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To Editor:—The news in this bulletin is prepared especially for the press, and is released for publication on the date below. Please address exchange copies to Editor, 711 Langdon Street.

THE UNIVERSITY OF WISCONSIN

PRESS BULLETIN

The purpose of this Bulletin is to bring to the newspapers of Wisconsin and their readers—the people of the state—pertinent news and information concerning their State University. The University Press Bureau will gladly furnish any special news or feature stories to editors. Address letters to R. H. Foss, editor, Press Bureau, University of Wisconsin.

Release Wednesday, Sept. 30, 1936

MADISON, WISCONSIN

Vol. 31, No. 24

College Work In 15 Cities Engages Wisconsin Youth

Extension Classes Begin On Many Circuits to Bridge Educational Gap

In hundreds of Wisconsin homes this month the proverbial midnight oil has burned as their young people, products of the state high schools, applied themselves to the task of beginning a college education in the communities where they live.

Most of these youth were faced with the lack of jobs or of immediate means of going away to college. In school buildings in their home towns they now are taking a schedule of State University extension courses, the credits from which they may use toward a degree at the University of Wisconsin or transfer them to colleges or universities elsewhere.

In 15 cities where the work is organized, as many as 15 credits in freshman work are offered to high school graduates. These cities are: Antigo, Fond du Lac, Green Bay, Kenosha, Madison, Manitowoc, Marinette, Mayville, Merrill, Racine, Rhinelander, Sheboygan, Waupaca, Wausau, and Wisconsin Rapids. Of these, Waupaca is having this service for the first time. A smaller number of freshman studies is being given this semester at Beloit and Janesville.

In addition to the freshman courses, sophomore courses are being taught this fall at Manitowoc and Sheboygan, so that 15 additional credits are possible of attainment.

In most of the cities the program is planned in cooperation with the vocational schools; in a few, it is given by arrangement with the county normal schools.

The various cities are linked together in circuits, instructors meeting classes in each of several cities once a week. As a rule the instructors make their homes in cities on their circuit.

In recent years, it was pointed out, numerous students who took the first year of college work in their home towns have, under the stimulus afforded by University instruction, enrolled at the University of Wisconsin or in colleges. Many have exhibited a determination and resourcefulness in the face of financial difficulties that have spelled the difference between failure and success in the struggle for a college education. The NYA program and other employment opportunities have aided many of these students to stay in school.

Cultural Life of State Aided by Appointment of Artist to U. Staff

The appointment of John Steuart Curry as "artist in residence" at the University of Wisconsin, announced by Pres. Glenn Frank recently, sets going at the State University a new movement which civic, educational, and art leaders believe will exert a far-reaching influence in the cultural life of the state.

"The terms of this appointment are unique, in that, while Mr. Curry's appointment is a general university appointment, and he is to have contact with all phases of the University life, he will sustain a special relation to the work of the college of agriculture with the rural youth of Wisconsin," Pres. Frank said in discussing the appointment.

"Mr. Curry, along with Grant Wood and Thomas Hart Benton, is distinctive in the degree to which his art draws its strength from the very soil of America," he said. "In launching this new educational venture, we are undertaking to give added impetus to regional art as a force for rural as well as urban culture in this Middle West area."

Commenting upon the appointment of Mr. Curry, Dean Chris L. Christensen, of the college of agriculture, said that he felt that another step has been taken by the State University in adding opportunity for a still more general appreciation of art upon the part of the rural residents of the state.

"Young men from the farms of Wisconsin enrolled in the Farm Folk school and the general work of the college of agriculture will be afforded the rare experience of working with and sharing the aspirations of one of the really great artists which America has produced," Dean Christensen declared.

Mr. Curry, a native of Kansas, is rated by art authorities as one of the five leading artists of the United States. The funds to finance this development have been provided by a grant from the University of Wisconsin trust of the Brittingham estate, and the state emergency board made available funds for the building of a simple one-room studio on the campus.

