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FRESHMAN EDITION

The Daily Cardinal

VOL. XXXV. NO. 204

UNIVERSITY OF WISCONSIN, MADISON, SATURDAY, AUGUST 7, 1926

PRICE 10 CENTS

Coach Little Hopes For Better Football Team Than in 1925

Large Squad of Candidates Await Practice Season

"Every single one of our opponents will know that he has played football no matter what the results may be," was the assertion of Coach George Little, in summing up football prospects for the coming season.

And that is just about how matters stand at the present time. Although Wisconsin lost some of her best players with graduation in June, last year's freshman team will more than make up for that which was lost.

Coach Little is looking forward to a better team than that which represented the university last year but he is far from promising a championship eleven. A total of 14 letter men will return this fall while both Michigan and Minnesota have 16 coming back.

Backfield and Wings Strong
With this in mind, and the most powerful coaching staff in the history of the university, a most capable team should be developed.

The backfield and wing positions promise to be among the best in the Big Ten conference. The backfield will consist of Captain Doyle Harmon, Rollie Barnum, "Toad" Crofoot, Lloyd Aarson, "Red" Kreuz and Stanley McGivern, all of varsity experience, and Donald Barr, Ray Bartlett, Jot Kresky, A. Mansfield, E. Rose, Earl Burbridge, Frank Shaw, and Harold Van Horn as capable contenders for those positions.

Burrus and Cameron
The ends will probably be filled by "Jeff" Burrus and "Don" Cameron with Mike Welch, Harold Stupcky, and C. H. Clark making very powerful bids for the two positions. Prospects are that the battle for these places will be an interesting one with more than average competitors.

Among the experienced tackles (Continued on page three)

FATHER'S DAY IS SET FOR OCT. 30

Third Annual Event Gives Fathers Opportunity to See Wisconsin

Fathers of Wisconsin students again are to be given the opportunity to visit the university during the regular session. An invitation will be sent by President Frank early in the fall inviting them to be the guests of the university on the third annual Father's Day, Oct. 30. At that time parents of students, particularly freshmen, will have the opportunity to visit the campus, to meet the president and to see their sons and daughters in their new environment.

Father's Day was initiated at the university two years ago so that fathers might gain an insight into the university life of their children and obtain a first hand view of the institution. Last year approximately 1,500 fathers responded to President Frank's invitation and were met at the train by their sons and daughters. Saturday afternoon they sat in a special section of the stadium and watched Wisconsin humbly Michigan state to the score of 21 to 10. Following the game a reception was held at the home of the president where fathers had an opportunity to meet and talk with Wisconsin's leader. That night a banquet was held for the visitors at which members of the faculty were also present. President Frank gave an inspiring talk explaining that "the purpose of this university is to make more than good scholars—good citizens." Following the banquet movies were shown of life at Wisconsin throughout the year giving the fathers an opportunity to see the events of two semesters in a short hour.

THIS EDITION SENT TO INCOMING FRESHMEN

This edition of the Daily Cardinal, official student publication, is being sent to every high school graduate who has signified his or her intent to attend the University of Wisconsin. It is published expressly for them as an introduction to life at the university. A copy will be sent to each new entrant as his name is received at the office of the Registrar.

It is the purpose of this edition to pull back the curtains, so to speak, on the university. An attempt has been made to present to the high school graduate a summary of, and a glimpse at the various interests found at Wisconsin. Life here is complex; there are many vista. The average high school graduate has little idea of the immensity of a university community.

We are like a little city—have our troubles, our work, our play, and our interests. This life, new and strange as it is to you, is reflected in these pages. It is the hope of the staff that this edition, as well as those of next year, will prove of service to you.

We wish you a hearty welcome and success on our campus.

CASH NEEDED FOR UNION IS SECURED

\$700,000 Required for Construction of Two Units Finally Received

Seven hundred thousand dollars, the amount of cash needed for building the superstructure of two units of the Memorial Union building, is in hand, and building operations will go forward for a certainty this fall.

This is the announcement made yesterday at the Memorial headquarters following a strenuous five months' collection campaign made to provide the cash needed in order that two units of the building might go up now, instead of one.

Money for one unit of the building has been available for some time, but building contracts have been held up so that further collections could be made and contracts let for two thirds of the building instead of one third, thereby effecting great economies in building and giving to the university the maximum amount of Union facilities immediately.

Foundation for two units of the building have been dug and the concrete poured up to the first floor level already. This work has been finished within the last month.

A TALE OF THE UNIVERSITY, OR WHAT IS IN STORE FOR YE FROSH

By Yelset

"Madison, university of Wisconsin-n-n, and all points in the same direction"—this or some similar cry will herald the poverful trembling frosh to the new era—to the collegiate world. No blare of trumpets, no "pomp of heraldry and boast of power," no, for Wisconsin is democratic—ye destitute students make it so.

The first thing to be noticed by the would-be yearling as he travels through the city—by lowly street car or by opulent taxi, as the case may be—is the unique street system of the fair city. Verily, the sidewalks of Madison, as well as the pavements, go 'round an' round and get tangled up in themselves, for the city's progenitors seemingly mapped them out without design or intention beforehand.

NEW DORMITORIES TO BE READY FOR MEMBERS OF '30

"Quads" Will Offer Great Advantages to Incoming Freshman Class

The new Men's dormitories are rapidly nearing completion and will be ready for occupancy next month, according to D. L. Halverson, director of halls and commons. "The next few weeks will be spent in putting on the finishing touches and furnishing the rooms," Mr. Halverson reported yesterday.

The dormitories have been constructed by the university to afford an ideal home for students, particularly freshmen. Approximately 500 men will reside in the two "quads" which border lake Mendota to the west of the campus. Of this number, 70 per cent will be freshmen, and the rest upper classmen.

On English System

The two units have been built according to the English system whereby all residents for each group pass through one gate to enter the square. At the four inside corners of this square are located doors leading to the various sections. Each side will house 60 men divided into two groups, each of which will form a self-governing body entirely separated from any other group. A member of the faculty or an older student will live in each unit to act as an advisor to the men. These 'fellows,' as they are to be called, will have none of the duties of a proctor, but will merely be of assistance to the men when necessary.

A refectory, containing two large dining rooms, each with a capacity of more than 250, will furnish the men with wholesome food prepared under the direction of the university. Great oak tables will be used in the dining room which can be removed when the room is used for social purposes.

By cutting down the overhead expenses, the committee in charge of the Men's dormitories has succeeded in offering the rooms at \$150 for a year and board at \$252 for a like term. Students signing for residence in the dormitories must do so for a year, as no semester leases are given.

The Best Possible

"Accommodations for men at the dormitories," said Mr. Halverson, (Continued on page 16)

LAST EDITION

This is the last edition of the Daily Cardinal until the fall session. Publication will be resumed in the early days of registration, September 21. The first edition will be a free copy as an introduction but delivery will begin on September 22. Subscriptions for the year are \$3.50 by mail, \$3.00 by carrier, and may be made at the business office, 722 Langdon st.

Will Enrollment Of Freshman Class Beat Previous Records?

Introducing Prexy



Glenn Frank

—De Longe

Glenn Frank, who left his desk at the Century Magazine to accept the presidency of the university last fall, is now taking a vacation-tour of Europe. The president, together with Mrs. Frank, and their son, Glenn, Jr., spent two weeks in London followed by a short stay in Paris. At present they are spending a few days at Geneva, when they will again visit Paris. President Frank will be in Madison early in September to begin his administrative duties. Members of the freshman class will have an opportunity to hear him at the Varsity Welcome, Friday, September 24. Since coming to the university Dr. Frank has become as popular with undergraduates as with members of the faculty. His advent has caused a rejuvenation at Wisconsin which is expected to make the university again one of the greatest in the nation.

RHODES ELECTIONS TO BE HELD IN NOVEMBER

The annual election of Rhodes scholars this year will be held in the first part of November. All men who wish to make application should do so at Dean Goognight's office before October 1. Five men from the university will be selected to compete with representatives from other Wisconsin colleges and universities, the winner to be selected by the state committee.

Semester Program Compiled by Dean Goodnight's Office

A calendar of events throughout each semester is compiled by the office of Dean of Men. Events for an entire semester in advance are kept posted to prevent clashes of various functions. The program for the first semester from the first registration days to the last examination is here given:

SEPTEMBER

16-18 (Thurs., Sat.) Early registration days.

16-17 (Thurs., Fri.) Examination for admission.

20-21 (Mon., Tues.) Registration days.

21 (Tues.) Picnic hike for all new women—Y. W. C. A.

22 (Wed.) Instruction begins.

22 (Wed.) Y. M. C. A. Freshman banquet

24 (Fri.) Varsity Welcome.

OCTOBER

1 (Fri.) Reception at all university churches.

2 (Sat.) Football—Cornell college at Madison.

7 (Thurs.) W. A. A. Party for freshmen.

7 (Thurs.) Lecture by the Bishop of London.

7 (Thurs.) All Freshmen Women Convocation.

(Continued on page 17)

Question of Interest After Decline in Size of Last Year's Class

What will the registration of the Class of 1930 be? How large a group will knock at Wisconsin's door the second week in September? Will this year's freshman class beat all others in size of enrollment? These questions, and others will be answered as soon as registration is over, but at present they are of great interest, particularly because of the fact that last year's freshman class fell down approximately 195 when compared with the class of '28. Last year there were 2,064 registrations by freshmen, but the title of the largest first-year class goes to next year's junior class, which, as freshman, totalled 2,217.

To beat the record the Class of 1930 will have to pass that mark. It can be done according to prominent officials, and some have placed hope in this year's class to do it. Every year, with the exception of last year, the freshman class has been greater than its predecessor.

Registration figures for the whole university last fall totalled 7,470. Of this number 4,487 were men and 2,983 were women, a majority of 1,504.

At the present time there are 5,040 students enrolled in the summer session course, a slight increase over last year's registration. According to Dean S. H. Goognight, it is his observation that the summer sessions acts as a barometer for the regular term. In that event the registration this fall will be equal to, or slightly larger than that of last year.

GOODNIGHT LEAVES FOR NORTHERN WISCONSIN

With the termination of the summer session, Dean Scott H. Goognight leaves today for his cabin in Land o' the Lakes, Wisconsin, where he spends the greater portion of his vacation every year.

VARSITY WELCOME IS FIRST FRIDAY

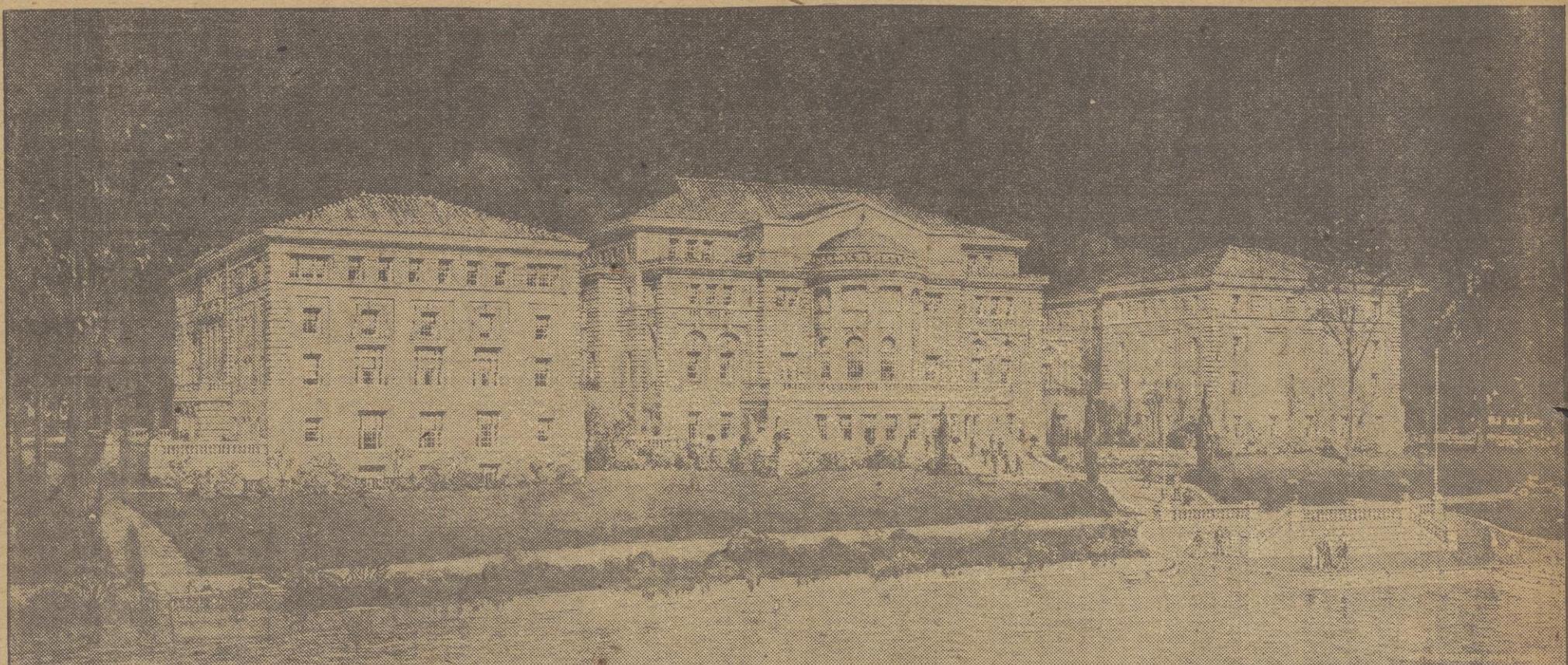
Prof. J. E. Olson Making Plans for Annual Ceremony on Hill

Although freshmen are welcomed to the university from the time they signify an intent to enter Wisconsin to the end of the first semester, the real introduction on behalf of the student body and the university comes at the Varsity Welcome. This year the ceremony which officially ushers the Class of 1930 into the university family is scheduled for Friday, September 24. Plans are being made to make this year's the most impressive, as well as effective welcome of all time, according to Prof. J. E. Olson, in charge of all Special functions.

Last fall a welcome was extended not only by the president and deans of the university but by high class officials as well.

All class work will be dismissed at 11 o'clock on the Friday of the welcome and members of the various classes will meet to march to the crest of the campus, surrounding the Lincoln statue. The freshman class marches between the upper classes to Lincoln terrace where they hear the words of welcome and for the first time join the university family in singing Wisconsin songs.

"The Varsity Welcome is one of the most important events of the school year," Scott H. Goognight, dean of men, said recently. "After a week of excitement, of hurly-scurry accompanying fraternity and sorority rushing, the incoming students are likely to get a false impression of the aims and ideals of Wisconsin. The purpose of the welcome is to impress upon these that the purpose of college is serious and not to be lightly entered upon."



This is the view of the new \$1,250,000.00 Memorial Union building at the University of Wisconsin from Lake Mendota. Foundations for the building have recently been completed and superstructures will

be raised this fall with the prospect of the building being open in 1927.

The Wisconsin Union building has been called "the most beautiful Union in America." It fronts 320 feet on the lake shore and will have

fine setting among large spreading elm trees. It is to be built of Madison sandstone in the architectural style of the northern Italian Renaissance, trimmed with Bedford stone, topped with a green tile roof,

and bounded on one side by the most used student thoroughfare, Langdon street, and on the other by an open tiled terrace and lawn stretching to the lake shore.

Boating and swimming facilities

from the pier in front of the Union and the tiled terrace which will be converted in favorable weather into an outdoor restaurant of the French style, will make the lake front of the Union the playground of the university.

THE STORY OF THE MEMORIAL UNION BUILDING

Romance and History of Union Related; Realization of Dream

BY THE OBSERVER

What's the Memorial Union all about?

Well, first . . .

Off in the far Southwest—somewhere between Chin Lee, Arizona, and Shiprock New Mexico—three Wisconsin men are this month coaxing lean cow ponies up steep rocky mountain trails, down the stream beds of deep canyons—the Canyon de Chelley and the Canyon del Muerto—and on into the back country of the Navajo and Hopi Indian reservations, where few white men have ever been.

