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FREE CARDINAL

This issue and the two following will be distributed free.

The Daily Cardinal

WEATHER

Fair today with drop in temperature tonight. Cloudy Wednesday.

VOL. XXXIV. NO. 1

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, SEPT. 23, 1924

FREE COPY

NEW SYSTEM FOR STUDENT TICKETS IS IN OPERATION

Hunter Asks Co-operation in Selling and Distribution This Fall

A new system of selling and distributing tickets for the football games has been completed by Paul Hunter, director of ticket sales, and its means of operation are dependent upon student cooperation.

Specified dates and hours have been made for the sale of tickets to every game and student rates prevail only at the set time. Fee cards are presented for each athletic contest throughout the year in order to receive student rates on the tickets.

One Student Ticket
Students may purchase one ticket to any football game for 50 cents

All "W" men in the university are advised by Paul Hunter to cooperate with him and immediately put in their applications for season tickets for the football games.

by applying at the ticket office at 762 Langdon during the time specified by presenting applications and fee cards.

Tickets for the North Dakota, Ames and Coe College games will not be reserved. All tickets for other games will be reserved. Applications are required for games with Minnesota, Michigan, Notre Dame, Iowa and Chicago.

Students desiring to procure tickets in a group for any game may do so by having one person present the fee cards and applications, arranged in alphabetical order accompanied by the correct amount in cash, at the ticket office.

A male student cheering section of 1000 seats will be filled by persons making application through George Walsted, '24, varsity cheerleader.

Tickets for the North Dakota game will be on sale at the ticket office from 8 o'clock until 6 o'clock Sept. 26, and from 8 o'clock until noon Sept. 27.

Minnesota tickets will be filled by applications filed between Sept. 29 and Oct. 3 inclusive and will be delivered from Oct. 13 to Oct. 16.

The sale of tickets for the Iowa State game will be on sale at the ticket office from 8 o'clock until 6 o'clock, Oct. 3, and from 8 o'clock until noon Oct. 4.

Applications for the Michigan game must be filed from Oct. 6 to

(Continued on Page Twenty-two.)

SUMMER CARDINALS SENT TO FRESHMEN

More than 2,000 copies of two issues of the summer session Daily Cardinal were mailed out to freshmen who are entering the university this fall. This is the first time in the history of the publication that copies have been sent to new students. What was known as the freshman issue and the following, the last issue of the summer school, were mailed to the yearlings as an introduction to the university by telling something of what they might expect upon arriving in Madison.

Thrill Seekers Find Fun in Air Ride on Lake

If you want a thrill, you can get one for the sum of \$5.

That may seem like a small amount, but the pilot of the brown hydroplane on Lake Mendota is taking students and townspeople up over the waters of Lake Mendota for that sum. Monday the plane, "parked" near the Beta Theta Pi pier, attracted a large crowd of the curious.

Several students have already gone up in the ship which is managed by a former army pilot of the World war. They said that they had the "greatest thrill."

Other planes are at Esther Beach that will take persons up for the same sum.

WISCONSIN ENTRANTS WELCOMED BY UNION

The Union board welcomes you into the Wisconsin union, which is composed of all the men students in the university. Possibly you have read in the Union booklet the attempt of the undergraduates to present to you, who are newcomers, their version of Wisconsin life; it is now your privilege not only to see the opportunities offered you, but to take part in them. In this way, and in this way only, will you learn the traditions which have made the Wisconsin of today.

Lester L. Kissel, president.

OPTIONAL DRILL MAY BE LARGER

—MAJOR BRUNZELL

Commandant Expects More Efficient Corps of Cadets This Year

The second year of optional military training is commencing with all in the cadet corps working to make it larger and more efficient, said Major O. L. Brunzell, commandant.

"Last year while the corps was smaller than when drill was compulsory, there was more eagerness and willingness due to those who wished to take drill being in the corps. Although we lost the rating of distinguished college which Wisconsin has held for six years, a rating given to very few colleges, its withdrawal has only resulted in making the old members more eager to improve the corps until the rating is ours again."

When the legislature made drill optional the university faculty arranged three options for freshmen and sophomores. The first allowed a student to take four hours of gym without any drill. This is similar to the physical education for women. The second was the same as before optional training with three hours of drill and two of gym. An academic credit was given for the extra hour this option required. The third option was for three hours of drill and one hour of gym.

The advanced work for juniors and seniors or sophomores and freshmen who had military work elsewhere was left the same as before. They take five hours of military drill and study for which they receive three academic credits and about \$9 a month until the course is finished including the summer vacation between junior and senior year.

"The attractive features of the cadet corps, both basic and advanced courses, resulted in a larger enrollment last year than was expected, and the fine spirit shown by the men will have a great influence on this year's enrollment," Henry Klos, cadet-colonel, said.

"Support for the R. O. T. C. at this time means much for our unit and will ensure a permanent and respected corps at Wisconsin," he said.

ENOUGH ROOMS LISTED FOR MALE STUDENTS

A list of 60 rooming houses approved by Dean Goodnight may be obtained at his office in North hall or at the University Y. M. C. A. Prices range from \$3 to \$6 per week for single rooms and \$2.50 to \$4.50 per person for doubles.

LOCAL POLICE FIND UNION LEADER'S BODY

The body of Frank Hildebrandt, 54 years old, secretary of the Madison carpenters' union, who drowned Saturday afternoon, was recovered at 4:05 o'clock Monday afternoon by local police officers who had been dragging Lake Wingra since his disappearance.

DESK EDITORS

There will be a meeting of all appointed Daily Cardinal desk editors, desk assistants, those working on the Daily Cardinal night force last year, and students desiring to try out for the night staff, at 4:30 o'clock this afternoon at the Union building office.

DISMISS CLASSES FOR WELCOME ON FRIDAY FORENOON

Gov. John J. Blaine Heads Speakers Announced By Prof. Olson

All classes of the university will be dismissed promptly at 11 o'clock next Friday morning to allow the students a period in which to assemble in front of Bascom hall for the annual Varsity Welcome, one of the most impressive ceremonies treasured among the traditions of Wisconsin, announced Prof. Julius E. Olson yesterday. Professor Olson is chairman of the committee on public functions.

Cooperating with this committee to make the celebration an all-university affair are members of Keystone, representing the women, and the Wisconsin Union, representing the men.

Four Speakers

Four speakers, representing the state, the faculty and the student body, will address the student gathering.

Gov. John J. Blaine will give the address of welcome for the new students on the part of the state. Prof. Max Mason of the physics department will represent the faculty among the speakers, and Alice Cori, '25, president of S. G. A. and Bert Hilberts, '25, chairman of the 1924 Homecoming, will speak in behalf of the upper classmen.

Dean Stresses Purpose

"The Varsity Welcome is one of the most important events in the college year," said Scott H. Goodnight, dean of men, recently. "After a week of excitement brought on by registration and accompanied by fraternity and sorority rushing, the new students are brought face to face with the life and aims of Wisconsin as a whole by the Welcome. It impresses them with the serious purpose of university life."

Last year it was said that several students were seen leaving the ceremony before its termination and this fact has led to the expression of hopes by Professor Olson that the attendance will be full. Professor Olson stated yesterday that this event is considered as an important and serious exercise by President Birge or a period would not be set aside for its observance.

NEW UNION OFFICE OPENS IN OLD CLINIC

The office of the Memorial Union committee has been transferred from the Alumni building to the old clinic on Langdon street. The committee will use for its purpose the front offices on the ground floor, formerly waiting rooms.

MEN'S DORMITORY PLANS ARE DRAWN

Site Located on Drive; Regents Will Advance Money From Surplus

The obstacles to dormitories for men at Wisconsin have now finally been met, and preliminary sketches for the buildings have been made by the state architect's office, according to announcement of the business manager's office yesterday.

The new dormitories are to be constructed along the lake front, beyond the present soils building of the College of Agriculture.

The buildings will be constructed by a non-profit corporation provided for by the last legislature, which will secure the necessary funds by issuing two kinds of bonds, called "A" and "B."

The "A" bonds will bear interest and will be sold to private investors; the "B" bonds will be purchased by the university out of funds, designated by the regents as surpluses from the operations of the university.

When completed the buildings will be rented to the university and operated by it. Any profits realized will be used to retire the "A" bonds outstanding, so that eventually the buildings will pass to the possession of the university.

S. G. A. BIDS FROSH TO FUTURE SUCCESS

Woman's self government association welcomes every freshman woman with sincere wishes for happiness and success. S. G. A. is composed of every woman student in the university and we are very glad that all of you are here to have a part with us in building her future. We would say to you, as you begin this new venture, that Wisconsin stands for cooperation and fair play. Give your whole self while you are taking her great possessions, and she will give you the very best she has. She needs your thought, your loyalty and your vigorous support. She is looking for your highest self.

Alice Cori, president.

BADGER CALLS FOR PHOTOS AND STAFF

Seniors Will Make Appointments Wednesday Morning; Workers Needed

Simultaneously with the beginning of classes on Wednesday, the 1926 Badger, university yearbook, issues a call to all senior and graduate students receiving degrees next June to have their photographs taken at once for the publication. The Badger also issues a call at this time for all undergraduate students to become staff members for the book.

Tonight the six authorized photographers for the 1926 Badger will receive complete lists from the yearbook's office of all seniors and graduate students. These photographers are the De Longe, Badger, Hone, Thomas, Woolley and Schneider studios. Students will be called on Wednesday morning for appointments.

"All seniors must have their sittings completed and their summary cards at the 1926 Badger office by Oct. 20," announces Otis Wiese '26, editor-in-chief.

"All the credit for the speedy and efficient compilation of the senior and graduate students list," says Wiese, "is due the registrar's office and the class's editor, Helen Taylor '25, who with her helpers assisted the registrar's clerks. Their list is absolutely accurate and complete and every senior should expect to be called this week for his or her appointment. That appointment should be made at once."

A new type of summary card has been issued to every senior and graduate student to tabulate his activities for publication in the 1926 Badger. This card has every recognized activity for the past four years specified in its correct form and according to its importance. The student fills out his summary by checking his activities. The summary is then directly turned over to the printer, thus eliminating all chances of error and speeding up the work of the editorial staff. This system of summary card is an entirely original feature in college annual administration.

The summaries have been issued at the registrar's office upon enrollment in the university. If any senior has not a summary card on hand, he is requested to obtain one this week at the Badger office in the Union building.

All undergraduate students in the university having editorial or business ability or experience will be given an opportunity to apply for staff positions during the next week. A definite call as to time and place for their appearance will be announced later in the Daily Cardinal.

An unprecedented amount of work has been accomplished toward the 1926 Badger by the editor, Otis Wiese and the business manager, Ben Anderson.

During the past summer the

(Continued on Page Twenty-two.)

If you have two telephones in your house give both numbers and both will appear in the student directory which will be published next month.

UNION BOARD AND 'Y' WILL WELCOME FROSH STUDENTS

Mixer is at 7 O'Clock Tonight; Frosh Smoker Will Be Held Friday

"Welcome Frosh!"

This is the sign that the Union board and the Y. M. C. A. have hung out for the students that are entering the university this year. The second Y Mixer will be held in the parlors at 7 o'clock Tuesday night; the annual Frosh banquet will be held at 6 o'clock Wednesday night. The Union board will hold the first annual Union Board Frosh smoker in Music hall at 7:15 o'clock Friday night.

At the first Y mixer Monday night, Dean Scott H. Goodnight, C. V. Hibbard, new secretary of the university association, and Clifford Franseen '25, president of the Y, were among the speakers. Between 75 and 100 new men attended. Cider and doughnuts were served.

Kissel Will Preside

Initiation of all men of the freshman class into the spirit of Wisconsin will be made during the Union Board smoker, stated Vice-President Eugene Tuhtar '25.

Speeches by prominent men of the university, including the faculty as well as the student body, and other festivities typical of the institution will be on the program, said Tuhtar. President Les Kissel '25 will be in charge of the meeting. The Haresfoot orchestra will furnish music for the event. Refreshments and smokes will be served during the evening.

Prexy To Appear

A brief review of the development of the university will be given by E. A. "Prexy" Birge, who will appear before the incoming class for the initial time.

Prof. J. F. A. "Sunny" Pyre of the English department will tell of the winning of second place in the Poughkeepsie regatta this spring by the Badger crew after an absence of ten years from the event. Professor Pyre, who was a member of a former Badger crew, attended the event last year as the faculty representative.

Basketball and football as popular university activities, will have a place on the program in speeches by Coaches W. E. Meanwell and "Jack" Ryan and Captains Marshall Diebold and Welton Harris. Other speakers on the program will be Wes Dunlap '25, John Bergstresser '25, Bert Hilberts '25, Byron Barwig '25, Ellis Fulton '25 and Thane Blackman '26.

Coach Tom Jones will speak at the Y Mixer Tuesday. Paul Jones, '27, will give a piano selection and David MacPherson, '27, will lead the singing. "Shorty" Walstead, '25, varsity cheer leader, will lead the yells at both mixers.

Obtain Tickets Early

"Tickets for the banquet should be obtained early because in the past men have been turned away at the door due to the limited capacity when they did not have reserved places. This will be one of the first opportunities for the freshmen to become acquainted with other freshmen and upperclassmen," said Mr. Hibbard.

Handbooks are being distributed to new students by the members of the sophomore commission of the Y.

(Continued on Page Twenty-two.)

Frosh, Don Your Green Lid Friday For Class, School

All fixed up frosh? Well, don't forget to don your green lids Friday morning.

Freshmen will again have the privilege of showing their loyalty to class and school by wearing their green caps voluntarily this fall.

Two years ago the custom of wearing green caps by compulsion was done away with by student referendum and last year for the first time the new system was instituted.

Freshmen who have not yet purchased their green caps can get them from Madison merchants.

SUMMER SESSION THIRD IN NATION

Columbia and California Lead;
Enrollment Here Was
4,724

Summer school registration at the University of Wisconsin was the third largest in the United States totaling 4724, an increase of 34 over the enrollment of 4690 last summer. The various college comprising this total were as follows: Letters and Science, 3953; Agriculture, 379; Engineering, 24; Letters and Science, 237; Law 83; Music, 48; and Science showed an increase of 122 over last summer while the remaining colleges showed decreases.

Columbia university led the summer sessions with a total enrollment of 12,900; University of California was second with 5215; Minnesota fourth with 3283 and Michigan fifth with 3153.

Increased enrollments were noted in nearly all universities. New York leading with an increase of 500; Iowa second with 468, and Nebraska third with 400.

Only four schools showed a decrease. California headed the list with 935; Virginia second with 125; Indiana third with 99; and Oklahoma fourth with 80. The National Educational association held its annual meeting in California last year, which probably accounts for the decrease this year.

All statistics are quoted from the reports for July in Dean Goodnight's and the university statistician's office.

OCTOPUS STAFF

A meeting of the editorial staff will be held at 3:30 o'clock to-day in the Octopus office. Anyone interested in contributing is asked to attend.

LAYFAYETTE, Indiana — The Rhodes scholarship has been opened to the state of Indiana this year. The scholarship, which is tenable at Oxford University, England, for three years, carries an annual stipend of 350 pounds.

Add Teachers to Staff of Physical Education Dept.

The women's physical education department has added three new members to its staff this year, who will take up their work with the opening of classes tomorrow. They are Miss Dorothy Waltermann, Miss Lois Decker, and Miss Irene Emery.

Miss Waltermann will succeed Miss Esther Klein in corrective work. She is from the University of Minnesota and the physical education department of Wellesley college. She has been in charge of the physical education department in the normal schools at New Britain, Kentucky, and at Winona, Minn. For the past two years she has held a position in corrective work with Dr. McAusland, of Boston, Mass.

Miss Lois Decker, a graduate of the university, will assist in practice teaching and also have general work in the department. She has been in charge of recreational work in high schools in Syracuse, New York, and in Cleveland, Ohio.

Miss Irene Emery will have charge of physical education in the university high school. The past two years she has been director of physical education for girls at Denison university, Granville, Ohio.

PHYSICAL ED.

Registration for fall work in physical education for women will be held in Lathrop gymnasium, second floor, from 10 to 12 o'clock and from 2 to 5 o'clock Monday and Tuesday, Sept. 29 and 30. Get your fee cards at the fourth floor office, Friday and Saturday, Sept. 26 and 27. Fees must be paid before registration.

READ CARDINAL ADS

YOU MAY GET A GRAND
PRIZE TICKET
RIDER'S PEN SHOP
650 State St.

ROOMS FOR CO-EDS ARE NUMEROUS, DEAN

Two hundred and fifty houses with one or more rooms each are accessible to undergraduate university women. All of these rooms are sanctioned by the Dean of

Women and lists of them are available at her office.

Prices of the rooms range from \$60 to \$120 a semester for single rooms and \$60 to \$100 for one-half doubles. Three girls are not permitted to room together.

Undergraduate women are required to take rooms on the approved list of the Dean of Women. Graduate students may also obtain lists of rooms from the dean.

READ CARDINAL ADS

Campus Clothes Shop

Make this store your store for Men's Clothing,
Furnishings and Shoes

SPECIALS:

Freshmen Caps\$1.25

Laundry Cases\$1.75 and \$2.00

U. W. Gym Towels65c

CAMPUS CLOTHES SHOP

Park Street at University Ave.

F. 2484

Open
Evenings

Cleaning and
Pressing

Introducing . . .

VALETERIA

A new service for the
well-groomed

Valeteria means "valet service," a new service that shapes your clothes on special presses just as was done when they were made.

For this exclusive service we charge only 50c a suit.

WE CALL AND DELIVER

The Pantorium Company

Service B. 1180

538 State Street

Office B. 1598

DAILY REPORTS OF
ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDVARSITY OPENS UP
PASSING ATTACK IN
TOUGH SCRIMMAGERyan Grooms Offensive For
Tilt Saturday; Eleven
Slow in Developing

By HARRY W. FAVILLE
With a week of fundamental work under their belts the varsity aspirants opened up with the first scrimmage of the session last night, employing a passing and running attack in addition to the line driving that has marked earlier workouts, in an effort to develop an offensive that will be powerful enough to defeat the North Dakota eleven which it meets in the season's first game Saturday.

The scrimmage brought to a close the hardest day's work of the season and marked the close of drill on fundamentals and the inauguration of work of a more advanced nature. Coach Ryan had pushed his men for the past week harder than a varsity squad has been driven for some years, and, due to the superior physical condition of a majority of the squad, has been able to dispense with a great deal of the conditioning that usually comprises the first week's work.

Squad Is Small

He has been hampered, however, by a lack of men. Rushing and registration have claimed a large part of his squad for the past few days, and where he should have a hundred men on the squad he has no more than half that number.

According to pre-season predictions Wisconsin should place a team of championship form in the field Saturday, but as conditions now are the eleven that faces North Dakota will be far from the standard that is expected, both in offensive and defensive strength.

There is plenty of material, of a kind, but most of it is green and requires a lot of polishing before it is fit to measure up to Big Ten standards. Graduation robbed the team of an end, two tackles, a guard and a fullback, while ineligibility has claimed several other veterans.

Strength Only Guess

Coach Ryan must not only fill these positions with green material, but he must develop a punter, a passer, and a pair of tackles that can hold their own with men from Notre Dame, Chicago, and Minnesota who are veterans of several years.

Right now the team is an unknown quantity. It possesses potential strength offensively, if it can be developed, while its defensive ability may be either good or bad, as it has never been tried.

The backfield is promising in some details and woefully deficient in others. Captain Harris has been rated as a good plunging back in former years and should be counted on for consistent gains. He is slated for right half and will team with Ed Williams, Lloyd Larson, Pat McAndrews, or any one of a number of other candidates. At present the race seems to have narrowed to these three.

New Line Needed

Doyle Harmon has been playing the quarterback position pretty regularly and has gotten away with some good playing but may be replaced by Larson or Mike Stone, should the latter be declared eligible. Fullback is still open, with Leo Harmon and Stangel among the foremost contenders.

Teckmeyer and Bieberstein, in the line, are all that is left of last year's first defense. Bonini and Wilkes have been pushing Teck somewhat, but his experience has given him a decided edge. Bieb seems a fixture at left guard, while McCormick, Stipek, Miller, and Houdek are fighting for the other berth, with Miller leading at present.

