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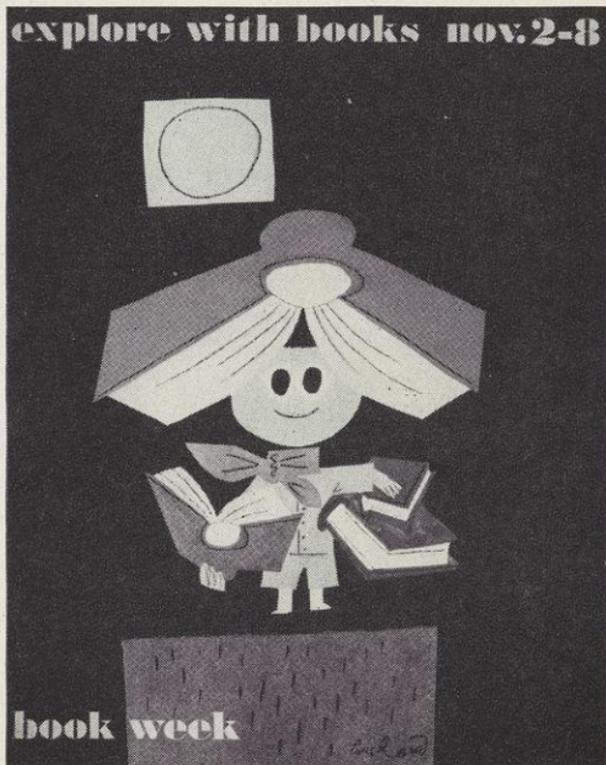
Calendar

JULY • AUGUST • SEPTEMBER 1958

explore with books nov.2-8

Published quarterly by The Children's Book Council, Inc. 50 West 53rd Street, New York 19, N. Y. (JUdson 2-6488), headquarters for National Children's Book Week and a year-round promotion and information center in connection with the field of literature for children.

*Executive Secretary:
Joanna Foster*



VOLUME XVI

NUMBER 3

The Next Three Months

Below are listed some of the celebrations, events, and authors' birthdays that occur in July, August, and September. We have selected those that directly concern children's books and also those that offer especially good possibilities for book displays. For more events and special weeks that suggest interesting themes for displays we recommend you to *Special Days, Weeks, and Months in 1958* available for 50¢ from the Domestic Distribution Dept., Chamber of Commerce of the U.S., 1615 H Street, N.W., Washington 6, D.C.

JULY

- 1—Battle of Gettysburg was begun in 1863.
- 4—Independence Day.
- 7—First of Lucretia P. Hale's PETERKIN PAPERS appeared in the *St. Nicolas Magazine* in 1874.
- 12—Johanna Spryi, author of HEIDI, was born in 1827.
- 15—St. Swithin's Day.
St. Swithin's Day, if thou dost rain
For forty days it will remain.
St. Swithin's Day, if thou be fair
For forty days 'twill rain nae mair.
- 21—ADVENTURES OF TOM SAWYER published in 1875.
- 24—Birthday of Simon Bolivar, liberator of South America. (see page 6)
- 25—Joseph Lee Day. He was the father of the recreation movement in America.
- 28—Beatrice Potter, author-illustrator of PETER RABBIT was born in 1866.

AUGUST

- 1—Richard Henry Dana, Jr., author of TWO YEARS BEFORE THE MAST, was born in 1815.
- 2—Birthday of Holling C. Holling, author-illustrator of TREE IN THE TRAIL, PADDLE TO THE SEA, etc.
- 6—Alfred Lord Tennyson was born in 1809.
- 7-14—National Clown Week (see page 5).
- 13—Annie Oakley, two-gunned friend of Buffalo Bill was born in 1860.
- 14—Ernest Thompson Seton, author of WILD ANIMALS I HAVE KNOWN, etc., was born in 1860.
- 15—Walter Crane, illustrator of fairy tales and nursery rhymes, as well as THE BABY'S OPERA and THE BABY'S BOUQUET was born in 1845.
- 17—Davy Crockett was born in 1786.
- 21—Lincoln-Douglas debates began in 1858. (See note on page 5)
- 25—THE SECRET GARDEN by Frances Burnett published in 1911.

