



# **The daily cardinal. Vol. XXXIX, No. 8 October 2, 1929**

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# The Daily Cardinal

"Complete Campus Coverage"

VOL. XXXIX, NO. 8

UNIVERSITY OF WISCONSIN, MADISON, WEDNESDAY, OCTOBER 2, 1929

PRICE 5 CENTS

## 'Y.W.' Officers Meet Freshmen at Convocation

Committee Chairmen Explain Aims, Policies of Women's Organization

Cabinet members of the university Y. W. C. A. were introduced to freshmen and new students at the all-university women's convocation held Tuesday night. Anne Kendall, president of the association, presided and introduced the cabinet members. Other officers of the Y. W. C. A. are: Jean Jardine, vice president; Josephine Carr, secretary; and Jane Cannon, treasurer.

Each officer and cabinet member explained the work of her department to the new students. Gertrude Butts, chairman of the ways and means committee, has charge of raising money for activities of the organization. Margaret Modie, chairman of the finance committee, works in conjunction with the ways and means committee.

Alice Bolton, chairman of the social committee, announced a new policy of her committee. This department will try to bridge the gap between sorority and non-sorority girls, and try to make a science out of being sociable.

Other cabinet members who were introduced were: Jean Van Hagan, office secretary; Sarah Loomans, na-

(Continued on Page 2)

## Farm Magazine Hails Freshmen

Dean Russell Extends Greeting to Members of Class of '33

In its initial appearance of the college year, the Wisconsin Country magazine devotes much of its space to welcoming and counseling the members of the incoming class. This feeling is reflected in Dean Russell's greeting and in the editor's advice to freshmen.

Depicting an autumn scene of a nook on Lake Mendota, the cover is done in black and white and lends an inviting keynote spirit to the publication. Feature articles by faculty and student contributors account for the reading matter within its covers.

Quotes Bertrand Russell

"Experimenting in Agriculture," by Noble Clark, assistant to the dean, tells of the part that science has played in the increasing yield of the farm. He introduces his discussion with a quotation from Bertrand Russell. "The greatest contribution that science has made to mankind is the banishment of the fear of famine." He then goes on to relate the work of the agricultural experiment station at Wisconsin.

That farm self-sufficiency is returning is the contention of Prof. E. R. Jones of the agricultural engineering department. He contends that the division of labor, introduced by the industrial age, has been adjusted with the life of the rural dwellers so that modern comforts and self-maintenance are synonymous on the farm of today.

4-H Outlined

Veronica Schilling '30 is the author of an expository article, which tells of the duties of a country club leader, as judged by her connections with the 4-H club. An alumnus of the class of 1929 and a senior in the college of agriculture tell of a search conducted by the two in order to find an ideal grinding machine for farm utilization. The authors are Leland J. Heywood '29 and Howard C. Hinman '30.

Regular departments and reports on the activities of students, alumni, and faculty of the college round out the 28 pages of the magazine.

Reportorial assignment lists have been revised and are now posted on the bulletin board in the editorial office. Those who are not included should see that a complete program card is in the hands of the woman's editor.

WILLIAM P. STEVEN,  
Executive Editor.

## Veteran Vaudeville Trouper Runs Langdon Popcorn Stand

"When John and Emma Ray played in 'Bringing Up Father', I was playing vaudeville on the same bill out on the coast," began Charles Porter, the "popcorn man" who runs a stand at the corner of Langdon and Lake streets. "You've heard of Elsie Janis, the famous vaudeville performer, who entertained the soldier boys in France during the World war. Well, I appeared on the same bill with her, too."

Porter is a native of Cleveland, Ohio, the city in which he began his theatrical career. After he appeared in an amateur performance given by the Thrasher Dancing academy which he

was attending, he signed with a vaudeville company. During his 18 years' experience in vaudeville and stock, he toured the United States, particularly the west coast, Mexico, and Canada.

"I like Madison," he declared. "I came here seven or eight years ago when I bought a popcorn stand out on Atwood avenue. I moved to Langdon street a year ago, and by now I'm getting well acquainted with the students. Since the women students patronize me more than the men, I have often thought that I'd call my new stand 'The Co-Ed,' but somehow I've never gotten around to it."

### 'No Trespassing' Fences, Signs Bar Students From Haunts on Picnic Point

Picnic Point, long a spot at which university students were accustomed to gather on quiet Sunday afternoons, has been fenced off as private property by order of E. J. Young, owner.

No longer may students wander through the willow groves bordering the shores of the point. Canoeing and skating parties must find another goal for their trips on moonlight nights.

It has been a custom in recent years for Scabbard and Blade, an honorary society of the R. O. T. C., to initiate its new members by escorting them to Picnic Point where they spend the night in camp. This also will be prohibited by the "No Trespassing" signs which have been erected.

Field trips which the geology department has taken in recent years will also be barred by this order from the pleasant shores of the point.

### Wisconsin Players' Tryouts Attract 30; Will Continue Today

About 30 students reported for dramatic tryouts held by the Wisconsin players Tuesday afternoon in Bascom theater, Prof. Wm. Troutman, director, announced. Tryouts will be continued in Bascom theater at 4:30 and 7:30 p. m. today and tomorrow.

Those who wish to do work connected with make-up, costumes, properties, scene designing, and backstage electrical mechanism as well as those interested in the dramatic end are asked to report.

As yet the list of plays to be given is uncertain, but a selection is expected to be made at an early date.

### Five Campus Boards Will Appoint Elections Chairman

Fall campus politics will get underway during the week when the chairmen of the five major campus boards, Men's Union, Forensic, Badger, Athletic, and Cardinal, meet to appoint the chairman of the elections committee. It will be the new chairman's duty to supervise the nominations and voting, which will follow the announcement of his name.

### Elevator Jockey Proves Theory; More Downs Than Ups in Union Job

If all the elevator rides that Edward DuBois, Memorial Union elevator pilot, takes in a day were placed end to end, they would form a continuous line 4.89 miles long, according to a series of statistics taken by DuBois Monday.

DuBois is not yet a student at the university but is working in the Memorial Union this year in order to earn enough to enable him to attend next year. He has been having his ups and downs on the elevator since the advent of the students this year. He has endured much good natured kidding from his "passengers" about the nature of his job. "Soft job," and "some people have all the luck," seems to be the opinion of most.

But although DuBois is an unassuming young man, he decided to find out just how "soft" his work really is. So he compiled the following data.

In a full working day, from 8:30 a. m. to 6 p. m., with an hour off at noon

for lunch, he answered 697 calls for the elevator. Of these the largest number, 185, were calls from the third floor to the ground.

The next "ride" in order of popularity, was from the third floor to first, with 153 calls on record. The number of calls from the first to the third floors only totaled 145, which proves emphatically Sir Isaac Newton's theory.

The second floor suffered a loss of patronage from the elevator riders, it being the least popular of all four, according to DuBois. Most people would rather walk the short distance from the first to the second than wait for the elevator, he believes.

So DuBois, who literally and figuratively, is getting up in the world, has established the fact that the life of the operator of the "lift" is not all that it's cracked up to be.

### 'Clique Politics' Are Denounced in Union Policy

That student positions secured through election should be won by any capable person instead of by one who has the backing of a clique, and that such positions should be distributed among many instead of a few is the new policy of the Union board as announced by Pres. Ted Otjen at a meeting of the board yesterday afternoon in the Memorial Union.

Otjen reminded the board of the amendment to the Union by-laws, adopted last spring, making a member of the board ineligible to hold an elective office.

Ways to improve Union dances were also discussed at yesterday's meeting.

### 'Button, Button' Excitement, Geniality Run High as Fraternity Rushing Advances

"Button, button, who's got the button," is a game which is being played with vim this week on the Wisconsin campus, as fraternities enter or the second busy day of rushing.

Gone are days when freshmen were helplessly badgered and cornered into submission, when rival fraternity men were pictured as ominous highwaymen, and when high-pressure salesmanship was a feature of rushing week.

But the element of uncertainty and excitement is still with us, and will grow higher as Friday noon approaches, for this marks the time when the first pledging will begin. And by Friday night the majority of the rushees will have made up their minds as to their choice of future brothers.

These are halcyon days for the new men on the campus. They see the brothers in a remarkably genial mood and they view such an array of cars as they shall not see until the next fraternity rushing week while they are feted, dined, piped, and pledged.

### First Rehearsal of Men's Glee Club Lead by Swinney

The first rehearsal of the Men's Glee club, under the direction of Prof. E. Earl Swinney, was held Tuesday noon, Oct. 1, in Music hall. Among the 38 men who reported were several members of last season's Freshmen Glee club.

Tryouts for first and second tenors to complete the roster of the organization will take place Saturday morning, Oct. 5, in Music hall. The bass and baritone sections are already filled.

Officers of the Men's Glee club, elected last spring, are: Kenneth Westby grad, president; Roland Moltzahn '30, vice-president; William Robinson '31, accompanist and treasurer; and Sidney Thronson Li, secretary.

A freshman club will be organized at the beginning of next semester.

### Dr. Asher Speaks to Medical Society on Thyroid Tonight

Dr. Leon Asher, of Switzerland, who will speak tonight before the university medical society on "The Physiology of the Thyroid," will be guest of honor at a dinner given by the medical faculty in the dining room of the Wisconsin General hospital at 6 p. m.

Dr. Asher will lecture in 230 Memorial Institute at 8 p. m. The public is invited to attend. This will not be Dr. Asher's first appearance here; he spoke to the society three years ago.

He came to this country from Europe to attend the International Physiological congress in Boston. He is now touring the middle-west, having filled lecture engagements in Chicago, Minneapolis, and Rochester.

### SPECIALIST CHIPPEWA SCORER

H. T. Sondergaard, extension dairy specialist, left Madison Tuesday for Chippewa Falls where he will be one of the scorers in a butter exhibition held in connection with the annual convention of the Wisconsin Butter Makers' association.

### Rhodes Award Nominees to Be Selected Oct. 10

Dean Goodnight Heads Faculty Committee; Application Blanks Available

The nomination of five candidates for the Rhodes scholarship, which will be awarded to a University of Wisconsin student this year, will be made Oct. 10, by the faculty committee, and all applications for the scholarship must be in the hands of the committee by Oct. 5, according to Dean Goodnight, who is chairman of the faculty committee on Rhodes scholarships. The final selection will be made by the state committee.

An annual stipend of about \$2,000 is awarded to the man elected. With this he is to pursue his courses of study at Oxford University for two years. At the end of his second year, if he presents to the officials a satisfactory plan of study, he will be granted the privilege of remaining at Oxford a third year. No restrictions are placed on the choice of studies a student may elect.

Application blanks are available in the office of Dean Goodnight, 201 South Hall. There are four requisites with which a student must comply before he may be nominated:

1. He must be a male citizen of the United States and unmarried.
2. He must have passed his nineteenth and not have passed his twenty-fifth birthday. (In 1929, scholars will be elected to enter Oxford in Oct. (Continued on Page 2)

### W.S.G.A. Sets Date of Banquet

Freshmen Women Invited to Attend Scholarship Event Nov. 7

That the W. S. G. A. scholarship banquet would be held Nov. 7 in Tripp Commons was decided at the first council meeting of the W. S. G. A. held Tuesday noon in the Round Table room of the Memorial Union. It was also announced that the first board meeting will be held Oct. 16 in Great hall.

All freshmen women whose standings in their own high schools were in the top 20 per cent of their classes are invited to attend the banquet. Betsy Owen '32 and Merle Owen '32 are co-chairmen of the event.

### Plan Mother's Tea

A Madison Mother's tea is planned for October 24 with Gertrude Buss '31 in charge. Plans for a freshman party and a tea for transfer students were also made. Charline Zinn '30, vice president and social chairman of W. S. G. A., is in charge of all plans.

Eileen Walper '30, district chairman, gave a report on the organization of the houses which is to be completed next Monday. Miss Walper will be in the W. S. G. A. office Monday, Oct. 7, from 3 to 5 p. m., and requests that all chairmen have their reports in at that time.

### Huffstader Speaks

Before the meeting R. C. Huffstader, Milwaukee, state chairman and assistant national secretary of the Golden Rule foundation, New York City, talked on the Golden Rule organization. The organization was formed for the benefit of unfortunate children in this and other countries.

It is an international society which has grown out of the Near-East organization. Mr. Huffstader came to ask the students' support in his work for the foundation.

### Meeting to Honor Dean

#### Richards Planned Here

A meeting in memory of the late H. S. Richards, dean of the law school, is being planned for the first week in November by a committee of the law school faculty headed by Prof. W. H. Page.

Representatives of the National Law School association, the state and local bar associations, and the faculty and student body will attend.

Address, which will be published in the Wisconsin Law Review, will be given by delegates from each group.

**Student Chaplain  
to Read Litany at  
Ordination Sunday**

On Sunday the Rev. John Marshall Cleveland '26, brother of the late Rev. Stanley M. Cleveland who was chaplain to the students of the university from 1922 to 1926, will be ordained to the priesthood in St. Andrew's Episcopal church.

The litany for the ordination of the Rev. Mr. Cleveland will be read by the Rev. Norman C. Kimball, chaplain to the Episcopal students at the university. The Rev. Mr. Cleveland is the third candidate in the last three years for priesthood at the church. He completed his theological studies in June at the General Theological Seminary in New York city, and was made a bachelor of divinity. He was ordained deacon last Maunday Thursday by the Bishop of New Jersey.