Former U. Man Surveys Philippine Livestock

F. B. Morrison, former University of Wisconsin animal husbandman and national authority on livestock nutrition, has been appointed by the Philippine government to make a survey of the livestock industry in that country. Morrison, who now is head of the animal husbandry department of the New York state college of agriculture, will leave for the Philippines early in 1937. During his six weeks stay on the Islands, he will also lecture on livestock problems.

U. W. Alumni Compete for Six Prizes in Membership Drive "Sweepstakes"

Five silver loving cups and \$100 worth of furniture, donated by some of the University of Wisconsin's most famous alumni, are set up as awards in the Diamond Jubilee "sweepstakes" of the Wisconsin Alumni Association's membership drive this year, it was announced recently by John Berge, executive secretary of the association.

The five cups and the furniture prize will be given to winners in six different contests held during the membership drive, which seeks to make every loyal alumnus of the University of Wisconsin a member of the association. The drive will continue throughout this entire year—the 75th or Diamond Jubilee year of the association—coming to a close on June 26, 1937, when the association reaches its 76th birthday.

Famed Alumni Give Prizes

Famous Wisconsin alumni who have donated cups to be given to winners in the contest are Gov. Philip La Follette; Harry Bullis, Minneapolis, president of the association; Frederic March, famous film star who graduated from the University in 1920; George Hait, famous Chicago attorney; and William Kies, widely-known New York banker.

To this list has now been added the name of John Richards, Los Angeles, famed Wisconsin graduate, who has offered to give a \$100 piece of furniture as a prize to the Wisconsin fraternity that does the best job in building up the membership of the alumni association during this year.

Best Student Speaker to Be Determined at U. W. Contest Oct. 13

Wisconsin's first annual extempore speaking contest will open the 1936-1937 forensic program at the University of Wisconsin Thursday, October 8, when preliminary trials get under way. A \$25 cash award will go to the Wisconsin student who survives the finals scheduled for Tuesday night, October 13.

Rules for the coming contest were made public recently, and according to the forensic board, all sophomore, junior, and senior men and women will be eligible to compete. Contestants will draw subjects, which will be of current interest and not confined to campus problems, on the morning of Oct. 8 for the preliminaries that afternoon. Speeches of from three to five minutes will be given at 3:30 p. m. in 260 Bascom.

For the finals, Oct. 13, the survivors of the earlier round will draw topics at 3:30 p. m., for their speeches which will be given at the freshman reception at 7:30 p. m. in the Memorial Union.

State U. Man to Address Engineers' Annual Meet

Dr. Daniel W. Mead, president of the American Society of Civil Engineers and professor emeritus of hydraulic and sanitary engineering at the University of Wisconsin, will again head a large gathering of notable civil engineers when he attends the fall meeting of the society, to be held in Pittsburgh Pa., October 13-17. Prior to the regularly scheduled program of the meeting Dr. Mead, as chairman, will attend a meeting of the board of direction of the society to be held in Pittsburgh on Sunday, October 11.

Hispanic Studies Major Popular at State U.

Following the new trend toward integration in higher education, the University of Wisconsin offers an inter-departmental major study designated as Major in Hispanic Studies. This major, established in 1931-32, is proving increasingly popular, as is evidenced by the progressively larger number of students registered in it each year.

Directed by a committee representing seven departments, including art history and criticism, economics, geography, history, journalism, political science, and Spanish and Portuguese, the course brings together into a unified and coherent program of study the various courses of Hispanic content offered by the departments represented.

While the general objective of this major is to educate Americans for intelligent relationships with the Hispanic peoples of the world, its specific aim is to equip men and women for practical pursuits and careers which require specialized training bearing upon the Hispanic countries. A student who specializes in this field receives a many-sided academic education at the same time that he is trained for lines of endeavor that require specialized knowledge about and an intelligent understanding of things Hispanic.

One of the most important applications that can be made of the training afforded by the Major in Hispanic Studies is in the field of international trade, commerce, industry, journalism, etc. There are many public and private organizations in this country interested in or connected with the Hispanic world, which will give recognition to the specific training of this major.

