



# **The daily cardinal. Vol. XXXIII, No. 12 October 7, 1923**

Madison, Wisconsin: University of Wisconsin, October 7, 1923

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The only morning daily in Wisconsin's Capital and University City—a community of 50,000.

# The Daily Cardinal

WEATHER  
Fair Sunday. Monday increasingly cloudiness. Slowly rising temperature.

VOL. XXXIII. NO. 12

UNIVERSITY OF WISCONSIN, MADISON, SUNDAY, OCT 7, 1923

PRICE 10 CENTS

## BELLACK TELLS PROGRAM PLANS FOR HOMECOMING

Tri-Color Cover and Stories About Ryan Are Features

The 1923 Homecoming program, edited under the supervision of Richard Bellack '24, will have many features which have not appeared in any previous booklet of its kind, everything from a tri-colored cover to carefully prepared articles on Wisconsin's coaches, players and athletic prospects.

The feature of the book, according to Bellack, will be an article on the career of Coach Jack Ryan. Old newspaper files are being carefully scanned to find any facts about him which would be of interest and which the coach's modesty prevents him from telling.



Richard Bellack (Badger Photo)

### Lineup on Back Cover

People who buy the program will not have to search through the whole book to find the line-up of the game. A list of the players, with their numbers, will be printed on the inside back cover where it can be found easily. This arrangement makes it possible to tear the back cover and hold it apart from the rest of the program to keep track of the plays. There will also be a complete list, with the jersey numbers of the entire squad of both teams, giving weight, height and other interesting data.

A new and simple complete compendium of the rules of the game will be included in the booklet as well as a list of the penalties with a number corresponding to the number which will be shown on the score-board and several interesting side-lights on football.

### Cover Design Chosen

Inasmuch as a cross-country race will be run on the same day, a program of that will also be included, together with a squad picture. The prospects of Wisconsin's representatives in every other sport will be discussed by authorities.

Preliminary sketches of the cover were reviewed last week, and the approved drawing is now being prepared for the engraver. It will be in three colors, and represents a Badger back shooting between the goal-posts for a touchdown. Mike Stiver '25, Art Editor of the book, is the artist.

## ALUMS WILL MEET AT HOMECOMING

Robert McMynn Calls Organization to Gathering on October 27

A meeting of the Alumni Council, the executive body of the Alumni Association of the University of Wisconsin, has been called for Oct. 27, by Robert H. McMynn '94, Milwaukee, president of the organization. The meeting will be held in Madison as one of the features of Homecoming, the exact time and place to be announced later.

The Alumni Council is composed of the secretary or other authorized representatives of each class which has graduated from the university including altogether approximately 60 classes.

In addition to these, the secretary or other authorized representative of each of the local alumni clubs which are located in various cities throughout the world is a member of the council, with ten members elected from the membership at large of the Association.

### DESK EDITORS

There will be a compulsory meeting of Cardinal desk editors at 4:30 o'clock tomorrow in the Union building.

## Sophs Will Meet Tuesday to Pick Leaders For Rush

General plans for the annual class rush will be given out at a meeting of all the sophomore men at Music hall next Tuesday night. The meeting is called for 7 o'clock sharp. Bag captains will also be appointed at this time and an effort will be made to stir up class spirit.

The sophomores will be up against a stiff proposition next Saturday when they meet the husky yearlings. Judging from the spirit the latter showed yesterday afternoon, they are not apt to allow the older men to put anything over.

Although the two-year-olds have apparently been getting the best of the rush during the last two or three years, unless they show more spirit and enthusiasm than they have so far the will finish with the low end of the score this year, according to one of the leaders.

The sophomore rush committees has not been fully appointed yet, but everything will be in readiness by Tuesday night to put over this year's rush in a regular fashion.

## JOHANNES BOJER TO SPEAK HERE

Famous Norwegian Writer Comes to Madison Next Sunday

Johannes Bojer, famous Norwegian writer, author of "The Great Hunger," "The Last of the Vikings" and many other well-known books, will speak in Madison Sunday, Oct. 14 at Woodman hall on Norwegian folklore. Mr. Bojer will speak in Norwegian.

He is being sent on a tour of the country by the Normands Forbundet, an alliance which keeps track of Norwegians all over the world. He will come here from Milwaukee under the auspices of the Sons of Norway, an American organization for insurance and the protection of Norwegian families, of which A. J. Myrland, a former university graduate, is the local president.

Mr. Bojer will be the guest of the Ygdrasil Literary society at a meeting on the night of Oct. 13 at which Paul Knaplund of the history department will speak on his recent sojourn in Europe.

The great Norwegian is making a study of Norwegian immigrants in this country, which he is planning to incorporate in a forthcoming book.

## Foreign Flashes

PARIS, Oct. 6, 1923—The Berlin Government was credited with \$2,050,000,000 towards reparations today by the Reparations Committee.

MOSCOW, Russia, Oct. 6—The Soviet Government has made demands to the extent of 500,000 rubles (gold) for the murder of the leader of the Russian frontier commission to Finland.

BERLIN, Oct. 6—Chancellor Stresemann today completed the formation of his new cabinet. He told the Reichstag that that body would be asked to renounce its rights for a long time and to grant the new cabinet powers much greater than had ever before been given to any cabinet.

MILWAUKEE, Oct. 6—One third of the law-sanctioned liquor quota for Wisconsin is being unclaimed and unnoticed. During the past year Wisconsin has consumed 62,112 gallons of prescription whiskey, when it might have used 93,168 gallons.

EDDYVILLE, Ky., Oct. 6—The fourth day of the siege by the armed forces of the state against three convicted murderers arrived with the battle still in favor of the besieged. The two story mess hall has been wrecked by shot and hand grenades without apparent injury to the prisoners.

## PLANS FOR THE MEMORIAL BLDG. TO ARRIVE HERE

Sketches Must Have Approval of Building Committee

Prospects for beginning the Union Memorial building improved when architects in Milwaukee recently produced sketches which are judged the most acceptable of any seen up to this time. Copies of them are expected here next Tuesday; and will have to be passed by the board of Regents and others interested.



John Dollard

Plans Must Have O. K. Approved by Regents, the sketches must be submitted to the Union Memorial Executive Committee for approval. Word will be given the architects to start on the plans if the sketches undergo the double scrutiny successfully, or if only smaller changes are judged necessary.

As the sketches near completion and the final approval of the Regents and the Memorial Union Executive committee, the active campaign for the \$1,200,000 building fund goes forward steadily. John A. Dollard '22, recently succeeding Prof. E. H. Gardner in the active direction of the campaign, returned from Beloit yesterday, where he was instrumental in the formation of a permanent alumni association strong in its endorsement of the Memorial Union project.

The sketches recently made show the main entrance in the middle of the structure opening into an enormous lounge, or lobby, which faces upon a terraced lake-front. On the left of the lobby, there is the large dining room, also opening upon a lake-front terrace; on the right of the lobby are the Union Memorial offices. In the east end of the building a theatre will have a direct entrance from the ground floor.

### Building Gets Prom

On the second floor, there will be a large hall capable of easily seating 1200 for a banquet; and what is more important, of a size suitable for the Prom. A balcony will permit the various functions to be viewed advantageously.

### Will House Transients

Beside these special features, the building is to contain offices for the many boards and activities of the school, and the best of hotel facilities.

If the sketches are passed to the architects after the meeting of the Union Memorial Executive Committee, expectations are that ground will be broken for the Memorial Union building in the late winter, or early spring. In that case too, copies of the sketches will be made and distributed during homecoming.

James L. Madden, manager of the insurance department of the chamber of commerce, will address the club on October 15.

## YESTERDAY'S GAME

Coe 3; Wisconsin 0—and the second quarter wore on. See the picture story in today's

## VARSITY PHOTO NEWS

Four rotoart pages picturing the week at Wisconsin every Sunday beginning today in

## THE CARDINAL

## Dance and Chat at Country Mag Mixer; Serve Doughnuts

About 300 people mingled, danced chatted and otherwise frolicked at the Country Mag mixer held in Lathrop gymnasium last evening.

For those who felt the pangs of hunger or thirst the committee provided cider and doughnuts for refreshments. Boyd's eight piece orchestra kept everyone on his toes itching to dance in spite of the rather warm temperature.

Although the number of men far exceeded that of the fair sex, a general feeling of good fellowship seemed to keep the not too particular people happy, and the floor was crowded for every dance.

## CARNIVAL TRYOUTS SCHEDULED OCT. 20

Campus Organizations Invited to Produce Talent For the Directors

Nothing is to be spared in order to make this year's carnival the best of any, according to Thomas Moroney '24, chairman of the carnival committee. Money, men and effort are the three main characters in the act of preparation. The platform in the gym will be equipped with modern stage lights and scenery. This additional equipment will eliminate the barrenness experienced in former years.

"Tryouts are to be held Saturday, October 20," Moroney said yesterday. "They are open to all comers and we want every one who has the talent, ambition or time to come out and show us what he can do. The more candidates we have, the better will be the finished product."

Letters have been sent out to all eligible organizations on the campus, but in the event that any group or individual wishes to enter the tryouts, he may do so by filing application with the director of the carnival Moroney. All entries must be in by the first of next week.

Two cups are being given as first and second prizes for the two best acts. Unbiased judges will take complete charge of the entire performance in order to eliminate any possibility of playing favorites. Acts will be judged upon the music, songs, with spectacular effects and originality.

## S. G. A. GIVES DANCING LESSONS IN LATHROP

S. G. A. feeling that there is a great need for instruction in social dancing among girls here, have made plans for such a class every Friday night from 7:00 to 8:00 o'clock in Lathrop hall. Friday night there will be a committee of 10 or 15 girls to take charge and to serve as dancing mistresses. Later professional instruction may be given. There will be no charge. Cards announcing these plans have been sent to all the girls' rooming houses and notices will be posted on the bulletin boards. These classes will be not only for teaching purposes but will also be in the nature of social gatherings for the girls.

## NARDIN WILL SPEAK AT VESPERS TODAY

The first Y. W. C. A. vesper service will be held this afternoon at 4:30 in Lathrop parlors. Dean F. Louise Nardin will address the university girls at this initial meeting. Marian Metcalf, president of the Y. W. C. A. this year, will preside.

After the service there will be special music and tea will be served from 5:15 to 5:30.

Every new girl is especially invited to come and to learn what the Y. W. C. A. does in the university. This will also be an excellent opportunity to become acquainted with the older girls.

### BEG YOUR PARDON

Maxmillon Cizon, who was said to be the vice-president of the Scorpion in yesterday's Cardinal, denied yesterday that he had ever been connected with the Scorpion staff.

## BADGERS DEFEAT COE COLLEGE MEN BY 7 TO 3 COUNT

Pence's Toe Proves Dangerous But Badgers Eke Out Victory

BY HARRY BARSANTEE

A forty-five yard drop kick, placed squarely between the goal posts by Pence, Coe college quarterback, near the end of the second quarter almost spelled defeat for the Wisconsin team in its first battle of the season at Camp Randall yesterday afternoon, but a series of line drives by the Badger backs in the third session put the ball across the line for a 7 to 3 victory in their favor.

With a "do or die" attitude, eleven Coe men all but turned the trick of defeating the Badgers, and during the entire fray spectators were not completely at ease for a moment. The little handful of Coe supporters in the stands was almost wild with excitement and hope for victory. Even at the end of the game they smiled in satisfaction, for to them a 7-3 defeat was almost as good as a victory.

### Crowd Suffers Heat

While the 22 grid warriors fought through the sweltering afternoon, a crowd of more than 7,000 people watched from the stands. Overcoats and hats were laid aside, and a few fans even enjoyed the comfort of being in their shirtsleeves.

Coe college, contrary to the dope, had a real football team, one which would be fit to stack up against any Conference team and turn in a good account of itself. Lacing in effective offensive play, the Iowa men relied on its remarkably strong defense and very nearly made a victory possible yesterday.

Captain Wernimont, playing left end for Coe, was a tower of strength in every play. Streaking through for fully half of Coe's tackles on the line, running down punts in perfect fashion, Wernimont could not be stopped, and the damage he did from his wing position easily accounts for Wisconsin's meager victory.

### Ends are Masters

Red Strong, playing at the other extremity, worked perfectly with his captain and between the two they let little in the way of end runs get by them. Rick and Gillespie, tackles, West and Finlay, guards, and Edwards, at center prescribed a stone wall during the major portion of the game.

Wisconsin's defense was good against the Coe men, and time after time the collegers, realizing the fruitlessness of trying to get by the Badgers, punted on the second down. During the entire fray, Coe was able to make first down but twice.

### Tackles go Great

Below and Gerber were going great guns at the tackle positions, and their speed enabled them in many cases to beat the ends down under punts. Teckmeyer, center, playing on the Varsity for the first time, stood the test well, fighting every minute, and passing perfectly.

Coe's offense was poor despite the cooperation the line men gave to the backs. Pence and Mabever starred in the backfield mainly because of their speed and headwork. Pence gained yardage over the Wisconsin kickers on almost every exchange of punts.

Wisconsin's attack was scintillating at times while at other periods it was mediocre. In the entire backfield Eagleburger was the only man who could hold his own consistently. Holmes, Harris, and Stangel displayed wonderful footwork and plunging ability in flashes, but losses were too frequent.

### Few Passes Tried

Neither team resorted to passes for victory, and in general, straight football was used. The only really successful forward pass came late in the third quarter when Wernimont grabbed one of Pence's heaves and ran 23 yards before being downed.

For almost half of the game the ball saw-sawed back and forth on the field, Wisconsin remaining in possession of the oval most of the

(Continued on Sport page)



## CHEMICAL GROUP BECOMES NATIONAL

Chemical Engineering Society Affiliates With A. I. Ch. E.

The Chemical Engineering Society has been recognized as a student chapter of the American Institute of Chemical Engineers. This recognition marks the successful conclusion of a year's efforts to affiliate with the national organization.

"The government of the society will not be changed in any respect," says Stuart Fiedler, '24. "Members will secure many new benefits through affiliation with a national body that has the high standing possessed by the A. I. Ch. E." Wisconsin is one of the few universities which now has a recognized student chapter. The other universities having student sections are Brooklyn Polytechnic, Armour Institute and the University of Michigan.

Student chapters receive annually a copy of the transactions of the institute which record the most recent advances in chemical engineering. They also have the advantage of hearing speakers whose personal experiences qualify them to speak on matters of importance to the student. The annual meetings of the institute are open to members of student sections.

MARINETTE—Joseph Emmerick, 54, died following an illness of six months' duration.

## Varsity High Beat Mount Horeb, 31-13

MT. HOREB, Wis.—The Wisconsin high school's football team of Madison defeated the Mt. Horeb high school team here Friday afternoon, 31 to 13. All of the local's points were made during the first 12 minutes of the second quarter.

Wisconsin kicked off to Mt. Horeb and the locals started a march down the field only to be checked at the goal line. They lacked sufficient punch to put the ball over.

## BULLETIN BOARD IS TRYSTING PLACE

A new mail board has been installed by S. G. A. for the use of university girls in Lathrop hall just opposite the S. G. A. office.

The purpose of this board is for the convenience of university girls who wish to get in touch with each other. The board is alphabetically arranged and notes and messages may be left for any girl in the university.

Lois Jacobs, president of S. G. A., urges all girls to come in daily and see if anyone may have left a message for them.

