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The Daily Cardinal

VOL. XXXIII. NO. 55

UNIVERSITY OF WISCONSIN, MADISON, TUESDAY, NOV. 21, 1922

PRICE 5 CENTS

600 MAGAZINES AND PAPERS TO BE SHOWN HERE

C. I. P. A. Convention Attracts Student Publications; Award Prizes

Approximately 600 high schools in all parts of the United States will enter their student publications in contests which will be the closing feature of the third annual convention of the Interscholastic Press association, to be held in Madison December 1 and 2.

Prizes will be awarded high school newspapers, magazines and annuals in 21 different classes, according to Fred L. Kildow '23, director. In addition to the regular contests for publications, there will be special contests for magazine covers, serious cartoons and humorous cartoons, drawn by high school students.

Added awards at the convention are wall blankets which will be given by the Madison Chamber of Commerce to the school sending a delegation the greatest distance, to the school in Minnesota, Iowa, Illinois or Wisconsin sending the largest number of delegates, and to the school from any of the remaining states sending the largest number of delegates.

Classes Announced

The contests for newspapers and magazines will both be divided into nine classes, the division in each case being made on the same basis. Prizes will be awarded the three best newspapers and magazines in the United States and the three best newspapers and magazines in each state which sends 10 or more entries.

Other prizes will be given publications from schools of various sizes, the classes ranging from institutions of 600 or more students to those of less than 101 students. In the contest for annuals, the divisions are made only on the basis of the size of the schools entered.

In the contests to determine the best newspapers and the best magazines in the United States, wall blankets will be awarded first place winners and medals will be given those placing second and third. These awards will be made by the Milwaukee Journal. Representative newspapers in each state will make awards to prize winners in the state contests.

Coupon Book Planned

Accommodations for more than 600 delegates have been arranged and railroad rates of fare and one-half for a round trip from any point in the mid-west have been secured.

(Continued on page 8)

Poultry Club Prepared For Display Today

Preparations are virtually completed for the annual Poultry show in the University Poultry building today, according to members of the Badger Poultry club in charge of the show.

More than 125 birds are on display for the show. The fowls are all fitted by university students and selected from the university flocks. A utility class is also on exhibition by the members of the Madison Poultry club.

Keen competition is anticipated for the four silver cups that will be awarded to prize winners in the various classes. Awards are based solely on the fitting ability of the poultry exhibitors.

The show is open to the public and will continue until tomorrow evening.

Gilman to Be Speaker at Frosh Fellowship Meet

Prof. Stephen W. Gilman will give the talk at the weekly Fellowship meeting in the Y. M. C. A. parlors Thursday evening. The meeting this week is in charge of the freshman organization of the association. An added feature at the meeting will be a sketch by George Walstead '25, and a song led by Howard Willet '23.

Bushels of Apples Fill Fruit Show

"Apples, apples everywhere," applies, in part, at least, to the third annual Fruit and Flower exhibit tomorrow in the Horticultural building held under the auspices of the Grafters club.

There will be more than 100 displays of apples, from various parts of the state. The state universities from all over the country have shipped apples to the exhibit, each university sending from six to eight boxes of various varieties.

Packing methods will be demonstrated at the show. Apples grown here in the university orchard and packed by students will be used for demonstrations.

All the flowers in blossom at this season, including masses of huge chrysanthemums, and some lemon blossoms will be displayed. Many palms and ferns which have been grown here will be displayed.

Even pies have their place in the exhibit. About sixty girls of the Home Economics department are in competition to see who is the best pie-maker. Three Madison women have been chosen as judges, and the winners will be awarded bouquets.

MEETIN' TICKETS SCARCE AS DATE OF EVENT NEARS

Farmers' Orders For 80 Seats Decreases Supply For Students

Less than 100 tickets remain on sale for the annual Punkin Holler Community meetin' in Agricultural hall Friday night, according to reports from members of the tickets committee, last night.

An unexpected order of 80 tickets from a group of farmers near Madison cut the reserve of tickets down considerably. The majority of short course students have not been approached with tickets for the program as yet. Orders from them are expected to swell the ticket sales still further.

That a large delegation of farmers will attend the annual "Punkin Holler Community Meetin'" virtually is assured, Clem Wyker '23, chairman, declared. More than 50 letters were sent to prominent people in different communities advising them of the entertainment.

Orders for tickets from university students continued to be taken yesterday. No open ticket sale will be held at the door Friday night if the tickets are sold before the entertainment is held.

"A small block of seats has been reserved for farmers, but the only seats that will be available are those reserve seats which are not filled by farmers," Wyker said.

Illini Professor Speaks Before U. W. Instructors

Prof. Edward Clay Hayes, head of the Sociology department of the University of Illinois, returned to Champaign on Sunday, after speaking to the various sociology clubs and economics instructors and professors at the University club Saturday. He spoke on "The Rising Tide."

Extend Deadline a Week For Bazaar Poster Prize

Another week will be given to those trying out in the poster contest for the Y. W. C. A. bazaar. The new time limit will be November 29.

The bazaar, which is to be in old English style, will be held in Lathrop hall December 9. Georgia Stanchfield '24, B. 2335, has charge of the poster contest.

The best poster is to be awarded a prize of \$2, and every one entered in the contest will be given a free ticket.

WEATHER: GENERALLY FAIR

Generally fair weather is predicted for today and tomorrow. Not much change in temperature is expected.

TEAM MET WITH WISCONSIN SPIRIT

Wisconsin students upheld Wisconsin tradition and spirit Sunday when the football team returned from Michigan.

The train bearing the players was scheduled to arrive at 9:30 o'clock Sunday morning and at that time about 500 students were at the Northwestern depot waiting to give the team a welcome. No team arrived but the loyal crowd remained at the depot until noon. Because there was still no sign of the train, the crowd dispersed.

Later "Gus" Tuckerman '23 received word that the squad would arrive at 1:35 o'clock. With the aid of a megaphone and a Ford he broadcasted this news up and down the principle streets upon which students might be.

When the train pulled in at 1:35 o'clock in spite of dinner calls, approximately 250 supporters were there to greet the players when they got off.

LOWDEN TALK TO DRAW 800

European Financial and Political Conditions to Be Topic of Convo

Approximately 800 students and townspeople are expected to attend the all-university convocation on Thursday night in Music hall when Frank O. Lowden, who comes to Madison under the auspices of the Wisconsin Union and the Forensic board, will speak on his impression of the financial and political condition of Europe.

Mr. Lowden, ex-governor of Illinois, is convinced that it is the duty of the United States to take a direct hand in the affairs of the European people and he is touring the country in an attempt to create more interest in foreign concerns. He spent several months picking up second hand information on money and government in Italy, Germany, France and England.

After he retired from the political ring, ex-governor Lowden turned to the pursuit of his favorite hobby, that of farming. He has gained somewhat of a reputation throughout the country as an expert agriculturist and was the one chosen to reorganize the Holstein-Breeders' association when it came into precarious financial straits.

Mr. Lowden is probably the only state governor who has been successful in augmenting the efficiency of the government and at the same time cutting down on the administrative expenses.

The Varsity Male quartet has been secured by Lee McCandless '23, who is in charge of the convocations for the Wisconsin Union, and will sing several numbers before the lecture commences.

Postpone Arraignment of Scalpers Until December

The arraignment of the four men who were arrested on suspicion of scalping tickets for the Homecoming football game has been postponed until about December 3. Federal Judge C. Z. Luse, who is in charge of the arraignment completed the rest of his trials Saturday night and was forced to leave for Superior where he will remain until his return to Madison the first of December. The four men charged with selling tickets to the Wisconsin-Illinois game illegally are Leo Daggett, Russell Griffin, Meyer Bornstein and Forest Angele.

Spanish Club Members Will Present Playlet

A pantomime entitled "Pelando la Pava" will be presented by Margaret Sickles '23 and Calvert Dedrick '24 at the regular meeting of the Spanish club at 7:15 o'clock tonight in Lathrop parlors. Mr. R. C. Phillips of the Spanish department will give a violin solo. Plans for a fall playlet will be discussed.

Select 2 Acts for Haresfoot Follies

"Foolish Follies" offered by the Sigma Nu's and "Four Haresfoot" prepared by the Haresfoot quartet are the acts selected for the entertainment at the fifth annual Haresfoot follies to be held December 2. Announcement of the successful tryout acts was made last night by A. H. Hiatt '24, tryout chairman.

The acts were selected from 15 applicants by Haresfoot judges yesterday following last tryouts over the weekend. Tryouts were open to all sophomore and upperclassmen. The Sigma Nu act is a short but complete song and dance review staged by eight men and a 7-piece orchestra. The quartet will feature an original Haresfoot song, eccentric dances and frivolous patter.

"The acts selected provide everything known in the category of vodvil," Porter F. Butts '24 chairman of the follies, said yesterday. "There's song, dance, patter, harmony and orchestra and instrument work. Besides we have discovered much talent which will be very useful in the annual show," next spring.

NONE APPOINTED TO COMMITTEES BY PRESIDENTS

Class Committees to Be Announced at Later Date, Say Officers

No committee appointments have been made as yet in the sophomore, junior and senior classes according to the respective class presidents.

"I will start to organize the senior class and make committee appointments immediately after the Chicago game. I hope to make the appointments within the next few weeks," Rollie Williams '23, said last night.

"I have made no appointments as yet because we have plans under way to reorganize the committee system in the junior class," said William J. Fronk, junior class president.

The junior plan will put into operation within a few days. It will create a system whereby the work previously attempted by the many decentralized committees can be effectively carried out by smaller units, Fronk declared.

The sophomore class appointments will be made public within the next few days according to Eugene Tuhtar, sophomore class president.

Organize Club to Hold Regular Vesper Services

A Vespers club has been organized with a membership of 40 university women. The aim of the organization is to co-operate with those interested in vesper services and to act as hostesses to visitors and in bringing women together into a closer fellowship.