His mother, Mrs. Harlan Cleveland, and his sister, Miss Eva Lee Cleveland, both of Cincinnati, will be present at the ordination.

Other Wisconsin graduates who have been successful in the ministry recently are the Rev. Henry Scott Rubel '23, now rector of St. Michael and All Angels' at Berwyn, Illinois, and the Rev. Walter K. Morley '25, who is city missionary and priest in charge of St. Edmund's church in Milwaukee.

**Plans for Research  
in Forestry, Fish,  
Game, Approved**

The university, the federal conservation department, and the conservation commission will pool funds for research in forestry, fish, and game, under the direction of the commission research bureau, according to a plan which was approved at the meeting of the Wisconsin conservation commission Monday.

Reorganization was undergone by the commission at the close of its first biennium. William Mauthé, Fond du Lac, was re-elected chairman and E. M. Dahlberg, Ladysmith, secretary.

In co-ordinating its activities in fighting forest fires, the commission decided to appoint a chief fire warden, whose duty shall be to see that equipment and fire fighting forces are kept at a maximum of efficiency. Preparations for forestry extension work were also made.

**Will Nominate Men  
for Rhodes Award**

(Continued from Page 1) toker, 1930. Candidates are eligible who were born on or after Oct. 1, 1905, and before Oct. 1, 1911.

**Undergraduates Barred**

3. By the 1st of October of the year for which he is elected (i. e., 1930) he must have completed at least his sophomore year at some recognized degree-granting university or college of the United States of America.

In the same manner, four faculties of the applicant will be considered in the choice. The basis for the selection is:

1. Literary and scholastic ability and attainments.
2. Qualities of manhood, truth, courage, devotion, to duty, sympathy, kindness, unselfishness, and fellowship.
3. Exhibition of moral force of character and of instincts to lead and to take an interest in his schoolmates.
4. Physical vigor as shown by interest in outdoor sports or in other ways.

**Goodnight Presides**

The faculty committee is composed of C. E. Allen, B. Bennet, Grant Showerman, A. D. Winspear, and S. H. Goodnight, chairman.

**Y. W. C. A. Greets  
Freshman Women**

(Continued from Page 1) tional student representative of the university; Ruth Lever, chairman of publicity; Lohna Kehr, chairman of the world fellowship committee; Louise Ashworth, chairman of the sophomore department; and Elaine Kauwertz, head of the sophomore commission.

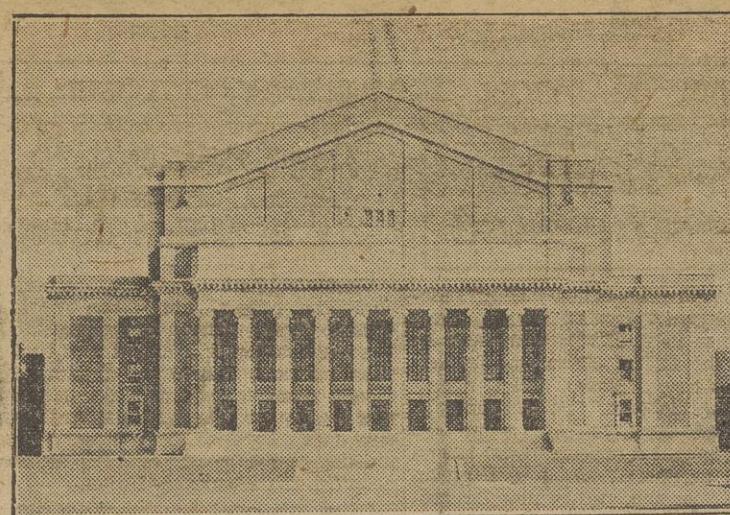
Students who wish to know more about the organization may inquire at the Y. W. C. A. offices in Lathrop hall, which are open every day except Saturday from 10 a. m. to 5 p. m.

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The new Cyrus Northrup Memorial auditorium of the University of Minnesota with a seating capacity of 5,000 will be formally dedicated at Homecoming, Nov. 15.

The evening of Nov. 15 has been selected as the time for the formal dedication of the Cyrus Northrup Memorial auditorium at the University of Minnesota. Begun with funds subscribed in the 1922 "auditorium-stadium campaign" and now being completed with money appropriated by the 1929 legislature, it provides the central meeting place and center of student life that has been lacking since the institution outgrew the armory.

Hundreds of alumni, legislators, state officials, and other prominent persons are expected to attend the ceremonies.

The auditorium will seat 5,000. It is a memorial to Cyrus Northrup, president of the University of Minnesota from 1885 until 1911. The building stands at the head of the Mall or central quadrangle about which most of the recent structures have been erected under the plan devised by Cass Gilbert.

The dedication will come on Alumini Night, as one of the events of homecoming, set for the following day, Nov. 16, when the Minnesota-Michigan football game will take place. The auditorium will be used for the first time on Oct. 22, when the Minneapolis Symphony orchestra will appear. The Boston Symphony orchestra will appear there on October 30.

**1000  
PEOPLE  
WANTED**  
See Page 5

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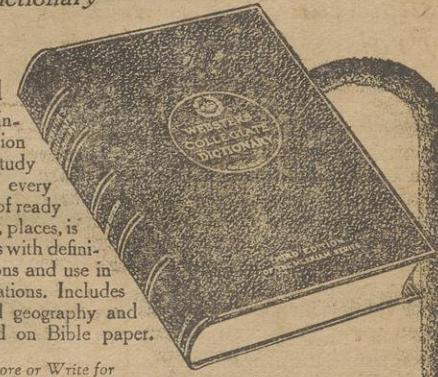
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**Twenty-three New Books Praised at Luncheon Meeting**

A selection of 23 of the newer books was made by the Reading club at its regular biennial meeting in the Beef-eaters' room of the Memorial Union Monday noon at 12:30.

The club consists of 16 members, most of them wives of university faculty members and was organized five years ago to select the best annual books. At each meeting this group chooses the current books to which all members have access.

Fiction selected by the club consists of the following books: *Wolf Solent*, *The Life of an Ordinary Woman*, *Death of a Hero*, *Ultima Thule*, *White-oaks of Jalna*, *Cora, Rome Haul*, *Modesta*, *The Incredible Marquis*, *A Book of Sonnet Sequences*, *Little Novels*, *Chicago*, *The Galaxy*, *She Stoops to Folly*, and *Against the Wall*.

*The Life of Alice Meynell*, *Henry the Eighth*, *The Life of Beethoven*, *The Tragic Era*, *The Art of Thinking*, *The Desert Road of Turkestan*, *Whither Mankind*, and *Rasputin* are other books chosen by the group.

**F. L. Kluckhohn Visits Madison; Praised Airport**

Frank L. Kluckhohn, a cousin of Clyde Kluckhohn '28, Oxford university, England, arrived at the Royal airport Sunday while flying a Northwest airways plane.

Mr. Kluckhohn has recently returned from an extensive air journey in Europe and Africa. Turkey and Morocco are included among the score of countries.

He stated that the Royal airport was one of the finest he had ever seen and compared it favorably with those of the largest cities in the world. He also claimed that the Northwest Airways were as completely developed as any of the older European routes.

**Jason Assumes Rockefeller Post Duties Tuesday**

Dr. Max Mason, graduate of the university and formerly a physicist here, took over his work as head of natural sciences for the Rockefeller foundation Tuesday. He recently resigned as president of the University of Chicago to take this position. He also has charge of the foundation's funds for the benefit of educational institutions engaged in natural science research.

**Infirmary Takes in Four Students; Discharges Four**  
The university infirmary reports the admission of the following students: Verna Lee '32, Z. W. Filsen grad, Henry Hardt '32, and Simon Singer '33. Four students were discharged Tuesday. They are Donald Caldwell '30, Creyton Lehman, Gordon Chase '32, and Robert Wright.

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**TODAY on the CAMPUS****Inaugurate New Policy at Union Dance Saturday**

4:30 p. m. Major Tom Fox presents war medal to Miss Myrtle Lasigne in Great hall.

6:35 p. m. Council meeting of Lutheran Students' council, in the clubroom of the church on State street.

7 p. m. First meeting of Poetry club at Arden house. Students who write poetry eligible for membership.

7 p. m. Meeting of cabinet of Wesley foundation, student organization.

7:15 p. m. Meeting of the Calvary Lutheran Girls' club at church parlors.

7:15 p. m. Meeting of the Commerce club, Lathrop hall.

8 p. m. Lecture by Dr. Leon Asher, Switzerland, on "The Physiology of the Thyroid", in 230 Memorial institute.

A new Union dance policy will be inaugurated next Saturday night, Oct. 5, when Franklin Prinz '30, president of the Haresfoot club, will direct the Union dance orchestra for the first time. Prinz is known over the campus as president of Haresfoot as well as for his singing ability.

A 10-piece orchestra is now being formed and rehearsed through Thompson's orchestras for regular appearance in the Great hall. This band will play together permanently and will work up special arrangements and novelty numbers.

The Union is organizing this orchestra.

**1000  
PEOPLE  
WANTED**  
See Page 5

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## The Daily Cardinal

"Complete Campus Coverage"

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CASIMIR F. SCHEER DESK EDITOR

WEDNESDAY, OCTOBER 2, 1929

## Dog Eat Dog

City Tax State, But Lake Mendota Is Still Free.

**A**BOUT the middle of last summer Madison newspapers made great to-do about the rumored establishment in Milwaukee of a greater University Extension center. That the real University of Wisconsin would be moved to Milwaukee, leaving this present forcing bed for fevered brains a side issue, was the expressed fear of the newspapers' editorial writer.

Further than that, the same writers might have spoken of the danger that the buying power of 10,000 students might be shifted from Madison. Or again that the buying power of the faculty be removed. These are considerable items in a town of 50,000 and worth any Madison editor's time and editorial effusion.

But these are only material factors. Let us not impute to the worthy local journalists too much concern over mere economic phases of existence—not over a vainglorious prestige at having state institutions and offices in their midst. After all, they would be losing far more in those delightful intellectual contacts afforded by the presence of 2,000 learned faculty members, to say nothing of 10,000 eager students, in case the university actually were taken from them.

But City Attorney Frank Jenks and the municipal finance committee for the past few weeks have been pursuing a more suspiciously practical, hard-headed course with regard to city and university affairs.

Not content with having among them the faculty and far-famed Wisconsin student body, they have "doubted," according to a Cardinal headline, "tax exemption claims." To explain this typically cryptic headline further, it seems that a number of wealthy and beneficent men, realizing that university appropriations did not quite keep up with university expansion, decided to buy and hold for the university certain properties which the university plans at some future date to add to its physical plant. Although these benefactors are performing a service for the university, and thus the state, without profit to themselves, City Attorney Frank Jenks and the municipal finance committee would like to subject their property—which in our view is virtually state property—to the city tax.

The theme song of the proceedings seems to go like this:

"All hail to Thee,  
Our 'Varsity.'  
Joyous our Welcome waxes.  
(As long as we  
May yet be free  
To utter it with Taxes.)"

Now, while we seriously doubt that the university would ever move from Madison because of the abortive efforts of those in authority to mulct it and the state unjustly, we resent movements that even faintly resemble injustice.

Surely the Madison newspapers will take their stand with the right, for within our memory one of them was heatedly denying, the other denouncing, the existence of a "Madison ring" which wished to arrogate state powers and functions to this city and profit by them. The Madison newspapers, we have no doubt, will straighten up, breast

the tide of iniquity, and spurn mere monetary considerations.

We hope the university remains in Madison. Not only are the human surroundings—those Madison contacts in which every student delights—of a character hard to match in the State of Wisconsin, but the natural advantages are second to none.

After all, it is a certain lake that makes Madison an ideal university town. And the municipal finance committee can't very well charge admission to Lake Mendota.

## Sugar Sparklers

Kansas Chemist Takes Table Article, Makes Gems.

**A**CHEMIST in McPherson college, Kans., has made a genuine diamond from sugar and iron filings. Scientists gathered at the meeting of the American Chemical society at Minneapolis accepted the proof offered by the McPherson professor that the stone, about the size of a grain of sand, was a true diamond. Enthusiastically optimistic over his discovery, Dr. Willard Hershey prophesies a day when his process, or one similar will be commercially practical.

The synthetic sparkler was made by exerting 10 tons of pressure to the square inch on pure table sugar. This was accomplished by heating the sugar to white heat at a temperature of 5,000 degrees Fahrenheit, and then dropping the heated mass into ice-cold brine. Dr. Hershey's theory is that the gem was created by the immense pressure created by the rapid cooling of the sugar. Foreign matter in the resulting product was dissolved with acids until only the pure carbon remained.

An interesting avenue of speculation is opened by this discovery, and by the forecast of the discoverer. If such a process of manufacturing diamonds can be made practical for large scale production, what is to become of the diamond industry? Compared to the revolution that this discovery may cause, the advent of the talking flicker show, eliminating countless pipe organs, orchestras, entertainers, et cetera, would appear a matter of little import.

Gold more than diamonds has for centuries tempted man's ingenuity and resourcefulness. Can man duplicate nature's foundry in the production of precious minerals?

## Banished

Picnic Point Loses Its Right To Its Name.

**P**ICNIC POINT has passed. Sacred rights of private property have been asserted, declared, and backed up with eight strong strands of barbed wire. Not to mention signs, rewards, and miscellaneous instruments of law, order, and the good life.

A brief but sad news item appeared last night in our downtown contemporary, The Capital Times, the burden of which was:

"Picnic point, the moonlit goal of thousands of canoeing and skating trips, entangled in the minds of scores of university generations with campfires at night and lazy Sunday afternoons under the trees, is no longer an unofficial part of the university."

