains in the agricultural valley of Chile. . . . Franklin BUMP, who is connected with the American National Fox and Fur Breeders' assn., spoke on the "Wausau Fur Industry" to the Wausau Federated Women's club. . . Bertram G. ZILMER, a newspaper editor, is living at 6911 Yellowstone blvd., Forest Hills, L. L., N. Y. . . . Herbert F. GRA-PER, 390 N. Grove, East Orange, N. J., is with Dunn and Bradstreet, New York City.

#### nineteen twenty-one

FRANCES E. JENISON has resigned her position as assistant to the editor of the Illinois Historical Survey, University of Illinois, Urbana. She is now associated with her brother, E. H. JENISON, '30, as co-publisher of the Daily Beacon-News, Paris, Ill. . . . Peter WAL-RAVEN, who has been head of the Milwaukee field office of the Social Security Board, was transferred to the Chicago office of the board.

#### nineteen twenty-two

DEAN P. KIMBALL, Washington, D. C., has joined the Memphis, Tenn., law firm of Armstrong, McCadden, Braden, and Goodman. Mr. Kimball was special attorney from 1929 to 1938 for the bureau of internal revenue in Washington. Since then, he has been with Judge Charles M. Trammell, former member of the board of tax appeals. . . . Miss Isadore E. COWARD, 300 Moore Memorial bldg., Duluth, Minn., is now head case worker with the Family Welfare assn. . . Anna M. SHIRE, 3210 Michigan ave., Kansas City, Mo., is teaching there. . . . Ernest W. WOLINE is with the FSA as assistant county rural rehabilitation supervisor in Ellsworth. . . . Franklin P. SHOCKEY, president of the Franklin Schockey co., Chicago, is living at the Oak Manor hotel, Oak Park, Ill.

#### nineteen twenty-three

WILLIAM A. GLUESING, engineer and former professional magician, directed the General Electric House of Magic and the Steinmetz Hall show at the New York fair. Mr. Gluesing worked a year in preparing the 1939 House of Magic. It was also his duty to keep in close touch with the scientific advances in research laboratories and shape them for demonstration. . . . Walter E. NYHUS, vice-president of the Northern State bank, Ashland, has been succeeded by G. H. Bauer of Elcho, Wis., as president of the Group Six of the Wisconsin Banker's assn. Mr. Nyhus has been named as a member of the nominating committee of that organization. . . Harry R. SCHWENKER, director of the University athletic ticket sales since 1930, suffered a mild heart attack in No-



# **Heads Engineers**

HENRY A. LARDNER, '93, vice-president of the J. G. White Engineering Corp., New York, was recently elected president of the United Engineering Trustees. Founded in 1904 "to advance the en-

Founded in 1904 "to advance the engineering arts and sciences in all their branches, and to further research in science and engineering," the United Engineering Trustees is a joint agency of the four national societies of civil, mining and metallurgical, mechanical and electrical engineers.

Lardner has been with the J. G. White company ever since his graduation from Wisconsin. He was named vice-president and director in 1912. In 1930 he was sent to Abyssinia to act as advisor to the then emporer, Tafari Makonnen, in the matter of modernizing the ancient country. He returned to Africa on several other occasions to act as consultant to the king in the execution of the plans prepared by the White company.

During 1924-28 he served as mayor of his home town, Montclair, N. J., rendering highly efficient and satisfactory service. vember. He is now at his home convalescing. ... Aimar ROLLEFSON, 4338 Polk ave., Houston, Tex., is connected with the Shell Oil co.

### nineteen twenty-four

GEORGE M. KEITH, Madison, has been appointed director of public assistance in the state department of public welfare. Mr. Keith, who has acted as supervisor of pensions since 1935, has been senior statistician of the tax commission and the board of control. He also was supervisor of inspection and enforcement from July to December in 1938. . . . Meyer R. KATZ is secretary-treasurer of the Commercial Acceptance corp., Detroit, Mich. . . . Kenneth L. MUIR received a certificate in civil engineering from the University of Minnesota in June, 1939. He is assistant engineer in the United States Engineering district office, engineering section, Cincinnati, Ohio, and is employed in flood control work. Mr. Muir also is attending

# War Tales

THREE Wisconsin alumni are in the thick of the current European war as correspondents for two different news agencies. On the Eastern front, there has been Lloyd Lehrbas, '18, covering the fighting for Associated Press, in Berlin Louis Lochner, '09, heads the Associated Press offices and Frank Smothers, '26, covers the front for the Chicago Daily News.

Of these three, Lehrbas probably had the most thrilling experience. While still in Warsaw (we don't know where he is at the moment) he was fortunate enough to be calling his report to the Budapest offices just as a flight of German bombers descended on the city. The dramatic situation was a reporter's dream of a lifetime. '1'm calling this in, gas mask in one hand and telephone in the other, as the German planes are raining bombs in all parts of the city,'' Lehrbas phoned.

Working from his Berlin headquarters, Louis Lochner has been the guest of the German high command on their inspection trips to the eastern front at the time of the Polish invasion and to the western front when foreign correspondents were taken on a tour of the famed Siegfried line. He has been with the Berlin A. P. office ever since 1924.

Smothers formerly covered Paris and Rome for the Chicago Daily News, but while in Rome sent out several reports which were displeasing to Il Duce. He was promptly ordered to leave and was sent to Berlin by his home office. Little information has been forthcoming regarding his activities there but it is presumed that he is still on the job. the University of Cincinnati night school. ... Verlyn F. SEARS was appointed head of the newly-created milk control division of the state department of agriculture. ... Jerry STRAKA returned from Europe in October. He had been in charge of the Warsaw office of the Colgate-Palmolive-Peet Co. His address is Colgate-Palmolive-Peet Co., 105 Hudson, Jersey City, N. J. ... Joseph A. SCHULDT, construction engineer for Consoer, Townsend and Quinlan of Chicago, is resident engineer on a four million dollar water supply project at Grand Rapids, Mich. ... Emil WHITE, consulting engineer, has recently opened an office in La Crosse.

### nineteen twenty-five

ROBERT A. MERRILL, Eau Claire, engineer for the Northern States Power co., was selected by the state board of agriculture to head the Rural Electrification Coordination office established by the 1939 legislature with the department of agriculture and markets. During the legislative session, Mr. Merrill was sergeant-at-arms of the assembly. For the last ten vears he has been in charge of line extensions outside urban areas and also headed a division of safety engineering. . . . Harvey HOLMES, 2397 E. 13th, Salt Lake City, Utah, is distributor for General Electric household equipment in Utah, Nevada, Idaho, and Wyoming. . . . The Rev. Walter K. MORLEY, 65 E. Huron, Chicago, Ill., executive secretary diocesan department of social service, was elected chairman of the department of Christian Social Relations for the fifth province of the Episcopal church. He is also president of the joint service bureau of the protestant and non-sectarian child-caring agencies of Chicago, and vice-chairman of the social service department of the Chicago Church Federation. . . . Kenneth B. COATES is assistant treasurer of the Great Lakes Steel corp., Ecorse, Mich. . . . David C. ROSCOE has been promoted to the position of manager of sales of the Bethlehem Steel co.

### nineteen twenty-six

OTIS L. WIESE, editor of McCall's magazine, conducted a youth conference in Milwaukee in November on the war situation. Talking with 33 typical Milwaukee young people selected as a cross section of community opinion, Mr. Wiese and a script writer condensed the discussion for a broadcast, "Youth Questions the Headlines," over the National Broadcating co. Mr. Wiese found the group to be more strongly isolationist in regard to the European war than young people in the East. . . . The Very Rev. A. M. KEEFE, O. Praem., dean of St. Norbert's college, addressed the Twilight club in Fond du Lac on "Emotionalism and War." . . . James T. SHERIDAN is in the editorial department of the Detroit Times, Detroit, Mich. . . Dr. William P. REED, 43 Vine Road, Larchmont, N. Y., is assistant medical director of the Metropolitan Life Insurance co., New York. . . Mrs. Grace MERTSKY Knight, formerly of Shanghai, China, is living now at 141 Amherst, Nashua, New Hampshire. . . . Vilas J. BOYLE will be press contact man for Dist. Atty. Thomas E. Dewey in the coming presidential campaign. Since graduating from the University, Mr. Boyle has worked on the La Crosse Tribune, the Wisconsin State Journal, the Indianapolis Star, the New York Sun, and the New York Post.

#### nineteen twenty-seven

MORRIS G. CALDWELL, Lexington, Ky., has been appointed director of corrections of the Wisconsin department of public welfare. Mr. Caldwell formerly was professor of sociology at the University of Kentucky. He is the author of several books and articles relating to crime and delinquency. . . . Austin A. STRAU-BLE has been promoted from first lieutenant to captain in the United States army air crops. ... Willis J. ERLANDSON has purchased the Lake Mills Leader, weekly newspaper. Mr. Erlandson was associated with a publishing company at Elmhurst, Ill. . . . Ralph MEAD, Green Bay, is engaged in giving private instruction in stage technique, dramatic expression, voice training, speech, and play-writing. . . . Dr. Warren MUTCH has accepted a position in the department of physics at Jamestown college, Jamestown, N. D. . . . Dr. C. Guy SUITS was among the speakers at the American Institute of Physics held in New York City this fall. . . . V. M. MURRAY, chief engineer of the Wisconsin Development Authority, has resigned to accept a new post as engineer at the Bonneville project, the United States department of interior's giant hydro development in the Pacific northwest. Mr. Murray has been in charge of WDA's technical engineering work since it began operation in 1938. On December first Mr. Murray reported in Portland, Ore. . . . Mary E. HAWKINS is teaching mathematics in the Oak Park, Ill. high school. . . . George A. STOLL, 1324 Cleveland, Evanston, Ill., is employed as a drug salesman. . . . E. J. RASMUSSEN is connected with the Michigan State college, East Lansing.

### nineteen twenty-eight

GREGORY M. BUENZLI, Madison, has resigned as counsel for the state securities department to accept a position as counsel and general manager of the Wisconsin Foundry and Machine co., Madison. Mr. Buenzli has been in the state service since 1931, when he became counsel for the state banking department. His new position is one held by his father, the late A. J. Buenzli, from 1911 until his death in 1938. . . . Charles W. MATTHEWS is resident planning engineer for the municipal planning commission of Charleston, W. Va. He is preparing now a comprehensive plan for the city and environs. . . . Daniel H. KUENZLI, '29, who is with the division office of the state highway commission in La Crosse, and David L. HARKER, also connected with the highway commission in La Crosse, took a nine day canoe trip through 110 miles of the north woods this fall. . . . Victor HAUPRICH has been playing the saxophone with "Buddy" Rogers' band during the last few months. . . The Rev. Fredric W. RINGE is pastor of St. Paul's Evangelical church in Kansas City, Mo. . . . Kenneth



## **Heads State Canners**

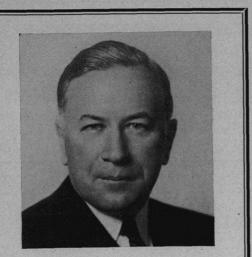
FOR the first time in the history of the Wisconsin Canners Association, president of both the Association and its auxiliary come from the same family.

G. J. Hipke, '21, was recently elected president of the Wisconsin association while his wife is serving as president of the Association's auxiliary. Hipke is secretarytreasurer of the A. T. Hipke & Sons, Inc., of New Holstein, Wis., growers and canners of ''high grade Wisconsin peas and green lima beans''. His father organized the company in 1899 and the son joined the firm after completing his course in the College of Agriculture.

A World War veteran, Hipke has served as commander of the local American Legion Post. He has served as a member of the county board and has been a member of the city council for six years. He is a past president of the Association of Commerce and for eight years was president of the Calumet County Holstein-Friesian Association.

### nineteen twenty-nine

ELIZABETH YERXA, Madison, has been appointed director of child welfare in the state department of public welfare. From 1920 to 1924 she was assistant director of the children's bureau of the Minnesota board of control. Miss Yerxa has been director of the juvenile department of the Wisconsin board since 1924... E. G. DAHLGREN has joined the oil and gas unit of the Securities and Exchange commission as a valuation engineer in Washington, D. C. His address is 1600 N. Cleveland, Arlington, Va. . . Dr. B. J. HUGHES, formerly assistant superintendent of



# **Kansas Law Dean**

**F**REDERICK J. MOREAU, '24, was appointed Dean of the School of Law, University of Kansas, Lawrence, in the fall of 1937. Moreau had been a member of the University faculty as professor of law since 1929, going there from his position as assistant professor of law at the University of Idaho, a position he held from 1927 until 1929.

During the year 1936-37 Moreau was on a leave of absence from the University of Kansas as a graduate fellow at Columbia University School of Law, receiving his LLM degree in June 1937.

Dean Moreau was a member of the committee that prepared the New Corporation Code of Kansas, passed by the state legislature in 1939. At present, besides his duties as Dean of the School of Law, Moreau is finishing his doctor's thesis upon "Judicial Function in Corporate Reorganizations." He is also drafting annotations of Kansas decisions to the restatement of the law of torts. Winnebago State hospital, has been named acting superintendent. Coming to the hospital in 1933 as staff physician, Dr. Hughes became assistant superintendent two years ago. . . . Mr. and Mrs. Paul J. Kern (Leona GILLETTE) accompanied Mayor La Guardia and his party to the San Francisco world's fair to bring greetings from the New York world's fair. Mr. Kern is president of the Municipal Civil Service commission, New York City. En route home, Mrs. Kern visited Mrs. J. Fred Buenz (Harriet ROBERTSON, '28), San Antonio, Tex., whose husband is an architect. . . . Ruby K. PATON, 1420 Tower ave., Superior, has become director of physical education for girls in the Cudahy high school. She was formerly connected with the Y.W.C.A. at Roanoke, Va. . . . Richard C. CURRY, 1278 Campbellton rd., Atlanta, Ga., is with Swift and co.

#### nineteen thirty

FRANCISCO G. TONOGBANUA has been promoted to supervisor of measurement and research in the Philippine Bureau of Education. Previous to this assignment, he was principal in five Philippine high schools. At the University Mr. Tonogbanua was president of the Philippine Badger club. . . . Byron B. CON-WAY, Jr., Wisconsin Rapids, is state chairman for Wisconsin in the 1940 "Fight Infantile Paralysis" campaign. Mr. Conway is a special attorney for the United States department of justice in Wisconsin. . . . Charles W. HOLM-BURG, Madison, has been made an associate editor of the Capital Times. He is also the managing editor of The Progressive, the weekly newspaper which is printed in the Capital Times plant. . . . William FULLER is now in the publications department of the Wisconsin Anti-Tuberculosis assn., Milwaukee. His address is Rt. 4, Waukesha.

### nineteen thirty-one

ROBERT S. CALKINS is located at Independence with the Soil Conservation service as project engineer for the demonstration of watershed on soil conserving methods. . . . Loys A. JOHNSON, 57 St. Margaret, Charleston, S. Carolina, is on active duty as lieutenant, junior grade, with the Civil Engineer corps of the United States Navy, stationed at the Charleston Navy yard.... J. W. McCARTHY is now in Picayune, Miss. . . . Albert C. SCHWART-ING of the Library of Congress, Washington, D. C., returned in August from a European trip through Germany, Danzig, Poland, Bohemia-Moravia, Slovakia, and Hungary. . . . Milt GANTENBEIN, former Badger captain, again played with the Green Bay Packers, professional football team, in their championship season. This was his third year as team captain. . . . Fred

STARE is a research associate at the University of Chicago. His address is 5617 Drexel ave.... Eugene D. FARLEY is a patent lawyer with the Standard Oil Development co., Elizabeth, N. J. . . O. Fred WITTNER is president of the Fred Wittner co., a publicity and advertising agency in New York City. He and his wife (May HALPERIN, '30) live at 135 New York ave., Brooklyn.

