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ON WISCONSIN

As you read in last month's issue, we lost Ed Gibson in March. Gibby was a good man. Wherever you travel throughout this state you find agreement among alumni—a respect and admiration for his complete dedication to his University. I was most fortunate, ten years ago when I assumed the position of Executive Director of the Wisconsin Alumni Association, to “inherit” Gibby as Director of Alumni Relations. I've met men in this position across the nation, but never have I met anyone who gave as fully to his role as Ed did.

Ed had been an outstanding athlete here as a member of the Class of 1923. From graduation he went into sports, as a coach and athletic director at Janesville High School. For 12 years he was a counselor and director of Camp Manitowish at Boulder Junction. He directed the Junior Fair camp at the Wisconsin State Fair for six seasons. You'd have to look far and long to find a man more fitted to work with young people. He was tough and he was clean. He was an unprofane man. Yet he was compassionate and good-humored. Just by being there, Ed set a tremendous example for every young person with whom he came into contact.

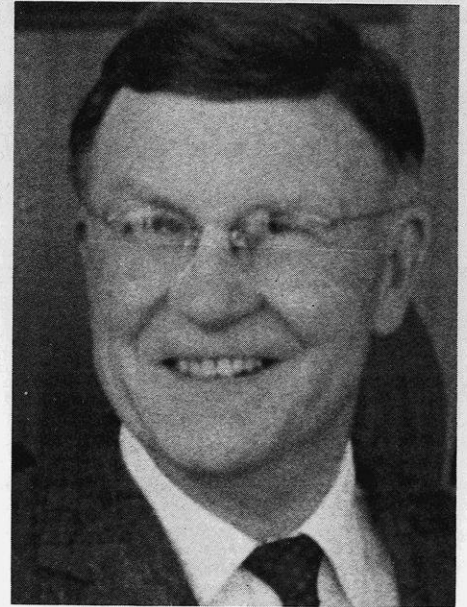
When he went into veterans' education these same qualities were obvious, and he was always a sympathetic and helpful guide for the young men and women who returned to the campus after World War II.

Gibby came to the Wisconsin Alumni Association in 1948 and took up his duties with a verve that belied the fact that he had ever been away from the campus. He established our entire club system. Times changed in the 21 years Ed was with us; student attitudes changed with them. Ed

didn't pretend to understand all these changes, and once in a while he'd erupt a little bit around the office and give vent to impatience. But through all those years, the fact that Ed was growing older seemed to make him force himself, if necessary, to become more empathetic to the young people. He loved them and he loved his University and what it was doing to educate them. His greatest joy came whenever he could be the bridge between student and campus.

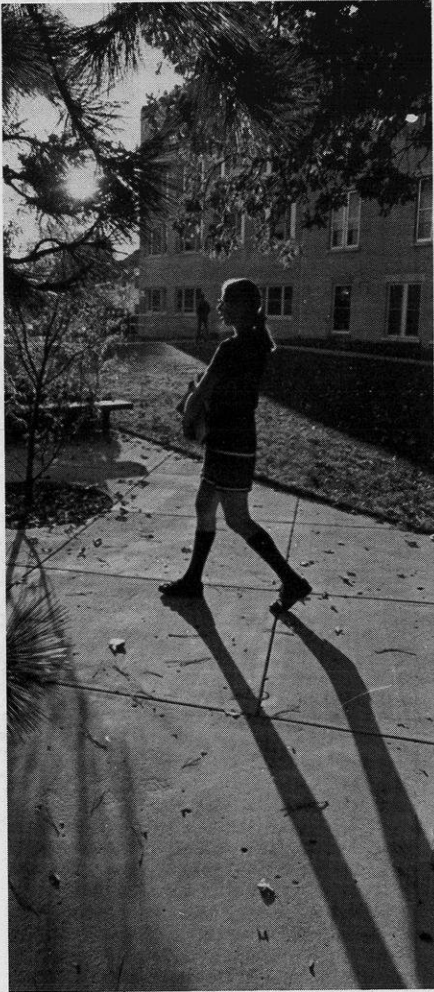
This was the solidity he brought to every individual alumnus or club he visited. He *knew* everything was fine—or soon would be—here on The Hill. He wanted to assure you of that.

I talked with Gibby in the hospital just two days before he died of cancer. As we said goodbye, he gave me a firm handshake and said “Give 'em my best regards on the Founders Day circuit.” So I *do* pass those regards along to anyone I haven't seen since we lost Ed. He wouldn't want me to slip up on that.



Gibby

Arlie M. Mucks, Jr.
Executive Director



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May, 1972

wisconsin alumnus

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The Arboretum Is In Trouble

There's nothing else quite like it in the world. Maybe that's the problem. These days there's a little too much of everything at the Arboretum

By Catherine Manson

Urban creep, that relentless consumer of wilderness, has reached the boundaries of the University Arboretum. Development of surrounding land and accompanying drainage problems, wildlife imbalance, and increased public use threaten it.

This means they threaten something that is more than a "pretty," pastoral oasis in a growing metropolitan center. The Arboretum is far more than a pleasant place to walk or drive or bird-watch. The UW Arboretum is unique in the true sense of the word. There is simply nothing else like it, for, unlike other arboreta throughout the world, ours is not merely a collection of interesting species of plants and animals placed together randomly. Rather, here each organism is set out in combination with others to form natural, self-perpetuating communities. Here the whole is greater than the sum of its parts, to use a familiar concept. More than 30 of these natural biotic communities are included in the Arboretum's 1,218 acres.

For instance, one of them is Curtis Prairie, one of the last prairies in the world, where Indian grass, big blue stem, orange puccoon, and purple gayfeather stalk across land that was once a barren field. Together they reproduce an environment such as once covered most of the Great Plains.

Then, of course, they were natural to the area. But in 1825, when the Indians sold their rights to all land east of the Mississippi, most of the forests and grasslands which covered Wisconsin were doomed to the plow. Farmers poured into our Four Lakes region and began to cut the trees and cultivate the rich soil. Oaks and pines were used in buildings, roads were laid, and the city of Madison started its slow but inevitable take-over of the Indians' hunting grounds.

The Winnebagos, however, still occupied a swampy, forested patch around Dead Lake—later to be known as Lake Wingra. A few Madisonians had enough foresight to fight for the preservation of this small enclave of forest and marsh. This land, together with other properties acquired through the years, became the University of Wisconsin Arboretum, officially dedicated in 1934.

Its founders intended it to be used for University teaching and research, and by the public, for enjoyment and learning. How could they foresee that their gift would one day be endangered by—among other things—its immense popularity?

But the fact of thousands of visitors each year is one menace to the Arboretum. A second is the problem of animal life within its confines. The third is a city which is squeezing the outer edges of the Arboretum, threatening it, little by little, from the outside in.

The City Moves Too Close

Madison's continuing growth is pinching the Arboretum. Seven high-priority properties surrounding it—a total of about 40 acres—pose the most serious threat. They range

from land adjacent to already developed residential areas near Arboretum Drive, to an area adjoining agricultural land west of Seminole Highway. Additional properties are located around the southeast edge of the Arboretum and across the West Beltline. Three of the areas are zoned for residential; one for commercial; and one for agricultural development. Two, which are partially enclosed by present Arboretum boundaries, are zoned for light manufacturing.

What problems do such lands cause? The 96-unit Candlelight Court apartment complex on the West Beltline is a stark example.

"It's so close to the Arboretum that during construction our fence was undermined and partially destroyed," says Roger C. Anderson, Arboretum director. "Some of its

An apartment complex is built so close by
that the kids use the Arboretum for
a playground.

residents now use the Arboretum as a kids' playground. It obstructs the formerly spectacular view across the entire Arboretum to the State Capitol. And, certainly, it is a factor in drainage and erosion problems. Road beds and grass lawns don't soak up excess water as well as do natural prairie and forest land. Forests of pine and sugar maple within the Arboretum have been damaged by deposits of sediment left from this run-off water."

There has been developed a plan which *could* help. This is to purchase the 40 acres of surrounding lands as a buffer zone. But estimates are that it would cost about \$560,000, and, says Anderson, "we foresee no way to raise the money other than through private gifts. Any help we can get would be greatly appreciated."

Too Many Ducks

Duck and deer populations of the Arboretum are too large for the areas they inhabit.

Spring Trail Pond, (on Nakoma Road) known locally as the Duck Pond, is the year-round home for an estimated 200 ducks. They stay there all winter because the pond is spring-fed and thus does not freeze. Well-meaning citizens feed them. "Under those conditions who wouldn't stay!" says Anderson.

But although it is nice to provide the ducks with free room, board, and police protection (there is no hunting in the area, of course), their environment and the ducks themselves are suffering. They're caving-in the banks of

MICHAEL B.
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1881 - 1929

UNIVERSITY
ALUMNUS AND REGENT

"THE
UNIVERSITY ARBORETUM
WILL BRING INTO THE
LIVES OF ALL SOMETHING
OF THE GRACE, COLOR AND
BEAUTY WHICH NATURE
INTENDED ALL TO SHARE"

their pond, making a muddy sea of surrounding grass, and polluting Lake Wingra with their excrement. Ideally, the pond should hold 25 ducks, but public outcry against removing any of them is great, even though it would benefit the ducks.

"Deer are causing a similar problem," says Anderson. "The Arboretum can support three to four of them, but right now there are more than 200. They come here because it's safe from hunters and natural predators."

The deer's main food source, white cedar, has been depleted. Bucks shine their antlers on the shrubs in the horticultural garden—at \$20 a bush!

There have been various plans tried to discourage infestation of deer and/or to move large numbers of them to other areas, none of which has been particularly effective. Realistically, the most successful, even humane, solution would be to kill off the extras, but public hue and cry has so far precluded this measure.

Hoads of Humans

There is also an "infestation of people" to add to the Arboretum's threats. When it was first dedicated in 1934, only three or four tours were given per year, and these usually to visiting dignitaries. Then, when the Friends of the Arboretum, a citizens' group concerned with the preservation and enhancement of the Arboretum, instituted a tour program financed with Friends' money, people

You wait your turn to get on a golf course.

Someone suggests the same rule for
Arboretum visitors.

began to notice the Arboretum. Participation in the tour program rose from 350 persons in 1962 to 16,094 in 1971. Tour visitors were primarily from public schools, environmental education programs, garden clubs, and scout and 4-H groups.

A 1971 report by the Friends reveals that now there are not enough naturalists to provide for all requests for tours and instruction. It adds that while the Arboretum is heavily used, other resource areas, specifically the city parks, are virtually ignored as educational facilities.

As a response to this situation, the Friends are trying to raise \$11,000 to expand their naturalist program, assess the potential teaching use of Madison parks, and aid school teachers in developing their own outdoor education projects.

The Madison City Park Department is planning to make existing parks more natural, and to acquire new wilderness areas.

What if all the best suggestions were to be accepted and used to end all the major threats to the Arboretum? Could it then be assured of staying almost completely untouched? "Probably not," says Anderson. "It can survive reasonably intact, yes—and that's what we're working for—but no area can remain absolutely wild in the center of a city. The Arboretum is intended for public enjoyment: that is bound to cause some changes."

One preventive measure against too much change is a control on the number and size of visiting groups. UW botanist Orie Loucks says, "We wouldn't think of allowing more than four people to each of the eighteen holes on a golf course. Why shouldn't the same principle apply to the Arboretum?" A similar plan is being tried in Yosemite National Park—visitors must make reservations.

Ultimately, those who use the Arboretum must take responsibility for its preservation. It endangers the wildness of an area more than one might think to gather water-cress, dig up flowering plants, or collect dried grasses. Consider that an estimated 10,000 people visited the Arboretum in a few days last spring to see lilacs in bloom. How many blossoms were innocently picked only to be tossed away?