But before that news item appeared we had seen with our own eyes the eight strands of vicious wire and the \$25-Reward-No-Trespass signs. Even at that time we thought that we should like to ask Mr. E. J. Young, who bought the property several years ago, just what the student trespassers had done to deserve this banishment from one of the few remaining free spots on Mendota's shores. Has there been great destruction of property or wild life? Does Mr. Young make any use of the point himself?

We are curious, too, about the university's oversight in permitting this piece of land to fall into private hands. If the student is to be driven from every available square foot of natural or near-natural terrain hereabouts, let us not be too critical when he hies himself off to places where good beer is made or where roadhouse lights burn brightly.

## Let Iowa Back

**T**HE sporting pages of the public prints are carrying the news that Iowa, purged and contrite, is asking to be reinstated in the Big Ten. And the moguls of Big Tendom are reported as indefinitely saying that they will wait until December.

It may be out of our field of influence, but we may as well go on record as being fully in favor of bringing Iowa back into the fold. The fact that Iowa has made such obvious efforts to wipe out an evil of which they have not been the only promoters, is evidence that there will be at least one school free of the stain if they are admitted—and that is something.

For a while last spring it appeared that Iowa, owing to a lack of organization in the Athletic association was victimized by the apostolic elements of the Big Ten who had to do something, and did something by striking at the weakest place. Now, if the Big Ten committee for the preservation of amateurism is really a body to function, their rulings should effect one thing—reform. And when this is accomplished, then let the offender upon whom they have pounced, be brought back to where he was, the better for the chastening.

It won't improve the morale in the Big Ten to

keep Iowa on the sidelines. A naughty child, sent away from the table for gleaning his cookies, is paddled or sent to bed—but he comes back to eat the next day forgiven by the papa who was furious the day before. Disciplining a fallen member of any group by exclusion is not discipline.

And again, the time element in this suspension business is another feature that needs questioning. Iowa's booting out does not take effect until January, coming—after football. Now in apples it is different. A rotten spot on that fruit, when it is discovered, is cut out right away, not left in the basket with the other fruit until a little more applesauce is made. There is a fish out of its element here.

You will have to pardon us for using a number of childish allusions in this, but the whole affair seems so childish that a more mature consideration of the question would be a foolish waste of logic.

## Fact . . . and Fancy . . .

By AL

TESTIMONIAL ADVERTISING has assumed such proportions in this decade that it will probably go down in history as one of the major cultural attainments of the post-war period. Crafty advertising artisans seem to have no heavier sledge than a signature of some famous or infamous person. If an adolescent lad in Philadelphia sits on top of a pole for a few days, thereby establishing a new endurance record for junior flagpole sitters, before he has touched the earth enterprising ad men have his endorsement of everything from breakfast food to corn plaster.

So it goes. But it seems to me that a good deal of expense could be avoided if the ad boys occupied themselves with digging into the classics etc. for flowered effusions recommending or praising the products to be dumped into the public markets. Or something like that. Take the Bible, for instance. I suspect that it is crammed with potential copy for every beautiful knock-em-silly page of the Satevepost.

### GOD HATH MADE MAN UPEIGHT; BUT THEY HAVE SOUGHT OUT MANY INVENTIONS

What could be a better slogan for Ostermoors or Simmons? And it drops straight from Ecclesiastes 7, 29. Possible applications of this venerable pronouncement are not by any means confined to mattress or bed makers. The testimonial could equally well applied to easy chairs, automobiles, swimming suits, bathtubs, or would even lend itself to the candy-makers' war on Lucky Strikes.

### WINE MAKETH MERRY: BUT MONEY ANSWERETH ALL THINGS

Ecclesiastes again, 10, 19. What a beautiful testimonial for the Anti-Saloon league, merged banks, correspondence schools, success-over-night books, or pawn brokers, stock brokers, and bond salesmen.

### HOPE DEFERRED MAKETH THE HEART SICK

An unqualified endorsement of installment buying from Proverbs 13, 12. This could be immediately put into action by almost any advertising agency in the land. And what a whale of an argument against deferred rushing!

### SEEST THOU A MAN DILIGENT IN HIS BUSINESS? HE SHALL STAND BEFORE KINGS

Here we have a wall motto for practically all of the luncheon clubs, all chambers of commerce, and which might be used as a modern text for a realistic monograph on economics. It is found in Proverbs 22, 29.

### LET US NOW PRAISE FAMOUS MEN

This, of course, is a testimonial for all testaments, coming from Ecclesiasticus 44, 1; in the Apocrypha. It not only suggests the honor and reverence due flag-pole sitters and dance-marathoners, to say nothing of screen queens, but also opens the door on practical application of the testimonial idea. Great men should be praised; hence anything praised by great men should also be praised. This Biblical statement is unquestionably one of the fundamental tenets in the creed of the sock-em-with-a-name clan of ad writers.

Ad writers, unfortunately, are in no dire need of suggestion. The imagination of the genius is prolific. By now, as the Bible remarks, there is no new thing under the sun. Every idea has run the gauntlet of Big Business Ballyhoo. After all, we should not joke about this. Prim and proper Editor & Publisher, advertisers' handbook, declares that "The so-called 'problem of distribution' in this country is real only to those who have neither the vision, price or willingness to employ advertising to blaze the trail for good goods." There you are. A great problem is written off. Mention Editor & Publisher when answering questions in Econ. 1 or 15.

PERHAPS you have read of the strange case of the Neenah (Wis.) father. At any rate the story is worth repeating. Because one seldom hears of a father who, each time his wife gives birth to a child, is afflicted with baldness. And this has happened more than once. When one child died shortly after birth, however, the father retained his normally bushy hair.

At the suggestion of the American Medical association, Dr. Ronald B. Rogers prepared a report of his 15 years' of observation of the phenomenon. The report appears in the current number of The Journal of the association. Paternal worry is the cause of the periodic baldness, Dr. Rogers believes.

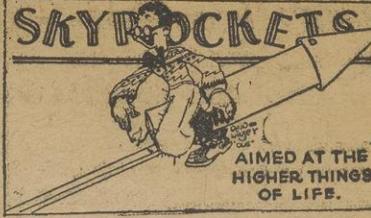
It is stated that there was an ancient custom among the "Couvade" which provided that the father be given treatment as an invalid at the time the mother gave birth to children. As Arthur Brisbane might say, don't sell America short.

keep Iowa on the sidelines. A naughty child, sent away from the table for gleaning his cookies, is paddled or sent to bed—but he comes back to eat the next day forgiven by the papa who was furious the day before. Disciplining a fallen member of any group by exclusion is not discipline.

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—Daily Northwestern.



Spinach, the Body Builder  
or  
WHY THE KAPPA SIGS PLEDGE ATHLETES

At last light dawns upon the campus, and the reasons for the athletic trend of the Kappa Sigs is made public. Spinach. It seems a former steward in a lighter moment purchased sixty gallons of the cow fodder and stored it, forgotten, in the cellar. But now it has been exhumed and must be eaten. Dirty rushing, we call it, proselyting these athletes.

Men of grit, eh? Anyhow, the bean diet has found a supplement.

Lucky for the Alpha Fizz that they have such noble neighbors. The Fizzies are a great aid in rushing, 'tis said.

We claim the record. Yesterday we saw four green caps about the campus.

Have you done your banking yet at the Farnell National Bank?

This is not free advertising. We get double interest on our savings for it, if we save anything from G. L. Gilbert.

Ain't it just our luck to get a homecoming job the year no "comps" are issued?

Lady Luck treats us that way. Seems once we ran for Junior class secretary, only to have the Deet abolish the office.

Maybe Glenny will sneeze as he hands us our diploma.

This deferred rushing is tough for the hungry ones.

Also, we have the tale of an advisor who, being two hours late, and having been called at his home by the angry horde, quietly climbed through his office window, opened the door and said, "Oh, are you waiting for me? Why didn't you knock?"

For information regarding "pipe" courses, call the Deke house and ask for Bud.

We hear the Kapas have a rushing list of 300. A call has been issued for more. The noble 300 would only fill the first floor.

We have organized a new fraternity. The Lonesome Club. Charter member and founder, Frank Prinz. Further particulars in a later issue.

Society Item: Gordy, the rejuvenated old man, wants an amanuera. Langdon hall, please note.

The high mucky-mucks of this glorified high school again have banned the poor students' cars from all points near the campus.

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## Evjue Argues With Commons

### Typographical Convention Hears Contradictory Views on Labor

"Labor must shun politics if it is ever to accomplish its end," Prof. John R. Commons, of the economics department, told more than 100 delegates at the Wisconsin Typographical conference, at a banquet in the Park hotel Saturday night.

Prof. Commons' statement directly contradicted a talk made directly before by William T. Evjue, editor of the Capital Times, in which the journalist had, after painting a dark picture of the present labor situation, advanced political victory as the only panacea for labor.

#### Fight is Economic.

Disadvantages of political conquest were pointed out, and proof that labor must fight its battles entirely on economic lines was offered by Prof. Commons.

"There are too many different views, religions, and factions in the ranks of labor for it to achieve any solidarity along political lines," he said.

#### Lauds Kohler.

Proving the economic hypothesis which he had stated, Professor Commons pointed out that while the mass of labor may never agree along political lines, it is in pure harmony as to the questions of shorter hours, higher wages, and restriction of "speeding up" policies.

"Although a great manufacturer himself, Governor Kohler did a wonderful and amazing thing for organized labor when he signed the first anti-yellow-dog contract law in the United States," Dr. Commons asserted. "This law will be a great weapon for labor in fighting the injunction evils."

#### Farmer Needs Aid.

Dr. Commons also pointed out that another economic interest badly in need of aid is the "dirt farmer," not the landlord farmer.

"You must align yourselves with the dirt farmer," the speaker told the labor group. "Again, you must organize with them along economic, and not political lines. The farmer must be taught the principle of collective bargaining, as applied by organized labor, rather than co-operative marketing schemes."

Outlining the conditions in the printing trades when he began in the industry in 1875, Dr. Commons showed the progress made by the typographical unions, declaring that this union stands alone above all other trade unions in the country.

#### Mayor Greets Printers.

Greeting the Wisconsin printers to Madison, Mayor A. G. Schmedeman announced his faith in union activities for bettering labor conditions in the country.

Henry Ohi, Jr., president of the Wisconsin Federation of Labor, outlined various lines along which labor must work to achieve the greatest results and economic liberty for working men.

#### Alumni Invited to Dance

##### at Mixer in Union Friday

University graduates will enjoy dancing and bridge at a mixer Friday night in the graduate room of the Memorial Union. Dale Chapman is general chairman for the first social affair of this season. Plans for the event were completed at a meeting of the graduate club last night. The hours for the occasion were set at from 9 to 12.

## RADIO

### NEW SCREEN GRID SETS

#### Wholesale Prices

Everything in Radio at Wholesale Prices—New Screen Grid, A. C. Humless All-Electric Sets—Standard A. C. sets—battery operated sets—

Priced as low as \$15.95



—also an attractive array of beautiful consoles—accessories, parts, kits. Most complete catalog in radio—196 pages of unusual price values. Write for it today.

ALLIED RADIO CORPORATION  
711 W. LAKE ST. Tech. Dept. CHICAGO

## The RAMBLER

"Complete Campus Coverage"

In the current issue of Time, the new magazine, there is an article about Christian Keener Cagle, of West Point, and other noted football players. Among the notes in the little discussion we found, "Husky After a Summer Job as Highway Policeman, Fullback Harold Reholt returned to Wisconsin."

By the way, the Delta Gamma sisterhood grabbed that rusher over whom both the Kappa Kappa Gamma and Alpha Phi maidens were outdoing each other.

Here's how Otis "Bunny" Linderman, L1, came by his nickname. At one time, he was enacting the part of a child, (he was very small at the time), in a play at the State Teachers' college model school at Eau Claire, wherein a motherly character approached him and said, "Thou little rabbit." And so it happened, and so it has been ever since.

Perhaps it is to celebrate the arrival of George Downer '09, and perhaps it was done on the insistence of Jean Burgess, but, at any rate, there is a new oilcloth covering on the floor of the athletic publicity director's office, an item which was not there during the late reign of Les Gage '22.

"Accuracy always" is probably one of the slogans which govern the work of Prof. Grant Minor Hyde, but when he asked Mr. Brown to spell his name in one of the reporting classes, we thought that it was carrying the point a little too far.

The elevator boy in the Memunion took a census of the number of trips he made Monday. Now he'll be able to tell you of the number of ups and downs in his daily life.

Proclaim the headlines: "Rushing Begins Today." Wise-cracked a campus wag: "And I'd like to know just who is left to be rushed by now?"

Latest additions to the list of endorsers are: 4. Frank Dean ex-'29 on fountain pens. 5. Milo Lubrato-vich on rent-a-cars.

Ruth Smith '31, walked home from an elevator ride. She was offered one by George Wesendonk '31, offered it in the Memunion.

Big accident. When an auto pulled out from the curb along State street near the lower campus and crashed into the front end of a passing trolley car, the two conveyances lock-

ed in such a way as to prevent the transit company's vehicle from opening its door. That's where the entire trouble came in, as "Pop" Brown, who shoos the student cars away from in front of Bascom hall was inside and unable to get out in time to officiate over the scene.