Officers of the club are Alice Carl '25; chairman; Janet Cummings '24; Marleine E. Reeder '25; Lucy Jamieson '25, Margaret Campbell '26, and Isadora A. Clissold '25, captains.

The club will meet every four weeks to discuss problems and consider suggestions for a larger and more effective vesper service.

Williams' Picture Given to Athletic Association

A life-size picture of Rolland Williams '23 has been donated to the Wisconsin Athletic association by Burdick & Murray company, local dry goods merchants. The picture will be hung in the trophy room at the gymnasium. It was a part of the homecoming display at the Burdick & Murray store.

SCABBARD AND BLADE ELECTS

Scabbard and Blade, honorary military fraternity, announces the election of Lucius P. Chase '23, Merrill E. Hanson '23, Roger B. Russell '23, Benjamin F. Wupper '23, Ned Chew '24, Louis B. Rutte '24, Sam D. Thompson '24, Sidney R. Thorson '24 and Joseph D. Marshall '25.

SORORITIES MAY ADOPT DRASTIC RUSHING RULES

Proposed Plan Provides New Features of Money and Time Saving

A complete reversal of policy in the matter of sorority rushing will be followed next fall if present plans are approved by the faculty and the various sororities involved.

Under the proposed plans many new features will be incorporated into the scheme of sorority pledging. Rushes will pay a part of the expenses, school work will not be impaired, hasty decisions will not be made and men shall not be used to aid in rushing.

If approved, rushing next fall will begin on the Wednesday before registration. Instead of one tea and two parties each sorority will have two teas, three informal parties, and two preference parties.

Change Hours for Events

The tea to which all rushees are invited will be the Wednesday before registration. On the following Friday and Saturday each sorority may give three informal parties, two dinners and a luncheon or vice versa. Saturday and Sunday will be silence days and on Monday another tea will be given. After the second tea, invitations will be sent for the preference parties on Thursday and Friday. The last of these two parties will be a formal dinner.

The hours for the teas have been lengthened and the hours for the parties have been shortened. Music is to be allowed on only one night and will then be limited to three pieces.

Rushees are to be charged for the informal parties. This is a custom that has proved to be very successful in many schools and it has been recommended by the committee to offset the increased cost the additional parties will incur.

Can Use No Men

All rushing must be done in the sorority house according to the new resolutions. Pins may be worn at all times, and sororities may deliver their own invitations.

"We want to do something to do away with the rushing that is always prevalent at the S. G. A. and W. A. A. parties in the early fall but of course we can do nothing until those two organizations have adopted definite rules," Mildred Rieck, chairman of the committee, said.

In the future, according to plans, the rules will be as few in number as possible but each rule will be

(Continued on page 8)

Federation May Appoint Ex-Service Man to Board

Nomination of ex-service men as candidates to fill the position of member of the Wisconsin Land Settlement board is one of the problems that will confront the meeting of the Agricultural College Federation at 4:30 o'clock tomorrow afternoon.

According to information placed before the A. C. F. board, Gov. J. J. Blaine plans to appoint Dean H. L. Russell, B. G. Packer, and a student ex-service man to the board. The term of the student would expire in 1926.

The nominations for this position have been left to the A. C. F. board. It is the purpose of the board to bring this problem before the convocation of agricultural and home economics students tomorrow.

Octopus Staff Announces Holiday Copy Deadline

Copy for the next issue of the Octopus must be submitted by December 1, according to an announcement made yesterday by Hubert Townsend '23, editor. The coming issue is to be a Christmas number and the submitted material is to pertain to the holidays.

MAROON OPENS NEWS EXPOSE

**Attacks Hearst Newspaper For
Alleged "Yellow Campus
Tactics"**

(Special to The Cardinal)
CHICAGO, Ill., Nov. 18—Sensational disclosures leading to the discovery of methods alleged to be used by a prominent Hearst newspaper in the city to distort news of a certain type concerning prominent university students and to use their photographs, obtained by trickery and without their consent, in connection with absolutely false stories headed with misleading captions, were made yesterday as a result of an investigation made by the Daily Maroon, student newspaper.

Closely following the expose yesterday, university officials took public action in the affair, expelling Frank Cannon, campus correspondent for the Herald-Examiner, a Chicago morning newspaper, in which appeared photographs of six prominent university women under the heading, "Cosmetics? We don't Need 'Em—Co-eds Cry." None of the women whose pictures appeared had given pictures for publication or any permission for their appearance.

Acting on the supposition that the Herald-Examiner was in collusion with the Interstate Photo service, the firm which managed the photographs for student athletic ticket books, a reporter for the Maroon found that the photographer who had charge of the "C" book pictures had contracted to furnish them to the paper in question for \$1 each. It is probable that the university will take some action against the photographic company in the near future.

Speech Professor Gives Readings at Club House

Miss Gertrude Johnson, of the department of speech, gave a number of readings and selections from her repertoire at the regular Sunday evening supper and entertainment of the St. Francis society.

All of Miss Johnson's selections were well received, but one in particular held the audience spellbound. It was Keats's "Ode to the Nightingale" read to the accompaniment of Schubert's "Ave Maria" as played by Jascha Heifetz on the Victrola. Miss Johnson said that the idea of reading lines to music was developed in connection with certain dancing classes last year. The plan has worked so well that it is being used in the department of speech also.

Miss Johnson gave a number of shorter readings, most of them poems. A humorous poem, "Ballad of the Taylor Pup," which is based on an actual occurrence in a Kentucky town, kept the audience laughing from beginning to end.

"Contemporaries" Will Study Poems at Meeting

The Contemporaries, the recently organized group of university people for the study and reading of original poems will meet Friday night at the home of Louis Zucker, 1921 Madison street. The primary purpose of the society was to bring together the people who write poetry and give them the opportunity to enjoy each other's works. Tentative plans provide for more varied programs which will consist of lectures and public readings.

Round Trip To Chicago \$6.24 On Northwestern

The rate of \$6.24 for a round trip ticket on the Northwestern railroad will take effect on Friday, Nov. 24, Mr. F. W. Zoelle, passenger agent announced yesterday. The rates will be effective until the following Monday at midnight. The first special train will leave at 4 o'clock Friday morning. Sleepers will be made up, however, at 9:30 the night before.

Cincinnati Co-eds To Start Golf Classes

Classes in golf for women of the University of Cincinnati will begin tomorrow, following the example set by Miami university. The rudiments of the game will be taught in the gymnasium. After the fundamentals are learned, the women will be matched for trials on the public links.

READ DAILY CARDINAL ADS

Do Women Make As Good Reporters As Male Scribes?

Again it's the old, old question, "Can a woman do work as efficiently as a man?"—this time with specific application to newspaper work. Do women make as good reporters as men?

"No," said Mrs. Frank B. Morrison, former newspaper woman, in recent address before the Y. W. C. A. "They cannot do many of the things as well as a man can such as political news."

Herman Wiedfeldt, son of the German ambassador, who is enrolled as a student in the University, considers American reporters accurate but charges only girl reporters with misquoting.

Women On Par With Men

But the opinion of newspaper men, professors of journalism, and people who are often interviewed, place women on a par with men in the newspaper profession. Women cannot be arraigned for inaccuracy any more than the men. In many instances women make excellent reporters; in others, they are careless. "Fifty-fifty," says Prof. Grant M. Hyde, acting director of the department of journalism. "I think women make as good workers as the men; and I also think that they can do much better than the men think they can." Mr. H. E. Birdsong, also of the department, holds this same view, and feels that often girls are more careful in handling details.

Journalists Specialize Too Soon
Prof. Carl Russell Fish, voted Wisconsin's most popular professor, considers it a matter of the individual reporter. "Some reporting has been admirable, other pretty poor; but no definite charge can be made against either men or women reporters as a class," he said. "About the same," says Mr. Eric Miller, local weather man. "Accuracy is a thing not to be found in the newspapers, but the girl reporter is no more inaccurate than the man."

Most of the people interviewed declared that they were frequently misquoted, and attributed the lack of accuracy due to the lack of general knowledge of the student. One man stated that journalism students specialize in their profession before they have acquired sufficient education in other fields.

READ CARDINAL ADS

Orph Program is Mixture of Varied Entertainment

A little of this and a little of that, all put together makes the Orpheum program this half more than worth while. "Shadowland" is an act of utmost beauty and artistic arrangement. Refreshing youngsters and possessors of great talent are J. C. Lewis Jr. and his Twin Sister Maxine, who appear in a variety offering under the caption of "Billy's Santa Claus." Comedy of the fast moving kind is dished out by "Baron" Emerson and "Count" Baldwin in their screamingly funny travesty "What Fools We Mortals Be." Bert Chadwick and Grace Taylor are to be seen in a bit of comic singing, talking and dancing. Eddie Hill the "Dapper Comic" has a brand new selection of songs and stories. Hubert Dyer and his assistant, Ben Covne, supply a second with their silent work as comics.

Wisconsin Magazine is in Market For Manuscripts

Although most of the contributions to the new monthly publication "The Wisconsin Magazine," will be from men and women of the state who are authorities in special fields, manuscripts from aspiring students in the university, and from out-of-state grads also will be considered. Contributors may send in their work just as they would to any other magazine in the country. "The Wisconsin Magazine" which will appear on the campus in January, is to be much the same type of magazine as the "Atlantic Monthly." The difference will lie in that it will be concerned solely with Wisconsin people and events.

A Gift Suggestion Brocaded Desk Set

A beautiful brocaded desk set would certainly please the girl at school. Sets of brocaded silk patterns at
\$6.50
Of Creton
\$3.50

NETHERWOOD'S
519 State

\$6.00 Credit \$5.00

Buy a tailoring ticket and save \$1 on your cleaning, pressing, repairing, alteration.
Best work and service in the city We call and deliver
On your Co-op number
CO-OP TAILORING CO.

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Don't Fail to
Get Your
Tickets

FRANK O.
LOWDEN
EX-GOVERNOR OF ILLINOIS

Will Speak on

The European Situation
as it Affects the U. S.