"For the most part, people don't realize that they are harming the Arboretum," observes Anderson. "However, this means that each one of us must be extra careful when using this fragile, semi-wild place in order to keep it that way."

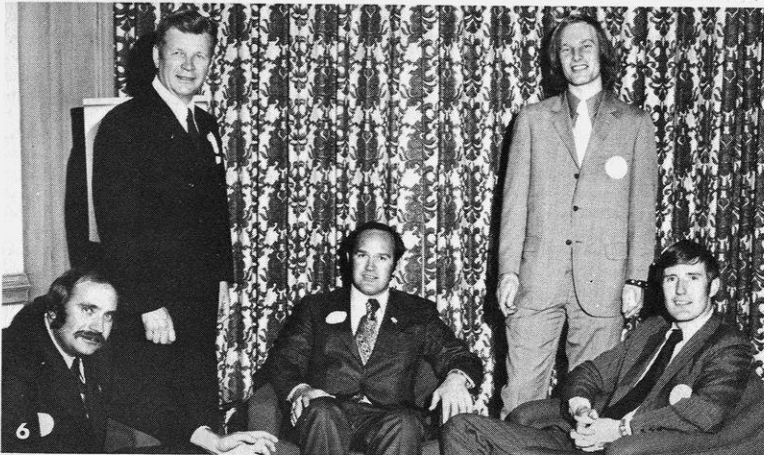
The Arboretum was dedicated on the Sunday of graduation week, 1934. Many spoke at the occasion, but the words of Chief Albert Yellow Thunder, grandson of Winnebago Indians living around Lake Wingra when the first white settlers arrived, were the most compelling. The *Capital Times* reported that as he stood "in a trailing headdress of bright feathers and a brilliant red tunic lavishly trimmed with wampum and colorful beads," he addressed his audience:

My people are like the trees—a dying race, leaving behind them as their only monument the natural forests and streams of America.

The Arboretum is a small, but lovely part of this monument. Let's keep it from dying.

For those who wish to learn more about the history, philosophy, and facilities of the Arboretum, the short book by Nancy Sachse, *A Thousand Ages*, is highly recommended. It can be obtained at the Arboretum office, 1207 Seminole Highway, Madison 53713. Cost is \$3.00.—C.M.

Mrs. Manson is a science writer for the University-Industry Research Program.





Founders Days

Here are some of the people who've enjoyed many of the celebrations around the country:



1. Dallas-Ft. Worth. Incoming club President Bill Malloy '47, Bob Herz '29; UW System President John Weaver '36.

2. Atlanta. (Front) Donna Sanner Hiser '65; Helen Nelson Johnson '48; Romay Rupnow Laudert '49. (Rear) George Elliott '35; Tony Catanese Ph.D. '69; new President Dave Hiser '64; Emil Birkenwald '22.

3. Monroe, Wis. Outstanding Alumnus award winner Melvin W. Stuessy, MD (BS '34) and Mrs. Stuessy; President Howard Voegeli '52; Edward Willi '49.

4. Green Bay. Guest speaker John Jardine and Joan Pomprowitz Schaupp '54, club president.

5. Los Angeles area. UW President Weaver; Richard Theisen MD '53, president of the Orange County club; comedienne Reta Shaw, who accepted the Outstanding Alumnus award for actor Eric Brotherson '33; Robin Smith MD '45, president of the San Fernando club; Ruberta Harwell Weaver MA '39; Ken Krueger '66, Los Angeles club president; and Arlie Mucks.

6. Denver. Ed Drager '60, vice president; Aleron Larson '48, vice president; President Doug Reich '65; Wittie Schmidt, vice president; David Grohusky '66.

7. Indianapolis. Guest speaker Robert Draper '37, chairman of the board of Wisconsin Alumni Association; scholarship winner Douglas Handerson; Kate Huber 'x17; Doug Heckle Ph.B. '40 club president.

8. Quad Cities (Illinois and Iowa). Treasurer Virgil Landgraf '49; Frank Kozisek MS '66, vice president; Jean Wenstadt Mack '43, secretary; Frank Jones '25, president; W. Clifford Lant '33, vice president.

9. Sheboygan. Peter Vea Ph.B '42; guest speaker Jardine; Outstanding Alumnus Wm. J. Anderson '60.

10. Tomah. Jay S. Charmichael '70; Mrs. Charmichael; Katherine McCaul '25; guest speaker Ralph Hanson, head of UW department of protection and security.

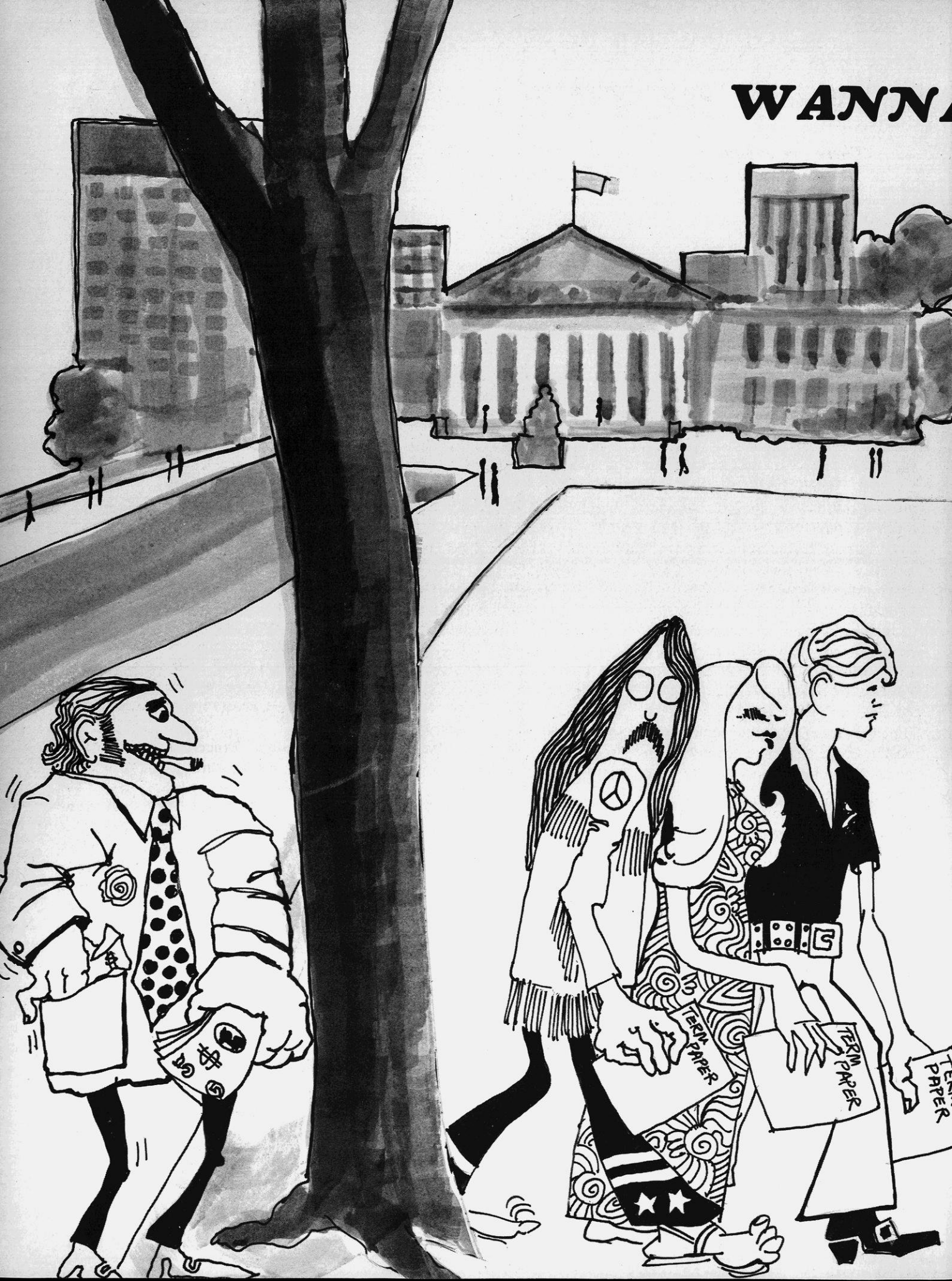


11. Chicago. Club President Ron Leafblad '65; W. Roy Kopp, president of the UW System Board of Regents; athletic director Elroy Hirsch.

12. Burlington, Wis. Pamela Phelps Torhorst '66; President-elect John Boray '66; UW Chancellor Edwin Young, guest speaker; Kirt Ludwig '66.



WANN



BUY A BETTER GRADE, KID?

There are enough cheaters on the nation's campuses to keep a new "business" going. Here's how it works at the UW, at least until the faculty and the courts wake up

By Peter Greenberg

It is Saturday afternoon in Madison. Students and townspeople walk around and/or into each other, stores are crowded and cashiers' lines are long. At one off-campus place of business, the "shoppers" are all students, their faces a little harried.

"I'm sorry, but we're backlogged two weeks," says the manager to a crestfallen UW junior. Is he talking about his line of clogs, or something new by Blood, Sweat & Tears? He is not. He's a dealer in one of the growing businesses on this and most other campuses today—commercially prepared term papers.

Right now in Madison term paper buying has become almost a case of Supermarket Sweep, as three separate firms compete to offer "guaranteed A or B" papers for top dollar.

It's not a brand *new* form of cheating. True, it wasn't around when some of today's students' parents were using crib notes, or buying exams from department secretaries, or passing along language ponies, but it's been possible to have a term paper written by a friend of a friend, at a fee, for quite some time. Today, though, it's no longer an under-the-counter exchange: it's out in the open, and so far educational authorities have been unable to stop it. Estimates are that by the end of a semester, the mills are grinding out over 500 papers a week. All three local outlets advertise in the two campus newspapers, and the response, according to *Daily Cardinal* managing editor Jim Cohen, is "overwhelming. You just wouldn't believe how many calls we get at the office asking for their phone numbers," he says. Recently, out-of-state firms offering the same service have begun placing ads in the two papers. The ads are direct and open, and have even produced queries from faculty members asking to sign on as writers.

The Madison providers are highly organized, so much so, in fact, that in one history course with an enrollment of 46, at least a dozen had their papers written for them at an average cost of \$25.

Thus, for many, term papers are no longer a big headache. They're big business.

Marty Pesham, a 23-year-old UCLA graduate, is the president of Termpapers of America, Inc., at 114 S. Carroll Street. A former Madison resident who attended Wisconsin briefly in 1969, Pesham is a fast-talking

young promoter who parlayed one small office into 67 campus franchises across the country.

Pesham employs 60 writers, most of them Teaching Assistants who moonlight, although a few are unemployed teachers and other specialists. All papers are written to order at \$2.90 per page, of which \$2 goes to the writer. Ironically, he requires his staffers to be good students—academically speaking: each must have a 3.4 GPA or over.

Last semester on the Madison campus alone, Pesham says, his office sold over 3,000 papers to UW students. Using 8–10 pages as the average length, if his figures are correct he must have grossed over \$75,000 in five months of operation. The figures might *not* be correct, however, since for "security reasons," Pesham won't accept checks.

Interestingly, the term paper field has become so specialized that when a senior student went to Pesham's office to order a paper for her film class, "they made me wait for a week before accepting the order. They told me their 'film specialist' was out of town."

Her paper, which cost her \$15, earned her a B in the course, and was undetected by the professor. "I did it," she says, "because I wasn't into writing a paper. And I'd do it again."