## CLEF CLUB TRYOUTS TO BE HELD OCT. 24

Tryouts for Clef club will be held on October 24 from 7 to 9 at the Sigma Kappa house at 234 Langdon street. The tryouts are open to all upperclassmen who wish to try out for either vocal or instrumental membership. They are to be only five minutes in length. Appointments may be made by calling Elizabeth Mason at Fairchild 157.

## Rug Dealer Dies

Paul Mooradian, 51, Is Summoned; Masonic Services Planned

Paul Mooradian, 51, well known local dealer in Oriental tapestries and rugs, died yesterday afternoon about 2:30 at his home, 1909 Maple ave., after a lingering illness. Mr. Mooradian had made his home in Madison for the last 12 years, coming here from Waukesha. He was a member of the Madison lodge, No. 5, Mason.

Mrs. Christine Mooradian, his widow; two daughters, Mrs. Julius Rikk, Chicago, and Margaret, at home, and a son, Lawrence, survive the deceased.

Masonic funeral services will be held from the temple Monday afternoon, probably about 2 o'clock. Further arrangements will be announced later.

The body is at Frautschi's funeral parlors.

## PRACTICAL POLITICS GIVEN AT COLUMBIA

In conjunction with the government department, the Politics Club of Columbia University has arranged a course in practical politics to be given in extension. Such lecturers as state democratic chairmen and Tammany district leaders are secured.

## TEXAS U. REPORTS ADDITIONAL STUDENTS

The total registration of Texas University at Austin is 4271, according to the latest report. This number exceeds last year's by 265.

## GLEE CLUB WILL HOLD TRYOUTS SECOND TIME

The second tryouts for the Glee club are to be held at 7 o'clock on Tuesday and Thursday nights of next week in Music hall. Tenors are to try out Tuesday, and the basses on Thursday. Of the new men who sang in the preliminary tests, 29 have been selected to appear for a second tryout.

The names of these men and the time at which they are to appear are posted on the bulletin board in Music hall, just outside of Professor Swinney's studio. Notices will also be sent through the mail to those selected.

## Man Freed, Again Jailed At Darlington

DARLINGTON, Wis.—Carl Evanston, arrested, fined and jailed as "John Bond," was released from the county jail at Prairie du Chien and enjoyed limited freedom, for Sheriff Simmons of Lafayette county arrested him and lodged him in the county jail charged with breaking jail and trafficking in liquor. Evanston, devoid of friends and funds, faces another prison term.

## Blaine's Tobacco Crop Sold To Bekkedal

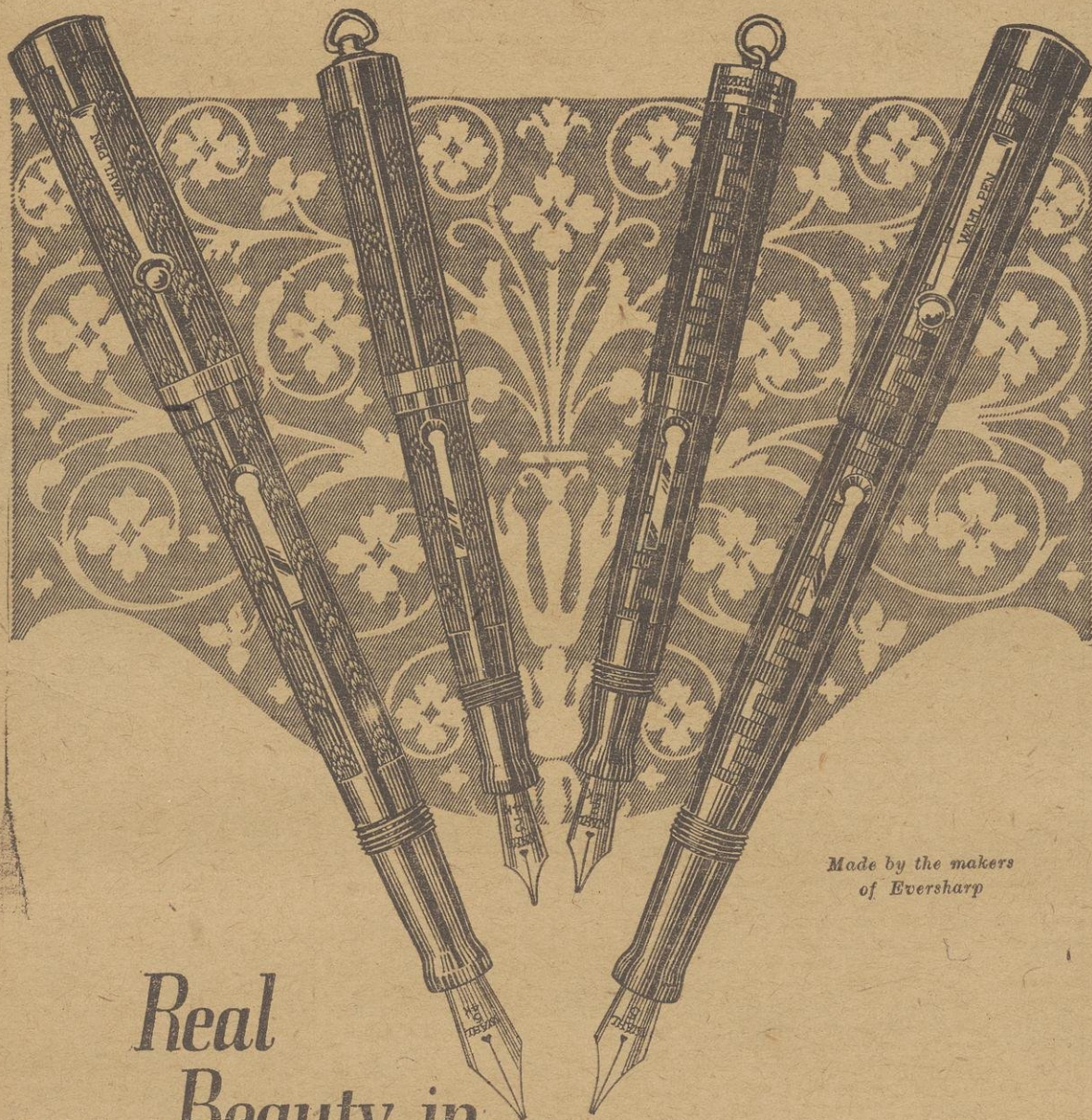
BOSCOBEL, Wis.—Representatives of the Bekkedal Tobacco Co., Edgerton, have been acting in buying up 1923 crops of tobacco in the Wisconsin river valley. Among those who sold to the Edgerton firm was the Austin-Blaine Farm Co., of which Gov. Blaine is one of the principal owners. The governor and his partner, Henry E. Austin, are also breeders of high grade Holstein cattle.

## Prizes To Be Given For Homecoming Displays

Prizes for the best decorated windows during homecoming week will be awarded retailers by the homecoming committee of the Association of Commerce.

## Month's Bank Clearings Show Great Increase

Bank clearings in Madison for the period Sept. 17 to 22 amounted to \$2,655,785.86, or \$813,617.49 greater than the total of \$1,842,168.27 for Sept. 18 to 23 in 1922. Clearings for the week Sept. 24 to 29 aggregated \$2,151,112.08, while figures for Sept. 25 to 30 in 1922 reached only \$1,474,515.58.



Made by the makers of Eversharp

## Real Beauty in Rubber Fountain Pens

THE new Wahl Pen in engine-turned black rubber is unlike any fountain pen you have ever seen. Anyone who writes will be proud to own a pen of such grace and splendid writing performance. It is as practical as it is beautiful.

The man's-size fist with the cast-iron grip will find a Wahl Pen to fit it. And so will the dainty feminine hand. There are sizes and shapes to suit every man and woman in college or business.

Wahl Pen is made by the makers of Eversharp. It is another leader. The Wahl filling device fills the pen brim-full of ink every

time. The Wahl comb feed regulates the flow so that the pen writes the instant you touch it to paper. You never have to shake it. The ink never floods.

The everlasting nib is 14-karat gold, tipped with the hardest, finest iridium. Unbiased experts say it is the ultimate in nib-making.

Clipped in pocket, purse or note book, Wahl Pen cannot leak—the patented cap construction prevents it. Wahl Pen is so perfectly balanced and proportioned that it seems made just for your hand alone. It writes perfectly. Ask your dealer about Wahl Pen. All styles and sizes. \$2.50 up.

Made in the U. S. A. by THE WAHL CO., Chicago

# WAHL PEN

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World's Greatest Violinist

## Is Coming to Madison

So are

## Werrenrath

Madison's Favorite Baritone

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## Maier and Pattison

Duet Pianists

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SEASON TICKETS ON SALE NOW

BUY YOURS TOMORROW

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**Albert E. Smith**

MUSIC STORE

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DAILY REPORTS  
OF BADGER TEAMS

# SPORT: NEWS

CONFERENCE  
WIRE SERVICE

## VARSAITY TAKES COE GAME, 7-3

### HARRIS PLUNGES OVER LINE FOR BADGER COUNTER

Continued from Page 1

time but being unable to shove t across the line. Near the end of the second quarter Schneider attempted a drop kick from Coe's 44 yard line but Rick blocked it and Coe recovered on Wisconsin's 41 yard line. A series of line plunges failed to gain first down and Pence went back to complete the most difficult drop kick seen here in years. Straight as a die the pigskin sailed between the posts as the frenzied group of Coe followers cheered with joy.

#### Fourth is Scoreless

During almost the entire third quarter the score remained thus until the Badgers found themselves. Eagleberger started the festivities with a 13 yard run around left end. Harris, Stangel and Holmes pushed through the line unceasingly for gains of from three to five yards each. Remaining in possession of the ball during the entire march down the field, the Badgers could not be stopped, and a few moments before the third session ended Harris pounded through the line for the winning counter.

The remainder of the third quarter and the entire fourth remained scoreless.

A happy group of Madison boys enjoyed the game yesterday at the expense of the Athletic department. The lineups:

Coe	Pos.	Wisconsin
Wernimont	LE	Irish
Rick	LT	Below
Finlay	LG	Bieberstein
Edwards	C	Teckemeyer
I. West	RG	Miller
Gillespie	RT	Gerber
W. Strong	RE	Nelson
Pence	QB	Holmes
Makeever	RH	Harris
Sheldon	LH	Holmes
E. Strong	FB	Stangel

Officials—Masker (Northwestern), referee; Knight (Dartmouth), umpire; Hedges (Dartmouth), head linesman.

#### Play by Play FIRST QUARTER

E. Strong, fullback, kicked off for Coe to Stangel who returned to Wisconsin 33 yard line. Holmes circled right end for four yards. Stangel made two more through right tackles. Holmes added two around left end. Time out for Coe, with the ball on Wisconsin 46 yard line.

Holmes punted across Coe's goal line and the ball was brought out to the 20 yard line and put in play. E. Strong was thrown for 5 yard loss by Below.

Pence punted to Schneider who received it on his 35 yard line and stopped on his 45 yard line by Wernimont. Stangel went through the left tackle for 3 yards. Time out for Coe.

Stangel plowed through the Coe line for 17 yards placing it on Coe's 2 yard line. Wisconsin penalized 15 yards for offside putting the ball on Coe's 37 yard line. Schneider made four yards around right end for 12 yards. Below was called back and Wisconsin penalized 15 yards for holding. Wis. ball on her own 48 yard line. Holmes was thrown for 7 yard loss by Wernimont on a fake kick. Holmes punted 35 yards to E. Strong who fumbled and Bieberstein recovered for Wisconsin on 37 yard line.

Holmes made 5 yards at left end. Stangel made 3 yards thru right tackle. Holmes added one through left tackle, fourth down 1 to go with ball on Coe's 29 yard line. Schneider made four yards and first downs thru right tackle. Harris failed to gain around right end. Holmes made a yard thru center. A pass, Holmes to Nelson, incomplete. It is fourth down, 9 yards to go on Coe's 23 yard line. Schneider tried a drop-kick from

### He Carries On



Rollie Williams

Rollie Williams, pride of Wisconsin athletic teams for the past few years, bids fair to continue his prowess even out in the professional world. Coaching football for the first time this year, Rollie has developed a team in Milliken college which looks like a sure winner. Two straight wins have resulted for Milliken under Rollie's tutelage. A week ago his team defeated Carthage 18-0, and yesterday won from Charleston 12-10.

Coe 30 yard line but it fell short. Coe's ball on her 20 yard line. Makeever hit a stone wall at right tackle. Pence punted to Schneider who was downed by Wernimont on Wisconsin 4 yard line. Holmes went around right end for 13 yards.

Harris made 1 yard thru left tackle. Wis. penalized 5 yards for off side.

Harris made 2 around right end. Holmes lost a yard. A pass, Schneider to Irish, was intercepted by Makeever, who was downed on his 27 yard line. Makeever made 1 at left end. Pence punted to Schneider who received it on his 35 yard line advancing 5 yards. Time out for Coe.

Schneider failed to gain around right end. Holmes punted to Pence who was forced off side by Nelson on Coe's 20 yard line. Pence punted to Schneider who was downed in his tracks by Wernimont on Wis. 45 yard line.

Time out for Wis. Holmes made 6 yards thru right side of line. Harris added 3. Holmes plowed thru right tackle for 5 but was called back and Wisconsin penalized 5 yards for off-side. Harris made 1 thru left tackle. Schneider punted to Coe's 23 yard line. Where the ball was dead.

Pence punted to Wis. 25 yard line over Schneider's head and the ball rolled across badger's goal and put in play on Wis. 20 yard line.

Schneider hit right tackle for 5 yards as the first quarter ended.

Score—Wisconsin 0, Coe, 0.

#### Second Quarter

Wisconsin was having a tough time. Below and his teammates so far failed to show anything like conference caliber football. Harris made four around right end. Schneider pushed through center for 2 yards. Holmes made four yards around left end. Harris hit center for four yards. Harris lost two at left tackle. It is fourth down, 5 to go. Holmes punted to Pence who returned it 20 yards to his 47 yard line.

Makeever failed over the left side of the line. Pence lost one yard on an attempt to skirt left end when Irish nailed him. A pass, Pence to Gillespie, incomplete. Pence punted to Schneider who received it on his 10 yard line and returned it to his 17 yard line. Holmes broke loose for a 25 yard run around right end putting ball on 42 yard line.

Stangel broke through left side of line for 14 yards placing the ball on Coe's 44 yard line.

Holmes made two and first down. Holmes was thrown for 5 yards loss by Wernimont on the 47 yard line. Schneider failed at left tackle.

A pass, Holmes to Irish, incom-

### Grid Graphs

By ORIE

Everybody happy? Yea! One less games off our mind.

\*\*\*

Well, it's all over but the razzing the boys will get tomorrow night at practice.

\*\*\*

There's one thing that will be remembered by Badger fans, and that is,—every Coe College man was in three fighting until the final whistle blew.

\*\*\*

One of the old-timers was heard to remark, "That Iowa bunch is the best team that has faced Wisconsin in a preliminary game for many years." He must be right.

\*\*\*

When the kids were let in at the gate, it looked mor lik a high-school bag rush than anything else.

\*\*\*

For a while there, it looked as if our team was trying to dispose of all the Coe men. One—two—three hurt. Eight more and we go home.

\*\*\*

Don't know if this is polite or not, but every time a Coe man was knocked for a row of stars, the band would play "By the bright shining light," etc.

\*\*\*

We can be satisfied boys—our team did their best always. They were ragged at times, of course, but Ryan will polish much of that off before our first conference game on the 20th.

\*\*\*

Marty and Harris would tackle man, and then "time-out" that's all.

\*\*\*

Did you get the dope, fans? Remember I will pick 'em each week and get them as correct as I did yesterday. Just count and see how many games I picked wrong.