SEPTEMBER

- 2—Eight weeks before the beginning of Children's Book Week. Order display materials so they will reach you in time.
- 2—Eugene Field, well-known poet was born in 1850.
- 11—MILLIONS OF CATS by Wanda Gag was published in 1928.
- 14—"The Star-Spangled Banner" was written by Francis Scott Key in 1814.

- 15—Rosh Hashana, the Jewish New Year.
- 15—Camp Fire Girls membership march begins.
- 16—Mayflower sailed from Plymouth, England in 1620 (see page 5).
- 17—Citizenship Day and Constitution Day. The later which was first declared in 1787 is the beginning of Constitution Week. (See page 5)
- 19—Arthur Rackham, illustrator of children's classics, born in 1867.
- 21-27—National Dog Week.
- 24—Leslie Brooke, illustrator of *ORANGES AND LEMONS*, *THREE LITTLE PIGS*, etc., was born in 1862.
- 28—Oct. 5—Christian Education Week.
- 30—*JUST SO STORIES* by Rudyard Kipling was published in 1899.



Through The Looking Glass

“EXPLORE WITH BOOKS”—NOVEMBER 2-8

It's not too early to start planning your Book Week program. This year November second marks the beginning of the fortieth annual celebration of National Children's Book Week. With this in mind the Children's Book Council now makes available its aids for celebrating this gala event. First and foremost is the official 1958 Book Week poster which is shown on the cover. Created by the well-known designer and picture book artist, Paul Rand, it is in six bright colors and is available for 35 cents a single copy.

To accompany the poster are three turquoise and black “Explore with Books” streamers by Hilary Knight, Marc Simont, and Kurt Werth (set of three for 30 cents) and an exciting new mobile designed by Seymour Robins (\$1.00 each). You will also want a good supply of the new Book Week bookmarks that make such nice “giveaways.” These carry a full-color reproduction of the poster and list some of the realms to explore with books. (500 for \$2.50)

For a complete listing of these and many other Book Week materials with the prices for larger quantities write for the descriptive free folder “Aids for Celebrating Book Week.”

AWARDS AND PRIZES

The suspense is over now and we all know that Robert McCloskey and Harold Keith will be receiving the Caldecott and Newbery Medals at the American Library Association convention in July. Along with the Caldecott-Newbery bookmarks available from the Children's Book Council (100 for \$1.00) a poster featuring the Newbery Medal book, *RIFLES FOR WATIE*, is available free from the Children's Books Dept., Thomas Y. Crowell Co., 432 Fourth Ave., N.Y.C. 16, N.Y.

Runners-up for the Caldecott Medal (won by Mr. McCloskey for *TIME OF WONDER*, Viking) are: Don Freeman, *FLY HIGH, FLY LOW* (Viking); Paul Galdone, illustrator of *ANATOLE AND THE CAT* by Eve Titus (Whittlesey).

Runners-up for the Newbery Medal are: Mari Sandoz, *THE HORSECATCHER* (Westminster); Elizabeth Enright, *GONE-AWAY LAKE* (Harcourt); Robert Lawson, *THE GREAT WHEEL* (Viking); Leo Gurko, *TOM PAINE, FREEDOM'S APOSTLE* (Crowell).

Some of the other honors and awards bestowed on children's books during the past few months include:

Notable Children's Books of 1957. An annual list put out by the Children's Service Division of the American Library Assoc. it includes: *THREE BILLY GOATS GRUFF* illus. by Marcia Brown (Harcourt); *PANTALONI* by Bettina (Harper); *GONE-AWAY LAKE* by Elizabeth Enright (Harcourt); *FLY LOW, FLY HIGH* by Don Freeman (Viking); *MOUSE HOUSE* by Rummer Godden (Viking); *ELEPHANTS OF SARGABAL* by Reni Guillot (Criterion); *TOM PAINE, FREEDOM'S APOSTLE* by Leo Gurko (Crowell); *BENJAMIN FRANKLIN* by Clara Ingram Judson (Follett); *RIFLES FOR WATIE* by Harold Keith (Crowell); *OVER IN THE MEADOW* by John Langstaff (Harcourt); *THIS DEAR BOUGHT LAND* by Jean Lee Latham (Harper); *THE GREAT WHEEL* by Robert Lawson (Viking); *A LITTLE LAUGHTER* by Katherine Love ed. (Crowell); *TIME OF WONDER* by Robert McCloskey (Viking); *STORM OVER SKYE* by Allan Campbell McLean (Harcourt); *A SWARM IN MAY* by William Mayne (Bobbs Merrill); *LITTLE BEAR* by Else Holmelund Minarik (Harper); *WHO'S THERE? OPEN THE DOOR!* by Bruno Munari (World); *UNTUNE THE SKY* by Helen Plotz (Crowell); *SPARKLE AND SPIN* by Ann and Paul Rand (Harcourt); *THE HORSECATCHER* by Marie Sandoz (Westminster); *CALICO CAPTIVE* by Elizabeth George Speare (Houghton); *WILD ANGEL* by B. C. Spykman (Harcourt); *FLAMING ARROWS* by William O. Steele (Harcourt); *MARY McLEOD BETHUNE* by Emma Gelders Sterne (Knopf); *THE SHIELD RING* by Rosemary Sutcliff (Walck); *THE EDGE OF APRIL* by Hildegard Hoyt Swift (Morrow); *ANATOLE AND THE CAT* by Eve Titus (Whittlesey); *GUNILLA* by Albert Viksten (Nelson).

The 1958 New York Herald Tribune Children's Spring Book Festival Winners: Prize Book among the Picture Books is *CRICTOR* by Tomi Ungerer (Harper). The four Honor Books in that section: *WHISPERS AND OTHER POEMS* by Myra Livingston (Harcourt), *THE WHISKERS OF HO HO* by William Littlefield (Lothrop), *CATS CATS CATS CATS CATS* by Beatrice Schenk do Regniers (Pantheon), and *UMBRELLA* by Taro Yashima (Viking). Prize Book among the Middle-Aged Books is *CHUCARO: WILD PONY OF THE PAMPAS* by Francis Kalnay (Harcourt). The Honor Books: *THE SHIP THAT FLEW* by Hilda Lewis (Criterion), *ME AND FRUMPET; AN ADVENTURE WITH SIZE AND SCIENCE* by Evans G. Valens (Dutton), *AVALANCHE* by Ritgers van der Loeff (Morrow) and *THE MINNOW LEADS TO TREASURE* by Philippa Pearce (World). Prize Book among the Older Books is *SONS OF THE STEPPE* by Hans Baumann (Walck). The Honor Books: *THE SHERWOOD RING* by Elizabeth Marie Pope (Houghton), *SHADOWS INTO MIST* by Ellen Turgren (Longmans), *CHINGO SMITH OF THE ERIE CANAL* by Samuel Hopkins Adams (Random), *THE SILVER BRANCH* by Rosemary Sutcliff (Walck).

William Allen White Children's Book Award for 1958: Elliott Arnold's *WHITE FALCON* (Knopf).

Child Study Association Fifteenth Annual Children's Book Award: Given to Helen R. Sattley for *SHADOW ACROSS THE CAMPUS* (Dodd). *WEE JOSEPH* by William MacKellar (Whittlesey) received a special citation.

Boys' Clubs of America Junior Book Awards: *THE EARTH SATELLITE*, by John Lewellen (Knopf), *PREHISTORIC MAN AND PRIMATES* by William E. Scheele (World), *HOKAHEY!* by Edith Dorian and W. N. Wilson (Whittlesey House); *WONDERFUL WORLD OF THE SEA* by James Fisher (Garden City Books); *FAINT GEORGE* by Robert E. Barry (Houghton Mifflin); *VALIANT SAILOR* by C. Fox Smith (Criterion Books). Runners-up and recipients of Junior Book Award Certificates: *MIDNIGHT - CHAMPION BUCKING HORSE* by Sam Savitt (Dutton); *BASKETBALL SPARKPLUG* by Matt Christopher (Little Brown); *NO HITTER* by Robert Sidney Bowen (Lothrop, Lee and Shepard); *ROCKETS THROUGH SPACE* by Lester Del Rey (Winston); *ROCKETS, MISSILES, AND MOONS* by Charles Coombs (Mor-

row); THE EARTH OUR HOME by Patrick Moore (Abelard-Schuman); AMERICA'S ABRAHAM LINCOLN by May McNeer (Houghton Mifflin); RUN, SANDPIPER, RUN by Lloyd Lozes Goff (Lothrop).

