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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

May 9, 1934

MADISON, WISCONSIN

Vol. 39, No. 43

Cost of Attending 1934 U. Summer School to Be Less

Student Can Attend Six
Week Session for
Less Than \$100

Due to drastic reductions in room and board costs, students will be able to attend the 1934 summer session of the University of Wisconsin for less than \$100—the lowest cost in years, a survey of living costs for the coming summer has revealed.

Setting their rates at the lowest point in the history of the University, the men's and women's dormitories are open during the coming summer school, and because of their low rates are expected to become the homes of hundreds of summer students.

Dorm Rates Less

In the women's dormitories, the rates are: For single rooms or space in two-room suite, and board, only \$45; for space in double room and board, only \$41. These prices, for the entire session of six weeks, are more than \$10 less than last year.

In the men's dormitories, the rates are: For single rooms and board, only \$47; for space in double room and board, \$43. These prices for the entire session are also more than \$10 less than last year.

The cost of living has fallen among all other accommodations for summer session students at the University for this year also. Besides its dormitories, the University operates cooperative houses for men during the session. Men students may obtain both board and room in these houses for the entire session at only \$45. Or if they desire to eat elsewhere, the students can have a room in the cooperative houses for only \$15 for the six weeks.

Give Sample Budget

Adding to these low living prices other costs incurred in attending summer session at Wisconsin, including tuition, books, library deposit, laundry and miscellaneous expenses, and one finds that it will cost little more to attend the 1934 summer school and earn credits than it does to stay at home and earn nothing.

Following is a sample budget, based on what actual costs will be during the 1934 summer school:

Tuition	\$30.50
Board and room	45.00
Library deposit	2.00
Laundry	5.00
Books	5.00
Miscellaneous	10.00
Total	\$97.50

The board and room figure in the above computation is taken as an average. Actually one can obtain room and board in the women's dormitories for \$41 and in the men's dormitories for \$43, which would reduce the above total to about \$95.

An emergency loan fund for women students will be immeasurably aided by the proceeds from the annual May day Mortar board supper held on the University of Wisconsin campus. Mortar board is a national honorary society for senior women at the State University. By giving the proceeds of their annual supper to the emergency loan fund, members of the group extend much-needed help to women students on the campus each year.

Four members of the University of Wisconsin's department of speech presented papers at the Central States Speech association which met at Evanston, Ill., recently. They are Professors Gladys Borchers and Robert West, and Assistants Lyman S. Judson and Karl Windesheim.

Total Blindness Can't Stop U. Student from Having Almost Perfect Scholastic Record

Total blindness is not preventing George Card, third year pre-law student at the University of Wisconsin, from making a brilliant scholastic record. Mr. Card's grade point average is 2.79, and since the highest possible average is 3, he is within two-tenths of a point of a perfect scholastic record.

Four years ago, George Card was a successful traveling salesman. His eyesight had not been perfect since early youth, but the defect had never seriously handicapped him, and during his thirteen years of active business life, blindness never seemed even a remote possibility. He was happily married and his career seemed definitely established.

Then, in 1931, came a motor accident, and Mr. Card rose from his bed totally blind.

Didn't Lose Courage

It is one thing to have been blind from early youth, so that during one's formative years habit and training adjust one to the handicap so that it hardly becomes a handicap at all. But it is another thing to be stricken as Mr. Card was, after one is fully matured and his life work established.

Of course, his house came crashing down about his ears. Some would have given up. But Mr. Card did not spend much time moping over the ruins. He decided to build a new one and make it, if not better, at least as good as the old.

"At that time I did not know the Braille system," said Mr. Card, "so when I entered the State University Mrs. Card enrolled in the same

U. Workers' School to Provide Students with "Mental Tools" to Help Solve Their Problems

Attempting to provide youthful workers in all the various branches of industry with mental tools that will better enable them to cope with the new problems they are facing in the rapidly changing economic situation, the University of Wisconsin summer school for workers in industry is rapidly completing plans for its 11th annual session to be held on the Wisconsin campus during the coming summer.

The Wisconsin summer school will be held this year during the State University's regular summer session, from June 25 to August 6. Hundreds of applications for entrance from workers in cities throughout Wisconsin and many other states have already been filed with Miss Alice Shoemaker, executive secretary of the school.

State Citizens Help

The workers' school was started in 1924, through the efforts of university undergraduates who recognized the need of workers in industry for further education along economic and social lines. Scholarships in the school for each student cost \$110, and because of lack of sufficient funds, the enrollment is necessarily limited.

Part of the funds for the school are furnished by the University, while many of the scholarships for the students are raised annually through the cooperation of the university faculty and trade union committees and local committees of men's and women's service clubs in various Wisconsin cities.