What would you think of . . . a big student activities man who chases you out of his office because he has a date coming up the corridor? . . . a girl reporter who winks at you? . . . a co-ed whom we mentioned herein the other day telling us, "I'll see you one of these days"? . . . a Tarranteer who insists that "Twelve Turned Out To Tryouts?"

It happens every year. George Little was excluded from secret practice last week because the faithful assistant manager did not know who he was.

Octy is exulting over the Pleece Gazette. It appears that the testimonials are pouring in. Unlike the cigarette ads, however, they are unsolicited. Among those posted on the bulletin board these days are two, which have emanated from an advertising agency and the management of a local theater.

Among the nicknames which are being used to describe the Colgate football team is the sobriquet, "The Toothpaste Lads."

When there was a commotion outside of the south end of Camp Randall stadium Saturday afternoon at the football game, one of the wags in the press box said, "Maybe the new field house is on fire."

When one of the Cardinal solicitors came over to a young lady of the freshman class one day and said, "Cardinal," she came back with the query, "Where is the carnival?" All of which led to a long explanation.

Dan Rittenhouse '33 got stuck in the water off the S. A. E. pier the other day when he plunged in after Helmut K. von Maltitz had pulled off his tights. Shortly after he dived in two females strolled down and lounged about for 20 minutes.

The boys over in the ex-college may not know what breakfast is, but they certainly are burning the midnight oil these days. The sophomores are required to take a physics laboratory course at night.

Phil Stone '32, who got tired of having his brethren in Alpha Chi Rho

borrow his typewriter, with or without his permission last year, came back to school with a new device this year. He brought his machine back with a set of blank keys, which is the equivalent of death for the "hunt system" artists.

Did you know that they jack up the prices in the Memunion refectory on Sunday? . . . Ted Otjen's fraternity brothers call him by his middle name, Putnam? . . . the Kappas bid 13 and got 15 pledges? . . . that we have finished the column for the day?

How Catherine McNight '29, rated a two-column cut in yesterday's Cardinal has just been revealed. When prom publicity men send the picture of the queen to the engravers, they invariably send more than the one picture, and have more than the one cut made. Those who did not become prom queens were simply filed in the Cardinal morgue, and when the announcement of Miss McNight's marriage was received yesterday, the society editor dug out the cut.

### Committee Urges Residents to Install Fire-proof Roofs

Madison people will be encouraged to protect their homes with new fire-proof roofs and to remove dilapidated buildings creating fire hazards during Fire Prevention week, beginning Oct. 6.

At the suggestion of L. A. Smith, chairman of the fire prevention committee, and Building Commissioner Gordon Nelson, the common council Friday night voted to grant free permits for all persons who will make such repairs during the week.

A large number of fires in Madison Mr. Smith explained, are roof blazes and he will emphasize their prevention as the major item of this year's program.

### Hart Addresses Adult Educators in Chicago Soon

Prof. J. K. Hart, of the university, will be one of seven speakers at a public conference on adult education in Chicago, October 19, sponsored by the Adult Education council of Chicago. His subject will be "Significant Factors in a Community Program of Adult Education." The purpose of the conference is to awaken public interest in adult education in all its phases in Chicago as an integral part of the world-wide adult education movement. Thirty organizations are cooperating in the conference.

# 1000

## People Wanted

Due to contemplated plans for greatly increasing the activities of the University Theatre we will be able to use 1000 people working under 10 assistants to Prof. Troutman to produce approximately 15 plays during the coming year.

## General Try-outs

4:30 and 7:00

Tuesday  
Wednesday  
Thursday

## Bascom Theatre

All people interested in acting, directing, make-up work, stage designing, scene construction, stage lighting, costume designing, publicity, advertising, business administration of the theatre work, register at the above time and place FRESHMEN ARE NOT ELIGIBLE UNDER RULES OF THE UNIVERSITY.

## University Theatre

200 BASCOM. B. 1717

# Keep Your Date! With That Dollar!

IT'S PINING FOR YOU! Has been since yesterday. Don't keep it waiting any longer, or you may lose out. And, it's so easy to win. Simply make up, crib or swipe any joke that has a real laugh in it, send it to the Co-op store, if you are a member, if not, bring it in and sign up. If it's good and new enough to publish in the November issue of The Co-Operator, you'll get a credit check for \$1 worth of merchandise. You can't make a dollar any easier. Be sure to have your entry in the hands of E. J. Grady, Mgr., the Co-op store, not later than October 10th. You can learn more about it if you will—

Get Your FREE COPY of  
The CO-OPERATOR  
At The Co-Op Store

Daily Reports  
of all  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## Exum Lost to Cardinal Grid Squad

### Athletics in Hands of Educators, Not of Students--Little

#### Athletic Director Discusses Funds, Field House in South Side Talk

"Athletics at Wisconsin are in the hands of the educators and not of the student body," was an assertion made by Athletic Director George Little Monday night at a meeting of a group of south side business men in connection with his campaign for the completion of the new Badger field house. "We expect to put \$50,000 into the field house this current year," stated Mr. Little as he pointed out that the coming Wisconsin-Notre Dame game at Soldiers' field, Chicago, should furnish a considerable amount of money to be used for facilities.

#### Little Cites Equipment

"This money that is taken in," added the Badger director, "is not to be put back into the general fund as is talked about in the legislature, but is to be turned over for the general use of the student body."

In urging the co-operation of these business men for the field house project Mr. Little cited various equipment to be installed such as 2,000 lockers, an eighth-of-a-mile track, the completion of the south end of the football stadium, which will provide for a larger seating capacity in the huge bowl.

#### "Roundy" Introduces Little

"The basketball seating capacity will total 7,500 persons with a potential balcony holding 4,500," continued Mr. Little in showing his plans of the immense project to the listeners. He also pointed out how much value future generations will receive from the re-creation and general activities that will be afforded.

Mr. Little was introduced as a man who has the athletic interests of the university at heart and who becomes a fighting fool when it comes to obtaining anything he desires. "Roundy" Coughlin, local sports columnist, introduced the speaker.

### 66 Turn Out for Frosh Crew

#### Four Squads of Light Rangy Candidates Work Out Daily

Sixty-six candidates and seven coxswains reported to Coach Franklin Orth for the frosh crew. The candidates, although rangy, are exceptionally light, the average barely reaching 160 pounds. The candidates are working on the machines daily. They have been divided into four squads. Each squad reports each day and works on the machine in the gym annex for half an hour.

The coxswains are doing ordinary gym work to round into condition.

#### Problem Unique

The frosh crew coach is faced with a situation that no other frosh coach encounters. When a man reports for football or basketball it is assumed that he has had experience. The fact is, the majority have been regulars if not stars on their high school teams. But it is unusual for a candidate to report for frosh crew who has had any previous experience.

For example, of the 66 candidates out for the frosh crew only six can boast any previous experience. And six of the seven coxswains have yet to ride in a shell. Thus the crew coach faces a more difficult problem than do the coaches in the majority of the major sports.

#### Four From St. John's

Four of the six experienced candidates hail from St. John's Military academy. They are Young, Richardson, Wenban and Morley. The other two seasoned men served their apprenticeship at Hunn school and at Exmor.

Schaeffer, the only coxswain who has had any experience coxed the St. John's outfit last season.

#### Madison Lad Breaks In Grid Practice, Pinched

Harry Melcher 17, 425 West Mifflin street, wanted pretty badly to watch the Badger football team in practice, and Monday night he was quite persistent in his attempts to get behind the canvas fence which surrounds the field.

Overly-persistent, it seems for after he had several times gone the way of the hundreds of fans who try to get on the field, the Madison police force stepped in and took Harry to jail.

Harry was given the "bum's rush" a total of five times according to the officer who finally turned the lad over. Three times he was evicted from the stadium and twice from the field. He was ordered to appear in court this morning.

### Swimming Team Receives Call

#### Coach Steinauer's Varsity Swimmers Meet To- night at 7:30

A general call for veteran swimmers and those wishing to try out for the varsity team to assemble at 7:30 p. m. Wednesday in the trophy room of the men's gymnasium has been issued by Coach Joe Steinauer.

Although no actual swimming practice will be indulged in until next week, because the tank will not be filled until Friday, the meeting will cover plans for the coming season, and lockers and equipment will be assigned.

Led by Capt. Ed. Lange, Art Thompson, Arnie Meyer, Laurie Davis, Walter Crowley, Reid Winsey, Earl Hatleberg, Helmut Von Maltitz, Ralph Czerwonsky, and Rudy Schaffter among the juniors and seniors, a new crop of sophomores is expected to inject additional strength.

Howard Montgomery in the dives, Walter Falk in the 440, George Hall in the back stroke, and Allen Abbott in the breaststroke are among the incoming sophomores.

Material for the freshman team this year, deviating from past years, will be chosen from the regular swimming tests. A. L. Masley of the physical education department is at present giving instructions to freshman swimming classes and actual water activities for these classes will not take place until a few weeks.

Coach Steinauer has 10 lettermen back this fall, and the brunt of swimming competition this winter will fall mostly on the seniors and juniors abetted by a sprinkling of the nucleus of last year's freshman squad.

### Hawkeyes Await Conference Start Against Ohio State

Iowa City-Monmouth may be next on the University of Iowa football men.

It is with minds set upon the opening of the conference season at Columbus Oct. 12 that the Hawkeyes have begun work after whipping Carroll college last Saturday.

The 46 to 0 victory, most decisive win by an Iowa team in a season's opener since 1922, satisfied Coach Burt Ingwersen. He was pleased at the rate of development maintained by his men after only eleven days of drill.

Alertness in taking advantage of the breaks accounted for two touchdowns after long runs. Gerhard Hauge, second team halfback, snared a Carroll forward pass and raced 90 yards for a touchdown, and Lawrence Reedquist, regular end, executed the same kind of play, running 60 yards.

Schaeffer, the only coxswain who has had any experience coxed the St. John's outfit last season.

### Iowa to Make Strong Stand Before Layoff

Iowa is preparing to make a strong last stand in Big Ten conference football this year before taking its layoff from conference athletics, a penalty brought on by proselytizing athletes.

Built around Capt. Willis Glassgow, last season's Big Ten leading ground gainer, Coach Burt Ingwersen is grooming an eleven that should spell danger to any conference foe this coming fall. The Hawks had a formidable eleven last season and despite the loss of many good regulars, enough raw material has presented itself to make up a first class eleven.

#### Several Men Lost

The most important casualties to the Iowa squad are Jessen and Schleusner, two powerful tackles, Aramil and McLain, brilliant offensive material, ex-captain Dick Brown, center, and Lloyd Grimm, one of the conference star ends of a year ago.

Pete Westra, mentioned as all-American guard last fall, will be shifted to a tackle position; Carlsen and Reedquist, both fine pass handlers of last season's freshman squad, will take care of the ends; Roberts and Meyers at guard, and Elting, a 225-pounder, will complete the line by taking the center post. This group of line huskies should make the Hawkeye forward wall as strong as that of the 1928 eleven.

#### Farroh and Jensvold Back

Besides Glassgow in the backfield, Ingwersen will have Sansen, 190-pound sophomore at fullback, Farroh at blocking halfback, and Jensvold, an excellent passer, calling signals.

In addition, there are two backs who will act as pinch hitters to the Hawk offense. Aran Pape, fleetfooted ball-carrier, will be used when an added punch is needed, while Nelson, another able backfield man, will also be kept in reserve. It was this pair that defeated Minnesota 7-6 in one of the biggest upsets of last season, Pape running 60 yards for a touchdown late in the game to tie the score and Nelson running in to add the extra point.

#### Smith Likes Iowa

Chester L. Smith, Scripps-Howard sports writer, has placed Iowa among the leading contenders for the Big Ten title for the coming season and also predicts that the Iowa school will be reinstated into the conference before another grid season comes around.

Iowa is faced with a hard six game conference schedule, to start against Ohio State, Oct. 12 and to run on consecutive weekends to the windup against Michigan, Nov. 23. Illinois, Wisconsin, Minnesota, and Purdue will be the other conference opposition.

#### Football Squad to Meet

#### at Training Tables in Union

Members of the football squad met at a voluntary training table in the Round Table room of the Memorial Union at 6:30 p. m. Tuesday. Training tables for the team were held in the Union last year, and the practice is to continue during the present season.

The training table last night is the first one this fall.

### Famous FOOTBALL LEGENDS

#### TAKE IT OR LEAVE IT

This is the story of two very famous veteran coaches, both so well known that their names nor their schools must remain in darkness.

Brown was coach at Shiloh. Smith was coach at Siwash. Both had macheted wits on the gridiron many times . . . and Brown had always won.

But on this particular year Smith seemed to have the better team, and Brown, the sharper of the pair, was worried.

Then on the Sunday before the game he had a great idea. The next Wednesday Smith received a long letter in the mail which said that Shiloh had stolen all of the Siwash signals and were planning to beat Siwash on

#### Summer Training



### Colored Half Sent to Ranks of Ineligibles

Falls .4 of a Point Short  
of Eligibility Requirements

#### By BILL McILRATH

The new grade point system added more problems to Coach Thistlethwaite's long list of enigmas, it was disclosed Tuesday night.

"Bill" Exum, the only colored man on the Badger football squad for some years was announced ineligible. Exum has been showing up well as a halfback in the practices this season, and was one of the outstanding halfbacks among the squad members. He possessed speed and ability, especially in catching passes, that marked him as an eminent gridiron possibility.