There is a host of material working for the tackle berths, without any favorites being apparent now. Schwarze, Leidl, and Straubel are among the likeliest of these, but the coach has not made any definite choice as yet.

Ends appear stronger than was

SO IT SEEMS

Well, the squad is out there every day, fifty strong, and if they don't get in condition before the first conference game it is not the fault of the coaching. Drill, exercises, practice and more practice ought to do the stuff. Coach Ryan even prescribes long hikes for Sundays.

If you want to know what we think of the team this early, we'll say that the material is the best in many years, but it needs much coaching yet before it is fitted for anything like Big Ten action.

Time was when a football coach spent the first two weeks conditioning the men so they could stand a light scrimmage. Now they have to show up on the field in condition.

Bieberstein sure stands out on that field as one who is destined to receive some worthwhile laurels for his gridiron play this year. Bieb will have to take Irv Gerber's place as the "iron man" of football. Many sport writers are already venturing that he will finish up the season with a place either on the first, second or third All-American eleven.

Fierce scrimmage is helping swell the hospital list daily out at Randall. Herschberger, whose father was a Chicago gridiron star in days gone by, is limping about with a bad ankle. Leo Harmon was knocked unconscious yesterday afternoon during some hard tackling practice. We also saw one bloody nose and another nose in adhesive tape.

For a good many years we've watched Cardinal teams in the making on Randall fields, but we have never seen a captain who worked as hard and conscientiously as does Captain Jack Harris. He is determined, not only to be a worthy captain on the field, but he is also setting a wonderful example for his men. Inspiration like that can't help but get results.

It gives one a feeling of satisfaction to see that some of the prominent members of the frosh football squad have come through to the varsity. Many of last year's frosh are right in the scrimmage.

Minnesota, with Coach Bill Spaulding battling to make a good showing this year, evidently intends to keep everything under cover this year. Secret practice has been the rule there all week.

One man, a football coach himself, has picked Wisconsin or Indiana to be winner of the conference football championship this fall. Aw, you be judge!

Ken Butler-Ken Cook.

expected. Steve Pulaski, whose playing against Chicago two years ago is still remembered, has returned and is making a strong bid for one wing, while Solbra, a big boy with Stoughton written all over his face, looks like the logical choice for the other. His play is still rough and unfinished, but he is powerful and fairly fast and has an ideal build for an end.

After the usual preliminary work yesterday afternoon Coach Ryan sent his proteges through a half-hour of hard tackling, using men instead of the dummy. Work lagged dull at times, but now and then a hard tackle was made, and one of these laid Leo Harmon cold and out of practice for the rest of the day.

Passes were used for the first time this season in the scrimmage that followed, and few of them were completed for material gains. The plays that will be used against North Dakota probably will be simple line bucks interspersed with end runs, as no complicated formations have been uncovered as yet.

KEN ELSOM LOST
TO THIS YEAR'S
BASKETBALL FIVEBadger Star Decides He Owes
His Time to Studies and
Future

All hopes that Ken Elsom would return to bolster this year's basketball team were definitely killed yesterday when it became known that Elsom would not turn out for practice this year. He had expected to enroll in the University of Pennsylvania this fall, but at the last minute accepted a part-time instructorship in the school of medicine here and will continue his studies at Wisconsin.

"I would like to play another year for Wisconsin," Elsom said last night, "but I must begin to think about my future, and there is no use in halfway playing basketball and halfway studying. I must concentrate on one of the two, and if I hope to make a success of my profession I will have to give it my undivided attention."

Has Done His Part

"My loyalty has been, and always will be, with Wisconsin, and I think that I have done my part to help the team and the school. My thesis will be completed this semester, and when that is done I am officially graduated and will be automatically barred from further competition; so I will have to give up all hopes of ever playing for Wisconsin again."

Coach Meanwell, commenting on preseason possibilities for another championship team this year, stated that the success of the team in its early games hinged on Elsom's playing. With Ken back the offense would be fairly well built up at the start of the season, while Diebold and Wackman will furnish the nucleus for an effective defense.

Outlook Not Favorable

Now, however, the coach must develop a center and two forwards, for Gibson and Farewell, as well as Elsom, were lost, and Spooner is still an unknown quantity, due to his glass leg. There is not a man from last year's freshman squad who is capable of stepping in and holding down a job on the varsity, according to Coach Meanwell, and he is faced with the problem of building an offense in a few weeks which will be able to cope with the best in the conference.

Washington Lauds
Badger Crew For
Excellent Showing

That an extremely friendly feeling exists between the Wisconsin and Washington crews is revealed, in part, by a telegram received here in which the students of the University of Washington extended hearty congratulations for the showing made by the Wisconsin oarsmen at Poughkeepsie.

The telegram follows:
"Associated students,
University of Wisconsin.

Associated students of Washington University extend to you their hearty congratulations on the splendid showing of your varsity crew.

Roscoe Torrence,
asst. graduate manager
University of Washington.

FARICY, STAR MERMAN,
TO REJOIN GOPHERS

MINNEAPOLIS, Minn. Sept. 22—Stock in the University of Minnesota swimming team went up considerably when it was learned definitely tonight that John I. Faricy, one of the best mermen in Big Ten several seasons ago, and a member of the Olympic swimming team, will return to school this fall.

Faricy, who copped the Big Ten honors in the breast stroke even when he was in school, had to content himself with hobbling on crutches during the time the swimming events were conducted, he said.

While the recently mended ankle may keep him from going in for track at Minnesota this fall, he said he would be in the pool from the start.

Badger Captain



JACK HARRIS

With one season of conference football behind him, Jack is working hard these days at Camp Randall with his squad to get into condition to render the best possible football in the big contests confronting the Cardinal this fall.

BURKE'S RUNNERS
START WORKOUTSCaptain Piper Only "W" Man
Back; Opening Contest
October 11

Although school has not yet opened, the cross country squad under the coaching of Mead Burke, has been out for several days getting into condition for what looks like the best season that any harrier squad has had at Wisconsin for some time.

Up to the present time, the men who are out look very promising and are all in the best of condition. Coach Mead Burke said yesterday that he could not tell yet whether the team would be a championship contender or not, but he is hoping for the best.

About 25 men have reported so far, but more are needed, whether experienced or not. Only one "W" man, Captain George Piper, will be back this year, but several others are out who have had plenty of experience in conference meets. Some of these are Perry, Bergstresser, Swingle, Petaja, Schwenger, Cohen, Schilke, Shafer, Schutt, and Ecklund. Two men, Kubly and Butts, who are now ineligible, will take on exams in the near future, and their return will further strengthen the squad.

The schedule this year is very good and has one more meet than last year. The opening meet will be against Marquette here on October 11. The coach expects to use ten men in every meet this year, which is three more than were formerly used.

The workouts up to the present time have not been very strenuous, but they are getting harder daily. The squad runs about three miles every day on the drive near Lake Mendota. With three weeks before the first meet, the Badger harriers should be in the best of trim for the Hilltoppers in their

STADIUM BLOCK
DIVISIONS MADE
FOR TICKET SAKEApplications to Be Filled in
Order Received, Says
Hunter

The big stadium at Camp Randall, seating approximately 33,000 people, will again be divided so that each division begins at the 50 yard line. After reserving a block in the center for the members of the board of regents, board of visitors, "W" men, squad and staff. The west stand will be reserved exclusively for the students and alumni, the seats for students extending north and those of the alumni south. The alumni section will then be divided horizontally, the members of the alumni association being placed in the upper half and the unorganized alumni in the lower half.

The partisans of the visiting team will receive seats in a block extending south from the 50 yard line in the east stand, while the public will be in the east and north stands, extending north from the 50 yard line.

Student Tickets Held

Paul Hunter, director of ticket sales, announced that all applications will be filed in the order in which they are received, after sorting to their proper division and then filled in the same order. Applications have been coming in from the alumni and public since Sept. 1 and their sections are being rapidly sold, but the tickets in the student section will be held exclusively for the students and members of the university until the dates designed above for the closing of the applications.

All regulations were adopted by the athletic council after careful consideration and will be adhered to rigidly by the director of ticket sales.

Three-Sport Man
From Mason City
Is Freshman Here

Through the efforts of a Wisconsin booster, a much touted athlete is registered as a freshman at Madison instead of Urbana.

This man is "Toad" Crowfoot, known as a three-sport celebrity in his home town, Mason City, Iowa. Illinois heard about him and would have captured him if Harold Riley, Madison real estate agent, had not been on the job. Riley induced him to stop off at Madison, rather than proceed to Urbana as he intended to do.

Crowfoot was chosen all-state halfback last year which should look promising to Wisconsin fans. "Toad's" other sports are basketball and baseball, which makes him an all around athlete.

BADGER GAME TICKET
SALES LEAD AT U. M.

That University of Michigan football enthusiasts are expecting the Wisconsin-Michigan gridiron battle to be the hardest fought game of the year for the Wolverines is evidenced by the fact that the seat sale at Ann Arbor is heaviest for the Badger game. That is the report issued by the director of seat sales there.

IOWA GAME LEADING
BADGER TICKET SALES

Ticket sales for the Homecoming game with Iowa lead the entire schedule of games, according to information given out at the office of Paul Hunter, director of ticket sales. Sales for the Notre Dame game follows closely, with Minnesota third in demand of the home games. The alumni quota of tickets for the Chicago game has been completely exhausted.

first chance to show what they can do.

The complete schedule is as follows:

Oct. 11—Marquette here.
Oct. 18—Minnesota here.
Oct. 25—Michigan at Ann Arbor.
Nov. 8 or 15—Chicago here.
Nov. 22—Conference meet at Michigan.

La Follette In Talk to Huge N. Y. Throng

Senator Praises U. S. Citizens of Foreign Descent in Speech

NEW YORK—Avoiding any direct reference to the political campaign Senator La Follette paid a strong tribute Sunday to Americans of foreign descent. He addressed a huge throng.

Addressing the Steuben society at the Yankee stadium, Mr. La Follette referred to the heart-breaking humiliation suffered by citizens of German blood "under the stress of war hysteria," and declared:

"The German element in our population passed through that reign of terror with extraordinary credit and fortitude."

"I do not address you as a candidate," the senator said at the outset, "I am not here to discuss political issues. My purpose is to suggest in a few words how much the nations of Europe have contributed to the advancement of the United States. It is fitting on this occasion that I should dwell especially on the great part played by the German element of our population in the making of America."

Mr. La Follette commended the support "accorded by Wisconsin citizens of German stock to our Progressive movement" and also the general readiness of midwestern citizens of immigrant stock from Germany, Scandinavia, Ireland, Poland and elsewhere to absorb Pro-

gressive political ideas.

Mr. La Follette denounced the refusal of American communities, shortly after the war, to hear the music of Wagner or to listen to Kreisler, the great Austrian violinist, and cited in criticism the movement on the part of different states to stop teaching German and other foreign languages in schools.

"The folly and stupidity that prompted this legislation interfering with American liberty was bound to be short lived," he said. "A like fate awaits every form of bigotry and fanaticism attempted in this country."

Most of Mr. La Follette's address was devoted to a discussion of the important political, civic, artistic and patriotic services given this country by racial elements arriving later than the original colonial stock.

"It is estimated that 80 per cent

of our people are of different origin from the colonial descendant group," he pointed out.

"The real test of American citizenship is not the family tree, nor does it lie in being able to trace ancestry back to colonial origin. The real test is the citizen's enthusiasm and determination to share in the everyday work of making the government of the United States serve its original purpose."

"You will not misunderstand me if I testify on this occasion to the support accorded by Wisconsin citizens of German stock to our Progressive movement," he said. "Both in the making and the faithful administration of the laws, they have been an indispensable part of our achievement and success."

"Our German element may be conservative in temperament, but it has a deep civic consciousness and

a high sense of duty that, once convinced of the soundness of an issue, once enlisted in a cause, it adheres to it with patience and zeal and courage until it has been settled right."

"I speak with special feeling of the influence of home-seekers from foreign lands upon the citizenship of our middle west, where, as one of the great thinkers of our time has said, 'lies the center of the most progressive population in the world.'"

Loyola University

Challenges Notre Dame

NEW ORLEANS, La. — Loyola university has offered Notre Dame a \$10,000 guarantee and expenses for one week to play a football game in New Orleans in 1925, it was announced Saturday.

Bustin' Babe In Bad

With Organized Labor

It's just one thing after another for Babe Ruth. The Prince of Whalers has been criticized by the Illinois Federation of Labor for permitting a nonunion manufacturing concern to use his name on their shirt output. The Babe Ruth shirt henforth will be blacklisted.

Hometown Folks to

Honor Walt Johnson

Fans of Pocatello, Idaho, have started a collection to raise funds to purchase a gift for Walter Johnson of Washington. Johnson was a former resident of Idaho and the natives of that state desire to honor him.



there's
a kick
in it—
Our fruit
punches
for your
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IT'S COLLEGE WEEK AT SPETH'S

Who Demand Most of Their Clothes?



College Men do, beyond any doubt. They are ever so particular about what they wear. They demand service and fit, of course. But even more important to them is fine tailoring and distinctive style—the absolute correctness of cut that is found in Kuppenheimer Good Clothes.

It is a significant fact that at the leading universities the choice of the majority of well-dressed men is for these clothes.

FEATURE VALUES

Crushed Blues \$50 Sapphire Greys

OTHERS \$35 TO \$65

Speth's

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STUDENTS APPLY FOR JOBS AT Y. M.

500 Men in Need of Work
During School
Year

More than 500 men have registered with the employment bureau conducted by the university for applications for work. The majority of the men registered want either room or board and will take almost any kind of work to obtain them.

Many interesting positions and experiences have been given on the registration cards. One Hindu student, a graduate of the Calcutta university and a former employee of the Westinghouse Electric company, wants an electrical job. A Russian student has had experience as a French tutor. Several colored persons have signed up desiring work.

"Cash jobs are especially desired. One boy said he had only \$3. Other applicants are nearly as low in funds as this boy," Miss Catherine Rosenbury, employment secretary of the Y. M. C. A., said.

Men to drive cars are plentiful. Clerks with practical experience have registered in large numbers.

Nine Volumes of Photos Tell Story of Campus Life

Nine volumes of photographs, depicting the history of Wisconsin university since 1886, attracted thousands at the state fair in Milwaukee this fall, where the photographic history was displayed.

Interest in the volumes was limited to no ages, for high school boys and girls as well as old men and women crowded around the stand continuously to view the pictures.

To date there are 11 volumes, the first of which contains the photos prior to 1913. Since then one volume has been produced each year. The books measure 18 inches by 23 inches.

The series is maintained by the Photoart house, under the direction of William J. Meuer, president. Mr. Meuer graduated from the university in 1910. He places the actual value of the collection at over \$5,000 which is now on display at the Photoart house on State street.

Rockdale Forms New

La Follette-Wheeler Club

ROCKDALE, Wis.—Officers of the La Follette-Wheeler club which was organized here by C. B. Ballard are: Sabarias Olson, president; Isaac Abrahamson, vice president; Carl Schmidt, secretary; G. A. Johnson, treasurer; Albert Anderson, Harlow Tellefson, Alvin Admundson, Henry Tellefson and Carl O. Johnson, executive committee.

Rivers Body, Sewage

Committee Meet Soon

A special meeting of the lakes and rivers commission with the council sewage plant committee will be called this week to discuss various problems of the sewer plants through which Lake Monona and the Yahara river may be polluted. The commission meets the first Thursday of each month.

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Appeal Made to Protect Camp Randall Against Disfiguring; Used For Athletic Purposes

One of the interesting points in Madison visited by knowing tourists is Camp Randall. This historic ground where 70,000 boys in blue were trained for service in the Civil War and where state and other fairs were afterwards held for years, has now been taken over largely for university athletic purposes.

A large part of it has been taken up by the new concrete stadium. The southeast corner of the old camp ground, however, comprising about seven acres was leased by the legislature of 1911 for the use of the Grand Army. It is now under the direction of a commission of three of which Jesse Meyers, formerly of Verona and now custodian of the Grand Army room in the capitol, is the only resident member.

The entrance to this little tract is now at the end of West Dayton street by the well known memorial arch. At the southwest corner of this tract is a small grove of oak trees and other memorial trees planted for noted people of certain regiments. Here stands also the

old guard house which was used at Camp Randall in war days, and which was discovered some years ago in a back yard in east Madison and removed again to the old camp ground, after the women owning it had returned it to the state.

This beautiful little ground of seven acres has been the scene of many regimental reunions and a number of memorial day celebrations. It has also been a favorite play ground for girl students of the university, playing ball, archery and other games.

More recently, however, it seems to have been taken over by a group of baseball players who seem to be monopolizing the grounds and marring their beauty by the wear that follows playing. The old veterans are glad to have visitors and other people use this park for recreational and play purposes but do not like to see it monopolized by any group or disfigured by rough usage. For this reason they would like to call attention to this beautiful and historic piece of ground and invite the public to make use of it, but that every effort be exerted by all to

PLACE HAIR DRYERS IN CO-ED GYMNASIUM

Fears of sickness as a result of torn bathing caps and wet hair have been dispelled from the minds of co-ed swimmers by the announcement that a new system, including 11 dryers and stools, is among the improvements made to the gymnasium in Lathrop Hall this year. For the speedy and proper distribution of towels and suits, the dressing room has been enlarged. A new ruling of the physical education department requires all sophomores to pass swimming tests before the end of the year.

protect its trees and monuments and the grounds themselves and to help enforce this upon those who may be thoughtless in this respect.

PLAN NEW MEDICAL BUILDINGS ON LORCH

That even the new hospital is not the final development in medical facilities for the state and the university, is forecasted by purchases of land now being made, according to a statement of the business manager's office.

All the property not now owned by the university between the hospital and Lorch avenue, opposite the university high school, is being acquired.

The first building to be erected on this site will be the nurses' home, for which plans are in course of preparation by the state architect's office. The remaining space will be retained for additions to the nurses' home and to the facilities of the university medical school.

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Also Complete Line of Drums, Banjos, Reeds and Accessories
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Here's to a big year for Wisconsin

Never have things looked
brighter for the Cardinal

The Team, they say, is going
to surprise the world this fall

The registration has exceeded
the expectations of most of us

The university is more splen-
didly equipped and manned
than ever before

Here's to a big year!

Olson & Veerhusen Co.

The Clothing Store for Wisconsin Men

MAIL GRAY BOOK TO NEW STUDENTS

3,000 Copies of Useful Information Sent to Incoming Freshmen

"Starting Right" describes the contents of the "Gray Book," a booklet of information for freshmen, of which 3,000 copies have been mailed.

The books were sent to the homes of the new students during the summer because, according to Dean S. H. Goodnight, "When the new students arrive a double handful of information is thrust upon them, and I suppose is dumped in some corner of their rooms and on some cleaning day is thrown into the waste basket."

The book, as used in Wisconsin, was originated by Dean Goodnight ten years ago, although the idea had been previously used by Dean Clark of Illinois. Dean Goodnight wrote the first two sections, "The Start" and "College Life" in this year's book.

The book emphasizes the necessity of "starting right." From an examination of it the freshmen can learn something of the university customs so that he will have some idea of the selection of a room, and prepares him for the practical joker who gives the number of the police station as telephone message left for him.

There is also advice on various topics which, as stated in the book, is "born of more than two decades of experience and observation in the University of Wisconsin." Some of these topics are: Care of your money, working your way, seek reliable information, does it pay to study hard in college, social life, and fraternities.

S. G. A. Entertains Freshmen Women At Advisory Tea

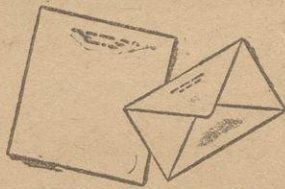
More than 500 freshmen and new women were entertained by their junior advisers at the annual S. G. A. advisory tea in Lathrop parlors Sunday afternoon.

In the receiving line were: Miss F. Louise Nardin, dean of women; Miss Alice Floyd Miller, assistant dean of women; Alice Corl '25, president of S. G. A., and Elizabeth Stolte '25, president of Y. W. C. A.

Gwendolyn Drake '26 was general chairman of the tea. She was assisted by Miriam Inglis '26 and Genevieve Ellis '26. Music was played by Dorothy Mack '25 and Florence Schauer '27.