Mr. Richards was a star football player at Wisconsin during his student career, and following graduation, coached the Badgers for several years, turning out some of Wisconsin's most famous teams. He was honor guest at University Homecoming last fall.

Hold Six Contests

The following contests have been announced by Mr. Berge for the silver loving cups: Gov. La Follette's cup will go to the class president or class representative who does the best job of increasing the alumni association membership of his or her class; Pres. Bullis' cup will go to the man club in cities of less than 200 alumni which increases its membership the most; Mr. Haight's cup will go to the man club in cities of over 200 alumni which secures the largest increase in alumni membership; Frederic March's cup will go to the woman alumnus of the University who secures the largest number of new members; and Mr. Kies' cup will go to the man alumnus who does the best job in getting new members.

The Wisconsin Alumni Association was formed on June 26, 1861, over 75 years ago. At the present time, the State University has more than 70,000 alumni, some 30,000 of whom are scattered throughout Wisconsin, while the remainder are living in every state in the Union, in every foreign possession of the United States, and in some 40 foreign countries scattered throughout the world.

Many Students Choose Farm, Home Ec Courses At State University

An increasing number of young men and women are choosing courses in agriculture and home economics at the University of Wisconsin, an early check-up of enrollment records reveals.

The number of students enrolling in these courses show an increase of more than 21 per cent over the large enrollment of 1935, computations made by Ira L. Baldwin, assistant dean, shows. Represented in the enrollment of nearly 1,000 students are 68 of the 71 Wisconsin counties, 17 other states, and three foreign countries.

Wisconsin counties represented by students in these courses include: Adams, Ashland, Barron, Bayfield, Brown, Buffalo, Burnett, Calumet, Chippewa, Clark, Columbia, Crawford, Dane, Dodge, Door, Douglas, Dunn, Eau Claire, Fond du Lac, Forest, Grant, Green, Lake, Iowa, Iron, Jackson, Juneau, Kenosha, Keweenaw, La Crosse, LaFayette, Langlade, Lincoln, Manitowoc, Marathon, Marinette, Marquette, Milwaukee, Monroe, Oconto, Oneida, Outagamie, Ozaukee, Polk, Portage, Price, Racine, Richland, Rock, Rusk, St. Croix, Sauk, Sawyer, Shawano, Sheboygan, Taylor, Trempealeau, Vernon, Vilas, Walworth, Washburn, Washington, Waukesha, Waupaca, Waushara, Winnebago, and Wood.

Students enrolled from other states in agriculture and home economics come from Arizona, Connecticut, Florida, Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, New Jersey, New York, Ohio, Oklahoma, Pennsylvania, South Dakota, Texas, and Washington. Foreign countries represented include Belgium, Central America, New Zealand, and Puerto Rico.

Large Freshman Class of 2,400 Students Welcomed to U. W. Campus

Expressing the hope that they would realize early that they are at the University of Wisconsin to build and stabilize their characters as well as to discipline their minds, Pres. Glenn Frank officially welcomed approximately 2,400 first year students—members of one of the largest freshman classes ever to enroll—to the State University campus recently at annual Freshman Convocation in the University stock pavilion.

Pres. Frank was introduced to the hundreds of freshmen by William Winkler, student president of the Men's Union board. Other University officials on the convocation platform who were also introduced to the new students were Deans George C. Sellery, Chris L. Christensen, W. S. Middleton, Scott H. Goodnight, E. B. Fred, F. S. Turneaure, C. J. Anderson, and Lloyd K. Garrison.

Must Build Character

Asserting that "you are here to prepare yourselves to play productive roles in the creation, comprehension, and control of an American social order that shall be both stable and progressive," Pres. Frank told the freshmen that "I hope you will realize early that you are here to build and stabilize your character as well as discipline your mind."