### PRESS CLUB TO HAVE MEETING THURSDAY

Press club scribes will meet for the first time this year at the Delta Pi house Tuesday night at 7 o'clock to discuss plans for the coming year. "It will be a short business meeting including the nomination of officers and the election of committees," said Edith Porter '24, vice-president, in urging all members of the organization to be present.

ple. Holmes punted to Coe's 10 yard line and the ball rolled over and was brought to Coe 20 yard line.

Sheldon made three yards through left tackle. E. Strong added one at right tackle. Pence punted to Wis. 45 yard line and the ball rolled to the 35 yard line. Below recovered. Holmes made 5 through center. Harris added 5 through right tackle. Harris smashed through center for 10 yards, putting the ball on Coe's 45 yard line.

Coe was penalized 3 yards for unnecessary time out. Harris made 3 through left tackle. Harris fumbled but recovered on Coe's 37 yard line. Holmes was thrown for 2 yards by Gillespie. Schneider tried a drop kick from Coe's 44 yard line but Rick blocked it and recovered on Wisconsin's 41 yard line. Makeever lost a yard at left end.

Makeever made 1 through center. Pence made 6 yards through the line on a trick play. Pence dropped-kicked from his 45 yard line squarely between the goal post from a difficult angle.

Score—Coe, 3; Wisconsin, 0.

McCormick went in for Miller at right guard for Wis.

E. Stronk kicked off to Harris who returned it 20 yards to his 30 yard line. Holmes made 3 yards carried the ball through center for 4 yards. Eagleberger went in at quarter for Schneider for Wis.

Holmes was thrown for 10 yard loss. Holmes punted to Pence who was downed by Below on his 27 yard line. Time out for Wis. Walker went in at left end for Irish who was injured. Pence made four yards through left tackle. Time

(Continued on page 9)

### BASKETBALL STARTS FOR FROSH TOMORROW

Frosh basketball men begin their regular season tomorrow afternoon at four o'clock, with "Doc" Meanwell co-operating with the freshmen coach.

The season closes March 15, and by that time the coaches will have done their best to turn out a squad ready to step into Varsity uniforms. All candidates are expected to report in suits on the gym floor promptly at four o'clock.

### TOURNEY MEN GO INTO ACTION TODAY

Late Applications Have Boosted List to More Than Twenty-five

Tourney men swing—7 Aspirants for honors in the men's upper class tennis tourney will have an opportunity to show their mettle this afternoon when the first matches are played on the Varsity courts.

A number of late applications have been received, according to Tennis Captain Art Moulding, and more than twenty-five men are now entered.

The Varsity courts are in good shape and have been reserved for tourney play. If any referees are needed they will be supplied by Moulding or by Nick Aagesen. Jack Manniere (Stebbins), Henika and several other men of known ability are entered and there promises to be some stiff competition.

The first matches will be played today and the finals should be run off the latter part of next week.

### OHIO STATE GETS NEW GEOLOGICAL LIBRARY

As a result of the generosity of Brig. Gen. Edward Orton of Columbus, Ohio State university soon will possess one of the finest geological libraries in the country. In memory of his father, the first president of the university, General Orton is having remodeled, redecorated and equipped at his own expense the geological library room in Orton hall on the campus. For a number of years Dr. Orton has given \$500 each year to purchase new geology books for the library. During the summer he made a formal offer to the University Board of Trustees to enlarge the library.

### DR. MILLS DIRECTS GLEE CLUB TRYOUTS

Tryouts for the Girls' Glee Club will be held next Monday afternoon at 3:30 and Tuesday afternoon at 4:30, under the direction of Dr. Mills. The first meeting of the club will be held Wednesday at 3:30. There a number of vacancies left by last years' graduates to be filled.

### KEYSTONE TO CLAIM PAN HELLENIC PREXY

Keystone has just passed an amendment to the constitution to the effect that the president of pan-Hellenic shall belong to the organization.

#### READ CARDINAL ADS

### Game Results

Chicago 10, Colo. Aggies 0.
Minn. 20, Ames 17.
Ohio State 24, O. Wesleyan 7.
Illinois 20, Nebraska 7.
Harvard 35, Rhode Island 0.
Yale 53, N. Carolina 0.
Princeton 16, John Hopkins 7.
Army 20, Florida 0.
Annapolis 13, Dickinson 7.
Columbia 0, Amherst 0.
Penn State 16, N. Caro Aggies 0.
Ithica 84, Susquehanna 0.
Syracuse 61, William & Mary 3.
Hamilton Colgate 55, Niagara 0.
Wash. Mar. 14, Georgetown 3.
Bethlehem Leigh 28, Gettysburg 6.
Carnegie Tech 28, Thiel 0.
W. Va. 28, Allegheny 0.
Pitt 7, Lafayette 0.

### MICHIGAN SQUAD YET UNFORMED AS FIRST GAME LOOMS

End Positions Yet in Doubt; Candidates Are Numerous

ANN ARBOR, Mich. Oct. 6—With the first real test of the season, the game with Vanderbilt October 13, only a week away, followers of the University of Michigan football team are watching every scrimmage with interest in an effort to determine some possible line-up for the coming season and more especially, who will be worked into the vacancies created by the loss of Goebel and Kirk on ends and Cappon at fullback.

These three men were brilliant last year and their loss is greatly felt. Cappon and Goebel handled the ends in 1921 and were classed as two of the best flankers in the country while in 1922 Cappon went back to fullback where he received all-Western honors and Bernie Kirk took his place at end and played through in the famous Kirk and Goebel combination that was second to none in the west.

#### Curran Looks Good

Louis Curran, a stocky lad from Louisville, Ky., and LeRoy Neisch, a rangy Detroit boy who created a sensation in the M. A. C. game in 1922 by being on the receiving end of a number of successful forward passes, are the only two letter men who reported this fall for end positions while the fullback job will have to be filled by a new man.

Dutch Marion and John Witherpoon, two Detroit boys from last year's freshmen, Lowell Palmer, from Paul Goebel's old prep school in Grand Rapids, Joe Kruger, an easterner hailing from Newark, N. J., and Charlie Stafford from Oak Park, Ill., the same high school that turned out Uteritz and Steger for Michigan, are the other candidates for the end positions. So far competition has been exceedingly keen and it is far from certain which pair will be in their with the opening whistle.

#### Frosh After Berths

Red Miller, a Grand Rapids man, Chuck Grube, who played with Saginaw; Arthur Hill and Bill Mathieson, another Grand Rapids boy are the men from the freshmen team who are trying out for the fullback position. Jack Blott has been brought back from center in a couple of scrimmages in an effort to fill the fullback vacancy but as yet it is far from certain who will be in this position.

### DOLPHIN CLUB WILL HOLD TRYOUT SOON

Aspirants' Must Pass Time, Distance, and Diving Tests

The fall tryouts for membership in Dolphin club will be held at 8 o'clock Tuesday and Wednesday evenings of this week and Tuesday evening of next week in Lathrop hall pool. A poster will be placed in Lathrop hall and all women wishing to tryout are requested by the officers of the club to sign on it before 5 o'clock Tuesday evening.

The requirements for membership were altered at the meeting of the club Thursday evening. The new requirements include a speed test, twelve lengths, two lengths in perfect form and three dives with an average of 90.

The speed test times are the forty yards crawl, 35 seconds forty yards side stroke, 37 seconds; forty yards trudgeon, 36 seconds, forty yards breast stroke, 39 seconds; twenty yards backstroke, 19 seconds.

These times were the former times in the emblem tryouts which have now been reduced.

HURLEY—During the months of July and August Judge Griff Thomas paid over to the city \$1,962.75 in fines.



# THE DAILY CARDINAL

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## FIRST IN THE FIELD

Again Cardinal efficiency and progress have been demonstrated. For the first time in the history of college journals, as far as the research of the Cardinal reveals, a daily student newspaper is incorporating a Sunday pictorial supplement as one of its regular features. Other colleges have had photogravure magazines and pamphlets on special occasions but never as a permanent weekly institution.

This week's supplement contains action pictures of the Coe game taken yesterday afternoon and developed and printed last night by the Photoart house. From here the pictures were rushed to the Brock Engraving company where the cuts were made and from there to the Fitch and Strauss Printing company where the work was done.

Cardinal readers can always rely on obtaining the best of journalistic endeavor in The Cardinal.

## WISCONSIN'S WARRIORS

Wisconsin 7; Coe 3.

The score is not imposing but Wisconsin is not disheartened. Although a mightier and more auspicious balancing of points might have indicated a stronger initial team, it might also have led to over-confidence and its attendant evils.

Every Badger on Randall field Saturday realized that the Wisconsin team is undergoing a period of transition from one style of play to the other. Many brilliant and flashing plays indicated that the confidence of the school is not misplaced in Coach Jack Ryan. With a little more time and the added energy which yesterday's testing gave the players, an unbeatable eleven should evolve.

Wisconsin warriors tested their own strength yesterday and found that they had power. The polishing of time and practice plus the instructions of Ryan will give them an ability far beyond that which would have resulted from a glorious start.

Wisconsin sympathizes with its team's effort and is behind it to a man.

## WHERE WE SLIPPED

It is unfortunate that the editorial, "Beauty Sacrificed," in the Cardinal for October 5 was so worded with specific reference that exception to its statement has been made. That the business of distributing literature promiscuously about the hill, however, is a mar to Wisconsin's beauty is attested by the fact that there is a stringent rule of the Board of Regents against this sort of thing.

That direct reference was made to two organizations, one commercial and one student, in the editorial is, however, not only unfortunate but also indicative of the wrong conclusion. It was against the general idea of this thing that the sentiment of the article was directed. Very often in the past some of the

most cherished and lauded campus institutions have been guilty of transgressing this law.

Therefore, while the Cardinal maintains the legitimacy of its stand against "littering" advertisements, it sincerely apologizes for any personal injury arising from reference made to specific individual or institution.

## BOOK INSECTS, NOT WORMS

Students at Wisconsin probably fail to appreciate fully the excellence of the library facilities afforded them. Not only is the university library furnished with a large and varied assortment of books, but their accessibility is remarkable.

Those who have endeavored to obtain books from the public libraries of Chicago or Milwaukee will appreciate the efficiency and liberality with which our own library is operated.

In their relations with this admirable institution, however, students leave something to be desired. It is useless to speak of the few who are dishonest;—not because they are excessively few but because they are incurably dishonest. Reference books are taken from the shelves, and vanish forever from the librarian's ken. Professors frequently complain that it is necessary to replenish the supply of reference books in their courses every semester.

In addition to depletion from theft, the stock of the library suffers heavily from defacement,—maltreatment by students who are not dishonest, or even intentionally destructive, only thoughtless. There appears to be a positive craze for scribbling in books. Scarcely a volume on the reference shelves, which has remained there for any length of time, which is not disfigured by lines in the margin, underlines, question marks, inane comments, blots, arithmetical problems, drawings—all done in every conceivable shade of ink and pencil, to the confusion and bewilderment of the beholder.

In one volume alone, Civilization During the Middle Ages, more than a hundred examples of subtraction are to be found in the margins, and even over the text itself;—this in addition to all the other forms of disfigurement—whereby simple minded students have carefully figured out how many pages of the book they have read. We wonder whether it ever occurred to one of these vandals to reflect on the state of civilization during the Middle Ages—and now.

## Other Editors Say—

### THIRTY-EIGHT A DAY. (The Purdue Exponent).

According to the latest reports from the national safety congress in Buffalo, New York, there were on the average two hundred and six lives lost in the United States due to accident during the year 1922. This makes a grand total for the year of 75,300. Of these accidents, the majority were due to automobiles, the per day average numbering 38.

Safety provisions have been increased many fold in the last few years, but still automobile fatalities increase with appalling rapidity. It is beyond human ability to forecast what the end will be, unless some realization on the part of the average motorist is brought about. The main difficulty seems to lie in the fact that the average motorist feels that he is exempt from criticism. His little spurts of speeding of course can bring no harm, in his sight, but in reality it is just such little spurts which bring about the tragedies which daily stare the American public in the face.

It is the average motorist who is running the death rate over the top. It is the average indifference which is producing annual figures which seem to indicate that we are rapidly cultivating a speeding, reckless public.

The average motorist in and about the University comes in for a good deal of this criticism. It is all well and good to try out a car for the speed it can do, but there are times when such practice endangers the life of every other motorist on the road, to say nothing of the speeders. Students on the levee are given to a wholesale disregard of the safety of other motorists, and speeding is quite a common form of amusement.

More thought will solve the problem. When the average motorist realizes that it is the average motorist who pays, there will be less of a bill of deaths to charge up to the automobile.

## Editorial Quips and Facts

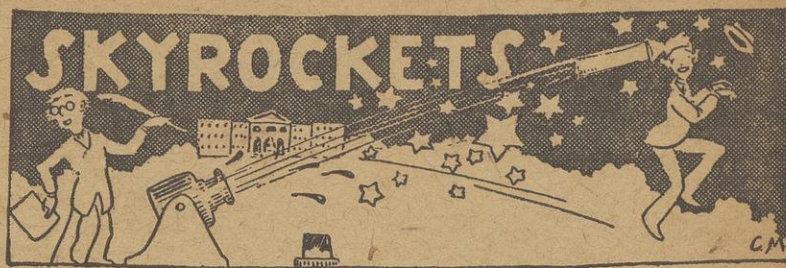
Japan probably will steel itself for the next earthquake.

The steam that goes through the whistle doesn't make the wheels go round.

Scorpion, where is thy sting?

The pinch in the Pinchot strike settlement seems to be directed against the consumer.

Obregon's recognition now permits us to serve chili con carne with our ham and eggs without getting indigestion.



### WERE OFF.

Righto, says our roommate, or you wouldn't be writing rockets.

But honest, we were meaning Jack Ryan's boys. If we all were still in high school we'd start counting the score.

Wisconsin 7; Coe college 3.

### BEDTIME TALE

He took the ball,  
He made the goal,  
He heard the women scream,  
He heard the tumult of the crowd,  
But it was just a dream.

OSWALD SAYS he supposed the rushees were all tea-ed up last week.

### HOW TO GET BY BIG

(helpful hints for sisterettes)  
1—Vamp the actives "steady" (very important)  
2—Tell all the gore and family secrets of your would be sisters who have the misfortune to be living in your home town.  
3—Be indifferent and commanding to the actives and insist upon being waited upon.  
4—Always brag about the other sororities you were rushed.

DULCY SAYS "I named my last date 'Lollypop' because he's such a sucker."

### HOW THEY RATE'M

1st Cat—"I hear the girl with the speedster pledged A. O. Pi."  
2nd. Cat—"Oh well, we got the one with the German police dog."

### DEAR ED:

Where shall I send my contri- to the editorial writers or to the col.?

Puzzled Polly.

It doesn't make much difference. We sympathize with the lads in their efforts to gain readers.

### IRISH WIT

Ruthie—"Russ is going to quit smoking and drinking for me."  
Sea Green—"A man will sure do a lot to rate a Cadillac."

### HEARD AT THE CAMEO ROOM

"Isn't he a marvelous piano player?"  
"Yes, I love that man's touch."

### DEAR ED:

In glancing over my dictionary a brilliant thought struck me. Here

## Bygone Events

### TWENTY YEARS AGO TODAY

A Wisconsin man is to be sent to Oxford under the provisions of Cecil Rhodes' will. The mode of selection will be through examination.

Registration statistics show an increase of 236 over the enrollment of last year. The freshman class is larger by 135 students.

