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Appleton review. Vol. 1, no. 34 September 5, 1930

Appleton, Wisconsin: Midwest Publishing Co., September 5, 1930

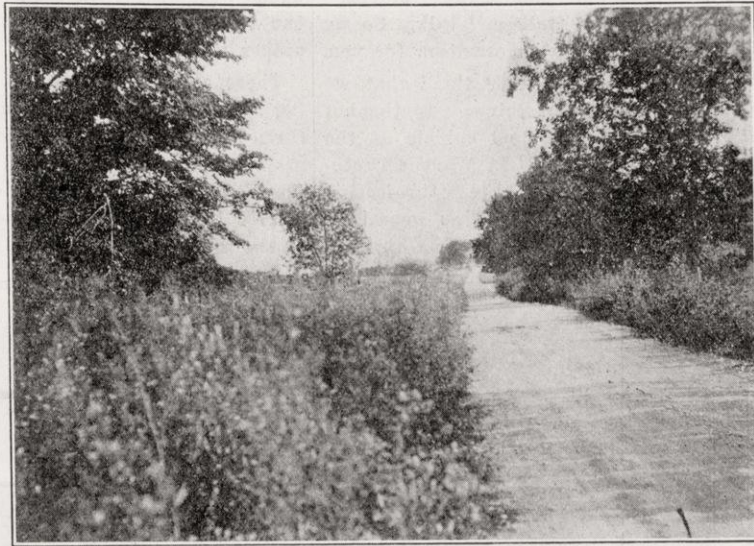
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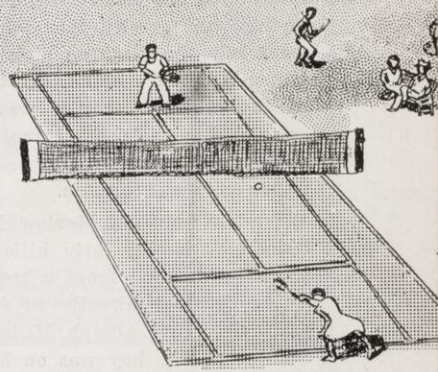
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The Appleton REVIEW



Review-Koch Photo

A by-road near Rockland Beach on the east shore of Lake Winnebago.



VOL. 1 No. 34

September 5, 1930

Jack Dietrich

APPLETON REVIEW

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people

ISSUED EVERY FRIDAY — SUBSCRIPTION PRICE—\$2.00 PER YEAR

VOL. 1—NO. 34

APPLETON, WIS., SEPTEMBER 5, 1930

5c PER COPY

Week-end Accidents Claim Human Toll

Two Killed, Several Injured in County

Sylvester Balongie of Kaukauna was instantly killed last Thursday evening when the small roadster in which he was riding with four other persons went into the ditch on highway 41 between Kaukauna and Little Chute. One of the other passengers was seriously injured, but the other three, who were riding in the rumble seat, escaped with minor cuts and bruises.

Twelve year old Marlow Mareks of Shiocton was instantly killed Monday when he stepped from a truck driven by his brother directly in front of a car driven by Adolph Klika, also of Shiocton. The boy was on his way to school when the accident occurred.

An automobile driven by Kelley Fitzpatrick of Milwaukee went into the ditch on highway 41 near Carey's Barbecue Saturday evening severely injuring two of the passengers of whom there were nine in the car when the accident occurred.

John Meier, 68, who lives just north of the city limits in Town Grand Chute, was overcome by weariness on his way home Sunday evening and chose the roadway for a resting place. He was run over by an auto and suffered a concussion of the brain, a fractured wrist and severe bruises as a result of which his condition is critical.

Soccer Team To Open Season September 14

The soccer game scheduled for last Sunday between the Appleton Sport Club Germania and a Milwaukee team was called off when a telegram was received saying that the Milwaukee aggregation was unable to come because of an auto accident. The game will be played after the league season has ended.

The soccer league season will open September 14 when the local players will go up against the first team of the Sheboygan Sport club. The members of the league are: Appleton Sport Club Germania, German Sport Club of Oshkosh, T. C. Bavarians of Sheboygan, Kohler Recreation Club and the Sheboygan Sport Club with two teams.

The winner of the league season will hold a trophy donated by Governor Kohler until the next season.

On Labor day the local boys travelled to Oshkosh where they played the representatives of the Deutscher Sport Club, losing by a score of 2 to 1. At half time the score was 2 to 0 against them, but though they outplayed their opponents in the second half they were unable to overcome the early lead against them and lost.

What Makes the Talkies Talk?

A Non-Technical Description of a Popular Entertainment

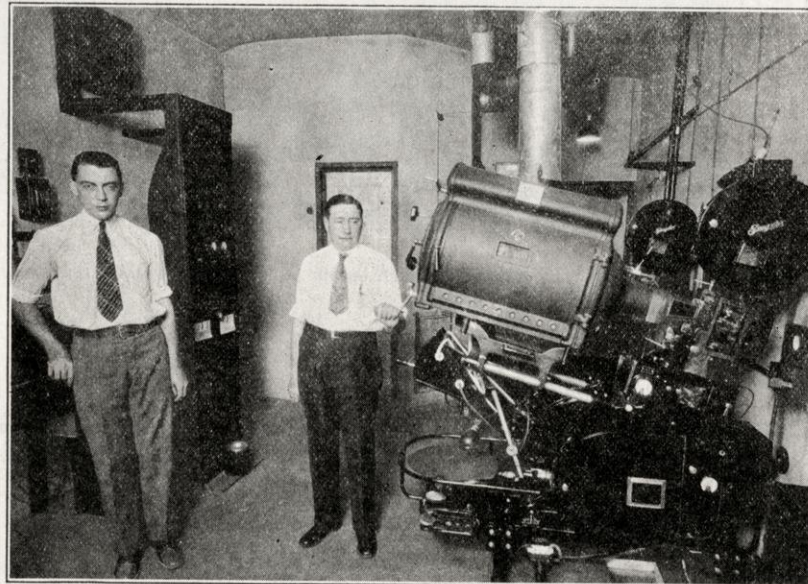
Most of us were born with enough curiosity to want to see "what makes the wheels go round." From the veteran movie fan who began with the "nickelodeon" to the modern sophisticate of the super-talkies no doubt we have all wondered at some time just what it is that makes the "movies" move and the "talkies" talk. So we set out to get the information for you.

It was with no little thrill that we climbed the steep stairway to the hot little concrete-and-steel cubicle at the "top of the house," in Warner Brothers theatre, called the "projecting room." The cut shows you something of what we saw as we came through

The film runs at about 90 feet per minute, so that it takes ten to eleven minutes to run off a 1,000-foot reel.

You can readily see that the operators have no time to loaf on the job. Yet all our questions were answered with the utmost courtesy while their hands were busy with the hundred and one things that must be done at the proper moment.

There are two methods of reproducing a talking picture. In one the film carries only the picture while a phonographic record, synchronized with the film, does the talking. You can see it clearly in the cut. The needle picks up the sound vibrations from the record



Robert Parkinson and Ray Hamm, projectionists, in the operating booth at the Appleton theatre.

the steel door. In the right foreground are the two Simplex projectors that alternate with each other so there will be no break in the picture and no wait for an impatient audience. Audiences always seem to be impatient. Americans want to hurry even their amusements.

While a reel is being run off on one machine the other is being made ready for its turn. The new reel is put in place and the film threaded up, a new record is put on (if it is that kind of a picture), specks of dust and dirt carefully wiped away and everything put in readiness. When the first cue comes the machine is started—it takes about nine seconds to get up speed—and "blanking" (blank film) is allowed to run until the final cue when the motor is cut over. Then the other projector is made ready in the same way. Every part is kept scrupulously clean and oiled to eliminate extraneous sound and for smooth running.

(just as in a phonograph) and this is amplified and led to loud speakers on the stage. Great care is taken to synchronize the record with the film by numbers and various other checks, so that the proper spoken words come to you with the action.

In the other method the film carries a sound track as well as the picture. This sound track, only about 1/8 inch wide, is part of the film itself. The rays of the exciting lamp—a high intensity are generating 8,000 degrees of heat—are picked up by an objective lens with a slit of 1/1000 inch diameter admitting light rays to a photo-electric cell which converts them into electric current. This, also, is amplified and led to loud speakers (receivers) facing the audience from behind the screen, thus giving the illusion of actual talking figures on the stage.

You have undoubtedly noticed in most movie theatres that the pictures

(Continued on page 8)

Child Health Center At Hortonville, Sept. 9

The next child health center for Outagamie county will be held Tuesday, September 9, at the Legion hall in Hortonville, it is announced by Mrs. Jennie McMelkin, local chairman for the event.

Dr. Elizabeth Taylor, a new staff member of the bureau of child welfare, state board of health, will conduct the center with the assistance of Miss Marie Klein, county nurse, and a thorough physical examination will be accorded to all pre-school children who attend.

Importance of a thorough checkup of children of tender years is stressed by Dr. Charlotte J. Calvert, director of the bureau. Defects which may be unnoticed or may seem of minor importance at this age may become serious detriments if not given prompt attention, and the health center affords the desired opportunity.

The hours of the Hortonville center will be 9 to 12 A.M. and 1 to 4:30 P.M.

Good News For Rabbit Breeders

Raisin Brook Now Has Wisconsin Branch

Rabbit breeders in this territory will be interested to learn that the Raisin Brook Company of Dundee, Mich., the largest rabbit breeders and packers in the world, have acquired a large interest in the Northlands Fur & Packing company of Rhinelander and that plant will henceforth be operated as the Raisin Brook Company of Wisconsin.

The Rhinelander company was formerly capitalized for \$50,000 which was increased to \$100,000 when the reorganization took place. The Raisin Brook people took \$25,000 of the new stock and the balance was sold in and around Rhinelander. The parent company is capitalized for \$250,000 and is planning to spend \$50,000 this year for advertising in the Chicago territory alone. This advertising will include radio broadcasting, cooking demonstrations, cook books, newspaper space and every other form of advertising that will go to make the name "Raisin Brook" mean rabbit to every one hearing it. This is actually the case in the home territory of the company around Detroit, where Raisin Brook rabbits sell for 52 cents per pound in the same local markets which offer spring chicken at 26 cents per pound.

Five Outagamie county drivers were among the forty-five in the state whose licenses were revoked during the month of August.

O. P. Schlafer

The Oldest Active Hardware Dealer in the State.

When you meet O. P. Schlafer on the street you see a hale and hearty young man who has been one of the institutions of our city for more years than most of us can remember. A few minutes conversation will show you why we call him a young man in spite of the 72 years to which he admits, and he has spent 58 of those years working his way up from nothing to the enviable position he now occupies in the community.

He was born April 21, 1858 in a town too small to be on even a large scale map of the Bavarian Rhineland. When he was only fourteen years old he left that country to seek larger outlets for his energy and came first to Sussex in Waukesha county, where he soon found



Photo by Ross
O. P. Schlafer.

a job in a small general country store. This kept him busy for four years but he still yearned for larger fields and in 1876 he came to Appleton where he went to work in the Bailey and Ballard hardware store which was located where the Woolworth store now stands. After three years Mr. Bailey bought out his former partner and on January 1, 1879, took young Schlafer into the new firm of D. B. Bailey and Company. Schlafer took care of the hardware department, while Mr. Bailey devoted his time to the grocery end of the business.

But that young man was constantly looking for bigger opportunities and after only four years he sold his interest in the business to Mr. Bailey and in April, 1883 bought out A. A. Babcock, who operated a hardware store in the building now occupied by Lee Sugarman. In October of that same year he took William Tesch into partnership and the new firm was called Schlafer and Tesch. In February, 1884 Ben Barrett came into the firm and the name was again changed, this time to Schlafer, Barrett and Tesch. It was operated as a co-partnership under that name for eleven years until, in 1885, Mr. Schlafer bought out Mr. Tesch and a few months later Mr. Barrett also, after which the business was incorporated as the Schlafer Hardware Company, the name under which it has since come to be known all over the country. In 1890 the first unit of the present building was erected. It was 34 by 100 feet and served the needs of the growing concern for only a few years, being enlarged in 1903 by a 23 by 100 three-

story addition. In 1916 the entire store was remodelled and the front rebuilt, so that the building as you now see it resulted. It was then, and still is, regarded as one of the leading and best equipped establishments of its kind in the state.