"You face a double problem in your minds and to gain an intellectual insight into the nature and needs of the age in which you must live your lives and practice your professions. But you are here also to organize your lives, to establish the patterns of conduct, and to clarify the standards of character that will make you a force among the men and women of your generation."

Must Adhere to Morals

Pres. Frank expressed the hope that, in their four years on the campus, the freshmen would be good trustees

Cheesemaker Groups to Hold 4-Day Schools

Practical schools for experienced cheesemakers sponsored by local cheesemakers' associations, will be held throughout Wisconsin cheese producing areas this coming winter, according to an announcement by W. W. Clark, acting associate director of the agricultural extension service.

Beginning November 17, these schools, held for four days under the direction of J. L. Sammis, of the State University dairy department, will consider such matters as inexpensive methods for clean milk production and cooling; milk inspection methods; flavor production in cheese; cheese yield and composition; and cheese-making methods.

More Than 10,000 Students Enroll in U. W.; Set Record

Enrollment Increases 1,011 Over Last Year as All-Time High is Set

With slightly more than 10,000 students registered by the first day of classes, enrollment at the University of Wisconsin this year has reached an all-time high, it has been revealed by the registrar's office.

On the first day of classes, 10,024 students were registered, while last year on the same date only 9,013 students had enrolled—an increase for this year so far of 1,011 students. The largest previous fall registration in the almost century-old history of the State University was in 1929 when 9,468 students had enrolled by the end of the official registration period.

Among the more than 10,000 students enrolled are more than 2,400 freshmen—one of the largest first year classes ever registered in the University of Wisconsin.

"This record-breaking enrollment is visible evidence of the great pride and growing interest of the people of Wisconsin in their University," Pres. Glenn Frank said, in commenting on the unprecedented enrollment for this fall. "This is a referendum out of the homes of Wisconsin that no one can mistake. This outpouring of confidence and pride doubles the determination of every member of the staff to maintain and advance the present high standing of the University of Wisconsin among the major universities of the world."

Registration for the full year of two semesters usually runs from 500 to 700 larger than the first semester enrollment. This means that the total registration at the State University for the present year will probably run from 10,500 to 10,750, which will be well in excess of the highest full year registration in the history of the University, which was 10,077 in 1929. A considerable number of additional students will register between now and the end of the week, bringing the fall registration of this year well above the full year registration of 1929.

Pennsylvania, South Dakota, Texas, and Washington. Foreign countries represented include Belgium, Central America, New Zealand, and Puerto Rico.

Choose U. W. Ag Dean to Rate Farm Essayists

Serving on a committee of three, Chris L. Christensen, dean of the college of agriculture of the University of Wisconsin, will judge a national essay contest being conducted by the publishers of one of the leading livestock journals of the middle west.

The contest, open to young men and women, is being carried on to encourage youthful operators to write about their farming plans. Assisting Dean Christensen are John H. Linke, chief of vocational agricultural education in the United States department of interior, and Mrs. Charles A. Sewell, a prominent Indiana farm woman.

The subjects upon which the essayists will compete are: "How I Am Working Out a Plan with My Father or Someone Else to Set Myself Up In Farming," and "What I Am Doing to Prepare Myself to Be a Real Farm Wife."

Junior Exhibitors From All Parts of State to Show Livestock at U. W.

More than 900 head of young livestock, fitted under the watchful eyes of their youthful owners, have been entered for competition at the 21st Junior Livestock Exposition, which will be held Oct. 26 to 29 in the state livestock pavilion at the University of Wisconsin.

The entries, which include 238 calves, 174 lambs, and 505 pigs, will be exhibited by 329 boys and girls from 19 Wisconsin counties, according to Mrs. Beulah Olson, assistant secretary of the exposition. Nearly half of the boys and girls are showing livestock for the first time.

Counties represented in the exposition entries include: Adams, Columbia, Dane, Dodge, Fond du Lac, Grant, Green, Green Lake, Iowa, Jefferson, Lafayette, Marathon, Marquette, Polk, Richland, Sauk, Vernon, Walworth, and Winnebago.

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