But last semester Exum took 18 credits on the hill, and fell just four-tenths of a grade point short. He received 14 grade points, whereas the .8 grade point system would require a total of 14.4 grade points. Coach Thistlethwaite said last night that under the old system Exum would have been eligible. Last Saturday he took an exam to write off a condition, and his grade was not quite high enough.

#### Scrimmage With Frosh

The Badgers looked rather slow in their workout on the field Tuesday night, and when they were sent through a series of drills, and later scrimmaged with two frosh elevens, no men were outstanding or flashy.

Four new plays were added to the Badger text by Coach Thistlethwaite, and the men used them against the two collections of yearlings.

#### Unable to Judge

Coach Thistlethwaite said that because the group of men sent over were so weak, he was unable to tell much about the ability of his men with the new plays, although, he added, they took the new formations easily and well.

The two freshman elevens were set up against a group of about 36 members of the varsity squad. No particular line-up was set on the yearlings, as Coach Thistlethwaite was constantly shifting his men about.

#### Switches Two Men

In the first squad which the coach and his staff were sending through the drills, two switches were made in the line-up. Harold Smith was sent to right tackle, and Tobias was sent to left guard. It is not known how permanent the switch will be.

During the past seven days Coach Guy Sundt has been grooming his men in the use of the Colgate plays, and to-night the yearlings will be sent against the varsity with a set of plays which are known to be used by the Eastern invaders whom Wisconsin will meet this Saturday at Camp Randall.

#### Colgate Here Saturday

This Saturday the Badgers will encounter a tough eleven from the East. Colgate will be the first eastern team to invade the Badger stronghold in some 30 years, and the second in all Wisconsin's football history.

The toothpaste boys have tangled with Illinois and Iowa in the only other two invasions they have ever made of the mid-west. They tied Illinois and whipped Iowa.

#### Large Crowd Expected

The Colgate game is booked at \$2 a seat, and the stadium is expected to be packed, as the game will be the only one this year with ducats below the regular cost.

The Easterners, a class aggregation of pigskin exponents, this year under the leadership of Andy Kerr, a famous disciple of the Warner system, who broke his contract with Washington and Jefferson to coach the New Yorkers, are expected to make a stir in the grid world. In the opinion of Coach Thistlethwaite, the Badgers will not meet a stronger outfit this season.

With a shifty, brilliant backfield, including Diuguid Stillwerck, Yablock, and Brown, functioning behind a veteran line, Andy Kerr's machine possesses scoring power which will call for every resource of the Cardinals to stem.

Saturday. The letter was very convincing and was signed:

"yours for clean sports,  
Disgusted Shiloh Alumnus"

Smith drove his team like a wildman on Wednesday, Thursday and Friday afternoons, trying to teach them a new set of plays and signals.

Brown put his squad to work falling on the ball and scooping up the bobbing pigskin on the dead run.

And came the fateful Saturday. Shiloh won by two touchdowns, both of them scored on Siwash fumbles, made when the brain weary Siwash boys crossed up the unfamiliar signals.

Smith doesn't know yet who the disgusted Shiloh alumnus was.

Daily Reports  
of all  
Badger Teams

# CARDINAL SPORTS

Athletics in  
the  
Collegiate World

## Fall Practice Helps Hitting

Baseball Men Prepare for  
Lower Campus Game  
Today

A considerably improved brand of hitting was noted Tuesday night on the lower campus among the group of sluggers whom Coach Lowman is training in a fall baseball practice session.

The purpose of fall practice being to enable the men to keep in training as long as possible, the squadmen proceeded to show their coach what they had learned during the summer, and were contesting with each other for the most number of pitches knocked into passing flivers or banked off the roofs of adjoining buildings.

### First Game Today

The first of a series of five-inning games will be held on the lower campus this afternoon, and a large crowd is expected to fill the immediate vicinity of the library, in witness of the contest.

The fall baseball games are a feature of the annual fall practice of the nine, and enable the coach to get a line on the men whom he will call out for varsity practice, when the first workouts begin as soon as the lower campus is clear of snow next spring.

### Original Squad Small

The squad which originally turned out for the fall session was rather small, but since that time the recruits have grown in number until at present there is a total of about 30 men reporting daily.

In the workout Tuesday night Lowman stressed the work by the infielders, grooming especially the basemen in correct stance at the bag.

Among the men who are showing up especially well are Harry Griswold, captain of the 1928 freshman team and Les DeHaven. Both are fielding well, and have been connecting for solid bingles at the plate.

## Indiana and Irish to Meet Saturday at Bloomington

Bloomington, Ind.—The Indiana-Notre Dame game here Saturday will be the only game to be played by the Notre Dame football team on Hoosier soil this season. The game will be the chief feature of the Homecoming program of Indiana university Saturday. A record crowd of approximately 22,000 is expected for the Hoosier gridiron classic.

Pat Page has started his men on their practice for the Irish invasion. The freshman team today scrimmaged the varsity using the Rockne type of attack. Men who resemble the various Notre Dame stars were picked by head freshman coach Otto Strohmeier in order that the I. U. varsity may get an idea of the type of players they will stack up against Saturday.

The reserve strength of Indiana will be a big factor toward evening up the count with the Notre Dame foe. Indiana has not defeated the Irish since 1905 and 1906 when the Crimson turned back the Irishmen 22-5 and 12-0. Since then Notre Dame has been the winning eleven. The score was 19-6 when the two teams mixed on the gridiron the last time, in 1927.

## Fire Destroys Old Building at Yale

New Haven.—Fire of undetermined cause virtually destroyed North Sheff, one of the oldest buildings on the Yale university-Sheffield scientific school campus.

Nearby classrooms, administration buildings and clubhouses were threatened by the blaze.

Fire officials said the fire apparently started in the quarters of the Yale unit on the third floor of the three-story brick and wood building and spread through the second floor and part of the first.

Hundreds of lightly clad students gave Yale cheers for the firemen who had been called out by two alarms.

### STEALS 5 RABBITS

MILWAUKEE—Five rabbits were among the loot obtained when robbers raided Louis Cochrane's property.

## Open Practice Gives Send-off to Women's Sports

Open volleyball practice for women will be held Monday and Wednesday of every week at 4:30 p. m. according to Eldred Piehl '31, student head of volleyball. The outdoor courts at Camp Randall will be used as long as the weather permits, but in case of inclement weather, the Lathrop gymnasium will be available. Miss Wesson, who has returned to the faculty of the women's department of physical education after an absence of several years, will coach.

Hockey, under the direction of Miss Alfreda Mossop and Helene Eckstein '30 has been attracting many women. Open practice for everyone is held daily at 4:30 p. m. and Saturday at 11 a. m. Anyone who wishes to play will be given the opportunity if she attends these sessions.

There will be a meeting Wednesday at 4:30 p. m. for all women interested in W. A. A. swimming. Regular practice will be held on Tuesday and Thursday at 4:30 p. m. and also at 9 a. m. on Saturday if present plans are carried out. Open swimming will be held every day from 5:30 to 6 p. m. in the Lathrop pool.

## Indiana Team Starts Grind

### Football Squad Polishes For Notre Dame Game Saturday

Bloomington, Ind.—The Indiana university football team got down to real work today in preparation for the homecoming game with Notre Dame here Saturday afternoon. Pat Page, I. U. head football coach, pitted his men against a picked freshman team which used the Notre Dame style of play.

The homecoming game this year means much to Indiana. Since the game is with a team outside the Western conference, all Big Ten teams playing Indiana this season will have scouts in the stands watching the Pagemen.

A victory over the Irish would give Indiana a place among the most feared elevens in the conference this year. Page is taking all of this into consideration as he drills his men for the crucial contest.

### Pick Men Soon

Scrimmage today and heavy practice tomorrow will be Page's last chance to single out men who will undertake the duties of game captains. Last week Mankowski and Hoinacki, both of Detroit, Mich., were the defense leaders in the two games against Wabash and Ohio.

Brubaker, Fort Wayne, and Garrison, Indianapolis, were captains on the offense. Competition is keen for these all-important jobs in the Notre Dame game.

Sophomore candidates are showing promise in practice this week, and it is expected that Page will use some of them Saturday to play with the I. U. veterans. Indiana has a great quartet of fleet, first year backfield men in Baer, Louisville, Ky., Dauer, Gary, Koenig, Cleveland, O., and Dross, Detroit, Mich.

### Sophomores Are Promising

The first three are halfbacks, and Dross is a quarterback. Eber, of Municie, a fullback, is another sophomore back who looks promising.

Five sophomore linemen probably will see action Saturday. They are: Antonini, Clinton, guard; Joyner, Newcastle, tackle; Zeller, East Chicago, end; Perkins, Raub, tackle, and Hanson, River Forest, Ill. end. They all are giving the veteran linemen a fight for team positions.

## Fencers Try Out in Gym Thursday for Coming Season

Fencing and gymnastic candidates will have a meeting at Coach Maseley's office in the gym Thursday night, after which more strenuous workouts will be held in preparation for the coming season. Gymnastic aspirants have been limbering up stiff muscles with easy workouts during the past few days. A large squad of fencers is expected, but Coach Maseley expects to begin at once with the grooming of new men to replace those lost by graduation on both the fencing and gymnastic teams.

## Perambulator of 1930 Model Gives Comfort

### Four Brakes, Balloon Tires on New Carriages for Infants

Modern babies have kept pace with the times in getting their share of the luxuries and comforts that invention and progress has brought to everyone in the world.

None of the hardships of the infants of pioneer days are experienced by the baby of 1929 who rides around in a carriage with four-wheel brakes and balloon tires.

The papoose would look at the carriage of today and wonder what this strange and fascinating vehicle was all about for in the days when Indians roved the plains the best the little redskin ever had was a ride on mother's back.

The evolution of the baby carriage is presented in an interesting exhibit at the American Furniture mart in Chicago. The progression in stages dating back to the Sixth century, B. C., from the crudest to the 1930 models are illustrated and displayed.

Research men have found evidences that some mode of perambulator was used for babies as far back as the day of Hermes, messenger of the gods. A painting on an Etruscan vase in the Louvre shows Hermes upon his return home after stealing the oxen of Apollo. The baby Hermes is shown lying on a little table with miniature wheels. Three people stand around him, two of them women and one a man who apparently had come to claim the stolen oxen.

### Ride in Shawls

Modes of moving babies about varied but little years ago in various countries. In Egypt when a child was too young to walk, he was taken out in shawls worn in front, in back or at the side by their mothers or nurses—a custom still retained by the Arabs.

Ethiopian babies rode in a basket fastened to their mother's back by a band which passed over her forehead; Japanese infants looked through their dreamy eyes at the world from the back of an older brother or sister. Each child carried the next younger baby who learned to hold on tight until he was able to walk.

Peru babies were strapped in cradles like those of Indian papooses; Eskimos placed their young in mother's high, wide boots; Italian women carried the children in wicker baskets balanced on their heads; mountain mothers of Switzerland placed their babies in cribs which were carried on top the head much after the fashion of women in South African tribes.

A considerate father was the first baby carriage manufacturer. Charles Burton, an English lithograph artist, came to America in 1848. When his first son was born, Burton built a light conveyance on small wooden wheels.

When he appeared on the streets in New York city, the curiosity of the crowds was so great that he realized he had a valuable invention. He returned to England where the interest was as great as in America.

### Duke First Customer

The Duke of Leinster was his first customer and after other members of the royal family purchased carriages, the fad spread throughout England. Later the news of the baby carriage reached outside the country. The Pasha of Egypt sent to England for several carriages and from that time on the business has grown throughout the world and numerous manufacturers followed Burton's lead.

During the last two generations the American baby has been blessed with comfortable wicker-woven carriages having resilient springs, soft and soothing upholstering and all the other things which would add to "his majesty's" comfort and health.

Within the last two years there has been a popular movement, especially in the large eastern cities toward adaptations of the English perambulator. But it has only been in recent days that little snookums has demanded four-wheel brakes and balloon tires as part of his or her necessary carriage equipment.

That is why when the pride of the household calls for his carriage, he falls off quickly to sleep—he just can't resist it.

## Women's Sports Entries Deadline Set for October 2

All intramural lists for participation in the women's fall sports of hockey, volleyball and horseshoe pitching must be in the Intramural office in Lathrop hall not later than Wednesday Oct 2, at noon.

This deadline is necessary in order that games may be scheduled at the earliest possible time next week.

All managers are urged to send their teams out to open volleyball practice on Monday and Wednesday at 4:30 p. m. and to hockey every afternoon at 4:30 p. m.

The horseshoe pitching courts may be used at any time. The shoes can be obtained at the office of the physical education department on the fourth floor of Lathrop hall.

## Daily Collection of Income Tax

Collection of income taxes will not be completed for a month or more. Many citizens have not yet received their statements. Final revenues of the tax collected this year will probably not be determined much before the end of the year.

Several reasons are assigned for the delay. At the opening of the session of the legislature all factions expressed themselves in favor of changes in the law with apparently overwhelming sentiment for abolition of the three year average and the increase in allowances for individual taxpayers.

Tax officials expected to see these changes go into effect and delayed start of the collection machinery in the belief that there would be a new law to operate under. But the legislature left the law unchanged.

With collections started a further delay came through the complicated three year average provision. Statements are being sent out as rapidly as possible but it takes time to figure income taxes on the three year average plan.

## Honorary Physics Fraternity Boasts One Member at Illinois

Champaign—G. Forest Drake '30, a member of Alpha Kappa Lambda fraternity, has the distinction of being the only active member of Phi Sigma Phi, honorary physics fraternity. Drake was the only junior of last year who was eligible to election last spring.