Pesham's major competitor, Bruce Inksetter, runs his term paper firm out of his apartment on Williamson Street. The creative name of the establishment? The Academic Marketplace. Inksetter doesn't do many papers from scratch. He offers students a catalog of 3,000 available term papers from a Boston firm which sold him the franchise for \$500 last fall. Inksetter is a former assistant professor in the UW's Department of Hebrew and Semitic Studies who was "not retained" by that department after failing to meet his Ph.D. requirements. Last semester he sold over 400 papers.

The third local firm is Quality College Research, located at 905 University Avenue, whose operators want nothing to do with the press.

The man to watch these days is Pesham. Recently he called reporters and told them he was making plans to go into "semi-retirement"—he was selling out all 67 offices for a reported \$1.4 million to an unnamed "west coast industrialist," getting rid of his house in Madison and moving permanently to California. Although he wouldn't reveal the name of his buyer, he did say the

Mr. Greenberg is a senior in Communication Arts, and a correspondent for *Newsweek*.

man's lawyer was San Francisco attorney Melvin Belli.

"The term paper business is too gimicky," Pesham complained. "Legislation might go through, or the schools may stop assigning papers," he said.

The instability of the business was emphasized later when Pesham called reporters back to say the deal was hung up. "I'm in a very hazy situation," he said. "Everything will go through my attorney now because of certain things that have happened. And," he added, "I'm also moving quite soon." At this writing he is still around town.

Even if Pesham's deal falls through, the fact that negotiations had reached the million-dollar mark points out again that while the operation may be gimmicky, it is—in the short run, at least—lucrative.

Although Pesham didn't speak directly to the case, the temporary suspension of his sale might be due to a pending lawsuit in New York.

"After all," wryly noted one professor, "no one wants to buy something today that becomes illegal tomorrow."

In any case, UW faculty reaction has become so inflamed that there may be a decline in the number of papers bought. Some now require that progress notes accompany all papers handed in. One philosophy professor, on discovering that the commercially prepared papers can take up to two weeks to deliver, now gives only five days on these assignments. Others demand to meet individually with students while papers are in preparation.

On May 1 the Faculty Senate, legislating for the first time a definition of "academic dishonesty" made explicitly illegal the submission of purchased or borrowed term papers by students. That same day, newspapers carried the story that the New York court case mentioned above resulted in the court's barring a term paper firm there from continuing sales. On May 3 a court in Norfolk, Va. ordered a firm there to cease all operations until a June 15 hearing, and to surrender the papers and its records of all students who used them.—Ed.

Charles Sherman, an associate professor in Communication Arts, blames the whole situation on the students. "When I went to school our assignments were mostly by examination. But in the '60s students began

generating pressures for independent study at all levels, and thus the term paper became the *modus operandi*. So if anyone is to blame, it's not the multiversity, it's the students. And even though only a small segment are doing the cheating, they are *all* being cheated."

On the administrative level, college officials everywhere are as anxious about that New York lawsuit as Pesham may be, although for opposite reasons. However, says David Hanson, a former assistant attorney general, now an aide to UW Chancellor Edwin Young, "the solution lies with the faculties themselves."

And it just may be that faculties are waking up to this view, since, if anything positive has been accomplished by the term paper salesmen, it may be that they have added to the rekindling of faculty concern for undergraduate education and the amount of time a teacher spends, and can afford to spend, working with his students and reading their papers. They are beginning to admit to a flaw in a system where, in many larger lectures—with enrollments upwards of 200—the instructor can do little more than skim the written work turned in.

"Obviously," said one member of the administrative staff, "with such limitations on the personal contact between faculty and student, the term paper market—besides being dishonest—cuts further into the student's learning potential; further devaluates the worth of his education. If teaching institutions are growing too big for the student's good, it's not the young people's fault. Thus educators are more concerned than they've been for years about correcting the student anomie that this market reflects."

English professor Walter Rideout, who teaches a small class, sees the term paper as "too important a tool to throw away," but adds that "My students *must* know that I will reach each paper and that I will throw the book at them if they get caught with a bought paper." Granting that the size of his class makes that rule a little easier to enforce, he adds that "I trust in the good faith and average sense of the student not to get involved in this."

But still there are no signs that the hustlers and their term paper mills will go quietly and quickly away. Recently, a University student who had purchased a paper guaranteed to earn an A or B received a C from his instructor. Upset, he brought the paper back to Termpapers of America, Inc. and demanded a refund. Instead of getting it, he was cheerily told he could have a "credit" toward his next purchase. ●

QUIET REVOLUTION

By Pat Slattery

Mr. Slattery, from Ashland, is a junior in Business Administration.

Rick Cowles wants to change the system. His method, however, does not rely on bombs or empty words of fiery rhetoric. His revolution is a much more quiet, yet effective one. In addition to being a full-time student, Cowles finds time for a host of activities outside of the classroom. He works with handicapped children in a swim program, acts as a "Big Brother" to a fatherless boy, leads a committee to establish a foster home for runaway girls in Madison, and visits with inmates at the Wisconsin School for Girls on Sunday afternoons.

Although he is on the run during most of his spare time, Cowles feels that the best part of his education is obtained outside the four walls of a classroom. "You learn a lot by helping other people," he explained. Rick Cowles seems to be following a golden rule for a new type of student activist: "Thou shalt get involved." Volunteer groups play an important part in the education of many college students today. Currently there are over 60 student volunteer organizations on the Madison campus. Their work ranges from helping out at hospitals to visiting lonely shut-ins. No matter what project is going on, there is always a constant need for more volunteer workers. The helping hand is always needed. But although a goodly number of students donate their time and services, a majority of students never actually do get involved. Many college students today are

caught up in the fast pace of our society. How many times has the endless cry been raised across campus "I don't have the time!"?

So many students seem to be caught up in the frenzied rush toward a degree and a quick exit to the good life without any thoughts about the people who surround them in their lives.

On the other hand, another group of students complain that they are continually bored. "Nothing to do," they say. Their trouble is that they don't look far enough past their own little circles in the world to see the opportunities of service that could await them.

I feel that one of the most important aspects of college should be a sensitivity toward other people. This sensitivity is manifested in organizations that try to help other people. Dick Gregory aptly described the college experience when he said, "Don't spend four years in college on just learning how to make a living, but four years on learning how to live." There is much to be said about the education that can be obtained outside of the classroom. Through volunteer work, students can share a varied amount of experiences and problems that a normal middle-class background wouldn't provide. Is there a better way for a sociology course to come alive than for a student to work with the problems that are posed in his textbook?

If more people outside of the academic community would hear of the volunteer work of the students they would not as easily stereotype all college students as being spoiled and self-centered. Whenever there is

continued

Student

standpoint

**IN WHICH STUDENTS SPEAK
OF MANY THINGS,
DIRECTLY TO YOU**

ALL IN THE FAMILY CIRCLE

a disturbance at any college, the media are quick to give it special attention. Yet the Good Samaritan work of college students often goes unnoticed or is relegated to back page coverage. It is an unfortunate situation.

Even some students are cynical at times about their classmates playing the role of the do-gooder. The cynics often dismiss involved students as "ego-trippers." I can only answer their charges by quoting an anonymous sage who scrawled on a State Street wall: "What's so bad about feeling good?" Once a student becomes involved, there is little chance that he will ever change. The volunteer of today will become the leader of tomorrow. Yet the greatest reward is a special satisfaction in a smile or a thank-you by someone who needs assistance.

The vast majority of students realize today that the only way to improve the world is to work within the system. The world can only change through a chain-reaction of people doing good on an individual basis. Momentum will be gained when people drop their fears of each other.

The key to the movement is total involvement by everyone in concern for their fellow man. When this is accomplished, all^e humanity can join hands as brothers and sisters. Let the revolution begin!

Carolyn Benkert Bishop '61 lives in a New York warehouse. But if that bit of information causes you to fantasize a fey number padding through the Kitty-Litter in tie-dyed jeans, don't be misled. In point of fact, Carolyn (featured speaker at the Home Ec breakfast on Alumni Weekend this month) is a practical businesswoman. She has won several awards in her field, and has a current listing in no less than five Who's Who type professional directories.

Mrs. Bishop is home furnishings/equipment editor for *Family Circle*, that un-fey magazine which some 7,500,000 families pick up every month at check-out counters. She has two other major editors reporting to her as she plans and executes all of *FC's* features on interior decorating, furnishing, housing and equipment. "That means everything except the do-it-yourself features," she says, despite the fact that d-i-y is currently a way of life for her and her husband, Lloyd '62, as they work on transforming that warehouse into a home.

This project came about when the Bishops and three other couples found the five-story mid-19th century building in Manhattan's "So-Ho" (South of Houston Street) area. This is a five-block section made up of old commercial buildings rapidly being outgrown by the businesses inhabiting them, and just as rapidly being grabbed up by inventive people bent on restoring them.

"I'd never have had the nerve to agree to our buying into the building if it weren't for my background," Carolyn says—that and the fact that the finished product has potential for several stories in *Family Circle*; that two of the other buyers are architects; and that her husband,

equally creative, will be able to use their loft in his business.

Carolyn describes Lloyd as "an executive drop-out": a J-school graduate who had risen on the staff of Batton, Barton, Durstine & Osborn to become an executive on the Shaeffer beer account, but who had long hankered to be a photographer. One day, a year and a half ago, he quit BBD&O, and now works with his camera fulltime, whenever, that is, he's not doing loft carpentry. He should have plenty of room for longshots in their studio: with only one interior wall up at present, the Bishops rattle around in 4,000 square feet of open space.

Carolyn joined *Family Circle* in 1969, following seven years in related fields. She had been editor of a bimonthly called *Budget Decorating*; home furnishings and assistant fashion editor of *CO-ED* magazine; a copy writer for Washington D.C.'s Woodward and Lothrop and a buyer's assistant (her UW degree was in clothing and textiles) with Bloomingdale's in New York and Carson Pirie Scott in Chicago. The first year out of the UW she spent getting a degree from New York's Tobe-Coburn School.

"It's a wonderfully varied job," she says of her work. "I meet with people on so many levels, and travel a great deal to set up features. I love projecting my ideas to a specific audience—one which I closely identify with, incidentally." Travel means meeting with readers and scouting for photogenic homes. "I'm equally as interested in featuring ideas from clever readers around the country as I am in those dreamed up by us editors."

"As you might have guessed, I love my job," she says. She was also happy in each of her earlier positions,

MOVING UP

A series on interesting young alumni

and she has, over the years, built a most respectable reputation as a freelance writer. Thus it would seem logical that Carolyn Benkert Bishop will continue to expand her horizons and to move up. Meantime, there's

that project you don't run into every day—turning the whole floor of a warehouse into something jazzy enough to be featured in *Family Circle*.—T.H.M.

Carolyn and Lloyd Bishop in part of 4,000 square feet of her homework.



“Start Talking About Christ . . . And Find An Interest.”

“**Y**oung people today on college and university campuses are spiritually hungry,” says John W. Alexander, Ph.D. '49, executive director of the national InterVarsity Christian Fellowship, at 233 Langdon street. “Students now are listening to us in a way they didn't do in the 1940s and '50s and part of the '60s.”

“You can stop on any campus these days, start talking about Christ, and find an interest,” Alexander says. “With all our wealth and education, students see that the city slums were never worse. There is hatred and hostility between individuals and groups, and there is external warfare. Young people conclude that there's something funny somewhere, and they are beginning to ask: ‘Have we left something out?’”

Alexander feels that education has “left the Lord out. I'm not implying that education without the Lord can't teach anything. But if we *do* leave the Lord out, we've omitted the most important explanatory variable. If the Lord is left out, education falls short of truly providing an understanding of the individual and society,” he says.

A faculty member of the UW Geography department for 20 years, Alexander was asked by the UW student chapter of InterVarsity Christian Fellowship to be its faculty advisor in the early 1950s. He accepted and continued his association with the student group until the mid '60s when the national board asked him to leave the University and take the job of national executive director. By then he was department chairman, but felt that “this was the Lord's will,” and accepted the offer.