### nineteen thirty-two

PATRICIA M. VAN DERAA is employed in New York City as a rate statistician on power in The Twentieth Century Fund, survey of relations between government and the electric light and power industry. . . . Allen C. NE-QUETTE, national advertising manager of the Madison newspapers, has resigned to take a position with the Beloit Daily News, as advertising manager. Mr. Nequette joined the retail advertising staff of the Wisconsin State Journal in 1927. He reorganized and headed the national advertising department in 1932. . . Frank B. CARNEY is copublisher of "Varsity", a new "College News Magazine." He has been active the past few years with Campas Tours, Inc., which sold conducted European tours to college students. . . . Alvin E. O'KONSKY of the Wisconsin Public Relations Institute and editor of Capitol Comment, a Wisconsin Republican News letter, gave an address at Spooner on national issues. . . . Robert H. OAKEY, Madison, has been registered as a professional engineer by the Wisconsin registration board of architects and professional engineers. Mr. Oakey is employed as a civil engineer in the Madison water department. . . . Philip J. O'NEIL is with Brown and Bigelow's Chicago office, 540 N. Michigan ave. His firm deals with business advertising. . . . Dorothy F. GELBACH is teaching college English in the Chicago Municipal Evening Junior college. . . . Dr. Melvin DONER is etymologist for the J. R. Watkins co. at Winona, Minn. . . . Lt. Richard W. GARRITY, U. S. Navy, became the medical officer of Destroyer Division Six, U. S. fleet, after having served for the last year and a half on the battleship, U. S. S. Mississippi. Dr. and Mrs. Garrity (Evelyn NELSON) reside with their son in San Diego, Calif. . . . Dr. Ralph W. MARSDEN, of the University geology department, has accepted a position as geologist with the Bureau of Mines in the Philippines. . . . Robert VAN HAGAN, who has been working for the TVA on the construction of Hiwassee Dam for the past two years, is now employed by the Kimberly-Clark Paper co., Neenah. . . . Jerome W. WELFER, 2145 King, La Crosse, is an insurance supervisor for the Farmers Mutual Automobile Insurance co.

#### nineteen thirty-three

CHARLES HEYDA, Jr., returned to Manitowoc to visit his parents after spending three years in the Philippines, directing operations of a gold mining camp. Enroute home, Mr. Heyda visited Indo-China, the Siamese border, Singapore, Java, and Bali. He planned to return to the Philippines about the first of the year. . . . George DERBY is an electrical engineer with the Associated Electric Laboratories of the Automatic Electric co., Chicago, Ill. . . . Arthur H. BRANSTAD is with the Aluminum Corp. of America in New Kensington, Pa. . . . H. C. MULBERGER and L. P. Hicks have formed a new advertising agency which will be known as H. C. Mulberger, Inc., with offices in Milwaukee and Chicago. . . . Charles "Buckets" GOLDENBERG has been playing with the Green Bay Packers, professional football team, during the past season. . . . Philip S. MILLER is safety engineer and designer for Samuel Rosoff, Ltd., New York City, contractors. He is working on the

### **"Trouble Shooter"**

"BIG JOHN" RICHARDS, '96, famed for his athletic feats and his years as a Wisconsin coach, is back in the thick of the fight again. Richards is author and administrator of a plan to rid California of its costly unemployment problem. He headed an eight-man commission appointed by Gov. Olson to study the plight of the state's dust bowl indigents and came up with the "production for use" plan that aims to establish the unemployed in self-help cooperatives to enable them to feed, clothe, and shelter themselves. Last autumn he was appointed Director of State Finance.

The commission's first task has been the consolidation of existing cooperatives and the organization of new ones to lower the cost of vital products to consumers. Secondly, the commission has asked for \$12,000-000 to build housing units in mass crop farming areas.

An attempt will be made to settle agricultural workers in these communities and with the aid of the federal farm security administration to allow them to acquire and organize cooperative farms. Cooperative canneries and packing houses are then to be established near these communities to prepare their farm produce for market.

In city areas an attempt will be made to consolidate all work relief projects in one and to eliminate all non-productive projects. The final step will be a system of barter between the rural and urban areas. Goods produced by the city work relief projects would be exchanged for food produced and processed by the rural areas. construction of the Rondout-West Branch tunnel of the Delaware aqueduct at Kerhonkson, N. Y. . . . Merwyn J. STEAD is the assistant manager of advertising with Wadhams Oil co., Milwaukee.

### nineteen thirty-four

HOWARD A. SCHNEIDER, University assistant in biochemistry, has abandoned plans to study in England on a Rockefeller foundation scholarship because of the European war. Mr. Schneider was in New York when the foundation withdrew the scholarship, deeming it unwise to send Americans abroad now. . . . Paul S. KUELTHAU, 1414 E. 8th ave., Denver, Col., is now regional attorney for the 22nd region of the National Labor Relations board with offices in Denver. . . . Robert O. DAVIS is in charge of the San Francisco office of Allied Advertising Agencies. . . . Leonard A. KAUFMAN has been awarded a scholarship, for the third consecutive year, at Harvard university. He was also appointed to the university's legal aid group. Mr. Kaufman will be graduated from the law department in June. . . . Austin F. SMITH has become a member of the law firm, Fischer and Smith, at Manitowoc. Mr. Smith formerly was associated with the firm Dicke and Smith, with offices in Manitowoc and Two Rivers. . . . Mildred E. COX is teaching foreign languages in the Elkhorn high school. . . . John L. VON GUNTEN, formerly on the Wisconsin Highway commission, is with the Frank Mashuda Construction co., Milwaukee. . . . Ervin H. ABRAHAM is teaching vocational agriculture in the Waterloo high school. . . . Rudolph H. JUSTL, formerly a de-

## **Gold Troubles**

THE next time you're in the vicinity of Mindanao, one of the Philippine islands, drop in and see Charles Heyda, '33. You'll find him some miles inland supervising production in a gold mine and the only white man in the neighborhood.

Not only will you find Heyda acting as supervisory engineer, but you'll also discover that he acts as judge, jury, father confessor, and medicine man for a tribe of Yisayans. It is his task to quell minor disturbances, to settle family difficulties, to eliminate silly superstitions which might endanger the mine's operation and at the same time to keep the pythons and tarantulas from getting too close to him for his own good.

Heyda returned to his lonely post about the first of the year and there he'll stay for another three months with his only white neighbor some thirty miles away and a short-wave radio as his only contact with civilization. signer with the Belle Machine co., is in the Diesel Engineering division of Fairbanks Morse co... Maurice CANNELIN is a radio announcer with station WTMJ, Milwaukee. He broadcasts under the name of William Evans.

### nineteen thirty-five

ELIZABETH LAMOREAUX has resumed her duties as an instructor in the department of clothing and textiles at the University of Minnesota. Miss Lamoreaux was injured severely in an automobile accident last summer. ... Robert J. PENTLER is a real estate salesman with E. R. Pentler co., Milwaukee. His brother Harold, '38, is selling real estate for Scheffer Purtell co. They are living at 2745 N. Downer ave. . . Dr. Gorden GOLDBERG, Madison dentist, has opened an office at 213 Tenney bldg. . . . John REEDAL, Phillips, has been named assistant agricultural agent in Ashland county for approximately ten months. ... Harry K. SUTHERLAND, 276 Adams, Oakland, Calif., is a research chemist with the Shell Development co., Emeryville. . . . Richard H. BRADY is advertising manager of the Perflex corp., Milwaukee. . . . James EDMUND has recently been appointed Chief Ordnance Officer of the U.S. Artillery Division at Racine.

### nineteen thirty-six

ROGER GOEB, who has been studying music in Paris for 18 months, experienced war on the high seas on his return trip to the United He saw the torpedoed British ship, States. City of Mandalay, break in two and sink; watched the German submarine rise to the surface and communicate with a rescuing ship; and aided in the rescue of about 300 survivors from the City of Mandalay and the Yorkshire, another torpedoed boat. Mr. Goeb left Bordeaux, France, in mid-October, aboard the American freighter, Independence Hall. On the third day, his ship received the Yorkshire's SOS, and hastening to her rescue, saw the City of Mandalay being torpedoed. . . . Charles L. RICKS, who was admitted to the bar in October, is associated with J. E. Barnett in a general law practice at Boscobel. . . . Henry J. CONNOR has opened a law office in Chippewa Falls. He practiced two years there, previously, and for the past year was associated in the offices of Alfred L. Godfrey, Elkhorn. . . . During his leave of absence in 1939, Prof. C. D. Zdanowicz and his wife (Frederica McBAIN) attended the celebration of the 6th centenary of the University of Grenoble, as delegate from the University. Professor Zdanowicz, who is vice-president for North America and delegate of the National Federation of Modern Language Teachers, also attended the meeting of the Executive committee of the International Federation of Modern Language Teachers at Liege. . . . Milton R. WEXLER is practicing law at 32 Broadway, New York City. He is engaged in general practice and practice before the Interstate Commerce commission. . . . Joseph G. MILOS is mathematics and science instructor at Brimson high School, Brimson, Minn. . . . Harry E. RODERICK, Jr., who is associated with his father in the Roderick Funeral home, Evansville, is continuing study at the Wisconsin Institute of Mortuary Science, Milwaukee. . . . John C. WHITNEY has become associated with the firm, Everson, Ryan and Hanaway, attorneys at law, Green Bay. Mr. Whitney has been an examiner for the Public Service commission in Madison since June, 1938. . . . August H. TANCK has left the Four Wheel Drive Auto co., where he was employed in the standards department, to become an assistant superintendent in the Dubuque Tool and Machine co. . . . Vernon F. LOUGHRAN is the director of publicity at the University of Colorado, Boulder.

#### nineteen thirty-seven

KENNETH FLAKAS has been appointed assistant bacteriologist at Hines Memorial hospital, Hines, Ill., having placed second in a civil service examination. . . . Edwin SWIFKA is an instructor in mechanical engineering at Michigan College of Mining and Technology. . . . Karl LAWTON and Larry SIEGER, '39, have opened a law office in Viroqua. . . . Eldred F. HARDTKE is a graduate assistant in the psychology department at the University. . . . Joseph W. BROOKS may be contacted through the Armstrong Cork co., 286 Congress, Boston, Mass. . . . Mildred M. SLOCUM is a rehabilitation and social worker with the National Tuberculosis assn., New York. . . . George JOHNS-TON is doing advertising and promotional work in Milwaukee.

### nineteen thirty-eight

HOWARD RUFF is assistant production manager of the Milwaukee Lace Paper co. . . . Doris ANNEAR accepted a position as dietician at St. Anthony's hospital, Carroll, Ia. Miss Annear spent the last year at a Cincinnati hospital. . . . George LANPHEAR is assistant director of football and track and director of basketball at Ripon college. . . . Charles H. WINKLER is working for his Master's degree at the University of Colorado, Boulder. He is resident counsellor for the Chi Psi fraternity chapter there. . . John GOL-EMGESKE played professional football with the Brooklyn Dodgers for the third season this year. . . . James S. VAUGHAN is studying at Syracuse university where he has a two year scholarship in the Maxwell Graduate School of Public Administration. . . . Howard H. BIEN-DARRA, Madison, is with the Wisconsin Highway commission. . . . Wilmer J. BLONG is a member of the Ozaukee County Highway commission at Port Washington. . . . Edward H. STRAND, formerly with Mead, Ward and Hunt, has joined the staff of the United States Engineering Corp., Tulsa, Okla. . . . Harold E. RUCKS is engaged in appraisal work on public utilities for Jay Samuel Hart, consulting engineer, Madison. . . . Harold O. ARNDT is a design engineer with the Highway Trailer co. . . . David L. BOGUE is employed in the advertising department of General Motors co. . . Frederick J. GUNTHER has been appointed assistant instructor at Purdue university, Lafayette, Ind. . . . Herbert A. GEITTMANN has left his position with the Saginaw Malleable co., a division of General Motors, to become associated with the Steel Sales co., Chicago. . . . Nick FRIESEN is employed by the Canadian Atlas Steel co., Welland, Ont.

#### nineteen thirty-nine

HOWARD O. MOORES and Aldro LIN-GARD, 38, have been transferred to Randolph field, near San Antonio, Tex., United States army air corps training center, for the second stage of their training in army flying. Moores completed his first period of training in a school of the Sixth Corp Area. Lingard was a student in a basic air course at Parks Air college, Inc., East St. Louis, Mo. . . . Four 1939

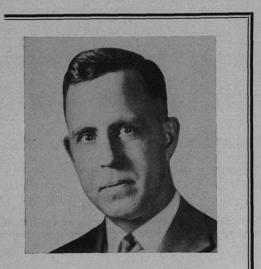
## For Safety's Sake

SIDNEY J. WILLIAMS, B. S. '08, C. E. '15, director of the Public Safety Division of the National Safety Council, Chicago, is one of the country's outstanding authorities on traffic accident prevention.

A pioneer leader in the safety movement, he has been engaged in safety work for 25 years, not only with the National Safety Council, but with cooperating organizations throughout the country.

His long service in the cause of safety and the effective part he played in the national saving of more than 7,000 lives on America's streets and highways in 1938 were recognized by the presentation to Mr. Williams of the C.I.T. Safety Foundation's grand award of \$5,000. The award goes annually to the person who has made the greatest contribution to the cause of highway safety during the year.

Mr. Williams joined the Council in 1918, five years after its inception, and helped guide its growth to the widespread organization of today. He served first as chief engineer and became director of the Public Safety Division when it was organized in 1924. graduates have been selected as reserve officers for seven months active duty. The officers are Daniel E. GAFFNEY, Green Bay, to Ft. Devens, Mass.; Raymond J. BLEISE, De Forest, to Camp Jackson, S. C.; David W. IUNGHUN, Beloit, to Camp Jackson; and Clayton J. MUR-PHY, Rockford, Ill., to Ft. McClellan, Ala. The men, all second lieutenants, will be in training with the regular army until June 30, after which 10 per cent of all the men selected will be offered commissions in the regular army.... Marion RADKE, Horicon, is a teaching assist-



## **Directs Buick Sales**

TO HEAD the central region of the recently reorganized Buick Motor Company sales organization, company officials selected C. C. Edmonds, '15, M. A. '18, Ph. D. '27, formerly manager of their Chicago zone. In his new capacity, Edmonds will have charge of the outlets in Michigan, Ohio, Pennsylvania, Indiana, Kentucky and parts of New York. He has been given the title of assistant general sales manager and will have his headquarters in Flint, Michigan, home of the Buick company.

There are approximately 500 dealers in the central region who during the past year sold more than 225,000 automobiles. In 1933 that same group sold but 42,000. Altho no increase in the number of dealers has been made, the company anticipates a sale of nearly a quarter of a million cars in this region during 1940.

Mr. Edmonds was associated with the department of economics at the University of Michigan for a short time after leaving Wisconsin. Following this he joined the sales staff of the Buick company as an assistant in the office maintained at Flint. For several years he was in charge of the Pittsburgh zone office and two years ago was transferred to the Chicago office. ant in child psychology at the University of Minnesota where she is working for a Master's degree. . . . Jean SUTHERLAND, Horicon, is working for a Master's degree in child psychology at the University of Minnesota. . . . Margaret THEISEN has been employed for the past year with the Grasselli Chemicals Division of the DuPont co., in the trade analysis section. . . Janet ENGEBRETSEN is now living at 600 N. Broadway, Baltimore, Md. . . . Vincent GAVRE has been playing professional football with the Kenosha Coopers. He is also continuing his studies at the University. . . . Harriette WRIGHT is teaching English and speech at Elkhorn high school. . . . Harry LAIDLAW is in the department of science at Oakland City College, Oakland, Ind. . . . Rudoph BORMANN is in the training course of Cutler-Hammer, Inc., Milwaukee. . . . Leo BRODZELLER is employed by the Madison Gas and Electric co. . . . Walter CLARK, Jr., is with the Century Electric co., St. Louis, Mo. . . . Myron CLOSE, Jr., is connected with the Gillette Rubber co. at Eau Claire, Wis. . . . Everett H. DAVIES is employed by the Allen Bradley co., Milwaukee. . . . Harold A. DIETRICH is with the Gisholt Machine co., Madison. . . . Willard DITTMAN is employed by the Globe Union co., Milwaukee. . . . Robert FRIESS is working with the Commonwealth Telephone co., Waterloo. . . Robert J. HASS is employed in the signal division of the Milwaukee Road, Milwaukee. . . . Harrison HENKEL, Madison, is with the Sam Hart co. . . . Conrad HOEPPNER is doing graduate work on a fellowship at the University. . . . Joseph HOGAN is connected with Sam Hart, Madison. . . . Robert HOPKINS is in the employ of General Electric co., Schenectady, N. Y. . . . Yves HUNSADER is with the Wisconsin Development Authority at Lancaster, Wis. . . . Richard JOHNSON is with the Westinghouse Electric and Manufacturing co., East Pittsburgh, Pa. . . . William M. KNIGHT is taking the training course of the General Electric co. in Schenectady, N. Y. ... William KORSAN is employed by the Louis Allis co., Milwaukee. . . . Harold KURTH works in the Ken-rad co., Owensboro, Ky. . . . Carl LUD-VIGSEN is with the Globe Union co., Milwaukee. . . . Malcolm McCONNELL is in the employ of the United States Steel co., Gary, Ind. . . . Gordon MAC DONALD is with the Wisconsin Gas and Electric co., Racine. . . . Gordon MICKELSON is parttime assistant in the University dynamo laboratory. . . . Robert MIERENDORF is with the Pergande Publishing co., Milwaukee. . . . Robert PARENT is doing research work at the University. . . . Raymond MOORE is taking the student training course with the Westinghouse Electric and Manufacturing co., Pittsburgh, Pa. . . . Edmund H. ALBRECHT is a process development