Frank Tells Value Of Summer School

1934 Session Concerned with
Living Issues, He Says

With its entire program of courses organized around the search for new insights in the midst of "New Deals," the 1934 summer session of the University of Wisconsin, which opens this year on June 25, "expresses the best in the Wisconsin tradition of concern with living issues," Pres. Frank declared today in a special message sent to Wisconsin teachers and students who are contemplating going to summer school during the coming summer.

"I have watched with an eager and increasing interest the sensitiveness to the current scene—political, social, and economic—displayed by my colleagues as they fashioned the program and recruited the personnel of the 1934 summer session," Pres. Frank stated.

"It has long been one of the distinguishing marks of the University of Wisconsin that it consistently relates its research and instruction to the difficulties and dilemmas the affairs of the time throw up.

"At the moment the American society our universities are designed to serve is engaged, more deliberately than at any time within the lifetime of any of us now living, in the task of creating, comprehending, and controlling a valid social order.

"Many of the political, social, and economic traditions upon which we have long leaned confidently are today subjected to skeptical reconsideration. The processes of our national life are being directed by many new and untried hypotheses. In this process of reconsideration, reevaluation, and redirection, universities must find many of their most fruitful clues to research and instruction.

"The summer session of 1934 expresses the best in the Wisconsin tradition of concern with living issues," he maintained. "In the midst of new deals, its program is organized around the search for new insights."

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"At that time I did not know the Braille system," said Mr. Card, "so when I entered the State University Mrs. Card enrolled in the same

courses as I did. She took notes and acted as a reader. With her help I didn't experience a great deal of difficulty. The Rehabilitation Division of the Wisconsin State Board of Vocational Education heard of my case and gave me its cooperation."

Learned Braille System

Mr. Card wanted to help himself as much as possible. He decided that as soon as he had time he would learn Braille, the raised dot system of writing for the blind.

"In the summer of 1933," he continued, "I went to the Janesville Institute for the Blind and got the necessary information and materials. Then I came home and learned the system. Now I can take my own notes and no longer need an assistant in the classroom, and I can use a typewriter in writing my papers and examinations."

Wife, Brother Help

Mr. Card's work is his recreation. He is deeply interested in social and political problems, and as soon as he gets his law degree he intends to enter politics. He protests that it does not require any unusual courage or determination to do what he is doing. He says one only needs to apply himself to earn good grades in the State University.

"It would be a lot harder to just sit around," he said.

Mrs. Card, and George's younger brother, Walter, who is a freshman in the University, both read to Mr. Card.

sin cities.

The Wisconsin school for workers offers to teach its students "not what to think, but how to think," Miss Shoemaker explains. The school's aim is impartial presentation of the facts of the industrial situation, explanation of the historical development of our present economic society, and training in how to find and analyze and evaluate material from many sources, she points out.

Gives Leadership Training

The school attempts to give young industrial workers leadership training which will help them to plan a program of cooperation with their employers, their government, and other social and economic groups in their communities.

"Workers in industry today are faced with tremendous problems," Miss Shoemaker asserts. "The economic situation is rapidly changing. Employers are calling upon them for cooperation of various sorts. The government is proposing diverse plans for economic stabilization and asks for their cooperation on many boards and committees.

"Even as individual citizens, every time they vote they have to decide economic questions. How are they going to meet all these issues intelligently with an eighth grade education acquired 10 or 15 years ago? Obviously they need something more. The school for workers in industry attempts to provide them with tools that meet that need."

Student Religious Centers Take Part in Fete for Parents

Various student religious organizations surrounding the campus of the University of Wisconsin will play an important part in the Mothers' and Fathers' Weekend activities this year when they hold special Sunday morning services in honor of the parents of the thousands of Wisconsin students.

Mothers' and Fathers' Weekend will be held May 18-20, and the three day program is filled with activities which are designed to show parents how their sons and daughters work as well as play while at college.

The religious groups taking part in the special services honoring the parents include the University Y. M. C. A., Y. W. C. A., the Baptist student headquarters, Calvary Lutheran University church, Christian Science organization, Congregational student religious association Hillel foundation, Luther Memorial church, Presbyterian student headquarters, St. Francis house, St. Paul's University chapel, Wesley foundation, Memorial Reformed church, and the Methodist church.

Special programs are being planned for students and parents. The importance of the part that religion plays in the life of the university student makes inclusion of the special church services in the list of Weekend activities desirable, students and pastors said in announcing the plans.