Underclassmen took their annual bath today. Both sides claim victory but the sophomores won the naval battle, and the freshmen were unable to take the '06 banner.

Business men are doing all in their power to have the Wisconsin Minnesota football game played at Madison instead of Milwaukee where it has formerly been played.

Varsity people are entering dramatics and are to tour Wisconsin under Walton Pyre. "A Russian Honeymoon" is to be presented for the benefit of university settlement in Milwaukee.

### TEN YEARS AGO TODAY

As far as athletic authorities are able to determine at present only five mn out of the varsity football squad are on shaky grounds in regard to eligibility.

A squad of 40 men, a record-breaking number, answered the second call for basketball candidates at the gym last night.

The first dean of women, Mrs. F. G. Allison, founder of S. G. A., will speak at the opening of Barnard hall tonight. She will be the guest of Dean Lois K. Mathews.

Western Conference coaches led their charges out for the third week of work with eyes squinted at Wisconsin and Minnesota as the

it is, in the form of a dumbell pome—

A wonderful bird is the pelican,  
Its beak holds more than its belican.

Yours,  
Chuck.

We almost did Chuck-it. Remember the old song "When you and I were young, Maggie?"

### PAGE DOC EKDAHL

WILL SOME good-looking man exchange a white oxford shirt for a porch-swing date. Call Susie 5784. —personal from the Daily Texan.

### MAKE ROOM FOR MAMMA'S CHILD

When I was young and sick abed  
I had three pillows at my head,  
And all my toys about me lay  
To keep me happy all the day.

Now I am sick, but not abed—  
I have a cot, a pillow like lead,  
And books about me all the day  
To make me—oh ain't college Well, ain't it?

WE SURE had to stretch the col. a lot to make room for that.

### C'EST LA VIE

Instructor—"There was a very good-looking man by your name in one of my classes last year, Mr. Hollister."

Don H.—"No relative, I assure you."  
Instr.—"Well, he really doesn't look like you."

### AT THE U-CLUB

Tom Jones—"Hey waiter, you have your finger in the soup."  
Doc Feille—"Don't matter, it's not hot."

FRESHMEN, Engineer and Student Supplies—says a sign at Netherwoods.

### 99 44/100 Percent Pure

I took my sweetie sailing,  
We made a sudden tack—  
I threw her out a bar of soap,  
It quickly washed her back.

WE PASSED some of our contri- on to the Lit. but thanks cy, come again.  
KISMET and KNOX.

most formidable elevens in the fight for the title.

### Five Years Ago Today

The insolence of Frosh brings the first action on the part of the Sophs backed by the entire school to enforce traditions. All traditions save the wearing of the green are to be obeyed under penalty of a lake party.

Registration is still growing, the total enrollment having now reached 4,761 which is 718 more than last year.

Another Badger man, Captain Starr S. Eaton '16, aged 25, acting major in the famous American drive of Chautau Thierry has been killed in action, according to an official report received yesterday by his parents, Rev. and Mrs. E. L. Eaton, 423 North Lake street.

### ATHENAE DEBATES ON OKLAHOMA SITUATION

Athenae, the oldest of the literary societies, officially began its formal season with a formal meeting last Friday night. The main feature of the program was a debate on the subject: "Resolved that Governor Walton of Oklahoma should be impeached." The negative team, consisting of Max Cizon '25 and O. Messner '25, won the decision.

B. Rogers '25 related his summer experiences. Three new members, H. Blake '27, S. Walen '25, and M. Halvorson '25, were initiated, and E. M. Goodman '22 and D. W. Osterman '27 gave tryout speeches.

Hesperia, the third society of the Hill, did not hold a regular meeting, due to lack of a quorum.

Prof. E. B. Gordon will organize a choral society at Baraboo. The meeting of those interested will be held at 7:30 o'clock on Tuesday night in the high school auditorium.



## Only One Lawyer Enrolled in First Regimental Band

Only one lawyer is enrolled for service in this year's First Regimental band, the concert band of the university, according to reports on band registration given out yesterday by Director E. W. Morphy, yesterday.

L and S students form the greater proportion of the players registered, 34 out of the total of 58 musicians registering in this course. One grad in L and S and one medic grad have enrolled in the band.

Of the 58 members of the band are engineers, a high percentage calculated from the number enrolled in the Engineering school. Three agrics, an unusually small proportion from that school, are members of the band.

Officers of the concert band are J. C. Wells, '24, manager; T. W. Moroney, '25, assistant manager; Ralph A. Smith, '25, quartermaster; E. C. Hocking, '25, assistant quartermaster. F. W. Nimmer, '24, and Earle Christoph, '24, are assistant band directors.

### FIRST FROSH TALK

#### HELD AT Y. M. C. A.

The first lecture of the series planned for freshmen in the university by the Y. M. C. A. will be held in the membership room of the association building from 9 until 10 o'clock today. Frederick E. Wolf, general secretary of the university organization, will speak on "The University As a Preparation for a Successful Life." Other lectures will follow on Sunday mornings during the semester.

### IOWA STATE OFFERS

#### AUTOMOBILE COURSE

Beginning this fall, a new automobile course is being offered by the trades and industrial department of Iowa State university, in which townspeople as well as students will be given instruction in driving.

## Bulletin Board

### BADGER STAFF

Members of the Badger staff are asked to report their class and free hours to the Badger office at once. Persons interested in positions on the advertising staff are asked to report to the advertising manager immediately.

### FROSH BASKETBALL

Frosh basketball practice starts next Monday afternoon at four o'clock. Report on the floor in suits.

### FROSH BASKET MANAGERS

Frosh Basketball managers report at four o'clock next Monday, October 8, at the gym.

### SENIORS

Seniors are advised to make appointments for 1925 Badger pictures immediately, to enable photographers to do best work and avoid any of the following studios are approved: DeLonge, Badger, Hone & McKillop, Schneider, Thomas, Woolley.

### PALESTINE BUILDERS

The Palestine Builders society will hold its first meeting of the semester in the S. G. A. rooms at Lathrop hall at 10:30 o'clock Sunday morning. Freshmen and upper classmen are invited to attend.

### SIGMA DELTA CHI

Sigma Delta Chi will hold its first meeting of the year at 6 o'clock Sunday night at the Delta Pi Delta House. Important.

### WESLEY FORUM

Leroy Burlingame will speak at 7 o'clock Sunday evening at Wesley Forum.

### FOOTBALL USHERS

All men desiring to act as ushers at the Homecoming game with

## The Blackhawk Orchestra

Composed of Students  
Now open for engagements  
Call Wolf

222 State B. 621

## RENT-A-CAR

Drive it Yourself  
SMART MOTOR CAR CO.  
Cor. University Ave. and  
Francis St.  
B. 5299

Minnesota call Howard R. Lathrop, head usher at the Square and Compass Fraternity, 614 Langdon street, tonight and tomorrow night after 7:30 o'clock.

### POULTRY CLUB

First regular meeting of the Badger Poultry club will be held at 7:15 o'clock Tuesday evening at the Poultry building. Program of special interest for new men.

### CHEMICAL ENGINEERS

The Chemical Engineering society will meet at 7:15 o'clock Tuesday evening in the Chemical Engineering building. All members are urged to attend this important meeting.

### CONGREGATIONAL STUDENTS

The Congregational get-together will be held in the parlors of the First Congregational church at 7:30 o'clock Tuesday, October 9. All Congregational students are urged to come and get acquainted.

### W. A. A.

The first regular W. A. A. meeting will be held Oct. 9 at 7:15 o'clock at the S. G. A. Lathrop rooms.



# Here's Henry

Just a frosh, Hank is. But not so dumb, not so dumb! Now when he went over to the mixer Saturday night, and rated a mean member of the opposite sex, where did our boy take her? Home? Oh, no—to the Chocolate Shop.

Figure for yourself how Henry rates with his Irene now. Because if you bring 'em in to the Chocolate Shop, they all think you're about the best there is.

**The CHOCOLATE SHOP**  
"The Home of Hot Fudge"

## LANGROCK FEATURES

Style  
Fabrics  
Service



# LANGROCK CLOTHES ARE STYLED FOR COLLEGE MEN

Langrock of New Haven, Connecticut, ranks among university men as the master tailor and -stylist of clothes for collegians. To keep in step with the vogue tendencies adopted at the greater American Universities, it is necessary that the designer should live and work among the student bodies. That is what Langrock does. His laboratory is the Yale Campus; his work is among the Yale undergraduates. His models which are created there are shown by us.

We show Langrock clothes in our stock, but it is our belief that in a line of such fine quality and fabrics it is desirable that the garment should be tailored for the individual. We usually advise that these clothes should be made up especially for the customer, every measurement and detail having particular regard for his individual requirements.

The Langrock models, fabrics, and service will become a by word for every university man who has worn their clothes.

# KARSTENS

The Store of Friendly Service

22-24 N. Carroll



## Game With Coe Play By Play

(Continued from page 3)

out for Coe. Johnston went in for Pence at quarter for Coe.

Johnston made 7 yards around left end and first down. Johnston made 2 through center, putting the ball on Coe's 40 yard line. The half ended.

Score—Coe, 3; Wisconsin, 0.

### THIRD QUARTER.

Coe's flashy offense during the second quarter took the Badgers off their feet. Although the Iowa backs did not succeed in penetrating the Wisconsin line to any great extent the end runs and trick formations behind the line bewildered Below and his team mates. Irish was back at left end for Wis. McCormick at left guard, Eagleberger at quarterback. Pence at quarter for Coe.

Pence kicked off to Harris who returned from his 15 yard line to his 36 yard line. Timeout for Coe. W. Strong, Coe's right end, injured. Harris hit a stone wall at right tackle. W. Strong threw Holmes for 5 yard loss.

Coe penalized 5 yards for off side. Harris made 12 yards through right side of line, putting ball on Coe's 45 yard line. Harris added another through right tackle. Eagleberger went through left tackle for 3. A pass, Holmes to Irish, was incomplete when Pence hit it to the ground.

Below tried a kick from placement nothe 50 yard line but the ball fell short and it is Coe's ball on her 7 yard line.

Pence kicked from under his goal post to Eagleberger who fumbled but recovered on Coe's 34 yard line. Time out for Gillespie of Coe who was hurt.

Harris failed to gain over the right side of the line. Harris made 1 through center. Harris failed to gain. Stangel tried a drop-kick from Coe's 35 yard line, but West blocked it and Stangel recovered

on Coe's 40 yard line. Harris failed at center.

Holmes also hit a stone-wall at center. A pass Holmes to Eagleberger was incomplete. Below attempted to kick from 50 yard line, but it fell short, and Pence received it on his 10 yard line and returned it to his 30 yard line.

Sheldon lost a yard at right tackle. A pass, Pence to Wernimont, incomplete.

Pence punted out of bounds on Wisconsin 35 yard line. Eagleberger made 13 yards around right end. Harris made 6 through left tackle. Stangel added 4 over right side of line for first downs on Coe's 41 yard line. Harris made 4 yards through center.

Holmes raced out to his left end but made only 2 yards. Eagleberger made 5 around right end, and first down.

Holmes plowed through right tackle for 3 yards. A pass Holmes to Nelson gained 2 yards. Holmes followed his interference for 3 more bringing the ball to Coe's 20 yard line. Eagleberger failed at right tackle.

Eagleberger made first down on Coe's 19 yard line. Harris literally climbed over left side of line for 4 yards.

Eagleberger made 3 through center. Harris carried the ball to Coe's 6 yard line. Holmes brought it to Coe's 4 yard line.

Stangel placed the pigskin six inches from the goal line. It is third down. Harris went over for a touch-down. Below kicked goal from placement.

Score—Wisconsin 7; Coe, 3.

E. Strong kicked off to Eagleberger who returned to his 20 yard line. Holmes lost a yard around right end. Time out for Harris of Wis. Harris resumes play. Eagleberger made 1 yard around left end. Holmes punted to Pence who returned 15 yards to Wis. 35 yard line. A pass, Pence to Wernimont, gained 28 yards, putting the ball on Wis. 9 yard line.

Sheldon failed to gain at center.

The quarter ended here.

SCORE—Wisconsin, 7; Coe, 3.

### FOURTH QUARTER

It is Coe's second down and 7 yards to go. Strong put the ball on Wis. 5 yard line by a plunge through center. Makeever lost a yard through right tackle. A pass, Pence to Wernimont, was hit o the ground by Irish and the ball was given to Wis. on 20 yard line.

Holmes made two yards around right end. Harris plowed through center for 3. Stangel added 5 through center, making first down. Holmes made two yards through right tackle. Harris tore through left tackle for 3 yards. Holmes raced around right end but was forced out of bounds on his 40 yard line. It is fourth down and 1 yard to go. Holmes punted out of bounds on Coe's 45 yard line.

Johnston went in at half for Makeever. Johnston made 2 through right tackle. Sheldon went through left tackle for 6. A pass, Pence to W. Strong, incomplete.

Pence attempted a drop from his 45 yard line but it fell short and Eagleberger returned it to the 24 yard line. Harris made 1. Blackman going in for Nelson at right end. Eagleberger circled right end for 3.

Holmes failed to gain. Harris punted to Pence who fumbled on his 30 yard line and Gerber recovered on Coe's 35 yard line.

Time out for Coe. Stangel made 3 through center. Holmes failed

at right tackle. Eagleberger made 8 yards through left tackle. Harris brought the ball to Coe's yard line on a rush through right tackle.

Stangel made 2 yards over right tackle. Holmes was thrown for 7 yards by W. Strong when he at-

tempted to skirt left end. Eagleberger tried a drop-kick from his 35 yard line but it was blocked by Coe. Coe recovered on her own 40 yard line.

Neither side scored during the remaining minutes of play.

## SUNDAY DINNER At The College Refectory

672 State St.

"We Say It With Good Eats"

SOUP—Rice

MEAT—Chicken Pie

Fried Spring Chicken—Cranberry Sauce

Prime Rib Roast

Roast Leg of Lamb—Mint Sauce

Pork Loin Roast—Hot Apple Sauce

VEGETABLES—Creamed Peas

Buttered Carrots

Sweet Potatoes—Southern Style

POTATOES—Plain Boiled

Mashed

SALAD—Head Lettuce—Egg

Cabbage and Almond

Stuffed Tomato

Waldorf

PUDDING—Fresh Peach

Tapioca Custard

PIE—Washington

Lemon

Prune

Apple

Pumpkin

Home made Mince

Cherry

SUNDAES—Hot Chocolate Fudge

Apricot

Maple—Pecan

### Badger Rent-a-Car

Studebakers, Nashes, Columbians

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DANCING INSTRUCTOR

Announces the opening of her Dancing School in the Boyd's Studio, after obtaining all the latest steps at the Chicago Association of Dancing Masters.

Make your appointments for private lessons

Call B. 2729—B. 4435



## Attention Men!

A special ten day selling  
of Fine Raccoon Coats

During the next ten days, Karstens will show a special line of luxurious Raccoon Coats. These are manufacturer's samples and they will be withdrawn at the end of that time.

If you are considering a coat of this nature, put in your order at Karstens this week. You can make a real saving by buying direct from the manufacturer in this way.

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CLOTHES IN AMERICA

# THE CO-OP

E. J. GRADY, Mgr.



## World of Society

## Notes of Churches

College Club to  
Entertain at an  
At-Home Series

The first of an October weekly series of at-homes will be held on Monday at the College Women's club, 12 East Gilman street. Guests will be served tea from 4 to 6 o'clock, for which a nominal cover charge will be made.