Thursday, Nov. 23, 8:15 P. M.

ADDED ATTRACTION
University Male Quartet
AT 7:45 O'CLOCK

Admission

25c

200

Reserved Seats

35c

On Sale at

Morgan's

University

Pharmacy

Albert E. Smith
215 State St.

UNDER THE AUSPICES OF THE UNION BOARD
ASSISTED BY THE FORENSIC BOARD

Orient Tourist To Speak Before University Women

Mrs. Wilbur O. Carrier of Chicago who has recently returned from six months in the Orient, will speak at the meeting of the American Association of University Women November 25. Mrs. Carrier will tell about her impressions of the Orient, particularly of education there. The meeting will be held at three o'clock in the Women's University club house. All women eligible to membership are invited to the meeting.

Indictment Against Heikes Returned By Grand Jury

An indictment charging Deputy Sheriff Edward L. Heikes with murder in the death of Earl Jennings Wendel, University of Illinois student, was returned by the Iroquois county grand jury Friday. Wendel was shot September 12 by the deputy sheriff.

Loteck Claims Religion Goes Beyond Any Science

Religion carries man into the realm of faith where science leaves off, according to the talk of Prof. A. K. Lobeck, geology department, at Wesley foundation forum, Sunday evening.

"Religion is a deeply emotional experience and however far we go into it, at last come to a point where things seem veiled in mystery and we are forced to rely upon that something which men call faith," Professor Lobeck declared.

He maintains that science and religion are not directed against each other but that science merely paves the way to a broader religious knowledge.

In commenting upon the literal translation of the book of Genesis Professor Lobeck explained that its allegorical expression is essential to understanding in the uneducated mind.



Karstens Collegiate Type Suits

(Generally known as the Brooks type)

have been most favorably received by University men who appreciate this distinctive type of young men's clothing.

Early stocks were rapidly depleted.

New Shipments Received This Week
consist of medium colored worsteds in grey and in dark colored stripes. There are three and four buttoned models with the popular high front and soft construction.

\$45 TO \$60

KARSTENS

"The Store of Friendly Service"
22-24 No. Carroll

a cold evening—
an Orpheus
portable
phonograph
s'nuff

University Music Shop

at 511 State St.

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"THE SHOP WITH A PERSONALITY"

OPEN EVENINGS

NEWS OF CONFERENCE SPORTS

TEAM TO FIGHT UNTIL CLOSE OF CHICAGO GAME

Badgers to Scrap to Break Triple Tie Possibility Saturday

Five days stand between Wisconsin and the end of the 1922 football season. In this time, Coach John R. Richards will give his eleven its final drills in an effort to break the string of losses and finish the season by defeating Chicago.

Natural rivals, Wisconsin and the Maroons will engage in one of the hardest battles fought in the Big Ten Conference this year. It will unofficially be Homecoming for Chicago alumni and stands of Stagg field will be packed to the gunwales next Saturday.

Wisconsin took its first after-the-game workout at Camp Randall yesterday afternoon. The men reported in fairly good condition although most of them are suffering from bruises of some sort or other received in the grueling Michigan game.

Badgers Not Downed

With two victories to its credit and two defeats, also to its credit, the Badger eleven will make a determined effort to upset Coach A. Alonzo Stagg's contenders for the Conference championship. As the teams now stand, Chicago, Michigan, and Iowa have clean records. Each closes its season this Saturday and Wisconsin will do all in its power to relieve an unsatisfactory situation by defeating Chicago, and thus leaving only two teams tied for the Big Ten rag.

Although Wisconsin has lost two games, one to a supposedly weak team, and the other to a champion, they have demonstrated they have the grit and ability of leaders, and with an even break in luck, Wisconsin would now be in the van of the Conference race. When Illinois defeated the Richardsmen, the entire Middle West was taken by surprise. Entering the Michigan battle as underdogs, the Badgers held their opponents scoreless for two quarters and outplayed them in another. Dame Fortune and four Big Ten officials refused to smile upon Capt. Rollie Williams, preventing Wisconsin from squashing Michigan tie hopes.

Two or three breaks in the game which went against Wisconsin are, in a great measure, responsible for the Saturday defeat. The first came in the initial half when a long pass from Shorty Barr to Russ Irish was called incomplete. The 55-yard gain put Wisconsin 25 yards from the Michigan goalline and in a good position to score. The Wolverines were too puzzled to be able to stop the Badger offense at this stage of the game.

When Irish caught the oval, he was carried forward, then fell, and in falling, is said to have dropped the ball and recovered it. Two of the officials decreed that the pass was completed, but a third claimed that the pass was incomplete. The ball was brought back and Wisconsin lost the gain. On another occasion, with a few yards to go and the ball well into Michigan territory, Wisconsin tried a forward pass instead of running the ball or attempting a field goal.

Badger players vociferously protested the first touchdown that Michigan made in the third quarter. Referee Masker refused to heed their claims that the oval had not gone over the goal line, and the touchdown was granted.

Wisconsin hopes for a win received a serious blow when Gus Tebell was injured in a play on his own 13-yard line. Tebell forced Kipke out of bounds and stalled off a touchdown at this juncture. When Gus was rushing for Kipke, he smashed into the linesman's rod held by Del Pratt, Detroit Americans second baseman, and was badly hurt. Despite his condition Tebell fought to remain in the game. He was removed and Irish went back to left end while Polaski shifted to right.

Tebell A Star

Tebell's playing in the Michigan contest was brilliant throughout. He outplayed Capt. Goebel Michigan wingman, in every phase of the

Michigan Trims Wisconsin, 13 to 6



An action close-up of the Wisconsin-Michigan game at Ann Arbor last Saturday. The photograph was taken in the fatal third quarter with the ball on the Badger's 20-yard line. Merrill Taft, Wisconsin fullback, is seen in the center being

tackled by Capt. Goebel of Michigan, who circled the linesmen and caught Taft behind the line of scrimmage. Shorty Barr, Badger quarterback, is shown standing in the background at the extreme left

—RUUD PHOTO

of the picture. Referee Masker of Northwestern is at the right. Michigan made a touchdown in the third quarter and both teams scored in the final period. The score was: Michigan 13, Wisconsin 6.

Women's Hockey Squad For Season is Announced

The personnel of the varsity for women's hockey was announced Saturday at the final hockey spread of this season. The regular team is Nina Ferris '24, right wing; Daisy Simpson '25, right inside; Belle Knights '23, center; Janice Boardman '24, left inside; Florence Hupprich '23, left wing; Lorraine Maytun '26, right half; Esther Bilstad '24, center half; Grace Sherman '26, left half; Ethel Mae Smith '24, right full; Frances Hellebrandt '24, left full; Dorothy John '25, right full; and Lenora Ellsworth '24, goal.

The team played the Madison Hockey club Saturday, but were unable to save themselves from a 3-0 defeat. The Madison hockey club is made up of all the grads, faculty and town women who are interested in hockey.

OHIO WILL BAR PHOTO MISUSE

Picture of Wilce in Advertisements Causes Storm of Protest

(Special to The Cardinal)
COLUMBUS, O., Nov. 10.—The unauthorized use of photographs of Ohio State university athletes and officials brought to a head recently by the insertion of the picture of Dr. John W. Wilce, football coach, in a stogie advertisement, will be met with legal prosecution, it has been announced.

Pictures of athletes had been published without their permission and Coach Wilce had objected because of the taint of professionalism that might be cast upon their names.

When the coach's own photograph appeared, he protested to the local Chamber of Commerce and the university trustees, who entered suit to enjoin the stogie firm from further similar practice. Upon the latter's promise to observe the university's wish in the matter, action was dropped.

Both the Columbus Chamber of Commerce and the Better Business commission have signified their intention of co-operating with university authorities to eliminate the practice among business firms of utilizing pictures of athletes and coaches in firm advertising.

When Gus makes his last play in the Chicago game, Wisconsin will lose one of the best wingmen who has ever played on the team.

RUNNERS TRAIN FOR LAST MEET AT CONFERENCE

Coach Burke is Satisfied That Badgers Will Place High

With three days left before leaving for Purdue where they will enter the Conference cross country meet, Coach Mead Burke's runners are putting the final touches on two weeks hard training. The men worked hard last night but will take easy workouts for the remainder of the week.

Burke was well satisfied with the time trial which was held last Saturday and may base his selection of runners on the showing made that race. As yet he is not certain which men will run at Purdue.

Present indications point to Ames as a probable winner of the annual meet. The Iowa school recently ran away with the Missouri Valley meet without having any close competition and is looking toward Purdue for its next victory.

Michigan will also put up a strong bid for a win. The Wolverines defeated the Badger runners here several weeks ago by a lone point and have proved in other meets since that time that they are to be feared.

Wisconsin looks for at least a third place if the Badger runners do as well as they have been doing for the past few weeks. Since the Michigan meet the Badgers have improved and they may push the Wolverine runners for high honors.

Besides the 10 Conference teams, Ames and Michigan Aggies will run in the meet. While Ames is probably the most feared squad which is entered, not a great deal is feared of the Michigan farmers. In a dual meet with Michigan a few weeks ago the Aggies were defeated by a large score.

Illinois and Purdue are the only other teams which are expected to cop high honors in the meet. Illinois has a good team with several old men back from last year's squad. Purdue, with a good team, will have the added advantage of running on its own course.

The course at Purdue favors few teams besides Purdue and Wisconsin. There is much hilly country along the five mile stretch and the ground is uneven, although the local course is of much the same nature the majority of the Conference courses are smooth and

Basketball and Dancing Choice of Most Women

The first day of women's registration for winter sports classes, shows basketball and dancing to be running a neck and neck race for supremacy. Approximately 175 women signed up for basketball, while about 160 signed for dancing.

Horseback riding, bowling, golf, indoor baseball and swimming are among the lesser favorites.

All freshmen and sophomore women are required to take two hours a week of folk dancing, gym or corrective. The women may elect their sport, each one being allowed a choice of either one or two sports according to her efficiency test grade. This test consists of a series of physical manouvers undergone by each woman to prove the extent of her muscular control.