All these years Mr. Schlafer has been on the job early and late, watching his business grow. He built up a splendid organization, so that he had time for outside activities, but his guiding hand was ever on the reins. He was largely instrumental in organizing the Hardware Mutual Fire Insurance Company and served as its president from 1904 until April 1930. When the Hardware Mutual Casualty Company was organized in 1914 he was elected president of that organization also and served in that capacity until April 1930, when he laid aside the strenuous duties of these offices to accept the post of chairman of the board of both concerns. The two Hardware mutuals have grown in the few short years of their existence until they now rank with the strongest in the country, and no small part of that growth is justly attributed to the man who was their president so many years.

Any one of these jobs would have been enough for a man of ordinary ability, but "O. P." had time for even more and has been a director of the First National Bank, of the First Trust Company, of the Y. M. C. A. and of a dozen other more or less well-known concerns in our city.

All these years he has found time to cultivate a hobby and to this hobby he attributes in no small measure his present good health. Many years ago he bought a farm on the shores of Lake Winnebago and "Schlafer's Farm" has been one of the landmarks for guiding travelers almost from the start. To be sure he did not attempt to cultivate the farm himself. But even in the days when horses furnished the only available means of transportation for the five mile trip between farm and city, he gave the farm that same personal supervision which has contributed so much to the success of his numerous other enterprises. Years ago he built a comfortable summer home on the shores of Winnebago, so that he and his family could enjoy the farm and the lake.

But if you want to see the man get really enthusiastic, do not talk about his hardware or his insurance companies. Of course, he likes to discuss them, but his face does not really light up and the thrill come into his voice until you

turn the conversation onto his dairy herd. That is the pride and joy of his life and he is ready at any time to drop whatever he happens to be doing and show you the latest report from the cow testing association. His herd of Holsteins is small, but it makes up for that in quality. Whenever he wants to interest his cheese factory and creamery owning friends he produces one of these reports, proving that his milk tests show from 4.5 to 5 per cent of butter fat from several of his cows. And how he does enjoy telling them his milk is contracted for and they cannot get it!

O. P. Schlafer has been a most successful hardware man; he has been a success as president of insurance companies; but all the time his heart undoubtedly was out on that hundred acre farm where his blooded cattle lolled in the shade or splashed in the cooling waters of Lake Winnebago.

Several autoists were fined in municipal court for minor traffic violations and one for reckless driving.

Y. M. C. A. TAXES

After a spirited discussion at a meeting of the board of review held Tuesday, it was decided to refer the question of placing the local Y. M. C. A. on the tax roll to the state rate commission for a decision. The decision, when rendered, will arrive too late to affect the tax roll for this year.

CASH & CARRY CLEANERS

109 N. Durkee St.



75c

Ladies' plain Coats, Men's Suits, Overcoats, Topcoats, Sweaters, Blankets cleaned and pressed

Archie Clark Roy Sauberlich Props.

Your Bank

The Appleton State Bank has ample resources to care for the needs of fast growing establishments and to insure real financial backing. Its officers always have time to discuss and study the problems of your business and to help you work out the solution. When you come here you will be among friends anxious and able to serve you at all times.

APPLETON STATE BANK

Large enough to serve you Strong enough to protect you
Small enough to know you

Paid Advertisement: Authorized and paid \$9.90 by Otto H. Zuehlke, Appleton, Wis.

Established public integrity thru my past records as sheriff should merit your support

VOTE FOR

OTTO H. ZUEHLKE

Republican Candidate for

SHERIFF

FOR OUTAGAMIE COUNTY, WIS.

At the Primary Election Tuesday, Sept. 16, 1930



Appleton Review

ISSUED EVERY FRIDAY

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

Review Publishing Co., Publishers

R. J. MEYER, Editor

300 E. College Ave.

Appleton, Wis.

Telephone 338

Subscription Price—\$2.00 a Year
Payable in Advance

Vol. 1—No. 34

September 5, 1930

REVIEW'S PLATFORM FOR APPLETON

1. A Community Chest.
2. Proper Waste Disposal.
3. A Free City Beach.

DID YOU LAUGH TODAY?

Some wise modern philosopher once remarked that "no day is so utterly lost as that on which you have not once laughed."

So we feel that he who furnishes a community with clean entertainment, amusement, recreation, preforms a service only a little less important, perhaps, than he who builds the houses, makes the clothing, or supplies the food to its citizens.

Motion pictures—talking motion pictures—have come to have such a very large share in the time and money put into entertainment that in our program of getting Appletonians acquainted with their town we are giving you on another page of this issue a brief, non-technical description of the way the Appleton theatre of the company that brought talking pictures to the world makes them live for Appleton audiences.

BACK TO SCHOOL

In another week or two one-fifth of Wisconsin's population will be back in the school room at the great job of educating and being educated. Rural schools, clean and furnished, opened early in the week, or were already under way with the year's program, so as to allow for a brief vacation at harvest time when the youngsters turn to and help bring in the crops.

Over half a million pupils, nearly 25,000 teachers and more than 8,000 buildings will "be on the job" shortly.

Perhaps we will have a better idea of the significance of the county school ("country school") in our educational system when we realize that, according to the latest available figures (1928-1929) the city public school enrollment was 247,611 while county school attendance was 274,384. During that year the cities employed 8,518 teachers and the counties 11,872.

However, officials in the state department of public instruction report a very noticeable trend to the city school, over the last five years, which is expected to continue.

THE WORST IS OVER

We have been sitting around being depressed long enough. Time to come out of it! October is nearly here again. Remember last October?

"When do we come out of it?" Dr. Julius Klein, Assistant Secretary of Commerce, tells us that the "period of scraping along the bottom" in any depression averages about thirteen months. That time is very nearly up and we are coming out of it.

Some signs of recovery pointed out to us are: Internal Revenue collections on tobacco during the first five months of 1930 reached more than \$179,600,000, which was only about one million below the corresponding total for the boom year of 1929 and more than eleven million ahead of 1928. During the first five months of this year 110,400 passports were issued by the State Department, six per cent more than during the same period last year. From January 1 to June 26 passenger sailings from New York totalled 229,171, a considerable increase over last year.

The domestic hotel business; increased consumption of electricity, explosives; expansion of payrolls; increase in stockholders in large corporations; increase in check payments and freight shipments; all point to fair weather.

As one of our valley merchants says, "if we can all shake our morbid thoughts and not lose our sense of humor, we can speed along Prosperity." In getting ready for the biggest fall business in the history of his institution he calls attention to the fact that fifty per cent of the buying public have fixed salaries and fixed incomes which have in no way been affected by the stock market slump, or by the resulting business depression.

Let everybody with a job go out and buy something he needs—and pay for it. It is a good time to buy when prices are low and that check will move on to pay some one the merchant owes and so start on a round that comes back to the pay envelope—or goes into a new pay envelope to some one who has been without a job. When everybody has a pay envelope and can buy what he needs and maybe a few extras, the "depression" game is up.

People with vision and confidence buy and build when prices are down and so come out on top of the heap later on. Try it.

KEEPING THE LANDSCAPE BEAUTIFUL

"I favor products not advertised on the landscape," is a sticker slogan appearing on the mail of club women in over half the state federations, Wisconsin among them.

The fight for billboard restriction grows year by year and new recruits are coming in all the time as men and women recognize that beautiful roadsides are perhaps quite as important as good roads.

Remembering that women buy about 85 per cent of all products, offenders are giving way and billboards that have blotted out the landscape are gradually being confined to commercial districts.

"He who craves beauty will not patronize ugliness," these women say. "Buy your gas from good looking stations. Buy your food from attractive stands. Buy products not advertised on the landscape," for "when billboards enter, beauty departs."

In addition to removing billboards from the landscape the women are urging communities all over the land to ask their state to spend just 1 per cent of its highway funds for roadside improvement and beautification.

Since the law prohibiting billboards on the highways in Wisconsin was enacted, there have been varying degrees of co-operation with this idea. Some concerns merely moved the huge offending signs beyond the fences onto private lands. Others have gone a step further and have resorted to smaller, more attractive signs mounted so as to obstruct the view to the least possible degree. Still others have left off this form of advertising entirely. Eventually, perhaps, the landscape shall be restored to its own.

BUSINESS IN WISCONSIN ON TOP

While business conditions in Wisconsin are somewhat below last year and possibly a bit below normal, they are better than the national average and the average of many neighboring states, according to a careful analysis made by the bureau of business information of the university extension.

This analysis was drawn from figures for ten representative Wisconsin cities, Milwaukee and Green Bay showing up as the brightest spots. Agriculturally, with 37 per cent less than its normal July rainfall, Wisconsin approaches the fall season incomparably better off than her sister states Iowa, Michigan, Illinois and Indiana, according to the statement.

Following the duller summer months the upward swing which usually begins with Labor Day is confidently expected by the retail trade and business generally.

WORKERS AND SHIRKERS

(From The Stevens Point Journal.)

The editor of a small town newspaper whose name is unfortunately unknown to this writer tears down one life policy and sets up another in simple and masterful fashion all in a few lines. One might well paste his essay on a conspicuous wall. He says: "Too many people are absolutely indifferent to work. They take no interest in doing it exactly right, in doing it quickly, or in getting it out on time. Life to them is just one long-drawn-out dream of getting by the easiest way, and with as little exertion as possible, of either mind or body. Their idea seems to be to 'let George do it.' Again, there are others, splendid examples of those who know what to do, and have the capacity and willingness to do their part. All such are great factors and forces in making a business go and grow."

NEWS EVENTS

A Digest of Events and Trends for Busy People

LOCAL

Fred Roepke, 70, committed suicide at his home in New London last Friday by taking poison. He had been in poor health for some time.

Mrs. Jacob Kromer, who was injured in an automobile accident near Marshfield, August 19, was able to return to her home here last week.

Because the district attorney was not ready to go to trial the cases against Della Hoersch, charged with shooting her husband, and against Albert Rosenberg, charged with non-support, were continued until after primary election.

Lawrence Antepencko, a sugar beet worker on a farm in Town Seymour, was sentenced to sixty days in jail for beating his wife.

Leo Nickasch, 15, who lives at 818 W. Eighth street, took six first and two second prizes on eighteen pigeons entered at the DePere fair. Alvin Sprister, another Appleton boy, also won several prizes on his birds. Eighteen hundred birds were entered.

Local dog lovers will be glad to note that after next Monday it will no longer be necessary to keep their pets tied. The dog quarantine expired some time ago and the time set by the city ordinance runs out on that day, so that next week the dogs can again be allowed to run at large.

Eleven Appletonians are listed in the 1930-31 edition of "Who's Who in America." They are: R. S. Powell, banker; Dr. J. R. Denyes, missionary; F. J. Harwood, manufacturer; Judson G. Rosebush, manufacturer; Dr. J. B. MacHarg, history professor; Dr. R. C. Mullenix, zoologist; Dr. W. S. Naylor, theologian; George J. Schneider, congressman; Dr. A. A. Trever, historian; Dr. H. M. Wriston, educator; Dr. L. A. Youtz, chemist.

Harlan P. Kelsey, federal land inspector representing the secretary of the interior, made an inspection of the Menominee Reservation last week both from the ground and from the air. The ground inspection was made by auto and over the logging road running out of Neopit. The air inspection was made by airplane. W. R. Beyer, superintendent of the reservation, and Congressman Schneider accompanied him. It is hoped that his report will lead to the acquisition of the reservation for park purposes by the government as provided in a bill introduced in congress by Mr. Schneider some time ago.

Following a wild ride through the streets of Hortonville, over fields and through several fences, culminating when he crashed against a culvert on highway 76 near Hortonville, Eldor Pagel of New London was arrested by

Hortonville police for drunken driving. In local municipal court he was sentenced to pay a fine of \$50 and costs and to have his driver's license revoked for six months.

Mrs. Amelia Lange was granted a divorce from Ernest Lange.—Elizabeth Pflug of Dale was granted a divorce from Henry Pflug of Manitowoc.

Labor day picnics in Appleton and vicinity were ruined by the rain which started to fall shortly after one o'clock. But nobody minded, because the rain was welcome.

The pupils of St. Joseph school were the first to start the local fall term when their school opened last Tuesday. Other local parochial schools, as well as the public schools, will open next Monday. Most of the 150 rural schools in the county opened last Tuesday.

W. S. Ryan, the new physical director of the local "Y" who was engaged some time ago as successor to Arthur Jensen, took over his work Tuesday. He expects to hold conferences with leaders in the various sports and activities at the "Y" before planning his winter program.

J. D. Steele had a narrow escape last Friday morning when he was overcome by gas escaping from a defective stove as he was preparing his own breakfast preparatory to starting on a fishing trip with friends. When the latter arrived and received no answer to their knock at the door, they entered the house and found him lying on the floor unconscious. A physician was at once summoned and he was taken to the hospital for treatment but was able to return home Sunday.