China Reports on Flood Relief Work; Wisconsin Graduate Heads Recovery

The vastness and tragedy of China's flood of 1931, described as one of the greatest catastrophes from natural causes in the history of the world, are pictured in the final report of the National Flood Relief commission, of which a Wisconsin graduate, J. Earl Baker, '06, was one of the high executive officials.

A copy of the two-volume report, which is signed by T. V. Soong, chairman, was received by the University of Wisconsin Extension division. It will be sent out, upon request, by the department of debating and public discussion.

The financial report lists thousands of individual contributions, ranging from single gifts of thousands of dollars down to ten cents from "a poor man". The total of cash gifts exceeded \$7,500,000, and there were hundreds of contributions in kind. Many foreign individuals and groups were on record for their help. The University of Wisconsin faculty was numbered among generous contributors.

The report also acknowledged assistance of Col. and Mrs. C. A. Lindbergh in the aerial survey of the flooded regions, which embraced 70,000 square miles, equal to the area of New York, New Jersey and Connecticut combined.

20 Stealthy Critics Haunt Madison Movies

About 20 unidentified critics are haunting the moving picture theaters, stage plays, and concert halls of Madison, their presence quite unknown to the theatrical managers, although members of the audience may have detected their intense observation and occasional note-taking.

These stealthy critics are seniors in the School of Journalism of the University of Wisconsin who are studying and practicing "Critical Writing" in a special class under Prof. Grant M. Hyde, who has had considerable experience in "covering shows and movies" for the newspapers. Backed up by study of contemporary drama, literature, and appreciation of music, they are attempting to adapt their literary ideas to the requirements of the newspaper.

After some months of writing

Twenty-two Counties Plan Crop Projects

The economical production of farm crops is regarded as an important part of farm planning in most Wisconsin counties, reports J. F. Wojta, state county agent leader.

County agricultural committees in the following counties have asked their county agricultural agents to aid farmers through crop improvement projects as a part of the extension program for 1934:—Ashland, Barron, Bayfield, Dane, Door, Grant, Iowa, Kenosha, Kewaunee, Lafayette, Langlade, Marinette, Oneida, Portage, Price, Richland, Rock, Rusk, St. Croix, Washington, Waukesha, and Waupaca.

4H Clubbers in 33 Counties in State Radio Test

Taylor and Dane County
Entrants Lead Field
of Winners

Leaders and members of 4H clubs in as many as 33 Wisconsin counties participated in the "What-do-you-know-about-club-work" question contest given over radio stations WHA-WLBL during April.

This educational feature was given during the regular Wisconsin 4H club council hour presented over the state stations every Saturday noon. All questions tested the listeners' knowledge of club work.

The leader winner of the entire contest was Miss Alma Hansen, Taylor. The member winner of the entire contest was DeLyle Runge, Dane county.

The leaders and members, winners of the four groups are: first week, Mrs. M. S. Kellogg, Rock county, and Lyle Hammond, Fond du Lac county; second week, Miss Madeline Holland, Lafayette county, and Helen Whitman, Green county; third week, Mrs. D. C. McDowell, Marquette county, and John Yaeger, Dodge county; fourth week, Al Rein, Marathon county, and Dorothy Puls, Monroe county.

The winners will attend state club week in Madison in June, state junior forestry camp in July, or the State Fair at West Allis in August.

Counties from which members and leaders tuned in and sent replies were: Brown, Calumet, Columbia, Crawford, Dane, Dodge, Eau Claire, Fond du Lac, Grant, Green, Jefferson, Lafayette, Langlade, Lincoln, Marathon, Marinette, Marquette, Milwaukee, Monroe, Ozaukee, Portage, Richland, Rock, Rusk, Sauk, Shawano, Sheboygan, Taylor, Washington, Waukesha, Waushara, Winnebago, and Wood.

Spare Time Study Is Wise Policy in Planning of Future

The importance of following an orderly program of training to meet the demands of business or industry when economic stability is restored, is stressed in a new bulletin issued by the University Extension division for field distribution.

The publication outlines many aids to business and technical training through university correspondence courses. Such studies were recommended especially for persons unable to go away to school.

"It is inevitable," the bulletin says, "that, when readjustments are made in personnel in more prosperous times, those who are best prepared will be given the places of responsibility. Those who are ambitious for such success are making the most profitable use of their spare time now."

Extension courses offering training for positions in business and industry, the bulletin points out, permit students to undertake a study program without leaving home, and to begin at any time.

