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Mellaril advertisement.

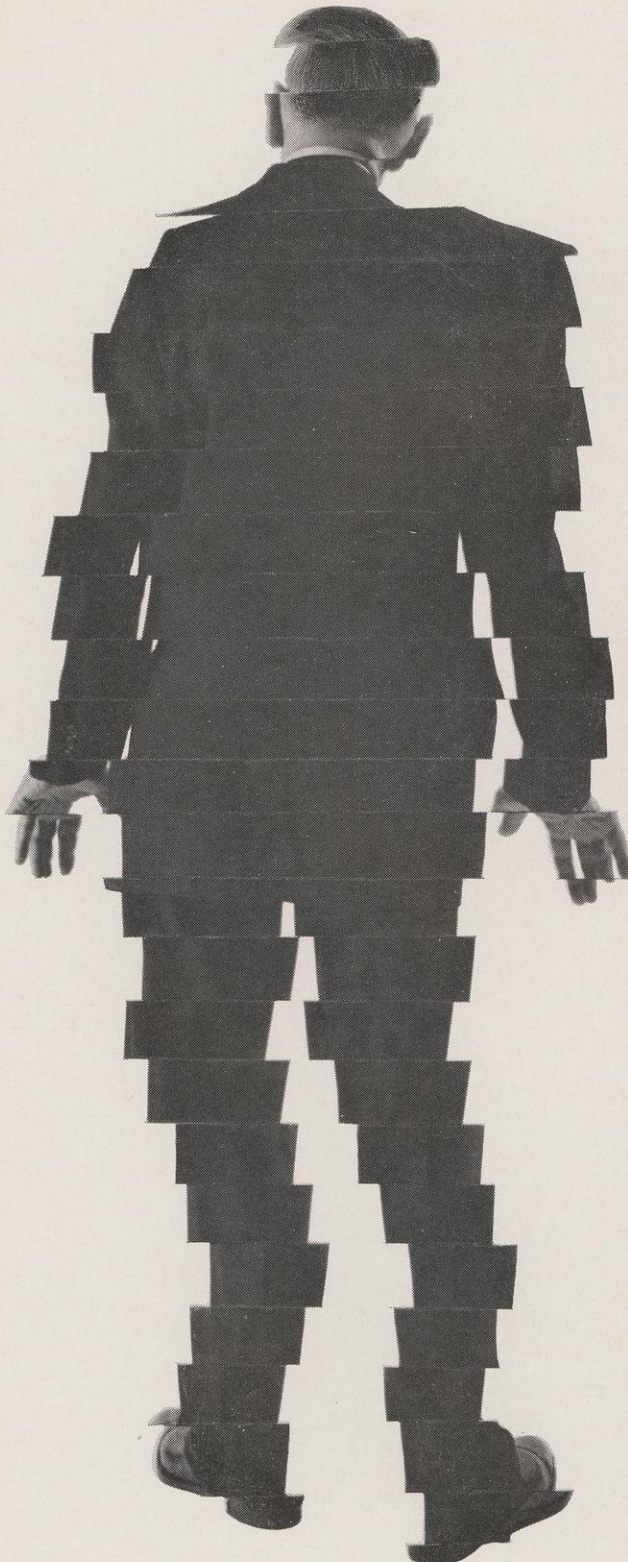
[s.l.]: [s.n.], 1962

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**to relieve the target
symptoms of anxiety...**

apprehension
jitteriness
perspiration
moodiness
palpitation
breathlessness
headache
insomnia
fatigue
anorexia
belching
nervous indigestion

Mellaril[®]

thioridazine

the tranquilizer for
everyday practice

exceptional therapeutic value

Highly effective in all degrees of tension and anxiety especially in the mild to moderate range.

fewer side effects

"...our findings concurred with findings of other investigators, in that there was a marked paucity of side-reactions..."*
jaundice has not been observed.

Tablets: 10, 25, 50, and 100 mg.

Indications: Anxiety, tension and agitation in pediatric, adult, and geriatric patients. Psychomotor hyperactivity in psychotic patients.

Side effects: Jaundice has not been observed. Occasional drowsiness, dryness of the mouth, nasal stuffiness, skin eruption, nocturnal confusion, galactorrhea, amenorrhea, orthostatic hypotension, inability to ejaculate in the male, pseudoparkinsonism. Pigmentary retinopathy has been reported in doses in excess of 1600 mg. daily given over long periods of time. Leukopenia, agranulocytosis, photosensitization, and convulsive seizures are extremely rare, but are possible complications of all phenothiazine administration.

Contraindications: Any severely depressed or comatose state.

*Daggett, Donald R., Clark, Robert S., Nelson, Sherman E. and Mandel, Nathan G.: Minnesota Med. 45:9 (Jan.) 1962.