At that time the national headquarters were in Chicago. He commuted from Madison from 1965 until 1969 when the national office was moved to the UW's Carroll Hall. In July, 1970 the organization bought the former Pi Phi house, where its

The InterVarsity Christian Fellowship people say this happens on campuses these days, which is quite a change from the way it used to be.

staff of 30 coordinates the activities. Another office in Downer's Grove, Ill. produces all of the organization's literature and publishes the magazine *HIS*.

InterVarsity Christian Fellowship is approximately 100 years old. It was started in the 1870s at Cambridge, England, by a handful of students who were preparing to be missionaries. They were committed to Christ in their own personal lives

and wanted to get together to read the Bible and pray. They felt, too, the need to introduce their non-Christian peers to Christ.

The movement spread to Oxford and eventually to all the universities in England. It reached Canada in the mid 1920s, and the United States in the late '30s. The UW chapter, which is one of the oldest, was founded in 1943. Today there are chapters on approximately 600 of this country's 2,500 campuses.

A typical program for an InterVarsity Christian Fellowship chapter includes a private daily quiet time which is usually thirty minutes set aside for Bible study and prayer; daily prayer meetings; weekly group Bible study and a weekly chapter meeting. There are occasional social gatherings and campaigns to saturate the campus with the New Testament and other literature.

A major part of the program is what Alexander refers to as “out-reach.” Students translate their commitment to Christ into actions through community service activities such as tutoring and getting involved in campus projects; even student newspapers.

“Activism without an understanding of Christ won't get us very far toward solving society's basic problems,” Alexander says. He feels that the fellowship is not succeeding completely on all campuses, but he attributes this to the fact that “students are busy and rarely have free time.” His hope is that after graduation, students will carry on their work.

Alumni groups, called Friends of InterVarsity Christian Fellowship, are in existence throughout the country, and any alumnus (whether he was a student fellowship member or not) can affiliate with such a group. (To find out the name and address of the Fellowship's alumni secretary in your part of the country, contact Mr. Alexander.)



State, Local Elections Feel Impact of University

The political impact of the University is significant in Dane County. There now are a number of faculty, staff, students, and alumni elected to official positions in Madison, Middleton, Monona, Stoughton, Sun Prairie, and Dane County. These facts emerged from the April election:

Eight of the newly-elected Madison city aldermen are UW students or alumni. One of the aldermen is a professor. More than 70 percent of the candidates who fought for the 11 contested city council positions are current or former UW students. The two who competed for the Dane County judgeship are UW Law School graduates. Judge-elect Archie Simonson LLB '52 has been head fencing coach at UW—Madison since 1957. The two Madison school board members who were reelected are Eugene S. Calhoun '47 and Douglas M. Onsager, a former student.

More than 30 percent of the candidates who vied for the 41 positions on the Dane County Board of Supervisors are or were UW students; and 10 percent of them were faculty or staff members of the University. Four of the newly-elected supervisors are UW faculty or staff members. Of the 43 candidates who ran for different offices in Middleton, Monona, Stoughton, and Sun Prairie, 16 percent were attending or had attended the University; and seven percent worked for the UW in some capacity.

Richard A. Lehmann, '64, elected alderman in Madison's sixth ward, and visiting professor of governmental affairs at University Extension, said the UW is "an intellectual resource for the community," and for this reason is a significant force in Dane County politics.

"But, there is an appallingly low degree of UW faculty and staff in-

volvement in city and county elected positions."

Judge-elect Simonson said the one reason the UW affects local politics is because "it tends to be more liberal; and this liberal influence is felt in both the Republican and Democratic parties."

Edward V. Schten, MS '57 director of University Extension's Institute of Governmental Affairs, and newly-elected county supervisor, said that because the UW is a major economic force in Dane County, it is a major political force.

However, he noted, "Because the University is so complex, some parts of the local community are positively influenced, other parts are negatively influenced. There is no necessary relationship between the politics of Dane County and the influence of the UW."

Margaret C. Sadler, 30, elected a county supervisor, and a secretary in the chancellor's office of University Extension, pointed out that any large state institution such as the UW, with powers to build and expand, has considerable influence in local politics.

Agreeing with her comment, Mary Kay Baum, 24, another newly-elected county supervisor, and a UW project assistant and first year law student, stated:

"As the University expands, more and more students are being pushed further and further into the surrounding neighborhoods . . . our streets are more and more filled with cars going to the University. These housing and transportation issues are definitely political."

She also said, "It does seem that the number of UW faculty and staff people running for local offices is definitely increasing with each election. We probably have reached a representative proportion of students among elected officials; but there should be more faculty and staff elected to local offices."

A third new county supervisor, Richard E. Ginnold, 34, professor of labor relations and labor education for University Extension, said: "A lot of expertise at the UW has not been transferred to problem-solving efforts in local governments. The University and local governments should try to figure out problem-solving techniques which utilize UW experts."

Ginnold said such cooperative efforts by local governments and the University would be part of "the Wisconsin Idea of maintaining contact among all the social institutions of the state."—Mark P. McElreath

Student 'Tranquility' May Mark Their Disenchantment, Author Says

The apparently tranquil mood of the campus may cloak a student feeling of disenchantment with higher education, according to a national magazine article by a UW graduate student.

"The Rubin/Weatherman/Cleaver approach seems to have been rejected by almost all Madison students. Still, with their more pragmatic approach toward education, they no longer seem to 'give a damn' about many things that were formerly important to them," Thomas J. Kerver, of Cleveland, Ohio, wrote in the March issue of *College and University Journal*.

"The signs point to the likelihood that most of them are looking upon the university as a necessary evil instead of as the forum for knowledge transmittal and the free exchange of ideas that it is intended to be."

Most students listed preparation for a job or profession as their primary educational objective in a 1970 survey at Madison, Kerver said. In 1967 the majority had described their

chief purpose as "acquisition of knowledge, coupled with appreciation of ideas and moral values."

Channels of communication appeared improved between the university and its students during the period, but the institution's "pronouncements are falling on deaf ears," Kerver wrote.

New ways must be found to ignite the spark of idealism in undergraduates, particularly newcomers to the campus, the author said. "The apathy of 1970 upper-classmen is rubbing quickly off on 1970 freshmen and is perhaps even permeating the high schools."

Kerver, a graduate student in journalism and political science, is a lieutenant colonel on leave from the U. S. Army. *College and University Journal* is published by the American College Relations Association, Washington, D. C.

Calls For Changes In Minority Student Assistance

Unless the University revises its financial assistance procedures for graduate students, it "has a long way to go" before it gets an adequate number of minority faculty and staff members, according to Merritt J. Norvell Jr., coordinator of minority student affairs.

Norvell, '63, assistant to Vice Chancellor F. Chandler Young, established a graduate referral service for minority students a year ago. He contends:

"There is not enough money to help qualified minority students get advanced degrees. The UW—Madison graduate school is finding itself in the same position as the undergraduate school was five or six years ago; it has opened itself up for 'new students,' those students who traditionally have been unable to go to college—but there is very little money available for these qualified students."

He questions the way financial need is assessed for graduate students, and suggests the need for a new mechanism to provide a more equitable distribution of funds for all graduate students.

"The UW—Madison Graduate School needs a new formula for dispersing its funds to graduate students. They are not necessarily in financial need. The current system for distributing assistance on the basis of need and merit is inequitable.

"The University is responsible for producing qualified minority faculty and administrators, and it needs to develop mechanisms for funding minority graduate students who can fill these positions."

Norvell contends "It is realistic to expect the UW to make available the necessary funds. A top priority across the nation is an increase in minority manpower in the educational system."

Chancellor Edwin Young, speaking on "The Chancellor's Report" on WHA-TV, agreed: "Employing minorities is tapping resources this country desperately needs. It is important to get more minorities in the academic labor market through graduate work."

Norvell said it is crucial to the education of both whites and blacks that there must be an adequate number of minority faculty members. "There has to be minority educators in white institutions to insure that the educational process is responsive to both minority and majority students."

Norvell noted that the UW—Madison School of Education, with slightly more than 200 faculty members, has one black professor, Dr. Carl A. Grant of the department of curriculum and instruction, who coordinates teacher training for minority groups. "The UW—Madison professional schools—law, business, social work—have been the most

productive in graduating minority students, but they do not have nearly enough minority faculty members or administrators."

He mentioned that there were approximately 952 minority students on the Madison campus last fall, or less than three percent of total enrollment.

"In Wisconsin, six and one-half percent of the school-age children are non-white. If you want to play the percentage game (which I do not endorse), that's the level of minority student enrollment we should shoot for in the University system."

Norvell became aware of the shortcomings of the current minority financial assistance program while running a graduate referral service for minority students. This past year he has assisted more than 100 minority students to apply to graduate schools.

J-School Now Goes Into Phase Two of Fund Raising

The second phase of an effort to raise a \$670,000 endowment for the School of Journalism and Mass Communication began last month, says a joint announcement from Courtland R. Conlee, retired public relations vice-president of The Journal Co. in Milwaukee and national chairman of the School's Mass Communication Endowment Committee, and Prof. Harold L. Nelson, director of the school.

The first phase started last summer, and by late March the endowment had reached \$142,000. Donations came from a group of corporations in the communications industry and a few individuals. Donations from UW graduates will be sought in the second phase.

"This is the exciting part of the campaign," Nelson said. "It's the part where our alumni can have a direct impact on our future. With the help of our graduates, we'll be able to

Faculty Names in the News

attain our goal of \$670,000 by 1976.”

The effort is being timed with the opening of the school's new home in Vilas Communication Hall this summer.

The funds will provide a number of benefits and services to students. Scholarships, expanded library facilities, guest lecturers, special conferences and workshops, supplementary financing for the school's Minorities in Journalism Fund, and expansion of the specialized reporting program are some of the ways the endowment might be used.

Nelson hopes that alumni will “think in terms of the long haul” when they contribute to the endowment.

“We are going to ask alumni to pledge a given amount each year for five years,” he added. “We think our graduates will find it easier to give five small gifts than one large one.”

Donations from the first phase of the campaign ranged from an unsolicited \$10 gift from a recent graduate to several gifts in the \$25,000 to \$50,000 range, including \$40,000 from The Journal Co.; \$27,000 from Mrs. Ethel Wise in the name of Kirk M. Bates, a 1928 graduate of the school and Milwaukee Journal reporter and editor from 1930 to 1953; and \$24,000 from the Elsie B. Morrison Endowment.

Art Center Still Needs Help From Its Friends

Private funds created the Elvehjem Art Center and private support still remains vital to advancement of the University's art collection and programs held there, says its director, Millard F. Rogers.

Rogers points out that the University of Wisconsin Foundation raised \$3.5 million from donors—including an initial \$1 million from the Brittingham Trust—to create EAC. The result has been one of the

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The newly appointed associate director of the Wisconsin Center for Studies in Vocational and Technical Education on the campus, ROBERT A. RISTAU, received the Delta Pi Epsilon research award at the convention of the National Business Education Association in Chicago recently.

ANTHONY R. CURRERI MD, chairman of the surgery department, is named to a newly-created position as assistant vice chancellor for health sciences. . . JAMES D. WHIFFEN MD, professor of Medicine, is acting chairman of the Medical School surgery department.

WILLIAM B. SARLES, professor of bacteriology, received the Carski Foundation Distinguished Teaching Award during the annual meeting of the American Society for Microbiology in April in Philadelphia.

The Chicago chapter of the American Statistics Association has named GEORGE E. P. BOX, professor of statistics, as “outstanding statistician of the year”. . . HOWARD M. TEMIN, professor of viral oncology, is honored for his contributions to the knowledge of the cause of cancer by the Bertner Foundation.