BOWLERS MAKE LIVELY FIGHT

Interfraternity Pin Men Working Hard For Cups

Keen competition is evident in the interfraternity bowling league, the two sections of which meet once a week on the Wisconsin alleys. There are some good teams in the league this year, and they are all battling for the cup which will be awarded at the close of the season.

The Sigma Nus are leading the second division with a high average of .944. D. U., P. A. D., and Alpha Chi Sigma are tied for second place with .722. In the first division the Tekes and Phi Sig's are tied for first place with a high .722.

The scores for last Thursday night follow: Sigma Nu 3, Kappa 0; Zeta Psi 2, Delta Pi Epsilon 1; Phi Kap 2, Chi Phi 1; Alpha Chi Sigma 3, Alpha Pi Delta 0; Phi Delt 3, Theta Chi 0; Delta 2, Sigma Pi 1; D. U. 3, P. A. D. 0.

The present average for the second division teams are:

Team	W	L	Pct.
Sigma Nu	17	1	.944
D. U.	13	5	.722
P. A. D.	13	5	.722
Alpha Chi Sigma	13	5	.722
Delta Pi Epsilon	11	7	.611
Zeta Psi	10	8	.556
Phi Kappa Sig	10	8	.556
Kappa Sig	8	10	.444
Chi Phi	7	11	.389
Alpha Pi Delta	7	11	.389
Theta Chi	6	12	.333
Delt	6	12	.333

SATURDAY TILTS ARE MARKED BY BADGER DEFEAT

Possibility of a Triple or Double Tie is Seen in Big Ten

Michigan's 13 to 6 victory over Wisconsin last Saturday has put the Wolverines in a three cornered tie with Chicago and Iowa for first place.

Michigan's win over Ohio State and Wisconsin's loss to Illinois gave the Maize and Blue an edge on the Badgers, according to sport dopsters.

Coach Richard's men played the Wolverines to a standstill in the first half but succumbed to the Michigan aerial attack when they completed a 27-yard forward pass to Kipke which resulted in a touchdown.

Michigan-Minnesota Next

The playing of Rollie Williams and Harry Kipke was the feature of the contest and critics will watch these two men next Saturday when they match their wits against John Thomas of Chicago and Joe Martenau of Minnesota respectively.

Michigan will travel to Minneapolis where Coach "Bill" Spaulding and his Gophers will try to rasp the Big Ten pennant from the reach of the Wolverines.

Wisconsin will go to Chicago and engage the Maroons. The Badgers will again be the under-dogs because of the 9 to 0 victory of the Maroons over the fighting Illini.

Iowa Has Cinch

The University of Chicago has an opportunity to finish the season on the top ladder if they can subdue the Badgers.

Iowa who has not lost a game this year will find little opposition in Northwestern. If overconfidence should creep into the Hawkeye camp the possibility of a Purple victory would not be out of the question.

Iowa continued to show that it has a championship team by traveling to Columbus and handing Ohio State a 12 to 9 walloping.

Enter on Last Week

The Buckeyes under the leadership of Coach Wilce, travel to Urbana next Saturday where they meet the Illini. A battle royal should develop here with the Illini having an edge on the visitors.

At Bloomington, Ind., the University of Indiana will meet Purdue university in the last contest of the year. Both teams rested last Saturday and no doubt will be in the best of condition for the fray. Neither team has won a Conference game this year so an opportunity to rise from the ranks of the cellar will be offered to one of the teams.

Next Saturday will officially close the season for the teams of the Big Ten. A tie for the championship is almost a certainty. Upsets this weekend may rob one of the three teams of a chance to claim equal shares in the premier honors.

Journal's Help Assures Band Trip to Chicago

"The band will go to Chicago," Gus Tuckerman '23, said last night.

The money to finance the trip will be obtained through the sale of advertising space in the Wisconsin State Journal. Mr. Ike Sears, business manager of the Journal has very kindly donated a whole page of the Journal to help defray the expenses.

This space will be sold to Madison merchants and it is expected that proceeds from it will be about \$600.

M. R. Warren, Badger Masonic Leader, Dies

KENOSHA, Wis.—Melvin R. Warren, widely known to Masonic leaders through the state, was found dead in bed at his home here this morning. Death is believed to have resulted from a heart attack. Mr. Warren had been a leader in the work of the Masonic order in Wisconsin for over 40 years.

Sigma Pi	3	15	.167
Phi Delt	2	16	.111
Phi Delt	2	16	.111

The Daily Cardinal

Owned and Controlled by the Student Body of the University of Wisconsin

Member The Western Conference Editorial Association
Member Wisconsin Intercollegiate Press Association

University daily, established 1892, and combined with The Wisconsin Daily News, established in 1912. Published every morning except Monday during the college year. Entered as second class matter at the Madison, Wis., post-office.

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Capital Times Building, Telephone Badger 1137.
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MIXERS — STUDENTS ONLY!

THE popularity of the Union Board mixers is being endangered.

Mixers for the student body this year have been successful; the dancers have enjoyed themselves greatly; the democratic purpose for the events has been fulfilled.

Now it seems that the very popularity and success of the mixer, a long-established social custom for Wisconsin, has been taken advantage of by the younger set of Madison who are not students of the university.

At the mixer Saturday night at the gymnasium the large number of non-students was more than apparent. High school girls and boys, town girls and would be Valentines of Madison were present in a proportion equal to that of the university students themselves.

The mixer is more than a dance. It is the agency for the democratic social intercourse in the university.

Pins and honors are forgotten, and all the interclass spirit fades away when the student body mingles for a pleasant evening to the swaying music of the dance.

The mixer is too important in the campus life to be considered lightly. It deserves the best. It must be protected.

At the event Saturday night several unfortunate things occurred which cast an unfavorable light upon the university. Four overcoats were stolen, according to reports received by officials yesterday. Students report that several Madison young men, not members of the university body, obtained entrance to the mixer and appeared in an intoxicated condition.

The two incidents are to be deplored. Perhaps the Union Board could work out a preventative method of checks for wraps and fee cards for dancers in order to curb these evils.

Without doubt the same need for mixers exists in the high schools as at the university.

We do not hold a monopoly upon the idea.

While, of course, we do not care to interfere with the affairs of the Madison high schools, yet the idea of a mixer seems to have met with favor among many of their stud-

ents. We do not suggest the adoption of a mixer. We merely call attention to the fact that high school students have found university mixers popular.

Wisconsin needs the mixer. Any means by which the student body can mingle socially should be protected as well as encouraged.

Whether or not we have a check system for wraps and the requirement of fee cards for admittance, let's have an all-university mixer next time and for students only.

EDITING WITH THE CO-ED

A WOMAN graduate of the university, trained in the Course in Journalism, sounded a new note in the profession when she declared in a lecture last night at the Esther Vilas hall of the Y. W. C. A. that woman has earned a definite place in journalism.

The speaker was Mrs. Frank B. Morrison.

In the new freedom of women in journalism, the place of the "C. J." co-ed, the woman who obtained professional training in the journalism school, again causes many of the leaders in actual newspaper work to scratch their heads dubiously and swear between the pounding of typewriters that newspaper work is no place for a mere girl.

Despite the protests and condemnation of the old-fashioned few, the co-ed has continued to prove her worth and value in newspaper work. Positions are not difficult to fill for her. The demand has been increasing mysteriously from year to year.

A member of The Cardinal staff recently discussed the issue of women in journalism with a "hard-boiled" editor of the old school who has noticed just recently the invasion of women into actual newspaper work.

He has two university journalism women on his staff. The rival paper has another graduate.

This editor of the old school praises their work, and declares that they can fill ANY POSITION in newspaper work, barring none, and can do it successfully.

The present Course in Journalism at the university has a larger enrollment of women than of men.

What will become of the co-ed journalists? How many will ac-

Weather and Show Oppress Critic of Week's Orph Bill

BY R. B. S.

Things were a bit foggy as we left the Orph last night both in mind and atmosphere. The program had kept us in a very uncomfortable state of mind all the way through, not of suspense as much as anguish, and it was very seldom that a good point gave us any relief. We certainly were far from pleased and we think that the bill asked just a little too much of all of us.

Hubert Dyer:

Sort of rehearsed slap-stick that seemed to please some of our more prominent juveniles.

Chadwick and Taylor:

Crude

Eddie Hill:

A Dizzy Dabbler in Daffiness. It had its happy moments.

J. C. Lewis and Co.

Just the same tiresome elocutionary vaudeville children. Far fetched, over-dressed and with the required bare knees, socks, nasal voices and all. We were just rather put out that the "little" Lewis Junior didn't wear a Buster Brown collar.

Emerson and Baldwin:

The "Count" and the "Baron" did themselves "quite noble" and everyone was glad that they helped things out.

Shadowland

A grotesque spectacle involving feverish lighting effects which didn't give art much of a chance. Some of the dancing was quite effective.

Looking Back On Wisconsin

IN THE CARDINAL FILES

30 YEARS AGO TODAY

Our team, victorious in the last league game of the season with Northwestern, Saturday, is placed in line with Michigan.

It was reported in class this morning that recitations would be held on Thanksgiving day but the announcement was not very thankfully received.

The festivities of last week were brought to a fitting and philosophical close by a pleasant reception given Saturday evening by Dr. and Mrs. Jastrow at their Langdon street home, to the members of the classes in psychology.

20 YEARS AGO

Five hundred tickets for the Wisconsin-Chicago game were placed on sale at Sumner's State street pharmacy and at Rundell's. The tickets sell for \$2.00.

A meeting was held in the natorium last night for the purpose of organizing water-polo teams.

Prof. W. W. Daniels is in Arkansas looking over a quarry of red slate.

10 YEARS AGO

Six Wisconsin football men have been chosen by Patterson of Collier's weekly to hold positions on the all-western team.

The student conference will consider the election of prosecuting attorneys for the student court, at the meeting tonight.