WATERLOO, WIS.—Because Mrs. Edward Friedel, former accountant of the Waterloo water and light commission, is soon to become a mother, her trial in the Jefferson county circuit court at Jefferson for embezzlement has been indefinitely postponed.

Spiritually—Mrs. Peck, your husband commands you to go home.

Mrs. Peck—Commands? Huh, that isn't my husband!

## Illini Prepare for Jayhawks

Strenuous Battle Expected in  
Third Tilt Since  
1892

Urbana, Ill.—With the opening football game against Kansas here less than a week away, University of Illinois coaches and players are listening attentively to reports from Lawrence that the Jayhawks are stronger than last season.

Kansas, the word comes, has 17 letterman and sophomore material that is big and fast enough to presage a far better showing than the Jayhawks made in the Big Six last season. Most of the Missouri Valley critics rate Kansas to finish at least third in the conference.

### Has Heavy Line

Coach Bill Hargiss, starting his second season at Kansas, can have plenty of weight if he desires and avoid punts has been lacking at Lawrence the past few years. A backfield that will average 187 pounds and a line that will average 196 pounds indicates that the Illini will have sturdy opponents.

Hargiss has a new line coach in the person of Mike Getto, all-American tackle from the University of Pittsburgh. Johnny Sabo, one of Bob Zupke's aides, is a former assistant coach in Kansas, which he left in 1928.

### Third Tilt

This will be the third clash in all time between the Illini and the Jayhawks who first met at Lawrence in 1892 when Kansas won, 26-4. This was the famous trip on which the traveling Illini played six games in eight days and won four.

In 1916 Kansas came to defeat on Illinois field, 30-0, and fell again here in 1917, 22-0.

### Tie Still Remembered

Two years ago Iowa State tied the Illini who defeated all their other opponents and this memory will insure that the Oct. 5 invaders from the Valley will be welcomed with respect.

Announcement that Coaches Hargiss and Zupke will exchange formations has created considerable interest but "Zup" says this agreement is merely a sensible arrangement to save both coaches and teams useless expenditure of time practicing against formations which they may guess the other fellow may use. Zupke points out that many plays can be run from the same formation and that each coach can baffle the other as in any ordinary game which is scouted.

Every day word comes of more boy scout troops which will come for the annual Scout day which will be observed at the time of the Kansas game. Many relatives and friends of the scouts will accompany them to the campus.

Mrs. Crabber—Did baby finally go to sleep in your lap?

Mr. Crabber—Yeah, the 523rd lap around the sitting room.

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THE DAILY CARDINAL

## Moving Pictures to Show Cramped Rooms at Akron

Akron, Ohio. — Moving pictures showing the crowded conditions in the various buildings were taken at the University of Akron, Sept. 18, as a means of stimulating interest in a bond issue for a new university. The "movies" will be shown at Akron theaters in two or three weeks.

When the new university is completed moving pictures of the new campus will be taken and also displayed at Akron theaters.

One especially interesting scene was that of the university library showing employees packing old books in boxes to make room for books absolutely necessary on the shelves.

## First Meeting of Cervantes Club Will Be Thursday

The first meeting of the Club Cervantes will be held Thursday night at the Spanish house, 251 Langdon, according to an announcement made by Miss Matilde Carranza, director of the club.

Students in the department of Spanish and those who are interested in the language are asked to come to the meeting Miss Carranza announced. Officers will be elected for this year, and a short program will be presented.

The Spanish house was moved at the beginning of this school year from N. Murray street to 251 Langdon street. Miss Manuela de Mora is the house mother.

## Jacob J. Federer, '27, '29, Joins Law Firm in Sheboygan

Jacob J. Federer, B. A. '27, LL. B. '29, has recently joined the law firm of Buchen and Schlichting, Sheboygan.

Concerning the addition of Mr. Federer to the firm, Mr. Buchen said, according to the Sheboygan Press:

"We are pleased to have Mr. Federer associated with us in our firm. He is a young man of pleasing personality and outstanding ability, and we are sure that he will command the confidence and respect of the general public."

## Bulletin Board

All seniors in the chemistry course and chemistry-commerce course and all chemistry majors, will meet in Room 201, Chemistry building, at 4:30 p. m. Thursday.

The American Society of Chemical Engineers will hold a mixer for all civil engineers in the Engineering building auditorium Wednesday at 7:30 p. m.

Sophomores interested in Badger editorial work report to the Badger office between 2:30 and 5 p. m. Wednesday, Thursday or Friday.

Late registration for women's fall gymnasium classes will be held on Thursday and Friday from 12 to 12:30 noon on the fourth floor of Lathrop hall. This will be absolutely the last opportunity for freshmen and sophomore women to register for the required work.

There will be a short business meeting of Dolphin at 7:30 p. m. Thursday, Oct. 3, in the pool. All members are urged to be present.

Excellent opportunities for advertising solicitors and business staff workers on the Octopus. Applicants should see Ralph Parker every day after 3:30 at the Octy office in the Union building. A chance for rapid advancement to willing workers.

The planes of the future must be fool-proof in the hands of inexperienced personnel.—Charles A. Lindbergh.

## Eva Marie Kehl

SCHOOL OF DANCING

Learn The Latest Steps!

Ballroom Class Monday and

Thursday 8 to 10 p. m.

Young Ladies' Class—

Thursday 7 p. m.

Young Men's Class—

Tuesday 8:30 p. m.

Private Lessons by Appointment

Studio Hours 9 a. m. to 10 p. m.

10 Class Lessons—\$5.00

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## WORLD OF SOCIETY

### Autumn Decorations Used at Wedding of Miss Isabella Menzies

Miss Isabella McGregor Menzies '07, was married to Arthur Lawrence Whately, Evanston, Ill., on September 13, at the home of her uncle, George Campbell, Chicago. The Reverend David H. Jones, Presbyterian church, officiated.

Fall garden flowers decorated the house. The bride wore green velvet and carried a shower of yellow roses and lilies-of-the-valley. Luncheon was served after the ceremony to thirty guests.

Mr. Whately is a graduate of Williams College and is prominent in club and business circles in Evanston, where the couple will reside at the North Shore hotel for the present. Mrs. Whately is also a graduate of the University of Chicago. She has recently taught in the Evanston township high school.

### Kuhnert - Kiesling Wedding Announced

The wedding of Miss Lucile Kuhnert, daughter of Mr. and Mrs. Otto Kuhnert, Fort Atkinson, to Arthur Kiesling '28, son of Mr. and Mrs. Christ Kiesling, Fort Atkinson, was solemnized at the home of the bride's parents on September 13.

The Reverend E. J. Mathews of the Methodist church performed the ceremony. The bride was gowned in white moire and wore a veil held by orange blossoms. She carried a shower bouquet of pink roses and baby's breath. She was attended by Miss Grace Lilburn, Janesville, who wore a peach georgette gown and a corsage of yellow roses. The bridegroom was attended by his brother, Maynard Kiesling. A wedding dinner followed the ceremony.

Mr. Kiesling is associated with the Commonwealth Telephone company, Madison. The couple will live at 1036 Mound street following a wedding trip.

### Library Graduate Is Wed in the East

The marriage of Miss Margaret Magdalene Ream '23, daughter of Mr. and Mrs. W. T. Ream, De Pere, to Charles Moore Ray, Altoona, Pa., took place on September 13 at Pittsburgh, Pa., the Reverend W. I. Wishart of the Methodist church officiating.

Miss Ream is a graduate of the Wisconsin Library school and will continue with the work as librarian in the Homewood branch of the Pittsburgh public library.

Mr. Ray, a graduate of the University of Pittsburgh, is a member of Delta Tau Delta fraternity. The couple will reside at Pittsburgh, where Mr. Ray is connected with the Business Machine company.

### Announce Arrangements for A.A.U.W. Luncheon

The social committee of the A. A. U. W. announces that reservations may be telephoned to Mrs. Andrew Weaver, Mrs. Walter Frautschi, Mrs. Louis Slichter, or Miss Frances G. Perkins at the College club for the bridge luncheon, Wednesday, Oct. 9 at the club house.

Reservations will not be taken after Sunday as the number of tables will be limited because of lack of room.

Plans were formulated at the meeting of the committee yesterday for a series of contract bridge lessons to be given during the month of November under the direction of Mrs. I. Weaver.

### Hillel Foundation Will Hold New Year Services Saturday

The Jewish New Year celebration will be held Friday at 8 p. m. and Saturday at 10 a. m. in the Women's building, 240 Gilman street, according to an announcement made by the Hillel foundation, which is now preparing for the celebration.

**T**he seat won't seem so hard at the end of the session when you're energized by a breakfast of SHREDDED WHEAT. The vital food elements, vitamins, proteins, carbohydrates, mineral salts, bran—all answer "present" in

**Shredded  
Wheat**  
EAT IT WITH WHOLE MILK

## Novelty Nook

IN  
BROWN'S BOOK SHOP BLDG.

Lingerie

Purses

Jewelry

Hosiery

Scarfs

ALL AT MODERATE PRICES

Make Our Lounging Room Your  
Meeting Place . . .

Open Monday, Thursday and Saturday Night.

637 STATE ST.

### Ruth Shirley x'30 and Clifford Mathys '23, Married in Illinois

At the home of her uncle and aunt, Mr. and Mrs. A. W. Cutten, Glen Ellyn, Ill., Miss Ruth Shirley '30, became the bride of Clifford Mathys '23 on September 11.

Mrs. Mathys is a member of Alpha Xi Delta sorority at the University of Wisconsin. Mr. Mathys is a graduate of the law school, a member of Delta Chi and Phi Delta Phi fraternities, and is now attorney-at-law for the firm of Olin and Butler.

Mr. and Mrs. Mathys are now at home at 2103 Kendall avenue, Madison. They have just returned from a wedding journey in the East and Canada.

### F. N. Schustedt '17, Is Made Engineer For Macomber Inc.

Frederick N. Schustedt '17 joins Leonard Macomber, Inc., of Chicago today as one of the company's two airport engineers. He will be employed in designing and developing airports.

Mr. Schustedt has been living in Madison since Oct. 1, 1920, when he entered the employ of the city as an assistant engineer in the city engineering department. During the past year he had worked on the development

### Kenneth Spoon '25 Wed In Mississippi

Miss Winnie Cox, daughter of Mrs. Rosalie Ladnier Cox, Gulfport, Miss., was married at the home of her parents on September 25 to Kenneth Spoon '25, son of Mr. and Mrs. Frank A. Spoon, 216 North Terrace street, Janesville.

Mr. Spoon is associated with the Western Electric company and has been promoted to superintendent of the Pacific Coast service department at San Francisco. They will be at home at 1650 Oxford street, Berkely, California, following a wedding trip.

of the municipal airport north of the city.

Between 1917 and 1920 Mr. Schustedt was an aviator in the World war, assistant purchasing agent for the Dravo company of Pittsburgh and sales engineer for the Municipal Paving Brick company of Portsmouth, O.

READ CARDINAL WANT ADS

1000  
PEOPLE  
WANTED  
See Page 5

## Have You Seen the PACILLA?

It's a new and authentic ballroom waltz brought directly from the night clubs of South America . . . It is now being taught together with the BREAKAWAY and other ULTRA-MODERN STEPS by

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**BROWN'S**  
BOOK SHOP  
CORNER STATE AND LAKE

**GUESS  
the SCORE**

**Wisconsin? Colgate?**

10 PRIZES

To the first ten persons guessing the correct score of the Wisconsin-Colgate game—

\$10.00 IN TRADE TO THE FIRST.

\$5.00 IN TRADE TO THE SECOND.

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\$1.00 IN TRADE TO EACH OF THE NEXT SEVEN.

Just put your guess on one of the numbered slips outside our store, sign your name, and drop it in the box. Absolutely free—no charge of any kind. Your guess must be in by noon, Saturday, October 5th.

Last year 9,568 guesses were turned in, and over \$100.00 in prizes was won by the lucky guessers. Get yours in early.

GUESS THE SCORE TODAY AT

**BROWN'S**  
BOOK SHOP  
CORNER STATE AND LAKE

## Student Church Organizations Select Leaders; Formulate Plans

### County Fair Novel Feature of Wesley Foundation Get Together

Opening the university church year last week end, the student church organizations held mixers to organize student clubs, and vesper services to start their religious activities.

A country fair at which three hundred guests were present started the social activities of the Wesley Foundation. At the preceding meeting officers were elected. They are: Marian Withey, '30, president; Ethel Premary, vice president; Elizabeth Rothermel, '31, secretary; and Ray Buffon, '32, treasurer.

**Gillette Leads Lutheran Songs**  
A song fest, led by A. E. Gillette, secretary of the association of commerce, and a talk by the Rev. Carl J. Rockey, outlining the year's program, made up the program given by the Luther Memorial church. Officers will be elected this week.

A varied program including a talk by Dr. Karl Link, professor of agricultural chemistry, followed the election of officers at the Calvary Lutheran church. Roland Molzahn, '30, was elected president; Ted Kamonholz, '30, vice president and membership chairman; Fred Von Schlichten, '31, treasurer; Irene Wollaeger, '30, secretary; Ruben Krohn, '31, and George Rosenhauer, grad, publicity chairmen; John Taras, '31, program chairman; Gertrude Mueller, '30, and Angeline Blase, '30, entertainment chairmen, and Bernice Quandt, '30, membership chairman for girls.