Sociology professor WILLIAM H. SEWELL is chairman of the problems and policy committee of the Social Science Research Council . . . The American Foundrymen's Society's top award for 1972 goes to CARL R. LOPER, JR., professor of metallurgical and mineral engineering, who was given the John A. Penton gold metal.

JAMES R. VILLEMONTTE, professor of civil and environmental engineering, is acting director of the UW Water Resources Center, replacing GERALD A. ROHLICH, who has joined the staff of the University of Texas.

New president-elect of the Society of Economic Geologists is EUGENE N. CAMERON, professor of geology-geophysics . . . RICHARD L. VENEZKY, associate professor of computer services, has been named to the National Council of Teachers of English' commission on reading.

France has awarded to GERMAINE E. MERCIER, emeritus professor of French, its Chevalier de l'Ordre National du Merite . . . VERNER E. SUOMI, director of the Space Science and Engineering Center, is on Pres. Nixon's first National Advisory Committee on Oceans and Atmosphere.

Chemistry professor LARRY HASKIN gets the National Aeronautics and Space Administration Exceptional Scientific Achievement Medal . . . SCOTT M. CUTLIP, professor of Journalism, has been awarded the first Educator Award of the National Public Relations Society.

R. CREIGHTON BUCK, professor of mathematics, is the new vice president of the American Mathematical Society . . . RALPH O. NAFZIGER, retired director of the School of Journalism, got Sigma Delta Chi's distinguished teaching award.

The Alfred P. Sloan Foundation fellowship for basic research goes to A. O. W. STRETTON, department of molecular biology . . . Elected to the executive committee of the College Entrance Examination Board's Midwestern Regional Membership is LEE WILCOX, director of admissions.

DR. HAROLD C. BRADLEY, emeritus professor of physiological chemistry, was honored recently during Charter Day ceremonies at the University of California—Berkeley. As the oldest alumni present he led a thousand fellow graduates, guests and faculty members in the academic procession to the Hearst Greek Theater.

Sports

Howard Elected Basketball MVP and '72-'73 Captain

Leon Howard, 6-5 junior forward from New York City was elected the most valuable basketball player for the season just concluded by his teammates who also voted him as their captain-elect for the 1972-73 season.

Howard, a graduate of DeWitt Clinton high school in New York City, received the Osman "Oz" Fox Memorial Trophy awarded each year by the Madison Gyro Club at its 49th annual banquet.

Leon was Wisconsin's top scorer last season with 378 points in 23 games—an average of 16.4 points per game—and also paced the Badgers in Big Ten scoring with 242 points and an 18.6 per game average that placed him among the top ten conference scorers.

Additionally, he was Wisconsin's second leading rebounder for the season—an average of 7.8 retrieves per game—and was an excellent floor leader. Six times this year he paced Wisconsin's scoring and on three occasions shared the scoring leadership. He had a single game and career high of 32 points against Ohio State. He set Wisconsin's rebounding pace in five games and shared honors in two others with a single game high of 12 at Tulane and Purdue.

Senior guard Lee Oler, Fox Lake, Ill., received the Jimmy Demetral Free Throw trophy for his team leading percentage of .792 as he converted 84 of 106 attempts in 24 games. He also paced the Badgers free throwing in conference games with a .769 mark on 50 of 65 tries good. The 6-5½ Oler, who switched to guard this year from forward, was the winner of the trophy last year on a percentage of .831.

Retiring team captain Bob Frasor, Blue Island, Ill., was presented with an engraved Revere-ware bowl symbolic of his leadership over the past

season. He finished as Wisconsin's fourth leading scorer, and his floor play excelled all season.

Freshman guard Tim Paterick, Janesville came in for double honors as he was awarded the Freshman Achievement Award, given annually by The Hub Clothiers, for outstanding accomplishments in both athletics and academics. The 6-3 graduate of Craig high school placed fourth in scoring on the unbeaten freshman team with 206 points—an average of 17.2 points per game—and had a field goal accuracy mark of .475.

Tim was also honored along with Bob Luchsinger from Janesville's Parker high school, as co-captains for the 1971-72 freshman season. Both were all-state performers a year ago, and Luchsinger paced Parker to the 1971 state championship.

Howard, with 356 points as a sophomore and 378 points this season now has a two-year total of 734 points and stands 19th on Wisconsin's all-time scoring list.

Oler, who compiled a three year total of 704 points stands 20th on the all-time scoring list. Lee completed his senior campaign with 312 points and tallied 20 or more points in each of his last four games. His single game career high was 27 points against Pittsburgh at Pittsburgh as a junior.

Badgers Honored At Annual Hockey Awards Banquet

Senior left wing and co-captain Jim Young, Dafter, Mich., was elected MVP by his teammates at the ninth annual Hockey Awards Banquet which closed the season.

Young was the top goal scorer with 26 overall and 19 in WCHA play. In total points he was second on the team with 48 overall and 36 in WCHA competition. Eight times during the season he scored the winning goal in a game, and for the season he set six WCHA school records and

tied one. Young holds the Wisconsin WCHA records for career scoring (35 goals, 35 assists for 70 points in 3 years); single season goal leader (19); career goal leader (35); most goals by a left wing one season (19 in 71-72); most assists by a left wing in one season (17 in 71-72); most points by a left wing in one season (36 in 71-72); and he tied the Wisconsin WCHA record for assists in one period with two.

Young was not on hand to accept his award. He and co-captain Jeff Rotsch, Minneapolis, were in Europe playing with the United States National Team.

The most improved player award went to senior Gary Kuklinski, Mosinee, who was outstanding on the penalty-killing team in 1971-72. Kuklinski also had four goals and four assists for eight points, including one shorthanded goal. He played in all but one game this past season.

The most consistent player award was presented to senior defenseman Al Folk, Des Moines. This award was based on a plus-and-minus chart indicating the number of times a player was on the ice when Wisconsin scored and when the opponents scored. Folk led this category being on the ice for 63 Wisconsin goals and only 32 opponents goals to finish with a rating of plus 31.

The Ivan Williamson award for sportsmanship, scholarship and athletic ability was presented by Wisconsin Athletic Director Elroy Hirsch to senior wing Tom Chuckel, Eagle River, Wis. Chuckel saw limited service this past season but according to coach Bob Johnson, "Tom was a dedicated athlete, an outstanding team man, and one of the hardest working players the Badgers have ever had."

Junior right wing Tim Dool, Sault Ste. Marie, Ont., was elected team captain for the 1972-73 season. Dool, one of the most popular

players on the ice, both with teammates and with fans, played in every game this season and finished tied for fifth in team scoring with 16 goals and 13 assists for 29 points.

The Madison Blue Line Club presented their award to James "Andy" Devine '51 Madison, for his outstanding contributions at all levels of hockey. Devine has served as president of the West Side Youth Hockey Group, chairman of the facilities committee for the Blue Line Club and a leader in the Dane County Youth Hockey Commission.

1971-72 was the most successful year in Wisconsin hockey history, as the Badgers finished third in the NCAA tournament, won the Big Ten championship and finished second in the WCHA. In addition Wisconsin led the nation in attendance for the third consecutive year playing in front of 157,142 fans in 20 games at the Dane County Coliseum which is an all time collegiate hockey attendance record.

Matzdorf Is 'North American Amateur Athlete for 1971'

Track captain Pat Matzdorf, Sheboygan senior, has been honored as the North American Amateur Athlete for 1971 by the United Savings-Helms Athletic Foundation of Los Angeles. Sharing honors with Matzdorf were South Africa's Eric Broberg (800 meters); Japan's Shigenobu Murofushi (hammer throw); Shane Gould of Australia (swimming); Walter Schmidt of West Germany (hammer throw); and Alberto Dimiddi, Argentina (sculling).

Eleven Badgers Are Outstanding College Athletes

Eleven UW athletes have been selected to appear in the 1972 edition of *Outstanding College Athletes of America*. The 11 include Rufus Ferguson, Neil Graff, Keith Nos-

busch, Dave Lokanc, and Bob Storck of the football team; Bob Frasor, basketball; Mark Larson and Glenn Herold, cross country and track; Jeff Rotsch, hockey; Mike Johnson, baseball; and David Goetz, golf.

Criteria utilized for selection included strength of character, leadership on and off the playing field, scholarship, and contributions to community service and campus activities.

Biographies of all Outstanding College Athletes of America will be included in the 1972 edition to be published in July.

The program's Board of Advisors is chaired by James Jeffrey, executive director, Fellowship of Christian Athletes.

High School Stars Sign Football Grant-In-Aid

A total of 28 high school football stars have signed UW grant-in-aid tenders and will enroll here in August.

Fourteen of the athletes are from Illinois, nine are from Wisconsin and one each comes from Michigan, New York, Georgia, Ohio, and Louisiana. By position, they include:

ENDS—Sam Bickford (6-4, 195), Barrington, Ill.; Greg Lewis (6-3, 185), Columbus, Ga.; Steve Lyons (6-4, 210), Glen Ellyn, Ill. (Glenbard West); Dave Anderson (6-4, 220), Kaukauna; Mike Pianetto (6-2, 210) Chicago, (Holy Cross); and Bob Leppla (5-11½, 170), Highland Heights, Ohio (Mayfield);

TACKLES—John Leding (6-4, 240), Clarendon Hills, Ill. (Hinsdale Central); Dennis Lick (6-5, 255), Chicago, (St. Rita); John Reimer (6-4, 260), Wisconsin Rapids; Bill Brandt (6-3, 225) Antigo; and Terry Stieve (6-2, 225), Baraboo;

GUARDS—Wayne Butler (6-4, 225), Schiller Park, Ill. (East Leyden); Joe Norwick (6-1, 227), Chi-

cago, (St. Rita); Igor Potym (6-2, 230), Milwaukee (Juneau);

CENTER—Jerry Cuomo (6-2, 210), New York City (Evander Childs);

QUARTERBACKS—Jim Franz (6-1½, 215), Crystal Lake, Ill.; Mark Hoppe (6-3, 195), Baraboo; Dan Kopina (5-11, 185), DePue, Ill., (St. Bede Academy); John Zimmerman (6-1, 210), Middleton;

TAILBACKS—Duane Johnson (6-2, 190), Grosse Pointe, Michigan (North); Bill Marek (5-9, 190), Chicago (St. Rita); Terry Buss (6-1, 190), Marshfield; Juan Quiet (5-10, 190), Baton Rouge, La.;

FULLBACKS—Eric Johnson (6-2, 205), Matteson, Ill. (Rich Central); Ken Starch (6-0, 200), Madison (East); Steve Wagner (6-2, 195), Oconomowoc;

DEFENSIVE BACK—Dan Devendorf (6-2, 182), Deerfield, Illinois;

LINEBACKER—John Crnich (6-1, 191), Chicago (Morgan Park).

Bickford, Kopina, Lewis are also defensive backs; Franz, Cuomo, and Zimmerman are linebackers, too; Norwick is also def. tackle. National letters of intent were slated to be signed on April 19.

Assistant Coach Paul Roach To Join Oakland Of NFL

Paul Roach, Wisconsin's offensive backfield coach the past two seasons, has resigned to accept the position of offensive backfield coach with the Oakland Raiders of the National Football League. The 44-year-old backfield assistant came to Wisconsin from Wyoming when John Jardine was named head football coach following the 1969 season.

Roach's duties will be assumed by Larry Van Dusen, a 1958 Northwestern graduate, who joined the Wisconsin staff in March, 1971 from Kent State University where he had been assistant coach for three years.

finest facilities for art history instruction in the country, rating among the top three university art museums in the nation.

Today state funds pay salaries for the art history and center staffs, but funds and art given by private sources remain the only means by which the center can expand the art collection, mount exhibitions, and put out various publications, Rogers says.

