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VARSITY OUT
At 4 o'clock this afternoon on the lower campus to give the team a send-off to Michigan.

The Daily Cardinal

WEATHER
Continued fair to-day and tomorrow. Rising temperature.

VOL. XXXIV. NO. 27

UNIVERSITY OF WISCONSIN, MADISON, THURSDAY, OCT. 23, 1924

FIVE CENTS

PUBLISH NAMES OF OFFICIALS FOR COMING ELECTION

Candidates For Offices May Protest Selection of Unsatisfactory Clerks

The names of students who will serve as ballot clerks and officials in the general elections October 31 are published below in accordance with a provision of the special regulations passed by the student senate last spring.

The names are published in advance of the election in order to allow protests by any candidates. The hours together with names will be posted in the booths on election day. Alternates may possibly be substituted in cases where the clerk is unable to be at the booth at the hour designated.

49 Women Picked.

The names are as follows: Eleanor Rench, Beulah James, Virginia Bennett, Irene Olsen, Betty Sears, Elizabeth Davidson, Eleanor Rench, Ruth McIntosh, Sally Cavanaugh, Janet Pormainville, Beulah James.

Jean Palica, Leola Blackman, Frances Porter, Ruth Leenhauts, Josephine Corl, Jean Miller, Marian Hanna, Eleanor Innes, Grace Malott, Elisabeth Tompkins, Mary Ann Walker, Virginia Crary, Catherine Davis, Peggy Chamberlain, Catherine St. John, Lucy Jamieson.

Lorraine Cheeseman, Lois Hammond, B. Kuehlhan, Esther Scofield, Rhoda Koch, Ruth Klingler, Ada Bell Smith, Lorraine Cheeseman, Margaret Meyer, Ada Bell Smith.

Gwen Drake, Margaret Price, Colleen Bodenson, Martha Dalrymple, Virginia Brown, Marjery MacLellan, Helen Stebbins, Lillian Dell, Pauline Grovenor, Clara Ebrey, Martha Brown, Selene Gifford.

Men Who Will Be Clerks.

Ben Anderson, George Dawson, John F. Manierre, Robert Porter, Strawn Trumbo, Donald McDougal, William Reed, John Legler, Vernon Carrier, Lester Senty, Eldon Schneller, Arno Haack, Elliott Guild, Kenneth Beggs, John Rogers, Ray Winters, Harvey Scudder.

Harold Murphy, George Dennis, Parker Shafer, Maurice Baker, Leo Klinger, Fred Jones, Ted Gevaart, Payson Wild, Max Ninman, Elmer Boehringer, William Pope, James Douglas, Walter Morlet, John Davis, Darwin Pitz, Edwin Morgenroth, Edward Hughes, Robert McCoy.

Robert Snyder, Eugene Gaenslen, Tom Carter, Hugh Burdick, Hal Krops, Bowen Stair, Leland Rose, Donald Hanson, Hahold Bruns, George Stebbins, Stanley Kadow, Joe Niedercorn and Hugh Guthrie.

SOPH LUNCH WILL HEAR KAHLENBERG

Professor Will Speak on "A Student's Interest in His Own Education"

Prof. L. A. Kahlenberg will be present at the Sophomore lunch next Monday noon, it was announced by promoters of the luncheon yesterday. There will be a discussion immediately following the meal on the subject, "A Student's Interest in His Own Education."

This theme for the discussion was suggested by Professor Kahlenberg, who will speak on the topic from his own point of view, besides getting the opinions of those who will be present.

The Soph lunch is held every Monday noon at the Y. M. C. A. It has been started only recently and the ultimate purpose, its sponsors say, is to provide a medium through which all male members of the class of '27 can get together, become acquainted, hold discussions on school problems, and lay plans for sophomore activities. At the initial luncheon last Monday about 15 men were present.

Sigma Delta Chi Fraternity Elects 16 to Membership

The Wisconsin chapter of Sigma Delta Chi, national professional journalistic fraternity, announces the election of 16 men. They are:

Hillier Kriegbaum '26, Payson S. Wild '26, Frank J. Holt grad, Clement E. Trout grad, Everett B. Swingle '25, John E. Davis '25, Lloyd Gladfelter '26, Max F. Ninman '26, G. O. Oleson '25.

Otis D. Wiese '26, Orin S. Werncke '26, Kenneth Cook '26, Ralph D. Timmons '26, Joseph B. Mason '26, H. W. Roper '25 and C. R. Busch '25.

Formal initiation will be held within a few weeks.

'NO ONE CAN SOLVE FARM PROBLEMS'

—BAILEY

Ex-Cornell Dean Speaks on Agricultural Situation Today

"Nobody knows how to solve the farmers' problem today," said Liberty Hyde Bailey, one time dean of New York State College of Agriculture at Cornell university, yesterday afternoon in Agricultural hall to a mixed audience of over 500, representing students and faculty of the home economics and agricultural courses. "Opportunities in Agriculture" was the subject of his address.

"Opportunity," said Dean Bailey, "is not something that must be caught. It is something that seeks you when you are prepared. We are now in a period of agricultural depression, though it is not nearly as bad as some such periods of the past. I have no fear for the depression now existing because men need food, shelter and clothing; and men must, and will, pay for what they need."

"One thing is sure, we do not need more farmers. We need better ones. Fortunately, the 'back to the land' movement is past," he said. The social obligation of the individual toward society was repeatedly stressed by the speaker.

"Your first obligation toward society," he declared, "is to take care of yourself, but to pile up money for the sake of money is not a source of proper satisfaction for college graduates."

Toward the conclusion of his address, Dean Bailey stated his idea of old age and youth, with the declaration that "youth is preparation for life, and old age is the crown of it. If we are to judge by the practices of the day, we might think that youth could be rubbed on."

Frosh to Organize to Promote School Spirit and Ideals

An entirely new organization of the men of the freshman class will be seen on the campus soon, according to current rumors. Certain freshmen men when asked about the project admitted that they had heard of the movement and knew something of its functioning, but preferred to have their names withheld from publication until plans had developed farther.

It is understood that the new organization will strive to bind the men of the freshman class into a closer organization, in order to promote a better school spirit and interest in the ideals of Wisconsin.

Plans are being made for a mass-meeting of all freshman men in the near future to discuss campus problems in general and this project in particular, according to Dean Goodnight, who said that application had been made for the use of one of the university auditoriums for such a purpose.

PYTHIA TRYOUTS TO BE HELD TOMORROW

Tryouts for Pythia Literary society will be held at 7 o'clock tomorrow evening in 35, Music hall. Those wishing to tryout may register in Lathrop hall from 2 to 4 o'clock tomorrow afternoon. Eight women were chosen at the last meeting, but there are still a few vacancies left to be filled.

SCOTT SPEAKS AT COMMERCE CLUB'S ANNUAL BANQUET

Freshman Women and Transfers Welcomed at Dinner Held Last Night

"The Course in Commerce is not for those who come here to have a good time. It is primarily to give training for business," said Prof. W. A. Scott at the annual banquet of the Women's Commerce club, which was held in the Woman's building last night.

The banquet was in the nature of a welcome to freshmen and transfers in the Course in Commerce. Frieda Auchter '25 president of the club, acted as toastmistress and introduced the speaker.

Miss Morgan Speaks.

Blaine Osborne '25 gave the welcome on the part of the upperclass members of the club and Jean Strachan '28 gave the response. Irene Hensey '20, instructor in accounting, gave a short talk and welcomed the new women on behalf of the alumni.

Miss Beatrice Morgan, advertising manager for Manchester's, spoke on her experiences in Europe this past summer. She was sent abroad as a buyer and writer, and had many experiences to relate as an observer of fashions at all the exclusive French resorts. Miss Morgan visited Paris and Deauville and several openings of the most fashionable French designers of fashions.

Members of the commerce faculty who welcomed and advised the new women are Prof. Stephen W. Gilman, E. H. Gardner and F. H. Elwell.

DEAN EXPLAINS OCTOBER EXAMS

Purpose is to Inform Student How He is Getting Along, Roe Says

The purpose of the October quizzes is to let the students know how they are beginning the year's work, according to Dean F. W. Roe. The October quizzes will show who are working and who are not.

"We teachers want to know how the students are starting off, and in the worst cases, we want the parents to know. I do not mean by this last statement that we propose to make formal reports to all parents.

"This has never been our plan, and we have never done it, yet if the results of the quizzes show that certain students have been doing practically nothing in their work, it would seem to us only fair that parents of such students should be advised.

"It is increasingly important, we think, to have a distinction made between the workers and the shirkers. Colleges all over the land are considering this problem very seriously, and a good many institutions have taken definite steps to separate these two classes of students, and to put the ambitious, promising students in places by themselves," he declared.

The poors, cons, and failures of all students in Letters and Science, are reported after these quizzes. After the mid-semester exams, all freshman marks are reported and also the marks of probationary students.

EXTENSION SPECIALIST TO SPEAK SATURDAY

John S. Doland, extension specialist in agricultural economics of the university and president of "Friends of Our Native Landscape," will be one of the principal speakers at a meeting of that organization, Saturday, at the H. L. Hoard cottage on Lake Koshkonong.

CARDINAL AD STAFF.

The Daily Cardinal advertising staff will meet at 1 o'clock today in the Cardinal business office.

VARSITY TO MEET AT 4 O'CLOCK TODAY TO GIVE TEAM SEND-OFF

AWNING FIRE STARTED BY CIGARETTE BUTT

A cigarette butt, thrown onto an awning at 416 State street, started a small blaze at 10:30 o'clock last night. Hook and ladder companies one and two responded and speedily extinguished the fire. Small damage was reported.

JOURNALISM A BIG ROMANCE--ROGERS

Former Editor of New York Globe Gives Scribes Some Good Pointers

"The newspaper business is a huge romance and a great service," said Jason Rogers, former publisher of the New York Globe, in a talk before a large body of journalism students and faculty members in the law building yesterday afternoon.

Mr. Rogers has been in the newspaper field for 46 years during which time he has held practically every kind of position on both editorial and business staffs.

"Print the news fully and fairly and you won't have to give away kitchen sinks and automobiles to boost your circulation," he said. "There's nothing in forcing your paper on the public. A newspaper published for ulterior motives can never hope to succeed for very long."

Discussing the merits and good and bad features of present day advertising, Mr. Rogers advocated that advertising be sold as commodity at the same fair price and same service to all customers.

"Advertising has boosted and not lowered the prices of commodities as the people have been led to believe," Mr. Rogers declared. "The high cost of effective advertising is responsible for this."

Following his talk, Mr. Rogers answered questions put to him by the audience. Prof. W. G. Bleyer, director of the course in journalism, introduced the speaker.

Mr. Rogers will speak at 8 o'clock this morning in Prof. E. M. Johnson's class in the journalism lecture room in South hall.

Wolverines W. A. A. Sends Invitation to Local Association

In a telegram received yesterday by Esther Fifield '25, president of W. A. A., the members of the Michigan W. A. A. invited all members of the Wisconsin association who are planning to attend the Michigan game to be their guests for Saturday morning.

This is the first time that either the Michigan or Wisconsin W. A. A.'s have attempted to get together, as associations, on the day of the Michigan-Wisconsin game. However, Wisconsin members have been entertained every year by the Chicago W. A. A. when Wisconsin played football at Chicago.

If those members of W. A. A. who are planning to go to Ann Arbor will either sign up on the bulletin board in the W. S. G. A. office or notify Esther Fifield at Barnard hall before tonight arrangements will be made with the Michigan W. A. A.

ANNOUNCE SCHEDULE FOR BADGER SPECIAL

The "Badger Special" schedule for going to, and coming from the Michigan game has been issued. The train will leave Madison at 7:30 o'clock tomorrow night, will arrive at Ann Arbor at about 8:30 o'clock Saturday night the special will depart from the scene of the game and is scheduled to be in Madison at 10:30 o'clock Sunday morning. The train will be composed of six sleepers with the probability of more being added later.

Students Will Meet on Lower Campus Before March to Randall

The team leaves today for Michigan.

At 4 o'clock this afternoon the student body will gather on the lower campus and from there march to Camp Randall. The team will entrain for Ann Arbor from the spur track of the Chicago, Milwaukee and St. Paul, near the Forest Products laboratory.

Pep Band To Play

The newly formed pep band will make its first action appearance this afternoon, following its formal first appearance at the game Saturday, when it will form sometime before the gathering on the campus and, conveyed through the university district on a truck, will play pep pieces. The 28 members of the band will then gather with the massmeeting and lead the way from the campus to the train.

There, Jack Ryan and Captain Jack Harris will be given an opportunity to speak, and probably a number of members of the squad will say a word or two before the train pulls out.

Not To Use "Red Wagon"

George Walsted, with a corps of cheer leaders will be on hand and, during the morning, may have a number of announcements relative to the send-off to make on the campus.

Before entraining, the team will run through a short work-out at Camp Randall and will go from there directly to the train, so that it will be impossible to take the players to the station in the "red wagon."

Symphony Concert Will Be Given in Gym Next Tuesday

The Minneapolis Symphony orchestra will again make its appearance in Madison this year under the auspices of the Madison Orchestra association. The concert is scheduled for next Tuesday and will be given in the men's gymnasium.

The orchestra, which is composed of 85 pieces, is under the direction of Henri Berbruggen. Two concerts have been arranged by the association. A matinee will be given at 3:30 o'clock in the afternoon and the evening performance at 8:15 o'clock.