**Collins Addresses Baptists**  
George L. Collins, university pastor of the Baptist church spoke on the "Untried Door" at the meeting of Baptist students held last week. To plan the year's activities, a meeting of the new cabinet will be held this week. The new officers include Arthur Schreiber, '31, president; Christine Botts, '31, secretary; Junior Wright, '31, devotional chairman, and Alice Stone, '30, treasurer.

Singing and dancing numbers were included in the program at the first mixer of the Hillel foundation, Saturday. At the same time the new members of the student council of the

foundation were announced, including Irene Silver '31, Sidney Brodsky '32, Edna Luntz '31, Sol Tax '31, Leonard Einstein '31, Morris Gold '30, Henry Youngerman '32, and Aaron Gottlieb '30.

Orthodox church services will be held every Friday at 5:15 at the Hillel foundation. Reformed services will be held Sundays at 11. Prof. E. A. Ross of the sociology department will speak Sunday on "A Look at Asia."

#### 21 in Congregational Cabinet

Charles Boesel '30, Carol Mason '30, Ned Hoebel '32, and Charlotte Schuchardt '30 will serve as the officers of the Congregational Students' association. Together with 21 other cabinet officers they will compose the governing body.

Sunday meetings of the Bradford club, comprising assembly and cost supper, devotions, address, forum, and informal social hour will take place weekly at the Student house. Prominent speakers will lead the discussions. A wide variety of other events will be offered during the year to round out the program of activities.

### Club Cervantes Meets; Prof. Ortega Leaves This Week

The first reunion of the Club Cervantes will be held at 7:15 p. m. Thursday when an organization meeting and an election of the executive committee of the club for the first semester takes place at the new Spanish house, 251 Langdon street.

Marjorie Owen '31 and Jeanette Altabe '33 will give a special musical number, Schubert's "Moment Musical" and Mendelssohn's "Spring Song," on the piano and the violin. "The Importance of the Study of Spanish in the United States" will be the topic of an address by Prof. Joaquin Ortega.

Prof. Ortega is of the belief that the Castilian tongue is assuming a greater importance than ever in the United States because of increasing connections with Latin America, both economically and politically.

The personal papers of the Duke of Osuna, an hidalgo of the early 17th century, are to be studied and classified by Prof. Ortega.

### Open Message Service Planned for Jews Oct. 4

Unsealed telegrams will be delivered by the Western Union Telegraph company during the celebration of Rosh Hashana, the Jewish New Year, which starts at sundown of Oct. 4, according to an announcement made Saturday by A. G. Tappen, manager of the Madison Western Union office.

This special service has been provided in order that orthodox Hebrews may comply with a Mosaic law which prohibits their tearing anything during the holidays.

Additional operators and messengers will be assigned to offices in Jewish sections, and a special Jewish new year blank and envelopes will be used for all greeting telegrams. The company has also made provision for the sending of cabled greetings to European countries.

The seal of the University of Wisconsin was adopted Feb. 11, 1854, during Chancellor Lathrop's term of office.

fied by Prof. Ortega when he goes to Italy this October.

Driving to New York and sailing to Italy via Morocco, Prof. Ortega is leaving Madison within the week and will not return until the summer of 1930.

1000  
PEOPLE  
WANTED  
See Page 5

## Royal Portable

### Typewriter

THE modern writing instrument for every bit of writing. It moves from room to room, from building to building at your bidding . . . No writing job is too big or too small



#### THE ROYAL PORTABLE

is priced within the range of every student's purse . . . It may be procured in color lacquer finish to match the color combination of the room . . .

.. Expert Repairing ..

All Makes of Typewriters for Rent

— SPECIAL RATES TO STUDENTS —

Brewington Typewriter Co.

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BADGER 222

## JUST ARRIVED!



## HOSE AND SWEATER SETS

Just unpacked the finest assortment of sweater sets we have ever had . . . Shades of light blue, green, light tans, heathers. Sizes 36 to 44 . . . Semi-crew and "v" neck style . . . An exceptional sweater at an exceptional price . . .

\$8  
COMPLETE

BUY . THEM . ON . YOUR . CO-OP . NUMBER .

The UNIVERSITY CO-OP

E. J. GRADY, Manager  
STATE at LAKE

## Stock Judging Men Given Fourth Place in Iowa Competition

The university stock judging team was awarded fourth place among five competing colleges at the national cattle congress at Waterloo, Iowa, Monday. Harold Morrissey '30 was sixth man in the individual competition.

The University of Kansas team was first in the team competition, the University of Minnesota, second, University of Missouri third, and the University of Michigan, fifth.

On the Wisconsin team were Otto Sell '30, Roy Hugunin '30, and Harold Morrissey '30.

## 16 Acquaint Rooming Houses, Dorms With W.S.G.A. Rules

Sixteen women have been appointed to visit all rooming houses, dormitories and sororities this week to explain W. S. G. A. rules and to organize each house under W. S. G. A. ruling.

They are: Eileen Walper '30, chairman, Eleanor Benner '32, Bethana Bucklin '32, Ruth Baker '32, Betty Difurth '32, Eleanor Cleenewerck '32, Jean MacDonald '32, Ellen Dassow '32, Zickery Hubbard '32, Jean Marian Brown '32.

Isabel Little '32, Alice Earley '32, Dorothy Fuller '32, Eleanor Scott '32, Jessie Loomans '32, Mary Agnes Harris '32, and Jane Cannon '31.

## Taylor, Grad, Made Assistant Scout Executive at Richland

Ted Taylor, a recent graduate, is one of two men appointed as assistant to Rawline S. Coke, recently commissioned as deputy scout commissioner at Richland Center, Wisconsin. Taylor is to assist in the formation of two boy scout troops there. He has had experience in scout leadership in Madison, Beloit, and Milwaukee.

## Blanche M. Trilling Will Talk To Teachers at Convention

Miss Blanche M. Trilling, professor of physical education, has accepted the invitation of Calvin Southern, director of athletics at Marinette, to speak at the Northeastern Wisconsin Teachers' convention at Oshkosh, Oct. 4. Miss Trilling's subject will be "Athletics for Girls—Safety First."

## Margaret Sperry Wins Recognition as 'The Golden Wind' Is Published

A University of Wisconsin graduate, Margaret Sperry, of the class of 1919, realizes the ambition of a life time of hardship in the field of letters when her novel, "The Golden Wind," appears soon as the initial presentation of the Paper Book club, New York, Charles Boni, publisher.

The club has only recently entered the New York field, and has as editors such authorities as Louis Untermeyer, Rockwell Kent, Padraic Colum, Everett Dean Martin, and other literary lights.

Miss Sperry's novel, a panorama of modern China, retold from the personal experiences of Takashi Ohta, who is credited with co-authorship of the volume, is the story of the quest of an exiled son of a prominent Japanese family for a significance in his life of exile.

Miss Sperry reaches her goal only

after a life of intense hardship. Born in Chicago, she was taken to the home of her parents in Sweden, and returned to this country at the age of three. Her parents lived in Brooklyn, N. Y., for a time, then moved to Muskegon, Mich., where she was graduated from high school.

Miss Sperry earned a Phi Beta Kappa key during her four years at Wisconsin, and graduated with the class of 1919. Her career after that was varied; including business research, "ghosting," reporting and column writing.

The meeting with Takashi Ohta, which gave birth to the germ of the idea which blossoms forth in "The Golden Wind," occurred three years ago, and was the turning point in Miss Sperry's career.

pelin; the Holy See is in Egypt; the Vatican is an ancient burial ground in Rome, and that a dark horse is one who doesn't vote.

### Gosling Is a Duck

With naivete of the first order a speakeasy was termed an "ironical name given to confidential people who are always trying to get someone into trouble" and Wall street was called a place where the president has friends. West Point was identified as a western city; Beverly Hills was located in Dakota and described as "some hills up north"; "bulls and bears" were classed as dangerous animals and as a term applying to certain politicians.

In the field of agriculture, future educators defined a county agent as "a man that looked for positions for rural teachers," a gosling a small duck; a windowbreak a strong wind that breaks down barns and grain and Plymouth Rock a fertilizer.

## Fondy Teachers Disclose Unusual Facts in Quizzes

When future teachers in the Fond du Lac county rural schools took a test recently on personages in the day's news, an amazing amount of information before unrealized came to light.

Miss Mabel Walker Willebrandt is a movie actress, a tennis champion; the daughter of William Cullen Bryant, is connected with the United States penitentiary, and was a traveler on the Graf Zeppelin, according to the answers recorded on some of the papers. Others insisted that Frances Willard is a tennis champion, prize fighter, and an athletic woman of the world.

Ramsay MacDonald is a judge at Oshkosh, according to one of the answers. Maude Ballington Booth was the man who killed Lincoln and Mussolini is the head man of Russia, another aspirant believed.

### Is Holy See Wet?

Still others said that bolshevik is a European province, a German and a people from a European province; Teddy a nickname for Lincoln and one of the boys on the Graf Zeppelin.

California has a lion farm.

## 1000 PEOPLE WANTED

See Page 5



## PAUSE AND REFRESH YOURSELF

ONE SOUL WITH BUT  
A SINGLE THOUGHT-  
TO PAUSE AND  
REFRESH HIMSELF  
AND NOT EVEN A  
GLANCE FROM  
THE STAG LINE

Enough's enough and too much is not necessary. Work hard enough at anything and you've got to stop. That's where Coca-Cola comes in. Happily, there's always a cool and cheerful place around the corner from anywhere. And an ice-cold Coca-Cola, with that delicious taste and cool after-sense of refreshment, leaves no argument about when, where—and how—to pause and refresh yourself.

The Coca-Cola Co., Atlanta, Ga.

OVER  
8  
MILLION  
A DAY

IT HAD TO BE GOOD TO GET WHERE IT IS

YOU CAN'T BEAT THE PAUSE THAT REFRESHES

## PARKWAY Starts TODAY

### SEE and HEAR

Ethel Waters, the sensational crooner; Joe E. Brown, Broadway's greatest comedian; Angelus Babe, the hot stepper from Dixie; Fairbanks Twins, dancing as you like it.

BETTY COMPSON

ARTHUR LAKE

SALLY O'NEIL

LOUISE FAZENDA

WILLIAM

BAKEWELL

SAM HARDY

LEE MORAN

HARRY GRIFFON

HARMONY

EMPEROR'S

QUARTET

— 100 DAZZLING BEAUTIES —

WARNER BROS. present —



FIRST 100% NATURAL COLOR ALL TALKING ALL SINGING, ALL DANCING PICTURE •

HEAR THEM SING

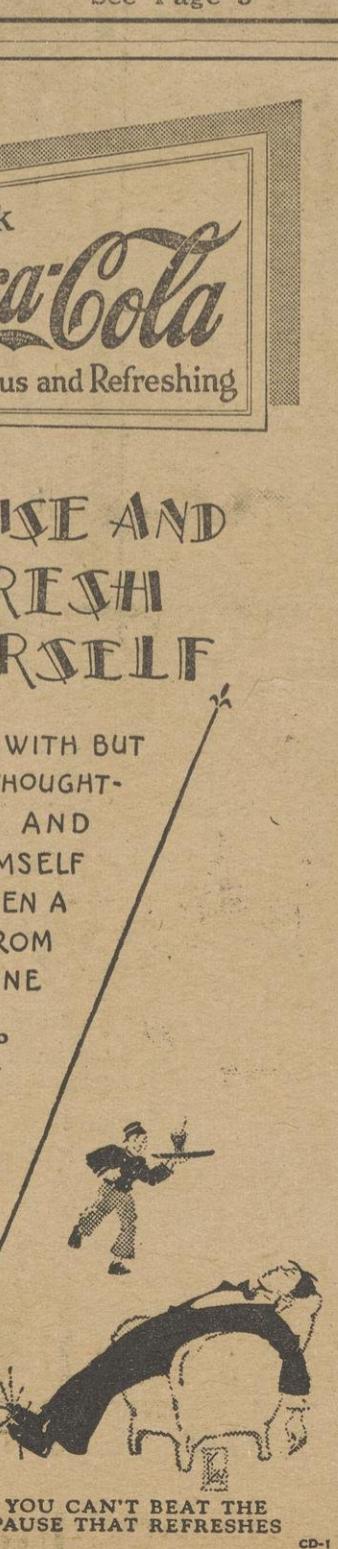
"AM I BLUE" — "BIRMINGHAM BERTHA" — "WELCOME HOME" "IN THE LAND OF LET'S PRETEND" — "LET ME HAVE MY DREAMS".

— OTHER SPECIALS COMING SOON —  
"Fast Life" — "Gold Diggers of Broadway"

The Discriminating Theatre goer prefers the Capitol Theatre, with its perfect shows, beautiful surroundings, fresh air, courteous attendants, etc. \$10.00 in cash will be paid the writer of the best 100 word letter on the topic WHY I PREFER THE CAPITOL THEATRE. Address your letters to the Manager, Capitol Theatre; entries close Friday noon this week. Winning letter will be published in Capitol Theatre advertisement next Monday, October 7.

## CAPITOL

MADISON'S FINEST THEATRE —  
STARTS TODAY!  
AN ALL-TALKING DRAMATIC SENSATION!  
NEW VOICES ON THE TALKING SCREEN!



## A Pair of Swell New Shows

## Progress of the Talking Pictures Noted and Approved

By BOB GODLEY

TODAY'S ESSAY is entitled "The Progress of the Talkies," and we will get thru with it in as few words as possible. The mechanical improvements are obvious and the development of some really fine talking pictures directors is noted with glee.