These are three men well loved on the Wisconsin campus and three who will soon be familiar to every member of the new class of 1930:

Jack Dillard '22, smart as a whip, vigorous, helpful Phi Beta, handball champion of the university—secretary of the Union building project, graduate advisor of the Union Board.

Lowell Frautsch '27, born leader, excellent actor and speaker Iron Cross man, steady, able friendly—the president of Union Board.

Clyde Frautsch '27, amazingly energetic, straight "A" man in studies, adopted member of the Navajo tribe, president of his freshman class, author of a book—the director of the Union Board concert series and a member of Union board.

In the Navajo country these three—all Union Board men—are finding diversion and adventure after a strenuous school year, are

trying to eat each other's Dutch oven squaw bread, and under an Arizona moon are quietly talking plans for the next year and the Union . . . the Memorial Union.

It's safe to say that first in their hearts and minds—whether they be in Wisconsin or the Navajo country, is the Memorial Union. Why? Well, that's worth knowing, and the point of this story.

Not so long ago one of these men in Arizona sat down at his typewriter and produced this picture of the building that President Frank from a "house" of learning into a "home" of learning. It tells what the Union is all about, what it means to him, what it means to every Wisconsin man, and what it will mean to you. It's worth a good reading:

"When a man or woman has been at Wisconsin for four years something happens to him which he never quite gets over. Therein lies the secret of the Memorial Union. When it comes, more will happen to him, and he will get over it.

"The Memorial Union will be the hub of the wheel in the Wisconsin of the future. To it alumni will return to renew their contacts with the university and each other. In its lounge friendships will be made and in its theatre and offices, creative work done. Here Badgers will be mate and political campaigns laid out. There will be music and pictures and the endless talk which means development. It will give a new dignity to student life, and a new freedom.

"The Memorial Union is a symbol, too—of the power of Wisconsin men and women to work together, unselfishly, and to create over and over again through the joy of a common effort a spirit—a new spirit—with strength and courage and beauty.

"Clicking billiard balls; barbershop harmony before a crackling fire—good food and the company of good fellows for sauce and appetizer—the dramatic climax of many haresfoot shows yet to be—these are some of the reasons for being of the Wisconsin Union; but you won't want them all served up together like Hungarian goulash.

"They won't be in the three-unit building pictured, with the men's club unit center, commons left, and theatre right. That's one of the virtues in this design. Broad windows look out over a sweep of blue lake and flood all important rooms in each unit with natural light; that's another virtue. The central unit will be erected first, with money now in hand, and may be used



Dillard
De Longe

"Home" of Learning

"The Memorial Union building project must stir the imagination of everyone who has the interests of the University of Wisconsin at heart. At no university in the world is the stage so nearly set for a great intellectual and spiritual adventure as at the University of Wisconsin at this time. But there is one thing obviously missing.

"We lack even the minimum necessary machinery for the cultivation of that unity of spirit and aim which is the outward expression of an inner vitality. We have for instance no auditorium in which the entire student body can get together and in which the common needs of the students may be discussed and the common aspirations of the students voiced.

"We have no social center where students may meet and mingle in that human give-and-take which is so vital a part of education. Today the University of Wisconsin is a house without a living room. The Memorial Union Building will give us a "living room" that will convert the university from a "house" of learning into a "home" of learning.

GLENN FRANK

without interruption during the construction of the other units, which will follow as soon as additional funds become available.

"Set off by broad terraces from Langdon and Park streets, and the lake, the greater part of the building will fall opposite the lower campus. Three hundred twenty feet long and 120 feet deep, it is larger than the Library by 110 feet.

"So this, on starry evenings in future Mays, will be Venice. Here spy-glass and binocular in heterogeneous profusion, and phalanxes of eager eyes will strain to see Wisconsin crews a half-length ahead, pass the distant flag.

"Just that, and class' sings' and picnics and multitudes of open-air gatherings, was the inspiration for the wide colored tile terrace (which can be covered over) and the spacious balconies which feature the north or lake elevation.

"And, opening from the terrace, the tap-room; chance for a big cool one (root beer) if it's crew in June, or hot coffee if it's skating in January.

"Big chairs will be in those arched and columned porches, each side the center bay, for men to sit in

and chat and puff on pipes when it's sunset.

"And leaning over the heavy stone balustrade each side the gable above, can you count the green-lidded freshman heads and maybe a sophomore or two, proclaiming some illustrated Gus Tebell who has just received the Conference Medal?

"Flannel shirts and corduroy trousers will be much at home and heartily welcome in the massive, low-ceilinged tap-room which is the center bay of this floor, with its lunch counter, rough furniture and deep leather lounges.

"It is designed as a hangout—just that, and nothing more—for Wisconsin men who are men.

"A big, husky oak table somewhere its top deeply carved with names revered in Wisconsin life, seems just the place for a radio—for reports of football games and the fortunes of crews on the Hudson—and the appropriate background for the talk and song-fests that will naturally follow.

"Just outside the trophy-hall; where footballs and tall oars will make "Ikey" Karel and "Berry-crater" Dillon more vivid than cold type ever can, to the men into

whose keeping they, passing on, have given the honor that is Wisconsin's.

"In the left wing a cafeteria where steaks will be steaks, and salads will be perfection—and in the cool dark interior of the theatre right, the husky voice of "Bill" Purnell, ordering some new Mr. Jekyll promptly to become Mr. Hyde. Which of course he never can.

"Here, in the great Memorial Lounge, Fallows, "Iron Brigade" Dawes and the thousand who followed them—heroes all—will live again, breathing into the fabric of Wisconsin life the spirit that was theirs.

with travel—adventure—O. Henry and G. Bernard Shaw, if you wish—and then a deep chair, a mellow lamp, before a great broad window overlooking miles of lake—with a roaring fire at your back if the night is fintry, or wide verandas where winds blow the flavor of whitecaps if it's June.

"In the men's dining room, great oak beams and great oak tables, with college shields in all the panels; and four hundred men at a sitting, warmed in their hearts by

Continued on Page Eighteen)

Baron Brothers INC.

Extend a very cordial invitation to freshmen to become acquainted with this store.

There are many things in the matter of dress in which we are fully qualified to advise.

We make a special point of catering to the tastes of co-eds—smart new styles, wide variety of merchandise, and moderate prices that fit in with a college budget.

Make Baron's Your Headquarters When You Come the U. W. This Fall

THE CO-OP

Is the Official University Store

All new and old students at the University of Wisconsin recognize the Co-op as the official university store.

Here you may purchase all your books and school supplies as well as clothing, furnishings, sporting goods, gym equipment, banners, pennants, desk sets, magazines---everything you can possibly need throughout your college career.

All these you can buy at the lowest market prices with the additional saving of the declared rebate if you are a member. This rebate has been 15% of purchases each year for the last five years.

*Join the Co-Op When You Arrive
in Madison This Fall*

The Co-op
ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER.

STATE AND LAKE

E. J. GRADY, Manager

The Daily Cardinal

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1930 AND WISCONSIN

Less than a year ago the class of '29 was welcomed to the university at the same time that President Frank made his first appearance. Two years ago it was George Little who entered with the freshman class. This fall there will be the dormitories; next fall, the Bascom hall addition, and, perhaps, the Memorial Union. In some universities it is hard to point out the definite program of progress, but at Wisconsin there is plenty of evidence.

The Class of 1930, those high school graduates who still call themselves "class of 1926," will have the great privilege of reaping the benefit of work requiring years of effort. They are coming here after the dawn of the "New Wisconsin." They will see none of the darker side of previous lethargy, none of the depression; theirs will be the brightest four years of any class at Wisconsin for a long time.

Four years! Sounds like an awfully long time, now, doesn't it? But you are going to find, as all your predecessors have, that eight semesters is all too short to get in the things you had hoped to. That freshman year is going to fly by before you know it. The other three? Well, each has its own advantages and enthusiasms which make the period from September to June seem foreshortened.

Just a word about that first year. We remember someone once saying "How I envy the boy who has never read Tom Sawyer. What a treat is in store for him!" The same thing may be said of the freshman year at the university. What a treat there is in store for you. With what joy you are going to drink in the freedom of college life; with what zeal you are going to work on your courses—courses which are going to open your eyes. With what exultation you are going to enjoy the comradery of new men and women—students from all quarters of the globe. With

what surprises are going to look down new vistas, are going to hear strange thoughts, are going to see new things. How happy you will be when the first flush of the college spirit brightens your spirit. How your spine will tingle when you sing the strains of "Varsity" for the first time, hear Frank for the first time, shake hands with George Little for the first time.

It is going to be a wonderful experience for you, Mr. High School Graduate. A proud and accomplished senior, you are going to become an insignificant "frosh." Knowing everyone in high school, you are going to find yourself a stranger among strangers. Settled in all your ways of life, you are going to be joggled up. Firm in all convictions you will learn that a straight line is not always the shortest distance between two points. Things are going to happen to you.

Wisconsin had her rejuvenation a little over a year ago; yours will come this fall. Remember that a university education is what you make it. More than 2,000 freshmen will enter Wisconsin this fall; approximately half that number will graduate in four years. Staying here means hard work. Of course, there is play and a lot of it. That is just where the beauty of a university lies—work and play are balanced in an equal proportion.

You are going to love Wisconsin with a love that you cannot understand just now. She will be your Alma Mater, you will be her sons and daughters. In a very short time you will be full-fledged Badgers with all the traditions that accompany that name. May the university be as proud of you as you will be of the university.

AN OPPORTUNITY

A wonderful opportunity is being offered freshmen who are entering the university this fall. A vision which has taken years of hoping and waiting is at last reality. In September of this year the new Men's dormitories will be formally opened for the first time and 500 men of the university, most of whom will be freshmen, will enjoy the benefits of that building, the newest of Wisconsin's children. The birth of the freshman class last fall marked also the advent of President Glenn Frank. This year's first-year class will be christened with the Men's dormitories.

A publicity campaign has been conducted in connection with the dormitories, but very few people off the campus realize what is being offered in these "homes for men." On another page of this edition will be found an article giving details of the institution and still again will be found a sketch of the dormitories as they will look when completed. We should like to say a few words here, however, of the dream that has been fulfilled.

For more than a score of years university officials have thought of plans whereby freshmen might be housed and fed by the university. The lack of organization among first-year groups is little short of pandemonium and the first hectic weeks, which all too soon turn into months, often catch the yearlings in a whirl of dust, and blinded they are thrown to the winds. It is not an easy task to come out of the first year with flying colors. To those who are able all credit is due; at best it's a fight.

The dormitories will do away with this lack of organization and so will alleviate the freshman's difficulties. There will be freedom, but there will be a routine developed which can only result in good. No proctorial regulations will be enforced, but a faculty member or older student will be living with the men and will have advice for all who seek it. There will be regular eating hours, good, wholesome food, carefully prepared. (Mothers, what more could you ask?) There will be

a good-sized, clean, well-furnished, modern room for each resident. There will be self-government by each group of thirty men, the only regulations being that a man live like a gentleman. There will be ample facilities for athletics and exercise, more even than is enjoyed by students living in any other section. The cost for the year is moderate, particularly in view of the accommodations offered.

Presidents from Van Hise to Glenn Frank have dreamed of such a vision and now it is a reality. Approximately 300 freshmen will be given the opportunity to enjoy these privileges. Wisconsin students will be given the preference, although there may be some room for out-of-state students. D. L. Halverson, chairman of halls and commons, is in charge of the dormitories. A line to him will bring any further information that may be desired. Think it over.

FRIENDLY WELCOME FOR WOMEN

Freshmen women often enter college with their spirit of anticipation strongly mixed with apprehension. Especially when they think of their days as high school freshman do their misgivings arise as to the kind of welcome they will receive and the attitude with which they will be regarded in the university that is to be their four year home.

At Wisconsin, women look forward to the coming of the new women as to the arrival of honored guests. Women's organizations, knitted closely together, are comparable in spirit to an enlarged sort of family, and it is as new members of that family that the freshmen women are received.

We have passed the age when familiarity with a new life constitutes "superiority," as it so often does in high school. We all remember our own freshman days vividly enough to understand what helping when one is far from home and a stranger.

If there be any problems, great or trivial, arising in the new life, the freshman has at her disposal the office of junior advisor, created especially to meet her need. But at any time and in any place she should understand that all Wisconsin women are glad to aid her and in open friendly spirit, to return greeting for greeting and friendliness for friendliness.

BUY IN MADISON

When youths and maidens prepare to leave home for a long sojourn abroad in a great state university, they trapse down to the business district of their home town at the heels of one fond parent and stock up heavily on clothes, stationery, pictures and all kinds of odds and ends to take along with them on their excursion into the unknown.

Perhaps such action are only natural. Parents have a reason for being desirous of seeing their children suitably outfitted for the first year, at least, of university life. Parents know their own merchants and their own good opinion and feel that perhaps they can expect better service for their children in their own home town.

Then, too, there is no telling what thieves and scapgegraces and incompetents of the university community may be. Parents have had no experience with them heretofore and are naturally suspicious—or, if they do not go that far, are at least not entirely certain.

Once arrived in Madison, however the new student finds that perhaps the business section is even greater than in his home town. Perhaps he could have done just as well if he had made his purchases here and not packed all that mass of stuff all the way from his home. Here he finds that styles are different, that new and unusual things are worn by the



WELCOME '30!

In the first place, let it be understood that this is the humorous column of the Daily Cardinal. That is, various people fill the space here every day and occasionally say something funny—presto, we call it the humorous column.

There are, generally speaking, about half a dozen standardized types of mirth-provokers used by the Rocketeers. We shall attempt to illustrate each type with simple examples in order that you fresh will be thoroughly conversant with Wisconsin humor before you arrive in Madison. We proceed.

1. THE PUN

His aunt and uncle know him quite well—relatively speaking.

2. HEADLINE JOKE

Headline in Madison daily:
TENNIS CHAMPION
TO BE DECIDED AT
TODAY'S CONTEST

—What's he going to be decided about?

3. THE FRATERNITY JOKE

Any fraternity or sorority is more or less of a joke, so the mere mention of a name in the column, such as Alpha Beta Gamma, is sufficient cause for laughter.

4. THE DUMBBELL POME

Mary had a little pig;
Its bristles were black as soot,
And everywhere that Mary went,
That pig would root an' root an' root.

5. 2 LINE SPASMS

"Who was that lady I seen you with last night?"

"That wasn't no lady, must have been two other fellows."

6. THE DUMB JOKE

She's so dumb she thinks the Wisconsin Union is a bricklayers' labor organization.

And now we shall take you on an abbreviated sight-seeing tour about Madison and point out the places of interest and also the places of danger.

BASCOM HALL— is a large building which is perched on what is commonly and profanely known as "the Hill." Classes are held in it at times. It is named after a man, by the name of Bascom.

W. A. A. PROMOTES PHYSICAL WELFARE

Athletic Association Open to All Women Who Earn 125 Points

The purpose of the Women's Athletic Association is to promote a high physical efficiency among the women students of the university by fostering an interest in gymnastics and athletic activity." Membership in the organization is open

students about the campus, things which these same students would never think of wearing in their own communities; some of them cheaper, probably, too, than the things which he has brought.

If the student is at all fastidious, he may set in to supplement his already acquired stock with an entirely new stock of materials. If he cannot afford such actions, he may regret having spent the money as he did.

Madison is a community of fifty thousand inhabitants. Furthermore, it is a university community. Its merchants know pretty well what students wear and want to wear and are going to wear. If a student is planning to spend four years here, he may as well start buying in Madison at the outset.

THE HILL—is a 30 degree incline about two miles in length going up and somewhat shorter in the other direction. It seems to lengthen at times—especially at 8 o'clock in the morning. Many strange sights are to be seen here.

LAKE MENDOTA—is, as one might ascertain, a body of water bounded on almost every side by dry land. Is used for bathing, skating, canoeing, and at times we are inclined to think, it is also used for drinking purposes—coming through the water mains.

THE MEMORIAL UNION—is a building that is not yet built. The class of '30 will be expected to contribute generously to the cause. At present it is a big hole on the edge of the lake.