The Appleton Angling and Shooting club will hold its first shoot of the fall season next Sunday afternoon at 1:30. All trapshooters of the valley are invited. Fifteen new members from Neenah have recently joined the club.

M. G. Clark, valley scout executive, will leave next Monday for Chicago to attend a meeting of Region Seven Scout executives.

The paving and repair work on local streets, which have caused so many thoroughfares to be closed to traffic, have been almost completed and all streets are now open. Only a few minor repair jobs remain to be completed.

The retail division of the chamber of commerce has practically completed preparations for the Retail Institute to be held at the Vocational school September 23 and 24.

Clarence Miller, manager of the shooting gallery at Waverly Beach, was shot in the back Sunday when a gun in the hands of a Kaukauma boy was

accidentally discharged. His wound is not serious.

Judge Fred V. Heinemann returned to work at the court house Tuesday after a two weeks vacation.

Albert Koltack of Appleton has purchased the Quinney cheese factory near Stockbridge for \$18,500 and takes charge Monday. Emmanuel Schneider, who formerly owned the factory, is moving to Mr. Koltack's home on Appleton street which he took in part payment on the deal.

William Pelkey, 17 year old son of Mr. and Mrs. Eli Pelkey of Bear Creek, was fatally injured last Thursday when his arm was caught in a silo filler and torn off. He was taken to the hospital at New London and at first seemed to be getting along nicely, but took a turn for the worse Tuesday and passed away that evening. He leaves his parents and one sister. The funeral was held this morning from St. Mary church in Bear Creek.

The Outagamie Equity Exchange will sponsor a picnic at Pierce park next Sunday. Members, with their families and friends have been invited.

REVIEW SWIMMERS CLUB

The swimmers' emblems will be here Tuesday. Bring your cards to the Review office and get your buttons or pins Tuesday morning.

Joseph Kobiellak, 72, a farmer living northeast of Seymour, near Isaar, was attacked by a bull which he was leading to water and so badly injured that he died a few hours later. He leaves eight sons and three daughters.

Contributing to Local Growth

Among the important services that any organization should render is that of contributing to local growth. The Badger Printing Company, through its development of exceptional printing facilities, is constantly bringing to Appleton new business which in turn brings more use and users for Appleton products.

Patronizing such an organization is to YOUR advantage.

Phone 278

BADGER Printing Company

125 N. Morrison St.

PAID ADVERTISEMENT, \$13.20. Prepared, authorized, published and paid for by Geo. J. Schneider, 125 W. College Ave., Appleton, Wis.

Senator Robert M. LaFollette, Jr.

URGES THE RE-ELECTION OF

Congressman Geo. J. Schneider

"Upon his record of faithful and intelligent service to the men and women of the Ninth Congressional District, George Schneider deserves to be renominated and re-elected.

"A member of organized labor, he knows the problems of the worker and on the Committee of Immigration of the House he has performed valuable service to the men and women wage earners of his district and the country. "He has made a study of the agricultural problem. He has supported the genuine farm relief measures fought for at Washington by the Progressives. He voted against the Grundy-Hoover tariff bill on final passage in the House because it was an outrageous betrayal of the farmers.

"Without disparaging any other candidate who may be seeking the nomination I appeal to the Progressives of the Ninth District not to split their vote. I urge them to renominate Congressman Schneider by the smashing majority which his record of public service so richly deserves."



(Signed) Robert M. La Follette, Jr.

Primary Election — Tuesday, Sept. 16

Church Notes

A meeting of the Ladies' Aid society of St. Joseph church was held on Tuesday afternoon of this week. A social hour followed the usual transaction of business.

* * *

The Ladies' Aid society of the Memorial Presbyterian church met in the church parlors on Tuesday afternoon. Business was transacted, after which a social period was enjoyed. The hostesses for the meeting included Mrs. F. J. Foreman, Mrs. August Haferbecker, Mrs. John Clack, and Mrs. M. Hermesen.

* * *

Zion Lutheran Brotherhood held a social meeting Tuesday evening at the parish hall. Dr. E. Gerfin was the speaker.

* * *

Mrs. David Carlson, secretary of the White Cross society of the First Bap-

tist church, was in charge of the first meeting of the fall season last Tuesday afternoon, at which the hospital work of this organization was commenced.

* * *

A business and social meeting of the Young Women's Missionary society of the Trinity English Lutheran church was held Tuesday evening at the church.

* * *

Circle No. 7 of the Congregational church was entertained Thursday afternoon at the home of Mrs. William Bailey. Mrs. Dora Hager directed the selling of vanilla.

* * *

Mrs. B. Mayerhoff was in charge of a meeting of the Ladies' Aid society, Mt. Olive church, last Wednesday afternoon.

* * *

All Saints Episcopal church will observe All Saints Day in November, which marks the seventieth year of its founding. The Most Rev. James De Wolf Perry, D.D., primate of the

Episcopal church, who is in the United States at this time, has been invited to speak.

The bishops of the diocese of Fond du Lac, the Rt. Rev. Reginald H. Weller, D.D., and the Rt. Rev. Harwood Sturtevant, D.D., will conduct services on All Saints Day.

A banquet is being planned, at which the primate is invited to speak. Holy Communion will be administered on the Sunday following All Saints Day and the new memorial dedicated at that time also.

* * *

At the meeting of Women's Union of St. John church last Thursday, Mrs. Herbert Baer gave a talk on the topic, Know Thy Bible.

* * *

A business meeting of the Luther League of Trinity English Lutheran church was held Wednesday night. The recent convention was discussed at that time.

* * *

Mrs. William Nowell, Mrs. Gustav Tesch and Mrs. Herman Rehlander were hostesses for the social hour which followed the business meeting of the Trinity Guild of Trinity English Lutheran church yesterday afternoon.

* * *

A social meeting of the Zion Lutheran Ladies' Aid was held Thursday afternoon at the parish school. Mrs. Minnie Wenzlaff was chairman of the committee in charge.

* * *

The Ladies' Aid society of St. Joseph church met Tuesday at the parish hall. This was a business and social meeting. Mrs. Chas. Feuerstein won at schafskopf and Mrs. Katherine Buhtz at plumpsack.

* * *

A business meeting of the First English Lutheran church was held yesterday afternoon at the church parlors.

* * *

The Ladies' Aid of St Paul Lutheran church met at the school hall Thursday afternoon. A social hour followed the business session.

* * *

Mrs. Harry Schommer and Mrs. Joseph Stier were hostesses at a card party given by St. Joseph Ladies' Aid society yesterday afternoon at the parish hall.

Weddings

Miss Minnie Oudenhoven and Henry Vosbeck, both of this city, were married Monday morning, September 1, at St. Joseph church. The couple was attended by Mr. and Mrs. George Oudenhoven. After a trip through northern Wisconsin the couple expect to make their home here.

* * *

Miss Anna Yonts, daughter of Mr. and Mrs. R. F. Yonts, was married at Waukegan, Ill., on August 30, to Wilard W. Hackleman.

* * *

Mr. and Mrs. Charles Selig announce the marriage of their daughter, Bernice, to Richard Kamkas of Darboy, last Wednesday morning. The ceremony was performed by Rev. F. L.

Ruessman at Sacred Heart church. Miss Clara Kamkas was maid of honor and Miss Rose Selig was bridesmaid. The groom was attended by Harold Wirth as best man. After a trip through the northern part of Wisconsin the couple will be at home in Appleton.

* * *

The marriage of Miss Florence Schultz to E. V. Krueger has been announced by the bride's parents, Mr. and Mrs. Robert A. Schultz. The couple was married August 19, in St. Paul, Minn., and will make their home in Appleton.

* * *

Miss Marie Wilz became the bride of John Green Saturday morning, August 30, at St. Paul Lutheran parsonage at Neenah.

You Can Afford That New Furniture Now

We are in our houses so much more in the winter that this is the logical time to get a new piece of furniture. A chair, a low table, one of the new love seats, a pretty lamp—any one of the many things offered by Review ads at lower prices than for many a long year—will add comfort, beauty and interest to your home.

If you are furnishing an extra bedroom or buying a new suite for the dining room it is a splendid investment to do it now. Like putting money in the bank—it will be worth so much more later on, when prices are up again as they are bound to be.

This is the best time to "buy something for the house."

Shop with Review Advertisers and your shopping will not be a problem

The Week's Parties

Mr. George Sanderfoot was pleasantly surprised last Sunday when a number of friends gathered at his home to celebrate his sixty-sixth birthday.

* * *

Mr. and Mrs. W. M. Spoerl, 212 S. Spruce street, entertained Tuesday evening in honor of Miss Clara Denstedt of Chicago. Cards were played and prizes were won by Miss Denstedt and Mrs. Thomas J. Keating.

* * *

A reunion picnic of children, grandchildren and great grandchildren of Ernest and Johanna Kriek took place at Erb park last Sunday. Ernest Kriek

Paid advertisement — Authorized and \$2.75 paid by Marie Ziegenhagen, Appleton, Wis.

VOTE FOR

Marie Ziegenhagen

Republican Candidate for
County Treasurer

I STAND ON MY RECORD

The Last Thing In Oil Burners

SILENT AUTOMATIC



THE NOISELESS OIL BURNER

THE NOISELESS OIL BURNER
Our Best Proofs Are Satisfied Customers

Automotive Regrinding & Welding Co.

116 S. Superior Street, Phone 2455

Formfit

SLENDERETTE

HERE is the Girdleiere that changes the minds of those of slight figure who have declared: "I'll never wear a foundation!" They wear Formfit Slenderette and revel in it.

And naturally so, for it's scarcely anything at all, and yet does wonders with figure lines. The runproof Tricot of which it is fashioned has a natural gist for figure molding, and it launders beautifully. All four garters are detachable.

The junior and slight woman will find Slenderette gives them just that mite of support which makes outer garments look chic. The price is right

\$3.00



GEENEN'S

"You're Always Welcome Here"

settled in Outagamie county in 1865, and each year his descendants honor him with a reunion gathering.

Miss Helen Kneebone, Ontonagon, Michigan, was honored at a bridge tea Saturday, August 30, at the home of Mrs. F. C. Hyde. Miss Kneebone and Mr. Donald Hyde, both graduates of Lawrence college, will be married in October.

Jack Healy and his orchestra of Madison played at a dinner dance at the Riverview Country club last Saturday evening.

Thirty-five guests were entertained at a luncheon party at the home of Mr. and Mrs. William Maesch, Jr., last Sunday. Many out-of-town friends and relatives were among the guests.

Miss Jean Shannon entertained sixteen of her high school friends at a dinner party at her home last Wednesday. Many of the guests, graduates of the Appleton high school are leaving for out-of-town schools and colleges and the gathering was, in a way, a farewell party. The evening was spent in dancing.

Club Activities

A regular business meeting of the Women's Christian Temperance Union was held yesterday at the home of Miss Ida Hopkins.

Mrs. Henry Miller entertained the Four Leaf Clover club at her home on Tuesday. Prizes at cards went to Mrs. A. Knoll and Mrs. J. Homblette.

The Five Hundred club was entertained by Mrs. Rose L. Reichert at her home last Tuesday evening. Mrs. Frank Breuer and Mrs. Reichert carried away the prizes.

A regular business meeting of the Women's Relief Corps was held this afternoon at Elk hall. Mrs. Cora Riese was in charge of refreshments.

Mrs. Alma Z. Noyes, W. Prospect street, and daughter Pauline are visiting with relatives at Wausau and northern part of the state.

Lodge Lore

The annual Masons' picnic was held at Pierce park on Labor day. Approximately 300 persons attended, in spite of the periodic showers during the afternoon.

The first meeting of the Appleton Apostolate this season was held Wednesday evening at the Catholic home.

The weekly card parties of the Lady Elks began Wednesday afternoon.

Deborah Rebekah met Wednesday night at the Odd Fellow hall. This was a business meeting.

Lady Eagles held their first meeting of the season Wednesday afternoon at the Woman's club. Routine business was transacted.