Ticket sale will begin today at Hook Bros. Piano Co. Prices for the evening performance are \$1.50 and \$2 and 35 cents for grade pupils; 50 cents for high school students, and \$1 for adults in the afternoon.

MORONY TO LEAD 'ROMANCE' CAST

Wisconsin Players Will Present Play Tonight at Open Meeting

Thomas Morony, '25, will play the leading role in the play, "Romance," by Sheon which will be presented by the Wisconsin Players at an open meeting to be held at 8:30 o'clock tonight in Lathrop parlors. He will act the dual part as Tom and as the bishop.

The feminine lead will be played by Margaret McGovern, 27, as Rita. Esther Griffith will direct the production. The performance is open to the public as well as to students.

"All those who have signed for tryouts are especially urged to be present," Miss Griffith said yesterday.

"Students wishing to try out will have an opportunity to sign up Monday and Tuesday. The actual trials will take place Wednesday and Friday of next week at a time and place to be announced later," she said.

DAILY REPORTS OF
ALL BADGER TEAMSHARRIERS LEAVE
TO RUN TOUGHEST
MEET OF SEASONCoach Burke Optimistic as
Men Round Into Fine
Shape

The Badger cross-country team will leave tonight for Michigan where they will meet the Wolverines in a dual meet on Saturday. This will be the crucial meet for the Cardinal harriers and if they return victorious it will show that Wisconsin will put in a strong bid for conference honors.

With all his men in fine shape, Coach Burke seems to be more or less optimistic. Those making the trip besides the coach and manager are Captain Piper, Perry, Bergstresser, Jetaja, Kubly, Schilke, Schweniger and Cohen.

This is the first time that any Badger cross country team has ever gone to Ann Arbor for a meet. The course there will be strange to the cardinal-jerseyed men, but in order to wear off the novelty of running over a strange course, Coach Burke had the men work out yesterday over a new course, and they will also try the Michigan course tomorrow.

The course there is quite hilly which is another difficulty which the coach has tried to offset this past week. As the workouts during the week have been quite hard, the coach thinks that all of his men will be in the best of condition.

Michigan is this year represented by the strongest team in years. Although not all of their men are veterans, they have had some experience in this sport. Led by Captain Shenefield, who is an "M" man, they present a formidable lineup. Reinken is another man with a year of running in the conference behind him as experience.

Probably the best man on the squad there this year is Calahan. He did not run last fall because of illness. Last spring he was the best two-miler on the Wolverine team which took second place in the conference meet. Other men on their team include Briggs, Hornberger, Baker, Jung and Hansen.

In recent time trials held over their hilly course, three of the Wolverine ran the full four miles in 22:08. This is considered to be excellent and better than the time made in most of the meets last season by Issel, who formerly held the course record here at Wisconsin.

Coach Burke expects some of his men to do better work than they have been doing. Captain Piper never hits his stride until past the middle of the season, but according to the coach, he is about due this Saturday. Bergstresser is another who should do better. His work up to the present time was hampered by the fact that he was general chairman of Dad's Day.

Perry, Petaja and Kubly should run their usual good races and come in somewhere near the front. They have done wonderful running in the two dual meets with Marquette and Minnesota, and are expected to repeat Saturday.

The team leaves tonight on the same train with the football team. After this meet, there is only one dual meet left on the schedule. This will be with Chicago. The men should have no trouble in winning that, and should then be ready for the conference. Their strongest opposition at the conference meet will be from Ohio and Illinois, who both have veteran teams back this year.

Y. W. DISCUSSION GROUPS
AID RELIGIOUS THOUGHT

Groups for special discussion of religious topics have been formed in connection with the work of the Y. W. C. A. under the direction of Gladys Boerner '25.

"Such a plan has never before been tried in this country," said Miss Boerner, "but it was very successful in Canada where it originated. It does not pretend to talk over the time-worn aspects of the Bible, but its main purpose is to encourage the women to really free religious thought."

Several groups have already been formed, and others will be added as there is a demand for them. Group leaders are Eleanor Ehlert '26, Alberta Johnson '26, Ruth Anderson '25, Gladys Palmer '27, Helen Steel

CARDINAL SPORTS

ATHLETICS IN THE
COLLEGIATE WORLDOLD BADGER SPIRIT
BRINGS UNIVERSITY
MANY NEW STARS

A few years ago Wisconsin athletic leaders were being criticised by many alumni and sport enthusiasts for their failure to send athletes who made good records in prep schools. When promising athletes were brought here, it was claimed that interest in them was lost as soon as they had registered.

From the appearance of the frosh basketball squad at present, however, the criticism must have found its mark. It is doubtful whether another university or college in the country may boast of more promising varsity material.

One of the squad who will undoubtedly make a strong bid for the varsity next year is Willard (Wee) Barry, of Tilden Tech high school, Chicago. Barry was captain and center on his team when it won the city championship two years ago.

Although Barry's regular position is center, he is equally capable of holding down a job as forward or guard. One thing which may keep Barry from winning his fight for the center position on the frosh squad is his lack of height. This may be overshadowed by his ability to out-jump most of his opponents.

GRID GRAPH MOVED
OUT TO PAVILION
FOR LARGE CROWD

Seating Capacity Raised to
4,000 in Order to Avoid
Crowding

More than 4,000 persons will be able to witness the Wisconsin-Michigan game as portrayed by the gridgraph in the stock pavilion Saturday afternoon. Formerly the gridgraph was operated in the gym where only 1,800 persons could see it, many having to stand up.

Large Crowd Expected.
"Every showing of the gridgraph in the past two years has been attended by capacity crowds and we think that we will be able to fill the stock pavilion, especially in view of the fact that so few people have been able to secure Michigan seats. Frank Nickerson, purchasing agent of the university gym, said.

Admission to the gridgraph is 50 cents. It will portray the first plays of the game only a few minutes after the contest begins at 2 o'clock on Ferry Field. A number of the cheer-leading staff and a band will add realistic aspect to the pseudo game.

Rifle Club Increases Roll
After Preliminary Try-OutFirst Inter-club Match of the
Season Planned For
Saturday

Nineteen members were voted in to the Rifle club at the regular fall election, held last evening in the armory. The new men were elected on the basis of a preliminary try-out and with the recommendation of Coach R. E. Shire.

The men elected are:

D. Barrett, F. C. Durham, C. A. Morley, R. H. Burnham, J. F. Hobbins, A. F. MacRaevey, F. R. Collbaum, Leo Schaefer, R. H. Wangen, O. J. Martensen, W. G. Glick, E. W. Funk, E. D. Johnson, A. J. Zadorowsky, T. S. Burdon, R. F. Schilke, Harland Hogan, Morris Matsen and H. F. Bemn.

The Rifle club is planning to hold an interclub rifle match next Saturday for all members. It will be the first match of the season and will be fired in all four positions, prone, sitting, kneeling and standing. An attractive prize list is being arranged and competition would be extremely keen among the new men.

27, Rena Grubb '26, and Gladys Boerner '25.

SPECIAL WIRE FOR
SATURDAY CONTEST

Wisconsin football fans will be given complete service by the sport staff of the Daily Cardinal on the game with Michigan Saturday afternoon at Ann Arbor. Although the high lights and sidelights of the game as seen by the staff members will not be published until Tuesday morning, a complete account of the game will be sent by special wire for publication in Sunday's Cardinal. Four men will represent the sport department at Ann Arbor. The Cardinal is sending Doc Faville, associate sports editor, who leaves tonight for Ann Arbor, accompanied by Kenneth Butler, associate sports editor. Stan Kalish and George Dennis, also of the sport staff, will take down figures on plays and will report their impressions in Tuesday's Cardinal.

Sheet music sold in this country in the last year brought \$15,000.

Wisconsin vs. Michigan
SPECIAL TRAIN

Via



Lv. Madison ----- 7:00 P. M. Oct. 24th
Ar. Ann Arbor ----- 8:00 A. M. Oct. 25th
Lv. Ann Arbor ----- 11:50 P. M. Oct. 25th
Ar. Madison ----- 10:30 A. M. Oct. 26th

First Class All Steel Train
Special Cars For Ladies

Round Trip Fare \$15.15

For Further Information and Reservations
Phone B. 6300, B. 6301

A. B. BATTY, Passenger Agent

Ann Arbor in Gala
Colors to Receive
Wisconsin Rooters

Ann Arbor will be bedecked in gala colors to receive the 600 Wisconsin rooters who will end their pilgrimage there Friday night and Saturday morning. Michigan opens its home Big Ten season with the Wisconsin game, and will afford the invaders the reception that inaugural games bring.

The blight that the disputed decision in last year's game between the two schools brought about has been felt at Michigan more than at Wisconsin, and the Wolverine students will be anxious to show the Badger invaders that they are anxious to make amends.

The feeling of good sportsmanship that surrounded the relations of the two schools before the game last year will be resumed this Saturday.

CATHOLIC-ARMY
GAME IN CHICAGO

Contests Next Year Will Be
Played at Grant Park
Stadium

CHICAGO, Ill., Oct. 22.—Unless there is some hitch in arrangements, the colorful football struggle between elevens of the United States Military academy at West Point and the University of Notre Dame will be staged next fall in the Grant park stadium.

It was only because enough seats had not been installed that the game was played in the east instead of on the lake front this season. The Army officials had agreed to come west provided 65,000 seats would be erected. The south park board thought for a time this could be done, but when the matter was delved into, it was found that it would take \$110,000 to build the extra seating capacity. This, however, will be done before next fall.

In fact, E. J. Kelly, president of the south park board, was about to sign a letter guaranteeing a seating capacity of 65,000 when he learned of the added expense which was to be heavy for the board to shoulder. Next season, President Kelly expects to have the south end of the bowl enclosed, and if this is the case the seating capacity will be more than 65,000.

VARSITY OUT AT 4:30 TODAY

GRID MEN MEET
VETERAN, SHIFTY,
WOLVERINE TEAM

Badger Front Wall Faces
Over Half a Ton Next
Saturday

When the Wisconsin Badgers line up against the Wolverines Saturday they will not only oppose a veteran team, but also face a fast, shifty squad averaging 175 pounds.

The Maize and Blue have nearly a veteran team. There are six regulars from last year's squad, and four substitutes of conference experience. This left Coach Little the trouble of filling only one position. He did this by developing Stanman for left halfback.

Line Heacy

The Michigan line, though not as heavy as in former years, is by no means a light one. It averages 181 pounds. 1,267 pounds will face the Badger forward wall Saturday.

From tackle to tackle the Maize and Blue will tip the scales at 185 pounds per man. The two ends will average 175 pounds, with Marion weighing 170 and Gruoe, 165.

The backfield, averaging 169 pounds, will face the Cardinals. Captain Steger, Rockwell, Stammann and Miller will no doubt be the quartet to start the game.

The Michigan lineup for Saturday:

R. E.	Grube (165)
R. T.	Kunow (180)
R. G.	Steele (180)
C.	Brown (182)
L. G.	Slaughter (200)
L. T.	Babcock (180)
L. E.	Marion (180)
Q. B.	Rockwell (165)
R. H. B.	Capt. Steger (170)
L. H. B.	Slamman (160)
F. B.	Miller (180)

LEO HARMON PASSES
DOORMAN FOR SEASON

The Strand theater has given Leo Harmon a double pass for the 1924-25 season. The management of the Strand gave this as one of the 15 that they expect to give to Wisconsin basketball and football men. The man who makes the first touchdown in a conference game receives one of these passes. The men on the basketball team receive them on the basis of points. The man making the greatest number of points in a game played in Madison receives a pass.

VARSITY OUT AT 4:30 TODAY

WISCONSIN
MOTOR BUS
LINES

You Will Enjoy It

Parlor Motor Coach Service

Between Madison and Milwaukee

You ride in a veritable drawing room on wheels. Beautifully appointed, roomy, easy-riding, these superb White and Gold Motor Coaches afford the most enjoyable, delightful and convenient modes of travel daily between Madison and Milwaukee. Parlor coach seats can be reserved in advance.

Leave Madison 1:00 P. M.
Daily from Union Bus Station, Park Hotel Bldg.

Leave Milwaukee 6:30 P. M.
Daily from Plankinton Arcade Bldg., 2nd and Grand Ave.
Fare \$2.90 plus 10c Seat Charge

"Green" Bus Service—Daily

From Madison—8:00 A. M.—4:00 P. M.—6:30 P. M.
From Milwaukee—8:00 A. M.—11:00 A. M.—4:00 P. M.

Consult Green Bus Time-Table for Routes and Intermediate Stops.
For Your Convenience, Bus Service Four Times Daily
Between Madison and Milwaukee.
Union Bus Station, Park Hotel Bldg., Badger 4110

WISCONSIN MOTOR BUS LINES

PUBLIC SERVICE BLDG.,
MILWAUKEE, WIS.



DAILY REPORTS OF ALL BADGER TEAMS

CARDINAL SPORTS

ATHLETICS IN THE COLLEGIATE WORLD

Student Body to See Team Off Today for Michigan Battle

RYAN LOCKS GATE FOR FINAL SPURT OF HARD PRACTICE

Intense Preparation For Battle With Maize and Blue Kept Secret

Behind a veil of secrecy more difficult of penetration than any which Sultans of old were wont to surround their choice seraglios, Coach Ryan sent the varsity through its final scrimmage in preparation for the coming campaign against Yost's Michiganders.