THE LIBE—is often called the library by some people, but no aspiring collegian would be guilty of such carelessness. It is used for studying occasionally, but most people go there to make dates.

THE CO-OP—is a general merchandise store at which students often purchase the necessities of life. Shoes, clothing, books, groceries, farm implements, engineering instruments, jewelry, alarm clocks, electric lights, and countless other commodities are dispensed by the management at a trifling c

RUSHING

This is indeed a question of importance to all who plan to enter the portals of The Universitatis Wisconsinensis. Fraternities and sororities do the rushing—frosh do the running, either away or after as the case may be. The main point is that the dear brothers and sisters need freshmen to fill their houses—and also to pay for the expenses. The ancient adage about old wine in new bottles often applies to the subject. All we can say is—WATCH YOUR STEP AND THE BUTTON HOLE IN YOUR COAT LAPEL.

All information we have omitted from this column may be obtained from Dean Goodnight's pamphlet—Good luck to you '30—and may the paddling not be too strenuous.

Oh, yes, we forgot to say that the creatures who write these columns usually sign some pseudonym. Ours happens to be—

YELSEW

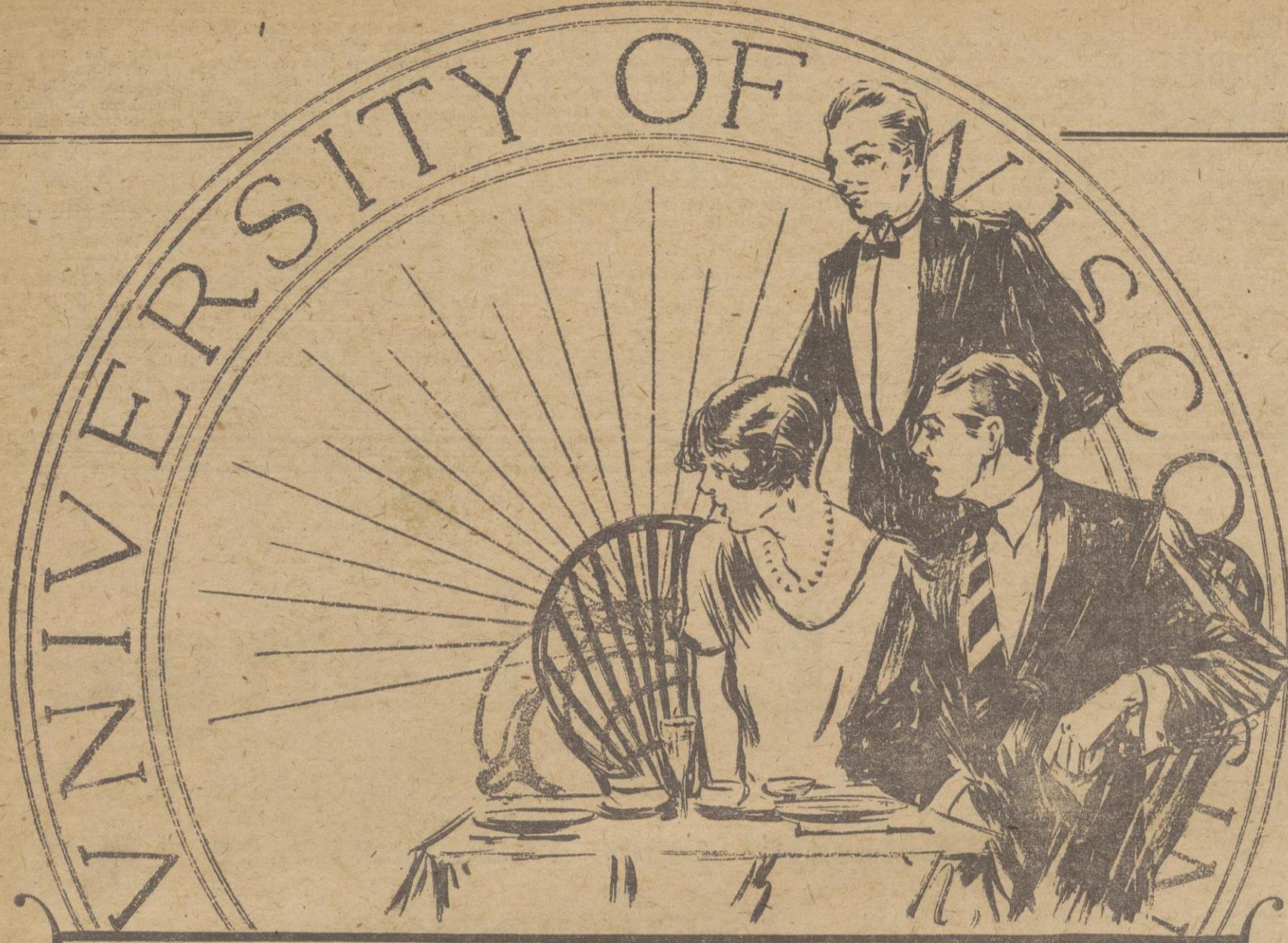
Points in the association are awarded as follows:

Making a first team 100 points; second team 25 points, and third team 15 points. The fall sports are field hockey, volley ball, and swimming; winter sports are basketball, bowling, and indoor baseball; spring sports include tennis, field and track, archery, and outdoor baseball. Honors, awarding 50 points, may be gained in swimming, dancing, apparatus, archery, tennis, and rifle at the regular tryouts, which are held at various times during the school year. Additional points may be earned by hiking, perfect record in gymnasium, and posture tests.

At the close of spring sports active sports every year, usually the latter part of May, W. A. A. Members, of Orchesus, dancing society, are chosen for cast parts in the drama which is given in the open air theatre back of Bascom hall. On field day the tennis finals, interclass track and field meet, and championship outdoor baseball game are contested. Announcements of all-year championships are made at the close of the events.

Stewards of State's Institutions Confer

All of the stewards and 40 of the accounting force of the institutions under the state board of control met yesterday at the capitol to formulate plans for a more uniform basis of determining farm produce costs of these institutions, and to receive instruction with respect to accounting under the state accounting system.



The University's Cafeteria Invites You

Make the University Cafeteria your Wisconsin Food Headquarters. Operated on a cost of production basis by the University itself, this official cafeteria offers Wisconsin students deliciously prepared foods at extremely low prices—a real service institution.

Every dish is prepared by expert chefs and cooks. Every day's menu is made to meet your hill-born appetite with zestful tastiness and healthful goodness—a rare symphony in food.

Make the University's Cafeteria your food headquarters—for your everlasting satisfaction as thousands have done before you.

Handy to All the Campus

Within a few steps of all campus buildings, the University Cafeteria is located conveniently to your lectures, your laboratories, and your classes. Busy students and faculty folk delight in the quaint Windsor room, the Dutch Room and the Cafeteria fountain, all in Lathrop Hall on the campus.



The UNIVERSITY CAFETERIA
AT LATHROP HALL

STUDENTS WILL RECEIVE FOOTBALL TICKETS BY MAIL

Holders of Coupon Books to Receive Best Seats at Contests

There will be no standing in line for football tickets this fall, according to an announcement made by George Levis, director of ticket sales.

Plans have been made to mail football tickets this year to students, faculty and university employees, who will receive application blanks during registration the

morning of September 23 and the tickets will be distributed in the order that the applications are received.

Coupons To Receive Choice Seats

Coupon books for 43 athletic contests will be sold to students for \$7.50. Those who do not purchase a book, will receive single tickets for 50 cents. Last year 37 coupons were included in the book.

The holders of coupons will receive preference in the distribution of tickets for the football and basketball games. The 50 cent applications will follow after all of the coupon holders have been provided for.

Plan Requires More Work

The books will be on sale during the days of registration and the application blanks will include a complete set of instructions as to the manner of obtaining tickets.

More than twice as much work will be forced upon the athletic ticket office under this plan but George Levis and his staff of assistants have taken measures to prevent the waiting in line which has been so characteristic of obtaining tickets to any of the major contests during the past few years.

To Aid Students

"We have removed the penalty clause to create a better feeling in regard to the securing of tickets on the part of the public," said George Levis. "In a like manner, by removing the necessity of standing in line, we want to make it easier for the students."

"Seven booths will be equipped to sell tickets for the first games. We are striving to create a feeling of the 'we want to sell' attitude' rather than the prevailing one of 'what must I do in order to obtain

tickets,'" he added.

Students Get Better Seats

More tickets will be obtained for the Chicago game than during the past as a result of the additions to Stagg field. The Wisconsin stadium will hold 42,000 persons this year as a result of additional rows of seats built higher up from the concrete structure.

As a result of these additional rows in the center of the field, students will receive better seats this year than they have during the past. The student section will start with section "F" in the center of the stadium, and will contain about five additional sections.

USE FOREIGN LANGUAGE WHILE EATING DINNER

Modern foreign language study at the university is more than training grammar and syntax for students

who board at the modern language tables maintained by student houses. During the summer session the French house, the German house, and the Spanish house, where the languages of these countries are spoken exclusively, are open for the benefit of students. An English house also is in operation. Instructors in the modern languages and their students take their meals in the dining halls of each house, and a limited number of women students have lodgings there.

Rob Oklahoma Bank of \$5,000 and Escape

BEGGS, Okla.—Four masked bandits robbed the Farmers' National bank of Beggs of \$5,000 today and escaped in a roadster which they had parked at the door of the building.

Book Exchange

Many Books can be secured slightly used at a substantial price reduction

We have a supply of NEW BOOKS from jobbers and other stores which will be sold at
10 to 15% Cash Discount

SUPPLIES

The low overhead makes possible a pleasing price on all student supplies

Managed by Two University Men

Who know your needs and have exerted every possible effort to secure merchandise to best take care of them

We handle no rebates. Cash Discount given at time of purchase

Gatewood's

THE STUDENTS BOOK EXCHANGE
NEAREST STORE TO CAMPUS

Daily Reports
of all
Badger Teams

CROSS COUNTRY
SQUAD TO START
TRAINING SEPT. 20

Two Members of 1925 Cham-
pionship Team Will Not
Return

Wisconsin's championship cross
country squad will gather for pre-
liminary training at the call of
Coach Tom Jones about September
20 to assume the task of preparing
to retain the Big Ten title.

Coach Jones will tutor the Bad-
ger harriers together with his reg-
ular indoor track charges due to
the departure of Meade Burke,
cross country coach, who has gone
to Chicago to enter Rush Medical
college.

Two members of the 1925 champs
will be missing at the start of the
fall campaign. Jones faces the
task of replacing both Ray Kubly
and Earl Ellison, who were excep-
tional men and played prominent
parts in winning the banner last
year. The former completed his
college course this spring while El-
lison has decided not to return.
Last year's victory was the second
in succession for the Badgers, and
added greatly to the already bril-
liant record established in cross
country.

The squad will not be called back
early this fall, but Coach Jones
will advise his prodigees to start
training at their respective homes
not later than August 15. He is
not too optimistic as to the 1926
prospects due to the keen competi-
tion that will be met.

The team will be pointed, as al-
ways for the dual meet here with
Minnesota on October 30. This
contest carries a great tradition as
it is the oldest in the conference
and for years has been held the
same day as the Wisconsin-Gopher
football game.

Iowa and Chicago will be engag-
ed in dual meets, and the conference
contest will be held at Minneapolis.
Plans had been made for an en-
counter with the Wolverines, but
Coach Farrell states complications
have arisen which may compel him
to cancel in favor of a quadrangular
meet.

The team will be built around
four veteran letter men: Captain
George Scott, John Zola, Victor
Chapman and Lawrence Bumbeck.
Chapman, ace of the group who
gathered many honors during the
outdoor track season in the dis-
tance runs, will again lead the
field of Badger harriers. Scott and
Bumbeck are both powerful run-
ners, and Zola's experience in the
spring distance runs will tend to
improve his form considerably.

From the fresh aggregation come
E. W. Walters of Milwaukee and
Vernon Goldsworth of Mineral
Point, who will push other 1925
squad members for the two vacant
posts.

Billie Reeves, a track man, and
Bob Schwenger, Milwaukee, who is
a junior and an able miler, will be
heard from when the long jaunts
get under way. Dick Williams, who
hales from sunny Mexico city, has
attained sufficient scholastic credit
to compete, and Stan Zola will set
out to push his brother, John, to
the utmost.

Other candidates who promise to
show strong are Lawrence Scant-
ing, a sophomore from West Allis;
Charles Bullamore, a junior from
Kenosha; Walter Butts, A-W-A
in last fall; Richard McKee and
John Peteja, both of whom were
active under Meade Burke's regime.

With this array of material,
Coach Jones expects a good season
and will certainly battle any title
contenders who appear at the Min-
neapolis meet in November.

LITTLE TO VACATION
IN NORTHERN WOODS

Athletic Director George Little
will depart for northern Wisconsin
next week after bringing to a close
the six weeks summer coaches ses-
sion. Mr. Little will enjoy a much
needed rest after his strenuous ten
months' campaign to bolster up the
Badger athletic department. He is
keeping the particulars of this va-
cation jaunt a secret, but it is be-
lieved that he will be in quest
of trout.

CARDINAL SPORTS Athletics in
the Collegiate World

Football Captain



Doyle Harmon

TITLE FOR RANGE
OF BALL TOSSEES

Many Candidates in Com-
petition for Three Vacant
Positions on Team

Losing only three men of the 1926
baseball team through graduation in
June, Wisconsin hopes are high for
a championship team this coming
year.

"Swede" Wieland, "Hans" Tan-
gen, and Radke are the men who
will not return. The team made
a wonderful finish in the last sea-
son, ending up in second place, close
on the heels of Michigan, who was
defeated by the Badgers alone.

The entire outfield will turn
with "Eddie" Donagon in left field.
"Squeeks" Larson, at center, and
Earl Burbridge in right field. Mur-
phy will hold down the first base
position, Ellerson the second, and
Decker, a candidate for short stop.

George Stoll, the big Badger
pitcher on the last two Wisconsin
teams, will be back again this
coming season. He is to the Wisconsin
baseball nine what Walter Johnson
is to Washington, American
league team. He is the ace of the
Cardinal hurlers. Jacobson and
Hussa are the other returning ex-
perienced pitcher.

Then "Rollie" Barnum and
Christianson will be back again be-
hind the bat.

Among Coach Uteritz's most
prospective freshmen of the past
year are "Ted" Thelavder and
"Ray" Ellerman, pitchers of great
ability, John Doyle, freshman cap-
tain and best catching prospect, and
Quigley, Mould, and Koening in the
infield.

A. W. Mansfield will be a can-
didate for third base or the out-
field, Turton is one of the heaviest
hitters on any university freshman
squad, and Masurick, Chelston, Cole,
Lauson, Knechtges, Tenepon, Gris-
per, and Vaugelauf will offer the ex-
perienced varsity men plenty of
competition.

TOM LIEB SUPERVISING
ROCKNE'S SUMMER CAMP

Tom Lieb, assistant varsity foot-
ball mentor has not as yet severed
his relations with Notre Dame,
where he has been serving Knute
Rockne as first assistant. At pres-
ent Tom is supervising Rockne's
summer boys at Winters, Wis-
consin, and will report to Madison,
September 15th.

SCHWARZE ABANDONS
CAREER AT UNIVERSITY

Herbert Schwarze, former Badger
track and football man and holder of
the world's indoor shot put titles,
has definitely abandoned his career
at the university.

READ CARDINAL ADS

Coach Little



The most popular man on the
Wisconsin campus, Coach George
Little, as a result of his faith in
Wisconsin men, his personality, his
determination and his perseverance.
As director of athletics and head
football coach, Mr. Little has plan-
ned a new day for the university, a
day when we shall see Wisconsin as
George himself now is—a leader of
men.

1925-26 CAGERS
WILL ALL RETURN

Experienced Team Plus Splen-
did Sophomore Material
Raise Basketball Hopes

Although it is almost too early
to make any accurate predictions
for the 1926-27 basketball team,
Wisconsin is assured of one of the
best teams to represent the univer-
sity in several years.

Again, the smallest man on the
campus in point of physical stature
yet the "biggest" man in basketball
in the country today—"Doc" Mean-
well will coach the team.