Arrangements for club social affairs are in charge of Mrs. Philip R. Fox, hospitality chairman, and Miss Margaret Edwards, chairman of the graduate entertainment. Coe college guests.

The following members of Phi Kappa Tau fraternity, Coe College chapter, visited at the Alpha Theta Pi house yesterday: J. Spences Klaus; Marshall J. Arduser, Harold Seburn, Howard E. White, Carlton Bird.

## Schroeder-Webb marriage

Announcement has been made of the recent marriage of Helen Schroeder to Robert B. Webb, both of Milwaukee. Mr. Webb is a junior in the college of engineering of the university.

## Kappa Open house

Members of Kappa Kappa Gamma sorority will entertain with an open house reception from 3 to 6 o'clock this afternoon. Mrs. Ironside and Miss Margaret Hill will act as chaperons.

## French faculty dance

About fifty members of the French department attended the informal dance given at the University club on Friday night, in their honor.

Alpha Chi Omega sorority will hold open house from 3 to 6 o'clock this afternoon. Mrs. McGowan will chaperon.

FROSH CLASS AT OHIO  
IS LARGEST IN HISTORY

At the close of the first day of registration at Ohio State university the number of enrolled students had exceeded the seven thousand mark. Before the close of the week Miss Edith D. Cockins, the university registrar, predicts that the total will approximate 10,000 thus breaking all records for attendance at the state university.

The freshman class this year will reach the 2,600 mark, university officials predict. The opening day's registration exceeds by more than 500 the first day's enrollment last year and by more than 1,500 that of 1921.

The class of 1927 is the largest in the history of the school.

MARQUETTE STUDENTS  
SPEND TWO MILLIONS

Students of Marquette have a purchasing power of \$2,000,000 annually, an average student's trade amounting to \$581.

In a survey from which the above figures were obtained it was shown that an average student is worth about \$60 a year to a clothier. A shoe dealer gets \$13 as his share of the average student's clothing expenditures.

Students spend each year \$10,500 on hats and caps, \$8,600 on gloves, \$15,000 on neckties, \$21,000 on hosiery and \$3,000 on garters.

## Good Books

## The Book Corner

Mifflin Arcade  
F. 2750

## Personal

Esther Harris '23 is spending the week end at the Kappa Delta house.

Irene Montgomery, a member of Chi Omega, has returned from spending the summer in Europe.

Mrs. John R. Commons has left to join Prof. Commons in Chicago, where he is engaged in a special economic conference. Later they will go to Washington, D. C., where Prof. Commons will be with the Federal Trade commission for several months. While in Washington they will reside at the Iroquois apartments, 1410 M street, northwest. Prof. and Mrs. Commons plan to return in February.

Frances Turney '20 has left for the University of Bordeaux, France, where she will take up her studies. Miss Turney received a scholarship for this university recently.

## Greek Pledges

## Phi Delta Phi

George C. Davis, Waupun; Clark Hazelwood, Madison; Robert C. Reeves, Waunakee; Jennings B. Page, Spooner; George F. Lange Jr., Columbus; Lawson M. Adams, Kenosha; Don C. Newcomb, Waupun; Rowen T. Johnston, Reedsburg; Everett A. Bogue, Parker, S. Dakota; E. Norman Peterson, Minneapolis, Minn.; Fred Price, Milwaukee; Roswell Johnson, Gary, Indiana; Horace L. Weller, Fond du Lac; Mandt Torrison, Manitowish; Vivtor O. Tonsdew, Eau Claire; Lester C. Clemons, Madison; Edgar W. Schwabacher, Madison.

## Phi Delta Theta

Paul E. Kremer, L. S. '27, Fond du Lac.

TEXAS LAW DEAN ACTS  
AGAINST ACTIVITIES

A statement issued by the dean of the Law School at Texas university is to the effect that members of that school will be discouraged from participation in all forms of campus activities. Students having low grades are asked to sign a pledge that they will not take part in any form of student activities. They must either pass courses or resign positions.

TEXAS STUDENTS WED  
AND LEAVE SCHOOL

Two students at Texas University, both claiming to be disgusted with school, and wishing to seek their interests elsewhere, eloped from Austin after starting school in apparently good spirits.

## Christian church open house

Open house for all members of the Christian church will be held from 6 to 8 o'clock tonight at the home of Mr. and Mrs. L. E. Stevens, 128 West Gilman street.

## Bunde &amp; Umeayer

announce

## Wilbur Wittenberg

their local representative

Fraternal Jewelry

Embossed Stationery

Engraved Personal Christmas

Greetings

150 Langdon

F. 1840

Church Programs  
Are Most Varied  
On Sunday Night

## Luther Memorial supper

A cost supper will be served at 5:30 o'clock tonight followed by social hour at the Luther Memorial church, 626 University avenue. Clarence Hammen will lead a discussion of "A Planned Life" at 6:45 o'clock.

## First Evangelical service

Christian Endeavor will be held at 6:45 o'clock tonight, followed by evening services at 7:30 o'clock at the First Evangelical church, corner East Johnson and Wisconsin avenue.

## Memorial Reformed church

"What Makes a Person a Success" will be the topic of discussion at the Memorial Reformed church meeting of the Young People's Society at 7 o'clock tonight, at the church headquarters, 14 West Johnson street.

## Congregational social hour

A social hour and supper will be held at 5 o'clock tonight at the Congregational church, West Washington avenue at Fairchild street.

## Westminster meeting

The young people's club of the Westminster church will serve supper for student members at 5:30 o'clock tonight.

## Rev. Dorward speaks

The First Baptist church will have as its speaker at 7 o'clock tonight the Rev. W. T. Dorward, Milwaukee. His subject is: "It's the

20th Century Youth an Historical Phenomenon?"

## First Evangelical program

The First Evangelical church, corner of East Johnson and Wisconsin avenue will present a missionary play, "Two Business Adventures in Japan," at 7:30 o'clock tonight.

READ CARDINAL ADS



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One big advantage of a Stetson is that you can give it so much wear—and it will still keep its shape and style.

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Russia leather in Autumn Brown



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When it comes to walking shoes Walk-Over stands supreme



New creased vamp, Black or Brown Russia



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HERE are smart walking shoes of every foot fashion, with such comfort and perfect poise that they are first favorites with women everywhere.

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Pianist—Author—Composer

Principal of the Theoretical Department of the  
WHEELER SCHOOL OF MUSIC

Classes still forming

510 State Street

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### Faculty Concert Series Opens With Weland A. Coon

Leland A. Coon, a new member of the faculty of the School of Music, will give a piano recital the evening of October 16 in Music, the first of a series of concerts which will be given by the faculty of the School this winter.

The second recital of the series will be given November 19 by E. E. Swinney, tenor, and Leon L. Ittis, pianist, instructors in voice and piano.

Cecil Burleigh, violinist and composer, will appear in recital January 10, and the Misses Jane Peterson and Frances Landon will give a joint recital in voice and piano February 21. Miss Louise Lockwood, instructor in piano, will give a piano recital at a date to be announced later by Secretary of the Faculty L. L. Ittis.

STEVENS POINT—Mrs. Emma D. Bolling, a former Stevens Point resident, died in Cleburne, Tex. She leaves two sons and a daughter.

### PROFESSOR ORTEGA RETURNS FROM SPAIN

Professor Joaquin Ortega of the Spanish department has recently returned from a vacation in Spain, and brings a fund of interesting information concerning the recent bloodless revolution in that country.

"There were a number of indications of the coming change before it really occurred so the Spanish people as a whole were not greatly disturbed by it," said Professor Ortega.

Professor Ortega is writing an article on the revolution for publication in the Outlook.

### NORTHWESTERN ALLOWS NO SOCIAL FUNCTIONS

All social functions with the exception of celebration informals after football games are to be barred at Northwestern this year. The student council made the ruling which was signed by the president, the dean of men and the dean of women. The purpose is to concentrate less attention and effort of the student body upon football during the season.

### Schipa Will Sing at Christ Church In Concert Work

Wednesday evening, October 10, Madison music fans will hear Tito Schipa, the second artist to appear in the All Star Concert Series at Christ Presbyterian church that night.

From triumphal successes in Europe the artist came to the United States for the 1919 season, and im-

mediately won America as he had conquered other countries.

A very young man, scarcely past thirty, Schipa has met with unusual success for such a youthful singer. He has a fine and pleasing person-

ality, handsome features, and a sense of humor.

PARK FALLS—The Rev. R. J. Fassbender who has been pastor of St. Mary's church here for some time, has been transferred to River Falls.

## Order Now Your Engraved Personal Christmas Cards

The New Designs are Ready  
For your Hallowe'en Parties,  
Place Cards, Tally Cards, Decora-  
tions, Party Caps, Cut-outs and  
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We serve dinner beginning at 11:00 A. M. daily and  
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The House of  
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The  
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want this one!



Soft as silk, tough as temptation—  
that's the kind of grain leathers  
Walk-Over gives you this fall.

Here's the Delmar, a new style, still  
conscious of the designer's touch.  
Pebble grain calfskin, snappy style,  
the old familiar Walk-Over comfort  
—and wear. Try to wear it out.

\$8.50



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And Claire Adams  
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cepted.

Mail them or deposit in  
the Suggestion box in the  
Strand lobby.

# Legally Dead

The law had declared him to be actually dead; science had restored him to life! Was he still bound by the laws of the living? Could he marry the girl he loved without obtaining a divorce from the woman who called him husband? See the most amazing plot ever unfolded on stage or screen!

### Added Features

Al. St. John Comedy

Latest Fox News

"BOBBIE'S ARK" — A Comedy Novelty

Litta Lynn at the New Wurlitzer Organ

Starting Wednesday — Douglas McLean in "Going Up"



# ART :: AND :: LETTERS

Music - Travel - Literature - Painting - Poetry

## Museum Chief Tells of Fakers And of Fussers

The variety of personalities is infinite among the 100,000 people a year who visit the Wisconsin state historical museum.

During the winter come classes of students from the university down to the grade and country schools. Study clubs and in the summer hiking clubs and tourists from every corner of the union, here to "see the sights" of Madison, visit the museum as one of the most interesting.

Graduating classes from the small town school, which are spending their class play money on a short jaunt to the state capitol with their teachers, writers pursuing inspiration, even thieves, after the more tangible money which the treasures represent, all pay homage to the museum.

Lovers seeking the quiet and shadow of remote corners become so numerous that they have had to be gently but firmly ousted.

Charles E. Brown, chief of the museum, tells many stories which he has collected during his 15 years with it.

"We used to have a piece of stone as an exhibit, supposed to be a chip of the Blarney Stone," he reminisced, "but so many girls came to kiss it that it had to be suppressed."

One of the most interesting exhibits is the Indian "spirit stone," known as the "Pipe of the Manitou," which was given to the museum by a tribe of Chippewas from northwestern Wisconsin.

People try to sell or make gifts of every conceivable thing from a two-headed calf to petrified potatoes.

Two small boys once presented themselves to Mr. Brown and with an air of conferring a great favor on him, offered to sell for \$500 a "stone human," and proceeded to disclose a life sized cement figure.

Some questioning disclosed that a faker had been travelling through southern Wisconsin with this remarkable figure on a cot in a closed vehicle of some sort. At ten cents a look the awe-stricken natives were allowed to inspect the "wonder." The man sold it to the boys, having convinced them that it would make them a fortune.

Mr. Brown enjoys a good joke. "I tell you what, boys," he said, "we haven't much use for petrified things over here. Maybe if you'll take it to the geological museum they might take it." So the boys trudged over to science hall, where an equally facetious official referred them to the biology department. Here they were sent back to Mr. Brown. By that time their price had come down to \$50.

There has been only one robbery of the museum, which occurred two years ago. Two young Chicago boys, one of whom had worked in a museum and gained an idea of the great value of museum treasures, stole a number of Indian implements.

They made a business of visiting and becoming familiar with museums throughout the state. Then with pass keys they opened the cases and helped themselves.

Mr. Brown noticed the loss at once by the darker color of the paper which was exactly of the shape of the object which had lain on it for many years.

He followed the boys in an automobile accepting, cataloguing and placing the gifts and caught them with the aid of Janesville dealers who had bought some of the articles and lured them back into the open arms of the police by asking for others.

Mr. Brown has the overwhelming task of art and historical treasures which literally pour in, and conducting visitors and classes through the museum. He is hoping to secure an assistant soon whose sole duty will be to attend to visitors.

During the first organization of state historical society of Wisconsin (1849-53), no museum was maintained—only a small library, housed in a glass case on a table in the governor's office of the capitol. Immediately after the reorganization of January 18, 1854, portraits, specimens, and relics began slowly to come in.

Collectively designated as the cabinet and gallery, to distinguish this collection from the fast-growing library, these articles gradually won public attention until, long before 1884, when the society expanded into the then new south transverse wing of the capitol, they had become a leading state attraction.

After 1886, the term cabinet and gallery was practically abandoned, and the more descriptive designation of museum was adopted for this department of the society's work.

In August, 1900, the society removed to the present state historical library building. Thus was the museum at last properly housed.

It contains at the present time about 25,000 specimens, having an estimated value of about \$100,000. Sixty wall and table cases are required to contain its collections, which are now increasing at the rate of several thousand specimens a year.

## Every Gulf Trip Brings Afflictions, And Compensations

There are some people who always claim that a trip on the Ocean excels all things imaginable, that there is nothing more beautiful than the sea, that the sea in the morning, at noon, at night,—well, just read Joseph Conrad, and you will know what I mean.

I have crossed the Gulf of Mexico rather often, 13 times, to be exact, and what can one see and do on a trip like that?

It's fairly interesting in a Central American port to watch the bananas and coffee-bags being loaded into the very empty hatch-ways of the ship—the bunches of bananas being handled by dirty, evil-smelling niggers, and the coffee-bags being hauled in big nets, 30 or 40 at a time. It is fairly interesting to listen to the unending song of these niggers as they work, interrupted by the scratching of the engines that work the loading cranes, and to try not to hear the screaming of the two kids that belong to the lady whose cabin is right next to yours, while perspiration is running down your motionless body, and you are too weary and tired and hot to even want to breathe. And this loading business always seems to last forever and ever. The tune of the negroes' song goes around in your head, and the more you try to forget it, the more it gets you. When I have a nightmare or am real sick, I can usually hear the tune even here.

As you stand leaning against the railing, waiting for something to happen, you are suddenly scared out of your wits by a fierce blowing from the ship's chimney. Then two more whistles, and about an hour of waiting elapses. The captain finally comes on board, the ship slowly begins to move away from the dock. There is lots of waving of handkerchiefs, good-byes called, the most intimate family secrets yelled from the dock to the boat, the eternal "don't forget to write," "say hello to Ethel," "have a good trip," and "don't get eaten by the sharks" followed by an outburst of laughter and a meek grin from the bystanders. Then the dock becomes smaller and smaller, the trees, the land go under into the horizon, and the ship is floating alone in the waters of the vast sea.

For lack of anything else to do, you go to your cabin to unpack your satchel, and soon the travelling salesman from St. Louis, Mo. comes and leans against the door of your cabin, making your acquaintance, watching minutely every movement you make and borrowing the one and only book you brought along to read during the trip. He knows everybody on the ship and is very willing to tell you everything you want and don't want to know. The child of the lady whose cabin is next to yours soon joins, eating a sticky, juicy slice of pineapple, smearing it all over his face and clothes and your best shirt, that you have so carefully placed on the pillow of your bed, which you know is much too short and narrow for a half-grown up human being, not to speak of a poor traveller like you who has just spent a few weeks in the wet countries of Central America. —The only salvation from the salesman, the kid, and the bed is a hasty retreat to the deck.