Establishment of the long-awaited art center less than two years ago has done much to stimulate support and interest, Rogers indicated, and pointed to organizations such as the Friends of the Elvehjem Art Center with a membership nearing 500, and the EAC Docents. Docents (women from the Madison and University community) serve as volunteer guides for tours of the center for school children and adults.

He also said that while it took some 82 years since the University's art collection was begun in 1885 to acquire 1,200 art objects, it has taken less than the past five years to add that number to 2,000.

Even so, Rogers declared, the collection as a vital instrument for teaching art history has many blank spots. It will take many more donors to fill those gaps, he said, and to bring the collection up to a rank among American campus art collections equal to the very high rank which EAC as a modern art-oriented physical plant holds among other American university art museums.

Gifts To UW Foundation Rise In '71: Clemons

The 1971 Annual Fund brought record gifts to the University of Wisconsin Foundation, according to Lester S. Clemons, Milwaukee attorney and foundation president.

The new mark was set with the recording of nearly \$2.5 million from 15,497 contributors. This represents a dollar increase of 19 percent over

the previous year, and a 34 percent rise in number of donors.

"We believe this generous outpouring of support from alumni and friends during 1971 reflects renewed confidence in the University and its educational program," Clemons said.

Established in 1945, the foundation seeks private funds to benefit education at Wisconsin through scholarships, endowed professorships, and special purpose buildings, including the Elvehjem Art Center, Alumni House, and Wisconsin Center.

In addition to regular annual gifts, the foundation administers a comprehensive program to provide continuing support through bequests and other methods of deferred giving.

Judge Kopp, Feinsinger Honored By Law School

Prof. Nathan P. Feinsinger and the late Judge Arthur William Kopp received the Distinguished Alumni-Faculty awards during the 29th annual UW Law School spring program.

Feinsinger, a member of the law faculty since 1929, is director of the Center for Teaching and Research in Disputes Settlements. He served on the National War Labor Board during World War II and as chairman of the National Wage Stabilization Board in 1951-52.

He has figured prominently in the settlement of many state and national labor disputes and has written widely in the field.

Judge Kopp opened his law office in Platteville in 1900 and practiced there until his elevation to the bench as Judge of the Fifth Judicial Circuit in 1943. He was District Attorney of Grant County from 1905 to 1909 and a Member of the U.S. House of Representatives from 1908 to 1912. He retired from the bench in 1955 to continue his private practice until his death in 1967.

He was president of the Grant

County Bar Association and of the Wisconsin Bar Association. He was chairman of the Board of Circuit Judges for the state of Wisconsin and chairman of the Committee for Pleading and Practice, the forerunner of the present Judicial Council.

Duke Ellington Here For Week In July

The University, which last year awarded Duke Ellington an honorary degree, will honor him again this year with a week-long Duke Ellington Festival on the campus July 17-21.

The Duke came to Madison alone last June to accept his honorary doctor of music degree. This time he returns with his world-famed orchestra to share their expertise with as many musicians and music lovers as possible.

The week will include rehearsals with University and community music organizations; clinics led by key players of the Ellington orchestra; master classes taught by the Duke himself; and a series of public concerts in Madison and Milwaukee. Prof. James H. Latimer of the School of Music is festival chairman.

On Monday evening Ellington favorites will be featured by the Duke's orchestra in the Memorial Union Theater; on Tuesday evening the orchestra moves out under the stars in Camp Randall Stadium to play for what promises to be the largest audience ever to hear the Duke in person; on Wednesday the Ellington "Second Sacred Concert" will be performed in the theater; on Thursday the group moves to UW—Milwaukee for an evening concert; and on Friday the concluding concert is again in the Memorial Union Theater.

Edward Kennedy Ellington has been playing for the public since 1916 when he was 17 and making his first professional appearance as a jazz pianist. In the years since he

1972 University of Wisconsin Home Football Ticket Applications

Camp Randall Stadium

Reserved seats \$6

Make check payable to UW Athletic Department, and mail to: University of Wisconsin Athletic Ticket Office, 1440 Monroe St., Madison, Wis. 53706

Please detach and mail entire section

1. NORTHERN ILLINOIS

September 16 1:30 p.m.
(Band Day)

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

2. SYRACUSE

September 23 1:30 p.m.

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

3. NORTHWESTERN

October 7 1:30 p.m.
(Parents' Day)

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

4. OHIO STATE

October 28 1:30 p.m.

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

5. IOWA

November 4 1:00 p.m.
(Homecoming)

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

6. MINNESOTA

November 25 1:00 p.m.
(W-Club Day)

Name -----

Street -----

City -----

State, Zip -----

----- Tickets @ \$6 \$-----

Add postage & handling charge .50

TOTAL \$-----

Note time change for Iowa, Minnesota games.

has toured all parts of the U. S. A. and more than 40 other countries; composed approximately 5,000 musical works from jazz to ballet, opera, and religious themes; and earned honors that include the Presidential Medal of Freedom, membership in the Swedish Royal Academy of Music, and 16 honorary degrees.

Academic credit will be offered

UW FOOTBALL SCHEDULE

(Home games in italics)

1972

Sept. 16—*Northern Illinois (Band)*
Sept. 23—*Syracuse*
Sept. 30—Louisiana State (Night) *
Oct. 7—*Northwestern (Parents)*
Oct. 14—*Indiana*
Oct. 21—*Michigan State*
Oct. 28—*Ohio State*
Nov. 4—*Iowa (Homecoming)*
Nov. 11—*Purdue*
Nov. 18—*Illinois*
Nov. 25—*Minnesota ("W" Club)*

1973

Sept. 15—*Purdue*
Sept. 22—*Colorado*
Sept. 29—*Nebraska*
Oct. 6—*Wyoming*
Oct. 13—*Ohio State*
Oct. 20—*Michigan*
Oct. 27—*Indiana*
Nov. 3—*Michigan State*
Nov. 10—*Iowa*
Nov. 17—*Northwestern*
Nov. 24—*Minnesota*

* See special tour announcement, page 29.

BADGER BONANZA

Get away from everything, and do it in style! There's a new condominium awaiting your vacation at Padre Island, Corpus Christi, Texas. Two bedrooms; two baths. It's completely furnished, with a pool, of course. And it's on the beach. \$250 per week.

Dr. Alfred E. Leiser
3510 Glen Arbor
Houston, Texas 77025
Phone (713) 667-8855

participants in the festival. Further information may be obtained by writing "Ellington Festival," School of Music, University of Wisconsin, Madison 53706.

Out-of-State Quota Raised by Regents

At its monthly meeting on May 4, the Board of Regents voted to establish a 25 percent non-resident undergraduate quota, an action which abolishes the present 15 percent quota on the Madison campus.

The board, now composed of 19 members, combines the boards of the former State Universities and the UW.

The 25 percent quota was the motion of Regent F. J. Pelisek of Milwaukee. Under the new ruling "consistent academic standards" would be applied in passing on admissions for both resident and non-resident students. Thus, non-resident students in the upper 50 percent of their high school class would presumably be eligible for admission, the same requirement in effect for resident applicants.

The present ruling requires that non-residents be in the upper one-fourth of their class to be eligible for admission.

The resolution adopted includes a provision aimed at guarding against overbuilding.

It provides that "the long-range enrolment projections adopted by the board on April 7, 1972, shall not be adjusted upwards in the future on the basis of new projections of increases in non-resident undergraduate students."

UW Medical Center Will Expand, Spread West

Revised plans for a scaled-down UW-Madison Center for Health Sciences, which will produce more new physicians and make full use of pres-

ent buildings, were approved by the System Board of Regents this month.

The original plan, with a \$45 million first phase approved in the 1971-73 state budget, eventually would have moved the entire Center to a new west campus site (north of the VA hospital) at a cost of \$120 to \$200 million. The first phase would have increased the graduating class from the present 124 to 160.

When it appeared that the original plan would not qualify for the necessary federal funds, the plan was revised and new federal fund applications were prepared.

The expanded first phase of the new plan will cost an estimated \$48.5 million, but the total cost for the new project, making use of both present and west campus sites, is set at \$80 million.

The first phase will increase the graduating class to 200 new physicians a year. The revised plan also provides for more nursing school graduates than the original plan.

The \$80 million project encompasses the following:

1. Complete shift of the clinical teaching facilities, clinical science departments and third and fourth year medical student programs to the west site.

2. Complete move of the hospital to the west site, with about 550 beds and supporting facilities. (The present hospital has 750 beds in use and the original project provided for 780 beds. The reduction is due to a change in health care methods and joint arrangements with the adjacent Veterans Administration Hospital.)

3. Complete move of the School of Nursing to the west site.

4. Provision for some outpatient care at the west site.

5. Use of the space vacated at the present central campus site for the following: Increases in first and second year medical students, general outpatient programs for family and student health care, programs for



Photographed by Carol Emekson

*All men contend with the questions
posed by the contrasts of sickness and health, poverty and plenty.*

*And ask the question "why" Why loneliness
in a world that would join hands? Why war when
the impulse of the heart is to love? The aching
chasm between the real and the ideal everywhere
provokes the question . . .*

WHY?

In a world looking for answers maybe God is the place to start.
God is hope. God is now.



advertising contributed
for the public good

BRATS * * * BRATS * * * BRATS

We're referring to the eating variety—not the spanking kind. That's because our BRATS can't be beaten.

Just writing about this brings out the suppressed poet in me so try this one on for size:

Warm weather is near.
Cook-out time is here.
Start the charcoal burning,
How my taste buds are yearning
Open a bottle of beer.

(Don't laugh—did you ever have any poetry published?)

Seriously, though, it's a terrible poem because it doesn't mention BRATS and that's what it's all about.

We're talking about the BRATS you've enjoyed on Madison's lower State Street.

My company distributes these same BRATS *exclusively*. We ship them to you in 8 lb. boxes (approx. 40 BRATS per box). The total cost delivered to your door, is fourteen dollars per box: about 35¢ each.

Just fill out the coupon and your order will be on its way on the Monday after we hear from you.

Order as many boxes as you like for your own use or for memorable gifts.

Sincerely,

Jay Botwinick

MURRAY MEAT COMPANY

Murray Meat Company

905 Jonathan Drive
Madison, Wisconsin 53713

Let me savor those BRATS! Here is my () check, () money order, for \$..... Please ship me boxes at \$14 each immediately.

NAME

ADDRESS

CITY STATE ZIP

If you're coming to Madison, we're here to take your order by phone weekdays and until noon on Saturdays. Phone (608) 271-2155

The University

allied health education, expansion of basic science departments.

Specific programs originally scheduled for the west site and now shifted to the central site are second year medical student laboratories, psychiatric offices and outpatient facilities, and family health service. Moving more clinical activities to the west site releases adequate and more efficiently used space for these activities on the central campus.

Action on the new federal requests is expected in June, and work on the first phase could begin at once. If funding is obtained, work on the remaining phases would begin in July 1973, with completion scheduled for June 1976.

Regents Raise System Salaries; Pres. Weaver Takes 'Confidence' Instead

UW System President Weaver twice declined a \$4,475 increase in his salary at the May meeting of the Board of Regents, saying that the implied vote of confidence "is more important than the dollars." His salary remains at \$45,000.

The regents approved 1972-73 salary increases for 9,775 administrators and faculty members in the merged UW system. They average 10.5 percent for the former State Universities System and 6.65 percent for the pre-merger UW.

The money for the increase is provided in the state budget. Federal pay board approval is required.

Executive Vice President Leonard Haas will receive \$42,300; Vice President Donald Percy will get \$41,000; Vice President Ruben Lorenz will receive \$35,900; and Vice President Robert Winter will get \$35,900.