Thirty-two candidates have reported for varsity wrestling team but there is a noticeable lack of heavy material.

The cross country team leaves tomorrow for Evansville where the annual 3-mile run will be held.

tually enter newspaper work?

All the mystic glasses of fortune cannot answer these questions. Co-eds in journalism are more than professionally trained. Others have discovered that they possess also a sympathetic understanding of people.

Perchance if many of the "C. J." co-eds do marry, and such will be probably the case, the results of journalistic training will carry on its good work.

In this newer freedom of journalism, the "C. J." co-eds, at least may well earn the title of co-ed.



WELL, IN spite of it all

WE'RE not downhearted!!

ARE WE?

AND anyway we have something to look forward to!!

MID-SEMESTERS

OH, GOODIE GOODIE!!!

BUT just the same

Probably

THE meanest guy in the world

IS the Prof.

Who gives an exam

ON the Monday A. M.

AFTER the Chicago Game

AND HE knows darn well

THAT half the school is

GOING to be down there

GOSH!!

SOMEBODY is always taking the joy out of life!!

You know, the other day at the Michigan game there was a couple of old bucks sitting in the stand and they wanted to pretend that they were "College boys" so they got to talking and each one wanted to make the other one think he was still a student (poor misguided youths) so, for the sake of elucidation we will say, the guy on the left leaned over to the guy on the right and said as follows, "Hey, What class are you in?" and the guy on the right said, "Oh I'm a senior," and the guy on the left said, "Oh no not a senior" and the guy on the right said "Yes, a senior, and what class are you?" and the guy on the left said, "Who, me?" and the guy on the right said, "Yes, you" and the guy on the left said, "Why, I'm a semaphore" and the guy on the right said, "Surely not a semaphore," and the guy on the left said, "Yes, a semaphore" and then they both took another drink and didn't speak to each other again all the rest of the game. Know why? Know why? Right! And the next morning they both awakened with terrible headaches, MORAL: Never speak to strangers.

HEY! Look what came in today's mail!

Dear Editor:

There is a

GIRL

In our house

WHO

Is crazy about

GUS TEBELL,

And another

GIRL

In our house who

WHO

Is crazy about

MERRIL TAFT

And I haven't

ANYONE

To be crazy about.

WHAT SHALL I DO??

P. S. MAY I BE CRAZY ABOUT YOU???

MARY SUNSHINE

ATTENTION GUS AND MERRIL (Whispering) I ain't quite sure who this Mary Sunshine person is but—if I should get any first hand info, I'll let you in on the dope right away. Gosh! Ain't it grand to be a hero!!

P. S. Look for telephone numbers in the near future!!

WHAT'S WRONG WITH THIS PICTURE??

One day in History class the prof. was telling us about a trip he had made to Egypt and while he was there the guide showed him two skulls of Cleopatra—one when she was a full grown woman!!

GOSH!!

We always knew she was two-faced!

But just the same you've got to give this guy Antony credit for playing a double-header!!

BULLETIN BOARD

SPANISH CLUB

Spanish club will meet at 7:15 o'clock Tuesday in Lathrop parlors. All those interested in Spanish are invited to attend.

ROCKY MOUNTAIN CLUB

A short special meeting of the Rocky Mountain club will be held at 7:15, Thursday November 23, in Lathrop hall. Every Westerner is urged to come.

SQUARE AND COMPASS

The Square and Compass will hold its regular weekly supper and meeting at 6 o'clock Wednesday night at the Y. M. C. A. Prof. E. R. Stivers will address the members of the club after the supper. All Masons are invited to attend.

ROCKY MOUNTAIN CLUB

The Rocky Mountain club will hold a short business meeting at 7:15 o'clock Thursday night in the concert room of Lathrop hall. Every Westerner is urged to attend the meeting whether a member of the club or not.

A. S. C. E.

The society of Chemical Engineers will hold an initiation meeting at 7:30 o'clock tonight in the Engineering building. About 20 initiates will join the organization.

CHORAL UNION

The Choral Union will meet at 7 o'clock tonight in Music hall.

THETA SIGMA PHI

There will be a meeting of Theta Sigma Phi sorority at 4:30 o'clock this afternoon at the Journalism house.

ALPHA ZETA

The Alpha Zeta fraternity will meet at 7:30 o'clock Wednesday night in the Alpha Zeta room of Agricultural hall.

SPANISH CLUB

A meeting of the Spanish club will be held at 7:15 o'clock tonight in Lathrop parlors.

INTERFRAT BASKETBALL

Interfrat basketball representatives will meet at 7 o'clock tonight at the Sigma Nu house. All fraternities will be represented.

BADGER AD STAFF

The Badger ad staff will meet Thursday evening at 7:30 o'clock.

GUN AND BLADE

Gun and Blade club will meet at 7:30 o'clock Thursday night in the Union building.

SCABBARD AND BLADE

Scabbard and Blade will meet at 7 o'clock tonight in the armory.

OCTOPUS

A meeting of the art staff of the Octopus will be held tonight at the office in the Union building.

STUDENT SENATE

There will be a special meeting of the Student Senate at 7:15 o'clock Wednesday night in room 1 of the Law building.

C. I. P. A. COMMITTEEMEN

All committeemen and officials of the Central Interscholastic Press association convention will meet at the library steps at 12:50 o'clock today to have a group picture taken.

CHICKEN SUPPER

Chicken supper will be served at the Presbyterian student's headquarters November 29, at 5:30 and 6:15 o'clock. Proceeds are to go toward Christmas fund, Bradley memorial, and Neighborhood House. Tickets are 50 cents.

A. S. C. E.

The student chapter of the A. S. C. E. will hold a social and business meeting at 7:30 Wednesday night in the Engineering building. Prof. Charles I. Corp, of the hydraulics department, will entertain the members as a part of the program.

Brussels University to Receive Foundation Gift

A gift of four new buildings for the University of Brussels, costing not less than 14,000,000 francs, was made here Saturday, by the educational foundation of the American commission for relief in Belgium. The gift provides for an administration and library building, a law and philosophy recitation hall, and two dormitories, one for men and one for women. This benefaction comes from the residue of America's war charity in Belgium.

GERMAN MARK DROPS RAPIDLY

**American Dollar is Now Worth
4,500 Marks; Prices Still
Rising Rapidly**

"The cost of living in Germany is appalling," Karl A. Dolch, instructor in the German department here said Sunday. Dolch received a letter from a friend of his in Germany which tells of the conditions there.

A year ago the German mark was about equal to our cent; today an American dollar is worth 4,500 marks. Things are relatively cheap for foreigners. For about 25 or 30 cents an American in Germany is able to get a meal at the best hotel that would cost \$4.00 here.

"There is no ill-feeling against the Americans in Germany," said Karl Dolch, "and the Germans have the impression that Americans as a people have a great deal of money."

Prices are rapidly rising. The price of potatoes has advanced 300 marks, and that of coal 720 marks since September 3. A suit of clothes costs today from 4,000 to 5,000 marks, and shoes are selling for 10,000 marks.

The rapid depreciation of the mark has worked a great hardship, particularly on people who have saved their money, and instead of the amount that they saved, have barely enough to live on.

Flonzaley Quartette To Appear At Christ Church

The Flonzaley Quartette will appear in Madison, December 4, at the Christ Presbyterian church.

This quartette, which has not been in Madison for three years, was organized 19 years ago, and there has been only one change in the personnel up to this time.

The appearance of the Flonzaley quartette is the first number of the School of Music artist recital series. Seats may be ordered by mail, at \$1.00 and \$1.50. All orders should be addressed to Flonzaley box office, Albert E. Smith Music company and should be accompanied by a self-addressed envelope.

Foreign Students Guests At Baptist Banquet

Students from China, Japan, India, South America, and the Philippines Islands were the guests of the Baptists young people's cabinet, at their second annual foreign student banquet. The forty-five foreign guests each had an American host.

J. B. Gleason welcomed the student. Rev. J. Sherman Wallace introduced the speaker of the evening, Howard Beaver of the economics department.

In his talk, "Causes for Race National Discords", Mr. Beaver emphasized the fact that white supremacy of the world is longer a fact, but just a myth, all races are equal.

Country Life Club to Hear Mrs. Glicksman

Mrs. Harry Glicksman will speak to the members of the Country Life club on "Parliamentary Practice" at 7 o'clock Wednesday night in Wesley hall. Mrs. Glicksman is coaching classes in parliamentary law. Supper will be served at 6 o'clock, and a short business meeting and program will follow. The Country Life club is planning to give a supper November 29 to all the needy children of Madison.

Dr. Richards' Condition Shows Big Improvement

Dr. Aurey Richards, who was seriously burned at the Forest Products laboratory sometime ago, is reported recovering. Although she is improving the hospital authorities will not venture an opinion as to when she will be able to return to work.

Kehl's School of Dancing

Class for Students every Friday
Eve. 8-10.

Private lessons by appointment.
Studio 3-5 N. Pinckney St.
Phones: F. 561; B. 1770

I'll Repair Your Fountain Pen

RIDER

THE PEN SPECIALIST
666 State St.

HERRLEIN'S FAMILY HAVE GOOD REPORT

The family of Henry Herrlein, who was injured Saturday near Pacific Junction in the outskirts of Chicago when he stepped from the football special train day ascertained by long distance telephone to the Washington boulevard hospital, Chicago that his injuries were not serious and consisted chiefly of bruises.

Herrlein's return to Madison is expected in a few days by Miss Marie Herrlein, his sister, who is satisfied that her brother's condition is not alarming, although she was not able to speak to him personally when she called the hospital by long distance.

Arnold Busher, Herrlein's chum who accompanied him on the Michigan trip, returned Sunday morning.

Herrlein lives with his father, Val Herrlein, 424 North Warren street. He is employed by the Anton Metz Plumbing company.