Look and Learn

1. What President of the U. S. never made a public address during his term of office?
 2. What is the value of a gram of radium at present?
 3. What tree bears fruit and flowers at the same time?
 4. How fast does hair grow?
 5. What state is the most sparsely populated?
 6. Does sound travel faster through water or air?
 7. What is the smallest number of individuals allowed to form a corporation?
 8. Who is next in rank to the royal family in England?
 9. What is the oldest regiment in the U. S. Army?
 10. What country produces the greatest number of furs?
 11. In what cities are the three Federal penitentiaries located?
 12. How long does a goldfish live?
 13. Who was the fourth President of the U. S.?
 14. What city has the largest diamond-cutting factories in the world?
 15. What gas will ripen green fruit in a few hours?
 16. What two men defeated each other for the Presidency of the U. S.?
 17. Which is probably the fastest of the fish?
 18. What is the length of the regulation military pace?
 19. What lake in the U. S. has a tide?
 20. What tree forms additional trunks by sending down roots from its branches?
 21. Which is farther south, Cape Horn or Cape of Good Hope?
 22. What English queen reigned only nine days and then died on the scaffold?
 23. What is the seventy-fifth wedding anniversary called?
 24. What country has coins with the word "Helvetia" on them?
 25. What Indian tribe practices a form of trial marriage?
 26. Which flower has the highest commercial value?
 27. Who was the only President of the U. S. to be impeached?
- (Answers on page 15)

At Appleton Theatre

Lowell Sherman and Alice Joyce head the cast of Radio Pictures' all-talking romantic comedy drama, "He Knew Women," which opens today at the Appleton theatre.

The all-talking screen version introduces an unusual problem—that of a young girl deliberately ruining her reputation in a futile attempt to marry the man she believes she loves.

Lowell Sherman enacts the part of the man. Frances Dade is the girl. The woman to whom Sherman really is engaged is Alice Joyce.

Hugh Herbert, author and stage producer, directed. He keeps the story moving at a lively speed, never permitting the action or dialogue to lag.

A new Jolson picture, "Big Boy," adapted from the star's greatest stage success of the same name, will open at the Appleton theatre at Saturday midnite preview, also Sunday through Thursday.

This is a stirring comedy centered about the Kentucky Derby, American racing classic, in which Jolson plays the part of a colored jockey with all his old abandon and originality.

Four new song hits are included in "Big Boy," as well as a generous supply of Jolson stories and Jolson jokes—told only as Jolson can tell them.

Warner Brothers have assembled a remarkable cast to support the black face star in "Big Boy," including Claudia Dell, Louise Closer Hale, Lloyd

Hughes, Eddie Phillips, Lew Harvey, Franklin Batie, and John Harron. Claudia Dell plays the leading feminine role, and John Harron has the role of the young man in love with Claudia. Franklin Batie has the same screen role that he played with Mr. Jolson in the stage play.

Alan Crosland directed "Big Boy." Harold Attridge is the author of the original play which was adapted to the screen by William K. Wells and Perry Vekroff.

Warner Bros. Appleton Theatre

FRIDAY AND SATURDAY



SATURDAY MIDNITE PREVIEW—11 P. M. ALSO SUN. THRU THURS.



See Jolson in a new role—Comedy, Songs and Gags

News—Comedy Vitaphone Acts

Paid Advertisement: Authorized and \$13.20 paid by John Lappen Sheriff Committee, Ed. Lutz, Sec., Appleton, Wis.

VOTE FOR

JOHN F. LAPPEN

(Present Sheriff)

Republican Candidate for

SHERIFF

for Outagamie County



An Administration of Impartial Justice Efficiency Business Methods

Born in Outagamie county and has lived here all his life. Worked as wire weaver for the Appleton Wire Works 32 years.

Vice president of the American Wire Weavers Protective Association seven years.

Delegate to Trades & Labor Council several years.

Has been on Appleton Water Works Commission six years.

Was a member of the city council seven years, resigning when he moved into another ward.

Has always been a taxpayer.

Your Support Will Be Appreciated

Vacation Time Is Over

Have you forgotten something important?

How about your HEATING PLANT?

Let us take care of your needs. Both Heating and Plumbing

WENZEL BROS. Inc.

Tel. 130-W 333 W. Col. Ave.

This Week

By Arthur Brisbane

Great German Airman Big City Corruption "Ruler" in Background Weapon Against Reds

A fine young man is Capt. Wolfgang von Gronau, who came from Germany via Iceland, Greenland and Halifax, more than 4,000 miles, in forty-seven hours of flying time, stopping on the way for fuel.

He will live to make that and longer flights in one "hop," and to cross the ocean in 20 hours.

Animosities die out. Flyers of our army and navy welcome a Gronau who only a few years ago had his mind concentrated on bombing our ships and those of our allies.

He tells interesting, simple stories of his experience in the war and the various occasions on which he and his airplane were "shot down."

He ought to meet our crack American war flier, Capt. Eddie Rickenbacker, who brought down more German planes than any other American. Perhaps he was one of those that had the honor of bringing down the genial Gronau.

After the war Von Gronau went back to farming on his estate in Prussia, and then started a flying school. He flew over here to give one of his pupils a really good lesson.



*A
Fine Old Style,
Comes Back!*

QUEEN ANNE, reminiscent of that period in the court of England when grace and chivalry held sway, comes into its own again.

Smart homes everywhere are adapting this lovely style for Living Room, Dining Room and Bedroom for occasional chairs or odd pieces.

**Brettschneider
Furniture Co.**

Mayor Walker, head of the biggest, richest city in the world, invites approximately 100 conspicuous citizens to discuss privately conditions of graft, bribery, etc.

The mayor is in earnest and has every reason to be.

But 100 or 100,000 "leading citizens" could not deal with graft, bribery and crime while bootlegging and its allied trades take in yearly a bigger income than that of the United States government.

Most startling in the revelations of New York corruption, which include purchasing of public officials, magistrates, judges, etc., is the statement that one judge paid \$200,000 for his seat on the bench.

The amount would be about \$5,000 more than the total salary that he would earn in his fourteen-year term.

This means that some one else supplied the \$200,000, and common sense indicates that the "somebody else" must have been a boss criminal, able, with the aid of a judge "owned by him," to get back his \$200,000, with interest.

It is a strange picture of American civilization and "good government" in the year of our Lord 1930 and the eleventh year of the era of prohibition and bootlegging.

Mr. Gerard, former ambassador to Germany, adds five to his list of men that rule the United States, increasing the 59 to 64. He adds S. Z. Mitchell, president Electric Bond & Share company; Walter Edwin Frew, head of the Corn Exchange Bank Trust company; Amideo P. Giannini, powerful Italian banker; William Green, head of the American Federation of Labor, and Matthew Woll, another union man, to his list of 59, making 64.

Somewhere in the background stands some individual not named, perhaps the ablest among corporation lawyers, who has more influence than the 64 put together, because he tells them what to think and what they can do.

You will notice in his list of 64 that "govern the United States" Mr. Gerard still includes no President, Vice President, senator, governor—not one person elected by the people. They must be bad choosers.

Mr. Lehman, lieutenant governor of New York, rich and intelligent, tells others of the prosperous class that the best weapon against Communism and radicalism generally is high wages, "leading to prosperity, happiness, self-respect and pride in home and country."

Mr. Lehman is right. All the alleged Russian propaganda multiplied by a thousand could not create as many dissatisfied "radicals" in this country as a year or two of depression followed by a foolish attempt to reduce wages.

Cut sixty billions a year in wages to forty billions and you would cut down prosperity by much more than twenty billions a year. It is the amount paid in wages above the bare cost of existence that creates prosperity.

There comes a dreadful surprise after all our efforts to be good, helped by the

Anti-Saloon league, Y. W. C. A. and so many other "virtue" organizations.

Dr. Eugene Laymen Fisk, specialist in health, and vice president of the Life Extension institute, sails for Europe leaving this message: "Man has three outlets for his energies—alcoholic intoxication, love and work."

And, says Doctor Fisk. "It is not a bad idea to mix the three about evenly."

What Makes Talkies Talk?

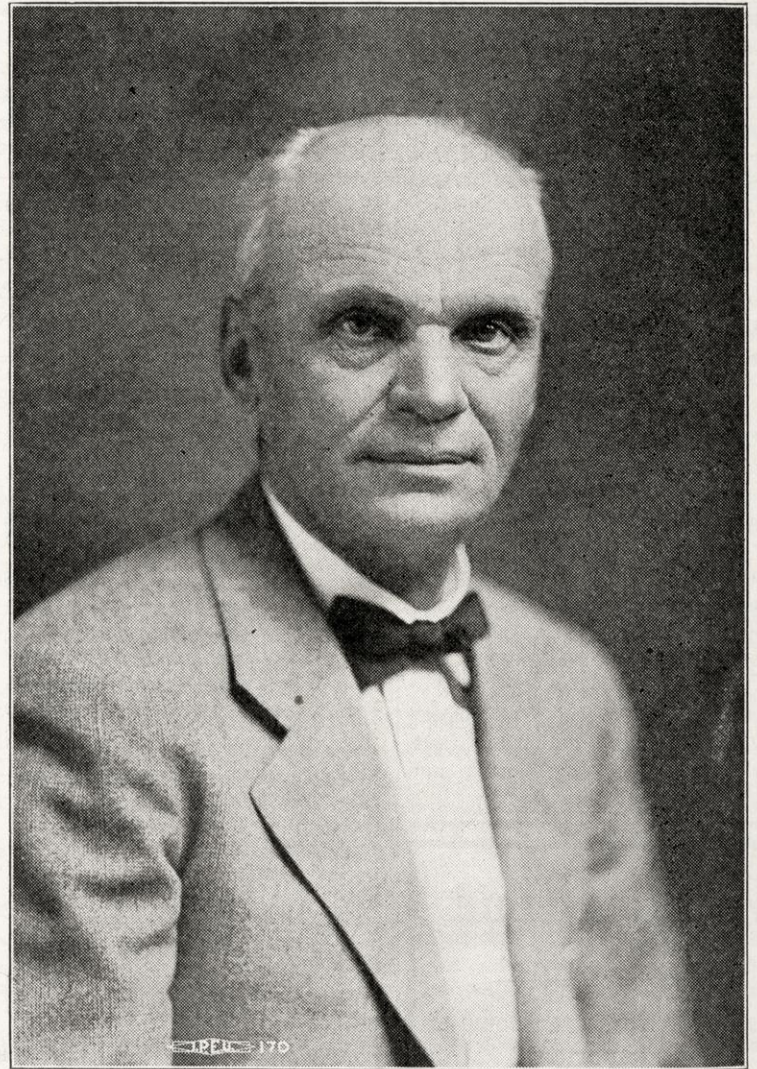
(Continued from page 1)

as shown on the screen vary considerably in size, some being much smaller than others. This is due to the fact that the sound track carried on the film reduces the size of the negative. The entire strip of film is only a trifle more than one inch wide and when one-eighth of that is taken off, the picture must naturally be smaller. But there is never any difference in the size of the pictures on the screen at the Appleton theatre. There the pictures are always of the same size and always cover the screen.

This uniformity is obtained through the use of Duo Focal Ilex lenses attached to the projecting machine. These lenses constitute one of the latest inventions in the movie world and Warner Bros. are the first to have them. When a film is being shown which carries the sound track, these new lenses are attached to the projector and they increase the size of the picture on the screen, so that the audience always views pictures of the same size. In theatres not equipped with these Duo Focal lenses the audience can always tell by the size of the picture whether a phonographic record or a sound producing film track is being used. But in Warner's Appleton theatre the pictures are always uniform and nobody except the men in the projection room can tell which kind of picture is on the machine.

Those who saw the Howe Talking Pictures some twenty years ago can realize how far the Talking Picture has come since then under the direction of Warner Brothers.

PAID ADVERTISEMENT \$17.60—Authorized, prepared and paid for by A. W. Laabs, Grand Chute.



AUGUST W. LAABS

Republican Candidate For

REGISTER OF DEEDS

Primary Election, Tuesday, September 16

Eagles and Birdies

By the Dubb

Well, hello, everybody, here we are again, gathered around the dinner table of the air, munching away at our nabiseos and wondering what the waitress will bring next, hungry as bears after chasing Lions, Jaces, and Kiwanians around the various links of Greater Appleton over the week-end. The Lions roared and tore up many divots at Buttes des Morts last Friday but the Kiwanians tamed them just as Daniel did that Thursday afternoon when he thought he was headed for the baths and got into the Lions' den by mistake. How a man could make a mistake like that is more than I can understand.

* * *

You can't really blame the Junior Chamber of Commerce for believing that the winner of their tournament is the really "city champion." Did he not defeat one of the finalists of the club tournament at Butte des Morts, who, in one of the early rounds of the tournament, had defeated the club champion of Riverview Country Club? The first tournament is over. Will there be another next year? There will be if the players of the old sheperds' pastime want it;—just as there are Scotchmen in the French army because they are close to Paris.

* * *

"A golf course is a great place to make friends—mad."

* * *

The "Dubb" wonders as he sends this to the Appleton Review if it is interesting to the readers. Dippy stories come to him like flies to bad meat. Are you in favor of this column? If you are, drop a line to the "Dubb" at the Appleton Review and tell how it could be put across better. He will appreciate suggestions.

