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Dennison Diaper Liners advertisement.

[s.l.]: [s.n.], 1958

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*Two happy people . . . thanks to
three little words from YOU . . .*

“Dennison Diaper Liners”

It's not surprising that many new mothers first learn about Dennison Diaper Liners from their nurses. For who can know better than *you* how these Liners help make *both* mother and baby happier and healthier.

Baby's happier and healthier because these smooth, soft, lint-free Liners — worn inside regular cloth diapers — retard the growth of ammonia-forming bacteria which is one of the principal causes of irritating diaper rash.

Mother's happier because her diaper washing is breeze-easy. She just lifts out the soiled Liner intact and flushes it away. She doesn't have to handle messy or badly soiled diapers . . . nor soak and scrub them to get rid of stubborn stains.

Dennison Diaper Liners help diapers last longer . . . cost less than a penny a change.

Recommend Dennison Diaper Liners to your patients.

The Medical Facts About Ammonia Inhibition by Dennison Diaper Liners

Ammonia*
content
mg/cc

Urine, unincubated, control	0.12
Same urine, incubated 27 hrs. at 37°C.	1.05
Same urine, incubated with Dennison Diaper Liner for 27 hrs. at 37°C.	0.19

*by a modification of Folin's method



FOR FREE SAMPLES

WRITE TO:

Dennison

Dept. E-213, Framingham, Mass.