Art Class Draws Posters For Madison Merchants

Merchants are cooperating with the students in commercial art classes by loaning articles they wish advertised to be used as models. The first series of posters produced by the students was exhibited in the show window of Wolff, Kubly, and Hirsig Hardware company, 401 West Gilman. Warren Carter '23, received first prize and Marie Struve '25 was a close second. Honorable mention was given to the posters of Edward Berner '24, Albert Fishack '23, La Mona Manes '24, Katherine Harrington '25, Grace Werth '23 and Carl Wright '24.

Pickard Tells Club of English College Life

"Customs and Life in English Universities" was the subject of a talk given by William Pickard '21 at the meeting of the Badger club in the Y. M. C. A. parlors Sunday night.

Pickard, who has been attending Cambridge university, was present at the demonstration that was made there against co-education a year ago when the gates and doors of the women's dormitories were destroyed by the men opposing the presence of women at the university. The women were granted their degrees but were not given equal rights.

During the social hour a piano solo was given by Jeanet Breitenbach '23.

CHILI AL'S CAFE

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Steaks and Chops
Hot Weiners 5c
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MADISON, WIS.

CALL WISCONSIN TYPEWRITER EXCHANGE

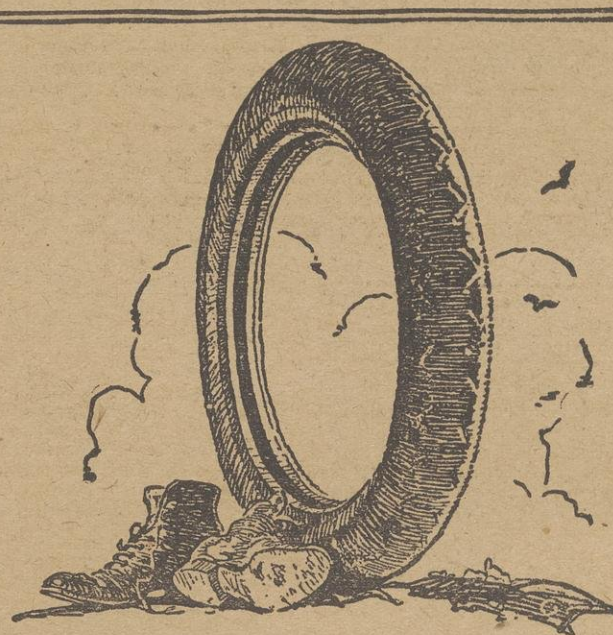
519 State Street
Badger 1970 for that typewriter
All makes rented. Only high grade
machines sent out.
Agents for Remington Portable

Madison Lodges Plan New Temple as Home

Plans have been completed for Madison's new Masonic temple

which is to be one of the most state-ly pieces of architecture in the city. An imposing front with large columns of Bedford stone has been designed by the architects J. J. and E. T. Law. In all respects, the

building, when completed at a final cost of \$500,000, will compare favorably with temples in other parts of the country. The site fronts on Wisconsin avenue extending for some distance on Johnson street.



**Shoes. Which kind gets you
there the quickest?**

TWO college men were walking down the road, when a classmate whizzed by in his car.

"Pretty soft!" sighed one.

Said the other, "I'll show him. Some day I'll own a car that's got his stopped thirty ways."

The more some men want a thing, the harder they work to get it. And the time to start working—such men at college know—is right now.

All question of classroom honors aside, men would make college count for more if they realized this fact: You can buy a text book for two or three dollars, but you can sell it for as many thousand—once you have digested the contents.

This is worth remembering, should you be inclined to the self-pity which social comparisons sometimes cause. And anyway, these distinctions are bound to be felt, even though your college authorities bar certain luxuries as undemocratic—as perhaps they are.

The philosophy that will carry you through is this: "My day will come—and the more work I crowd into these four years, the quicker I'll make good."

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the interest of Elec-
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be helped by what-
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SOCIAL NOTES

Poertner-Edson

Announcement has been made at the Delta Delta Delta house of the engagement of Dorothy Poertner '21, St. Louis, to Dewey Edson, South Dakota. Edson graduated in 1921 and is a member of Lambda Chi Alpha fraternity.

Helen Kasbeer Gives Address in Chicago

Helen Kasbeer '23, returned yesterday from the university of Chi-

Boston Lecturer Speaks at Central High School

Peter W. Collins, Boston, spoke at the Central High school last night on the subject "The Enemy at the Gate."

Mr. Collins is one of the most widely traveled lecturers in the United States, having covered 350,000 miles and addressed 5,000,000 persons in the last eleven years. He holds the record of having answered more questions than any other public speaker in this country.

The address was given under the auspices of the Knights of Columbus and dealt with a subject of great interest to the American public, the social disorders of the nation. He defined the causes and outlined the cures possible. Mr. Collins stressed I. W. W. movements, socialism, and bolshevism. The speaker had a very forceful style, carrying his points well.

Cancer Campaign Reaches All Sections of State

More than 450 towns and villages in the state of Wisconsin were reached last week by the Society for the "Control of Cancer," Dr. C. A. Harper said yesterday, in commenting on the satisfactory co-operation of welfare organizations in the Cancer Week campaign.

Considerable work is being carried over into this week because it has been impossible to secure enough speakers to reach all the towns last week. The ministers of the state read Dr. Billings letter from the pulpit on November 12, while the Federated Womens' clubs, the W. C. T. U. and the State Conference of social workers supplied speakers and planned programs throughout the various cities. More than 100,000 pieces of literature were distributed during the campaign.

One Auto Light Law Violator Gets Fine

Elmer Quinn was fined \$1 and costs for violation of the city auto light law when arraigned in superior court today.

IF YOU CAN WALK I CAN TEACH YOU TO DANCE

Valentino Fox Trot

Is just one of the new dances this fall. They're all smart—and easy to learn. A Special Course for Beginners

Sari Fields Badger 1806

cago where she addressed a joint meeting of the Y. W. C. A. and Y. M. C. A. about her experiences in China during the Peking conference of the World's Student Christian association.

Personals

Edward Lee '22 returned to his home in Chicago after spending the past two weeks as a guest at the Delta Pi Delta house.

Irene Clayton '23, spent the week end at her home in Milwaukee.

Gladys Bayer '25, visited at her home in Kenosha during the week-end.

Held At Home at Women's University Club

The second afternoon at home will be held at the Women's University club, 420 N. Carroll street, from 4 to 6 o'clock Wednesday afternoon. All members of the American Association of University Women and women eligible to membership are invited. Callers may bring guests. Mrs. E. R. Edmondson will be club hostess.

Club Holds An At Home Sunday

An at home will be held at the Women's University club Sunday afternoon.

Mr. Russell Fish will sing English and from 5 to 6 o'clock. A cost supper, reservations for which may be made on the bulletin board at the house or on the me outside Dean Slichter's office, will be served.

Walk-Over



Brocaded Pumps For Party Wear

Brocaded evening slippers are the preference of university women. You will enjoy complimenting your party frock with Walk-Over pumps in one of the newer designs. In black, brown and white satin. We can dye the white satin to any color you desire.

Walk-Over

BOOT SHOP
611 State

Biography of Wisconsin Alumnus Just Published

"James W. Basford, Pastor, Educator, Bishop," a biography by George R. Grose of De Pau university, just off the press, portrays the intensely interesting and heroic life of one of the greatest of Wisconsin alumni.

Bishop Basford received the degree of doctor of laws from the state university, in 1912. He graduated with the class of 1873 and received the degree of master of art in 1876.

For the next 30 years he was a prominent educator and served as president of Ohio Wesleyan university from 1889 to 1904. He was made a bishop by the Methodist Episcopal church, and went to China as a missionary.

At commencement in 1912, Bishop Basford delivered the baccalaureate sermon, and received the honorary degree of doctor of laws. In conferring the degree, former President Van Hise said:

"Faithful pastor, inspiring teacher, successful college president, bishop of the Methodist Episcopal

C. E. Johnson, D. D. S.

DENTIST

642 State Street

Tel. Badger 977 Madison, Wis.

church, apostle to China, in your successful career of nearly forty years you have well illustrated the ideal of service for which the university stands."

Doctor Grose states that his purpose in writing the biography was to give an interpretation of the man and his work rather than a chronological transcript of his life.

Show Work of Y. W. C. A. In Educational Movies

The doings of the dollar in both the foreign and home fields of the Y. W. C. A. were shown in moving pictures at 8 o'clock last night in Music hall. Mrs. M. B. Rosenberry, chairman of the Y. W. C. A. advisory committee introduced the film.

"Our dollars are not confined to

the city or to the state, but they travel all over the world and benefit someone," Mrs. Rosenberry said.

Less than 50 years ago the Y. W. C. A. was established and 14 years ago it became organized in Madison. Now the organization reaches many industrial girls and approximately half of the university women.

The United States Y. W. C. A. sends secretaries to 16 foreign countries. In Japan there are 25 secretaries and in China 16. More than 35 countries are enrolled in the national board of the Y. W. C. A. which has its headquarters in New York.

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Smart

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Individual

You will want to see

MISS HETTY MNCH

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Madam Grace Earl

Noted Beauty Expert and Originator of Jiffi Preparations

Will be here in person every afternoon this week to introduce her own

Jiffi Beauty Helps

She will give personal advice on the use of her preparations and demonstrate the proper use of makeup for different types of women, without charge.



Madam Earl's preparations, scientifically prepared and used intelligently, will do wonders in improving your own appearance.

A Few of Madam Earl's Beauty Aids

Jiffi Cleansing Fluid Message Cream—

A positive cure for blackheads when properly applied. Madam Earl will tell you how.

Jiffi Face Powder—

This marvelous powder gives your skin that much-desired velvety appearance.

Jiffi Nail Paste—

Eliminates the dirt and grime from the pores of your finger nails.

Jiffi Nail Powder—

A pinch of this powder after using Jiffi Nail Paste will give your nails a pleasing, lasting shell pink luster.

Madam Grace Earl, whose stage name is Grace Rauworth, played with Henry Miller, and Margaret Anglin, who recently appeared in Madison. Madam Earl's knowledge of beauty helps is the results of years of valuable stage experience.