* * *

You cannot deny that golf is good exercise, the caddie carries all the clubs.

* * *

Don White of Fisher's Jewelry store is in favor of a golf club that can be taken to bed with a fellow. He says he has golf dreams.

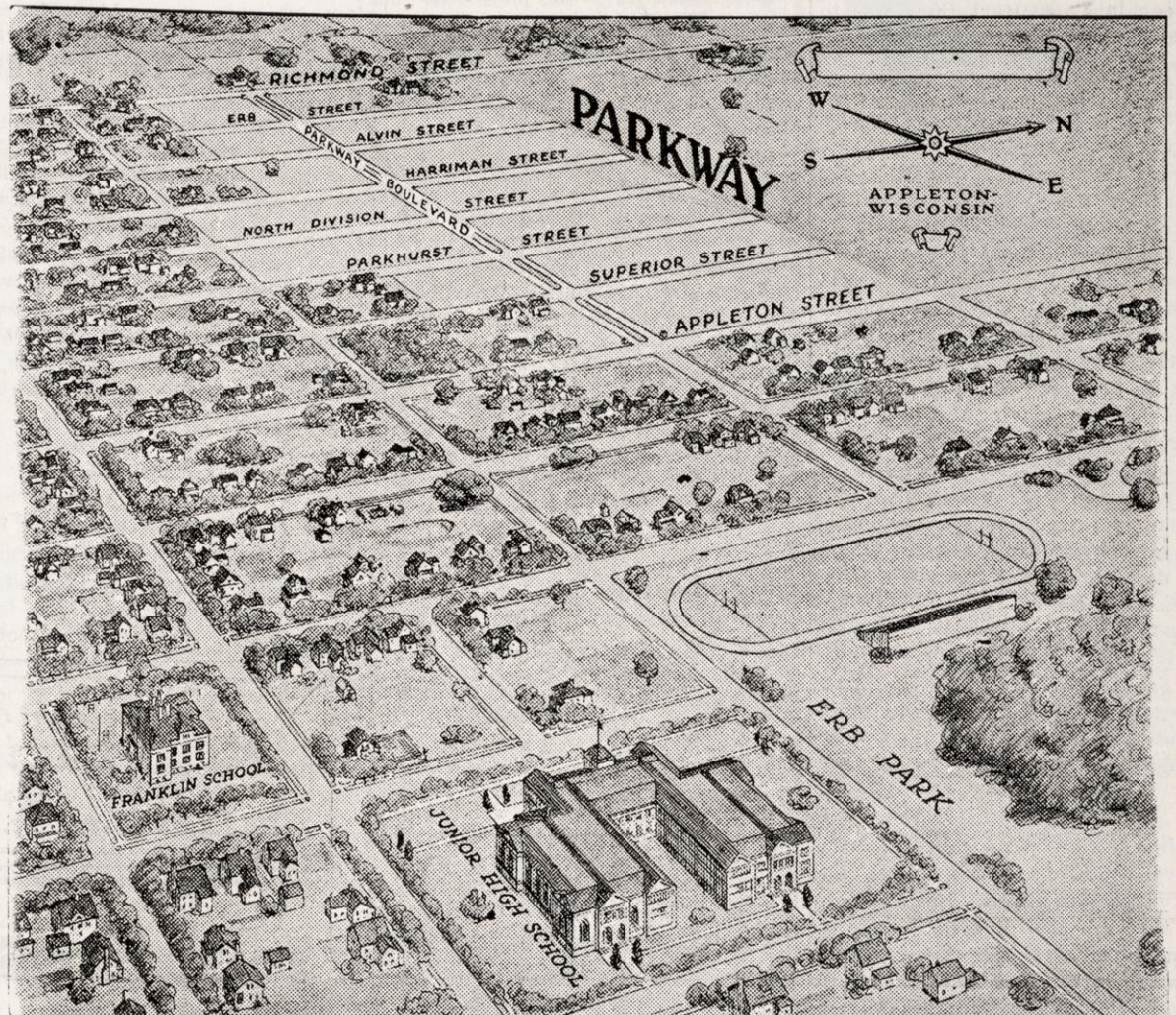
* * *

The other day I picked a lady partner at one of the local clubs. I had a splendid first round. I believe I made the nine holes in 91. She beat me as she took a sixty-nine. Of course, you men golfers know how women play. Women fail to count fans and occasionally miss one for good measure. We were sitting at the sixth tee. My partner was up first as usual. She was about half way to the ball on her downward swing when I asked her if she used to play in the nineties. She dropped her club, and with a growl, yelled that she was not born until 1905. I passed out of the picture and so am leaving until next week.

P. S. I'll be seeing you.

The Outagamie County Farmer-Laborer Progressive League will hold a meeting Saturday evening at Trades and Labor hall.

PARKWAY LOTS



Only One Lot Left at \$150.

And very few at \$200. and \$300.

There is still an opportunity for you to buy at these low prices. Have you seen the new homes in **PARKWAY**? Are you planning a new home for next year? You may if you buy in **PARKWAY** now. Perhaps these lots will never again be advertised at these prices. **BUY NOW!**

10% Down and \$5.00 per month

Call at our office for a map showing locations and prices of unsold lots or telephone 2813 and we will call for you and take you to Parkway.

CARROLL & CARROLL

121 N. Appleton Street

Telephone 2813

What They Say

The Cockroaches and Rats

Editor Review: The published reports about the cockroaches in the neighborhood of the place where the city filled in the pretty ravine on Lawrence and Superior streets all sounded as though the important thing was to find some cheap way to get rid of them. The reports said that the cheap methods did not do the trick and any really effective means would be too expensive. Always that word "expensive" appeared. Did the aldermen and the mayor ever stop to figure out where the real expenses were piling up and that the city will have to face a day of reckoning? How about the health of the people in the neighborhood? How about the business losses suffered by the merchants affected? How about the landlords whose tenants have moved or are moving because they cannot live with cockroaches and rats? Men who have bragged for years that they never had a rat in their buildings, can now see three or four any time they go down cellar. And sometimes they don't even have to go down cellar, because the rats are coming upstairs to visit them. Some of the people hit hardest cannot afford the losses they have suffered and they cannot be blamed if they ask the city to stand the loss instead of leaving it on their shoulders.

—A. H.

* * *

Editor Review: Some people thought the epidemic of cockroaches in the west end a funny joke. But did they stop to think that it must be pretty serious when one small store uses up \$15 worth of Flit in a week, trying to get rid of the pests, and then seemed to have more than ever? They came in the front door and they came in through the back door and the windows. It is an actual fact that some of the stores tried to keep the cockroaches out by stationing their help at doors and windows, but the cockroaches came in faster than they could be

killed, even by people watching for them. That is no joke. It is a very serious matter to those merchants.

—J. E.

* * *

The City Dump

Did any one ever expect that there would be no vermin where so much filth was dumped? Old mattresses, cartons (which could so easily have been burned), cans with all kinds of food in all stages of decomposition—wagon loads of them—such a harvest for flies!

Then loads of leaves, nice leaves, so precious with humus for our clay land, —(such nice resting places for rats)—ashes, coal and wood ashes, so prized by gardeners,—branches, big ones, which could easily have been cut up by a sawing machine to make firewood for city or county buildings! Talk about waste! But these made such good runways for rats, mice and other vermin!

We once had on our staff of city officials an ex-army man, who insisted, as is the way in the army, that all cans must be cleaned and flattened with an axe before being sent to the dump. How many listened? What could one man do alone?

Thirty years ago our city needed a garbage incinerator which would also dispose of tin cans. Petitions for such a plant have been circulated from time to time and have received no end of signatures—but that was the end of that!

God gave us ravines—oh, such beauty spots—such wonderful places for little boys and girls to play in, oh yes, even to wade in, for long ago in the "Big Ravine" there ran a lovely brook. But rubbish was dumped there and the ravine was levelled off, houses and stores built there. Do they settle and the walls crack? Who could expect they would not? And now we're crying for more playgrounds!

I know a man, governor of our state, who built a city around a ravine. There is (at any rate I have seen) but one placard in the park, which is the entrance to this flower strewn beauty spot. I think it reads:

DO NOT DISTURB THE
WILD FLOWERS

This is the only restriction. People drive miles to eat their dinner, their lunch, in this place; to enjoy the sweet, pure breath of wild growing things—the big trees, the spring, the brook which flows unmolested through the winding ravine.

I pleaded once with one of our city officers about the destruction of our "greatest asset," our ravines. He listened until I had finished, then he said: "Oh, Mrs.—, your aesthetic ideas are all right, but this land is worth MONEY!" And I said, as he ushered me out: "You'll find it's worth more than money can buy—in time."

A garbage incinerator would have prevented the hordes of vermin that are swamping the city—it's a wonder we haven't been visited by a pestilence. I attended a play once in which one of the characters was a grim, austere woman, who said, as often as opportunity presented itself: "I told you so." The play ended thus: her hands folded flat, her mouth a firm, straight line. "I TOLD YOU SO." It was a sad ending.

—I. C.

"Bum" Driving

Editor's Note:—It has been suggested that we publish a column in which short accounts of examples of poor driving by the other fellow are given. Contributions to this column will be welcomed. They must be short and concise. It is not necessary that the name of the contributor be published with the story, but it must be known to the editor. Let us have your experiences.

Labor day afternoon a big sedan carrying license D-146-483 stopped for the arterial on Wisconsin avenue, then shot out into the double line of traffic so that cars in both lanes had to use their brakes to avoid trouble which was not so easy on the wet pavement. Then that car went west on Wisconsin avenue at about fifteen miles per hour. The occupants were evidently having lunch, because at irregular intervals paper sacks and pieces of paper were thrown out of the windows to beautify the landscape. After turning north on 47 they soon disappeared as they travelled much faster than most of numerous cars which were out.

* * *

Here are ten different kinds of bum driving which may be observed on our streets almost any time: (1) Turning suddenly without signalling (2) Pulling way over to curb before making a turn the other way. (3) Backing out of a

driveway without looking. (4) Following the car ahead too closely. (5) Cutting in in heavy traffic. (6) The man who insists on driving twenty miles per hour on the highway where everybody else wants to hit forty. (7) Giving the wrong signal before making a turn. (8) Beating the traffic lights. (9) Blocking the crossing for traffic when stopping for arterials or traffic lights. (10) The one arm driver.

Buicks! Buicks!

Model 1929-20 two door
Sedan\$875
1929 "26", 2 pass. Coupe 850
1928-2 door, 5 pass. Sedan 625
1927 Master "6" Sedan.. 500

OTHER MAKES

1927 Packard "6" 5 pass.
Sedan\$900
1927 Chrysler "80", 5
Coupe 500

A few Ford and Chevrolet
Coupes from \$50 and up.

Central Motor Car Co.

(Open evenings)

127 E. Washington Street
Tel. 376-377

Where Your Grandparents Shopped

KAMPS JEWELRY STORE

Established 1890

115 East College Ave.

Appleton, Wis.

Johnson Says:

JUST A REMINDER — HAVE YOUR
CHILDREN'S SHOES PUT IN
SHAPE FOR SCHOOL!

School opens September 8, so don't wait much longer to have your children's shoes reconditioned. Look around, you'll find several pairs that can be made like new at a very little expense. We're prepared to do any kind of work from a simple heel repair to a complete rebuilding job.

Try a Johnson "Hi-Shine"

Free Call and Delivery

The Greater

PHONE 4310

JOHNSON'S

SHOE

REBUILDERS

123 E. COLLEGE AVE., APPLETON, WIS.

BUY A Used Car

- 1922 Ford Coupe.....\$ 25.00
- 1925 Ford Roadster... 50.00
- 1926 Ford Tudor..... 100.00
- 1923 Dodge Touring... 35.00
- 1923 Dodge Sedan..... 85.00
- 1924 Ford Truck..... 85.00
- 1924 Ford Touring..... 25.00
- 1927 Chevrolet Panel
Light Delivery 175.00
- 1929 Ford Tudor..... 375.00
- 1923 Reo Panel De-
livery 100.00
- 1926 Ford Touring..... 50.00

Aug. Brandt Co.

College Ave. and Superior St.
Telephone 3000

The TRAIL of '98

A Northland Romance

by ROBERT W. SERVICE

INSTALLMENT X

Her face grew almost tragic in its despair.

"I'm all alone, friendless, a poor, weak girl. No, I'm wrong. I've one friend—death; and I'll die, I'll die, I swear it, before I let him get me."

I was terribly distressed and at loss how to comfort her.