The Nancy Bloch Memorial Award for 1957. Alice Cobb's book THE SWIMMING POOL (Friendship) was chosen as the outstanding book on inter-group relations for the year.

The Seventeenth Summer Literary Competition. Awarded by Compact Magazine and Dood, Mead. DEBUTANTE HILL by Lois Duncan.

Thomas More Association Medal. Went to Vision Books, a biography series for children, as the most distinguished contribution to Catholic publishing. (Farrar, Straus and Cudahy.)

Franklin Watts Fiction Award: 1958 winner is THE CABIN AT MEDICINE SPRINGS by Lulita Crawford Pritchett. (Watts)

OF SPECIAL INTEREST

A Handbook about Children's Reading. September will see the publication A PARENT'S GUIDE TO CHILDREN'S READING, an interesting and valuable book covering all aspects of reading by children twelve and under. Written by Dr. Nancy Larrick for the National Book Committee A PARENT'S GUIDE is being published and distributed on a non-profit basis by Doubleday and Pocket Books. Additional information on this important new book can be had by writing to The National Book Committee, 24 W. 40th Street, N.Y.C. 18, N.Y.

The Children's Book Show 1955-1957. Organized by the American Institute of Graphic Arts, the 79 books in this exhibit were chosen as outstanding in their art work, design, and manufacture. This handsome exhibit is described in a fully illustrated catalog available at \$1.50 per copy. It will also be possible to have the exhibit on loan for a nominal fee. For the catalog and further information on borrowing the exhibit, write to AIGA, 5 East 40th St., N.Y.C. 15, N.Y.

Additions to CARE'S Children's Book Fund Program. Along with the ten \$10 packages of books in English, CARE now offers a package of 120 books in Chinese for \$25 and a package of 37 books in Spanish also \$25. A folder on these may be had by writing CARE, 660 1st Ave., N.Y.C. 16, N.Y.

Comments on Censorship. There are several interesting items related to the censorship of children's reading in the latest issue of the *Censorship Bulletin* which is available free upon request from the American Book Publishers Council, Inc., 24 West 40th St., N.Y.C. 18, N.Y.

A Basic Booklet on School Libraries. We are sure you will want to have and recommend EVERY CHILD NEEDS A SCHOOL LIBRARY prepared for the American Library Assoc. by Mary V. Gaver. This is available from the American Library Assoc., 50 East Huron St., Chicago 11, Ill. Quantity rates begin at 5 copies for \$1.25.

National Library Week 1959. Following this year's highly successful celebration of Library Week, April 12-18 have been set as the dates for next year.

IN THIS SEASON

Some of the new books of special interest in connection with these three months are: CHILDREN OF THE BIG TOP (Little Brown) a true account of circus life by Marian Murray, formerly with the Ringling Museums; HENRY'S LINCOLN (Holiday) by Louise Neyhart, in which the Lincoln-Douglas debates play an important part and LINCOLN'S ANIMAL FRIENDS (Little Brown) Ruth Painter Randall's first children's book; THE NEW MAYFLOWER (Scribner) by Alan Villiers tells of the famous 1957 crossing of this replica of the original ship; THE FIRST BOOK OF THE CONSTITUTION by Richard Morris and THE FIRST BOOK OF THE SUPREME COURT by Harold Coy (Watts), both to be published on July 4th. SMALL MIRACLE AT LOURDES

(Dutton) by Marie McSwigan which will be published Sept. 30th was written especially for this Centennial Year of the shrine at Lourdes. THE LONELY DOLL (Doubleday) by Dare Wright has inspired a Madame Alexander doll that will appear in stores early in the summer. Though the BOBBSEY TWINS adventures officially began fifty-two years ago, Grosset & Dunlap became their publisher in 1908. It is reported that the author used a pseudonym because he was sure these books were doomed to failure.