engineer with E. I. duPont de Nemours, Wilmington, Del. . . . William B. AVERY has a position with the Socony Vacuum Oil co., Buffalo, N. Y. . . . Thomas K. CHRISTIANSON is with the Chrysler Institute, Detroit, Mich. ... Samuel C. CASTAGNA is employed by the Linde Air Products co., Chicago, Ill. . . . Thomas C. CATLIN is with the Marathon Paper co., Menasha. . . . Karl T. HARTWIG is employed by the Universal Oil Products, Riverside, Ill. . . John E. HEUSER is with the Le Roi co., Milwaukee. . . . Fred KRAATZ is with the Armstrong Cork and Insulation co., Lancaster, Pa. . . Edward LARSEN is a chemical engineer with the Procter and Gamble Manufacturing co., Chicago, Ill. . . . Walter A. LIEDKE has a position with the Midwest Bottle Cap co., Belvidere, Ill. . . . Max L. LINDOO is a chemical engineer with the Gillette Rubber co., Eau Claire. . . . John NELSON is with the Goodrich Tire and Rubber co., Akron, Ohio. . . Robert J. NEWMAN is doing research work in petroleum with the Universal Oil Products co., Riverside, Ill. . . . Robert E. ADAMS is a research metallurgist with the Battelle Memorial Institute, Columbus, Ohio. . . . Ernest F. BEAN is a mining engineer with the Montreal Mining co., Montreal, Wis. . . . Joseph J. BECK is employed by the Carpenter Steel co., Reading, Pa. . . . James O. CHRISTENSON is with the A. O. Smith co., Milwaukee. . . . Arthur F. GERVAIS has a position with the Phelps Dodge corp., Bisbee, Ariz. . . . John R. KILD-SIG is junior metallurgist with the Youngstown Sheet and Tube co., Indiana Harbor, Ind. . . . Edward L. KOLTUN is employed as a mining engineer by the Nevada Consolidated Copper co., Ruth, Nev. . . . John S. LYONS is with the Walker Mining co., Walkerville, Calif. . . . De Wayne L. MILLER is a mining engineer in Fairbanks, Alaska. . . . Arthur WICHERN has purchased "Goin' Places in Madison and Southern Wisconsin'', an advertising medium and amusement guide formerly owned by Victor SCHOEN, '38. Mr. Wichern is employed in the feature advertising department of the Madison newspapers. . . . John T. AIRIS is with the A. J. Airis Co. in Eau Claire. . . . John GERLACH, formerly with the Chicago White Sox baseball team was traded to the St. Paul American Assn. club in January. . . . Oswald WEDEKIND is with the Machlett Laboratory, Springdale, Conn. . . . Chester Piatkiewicz is now with Babcock & Wilcox Co., Barberton, O. ... Glen A. THOMPSON is with the American Bridge Co. at Ambridge, Pa. . . . William W. SURLES is with the Stolpe Steel Products Co. of Milwaukee. . . . Frank WATERS is with the Atlas Powder Co. at Wilmington, Dela. . . . Clifford VANDERWALL is employed by the Northwest Engineering Co. of Green Bay. . . Paul WEBER is with the Dupont Co. of Wilmington, N. J.



## For Better Specialists

**F**OR some years past, the medical profession has believed there were too few schools of medicine at which young medical graduates could receive the proper training to meet the stern requirements set up by the several specialty boards.

The American Board of Medical Specialties took cognizance of the apparent situation and appointed the Commission on Graduate Medical Education to study the problems and principles involved. Searching for a director for the study, the commission was practically unanimous in its selection of Dr. Robin C. Buerki, '15, director of the Wisconsin General Hospital at the University.

Dr. Buerki was selected for this important assignment largely because of his grasp of the hospital situation in general, resulting from his work as president of the American Hospital Association, and because of his continued and indefatigable interest in medical education.

The commission estimated that the survey would require "about three years". That was in 1938. Today, a year ahead of schedule, Dr. Buerki and the commission are about ready to submit their proposals to the American Board of Medical Specialties.

Altho not complete the report will probably suggest a proposal with the hospitals as the core of the plan. There the graduate students can get more concentrated and, possibly, better training than they are able to obtain in schools. Working under able and outstanding specialists for a period of three or more years the young students would have a splendid opportunity for intensive work with their preceptor, who, because he would have only a few internes, could devote a greater amount of time to their proper training.

# Have You Heard?

# MARRIAGES

- 1888 Mrs. Anna Fisk Saunders, Long Beach, Calif., to Eugene Edward BROSSARD, Madison, on Oct. 27, at Omaha, Nebr. Mr. Brossard is state revisor of statutes. At home at 1130 Erin St., Madison.
- 1899 Ellen Muriel Stubkjaer, Stoughton, to Earl Steede ANDERSON, formerly of Stoughton, on Nov. 9. At home in Walworth.
- ex '13 Martha Ann Hill Hayes, Chicago, to Maxwell G. B. WALSH, Madison, on Sept. 28. At home at R. 1, Madison.
- 1919 Marion Esther TYLER, Glidden, to William L. Robertson, on April 3, at Wandcrest Park, Pine, Colo. At home at Box 288, Monte Vista, Colo.
- 1923 Elizabeth Irene BYRNS, Madison, to
- 1930 John Carl WEBER, Madison, on Oct. 17. Mrs. Weber had been laboratory technician for the Madison board of health for several years. Mr. Weber is an electrical engineer with the Commonwealth & Southern corp. At home in Jackson, Mich.
- 1928 Mary Catherine WILLIAMS, Madison, to Dr. William Charles Hensle, New York City, on Oct. 10.
- 1928 Elizabeth Louise SCHWEITZER, New
- 1931 Philadelphia, O., to Olaf Sodring WES-SEL, Madison, on Nov. 15. Mr. Wessel is an associate rate analyst with the TVA at Knoxville, Tenn., where they will make their home.
- 1929 Joy Gilder, New York, to Asher Eugene TREAT, Antigo, on Oct. 7 in Fayetteville, Arkansas. Mr. Treat is an instructor in Biology at City College, New York.
- 1929 Judith Florence NINMAN, Reedsburg, to Martin S. Byrnes, Minneapolis, Minn., on Nov. 18. For the past two years Mrs. Byrnes has been advertising manager of Hennessy's in Butte. At home at 932 Waukesha St., Butte, Mont.
- 1930 Eleanor Amorette CROSS, to Eugene Boyd, both of Waupun, on Nov. 1. Mrs. Boyd has been director of music in the grade schools of Waupun. They expect to make their home in Los Angeles.
- 1930 Mary Brown ALLEN, formerly of Marion, Ind., to George Tuhey, on Sept. 30. At home in Defiance, O.
- 1931 Gertrude Lynch, to William Franklin BINDLEY, both of Terre Haute, Ind., on Oct. 18. At home on Margaret Ave. Mr. Bindley is associated with his father in the E. H. Bindley & Co., wholesale drug business.

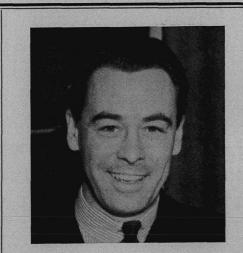
- ex '31 Mary Clausen, to John Winslow DEAR-HOLT, both of Milwaukee, on Oct. 12. Mr. Dearholt is associated with Will Ross & Co., in Kansas City, Mo.
- 1931 Dorothy Mary LEE, Milwaukee, to John Phillips Russell, Brookline, Mass., on Oct. 10. At home at 14 Mt. Vernon St., Dedham, Mass.
- 1931 Grace Belinda BRATLIE, Madison, to C. Dale Carpenter, Mt. Vernon, Ill., on Nov.
  4. Mrs. Carpenter had been teaching at the Wausau high school. At home at 2308 Logan St., Mt. Vernon.
- ex '32 Doris Ann WEISENSEL, to Clarence M. Meister, both of Sun Prairie, on Oct. 3. At home in Sun Prairie.
- 1932 Frances Biel, Mishicot, to Roland Joseph HESS, Two Rivers, on Oct. 14. At home at R. 2, Two Rivers.
- ex '32 LaVerne Eleanor BAYER, Kenosha, to James William Hughes, on Oct. 14. At home at 17140 Third Ave., Apt. 17-A, Detroit, Mich. Mrs. Hughes, for the past several years, had been society editor of the Kenosha Evening News.
- 1932 Geraldine Blair Thiess, to Fred Tuttle WILLIAMS, both of Evanston, Ill., in October. Mr. Williams is practicing law in Chicago.
- 1932 Dorothy Ellen Stark, Appleton, to Frederick Herman WOLF, La Crosse, on Oct.28. Dr. Wolf is practicing medicine with his father at La Crosse. At home at 408 N. 22nd St.
- ex '32 Ellen Lucille Lalor, Oregon, to Francis Edward CURRAN, Mauston, on Nov. 4. At home in Mauston, where Mr. Curran is engaged in business.
- 1932 Helen Louise KOHLI, Monroe, to Frederick Joseph Curran, Madison, on Oct.
  28. Mr. and Mrs. Curran are both members of the editorial staff of the Wisconsin State Journal. At home at 121 S. Hamilton St.
- ex '32 June Jopke, to Carl William MUELLER, both of Madison, on Nov. 4. At home at 845½ E. Johnson St.
- ex '32 Josephine Frances Skok, to Malcolm Neil LARSON, both of Sheboygan, on Dec. 6. Mr. Larson is vice-president of the Sheboygan Fruit Box company. At home at 519 Vollrath Blvd., Sheboygan.
- ex '33 Margie Mareline WOY, Madison, to Max
- 1933 ROHR, Watertown, on Oct. 14. Mrs. Rohr is the daughter of the late Prof. F. E. Woy. Mr. Rohr is employed in the Merchants' National Bank, Watertown, where they will make their home.
- 1933 Anola Myrtle CHRISTENSON, Hartford. to Donald E. Hacker, on Oct. 7.

- ex '33 Bernice Mabel BROWN, Madison, to Robert Harris, Los Angeles, Calif., on Sept. 30. At home at 668 Whitmer St., Los Angeles.
- 1933 Winfred Ruth BARSNESS, Madison, to
- ex '34 T. Arthur TURNER, Hartford, on Oct. 16. Mr. Turner is executive secretary of the Wisconsin Association for the Disabled. At home at 1702 Van Hise Ave., Madison.
- 1933 Margaret Cassidy, Jersey City, N. J., to Kenneth Leon HOWARD, Milwaukee, on Sept. 16 in Jersey City. They will make their home in Minneapolis, where Mr. Howard is studying for his doctor's degree at the University of Minnesota.
- 1933 Eva May Jeanette TRANT, New York City, to Joseph McMullan, on Aug. 13.
- ex '33 Genevieve Potter, LaFayette, to John Beamish MORRISSY, Elkhorn, on Nov. 4. At home in Lake Geneva, where Mr. Morrissy has a law office.
- 1933 Ruth Lucille ZODTNER, Portage, to
- 1934 Robert Preston ROLLINS, Elgin, Minn., on Nov. 11. Mr. Rollins is director of the Forrest County welfare department at Crandon.
- 1934 Anita Illa LAACKE, to Harold C. Woerishofer, both of Milwaukee, on Sept. 23. At home in Milwaukee.
- 1934 Jean McMillan, Fargo, N. Dak., to Joseph Burr COOK, Madison, on Oct. 21. At home in Fargo.
- 1934 Margaret Kathleen Mollen, Pt. Edwards, to George Wesley JOHNSON, Camp Douglas, on Oct. 28. At home at Park Ridge, R. 2, Stevens Point.
- 1934 Winifred Jean Wiley, Chippewa Falls, to Harold Richard WILDE, Wauwatosa, on Nov. 25. Mr. Wilde is secretary to Senator Wiley. At home in Washington.
- 1934 Dolores Veronica FITZGERALD, South Milwaukee, to Martin Joseph Hanrahan, Hartford, on Nov. 18. At home in Hartford.
- 1935 Lois SeCHEVERELL, Madison, to Rob-
- 1932 ert Arthur BUELL, Waterton, on Oct. 28. At home at 429 Prospect Ave., Janesville, where Mr. Buell is engaged in the practice of law.
- 1935 Mildred Kolb, Manitowoc, to Clermont Fred REINHARDT, Two Rivers, on Nov.
  5. At home in Madison, where Mr. Reinhardt is associated with the Madison Gas & Electric company as an engineer.
- 1935 Dorothy Khristine Guldhaug, Monroe, to Kenneth Wendell BAUMAN, on Nov. 8. He is associated with the family business, the Bauman Hdwe. & Implement co.

1935 Mary Frances MacKECHNIE, Hillsboro,

1938 to Richard Kenneth SHOWMAN, Madison, on Nov. 25. Mrs. Showman is hostess at the Memorial Union. Mr. Sherman is a graduate assistant in history at the U. At home at 1155 Edgewood Ave.

- ex '35 Shirley Ruth RUBNITZ, Madison, to Dr. Henry A. Lipschutz of Manitowoc, on Dec. 1, in Chicago. At home in Manitowoc.
- ex '35 Marion Schultz, to Kenneth John WOL-LAEGER, both of Milwaukee, on Dec. 2. At home in the Abbotsford apartments in Milwaukee.
- 1936 Lorraine Elizabeth Drengler, to Felix Francis PREBOSKI, both of Antigo, on Sept. 30. Mr. Preboski is coach and athletic director at Thorp high school. They will reside at Thorp.

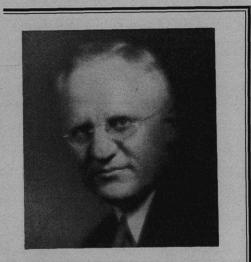


## **NBC Production Chief**

A NOTHER product of the old Bascom Theater stage has made good in radio work. To that long list of Wisconsin alumni who have reached the heights is now added the name of Wilfred S. Roberts, '28, former Haresfoot and Wisconsin Players headliner, who was recently appointed manager of the production division of the National Broadcasting company.

Following his graduation from Wisconsin, Roberts did a little theatrical work and then entered the employ of the Aluminum Goods Mfg. Co. He remained with this company until 1936 when he joined NBC's production division. Among the programs he produced was "The March of Time". He transferred to the commercial programs division in 1938. In April, 1939, he took a leave of absence to act in a series of pictures for Paramount studios. He returned to NBC on November 1, and assumed his new duties in December.

- 1936 Bernadine Plachy, to Charles Elwood RICHARDSON, both of Madison, on Oct.
  3. Mr. Richardson is employed as a chemist with the state highway commission. At home in the Randall Park Apts.
  1936 Mary Virginia WHEARY, Racine, to
- 1937 Richard Stephen Cushing BRAZEAU, Wisconsin Rapids, on Nov. 4. Mr. Brazeau is associated with his father in the



## **Packers'** Advisor

IN A recent booklet, Oscar G. Mayer, Chicago packer, called attention to one of the most interesting discoveries in meat packing economics, the vital relationship between buying power and meat prices. Up to five or six years ago this relationship had received no attention. That is not until Adolph O. Bauman, '17, established his Commodity Appraisal Service in Chicago and began to tell his story to the meat industry.

An editorial in the Chicago Journal of Commerce hinted in 1937 that Mr. Bauman's work might have been responsible for changing his theme from "price parity" to "income parity" something which Mr. Bauman has preached loud and long.

Although a graduate from the Chemistry course at the University, Mr. Bauman has found this scientific training far more advantageous to him than any study of commerce or statistics might have been. In his services to the meat industry he furnishes information concerning consumer buying, consumer resistance, inventory policy, potential revenues and precise knowledge of the market.

Prior to establishing his own business, Mr. Bauman has been connected with the Wisconsin Telephone company and Armour and Company doing economic research. He established his present firm in 1933. law firm, Brazeau & Graves. At home in Wisconsin Rapids.