As in the past he sent the squad through its limbering up exercises out in the open and then shooed them into the stadium. The results of the past week's work are not apparent, since all practice has been in secret, but they must be there, for the squad showed more determination and fight than it has at any time this year.

Nelson Still Out.

Most of the cripples were back in uniform, with the exception of Putty Nelson, who is still steaming his bruises. He should be in shape for the game Saturday, and will probably start at left tackle. Doyle and Leo Harmon were back in the harness and both spent considerable time working on punts.

The coach sent his entire backfield through an extended drill on punting, seemingly bent on finding a successor to Leo Harmon should the big fullback get hurt in the scuffle. Leo and Barnum got off consistent kicks, and Barnum shows promise of becoming a fit successor to Merrill Taft in another year. He has been working on form and needs to acquire distance, but right now he could hold his own with a number of conference kickers.

Rockwell Crippled.

With news filtering through from Michigan's stronghold to the effect that Tod Rockwell is still hobbling about on crutches, Wisconsin may best the Wolverines at the kicking game, as Yost is hard pressed to find a man capable of getting a decent yardage if the redoubtable quarterback is on the sidelines.

Probably the same lineup that started against Minnesota will face the Maize and Blue, but it is likely that Eddie Williams and Pat MacAndrews will see action at Doyle Harmon's position.

So It Seems

The send-off that a team gets when it leaves to battle on a foreign field has a big effect on its play. All Wisconsin students, both men and women, should get out on the lower campus tonight and march out to the tracks at Randall and show the team they are behind it and will be waiting anxiously for the flash that the Badgers have won.

Wisconsin is accused by many of lacking in support to its teams. This has never been evident. Last year a horde of supporters rose at 4 o'clock in the morning and walked to the station in the rain to welcome the team.

The men on the team remember a rousing send-off. And Saturday morning at Ann Arbor, when they see Michigan students buying yellow "mums" in front of the Michigan Union building, they will remember the enthusiasm back in Madison and determine, more than ever, to put forth the best that is in them.

Wolverine coaches have set about this week to rebuild Michigan's morale and its play before the Wisconsin game. The crushing Illini defeat upset every expectation. But even then it is realized at Ferry field that Grange was the whole

Badger Scrapper



CARL MILLER

Miller is working hard at the right guard position this fall. He is showing the same steady, persevering game which characterized his work in the line last season. He has played in all the games this year and will be with the team Saturday on Ferry Field.

works. With Wisconsin it will be different, they say.

Mead Burke's harriers, too, have a big race ahead of them. Michigan has a strong cross country team and the race ought to be a real preface to the bigger battle of the afternoon.

While 600 Wisconsin students and 2,000 alumni are witnessing the game at Ann Arbor, the less fortunate students can see the game enacted on the grid graph at the stock pavilion Saturday.

Joe Steinauer has an excellent opportunity to take his spite out on Northwestern this year. The Purple tanksters every year boast the best swimmers, but pre-season dope points to a good squad for Wisconsin.

Eat Your Hallowe'en Dinner With Us

A special menu of savory and appetizing foods has been prepared for Thursday, Oct. 30, including roast duck and roast chicken.

Special Music Service from 5 to 7

Decorations

The Madison Cafeteria
215 W. Washington Ave.

NOISY SEND-OFF TO CHEER TEAM FOR BIG BATTLE

Hearty "Good-bye" From Student Body When Team Leaves

Wisconsin's student body will turn out full force at 4 o'clock this afternoon to give the traditional Badger send-off to the 30 departing warriors and the five coaches who will accompany them, on the eve of the Badger's first invasion of a foreign field this season.

Meet on Campus.

The students will gather on the lower campus and march from there to the Chicago, Milwaukee and St. Paul tracks near the stadium where the team will entrain for Ann Arbor after a light workout.

The band will accompany the cheering cavalcade and "Shorty" Walstead, cheer leader, will be on hand to lead yells. Coach Ryan and Captain Jack Harris will give short talks before the train departs.

Badger Coaches
No. 5—Mead Burke

Mead Burke, genial coach of the Badger hill and dale squad, received his elementary education at Wendell Phillips high school in Chicago. Mead was on the gridiron and cinder path teams in the Chicago institution and ran for the prep school in the Stagg National Interscholastic a decade ago.

Mead was a quarter-miler and a member of the Badger mile relay quartet that won numerous victories for Wisconsin at the Drake relays and elsewhere in 1915, '16, '17. Burke was also a hurdler and held the indoor track record at the annex for the 40-yard hurdles and was a member of the relay team that still holds the annex indoor record.

Burke was winner of the conference inter-collegiate conference medal that is awarded annually to the great scholar-athlete in his class and was elected a member of Sigma Delta Psi, honorary athletic fraternity.

After the war Mead ran on the Illinois Athletic club medley relay team that set a world's record for that event.

In 1921 Burke returned to Wisconsin to take up the study of medicine, receiving the appointment of cross country coach and assistant coach in track. For four years his teams have defeated the Gopher harriers and have turned back the Maroon team three years straight.

The first year that Burke had charge of the harriers his team placed third in the conference; the second year his runners were second, and last year the team placed third. This year his men have won their first two meets against Marquette and Minnesota, by large scores and the Badger runners stand excellent chances of annexing the first cross country championship that Wisconsin has had for a number of years.

VARSITY WARRIORS HIT EASTERN TRAIL ON SPECIAL TRAIN

Thirty members of the varsity squad and four coaches with the team manager will entrain this afternoon. Besides the team the special will carry Coach Jack Ryan, Thomas E. Jones, Trainer George Berg, and W. E. Meanwell.

Those who will probably make the trip are:

Barnum, Bieberstein, Blackman, Burrus, Bonini, Doyle Harmon, Leo Harmon, Harris, Kasiska, Dreuz, Larson, Leitl, Long, McAndrews, McCormick, McGivern, Miller, Nelson, Opitz, Polaski, Porter, Schwarze, Slaughter, Stangel, Straubel, Stipek, Teckemeyer, Wilke, Ed. Williams and Sauger.

BASKETBALL MEN WORK ON DEFENSE

Coach Meanwell Developing His Machine With Caution and Hard Practice

After nearly a month of practice the varsity basket squad has just begun to work on the defense. This slow but sure method of Meanwell's has always proved the best. He first drills his team with a complete knowledge of the fundamentals and then begins scrimmage.

At present he is working hard with the defense end of the game. The guard positions are being experimented with. New combinations are being tried and no player feels certain of a place. The squad has been cut to 25 men and Meanwell is working hard with each man.

The first game has been set for December 12. Not until after this game will the lineup be certain and even then some changes are likely to take place. Many of the men will be used frequently so that they will be able to show their worth.

STUDENTS WAIT FOR OPENING TICKET SALE

SOUTH BEND, Ind., Oct. 21—Hundreds of students stood in line here for hours today awaiting the opening of sales on tickets for the Wisconsin game November 8. The entire student body and a large number of South Bend residents are expected to make the trip to Madison for the game, which will mark the revival of grid relations between the Badgers and Notre Dame.

The United States exported nearly six billion cigarettes in the first six months this year, or about a billion a month.

Following a drought last summer, a flood in Indo-China did great damage to surviving crops.

VARSITY OUT AT 4:30 TODAY

WISCONSIN MUCH TOO FORMIDABLE TO SUIT MICHIGAN

Badgers' Opponents Sure That Game Will Require Plenty of Work

ANN ARBOR, Mich., Oct. 22.—Wisconsin this week-end looms as a far more formidable rival than the Michigan coaches desired for the battle following Illinois. The feat of the Badgers in pulling themselves together to continue the tie with Minnesota for a second year stamps them as a coming team.

Instead of letting down a little and then starting to build up for the Minnesota game the week following, the Michigan coaches will have to devise measures to stop Doyle Harmon and Harris and otherwise prepare for the Badger invasion. The probability that Wisconsin gave everything it had in stopping the Gophers is one consolation for the Michigan coaches.

Little Dope on Line

Saturday's battle gave the coaches little more of a line on the individual Michigan men than they had been able to discover in the two former games, except that they could not stop "Red" Grange and his passes. The Wolverine line held its own with the Illini on plays between the tackles, but were not so versatile as their opponents in forming interference. The work of Slimmer, guard, in running interference for Grange was the feature of the Illini game. The Michigan backs and ends were mowed down by the well executed Illinois interference.

Continued work in developing a pair of ends will be undertaken this week, with some experiments in the backfield also being a possibility.

FORECAST BIG CROWD AT NOTRE DAME GAME

Student tickets are selling steadily for the Notre Dame game, following a record first-day sale, Paul Hunter announces, and it looks as though more students will attend the Catholic game than have ever witnessed a Wisconsin athletic contest. Hunter believes the figure will mount even higher than the number of students who witnessed the homecoming game last year, when 7,100 bought tickets. "The stadium will be full for the Notre Dame game, I believe," says Hunter.

Claims against the city amounting to \$140,130.47 will be audited by the council claims committee at its meeting Wednesday night. A check for \$100,000 will be among the claims listed as part of the \$400,000 bond issue for enlargement of some of the elementary schools. This bond was issued in July.

We Rent

Tuxedos

\$4 Per Evening

We Also Carry a Full Line of Tuxedo Furnishings

Campus Clothes Shop

University Ave. at Park St.

Phone Fairchild 2484

THE DAILY CARDINAL

FOUNDED APRIL 4, 1892

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The Madison post office announces that there are many suit cases and laundry bags coming through the mails for students attending the university which contain writing and are chargeable at the first-class letter rate of postage.

We are going to beat Michigan Saturday. But remember to forget any grievances you may bear that institution. You may think they are well founded, but they very likely are not. Michigan is as worthy a rival as any Wisconsin can boast of. Athletics, especially in the Big Ten, should be kept on a friendly basis, and Wisconsin students can help materially to keep it there.

BEAT MICHIGAN!

Beat Michigan! The cry goes up as today the first sojourners to the Wolverine state set out on the dusty road to walk to Ann Arbor. From this afternoon on until tomorrow night when the last special leaves students will file out of Madison, on foot, in the hope of getting "lifts" and riding most of the way, in old, run-down rattle-traps, via the air in the five planes which are going to make the trip and on the train. And as they leave, they take with them the good wishes of those who remain behind and in their ears the cry rings out "Beat Michigan!"

The team leaves for its second conference tilt of the season and with it goes the good wishes of those who remain behind and of those who go together with the cry "Play football" shouted in the knowledge that it will play football.

After all, that is the important thing, the game and not the actual winning. Behind it is the winning, perhaps, especially with those who put winning above the game. But the game should and does come first with the majority.

May bygones be bygones. Michigan is one of Wisconsin's cherished opponents. Badgers do not look upon the Wolverine university as they look upon Minnesota and Chicago, but Wisconsin's relations

with those two institutions are of longer standing than they are with Michigan. Nevertheless, Wisconsin is glad to be playing Michigan.

Wisconsin's team will play the game; may Wisconsin play the game too, and, as a side issue, perhaps Wisconsin will win.

PHI KAPPA PHI ELECTS

Yesterday morning appeared the announcement of the election of 39 students of the various colleges of the university to membership in Phi Kappa Phi. According to the announcement, "Phi Kappa Phi is the only national honor fraternity represented at the university to which candidates for the bachelor's degree in every school and college are eligible" and that "election is based on high scholarship records and on a capacity for leadership as shown by participation in worthy extra-curricular activities."

Need more be said? There are honorary organizations on the campus it would seem sufficient to include in their combined membership every student in the university. There are honorary organizations of every kind and description. But there is only one which is all-inclusive and which looks equally to scholarship and leadership. In the recent years Phi Beta Kappa has come to look more upon leadership as exemplified in extra-curricular activities, but it is still essentially an organization whose membership is based on scholarship.

Phi Kappa Phi is a relatively young organization at Wisconsin. It perhaps does not have the long-standing behind it which would give it the prestige of other honorary organizations. Nevertheless, because of its comprehensiveness it is coming to be looked upon more and more with the high respect due it.

The university congratulates its newly elected members.

Frautschi Describes New European Student Relief

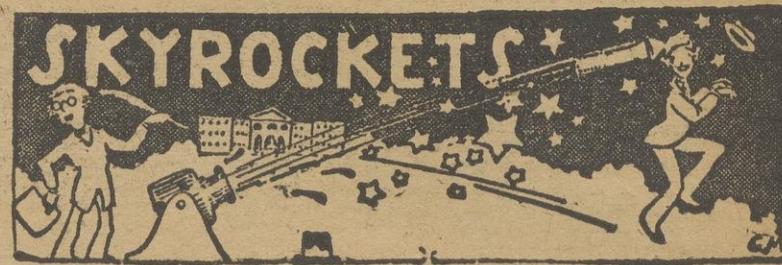
By WALTER FRAUTSCHI '24

III

I have spoken of the intense inbred hatred among the nations, and even among the students over here, which was such a disappointment to me. But there is one thing that seems to be decidedly hopeful, and that is the willingness of almost all European students to meet with students of other nations to consider plans for mutual interchange of ideas and help of both a material and a more intangible academic nature. Thus, while the students as a whole are loath to organize into "peace movements," strictly speaking, they are willing to converse on friendly terms in regard to intellectual and relief matters. As I have before indicated, I think, much of this probably is due to a personal selfishness; yet any sort of cooperation is distinctly encouraging. During the past summer there have been many conferences in various parts of Europe where these matters were discussed. One conference of the C. I. E. (Confederation Internationale des Etudiants) has just completed its meetings at Warsaw. This organization was originally formed by Belgian, French, Roumanian and a few other nationalities. Later England joined and recently there has been an agitation to include Germany and a few of the formerly anti-allied countries, but so far this has not been successful. Reports from Warsaw have not yet reached me so I don't know just what action the convention took on the matter of including these countries. But the C. I. E. is rather a good example of these well organized student organizations that are meting together on an international basis. In spite of the fear of the French members as well as the Belgian, Czech, Polish, and Roumanian, against the admittance of Germany and Austria to their confederation, it is a decidedly encouraging thing that these European students have united together to discuss common problems and to see in what ways they can help each other.