And there you see the Ocean, blue, and

## Van Vechten Waxes Factious In New Book

By LITTLE ROLLO  
THE BLIND BOW BOY, Carl Van Vechten; Alfred Knopf.

Carl Van Vechten swore before a notary that his only object in writing "The Blind Bow Boy" was to amuse. Now, this may well be merely a banality traceable to a particularly ardent publicity man in the employ of Alfred Knopf. It is certainly a bit of dramatic facetiousness, stained with the stigma of a strenuous effort to be clever. Nevertheless, it is remotely significant of a vital point in criticism, and a too frequently utilized reason for condemnation.

There are among us numbers of rather serious scholasticists who insist upon asking questions of the books they read. When they have finished the last pages, they confront them with a glowering mien and the awful (though perhaps less offensively worded) query: "Book, what is your moral?" Before these "The Blind Bow Boy" must succumb, for it is not a demonstration of a principle,—nor does it permit itself to be condensed into a six-word sentence containing any of the words "love," "hatred," "jealousy," "pride," "success," "prejudice," etc. ad infinitum. Yes, before these "The Blind Bow Boy" must succumb, and before these I must succumb, for it is better to ignore criticism of this sort than to attempt to combat it.

But "The Blind Bow Boy" has other enemies, and more formidable ones. From a different angle comes the cry "It is unreal—it is not a true portrayal of the New York life of today." Single-handed, I should succumb to this, too, for I am but Little Rollo in a Middle Western town. But in a recent issue of The Nation there arises a champion of Van Vechten in the person of Ernest Boyd. The man speaks with the voice of one who knows, and he hails "The Blind Bow Boy" as a remarkably realistic and accurate portrayal of the modern tendency in the idle life of the metropolis.

Bert Leston Taylor's famous "The Pipe-smoke Carry" is announced for early publication by Alfred A. Knopf. It was formerly issued by Reilly & Lee.

A book full of haunting melodies and fragrance is Wallace Smith's "The Little Tigress; Tales Out of the Dust of Mexico."

THE REVIEWER TO HIS BOOK  
"Book! You lie there; the fact is, you books must know your places. You'd do to give us the bare words and facts, but we come in to supply the thoughts."—From "Moby Dick" by Melville.

blue, and blue. The lady with her two kids, as received the five best deck-chairs and is spreading herself and her belongings over them. The ship is rocking gently. A few white caps can be seen at the distance. The lady gets paler and paler, you yourself begin to feel quaint and empty in your stomach. And suddenly, after a long, drawn-out groan, the lady leaps up like an angry tigress and almost falls over you in her mad rush toward the railing.

(Continued on page 11)

## THIS WEEK'S SHORT STORY

### STEVENSON

A recent incident has finally convinced us that Stevenson was, as we suspected, a great man. We knew from recent books that we have noticed from the scorn of "Ephemeris Critica" and Mr. George Moore, that Stevenson had the first essential qualification of a great man; that of being misunderstood by his opponents. But from the book which Messrs. Chatto & Windus have issued, in the same binding as Stevenson's works, "Robert Louis Stevenson," by Mr. H. Bellamy Baidon, we learn that he has the other essential qualification, that of being misunderstood by his admirers. Mr. Baidon has many interesting things to tell us about Stevenson himself, whom he knew at college. Nor are his criticisms by any means valueless. That upon the plays, especially "Beau Austin," is remarkably thoughtful and true. But it is a very singular fact, and goes far, as we say, to prove that Stevenson had that unfathomable quality which belongs to the great, that this admiring student of Stevenson can number and marshal all the master's work and distribute praise and blame with decision and even severity, without ever thinking for a moment of the principles of art and ethics which would have struck us as the very thing that Stevenson nearly killed himself to express.

Mr. Baidon, for example, is perpetually lecturing Stevenson for his pessimism; surely a strange charge against the man who has done more than any modern artist to make men ashamed of their shame of life. But he complains that, in "The Master

of Ballantrae" and "Dr. Jekyll and Mr. Hyde" Stevenson gives evil a final victory over good. Now if there was one point that Stevenson more constantly and passionately emphasized than any other it was that we must worship good for its own value and beauty, without any reference whatever to victory or failure in space and time. "Whatever we are intended to do," he said, "we are not intended to succeed." That the stars in their courses fight against virtue, that humanity is in its nature a forlorn hope, this was the very spirit that through the whole of Stevenson's work sounded a trumpet to all the brave. The story of Henry Durie is dark enough, but could any one stand beside the grave of that sodden monomaniac and not respect him? It is strange that men should see sublime inspiration in the ruins of an old church and see none in the ruins of a man.

The author has most extraordinary ideas about Stevenson's tales of blood and spoil; he appears to think that they prove Stevenson to have had (we use Baidon's own phrase) a kind of "homicidal mania." He (Stevenson) arrives pretty much at the paradox that one can hardly be better employed than in taking life. Mr. Baidon might as well say that Dr. Conan Doyle delights Clark Russell is a notorious pirate, and that in committing inexplicable crimes, that Mr. Mr. Wilkie Collins thought that one could hardly be better employed than in stealing moonstones and falsifying marriage registers. But Mr. Baidon is scarcely alone in this error; few people have understood pro

(Continued on page 10)

## COLUMN RIGHT

Books and Things—Cabbages—  
Kings—as penciled by  
Ever Sharp

There are books that suit almost every mood, and when one is in a particular mood he likes to find the suitable book. Just at present, and there seems to be a host that feel the same way, just at present I should like to get my optics on Irvin S. Cobb's book, "Smirks and Snuggles". Perhaps the great American novelist has never written such a book, but if he hasn't he should have. Anyhow, as a hide-bound duty to the great reading public, publishers should get together and see to it that from one of their presses there should come at least one volume for each sniffing season.

\* \* \*

While I am still in a jolly frame of mind, I might suggest to Isadore '26 that he offer his services to the Daily Cardinal as a book reviewer. There may be a lot of incompetence in this department, but if there is it is the fault of those among the students who really are competent. For if they would only offer their competent services to the shaily deet, the incompetents would immediately withdraw, perhaps not without a sigh of relief, and forfeit their jobs to the better fitted. Come on, Isadore, you can have my job for the asking, and I'll pay you the same salary for taking it that I am now being paid. But don't let that raise your hopes.

\* \* \*

Now that is off my mind, do you know that Zona Gale's "Faint Perfume" is being translated into the language of the blind; that is, it is being published in revised Braille type for the blind. It is Appletons who are doing this interesting thing and whether they mean to infer that "Faint I do not know. I haven't heard of its being Perfume" has become so popular that it has been decided to offer it to the blind or not translated into any foreign tongue, but perhaps it has.

Speaking of translations, one of the most interesting things that has happened in literature for quite a few minutes will be the translation of the new great Russian novel, "A Week" by Iury Libedinsky. Libedinsky is, evidently, a second Turgenev in Russian literature as nearly as can be told by the reaction to his work. They say that every literate Russian, no matter what his political persuasions may be, is hailing this novel of the Revolution as a masterpiece. The story tells of seven momentous days in the life of a small rural town in the Urals and the strife between Red Army, White Guard and communists. It is said the Libedinsky is a master of doing Russian types, drawing them with almost ferocious reality. A translation into the English is being rushed.

It seems impossible for Russia to fall behind the rest of the world in literature at least. In fact, it has been doing its best to lead in that respect.

\* \* \*

The Literary Digest International Book Review is conducting a ballot for the "best book that has been written since 1900". Readers of the magazine are requested to send in a list of those ten books which they believe to stand out as the best twentieth century work. The list compiled thus far is interesting as much for the books have been omitted as for those that have been included. It is amazing to see what books have not been voted for as yet. Lady Gregory, Synge, Lytton Strachey's "Books and Characters," the Memoirs of Li Hung Chang, Eugene O'Neill's "Anna Christie," Barbellion's "Journal Of A Disappointed Man," McClure's "Obstacles To Peace." The great realm of detective story has evidently been forgotten and I should vote for that King of detective stories, Richard Harding Davis' "In The Fog," or else "My Lady's Garter," the author of which I have forgotten.

Something which struck me as amusing in this list was a reference to "Abraham Lincoln" by Lord Charnwood. I suppose we should know the titled name of English authors, but I wonder how many other Americans looked at that reference a second time before they realized that it was to John Drinkwater. The title of the book was the only thing which saved me, I am frank to admit. American authors may adopt pseudonyms, but thank goodness, they can not fool us with any trick titles as the English do nor keep forever changing the spelling of their names as do the Russians.

To go back to the list, it is arranged in alphabetical order and way down at the end is printed "Wright, Harold Bell, 'The Shepherd of the Hills'". When I saw that I looked at the top of the page to where ran the heading "The Ten Best Books of This Century". Thank goodness Harold Bell's last name begins with a W, for perhaps to read the list to its end, will be spared the some people without enough perseverance pain of reading the last line. As one of our English professors says, "there is writing and there is Harold Bell Wrighting."

D'Annunzio seems tireless, insatiable. He conquers in one field, climbs nearly to the top of the ladder in another, smatters in another and yet is anxious to set out for new conquests. His latest fad is writing music. Yes sir, he is now completing an opera called "Frate Sole" which will appear during the forthcoming Italian season.



## TODAY'S STORY

(Continued from page 9)

perly the goriness of Stevenson.

Stevenson was essentially the robust schoolboy who draws skeletons and gibbets in his Latin grammar. It was not that he took pleasure in death, but that he took pleasure in life, in every muscular and emphatic action of life, even if it were an action that took the life of another.

Let us suppose that one gentleman throws a knife at another gentleman and pins him to the wall. It is scarcely necessary to remark that there are in this transaction two somewhat varying personal points of view. The point of view of the man pinned is the tragic and moral point of view, and this Stevenson showed clearly that he understood in such stories as "The Master of Ballantrae" and "Weir of Hermiston." But there is another view of the matter—that in which the whole act is an abrupt and brilliant explosion of bodily vitality, like breaking a rock with a blow of a hammer, or just clearing a five-barred gate. This is the standpoint of romance, and it is the soul of "Treasure Island" and "The Wrecker." It was not, indeed, that Stevenson loved men less, but that he loved clubs and pistols more. He had in truth, in the devouring universalism of his soul, a positive love for inanimate objects such as has not been known since St. Francis called the sun brother and the well sister. We feel that he was actually in love with the wooden crutch that Silver sent hurtling in the sunlight, with the box that Billy Bones left at the "Admiral Benbow," with the knife that Wicks drove through his own hand and the

table. There is always in his work a certain clean-cut angularity which makes us remember that he was fond of cutting wood with an axe.

Stevenson's new biographer, however, cannot make any allowance for this deep-rooted poetry of mere sight and touch. He is always imputing something to Stevenson as a crime which Stevenson really professed as an object. He says of that glorious riot of horror, "The Destroying Angel," in "The Dynamiter," that it is "highly fantastic and putting a strain on our credulity." This is rather like describing the travels of Baron Munchausen as "unconvincing." The whole story of "The Dynamiter" is a kind of humorous nightmare, and even in that story "The Destroying Angel" is supposed to be an extravagant lie made up on the spur of the moment. It is a dream within a dream, and to accuse it if improbability is like accusing the sky of being blue. But Mr. Baildon, whether from hasty reading or natural difference of taste, cannot in the least comprehend the rich and romantic irony of Stevenson's London stories. He actually says of that portentous monument of humour, Prince Florizel of Bohemia, that "though evidently admired by his creator, he is to me on the whole rather an irritating presence." From this we are almost driven to believe (though desperately and against our will) that Mr. Baildon thinks that Prince Florizel is to be taken seriously, as if he were a man in real life. For ourselves, Prince Florizel is almost our favorite character in fiction; but we willingly add the proviso that if we met him in real life we should kill him.

The fact is, that the whole mass of Stevenson's spiritual and intellectual virtues had been partly frustrated by one additional virtue—that

of artistic dexterity. If he had chalked up his great message on a wall, like Walt Whitman, in large and straggling letters, it would have startled men like a blasphemy. But he wrote his light-headed paradoxes in so flowing a copy-book hand that every one supposed they must be copybook sentiments. He suffered from his versatility, not, as is loosely said, by not doing every department well enough, but by doing every department too well. As a child, cockney, pirate, or Poditan, his disguises were so good that most people could not see the same man under all. It is an unjust fact that if a man can play the fiddle, give legal opinions and black boots just tolerably, he is called an Admirable Crichton, but if he does all three thoroughly well, he is apt to be regarded, in the several departments as a common fiddler, a common lawyer, and a common boot-black. This is what has happened in the case of Stevenson. If "Dr. Jekyll," "The Master of Ballantrae," "The Child Garden of Verses," and "Across the Plains" had been each of them one shade less perfectly done than they were, everyone would have seen that they were all parts of the same message; but by succeeding in the proverbial miracle of being in five places at once, he has naturally convinced others that he was five different people. But the real message of Stevenson was as simple as that of Mahomet, as moral as that of Dante, as confident as that of Whitman, and as practical as that of James Watt.

The conception which unites the whole varied work of Stevenson was that romance, or the vision of the possibilities of things, was far more important than mere occurrences: that one was the soul of our life, the other the body, and that

the soul was the precious thing. The germ of all his stories lies in the idea that every landscape or scrap of scenery has a soul: and that soul is a story. Standing before a stunted orchard with a broken stone wall, we may know as a mere fact that no one has been through it but an elderly female cook. But everything exists in the human soul: that orchard grows in our own brain, and there it is the shrine and theatre of some strange chance between a girl and a ragged poet and a mad farmer. Stevenson stands for the conception that ideas are the real incidents: that our fancies are our adventures. To think of a cow with wings is essentially to have met one. And this is the reason for his wide diversities of narrative: he had to make one story as rich as a ruby sunset, another as grey as a hoary monolith: for the story was the soul, or rather the meaning, of the bodily vision. It is quite inappropriate to judge "The Teller of Tales" (as the Samoans called him) by the particular novels he wrote, as one would judge Mr. George Moore by "Esther Waters." These novels were only the two or three of his soul's adventures that

he happened to tell. But he died with a thousand stories in his heart.

## LUTHERAN STUDENTS

## HAVE STEAK FRY

A group of 85 Lutheran students enjoyed a steak fry at Picnic Point Friday evening. The group left the Luther Memorial church building at 4 o'clock and hiked to the Point, where Rev. Soldan was frying steak.

Rev. C. P. Harry, National Secretary of Lutheran students; Mr. Kraushaar, president of the Lutheran Students at Iowa State University and Mr. Shiotz, president of the Lutheran Students Organization of St. Olaf's College were guests. The group returned to Madison at 9 o'clock.

## CO-EDS IN SPORTS

## TO NOTIFY S. G. A.

All women students who are in any activities whatever are asked to report just what they are doing to the S. G. A. office some time this week in order that the new point system may be organized. Under the new rulings students are allowed one major activity, two intermediate and three minor activities.