Ten Grand Prizes
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Work on Memorial Union to Commence Next Year

Work on the \$1,200,000 Memorial Union building, which, it is planned, will house innumerable facilities to stimulate social life among university students, is to begin in the near future, the date not yet having been set. The Memorial will displace the three buildings now standing on Langdon street between Park St. and the Y. M. C. A.

Although construction of the building was to have started this fall, those in charge decided upon a postponement. John Dollard, '22 secretary of the Memorial Union building committee, gave as reasons for the delay: first, that only the foundation could be built before winter, and secondly that the program committee and architects had asked for more time to study plans.

When completed, the building will contain many of the student organizations and groups that are

scattered about the campus. The Octopus, Badger, the Daily Cardinal and Country Magazine, will be printed on the ground floor, on which a theatre, a billiard room, two kitchens, a tap room, and several offices are also located.

A great memorial lounge, looking across terraces, faces the lake on the first floor. A private dining room and a party room flank the lounge. Most of the left wing is taken up by the main dining room.

Featuring the third floor, is a convocation hall, seating twenty-six hundred. Offices and rooms for literary societies will also be found here.

The problem of housing visiting high school teams and homecoming crowds, has long been difficult at Wisconsin. Fraternities, to be sure, have done their share, but always at great disadvantage and inconvenience to themselves. The

Memorial Union building, with its many dormitories for transients, should do much toward improving the situation.

To date, \$345,000 has been collected by the Union committee, and \$920,000 has been pledged. The total \$1,265,000 is still about \$200,000 insufficient.

A total of \$45,000 was collected from last year's senior class. Early in May, when the senior campaign was on, the last page of the Daily Cardinal was transformed into a senior news sheet, which graphically described the "war" for subscriptions, during the continuation of which, a canon thundered across the lake, as each additional five hundred dollars in donations was recorded. Another intensive senior campaign is promised again this year, although no all-university campaign will begin until building actually starts.

For the politically inclined and those interested in the November elections, there is a new book out on the three presidential and vice-presidential possibilities, *You Take Your Choice*, by Clinton W. Gilbert.

ELECT HOUSE HEADS IMMEDIATELY—CORL

Have you elected your house president?

If you haven't, your sorority or rooming house should immediately elect its most capable upperclassman member to act as president. "All sororities and women's rooming houses should elect presidents now, in order that every house may be well organized and that each house may have its representatives in the meetings of house presidents, which will begin very soon," Alice Corl, president of S. G. A., said yesterday.

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Central Pharmacy

State Street, Next to the
Madison Theater

Rennebohm's
Square Pharmacy

On the Square at
13 West Main Street

OFFICIALS FORBID CAMPUS PARKING

Congestion of Available Space On Grounds Brings Nec- essary Action

"If students and others will only cooperate in carrying out the new parking regulations for the University grounds, they will discover that we are not trying to restrict them in their privileges, but merely to find the solution for an intolerable condition," said J. D. Phillips, in commenting on the new regulations which prevent the parking of cars on the campus by students.

The congestion at all parking spaces has grown increasingly serious during the last two years, with the great increase in the number of cars used by the students, until it has become impossible to accommodate all the cars within the spaces available for them, which are in the rear of Bascom hall, the Engineering building and Agricultural hall.

The noise of starting a row of cars is another problem, which has made the last ten minutes of class periods in Bascom hall an annoyance to students.

The regulations are the result of correspondence with the large universities all over the country. The plan has been in successful operation and has met approval at Big Ten universities such as Ohio state.

The present regulations are not to be an inflexible ban on all cars. Visitors will be assigned parking space. If students, through lameness or other good reason, find it necessary to drive their cars to classes, their cases will be given consideration by the department of buildings and grounds, and parking spaces assigned for the duration of the disability.

WILL SHOW OFFICIAL AIR MOVIE TONIGHT

An official showing of the government film "America First in the Air" under the auspices of the National Aeronautical society will be given in the assembly chamber at the state capital at 8 o'clock tonight.

SEND ADVICE BOOKLETS TO FRESHMEN CO-EDS

Hundreds of copies of a little booklet of advice to freshmen women were sent out this last summer by the S. G. A. to all incoming freshmen women. "If I Were a Freshman Again" aims to give new women some notion of campus life and to welcome them into the university group.

It includes a greeting to the freshman from Dean F. Louise Nardin, an outline of the various scholarships and student loan funds, a summary of the purpose and workings of all women's organizations, sororities, and university activities.

The more popular university songs and the year's calendar are included. Mildred John '26 was in charge of getting out the booklet.

GOLDEN RULE DINNER HAS ORPHANS' MENU

The first International Golden Rule dinner was held on the night of Aug. 30, at the Hotel des Bergues, and attended by representatives of more than a score of nations. It was presided over by M. Paul Hymans, president of the Council of the League of Nations.

In the palatial banquet room of pre-war days was served to the world statesmen and diplomats a menu the same as that provided from the charity funds for the war orphans of the Near East.

The speeches and program were preparatory to the organization of a general and practicable observance of the International Golden Rule Sunday, Dec. 7, 1924.

Three Dead In Michigan
GRAND RAPIDS, Mich.—Three persons were killed and considerable property damage was done in a severe wind, rain and electrical storm Sunday.

Matthew Slattery, 78, was killed here when a sign board behind which he had taken shelter was blown down.

James Gane, 59 and Dewey Shaw, 19, were electrocuted at Hart, early today by a power wire blown down by the gale.

READ CARDINAL ADS

HERRIOTT, OXFORD GRAD, HAS LAW SCHOOL JOB

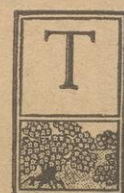
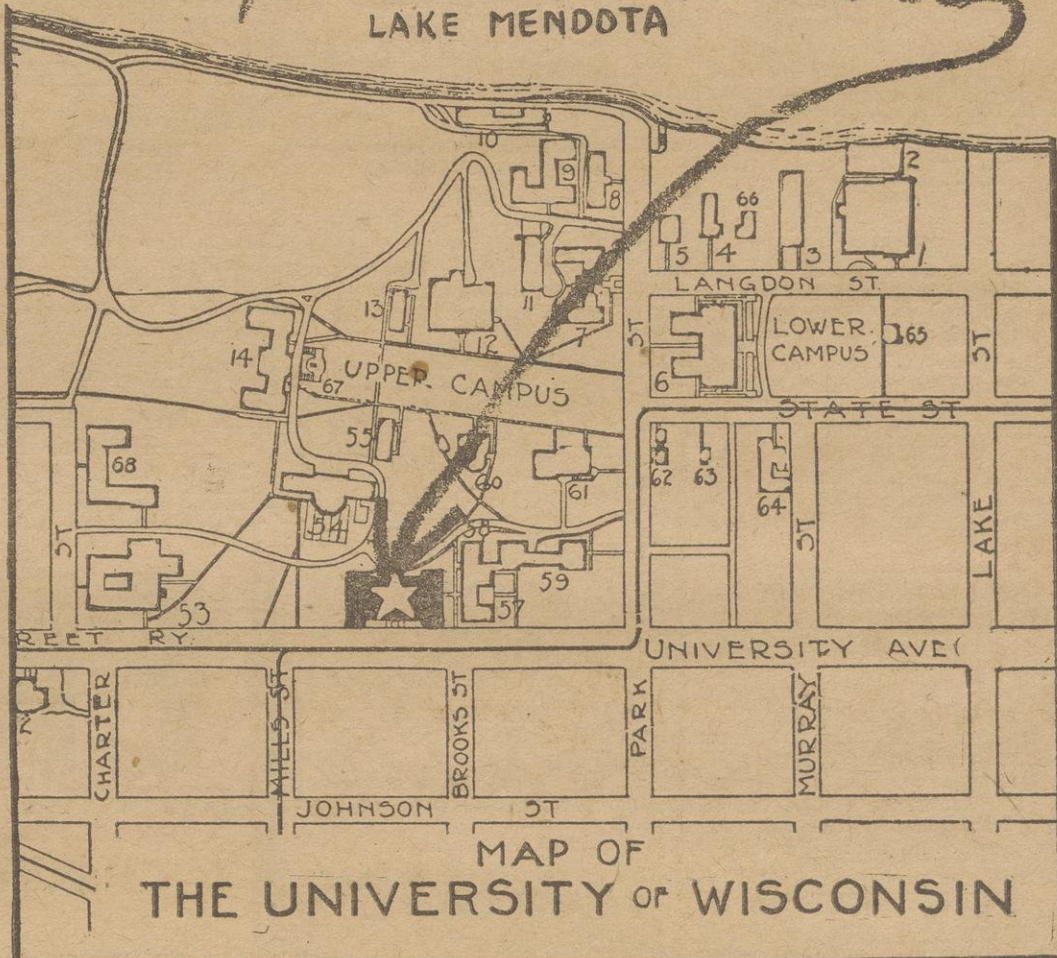
Maxwell N. Herriot, graduate of Grinnell college and Oxford university, will teach the course in torts in the Law school during the

absence of Prof. Oliver S. Rundell the first semester.

Mr. Herriot completed the required work for his law degree here last year and is at present secretary to Justice Burr Jones, of the Supreme court of Wisconsin.

Professor Rundell who will be on leave of absence for the first semester will give the courses in real property at the University of Chicago ordinarily by Prof. H. A. Bigelow.

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FOR an even start this Fall with your classmates—a little ahead of some, and as well equipped as any—take along the \$7 Over-size Duofold or \$5 Lady Duofold or sturdy Duofold Jr.

Every theme you write, every test you take, every lecture you note down, will gain the speed and clearness of this 25-year jewel-smooth point.

A pen you can lend without a tremor because no style of writing can distort its point. The Pen with the Press-Button Filler, capped inside the barrel—out of sight—out of harm's way. The pen with the Duo-Sleeve Cap—an extra sleeve for an Ink-Tight seal. Its strong ★Gold Girdle was \$1 extra—now no charge, due to large production.

Whichever you say—flashing plain black—or lacquer-red, black-tipped—though we recommend the color, for it makes this a hard pen to lose. At all good pen counters.

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Manufacturers also of Parker Duofold Pencils
to match the pen, \$3.50
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Duofold Jr. \$5
Same except for size
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With ring for chatelaine



PEP IS OBJECTIVE OF CHEERLEADERS

First Mass Meeting to Be Held
At Stadium Next
Thursday

"We want pep!" "We want to get back some of the pep that the school used to be noted for in pre-war days and let the team know that Wisconsin is back of it." That is the curt and emphatic plea of "Shorty" Walstead, varsity cheerleader.

"Shorty" made no effort to conceal his enthusiasm as he disclosed a few of the plans that he expects to uncork this year.

Just now, the cheering department is concentrating on the first big pep meeting of the year, which is to be in the nature of a preparation for the first game of the season, with North Dakota, next Saturday. The mass meeting assembles at 4:30 o'clock Thursday afternoon on the lower campus, and marches in a body to Camp Randall. The crowd enters the stadium to cheer and sing while the team practices. Director Jones, Coach Ryan, and Captain Harris, will speak.

Uniforms for the three cheerleaders are being made now. "Shorty" will wear a cardinal coat and white trousers and his assistants will have red vests and light trousers.

FRESHMAN RECEPTION IN LATHROP TONIGHT

The annual reception for all freshman women and their junior advisers will be held in Lathrop parlors at 7:15 o'clock tonight.

After the reception, the freshmen will be entertained in the concert room by impersonations of various types of their women classmates.

Light refreshments will be served in the gymnasium after the entertainment.

NEENAH, Wis. — Surveyors of the Soo line have been surveying probable sites for a round-house, should the company decide to move its plant from Menasha. Officials of the company here believe this will eventually be undertaken.

Historical Library Has One Uniform of General Dodge

One of the uniforms of General Henry Dodge, the first territorial governor of Wisconsin, has recently been added to the collection of relics in the State Historical library.

General Dodge played a leading role in the Black Hawk war, which was fought in this territory. In the capacity of colonel of the First Regiment of Dragoons he commanded three companies on a march of 1,600 miles through the western wilderness. On this expedition he lost only one man although various Indian bands ranged the country between the Mississippi and the Rockies.

General Dodge did much to promote friendliness between the red men and the government at Washington.

ALICE FLOYD IS ASSISTANT DEAN

Appointed to Fill Vacancy of
Miss Lydia Brown,
Resigned

Miss Alice Floyd Miller is the new assistant dean of women who has been appointed to fill the vacancy created by the absence of Miss Lydia Brown, who is traveling in Europe.

Miss Miller is also dean of freshman women and Pan-Hellenic adviser. Last year she occupied the post of dean of women at Illinois Wesleyan. Previous to that time Miss Miller was engaged in government employment management at Harvard university during the late war. Graduating from the state university of Iowa, Miss Miller entered the University of Chicago where she received her M. A. She also studied at Columbia university and in Europe.

Miss A. Isabel Hunt is the dean of junior women and mistress of Chadbourne hall. The dean of the sophomore women and housing chairman is Mrs. C. B. Fleet. Miss E. D. Young is in charge of employment and mistress of Barnard hall.

Oconto Youth, Repairing Balky Gun, Shot In Leg

OCONTO, Wis. — Joseph Dagen, eldest son of Mr. and Mrs. John Dagen, was shot in the right leg when he was repairing a .32 caliber revolver, which would not discharge.

Eight Scenarios Submitted for Haresfoot Club Now

Eight scenarios for the 1925 production of the Haresfoot club, men's dramatic organization, already have been received, club officials announced yesterday. The final decision on the book to be used for the show will be made some time next month.

"There is plenty of time yet for anyone to turn in a book and have it accepted," Thomas Morony '25, president, said. "Big opportunities are open in the musical field. If anyone cares to undertake writing some music or lyrics, the club will be glad to receive them," he said.

The Haresfoot dancing classes which were started last year to enable men trying out for chorus or cast positions to learn and practise some of the steps during the first semester will be resumed this fall. The classes will be held at 4:30 o'clock every Tuesday and

Thursday afternoon, and are open to everyone including freshmen who may be interested to come out and get started early. Last year the classes attracted more than 100 men who thus had a semester's training before intensive practise started in February.

The 1925 tour of the club which last spring vacation visited 11 cities in the middle west including Chicago, Indianapolis, and Milwaukee, has not yet been decided upon. Letters from alumni all over the country have come requesting that Haresfoot travel to their cities and pledging the support of the alumni associations of Wisconsin.

"Haresfoot justifies its existence on the fact that next to athletics it is the most influential medium by which a bit of Wisconsin can be carried to the alumni," Morony declared.

THRILL GIVEN SHORE RESIDENTS SUNDAY

Those living along the lake shore near the foot of Henry street were given a thrill Sunday afternoon when a man and girl, caught unexpectedly in a squall, were given a cold bath when their canoe overturned. "Cap" Isabell was immediately summoned and rescued the occupants who had clung to the bottom of the craft.

FEW IMPROVEMENTS AT CAMP RANDALL

The only improvement that will

be made at Camp Randall this year will be the grading of the field south of the varsity field, according to Prof. T. L. Jones, director of physical education. No new concrete stands will be added to the stadium. The ornamental iron fence which is to run along Breeze Terrace and Monroe street will not be put up until next year.

LONDON — According to a dispatch to the Exchange Telegraph from Constantinople, more than 100 persons perished in a fire in a moving picture house in Smyrna Sunday.

HIBBARD HEADS Y. M. C. A. WORK

Alumnus of 1900 Succeeds Dad
Wolf; Has Had Wide
Experience

University students will be greeted at the Y. M. C. A. this fall by a new leader, Carlisle V. Hibbard, '00, who is returning to fill the vacancy made by F. E. "Dad" Wolf, who resigned last year.

Mr. Hibbard has had much experience in Y. M. C. A. work. After two years at Northwestern university as student secretary, Mr. Hibbard went to Japan to organize student activities there. He led the association service with the Japanese army during the Russo-Japanese war, was later identified with "Y" work in Tokio City, and finally became national secretary for Korea and Manchuria. In 1914 he was put in charge of American Y. M. C. A. work for the allied armies and prisoners of war in Europe.

When America entered the conflict in 1917, he went to New York to direct from there all the overseas activities which have been steadily contracted since 1919 but which at the present time are spread over six countries and are manned by 79 secretaries.

While a student in the university Mr. Hibbard was active in athletics, and for two consecutive years held the presidency of the Y. M. C. A. He is a member of the Phi Beta Kappa and Alpha Delta Phi fraternities and of the Philomathean Literary society.

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All our engineering supplies are first quality stock required by the College of Engineering. The Co-op is the only store in town where you can purchase all your supplies on your Co-op number and receive a rebate. Buy at the Co-op and you are sure of getting official supplies.

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Madison Banks charge all students a fee to cover the expense of handling their checking accounts.

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Deposit Checks, like Travelers' Checks, are cashable anywhere. They are safer than money. A Deposit Checking Account has all the advantages of a regular checking account and the added advantage that you do not need to be identified whenever you wish to cash a check.

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COLLEGE CLOTHES

*For every phase of college life
 at prices to meet the college
 girl's allowance*

As outfitters of college clothes, Fred W. Kruse Co. have earned the approval and patronage of Wisconsin's undergraduates. They tell us that they enjoy that assurance of fashion, the fitness to the needs of college life, the dependable quality and value that attend every college purchase at this shop—as well as the convenience (being the first big store between the university and the shopping district) and the personal attention that facilitates the selection of a college wardrobe.

*Suggestions for the
 College Girl's
 Wardrobe*

Lovely Cloth Coats

Unequalled in fashion and value are these lavishly fur trimmed cloth coats, in the season's favorite fabrics, styles and colors

\$50 to \$150

New Informal Frocks

Smart fashions in Bengaline, Faille, Satin and Silk Crepes. They are surprisingly inexpensive

\$25 to \$75

Sports Coats

Sport Coats of downywool, camel's hair and wool mixtures in the popular colors and styles

\$22.50 to \$50

Sports Frocks

Of jersey, flannel and woolen materials, fine values

\$15 to \$35

"Onyx Hosiery

"Onyx," "Pointex," full fashioned Silk and Chiffon Hose, in the new fall colors

\$1.95

College Sweaters

In all the smart fashions and colors

\$5 to \$15

STUDENT CHARGE ACCOUNTS SOLICITED

Students' Return Brings New Life to U. W. Campus After Long Summer Lull

Over 1,200 students registered Thursday, about 1,100 Friday, and still they come—swarming the streets and sidewalks, filling the restaurants, and making their presence actually felt everywhere. Virtually transforming the city of Madison, the student population swarmed back here Friday, Saturday and Sunday, and today the influence already being felt by Madison merchants and townspeople.

Spend Five Million

It is estimated that students of the University of Wisconsin in the past five years have spent between \$4,500,000 and \$5,000,000 annually with Madison merchants.

This estimate is based upon an expenditure of \$75 a month per student, using 7,800 students as a basis. Many of these students spend more than this amount. Others, some of whom reside in the city, spend less. If 7,800 students spent \$75 per month for each of the nine months they are here, it would mean that \$5,265,000 would be spent here.

The summer session, with approximately 4,000 more students here, also adds to this sum when the merchant figures his year's business.

Landlords Profit

With the return to school of nearly 8,000 students, there is a profit for many a local man and woman who have rooms for rent.

Lists of available living quarters are kept up-to-date in the offices of the dean of men, the dean of women, and at the University Y. M. C. A. A student who hasn't engaged a room when he reaches Madison can apply at any of these three places and be given expert advice on this subject.

Campus Is Livelier

The campus of Old Wisconsin—which has seen class after class come and go—is again resounding with the tread of feet, feet of timid freshmen and of the more sophisticated upperclassmen. Hurrying this way and that, registering for classes, interviewing deans and advisers, buying books and clothes, meeting old friends whom they left when examinations brought their last year's work to a close.

The yell of, "Hi, Jim," or "Hello, Harry, glad to see you back," can be heard on every portion of the campus.

Soon the potpourri of humanity which is drifting into the great maelstrom will have become organized—there will be regular classes to attend, more or less regular hours for study and play, and there will be the attractive programs given by various university organizations. In a week or two life there will flow along fixed channels, but there will be retained that quickening of pulse which characterizes Madison when the university is in session.

Fond mamas and papas recall their own college days as they bring their offspring to school. But in those days they probably did not try to change the whole curriculum as they do now. "Can't you have that 1:30 class come at 9 in the morning," asks one anxious mother, "that is such a sleepy time of the day."