But there is another movement in Europe with which the American students, and especially Wisconsin, are better acquainted, and that is the "European Student Relief." It was my good fortune to attend all of the meetings of the International Student Conference of this organization held in Bavaria last July, and here I obtained some of the most hopeful impressions of student international thought that I have come in contact with. It was particularly gratifying, too, to realize that American students, by their unselfish monetary support, were so largely responsible for this movement. And for me, as a Wisconsinite, it was doubly inspiring to realize that the commander-in-chief of this movement in Europe and the man who was such a diplomat and understanding genius that he presided at all the conference meetings, was perfectly fair to all sides, and through all the maze of conflicting ideas, diverse languages, and complex problems was still the almost bosom friend of delegates from all countries—it was inspiring, I say—to realize that this man was Conrad Hoffman, Jr., a graduate of the University of Wisconsin.

There are many organizations on the campus whose members are talented who would be willing to enlist their service in presenting at least one program a year. Surely



HORSE ON YOU.

"I cure do throw a mean party," neighed the bucking broncho as the cowboy bully sailed through the atmosphere.

O, Girls! Ain't It Terribul!
Just happened to note ... one among the headlines totherday:
"WILL DISCUSS DRIVE
AT W. S. G. A. TONIGHT."

C
WORDS
O
S
S

1—An empty writing instrument during examination.

2—A belated train on a no-cut day.

3—A neglected appointment at the clinic.

4—A Saturday eight o'clock in Ag Hall.
5—Delayed arrival of letter bearing check.
THE PUZZLE—Supply appropriate Cross words in each case!

AT ANY RATE, THE ENGINEERS WILL HAVE TO ADMIT THAT THE SHYSTERS CAN NEVER BE PULLED FOR NOT HAVING A MISERABLE MEANS OF SUPPORT!

Penrod has come home to roost, so to speak, and includes a brief alibi for his absence: "We'd give you some more stuff, but we're going to Michigan, and we're going to have a LARGE time. It'll be hard on Michigan to lose two games in succession, won't it?"

We'll say it will, Penny—and by such large scores, too!

CHECK! I PASS!
A certain young stude who came down with a good deal of nerve, fountain pen, and a check book, desired a Victrola to brighten up the gloom and desolation of his rooming-house abode. Accordingly, he sent the following order to Shears & Sawbuck:
"Dear Sir: Please send Victrola. If good, will send check!"

Sincerely,

Art Work.

Not many days thereafter, a neat letter arrived, bearing the following reply:

"Dear Art: Please send check. If good, will send Victrola!"

ILLUSTRIOS VERBAL EXITS: "I CONNED EVERY COURSE I TOOK!"

MACBETH.

The Reader's Say-So

IN RESPONSE

Editor, the Daily Cardinal:

A short time ago there appeared in the Wisconsin State Journal a letter from a former student of this university who is now at the state sanatorium, in which the student described the terrible effects that it had on the mind of a person to be shut off in a hospital and isolated from friends and schoolmates and the entire world.

The letter said in part: "When a sick man is left alone there is a tendency that the mind by its isolation from mankind will become poisoned just as the body already is. Some sort of recreation should be provided for an invalid, something to give him courage to face the arduous task before him."

"The friendly visit or interest of others can do much in keeping the sick man's mind in healthy state. For we are a gregarious people and the sudden withdrawal from human-kind will always bring about that lack of interest in life which is the first sign of the death of the spirit. The body can be racked with pain, but if the mind is left healthy and alive, there is always that instinct in life which can finally overcome the ills of the flesh."

In response to the plea made by this patient, the State Journal is endeavoring to sponsor some sort of organization made up of persons musically talented, or who read, sing or perform in any manner, who are willing to give programs from time to time at the various institutions in the vicinity of Madison.

There are many organizations on the campus whose members are talented who would be willing to enlist their service in presenting at least one program a year. Surely

Three Years Ago

Wisconsin defeated Illinois 20 to 0 in a thrill'ng game. Elliott of Wisconsin made a 50-yard run for a touchdown. It was the Cardinal's second victory over the Suckers.

Thirty-six were elected to the French club.

A new homecoming feature, a carnival after the traditional bonfire, was planned. A bill of seven acts was announced.

Euthenics Club to Ask For New Stone Bench For Campus

"Another stone bench for the campus," is the cry of the Euthenics club. It will not be placed near the lake, however, but under the oak tree in front of Home Economics building.

This and other matters will be discussed at the business meeting at 7:15 o'clock tonight in Lathrop parlors. Open meeting will start at 7:45 o'clock. Prof. W. A. Sumner will speak.

The club was organized in 1912. Its name "Euthenics" means "science of environment." Thus this group aims to discuss and criticize present day conditions and movements for their betterment.

All home economics students who have attended two open meetings are eligible for membership. Similar societies under various names are active in all the universities and colleges in the United States which offer home economics courses.

there are some students willing to spare the little bit of time required to cheer these invalids whose world is confined to their four walls.

FELLOWSHIPS ARE GIVEN BY BELGIUM

Graduate Scholarships to Be Awarded to Promote Better International Spirit

The Commission for Relief in Belgium Educational foundation announces that a limited number of American graduate fellowships for study in Belgium during the academic year 1925-1926 will be awarded by April 1st, 1925.

These fellowships were established to commemorate the work of the commission for relief in Belgium during the Great War and to promote closer relations and the exchange of intellectual ideas between Belgium and America.

A candidate for a fellowship, to be eligible, must be an American citizen, must have a thorough speaking and reading knowledge of French, must be a graduate, at the time of application, of a college or professional school of a recognized standing in the United States, and if a member of some university or college faculty, the candidate must hold a grade below that of associate professor. He further must be capable of independent study or research, must have definite plans for his proposed work in Belgium, and must be in good health.

Preference in selection is given to applicants between the ages of 25 and 33 who are unmarried and who intend to take up teaching or research as a profession. Applications must reach the committee by February 15, 1925. These fellowships are open to men and women and are tenable for one year.

Each fellowship for the year 1925-1926 carries a stipend of 15,000 francs plus tuition fees, payable in Belgium, and first class traveling expenses from the residence of the holder to and from the university in Belgium. Not more than six fellowships will be awarded which may be held in nearly every scientific or literary study.

American fellows will be required to report in Brussels by October 1, 1925, and to reside in Belgium for at least eight months. The Foundation Universitaire of

O'Shea Completes New Book on Study of Child Problem

Prof. M. V. O'Shea has recently completed a new book, "The Child: His Nature and His Needs." This work was prepared specially by a staff of sixteen eminent specialists under the supervision of Professor O'Shea.

The volume consists of over 500 pages and is intended as a comprehensive study of the child problem. The book is not placed on open sale, but is published through a private endowment made through the Childrens Foundation.

Another new book, "The Materials of Reading," by Prof. W. L. Uhl of the department of education is just off the press. This is an entirely new and radical work in the field of education. The purpose of the book is to furnish a guide by which the teacher can direct the reading of the pupil in the best way to promote his development and increase his interest in reading.

BIRGE TELLS STUDENTS WHAT COLLEGE IS FOR

President Birge was the principal speaker at the Congregational Students' association eleventh annual banquet Tuesday night at the First Congregational church. The president spoke on "Why Come to College?"

He showed the importance of church going for students. He also stated that contrary to the popular opinion colleges are not growing away from religion. Rev. J. S. Sarles acted as toastmaster at the meeting.

Other numbers on the program were singing by Katherine Ried, a greeting to the new students by the Rev. Robins W. Barstow, a reading by Marion McCullough, and a piano solo by Robert Nethercutt.

Belgium assists them in arrangements for their academic work.

Application blanks and further information may be obtained by addressing the Fellowship Committee, C. R. B. Educational Foundation, Inc., 42 Broadway, New York, N. Y.

VARSITY OUT AT 4:30 TODAY

SCIENCE DECLARES IN FAVOR OF REST

Tired Feeling After Vacation Merely Temporary Loss of Red Corpuscles

That "all in" feeling that people so strangely have, after coming home from vacation, has just been scientifically explained by a series of experiments at the Rockefeller institute.

According to the experts, a loss of red blood cells takes place after the strenuousness of swimming, rowing, fishing, mountain climbing, golf or tennis. This loss of red corpuscles is only temporary, however, and is more than compensated for, in the long run, by strengthened muscles, and expanded lungs. Thus, from the all year round standpoint, the summer vacation is of proved benefit.

Dr. G. O. Broun, of the Rocke-

ller institute, conducted the experiments which demonstrated that "several days of hard muscular effort, following upon months of sedentary life, results in a pronounced reduction of the red cells of the blood, while similar efforts indulged in by animals, which have been leading an open-air life with plenty of exercise, on the other hand, showed no such effect." Dr. Broun first used dogs as his subjects and then verified his findings on human beings.

Healthy dogs were confined in cages for a few months, being given ample space to walk around in, and even being taken out walking occasionally. During this period they were fed on a well balanced diet, containing considerable meat. Then this sedentary period was abruptly changed, and the dogs were exercised upon a treadmill. This was carried on for four hours daily, and at intervals of one hour. Examination of the red corpuscles in the dogs' blood taken at all stages of the experiment, revealed, in every instance, a marked de-

crease in the number of such corpuscles at the conclusion of the periods of exercise.

After finding this explanation adapted to human beings as well as dogs, the only conclusion is, that to feel well at all times, it is necessary to regulate exercise so that it is not taken exclusively at one season of the year.

OLDEST UNIVERSITY IN WORLD IS IN CHINA

KIANGSI, China—The oldest university in the world is in China. The White Deer Grotto university in Kiangsi province was founded in 960 A. D. As a school it began its existence about 900 A. D. It received its name from the poet Li Po. He had a white deer that earned for him the name, The White Deer Gentleman. He and his brother made their home in a cave in front of which in the fourteenth century an image of a deer was placed, and there it remains to this day.

VARSITY OUT AT 4:30 TODAY

On Wisconsin

But remember---

Warm, dry feet,
A healthy body.

Go prepared---

Wool hose,
Golashes,
Walk-Over Shoes

Buy today---

AT THE

Walk-Over Boot Shop

611 STATE

On to Michigan

Simpson's

IT PAYS TO BUY IN MADISON

Hart Schaffner & Marx
coats in sport styles
are particularly de-
signed for the young
woman.



Coats of swagger air
without fur show
smartness in line and
tailored trimming.



Coats

THAT CAPITALIZE STYLE

\$65 - \$79.50 - \$95
up to \$250

It's quality and advance style
that mark these coats as different
from coats that are usually seen.

The weave of the materials is
unique, they are fabrics which
women careful of their appearance
choose.

The modes portrayed are dis-
tinctly youthful. A fact of impor-
tance to the co-ed.

The fur trimming matches the
high quality of the fabric—only
the finest pelts, chosen with ex-
pert care, are used. Exceptional
values all.

You will enjoy selecting a coat now before the coldest
weather is upon us—fresh and complete stocks await
you. Moderate prices prevail.

World of Society = Notes of Churches

Few Parties This Week as Students Leave For Michigan

There are few parties on Saturday night owing to the number of students going to Ann Arbor to attend the Michigan-Wisconsin game. Next week end ought to see many parties on our social calendar for there will be no football game or any exams.

Kappa Psi

The members of Kappa Psi are entertaining Saturday night at an informal dancing party. Mr. and Mrs. Ralph Clark have consented to chaperon the party.

Chadbourne.

Chadbourne hall is entertaining at an informal party on Saturday evening. Prof. and Mrs. Sid Miller and Miss Anne Hunt will chaperon.

Y. M. C. A.

An informal dancing party is being given Saturday evening by the members of the university Y. M. C. A. in the parlors of the Y. M. C. A. Mr. and Mrs. C. V. Hibbard and Mr. and Mrs. E. C. Stevens will chaperon.

Triangle.

The members of Triangle are entertaining at an informal party at their chapter house on Saturday night. Mr. and Mrs. Frank Moulton have consented to chaperon.

Chi Omega.

Chi Omega is entertaining at a formal party on Saturday evening at the chapter house. Mrs. A. Day will chaperon.

Phi Kappa.

The members of Phi Kappa are entertaining at a formal dance at their chapter house on Saturday night. Mr. and Mrs. Dennis Sullivan have been asked to chaperon.

Barnard.

The residents of Barnard hall will entertain at open house Friday evening from 7:30 until 10:30 o'clock. Miss Elizabeth D. Young will chaperon.