FREDERIK FREDERIKSEN  
Violinist

Guest Teacher from Chicago at the

Wisconsin School of Music

Corner State and Gilman Streets

Herbert Braudvig, Violinist

Resident Teacher, Assistant to Mr. Frederiksen

Phone Main Office F. 357

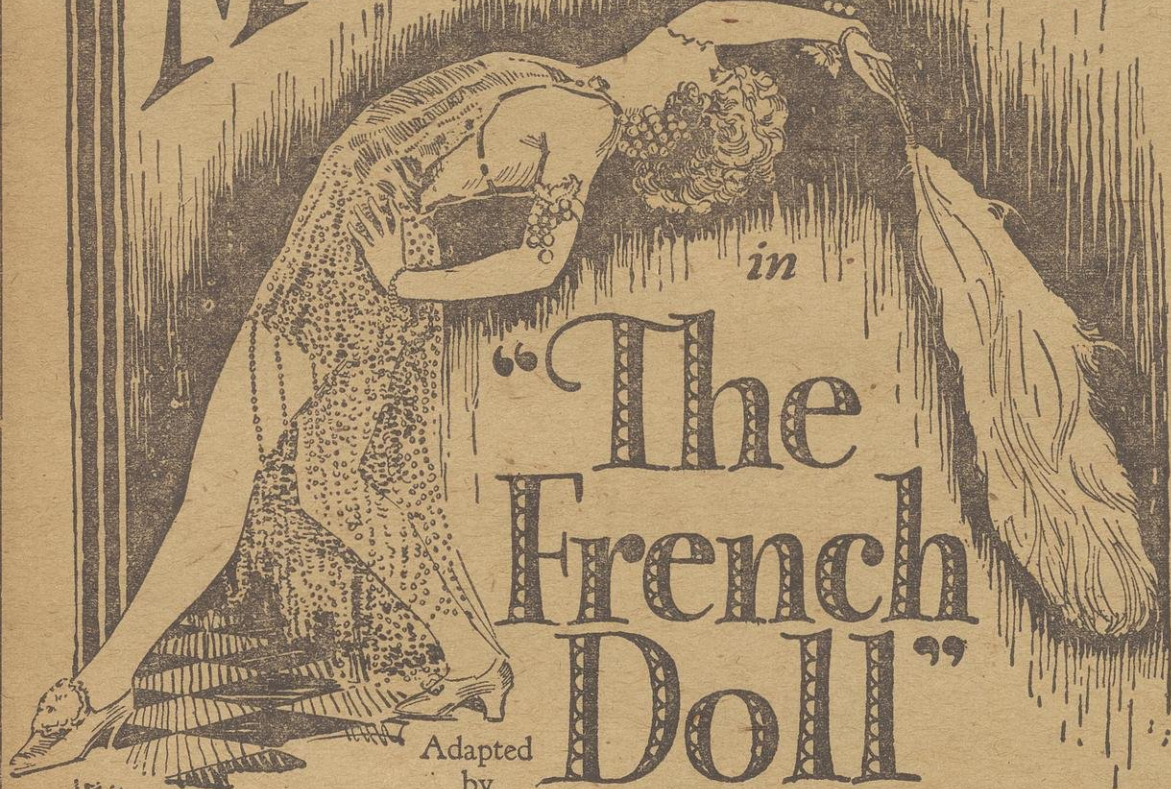
FISCHER  
MAJESTIC

FISCHER'S THEATERS  
Saturdays and Sundays  
Continuous 1:00 to 11:00  
Week Days—Mat. 2-5; Eve. 6:45-10:45  
Any Seat 30c Children 10c

FISCHER  
MADISON

"THE TALK OF THE TOWN"

Mae Murray

Adapted  
by

A. E. Thomas

from the French by Paul Armont and Marcel Gerbidon

YESTERDAY'S AUDIENCES ACCLAIMED  
IT AN INSTANTANEOUS HIT

See Her Gorgeous Gowns and Wonderful  
Dancing

"MELODY LAND"  
4 Talented Artist

International News  
Topics of the Day

Snub Pollard—"Jack Frost"

Latest Comedy

First Show 1:00 P. M. Today

JESSE L. LASKY PRESENTS

George Melford  
PRODUCTION"SALOMY  
JANE"

WITH  
JACQUELINE LOGAN  
GEORGE FAWCETT  
MAURICE FLYNN  
WILLIAM B. DAVIDSON

The Spirit of Bret  
Harte is in this  
splendid production  
of his world-famous  
story. It was screen-  
ed at the very scene  
of Harte's inspira-  
tion, amid the pic-  
torial splendor of  
California's red-  
woods.

Will Delight All Who Like Western Stories  
Also

BEN TURPIN

In His New Sennett Comedy

"Where is My Wandering Boy This  
Evening"

Aesop's Fables—Always Good

International News  
and

Carl Lagerquist

Featuring his own composition

"Monona's Waters"



## Golf Trip May Mean Hardship

(Continued from page 9)

Next you find yourself stretched out on a hard sofa in the "Music Room" hoping you could sleep forever, or be absolutely dead and gone for good.

After meditating for long hours, you get up and stagger back to the deck, falling into the first chair you can find. The sun is shinging right into your face, but you don't mind it at all. You wish you were up there in the sun, or on the moon, anywhere, far, far away from the sea, the ternal swishing of the waves, that horrible rocking.

Suddenly there is much noise. Everybody rushes by you madly, children scream, women call, men shout. You are certain that the ship is sinking; you gather up the last meager rest of your energy and limp forward, where all the passengers are assembled, gesticulating wildly.

You get scared and nervous. You look about for the Captain, with a gun in his hand, yelling "Women and children first!" But when you finally get near the people, you hear: "There it is now, over there, look, look!" You have visions of submarines, of bombs, and when you follow the direction of many outstretched arms with your eyes, what do you see? A little bird sitting on the waves, looking with curious eyes at that big thing that so slowly moves by. Suddenly it opens its wings, and gracefully scims over the waves, whether? "It's gone!" everybody explains to his neighbor, and then the mob slowly disperses, the children begin to yell and play tag, the opera star starts a new flirtation, the three old gentlemen light a cigar and argue over whose turn it is in their game of shuffleboard. You say "damn" and sit down again on your chair, to sleep again and to dream of wonderful moonlit nights on the drive on Lake Mendota, without any waves and heat and stickiness and kids and seasickness; you dream of being alone there on the drive, without anybody else but—

H. D. S.

READ CARDINAL ADS

## DEAN NAMED DIRECTOR OF COMMERCE GROUP

Dean of men Scott H. Goodnight was elected a director of the Madison Association of Commerce at the election which took place on October 2. Dean Goodnight was one of the three men, the others being T. G. Murray and Charles O'Neil, who had the highest number of votes in their respective groups.

## CLASSIFIED ADS

Classified advertisements must be sent to the business office of The Daily Cardinal in the Union building, 752 Langdon street, before 5 o'clock of the day preceding date of publication and must be paid in advance. Rates are 1-2 cents with a minimum charge of 25 cents.

### LOST

LOST—A Phi Sigma Kappa fraternity pin at gymnasium. Reward. George R. Ruediger, B. 2763. 4x4

LOST—On pair of tortoise shelled glasses someplace on hill. Call B. 7024. Lily Hawkinson. 3x5

LOST—Alpha Kappa Lambda fraternity pin. Name on back, Carleton W. Meyer. Please return to 28 E. Gilman St., or call F. 1223.

LOST—1923 Prom program pocket-book, name on slip inside. Call B. 7700. Reward 1x7

### WANTED

WANTED—Fifty ambitious students to utilize spare hours working among students. Real money. Call Hart between seven and nine evenings. 721 E. Johnson or phone B. 7792 for appointment. 3x5

WANTED—Student wanted to care for furnace for room. Call 252. Washington Bldg. 6x5

FOR SALE—1921 Ford roadster with starter. B. 7930. 7x1

WANTED—Student laundry. Cloth-

es called for and delivered. B.3236. 7x3

WANTED—Experienced stenographer for part time work. Wisconsin Typing Company, 610 State street. Call between 7 and 8 p. m. 2x6

WANTED—Man to work part time in exchange for room. Call from 8 to 5:30, Badger 3709. 2x6

WANTED—Roommate wanted by upperclassmen at 215 N. Murray. 6x6

WANTED—An experienced salesman who is familiar with the grocery and bakery business to spend six mornings or afternoons each week in calling upon the retail grocers, restaurants, bakeries, hotels, and institutions in and around Madison. Reply by letter, giving full information about yourself, references and qualifications for the job. 3x6

### MISCELLANEOUS

SINGLE ROOM—For woman. Centrally located. Two meals a day and bedding furnished \$9. F. 2674. 6x5

Good Eats for men. Near Campus. \$7.00 per week for three meals, or \$6.50 for two. Mrs. J. A. Fraser, 616 N. Lake B. 1712 3x5

Meals for girls only. Lunch and dinner, \$5.75 per week. 439 N. Murray, F. 2584. 2x6

At Hahn's, 513 State, a real dinner, supper or short orders. Variety of well-cooked food at reasonable prices. tf

Experienced tutoring in French and Spanish. F. 184. 1x7

### FOR RENT

FOR RENT—Furnished rooms for men. 301 N. Orchard st. F. 3404. 3x5

FOR RENT—Furnished apartment, three rooms heated, on first floor. Ideal place for light house-keeping for couples attending university and students or business people. Phone B. 183, address 21 N. Mills. 3x5

FOR RENT—A furnished apartment, 5 room, light and pleasant. Large sleeping porch, good laun-

dry. 915 Uni. Ave. tfx29

FOR RENT—Room or room with board near university. Very reasonable. Call F. 427. 1x7

FOR RENT—Single room for women. Centrally located, two meals a day and bedding furnished, \$9. F. 2674. 6x7

FOR RENT—A desirable room in a private family. Phone Fairchild 3333. 6x7

FOR RENT—Strictly modern room for two. Call B. 2298. 3x7

### FOR SALE

FOR SALE—A 1921 electric Harley Sport motorcycle. In good condition for \$90. Call at 111 N. Warren or F. 1176. 3x6

FOR SALE—Corona typewriter in very good condition, \$30.00 Also a new Colt automatic revolver, 25 calibre, \$12.00 Address XYZ, The Daily Cardinal. 2x7

FOR SALE—Ford touring car, price \$75.00. Call at 301 W. Main Sunday or Monday. 1x7

SAME AS AT HOME

## Sunday Dinner

at

# The W Cafe

606 University Ave.

Fried Spring Chicken .....50c  
Baked Spring Chicken and Dressing...50c  
Baked Sugar Cured Ham.....35c  
Roast Leg of Veal and Dressing.....35c  
Roast Prime Rib of Beef.....35c

### INCLUDING

Candied Sweet and Mashed Potatoes  
Stewed Corn Orange Cream Pudding  
Bread, Butter  
Coffee, Milk or Milcolate

SERVICE

QUALITY

## World's Wonder Tenor

Chicago, New York and Ravina Opera Star  
He thrilled a large New York audience this week

## Tito Schipa

OCTOBER 10

Christ Presbyterian Church

Buy Tickets Now—Albert Smith's,  
215 State St.

\$2.00, \$2.50, \$2.72 Plus Tax  
COMING

Anna Case

In All-Star Series:

Supreme American Soprano—Nov. 7.

Josef Lhevinne

Master Pianist—Jan. 16.

Ferenc Vecsey

Rival of Kreisler—Feb. 27.

Season Tickets Still On Sale

Prices: \$5.00, \$5.50, \$6.50—Plus Tax

Give Your Soul a Treat!

## Orpheum

Orpheum Circuit

STARTING TODAY MATINEE

## Lydell & Macey

In Their Comedy Success "Old Cronies"

Gertrude

Moody &

Mary

Duncan

K. T. Kuma

& Co.

In "Opera and Jazz, Inc."

Oriental Wonder Workers

Emil  
Boreo

Europe's Celebrated  
Singing Comedian

Bert Kay  
& Co.

In a New Comedy  
Entitled "Doubt"

The  
Saytons

Equilibrists  
Supreme

LATEST PATHE NEWS AND TOPICS

## PARKWAY THEATRE

STARTING TODAY

The Greatest Amusement Bargain Yet

A Two Dollar Show at Motion Picture Prices

## Ernie Young's Revue

A Musical Comedy With 30 People

and

## "Three Wise Fools"

The Photoplay Gem of the Year!

with

Wm. H. Crane — Alec Francis —

Claude Gillingwater — Eleanor Boardman

Continuous Tomorrow 1 to 11 p. m. — 55c, 35c, 15c



# OPENING DISPLAY

Clothing department

## Advance Suits and Overcoats

During our opening week, October 8 to 13th, we will give a \$6 tailoring ticket free with every purchase of \$18 or over.

Advance suits and overcoats are of the finest material and workmanship.

The suits are single and double breasted and sport models and may be had in a variety of attractive patterns at \$32.50 to \$47.50.

The new overcoats are of thick, heavy blanketing in the popular gray and brown plaids, at \$25 to \$60.



### Headwear

Keith hats of soft, smooth felt or genuine heavy velour. Prices \$3.50 to \$7.50.

The winter caps are to be had in several styles of either plaid or tweed, at \$1.15 to \$3.00.

### Footwear

Smart oxfords of heavy winter weight, at \$5 to \$9.00.

### Shirts

Wilson Bros. white oxford shirts with collar attached, \$2.50 to \$3.75.

New French flannel shirts, either in plain gray or striped patterns. They are comfortable and serviceable for school wear, \$3.00.

### Wilson Bros. Furnishings

Heavy Silk Neckwear.....	\$1.00-\$2.00
Pure Silk Hose .....	.75c-\$1.00
Underwear .....	\$1.00-\$2.25

*One Day Cleaning and Pressing Service*  
*\$6.00 Ticket for \$5.00*

# The Campus Clothes Shop

University Avenue at Park Street



All the current campus news depicted in four attractive pages of rotoart

# The Daily Cardinal

## VARSITY PHOTO NEWS

The only university daily of its kind to print a weekly pictorial news.

VOL. I. NO. 1.