Lists Useful in Summer Reading Programs as well as later: *Suggested Reading for the Family* which puts the emphasis on books especially good for reading aloud. Free from Barnes and Noble, Inc., 105 Fifth Ave., N.Y.C. 3, N.Y.

A new edition of *Growing Up with Books* a useful, inexpensive list put out by R. R. Bowker Co. is now available. A companion list *Growing Up with Science Books*, put out for the first time this year will be ready in mid-September. They may be ordered from R. R. Bowker Co., 62 West 45th St., N.Y.C. 36, N.Y. for 10¢ each or \$3.25 per 100 without imprint, \$4.80 per 100 with imprint.

Carnival of Books, July-September, 1958. Dates given are for WMAQ Chicago. Check your local station for day and time of broadcast. July 6—THE MYSTERY OF THE GREEN CAT by Phyllis Whitney (Westminster); July 13—THE LITTLE KNIGHT by Elizabeth Johnson (Little Brown); July 20—CATHIE STUART by Nora MacAlvay (Viking); July 27—DANCING SHOES by Noel Streatfield (Random); August 3—STORM OVER SKYE by Allen Campbell McLean (Harcourt); August 10—THE RUN-AWAY by Dorothy Clewes (Coward McCann); August 17—PIPPY GOES ON BOARD by Astrid Lindgren (Viking); August 24—BED-KNOB AND BROOMSTICK by Mary Norton (Harcourt); August 31—HENRY'S LINCOLN by Louise A. Newhart (Holiday); September 7—THE SHIELD RING by Rosemary Sutcliffe (Walck); September 14—THE GREAT WHEEL by Robert Lawson (Viking); September 21—BEAN BLOSSOM HILL by Martha King (Rand McNally); September 28—FAVORITE POEMS OLD AND NEW by Helen Ferris (Doubleday).

MATERIALS AVAILABLE

Several fifteen inch dolls dressed to resemble A DOLL FOR MARIE by Louise Fatio are available on loan for exhibits. There is also a limited supply of bookmarks for the book (one group full-sized and one doll-sized). Write to Whittlesey House, McGraw Hill Building, 330 W. 42nd St., N.Y.C. 36, N.Y.

"Meet the Authors," a booklet containing pictures and biographical information about Coward-McCann authors, is available (one to a request). Write Coward-McCann, 210 Madison Ave., N.Y.C. 16, N.Y.

A miniature jacket folder for CURIOUS GEORGE FLIES A KITE by Margaret Rey, bookmarks for RUDI AND THE MAYOR OF NAPLES by M. M. Osborne, and a folder about ALLTH, FAIRWATER, and I WILL TELL YOU OF A TOWN by Alastair Reid will be available in September. Write Houghton Mifflin Co., 2 Park Street, Boston 7, Mass.

A brochure on the revised edition of STORY AND VERSE FOR CHILDREN by Miriam Blanton Huber may be had by writing to the Advertising Dep't. of The Macmillan Co., 60 Fifth Avenue, N.Y.C. 11, N.Y.

Several colorful flyers are available on new Friendship Press books. Write Friendship Press, 257 Fourth Ave., N.Y.C. 10, N.Y.

A new catalog devoted exclusively to teen-age books is available from Funk and Wagnalls, 153 East 24th St., N.Y.C. 10, N.Y.

A colorful folder on THE OUTSIDE CAT by Jane Thayer is available from William Morrow & Co., 425 Fourth Ave., N.Y.C. 16, N.Y.

Prints of a drawing by Fritz Eichenberg for THE PEACEFUL KINGDOM by Elizabeth Coatsworth, to be published this fall, are available from Pantheon Books Inc., 333 Sixth Avenue, N.Y.C. 14, N.Y.

A flier, "Libraries and Scouts Mean Service," telling how libraries help Girl Scouts and visa versa with a list of basic Girl Scout publications and also a "Checklist of Girl Scout Music Books, Records, and Sheet Music" are available free from Girl Scout National Headquarters, 830 Third Avenue, N.Y.C. 22, N.Y.

Materials about Bolivar and other South American patriots are described in a free leaflet "1958 Program Aids" available upon request from Pan American Union, Washington 6, D.C.

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