Every member of last year's
squad will return. Brooks, Merkle,
Barnum, Behr, Andrews, Powers,
Hotchkiss, Nelson, and Ellerman
will be back again improved by their
past experience.

Several men on the freshmen
squad of the size and weight that
were so lacking on the varsity
team, will be strong contenders for
positions.

Two of the outstanding men are
Tenhopen and Kowalczyk, both
candidates for center. Both of
them are well over six feet in
height and will fill the gap that was
so apparent in the last team.

MANY FOOTBALL
CANDIDATES AWAITS
PRACTICE SEASON

Gridiron Prospects Are Much
Brighter Than Those of
Last Year

(Continued from page 1)
and guards are "Bob" Kasiska,
"Butch" Leitl, Straubel and Von
Bremmer. Ieaux Anderson, L. F.
Bushnell, Joe Forman, C. Horwitz,
J. Riviers and Paul Schutte showed
well in the intensive spring prac-
tice of 1926. The line should be far
above that of last year's team.

Wilke at Center

The pivot position fares just as
well as the rest of the places on
the eleven. Earl Wilke, who played
on the Wisconsin team during the
past two years, will be back. Other
probable centers are John Wilson,
Ralph Wagner, C. Z. Horwitz and
M. F. Schreers, all accurate passers.
A host of excellent men will be
candidates for the quarterback po-
sition. "Toad" Crofoot held the po-
sition in most of the games last
year. He will be offered plenty of
competition by Rose who is an ex-
ceptionally good passer.

Freshmen are Promising

Ray Bartlett, playing in some of
last year's contests, is expected to
be a real prospect for one of the
half back positions. He is a fine
passer and proved himself a splen-
did kicker in the spring practice. It
is likely that he will give veterans
some real competition.

Joseph Forman is one of the
most prospective guards from last
teamwork and individual stars. All
who should show up in this year's
varsity eleven are Joe Kurth, J.
Krug, Mansfield, Riviers, Rose,
Kresky, Hall, Kagner, Frank Shaw,
and Captain Paul Shutte.

Many Powerful Candidates

Shaw has been declared the fast-
est man on the squad while Shutte
is the best sophomore guard pros-
pect. The freshman team of last
year set a new standard both in
of these men should make strong
bids for varsity berths this year.

Football Schedule
Oct. 2—Cornell at Madison.
9—U. of Kansas at Madi-
son.
16—Purdue at Lafayette.
23—U. of Indiana at Madi-
son.
30—Minnesota at Madison
(Fathers' Day).
Nov. 6—Michigan at Ann Arbor.
13—Iowa at Madison for
(Homecoming).
20—Chicago at Chicago.

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MADISON, WISCONSIN

PURPOSE AND YEAR'S ACTIVITIES OF WISCONSIN UNION OUTLINED

"To minister to the social needs of the men students of the University of Wisconsin"—thus reads the purpose of the Wisconsin Union as set down in the Constitution of the Student Senate under which it is chartered.

Each year the union has grown in its scope until now its interests are varied and take in all phases of social and extra curricular life.

During these summer months every prospective freshman at the university has received a small booklet called "A Message to you from Wisconsin Men," which purports to be a guide to university life and is filled with advice on the various questions confronting a new student. This is one of the activities of the Union.

Each year an elaborate concert series is contracted for by the Union and the artists are presented at the University Stock Pavilion. For the 1926-27 season many notable musicians are engaged, among them Kreisler, Rachmaninoff, Ongin, Gravure, Casals, Bauer and the Ukrainian National chorus. The Denishawn Dancers are also scheduled to appear.

The first activity of the Union in the fall will be a series of "get-acquainted smokers" where all freshmen will be invited and football men, popular professors and others will appear. Announcement as to the exact date of the smokers will be made in early issues of the Cardinal in the fall.

On Friday and Saturday nights throughout the school year the

Union sponsors dances in Lathrop Hall. This program is to be followed this coming year. These dances are not run for profit and are exclusively for students.

Eventually the Memorial Union will be the home of the Wisconsin Union. One of the great activities of the Union during these buildings years, is in furthering the interest of that building by sponsoring campaigns and keeping the students informed as to the progress and activities centered in the building.

Constantly arising from within the student body are new ideas, impulses and wants—energies which eventually make for a fuller and more colorful enjoyment of undergraduate life. It is the object of the Union to help provide the machinery and the means for the liberation and direction of such energies. Thus has the president of the Union described its activities.

Every male student upon matriculation automatically becomes a member of the Wisconsin Union. The affairs of the Union are directed by the Union Board of eight men who are elected by popular vote.

**Cat and Kitten Halt
Wall Street's Traffic**
NEW YORK — The stream of traffic at Wall and Broad sts. halted Monday afternoon while a mother cat tenderly carried a kitten, clasped in her mouth, from the sidewalk in front of the stock exchange to that on the other side of Broad st. Unconscious of the motor cars coming from both direc-

Y. W. C. A. is One of Three Largest of Women's Societies

The Young Women's Christian association is one of the three largest women's organizations at the university. Its scope of activity includes roundtable discussion groups, Bible classes, work with the Girl Reserves, vespers services, and social welfare work at the Wisconsin State Hospital and the Mendota Insane asylum.

Once a week university women and industrial women meet at the city Y. W. C. A. for dinner and round table discussion talks of problems vital to the interest of young women. Every Sunday afternoon a group of Y. W. C. A. women visit wounded soldiers at the State hospital with a program of entertainment. Daily schedules are kept whereby women visit the hospital daily to entertain the children patients with stories.

The Y. W. C. A. office in Lathrop hall is open all day to welcome members, and is always glad to help women students in any way it can. Bernice Winchel '27, has been elected president of the association for the next year.

President Harry A. Williams of the Pacific Coast League suspended Pitcher Elmer Jacobs of the Los Angeles Club for ten days because of "wilful and persistent rubbing of the ball on the trousers of his uniform."

tions, the cat strode with measured tread across the thoroughfare and safely deposited her burden. The movement of traffic was resumed as a gallery of spectators applauded.



University Type Clothing

College men like our clothes, they like the cut of the coat, the straight hanging trousers, the smart collegiate air that's tailored into our clothes.

A fine selection of tweeds, cheviots and cassimeres, many of them imported fabrics, in the new shades—you're bound to like them.

Feature Values

\$45 \$50

Others from \$35 to \$65

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3. All Makes of Pens Repaired:

24 hour service. Your old pen made good as new.

RIDER PEN SHOP

THE FOUNTAIN PEN HOSPITAL
650 State St.

Freshman Women Receive Welcome of Dean Brown

By LYDIA L. BROWN
Acting Dean of Women

Expectantly we await the freshman. You pour into Madison, your faces still aglow with summer sun and camp fire gleam. May each of you, as the woodsman lights his fire let the spark of enthusiasm that is struck in each heart in these first days kindle into some flame of real purpose.

Your pulse still beats a little quicker with the joy of knowing you have been accepted as ready for college; your coming has been made more real by the fact that your room is reserved; you seem to be a part of the university already. Someone has thought enough of you to send a friendly welcome in the little Cardinal-colored book "If I Were a Freshman Again," and you read it through and through and vow you'll show your appreciation of that kindly advice.

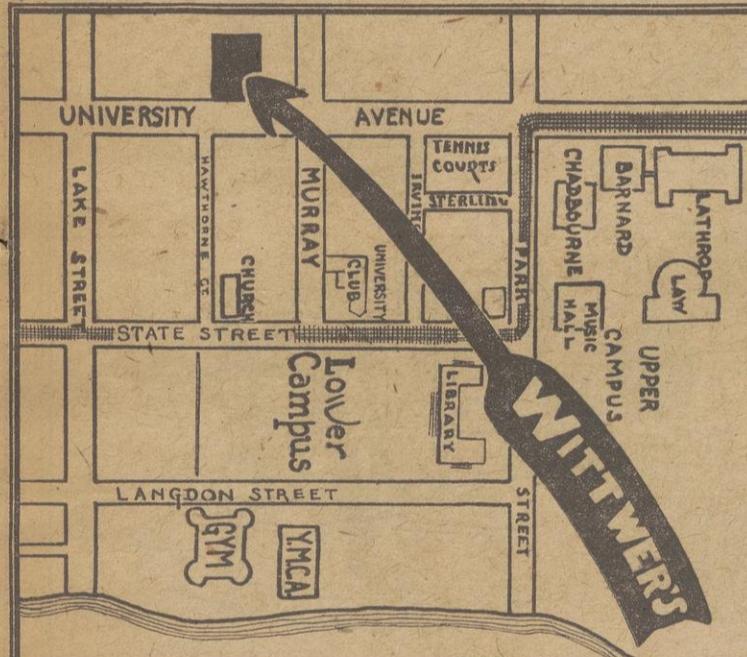
Another milestone past—you find yourself with troops of other girls winding up to Lathrop on the first Sunday afternoon for tea. You've made a friend or two among the freshmen, and then, before you stand those older girls whose help and friendship you so much desire.

They are smiling in welcome. Will you sometime be where they are, welcoming others? Hold fast the idea.

You gather with the others to tour the campus, "Oh, this is where I have my history," and "This is where we come for Freshman Convocation." "Will you take swimming?" It is all soon past—the freshness of that impression—but hold the enthusiasm of these days.

The world is bright. Gay flags flutter in the mellowing light of autumn leaves that gild the avenue of elms up, up the Hill. And standing at the top is power of State and Town, of Faculty and Student. From the foot of the Hill—freshmen, freshmen, hundreds, hundreds! They are marching to the welcome of music; they are coming up the Hill of learning; their older classmates leading them. There is rhythm and joy and promise. Hold fast to the inspiration that is glowing within you. As your heart and throat open in the glory of the old song, let it be with all your soul, with all your might "On Wisconsin."

READ CARDINAL ADS



The Route to Good Food!

You're certain to grow lonesome for Mother's cooking after you arrive in Madison. The map shows you the route to the only Madison eating place that comes close to being as good as home. Good food, fine service and pleasant surroundings.

Wittwer Tea Room

University Exchange

On University Avenue Between Lake and Francis

We Welcome Freshmen at
The Candy Shop
The Home of
Luick's Ice Cream

426 State Street

BASCOM ADDITION WELL UNDER WAY

Fireproof Wing to Increase Facilities; Ready Next Summer

Among the changes taking place on the campus is the construction of a new wing to Bascom hall. Workmen have been busy since early October constructing a fireproof addition to the main hall. It will be ready for occupancy next summer.

The building is one of the oldest on the campus, having been built in 1857 when only two other buildings, North and South halls, comprised the university's home. On two occasions Bascom hall has been added to, once in 1900 and again in 1906. A fire in 1916 destroyed the dome of the building which has never been reconstructed. Plans are now under way, however, for a new dome which are to house a

set of chimes purchased with funds left by graduating classes. For more than 60 years the building was known as Main hall, but in 1921 it was dedicated to John Bascom, an early resident of the university.

The addition now under construction will almost double the present capacity of the building. Class rooms and department offices will be included as well as a theater, the answer to a long felt need, which will seat approximately 450. During the day this auditorium will be used as a lecture room. On the first floor of the building a foyer is planned which will provide office space for the administrative division. A large reading room, in which are to be placed reference books, will be located in the basement. A fireproof stairway is being built between the addition and the main building which will insure a safe exit in case of fire in the older building.

State Moves to Bar Infected Corn Imports

Additional precautions to prevent

the European corn borer attacking Wisconsin fields were taken today by Dr. S. B. Fracker, state entomologist, who ordered the inspection of all corn arriving at Lake Michigan ports.

Dr. Fracker announced that an inspector of the state department of agriculture will be stationed at the Milwaukee docks starting next week. He will seize all sweet corn from the infected area and interview all those bringing corn into the state.

The inspection may be extended to Keweenaw and Manitowoc where boats arrive from Michigan ports on irregular schedules, Dr. Fracker said.

YOUR TYPING DONE

After summer school, whether it be thesis, topic, notebook, or letters. We will be open for business at the usual hours—7:30 a. m. to 10 p. m.

College Typing Company

Lake and Langdon

B. 3747



This Is the Wisconsin Woman's Department Store

Situated but a few blocks from the campus, Kessenich's is the store preferred by eighty per cent of Wisconsin coeds. Not because of location alone is it so favored, but because it is owned and operated by Wisconsin graduates, familiar with student needs. More than this—Kessenich's always shows the new things first.

Select your school wardrobe in Madison—at Kessenich's—and you will be certain that it includes the things that are being worn on the campus this season.

Kessenich's

WORLD of SOCIETY

Vesta Torpe '26 and Robert Talley '25 Recently Married

A marriage of unusual interest in university society is that of Vesta Torpe '26, Chicago, and Robert Talley '25, Terra Haute, Ind., which took place on July 20 in St. Paul's church Chicago.

A number of students and Alumni of the university were members of the wedding party. Mrs. Delbert H. Talley '25 formerly Miss Katherine Cromer, and a member of the local chapter of Gamma Phi Beta sorority, was matron of honor, and Miss Adele Tope was maid of honor. Mary Talley, Kappa Alpha Theta house who is attending the summer session, was one of the bridesmaids.

Delbert H. Talley, ex-'26 was best man and among the ushers were K. D. Farwell '24 and Harold C. Buell '24, fraternity brothers of the bridegroom.

The bride is a member of Pi Beta Phi sorority and the bridegroom is affiliated with Phi Kappa Psi fraternity. Mr. and Mrs. Talley are now in Europe on their wedding journey.

HARESFOOT CLUB PLANS PRODUCTION

President Winnie Reports Work Well Under Way for Musical Comedy

The Haresfoot club, men's dramatic society of the university, is already planning for its 29th annual production to be given next spring. Russell Winnie '27, president of the club, reports that the itinerary of the trip has been definitely decided upon and contracts let with theaters throughout the middle west. Bill Purnell, former Haresfoot star and now director of the club, is spending the summer in Europe buying costumes and props for the show.

According to Winnie, many students have reported that they will submit plays for the approval of the committee when the club resumes activities in the fall. "At the present time," Winnie declared, "there are 17 books being written. We hope that from this list we shall be able to get one of the best musical comedy plots in years."

The Haresfoot club was organized in 1897 as a men's dramatic organization, and since that time has produced various types of productions. For the past several years the club has produced only musical comedies in which men take all the parts, both male and female. The motto of the club is "All our girls are men, but everyone's a lady."

The itinerary for this year's trips with dates is as follows:

April 1, Rockford; April 2, Chicago; April 4, Indianapolis; April 5, St. Louis; April 6, Peoria; April 7, Kenosha; April 8, Racine; April 9, Milwaukee; April 11, Sheboygan; April 12, Oshkosh; April 13, Appleton; April 22-23, Madison; April 29-30, Madison.

Name Dormitory Hall After Former President Adams

"Charles Kendall Adams Hall" is the name given to the Second quadrangle of the new men's dormitories by the executive committee of the regents in honor of former President C. K. Adams. The memory of two benefactors of the university will thus be perpetuated in the dormitories which are to be opened this fall.

"Tripp Hall" was the name selected for one quadrangle of the buildings in commemoration of the generosity of J. Stephens Tripp, whose \$40,000 bequest to the university proved part of the funds for the dormitories.

The second quadrangle was named Adams Hall in honor of Charles Kendall Adams, president of the university from 1892 to 1902. President Adams' bequest of his entire estate, some \$26,000 came to the university upon his death in 1902.

READ CARDINAL ADS

Alpha sorority. During the past year she taught in Longfellow school here.

Mr. and Mrs. Schneck are now on a wedding journey in Kentucky and other points in the south. They will be at home after September 1 at 1026 Murray avenue, Milwaukee.

sist of 50 scholarships of \$100 each and are open only to freshmen students who are residents of Wisconsin. The applicant must be in need of financial assistance and show worth and ability during the first semester.

Legislative, or non-resident scholarships, provide for the remission, either wholly or in part, of the tuition, but not incidental fees, to a number of non-resident students, not exceeding 8 per cent of the number of non-resident students registered in the preceding year. Ordinarily these scholarships are granted only to students who have made a record at this university, although they are open to graduates of other institutions.