Truck loads of trunks are being hustled into the University section at all hours of the day. Altogether, on Friday and Saturday, about 2,500 were delivered by the Yellow Cab company, the Checker cab and the Davis Transfer.

Registration showed a slight decrease Friday and Saturday due to the fact that new students hurried to pay their fees on the first day so that they could join in the fraternities and sororities activities, according to university officials. The last day of registration is Tuesday afternoon.

The R. O. T. C. showed an enrollment on Saturday of 150 freshmen and sophomore, in the cadet corps in the division of infantry and field artillery. The military department considers this an unusual record because last year no men were enrolled before regular registration.

It is expected that the enrollment of junior and senior men will be more than 50 percent over that of last year. Upper classmen are paid \$9 per month, and after the four years of training are members of the officers reserve.

Discourage Cars Here

The paternal car had much better be left at home where it can be used to its fullest advantage, for student cars will not be of much use to their owners this year, especially

if they intend to go to classes in them.

Parking on the campus is absolutely prohibited, except for faculty and employees. All other cars must be parked on the city streets, and the old hill will have to be climbed on foot as it was done years ago.

Students are urged to discontinue the use of cars in going to and from classes, except in cases of necessity.

"Every year more and more students bring their cars to school," said J. D. Phillips, business manager, "and the situation has become so difficult that we have had to take drastic steps to meet it in some way. We have tried to find grounds that could be given over to parking space but there are none suitable."

"The measure is neither disciplinary nor are the authorities trying to inconvenience the students in any way. It is merely a case of necessity," he said.

The disturbance caused classes by cars starting at the rear of Bascom hall is the chief reason for the ruling.

Mr. Phillips stated that at least 30 or 40 systems of caring for student automobiles, employed by other institutions had been studied before this one was adopted. It is very lenient in comparison with other large institutions for many of which prohibit students from even bringing their cars to school.

Definite places will be assigned to faculty members and employees, and tags will be attached to the cars to show that they are in their correct places.

Classes Begin Wednesday
Wednesday morning at 8 o'clock

roll call will once more be taken in university classes, and work for the year will begin in earnest. It is expected that 7,800 students will be in attendance on the opening day, which is a slight increase over the enrollment of last year.

For those who do not register and pay their fees before Sept. 24, a fine of \$3 for the first day and 25 cents for each subsequent day will be charged until the fee is paid.

The first semester terminates on Feb. 4. Final examinations begin Jan. 26. The first long break in the school year is the Christmas recess which lasts from Dec. 19 to Jan. 6.

Caution Girl Students

Refusal to associate with men who drink, loyalty to self, loyalty to others, honesty—these are some of the rules of conduct which Wisconsin women have established for themselves, according to a booklet issued this year.

These are ideals which are held up to the girls by the Self-Government association, an organization of college women which aims to teach the girls to conduct themselves in a way befitting university women. There are incorporated into these rules some which are peculiar to the college situation and which most girls before they come to school do not give much thought. This association assumes stringent control and has jurisdiction over all matter pertaining to the conduct of women.

Costs Girl \$400

A clever girl should be able to go to school and live comfortably on \$400 a semester without working, according to a budget prepared by the S. G. A. and published in the booklet "If I Were a Freshman Girl," which has been sent to all freshman girls. For girls who earn part of their way, \$300 has been shown to be a sufficient sum.

A special employment bureau for girls has been created in the office of the dean of women. Work of all sorts may be obtained there such as typing, clerking, sewing, domestic work and caring for children.

NOW SHOWING AT THE ORPHEUM



Ex-Senator Gamble Dies In South Dakota

SIoux FALLS, S. D.—Robert Jackson Gamble, former U. S. Senator from South Dakota, died at his home here early today after a long illness.

Madison Man Ill At Poynette Hospital

POYNETTE, Wis.—P. C. Robinson, 2128 Keyes ave., Madison, a son of

Mr. and Mrs. W. G. Robinson of this village, and Marshall Hazard, son of Mr. and Mrs. Frank Hazard of Poynette, are reported to be seriously ill here. Both are at the General hospital.

DEERFIELD, Wis.—The Deerfield News, a local weekly newspaper, has been sold by L. E. Joppa to George Stoffer, of Gillet, Wis., who has already taken charge.

READ CARDINAL ADS

With the opening of the school year it is a pleasure to welcome our old friends back—to extend a cordial invitation to those who come here for the first time—and to assure all of our sincere desire to be of service.

Phonographs and records, Portable phonographs Banjos, Mandolins, Ukes, Violins, Sheet music, supplies, Radios, accessories

The University Music Shop, Inc., takes pleasure in announcing the association of Mr. Jesse Cohen as a partner in its shop.

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"The Shop With a Personality"

SMART GOWNS FOR ALL OCCASIONS MADE TO ORDER

Pleating—Hemstitching—Rhinestone Setting
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HETTY MINCH
226 State Street—Badger 3029

Welcome Students

As outfitters of college men, we take pride in the quality and fit of our clothes, in the care we exercise in helping choose the suit, the overcoat, the hat which best adapts itself to the man who is to wear it.

"If It's New, We Have It"

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Kessenich's

STATE AT FAIRCHILD
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Close by, in fact, only 5 blocks from the campus and the nearest big store to the University. Close by enough to allow you to shop during your spare hours between classes.

Kessenich's is truly the University girl's store. The stocks are selected with the preferences of the co-ed in mind. Former University of Wisconsin students own and manage Kessenich's which accounts for this fact.

KESSENICH'S STORE—CORNER STATE STREET AND FAIRCHILD

The Store Which the University Girl Has Called Her Own

PERFUMES

Guerlains
L'Heure Bleue Jicky
Yardley
Bond Street
Old English Lavender
Jasmine
Rosine
Nuit de chine
Black Narcissus
Ambre Royal
Coty's
L'Origan
Chypre
Emeraude
Paris
Stix
Ambre Antique
Jasmine
Fleur D'Amour
Charmet
Houbigant's
Quelque Fleur
Ideal
Mon Boudoir
Quelque Violettes
Harriet Hubbard Ayres
Imported French Perfumes

SHAMPOOS

Yardley's
Amami
Golden Gint
Harriet Hubbard Ayres
Mulsified Coconut Oil
Palm Olive
Lemon Lustre
Cleero

EYEBROW DRESSINGS

Delica-brow
Harriet Hubbard Ayres
Blue Rose
Mas Caro

OUR complete toiletries section is one reason why the University girl has chosen Kessenich's for her store. We have partially listed our toiletries which include the products of Yardley, Houbigant, Coty, Veolay, Guerlain, Rosine, Harriet Hubbard Ayre and others.

Toiletries for the University Girl

COMPACTS

Yardley
Old English Lavender
Double and Single
Small and Large
Bond Street
Miniature Size
Double and Single
Large Vanities
Houbigant
Quelque Fleur
Ideal
Coty
Emeraude
Paris
L'Origan
Chypre
Karess
Blue Rose
Double and Single
Bourjois
Ashes of Roses
Gold and Leather Cases
Harriet Hubbard Ayres
Monogram—Small and Large
Viallette
Marcissus
Tre-Jur

BATH SALTS

Yardley's
Old English Lavender
Rose
Verbena
Eau de Cologne
Sea Spray
Blue Rose
Vantines
Harriet Hubbard Ayres
Quelque-Fleur
Ideal

BRILLIANTINES

Blue Rose
Harriet Hubbard Ayres
Yardley
Fiancee
Marinello

COLD CREAMS

Yardley
Old English Lavender
Dagget and Ramsdell
Harriet Hubbard Ayres
Ponds
Edna Wallace Hooper
Marinello
Pompeian
Bocilla
Krank's
Lady Esther
Blue Rose
Creme Angelus
Kremola

Vanishing Creams
Veolay—Creme De Mealys
Harriet Hubbard Ayres
Yardley's
Old English Lavender
Pond's
Three Flowers
Woodbury's
Blue Rose

SOAPS

Blue Rose
Old English Lavender
Olive and Limes
La Primera
4711
Tachars Tar
Woodbury's
Creme Oil
Sayman's Hard Water Soap
Physicians' and Surgeons'
Resinol
Cuticura
Palm Olive
Veolay's Cold Cream Soap
L'Origan
Ivory

ROUGES

Ashes of Roses
Blue Rose
Yardley's

FACE POWDERS

Yardley's
Old English Lavender
Bond Street
Houbigant's
Quelque Fleur
Ideal
Harriet Hubbard Ayres
Blue Rose
Karess
Le Trefle
Azurea
Coty's
Paris
Emeraude
L'Origan
Chypre
Marinello
Veolay
Ambre Royale
Ashes of Roses
Djer Kiss

LIP STICKS

Yardley's Bond Street
Coty L'Origan
Guerlain
Hudnut's Three Flowers Twin
Ashes of Roses
Marinello
Karess
Roger and Gallet Pomades

Manicure Necessities

Orange Wood Sticks
Emery Boards
Cutex—Complete Line
Harriet Hubbard Ayres—Complete line
Files—Scissors—Snips
Nail Polishes
Glazo
Veolay's Nacreine
Mad
Huglo

THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

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VOLUME XXXIV

"The Daily Cardinal, University of Wisconsin official daily paper, owned and controlled by the student body." Those words, printed above the masthead at the top of this column explain the significance of the paper in a few words. Without being redundant, however, we can say a little more about The Cardinal, taking the above quoted phrase as a text.

Any one enrolled in the university is eligible to tryout for a staff position on the Daily Cardinal. As number one of volume xxxiv is run off the press the call goes out to candidates for the staff. There is much to be gained in working on this paper, experience, pleasure, acquaintanceships and even firm friendships. But there is more. The Daily Cardinal has a circulation of nearly thirty thousand and since various houses to which only four or five papers are delivered accommodate 30 or more people it reaches probably seven or eight thousand people. Furthermore, the paper reaches every quarter of the earth. Last summer one of the members of last year's staff was in the Y. M. C. A. building in a town in Czechoslovakia where he found that the only English newspaper in the reading room was the Daily Cardinal.

But the real support which counts, the kind which will come from the greatest number, is the spiritual support. If our readers take an interest in what the paper has to offer, the staff will be wholly satisfied. You say that the interest you take in the Daily Cardinal depends upon what the staff has to give you. Precisely so; and vice versa too, for the staff can give you better service if it knows that the readers are taking an interest in what is being put out.

The Daily Cardinal is well known as a distinctive

college newspaper because of the fact that it confines itself to campus news more than any other similar publication. It has some reputation because of its various departments—Skyrockets, sport page, society, feature and theater pages.

An important department was built up somewhat last year under the name of The Reader's Say-So. It is the hope of the editors that this forum, or "Voice of the People" or whatever you may choose to dub it, may grow this year so that the space under the Skyrockets may be filled every day with lively debates on this subject and that subject.

The editors believe that they have much to offer in the Daily Cardinal and hope that since they are merely the appointed officers of the corporation of which every student is a member, they will be accorded hearty support of every kind.

AT THE CRACK OF THE STARTER'S GUN

There is no need to open the academic year with written welcomes to the class of 1928, nor is there any need to splurge in platitudes to that class about the University of Wisconsin. If those who have been here in years before do not make their welcome to the new-comers apparent in their every word and action, it will be strange. The yearlings know, or should know, that they are more than welcome on the campus. More can not be said. They also know how great an institution they are entering and into what a tremendous experience they are plunging. If they did not know that they would not be here.

There may be need, however, to point out the significance of this, their first university year. It can not be done too often. Just as in a distance race, the first spurt after the gun has cracked out its starting note is what will make the great difference in the four-year grind. The exact figures are difficult to obtain, but from observance of the past it can be said with a fair degree of authenticity that when the tape is broken at the close of the race not more than half of the participants will cross the finish line. The mortality in any educational institution is tremendous. It will be unusual if the class of 1928 proves an exception to the rule.

As any dean or teacher or as your father will tell you, the main business at hand is to acquire a bit of knowledge. The second business is a matter of debate. One person will tell you it is to form friendships, another to have a good time, another to get bounced at the earliest possible opportunity in order to go to work and do something worth-while. But those who are vitally interested in the well being and reputation of the university will tell you that the matter next to learning in importance is that of getting behind activities and thereby boosting the university in the eyes of the collegiate world. For doubtless its reputation with our contemporaries is not based upon the value of the diploma, but upon how many foot-whats place the crew takes at Poughkeepsie next year, the reception given the Haresfoot show on its spring tour. Sages may look on and shake their gray heads sadly murmuring the while their heartfelt thoughts: "What, oh what, is education coming to, that our youth, on the surface so noble and upright and clean, cares more for a sweater awarded by the athletic departments than a diploma given in honor due by the faculty." Well may the sages look on and wonder, and some of the youths with them. Yet "know thy-ball games Wisconsin wins, how many Octopus jokes are printed in the Cheer Leaders' section of Judge, self" was finely said; and we know ourselves indeed, a fact which can be called a virtue.

Therefore, since reputation in the college world is something we strive for, and since it can be gained by our outward show, we must make that outward show real and sincere and unbeaten.

If he is interested in the general election for no other reason, a Wisconsin student might well be expected to be interested in it for the reason that one of the contenders for the presidency is a graduate of this institution in the class of '79. The Daily Cardinal does not pretend to take political sides on any national issue, but it can do no less than mention Robert La Follette in this connection. It can do no less than mention also the fact that the man who presided at that long-winded democratic convention was another graduate of the institution, Senator Thomas J. Walsh '85, and that General Charles Dawes was a citizen of the state not so very long ago. So Wisconsin is represented in one way or another in each of the three political parties of the country.

Then too, the freshman will do well to recognize the fact that as he enters Wisconsin, Wisconsin itself sets on a new era. On the eighteenth of February of last year the university celebrated its seventy-fifth birthday. It now commences its fourth quarter of a century, and the success of that 25 years is largely dependent on the present freshmen just as the success of their entire course is largely dependent upon their first few months of life on the campus.

An auspicious year it is, and an auspicious time of that year. What will be the outcome We wonder, and can only say:

"We know not, and no search will make us know:
Only the event will teach us, in its hour."



All students interested in writing for Skyrockets report at 2 o'clock Tuesday afternoon at the Daily Cardinal office. Communications may be put in Skyrockets box in the Daily Cardinal office.

The time has come, the wise guy said,
To talk of lots of stuff:
Of lecture notes and hour exams;
Of profs, and bunk, and bluff.

And now, first of all, in that brief lissome laps between the battle with advisers and the opening engagement with instructors, Rockets wants to say hello, glad to see you back, and hope we'll manage to get along this year. That's for the quiz-scarred veterans of past years. For the rookie frosh, we have many messages, which will—oh, shut up and wait a while.

Well, all right, here you are—
Advice to Freshmen (follow closely)



If the children will bear this in mind, we can now proceed to

INSTRUCTIONS TO FRESHMEN

First
New faculty regulations require that all freshmen have rooms this year. Sleeping in the street will not be permitted except for the usual concessions during initiation week.

Second
To find a room, secure a list of houses from the dean's office. Then throw the list away—all the good rooms will be taken already—and secure a map of the university district. Cover this walking completely around every block. When too tired to go any farther, fall on the steps of the nearest house. When the l. o. t. h. comes out, nod and give her a blank check. She will show you to the attic.

Third
To register, simply follow the signs on the hill. DO NOT BE DECEIVED. The statute at the top of the hill is not that of John Bascom. If there is a crowd in front of Bascom Hall, you may sneak up on it from the rear.

Fourth
When your faculty adviser has been assigned, go immediately to his office, taking with you a camp chair, a pillow, two issues of the Police Gazette, and a ham sandwich. After the first half day in the outside office, you may send out for your meals and additional reading matter. The f. a. should not keep you waiting in line for more than three days.

Fifth
Classes begin tomorrow. Go to class occasionally. Show the profs you are willing to cooperate—to a reasonable extent: it will cheer them up.

Sixth
Subscribe to everything. Don't worry about the money; just sign a lot of checks. Don't be afraid to part with too many; they will probably come back all right.

Sixth
Set aside at least one night a week for study and mental improvement. Two or three other nights may be spent in the library. On Friday night, call Chadbourne and ask for the most beautiful girl. This is always amusing, as people in fifteen telephones will all be trying to talk to you at once—with five to a telephone.

SUMMER JOKE

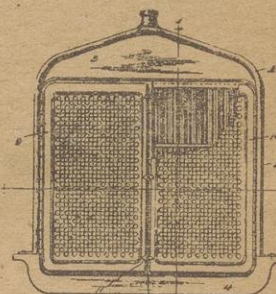
(Perpetrator Unknown)

Gladys—on look at me as if you could look right through me.
Pete—Well you don't have to look very far.

Which reminds us that last spring during crew practice, a young lady turned to inquire, "Are those boys in the long canoe trying to beat that motor boat?" She was using his megaphone to encourage Cap Isabel to step on the gas.

Used Car Department

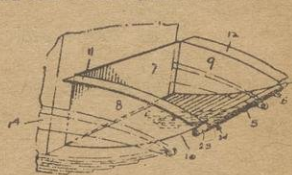
This is introducing Mr. Skbultch Nkrdaskl, who has just returned from an extended motor tour through the United States and central Wisconsin. His car, an extraordinary model, runs on four rubber tires and is equipped with a motor. Quaint white period designs cover the entire body, and lend a piquancy that might otherwise be lost.



Mr. Nkrdaskl

"There is only one little thing that I need to complete my motor equipment," said Mr. Nkrdaskl when interviewed tomorrow night. "That is an indefinable something which I might use for carrying old manuscripts." A model for Mr. Nkrdaskl's new accessory is submitted below.

Patent No. 1,507,176. BAGGAGE RECEPTACLE. Gustave O. Heine.



1. A baggage receptacle for automotive vehicles comprising a curved pan having a rolled front edge to detachably engage the frame ends of a vehicle and a flanged rear edge to engage an adjacent portion of said vehicle.

"The Chinese War," a pseudo-collegiate landgoing schoner, announced (Deleted by our cwn censor). Thursday night, following the street dance, it was loaded past capacity and sagging in the rear, stopping at every corner for more passengers. Their motto should be, Rockets modestly suggests, (Deleted again).

Sunny Pyre's covered wagon is still going strong on its ninteth year. It is said that frequent quotations from Lord Byron serve as a substitute for fuel.

The storistories have not pledged any used Fords yet this year.

DEFINITIONS FOR FRESHMEN

1. Latin Quarter. Should be "Laffin Quarter." When you see a merchant laffin, you'll know he's got a student's last quarter.

2. Time Table. A device for creating conflicts in programs. Has no reference to railroad time table, which will be explained just after midsemesters.

3. Mixer. It is impossible to describe a mixer. Have your life insured, then go and find out for yourself what it's like.

4. One-thirty. Used to denote early afternoon rest period. You go to a place where a man talks at you for an hour. You may sleep, but must not snore.

5. Co-ed.
A magazine
A sundae
A sandwich
A pastime.
A pretty expensive proposition whatever way you put it.

In the words of Looey XXX, "LE ROICKETS, C'EST MOI."
STUMP

ART : AND : LETTERS

Music - Travel - Literature - Painting - Poetry

Beardsley Drawings
Charm with Poignant
Feverish Delicacy

A collection of original drawings by Aubrey Beardsley may now be seen in the auditorium of the State Historical Museum. The exhibit is unusual as Beardsley's drawings have all been collected and are privately owned. These drawings have been assembled by the Brooklyn art museum and supplied largely from the collection belonging to John Lane of London.

Beardsley was a young artist born in Brighton, England, in 1872. He worked for illustrated papers at twenty and the next year his illustrations for *La Morte d'Arthur* assured his fame. The illustrations of *Salome* and *The Rape of the Lock*, proved him, as Whistler said, a great artist.

When he began drawing his intense originality aroused as much condemnation as praise, though today his genius is universally admitted.

A poignant, feverish beauty pervades all the delicate, exact line drawings which seem to have been conceived in some exotic dream region of a sinister, brilliant mind. Even the most grotesque of his works show a fastidious elegance.

In the opinion of Joseph Pennell, writing of Beardsley's work several years ago in "The Studio," the drawings reveal the presence of a great artist with a distinctly original style, although the influence of other men may be traced.