- 1936 Agnes Louise KIRCHER, Columbus, O., to Oscar Kenneth Caldwell, Fremont, O., on Oct. 28. At home at Fostoria, O.
- 1936 Marjorie M. Mennes, Hudson, to Edward George BRUNS, formerly of Elkhart Lake, on Nov. 6. At home at 325 Oak St., Hudson. Mr. Bruns is with the Federal Land Bank of St. Paul, at Hudson, Wis.
- 1936 Marjorie Moss CNARE, Madison, to Au-
- 1938 brey Gerald SUNDET, La Crosse, formerly of Wisconsin Rapids, on Nov. 25. Mr. Sundet is employed in the Chicago office of the C. M. St. P. & P. Ry. At home at 5746 Kenmore Ave., Chicago.
- 1936 Gertrude S. Lindell, to Milton Alphonse LEFEVRE, Green Bay, on Nov. 11. Mr. Lefevre is a chemical engineer with the Hoberg Paper mills. At home at 435 S. Madison St., Green Bay.
- 1936 Alice Harriette PEASE, Madison, to
- 1939 Philip Beamish MORRISSY, Elkhorn, on Dec. 2. Mr. Morrissy is an attorney with Morrissy & Morrissy in Elkhorn, where they will make their home.
- ex '36 Ruth Genevieve Lynch, Janesville, to Joseph J. DOYLE, Madison, on Nov. 30. Mr. Doyle is owner of the East Side Cleaners & Tailors. At home at 836 E. Johnson St.
- 1936 Mary M. Lucey, to James Arthur RHODES, both of Madison, on Dec. 7. Mr. Rhodes is employed as a junior agricultural engineer with United States Soil Conservation commission. At home in Parsons, Kans.
- 1936 Betty Jane HERREID, Madison, to El-
- 1933 mer William ZIEBARTH, Columbus, on Dec. 16. At home at 2024 Commonwealth Ave., St. Paul, Minn. Mr. Ziebarth is an instructor in speech at the University of Minnesota.
- ex '37 Alice C. NEWTON, Geneseo, N. Y., to
- ex '31 Royston Follmer SPRING, Rochester, N. Y., on Sept. 9. Mrs. Spring is librarian at the Rochester Public Library and Mr. Spring is with Fine Papers, Inc. At home in Rochester.
- 1937 Virginia Treleaven, Oak Park, to Walter Edwin BLAKELY, Beloit, on Oct. 14. Mr. Blakely is an attorney with Blakely & Blakely, Beloit. At home at 423 Prospect St., Beloit.
- 1937 Adele Gertrude Ludlow, Monroe, to Karl William STORCK, Boscobel, on Oct. 21. At home at 400 Dwight St., Boscobel.
- ex '37 Myra Deschane, to Henry George HAN-SEN, both of Green Bay, on Oct. 16. At home at 1050 Shawano Ave., Green Bay.

- 1937 Georgiana W. DAVIS, White Plains, N. Y., to John Joseph Eagen, Woodside, L. I., on Aug. 19. At home at Fieldston Manor, Riverdale, N. Y.
- 1937 Doris Phillips, Niagara Falls, N. Y., to Gerald Jenson RISSER, on Oct. 7. At home at 719 Pierce Ave., Niagara Falls.
- ex '37 Nancy McDonough, to George Corcoran HARKER, Beloit, on Oct. 14. Mr. Harker is associated with the Illinois-Wisconsin Concrete Pipe & Tile co. At home at 1325-8th St., Beloit.
- ex '37 Doris Mary RENNER, Neenah, to William R. Beerman, Barrington, Ill., on Oct. 28. At home at 210 Elm St., Neenah.
- 1937 Stephanie B. Lukasiak, South Bend, Ind., to Arthur Davis HARB, Madison, on Oct. 11. At home at 1138 N. Fremont St., South Bend.
- 1937 Audrey Thora ZACHARIASEN, Milwaukee, to James D. Yates, Chicago, on Nov. 6.
- ex '37 Virginia Sandberg, Rock Island, Ill., to Paul Leslie MOHR, Wheaton, on Oct. 14. Mr. Mohr is assistant comptroller, Wheaton college. At home at 219 Naperville St., Wheaton, Ill.
- 1937 Eatha Abraham, to Elroy Frederick BOENING, Milwaukee. Mr. Boening is an engineer with the Wisconsin Power & Light co. in Oshkosh.
- 1937 Marguerite Lindemann, to Carl August BURGHARDT, Jr., both of Milwaukee, on Nov. 11. At home at 4272 Wilson Ave., Shorewood.
- 1937 E. Marjorie LOWE, to Clifford William
- 1937 PAULS, both of Madison, on Nov. 25. Mr. Pauls is employed by the International Harvester co. At home at 301 Norris Court.
- 1937 Carol Sutherland WAGNER, to James Cabell Johnson, both of Milwaukee, on Nov. 18. At home at 4482 N. Cramer St., Milwaukee.
- 1937 Edith Hoover, Stoughton, to William Roger REINHART, Wisconsin Rapids, on Nov. 30. Mr. Reinhart is coaching in the Oconomowoe High School.
- 1937 Betty Barnes, Wautoma, to Paul Joseph GRISWOLD, Jr., on Nov. 23. At home in Chicago.
- 1937 Ruth Iryne Dizack, to Manuel PETER, both of Milwaukee, on Nov. 26. At home at 1114 N. Marshall St., Milwaukee.
- 1937 Mary Catherine Kerin, Madison, to Henry Nickolas HAFERBECKER, Wautoma, on Nov. 30. Mr. Haferbecker is county agricultural agent for Waushara county.
- 1937 Ruth Berry, Chicago, to Stanley Marius SIVERTSEN, Stoughton, on Nov. 25, in

Chicago. Mr. Sivertson is employed with Armour and Co., in the chemical research department.

- ex '37 Jean Lillian OTTO, Wauwatosa, to Robert Edward Smith, West Allis, on Dec. 16. At home in Atlanta, Ga.
- ex '37 Betty Jane Valeskie, to Ellery W. LE-VITTS, both of Mellen, on Nov. 24, in Bridgeport, Ind.
- 1937 Natalie Grayson MELBY, Whitehall, to John North Fischer, Battle Creek, Mich., on Dec. 16. At home at 15 S. Broad St., Battle Creek. Mrs. Fischer, before her marriage, taught speech pathology in Battle Creek and La Crosse.
- ex '38 Marion Tracy MILLS, Fond du Lac, to Dr. Frank Wozniak, Jr., Beverly Hills, Chicago, on Sept. 9. At home in Chicago.
- ex '38 Dorothy Anne KLEINHEINZ, Wausau, to Donald Louis Eisenach, Duluth, Minn., on Oct. 21. At home at 1602 E. 1st St., Duluth, Minn.
- 1938 Jane Dougherty, Wisconsin Dells, to Edward Joseph BROWN, Mineral Point,

## **New Engineering Job**

A DOLPH J. ACKERMAN, '26, was recently appointed Director of Engineering for Dravo Corporation at Pitts-



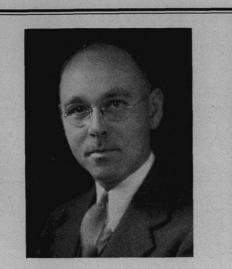
burg, Pa. He formerly was Development Engineer for the Engineering Works and Contracting Division of the Corporation.

Mr. Ackerman has always been active in the design and construction of various types of dams and hydraulic structures, having previously been associated

with Stone & Webster on Conowingo Dam, and with the Aluminum Company of America on the Calderwood and Chute a Caron projects. He was Chief Engineer for the contractors on the Madden Dam, Panama, and, for four years, head construction plant engineer for the Tennessee Valley Authority.

Ackerman holds patents on automatic spillway gate operating mechanisms as used on the Calderwood, Glen Ferris, and Bonneville Dam; and also on the cableway towers with rear thrust wheels as used on the Madden, Marshall Ford, Norris, Hiwassee, and other dams. He is co-author with C. H. Locher of the book published serially "Planning and Plant for Heavy Construction." on Oct. 10. At home at Wisconsin Dells, where Mr. Brown is a practicing attorney.

- 1938 Phyllis Welch STEWART, Elroy, formerly of Madison, to Jerry Pech, Chicago, on Oct. 7. Mrs. Pech is editor of the Gage Park Herald, in Chicago. At home at 2514 W. 55th St., Chicago.
- 1938 Gertrude Schoeller, Milwaukee, to Gilbert Henry KOCH, on Sept. 30, in Emmaus Evangelical Lutheran church. Mr. Koch is assistant chemist at J. Greenebaum Tanning Co. Plant No. 2. At home in Milwaukee.
- ex '38 Helen Louise WEISSBRENNER, La Grange, Ill., to Donald Marble, on Oct. 7.



## **Prosit!**

THE next time you meet George B. Sippel, '14, on the street, greet him with a robust "Hoch sollen sie leben" and congratulate him on being elected president of the Master Brewmasters Association of America, an honor which he received last October.

Sippel's regular position is vice-president in charge of production of the Burger Brewing company of Cincinnati. He served the association as its vice-president last year. During 1937-38 he served as president of the Cincinnati Wisconsin alumni club. He is at present a regional governor for the alumni clubs in his district.

He is a member of the American Chemical Society; the American Association of Cereal Chemists, the Institute of Brewing of Great Britain, and the American Association of Brewing Chemists. During the World War he served with the U. S. Air Service and is a graduate of the U. S. School of Military Aeronautics at the University of Illinois.

- 1938 Patricia Kelly, Clintonville, to Donald Dana TRUMPY, Monroe, on Oct. 28.
- ex '38 Marian Rottman, to Ralph Joseph VAN-DENHEUVEL, both of Milwaukee, on Oct. 7. At home at 4446 N. 28th St.
- 1938 Dorothy Helen HECK, Madison, to
- 1937 Charles Daniel TRELEVEN, Nekoosa, on Nov. 6. Mr. Treleven is employed on the Wisconsin Rapids Daily Tribune. At home at 731-8th St., N., Wisconsin Rapids.
- ex '38 Irene Elizabeth Beck, Milwaukee, to William H. BRADY, Jr., Eau Claire, on Nov. 11. At home at 839 N. Marshall St., in Milwaukee.
- ex '38 Linda Mayfield Burke, Racine, to Grant George THOMPSON, Peshtigo, on Nov. 4. Mr. Thompson is part owner of the Minocqua Boat Mart & Service station. At home in Minocqua.
- ex '38 Christine Amalia LEGREID, to Robert
- 1939 Harder BARNES, both of Madison, on Nov. 17. At home at 2234 E. Johnson St. Mr. Barnes is with Scanlan-Morris Co.
- ex '38 Kathryn Marie Fry, Bronxville, N. Y., to Carl Jay MUCH, Berlin. Wis., on Nov. 14. Mr. Much is associated with the Park Chambers hotel, New York City. They will make their residence at the hotel.
- 1938 Margaret Abigail YOUNG, Omaha,
- 1937 Nebr., to Vigo Gilbert NIELSEN, Evansville, Ind., formerly of Eau Claire, on Nov. 11. At home at 1905 E. Gum St., Evansville, Ind.
- 1938 Marianne Virginia GRIEVES, Lacon,
- 1938 Ill., to Howard Duenk HUENINK, Sheboygan, on Nov. 18. Mr. Huenink is with the Citizens State Bank at Sheboygan Falls. At home at 125 Poplar St.
- 1938 Virginia Kelly, Clintonville, to Fred Frank KAFTAN, Green Bay, on Nov. 18. At home in Madison, where Mr. Kaftan will finish his studies at the University Law school.
- ex '38 Hazel Sengstock, Bowler, to Sidney W. FELTS, Tilleda, on Nov. 11. At home in Clintonville.
- ex '38 Eleanor E. Kollath, to Allen E. MAUER, both of Green Bay, on Nov. 23. Mr. Mauer is employed at Northwest Engineering co. At home at 710 Stuart St., Green Bay.
- 1938 Kathleen Elizabeth REILLY, to Charles
- ex '39 Weymouth JALLINGS, both formerly of Madison, on Dec. 2. Mr. Jallings is associated with the American National Bank & Trust co. of Chicago. At home at 4544 N. Hazel Ave.
- 1938 Gladys Ruth SPEVACHEK, to Irwin V. Anderson, both of Green Bay, on Nov. 23. At home at 521 S. Adams St.

- 1938 Jean Hill DUNCAN, Baraboo, to Harold A. Hauert, Appleton, on Dec. 2. At home at R. 1., Menasha.
- 1938 Elisabeth EVEN, Kenosha, to William Andrew Sale, Norfolk, Va., on Nov. 30. At home at 4306 Newport St., Richmond, Va.
- ex '38 Eleanor McClure, Williams Bay, to Herbert Eric JOHNSON, Lake Geneva, on Dec. 2. Mr. Johnson is an assistant county engineer for Walworth county.
- ex '38 Virginia Armstrong, to Velton M. FOX, Jr., formerly of Cambria, on Nov. 18. They are making their home in Chicago.
- 1939 Rebecca Frances CLARK, Madison, to ex '39 Robert Nelson JORKENSEN, Racine, on Oct. 7.
- ex '39 Alyce K. Fulwiler, Loyal, to Myron L. MIEDANER, Marshfield, on Oct. 16. Mr. Miedaner is in the wholesale meat business. At home at 821 N. Central Ave., Marshfield.

ex '39 Thea Louise LOVETON, Rhinelander, to

1933 J. Robert WILSON, Madison, in October.

- ex '39 Mary Elizabeth Corscot, Madison, to Bernard Francis FULLER, formerly of Madison, on Oct. 21. Mr. Fuller is associated with the S. S. White Dental Mfg. co., Chicago. At home in Chicago.
- 1939 Louise Benckenstein, to Carl Warren GRIFFITHS, both of Madison, on Nov.9. At home at 23 N. Webster St.
- 1939 Anne Marie MORTONSON, Milwaukee, to Frederick C. Thomas, Madison, on Nov. 18. At home at 1910 Birge Terrace, Madison.

ex '39 Lyrl Jean AUSTIN, to Roy Arthur

ex '39 FRISQUE, both of Green Bay, on Nov. 23. Mr. Frisque is associated with the Northwest Engineering corp.

1939 Mary Eleanor CROWLEY, Madison, to

- 1938 Clement Carl SCHMIEGE, Appleton, on Nov. 18. At home in Sheboygan. Mr. Schmiege is associated with the Pet Milk co.
- ex '39 Mable Elizabeth PEAVY, Wisconsin Rapids, to Robert James Mader, on Nov. 28. At home at 1440 Elm St., Wisconsin Rapids.
- ex '39 Violet Bloch, to Archie SHONAT, Jr., both of Berlin, on Nov. 22. At home in the Wright Apts. Mr. Shonat is employed at the Berlin Tanning & Mfg. Co.
- 1939 Doris Helena Little, to Mahlon John PLUMB, both of Beloit, on Nov. 23. At home at 836 Grant St., Gary, Ind. Mr. Plumb is a draftsman with the American Bridge Co.
- ex '40 Lorraine Elizabeth LEMON, Madison, to Roman H. Schneider, on Nov. 4. At home at 1033 Spaight St.

- ex '40 Geraldine Claire SANDERS, Plymouth, 1939 Wis., to Carlyle PRITCHARD, Coldwater, Mich., on Nov. 11. At home at 110 Marshall St., Coldwater. Mr. Pritchard is an assistant engineer at the Michigan Associated Telephone company.
- ex '40 Beatrice Jacqueline de RYCKE, to William J. Hyink, III, both of Milwaukee, on Nov. 11. At home in Muncie, Ind.

ex '40 Rosemary Cecelia PIRSCH, Kenosha, to

- 1939 Robert Dryden TINGOM, Madison, on Nov. 11. At home in Phoenix, Ariz.
- ex '40 Mary Catherine O'BRIEN, to Robert
- 1935 Hall KRONE, both of Madison, on Nov. 25. Mr. Krone is an engineer with the state highway commission. At home at 325 Woodland Circle in Lakewood, Madison.
- ex '40 Isabel GRAVES, Madison, to Donald 1938 Covey WIGGINS, Lake Geneva, on Dec. 2. At home at 1890 E. 105th St., Cleve-

land, O., where Mr. Wiggins is employed

## **Tradition Defied**

A VIRTUAL "believe it or not" for Ripley was the recent appointment of an engineering graduate to the deanship of one of the nation's finest law schools. The "alumnus who thus defied tradition is E. Blythe Stason, '13, who was named dean of the University of Michigan law school last spring.

Stason received his B. A. at Wisconsin, became interested in engineering and spent the next few years at Massachusetts Institute of Technology, getting his B. S. there in 1916. Came World War I and he enlisted, serving in all grades from private to Captain of Engineers until the armistice.