There are also a few cash scholarships for women students. These scholarships range from about \$50 to \$300. Award is made on the basis of grades the preceding semester and upon the need of the student.

Mrs. Samuel Insull to Manage Theater

CHICAGO—Mr. and Mrs. Samuel Insull have obtained a 5 year lease on the Studebaker theater and will take possession Oct. 1.

Mrs. Insull, shortly after she made her revival of "The School for Scandal" in June of last year, told her friends that she would like to be the director of a theater in Chicago, and to assemble and maintain therein a resident company for the production of new plays and the revival of old works entitled to be classified as "classic" or "standard." Mrs. Insull will install this policy when she comes into possession of the Studebaker.

Recent Wedding of Former University Student Announced

Announcement has been received of the recent marriage of Della Mae Burgess, Sturtevant, and John Wesley Schneck of the same city.

The bride is a graduate of Lawrence college and received her master's degree at this university in 1923. She is a member of the Lawrence college chapter of Beta Phi

Scholarships Are Offered Only on University Grades

Students entering the university this fall have an opportunity to try for three scholarships, all of which are awarded during the second semester of the school year on the basis of grades made during the first semester.

The Wisconsin scholarships con-

Paris Reproductions
New York
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Prices Are Very
Moderate

Smart Frocks
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Choose Your Wardrobe at Simpson's---
Madison's Exclusive Specialty Shop

We invite you to come to Simpson's at 23 to 25 N. Pinckney street on the Capitol Square during your first days in Madison. The smart apparel we have assembled for those important first weeks at college will delight you.

College girls have been coming to Simpson's for 18 years for individual costumes for class hours, for afternoon bridge, for tea dances, for informal and formal dances, for dinners, for the theatre—for every happy college hour. Prices are very moderate.

Let Your New Fur Coat Be
a Simpson Model

To be correctly clad, to be perfectly warm, a fur coat is a college necessity. Youthful fashions in fur coats priced reasonably await you at Simpson's. Only coats that can be guaranteed are sold.



On Fraternities

(Editors' Note—The following article is reprinted from the Union Board booklet for Wisconsin men. The words printed below are applicable to sororities as well as fraternities.)

How does the senior who has just left the university feel about fraternities—about his fraternity, if he has belonged to one? The answer should interest new-comers to Wisconsin as it interest me, and it may help to throw some light on the problem, in advance rather than in the retrospect, which will be of help to you.

I have been a collector of opinions on this subject for some time, and have talked to a great many graduates, both independents and fraternity men, with entire frankness. Some of them are uncritically loyal to their fraternities; some are a little uncertain and often blame on their fraternities defects which arose in their own weakness of character; others, usually old fraternity men, criticize fraternities savagely; still others, many of them tolerant independents, have high praise for the work that fraternities do. All agree that they have probably made too much fuss about it from first to last.

As at present organized, they say, the basis of fraternity existence is an economic one. This does not exclude comradeship and other aspirations of fraternities, but it does say that if all else were to disappear, the fraternities have full justification for their existence in the fact that they give to large numbers of men good food, good living conditions, and a generally healthy social life. The coming of a system of university dormitories might easily change the present fraternity situation by providing these conditions on a non-selective basis, but for the present the fraternity situation is essentially sound and sane.

They say, also, that a man who has the proper stuff can find outside of fraternities natural associations which may be of far more value to him than anything within fraternity walls; indeed, some say that fraternities often cramp and stunt growth, rather than develop it, by pouring all their men through the same mould and by insisting that they dress, eat, talk, and think in the same way. But any man with intelligence and self-respect, or a tendency toward those qualities, can find good friends, and work to do, and can live a full life at the University of Wisconsin, without any formal affiliations. Many strong-willed and thoroughly independent men find the limitations which one imposes on himself when he joins a fraternity, very unpleasant, and prefer to make their contacts freely and as they choose throughout the whole university.

Most of my friends report that not more than two or three friendships formed in fraternities promise to last for life.

Most of these older men feel that the fraternity does not stand clearly for any social ideal or principle, not even for that of scholarship—because good scholarship is not a high principle with fraternities—rather it is forced upon them.

McIntyre to Preside at Kiwanis Meet

E. R. McIntyre, Madison, of the Wisconsin Farmer magazine, Madison, will preside at the meeting of the Agricultural committee of the Wisconsin and Upper Michigan district convention of the Kiwanis International, Aug. 28.

Problems which may be discussed by the committee will be boys' and girls' club work to be sponsored by the town and country relations committees, methods of encouraging farm boys and girls to continue their education, and projects to be sponsored by the club in agriculture.

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STUDENT CHARGE ACCOUNTS SOLICITED

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"AN EXCLUSIVE SHOP FOR UNIVERSITY WOMEN"

As outfitters of college clothes, Fred W. Kruse Co. have earned the approval and patronage of Wisconsin's undergraduates. They tell us that they enjoy that assurance of fashion, the fitness to the needs of college life, the dependable quality and value that attend every college purchase at this shop—as well as the convenience (being the first big store between the university and the shopping district) and the personal attention that facilitates the selection of a college wardrobe.



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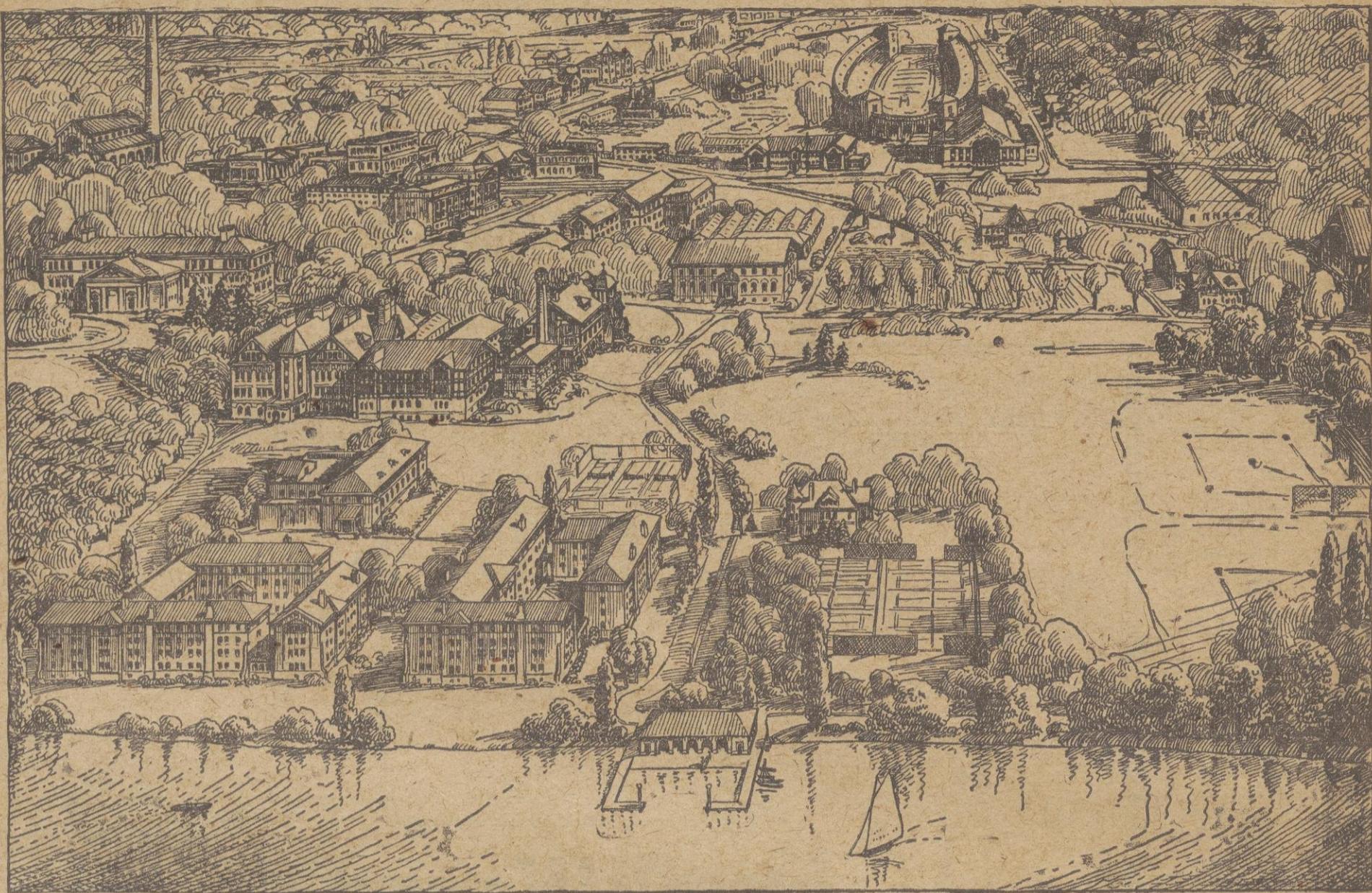
College Clothes

For every phase of college life at prices to meet the college girl's allowance.

GOWNS — WRAPPERS
SUITS — FURS
AND ACCESSORIES



Bird's Eye View of New Men's Dormitory



The above picture is an architects sketch of the dormitories as they will look this fall. In the lower left hand corner are to be seen the two "bunks" in which will be housed

approximately 500 men in groups of 30 each. Directly in back of the dormitories can be seen the refectory where the men will take their meals. To the right of the dormi-

tories will be found the athletic grounds. Along the water edge a boat house for the use of the 500 men will be constructed. In the extreme rear can be seen the sta-

dium with the proposed field house. Agricultural campus buildings occupy the rear left portion of the building. The main campus is a

lock further to the left. The dormitories will be officially opened this September. Further information regarding the dormitories may be secured by writing D. L. Halevson, chairman of halls and com-

mons, care of the university.

For Forty-One Years

The Badger has been the Official University Diary of the Life on Its Campus and of the Friends you make. We offer to you this valuable news story in pictures and writing as your most treasured keepsake in future years.

Welcome to the Class of 1930

FROM

The 1928 Badger

The Official Yearbook of the University of Wisconsin

Student Banking Head-quarters for Twenty Years

Since 1906 the Branch Bank of Wisconsin has been the University's own bank. Serving 90% of the student body, many of the faculty and administrative officials, and practically every group and organization on the campus, we have become acquainted with the financial difficulties and problems which beset every student.

For this reason, make this bank your bank when you come to school. Open your checking account the first day you arrive, before you register. Pay your fees and registration expenses with Branch checks. You will find that Madison merchants accept them more readily than out-of-city checks.

The fact that 90% of the student body does business at the Branch is the best testimonial that we can offer for our service. When you come to school join the majority of your fellow students and take advantage of the Branch's special student services.

These Are the Advantages of a Branch Checking Account

1. It Is More Convenient

Located at State and Gilman, right in the heart of the Latin quarter, the Branch is passed daily by almost every Wisconsin student. It is convenient to drop in and make deposits, cash checks or check up on your balance. Much easier than writing a letter to your home town bank.

2. Checks Are Cashed Easily

During the first month of the school year, Madison business men are wary of checks on banks of other cities. Because of losses on bad checks in previous years, many refuse to cash them unless they are personally acquainted with the student. Branch Bank of Wisconsin checks are easily

cashed, however, for it is a simple matter for the merchant to check up on them.

3. We Can Advise You Better

Because we are in close contact with students and their problems, it is easier for our officials to grasp your problems and aid you in solving them. Always feel free to come here for financial advice.

4. We Can Serve You Better

When your home town banker carries your checking account, he is doing you a great favor, and inconveniencing himself considerably. We have a special student checking account department, and make student service our business.

Student Banking Headquarters

Branch Bank of Wisconsin

STATE STREET AT GILMAN

Extra-Curricular Activities Offer Many Opportunities

Extra-curricular activities in college as in high school, offer the ambitious students the advantages of sound business and social contact with a large number of fellow students, training in a profitable occupation of leisure time, and opportunity for executive experience.

Special Fields Open

Seven important groups of outside activities provided for Wisconsin men and women include administrative, athletic, dramatic, forensic, journalistic, social, and scholastic. Between 40 and 50 different clubs and associations have been formed to stress these various lines, in addition to the large number of social and professional Greek letter societies.

Coveted "big jobs" that carry with them a certain desirable prestige for men are captain of the football team, editor and business managers of the Daily Cardinal; editor and business manager of the Badger annual; presidents of the various classes, Union Board membership; president of the student senate.

Major Goals for Women

The four major goals classified by S. G. A. for women are presidents of the Self Government association, of the Y. W. C. A., of the Women's Athletic association, and woman's editor of the Daily Cardinal.

Keenest of rivalry exists for membership in the four highest honor societies; Iron Cross for senior men, Mortar Board for senior women; White Spades for both junior and senior men; Phi Kappa Phi for both senior men and women, in recognition of scholarship and outside activities.

The Wisconsin "W" carries a supreme value to both the wearer and

the student body. The women have both the large and small "W" for athletic prowess.

Self Government Established

The self Government system controls all student activities and self government recommendations are generally approved by faculty sponsors. Self government bodies are the student senate, composed of the president of the university, five seniors, three juniors, two sophomores, freshman class president, and one representative from each of the following: athletic, Cardinal, forensic, Union, and Badger boards.

Every woman is automatically a member of the women's self government association. Keystone council, composed of the presidents of each women's organization on the campus, acts as the executive council for the self government of women.

Student Court Resigns

The Students Court, judicial body, elected on recommendation, recently acknowledged its uselessness and resigned.

Union Board, five senior men, two junior men, one sophomore, Athletic board: not more than 12 men, at least four of which are non- "W" wearers; Cardinal board of control, five members, not more than two of which may be women; Badger board: previous year's and present editors and business managers; two juniors, one sophomore, faculty adviser; Forensic board: two seniors, one junior, and one from each of the literary societies, both men's and women's. All of these board positions are by election.

Futuristic jewelry combines cubes of black marcasite with bright red or green beads.

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Watches, Rings, Silverware and many other articles of adornment.

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The superior food and fountain dishes, the excellent service and delightful surroundings make it popular with men and women alike. We will be glad to welcome you to Wisconsin.

the chocolate shop

MEN HAVE MANY ACCOMMODATIONS

Dean's Report Lists Rooms Together With Prices Charged

Over 4,500 men were accommodated at the university last year by the various rooming houses, fraternity houses, Y. M. C. A. dormitories, and in Madison homes. Preparations for an even larger number is being made this fall.

Of the 4,743 who were entered last fall, some 750 are residents of Madison, living with their families. The Y. M. C. A. took 135, and the remainder were lodged in fraternity houses or in independent rooms. These figures were compiled in the office of the Dean of Men in the report of the men's lodgings for the year 1925-1926.

The greater proportion of these men were located in double rooms at an average cost of \$3.32 per man per week: 1,133 were taken care of in this way. 992 maintained private rooms at an average cost of \$3.94, while a few, 46 in number, occupied triple rooms. The cost of the latter was only \$2.87 per man per week.

Additional facilities are available for men this year as the new dormitories, accomodating 500, throw open that many additional rooms in private lodging.

The fraternities on the campus have rooms for 1631 men, but during the year 1925-26 only 1298 of such rooms were filled.

Some few take lighthouskeeping apartments, but they are rarely taken by single men.

VOILE LINGERIE

A new, fine voile has appeared to meet the demand for a soft cotton lingerie material. It is trimmed with simple lace or hemstitching.

Scholarships Are Granted University High by Regents

Twelve Regents scholarships and five school scholarships in the University high school, for the year 1926-27 were awarded by the executive committee of the regents at their meeting Monday.

Those who received Regents scholarships and their subjects were Maynard Rierson, algebra; Augustin Pyre, biology; Stella Whitefield, history 5; Ruth Riley, English 4; Jean Eyre, English 2; Anne Wallace, French; Alice Lounsbury, geometry; Helen Twenhofel, German; Orothia Steenis, modern history; Mary Neff, home economics; Edward Shealy, general science; Charles Watson, Latin.

Those who were awarded school scholarships were Grace Mathews, Bernice Mithus, Earl Ellis, Richard Wilson, Stella Anderberg.