"Hush, Berna," I pleaded, "please don't say such things. Remember you have a friend in me, one that would do anything in his power to help you." She looked at me a moment.

"How can you help me?"

"By marrying you. Will you marry me, dear? Will you be my wife?"

"No! I wouldn't marry you if you were the last man left in the world," she cried vehemently.

"Why?" I tried to be calm.

"Why! why, you don't love me; you don't care for me."

"Yes, I do, Berna. I do indeed, girl. Care for you! Well, I care so much that—I beg you to marry me. Since the moment I set eyes on you, I loved you. Long before I ever met you, I loved you. I was just waiting for you, waiting. Since the beginning of time it was all planned that I should love you. And you, how do you care?"

She stood up to hear my words. She would not let me touch her, but there was a great light in her eyes. Then she spoke and her voice was vibrant with passion, all indifference gone from it.

"Oh, you blind! You coward! Couldn't you see? Couldn't you feel? That day on the scow it came to me—Love. Do you know what I wished as we went through the rapids? I wished that it might be the end, that in such a supreme moment we might go down clinging together, and that in death I might hold you in my arms. Oh, if you'd only been like that afterward, met love open-armed with love. But, no! you slipped back to friendship. I feel as if there were a barrier of ice between us now. Leave me, leave me, for I never want to see you again."

"Yes, you will, you must, you must, Berna. I love you so, I love you so." I crushed her to me. I kissed her madly, yet she was cold.

"Have you nothing more to say than fine words?" she asked.

"Marry me, marry me," I repeated.

"Now?"

Now! I hesitated again. The suddenness of it was like a cold douche. God knows, I burned for the girl, yet somehow convention clamped me.

"Now if you wish," I faltered; "but better when we get to Dawson. Better when I've made good up there. Give me one year, Berna, one year and then—"

"One year!"

The sudden gleam of hope vanished from her eyes. Then she turned to me in a sudden spate of passion, her face pleading, furrowed, wretchedly sad.

"Oh, my dear, my dear, I love you better than the whole world, but I hoped you would care enough for me to marry me now. It would have been best, believe me. Well, be it so, we'll wait one year."

"Yes, believe me, trust me, dear; it will be all right. I'll work for you, slave for you, think only of you, and in twelve short months—I'll give my whole life to make you happy."

"Will you, dear? Well, it doesn't matter now. . . I've loved you."

All that night I wrestled with my-

self. I felt I ought to marry her at once to shield her from the dangers that encompassed her. She was like a lamb among a pack of wolves. I juggled with my conscience. I was young and marriage to me seemed such a terribly all-important step.

Yet in the end my better nature triumphed, and ere the camp was astir I arose. I was going to marry Berna that day. A feeling of relief came over me. How had it ever seemed possible to delay? I was elated beyond measure.

I hurried to tell her. Love words trembled on my tongue tip. It seemed to me I could not bear to wait a moment.

Then as I reached the place where they had rested I gazed unbelievably. A sickening sense of loss and failure crushed me.

For the scow was gone.

* * * * *

It was three days before we made a start again, and to me each day was like a year. Why her sudden departure? I had no doubt it was enforced. I dreaded danger. Then in a while I grew calmer. I was foolish to worry. She was safe enough. We would meet in Dawson.

At last we were under way. Once more with swelling sail we drove before the wind. Perhaps the rich ground would all be gone ere we reached the valley. Maddening thought after what we had endured! We must get on.

The days were insufferably hot and mosquito-cursed; the nights chilly, damp and mosquito-haunted. I suffered agonies from neuralgia. Never mind, it would soon be over. We were on our last lap. The trail was near its end.

Yes, it was indeed the homestretch. Suddenly sweeping round a bend we raised a shout of joy. There was that great livid scar on the mountain face—the "slide," and clustered below it like shells on the seashore, an army of tents. It was a gold-born city.

Trembling with eagerness we pulled ashore. Our troubles were over. At last we had gained our Eldorado, thank God, thank God!

A number of loafers were coming to meet us. They were strangely calm.

"How about the gold?" said the Prodigal; "lots of ground left to stake?"

One of them looked at us contemptuously. He chewed a moment ere he spoke.

"You Cheechakers better git right home. There ain't a foot of ground to stake. Everything in sight was staked last fall. The rest is all mud. There's nothing doin' an' there's ten men for every job! The whole thing's a fake. You Cheechakers better git right home."

Yes, after all our travail, all our torment, we had better go right home. Already many were preparing to do so.

This was the end.

I will always remember my first day in the gold camp. All was grotesque, makeshift, haphazard. Back of the main street lay the red-light quarter, and behind it again a swamp of niggerheads, the breeding place of fever and mosquito.

'Till midnight I wandered up and down the long street; but there was no darkness, no lull in its clamorous life.

I was looking for Berna. My heart hungered for her; my eyes ached for her; my mind was so full of her there

seemed no room for another single thought. But it was like looking for a needle in a strawstack to find her in that seething multitude. So with spirits steadily sinking zerowards I waited.

After a session of debate, we decided to reserve our rights to stake 'till a good chance offered. It was a bitter awakening. Like all the rest we had expected to get ground that was gold from the grass-roots down. But there was work to be had, and we would not let ourselves be disheartened.

The Jam-wagon had already deserted us. He was off up on Eldorado somewhere, shoveling dirt into a sluice-box for ten dollars a day. I made up my mind I would follow him. Jim also would get to work, while the Prodigal, we agreed, would look after our interests, and stake or buy a good claim.

The country was at the mercy of a gang of corrupt officials who were using the public offices for their own enrichment. Franchises were being given to the favorites of those in power, concessions sold, liquor permits granted, and abuses of every kind practiced on the free miner. All was venality, injustice and exaction.

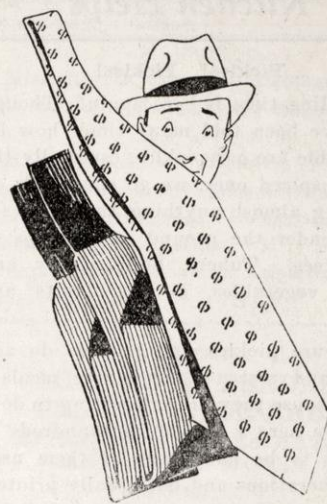
"Say, boys, I guess I've done a slick piece of work," said the Prodigal with some satisfaction, as he entered our tent. "I've bought three whole outfits on the beach. Got them for 25 per cent less than the cost price in Seattle. I'll pull out 100 per cent on the deal. Now's the time to get in and buy from the quitters."

"It's too bad to take advantage of them," I suggested.

"Too bad nothing! That's business; your necessity, my opportunity. Oh, you'd never make a money-getter, my boy, this side of the millennium—and you Scotch, too."

(To be continued)

Do you enjoy the Review? Tell us!



Gay times ahead when this new neckwear and hosiery get to where they're going.

The designers of this Fall Neckwear and Hosiery were faced with a difficult task.

They had to make the new patterns so fascinating that you'd become dissatisfied with your summer left overs.

That's been done — and it's only a matter of hours now when the ties and hose you think so much of at present will be wondering if you've left town.

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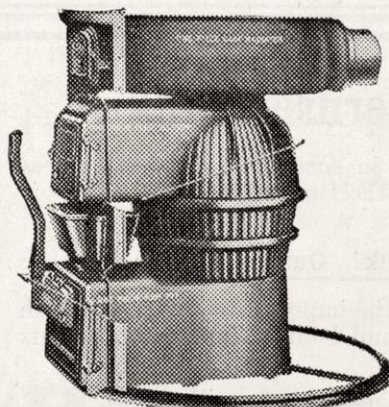
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Kitchen Helps

Pickles! Pickles!

Pickling time is here again! Though we have been told many times how indigestible are our pickles, especially the highly spiced ones, we go cheerfully on pickling almost anything that grows—from under the ground to the tops of tall trees. Tubers, bulbs, leafy and green vegetables, berries, fruits and nuts.

Because pickles and relishes do add color and zest to our winter meals—and because they are interesting to do—we give here a few of the hundreds of recipes to be had, some of them used for generations and not usually printed.

Pepper Hash

comes from Kentucky. Eight yellow peppers, 8 green peppers and 8 red peppers, 12 onions and 1 head cabbage are chopped. Cover with 3 pints vinegar, 2 pints sugar, 4 tbsp. celery seed, 4

tblsp. white mustard seed, and cinnamon to taste.

Spiced Green Tomato Pickle

Cut firm medium-sized green tomatoes into half-inch slices. Pour over them a cold brine sufficiently strong to float an egg and set aside for 24 hrs. Drain and cook until tender, a portion a time. Mix well together 1 tsp. ground cloves, 2 tsp. cinnamon, 1 dessert spoon dry mustard, ½ tsp. black pepper and 1 tbsp. sugar. Skim tomatoes from the boiling liquid, put in layers in a stone crock and sprinkle each layer evenly with the mixed spices. When the jar is filled cover with cold vinegar and put in a cool place.

Spiced Celery

Fifteen ripe tomatoes, 5 bunches celery, 2 cups sugar, 1½ cups vinegar, 1 tbsp. salt, 1 tsp. each ground mustard, cloves, allspice, cinnamon, celery seed; 1 good sized red pepper. Chop celery, pepper and tomatoes together, mix with other ingredients and boil slowly 1½ hrs. Bottle and seal with paraffin over

cork. Delicious with meat.

Pumpkin Marmalade

Most of the older generation remember the delicious pumpkin butter their "early settler" mother used to make. This is how some of them did it: Take an 8 lb. pumpkin, take out seed and pare, then cut in thin slices. You will have about 7 lbs.

Place in preserving kettle, add 5 lbs. granulated sugar, 4 lemons sliced thin, a little ginger root, and mix thoroughly; let stand over night; in the morning boil slowly for about 2½ hrs. or until the syrup is thick. Pour into glass jars. This may be baked in stone crocks and stored in them.

Some made the "butter" half pumpkin and half apple, seasoned with allspice, cinnamon, sugar and a bit of vinegar and cooked slowly all day, on the back of a wood stove.

Ginger Pears

Use hard pears, peel, core and cut in cubes. For 8 lbs. fruit use the same quantity of sugar, 1 pint of water, the juice of 4 lemons, and the rinds cut into long thin slices; ¼ lb. green ginger root cut into thin slices. Put all into preserving kettle and boil slowly 1 hr. Pour into glasses and seal. A most delicious sweetmeat.

Herb Vinegars

Mint, dill, and other herb flavored vinegars may be made by putting into a wide mouthed bottle enough fresh clean herb to fill it loosely; fill up with good vinegar, heated if desired, cover closely for two or three weeks, pour off into bottles and keep well corked. These are nice for cold meats, sauces and dressings for roasts and salads.

For horseradish vinegar use the grated root instead of leaves, 6 tbsp., and 1 tbsp. of white sugar to 1 qt. vinegar, hot. Steep about a week. Gives a most delicious flavor to white potato and fish salad.

Parsley Relish

Mix well 1 cup finely chopped parsley, 1 small green pepper, ½ small red pepper, both of the long thin variety, and 1 tbsp. chives; add 1 tbsp. salt while mixing. Excellent with roasts or meats of almost any variety also for sandwiches.

Friendly Neighbors

Bed Time Stories

Little Boy said: "Say, Granma, shall I tell you a story?"

"Oh, yes!"

"Alright. You know the bluejays?"

"Yes, indeed."

"Well, they built a nest in the trees in our backyard, and one day they began to scream and scream, and Mother and I ran out fast as we could and there was a red squirrel at the Bluejays' nest, eating up all the little eggs. Mother and I threw sticks and stones at him and the Bluejays pecked at him with their beaks—hard. But that squirrel, he never stopped till he'd eaten up all the eggs, and then, and then (here he began to weave from his imagination), and then the squirrel ran, way over to the tracks and the train came along and ran over him and killed him!"

"Oh, now, you're making that up."

"No, really. Now you tell one."

"Alright, I'll play I'm Mrs. Robin, talking."

"Oh dear, it's time I build my nest and I'd like to build it near that Little Boy's house. I like the people there. They always speak to me, and I see some nice pieces of string on the willow tree—not too long so I'll get tangled up in them, but just long enough. I'm sure they're meant for me.

"Well, here goes! First I'll get some grass. Plenty of that near the bluff. Now I'll get some mud. Fine lot of that where Little Boy left the hose running near the flower garden.

"I'll build my nest way up under the roof, where the woodbine is thickest and where the English sparrows can't see it. Oh Boy! This is a snap! Plenty of twine, plenty of good, soft mud and some nice white rags for a marker. I just know Little Boy put them out for me.