The salary range for chancellors was set at \$30,000 to \$43,000, with Madison Chancellor Edwin Young receiving the largest salary, \$43,000. Milwaukee Chancellor J. Martin

Klotsche will get \$38,000.

The highest paid faculty members on a 12-month basis will be Mathematics Prof. Isaac Schoenberg, \$38,400; and Law Dean Spencer Kimball, L&S Dean Stephen Kleene, and Agriculture Dean Glenn Pound, all \$37,500.

Athletic Director Elroy Hirsch was raised to \$33,800; Head Coach John Jardine to \$25,000; John Powless, basketball, to \$17,700; Robert Johnson, hockey coach, to \$17,700.

Raises were also granted to top athletic department people throughout the system.

DON'T MOVE



Don't move without telling us your new address

UW ALUMNI ASSOCIATION
650 N. Lake Street
Madison, Wisconsin 53706

Name _____
_____ Class yr. _____
Old address _____
New _____
City _____
State _____ ZIP _____

BRIGHT IDEA

Until now, there were only so many things you could think of for the male graduate. Or for Father. Now there's this lamp, and it sheds a whole new light on originality and thoughtfulness.

He just has to know you were thinking only of him. The UW football helmet is authentic.

The base is solid oak; the switch is 3-way; the shade covered in natural burlap. It stands 30" high. Delivery in under two weeks. **\$39.95**

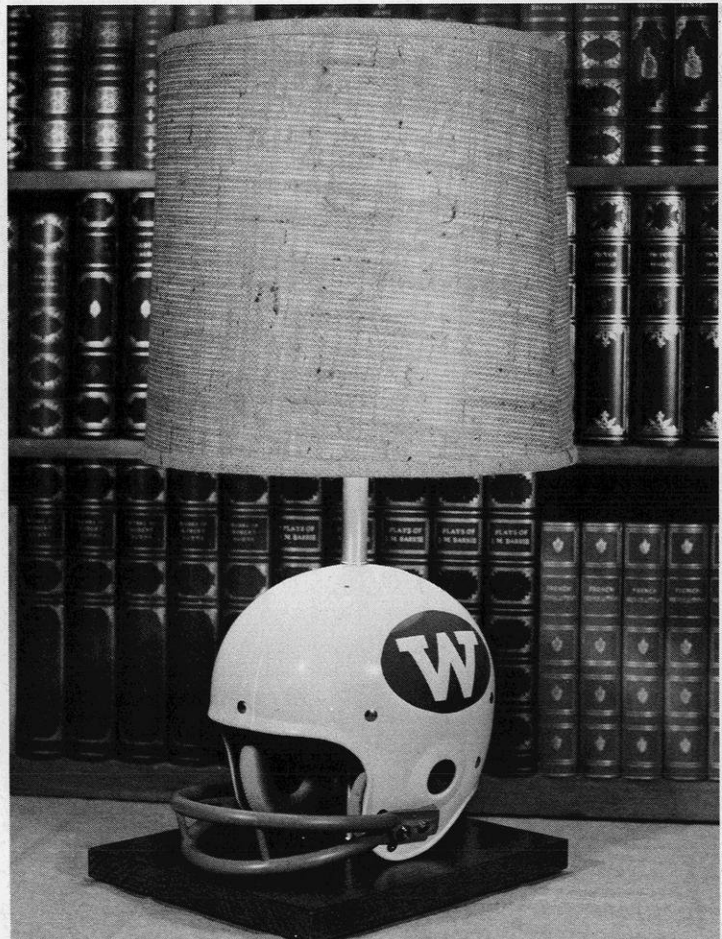
UW LAMP
650 N. Lake Street
Madison, 53706

Here is my check or money order for \$_____ Please send _____ UW helmet lamp(s) to:

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

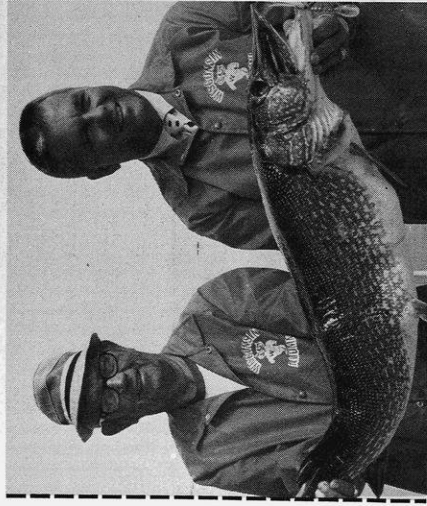


CANADIAN FISHING EXCURSION

July 8-11, 1972

Four-day trip with three full days of fishing.
 Round-trip, chartered flight from Minneapolis.
 Lodging at the Arctic-Get-Away Lodge on Tate Island, Reindeer Lake in Canada.
 Includes all meals.
 Boat with motor and personal fishing guide for every two people.
 Bring back your catch! Fish are filleted, wrapped and frozen for your trip home.
 Trip limited to 29 fishermen. Early reservations are a must!

\$350.00 per person (two to double room) from Minneapolis



FISHING TOUR
 650 North Lake Street
 Madison, Wisconsin 53706

Please make _____ reservations for the 1972 Fishing Tour. Enclosed is my deposit for \$ _____ (\$100.00 per person)

NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 TELEPHONE # _____

Make check payable to:
WISCONSIN ALUMNI ASSOCIATION

Alumni News

This section is limited to news of members of the Wisconsin Alumni Association.

05/30 Responding to an invitation to the Half Century Club luncheon HUGO J. WICHMANN '05 replies that he is a patient at the Wharton Nursing Home in Pleasant Hill, Tenn. and would like to hear from any members of his class.

RALPH J. KRAUT '30 has retired as president and chief executive officer of Giddings & Lewis, Inc., Fond du Lac. He continues as chairman of the board and has established an independent consulting agency at his home in Green Lake.

31/40 CARL W. MOEBIUS x'34, Milwaukee, was cited recently for his contributions to the graphic arts field by the Milwaukee Advertising Club, which awarded him its Silver Medal.

A recent issue of the *Journal of the Industrial Teacher Education* is dedicated to JOHN A. JARVIS '31, professor of mathematics at the University of Wisconsin-Stout (formerly Stout Institute), Menomonie.

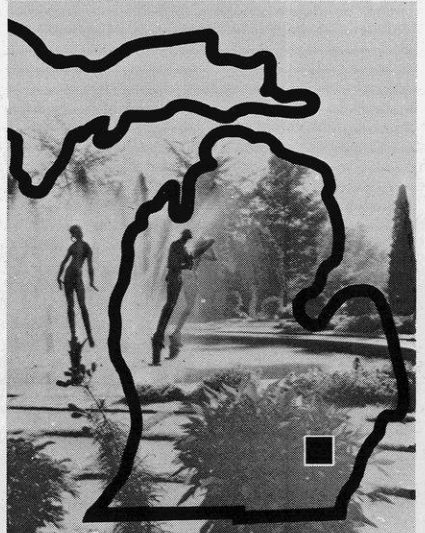
A feature story in the *Indianapolis Star* of March 26 told the story of THEODORE A. THELANDER '36 who died last August. Despite a lifetime of diabetes, he worked until his death teaching history at the Indianapolis campus of Indiana-Purdue university, in spite of the fact that he had both legs amputated, was paralyzed on one side and suffered cataracts and glaucoma.

THORREL B. FEST '38, professor of communications at the University of Colorado, received the Distinguished Alumni Award of Delta Sigma Rho-Tau Kappa Alpha at the society's annual convention in March.

TRUMAN TORGERSON '39 Manitowoc, was honored last month by the UW regents and the faculty of the College of Agricultural and Life Sciences for outstanding service to agriculture and rural living. The award was presented at the 63rd annual Honorary Recognition banquet.

41/50 A member of the faculty of Southern Illinois university at Carbondale since 1961, DOROTHY KEENAN '43 is now a professor in its home economics education department.

continued



CRANBROOK SCHOOLS...
 where learning only begins
 in the classroom.

The setting of the Cranbrook Schools is a rolling 300-acre campus in Southeastern Michigan, just two hours' travel from nearly every major city.

The educational concept is to help each student find his unique self. This is accomplished through individual attention, a solid core of college preparatory and wide-ranging elective courses plus student-designed and run extra-curricular activities.

The facilities at the Cranbrook Schools are incomparably appropriate to this philosophy. Kingswood and Cranbrook share their spacious campus with Cranbrook Academy of Art, Cranbrook Institute of Science, Christ Church Cranbrook and Brookside Elementary School. Among these institutions, students find people to help them stretch and grow, whatever their interests.

The coordinate program for girls in grades 7-12 at Kingswood and for boys in the same grades at Cranbrook allows both, in either school, to benefit from the courses and social programs that meet their needs and academic goals.

Boarding and day students are now being accepted for 1972-73 at both schools. For more information write: Admissions Office, Cranbrook Schools, Box 803-O, Bloomfield Hills, Michigan 48013.

NEW ORLEANS

Football Holiday

September 28-October 1, 1972

Sponsored by the Wisconsin Alumni
Association, the "W" Club and
the Mendota Association

- Round-trip JET Charter transportation, including tax, via Eastern Airlines Super DC-8. Depart Madison for New Orleans on Thursday morning, September 28th. Return from New Orleans late Sunday afternoon, October 1st. Only 197 passengers fill our plane.
- Completely ESCORTED TOUR, with experienced Tour Managers!
- Accommodations at the newest, most luxurious Hotel in New Orleans, the ROYAL SONESTA on BOURBON STREET in the heart of the FRENCH QUARTER! Sample old-worldly service in your kingsize guest room with your own color TV! (Two per room occupancy.)
- Special "Badger" COCKTAIL PARTY of Welcome at the Royal Sonesta!
- An evening of fun at famous PETE FOUNTAIN'S . . . New Orleans' jazz at its best! Cocktails included!
- Bus and luggage transportation, round-trip, from the New Orleans Airport to your Hotel—professionally supervised: no waiting, no tipping.
- Round-trip motorcoach transportation from the Royal Sonesta Hotel to the L.S.U. campus at Baton Rouge for the game.
- Special pre-Game ALUMNI BANQUET on the L.S.U. campus! Enjoy a delicious dinner on game evening. This is included in your price.
- RESERVED SEAT TICKET to Wisconsin vs. L.S.U. Football Game.
- Beautiful CORSAGES for all the ladies on game day!
- All luggage tips and hotel taxes. No tipping to bellman necessary for baggage handling.
- Limited reservations accepted!

SPECIAL WISCONSIN PRICE

Only **238.00***
(per person from Madison)

Plus 10% Taxes and Services, payable in advance.

* Open to members of the University of Wisconsin Alumni Association, the "W" Club and the Mendota Association, and immediate families only.

HURRY! SEATS ARE LIMITED!

WISCONSIN FOOTBALL HOLIDAY
650 North Lake Street
Madison, Wisconsin 53706

Please make _____ reservation(s) in my name. Enclosed is my check for \$ _____ to cover my reservation(s).

NAME _____

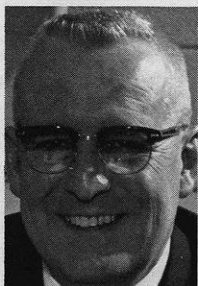
ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____

ATTACH FULL NAMES, ADDRESSES AND RELATIONSHIP OF ALL RESERVATIONS!