Mail Should Be in One Hour Before Train Time—Devine

"Get your mail in one hour before train time," said Postmaster William A. Devine, before the members of the Knights of Columbus this noon at the club's luncheon. "Many people think that they can mail a letter ten minutes before train time and expect it to leave on that train," continued Mr. Devine.

"The post office is the biggest business in the world. At present there are 300,580 postal workers in the United States. In 1896 there were less than twelve people employed in the post office at Madison. Five of these were carriers. Today there are 150 workers connected with the Madison post office.

"The use of the air mail is being encouraged all over the country, and if an air line is extended from Chicago to St. Paul, Madison will be granted a landing field for the planes. An extra charge of sixteen cents is now charged for a letter going from Chicago to San Francisco, and a charge of eight cents for a letter going from Madison to New York. Wonderful time is made by sending a letter by the air mail."

BADGER GRAD TO HELP STRAIGHTEN UP EUROPE

William A. Schoonfeld, assistant chief of the Bureau of Agricultural Economics, United States Department of Agriculture, and graduate of this university, has been appointed chairman of a committee which is to systematize the work of the bureau representatives in Europe.

Mr. Schoonfeld started this work in economics under H. C. Taylor, present head of the bureau, when he was a student in the College of Agriculture in 1909 to 1914.

After graduating from Wisconsin, Mr. Schoonfeld went to Tennessee as assistant director of the Extension division. Later he continued his studies at Harvard where he received an advanced degree.

Pledges

Beta Phi Sigma.

Kappa chapter of Beta Phi Sigma announces the pledging of King Weiman '25, Shawano, Morris Chaplin '25, Hartford, Buell C. Erickson '25, Soldiers Grove, Evan Kimball '26, Marion, Henry Berner '26, Antigo.

SOUTHERN CLUB WILL ENTERTAIN SATURDAY

No dates will be needed in order to come to the Southern club party to be given from 2 to 6 o'clock Saturday afternoon.

The club extends invitations to university students and townspeople to attend the reception, which will include a tea-dance, reception, bridge and mah jongg.

"This function is an all-university affair at which old and new students are welcome," Robye Nichols '25, president, said yesterday. "As the club plans an unprecedented expansion this year, it plans to make its first social affair of interest to all who attend. The program has been so planned that men and women may come to the reception in order to get better acquainted with each other and with fellow southerners," she said.

An admission of 50 cents will be charged.

Lueck Flays Blaine in Own Home City In Investigation

BOSCOBEL, Wis.—Judge Martin L. Lueck, Democratic candidate for governor, opened his guns upon the administration of Gov. John J. Blaine in the executive's home town here today, criticizing the administration for its alleged refusal to sanction an investigation of state affairs in the last legislature.

Judge Lueck also attacked the Republican state platform convention held in Madison, claiming it was dominated by the governor and rejected a platform pledge to investigate state departments.

"We condemn the practise of appointing members of the legislature under the administration to state positions," Judge Lueck declared. "If you and I went down to Madison and gave a member of the legislature money or other consideration to influence his vote, that would be bribery, and we who gave the consideration would be liable to punishment under the statutes relating to bribery. I can't see the difference between robbing a man of his judgment through money or a consideration and robbing him of his judgment by appointing him to a political position."

Community Union Drive Will Be Put Over By Banquet

At least 500 are expected to attend the Booster meeting of the Community Union which will be held Thursday, Oct. 23, at 6 o'clock, in the Cameo room. All chairmen and workers will be present at the dinner, the purpose of which is to instill new energy and vigor in those participating in the drive.

Plans for the Booster meeting were formulated at the meeting of ward chairmen which was held at the Madison club Wednesday noon. Leaders felt the necessity for this pep meeting due to the fact that at present only \$34,090 in pledges have been turned in. This leaves \$62,866 to be secured.

Plans for putting the drive over will be discussed Thursday night. The drive ends Monday, Oct. 27.

VARSITY OUT AT 4:30 TODAY

SMART GOWNS FOR ALL OCCASIONS MADE TO ORDER

Pleating—Hemstitching—Rhinestone Setting
Embroidery—Beading

HETTY MINCH
226 State Street—Badger 3029

News From Alumni Tells of Different Work and Plans

From time to time interesting pieces of news coming in from alumnae in different parts of the country. The following was turned in yesterday:

Miss Fannie E. Atwood '16 was united in marriage to Mr. Harland P. Roberts of Chicago on October 17. Mrs. Roberts has served since the time of her graduation as library assistant of the State Historical society.

The University of Wisconsin alumnae in Milwaukee held a luncheon on October 18 at which they discussed the problems involving scholastic and social life of women students.

Mr. and Mrs. Samuel Henry Levy of New York announced the engagement of their daughter, Edith Mathilde Levy, to Paul Feldenheimer of Portland, Oregon. The wedding will take place in the early spring. Miss Levy is a graduate from Smith college, and Mr. Feldenheimer is a graduate of the University of Wisconsin.

CALIFORNIA TO OPEN STUDENT CHECK ROOM

BERKELEY, Calif.—The University of California will soon open a free checking room for the convenience of the students. Students may check ordinary sized parcels for a reasonable length of time without cost. Positions as attendants will be filled by students.

CHICAGO, Ill.—The largest registration of students in its history is officially reported for the University of Chicago. The total for the university exclusive of duplications, is 3,517 men and 3,677 women, a grand total of 7,194 of which number 1,967 are graduate students and 5,227 undergraduate.

50c Marcelling Every Day

Get a first class marcel done by experienced operators at one of the largest and best equipped parlors in the city. We also specialize in hair dyeing, facials, scalp treatments and permanent waving.

The Comfort Shop

209 Wisconsin Life Building
Corner Mifflin and State
Fairchild 421

Ride Every Day Then give yourself a weigh

Riding will keep you from becoming obese, a condition most students find themselves in because of too little exercise.



Black Hawk Riding Academy

1019 Conklin Pl. B. 6452

FRED W. KRUSE CO.

209 State St.



New Sports Coats

University women will find it a pleasure to choose a sports coat from this large assortment. For these coats have that certain chic which the college girl demands. Every type of sports coat included in this large collection.

Lord Renfrew Coats

\$35 and \$55

You will like these smart mannish "Lord Renfrew" coats, developed of heavy chinchilla, in double-breasted style, regular sleeves, and belted back. Color, navy blue.

Fur-Trimmed Sports Coats

\$35 to \$85

The "Bobbie" is a smart model in this group at \$55. Fur collared, plaid lining, in a wrap around effect. You must see these coats to appreciate them.

Smart Utility Coats

\$25 \$29.50 \$35

A large group of utility sports coats, for every occasion, in new shades of brown, and in the popular styles. Your wardrobe is not complete without one of these coats.

AGRICS ENTERTAIN BOYS FROM FARMS

Junior Livestock Exposition Being Held This Week For Farm Children

The farm boys and girls of Wisconsin are spending a big week in Madison. The annual Junior Livestock exposition is being held at the College of Agriculture and the show is in charge of the Wisconsin Livestock Breeders' association.

Shorthorns, Herefords and Aberdeen Angus baby calves are being shown by the boys, and forty lambs are also entered in the show. A ton litter contest is also a feature of the week and this part of the show is being handled by H. J. Brant of the Agricultural college.

This afternoon judges will determine which of the boys are the best managers and fitters of livestock. A junior showmen's contest will be held and the winner of this event will qualify to enter his animal in the International Livestock show at Chicago in December. Following the judging of the animals, they will be sold at public auction.

Wisconsin's farm boys and girls have been entertained by the College of Agriculture of the university, and by Madison religious and businessmen's organizations.

This year's show has been a wonderful success. A large number of boys traveled to Madison for the contest and when they return home the University of Wisconsin will receive plenty of warranted praise," a member of the committee in charge said.

Bulletin Board

This column is for the use of all organizations and university staff members who wish to reach large groups readily. No charge is made for notices. Notices may be brought to the editorial office in the Union building, 752 Langdon street, or phoned to Badger 250 before 5 o'clock of the day preceding publication.

EUTHENICS CLUB

The Euthenics Club will meet at Lathrop parlors Thursday, October 23. The business meeting will be called at 7:15 p. m., and the open meeting at 7:45. Professor Sumner will speak. All home economic students are invited to attend.

OCTOPUS

Octopus contributions for the November number are due Wednesday, October 29.

SPANISH CLUB

Spanish Club will hold a meeting at 7 o'clock Thursday in the university Y. M. C. A. parlors. An important program has been arranged. Those interested are cordially invited to attend. Refreshments will be served.

JUNIOR MATH CLUB.

The Junior Math club will meet at 7 o'clock Thursday night in 101 North hall. Professor Dresden will talk on graphs, after which there will be a game and refreshments.

PYTHIA

Final tryouts for membership in Pythia Literary society will be con-

Fox Motor Sales Company Appointed Ford Dealers Here

The Fox Motor Sales Co., 107-9-11 E. Doty st., has been appointed an authorized Ford-Lincoln-Fordson dealer in Madison, according to an announcement of the Ford Motor Co., Milwaukee, Wednesday morning. Officials of the new Ford organization are: Neill W. Fox, president; Paul Kentzler, vice-president; Robert L. Pfister, secretary-treasurer.

Extensive alterations and repairs will be made on the present headquarters of the organization where sales and stock rooms and a repair shop will be maintained. Stocks of parts and cars are being received daily by officials of the company. Further announcements of the policies and activities of the company will be made later.

The Fox Motor Sales Co., has been selling Hupmobile cars since its incorporation in 1920. Sales of this car will be discontinued, but service will be given owners until a new dealer is appointed.

L. F. Schoelkopf, 210 E. Washington ave., is the other Ford-Lincoln-Fordson dealer in the city.

tinued at this week's meeting, according to Eileen Blackey '25. The group will meet in 35 Music hall at 7 o'clock Friday evening.

FRENCH CLUB

The group picture of the French Club, for the Badger, will be taken at 12:45 today at De Longe's studio. All members are asked to be present.

There will be a luncheon for the members of Delta Sigma Rho at 12:05 today at the Y. M. C. A.

UNIVERSITY TO AID EDUCATIONAL WEEK

Will Hold No Exercises, But Professors Are to Lecture Throughout State

"The university, as such, will hold no special exercises in observance of National Education week which is to be observed during the week of November 17 to 23 inclusive by the elementary schools of the state," Prof. Michael V. O'Shea, professor of education, said yesterday.

"However, members of the university faculty, and of the School of Education particularly, will go out into various communities in the state to speak on elementary education. No definite arrangements have been made as yet, but the elementary schools of the state will have an opportunity to hear prominent members of the university faculty, who will discuss various

problems of education," Professor O'Shea said.

"The purpose of Education Week is to give the members of each community an opportunity to learn just what their elementary schools are doing for their children. The members of the university faculty will endeavor to help the community to solve its educational problems," he said.

Throughout the country, elementary schools will participate in the observance of the week by giving programs and exhibits, and women's clubs will cooperate with parent-teachers' associations in making preparations.

COLUMBUS, Ohio—The most clever method of riding a special train to Iowa free of charge has been discovered. All one needs to do is to manage somehow to get aboard the train, make one's way to the kitchen car, and after cajoling the colored gentlemen there, don the chef's coat and cap, and serenely peel potatoes as the conductor approaches. This procedure proved highly successful for one loyal Ohio State rooter over the week-end.

Professor Jefferson Mosley takes first prize

Out of six hundred stories submitted to THE FORUM contest between February and July "The Secret at the Crossroads" by Professor Jefferson Mosley of the University of Wisconsin, was unanimously selected by the judges, Fannie Hurst, John Erskine, William Lyon Phelps, as being in their opinion the most worthy of the \$1,000 award.

The story is published in the November issue of

THE FORUM

A MAGAZINE OF DISCUSSION
Edited by HENRY GODDARD LEACH

THE FORUM believes that every one should at least understand both sides. In each issue some topic that is being widely discussed is "debated" by authorities. And if there is a third or fourth or fifth point of view, the holders thereof are invited to express their opinions in the monthly Rostrum or symposium.

Many schools are using THE FORUM in classroom work, especially in English or debating classes. One well-known New England preparatory school is using eighteen copies with conspicuous success.

The magazine is, moreover, hospitable to the constructive criticism of education. Teachers and students are finding it an unfailing guide in their own thinking. Carefully chosen fiction and poetry round out the magazine.

A SPECIAL SCHOOL OFFER

The yearly subscription price is \$4.00. To students and schools we offer THE FORUM at special prices; see coupon.

The Forum, 247 Park Avenue, New York, N. Y.

Please enter subscriptions to THE FORUM as follows:

- For 4 months at \$1.00
- For 6 months at \$1.50
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Enclosed is check covering remittance.

Harry S. Manchester, Inc.



Fur-Trimmed Topcoats

Are Smart for Campus Wear

Special, \$25

Warm fabrics such as heavy tweeds and mixtures are particularly smart and certainly practical when topped by an upstanding fur collar and fur-trimmed cuffs. Cut fabrics in shades of brown, as well as rich stripes, are featured. The furs used are mink, marmot, muskrat, fitch, opossum, Australian opossum, and beaverette. All of these coats are lined and well tailored.

SHIPPING BOARD HEAD ON STAND

Testifies That He Advanced Money For Expenses of Labor Leaders

WASHINGTON—The money to pay the hotel and taxicab bills of the labor leaders who came to Washington Labor Day to hear President Coolidge speak was advanced by T. V. O'Connor, chairman of the shipping board, he testified today before the senate campaign fund investigating committee.