"Most interesting of all," Pennell says, "is his use of the single line with which he weaves his drawings into a harmonious whole, joining extremes and reconciling, leading, but not forcing you properly to regard the concentration of his motive."

The fanatic *Salome* series is among the most interesting in the collection.

Beardsley died in 1898 at the age of 26.

Authority in Modern
Art to Teach Here

Professor Oscar Hagen, of the University of Goettingen, Germany, Carl Schurz Memorial Professorship at the University, during the first semester this year, will teach three courses in the fine arts.

Professor Hagen is an authority in modern and Renaissance art and has published several books in this field. The University of Goettingen where he has been professor of art for many years was a popular institution with English students in the 18th and 19th centuries and more recently with American students.

Professor Hagen is the originator of the so-called Haendel-Fest-Spiele, the revival of certain Haendel operas, and Mrs. Hagen, a singer of ability, has taken several of the principal parts in the operas.

University Obtains
Passion Play Slides

A set of 65 slides, showing some of the scenes and players of the Passion Play of Oberammergau, is now available through the bureau of visual instruction of the University of Wisconsin Extension division.

For many years different companies have tried to get permission to film, or at least to photograph, the Passion Play, but the village has never permitted it for fear of commercializing the play. The village has, however, allowed photographs of a few scenes and of some of the players.

The extension bureau has made beautifully colored slides from these official pictures, and has made up six duplicate sets of the 65 slides.

"Young Italy in Old Calabria" is the title of an article appearing in a recent issue of the *New York Times* and written by Mrs. Gertrude Slaughter, wife of the late M. S. Slaughter, for many years professor of Latin at the University of Wisconsin. The article tells of the work being done in establishing schools in the isolated sections of Italy by the more prosperous cities and gives the Italian slogan, "a schoolhouse for every mule trail."

Union Board Brings Great Contralto



Madame Louise Homer

Madame Louise Homer, America's greatest contralto, is to appear here in concert October 7 in the first of the Union Board concert series which will also include the violinist, Albert Spaulding, coming Nov. 24, and Percy Grainger, world famous pianist and composer, who will come April 1. Series tickets for \$3.75 and \$3 are now on sale at Hook Brothers Music store on State street at the square.

Madame Homer is fond of telling how cumbersome and unmanageable her voice was when she was a young girl and how she despaired time and again of ever being able to make it do her will. But the very qualities which made its training such a hard task are those which have made it one of the finest voices

ever heard in this country, a true alto and yet one of enormous range.

The Milwaukee Journal has described the voice as "warm, mellow, lovely beyond compare, and so smoothly flowing from her lips." A celebrated throat specialist of Boston was called in a few years ago to help Madame Homer through a slight cold she had contracted. He told a friend afterwards that he had seen the throats of many singers but none the equal of Louise Homer's.

"Such beautiful, fine white vocal chords absolutely flawless and that magnificently arched sounding board," he said, "no wonder the woman has such a voice. She could not help it if she tried. I have never seen such a perfect vocal apparatus in my whole experience."

Weather Bureau
Works Overtime

While the university has been temporarily quiet preparing for the opening of the new year, the U. S. Weather bureau in North hall has been as busy as ever with its daily routine of meteorological observations, telegraphic reports and forecasts, balloon flights, sunshine tests, and making of summaries. Eric R. Miller is chief of the bureau, assisted by three others.

A pilot balloon is sent up every day to determine the direction and velocity of the upper air currents. The intensity of the sun's rays is gauged by a Marvin perhelometer, and the amount of heat radiated by the sun and the sky is recorded by another instrument. At the end of each month a summary with comparative data is made of temperature, moisture, wind, sunshine, etc.

Every period of the day has its duty and the telephone keeps ringing with requests for "weather information." Twice a day the staff takes observation on the amount of rainfall, if any, the temperature, clouds, atmospheric pressure, wind, etc. Twice a day telegraphic reports are received from stations throughout the United States, and a weather map is made from these reports.

The mail forecasts are prepared on small cards and sent out through the state every day. They are printed in the bureau with hand-set type and a small press.

As early as 1869 observations of rainfall and temperature was made by the bureau; in 1879, observation of the air currents was added; in 1912, the intensity of the sun's rays was measured; and in 1918, the balloon flights were started.

Fine Etching to Be
Hung in New
Hospital

A large etching, called "The Physician," by W. O. Salinger, the teacher of practically all of the foremost Austrian etchers, is part of the collection of 18 etchings recently presented to the University by Dr. Albert Ochsner, of Chicago, of the class of '84.

"The Physician" is to be hung in the new Wisconsin hospital. It is a large etching and depicts a young doctor struggling to keep Death, in the guise of a skeleton, from reaching a young woman, who symbolizes Life.

The collection was given to the University by Dr. Ochsner as a nucleus of an art gallery which he hopes will be established at some future time.

Miss Martha L. Edwards, of the history department of the University of Wisconsin Extension division has outlined the development and handling of Indian missions during the years immediately after the Civil war in "A Problem of Church and State in the 1870's" published in the latest issue of the *Mississippi Valley Historical Review*.

A French publication, "La Revue des Sciences Politiques," has asked Prof. Frederick A. Ogg, of the department of political science, to write a series of articles on American political affairs, and the first of which will be a comprehensive survey of the presidential election of the present year, will appear in February, 1925. The *Revue* is a leading Parisian political journal, edited by M. Maurice Candel, and published by L'Escole Libre des Sciences Politiques.

Van Vechten Scribbles
On the Back
Fence

BY J. H.

Have you read "The Tattooed Countess" yet, Carl Van Vechten's latest outburst against local Philistines, Babbitts, and democrats? Read it at once because you probably will eventually.

It is Carl Van Vechten at his—shall we say best—at his Van Vechten best, anyway. It is exotic, sophisticated, rich with strange, colorful words, the niceties of a highly intellectualized life. It is clever and entertaining, and it mocks every fundamental of a normal, mediocre existence.

The story tells of an Iowa girl who marries a nobleman, has affairs and returns at fifty to her home town, rich diet for gossips. Their lives are pancakes and she proceeds to live them up a bit. As someone has put it, it is "Greenwich Village, superior, courageous in wickedness, looking at American life through the keyhole."

Indian Wampum is
From the West Indies

Wampum and conch shells, like those manufactured in pioneer days for diplomatic and trading gifts to the Indians, are now on exhibit at the State Historical Museum on the fourth floor of the Library. The collection shows wampum in all stages of manufacture, from the conch shells to the beads and ornaments.

The museum collection is the result of an investigation carried on by Carl F. Schondorf, a New Jersey archeologist, who has traced the story of a certain Campbell family of that state who manufactured much of the wampum used by the fur traders throughout the country, for contrary to general belief, Indians did not manufacture the wampum which they circulated, but obtained it through the American Fur trading company and other traders.

Abraham D. Campbell began the manufacture of beads and ornaments in 1775, and the members of his family carried on the work until after the Custer massacre in 1876.

A great deal of the wampum among the Wisconsin Indians was obtained at the trading posts, and, according to C. E. Brown, curator of the museum, the same beads often served several purposes. Beads made into belts or other articles by the Indians were presented to the French and British officers in commemoration of treaties or various agreements, and later when the officers wished to bestow something on the Indians, they had the beads restrung in wampum of another form and gave them back again. Wampum was used in belt making, strings for bartering purposes, and trading.

The conch shells used by the Campbell family were brought from the island of Santa Cruz in the West Indies, loaded into sloops on the New Jersey coast and brought up the Hackensack river, and from thence in wagons to Pasack, now Park Ridge, the home of the Campbells.

English Professors
Write New Essays

Seven more studies by members of the English department of the University of Wisconsin are included in a new series recently published to be known as University of Wisconsin Studies in Language and Literature, No. 18, Studies by members of the department of English, Series No. 3.

"A Little Sermon on Life and Literature," is by Prof. W. E. Leonard and Robert Ray Aurner has written on "Caxton and the English Sentence." Miss Mary Esson Reid has written on "The Historical Interpretations of the Parlement of Fables." "Prospective Sentences" is a study by John Jacob Schlicher.

"A Note on the Sources of the English Morality Play" was contributed by Morris Roberts. Miss Julia Grace Wales has written "Character and Action in Shakespeare: A Consideration of Some Skeptical Views." Prof. Karl Young, former chairman of the English department, and now a member of the Yale university faculty, wrote "Samuel Johnson on Shakespeare: One Aspect."

Readers' Column

By
OBSERVER

Probably the greatest contribution to literature to be published this summer by a University of Wisconsin professor was *Eternal Rome*, by Prof. Grant Showerman. With his work here as professor of classics and his position as director of the summer session of the American academy in Rome, Professor Showerman is one of the best qualified men to write of "the city and its people from the earliest times to the present day," as the subtitle of the two volumes explains.

The writer traces the story of the historical Roman empire as well as the interesting story that forms the traditional background for the present city. This work is one of the very few books that attempts to tell the story from geologic ages to the living present.

Speaking of the present day importance of Rome and the Romans, Professor Showerman says that "the flame of her destiny burns serenely and clear. The greatness of her past has made her future forever sure." "Rome," he says, "will never lose her importance in the history of human culture. In the domain of the spirit, she will indeed be the Eternal City."

Another book by university professors, but one which does not have such a large general appeal is *Elements of Land Economics* by Richard T. Ely and Edward W. Morehouse. This is one of the books that has grown out of the Institute for Research in Land Economics and Public Utilities, which is located at the university. If the motto of the institute—"Under All the Land"—is only partially true, this book will prove a valuable addition to economic literature.

With the recent interest in the Loeb-Leopold trial, there should be many readers of *Studies in Murder* by Edmund Lester Pearson. Mr. Pearson takes up five of America's notorious crimes and presents all the facts in the light of the scholar searching for the real murderer and the real motive. In none of the five cases was the criminal known at the start. In three of them, no legal responsibility was ever fixed.

In view of this book, Brander Matthews quotes the following quatrain, coined at the time of one of the murder mysteries:

Lizzie Borden took an ax
And gave her Mother forty whacks;
When she saw what she had done
She gave her Father forty-one!
Despite the jingle, the verdict of the jury did not convict her of the crime when she was placed on trial for her life.

While speaking of murders, the Book Corner informed me that it will have booklet copies of the final speeches of Darrow and Crowe before very long. This book will give in full the interesting, as well as unique, arguments that were advanced both for and against capital punishment.

Along the same line, it is said that *Sallie's Newspaper* by Edwin Herbert Lewis, is so up-to-the-minute that it has a mention of the Frank's case. It is a story of newspaper life in Chicago as observed by the dean of the Lewis institute, Chicago.

At a recent sale of Conrad manuscripts in New York, the original manuscript of *Victory* was sold for \$8,100. The manuscript of his first novel, *Almayer's Folly*, brought \$5,000. As it so often happens with death comes fortune. Conrad, however, was by no means a poor man and he did not die in want. Modern society is not starving its writers although the reward is not always comparable to their contribution to lasting literature.

Madison people, as well as college students should be interested to read the book of a former Madison resident and university student, *Gypsy Fires in America* by Irving Brown, who has gathered his material from the gypsies first hand, has done a service for the future in preserving the lore of a fast disappearing group.

World of Society

Notes of Churches

Sororities Are Entertaining at Clever Parties

During the next week the different sororities will close the fall rushing season. Many charming and clever parties have been planned. As decorations can be used on so few occasions the formal dinner dance on Friday evening will be the feature party in most all houses.

Kappa Alpha Theta.

The members of Kappa Alpha Theta are entertaining their rushing guests at a formal dance on Friday evening, Sept. 26. It is to be an oriental party with a false ceiling of cherry blossoms, wall hangings of oriental rugs and tapestries. The color scheme is to be wisteria, purple and gold. To add to the eastern atmosphere there will be large pots of incense placed about the house.

Phi Mu

For their formal dinner dance on Friday evening, Sept. 26, the members of Phi Mu are entertaining their rushes at a Follies party. Besides decorations to carry out the effect there will be feature dancing during the evening.

Alpha Gamma Delta

Alpha Gamma Delta is entertaining at several rushing functions the coming week, among which will be a flapper formal dinner dance on Friday evening.

Pi Beta Phi

An autumn party will be given by the members of Pi Beta Phi on Friday evening, Sept. 26, for their formal dinner dance. Autumn leaves and colors will be used to carry out the effect.

Kappa Delta

A Spanish garden party is the unique plan of Tau of Kappa Delta for its formal dinner dance on Friday evening, Sept. 26. Genuine Spanish moss, masses of fresh garden flowers, and colorful combinations of red, green, black and yellow crepe decorations will trim the chapter house. A program of musical numbers, a Matador dance solo and Spanish sketches has been arranged. Dainty hand-made black lace table novelties of original design are to be used.

Delta Zeta

The Delta Zeta house will be the scene of a cabaret party for one of their rushing functions. The house will be converted into a hotel, in which the cabaret party will take place.

Chi Omega

On Friday evening the members of Chi Omega are entertaining at a formal dinner dance for their rushes. The house will be decorated with cut flowers and garden flowers. There will be special dancing and music.

Delta Gamma

Delta Gamma is entertaining Friday night with a Chinese formal dinner dance. Chinese candles, umbrellas, lanterns and panels will be used for decorations.

Alpha Xi Delta

On Friday night, Sept. 26, Alpha Xi Delta will hold an artists' party. The house will be hung with artists' drapes and easels will be used for place cards and palates for programs.

Delta Delta Delta

Last night the Delta Delta Delta house was the scene of a Rainbo dinner. Luncheon sets in rainbo colors were used, and to carry out the color scheme still further the food selected was of rainbo colors.

Gamma Phi Beta

Gamma Phi is entertaining at a crescent party on Friday evening, Sept. 26.

Alpha Chi Omega

The members of Alpha Chi Omega are giving an autumn party Friday night. Autumn leaves, lattice work and dark lights will be used to decorate the house.

Many University People Married During Vacation

During the summer and early fall months many marriages of interest to university people took place. A great number of graduates from the last two or three years were married. Many of the newly married couples are making Madison their home and will doubtless be holding "open house" for the next month or so.

Hastings-Ellis

Catherine Hastings ex-'25 and R. Winfield Ellis '24 were married on September 13th at the home of the bride's parents in Chicago. They will make their home in Chicago. Mrs. Ellis is a member of Delta Gamma and Mr. Ellis is an Alpha Delta Phi.

Parker-Hannon

Word has been received at the Pi Beta Phi house of the marriage of Catherine Parker ex-'25 to Theodore Hannon '24 at the Parker home in Beaumont, Texas. They will make their home in Boston. Mrs. Hannon is a member of the Wisconsin chapter of Pi Beta Phi and Mr. Hannon is a Phi Delta Theta.

Bryant-Ohlaver

Announcements have been received at the Gamma Phi Beta house of the marriage of Leona Bryant ex-'25 to Albert Ohlaver. They were married in Joliet, Ill., at the home of the bride's parents.

Boesch-Merrick

Marjorie Boesch '22 was married on September 13th to Dale Merrick '22, at her home in Burlington, Ia. Mrs. Merrick is a Kappa Alpha Theta, and Mr. Merrick is a Delta Upsilon. They are making their home at Fish Creek, Minnesota.

Bridgman-Irwin

Announcements have been received here of the marriage on September 6th of Mary Fawcett Bridgman '22 to James Wesley Irwin '22, at the home of the bride's parents at Stanley, Wis. Both Mr. and Mrs. Irwin graduated from the course in journalism and since graduation have both been employed most of the time by the State Journal. Mr. Irwin is a member of Lambda Chi Alpha and Mrs. Irwin is a member of Chi Omega. They will be at home in Madison after October 1st.

Hess-Frost

A wedding of interest to many university people took place on September 15 at Council Bluffs, Iowa, when Edith Hess '23 became the wife of Morton C. Frost '23. Mrs. Frost is a member of Kappa Alpha Theta and Mr. Frost is a Phi Gamma Delta. They will live in Kenosha, Wis.

Elliott-Rogers

Word has been received of the marriage of Helen Elliott of Chicago to Carl Rogers '24 of Glen Ellyn, Ill. Mr. Rogers is a member of Alpha Kappa Lambda. They are living in New York City, where Mr. Rogers is attending the Union Theological Seminary.

Lewis-Erickson

Lillian Lewis '20 of McFarland and Leyden Erickson of Minneapolis, Minn., were married on September 10 at the home of the bride's parents. Mrs. Erickson is a member of Chi Omega, and Mr. Erickson is a graduate of Minnesota university and is now employed in the Forest

Products Laboratory of the University of Wisconsin. They will be at home in Madison after October 1.

Ornum-Eagleburger

On August 16 Miss Helen Van Ornum and Sidney Eagleburger '24, both of Racine, were married at the home of the bride's parents. They are living in Madison. Mr. Eagleburger is a member of Alpha Sigma Phi and was a member of the football squad last year.

Scott-Nelson

Lucille Scott ex-'25 of Maywood, Ill., and Louis Nelson of Superior were married at the home of the bride's parents on August 8. They are living at 834 Gorham street, Madison, where Mr. Nelson is teaching at the Vocational high school. He is a member of Acacia and Mrs. Nelson was a pledge of Chi Omega and a member of Mu Phi Epsilon.

Sherwood-Johnson

Word has been received at the Delta Gamma house of the marriage of Marguerite Sherwood ex-'25 to Dr. Donald Johnson, both of Chicago. Mr. and Mrs. Johnson will make their future home in Chicago. Mrs. Johnson is a member of Delta Gamma, and Dr. Johnson is a Chi Psi from the Stanford chapter, which university he attended.

Kellogg-Brennecke

Dr. and Mrs. L. F. Kellogg of Nashua, Iowa, announce the marriage of their daughter, Hazel Irene '24, to John Lawrence Brennecke on June 12, at Nashua, Iowa. Mrs. Brennecke is a member of Alpha Gamma Delta.

Schaper-Schmidt

Announcements have been received at the Kappa Alpha Theta house of the marriage on September 3 of Dorothy Schaper '20 to Eugene Schmidt at the home of the bride's parents in Milwaukee. Mrs. Schmidt is a member of Kappa Alpha Theta and Mr. Schmidt is a member of Delta Upsilon. They will make their home in Milwaukee.

Sellers-Toefflemire

Word has been received at the Delta Zeta house of the marriage of Lionea Sellers '23 of Pipestone, Minn., to Roland Toefflemire of Ames, Iowa. Mrs. Toefflemire is a Delta Zeta and Mr. Toefflemire is a member of the Ames chapter of Pi

Kappa Alpha. They are living at Ames, Iowa.

Neal-Rowlands

A very pretty wedding took place at Fort Smith, Ark., on Sept. 10, when Mary Allen Neal became the wife of Edwin Myrwyn Rowlands '24 of Cambria, Wis. Mr. Rowlands is a Zeta Psi, and Albert E. Deacon, a fraternity brother, acted as best man. Mr. Rowlands will be in business with his father at Cambria.

Delta Gammas Marry

Among the announcements of marriages received by the Wisconsin chapter of Delta Gamma are the following:

Phyllis Mayle ex-'25 to D. McCormick, an Alpha Delta Phi from Illinois, in June. They are to live in Peoria, Ill.

Catherine Rockwell '22 was married to Robert E. Huse at Oshkosh during the summer.

Louise Huston ex-'26 was married to George Roderick, a Sigma Phi from the Michigan Chapter at Ludington, Mich., will live in Grand Rapids.

Elizabeth Bulkley ex-'25 married Donald Jaicks, an Alpha Delta Phi from Michigan. They are living in Chicago.

Walker-Lampert

A lovely wedding ceremony took place in the Alpha Xi Delta house on June 24 when Beatrice Walker '24 was married to Harold Lampert '24. Mrs. Lampert is a member of Alpha Xi Delta and Mr. Lampert is a Kappa Sigma. They are living in Madison.

O'Malley-Strain

Laetitia O'Malley was married to Marion Strain June 22 at the university chapel. After the ceremony a wedding breakfast was served at the Sigma Kappa house. Mrs. Strain is a member of Sigma Kappa and Mr. Strain is a member of Phi Gamma Delta.

Mohr-Thompson

Mr. and Mrs. George E. Mohr of Burlington, Wis., have announced the marriage of their daughter, Maureen Lois, to J. William Thompson '23, August 30. Mr. Thompson is a member of Delta Sigma Phi.