JARVIS '31



BERNSTEIN '48



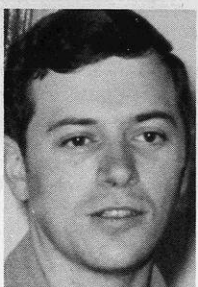
SCHOMMER '58



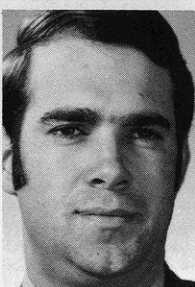
FLUNO '63



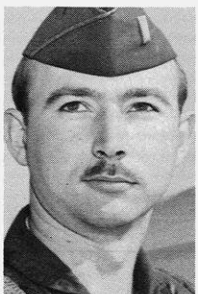
MEYER '65



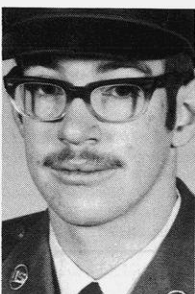
RUEDEBUSCH '70



BENDER '71



HOFFMAN '71



EUGENE J. LEVANDOSKI '43, Darien, Conn., former National Sales Manager for Kimberly-Clark Corp.'s book publishing materials division is now the vice president of Paper Division Sales for Celu-Products.

JOAN ZELDES Bernstein '48, Chevy Chase, Md., is the new assistant to the director of the Bureau of Consumer Protection of the Federal Trade Commission. She has previously been a trial attorney in the FTC's Division of National Advertising in that bureau.

WILLIAM DeHAVEN '48, a partner in the consulting engineering firm of Glaus, Pyle, Schomer, Burns, and DeHaven, has been appointed by the mayor of Akron to a second three-year term as chairman of the Urban Design and Fine Arts Commission. His wife, the former MARY ALICE MALONE '47, is an assistant professor of English at Akron university.

JOSEPH J. ZADRA '48, Weston, Wis., has been elected president and chief executive officer of Gehl Co., West Bend. He had been executive vice president and director of manufacturing and engineering for the firm.

Promoted to Marketing Research Supervisor of Product Sales for Oscar Mayer & Co. is E. KEN WITTE '49, who has been with the company since 1949.

51/60

San Jose, Calif. attorney GEORGE W. BONNEY '51 has been appointed a judge in Santa Clara municipal court by Gov. Ronald Reagan. He lives with his wife and three children in Saratoga.

RUSSELL H. JOHNSEN '51, of Florida State university, is co-author of a book entitled *Introductory Chemistry*, published recently by Addison-Wesley Publishing Co.

DELBERT C. GRAUNKE '55 observed his 25th anniversary of employment with Western Electric Co. at the Montgomery (Ill.) plant where he is senior staff engineer in the molding and connector engineering department.

ROBERT W. TERRY '56 has been appointed Regional Underwriting Manager in the Minneapolis office of Employers Insurance of Wausau.

THOMAS E. SCHOMMER '58 has been named Personnel and General Systems coordinator of Eastman Kodak Co. He

and his wife and three children live in Greece, N. Y.

New product manager for market planning at Corning Ware, Corning, N. Y., is JOHN A. BUCH '59, who was formerly sales manager for Corning Packaging Co.

61/71

JERE D. FLUNO '63 has been elected controller of W. W. Grainger, Inc., Chicago. He and his wife and three daughters live in Hickory Hills, Ill.

Mr. and Mrs. James Slaughter (Susan BERNS '64), Pasadena, have announced the birth of their first child, Damien Edmund.

One of the ten teaching fellows at the University of Michigan to receive a \$500 distinguished teaching award is S. ROBERT GRAMEN '65. He teaches accounting and is a candidate for the Ph.D. in business administration.

Air Force Capt. MARVIN H. MEYER '65 has received the Outstanding Officer Training award at Laredo AFB, Texas where he is a flight training instructor.

Mr. and Mrs. JOEL HIRSCHHORN '67 have announced the birth of a son, Douglas Kamin in February.

Army Capt. GARY A. OEDGWALDT '67 recently completed a week of field training with the 28th Field Artillery at the Seventh Army training area near Grafenwohr, Germany.

Air Force 1st Lieutenant MICHAEL G. RUOTSALA '69 has received the Air Medal for his aerial achievement at Carswell AFB, Texas where he serves with the Strategic Air Command.

JAMES E. RUEDEBUSCH '70 has joined the Trane Co.'s Commercial Air Conditioning division sales office in South Bend, Ind.

Second Lt. MICHAEL L. TONEYS '70 has been awarded silver wings upon graduation from U. S. Air Force navigator training at Mather AFB, Calif.

Second Lt. RICHARD L. BENDER '71 has been assigned to Kadena AB, Okinawa after graduation from U.S. Air Force pilot training at Williams AFB, Ariz.

Airman GUY G. HOFFMAN '71 graduated with honors at Chanute AFB, Ill., from a training course for Air Force weather observers.

Newly Married

1966

Alice Elizabeth WENGER and Robert Gunn HICKMAN '71 in Portage

1968

Kathleen Jean PANKE and Timothy A. Frater in Union Grove

1969

Carol Ann HAFEMEISTER and Maurice Fred Sapoznik in Greenfield

1970

Eleanor Janet THOMPSON '72 and Jeffery Edward ANDERSON in Madison
Kathleen Kinmond THOMAS and Robert Blakney BRUMDER in Madison

Deaths

Mrs. Benjamin S. Thayer (Ella G. HOLTROFF) '06, Philadelphia

Mrs. Frank R. Brownlee (Emma J. ROSHOLT) '07, Minneapolis

Herbert Brooks SANFORD, SR. '07, Swarthmore, Pa.

Nathaniel Elliott CARPENTER '08, Cortez, Colo.

Mrs. John B. Fountain (May Estelle HAYES) '09, Janesville

Alma DANIELS '11, Gwynedd, Pa.

Judson Earl FULLER '12, River Forest, Ill.

Mrs. Bruno George Griem (Elsie GARLING) '12, New Holstein

Charles Henry John BRIMMER '13, Wausau

William Charles KOEPKE '13, Bradenton, Fla.

Clifford Cedric HAUMERSON '15, Janesville

Ernest Otto Albert LANGE '15, Eau Gallie, Fla.

Dorothy Ellen McGINNIS '18, Kansas City, Mo.

Leon Shreve PATTERSON '19, Evansville, Wis.

Maud Marie HOLSCHER '20, McFarland

Wade Melvin EDMUNDS '21, Washington, D. C.

Cuthbert William BLADON '22, Janesville

Nathan Russell BOYNTON '22, Oshkosh

Robert James CURRY, Sr. '22, Evans-ton

Mrs. Louis J. DeWolf (Mary Josephine AUSMAN) '22, Eau Claire

Rudolph SYVERSON '22, Spring Valley, Wis.

Mrs. Albert L. Walker (Ruth Marion BENNETT) '22, Kenosha

Harold Frederick KNOWLES '23, Madison

Ethel Rose OUTLAND '25, Granville, Ohio

Raymond GOEDECKE, MD '26 Sarasota

Theodore Stiehl HOLSTEIN '30, New Brunswick, N. J.

Carroll B. CHOUINARD '31, Chicago

John Donald HANESWORTH '31, Madison

Willard Johnson SNOEYENBOS '32, Arlington, Va.

Anton William WELLSTEIN, MD '34, Geneseo, Ill.

Harriet Mary HANSON '35, Eugene, Ore.

Charles Edward KILLEEN '36, West De Pere

Sister Mary Patrick O'DONOGHUE '37, River Forest, Ill.

Otto Talvig OLSEN '39, Madison

Sister Mary Clarine STEIL '39, River Forest, Ill.

Eula Vivian WOODLANDS '39, Sidney, Iowa

Mary MAC LENNAN '40, Madison

Mrs. Lyle Laverne Peterson (Hazel Louise HEMMINGS) '42, Madison

Frederick William KOHL '44, Ripon

Glen Rudolph DAHL '46, Bloomer

Orvus Lee DODSWORTH '46, Medford

Gordon Sylvan BESTUL '48, Memphis, Tenn.

Richard Charles LIND '49, St. Louis

Philip Clifford HALBMAN '51, Evansville, Wis.

Robert Stratton HICKS '52, Madison

Donald Edmund GEHRIG '56, Deerfield, Ill.

William John McBRIDE '56, Janesville

Herbert Johannes REBASSOO '57, Decorah, Iowa

Mary Ball HUNT '62, Fairfield, Iowa

Pierre A. D. STOUSE, Jr. '65, Lawrence, Kans.

Annual Dues

\$10—Single • \$12—Husband—Wife

You Save by Helping
Your University With A

LIFETIME MEMBERSHIP

in Wisconsin Alumni Association
at these low rates!

Classes of '65-'71

Individual -----	\$100
(\$20 annually for five years)	
Husband—Wife -----	\$120
(\$24 annually for five years)	
WAA + Professional Group*	
Individual -----	\$130
(\$26 annually for five years)	
Husband—Wife -----	\$150
(\$30 annually for five years)	

Classes of '33-'64

Individual -----	\$150
(\$30 annually for five years)	
Husband—Wife -----	\$175
(\$35 annually for five years)	
WAA + Professional Group*	
Individual -----	\$170
(\$34 annually for five years)	
Husband—Wife -----	\$190
(\$38 annually for five years)	

Classes of '23-'32

Individual -----	\$ 75
Husband—Wife -----	\$100
Professional Group* -----	add \$ 20

Classes of '94-'22

Individual -----	\$ 30
Husband—Wife -----	\$ 40
Professional Group* -----	add \$ 10

* THESE PROFESSIONAL GROUPS are constituents of Wisconsin Alumni Association, providing you with regular mailings about your special interests and classmates, plus information on reunions, etc.: Agriculture, Home Ec, Journalism, Music, Nursing, Pharmacy, Social Work, Women's Phy. Ed.

Here is my check for \$-----
payment in full ---; annual payment ---:
-- Husband—Wife; -- Individual life membership in Wisconsin Alumni Association.
The check also includes (---our) (---my) membership in this Professional Group:

NAME -----
UW DEGREE, YEAR -----
WIFE'S MAIDEN NAME ----- YR. -----
(For husband—wife membership)
ADDRESS -----
CITY -----
STATE ----- ZIP -----

Wisconsin Alumni Association
650 N. Lake St.
Madison, Wis. 53706



The Bjerkes Do a Little Bit More

Paul Bjerke '41 is chief pharmacist at Eau Claire's Luther hospital. His son, Peter '71, is on his staff. Both men are lifetime members of Wisconsin Alumni Association. Peter took the special single-payment rate of \$100 for new graduates; Paul is buying a Family membership for him and his wife Ruth (Brasure '40), in five annual payments of \$25 each. So right there it's obvious that the Bjerkes remember and appreciate the UW educations that gave them a proud profession. They're passing opportunity on to others who will benefit from that portion of all WAA dues which go to scholarships.

But the Bjerke men have gone a little further. They've become lifetime members of the Pharmacy constituent alumni society as well. Constituent membership adds a focus. Through regular bulletins (in Pharmacy these are quarterly), it keeps

us in touch with those special friends who share our professional interests as they shared our University life. It keeps us aware of changes in our school or college or department, and gives us a voice in its growth in the same way our WAA membership makes us heard by the administrators and supporters of the overall University. And it gives financial support to young people who aspire to the same field we chose. The additional lifetime dues are low: (Peter's were \$30; Paul's are \$15). Today there are eight special constituent societies in Wisconsin Alumni Association: Agriculture, Home Ec, Journalism, Music, Nursing, Pharmacy, Social Work and Women's Phy Ed. Go a little further. Join WAA on a lifetime basis, and get into your special constituent group as well. Dues schedules are shown on page 31. Send this coupon with your check.

 Here is my check for \$-----
 payment in full ---; annual payment ---:
 -- Husband-Wife; -- Individual life membership in Wisconsin Alumni Association.
 The check also includes (---our) (---my) membership in this Professional Group:

NAME -----
 UW DEGREE, YEAR -----
 WIFE'S MAIDEN
 NAME ----- YR. -----
 (For husband-wife membership)
 ADDRESS -----
 CITY -----
 STATE ----- ZIP -----

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