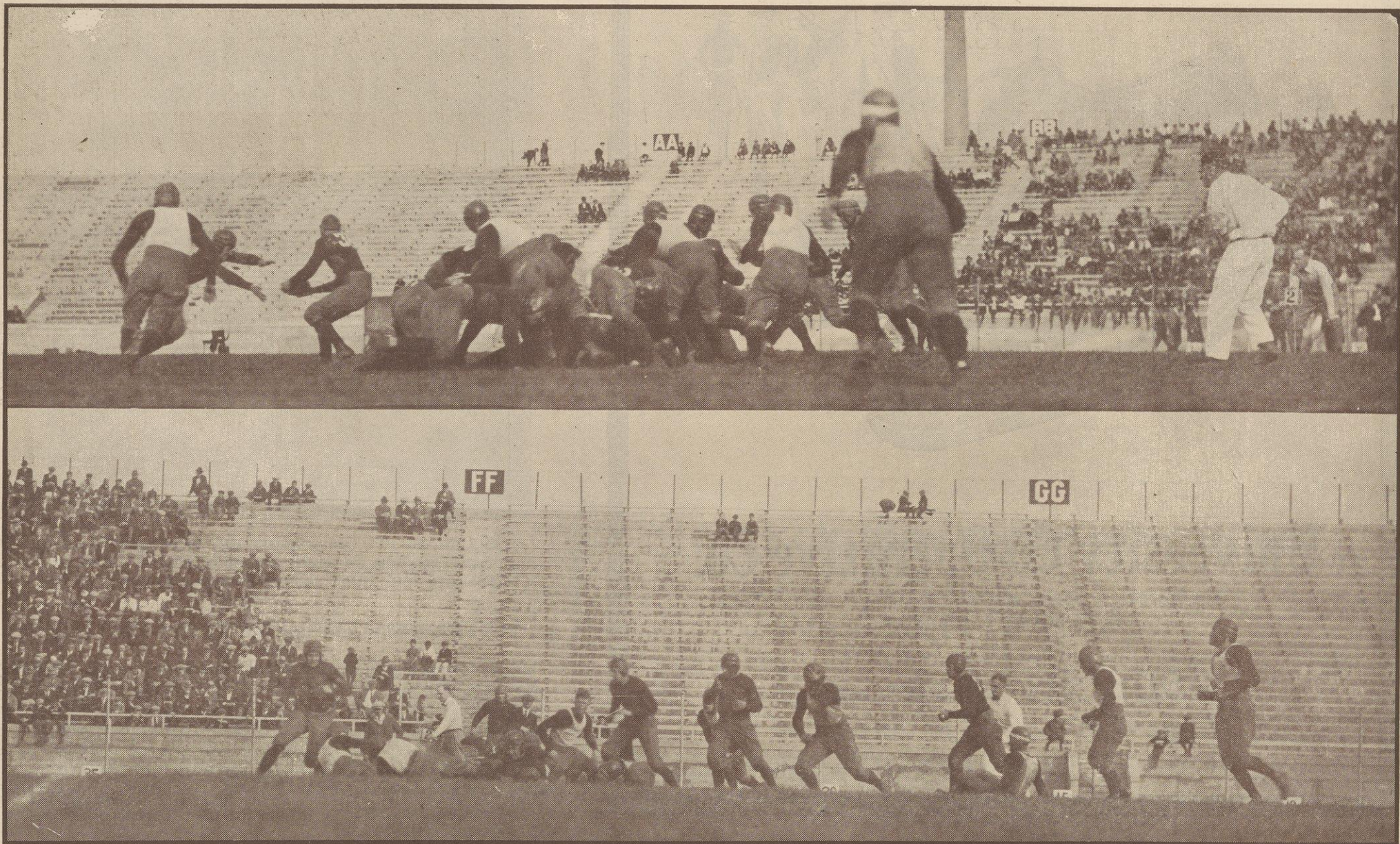
UNIVERSITY OF WISCONSIN, MADISON, SUNDAY, OCT. 7, 1923

PRICE 10 CENTS

..:

### TWO CLEVER BADGER PLAYS

..:

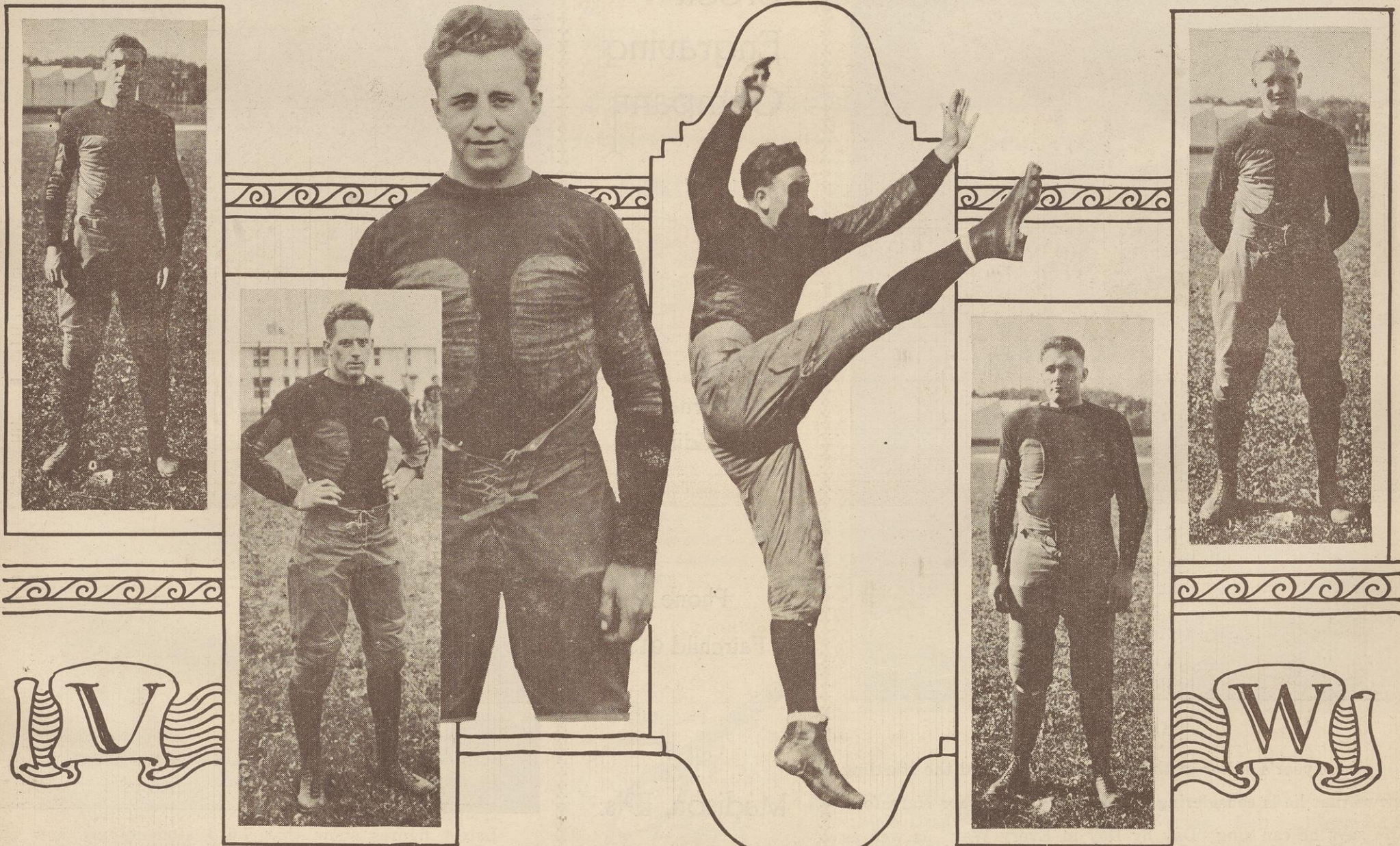


Al Schneider, former Annapolis quarterback, as he suddenly twirled, shot the ball to Harold Holmes, halfback, who crashes through the line for a big gain. (Top.) A few curt signals, the ball snaps, the fighting Badger backs strike the unyielding Coe line, and another play goes down as a failure in the Coe game. (Bottom.)

..:

### WISCONSIN EXPECTS MUCH OF THESE MEN

..:



Left to right: Eagleburger, quarter; Holmes, half; Below, tackle; Taft, fullback; Nichols, center; and Miller, guard. Taft and Eagleburger were not sent into the game by Coach Ryan because of injuries.



# THE NUNN BUSH SHOE



## University Co-Operative Co.

E. J. GRADY, Manager

506 State Street

PRESENT HEAD  
OF THE Y. M. C. A.



(Courtesy Photoart)

Last year's editor of the Badger has confided the startling news that he is considering seriously trying out for Haresfoot. He says he can sing "Day by Day in Every Way" as well as anybody. Students will await anxiously his decision.

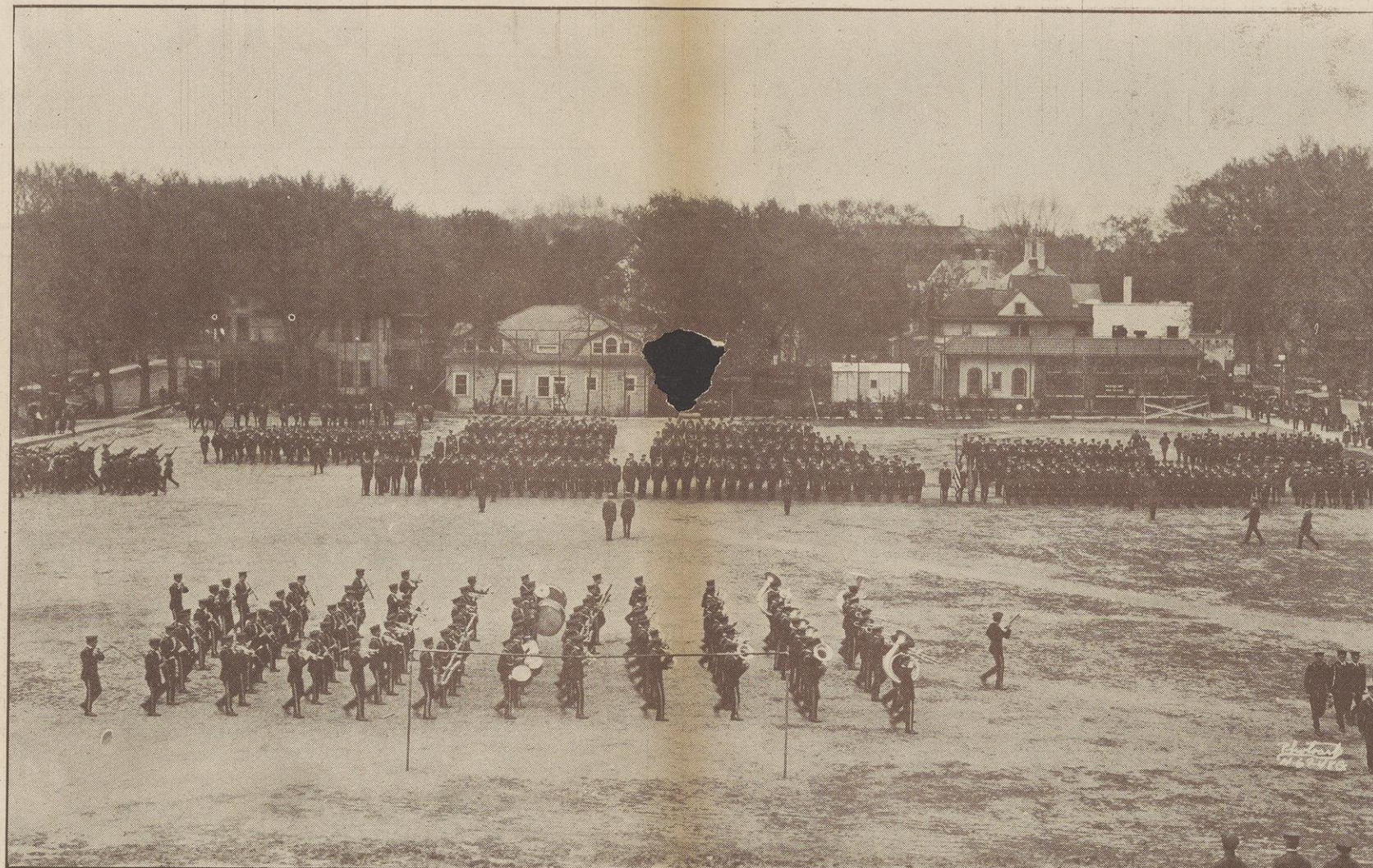
Brock  
Engraving  
Company

State  
Journal  
Building

Phone  
Fairchild 913

Madison, Wis.

## SCENES LIKE THIS WILL APPEAR AGAIN



Interest has centered on the success of the military department in securing as large an enrollment in drill under the present optional system as under the old. Six hundred freshmen are now signed up as compared to seven hundred and fifty last fall. There are four hundred sophomores now taking the course; the number last year was five hundred.

### OUR BELOVED HILL



Latest figures show that 7,619 students are now enrolled on the hill—an increase of 250 over last semester; 2,327 are travelling this path for the first time.

### WHO? WHEN? WHERE?

By Our Spirit Cameraman



(Courtesy Photoart)

The Cardinal offers a print of the above photograph upon the presentation at the Cardinal office of any student appearing in the column.

**FITCH & STRAUS**  
BOOK AND COMMERCIAL  
Printers

Announce that they are now settled in their new location at 118 East Main Street, where with added facilities and larger quarters they hope to meet the demands of their increasing business. Your inspection is invited.

THE CAMBRIDGE II  
A loose, three button,  
straight line sack suit.  
Vest with blunt cor-  
ners, straight trousers  
with pleats in front.

Society Brand  
Clothes



## Smart clothes mean correct cut

A suit may be loose and louny or slightly fitted, two or three button, single or double breasted—it's smart if it's correctly cut, and not otherwise. The reputation of Society Brand is simply this; their cut is unapproached.

A great variety at \$55 and \$60  
Others as low as \$45

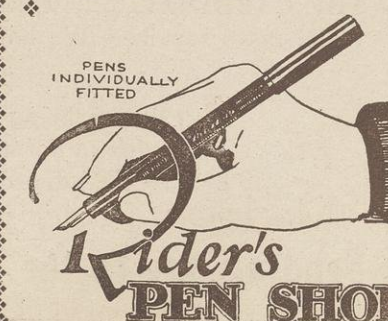
**BAILLIE O'CONNELL & MEYER**  
INCORPORATED  
QUALITY SERVICE

### Your Hand

is different from that of any other person in the world. It is larger or it is smaller, it is broader or it is more slender, it is heavier or it is lighter than any other. This affects—

**YOUR HANDWRITING**, making it unique and unlike that of any other person. For this reason—

**YOUR PEN** must be fitted to your individual hand, just as a pair of glasses would have to be fitted to your individual eyes. **RIDER**, who is a **PEN SPECIALIST**, is the one to do it. You'll find him at 606 State Street.



### CHAMPION VARSITY BOWMEN



(Courtesy Photoart)

In the women's annual field events held at Randall last spring the archery championship was won by this quartet. Liola Urban '24 made the highest score. Left to right, Katherine Fuller '24, Josephine Keech '24, Liola Urban '24 and Ethel Smith '24.



# Stein-Block

## Smart Clothes

### Watch Your Step on This Years ULSTER

The shoulders are higher, squarer—not wider—than last year.

The pockets are low—no all around belts, not even half belts on the very smartest coats.

This season's ulsters are longer—the correct length being from 46 to 48 inches.

The sleeves are cuffed and the collar is not quite as wide as heretofore.

*We invite you to look these coats over  
before you buy elsewhere.*

## THE HUB



*Holeproof  
Hosiery*  
**RUNDELL**  
5 E. Main St.

Wisconsin through the  
Camera  
Week by Week

### THE CARDINAL VARSITY PHOTO NEWS

Madison Snapshots  
Are Wanted!

THE CARDINAL today presents its 4,000 student, alumni, and city subscribers with VARSITY PHOTONEWS, a photoart panorama of the week's university news highlights and a mirror of intimate undergraduate life at Wisconsin.

The pictorial supplement, fast winning national prominence and favor, is new in Madison and unknown as a regular feature in college newspaperdom. It is a pleasure for THE CARDINAL to be equipped to furnish its readers with rapid and interesting pictorial news service. We hope you may take equal pleasure in reading.

Mail or bring your interesting landscape and escapade photos to the Photonews Editor at the Cardinal editorial office before Wednesday night—the best will be printed.

Send a Copy to the Folks

Extra Copies at Cardinal Office

### THE DONNING OF THE GREEN



(Courtesy Photoart)

The class of '27 has showed a remarkable loyalty and class patriotism in the response of its men to the tradition of the green cap. For the first time in the history of Wisconsin there has been no necessity for sophomores to teach the frosh how to wear the distinguished headgear. The picture shows freshmen donning their new hats at the Freshman Welcome.



### With an Autographic Kodak

the date and title may be written on each film at the time the picture is made.

This autographic feature is exclusively Eastman—and every Kodak has it.

For pictures on the motor trip, snap-shots of the children, in fact for almost any type of picture, the title, in the years to come, adds much—the date even more.

Photography expensive? Look at the price tags in our Kodak window—or better still look over the line. Expensive? You never got such lasting pleasure at so small cost.

Kodaks \$8.00 up—Brownies \$2.00 up

### The Photoart House

WM. J. MEUER, Pres.