It was the war which influenced his change of profession, convincing him that he did not care to be a "cog in a wheel" any longer. On his discharge he enrolled in Michigan's law school, received his Juris Doctor degree in 1922. Two years of private practice in Sioux City, Iowa, his birthplace, preceded his joining the Michigan faculty in 1924.

A recognized authority on Administrative Law and Taxation, Dean Stason has been active in the legal affairs of the state of Michigan, serving as secretary of the Michigan Bar Ass'n from 1929 to 1935. He is a member of the National Conference of Commissioners on Uniform State Laws and was instrumental in the creation of the present "Integrated State Bar" in Michigan.

He is author of a "Case Book on Multiple Corporations" and "Cases and Other Materials on Administrative Tribunals." as an agricultural engineer at the American Steel & Wire Co.

- ex '40 June Eleanor Kindschi, Prairie du Sac, to John Charles ZINOS, Milwaukee, on Nov. 25. At home in West Allis.
- ex '41 Florence Elizabeth BURKHALTER,
- 1939 Peshtigo, to Carl William LUDVIGSEN, Hartland, on Dec. 2. Mr. Ludvigsen is an electrical engineer at the Cutler Hammer company, Milwaukee, where they will make their home.
- ex '41 Betty Sue FELLENZ, to Bruce Philip ex '39 O'CONNOR, both of Fond du Lac, on
- ex '39 O'CONNOR, both of Fond du Lac, on Oct. 9. Mr. O'Connor is in business with his father, the O'Connor Oil Company.
- ex '41 Margaret Louise DOWD, Fond du Lac,
- ex '41 to Charles Herbert JOHNSON, Nashville, Tenn., on Oct. 14. Mr. and Mrs. Johnson will reside in Madison, where they will attend the University.

**Studies Flood Control** 

CARL F. WEHRWEIN, '15, Ph. D. '30, has been appointed to a prominent position in the Bureau of Agricultural Economics of the United States Department of Agriculture. He will serve as a member of the flood control survey staff of the Pacific Coast region, consisting of the states west of the Continental Divide and including Alaska and Hawaii. His work will consist of supervising the collection of economic data needed in formulating flood control programs in the watersheds subject to flood in that region. Headquarters will be at Berkeley, California. He will assume his new position about February 1.

Wehrwein has been a member of the Agricultural Economics department of the College of Agriculture since 1930 and has been prominent in economic research in land economics and taxation. As early as 1934 his services were sought by the federal government. He obtained a leave of absence to serve on the field staffs of the National Resources board, the National Resources committee, and the Resettlement Administration as regional land consultant in the region consisting of the states of Michigan, Minne-sota, and Wisconsin. During this period, he supervised an organization the duties of which were to identify, locate, and describe the land problems of these states. Later, he investigated community Resettlement proj-ects in the states of Alabama, Georgia, Florida, and South Carolina to determine the effects of these projects on the tax bases and the property tax revenues of the local political units. The results of his research have been published in the American Eco-nomic Review, the Journal of Land and Public Utility Economics, and other similar publications.

- ex '41 Winifred DAMON, Madison, to Myron
- 1939 James CLOSE, Chippewa Falls, on Oct. 14. Mr. Close is employed as electrical engineer by the Gillette Rubber Co. in Eau Claire, where they will reside.
- ex '41 Miriam Jean CHAMBERLIN, Madison,
- ex '41 to John Paul McKEE, Wausau, on Oct. 16, in Seattle, Wash. They will make their home in Seattle.
- ex '41 Lois Winden OLSEN, Madison, to Earl Imhoff, on Oct. 9. At home at 45 Wirth Court, Madison.
- ex '41 Patricia GILLEN, to Frederick A. Lange III, both of Milwaukee, on Nov. 25. At home in the Abbotsford Apts., Milwaukee.
- ex '41 Lorraine Riedy, Milwaukee, to John R. McDERMOTT, Appleton, on Nov. 18. At home at 120 E. Wisconsin Ave., Appleton.
- ex '41 Carol Hope Micheaux, to Howard George HOUGARD, both of Green Bay, on Nov. 23. At home at 611 Phoebe St.
- ex '41 Ann Katherine FISH, Madison, to Edgar
- ex '42 Philetus SAWYER, Palm Beach, Fla., on Dec. 14. At home at Quisling Towers, Madison. Both Mr. and Mrs. Sawyer will continue their studies at the University.
- ex '41 Jan Koblik, San Francisco, to Gerald Milton RUBIN, formerly of Milwaukee, on Dec. 13, in San Francisco. At home at 1096 Folton St., San Francisco.
- ex '42 Marie Ina ROOT, Knowlton, to Harold McFadden, Bell, Calif., on Sept. 9, in Los Angeles. At home in southern California.
- ex '42 Carolyn Jane SHEPHERD, Milwaukee,
- ex '40 to Richard TOELLNER, Madison.
- ex '42 Frances Augusta Reimer, Brodhead, to A. Oren BURT, Albany, on Nov. 30. At home in Madison.
- ex '42 Florence Esther MAHER, to Harry Ham-
- 1939 ilton HUSTON, both of Madison, on Dec. 2. Mr. Huston is employed by the state highway department. At home in Madison.
- ex '42 Sally Johnson, Whitewater, to Robert C. De BAUFER, Appleton, on Nov. 28, in St. John's Episcopal church at Dubuque, Ia. At home in the Ambassador apartments in Madison.

## BIRTHS

- 1924 To Mr. and Mrs. Edwin S. Hewitt (Olivia T. ORTH), Deerfield, Ill., a son on June 24.
- 1926 To Mr. and Mrs. Don Clay DEAN (Gertrude LOHMAN, '26), Two Rivers, a son, Donald William, on Nov. 19.

### for February, 1940

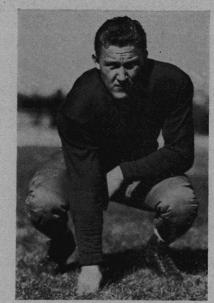
- 1927 To. Dr. and Mrs. John Fallon (Frances LOHBAUER), Worcester, Mass., a son, on Sept. 11.
- 1927 To Mr. and Mrs. Harry F. McAN-DREWS, Kaukauna, a son, on Oct. 9, at St. Elizabeth hospital.
- 1928 To Mr. and Mrs. M. M. MORACK, Scotia, N. Y., twins, a boy, John Ludvig, and a girl, Suzanne Mae, on June 10.
- 1928 To Mr. and Mrs. Irving S. TARRANT, Evanston, Ill., a third daughter, on July 13.
- 1929 To Mr. and Mrs. Lyle T. PRITCHARD, Orlando, Fla., a son, Peter Thomas, on July 16, at Evanston, Ill.
- 1930 To Mr. and Mrs. Carl E. GEORGI (Marjorie C. WOMELSDORFF, '31), Lincoln, Nebr., a daughter, on Aug. 17.
- 1930 To Dr. and Mrs. John PARKS (Mary Dean SCOTT, '30), Washington, D. C., a son.
- 1931 To Mr. and Mrs. John JAUCH, Chicago, a son, on July 22.
- 1932 To Mr. and Mrs. John L. THOMPSON (Louise WAGNER, '32), a third child, George, on Aug. 5.
- 1933 To Dr. and Mrs. Homer BENSON, island of Molokai, Territory of Hawaii, a son, born Nov. 7.
- 1933 To Rev. and Mrs. Philip W. SARLES (M. Laurentine BEERS, '36), Emporia, Kans., a son, Oct. 16.
- 1934 To Prof. and Mrs. John B. Lucke (Virginia Lee DUNCAN) a daughter, on Oct. 19, in City hospital, Morgantown, W. Va.
- 1935 To Mr. and Mrs. Owen Dawes NEE (Elizabeth OSBORNE, '35), a son, David, on Thanksgiving Day, Nov. 23, at Doctors' hospital in New York City.
- 1935 To Dr. and Mrs. Robert W. Beck (Vera Marie DOYLE, '34), Galveston, Texas, a son, on Nov. 28.
- 1935 To Mr. and Mrs. William L. BUSH (Winifred Mae SHIRK, '35), Eveleth, Minn., a second son, William Leslie, Jr., on May 19.
- 1938 To Mr. and Mrs. Robert W. LALK (Catherine LONG, '38), Wauwatosa, a son, James Arthur, on Aug. 29.

## DEATHS

- 1876 Mrs. Oscar ATWOOD (Mary Janet OERTEL), Prairie du Sac, died Oct. 11, at the age of 85.
- 1876 Arthur O'Neill FOX, 84, Madison, died in a Madison hospital of injuries suffered when he fell down the basement stairs in his home. He founded the Northern Elect. Mfg. co., which was later purchased by a subsidiary of General Elec-

tric. He later founded the General Laboratories, sanitary engineering concern, which he sold in 1929 and then retired.

1881 Byron B. PARK, who retired Dec., 1933 after serving for 27 years as judge of the seventh judicial circuit embracing



EDDIE JANKOWSKI

## **Pro Champs**

ON DECEMBER 10 Wisconsin's Green Bay Packers met the New York Giants professional football team for the mythical world's championship of that full-grown sport in Milwaukee. Captain of the victorious Packers was Milt Gantenbein, '30, one-time captain of the '29 Wisconsin team. To climax one of his most outstanding seasons, Milt carefully wrapped his arms about one of the bullet-like passes tossed by Arnie Herber, ex-'30, for the Packers' first point.

Later in the game Eddie Jankowski, '38, lugged the precious pigskin over the goal from the one-yard line for another Packer marker. Eddie was Wisconsin's most valuable player in 1936 and 1937.

Helping out with a whale of a game in the line, opening huge holes through which Jankowski and Clark Hinkle plowed for huge gains was Charles "Buckets" Goldenburg, ex '33.

Other outstanding alumni in the national professional league during the 1939 season were John Golemgeske, '38, captain of the '37 squad who played with the Brooklyn team and Emmet Mortell, '37, who was starting half-back for the Philadelphia squad. Wood, Portage, Waupaca and Waushara counties, died Dec. 2, at the age of 81.

- 1883 Ida Belle FALES died Oct. 30 in her home in Palo Alto, Calif.
- 1888 Hans Alfred ANDERSON, Whitehall, died in October at the age of 84. He was born in Norway and at the age of 12 came to America. At the age of 18 he had only about ten months of schooling. He studied law in the law office of O. J. Allen, Whitehall's first attorney, for three years. He then entered law school, completing the two year course. He opened a law office in Whitehall, was Trempealeau county judge for ten years, and continued to practice law until about three years ago.
- 1891 August Frederick FEHLANDT, 70, retired economics and sociology professor at Ripon college for 23 years, died Oct. Oct. 26, at Mercy hospital, Chicago, from injuries suffered in an automobile accident Oct. 10 at Tucumcari, N. M.
- 1891 Ralph Stewart MacPHERRAN, retired chief chemist of the Allis-Chalmers Mfg. Co., and internationally known among foundrymen for his research work in gray iron metallurgy, died Nov. 13, in Duluth, Minn. His retirement from Allis-Chalmers was announced about two weeks previous.
- 1891 Frank Ward HOARD, Ft. Atkinson, died Nov. 25, in a Madison hospital, after an illness of several months. Mr. Hoard was president of W. D. Hoard & Sons co., publishers of Hoard's Dairyman and the Jefferson County Union, weekly newspaper.

# Helps Banana Industry

CHARLES J. P. MAGEE, M. S. '27, has been accorded high honors for scientific work he carried on while a graduate student at Wisconsin, having been awarded the degree of doctor of science in agriculture by Sydney university. Magee's thesis on "Studies on the Bunchy Top Disease of the Banana," begun under Dr. L. R. Jones of Wisconsin, is regarded as a most valuable contribution to economic bioliogy.

When presented for honorory recognition, Magee was described as "The man who found a means of checking the disease which threatened to wipe out the banana industry. It was because of his work that the Australian banana industry today is nineteen times greater than in 1925 when the disease was at its worst. The investigation, headed by Magee was highly successful, and a scheme of control measures was developed which has led to the rehabilitation of the industry."

- 1892 Anton Johnson MOE, supervisor of the Moe hospital, Sioux Falls, S. D., died Oct. 8. Dr. Moe was born in Norway. In his youth he also used the name of Anton Johnson.
- 1894 Robert Thomas WILLIAMS, Kenosha, died Oct. 28, in St. Luke's hospital, Racine. He had been a druggist in both Racine and Kenosha.
- 1895 Reginald Henry JACKSON, Madison, died Sept. 7. Dr. Jackson was associated with the Jackson Clinic of Madison. He was acknowledged to be one of the nation's outstanding surgeons and was on the staff of the University medical school.
- 1896 Maxwell Gardiner BOOTH, former Monroe newspaperman and Green county court clerk, died Nov. 12.
- 1897 Joseph Andrew DOREMUS, Aurora, Nebr., died Sept. 16. He was superintendent of schools.
- 1899 John Francis MARTIN, died Nov. 11 in his home in Alleuez, near De Pere. Mr. Martin was a leader in the civic life of Green Bay and the legal fraternity of the city and state.
- 1901 Oscar Lucas DORSCHEL, 64, died Oct. 24, of a heart attack, suffered while driving his car. He was an electrical engineer, held the post of superintendent of light and water plants at Marshfield from 1905 to 1911, and at Wausau from 1911 until 1913. In 1913 he returned to Chilton, bought an interest in the Dorschel-Krochnke Lumber company and was mill manager for 22 years.
- 1901 Gustav Armin FRITSCHE, eminent Milwaukee educator, who completed 25 years as principal of Bay View High School, died Oct. 22, of a heart ailment.
- 1901 Benjamin H. LIBBY died Nov. 10, at his farm home in the town of Dunn, after a lingering illness.
- 1901 Thomas Henry SKEWES, 70, formerly of Waukesha, died Dec. 8 in Mayville, N. D., where he was visiting. Mr. Skewes was a member of the Bacine county board, chairman of York township and a director of the Franksville State Bank.
- 1901 Mark Humphrey NEWMAN died at his home in Mascot, Tennessee, July 11th. The son of Alfred William and Celia (Humphrey) Newman, he was born February 6th, 1878 in Trempealeau, Wisconsin, where he lived until the autumn of 1893 when his father was elevated to the Supreme Court and the family moved to Madison. He entered the University in 1897, received his B. A. in 1901 and continued post graduate study for two years, spending his summers

working with the Geological Survey under Charles R. Van Hise. He was later geologist with the Oliver Mining Company, a subsidiary of the United States Steel with headquarters in Duluth, Minn. Still later he became associated with the American Zinc, Lead and Smelting Company, of which he was chief geologist for twenty-five years. He was affiliated with The Society of Economic Geologists, an international association, and with The American Association of Mining and Metallurgical Engineers. In 1904 he was married to Mary Augusta, daughter of Mr. and Mrs. John Billings at Cobb, Wisconsin. He is survived by his wife, one son, Mark Humphrey, Jr., two daughters, Mrs. Thomas Whitney Parham, Cranford, New Jersey, and Nancy, at home, and two grandchildren. Mark Newman was blessed with a rare integrity of character, complete dependability of mind and spirit, a fine gift for attracting and holding friends. Although reticent, even shy of manner, he possessed a certain charm, a singular directness and sincerity, together with a delicious, quick sense of humor that appealed to all classes of people with whom he came in contact. His conferees delighted in him, his employes, high and low, were devoted to him. A contemporary, Mr. H. S. Vuinball, one time president of the American Zinc, Lead and Smelting Company, said of him, "Mark's ability was outstanding, his personality was delightful, his humanity was an inspiration."

- 1903 Edgar Burton HUTCHINS, 63, former U. of W. chemistry professor, died in his home in Fond du Lac on Dec. 11.
- 1906 Bertha Eleanor DAVIS, Washington, D. C., died Oct. 27. Miss Davis had been Assistant Director of the Bureau of Economic Research, at Princeton Univ.
- 1906 Mrs. Edwin Stanton ROSS (Helen Alice ROSENSTENGEL) died Nov. 4, at Buffalo State Hospital, Buffalo, N. Y.
- 1908 Mrs. William J. McGILLIVRAY (Inez Martha ETTER), died in December in a Madison hospital. Her home was in Black River Falls.
- 1910 Anton MINSART, Wausau, a public school teacher for 37 years, died in Green Bay on Dec. 1. He had been chemistry instructor and head of the science department of the Wausau senior high school for 18 years.
- 1911 George A. BLANK, West Bend, died Dec. 2, of pulmonary embolism. Mr. Blank was superintendent of Washington county institutions for 18 years. He had been the first Washington county agricultural agent.

# BATHROOMS OF DISTINCTION



This master bathroom effects simplicity and repose by avoiding fussy detail — in decoration; in fixture design.