The shipping board chairman added under questioning, however, that he in turn was paid the money by Joseph Ryan, a labor leader.

Grundy Testifies

Joseph Grundy of Bristol, Pa. testified that a total of \$365,000 for the Republican campaign fund had been collected in Pennsylvania outside the Pittsburgh district up to yesterday.

The Pittsburgh district comprises 14 counties, Grundy said. Collections there are under the direction of W. L. Mellon, a relative of Andrew W. Mellon, secretary of the treasury.

Grundy identified himself as chairman of the committee making collections outside of the Pittsburgh district. He said he had just "drifted" into that job. The witness said \$280,000 of the total had gone to the Republican National committee and \$50,000 to the state. The remainder is in the local committee treasury.

O'Connor, the first witness called, was asked also about his recent speech in Buffalo in which he inquired whether money for the support of La Follette was coming from Russia, by way of Mexico. He pointed out that he had made no direct charge that funds had been obtained by that route, and added:

"Here is what I said: 'Where all this money comes from I do not know.' That was one statement. The other one said: 'How much money has been sent here by Soviet Russia to win this fight to bring about the uncertainty in this country that exists in that country?'"

Pressed sharply by Chairman Borah, O'Connor said his inquiry was based on "common rumor."

"Where did these 'common rumors' come from," asked Sen. Borah.

"Some of them came from the crews of boats running into Russia," replied the witness.

PEORIA—After Sen. La Follette's arrival for an address here today a telegram sent by his son, Robert, to Frank P. Walsh, who is representing the La Follette-Wheeler forces before the senate committee investigating campaign expenditures, was made public. It suggested to Mr. Walsh that he subpoena Alanson B. Houghton, American ambassador to Germany, and Theodore Grentano, ambassador to Hungary, both of whom the message said, "are being sent through the country making political speeches."

"They should be asked," the telegram continued, "whether they were recalled officially, whether they reentered at government expense, who is now paying their expenses and what instructions they are working under from the state department."

"I suggest you subpoena also Secy. Hughes to bring all correspondence relating to these matters. He also should be asked what others connected with the state department are being used in the campaign."

"So far as I know, this is first time the diplomatic service has been used for political propaganda."

Sen. La Follette was met here by John M. Nelson, his campaign manager, who came from Chicago for a conference.

GOPHER GRAD MINER LEADS VERSATILE LIFE

MINNEAPOLIS, Minn.—To live in a mud monasteries thousands of years old, to fight mine fires by digging white hot rock from the bottom of a shaft 1,000 feet deep, to travel either by camel or Ford, to live in a modern atmosphere or one of centuries ago are only a few of the things to which Charles F. Jackson, graduate of the School of Mines of the University of Minnesota in 1907, is accustomed. C. F. Jackson is now superintendent of the Cyprus Mines corporation in Skouriotissa, Cyprus.

Milwaukee County Leads Dane County In Tax Valuation

The valuation of property for taxation purposes in Wisconsin as fixed by the state tax commission and certified to the secretary of state totals \$4,950,463,117. Real property is valued at \$4,077,203,167 and personal property at \$873,259,950.

The valuations as fixed are the annual valuations on which the general property taxes for the state will be based.

Milwaukee county leads all other counties in the state in total valuations, the values as fixed by the tax commission in that county amounting to \$1,095,132,707.

Dane county stands second with valuations of \$249,348,102.

SEED GROWING IS WISCONSIN INDUSTRY

Prof. R. A. Moore of the College of Agriculture urges farmers of the state to use the clover crop for hay purposes and says that Wisconsin is one of the greatest seed growing states in the country.

In his statement he declares that many failures of clover are due to the use of late ripening and rank growing rain crops.

"Early ripening grains do not exhaust so completely the moisture of the soil nor do they seriously crowd the clover seedlings," he says.

Lime phosphate and manure fertilizer was also recommended by Prof. Moore and he states that this combination will almost treble the yield of clover hay.

R. R. RECORD SET BY FANS LAST SATURDAY

ANN ARBOR, Mich.—According to officials of the Michigan Central railroad, the largest movement of railway cars in the history of Chicago took place last Saturday when 21 trains left that city for Urbana carrying rooters for the Michigan and Illinois football game. Averaging 13 cars to a train, about 273 cars made the trip between Chicago and Urbana during the day. Although all the receipts from the train tickets have not been counted as yet, it is estimated that more than \$25,000 was spent by students and others from Ann Arbor for train fare.

Witches Goblins



The Hallowe'en Party

The hallowe'en party will be perfect with placards, and decorations of goblins, and witches.

the
chocolate
shop

PURPLE FRATS HELP BRING ALUMNI BACK

EVANSTON, Ill.—As an aid to the fraternities and sororities in their effort to get their alumni to return for the Homecoming at Northwestern university on the week end of November 1, the Homecoming committee has compiled a mimeographed letter which is to be included in the chapter letter which fraternal organizations customarily send out before Homecoming. Two cups are being given for the organization having the largest number of alumni back. One will go to a fraternity, the other to a sorority.

Roumania Honors Baltimore Banker

BALTIMORE—The Order of the Cross of Queen Mary has been conferred upon Charles Turner Williams, a Baltimore banker, by King Ferdinand as a reward for his relief work in behalf of Roumania seven years ago. Mr. Williams, then a member of the Red Cross mission to Roumania, successfully conducted a train load of food and supplies from Archangel, Russia, to Jassy, temporary capital of Roumania.

Early English and American Papers Shown in Library

Copies of the first English and American newspapers dating back as far as 1621, are now on display on the fourth floor of the historical library.

The three oldest copies are photo-stat copies, but all the others are original ones. Ragpulp was used for newspapers years ago and this fact accounts for the perfect preservation. Since newspapers are made of woodpulp now, they tear in a short time.

The Coranto was the earliest newspaper. It was a single sheet of foreign news with a headline announcing the countries from which the news came instead of a title. The issue on record was dated July, 1621.

A News Book of eight pages followed in 1622, and the Oxford Gazette, the London Gazette, The Daily Courant, and the Spectator followed in 1665, 1666, 1702, respectively.

The Boston News Letter, which was started in 1704, was the first

American newspaper. James Franklin, brother of Benjamin Franklin, issued the New England Courant a few years later.

The Pennsylvania Pocket and Daily Advertiser was the first daily paper published in the United States and it appeared in 1784.

A clever literary and satirical sheet called The Grub Sheet, played on the discrepancies of the newspapers published in England at the same time.

The issues are printed with a much heavier type than our modern newspapers. The style is somewhat uniform and especially noticeable are the old English letters, the "s" for instance, which so greatly resembles the script "f."

Miami Has Worst Rain In History of City

MIAMI, Fla.—Miami today was taking stock of damage done after the heaviest rainfall in its history. From Friday evening until Sunday night more than ten inches fell, while eleven inches were reported at Allapatta, a suburb. Cellars were flooded, orange groves are knee deep in water and seawalls have crumbled.



New Coon Skins

Well dressed men everywhere have a coon skin coat in their wardrobe. They are ideal for the football game, the open car, and those "way below zero" days. We have a beautiful selection.

Ready for Michigan?

When the conductor yells, "all aboard," will you be ready for Michigan? Will you feel warm and comfortable and well dressed? You will if you have on one of our long, loose ulsters and our Langdon model suit. Ann Arbor is on Eastern time and you'll be Eastern, too, with a Hub suit and overcoat.

THE HUB

F. J. Schmitz and Sons Co.

ON THE THEATER SIDE OF THE SQUARE

WILL CAMPAIGN TO REPLACE FORESTS

Amendment to State Constitution is Necessary to Start Work

"Support the Forest Amendment," is the slogan of the campaign for the amendment to the constitution to "enable the state to establish a sound and comprehensive policy for the replacement of the forests of the state and to participate directly in such restoration."

The state constitution prohibits all works of internal government. Direct state activity in the acquiring, preserving, and developing of the forest resources of Wisconsin has been declared a work of internal improvement by the supreme court. The proposed amendment furnishes the legal basis and authority for direct state action in forest restoration with subsequent legislative approval.

Elmer S. Hall, conservation commissioner, says in regard to the amendment, "This amendment authorizes the state to acquire, develop, and preserve its forests. When we stop to think of what the forests have meant to Wisconsin and what they would mean to industry, commerce and recreation in the state in the future and that, in spite of serious depletion of the original timber, no adequate program for forest restoration has ever been developed, we can realize the importance of the proposed amendment."

"Besides a pronounced industrial significance which of course means jobs for thousands of men and women, the forest amendment is of great value in the building up of fall-out outdoor resources, for without forests the hunting and fishing and recreation possibilities of the state would vanish. Not a dollar is appropriated by the amendment. It is strictly an enabling act and gives authority to the legislature to lay down a policy for forest development in which the state may participate," he said.

Armed Squads Seek to Check New Tong War

CHICAGO—Search for the slayers of three Chinese here, one in Milwaukee and one in Detroit during the past two weeks of shootings the police termed tong feuds continued today while armed squads patrolled the Chinatowns of the three cities to prevent further outbreaks.

Police here held Hung Lung, identified as a participant in attacks on Chinese laundries Monday night when one was killed and two seriously wounded. He refused to answer questions.

Milwaukee detectives began a hunt for Lok Wong, missing since the killing Monday of Wong Tak Go, former Chicago laundry man. Both belonged to rival tongs, officers said.

VARSITY OUT AT 4:30 TODAY

Going to have a Hallowe'en party?

Our line of Hallowe'en novelties is the most complete that we have ever had. Let us supply your wants in party decoration, favors, novelties, etc.

Netherwood's

519 State St.

The Students' Supply Store

Fellows is Writing Book on Processes of Reproducing Ad

Donald R. Fellows, instructor in the Course in Commerce, is writing a book dealing with the mechanical processes used in reproducing advertisements. The book is to be ready in about a year.

"My experience with an advertising agency," said Mr. Fellows, "has taught me most advertisements would look better and attract more business, if the men who produce them understood the technique more thoroughly. My agency experience has made me realize the need of such a book as I am writing, for many men claiming to be advertisers, don't understand the mechanical process."

Mr. Fellows explained that an understanding of his book would require an elementary knowledge of printing, engraving, and art work.

Says Journalism Should Be Rated As a Profession

In an article in the Editor and Publisher for October 18, Prof. W. J. Bleyer declares that newspaper work today merits recognition as a profession, deplores the present day low wages of the reporter, and calls for a creative solidarity of feeling between writers and editors.

"Newspapers should play a vital part in our lives," was one of his points, "and earnest, serious students are calling attention to this fact."

"Criticism of newspapers, it has criticism does not come from those indoor sport. In reply to frequent strictures on their work newspaper men often quote the saying that everybody knows more about running a newspaper than the editor. All criticism dies not come from those outside newspaper offices. Thoughtful editors and publishers are pointing out some of the weaknesses of present-day journalism and are suggesting remedies.

"Is journalism today a business, a trade or a profession, or is it a 'game' as some call it? Some newspaper men still seem to regard their calling as a trade. Up to 15 years ago the only way that anyone could learn journalism was to go into a newspaper office and practice under the direction of practical newspaper men, for previous to that time there were no universities that offered systematic instruction in preparation for journalism. So we may say that journalism is just emerging from the apprenticeship method into the professional school method of training its recruits. This evolution is exactly the same as has taken place in other professions.

"What journalism needs most today," he said, "is to be given a more definite professional status. It needs a salary scale for reporters, desk men, city editors, and managing editors equal to that offered to these same men in other professions."

The East Side Business men's club will give a private dancing party Thursday night. All members of the club and their families are invited to attend.

LA FOLLETTE WILL CAST VOTE HERE

Plans to End Campaign With Speech Delivered in Cleveland

PEORIA, Ill.—Before Sen. Robert M. La Follette winds up his campaign with an address in Cleveland on Saturday night, Nov. 1, he intends to again invade Michigan, Pennsylvania and New York, and to go into Maryland for a speech in Baltimore and into New England to address a rally in Boston.

His itinerary for the remainder of the campaign was made public here today and in addition to the engagements at Grand Rapids, Mich., Syracuse and Brooklyn, N. Y., and Baltimore, already announced, it called for him to visit Schenectady, N. Y., for a speech Wednesday night, Oct. 29, Boston on the night of Oct. 30, and Pittsburgh, Friday night, Oct. 31.

In connection with the announcement of Mr. La Follette's itinerary it was said he was planning, after speaking in Cleveland, to go to his home in Madison, Wis., to vote. He has not been in Wisconsin since announcing his candidacy.

Sen. La Follette speaks here tonight, having come during the night from Rock Island, where in a speech last night he made another attack on President Coolidge, referring to him as the "inarticulate, speechless, spineless figure in the White House," who, he said, has

"pussyfooted on every proposition that required backbone all of his life."

When Mr. La Follette asked "whoever heard of Coolidge four years ago?" some one in the audience yelled, "Boston police strike," prompting the senator to remark that Mr. Coolidge, then governor of Massachusetts, did not take a hand in that dispute until "all the trouble was over and he saw which side public opinion was on."

Sen. La Follette declared that a new political alignment is at hand—"an alignment of primary producers of men who produce wealth, of the men who feed us, clothe us, haul us, house us."

"I frequently hear the suggestion that the farmers and the wage earners will not work together," the independent presidential candidate asserted, "it is said that their interests are antagonistic. But the reverse is true. The farmers and the wage workers have a common economic interest. They are natural political allies. They suffer from the same things. They want the same things. And the things they want are good things."