"Well, it's time to lay the eggs. Oh dear, such cares as we robins do have! Five eggs (just about all I can cover) to keep turning and keep warm.

"Last night was pretty cold and that big yellow cat came prowling and howling and growling around. I was just terrified, but my good man was watching near by in the elm tree and he sees everything and he screamed and flew down and gave him a good jab with his beak and, my word, then somebody threw a dipper of water at the cat and sakes alive! Didn't he run! I had to laugh.

"My! I've been sitting here for two weeks and I think I hear a little voice. Oh dear, I'm so anxious; the screen door is so heavy and it does seem as if everybody slams it—at least most everybody. I'm afraid. Five little babies coming out of the eggs and the door slamming.

"Well, I guess these people do under-

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is the foundation on which we have built

What a Satisfied Customer Has to Say

To Whom It May Concern:

This is to certify that we have been customers of the Sherman Nursery Company of this city, for many years.

Last spring we purchased several orders of nursery stock for our farms in this county. We planted over three hundred Norway Spruce Evergreens of the two to three-foot size. We are very well pleased with the growth of the trees and we lost only seven trees out of the three hundred planted.

We have always found the Sherman Nursery Company to be a firm of its word and we do not hesitate to recommend this nursery to any one in need of hardy nursery stock for the improvement of property.

Yours very truly,

Charles City, Iowa.

W. B. JOHNSON, Secretary.

EARL RALPH

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Rich, whole, clean milk! Our Guernsey.

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Barney Hoffmann
Republican Candidate for

SHERIFF

For Outagamie County
At the Primary Election
Tues. Sept 16, 1930
GET OUT OF THE RUT

stand the worries of a mother robin. Little Boy has printed a sign and put it on the door.

PLEASE DON'T SLAM THE DOOR YOUNG ROBINS

"Well, well, I think that's fine and next summer I'll come and build my nest very near to this Little Boy's house again, for I like these people, I do!"

—E. L. E.

Our Gardens

Plant Evergreens Now

A number of garden authorities claim that the experience of several seasons has demonstrated that there is no better time in which to set out evergreen trees and shrubs than August and September. This applies to the small specimens used for foundation and low mass planting as well as to larger trees.

Most always the initial planting is close, so as to bring about quick results. Don't forget to thin out about half when sufficient growth has been reached. Be sure you choose the right variety for the final result you wish to obtain; those that will not grow too tall, will fit into their environment, and be a delight to the eye for a long time to come.

The lovely green color of Japanese yew is held throughout the year and its habit of growth is attractive. It is accepted by many as the best evergreen introduced from abroad.

When planting evergreens, give special care to the soil and the placing of the roots, as you would in the planting of other trees. The soil should be well-worked and a mixture of soil and peat-moss (with sand for those varieties that grow in sandy soils) will suit most kinds.

Remember that exposing the roots to sun and air for only a short time may prove fatal, so work accordingly, buying only such evergreens as have soil about the roots and are carefully encased in burlap. This season, especially, trees planted now will require

Use good taste in buying meats.

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SIMPLEX PISTON RINGS
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We Guarantee to Locate Your Trouble in 15 Minutes

plenty of watering until about November 1, unless heavy autumn rains come before then.

Evergreens should not be pruned as freely as deciduous trees and are usually planted in groups to get correct effects, although, of course, there are instances where single specimens are better. The leader, or mainstem, should never be cut back except in hedges or close windbreaks.

Your New Dress Will Cost Less This Fall

Autumn is at hand. Club meetings, parties, school, college, all sorts of gatherings that call for new clothes are in the immediate future.

Colors and models are more attractive than ever and stocks are so varied and complete that all types can preserve their individuality. The opportunity for replenishing the wardrobe or acquiring an entirely new outfit has not been so favorable in many a long year.

Every woman in Appleton will need at least one new dress this fall. Review advertisers are offering them at such attractive prices — so much lower than last year — that thousands of women will be able to have several.

Go buy a new dress! When you get that, and a hat besides, all for \$15, you need not "get along with the old one."

Shop with Review Advertisers and your shopping will not be a problem

JUNIOR CHAMBER WILL WORK TO GET OUT THE VOTERS

At a meeting of the directors of the Junior Chamber held Wednesday evening it was decided to sponsor a campaign to get out the voters on primary day. An organized effort will be made to attain this end. The watchword will be: "Vote as you will, but vote."

Messrs. Jennerjahn and Bender of the membership committee were also present and reported on sixteen recommendations for membership. Final plans for the first annual golf banquet, to be held next Monday evening, were made.

Items of Interest

The death of Justice E. Ray Stevens puts the entire supreme court on the new salary scale of \$10,000 a year.

The conservation commission reports that so far there have been about 4,000 fewer non-resident fishing licenses issued than last year. These licenses are sold at \$3.00 each to those from other states who want to fish in Wisconsin waters.

German ocean fliers paid a farewell visit to Chicago air race crowds Sunday prior to taking off in their Dornier seaplane enroute back to Germany.

The new designs in naval vessels show big influence of air warfare. Radical changes in design and appearance are in prospect.

Bishop Samuel Stritch of Toledo has been named by Pope Pius to succeed

the late Archbishop Messmer. Forty-three years old, with many accomplishments to his credit, Bishop Stritch is the youngest archbishop in America and one of the youngest in the Catholic church.

Seventy thousand spectators at the closing of the national air races witnessed the fatal crash of Capt. Page, fourth pilot to die during the meet.

European revolutions are helping to build up Milwaukee by sending more Polish emigrants there.

Cuba arrests American widow of Cuban flier charging her with selling the secret military code of the Cuban flying corps to the United States.

Backfiring of a tractor on a farm near Manitowoc Saturday started a fire which consumed stable, granary, barn and contents.

Coste and Bellonte land at New York after a record breaking east to west Atlantic flight. Paris goes wild at the news.

American officials act to protect two Americans jailed by the new Peruvian revolutionary government.

Bernt Balchen, Norwegian flier with Admiral Byrd, must wait another ten months before he can become an American citizen.

Milwaukee's two months of daylight saving ended September 1. It is called a success but faces a fight in the legislature. Labor organizations are get-

ting ready to oppose its return and its sponsors are making plans to insure its return next summer.

Miss Lillian Bleiman, Chicago, Illinois, was a week-end guest of Bob Cox.

Mr. George M. Stewart, 713 W. Eighth street, is spending a week's vacation at Milwaukee, Dodgeville, and other southern points. Mr. Stewart is expected to arrive in Appleton Sunday.

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APPLETON AUTO RADIATOR AND METAL WORKS
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720 W. Washington St.
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Trees, Shrubs Flowers



Now is the time to order your nursery stock for fall planting.

Benefit by the Fall growing season! Plant now when nature is eager to help you beautify your home grounds. Many varieties of trees, shrubs and plants thrive best if planted during the fall.

Let us help you select the right varieties and tell you how to select and care for them.

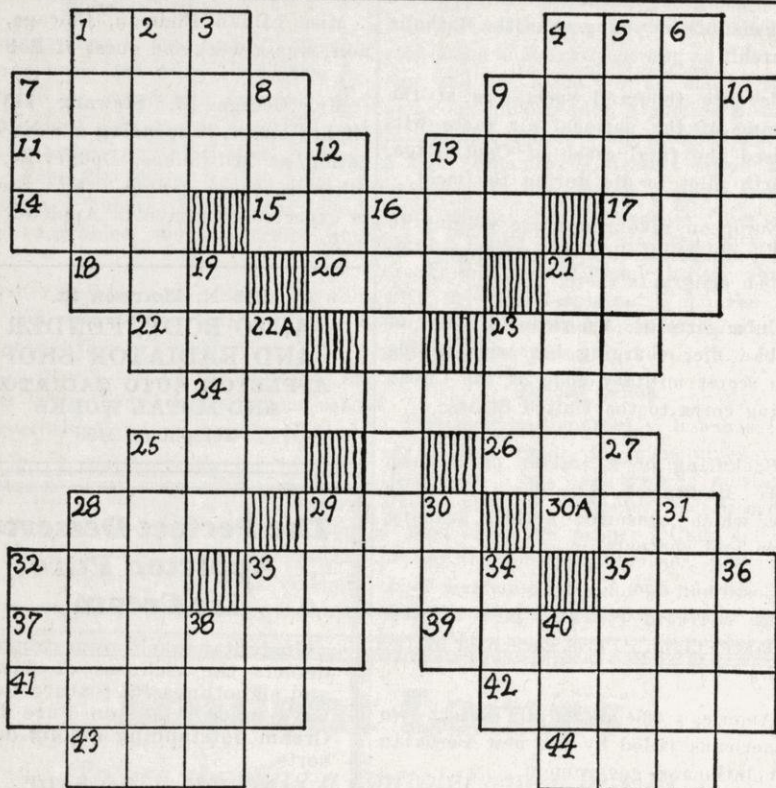


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JUST BREEZIN' ALONG



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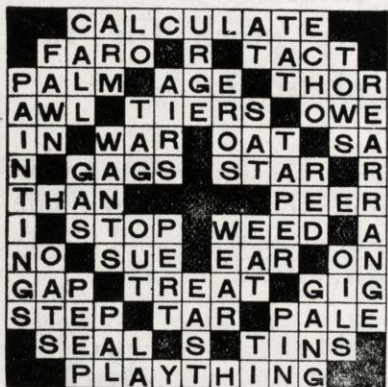
Horizontal.

- 1—Animal's foot
- 4—A wager
- 7—An avifauna
- 9—Glow about the body (pl.)
- 11—To squirm
- 13—To state
- 14—Snakelike fish
- 15—Boats
- 17—To shout
- 18—To place
- 20—Fish eggs
- 21—Pig pen
- 22—Uncooked
- 23—Possesses
- 24—Biting
- 25—Evergreen tree
- 26—The heavens
- 28—Part of horse's harness
- 29—Condensed vapor
- 30A—Drunkard
- 32—Kind of fruit
- 33—Girl's name
- 35—Short sleep
- 37—Employed again
- 39—Artist's workshop
- 41—A shaft
- 42—Concerning
- 43—To place
- 44—Skill

Vertical.

- 1—Forces open
- 2—Fisherman
- 3—Imitation hair
- 4—Large passenger vehicle
- 5—Sets up
- 6—To loiter
- 7—To be indebted to
- 8—Crafty
- 9—Donkey
- 10—Pigpen
- 12—Auditory organ
- 13—Beerlike beverage
- 16—Kind of cloth
- 19—Unspoken
- 21—Bags
- 22A—Battle
- 23—Belonging to him
- 25—To calculate
- 27—Over there
- 28—Frame on which corpse is placed (pl.)
- 29—Father
- 30—Middlewestern state (abbr.)
- 31—To infect
- 32—Brother of a religious order
- 33—To stitch
- 34—Greek letter
- 36—Cooking vessel
- 38—Drunkard
- 40—Girl's name

Solution will appear in next issue.



Recent Deaths

Thomas P. Davis, 53, passed away Friday evening at his home, 402 W. Wisconsin avenue, after a lingering illness. He leaves his widow and three brothers, Vene, Harvey and Floyd in Jackson, Mich. The body was taken to the Brettschneider funeral home and the funeral was held Tuesday afternoon from All Saints church, Rev. Lyle D. Utts officiating. The Spanish War veterans had charge of the services at the grave.

George Renner, a son of John Renner on Benoit street, died last week at the age of 41 at Soldiers Home in Milwaukee. Besides his father he leaves four sisters, Mrs. Otto Stegert, Mrs. Otto Sager and Miss Bertha Renner in Appleton, Mrs. Carlsson Rogers in Milwaukee. The body was brought to Appleton and the funeral was held Saturday, Rev. W. R. Wetzeler officiating. The American Legion had charge of the services at the grave.

Erwin Weiss, Sr., one of the early settlers of Outagamie county, passed away at his home, 1006 W. Harris street, Sunday evening after an illness of several weeks. He was born in Austria in 1853 and came to this country with his parents while still an infant. The family settled in Ellington where he grew to manhood and spent his life until he retired in 1911 and moved to Appleton in which place he had since lived. He leaves his widow; four daughters, Mrs. Joseph Roemer and Mrs. E. A. Killoren of Appleton, Mrs. Harry Jack of Hortonville and Mrs. Henry Schaefer of Sherwood; one son, Irving Weiss in Appleton; 21 grandchildren. The funeral was held Thursday morning from St. Joseph church.

Warren Russel, the 6 year old son of Mr. and Mrs. Robert Whitefoot, 1527 N. Superior street, died Sunday morning. He leaves his parents; one brother, Robert, Jr.; one sister, Laverne; his grandparents, Mr. and Mrs. John Holtz of Kimberly and Mrs. Mina Whitefoot of Appleton. The body was taken to the Brettschneider funeral home and the funeral was held Wednesday afternoon, Rev. R. E. Ziesemer officiating.