READ CARDINAL ADS



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Being ever watchful of new style developments among college students at Wisconsin and other universities, we are always prepared with the newest styles to meet the college demand.

Students at Wisconsin have used this store as their headquarters for

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Make this your headquarters for fall and winter outfit

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Educator



Dr. Alexander Meiklejohn.

The appointment of Alexander Meiklejohn to the Brittingham chair of philosophy in January of this year caused a great commotion in education centers throughout the country. As president of Amherst college, Dr. Meiklejohn brought about many progressive educational changes which livened that conservative institution. Finding that his opinions differed from those of the administrative board he resigned his post in 1923, holding no scholastic position until the acceptance of Wisconsin's offer.

Dr. Meiklejohn is considered one of the foremost educators of the day, and his decision to join Wisconsin's faculty was greeted with great elation in this state. He is already at work on a project in connection with the Men's dormitories by which a group of 125 men will study in discussion groups.

Dr. Meiklejohn was married recently in the East. He will offer one course this fall, "The Philosophy of the Modern World."

FIRST SORORITY
TEA IS SEPT. 18Informal Functions, Tea Dance
and Dinner on Rushing
Program

Four informal functions—a tea, a breakfast, a dinner, and a luncheon—a tea dance, and an informal for the young rushees who come up for sorority rushing at the university this fall. Invitations are which will take place on Saturday, September 18 from 2 until 6 o'clock in the afternoon.

The local Panhellenic association asks that each girl accept as many invitations on this day as she receives. Rules governing rushing functions have been given out with the tea invitations.

The regulations governing introductory rushing are as follows.

Invitations may be sent out after June 25 for sorority teas. No rushing shall take place prior to this tea. On Sunday following the tea, sororities shall deliver their invitations for informal functions to the rushees by 10 a. m., and will call for the answers at 7 p. m.

The regulations governing informal functions are:

Monday, September 20, and Tuesday, September 21, are informal functions. Rushing hall take place from 11:00 a. m. to 1:00 p. m. and from 6:00-9:00 p. m. on Monday and 12:00-3:00 p. m. and from 6:00 to 9:00 p. m. on Tuesday. These functions are designed for more in-

formal and better acquaintance. Each rushee shall be expected to pay thirty-five (35) cents for the dinner she attends on these two days at the sorority houses. This money is to be enclosed in the acceptance. There shall be no split dates for any of these informal functions.

On Monday September 20, a compulsory meeting for all rushees will be held in the Biology Building, Room 102 at 4:00 p. m.

Regulations governing preference functions are: Thursday, September 23, and Friday, September 24 are preference functions. Sororities shall deliver their invitations for preference functions before 10 a. m. Wednesday, September 22. Freshman acceptances or rejections must be back in the office of the dean of women by Wednesday, September 22 at 2:00 p. m. Sororities may call for answers at 4:00 p. m. Wednesday, September 22. Thursday, September 23: Each sorority may have an informal function from 5:00-8:00 p. m. Friday September 24: Each sorority may have a formal function from 6:00 to 11:00. Split dates are allowed for these preferential functions at 6:30 on Thursday and 9:30 on Friday.

General regulations are: No correspondence may be carried on between sorority members and prospective rushees that may be regarded as rushing. There shall

be no rushing done except at the chapter houses of the respective sororities. No girl shall be called for at the beginning of any function, but may be taken home. Automobiles shall not be used by sororities to transport rushees, nor may any rushee transport sorority girls in her car. A rushee may be taken home from the sorority house. She may be accompanied by only one sorority girl. Members of sororities must in honor refrain from rushing except at appointed places during the regular rushing hours. At all other times silence between rushees and sorority members shall be maintained. A sorority girl may exchange a friendly greeting with a rushee but may not enter into conversation with her outside regular rushing hours. No men shall

take part in rushing. No sorority girl, alone or accompanied only by another girl affiliated with the chapter, shall meet at trains, entertain, or help register a new student.

Black Earth Man's
Escape Frustrated

Frank Manwaring, Black Earth, brought to the county jail last night on charges of possessing intoxicating liquor and of operating an automobile while drunk, was said to have made a dash for liberty as he was being taken into the jail but he was overtaken within a short distance. He pleaded not guilty to the two counts in superior court today and was held under \$500 bond for hearing next Wednesday.

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are being mistaken for marcel's every day, that's how perfect our permanents are. Mrs. Hicks, who has had long experience, knows the secret of giving a perfect wave. We wave gray and white hair without discoloring it.

Waving Evening by Appointment
Expert Operators in All Departments

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Phone B. 6211

Greetings to the Class
of 1930

This is the first opportunity we have to say hello to you freshmen, the incoming class of 1930. Our sincere hope is that we may get to know you much better.

When you need to have any typing done—and a freshman theme stands a much better chance of an A when it is typed—just ask the upperclassmen where they got prompt, accurate, and satisfactory service. We are confident what the answer will be.

And—don't forget—we've heard people say they like to come to us with work because they feel so welcome and at home.

College Typing Company

B. 3747

University Men Find the
Correct Things at the Hub

It's the ambition of every man—whether in college or out—to be well dressed. And with Wisconsin men it is to be smartly attired without being extravagantly so.

The many years that the Hub has been choosing clothing for Wisconsin men have taught us what is and what is not acceptable to university men.

As a result, anything you may purchase at the Hub is certain to be correct.

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SMART NECKWEAR

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SPORTS WEAR

THE HUB
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Madison ~ Beloit

Library Will Be Big Factor In Life Of New Students

One of the first things with which new students will get acquainted in Madison after they have matriculated is the famous loved and feared university library.

They will admire the large grey pillared library the first time they walk down State street. But when they enter they will certainly be impressed with beauty.

Mammoth white marble staircases lead from the first floor to the desks and reading room, exquisite pieces of statuary are placed at advantageous points on the landings.

Next the students will go upstairs to the reading room. Here they will see infinite tables where in the next four years they will spend agonizing hours cramming for exams and reading for econ top-ics.

If they really want to see the readin room they should go up to the observation balcony on the fourth floor and look down two flights.

If museums interest them, there is one o the best small museums in the world on the fourth floor. If pictures are what they like on this floor there is an art display. They will find everything here from portraits of Wisconsin statesmen to rare pieces of china.

And for fear that at sometime during their college days they will be hard up for something to read the library has provided them with 307,000 volumes and 58,000 pamphlets.

In the periodical room they will find all the magazines that they will want to read, the papers from every metropolis in the United States, and a goodly number of foreign magazines and newspapers.

If they are interested in history, there are rooms of maps and documents and bound newspapers since 1700 down stairs.

But there is much to the "libe" besides the books. Students may date here if they so desire they may sit out on the marble stairs until

ten o'clock, at which time the libe closes.

Many romances date back to the dear old libe on the lower campus, and also many harranging memorie of the place where students crammed for finals. But the latter memories will die out.

And if this library isn't enough for the new students, there are five others in Madison, several of them connected with the university, to which they will have access. The total number of bound volumes in all libraries equals 667,000.

NEW DORMS READY FOR OCCUPANCY IN FALL

(Continued from page 4)
"are the best that can be had on the campus. We have tried to give the men a better place to live in, a place that they will be proud to see."

Each man will have a single room, with the exception of some larger double rooms. A single bed, two blankets and a covering, an oak table, a chiffonier, book rack, curtains, rug, and waste basket will be furnished each man. The rooms will be decorated in a neutral tan. Furniture and furnishing will also carry out this neutral color scheme.

Athletic Facilities
Athletic fields are being constructed in connection with the dormitory project. Baseball, football, and soccer fields, tennis courts, and other facilities will be offered. Swimming will be a popular sport in spring and fall owing to the fact that the dormitories are built along the lake shore. Contests between the various units will be held much the same as though between the other organized campus groups.

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BOAT TRIP
Special Prices to Picnic Parties
SCHEDULE Sunday
Daily 9:30 a. m., 11:30 a. m., 2:00
9:30 a. m., 2:00 p. m., p. m., 3:30 p. m., 4:30
7:00 p. m., p. m., 7:00 p. m.

Round Trip 60c

Trip includes the scenic Monona-Yahara-Waubaesa Route. Docks: Lake Monona, opposite C. M. & St. P. R. R. East Madison Depot.

Wirka Boat Line
Special Trips for Picnics
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THE BIGGEST THRILL
YOU WILL GET AT MADISON
IS THE ONE YOU
WILL HAVE WHEN
YOU FIRST STEP INTO
MADISON'S BIGGEST AND
FINEST CAFETERIA

The NEW IRVING
STERLING CT. at IRVING PLACE

FRESHMEN WILL WEAR "PEA CAPS"

Old Wisconsin Tradition Re- vived With New Style Headgear

Freshmen entering the university this fall are to have the rare treat of wearing the old Wisconsin "pea caps" again, according to Donald Barr, member of the Student Senate. For the past three years a make-shift cap has been worn by incoming freshmen which resembled a sailor's hat, and which proved very unpopular with first-year men.

The Student Senate, representative and legislative body of Wisconsin men, decided that a change in the style of caps would revive the famous institution at the university. Cap wearing among freshmen the past year dwindled down to a scant hundred by the close of school.

In former years, the "wearing o' the green" by freshmen was compulsory, enforced by sophomores who resorted to hazing. This practice

Located to the north of the agricultural campus, the dormitories are but a five minutes walk from central points on the main hill. A street car line runs within a short distance of the building which will take the men to the various amusement centers in town.

A bulletin describing the dormitories has been sent to all incoming freshmen and applicants. On another page is shown a sketch and grounds as they will appear this fall.

was done away with years ago after several unfortunate instances of clashes between freshmen and sophomores. When the cap-wearing was made optional, the green headgear became an honor rather than a stigma. But the style of cap was changed in an effort to get away from the old practice and when the model proved unpopular, freshmen ceased wearing their "lids."

The class of 1930, however, is to have the old "pea cap" again, and members of the Student Senate expect that freshmen will take pride in wearing them. The "pea cap" looks like a miniature baseball cap, made of green felt and a perky green button perched on the top. They will be sold at the university Co-op the first week of school this fall.

READ CARDINAL ADS

DAILY CARDINAL TENNIS CHAMPIONS ANNOUNCED

Following the finals in the Daily Cardinal tennis tournament the announcement was made yesterday of the victors. First place in the singles went to Keith Werner, Eau Claire; second place to A. C. Jones, Verona; and third place to W. J. Doverspike, New Bethlehem, Pa.

In the doubles round, Keith Werner and T. Whiteneck copped first place and W. J. Doverspike with Clyde Horneman took second place.

The Daily Cardinal tennis tourney this year surpassed all previous summers for size of entries. In both the singles and doubles match a second frame was created after numerous requests. Cups will be given the victors in each contest and medals will go to the runners up.

Eberardt's

Cardinal Beauty Shop For The Co-ed Who Cares

Six Very Expert Operators in
All Lines of Beauty Culture

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Manicuring

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Permanent Waving

625 State

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Harry S. Manchester, Inc.



"Certainly I'll Tell You---I Do Much of My Shopping at Manchester's"

So a timid and an almost tearful Betty was told, where a great many of her friend Jeanette's smartest clothes were purchased.

Here, at Manchester's on the Capitol Square, you too may select your smartest classroom frocks, teatime frocks, and evening gowns. And those lovely little accessories that give that final touch of chic to many a costume.

Where can you get a real smart bob? A natural question to ask and logically answered by three expert bobbers in our Bobby Shoppe. Striking marcel and permanents are achieved by the operators in the Beauty Shoppe.

And Charming Birthday Gifts and Things. On third floor is Ye Gifte Shoppe patterned after an old inn of England. Here await you unusual and distinctive gifts—bits of odd pottery, candelsticks, tapestries.

WISCONSIN UNION ENGAGES ARTISTS

Seven Entertainments to be Presented by Organization During Year

Newcomers are not long at Madison before they discover that the city is a mecca for many of the finest cultural things. This winter the Wisconsin Union has contracted for six of the greatest concert artists in the world as well as a chorus which has been making a sensational American tour and has sung in virtually every college town in the country.

The schedule for the coming season as recently announced comprises Alexander Koschets' Ukrainian National Chorus, Nov. 16; Louis Greveure, baritone, December 1; Harold Bauer, pianist, and Pablo Casals, cellist, in a joint recital, January 11; Sergei Rachmaninoff, pianist, Feb. 14; Fritz Kreisler, violinist, March 4; Sigrid Onegin, contralto, March 31.

Immediately after the commencement of the fall term, season tickets for the entire concert series will be sold. These tickets will sell for \$9.75, \$8.75 and \$7.00. The Union has also scheduled the Denishawn dancers to appear here with a complete repertoire on February 9.

The policy of the Wisconsin Union, of which every matriculated student is automatically a member, has been to present to the student body the most renowned artists in the world at popular prices. Whatever profits are made from

the concert series is given over to the Memorial Union fund.

"Never in the history of the Union has such a complete and worth while list of artists been presented to Madison audiences in one year, as is held out for 1926-27 season. We have spent a great deal of money but are relying upon the appreciation and interest of our fellow students. I do hope that all freshmen will fall in line with the rest of the student body in supporting these concerts," declared Clyde Kluckhohn '27 manager of next year's concert series.

SEMESTER'S PROGRAM IS COMPILED BY DEAN

(Continued from page 1)

9 (Sat.) Football—U. of Kansas at Madison.

13 (Wed.) University League will entertain state Federation of Women's clubs.

16 (Sat.) Football—Purdue at Lafayette.

23 (Sat.) Football—U. of Indiana at Madison.

30 (Sat.) Football—Minnesota at Madison—Fathers' Day.

NOVEMBER

6 (Sat.) Football—Michigan at Ann Arbor.

13 (Sat.) Football—Iowa at Madison—Homecoming.

15-17 (Mon., Wed.) National Convention of Sigma Delta Chi here.

16 (Tues.) Union Board Concert—Ukrainian National Chorus, Stock Pavilion.

20 (Sat.) Football—Chicago at Chicago.

24 (Wed.) Haresfoot Follies.

25 (Thurs.) Mid-Semester reports due.

25 (Thurs.) Thanksgiving Day.

DECEMBER
1 (Wed.) Union Board Concert, Louis Greveure, baritone, Stock Pavilion.

4 (Sat.) Y.W.C.A. Bazaar.

9 (Thurs.) Orchestra concert.
14 (Tues) French Club Play vacation—Wisconsin Players sec-
22 (Wed. noon) Christmas recess
ond annual tour.

JANUARY

6 (Thurs.) Classes resumed.

7-8 (Fri., Sat.) last week—end for social affairs.

11 (Tues) Union Board Concert, Harold Bauer, pianist, Pablo Casals, cellist. Stock Pavilion.

15 (Sat.) Examinations for removal of conditions.

18 (Tues.) President's reception.

18 (Tues.) Mme. Landowska in piano and harpsichord recital (Aus-
pices School of Music.)

24 (Mon.) Final Examinations begin.

FEBURARY

2 (Wed.) Final examinations end.

4 (Fri.) Junior Prom.

Mystery Phone Call Is Factor In Hall Murder

BOUND ROCK, N. J.—(P)—Mysterious telephone calls, and an alleged missing trunk have been added to vanishing witnesses as headline factors in the reopened investigation of the murder four years ago of the Rev. Edward W. Hall and Mrs. Eleanor Mills.

Police today discounted as a hoax a report to them at midnight that a trunk full of documentary evidence had been stolen from the home of Mrs. John Merlett where Azirah Beckman, who conducted the first investigation, lived before his death.

Attention of a score of newspapermen had already been concen-

trated on Bound Brook earlier in the day by a tip purporting to come from the Jersey City office of Asst. Atty. Gen. Simpson that "something big would break in Bound Brook

at midnight." Somewhat similar "tips" have been daily occurrences this week.

READ CARDINAL ADS

Your Memory Book and Your Camera



You will do well to start your Memory Book with your first day in school. Then keep it up to date religiously.

The most important feature in the book will be the snapshots and other pictures which you take or gather from day to day. Nothing else will make the record so interesting, nothing else will so revive your memory in your after college days.