—Toilette Dept.



Van Field

The New Fall & Winter VAN HEUSEN

VAN FIELD, cut a little higher, is the smartest of collars and the foremost indication of good taste in dress.

Buy your collar of a reputable retailer. He won't offer you a substitute when you ask for a VAN HEUSEN. He knows there isn't any.

No Starching

No Rough Edges

Wears Longest

Will Not Wrinkle

Saves Your Shirts

Saves Your Ties

VAN HEUSEN
the World's Smartest COLLAR

PHILLIPS-JONES CORPORATION, Makers, 1225 Broadway, New York

TO INFORM ON KU KLUX KLAN

Louisiana Governor on Way to Washington With Stories of Riders

WASHINGTON, D. C.—Gov. John M. Parker of Louisiana, en route to Washington for a conference with President Harding today, is reported to be coming here to lay before the executive an astounding declaration that the Ku Klux Klan virtually has overridden the power of government in his state.

The Louisiana governor, it is declared, is contemplating asking the federal government to intercede and take over administration of the law, at least in certain portions of the state.

This disclosure was made by the Washington Post yesterday in a special dispatch from Baton Rouge. It was stated that the Klan "had reached out boldly for civil power over officers of the law and justice over large territory and has virtually reduced the sovereign state of Louisiana to the vassalage of an invisible empire."

"Gov. John M. Parker" the Post Dispatch said, "has gone to Washington to lay the whole situation before President Harding, to inform the federal authorities that state law has virtually come to a stop in Louisiana in the face of the mysterious power of the Klan, and to ask the United States government to take over the administration of the law in Louisiana or in certain specified portions of the state."

"The governor today is virtually helpless in the face of the power of the most gigantic secret organization which has ever reared its head in America."

American Soil Workers Hold Annual Elections

At the conference of the American Soil Workers' association held last Friday and Saturday at the University of Illinois, the following officers were elected for next year: Professor S. J. Alway of the University of Minnesota, president; Professor M. M. McCool of the Michigan Agricultural college, vice president; and Professor A. M. O'Neal of the Iowa Agricultural college, secretary. Approximately 125 representatives from 20 states, ranging from California to Connecticut and from Texas to Wisconsin, attended the convention. Canada sent five delegates.

Methods of improving the soil survey being made by different states in cooperation with the federal government were discussed.

A banquet in honor of the delegates was given Friday night by the department of agronomy of the University of Illinois.

Wisconsin representatives at the convention were Professors W. J. Geib and A. R. Whitson, and A. C. Anderson, E. H. Bailey, Max Edwards and A. R. Albert.

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MORGAN'S
MALTED
MILK

After Every Meal

WRIGLEY'S P.K.
CHEWING SWEET

The Flavor Lasts

Five Badger Telephone Companies Ask Boost

The application of the Rock County Farmers' Telephone exchange to increase rates will be heard by the Wisconsin railroad commission Nov. 23. Five other telephone companies operating in the state will have their applications for rate increases heard during the week. On November 21, the rate increase application of the Commonwealth telephone company of Edgerton is to be heard; on November 22 the application of the Mattison Telephone Co.; on November 23 application of the Eastern Wisconsin Telephone Co., for rates at its Marytown exchange; on Nov. 24 the Horseshoe Telephone Co., of Kewaunee; and Nov. 27 the People's Telephone Co., of Mt. Hope.

Silver Black Fox With Valuable Fur is Caught

A full grown silver black fox, killed near Lost Land Lake, in northern Wisconsin, was brought to Madison yesterday by P. C. Townsend, Janesville hunter. The fox is one of an almost extinct wild species. The pelt is valued at \$1,000.

The animal was shot by Mr. Townsend Wednesday afternoon as he and his companions were hunting for deer. Attracted by the sound of an animal suddenly taking flight, Mr. Townsend emptied a rifle at the fleeing form of the fox. Two bullets stopped the fox.

Accompanying Mr. Townsend were Robert Bear, Joseph O'Hare, and Howard Wade, all of Janesville.

FAMOUS ACTOR IS MOURNED BY ALL

CHICAGO — Hundreds of thousands of America's theater-going public rich and poor alike, actors and actresses today mourned the death of Frank Bacon, "Lightning" Bill, who won wide fame in the day of "Lightning" as preparations were being made for the memorial and funeral services scheduled for Wednesday. The famous actor died Sunday morning a week after retiring from the role in which he had appeared almost 2,000 times, a record for a play.

HINKSON'S
644 STATE ST.
Recreation & Refreshments

E.Z.
TRADE MARK REG. U.S. PAT. OFF.
SPORT GARTER



This garter is ideal for men's and women's long hose—and just right for knickers—because the webbing is soft and wide. Buy by name and get the genuine. Made solely by The Thos. P. Taylor Co., Bridgeport, Conn.

Featured by all principal student supply stores

Exploding Carburetors Starts Blaze in Auto

An exploding carburetor in the automobile owned by S. L. Beinsorn, Boscobel, as it was traveling on S. Carroll st., Saturday night, set fire to the car. Firemen from Central station extinguished the blaze.

Classified Ads

Classified advertisements must be sent to the office of The Daily Cardinal in the Union building, 752 Langdon street, before 5 o'clock of the afternoon of the day preceding date of publication and must be paid in advance. Rates are one and one-half cents a word with a minimum charge of 25c.

WANTED: Tickets to Chicago game. E. B. Donohue 615 State st. B. 2192.

FLAHERTY'S RENT A CAR—

Drive it yourself. New location. Purcell-Wischan garage. New cars fully insured. Fairchild 334. tf

ROOMS WANTED—Modern, furnished light housekeeping rooms with sink or private bath. Near university. Write, giving full details, to Box 20, The Daily Cardinal. tf

TOPICS and Theses Typed. Call B-621 after six 4x18

FOR SALE—Underwood Typewriter No. 50. B-2285.

WANTED — Tickets for Chicago game any number. Call B-2478

WANTED — Tickets for Chicago game. R. B. Cook F-2828 705 W. Johnson 4x21

ROOMMATE WANTED — Nice room half a block from Lathrop hall. B-6502. 2x19

FOR RENT—Large single room. 316 N. Lake B-4892. 3x21

LOST—Gold fountain pen Lathrop parlors Friday evening. Reward B-6526. 2x21

LOST—Light colored scarf on or near campus November 14. Finder please call Ethel Zimmerman B-6409 2x21

FOR SALE—Saddle-pad-nickle stirrup and bridle. 404 W. Mifflin. 4x21

LOST—Watch key name on back E. W. Calhenbach. B-497. 3x21

FOR SALE—Go to Chicago by Ford. Good for school use. \$75. Call B-1488 after 6 p. m. 2x21

LOST—Tortoise shell rimmed glasses in black case last Tuesday between Home Ec. and Pep Bldg. Call Margaret Hotley, Barnard B-5052 1x21

LOST—Delta Sigma Phi pin. Please call B-1089 or 210 Langdon. 1x21

LOST: Saturday at University mixer a tan or light brown belted overcoat. L. T. Melendy.

U. of W. STUDENTS Special Reduced Rates

ON ACCOUNT OF THE

WISCONSIN vs. CHICAGO FOOTBALL GAME

Chicago, November 25



SPECIAL TRAINS

Leave Madison 1:30 P. M., Friday, Nov. 24, 1922
Leave Madison 7:30 A. M., Saturday, Nov. 25, 1922

\$6.25 ROUND TRIP

In addition to the regular service we will run special trains leaving Madison at 1:30 p. m. and 5:00 p. m., and Saturday leaving Madison 7:30 a. m. These trains will consist of parlor cars and coaches, the fare for the round trip will be \$6.25. Tickets on sale Friday, Nov. 24, and Saturday, Nov. 25, good returning up to Nov. 27.

Join the large number who will attend,
and root for the Badgers to win.

Ample train service has been carefully planned and special accommodations will be provided both going and returning

Regular Train Schedules between Madison and Chicago

SOUTHBOUND						NORTHBOUND						
	AM	AM	AM	PM	PM		AM	AM	PM	PM	PM	
Lv. Madison	4:10	4:25	7:45	9:30	1:45	5:40	Lv. Chicago	2:05	8:15	12:30	5:30	8:01
Ar. Chicago	7:45	8:35	11:55	2:30	6:55	10:30	Ar. Madison	7:20	12:50	5:30	9:20	12:33

For reservations and detailed information apply to
A. W. BOWER, D. F. & P. A., or F. J. ZOELLE, Agent, Telephone Badger 142 and 143

CHICAGO & NORTH WESTERN RY.

Madison Wisconsin
Tickets good going on all trains of Friday, Nov. 24th and morning of Saturday, Nov. 25th—good returning up to Monday, Nov. 27th

TO-DAY AT THE THEATRES

STRAND

STARTING TODAY
DOROTHY GISH

in
"THE COUNTRY
FLAPPER"

Also
SUNSHINE SAMMY
In a Two Reel
OUR GANG COMEDY

LATEST NEWS WEEKLY
PATHE REVIEW

FISCHER MAJESTIC

STARTING TODAY

Lionel Barrymore
and
Seena Owen

in
"The Face in the
Fog"

Also
"Supreme Harmony Four"

ORPHEUM

THE BEST IN VAUDEVILLE

NOW PLAYING

SHADOWLAND
A Fantasy of Light and Color
Featuring Mme. La Luce

J. C. LEWIS, JR. & CO.
In "Billy's Santa Claus"
A VAUDEVILLE GEM

The Nobility of Vaudeville
"Count" "Count"
EMERSON & BALDWIN
"What Fools We Mortals Be"

THREE OTHER ACTS

GRAND

Today and Tomorrow

Elaine
Hammerstein

in
"Under Oath"

Co-starring

MAHLON HAMILTON and
MILES WELCH

Also Showing

A Two Reel Century Comedy
and Current News Reel

WILLOUGHBY AND FRENCH ATTEND BIG CONVENTION

Sigma Delta Chi Fraternity Fast Becoming National in Scope

That the interest of Sigma Delta Chi is rapidly growing from collegiate publications to the entire field of journalism was evident at the national convention held at Manhattan, Kansas, last week according to Roy L. French '23, who with Alfred Willoughby '23, represented the local chapter.