Henry-Matheson

Announcements have been received at the Delta Zeta house of the marriage of Thelma Henry '23 to Charles Matheson of Michigan University. The wedding took place some time in August. They are living in Marshalltown, Iowa.

Kappa Deltas Wed

Among the wedding announcements received by Tau chapter of Kappa Delta are the following: Olga Marie Kvammen '24 to Sam-

uel Garfield Gandrud on June 26 in Minneapolis, Minn. Mr. and Mrs. Gandrud are at home in Litchfield, Minn.

Muriel Doecker '23 to Charles Lamar Class '23, Sept. 15, in Valparaiso, Indiana.

Ruth Evangeline Kelley '25 to William Emery Hawley, Sept. 6, in Tomah.

Edith Black '22 to Arthur Taylor, medic. At home in Madison.

Marion R. Thompson '23 to Adolph Toapal, Aug. 30, in Denver, Colorado.

Margaret Powers to Harold MacDowell Cook, Sept. 14, in Cleveland, Ohio.

Bulletin Board

SKYROCKETS

All students interested in writing for Skyrockets report at 2 o'clock Tuesday afternoon at the Daily Cardinal office. Communications may be put in Skyrockets box in the Daily Cardinal office.

OCTOPUS

There will be a meeting of the entire editorial and art staffs of the Octopus at 3:30 o'clock Tuesday afternoon. Freshmen and others who desire to work on the magazine are invited to attend.

Tribune Critic Praises Volumes By Showerman

Grant Showerman, professor of Latin at the University of Wisconsin and director of the summer session of the American academy at Rome, has written two volumes of history about "Eternal Rome" which have recently been issued by the publisher. The book reviewer for The Chicago Tribune commented on them as follows in the Saturday paper: "So deeply real has Prof. Showerman made his subject that the two volumes seem like one. From the earliest days of Latin to the present he has told her history—the history of a living thing, a beautiful woman if you will, spiritually changeless though touched by time's rude hands."

Five Who Escaped From Waukesha School Sought

Madison police have been asked to watch for five youths who have escaped from the Industrial school at Waukesha.

Ford Coupe Stolen From Parking Place

H. J. Baxter, 210 State st., has reported to police the theft of a Ford coupe, bearing license B145-671 from the 100 block on N. Carroll st. Sunday night.

BROWN BOOK SHOP

ESTABLISHED 1911

NEW ADDRESS: 623 STATE STREET

SOUTH SIDE OF STREET—OPPOSITE LAWRENCE CAFE

It's the same "old book shop now just a few steps from 'the hill'"

Used Text Books a Specialty

Student Supplies—Fountain Pens—Pencils—Price-Books

Fair prices and friendly service. Our sales checks are worth 10% on purchases of supplies and used books.

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FREE!

A bottle of fountain pen ink with every pen.

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We carry a large line of used and new texts, outside reading, Everyman's Modern, and world classics, pocket editions, classics, standard authors, fiction, dictionaries, encyclopedias, Bibles, gift books, etc.

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For Every Event in a Co-ed's Day -- Smart Apparel



For dinner dances, week-end dates, Prom — of course, and all the other events that call for formal things, you'll find apparel here that seems to have been chosen with you in mind.

And football! Half the joy of going to a game is in having smart togs to go in — snappy things that you'll find at Manchester's

Irene Castle's Coats and Frocks

Each month we receive a special one-of-a-kind group of frocks and coats designed by Irene Castle, and exactly like those worn by Miss Castle herself. These are especially liked by University women, because of their youthful lines and distinctive styles.



What you wear is almost as important as where you go! Clothes that you know are smart and becoming — what a difference they do make! Our style writer, "Marjorie," represented us in Paris at the Fall Openings of the great couturiers recently; our buyers are in New York several times each month — what better evidence could there be that Manchester apparel is the last word in style?

BOBBY SHOPPE

An exclusive shop for women's and children's barbering.

THE BEAUTY SHOPPE

— For expert beauty work of all kinds.

— Both on third floor.



For afternoon teas, for classroom, for informal occasions, Manchester's show frocks and hats especially suited to University women.

Committees to Handle Elks' Circus Named

Local Lodge Plans to Bring 15 Acts Here For Festival

Committees to take charge of the circus to be given here Oct. 13 to 18 by the Elks lodge were appointed at a special meeting Friday night. The lodge plans to bring fifteen acts here under the auspices of the World Amusement Service Co., of Chicago. Harry Krehl was chosen general circus chairman.

Committees appointed are: Executive committee—A. J. Gallagher, Henry Groves, Ernest Eckstad, Michael Egan, John J. Pecher, Harry Krehl and Ford Kronenberg. Finance and auditing—Ray Steinhauer, George Esser, H. H. Puetz, Ernest F. Bunn and H. A. Niedert.

Tickets—Robert J. Nickles, John McCarll, Harry C. Buser, Daniel Egan, and H. D. Williams.

Publicity and advertising—Russel B. Pyre, Oscar A. Winrich, John J. Pecher, Henry Casserly and Arthur Knisely.

Concessions—Roy Drives, Larry Hummell, J. J. Nilles, Robert Wittwer and Fred Dohaney.

The fortieth anniversary of their partnership was celebrated on Sept. 13 by Oscar Mueller and H. C. Danielson, clothing merchants on S. Pinckney st.

Fine Speeders

Eight Men Fined For Fast Driving; One Fails To Appear In Court

Eight men were fined \$10 Monday in Judge O. A. Stolen's superior court for speeding. Another man failed to appear to answer the charge.

Those who paid fines were: Ralph Hill, Vernon Rogers, M. A. Bell, S. E. Callen, F. B. McGuire, F. J. Ellison, Theodore Hammet and Ray Lavin.

Frank Bagley failed to answer the charge.

Council Finance Body Meets Next Thursday

Appropriations for the salary of a full time smoke inspector, construction of additions to the elementary schools, and for the initial construction for a gymnasium and auditorium addition to the East Side high school will be considered at a meeting of the council finance committee next Thursday night.

The committee will consider payment of an annual salary of \$2,400 for a smoke inspector. A bond issue of \$150,000 for building of the East Side high school addition will be discussed, as will another issue of \$100,000 for additions to the elementary schools now under construction.

St. Paul Recalls

Outfielder Lewan

Outfielder Stanley Lewan, recalled by St. Joseph from Winston-Salem of the Piedmont League, has rejoined the Saints. He takes the place of Taylor Douthit, who has been called in by the St. Louis Cardinals.

14 Nabbed For Drunkenness Over Weekend

Eight Pay Fine Today In Court; Others Lose Bail Money

Fourteen men were arrested by Madison police for drunkenness over the week-end.

Eight of them paid \$5 fines in Judge O. A. Stolen's superior court. The balance forfeited bail money.

Those who were fined were: E. Long, Charles Snow, Otis Asquit, Arthur Johnson, Thomas Hartneg, Andrew eDe, John Sullivan and Ames Roach.

Those who forfeited bail were: William Groves, Patrick Ryan, Charles Wilson, Earl Steckelberg, Vern Miller and R. Rockford.

Denny Williams Is Recalled By Red Sox

The Red Sox have recalled Outfielder Denny Williams from Mobile. Williams was with the Boston team last spring, but was turned back with strings attached early in the season. He has been a reliable member of the Mobile team for three seasons, his hitting mark being .398 for this year.

Police Probe Resemblance to Criminal Code Paper

Police are investigating the significance of what is believed to be a criminal's code paper found near

where a tire was stolen from a car owned by A. B. Morey, 315 E. Washington ave.

Permit Granted For \$100,000 Ware House

Five building permits with an estimated expenditure of \$116,000 were issued Saturday by G. H. Mason, city building commissioner. The largest

was that of the Oscar Mayer Packing Co., for a cold storage warehouse on North st., to cost about \$100,000. The Findorff and Son Co. has the general contract. Other permits issued were: Arthur Schleicher, residence, 712 Chapman st., \$5,000; Harry B. Haley, residence, 1323 W. Washington ave., \$3,000; Z. B. Craft, residence, 1030 Herminia st., \$3,000; F. R. Hubbell, residence, 1929 Rutledge st., \$5,000.

Cantilever Shoe

Comfort for Walking

Before you select the shoes you are going to wear this Fall, remember that Cantilever Shoes have the flexible arch which fits and supports your foot at its most delicate point. The support is natural and beneficial; the flexibility of the shank permits your arch muscles to strengthen.

Cantilever Shoes allow room for your toes without crowding. The heels are rightly placed for comfortable walking. There are different heights of heels, none too high for correct posture.

Cantilever Shoes have the intelligent design which makes them favored by foot specialists, and the grace of contour which makes them preferred by women who wish to look well and feel well.



Family Shoe Store

214 STATE ST.

Mail Orders Promptly Attended To.

Slipovers 'n Everything

Perhaps you neglected to buy some of the things you'll need before you left home. But then again, perhaps you wanted to see what's being worn in college towns this fall before you bought. In either case we can guarantee you the latest style in—

Slipover Sweaters

Never before have we had such a beautiful assortment of slipovers; pearl blues and powder blues, loud checks and becoming plaids, soft greys and rich tans, in fact every novelty shade and color. You'll find a slipover mighty convenient for all informal wear. \$5.50 to \$10.

Hats and Caps

Hats with flat brims, fairly high crowns and in the various shades of blue and grey you'll find college men wearing this fall. \$4 to \$7.

Caps are small with small visors. Again the blue shades predominate. Here you will find a great variety of patterns and colors from which to choose. \$2 to \$3.

Slickers

On every rainy day on every campus in the country you'll see men and women going from building to building protected by bright yellow slickers. Ours are absolutely waterproof, lined and with a corduroy facing on the collar. The most economical protection against rain or snow. Colors, yellow and olive drab. \$5 to \$7.50.

The Co-op

506-508
STATE ST.

E. J. GRADY
MGR.

ALL PROFITS RETURNED TO MEMBERS

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER



Season Ticket Sale Opens

WISCONSIN UNION BOARD CONCERTS

Louise HOMER

America's Great Contralto

Albert SPAULDING

America's Greatest Violinist

Percy GRAINGER

World Famous Pianist-Composer

The Union Board Is Bringing These Three great artists to Madison at the lowest prices ever attempted before

Season Tickets \$3.75 and \$3 Season Tickets

Series Tickets At The Regular Cost
OF A Homer Concert Alone
. . . On Sale At . . .

Hook Bros. Piano Co.

STATE STREET AT THE SQUARE

SEND 1,800 BOOKS TO NEW STUDENTS

Prexy and University Leaders
Greet and Advise in Union
Pamphlet

Eighteen hundred booklets have been distributed by the Union board during the summer and the first days of registration; these booklets contain general information for the benefit of freshmen and welcome them into the fellowship of the university.

President Birge and Lester L. Kissel '25, president of the Union, wrote official greetings to the prospective freshmen, and five men students wrote on the possibilities for success in the respective activity fields in which they had chosen their university work. John C. Dawson '24, president of the Union last year, contributed an article on leadership.

The booklet also contained several pages of information on the Memorial Union, an account of the activities of the board, and a number of suggestions about fraternities. Advice on registration and getting located in new surroundings completed the contents of the booklet which was called "A Message to You From Wisconsin Men."

Lists of prospective students and those inquiring for information were obtained from the office of the registrar and a mailing list compiled. The booklets were mailed out late in August to all on the lists and additional copies were distributed from the information booth maintained by the Union at the corner of Park and State streets.

Klondike Berry Picker Encounters Huge Bear

KLONDIKE, Wis.—While walking along a path in the blackberry woods near here, Bennie Ammerman came face to face with a huge bear. Not being armed, Ammerman gave brin undisputed right-of-way and made a hurried detour through the brush.

READ CARDINAL ADS

Gale Perils Six

4 Girls, 2 Men Saved In Mendota; Faculty Man Rescued

Six persons escaped injury Sunday in mishaps on Lake Mendota during the severe wind storm which swept the city.

A member of the English department of the University of Wisconsin faculty and his companion were life saving station when the canoe in which they were riding overturned in the high waves.

Six university students, four of them girls, were rescued by "Cap" Isabell when the mainsail on their sail boat blew away and they were left at the mercy of the wind a half mile from the university shore.

READ CARDINAL ADS

NO GRAND PRIZE LESS
THAN \$5.00
RIDER'S PEN SHOP
650 State St.

OFFICIAL NOTICE PARKING REGULATIONS

1. Motor driven vehicles, either owned or driven by students, are prohibited from parking on the campus.
2. Motor driven vehicles, either owned or driven by members of the faculty or employees of the university, shall be parked daily only in the parking sections assigned to them.
3. The following parking sections are hereby set aside for members of the faculty and employees occupying the building named below:
Section 1. Gymnasium.
2. Union building and clinic.
3. Administration building.
4. Science hall and Mining building.
5. Chemical Engineering, Electrical Engineering Laboratory and Machine shops.
6. Engineering building.
7. Music hall.
8. Baseom hall, North hall, South hall, Biology building and Law building.
9. Extension and Home Economics building.
10. Agricultural hall.
11. Agronomy, Agricultural Chemistry, Wisconsin High School, Agricultural Engineering.
12. Horticultural building and Greenhouse.
13. Soils building and Dairy building.
4. Unoccupied spaces in sections 1, 8, and 11 are reserved for visitors.
5. The University of Wisconsin assumes no responsibility for the care or protection of any motor car or its contents while parked on the university grounds.
6. The university campus, for the purposes of these regulations, does not include the farm lands west of the Stock Pavilion.
7. Should extraordinary circumstances make an exception to the above regulations desirable, the Business Manager has authority to deal with such instances.
9. Do not drive on grass or walks under any circumstances.
9. Lights must be turned on after dark.
10. Give the pedestrian some show, he has equal rights on the road.
11. Speed limit 15 miles per hour at all times. Being within speed limits does not excuse accidents.
12. Use of cutouts forbidden.
13. Persons must not ride on running boards of cars.
14. The above regulations will be in force from 7 a. m. to 5 p. m. except on Saturday afternoons and Sundays.

J. D. PHILLIPS,
Business Manager.

SHEAFFER'S



Dear Dad:—
Arrived and
started in school today with
the dependable Sheaffer pen
you gave me
The individual opposite
is also using a Sheaffer
pen—rather discriminating
people here
I know I'm going to like
this school as well
as I like my pen.

THE dependable
action of the
Sheaffer pen has
made it the favor-
ite of the American
student.

The Lifetime Pen will
hold enough ink to
take your class room
notes for a week. In-
vest \$8.75 and you
will not need another
pen for life because
the Lifetime Pen is
unconditionally guar-
anteed forever.

The 46 Special Pen at
\$5.00 is the never-fail-
ing writing companion
that will bring you
greater writing satisfac-
tion and better grades.

The Student's Special
is the best pen at the
price—\$3.75—and is a
high grade pen for class-
room and study.

Sold by
The Better
Dealers Near
The Campus

By the Creators of the Lifetime Pencil
W. A. SHEAFFER PEN COMPANY, Fort Madison, Iowa
New York Chicago Denver San Francisco
370 7th Avenue 506 Republic Bldg. 502 Jacobsen Bldg. 681 Market Street

AT PARKER'S

12 So. Carroll St.

Next to Telephone Bldg.

Three Student Specials

Our Famous No. 21 Typewriter Paper, Per Ream (500 sheets)
70c

A strong, durable bond of good weight for pen or typewriter. Size 8½x11.

The Vulcot Waste Paper Basket

Guaranteed for 5 years. Light, completely enclosed;
fire resisting.

The \$1.40 size this week only \$1.00
The \$1.50 size this week only \$1.25
The \$2.50 size this week only \$2.00
Other baskets (metal) 60c and up



Combination Type- writer Cabinet and Working Desk

Occupies floor space 25 inches square. Is a
working desk, table, and dust proof typewriter
cabinet all in one.

Regular price \$29.75—This week

\$25.00

Come Down Town for Right Prices
and Real Service



COMPLETE LINE OF SHEAFFER'S Pens and Pencils

carried in stock at all times

A. Wuilleumier & Son
656 State St.

Formerly G. Wuilleumier of 808 University Ave.

720 Pupils Enrolled At E. Side High

Larger Registration Noted Despite Option Given Tuition Students

Expect More in January

Seventeen Per Cent of Boys Turned Out For Fall Sports

The East Side high school, beginning its third year of activities, has a daily attendance of approximately 720 pupils, according to Foster S. Randle, principal.

"That the high school population of the East Side is increasing rapidly is evidenced by the fact that although many tuition pupils left the school when they were given their choice between attendance at the Central high or East Side high, the average daily attendance is already above that of last year," Mr. Randle said.

A number of the tuition students find it more convenient to attend the Central building.

Mr. Randle declared that the daily attendance would be considerably increased with the advent of new students for the second semester, and that the figure would far surpass that of last year which did not reach the 700 mark until after the commencement of the second semester.

Activity In Sports

"Another notable fact," he said, "is that approximately 17 percent of the boys turned out for the football team when a call for candidates was issued this fall. That is a very high percentage for a school with a large attendance and indicates that the boys are keenly interested in athletics."

The school during the first month last year had an average daily attendance of 692 pupils and had 170 tuition students.

The facilities for shop work were increased during the past summer when machines were installed, giving the boys an opportunity to extend their manual training work.

To Enlarge School

Already, plans for the extension of the building are under consideration.

The first move was the decision of the school board to construct an auditorium and a gymnasium in the rear of the building.

The auditorium and gymnasium are to cost approximately \$320,000 and are expected to be large enough to care for future expansion of the main building.

The auditorium will have a seating capacity of 1,200 persons. The gymnasium, in rear of the auditorium and abutting onto the athletic field, will have a floor space of 90 by 128 feet.

The floor space will be divided with a movable partition, one side to be devoted to girls' athletic work and the other to be used by the boys. When the entire floor is needed, for basketball games or other school activities, the partition will be removed.

Saves Woman Near Overcome By Light Gas

Neighbor Finds Local Woman Prostrate In Kitchen; Calls Police

Mrs. A. L. Johnson, 303 N. Franklin st., was saved from asphyxiation by illuminating gas Monday morning by the timely arrival of a neighbor and the work of Police Drivers William Hogan and Maurice Mackesey.

The neighbor woman found Mrs. Johnson in an unconscious condition on the kitchen floor. Gas was escaping from an open jet in the kitchen range.

Drivers Hogan and Mackesey used

WATCH FOR THE AIRPLANE
Get a Parachute!
RIDER'S PEN SHOP
650 State St.

4 Badly Hurt In Auto Crash At Edgerton

Girl's Skull Fractured; Boy Also Critically Injured

EDGERTON, Wis. (Special) — One girl is dying, a young man is not expected to live, and two other persons are seriously injured, as a result of an automobile accident which occurred at 12:30 Sunday morning on the concrete highway midway between Edgerton and Janesville.

Elizabeth Mabie, 17, daughter of Oliver Mabie of Edgerton, has a fractured skull and internal hemorrhages, and no hope is held out for her recovery.

Walter Munson, 23, Janesville, has a broken arm. He will recover. Harriet Lund, 17, daughter of George Lund, Edgerton is badly bruised and cut. She will recover.

Chester Gregory, Janesville, is still unconscious and is not expected to live.

All four young people are at the Mercy hospital at Janesville.

The accident happened when the Ford touring car in which the four were riding "threw" a front wheel. The car turned over twice.

\$11,000 Missing

Lodi Bank Heads Unable To Find Record of Funds Held By Dead Cashier

LODI, Wis.—(Special)—Whether further investigation will be conducted to account for \$11,000 which disappeared through the manipulations of Ferdinand Markgraf, former cashier of the Columbia State bank here, and of which there is no record, or whether the bank officials will make good the sum to its patrons without further search, was the question which was being asked here on Monday.

The opening of Markgraf's safety deposit box at the bank on Saturday was expected to shed some light on the disappearance of approximately \$25,000 in funds entrusted to the cashier by patrons of the bank, but considerable sum found was \$5,000 when the box was opened the only insurance which Markgraf left to his mother-in-law.

A Milwaukee newspaper clipping, telling of the failure of a Milwaukee "bucket shop" concern, is taken as record of the disappearance of \$14,000 which Markgraf had invested there.

Markgraf, who shot himself to death in a wooded spot near his farm home at Dane, disappeared from the bank a week ago Saturday. Bank officials announced that the loss to its patrons would be made good.