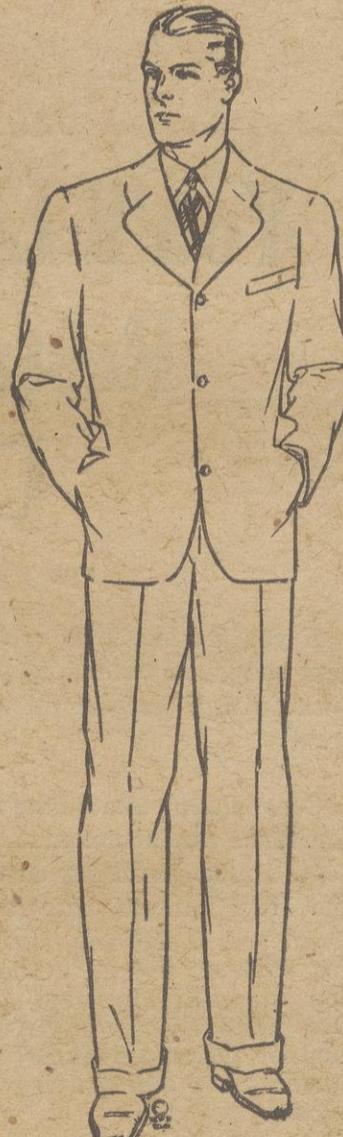
Start in today to take Kodak pictures of the beautiful Wisconsin scenes, your new-made friends, your hikes and outings. These pictures will be highly prized treasures in the years to come—and you can take them only now.

If you have no camera we shall be glad to supply you with one at prices ranging from \$1.25—and our expert advice is always available to you both in the selection and use.

The
PHOTOART
HOUSE
W. J. MEUER, PRESIDENT

Your Clothes

You are probably getting ready to come to Madison and are in need of a lot of new clothing. But because of the vast difference in the styles which college men affect, from those of young men in other cities, it is very wise to defer your purchases until you arrive. Karstens is one of Madison's largest and finest stores catering to university men and here you will find the newest and most correct in shoes, clothing and incidental apparel.



KARSTENS
The Store of Friendly Service

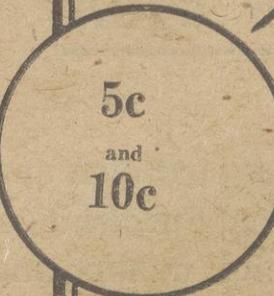
22-24 North Carroll Street

for quality--
TECK'S
famous
CANDY BARS

A Candy Bar
for Every
Taste

that's the Teck line. Every one of them is delicious, made from our own secret recipes, and they are always fresh because our factory is right in Madison. Five and ten cents at all stores.

TECKEMEYER
CANDY COMPANY
- at all stores /



ROMANCE AND HISTORY
OF UNION IS RELATED

(Continued from Page Two) good food and company—the Mermaid Tavern of Wisconsin men.

"One hundred twelve feet of shining floor will here invite light dancing feet to revel in youth while they may. As much actual, usable dancing space as in the Capitol; and here it may be our own party.

"The center of the Union, probably, for Wisconsin women—but who shall say less interesting to the men for all that that?

"Here at last, Wisconsin folks of umpteen-stein will have some place to hang their several hats and park their grip, with some hope of finding 'em again eventually.

"Try and get in that elevator—one of the few in captivity—at Homecoming or reunion time.

"On the third floor—also served by elevators fit for the publications and dramatics and Venetian Nights and Proms of the future, which we modestly concede to be the most potent publications and dramatics and Venetian Nights and Proms anywhere—quarters De Longe a long time coming long may they wave!

"At the south end, a dormitory for visiting teams and their coaches—Wisconsin teams must handsomely repay debts we owe California and Poughkeepsie."

This is the Memorial Union—the dreamed of building that will rise skyward in steel and stone this fall. The building has been long in coming. As far back as 1903 when President Van Hise in his first message to the legislature asked for "facilities for communal life," the spark was touched which has fired the imagination of alumni, faculty, and students to expression in the actual digging and building which began last fall.

Last year in a cleanup campaign, the students of the university dug deeply and raised \$135,000 in

pledges, bringing the total of pledges to \$1,122,00 and the total of cash to about \$620,000. An additional \$80,000 in cash was desperately needed in order that two units of the building might be constructed at the same time. A strenuous collection campaign was undertaken by student and alumni with the result that within five months the \$80,000 has been produced by the 16,000 subscribers to the fund and deposited in the state treasury.

So now building activity is going forward uninterruptedly. Foundations for the two units already have been laid. They are complete, done. The state architect's office is rushing specifications and plans, and contractors are making estimates on the job this month. The contract for the building will be let not later than September 20 and construction will then begin again on the building site and go forward continuously until the building is finished.

It is believed that the building will be ready for occupancy during the year 1927-28, which means that the class of 1930 will be the possessors and users of all that the Union offers three years of their four at Wisconsin.

BEGINNINGS OF FROSH
LIFE A MAD SCRAMBLE

Continued from page 1) hectic whirlpool of the Greeks. What Greeks? Not those of the cigar counters, not those of the fruit stores, but those strange people who attend "collitch" and band themselves together under strange letters of the Greek alphabet and under stranger buildings, and who yearly descend down upon the horde of incoming material.

But enough of that, the bridges will be crossed when they make their inevitable appearance. Next in the program of events comes registration. Registration is that peculiar process by which one registers with the man called the Registrar and becomes a certified member of the Peirian spring. The paying of tuition and fees, the determining of a course of study and innumerable other things come under this heading. Registration is a process of getting jumbled up and of finally getting all straightened

out again with the year's work mapped out like a well-marked road—the road to sophomoredom. And after registration shall come instruction!

We must proceed, for the maximum space limit is rapidly being approached. As formerly, the correct headwear for the young-freshman-about-town will be the green cap adorned with a red button. Green caps introduce the frosh to true college life—and incidentally, to Madison's haberdashers. The green cap is a tradition and the university expects the class of '30 to uphold that tradition, for if there is anything Wisconsin wishes upheld it is surely its traditions.

Mixers and open houses aid the frosh in becoming acquainted with his older and more sophisticated brother Wisconsinites. A cup of tea, a piece of cake, and innumerable handshakes and "pleez ta meetcha's"—such is the sorority open house. And a mixer? Well, a mixer is—well, a mixer in short.

We proceed to the Frosh welcome. As might be expected, the purpose of this function is to welcome the incoming class of '30. President Glenn Frank, Governor Blaine and other personages will address the frosh at this time. The drama is enacted on "the hill." The various classes form and march with more or less confusion up the hill and then listen to the speakers, from whom the yearling learns just why he happened to come to the university. That is unless it rains.

The Bag Rush—ah, what conflict and strife is suggested by those three words! On this occasion the setting is the lower campus. Hefty sophomores and valiant frosh, all clad in their best go-to-roughhouse-clothes, compete on this occasion in battle royal. The idea is to rush for the bags provided and to get them. Another tradition.

After these first turbulent two months or so come more adventures—homecoming, football games, dances perhaps, a girl (or boy, as

the case may be), fraternity initiations possibly, and—oh yes, studies.

Well, such is our conception of the impressions to be received by the members of '30 when they break their shell—a bit nebulous and indistinct, perhaps, but you will come and see for yourselves, so what's the difference?

Black walnut picture frames often become dull and dingy and need a bath of linseed oil and a gentle rubbing with a soft duster to restore them.

Many Local Kiwanians
Going to State Meet

Between 65 and 75 Kiwanians are expected to leave Madison to attend the state convention at Wausau, Aug. 23 and 24, it was reported at the meeting of the directors at the Park hotel this noon.

The Madison Kiwanis baseball team is issuing a challenge to any other team in the state for a game during the two days of the convention.

Checked taffeta is being used with tailored bows on street hats.

Hamthorne
Book Shop

118 North Fairchild St. (Near State)

The largest and best
selected stock in the
city.ALL THE IMPORTANT NEW BOOKS
BEST EDITIONS OF THE CLASSICS

Fairchild 2750

Now Open to You and Your Friends

The Spanish Tea Room
in

Green Gables

Surprisingly different and so very attractive with its
quaint fireplaces and bright furnishingsLuncheon 11:30 to 1:30
Special Luncheon Plate, 65c
After Tea 4:00 to 5:30
Dinner 5:30 to 7:30
Also A la Carte Service
Evening Lunches
8:30 to 10:30MRS. MABEL H. CLARK
148 Langdon St.BROWN & BAREIS
"220 STATE STREET
Trade with the boys"

220 State

The Logical Store
for College Men

University men all come to Brown and Bareis for their Clothing and Furnishings. Because here they find high quality and authentic styles, and because they make a worth-while saving every time.

You'll Like Lawrence's
Restaurants and
Cafeteria

If you are like 99% of the student body, you will like Lawrence's—the eating place of all the university.

Conveniently located are the two Lawrence establishments. At 662 State street, just a few doors from the lower campus are the cafeteria and lunchroom, convenient for students living in the Langdon street-State street district. Over at 1317 University Avenue is another restaurant, handy for Ag students and others living in that region.

In all Lawrence eating places the food and service are uniformly fine. And besides this, at Lawrence's you will always find your friends. Drop in for breakfast, lunch or dinner—or for a sandwich and cup of coffee before bed, and you are certain to find someone to eat with.

The music in the cafeteria is the best student combination in Madison.

Eat your first meal in Madison at Lawrence's—
You'll like it.

Lawrence's

Cafeteria Restaurants

662 State Street

1317 University

MEN HAVE CHOICE OF THREE OPTIONS

Various Combinations of Gymnasium and Drill Work Offered

Entering male freshmen at the university have their choice of three options at registration. One option pertains to physical education alone while the other two are combinations of military science and gymnasium work.

Option one is physical education four hours a week for four semesters giving the student eight credits. Option two gives the registrant nine credits for two hours per week.

for four semesters of physical education and three hours a week for four semesters of military science. In option two one credit may be substituted for an elective academic credit. In option three eight credits are given for three hours a week for four semesters of military science and one hour per week for four semesters of physical education.

All students electing military science are required to take the freshman basic course before being admitted to the other courses.

The corps is organized as on regiment of infantry, one battalion of field artillery, one signal company, one ordinance unit, and one band.

Each student will be furnished a measurements and which is the property of the university until the completion of the course when it becomes the property of the student.

The uniform, valued at approximately \$36, consists of a cap, a coat, a shirt, trousers, and a belt. Students must furnish their own shoes. Any high tan shoe which conforms in general to army standards will be acceptable.

Yacht Ace to Defend Honor in Aug. 21 Race

SAN FRANCISCO—It has been indefinitely decided by Arthur Rousseau that the yacht Ace will defend the perpetual challenge cup against the Alert III of Santa Barbara on August 21, the opening day of the regatta.

Tveraa Opposed to Jimmy Johnston

MINNEAPOLIS — (P) — Art

Tveraa of the Superior Golf club, Minneapolis, will meet Harrison Johnston of White Bear, St. Paul, the champion, and Jake Wetherby of the Minneapolis Golf club will tackle Hunter Sheldon of Rochester, Minn., in the semi-finals of the state amateur golf tournament at the country club here today.

In some states grown men wear their coats all summer.



PERMANENT
WAVING
By Leon Oil Method

"The Only Marinello Shops of Distinction in Madison"
225 State Street. Phone Fairchild 79

Baron Bros. Phone Fairchild 3355

WENGEL'S MARINELLO SHOPS

Don't Pull a "Harold Lloyd"



REMEMBER Harold in "The Freshman"? How he had his own ideas as to what college men were wearing? And the terrible razz he received when he arrived at college all dressed up in his trick costume?

It was exaggerated, of course. But at the same time, it showed the impossibility of buying the clothes that college men prefer any place but in a college town.

And in Madison the College Shop stands as the preferred shop of college men—where Wisconsin men find the clothes that they know are correct for campus wear.

The suit sketched here is a popular model we will be featuring for fall. The new neckwear, hats, caps and sports wear will also be here for your inspection.

The College Shop

Right Next to the Lower Campus

Men's Rooms at Hammersley's

Location—1/2 block from lower campus and gym. In the heart of the fraternity district. 50 yards from Lake Mendota.

Conveniences—Oil burner and steam heat, automatic water heater, newly equipped baths with showers. References exchanged.

619 Mendota Court

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Transportation
for
YOU
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TRUNKS
YELLOW
CABS**

**YELLOW CABS
ARE STURDY**

vehicles—manned by careful, well trained drivers who give the other fellow the right of way and protect you.

BAD 500 GER

Let Us Haul Your Trunks

Leave checks with our agent at depots or any Yellow Cab Driver

ENGINEERS OBTAIN COMPLETE TRAINING

Graduates Found in Industries Throughout United States

Graduates of the University of Wisconsin Engineering Course may be found in all the leading engineering industries of the country. Some graduates have not used their be found in all the leading engineering industries of the country. Some used it as an aid in other branches of work, particularly in commerce, it is said.

Each year many of the graduates are sent directly to the Western Electric Company and other large corporations. In many of these places the graduates are placed in training for higher positions at the expense of the company.

The College of Engineering gives a thorough fundamental training which is essential to every engineer. It is recognized that certain fundamentals cannot be ignored and it is to these fundamentals that the first two years are largely devoted. The last two years are given over to specialized study in the particular course the student elects.

The engineering school is well equipped to carry on its work. The main building of the College of Mechanics and Engineering contains the offices, recitation rooms, the library, and the steam and gas laboratory. A second building contains the electrical laboratories; a third, the various departments for shop instruction; a fourth, the laboratories for chemical engineering; fifth, the hydraulic laboratory; and a sixth, the mining building, the ore dressing and assaying laboratories.

The steam and gas engines laboratory is well equipped for experimental work. Aside from facilities offered within the laboratory itself, the equipment of the University heating plant, the Capitol heating plant, and the plant of the Madison Gas and Electric company are available.

The engineering shops building is equipped for the study of the following: machine shop, forge

shop, pattern, foundry and carpenter shop. The university hopes to build a new shops building near Camp Randall within a few years.

The electrical laboratory is unusually complete and offers every facility for work. The laboratory equipment may be listed under general research, radio, electric standards, high tension and telephone equipment. The Chemical engineering laboratory, located in the Chemical engineering building, is also well equipped for experiment.

Chicago Aviator Killed In Crash at Air Field

RANTOUL, Ills. — (P) — First Lieut. C. E. Partridge, 32, of Chicago was killed in Stanton today when his biplane went into a tail spin from an altitude of 500 feet at Chanute field.

Flying Cadet Harold C. Wilson of Selfridge Field, Mich., flew his plane to Partridge's assistance, went into a side slip at the same place and altitude and crashed less than 150 yards away. Wilson is unconscious and is expected to die.

Lieut. J. R. E. Wolf of Chicago, Wilson's passenger was seriously injured.

Apoplexy Is Fatal To "Biggest Elk"

WAYCROSS, Ga.—(P)—In a specially built casket borne by ten pall-bearers W. T. Brinson officially proclaimed as the "biggest Elk in the world" was buried late today. Brinson, who tipped the beam at 600 pounds and stood six feet four, died yesterday of apoplexy. He was widely known as a business man and naval stores operator.

YOUR TYPING DONE

After summer school, whether it be thesis, topic, notebook, or letters. We will be open for business at the usual hours—7:30 a. m. to 10 p. m.

College Typing Company

Lake and Langdon B. 3747

A Visit to This Store

will bring you in touch with the season's best offerings in smart new footwear—the kind that wins the instant approval of the most discriminating buyer. Come in and see us. We are only half a block off the capitol square.

Popular Low Prices



MEN'S

Men's Oxfords in bay, black, Holland tan, blonde and patent leather, all latest styles.

\$4.45 to \$5.45



LADIES

Ladies' Pumps and Straps in black satin, patent leather, blonde kid, cream kid, alligator and reptile.

\$3.45 to \$4.95

We have just received a splendid selection of Ladies' Sport Oxfords for Fall.

The Fashion Boot Shop

121 E. Mifflin St.

Just Around the Corner from New Belmont Hotel

A New Luggage Store For Wisconsin Students

There has never been an exclusive luggage store in the student district. For years students have been coming to Wehrmann's King Street Store, on the other side of the square, to buy bags, laundry cases and other leather goods.