The new Kohler Cosmopolitan bath combines smooth, flat surfaces and vertical panels to achieve clean-cut, functional beauty and grace. Wider, flatter bottom . . lower sides . . . broad, flat rim are important new safety and comfort features. Available for corner or recess; in three sizes; white, black, and eight delightful pastels.

Graceful vitreous china Jamestown lavatory has metal legs and new Wallfree towel bars, which eliminate hazards of drilling into finished walls. Closet is the quiet one-piece Placid. Other matched sets available. Kohler Co., Kohler, Wis.

K O H L E R <sup>OF</sup> K O H L E R

- 1913 Frederick Rice WAHL, counsel and assistant secretary of the Goodyear Tire & Rubber Co., died Nov. 16, at his home, following an illness of several months. He joined the Goodyear organization in Aug., 1923 as head of the law department. In December, 1924 he was elected assistant secretary of the company.
- 1918 Charles Edward COLMAN, La Crosse, president of the La Crosse Tractor Co., died Nov. 12 at Mercy hospital, Milwaukee. Mr. Colman was a director of the National Bank of La Crosse and a director of the La Crosse Breweries, Inc.
- 1926 Laura Mabel BRILL, principal of the Twelfth ward school in Milwaukee, died at her home on Dec. 5. Illness had forced her to leave on June 8, to take a leave of absence for the current semester.
- 1927 Mrs. Kenneth Arthur CULLEN (Florence Grace FISHER), Chicago, died Oct. 19 after a long illness.
- 1934 Harley Norman JOHNSON, formerly of



# **Sales School Grad**

A WISCONSIN alumnus and an economics major, G. L. Hall, '33, has recently completed a course in a singularly unique "college," the only one of its kind in American industry. Known as the Post-Graduate School of Modern Merchandising and Management, the school is an eight-week survey of all phases of retail automotive management, and is designed to fit its graduates for dealer operations. Only relatives of Chevrolet dealers may enroll.

Hall, who stated at graduation exercises that he expects to enter business with his father in Milwaukee, ultimately plans to operate a dealership of his own, and the course he studied in Detroit was mapped out to school him thoroughly in the fundamentals of successful management.

Hall is shown in the accompanying photo receiving his diploma.

Madison, died in a Milwaukee hospital after a two months illness. He was a radio technician.

- 1934 Justin Lambert RAU, 27, motion picture technician in the department of visual education at the University, died Dec. 7 in a Madison hospital.
- 1938 Ivan Wilfrid GENIN, Belleville, died Oct. 14, after a long illness. He had attended the University two years when ill health forced him to withdraw.
- 1939 John CAPICIK, senior engineering student from Racine, died Nov. 26 after a short illness. He was a part time employee at Wisconsin General hospital.
- 1939 Charles William MOLTER, Evanston, died Nov. 7, as a result of an auto accident on Nov. 3. He was a sales representative for the Hughes Oil Co. of Chicago.
- 1939 Orville W. LICHTENBERG, Madison, senior student, died Oct. 15 in a Hartford, Wis., hospital. He had been crushed between two cars on highway 41, as he sought to push the car in which he had been riding.
- 1939 Paul (Wilbur) JOHNSON, Stoughton, died Oct. 11. He was lost at sea when the United States liner President Harding was whipped about by a severe Atlantic storm.
- 1942 Edward Earl JUNG, Jefferson, a sophomore, died in a Ft. Atkinson hospital as the result of injuries suffered in an automobile accident.

### **Chicago** Alumnae

TO help prospective students learn of Wisconsin achievements, a tea for high school senior girls and deans of women from various Chicago and suburban schools has been arranged for March by the Alumnae club of Chicago. The tea will be held at the home of Dr. Katherine Wright, '16, in Evanston.

Other special events will be the south side tea benefit in February at the Chicago Home for the Friendless, where Ruth Sayre, '20, is employed, and the annual dinner in May. Proceeds from the tea will be devoted to the scholarship fund. The club has been averaging more than \$100 a year for its scholarship contributions to the University.

Helen Zepp, '27, is president of the club this year, and Elizabeth Johnson Todd, '19, program chairman. Meetings are held at Mandel's on the first Saturday of each month, and visiting alumnae are invited. Reservations are not necessary. Programs follow the luncheons. NEW YORK

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DULUTH COLUMBUS CLEVELAND VANCOUVER ST. LOUIS MONTREAL

# **Badger Author's Bookshelf**



DICTATORSHIP IN THE MODERN WORLD. A collection of essays edited by Dr. Guy Stanton Ford, '95. University of Minnesota Press. \$3.50.

A TIMELY revision of a book by the same name published in 1935. Ten of the fifteen essays are new. All of them are pertinent to the current European crisis. The book opens with a discussion of the "pattern of dictatorship" in which is shown the usual sequence of processes by which dictatorships have become established. There then follows a series of essays dealing with the particular developments and operations of present dictatorships in Italy, Russia, Germany, Turkey, Latin America and the Far East. Techniques of propaganda and economic control, the position of women in the scheme of dictatorships and the importance of the "Number Two man" are discussed. The book closes with a discussion of the prospects of democracy as they appear today. Profs. Harold C. Deutsch, '24, and Harold S. Quigley, Ph. D., '16, contributed to the volume.

CASUAL SLAUGHTERS By Virginia Hanson, '27. Crime Club. \$2.00.

A SEQUEL to Miss Hanson's first mystery

story, "Death Walks the Post," this, her second, presents two of her already known characters in a delightful and authentic tale of mystery on an army post. Fort Michigan, the seat of the action, might well be Fort Sheridan, just north of Chicago. Miss Hanson's dialogue is bright and clever.

THE HOSPITAL. By Kenneth Fearing, '24. Random House. \$2.00.

TURNING from the delightful poetry which has brought him wide acclaim during the past seven years, Kenneth Fearing, former editor of the now defunk Wisconsin Literary Magazine during his Campus days, has produced a first rate literary piece in this, his first novel. A microscopic study of the conditions and events in a large metropolitan hospital, the story, told by a dozen individuals, involves perhaps only a half hour of time but reveals vast dramatic changes in the life of many of its characters during that brief interlude.

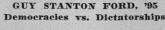
TO THE END OF THE WORLD. By Helen White, '24. Macmillan. \$2.50.

LIKE her two previous novels, "A Watch in the Night" and "Not Built with Hands", Miss White's latest is scholarly in tone, historical in scene and religious in motiff. Painstakingly prepared and interestingly written, "To the End of the World" presents the story of a young French catholic who refused to adopt the easy way to a good living in the church offered by his uncle, a cardinal of the church, became a monk and suddenly found his peaceful existence violently disrupted by the French revolution.

BADGER SAINTS AND SINNERS. By

Fred L. Holmes, '06. E. M. Hale and Company, Milwaukee. \$2.50.

ALUMNUS Holmes' fourth major volume is a recital of human interest stories of men and women who had their roots in the state of Wisconsin and who in important and varying ways contributed to the development of the state. Stories of statesmen, inventors, doctors, politicians and grafters bring to light names long forgotten but once important in Wisconsin's history.



Interesting and entertaining, the book has accurate historical value.

OLD FORTS AND REAL PEOPLE. By Dean Susan Burdick Davis, L. S. Grad., '26. Brown's Book Store, Madison. \$2.00.

AN ENGROSSING story of old Wisconsin, the book deals with three early forts, Howard at Green Bay, Winnebago at the Fox-Wisconsin river portage where the city of Portage is now located, and Crawford at Prairie du Chien. To make her historical sketches live, Miss

Davis gathered many an original tale of the early settlers, explorers and soldiers of the region. An introduction by the late Zona Gale, '95, greatly enhances the value of the book as this piece was one of her latest efforts before she died.

MODERN MEXICAN ART. By Laurence E. Schmeckebier, '27. University of Minnesota Press. \$7.50.

HERE is an art student's "must" book and one which the layman will appreciate and enjoy with equal enthusiasm. The result of careful research, study and contact with the Mexican modernists, the book sheds a new light upon the art of our neighbor Latins. The magazine *Direction* says that Mr. Schmeckebier's book is "a full and magnificent presentation of Mexican art traced back to its origin and shown in full flower under Orozco and Rivera and many less known but almost equally powerful artists."

Schmeckebier is head of the Department of Fine Arts at the University of Minnesota and was formerly assistant professor of Art History at Wisconsin.

THE FAR DOWN. By Elizabeth Corbett, '10. Appleton. \$2.50.

THE title refers to the position of the Malones in the social scale. The Malones live at the edge of a Soldiers' Home (Probably the home in Milwaukee, locale of many of Miss Corbett's novels, where still lives the fascinating "young Mrs. Meigs".) and the old soldiers, Civil War veterans here, love and spoil the lively young Irish youngsters. How the



DEAN SUSAN B. DAVIS History brought to life

various members of the family react to their circumstances, their growing-up and later fortunes make a wholesome and entertaining volume.

WORDS THAT WON THE WAR. By James R. Mock, M. A. '28, Ph. D. '30, and Cedric Larson. Princeton University Press. \$3.75.

ALL the propaganda measures of World War I are brought forth for an interesting and illuminating airing by these two researchers after months of pouring over the records of

the former Committee on Public Information, more commonly remembered as the Creel Committee. Adults well remember many of the CPI campaigns during the war but all will be surprised at the widespread influence the committee exerted on the life of the entire nation.

THE GERMAN-AMERICANS IN POLI-TICS, 1914-1917. By Clifton J. Child, Grad. '36-'38. University of Wisconsin Press. \$2.00.

BECAUSE of present world conditions, this is an especially interesting and impartial narrative of the purposes and activities of the National German-American Alliance, particularly during the difficult years of World War I. The author, an Englishman who studied on the Campus under Prof. J. D. Hicks, throws new light upon the conflict between German and Allied interests in the United States during the war, the forces that each brought to play, and the events which eventually led to the dissolution of the Alliance.

THE BONAPARTES IN AMERICA. By Dr. Clarence E. McCartney, '01. Dorrance & Company, Inc. \$3.00.

AN AMAZING, exciting story of the adventures of the Bonapartes who came to this country following the downfall of their French empire. Jerome, Charles J., and Joseph Bonaparte and the intriguing Marshall Ney are discussed as are other interesting incidents of Napoleonic life in America.

# The Lowly Hen to the Rescue

THE hen's egg may be written into Wisconsin's dairy history. It is connected with a

new discovery, announced

by Paul Phillips of the University of Wisconsin, which has to do with a method for preserving semen used in artificial insemination of cattle. The finding, it is believed, will place artificial insemination, with all of its possibilities for improving the dairy herd, within reach of the average small dairyman.

While the egg now-a-days seems to be most valuable for its use in the household, it was originally designed for another purpose. It is nature's way of packaging and protecting the tiny cell which develops into the baby chick. And it was this purpose which gave the hint that the egg might be valuable in artificial insemination.

Although the principle of artificial insemination has been known for many years, it is only recently that it has come into general use. The fact that the semen could not be stored for any length of time limited its value, except in large dairy herds.

When this problem was put up to Phillips by dairy husbandry workers, he first checked over the older methods of storing semen. With these methods, the storage limit was, at the outside, 50 hours. All of these methods were based on keeping the semen at low temperatures and controlling its acidity by the addition of what are known as buffer salts. At

best, results were uncertain and often unsatisfactory.

Workers in other laboratories had long suspected that other factors than temperature and acidity control entered into the storage of semen. For the spermatozoa in the semen were living and needed to be kept alive to fertilize the egg cell in the artificial insemination process. As living organisms, they needed nutrient in some form.

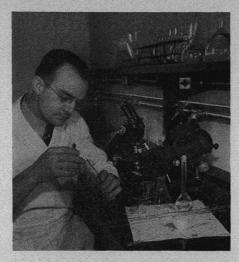
Up to now, it had apparently been impossible to find such a subHer Eggs Expedite "Test Tube" Cattle stance. But following this line of thought, Phillips listed a number of possibilities. And reasoning that nature had

gone to considerable effort to perfect the egg as a food package for the chick embryo, he concluded that it might also provide food material for the spermatozoa in the semen and included it in the list. Trial proved his reasoning to be right.

Diluted with egg yolk, treated with sodium and potassium acid phosphate, and kept at a temperature of 45 degrees Fahrenheit, the semen may be stored for periods ranging up to 300 hours and even more, Phillips reports. In addition, the dilution multiplies by four or five times the number of offspring it is possible to get from a single sire by use of artificial insemination.

One practical use for the new finding which has already been demonstrated is the shipping of semen for long distances. On October 25, with the aid of air express, semen was, for the first time in history, sent across the continent from one coast to the other. Four Jersey cows of the Dairy World of Tomorrow exhibit at the New York World's Fair were mated with a Jersey sire at the California World's Fair.

The finding is also being applied in two Wisconsin cooperative breeders' associations where all breeding work is done by artificial methods, he explains. One is in Langlade



PROF. PAUL PHILLIPS Helps small dairyman 184

county and the other is in Rock. In both cases, the discovery has placed the use of artificial insemination on a sound and practical basis. There are approximately 1800 cattle in the member herds of each organization.

Two things as a result are being accomplished by these cooperatives, he continues. Of greatest importance is the stimulus for herd improvement. Secondly, the centralization of sires diminishes the dangerous bull problem.

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the Vitamin D makes the milk minerals more readily available to the mothers. Thus it helps to protect the mother's bones and teeth and improves the nourishment she provides her baby. For indoor workers generally, Vitamin D Milk offers an easy and delicious way of getting "sunshine" Vitamin D daily.

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# With The Alumni Clubs

## **Twin Cities**

**T**HEY came from Chicago, Wausau, Green Bay, Milwaukee, Madison and Duluth to take part in the gala football banquet at the Commodore hotel on the night of November 24—just before that fateful Minnesota game. It was the biggest alumni gathering ever seen in the Twin Cities and nearly 250 alumni sat down to the festive board and revelled in the carnival atmosphere of the entire evening.

This year's dinner and meeting was sponsored by the St. Paul alumni club, which alternates with the Minneapolis club in sponsoring these dinners.

The reception room and the banquet hall of the Commodore were a study in cardinal. Block "W's" were in evidence everywhere. Over the doorway to the hall was a cardinal bedecked goal post. Candelabras, table decorations, mantels, walls—all were festooned with "W's" and cardinal flowers and decorations. To set the tenor of the evening's fun, balloons were released during the dinner and everyone, including President Dykstra, had his fun propelling these around the tables.

Principal speakers of the evening were President Dykstra, Coach Stuhldreher, and "Roundy" Coughlin, columnist on the Wisconsin State Journal. Alumni Association President Howard T. Greene and Alumni Secretary John Berge spoke regarding Association affairs. Also seated at the speakers table were Alfred L. Buser, president of the St. Paul alumni club, acting as toastmaster; Mrs. Dykstra; Mrs. Buser, Judge and Mrs. Oscar Hallam; former Association president, Asa G. Briggs; Mrs. David Morris; and Lee Foreman, president of the Minneapolis alumni club.

The committee responsible for this highlight dinner was Windsor Brown, chairman, Mrs. A. L. Ludke, Mrs. David Morris, Mr. and Mrs. Ludiger, Vick Feit, B. Lowe, and Judge Hallam of the St. Paul group and Lee Foreman, Art Smith, and Mrs. W. H. Williams of the Minneapolis club.

### Detroit

A LOT of alumni found out they weren't as smart as they thought they were when the Detroit alumni club staged a "Prof. Quiz" program as a feature of their annual pre-Christmas party on December 16. The quiz was fun, the reports indicate, and other clubs would do well to try this at one of their meetings.

One of the highlights of this December meeting was the collecting of funds and toys to be turned over to the Goodfellows Association for distribution among the Detroit needy youngsters.

The November meeting was a joint affair with the Detroit alumnae club also taking part in a dinner meeting at the University club. A. John Berge, executive secretary of the Association, was principal speaker on this occasion. Berge spoke about the history and current program of the Alumni Association and about recent events on the Campus.

## Ft. Atkinson, Wis.

**T**HIRTY alumni and students currently enrolled at the University joined in a luncheon at the Black Hawk Hotel in Ft. Atkinson at the regular December meeting of the Ft. Atkinson alumni club. It was a gay, informal occasion with both alumni and students participating in the general discussions and program.

Here's a good idea for other clubs in smaller cities. These students can help you put on a fine meeting if you'll only invite them to take part in your affairs. Try it this spring vacation.