Yet the talkies, although they have outgrown the sloppy backstage yarn (the best stage film made will come to town Saturday) are concentrated in three groups. (1) Circuses, nite clubs, newspaper offices, and backstage; (2) drawing room problem plays; (3) mysteries.

Note, will you please, the absence of Westerns, Romances, and Swashbuckling Adventure films. "Old Arizona" and "The Delightful Rogue" are about the only two worth remembering. In other words you see no more movies. You see filmed revues with a scant plot or plays which are reproduced on the screen. That exceptional picture, "Alibi," was the only really original development.

"The Lady Lies" is just a plain talking picture classic. The old skipper of this column saw it and is now doing a rave. If Walter Huston, who has left Hollywood temporarily, doesn't become as great a screen star as he was a stage star there isn't any justice.

## Capitol

The same goes for Claudette Colbert, who is the leading lady . . . and not only is she just bee-ootiful but she has a voice which can't be beaten.

The story tells of a pair of kids who tried to run their papa's love affairs. It is no picture for the children but it is a smash production. (At the Capitol).

## Strand

If you like your murders gory and your thrills ghastly take a look at "The Unholy Night." Lionel Barrymore directed it . . . Ben Hecht wrote it . . . Dorothy Sebastian heads an all star cast.

It tops the ghoulish talking mysteries because they have used trick camera shots and trick lighting. Get there for the start or you'll loose the kick.

And the brightest spot is in the acting . . . which means that Mr. Lionel Barrymore will probably stay in Hollywood as a director for a long long time. (At the Strand).

## Daily Something

Statement by Lita Grey Chaplin who comes to the Orph someday soon: "I loved Charlie, but he was a genius. Of course the world needs geniuses, but I can't say that they are pleasant to live with."

## Gossip

the gang who used to haunt the Villa has transferred operations to Langdon Hall.

## Journey's End

Tiffany-Stahl is beginning casting "Journey's End," in our opinion cream of the war plays. Cast be almost entirely English, and air crashes or bombings are to be g into the picture. Also, no femme attraction is scheduled for the cast.

## Talkie Fight

World-wide war on sound film patent rights has opened with complete break between Western Electric (American) and Klangfilm (German). Klangfilm strikes us as peculiarly appropriate name for some talkies we've undergone.

## Femme Note

Mary Brian has joined the ranks of the bobbed just as long tresses are coming back. It wasn't choice but necessity for Paramount's "The Children."

## Glyn

Fox has bought a new Glyn yarn for Warner Baxter, the title—"Such Men Are Dangerous." From the Glyn's previous efforts we had thought this would be "Twenty Minutes."

## Davies

As soon as "Dulcy" is finished Marion Davies is going to start "Rosalie," for which new story and dialogue has been written by Harry Beaumont who will also direct.

## Daily Fact

Practically everyone sooner or later suffers from hangnails.

## 5-10 Mag

Editors of the screen mags are getting worried over a new movie mag Woolworth has agreed to put on his

1000  
PEOPLE  
WANTED  
See Page 5

## HERE'S WHAT

Orpheum—Vaud and Robert Armstrong in "Big News" . . . starts today.

Strand—Dorothy Sebastian and Ernest Torrence in "The Unholy Night" . . . plenty shivers up your spine.

Parkway—Betty Compson, Joe E. Brown, and lots more in "On With the Show" . . . starts today.

Capitol—Claudette Colbert and Walter Huston in "The Lady Lies" . . . legit cast in well known play.

Garrick—Al Jackson's Players in "The Scarlet Woman" . . . light comedy.

vantage, so is spending \$700,000 for ads.

Wants to popularize the name with the general public.

Starts with a \$30,000 spread in the Statepost first of the year.

\*\* \* \* \* Goobers

The management of a theatre in St. Catherine's, Canada, has barred all peanuts accompanied by their shells from attending said show house. Reason given is that cracking of shells interferes with sound machinery.

\*\* \* \* \* Janet

Notwithstanding her recent marriage and report that she had left the screen, Janet Gaynor renewed her Fox contract before tripping off for a honeymoon.

\*\* \* \* \* Muggs

A dozen apple knockers, looking up at the Times Square sign of Stro-

NATIONAL RADIOLA WEEK

AN R-KO THEATRE  
**ORPHEUM**  
R-KO VAUDEVILLE & FINEST TALKING PICTURES

STARTING TODAY COME EARLY!

**DON'T MISS THIS! EYES OPEN! BIG NEWS IS ABOUT TO BREAK!**

You'll Be Thrilled As Never Before When You See The Startling Outcome Of This Great Tragedy With All Its Great Drama And Thrills Which Tried The Souls Of A Faithful Wife And Her Innocent Husband—You've Never Seen The Equal Of This Amazing Newspaper Picture!

**BIG NEWS**

with  
ROBERT ARMSTRONG  
CAROL LOMBARD

ALL-TALKING MYSTERY!

ON THE STAGE  
A DIVERSIFIED PROGRAM

SANDY LANG & CO. in "A SKATING CLASSIC" "Memories of the Opera" FEATURING CAESAR RIVOLI and a Company of 7 Distinguished Artists DE VITO DENNY CO. in "ANYTHING FOR A LAUGH"

Next Wednesday—LITA GREY CHAPLIN in person

heim's picture, "The Great Gabbo," some males who can talk, sing, and remarked wisely "That's a heck of a dance." way, to spell Greta Garbo."

Although the place is swarming with baby faced gels the shortage of chorus men is alarming, particularly with the line up of musicals most companies have scheduled.

# BIG MIDNIGHT SHOW FRIDAY STARTS 11:30 ADMISSION 50c

*It Will Start at 11:30 and Follows Last Showing of "The Unholy Night".*



*all talking - all laughing  
SENSATION OF THE YEAR*

## "THE COCK EYED WORLD"

WITH VICTOR MCLAGLEN  
EDMUND LOWE  
LILY DAMITA

Midnite Show On Saturday Nite Too

FOX MIDWESCO STRAND

## NOW! Strand NOW!

The  
Shadow  
of Evil!

Greatest  
All Talking  
Mystery  
Play!

Strange figures, stranger events, fill this talking thriller to overflowing.

You won't find the solution till the end—it'll keep you guessing!

## THE UNHOLY NIGHT

Directed by LIONEL BARRYMORE

with Ernest Torrence

Dorothy Sebastian

Roland Young

"Lunkhead"  
All-Talking Comedy

Fox Movietone News

Falling Stars Sound Novelty



The Barrere Little Symphony orchestra, first of its kind in the United States, will be the fourth on the series of six concerts to be presented by Men's Union board this year. They will play in the Great hall of the Memorial Union on the night of Feb. 12. The Barrere orchestra are radio favorites, having been heard over WABC, New York, and the Columbia Broadcasting system for a number of years. Sale of tickets for the entire series will get under way Oct. 10.

### Receive Over 100 Orders for Union Concert Tickets

More than 100 orders for season tickets to the Union Recital series have already been received, although the official sale does not start until October 10.

The chart of the seating arrangements for the Great hall, where the concerts are to be held, has been placed at the main desk of the Union and is to be at the disposal of the prospective patrons.

Indications point toward an early run on the ticket sale, according to Charles Dollard, who is directing the administration work of the concerts. Only season tickets will be sold, at \$8 and \$10 each, and because of the limited seating capacity of the Great hall, there will be only 800 tickets sold.

The first of the six events on the recital card will be Zimbalist, Nov. 5.

### Dietitian at Methodist Hospital

#### Honored at Dinner in Union

Miss Caroline Humphrey who is assistant dietitian in the department of dormitories and commons gave a dinner party last night in the Lex Vobiscum room of the Memorial Union in honor of Miss Ena M. Bennett, dietitian at the Methodist hospital. Miss Bennett is leaving soon for Chicago where she will act as dietitian in a hospital. Miss Humphrey's guests included 12 Madison women who are friends of Miss Bennett.

### Pres. Frank Will Speak

#### to Milwaukee Italians

Pres. Glenn Frank, will address groups from Milwaukee, Beloit, Racine, Kenosha, Madison and Waukesha at Columbus day exercises at the Auditorium in Milwaukee Oct. 13 under the auspices of Italian societies here. Virgilio Lazzari of the Chicago Civic Opera Co. will be soloist, and choral numbers will be presented by the Knights of Columbus chorus. Angelo Cerminara is chairman of the Columbus day committee. A parade of 3,000 marchers will precede the program.

### Profs. Aurner and Elwell Head Union Fund Drive

Profs. F. H. Elwell and R. R. Aurner, of the department of economics, will again head the Community Union fund solicitation drive among the Madison citizens, in the faculty, and among the office employees, beginning October 10, they announced Monday. Assistant workers in the various departments will aid in the soliciting.

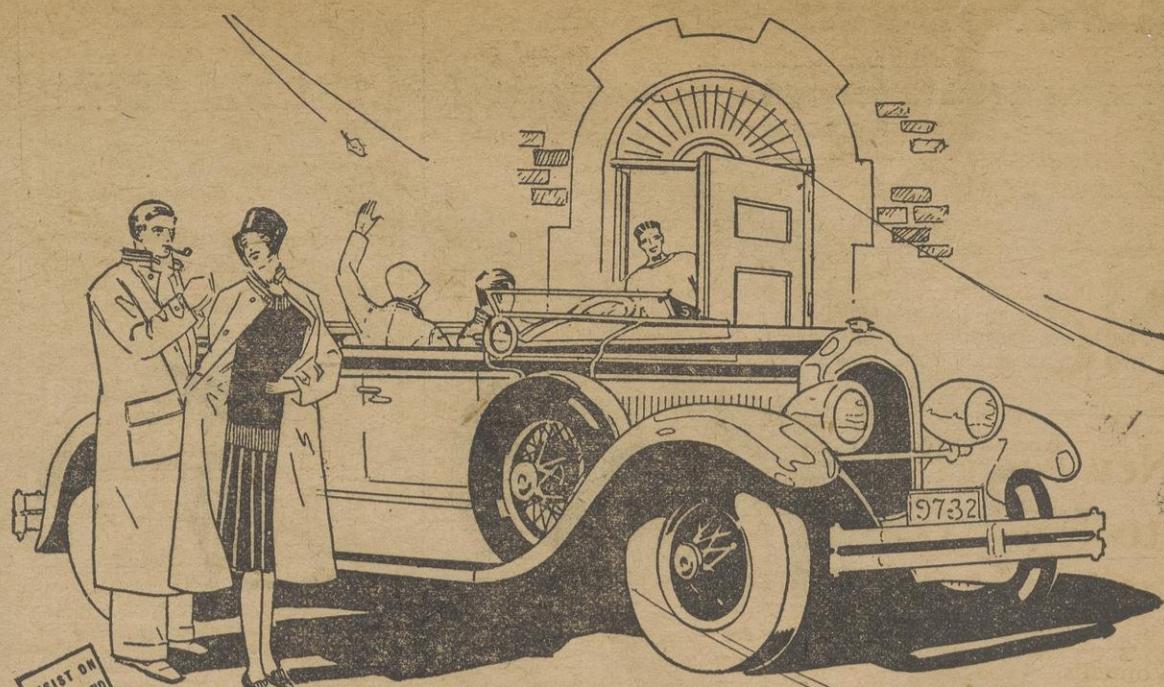
### Second Telephone Installed in Offices of Daily Cardinal

A second telephone has been installed in the news room of The Daily Cardinal to take care of the business done during the day. The new number is Badger 4414. The other telephone line, which connects directly with the news editor, executive editor, and chief editorial writers, is Badger 250.

### William C. Dean EDITING AND PROOF-READING SERVICE

Manuscripts edited, revised and prepared for printing. Private Instruction and Criticism in English Composition, Punctuation, and Story Writing.

Translations - Type Writing  
Accuracy and Promptness in Proof Reading. Special attention to Technical and Scientific Treatises and Printing in Foreign Languages.  
Official Proof Reader and Revision Clerk for State Legislature.  
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### May Keep Tripp Commons Open Saturday and Sunday

Possibilities that Tripp commons will be opened Saturday noon on the days of the big games and kept open until Sunday night were expressed by Don Halverson, director of Tripp commons. That the dining room would be open every Sunday for both major meals was evident when the returns from last Sunday's business were disclosed. Approximately 300 dinners and 100 suppers were served on that day.

### 1000 PEOPLE WANTED See Page 5

### SAWYER'S RAINWEAR

BE prepared now to enjoy all the big games this season. You can't expect to support your cheering section lustily or enjoy watching that forward pass if you're getting drenched.

Sawyer's "Frog Brand" Students' Slickers have become staple and universally adopted everywhere. The new Sawyer "Forain" Zephyr-weight garments are now accepted as the very latest in wet weather protection for college men and women. Every garment tailored in the most advanced styles and rendered absolutely waterproof and wind-proof by the famous Sawyer process. The Sawyer's "Forain" street coat weighs only 20 ounces. See these new live models and staple "Frog Brand" slickers at the nearest dealers.

Get Yours—TODAY

H. M. SAWYER & SON  
EAST CAMBRIDGE MASSACHUSETTS



### NEW FALL HATS

\$5 TO \$8

The Small Shape Hat . . . Going As Strong As  
Ever at Wisconsin . . . But This Year It's The  
Snap-Brim Instead Of The Roll . . .  
Shades Of Dark Browns, Tans and  
Various Shades of Grey.

BUY . THEM . ON . YOUR . CO-OP . NUMBER

### The UNIVERSITY CO-OP

E. J. GRADY, Manager  
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