To save you this journey, and make our service to you better, Wehrmann's are opening a State Street store this fall. It will be located in the building formerly occupied by the University Co-Op, at the corner of State and Gilman streets.

In this new shop, Wehrmann's will feature quality leather goods—the same lines that have established our King Street store as Madison's leading luggage and leather goods store.

We will be glad to have you visit us when you arrive in Madison.

Wehrmann's

King Street

State Street

Largest Rent-A-Car in Madison!

WHY?



Licensed to Use



1. Free road service to our renters.
2. Insurance protecting every renter.
3. No Hour or Mileage Guarantee.
4. Rates as low as 10c a Mile.
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7. Prompt Delivery Service: "Phone for a Car, We'll Deliver It."
8. Free National Identification Cards which can be used in any Hertz station "without deposit."

Koch Rent-A-Car Co.
Phone B. 1200
313 W. Johnson St.

BOOKLETS INFORM INCOMING FROSH

"Freshman's Bible," Explanatory and Introductory Bulletins Being Mailed

Freshmen are receiving much help from catalogues sent out by the university. Four of these aid are being sent out during the summer.

"The Gray Book," familiarly known as the frosh bible, is compiled annually by Scott H. Goodnight, dean of men. It is found information about registration, the rooming problem, early activities for freshmen, and numerous other subjects.

An introductory bulletin, the red book, is being sent out to all freshmen who submit credits by George Chandler, secretary of the faculty. It contains information on credits, and similar material.

A third booklet will also be sent out by the same office listing the rules governing undergraduates, explaining grades, the adviser system and so forth.

The bulletin is issued by the dormitories committee which gives a fine picture of the new Wisconsin project. Pictures are shown of the interior of the buildings. It is known as "The answer to seven needs of Wisconsin men." D. L. Halverson, director of halls and commons has charge of the publication.

A letter to any of the above men will bring a copy of the bulletin required.

A fifth booklet is issued by the Wisconsin union entitled "A Message to You from Wisconsin Men." It has many suggestions on first year life and fraternities for older men.

MANY PASTORS RECEIVE CHURCH CERTIFICATES

Sixty-eight rural pastors, representing 19 different states, completed the fifth session of the Rural Church Summer school, held at the University of Wisconsin.

Ten rural pastors and priests received rural church certificates this session. Four special certificates were granted to pastors who had completed equivalent work with at least one session in residence. To be entitled to certification, attendance at three consecutive summer sessions is required, together with project work in their respective dioceses during the year.

SHADED COSTUMES
Two or three shades of the same color are an interesting feature of smart French street frocks. Browns and beiges are especially lovely in combination with burnt orange or rust.

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After summer school, whether it be thesis, topic, notebook, or letters. We will be open for business at the usual hours—7:30 a. m. to 10 p. m.

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Classified Advertising

IN THE CARDINAL
Reaches Every Student

LOST: Gray coin purse containing about \$4.60 Tuesday between 613 N. Frances and North hall. Call B. 4168.

LOST—A jeweled Gamma Phi pin. Reward if returned to Cardinal office.

LOST—By Gladys Reigle, black notebook, medium size. Lost in reading room of Library. Reward if returned. Call B. 5705.

LOST—Green Schaefer pen between Sterling Hall and W. Gilman. Phone Ida Fitzgibbons, F. 370. Reward. 2x31

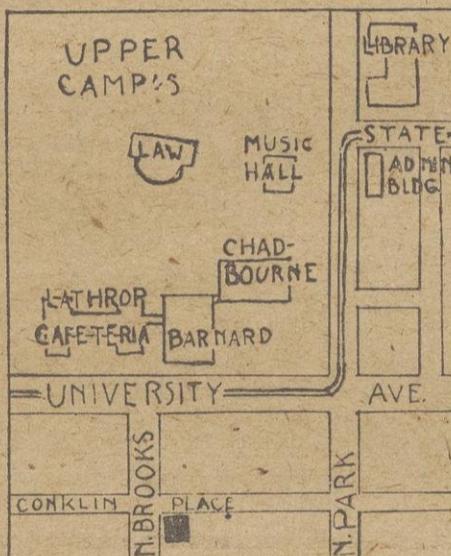
LOST—A. O. Pi sorority pin with name Mayme Bender on back. Please call F. 4947, Tri-Delt House.

LOST—Near Field House. Blue woolen suit coat, size 40 with small American Legion button on lapel. B. 4570. Reward. 2r29

LOST—Tortoise shell rimmed glasses near Home Economics Bldg. Finder please call F. 4317, Lucille Billington.

LOST—Shell rimmed glasses between Ag. Hall and North Hall. F. 833. 2x3

READ CARDINAL ADS



FOR RENT

FOR RENT: Study and sleeping porch, garage if desired. Breakfast. No other roomer. Graduate or instructor. Reasonable, B. 1990 after six p. m.

FOR RENT—Desirable two room apartments furnished for housekeeping adults. 1109 Uni. ave. B. 5040. 3x31

FOR RENT—Large house, two blocks from University Gymnasium near Lake Mendota. Suitable for fraternity or sorority. For rent for one or two years. F. 1387 or B. 5939. 10x10

FOR THE COMING YEAR—Near campus in modern house, accommodating a few gentlemen desiring quiet, homelike surroundings. F. 3376. 3x29

FOR SALE—Ford Touring car. Very good tires, excellent mechanical condition—\$40. Phone B. 3432.

FOR SALE—Party, evening, street and afternoon dresses. New and practically new. Half price and less. Phone F. 4424 after 12 noon. 1x3

FOR SALE—Sacrifice sale of sail boat at reasonable offer. Call at F. 2440. 2x3

WANTED

WANTED—One or two people to motor East. Inquire S. E. Miller, 640 N. Henry. B. 2623. 2x31

WANTED—One or two students (ladies) going to New York de-

Furnished
Rooms
for
Women
Students
at Very
Reasonable
Rates

DESIRABLE LOCATION, QUIET STREET, APPROVED, LONG ESTABLISHED, WELL MANAGED

Silent Automatic Oil Heater will insure warm hallways and rooms during cold weather. Plenty of hot water available for bathing and other purposes.

SINGLES, DOUBLES, SUITES OF TWO ROOMS

Address:

Mrs. Elizabeth Dean
311 N. Brooks St.

Cor. Conklin Place and N. Brooks St.

Investigate Before Taking Rooms Elsewhere

sires to go all or part way by car. Will share expenses. Phone B. 4570. 1x3

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SERVICE: Expert typing. Prompt service. Call Univ. 375. 15x1

SERVICE—Themes and topics accurately typewritten. Call Badger 774.

FRATERNITIES and Sororities: Now is the best time to have your painting done. For estimates, call John Jaarsma, F. 3533. 6x20

ROOMS HALF PRICE — Finely furnished rooms with and without private bath at one-half rates, August 7 to 30. B. 3709. 501 N. Henry St.

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640 STATE ST.

B. 2740

STRAINE
THE COOLEST PLACE IN MADISON

Last Times Today

Mats. 30c Nights 50c

Shows Start at 1, 2, 3:40, 5:20,

7 and 9 P. M.

COLLEEN MOORE
With
LLOYD HUGHES
"ELLA CINDERS."

Ella Cinders, the kitchen slave, becomes a movie vamp—she learned all about grease spots from the kitchen pots—but grease paint—that was different! She knew how to warm up an Irish stew, but it took the movies to teach her how to tempt an iceman's heart.

ALSO SHOWING



Special Added Features

7 and 9 P. M. Shows

WIBA RADIO STARS

MUSICAL REVUE

See the Artists of WIBA—The Capital Times-Strand Theatre Radio Station in a 45 minute musical program on the Strand stage.

Stars Appearing on This Bill

STARTING SUNDAY

Where gorgeous women—
dashing men—
play in a world of wealth!

MONT CARLO
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GERTRUDE OLMS TED
ROY D'ARCY
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ZASU PITTS, TRIXIE FRIGANZA

The Strand is the Largest and Best Ventilated theater in Madison.
ALSO
The Home of Radio Station WIBA—the Only Theater in Wisconsin to Have Its Own Broadcasting Station.

ORGANIZATIONS FOR WOMEN ARE MANY

Wide Field Open in Athletic, Forensic, and Welfare Work

Women's activities at Wisconsin have become a distinct field. Women students are organized from the time of their registration as freshmen until they receive degrees.

The Women's Self Government association includes every regularly enrolled undergraduate woman in the university. From the time she is fully matriculated, she enjoys and social privileges, besides being subject to the duties and regulations adopted by W. S. G. A. Dance parties for all university women are held under the auspices of W. S. G. A. for one hour every Friday night in Lathrop parlors. These social hours help the new girls to enlarge their acquaintance and better their spirit of friendliness.

The Y. W. C. A., to which every undergraduate woman is eligible for membership, aims to maintain a high standard of social life among campus women. The Sophomore Commission of Y. W. C. A. assumes charge of freshmen, and introduces them to university life through informal parties, picnics and discussion groups.

Class Group

Green button, an organization for freshmen women helps to introduce freshmen women into university life and activities. All freshmen automatically become members when they register.

Red Gauntlet has been organized for Sophomore women.

The junior women's organization is Yellow Tassel.

Blue Dragon is the senior women's organization, and regulates the duties and privileges of women members of the graduating class.

Two literary societies have been organized, namely Pythia and Castalia. Both societies uphold participation in literary and artistic activities. Membership is based upon ability shown in literature, dramatics, forensic, music, art and dancing.

There are several musical organizations for women at Wisconsin. The Girl's Glee club is organized under the auspices of the School of music. The club tryouts are held twice a year.

Musical Clubs

The Clef club is composed of girls selected for either vocal or instrumental musical ability. A limited number of girls are chosen for membership, based upon tryouts. The

aim of the organization is to promote musical appreciation.

Mu Phi Epsilon is a national honorary musical sorority, which aims to promote appreciation of music.

Membership to the Women's Athletic association is attained through points received for election to teams and perfect attendance records. Class numerals and letters are awarded for participation in class or varsity athletics.

The Outing club was organized primarily for those women interested in outdoor sports such as skating, horseback riding and canoeing. Membership is attained by doing 10 hours of work in any two or more sports, with pins awarded for additional 25 hours in three sports.

In order to encourage swimming, Dolphin club was organized and public exhibits of swimming, diving and water polo stunts are presented. Emblems are also awarded in this organization.

Honor Societies

Honorary organizations based upon scholarship, character, and campus activity are provided for junior women in Crucible, and for senior in Mortar board.

Keystone council is composed of the presidents of various women's organizations. It serves as an advisory committee for organized women, authorizes new organizations and decides on legislative actions that concern all women.

There are also a number of honorary societies for women, which include Theta Sigma Phi, honorary journalistic sorority; Omicron Nu, home economics society; Alpha Gamma Pi, commerce fraternity, and Sigma Lambda, art sorority.

Five Publications

Issued in Addition to Cardinal, Badger

Five special publications are issued regularly in addition to the Daily Cardinal newspaper and the Badger year book.

Leading men in the business world, faculty members and students in the Course in Commerce contribute to the Monthly Commerce Magazine, a 40-page, well illustrated publication, the oldest of the publications of collegiate schools of business. The magazine aims to present to students in the course and others who may be interested the opportunities in various lines of commercial endeavors and the advice and experience of successful business executives. It was founded in 1917.

Encouragement for students with a literary taste is presented by the Wisconsin Literary magazine, founded in 1895. Literary efforts of students and faculty are pub-

lished in the monthly.

The Wisconsin Athletic Review, the official organ of the athletic department, is published by students six times each year, to promote interest in athletics on the campus, and to influence high school athletes to choose Wisconsin. The Physical Education club for women publishes the Phy Ed Bulletin at irregular intervals.

Keeping its technical identity intact, yet expanding in the interests of the outside student, the Wisconsin Engineer has appeared monthly since its founding in 1896.

Students Leave Camp Sparta for Home Today
CAMP SPARTA.—(P)—One hundred and fifty students from Illinois

Michigan and Wisconsin were homeward bound today after participating in the First Citizen's Military training encampment held at Camp Sparta.

Their program of training, which opened July 8, closed with a three day practice march from Monday to Wednesday. The students were required to perform the duties of regular field artillery troops.

Everything for Every Sport

Gym Equipment

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Baseball, Football, Track

Guns and Fishing Tackle

Stop in and let's get acquainted

H. H. Petrie Sporting Co.

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To the Class of 1930

A SIDE from a hearty welcome to a great school and a beautiful city, there is mighty little we can do for you but give you a little advice on the thing we know best ourselves—clothes. It's short and to the point.

Wait 'till you get here to buy your Fall outfit!

The men of the University of Wisconsin wear a style of their own—distinct in cut and pattern from the "last word" in other cities. Even on Michigan Boulevard or on Fifth Avenue, you'll find it hard to get the combination that's exactly the right thing.

Wait 'till you get here. You'll be much better pleased.

BAILLIE O'CONNELL & MEYER
QUALITY SERVICE

Featuring College Type Clothing Since 1887



Lew Cody and Gertrude Olmsted in MONTE CARLO

PENALTIES GO TO ERRING STUDENTS

Extra Credits Given Those
Who Cheat or Hoard
Books

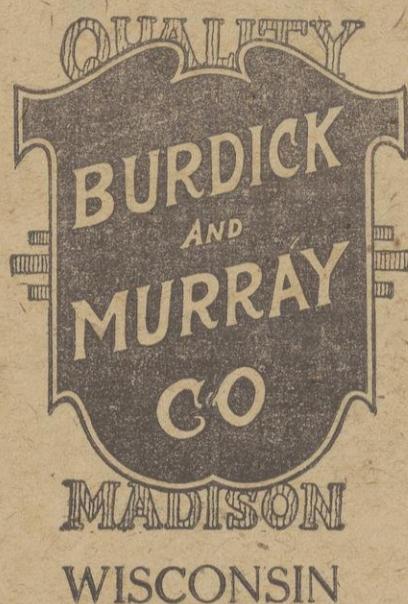
A student who allows another to take material from his written work is penalized to almost as great a degree as the person who actually copies the material. Such is the student law set down by the discipline committee in a recent case.

In a quiz given in psychology one student was detected allowing his classmate to copy from his blue book. Since this material was incorrect and appeared in almost the same form in both books, the case

was detected. Because both were very honest regarding the offense, the copier was penalized two credits and the one who allowed his neighbor to take his material was given a penalty of one credit.

In a similar case brought before the same meeting of the committee a student had made a rough sketch on his blue book for the benefit of his neighbor. The neighbor copied it and the original sketch was erased. The act was seen by an instructor and further proven by the careless erasure appearing on the blue book. Both students were given three extra credits and probation until the spring recess. Ten extra credits were given to a senior in whose room 27 books were discovered which had been taken from the university library.

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dressed woman wear
this fall?*

No need to shop around for tasteful fall frocks, coats, suits and sports apparel. You'll find them all gathered here—the smartest of all sorts of fall wearing apparel. Clothes with the flavor of Paris about them. Developed in the newest of fine fabrics. And presented to you at remarkably low prices.

Welcome, Freshmen!

Drop in and get acquainted with the Student Rendezvous. Quick light lunches and refreshing drinks. Malted Milks our specialty.

The Campus Soda Grill

"The Place That Malted Milk Made"

State St.

Near Lower Campus



Style Without Extravagance

---That's the Toggery Shop Idea

For many years the Toggery Shop has been the clothing store of the men of Wisconsin. Our immense popularity has been built upon one principle—to give the utmost in style, smartness and quality, without charging a premium for it.

The Toggery Shop wants to, and does, give to men who can not af-

ford to be extravagant in the matter of clothes, all the exclusive college style and smartness that can usually only be secured by paying extra.

If our policy appeals to you—we know our clothing, hats, shirts, neckwear and sports attire will—we invite you to become Toggery Shop customers when you arrive in Madison.

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MAX KAPLAN
UNIVERSITY AVENUE AT ORCHARD

Save Our Sales Checks---They Are Worth 10% in Trade At Any Time on Anything

NEW STUDENTS

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