COLUMBIA, Mo.—The School of Education in the University of Missouri has reached its highest peak in enrollment in the history of the school this fall. There is a 30 per cent increase over last year.

artificial respiration to bring her back to consciousness.

Hello Gang



Glad to see you Old-timers again, and here's a special welcome to you Yearlings.

More later,
ART.

"Art" Nelson
UNIVERSITY AGENT
Northwestern Mutual Life
Phone B. 885
402 Com. Nat. Bank Bldg.

PROF. O. HAGEN GIVES THREE ART COURSES

Three new courses in fine arts will be taught the first semester by Prof. Oscar Hagen, University of Goettingen, Germany, who has been chosen to hold the Carl Schurz Memorial professorship here.

Professor Hagen is an authority

in the modern and Renaissance art and has published several books in this field. He is a pupil of the great artistic authority, Prof. Heinrich Woelfflin, of the university of Munich.

He Haendel operas have been revived by Professor and Mrs. Hagen, a singer of ability who has taken

leading parts in several of the operas.

MERRILL, Wis. — Herbert L. Ernst, 9 years old, former golf caddy, died of infantile paralysis after an illness of several days. He is survived by his parents, who reside at Spirit Falls.

CAMPUS SODA GRILL

714 State Street

"The Place That Malted Milks Made"

We are closed because of extensive alteration and remodeling, but watch for our grand opening within the next several days

THIS YEAR---USE

LETTERCRAFT

Engraved Stationery

and

Dance Programs

All Fraternity and Sorority Dies on File

725 University Avenue

PHONE FAIRCHILD 3431

JACK JOHNSON TURNS PREACHER

Hard Hitting Fighter Has Got Religion—and Expense

CHICAGO — Jack Johnson is ready for another fight—a little "go" against the devil.

The former heavyweight champion is out to scream religion into an un-religious world.

Into the highways and the byways, he will carry a gospel of brotherly love.

Jack Johnson, saloon porter, bar-keeper, cabaret entertainer, prize fighter, ex-convict, general all-round sport and idol of Chicago's "black belt!"

Alas, he is no more! Today it is the Rev. Jack Johnson, if you please!

For the big, hard-hitting dusky conqueror of Jim Jeffries, has got religion now. And he intends passing a little of it on to others, who like himself, have waited rather late in life to try it out.

No Billy Sunday Stuff

But there'll be none of the old camp meeting type of exhorting for Rev. Johnson. He isn't going to pattern after Billy Sunday with an appeal for a return to the old-time Christianity. He thinks there are good ideas in the teachings of Buddha and Confucius, too.

"What I believe is, 'do to others what you want them to do to you,' says Evangelist Johnson. "And I believe in trying to do your best in whatever line you're in."

"If it's selling shoes, be the best salesman. If it's fighting, be the champion."

"I don't think much of Samson, even if he was the strong man of the Bible," Jack declares, "because he let a woman get him in wrong. A lot of men pile up debt which they have to pay off to society because of women."

"I think old Job was one of the best men in the Bible, the way he took his troubles. And I like the story of Jacob and Esau."

He's Willing to Fight

"I've had experience and been around. I think I can tell people things that will do them good. That's why I'm taking this up."

Jack has the indisputable gift of a commanding personality. His audiences in churches of his race no doubt will give him the respect that fluent eloquence provokes. Beside that, he lists among his evangelistic qualifications a knowledge of the Bible, "forwards and backwards."

Johnson plans to start his preaching career in a negro church in Hamilton, O. Right now, though, there's quite a division in the congregation as to whether he shall be accorded the privilege of its pulpit.

The pastor's wife, leading the opposition, insists only the "sporty element" want him. But there are several of the deacons and the elders, who deny they might be classed in that category, clamoring for him to conduct a revival in their midst.

Evangelism, however, will not be his exclusive vocation. He is training daily at the Arcade gymnasium here, keeping in trim for possible ring encounters. And occasionally on a Sunday, he takes his big automobile out and enters it in a race.

READ CARDINAL ADS

You Can Make Big Money Easily While Attending School

selling a dignified collection of Art Christmas greetings to business firms and professional men. If you would like to earn \$5.00 to \$15.00 each day during spare hours this fall, send three references for samples. Every live-wire student who replies to this ad will have several hundred dollars to his credit by Christmas.

FEDERAL ART GUILD,
Fifth Avenue South & Fourth Street,
Minneapolis, Minn.

Papers and Magazines Delivered at your house

Call F. 3563

Or drop a note in any of the news stands in the University District

I. L. Rozansky

313 N. Frances St.

Novel Beauty Parlor Opened On East Side

Has Sanitation Facilities of a Modern Hospital

That a beauty parlor may be as sanitary as a hospital and still be attractive is demonstrated by the new Comfy shop at 2035 Winnebago st., owned by Mrs. M. Kundert.

This extremely modern shop is entirely of white enamel, and contains all of the latest features in beauty parlor furnishings to insure absolute sanitation and greater ease in operation.

Each of the nine booths contains its own sterilizer for combs and brushes, and in addition there is a steam sterilizer for towels. All of the marceling is done by electricity, and does away with any danger of burning.

Plans for the equipment were made by the Chisolm company, New

York, beauty parlor specialists, and interior decorating was done by the Burdick and Murray company.

In addition to the regular beauty culture work, the Comfy shop carries a line of silk lingerie and hosiery. The shop is open every evening until 9 o'clock.

A demonstration of six models was put on Monday at the formal opening. French hair pieces were used in transformations. It was given before 200 people.

Lumber Camps Prepare For Busy Logging Season

HAYWARD, Wis. — Extensive logging operations will be carried on in Sawyer county this winter by the Fountain-Campbell Lumber Co. A half dozen lumber camps, employing several hundred men, have been established and will be in constant operation until late next spring. High wages are being paid to woodsmen.

Man Drunk Placed On Strict Probation By Judge

Sten G. Nelson, 2018 Winnebago st., was placed under strict probation with T. C. Purcell, probation officer, following a hearing on a charge of drunkenness before Judge Stolen Saturday.

CLASSIFIED ADVERTISING

CARDINAL classifieds — — — — —
A large room for two boys. B. 3237. Mrs. Spencer, 1124 Drake St. 4x23

Three double furnished rooms, \$5. Breakfast if desired. 1215 Mound St., or call B. 6450. 3x23

FOR SALE—One Corona typewriter, practically new. Call F. 4018. 5x23

FOR SALE—Underwood typewriter, good condition, very reasonable, or will rent same. Call U. 293 during day. Badger 5778 evenings. 2x23,29

EDISON FOR SALE—Mahogany case, with 113 well selected records. Perfect condition, all for half price. See Professor Gardner, Sterling Hall, or call B. 3934. 4x23

Cots and book stand for sale. 330 W. Johnson. M½Tx4wks

FOR SALE—Slide rule, \$2. Inquire 821 State St. 2x23

LOST—Eta Kapper Nu key, initials on back are F. K. L. Reward. Call F. 319. 3x23

Suite, pleasant double room, graduate girls. Victoria, Apt. E, 445 W. Gilman. F. 4029. 3x23

Rooms for men, opposite University Extension. 1309 Morris St. B. 2472. 2x23

TUTORING—High school math. or Latin, or university math., (freshmen). B. 2168. 3x23

Single room with private entrance. 923 Spring St. 3x23

1923 Chevrolet touring car, like new, lots of accessories, \$275 cash. F. 1025. 2x23

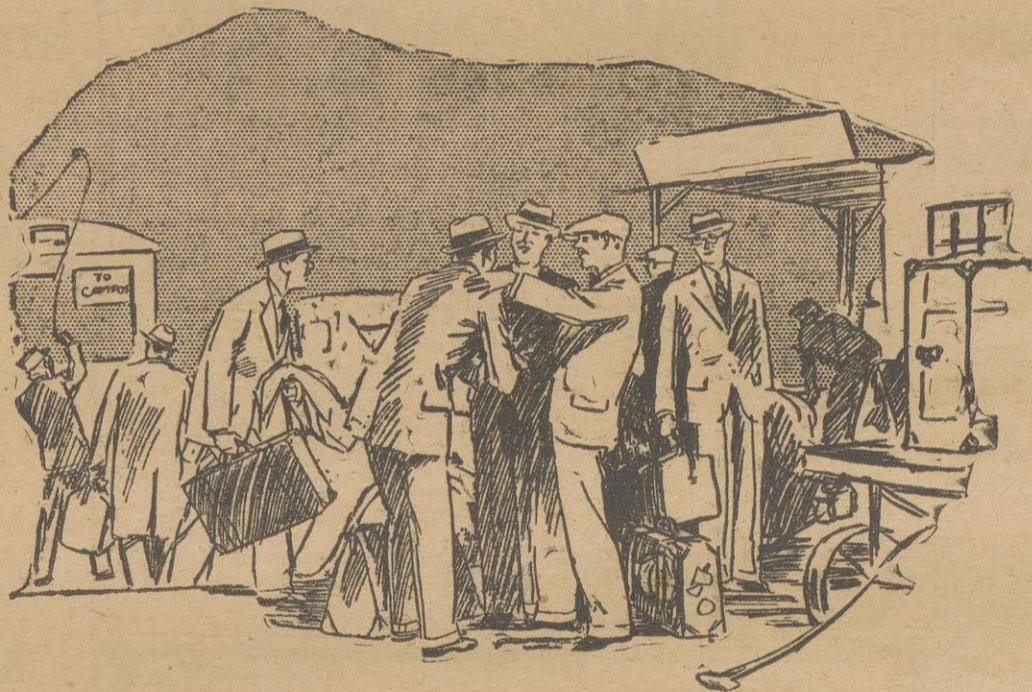
LOST—Pi Beta Phi pin. Gladys Dishman engraved on back. B. 5253. Reward. 2x23

Modern apartment, 4 rooms and alcove, for housekeeping or rooming. Hot water heat, large sleeping porch, laundry, soft water. 915 University Ave. tfx23

FOUND—Fox fur neck piece on State St. Owner may have same by paying for this ad. Call Bradley Memorial Hospital. tfx23

Henry C. Lytton & Sons

STATE at JACKSON—CHICAGO



College Style for College Men In the Lytton College Shop

IN a separate room—distinctly apart from the rest of our great young men's floor—The Lytton College Shop has become a very definite factor in the eyes of college men. Catering exclusively to their wishes—in an atmosphere as individual as the smallest shop—it has introduced the last word in Clothes correctness with the accompanying economies that our great volume of business permits.

Full Liberty Guaranteed In U. S. ---Coolidge

Tells Holy Name Society Socialism, Communism Menace

WASHINGTON—President Coolidge yesterday told member of the Holy Name Societies in convention here that the constitution's guarantee of civil, political and religious liberty was the "essence of freedom and toleration."

This liberty was guaranteed "fully, completely and adequately," the president said, stressing also provisions of the American governmental system for protection of the rights, both personal and property, of the individual. Declaring "socialism and communism cannot be reconciled with the principles which our institutions represent," Mr. Coolidge lauded the society as one representing the principle which is the main support of "our American ideals."

The address was enthusiastically received by the audience, on the grounds of the Washington monument after marching in a five hour procession for the concluding services of the convention, with many high dignitaries of the Catholic church in attendance.

U. S. Colors to Float Over Busy Streets

Business Men Will Carry Color Scheme Into Stores

When the members of the decorations and signs sub-committee on the East Side Fall Festival gathered to discuss "dressing up" the East Side, a general, uniform method of decorations for streets and for the tent in which the exhibits would be housed was decided upon in preference to having the individual merchants devise various schemes.

Fodding out this principle, it was decided that red, white and blue would form the color scheme for the twelve blocks on Atwood ave. and the eight blocks on Winnebago st. which were to be decorated by the committee. Merchants also were recommended to use the colors in their windows.

On each of the cross wires of the Madison Street Railway Co. in the blocks to be decorated by the committee, banners and festoons will be placed on each side of the trolley wires.

The scheme decided upon was that a central semi-circular drape of red, white and blue on each side of the trolley wire should be flanked by a banner similar in color.

Enthusiastic in their backing for the East Side high school, the committee members decided that the interior of the canvas exposition building would flaunt the colors of the school, purple and orange. These colors are generously displayed on the fronts of the booths housing the 75 exhibits in the tent.

The committee also favored carrying the outside color scheme into the tent and decided to install red-white and blue lamps.

LAFAYETTE, Indiana—A total of 3,000 students have been enrolled in Purdue university, which includes 1,200 first year students, the largest enrollment of freshmen since 1919.

Vienna and Berlin To Have Their First American Musical Comedy



REINALD WERRENRATH

Classical Strongholds Welcome Yankee Jazz

New York City.—A triumph of American jazz has just been recorded here in the completion of arrangements by Viennese and German theatrical heads for the presentation of "Little Jessie James" in Berlin and Vienna.

The foreigners signed a contract for the first American musical comedy ever to be produced in Europe "sight unseen," basing their confidence that "Little Jessie James" will be what their patrons want, on the phonograph records

of "I Love You" and "Suppose I Never Met You."

These two song hits from the show have traveled with lightning speed over all of Europe. They were put on wax by the famous baritone Reinald Werrenrath, who, although an American, is one of the most recent converts to our "modern American music."

"I think jazz is America's greatest contribution to art so far, and a remarkably important development in music," he declares. "I am proud that the European strongholds of light opera are at last to see something of our own musical comedies, many of which are so lovely."

LUNCHEONS
FORMAL DINNERS
FRUIT PUNCH

FANCY CAKES
PASTRIES
PATTI SHELLS

LEIDEL

The Caterer

Member American Caterers Association

Paper Hats
Paper Decorations
Dance Favors

1815 MONROE ST.
Fairchild
3309

Nut Cups
Balloons
Serpentines

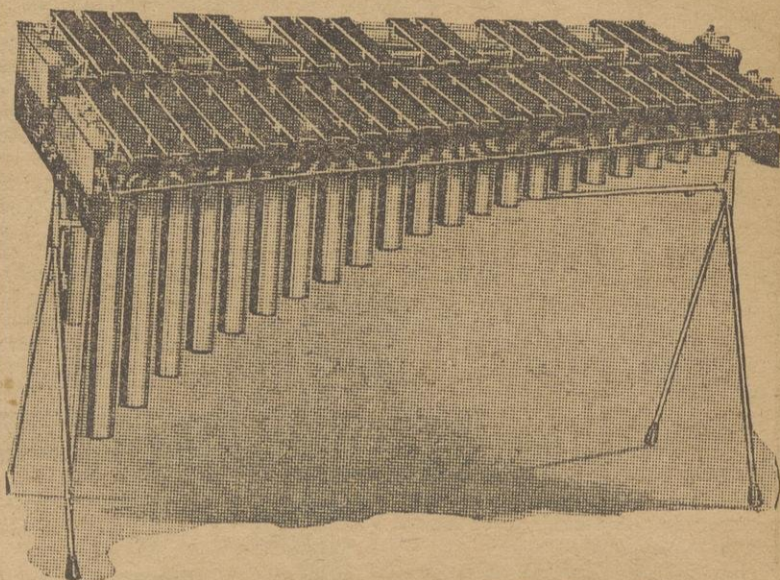
EVANSTON, Ill.—Serving to weed out incompetent material are mental alertness tests which Northwestern university is making obligatory to all matriculating freshmen. The tests, which are given before actual registration takes place, are calculated to gage the brain power of the individual.

Dr. Eva F. Johnson
Physician and Surgeon
First Central Building
Hours 2-4 and by Appointment
Phones F. 2860 and 2856

Sterling Piano

EXCELLENT CONDITION—WALNUT CASE

\$125.00



Deagan Marimba Xylophone

Genuine Nagaed Rosewood, three octave with adjustable resonators, Catalog No. 350

\$100.00

Both above instruments can be seen by appointment. Call Badger 6347 evenings or Badger 3691 daytimes.

ERWIN H. KOCH

1707 MADISON STREET

THE NEW COLLEGE Barber Shop

Come in and see us. We have some of your "old favorites" with us. There is Fred Lee, R. H. McGrath and L. C. Blackman, proprietors.

674 State Street

College Beauty Shoppe

321 No. Frances

Bad. 5306

THE BEAUTY SHOPPE FOR UNIVERSITY CO-EDS

Have your hair marcelled by our expert marcel operators, "Marie" Meyer and Mrs. H. Cork. Come to the Beauty Shoppe, where we allow a half hour for every marcel or retouch.

SOFT RAIN WATER USED FOR SHAMPOOING

OPEN WEDNESDAY EVENING

Duncan's Bobby Shoppe

Above Lawrence's

We wish to announce that we are located in our new and permanent location over Lawrence's Restaurant.

We are prepared to give you expert service in bobbing and shingling.

Three Master Barbers—No waiting.

668 STATE STREET

On the same floor as Ester's Beauty Shop

ELECTRICAL SUPPLIES

That You Need

HARLOFF-LOPRICH ELEC. CO.
602 State St.

Open a Checking Account at the Best College Bank in the Country

Pay By Check

Most merchants do not like to "honor" out-of-town checks. Have your checking account in a local bank, preferably the Branch Bank of Wisconsin.



Use "Branch" Checks

Eliminate carrying large sums of money in cash about your person. Every bill paid by check makes a receipt unnecessary.

95% of the Student Body Banks at the Branch Bank of Wisconsin

Here are the reasons why YOU should bank at the "Branch"

1 Service

We render unique service to our many depositors. We furnish you with identification cards so that you may easily cash your checks. Your account is always balanced so that you may determine your financial state at any time.

2 Convenience

The Branch Bank is located conveniently near to the university and close to the university residence district. This means you can deposit your monthly allowance without going out of your way. It enables you to come in and personally ascertain your balance without loss of time.

3 Accuracy

Our Bank is equipped with the newest and most accurate comptrolling machines and time saving devices. This enables us to "post" your checks and determine your balance without error.

4 . . . Understanding

The personelle of the Branch Bank are men and women who are well versed in the needs and wishes of the Wisconsin Man and Woman. They understand your conditions and are therefore able to serve you with courteous intelligence.

5 Strength

The strength and integrity of the Branch Bank of Wisconsin is unquestioned. It is founded on sane business principles.

Branch Bank of Wisconsin

"The Student's Banking Headquarters"

State At Gilman

MADISON

WISCONSIN

Capital and Surplus \$360,000.00

TICKET SYSTEM IS IN OPERATION

Students Must Co-operate With
Hunter For Success
of Plan

(Continued from Page One.)

Oct. 10 and the tickets will be delivered with the filing of the applications.

Coe College tickets will be on sale at the ticket office all day Oct. 10 and in the morning of Oct. 11.

Students must file application for the Notre Dame game between Oct. 20 and Oct. 24, and will receive their tickets from Nov. 8 until Nov. 6.

Homecoming game tickets may be applied for between Oct. 27 and Oct. 31 and these Iowa game tickets will be distributed Nov. 10 to Nov. 13.

Tickets for the Chicago game must be applied for between Nov. 3 and Nov. 7 and will be distributed between Nov. 17 and Nov. 20.

The number of public applications for the conference and Notre Dame games to date follows: Minnesota, 4,285; Michigan, 1,241; Notre Dame, 6,510; Iowa, 8,927, and Chicago, 5,361.

BADGER CALLS FOR STAFF AND PICTURES

(Continued from Page One.)

senior summary card was devised and printed, a prospectus for advertising solicitation prepared, and the layout and art work of the book made in final form. The first of the engravings for the Badger will be made this week by the Brock Engraving company of Madison, H. H. Brockhausen, former Badger art editor, supervising the work. The first of the printing will be placed on the forms of the Cantwell Printing company of Madison during the next few weeks.

For the first time in the history of the university, new students are being canvassed during the registration period for subscriptions to the Badger, according to the business manager, Ben Anderson. In addition the regular subscription campaign will soon be held.

Approximately a thousand dollars worth of foreign advertising has already been signed for the volume.

READ CARDINAL ADS

EVERY STUDENT NEEDS ONE



REMINGTON Portable Typewriter

The Remington Portable will serve you well—not only in school or college, but for years and years to come. It will give you a training which will be helpful to you in all your after life.

Compact—fits in a case only four inches high.

Complete—has the four-row keyboard—no shifting for figures—just like the big machines.