Citizens of State to Dedicate 600-Acre Arboretum June 17

The University of Wisconsin's newly established 600-acre arboretum, where the University is attempting to conduct large-scale research into the conservation problems of the state on a scientific basis, will be formally dedicated at exercises to be held on June 17, during the commencement week-end, it was announced today by M. E. McCaffrey, secretary of the University board of regents. Mr. McCaffrey said that invitations would be sent to state officials and that the public is invited to attend the affair. He said that tentative plans included a breakfast to be served to all those who attend, to be followed by the dedication ceremony at 9:30 a. m.

Sponsored by eight student religious groups, a campus-wide fellowship banquet was recently held on the University of Wisconsin campus to observe Brotherhood Day, and to promote the betterment of international, religious, and racial unity. The banquet was held in the Congregational church parlors, with hundreds of students in attendance.

newspaper criticism of photoplays, drama, vaudeville, and musicals and recitals, the same students will turn their hands to reviewing books. Along the way they are reading and analyzing the writings of the critics on leading newspapers and magazines.

Steenbock Will Go to World Meet on Vitamin Standards

Will be Official Delegate
of United States at
Meeting in London

Harry Steenbock, professor of agricultural chemistry at the University of Wisconsin, and a national authority on nutrition research, has been invited as one of two delegates to represent the United States before the Permanent Commission on Biological Standardization of the League of Nations at a conference to be held in London, June 12 to 14.

Steenbock was an official delegate of the United States at the international conference on vitamin standardization in 1931 with Dr. E. V. McCollum, formerly of the University of Wisconsin and now at Johns Hopkins University.

This year, Dr. E. M. Nelson, a former student of Steenbock, now with the Bureau of Chemistry and Soils of the Vitamin Testing Laboratory, of the United States Department of Agriculture will be his fellow representative.

Steenbock will sail for Europe for the conference at the end of May or early June.

U. S. Cooperatives to Meet at State U.

Leaders to Discuss "New Deal"
Problems July 9-14

Several hundred leaders of the farm cooperative movement are expected at the University of Wisconsin, July 9-14, when the American Institute of Cooperation holds its tenth annual meeting on the Wisconsin campus.

Emphasis will be placed upon the part cooperative marketing will play in the new deal, the relationship of codes and agreements upon cooperative marketing, problems of production control, changes in methods of financing cooperatives, and the development of foreign markets for farm products.

"The institute comes to Wisconsin upon invitation of the Wisconsin Council of Agriculture and other farm organizations, cooperatives and leaders," declares Chris L. Christensen, dean of the University college of agriculture. "It affords a splendid opportunity for Wisconsin farmers and marketing leaders to talk shop with farmers and leaders from dozens of other states."

Special courses in cooperative marketing will be offered in the summer session of the University, announces Asher Hobson, head of the department of agricultural economics.

"About 36 of the largest farm organizations and cooperatives in the United States participate in supporting the Institute," says Charles W. Holman, secretary of the group. "Offices are maintained in Washington, D. C., throughout the year, and the annual meeting is held at some leading University each summer."

Pre-forestry Course to be Given at U. W.

Wisconsin boys who wish to prepare for forestry service may now take the first two years of their training at the University of Wisconsin, announces I. L. Baldwin, assistant dean of the University of Wisconsin college of agriculture.

Although Wisconsin has no forestry school, arrangements have been made in the college of agriculture so that boys who wish to enter forestry training may obtain the beginning courses in basic sciences at the University of Wisconsin and then transfer to some school of forestry for the last two years. This will enable them to obtain two years of training in their home state where there is no tuition cost and expenses are at a minimum.

Final approval of the course was made by the University faculty and board of regents at recent meetings.

Waupaca County Tops Cheese Grounds Contest

Nearly half of the cheese factories in Waupaca county have entered the special cheese factory ground contest which is being conducted in Waupaca, Shawano and Oconto counties.

Joseph Elfner, in charge of the contest, reports that work is already under way at many of the factories throughout the state in preparation for the contest. Planting of shrubbery and flowers, painting, and other beautifying work is in progress.

Factories in other counties in the state which have entered the general state contest are located in Ashland, Barron, Brown, Columbia, Dane, Dodge, Fond du Lac, Iowa, Jackson, Jefferson, Lafayette, Manitowish, Marathon, Outagamie, Polk, Price, Winnebago, and Wood counties.

Badger Graduate Heads Milk Work

Joseph C. Cort, a former graduate student of the Wisconsin college of agriculture, was recently appointed market administrator for milk licenses for Massachusetts' sales area, according to an announcement by the Agricultural Adjustment Administration.

Cort, a native of Iowa, who formerly managed a dairy in Jefferson county, has been in charge of the Bureau of animal industry of the Massachusetts department of agriculture and has assisted in the organization of cooperative milk marketing associations in southern Massachusetts.