The convention went on record as being opposed to indecent college publications in a resolution. A new office, secretary of the alumni, was created to help in the growing work of the national officers.

Lee A. White of the Detroit News, who addressed the Journalism students last spring, was one of the speakers. Mr. E. Haldman—Julius, of Girard, Kans., Charles Dillon and Charles M. Harder, were the other speakers.

Senator Arthur Capper was host to the assembly the day after the close of the convention. He took them to Topeka in the morning where they went through his printing plant.

After dinner, the delegates motored to Lawrence and attended the football game between Kansas and Colorado.

St. Andrew's Brotherhood Will Elect New Officers

The Brotherhood of St. Andrew will meet tomorrow night at the St. Francis club house on University avenue for election of officers. Present officers of the organization are anxious to get the brotherhood into more workable form and to increase the membership slightly to take care of an additional mission field at Mazomanie.

One mission at Evansville is being taken care of entirely by members of the local chapter. Five members were licensed by the bishop of Milwaukee to hold services as lay readers in the Evansville parish. The men go to Evansville in turn and read the regular service and deliver a sermon. The present mission has been very successful with a steady increase in attendance at the services.

Membership in the brotherhood is open to any Episcopal men attending the university. There are more than 2500 chapters in the United States and possessions. The chapter is the working unit of the men of the parish, and it undertakes such work as the mission carried on by the university chapter, finance drives among men, boys' clubs, and ushering.

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The largest selling Quality pencil in the world

FOR the student or prof., the superb VENUS out-rivals all for perfect pencil work. 17 black degrees—3 copying.

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Write for booklet on VENUS PENCILS and VENUS EVERPOINTED Mechanical Pencils

Private Dancing Lessons
By
MISS HAZEL WEST
Boyd's Studio
Learn the new Fox Trot.
For appointment call
B. 2729 or 4435

BADGER
Rent a Car
DRIVE IT YOURSELF
Fairchild 2099
313 W. Johnson St.
Dodges—Fords—Chevrolets
Studebakers
S. S. LEVITIN, Mgr.

600 HIGH SCHOOLS TO SUBMIT PAPERS

(Continued from page 1)

according to Jerome Bjerke '24, convention chairman. The gathering will be the largest press assemblage which ever convened in the world and will draw delegates from schools in such distant states as Washington, New Mexico, Colorado and Arkansas.

A book of coupons entitling delegates to admission to all convention meetings, a banquet, a special showing of the film "Smudge", featuring Charles Ray, a dance and vaudeville show, and to a sight-seeing tour of Madison will be sold to delegates for 50 cents. Non-delegates will be charged \$1.25 each and outsiders \$3.50, the actual cost.

President E. A. Birge will welcome the delegates at the first session, at 1 p. m. Friday, December 1. Speakers at the other meetings will include Professor E. M. Johnson Journalism department, Herbert Steffes of Milwaukee, association president, C. E. McClelland '23 and Fred L. Kildow '23, student directors, a prominent engraving expert, and a number of well-known journalists.

Davidson, Improved, May Return to Home Soon

J. O. Davidson, 2117 Regent st., former governor who has been confined in a local hospital for the past two weeks, is reported in an improved condition and will soon be able to return to his home, according to hospital attendants today.

Local Officers Attend Y. M. C. A. Convention

The Y. M. C. A. was represented by its president Worth E. Shoults '23, Tom A. Tredwell '23, and Harry F. Augustine '23, at the international Y. M. C. A. convention held last week in Atlantic City. The convention meets every three years to discuss the problems of the Y. M. C. A. and attend to business matters.

There were 2,000 delegates from Y. M. C. A.'s in the United States and Canada present, 200 of them being from university Y. M. C. A.'s. The sessions of the convention were held in the auditorium on the "million dollar pier" at Atlantic City.

The chief thing of interest to university Y. M. C. A.'s taken up by the convention was the question of the basis of membership. A commission was appointed to investigate this matter and to prepare a report to be presented at the constitutional convention which will meet next year.

SORORITIES PLAN NEW RUSHING RULE

(Continued from page 1)

clear and easily understood.

The rule, "No men shall be used in rushing" shall not be excepted to include chauffeurs, serenaders, waiters etc. Every exception of that

SINGER'S

Shampooing Hair Dressing Manicuring Facial Massage
Water Waving Marcel Waving Electric Scalp Treatment
Thermolysis Superfluous Hair, Warts and Moles Removed
Painlessly

Rosemary Beauty Shop

Open Thursday Evenings

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Madison, Wisconsin

Full Line of Hair Goods, and Toilet Articles, Switches Made From Combs, Repaired and Dyed

Straight from Sunny California Fresh Glazed Fruit

Five different kinds of delicious fruit, neatly packed in wooden boxes. What could be nicer for the Thanksgiving table?

The Chocolate Shop

Wisconsin-Chicago

FOOTBALL GAME
CHICAGO, NOVEMBER 25TH
TWO SPECIAL TRAINS

via
C., M. & ST. P. RY.



GO WITH THE BAND Round Trip, \$6.25

LEAVING
Leave Madison 1:30 P. M., Nov. 24th
Leave Madison 7:00 A. M., Nov. 25th

RETURNING
Leave Chicago 11:45 A. M., Nov. 25th
Leave Chicago 7:30 P. M., Nov. 26th
All Steel Trains Consisting of Coaches, Parlor, Observation Cars
Saturday Night Train Will Carry Sleeping Cars
Tickets on sale for all trains leaving Madison Friday and Saturday morning. Limited for return till midnight Monday, November 27th.

Make your reservation now
Phone B. 6300
A. B. BATTY, Passenger Agent.

kind next year will be a violation if the new regulations are passed.

The committee, in charge of the changes consist of: Mildred Rieck '24, chairman; Mary James '23, Dorothy Redeker '24, Thelma Henry '24, and Arlene Mc Kellar '24.

Report Shows 5,000 Acre Drop In 1922 Hemp Crop

Only 2,500 acres of hemp were raised in Wisconsin while in the year of 1921, 7,500 acres were in cultivation reports from the agricultural college show. This is 5,000 acres less than last year.

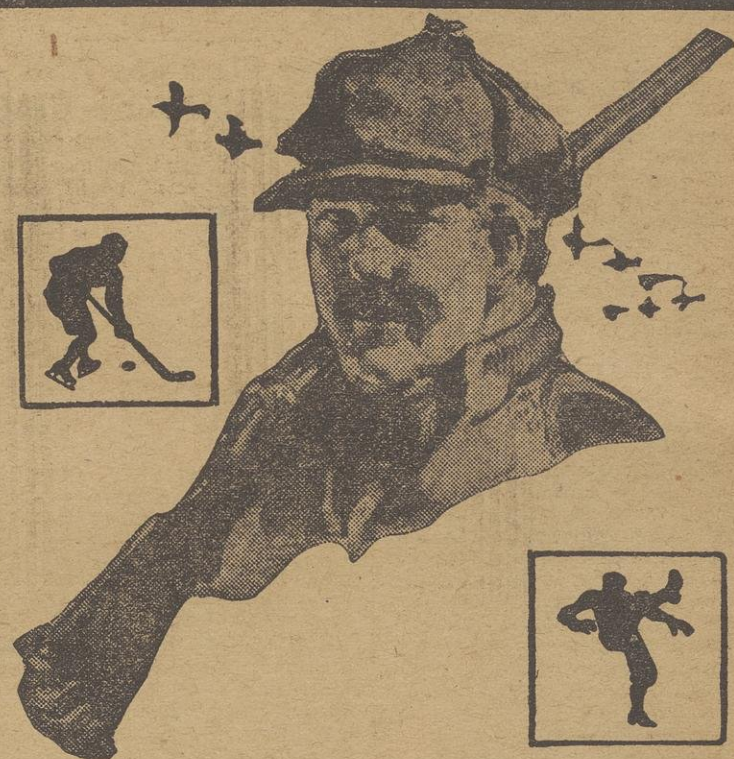
"The hemp industry in Wisconsin has been in a bad way for the past two years," Professor Andrew

H. Wright of the agronomy department stated yesterday.

"This slump has, in all probability, been caused by the poor market conditions, for not only has the price been poor, but the markets themselves have been very unfavorable. At present, the outlook for the industry is somewhat better, but it can not be foretold whether or not the industry will become as important as formerly.

Frankie Trainor Home is Sold For \$10,500

Miss Frankie Trainor has sold her two flat building at 428 W. Wilson st. to Mrs. Mary Haak for \$10,500. George Sayle represented Miss Trainor and the J. S. Miller Co. acted for Mrs. Haak.



(Actual size 5 1/2 inches long)

Chocolate for the Sportsman!

The seasoned sportsman knows the value of pure chocolate. The North American hunter, hunters of big game in Alaska and Labrador, know that nothing is equal to chocolate as a restorer of exhausted power.

When you go fishing, or hunting, or mountain climbing, take Eline's Sweet Milk Chocolate.

Eline's contains whole-cream milk from cows that feed in the emerald green fields of Wisconsin, where crystal clear water abounds in spring-fed lakes and babbling brooks. Not a single ounce of skimmed or powdered milk is used in Eline's.

Eline's tastes richer, smoother, creamier, than common chocolate.

Its ingredients are finer, and the process of making is more scientific.

It cost millions of dollars and years of exhaustive investigation to produce Eline's.

Eline's is pure chocolate—plus more whole-cream milk than Government standards require—plus refined sugar.

No more complete food than Eline's is made, yet—it costs no more than common chocolate.

Buy Eline's by the box
On Sale Everywhere—5c and 10c Sizes

Eat



Milk Chocolate
and Gain the Glow of Health

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