Rosella, 5 year old daughter of Mr. and Mrs. Alex Hopfensperger, 1907 E. John street, died Sunday. She leaves her parents; three sisters, Marian, Virginia and Lucille. The body was taken to the Schommer funeral home and the funeral was held Wednesday morning from St. Joseph church.

Walter Cooper Beezer died Tuesday morning at the home of his daughter, Mrs. E. L. McGregor, 1726 S. Lawe street, at the age of 82. He leaves his widow, one daughter, Mrs. McGregor, and three grandchildren. The funeral was held Thursday afternoon, Rev. R. A. Garrison officiating.

PROBATE COURT CALENDAR

- Hearing on proof of will in estate of Otto Neumann.
- Hearing on claims in estate of Theresa Roehl.
- Hearing on claims in estate of Anna E. Murphy.
- Hearing on claims in estate of Peter Mueller.
- Hearing on claims in estate of Mary Sigl.
- Hearing on claims in estate of Mary Sexton.
- Hearing on final account in estate of Evelyn Grunst Rennhack.
- Hearing on final account in estate of Mary Kettenhofen.
- Hearing on final account in estate of Henrietta Sutliff.

Former Appleton Grocer Commits Suicide

Everett Bethe, 920 N. Leminwah street, who formerly operated a grocery store on E. Pacific street, committed suicide Sunday morning by shooting himself with a shotgun. The body was not found until Monday morning.

Mr. Bethe came to Appleton several years ago from Wausau and operated a grocery store on E. Pacific street until compelled by poor health to retire. He had been despondent for some time. He took his own life in Randall's woods, just north of the city to which he had been in the habit of going to read. He leaves his widow; three daughters, Irma, Hazel, Lorraine; two sons, Everette, Jr. and Stanley. The body was taken to the Brettschneider funeral home and the funeral was held Wednesday afternoon, Rev. R. A. Garrison officiating. The Masons and the Spanish War veterans conducted the services at the grave.

The state railroad commission has issued a system of bookkeeping for utilities effective January 1, under which they must keep separate accounts of their appliance sales business. The order was issued in conformity with a new law passed at the last session of the legislature aimed to prevent utilities from figuring appliance sales into their utility rates.

BRINGING ON THE WINNER

"That lobster has only one claw," said Pat, eyeing the "broiled live."

"You see lobsters fight with each other sometimes and one loses a claw," explained the waiter.

"All right," replied Pat, pushing back the plate, "but bring me the winner."

Don't be satisfied with a half portion—

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Distinctive Funeral Service
110 W. WASHINGTON ST.

Wisconsin's nine state teachers' colleges show a total summer school enrollment of 5,362, an increase of 836 over last summer.

High School Notes

By Wilhelmine Meyer

High school registrations this year totalled 1,004, as compared with 929, which is the number that were enrolled last June. This is the largest number since 1925, the last time that all four grades were held in this building.

The building has been renovated during the summer. New floors have been put in the halls, and all the squeaks have been removed. New showers for the boys, the girls gym dressing room has been redecorated, and many other things have been done to improve the looks and conditions of the school.

The library is also being put in order so that it may be in use the first day.

Five new teachers will be here this year. Mr. Bruno Krueger, Toma, Wis., will be the new head of the Commercial department. Miss Mary Carrier, Beloit, Wis., and Miss Alice Peterson, Weyauwega, Wis., will teach English. Miss Sophia Haase, Waupun, will teach German, Mr. Jay Williams, Lincoln, Neb., music; Mr. Clare Marquette, Kendall, Wis., history. The faculty will consist of 42 teachers in all.

CLASSIFIED SECTION

A place to list your wants and advertise your services. Rates: 11c per line for first insertion, 10c per line for each subsequent insertion. (Count six ordinary words to the line.)
Telephone Your Orders to 338

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STATE OF WISCONSIN — MUNICIPAL COURT — OUTAGAMIE COUNTY
Fred Bauer, Plaintiff, vs. Gladys Bauer, Defendant. — SUMMONS.

THE STATE OF WISCONSIN, To the said defendant:
You are hereby summoned to appear within twenty days after service of this summons, exclusive of the day of service, and defend the above entitled action in the court aforesaid; and in case of your failure so to do judgment will be rendered against you according to the demand of the complaint, of which a copy is herewith served upon you.

BENTON, BOSSER & TUTTRUP,
Attorneys for Plaintiff.
P. O. Address:
309 Insurance Building,
Appleton, Outagamie County,
Wisconsin.

The complaint in this action is on file with the Clerk of the aforesaid court.
Aug. 8-15-22-29-Sept. 5-12

Students are urged to get their text books before school starts so that they will be ready and can avoid the last minute rush. A book list will be found on the high school bulletin board.

Anyone who wishes to change his program should come in this week. All new students are asked to please register now. The office will be open Saturday for their convenience.

Six additional numbers have been engaged for the assembly lyceum which is given every year. Among them will be Televox, the mechanical man.

SWEEPSTAKES TOURNEY AT BUTTE DES MORTS

The Labor day sweepstakes at Butte des Morts brought out some tight contests. Dan Courtney beat J. J. Plank two up in class B. Lothar Graef was only one up on L. O. Schubert to win in class C. Bert Dutcher carried off low net honors with 66—his handicap was 30. Eddie Kotal was second with 68—handicap 20. Art Lemke and William Rounds tied for third with 81. Ralph McGowan and Bud Fischer had low gross scores with 76 and 80 respectively.

Rudy Vogt Is City Open Golf Champion

Beat Joe Brautigam 6 and 5 in Municipal Tourney

Rudy Vogt was crowned amateur golf champion of Appleton Monday afternoon when he defeated Joe Brautigam 6 and 5. Despite the fact that the last 8 holes were played in a rain storm, a large gallery followed the match, and the boys played very good golf. Vogt finished the morning round of 18 holes one up on Brautigam, their scores being: Vogt 84, and Brautigam 86. But in the afternoon round, Brautigam's game was a little off color, and Vogt played good golf to pile up a safe margin.

The champion of the tournament, which was sponsored by the Junior Chamber of Commerce, won one leg on the silver cup and a merchandise prize. Brautigam was tied with Tim McKenney for the medalist honors and won in "flip of coin."

Orville Strutz defeated Elmer Gresenz 7 and 6 to take the B championship, while Joe Hantschel rules as king of the C flight because of beating Lawrence Konzelman on the 35th

ANSWERS TO LOOK AND LEARN

1. Grant. 2. About \$70,000. 3. Orange tree. 4. About one inch in six weeks. 5. Nevada. 6. Through water. 7. Three. 8. Duke of Norfolk. 9. Third U. S. Infantry. 10. United States. 11. Atlanta, Ga., Leavenworth, Kans., McNeil Island, Wash. 12. 15 to 20 years. 13. James Madison. 14. Amsterdam, Netherlands. 15. Ethylene gas. 16. In 1888 Harrison defeated Cleveland, in 1892 Cleveland defeated Harrison. 17. Tuna, said to swim a mile a minute. 18. 30 inches. 19. Great Salt Lake, Utah. 20. Banyan tree of India. 21. Cape Horn. 22. Lady Jane Grey. 23. Diamond wedding. 24. Switzerland. 25. The Apaches. 26. The rose. 27. Andrew Johnson.

green. This was one of the tightest matches of the day. Both boys played a good game of golf and the round was a nip and tuck affair from the very start.

In class D honors went to Bill Coel with a 5 and 4 victory over William Hayes while in Class E Joe Guilfoyle was crowned champion with a 6 and 5 victory over Ed. Mollen.

All winners received a medal and merchandise prize, and the runner ups merchandise prizes.

PUBLIC HEARING ON LOWERING WATER RATES

A public hearing will be held by the state rate commission at the city hall next Monday afternoon for the purpose of taking testimony in the application of the local water works commission for permission to reduce the water rates.

Y. M. C. A. PLANS FALL PROGRAM

Active officers of the local Y. M. C. A. held a meeting Tuesday at which plans for the fall activities were made. The present staff consists of George F. Werner, general secretary; W. S. Ryan, physical director; C. C. Bailey, boys' work secretary; Harold Eads, office secretary; William D. Farnum, business secretary.

LAWRENCE COACHING STAFF

Eddie Kotal will be head football coach and Einar Tangen of Wisconsin

Rapids freshman coach at Lawrence this year. Elmer Ott had been engaged for the latter position but decided not to take the job a few weeks ago. A. C. Denny will be back as athletic director and will coach cross country, basketball and track. The assistant football coach has not yet been announced.

Wisconsin stockyards and packers buy over half the livestock sold from the state's farms. Chicago is the largest single outside market for all classes of Wisconsin livestock.

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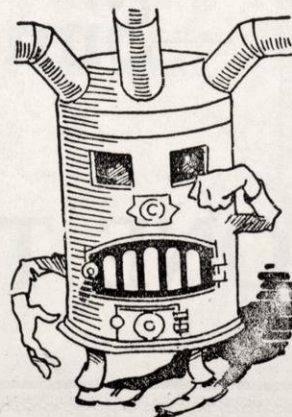


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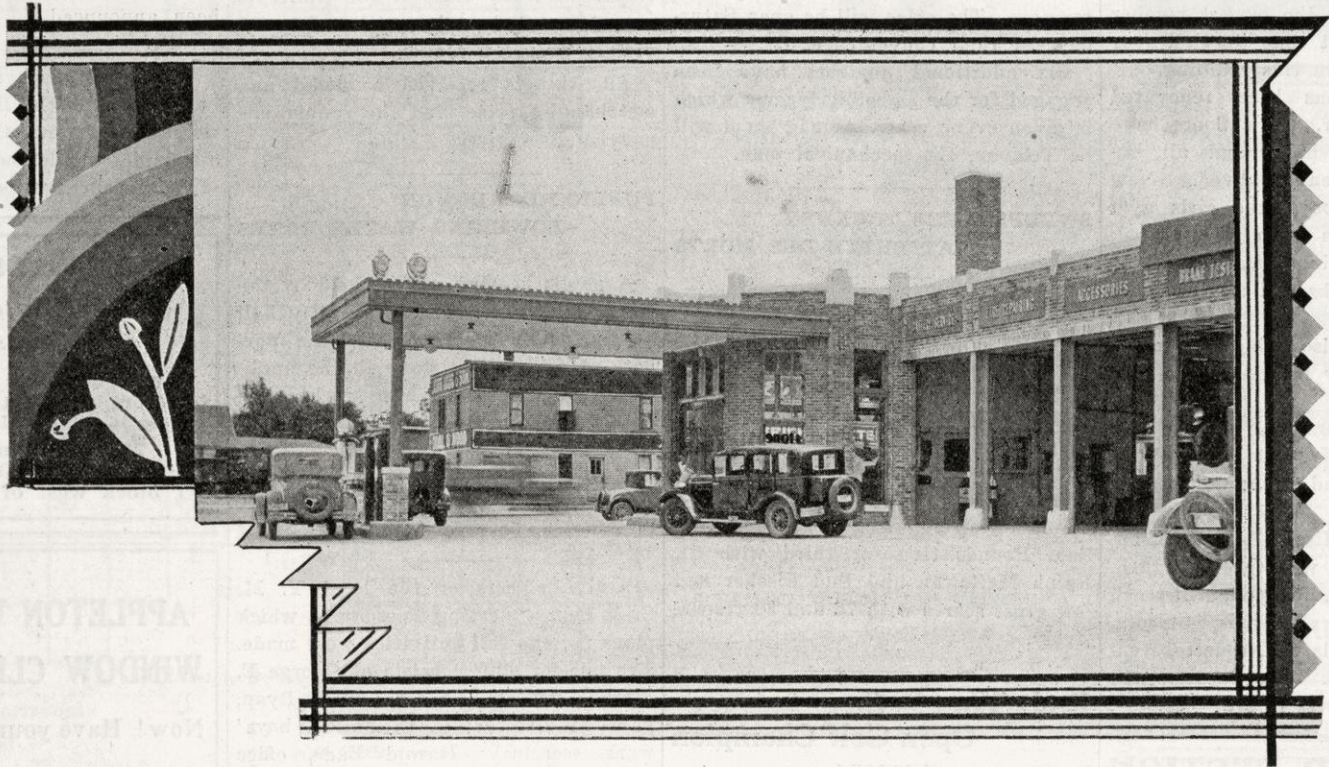
Next week you may find the weather has shifted, and you'll then realize that our warning was given in good faith.

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