### Austin, Texas

THE inauguration of Dr. H. P. Rainey as president of the University of Texas gave opportunity to Wisconsin alumni residing in Austin, as well as two former members of the Wisconsin faculty, to meet President Dykstra who was one of the principal speakers at this eelebration. Dr. M. R. Gutsch, '08, and Mrs. Gutsch invited the group to their beautiful country home on Friday afternoon, December 8. Dr. Dykstra was asked to tell something of recent events affecting the University and reassured those present that all is still well along Lake Mendota.

Those present included three couples both of whom, in each case, were Wisconsin graduates: Mr. and Mrs. F. A. Buechel, Mr. and Mrs. W. N. Daniells, and Mr. and Mrs. W. R. Woolrich—also Messrs. and Mesdames C. C. Albers, E. C. Barker, A. H. Bartelt, H. A. Calkins, H. V. Craig, R. J. Crissey, P. M. Ferguson, E. E. Hale, E. H. Johnson, Frederick McAllister, A. P. Montgomery, O. D. Weeks, and A. P. Winston, and Messrs. Frederic Duncalf, W. F. Hollander, R. K. Hagedorn, Gordon Worley, and Herman G. James, President of Ohio University; also Mr. and Mrs. P. M. Dawson and Mr. and Mrs. L. M. Hollander (Mr. Dawson and Mr. Hollander were members of the University of Wisconsin faculty some years ago, and Mr. Goldwin Goldsmith, a colleague of Dr. Dykstra at the University of Kansas.

### **Minneapolis Alumnae**

THE Wisconsin Alumnae of Minneapolis became active for the '39-'40 season at a picnic around the open steak grill in the spacious and attractive yard of Dr. Lawrence R. and Louise Marty Boies, '22 and '21, on September 20. The standard picnic food, made super-standard by the Wisconsin touch, left those present satiated but still congenial and happy. Forty-two members and one guest were present.

Reports of the summer vacation high lights were given after the business meeting. Miss Helen Olson of Madison, Wisconsin, the guest of Elsie Eckern Fisher, gave a most interesting account of her experiences while abroad this summer and her precarious and exciting return trip on the steamship Bremen. Also enjoyed were the moving pictures of the Boieses' trip to North Carolina and of the trip that Robert W. and Elizabeth Tuttle Bentgen, '22 and '23, took to Florida.

The annual Hallowe'en party was held October 25 at the home of Mary James Stark, '23. The elub joined the men's club of Minneapolis for the banquet which was held in St. Paul in conjunction with the St. Paul Alumni preceding the Wisconsin-Minnesota football game.

**F**AITHFUL Minneapolis Alumnae club members braved the sub-zero weather for their annual Christmas party at the home of Elsie Ekern Fisher, '22, on December 20. After a short business meeting Louise Finch Frohback, '21, who was chairman of the committee for the party, tested their skill and knowledge in various contests, superior skill and knowledge being awarded with appropriate prizes. At the close of a very hilarious evening dainty holiday refreshments were served, and the guests departed homeward, warmed by the true Wisconsin spirit!

### **New York City**

SEVENTY-FIVE Wisconsin alumni gathered for luncheon at Planters Restaurant in New York City on Dec. 4 to greet football coach Harry Stuhldreher. H. G. Broadfoot, president of the Wisconsin Alumni Association of New York, presided.

Stuhldreher looked ahead to the next year, stressing the fact that Wisconsin comes here early in October to play Columbia and told his listeners he was confident the team would be a better one next season. The scores of the season just closed, he said, did not give full credit to the fight the team put up, and they played, he thought, good football that might have produced more victories with a change in luck here and there.

In speaking of play in the Midwest in general, Stuhldreher said he thought Minnesota was better than generally supposed and had suffered bad luck on occasions, and that Nile Kinnick of Iowa was one of the best players he had ever seen.

## **Special Advisor**

JOSEPH E. DAVIES, '98, who has had two ambassadorial appointments from President Roosevelt, was recalled from his Belgian post last month to handle the President's war emergency problems and international trade questions as special assistant to Secretary of State Hull.

Now classed as the Number One Democrat from Wisconsin, Davies has always been a loyal member of his party. When none seemed to consider Woodrow Wilson as a presidential candidate in 1912, Davies arranged an elaborate dinner for him in Madison and introduced him to the state. He later played an important role in Wilson's successful election campaign. His efforts were rewarded by appointment as commissioner of corporations in 1913 and chairman of the Federal Trade Commission in 1915. He served in this latter post until 1918. He then entered private practice in Washington. He served as counsel for the Mexican government in 1920, later counsel for Peru, counsel for the taxpayers in the Ford stock valuation case, and counsel for large commercial interests.

With the election of President Roosevelt, Davies again returned to political prominence with appointment as ambassador to Russia and more recently to the post in Belgium. It was while in Russia that he acquired the valuable collection of art masterpieces which he presented to the University in 1938.

### The Going's Mighty Tough

#### (Continued from page 106)

There is never a piling up of bills on members at the end of a semester, a point on which fraternity houses have often been negligent. A University ruling provides that board and room bills be paid quarterly in advance. An accounting office arranges for all exceptions.

"The college fraternities have been riding for a fall and they certainly have taken it," George Banta, Jr., Menasha, publisher of many fraternity magazines, said in a Milwaukee Journal story in 1932. "What has the fraternity got to offer the college student of today?"

Times may have been harder and the world darker in 1932, but Banta, credited as being an authority on the Greek house situation, asked a question which applies even more accurately seven years later.

Halverson, in his report, said "at least half of the Midwestern universities have dormitories under construction at the present time."

Maybe this is the answer.

## **Belgian** Ambassador

 $\mathbf{T}_{ ext{the good life}}^{ ext{ALL}, ext{ handsome, man of parts, lover of}}$ sportsman, explorer, big game hunter, au-thor, politician, diplomat. soldier, and country squire. Thus one might describe John C. Cudahy, '13, who last month was named ambassador to Belgium.

After Roosevelt's election in 1932, Cudahy was rewarded for his loyal efforts by appointment to the ambassadorial post in Poland. In 1937 he voluntarily accepted reduction to the rank of minister so he could be stationed in the beloved land of his ancestors, as minister to Eire at Dublin. There, in 1938, he rescued Douglas Corrigan on his famous "wrong way" entry to Ireland and was his host at a later celebration in Milwaukee. There, too, last fall, he took charge of the American survivors of the Athenia disaster.

Now, seasoned by the diplomatic service, he will resume the rank of ambassador in one of the hottest spots in the world, Belgium, squeezed between warring Germany, France and Great Britain. He replaced an-other Wisconsin man, Joseph E. Davies, '98, who has been recalled to Washington for special duty in the State department.

## **Help Wanted**

WANTED: A new organization is looking for men to sell their line of fruit juice soft drinks in Chicago area. For further information write PC-1, Wisconsin Alumni Association, 770 Langdon Street, Madison, Wis.

## We Need Jobs

THE WISCONSIN ALUMNUS again presents a list of Wisconsin graduates who have asked the Association offices to assist them in gaining suitable employment. The columns of THE ALUMNUS are open to all alumni who wish to use them in securing employment at the nominal rate of 25c a column line.

- 45. Political Science and Law, B. A. '37,-Business or work connected with legal actions or political science
- 46. English, B. A. '33,-Teaching, secretarial or other office work
- 47. Chemistry, Ex. '35,-Publicity, Public relations, editor, reporter
- 48. Sociology, B. A. '37,-Sales promotion or social casework
- 49. Journalism, B. A. '39,-Editorial work on newspaper, magazine, publicity
- 50. Medical Bacteriology, B. A. '37,-Bacteriologist or laboratory technician
- 51. Economics, Ph. B. '36,-Sales, Personnel, Statistics
- 52. Chemical Engineering, B. S. '30,-Operating or development work.
- Botany, Ex. '21,—Secretarial
   German, B. A. '34,—Stenographer, Secretary of Typist in Personnel, Vocational Guidance, or School office
- 55. Dairy Industry, M. S. '37,-Laboratory or plant, no sales
- 56. Psychology, Ph. B. '34,-Teaching Psychology or any other work in line of major
- 57. Commerce, B. A. '34,-Accounting, Office Work, Sales
- 58. Physical Education, SS '34,-Instructor
- 59. Economics, B. A. '33, LL. B. '35,-Business field
- 60. Art Education, B. S. '38,-Fashion Newspaper advertising illustrator 61. Journalism, '34,-Editorial or advertising
- 62. Humanities, '37,-Personnel or newspaper advertising
- 63. Commerce, '33,-General commercial
- 64. Economics, '40,-Private secretary or personnel
- 65. Commerce, '23,-Club, hotel or institutional work
- 66. Law, '39,-Legal, credit

# up and down the Hill

T MAY seem a little out of season but we would like to tell you a little about "the" Homecoming last fall. In spite of the fact that the Badgers hadn't won a game since the opener against Marquette, more than 10,000 people swarmed the lower campus for the pep meeting and bon-fire. As the fire slowly died away "it" started. "It" being one of the most riotous nights in Madison history. Mostly high school youngsters, but with a sprinkling of students, mobs of revellers literally tore up State street, pushed over cars, hauled the temporary bleachers into State street, started minor bon-fires, and in general harassed the Madison police department far into the morning hours.

And as we stood on the steps of the Union with George Haight and "Bill" Kies, watching some of the excitement, their tempered reaction was only, "Why this isn't anything. You should have seen what WE used to do when we were in school."

FREDDIE BICKEL, '20, came back for Homecoming, all togged out in his fancy clothes and his better known name of Fredric March. But he was still the same unassuming Fred Bickel of Union Vodvil and football manageership fame. He was the center of attraction in the west stands at the stadium and yelled and whistled louder than the rest when Wisconsin started a scoring drive.

Between halves, he was introduced to the crowd by Homecoming chairman Bob Henrichs and gave a neat and not gaudy speech.

He wound up his public appearance by leading the University band in the playing of "On Wisconsin" in a fashion that would have made Toscanini green-eyed with envy. Brothers Harold, '10, and John Bickel, '16, accompanied him.

The Alpha Delts, of course, had him for dinner and the Kappas, whose Barbara Bickel is his niece and was official hostess to him for the weekend, had him for tea. It's reported that both groups corralled a few more pledges after the weekend.

AFTER hiding in the closet like the family skeleton for almost a decade, public hazing and initiations finally broke out on the campus last fall. The Pershing Rifles, an organization of students in the basic course of the R. O. T. C., was the offender. For several days their neophites paraded the campus dressed in ridiculous get-ups, carrying signs, giving speeches in the front of Bascom hall. and proposing to surprised but not displeased co-eds. All was well until Dean of Men Scott H. Goodnight reminded the organization that such practices were verboten and assessed them a neat fine to make certain they wouldn't forget in the future.

THE SONS — Hanson, Thompson, Peterson, Johnson, Anderson, Olson and Larson — far outdistance the numerically powerful Smiths, Joneses, Browns and Millers in the new 1939-40 directory of students and the faculty.

The familiar red-bound directory, containing the names, addresses and scholastic rank of some 11,500 students and a supplement of 2,000 faculty members, clerical aides and University employees, appeared this year for the first time as an advertising medium. It has some 14 pages of advertising by firms and service shops of Madison and the University community.

Also listed are the social fraternities and sororities, the co-operative houses and dormitory buildings, and a summary of all campus activities organizations.

Wisconsin's large Scandinavian population



WHEN FREDRIC MARCH WAS FREDDIE BICKEL, '20 Fred Pederson, '33, and Holley Smith, '31, Talk About Haresfoot Matters With the Genial Film Star

5

IN A WINTER WONDERLAND The Ice Carnival Band with Oomph

is reflected in the directory's listing of 56 Hansons, 66 Andersons, 33 Larsons, 36 Petersons and 27 Olsons. Numerically, students who answer the name of Smith lead with 84 representatives, closely followed by the Johnson family, with 80.

For the first time in many and many a moon, the University relaxed on its drastic "no-cut" rule on the days preceding and following the Christmas recess. It was merely an experiment, said the administration, to see whether or not the students would abuse the privilege. An estimated 500 cut their first classes on January 2 but all seemed to be back in the harness by the third. Future vacation privileges will be governed by faculty action following the results of this experiment.

THE Wisconsin Hoofers and the Union had a swell idea that clicked last month. What have the Swiss resorts got that Wisconsin's own back yard doesn't provide? Nothing. they reasoned and set to work to prepare a skating rink on the flagstone terrace of the Union. Last month the latest campus fun spot was formally opened with an ice carnival. Music, specialty skaters, fun and food were featured. Even the waiters were on skates. With continued cold weather the terrace may become one of the most popular spots during these winter months as it is during the balmy summer days.

Do YOU remember about our telling you in the November ALUMNUS that Lois Warfield was defying tradition by running for the traditionally male Junior Prom chairmanship? Well, she didn't make it. Somehow the Campus didn't go for her idea of a "Leap Year Prom" and she was snowed under by John Howell, Haresfoot's leading lady of last year.

JUST in case you missed them, let us call your attention to the Jan. 1 issue of LIFE and the January edition of the *Reader's Digest*. John Steuart Curry, our famous artist-inresidence, rated a four page spread in LIFE, with two of these pages devoted to full color reproductions of three of his most recent works. Other photos showed him at home and at his studio acting as host to one of Prof. Jack Kienitz's art appreciation classes.

The *Reader's Digest* carried an interesting condensation of the *Cosmopolitan* article, A Million Dollar No. It's all about Dr. Harry Steenbock, '08, his discovery of Vitamin D impartation and the Wisconsin Alumni Research Foundation.

WHEN the contractors called Dean Garrison and told him he had better get the Law library books moved into their new quarters and moved in a hurry before the old library remodelling got started, there was nothing to do but send out a call for volunteers to students and faculty. So, the Dean, "Herbie" Page, "Dean" Harris, and several hundred students and assorted faculty members formed a "book-brigade" and moved the 60,000 volumns to their new home during one weekend in December.

By THE time James Crosby, Jr., graduates next June with a degree in agriculture he will have traveled 28,000 miles to complete his education.

Crosby, who lives in Elroy, 80 miles northwest of Madison, commutes to his classes at the University five days a week. He attends classes in the morning and returns home on the noon train.

Because his father is station agent at Elroy he rides on a student pass providing free transportation. He has reduced his weight from 235 to 218 pounds. He eats just once a day, when he arrives in Elroy at 3 P. M.

dation.

- FINANCE—William H. Haight, '03, chairman; Howard T. Greene, '15; Frank O. Holt, '07; Louie M. Hanks, '89; Howard I. Potter, '16.
- RECOGNITION & AWARDS—Howard I. Potter, '16, chairman; Harry A. Bullis, '17; Mrs. Carl Johnson, '94; Charles B. Rogers, '93; Judge Evan A. Evans, '97; Fred H. Clausen, '97; Walter Alexander, '97; Earl O. Vits, '14; George I. Haight, '99.
- CONSTITUTION—Albert J. Goedjen, '07, chairman; Rubens F. Clas, '14; Charles L. Byron, '08; Myron T. Harshaw, '12; Philip H. Falk, '21; Howard I. Potter, '16; Ernst von Briesen, '00; Asa G. Briggs, '85.
- STATE RELATIONS-Dr. Gunnar Gundersen, '17, chairman; Dr. James P. Dean, '11; Ben F. Faast, '09; Harlan B. Rogers, '09; Judge Clayton F. Van Pelt, '22; Gorge I. Haight, '99; Judge Alvin C. Reis, '13; Jerry Donohue, '07.
- MAGAZINE-Mrs. Lucy R. Hawkins, '18, chairman; Mrs. A. M. Kessenich, '16; Frank V. Birch, '18; George W. Rooney, '38; Chris H. Bonnin, '23; Mrs. O. E. Burns, '11.
- MEMBERSHIP-Basil I. Peterson, '12, chairman; George I. Haight, '99; Harry A. Bullis, '17; William S. Kies, '99; Howard I. Potter, '16; Myron T. Har-shaw, '12; Albert J. Goedjen, '07; Mrs. Hugo Kuech-enmeister, '13; Scott H. Goodnight, '05; Ruth Kentz-ler, '17; Frank O. Holt, '07; Mrs. H. V. Kline, '36; A. W. Peterson, '24; Frank V. Birch, '18; Walter E. Malzahn, '19; Christian Steinmetz, Jr., '05; Frank Klode '25 Malzahn, Klode, '35.
- ALUMNI UNIVERSITY WEEK—Philip H. Falk, '21, chairman; R. F. Lewis, '15; Frank V. Birch, '18; Lynn A. Williams, '00; Andrew W. Hopkins, '03; Ed-win E. Witte, '09; Andrew T. Weaver, '11.
- STUDENT RELATIONS & AWARDS—Frank O. Holt, '07, chairman; Mrs. Hugo Kuechenmeister, '13; Mrs. George Lines, '98; A. W. Peterson, '24; Dean Louise

Greeley, Mrs. H. V. Kline, '36; Robert B. L. Murphy, '29; Mrs. William T. Evjue, '07; Richard S. Brazeau, '37; Mrs. C. R. Carpenter, '87.