Convenient—can be operated on your lap if you wish, for it carries its table on its back.

Come in and see the Remington Portable.

Price, complete with case, \$60. Easy payment terms if desired.

No Student Escapes; They All Wait Together In Long Lines

Freshmen, upperclassmen; timid, bold; sleepy, wide awake; bored, interested; important, retiring; pushing, patient; they stand in that registration line, shine or rain, from early Thursday morning, Sept. 18, until late Wednesday night, Sept. 24.

The usual comments and gushing greetings are heard down the line. "Isn't this terrible? I'm about to pass off," gasps one 90-pound victim stowed away between two self-important heavyweights.

Hats knocked off, feet trampled on, as Betty greets Buddie with several loud smacks and generous hugs in the upper classwomen's line and starts proclaiming in loud tones all about what "we" did in Europe this summer.

Timid freshman after having waited in line two hours starts filling out cards and discovers that she is in the wrong line and exits to start on another two-hour wait.

Generous handshakes and slaps on

the shoulders are passed along the men's lines amidst greetings of "high old man, glad to see you back."

"I say old man why don't they let us register with that line of keen-looking women?" self-important frosh inquires of friend who is helping him register.

And still they wait, the lines wind down the stairs, out the doors and down the wide walks, friend meets friend and stranger makes new friends, and so they come and will continue to come for a week.

Fraternities Move to New Locations During Vacation

"Be it ever so humble, there's no place like home" does not seem to hold among the Greeks on this campus. During the summer and the fall several sororities and fraternities have moved into more stately mansions.

The fraternities that have changed addresses are: Kappa Sigma, 124 Langdon; Zeta Psi, 1820 Summit; Delta Sigma Pi, 132 Breeze Terrace; Zeta Beta Tau, 6 N. Frances; Gamma Eta Gama, 11 W. Gorham.

Three sororities have moved, Alpha Epsilon Phi, 420 Wisconsin avenue; Gamma Alpha Epsilon,

613 Howard place, and Epsilon Alpha Phi, 666 N. Frances. The Sigma Omega Sigmas have a home now at 205 N. Murray street, as have also the Sigma Alpha Iotas at 148 Breeze Terrace.

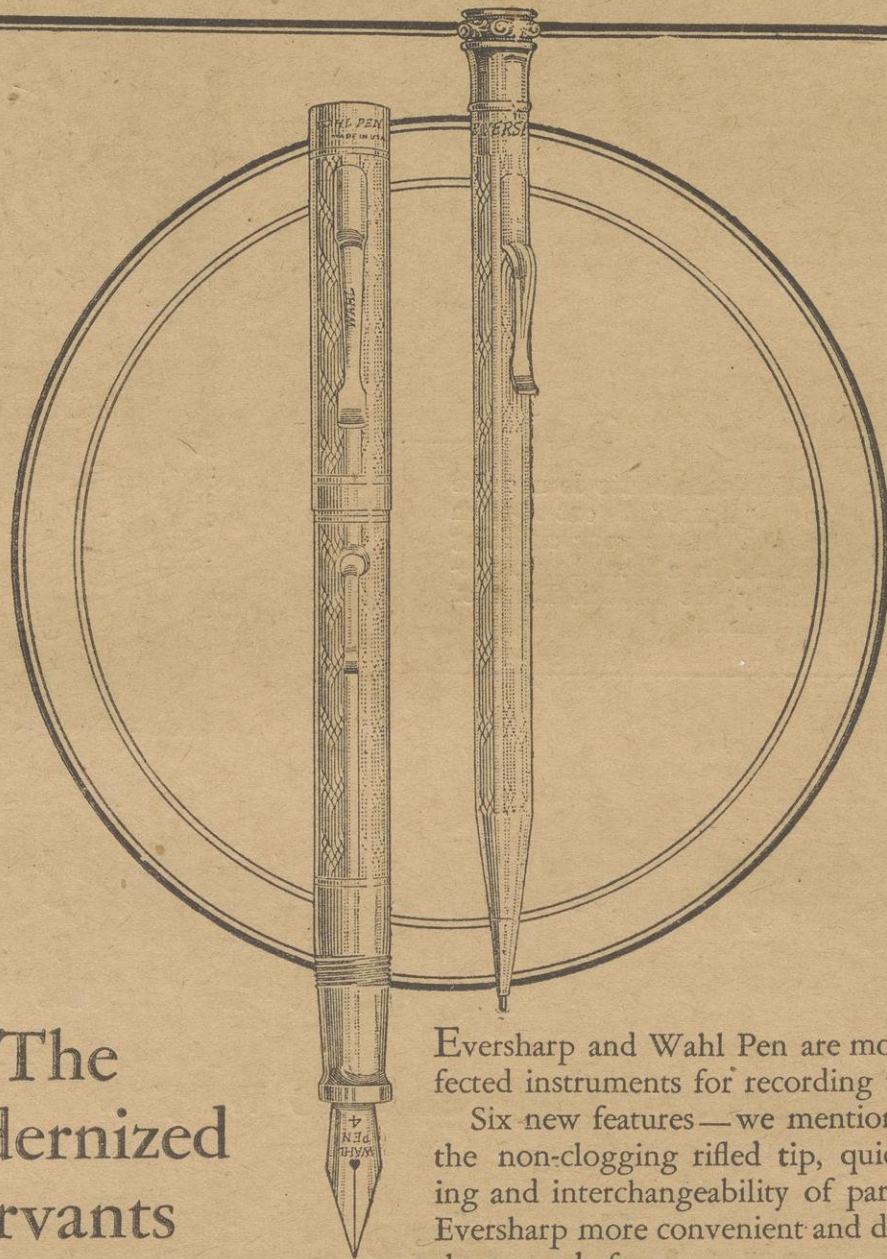
UNION BOARD AND "Y" TO WELCOME FROSH

(Continued from Page One.)

Trains are being met and members helped with registration on the campus. The complete list of men registered in the university is kept in the Y offices. These files are for the use of the public.

Letters were written to prospective freshmen during the summer by the membership of the sophomore commission.

READ CARDINAL ADS



The
modernized
servants
of thought

Eversharp and Wahl Pen are modern, perfected instruments for recording thought.

Six new features—we mention specially the non-clogging rifled tip, quick reloading and interchangeability of parts—make Eversharp more convenient and dependable than ever before.

Wahl Pen through the improved all-metal construction has increased ink capacity, strength to resist wear and abuse, and the beauty good taste demands in personal articles.

Eversharp is priced \$1 to \$45—Wahl Pen \$5 to \$55.

Made in duplicate designs for matched sets

Made in the U. S. A. by
THE WAHL COMPANY, Chicago
Canadian Factory
THE WAHL COMPANY, Ltd., Toronto
Manufacturers of the Wahl Eversharp and
the Wahl All-Metal Fountain Pen

The New PERFECTED WAHL EVERSHARP & WAHL PEN

RIDER'S PEN SHOP

CARRIES THE MOST COMPLETE LINE OF

Wahl Pens and New
Perfected Eversharps

650 State St.

Foreign and
Local News

AT THE THEATERS

Vodvil, Drama
and CinemaLon Chaney Does
Remarkable Acting
In Strand Picture**"THE HUNCHBACK OF NOTRE DAME"**
Presented at the Strand
Featuring Lon Chaney

BY N.M.J.

With only the acting of Lon Chaney to recommend it, "The Hunchback of Notre Dame" would still be a great picture, but with the additional excellent work in all departments it can be placed among the best pictures of the year.

The picture forcefully illustrates that beauty has little to do with acting ability and personality. When Lon Chaney as Quasimodo, the hunchback, shows us a face and body that is the incarnation of a hideous nightmare and yet permits us to see the mind and heart beneath, his acting is skillful and subtle pantomime; and when he dances around the bells and gargoyles of the cathedral, it is the fury of genius.

Lon Chaney and the other two ugly men in the cast carry away nearly all of the acting honors. Ernest Torrence gives us another remarkable performance as Clopin, king of the beggars, equal to that of the mountaineer in "Tolerable David." Brandon Hurst is Jehan himself, stepped from Hugo's book.

Everyone had an opportunity in the making of "The Hunchback"—the artists and the carpenters to build great sets, the photographer, to make beautiful pictures, the director to tell a dramatic story, and the business department, to spend a lot of money. Everyone made the most of his opportunity except the title writer, who really wasn't needed at all.

"Sinners in Heaven"
Is Exciting Picture**"SINNERS IN HEAVEN"**
Presented at the Parkway
Featuring Bebe Daniels and Richard Dix

BY H. E. R.

A truly exciting and interesting melodrama is this latest picture of Alan Crossland's. The scenes are laid for the greater part somewhere in the South Sea Isles, and thrice it depicts a huge mob of cannibals capture our fair hero and hero-

suspense of the picture is that it keeps the audience so interested that it could hardly wish to take its eyes from the screen. Richard Dix is a most capable look-alike to be taking care of Bebe Daniels when they are stranded on the desert island by an accident to their flying plane. And Bebe is a most demure looking young lady who takes the part of the girl who has been secluded from "the coarser things of life."

The picture should be of much interest to all of us, for it concerns the keeping and breaking of conventions, and, Lord knows, we are interested enough in that. All in all, we would say, "see it."

Comedy Success at
Majestic Displays
Marriage Problems

What happens during the second year of married life is humorously Ernest Truex comedy success, which set forth in "New Toys", the is being presented by the Fischer Majestic players this week.

Although the story is just what we're used to expecting of those persons who deal with the problems of married life, it is full enough of really comic situations and pathos to furnish a pleasant evening's entertainment.

Melvyn Hesselberg plays the part of the harassed to tough faithful young husband and Myra Murray portrays the petulant young wife. As the bootlegger uncle, Clark, a neighbor of the young married couple, provides more than Oscar O'Shea gives a fine performance, Ralph Bellam as George one good laugh. Others of the cast are True Powers as the mother-in-law, Mira McKinney, the aunt, Madeline Eswood who is supposed to be daring, and Trevor Bland as the blustering showman.

"New Toys" ran one season at the Fulton theatre, New York and for some time in Chicago.

READ CARDINAL ADS

FOREIGN PLAYS GAIN
FAVOR IN NEW YORK

The announcement that Gilbert Miller has obtained the rights for the American presentation of Barrie's play, "Shall We Join the Ladies," is the latest indication that popular favor is beginning to turn away from native drama toward foreign importations.

Producers have been going to Europe for their plays and players after the unexpected success of "Charlot's Review," so that nearly a third of the plays on Broadway are foreign.

Gilbert Miller is also planning to give "Antonia," and Somerset Maugham's translation of "The Mask and the Face," by Luigi Chiarelli.

The Selwyns are preparing to present the most international review of them all, "Rue de La Paix," in addition to producing the French comedy "L'Accroche Coeur." Two plays on Broadway were derived from German originals, "Beggars on Horseback" and "The Werewolf," two from the Hungarian, "Fata Morgana" and "Grounds for Divorce." Two are English, the old melodrama, "Sweeney Todd" and H. G. Wells' "The Wonderful Visit."

Glenn Hunter Makes
"Merton" a Fine Film**"MERTON OF THE MOVIES"**
Presented at the Madison
Featuring Glenn Hunter

BY TED.

Vacation's over and here we are back again to hand you out opinions on movies; and thanks be, we don't have to sit down hard on the very first one. "Merton of the Movies" is a good picture.

Glenn Hunter has shown us in other pictures that he can act; not only that, but he can act well; and in this film he does his best. It was our fortune last week to have seen Mr. Hunter in the play itself, and in all fairness, we must say that the play is better than the movie.

There have been some changes in the plot which seem a little unnecessary and do not improve the story and of course to see Merton, himself, is better than just seeing his picture. But still, in the film the story is good, Mr. Hunter is excellent, and his supporting cast is fine; and, really, can we reasonably ask for any more than that? It is very much worth seeing.

Carroll's Revue
Heads Fine Show
at the Orpheum

BY B. M.

The Orpheum, Madison's vodvil house, presents as attraction extraordinary for the early half of the week, Harry Carroll's revue, proclaiming "Everything will be all right." It's right good entertainment.

Harry Carroll, who conducts the ceremonies of his fun, song and dance production, has contributed enjoyment to most everybody in the past. He wrote "In the Blue Ridge Mountains of Virginia", "Sunshine of Virginia", and "I Am Always Chasing Rainbows", all of which are sung for us by Harry's cluster of pretty girls.

Harris and Hooley, although their names are a trifle incongruous as to color, are good funsters. Wilcat and Florian Slappey are their kindred, not a whit more comic, for they command laughter, and both are soft shoe artists. Good also is Dolly Dumplin, an ingenious juvenile.

One of Techow's cats walks on his front legs, but we never did like cat acts. It isn't the reward in store that actuates them to their stunts. We don't approve of what does actuate them.

The bill includes Sir Dave, Prince of Britain and future ruler of half the globe, shown in slow motion in Pathe News to be as likeable as ever. Aesop's Fables and the commendable house orchestra conclude a worthwhile show.

Madison Man Wins Cup
In Beech-Nut Contest

B. F. Fronk, 312 W. Doty st., a salesman for the Beech-Nut Packing Co., won the first prize in his territory in the company's "Bring Home the Beech-Nut" cup contest, it was announced by the home office at Canajoharie, New York. Mr. Fronk in the contest, just closed secured a greater number of orders than any other salesman in his division.

U. S. Court Officials to
Return Here on Sunday

Officials of the U. S. district court who have been attending a session of the court at Superior during the week are expected to return to Madison Sunday. The session closed Friday evening.

READ CARDINAL ADS

Mask and Wig

BY CHATTY

Good morning.

No, we're not Mae Tinee. Not even trying to copy her—or make fun of her either, although we might like to do the latter, despite the fact that she pulls down a higher salary than we do—quite a much higher salary.

But it's great business, this writing about the theater, and we would do it just for nothing just for the pleasure we get out of it. In fact we do it for nothing.

We hope that you will get some pleasure out of it too. That's what we're here for and to give you some dope about the theater and cinema—national, local and—well, just campus news.

And we'll begin with what is probably one of the greatest pieces of American work we have ever seen—namely, "Beggars on Horseback." Have you seen it—at the Adelphi in the Breezy City? While the action progresses the play parodies everything from the law to the press—the sacred press.

Poor business men, they say, go and see themselves made fun of and enjoy it. Some see only the exterior and call it a "simple little piece"; others, more keen, see it again and again and find new things every time at which to laugh and to cause them to laugh at themselves. It's good, and it's out in book form, too.

Freddie Bickel, '20, who, with his partner, Chuck Carpenter '20 enjoyed Union Vodvil fame here for three years, has changed his name to Frederick March and is taking an important part in "Tarnish," running at the Playhouse, and playing opposite Patricia Collinge. He attracted the most of the attention of many of the critics in his new role.

Perhaps there is some hope after all for Miss Johnson's prodigies.

Which reminds us that the courses in dramatic production are apt to be over-crowded this year with ambitious theater people. And Mr. Cooper's dramatic technique course

is doing well too, in spite of the fact that this is only its second year.

They're pretty quiet up in the Harefoot loft just at present, but Wes Dunlap, the club's publicity hound, has been spending part of the summer putting the foot together and pasting up the toes. He's got quite an elaborate scrap book on last year's show, "Twinkle Twinkle." Drop around and see it sometime.

The Wisconsin Players are planning a great program for this year, according to all reports. They're going to start out with "The Mul-lusk," one of George Arliss's vehicles, to be presented sometime this fall.

Continue Assault Case
Against Orange Culp

Orange Culp, arrested on a charge of assault and battery pleaded not guilty in Judge Stolen's court, Saturday. The man was arrested on complaint of Hugh Macklin. The case was continued until Sept. 27 and Culp was held under \$100 bail.

Orpheum
Orpheum Circuit
THE BEST IN VAUDEVILLE

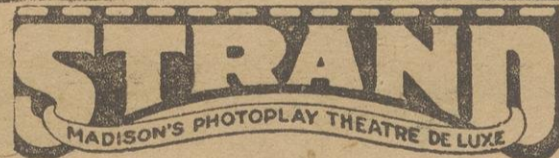
EVERY NIGHT 7:15 & 9 & BARGAIN MATINEES WED-
SUNDAY MATINEE 3 P. M. TUESDAY & SATURDAY 3 P. M.
25-35 & 50c No Tax All Seats 30c No Tax

NOW PLAYING
The Revue Sensation of the Season.

HARRY CARROLL
IN HIS GREATEST REVUE
FEATURING
LINDA
ZELMA O'NEAL **JOE DONAHUE**
A BIG COMPANY OF STARS

"Everything Will Be All Right"
Lilting Tunes, Peppy Pippins
from the Orchard of Beauty—
Carefree Laughter—One Hour of
Entrancing Entertainment.

Three Other Acts of Unusual Merit.



TODAY AND ALL WEEK

TO OUR PATRONS:

Owing to the enormous rental paid for the privilege of showing this production in Madison, it becomes necessary to charge the following admission:

Nights, Sat. Mat.

50c

WEEK DAY MATINEES

35c

THIS PRICE APPLIES TO
ALL TICKETS SOLD
UP TO 5:15 P. M.

Continuous

Daily 1 to 11 P. M.

Shows Start at 1, 3, 5, 7, & 9

This picture shown all over the
country at prices ranging from
75c to \$3.00.

ADDED FEATURES
Aesop's Fables — Fox News
PATHE REVIEW

COMING SOON

'IN HOLLYWOOD WITH
POTASH & PERLMUTTER'

All Attendance Records Shattered

THOUSANDS TURNED AWAY SUNDAY AT THE OPENING
PERFORMANCE OF THE MOST SENSATIONAL SCREEN suc-
CESS OF THE YEAR.

The Hunchback of Notre Dame

Victor Hugo's
Immortal Classic

Produced At a Cost of
Almost \$2,000,000

The Cast

LON CHANEY
Patsy Ruth Miller
Norman Kerry
Ernest Torrence
Kate Lester
Winifred Bryson

Nigel de Brulier
Brandon Hurst
Tully Marshall
Harry Von Meter
Raymond Hatton
Nick de Ruiz

Eulalie Jensen
Gladys Brockwell
Roy Laidlaw
W. Ray Meyers
John Cossar
Edwin Wallock
Wm. Parke, Sr.

AND 3000 SUPPORTING ARTISTS

How the Co-op Saves You Money



ONE of the biggest problems at college—aside from worrying over freshman themes, doping out a chemical equation, or conjugating French and Spanish verbs forward and backward—is to provide yourself with the many things you need at the least possible expense.

The solution of that problem is to join the Co-op immediately.

A University Institution

The Co-op is as much a university institution as if it were housed in Bascom Hall. It is operated entirely for the benefit of the students. It is governed by a board of directors composed of three alumni, a member of the faculty, and a student. These directors serve without pay.

We have spent the entire summer in replenishing our stocks with the newest and best merchandise. We have bought carefully and in the quantities our experience has taught us to buy. We keep watch of the market and sell at the lowest market price. After salaries are paid and a reserve set aside for new goods, we return all profits to members in the form of a rebate. Last year the rebate was 15% of purchases.

Get the Rebate

A 15% rebate means that if you had bought one hundred dollars worth of merchandise on

your number during the year, when the rebate was declared you could walk in and get fifteen dollars worth of merchandise without paying for it.

How to Join---Practically Free

It really costs you nothing to join the Co-op. You pay \$2.50 for your membership, but this entitles you to a \$2.50 Parker, Waterman, or Conklin fountain pen free. Or your money can apply on a more expensive pen.

Buy Everything You Need

You can purchase practically everything you'll need through your whole college year on your Co-op number. We carry textbooks, drawing instruments, clothing, furnishings, some lines of women's wear, pennants, desk lamps, shoes, rubbers—but come in and see for yourself how well equipped we are to take care of you.

You will find in this store—your store—a complete stock of merchandise purchased with your needs in mind and for sale at prices as low or lower than anywhere else in the country.

Join Today

And so, after you have registered and before you buy one of the many things you must have, JOIN THE CO-OP and buy everything you need on your Co-op number.

You Must Be a Member To Get the Rebate

506-508
STATE ST.

The Co-op

ALL PROFITS RETURNED TO MEMBERS

E.J. GRADY
MGR.

BUY EVERYTHING YOU NEED ON YOUR CO-OP NUMBER