"On the one hand are the unprivileged millions who want only a square deal. On the other are the privileged few who have obtained an unlawful, if not a criminal strangle hold on the people."

Coal is so cheap and abundant in Colombia that steam instead of gasoline tractors may be used on farms there.

Radio is technically barred from China under an embargo forbidding the entry of anything usable as war material.

Sellery in Favor of Good Students Following Teams

"School spirit is shown by the activities, both curricular and non-curricular, which the students engage in to help the school and to give it a good reputation among other schools and among people outside of school," said Dean Sellery yesterday.

"How anyone can think that he is showing the best of spirit when he is on probation and insists on going to football games outside of the city is ridiculous. I do not disfavor attendance of outside games by good students. I think that it is good, if the student can afford it to back the team by going as long as it does not interfere with his studies."

"The reputation of the university is shown by the type of student it develops, and by running a chance of being dropped from school for the mere sake of going to an out of town football game, a student is not upholding the best standards of Wisconsin," he said.

\$50,000 Loss In Hiles Lumber Yard Blaze

HILES, Wis.—The planing mill and train door factory owned by the Charles Fish Lumber Co., were destroyed by a fire of unknown origin, here late yesterday, causing a damage estimated at over \$50,000. The factory adjoining the mill burned down a short time after.

VARSITY OUT AT 4:30 TODAY

More Than a Pen—A Part of Your Education



Give your pen a drink of
Skrip
THE SUCCESSION TO INK
Makes the best pen write better.

A good fountain pen is an essential tool with which to carve out your career. More than just a pen—a real help-mate and a part of your education.

Get a pen that will not flood or leak, one that writes with a jewel-like smoothness the instant the point touches the paper.

Of course it will be a Sheaffer Lifetime Pen. \$8.75.

The worthy companions of the Lifetime Pen are the 46 Special at \$5.00 and the Student's Special at \$3.75.

All are finished with gold bands to prevent the caps from breaking and with 14K gold points tipped with the hardest native iridium, assuring incomparable writing qualities and long years of usefulness.

Made By the Creators of the Lifetime Pencil

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RIDER'S PEN SHOP

Carries the Most Complete Line of

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650 State St.

MCADOO GIVES PRAISE TO BOB

Tribute to Progressive Leader is Sensation in Political Circles

NEW YORK—The McAdoo letter is the big sensation of the presidential campaign up to date. Everybody is talking about it in and out of political party headquarters.

The most widespread opinion is that the letter, in which the former secretary of the treasury not only damns Davis with faint praise but fulsomely lauds La Follette, gives the finishing blow to the Democratic bid for the presidency.

Mr. McAdoo paid tribute to Senator La Follette for the "courageous fight he has made against entrenched privilege and the invisible forces of government, and for the fight he is now making to drive the corrupt and incompetent Republican administration out of power."

Damning With Faint Praise

Of the Democratic standard bearer Mr. McAdoo said:

"I am convinced that the only chance to drive corruption and graft out of Washington, to purify the government, and to accomplish the reforms demanded by the people is to elect Davis and Bryan."

"The alternative to Davis is Coolidge, reaction, and chaos."

To the politicians the letter and the fact that it was made public by the Democratic national committee appear to lend color to reports that the strategy of the Davis campaign managers is to throw all possible Democratic support to La Follette in close states, particularly in the west, in the hope that the Wisconsin senator will get enough electoral votes to project the election into congress, where either Davis or Bryan would have a chance of winning the prize eventually.

There is a good deal of cussing of McAdoo under the breath by Democratic leaders, who had been predicting from the start that the ex-crown prince of the Wilson administration would not give Davis as much support as he gave Cox four years ago, and what he gave Cox then caused the late Jeffersonian standard bearer to hasten to the New York convention vowing vengeance on McAdoo.

Suspicious of the fealty of McAdoo have only been deepened by the intelligence that at the moment the national committee was issuing his letter supposedly from a sick bed in Johns Hopkins hospital in Baltimore. William Gibbs was stepping about the veranda of Dan Roper's house in Washington with a sprightliness suggesting that he might make at least one speech for Davis without being propped up at the lectern. McAdoo was discharged from the hospital officially today.

Belated \$500 Gift to Fund

There was an I-told-you-so chorus when the Democratic national committee's list of contributions appeared this morning without the name of McAdoo thereon. Later however, the committee announced that a \$500 contribution by Mr. McAdoo inadvertently had been omitted.

The McAdoo letter has proved a bitter pill for the Davis newspaper organs. Those that stress its denunciation of Coolidge, passing lightly over the laudation of La Follette.

The fact is, however, that the McAdoo letter is less a finishing blow to the Davis candidacy by the leader of the wing of the party which opposed the nomination of Davis than it is a *synecdoche* a fatal stroke delivered already by his followers.

McAdoo Adherents Desert

The Democratic party has been hamstrung in this election by the desertion to La Follette of the railroad brotherhoods, members of other labor unions and radical Democrats generally, all McAdoo adherents. There is little doubt that had McAdoo been the Democratic candidate, La Follette would never have started or in any event would have petered out as a candidate, for McAdoo would have had the La Follette army.

The McAdoo army having gone over to Fighting Bob, its former general is following circumspectly in the rear, manifesting the perfect restraint of his devotion to Davis and vying with the brotherhoods in praise of La Follette.

Dr. William F. Whyte, 1103 Garland st., president of the Wisconsin state board of health, has announced his resignation to take place on Nov. 18, the 26th anniversary of his appointment to the office.

Wisconsin Alumni Active in Science, Politics and Labor

Mr. L. W. Olson, who graduated from Wisconsin in 1899, has been elected president of the American Foundrymen's association.

Professor Rostovtzeff who has been professor of Ancient History at the University of Wisconsin since 1920 has recently been appointed Sterling professor of Ancient History at Yale.

Judge Martin L. Lueck '94 is the Democratic candidate for governor of Wisconsin. Other Wisconsin alumni in politics are Robert M. La Follette, independent candidate for president of the United States, and Senator Walsh of Montana, who conducted the Democratic convention in New York.

C. E. Brown to Aid in Forming New Society

MILWAUKEE, Wis.—Organization of a state museum association will be perfected at a conference of museum directors in Milwaukee, Nov. 17 and 18, under plans completed by Dr. S. Barrett, director of the Milwaukee public museum and other leaders.

Call for the conference was joined in by Charles E. Brown, curator of the State Historical Museum, Madison; Dr. Barrett, Dr. George L. Collie, Logan museum, Beloit, Ralph N. Buckstaff, Oshkosh public museum and Arthur C. Neville, superintendent of the Green Bay museum.

Oregon Grove Marking Service Is Postponed

The marking of the grave of Nathaniel Ames, announced to take place Thursday at the Oregon cemetery by members of the John Bell chapter of the Daughters of the American Revolution, has been postponed because the grave marker has not yet arrived. Announcement for the date of the ceremony will be made later through the press.

Madison Hospitals On U. S. Approved List

The clinical congress of the American College of Surgeons, New York, has placed four Madison hospitals on the approved list. The General and Wisconsin General hospitals in institutions of more than 100 beds and St. Mary's and Methodist hospitals in the classes under 100 beds are the local hospitals to receive this rating. The congress bases its reports after making a detailed study by a special corps of investigations.

Ford Stolen From Farmer Is Recovered

A Ford coupe stolen Monday from M. R. Hull, Madison, route 2, has been recovered in the 1500 block on

FEWER CHILDREN NOW EMPLOYED

Commission Finds Child Labor is on Decline in Wisconsin

A marked decrease in child labor in Wisconsin is shown by a recent report of the state industrial commission. The report shows that for the year ending June 30, 1918, 30,990 permits were issued, while for the year ending June 30, 1924, only 14,590 permits were issued. This means a decrease of over one-half of the number of permits issued.

The work of administration of the child labor law has been coordinated with the other work of the commission. Among the laws administered by the commission are those concerning industrial safety and sanitation, workmen's compensation, hours of labor for women and minors, minimum wage for women and minors, child labor laws, apprenticeship laws, wage payments and many others of a similar nature. This practice of centralized administration has kept the cost of enforcement very low.

In regard to the attempts to provide federal child labor legislation, the bulletin says, "In an effort to remedy the lack of uniformity and the insufficiency in some state child labor standards, at least to a minimum degree, the United States Congress in 1916 enacted a law fixing a nation-wide standard for the employment of children in factories, workshops, mines and quarries. After being in operation for about two years, the law was declared unconstitutional by the United States supreme court. Congress in 1919 enacted another child labor law identical in scope with the first, but based upon the taxing power of Congress. This law was contested and was finally declared unconstitutional by the United States supreme court.

The report concludes, "One may venture the thought that constitutional sanction for a federal child labor law may lie within the provisions granting Congress power to promote the general welfare and provide for our common defense. Is it conceivable that our government, which has exercised the power of conscription in bringing its manpower into active military and naval defense of the country, is powerless to enact a child labor law toward safeguarding the physical and mental fitness of its future citizens? Constructive protection of children is a vital public need and manifestly insures to personal initiative, independence, self-development, and greater national strength, wealth and safety."

Jenifer st. The car was observed Tuesday night by residents of the vicinity who notified police.



CORRECT TIME is one thing needed in every home. Do not be longer annoyed with an old worn-out clock. Come in and get a new one. Our clocks are dependable; they are carefully regulated and will save you much worry. You will like our prices—they are low.

Come in and see our watches—they are correct time-keepers, too, and we have them for men and boys and women and girls.

"You can rely on our Jewelry."

R. W. NELSON

JEWELER

320 State St.

Expert Watch Repairing

CO-EDS MUST SEND GAS BUGGIES HOME

BLOOMINGTON, Ind.—An edict abolishing the use of automobiles by co-eds on the campus of Indiana university and surrounding territory has just been established by the faculty of that university. The frantic co-eds at Bloomington, since this latest ruling was inflicted upon them, have been heavy at heart at the loss of their favorite gas-buggies.

Agnes E. Wells, dean of women at Indiana, claims that the ban was placed because of the poor scholastic standing of female auto fiends. Fifty per cent of the co-eds who were forced to leave school were known to have devoted much time to automobiles.

Use of a car at night should also be abolished says the dean. The

automobile is not a necessity to the college student. Of course, it is very convenient for the girls who have come long distances, but this promiscuous riding without a chaperon should not be allowed.

Another Scandal Is Brewing, Says Daniels

PASADENA, Calif.—Another Teapot dome scandal is hiding in the grand canyon of the Colorado, Josephus Daniels former secretary of the navy, told a Democratic mass-meeting here last night.

"There are powers at work in the Republican party," he said, which would like to turn over the water resources of the nation to private parties who would make a billion dollars profit out of them."

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YOUR dancing frock will be especially lovely, with the added charm of exquisite novelty jewelry.

A lustrous pearl choker, a new arm bracelet of bright, exotic colors, a three strand necklace with its colored stone clasp—all are here awaiting your choice.

Sparkling Hair Ornaments

are taking the place of wide ribbon head bands. You will delight in the small novelty brilliants, easily adjustable on bobbed heads, and the pearl and diamond clusters for the more formal coiffures.

Kessenich's

"The College Girl's own store"

VETO NEW SCHOOL INSURANCE PLANS

Board of Education Against Buying Compensation and Liability Insurance

The plan of buying compensation and liability insurance in addition to the fire insurance now carried by the board of education was abandoned by the board at its meeting Tuesday night with a vote of four to three. Members of the board declared that this form of insurance was not required and would mean the expenditure of about \$1,000 a year in addition to other insurance now carried. Mrs. William Kittle informed board members that though in favor of the plan as suggested by Chauncey E. Blake several weeks ago investigation on her part indicated that the board did not require this protection and had been so advised by members of the industrial commission.

Pressure On Council

Board members were instructed to secure the aid of civic and other organizations in the city to conduct an educational program among residents and city officials with the view of protecting the board of education's 1925 budget from a serious reduction when it is brought before the board of estimates and the common council this fall. Prof. E. B. Skinner, president of the board, declared that the board with a check as its share of school taxes to this amount following the finding of the state attorney's office that the board has not right to levy taxes will be determined in the conference with Mr. Heilmann.

Let Heating Contract

The Rosen Heating Co., Madison, was awarded the contract to install the heating and ventilating plant for the gymnasium and auditorium of the East Side high school at a cost of \$27,338.

The board voted to rent the gymnasium of the Turner hall three mornings a week for use of the Brayton school pupils for physical education purposes. The charge will be \$12 per week.

Vilah Mathson was appointed to succeed Inga Nelson to the teaching staff of the elementary schools. Inga C. Miller was appointed to the Franklin school, the appointment required to take care of the increased enrollment.

Supt. Thomas W. Gosling was authorized to continue his investigation to secure a competent person to conduct a special department for the purpose of correcting the conduct of children in the schools. The work will be similar to that conducted by the hygiene department at the university.

The board voted to permit the Home Lighting association now conducting a national essay contest to secure better lighting in the home to distribute announcement cards through the public schools. The essay contest will not be developed further by the schools.

Naval Reserves Attend Orpheum Monday Night

Members of the Madison unit of the naval reserve corps will attend the Orpheum theater Monday night as part of the observance of Navy day. Two films depicting activities of the navy will be run through a special arrangement with the theater management. The university radio station, WHA, may broadcast an address on the service of the navy to the public. Sailing races between the unit's cutters on Lake Monona may be arranged later, according to Ensign R. A. Rose.