- ATHLETIC—Arthur E. Timm, '25, chairman; William Craig, '05; George Nelson, '29; Guy Conrad, '30; Nelle Pacetti, '33; Dr. A. R. Tormey, '14; Walter Weigent, '30; Robert Wiley, '22; Dr. Mark Wall, '22; Dr. M. L. Jones, '12; Robert C. Bassett, '32; Harry F. McAndrews, '27.
- Dr. M. L. Jones, '12; Robert C. Bassett, '32; Harry F. McAndrews, '27.
  PLACEMENT—John S. Lord, '04, Chairman; Harry A. Bullis, '17; William S. Kies, '99; Myron T. Harshaw, '12; Robert E. Jones, '31; Dr. George Parkinson. Milwaukee, Vice-chairmen. Arthur W. Gosling, '28, Akron; Judge Fred V. Heineman, '05, Appleton; Harry W. Adams, '00, Beloit; David J. Mahoney, '23, Buffalo; Dr. John Wilce, '10, Columbus; Walter M. Heymann, '14, Charles C. Pearse, '09, David A. Crawford, '05, George I. Haight, '99, Chicago; George B. Sippel, '14, Cincinnati; H. Herbert Magdsick, '10, Cleveland; Stanley C. Allyn, '14, Dayton; Abner A. Heald, '25, Detroit; Gerald P. Leicht, '32; Eau Claire; Charles B. Rogers, '93, Ft. Atkinson; A. J. Goedjen, '07, Green Bay; F. H. Clausen, '97, Horicon; W. B. Florea, '21. Indianapolis; Herbert E. Boning, '23, Kansas City; Morton C. Frost, '23, Kenosha; H. J. Thorkelson, '98, Kohler; Reuben N. Trane '10, John J. Esch, '32, La Crosse; Lyman Barber, '11, Louisville; William T. Eviue, '07, John F. O'Connell, ex '17, Madison; Earl O. Vitz, '14, Manitowoc; Harold H. Seaman, '00, Harold W. Story, '12, M. J. Cleary, '01, Max E. Friedmann, '12, Milwaukee; Thomas G. Nee, '99, New Haven; Roy E. Tomlinson, '01, Gilbert T. Hodgres, '95, Gerhard M. Dahl, '96, New York; Leroy E. Edwards, '20, Philadelphia; Henry L. Janes, '02, Racine; Tuve Floden, '15, Rockford; Elmer N. Oistad, '13, St. Paul; James L. Brader, '23, San Francisco; Philip H. Davis, ex '28, Sheboygan; Harold G. Ferris, '02, Spokane; George E. Worthington, '10, Frank W. Kuehl, '21, Washington, D. C.; Walter E. Malzahn, '19, West Bend; Lester J. Krebs, '26, West Allis.

### **Alumni Club Directory**

- AKRON, OHIO-O. L. Schneyer, '24, president, 313 Bowmanville St., Akron; Mrs. R. E. Van Akin, 23, secretary-treasurer, 2586 Whitelaw Ave., Cuyahoga Falls.
- APPLETON, WIS.—Glenn H. Arthur, '29, president, Appleton Post-Crescent; Arthur Benson, '23, secre-tary-treasurer, 1920 N. Appleton St.
- BARABOO, WIS .- Harold M. Langer, '17, president.
- BELOIT, WIS.—L. R. Mjannes, 31, president, Y. M. C. A.; Bernita A. Burns, '33, secretary, 522½ Broad St.
- BOSTON, Mass .-- Lionel Mulholland, '17, temporary secretary, 40 Court St.
- BUFFALO, N. Y.—Grant A. Barnett, '34, president, Kaiser-Barnett Coal Corp.; Adolph Hove, '30, secre-tary, Dominion Natural Gas Co., Jackson Bldg.
- CEDAR FALLS, IOWA-Edith Diamond, '36, presi-dent, 502 Main St.; Leo P. Dunbar, '23, secretary, 815 Franklin St. '23, secretary,
- CENTRAL OHIO—Dr. John Wilce, '10, president, 327 E. State St., Columbus; William E. Warner, '23, secretary, 135 E. Woodruff Ave., Columbus. CHICAGO, ILL.—Ernest A. Wegner, '29, president, 105 W. Adams St., Rm. 2118; Francis X. Cuisinier, '29, secretary, 11 S. La Salle St.
- CHIPPEWA FALLS, WIS.-O. B. Meslow, '30, presi-dent, Chippewa Printery; Martin N. Hein, '21, secretary.
- CINCINNATI, Ohio-Robert N. Gorman, '18, president, 1010 Brayton Ave., Wyoming, Ohio; Virginia Delan-ey, '87, secretary, 1233 Blanchard Ave., Price Hill Station.
- CLEVELAND, OHIO-Holley J. Smith, '31, secretary, 2283 Chestnut Hill Dr., Cleveland Heights.
- COLORADO-John H. Gabriel, '87, president, 524 Kitt-redge Bldg., Denver; L. A. Wenz, '26, secretary, 3140 W. 32nd St., Denver.

- CORNELL UNIVERSITY-R. A. Polson, '27, 105 East-
- wood Ave., Ithaca, New York. DETROIT, MICH.—R. T. Johnstone, '26, president; Marsh & McLennan, 1300 Natl. Bank Bldg.; J. N. Dieman, '38, secretary-treasurer, 2170 E. Jefferson St.
- EAU CLAIRE, WIS.—Malcolm Riley, '36, president, 310 S. A. F. Bldg.; Judd Burns, '24, secretary, 119 S. Barstow St.
- EDGERTON, WIS.—George Lynts, Mrs. William Goebel, '29, secretary. '23, president;
- EVANSVILLE, IND.—Otto A. Knauss, '13, president, Igleheart Brothers, Inc.; William Rorison, '25, sec-retary, Electrolux News, Servel, Inc., 622 Lombard Ave.
- FOND DU LAC, WIS.—Dr. A. M. Hutter, <sup>5</sup>27, presi-dent, Hutter Bldg.; Mrs. Claude Lyneis, Jr., '32, sec-retary-treasurer, 250 E. Johnson St.
- F. ATKINSON, WIS.—Franklin Sweet, '93, president, 500 S. Main St.; Irene Varney, '32, secretary.
- FOX VALLEY WISCONSIN ALUMNI CLUB-Leonard C. Mead, '12, president, 525 Fulton St., Geneva, Ill.; Dr. K. L. German, '32, secretary, 2 S. Broadway, Aurora, Ill.
- GREEN BAY, WIS .- Roger C. Minahan, '32, president, Minahan Bldg.
- HONOLULU, HAWAII-Dr. Robert D. Millard, '20, president, 378 Young Hotel Bldg.; Mrs. J. C. H. Brown, '34, secretary, 3020 Hibiscus Dr.
- HOUSTON, TEXAS-Theodore G. Schirmeyer, '32, act-ing secretary, Cotton Exchange Bldg.
- INDIANAPOLIS, IND.-Merrill Esterline, '25, presi-dent, 231 E. 62nd St.; Robert Blakeman, Jr., '23, secretary-treasurer, 5004 N. Pennsylvania St.
- IOWA COUNTY, WIS.—Arthur Strong, '06, president, Dodgeville; Mary McKinley, '31, secretary, Dodgeville.

## Alumni Club Directory, (continued)

- IRON RANGE CLUB—Willard Crawford, '12, president, 2127 6th Ave., Hibbing, Minn. ' Constance Hampl, '27, secretary, Hibbing Junior College.
- KANSAS CITY, MO.—Eugene Byrne, '32, president, 900 E. 18th St.; Samuel L. Chaney, '37, 326 B. M. A. Bldg., 215 W. Pershing Rd.
- KENOSHA, WIS.—Chester M. Zeff, '26, president Evening News; C. L. Eggert, '29, secretary, Court House.
- KNOXVILLE, TENN.—Prof. Harvey G. Meyer, '21, president Univ. of Tenn., Box 4241; Loys Johnson, '31, secretary, 57 St. Margaret, Charleston, S. C.
- LA CROSSE, WIS .- Mrs. Robert Farnam, '21, president, 212 ?21st Pl.; Fred Pederson, '33, secretarytreasurer, 709 Cass St.
- LOUISVILLE, KY.-S. Lyman Barber, '11, president, Box 1019; Walter Distelhorst, '06, secretary-treasurer, 1360 Eastern Pkwy.
- MADISON, WIS.--C. V. Hibbard, '00, president, University Y. M. C. A., 740 Langdon St.; Robert Murphy, '29, secretary, 110 E. Main St.
- MANITOWOC-TWO RIVERS, WIS.—James F. Kahlenberg, '30, president, Manitowoc Natl. Bank Bldg.; Evelyn Sporer, '32, sec., Manitowoc.
- MARSHFIELD, WIS.-Rev. Arthur R. Oates, '13, president, 201 W. 4th St.; Mrs. Glenn V. Kraus, '17, secretary-treasurer, 806 W. 5th St.
- MENOMONIE, WIS.—Ira O. Slocumb, '20, president, 706 11th St.; Joe Flint, '03, secretary, 919 9th St.
- MILWAUKEE, WIS.-C. Abner Hendee, '13, president, 722 N. Broadway; Dr. George A. Parkinson, '29, secretary-treasurer, Milwaukee Extension Center.
- MINNEAPOLIS, MINN.-L. M. Forman. '20, president, 2125 E. Hennepin Ave.; Arthur H. Smith, '36, secretary, General Mills, Inc., Chamber of Commerce Bldg.
- MONROE, WIS.—Herbert O. Tschudy, '31, president, Blumer Brewing Co.; Mrs. Minor W. Anderson, '27, secretary, 100 11th St.
- NEENAH & MENASHA, WIS.—Robert W. Ozanne, '36, president, 117 Caroline St., Neenah; Kathryn Kuechenmeister, '39, secretary, Kimberly Clark Corp., Neenah.
- NEW YORK CITY-H. E. Broadfoot, '17, president, V. P. Fitzgerald & Co., 40 Wall St.; R. Worth Vaughan, '27, secretary-treasurer, American Smelting & Refining Co., 120 Broadway.
- NORTHERN CALIFORNIA—James L. Brader, '23, president, Equitable life Ins. Co., Suite 2000, Central Tower.
- OSHKOSH, WIS.--William C. Erler, '32, president, 189 Church St.; Lorraine J. Pugh, '38, secretary-treasurer, 8 E. New York Ave.
- PEORIA, ILL.-J. D. Blossom, '24, president, Central Natl. Bank & Trust Co.
- PHILADELPHIA, PA.—Herbert J. Weeks, '20, president, Sun Oil Co., 1608 Walnut St.; Howard Jamison, '23, secretary-treasurer, Inter-State Milk Producers Cooperative, Inc., 401 N. Broad St.
- PITTSBURGH, PA.—Arch W. Nance, '10, president, Farris Engr. Co., 1215 Empire Bldg., Reuben C. Grimstead, '21, secretary, Industrial Power Sales Dept., Duquesne Light Co., 435 6th Ave.
- PLATTEVILLE, WIS.-W. N. Smith, '97, president; Elinore Beers, '37, secretary-treasurer.
- PORTAGE, WIS.-T. C. Kammholz, '32, president; Helen Cochrane, '29, secretary.
- PURDUE & LA FAYETTE, IND.-L. S. Winch, '28, president, Dept. of English and Speech, Purdue University.
- RACINE, WIS.-Richard D. Harvey, Jr. '32, president, District Attorney, Court House; Anne L. Nagel, '28, secretary, General Delivery, Box 106.
- RICE LAKE, WIS.—George Mills, '18, president, 102 N. Main St.; Ottmar J. Falge, '12, secretary, 400 W. 4th St., Ladysmith, Wis.

- RICHLAND CENTER, WIS.-Dr. W. C. Edwards, '21, president.
- ROCHESTER, N. Y.-Mott T. Slade, '08, chairman, 16th Floor, Granite Bldg.
- ROCKFORD, ILL.—Charles F. Andrews, '29, president, Andrews & Essinger, Brown Bldg.; Dorothy Zwolanek, '33, secretary, 1912 Oxford St.
- SACRAMENTO, CALIF.-Dr. Richard Soutar, '14, president, 3300 Cutter Way.
- ST. LOUIS, MO.-Leslie V. Nelson, '17, president, Union Electric Light & Power Company.
- ST. PAUL, MINN.—Alfred L. Buser, '12, president, Central High School; Irving J. Rice, '23, secretary, First Natl. Bank Bldg.
- SAN DIEGO, CALIF.-Seymour S. Cook, '88, president, 3415 Xenophon St.
- SCHENECTADY, N. Y.-Frank Wood, '34, president, 215 Union St.; Will Lloyd, '36, secretary-treasurer, 124-6th St., Scotia.
- SHEBOYGAN COUNTY ALUMNI CLUB-Lester Weisse, '22, president, Sheboygan Falls; Tom Bailey, '30, secretary, Plymouth Bandage Corp., Plymouth.
- SPARTA, WIS.—John D. McConahay, '34, president; Mrs. Dora Lehman, secretary.
- SOUTHERN CALIFORNIA-E. C. Joannes, '98, president, 800 Traction St., Los Angeles; R. A. Chase, '21, 2005 Norwalk Ave., Los Angeles.
- STEVENS POINT, WIS.—Clifford Peickert, '36, president, Fisher, Cashin & Reinholdt; Mrs. R. B. Freed, '33, secretary-treasurer, 1317 Clark St.
- SUPERIOR, WIS.—Charles Cadigan, 23, president, Wisconsin Bldg.; Mrs. H. S. Russell, '25, secretary.
- SYRACUSE, N. Y.-Robert Salsbury, '25, president, 225 Melbourne Ave.
- TOLEDO, OHIO-C. A. Hart, president; A. Hoebel, secretary.
- VERNON COUNTY, WIS.—Judge Lincoln Neprud, '21, president, Dyson Bldg., Viroqua; Mrs. H. R. Vergeront, '06, secretary, Viroqua.
- WASHINGTON, D. C.-George E. Worthington, '10, president, Federal Alcohol Admin. Div., Treasury Dept.; Dr. Myrtle Starr, '26, secretary, 1743 P. St., N. W.
- WAUKEGAN, ILL.—George G. Crawford, '23, president, Waukegan News-Sun; Florence E. Lewis, '17, secretary, care of U. S. Veterans Hospital, North Chicago.
- WAUSAU, WIS.—F. J. Bolender, Jr., '33, president, Wausau Daily Record-Herald; Aubrey A. Drescher, '32, secretary, 903 Third St.
- WEST ALLIS, WIS.—John Doerfer, '28, president, First Natl. Bank Bldg.; Lester J. Krebs, '26, secretary, 2140 S. 77th St.
- WEST BEND, WIS.-H. A. Schatz, '25, president, 928 Poplar St.; L. H. Lobel, '31, secretary, West Bend, Wis.
- WISCONSIN RAPIDS, WIS.—Richard S. Brazeau, '37, president, 1230 Third St.; Mrs. Thomas Utegaard, '20, secretary, 350 First Ave. S.

### **Alumnae Club Directory**

- CHICAGO, ILL.—Helen Zepp, '27, president, 120 S. La Salle St.; Ethelyn Sell, '24, secretary, c/o Research Corp., 50 E. Van Buren St.
- DETROIT, MICH.—Mrs. J. F. Reinel, '26, president, 18981 San Juan; Lucile D. Born, '19, corresponding secretary, 468 S. Kitchener St.
- MINNEAPOLIS, MINN.—Mrs. Leland Forman, '17, president, 315 E. 50th St.; Mrs. W. J. Thomas, '20, secretary, 4048 Ewing Ave., South.
- SOUTHERN CALIFORNIA-Bonnie E. Scholes, '12, president, 1147 N. Catalina Ave., Pasadena: Mrs. Harriet R. Studler, '12, secretary, 1044 E. Orange Grove Ave., Pasadena.
- SOUTHERN CALIFORNIA JUNIORS-Mrs. John B. Buchler. '25. president, 3468 Rowena St., Hollywood : Mrs. J. N. Rogers, '24, secretary, 1614 W. 51st St., 'Jos Angeles.