Wisconsin Man, 70, Takes Bride Same Age

DULUTH, Minn.—'Tis never too late to get married.

So thinks Christine S. Schang, 70, Lake Nebagamon, Wis., and his bride-to-be Miss Ellen Hanson, 70, of the same place.

Mr. Schang walked into the office of the clerk of district court here yesterday and applied for a marriage license.

SUN PRAIRIE, Wis.—M. C. Crandall, former superintendent of schools in Sauk county visited this village Monday after an absence of nearly a half century. He was accompanied by H. E. Cole of Baraboo. Mr. Crandall's people were born and raised here. He left in 1877 and this is the first time he has ever been back again.

Coolidge '28



RATES
Rates 1½ cents per word or 35 cents per column inch. Minimum charge 25 cents. Contract rates also.

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Reaches Every Student

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Ads must be at
Cardinal office,
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by 5 o'clock of
preceding day.

LOST AND FOUND

LOST—Change purse containing about \$1.50 and fee cards with name Charlotte Hanna. Finder please call F. 1938.

LOST: Waterman pen on ribbon. Call B1334. Lois Roberts. 3x22

LOST: A small brown purse, containing a sum of money and fee card. Call B. 4797. Grace Morgan. 1x23.

LOST: One pair glasses, corner near Drake St. Finder please call Anderson, F. 308.

WANTED

Wanted: Washings and Ironings. Private home work, soft water, clean surroundings. Reasonable. 29 E. Dayton St. Fairchild 1627.

WANTED: Laundry work. B. 2129. 12x14

Cash paid for false teeth, platinum, old magneto points, discarded old jewelry and old gold. Mail to Hoke Smelting and Refining company, Otsego, Mich.

STUDENT wanted for room and board. \$7.50. F. 1966-W. 3x22

FOR RENT

Modern apartment, 4 rooms and alcove, for housekeeping or rooming. Hot water heat, large sleeping porch, laundry, soft water. 915 University Ave. txfx23

FOR SALE

FOR SALE—Complete set of drums, new last spring. Worth \$100. Will sell reasonably. Call Bob Ellis, B. 171.

FOR SALE: Pair patent leather dress slippers worn only few times. Size 5½ B. Inquire 208 N. Brooks. Sell cheap.

BARGAIN: Must sell, leaving. Remington typewriter. Used one month. Call Kojis F. 735. 3x23

FOR SALE Cheap: Handy volume Encyclopaedia Britannica. C. J. Schweihe, 1050 Forest Ave., Beloit, Wisconsin. 1x22

SERVICE: Experienced tutoring in French and Spanish. F. 184. Sem. x30

KOSHER MEALS served at 217 N. Mills. L. Jacobson. Phone F. 4033. 12x21

could not be put through under ordinary rules of business. The representatives of the United States government say that the Continental actually purchased 8,700,000 barrels of oil under this contract, and that its profits were \$2,175,000.

This money was invested in Liberty Bonds.

Those who held certificates of stock in the Continental were paid in Liberty Bonds instead of checks. Checks sometimes prove embarrassing in a court of law. Liberty Bonds do not.

The government says that Fall received \$90,000 from this slush fund. In addition he got \$100,000 from Doheny and \$25,000 in Liberty Bonds from Harry Sinclair.

As soon as LaFollette and Walsh began exposing the Teapot Dome affair, the Continental Trading Company, Ltd., was dissolved, and all the Liberty Bonds in the treasury were distributed to the stockholders.

The United States government would like to have the names of those stockholders. The people of

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434 W. Gilman St.

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Delicious Home Cooking

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EAT THE HONEY WAY

7:30 A. M.—11:30 P. M.

THE HONEY TEA ROOM

B. 5732 723 University Ave.

Reservations Made for Private Parties

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MISCELLANEOUS

MONEY LOANED

On diamonds, jewelry and articles of value, all business confidential. Open Evenings

SQUARE LOAN OFFICE

We pay cash for your old clothes

435 State Street

Milwaukee Police Quiz

Suitor of Slain Girl

MILWAUKEE — A scheduled postmortem examination of the body of Miss Julia Twardowski, former Two Rivers girl, found in underbrush a short distance south of the Racine-Milwaukee county line Sunday, was held up today to await the result of a microscopic inspection of the body by Dr. Edward L. Milosovich, Marquette University.

Meanwhile Casimer Wysocki, former fiance of the girl is being held without charge at the police headquarters. Further questioning of Wysocki was arrested while police perused a large number of letters written by Miss Swardowski to the man held.

Wysocki denies guilt and reiterated his assertion he had not seen the girl for several months.

Users of radio receiving sets in South Africa must pay a license fee of \$9.75 a year.

Approximately 45 per cent of the United States' imports of goatskins originate in British Ind.

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In
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"SCRUBBY"

BY AND WITH HOWARD HICKMAN
Babb, Syrell, Lorraine
In "A Medley of Steps"

Kohier & Roberts
Roller Skaters
MAXFIELD & GOLSON
"A Modern Romeo and Juliet"

Sheehan & Phillips
Boola Boala Boys
Pathe News and Topics

Play by Play Returns—Wisconsin-Michigan Game
By Wisconsin Cheer Leader—Saturday Mat.—Doors Open at 2 P. M.

POULTRY CLUB TO STAGE BIG SHOW

State Ag High Schools Are Invited to Enter Field

Preliminary preparations have been completed by the Badger Poultry club to put on the sixth annual poultry show.

At the meeting last night J. G. Kaiser, president of the club, appointed the following men to make up the personnel of the show committees:

O. A. Hanke, general-chairman; H. A. Menz, awards; H. L. Kropp '25, publicity, and R. J. Elmer '27, will take care of arrangements.

The poultry show has been the major activity of the Badger Poultry club, and students interested in showing birds as well as high schools in the state have taken an active part in the show. The students fit and show the birds themselves and the birds are judged according to the amount of improvement the animals show during the final judging.

Invitations are sent to all the agricultural high schools in the state and poultry judging teams are sent down to participate in a high school judging contest. A permanent cup is awarded to the winning team and other cups and prizes are awarded to the student showmen.

Spaniards Favor Pigskin Over the Traditional Bull

English soccer and football are replacing bull fights as the favorite sports of Spain, Prof. J. Ortega, of the Spanish department says.

Professor Ortega has just returned from conducting an American student tour in Spain and says that there is no sport type as in America, but that the players are the sons of the aristocrats, bankers, and men of highest standing in the cities. The clubs pay their players enormous salaries, and the sports are even conducted with English terms, tennis, cricket and soccer being written and spoken in English.

"The toreros of old Spain are now playing football in the streets like any American boy," the professor related. "Football in Spain requires greater agility, vision and skill than the American game, and the people of that country are fitted for it, not only because they can of their size and agility, but because they can play there the year around."

"Games are run on Sunday afternoon, in connection with the bull fights, and the football takes the largest crowds. The Spaniards are even building stadiums to hold about 35,000 spectators."

Extension Division Wants Articles on Capital Punishment

"We are looking for every article available on capital punishment," said Miss Almere L. Scott, secretary of the department of debating and public discussion of the Extension division yesterday.

"Capital punishment is the question to be debated by the Lawrence Debating league this year and we should have at least 100 complete package libraries to meet the requests which we will be getting from now on. We would appreciate it if every house on the campus would look through its old papers and magazines and see if it has any of the numbers we need," Miss Scott said.

The magazines and papers the department of debating and public discussion especially wants, are Literary Digest, June 28, 1924; Outlook, July 26, 1922 and August 18, 1923, and copies of the Christian Science Monitor for September 18, 1923, April 5, 1924, April 21, 1924, and June 4, 1924.

TO SHOW MOVIES OF CHEMISTRY SUBJECTS

A moving picture demonstration on two chemistry subjects will be given at 4:30 o'clock this afternoon in the auditorium of the Chemistry building. The pictures will deal with the subjects, "Beyond the Microscope" and "The Story of Sulphur." Prof. G. I. Kemerer of the Chemistry department is in charge of the demonstration, which is open to the public.

VARSITY OUT AT 4:30 TODAY

Originality Shown in October Issue of Commerce Mag

By F. G. V.

Originality, neatness, and complete organization characterize the first issue of the Commerce magazine for this year. The soft gray and white tones of the cover design with a pen and ink sketch, besides the rich texture of the paper, put the magazine on a plane with the best of the day.

Stanley Allyn '23 comptroller of the National Cash Register company, in "The Keynote of Commerce," expresses a few of the business man's views in regard to the "fledgling from College."

"Accounting, A Business Service," by G. M. Peleton of Swift and Company, Chicago, is an unusually well-organized article and should be of interest to those majoring in finance.

Charles E. Carpenter, president of E. F. Houghton and Company, Philadelphia, in "Good Morals in Business," says "the best method known to produce good will and create confidence is by good morals."

Frank V. Birch '14, connected with the Klau-Van Pietersen Advertising Agency in Milwaukee, and a former Badger editor-in-chief, was interested in activities on the campus as a preparation for his profession. He believes in being

"enthusiastic about some profession, absorbing all the knowledge you can in that line and working harder than ever before."

"The staff hopes to make the magazine this year of more general interest among the students," says Henry Alinder '25, the editor, "and together with the big articles it has the departments 'Up and Down Hill,' 'Co-Ed's Corner,' and alumni news."

The advertising in arrangement and position gives an unusually pleasing appearance. Simplicity, which is dominant, increases the value of the magazine besides adding to its distinctive appearance.

DE MOLAY READY FOR MEMBERSHIP CAMPAIGN

The coming dance and plans for a membership campaign were the important items discussed at the regular meeting of the De Molay club which was held Tuesday night in the Square and Compass fraternity rooms.

It was decided that the first dance will be held in co-operation with the local chapter in the Woman's building on November 7.

An effort will be made to reach all entering De Molay members by means of a circular letter. It will acquaint those men with the activities of the club.

Jazz is being abandoned in England as being too fast for dancers.

Four Cities Plan Conferences For Better Conditions

Four "Citizens-Get-Together" conferences will be held between October 28 and December 6, at Fond du Lac, Waukesha, Appleton and Kenosha. The Wisconsin conference of social workers is sponsoring the meetings in connection with the "Better Cities" contest of the Extension division.

Instruction in making surveys of city planting systems, from which answers to the scoring schedules of the Better Cities Contest committee can be filled out in order to give rating to each city in the contest will be given at the conference.

The speakers will be Dr. V. A. C. Henmon, Prof. J. H. Kolb, L. S. Smith, and J. L. Gillin, and Mrs.

Edith Hoyt, and Sam Callahan, state superintendent of schools.

BADGER GRAD IN LAW IS ADMITTED TO BAR

Mr. Suel O. Arnold, who graduated from the University of Wisconsin Law school in 1923, was admitted to the bar on October 16. For the past two years he has been in the department of the Attorney General.

New York Man Heads United Lutheran Church

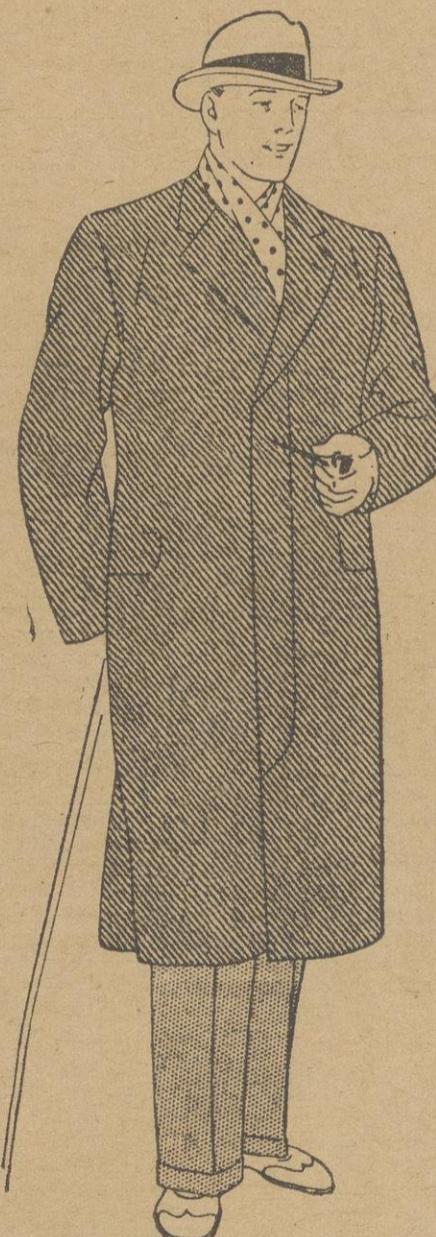
CHICAGO — Dr. F. H. Koube, New York, today was unanimously re-elected president of the United Lutheran church in America by the general convention of the denomina-

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Rosenwald & Weil Overcoats

have long been favorites among college men. This season the big, roomy styles prevail. Pockets are large. The back fits snugly across the shoulders and hangs straight and loose. Models are both single and double breasted. Half belt or not, just as you prefer. Colors are powder and Pilgrim blues, cloud grey, brown, and tan.

These big, burly coats, with their swing of style and touches of distinction will give you warm protection against the blustery days to come.

\$40 to \$70

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